



**SHRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE OF BUSINESS MANAGEMENT**
MANGALURU - 575003, DK

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Chief Editor : Prof. Aruna P Kamath

**Editors : Ms. Lolita Neeta Dsouza, Ms. Deepa Jayachandra, Mrs. Cheritha, Mrs. Reshmi B R
Ms. Sanjana, Mrs. Shashiprabha, Mrs. Parinita Salian.**

EDITORIAL :

Sync Vision captures the rhythm of our academic journey where ideas grow, talents shine, and every student and faculties contribute to a shared vision of excellence. This edition reflects our commitment to creativity, discipline, and continuous progress. This volume highlights the remarkable achievements of our students across academics, arts, sports, and various intercollegiate events, along with the many activities that continue to enrich our college community. As we move forward, may these pages inspire us to strive higher and advance with purpose, one step at a time.

COLLEGE MAIN EVENTS

Orientation Programme – 2025 .

The Orientation Programme for newly admitted students was held on 25 July 2025 in the college auditorium at 9:00 AM. The event aimed to familiarize students with the academic structure, institutional values, and opportunities for their overall development. The programme began with a prayer, followed by a welcome address by the Principal, Prof. Aruna P. Kamath, who stressed the importance of discipline, academic commitment, and involvement in skill enhancement activities. Students were introduced to the faculty members and briefed about various associations and extension activities planned for the academic year 2025–26. Special focus was given to the Management and IT Fests—Synergy, Sygma, and Genesis—with faculty highlighting student roles in organizing them. Inspiring talks by alumni Mr. Deeraj Prabhu, Ms. Prakruthi Shetty, Ms. Yashasvini, and Ms. Sameeksha motivated students to actively engage in college life. The session concluded with a vote of thanks by Mrs. Gayathri K, anchored by Mrs. Madumathi J. Raja. The programme was coordinated by Mr. Thilakraj G. and Mrs. Shashiprabha.

Installation Ceremony of the Student Council – 2025

The Student Council Inauguration of SDM College of Business Management was held on 22 August 2025, marking the formal induction of the student leaders for the academic year. The programme was inaugurated by CA SS Nayak, Past Chairman, ICAI Mangaluru, and MSME & Startup Mentor. In his inaugural address, he highlighted the importance of leadership, ethical values, and proactive participation in shaping one's professional journey. He encouraged students to make the best use of opportunities provided by the institution. The Chief Guest, Mr. M. R. Manju, Assistant Administrative Officer, LIC of India, Bantwal Branch, National-Level Athlete, and an alumnus of the college, emphasized holistic development through academics, sports, and extracurricular activities. Sharing his experiences as a former student, he motivated the students to actively involve themselves in all platforms and responsibilities offered to them. Prof. Aruna P. Kamath, Principal, SDM College of Business

Management, in her presidential address, encouraged the newly appointed council members to lead with integrity, responsibility, and teamwork as they embark on their year-long journey of student governance. The office bearers of the newly appointed Student Council—Student Council Coordinators Ms. Annapoorna Kamath, Ms. Delisha L., and Ms. Shravya, along with the CEOs of Synergy, Genesis, and Sygma, Fest Coordinators, Association Heads, and Class Representatives—were formally recognised. The Secretaries of various associations presented their respective plans of action for the academic year. The ceremony culminated with the badge presentation to the student leaders, followed by the oath-taking ceremony, administered by the staff coordinators. The programme was successfully coordinated by Mr. Thilakraj G. and Mrs. Shashiprabha.

Book Exhibition on Dr. D. Veerendra Heggade Ji and Dharmasthala Temple.

The Library Department organized a Book Exhibition on Poojya Dr. D. Veerendra Heggade and Dharmasthala Temple on 13 th and 14 th October 2025 at the Library Department. The main objective of the program was to create awareness among students about the remarkable contributions of Dr. D. Veerendra Heggade Ji in the fields of education, social service, and cultural preservation, as well as to highlight the rich heritage and spiritual significance of the Dharmasthala Temple. The exhibition displayed a wide range of books related to Dr. D. Veerendra Heggadeji's life, achievements, and the history of Dharmasthala. The objective was to promote reading culture and deepening understanding of Dharmasthala. The programme was coordinated by Mr. Praveen Naik, Librarian and Library staff.

Celebration of International Yoga Day 2025.

The Sports Department organised an International Yoga Day on 19 June 2025, with great enthusiasm and participation. The event featured a special session by renowned yoga expert Yoga Ratna Gopalkrishna Delapady, who guided students and faculty through various yoga practices, emphasizing the importance of mental and physical well-being. Principal, Prof. Aruna P Kamath was present. The objective was to improvise the holistic development. The programme was coordinated by Mr. Sudarshan Physical Director.

Management Training by Fest Forum.

The Fest Forum organized a series of management training sessions to introduce first-year students to the significance of college fests and the role of the Fest Forum in organizing and managing these events. The sessions were held between 11 August and 23 August 2025 and aimed to enhance student's communication, technical, and managerial skills while preparing them for future competitions. The training sessions were conducted for all the first year batches of I BA HRD, I BBA, and I BCOM students. Each session was designed to provide students with a clear understanding of key management events such as Best Manager, Human Resource, Marketing, Public Relations, Quiz, and Stress Interview. These events were not only explained in detail but were also demonstrated, allowing students to better grasp the

skills and strategies required for each competition. The programme was coordinated by Mrs. Veena D Kotian.

Independence Day 2025 .

The Sports Department celebrated the 79th Independence Day with patriotic fervor and enthusiasm at the college premises on 15 August 2025. bringing together students, faculty, and guests to honor the nation's spirit of freedom and unity. Chief guest, Captain Ganesh Karnik, former military officer, and member of Karnataka Legislative Council, addressed the gathering with an inspiring speech, reminding everyone of the sacrifices made by freedom fighters and the responsibility of citizens in safeguarding the nation's values. The celebration commenced with the hoisting of the national flag, followed by the singing of the national anthem. The choir sang the Patriotic songs added color and emotion to the event. Prof. Aruna P Kamath, Principal of SDMCBM, Dr. Seema S Shenoy, Director of SDM PG Centre, and Dr. Tharanath Shetty, Principal of SDM Law College, were present. The programme was coordinated by Mr. Sudarshan Physical Director.

State-Level Seminar “Bharat 2050 – Roadmap to Economic Brilliance”

The State-Level Seminar “Bharat 2050 – Roadmap to Economic Brilliance”, organized by Lions Prakosta, Lions District 317D in association with SDM College of Business Management and the Lions Club of Mangalore, was held on 18 October 2025 at the SDM College Auditorium, Mangalore. Principal Smt. Aruna P. Kamat warmly welcomed all the distinguished guests, speakers, and participants, setting a graceful tone for the event. The program aimed to explore India's economic vision and strategies for achieving global leadership by 2050. The event was inaugurated by Capt. Brijesh Chowta, Member of Parliament, and featured chief guests Ln. Kudpi Aravind Shenoy and MLA D. Vedavyas Kamath. A keynote address was delivered by Sri Sunil Subramaniam, former MD & CEO of Sundaram Mutual Funds, offering insights on financial markets and economic growth. Panel experts including Capt. Ganesh Karnik, CA S.S. Nayak, Sri Anand G. Pai, and moderator Sri Kumble Narasimha Prabhu discussed policy reforms, entrepreneurship, industry growth, and India's long-term economic potential. Supported by sponsors like Kumble Solar, Canara Robeco, and Baroda BNP Paribas Mutual Fund, the seminar enriched students and attendees with valuable perspectives, inspiring collective efforts toward shaping a prosperous India by 2050.

Intercollegiate Karate Competition held at SDMCBM .

Mangalore University Inter-Collegiate Karate Championship for Men and Women 2025-26 was held at SDM College of Business Management (SDMCBM), Mangalore, 31 October 2025. Sathish Munchoor, Businessman and BJP Executive Member, and Sensei Mehran Abdollahpour from Iran, World Champion, were chief guests. Dr. Gerald Santosh D'Souza, Director of Physical Education, Mangalore University, was present as the guest of honour. The function was presided over by Prof. Aruna P. Kamath, Principal,

SDMCBM. The ceremony concluded with the distribution of prizes to the winners. The programme was coordinated by Mr. Sudarshana Physical Education Director.

Campus to Corporate Programme – A Step Towards Professional Readiness.

The Student Council of SDM College of Business Management, in association with IBS, organized a Campus to Corporate programme on 29 August 2025. The session was led by Dr. V. Rajesh Kumar, Professor at IBS, who provided valuable insights on the transition from academic life to the corporate world. Designed exclusively for the association secretaries, The objective was to bridge the gap between classroom learning and industry expectations while enhancing leadership, communication, and managerial skills essential for professional growth. The programme was coordinated by Mr. Thilakraj G.

Inter Class Variety Competition .

The Fine Arts Association of SDM College of Business Management organised the Inter-Class Variety Competition held on 7 October 2025. The objective was to encourage creativity and artistic expression among students while highlighting themes of national pride, progress, and transformation. The competition featured performances by students from all three years on diverse themes — “Pride and Progress – Celebrating Achievements of Our Nation” (I years), “Change Begins with Me – Role of Youths in Building a Better Tomorrow” (II years), and “Role of Digitalization in the Progress of the Nation” (III years). Each performance also showcased the transformative development initiatives of Shri Kshethra Dharmasthala. The programme was coordinated by Mrs. Smitha M. and Ms. Sanjana.

Teachers’ Day Celebration.

The Student Council celebrated Teachers’ Day on 5 September with great enthusiasm by the Student Council to honour the invaluable contributions of our teachers. Principal, Prof. Aruna P. Kamath, addressed the gathering with an inspiring speech, expressing gratitude and motivating both teachers and students. The programme was coordinated by Student Council Coordinator, Mr. Thilakraj. G.

A Happy Retirement and Farewell to Prof. Madhumathi J. Raja & Mr. Vasanth Kumar Jain.

SDM College of Business Management organized a warm Farewell Function on 10 October 2025, to honor Prof. Madhumathi J. Raja, Associate Professor, and Sri Vasanth Kumar Jain, Administrative Staff, for their remarkable years of service. Prof. Madhumathi was appreciated for her two decades of inspiring and cheerful teaching, while Mr. Vasanth Kumar was lauded for his three decades of loyal and dedicated service to the institution. The event was filled with heartfelt words, fond memories, and gratitude as colleagues and students bid farewell to the two beloved members of the SDM family, wishing them happiness and success in the years ahead.

INSPIRE 2025 .

The SCAN association organized an inter-class IT fest 'Inspire 2025' on 19 September 2025. The theme of the year was "Chronova – A New Spark in Time." Mrs. Shabhari G. Ganiga, accomplished painter, dubbing artist, playback singer, and freelancer, inaugurated the programme at the conference hall. Principal, Prof. Aruna P. Kamath in her presidential address, said that fests like Inspire help the students to exhibit their soft skills. The various events organized were Coding and Debugging, Web Designing, IT Quiz, Paper Presentation, Team Event, IT Chaser, Photography and Video Editing. The programme was coordinated by Mrs. Yogita Patgar.

Inauguration of the Certified Programme in Banking, Finance & Insurance (CPBFI).

The Department of Commerce, SDM College of Business Management, Mangalore, in collaboration with Bajaj Finserv, inaugurated the Certified Programme in Banking, Finance & Insurance (CPBFI) on 11 November 2025 in the Conference Hall. Ms. Rashmi Mansukhani, Senior Project Manager – CSR, Walchand Plus, inaugurated the programme and explained the objectives, structure, and industry relevance of CPBFI. She highlighted the programme's focus on practical, job-oriented skills in banking, finance, and compliance. Mr. Sachin Ambaker, Senior Unit Manager – CSR, Bajaj Finserv, addressed the gathering on the growing need for skill-based certifications. Course trainers Mr. K. Mahindranath and Mrs. Triveni Putran presented the course modules, covering areas such as Managing Self, financial regulations, digital banking, and customer relationship management. Principal Prof. Aruna P. Kamath emphasized the importance of industry-academia partnerships in enhancing student employability. The programme was coordinated by Mrs. Gayathri.K and Ms. Pooja

Online Orientation on CPBFI Course.

The Commerce Department organized an Online Orientation Programme on 24 September 2025 for II B.COM Students by Certificate Programme in Banking, Finance and Insurance (CPBFI) conducted by Bajaj Finserv. Ms. Rashmi Mansukhani, Project Manager, who served as the Guest Speaker. She delivered an in-depth and highly interactive presentation, encouraging active participation and providing valuable insights into the course structure and its career benefits. The objective was to create awareness and to provide them with detailed information regarding the course structure, career opportunities, and the skills required to excel in the banking, finance, and insurance sectors. The programme was coordinated by Mrs. Gayathri K and Ms. Pooja.

Cisco Cyber Awareness and AI Basics Seminar.

The Department of Computer Applications, SDM College of Business Management, Mangalore, in collaboration with Cisco Networking Academy and NIIT Foundation – Delhi, organized a seminar on "Cisco Cyber Awareness and Artificial Intelligence Basics" on 29 July 2025. Mr. Joseph Sibychen from NIIT Foundation (Cisco Senior cyber security and skill development Instructor NIIT

Foundation,Bangalore) led the session. Students engaged actively and gained insights into cybersecurity, AI, and career opportunities. The seminar concluded with a Q&A.The objective was to raise awareness on cybersecurity threats, introduce AI fundamentals, promote digital safety, and guide students toward free Cisco certification courses.The programme was coordinated by Mr. Arun F. Sequeira,

Hands-on Workshop on Machine Learning & Artificial Intelligence.

The Department of Computer Applications organized a Google Colab Hands-on Workshop on “Machine Learning & Artificial Intelligence” on 26 August 2025.The session was facilitated by Mr. Sanju S. Anand, Assistant Professor, Alva’s College, Moodbidri. He introduced students to the fundamental concepts, applications, and scope of Artificial Intelligence and Machine Learning, while also providing practical exposure to Google Colab and Python-based frameworks.The objective was to enable students to gain a foundational understanding of AI and ML, explore their real-world applications, and apply popular Python libraries such as NumPy, Pandas, TensorFlow, PyTorch, Scikit-learn, and Seaborn to practical tasks.The programme was coordinated by Mr. Arun F. Sequeira.

Expert Talk on Global Professional Course Opportunities for B.Com Students.

The Department of Commerce organized a special talk on “Professional Course Opportunities” for Final-year B.Com students on 31 July 2025 .The guest speaker was Mr. Jaideep Mallick, Managing Director and CEO of MudrAdi India Pvt. Ltd., Mumbai.The objective was To create awareness among final-year B.Com students about globally recognized professional courses like the US CPA and to guide them on how to leverage such qualifications for international career opportunities.Mr. Mallick introduced students to the US CPA (Certified Public Accountant) Programme, highlighting its global recognition and equivalence to the Indian CA qualification. He also shared insights into MudrAdi’s AI-driven, affordable, and accessible training program designed to help students prepare for the CPA exams.The session provided valuable information on global career prospects, expert mentorship, and the benefits of pursuing international professional courses.The programme was coordinated by Mrs. Gayathri K.

Celebration of Hindi Diwas.

Hindi department celebrates Hindi Diwas on 15 September 2025,with great enthusiasm to emphasize the importance of the Hindi language. The objective of the association was to promote awareness and love for the Hindi language among students.Dr. Parusham G. Malage, Principal Besant Evening College Mangalore was the resource person. Dr. Malage shared his thoughts on the significance of Hindi, emphasizing that Hindi is not only our mother tongue but also an important part of India’s cultural heritage. Mrs. Divya Uchil, Vice Principal presided over the programme.The programme was coordinated by Dr.Jyothi

Saraswathi Pooja.

On the occasion of the Navarathri festival, the Library Department organized Saraswathi Pooja on 30 September 2025 in the college library to seek the blessings of Goddess Saraswathi for the progress of the institution, students, and staff. The program began with bhajans in which both students and staff actively participated, followed by the pooja and distribution of prasad. The event witnessed the presence of all teaching and non-teaching staff, as well as undergraduate and postgraduate students, making it a memorable and devotional occasion. The programme was coordinated by Mr. Praveen Naik, Librarian and Library staff.

“Har Ghar Tiranga”

On the occasion of Independence day, a nationwide initiative “Har Ghar Tiranga”, a pledge-taking ceremony was organized by the NSS Unit on 11 August 2025. The objective of the campaign was to instill a sense of patriotism in the heart of citizens and to promote awareness about the Indian National Flag. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

Constitution Day Pledge.

A Pledge was observed on 26 November 202 by NSS Association to commemorate the adoption of the Constitution of India. The objective of the programme was to create awareness about the importance of the Constitution and inculcating respect for its fundamental values such as justice, liberty, equality, and fraternity. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan .

Cancer Awareness and Prevention: Bridging Knowledge and Practice.

The Youth Red Cross Association organized a guest lecture on “Cancer Awareness and Prevention: Bridging Knowledge and Practice” on 13 August 2025. Dr. Prathvimraj B.U., Associate Professor, Department of Community Medicine, AJ Institute of Medical Sciences, Mangalore was the resource person. The objective of the programme was to highlight the importance of early detection and screening in improving survival rates. The programme was coordinated by Mrs. Parinita Salian and Mrs. Reshmi.

Basic Life Support (BLS) Training Programme.

The Youth Red Cross Association organized a Basic Life Support (BLS) Training Program on 2 September 2025 .Dr. Kashyap, Dr. Karthik Nayak, and Dr. Naureen Nayak from the Department of Emergency Medicine, KMC Hospital, Attavar were the resource persons. They emphasized the importance of lifesaving skills and provided a detailed demonstration of Cardiopulmonary Resuscitation (CPR) techniques. The objective was to equip students with essential emergency response skills. The programme was coordinated by Mrs. Parinita Salian, Mrs. Reshmi and Ms. Shwetha Bhat.

Breast Cancer Awareness and Prevention.

The Youth Red Cross (YRC) Association organized a guest lecture on “Breast Cancer Awareness and Prevention” on 24 October 2025. Dr. Basila Ameer Ali, Consultant – Breast Surgery, KMC Hospital, Mangalore was the resource person. The speaker highlighted the significance of breast self-examination,

timely medical consultation, and lifestyle practices that can reduce the risk of breast cancer. The objective was to educate students about the importance of early detection, risk factors, symptoms, and preventive measures related to breast cancer. The programme was coordinated by Mrs. Parinita Salian, Mrs. Reshmi, and Ms. Shwetha Bhat.

Inter Class Shuttle Badminton Match.

Inter Class Shuttle Badminton was organised on 20 November 2025 at Perfect Pass Falnir. The Men's single, Women's single, Men's double, Women's double matches were held. The students participated enthusiastically. The programme was coordinated by the Physical Director Mr. Sudarshana K.

Inter Class Foot Ball Match .

Inter Class Foot Ball match was held on 20 November 2025 at Perfect Pass Falnir. The students participated enthusiastically. The programme was coordinated by the Physical Director Mr. Sudarshana K.

Celebrating the Legacy of Rani Abbakka @500 -An Inspiring Guest Lecture Series.

The Kannada Department Vikasana, in association with Karnataka Rajya Mahavidyalaya Shikshakara Sangha (KRMSS), organised the 31st lecture of the inspiring series "Rani Abbakka @500" on 1 September 2025 at SDM College of Business Management. Mr. Sooraj, Businessman, Inergia Solar, inaugurated the session. Prof. Anila Kamath, Principal, Canara Evening College, served as the Resource Person and delivered an insightful lecture highlighting the legacy of Rani Abbakka, her contribution to the nation, and the importance of women's empowerment. Prof. Aruna Kamath presided over the function. The objective of the programme was to create awareness about India's rich cultural heritage, the historical significance of women warriors, and to inspire the young generation to value and uphold these ideals. The programme was coordinated by Mrs. Jeevitha and Mrs. Renuthakshi.

Pre-Event Activities under Sardar @150 Nationwide Initiative.

The NSS Unit organized a series of pre-event activities from 23 to 29 November 2025 in connection with the Sardar @150 Nationwide Initiative to commemorate the vision and ideals of Sardar Vallabhbhai Patel. The programme aimed to promote unity, leadership, self-reliance, social responsibility, and overall well-being among students. As part of the initiative, a one-day cleaning camp was conducted on 23 November 2025 at Govanithashraya Trust, Beejaguri, Pajeer. The objective was to promote cleanliness and community service. An oath-taking ceremony was held on 24 November 2025 to instill values of national unity and responsible citizenship. On 25 November 2025, an essay competition on Ek Bharat, Aatmanirbhar Bharat was organized to create awareness about self-reliance. A debate competition on 26 November 2025 titled "Youth Leadership is the New Instrument of National Integration" encouraged leadership qualities and critical thinking. An elocution competition on 27 November 2025 on "Strength in Unity. Patel's Message for Today's Youth" highlighted the importance of unity. A drawing competition

on 28 November 2025 on Vision of One India promoted creative expression of national integration. The programme concluded with a yoga session on 29 November 2025 to emphasize physical and mental well-being. Overall, the activities effectively conveyed the message of unity, leadership, and nation-building inspired by Sardar Vallabhbhai Patel. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan.

Sadbhavana Diwas.

The NSS Unit organized Sadbhavana Diwas on 21 August 2025 to commemorate the birth anniversary of former Prime Minister Rajiv Gandhi. Mr. Suvith Shetty, was the resource person. The speaker delivered an insightful talk on the significance of our responsibilities and duties towards the nation. The objective of the programme was to promote peace, national integration, communal harmony, and goodwill among the students. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

Independence Day Celebration 2025

NSS volunteers participated in the Independence Day Celebration activities organized by the Ministry of Defence in collaboration with MyGov. The celebrations included Online Quiz, Essay Writing Competition, and Painting Competition. The objective aimed at fostering patriotism, creativity, and awareness about India's freedom struggle. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

“Flagship Schemes – Building Future India: India@2047”

NSS volunteers participated in the “Flagship Schemes – Building Future India: India@2047” workshop organized by Mere Yuva Bharat in association with Mangalore University at University College on 7 August 2025. The objective was to create awareness about flagship schemes and encourage youth participation in nation-building. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

Yuva Shakthi Sammilana

NSS volunteers participated in the Yuva Shakthi Sammilana organized by Sarvajanic Shree Ganeshosthsava Samithi, Sanganikethana, Mangalore, on 29 August 2025. The event included motivational sessions, cultural programmes, and interactive activities promoting youth empowerment and social responsibility. The objective was to enhance their leadership skills and team spirit. Mrs. Preethika Dharmapal and Mr. Sudarshan coordinated the programme.

Blood Donation Campaign

On the occasion of the Pattabhisheka of Dr. D. Veerendra Heggade Ji, to honour his remarkable service to humanity, NSS unit organized a Blood Donation Campaign on 15 October 2025. The objective aimed to spread awareness about the importance of blood donation and to inspire students to engage in

humanitarian service . The campaign reflected the true spirit of compassion, unity, and social responsibility upheld by the institution. The event was coordinated by Mrs.Preethika Dharmapal and Mr.Sudharshan K .

NSS DAY

NSS Unit observed NSS Day on 24 September 2025 by organizing a visit to Seva Ashrama, Deralakatte. with the objective of fostering service, compassion, and social responsibility among students in line with the NSS motto “Not Me, But You.” The volunteers interacted with the residents, presented cultural activities, and distributed fruits. They also assisted in cleaning the ashrama premises, thereby contributing to its upkeep. The programme provided the students with a meaningful experience of empathy and selfless service. The programme was coordinated by NSS Programme Officers Mrs. Preethika Dharmapal and Mr. Sudharshan K.

One-Day Camp At Govanithashraya Trust

The NSS Unit of SDM College of business management, Mangalore organised a one-day camp at Govanithashraya Trust, Beejaguri, Pajeer, on 23 November 2025. The main objective of the camp was to provide students with practical exposure to community service and to understand the functioning of the Trust, which works in the areas of cow protection, organic farming, and rural welfare. During the camp, volunteers participated in cleanliness activities, assisted in maintaining the cow shelter, supported garden work, and attended an awareness session on sustainable agriculture and animal welfare. The interaction with the Trust members helped students understand the importance of service, compassion, and social responsibility. The camp concluded successfully, fulfilling its objectives and strengthening the spirit of NSS among the volunteers. The programme was coordinated by Mr. Sudarshan and Mrs Preethika Dharmapal.

Beach Cleaning

NSS unit conducted a Beach Cleaning Programme at Someshwara Beach, Ullal, on 12 October 2025. NSS volunteers actively participated in cleaning the beach area and spreading awareness about maintaining hygiene and protecting the coastal environment. The objective of the programme was to promote cleanliness and environmental awareness among students and the public, in alignment with the ideals of Sri Kshetra Dharmasthala, which emphasize cleanliness as a social duty. The activity was coordinated by Ms. Preethika Dharmapal and Mr. Sudarsha.

Youth Engagement in ‘Pollution Control’

Youth Red Cross volunteers engaged themselves in the “Pollution Control” programme organised by Karnataka State Pollution Control Board (KSPCB) at Sahyadri Engineering College, Adyar on 13 October 25. The objective was to educate and empower students on environmental protection, pollution

control laws, and methods to monitor and reduce local pollution. The activity was coordinated by Mrs. Parinita Salian, Mrs. Reshmi B.R. and Ms. Shwetha Bhat .

Street play - “Addiction Free Society.”

The Rovers and Rangers organized a street play on 29 October 2025 on the theme “Addiction Free Society.” The objective was to raise awareness about the harmful effects of various addictions and promote a healthy, responsible lifestyle among the youth and community. The event was co-ordinated by Dr. Sowmya Hegde and Mrs. Shahsikala KG.

Book Release Programme.

NSS volunteers attended the Book Release Programme of three books on Netaji Subhash Chandra Bose authored by Dr. K.E. Radhakrishna, held on 31 August 2025 at Ravindra Kalabhavana, University College, Mangalore, organised by Mangalore University and University College, Mangalore. The objective aimed to inspire students with Netaji’s life, ideals, and contribution to India’s freedom struggle. Mrs. Preethika Dharmapal coordinated the programme.

Golden Jubilee Celebration of Karnataka State Pollution Control Board.

The NSS Volunteers attended the Golden Jubilee Celebration of the Karnataka State Pollution Control Board (KSPCB) held at Sahyadri College of Engineering; Management, Mangalore, on 13 October 2025. The objective was to gain insights into environmental protection measures and to promote the vision of a pollution-free Karnataka through informative sessions that emphasized the importance of sustainable practices and collective responsibility towards preserving the environment. The program was coordinated by Mrs. Preethika Dharmapal.

Spinal Cord Injury Day

NSS volunteers participated in a rally organized by Seva Bharathi, Kanyadi, as part of Spinal Cord Injury Day On 17 September 2025,. The objective was to create awareness about spinal cord injuries and promote preventive care in society. The programme coordinated by Mrs. Preethika Dharmapal and Mr. Sudharshan K

Kannada Rajyotsava celebration

On the occasion of Kannada Rajyotsava celebration NSS volunteers participated in a rally on 1 November 2025. The objective aimed to celebrate and promote the cultural heritage, language, and pride of Karnataka. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

The 4th Niveus Mangalore Marathon.

NSS volunteers served for the third consecutive year at the Niveus Mangalore Marathon held on 9 November 2025, organized by the Mangalore Runners Club (MRC). The event, themed “Pili” to celebrate the vibrant cultural spirit of Mangaluru. The objective was to engage NSS volunteers in supporting marathon activities through registration assistance, hydration management, route coordination, and crowd

control, thereby enhancing their teamwork, responsibility. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

“Transformation in Cooperative Education” .

As part of Cooperative Week celebration, the NSS volunteers participated in the district-level program on “Transformation in Cooperative Education,” organized by Tribhuvan Cooperative University Research and Training on 15 November 2025 at Besant Women’s College, Mangalore. The objective was to enhance awareness of recent developments in cooperative education, strengthen understanding of cooperative principles, and encourage active youth involvement in advancing the cooperative movement. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

Dr. B. R. Ambedkar’s Thoughts on The Problem of the Indian Rupee.

The NSS Unit participated in an Awareness Programme on Dr. B. R. Ambedkar’s Thoughts on ‘The Problem of the Indian Rupee’ was held on 18 November 2025 at First Grade College, Mudipu. The objective emphasized Dr. Ambedkar’s views on India’s monetary issues and the relevance of his ideas in the present economic context. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

Sharanara Anubhava Sangama and Brahmashri Narayana Gurugala Tatvavichara Sankirana and Prashasti Pradhana Samarambha.

NSS volunteers participated in the Sharanara Anubhava Sangama and Brahmashri Narayana Gurugala Tatvavichara Sankirana and Prashasti Pradhana Samarambha held on 22 November 2025 at Gokarnateshwara College, Mangalore. The objective aimed to promote value-based living, foster awareness of social transformation, and encourage NSS volunteers to take an active role in community development. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

Tribute to the victims of Mumbai terrorist attack of 26/11.

NSS Unit, associated with Mangalore University, participated in a tribute programme on 26 November at Kadri Memorial in remembrance of the victims and paying homage to the lives lost and honouring the bravery and sacrifice of those who laid down their lives during the tragic incident of the Mumbai terrorist attack of 26/11. The objective was to reinforce the spirit of national unity, peace, and collective responsibility, reminding participants of the importance of standing together against terrorism and upholding the values of humanity and national integrity. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

Bharata Samvidhana Dinacharana

NSS volunteers participated in the Bharata Samvidhana Dinacharana (Indian Constitution Day Celebration) held on 26 November 2025 at Dr. B. R. Ambedkar Bhavana, Mangaluru. The objective was to commemorate the adoption of the Constitution of India and to create awareness about constitutional

values such as justice, liberty, equality, and fraternity. The programme was coordinated by Mrs Preethika Dharmapal and Mr. Sudarshan

FACULTY DEVELOPMENT PROGRAMMES

A Journey Within: Introduction to Inner Engineering.

The IQAC of SDM College of Business Management, Mangaluru, organized an insightful session on “Introduction to Inner Engineering” on 12 November 2025 in association with the Isha Foundation. The session was conducted by Ms. Deeksha Kamath, software engineer and Mrs. Krithika Sadanand, an interior designer and Isha volunteers. The objective was to help staff and students explore yoga as a powerful tool for inner wellbeing and balance. Both speakers shared their personal journeys and experiences with Inner Engineering, offering deep insights into how yoga can serve as a technology for mental clarity, emotional balance, and overall wellbeing. The event was graced by the Principal Prof. Aruna P Kamath. The programme was coordinated by IQAC Coordinators Mr. Thilakraj G and Mrs. Gayathri.

FDP on Mastering EERPMS: the 60 Minutes Faculty Power-up.

A faculty development programme (FDP) on ‘Mastering EERPMS: The 60 Minutes Faculty Power-up’ was held at SDMCBM on 25 September 25. Mr. Dawn Prakash, Assistant Professor, MBA Department, SDMCBM, was the resource person. The objective of the FDP was to familiarize faculty members with the Effective Evaluation and Reporting Performance Management System (EERPMS) and to equip them with strategies for enhancing efficiency in academic and administrative tasks. The programme was coordinated by BCA Department.

FDP on Management Education and Research

A Research Development Programme (RDP) on Management Education and Research was organized by Research Cell in association with IQAC on 30th August 2025. Prof. Iqbal Thonse, Professor at Kingdom University, Bahrain, was the resource person. The objective of the programme was to strengthen research competence, encourage innovation in teaching, and bridge the gap between academic theory and industry practice. The session aimed to enhance faculty understanding of emerging trends in management education and equip them with effective research methodologies. Prof. Thonse highlighted the significance of interdisciplinary approaches, publication ethics, and global perspectives in management research. The FDP proved highly insightful and beneficial for faculty members. Dr. Sowmya Hedge coordinated the programme.

ORIENTATION AND INAUGURATION

Finance Association Inauguration.

The Finance Association was Inaugurated on 15 October 2025. Mr. Bikas Singh Rajput, Senior Manager, Staff Training College, Indian Overseas Bank, Mangalore, and Mr. Jithu Kunjumon, Marketing Manager, Regional Office, Mangalore, were the resource people. They addressed the gathering and spoke about the importance of banking, highlighting key skills required to build a successful professional career in the banking industry. The objective of the programme was to formally inaugurate the association and create a platform for future finance-related activities and events. The resource persons for the session were. The programme was coordinated by Mr. Gurudath Shenoy.

Marketing Association Inauguration.

The Marketing Association Inauguration was held on 25 September 2025. Mr. Sandesh Shenoy, Proprietor of Upendra Trading Company, Mangalore was the chief guest. He spoke about his journey, how marketing is important in day to day activity and also encouraged the students to take part in the association activities. Ms. Rajvi Vyas, Alumni of SDM was the Guest of honor, she addressed the gatherings and shared her experiences. The objective of the programme was to formally inaugurate the association and create a platform for future marketing -related activities and events. Siddhanth and Laxmitha Kiran presented a brief plan of action. Mrs. Chaitra C Bhat coordinated the programme.

Economics Association Inauguration.

The Economics Association was inaugurated on 16 October 2025. Mr. Shmil, Branch Manager, Indian Overseas Bank, Mangaluru, graced the occasion as the Chief Guest. In his inaugural address, he highlighted the importance of economics in the present scenario, particularly in the banking sector. He encouraged students to understand how economic knowledge plays a vital role in shaping the future. The Principal, Prof. Aruna P. Kamath, in her presidential address, explained key economic concepts by referring to eminent economists such as J. M. Keynes and Alfred Marshall. The objective was to create a platform for discussions, activities, and expert talks that deepen economic awareness and knowledge. The programme was coordinated by Dr. Prasanna Kumar T. and Mrs. Shashikala K. G.

Commerce Association Inauguration.

The Commerce Association organized its Inauguration Ceremony on 4 September 2025. Mr. Karthik Suvarna, Senior Analyst at Iron Mountain (MNC), Bangalore, was the Resource Person. In his address, Mr. Suvarna emphasized the importance of leadership skills and motivated the students to actively participate in various academic and extracurricular activities. The Presidential Address was delivered by Mrs. Gayathri K, Dean of the Commerce Department, highlighted the objectives of the Commerce Association and encouraged students to utilize the platform for enhancing their knowledge and skills. The

objective was to inspire the students to cultivate qualities essential for their professional and personal growth. The programme was coordinated by Mr. Akshith Kumar K.

SCAN Association Inauguration.

The SCAN Association of the Department of Computer Applications was inaugurated on 19 August 2025. Mrs. Ashwini Kotian, Operation Analyst, Infosys, Mangalore, graced the occasion as Guest of Honor and inspired students through her inaugural address. Student coordinators presented the Vision and Mission of the Department along with the skill-based activities planned for the year. Vice Principal Mrs. Divya Uchil emphasized the relevance of IT and highlighted app development as a key area of skill enhancement. The objective was to provide a platform for students to showcase their abilities in programming, app development, and other computer-based skills. The programme was coordinated by Ms. Yogita Patgar

Consumer Club Orientation.

The Consumer Club organized an Orientation Programme on 4 and 5 August 2025. Mrs. Shwetha Y., Staff Coordinator of the Consumer Club, addressed the gathering and highlighted the significance of being an informed consumer. She encouraged students to become active members of the club and stressed the importance of knowing one's rights, duties, and the mechanisms available for consumer protection. Around 60 students actively participated in the orientation. Student Coordinators Mr. Srijan K. and Ms. K. G. Shreya Shetty were present during the session. The objective was to introduce students to the objectives and activities of the Consumer Club and to promote awareness of consumer rights and responsibilities. The programme was coordinated by Mrs. Shwetha Y.

Consumer club Inauguration.

The Consumer Club Inauguration was held on 29 September 2025. Raghavendra P., Advocate, Notary, and an alumnus of the institution, graced the occasion as the Chief Guest. In his address, he highlighted the importance of the Consumer Protection Act and elaborated on the various consumer rights that every individual should be aware of. He emphasized how these rights can be effectively utilized by common people in their day-to-day life. Further, he motivated the students to take up short-term courses on consumer awareness and actively contribute to educating the public. Mrs. Divya Uchil, Vice Principal, delivered the Presidential Address, stressing the need for students to be conscious of their rights and responsibilities as consumers. The programme was Coordinated by Mrs. Shwetha Y., Mrs. Preethika Dharmapal and Dr. Sowmya Hegde.

EDP Cell Inauguration.

EDP Inauguration was held on 3 September 2025. The Guests of Honour were Mr. Praveen Castelino, Co-Founder & CTO of CodeCraft Technologies, Mangaluru, and Mr. Advait Shet, Entrepreneur of Swarna Gold and Silver Testing, Mangaluru, and an Alumnus. Prof. Aruna P. Kamath, Principal presided

over the programme .The objective of the programme was to encourage entrepreneurial thinking among students by engaging with industry experts and alumni entrepreneurs.The programme was coordinated by Mrs Supritha R.

English Association Inauguration .

The English Association Inauguration Programme for the newly admitted students was held on 28 August 2025.The ceremony was graced by Mrs. Madhumathi J. Raja as the Chief Guest and Prof. Aruna P. Kamath, Principal, who presided over the programme.The objective of the programme was to introduce students to the department, academic structure, and various opportunities available for their growth and development.The programme was coordinated by Ms. Lolita Neeta Dsouza,Ms. Deepa and Mrs. Charitha

Hindi Association Inauguration.

The Hindi association was inaugurated on 15 September 2025,with great enthusiasm to emphasize the importance of the Hindi language. The objective of the association was to promote awareness and love for the Hindi language among students.Dr. Parusham G. Malage, Principal Besant Evening College Mangalore was the resource person. Dr. Malage shared his thoughts on the significance of Hindi, emphasizing that Hindi is not only our mother tongue but also an important part of India's cultural heritage. Mrs. Divya Uchil, Vice Principal presided over the programme.The programme was coordinated by Dr.Jyothi, Dr. Shalini, and Mrs. Swathi.

Inauguration of Business law Association

The inauguration of the business law Association was held on 16 th September 2025. Mr.Raghavendra Rao , Panel Advocate, Vertis Legis Advocates and Consultants, Mangalore was the Chief Guest. He addressed the students on Career Challenges and the ways to overcome them. He also encouraged the students to participate in the skill enhancement activities. Pradhanya and Dhanya presented a brief plan of action. Ms. Pooja coordinated the programme.

Fine Arts Association Inauguration.

The Fine Arts Association was inaugurated on 12 August 2025. The event was graced by Mr. Dhanush Gowda, Founder of The Revive Space, as the chief guest. In his address, he inspired students to nurture their creativity and pursue excellence in various art forms. The programme was presided over by Prof. Aruna P. Kamath, Principal of SDMCBM, who encouraged students to participate actively in fine arts activities. The objective was to promote talents in visual arts, dance, music, fashion and creativity, theatre, photography, and videography.The programme was coordinated by Mrs.Smitha M and Ms.Sanjana.

Management Training Programme.

The Fest Forum organized management training sessions on 11 and 23 August 2025,To Introduce First-year students to the significance of college fests and the role of the Fest Forum in organizing and managing these events. The training sessions were conducted for all the first year batches of I BA HRD,

I BBA, and I BCOM students. Events such as Best Manager, Human Resource, Marketing, Public Relations, Quiz, and Stress Interview. The objective was to enhance student's communication, technical, and managerial skills while preparing them for future competitions.. The programme was coordinated by Mrs. Veena D Kotian.

NSS Orientation Programme.

The NSS unit organized an Orientation Programme on 11 August 2025 for new volunteers. The session introduced them to the objectives of NSS, the spirit of volunteerism, and the importance of community service. It also emphasized the development of leadership, communication, and teamwork skills. Alumni Mr. Nikith Kottary and Ms. Kavya Shetty motivated the students with their insights and experiences. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

NSS Inauguration Inauguration and Orientation.

The NSS Inauguration was held on 4 September 2025. The event was graced by the Guests of Honour – Mr. Udaya Kumar, Lecturer, SDM Law College; Mr. Sakshath Shetty, General Secretary, BJP Yuva Morcha; Dr. Sheshappa K, NSS Programme Coordinator, Mangalore University; and Mr. Abhilash, Branch Manager, City Union Bank Ltd., Udupi. The programme was presided over by Prof. Aruna P. Kamath, Principal, SDMCBM. In their addresses, the chief guests highlighted the role of NSS volunteers in building a better society through unity, discipline, and social responsibility. They urged students to actively participate in cleanliness drives, blood donation camps, health awareness programmes, and environmental protection campaigns. A key highlight of the event was a powerful skit on “Drug Awareness” performed by the NSS volunteers. The performance effectively conveyed the dangers of substance abuse and motivated students to take a firm stand against drug addiction. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan K.

Youth Red Cross Association Inauguration and Orientation.

The Youth Red Cross (YRC) Association was inaugurated on 13 August 2025. The Guest of Honour, Dr. Prathviraj B.U., Associate Professor, Department of Community Medicine, AJ Institute of Medical Sciences, Mangalore. In his insightful address, emphasized the importance of humanitarian service, volunteerism, and the active role of youth in promoting health awareness, disaster preparedness, and community welfare. Prof. Aruna P. Kamath, in her presidential address, encouraged students to actively participate in YRC activities and contribute towards building a compassionate and resilient society. The formal inauguration was marked by the lighting of the lamp, symbolizing knowledge and service. Ms. Anvitha presented the plan of action for the academic year. Mrs. Parinita Salian and Mrs. Reshmi, coordinated the programme.

Rovers and Rangers Inauguration and Orientation.

The rovers and rangers association was inaugurated on 25 August 2025 at SDM college of Business Management Mangalore. Mr. Bharath Raj, Asst state organising commissioner of Bharat scouts and guides D.K. district was the chief guest. The objective of the programme was to foster leadership, discipline, social responsibility, and holistic personality development among students through service-oriented and skill-building activities. Mrs. Gayathri K, Dean Department of commerce presided the programme. Dr. Sowmya Hegde and Mrs. Shashikala K.G co-ordinated the programme.

Library Department Inauguration and Orientation.

The Library Department organized an orientation program for first-year undergraduate students on 26 September 2025. The session was attended by freshers from BBA, B.Com, BCA, and BAHRD streams. The objective of the programme was to familiarize students with the library's resources, services, and facilities. The orientation also included detailed explanations of library policies and procedures, software applications, digital tools, e-resources, and services such as the book bank, learning resource center, reprographic services, newspaper clippings, and current content services. The session enabled students to understand the wide range of resources available to them and how to utilize them effectively for their academic growth. The program was coordinated by Mr. Praveen Naik.

AWARENESS & WORKSHOP

One Day workshop On Full Stack Mastery: Design, Develop, and Deploy Your Own App.

A one-day workshop on "Full Stack Mastery: Design, Develop and Deploy Your Own App" was organized for the final year BCA students on 14 October 2025 at the Computer Lab by Varmatrix Edutech, Mangalore. Ms. Prerana M. Patel and Ms. Sneha Rai, Software Developers at Varmatrix, were the resource people. They provided insights into full-stack development and guided students through hands-on exercises using React applications. The workshop enhanced students' understanding of app development and deployment. The objective was to equip students with skills in integrating client-side and server-side programming for seamless application development. The programme was coordinated by Mrs. Divya Uchil.

Workshop on "Build a To-Do Application: Frontend and Backend in Action".

A one-day workshop on "Build a To-Do Application: Frontend and Backend in Action" for the final year BCA students was conducted on 15 October 2025 at the Computer Lab by Varmatrix Edutech, Mangalore. Ms. Prerana M. Patel and Ms. Sneha Rai, Software Developers at Varmatrix, were the resource people. They explained various aspects of Full Stack Development and demonstrated the working of e-commerce applications using full stack technologies. The objective of the programme was to equip

students with skills in integrating client-side and server-side programming for seamless application performance. The programme was coordinated by Mrs. Shruthi K.

EDP workshop on “Empowering Future Entrepreneurs Through Self-Employment”.

The Entrepreneurship Development Programme (EDP) Cell, in collaboration with the Finance Association of Shri Dharmasthala Manjunatheshwara College of Business Management, organized a workshop titled “Empowering Future Entrepreneurs Through Self-Employment” on 29 October 2025. The session featured Mr. Ajeya, Director of RUDSETI, who emphasized the importance of cultivating a positive attitude and setting clear goals to achieve entrepreneurial success. Mrs. Prathiksha Baliga, an alumna and Guest of Honour, shared valuable insights on the role of entrepreneurship in job creation, especially for the underprivileged sections of society. The workshop also included informative technical sessions conducted by Mr. Abhraham James P. V. and Mrs. Anasooya, along with other faculty members from RUDSETI. The sessions covered key topics such as financial schemes for self-employment, success stories of local entrepreneurs, and challenges faced by women entrepreneurs. The objective was to inspire students to explore self-employment opportunities and develop essential entrepreneurial skills. The programme was coordinated by Mrs. Supriya and Mr. Gurudath Shenoy.

Workshop on Software Testing: Bug Detection to Quality Assurance.

An One-Day Intercollegiate workshop on “Software Testing: Bug Detection to Quality Assurance” was organized on 25 October 2025 at the Computer Lab. Participants from Canara College, Mangalore; Shree Devi College of Information Science, Mangalore; and Besant Women’s College, Mangalore also took part in the session. Ms. Divya Shankar, Quality Assurance Engineer at EGOK India Pvt. Ltd., Mangalore, was the resource person. The primary objective of the programme was to provide practical knowledge of software testing, focusing on bug detection techniques and quality assurance practices prevalent in the software industry. The programme was coordinated by Mrs. Yogita Patgar.

Two Day Practical Training Workshop on Programming and Software Applications for GFGC Kavour Students.

BCA Department organized a Two-day hands-on workshop for the students of Government First Grade College, Indiranagar, Kavour, Mangalore on 19 and 20 November 2025 in the college computer laboratory. The primary objective of the workshop was to provide students with practical exposure to essential lab-based programmes and applications, enabling them to strengthen their technical skills through guided practice. A total of 10 first-year students and 27 second-year students enthusiastically participated in the workshop. The sessions were conducted by experienced faculty members who focused on different software tools and programming concepts. Mrs. Divya Uchil conducted sessions for the first-year students, explaining various programmes in “Programming in C” and guiding them through the related exercises. Mr. Arun F. Sequeira introduced the participants to Microsoft Access, demonstrating

key database exercises and helping students understand practical database management. Mrs. Shashikala Shetty engaged the students in MS Word exercises, helping them gain proficiency in essential documentation skills. Mrs. Shashiprabha conducted sessions for the second-year students, explaining various programmes in C# and the .NET framework, and guiding them through related exercises. In addition to the faculty support, student volunteers played a significant role in ensuring the smooth progress of the workshop. Twelve third-year students volunteered on 19th November 2025, while thirteen second-year students offered assistance on 20th November 2025, contributing to the effective facilitation of the sessions. The workshop enhanced the students' practical skills in programming, database management, and documentation through hands-on exercises. It also boosted their confidence in using essential software tools, preparing them for future academic and lab-related tasks. The students were escorted by the faculties of GFGC, Kavoor, Dr. Santhosh Pinto and Dr. Ashwin Loyal Mendonca, ensuring proper supervision throughout the workshop. The programme was coordinated by Mrs. Divya Uchil and Mr. Arun F. Sequeira.

Mutual Fund Investors Awareness Programme.

The Department of Commerce, in association with HSBC Mutual Funds, organized a Mutual Fund Investors Awareness Programme on 5 August 2025 for final-year B.Com students. Mr. Arjun Prakash, Professor of Finance and certified investment awareness trainer, was the resource person. He highlighted the importance of financial literacy, investment planning, and the role of mutual funds in wealth creation. The session covered the SEBI Investor Certification Exam, the Saarathi App, investment strategies, mutual fund categories, scheme documents, investment methods, and taxation aspects. The objective was to understand Goal-based investing, asset allocation, and the benefits of starting early. The programme was interactive and insightful, equipping students with practical knowledge to make informed investment decisions. The programme was coordinated by Mrs. Gayathri K.

Investment Awareness programme.

The Finance Association, in collaboration with NJ Securities Ltd, Kadri Branch, organized an Investment Awareness Program on 1 September 2025, for III B.Com and II BBA A & B sections. Mrs. Prashanthi Rao, was the resource person, She delivered an insightful presentation on the significance of financial literacy in investments and wealth creation. The objective of the program was to familiarize students with the concepts of savings and investments, emphasizing their importance in real-world financial planning. The program was coordinated by Mr. Gurudath Shenoy.

“Naturopathy Day: Health Awareness Session for Staff”.

The Staff Welfare Committee of SDM College of Business Management organised a Health Awareness Programme for the staff on the occasion of Naturopathy Day on 18 November 2025 at the college conference hall. Ms. Samskrithi M. Jain, a III -year BNYS student of Ujire, and Dr. Vishmitha of BNYS,

Ujire served as the resource person for the session. The objective of the programme was to create awareness about natural methods of maintaining physical and mental well-being. Principal Aruna P. Kamath Presided over the Programme. The programme was coordinated by Mrs. Kavitha Prabhu.

“Awareness programme on Banking Exams”.

The Career Guidance and Placement Cell organized an Awareness programme on “Banking Exams”, on 21 August 2025 for III BCA ‘A’ & ‘B’. Mr Ashmith, Director T.I.M.E Institute, Mangalore was the resource person, exploring the students on the exam patterns, syllabus, and preparation strategies essential for success. The program also seeks to motivate students by highlighting the benefits of a banking career and sharing insights from experts. The objective of the programme was to inform students about various banking career opportunities and the competitive exams required to qualify for these exams. The programme was coordinated by Mrs. Yogita Patgar and Mrs. Shashiprabha.

Drug Awareness Programme.

The NSS Unit organised a Drug Awareness Programme on 23 November 2025. Purnima, Head Constable, Konaje Police Station was the resource person. The speaker explained the types of drugs commonly misused by youth, their health effects, and real-life police cases, helping students understand prevention measures. The objective of the programme was to create awareness about the harmful effects of drug abuse, educate students on the legal consequences under the NDPS Act, and encourage them to promote a drug-free environment. During the session, The programme was coordinated by Mr. Sudarshan and Mrs Preethika Dharmapal

Awareness Programme on “Blood Cancer Awareness and Need for Life”.

The NSS Unit organized an awareness programme on “Blood Cancer Awareness and Need for Life” on 21 August 2025. Ms. Kruthika Ramesh and Ms. Ashitha Steffi J DKMS Foundation, Bangalore were the resource persons. The speakers stressed the importance of creating awareness among youth, and a renowned oncologist explained blood cancer, its types, early signs, treatments, and the need for a healthy lifestyle. The main objective of the programme was to spread awareness about blood cancer, its causes, symptoms, preventive measures, and the importance of timely diagnosis. The programme was coordinated by Mrs. Preethika Dharmapal and Mr. Sudarshan.

GUEST LECTURES

Webinar on Strategies for Managing Personal Finance.

Finance Department in collaboration with Association of Mutual Funds in India (AMFI) organised a webinar on “Strategies for Managing Personal Finance on 10 October 2025 for III BBA “B”. Mr. Veera Brahma Rao, Senior Consultant of AMFI and former General Manager of SBI, was the resource person. The speaker highlighted key strategies such as budgeting, setting financial goals, maintaining an

emergency fund, controlling unnecessary expenditure, and planning for investments. The objective of the session was to create awareness on the importance of financial planning and to equip the students with practical tools to manage their finances wisely. The programme was coordinated by Mrs. Smitha M .

Employability skill.

The Human Resource Department organized a guest lecture on Employability Skills on 27 September 2025 for II B.Com and III B.Com. Ms. Vinisha Vijay, Corporate Trainer, Mangalore was the resource person for the session. The objective of the programme was to create awareness among students about the expectations of the corporate world. The programme was coordinated by Mrs. Anasuya.

Renewable Energy.

The Human Resource Department, in association with Lions Club Mangalore, organized a guest Lecture on Renewable Energy on 13 November 2025. Mr. Kumble Narasimha Prabhu, Managing Director, M/s Kumble Solar Energy Solutions Pvt. Ltd. was the resource person. The objective of the talk was to raise awareness about the significance and environmental benefits of adopting solar energy. The programme was coordinated by Mrs. Anasuya, Mrs. Renuthakshi, and Mrs. Shalini.

Career Guidance Session .

The Human Resource Department organised a Career Guidance session on 8 August 2025. Mr. Sandeep, Trainer, Time coaching centre was the resource person. The objective was to understand the strategies to prepare for competitive examination. The programme was coordinated by Thilakraj G.

“The Role of Economics in the Modern Banking Sector”.

Economics Association organised a guest lecture on “The Role of Economics in the Modern Banking Sector” on 16 October 2025. Mr. Shmil, Branch Manager, Indian Overseas Bank, Mangalore, was the Resource person. The speaker highlighted the growing importance of economics in the banking sector, explaining how economic principles guide financial decisions and urging students to understand emerging economic trends. The objective was to motivate students to explore economics more deeply. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K. G.

Empowering Commerce Students: Beyond Classroom Learning.

Commerce Association organized a guest lecture on Empowering Commerce Students: Beyond Classroom Learning for I B.Com on 4 September 2025. Mr. Karthik Suvarna, Senior Analyst at Iron Mountain, Bangalore was the resource person. The objective was to emphasize the importance of skill development, adaptability, and preparing for corporate challenges beyond academics. The programme was coordinated by Mr. Akshith Kumar K.

“Corporate Readiness and Work Culture”.

Commerce Department organised a guest lecture on Corporate Readiness and Work Culture for III BOM. Mr. Abhiram Salian, Operations Manager, Boba Bai Ventures was the Resource Person. He outlined the

differences in work environments across corporates, start-ups, and small private firms, stressing behaviour, adaptability, communication, and continuous learning. The objective of the programme was to familiarise students with the expectations of today's corporate world and to prepare them for the transition from campus to workplace. The programme was coordinated by Mrs. Veena D. Kotian.

“Legal Awareness in Branding and Packaging”.

Business Law Department organized a guest lecture on Legal Awareness in Branding and Packaging on 30 October 2025. Ms. Sharanya N. Bhat, Advocate, District Court, Mangalore, was the resource person. She emphasized the importance of legal awareness in branding and packaging, explaining how trademark, copyright, consumer protection, and labeling regulations safeguard brand identity and build consumer trust. The objective of the programme was to help students understand the intersection of law and marketing, offering insights into the legal framework of modern business practices. The programme was coordinated by Ms. Sanjana.

“Building a Start-up While Studying”.

EDP Association organized a guest lecture on ‘Building a Start-up While Studying’ on 3 September 2025. Mr. Advait Shet, Entrepreneur and Alumni, Founder of Swarna Gold and Silver Testing, Mangaluru, was the resource person. He shared his entrepreneurial journey, emphasizing time management, innovative thinking, and financial discipline and develop problem-solving skills while maintaining consistency in academics and business for long-term success. The objective of the programme was to guide students on balancing academics and entrepreneurship. The programme was coordinated by Mrs. Supriya R K.

Career Challenges and Ways to Overcome Them

A guest lecture on the topic “Career Challenges and Ways to Overcome Them” was organized by the Business Law Association on 16th September 2025. Mr. Raghavendra Rao, Panel Advocate, *Vertis Legis Advocates and Consultants, Mangalore*, was the resource person for the programme. Mr. Raghavendra Rao addressed the students on the various challenges faced in professional careers and explained effective ways to overcome them. He highlighted the importance of developing professional skills, adaptability, and continuous learning in order to succeed in a competitive career environment. He also encouraged students to actively participate in skill enhancement activities to improve their employability and career growth. The guest lecture was well received by the students and proved to be informative and motivating. The programme was coordinated by Ms. Pooja.

“Career Insights as a Java Developer”.

Career Guidance and Placement Cell in collaboration with SCAN Association organised a guest lecture on “Career Insights as a Java Developer” on 13 August 2025 for III BCA ‘A’ and ‘B’. Lorene Dsouza, Java Developer, Point Institute, Mangalore was the resource person. The speaker highlighted the rising

demand for Java professionals across industries and emphasized its growing relevance. The objective of this programme was to give the students a clear understanding of a Java developer's roles, industry trends, and essential skills, building a successful career in software development. The programme was coordinated by Mrs. Yogita Patgar and Mrs. Shruthi K.

Bridging the Gap between Academic Learning and Industry Skill .

Scan Association organised a Guest Lecturer on the topic "Bridging the Gap between Academic Learning and Industry Skill" was organised on 18 August 2025 for I BCA 'A. Ms. Bhagyashree, Packaged App. Development Associate, Accenture, Bangalore was the resource person. She highlighted the technical skills and knowledge needed for career success, emphasizing the importance of connecting academic learning with practical industry skills. The main objective of the programme was to give exposure to students on the latest tools and technologies used in companies. The programme was coordinated by Mrs. Divya Uchil .

Emerging Technologies in the IT Industry: Insights for Future Professionals.

Scan Association organised a Guest Lecturer on the topic "Emerging Technologies in the IT Industry: Insights for Future Professionals" was held on 23 August 2025 to the III BCA 'B' section students. Ms. Neha Bangera, Process Executive, Cognizant Technologies, Mangalore, was the resource person. The objective of the programme was to familiarize students with the latest advancements and trends in Information Technology. The programme was coordinated by Mrs. Divya Uchil

Introduction to Generative AI.

Scan Association organised a Guest lecture on "Introduction to Generative AI" for II BCA students on 29 August 2025. Dr. Anushree Raj, Senior Assistant Professor, MCA Dept, MITE Moodabidre was the resource person. Dr. Anushree delivered an insightful session on AI concepts, tools, real-world applications, and opportunities for higher studies in computing. The objective was to provide students a foundational understanding of Generative AI and its industry applications. The programme was coordinated by Sowmya Jyothi.

AI Unplugged: An Easy Introduction to Artificial Intelligence and Machine Learning.

Scan Association organised a Guest lecture on "AI Unplugged: An Easy Introduction to Artificial Intelligence and Machine Learning" on 14 August 2025 for I BCA 'B'. Dr. Vijesh K, Associate Professor, HOD MCA, AJ Institute of Engineering and Technology, Mangalore was the resource person. He highlighted that Artificial Intelligence simulates human intelligence to perform tasks like reasoning, learning, and decision-making, while Machine Learning enables systems to learn from data without explicit programming. The objective of the programme was to introduce the basic concepts of Artificial Intelligence (AI) and Machine Learning (ML) in simple and accessible terms. The programme was coordinated by Reshmi B R

Cybersecurity.

Scan association organised a Guest lecture on “Cybersecurity” on 18 October 2025 for I BCA. Harshith B, Leo Club, Mangalore was the resource person. The speaker highlighted different types of cyberattacks, shared practical safety tips, and used real-life examples to stress the importance of online security. The objective was to create awareness among students about the importance of being safe in the digital world. The programme was coordinated by Mrs. Reshmi B R and Mrs Shruthi K.

Pathways to Learning.

The English Association organized a Guest Lecture on 28 August 2025. Mrs. Madhumathi J. Raja was the resource person. The objective was to focused on the significance of language proficiency, communication skills, and the evolving scope of English in academic and professional domains. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Viveka Jagruthi Lecture on Swami Vivekananda’s Vision of Moral Leadership.

The English Association, in collaboration with the Internal Quality Assurance Cell (IQAC), SDM College of Business Management, Mangaluru, organized a special Viveka Jagruthi Lecture on “Swami Vivekananda’s Vision of Moral Leadership” on 27 November 2025. The session was delivered by Swami Saryasthanandaji, Head of Ramakrishna Math, Mangaladevi, Mangaluru. In his insightful talk, he highlighted Swami Vivekananda’s principles of character building, moral courage, and responsible leadership, emphasizing their relevance in contemporary society. The objective was to inspire students to embrace ethical values, develop inner strength, and lead with integrity. Faculty members and students actively participated and benefited from the session. The programme was Coordinated by Ms. Lolita Neeta D’Souza, and IQAC Coordinator Mr. Thilak and Mrs. Gayathri .

ಜಾಗತೀಕರಣ ಮತ್ತು ಕನ್ನಡ ಭಾಷೆ'.

on the occasion of Kannada Rajyotsava, Kannada department organised guest lecture on the topic 'ಜಾಗತೀಕರಣ ಮತ್ತು ಕನ್ನಡ ಭಾಷೆ' on 29 November 2025 for I BBA. Mr. Dheeraj Bellare, Assistant professor, Thrisha Vidya college of commerce and Management Katpadi, Udupi, was the resource person. He addressed Globalisation and importance of Kannada language and highlighted how modern global trends are transforming communication, culture and identity. The programme was coordinated by Mrs. Renuthakshi.

The Future of Hindi in the New Generation .

The Hindi Department organized a Guest Lecture on “The Future of Hindi in the New Generation” on 15 September 2025. Dr. Parashuram G. Malage, Besant Evening College Mangalore was the resource person. The speaker remarked on the importance of Hindi language in the digital era, its relevance in modern communication, and the role of young people in keeping the language vibrant. The objective of

the programme was to provide deep insights into the challenges and opportunities for Hindi in contemporary times. The programme was coordinated by Dr Jyothi.

Operation Sindoor.

Rovers and Rangers Association organized a guest lecture on Operation Sindoor on 9 Oct 2025. Capt. Ganesh Karnik, Spokesperson BJP, Karnataka, a distinguished ex-serviceman and motivational speaker was the resource person. He shared insightful experiences from his service in the Indian Navy, highlighting the courage, teamwork, and patriotism involved in the operation and emphasized the importance of discipline, leadership, and dedication in both military and civilian life. The objective of the session was to instill pride and respect for the armed forces while motivating participants through interactive discussion to understand the spirit of national service. The programme was co-ordinated by Dr. Sowmya Hedge.

“Career Insights as a Java Developer”.

The Career Guidance and Placement Cell in association with SCAN Association organized a Guest Lecture on “Career Insights as a Java Developer” by People Point Institute, Mangalore on 13 August 2025 for III BCA ‘A’ & ‘B’. Mr Lorenz Dsouza, Java Developer was the resource person. The session included the latest industry trends, emerging technologies, and best practices in Java development. It will also guide students on career opportunities, growth prospects, and how to prepare for a thriving future in software development. The objective of the program was to provide an overview of the roles and responsibilities of a Java Developer. The programme was coordinated by Mrs. Yogita Patgar and Mrs. Shruti K.

“Career Opportunities Abroad”.

The Career Guidance and Placement Cell in association with IDP & LinkedIn Career Insights organized a seminar on the topic “Career Opportunities in Abroad” on 10 September 2025, for III BCA, BBA. The objective was to give an insight and guide the students on various career opportunities abroad. The programme was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar

“Higher Studies Abroad: Opportunities, Procedures, and Prospects”.

The Career Guidance and Placement Cell organized a seminar on the topic “Higher Studies Abroad: Opportunities, Procedures, and Prospects” by Francis Kalliath, Head of Operations, Global Reach on 14 October 2025 for III BCA. The objective of the programme was to create awareness about global opportunities for pursuing higher studies in Information Technology. And also to guide students on international admission processes, emerging IT domains, and career prospects abroad. The programme was coordinated by Mrs. Yogita Patgar.

ALUMNI INTERACTION

Career Opportunities in Commerce and Finance.

The Commerce Association organized an alumni interaction on 26 August 2025 for I B.Com. Mr. Pancham Devadiga, Assistant Manager, Federal Bank Private Limited, Bangalore was the resource person. He addressed the students, sharing his career journey and providing valuable insights into the banking sector. The objective of the session was to motivate students by emphasizing discipline, skill development, and dedication while providing practical insights into career opportunities in commerce and finance. The programme was coordinated by Mr. Akshith Kumar K.

Importance of Internships and Networking.

Business Law Department organized an alumni interaction on “Importance of Internships and Networking” on 8 September 2025 for III B.Com. Mr. Rithesh, an alumnus of the college, currently pursuing MBA and working as a freelance photographer was the resource person. The objective of the session was to help students understand how internships bridge the gap between academics and industry by offering practical exposure and confidence. The programme was coordinated by Ms. Sanjana.

Soft Skills that Differentiate You in the Job Market.

Business Law Department organized an alumni interaction session on “Soft Skills that Differentiate You in the Job Market” on 25 October 2025 for II BBA A. Mr. Revanth and Ms. Supriya, alumni, currently pursuing their MBA and working as freelancers were the resource persons. The objective of the session was to demonstrate the importance of essential skills by sharing personal experiences that showcased their impact on academic and professional success. The programme was coordinated by Ms. Sanjana

My BCA Life in SDM.

Scan Association organised an alumni interaction on “My BCA Life in SDM” on 19 September 2025. Mr. Preethesh, Senior Analyst in Application Security (IRPA Developer) Deloitte, Bangalore was the resource person. The objective was to signify academics, co-curricular activities, and teamwork in the success of college fests like Inspire and Sygma. The programme was coordinated by Mrs. Shruthi K.

Career Paths after BCA.

Scan Association organized an alumni Interaction on “Career Paths after BCA” for III BCA ‘B’ on 1 August 2025. Ms. Geethali, currently pursuing MCA at Nitte Mahalinga Adyanthaya Memorial Institute of Technology, Karkala Mangalore was the resource person. The objective was to create awareness on competitive exams after the UG course. The programme was coordinated by Mrs. Shashiprabha.

Preparations and Opportunities after BCA.

Scan Association organised an alumni Interaction on “Preparations and Opportunities after BCA” on 20 August 2025 for II BCA ‘A’. Ms. Ananya C, Tier I Analyst, Riskconnect, Mangalore was the resource person. Ms. Ananya in her address, shared her experience in college that gave her opportunities to

strengthen her potential. The objective was to provide information on opportunities available after the BCA course. The programme was coordinated by Mrs. Shashiprabha.

Setting the Goal after BCA.

Scan Association organised an alumni Interaction on “Setting the Goal after BCA” on 29 August 2025 for the I BCA ‘B’. Diya, Senior Executive Officer, Infosys, Mangalore, and an alumnus of our college was the resource person. She highlighted that extra courses are necessary to learn for a better job. The objective was to inspire and motivate students by exploring current industry trends, work culture, and expectations. The programme was coordinated by Mrs. Reshmi B R.

Industry Insights and Challenges.

Scan Association organised an alumni Interaction on “Industry Insights and Challenges” on August 18, 2025 for III BCA ‘B’. Ms. Likitha, Packaged App Development Associate, Accenture, Bangalore, and an alumni was the resource person. The speaker also highlighted the challenges faced in the professional world and the skills required to overcome them. The objective was to explore current industry trends, work culture, and expectations. The programme was coordinated by Mrs. Yogita Patgar.

“Alumni Success and Overcoming Challenges”.

Scan Association organised an alumni Interaction on “Alumni Success and Overcoming Challenges” on August 18, 2025, for III BCA ‘A’. Ms. Suchitha Devadiga, Major Incident Manager at Accenture, Bangalore, and an alumna was the Resource person. Ms. Suchitha shared her experiences and offered practical insights into navigating professional challenges and understanding industry trends. She emphasized resilience, adaptability, and continuous learning through inspiring stories from her career journey. The objective was to provide valuable insights into the real-world applications of classroom learning, share knowledge, strengthen the bond between students and alumni, and motivate students to explore career opportunities. The programme was coordinated by Mr. Arun F. Sequeira.

The Impact Of Social Well-Being On Happiness And Longevity.

The English Association conducted an Alumni Interaction programme on 24th September for I BBA “A”. The alumni for this programme was Mr. Mishal, pursuing his MBA at Sayadri College. The objective of this session was to help students understand how feeling a sense of belonging and connection has concrete benefits for overall health. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

STUDENT FACULTY PROGRAMMES

“Working Capital Management.”

Finance Department organised a student faculty programme on “Working Capital Management.” on 16 October 2025. The session was conducted by Mr. Jeethesh of III B.Com. He highlighted the importance of maintaining adequate working capital for smooth business operations. The objective was to enhance

students' understanding of financial management concepts. The programme was coordinated by Dr. Sowmya Hegde.

“Inventory Management.”

Finance Department organised a student faculty programme on “Inventory Management.” On 25 October 2025. The session was conducted by Ms. Manasa of III B.Com. She highlighted the techniques and importance of maintaining optimal inventory levels. The objective was to understand practical aspects of managing inventory efficiently in business. The programme was coordinated by Dr. Sowmya Hegde.

“Deductions under Section 80,”

Finance Department organized a student faculty programme on “Deductions under Section 80,” on 29th October 2025. The session was conducted by Ms. Nihira of III BBA. she highlighted key tax benefits and exemptions available to individuals. The objective was to understand the important provisions in income tax law. The programme was coordinated by Dr. Sowmya Hegde.

“Personalities Who Contributed to the South Canara Economy.”

The Marketing Department organized a paper presentation for the II BBA ‘B’ on 24 October 2025 on the topic “Personalities Who Contributed to the South Canara Economy.” Students of II BBA ‘B’ presented papers on eminent personalities such as Dr. Veerendra Heggade, Capt. Brijesh Chouta, Dr. Mohan Alva, Harekal Hajabba, and Ms. Rajani Shetty. The objective of the programme was to enhance students' presentation skills and enrich their knowledge. The programme was coordinated by Mrs. Kavitha Prabhu.

“Social Media Platform ”.

The HR association organized a student Presentation on “Social Media Platform ” by Mr. Abiram of III BBA ‘C’ to II B.Com on 24 October 2025. He highlighted the various key features and Pros and Cons of different social media Platform with the examples. The objective of the programme was to enlighten the students about Social Media Platform Pros and Cons..The programme was coordinated by Mrs. Anasuya

Entrepreneurship opportunities in a Growing population.

Economics Department organized a Student seminar on the topic Entrepreneurship opportunities in a Growing population on 30 August 2025. The session was conducted by Bhavish I BBA C to I BBA. The objective of this programme was to enlighten students about the various entrepreneurial prospects emerging due to rapid population growth. The programme was coordinated by Mrs. Shashikala K.G.

Marketing- 4 p's of Marketing.

Economics Department organized a student seminar on 4p's of Marketing on 30 August 2025 by Thanmay I BBA C for I BBA. The objective of the seminar was to provide valuable insights into the fundamental concept of the 4 P's — Product, Price, Place, and Promotion. The objective was to enhance understanding and practical application. The programme was coordinated by Dr. Prasanna Kumar T.

Importance of Stock Market .

Economics department organized a student seminar on Stock Market by Ankitha Rao and Shynel of III BBA B to II BBA “B” on 27 October 2025. The objective of this programme was to understand the stock market concepts, investment strategies and financial decision making through practical insights. The programme was coordinated by Mrs.ShashikalaK.G. and Dr. Prasanna Kumar .

“Accounting Principles and Conventions”.

The Commerce Association organized a student seminar on “Accounting Principles and Conventions” on 20th August 2025. The objective was to enhance students on Accounting knowledge and presentation skills The programme was coordinated by Mr. Akshith Kumar K.

Brand and Tagline Building.

The Business Law Department organized a student–faculty programme on the topic “Brand and Tagline Building” on 12 November 2025, The session was conducted by Meghana and Manasa Kini of III B.Com for II BBA ‘A’. The objective was to introduce students to the importance of brand identity and the creative process involved in developing impactful taglines. The programme was coordinated by Ms. Sanjana.

Book Building .

The Business Law Department organized a student–faculty programme on the topic “Book Building” on 13 November 2025 for II BBA ‘C’. The session was conducted by Pavithra Baliga of III B.Com. The objective of the programme was to provide students with a clear understanding of the book-building process, a key mechanism used in the pricing of Initial Public Offerings (IPOs).The programme was coordinated by Ms. Sanjana.

“Qualities to Become Successful Entrepreneurs”.

The EDP Association organized a student faculty programme on the topic “Qualities to Become Successful Entrepreneurs.” on 2 September 2025 for III BBA ‘A’ and I BBA ‘A’. the session was conducted by Sharvari and Mithali. The objective was to create awareness among students about the essential traits required for entrepreneurial success. The programme was coordinated by Mrs. Supritha R K.

“Social Entrepreneurship.”

The EDP Association organized a student presentation on 4 September 2025 by Sharvari and Mithali of III BBA ‘A’ for the I BBA ‘B’ on the topic “Social Entrepreneurship.” The objective of the session was to create awareness about the concept of social entrepreneurship and its significance in solving societal issues through innovative business models. The programme was coordinated by Mrs. Supritha R K.

Learning Programming in C Lab Programs.

Scan Association organised a student faculty programme on the topic “Learning Programming in C Lab Programs” for I BCA ‘B’ by Shridhar Kamath and Abhishek of III BCA ‘B’ on 15 November 2025 .The objective was to provide hands-on experience in writing, compiling, and executing C programs and to improve logical thinking and problem-solving abilities.The programme was organised by Reshmi B R.

Pseudocode.

Scan Association organised a student faculty programme on the topic “Learning Programming in C Lab Programs” for I BCA ‘B’ by Shridhar Kamath and Abhishek of III BCA ‘B’ on 15 November 2025 .The objective of the programme was to inculcate teaching skills among students, enhance their awareness of various career paths, help them understand their individual career goals, and improve communication abilities and confidence.The programme was organised by Mr. Arun F. Sequeira .

Problem-Solving Techniques.

Scan Association organised a student faculty programme on the topic “Learning Programming in C Lab Programs” for I BCA ‘B’ by Ms. Nisarga of III BCA ‘B’ on 14 November 2025 .The objective of the programme was to inculcate teaching skills among students, enhance their awareness of various career paths, help them understand their individual career goals, and improve communication abilities and confidence.The programme was organised by Mr. Arun F. Sequeira .

Power of Public Speaking.

The English Association organized a student presentation on “The Power of Public Speaking” by Mr. Shidanth of III BBA ‘C’ for the students of II B.Com on 24 October 2025. The objective of the programme was to build confidence and enhance communication skills among students. He discussed techniques such as voice modulation, eye contact, structuring a speech, and overcoming stage fear. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Creative Writing Skills.

The English Association conducted a student seminar on “Creative Writing Skills” by Ms. Shanvitha of III BBA ‘C’ for II B.Com students on 24 October 2025. The objective of the session was to introduce students to the art of expressing ideas creatively through writing. She highlighted elements such as imagination, storytelling techniques, character development, and vocabulary building with examples. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Personality Enhancement Through Communication.

The English Association organized a student presentation on “Personality Enhancement Through Communication” by Ms. Shynel of III BBA ‘C’ for the students of II B.Com on 24 October 2025. The objective of the programme was to help students understand how effective communication contributes to

a confident personality. She explained verbal and non-verbal communication, body language, tone, and etiquette. It was a highly beneficial session for the students. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Importance of Reading Habits.

The English Association organised a student presentation on “The Importance of Reading Habits” by Ms. Ankitha of III BBA ‘C’ for II B.Com students on 24 October 2025. The objective of the programme was to encourage students to develop consistent reading habits for academic and personal growth. She discussed benefits such as improved vocabulary, critical thinking, creativity, and enhanced language proficiency. The session was informative and inspiring. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Kannada Department – Student Presentation

The Kannada Department organised a student presentation on “ಕನ್ನಡ ಭಾಷೆಯ ಮಹತ್ವ ಮತ್ತು ಸಂರಕ್ಷಣೆ, ಜಲಸಂರಕ್ಷಣೆ ಮತ್ತು ಹೊಣೆಗಾರಿಕೆ, ಬಸವಣ್ಣನವರ ಸಮಾಜ ಪರಿವರ್ತನೆ, ತುಳುನಾಡಿನ ಆಚರಣೆಗಳು, ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯಲ್ಲಿ ಮಹಿಳೆಯರ ಪಾತ್ರ” on 15 to 22 November. The objective was to understand the importance and usage of Kannada in the Business and also Marketing. The programme was coordinated by Mrs. Renuthakshi .

The Kannada Department organised a student presentation on “ವಾಣಿಜ್ಯ ವ್ಯವಹಾರದಲ್ಲಿ ಕನ್ನಡದ ಬಳಕೆ”, “ಎಳೆಹರೆಯ ಮತ್ತು ಜಾಹೀರಾತು” on 28 October 2025. The objective was to understand the importance and usage of Kannada in the Business and also Marketing. The programme was coordinated by Mrs Jeevitha .

Life and Contributions of Dr. D. Veerendra Heggadeji.

The Kannada Department celebrated the birthday of Poojya Dr. D. Veerendra Heggadeji by organizing a student paper presentation. Ms. Apoorva Devadiga of Second BBA for I BBA “A”. The objective was to understand the social initiatives undertaken by the trust. The programme was coordinated by Mrs. Jeevitha D.

SKILL ENHANCEMENT ACTIVITIES

Quiz Competition.

Marketing association conducted a skill enhancement activity on “Quiz Competition” on 27 October 2025. The objective was to help the students to develop their critical thinking, to improve their knowledge and facilitate decision-making. The programme was coordinated by Mrs Chaitra C Bhat.

Presentation Competition on Market Skills Used by SIRI Products.

Marketing association conducted a skill enhancement activity “Presentation Competition” on 15 October 2025. The objective was to help the students to develop their communication skills, presentation skills, to gain confidence and to improve the clarity & voice modulation of the participants. The Programme was coordinated by Mrs Chaitra C Bhat .

First Impression.

The Human Resource Association organised a first impression competition on 3 September 2025. The objective was to create a CV by using and Link-din had to make it creative to make a first impression. The programme was coordinated by Mrs. Anasuya and Mr. Thilak

Paper Presentation.

HR association conducted a paper presentation competition on the topic " Contribution of Shree Kshethra Dharmasthala Grameenaabhivruddhi Yojana (SKDRDP) in Women Empowerment” on 22 September 2025. The objective of conducting the competition was to provide students with an opportunity to explore, analyze, and present their views on the role of Shree Kshethra Dharmasthala Rural Development Project (SKDRDP) in women empowerment. The programme was coordinated by Mrs. Anasuya.

Case Analysis.

The Resource Hub association conducted a “Case Analysis” competition on 23 October 2025. The objective of the competition was to improve the problem solving skill of the students. The programme was coordinated by Mrs. Anasuya.

Quest for Knowledge .

Economics Association conducted a Quest for Knowledge competition on 28 October 2025. The objective was to give an exposure to the economic business and industry of our country. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T

Collage Competition.

Economics Association conducted a Photo montage competition on Global Biodiversity on 18 November 2025. The objective of the activity was to bring out creativity and develop their innovative skills. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Pick and Speak Competition.

The Commerce Association conducted a Pick and Speak Competition on 25 September 2025. The objective was to enhance communication skills, confidence, and ability to think spontaneously to provide an excellent platform for students to improve their public speaking skills. The programme was coordinated by Mr. Akshith Kumar K.

Essay Competition.

Commerce Association organized an Essay Competition on the topic “From Saving to Self Confidence: How SKDRP Shapes Positive Mindsets” on 29 September 2025. The objective was to provide students

an opportunity to express their ideas on how SKDRP contributes to building self-confidence and positive thinking through saving practices. The program was coordinated by Mr. Akshith Kumar K .

Crossword Puzzle.

Commerce Association conducted a Crossword Puzzle competition on 17 October 2025. The objective of the event was to encourage participants to improve their word knowledge and to develop problem-solving and analytical skills through clue interpretation. The programme was coordinated by Mr. Akshith Kumar K.

Slogan Writing Competition.

The Consumer Club organized a Slogan Writing Competition on 27 October 2025 on the themes “Consumer Rights and Awareness,” “Fighting Consumer Exploitation,” and “Digital Consumer Protection.” The objective of the competition was to promote awareness among participants and the community about consumer rights and responsibilities in the marketplace, while highlighting the importance of digital consumer protection through safety, privacy, and responsible online purchasing. The programme was coordinated by Mrs. Shwetha Y.

Debate competition.

The EDP Cell conducted a Debate competition on 29 September 2025, on the topic “Should Entrepreneurial Concepts Be Taught to School Children?” .The objective was to promote awareness, critical thinking, and communication skills related to entrepreneurial education. The programme was coordinated by Mrs. Supritha.

Pick And Speak.

The EDP Cell conducted a pick-and-speak competition on 29 September 2025. The objective of this competition was to bring out quick thinking and oratory skills among the students. The programme was coordinated by Mrs. Supritha.

Color Spray.

The SCAN association organized a ‘Color Spray’ competition on 4 September 2025 on the topic ‘Computer System-creative view’. The objective was to examine the participants proficiency of Paint tools provided in the application and to evaluate their creativity and artistic skills of the participants. The programme was coordinated by Mrs. Shruthi K.

“Briangle”.

The SCAN Association organized the “Briangle” competition on 10 October 2025. The objective of the event was to analyze participants’ concentration, observation, and memory skills by testing their ability to identify and recall various logos and brand names. The programme was coordinated by Mrs. Shashiprabha

IT Collage.

The SCAN Association organized an IT Collage event on 29 September 2025. The topic was “Shree Kshetra Initiatives for the Upliftment of the Society.” The objective was to evaluate students' creativity and artistic perspective. The programme was coordinated by Mrs Reshmi B

Web Designing Competition.

The SCAN Association organized a Web Designing Competition on 29 October 2025. The theme of the competition was “Shree Kshetra schemes for youth”. The objective was to encourage students to create creative and informative websites based on Shree Kshetra schemes for youth. The programme was coordinated by Mrs Yogita Patgar.

Typefury

The SCAN Association organized the TYPEFURY Competition on 11 November 2025. The objective was to improve typing speed and accuracy among participants by encouraging regular practice and skill development. The programme was coordinated by Mrs Shashikala Shetty.

Photography Competition.

On the occasion of International Photography Day, the English Association organized a Photography Competition on 4 October 2025. The objective of this event was to encourage students to explore their creativity, enhance their visual storytelling skills, and capture unique perspectives through the lens. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Hand writing competition .

The English Association organized a Hand Writing Competition on 6 August 2025. The main aim of this event was to help students develop their creative thinking, concise writing, and the ability to convey ideas effectively in a few impactful words. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Caption Writing Competition.

The English Association organized a Caption Writing Competition on 6 October 2025. The main aim of this event was to help students develop their creative thinking, concise writing, and the ability to convey ideas effectively in a few impactful words. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Essay Writing Competition .

The English Association organised an online essay writing competition titled “Our Pride SDM” was conducted on 20 September 2025. The objective was to highlight SDM’s values, achievements, and contributions to society. The programme was coordinated by Mrs. Cheritha K

Lantern Making Competition.

On the occasion of the Deepavali celebration The English Association organized a Lantern making competition on 9 November 2025. The objective was to encourage creativity and artistic expression

among students and to promote cultural appreciation and celebrate traditional craftsmanship. The programme was coordinated by Mrs.Cheritha K C.

Essay competition .

Kannada Association conducted Essay competition on 28 August 2025, on the topic “ಸ್ಮಾರ್ಟ್ ಫೋನ್ ಬಳಕೆ: ಅನುಕೂಲತೆ ಮತ್ತು ಅಡ್ಡಪರಿಣಾಮಗಳು” . The objective was to create awareness among the students about the advantages and disadvantages in using smartphones.The programme was coordinated by Mrs Renuthakshi and Jeevitha D .

Slogan writing competition.

The Kannada Association conducted a slogan writing competition on the topic “ಆರೋಗ್ಯಕರ ಜೀವನ ಶೈಲಿ” on 3 September 2025. The objective was to promote creativity and awareness about the importance of maintaining a healthy lifestyle.The programme was coordinated by Mrs Renuthakshi and Jeevitha D .

Poetry & Story writing competition.

Kannada Association conducted a Poetry & Story writing competition on 13 October 2025. The objective was to encourage students to express their thoughts in their creative writing. The programme was coordinated by Mrs Renuthakshi and Jeevitha D.

Elocution competition.

Kannada Association organized Elocution competition on the topic “ ಡಿಜಿಟಲ್ ಇಂಡಿಯ – ಪ್ರಗತಿಯ ಹಾದಿಯಲ್ಲಿ ಯುವಶಕ್ತಿ” on 16 October 2025 .The objective was to encourage the students to improve speaking and presentation skills. The programme was coordinated by Mrs Renuthakshi and Jeevitha D.

Kannada Old Film Song Competition

Kannada Association organized Kannada Old Film Song Competition on 30 October 2025. The objective was to nurture the talent of singing within the students . The programme was coordinated by Mrs Renuthakshi and Jeevitha D.

Poem writing competition.

Hindi Association organized a Poem Writing Competition on the topics "Ek Adhura Khwab" (An Incomplete Dream), "Barish Ki Pehli Boond" (The First Drop of Rain) on 18 October 2025. The objective was to encourage creativity and enhance literary expression among students. The programme was coordinated by Dr. Jyothi and Dr. Shalini M.

Shayari Competition.

Hindi Association organized a Shayari Competition on 25 October 2025. The objective was to encourage students to express their emotions and creativity through Hindi Shayari. The programme was coordinated by Dr. Jyothi and Dr. Shalini M.

Essay Writing Competition.

The Hindi Association organized an Essay Writing Competition on 16 September 2025 on the topic “Education, Health and Culture – Contribution of Dharmasthala.” The objective was to encourage students to enhance their creative writing skills in Hindi and to spread awareness about the significant contributions of Dharmasthala. The programme was coordinated by Dr. Jyothi and Dr. Shalini M.

Pick and Speak Competition.

Hindi Association organized a Pick and Speak Competition on 28 October 2025. The objective was to help participants overcome the fear of public speaking. The programme was coordinated by Dr. Jyothi and Dr. Shalini M.

Poster Making Competition.

Hindi Association organized Poster Making Competition on the topic (मानवता की सेवा ही ईश्वर की सेवा है) on 29 September 2025. The objective was to showcase their creativity and artistic skills while spreading a message of humanity, kindness, and selfless service. The programme was coordinated by Dr. Jyothi and Dr. Shalini M.

Story writing competition.

The Hindi Association organized a Story Writing Competition on 29 October 2025. The objective of the competition was to encourage creativity, imagination, and writing skills among the students. The programme was coordinated by Dr. Shalini M.

Bottle Painting Competition.

Fine Arts Association organised a Bottle Painting Competition on the topic “Tribal and Folk Art” on 23 September 2025. The objective was to promote awareness and appreciation of India’s rich cultural heritage through creative expression. The theme of the competition was . The competition witnessed an impressive display of talent and creativity. The programme was coordinated by Mrs. Smitha and Ms.Sanjana

College Anthem Singing Competition.

Fine Arts Association organised the College Anthem Singing Competition on 6th October 2025. The objective is to encourage healthy competition among students and promote respect and pride for the institution. The competition was coordinated by Mrs. Smitha M. and Ms. Sanjana .

Bollywood Quiz Competition

Fine Arts association organized the Bollywood Quiz Competition on 24 October 2025. The objective was to encourage students to explore the rich heritage of Indian cinema while promoting teamwork, quick thinking, and general awareness about the film industry. The programme was coordinated by Mrs. Smitha M and Ms.Sanjana.

Crossword Puzzle.

Youth Red Cross association organized a Crossword Puzzle competition on the topic “Strengthening Society with SKDP” on 16 September 2025. The objective was to test the students’ knowledge related to SKDP schemes and to encourage students to look beyond their textual knowledge. The programme was coordinated by Mrs. Parinita Salian, Mrs. Reshmi B.R. and Ms. Shwetha Bhat

Poster Making Competition.

Youth Red Cross Unit organized a Poster Making Competition on the topic “Together We Serve” on 27 November 2025. The objective was to encourage students to showcase their creativity, imagination, and artistic expression while promoting the spirit of service and community involvement. The programme was coordinated by Mrs. Parinita Salian, Mrs. Reshmi B.R. and Ms. Shwetha Bhat.

Pick & Speak Competition

The Business Law association conducted skill enhancement activity **Pick and Speak Competition** on 15-10-2025. The objective of the event was to help the students to develop their communication skills and learn to think quickly, organize their thoughts effectively and express themselves clearly within a short timeframe. Mrs. Chaitra C Bhat judged the event. The Programme was coordinated by Ms. Pooja.

Legal Logo Designing

The Business Law association conducted skill enhancement activity **Legal Logo Designing** on 17-10-2025. The objective is to foster creativity and innovation among participants by challenging them to design a distinctive and professional logo that represents the values, principles, and identity of the legal field. The event was judged by Mr. Akshith Kumar K and Ms. Sanjana. The Programme was coordinated by Ms. Pooja.

Quiz Competition – SKDRDP initiatives

The Business Law Association organized a skill enhancement activity, “**Quiz Competition – SKDRDP Initiatives**”, on 28 October 2025 with the objective of fostering critical thinking, improving knowledge, and facilitating decision-making among students. The competition centered on the initiatives of SKDRDP, encouraging participants to engage with rural development concepts while testing their analytical abilities. The event witnessed enthusiastic participation, creating a platform for collaborative learning and healthy competition. Coordinated efficiently by **Ms. Pooja**, the programme successfully achieved its goals by enriching students’ understanding and sharpening their intellectual skills.

EXTENSION ACTIVITIES

Visit to Shri Narayana Guru School, Kudroli.

The Student Council conducted an extension activity at Shri Narayana Guru School, Kudroli, on 10 November 2025. The objective was to engage school students in meaningful learning experiences beyond

their classroom routine through interactive and skill-based activities. The extension activity was coordinated by Mr. Thilakraj G.

Visit to the School Book Company at MG Road and Yuva Enterprises, a digital printing and lamination shop in Mangaluru

The Student Council organized a Cyber Security Awareness Campaign by paying a visit to the School Book Company at MG Road and Yuva Enterprises, a digital printing and lamination shop in Mangaluru on 11 November 2025. The objective was to educate local retail shop owners and employees about various cyber threats, including malware, phishing, and data theft, and to highlight the importance of strong passwords, antivirus updates. The extension activity was coordinated by Mr. Thilakraj G.

Visit to Sri Ramashrama English Medium School.

The students Council conducted an extension activity at Sri Ramashrama Unaided English Medium School, Konchady on 17 November 2025. The objective was to foster communication skills, and build academic curiosity among school children. The extension activity was coordinated by Mr. Thilakraj G.

Visit to Space Edge Architects.

Finance department conducted an extension Activity at “Space Edge Architects” on awareness on Cyber security and crime on 7 November 2025. The objective was to provide awareness on Cyber security to the employees of the Business Concern . The programme was coordinated by Mrs Shwetha Y.

Visit to Mobile Zone Sales and Services.

Finance department conducted an extension Activity at “Mobile Zone Sales and Services” on the topic “Employee satisfaction and stress management” on 11 November 2025 The objectivity was to enhance employee motivation, improve work-life balance, and foster a positive organizational culture that supports productivity and job satisfaction among employees. The programme was coordinated by Mrs Shwetha Y.

Visit to Enertech Academy, Ballalbagh.

Finance department conducted an extension activity on 11 November 2025 at “Enertech Academy” on Awareness of Cyber Security. The objective was to provide employees and employers recognize cyber threats and adopt safe digital practices to strengthen overall cybersecurity. The programme was coordinated by Mrs Shwetha Y.

Visit to H N Flowers, Hampankatta.

Finance Department conducted an extension activity at “H N Flowers, Hampankatta” on 17 November 2025 as part of an Extension Activity. The objective of the visit was to create awareness among employees about the safe, responsible, and effective use of social media, helping them protect their privacy and maintain a positive digital presence. The activity was coordinated by Mrs. Shwetha Y.

Visit to School Book Company, Kodialbail.

Finance department conducted an extension Activity on 19 November 2025 to “School Book Company, Kodialbail The objective was to equip employees with practical techniques and awareness to effectively manage and overcome stress, promoting better wellbeing and improved workplace productivity. The programme was coordinated by Mrs Shwetha Y.

Visit to Moto Venture, Kodialbail.

Finance department conducted an extension activity on 19 November 2025 at “Moto Venture”. The objective was to equip both employees and employers to enhance employees’ skills and job performance through focused training and development activities that promote continuous learning and professional growth..The programme was coordinated by Mrs Shwetha Y.

Visit to Vistara Media.

Finance department conducted an extension activity on 24 November 2025 at “Vistara Media”. The objective was to equip both employees and employers at Enertech Academy with essential knowledge and skills to recognize cyber threats and adopt safe digital practices to strengthen overall cybersecurity. The programme was coordinated by Mrs Shwetha Y.

Visit to City Arena , Kodialbail

Finance department organized an extension activity on 24 November 2025 at “City Arena , Kodialbail”. The objective was to equip both employees and employers at Enertech Academy with essential knowledge and skills to recognize cyber threats and adopt safe digital practices to strengthen overall cybersecurity. The programme was coordinated by Mrs Shwetha Y.

Visit to St. Rita English Medium School, Mangaldevi.

Marketing association conducted an extension activity on 15 November 2025 at St. Rita English medium school, Mangaldevi. The objective of the event was to give Marketing Awareness to the students to understand basic marketing concept, to improve critical thinking. This Programme was coordinated by Mrs Chaitra C Bhat.

Visit to Bon Masala and Food Products.

Marketing Association visited Bon Masala and Food Products, Mangalore on 29 November 2025. The objective was to know about the functioning of production of masala and food products.The visit was coordinated by Mrs Kavitha Prabhu.

Visit to Coastal Digital.

Marketing Association visited Coastal Digital Company, Mangalore on 29 November 2025. The objective of the programme was to know about the functioning of the Digital Printing process.The visit was coordinated by Mrs Kavitha Prabhu.

Visit to “Better life” an old age home.

Marketing Association visited ‘Better life old age home’ , Mangalore on 29 November 2025. The objective was to interact with the elderly residents, bring companionship, and instill a sense of empathy and social responsibility among the students. The visit was coordinated by Mrs Kavitha Prabhu.

Visit to Padmashree Harekala Hajabba.

Marketing Association, visited Padma Shri Harekala Hajabba in Mangalore On 10 November 2025. The objective was aimed to inspire students through Hajabba’s remarkable contribution to rural education. The visit was coordinated by Mrs Kavitha Prabhu.

Visit to Pompei High school.

The HR association visited Pompeii high school on 6 November 2025. The objective was to build students’ self-confidence through engaging activities such as pick and speak and a quiz. The activity was coordinated by Mrs. Anasuya.

Visit to Seva Ashram.

The HR association visited Seva Ashram, Derlakatte, Mangalore on 17 November 2025. The objective was to motivate old age people to develop self-confidence among the old age people. The activity was coordinated by Mrs. Anasuya.

Visit to Besant High School

The HR association conducted an extension activity at Besant English High School, Mangalore on 22 November 2025. The objective was to develop self-confidence among the students. The programme was coordinated by Mrs. Anasuya..

Visit to Raghavendra Traders

The HR association paid a visit to Raghavendra Traders, Mangalore on 26 November 2025. The objective was to provide students with real-time exposure to bridge the gap between theoretical learning and industrial application. The visit was coordinated by Mrs. Anasuya.

Visit to Dhanush Marketing, Mangalore.

The HR association visited Dhanush Marketing, Mangalore on 26 November 2025. The objective was to provide students with real-time exposure to bridge the gap between theoretical learning and industrial application. The visit was coordinated by Mrs. Anasuya.

Visit to Panchami Enterprises.

Economics association visited Panchami Enterprises, Bhatnagar, Thokkottu on 15 October 2025 to create an awareness on Small saving schemes among the employees. The objective was to help people understand the importance of saving money and spending it carefully. The programme was coordinated by Mrs Shashikala K.G.

Visit to Supreme Herbs.

The Department of Economics organized an Extension Activity on “Cyber Security Awareness” on 17 October 2025 at Supreme Herbs, Shakthinangra. The objective was to educate employees about the importance of staying safe in the digital world. The objective was to create awareness about cyber threats, online scams. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Vinamra Management Private Limited

Economics Association visited Vinamra Management Private Limited, Mangalore, on 1 December 2025 to create awareness on the New Labour Law Implementation. The objective was to provide clarity on the reforms and their impact on workplace practices. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Maroli Travels

Economics Association conducted an awareness programme on Social Security Benefits at Maroli Travels, near Bank of Baroda, Thalapady, on 27 November 2025. The objective was to create awareness on securing one's future through proper utilisation of available social security provisions. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Medicare Medical

Economics Association conducted an awareness programme on Employee Welfare Measures at Medicare Medical, Karangalpady, Mangalore, on 2 December 2025. To create awareness among staff about the importance of welfare provisions including health and safety facilities, proper working conditions, leave benefits, and support systems in enhancing employee well-being and productivity. The programme was coordinated by Mrs. Shashikala K.G.

Visit to D.K.Z.P primary School

The commerce department conducted extension activity on 6 November 2025 at D.K.Z.P Primary School, Urva, Mangalore. The objective was to acknowledge various commerce related skill enhancement activities among the students and distribute books to students. The programme was coordinated by Mr. Akshith Kumar K.

Visit to government primary school.

The commerce department conducted extension activity on 11 November 2025 at Government Primary School, Urva, Mangalore. The objective of the programme was to acknowledge various commerce related skill enhancement activities among the students. The programme was coordinated by Mr. Akshith Kumar K.

Visit to Chetana child development centre .

The Commerce department organized a Community Engagement Programme at Chetana Child Development Centre, Mangaluru, on 11 November 2025. The objective was to extend support,

interaction, and meaningful engagement with the children at the centre. The programme was coordinated by Mr. Akshith Kumar K.

Visit to Padua English medium school

The commerce department conducted extension activity on 11 November, 2025 at Padua English medium Primary School, Kadri, Mangalore. The objective was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K..

Visit to St. Peter Primary School

The Commerce Department conducted an extension activity on 11 November 2025 at St. Peter Primary School Anganawadi, Kottara, Mangalore to enhance communication skills among young learners. The objective was to encourage verbal expression, attentive listening, teamwork, and confidence-building among students. The program was coordinated by Mrs. Gayathri K.

Visit to Mobile Zone Sales and Services, Kudla-Gu-Light

The Commerce Department conducted an extension activity on 11 November 2025 at Mobile Zone Sales and Services, Kudla-Gu-Light Complex, Kottara Chowki, Mangalore. The objective was to improve communication skills among employees. The activity was coordinated by Mrs. Gayathri K.

Visit to City Arena.

The Commerce Department conducted an extension activity on 15 November 2025 at City Arena, Kodialguttu, Mangalore. The objective was to create awareness on cyber safety by discussing online security, identifying unsafe digital practices, and enhancing participants' communication skills. The activity was coordinated by Mrs. Gayathri K.

Visit to Dakshina Kannada Zilla Panchayat Higher Primary School.

The Department of Commerce conducted an extension activity on 20 November 2025 to Dakshina Kannada Zilla Panchayat Higher Primary School, Mannagudda, Mangalore, with the aim of supporting student learning through interactive and engaging activities. The objective was to focus on improving communication skills among participants. The activity was coordinated by Mrs. Gayathri K.

Visit to DKZP Govt. Model Higher Primary School, Thiruvail.

The Business Law Department organized an extension activity on 25 October 2025 at DKZP Govt. Model Higher Primary School, Thiruvail, Mangalore. The objective of the programme was to foster social responsibility, enhance interpersonal and leadership skills, and promote collaborative learning among students. The activity was coordinated by Ms. Sanjana.

Visit to Upendra Trading Co., Bunder

The Business Law Department organized an industrial extension activity on 15 November 2025 at Upendra Trading Co., Port Road, Bunder, Mangaluru, under the guidance of the proprietor, Mr. Sandesh Shenoy. The objective of the programme was to provide students with practical exposure to business

operations, enhance their understanding of GST-related transactions, and develop social responsibility by engaging with the workforce of the organization. The activity was coordinated by Ms. Sanjana.

Visit to Dakshina Kannada District forum, Consumer Court .

The Consumer Club organized a visit to the Dakshina Kannada District Forum, Consumer Court, on 25 November 2025. The objective of providing students practical exposure to the functioning of the Consumer Court and understanding the process of resolving consumer grievances. The visit was coordinated by Mrs. Shwetha Y, .

Visit to Lokayukta Office.

The Consumer Club organized a visit to the Lokayukta Office, Kottara, on 25 November 2025 to educate students about combating corruption and promoting transparency in public services. The objective was to help students understand how consumer rights are protected in public service delivery and the importance of ethical governance. The visit was coordinated by Mrs. Shwetha Y.

Visit to Dakshina Kannada Zilla Panchayath.

The Consumer Club visited the Dakshina Kannada Zilla Panchayat on 25 November 2025 to gain insight into local governance. The Chief Executive Officer provided a detailed orientation on the Panchayath's structure, functions, and various development initiatives in the district. The objective was to offer practical insights into employment opportunities and welfare measures. The visit was coordinated by Mrs. Shwetha Y.

Visit to Chetana Child Development Centre

Scan Association in co-ordination with Rovers and Rangers, visited Chetana Child Development Centre, Mangalore, as a part of extension activity on 22 August 2025 by II BCA. The objective was to entertain the children through fun-oriented activities and games as part of a service-oriented community outreach programme. The programme was coordinated by Mrs. Sowmya Jyothi.

Visit to Govt. Higher Primary School

The Scan Association in coordination with Rovers and Rangers visited the Govt. Higher Primary School, Chitrapura, on the 12 September 2025. Students were given hands-on experience to work on the laptops. The objective was to impart knowledge to the students on MS Paint and MS Word. The programme was conducted under the guidance of Ms. Divya Uchil.

Visit to Samvedna Home for Children

Scan Association in coordination with Youth Red Cross Unit conducted extension activity on 05 November 2025 for the Samvedna Home for Children, near Karnataka Bank HO, Behind Kordabba Daivasthana, Pumpwell by the BCA. students in association with. The objective was to interact with children and understand their daily challenges and aspirations, to provide educational and recreational support. The programme was coordinated by Mrs. Reshmi B R.

Visit to Lady hill Higher Primary School

Scan Association in coordination with Rovers and Rangers, visited Lady hill Higher Primary School, Ashoka Nagar, Urwa, Mangalore on 5 November 2025. The objective was to introduce the school children to the basics of computers and help them build a foundational understanding of digital concepts. The programme was coordinated by Mrs. Shruthi K.

Visit to Dakshina Kannada Zilla Panchayath Higher Primary School.

Scan Association with Rovers n Rangers conducted extension activity on 06 November 2025 at Dhakshina Kannada Zilla Panchayath Higher Primary School, Bokkapatna Road, Bolloor. The objective was to create awareness about basic computer operations and their importance and to familiarize participants with common computer software tools. The activity was coordinated by Mrs. Reshmi B R.

Visit To Besant School.

Scan association along with NSS, visited Besant School, Kodailbail, Mangalore on 6 November 2025. The objective was to create awareness among school children about the basics of computers. The objective was to help school students understand the fundamental concepts of computers. The programme was coordinated by Mrs. Shruthi K.

Visit to Narayana Guru School.

Scan Association along with the Red Cross, visited Narayana Guru School, Kudroli, Kodailbail, Mangalore on 5th November 2025. The objective was learning experience interesting and engaging, they conducted quizzes and fun game-based activities, which motivated active participation from the school students. The programme was coordinated by Mrs. Shruthi K.

Visit to Kerala Samajam English Medium School

SCAN Association with Red Cross Unit organized an extension activity held at Kerala Samajam English Medium School Mangalore, on 05 November 2025 by III BCA B. The objective was to educate the school students about how to protect digital devices and online information from unauthorized access, misuse, or harmful activities. The programme was coordinated by Mrs. Yogita Patgar.

Visit to Better Life Home-Old Age Home

SCAN Association with NSS, organized an extension activity on 15 November 2025 visited Better Life Home - Old Age Home, Mannaguda, Mangalore. The objective was to enrich experience, emphasizing the values of compassion, empathy, and respect while highlighting the importance of supporting and caring for the elderly in our society. The programme was coordinated by Mrs. Yogita Patgar.

Visit to Infosys Springboard as a Catalyst for Digital Learning and Skill Development .

The Department of Computer Applications, in association with Rovers and Rangers, organized a one-day Extension Activity on “Online Learning Applications of Infosys – Springboard” on 18 November 2025 for the first-year students . The objective was to provide hands-on awareness on navigating the

Infosys Springboard online learning portal, accessing various certificate courses, and effectively utilizing the digital learning resources available on the platform. The programme was coordinated by Mrs. Divya Uchil and Ms. Shruthi K

Visit to “Sevashrama”, Deralakatte, Mangalore .

SCAN Association with the NSS Unit, visited the Sevashrama – Seva Bhava Charitable Trust, located at Belma Village, Deralakatte, Mangalore on Thursday, 6 November 2025. The objective was to organize an extension activity aimed at making the elderly residents feel valued, bringing joy to their day, and engaging them in meaningful activities. The activity was Coordinated by Mr. Arun F. Sequeira.

Visit to Milagres Book Quest.

The English Association organized an extension activity at Milagres Book Quest, a book exhibition organized by Milagres Degree college on 16 September 2025. The objective of this was to encourage students to explore a variety of books and enhance their reading and writing skills. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Milagres Book Quest

The English Association organized an extension activity for I BCOM at Milagres Book Quest, a book exhibition organized by Milagres Degree college on 16 September 2025. The objective of this was to encourage students to explore a variety of books and enhance their reading and writing skills. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Milagres Book Quest

The English Association organized an extension activity for I BBA “A” Milagres Book Quest, a book exhibition organized by Milagres Degree college on 16 September 2025. The objective of this was to encourage students to explore a variety of books and enhance their reading and writing skills. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Milagres Book Quest

The English Association organized an extension activity for I BBA “C” Milagres Book Quest, a book exhibition organized by Milagres Degree college on 20 September 2025. The objective of this was to encourage students to explore a variety of books and enhance their reading and writing skills. The staff coordinator for this programme was Mrs. Cheritha K C.

Visit to the Fish Market

Kannada Department organized Extension Activity on 24 September 2025 to Fish Market, Bunder Road, Uppinagad. The objective was to encourage the fisher women vendors to use this facility to make their work easy . The visit was co-ordinated by Mrs Jeevitha D .

Visit to a Better Life Age Home

Kannada Department organized Extension Activity on 20 September 2025 to Better Life Age Home, Warehouse Road, Mannagudda. The Objective was to encourage intergenerational bonding. this programme was coordinated by Mrs Renuthakshi.

Visit to Higher Primary School Kavoor

Kannada Department organized Extension Activity on 6 September 2025 to Higher Primary School Kavoor, Mangaluru. The main objective was to create awareness among the children about the importance of health and hygiene in daily life. The programme was coordinated by Mrs Renuthakshi.

Visit to Ashok Nagar School

The Hindi Association organized an extension activity to Ashok Nagar School, on 18 October 2025. The objective was to promote interest and awareness about the Hindi language and literature among school students. The programme was coordinated by Dr. Jyothi.

Visit to St Aloysius Higher Primary School.

The Hindi Association visited St Aloysius Higher Primary School, Mangalore on 15 November 2025. The objective was to develop teamwork, leadership, communication skills, and a sense of social commitment. Interacting with young children helped them understand the importance of empathy, community service, and value-based education. The programme was coordinated by Dr. Jyothi.

Visit to Sevaashrama, Belma village, Deralakatte.

The Hindi department visited Sevaashrama, Belma village, Deralakatte, On 18 October 2025. The objective was to provide companionship and emotional support to residents, offer mental and social stimulation through activities, and to foster intergenerational connections and empathy.

Visit to St. Francis Xavier Higher Primary School

The Hindi department visited St. Francis Xavier Higher Primary School Bejai Mangalore. On 6 November 2025 at The objective was to engage school children in meaningful, enjoyable, and experiential learning activities that promote their curiosity, creativity, and understanding of real-life applications beyond the classroom. The programme was coordinated by Dr. Shalini .M

Visit to St. Lawrence Unaided English Medium School

The Hindi department visited St. Lawrence Unaided English Medium School Bondel, Mangalore .On 6 November 2025. The objective was to provide school children with meaningful learning experiences beyond the classroom, encouraging exploration, creativity, and practical understanding through active participation. The visit was coordinated by Dr. Shalini .M.

Visit to Mangala English Medium School

Fest Forum visited Mangala English Medium School, Mannaguda on 15 November 2025.. The objective was to reinforce classroom concepts through practical and enjoyable methods, making learning more effective and memorable. The programme was coordinated by Mrs. Veena D Kotian.

Visit to Carmel School

Fest forum visited Carmel School, Panambur, on 15 November 2025 for III BBA. The objective was to introduce young students to the basic management concepts through fun and interactive methods. The activity was coordinated by Mrs. Veena D Kotian.

Beach Cleaning

The Youth Red Cross (YRC) Unit organised a Beach Cleaning drive on 12 October 2025 at Someshwara Beach, Ullal. Volunteers interacted with visitors to spread awareness about the harmful effects of marine pollution and the importance of maintaining cleanliness in public places. The objective was to promote environmental awareness, cleanliness, and responsibility among youth towards protecting coastal ecosystems. Mrs. Parinita Salian, Mrs. Reshmi B.R. and Ms. Shwetha Bhat coordinated the programme.

Blood Donation Campaign

The Youth Red Cross (YRC) Unit in association with NSS, Rovers and Rangers and KMC hospital, Mangalore, organised a Blood Donation Camp on 15 October 2025. The objective was to create awareness about the importance of voluntary blood donation and to encourage students to contribute to saving lives. Mrs. Parinita Salian, Mrs. Reshmi B.R. and Ms. Shwetha Bhat coordinated the programme.

Beach Cleaning

The Rovers and Rangers Association organized a Beach Cleaning Programme on 12 October 2025 at Someshwara Beach, Ullala. The objective was to promote environmental awareness and preserve coastal cleanliness. The programme was co-ordinated by Dr. Sowmya Hedge and Mrs. Shahsikala K.G.

Blood Donation Camp

The Rovers and Rangers Association in collaboration with the KMC hospital Attavar, organized a Blood Donation Camp on 15 October 2025 to promote the spirit of service and social responsibility. The objective was to create awareness about the importance of voluntary blood donation and concluded with appreciation from the organizers, motivating everyone to continue supporting such humanitarian activities in the future. The programme was co-ordinated by Dr. Sowmya hedge and Mrs. Shahsikala K.G.

Visit to Infosys, Mudipu, Mangalore

The Career Guidance and Placement Cell organized an industrial visit to Infosys, Mudipu, Mangalore on 22 November for the III BCA, BBA, BCOM, and BA (HRD). The objective of the visit was to expose students to the work culture, infrastructure, and technological environment of a global IT company, to

help students understand the software development lifecycle, corporate training models, and the innovative solutions adopted at Infosys. The programme was coordinated by Mr. Prasanna Kumar T, Mrs. Yogita Patgar, Mr. Guruduth Shenoy, Ms. Shruthi K, Mr. Chethankumar.

BOOK AND VIDEO REVIEW

‘Cash Before You Crash’

Finance Association organised a book review on ‘Cash Before You Crash’ written by A.K. Guha and N.H. Athreya was conducted by Ms. Dilesha L III BBA A on 17 October 2025. The objective was to improve critical reading and analytical thinking by understanding the authors' perspectives on financial management which provided insights on managing cash flow effectively and emphasizes the importance of liquidity in business operations. The programme was coordinated by Mrs. Shashikala K.G.

‘Entrepreneur’s Toolkit’

Finance Association organised a book review on ‘Entrepreneur’s Toolkit’ from the Harvard Business Essentials series was conducted by Ms. Ciyana of III BBA A on 17 October 2025. The objective was to help students understand the key tools and strategies needed to start and grow a successful business, provided step-by-step guidance on business planning, securing funding, managing teams, and handling challenges in the entrepreneurial journey. The programme was coordinated by Mrs. Shashikala K.G.

“Economics for Business”

Finance Association organised a book review on “Economics for Business” authored by Chris Mulhearn, Howard R. Vane, and James was conducted by Ms. Lakshmitha III BBA B on 26 November 2025. The objective was to improve critical reading and analytical thinking by understanding how economic principles operate within real-world business environments and explaining key concepts such as demand, supply, market structures, and macroeconomic influences in a simple and practical manner. The programme was coordinated by Mrs. Shashikala K.G.

The Monk Who Sold His Ferrari.

The Business Law Department conducted a book review on ‘The Monk Who Sold His Ferrari’ authored by Robin Sharma on 18 August 2025 for II BBA, presented by Dhanya of II BBA ‘A’. The objective was to enhance critical reading skills among participants by analyzing and understanding the author’s perspective, motivating a fable that emphasized the importance of balance, self-discipline, and purpose in life. The activity was coordinated by Ms. Sanjana.

Sustainability and Green Practices in Business

The Business Law Department organised a group discussion on the topic “Sustainability and Green Practices in Business” for II BBA ‘C’ on 28 August 2025. The objective was to create awareness about

sustainable business strategies and the role of managers in promoting environmental responsibility. The discussion was coordinated by Ms. Sanjana.

The Alchemist

The English Association organized a book review on The Alchemist by Paulo Coelho on 14 August 2025 for I BBA students. The review was presented by Shravari to II BBA “B”. The book emphasizes the journey of self-discovery, following one’s dreams, and the value of perseverance and wisdom in achieving personal goals. The objective was to inspire students to reflect on their own aspirations and the role of education and language in personal growth. The programme was coordinated by Ms. Lolita Neeta Dsouza.

To Kill a Mockingbird

The English Association organized a book review on To Kill a Mockingbird by Harper Lee on 15 October 2025 for I BBA students. The review was presented by Aishwary to II BCOM. The story addresses themes of justice, empathy, and moral courage, highlighting the importance of understanding, ethics, and education in shaping society. The objective was to engage students in meaningful discussions on social values and the relevance of literature in developing critical thinking. The programme was coordinated by Ms. Lolita Neeta Dsouza.

What Young India Wants?

The English Association organized a book review on What Young India Wants ? on 15 November 2025 for I BCOM students. The review was presented by Madhukeshav to II BCOM. The story addresses themes of justice, empathy, and moral courage, highlighting the importance of understanding, ethics, and education in shaping society. The objective was to engage students in meaningful discussions on social values and the relevance of literature in developing critical thinking. The programme was coordinated by Ms. Lolita Neeta Dsouza.

'ತುಳು ಮಾನ್ಯ'

Kannada Department organised a book review on 'ತುಳು ಮಾನ್ಯ' written by Dr.K Chinnappa Gowda to the I BBA. The review was presented by Varuni Nagaraj of II BCA B on 15 November 2025. The objective was to develop critical thinking skills by encouraging students to analyse, evaluate and interpret the authors ideas rather than only reading passively. The programme was coordinated by Mrs. Renuthakshi.

STUDENT ACHIEVEMENTS

- The students of EDP Department participated in the MPC–Rotary Coastal MSME & Startup Conclave 2025 held at Red Cross Prerana Hall, Mangalore, on 20 September 2025.

- Ms. Nihira Kulkarni of III BBA C presented a paper titled “Exploring the relationship between Social Media Engagement on Consumer Behaviour” in Two day National conference on “Indian Knowledge System : Driven by glorious past, Promising Present and Designed for bright Future” held at SDM College of business Management post Graduate centre for management studies and Research, Mangalore on 1 August 2025.
- Ms. Shalini of III BCA B has participated in 3 Days National Convention programme “Inspiring Change: Celebrating Youth” (National Integrated Forum of Artist and Activists) from 21 September 2025 to 24 September 2025.
- Ms. Diya Bekal and Deepakashi of III BCA ‘A’ have participated in one day online National Level Workshop on the topic “The Placement Edge:Group Discussions Made Easy” organized by Indian Ceramic Society, Tamilnadu in collaboration with Nucleus of Learning and Development held on 04 October 2025.
- Ms. Jyeshta S. Shetty and Ms. Amritha Jyothi B., I B.Com students, presented a research paper titled “The Golden Dilemma: Exploring the Interplay of Economics and Geopolitical Forces Shaping Gold Prices” and received the Best Presentation Award in the International Conference on “Reflections on Public Policy, Markets & Sustainability in a Tech-Driven World” organized by Government First Grade College, Punjalkatte, on 14 November 2025 .
- Ms. Spoorthi and Ms. Shriya S., I B.Com students, participated in the International Conference on “Reflections on Public Policy, Markets & Sustainability in a Tech-Driven World” organized by Government First Grade College, Punjalkatte, on 14 November 2025. They presented a research paper titled “UPI’s Contribution to Cashless and Digital Economy – An Overview” .

FEST QUEST (FEST ACHIEVEMENTS)

- Students of the Fine Arts Association participated in SMARAN 2K25 organised by Shree Gokarnatheshwara College on 30 August and 1 September 2025 and won I Place in Pencil Sketch and II Place in Bhajane.
- Students of the Fine Arts Association participated in Illuminare-2025 organised by St. Agnes College, Mangalore on 3 September 2025 and won I Place in Reel Making, II Place in Dance Drama, and II Place in Face Painting.
- Students of the Fine Arts Association participated in the FLAMES Fest organised by PA College of Engineering on 16 September 2025 and won I Place in Group Singing and II Place in Solo Singing.
- Students of the Fine Arts Association participated in the Tiara Fest organised by St. Joseph Engineering College on 13 and 14 November 2025, winning the Overall Championship along

with I Place in Variety, II Place in Group Dance, II Place in Fashion Show, and II Place in Spin the Disk.

- Students participated in the National-Level Management Fest FAULA 2025 organised by St. Philomena College, Puttur on 24 September 2025, where Jeetesh of III B.Com won I Place (Best CFO).
- Students participated in the National-Level Fest AAROHAN 2025 organised by Nitte Institute of Hospitality and Services, Adyar on 17 October 2025 and won the Overall Runners Trophy, with Siddhant of III BOM securing II Place in Mock Press.
- Students participated in the National-Level Fest TIARA 2025 organised by St. Joseph Engineering College, Vamanjoor on 14 and 15 November 2025, where Ankita (III BBA B) and Laxmisagar (II BBA A) won I Place in Press Con.
- Students participated in the National-Level Fest EXPRESSIONS 2025 organised by School of Social Work, Roshni Nilaya on 17 September 2025, where Abhishek of II B.Com secured II Place in Mock Press.

SPORTEOUS (SPORTS ACHIEVEMENTS)

- Concessao Amanda Dashiel (II BBA) received the Dakshina Kannada Rajyotsava Award on 1 November 2025 for her skating excellence in National and International levels.
- The badminton team secured the Runners-Up position at the Mangalore University Inter-Collegiate Tournament held at University First Grade College, Mangalagangothri on 10 October 2025.
- The Boys' and Girls' teams participated in the Mangalore University Inter-Collegiate Yoga Competition held at GFGC Women's College, Balmatta, Mangaluru, on 24 September 2025, and secured the overall IV place.
- Team Men and Women Team participated and Team men bagged overall Runners up in Mangalore University Inter Collegiate Badminton Championship Held at University College Konaje on 9 October 2025 To 10 October 2025. .
- The Men's Volleyball team participated in the Mangalore University Inter-Collegiate Volleyball Tournament held at SDM College, Ujire, from 13 October 2025 to 15 October 2025.
- Team Men participated in Mangalore University Inter Collegiate Men Wrestling Competition Held at GFGC Mudipu On 07 October 2025 to 08-October 2025.
- The Men's and Women's teams participated in the Mangalore University Inter-Collegiate Chess Competition held at UPMC, Udupi, from 16 October 2025 to 18 October 2025.

- The Men's team participated in the Mangalore University Inter-Collegiate Football Tournament held at P.A. College, Nadupadavu, from 10 November 2025 to 12 November 2025.
- Aishwarya (III BCA), Rahifan (III BCA), Pratham Bangera (I B.Com), and Sathwik (II BAHRD), participated in the State-Level Weightlifting Championship organized by the Sports and Arts Association, Sullia, Dakshina Kannada, from 7 to 9 November 2025, where Chuana of III B.Com secured a bronze medal.
- The college team participated in the Mangalore University Inter-Collegiate Best Physique Competition held at Poornaprajna College, Udupi, on 14 November 2025, where our college secured the Overall Runner-up position, with Rohan (III BBA) winning the Gold Medal, Chirag (III BBA) securing the Silver Medal, and both Kavan (III BBA) and Lakshmisha (III BBA) winning Bronze Medals.
- The Dakshina Kannada Districts and the Department of Youth Empowerment and Sports, Dakshina Kannada, organized the Dasara Taluk-Level Women's Kabaddi Tournament at Mangala Stadium on 31 August 2025, where our team emerged as the Winners.
- The Men's Kabaddi team secured the Runners-up position at Dasara Taluk-Level Men's Kabaddi Tournament organised by , Dakshina Kannada District and the Department of Youth Empowerment and Sports, Dakshina Kannada at Mangala Stadium on 31 August 2025.
- The women's team secured the Runners-up position in the Dasara Taluk-Level Women's Throwball Tournament organized by the Dakshina Kannada District and the Department of Youth Empowerment and Sports on 31 August 2025 at Mangala Stadium, Mangaluru.
- The Men's and Women's teams participated in the Mangalore University Inter-Collegiate Athletics Competition held at Dr. G. Shankar Women's College, Ajjarakadu, Udupi, from 24 November 2025 to 26 November 2025.
- Jethesh (III B.Com) participated in the 4th South India Zonal Karate Championship held in Bangalore on 30–31 August 2025 and won a Silver Medal.
- Pramod (I B.Com) won the Gold Medal at the State-Level Dasara CM Cup Badminton Tournament held in Mysore from 22–25 September 2025.
- Pratham Bangera (I B.Com) secured the 4th place at the State-Level Dasara CM Cup Weightlifting Tournament held in Mysore from 22–25 September 2025.
- Poorvi (I BBA B) participated in the Junior National Men and Women Kickboxing Championship held in Himachal Pradesh from 22–28 September 2025 and won a Silver Medal.
- Poorvi K. Shetty (I BBA) participated in the Asmith Kickboxing League 2025–26 held in Mangalore on 23 November 2025 and won a Gold Medal.

- Rania Neha Ferrao (I BBA) participated in the State-Level Beach Press Competition held in Mangalore on 25–26 October 2025 and won a Gold Medal.

Inter-Class Tournaments

1. Inter-Class Football Tournament (Men)

Held at Perfect Pass, Falnir, on 20 November 2025.

Winners: III B.Com

Runners-up: I B.Com

2. Inter-Class Badminton Tournament (Men & Women)

Held at Perfect Pass, Falnir, on 20 November 2025.

Individual (Men)

Winner: Pramod (I B.Com)

Runner-up: Hrishikesh (III BCA A)

Individual (Women)

Winner: Pooja Shree (III BCA)

Runner-up: Dhanya (III BCA)

Doubles (Men)

Winners: I B.Com – Adthya Varma & Pramod

Runners-up: III BCA – Hrishikesh & Disanth

Doubles (Women)

Winners: Pooja Shree & Dhanya

Runners-up: Vidhitha & Pradhanya

3. Inter-Class Volleyball Tournament (Men & Women)

Held at Mangala Stadium on 21 November 2025.

Men

Winners: I BBA C

Runners-up: I BAHRD

Women

Winners: III BCA

Runners-up: II B.Com

FACULTIES EXCELLENCE ACHIEVEMENTS

Mrs. Divya Uchil

- Attended a workshop on Faculty Knowledge sharing Program-2025 on Basics of Econometric Modelling at Deepa Comforts on 30 August 2025 organised by ICFAI Business School
- Participated in one-day University Level Workshop on “Software Testing-Bug Detection to Quality Assurance” organized by Department of Computer Applications of SDM College of Business Management, Mangalore on 25 October 2025.
- Participated in the national conference on “Indian Knowledge System :Driven by Glorious Past ,Promising Present and Designed for Bright Future” and Presented a Research Paper titled “Leadership Through the lens of Ancient Indian Thought : A Cultural Perspective “ On 01 August 2025 organized by SDM College of Business Management Postgraduate centre for Management Studies and Research ,Mangaluru.
- Published a paper titled “ Timeless Leadership: Learning from Ancient Indian Thought and Tradition.” in the International Journal of Research Publication and Reviews,ISSN 2582-7421 ,Vol 6, Issue 11 on 3 November 2025.
- Participated in the one day BCA syllabus workshop on 4 August 2025 Organized by Mangalore University Computer Science Association held at SDM College of Business Management , Mangalore.

Mrs. Smitha M.

- Attended Faculty Knowledge Sharing Program -2025 on “ Basics of Econometric Modelling”organized by IBS , Bangalore at Hotel Deepa Comforts, Mangalore on 30 August 2025
- Attended BOE meeting for BA(HRD) board of Mangalore University at SDM College of Business Management, Mangalore on 10 and 11 October, 2025.

Mrs. Jeevitha D.

- Published paper in Aksharasurya Peer reviewed, Multilingual E – Journal (ISSN: 2583 – 620X) on the topic “ ಪಂಪನ ಕಾವ್ಯಗಳಲ್ಲಿ ಪ್ರಕೃತಿ” in July 2025 edition.
- Attended BOS meeting of School of Social Work, Roshni Nilaya, Autonomous Institute Mangalore for the academic year 2025-26 held at School of Social Work Mangalore on 17 July 2025.
- Attended Five day Faculty Development Programme from 28th July to 1 August 2025, on the Topic “ Research Methodology and Classroom Management” organized by GFGC T.Dasarahalli.Invited as guest for 10th year Ganeshotsava Festival on 27th August 2025,and also

judge the Muddu Krishna fancy dress competition organized by Reliance Smart Bazar, Attavar, Mangaluru.

- Invited as Guest on Teachers Day 5 September 2025 by Reliance smart bazar and was felicitated at Bharath Mall, Bejai, Mangaluru.
- Published paper in Aksharasurya Peer reviewed, Multilingual E – Journal (ISSN: 2583 – 620X) on the topic “ ಆಧುನಿಕ ಸಾಹಿತ್ಯದಲ್ಲಿ ತಂತ್ರಜ್ಞಾನ ” in October 2025 edition, special issue. Volume 8.
- Participated online National Level Workshop from 15 September to 19 September 2025, on the topic ಶಾಸ್ತ್ರೀಯ ಕನ್ನಡ ಪಟ್ಟಿಗಳು: ವಾಚನ್ – ವ್ಯಾಖ್ಯಾನ – ಅನುಸಂಧಾನ organized by Kristu Jayanthi (Deemed to be University), Bengaluru.
- Attended and Presented Paper on the topic “ತತ್ವಪದ ಮತ್ತು ಮಹಿಳಾ ಸಂವೇದನೆ” in Two - days National Level Seminar “ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಮಹಿಳಾ ಸಂವೇದನೆಗಳು “ on 22 and 23 November 2025,organised by Beru Chiguru, Davanagere in association with A V K Womens College, Davanage
- Attended and Presented Paper in an National Level Online Seminar “ ಮತ್ತೆ ಮತ್ತೆ ತೇಜಸ್ವಿ” on 24 November 2025, organised by Kannada Samskritika Gatavaibhava Academy(Reg), Davanagere University “ on the topic “ಪೂರ್ಣಚಂದ್ರ ತೇಜವಿಯವರ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪರಿಸರ”.

Mr. Arun Francis Sequeira

- Attended Board of Studies meeting of Computer Science and Application of the St. Philomena College (Autonomous), Puttur, held on 02-08-2025.
- Attended one-day workshop in III Semester SEP syllabus of BCA, B.Sc. (Computer Science) and B.Com (Computer Applications) programme organized by MUCSTA on Monday, 04-08-202 at SDM College of Business Management, Mangalore
- Participated in National webinar on the topic “The Role of Globalization in Shaping Modern Diplomatic Strategies” organized by Nucleus of Learning and Development on 05-08-2025.
- Participated in National webinar on the topic “Colonisation and Formation of Indenture System: An Introduction” organized by Nucleus of Learning and Development on 12-08-2025.
- Attended and successfully completed 30-days masterclass on Prompt Engineering at Pantech e-Learning Pvt Ltd. Chennai from 25-07-2025 to 24-08-2025.
- Attended one-day Faculty Development Program on "Basic Econometric Modelling" 30-08-2025 at Hotel Deepa Comforts, MG Road, Kodialbail, Mangalore organized by ICFAI Foundation for Higher Education.

- Participated in one-day University Level Workshop on “Software Testing-Bug Detection to Quality Assurance” organized by Department of Computer Applications, SDM College of Business Management, Mangalore on 25-10-2025.
- Published a paper titled “From Visibility to Viability- Leveraging Online Social Media Marketing for Small Business Development and Expansion” in Volume 6 Issue 10 of International Journal of Research Publication and Reviews (IJRPR) ISSN 2582-7421 on 28-10-2025.

Mrs. Gayathri K.

- Invited to judge a Finance Event at Shreshta 2025 National Level Management, Cultural and Sports Fest organized by SDM PG Centre for Management Studies and Research, Mangaluru on 7 August, 2025
- Participated as a resource person for the course title “Corporate Accounting - I” in one day Syllabus Workshop on “ Third Semester BBA (SEP)” of Mangalore University organized by the Swastika National Business School in association with Forum of Business Management teachers’ (FOBMAT), Mangalore on 30 August, 2025, at Swastika National Business School, Mangaluru..
- Attended BOE meeting for BA(HRD) board of Mangalore University at SDM College of Business Management, Mangalore on 10 and 11 October, 2025.
- Participated in one day online FDP on “Financial Inclusion among Women Entrepreneurs” organized by Department of Commerce in BCG First Grade College, Adichunchanagiri University in association with Pencilbitz on 18 November, 2025.

Mr. Thilakraj G

- Published a paper titled “Health Insurance Penetration and Perception: A Study of Awareness and Satisfaction” in the International Journal of Research Publication and Reviews with [ISSN: 2582-7421 (online) impact factor: 6.844] Vol (6), Issue (8), August (2025), Page – 1317-1322.
- Presented a research paper titled Assessing Awareness and Satisfaction Towards Health Insurance: An Empirical Study in Mangaluru City” in a national conference on “Indian Knowledge System: Driven by Glorious Past, Promising Present and Designed for Bright Future” organized by IQAC and Indian Knowledge System Cell, SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 1 August 2025.
- Participated as a resource person for the course title “Basics of Financial Management” in a day Syllabus Workshop on “ Third Semester BBA (SEP)” of Mangalore University, organised by the Swastika National Business School in association with Forum of Business Management teachers (FOBMAT), Mangalore, on 30 August 2025, at Swastika National Business School, Mangaluru.

- Participated in a day University-level Syllabus Workshop on “State Education Policy Third semester B.Com Courses,” as a delegate in the course Cost and Management Accounting - I organised by MUCTA, Mangaluru, held on 14th August, 2025 at Government First Grade College for Women, Balmatta, Mangalore.
- Attended BOS meeting for BA(HRD) board of Alvas College, Moodabidre as a representative from Mangalore University on 3 December 2025

Mrs. Renuthakshi K

- Participated in on line National level workshop on "POSH:Prevention of Sexual Harassment "organised by Faculty of Law Gokul Global University Siddhpur,Gujarath in collaboration with Nucleus of Learning and development on 12 October 2025.
- Presented a paper on the National level conference on the topic ವೈದೇಹಿಯವರ ಕಥೆ ಗೂಡಿನೊಳಗೆ ಒಂದು ಹಕ್ಕಿ: ವಿಶ್ಲೇಷಣೆ organised by Shri Sharada college Basruru,Kundapura Udupi District in Association with Kundapura taluk Kannada Sahitya parishath on 18 October 2025
- Attended one week on line National level Faculty development programme on "Chatgpt5.0 in Academics:Exploring Latest updates, Applications and Pedagogical shifts" organised by Indian Knowledge Systems cell,India in collaboration with Nucleus of learning and development from 27 October to 1 November 2025
- Participated in the one week on line National level Faculty development programme on "Indian knowledge systems:An Introduction "organised by St.Mary's college yousuf guda Hyderabad in collaboration with Nucleus of Learning and Development from 3 to 8 November 2025.
- Participated in online workshop on "Prompting Techniques:Unlocking The Power of Effective AI Interactions" organised by Department of Humanities and Social Sciences,Sri Venkateshwara College of Engineering,Sriperumbudur,Kancheepuram District, Tamilnadu in collaboration with Nucleus of Learning and development on 23 November 2025

Mrs. Kavitha Prabhu

- Participated in 7 Days online FDP/ Training programme on the topic “Innovative teaching and learning pedagogy”, on 9 to 15 July 2025 organized by Research foundation of India and RFI care.
- Published a paper titled “Impact of Social commerce on impulse buying behaviour A Study among young consumer ” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 6.844] Vol (6), Issue (7), September (2025), Page – 373-376 on 19 July 2025

- Participated in the international conference on “Multidisciplinary Research And Innovation” on 28 July 2025 jointly Organized by: Eklavya University Damoh and Research Foundation of India & RFI-CARE
- Participated in one day University level Syllabus Workshop on “State Education Policy Third semester BCom Courses,” as a delegate in the course Corporate Accounting 1 organised by MUCTA, Mangaluru held on 14th August, 2025 at Government first grade College for Women, Balmatta, Mangalore.
- Participated in one day University level Syllabus Workshop on “State Education Policy –third semester BBA Courses,” as a Resourceperson in the course Executive development and Soft Skill organised by FORBAT, Mangaluru held on 30th August, 2025 at Swastika National Business School, Mangalore.
- Presented a research paper titled “Digital Payment trust and user behaviour -A cross - generational study” at the Two-Day National Seminar on “Digital Payments and Financial Services in Indigenous Communities: Opportunities and Challenges”, organized by Nehru Memorial College, Sullia, sponsored by ICSSR-SRC, Hyderabad, on 15th and 16th October 2025.

Mrs. Shashikala K. G.

- Participated in 7 Days online FDP/ Training programme on the topic “Innovative teaching and learning pedagogy”, on 9 to 15 July 2025 organized by Research foundation of India and RFI care.
- Participated in the international conference on “Multidisciplinary Research And Innovation” on 28 July 2025 jointly Organized by: Eklavya University Damoh and Research Foundation of India & RFI-CARE
- Published a paper titled “A Study on the Role of Artificial Intelligence in Shaping India’s Digital Economy” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 6.844] Vol (6), Issue (9), September (2025), Page – 373-376 on 4 September 2025
- Presented a research paper titled “Digital Financial Transformation: Its Impact on Entrepreneurship and Small Business Growth in India” at the Two-Day National Seminar on “Digital Payments and Financial Services in Indigenous Communities: Opportunities and Challenges”, organized by Nehru Memorial College, Sullia, sponsored by ICSSR-SRC, Hyderabad, on 15th and 16th October 2025.

Mrs. Sowmya Jyothi

- Attended a five-day national level online FDP on “ICT Tools and Binary Accreditation for Modern Higher Education Institutions” organized by St. Joseph’s First Grade College, Jayalakshmipuram, Mysuru in association with IQAC from 23 to 27 June 2025.
- Attended a one week national level FDP and virtual panel discussion on “Cultivating Student Success: Empowering Teachers for Holistic Student Development” organized by Government Ramanarayan Chellaram College Commerce and Management, Bangalore of Karnataka, Department of Karnataka, Department of Collegiate Education from 30 June to 7 July 2025.
- Attended a national conference on “Indian Knowledge System: Driven by Glorious Past, Promising Present and Designed for Bright Future” organized by Internal Quality Assurance Cell and Indian Knowledge System Cell, SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 1 August 2025.
- Attended a one-day workshop on III Semester SEP Syllabus of BCA, B.Sc. Computer Science and B.Com Computer Applications programme organized by MUCSTA on 4 August 2025 at SDM College of Business Management, Mangalore.
- Attended and won the best paper award in Track 5 for presenting a research paper titled “Optimizing Load Balancing in Fog Computing: A Survey of AI-Powered Approaches” in an International Conference on “AI for Sustainable Future: Integrating Business, Nutrition and Technology Aligned with the Sustainable Development Goals” held on 27 September 2025 at P.A. First Grade College, Nadupadavu, Mangalore.
- Attended a five days National level FDP on “Data Science and Artificial Intelligence: From Data to Intelligence” organized by the Consortium of Higher Educational Institutions for Research and Development (CHIRD) from 6 to 10 October 2025.
- Attended a one day university level workshop on “Software Testing: Bug Detection to Quality Assurance” organized by the department of Computer Applications, SDM College of Business Management , Mangalore on 25 October 2025.
- Participated in six days FDP on “Emerging Trends and Challenges in Cyber Security” organised by Department of Computer Science and Engineering Guru Nanak Institute of technology from 10th to 15th November in association with Studylearning Solution with LLP, India.
- Mrs.Sowmya Jyothi has successfully completed a 12 weeks NPTEL online Certificate course on "Introduction to Internet of Things" conducted by Indian Institute of Technology, Kharaghpur from July 2025 till October 2025.

Dr. Jyothi

- Attended one day national virtual seminar organized under the joint auspices of the subject: “Folk aspect in the literature of Tulsidas and Premchand” held from 31st July 2025 organized by Bjojpuri Literature Development Forum and Indian Language Research Institute.
- Attended a one day national virtual poetry seminar organized under the joint auspices of the subject: “Multilingual Poetry Seminar” organized on the occasion of Independence Day on 15th August 2025 Bjojpuri Literature Development Forum and Indian Language Research Institute.
- Invited as a resource person and delivered an online special lecture on “Kannad aur hindee ke aadhunik mahilaa kathaakaar : drushti, sanvedanaa aur Vimarsh” on 18 August 2025 organized by Vishw Hindi Sahity Sevaa Sansthaa, Prayagraaj Karnaatak Ikaaii dwaaraa aayojit Raashtreey Aabhaasee Sangoshti.
- Invited as a resource person on the occasion of Hindi Day celebration on 2nd September 2025 in Sharada Vidyalaya English Medium School Kodialbail Mangalore.

Mrs. Shashiprabha

- Attended a five-day national level online FDP on “ICT Tools and Binary Accreditation for Modern Higher Education Institutions” organized by St. Joseph’s First Grade College, Jayalakshmipuram, Mysuru in association with IQAC from 23 to 27 June 2025.
- Attended a one week national level FDP and virtual panel discussion on “Cultivating Student Success: Empowering Teachers for Holistic Student Development” organized by Government Ramanarayan Chellaram College Commerce and Management, Bangalore of Karnataka, Department of Karnataka, Department of Collegiate Education from 30 June to 7 July 2025.
- Attended a national conference on “Indian Knowledge System: Driven by Glorious Past, Promising Present and Designed for Bright Future” organized by Internal Quality Assurance Cell and Indian Knowledge System Cell, SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 1 August 2025.
- Attended a one-day workshop on III Semester SEP Syllabus of BCA, B.Sc. Computer Science and B.Com Computer Applications programme organized by MUCSTA on 4 August 2025 at SDM College of Business Management, Mangalore.
- Attended and presented a paper titled “A Review of Computer Vision Systems for Visual Product Inspection in Rural Women-Led Entrepreneurship” in an International Conference on “AI for Sustainable Future: Integrating Business, Nutrition and Technology Aligned with the Sustainable Development Goals” held on 27 September 2025 at P.A. Firsts Grade College, Nadupadavu, Mangalore.

- Attended a five days National level FDP on “Data Science and Artificial Intelligence: From Data to Intelligence” organized by the Consortium of Higher Educational Institutions for Research and Development (CHIRD) from 6 to 10 October 2025.
- Attended a one day university level workshop on “Software Testing: Bug Detection to Quality Assurance” organized by the department of Computer Applications, SDM College of Business Management , Mangalore on 25 October 2025.
- Attended a 6-day online faculty development programme on “Emerging Trends and Challenges in Cyber Security” organized by the Department of Computer Science and Engineering, Guru Nanak Institute of Technology from 10 to 15 November 2025.

Mrs.Supritha A.

- Participated as a resource person in a one-day syllabus workshop on the Third semester BBA (SEP) of Mangalore University on 30 August 2025, held at Swasthika National Business School, Mangaluru.

Dr. Shalini M.

- Participated in the One week online National level Faculty Development programme on “Intergrating Mental Health Disability Support Into Higher Education: Policy, Practice, And Nep2020 And Naac Perspective”. Organized by Bal-Bharathi’s Maghanmal J. Pancholia College of Commerce in collaboration with Nucleus of Learning and Development from 29 september to 4 October 2025.
- Participated as a judge in Hindi Dictation Competition Organized for Employees of TOLIC member’s organization by MRPL, Mangalore, on 12 November 2025.
- Participated in online National workshop on “From Practice to Publication: Exploring Action Research in the Classroom” organized by faculty of Science, Gokul Global University, Siddhpur, Gujarat in collaboration with Nucleus of Learning and Development on 9 November 2025.
- Attended one day national webinar on 29 November 2025. The topic ‘Role of new media in preservation and promotion of folk songs of Chhattisgarh organized by Nucleus of Learning and Development.

Mrs.Anasuya

- Participated on 1 days National Conference on “ Indian knowledge system :driven by Glorious Past , Promising Present a Designed For Bright Future “, and presented the paper on Social Media in Emerging Market – Small Business Growth and Barriers held on 1 August at SDM College of Business Management Post Graduate Centre for Management studies and Research , Mangalore.

- Participated in a 1 day Workshop on SEP- III Semester B.COM Course“ held on 14th August 2025 , at Government First Grade College for Women, Balmatta, Mangalore.
- Was the Resource Person for a workshop on New Education Policy III Semester BBA Syllabus of Mangalore University on 30 August 2025 held at Swastika National Business School, Mangaluru.
- Participated in a 7 days International Level Online FDP on“ Role of Artificial Intelligence in Research and Education” held on 25 October 31 2025, at Waves Research and Education.

Mrs Reshmi B. R.

- Participated in one-day University Level Workshop on “Software Testing-Bug Detection to Quality Assurance” organized by Department of Computer Applications of SDM College of Business Management, Mangalore on 25 October 2025.
- Participated and presented a paper on the title “The Impact of digital transformation through E-Commerce: A Study with Special Reference to Mangalore taluk” in the international conference on “Innovative Paradigms, Inclusive Growth, Ethics In Business and Global Management” organised by Sasmira's Institute of Management Studies & Research, Maharashtra, held on 23 August 2025.
- A paper titled “The Future Trends of AI Approaches in Text Mining: Challenges and Innovations” has been published in the International Journal of Science, Architecture, Technology and Environment, Volume 02, Issue 10, October 2025, ISSN 3048-8222.
- A paper titled “The Impact of Digital Transformation Through E Commerce: A Study with Special Reference to Mangalore Taluk” has been published in the International Research Journal of Advanced Engineering and Science, ISSN 2455-9024.
- A paper titled “Women Entrepreneurship and Their Soft Skills: A Study with Reference to Women Entrepreneurs at Weekly Bazaar” has been published in the International Journal of Research in Academic World, Impact Factor (SJIF): 6.126, E-ISSN: 2583-1615, P-ISSN: 3049-3498.
- Participated in 3 days FDP on “Systematic Literature Review and bibliometric analysis using biblishiny and VOSiewer” organised by Institute of Management, Bhubaneshwar, Odisha from 6th to 8th October in association with Studylearning Solution with LLP, India
- Participated in 10 days FDP on “From Idea to Indexing: A Practical Guide to Publishing Your FirstScopus Paper” organised by Institute of Management, Bhubaneshwar, Odisha from 15th to 14th November in association with Studylearning Solution with LLP, India

- Participated in the one day BCA syllabus workshop on 4 August 2025 Organized by Mangalore University Computer Science Association held at SDM College of Business Management , Mangalore.
- Participated and presented a paper on the title “The Role of AI in Monitoring Workplace Stress and Improving Employee Well-Being” in the One Day Multi Disciplinary National Conference on “Global Competitiveness and Sustainable Development: Challenges and Prospects (GCSDCP)-2025” organised by Lal Bahadur Shastri Government First Grade College, Dinnur Main Road, R.T. Nagar, Bengaluru, held on 02 December 2025.
- A paper titled “The Role of AI in Monitoring Workplace Stress and Improving Employee Well-Being” has been published in the International Journal of Applied Research, ISSN Print: 2394-7500, ISSN Online: 2394-5869, CODEN: IJARPF, Impact Factor (RJIF): 8.69.

Mrs. Shwetha Y.

- Completed the course on Introduction to Digital Marketing on June 25, 2025 in Infosys Spring Board.
- Completed the course on Artificial Intelligence on June 25, 2025 in Infosys Spring board.
- Participated in one week National level Faculty Development program and Virtual Panel Discussion on “Cultivating Student Success: Empowering Teachers for Holistic Student Development” from 30-06-25 to 07-07-2025 Organised by Government Ramnarayan Chellaram College of Commerce and Management Collaborated with Government of Karnataka and Department of Collegiate Education.
- Participated in One week Online Faculty Development program on “ Elevating Research Practices from Philosophy to Publication” from 21-07-25 to 26-07-2025 organised by AJ Institute of Management , Mangalore in Association with Department of Business Administration , Mangalore University.
- Attended and presented a paper titled “Exploring the relationship between Social Media Engagement on Consumer Behaviour ” in Two day National conference on “Indian Knowledge System : Driven by glorious past, Promising Present and Designed for bright Future” held at SDM College of business Management post Graduate centre for management studies and Research, Mangalore on 1st August 2025.
- Participated in one day University level Syllabus Workshop on “State Education Policy – third semester BCom Courses,” as a delegate in the course Digital Marketing organised by MUCTA, Mangaluru held on 14th August, 2025 at Government first grade College for Women, Balmatta, Mangalore.

- Participated in the Research Development programme on “Crafting Impactful Research Papers Mastering the Art of Publishing in Highly Indexed Journals” on August 22, 2025 organized by Dr. B. Venkatraja Resource Person Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru.
- Participated in Three Days International Online Workshop on Statistical Analysis using SPSS held from 11th October to 13th October 2025, organised by Global Research and Training Centre, Chennai, India .
- Participated in AICTE training and learning(ATAL) Academy Six day Online Faculty Development program on “ BRAINS: Building Research Advancement and Innovation with Next- Gen AI for Socio- Economic Transformation” from 13-10-25 to 18-10-2025 organised by Jain Deemed to be University.
- Participated in one Day state level Seminar on “Bharath 2050 Roadmap to Economic Brilliance” on 18-10-2025 organised by Lions club Mangalore in collaboration with SDM college of Business management.
- Participated in Seven day Online Faculty Development program on “ Empowering Research Integrity and Innovation” from 27-10-25 to 02-11-2025 organised by Committee for Research Ethics, Publication and IPR of Auxilium College (Autonomous)Vellore
- Participated in a one day Online Faculty Development program on “ AI in Financial Fraud Detection” On 7th November 2025 organised by Department of MBA, Viswam Engineering College, Madanpalle in Association with Book Bytes International.
- Participated in a one day Online Faculty Development program on “ Financial Inclusion among Women Entrepreneurs” On 18th November 2025 organised by Department of Commerce, BGS First Grade College, Adichunchanagiri University in association with Pencilbit.
- Participated in One day National Webinar on “ Contemporary issues in small business economic and Entrepreneurship” on 29-11-25 organised by Department of Economics, BLDEA’s Basaveshwar arts and Commerce College , Basavan Bagewadi.
- Participated in Six day National level Online Faculty Development program on “ Indian Knowledge System” from 01-12-25 to 06-12-2025 organised by Department of Humanities, Sree Siddaganga College of Arts, Science and Commerce, Tumakuru.

Mrs. Veena D. Kotian

- Participated in One week Online Faculty Development program on “ Elevating Research Practices from Philosophy to Publication” from 21-07-25 to 26-07-2025 organised by AJ Institute of Management , Mangalore in Association with Department of Business Administration , Mangalore University

- Attended Two day National conference on “Indian Knowledge System : Driven by glorious past, Promising Present and Designed for bright Future” held at SDM College of business Management post Graduate centre for management studies and Research, Mangalore on 1st August 2025.
- Participated in one day University level Syllabus Workshop on “State Education Policy – third semester BCom Courses,” as a delegate in the course Digital Marketing organised by MUCTA, Mangaluru held on 14th August, 2025 at Government first grade College for Women, Balmatta, Mangalore.

Mrs.Preethika Dharmapal

- Participated in 7 Days online FDP/ Training programme on the topic “Innovative teaching and learning pedagogy”, on 9 to 15 July 2025 organized by Research foundation of India and RFI care.
- Published a paper titled “The Role Of Human Capital In Industry 5.0 Challenges And Future Opportunities ” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 6.844] Vol. 6, Issue 7, pp. 5283-5286-on 26 July 2025.
- Participated in the international conference on “Multidisciplinary Research And Innovation” on 28 July 2025 jointly Organized by: Eklavya University Damoh and Research Foundation of India& RFI-CARE
- Presented a research paper titled “Impact of Digital Payments on Entrepreneurship and Small Business” at the Two-Day National Seminar on “Digital Payments and Financial Services in Indigenous Communities: Opportunities and Challenges”, organized by Nehru Memorial College, Sullia, sponsored by ICSSR-SRC, Hyderabad, on 15th and 16th October 2025.
- Attended a one-day NSS Programme Officers meeting and training organized by NSS Mangalore University on November 20, 2025, at Ravindra Kalabhavana, University College, Mangalore.

Dr.Sowmya Hegde

- Participated and presented an article titled Analysing the Impact of Employee Competency Mapping in Driving Organisational Effectiveness and Sustainable growth in banking sector, in the International Conference on Sustainable Development Goals in Action- Empowering Solutions for a Sustainable World, organized by Manel Srinivas Nayak Institute of Management in association with MAHE, Manipal held on 26 June 2025.
- Presented an article titled Artificial Intelligence as a Catalyst for women – Led Startups in the Digital Age in the International Conference on Fostering Indigenous Entrepreneurship, Innovation and Sustainability, Jointly organized by Centre for Indigenous Innovation and Entrepreneurship and Kalinga Institute of Social science, Odisha, Held on July 17-18 2025.

- Published an article titled on The Role of Artificial Intelligence in Accelerating Women- Led Startups in the Digital Era in International Journal of Research Publication and Reviews with ISSN number 2582-7421, Vol6, Issue 7, July 2025.
- Successfully completed NEP- 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme of UGC organized by UGC- MMTTC, Sri Guru Tagh Bahadur Khalsa College, University of Delhi From 1st August 2025v to 11 August 2025.
- Successfully cleared UGC- NET exam in Management subject conducted by UGC- New Delhi.
- Participated in one day University level workshop on SEP III semester BBA syllabus as Resource person for the course titled working capital management (Finance Elective-I), organized by FOBMAT in association with Swastika National Business School, held on 30 August 2025 at Swastika Waterfront, Mangalore.
- Participated in Seven days Faculty Development Programme on Empowering Research Integrity and Innovation organized by Auxilium College Tamilnadu, held from 27th October to 2 November 2025.
- Participated and performed excellently on Webinar on Digital Transformation of Libraries: E- Resource and AI organised by SVM Arts, Science and Commerce College Ilkal, held on 28 November 2025.

Mrs.Parinita Salian

- Attended BOE meeting for BA(HRD) board of Mangalore University at SDM College of Business Management, Mangalore on 10th and 11th October, 2025.
- Attended BOE meeting for BBA board of Mangalore University at Shri Devi College of Business Management, Mangalore from 15th to 21th October, 2025.
- Participated in Youth Red Cross Programme Officers- One-day Program Officers Training programme organized by Youth Red Cross Mangalore University in association with Indian Red Cross Society, DK, held on 25 October 2025 at Prerana Auditorium, IRCS DK, Mangalore.
- Participated in One Day online FDP on "Financial Inclusion among Women Entrepreneurs" Organized by Department of Commerce in BGS First Grade College, Adichunchanagiri University in association with Pencilbitz on 18 November 2025.

Mr.Akshith Kumar K.

- Published a paper titled “Investment Attitudes and Risk Perception among Women Homemakers: An Empirical Study in Dakshina Kannada District, India” in the Interdisciplinary International Journal of Advances in Social Sciences, Arts and Humanities, Volume 2(1)70-81, October 2025.DOI :<https://doi.org/10.62674/ijjassah.2025.v2i1.006>

- Attended a 7-day online Faculty Development Program on “Empowering Research Integrity and Innovation” from 27th October 2025 to 2nd November 2025, organized by Auxilium College (Autonomous), Vellore, Tamil Nadu.
- Attended a seminar on “Transition of trade and commerce as the pillars of national security :Risks, Compliance and Best Practices” organised by Bhuvana Jyothi Institute of Legal Studies Moodabidri on 12 November, 2025.
- Published an article "Adoption of Agri-Tech and Precision Farming Among Entrepreneurs in Dakshina Kannada: An Extended TAM Approach",. Asian Review of Social Sciences, 14(1), 38–46. <https://doi.org/10.70112/arss-2025.14.1.4307>

Ms.Sanjana

- Participated in the Faculty Development Programme on ‘AI in Classroom’ organised by St. Aloysius College, Thrissur on 30 July 2025.
- Participated and Presented paper titled ‘Integrating Ayurveda’s Panchakosha Framework in Employee Wellness Programs: Perceptions from HR Managers’ in National Conference on ‘Indian Knowledge System: Driven by Glorious Past, Promising Present & Designed for Bright Future’ organised by SDMCBM PG Centre for Management Studies and Research, Mangaluru on 01 August 2025.
- Participated in the Faculty Development Programme on ‘Advanced AI tools for the teachers of NEP 2021’ organised by Sanketika Vidya Parishad Engineering College, Vishakhapatnam on 26 October 2025.
- Participated in a 6 days Faculty Development Programme on ‘Foundation of Data Science and its application’ organised by Guru Nanak Institute of Technology, Hyderabad from 27 October to 01 November 2025.
- Published Research Paper titled ‘Social Entrepreneurship: A Pathway to Sustainable Socio-Economic Growth and Environmental Stewardship’ in International Journal of Research Publication and Reviews, Vol 6, Issue 12, pp 254-256 December, 2025 ISSN 2582-7421 with DOI: <https://doi.org/10.55248/gengpi.06.1225.4002>
- Published Research Paper titled ‘Empowering Kirana Stores in Mangalore: The Impact of Digital Lending Platforms on Financial Growth and Sustainability’ in International Journal of Scientific Research in Engineering and Management (IJSREM) on Volume 09, Issue 12 December 2025 ISSN 2582-3930 with DOI: 10.55041/IJSREM55118.

- Participated in 6 days Faculty Development Programme on ‘Indian Knowledge System’ organized by Siddaganga College of Arts, Science and Commerce, Tumkur from 01 December to 06 December 2025.

Ms.Lolita Neeta D’souza

- Attended a One-Day Workshop on III Semester UG English Syllabus (NEP Scheme) organized by the Association of English Teachers (AET), Mangalore University, in association with Govinda Dasa College, Surathkal, and Orient Blackswan Private Limited, on 9 September 2025.
- Participated in FDP Programme on "Financial Inclusion among Women Entrepreneurs" organized by the Department of Commerce, BGS First Grade College, Adichunchanagiri University in association with Pencilbitz on 18th November 2025.
- Attended a seminar on “Transition of Trade and Commerce as the pillars of national security : Risks, Compliance and best practices” organized by Bhuvana Jyothi incubation centre on national security (BJICNS) In collaboration with Lions club ,kadri hills ,mangalore on 12 November 2025.
- Resource person for the 1st-year BBA syllabus (2024-25) under Mangalore University, Served as the coordinator for the 2nd-semester syllabus workshop on 5 March 2025.
- Attended a Five Day FDP programme on the topic “Transforming Education: Embracing Innovation .Inclusion and Technology” held by Padua college of Commerce and Management Mangalore on 1 to 5 April 2025.
- Presented and Attended an International Conference on “Emerging Practices in Contemporary Language and Literature” held by Humanities Department at IPS Academy Institute of Engineering and science, Indore on 24 -25 April 2025.
- Participated in the One Day International Faculty Development Programme on “Current Research Trends in English Studies” organized by the Department of English, School of Languages and Cultural Studies, St Aloysius (Deemed to be University), Mangaluru, on 30 September 2025.
- Resource person in a special lecture on “Mastering Communication Skills” at University College Mangalore on 5 May 2025.
- Attended a Two Day International Conference on the topic “Transforming the future of aging “Advancing elder care and support systems in India and beyond” held by school of Roshni Niilaya Mangalore on 9 & 10 October 2025.

- Attended a One Day International Conference on the topic “Mind Mosaic The art of piecing together experience ,knowledge and convergence ” held by school of Roshni Nilaya Mangalore on 29 August 2025.

Mrs.Yogita Patgar

- Participated in one day online National Webinar on the topic “Personal Financial Planning & Wealth Creation Through Mutual Funds” organized by St. Peter's Engineering College Hyderabad, Telangana in collaboration with Association of Mutual Funds in India (AMFI) held on 19-06-2025
- Participated in a one-day online Webinar on the topic “Chalkboard to Reels: Transform Teaching with Creative Content” organized by Nucleus of Learning and Development held on 22-06-2025.
- Participated in One-Week Virtual FDP on the topic “Promoting Mental Health and Work –Life Balance in Higher Education” organized by Don Bosco College, Sulthan Bathery ,Wayanad held from 25-6-2025 to 30-06-2025.
- Participated in one week online National Level FDP on the topic “Cultivating Student Success: Empowering Teachers for Holistic Student Development” organized by Government Ramnarayan Chellaram College of Commerce and Management, Bengaluru held from 30-6-2025 to 5-07-2025.
- Participated in a one-day online National Level Webinar on the topic “AI in Libraries: A Catalyst for Innovation, Discovery and Engagement” organized by Indian Library Association, New Delhi. held on 16-07-2025.
- Participated in a one-day National Level conference on the topic “ INDIAN Knowledge System:Driven By Glorious Past,Promising Present & Designed For Bright Future ” organized by SDM College of Business Management Post Graduate for Management Studies and Research , Mangalore held on 1st August 2025
- Participated in a one-day University Level Workshop on the topic “One Day Workshop On Iii Sem Sep Syllabus” Organized By Mucsta[Mangalore University Computer Science Teachers Association in association with SDM College of Business Management, Mangalore held on 4th August 2025
- Participated in one day online National FDP on the topic “Intellectual Property Rights” Organized By Government First Grade College, Domlur, Shanthinagara, Bengaluru in Association with Pencilbitz. held on 13-08-2025
- Attended one-month Masterclass on Prompt Engineering organized by Pantech E learning held from 25-07-2025 to 26-08-2025.

- Participated in one day online National Level Workshop on the topic “Mapping and Measuring CO-PO in Outcome-Based Education” organized by Sree Narayana Guru College of Commerce, Chembur Research Cell in association with IQAC in collaboration with Nucleus of Learning and Development held on 05-10-2025
- Participated in one day online National Level FDP on the topic “Financial Inclusion among Women Entrepreneurs” organized by Department of Commerce in BGS First Grade College, Adichunchanagiri University in association with Pencilbitz held on 19-11-2025.
- Participated in one-day online State Level webinar on the topic “Contemporary issues in small Business Economic and Entrepreneurship” organized by Basaveshwar Arts and Commerce College Basavan Bagewadi held on 29-11-2025.

Mrs.Shruthi K

- Participated in a one-day workshop on the 3 Semester SEP syllabus of BCA, B.Sc. Computer Science and B.Com (Computer Applications) programme organised by MUCSTA on 4 August 2025 at SDM College of Business Management, Mangaluru.
- Participated in a one-day online National FDP on the topic “Intellectual Property Rights” organised by Government First Grade College, Domlur, Shanthinagara, Bengaluru, in association with Pencilbitz, held on 13 August 2025.
- Attended a one-month Masterclass on Prompt Engineering organised by Pantech E-Learning held from 25 July 2025 to 26 August 2025
- Participated in one-day University Level Workshop on “Software Testing-Bug Detection to Quality Assurance” organized by Department of Computer Applications, SDM College of Business Management, Mangalore on 25-10-2025.
- . Published a research paper titled ‘Inception Scheme for Effective and Accurate IoT Safeguarding and Examination’ in the International Journal of Research Publication and Reviews, Volume 6, Issue 10, October 2025 (ISSN: 2582-7421).
- . Invited as a resource person and delivered a special lecture on Files in C Programming for BCA students on 14-10-2025 at Government First Grade College, Kavoor, Mangalore.

Mr.Gurudath Shenoy

- Published article titled “ Relevance of Instalments on consumer durable purchases - A case study” in International Journal of social science & Management Studies Vol 11, Issue 9 ISSN : 2454-4655 Impact factor 5.2.
- Presented a paper titled “ Navigating barriers to EV Adoption- A study on consumer perception & Policy challenges at PA College of Engineering on 18 October 2025.

- Presented a paper titled “Economic impact of wearable devices on chronic disease management” organized by department of commerce at Kristu jayanthi (Deemed to be University) Bangalore on 25 & 26 September 2025.
- Presented a paper titled “Shrinking roof tile industry in Dakshina kannada- A case study with reference to Mangalore roof tile Industries” at International conference organized by department of Commerce GFGC Punjalkatte Belthangady taluk.
- Participated in a webinar(Hybrid mode) organized by MQI College of Management Bangalore on the topic “Multi-disciplinary approach in research” on 28 October 2025.
- Participated in a webinar(Hybrid mode) organized by MQI College of Management Bangalore on the topic “AI in Education: Innovation, Adaption & Resilience” on 2 & 3 September 2025.

Ms. Deepa Jayachandra

- Attended a One-Day Workshop on III Semester UG English Syllabus (NEP Scheme) organized by the Association of English Teachers (AET), Mangalore University, in association with Govinda Dasa College, Surathkal, and Orient Blackswan Private Limited, on 9 September 2025.
- Cleared the Karnataka State Eligibility Test (KSET) conducted by the Karnataka Examination Authority (KEA) in November 2025.

Dr. Chaitra C Bhat

- Successful completed of Ph.D on title “Economics of Tourism Industry- A Study in Coastal Karnataka” under the guidance of Rtd. Prof. Shripathi Kalluraya P, under Mangalore University. On 21 November 2025.
- Participated in one day University level workshop on SEP III semester BBA syllabus for the course titled Organizational Behaviour (Finance, organized by FOBMAT in association with Swastika National Business School, held on 30 August 2025 at Swastika Waterfront, Mangalore.
- Participated in a 1 day Workshop on SEP- III Semester B.COM Course“ held on 14 August 2025 , at Government First Grade College for Women, Balmatta, Mangalore.

Mr. Chethanraj

- Served as co-author for the textbook “Marginal Economics”, published by Merimax International Publications (ISBN: 978-81-993169-6-6)
- Received a Certificate of Excellence in Reviewing Research Papers from BOHR International Journal of Advances in Management Research, on 09 September 2025.
- Awarded a Patent Certificate by the Government of India for the design of a “Device for Digital Marketing.
- Published Research Paper entitled “Social media marketing and influencer marketing in digital age- A comparative study”, published in BOHR International Journal of Advances in

Management Research 2025, Vol.4, No. 1, pp.28-34 DOI: 10.54646/bjiamr.2025.38www.bohrpub.com

- Reviewed two research papers titled “Effect of Brand Perception and Product Quality on Customer Loyalty in the Indian Apparel Industry with Special Reference to Raymonds” and “A Comparative Study of Urban and Rural Female Entrepreneurs of Bangladesh – Challenges & Prospects.”
- Participated and successfully completed the AICTE Training and Learning (ATAL) Academy Faculty Development Program (FDP) on the topic “BRAINS: Building Research Advancement & Innovation with Next-gen AI for Socio-economic Transformation.”The program was organized by the School of Commerce, JAIN (Deemed-to-be University) and conducted from 13 October 2025 to 18th October 2025, under the aegis of the All India Council for Technical Education (AICTE), Nelson Mandela Marg, Vasant Kunj, New Delhi – 110070.
- Actively participated in the FDP titled “Financial Inclusion among Women Entrepreneurs.” The event was organized by the Department of Commerce, BGS First Grade College, Faculty of Humanities and Social Sciences, Adichunchanagiri University, in association with Pencilbitz, on 18 November 2025 at Adichunchanagiri University, Mandya (Dist.), Karnataka

Mrs.Vijetha

- Participated in a 1 day Workshop on SEP- III Semester B.COM Course“ held on 14 August 2025 , at Government First Grade College for Women, Balmatta, Mangalore.
- Actively participated in the National Webinar titled “Multi Disciplinary Approach in Research.” The webinar was organized by MQI College of Management-MCM, Bore Bank Road , Benson Town, Bangalore, on 28 October 2025 .

Mrs. Cherita

- Attended a One-Day Workshop on III Semester UG English Syllabus (NEP Scheme) organized by the Association of English Teachers (AET), Mangalore University, in association with Govinda Dasa College, Surathkal, and Orient Blackswan Private Limited, on 9 September 2025.

PLAN OF ACTION OF ASSOCIATIONS FOR THE ACADEMIC YEAR 2025.

Name of the Association	Student Council
Staff Coordinator	Thilakraj G
Member	Shashiprabha
Student Coordinators	Annapoorna Kamath Delisha L Shravya
Class Representatives	
III BBM 'A'	Ciyana Thanish Pangal
III BBM 'B'	Ananya R Shetty Aakanksha M Rao
III BBM 'C'	Amshi Varun
III BCA 'A'	Ratheesh Poorvi
III BCA 'B'	Yathin Neeshma
III BA(HRD)	Rakshan Nikhil
III BCOM	Rohith Manasa Kini
II BBM 'A'	Dhanya Likith Krishna S
II BBM 'B'	Keerthana K M Swapnil
II BBM 'C'	Hithesh Poorvi
II BCA 'A'	Deeksha

	Prayag
II BCA 'B'	Pranam Akanksha G. Shetty
II BA(HRD)	Nishak S Bhoomika M P
II BCOM	Nagesh Janashree R
I BBM 'A'	Pavan Poojary Neerisksha Shetty
I BBM 'B'	Bhumika Bharath H M
I BBM 'C'	Mohammed Sanveez Harshini
I BCA 'A'	Sharanya Naman C Raj
I BCA 'B'	Dhanush R Devadiga Nikitha B S Rai
I BA(HRD)	Darshan Diya
I BCOM	Jyesta S Shetty Winston
Motto of the Association	"Empower, Act, Excel"
Theme given for this year's activities	Drishhti to Disa – Guiding Vision into Action
Plan of Action (Month-wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
July	25-07- 2025	Orientation Programme for the First Year Students	Thilakraj G Shahsiprabha
August	15-08-2025	Independence Day Celebration	Thilakraj G Shahsiprabha
August	22-08-2025	Inauguration of the student council	Thilakraj G

			Shahsiprabha
August	29-08-2025	Campus to Corporate Training Program	Thilakraj G Shahsiprabha
August	30-08-2025	Social Responsibility Drive 1 – Financial Literacy for All: Saving Schemes for the Local Public	Thilakraj G Shahsiprabha
September	05-09-2025	Teachers’ Day Celebration	Thilakraj G Shahsiprabha
September	13-09-2025	Social Responsibility Drive 2 – Environmental and Social Awareness	Thilakraj G Shahsiprabha
October	08-10-2025	Alumni Talk for students	Thilakraj G Shahsiprabha
October	24-10-2025	Social Responsibility Drive 3 – Cybercrime Awareness	Thilakraj G Shahsiprabha
January	10-01-2026	Youth Day Celebration – Motivational Talk on Leadership	Thilakraj G Shahsiprabha
January	17-01-2026	Social Responsibility Drive 4 – Say NO To Tobacco Campaign – Pledge Signing	Thilakraj G Shahsiprabha
Februray	14-02-2026	Spread Kindness Day – Small Appreciation Cards to Staff	Thilakraj G Shahsiprabha
February	16-02-2026	Social Responsibility Drive 5 - E-waste collection drive	Thilakraj G Shahsiprabha
March	07-03-2026	Women's Safety and Employment Awareness – Poster Display	Thilakraj G Shahsiprabha
March	14-03-2026	Social Responsibility Drive 6 – Distribution of Needy Items to Orphanages	Thilakraj G Shahsiprabha
March	24-03-2026	College Day celebration	Thilakraj G Shahsiprabha

Name of the Department	Finance Department
Vision of the Department	To empower the students to attain professional excellence in the field of finance.
Moto of the Department	To capacitate the students to attain professional brilliance in the field of finance
Faculties of the Department	Mrs. Smitha M (Dean)
	Mrs. Shwetha Y(HOD)
	Dr. Sowmya Hegde (Member)
	Mr. Gurudath Shenoy(Association Incharge)
	Ms. Vijetha (Member)
Plan of Action (Month Wise) (Guest lecture, extension activities, student paper presentation, paper publications, student minor research, factory visit, small group field visit, student faculty programme / any other)	

Date	Proposed Activity	Faculty Incharge	Steps of Implementation
28-07-25	Plan of action for the academic year 2025-26	All Departmental Faculty	Name of the Activity: Activity Plan Participants: Finance student coordinators Time: 3 pm
12-08-25	Quiz	Mrs. Shwetha Y	Name of the Activity: Quiz Participants: III BAHRD Time:2 Pm
13-08-25	Quiz	Dr. Sowmya hegde	Name of the Activity: Quiz Participants: I BBA C Time: 1 Pm
25-08-25	Inauguration and Orientation Programme	All Departmental Faculty	Name of the Activity: Orientation Programme Participants: Finance students Time: 3 Pm

29-08-2025	Debate	Ms.Vijetha	Name of the Activity: Overpopulation threat to Environment or Not Participants: I BBA 'B' Time: 3pm
12-09-25	Extension Activity	Mrs. Smitha M Mrs. Shwetha Y Dr. Sowmya Hegde Mr. Gurudath Shenoy Ms Vijetha	Name of the Activity: Extension activity on financial Digital literacy Participants: Finance students Time: 3pm
15-09-2025	Student Seminar	Ms.Vijetha	Name of the Activity: Green HR Practices Participants: II BBA 'A' Time: 11 am
24-09-2025	Quiz	Ms.Vijetha	Name of the Activity: Current Business Trends Participants: III BBA 'B' Time: 2pm
25-09-25	Guest Lecture on Mutual fund	Mr. Gurudath Shenoy	Name of the Activity: Guest lecture Participants: II BBA A Time: 11 am
27-09-2025	Group Discussion	Ms.Vijetha	Name of Activity: GD on Impact of Technology on HR Function Participants: II BBA 'B' Time: 2pm
30-9-25	Guest Lecture on "Digital Marketing"	Mrs. Shwetha Y	Name of the Activity: Guest lecture Participants: III BBA A and B Time: 2 Pm
30-9-25	Student Presentation	Dr. Sowmya Hegde	Name of the Activity: SP: Soft skills Participants: III BBA C Time: 11 am
10-10-25	Quiz	Mrs. Shwetha Y	Name of the Activity: Quiz Participants: III BBA A Time:2 pm
10-10-25	Student Presentation	Mrs. Shwetha Y	Name of the Activity: SP : Accounting Standard Participants: I BCom

			Time: 11AM
10-10-25	Guest Lecture on Compensation Policy	Mr. Gurudath Shenoy	Name of the Activity: Guest lecture Participants: II BBA A Time: 2 Pm
13-10-25	Debate	Dr. Sowmya Hegde	Name of the Activity: Government job Vs. Private Job Participants: III BAHRD Time: 11 am
13-10-25	Student Seminar	Dr. Sowmya Hegde	Name of the Activity: Student Seminar on Agricultural Income Participants: III BBA C Time: 10 am
17-10-25	Student Seminar	Mrs. Smitha M	Name of the Activity: Student seminar Participants: III BBA A Time: 2 pm
18-10-25	Group discussion	Dr. Sowmya Hegde	Name of the Activity: Learning through Digital Platforms Participants: III BCom Time: 11 am
20-10-25	Guest Lecture	Dr. Sowmya Hegde	Name of the Activity: E- learning through MOOC Participants: III BCOM and III BBA C Time: 2pm
21-10-25	Student Presentation	Dr. Sowmya Hegde	Name of the Activity: SP on PESTEL analysis Participants: III BBA C Time: 1 pm
25-10-25	Guest Lecture	Mrs. Smitha M	Name of the Activity: Guest lecture Participants: III BBA A Time: 2 Pm
30-10-25	Field Visit 1	Mrs. Smitha M	Name of the Activity: Field visit Participants: Finance students Time: 3 pm

4-11-25	Debate	Dr. Sowmya Hegde	Name of the Activity: Superiority of strategy over plan Participants: II BAHRD Time: 10 am
4-11-25	Quiz	Dr. Sowmya Hegde	Name of the Activity: Current Affairs Participants: II BAHRD Time: 9 am
6-11-25	Student Presentation	Mrs. Smitha M	Name of the Activity: SP Participants: III BCom Time: 2 pm
8-11-25	Guest Lecture	Mrs. Smitha M	Name of the Activity: Guest Lecture Participants: III Bcom Time: 2 PM
8-11-25	Field Visit 1	Mrs. Shwetha Y	Name of the Activity: Field visit Participants: I BCA A Time:3 pm
9-11-25	Field Visit 1	Mr. Gurudath Shenoy	Name of the Activity: Field visit Participants: III BBA C Time:3 pm
10-11-25	Debate	Mrs. Shwetha Y	Name of the Activity: Debate Participants: III BBA A Time:10 am
12-11-25	Quiz	Mrs. Shwetha Y	Name of the Activity: Quiz Participants: III BBA A Time: 11 am
14-01-26	Student Seminar	Mrs. Shwetha Y	Name of the Activity: Student Seminar Participants: III BBA A Time: 2pm
4-02-2026	Student Presentation	Ms.Vijetha	Name of the Activity: Data Types and Structures Participants: II BBA 'C' Time: 2pm
6-02-26	Student Seminar	Mrs. Smitha M	Name of the Activity: Student Seminar Participants: III BAHRD

			Time: 2pm
16-02-26	Guest Lecture	Mr. Gurudath Shenoy	Name of the Activity: Guest Lecture Participants: III BBA C Time: 2pm
4-03-2026	Debate	Ms.Vijetha	Name of the Activity: Lease V/S Buy Participants: II B.Com Time:2pm
5-03-2026	Student Seminar	Ms.Vijetha	Name of the Activity: Impact of AI on the future of HR Roles Participants: HRD Students Time: 1pm
13-03-26	Quiz	Mr. Gurudath Shenoy	Name of the Activity: Quiz Participants: III BBA B Time: 2pm
16-03-26	Field Visit 1	Mr. Gurudath Shenoy	Name of the Activity: Field visit Participants: II BBA A Time:3 pm
16-03-26	Case Study	Mrs. Shwetha Y	Name of the Activity: Case Study Participants: III BBA A Time: 2 Pm
18-03-26	Student seminar	Mrs. Smitha M	Name of the Activity: Student Seminar Participants: III BAHRD Time: 2pm
25-03-26	Extension Activity	Mrs. Smitha M Mrs. Shwetha Y Dr. Sowmya Hegde Mr. Gurudath Shenoy Ms Vijetha	Name of the Activity: Extension activity on financial literacy Participants: Finance students Time: 3pm
3-04-26	Guest Lecture on Health Insurance	Mr. Gurudath Shenoy	Name of the Activity: Guest Lecture Participants: III BBA B Time: 2pm

7-04-2026	Guest Lecture on Intellectual Property Rights	Ms.Vijetha	Name of the Activity: Guest Lecture Participants: HRD Students Time: 3 pm
10-04-26	Case Study	Mrs. Smitha M	Name of the Activity: Case Study Participants: III BBA A Time: 2 Pm
17-04-26	Guest Lecture on Health Insurance	Mr. Gurudath Shenoy	Name of the Activity: Guest Lecture Participants: II BBA A Time: 2pm
30-04-26	Field Visit 1	Dr. Sowmya Hegde	Name of the Activity: Field visit Participants: Finance students Time:3 pm
4-05-26	Extension Activity	Mrs. Smitha M Mrs. Shwetha Y Dr. Sowmya Hegde Mr. Gurudath Shenoy Ms Vijetha	Name of the Activity: Extension activity on financial literacy Participants: Finance students Time: 3pm

Name of the Association	MARKETING MANAGEMENT
Staff Coordinator	Mrs. Chaitra C Bhat
Member	Kavitha Prabhu Rashmi T
Student Coordinators	Laxmitha Kiran, Siddhant S
Class Secretaries	
III BBM 'A'	Kshithij
III BBM 'B'	Vaishnavi
III BBM 'C'	Sai Prajwal
III BCOM	Krishna
III BCA 'A'	Hithesh
III BCA 'B'	Raksha
III BA(HRD)	Shruthi

II BBM ‘A’	Sweekruth
II BBM ‘B’	Isha S Shetty
II BBM ‘C’	Laxmisagar
II BCOM	Abhishek
II BCA ‘A’	Bhavish
II BCA ‘B’	K G Chandamma
II BA(HRD)	Famida Banu
I BBM ‘A’	Diya K
I BBM ‘B’	Nishchith A Shetty
I BBM ‘C’	Mehul Manoj Kumar
I BCOM	Kaleemullkh Kunil
I BCA ‘A’	Muthu Kavi
I BCA ‘B’	
I BA(HRD)	Prajwal
Moto of the Association	“All Angles. One Vission”
Theme Given for this year’s activities	Vission 360
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	1/09/2025	Brand Wars	Chaitra C Bhat
September	4/09/2025	Quiz	Chaitra C Bhat
September	24/09/2025	Product Launch	Chaitra C Bhat
October	21/10/2025	Mad ad	Chaitra C Bhat
October	25/10/2025	Personal Marketing	Chaitra C Bhat
November	12/11/2025	Poster Making	Chaitra C Bhat
February	5/02/2026	Re-Branding	Chaitra C Bhat

February	21/02/2026	Surprise Event	Chaitra C Bhat
March	7/03/2026	Cross Word	Chaitra C Bhat
March	27/03/2026	Treasure Hunt	Chaitra C Bhat

Name of the Association	Human Resource Development
Staff Coordinator	Mrs. Anasuya
Member	Mr. Thilakraj G Mrs. Preethika Dharmapal Mrs. Parinita Salian
Student Coordinators	Ms. Nishmitha Ms. Vaishnavi
Class Secretaries	
III BBA ‘A’	Ms. Rakshitha
III BBA ‘B’	Mr. J K Nishwitha
III BBA ‘C’	Ms. Ullekha
III BCOM	Ms. Vrinda
III BCA ‘A’	Mr. Kushith
III BCA ‘B’	Ms. Sowjanya
III BA(HRD)	Ms. Kushi
II BBA ‘A’	Mr. Hrithik
II BBA ‘B’	Mr. Vanchan
II BBA ‘C’	Mr. Saurabh
II BCOM	Mr. Lakshab
II BCA ‘A’	Ms. Shruti
II BCA ‘B’	Mr. Nahusharaj N

II BA(HRD)	Ms. Fida Zainab M K
I BBA ‘A’	Mr.Harshith
I BBA ‘B’	Ms. Kaushika K
I BBA ‘C’	Ms. Deepa
I BCOM	Ms. Amrith Joytlu
I BCA ‘A’	M. Amogh Y Gatty
I BCA‘B’	Ms. Krithika
I BA(HRD)	Ms. Janya Nayak
Moto of the Association	Empowering students to develop HR Skills so that they can become effective leader
Theme Given for this year’s activities	“ We don’t manage people we Ignite Legacies ”
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	02/8/2025	Orientation Programme	Mrs. Anasuya Mr. Thilakraj Mrs. Preethika Dharmapal Mrs. Parinita Salian
August	25/8/2025	First Impression	Mrs. Anasuya Mr. Thilakraj G
September	17/9/2025	Case Analysis	Mrs. Anasuya Mrs. Preethika Dharmapal
September	26/9/2025	Just a Minutes	Mrs. Anasuya Mrs. Parinita Salian



**SDM COLLEGE OF BUSINESS
MANAGEMENT
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PLAN OF ACTION FOR THE YEAR 2025– 2026

Name of the Association	COMMERCE	
Staff Coordinator	AKSHITH KUMAR K	
Member	MRS. GAYATHRI K MRS. SUPRITHA MRS. VEENA D KOTIAN MS. POOJA	
Student Coordinators	TAMIL ARASAN K JISHA	III BCA 'B' III BBA 'A'
Class Secretaries		
III BBA 'A'	ANVITHA	
III BBA 'B'	KEERTHANA	
III BBA 'C'	DISHA	
III BCOM	HITHASHREE D	
III BCA 'A'	ASHIK DAYANANDH	
III BCA 'B'	HARSHINI	
III BA(HRD)	SUSHMA	
II BBA 'A'	VEDHANTH Y.ALVA	
II BBA 'B'	DEEPTHI	
II BBA 'C'	NIDHI S	
II BCOM	MANYA MISTI	
II BCA 'A'	CHAYASHREE	
II BCA 'B'	SANIKA	
II BA(HRD)	SHASHANK	
I BBA 'A'	RISHVIN V.K	
I BBA 'B'	SATHWIKA L	
I BBA 'C'	SANIKA H.V	
I BCOM	AMRITHA JYOTHI B	

I BCA 'A'	NIBHA
I BCA 'B'	JEEVITH
I BA(HRD)	PRATHIK
Moto of the Association	To inculcate the leadership qualities and business acumen to lead the commercial world.
Theme Given for this year's activities	TECHNOMMERCE
Plan of Action (Month Wise) (Skill enhancement program/any other)	

	18-09-2025	Pick and Speak Competition	Akshith Kumar K
October	8-10-2025	Crossword Competition	Akshith Kumar K
	31-10-2025	Paper presentation Competition	Akshith Kumar K
November	6-11-2025	Debate Competition	Akshith Kumar K
	11-11-2025	Commerce Quiz Competition	Akshith Kumar K
February	17-02-2026	Flip side Competition	Akshith Kumar K
	24-02-2026	Mind Game Competition	Akshith Kumar K
March	5-03-2026	Allegation Competition	Akshith Kumar K
	10-03-2026	Treasure Hunt Competition	Akshith Kumar K

Name of the Association	SCAN ASSOCIATION
Staff Coordinator	Yogita Patgar
Member	Divya Uchil Arun F Sequeira Shashikala Shetty Sowmya Jyothi Reshmi B R Shashiprabha

	Shruthi K
Student Coordinators	Shravan Kumar (III BCA A) Shridhar Kamath (III BCA B)
Class Secretaries	
III BBA 'A'	Preritha
III BBA 'B'	Shamith
III BBA 'C'	Amrithesh
III BCOM	Apeksha
III BCA 'A'	Chintana
III BCA 'B'	Shruthika
III BA(HRD)	Sathwik.S
II BBA 'A'	Jayadeep
II BBA 'B'	Saish.S.B
II BBA 'C'	Akshay.N.K
II BCOM	Vaibhav .R. Nayak
II BCA 'A'	Aryan K
II BCA 'B'	Bhakthi
II BA(HRD)	Arpith
I BBA 'A'	Thushara R Belchada
I BBA 'B'	Swasthik
I BBA 'C'	Disha
I BCOM	Aashni Shetty
I BCA 'A'	Radhika Prabhu
I BCA 'B'	Ankita
I BA(HRD)	Rinith
Moto of the Association	Innovate, Integrate, Elevate
Theme Given for this year's activities	Advancing future through Computing
Plan of Action (Month Wise) (Skill enhancement program/any other)	

	25/8/2025	Color Spray	Shruthi K
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September	04/9/2025	Puzzle the Part	Reshmi B R
	24/9/2025	Qwerty	Shashiprabha
	19/9/2025	INSPIRE	Yogita Patgar
October	08/10/2025	Quiz whiz	Sowmya Jyothi
	16/10/2025	TechDebate	Shashikala Shetty
	27/10/2025	Codeathon	Arun F. Sequeira
November	3/11/2026	Web Designing	Divya Uchil
December	2/12/2025	World Computer Literacy Day	Yogita Patgar
January	24/1/2025	Extension Activity	Yogita Patgar
February	17/2/2025	Toggle- Toggle	Shruthi K
	27/2/2025	Paper Presentation	Reshmi B R
March	6/3/2026	Captcha Cracker	Shashiprabha
	27/3/2026	Memory Master	Sowmya Jyothi

Name of the Association	ECONOMICS ASSOCIATION (VIBHAVA)
Staff Coordinator	Mr.Prasanna Kumar T
Member	Mrs.Shashikala K.G
Student Coordinators	Ms.Shalini III BCA Mr Jithesh III B.COM
Class Secretaries	
III BBM ‘A’	Sathya Prasad
III BBM ‘B’	S. Gawthamyogesh
III BBM ‘C’	Saiprkruthi
III BCOM	MithilAmin
III BCA ‘A’	Anish
III BCA ‘B’	Poojasree S
III BA(HRD)	Mohith Akhil
II BBM ‘A’	Swasthik C

II BBM 'B'	Deekshit K.MP
II BBM 'C'	
II BCOM	Bhavya
II BCA 'A'	Prajwal
II BCA 'B'	S Gautham BhatShs
II BA(HRD)	Archith R SHETTY
I BBM 'A'	ABHISHEK L karkera
I BBM 'B'	Anushka neel naik
I BBM 'C'	RITESH ANCHAN
I BCOM	Shailendra
I BCA 'A'	Krithika D.salian
I BCA 'B'	Shravan R kottary
I BA(HRD)	Dhanush
Moto of the Association	Empowering Business Minds Through Economic Insight
Theme Given for this year's activities	"Youth and the New Age Economy"
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	25/08/2025	Inauguration and orientation	Prasannakumara T Shashikala KG
September	19/9/2025 24/9/2025	Quest for knowledge Turn coat	Shashikala KG Prasannakumara T
October	16/10/2025	Photo montage	Shashikala KG Prasannakumara T

November	13/11/2025	Knock out and drag out	Shashikala KG
January	23/1/2026	Best out of waste	Prasannakumra T
February	9/02/2026	Paper presentation	Prasannakumara T Shashikala KG

Name of the Association	Business law – ACQUIS
Staff Coordinator	Ms. Pooja
Member	Mrs. Kavitha K
Student Coordinators	Pradhanya III BBA A Dhanya III BCA B
Class Secretaries	
III BBA ‘A’	Rishima
III BBA ‘B’	Haleema
III BBA ‘C’	Divin
III BCOM	Megha
III BCA ‘A’	Charitha
III BCA ‘B’	Sameeksha Shetty
III BA(HRD)	Akshar
II BBA ‘A’	Kaushik
II BBA ‘B’	Srujan
II BBA ‘C’	Rithesh
II BCOM	Prathiksha
II BCA ‘A’	Swasthik K Jain
II BCA ‘B’	Yashas Anil Kumar
II BA(HRD)	Sathwik V Manel
I BBA ‘A’	Shobith S Salian
I BBA ‘B’	Pradeep Achar
I BBA ‘C’	Adarsh
I BCOM	Nisha

I BCA 'A'	Tharag
I BCA 'B'	Thaniksha
I BA(HRD)	Prajna K
Moto of the Association	To give a legal orientation to the students of business management .
Theme Given for this year's activities	Legal Intelligence for Business Excellence
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	25/09/2025	Case analysis	Ms. Pooja
October	13/10/2025	Pick and speak on law related topics	Ms. Pooja
October	24/10/2025	Debate on legal issues	Ms. Pooja
November	10/11/2025	Business law quiz	Ms. Pooja
January	21/01/2026	Essay writing	Ms. Pooja
February	05/02/2026	Poster making	Ms. Pooja
March	02/03/2026	Just a minute	Ms. Pooja
March	09/03/2026	Legal logo designing	Ms. Pooja



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Name of the Association	EDP CELL
Staff Coordinator	Mrs. Supritha. RK
Student Coordinators	Bhoomika III BCA B Neha III BBA C
Class Secretaries	
III BBM 'A'	Prathik Rao
III BBM 'B'	Dhyan K
III BBM 'C'	Ashish
III BCOM	Meghashree
III BCA 'A'	Rohan Shetty
III BCA 'B'	Aradhana
III BA(HRD)	Shreeja Shetty
II BBM 'A'	Kiran
II BBM 'B'	Bhavish R
II BBM 'C'	Vineeth K
II BCOM	Trishan Amin
II BCA 'A'	Deepak Prajapati
II BCA 'B'	Jnanesh P
II BA(HRD)	Kshitij N Karkera
I BBM 'A'	Sushmitha S Mohini
I BBM 'B'	Akash
I BBM 'C'	Afthab Alam
I BCOM	Chirag Bangera
I BCA 'A'	Pranith Shetty
I BCA 'B'	Sujal
I BA(HRD)	Sushanth
Motto of the Association	To help budding entrepreneurs create, take risks, and live their passion.

Theme given for this year's activities	To develop and strengthen entrepreneurial skills among students
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
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Sept	25/09/25	PowerPoint presentation: Business plan	Mrs. Supritha RK
Oct	09/10/25	Pick and speak concepts on entrepreneurship.	Mrs. Supritha RK
Oct	11/10/25	Group discussion- Role of entrepreneurship in the development of the economy	Mrs. Supritha RK
Jan	13/01/26	PowerPoint presentation- My role model among Entrepreneurs	Mrs. Supritha RK
Feb	17/02/26	Debate- Normal entrepreneurs v/s social entrepreneurship	Mrs. Supritha RK
March	23/03/26	Case study analysis-Entrepreneurial qualities	Mrs. Supritha RK

Name of the Association	LITERARY ASSOCIATION
Staff Coordinator	LOLITA NEETA DSOUZA
Member	DEEPA JAYACHANDRA CHARITHA KC
Student Coordinators	SHARVARI H . S RAO BHOOMIKA
Class Secretaries	
III BBA 'A'	MANASI M KINI
III BBA 'B'	HARSHITHA DEVADIGA

III BBA 'C'	NIKITHA SHETTY
III BCOM	PAVAN MANJALKAR
III BCA 'A'	PAREEKSHITH
III BCA 'B'	DEEPTHI
III BA(HRD)	SAYA
II BBA 'A'	NEHA SHIJI
II BBA 'B'	DEEKSHITH
II BBA 'C'	PARIDHI JAIN
II BCOM	RAKSHITHA BOLUR
II BCA 'A'	SHEFALI
II BCA 'B'	SPOORTHY ARUNA AMIN
II BA(HRD)	VARSHA K
I BBA 'A'	TRISHA
I BBA 'B'	RANIA NEHA FERRAO
I BBA 'C'	PRATHIK D SHETTY
I BCOM	LAXMI
I BCA 'A'	SHARANYA
I BCA 'B'	SPOORTHY
I BA(HRD)	RITHI
Motto of the Association	Echoes Between The Lines: Finding Hidden Art And Meaning In Literature.
Annual Theme for Departmental Activities	Articulate Expressions Where art speaks and words paint
Plan of Action (Month-wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	25/08/25	Pictionary	Lolita Neetha D'Souza
September	06/09/25	Spell bee	Lolita Neetha D'Souza
October	10/10/25	By hand, Handwriting	Lolita Neetha D'Souza

August	26/08/25	Literary treasure hunt	Deepa Jayachandra
April	23/04/25	Shark Tank: booked & sold!	Deepa Jayachandra
March	13/03/25	Across the Lines: A Literary Translation Event	Deepa Jayachandra
November	18/11/25	Toastmaster	Ms. Charitha
February	28/02/25	Story writing	Ms. Charitha
March	28/03/25	Debate	Ms. Charitha

Name of the Association	Kannada(Vikasana)
Staff Coordinator	Mrs.Renuthakshi
Member	Mrs.Jeevitha D
Student Coordinators	Radhika Rashmitha
Class Secretaries	
III BBM ‘A’	Yashwitha
III BBM ‘B’	Adithyaraj
III BBM ‘C’	Dheeraj
III BCOM	Manasa Kini
III BCA ‘A’	Keerthana
III BCA ‘B’	Chirashree
III BA(HRD)	Vignesh Nayak
II BBM ‘A’	Shreya
II BBM ‘B’	Yashas
II BBM ‘C’	Sudarshan

II BCOM	Thushar
II BCA 'A'	Dhisha
II BCA 'B'	Rakshan
II BA(HRD)	Keerthana
I BBM 'A'	Navya
I BBM 'B'	Sinchana
I BBM 'C'	
I BCOM	Thrisha
I BCA 'A'	Nishmitha
I BCA 'B'	Manmitha
I BA(HRD)	R Ankush
Moto of the Association	“ಜ್ಞಾನದಿಂದ ಬೆಳೆಯೋಣ, ಸತ್ಯದಿಂದ ನಡೆಯೋಣ ”
Theme Given for this year's activities	“ಕನ್ನಡವೇ ಸತ್ಯ, ಕನ್ನಡವೇ ನಿತ್ಯ ”
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	25.08.2025	Essay writing	Mrs.Renuthakshi Mrs.Jeevitha
	28-08-2025	Slogan writing	
September	18-09-2025	Poem writing	Mrs.Renuthakshi Mrs.Jeevitha
	23-09-2025	Story writing	

October	08-10-2025 14-10-2025	Old kannada film songs Elocution	Mrs.Renuthakshi Mrs.Jeevitha
January	21-01-2026 21-01-2026	Mono Act Poem Recitation	Mrs.Renuthakshi Mrs Jeevitha
Febraury	05-02-2026 18-02-2026	Poster Making Quiz	Mrs.Renuthakshi Mrs.Jeevitha
March	05-03-2026 11-03-2026	Debate Light Music	Mrs.Renuthakshi Mrs.Jeevitha



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PLAN OF ACTION FOR THE YEAR 2025– 2026

Name of the Association	HINDI ‘SPURAN’
Staff Coordinator	Dr.SHALINI M
Member	Dr.JYOTHI
Student Coordinators	SHREYA & SHIVANI
Class Secretaries	
III BBM ‘A’	Sanketh
III BBM ‘B’	Safeena
III BBM ‘C’	Vrinda
III BCOM	Shraddha
III BCA ‘A’	Madhu
III BCA ‘B’	Salik Shafi Ahmed
III BA(HRD)	Sagar D Salian
II BBM ‘A’	Harsha T Kotian
II BBM ‘B’	Yashas M
II BBM ‘C’	Manish
II BCOM	Nisarga
II BCA ‘A’	Drithi Uday
II BCA ‘B’	Shravani
II BA(HRD)	Fathimath Nifa
I BBM ‘A’	Mohammrd Saheu Bashen
I BBM ‘B’	Meet Jobanputra
I BBM ‘C’	Prathik D Shetty
I BCOM	Mazin Ahmed
I BCA ‘A’	Karan Suvarna
I BCA ‘B’	Trisha
I BA(HRD)	Shri Ram
Moto of the Association	Bound by Language, connected through culture

Theme Given for this year's activities	Hindi: The Living Stream of Culture
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	25/08/25	Shayari Competition	Dr.Jyothi
September	17/09/25	Essey writing Competition	Dr.Shalini
September	26/09/25	Poem writing Competition	Dr.Jyothi
October	13/10/25	Pick & Speak Competition	Dr.Shalini
October	18/10/25	Hindi Puzzles Competition	Dr.Jyothi
October	19/10/25	Story Writing Competition	Dr.Shalini
February	05/02/26	Poster Making Competition	Dr.Jyothi
February	17/02/26	Patriotic Singing Competition	Dr.Shalini
March	06/03/26	Crossword Competition	Dr.Jyothi
March	11/03/26	Debate Competition	Dr.Shalini

Name of the Association	FINE ARTS ASSOCIATION - KALAVAIBHAV
Staff Coordinator	Smitha M
Member	Sanjana
Student Coordinators	Shravyshti J III BCA 'A' Shanvitha III BCOM
Class Secretaries	
III BBM 'A'	Harshit
III BBM 'B'	KG Shreya
III BBM 'C'	Naman
III BCOM	Prathvi
III BCA 'A'	Varsha
III BCA 'B'	Abhijna
III BA(HRD)	Anvith Surya
II BBM 'A'	Supreeth Kumar
II BBM 'B'	B Thrisha
II BBM 'C'	Anvith C
II BCOM	Adithya D
II BCA 'A'	Praneeth
II BCA 'B'	Ramya
II BA(HRD)	Akhila
I BBM 'A'	Hrishikesh
I BBM 'B'	Disha
I BBM 'C'	Nireeksha
I BCOM	Spoorthi
I BCA 'A'	Greeshma
I BCA 'B'	Sathwi R
I BA(HRD)	Diya
Moto of the Association	Seeing what is invisible to others.
Theme Given for this year's activities	Crafted by heart, Carried by talent.

Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	22-08-2025	Bollywood quiz	Smitha M Sanjana
September	04-09-2025	Bottle painting	Smitha M Sanjana
September	24-09-2025	3 in 1 – Mehendi, Nail art, Hairstyle	Smitha M Sanjana
September	12-09-2025	Extension Activity	Smitha M Sanjana
October	03-10-2025	Interclass Anthem Singing Competition	Smitha M Sanjana
October	06-10-2025	Interclass Variety Competition	Smitha M Sanjana
January	30-0-2026	Pencil sketch	Smitha M Sanjana
February	06-02-2026	Best out of waste	Smitha M Sanjana
February	20-02-2026	Rangoli	Smitha M Sanjana
February	26-02-2026	Extension Activity	Smitha M Sanjana
February	27-02-2026	Cooking without fire	Smitha M Sanjana
March	05-03-2026	Singing, Dancing(Eastern & Western), Instrument	Smitha M Sanjana
March	07-03-2026	Traditional Day	Smitha M

			Sanjana
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Name of the Association	FEST FORUM
Staff Coordinator	Mrs. Veena Dheeraj Mrs. Shashikala Shetty
Student Coordinators	Shynel Sequeira - III BBA B Abhishek - III BCA B
III BBM 'A'	Likitha
III BBM 'B'	Shynel sequeira
III BBM 'C'	Ganapathy
III BCOM	Kanishka
III BCA 'A'	Shreya
III BCA 'B'	Hanish
III BA(HRD)	Prapti Shetty
II BBM 'A'	Kaushal
II BBM 'B'	Rahul
II BBM 'C'	Aditi D.K
II BCOM	Ahani
II BCA 'A'	Anupama Acharya K
II BCA 'B'	Prathiksha kali
II BA(HRD)	
I BBM 'A'	Krithi
I BBM 'B'	Thaneesh Jk
I BBM 'C'	Akshay
I BCOM	Kaustubha
I BCA 'A'	Swasthini
I BCA 'B'	
I BA(HRD)	Likith M Anchan

Moto of the Association	Transforming Knowledge Into Action , Ideas Into Innovation and Leaders Into Changemakers
Theme Given for this year's activities	DREAM IT , LEAD IT , LIVE IT
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	11-08-2025	Management Training for I BBA A	Mrs Veena Dheeraj
	12-08-2025	Management Training for I BBA B	Mrs Veena Dheeraj
	14-08-2025	Management Training for I BBA C	Mrs Veena Dheeraj
	15-08-2025	Management Training for I Bcom	Mrs Veena Dheeraj
	18-08-2025	Management Training for I BA(HRD)	Mrs Veena Dheeraj
	19-08-2025	IT Training for I BCA A	Mrs Shashikala Shetty
	21-08-2025	IT Training for I BCA B	Mrs Shashikala Shetty
	25-08-2025	Extension Activity	Mrs Veena Dheeraj Mrs Shashikala Shetty
	27-08-2025	Genesis Training	Mrs. Veena Dheeraj
September	12-09-2025	Genesis Training	Mrs. Veena Dheeraj
	19-09-2025	Organizing Genesis	Mrs. Veena Dheeraj
	23-09-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	25-09-2025	Extension activity	Mrs Veena Dheeraj Mrs Shashikala Shetty

October	03-10-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	09-10-2025	Extension activity	Mrs Veena Dheeraj Mrs Shashikala Shetty
	24-10-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
November	04-11-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	07-11-2025	Extension activity	Mrs Veena Dheeraj Mrs Shashikala Shetty
February	04-02-2025	Preparing for SYNERGY and SYGMA	Mrs Veena Dheeraj Mrs Shashikala Shetty
	12-02-2025 & 13-02-2025	Organizing SYNERGY and SYGMA	Mrs Veena Dheeraj Mrs Shashikala Shetty
	18-02-2025	Extension Activity	Mrs Veena Dheeraj Mrs Shashikala Shetty
March	05-03-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	06-03-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	11-03-2025	Extension Activity	Mrs Veena Dheeraj Mrs Shashikala Shetty

April	09-04-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	16-04-2025	Extension activity	Mrs Veena Dheeraj Mrs Shashikala Shetty
May	07-05-2025	Preparing students to participate in various management and IT fest	Mrs Veena Dheeraj Mrs Shashikala Shetty
	14-05-2025	Extension activity	Mrs Veena Dheeraj Mrs Shashikala Shetty

Name of the Association	Sports and Games
Staff Coordinator	Mr. Sudarshan
Member	-
Student Coordinators	Aishwarya III BCA “A” Samrudh III B.COM
Class Secretaries	
III BBM ‘A’	Akash
III BBM ‘B’	C Kumar
III BBM ‘C’	Koushik
III BCOM	Tejas
III BCA ‘A’	Rishiksh
III BCA ‘B’	Raifan
III BA(HRD)	Ankith
II BBM ‘A’	Shravan
II BBM ‘B’	Anish
II BBM ‘C’	Shrujan k

II BCOM	Thrishal
II BCA 'A'	Isha
II BCA 'B'	Deekshith
II BA(HRD)	Bhavish
I BBM 'A'	Dhanish
I BBM 'B'	Vahin BN
I BBM 'C'	Gagan
I BCOM	Gagan L Shetty
I BCA 'A'	Naman
I BCA 'B'	Harshath
I BA(HRD)	Likith M Anchan
Moto of the Association	Creating holistic individuals.
Theme Given for this year's activities	"Healthy Mind In A Healthy Body".
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	5 .8.2025	Inauguration	Mr. Sudarshan
August	15.8. 2025	Independence Day	Mr. Sudarshan
September	25.9.2025	Throw ball	Mr. Sudarshan
October	13.10.2025	Indoor Games (TT, Carrom)	Mr. Sudarshan
October	2.10.2025	Gandhi Jayanthi	Mr. Sudarshan
November	4.11.2025	Chess	Mr. Sudarshan
November	8.11.2025	Kabbadi	Mr. Sudarshan
January	20.1.2026	Inter Collegiate Tournament	Mr. Sudarshan
January	26.1.2026	Republic Day	Mr. Sudarshan
February	13.2.2026	Sports Day	Mr. Sudarshan

March	17.3.2026	Volleyball	Mr. Sudarshan
June	21.6.2026	Yoga Day/ Yoga Programme	Mr. Sudarshan

Name of the Association	NSS
Staff Coordinator	Preethika Dharmapal Sudharshan k
Member	Gurudath shenoy Supritha A
Student Coordinators	Rachana S Shetty –IIIBBA-C Shetty Dishanth Vital -IIIBCOM
Class Secretaries	
III BBM ‘A’	Vijith
III BBM ‘B’	Nihal
III BBM ‘C’	Bharath
III BCOM	Lakitha
III BCA ‘A’	Shreya kulai
III BCA ‘B’	Sujal
III BA(HRD)	Namith
II BBM ‘A’	Karthik
II BBM ‘B’	Sarisha s shriyan
II BBM ‘C’	M illiya bhaarathi
II BCOM	Navaneeth
II BCA ‘A’	Lahari a ullal
II BCA ‘B’	Varuni n acharaya
II BA(HRD)	Rithik shetty
I BBM ‘A’	Ananya kottary
I BBM ‘B’	Namratha s p
I BBM ‘C’	Saksham s l
I BCOM	Pratham bangera
I BCA ‘A’	Jashvith mendin

I BCA 'B'	Shravya
I BA(HRD)	Yashvith
Moto of the Association	Not me ,but you.
Theme Given for this year's activities	Together we can, together we will .
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	11/08/25	Orientation Programme	Preethika Dharmapal Sudharshan K
September	2/09/25	Inauguration	Sudharshan K Preethika Dharmapal
September	14/9/25	One Day Camp	Preethika Dharmapal Sudharshan K
September	20/09/25	Visit To Old Age Home	Sudharshan K Preethika Dharmapal
October	2/10/25	Beach Cleaning Programme	Preethika Dharmapal Sudharshan K
October	13/10/25	Blood Donation Camp	Sudharshan K Preethika Dharmapal
October	15/10/25	Yoga Training Programme	Preethika Dharmapal Sudharshan K
December	7/12/25	One Day Camp	Sudharshan K Preethika Dharmapal
December	14/12/25	Campus Cleaning Programme	Preethika Dharmapal Sudharshan K
December	19/12/25	Annual Camp	Sudharshan K

			Preethika Dharmapal
Jan	20/1/26	Drug Awareness Programme	Preethika Dharmapal Sudharshan K
Feb	28/02/26	Street Play	Sudharshan K Preethika Dharmapal
March	26/03/26	Jail Visit	Preethika Dharmapal Sudharshan K

Name of the Association	Youth Red Cross
Staff Coordinator	Mrs. Parinita Salian
Member	Mrs. Reshmi. B.R
Student Coordinators	Mr. Anish Ms. Anvitha
Class Secretaries	
III BBA 'A'	Ms. Vidhitha
III BBA 'B'	Mr. Raj A
III BBA 'C'	Mr. Sujal
III BCOM	Ms. Meghana
III BCA 'A'	Mr. Dithesh
III BCA 'B'	Ms. Nirali
III BA(HRD)	Ms. Raksha
II BBA 'A'	Mr.Kishore N
II BBA 'B'	Ms. Disha Y. Kothary
II BBA 'C'	Mr. Laksh R. Salian
II BCOM	Ms. Nisha
II BCA 'A'	Ms. Akshitha
II BCA 'B'	Mr. Adush
II BA(HRD)	Mr. Mohd. Shihab
I BBA 'A'	Mr. Chirag
I BBA 'B'	Mr. Rahul Charan

I BBA 'C'	Mr. Rathish G. Shet
I BCOM	Mr. Akhilesh
I BCA 'A'	Ms. Preksha Shetty
I BCA 'B'	Ms. Punyashree
I BA(HRD)	Ms. Sameeksha
Moto of the Association	Everywhere for Everyone
Theme Given for this year's activities	Empowering Youth & Enriching life
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	29/08/25	Inauguration & Orientation	Mrs. Parinita & Mrs. Reshmi
September	15/09/25	Suicide prevention awareness lecture	Mrs. Parinita & Mrs. Reshmi
September	18/09/25	Blood donation camp	Mrs. Parinita & Mrs. Reshmi
October	09/10/25	Poster making competition	Mrs. Parinita & Mrs. Reshmi
October	16/10/25	Logo designing	Mrs. Parinita & Mrs. Reshmi
January	17/01/26	Awareness programme on cleanliness at workplace	Mrs. Parinita & Mrs. Reshmi
February	02/02/26	Cancer awareness programme	Mrs. Parinita & Mrs. Reshmi
February	05/02/26	Medical camp	Mrs. Parinita & Mrs. Reshmi

February	12/02/26	Crossword puzzle	Mrs. Parinita & Mrs. Reshmi
March	05/03/26	Beach cleaning	Mrs. Parinita & Mrs. Reshmi
March	12/03/26	Awareness programme on safety Measure at workplace	Mrs. Parinita & Mrs. Reshmi

Name of the Association	Rovers and Rangers
Staff Coordinator	Dr.Sowmya Hedge
Member	Mrs.Shashikala K .G Mr.Sudharshan k
Student Coordinators	Thejas L Naik Chaithrashree
Class Secretaries	
III BBA ‘A’	Pavithra
III BBA ‘B’	
III BBA ‘C’	Ramya
III BCOM	Kavitha
III BCA ‘A’	Shreejesh
III BCA ‘B’	Pratheeksha
III BA(HRD)	Sinchan Jain
II BBA ‘A’	Rashi Shetty
II BBA‘B’	Apoorva V Devadiga
II BBA‘C’	Chinthan C
II BCOM	Vikas
II BCA ‘A’	Drithi
II BCA ‘B’	Dayana B V

II BA(HRD)	Gagan shetty
I BBA ‘A’	Thirshan Raj
I BBA ‘B’	Mohammad Najeeb
I BBA ‘C’	-
I BCOM	Shradha
I BCA ‘A’	Pranam M
I BCA ‘B’	
I BA(HRD)	Shivraj
Moto of the Association	NOT I , BUT WE.
Theme Given for this year’s activities	Youth Unite for Better Tomorrow.
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	19-08-2025	Inauguratuion and orientation	Dr. Sowmya Hegde Mrs. Shashikala K G
September	03-09-2025	Skill enhancement activity-Debate	Dr. Sowmya Hegde Mrs. Shashikala K G
September	13-09-2025	Extension activity	Dr. Sowmya Hegde Mrs. Shashikala K G
October	08-10-2025	Guest lecture	Dr. Sowmya Hegde Mrs. Shashikala K G
October	03-10-2025	Blood Donation Drive	Dr. Sowmya Hegde Mrs. Shashikala K G
October	16-10-2025	Skill enhancement activity- Poster making	Dr. Sowmya Hegde Mrs. Shashikala K G
January	08-01-2026	Cleanliness Campaign	Dr. Sowmya Hegde

			Mrs. Shashikala K G
January	16-01-2026	Vivekostava	Dr. Sowmya Hegde Mrs. Shashikala K G
Feburary	07-02-2026	Streetplay	Dr. Sowmya Hegde Mrs. Shashikala K G
March	06-03-2026	Extension activity	Dr. Sowmya Hegde Mrs. Shashikala K G

Name of the Association	CONSUMER CLUB (Samvradhi)
Staff Coordinator	Mrs. Shwetha Y
Member	Mrs. Preethika Dharmapal Dr. Sowmya Hegde
Student Coordinators	Mr. Srijan Kumble Ms. Shreya Shetty
Moto of the Association	Be Alert and Ensure your rights as a consumer.
Theme Given for this year's activities	Be Aware , Don't be Unfair.
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	25-08-2025	Orientation and Innaugration	Mrs. Shwetha Y
August to February	26-08-2025 to 22-02-2026	Short term Course	Mrs. Shwetha Y
September	08-09-2025	Student Faculty Programme	Mrs. Shwetha Y
September	24-09-2025	Slogan writing	Mrs. Shwetha Y

October	08-10-2025	Consumer quiz	Mrs. Shwetha Y
October	16-10-2025	Word hunt	Mrs. Shwetha Y
October	30-10-2025	Extension Activity	Mrs. Shwetha Y
November	06-11-2025	Visit to different government organisation	Mrs. Shwetha Y
Febraury	27-02-2026	Practical Project	Mrs. Shwetha Y
March	27-03-2026	Short term Course Exam	Mrs. Shwetha Y
March	31-03-2026	Viva Voce	Mrs. Shwetha Y

Name of the Association	CAREER GUIDANCE PLACEMENT CELL
Staff Coordinator	Dr. Prasanna Kumar Mrs Yogita Patgar
Student Coordinators	Chuhana (III B.Com) Shilpa (III BCA A)
Moto of the Association	Building a better life through a better career
Theme Given for this year's activities	Empowering the Next Generation of AI Innovators
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	28/8/2025	Inauguration & Orientation Program	Dr. Prasanna Kumar Mrs Yogita Patgar
	30/8/2025	Career Guidance on Banking Exams	Dr. Prasanna Kumar

			Mrs Yogita Patgar
September	6/9/2025	Workshop on AI and Carrier Development	Dr. Prasanna Kumar Mrs Yogita Patgar
	18/9/2025	Guest Lecture on ‘Career Opportunities in IT Industry	Dr. Prasanna Kumar Mrs Yogita Patgar
	26/9/2025	Workshop on how to crack competitive exams(UPSC & KPSC Exams)	Dr. Prasanna Kumar Mrs Yogita Patgar
October	08/10/2025	Awarness program on CAT/MAT Exams	Dr. Prasanna Kumar Mrs Yogita Patgar
	16/10/2025	Placement Training Program	Dr. Prasanna Kumar Mrs Yogita Patgar
	25/10/2025	Guest lecture on Career Insights in testing	Dr. Prasanna Kumar Mrs Yogita Patgar
November	07/11/2025	Awareness Programs for Staff Selection Commission	Dr. Prasanna Kumar Mrs Yogita Patgar
	27/11/2025	Placement Program	Dr. Prasanna Kumar Mrs Yogita Patgar
January	28/01/2026	Awareness & Training program on overseas Education	Dr. Prasanna Kumar Mrs Yogita Patgar
February	28/02/2026	Training programs for IELTS	Dr. Prasanna Kumar Mrs Yogita Patgar
March	18/3/2026	Awareness Session on Counseling	Dr. Prasanna Kumar Mrs Yogita Patgar
April	02/4/2026	Campus Recruitment	Dr. Prasanna Kumar Mrs Yogita Patgar