



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU – 575 003 (DAKSHINA KANNADA)

Office : 0824-2494186  
Principal : 0824-2496980

NAAC Reaccredited (2023)  
with 'A' Grade

Fax : 0824-2494186  
Email : [sdmcbm@sdmcbm.ac.in](mailto:sdmcbm@sdmcbm.ac.in)  
Website : [www.sdm.ac.in](http://www.sdm.ac.in)

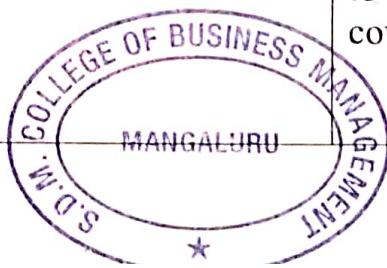
## ALUMNI FEEDBACK ON CURRICULUM 2023-24 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

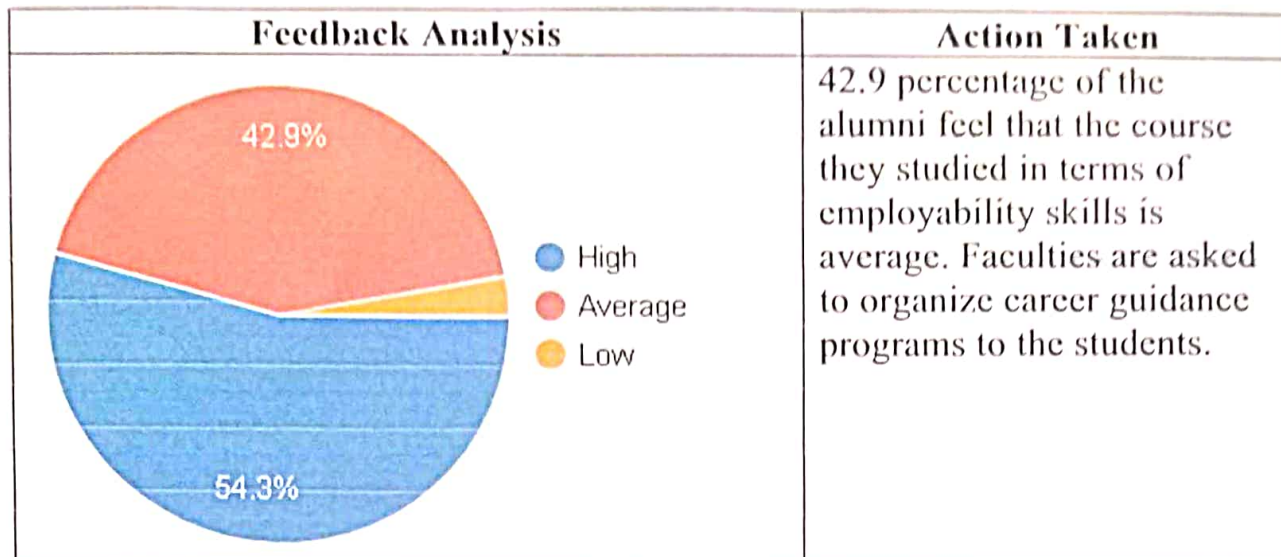
Feedback Analysis	Action Taken								
<p>A pie chart showing the distribution of feedback on the curriculum. The chart is divided into three segments: a large red segment representing 'Good' at 47.1%, a blue segment representing 'Excellent' at 44.3%, and a small yellow segment representing 'Average' at 8.6%. A legend to the right of the chart identifies the colors: blue for Excellent, red for Good, and yellow for Average.</p> <table border="1"><thead><tr><th>Category</th><th>Percentage</th></tr></thead><tbody><tr><td>Excellent</td><td>44.3%</td></tr><tr><td>Good</td><td>47.1%</td></tr><tr><td>Average</td><td>8.6%</td></tr></tbody></table>	Category	Percentage	Excellent	44.3%	Good	47.1%	Average	8.6%	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was good. Faculties are instructed to give additional inputs about current trends to the students.
Category	Percentage								
Excellent	44.3%								
Good	47.1%								
Average	8.6%								

Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

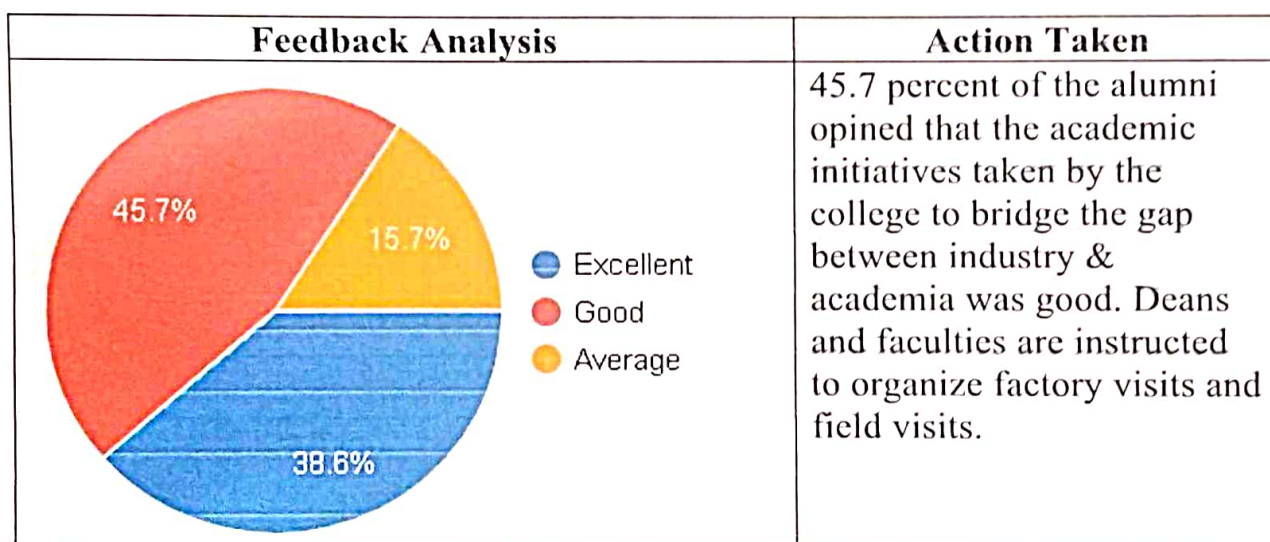
Feedback Analysis	Action Taken								
<p>A pie chart showing the distribution of responses to the question 'Has the course curriculum prescribed by Mangalore University fulfilled your expectations?'. The chart is divided into three segments: a large red segment representing 'Yes' at 74.3%, a blue segment representing 'More than expected' at 14.3%, and a yellow segment representing 'No' at 11.4%. A legend to the right of the chart identifies the colors: blue for More than expected, red for Yes, and yellow for No.</p> <table border="1"><thead><tr><th>Category</th><th>Percentage</th></tr></thead><tbody><tr><td>More than expected</td><td>14.3%</td></tr><tr><td>Yes</td><td>74.3%</td></tr><tr><td>No</td><td>11.4%</td></tr></tbody></table>	Category	Percentage	More than expected	14.3%	Yes	74.3%	No	11.4%	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.
Category	Percentage								
More than expected	14.3%								
Yes	74.3%								
No	11.4%								



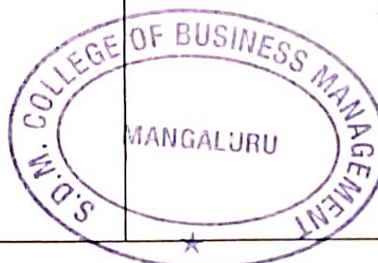
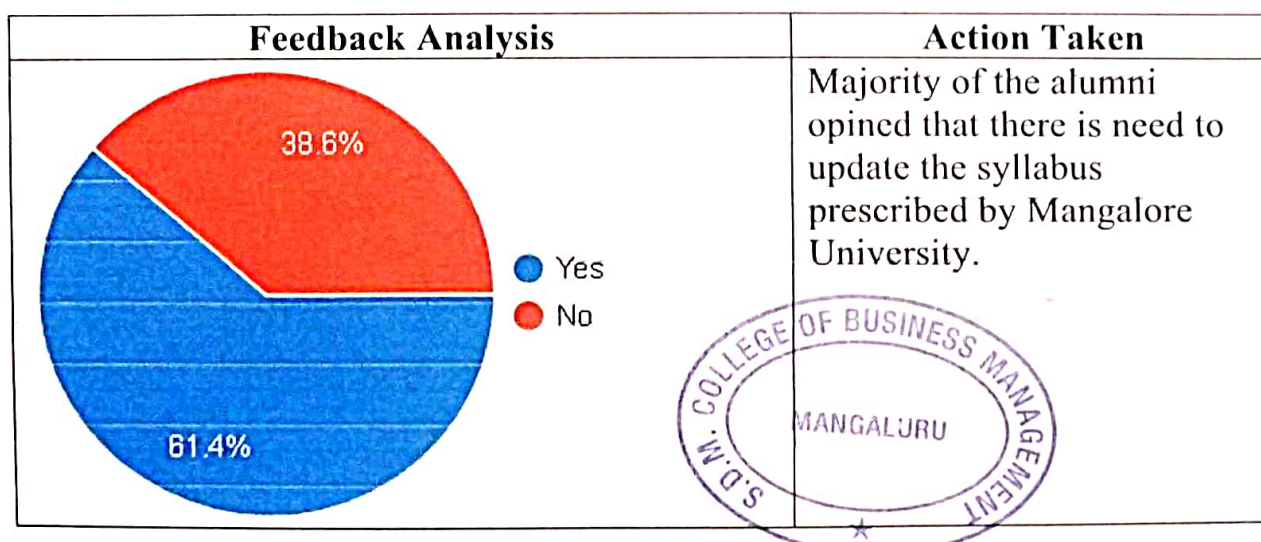
### How do you rate the course you studied in terms of employability skills?



### The academic initiatives taken by the college to bridge the gap between industry & academia was

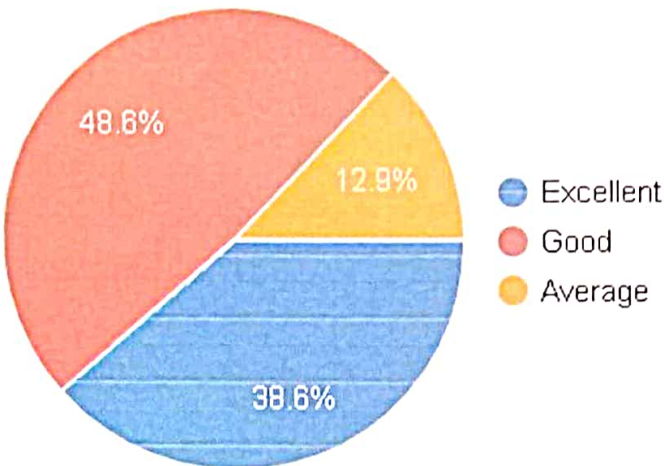


### Is there any need to update the syllabus prescribed by Mangalore University?

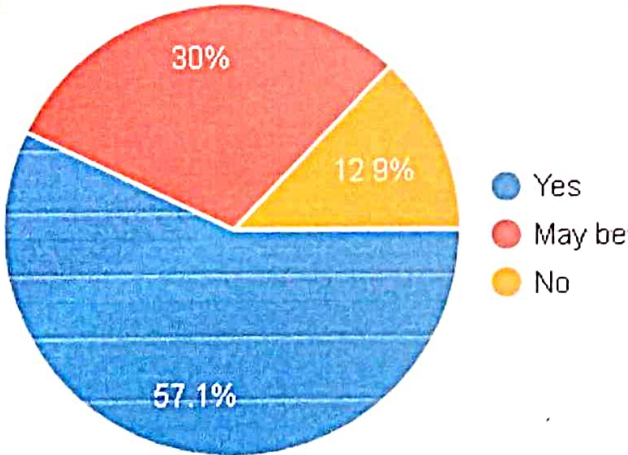




The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>A pie chart showing the distribution of feedback for activities organized to bridge the gap between theoretical and practical aspects of the syllabus. The chart is divided into three segments: a large red segment representing 'Good' at 48.6%, a blue segment representing 'Excellent' at 38.6%, and a smaller yellow segment representing 'Average' at 12.9%. A legend to the right of the chart identifies the colors: blue for Excellent, red for Good, and yellow for Average.</p>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>A pie chart showing the distribution of responses regarding the benefit of the interdisciplinary Short Term Course (STC). The chart is divided into three segments: a large blue segment representing 'Yes' at 57.1%, a red segment representing 'May be' at 30%, and a yellow segment representing 'No' at 12.9%. A legend to the right of the chart identifies the colors: blue for Yes, red for May be, and yellow for No.</p>	<p>57.1 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



  
 Principal  
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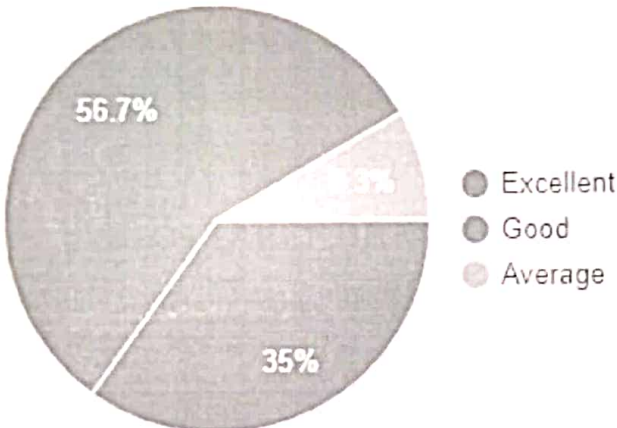
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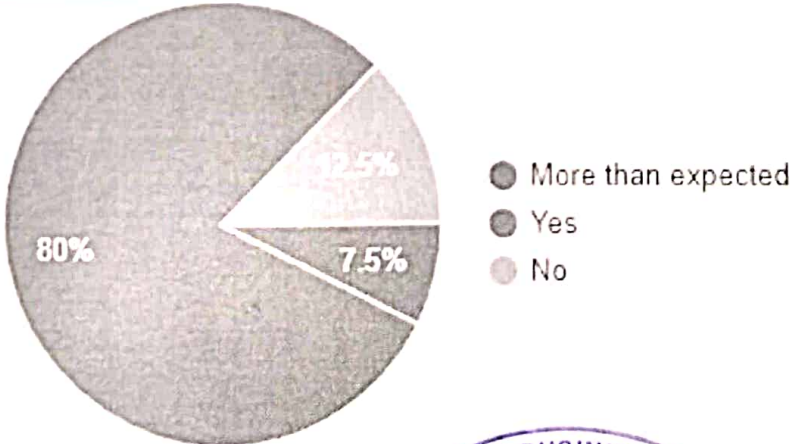
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## ALUMNI FEEDBACK ON CURRICULUM 2022-23 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

Feedback Analysis	Action Taken
 <p>56.7%</p> <p>35%</p> <p>8.3%</p> <ul style="list-style-type: none"><li>Excellent</li><li>Good</li><li>Average</li></ul>	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was good. Faculties are instructed to give additional inputs about current trends to the students.

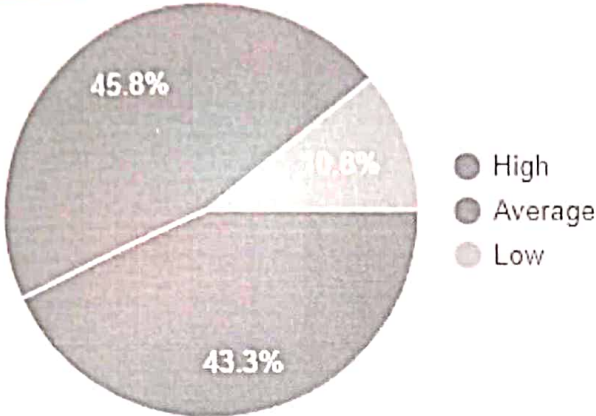
Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

Feedback Analysis	Action Taken
 <p>80%</p> <p>12.5%</p> <p>7.5%</p> <ul style="list-style-type: none"><li>More than expected</li><li>Yes</li><li>No</li></ul>	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.

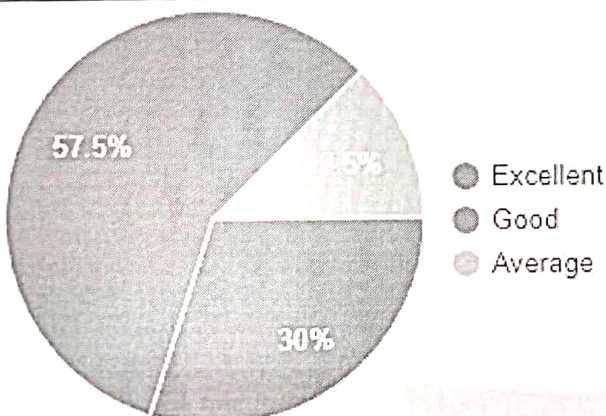




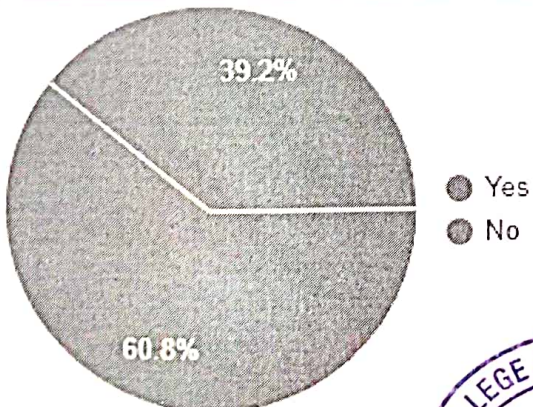
How do you rate the course you studied in terms of employability skills?

Feedback Analysis	Action Taken
 <p>45.8%</p> <p>43.3%</p> <p>10.8%</p> <ul style="list-style-type: none"> <li>High</li> <li>Average</li> <li>Low</li> </ul>	<p>66.7 percentage of the alumni feel that the course they studied in terms of employability skills is average. Faculties are asked to organize career guidance programs to the students.</p>

The academic initiatives taken by the college to bridge the gap between industry & academia was

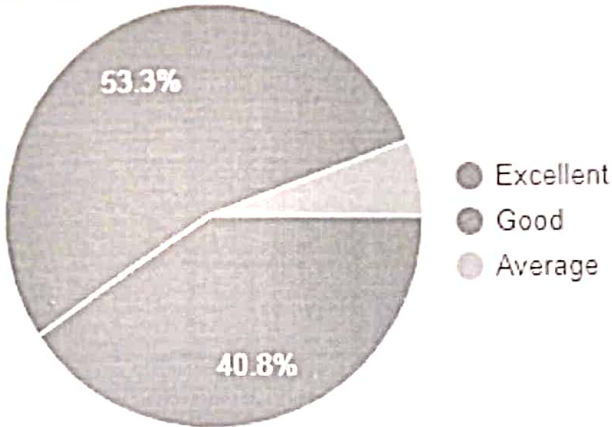
Feedback Analysis	Action Taken
 <p>57.5%</p> <p>30%</p> <p>12.5%</p> <ul style="list-style-type: none"> <li>Excellent</li> <li>Good</li> <li>Average</li> </ul>	<p>Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry &amp; academia was good. Deans and faculties are instructed to organize factory visits and field visits.</p>

Is there any need to update the syllabus prescribed by Mangalore University?

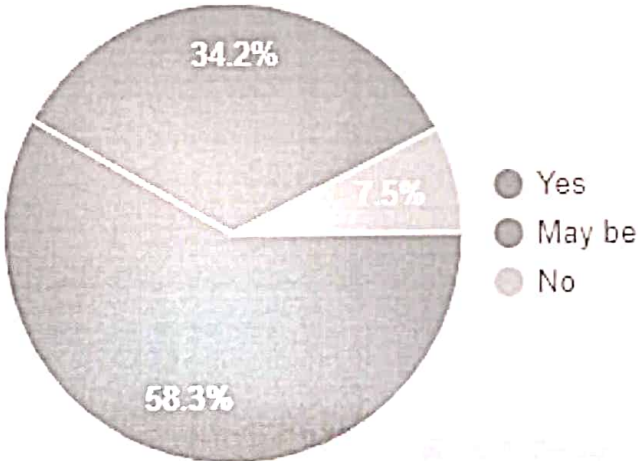
Feedback Analysis	Action Taken
 <p>39.2%</p> <p>60.8%</p> <ul style="list-style-type: none"> <li>Yes</li> <li>No</li> </ul>	<p>Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.</p>



The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>53.3%</p> <p>40.8%</p> <ul style="list-style-type: none"> <li>Excellent</li> <li>Good</li> <li>Average</li> </ul>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>34.2%</p> <p>7.5%</p> <p>58.3%</p> <ul style="list-style-type: none"> <li>Yes</li> <li>May be</li> <li>No</li> </ul>	<p>58.3 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



  
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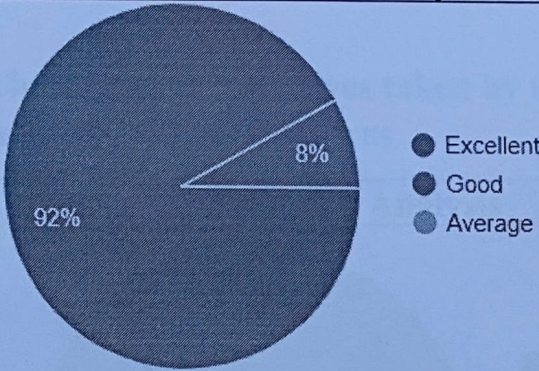
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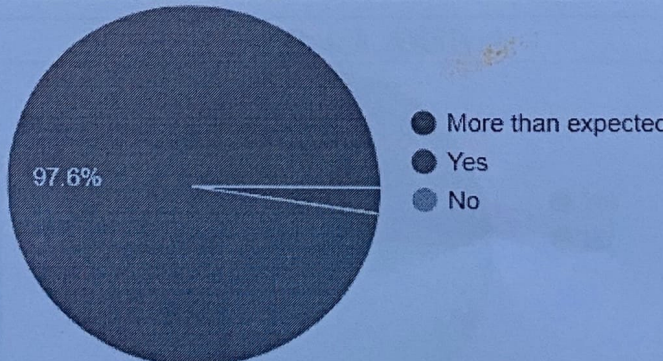
## ALUMNI FEEDBACK ON CURRICULUM 2017-18

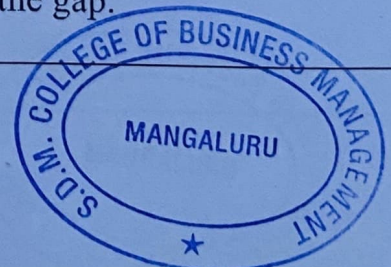
### ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

Feedback Analysis	Action Taken
 <p>92% 8%</p> <ul style="list-style-type: none"><li>● Excellent</li><li>● Good</li><li>● Average</li></ul>	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was excellent. Faculties are instructed to give additional inputs about current trends to the students.

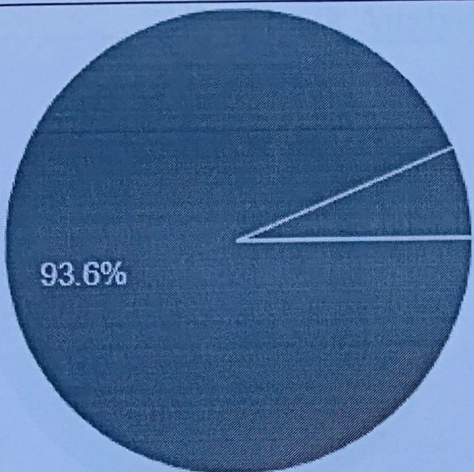
Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

Feedback Analysis	Action Taken
 <p>97.6%</p> <ul style="list-style-type: none"><li>● More than expected</li><li>● Yes</li><li>● No</li></ul>	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.

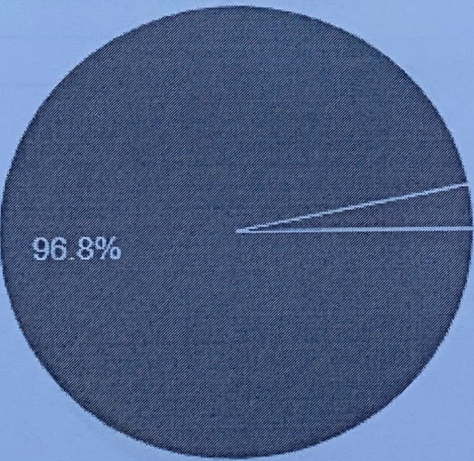




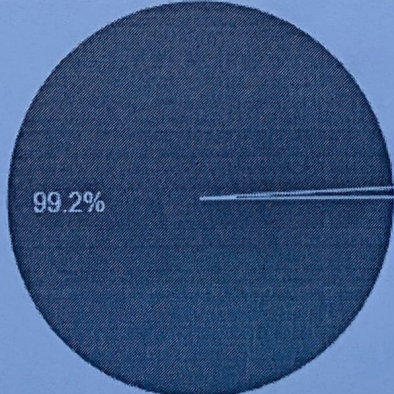
How do you rate the course you studied in terms of employability skills?

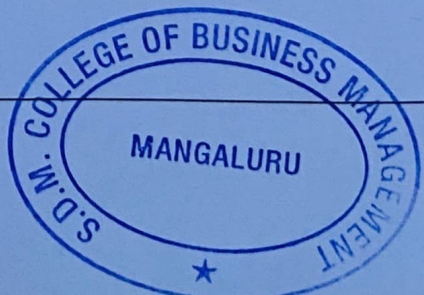
Feedback Analysis	Action Taken
 <p>93.6%</p> <ul style="list-style-type: none"><li>High</li><li>Average</li><li>Low</li></ul>	93.6 percentage of the alumni feel that the course they studied in terms of employability skills is high. Faculties are asked to organize career guidance programs to the students.

The academic initiatives taken by the college to bridge the gap between industry & academia was

Feedback Analysis	Action Taken
 <p>96.8%</p> <ul style="list-style-type: none"><li>Excellent</li><li>Good</li><li>Average</li></ul>	Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry & academia was excellent. Deans and faculties are instructed to organize factory visits and field visits.

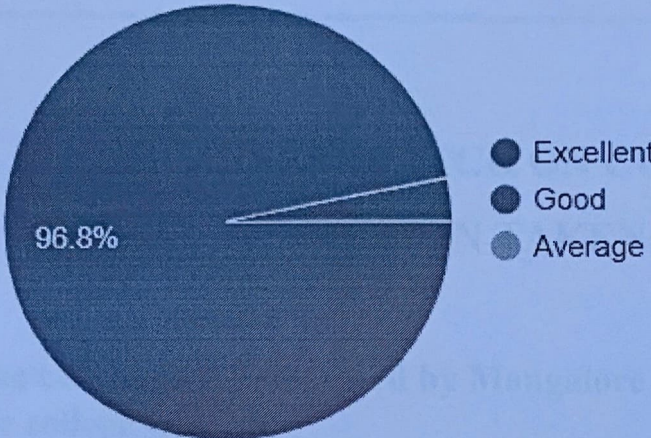
Is there any need to update the syllabus prescribed by Mangalore University?

Feedback Analysis	Action Taken
 <p>99.2%</p> <ul style="list-style-type: none"><li>Yes</li><li>No</li></ul>	Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.

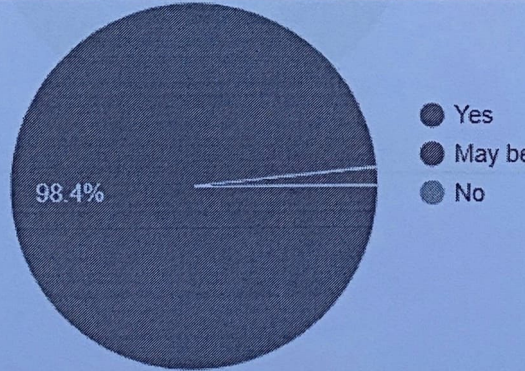




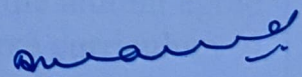
The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>96.8%</p> <ul style="list-style-type: none"> <li>● Excellent</li> <li>● Good</li> <li>● Average</li> </ul>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>98.4%</p> <ul style="list-style-type: none"> <li>● Yes</li> <li>● May be</li> <li>● No</li> </ul>	<p>98.4 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



  
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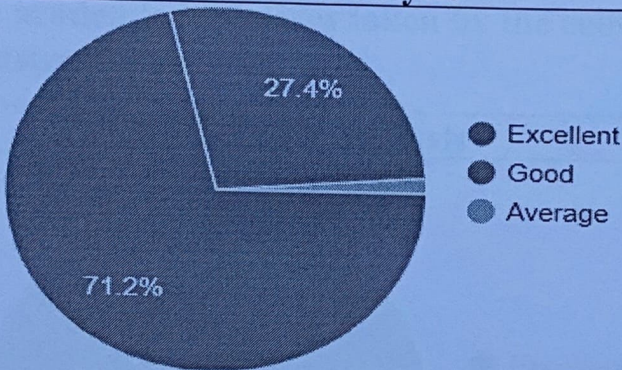
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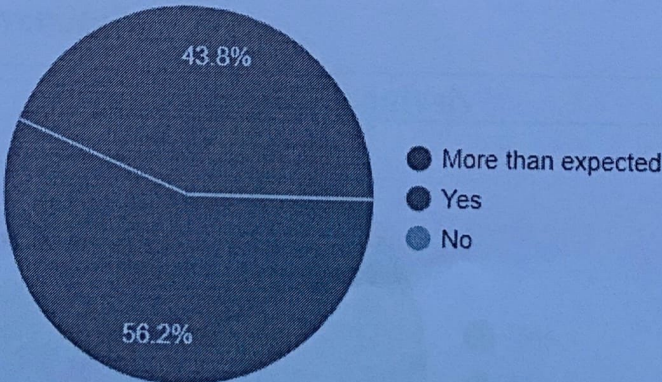
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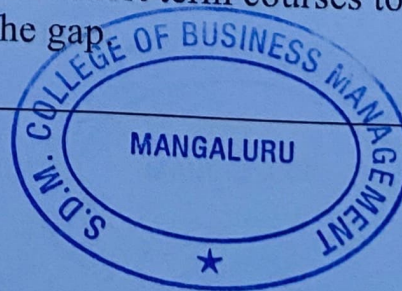
## ALUMNI FEEDBACK ON CURRICULUM 2018-19 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

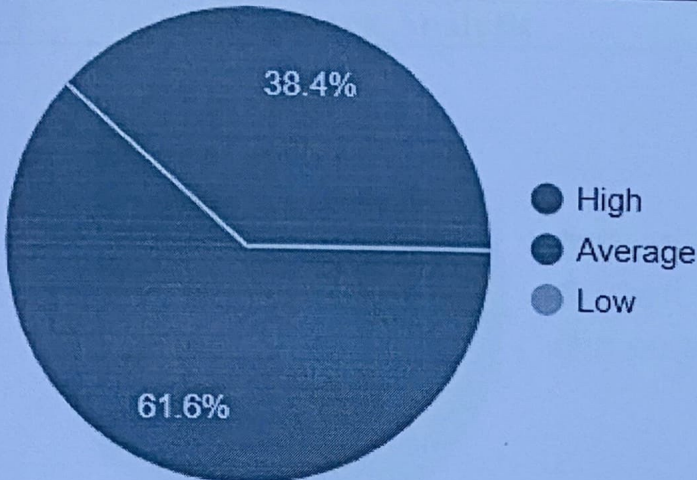
Feedback Analysis	Action Taken
 <p>71.2% 27.4%</p> <ul style="list-style-type: none"><li>● Excellent</li><li>● Good</li><li>● Average</li></ul>	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was excellent. Faculties are instructed to give additional inputs about current trends to the students.

Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

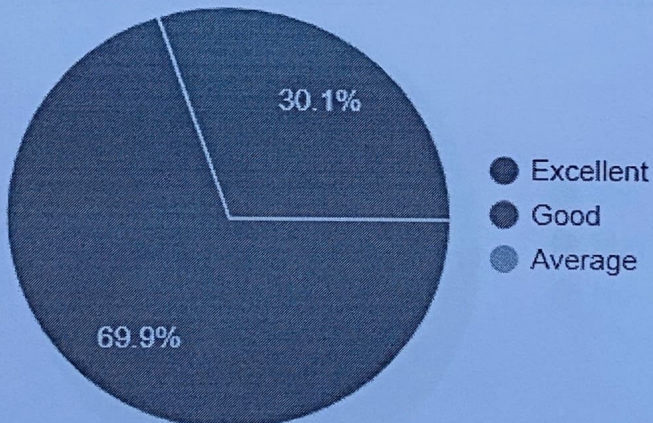
Feedback Analysis	Action Taken
 <p>43.8% 56.2%</p> <ul style="list-style-type: none"><li>● More than expected</li><li>● Yes</li><li>● No</li></ul>	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.



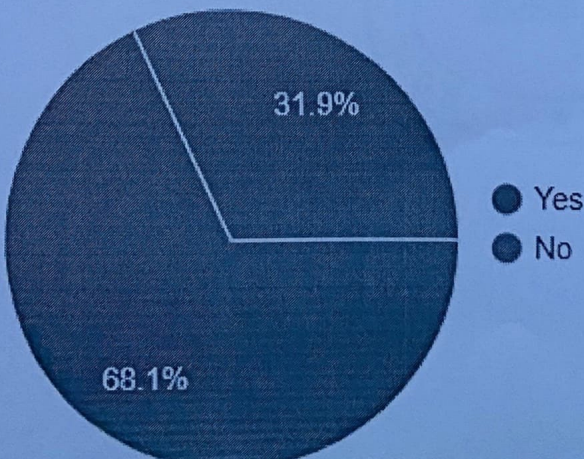
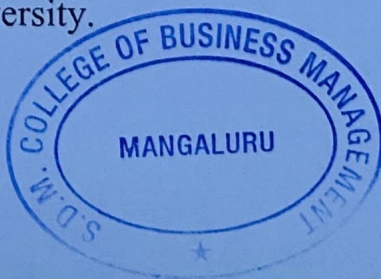


Feedback Analysis	Action Taken
 <p>61.6%</p> <p>38.4%</p> <p>● High ● Average ● Low</p>	<p>61.6 percentage of the alumni feel that the course they studied in terms of employability skills is high. Faculties are asked to organize career guidance programs to the students.</p>

The academic initiatives taken by the college to bridge the gap between industry & academia was

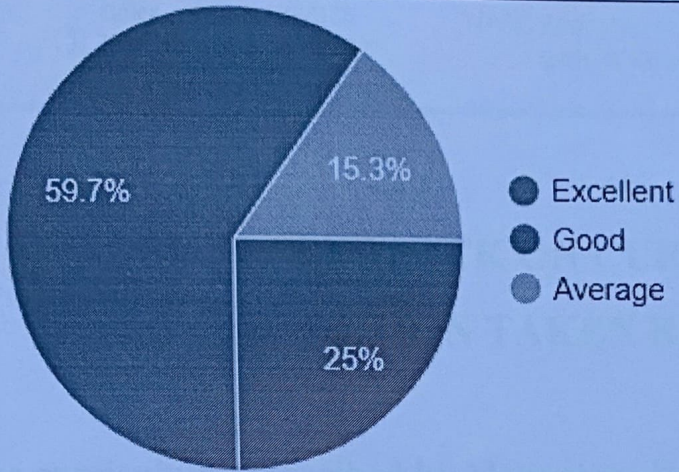
Feedback Analysis	Action Taken
 <p>69.9%</p> <p>30.1%</p> <p>● Excellent ● Good ● Average</p>	<p>Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry &amp; academia was excellent. Deans and faculties are instructed to organize factory visits and field visits.</p>

Is there any need to update the syllabus prescribed by Mangalore University?

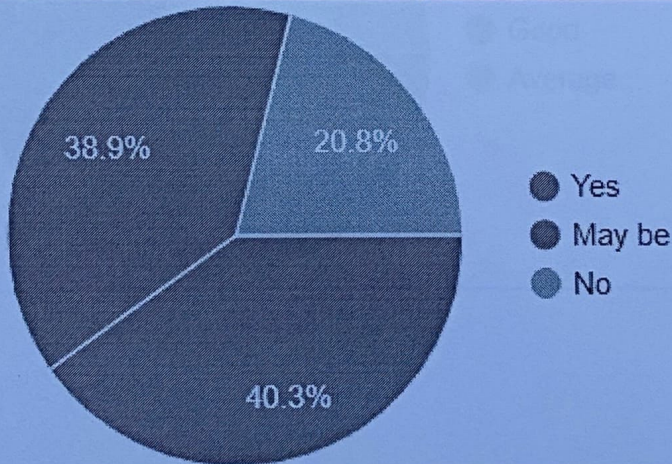
Feedback Analysis	Action Taken
 <p>68.1%</p> <p>31.9%</p> <p>● Yes ● No</p>	<p>Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.</p> 



The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>59.7% 25% 15.3%</p> <ul style="list-style-type: none"> <li>Excellent</li> <li>Good</li> <li>Average</li> </ul>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>40.3% 38.9% 20.8%</p> <ul style="list-style-type: none"> <li>Yes</li> <li>May be</li> <li>No</li> </ul>	<p>40.3 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



*[Signature]*  
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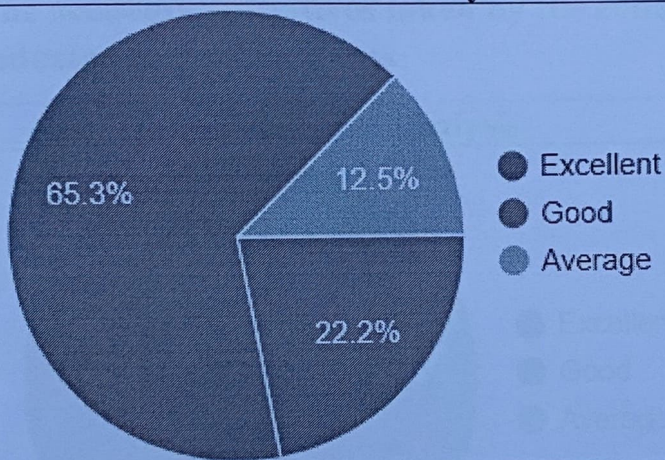
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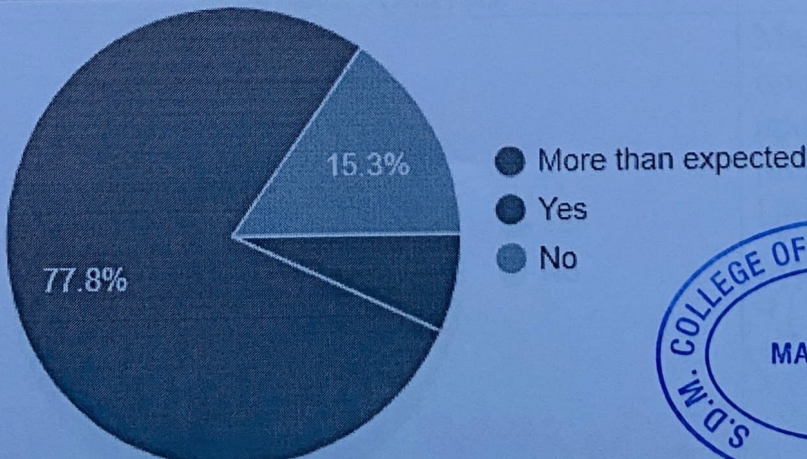
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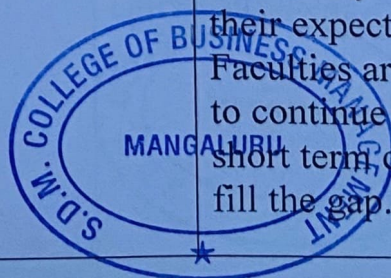
## ALUMNI FEEDBACK ON CURRICULUM 2019-20 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

Feedback Analysis	Action Taken
	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was good. Faculties are instructed to give additional inputs about current trends to the students.

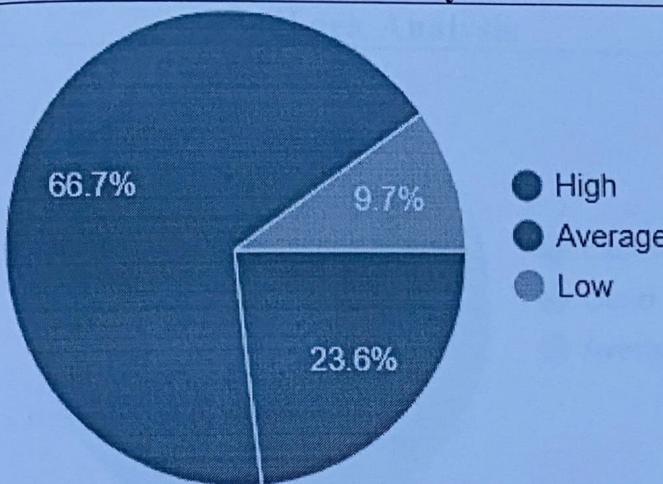
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Feedback Analysis	Action Taken
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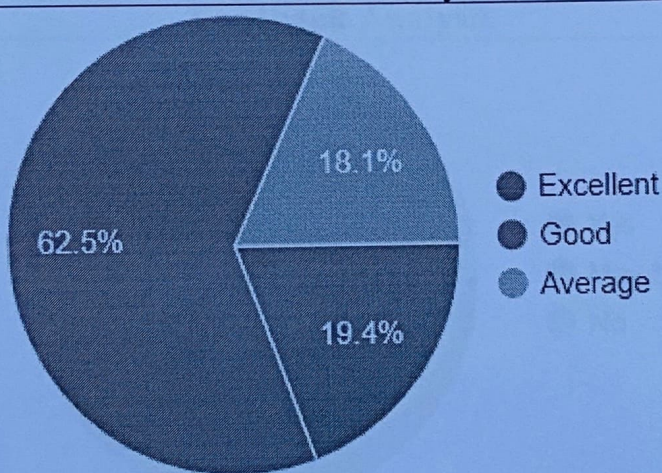




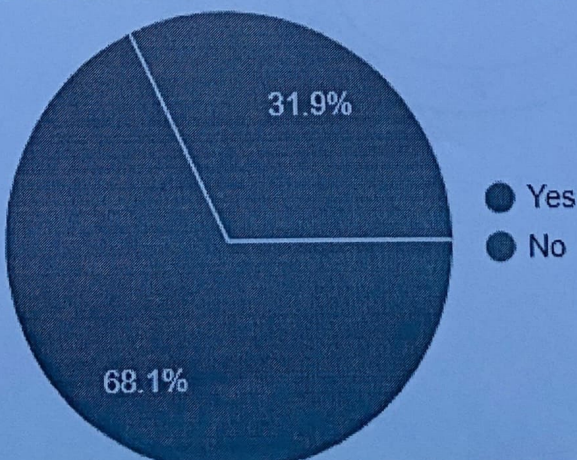
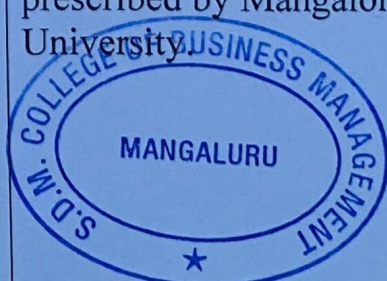
How do you rate the course you studied in terms of employability skills?

Feedback Analysis	Action Taken
 <p>66.7% 23.6% 9.7%</p> <ul style="list-style-type: none"> <li>High</li> <li>Average</li> <li>Low</li> </ul>	<p>66.7 percentage of the alumni feel that the course they studied in terms of employability skills is average. Faculties are asked to organize career guidance programs to the students.</p>

The academic initiatives taken by the college to bridge the gap between industry & academia was

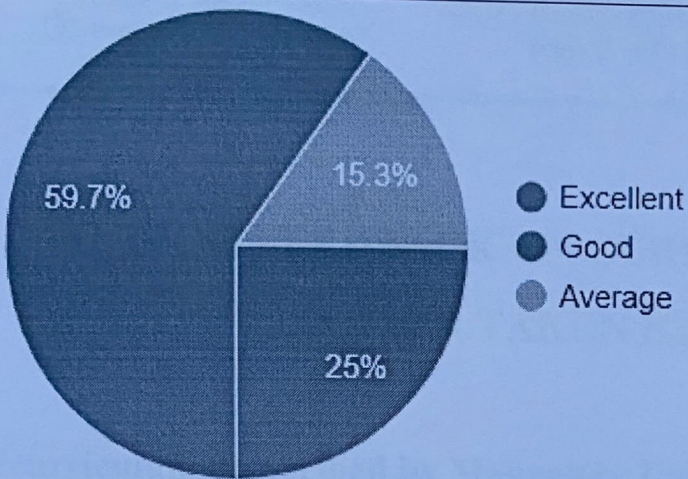
Feedback Analysis	Action Taken
 <p>62.5% 19.4% 18.1%</p> <ul style="list-style-type: none"> <li>Excellent</li> <li>Good</li> <li>Average</li> </ul>	<p>Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry &amp; academia was good. Deans and faculties are instructed to organize factory visits and field visits.</p>

Is there any need to update the syllabus prescribed by Mangalore University?

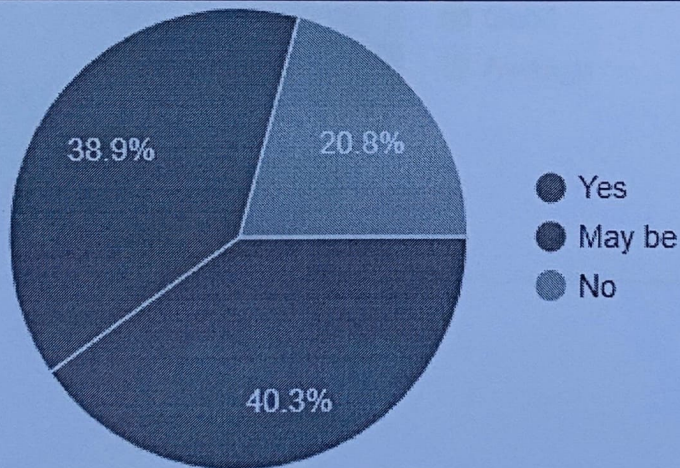
Feedback Analysis	Action Taken
 <p>31.9% 68.1%</p> <ul style="list-style-type: none"> <li>Yes</li> <li>No</li> </ul>	<p>Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.</p> 



theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>59.7% 25% 15.3%</p> <p>● Excellent ● Good ● Average</p>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>40.3% 38.9% 20.8%</p> <p>● Yes ● May be ● No</p>	<p>40.3 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



*[Signature]*  
Principal  
Shri Dharmasthala Manjunatheshwara  
College of Business Management  
MANGALORE.





# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU – 575 003 (DAKSHINA KANNADA)

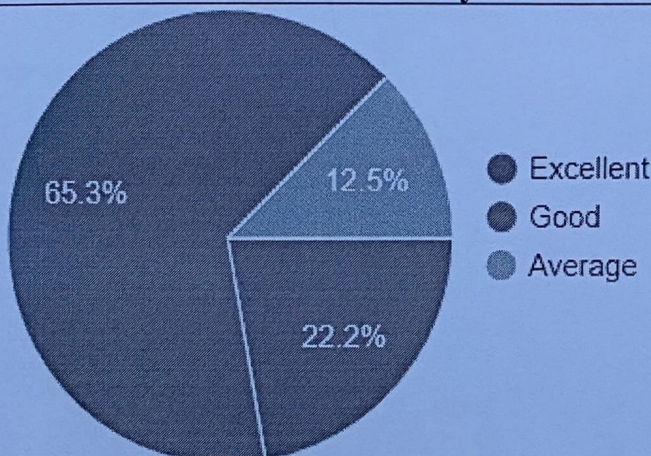
Office : 0824-2494186  
Principal : 0824-2496980

NAAC Reaccredited (2017)  
with 'A' Grade

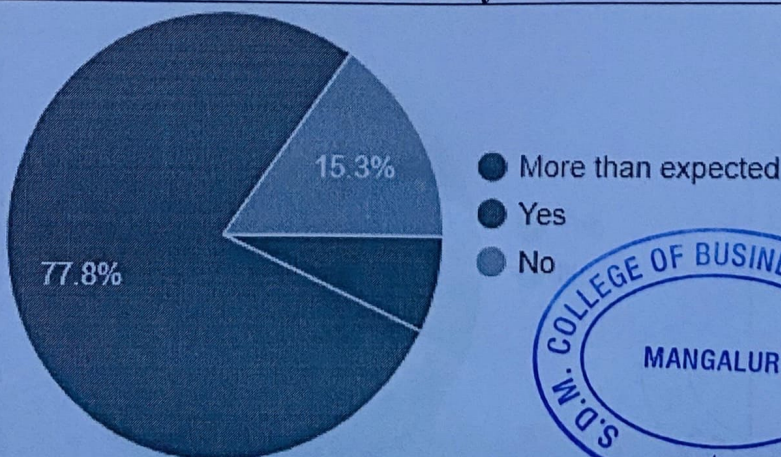
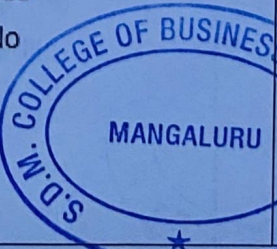
Fax : 0824-2494186  
Email : [sdmcbm@sdmcbm.ac.in](mailto:sdmcbm@sdmcbm.ac.in)  
Website : [www.sdm.ac.in](http://www.sdm.ac.in)

## ALUMNI FEEDBACK ON CURRICULUM 2020-21 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

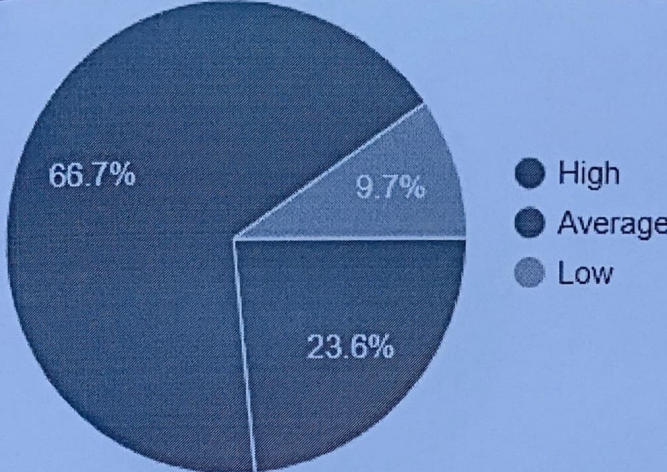
Feedback Analysis	Action Taken
	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was good. Faculties are instructed to give additional inputs about current trends to the students.

Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

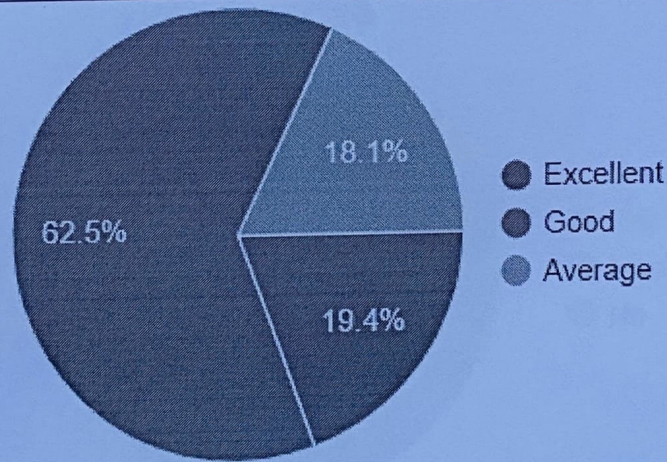
Feedback Analysis	Action Taken
 	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.



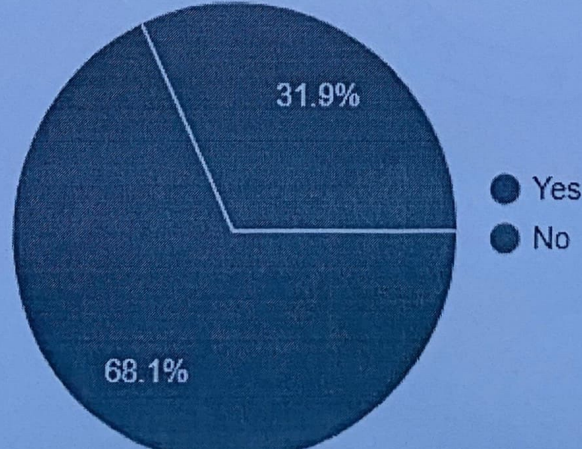
**How do you rate the course you studied in terms of employability skills?**

Feedback Analysis	Action Taken
 <p>66.7% 23.6% 9.7%</p> <ul style="list-style-type: none"> <li>● High</li> <li>● Average</li> <li>● Low</li> </ul>	<p>66.7 percentage of the alumni feel that the course they studied in terms of employability skills is average. Faculties are asked to organize career guidance programs to the students.</p>

**The academic initiatives taken by the college to bridge the gap between industry & academia was**

Feedback Analysis	Action Taken
 <p>62.5% 18.1% 19.4%</p> <ul style="list-style-type: none"> <li>● Excellent</li> <li>● Good</li> <li>● Average</li> </ul>	<p>Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry &amp; academia was good. Deans and faculties are instructed to organize factory visits and field visits.</p>

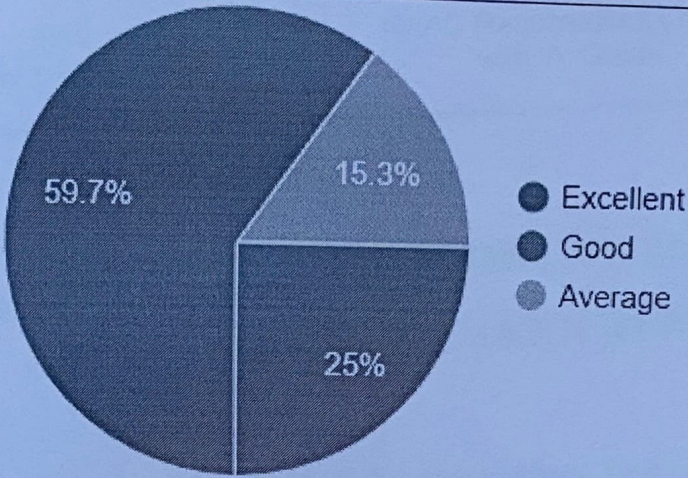
**Is there any need to update the syllabus prescribed by Mangalore University?**

Feedback Analysis	Action Taken
 <p>31.9% 68.1%</p> <ul style="list-style-type: none"> <li>● Yes</li> <li>● No</li> </ul>	<p>Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.</p>

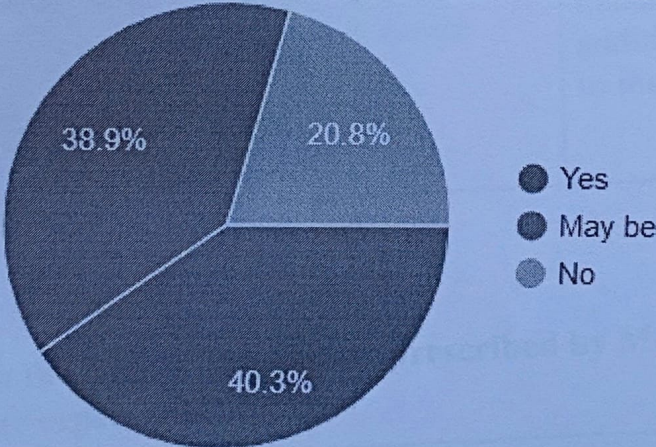


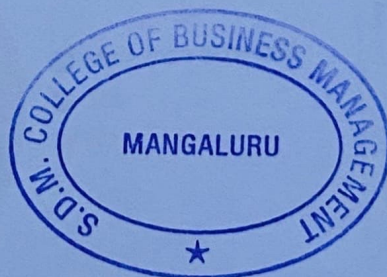


The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
 <p>59.7% 15.3% 25%</p> <p>● Excellent ● Good ● Average</p>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
 <p>38.9% 20.8% 40.3%</p> <p>● Yes ● May be ● No</p>	<p>40.3 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



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MANGALURU – 575 003 (DAKSHINA KANNADA)

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Fax : 0824-2494186  
Email : [sdmcbm@sdmcbm.ac.in](mailto:sdmcbm@sdmcbm.ac.in)  
Website : [www.sdm.ac.in](http://www.sdm.ac.in)

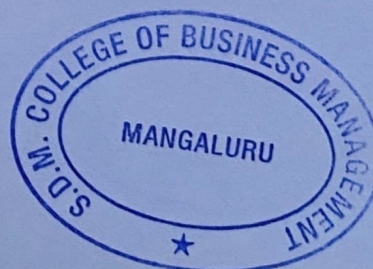
## ALUMNI FEEDBACK ON CURRICULUM 2021-22 ACTION TAKEN REPORT

The curriculum prescribed by Mangalore University during your term in the college was

Feedback Analysis	Action Taken
<p>55.7% 24.3% 20%</p> <ul style="list-style-type: none"><li>● Excellent</li><li>● Good</li><li>● Average</li></ul>	Majority of the alumni opined that the curriculum prescribed by Mangalore University during their term in the college was good. Faculties are instructed to give additional inputs about current trends to the students.

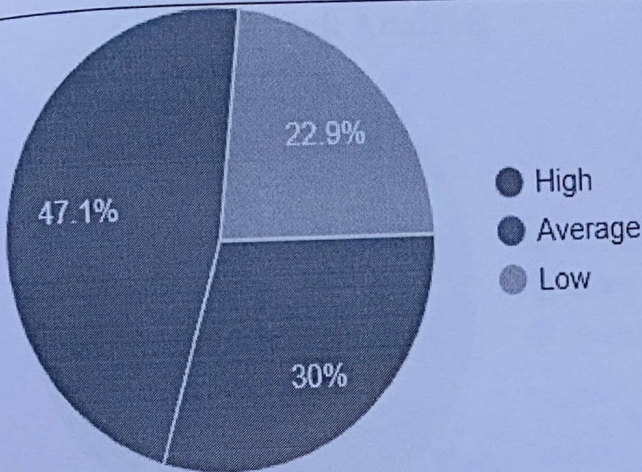
Has the course curriculum prescribed by Mangalore University fulfilled your expectations?

Feedback Analysis	Action Taken
<p>57.1% 24.3% 18.6%</p> <ul style="list-style-type: none"><li>● More than expected</li><li>● Yes</li><li>● No</li></ul>	Majority of the alumni agree that the course curriculum prescribed by Mangalore University fulfilled their expectations. Faculties are informed to continue to conduct short term courses to fill the gap.

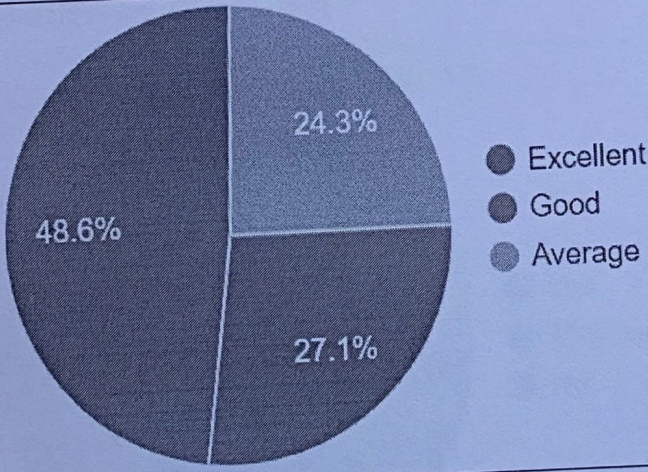




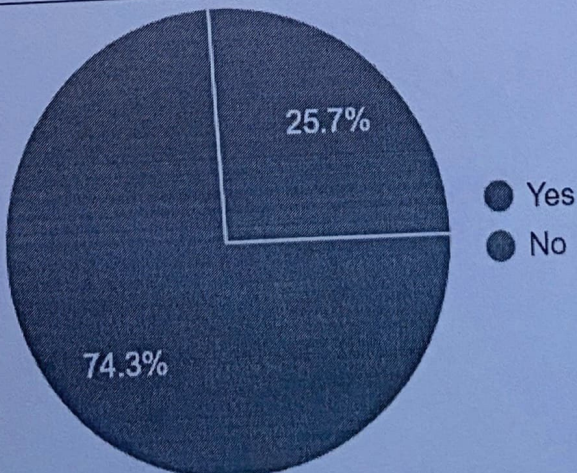
How do you rate the course you studied in terms of employability skills?

Feedback Analysis	Action Taken
 <p>47.1% 22.9% 30%</p> <p>● High ● Average ● Low</p>	<p>47.1 percentage of the alumni feel that the course they studied in terms of employability skills is average. Faculties are asked to organize career guidance programs to the students.</p>

The academic initiatives taken by the college to bridge the gap between industry & academia was

Feedback Analysis	Action Taken
 <p>48.6% 24.3% 27.1%</p> <p>● Excellent ● Good ● Average</p>	<p>Majority of the alumni opined that the academic initiatives taken by the college to bridge the gap between industry &amp; academia was good. Deans and faculties are instructed to organize factory visits and field visits.</p>

Is there any need to update the syllabus prescribed by Mangalore University?

Feedback Analysis	Action Taken
 <p>25.7% 74.3%</p> <p>● Yes ● No</p>	<p>Majority of the alumni opined that there is need to update the syllabus prescribed by Mangalore University.</p>



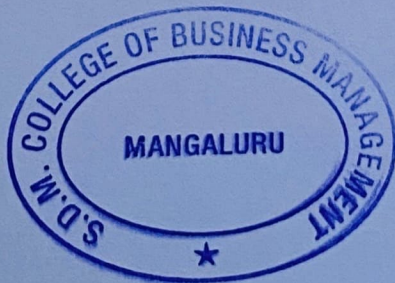


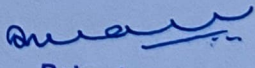
The college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus was

Feedback Analysis	Action Taken
<p>A pie chart showing the distribution of feedback for activities organized to bridge the gap between theoretical and practical aspects of the syllabus. The chart is divided into three segments: a large dark grey segment representing 'Excellent' at 52.9%, a medium dark grey segment representing 'Good' at 25.7%, and a light grey segment representing 'Average' at 21.4%. A legend to the right of the chart identifies the categories: Excellent (dark grey circle), Good (medium dark grey circle), and Average (light grey circle).</p>	<p>Majority of the alumni agree that the college has organized various activities to bridge the gap between theoretical and practical aspects of the syllabus. It was decided to continue the process of organizing fests and skill enhancement activities in the institution.</p>

Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?

Feedback Analysis	Action Taken
<p>A pie chart showing the distribution of responses to the question 'Have you benefited by the interdisciplinary STC (Short Term Course) provided by the college?'. The chart is divided into three segments: a large dark grey segment representing 'Yes' at 67.1%, a medium dark grey segment representing 'May be' at 20%, and a light grey segment representing 'No' at 12.9%. A legend to the right of the chart identifies the categories: Yes (dark grey circle), May be (medium dark grey circle), and No (light grey circle).</p>	<p>67.1 percent of the alumni opined that they are benefited by the interdisciplinary short term course provided by the college. Faculties are instructed to have additional short term courses.</p>



  
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