



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575003, DK

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Dharmasthala Manjunatheshwara College of Business Management, Kodialbail, Mangaluru



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SHRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 575 003
ORIENTATION PROGRAMME



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE
BUSINESS MANAGEMENT MANGALURU - 575 003
IQAC Programme



SHRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 575 003
YOUTH RED CROSS UNIT
INAUGURATION



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EDITORIAL

This issue of Sync Vision is a celebration of the diverse talents that thrive within our college community. It serves as a testament to the hard work, perseverance, and passion of our students, faculty, and coordinators who make these achievements possible. The events, victories, and milestones featured in these pages are not just moments of personal success but a reflection of the collective spirit that defines SDM College.

As you explore this edition, we invite you to take pride in the accomplishments of our community and be inspired by the stories of those who continue to push boundaries and redefine success. Sync Vision is more than a magazine; it is a platform that brings together the various facets of our college life, fostering a culture of excellence and growth.

Investiture Ceremony- 2024.

Student council inauguration of SDM College of Business Management was held on September 11. Athmika Amin, Director, JV Group of companies and KCCI Mangalore, inaugurated the programme and in her talk with students emphasized the role of virtues in the student life and motivated the leaders to use leadership qualities by imparting selfless service.

Chief Guest and Alumni of the college, Dr. Jnaneshwari Pai Maroor, Principal, Nitte Institute of Professional Education, Mangalore, emphasized on the role and importance of the Students' Council. He shared his experiences as a student and also encouraged students to actively involve in all the scenarios provided to them.

Prof. Aruna P. Kamath, Principal, SDM College of Business Management, in her presidential address, encouraged students to seize every opportunity for growth and leadership, as the new student council embarks on its year-long journey of student governance.

Office bearers of the newly appointed student council: Secretaries Sucharitha Baliga and Akshitha, Joint Secretaries S. Athul J. Bhandary and B. Pavithra Baliga, Members Anarghya S. Achar, Janani P, and Shreegowri, along with the Fest Coordinators, Association Heads and Class Representatives, were recognized for their roles in the council. The secretaries of the association presented their plan of action. Student's leaders were then presented with their badges. The oath taking ceremony was taken over by staff coordinators.

The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

Independence Day .

SDM College of business management celebrated our country's 77 Independence Day with great fervor and patriotism. Chief Guest Cornel Prem Shetty, Indian Army unfurled the National Flag. The college choir sang the National Anthem in perfect unison and patriotic song was sung on the need to keep the love for our country uppermost in our hearts. The Chief Guest In his address to the students urged the students to think of what this freedom really meant to each one of them. He highlighted the need to speak the language of affection and brotherhood to all around. He encouraged the students to celebrate differences and reiterated the message that respect should guide their every action. He shared his experience of serving the country and motivated the students with his warm words. He was then presented with a memento by the College Principal Prof. Aruna P Kamath. Staff, Students and staff of Law College were present. Ashray compeered the programme, Diya Sebastian Welcomed the Gathering and introduced the chief guest, Shanvitha proposed Vote of Thanks.

Physical Director Sudarshan coordinated the programme.

Inauguration of Certified Programme in Banking, Finance and Insurance (CPBFI).

SDM College Of Business Management and Bajaj Finance collaborated to host the introduction of the CPBFI certification programme on 10 September 2024, which aims to help graduates enhance their employment abilities.

Ms. Rashmi Mansukhani, project manager for CSR initiatives at Walchand Plus, was the Inaugurator and the resource person .She pointed out the significance of CPBFI in enhancing employability skills.

She said that The Certified Professional in Banking & Finance (CPBFI) programme has garnered significant attention among students and professionals aiming to enhance their qualifications in the finance and banking sectors. Launched as a specialized certification course, CPBFI focuses on equipping candidates with industry-relevant knowledge, practical skills, and a deep understanding of banking operations, financial services, and compliance standards, she added.

Prof, Aruna P Kamath, Principal of the college, emphasized the importance of CPBFI in providing students a competitive edge in today's dynamic job market. "Our partnership with industry leaders will ensure that students not only acquire theoretical knowledge but also practical insights, making them job-ready for the financial services sector," the Principal stated.

The course has been introduced at Shri Dharmasthala Manjunatheshwara College of Business Management, Mangalore, with the goal of bridging the gap between academic learning and the demands of the financial industry. In collaboration with prominent banking and financial institutions, this program ensures that participants are trained on the latest trends and technologies impacting the sector. With a curriculum designed by banking professionals and industry experts, the CPBFI course covers topics like risk management, financial regulations, digital banking, and customer relationship management. The course structure includes both classroom learning and hands-on training, ensuring comprehensive learning for participants. Enthusiasm for the CPBFI program is growing, with several students already enrolled, anticipating an edge in the competitive banking sector.

The programme was coordinated by Mrs.Manju.H and Ms. Pooja.

GENESIS -2024.

'GENESIS 2024' - An University Level Management Fest was held on 30 October 2024.

Shilpa Ghorpade, Proprietor, Detailing Devils, Mangalore, inaugurated the programme. Amar Raj, Managing Partner, JLD Enterprises (alumnus of SDMCBM), was the Guest of Honour. Dignitaries shared valuable insights into the importance of adaptability and innovation in present business environment, inspiring students to strive for excellence.

Prof. Aruna P Kamath, Principal, SDMCBM, presiding over the programme, expressed her pride in the students and staff for organizing such an event that not only showcased management talents but also encouraged networking and learning among students from different colleges. Championship trophy was unveiled on the occasion.

GENESIS '24 featured a series of innovative competitions: Best Manager (The Marvel Mastermind) challenged students to prove their leadership abilities; Finance (The Investment Acrobat) pushed contestants to display financial acumen; Marketing (The Juggling Genius) required teams to think creatively to promote brands; HR x PR (Ringmaster Connection) focused on building connections and managing people; Quiz (The Great Mind Show) put participants' knowledge to the test; Photography & Videography (Shutter Stroll) allowed students to capture

the spirit of the fest through their lenses. A total of 31 teams from in and around the city participated in the event. Mohammad Ashfan KM and Swathi Prabhu, Student Coordinators.

The programme was coordinated by Ms.Sanjana and Mrs.Deepashree.

Inspire 2024 – Inter class IT Fest.

The SCAN Association organized Inspire 2024, an interclass IT fest, on 30th October 2024. The event, led by final-year students, aimed to train first- and second-year students in organizing the upcoming SYGMA fest. Conducted as a mock program under the guidance of BCA staff members, the event served as a practical learning experience.

Mrs. Deekshitha Bangera, Service Request Manager and Catalog Developer at DXC Technology (HP), Bangalore, inaugurated the program. She shared her college experiences, highlighting how they helped shape her career. She encouraged students to seize opportunities, actively participate in fests, and develop confidence. She also emphasized the importance of acquiring additional skills beyond IT to thrive in the field and discussed diverse career opportunities outside IT. The programme concluded with the screening of the Inspire 2024 and SYGMA 2025 trailers.

The programme was coordinated by Mrs. Reshmi B.R.

Leadership Training and Skill Development Initiatives by the Student Council.

The Student Council organized a Leadership Training Programme on 12 November 2024. The session was conducted by Mr. Dawn Prakash, a certified Google and Microsoft trainer, who emphasized the significance of skill development in managerial areas. Through dynamic activities, he motivated students to recognize the value of unity, innovation, and progress. The event was coordinated by Mrs. Kavitha Prabhu and Mr. Thilak Raj.

Library Department Orientation Programme.

The Library Department organized an orientation program for first-year undergraduate students from 22nd to 31 August 2024. This programme was aimed at introducing the newly admitted students from the BBA, BCom, BCA, and BAHRD streams to the library's resources, services, and facilities. The primary goal was to help students familiarize themselves with the wide array of resources available in the library and ensure they can effectively utilize these services during their academic journey. The programme was coordinated by Mr. Muralidhara Hegde,

Management Training by Fest Forum.

The Fest Forum organized a series of management training sessions across various departments to introduce first-year students to the significance of college fests and the role of the Fest Forum in organizing and managing these events. The sessions were held between 29 August and 3 September 2024 and aimed to enhance students' communication, technical, and managerial skills while preparing them for future competitions. The training sessions were conducted for different batches of students, including those from I BA HRD, I BBA, and I BCOM. Each session was designed to provide students with a clear understanding of key management events such as Best Manager, Human Resource, Marketing, Public Relations, Quiz, and Stress Interview. These events were not only explained in detail but were also demonstrated, allowing students to better grasp the skills and strategies required for each competition. The programme was coordinated by Mr. Thilakraj G.

Successful On-Campus Placement Drive by Accenture.

The Career Guidance & Placement Cell organized an on-campus placement drive conducted by Accenture, Bangalore, on 27 September 2024. A total of 136 final-year students from BCA, BBA,

and B.Com participated in the first round of the recruitment process, which included a Cognitive & Technical Assessment. The programme was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

“NSS Unit Hosts Successful Blood Donation Camp in Celebration of Shri Veerendra Hegde’s 57 Pattabhisheka”.

The NSS Unit of Shri Dharmasthala Manjunatheshwara College of Business Management organized a Blood Donation Camp in celebration of Shri Veerendra Hegde’s 57th Annual Grand Celebration of Pattabhishek, on 24 October 2024. The event in collaboration with the Red Cross, the Rovers & Rangers Unit, and K.M.C Hospital, Attavar. It was inaugurated by Dr. Shalini Radhakrishnan and Mrs. Durga Damodhara, who emphasized the significance of blood donation. The camp was presided by Principal Prof. Aruna P. Kamath. Over 100 students participated by donating blood, demonstrating their commitment to community service and highlighting the importance of supporting those in need. Student secretaries Veekshith, Monisha Gatti, Lekhana, Kritika Shetty, and Nishika G.K. played key roles in the organization.

The programme was coordinated by Dr. Jyothi and Mr. Sudarshan. Red Cross Coordinator Mrs. Preetika Dharmapal, Rovers & Rangers Coordinator Mrs. Shashikala K.G., and Mrs. Anasuya.

“Eminent Entrepreneurs Inspire Students with Start-up Strategies”

EDP association organised a highly engaging seminar on entrepreneurship as part of the Karavali Start-ups Program, featuring two renowned figures in the start-up landscape, Mr. Ashwin Pai and Mr. Adeeth Kalbavi. The seminar took place on 28 October 2024.

Mr. Ashwin Pai started the session by sharing his entrepreneurial journey, crediting the Karavali Start-ups Program for fostering the growth of aspiring entrepreneurs. He introduced the “FINISH” strategy, a structured approach centered on focus, interaction, solving now, initiative, staying the course, and transforming interruptions into solutions. He emphasized that this framework is key for entrepreneurs to stay committed to their vision while effectively navigating challenges.

The session continued with insights from Mr. Adeeth Kalbavi, who discussed the contributions of AIC NITTE (Atal Incubation Centre) and CII (Confederation of Indian Industry) in supporting start-up innovation. Mr. Kalbavi encouraged students to develop a well-defined business plan, conduct thorough market research, and leverage existing resources for support as they embark on their entrepreneurial journeys.

The programme was coordinated by Mrs. Supritha A.

SDMCBM Students Play Key Role In The Success Of Mangalore Marathon 2024.

The Mangalore Marathon, held on 10th November 2024, was a major success, with over 5,000 runners, Shri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM) contributed significantly to the event, with 118 student volunteers assisting in areas such as marketing, bib preparation, hydration support, and route management. In the lead-up, student leaders attended a briefing at Infosys and participated in promotional activities at Kadri Park and Fiza by Nexus Mall. Volunteers also managed bib packing and distribution at Forum Mall in early November. On race day, they provided vital support from 3 AM, ensuring smooth operations at key locations like Tannirbhavi Stretch and Kulur Bridge. Motivational pluck cards prepared by the team added to the event’s positive energy

The event concluded with a felicitation ceremony attended by prominent dignitaries, including Police Commissioner Anupam Agarwal, who praised the community spirit of the marathon.

SDMCBM's dedication and teamwork were central to the marathon's success, underlining the college's commitment to service and collaboration.

The Programme was coordinated by NSS Officers Mrs. Jyothi and Mr. Sudarshan.

International Youth Day.

The NSS unit organized International Youth Day on 12 August 2024 with the theme "Empowering Youth for a Sustainable Future" to raise awareness of challenges faced by youth. Resource persons such as Mr. H.R. Thimayya, Mr. Durgaprasad, Dr. Kishore Kumar M, and others spoke about the potential of youth in global scenarios, emphasizing yogic values and health. The event was well-received, and students actively participated. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Tiranga Rally.

The NSS unit organized Tiranga Rally on 14 August 2024, NSS volunteers participated in a pride walk from Karavali Utsav Ground to Govind Pai Circle, organized by MP Captain Brijesh Chowta. The rally aimed to instil patriotism and national pride among youth. student coordinators Mr. Veekshith and Ms. Monisha. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Sadhbhavan Diwas .

The NSS unit organized Sadhbhavan Diwas on 20 August 2024, In honor of Rajiv Gandhi's legacy of peace and unity, the NSS unit celebrated Sadhbhavan Diwas. Mr. Natesh Alva shared insights on the importance of tradition, diversity, and cultural unity. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Blood Donation Camp.

A blood donation camp was successfully organized by the Rovers and Rangers at SDM College on 24 June 2024. The event aimed to contribute to the noble cause of saving lives and to encourage students to take part in social responsibility. Student coordinators Mr. Sathvik and Ms. Lekhana actively participated in the blood donation. The program was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

NSS Orientation Programme.

The NSS unit organized Orientation Programme on 22 August 2024. The NSS unit held an orientation program for new volunteers, introducing them to the objectives of NSS, volunteerism, and community service. The program also emphasized leadership, communication, and teamwork skills. Alumni Mr. Thanush Vamanjoor and Mr. Lakshan Poojary motivated the students. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Swachh Bharat Programme

The NSS unit organized a Swachhata pledge-taking event on 26th September and a campus cleaning program on 30th September. Many volunteers participated in promoting cleanliness and environmental responsibility. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Blood Donation Camp

In association with Red Cross and Rovers & Rangers, the NSS unit organized a blood donation camp on 24 October 2024, in occasion of Shri Veerendra Hegde's 57th Annual Grand Celebration. Over 100 students participated in the camp, donating blood to support local medical needs. The event was inaugurated by Dr. Shalini Radhakrishnan from K.M.C. Hospital. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Beach Cleaning

The NSS unit organized a beach cleaning program on 1 December 2024, at Sasihithlu beach, in collaboration with the forest department, to protect the Olive Ridley Sea Turtles and promote environmental sustainability. The event also included a turtle awareness session. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Rashtriya Ekta Diwas Celebration by Rovers And Rangers Association.

The Rovers and Rangers Association celebrated Rashtriya Ekta Diwas on 4 November 2024 to commemorate the birth anniversary of Sardar Vallabhbhai Patel, fondly remembered as the “Iron Man of India. “During the event, the students took the Rashtriya Ekta Diwas Pledge, reaffirming their commitment to uphold the unity, integrity, and security of the nation, standing strong against any threats. The objective of the programme was to foster a sense of patriotism and national pride among the participants. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikala K.G.

“Celebrating Creativity: SDM College’s Inter-Class Variety Competition.”

The Fine Arts Association of SDM College of Business Management held an exciting inter-class variety competition on 17 October 2024. The event featured 15 talented teams showcasing their skills, with performances that highlighted a range of artistic expressions. The judging panel included distinguished guests: Mr. Chethan, a renowned theatre artist; Mrs. Poornami Prajwal, a popular You Tuber and dancer; and Mr. Suhas, a skilled choreographer and Yakshagana artist. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha.

Melodies Of Unity: Inter-College Anthem Singing Competition At SDM College.

The Fine Arts Association of SDM College of Business Management hosted an inspiring inter-college anthem singing competition on 16 October 2024. 21 enthusiastic teams participated in the event they celebrated the spirit of teamwork and creativity through music. This event showcased musical talent and also fostered a sense of camaraderie among the colleges. The esteemed judging panel included Ms. Deekshitha, a talented classical singer, along with Mrs. Renuthakshi and Mrs. Supritha. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Saraswathi Pooja

SDM College of Business Management and SDM PG Centre for Management Studies and Research, Mangalore, celebrated Saraswathi Pooja on 10 October 2024. The event took place at the college library, starting with bhajans, followed by the pooja. It was attended by the Director, Principal, staff, and students, honouring the goddess of knowledge and wisdom. The celebration was organized by the Library Committee.

Walkathon on World Health Day

The members of the English Association and the Youth Red Cross participated in a Walkathon organized on 29th September 2024 by KMC Hospital Mangalore in observance of World Health Day. The objective of the event was to raise awareness about health issues, particularly those related to heart health. The students actively participated in large numbers, showing enthusiasm for the cause. The event was coordinated by Mrs. Madhumathi J. Raja and Mrs. Preethika Dharmpal.

Hindi Diwas Celebration

On the occasion of Hindi Diwas, Hindi Association celebrated the significance of the Hindi language through a cultural event and the inauguration of the Hindi Association for the academic

year 2024-25. The event was organized to promote the importance of the Hindi language and its cultural relevance in today's world. The programme commenced with a warm welcome to the chief guest, Mr. Ashwini Kumar, Deputy General Manager at Bank of Baroda, Mangalore. A brief introduction of the chief guest was given by Divya, a student coordinator of the Hindi Association. The event proceeded with a speech by Pratheeksha, another student coordinator, who highlighted the importance of Hindi Diwas in promoting the language. The programme continued with a warm welcome for Mrs. Madhumathi J. Raja, HOD of the English Association, who presented a token of appreciation to the chief guest on behalf of the principal. Dr. Jyothi, HOD of the Hindi Department, welcomed Mrs. Madhumathi with flowers, while Dr. Shalini, faculty in charge of the Hindi Association, welcomed Mrs. Sugnavathi, Staff at Bank of Baroda, Mangalore. The event also featured a poetry recital by Raj Patel and the inauguration of the Hindi Association's Plan of Action for the year 2024-25. Divya provided a brief description of the plan, which was inaugurated by the chief guest. In his speech, Mr. Kumar emphasized the power of the Hindi language and encouraged students to participate in college activities to enhance their skills and knowledge. The event concluded on a positive note with a vote of thanks by Pratheeksha, marking a successful celebration of Hindi Diwas. The programme was coordinated by Dr. Jyothi and Dr. Shalini.

A Tree in the Name of Mother

The Rovers and Rangers, in association with NSS, took part in a special tree planting ceremony at the college on 1 October 2024. The event was led by the Rovers and Rangers student coordinators and members, with the dedicated tree being planted in honor of their mothers. This gesture symbolized respect for both mothers and the country, while also promoting environmental conservation. The program was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Participation in Women on Walkathon

Rovers and Rangers students participated in the Women on Walkathon, On 27 September 2024 organized by KMC Hospital. The objective of the walkathon was to raise awareness about the importance of heart health. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Observation of International Day of Democracy

To mark the International Day of Democracy, students from the Rovers and Rangers Association participated in a Human Chain Jatha Programme organized by the Joint Director, Mangalore, on 15th September 2023. The event aimed to raise awareness about the significance of democracy and encourage active participation in democratic processes. The students actively engaged in the program, symbolizing unity and the importance of democratic values through their participation in the human chain. The programme was effectively coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Awareness on "Importance and Benefits of Scholarship".

An Awareness Programme on "Importance and Benefits of Scholarship" was organised by IQAC on 24 August 2024. Mr. Narayan Naik, Rtd school inspector Siddakatte Bantwal Taluk was the resource person. The resource person in his talk motivated eligible students to apply for scholarships by raising awareness about the benefits, such as financial aid, recognition, and opportunities for personal and professional growth. Mrs. Gayathri and Mr. Thilakraj, IQAC Coordinators coordinated the programme.

Awareness on “Dengue Fever”.

The Youth Red Cross conducted an extension activity on the topic Awareness Programme on Dengue fever for General Public on 13 November 2024. The objective was to educate the general public about dengue fever by providing essential information about the disease, its symptoms, prevention strategies, and the importance of early diagnosis and treatment. It also emphasized promoting hygienic practices and encouraging community involvement to control the spread of dengue. The activity was coordinated by Preethika Dharmapal.

Awareness on “Digital Arrest”

The HRD department conducted an extension activity on the topic Awareness Programme on Digital Arrest for General Public on 11 November 2024. The objective of the Awareness Programme was to educate the general public on the importance of safe and responsible online behaviour. The activity was coordinated by Preethika Dharmapal.

Awareness on Cleanliness and Nutrition - Swachta Hi Seva Abhiyaan & Poshan Maah.

The NSS unit organized a Awareness Programme As part of the Swachta Hi Seva Abhiyaan and contributing to the 'Poshan Maah' initiative, the NSS volunteers created awareness among school children about cleanliness and general nutrition. The program was organized at Baikampady, Mangalore, on 1 October 2024, where volunteers engaged with parents to spread information about government nutrition programs. Dr. Jyothi and Mr. Sudarshan coordinated this event.

Awareness on Smart Spending

The Economics Association conducted an extension activity on Smart Spending on 9 November 2024 at Ashoknagar Higher Primary School, Mangalore. The objective of the programme was to educate students about the importance of saving money. Additionally, skill enhancement activities were organized for the school children, making the program highly beneficial. The event was coordinated by Mrs. Shashikala K.G.

Awareness on E-Books and Audio Books

The Economics Association organized an extension activity on 27 November 2024, E-Books and Audio Books at SLV Book Shop, Bejai, Mangalore. The objective was to educate employees about the advantages of E-Books, proving beneficial to college students as well. The event was coordinated by Mrs. Shashikala K.G.

Awareness on “Keeping the City Green”.

The English department organized an awareness programme on the plastic free world for the general public on 29 November 2024. The objective of the programme was to support plastic free communities in order to have a cleaner and greener surrounding. They explained the consequences of overusing plastics and its negative impact on the environment. The programme was coordinated by Ms. Madhumathi.J. Raja.

Awareness on “Water pollution”.

The English department organized an awareness programme on solutions for water pollution for the general public on 30 November 2024. The objective of the programme was to educate the general public on the importance of water and steps to be followed in order to prevent water pollution. They gave certain possible methods to be followed which can stop water pollution. The programme was coordinated by Ms. Madhumathi.J. Raja.

Awareness on “The Secret of using Modern Technology”.

The English department organized an awareness programme on using the Modern technology and its benefits to the society on 27 November 2024 in the Cake Shop in Mangalore. The objective of this session was to understand that Modern technology boosts productivity as well as the efficiency

of human activities, as it allows us to perform tasks in less time. The programme was coordinated by Ms. Madhumathi.J. Raja

Awareness on “Reading Books and its benefits”.

The English department organized an awareness programme on Reading Books and its benefits. The Students visited the book fair on 1 December 2024 that was in Mangalore. The objective of the programme was to understand the importance as it allows you to broaden your world, from job opportunities to the ability to relate to people from every country. The programme was coordinated by Ms. Madhumathi.J. Raja

Inauguration of Yakshagana Training

Fine Arts association Inaugurated Yakshagana Training programme for the interested students on 17 September 2024. The objective of this training program is to train interested students for yakshagana competitions by training them the fundamentals of the play. Yakashagana courses will be held every Saturday from 1:00 pm to 3:30 pm for interested Yakashagana artists. Mr. Nagaraj launched the training program. He gave an explanation of this traditional dance form's significance in Mangalore's coastal region. Student incharge Ms. Sushmitha and Mr. Hrishikesh. The programme was coordinated by Mrs. Smitha M and Mrs. Veena D. Kotian.

Inauguration of Economics Association

The Economics Association was inaugurated on 28 October 2024. Dr. Francisca Tej, Coach for Personality Grooming from Mangaluru, graced the occasion as the chief guest. In her inaugural address, she highlighted the role of youth in conserving resources and emphasized their responsibility in nation-building and fostering a noble society. Prof. Aruna P. Kamath, Principal, delivered the presidential address, discussing the contribution of economics to the Indian economy and inspiring students with examples of how skill enhancement activities can improve their abilities. Ms. Hashika presented the plan of action for the academic year, while Ms. Yashwitha introduced the chief guest. Ms. Riya welcomed the gathering, and Ms. Ananya Devadiga compered the program. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

Inauguration of Commerce Association

The Commerce Association was inaugurated on 4 October 2024. CA Atheetha Brahma A, Chartered Accountant, was the chief guest. In his address, he spoke about the recent trends in commerce and encouraged students to actively participate in the association's skill enhancement activities. A brief plan of action for the academic year was presented by student coordinators Anusha Bhat and Supriya K. The event was presided over by Mrs. Manju H, Dean of Commerce. The programme was coordinated by Mr. Akshith Kumar K.

Professional Course Orientation Programme

The Commerce Department organized a Professional Course Orientation Programme for BBA and B.Com students on 11 November 2024. The speaker, CS Santosh Prabhu from ICSI, Udupi, provided valuable insights into various professional courses available in commerce and management. The program aimed to enhance students' awareness of career opportunities in these fields. The programme was coordinated by Mrs. Manju H.

Inauguration of EDP Cell (Entrepreneurship Development Programme).

The inauguration of Entrepreneurship Development Program (EDP) on 18 September 2024.

The inauguration was graced by Chief Guest Ms. Raksha Bhat, Proprietor of Celebration Events. She shared her entrepreneurial journey, motivating young minds to embrace challenges and seize opportunities in the business world. Mr. Mohammed Bashil Khader, The Chief Guest Director of Deccan Group of Companies, and Alumni of the college offered insights into the practical aspects of starting and managing successful enterprises, emphasizing the importance of innovation and adaptability in the fast-evolving business landscape. The student coordinators for the programme were Sinchana S. Kulal and Ananya R. B. The programme was coordinated by Mrs. Supriya A

Inauguration of Scan Association

The SCAN association was inaugurated on 31 August 2024. Mr. Abhilash Shenoy, Manager, Glow Touch Technologies, Mysore was the inaugurator. He encouraged the students to actively participate in all the college activities, emphasizing the importance of experience over winning. Arun F Sequeira, Dean, BCA Department, presided over the programme and motivated the students to engage in various events. Disha and Prakrathi Shetty were present on this occasion. The programme was coordinated by Mrs. Reshmi B R.

Inauguration of English Association

The inauguration of the English Association was held on 14 September 2024. Mr. Girish Kumar, Assistant Professor at Besant College, graced the occasion as the chief guest.

In his address, he highlighted the significance of the English language in today's globalized world and its role in creating opportunities for young minds in academic and professional fields. He also encouraged students to actively engage in the association's events aimed at enhancing communication skills, critical thinking, and literary appreciation. The programme was coordinated by Mrs. Madhumathi J Raja, HOD, Ms. Lolita N D'Souza, and Ms. Deepa Jayachandra.

Inauguration of Hindi Association.

The Hindi Association was inaugurated on 14 September 2024. The event was graced by the chief guest, Mr. Ashwini Kumar, Deputy General Manager of Bank of Baroda, who spoke about the importance of the Hindi language. The programme included a poetry recital and the inauguration of the association's Plan of Action for the year. The programme was coordinated by Dr. Jyothi and Dr. Shalini,

Inauguration of NSS

The NSS Units I and II were inaugurated on 27 September 2024. The ceremony, held at the college auditorium, was attended by distinguished guests, including Mr. Nandan Mallya, Mr. Sheshappa K, and Mr. Adithyraj. The program featured the lighting of the lamp by the guests, along with Vice Principal Mrs. Divya Uchil and NSS officers Dr. Jyothi and Mr. Sudarshan.

Ms. Monisha presented the Plan of Action for 2024-25, and the guests motivated the volunteers, emphasizing youth's role in nation-building. The event concluded with an NSS pledge and a cultural program organized by the volunteers. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Inauguration of Youth Red Cross

The Youth Red Cross Unit was inaugurated on 20 September 2024. Dr. Suphala Kotian, Research Professor at Srinivas University and a counsellor, inaugurated the event, while Mrs. Divya Uchil, Vice Principal, presided over the function. The programme emphasized the importance of serving society selflessly. Dr. Suphala Kotian addressed the students, encouraging them to contribute to society with compassion and humanity, without expecting anything in return. Mrs. Parinita, and Mr. Sudharshan, along with student coordinators Krithika Shetty and Nishika. were present. The event was coordinated by Mrs. Reshmi B.R, Mrs. Preethika Dharmapal,

Inauguration Rovers and Rangers

The Inauguration of Rovers and Rangers association was held on 2nd September 2024. Mrs. Rajeshwari Shetty, Career Counsellor, Mangalore was the guest. She spoke about the objectives and activities of the Rovers Rangers association. She shared her experiences in this association and said that the participation in various activities of the association have helped him to enhance the confidence and take up proper decision and how attitude skill and knowledge is important in the life. Principal Prof. Aruna P Kamath in her presidential address, stressed that participation is more to enrich the knowledge. Mr. Sathvik presented the plan of action. The programme was compeered by Ms. Pradhanya, Ms. Ramya proposed the welcome speech and Ms. Raksha proposed vote of thanks. Mrs. Anasuya and Mrs. Shahikala K G coordinated the programme.

FACULTY DEVELOPMENT PROGRAMMES

Teachers Day Seminar on Research Funding Agencies: Insights By Dr. Vidyavathi K.

A research development program on "Research Funding Agencies" was organized by the Research Cell and IQAC on 6 September 2024, to mark Teachers' Day. Dr. Vidyavathi K, Assistant Professor

at Nitte Institute of Professional Education, Grade III, served as the resource person. Principal Prof. Aruna P. Kamath chaired the session, where Dr. Vidyavathi K discussed various national, state, and international funding organizations, including UGC, ICSSR, ICHR, NABARD, ICAR, and the World Bank. She highlighted how these agencies provide crucial financial support for research, publications, and academic events. The session was highly engaging, with faculty members actively participating. Ms. Lolita Neeta Dsouza compered the event. The programme was coordinated by Dr. Sowmya Hegde.

FDP on 'Application of Intelligence in Teaching and Learning'.

A faculty development programme (FDP) on 'Application of Intelligence in teaching and learning' was held here at SDM College of Business Management on 13 August 2024.

Dr. Krishna Prasad K., HOD- CS & CF, Institute of Engineering and Technology, Srinivas University, Mukka, Mangalore, was the resource person. He gave an insight on transforming various dimensions of the education system, such as instructional practices, assessment strategies, and administrative processes. The programme was coordinated by IQAC Coordinators Mrs. Gayathri and Mr. Thilakraj.

FDP on "Online Learning Application of Infosys - Springboard"

A Faculty Development Programme (FDP) on "Online Learning Application of Infosys - Springboard" was organized on 20 August 2024. The objective of the programme was to provide hands-on training on navigating the Infosys Springboard platform and utilizing its online courses and certificate programs for academic enhancement. Mrs. Divya Uchil from the Department of Computer Application conducted the session, guiding the participants on logging into Infosys Springboard and exploring its certificate courses. She highlighted the vast repository of over 20,000 courses, including YouTube videos and subject-specific content, and demonstrated how to search, access, and utilize these resources effectively. The session empowered faculty members to adopt innovative online learning tools to upgrade their professional skills and enrich their teaching methodologies. The FDP was coordinated by Mrs. Divya Uchil and Mrs. Shruthi K.

GUEST LECTURES

"Art of Living "

IQAC in collaboration with the Art of living Organisation organised a session on "Health, Breath work and Happiness Meditation" on 30 August 2024. Mr. Sahas Rai, CEO of Art and Living foundation was the resource person. He gave an insight on "The Happiness Programme and Explored the keys towards understanding oneself, and the people around us better, thus strengthening both professional and personal relationships". Students actively participated in the session. The programme was coordinated by Ms. Lolita Neeta D'Souza and Mrs. Preethika Dharampal.

"Skilltude - Skill and Attitude for Personality Development"

The Student Council organized a Guest Lecture for the student council members on 13 November 2024. The topic "Skilltude - Skill and Attitude for Personality Development." The lecture was conducted by Mr. Dawn Prakash, Assistant Professor at SDM PG Centre, Mangalore. Mr. Prakash shared valuable insights on the role of personality traits, such as confidence, empathy, and resilience, in achieving success. He encouraged students to assess their strengths and weaknesses and guided them on how to develop a positive personality. Techniques to enhance self-awareness and overcome personal challenges were discussed in detail. The session was engaging and interactive, providing students with practical tools to improve their personal and professional lives. The programme was coordinated by Mrs. Kavitha Prabhu.

Practicality and Career in Digital Marketing

The Finance Department organized a guest lecture on "Practicality and Career in Digital Marketing" On 13 November 2024. for the III BBA A students. The session was conducted by Mr. Vinol Savio D'costa, founder and director of Sierra Learning Academy Pvt. Ltd. and director of Sapling Multi Venture Pvt. Ltd. The objective was to provide insights into the significance of digital marketing in the modern era and the career opportunities available in this field. The programme was coordinated by Mrs. Shwetha Y.

Investor Awareness Program Educates BBA Students on Personal Investment

The Finance Department organized an Investor Awareness Programme for III BBA "B" students on 8 October 2024, as part of World Investors Week 2024. Mr. Leo Amal K, Senior Branch Manager at Franklin Templeton, was the resource person. He covered key topics like personal investment, legal requirements for stock market investments, the time value of money, and the impact of inflation. The objective of the programme was to equip students with valuable financial knowledge. The programme was coordinated by Mrs. Smitha M.

HSBC Mutual Fund Awareness Programme "Ways of Effective Wealth Creation"

The Finance Department organized HSBC Mutual Fund Awareness Programme "Ways of Effective Wealth Creation" in association with JVC Mumbai for III BBA "A" students on 9 October 2024, In connection with World's Investors Week 2024. Ms. Deeksha Rao, Financial Advisor was the resource person. The Resource person spoke on impact of inflation and SEBI Complaint Redress System. She also explained the structure & categorization of Mutual Fund Schemes and procedure to Invest in Mutual Funds with focus on SIPs. The objective of this programme is to provide an insight into Financial Planning and Appropriate Asset Allocation. The programme was coordinated by Mrs. Smitha M.

"Naturopathy for Holistic Health"

Finance department in association with Youth Red Cross organised talk on Naturopathy for Holistic Health for II BA (HRD) students on 14 November 2024, In connection with Naturopathy day. Ms. Prachya Keerthi, Rakshitha H R and Himashree Ganesh Final year students of SDM college of Naturopathy and Yogic Science explained the basic concepts of naturopathy, prioritizing healthy life styles, insight into diet and nutrition, stress management and concentration. The objectives of this programme is to enlighten the students on the benefits of naturopathy in everyday life. The programme was coordinated by Mrs. Smitha M.

"Opportunities on Higher Education in Foreign Universities"

The HRD Department organized a guest lecture for final-year BBA and B.Com students on the topic "Opportunities on Higher Education in Foreign Universities." On 16 November 2024. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, was the resource person, He discussed various opportunities for higher education in foreign countries, including the application process, required documents, and essential skills for success. The session aimed to motivate students to consider pursuing higher education abroad. The programme was coordinated by Ms. Gayathri K.

Promoting Student Savings through Digital Banking.

The Economics Association, in collaboration with Indian Overseas Bank, organized a session on 30 August 2024. P. Sanil, Manager of the Kodial Bail branch, Mangalore, was the resource person. He provided detailed insights into the bank's digital tools and facilitated on-the-spot account openings, benefiting over 35 students. Professor Aruna P. Kamath, the Principal, guided students on the importance of practicing systematic saving habits. The objective was to promote student

savings through the digital banking system. The programme was coordinated by Ms. Shashikala K.G. and Dr. Prasanna Kumar T.

Importance of Economics in Competitive Exams"

The Economics Association organized a guest lecture for Economics students on the topic "Importance of Economics in Competitive Exams." On 9 October 2024. The resource person, Mr. Shobhan John Abraham, an IAS trainer, spoke about the significance of economics in competitive exams and shared valuable tips for preparing for these exams. The objective was to help students enhance their understanding of economic principles and apply them effectively in their exam preparations. The session was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

"Juvenile Justice Act, Cyber Law, Consumer Protection Act"

The Commerce Department organized a guest lecture for III BBA "B" and III BBA "C" students on the topic "Juvenile Justice Act, Cyber Law, Consumer Protection Act." On 19 September 2024, Mrs. Lolina Lobo, a Civil and Criminal Advocate, was the resource person. The lecture focused on the significance of consumer protection, the legislation concerning cybercrime, and the Juvenile Justice Act. The objective was to raise awareness among students about legal protections for children and citizens and to promote responsible online behaviour. The session was coordinated by Ms. Pooja.

Digital Marketing: A revolution in trade

The business law department organized a guest lecture on 13 November 2024 on the topic "Digital Marketing: A revolution in trade". Dr. Radhika, Soft Skill Trainer and Guest Lecturer, University College, Mangalore was the resource person. Dr. Radhika commenced her talk by emphasizing the significant shift in the way trade and commerce are conducted in the digital era. She explained how traditional business models are being transformed by the rise of online platforms, social media, and digital tools, leading to a "revolution" in the trade sector. The session was coordinated by Ms. Sanjana.

"Entrepreneurial Qualities"

The EDP Cell organized a guest lecture for final-year BBA students on the topic "Entrepreneurial Qualities." On 18 September 2024. Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, Mangalore, was the resource person. He emphasized the key qualities required to become a successful entrepreneur, such as resilience, innovation, and strategic thinking. The objective was to inspire students to consider entrepreneurship as a viable career option. The session was coordinated by Mrs. Supriya

Entrepreneurship and Regional Development

The EDP Cell organized a guest lecture on 16 November 2024 at the Kanara Chamber of Commerce, Bunder, Mangalore. The seminar featured insightful sessions by chief guests Poyani Bhatt and Rohit Bhatt. Poyani Bhatt discussed the evolution of entrepreneurship in India, focusing on the challenges faced by early entrepreneurs and emphasizing the importance of incubation centres for undergraduate women. She also shared her experiences in supporting start-ups during an interactive Q&A session. Rohit Bhatt introduced his vision for "Silicon Beach," a project aimed at transforming Mangalore and Udupi into a thriving IT hub, contributing to regional development. He also addressed local challenges like traffic congestion and the rising cost of living, offering innovative solutions. The seminar provided valuable insights into entrepreneurship and regional growth, inspiring EDP students to explore new opportunities and consider entrepreneurship as a viable career option. The session was coordinated by Mrs. Supriya.

"Cyber Security Awareness"

The Scan Association organized a guest lecture for I-year BCA "B" section students on the topic "Cyber Security Awareness: How to Protect Ourselves Online." On 13 November 2024. Ms. Greeshma C Poojary, Technical Analyst at Prasanna Technologies Private Limited, Mangalore, was the resource person. She addressed the importance of protecting systems and networks from cyber-attacks and shared practical tips on safeguarding online activities. The objective was to raise awareness among students about cyber security in the digital era. The session was coordinated by Mrs. Divya Uchil.

"The Role of APIs in Modern Software Development"

The BCA Department organized a guest lecture on "The Role of APIs in Modern Software Development" on 15 November 2024 for III BCA B. The session was delivered by Mr. Dawson Lobo, NodeJS Developer at Exelon Circuits, Surathkal, Mangalore. The objective was to highlight how APIs facilitate communication between applications, enabling efficient and scalable systems. The programme was coordinated by Mrs. Yogita Patgar.

Seminar on World Suicide Prevention Day

The students of the English Association and Youth Red Cross Association participated in a one-day seminar on World Suicide Prevention Day on 10 September 2024 at Town Hall. The event was organized by Susheg Charitable Trust and Roshini Nilaya to motivate students to face challenges fearlessly and raise awareness about mental health. The seminar emphasized the importance of taking a pledge against suicide and highlighted the role of mental health awareness in creating a supportive environment. Students were inspired to take initiatives and contribute to this noble cause, aiming to make a tangible difference in the lives of those in need. The programme was coordinated by Mrs. Madhumathi J Raja.

"Refining Skills of Communication through English Language and Literature"

The English Department organized a Guest lecture for II B.Com and II BAHRD students on the topic "Refining Skills of Communication through English Language and Literature. On 14 September 2024. Mr. Girish Kumar, Assistant Professor in English at Besant College, Mangalore, was the resource person, He discussed the importance of effective communication in both personal and professional life. The objective was to motivate students to improve their communication abilities and integrate these skills into their daily lives. The program was coordinated by Mrs. Madhumathi J. Raja.

Visualization with music

English Association organised a webinar on the topic "Visualization with music. "On 17 November 2024. The Resource person for the programme was Mrs.Suman Kannah, A Psychological counsellor. The objective was to understand the importance of literature and philosophy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

"Health, Breath work and Happiness Meditation"

English Association and IQAC in collaboration with the Art of living Organisation organised a session on "Health, Breath work and Happiness Meditation" on 30 August 2024.Mr. Sahas Rai, CEO of Art and Living foundation was the resource person. He gave an insight on "The Happiness Programme and Explored the keys towards understanding oneself, and the people around us better, thus strengthening both professional and personal relationships". Students actively participated in the session. The programme was coordinated by Ms. Lolita Neeta Dsouza

"Kannada Nadi Nudi"

The Kannada Department organized a guest lecture for the students of Kannada Language to celebrate Kannada Rajyotsava. On 5 November 2024. Mr. Walter Nandalike, was the resource person he addressed the students on the topic “Kannada Nadi Nudi”, discussing the importance and impact of Kannada education and the cultural heritage of Karnataka. The programme was coordinated by Mrs. Jeevitha and Mrs. Renuthakshi.

"Changing Narrative on Suicide"

The Youth Red Cross Unit organized a guest lecture on the topic “Changing Narrative on Suicide” for the students. On 20 September 2024, Dr. Suphala Kotian, Research Professor at Srinivas University and a counsellor, was the resource person .She discussed the importance of addressing suicide prevention and the factors that contribute to suicidal thoughts. The objective was to raise awareness and promote mental well-being among students. The session was coordinated by Mrs. Reshmi B.R. and Mrs. Parinita.

"Corruption-Free India"

The Rovers and Rangers Association organized a guest lecture for III B.Com students on the topic “Corruption-Free India.” On 8 October 2024. The guest speaker, Mr. Nishan Alva Kavoov, a renowned public speaker, raised awareness about the importance of creating a corruption-free society. He emphasized the role of the younger generation in promoting integrity and taking initiative to help eradicate corruption. The objective was to inspire students to become responsible citizens and contribute to a transparent and accountable society. The programme was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

"Career Opportunities in Graphic Design."

The Career Guidance and Placement Cell organized a guest lecture on "Career Opportunities in Graphic Design" on September 18, 2024, for the III BCA ‘B’ class, from 1:00 PM to 2:00 PM. The session was delivered by Vinol Savio D'costa, Director of Sierra Learning Academy, and Praveen Kumar Nayak, a Graphic Designer at the same institution. The objective of the lecture was to provide students with an in-depth understanding of the diverse career opportunities available within the field of graphic design. The programme was successfully coordinated by Mrs. Yogita Patgar.

Career Opportunities in Digital Marketing

The Career Guidance and Placement Cell organized a guest lecture on “Career Opportunities in Digital Marketing” on 1st October 2024 for III BCA ‘A’ students. The session, presented by Vinol Savio D’costa, Director of Sierra Learning Academy, aimed to equip students with foundational knowledge of digital marketing strategies and tools, encouraging innovative, data-driven approaches aligned with industry trends. The programme was coordinated by Mrs. Yogita Patgar and Dr. Prasanna Kumar.

Global Trends in Higher Education

The Career Guidance and Placement Cell organized a guest lecture on "Global Trends in Higher Education: Opportunities and Challenges" for the III BCA 'A' students. On 12 November 2024, The session was presented by Mr. Ryson of UNIABROAD. The objective of the lecture was to inform students about the latest global trends in higher education and the opportunities available for international students.. The programme was coordinated by Mrs. Yogita Patgar.

ALUMNI INTERACTION

E-filling of returns

The finance association organized an alumni interaction on the topic “E-filling of returns” on 24 August 2024 for III BBA A students. The Alumni speaker was Mr. Ravindra, Business Audit and Tax consultant and partner Suswaraj Consulting LLP. The objective of the programme was to provide knowledge on filling of returns. This session was coordinated by Mrs. Smitha M.

“Building a Successful Career”

BCA Department organised An Alumni-Student Interaction Programme for I BCA ‘A’ students on 26 November 2024. The topic was "Building a Successful Career," was led by Ms. Sakshita S., a Consumer Service Executive and Office Admin at Tech Mahindra, Mangalore. Ms. Sakshita discussed various topics, including effective study techniques, career stream selection, essential skill sets, and preparing for corporate challenges. The objective of the programme was to share career guidance, motivate students, and foster strong relationships between students and alumni. This programme was coordinated by Mr. Arun F. Sequeira.

Importance of Competitive Exams to Pursue Higher Studies

BCA Department organised an alumni interaction programme for III BCA ‘A’ on the topic “Importance of Competitive Exams to Pursue Higher Studies” by Ms. Keerthana, currently pursuing MCA at St. Agnes College (Autonomous), Mangalore on 4 September 2024. The objective was to create awareness on competitive exams after UG course. Ms. Keerthana in her address, shared her experience college that gave her myriads of opportunities to strengthen her potentials. She also motivated the students to focus on competitive exams to pursue higher studies. The programme was coordinated by Mrs. Shashiprabha.

Body Language – “Beyond Words”.

English Department organised An Alumni Interaction programme was conducted on 11 September 2024 for II BBA “C”B students. The Alumni for this programme was Bindu, A CA Aspirant. The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

The Art of Personal Grooming

English Department organised An Alumni Interaction programme was conducted on 27 September 2024 for I BBA “A” students. The Alumni for this programme was Praneeth, Model. The objective of this session was to present their best self and boost confidence in academic and social settings. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

STUDENT FACULTY PROGRAMMES

“GST and Its Role in Economic Growth”

The Economics Department organized a Student Faculty Programme on the topic "GST and Its Role in Economic Growth" on 28 September 2024. The session was conducted by Ankitha Rao, a student of II BBA B, for the students of I BBA B. The primary objective of this program was to provide students with an understanding of the structure of Goods and Services Tax (GST) and its significant role in promoting economic growth. The programme was successfully coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Inflation and Its Impact on Household

The Economics Department organized a student seminar on Inflation and Its Impact on Household, presented by Raj A.D., Ankitha Rao, and Shynel, on 28 September 2024 for III BBA “A”. The objective of the seminar was to provide valuable insights into the causes of inflation, its effects on various economic sectors, and its specific impact on household. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Depreciation and Appreciation of Currency

The Business Law Department organized a student seminar on the topic "Depreciation and Appreciation of Currency" on 14 November 2024. The seminar was conducted by Supreeth Kumar and Shreya of I BBA for I BBA “A” students. The primary objective of the program was to help students understand the concepts of depreciation and appreciation of currency and explore the economic factors that influence these changes in the dynamic business world. The session was insightful and encouraged students to engage in discussions on the topic. The program was coordinated by Ms. Sanjana.

Competitive Exam Preparation - Strategies and Tips

The Business Law Department organized a student faculty programme on the topic "Competitive Exam Preparation - Strategies and Tips" on 13 November 2024. The session was conducted by K Ruthran of III BBA C for I BBA “A” students. The primary objective of the programme was to share the knowledge of advanced learners with their peers. With the growing need for students to compete in the modern world, the programme aimed to raise awareness about various competitive examinations, offer guidance, and provide resources and necessary sites for preparation. The session was informative and helped students understand how to navigate the competitive exam landscape. The programme was coordinated by Ms. Sanjana.

Entrepreneurial Traits

The EDP Cell organized a faculty program on "Entrepreneurial Traits" for I BBA “B” on 12 November 2024. The session was conducted by Sinchana of III BBA B Section. The primary objective of the programme was to inculcate effective presentation and communication skills among the students. The session was interactive, and students actively participated in the discussions. The programme aimed to enhance the students' understanding of essential entrepreneurial traits and skills, preparing them for future challenges in the entrepreneurial world. The programme was coordinated by Mrs. Supritha A.

Entrepreneurial Skills and Competencies

The EDP cell organized a faculty program on “Entrepreneurial Skills and Competencies” for I BBA “A” on 13 November 2024. The session was conducted by Ananya of III, BBA “A”. The objective was to teach effective presentation skills and communication skills among the students. The students actively participated. The programme was coordinated by Mrs. Supritha

Cyber Crimes and Virus Attacks

Scan Association organised ,a Student Faculty Programme on 23 November 2024. On the topic Cyber Crimes and Virus Attacks. The session was conducted by Mr. Charan Kumar of III BCA ‘A’ for I BCA ‘A’. The objective of the programme was to inculcate teaching habits, improve awareness of careers and individual career goals, enhance communication skills, and build confidence among students. The programme was coordinated by Mr. Arun F. Sequeira.

Web Designing

Scan Association organised, A Student Faculty Programme on 16 November 2024. On "Web Designing" conducted for I BCA "A" students by Mr. Jathin of III BCA A. The session covered key aspects of web design, including HTML, CSS, JavaScript, and the basic elements of website development. The session provided students with practical knowledge on how to create and design websites, preparing them for future work in web development. The programme was coordinated by Mr. Arun F. Sequeira.

Web Designing

Scan Association organised A Student Faculty Programme on "Web Designing" for II BCA 'A' students on 25 November 2024. The session was conducted by Ashwith Poojary and Sharan from III BCA 'A'. The objective of the programme was to familiarize students with various aspects of web development. The programme was coordinated by Mrs. Shashiprabha.

Dark Web

Scan Association organised A Student Faculty Programme on "Dark Web" for II BCA 'A' students on 25 November 2024. The session was conducted by Moulya S. Raj of III BCA 'A'. The objective of the programme was to familiarize students with various aspects of the Dark Web. The programme was coordinated by Mrs. Shashiprabha.

Infographic Cyber Security

Scan Association organised A Student Faculty Programme on Infographic Cyber Security conducted for II BCA 'A' students on 26 November 2024. The session conducted by Ms. Dhanya and Ms. Amisha Ullal of III BCA 'A'. The objective of the programme was to create awareness about the significance of cyber security in safeguarding against digital threats. The programme was coordinated by Mrs. Yogita Patgar

The Role of Social media in Shaping Public Opinion.

English Association organised A Student Faculty Programme on "The Role of Social media in Shaping Public Opinion" by Bhoomika of II BCA 'A' was organized for I BCA 'A' on 10 October 2024. The objective was to educate students about impact and its effects. The programme increased awareness and knowledge about various factors contributing for safer use of social media. It Enhanced understanding of the student and their role in making a positive impact towards their social behaviour and democracy. The programme was coordinated by Mrs Madhumathi J Raja.

The Future of Artificial Intelligence

English Association organised A Student Faculty Programme on "The Future of Artificial Intelligence" by Shreya of II BCA 'A' was organized for I BCA 'A' on 10 October 2024. The objective was to educate students and explain the basic concepts of AI. This presentation aimed to foster a comprehensive understanding and prepared the students for further studies or professional pursuits involving AI and its future developments. The programme was coordinated by Mrs Madhumathi J Raja.

Employee Branding

English Department Organised A student faculty programme on "Employee Branding" for I BAHRD students by Fathima F of II BAHRD on 29 November 2024. The objective was to help students understand the importance of employee branding, which involves aligning employees'

behaviours, communication, and attitudes with a company's brand values. The programme was coordinated by Mrs. Madhumathi J Raja.

“Time Management and Study Skills”

English Department Organised A student faculty programme on “Time Management and Study Skills” on 6 September 2024 for I BBA ‘A’ by Sinchana and Shreya of II BBA ‘B’. The objective of the session was to highlight the importance of time management and the development of effective study skills. The programme was coordinated by Mrs. Madhumathi J. Raja.

Time Management and Study Skills

The English Association organized a student faculty programme on “Time Management and Study Skills” on 6th September 2024 for I BBA ‘A’. The session, conducted by Sinchana and Shreya of II BBA ‘B’, aimed to emphasize the importance of managing time effectively and enhancing study skills. The programme was coordinated by Mrs. Madhumathi J. Raja.

“The Role of Social Media in Communications”

The English Association organized a student faculty programme on “The Role of Social Media in Communications” on 6th September 2024 for I BBA ‘A’. The session, conducted by Manasvi and Vaishnavi of II BBA ‘B’, aimed to raise awareness about social media's impact on communication and improving students' vocabulary and speaking skills. The programme was coordinated by Ms. Deepa Jayachandra.

Health and Fitness

The English Association organized a Student faculty programme was conducted on 8 November 2024 for II BBA “C” students. The student faculty for this programme was Sharvari from II BBA “A”. The objective of this session was to motivate students to live healthy lives. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Online Shopping Article

The Kannada Department organized a student faculty programme for I BA (HRD) students on 30 November 2024. Nisha, a student of I B.COM, conducted the session on "Online Shopping." The objective of the programme was to enhance communication skills among students and help them overcome stage fear while presenting. The programme was coordinated by Mrs. Jeevitha.

Online Marketing

The Kannada Department organized a student seminar on "Online Marketing" for I B.COM led by Abhishek, On 2 December 2024. The seminar aimed to enhance students' presentation skills and help them overcome stage fear. It focused on the growing importance of online marketing in today's business landscape. The programme was coordinated by Mrs. Jeevitha D.

SKILL ENHANCEMENT ACTIVITIES

Marketing Quiz Competition

The Marketing Association organized a Marketing Quiz Competition on 21 October 2024. The competition tested participants on topics ranging from marketing strategies to recent industry trends, The objective was to offer a platform for students to showcase their understanding of the subject. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Poster Making Competition on EV Advertisement

The Marketing Association organized a Poster-Making Competition on 9 November 2024. This event challenged students to demonstrate their creativity and skills by designing a poster advertisement with the theme "Advertisement on EV (Electronic Vehicles)." The objective was to highlight the role of electric vehicles in sustainable transportation while allowing participants to explore their artistic abilities. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Harshal Rao.

First Impression CV Competition

The HR Association organized the "First Impression CV" competition on 30 September 2024. The objective of the event was to encourage students to showcase their creativity in designing hand-written CVs that leave a strong first impression. The competition was effectively coordinated by Mrs. Anasuya and Ms. Gayathri.

Quest for Knowledge

The Economics association conducted Quest for knowledge competition on 28 October 2024. The objective was to give an exposure to economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potential in those areas. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Turn coat competition

Economics association conducted a Turn coat competition on 8 November 2024. The objective of the event was to enlighten the students about pros and cons on various topics related to current issues of economics. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Photo Montage (Collage Competition)

Economics Association conducted Photo montage competition on Global VS Local Economies on 11 November 2024. The objective of the activity was to bring out the creativity and develop their innovative skills. The students participated with great enthusiasm by exhibiting their potential in the given areas. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Legal Quiz

The Business Law association conducted Legal Quiz on 24 October 2024. The objective of the event is to evaluate the knowledge of the students beyond academics and to develop interest in subject areas of Business Law including competitive aspects. The Programme was coordinated by Ms. Pooja.

PICK & SPEAK COMPETITION

The Business Law association conducted Pick and Speak Competition on 15 October 2024. The objective of the event was to help the students to develop their communication skills and learn to think quickly, organize their thoughts effectively and express themselves clearly within a short timeframe. The Programme was coordinated by Ms. Pooja

Color Spray

The SCAN Association organized Color Spray on 6th September 2024, an event designed to test participants' creative skills using paint. Participants were tasked with creatively replicating a given image using a variety of colours. The programme was coordinated by Mrs. Divya Uchil.

Visual Recall Challenge

The SCAN Association organized the Visual Recall Challenge on 13th September 2024 with the objective of testing participants' sharpness, focus, and ability to recall images. The event featured a display of images, including logos, companies, and computer-related visuals, which participants had to remember and recall within a given time frame. The programme was coordinated by Mr. Arun F. Sequeira.

Reckon Element

The SCAN Association organized Reckon Element on 4 October 2024. The objective was to test participants' knowledge of Computer and IT concepts through image and logo identification. Participants were required to identify the images and write their answers on paper. The programme was coordinated by Mrs. Shashikala Shetty.

Toggle – Toggle

The SCAN Association conducted Toggle – Toggle on 21 October 2024, aiming to enhance participants' communication and creative thinking skills by exploring multiple meanings of a given topic. The event also focused on helping participants develop strategies to overcome the fear of public speaking. The programme was coordinated by Mrs. Sowmya Jyothi.

IT Debate

SCAN Association conducted an IT Debate on 6 November 2024. The objective of the event was to enhance students' communication skills while fostering critical analysis and logical reasoning on IT-related topics. The programme was coordinated by Mrs. Yogita Patgar.

Slogan Writing competition –Voices of India

The English Association conducted a slogan writing competition on the occasion of International Day Of Democracy on 15 September 2024 and International Day of Peace that is on 21 September 2024. The objective of the event was to develop the writing skills of the student as well bring out their innovative thinking 'sand their views through their writings. The students showcased their creative ideas and talents. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Caption Writing competition – God's gift Daughter.

The English Association conducted a caption writing competition in association with International Save girl child on 30 September 2024. The objective of the event was to develop the writing skills of the students as well making them realise the value of being born in this beautiful world. The students clicked their photo along with their mother and added an innovative tagline for the image. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Pencil Sketching Competition

The English association conducted Pencil sketching competition for the students on 4 October 2024 with a flair for art and creativity. This event was designed to provide a platform for students to express their artistic talent through the medium of pencil sketching. The topic for this competition is sketches related to M. Gandhi. It gave the participants an opportunity to explore various forms of artistic expression while adhering to a specific subject. Large number of students actively participated in the event. The programme was coordinated by Ms Deepa Jayachandra.

Poetry writing competition

The English Association conducted a poetry writing competition on 15 October 2024. The poem writing competition was organized, providing a wonderful platform for budding poets to showcase their talents and creativity, this event aimed to encourage students to express their thoughts and emotions through poetry and to foster a love for literary arts among participants. The participants were given 10 different topics related to the competition. The programme was coordinated by Mrs. Madhumathi J Raja.

Creative Video Making Competition

The English Association conducted a Creative video making competition on 30 October 2024. The objective of this creative video making competition was to encourage students to showcase their video production skills, storytelling abilities and creativity. The topic of the competition was A tribute to Ratan Tata Sir. A large number of students participated and it helped them to know in detail that how being compassionate person makes the world a beautiful place to live. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Slogan Writing Competition

The English Association conducted a Slogan Writing competition on 29 September 2024 on the topic 'The voices of India, understanding, diminishing conflicts'. The objective of this competition was to foster creativity and engage students in expressing impact full ideas through concise and memorable phrases. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Introducing Your Favourite English Language Author Competition

The English Association conducted the Introducing Your Favourite English Language Author Competition on 7th November 2024. The event aimed to enhance students' appreciation for literature and their presentation skills. Participants were asked to present personal and literary information about their chosen author, discuss the genre in which the author writes, and summarize one of their notable works while explaining its significance. The competition was coordinated by Mrs. Madhumathi J. Raja.

Digital Poster Making Competition

The English Association organized a Digital Poster Making Competition on 12 November 2024. The topic was "Women - Our Power". The event aimed to foster creativity and raise awareness about the power and contributions of women to society. Participants were encouraged to create visually appealing posters that effectively conveyed the message. The programme was coordinated by Ms. Deepa Jayachandra.

Mini Saga Writing Competition

The English Association also conducted a Mini Saga Writing Competition on the theme "Nurturing Kindness in a Complex World", on 15 November 2024. This event aimed to inspire creativity and story writing skills among students while emphasizing the importance of kindness in today's fast-paced, challenging world. Participants were required to create short, precise, and imaginative stories with a moral message. Stories could be enhanced with pictures or drawings for added visual appeal. The Programme was coordinated by Mrs. Madhumathi J. Raja.

Bhavageetha Competition

Kannada Association conducted Bhavageetha Competition on 5 November 2024. The objective of this activity was to encourage and develop vocal talent of the students and be well versed with Kannada writers. Several students participated in this competition. The Programme was coordinated by Mrs Renuthakshi.

Pick and Speak Competition

Kannada Association organized Pick and Speak Competition on Various Topics on 7 November 2024. The objective of this competition is to develop creative thinking of the students to express their thoughts and opinion. Many students participated actively. The Programme was coordinated by Mrs Renuthakshi.

Creative Writing Competition

Kannada Association organized Creative Writing Competition on the Variety of pictures given on general Topics Akhanda on 12 November 2024. The objective of this competition is to inherit creative writing and thinking of the students to express their thoughts and opinion. Many students participated actively. The Programme was coordinated by Mrs Renuthakshi.

Pick and Speak Competition

The Hindi Association organized a Pick and Speak Competition, on 4 October 2024, to promote impromptu speaking skills among students. The event aimed to enhance students' ability to think quickly and express their thoughts coherently on a given topic. The programme was coordinated by Dr. Shalini M

Slogan Writing Competition

The Hindi Association conducted a Slogan Writing Competition on 3 October 2024. The competition aimed to promote creativity and raise awareness on national issues while encouraging the use of the Hindi language. The theme of the competition was "Glorious India". The programme was coordinated by Dr. Shalini M.

Poem Writing Competition

The Hindi Association organized a Poem Writing Competition on 14 October 2024, to enhance creativity and improve vocabulary skills among students. The competition provided an opportunity for students to express themselves poetically. The event was coordinated by Dr. Shalini M.

Poster Making Competition

The Hindi Association organized a Poster Making Competition on 16 November 2024, to promote the Hindi language and foster creativity among students. The event allowed students to showcase their artistic talents while expressing their thoughts visually. The competition was coordinated by Dr. Shalini M

Story Writing Competition

On 16th November 2024, the Hindi Association conducted a Story Writing Competition to encourage creativity and literary skills. The event aimed to inspire young writers to explore their

narrative abilities while promoting the Hindi language. The competition was coordinated by Dr. Shalini M.

Elocution Competition

The Hindi Association organized a Hindi Elocution Competition on 14 November 2024 to foster a deeper understanding and appreciation of the Hindi language. The event provided a platform for students to showcase their public speaking skills and linguistic abilities. The programme was coordinated by Dr. Shalini M.

Riddles Competition

The Hindi Association hosted a Riddles Competition on 6 November 2024, to celebrate linguistic creativity. The event encouraged students to display their wit and appreciation for the Hindi language. The competition was a success, thanks to the coordination of Dr. Shalini M.

Bottle Painting Competition.

The Fine Arts Association organized a Bottle Painting Competition, On 30 September 2024. The objective was to encourage creativity and innovation in art. Participants painted bottles based on the theme Floral Design. Several students participated, with their works evaluated by three judges based on neatness, creativity, and use of color combinations. The event successfully identified talented individuals and promoted artistic expression. The competition was coordinated by Mrs. Veena D. Kotian.

Mehendi, Nail Art, and Hairstyle Competition

The Fine Arts Association of SDM College of Business Management organized a Mehendi, Nail Art, and Hairstyle Competition on 12th November 2024. The competition aimed to identify innovative solutions in art. It was a group event with 16 students participating, where one acted as the model and the others were the artists. The event successfully highlighted creative talent. Coordinators were Student Coordinators Thushar S and P Kavya, and Staff Coordinators Mrs. Veena D Kotian and Mrs. Smitha M.

Goodudeepa Making Competition

The Fine Arts Association organized a Goodudeepa Making Competition on 15 November 2024, to discover creative talent. It was a group event with 12 students participating. Teams of 3 prepared Goodudeepa using provided materials. The competition successfully identified artistic innovation. Coordinators were Student Coordinators Thushar S and P Kavya, and Staff Coordinators Mrs. Veena D Kotian and Mrs. Smitha M.

Best Out of Waste Competition

The Youth Red Cross Association organized a Best out of Waste competition on 8 November 2024. The event aimed to encourage students' creativity and innovation by utilizing waste materials to create useful and artistic items. The activity was coordinated by Preethika Dharmapal.

Poster Making Competition

The Youth Red Cross association conducted a Poster Making Competition on 11 November 2024, the theme "Culture and Heritage of India." The competition sought to foster awareness and pride in India's rich traditions, art forms, festivals, monuments, and historical legacies. Preethika Dharmapal coordinated the event.

Quiz competition on Single-Use Plastic

Rovers and Rangers association organized a unique awareness campaign through a quiz competition on Single-Use Plastic on 2 September 2024. The objective of the campaign was to educate students about the environmental impact of single-use plastics and to promote sustainable alternatives and to encourage the college community to reduce their use of single-use plastics. The campaign was organized in association with MSNIM College, Mangalore. The programme was coordinated by Mrs. Anusuya and Mrs Shashikala K.G

Poster Making

Rovers and Rangers association organized a poster making Competition on 12 November 2024, The objective was to promote awareness on saving the environment. It is a 2 make a team event. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikaka KG.

EXTENSION ACTIVITIES

Visit to Bokkapatna Government Primary School Gandhinagar, Mangaluru

The HR Department organized an extension activity at Bokkapatna Government Primary School, Gandhinagar, Mangaluru. On 28 November, 2024 .The programme focused on helping children enhance their verbal and non-verbal communication, enabling them to express themselves with confidence. The event was coordinated by Mrs. Gayathri K.

Visit to Chetana Child Development Centre, VT Road, Hampankatta,

The HR Department organized an extension activity at Chetana Child Development Centre, VT Road, and Hampankatta on 28 November, 2024. Students of III BA (HRD conducted various activities with the objective of improving interpersonal skills among children. Students also spent quality time with children at school. The event was coordinated by Mrs. Gayathri K.

Visit to Pai sales Suzuki showroom, Mangalore

The members of the Economics Association visited Pai Sales Suzuki Showroom, Mangalore, to create awareness about small saving schemes among the employees. The objective was to educate the employees on the importance of small saving schemes. Schemes available. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Visit to D.K.Z.P Primary School, Gandhinagar, Mangalore

The commerce department conducted extension activity on 26 October 2024 at D.K.Z.P Primary School, Gandhinagar, Mangalore. The objective of the programme was to acknowledge various commerce related skill enhancement activities among the students and distributed books to students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to Nilgiris, Mangaluru.

Commerce department organized an extension activity on creating awareness on category management in retailing on 8 October 2024 at Nilgiris, Mangaluru. The objective of the programme was to develop the knowledge on retailing concepts. The programme was coordinated by Mrs.Manju.H.

Visit to Kodakkena Restaurant, Kadri

The Business Law Department organized an Extension visit to Kodakkena Restaurant on 01 October 2024.It aimed at fostering social responsibility and experiential learning among students. The activity focused on providing practical exposure to the restaurant industry and exploring the

legal considerations involved in running a food service establishment. Ms. Sanjana coordinated the activity.

Visit to Sri Devi Whyte Lotus, Neermarga

The Business law department organized an Extension Activity at Sri Devi Whyte Lotus, Neermarga on 02 October 2024. The visit successfully connected theoretical concepts with practical applications, providing students with a deeper understanding of the industry and its legal framework. Ms. Sanjana coordinated the activity.

Visit to Soumya Gift and Fancy Centre, Besant Complex

The Business Law Department organized a visit to Soumya Gift and Fancy Centre, Besant Complex, Mangalore on 09 October 2024 .To provide students with practical insights into the retail industry. The activity aimed to understand the legal aspects of running a gift and fancy items store. Ms. Sanjana coordinated the activity.

Visit to Coastal Chicken Stall, Bejai

The Business Law Department organized a visit to Coastal Chicken Stall, Bejai, Mangalore on 07 October 2024 .To provide students with practical insights into the food retail industry. This activity aimed to foster social responsibility and enhance experiential learning by exploring the operational and legal aspects of running a food stall. Ms. Sanjana coordinated the activity.

Visit to Vijaya Pen Mart, Hampankatta

The Business law department organized an Extension Activity at Vijaya Pen Mart, Hampankatta on 09 October 2024. The purpose of the activity was to give students opportunities to use the target words and definitions during interesting, engaging and contextualization activities. Ms. Sanjana coordinated the activity.

Visit to Scootz, Falnir

The Business law department organized an Extension Activity at Scootz, Falnir, Mangalore on 01 October 2024. Activity aimed to engage with the local community and promote awareness about legal rules and regulations. This initiative provided an opportunity to connect with participants through informative activities and discussions. Ms. Sanjana coordinated the activity.

Visit to Snehadeep, Residential Programme for Girls, Bondel.

The Business law department in association with Genesis 2024 Committee organized an Extension Activity at Snehadeep, Residential Programme for Girls, Bondel on 11 November 2024. This activity aimed to support and empower the girls residing at Snehadeep by providing them with essential stationery materials, ensuring they have the necessary resources for their academic and personal growth. This was done to help ease their academic challenges, support their education, and foster a conducive learning environment. Ms. Sanjana coordinated the activity.

Visit to Pompeii High School, Lady Hill, Urwa, Mangalore

Scan Association organized an extension activity held at Pompeii High School, Lady Hill, Urwa, Mangalore, on 9 November 2024. The II BCA A students conducted a programme on components of computer and The features of MS Excel .The objective of this programme was to educate the school students about various parts of computer and practical applications of MS Excel. The programme was coordinated by Mrs.Yogita Patgar.

Visit to St Ann's High School, Mangalore.

The English association organized an Extension activity at St Ann's High School, Kuntikan, Mangalore on 26 October 2024. The main objective of the programme was to foster a social sense

of responsibility among the students and to inspire them to be dedicated and committed towards their work. The students conducted various competitions for the school children and encouraged them to showcase their various talents. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Kendriya Vidyalaya No.2 School at Ekkur.

The English Association conducted an Extension activity at Kendriya vidyalaya No.2 school Ekkur on 30 November 2024. The main aim was to enhance their communication and team work skills. The session combined learning with fun helping students build confidence, teamwork and interactive abilities. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Swami Shraddhananda Sevashram

The English association organized an Extension activity at Swami Shraddhananda Sevashram, Mangalore on 11 November 2024. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the ashram children, topics like the girl child issue, health and hygiene, were discussed. The students played various games like word building, quiz etc. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Stylette Unisex Salon

The English department organized an awareness programme on the importance of health care for the general public on 26 November 2024. The objective of the programme was to create awareness about various measures contributing to a healthy society. They explained the various simple methods to be followed in our daily lives and maintain cleanliness in the Salon. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Udaya Printers and Publications.

Members of the English Department visited Udaya Printers and Publications Private Ltd, Mangaluru on 22 November 2024. The objective was understanding printing processes, exploring collaboration opportunities. The visit gained insights about printing capabilities and services offered. The programme was coordinated by Ms. Madhumathi.J. Raja

Visit to Book Exhibition by Best Seller books held in Mangala Stadium.

“Books are a uniquely portable magic” The students of English Association had visited Lock the box Book Fest” a book exhibition. It was organized by Best Seller books held in Mangala Stadium, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Best Seller books held in Mangala Stadium.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Best Seller books held in Mangala Stadium, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in Forum Mall.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in Forum Mall, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in Forum Mall.

“Books are a uniquely portable magic” The students of I BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 17 November

2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in City Center.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 18 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in City Center.

“Books are a uniquely portable magic” The students of III BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 19 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Canara School, Mangalore.

English association organized an Extension activity at Canara School, Mangalore on 4 September 2024. The II BBA “A” students interacted with the III “A” School children, the students trained them in art and dance performance. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Mannagudda Higher Primary School, Mangalore.

Kannada Department organized Extension Activity on 16 December 2024 at Mannagudda Higher Primary school, Mangalore. Students conducted awareness programme on road safety. Students conducted quiz programme for the children and they actively participated in activities and they were awarded with prizes. The objective of the programme was to encourage the students to participate without fear and exhibit their talent .The programme was coordinated by Mrs Renuthakshi.

Visit to St.Peter Anganavadi School, Kottara Chowki Mangaluru.

Kannada Department organized Extension Activity on 28 November 2024 at St.Peter Anganavadi School, Kottara Chowki Mangaluru. Students conducted activities for the children and they actively participated in programmes and they were awarded with prizes. The objective of the programme was to encourage the students to participate without fear and exhibit their talent. The programme was coordinated by Mrs Jeevitha D.

Visit to NMPT School, Panambur, Mangaluru.

Kannada Department organized Extension Activity on 2 December 2024 at NMPT School, Panambur, Mangaluru. Students conducted activities for the children like quiz and pick and speak and they actively participated and they were awarded with prizes. Objective of the programme was to encourage the students to participate without fear and exhibit their talent. The programme was coordinated by Mrs Jeevitha D.

Visit to St Francis Xavier’s higher primary school, Bejai Mangaluru.

Hindi Department organized an extension activity on 27 November 2024, at St Francis Xavier’s higher primary school, Bejai Mangaluru .The objective of the visit was to develop leadership and communication skills of the students. Students conducted several vocabulary games and skill enhancement activities creating an enjoyable learning experience for the school children. The visit was coordinated by Dr.Shalini .M.

Visit to Holy Angels Higher Primary school, Permannuru, Thokottu Mangaluru.

Hindi Department organized Extension Activity at Holy Angels Higher Primary school, Permannuru, Thokottu Mangaluru Karnataka on 02 December 2024. The objective of visit was to develop skill needed in the exercise of democratic leadership and programme. Students conducted several activities for the school children. The visit was coordinated by Dr.Jyothi.

Visit to Bharath English Medium School, Vidyanagar, Kual, Mangaluru

Hindi Department organized Extension Activity at Bharath English Medium School, Vidyanagar, Kual, Mangaluru, on 02 December 2024. The objective of visit was to develop competence required for group living and sharing of responsibilities. Students conducted several activities for the school children. The visit was coordinated by Dr.Jyothi.

Visit to SDPT English Medium School, Kateel, Mangaluru

Hindi Department organized Extension Activity at SDPT English Medium School, Kateel, Mangaluru Karnataka on 27 November 2024. The objective of visit was to develop skill needed in the exercise of democratic leadership and programme. Students conducted several activities for the school children. The Visit was coordinated by Dr.Jyothi.

Visit to Jilla Panchayat Hiriya Prathamika School, Mannagudde

The Fine Arts Association organized an extension activity at Jilla Panchayat Hiriya Prathamika School, Mannagudde, on 16th November 2024, for the students of Class V, with around 30 participants. The primary objective of the program was to provide practical exposure to the students and to foster confidence and leadership skills among them. The Visit was coordinated by Mrs. Veena D. Kotian.

One-Day Camp at SDM Mangala Jyothi Integrity School, Vamanjoor

The NSS unit organized a one-day camp at SDM Mangala Jyothi Integrity School, Vamanjoor, on 29 September 2024. A total of 10,000 volunteers participated in the event. The objective was to engage students in various community welfare activities. The program was coordinated by Dr. Jyothi and Mr. Sudarshan, the NSS coordinators.

Beach Cleaning Program at Thanneerbavi Beach, Mangalore

The NSS unit organized a beach cleaning program at Thanneerbavi Beach, Mangalore. Over 75 volunteers participated in the initiative to promote cleanliness and environmental awareness. The event was coordinated by Dr. Jyothi and Mr. Sudarshan.

Bus Stand Cleaning Program at Vamanjoor.

The NSS unit conducted a bus stand cleaning program at Vamanjoor, where 200 volunteers participated. The objective was to ensure cleanliness at public spaces and contribute to a hygienic environment. Dr. Jyothi and Mr. Sudarshan coordinated this programme.

Swachhatha Rally - Swachh Bharat Abhiyan.

The NSS unit organized a Swachhatha Rally to raise awareness about the Swachh Bharat Abhiyan on 21 September 2024. The rally witnessed significant participation from volunteers, who spread the message of cleanliness throughout the community. The event was coordinated by Dr. Jyothi and Mr. Sudarshan.

Public Places Cleaning Program - Swachh Bharat Abhiyan.

The NSS unit organized a cleaning initiative for public places was held on 20 September 2024 as part of the Swachh Bharat Abhiyan. Around 100 volunteers took part in cleaning public spaces to promote cleanliness and hygiene in the locality. The program was coordinated by Dr. Jyothi and Mr. Sudarshan.

Visit to Field Star Industry

The Students of Student Council visited Field Star Industry, Mangalore, on 25 November 2024. The objective was to learn about the functioning of kitchen equipment and refrigeration processes while gaining insights into the company's marketing activities. Additionally, the students discussed online business transactions with the vendors. The visit was coordinated by Mrs. Kavitha Prabhu.

BOOK AND VIDEO REVIEW

Group Discussion on various contemporary topics.

The Economics Department organized a group discussion for III BBA A students on 25 October 2024. The main objective of the session was to enhance students' communication skills, team-building abilities, confidence, and analytical thinking. The students engaged in discussions on various contemporary topics, including the "Role of AI in Banking," "Impact of Globalization on Local Economies," and the "Digital Economy." The programme was coordinated by Mrs. Shashikala K.G.

Managing for Value by S.S. Iyer

The Economics Department conducted a book review on a book titled *Managing for Value* written by S.S. Iyer was conducted by Ms. Diya K. Sebastian on 25 October 2024. The objective of the review was to enhance critical reading skills among participants by analysing and understanding the author's perspective. The session helped participants gain a deeper understanding of the book's insights, providing them with tools to approach management from a value-centered perspective. The programme was coordinated by Mrs. Shashikala K.G.,

The Magic of the Lost Story

The Business Law Department conducted a book review on a book titled "The Magic of the Lost Story" authored by Sudha Murty on 15 November 2024 for I BBA. Likith R of I BBA 'A'. The objective of the review was to enhance critical reading skills among participants by analysing and understanding the author's perspective. The session helped participants gain a deeper understanding of the book's insights, providing them with tools to approach management from a value-centered perspective. Ms. Sanjana coordinated the event.

Bit coin

The business law department conducted a video review for III BBA 'C' on the topic "Bit coin" on 08 November 2024. The review underscores the transformation of bit coin research, from its beginnings as a decentralized, privacy-oriented currency to its role in global economics and green financing, revealing a complex narrative of an innovative financial instrument to a multifaceted entity. Ms. Sanjana coordinated the activity.

Group Discussion on "Impact of Social Media"

The Business law department organised a group discussion on the topic 'Impact of Social Media' for III BBA 'C' on 11 November 2024. The objective was to promote interpersonal communication and group dynamics while eliminating the barriers to communication. Students actively participated in the programme and discussion was coordinated by Ms.Sanjana.

Check & Mate" authored by "Ali Hazelwood"

A book view of the book titled "Check & Mate" authored by "Ali Hazelwood" was conducted for II BCA 'A' by Shreya A. Kulai of II BCA 'A' , on 28 October 2024. The objective of the review was to enhance critical reading skills among participants by analyzing and understanding the author's perspective. The session helped participants gain a deeper understanding of the book's insights, providing them with tools to approach management from a value-centered perspective. The programme was coordinated by Mrs. Shashiprabha

“The Science of Happiness” by Bruce Hood

English Department organised A book review on “The Science of happiness” written by Bruce Hood by Ankitha of II BBA ‘B’ on 9 September 2024. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The student brought the concepts of being happy and encouraging them to follow few exercises which will help them to be happy and spread happiness around themselves too. The programme was coordinated by Mrs Madhumathi J. Raja.

Wise and Otherwise

The English Association organized a book review on Wise and Otherwise by Sudha Murthy on 18 November 2024 for I B.COM students, presented by Jessica. This inspiring collection of real-life stories highlights themes of compassion, empathy, and human values. The review aimed to evaluate the book’s impact and the wisdom it imparts. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

FEST QUEST and SPORTS HIGHLIGHTS

- BCA students participated in JOSHIANA 13.0, a National Level IT Fest organized by St. Joseph Engineering College.
- BCA and Management students participated in the National Level Inter-collegiate Fest organized by Poorna Prajna Institute of Management, Puttur.
- Management students participated in ADVAITA, a National Level Management and IT Fest organized by Poornaprajna Institute of Management, Udupi, and won the following prizes:
 - Pavan & Shynel II Place in Quiz, Rutran & Yuvaraj II Place in Finance
 - Hindi Students participated in this seminar organized by SDM College, Ujire, focusing on the relationship between Hindi and South Indian languages.
 - Thrishan Amin, a I BCOM student, emerged victorious in the amateur MMA event held in Bangalore. Competing in the Featherweight category (65kg),
 - Students participated in SHATRANJ, organized by the School of Social Work, Roshnin Nilaya, Mangalore. Students won the following prizes: Sushmitha & Bavith II Place in Face Painting
 - Jethesh (II BCom), Anish Nair (II BCA), Bhavish Poojary (I BAHRD), and Shravan Kamar (I BBA) represented Mangalore University at the championship held at LNCT University, Bhopal, and won a Bronze Medal in the Team Kata Event.
 - Shravan Kamar represented the team and won a Gold Medal at the National Federation Invitational Handball Championship held at St. Joseph High School, Colangta, North Goa.
 - Chuhan (II BCom): Won the Silver Medal , Raifan (II BCA): Won the Bronze Medal ,Aishwariya (II BCA): Secured 6th Place These students represented the college at the State Level Weightlifting Championship held at the DR APJ Abdul Kalam Indoor Stadium, Mahajana College, Mysore.
 - Tejas from II BAHRD won 1st place in the Scarf Collection Photo Competition, bringing pride to the college.,organised by Bharat Scouts and Guides Karnataka State Association
 - Shravan Kamar also represented India at the International Youth India Handball Championship held in Pokhara, Nepal, and secured a Gold Medal.
 - Dashiell Amanda COCESSAO (I BBA) competed in the 62nd National Roller Skating Championship in Mysore and won a Bronze Medal in the 500m Race.

FACULTIES EXCELLENCE ACHIEVEMENTS

Mrs. Divya Uchil

Participated in a two-day National Online FDP on Critical and Creative Thinking Skills, organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Jeevitha D.

Attended the Board of Studies (BOS) meeting for the School of Social Work, Roshni Nilaya, Autonomous Institute, Mangalore, for the academic year 2024-25 First Semester on August 2, 2024, the School of Social Work, Mangalore.

Mr. Arun Francis Sequeira

Delivered a lecture on Programming in C - Decision Making and Branching for BCA students at Government First Grade College, Kavoor, Mangalore, on October 9, 2024.

Conducted a workshop on Basics of Computers for BA students of Government First Grade College, Haleyangady, on August 23, 2024.

Participated in a two-day National Online FDP on Critical Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Manju H.

Attended first semester B.Com SEP Syllabus revision workshop on 24 August 2024 at Besant Women's College, Mangalore.

Participated as a Resource person for the subject Contemporary Marketing Management for first semester BBA SEP Syllabus Revision workshop on 31 August 2024.

Mrs. Madhumathi J. Raja

Participated as a resource person for a one-day workshop on the I Semester UG English Syllabus (S.E.P Scheme) held at Canara College on August 30, 2024.

Mrs. Shashikala Shetty

Presented a paper titled A Review Paper on - Intelligence Sales Prediction Using Machine Learning Techniques at a two-day International Conference on Artificial Intelligence: From Theory to Impact organized by the Department of Computer Science in association with IQAC, MGM College, Udupi, on August 22-23, 2024.

Presented a paper titled Digital Era and Mental Health: "Under Study the Impact and Importance" at the National Conference on Prioritizing Mental Health and Well-being: A Key to Enhance Productivity organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on August 8, 2024.

Participated in a two-day National Online FDP on Critical Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Shashikala K. G.

Published a paper titled Fostering rural entrepreneurship for women empowerment: pathways for sustainable development in international journal of research publication and reviews with ISSN 2582-7421 (online) impact factor: 6.844- Volume 5 Issue 11 on 27 November 2024.

Mrs. Sowmya Jyothi

Cleared UGC NET 2024 in Computer Science and Application.

Cleared KSET 2023.

Presented a research paper on Fog Computing for Real-time Data Processing in Iota: A Comprehensive Survey and Future Directions at a two-day international conference on August 22-23, 2024, held at MGM College, Udupi.

Participated in a two-day National Online FDP on Critical Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Shashiprabha

Presented a paper titled Bridging the Divide: AI Solutions for Health and Hygiene in Underserved Communities of India - A Conceptual at a two-day international conference on Artificial Intelligence: From Theory to Impact held on August 22-23, 2024, at MGM College, Udupi.

Mrs. Supriya A.

Presented a paper titled Indian Entrepreneurs and Industry 4.0: Challenges and Opportunities at the National Conference on Vikasith Bharat @2047, organized by Shree Gokarnanatheshwara College in collaboration with the Billava Employees Welfare Society, on November 7, 2024.

Dr. Shalini M.

Participated and presented the paper on the topic “Manoranjan ke kshetra me hindi” in one day National Level Seminar on “Hindi aur Dhakshina bharathiya bhashavo ka antha ha sambandh ” on 18 September, 2024 organized by SDM College Autonomous Ujire.

Mrs. Anasuya

Participated in a 1 day Workshop on SEP- I Semester BBA Course“ held on 31 August 2024, at Poornaprajna College , Udupi .

Mrs. Reshmi B. R.

Participated in a one-day national-level Faculty Development Program on Systematic Literature Bibliography Analysis organized by Sasmira’s Institute of Management Studies Research, Worli, Mumbai, on October 5, 2024.

Presented a paper titled Impact of NLP on AI Strengthening Human-Computer Interaction at a Two- day international conference on Artificial Intelligence: From Theory to Impact organized by the Department of Computer Science in association with IQAC, MGM College, Kunjibettu, Udupi, on August 22-23, 2024.

Participated in a two-day National Online FDP on Critical & Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Preethika Dharmapal

Published a paper titled “Navigating the Landscape of Entrepreneurship in India: Challenges and Opportunities” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 6.844] Vol. 5, Issue 11, pp. 7373-7377 on November 2024.

Dr. Prasanna Kumar T.

Presented a paper titled ;Indian Entrepreneurs and Industry 4.0: Challenges and Opportunities at the National Conference on "Vikasith Bharat @2047 organized by Shree Gokarnanatheshwara College in collaboration with the Billava Employees Welfare Society, on November 7, 2024.

Mrs. Parinita Salian

Attended a one-day Youth Red Cross Programme Officers' orientation organized by Youth Red Cross Mangalore University in collaboration with Indian Red Cross, DK, on October 15, 2024, at Ravindra Kalabhavana, University College, Mangalore.

Mrs. Akshith Kumar K.

Attended a one-day workshop on the SEP - I Semester B.Com Syllabus of Mangalore University on August 17, 2024, held at Besant Women's College, Mangalore.

Attended a one-day workshop on the SEP - I Semester BBA Syllabus of Mangalore University on August 31, 2024, held at Poornaprajna College, Udupi.

Ms. Sanjana

Cleared Karnataka State Eligibility Test 2024 in Management conducted by KEA, Bangalore.

Attended a three-day Faculty Development Program on Inculcating Best Research Practices organized by Vivekananda College of Engineering and Technology, Puttur, from August 22-24, 2024.

Attended a one-day University Level Workshop on SEP 2024 - First Semester BBA Syllabus at Poornaprajna College, Udupi, on August 31, 2024.

Judged a fest "Vikarshana -2024",An intercollegiate PUC Management Fest held on 1 September 2024 at Canara Vikas college Mangalore

Ms. Lolita Neeta D'Souza

Participated in a Faculty knowledge-sharing program on Effective Online Class Management in 2024 and classroom teaching using recent technology held at Deepa Comforts by IBS Bangalore on August 3, 2024.

Judged a fest "Vikarshana -2024",An intercollegiate PUC Management Fest held on 1 September 2024 at Canara Vikas college Mangalore .

Presented a paper on "Gender issues in literature in reference with Arundathi Roys God of small things" a National Seminar held at St. Agnes college Mangalore on 27 September 2024.

Participated as a resource person for a one-day workshop on the I Semester UG English Syllabus (S.E.P Scheme) held at Canara College on August 30, 2024.

Participated in Seven Day FDP Online programme on the topic "Paradigm shifts in emergent English Literary Discourses", on 24 – 30 November 2024.

Mr. Sudarshan K.

Nominated as the manager of the Mangalore University Weightlifting Men's Team. The team will participate in the South West Inter-University Weightlifting Men's Competition, to be held at Acharya Nagarjuna University, Guntur, Andhra Pradesh, from 30th November 2024 to 3rd December 2024.

Participated as the coach for the Karnataka Weightlifting Team (Men and Women) in the 3rd Mini Olympic Games. This event was organized by the Youth Empowerment and Sports Department, Karnataka Sports Association, and Karnataka Mini Olympic Association, and held in Bangalore from 14th November 2024 to 20th November 2024.

Ms. Pooja

Participated in a Faculty knowledge-sharing program on Effective Online Class Management in 2024 and classroom teaching using recent technology held at Deepa Comforts by IBS Bangalore on August 3, 2024.

Mrs. Yogita Patgar

Participated in a one-week online national-level Faculty Development Program on Understanding SDG 5: Female Narratives in Jaishree Misra's Texts organized by Gokul Global University, Siddhpur, Gujarat, from October 9-15, 2024.

Attended a one-day webinar on Opportunities in Data Science & AI organized by IPSR on October 29, 2024.

Presented a paper titled Thriving Academia at the National Conference on Prioritizing Mental Health and Well-being: A Key to Enhance Productivity organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on August 8, 2024.

Participated in a two-day National Online FDP on Critical & Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Mrs. Shruthi K.

Participated in a webinar on Entrepreneurship as a Career Opportunity on August 16, 2024, organized by St. Mother Theresa Engineering College, Vagaikulam, Thoothukudi.

Presented a paper titled Prioritizing Mental Health in Education: Supporting Students and Education at the National Conference on Prioritizing Mental Health and Well-being: A Key to Enhance Productivity organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on August 8, 2024.

Participated in a one-day webinar on the topic Project to Product; organized by St. Mother Theresa Engineering College, Thoothukudi, Tamil Nadu, on October 29, 2024.

Nominated by Mangalore University as a member of the Board of Studies, Computer Science Applications to St. Philomena College (Autonomous), Puttur, for the academic year 2024-26.

Participated in a two-day National Online FDP on Critical & Creative Thinking Skills organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore, on August 5-6, 2024.

Ms. Deepa Jayachandra

Participated in a one-day workshop on the I Semester UG English Syllabus (S.E.P Scheme) held at Canara College on August 30, 2024.

PLAN OF ACTION FOR THE YEAR 2024-2025

Name of the Association	STUDENT COUNCIL
Staff Coordinator	Mrs .Kavitha Prabhu
Member	Mr. Thilak Raj G.
Student Coordinators	Anarghya S. Achar Janani P Shree Gowri Rakshitha Sucharitha Baliga Pavithra Baliga Athul Janardhana Bhandary
Class Secretaries	
III BBM 'A'	Ananya Guruprasad
III BBM 'B'	Chirag Hithika
III BBM 'C'	Tanveer Shetty Prathiksha
III BCOM	Manvith Bhumika
III BCA 'A'	Amruthraj Disha Kulal
III BCA 'B'	Pranam Preethi Prashanth
III BA(HRD)	Chaithanya Pratam Shetty
II BBM 'A'	Akash G Salian Pradhanya P
II BBM 'B'	C Kumar Sinchana
II BBM 'C'	Likith Nihira
II BCOM	Chuhana A. V K Shreyas

II BCA 'A'	Shreyas shetty Shravya
II BCA 'B'	Harshini Gautham
II BA(HRD)	Raksha Nikhil
I BBM 'A'	Jessica, Vedhanth
I BBM 'B'	Swapnil, Keerthana KM
I BBM 'C'	Laksh R Salian Paridhi Jain
I BCOM	Rakshatha, Amin Trishan Roshan
I BCA 'A'	Naman N Shetty, Himani
I BCA 'B'	Nitesh K Shetty, Deeksha K
I BA(HRD)	Keerthana, Archith
ASSOCIATION SECRETARIES	
Synergy	K Ruthran Yuvaraj
Genesis	Swathi Prabhu Mohammad Ashfan KM
Fest Forum	Jishnu Prajwal
Finance	Bhoomika Dinesh
HR	Gagan Ananya
Marketing	Sai Darshan Swapna Kudva
Commerce	Supriya Kotian

	Anusha P Bhat
Economics	Riya Hashika
Business Law	Ashray Shetty Monisha Rai
EDP	Ananya Sinchana Kulal
Syigma	A.Vinith Kumar Shraddha U Shetty
Scan	Disha Prakrithi Shetty
Kannada	Geetha Dhanya
English	Ananya Sakshi Shetty
Hindi	Divya Chaudhary Prathiksha
Fine Arts	Tushar P Kavya
NSS	Veekshith Monisha Gatty
Rovers & Rangers	Lekhana Shetty SP Sathvik
Redcross	Krithika Shetty Nishika J.K.
Consumer	Swasti Shetty Sushmitha
Sports	Pavan Jiya R. Lokesh
Placement	Dhanush Revanth

Theme Given for this year's activities	Navigators of Future
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	12-8-2024	Orientation Programme for the first years Brain storming session	Mrs. Kavitha Prabhu Mr .Thilak Raj G.
September	5-09-2024	Teachers day celebration	Mrs. Kavitha Prabhu Mr .Thilak Raj G.
September	11-09-2024	Student council innougration	Mrs. Kavitha Prabhu Mr .Thilak Raj G.
October	8-10-2024	Leadership Training programme	Mrs. Kavitha Prabhu Mr .Thilak Raj G.
Februry	4-2-2025	Extension programme	Mrs. Kavitha Prabhu Mr .Thilak Raj G.
April	10-4-2025	Prize distribution ceremony College day	Mrs. Kavitha Prabhu fr .Thilak Raj G.

Name of the Association	Finance
Staff Coordinator	Mr. Gurudath Shenoy
Member	Dr. Sowmya Hegde Mrs. Smitha M Mrs. Shwetha
Student Coordinators	Mr. Dinesh III BBA 'A Ms. Bhoomika III BBA 'A'
Class Secretaries	
III BBM 'A'	Roshan
III BBM 'B'	Maithri
III BBM 'C'	Swathi Prabhu
III BCOM	Shashwath

III BCA 'A'	Ananya
III BCA 'B'	A.Vaishnavi
III BA(HRD)	Dhyan Rai
II BBM 'A'	Yashwitha
II BBM 'B'	Shreyas
II BBM 'C'	Naman
II BCOM	Sohan V
II BCA 'A'	Dhanush
II BCA 'B'	Dhanya
II BA(HRD)	Sushma
I BBM 'A'	Hrithik
I BBM 'B'	Bramari
I BBM 'C'	Laxmikanth
I BCOM	Abhishek Bhat
I BCA 'A'	Bhoomika
I BCA 'B'	Pranith
I BA(HRD)	Akash M K
Moto of the Association	"Empowering students to achieve excellence in the field of Finance"
Theme Given for this year's activities	Vithaa Koushalya
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September 2024	16/09/2024	Group discussion on Financial topics	Mr. Gurudath Shenoy
September 2024	27/09/2024	Group discussion on Financial topics	Mr. Gurudath Shenoy

October 2024	11/10/2024	Financial quiz	Mr. Gurudath Shenoy
October 2024	21/10/2024	Discussion on Mutual funds (recent trends)	Mr. Gurudath Shenoy
November 2024	28/11/2024	Pick & speak competition (Financial topics)	Mr. Gurudath Shenoy
February 2025	05/02/2025	Debate on financial topics (recent trends)	Mr. Gurudath Shenoy
February 2025	20/02/2025	Group discussion on Financial topics	Mr. Gurudath Shenoy
March 2025	03/03/2025	Discussion on Union budget	Mr. Gurudath Shenoy
March 2025	10/03/2025	Case study Analysis competition	Mr. Gurudath Shenoy
April 2025	10/04/2025	Financial quiz	Mr. Gurudath Shenoy

Name of the Association	Marketing Association
Staff Coordinator	Mr. Rao Harshal Devraj
Member	Mrs. Kavitha Prabhu Mrs. Deepashree Shenoy Mrs. Rashmi T
Student Coordinators	Mr. Sai Darshan Ms. Swapna Kuduva
Class Secretaries	
III BBM 'A'	Mr. Gagan Kumar
III BBM 'B'	Mr. Sai Darshan

III BBM 'C'	Mr. Brahman
III BCOM	Ms. Swapna Kuduva
III BCA 'A'	Ms. Sujana GD
III BCA 'B'	Mr. Shreyank S Kotian
III BA(HRD)	Mr. Shashank
II BBM 'A'	Mr. Thanveer
II BBM 'B'	Ms. Vaishnavi
II BBM 'C'	Ms. Sai Prakruti
II BCOM	Mr. Siddant
II BCA 'A'	Mr. Ratheesh
II BCA 'B'	Ms. Bhoomika
II BA(HRD)	Ms. Khushi
I BBM 'A'	Ms. Threesha
I BBM 'B'	Ms. Isha
I BBM 'C'	Mr. Swayam
I BCOM	Mr. Muaz Abdul Raheem
I BCA 'A'	Mr. Kishan
I BCA 'B'	Mr. Jnanesh
I BA(HRD)	Mr. Arpith

Moto of the Association	Elevate your skills, transform your future
Theme Given for this year's activities	Trend Vision
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	17/09/2024	Student quiz	Mr Harshal Rao
October	01/10/2024	Crossword	Mrs. Deepashree Shenoy
October	22/10/2024	Poster Making	Mrs. Rashmi T
October	29/10/2024	Product launch	Mrs. Kavitha Prabhu
November	05/11/2024	Logo Design	Mr. Harshal Rao
November	26/11/2024	Slogan writing	Mrs. Rashmi T
February	04/02/2025	Elevator Pitch	Mr. Harshal Rao
February	18/02/2025	Case study	Mrs. Kavitha Prabhu
March	11/03/2025	Mad Ad	Mrs. Deepashree Shenoy

name of the Association	Human Resource Development
Staff Coordinator	Mrs. Anasuya
Member	Mrs. Gayathri K Mrs. Preethika Dharmapal Mrs. Parinita Salian
Student Coordinators	Mr. Gagan M Devadiga Ms. Ananya
Class Secretaries	

III BBM 'A'	Mr. Veerendra Naik
III BBM 'B'	Ms. Shrusti
III BBM 'C'	Mr. Swaroop P S
III BCOM	Ms. Chaitra
III BCA 'A'	Ms. Sakshi Shetty
III BBM 'B'	Ms. Prakrithi Shetty
III BA(HRD)	Ms. Bhavana Shetty
II BBM 'A'	Ms. Rakshitha
II BBM 'B'	Ms. Nishmitha
II BBM 'C'	Ms. Prthvi
II BCOM	Ms. Meghashree
II BCA 'A'	Ms. Ananya
II BCA 'B'	Ms. Radhika
II BA(HRD)	Ms. Nafisa Sunaina
I BBM 'A'	Mr. Likith Kotian
I BBM 'B'	Mr. Chidananda
I BBM 'C'	Ms. Thirtha Priya
I BCOM	Mr. Rakshan Kumar
I BCA 'A'	Ms. Shrusti
I BBM 'B'	Ms. Akanksha G Shetty
I BA(HRD)	Mr. Dheeraj
Moto of the Association	Empowering students to develop HR Skills so that they can become effective leader

Theme Given for this year's activities	“Cultivating Skills for Future Excellence “
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	30/08/2024	Orientation Programme	Mrs. Anasuya Mrs. Gayathri K Mrs. Preethika Dharmapal Mrs. Parinita Salian
September	10/09/2024	First Impression	Mrs. Anasuya Mrs. Gayathri K
September	14/09/2024	Case Analysis	Mrs. Anasuya Mrs. Preethika Dharmapal
September	26/09/2024	Just a Minutes	Mrs. Anasuya Mrs. Parinita Salian
October	3/10/2024	Reproach	Mrs. Anasuya Mrs. Gayathri K
October	16/10/2024	Paper Presentation	Mrs. Anasuya Mrs. Parinita Salian
November	5/11/2024	Role Play	Mrs. Anasuya Mrs. Preethika Dharmapal
February	13/02/2025	Let's Hire	Mrs. Anasuya Mrs. Preethika Dharmapal
February	24/02/2025	Brain Teaser (HR Quiz)	Mrs. Anasuya Mrs. Gayathri K

Name of the Association	ECONOMICS ASSOCIATION (VIBHAVA)
Staff Coordinator	Dr.Prasanna Kumar T
Member	Mrs.Shashikala K.G
Student Coordinators	Hashika suarna III B com RIYA IIIBcom
Class Secretaries	
III BBM 'A'	Swasthi B Shetty
III BBM 'B'	Nishmitha
III BBM 'C'	Neha shetty
III BCOM	Vignesh
III BCA 'A'	Sparsha S poonja
III BCA 'B'	Sathvik
III BA(HRD)	Anish
II BBM 'A'	Anvitha NY
II BBM 'B'	Rishab
II BBM 'C'	Ananya C devadiga
II BCOM	Abhay
II BCA 'A'	Poorvi
II BCA 'B'	Tamilarasan K
II BA(HRD)	B Vignesh Nayak
I BBM 'A'	Sakshi
I BBM 'B'	Deekshith KM
I BCOM	Vaibhav R nayak
I BCA 'A'	Samrudh
I BCA 'B'	Pradeepthi P acharya
I BA(HRD)	Kshitij
Moto of the Association	Educate young minds in the fields of Business economics and giving wider dimensions of economic life.
Theme Given for this year's activities	Digital economics for youths
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	22/09/2024	Inauguration and orientation	Prasanna Kumar T Shashikala KG
October	16/10/2024 19/10/2024	Quest for knowledge Turn coat	Shashikala KG Prasanna Kumar T
November	11/11/2024	Photo montage	Shashikala KG Prasanna Kumar T
November	20/11/2024	Knock out and drag out	Shashikala KG
February	20/2/2025	Best out of waste	Prasanna Kumar T
March	15/03/2025	Paper presentation	Prasanna Kumar T Shashikala KG

Name of the Association	COMMERCE ASSOCIATION
Staff Coordinator	AKSHITH KUMAR K
Members	Mrs. MANJU H Mr. THILAKRAJ G Mrs. VEENA D KOTIAN Ms. POOJA ANCHAN
Student Coordinators	SUPRIYA KOTIAN III BCOM ANUSHA BHAT III BCOM
Class Secretaries	
III BBM 'A'	PAYASWINI
III BBM 'B'	PAYAL
III BBM 'C'	JANANI
III BCOM	SINCHANA SHETTY

III BCA 'A'	JANESH
III BCA 'B'	POOJASHREE
III BA(HRD)	SAAYA
II BBM 'A'	NIZAM
II BBM 'B'	LAXMITHA
II BBM 'C'	DISHA
II BCOM	HITHASHREE
II BCA 'A'	DEEPAKSHI
II BCA 'B'	ARADHANA
II BA(HRD)	SHRUTHI
I BBM 'A'	LIKITH R
I BBM 'B'	MOKSHITH
I BBM 'C'	NIDHI S
I BCOM	TRISHAL
I BCA 'A'	RAKSHAN P
I BCA 'B'	HITHESH
I BA(HRD)	GAGAN
Moto of the Association	“To inculcate the leadership qualities and business acumen to lead the commercial world “
Theme Given for this year's activities	COMERCIMUM
Plan of Action (Month Wise) (Skill enhancement program/any other)	

	25-09-2024	Pick And Speak	Mr. Akshith Kumar K
	30-09-2024	Case study	Mr. Akshith Kumar K

October	15-10-2024	Crossword	Mr. Akshith Kumar K
November	07-11-2024	Paper presentation	Mr. Akshith Kumar K
	19-11-2024	Debate Competition	Mr. Akshith Kumar K
February	20-02-2025	Commerce Quiz	Mr. Akshith Kumar K
	28-02-2025	Mock press	Mr. Akshith Kumar K
March	05-03-2025	Word games	Mr. Akshith Kumar K
	19-03-2025	Flip side	Mr. Akshith Kumar K
April	03-04-2025	Collage competition	Mr. Akshith Kumar K
	15-04-2025	Treasure Hunt	Mr. Akshith Kumar K

Name of the Association	Business Law - ACQUIS
Staff Coordinator	Ms. Pooja
Member	Mrs. Kavitha K
Student Coordinators	Ashray Shetty III BBA B Monisha Rai III BBA B
Class Secretaries	
III BBA 'A'	Bhoomika
III BBA 'B'	Ashray Shetty
III BBA 'C'	Manya
III BCOM	Rishika
III BCA 'A'	Sahana Latha
III BCA 'B'	Sujal Sailesh
III BA(HRD)	Salwa Sulthan
II BBA 'A'	Mithali G
II BBA 'B'	Manasvi

II BBA ‘C’	Janam
II BCOM	Megha
II BCA ‘A’	Madhu
II BCA ‘B’	Shruthika
II BA(HRD)	Sharath
I BBA ‘A’	Ameena Rasha
I BBA ‘B’	Theertha
I BBA ‘C’	Sourabh K
I BCOM	Veekshan
I BCA ‘A’	Prajwal Raj
I BCA ‘B’	Chintan R Moolya
I BA(HRD)	Rujul
Moto of the Association	To give a legal orientation to the students of Business Management.
Theme Given for this year’s activities	Innovation in Business Law
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	23/09/2024	Case Analysis	Ms. Pooja
September	26/09/2024	Pick and Speak on Law related topics	Ms. Pooja
October	08/10/2024	Debate on Legal issues	Ms. Pooja
October	22/10/2024	Business Law Quiz	Ms. Pooja
November	06/11/2024	Book Review	Ms. Pooja
November	21/11/2024	Essay Writing	Ms. Pooja
February	11/02/2025	Poster Making	Ms. Pooja
February	20/02/2025	Paper presentation	Ms. Pooja
March	07/03/2025	Just a Minute	Ms. Pooja

March	17/03/2025	Legal Logo Designing	Ms. Pooja
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Name of the Department	CONSUMER CLUB
Vision of the Department	Consumer awareness and empowerment.
Moto of the Department	Be alert and ensure your rights as a consumer”.
Faculties of the Department	Mrs Deepashree G Shenoy Mrs Shwetha Mrs Preethika
Plan of Action (Month Wise) (Guest lecture, extension activities, student paper presentation, paper publications, student minor research, factory visit, small group field visit, student faculty programme / any other)	

	16-04-2024	Word Hunt	Deepashree G Shenoy
	24-04-2024	Student Faculty	Deepashree G Shenoy
	26-04-2024	Student Faculty	Deepashree G Shenoy
	29-04-2024	Consumer Club Exam	Deepashree G Shenoy
	30-04-2024	Cross Word	Deepashree G Shenoy
May	02-05-2024	Student Faculty	Deepashree G Shenoy
	06-05-2024	Field Visit	Deepashree G Shenoy
	07-05-2024	Field Visit	Deepashree G Shenoy

Name of the Association	EDP CELL
Staff Coordinator	Mrs. Supritha. A
Student Coordinators	Sinchana S Kulal III BBA B Ananya III BBA A
Class Secretaries	

III BBM 'A'	Nidhi S Kotian
III BBM 'B'	Sinchana S Kulal
III BBM 'C'	Ruthran
III BCOM	Samartha
III BCA 'A'	Amisha G Ullal
III BCA 'B'	Anish
III BA(HRD)	Yathin
II BBM 'A'	Sathyaprasad
II BBM 'B'	Keerthana
II BBM 'C'	Ashish
II BCOM	Athinya
II BCA 'A'	Anish
II BCA 'B'	Rashmitha
II BA(HRD)	Surya Prakash
I BBM 'A'	Dhanya
I BBM 'B'	Thrishan K
I BCOM	Mudasim Ahmed
I BCA 'A'	Swasthik
I BCA 'B'	Varuni N Acharya
I BA(HRD)	Sampath D
Moto of the Association	To help budding entrepreneurs create, take risks, and live their passion.
Theme Given for this year's activities	To develop and strengthen entrepreneurial skills among students

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	25/05/2024	PowerPoint presentation: Business plan	Mrs. Supritha A
October	09/10/2024	Pick and speak concepts on entrepreneurship.	Mrs. Supritha A
October	11/10/2024	Group discussion- Role of entrepreneurship in the development of the economy	Mrs. Supritha A
January	13/01/2025	PowerPoint presentation- My role model among Entrepreneurs	Mrs. Supritha A
February	17/02/2025	Debate- Normal entrepreneurs v/s social entrepreneurship	Mrs. Supritha A
March	23/03/2025	Case study analysis-Entrepreneurial qualities	Mrs. Supritha A

Name of the Association	SCAN ASSOCIATION
Staff Coordinator	Reshmi B R
Members	Divya Uchil Arun F Sequeira Shashikala Shetty Sowmya Jyothi Shashiprabha Yogitha Pategar Shruthi K
Student Coordinators	Disha (III BCA A) Prakarathi Shetty (III BCA B)
Class Secretaries	
III BBM 'A'	Arpith
III BBM 'B'	Devi Pratham

III BBM 'C'	Nidhi
III BCOM	Haridev
III BCA 'A'	Ankitha
III BCA 'B'	Adithya
III BA(HRD)	Kaushik
II BBM 'A'	Sangamesh
II BBM 'B'	Shyanal
II BBM 'C'	Manish
II BCOM	Janathan
II BCA 'A'	Athul
II BCA 'B'	Amrithavarshini
II BA(HRD)	Akshar
I BBM 'A'	Siya
I BBM 'B'	Saish
I BBM 'C'	Sheik
I BCOM	Nisha
I BCA 'A'	Deekshith
I BCA 'B'	Yashaswini
I BA(HRD)	Manvith
Moto of the Association	Digital Dreams in Motion: Shaping the Future Through Technology and Creativity"
Theme Given for this year's activities	DIGITAL ODYSSEY
Plan of Action (Month Wise) (Skill enhancement program/any other)	

	06-09-2024	Color Spray	Divya Uchil
	09-09-2024	Braingle	Arun F Sequeira
	13-09-2024	Reckon Element	Shashikala Shetty
	28-09-2024	Extension Activity	Reshmi B R
October	05-10-2024	Qwerty	Sowmya Jyothi
	09-10-2024	Tech Mart	Shashiprabha
	16-10-2024	Smartenis	Yogitha Pategar
	30-10-2024	INSPIRE	Reshmi B R
November	5-11-2024	Toggle-Toggle	Shruthi K
	11-11-2024	Technoart	Divya Uchil
February	11-02-2025	Paper Presentation	Arun F Sequiera
	14-02-2025	Codeathon	Shashikala Shetty
	17-02-2025	Netrin	Sowmya Jyothi
March	10-03-2025	Catcha Cracker	Shashiprabha

Name of the Association	English Association
Staff Coordinator	Ms. Deepa Jayachandra
Members	Mrs.Madhumathi J Raja Ms. Lolita Neeta D'Souza
Student Coordinators	Ananya III BCOM Sakshi III BBA "C"
Class Secretaries	
III BBM 'A'	Pavithra A

III BBM 'B'	Ananya
III BBM 'C'	Saakshi
III BCOM	Vaishanavi
III BCA 'A'	Adbutha
III BCA 'B'	Jagath M Rai
III BA(HRD)	Geetha
II BBM 'A'	Maansi
II BBM 'B'	Haleema
II BBM 'C'	Vrinda
II BCOM	Manasa Kini
II BCA 'A'	Shravya D Bangera
II BCA 'B'	Deepthi
II BA(HRD)	Saaya
I BBM 'A'	Moksha N Shetty
I BBM 'B'	Yashas
I BBM 'C'	Paridhi Jain
I BCOM	Nagesh
I BCA 'A'	Srinidhi
I BCA 'B'	Sanika
I BA(HRD)	Sathvik
Motto of the Association	English Language a vision for life.
Theme Given for this year's activities	Use of Technology for Multilingual Teaching: "Challenges and Opportunities".
Plan of Action (Month Wise)	

(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	10.09.2024	Essay Writing	Mrs.Madhumathi J Raja
November	11.11.2024	Poem Recitation	Mrs.Madhumathi J Raja
December	05.12.2024	Prop Making	Mrs.Madhumathi J Raja
September	11.9.2024	Pictionary	Ms. Lolita Neeta Dsouza
October	10.10.2024	Spell Bee	Ms. Lolita Neeta Dsouza
November	13.11.2024	Handwriting	Ms. Lolita Neeta Dsouza
September	05.09.2024	Toastmaster	Ms. Deepa
October	03.10.2024	Story Writing	Ms. Deepa
November	09.11.2024	Debate	Ms. Deepa
February	10.02.2025	Story Narration	Ms. Lolita Neeta Dsouza
March	15.03.2025	Elocution	Ms. Deepa
May	03.05.2025	Slogan Writing	Mrs. Madhumathi J Raja

Name of the Association	Kannada(Vikasana)
Staff Coordinator	Mrs.Renuthakshi
Member	Mrs.Jeevitha D
Student Coordinators	Geetha Dhanya
Class Secretaries	
III BBM 'A'	Bhuvan Raj
III BBM 'B'	Nikith
III BCOM	Anarghya
III BCA 'A'	Ankitha

III BCA 'B'	Vaishnavi
III BA(HRD)	Chaitanya
II BBM 'A'	Manasi
II BBM 'B'	Haleema
II BBM 'C'	Vrinda
II BCOM	Manasa Kini
II BCA 'A'	Levith
II BCA 'B'	Nisarga
II BA(HRD)	Saaya
I BBM 'A'	Diya
I BBM 'B'	Yashas M
I BBM 'C'	Nishanth Shetty
I BCOM	Nagesh
I BCA 'A'	Samruddhi
I BCA 'B'	Prateeksha
I BA(HRD)	Sathwik
Moto of the Association	“Srijanasheelatheya vriddhi, Sarvaangiina abhivridhhi”
Theme Given for this year's activities	“Srijanasheelathe Vyaktitwa Asmitheya Adipaaya”
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	19-09-2024 27-09-2024	Essay writing Slogan writing	Mrs.Renuthakshi Mrs.Jeevitha

October	09-10-2024 18-10-2024	Poem writing Story writing	Mrs.Renuthakshi Mrs.Jeevitha
November	04-11-2024 12-11-2024	Old kannada film songs Elocution	Mrs.Renuthakshi Mrs.Jeevitha
December	04-12-2024	Mono Act	Mrs.Renuthakshi
Febraury	12-02-2025 19-02-2025	Poster Making Quiz	Mrs.Renuthakshi Mrs.Jeevitha
March	05-03-2025 11-03-2025	Debate Light Music	Mrs.Renuthakshi Mrs.Jeevitha
April	08-03-2025	Poem Recitation	Jeevitha

Name of the Association	Hindi Association SPURAN
Staff Coordinator	Dr.Shalini M
Member	Dr.Jyothi
Student Coordinators	Pratheeksha Shetty Divya Choudhary
Class Secretaries	
III BBM 'A'	Pavithra A
III BBM 'B'	Ananya
III BBM 'C'	Sakshi shetty
III BCOM	Disha S
III BCA 'A'	Sharan Kumar
III BCA 'B'	Jagath M Rai
III BA(HRD)	Geetha

II BBM 'A'	Mansi
II BBM 'B'	Mehtaaz
II BBM 'C'	Vrinda Shetty
II BCOM	Manasa
II BCA 'A'	Shreya A Kulai
II BCA 'B'	Salik
II BA(HRD)	Saya
I BBM 'A'	Moksha N Shetty
I BBM 'B'	Yashas M
I BBM 'C'	Paridhi Jain
I BCOM	Prathiksha
I BCA 'A'	Dhrithi Uday
I BCA 'B'	Chirag
I BA(HRD)	Sathvik
Moto of the Association	Litrature unites, inspires and elevates
Theme Given for this year's activities	Celebrating the power of Language
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	16/9/2024	Slogan writing	Dr.Shalini M
	30/9/2024	Pick and speak	Dr.Shalini M
October	10/10/2024	Riddles	Dr.Shalini M
	22/10/2024	Poem Writing	Dr.Shalini M
	24/10/2024	Elocation	Dr.Jyothi
November	05/11/2024	Poster making	Dr.Jyothi

	08/11/2024	Story writing	Dr.Shalini M
	15/11/2025	Quiz	Dr.Shalini M
Februray	13/02/2025	Patrioatic singing	Dr.Shalini M
	20/02/2025	Essay Writing	Dr.Shalini M
March	07/03/2025	Shabdh bhandar	Dr.Shalini M
	12/03/2025	Debate	Dr.Jyothi

Name of the Association	FINE ARTS ASSOCIATION
Staff Coordinator	Veena D Kotian Smitha M
Student Coordinators	Thushar S III BBA B P Kavya III BCA B
Class Secretaries	
III BBM 'A'	Harshad
III BBM 'B'	Thushar S
III BBM 'C'	Meghana
III BCOM	Vimarsha
III BCA 'A'	P Navya
III BCA 'B'	Yajna J Shetty
III BA(HRD)	Shrijan
II BBM 'A'	Vaishak

II BBM ‘B’	K G Shreya
II BBM ‘C’	Ullekha
II BCOM	Shanvitha
II BCA ‘A’	Shravyashri J
II BCA ‘B’	Eshaan
II BA(HRD)	Ananya D
I BBM ‘A’	Shreya
I BBM ‘B’	B Thrisha
I BBM ‘C’	Nishan
I BCOM	Mansi S D
I BCA ‘A’	Chayashree
I BCA ‘B’	Varsha B Rao
I BA(HRD)	Sagar
Moto of the Association	Where Heart meets Art
Theme Given for this year’s activities	Culture meets Creativity
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	30-08-2024	Inauguration	Veena D Kotian
September	17-09-2024	Dumb Charades	Veena D Kotian
September	30-09-2024	3 in 1 – Mehendi, Nail art, Hairstyle	Veena D Kotian
October	16-10-2024	Interclass Anthem Singing Competition	Veena D Kotian
October	17-10-2024	Interclass Variety Competition	Veena D Kotian

October	29-10-2024	Goodudeepa making Competition	Veena D Kotian
November	12-11-2024	Bottle Painting	Veena D Kotian
November	21-11-2024	Extension Activity	Veena D Kotian
November	28-11-2024	Pencil Sketch	Veena D Kotian
February	06-02-2025	Rangoli	Veena D Kotian
February	18-02-2025	Face Painting	S
March	06-03-2025	Best out of Waste	Veena D Kotian
March	18-03-2025	Cooking without fire	Veena D Kotian
March	27-03-2025	d Pencil – Drawing without pencil	Veena D Kotian
April	08-04-2025	onal Day	Veena D Kotian
April	17-04-2025	ion Activity	Veena D Kotian
April	24-04-2025	Singing, Dancing(Eastern & Western), Instrument	Veena D Kotian

Name of the Association	FEST FORUM
Staff Coordinators	Mr. Thilakraj G Mrs. Shashikala Shetty
Student Coordinators	Jishnu – III BBA C Prajwal – III BCA B
Class Secretaries	
III BBA ‘A’	Preethika Pai
III BBA ‘B’	Vamshi
III BBA ‘C’	Mohammad Ashfan K M
III BCOM	Rithesh
III BCA ‘A’	Maulya S Raj

III BCA 'B'	Kaustubh Shetty
III BA(HRD)	Shravya
II BBA 'A'	Hrishikesh
II BBA 'B'	Ankitha
II BBA 'C'	Advith
II BCOM	Pavithra Baliga
II BCA 'A'	Shravan Kumar
II BCA 'B'	Abhishek
II BA(HRD)	Shreeja Shetty
I BBA 'A'	Harshitha
I BBA 'B'	Kaushik K
I BCOM	Manya Misti
I BCA 'A'	Navyashree
I BCA 'B'	Chinmayi D S
I BA(HRD)	Ethhaf
Moto of the Association	Transforming education through innovative festivities
Theme Given for this year's activities	"From Learners to Leaders: Shaping Tomorrows Innovators"
Plan of Action (Month Wise) (Skill enhancement program/any other)	

	12-09-2024	Management training to IBBA 'B'	Mr. Thilakraj G
	12-09-2024	Management training to I BBA 'C'	Mr. Thilakraj G
	13-09-2024	IT training to I BCA 'A'	Mrs. Shashikala Shetty
	15-09-2024	IT training to I BCA 'B'	Mrs. Shashikala Shetty
	14-09-2024	Management training to I BA(HRD)	Mr. Thilakraj G
	15-09-2024	Management training to I BCOM	Mr. Thilakraj G
October	14-10-2024	Extension Activity	Mr. Thilakraj G Mrs. Shashikala Shetty

	09-10-2024 to 19-10-24	GENESIS Training	Mr. Thilakraj G
	27-10-2024	Organizing GENESIS	Mr. Thilakraj G
November	03-11-2024	Preparing students to participate in various Management and IT fests	Mr. Thilakraj G Mrs. Shashikala Shetty
	16-11-2024	Preparing students to participate in various Management and IT fests	Mr. Thilakraj G Mrs. Shashikala Shetty
February	05-02-2025 to 16-02-2025	Preparing for SYNERGY and SYGMA	Mr. Thilakraj G Mrs. Shashikala Shetty
	29-02-2025 & 01-03-2025	Organizing SYNERGY and SYGMA	Mr. Thilakraj G Mrs. Shashikala Shetty
March	04-03-2025	Preparing students to participate in various Management and IT fests	Mr. Thilakraj G Mrs. Shashikala Shetty
April	03-04-2025	Preparing students to participate in various Management and IT fests	Mr. Thilakraj G Mrs. Shashikala Shetty
	13-04-2025	Extension Activity	Mr. Thilakraj G Mrs. Shashikala Shetty

Name of the Association	NSS
Staff Coordinator	Dr.Jyothi & Mr.Sudarshan
Member	Mr.Gurudath Shenoy Mrs.Supritha A Ms.Pooja Mr.Harsha Rao
Student Coordinators	Veekshith & Monisha Gatty
Class Secretaries	

III BBM 'A'	Vidyashree
III BBM 'B'	Veekshith
III BBM 'C'	Rishika
III BCOM	Druv
III BCA 'A'	Neha Bangera
III BCA 'B'	Spoorthy Shetty
III BA(HRD)	Shreeja
II BBM 'A'	Vijay
II BBM 'B'	K. Nikhil Salian
II BBM 'C'	Neha
II BCOM	Amrith Raj
II BCA 'A'	Vaishak
II BCA 'B'	Amritha R Shetty
II BA(HRD)	Prapti Shetty
I BBM 'A'	Thejas
I BBM 'B'	Sarisha
I BBM 'C'	Viral Kishore Korian
I BCOM	Navneeth
I BCA 'A'	Lahari
I BCA 'B'	Sanidhya
I BA(HRD)	Varsha

Moto of the Association	NOT ME BUT YOU
Theme Given for this year's activities	Youth with the mind and spirit to serve the society
Plan of Action (Month Wise)(Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
August	12/08/2024	International Yoth Day Celebration	Mr.Sudarshan K
August	20/08/2024	Sadbhavana Day	Dr.Jyothi
August	22/08/2024	Orientation Programme	Mr.Sudarshan K
September	24/09/2024	Inaugration	Dr.Jyothi
September	29/09/2024	One Day Camp	Mr.Sudarshan K
October	8/10/2024	Beach Cleaning Programme	Dr.Jyothi
October	18/10/2024	Blood Donation Camp	Mr.Sudarshan K
October	28/10/2024	Visit Old Age Home	Dr.Jyothi
November	6/11/2024	Yoga Training Programme	Mr.Sudarshan K
November	17/11/2024	One Day Camp	Dr.Jyothi
November	19/11/2024	Plantation Programme	Mr.Sudarshan K
November	24/11/2024	Campus Cleaning Programme	Dr.Jyothi
January	3/01/20225	Annual Camp	Dr.Jyothi/ Mr.Sudarshan K
February	20/02/2025	Drug Awareness Programme	Mr.Sudarshan K
March	23/02/2025	Street Play	Dr.Jyothi
March	22/03/2025	Jail Visit	Mr.Sudarshan K
August	12/08/2024	International Yoth Day Celebration	Mr.Sudarshan K

Name of the Association	Youth Red Cross
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Staff Coordinator	Preethika Dharmapal
Member	PARINITHA SALIAN RESHMI B R SUDARSHANA K
Student Coordinators	KRITHIKA SHETTY –III BBA-B NISHIKA –III BCA-B
Class Secretaries	
III BBM ‘A’	PRATHIK P
III BBM ‘B’	NIKITH
III BBM ‘C’	VIDYA
III BCOM	YASHAS D
III BCA ‘A’	VINITH
III BCA ‘B’	SAKSHI SHETTY
III BA(HRD)	DEESHNA.N
II BBM ‘A’	KUSHI S SHETTY
II BBM ‘B’	ADITHYARAJ
II BBM ‘C’	SAMRUDHI
II BCOM	MEGHANA
II BCA ‘A’	BHARGAVI
II BCA ‘B’	SHALINI
II BA(HRD)	RAKSHANA

I BBM 'A'	VIGNESH
I BBM 'B'	DISHA Y KOTTARY
I BBM 'C'	TANVISH V KUMAR
I BCOM	SHRAVYA
I BCA 'A'	DHANUSH RAO
I BCA 'B'	HARSHITH KUMAR K
I BA(HRD)	HAIFA SHERIN
Moto of the Association	EVERYWHERE FOR EVERYONE
Theme Given for this year's activities	UNITY IN SERVING HUMANITY
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
SEP	12/09/2024	Orientation of association	PREETHIKA DHARMAPAL PARINITHA SALIAN RESHMI B R
SEP	17/09/2024	World suicide prevention day - essay writing	PREETHIKA DHARMAPAL PARINITHA SALIAN
OCT	18/10/2024	Best out of waste completion	PREETHIKA DHARMAPAL RESHMI B R
NOV	14/11/2024	Fire safety awareness program	PREETHIKA DHARMAPAL PARINITHA SALIAN
DEC	26/12/2024	Medical camp	PREETHIKA DHARMAPAL RESHMI B R
FEB	17/02/2025	Painiting comptetion	PREETHIKA DHARMAPAL PARINITHA SALIAN

FEB	24/02/2025	Traffic regulation awareness for youth	PREETHIKA DHARMAPAL RESHMI B R
MAR	03/03/2025	First aid awareness program	PREETHIKA DHARMAPAL PARINITHA SALIAN

Name of the association	ROVERS AND RANGERS ASSOCIATION
Staff coordinator	Mrs. ANASUYA
Members	Mrs. SHASHIKALA K G Mrs. SUDHARSHAN
Student coordinators	Mr. SATHVIK Ms. LEKANA
Class Secretaries	
III BBM 'A'	Mr. Pratheek
III BBM 'B'	Mr. Sathvik
III BBM 'C'	Mr. Jishnu
III BCOM	Ms. Neha
III BCA 'A'	Ms. Kripa Shetty
III BCA 'B'	Ms. Srinidhi M
III BA(HRD)	Mr. Sushmith Shetty
II BBM 'A'	Ms. Pradhanya P
II BBM 'B'	Ms. Diya Shetty
II BBM 'C'	Mr. Vijesh
II BCOM	Mr. Sushan Shetty
II BCA 'A'	Ms. Chaithrashree

II BBM 'B'	Mr. Sathvik
II BA(HRD)	Mr. Thejas L Naik
I BBM 'A'	Mr. Anaf
I BBM 'B'	Mr. Thanai Gowda M
I BBM 'C'	Mr. Mohammed Sufriyaz
I BCOM	Ms. Bhavya
I BCA 'A'	Mr. Hrithik
I BBM 'B'	Mr. Krishna Kumar
I BA(HRD)	Mr. Swasthik Shetty
Moto of the Association	“SELFLESS SERVICE”
Theme Given for this year's activities	Inspring change igniting hope
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	05/09/2024	Inauguration and orientation	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
September	25/09/2024	Skill Enhancement activities - Debate	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
September	27/07/2024	Guest Lecture	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
October	04/10/2025	Skill enhancement Activities - Poster making	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
October	15/10/2025	Guest Lecture	Mrs. Anasuya Mrs. Shashikala K G

			Mr. Sudharshan
October	26/10/2024	Street Play	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
November	01/10/2024	Beach Cleaning	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
November	02/11/2024	Extension activities	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
November	05/11/2024	International constitution day – guest lecture	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
February	08/02/2025	Guest Lecture	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
February	19/02/2025	Vivekosatava	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
March	05/03/2025	Extension activities	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
March	08/03/2025	Martyrs' Day	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan
March	20/03/2025	Jail Visit	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
April	04/04/2025	Terrking	Mrs. Anasuya Mrs. Shashikala K G Mr. Sudharshan

Library Department

Name of the Association	Sports Association
Staff Coordinator	Mr. Sudarshan

Student Coordinators	Jiya Lokesh III BBA “A” Pavan III BCA “A”
Class Secretaries	
III BBM ‘A’	Godric
III BBM ‘B’	Vihitha
III BBM ‘C’	Thusar
III BCOM	Hakeem
III BCA ‘A’	Nihal
III BCA ‘B’	Ananya
III BA(HRD)	Aman
II BBM ‘A’	Srajan
II BBM ‘B’	Rafi
II BBM ‘C’	Kaushik Shetty
II BCOM	Jeethesh
II BCA ‘A’	Hrishikesh
II BCA ‘B’	Aishwarya
II BA(HRD)	Ankith
I BBM ‘A’	Neha Shiji
I BBM ‘B’	Anish Rai
I BBM ‘C’	Akilesh
I BCOM	Srajan Shetty
I BCA ‘A’	Nahusharaj
I BCA ‘B’	Aryan

I BA(HRD)	Rithik Shetty
Moto of the Association	“Healthy Mind In A Healthy Body”.
Theme Given for this year’s activities	Creating holistic individuals.
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	05.09.2024	Inauguration	Mr. Sudarshan
October	15.10.2024	Football	Mr. Sudarshan
November	18.11.2024	Throw ball	Mr. Sudarshan
December	12.12.2024	Indoor Games (TT, Carrom)	Mr. Sudarshan
January	15.01.2024	Kabaddi	Mr. Sudarshan
February	25.02.2024	Chess	Mr. Sudarshan
March	08.03.2024	Inter collegiate tournament	Mr. Sudarshan
April	26.04.2024	Sports Day	Mr. Sudarshan
May	03.05.2024	Volleyball	Mr. Sudarshan

Name of the Association	CAREER GUIDANCE & PLACEMENT CELL
Staff Coordinator	Dr. Prasanna Kumar T Mrs. Yogita Patgar

Student Coordinators	Dhanush Shetty III BCA ‘A’ Reventh III B.Com
Moto of the Association	Building a better life through a better career
Theme Given for this year’s activities	"Empowering the Next Generation of AI Innovators"
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Date	Activity/Programme	Faculty In-charge
31-08-2024	Inauguration & Orientation Program	Dr. Prasanna Kumar T Mrs Yogita Patgar
06-09-2024	Awarness program on CAT/MAT Exams	Dr. Prasanna Kumar T Mrs Yogita Patgar
19-09-2024	Career Guidance on Banking Exams	Dr. Prasanna Kumar T Mrs Yogita Patgar
30-09-2024	Guest Lecture on ‘Career Opportunities in Software sector’	Dr. Prasanna Kumar T Mrs Yogita Patgar
04-10-2024	Workshop on how to crack competitive exams(UPSC & KPSC Exams)	Dr. Prasanna Kumar T Mrs Yogita Patgar
16-10-2024	Guest lecture on ‘Career Insights in testing Automation	Dr. Prasanna Kumar T Mrs Yogita Patgar
07-11-2024	Placement Training Program	Dr. Prasanna Kumar T Mrs Yogita Patgar
16-11-2024	Guest lecture on ‘Soft Skills Training’	Dr. Prasanna Kumar T Mrs Yogita Patgar
03-12-2024	Awareness & Training program on overseas Education	Dr. Prasanna Kumar T Mrs Yogita Patgar
30-01-2025	Placement Program	Dr. Prasanna Kumar T Mrs Yogita Patgar
	Awareness Programs for Staff Selection Commission	Dr. Prasanna Kumar T

07-02-2025		Mrs Yogita Patgar
20-02-2025	Training programs for IELTS	Dr. Prasanna Kumar T Mrs Yogita Patgar
06-03-2025	Guest lecture on 'AI and Tech Skill Development'	Dr. Prasanna Kumar T Mrs Yogita Patgar
16-03-2025	Awareness Session on Counseling	Dr. Prasanna Kumar T Mrs Yogita Patgar
March	Campus Recuritment	Dr. Prasanna Kumar T Mrs Yogita Patgar