

Genesis 2k18

Optimus Amet-Best Manager Prelims

Startup Summit 2018 is a gathering of over 4000+ Entrepreneurs, Corporate representatives, Managers and Government officials from all over India with having only one agenda- Business. India being home to over 1000 more startups in the year 2018 and you being one amongst those business organisation select any one of the potential skyrocketing Industries from the following:

- 1) Tourism/Travel Industry.
- 2) Media & entertainment industry.
- 3) Food Industry.

and launch your new innovative business which will take over the market by storm. Startup Summit 2018 being an game changing opportunity for your organisation to connect with the best and the brightest minds in order to explore how to fuel your business growth present your B-plan of your startup by impressing and convincing the best breed of investors to fund your startup.

Your Task:

*Being the Best Manager of your organisation prepare and present an PPT of **B-Plan** of your firm by including the **business model canvass**.

*Your main objective should be to get funding from the investors by convincing them.

*Time duration for your presentation will be **5 minutes** and there is no restriction on number of slides.

*Make sure to carry a hard & soft copy of your prelim presentation. laptop with internet connection are also compulsory.

*All your presentations should be mailed to genesis@sdmcbm.ac.in within 27-8-18 6:00pm.