



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU - 575003, DK

NAAC RE-ACCREDITED (2023) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R), Ujire, DK

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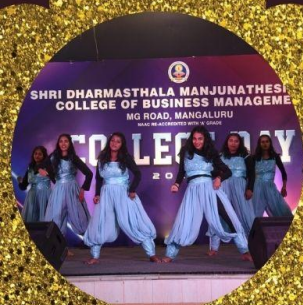


SYNC VISION

IQAC BULLETIN

VOL 65

ISSUE: January 2025 - June 2025



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Editorial:

Welcome to another enriching edition of Sync Vision, a space where voices converge, ideas ignite, and visions take form. In an age defined by constant motion and evolving perspectives, Sync Vision stands as a reflection of our collective pulse capturing not just events, but the energy, effort, and essence behind them. This edition brings together stories of growth, learning, resilience, and innovation each contribution a testament to the dedication of our students, faculty, and alumni. From impactful academic ventures to spirited cultural expressions, our pages echo the vibrant rhythm of campus life. What makes Sync Vision truly special is its ability to bridge generation syncing the past with the present, and ideas with action? To every reader: may these pages inspire you to reflect, participate, and most importantly, dream a little bigger.

Annual Day 2025

Annual College day celebrations held at SDM College of Business Management (SDMCBM), Mangalore on 29 April 2025.

Dr. Jayaprakash, Principal, Gokarnatheshwara College, Mangalore, was the chief guest. Addressing the gathering, he spoke about the value of teachers in shaping institutions and individuals. “The attitude to try and win is what defines real success”, he remarked. He lauded the college’s efforts in promoting skill enhancement and holistic student growth. Shivani Shetty, Founder and Creative Director of Craftzilla and Vivani House of Celebration, was the guest of honour. She shared her entrepreneurial journey and inspired students to pursue their creative strengths. “Clarity, courage, and creativity are the cornerstones of success”, she emphasised. Prof. Aruna P. Kamath, Principal, SDMCBM, presented the Annual Report and highlighted the achievements of the institution in academics, placements, co-curricular, and industry collaborations. Prizes were distributed to university rank holders and meritorious students. The prize distribution ceremony was followed by cultural extravaganza by the students. Mrs. Kavitha Prabhu and Mr. Thilak Raj, Student Council coordinators; Anarghya S Achar, Janani P, Shreegowri coordinated the programme.

Annual Athletic Meet 2025.

The Annual Athletic Meet was organized by Shri Dharmasthala Manjunatheshwara College of Business Management on 7 March 2025 at Mangala Stadium. The event was inaugurated by the chief guest, Pradeep Dsouza, Deputy Director of the District Youth Empowerment and Sports Department in D.K. In his address, the chief guest emphasized the importance of sports in shaping discipline, teamwork, and perseverance among students. He encouraged students to actively participate in sports alongside academics for holistic development. Principal Prof. Aruna P. Kamath presided over the programme and appreciated the efforts of participants and organizers, highlighting the significance of sportsmanship and fitness. The event witnessed enthusiastic participation from students, with various track and field events showcasing their athletic prowess. The meet was successfully coordinated by Jiya R Lokesh (III BBA A) & Pavan (III BCA A) (Student Coordinators) and Mr. Sudarshan (Physical Director)

SDM College of Business Management Inaugurates Seven-Day NSS Special Camp.

The SDM College of Business Management inaugurated the National Service Scheme (NSS) Seven-Day (20 to 26 February 2024) Annual Special Camp. The camp was inaugurated on 20 February 2024, at Dakshina Kannada Zilla Panchayat Higher Primary School, Bolanthooru, Nalkur Village, Bantwal Taluk. The event commenced with great enthusiasm, focusing on fostering social responsibility and leadership among students. The inauguration ceremony was presided over by Sri Rajesh Nayak, Social Worker, Bantwal. Sri Sudhakar Bhaskar Bhat, President of the Karnataka State Secondary Teachers’ Association, Mangalore, was the chief guest. The event also featured an insightful address by Prof. Arun Kumar, Head of the Commerce Department, Mangalore University. Dr. Bharath Shetty, MLA of

Mangalore City North, graced the occasion and emphasized the role of education in fostering a service mindset among students. The event also witnessed the presence of Vice Principal Mrs. Divya Uchil, Pooja and Harshal faculty members of the Department of Commerce, were also present. The programme was successfully coordinated by NSS Officers Dr. Jyothi and Mr. Sudarshan, Physical Director.

SDM College Of Business Management, Mangalore Annual Camp Report 2024-2025.

The National Service Scheme (NSS) Annual Camp for the year 2024-2025 was held at Government Higher Primary School, Narikombu, Dakshina Karnataka, from the 20 to t 26 February 2025.

Day 1: Inauguration

The camp commenced with a formal inaugural function. The distinguished guests present were:

Mr. Ramakrishna Rao (Director, Dutt Samithi Chinnara Loka Seva Bandhu), Mr. Santhosh Kumar (President, Gram Panchayat, Narikombu), Mrs. Mohini Vaman Kulal (Vice President, Gram Panchayat, Narikombu), Mr. Kishore Shetty (Member, Gram Panchayat, Narikombu), Mrs. Pushpavathi Dejappa Darkas (President, SDMC), Mrs. Presilla, Mr. Lohith Rai , Mr. Prakash Garodi, Mr. Sakshath Shetty Kavoov.

The students were divided into four teams named after characters from the Mahabharata. Each team was assigned the following duties on a rotational basis: (Cleaning, Cultural, Escort, and Kitchen)

The day began at 5:30 AM with a serene Bhajan session, followed by the flag hoisting ceremony at 6:00 AM, fostering national pride and unity. This was followed by invigorating Zumba and physical exercises.

Shramadhana

At 8:00 AM, the core activity of the camp, Shramadhana, commenced. Volunteers dedicated themselves to community service, which included clearing overgrown vegetation and repairing damaged infrastructure. This activity fostered teamwork, discipline, and a sense of social responsibility.

Cultural Program

From 6:00 PM to 8:30 PM, formal functions, cultural performances, and games were held. Each night concluded with an evaluation session, where achievements were celebrated, and areas for improvement were discussed.

Gramasameeksha

As part of community outreach, NSS volunteers conducted a door-to-door survey in the locality, gathering valuable data on the residents' socio-economic conditions and daily lifestyles. The villagers warmly welcomed the volunteers and generously contributed coconuts and groceries.

Day 2

The day began with the flag hoisting by Mr. Yogesh Bhandari, a respected local farmer, followed by his insightful speech on the virtues of a simple lifestyle. The volunteers then engaged in Zumba, followed by Shramadhana.

Post lunch, Mr. Jeevan Kolya, organizer of Bharatiya Vikas Trust, Manipal, delivered a guest lecture. The day concluded with Chinthanamanthana (reflection and brainstorming) and a cultural program.

Day 3

The day followed a similar structure with flag hoisting, yoga, and games. The highlight of the day was the Alumni Meet, where former NSS volunteers shared their experiences and engaged in cultural

performances with the current batch. The alumni later served dinner to the volunteers, strengthening intergenerational bonds.

Day 4

The day began with flag hoisting by Ms. Pooja, a college staff member. Activities included volleyball matches, Shramadhana, and a Kunita Bhajan session, where volunteers enthusiastically participated.

The evening's cultural program was graced by esteemed guests:

Mr. Raj Buntwal (Journalist), Ms. Zeeta Menezes (Retired Principal, Adarsha High School, Moodabidri), Mr. Shrikant (Vice President, SDMC)

The day concluded with Chinthanamanthana.

Day 5

The morning started with the flag hoisting by Mr. Rajesh Darkas, a talented local artist. Volunteers enjoyed a morning walk, followed by group games and Shramadhana.

Preparations began for the Shibira Jyothi event. The evening featured speeches by Mr. Ganesh Kumar and Mr. Vasanth Jain, followed by cultural performances and interactive games. A special ceremony honored Mr. Vasanth Jain, a retiring non-teaching staff member of SDMCBM College, Mangalore.

Day 6

The final day of routine activities began with flag hoisting by Mr. Damodar Kebettu, followed by Zumba and preparations for Shibira Jyothi.

At 9:00 AM, volunteers participated in Kesaru Gaddhe games, which provided immense enjoyment. The cultural night was themed "Tulunadu Vaibhava," celebrating Mangalorean culture.

Shibira Jyothi Ceremony

This ceremony symbolized the unity and service values instilled during the camp. Volunteers lit diyas along an Indian map while singing patriotic songs. The event concluded with a gala dinner.

Day 7: Valedictory Ceremony

The final day featured the valedictory program, recognizing the best performers: (Best All-Rounder, Best Camper, Best Leader)

The ceremony was graced by Professor Aruna P. Kamath, our college principal, marking the official conclusion of the NSS camp.

The NSS Annual Camp 2024-2025 was a transformative experience, fostering community service, leadership, and cultural enrichment. Volunteers left with cherished memories, a strengthened sense of responsibility, and a deeper connection with society. The spirit of NSS—"Not Me, But You"—was truly embodied throughout the camp

The camp was successfully coordinated by student coordinators Veekshith and Monisha Gatty, along with staff coordinators Dr. Jyothi and Mr. Sudarshan. Their dedication and leadership ensured a well-organized and impactful experience for all participants.

NSS Valedictory Programme.

The NSS Association of SDM College of Business Management conducted its Valedictory Programme on 24th May 2025 at 11:00 AM in the Conference Hall. The event was graced by Mr. Akshay Aithal, SDMCBM alumnus and Senior Associate – Immigration at Exigent Group Limited, Bangalore. The

session was hosted by NSS volunteer Apeksha, with a welcome note and memento presented by Dhanya. Mr. Aithal shared inspiring insights, motivating volunteers with his words of encouragement. Mrs. Madhumathi J. Raja, Associate Professor, appreciated the volunteers for their service and commitment to society. The vote of thanks was delivered by Mr. Anish. The programme was coordinated by staff coordinators NSS Officers Dr. Jyothi and Mr. Sudarshan, along with student coordinators Veekshith Poojary and Monisha Gatty.

Inauguration Of Synergy 2025: A Grand Celebration Of Managerial Excellence.

The Shri Dharmasthala Manjunatheshwara College of Business Management successfully hosted SYNERGY 2025, a National Level Management Fest, on 13 March 2025, bringing together students and professionals to celebrate excellence in management. The inauguration ceremony was graced by Mr. Divakar Pai Kochikar, Executive Director of Swasti Cashew Industries and Co-founder of Kochikar Technologies, Mangaluru, as the chief guest. The event also featured Mr. Saajan M. S., Assistant Street Manager at State Street Corporation, Bengaluru, and an esteemed alumnus of the institution. The programme was presided over by Principal Prof. Aruna P. Kamath, who highlighted the significance of such events in fostering leadership and innovation among students. The fest featured a variety of challenging and engaging events, including Business Quiz, Finance, Marketing, Best Manager, Human Resource, Public Relation and Photography and Videography. The Programme concluded with Revealing of Synergy Trophies and Synergy Anthem. The successful execution of the event was ensured by faculty coordinators Mrs. Veena Pai and Mrs. Shashikala K. G., along with student coordinators Mr. Ruthran and Mr. Yuvraj.

Inauguration Of Sygma 2025 – National Level It Fest.

Shri Dharmasthala Manjunatheshwara College of Business Management inaugurated SYGMA 2025, a National Level IT Fest, on 14 March 2025. The theme for the year was Paradox And the events included are web Designing, Paper Presentation, Coding and Debugging, IT chaser, IT Quiz and Quiz Master, Photography and Videography. The event was inaugurated by Ms. Amitha Alva, Director & CEO of Indilogic Software (P) Ltd., Mangaluru. The chief guest for the occasion was Ms. Melanie Harriet Lobo, System Software Development Engineer at Intel Private Ltd., Bengaluru, and an esteemed alumna of the institution. The programme was presided over by Principal Prof. Aruna P. Kamath. SYGMA 2025 provided a platform for students to showcase their IT skills, fostering innovation and technical excellence. The programme was successfully coordinated by faculty members Mrs. Shashiprabha, and Mrs. Reshmi B. R. Student coordinators Vinith Kumar, and Shraddha U. Shetty.

Valedictory Ceremony Of Synergy 2025 And Sygma 2025.

The valedictory ceremony of SYNERGY 2025 and SYGMA 2025 was held on 14 March 2025 at 5:00 PM in the college auditorium, marking the successful conclusion of the two-day National Level Management and IT Fest. The event was graced by Mr. Saheel Rai, a renowned actor, entrepreneur, and Managing Director of Sai Productions – The Event Company, Mangaluru, as the chief guest. In his address, he inspired students to embrace creativity, leadership, and innovation in their respective fields. The programme was presided over by Principal Prof. Aruna P. Kamath and coordinated by faculty members Mrs. Veena Kotian, Mrs. Shashikala K. G., Ms. Shashiprabha, and Ms. Reshmi B. R. Student coordinators K. Ruthran, Yuvraj E. R., A. Vinith Kumar, and Shraddha U. Shetty played a crucial role in ensuring the success of the fest. The event concluded with the distribution of prizes to the winners of various competitions, celebrating the participants' dedication and hard work. SYNERGY and SYGMA 2025 once again reaffirmed SDMCBM's commitment to fostering excellence and holistic learning.

SDMCBM Hosts National Conference On 'Fostering Entrepreneurship In India: Challenges, Opportunities, And The Road Ahead'.

A National conference on ‘Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead’ was held at Shri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangaluru, 11 March 2025. The event, brought together business leaders, academicians, and students to discuss the evolving entrepreneurial landscape in India, was inaugurated by Mr Anand G. Pai, President, Kanara Chamber of Commerce & Industry, Mangalore. In his address, he emphasized the importance of creating a robust entrepreneurial ecosystem and highlighted the role of innovation, financial literacy, and government support in the success of startups. He encouraged aspiring entrepreneurs to focus on sustainability and adaptability in the face of economic uncertainties. Mrs. Nanditha Acharya, Managing Partner, Zari Couture, Mangalore, and an alumna of SDMCBM, graced the occasion as the Chief Guest. She shared her entrepreneurial journey in the fashion industry, discussing challenges such as market competition and evolving consumer preferences. She advised young entrepreneurs to embrace creativity and leverage digital marketing to establish a strong brand identity. The keynote address was delivered by Mrs. Vathika Pai, Proprietrix, Vathika International Travels, Mangalore. Speaking on “Youth Entrepreneurship in India – Opportunities & Challenges,” she highlighted the growing start-up culture, digital transformation, and funding opportunities available to young entrepreneurs. She encouraged students to explore technology-driven businesses and utilize India’s expanding digital economy. The first technical session, moderated by Mrs. Smitha M., Associate Professor at SDMCBM, focused on opportunities for young entrepreneurs. The second session on ‘Funding and Financial Strategies for Entrepreneurs’ was led by Jeyaprasath R., Chief Manager, Head Credit at Bank of Baroda, Mangalore. He provided insights into various financing options, including bank loans, venture capital, and government schemes like MUDRA loans. Stressing the importance of financial planning and credit management, he advised entrepreneurs to build a strong financial foundation for long-term success. Dr. Venkataraju B., Associate Professor, SDM Institute for Management Development (SDMIMD), Mysore, conducted a session on ‘Building Entrepreneurial Resilience amid Economic Uncertainty’. He emphasized the need for adaptability, strategic planning, and crisis management in navigating economic fluctuations. He encouraged entrepreneurs to develop strong leadership skills and risk assessment strategies to sustain their businesses. The conference concluded with a paper presentation session, where students and researchers shared their insights on various entrepreneurial topics. Prof. Aruna P. Kamath, Principal, SDMCBM, presided over the function. Dr. Prasanna Kumar T. and Mrs. Shashikala K.G., Programme Coordinators, were present.

One-Day Workshop On II Semester UG English Syllabus.

A one-day workshop on the II Semester Undergraduate English Syllabus (S.E.P. Scheme) was held at SDM College of Business Management (SDMCBM), Mangalore, on 5 March 2025. The programme was organized by the Association of English Teachers (AET), Mangalore University, in collaboration with the Internal Quality Assurance Cell and the Department of English, in association with Orient Black swan Private Limited. The workshop was inaugurated by Prof. Parinitha, Chairperson, Board of Studies in English, Mangalore University, who also delivered the keynote address. Prof. Aruna P. Kamath, Principal, SDM College of Business Management, presided over the programme. The workshop brought together academicians and educators to discuss the syllabus structure, teaching methodologies, and best practices for effective curriculum delivery. Mrs Madhumathi Raja, Head of the Department- English, SDMCBM, Dr. Victor Vaz E, President, AET, Dr. Shreeja, Vice President, Mrs. Shanthi Roche, Treasurer, Mrs. Praveena Shetty, Secretary, and others were present. Ms. Lolita Neeta Dsouza Compeered the programme. The programme was coordinated by English Department.

University-Level Workshop: Web Wisdom: Unlocking Website Hosting Secrets.

The Department of Computer Applications at SDM College of Business Management, Mangalore, organized a one-day university-level workshop titled Web Wisdom: Unlocking Website Hosting Secrets. On February 22, 2025. The session featured Mr. Delson DSouza, a renowned industry expert,

Senior Cloud Engineer, and Founder of CodeSlice IT Solutions, Mangalore, as the resource person. The objective of the workshop was to provide students with a comprehensive understanding of website creation and hosting, including its importance, different hosting options, and practical implementation. The workshop began with a theoretical explanation by Mr. Delson, where students learned about website creation, hosting, its significance, the differences between free and paid hosting services, and various hosting platforms. The session also included a practical demonstration in the BCA lab, where students observed how IP addresses are generated and how website hosting is executed. Students of Canara College, Besant Women's College, Shri Devi College of Information Science and SDMCBM students actively engaged in the interactive session, making it an enriching experience. By the end of the workshop, students gained a comprehensive understanding of web hosting and its career opportunities in the IT industry. Ms. Disha compeered the programme, Ms. Sahana latha proposed vote of thanks. The Workshop was coordinated by the Mrs. Shruthi K.

Certificate Course On Consumer Education.

SDM College of Business Management, in collaboration with the D.K. District Federation of Consumer Organizations® and D.K. Consumer Information Centre, organized a Certificate Course on Consumer Education for the academic year 2024–2025. A total of 54 students enrolled in the Consumer Club “Samvradhi”. The course aimed to spread awareness on consumer rights and responsibilities, empowering students to be informed consumers and responsible citizens. . The programme was coordinated by Mrs. Rashmi.

Online Orientation Programme about the short term course “Certificate Programme in Banking, Finance and Insurance(CPBFI).

The Commerce Department organized an Online Orientation Programme about the short term course “Certificate Programme in Banking, Finance and Insurance(CPBFI) conducted by Bajaj Finserv for the students of II BCOM at Conference Hall, On 29 August 2024. The Programme began with the welcome speech delivered by the student. Prof. Aruna P Kamath, Principal graced the occasion and addressed the gathering by giving her presidential remarks. Ms. Rashmi Mansukhani, Project Manager served as the Guest and speaker for todays programme. She delivered an in-depth presentation on the topic. The presentation was not only informative but also highly interactive, encouraging active participation from the attendees. The programme was coordinated by Mrs. Manju H, Mr. Thilak Raj and Ms. Pooja.

Youth Red Cross Association Conducts Fire Safety & Disaster Management Awareness Programme.

The Youth Red Cross Association organized an awareness program on Fire Safety, Health Safety, and Disaster Management on 13 February 2025. The initiative aimed to educate students on fire hazards, preventive measures, and essential first aid procedures. The session was conducted by Shri Sathyaraj, Freelancer Fire Safety Officer. The programme featured two sessions—indoor and outdoor. The indoor session focused on fire safety protocols, the use of fire protection equipment, evacuation procedures, and first aid techniques. The outdoor session included a mock drill and a demonstration of fire extinguishers, allowing participants to gain hands-on experience in using fire fighting equipment available on campus. The event was coordinated by Youth Red cross Officers Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan.

Youth Red Cross Association Organizes Beach Cleaning Drive At Thannirbhavi Beach.

The Youth Red Cross Association along with Rovers and Rangers conducted a beach cleaning drive at Thanirbhavi Beach, Kasba Bengre, on 9 March 2025, as part of its environmental awareness initiative. The event aimed to promote cleanliness, environmental conservation, and active student participation in maintaining pollution-free coastal areas. A large number of volunteers participated in the drive, collecting plastic waste, debris, and other pollutants from the beach. The programme was coordinated

by Youth Red Cross Unit officers Mrs. Preethika Dharmapal, Mrs. Reshmi B. R., Mr. Sudarshan, and Ms. Parinita Salian.

Youth Red Cross Association Organizes Medical Camp.

The Youth Red Cross Association, along with Rovers and Rangers in collaboration with SDM Ayurveda Hospital, Bejai, conducted a free medical check-up camp on 23 February 2025 at DKZPUP School, Bolanthuru, Bantwal Taluk. Nearly 75 villagers benefited from the camp. Dr. Jayaprakash B and Dr. Shilpa Hegde served as the resource persons. The event was coordinated by Mrs. Preethika Dharmapal, Mrs. Anasuya Mrs. Reshmi B. R., Parinita Salian, and Mr. Sudarshan.

NSS Association Organises Beach Cleaning Programme.

The NSS unit organized a beach cleaning programme at Surathkal Beach, Mangalore on 10th April 2025. Students collected plastic and other waste materials, helping maintain cleanliness along the shoreline. The event was coordinated by Dr. Jyothi and Mr. Sudarshan.

NSS Association Organises Cleanliness Drive Awareness Campaign.

On 10th April 2025, the NSS unit conducted a Cleanliness Drive at Urwa Market, Gandhinagar, Mangalore. Around 10–15 volunteers participated in spreading awareness on hygiene and cleanliness in the local area. The campaign was coordinated by Dr. Jyothi and Mr. Sudarshan.

Library Book Exhibition 2025

The library department organized one day Book exhibition Programme in library on 18 March 2025. This exhibitions primary goal was to introduce and familiarise student with the collection available in library related to Swami Vivekananda. This is one way to inculcate and promote reading habits amongst the students. There was active and enthusiastic participation of faculty and students from BBA, BCom, BCA and BA (HRD). The programme was co-ordinated by Librarian Mr. Muralidhara Hegde.

Alumni Meet 2024-25

SDM College of Business Management Alumni Association, in collaboration with the NSS Association, organized the Alumni Meet 2024-25 on 22nd February 2025 at Dakshina Kannada Zilla Panchayat Higher Primary School, Bolanthur, Bantwal Taluk. Over 100 alumni from various batches participated, sharing nostalgic memories and experiences. The event featured a felicitation program, a community lunch, and preparations for a vibrant cultural evening. Alumni and current volunteers joined hands to organize the cultural night, which concluded with the alumni serving dinner to the volunteers, symbolizing unity and gratitude. The event was coordinated by Mrs. Shwetha Y, Mrs. Supritha, Mrs. Veena D. Kotian, NSS officers Mr. Sudharshan and Dr. Jyothi, and student coordinators Monisha and Veekshith.

Women's Day Celebration

On the eve of International Women's Day, the Women's Cell of SDM College of Business Management organized a talk on the topic "Mental Health" for First-year girl students. The resource person, Dr. Vani, Professor at KAMC, Mangaluru, addressed the unique mental health challenges faced by students, including societal pressures and academic expectations. She provided valuable insights on stress management, anxiety, and the importance of self-care. The programme was coordinated by Mrs. Jeevitha D and presided over by Mrs. Manju, Dean of the Commerce Department.

World Health Day Awareness Programme

The Youth Red Cross Association students participated in an awareness programme held on the occasion of World Health Day on 7th April 2025 at Ravindra Kala Bhavana, University College,

Hampanakatte. The event included an awareness talk on early detection of speech and hearing problems, a speech and hearing check-up camp, and competitions such as quiz and poster making. The initiative aimed to promote awareness on speech and hearing health, encourage early detection, and engage students in meaningful health-related activities. The programme was organized by the Indian Red Cross Society (Dakshina Kannada), Youth Red Cross (Mangalore University), and Yenepoya University College, Mangalore. The event was coordinated by Mrs. Preethika Dharmapal, Mrs. Reshmi B. R., Parinita Salian, and Mr. Sudarshan.

SDMCBM Students Secure Rank In University Exam.

The Following ranks have been secured by our BA (HRD), BBA, and BCA Course students under Mangalore University Examinations held during July/August 2024.

<i>Sl. No.</i>	<i>Course</i>	<i>Name of the Student</i>	<i>Rank</i>
<i>1.</i>	<i>BA(HRD)</i>	<i>SOWJANYA</i>	<i>I RANK</i>
<i>2.</i>	<i>BBA</i>	<i>PALLAVI A. B.</i>	<i>III RANK</i>
<i>3.</i>	<i>BBA</i>	<i>KHUSHI BHANSALI</i>	<i>IV RANK</i>
<i>4.</i>	<i>BBA</i>	<i>SAMEEKSHA</i>	<i>X RANK</i>
<i>5.</i>	<i>BCA</i>	<i>KEERTHANA</i>	<i>VI RANK</i>

Factory Visit 2025

SDM College of Business Management organized a factory visit for students on 22 April 2025, across various industries. The primary objective of these industrial visits was to effectively expose students to real-world corporate environments and industrial operations.

First year students visited Canara springs Maroli and Karnataka Milk Federation, Kulshekara

Second year students visited Gurucharan Industries, Baikampady Mangalore

Final year students visited Modern Rice Mill, Ashoknagara, Bolas Agro Pvt Ltd, Karkala and SRR Industries, Adyar, N.D. Sons Engineers, Industrial Area, Baikampady, Mangalore

All students benefited with the practical exposure from Industrial sector. Students were escorted by class advisors. The factory visit was co-ordinated by Mrs. Gayathri K.

Vivekotsava 2025

The Rovers and Rangers Association of SDM College of Business Management organized *Vivekotsava 2025* to commemorate National Youth Day on 18 March 2025. The event, held in the college conference hall, aimed to inspire students with the teachings of Swami Vivekananda and provide a platform for their creative and intellectual expression. The programme was inaugurated by Mr. Prathuveesh Dharmastala, Advocate, Mangalore, who addressed the students, emphasizing the importance of self-reflection, determination, and commitment to personal growth. Drawing inspiration from Swami Vivekananda's life, he motivated the students to lead a purposeful and principled life. Prof.

Aruna P. Kamath, Principal, SDM College of Business Management, presided over the function. In her address, she highlighted Swami Vivekananda's contributions to society and urged students to imbibe his values in their personal and professional lives. She emphasized that early investment in character development significantly impacts an individual's contribution to society.

As part of the celebrations, several competitions, including Quiz, Poster Making, Essay Writing, and Pencil Sketching, were conducted. These activities encouraged students to showcase their creativity, critical thinking, and communication skills. The winners were felicitated by the Chief Guest, recognizing their efforts and achievements. A special tribute to Swami Vivekananda was paid through a patriotic song, concluding the event on an inspiring note. Additionally, the Library Department organized a book exhibition featuring a collection of works dedicated to Swami Vivekananda, allowing students to explore his teachings further. *Vivekotsava 2025* successfully brought together learning, inspiration, and creativity, leaving a profound impact on all participants. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala (Rovers and Rangers Officers), and Mr. Sudarshan, Physical Director.

Vivekostav 2025: Inspiring Minds Through Books.

On the occasion of Vivekostav, the Library Department organized a one-day Book Exhibition in the library on *18 March 2025*. The primary objective of this exhibition was to introduce and familiarize students with the collection available in the library related to Swami Vivekananda. Vivekostav is celebrated to honour Swami Vivekananda's teachings on self-confidence, education, and service to society, inspiring students to embrace his ideals. This initiative aimed to inculcate and promote reading habits among students. There was active and enthusiastic participation from faculty and students. The entire programme was coordinated by Librarian Mr. Muralidhara Hegde.

One Day Workshop On Entrepreneurship And Consumerism.

A one-day workshop on Entrepreneurship and Consumerism – 'Entrepreneurship Meets Consumerism: Building a Balanced Future' was held at SDM College of Business Management, Mangaluru (May 7). The programme was jointly organized by the Entrepreneurship Development Programme (EDP) Cell and Consumer Club of the college. Chief Guest, Sharath, Chartered Accountant, inaugurated the workshop. The alumni guest of honour, Kshama S., founder of Kurla and Twirls, shared her entrepreneurial journey and insights. The session featured two technical speakers: Surya Narayan Dharshan, proprietor of Dharshan Comforts, who spoke on international trade and export management, and Karthik S Kateel, CEO and founder of Swaraksha for Women Trust, who emphasized the need for socially responsible entrepreneurship. Student coordinators were Sinchana S. Kulal, Ananya, Swasthi B. Shetty, Sushmitha. The programme was coordinated by EDP Cell Coordinator Mrs. Supritha R.K., Consumer Club Coordinator Mrs. Rashmi T.

SDMCBM Organises Mangalore University Intercollegiate Netball Tournament.

Sri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangalore secured prizes in Mangalore University Intercollegiate Netball Tournament held at Father Muller Indoor Stadium, Mangaluru on May 29. The tournament was organised by the college in association with Mangalore University's Physical Education department. SDMCBM got third and fourth places in women's and men's sections respectively. Mr. Sudarshan Physical Director Coordinated the programme.

SDMCBM Students Excel In Consumer Certificate Course Examination.

Nishma and Divyashree of III BBA from Sri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangaluru, secured first and second prizes respectively in the Consumer

Short Term Certificate Course Examination conducted by D.K. District Federation and Consumer Information Centre, Mangalore today (May 24).

Mock Interview And Resume Building Session For Hrd Students.

The HRD Department of SDM College of Business Management organized a training session on 20 February 2025 for III BA (HRD) students on the topic “Mock Interview and Resume Building.” Resource persons Ms. Yashaswini M. Kulal and Ms. Mithal Banger, MBA final year students from Sahyadri College of Engineering and Management, conducted the session. The mock interview segment offered students insights into common interview questions, body language, and group discussion strategies. The importance of a well-structured resume and common mistakes in resume writing were also addressed. Students found the session practical and insightful. The programme was coordinated by Mrs. Gayathri K.

A Webinar On “Financial Frauds And Financial Management”.

A webinar on “Financial Frauds and Financial Management” was held on 26 May 2025 in association with Central Depository Services Ltd. (CDSL). The objective of the programme was to provide valuable insights into financial planning and to create awareness about various financial frauds Mr. Suhas Rajput, the resource person, stressed the importance of early investment, the power of compounding, and systematic investment plans (SIPs). He also highlighted common financial frauds with real-life examples. The session concluded with an interactive Q&A segment. The programme was coordinated by coordinated by Mrs. Smitha M.

Training Session On Interview Skills And Higher Education Guidance.

HRD Department organized a training session on 20.02.2025 for III BA (HRD) students. The resource persons, Ms. Yashaswini M. Kulal and Ms. Mithal Banger, MBA final year students at Sahyadri College of Engineering and Management, conducted mock interviews and guided students on resume writing, interview techniques, and group discussions. The objective was to prepare students for job interviews and selection processes for higher education. The session was organized by Mrs. Gayathri K.

Career Guidance On Overseas Education.

The HRD Department and Placement Cell organized a guest lecture on the topic “Study Abroad” for final year BCA students on 27 February 2025. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, was the resource person. He briefed students on the procedures, documentation, and skill requirements for pursuing higher education abroad. The objective of the session was to inform students about global educational opportunities and encourage them to explore international academic avenues. The session was coordinated by Ms. Gayathri K and Ms. Yogita Patgar.

TCS Off-Campus Online Placement Drive.

On 14th February 2025, 26 students of III BCA participated in an off-campus online placement drive for TCS Recruitment conducted in Bangalore. The initiative was part of the Career Guidance and Placement Cell’s effort to facilitate employment opportunities for graduating students.

On-Campus Placement Drive by Talent Connect.

The Career Guidance and Placement Cell successfully organized an on-campus placement drive conducted by Talent Connect, Mangalore on 21 March 2025. A total of 85 final-year BCA students participated in the first round of the recruitment process, which included a Technical Aptitude test. The programme was coordinated by Mrs. Yogita Patgar.

GUEST LECTURES

“Complete Wealth”

Finance association organised a talk on “Complete wealth” for II B.Com students. The resource person, Mr. Amarnath Mallya, Manager at Star Health & Allied Insurance Co. Ltd., emphasized balancing inner and outer wealth and shared strategies for smart wealth creation. The objective was to guide students on achieving financial well-being through a balance of inner and outer wealth. The programme was coordinated by Mr. Gurudath Shenoy.

“Managing Personal Finance”.

Finance Association organised a Guest Lecture on “Managing Personal Finance” for III BBA students. The resource person, Ms. C.A. Sukanya Kamath, provided valuable tips on saving money and effective personal finance management. The objective was to equip students with practical strategies for budgeting and handling personal finances. The programme was coordinated by Mr. Gurudath Shenoy.

“Awareness Of Health Insurance”.

Finance Association organised a Guest Lecture on “Awareness of Health Insurance” for II BBA students. The resource person, Ms. C.A. Ranjini Shetty, highlighted the essential role of health insurance in today’s world and its importance for both individuals and their dependents. The objective was to create awareness among students about the significance and benefits of health insurance. The programme was coordinated by Mr. Gurudath Shenoy.

Career Guidance Session.

The HRD Department, in association with the Department of M.Com HRD, Alva’s College Moodabidri, organized a career guidance session for final year BBA, BA (HRD), and BCom students on 24th April 2025. Mrs. Rajashree Rao, Assistant Professor at Alva’s College, highlighted the course structure, fee details, and career prospects of the M.Com HRD programme. The objective was to guide students towards pursuing higher education in the HRD domain. The session was coordinated by Mrs. Gayathri K and Mrs. Anasuya.

“Opportunities On Higher Education In Overseas Universities”.

The HRD Department organized a guest lecture on the topic “Opportunities in Higher Education in Foreign Universities” for final year BA(HRD) students on 17 March 2024. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, served as the resource person. He provided insights into overseas education opportunities, application procedures, required documentation, and essential skills. The objective was to encourage students to explore international academic pathways. The session was coordinated by Ms. Gayathri K.

Perspectives Of Higher Education In Hospitality.

The HRD Department organized a guest lecture on “Perspectives of Higher Education in Hospitality” for final year BA (HRD) and BBA students on 6th March 2025. The session was facilitated by Dr. Rajashree S. Kini, Associate Professor and Co-ordinator, and Mr. Vishwajeeth Mathad, Assistant Professor, both from MAHE, Manipal. Dr. Kini highlighted the evolving nature of hospitality education and its global scope, while Mr. Mathad detailed the course structure, specializations, and career opportunities in hotel management. The session aimed to guide students towards exploring hospitality as a viable career path. The programme was coordinated by Mrs. Gayathri K.

Investor Awareness Programme On Mutual Funds.

The Economics Association organized a guest lecture on “Investor Awareness Programme – Mutual Funds” for III BBA ‘A’ students on 24 May 2025. The resource person, Mr. Arjun, Ph.D. in Philosophy,

delivered an engaging session on the fundamentals, benefits, and risks of mutual funds, emphasizing the importance of financial literacy and informed investment decisions. The objective was to educate students on smart saving and investment habits. The session was interactive and well-received. The programme was coordinated by Mrs. Shashikala K.G.

GST Tax Reforms in India: Issues and Challenges

The Economics Department organized a guest lecture on “GST Tax Reforms in India – Issues and Challenges” by C.A. Sudhir, Mangalore, on 11 April 2025. The objective of the programme was to provide students with insights into the evolution of the Indian tax system, with a focus on both direct and indirect taxes. The speaker discussed key reforms such as the introduction of the Goods and Services Tax (GST) to establish a unified tax structure. He also addressed challenges including tax evasion, compliance complexity, digital infrastructure limitations, and the need for enhanced taxpayer awareness. The session was highly informative and enriched with practical examples. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

“English—More than a Language: Exploring Its Cultural and Educational Impact”.

On the occasion of International English Language Day, The English Department organized a guest lecture on “English—More than a Language: Exploring Its Cultural and Educational Impact” on 23 April 2025 for members of the English Association and students of I BBA ‘B’ and I B.Com. The lecture, delivered by Dr. Charles V. Furtado, was held to mark International English Day. The objective of the session was to explore the global cultural and educational influence of English and its role in promoting intercultural understanding and access to knowledge. Dr. Furtado emphasized the evolving role of English in shaping global identities and fostering learning in a connected world. The event witnessed active participation and was coordinated by Mrs. Madhumathi J. Raja.

“ಮಾದಕ ವ್ಯಸನಗಳು ಮತ್ತು ಯುವಜನತೆ” .

The Kannada Department organized an awareness programme on “ಮಾದಕ ವ್ಯಸನಗಳು ಮತ್ತು ಯುವಜನತೆ” on 9 May 2025. The session was led by Mr. Guruprasad and Mrs. Beena Mona Saldanha, Co-founder of Born Again Recovery Foundation Centre. The objective of the programme was to create awareness among students about the harmful effects of drug abuse and its impact on health and society. The programme was coordinated by Mrs. Renuthakshi.

“ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆ” .

The Kannada Department organized a guest lecture on “ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆ” on 3 May 2025. Dr. Shivakumar Alagodu, Assistant Professor and renowned Yakshagana artist and writer from Poornaprajna College, Udupi, was the resource person. He shared his insights on cultural transitions and performed a live demonstration related to the theme, enriching the students’ learning experience.

“Eklavya Khanda Kavya Me Jathipratha”

The Hindi Department organized a guest lecture on the topic “Eklavya Khanda Kavya me Jathipratha” on 6th March 2025 for the II BA(HRD) The session was conducted by Mrs. Harsha K.P., Lecturer at Hira Women’s College. Through the legendary tale of Eklavya from the Mahabharata, the speaker explored themes of dedication, sacrifice, and the dynamics of the guru-disciple relationship. The objective of the lecture was to highlight the relevance of caste-based discrimination and its reflection in contemporary society and education. The session sparked thoughtful discussion among students and was coordinated by Dr. Shalini M.

Environmental Issues – Plastic Free Mangalore.

The Rovers and Rangers Association organized a guest lecture on Environmental Issues – Plastic Free Mangalore on 8 May 2025 for the students of I B.Com and I BBA. Mr. Nagaraj Bajal, coordinator of Hasiru Dala NGO and a well-known environmentalist, addressed key environmental concerns including climate change, deforestation, plastic pollution, and water scarcity. He emphasized the importance of youth involvement in building a sustainable future through eco-friendly habits. The session was interactive and thought-provoking. The programme was coordinated by Mrs. Anasuya, Mrs. Shashikala, and Mr. Sudarshan.

“Career Opportunities Abroad” for B.Com and BA (HRD) Students.

The Career Guidance and Placement Cell, in association with IDP and LinkedIn Career Insights, organized a seminar on the topic “Career Opportunities Abroad” on 13th February 2025. The session was conducted from 1:00 PM to 2:00 PM for final year BCA and BBA students. The objective of the programme was to give an insight and guide students on various career opportunities abroad. The seminar was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

“Awareness programme on IELTS”

The Career Guidance and Placement Cell organized a Guest Lecture on “Awareness programme on IELTS” by Mrs Sai Mallika, Managing Partner, Vcare Overseas Education, Mangalore on 25 April 2025 for III BCA ‘A’ & ‘B’. The objective of the programme was to guide the students with the structure, types, and scoring system of the IELTS exam. It aims to provide strategies for effective preparation, highlight the importance of the test for academic and career goals, and guide candidates on registration and resource. The seminar was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Alumni Interaction

Empowering the Present through Alumni Wisdom

The HRD Department organized an alumni interaction programme for III BA (HRD) students on 20 February 2025. Ms. Yashaswini M. Kulal, an alumna of the department, shared her experiences of studying BA (HRD) and explained how the knowledge gained supported her in pursuing an MBA. She also motivated students to actively participate in college activities, highlighting their importance in building a positive personality. The session was insightful and inspiring for the students. The objective of the programme was to bridge the gap between past and present students by facilitating meaningful interaction. The programme was coordinated by Mrs. Gayathri K.

Career Prospects in the field of Cyber Security.

An alumni interaction programme was organized for III BCA ‘B’ on the topic “Career Prospects in Cyber Security” by Mr. Rehan, Security Analyst, Canadian Centre for Cyber Security, Canada on 16 April 2025. The objective was to enlighten students on the opportunities available after the course. Mr. Rehan in his address, said that the college has laid a foundation for his successful career. He also motivated students to focus on the opportunities available in the field of cyber security and pursue higher studies the same. The programme was coordinated by Mrs. Shashiprabha.

Why Social Health Is Key To Happiness And Longevity.

English Association conducted An Alumni Interaction programme on 5 May for I BBA “C” students. The Alumni for this programme was Mr. Rithesh, pursuing his MBA at Sayadri College. The objective of this session was to understand feeling a sense of belonging and connection has concrete benefits to your overall health, The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

How To Speak Up — Even When You Don’t Want To.

English Association conducted An Alumni Interaction programme on 5 May for I BBA “C” students. The Alumni for this programme was Mr.Canute pursuing his MBA at Sayadri College. The objective of this session was to understand conversations with clarity and heart .The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Communicating With Confidence

On the occasion of International English Language Day, English Association conducted An Alumni Interaction programme on 26 April for I BBA “A” students. The Alumni for this programme was Ms. Vishaka Pai .The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Communicating With Confidence.

On the occasion of International English Language Day, English Association conducted An Alumni Interaction programme on 26 April for I BCOM students. The Alumni for this programme was Ms. Vishaka Pai .The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

“Interview Success: Strategies and Secrets”.

An alumni interaction programme on the topic “Interview Success: Strategies and Secrets” was organized for II BCA ‘A’ students on 12 April 2025. The session was conducted by Ms. Apeksha C. Banakar, Software Developer at EG India, Mangalore. The objective of the programme was to equip students with essential interview techniques, build confidence, enhance communication skills, and understand interviewer expectations. The session was informative and beneficial to all participants. The programme was coordinated by Mrs. Yogita Patgar.

STUDENT FACULTY PROGRAMMES

Social Media Security Awareness.

The Finance Department conducted a student seminar for II BBA C students on 9 May 2025. Mr. K. Ruthran of III BBA C delivered a presentation on “Security Issues Related to Social Media.” The objective of the seminar was to create awareness among students about the security risks associated with social media and to educate them on safe and responsible online practices. He highlighted common threats and shared best practices for secure usage of social media platforms. The programme was coordinated by Dr. Sowmya Hegde.

Assessment of Income Tax.

The Finance Department conducted a student seminar for III BBA C students on 24 May 2025. Ms. Sucharitha and Ms. Rakshitha delivered a presentation on “Assessment of Income Tax.” The objective of the seminar was to help students understand the procedure of tax assessment and filing of Income Tax Returns (ITR). The speakers explained the steps involved in assessment and emphasized the importance of timely and accurate tax filing. The programme was coordinated by Dr. Sowmya Hegde.

PAN and Procedure for Applying PAN.

The Finance Department organized a student seminar for III BBA “A” students on 24 May 2025. Ms. Bhoomika and Ms. Nidhi presented on “PAN and Procedure for Applying PAN.” The objective of the session was to create awareness among students about the importance of the Permanent Account Number (PAN) and the process of applying for it. The speakers explained the relevance of PAN in

financial transactions and its role in income tax compliance. The programme was coordinated by Dr. Sowmya Hegde.

Ethical Issues and Governance in Financial Management.

The Finance Department conducted a student seminar for III BCOM students on 26 May 2025. Ms. Nishmitha and Ms. Manya gave a presentation on “Ethical Issues and Governance in Financial Management.” The objective of the seminar was to familiarize students with ethical challenges in finance and the concept of corporate governance. The speakers discussed key ethical concerns and introduced the agency relationship theory. The programme was coordinated by Dr. Sowmya Hegde.

Relevance and Applicability of PAN.

The Finance Department organized a student seminar for III BBA C students on 26 May 2025. Mr. Brahman of III BBA C presented on “Relevance and Applicability of PAN.” The objective of the seminar was to help students understand the significance of PAN in financial and tax-related transactions. The speaker highlighted its mandatory use while paying taxes and its broader applications in financial documentation. The programme was coordinated by Dr. Sowmya Hegde.

Integrated Reporting in Financial Management.

The Finance Department conducted a student seminar for III BCOM students on 26 May 2025. Ms. Swapna delivered a presentation on “Integrated Reporting in Financial Management.” The objective of the seminar was to introduce students to the concept of integrated reporting and its role in corporate transparency. The speaker explained the objectives and importance of integrated reporting in delivering a holistic view of an organization’s performance. The programme was coordinated by Dr. Sowmya Hegde.

Legal Environment.

The Finance Department organized a student-faculty programme for I BBA ‘C’ students on 6 May 2025. Ms. Nihira and Ms. Ramya Rao of II BBA ‘C’ delivered a session on “Legal Environment.” The objective of the programme was to acquaint students with various concepts of the business environment, including laws affecting Indian businesses and the key regulatory bodies in India. The programme was coordinated by Mrs. Shwetha Y.

Performance Appraisal

The Finance Department organized a student-faculty programme for I BBA ‘A’ students on 17 April 2025. Ms. Ankitha Rao and Mr. Shynel Sequeira of II BBA ‘B’ presented on “Performance Appraisal.” The objective of the programme was to help students understand key concepts in workforce management. The session covered the meaning, processes, advantages, and limitations of performance appraisal. The programme was coordinated by Mrs. Shwetha Y.

Micro Marketing Environment

The HRD Department conducted a Student Faculty Programme on 18th March 2025 for I BA (HRD) students. Ms. Chaithanya and Ms. Asshika Sifanna of III BA (HRD) teaching the topic Micro Marketing Environment. The objective was to enhance the presentation skills of final year students while fostering peer learning and interaction with juniors. The programme was organized by Mrs. Gayathri K.

“Environmental Issues”

The HR association organized a student faculty programme on “Environmental Issues” by Ms. Sinchana, and Ms. Gowri, of III BBA ‘B’ to I B.Com on 7 April 2025. The objective of the programme was to enlighten the students about Environmental Issues. They highlighted the various aspects of

environmental issues with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

“Stock Exchange and Investment”

The HR association organized a student faculty programme on “stock Exchange and Investment” by Mr. Pramod , Mr. Revanth and Mr. Yahas of III B.Com to II BBA ‘B’ on 11 April 2025 The objective of the programme was to enlighten the student about Stock Market and Investment strategies. They highlighted the various aspect of stock Exchange and investment s with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

“Environmental Pollution ”

The HR association organized a student faculty programme on “Environmental Pollution ” by Ms. Monisha and Mr. Chirag of III BBA ‘B’ to I BBA on 11 April 2025 The objective of the programme was to enlighten the students about Environmental Issues. They highlighted the various aspect of environmental issues with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

Performance Evaluation and Methods.

The Commerce Department organized a student-faculty programme on “Performance Evaluation and Methods” for I BBA ‘B’ students on 20 March 2025. Final year BBA students conducted the session with the objective of creating awareness about employee performance evaluation and the various methods used in organizations. The programme was coordinated by Mrs. Manju H.

Entrepreneurial Qualities

The EDP Cell organized a student-faculty programme on “Entrepreneurial Qualities” for II BBA ‘A’ students on 24 April 2025. The session was conducted by Ms. Sinchana of III BBA ‘B’ with the objective of creating awareness about essential entrepreneurial traits such as innovation, risk-taking, leadership, and perseverance. Supported by a visual presentation, the session was interactive and promoted peer learning. The programme was coordinated by Ms. Supritha.

Entrepreneurial Success.

The EDP Cell organized a student-faculty programme on “Entrepreneurial Success” for II BBA ‘C’ students on 24 April 2025. Ms. Ananya of III BBA ‘A’ led the session, focusing on key factors that contribute to entrepreneurial success such as vision, innovation, adaptability, and risk-taking ability. The session included a visual presentation, interactive discussions, and real-life examples, helping students gain practical insights into entrepreneurship. The programme was coordinated by Ms. Supritha.

Graphical User Interface (Python).

The Scan Association organized a student-faculty programme on “Graphical User Interface (Python)” for II BCA ‘B’ students on 28 April, 3 May, and 5 May 2025. Mr. V. Chandanadithyan of III BCA ‘B’ The objective of the programme was to encourage the development of teaching skills, enhance students’ awareness of career opportunities, improve communication skills, and build confidence. The session covered topics such as GUI basics, Tkinter, root window creation, layout managers, and widgets like Label, Button, Entry, and Listbox. A PowerPoint presentation and hands-on demonstrations made the sessions highly interactive and engaging. The programme was coordinated by Mr. Arun F. Sequeira.

Mastering Communication Skills.

On the occasion of International English Language Day, the English Association conducted a student-faculty programme on “Mastering Communication Skills” for I B.Com students. Gagan Devadiga of III

BBA 'A' was the student faculty for the session. The objective of the programme was to help students improve their command over the English language and develop effective communication skills. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Women Empowerment.

On the occasion of International Women's Day, the English Association conducted a student-faculty programme on "Women Empowerment" for II BBA 'C' students. Sharvari and Likitha of II BBA 'A' led the session. The objective of the programme was to inspire and empower students by highlighting the importance of women's roles and rights in society. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Values and Their Significance.

The English Association organized a student-faculty programme on "Values and Their Significance" for I BA (HRD) students on 23 April 2025. The session was conducted by Swati of III BBA 'C'. The objective of the programme was to highlight the importance of moral and ethical values such as integrity, empathy, responsibility, and respect in shaping individual character and promoting societal well-being. The programme was coordinated by Mrs. Madhumathi J Raja.

Communication and Its Relevance in Our Day-to-Day Lives.

The English Association conducted a student-faculty programme on "Communication and Its Relevance in Our Day-to-Day Lives" for I BA (HRD) students on 23 April 2025. Saakshi of III BBA 'C' served as the student faculty. The objective of the session was to emphasize the role of communication in building relationships, resolving conflicts, and succeeding academically and professionally. The session also covered verbal and non-verbal communication, digital trends, and active listening. The programme was coordinated by Mrs. Madhumathi J Raja.

Vittiya Sangh and Swasaya Sangha.

Hindi Association organised A student faculty programme on Vittiya Sangh and Swasaya Sangha, by Navneeth of I B.Com on 6 March 2025. The objective of the presentation was to enhance research and presentation skills while boosting the student's confidence. The paper focused on "Vittiya Sangh and Swasaya Sangha" and their vital roles in rural and urban development. The presentation also highlighted how taxes contribute significantly to economic progress. The programme was coordinated by Dr. Shalini M.

SKILL ENHANCEMENT ACTIVITIES

Business Quiz – Recent Developments in the Corporate Sector.

The Finance Department conducted a Business Quiz for II BBA 'C' students on 9 May 2025. The session was led by Mr. Pavan and Mr. Dhruv of III BBA 'C'. The objective of the programme was to enhance students' awareness of current business trends and improve their analytical and observation skills. The quiz included identifying product logos and questions related to recent developments in the corporate sector. The programme was coordinated by Dr. Sowmya Hedge.

General Quiz – Knowledge Enhancement.

The Finance Department organized a General Quiz for III B.Com students on 26 May 2025. Mr. Revanth of III B.Com served as the Quiz Master. The session included questions on general knowledge and current affairs. The objective of the programme was to enhance students' awareness and understanding of diverse topics beyond academics. The programme was coordinated by Dr. Sowmya Hedge.

Quiz on Cyber Security.

The Finance Department conducted a quiz on Cyber Security on 5 May 2025 as a part of the Skill Enhancement Activity. The objective of the activity was to improve students' knowledge of recent developments in the digital world. Questions related to cybercrime and cyber security were posed to the students. Ms. Ankitha of II BBA 'B' was the Quiz Master. The programme was coordinated by Mrs. Shwetha Y.

Quiz on Current Affairs.

The Finance Department conducted a quiz on Current Affairs on 6 May 2025. The objective of the activity was to strengthen students' understanding of recent developments in the field of finance. The quiz included questions on logo identification, SENSEX, and other finance-related updates. Ms. Ankitha of II BBA 'B' was the Quiz Master. The programme was coordinated by Mrs. Shwetha Y.

Slogan Writing Competition – Global Marketing.

The Marketing Association conducted a Slogan Writing Competition on 6 March 2025. The objective of the event was to assess students' creativity, innovation, and ability to craft impactful slogans on the theme "Global Marketing." The competition encouraged students to express marketing concepts through concise and catchy slogans. The programme was coordinated by student leaders Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of staff coordinators Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Case Study Competition – Marketing Skills Evaluation.

The Marketing Association organized a Case Study Competition on 15 April 2025. The main objective was to assess the students' analytical and persuasive skills by presenting them with a challenging marketing scenario. Participants were required to study the case and defend their solutions effectively. The event promoted critical thinking and presentation skills. The programme was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Crossword Solving Competition – Marketing Terminology.

A Crossword Solving Competition was held by the Marketing Association on 19 March 2025 to test students' knowledge of marketing terms and concepts. The activity was designed to be both educational and engaging, enhancing students' familiarity with industry-specific vocabulary. The event was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Product Launch Competition – Cosmetics Industry.

The Marketing Association conducted a Product Launch Competition on 11 April 2025. The theme was "Cosmetics Industry." The objective was to encourage students to conceptualize innovative products and develop strategic marketing plans. The event showcased students' entrepreneurial thinking and creativity. The programme was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva with guidance from Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Elevator Pitch Competition – Personal Branding

Marketing Association organised An Elevator Pitch competition on 16 April 2025. The aim of the competition was to evaluate students' spontaneity, self-promotion skills, and clarity of thought. Each participant was given 60 seconds to introduce and market themselves effectively. The programme was organized by Mr. Sai Darshan and Ms. Swapna Kuduva under the supervision of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Role play.

The HR association conducted a role play competition on 21 March 2025. The participants had to play the role of HR manager and were given current issues and challenges faced by HR managers where they had to come up with a best solution. The objective of this competition was to make students aware about the current issues of the corporate world. Students actively took part in the competition. The event was judged by Mr. Harshal Rao and Mrs. Anasuya Coordinated the programme

Mock Interview.

The HR association conducted Mock Interview competition on 2 April 2025. The participants had to face the interview. The objective of this competition was to make students aware how to face the interview and to improve their interview skill. Students actively took part in the competition. The event was judged by Mr. Harshal Rao and Mrs. Anasuya Coordinated the programme

Paper presentation.

The HR association conducted a paper presentation competition on the topic “Why Mental Health should not be an Employers Responsibility” on 7th April 2025. The participants had to present the paper. The topic enhanced the knowledge and gave an insight to the current trends. The event was judged on the basis of presentation skills, ideas and communication skills. The event was judged by Ms. Sanjana, Ms. Lolita, Mr. Harshal Rao and Chaitra C. The programme was coordinated by Mrs. Anasuya.

Quiz

The HR Association organized a quiz activity on "Stock Exchange," conducted by Ms. Ankitha of IIBBA B, on 15 April 2025. The objective of the activity was to enhance students' knowledge, promote financial literacy, and encourage critical thinking about investment practices and economic systems through an engaging session. Mrs. Anasuya coordinated the programme.

Case Analysis

The Resource Hub association conducted “Case Analysis” competition on 2 December 2024 .The objective of the competition was to improve the problem solving skill of the students. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. The event was judged by Mrs. Gayathri. Mrs. Anasuya coordinated the programme.

Just a minute

The association conducted just a minute competition on 21st February 2025. It was an individual event. The participants were given a topic related to HR and were asked to speak for a minute continuously without any break. Students showed a creative blend of mind and spoke on various HR topics. The participants were judged by Mrs. Preethika D on the basis of presentation and communication skills. Mrs. Anasuya coordinated the programme.

Brain Teaser

The association conducted Brain Tease competition on 27 February 2025 It was an group I event. The participants were given a brain-teaser question. Students answer these questions. The event was judged by Mrs. Parinita Salian and Mrs. Anasuya coordinated the programme.

Quiz

The HR Association organized a quiz activity on Stock Exchange conducted by Ms. Ankitha of IIBBA B, on 15 April 2025. The objective of the activity was to enhance students; knowledge, promote

financial literacy, and encourage critical thinking about investment practices and economic systems through an engaging session. Mrs. Anasuya coordinated the programme

Quiz/ Brain Teaser

The Human Resource Development organized an interactive and engaging Quiz and Brain Teaser Activity in their classroom as part of their academic and skill development initiatives on 5 May 2025. The main objective was to enhance students' general knowledge, problem-solving skills, teamwork, and quick decision-making abilities through fun and competitive activities. Mrs. Anasuya coordinated the programme.

Best out of Waste.

Economics Association organised Best out of waste competition on 18 March 2025 on the topic how to make money Wallet. The objective of the activity was to encourage students to reuse unused products and teaches them the importance of resources and their optimum utilisation. Mrs Shashikala K.G and Dr. Prasanna Kumar T. coordinated the programme.

Budget presentation.

The Economics department conducted paper presentation on Budget on 19 March 2025. It was an individual event. The objective was to know about the importance of Budgeting and inculcate research culture amongst students and to provide a great platform for their intellectual stimulation and to develop competencies of students. The programme was coordinated by Dr. Prasanna Kumar T and Mrs Shashikala K.G.

Pick and Speak

The Commerce Association organized a Pick and Speak competition on 10 October 2024. The objective of the event was to enhance students' communication skills and build confidence in public speaking. Participants were given topics such as Mutual Funds, E-Waste Management, Green Marketing, Entrepreneurship, Business Ethics, E-Business, and Marketing Mix. The event was judged by Mrs. Anasuya and coordinated by Mr. Akshith Kumar K.

Commerce Quiz

The Commerce Association conducted a Commerce Quiz on 13 November 2024. The objective of the event was to enhance students' awareness of commerce-related concepts. The quiz covered taglines, logos, and identifying key personalities in the field of commerce. Seven enthusiastic teams participated in the competition. Ms. Supriya of III B.Com. served as the quiz master. The programme was coordinated by Mr. Akshith Kumar K.

Case Study Analysis

The Commerce Association conducted a Skill Enhancement Case Study Analysis on 15 November 2024. The objective of the programme was to develop students' analytical thinking and decision-making skills. Students were presented with real-life business scenarios to analyze and respond to. The event was judged by Ms. Sanjana and Ms. Pooja and coordinated by Mr. Akshith Kumar K.

Crossword Puzzle Competition

A Crossword Puzzle competition was conducted by the Commerce Association on 20 February 2025. The aim of the competition was to improve word knowledge and promote logical thinking and clue interpretation among students. The programme was successfully coordinated by Mr. Akshith Kumar K.

Word Game Competition

The Commerce Association organized a Word Game competition on 3 March 2025. The objective of the event was to encourage creative and effective word usage, along with promoting mental agility and quick decision-making skills. The event was coordinated by Mr. Akshith Kumar K.

Collage Making Competition

The Commerce Association conducted a Collage Making Competition on 10 March 2025. The event aimed to inspire artistic expression and to develop the ability to communicate messages through imagery and design. The competition was judged by Ms. Lolita Neeta Dsouza and Mrs. Supritha. The event was coordinated by Mr. Akshith Kumar K.

Debate Competition

The Commerce Association organized a Debate Competition on 1 April 2025. The objective was to enhance students' analytical thinking and provide a platform to express their views on contemporary issues. Topics included Online Payments, Virtual Currency, GST, and Mobile Phone Usage. The event saw active participation from students and was judged by Mr. Harshal and Ms. Sanjana. It was coordinated by Mr. Akshith Kumar K.

Treasure Hunt Competition

A Treasure Hunt competition was conducted by the Commerce Association on 15 April 2025. The objective of the event was to foster critical thinking, problem-solving, and teamwork among students. A total of 25 teams enthusiastically participated in the event. The programme was coordinated by Mr. Akshith Kumar K.

Just a Minute

The Business Law Association conducted a skill enhancement activity titled Just a Minute on 23 April 2025. The objective of the programme was to develop and refine students' communication, confidence, and critical thinking abilities within a time-bound framework. The event was judged by Mrs. Chaitra C Bhat and was coordinated by Ms. Pooja.

Case Analysis

The Business Law Association organized a Case Analysis session on 24 April 2025 as a part of its skill enhancement initiatives. The objective was to improve students' analytical, decision-making, and problem-solving abilities by encouraging them to apply theoretical concepts to real-world legal scenarios. The programme was coordinated by Ms. Pooja.

Debate on Legal Issues

The Business Law Association conducted a Debate on Legal Issues on 4 April 2025. The objective of the activity was to enhance students' critical thinking, legal reasoning, and public speaking skills through a structured debate on contemporary legal issues with social implications. The event was judged by Mrs. Chaitra and coordinated by Ms. Pooja.

Legal Logo Designing

A Legal Logo Designing competition was held by the Business Law Association on 8 April 2025. The objective was to foster creativity and innovation among participants by challenging them to design a logo that reflects the core values and identity of the legal field. The event was judged by Ms. Sanjana and coordinated by Ms. Pooja.

Poster Making Competition

The Business Law Association conducted a Poster Making Competition on the topic E-Commerce vs Traditional Commerce on 3 March 2025. The event aimed to raise awareness about the impact of digital innovation while encouraging students to creatively express their ideas through visual art. The competition was judged by Ms. Sanjana and coordinated by Ms. Pooja.

Essay Writing

The Business Law Association organized an Essay Writing competition on 18 March 2025 on the topic Present Position of Women in the Society. The objective of the event was to provide a platform for students to enhance their writing skills and promote advocacy for societal change through informed expression. The event was judged by Mr. Akshith Kumar K. and coordinated by Ms. Pooja.

Legal Quiz

The Business Law association conducted skill enhancement activity Legal Quiz on 24-10-2024. The objective of the event is to evaluate the knowledge of the students beyond academics and to develop interest in subject areas of Business Law including competitive aspects. The Programme was coordinated by Ms. Pooja.

Quiz Competition

The Consumer Club organized a Quiz Competition on 23 April 2025 to promote awareness among students regarding consumer rights, responsibilities, and protection laws. The quiz provided an interactive platform for students to enhance their knowledge on consumer-related issues in an engaging manner. The event was coordinated by Mrs. Rashmi T, with active support from student coordinators Swasthi B. Shetty and Sushmitha.

Essay Competition

An Essay Competition was conducted by the Consumer Club on 24 April 2025. The objective was to encourage students to articulate their thoughts on consumer rights, protection mechanisms, and ethical consumerism. This activity aimed at fostering critical thinking and responsible consumer behaviour. Student coordinators were Swasthi B. Shetty and Sushmitha and The event was coordinated by Mrs. Rashmi T

Crossword Puzzle Competition

The Consumer Club conducted a Crossword Puzzle Competition on 25 April 2025 to help students familiarize themselves with key consumer terms and concepts in an enjoyable and educational way. This activity supported consumer literacy through a fun-filled learning experience. Student coordinators were Swasthi B. Shetty and Sushmitha and The event was -coordinated by Mrs. Rashmi T

Pick and Speak Competition

A Pick and Speak Competition was held by the Consumer Club on 26 April 2025. The objective of the event was to improve students' spontaneous speaking abilities and confidence in articulating thoughts on various consumer topics. Students actively participated, expressing their awareness and opinions on consumer rights and responsibilities. The programme was coordinated effectively by Mrs. Rashmi T with the support of student coordinators Swasthi B. Shetty and Sushmitha.

Debate Competition

The Entrepreneurship Development Cell (EDP Cell organized a debate competition on the topic "Should Entrepreneurial Concepts Be Taught to School Children?" The objective of the event was to promote awareness, critical thinking, and communication skills related to entrepreneurial education. Students from all courses actively participated, presenting strong arguments both for and against the

motion, and engaging in a thought-provoking discussion on the relevance of entrepreneurship in school curricula. The activity was coordinated by Mrs. Supritha.

Business Plan Competition

The EDP Cell organized a Business Plan Competition aimed at nurturing innovation and entrepreneurial thinking among students. The objective was to encourage teamwork, strategic planning, and effective presentation skills, as students from various courses showcased their business ideas with thorough market research, operational strategies, and financial projections. The competition concluded with constructive faculty feedback, motivating students to refine their entrepreneurial ventures. The activity was coordinated by Mrs. Supritha.

Pick-And-Speak Competition

The EDP Cell conducted a Pick-And-Speak Competition to enhance students' quick thinking and oratory skills. The objective of the event was to foster spontaneous communication and build confidence among participants. A large number of students actively engaged in the competition, making it a dynamic and interactive session. The activity was coordinated by Mrs. Supritha.

Essay Competition

The EDP Cell held an Essay Competition on the topic "The Importance of Entrepreneurship to Society." The objective was to deepen students' understanding of how entrepreneurship drives economic growth, innovation, and social development, and to encourage exploration of its impact on job creation, problem-solving, and sustainable progress. The event witnessed active participation from a large number of students and was coordinated by Mrs. Supritha.

Essay Writing Competition

English Association organized an Essay Writing Competition On the occasion of Women's Day, on the topic "Women in Leadership: Breaking Barriers." The objective of the event was to promote awareness about gender equality and inspire students to support and advocate for women's empowerment. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Handwriting Competition

English Association organized a Handwriting Competition, To mark International English Language Day, The objective of the event was to encourage students to develop and refine their penmanship, focusing on calligraphy and fine motor skills. The programme was coordinated by Ms. Lolita Neeta Dsouza.

One-Liner Writing Competition

English Association conducted a One-Liner Writing Competition, In celebration of International English Language Day, The objective was to promote creative expression through concise and impactful writing. Students displayed wit and originality, making the event a great success. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Quote the Poet

English Association organized Quote the Poet, a poster-making competition. The occasion of International English Language Day, the objective was to promote the powerful messages of poets through visual art. Students creatively represented literary quotes with engaging designs. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Twist the Tale

The English Association conducted a Twist the Tale competition, encouraging students to reimagine the endings of popular short stories. The objective of the competition was to enhance creativity, narrative skills, and originality by requiring students to present alternative conclusions while maintaining narrative coherence. The event witnessed enthusiastic participation and showcased budding literary talent. The programme was coordinated by Mrs. Madhumathi J. Raja.

Wearable Literary Fashion

The English Association organized a Wearable Literary Fashion competition, inviting students to design accessories such as bracelets, pendants, and scarves inspired by literary characters, authors, quotes, and symbols. The event aimed to blend creativity with literary knowledge, encouraging students to express their love for literature through fashion. The innovative designs and enthusiastic participation made the event both educational and visually inspiring. The programme was coordinated by Mrs. Madhumathi J. Raja.

Crossword competition

Kannada association organized crossword competition on 17 February 2025. The objective of this competition was to encourage the students to form words or phrases which lead to answers and also help to boost the memory power. Large number of students actively participated in the competition. The programme was coordinated by Mrs. Renuthakshi.

Elocution Competition

Kannada association conducted elocution competition on 24 April 2025, various topics were given to students to check their vocabulary skill in Kannada language. The opportunity given was utilised by the students in large number. The programme was coordinated by Mrs. Renuthakshi.

Old Filmy Song

The Kannada Association organized an Old Filmy Song Competition with the aim of nurturing singing talent among students and providing them with a stage to showcase their musical abilities. The event received an enthusiastic response with numerous participants. The programme was coordinated by Mrs. Renuthakshi.

Quiz competition

Kannada association organized Quiz competition on topic “ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳು” on 2 April 2025. The objective of conducting this event was to check the intelligence of the students to gain knowledge and also to update with the current affairs. Large number of students actively participated in the competition. The programme was coordinated by Mrs. Renuthakshi.

Debate competition

Kannada association organized debate competition on the topic “ಸಾಮಾಜಿಕ ಜಾಲತಾಣಗಳು ಇಂದಿನ ಯುವ ಜನಾಂಗಕ್ಕೆ ಪೂರಕವೋ? ಮಾರಕವೋ?” on 21 April 2025. The objective of this event was to improve the vocabulary skill, develop the knowledge and also check the confidence and convincing abilities of the students. Large number of students actively participated in the competition. The programme was coordinated by Mrs. Renuthakshi.

Essay Writing Competition

The Hindi Association organized a Hindi Essay Writing Competition on 28 February 2025. On the topic “Plastic-Free India and the Responsibility of the Youth of the Nation.” The event aimed to promote the Hindi language and encourage creative writing among students. Participants showcased thoughtful

perspectives and commendable dedication towards the topic. The programme was coordinated by Dr. Shalini M.

Quiz Competition

The Hindi Association conducted a Quiz Competition on 18 March 2025, to promote the Hindi language and enhance students' knowledge of its literature, history, and culture. The quiz included multiple rounds on Hindi grammar, vocabulary, notable writers and poets, and current affairs related to Hindi. The teams participated with great enthusiasm and displayed a strong competitive spirit. The programme was coordinated by Dr. Shalini M.

Crossword Competition

The Hindi Association organized a Hindi Crossword Competition, on 19 March 2025 to engage students in an intellectually stimulating activity. The competition tested their vocabulary, knowledge of mythology, culture, and Hindi literature. The event fostered a competitive yet educational environment, enhancing students' language skills. The programme was coordinated by Dr. Shalini M.

Debate Competition

The Hindi Association held a Debate Competition on 20 March 2025, offering a platform for students to express their views on relevant social topics such as the importance of education, reducing plastic pollution, and the influence of Western culture. Participants presented well-researched arguments with passion and clarity, while maintaining decorum. The programme was coordinated by Dr. Shalini M.

Cooking Without Fire

The Fine Arts Association organized a Cooking without Fire Competition on 4 April 2025. The objective of the competition was to encourage innovation in the culinary arts by challenging students to prepare dishes without using fire or electronic appliances. It was conducted as a team event with each team consisting of four students. A total of 10 teams participated enthusiastically, showcasing creativity and teamwork. The dishes were judged by a panel of three judges, and three teams were declared winners. The competition successfully highlighted culinary talent and fostered innovation among students. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Bollywood Quiz Competition

The Fine Arts Association organized a Bollywood Quiz Competition on 8 April 2025, to test students' knowledge of Indian cinema. The event was conducted in two rounds. The first round focused on general questions related to Bollywood, while the second round featured visual clues where participants identified movie names based on displayed pictures. Out of 22 participants, 10 advanced to the final round, and 5 were awarded top places. The event aimed to engage students with pop culture while enhancing memory and recall. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Rangoli Competition

The Fine Arts Association conducted a Rangoli Competition on 11th April 2025 to inspire artistic expression through traditional Indian art forms. The team-based event required two students per team, and participants were free to use either rangoli powder or flower petals. A total of 8 teams participated, and the vibrant, intricate designs captivated both judges and the audience. Two judges evaluated the artwork and selected three winning teams. The event fostered creativity and team collaboration. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Pencil Sketch Competition

The Fine Arts Association organized a Pencil Sketch Competition on 20th February 2025. The objective was to identify and nurture artistic skills in observational drawing. This individual event required participants to sketch musical instruments presented to them on the spot. The competition challenged students to pay attention to detail and translate their observations into artwork. Two winners were selected by a panel of two judges. The event was a great success, encouraging creative observation and skill development. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Essay Writing Competition.

The Youth Red Cross Association organized an insightful essay writing competition on 5 April 2025 on the theme “Role of Education in Changing the World: The event aimed to inspire students to reflect on the power of education in transforming individuals, communities, and the world at large. The programme was coordinated by Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan.

Slogan Writing Competition

The Youth Red Cross Association organized a slogan writing competition on 7 April 2025 to mark World Health Day, aiming to foster creativity and raise awareness among students about global health issues. The programme was coordinated by Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan.

EXTENSION ACTIVITIES

Visit to Shakti Tech Industry, Baikampady

The Finance Department organized an extension activity on “Awareness on Financial Frauds” at Shakti Tech Industry, Baikampady, on 8 May 2025. The session aimed to educate factory workers on cyber scams and safety measures. Student coordinators Deeshna and Shravya of III BA (HRD) explained types of frauds such as fake websites and phishing. The session was well-received and helped raise awareness among the employees. The programme was coordinated by Mrs. Smitha M.

Visit to SRK Ladders, Puttur

The Finance Department organized an extension activity on 17 May 2025 at SRK Ladders, Puttur, focusing on “Awareness on Online Financial Scams.” The objective was to educate factory workers about common online scams and how to protect themselves. Ashlesh and Arpith of III BBA “A” served as student coordinators and shared insights on lottery and prize scams. The programme was coordinated by Mrs. Smitha M.

Visit to Puneeth Constructions –Mangalore

The Finance Department conducted an extension activity on 28th May 2025 at Puneeth Constructions, Mangalore, on the topic “Awareness on Digital Financial Services.” The session focused on educating workers about UPI, mobile banking, and online transaction safety. The activity promoted digital literacy and financial inclusion, and was coordinated by Dr. Sowmya Hegde.

Visit to Aulukya Constructions – Kavor

On 28th May 2025, the Finance Department organized an extension activity at Aulukya Constructions, Kavor, on “Digital Financial Services.” The session covered the use of e-wallets, UPI, and mobile banking, aiming to enhance workers’ understanding of secure digital transactions. The programme was successfully coordinated by Dr. Sowmya Hegde.

Visit to Fashion jeans, Kids wear and Men's wear at Market road.

Finance department organized an Extension Activity on 02 April 2025 at Fashion jeans, Kids wear and Men's wear. at Market road. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees of the Business Concern.. The programme was coordinated by Mrs Shwetha Y.

Visit to Shi Durga Tool Room, Baikampady.

Finance department organized an Extension Activity on 22 April 2025 at Shi Durga Tool Room, Industrial Estate, Baikampady. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Visit to Nilgiris a unit of Mohtisham Kodialbail.

The students of Finance department organized an Extension Activity on 24 April 2025 at Niligiris Super Market, Kodialbail. The objective was to provide awareness on Cyber, Financial scams and cyber security awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Visit to Kudla Sports Ashoknagar.

The students of Finance department organized an Extension Activity on 25 April 2025 at Kudla Sports, Ashoknagar. The objective was to give awareness on Work life Balance to the employees of the Business Concern. Having work pressure and balancing family is very important. The programme was coordinated by Mrs Shwetha Y.

Visit to Nilgiris a unit of Mohtisham enterprises Kodialbail.

Finance department organized an Extension Activity on 5 May 2025 at Nilgiris a unit of Mohtisham enterprises, Kodialbail. The objective was to give awareness on Stress Management to the employees of the Business Concern. Having Stress in work life and balancing it is very important. The programme was coordinated by Mrs Shwetha Y.

Visit to Shakthi Argo tech Industries Baikampady.

Finance department organized an Extension Activity on 8 May 2025 at Shakthi Argo tech Industries, Baikampady. The objective was to give awareness on Digital Scam to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Visit to The Indian Industrials Hampankatta

Finance department organized an Extension Activity on 9 May 2025, at The Indian Industrials and Agencies, Hampankatta. The objective was to give awareness on Human Resource Accounting to the employer of the Business Concern. Human resource Accounting is one of the important concepts that any organisation has to follow to measure the effectiveness of employees. The programme was coordinated by Mrs Shwetha Y.

Visit to The Last Cholas Saree shop Yeyyadi

Finance department organized an Extension Activity on 9 May 2025 at "The Last Cholas" a saree shop, Yeyyadi. The objective was to provide awareness on Cyber threats, Financial scams and cyber security awareness to the employees in the Boutique. The programme was coordinated by Mrs Shwetha Y.

Visit to Cars Adda Finance House Padil.

Finance department organized an Extension Activity on 16 May 2025 at “Cars Adda Finance House” at Padil. The objective was to provide Investment Awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Visit to Bhandary School Book Company Kodialbail.

Finance department organized an Extension Activity on 19 May 2025 at “Bhandary School Book Company,” a Stationery shop, Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Visit to SDM Cafe Kodialbail.

The students of the Finance department organized an Extension Activity on 19 May 2025 at “SDM Cafe” Kodialbail. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Visit to “City Arena” Kodialbail.

Finance department organized an Extension Activity on 23 May 2025 at “City Arena” Kodialbail. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Visit to Empire Mall Kodialbail.

Finance department organized an Extension Activity on 24 May 2025 at “Empire Mall” Kodialbail. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at “My Mobile ” on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 24 May 2025 at “My Mobile ” Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. Mr. Adithya Raj, Mr. Gautham, Mr. Hemanth, Mr. Nikhil, Mr. Chinthan and Mr. Shreyas were the Finance department students who took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at SDM Cafe on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 19th May 2025 at “SDM Cafe ” Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. Mr. Shynel, Mr. Shamith Yadiyal, Mr. Vansh, Mr. Raj, Mr. Charmanna, Mr. Kushal, and Mr. Farzeez were the Finance department students who took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Cars Adda Finance House on Investment Awareness

The students of Finance department organized an Extension Activity on 16th May 2025 at “Cars Adda Finance House” at Padil. The objective was to provide Investment Awareness to the employees of the Business Concern. Mr. Shashank, Mr. Shodhan, Mr. Sushmith, Mr. Kaushik, Mr. Pratham R and Mr. Dhyan were the Finance department student took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Bhandary School Book Company on awareness of Cybercrime and Cyber Security.

The students of the Finance department organized an Extension Activity on 19th May 2025 at “Bhandary School Book Company,” a Stationery shop, Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. Ms. Salwa Sulthan, Ms. Ashika Sifana, Ms. Shravya, Ms. Saaya, Ms. Geetha, Ms. Swathi, Ms. Shreeja and Ms. Thanushree were the Finance department students who took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at The Last Cholas Saree shop awareness of Cyber crime and Cyber Security.

The students of the Finance department organized an Extension Activity on 9th May 2025 at “TheLastCholas” a saree shop, Yeyyadi. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the Boutique. Ms. Ankitha K Rao, Ms. Vaishnavi, Ms. Shreya, Ms. Ananya UB, Ms. Sinchana Y R Gatty, Ms. Moksha, Ms. Vasudha and Ms. Manasvi were the Finance department students who took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at The Indian Industrials and Agencies on awareness towards Human Resource Accounting.

The student of Finance department organized an Extension Activity on 9th May 2025 at The Indian Industrials and Agencies , Hampankatta . The objective was to give awareness on Human Resource Accounting to the employee of the Business Concern. Human resource Accounting is one of the important concepts that any organisation has to follow to measure the effectiveness of employees. Ms. Bhavana Shet were the III BAHRD student took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Shakthi Argo tech Industries on Awareness on Digital Scam

The students of Finance department organized an Extension Activity on 8th May 2025 at Shakthi Argo tech Industries, Baikampady. The objective was to give awareness on Digital Scam to the employees of the Business Concern. Ms. Deeshna, Ms. Vindhya, Ms. Chaithanya, Ms. Shreya, Ms. Ananya and Ms. Ganya were the III BAHRD student took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Nilgiris a unit of Mohtisham enterprises on Stress Management.

The students of Finance department organized an Extension Activity on 5th May 2025 at Nilgiris a unit of Mohtisham enterprises ,Kodialbail . The objective was to give awareness on Stress Management to the employees of the Business Concern. Having Stress in worklife and balancing it is very important. Mr. Pratham Shetty, Mr. Yatin Mr. Umer Huwais, Mr. Jason and Mr. Anish were the III BAHRD student took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Shakthi Argo Tech Industries on Awareness of Digital Scam.

The Finance Department organized an Extension Activity on 8th May 2025 at Shakthi Argo Tech Industries, Baikampady. The objective was to raise awareness about digital scams among employees. Students Ms. Deeshna, Ms. Vindhya, Ms. Chaithanya, Ms. Shreya, Ms. Ananya, and Ms. Ganya of III BA HRD conducted the session. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Shi Durga Tool Room on Cybercrime and Cybersecurity.

The Finance Department organized an Extension Activity on 22nd April 2025 at Shi Durga Tool Room, Baikampady. The objective was to spread awareness on cyber threats, financial scams, and cybersecurity. Students Ms. Prajna, Ms. Boomika, Ms. Sharanya, Ms. Diya, Ms. Annaya D, and Ms. Poorna of II BBA B led the activity. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Nilgiris – Mohtisham Enterprises on Cybercrime and Cybersecurity.

The Finance Department organized an Extension Activity on 24th April 2025 at Nilgiris Supermarket, Kodialbail. The session focused on cyber threats and cybersecurity awareness. Students Ms. Danushree, Ms. Keerthana, Ms. Safeena, Ms. Laxmitha, Ms. Annapoorna, Ms. Haleema Mehtaz, and Ms. Harshitha of II BBA B took up the activity. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Kudla Sports on Work-Life Balance

The Finance Department organized an Extension Activity on 25th April 2025 at Kudla Sports, Ashoknagar. The objective was to create awareness about work-life balance among employees. Students Mr. Vamshith, Mr. Thushwith Kottary, Mr. Vibhish Shetty, Mr. Kishan Shetty, Mr. Srujan Salian, and Mr. Aman of III BA HRD conducted the session. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Nilgiris – Mohtisham Enterprises on Stress Management

The Finance Department organized an Extension Activity on 5th May 2025 at Nilgiris, Kodialbail. The session aimed to raise awareness on stress management at the workplace. Students Mr. Pratham Shetty, Mr. Yatin, Mr. Umer Huwais, Mr. Jason, and Mr. Anish of III BA HRD led the session. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at TheLastCholas Saree Shop on Government Schemes for Business

The Finance Department organized an Extension Activity on 1st March 2025 at TheLastCholas Saree Shop, Yeyyadi. The objective was to provide awareness on government schemes available for businesses. Students Ms. Ankitha K Rao, Ms. Sinchana Y R Gatty, and Ms. Manasvi carried out the session. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Artlysoul Gift Shop on Digital Payments and Cybersecurity

The Finance Department organized an Extension Activity on 5th March 2025 at Artlysoul Gift Shop, Kodialbail. The objective was to educate the staff about digital payments and cyber safety. Students Mr. Revanth, Mr. Abhishek, Ms. Supriya, and Ms. Vidya conducted the session. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at M/s. Upendra Trading Co. on Financial Literacy

The Finance Department organized an Extension Activity on 28th March 2025 at M/s. Upendra Trading Co., Bunder. The objective was to promote financial literacy among employees. Students Ms. Pavitra Baliga, Ms. Priyanka Nayak, and Ms. Keerthana conducted the activity. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Fashion Jeans & Kids Wear on Cybersecurity Awareness

The Finance Department organized an Extension Activity on 2nd April 2025 at Fashion Jeans & Kids Wear, Market Road. The objective was to raise awareness about financial scams and cybersecurity. Students Mr. Laksh Salian, Mr. Laxmisagar, Mr. Shrujan Ganiga, Mr. Rithesh Shet, and Mr. Illaya Bharathi took up the activity. The programme was coordinated by Mrs. Shwetha Y.

Visit to Tattoo shop Mangalore

The HR department conducted an extension activity at Tattoo shop on 27 February 2025. The objective of the activity was to create awareness about online fraud. The member provided information regarding online fraud. The programme was coordinated by Preethika Dharmapal.

Visit To PIB Traders, Kalasa

The HR department conducted an extension activity at PIB Traders, Kalasa on 2 June 2025. The objective of the visit was to interact with employees and educate them about Welfare Schemes. The visit aimed to provide students with real-time exposure to Human Resource Management practices and

bridge the gap between theoretical learning and industrial application. The programme was coordinated by Mrs. Anasuya.

Visit to Better Life Charitable Trust

The Project students of BBA and B.Com conducted an extension activity at Better Life Charitable Trust, Mangalore, on 30th May 2025. The objective was to promote self-motivation and self-confidence among the elderly residents. The programme was coordinated by Mrs. Anasuya.

Visit to Mangala Jyothi Integrated School

The HR Association conducted an extension activity at Mangala Jyothi Integrated School, Vamanjoor, Mangalore, on 5th April 2025. Activities such as pick and speak and quiz were organized to boost students' self-confidence. Prizes were distributed by the students and the headmistress. Ms. Ananya was the student coordinator. The programme was coordinated by Mrs. Anasuya.

Visit to Crystal Enterprises

The HR Association organized an extension activity at Crystal Enterprises, Boloor, Mangalore, on 10th March 2025. The objective was to create awareness about sustainable waste disposal and recycling practices. Members shared insights on proper waste management. The programme was coordinated by Ms. Preethika Dharmapal.

Visit to Eatio Studios

The HR Association conducted an extension activity at Eatio Studios, Mangalore, on 12 March 2025. The focus was on educating shopkeepers about data security and customer privacy to ensure secure transactions. The programme was coordinated by Ms. Preethika Dharmapal.

Visit to Bhargavi Enterprise

The HRD Department visited Bhargavi Enterprise, Ballalbagh, as part of an extension activity on 3 April 2025. The focus was on financial planning and awareness of government pension schemes. The programme was coordinated by Mrs. Parinita Salian.

Visit to Bhavanthi Collections

The HRD Department visited Bhavanthi Collections, Bunder, on 9 April 2025 to conduct an extension activity. Students explained pension schemes, tax benefits, and investment options, especially for workers in the unorganized sector. The programme was coordinated by Mrs. Parinita Salian.

Visit to Olympics Sports

The HRD Department visited Olympics Sports, Mangalore, on 5 May 2025. The extension activity focused on educating employees about the benefits and contributions of various government pension schemes. The programme was coordinated by Mrs. Parinita Salian.

Visit to Rishab Fashion

The HRD Department visited Rishab Fashion, Mangalore, on 20 May 2025 for an extension activity. The session aimed to increase employee awareness about government-sponsored pension schemes, promoting financial security. The programme was coordinated by Mrs. Parinita Salian.

Visit To Kudla Sport Wear, Mangalore.

The BA (HRD) department organised conducted a field visit to Kudla Sport Wear, Mangalore, on 24 April 2025. The objective was to interact with employees and understand the practical significance of recruitment handling, employee training, and performance management in an organizational setup. The

visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to Mohtisham Nilgris, Mangalore.

The BA (HRD) department conducted a field visit to Mohtisham Nilgris, Mangalore, On 8 May 2025. The objective was to interact with employees and provided information about safety measures and importance of employee engagement in organisation. The visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to More Super Market.

The BA (HRD) of SDM college of Business Management conducted a extension activity in More supermarket Kankanady, Mangalore, On 28 May 2025. The objective was to interact with employees and educated them about customer handling. The visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to Better Life Charitable Trust

The Project students of BBA and BCOM conducted an extension activity in Better Life Charitable Trust, Mangalore on 30th May 2025. Activities like Self-motivation to old age people were organised to develop self-confidence among the old age people. Mrs. Anasuya coordinated the programme.

Visit to Rubber cooperative society

Economics association organized a visit to Rubber grower marketing and processing cooperative society Ltd Laila, Belthangady. On 5 April 2025, The objective of this programme was to know about the Rubber Industry. This provided the practical insights into Rubber processing and cooperative management. It enhanced their understanding of rural industries, marketing strategies and importance of cooperative societies in supporting local farmers. Mr. Prasanna Kumar coordinated the programme.

Visit to Sevaashram , Sevaa Bhaava Charitable Trust, Derlakatte

The Commerce Department has organized an extension activity at Sevaashram, run by Sevaa Bhaava Charitable Trust in Derlakatte on 29 March 2025. The students conducted several interactive and fun-filled games for the 50 inmates of the ashram, creating a cheerful and lively atmosphere. The objective was to foster a sense of social responsibility, compassion and service among students, while also bringing moments of happiness to the residents of the ashram. The programme was coordinated by Ms. Pooja.

Visit to Padua English medium Primary School, Kadri, Mangalore.

The commerce department conducted extension activity on 1 March, 2025 at Padua English medium Primary School, kadri , Mangalore. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to Titan World, Mangalore

The Business law department organized an Extension Activity at Titan World, Mangalore on 06 and 19 May 2025. The visit effectively bridged classroom theory with real-world practice, offering students valuable insights into the watch industry and its legal aspects. Students shared current marketing trends that can support businesses in making strategic choices regarding product innovation, promotional efforts, and growth opportunities. The activity was coordinated by Ms. Sanjana.

Visit to Vani Printers

The Department of Business Law organized an Extension Activity at Vani Printers, M.G. Road, Mangalore, on 16 May 2025, offering students hands-on exposure to the retail sector. The visit focused on fostering social responsibility and enriching experiential learning by examining the operational and legal dimensions of managing a printing business. The proprietor received suggestions on improving business operations, marketing strategies, and technological adoption based on students' research and analysis. The activity was coordinated by Ms. Sanjana.

Visit to Diamond Crockery House, Mangalore

The Department of Business Law organized an Extension Activity at Diamond Crockery House, Mangalore, on 09 May 2025. The visit offered students practical insights into the crockery retail business, linking classroom learning with real-world applications. Students examined Balance Sheet to prepare operating activity expenses; legal and operational aspects and suggested improvements in marketing and digital practices. The activity was coordinated by Ms. Sanjana.

Visit to Kalyan Jewellers, M.G. Road, Mangalore

The Department of Business Law conducted an Extension Activity at Kalyan Jewellers, M.G. Road, Mangalore, on 26 April 2025. The visit aimed to connect theoretical learning with real-time business practices in the jewellery retail sector. Students explored legal and operational aspects of the business and assisted the management in analysing their financial statements. They also shared on improving financial planning and customer engagement strategies. The activity was coordinated by Ms. Sanjana.

Visit to Reliance Smart Bazar, Mangalore

The Department of Business Law conducted an Extension Activity at Reliance Smart Bazar, Mangalore, on 15 May 2025. The visit provided students with practical exposure to retail management and its legal framework. In addition to exploring business operations and marketing strategies, students assisted the store in analysing their target customer segments. The insights shared by the students proved valuable to the store in refining their customer engagement and marketing efforts. The activity was coordinated by Ms. Sanjana.

Visit to Giva Store, Empire Mall, Mangalore

The Department of Business Law organized an Extension Activity at the newly opened Giva Jewellery Store, Empire Mall, Mangalore, on 17 May 2025. The visit offered students a valuable opportunity to understand the practical workings of a modern jewellery retail outlet, along with the legal and commercial challenges involved in setting up a new business. Students conducted a detailed analysis of the store's environment and provided thoughtful suggestions on marketing and customer targeting—particularly aimed at appealing to a younger demographic. The store found the students' inputs insightful and appreciated the fresh perspectives they brought to enhancing business visibility and growth. The activity was coordinated by Ms. Sanjana.

Visit to Rao Associates, Kadri, Mangalore

The Department of Business Law organized an Extension Activity at Rao Associates, a leading supplier of hospital consumables in Mangalore, on 23 April 2025. The visit provided students with practical exposure to the healthcare supply industry and its legal and operational challenges. Students analysed the business model and offered suggestions on improving procurement strategies and regulatory compliance. The management appreciated the students' insights and found the interaction valuable. The activity was coordinated by Ms. Sanjana.

Visit to Surya Enterprises

The EDP Cell conducted an extension activity on 14 February 2025 at Surya Enterprises, a general shop in Mangalore. The objective was to enhance the business's digital marketing and branding strategies. Students created and verified a Google My Business listing, set up Facebook and Instagram pages, and designed promotional materials. They also trained the proprietor, Mr. Sadananda, on handling online customer interactions and using What Sapp for business. The initiative helped improve the shop's online presence and provided students with hands-on experience in digital marketing. The programme was coordinated by Mrs. Supritha

Visit to Sandhya Tailors

The EDP Cell conducted an extension activity on 12 February 2025 at Sandhya Tailors, Mangalore. The objective was to train the proprietor, Sandhya, and her team in workplace ethics and soft skills. The session covered communication, teamwork, time management, and professional etiquette through interactive discussions and role plays. This initiative helped the team improve workplace productivity and customer handling skills. The programme was coordinated by Mrs. Supritha.

Visit to DKZP Higher Primary School, Thumbe, Bantwal

Scan Association conducted an extension activity at DKZP Higher Primary School, Thumbe, Bantwal. On 1 February 2025 .The objective of this initiative was to engage and educate school students through various interactive sessions. The programme was coordinated by Mrs. Shruthi K.

Visit to St. Aloysius Kannada Medium School, Ladyhill, Mangalore

Scan Association conducted an extension activity at St. Aloysius Kannada Medium School, Ladyhill, Mangalore, on 7 th April 2025. The objective of the programme was to impart knowledge on “Microsoft Word and their applications” to Class VI students. A quiz, various memory games were conducted and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to St. Aloysius Higher Primary School, Urva, Mangalore

Scan Association conducted an extension activity at St. Aloysius Higher Primary School, Urva, Mangalore, on 8 th April 2025. The objective of the programme was to impart knowledge on “Varius Applications of Computer System” to Class IV students. Various memory games were conducted and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shety

Visit to Diganta Mudrana, Near Industrial Estate, Yeyyade, Mangalore

Scan Association conducted an field visit to Diganta Mudrana, Near Industrial Estate, Yeyyade, Mangalore on 9 th April 2025. The objective of the programme was to get the practical knowledge about industry working environment and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to St. Joseph Higher Primary School, Kulshekara

Scan Association conducted an extension activity at St. Joseph Higher Primary School, Kulshekara on 15 February 2025. The aim of the programme was to impart knowledge on Microsoft Paint and Microsoft Word applications to Class IV students. A quiz was conducted, and students participated enthusiastically. The programme was coordinated by Ms. Divya Uchil.

Visit to DKZP Higher Primary School, Kenjar

Scan Association conducted an extension activity at DKZP Higher Primary School, Kenjar, Mangalore. The session focused on educating students about computer networks, their types, and uses. Interactive activities were included to ensure student participation. The programme was coordinated by Mrs. Yogita Patgar.

Visit to St. Rita's Higher Primary School, Mangalore

Scan association in collaboration with Rovers and Rangers conducted an extension activity on 12 February 2025 at St. Rita's Higher Primary School, Mangalore. The objective of the session was to introduce the school students to Artificial Intelligence. The first-year BCA students led the session with engaging activities. The event was coordinated by Mrs. Sowmya Jyothi.

Visit to D.K. Government Higher Primary School, Chithrapura, Kavoov

Scan Association conducted an extension activity at D.K. Government Higher Primary School, Chithrapura, Kavoov. The programme included awareness about computers, social media-related quizzes, tongue twisters, and fun activities. Students were rewarded with gifts, and their active participation was appreciated. The programme was coordinated by Mrs. Reshmi B.R.

Field Visit to Kanara Wood & Plywood's Industries Ltd., Jeppu

Scan Association conducted A field visit was organized to Kanara Wood and Plywoods Industries Ltd., Jeppu on 12th April 2025 for 15 sixth-semester BCA A project students. The visit helped students understand the manufacturing process of plywood, blackboards, and doors. Key stages such as log preparation, veneer processing, adhesive application, and quality control were observed. The visit was part of the Rovers and Rangers association and was coordinated by Mr. Arun F. Sequeira.

Field Visit to Fernandez Brothers Cashew, Maroli

Scan Association conducted a field visit on 11 April 2025, students visited Fernandez Brothers Cashew, Maroli. The objective was to understand the functioning and technology used in cashew processing. Students observed the entire production cycle, from raw cashews to finished products. Additionally, they explained the use of Microsoft Word to the staff, enhancing their communication skills. The programme was guided by Ms. Divya Uchil.

Visit to Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore.

An extension activity was held at Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore on 11 Jan 2025. The II BCA A students conducted a programme on generations of computers. The objective of this programme was to educate the school students about the different stages in evolution of the computer. The programme included some interactive activities that encouraged all the students to actively participate in the activities. The programme was coordinated by Mrs .Yogita Patgar

Visit to Better Life Home, Mannaguda, Mangalore

An extension activity was held at Better Life Home, Mannaguda, Mangalore on 27 April 2025. The III BCA B students as part of our community service initiative visited old age home and engaged in conversations, organized small activities, and distributed refreshments to bring smiles to their faces .The objective of this programme was to make the elders feel special; make them happy. The experience was enriching and highlighted the importance of compassion, respect, and support for senior citizens.The programme was coordinated by Mrs Yogita Patgar.

DKZP Higher Primary School, Thumbe, Bantwal

Department of computer application, in association with Youth Red Cross conducted an extension activity at DKZP Higher Primary School, Thumbe, Bantwal.On 1 February 2025, the students of IBCA A. The objective was to engage and educate school students through various interactive sessions. The programme was coordinated by Mrs Shruthi K .

DKZP Jilla Panchayath Higher Primary School, Bejai, Kapikad, Mangalore.

Department of computer application, in association with Youth Red Cross conducted an extension activity at DKZP Higher Primary School, Bejai Kapikad Mangalore .On 22 January 2025, the students of 1BCA A. The objective was to engage and educate school students through various interactive sessions. The programme was coordinated by Mrs Shruthi K .

DKZP Higher Primary School, Bokkapatna.

Department of computer application, in association with Youth Red Cross conducted an extension activity at DKZP Higher Primary School, Bokkapatana On 20 January 2025, the students of 1BCA A. The objective was to engage and educate school students through various interactive sessions. The programme was coordinated by Mrs Shruthi K .

Visit to Chetana Child Development- The Centre for disabled.

An extension activity in association with NSS, was organized at Chetana Child Development Centre, Carstreet, Mangalore on 4 April 2025 by III BCA students undergoing the project. The objective was to create awareness among students about the needs of differently abled children and to foster empathy and community service. As part of the activity, the children of the child development centre were made to draw some arts, and were also made to play games. The winners were awarded. The students entertained the children by performing dance and singing songs. Nearly 85 children of the centre benefited from the event. The programme was coordinated by Mrs. Shashiprabha.

Visit To Sapna Book House

English Association organized an Extension activity On the occasion of International English Language Day, at Sapna Book House on 24 April 2025 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to School Book Company

English Association organized an Extension activity On the occasion of International English Language Day , at School Book Company ,Car street on 24 April 2025 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to St. Agnes Kannada Medium School.

English Association conducted an extension activity on 3 April 2025 at St. Agnes Kannada Medium School. The session focused on hygiene, waste disposal, and environmental awareness. Interactive activities and games were conducted, and students received gifts as tokens of appreciation. The programme was coordinated by Mrs. Madhumathi J Raja.

Visit to Better Life Old Age Home

English Association conducted an extension activity on 11 April 2025, the students visited Better Life Old Age Home, Mannagudda. They organised dance, singing, and fun activities for the residents. Gifts were distributed, and the event encouraged intergenerational bonding. The programme was well coordinated by Mrs. Madhumathi J Raja.

Visit to SK Ladies PG

English Association conducted an awareness visit to SK Ladies PG, Kodialbail on 9 April 2025. The session focused on the importance of a balanced diet and healthy eating habits. The students interacted with the residents and shared nutritional tips. The programme was well coordinated by Mrs. Madhumathi J Raja.

Visit to Mangala English Medium School, Mannagudda,

Hindi Association conducted An extension activity on 15 February 2025 at Mangala English Medium School, Mannagudda, Mangalore. The objective of the visit was to develop leadership and communication skills of the students. Students conducted several vocabulary games and activities creating a joyful learning experience for the school children. The visit was coordinated by Dr. Shalini.M.

Visit to Better Life Old Age Home

NSS association organised an extension activity at Better Life Old Age Home, Manna Gudda on 11 April 2025. The students conducted dance, singing, and interactive activities for the residents. The programme promoted intergenerational bonding and community service. It was coordinated by Dr. Jyothi and Mr. Sudarshan.

Visit to St. Agnes Kannada Medium School

NSS association organised an extension activity was held on 3rd April 2025 at St. Agnes Kannada Medium School to create awareness on hygiene, waste disposal, and cleanliness. The session included interactive games and classroom cleaning. Gifts were distributed to the students. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Visit to better life old age home

Student council organised an extension and community outreach activities, a visit to Better life old age home, Mangalore was organized by Students council on 11 April 2025. The objective of the visit was to interact with the elderly residents, bring companionship, and instil a sense of empathy and social responsibility among the students. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to Nympha sadan senior citizens home

Student council organised an extension and community outreach activities, a visit to Nympha sadan senior citizens home, Mangalore was organized by Students council on 11 April 2025. The objective of the visit was to interact with the elderly residents, bring companionship, and instil a sense of empathy and social responsibility among the students. The programme was coordinated by Mrs. Kavitha Prabhu.

BOOK AND VIDEO REVIEW

I Am Malala

English Association organized a book review on I Am Malala by Malala Yousafzai on 5 March 2025 On the occasion of Women's Day, for I B.COM students, presented by Jessica of I BBA "A". This powerful memoir chronicles Malala's fight for girls' education and women's rights, inspiring readers with her resilience and courage. The review aimed to highlight the book's impact on gender equality and the importance of empowering women through education. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Educated

English Association organized a book review on Educated by Tara Westover on 23 April 2025 for I BBA "A" students. the occasion of Women's Day On the occasion of International English Language Day, The review was presented by Abhiram of II BBA "C". Her story powerfully emphasizes the transformative power of education and the importance of language and literacy in shaping one's identity and future. The review aimed to highlight the book's relevance to education, personal growth, and the value of English as a global language. The programme was coordinated by Ms. Lolita Neeta Dsouza

FACULTIES EXCELLENCE ACHIEVEMENTS

Teaching Faculties

Mrs. Divya Uchil

- Participated in the Five days Faculty Development Programme Organised by Internal Quality Assurance Cell and Research Promotion Committee of Padua College of Commerce and Management, Mangalore from the 1 April to 5 April 2025
- Published a Paper titled "Systematic Analysis for Revolutionizing AI Integrated Healthcare Management Practices" in the "International Journal of Research Publications and Reviews", Volume 6, Issue 4
- Participated in One day National Webinar on "Reader Response and Ethical Engagement" organised by Nucleus of Learning and Development on the 22 April 2025.
- Participated in the conference "Fostering Entrepreneurship in India : Challenges ,Opportunities and Road Ahead" at SDM College of Business Management and presented a Paper on ""Entrepreneurship in the IoT Sector: Road Ahead" on 11 March 2025
- Attended a national Webinar on "Unlocking Innovation : The Design Thinking Approach" organized by Nucleus of Learning and Development " on 17 March 2025
- Participated in the one day National Webinar on "Financial Education A Life Skill Under NEP-2020" Organized by Government Engineering College Palamu, Jharkand, in association with Mutual Funds in India on 25 February 2025.
- Participated in the two day National level Virtual Workshop on "Understanding Indexed Journals and Citation Databases" Convened by KAPI College of Education, Mudurai ,Tamil Nadu, in collaboration with Acumen Foundation and Seva Academy on 27 and 28 January 2025.
- Participated in the One day National level Webinar on "Wealth Creation through Financial Planning "organised by the Department of Management Studies, National Institute of Technology Warangal, Telangana in association with Mutual Funds of India on 12 March 2025.
- Participated and presented a paper on "Revolutionizing Healthcare: The Impact of AI for a Healthier Future" in the Two days International E-Conference on "Embracing Generational Change and Technological Transformation -A Roadmap to the Future" by SDM College of Business Management Post Graduate Center for Management Studies and Research ,Mangalore, on 21 and 22 February 2025.
- Participated in the Two Days University Level Workshop on "Research Methodology " organised by the Internal Quality Assurance Cell in association with the Department of Basic Science and Department of Computer Science and Application on 28 February and 1 March 2025 .
- Participated in the conference "Fostering Entrepreneurship in India : Challenges ,Opportunities and Road Ahead" at SDM College of Business Management and presented a Paper on ""Entrepreneurship in the IoT Sector: Road Ahead" on 11 March 2025
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- Participated in the Two Days University Level Workshop on "Research Methodology " organised by the Internal Quality Assurance Cell in association with the Department of Basic Science and Department of Computer Science and Application on 28 February and 1 March 2025 .
- Participated in a one day National level Online Webinar on “Financial Wisdom” organized by Gurukul Degree College,Kalaburag,Karnataka in collaboration with Association of Mutual in India held on 26-03-2025.
- Participated in a two days National level Online Workshop on “Reference Management through Zotero & Mendeley Software” organized by SRHU Library system held on 28-03-2025.

Mrs. Smitha M.

- Participated in Five Days Faculty Development Programme on “Transforming Education: Embracing Innovation , Inclusion and Technology” organized by Padua college of Commerce and Management, Mangalore from April 1 st to April 5 th 2025
- Attended BOE BA (HRD) meeting of Mangalore University on 22 nd and 23 rd of April 2025 at SDM College of Business Management, Mangalore.

Mrs. Jeevitha D.

- Attended BOS meeting of School of Social Work, Roshni Nilaya, Autonomous Institute Mangalore for the academic year 2024-25 Second Semester held at School of Social Work Mangalore on 7th February 2025.
- Attended 10 hours Online Faculty Development organised by Research Cell (SIMSREE) Sydenham Institute of Management Studies, Research and Entrepreneurship Education Churchgate, Mumbai during the period 27th January to 6th February 2025.
- Attended one day Faculty Development Programme on Published with purpose: Strategies for Scopus and WoS Journal publications held on May23rd 2025, organized by GFGC Saraguru,
- Attended State Level Faculty Development Programme organised by Internal Quality Assurance Cell, Research and Development Cel, Dept of collegiate education, Govt First Grade College, Virajpet on Academic Research writing held from 17th March 2025.
- Attended six day National Level Virtual Faculty Development Program on “ Developing Inclusive Learning Environment through Multi Disciplinary Approach” from 17th to 22nd March 2025 organised by Govt First Grade College, Peenya, 1st Stage,Bangaluru.
- Attended one day National online conference on, “dr B R Ambedkar Philosophies and Social Transformation Movements,” held on April 26, 2025. Organised by peoples Research Association in collaboration with the Centre for Kannada Studies, Bangalore University, Bengaluru.
- Attended 2days Online national Conference on Indian Knowledge System on 6th and 7th May 2025 organised by Christ Academy Institute for Advanced Studies and presented paper on the Topic “ ವಚನ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪರಂಪರೆ ಮತ್ತು ಆಧುನಿಕ ಚಿಂತನೆಗಳು
- Invited as judge for Traditional cooking competition and exhibition of Folk Art “Janapada Sambrama” on 15th March 2025 at Dr P Dayananda Pai - P Sathish Pai Govt First Grade College, Car Street, Mangaluru.
- Participated in ILA National webinar on “One Nation. One Subscription: Opportunities and ChallengesI” held on June 6th, 2025 organized by the Indian Library Association, New Delhi.

- Participated in ILA National webinar on NEP-20 Roadmap with e-learning and the use of AI” held on June 14th, 2025 organized by the Indian Library Association, New Delhi.

Mr. Arun Francis Sequeira

- Participated in National Webinar on “Unlocking the Potential of Social Media for Scholars and Researchers” organized by Nucleus of Learning and Development on 8th February 2025.
- Invited and attended as a subject expert on the selection panel for a computer teacher position at Mangala Jyothi Integrated School, Vamanjoor, Mangalore on 11th February 2025.
- Participated in two-days International E-Conference 2025 “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” and presented a paper titled “Natural Language Processing-A Survey” organized by SDM PG Center for Management Studies and Research Mangaluru on 21st & 22nd February 2025.
- Executed the workshop “AI for students: Build Your Own Generative AI Model” conducted by AI expert Mr. Abhinav Devaguptapu organized by The NxtWave - CCBP 4.0 Team on 22nd February 2025.
- Attended 5-days Faculty Development Programme (FDP) on “Navigating the Artificial Intelligence (AI) Revolution: A Guide to Business Transformation and Innovation” organized by Department of Management Studies, MITS, Madanapalli from February 17, 2025 to February 21, 2025.
- Attended one-day National Webinar in “Financial Education a Life Skill Under NEP-2020” organized jointly by the Government Engineering College Palamu, Jharkhand in collaboration with Association of Mutual Funds in India (AMFI) on 25th February 2025.
- Appointed as the co-ordinator in the Subject BCA of Mangalore University for conducting Practical / Viva Examinations for the examinations of June/July 2025.
- Participated in the National Level Special Lecture Series-11 on the topic “ From Runway to Reality: The Crux of Fashion Designing for Dazzling Career “ organized Department of Home Science of K. L. E Society Arts and Commerce College, Gadag Government First Grade College, Ankola held on 23 rd May, 2025.
- Attended Board of Studies meeting of Computer Science and Applications of the St. Philomena College (Autonomous), Puttur held on 12-04-2025.
- Participated in five days FDP on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Nanthur, Mangalore from 1st April to 5th April 2025.
- Attended Mangalore University Board of Examiners meeting in BCA course at Besant Women’s College, Mangalore held from 21-04-2025 to 23-04-2025.
- Participated in National Webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on 22-04-2025.
- Participated in 2-days International Virtual Webinar on “OER and Creative Commons (CC): Content Creation for MOOC’s K-12, and Beyond” convened by Acumen Foundation & Seva Academy on 23-04-2025 and 24-05-2025.
- Participated in two-day University-Level workshop “Research Methodology” organized by Internal Quality Assurance Cell in association with Department of Basic Science & Department of Computer Science and Applications, Canara College, Mangalore on 28-02-2025 01-03-2025.
- Appointed as member of Board of Examiners in BCA for the UG degree examinations to be conducted during the year 2025.
- Participated in National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” and presented a paper on the title “Cybersecurity Measures for Start-Ups: Best Practices, Challenges, Emerging Threats and Future-Proofing Strategies” on 11-03-2025.

- Attended the one-day National Webinar on “Wealth Creation Through Financial Planning” organized jointly by the Department of Management Studies, National Institute of Technology, Warangal, Telangana in collaboration with Association of Mutual Funds in India (AMFI) on 12-03-2025.
- Participated in National Webinar on “Unlocking Innovation: The Design Thinking approach” organized by Nucleus of Learning and Development on 17-03-2025.
- Participated in a one-day National level Online Webinar on “Financial Wisdom” organized by Gurukul Degree College, Kalaburagi, Karnataka in collaboration with Association of Mutual Funds in India held on 26-03-2025.
- Participated in a two days National level Online Workshop on “Reference Management through Zotero & Mendeley Software” organized by SRHU Library system held on 28-03-2025
- Attended 7-days state Level FDP on “Academic Research Writing” Organized by Government First Grade College, Virajpet, Kodagu, held from 17-03-2025 to 23-03-2025.
- Attended Board of Studies meeting of Computer Science and Applications of the St. Philomena College (Autonomous), Puttur held on 12-04-2025.
- Participated in five days FDP on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Nanthur, Mangalore from 1st April to 5th April 2025.
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- Appointed as the co-ordinator in the Subject BCA of Mangalore University for conducting Practical / Viva Examinations for the examinations of June/July 2025.
- Participated in the National Level Special Lecture Series-11 on the topic "From Runway to Reality: The Crux of Fashion Designing for Dazzling Career" organized by Department of Home Science of K. L. E Society's Arts and Commerce College, Gadag & Government First Grade College, Ankola held on 23rd May, 2025

Mrs. Manju H.

- Selected as a BOE member in Mangalore University BA(HRD) degree Course.

Mrs. Madhumathi J. Raja

- Served as the resource person for the First Year BBA (2024–25) syllabus under Mangalore University.
- Served as the coordinator for the 2nd-semester syllabus workshop.
- Served as a resource person by the Department of English at Besant College, Mangaluru,. She delivered a talk on the topic “Business of Belonging: Unpacking Ghachar Ghochar for the Modern Mind – A Study in Power, Gender, and the Fragile Family.” on 6 May 2025.

Mrs. Renuthakshi

- Attended one week virtual international Faculty Development Programme on “Mastering Academic Research : Grant Writing, Data Analysis and Funding opportunities” organized by St Clare College(Autonomous) Bangalore between 24 - 29th March 2025

- Presented a paper titled “ಶಿಕ್ಷಣವೆಂದರೆ ಜೀವನಕ್ಕೆ ಸಿದ್ಧತೆಯಲ್ಲ, ಶಿಕ್ಷಣವೇ ಜೀವನ” in the National level conference on “Dr.B.R.Ambedkar Philosophies Social Transformation Movements”, organized by The People’s Research Association(P.R.A) in collaboration with The Centre for Kannada Studies, Bangalore University, Bangalore on 26th April 2025.
- Published the same paper ‘Aksharasurya’ Journal E-ISSN:2583-620x - V.6No05(2025)
- Participated in the National Level Special Lecture Series-10 on the topic “Interior Design for Better Health and Carrier” organized by Departement of Home Science of GFGC Ankola and K.L.E Societie’s Art’s and Commerce College Gadag on 28 th April 2025

Mrs. Kavitha Prabhu

- Attended one day workshop on “second semester SEP B.Com Courses” held at Besant Women’s College, Mangalore on 22 February 2025.
- Attended Workshop on Curriculum in environmental studies organised by university college Mangalore, in association with BOS in Environmental studies Mangalore University on 22 February 2025.
- Presented a paper titled Digital Economic Growth: The Role of Youth Entrepreneurship in India “at the National Conference on Fostering Entrepreneurship in India: Challenges, Opportunities and Road Ahead “organized by SDM College of Business management Mangalore on 11 March, 2025.
- Participated in 5 days national level online FDP on the topic “Transforming Education Embracing Innovation, Inclusion and Technology” on 1-5 April 2025 Organised by Padua College of Commerce and Management , Nanthur Mangalore

Mrs. Shashikala K. G.

- Participated in 5 Days national level online FDP on the topic “Transforming Education Embracing Innovation, Inclusion And Technology”, on 1 – 5 April 2025 organized Padua College Of Commerce And Management, Nanthur, Mangaluru.
- Attended one day workshop on II semester BBA syllabus organised by FOBMAT in association with Sri Bhuvanenedra college Karkala On March 1 2025.

Mrs. Sowmya Jyothi

- Participated in one-day workshop on “Web wisdom: Unlocking Website Hosting Secrets” organized by SDM College of Business Management, Mangalore on 22.02.2025.
- Participated and presented a paper titled “Fog-enabled IoT Data Processing: A review of challenges and future research directions” in the two days International E-conference held on 21st and 22nd February 2025 organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore.
- Participated in six-days national level virtual faculty development program on “Developing inclusive learning environment through multidisciplinary approach” from 17.03.2025 to 22.03.2025 organized by Government First Grade College, Peenya 1st stage, Bangalore.
- Participated in the FDP on "Transforming Education: Embracing Innovation, Inclusion and Technology" organised by Padua College of Commerce and Management, Nanthur, Mangalore from 1st April to 5th April 2025.
- Participated in Online FDP titled “Publish with Purpose: Strategies for Publishing in Scopus and Web of Science Journals” organised by IQAC, in association with Research and Development Cell and Department of Commerce on 23.05.2025.
- Participated in one Day International Faculty Development Program on “Building Resilience-Strategic approach to work-life balance” organized under the aegis of RC IQAC In association with RC Counselling Cell, Government Ramnarayan Chellaram and College of Commerce; Management, Palace Road, Bengaluru on 10 June 2025.

Dr. Jyothi

- Participated in 6 days National level FDP Titled “Developing Inclusive Learning Environment through Multidisciplinary Approach” held from 17 to 22 March, 2025 Organized by Government First Grade College, Peenya, Bangalore college.
- Participated in One week State level FDP program Titled “Academic Research Writing” held from 17 to 23 March, 2025 Organized by Department of Collegiate Education Government First Grade College, Virajpet.
- Participated in One week International level FDP program on “Mastering Academic Research: Grant Writing, Data Analysis and Funding Opportunities” held from 24 to 29 March, 2025 Organized by St.Cparet College, Autonomous, Bangalore college.

Mrs. Shashiprabha

- Attended a one-day workshop on "Web Wisdom: Unlocking Website Hosting Secrets" organized by SDM College of Business Management, Mangalore on 22 February 2025.
- Attended a one day International Faculty Development Programme on "Building Resilience- Strategic approach to work-life balance organized by Government Ramnarayan Chellaram College of Commerce & Management, Bangalore under the aegis of RC IQAC In association with RC Counselling Cell on 10 June 2025.

Mrs. Supriya A.

- Attended a 5-day international online workshop on “research methodology with AI” on 1 to 5 February 2025 organized by the global research and training centre in Chennai, India.
- Published a paper entitled “Empowering Young Entrepreneurs: Key Factors Driving Success in India” in the International Journal of Research Publication and Reviews, Volume 1, Issue 1, ISSN 2582-7421.
- Attended a 5-day FDP program organized by SDM College of Business Management Post-graduate Centre for Management Studies and Research, Mangaluru on the topic of self-care by the internal quality assurance cell from 6 th January to 10 th January 2025
- Attended and presented a paper titled Impact of Digital Transformation on Start-ups Growth Strategies in an international e-conference organized by SDM College of Business Management Post-graduate Centre for Management Studies and Research, Mangaluru on the topic of embracing generation change and Technological Transformation-a road map to the Future of from 21 February to 22 February 2025. Published in the Journal of Management Studies and Academic Research (e-ISSN: 2455-4960.)

Dr. Shalini M.

- Participated 7 days International online FDP on “AI in teaching, Learning and Research on 06 January to 12 January 2025. Organized by Department of PG studies and Research in Commerce, Shri Dharmasthala Manjunatheshwara College (Autonomous) Ujire, in collaboration with Cape Comorin Trust, Tamil Nadu.
- Attended 5 days FDP on “Self Care “on 06 January to 10 January 2025. Organized by SDM college of Business Management post graduate centre for Management studies and Research Mangalore.
- Attended one day National seminar on “Latest technological tools for the use of Hindi” organized by MRPL Mangaluru on 12 March 2025

Mrs. Anasuya

- Participated 1 days National Conference on Emerging Frontiers in Commerce and management for sustainable Development Goals in AI Era“, and presented the paper on Impact of AI Tool

on Learning Process and Cognitive Ability of UG and PG students held on 21 February at Seshadripuram Academy of Business Studies, Bangalore.

- Participated on 2 days International E-Conference on Embracing Generational Change & Technological Transformation – A Road Map to Future “, and presented the paper on Impact of AI Tool on Learning Process and Cognitive Ability of UG and PG students held on 21 and 22nd February at SDM College of Business Management Post Graduate Centre for Management studies and Research , Mangalore.
- Participated in a 1 days’ Workshop on SEP- II Semester B.COM Course” held on 22nd February 2025 , at Besant Evening College Mangalore.
- Published paper in Journal of Management Studies and Academic Research Publication and Reviews ISSN 2455-4960 Issue 10 March 2025 on the topic Impact of ai tools on the learning process and cognitive Abilities of UG and PG students.
- Participated in a 5 days National Level Online FDP on “Transforming Education Embracing Innovation Inclusion and Technology” held on 1st April to 5th April 2025, at Padua College of Commerce and Management. Nanthur Mangalore.
- Participated 1 days national conference on fostering entrepreneurship in India: challenges, opportunities and the road ahead“, and presented the the Role of Technology in Local Business: a Comprehensive Study held on 11th March 2025 at SDM College of Business Management, Mangalore.
- Participated in a 1 days Online Workshop on curriculum in Environmental studies (BBA/BCOM/BA(HRD)) Course“ held on 22nd February 2025 , at University College Mangalore

Mrs.Reshmi B. R.

- Participated and presented a paper titled “The Impact of AI on the Growth of Digital Marketing” at a two-day International Conference on “Emerging Trends in Commerce, Management and Economics” organized by Sri Malolan College of Arts and Science, Chengalpettu, Tamil Nadu on 13–14 February 2025. The paper was published with ISBN: 978-93-49201-17-0.
- Presented a paper titled “Role of Artificial Intelligence in the Transformation of Digital Marketing” at a two-day National Conference on “Fintech Innovation, Inclusion and Sustainability” organized by the Department of Commerce, Davangere University, on 14–15 February 2025.
- Participated in a five-day International FDP on “Innovation and Strategies in the Financial Ecosystem” organized by the Area of Finance & Accounting, Alliance School of Business, Alliance University, Bengaluru, from 17–21 February 2025.
- Presented a paper titled “AI Revolution in the Growth of Digital Marketing” at the 6th National Conference on “Emerging Frontiers in Commerce and Management for Sustainable Development Goals in AI Era” organized by Seshadripuram Academy of Business Studies in association with FKCCI on 21 February 2025.
- Presented a paper titled “Understanding NLP in AI: Strengthening Human-Computer Interaction” at a two-day International Conference on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management PG Centre, Mangaluru, on 21–22 February 2025.
- Participated in a five-day FDP titled “Advancing Academic and Research Excellence: Innovative Strategies for Faculty Development” organized by the PG Department of Commerce, St. Joseph’s College (Arts & Science), University of Madras, Kovur, Chennai, from 24–28 February 2025.
- Presented a paper titled “The Future Trends of AI Approaches in Text Mining: Challenges and Innovations” at a two-day National Conference on “Emerging Advancements in Data Analytics” organized by the Department of Computer Science with Data Analytics, AJK College of Arts and Science, Coimbatore, on 21 and 28 February 2025.

- Presented a paper titled “The Impact of AI on the Revolution of Digital Marketing” at the National Conference on “Emerging Trends in Business Management” organized by the Department of Management Studies, Central University of Kerala, on 12 March 2025.
- Published a paper titled “Understanding NLP in AI: Strengthening Human-Computer Interaction” in Volume 6, Issue 3 (ISSN: 2582-7421, Sr. No: IJPR 125221-1).
- Published a paper titled “Role of Artificial Intelligence in the Transformation of Digital Marketing” (e-ISSN: 2278-487X, p-ISSN: 2319-7668, pp 01–05).

Mrs. Shwetha Y.

- Participated in Two days’ Workshop on “Research Methodology Essentials”, organised by Centre for PG studies in Commerce held on June 20 and 21, 2024 at Canara College, Mangaluru.
- Participated in one day University level Syllabus Workshop on “State Education Policy – first semester Bcom Syllabus”, organised by MUCTA, Mangaluru held on 17 th August, 2024 at Besant Women’s College, Mangalore.
- Was a Resource Person for Business Organisation in one day University level Syllabus Workshop on “State Education Policy – first semester BBA Syllabus”, organised by FOBMAT, Mangaluru held on 31 st August, 2024 at Poorna Prajna College, Udupi.
- Registered for PHD at SDM College of Business Management PG centre for management studies and Research affiliated to Mangalore University on 06-09-2024
- Participated in One-week International Virtual Faculty Development Program titled “AI in Teaching Learning and Research (Multidisciplinary)” held from 06 th January -12 th January 2025, organised by Department of PG Studies and Research in Commerce, SDM College Ujire in Collaboration with Cape Comoriun Trust and Harvest an International Multidisciplinary and Multilingual Research Journal .
- Participated in 5 Days Faculty Development Program titled “Self Care ” held from 6 th January -10 th January 2025, organised by SDM College of Business Management Post graduate Centre for Management Studies and Research, Mangalore.
- Participated in Five Days International Online Workshop on Research Methodology with AI held from 1 st February- 5 th February 2025, organised by Global Research and Training Centre, Chennai, India
- Published a research paper titled “The Impact of Resilience on Developing an Entrepreneurial Mindset” in International Journal of Research Publication and Reviews with ISSN 2582-7421 Vol 6, no 2, pp 136-138 February 2025 with DOI: <https://doi.org/10.55248/gengpi.6.0225.0707>
- Attended and presented a paper titled “Influence of social media on consumer behaviour” in One day international conference on “Industry and Innovation- Building Resilient Leadership for Inclusive and Sustainable Development” held at St. Aloysius (Deemed to be University), Mangalore on 12 th February, 2025.
- Attended and Presented a paper titled “Exploring the Role of Artificial Intelligence in Education” in one day National conference on “Emerging Frontiers in Commerce and Management for Sustainable Development goals in AI Era” held at Seshadri Puram Academy of Business Studies, Bengaluru on 21 st February , 2025.
- Attended and presented a paper titled “A study on The Role of Artificial Intelligence in Education, Impact on Teachers” in Two day international conference on “Embracing Generational Change and Technological Transformation- A Road map to the Future” held at SDM College of business Management post Graduate centre for management studies and Research, Mangalore on 21 st and 22 nd February 2025.
- Participated in one day University level Syllabus Workshop on “State Education Policy – Second semester Bcom Syllabus”, organised by MUCTA, Mangaluru, held on 22 nd February, 2025 at Besant Evening College, Mangalore.

- Participated in Five Days International Online Workshop on “Master the art of research and Publication: From Idea to Impact” held from 1 st March- 5 th March 2025, organised by Global Research and Training Centre, Chennai, India .
- Participated in a five-day state-level Online Faculty development Program on “Research Methodology” held from 3rd March - 7th March 2025, organised by the Government First Grade college, Tarikere. India .
- Attended one day National Webinar on “The Evolving Entrepreneurship Ecosystem: startups, Women Leadership and Business Models” held at Smt. Bangaramma Sajjan Arts, Commerce and Science College for Women, Vijayapur on 4 th March, 2025.
- Published a research paper titled “Exploring the Role of Artificial Intelligence in Education - Impact on Teachers” in International Journal of Research Publication and Reviews with ISSN 2582-7421 Vol 6, no 3, pp 1323-1332 March 2025 with DOI: 6 <https://doi.org/10.55248/gengpi.6.0325.1142>
- Participated in one Day workshop on “The Nature of Qualitative Research” held on 8 th March 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Attended and Presented a paper titled “The Impact of Resilience on Developing an Entrepreneurial Mindset” in one day National conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” held at SDM College of Business Management Mangalore on 11 th March 2025.
- Attended one day National Webinar on “Impact of Public Policies on Income Distribution” held at Smt. Bangaramma Sajjan Arts, Commerce and Science College for Women, Vijayapur on 12 th March, 2025.
- Participated in Seven Days State level Online Faculty development Program on “Academic Research Writing” held from 17 th March – 23 rd March 2025, organised by Government of Karnataka Department of Collegiate Education Government First Grade college , Virajpet. India .
- Participated in Six Days National level Virtual Faculty development Program on “Development Inclusive Learning Environment through Multidisciplinary Approach” held from 17 th March – 22 rd March 2025, organised by Government First Grade college , Peenya, India .
- Participated in Three Days International Online Workshop on “Basic Statistical Analysis and its Interpretation using JAMOV” held from 22 nd March- 24 th March 2025, organised by Institute for Statistics and Analytical Research (ISAR), Chennai, India .
- Participated in one week Virtual Faculty development Program on “Mastering Academic Research: Grant Writing, Data Analysis and Funding Opportunities” held from 24 th March – 29 th March 2025, organised by St. Claret College Autonomous, Bengaluru, India .
- Attended one day Seminar on “Research Design” held at SDM College of Business Management PG centre for Management Studies and Research on 29 th March, 2025.
- Participated in one Day’s Workshop on “Questionnaire Design and Publication Ethics” held on 5 th April 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Attended one day Seminar on “Sampling Design” held at SDM College of Business Management PG centre for Management Studies and Research on 12 th April, 2025.
- Participated in one Days Workshop on “The Power of choice: How Parametric and Non-Parametric tests shape data Analysis” held on 26 th April 2025, organised by AJ Institute of Management”, Mangalore.
- Attended one day National Level Special Lecture Series 10 on “Interior Design for Better Health and Career” held at the Department of Home science of Government First Grade, Ankola, and KLE Society’s Arts and commerce college, Gadag on 28 th April, 2025.
- Participated in one Day’s Workshop on “Multivariate Analysis and Research Metrics held on 3 rd May 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.

- Participated in Five Days Online Faculty Development Programme on “Empowering Faculty for High impact Research and Publication” held from 5 th May- 9 th May 2025, organised by Manel Srinivas Nayak Institute of Management, Bondel, Mangalore.
- Participated in one Days Workshop on “Integrated Research Approaches: Systematic Review Data Coding and Factor Analysis” held on 10th May 2025, organised by AJ Institute of Management”, Mangalore.
- Attended one day National Level Special Lecture Series 10 on “From Runway to Reality: The Crux of Fashion Designing Career” held at the Department of Home science of Government First Grade, Ankola, and KLE Society’s Arts and commerce college, Gadag on 23 rd May, 2025.
- Participated in One Day online FDP on ‘Publish with Purpose- Strategies for publishing in Scopus and Web of Science’ held on 23rd May 2025 organised by GFGC Saragur.
- Attended one day Seminar on “Application of SPSS in Data Analysis” held at SDM College of Business Management PG centre for Management Studies and Research on 24th May , 2025.
- Participated in one Day’s Workshop on “Research Report Writing” held on 31st May 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Participated in One-Day International Faculty Development Program titled Building Resilience-Strategic approach to work-life balance” organized under the aegis of RC IQAC In association with RC Counselling Cell , GOVERNMENT OF KARNATAKA, DEPARTMENT OF COLLEGIATE EDUCATION and Government Ramnarayan Chellaram College of Commerce & Management, Palace Road, Bengaluru- On 10th June 2025

Mrs. Veena D. Kotian

- Attended BOS meeting of School of Social Work, Roshni Nilaya, Autonomous Institute Mangalore for the academic year 2024-25 Second Semester held at School of Social Work Mangalore on 7 February 2025.
- Attended 10 hours Online Faculty Development organised by Research Cell (SIMSREE) Sydenham Institute of Management Studies, Research and Entrepreneurship Education Churchgate, Mumbai during the period 27 January to 6 February 2025.
- Published paper in Journal of Management Studies and Academic Research Publication and Reviews ISSN 2455-4960 Issue 10 March 2025 on the topic Impact of ai usage on undergraduate students’ utilization of library services.
- Attended BOS meeting of St Aloysius Deemed University, Department of Business Management for the academic year 2024-25 Second Semester held on 20 march 2025.
- Attended and Presented a paper titled “Impact of usage of AI on Student utilization of library services by undergraduate students” in Two day International conference on “Embracing Generational Change and Technological Transformation- A road map to the Future ” held at SDM College of business Management post Graduate centre for management studies, Mangalore on 21 and 22 February 2025.
- Participated in one Days Workshop on “Questionnaire Design and Publication Ethics” held on 5th April 2025, organised by Manel Srinivas Nayak Institute of Management”.
Attended one day Seminar on “Sampling Design” held at SDM College of Business Management PG centre for Management Studies and Research on 12th April, 2025.
- Participated in one week Virtual Faculty development Program on “Mastering AcademicResearch: Grant Writing, Data Analysis and Funding Opportunities” held from 24th March – 29rd March 2025, organised by St. Claret College Autonomous , Bengaluru, India .
- Attended one day Seminar on “Research Design” held at SDM College of Business Management PG centre for Management Studies and Research on 29th March, 2025
- Participated in one Day’s Workshop on “Multivariate Analysis and Research Metrics held on 3 May 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Participated in Five Days Online Faculty Development Programme on “Empowering Faculty

for High impact Research and Publication” held from 5th May- 9th May participated in the International One Week Faculty Development Program on AI in Teaching Learning and Research organized by the Department of PG Studies and Research in Commerce, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, Karnataka, India in collaboration with Cape Comorin Trust, India in Association with Harvest an International Multidisciplinary and Multilingual Research Journal from 06-12 January 2025.

- Attended and presented a paper titled “Impact of AI usage on undergraduate students’ Utilization of library services” in the 6th One Day National Level Conference; ADWITEEYA Emerging Frontiers in Commerce and Management for Sustainable Development Goals in AI Era” organised by Department of Commerce and Management in association with FKCCI held on 21/02/2025 at Seshadripuram Academy of Business Studies, Bangalore.

Mrs.Preethika Dharmapal

- Participated in 5 Days national level online FDP on the topic “Transforming Education Embracing Innovation, Inclusion And Technology”, on 1 – 5 April 2025 organized Padua College Of Commerce And Management, Nanthur, Mangaluru
- Attended one day workshop on “second semester SEP B.Com Courses” held at Besant Women’s College, Mangalore on 22 February 2025.
- Attended Workshop on Curriculum in environmental studies organised by university college Mangalore, in association with BOS in Environmental studies Mangalore University on 22 February 2025.
- Participated and presented a paper on “The Role of Microfinance Institutions in Promoting Rural Entrepreneurship- Challenges & Suggestions” a one day National conference on ‘Fostering Entrepreneurship in India: Challenges, Opportunities, And the Road Ahead’ held at SDM CBM Mangalore on 11 March 2025.
- Participated in Six Day national level virtual FDP on the topic “Developing Inclusive Learning Environment through Multidisciplinary Approach”, on 17 – 22 March 2025.

Dr.Sowmya Hegde

- Participated as a resource person for the workshop on the course Business Environment (Second Semester BBA – SEP syllabus) organized by FOBMAT in association with Sri Bhuvanendra College, Karkala, on 1 March 2025.
- Attended a one-day workshop on II Semester BBA syllabus organized by FOBMAT in association with Sri Bhuvanendra College, Karkala, on 1 March 2025.
- Participated as a resource person in a workshop on “Empowering Learning Through SWAYAM” organized by SDM PG Centre, Mangaluru, on 17 March 2025.
- Participated in a one-day international workshop on “Research Methodology for Humanities and Social Science” organized by GFGC Siddakatte, Bantwal, on 21 March 2025.
- Attended a six-day virtual FDP on “Developing Inclusive Learning Environment through Multidisciplinary Approach” from 17–22 March 2025 organized by GFGC Peenya, Bengaluru.
- Participated as a delegate and presented a paper titled “Empowering Students with Entrepreneurship Skills: A Key Driver of Economic Growth” at the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” organized by SDM CBM, Mangaluru, on 11 March 2025.
- Attended a five-day FDP on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangaluru, from 1– 5 April 2025.

Dr. Prasanna Kumar T.

- Attended and presented a paper titled Impact of Digital Transformation on Start-ups Growth Strategies in an international e-conference organized by SDM College of Business Management Post-graduate Centre for Management Studies and Research, Mangaluru on the topic of embracing generation change and Technological Transformation-a road map to the Future of from 21 February to 22 February 2025.

Mrs. Parinita Salian

- Participated in two days International E-Conference (Hybrid mode) on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore held on 21 and 22 February 2025.
- Participated in two days International E-Conference (Hybrid mode) on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore held on 21 and 22 February 2025.
- Participated in six-day National Level Virtual Faculty Development Program on “Developing Inclusive Learning Environment through Multidisciplinary Approach” organised by Government First Grade College, Peenya 1 st Stage, Bengaluru from 17 March 2025 to 22 March 2025.
- Participated in State Level one-week Faculty Development Program on “Academic Research Writing” organised by Department of College Education Government First Grade College, Virajpet from 17 March 2025 to 23 March 2025.

Mrs.Askshith Kumar K.

- Qualified the National Eligibility Test (NET) for admission to Ph.D., conducted by NTA–UGC on 28 February 2025.
- Presented a paper titled “The Evolutionary Leap: AI to Super Intelligence and Its Impact on Society” at the Two-Day International E-Conference organized by SDM College of Business Management PG Centre, Mangaluru, on 21 & 22 February 2025.
- Presented a paper in the National Conference on “Vikasith Bharath @ 2047”, organized by Shree Gokarnanatha College in collaboration with the Billava Employees Welfare Society, on 7 November 2024.
- One-Day Workshop on Research Writing Simplified: Structuring a Research Paper for High Impact Journals Organized by Academia Insight Institute of Research Studies on 12 January 2025.
- SEP – II Semester B.Com Syllabus Workshop Organized by Mangalore University, held at Besant Women’s College, Mangalore, on 22 February 2024.
- SEP – I Semester B.Com Syllabus Workshop Held at Besant Women’s College, Mangalore on 17 August 2024.
- SEP – I Semester BBA Syllabus Workshop Held at Poornaprajna College, Udupi, on 31 August 2024.
- One-Day International Workshop on Research Methodology for Humanities and Social Sciences Organized by GFGC Siddakatte, Bantwal, on 21 March 2025.
- “Publication Techniques for Research Scholars” Organized by Public Relations Society of India, Chennai Chapter, held on 13 December 2024.
- National Webinar: “Financial Education – A Life Skill under NEP 2020” Organized by Govt. Engineering College Palamu, Jharkhand in association with AMFI on 25 February 2025.
- National Webinar: “Wealth Creation Through Financial Planning”Organized by Gurukula College, Kalburgi, Karnataka in association with AMFI on 26 March 2025.

- National Webinar: “Financial Wisdom” Organized by Jay Janani Sansthan, Jaipur, Rajasthan in collaboration with AMFI on 27 March 2025.
- Six-Day FDP: “Elevating Research Excellence: Methods, Tools, and Ethics” Organized by Nagarjuna College of Management Studies, Chikkaballapur, from 3–8 February 2025.
- On “Developing Inclusive Learning Environment through Multidisciplinary Approach”, organized by GFGC, Peenya, Bangalore, from 17–22 March 2025.
- Five-Day FDP: “Empowering Faculty for High-Impact Research and Publication” In collaboration with MAHE, held from 5–9 May 2025.
- One-Day Online FDP: “Publish with Purpose” On strategies for publishing in Scopus and Web of Science journals, organized by Government First Grade College, Saragur, Mysuru, on 23 May 2025.
- Three-Day International Online Workshop: “Data Analysis using Excel and AI Tools” Organized by Global Institute of Statistical Solutions (GISS) from 14–16 September 2024.
- Three-Day International Online Workshop: “Research Processes using AI Tools” Organized by GISS from 2–4 November 2024.

Ms.Sanjana

- Participated in 6 days Faculty Development Programme on “Elevating Research Excellence: Methods, Tools and Ethics” organised by Nagarjuna College of Management Studies, Chikkaballapur from 03 to 08 February, 2025.
- Attended and Presented paper titled “Empowering Kirana Stores in Mangalore: The Impact of Digital Lending Platforms on Financial Growth and Sustainability” in a two days International E-conference 2025, organised by SDM college of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru on 21 and 22 February 2025.
- Completed SWAYAM Online Course on ‘Research Ethics and Plagiarism’ offered by Indira Gandhi National Open University, New Delhi.
- Participated in a Workshop on ‘Systematic Literature Review’ at St. Aloysius (Deemed to be University), Mangalore on 18 January 2025.
- Attended and Presented paper titled “The Role of Women Entrepreneurs in Revitalizing Coastal Economies: Insights from Mangalore” in National Level Seminar on “Empowering Rural Economies: Women Entrepreneurs Leading the Way to Viksit Bharat” organised by SRM Institute of Science & Technology (SRMIST), Ramapuram Campus, Chennai on 07 and 08 February 2025.
- Participated in one week National Level Faculty Development Program on ‘AI Tools’ organised by Mahatma Gandhi Mission’s College of Engineering and Technology in association with AICTE from 17 to 21 February 2025.

Ms.Lolita Neeta D’souza

- Served as the resource person for the 1st-year BBA syllabus (2024-25) under Mangalore University, Served as the coordinator for the 2nd-semester syllabus workshop on 5 March 2025.
- Participated in Five-Day Faculty Development Program on “Research Methods and Data Analysis Using SPSS”, held from 26th to 30th May 2025, organized by the Department of Management Studies, Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur.
- Resource person in a special lecture on “Mastering Communication Skills” at University College Mangalore on 5 May 2025.
- Attended a Five Day FDP programme on the topic “Transforming Education: Embracing Innovation .Inclusion and Technology” held by Padua college of Commerce and Management Mangalore on 1 to 5 April 2025.

- Presented and Attended an International Conference on “Emerging Practices in Contemporary Language and Literature” held by Humanities Department at IPS Academy Institute of Engineering and science, Indore on 24 -25 April 2025.
- Participated in a Six-day National Level Virtual FDP organized by IQAC, Govt. First Grade College, Peenya 1st Stage, Bengaluru on 17 to 22 March 2025.
- Served as the resource person for the First Year BBA (2024–25) syllabus under Mangalore University.
- Served as the coordinator for the 2nd-semester syllabus workshop.

Mr.Sudhashan K.

- Nominated as Manager of the Mangalore University Weightlifting (Men) Team for the All India Inter-University Weightlifting (Men) Competition, held at Lovely Professional University, Phagwara, Punjab, from 15th to 18th January 2025.
- Appointed as Manager of the Mangalore University Men’s Weightlifting Team for the Southwest Inter-University Weightlifting (Men) Competition, hosted by Acharya Nagarjuna University, Guntur, Andhra Pradesh, from 30th November to 3rd December 2024. Under his leadership, the team emerged as overall champions.
- Appointed as Manager of both the Men’s and Women’s Weightlifting Teams for the 3rd Mini Olympic Games, organized by the Youth Empowerment and Sports Department, Karnataka Sports Association, and Karnataka Mini Olympic Association, held in Bangalore from 14th to 20th November 2024. The Men’s team won the overall championship, and the Women’s team secured the runners-up position.

Ms. Pooja

- Attended a Three-Day Faculty Enablement Program on “Sourcing and Procurement” held from 28th to 30th January 2025 at Infosys, Mangalore DC.
- Participated in a Five-Day National Level Faculty Development Programme on “Transforming Education: Embracing Innovation, Inclusion and Technology” from 1st to 5th April 2025, organized by Padua College of Commerce and Management, Nanthur, Mangaluru.
- Attended a One-Week Virtual International Faculty Development Program on “Mastering Academic Research: Grant Writing, Data Analysis and Funding Opportunities” from 24th to 29th March 2025, organized by the Research Promotion Centre and IQAC, St. Claret College Autonomous, Bangalore, in association with M.S.B. Arts & Commerce College, Davanagere, Karnataka, and the Institute of Cost Accountants of India, Bengaluru Chapter.

Mrs.Yogita Patgar

- Participated in a one-day National level online workshop on “Research Proposal Writing for Funded Projects” organized by Acumen Foundation & Seva Academy on 07-02-2025.
- Participated in a 21-day National level online masterclass on “Power BI” organized by Pantech E-learning from 07-02-2025 to 28-02-2025.
- Participated in a one-day National level online webinar on “Unlocking the Potential of Academic Social Media for Scholars and Researchers” organized by Nucleus of Learning and Development on 08-02-2025.
- Participated in a five-day National level online FDP on “Navigating AI Revolution: A Guide to Business Transformation and Innovation” organized by Madanapalle Institute of Technology & Science, Andhra Pradesh from 17-02-2025 to 22-02-2025.
- Participated in a one-day National level online webinar on “Financial Education: A Life Skill Under NEP-2020” organized by Government Engineering College, Palamu, Jharkhand in collaboration with Association of Mutual Funds in India (AMFI) on 25-02-2025.

- Participated in a five-day National level virtual FDP on “Transforming Education: Embracing Innovation, Inclusion, and Technology” organized by Padua College of Commerce & Management, Mangalore from 01-04-2025 to 05-04-2025.
- Participated in a one-day National level virtual webinar on “Empowering Educators, Envisioning Viksit Bharat-2047: The Pivotal Role of Professors in Shaping India’s Future” organized by Nucleus of Learning and Development on 08-04-2025.
- Participated in a one-day National level virtual webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on 22-04-2025.
- Participated in a one-day National level special lecture on “Interior Design for Health and Career” organized by K.L.E Society’s Arts and Commerce College, Gadag and Government First Grade College, Ankola on 28-04-2025.
- Participated in a one-day National level special lecture series – 11 on “From Runway to Reality: The Crux of Fashion Designing for a Dazzling Career” organized by K.L.E Society’s Arts and Commerce College, Gadag & Government First Grade College, Ankola on 23-05-2025.
- Participated in a one-day National level online webinar on “Wealth Creation through Financial Planning” organized by Department of Management Studies, NIT Warangal, in collaboration with AMFI on 12-03-2025.
- Participated in a six-day National level virtual FDP on “Developing Inclusive Learning Environment through Multidisciplinary Approach” organized by Government First Grade College, Peenya, Bengaluru from 17-03-2025 to 22-03-2025.
- Participated in a seven-day National level online FDP on “Academic Research Writing” organized by Government First Grade College, Virajpet, Karnataka from 17-03-2025 to 23-03-2025.
- Participated in a one-day National level online webinar on “Financial Wisdom” organized by Gurukul Degree College, Kalaburagi, in collaboration with AMFI on 26-03-2025.
- Participated in a two-day National level online workshop on “Improving Research Visibility with Citation Metrics” organized by Government First Grade College, Virajpet, Karnataka from 27-03-2025 to 28-03-2025.
- Participated in a two-day National level online workshop on “Reference Management through Zotero & Mendeley Software” organized by SRHU Library System on 28-03-2025.
- Attended and presented a paper titled “Role of Blockchain in Strengthening IoT Security and Data Integrity” at the International Conference 2025 on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future”, organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 21st & 22nd February 2025.
- Participated as a delegate in the above International E-Conference on the same theme on 21st & 22nd February 2025.
- Attended and presented a paper titled “The Impact of Emerging Technologies on Entrepreneurship Development in India” at the National Conference on Fostering Entrepreneurship in India: Challenges, Opportunities and Road Ahead organized by SDM College of Business Management, Mangalore on 11-03-2025.
- Published a paper titled “Role of Block chain in Strengthening IoT Security and Data Integrity” in the International Journal of Research Publication & Reviews on 01-04-2025.
- Participated in a five days National level Online workshop on “Life Blueprint Mastery: From Vision to Reality” organized by Faculty of Pharmacy Gokul Global University, Siddhpur, Gujarat in association with Nucleus of learning and development held from 22-01- 2025 to 28-01-2025.
- Participated in a five days National level Online FDP on “ Navigating the Process of Writing a Research Paper ” organized by Faculty of Pharmacy Gokul Global University, Siddhpur, Gujarat in association with Nucleus of learning and development held from 22-01- 2025 to 28-01-2025.

- Participated in a two days National level Online Workshop on “Understanding Indexed Journals and Citation Databases” organized by Acumen Foundation Seva Academy held from 27-01- 2025 to 28-01-2025.

Mrs.Shruthi K

- Participated in a 21 days National level Online Masterclass on “Power BI” organized by Pantech E learning held from 7-02- 2025 to 28-02-2025.
- Participated in a 5 days National level Online FDP on “Navigating AI Revolution :A Guide to Business Transformation and Innovation” organized by Madanapalle Institute of Technology & Science, Andhra Pradesh from 17-02-2025 -22-02-2025
- Participated in a one day National level Online webinar on “ Financial Education A Life Skill Under NEP-2020” organized by Government Engineering College Palamu, Jharkhand in Collaboration with Association of Mutual Funds in India(AMFI) held on 25-02-2025.
- Participated in a one day National level Online webinar on “ Unlocking the Potential of Academic Social Media for Scholars and Researchers ” organized by Nucleus of Learning and Development held on 08-02-2025.
- Attended and presented a paper titled “Bridge the Generational Divide how technology can foster intergenerational learning and collaboration in the 21st Century” at International two days Conference-2025 on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management
- Studies and Research ,Mangalore on 21-02-2025 & 22 -02-2025.
- Participated in one day University Level workshop on “WEB WISDOM: UNLOCKING WEBSITE HOSTING SECRETS” Organized by Department of Computer Application, SDM College of Business Management, Mangalore on 22 nd February ,2025.
- Attended and presented a paper titled “Inception Scheme for Effective and Accurate IoT Safeguarding and Examination” at National conference on FOSTERING ENTREPRENEURSHIP IN INDIA: CHALLENGES, OPPORTUNITIES AND ROAD AHEAD by SDM College of Business Management, Mangalore held on 11-03- 2025.
- Participated in a one day National level Online Webinar on “ Wealth Creation through Financial Planning ” organized by the department of Management Studies, National Institute of Technology, Warangal ,Telangana in collaboration with Association of Mutual in India held on 12-03-2025.
- Participated in a 7 days National level Online FDP on “Academic Research Writing” organized by Government First Grade College, Virajpet, Karnataka held from 17-03-2025 -23-03-2025.
- Has Successfully completed 21 days masterclass on Power BI at Pantech Learning Pvt Ltd, Chennai from 03/03/2025 to 23/03/2025.
- Participated in a one day National level Online Webinar on “Financial Wisdom” organized by Gurukul Degree College, Kalaburag, Karnataka in collaboration with Association of Mutual in India held on 26-03-2025.
- Participated in a two days National level Online Workshop on “Reference Management through Zotero Mendeley Software” organized by SRHU Library system held on 28-03-2025.
- Participated in a one day National level Special Lecture Series-11 on the topic “From Runway to Reality: The Crux of Fashion Designing for Dazzling Career “organized by K. L. E Society’s Arts and Commerce College, Gadag” Government First Grade College, Ankola held on 23rd May, 2025

Ms. Deepa Jayachandra

- Participated in a one-day national webinar on From Hashtags to Movements: Digital Discourse and Social Change on February 1, 2025. The webinar was organized by the Nucleus of Learning and Development and focused on the impact of digital platforms in driving social change.
- Served as an organizing member of the Mangalore University II Semester English Workshop held in September, contributing to its planning and execution.
- Attended the workshop and actively participated in its proceedings.

STUDENT ACHIEVEMENTS

- Ms. Pavitra Baliga of II B.Com presented a paper titled “Influence of Social Media on Consumer Behaviour” in a One-Day International Conference on “Industry and Innovation – Building Resilient Leadership for Inclusive and Sustainable Development” organized by St. Aloysius (Deemed to be University), Mangalore, on 12th February 2025.
- Mr. S. Revanth of III B.Com presented a paper titled “Exploring the Role of Artificial Intelligence in Education” in a One-Day National Conference on “Emerging Frontiers in Commerce and Management for Sustainable Development Goals in AI Era” organized by Seshadripuram Academy of Business Studies, Bengaluru, on 21st February 2025.
- Mr. S. Revanth of III B.Com also presented a paper titled “The Impact of Resilience on Developing an Entrepreneurial Mindset” in a One-Day National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” organized by SDM College of Business Management, Mangalore, on 11th March 2025.
- Ms. Ankitha Rao of II BBA ‘B’ presented a paper titled “A Study on the Role of Artificial Intelligence in Education: Impact on Teachers” in a Two-Day International Conference on “Embracing Generational Change and Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st and 22nd February 2025.
- Ms. Divyashree of III BCA ‘A’ presented a paper titled “Understanding NLP on AI Strengthening Human-Computer Interaction” in a Two-Day International Conference on “Embracing Generational Change and Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, held on 21st and 22nd February 2025.
- Ms. Divyashree of III BBA ‘A’ participated and presented a paper titled “Impact of AI Tools on Learning Process and Cognitive Ability of UG and PG Students” in a One-Day National Conference on “Emerging Frontiers in Commerce and Management for Sustainable Development Goals in AI Era” organized by Seshadripuram Academy of Business Studies, Bengaluru, on 21st February 2025.
- Ms. Manjusha and Ms. Anushka of III BBA, Mr. Laxmikanth of I BBA, and Mr. Abhishek of I B.Com participated in the Rotary Quiz organized by MSNIM Besant College on 30th May 2025.
- 13 students of final year BCA have been placed as Graduate Trainees at Tata Consultancy Services (TCS) Limited through an off-campus placement drive.
- Nikhil Salian, NSS Volunteer, represented SDM College of Business Management and participated in Mangalore University’s State Youth Festival held at Bangalore University, from 28th February to 4th March 2025, participating in group dance, exhibition, singing, and skit.
- Heishikesh, NSS Volunteer, participated in the Pre-Republic Day Camp held at Agricultural University, Bangalore, on 12th and 13th October 2024.
- Varuni of I BCA participated in the State-Level Youth Festival organized by Mangalore University, held at Canara College, Mangalore, from 4th to 8th March 2025. The Mangalore University team secured First Runners-Up.
- Abhay of II B.Com participated in another State-Level Youth Festival organized by Mangalore University at Canara College, Mangalore, from 17th to 21st March 2025. The Mangalore University team secured the Overall Championship.

FEST QUEST

- Students won the Overall Runners-Up position at Scintillate 2025, a National Level Management Fest organized by SDM Law College, Mangalore on 5th April 2025. Ruthran of III BBA C secured First Place in Finance, and Abhilash of II BBA C bagged First Place in the Best Manager category. Yuvaraj of III BBA B also participated in the event.
- Students of the Fine Arts Association won Second Place in Group Singing. At a fest conducted by Poorna Prajna College, Udupi on 29th March 2025,
- Students of the Fine Arts Association won the Overall Runners-Up position. They secured First Place in Group Singing and First Place in Face Painting. In Digantha Fest 2025, organized by Govinda Dasa College, Surathkal on 4th April 2025,
- Students won the Overall Runners-Up position. They bagged First Place in Variety, Third Place in Group Dance, and First Place in Fashion Show At Tiara 2025, held on 20th and 21st March 2025 at St. Joseph Engineering College, Mangalore,.
- Students won First Place in Face Painting at Visthara 2025, organized by St. Agnes College, Mangalore on 2nd April 2025.
- Fine Arts Association students won First Place in Solo Singing, First Place in Solo Dance, and Second Place in Mehendi At Arora 2025, conducted by Shridevi College, Mangalore on 9th April 2025,.
- Students won the Overall Championship at Sangam Fest 2025, hosted by SCS First Grade College on 9th April 2025. They secured First Place in Group Singing, Second Place in Group Dance, Second Place in Fashion Show, First Place in Face Painting, Second Place in Reels Making, First Place in BGMI, and First Place in Makeup.

SPORTEOUS

International Achievements

Dashiel Amanda Cocessao (I BBA)

Gold Medal – 3000m Relay, Asian Open Short Track Speed Skating Trophy, Jakarta, Indonesia (Aug 21–23, 2024)

Silver Medal – 500m, All India Inter-University Roller Skating Championship, SAM Global University, Bhopal (Mar 24–26, 2025)

Bronze Medal – 500m, 62nd National Roller Skating Championship, Mysore (Dec 5–15, 2024)

Shravan Kamar (I BBA)

Gold Medal – International Youth India Handball Championship, Pokhara, Nepal (Nov 28–Dec 4, 2024)

Gold Medal – 1st YNSCFOI National Federation Invitational Handball Cup, Goa (Oct 8–10, 2024)



National Achievements

Chuhana A.V. (II BCom)

Bronze Medal – ASHMIT Khelo India Women Weightlifting, Ganjam, Odisha (Jan 8–15, 2025)

Participated – ASHMIT Khelo India Zonal Tournament, Indore, Madhya Pradesh (Jun 17–23, 2024)

Silver Medal – State Level Weightlifting Championship, Mysore (Aug 16–18, 2024)

Bronze Medal – Karnataka State Games, Mangalore–Udupi (Jan 17–23, 2025)

Aishwarya (II BCA)

Silver Medal – State Level Weightlifting Championship, Mysore (Aug 16–18, 2024)

6th Place – Karnataka State Games (Jan 17–23, 2025)

Raifaan (II BCA)

Silver Medal – Karnataka State Games, Mangalore–Udupi (Jan 17–23, 2025)

Bronze Medal – State Level Weightlifting Championship (Aug 2024)

Kushi Gatty (II BBA)

Bronze Medal – Karnataka State Powerlifting Championship, KPTC Sabha Bhavana, Mangalore (May 29–Jun 1, 2025)

Bronze Medal – Mangalore University Inter-Collegiate Powerlifting Championship, SMS College, Brahmavara (May 23–24, 2025)

Shreyas Shetty (II BCA)

Gold Medal – Wushu, Karnataka State Games (Jan 17–23, 2025)

Jiya R. Lokesh (III BBA) & Dhanya (II BCA)

Gold Medals – Netball, Karnataka State Games (Jan 17–23, 2025)

Veekshith (III BBA)

Participated – Netball, Karnataka State Games (Jan 17–23, 2025)

University-Level Achievements

Karate (Southwest Zone Inter-University) – LNCT University, Bhopal (Dec 3–7, 2024)

Team Kata Bronze Medal – Jethesh (II BCom), Anish Nair (II BCA), Bhavish Poojary (I BA HRD), Shravan Kamar (I BBA)

Karate (All India Inter-University) – MD University, Haryana (Jan 14–18, 2024)

Participation – Jethesh, Anish Nair, Bhavish Poojary

Handball (South Zone Inter-University) – Periyar University, Tamil Nadu

Participation – Shravan Kamar

Netball (All India Inter-University) – Suresh Gyan Vihar University, Jaipur (Jan 3–5, 2025)

Participation – Dishanth (II BCom)

Chess (South Zone Inter-University) – Vel Tech University, Chennai (Jan 8–11, 2024)

Participation – Ismail Muneeb (I BBA)

Cricket (South Zone Inter-University) – University of Madras (Jan 16–21, 2025)

Participation – Rhean Alric (II BBA), Viraal K Kotian (I BBA), Supreeth Kumar (I BBA)

Mangalore University Inter-Collegiate Tournaments

Cricket (Men)

Runners-Up – Mangalore Zone – Dayanand Kamath Memorial Trophy (Apr 22, 2025)

Inter-Zone Participation – SMS College, Brahmavara (May 18, 2025)

Weightlifting

Boys – 5th Place Overall

Girls – 4th Place Overall

Individual Medals:

Aishwarya – Silver

Chuhana A.V. – Gold

Softball (Men) – Participation – B.B. Hedge College, Kundapura (Mar 27–28, 2025)

Kabaddi (Men) – Participation – SDM College, Ujire (Mar 6–8, 2025)

Kabaddi (Women) – Participation – Besant Women's College (Nov 8–9, 2024)

Yoga – GFGC Kaup (Oct 30, 2024)

Men – 4th Place

Women – 9th Place

Basketball (Men) – Participation – St. Aloysius College (Oct 8, 2024)

Badminton (Men & Women) – Father Muller Medical College (Oct 18–19, 2024)

Women – Participation

Men – Preliminary Round Winners

Karate (Men & Women) – School of Social Work, Roshni Nilaya (Jan 28–29, 2024)

Girls – Participation

Boys – Overall Champions

Volleyball (Women) – Participation – Dr. G. Shankar Women's College, Udupi (Nov 4–5, 2024)

Football (Men) – Participation – PA College, Konaje (Nov 5, 2024)

Swimming – Participation – GFGC College, Castrate (Nov 7, 2024)

Wrestling (Men & Women) – Participation – B.B. Hegde College, Kundapura (Nov 15–16, 2024)

Dashiel Amanda Cocessao – Bronze Medal

Chess (Men & Women) – Sharada College, Talapady (Nov 12–13, 2024)

Women – 4th Place Overall

Men – 6th Place Overall

Best Physique – Runners-Up – Arts & Science College, Bhandarkars College, Kundapura

Volleyball (Men) – GFGC Mudipu (Nov 25–26, 2024)

4th Place – Mangalore Zone

Participated in Inter-Zone – Thrisha College, Katpady (Nov 27, 2024)

Athletics (Men & Women) – Participation – GFGC Thenkandiyur (Nov 30–Dec 2, 2024)

Throwball (Women) – Participation – GFGC Belthangadi (Apr 2, 2025)

Netball (Mangalore University Tournament) – SDMCBM (May 29, 2025)

Men – 4th Place

Women – Bronze Medal

NSS Achievements

Bhavish K. Shetty – State NSS Award – Best Volunteer (2022–2023)

Varuni N. Acharya (I BCA) – Represented Mangalore University – State Level NSS Youth Festival, Canara College (Mar 4–8, 2025) – Overall Runners-Up

Nikhil K. Salian (II BBA BCA) – Represented Mangalore University – State Level NSS Youth Festival, Bangalore University (Feb 28–Mar 4, 2025) – Overall Champions