



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575003, DK

NAAC RE-ACREDITED(2023) WITH 'A' GRADE

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Website: <http://www.sdm.ac.in> Email: sdmcbm@sdmcbm.ac.in



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Chief Editors: Prof.Aruna P Kamath Editors : Ms.Lolita Neeta D'Souza, Mrs.Kavya, Mrs.Sanjana, Mrs Pranitha P Salian, Mrs.Shashiprabha, Mrs.Reshmi B R

EDITORIAL

"The correct analogy for the mind is not a vessel that needs filling but wood that needs igniting,"Plutarch With this noble thought in mind we began the academic year by chalking out multi various activities and implementing them effectively. This has enabled our eager learner to continuously acquire new and better forms of knowledge and skill which they can apply to their life and bring about a transformational change in the society.

Independence Day

SDM College of business management Mangaluru celebrated its 77 glorious years of Independence with great joy and pride on 15 August 2023, at the college Grounds. Our hearts swelled with pride as Rtd Lance Dafedar, Somshekar Shetty,chief guest hoisted the National Flag .The college choir sang the National Anthem in perfect unison and patriotic song was sung on the need to keep the love for our country uppermost in our hearts. Following an impressive march past by all the classes.The Chief Guest Rtd Lance Dafedar, Somshekar Shetty ,Union bank of India exhorted the students to chase their dreams only if they are prepared to back it up with every iota of determination and confidence. He strongly gave his message explaining the need to work together to contribute more to the nation. He was then presented with a memento as a token of our love and appreciation by Our College Principal Prof.Aruna P Kamath. Principal Prof. Aruna P Kamath in her presidential remarks strongly suggested to keep harmony in society by respecting each other. She gave a strong message to love our mother India. We need to respect the sanatana culture and heritage of our soil, she added. She expressed her best wishes to all on the occasion of Independence Day. The event was attended by Principal and staff of MBA and Law College respectively. Archith Jain of III BBA compeered the programme, Vote of Thanks by Dhanya II BCA. The programme imbibed the spirit of patriotism among the students, it was coordinated by Mr.Sudarshan Physical Director.

'Genesis-2023'

An University Level Management Fest 'Genesis-2023', 27 October 2023. The theme of the fest was '70's BONANZA' – Where Bollywood Meets the Boardroom. The prorgamme was inaugurated by Chethan Nayak K., Practicing Company Secretary, Founding Partner of Chetan Nayak and Associates and also the Managing Director of Aduro Consultants Pvt Ltd.In his inaugural address, Chetan Nayak inspired the students to grab the chances lying in the world of opportunities. "In this digital era, learning is a continuous process which adds up to the ocean of knowledge", He said. "Motivation and teamwork can build a strong empire and contribute to success with events like Genesis", he added. Chief Guest, Chrismita DCosta, Senior Account Manager, Mindstrom Digital Marketing Company, Mumbai and also an alumni of the college motivated the students to make their journey from passion to profession worth admiring. She also inspired them to embrace the vibe right by feel the fear and not letting it stir their passion. Prof. Aruna P. Kamath, Principal of the college, in her presidential remarks, highlighted the importance of participation by quoting, "Winners gain but losers will find many ways to improve". She said that hardwork and determination are the key factors contributing to success. Ritvik Shetty, Student Coordinator gave a brief introduction of Genesis; Dheeraj Prabhu student coordinator were present on the occasion.Vishaka welcomed the gathering. Preethi Tiwari and Keertana introduced the guests. Muskan delivered the vote of thanks. Bindu compeered the programme.The programme was coordinated by Mrs. Shwetha Y. and Mrs. Sanjana,

Yoga Utsava

An Inter-collegiate Yoga Competition was held here at SDM College of Business Management today. The event was organized by the NSS unit of the college in collaboration with Delampady Yoga Prathisthana, Mangaluru.Gopalakrishna Delampady, Yoga Guru from Delampady Yoga

Prathisthana, was the chief guest. He sensitized the students regarding the importance of yoga as one of the most trusted methods of improving physical and mental health. He also demonstrated basic yoga asanas, to improve the concentration and memory of the students. Prof. Aruna P Kamath, Principal of the college, in her presidential address, spoke about the relevance of yoga in modern life and emphasized that adopting yoga in life would bring peace of mind. She appreciated the efforts of the organizing team for organizing such an important event on the college premises. Students from neighboring colleges participated in the competition. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi

Inter Class Variety Competition

Fine arts association organized Inter Class Variety Competition on 12 October, 2023. Mr. Rajath Kumar, Theatre Artist, Mr. Vinodraj, Dance choreographer and Ms. Akshitha Rai, Bharathanatya artist were the judges of the programme. 16 teams performed in the programme. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

Inter Class College Anthem Singing Competition

Fine Arts association organized Inter Class College Anthem Singing Competition on 13 October, 2023. Mrs. Laxmi Hegde, Mrs. Supritha and Ms. Priya Dsouza were the judges of the programme. 21 teams were participated in the programme. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

Power of Sub Conscious Mind.

A programme on 'Power of Subconscious Mind' by Kudroli Ganesh, Internationally acclaimed illusionist and motivational speaker, was held on 31 October. The programme was organized by Internal Quality Assurance Cell (IQAC) of the college. Kudroli Ganesh demonstrated the importance of subconscious mind in order to elevate memory power, concentration and personality development. He said, "Memory skills will be a valuable asset for improving learning and retention abilities". "Students can become effective learners, improve academic performance and develop cognitive abilities in their educational and professional life", he added. Prof. Aruna P Kamath, Principal of the college, in her presidential address said, "Miracles will happen to you, too-when you begin using the magic power of your subconscious mind". The programme was coordinated by Gayathri K. and Thilakraj G., IQAC coordinators.

ಕರ್ನಾಟಕ ರಾಜ್ಯೋತ್ಸವ ಸಂಭ್ರಮಾಚರಣೆ

ಕನ್ನಡ ಸಂಘ 'ವಿಕಸನ್' ಇದರ ವತಿಯಿಂದ ಕರ್ನಾಟಕ ರಾಜ್ಯೋತ್ಸವದ ಸಂಭ್ರಮಾಚರಣೆಯನ್ನೂ ಕಾಲೋಜಿನ್ ಆವರಣದಲ್ಲಿ ಇಂದು ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು. ಮುಖ್ಯ ಅತಿಥಿ, ಕರ್ನಾಟಕ ಯಕ್ಷಧಾಮ ಇದರ ಅಧ್ಯಕ್ಷ, ಹಿರಿಯ ಕಲಾ ಸಾಹಿತಿ ಎಚ್. ಜನದಾನ ಹಂದೆ ಕೊಠ್ಲಿ ಅವರು ತಾಯಿ ಭುವನೋತ್ಸರಿ ದೋವಿಯ ಭಾವಚಿತ್ರಕ್ಕೆ ಪುಷ್ಪಾಚಾನ ಮಾಡುವ ಮೂಲಕ ಕಾಯಾಕರಮ ಉದ್ಘಾಟಿಸಿದರು. ವಿದ್ಯಯಥಿಗಳನ್ನದೆದೋಶಿಸಿ ಮಾತ್ಸುಡಿದ ಅವರು, ಕನ್ನಡ ನಡು, ನ್ನಡಿ, ಸಂಸ್ಕೃತಿಯ ಮಹತ್ವವನ್ನೂ ಮನ್ನರಿಕ್ಕು ಮಾಡಿಕೊಳ್ಳುವಂತೆ ಕರೆ ನೋಡಿದರು. ವಿದ್ಯಯಥಿಗಳಿಂದ ಕೊಠ್ಲಿ ಕಂಠ ಗಾಯನ್ ನರವೋರಿತು. ಕಾಲೋಜಿನ್ ಪ್ರಂಶುಪ್ಪ ಪುರ. ಅರುಣಾ ಪಿ. ಕಾಮತ್ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದರು. 'ವಿಕಸನ್' ಸಂಘದ ಸಂಯೋಜಕರಾದ ರೋಣುತಾಕ್ಷಿ ಮತ್ತು ಜೋವಿತಾ ಡಿ., ವಿದ್ಯಯಥಿ ಸಂಯೋಜಕರಾದ ಅಚಿತ್ ಎ. ಜೈನ್ ಸಂಸೆ ಮತ್ತು ವಿನಷ್ಟ ವಿಜಯ್ ಹಾಗೂ ಎಲಾಿ ತ್ರಗತಿ ಕಾಯಾದಶಿಗಳ್ಳ ಉಪಸಿಿತ್ರಿದರು.

An Anti- Drug Awareness Programme

An Anti- Drug Awareness Programme was organized by the Youth Red Cross of the college on 6 November 2023. Mr. Mahesh Kumar, Assistant Commissioner of Police, Mangaluru Central Sub Division, Bunder, Mangaluru city, was the resource person. He discussed various aspects of drug abuse, emphasizing prevention and how to seek professional help. An educational video on the importance of preventing substance abuse was also screened for the students. On the occasion, all the

students took a pledge that they would never consume any kind of drugs or substance in their life. Prof. Aruna P Kamath, Principal, in her presidential address, educated the students about the health hazards associated with the use of drugs and the importance of leading a healthy and safe lifestyle. The programme was coordinated by Youth Red Cross Officers Mrs. Reshmi BR and Mrs. Preethika.

A pride walk

On the occasion of Karnataka Rajyotsava, NSS volunteers participated in a pride walk organized by the Dakshina Kannada District administration in association with NSS Unit of the college from Balmatta to Nehru Maiden on 1 November 2023. The walk served as a reminder of the rich cultural and historical heritage of Karnataka and fostered a sense of unity and pride among its people. This was followed by a march past competition in which our students secured first place. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi.

Swatchhanjali-Plogging drive

NSS unit in association with Ramakrishna Ashrama Mangalore organized Swatchhanjali-Plogging drive –a combination of jogging and picking up litter in Mangalore city on 1 October 2023. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi.

Rashtriya ekta diwas National unity day

NSS unit organized Rashtriya ekta diwas (National unity day) to commemorate the birth anniversary of Sardar Vallabhai Patel on 31 October 2023. The objective of the programme was to reaffirm the solidarity among the people of India. The program was conducted with great enthusiasm with students realizing the importance of the day by taking the unity pledge. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi.

Meri Mati Meri Desh campaign

NSS unit organized Meri Mati Meri Desh campaign on 31 October 2023 to adopt sustainable practices, reduce waste, and protect our natural resources for the sake of the land and the generations yet to come. NSS volunteers celebrated by taking oath and creating awareness in the campus. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi.

Hindi Day Celebration

Hindi divas was celebrated on 27 September 2023. Mr. Kuldeep Singh Hindi Officer, New Mangalore Port, Panambur Mangalore was the resource person for the program. 'Hindi Divas' is celebrated as an awareness regarding the Hindi literature. The programme was successfully conducted in the presence of Mrs. Madhumathi J Raja, Head of the Department of English presided and Dr. Jyothi coordinated the programme.

Webinar on Sadhbhavan Diwas

The NSS Unit organized a webinar on 'Sadhbhavan Diwas' by Mrs. Raviprabha NSS programme Officer Besant womens college Mangalore to commemorate the birth anniversary of former Prime minister Rajiv Gandhi on 20 August 2023 through Google meet platform. The objective of the programme was to promote National integration and communal harmony. Principal Prof. Aruna P Kamath preside over the programme. Followed by an oath taking ceremony by Dr. Jyothi. Dr. Jyothi and Mr. Praveen coordinated the programme.

One Day NSS camp at Govanithashrama

NSS unit organized a one day camp at Govanithashrama, phajeer, Konaje Mangalore on 30 November 2023. The volunteers cleaned the surroundings of Ashram. 60 NSS volunteers actively participated in the programme. The camp was successfully conducted under the guidance of Dr. Jyothi and Mr. Praveen D

Martyr's day celebration

NSS unit in association with Rashtriya Vaadhi Craisthara Vedike on 26 November 2023, A Day to remember the martyrs who lost their lives ;to save many during Taj ,Mumbai attack. marking the 15th anniversary of the Mumbai terror attack that claimed 166 lives. Major Sandeep Unnikrishnan was the epitome of courage and bravery. The nation will always be grateful for his service and

supreme sacrifice. The Martyrs Day programme was organized under the guidance of Dr.Jyothi and Mr.Praveen D

Street play workshop

NSS Unit organized street play workshop by Mr Rohil Shetty, Yakshagana and Drama artist, Mangalore on 18 November 2023. The objective of the workshop was to make aware of street play and the importance of it. Dr. Jyothi and Mr. Praveen coordinated the programme.

Webinar – “Consumer Awareness and Rights”

A national webinar on “Consumer Awareness and Rights” was organized by the Consumer Cell of Shri Dharmasthala Manjunatheshwara College of Business Management in association with Consumer Advocacy Group, with the objective of creating awareness on empowering consumers for a sustainable tomorrow and educating them. Around 90 participants from different colleges registered for the webinar, and Google Meet was the online platform for the event. The programme began with a formal welcome from Principal Prof Aruna P Kamath, who also introduced the moderator for the webinar sessions, Dr. Sudha K, Research Professor, Institute of Management and Commerce, Srinivas University, Mangalore. The first session was taken up by Dr. Sradhanjali Dasgupta, a psychologist from Kolkata, who spoke on ‘Consumer Psychology’. She explained how consumers think during purchasing and how advertisements affect consumers emotionally. The second session was taken up by Prof. K V S SARMA, Vice Chancellor, MNLU Aurangabad, on the topic ‘Consumer Protection Act 2019’. Sir explained how the act was improved compared to the old Consumer Protection Act 1930 and how consumers can benefit from it. The last session was taken up by Dr. Raja Jebasingh, Associate Professor from St. Joseph's College of Commerce, Bangalore, on the topic ‘Consumer Forum and its Associates’. Sir highlighted different forums available to consumers, who can file a case where, how, and the online procedures available now. This live webinar was screened in the Conference Hall for all First Year BBA students. All sessions were successful in inspiring participants to explore the sector of consumerism. Ms. Rashmi T proposed a vote of thanks, and Ms. Veena D Kotian compered the program. The webinar was organized by Mrs. Rashmi T and Mrs. Veena D Kotian.

National Integration Week

The Rovers and Rangers association observed National Integration Week from November 19 to 25 2023. The main objective is to motivate students about keeping unity, peace, love, and brotherhood among them. The events organized during the week is an inter-class skit competition, and dance competition, and an interclass competition on cultural attire. The programme was coordinated by Mrs.Shashikala K.G and Mrs Anasuya.

Voter Registration Drive

The Rovers and Rangers association organized one week Voter Registration camp from 30 November 2023 to 9 December 2023. The objective of the drive was to reach out to the students in order to complete voter registration process in a simplified manner. During the drive around 187 students were helped for various Voter ID facilities like New Voter Registration, Updating of Voter Id, etc. During the drive, Rovers and Rangers Volunteers enlisted the students without voter ID and then communicated the information about list of all essential documents needed for registration and updating of Voter ID was circulated. Accordingly their registration was done by the volunteers. The volunteers were successful in creating awareness about the process of registering for Voter ID. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya. **Mangalore Marathon:** Members of the NSS unit volunteered in Mangalore Marathon The 2k ‘Gammath’ run organized by Niveus Mangalore on 5 November 2023.

Investment Awareness programme

Commerce department organized an Investment Awareness programme for II B.Com and BA(HRD) students on 17 October 2023. The programme was inaugurated by Pratheeksha Baliga ,Entrepreneur and Alumnee .She motivated the students about Investment and highlighted the importance of small savings in their student life. Prof.Aruna.P.Kamath in presidential address highlighted about the

creation of saving habits among the students and the opportunities that are open for developing saving habits. The first session was conducted by Mr. Naveen Rego, a certified financial planner from FPSBI. He highlighted the importance of making use of investment options in the right direction. The resource person for the second session was Leo Amal, Senior branch manager, Franklin Templeton who stressed upon the various investment options and benefit of investing in mutual funds. The third session was conducted by Mrs. Sapna Shenoy, an investment services professional who has provided invaluable guidance in achieving financial freedom and importance of personal finance among women and students. The programme was coordinated by Mrs. Manju. H and Mrs. Gayathri. K.

Investors Awareness Programme

In connection with World's Investors Week 2023 the Finance Department in association with MUCTA has organised an Investors Awareness Programme for II BBA 'A' and III BBA A students on 10 October 2023. The programme was inaugurated by Mr. Saurav Sathish Kumta Alumni SDMCBM. He shared his investment experience in stock market and encouraged the students to have passion for the same. There were three technical sessions. In the first session Ms. Yvonil D'souza, Investment Services Professional explained the concept of personal financial planning. Mr. Naveen Rego, SEBI registered Investment Advisor and a certified investor planner addressed the students on financial literacy. He spoke about the importance of saving at early stage and also enlisted the legal requirements for investing in stock markets. Mr. Leo Amal K, Senior Branch Manager, Franklin Templeton was the resource person for the third session enlightened the students on importance of investing in early age. This programme was coordinated by Mrs. Smitha M.

Observation of World Literacy day

On the occasion of World Literacy Day on Economics association organised a student seminar on "Literacy for a Sustainable Future," by Ramya I BBAC, 8th September 2023. The objective of the programme was to emphasise the value of literacy to people, communities, and society as literacy is the path to a well-educated and efficient society. Mrs. Shashikala K.G. and Dr. Prasanna Kimar T coordinated the programme.

Women Walkathon

Rovers and Rangers students participated in women walkathon organised by KMC hospital on 17 September 2023. The objective was to provide awareness to the public about importance of heart. Mrs. Anasuya and Mrs. Veena coordinated the programme.

Youth and Development Programme

The Rovers and Rangers association students participated in "Youth and development" programme organized by Mata Amrithnandamayi Math, Mangalore on 4 November 2023.

Observation of International day of Democracy

On the occasion of International Day of Democracy Rovers and Rangers association organised oath taking ceremony on 15th September 2023. The objective of programme was to instil a sense of respect towards the Constitution and to motivate everyone to adhere to its principles in their actions and conduct. The ceremony commenced with students and faculty coming together to read the Preamble of the Indian Constitution, emphasizing its significance and the values it encapsulates. The student coordinators read the preamble aloud every one repeated after them. The participation of students and faculty members in this event was exemplary, displaying their dedication to upholding democratic ideals. By taking the oath to adhere to the Constitution, all attendees expressed their commitment to being responsible and conscientious citizens, abiding by the laws and principles that guide the nation. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

Vigilance Awareness Week – Integrity Pledge

Rovers and Rangers association observed The "Integrity Pledge" among the students on 4th November 2023. The pledge was taken as part of vigilance Awareness Week. The purpose of Vigilance Awareness Week is to generate awareness in the students at large about the ill effects of corruption. It promoted integrity, transparency and accountability in public life. Mrs Shashikala K.G and Mrs Anusuya coordinated pledge taking programme.

Inauguration and Orientation of Rovers and Rangers Association

Rovers and Rangers association with a motto 'Selfless service' and theme 'Inspiring change' igniting hope' organised orientation and Inauguration Mr. Eshwar N Kottary, Correspondent of SPYSS, Kankanady on 20th September 2023 in the conference hall. In his inaugural address he addressed he encouraged the students to enhance their skills, abilities and the capabilities through the activities conducted by the association. He added that the students need to develop positivity and adopt to new culture in the modernized world. Ms. Vishaka Pai and Ayush N Rao Student Secretaries gave a brief introduction about Plan of action for the academic year. Principal Prof. Aruna P Kamath presided over the programme and explained that activities conducted in the association contributes to the overall development of the students helping them excel in career to create the bright future. Ms. Bhoomika proposed the vote of thanks. The programme was compeered and welcomed by Ms Deepthi of I BCA B. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

Swachatha Programme

On the occasion of Swatch Bharat Abhiyan the Rovers and Rangers association and Youth Red Cross association organized a "Beach Cleaning" at Panambur Beach, Mangalore on Sunday, October 8, 2023. Volunteers removed trash from beaches will not just ensure a beautiful coastline but help maintain a healthy marine ecosystem. Around 40 active Volunteers of the college engaged in cleaning and collecting the garbage of the Beach side. Besides, they also interacted with visitors and public requesting to maintain cleanliness and avoid use of plastic items which was the major source of the waste collected. The Rovers and Rangers association coordinators Mrs. Shashikala K.G and Mrs. Anasuya and Youth Red cross coordinators Mrs. Reshmi B.R and Mrs. Preethika Dharmapal also accompanied in organizing this activity.

Rashtriya Ektha Diwas

Rovers and Rangers Association celebrated Rashtriya Ektha Diwas on 31 October 2023 to commemorate the birth anniversary of Sardar Vallabhabhai Patel, popularly known as the Man of India. The Rashtriya Ektha Diwas Pledge was taken by the students and the teachers to withstand the greatest threat to the unity, integrity and security of our nation. The Programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

Faculty Development Programme

Gearing up the Institution for 5th NAAC Cycle-Initiatives and Plans"

IQAC organized a Faculty Development Programme on "Gearing up the Institution for V NAAC Cycle-Initiatives and Plans" on 5 August 2023. The Resource person of the session was Dr. Satheeshchandra S, Hon'ble Secretary, SDM Educational Society, Ujjire. The objective was to guide faculties and administrative staff to update themselves with V NAAC Cycle. All the seven NAAC criteria coordinators presented a brief report of the suggestions and ideas for the next NAAC cycle. Dr. Satheeshchandra S, gave his insights and added few more suggestions. He also pointed at possible changes under each criteria. On this occasion Dr. Muralidhar Rao, Vice Principal of the institution was honored by Dr. Satheeshchandra S, for attaining his superannuation, as representation from the Management of SDM Education Society, Ujjire. Dr. Muralidhar Rao served the institution for 27 years. Principal Aruna P. Kamath welcomed the gathering and Mr. Arun F. Sequira proposed vote of thanks. Mrs. Kavya compeered the session. The programme was coordinated by Mrs. Gayathri K and Mr. Thilakraj G.

Role of Faculties and Administrative Staff in Attaining Institutional Vision and Mission.

IQAC organized a Staff Enrichment Programme on Role of Faculties and Administrative Staff in Attaining Institutional Vision and Mission. On 5 August 2023 The Resource person of the session was Prof. Udaya Kumar, visiting faculty, SDM Law College, Mangalore. The objective of the programme is to enrich the faculties and administrative staff with quality initiatives to be applied for attaining institutional vision and mission. Prof. Udaya Kumar, highlighted the principles of powerful instructions, presentation and of three knows. He stated planned and thoughtful actions will lead to smooth attainment of institutional goals. Principal Aruna P. Kamath presided over the programme.

Mr. Thilakraj G welcomed the gathering and Mrs. Gayathri K proposed vote of thanks. The programme was coordinated by Mrs. Gayathri K and Mr. Thilakraj G.

Work life balance and food diet

Commerce department organized Staff enrichment programme on work life balance and food diet by Mrs.Sanjana Shenoy on 21 November 2023. The speaker highlighted the benefits of healthy food in the workplace including increased energy levels, improved cognitive function, reduced absenteeism and increased job satisfaction. Mrs.Veena.D welcomed the gathering and Ms. Pooja proposed vote of thanks. The programme was coordinated by Mrs,Manju.H

“ E_ learning through MOOC”

The IQAC and Research cell organized a Research development programme On the topic “ E_ learning through MOOC on 5 September 2023. The objective of the programme was to educate the faculties on new technology uses in present education system. Dr Gopala Mgokhale was the resource person. The resource person stated the importance of“ E_ learning through MOOC and how it is essential for every institution. The main aim of MOOC is quality assurance in online education which is needed to measure the quality of an institution and guiding to grow with additional courses. Principal Prof. Aruna P. Kamath, In her presidential address said that add on courses are highly use full to the students to get better opportunities. All staff members enthusiastically participated in the programme. They clarified the doubts raised by the faculties at the end of the session. It was a fruitful programme and everyone were well equipped with all the details. Mrs Kavya welcomed the gathering and Ms. Lolita Dsouza introduced the resource person. Dr.Prasannakumara T proposed vote of thanks. Mrs. Sowmya Hegde compeered the programme. The programme was coordinated by Mrs. Sowmya Hegde.

“Performance Enhancement through Stress Management”

Faculty Development Programme on “Performance Enhancement through Stress Management ” was organised by BBA Department on 3 October 2023. Ms.Jestalaxmi B, Counselling psychologist and Life skill trainer was the resource person. The objective of the programme was to provide valuable insights to effectively manage and reduce stress in life. The session focused on helping the faculty members to identify their stressors and recognise their source of stress. Practical techniques were explode like deep breathing exercises. progressive muscle relaxation were demonstrated and practiced during the session to provide hands on experience. This programme was coordinated by Mrs.Smitha M.

GUEST LECTURES

“Investment Psychology”

Marketing department organized a guest lecture on the topic “Investment Psychology” by Ms. Rashmi Bhat ,Officer ,Karnatka Bank ,Mangalore on 10 October 2023. The objective of the programme was to understand the psychological and emotional factors that influence investment decisions and financial behaviour. The resource person provided information on emerging strategies pertaining to Latest investment psychology.This programme was coordinated by Mrs. Kavitha Prabhu.

Corruption Free India for a Developed Nations

On the occasion of Vigilance Awareness Week, the Rovers and Rangers Unit of SDM College of Business Management organized a guest lecture on ‘Corruption Free India for a Developed Nations’, at the college. Akshay Alva, Advocate, District Court and High Court was the resource person. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anasuya.

“Capital Market Awareness”

Marketing department organized a guest lecture on the topic “Capital market awareness” by Ms. Deeksha Rao ,Senior Associate ,Lotus Known Wealth ,Mumbai, on 10 October 2023. The objective of the programme was to understand the emerging strategies pertaining to Smart investment. The resource person provided information regarding wise investment and its multifaceted role in benefiting the different sections of the society and also boosts personal income. This programme was coordinated by Mrs. Kavitha Prabhu.

Human Rights and Social Media

Human Rights cell organized a guest lecture on the occasion of Human Rights day on Human Rights and social Media by Malavika D, Advocate, Mangalore on 9 December 2023. The objective of the programme was to provide views related to human rights and Social media. The resource person highlighted that Social media provides a platform to raise the voice against their human and political rights. She also pointed out that users should be cautious about the information they share and review the privacy settings to control who can access their data. The programme was coordinated by Mrs Shashikala K.G and Mrs Anasuya.

Managing Personal and Interpersonal skill

A Guest Lecture on 'Managing Personal and Interpersonal skill' by Ashnia, International counselor, Mangalore was organized by HR department on 7 December 2023. The objective of the programme was to create awareness about workforce environment and cope with the challenges of the new environment. The resource person focused on different aspects of work life balance and interpersonal skills. The programme was coordinated by Mrs. Preethika Dharmapal

Investment Awareness

The HR department organized a guest lecture on 'Investment Awareness' by Mr. Yvonil D'Souza, Financial Advisor, Mangalore for the II BBA and III BBA on 21 June 2023. The objective of this programme was to make students aware about investment and Trading Process. The programme was coordinated by Mrs. Anasuya.

Accounting Software

The commerce department organized a guest lecture on "Accounting Software" by Mr. CA. K. Raghavendra Nayak, Chartered Accountant for I BBA 'B' on 2 December 2023. The objective was to create awareness on practical applicability software in accounting students. The resource person spoke on different types of accounting software used in companies and its merits. The programme was coordinated by Mr. Akshith Kumar K.

Investment banking operations and Profile building

Economics association organised a Guest lecture on Investment Banking Operations and Profile Building by Mr. Raj Yellapantula, Strategic consultant, People Point, Bangalore for II BBA B on 20 September 2023. The objective of the programme was to provide awareness about Investment banking. The resource person stressed on the transformation in the Investment Banking sector over the years. He also added that the overview of the Investment Banking sector by giving us insight about the equity capital market, debt capital market, hedging, universal banks. He interacted with the students and motivated them to express their opinions on this move. The talk proved to be very useful to the students. The Programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G

'Career in Banking'

The commerce department organized a guest lecture on 'Career in Banking' by Mr. Devadas B, Financial Literacy Counsellor for II B.Com and III BBA 'A' on 20 October 2023. The objective was to create awareness among the students regarding Career in Banking sector. The speaker explained the various aspects of Growth and career opportunities in banking sector. Large number of students were benefited. Ms. Pooja coordinated the programme.

Exploring Diversity and Inclusion in English Language and Literature

The English association organized a Guest lecture on "Exploring Diversity and Inclusion in English Language and Literature" by Mr. Miyaz, Lecturer in English, University First Grade College, Mangalagangothri, Konaje on 27 September 2023 for the students of I BCA 'A' and I BCA 'B'. The

objective of this programme was to explore English language and Literature to young minds. The resource person highlighted the importance of learning new languages and its application in our day to day lives. The programme was coordinated by Mrs.Madhumathi J. Raja.

Literature and Philosophy

English Association conducted a webinar on the topic “Literature and Philosophy.” on 3 November 2023. The Resource person for the programme was Mrs. Savitha HoD, St.Sebastian PU College, Mangalore. The objective was to understand the importance of literature and philosophy.

The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Communication and Collaboration

The English association organized a Guest lecture on “Communication and Collaboration” by Mr. Raju, Soft Skill Trainer, People Point, Bangalore on 26 September 2023 for II BBA ‘B’. The objective of this programme was to enhance professional skills among the students. The resource person highlighted the importance of learning new languages and its application in our day to day lives. The programme was coordinated by Mrs.Kavya U.

“Employment Opportunities in official Language and Importance of Hindi Language”

Hindi Department organized a guest lecture on “Employment Opportunities in official Language and Importance of Hindi Language” by Mr.Kuldeep Singh Hindi Officer, New Mangalore Port, Panambur Mangalore on 27 September 2023. the objective of the programme was to create awareness about employment opportunities in Hindi. The resource person said that there is also a growing vista of employment in the field of Hindi language. The Programme was coordinated by Dr.Jyothi.

Awareness Programme on Commodity Derivatives

The Finance Department organized an Awareness Programme on ‘Commodity Derivatives’ for II BBA B on 7 December 2023. Mr. Anjan Kumar G, Business Development, Multi Commodity Exchange of India Limited, Bengaluru was the Resource Person. The objective of this programme was to educate the students about the fundamentals of commodity market. The Resource person spoke about the importance of financial planning and decision making in achieving long term financial goals. Highlighting the investor protection measures and precautions to safeguard against fraudulent investment schemes he explained the importance of diversification in wealth building. The Programme was coordinated by Mrs. Smitha M .

Quantitative Aptitude and Competitive exam

Finance Department organized a guest Lecture on 8 December 2023 to III B.com and III BAHRD students on the topic “Quantitative Aptitude and Competitive exam”. Mrs. Rakshitha Rai, Assistant Professor. St. Aloysius College Mangalore ,was the resource person. Mrs. Rakshitha has explained about easy way of solving competitive exam questions of quantitative aptitude. She focused on questions based on time and work, permutation and combination, probability, clock and calendar etc. Brief information was given about competitive exam patters. Mrs. Sowmya hedge coordinated the programme.

Corruption Free India

Rovers and Rangers association organized a guest lecture on “Corruption free India” by Mr. Akshay Alva, Advocate, District court and High court, Karnataka, in connection with Vigilance awareness week on 4th November 2023 for BCA and BBA students. The main objective of the programme was to impart knowledge on Corruption free India. Mr. Akshay Alva has highlighted the important role played by various agencies under the Commissioner ate of Income Tax in disseminating the importance of service to the people rendered by the Income Tax Department, taking efforts in curbing corruption at all levels and in all walks of life. He also advised the younger generations to set their goals before they take up any assignment in the highest office under the Govt. of India with high sense of integrity in their thoughts, intelligence in their mind and energy in their body and ensure that they are not attracted differently in any manner.The Programme was coordinated by Mrs.Shashikala K.G and Mrs.Anusuya

ALUMNI INTERACTION

AWS-The one Stop Solution

An alumni interaction programme on “AWS-The one Stop Solution “ was organized for III BCA ‘A’ on 11 November 2023 by Ms. Prathiksha Acharya, Associate Site Reliability Engineer, The HubSJR Primecorp, Bengaluru also an alumna. The objective was to familiarize the students on the web services available in Amazon. Ms.Prathiksha in her address, explained the procedure to register and login to amazon website. She also acquainted them with various courses offered by amazon for free and insisted them to pursue those courses to make them corporate ready. The programme was coordinated by Mrs. Shashiprabha.

“Web site and Domain Names”

An alumni interaction programme on “Web site and Domain Names” by Ms. Shreya Puthran, Associate Site Reliability Engineer, The Hub-SJR, Bangalore was organized for I BCA ‘A’ on 11 November 2023. The objective of the programme was to create awareness on developing and hosting website , to promote knowledge and experience sharing between alumni and students. The alumni explained the process and key factors involved in the designing of a website through her presentation. She spoke on different types of web hosting.The programme was coordinated by Mrs.Sowmya Jyothi.

“Introduction to UI/UX”

An alumni interaction programme on “Introduction to UI/UX” by Mr. Akash Raj, Front End Developer, SCLERA VDMS Pvt. Ltd., Mangalore was organized for I BCA ‘A’ on 11 November 2023. The objective of the programme was to promote knowledge and experience sharing between alumni and students. The alumni explained the aspects of user interface and the importance of User Experience She spoke on different types of web hosting.The programme was coordinated by Mr. Arun F. Sequeira.

How to Succeed in Your Life?

An Alumni Interaction programme was conducted on 25 August 2023 for I BBA “A” students. The Alumni for this programme was Rajesh, pursuing his MBA in SDM College, Mysore. The objective of this session was to improve quality and excel in skills in today’s competitive world. The coordinator for this programme was Ms. Lolita Neeta Dsouza

The Happy Secret to Better Work.

An Alumni Interaction programme was conducted on 20 September 2023 for II BBA “A” students. The Alumni for this programme was Prashanth, working at Cognizant Bangalore. The objective of this session was to understand healthy work environment and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

How has technology benefited society?

An Alumni Interaction programme was conducted on 5 October 2023 for I BBA “C” students. The Alumni for this programme was Naman ,pursuing his MBA in Jain University Bangalore. The objective of this session was to understand that Modern technology boosts productivity as well as the efficiency of human activities, as it allows us to perform tasks in less time. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Importance of Reading.

An Alumni Interaction programme was conducted on 3 November 2023 for I B.Com students. The Alumni for this programme was Deepthi ,pursuing AMCA. The objective of this session was to understand the importance of reading as it develops your mind and gives you excessive knowledge and lessons of life. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

STUDENT FACULTY PROGRAMMES

‘SWOT Analysis’ The Finance department organized a student faculty programme on ‘SWOT analysis’ by Ms. Aishwarya and Ms. Lavanya for III B.Com on 18 September 2023. The objective of the programme was to provide insight into the SWOT analysis for assessment of a company. Ms. Sowmya Hegde Coordinated the programme.

‘Growth Strategy’

The Finance department organized a student faculty programme on 'Growth Strategy' by Ms. Muskan F. of III BBA 'C' for II BAHRD on 26 October 2023. The objective of the programme was to understand the types of growth strategy and reasons for adopting growth strategy in an organization. Mrs. Sowmya Hegde Coordinated the programme.

'Strategic Implementation'

The Finance department organized a student faculty programme on 'Strategic Implementation' by Ms. Deeksha and Ms. Neha of III BAHRD ' for II BAHRD on 16 November 2023. The objective of the programme was to understand the implementation of strategy and Role of human element in strategy implementation in an organisation Mrs. Sowmya Hegde Coordinated the programme.

'Digital Rural Marketing'

Marketing Department Organized a Student Faculty- Programme on "Digital Rural Marketing" by Bindu of III B.B.A. 'C' for I BCA 'A' on 12 October 2023. The objective of this session was to enable the students to create awareness about the Digital concept of Marketing at rural place. The activity was coordinated by Mrs. Rashmi.T.

Pseudocode

A Student Faculty Programme on 'Pseudocode' was organized on 2 December 2023 by Jeethesh of III BCA 'B' for I BCA 'A'. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, improve communication and gain confidence. The programme was coordinated by Mr. Arun F. Sequeira.

'Perceptual Process'

Marketing department organized case study on 'Perceptual Process' for II BBA 'B' on 22 September 2023. The main objective of the programme was to enhance the problem solving skill and decision making skills of the students. The programme was coordinated by Mrs Kavitha Prabhu

'Retail Marketing'

Marketing Department Organized a Student Faculty- Programme on "Retail Marketing" by Ms. Tina and Ms. Preethika Baliga of III B.Com for II BBA 'B' on 9 November 2023. The objective of the programme was to inculcate leadership qualities among students, The students explained about various Retail marketing strategies can be applied in the market Students were engaged in creative activities throughout the session. The programme was coordinated by Mrs. Kavitha Prabhu. **Retail marketing strategies of Meesho**

The Marketing Department organized a paper presentation on "Retail marketing strategies of Meesho" by Ms. Amisha and Ms. Ankitha of III B.Com for III B.Com on 1 December 2023. The objective of the programme was to improve the presentation skill and enrich the knowledge of the students. The programme was coordinated by Mrs. Kavitha Prabhu.

'Rural Marketing'

The HR department organized a student faculty programme on 'Rural Marketing' by Swathi and Janani of II BBA 'C' on 7 December 2023. The objective of the programme was to enlighten the students about buying decision making process and 4 A's (affordability, accessibility, awareness, acceptability) of marketing. The student faculties emphasized upon the biggest challenges in rural marketing. It was an interactive session. The programme was coordinated by Mrs Preethika Dharmapal.

"Financial Awareness and Stock Trading Process"

The HR association organized a student faculty programme on "Financial Awareness and Stock Trading Process" by Mr. Kanish Vardhan, Mr. Bhamy Samarudh Shenoy and Mr. Aashish V Shetty III BBA 'C' on 25 September 2023. The objective of the programme was to enlighten the students about Financial Investment. They highlighted the various aspect of Financial Investment and stock Trading Process through practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

"Wage and Salary Administration"

The HR association organized a student faculty programme on “wage and Salary Administration ” by Ms. Deeksha and Ms. Neha Suvarna III BA(HRD) on 03 November 2023 The objective of the programme was to enlighten the students about wage and salary administration . They highlighted the various aspect of wage and salary administration Process through practical examples. Mrs.

Anasuya coordinated the programme.

“Finanical Awareness and Stock Trading Process”

The HR association organized a student faculty programme on “Finanical Awareness and Stock Trading Process” by Ms. Mahima and Ms. Muskan III BBA ‘C’ on 06 November 2023. The objective of the programme was to enlighten the students about Financial Fundamental Analysis and Risk management.They highlighted the various aspect of Fundamental Analysis and Risk managment through practical examples. Mrs. Anasuya coordinated the programme.

Case Study

Human Resource development department conducted case study activity on 18 October 2023 for I BA HRD .The objective of the programme was to develop the ability to analyse complex problems and find practical solution .The students were given case study related to personal development, interpersonal skill and self-esteem. The event was coordinated by Mrs Preethika Dharmapal.

Self-management

Human Resource development department conducted activity related to self-management on 19 October 2023 for I BBA B section .The objective of the programme was to help students to take control of their lives, make meaningful progress, and enhance their overall well-being. The event was coordinated by Mrs Preethika Dharmapal.

Rural Marketing

The HR department organized a student faculty programme on ‘Rural Marketing’ by Swathi and Janani of II BBA ‘C’ on 7 December 2023. The objective of the programme was to enlighten the students about the buying decision making process and 4 A’s (affordability, accessibility, awareness, acceptability) of marketing. The student faculties emphasized upon the biggest challenges in rural marketing.It was an interactive session. The programme was coordinated by Mrs. Preethika Dharmapal.

Demystifying the Indian stock Market

The Economics association organized a student faculty programme on “Demystifying the Indian stock Market” by Ruthran and Swathi from II BBA C to I BCA on 17 November 2023. The objective of this programme was to understand the basic systematic investment plan, Mutual funds, Bear and Bull market etc. The programme was coordinated by Mrs.ShashikalaK.G. and Dr. Prasanna Kumar T

Management of Business

The Finance department organised student faculty programme for I BCA ‘A’ students on 15 November 2023 on the topic “Management of Business” by Ms. Vaishnavi of III BBA ‘A’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management. Presenter explained the basic concepts and Functions of management. Mrs. Shwetha Y coordinated this Programme.

Management of Business

The Finance department organised student faculty programme for I BCA ‘B’ students on 16 November 2023 on the topic “Management of Business” by Ms. Vaishnavi of III BBA ‘A’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management. Presenter explained the basic concepts and Functions of management. Mrs. Shwetha Y coordinated this Programme.

Henry Fayol’s 14 Principles

The Finance department organised student faculty programme for I BCA ‘A’ students on 29 November 2023 on the topic “Henry Fayol’s 14 principles” by Ms. Sameeksha of III BBA ‘B’. The objective of the programme is to make students acquaint with the various concepts such as Principles

of Management. Presenter explained the basic concepts, and Principles of scientific Management. Mrs. Shwetha Y coordinated this Programme.

Henry Fayol's 14 Principles

The Finance department organised student faculty programme for I BCA 'A' students on 29 November 2023 on the topic "Henry Fayol's 14 principles" by Mr. Dheeraj Prabhu of III BBA 'A'. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management. Presenter explained the basic concepts, and Principles of scientific Management. Mrs. Shwetha Y coordinated this Programme

Financial Planning

The Commerce department organized a student faculty programme on Financial Planning by Mr. Ashish, Mr. Kanish, Mr. Chirag and Mr. Samrudh from III BBA 'C'. On 27 September 2023 for II BBA 'C'. The objective of the programme was to create awareness on importance of financial planning in today's world. The programme was coordinated by Ms. Pooja.

"Overhead Absorption"

The Commerce department organized a student faculty programme on "Overhead Absorption" by Rakshitha of III BBA for II B.Com on 16 October 2023. The objective of this programme was to develop confidence for advanced learner. The programme was coordinated by Mr. Thilakraj G.

Leadership skills

The Commerce department organized a student faculty on 'Leadership skills' by Sameeksha of III B.Com for I BBA 'B' on 17 October 2023. The objective of the programme was to inculcate leadership skills and build confidence. The programme was coordinated by Mr. Akshith .

Accounting Software

The Business Law Department organized Student Faculty Programme on 'Accounting Software' by Ritvik Shetty of III BBA A for I BBA 'A' on 05 December 2023 . The objective of the Programme was to create awareness about current issues in Accounting software available in the market. He spoke on concepts like benefits of software, various accounting software, how to enter data into software and process of accounting software. The programme was coordinated by Mrs. Sanjana.

Self-Development skills to build strong personality

The Business Law Department organized Student Faculty Programme on 'Self-Development skills to build strong personality' by Arpitha Hegde and U Nikitha Kini of III BBA B for I BBA 'A' on 06 December 2023. The objective of the programme was to create awareness about importance of building strong personality. They spoke about ways to improve gestures, body language, command over language and confidence while presenting oneself. The programme was coordinated by Mrs. Sanjana.

Management Case Study Analysis

The Business Law Department organized Student Faculty Programme on 'Management Case Study Analysis' by Kavya Shetty of III BBA A for I BBA 'A' students on 15 November 2023 . The objective of the Programme was to enhance the professional skills of students and to focus on student engagement and positive learning outcomes; they offer a comprehensive approach to modern education. The programme was coordinated by Mrs. Sanjana.

Self-Development skills to build strong personality

The Business Law Department organized a student faculty programme on 'Self- Development skills to build strong personality' by Arpitha Hegde and U NikithaKini of III BBA 'B' for I BBA 'A' on 06 December 2023. The objective of the Programme was to create awareness about importance of building strong personality. The student faculties spoke about ways to improve gestures, body language, command over language and confidence while presenting oneself. Mrs. Sanjana coordinated the activity.

Inspiring Indian Business Start-up Ideas

The business law department organized a student seminar on 'Inspiring Indian Business Start-up

Ideas' by Karan, Kshitij, Sharvari and Bhuvan of I BBA 'A' on 04 December 2023. The objective of the programme was to motivate and encourage to students to get into entrepreneurship as they learn about the new Indian business Start-up ideas. The activity was coordinated by Mrs.Sanjana.

Accounting Software

The Business Law Department organized a student faculty programme on 'Accounting Software' by Ritvik Shetty of III BBA 'A' for I BBA 'A' on 05 December 2023. The objective of the Programme was to create awareness about current issues in accounting software available in the market. The student faculty spoke on concepts like benefits of software, various accounting software, how to enter data into software and process of accounting software. Mrs. Sanjana coordinated the activity.

Artificial Intelligence

English Department organized a student faculty programme on "Artificial Intelligence" by Bindu of III BBA 'C' was conducted for I BCA 'A' on 20 September 2023. The objective of the session was to introduce concepts like machine learning, language translation and business intelligence. The student faculty briefed about the rapid changes happening in the field of Artificial Intelligence creating job opportunities in a transformed world. It was an informative and engaging session. The programme was coordinated by Mrs.Madhumathi J. Raja.

Importance of communication skills

A Student faculty programme was conducted on 29 August 2023 for I B.Com students. The student faculty for this programme was Revanth II B.COM. The objective of this session was to improve communication skill in today's competitive world. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

History of Newspapers.

A Student faculty programme was conducted on 17 October 2023 for I BBA "A" students. The student faculty for this programme was Rohith I B.COM . The objective of this session was to Examining newspapers' historical roots and to help shed some light on how and why the newspaper has evolved into the multifaceted medium that it is today. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

Should Art be a part of the school curriculum?

A Student faculty programme was conducted on 7 November 2023 for II BBA "A" students. The student faculty for this programme was Dev III BBA "A". The objective of this session was to enhance creativity, which in turn fosters problem-solving skills. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

On creativity

A Student faculty programme on the topic "On Creativity " was conducted on 3 December 2023 for IB.COM students. The student faculty for this programme was Tina III B.Com. The objective of this session was to develop new ideas and concepts to create innovative and original works of art. . The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

"Ikigai"

English association conducted a book review on a book titled "Ikigai" on 15 September 2023 for I B.COM by Vishaka Pai of II B.COM. The novel reveals an important life lesson that love is not sufficient for happiness and if anything, it stirs up more agony. The objective of book review is to assess the value of the book and the thoughts inspired by the author. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Grandma's Bag of Stories

English association conducted a book review on a book titled "Grandma's bag of stories written by Sudha Murthy " on 5 October 2023 for II BBA "A" by Pradhanya of I BBA "A". The novel reveals on short stories, traditional Indian folk tales .The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Finding Me

English association conducted a book review on a book titled Finding Me, by Viola Davis on 4 November 2023 for I BBA “A” by Gagan Devadiga of II BBA “A”. The novel r talks about turning down stereotypical roles offered to women, . The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

ಪ್ರಚಲಿತ ವಿದ್ಯಯಮಾನಗಳು

The Kannada Department organized student seminar on “ಪರಚಲ್ಲತ್ ವಿದ್ಯಯಮಾನಳ್ಳ” by Dhanush, Ankita, Disha, Sparsha, Navya, Sakshi, Sanjana Nayak, Sahana Latha, Tejaswini of II BCA on __ November 2023. The objective of this programme was to enhance presentation skills. The session was organized by Mrs. Renuthakshi.

MathaVimatha

A student faculty programme on “MathaVimatha” by Ms.Vaishnavi R of III BBA ‘A’ was conducted on 12 September 2023 for IBBA ‘C’. The programme was coordinated by Dr.Shalini.M.Hindi Department conducted student faculty programme on ‘Kutaj’ nibandh - Raamakrishna Beneepuree by Ms.Sameeksha of III BBA ‘B’ on 14 November 2023 for I B.Com. The programme was coordinated by Dr.Jyothi

STUDENT SKILL ENHANCEMENT ACTIVITIES

Fin Quiz

The Finance association conducted Fin Quiz on 9 October 2023.The objective of the activity was to improve students’ knowledge about recent happenings about finance. Quiz related logo identification; SENSEX etc. was asked to the students. Mrs. Sowmya Hedge coordinated the programme.

Debate

Finance Department organized Debate on “Employability or Entrepreneurship” to III B.Com on 29 September 2023. the objective of the debate was to understand the pros and cons of Employability or Entrepreneurship. Ms. Sowmya Hegde Coordinated the programme.

Crossword

The Finance association conducted Crossword activity on 3 November 2023. The objective of the activity was to improve students’ knowledge about finance words and their thinking capacity. Words related finance, commerce and management was asked to the students. Ms. Sowmya Hedge coordinated the programme.

Just a Minute

Resource Hub Association had conducted Just a Minute competition on 25 October 2023. The objective of the programme was to enhance the communication skills of the students. The participants were given HR related topics to develop their knowledge on the given topic .The competition was judged by Madhumathi J Raja . The event was coordinated by Mrs Preethika Dharmapal and Mrs Anasuya

Book review

The HR department organized a book review on ‘The White Tiger’ authored by Aravind Adiga on 2 December 2023 for I BBA ‘A ’by Rishima Shetty of I BBA ‘A’. The objective was to develop critical reading skill. The review helped to analyse, evaluate and judge the content of the book. The book covers the harsh truths of a modern global economy and its crushing effects on the working class. With themes ranging from poverty, religious tensions, and families all the way to political and police corruption in this booming country. The programme was coordinated by Mrs. Preethika Dharmapal

Book Review

“Midnight Library”

The Marketing Department conducted a book review on “Midnight Library” authored by Mat hiegh on 02 December 2023 for III BBA. Heeba Shafkath of III BCom reviewed the book. The objective

of the programme was to develop critical reading skills by identifying the author's perspective. The activity was coordinated by Mrs Kavitha Prabhu.

First Impression

Resource Hub association organized First Impression' competition on 30 October 2023. The objective of the competition was to improve the writing skill of the students. Participants had to submit their hand written CV to create a best impression. The event was coordinated by Mrs Preethika Dharmapal and Mrs Gayathri K.

Blind presentation

The Commerce Department conducted Blind presentation activity for I BBA 'C' on 18 November 2023. The students were to identify the picture and speak about it. The objective of this event to improve the communication skill and knowledge among the students. This programme was coordinated by Mr. Akshith Kumar K.

Guess the Part

The SCAN association organized an event 'Guess the Part' on 3 November 2023. The objective of this was to test the participants knowledge about the various components used in computers. A PPT of computer hardware components was displayed to the participants. The participants had to identify, name those components. The event was judged on the basis of accurate recognition of the parts. Large number of students actively participated in the event. Mrs. Yogita Patgar coordinated the programme.

IT Debate

The SCAN association conducted IT Debate on the topic "Biometric Technology" on 17 November 2023. The objective of this activity was to generate effective critical thinking among the participants. The event was judged based on the participants' command over language, communication skills, relevancy to the topic and knowledge. Mrs. Sowmya Jyothi coordinated the activity.

Turn coat competition

Turn coat competition was organized by the Economics association on 10th October 2023. The objective of the event was to enlighten the students about pros and cons on various topics related to current issues of economics. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Quest for Knowledge

The Economics association conducted Quest for knowledge competition on 2 Novemeber 2023. The objective was to give an exposure to economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potential in those areas. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Knock out and Drag out

The Economics association conducted a knock out and drag out competition on 20 November 2023, on the topic "Should we use credit card or avoid them" The objective was to enlighten the students on advantages and disadvantages of Credit card. The event was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar T.

"Men of Steel"

A Book review on "Men of Steel" written by Vir Sanghvi was conducted by Ms. Annapoorna Kamath I BBA 'B' for I BBA on 17 October 2023. The objective of the review was to develop critical reading skills by identifying the author's perspective. This book contains the candid conversations and profiles of India's greatest business tycoons which will inspire today's youth and give an insight into the new India. The programme was coordinated by Mrs. Shashikala K.G

Group Discussion

Economics department organized a Group discussion on 2 November 2023. The objective of the activity was to improve the communication skills, team building, and analytical skills of the students. Topics like Pros and cons of Block chain, should public sector banks be privatized etc., were given to the students Mrs. Shashikala K.G. coordinated the programme.

Group discussion

A Group discussion was organized by the Economics department on 29 September 2023 for II BBA C. The objective was to improve the communication skills, team building, confidence and analytical skills etc. Topics like Impact of Artificial Intelligence on Economy, Impact of technology in education etc. were given to students. Mrs. Shashikala K.G. coordinated the programme.

Pot painting competition

The English Association conducted pot painting competition on the occasion of Shree Krishna Janmashtami on 30 September 2023. The objective of the event was to bring out creativity of the students. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

Prop making competition

The English Association conducted Prop making competition on the occasion of Shree Krishna Janmashtami on 29 September 2023. The objective of the event was to bring out creativity of the students. Large number students actively participated in the event. The activity was coordinated by Mrs. Kavya U.

Essay Writing- Success of Chandrayaan

English Association conducted essay writing competition on the topic “Success of Chandrayaan” on 15 October 2023. The objective of the event was to develop writing skills and understanding the success stories of India. Large number students actively participated in the event. The activity was coordinated by Ms. Lolita Neeta D’Souza.

Poem Writing competition

English Association conducted poem writing competition on the topic “Exploring Different Shades of women” on 20 October 2023. The objective of the event was to develop creativity and understand the role of women in their lives. The activity was coordinated by Mrs. Kavya U.

Quote writing competition

English association conducted Quote writing competition on 8 August 2023. The objective of this competition was to showcase their talents and help them improve their creative writing skills. The theme was Motivational quote. The staff coordinator for this programme was Ms Lolita Neeta Dsouza.

Tagline Writing competition – Navaratri

English Association conducted tagline writing competition in association with Navaratri on 26 October 2023. The objective of the event was to develop the writing skills of the students. The students clicked their photo in navaratri attire and added innovative tagline for the image. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

Group Discussion

Marketing department organized a Group discussion on 11 October 2023 to II BBA “B”. The objective was to improve the communication skills, team building and analytical skills of the students. Topics related to marketing were given to students. The activity was coordinated by Mrs Kavitha Prabhu coordinated programme.

Quiz

The Commerce association conducted Commerce Quiz on 4 December 2023. The objective of the was to evaluate the knowledge of the students beyond academics and to develop interest in subject areas of commerce including competitive aspects. The Programme was coordinated by Ms. Pooja.

Quiz

Commerce department conducted HR quiz for III BBA “B” students on 13 October 2023. The objective of the programme was to enrich knowledge on the current scenario. The programme was coordinated by Mrs. Veena D Kotian.

Case study analysis

The Business Law Association organized Case Study Analysis competition on 17 November 2023. The objective was to enhance students' decision-making skill. The participants were given a case related to the corporate world. The programme was coordinated by Mrs. Sanjana.

Legal logo designing

The Business Law Association conducted Legal Logo Designing competition on the topic 'Corporate Social Responsibility' on 20 November 2023. The objective of the competition was to explore the students' creativity and imagination along with improving their creative skills. The programme was coordinated by Mrs. Sanjana.

Business Model

The Business law department organized a group discussion on the topic 'Business Model' for I BBA A on 02 December 2023. The objective of the programme was to improve the knowledge on the topic by making students understand the risks in starting up a new partnership firm, preparing business model and to encourage them to start up a new business venture. The discussion was coordinated by Mrs. Sanjana.

Book Review Designed to Win

The Business Law Department conducted a book review on "Designed to Win" authored by Hiraoki Yoshihara and Mary Pat McCarthy on 02 December 2023 by Akshith Jain of III BBA 'B' for III BBA. The student reviewed the book stating unparalleled opportunity to learn how today's leading global companies, attract the best talent and build a winning corporate culture. Mrs. Sanjana coordinated the programme.

Book review

Designed to win

The Business Law Department conducted a book review on "Designed to Win" authored by Hiraoki Yoshihara and Mary Pat McCarthy on 02 December 2023 for III BBA. Akshith Jain of III BBA 'B' reviewed the book stating unparalleled opportunity to learn how today's leading global companies, attract the best talent and build a winning corporate culture. Mrs. Sanjana coordinated the programme.

Video Review

Empathy and Counselling

The Business law department conducted a video review for III BBA A on the topic 'Empathy and Counselling' on 03 December 2023. The objective of the programme was to help students understand how others feels, so they can respond appropriately to the situation and make decisions based on emotional information. Mrs. Sanjana coordinated the activity.

Getting To Know You

The Business Law department conducted a video review for III BBA 'B' on the topic "Getting to Know You" on 01 December 2023. The objective of the programme was to make the students identify the importance of knowing themselves and to help students get to know each other better. Mrs. Sanjana coordinated the activity.

Pick and Speak

Kannada Association organized Pick and Speak Competition on 17 November 2023. The objective of this competition is to develop creative thinking of the students to express their thoughts and opinion. The programme was coordinated by Mrs Renuthakshi .

Poster Making

Kannada Association organized Poster Making Competition on the Topic Akhanda Bharatha on 6 November 2023. The objective of this competition is to inherit culture of Karnataka and take it forward to the next generation and also develop creative thinking of the students to express their thoughts and opinion. The programme was coordinated by Mrs Renuthakshi

“ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳು”.

Kannada Department organized Student seminar on the topic “ಪ್ರಚಲಿತ ವಿದ್ಯಾಮಾನಗಳು”. IT was conducted on 6 November 2023. The objective of this programme was to enhance presentation skills For II BCA “A” students. It was conducted by Dhanush, Ankita, Disha, Sparsha, Navya, Sakshi, Sanjana Nayak, Sahana Latha, Tejaswini. The programme was coordinated by Mrs Renuthakshi.

Shayari competition

The Hindi Association conducted a Shayari competition on 26 September 2023. The objective of this activity is to motivate the students to overcome the stage fear and also to bring out their hidden talent. It also helps in building the confidence among the students to speak up openly in the public. The event was coordinated by Dr.Jyothi.

Essay writing

The Hindi Association organized an Essay writing competition on the topic “Parishram ka mahathva” and “Mahila shiksha ka mahathva on 25 October 2023. The objective of the event was to improve their vocabulary, composing skill and writing skill. The event was coordinated by Dr.Shalini M.

Slogan writing

The Hindi Association organized a slogan writing competition on the topic “विविधता में एकता” (unity in diversity on 30 October 2023. The objective of this event was to enhance creative skill and to imbibe values among the students. This event was coordinated by Dr.Shalini M.

Face Painting Competition

The fine arts association conducted Face Painting Competition on 4 December 2023. The objective of the event is to enhance the creative art work. The event was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

Debate Competition

Rovers and Rangers Association conducted a Debate competition on 17 october 2023 on the topic “Is it possible to completely remove plastic from our lives” The objective was to enhance their conversational and Analytical skills giving them a platform to express their views, thoughts and ideas and gain confidence to speak effectively. The programme was coordinated by Mrs.Shashikala K.G and Mrs. Anusuya.

Poster Making Competition

On the occasion of Azadi Ka Amrith Mahotsav Rovers and Rangers association conducted Poster making competition on the topic “My vision of future India” on 30th October 2023. The main objective of this competition was to spread the feeling of patriotism with the help of creativity. The programme was coordinated by Mrs.Shashikala k.G and Mrs. Anusuya.

Poster Making Competition

Electoral Literacy Club of the college conducted Poster Making Competition on the theme ‘Youth Participation in Election’ on 5 December 2023 Students participated to exhibit their creativity and gave a strong message regarding Right to Vote judiciously. The programme was coordinated by Mrs Shashikala K.G and Mrs Anusuya

Slogan writing competition

Electoral literacy club organised slogan writing competition on the topic ‘Voters Awareness’ on 4 December 2023. The objective of the program was to inculcate constitutional obligations among students, to create awareness about Universal Franchise and to sensitise the students about importance of voting. Students participated very enthusiastically in this event. The Programme was coordinated by Mrs Shashikala K.G and Mrs Anusuya

EXTENSION ACTIVITIES

Visit to Ladyhill Victoria Kannada medium School

The Finance department members visited Lady Hill Victoria Kannada Medium School, Mangalore on 2 December 2023. The objective was to explain value of money through various activities. The programme was coordinated by Mrs Shwetha Y.

Visit to Digantha Mudrana Ltd., Yeyyadi Mangalore

Finance association organized extension activity in Digantha Mudrana Ltd., Yeyyadi Mangalore on 2 November 2023. The objective of the programme was to inform the employees about the benefits of UPI payment and various services provided by the Fintech companies. This initiative of the students had helped the employees abundantly and thereby contributing towards the Digital India initiatives. Employees of Digantha Mudrana actively participated in this programme and benefited. Ms. Sowmya Hegde coordinated the programme.

Awareness on problems and solutions in small scale business

The Marketing Department conducted an extension activity at M G Road Mangalore on 2 December 2023. The objective was to understand the various problems faced by Petty shop keepers in their business and also to suggest possible solutions. The activity created awareness about problems and inconveniences faced by the Shop Keepers. The activity was coordinated by Mrs. Kavitha Prabhu.

Visit to Kamal Marketing , Mangalore

The Members of Marketing Department visited Kamal Marketing , Mangalore, on 2 December 2023. The objective of the programme was to know about the functioning of Gum Tape Manufacturing Company and to clarify the doubts on marketing activities the company. The members gave awareness about online business transactions to the Vendor. The visit was coordinated by Mrs Kavitha Prabhu.

Visit to Mannagudda Govt School

The members of marketing department visited Mannagudda Govt School on 9 November 2023. The objective of the programme was to interact with the students and conduct marketing activities for them. This activity was conducted with an objective to bring out their inner talents and also a platform to build their confidence. The visit was coordinated by Mrs Kavitha Prabhu.

Visit to Oshima Systems Private Ltd

Marketing Department organized a Field visit to “Oshima Systems Private Ltd” Baikampady, Mangaluru on 15 November 2023. The objective of this visit is to have an industry- institution interaction and to know how the processing and marketing takes place in the industry. Students provided information on various online marketing strategies they can adopt in the company.

Visit to Shree Durga Ganesh General Store

The HR department conducted an extension activity at Shree Durga Ganesh General Store on 8 November 2023. The objective of the activity was to create awareness about E-Commerce .The member provided information regarding success in digital marketplace. The programme was coordinated by Preethika Dharmapal.

Visit to Yafco, Plywood Industry, Kasargod

The HR department conducted an extension activity at Yafco, Plywood Industry, Kasargod on 1 December 2023. The objective was to enhance the knowledge of the students regarding production activities in the industry .The students received information regarding production and marketing concept followed. The programme was coordinated by Preethika Dharmapal

Visit to Shenoy General Store

The HR department conducted an extension activity at Shenoy General store on 14 November 2023. The objective of the activity was to create awareness about online fraud .The members provided information regarding online fraud. The programme was coordinated by Preethika Dharmapal.

Visit to St. Aloysius Higher Primary School

The HR department conducted extension activity in St. Aloysius Higher Primary School , Urva Mangalore on 5 December 2023. The objective of this programme was to boost the confidence level among them. Various Personality development Activities were conducted to the students. The programme was coordinated by Mrs. Anasuya.

Visit to Shree Ganesh Industries, Deralakatte

The HR department conducted a Field Visit to Shree Ganesh Industries, Deralakatte , Mangalore on 30 November 2023. The objective of this programme was to provide practical exposure to the students. The programme was coordinated by Mrs. Anasuya.

Visit Gerosa English Higher Primary School, Jeppu

The HR Department conducted extension activity in St. Gerosa English Higher Primary School, Jeppu, on 10 November, 2023. Students of III BA(HRD) conducted activities like quiz, pick and speak etc,with the objective of improving communication skill among school children. They also briefed them about methods and techniques to improve their verbal communication. The programme was coordinated by Mrs. Gayathri K.

Visit to St. Aloysius Higher Primary School

The HR Department conducted extension activity in St. Aloysius Higher Primary School, Urwa, on 29 November, 2023. The objective was to improve general knowledge and awareness on current affairs among school children. The programme was coordinated by Mrs. Gayathri K.

Visit to Sanidhya Residential School and Training Centre for the Mentally Challenged, Shakthinagar

The members of HR Department conducted extension activity in Sanidhya Residential School and Training Centre for the Mentally Challenged, Shakthinagar on 22 December 2023. The objective was to help school children to learn activities in their daily needs without much difficulties. Mrs. Gayathri K coordinated the programme.

Visit to Ideal Icecream Factory, Kottar Chowki

The HR department conducted Field Visit at Ideal Icecream Factory, Kottar Chowki, Mangalore on 28h November 2023. The objective of this programme was to provide practical exposure to the students. The programme was coordinated by Mrs. Anasuya.

Visit to Ashoknagar Higher Primary School

The Commerce department organized an extension activity at Ashoknagar Higher Primary School, Mangalore on 02 December 2023. The objective of this program is to inculcate the leadership qualities and spirit of service among students. The students conducted various activities like quiz and spot games. The programme was coordinated by Ms. Pooja.

Shree Bhagavathi English Medium School Kanila, Manjeshwar

The commerce department conducted extension activity at Shree Bhagavathi English Medium School Kanila, Manjeshwar on 29 November 2023. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

Shree Durga Parameshwara educational institution Dharmadadka , Manjeshwar

The commerce department conducted extension activity at Shree Durga Parameshwara educational institution Dharmadadka , Manjeshwar on 29 November 2023. The objective of the programme was to conduct various skill enhancement activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to Lalbagh,Mangalore

The Commerce department organized an extension activity near Lalbagh, Mangalore on 26 October 2023. The objective of this program was to interact with the general public and explain about Water pollution. The students presented various posters and explained about causes, effect and solutions for water pollution. The programme was coordinated by Mr. Thilakraj G.

Visit to Aithikaribettu, Mangalore

The Commerce department organized an extension activity near Aithikaribettu, Mangalore on 6 November 2023. The objective of this programme was to interact with the general public and explain about Noise pollution. The students presented various posters and explained about causes, effect and solutions for Noise pollution. The programme was coordinated by Mr. Thilakraj G.

Visit to MG Road, Mangalore

The Commerce department organized an extension activity near MG Road, Mangalore on 9 November 2023. The objective of this program was to interact with the general public and explain about Ozone Depletion. The students presented various posters and explained about causes, effect and solutions for Ozone Depletion. The programme was coordinated by Mr. Thilakraj G.

Visit to PVS, Mangalore

The Commerce department organized an extension activity near PVS, Mangalore on 10 November 2023. The objective of this program was to interact with the general public and explain about Air pollution. The students presented various posters and explained about causes, effect and solutions for air pollution. The programme was coordinated by Mr. Thilakraj G.

Visit to Lady hill Victoria Kannada medium School

The Finance department of I BCom organized an Extension Activity on 2nd December 2023 at 'Lady hill Victoria Kannada medium school', Mangalore. The objective was to provide Value of money and to conduct activity to the children of the school. the Finance department student took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Visit to Ashoknagar Higher Primary School, Mangalore

The Business Law department organized an extension activity on 02 December 2023 at Ashoknagar Higher Primary School, Mangalore. The objective of this programme was to develop team spirit and inculcate leadership qualities among the students. The students conducted various activities like quiz, vocabulary games and Pictionary. The programme was coordinated by Mrs. Sanjana .

Visit to Shri Narayana Guru Composite P.U College, Mulki

The Business Law department organized an extension activity on 02 December 2023 at Shri Narayana Guru Composite P.U College, Mulki. The objective of this program was to provide information regarding higher education and the activity also focused on career development. The programme was coordinated by Mrs. Sanjana

Visit to St. Aloysius Higher Primary School, Mangalore

The Business Law department organized an extension activity on 06 December 2023 at St. Aloysius Higher Primary School, Urwa, Mangalore. The objective of this program was to interact with the students and provide information about the recent trends in economy of India. The students conducted various activities like quiz, pick and speak and singing. The programme was coordinated by Mrs. Sanjana

Visit to KPT Anganavadi School, Mangalore

The Business Law department organized an extension activity on 07 December 2023 at KPT Anganavadi School, Mangalore. The objective of this program was to inculcate social responsibility to teach younger kids. The students conducted various activities like singing nursery rhymes, performed magic to entertain students and dance. The programme was coordinated by Mrs. Sanjana

Nisargotsava, Town Hall, Mangalore

The Business Law Department on the eve of National Naturopathy Day attended 'Nisargotsava' organized by SDM College of Naturopathy and Yogic Sciences, Ujire and Dept. of Ayush an Extension activity at Town Hall, Mangalore on 18 November 2023. The objective of the activity was to give practical exposure to the students about Naturopathy –experience healing within. To develop an awareness and knowledge of social realities to have concern for the well being of the community and engage in creative and constructive social action. The programme was coordinated by Mrs. Sanjana

Visit to SDM School, Ashoknagar

Consumer Cell organized an extension activity on "Consumer Protection and their rights" at SDM School, Ashoknagar on 18 November 2023. The objective of the programme was to create awareness on consumer rights among school students. Students provided sufficient information with live example about consumer products, usage, manufacture date, expired date, complaints and rights. The programme was coordinated by Mrs.Rashmi.T and Mrs. Veena D Kotian.

Visit to D.K.Z.P. Govt. Higher Primary School, Kapikad

The SCAN association organized an extension activity at D.K.Z.P. Govt. Higher Primary School, Kapikad on 7 November 2023. The objective was to familiarize the students on 'Effects of Online Education on Learning'. The student coordinators and the members of the association enlightened the students on various aspects of Online Education. Activities were also conducted to test the knowledge of the students on the topic. Mrs. Shashiprabha coordinated the programme

Visit to Machali Cusine restaurant, Mangalore

The members of the Economics association visited Machali Cusine restaurant, Mangalore on 26 September 2023, on to create an awareness on Small saving schemes among the employees. The objective was to make the employees aware about the importance of Small saving schemes. The members stressed on importance of saving money which gives a way out of the uncertainties of life and provides an opportunity to enjoy a quality life. Through active interaction the employees were enlightened about small saving schemes. The programme was coordinated by Mrs. Shashikala K.G.

Factory Visit to MS sports wear

Members of Economics association visited Ms Sportswear, Mulihithlu, Bolar, Mangalore on 9 November 2023 for II BBA 'B' at. The objective of this visit was to gain information on working conditions of sportswear, present sportswear market in India, capital required for the industrial activity, packing methods and risk faced by this industry in this competitive era. This visit proved to be a rewarding experience for students. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Bindu Recipes

Members of Economics association visited Bindu Recipes, RRRX+QMM Bolar, Mangalore on 9 November 2023. The objective of this visit was to gain information on insights in to food trends, food production, quality control, and business operations etc. This visit proved to be a rewarding experience for students. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Bhandary School Book Pvt. Ltd

Members of Economics Department conducted an awareness programme on Crypto currency for the employees of Bhandary School Book Pvt. Ltd. on 16 November 2023. The objective of this programme was to provide basic knowledge about Crypto currency and its Pros and cons. The programme proved beneficial to the School book company employees. The programme was coordinated by Mrs. Shashikala K.G.

Visit to book exhibition

"Books are a uniquely portable magic" The students of I BBA "A" had visited "A Book Buffet" a book exhibition. It was organized by 99 book cart held in Kootakkala Auditorium, on 1 December 2023. The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to book exhibition

"Books are a uniquely portable magic" The students of II BBA "A" had visited "A Book Buffet" a book exhibition. It was organized by 99 book cart held in Kootakkala Auditorium, on 2 December 2023. The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to book exhibition

"Books are a uniquely portable magic" The students of I B.COM had visited "A Book Buffet" a book exhibition. It was organized by 99 book cart held in Kootakkala Auditorium, on 30 November 2023. The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Thumbay Central School, Mangalore.

English association organised an Extension activity at Thumbay Central school, Mangalore on 4 December 2023. The I BBA "A" students interacted with the III "A" School children, the students trained them in art and dance performance. The objective of the programme was to foster a social

sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Carmel School, Mangalore.

English association organised an Extension activity at Carmel School Mangalore on 4 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the II "A" School children, topics like the girl child issue, health and hygiene, were discussed.

The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Carmel School, Mangalore.

English association organised an Extension activity at Carmel School Mangalore on 6 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the II "B" School children, topics like the girl child issue, health and hygiene, were discussed.

The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Carmel School, Mangalore.

English association organised an Extension activity at Carmel School Mangalore on 8 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the II "B" School children, topics like the girl child issue, health and hygiene, were discussed. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Kapikad Higher Primary school

Kannada Department organized extension activity at Kapikad, Mangaluru on 11 December 2023. The objective of the programme was to encourage the students to participate without fear and exhibit their talent. The programme was coordinated by Mrs Renuthakshi.

Visit to Idya Sacred Heart Higher Primary school, Surathkal

Kannada Department visited Idya Sacred Heart Higher Primary school, Surathkal on 11 December 2023. The objective of the programme was to inculcate the leadership qualities and spirit of service among students. The students conducted various literary skill activities. The programme was coordinated by Mrs Renuthakshi.

Visit to DKZP Higher Primary school, Thokur, Mangaluru

The members of Hindi Department visited DKZP Higher Primary school, Thokur, Mangaluru on 7 December 2023. The objective of the visit was to develop group living and sharing of responsibilities. Students conducted several activities for the students. The activity was coordinated by Dr. Jyothi.

Visit to Ramakrishna Mission Mangalore

NSS Volunteers attended a programme on Youth on Weekend at Ashram (YOUWA) organized by Ramakrishna Mission Mangalore on 1 October 2023. The objective was to develop a sense of social responsibility among the volunteers. Dr. Jyothi & Mr. Praveen coordinated the programme.

Distribution of food by NSS students

NSS Association distributed food to the needy people in the state bank area on 4 November 2023. The objective was to develop a sense of social responsibility among the volunteers. Dr. Jyothi & Mr. Praveen coordinated the programme.

Visit to Jail, Mangalore

The NSS Unit organized a jail visit programme on 10 November 2023. The objective of the visit was to develop compassionate feelings towards the inmates of the prison. The students performed several entertaining programmes. Ganesh Mulki Nayak, Social Worker, was also part of the visit. Dr. Jyothi & Mr. Praveen coordinated the programme.

Visit to Jail, Mangalore

The NSS Unit organized a jail visit programme in connection with drug awareness on 11 November 2023. The objective of the visit was to develop compassionate feelings towards the inmates of the prison. Dr. Jyothi & Mr. Praveen coordinated the programme.

Street play at Bharath Mall, Bejai, Mangalore

Street Play –Youth empowerment: Rovers and Rangers association organized a street play on the topic Youth Empowerment on 10 December 2023 Bharath Mall, Bejai, Mangalore. The objective of the programme was to create awareness among public regarding the Youth empowerment. Street play focused on problems faced by today's youth and other major issue to create awareness. The act received positive feedback from the general public. The programme was coordinated by Shashikala K.G and Mrs Anasuya.

Awareness on Drug Abuse and its Impact on Society

The members of Rovers and Rangers association conducted a session on “Drug Abuse and its Impact on Society” for the Red Cross association members of Dr.P Dayananda Pai P. Sathish Pai GFGC on 11th November 2023 as a part of extension activity. The objective of this Programme was to prevent youth from using illicit drugs by enhancing their awareness and understanding of the harmful social and health effects of illicit drug use. The programme proved beneficial to the college students. The Programme was coordinated by Mrs. Shashikala K.G.

Factory Visit

Following factory visits were organized by the Finance department for I BCA ‘A’ and I BCA ‘B’. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.

Date	Place
25-10- 2023	BASF India Limited, Surathkal
1-11-2023	Ganapayya's Ayurvedic Company, Yeyadi
7-10-2023	Canara Springs
3-11-2023	Gurucharan Industries
28-10-2023	Spectrum Industries
14-10-2023	Sri Gajavadana Tin Products, Yeyyadi
28-10-2023	Northshore Foods Pvt. Ltd, Manjeshwar
28-10-2023	Day Real Fresh, Bolar
30-10-2023	Anagha Modular Furniture and Interiors, Yeyyadi
4-11-2023	Kalbavi Consumer Foods Pvt Ltd
16-10-2023	Mangala Cashew Industries, Padavinangady
7-10-2023	KMF, Kulshekar
4-11-2023	Rachana Agro Industries, Baikampady
3-11-2023	SRR, Kankandy Bypass Road
1-11- 2023	Berachah Food Industries
4-11-2023	Digantha Mudrana Ltd Yeyyadi, Mangalore

9-11-2023	Aspinwall and Company Ltd
28-10-2023	Gurucharan Industries
30-10-2023	Canara workshop
7-11-2022	Amar Infra projects, Mangalore
4-11-2023	KMF, Kulshekar

FACULTIES EXCELLENCE ACHIEVEMENTS

Prof. Aruna P. Kamath

- Appointed as Member of Malpractice Enquiry Committee of Mangalore University for the academic year 2023-2024.

Mrs. Divya Uchil

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.
- Participated in a one day Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management ,Mangalore on 7 October 2023.
- Participated in the National Level Home Science special lecture series-8 on the topic "Nutrition and Physical Fitness" on the eve of world food day-2023 on 27 October 2023.
- Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions.
- Attended one day state level seminar on “Impact of NAAC Accreditation: Envisioning the Future of Education” at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 12 October 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs. Smitha M.

- Was the Resource person for one day Workshop on “ NEP V Semester BBA Syllabus” of Mangalore University on 9th September 2023 at Canara college.
- Attended FDP on “Teaching challenges in AI assisted classroom and how to incorporate AI into our pedagogical toolkit” held at Deepa Comforts on 1st September 2023.
- Attended one day Workshop on “NEP V Semester B.Com courses” of Mangalore University on 2 September 2023 at Alva’s college , Moodabidri.
- Attended Board of Studies meeting BA (HRD) of Mangalore University on 19thth August 2023.

Mrs. Jeevitha D.

- Appointed as BOS member of School of Social Work, Roshni Nilaya, Mangalore
- Attended BOE – Kannada meeting held at Sri Dayananda Pai and Sri Sathish Pai Government First Grade College, Car Street, Mangalore from 20 to 22 November 2023.

Mr. Arun Francis Sequeira

- Participated 11 days International Workshop on “Cyber Security” organized by the department of Data Science of Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai from 7 to 21 August 2023.
- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.

- Participated in a one day Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Participated in the National Level Home Science special lecture series-8 on the topic "Nutrition and Physical Fitness" on the eve of world food day-2023 on 27 October 2023.
- Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions.
- Participated in three days International Online Workshop on "Business Analytics using Excel" from November 18 to 20 2023 organized by Global Institute of Statistical Solutions. • Published a paper titled "Financial Planning and Retirement Security for the Ageing Population in Dakshina Kannada" in International Journal of Novel Research and Development (IJNRD), An International Open Access, Peer-reviewed, Refereed Journal. ISSN: 2456-4184.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವರ್ಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs. Manju H.

- Attended FOBMAT Executive meeting held at Govt. College, Hampankatte on 16 and 28 August 2023.
- Attended BA(HRD) BOS meeting on 19 August 2023 at SDM College of Business Management, Mangalore.
- Was a resource person for Retail Management V semester NEP BBA Syllabus revision workshop held at Canara first grade college Mangalore on 9th September 2023.
- Attended Faculty Development programme on Usage of AI in teaching organized by IBS held on 1 September 2023 at Deepa Comforts .
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended BBA BOE meeting on 23 and 24 November 2023 at GFGC Karkala.

Mrs. Gayathri K

- Attended BA(HRD) BOS meeting on 19 August 2023 at SDM College of Business Management, Mangalore.
- Delegate for one day University Level Workshop on ‘Fifth Semester B.Com Courses’ organized by Mangalore University Commerce teachers Association in collaboration with Alva’s College, Moodabidire on 2 September, 2023 at Alva’s College, Moodabidire.
- Resource person for Advanced Corporate Financial Management –a Discipline Specific Core(DSC) Course in the one –day University Level Workshop on “National Education Policy 2020 – Fifth Semester BBA Syllabus” organized by the Department of Commerce and Management, Canara College in association with Forum of Business Management teachers’(FOBMAT), Mangalore on 9 September, 2023, at Canara College, Mangalore
- Attended one day state level seminar on “Impact of NAAC Accreditation: Envisioning the Future of Education” at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 12 October 2023.

Mrs. Madhumathi J. Raja

- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.

Mrs. Shashikala Shetty

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CSB.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವರ್ಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs. Kavitha Prabhu

- Attended one day workshop on “Fifth semester NEP B.Com Courses” held at Alvas College, Moodubidre on 2 September 2023.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.

Mrs. Shashikala K. G

- Attended One day University level workshop on National Education policy V semester BBA Syllabus Organized by the department of commerce and Management of the Institute in association with the Forum of Business Management Teachers (FOBMAT) Mangalore University, Mangalore held on 9 September 2023 at Canara College Mangalore.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023

Mrs. Sowmya Jyothi

- Participated in a one day Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವರ್ಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Dr. Jyothi

- Participated in NSS programme officers meeting held at Ravindra Kala Bhavana, University college, Mangaluru on 13th October 2023.

• ***Mrs. Shashiprabha***

- Participated in a National Level Professional Development Programme on the topic ‘Research Methodology & Data Analysis’ organized by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.
- Participated in one day International Webinar on “Enlightening the Rich Heritage of the Ancient Indian Language” on the occasion of World Sanskrit Day organized by Sainath’s Education Trust’s Rajiv Gandhi College of Arts, Commerce and Science, Mumbai in association with H.B.B.Ed College on 31 August 2023.

- Participated in a one day Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management ,Mangalore on 7 October 2023.
- Attended and presented a Research Paper entitled "Sustainable Solutions: Examining E-Waste Management Practices by Scrap Dealers in Mangaluru" in the 74th All India Commerce Conference of the Indian Commerce Association on "One Earth One Family One Future" & International Seminar hosted by Department of Commerce, Faculty of Commerce & Business , Delhi School of Economics, University of Delhi in association with O.P. Jindal Global University, Sonapat from 13 to 15 December 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs. Supritha A

- Participated in the National Level Awareness Workshop on ‘Possibilities of Entrepreneurship Development based on MGIRI Technologies’ organised by Mahatma Gandhi Institute for Rural Industrialisation (MGIRI), Maharashtra in association with SDM-Rotary Career Guidance and Placement centre, SDM College (Autonomous), Ujire on 12 August 2023.
- Attended One day University level workshop on National Education policy V semester BBA Syllabus Organized by the department of commerce and Management of the Institute in association with the Forum of Business Management Teachers (FOBMAT) Mangalore University, Mangalore held on 9 September 2023 at Canara College Mangalore.
- Participated in three days International Online Workshop on "Business Analytics using Excel" from November 18 to 20 2023 organized by Global Institute of Statistical Solutions.
- Attended and presented a paper titled “Adaptability and Acceptance of Artificial Intelligence in Management Education Issues and Challenges” at the international multidisciplinary symposium on “The Role and Future of Artificial Intelligence (AI) in Human Behavior” organized by the Department of PG Studies and Research in Psychology, SDMC College (Autonomous), Ujire on 4 and 5 December 2023.

Mrs. Anasuya

- Was the Resource Person for one day workshop on New Education Policy V Semester BBA Syllabus of Mangalore University on 09 September 2023 held at Canara College , Mangalore.
- Participated and Completed the Rovering and Rangering one day Beginners Course held on 6th October 2023 , at Scouts and Gudies Bhavan, Lalbagh, Mangaluru.

- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.

Mrs. Reshmi B. R.

- Participated in a one day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Attended one-day training programme of Youth Red Cross, Mangalore University in association with Indian RedCross Society on October 7, 2023 at University College, Hampankatta.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.

- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವರ್ಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs. Shwetha Y.

- Attended One day University level workshop on National Education policy V semester BBA Syllabus Organized by the department of commerce and Management of the Institute in association with the Forum of Business Management Teachers (FOBMAT) Mangalore University, Mangalore held on 9 September 2023 at Canara College Mangalore.
- Participated in Faculty Knowledge Sharing Program 2023 organised by ICFAI group and IBS Business School on 1 September 2023 at Deepa Comfort.

Mrs. Preethika

- Attended one day training programme of Youth Red Cross, Mangalore University in association with Indian RedCross Society on October 7, 2023 at University College, Hampankatte.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.

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Mrs. Rashmi T

- Attended One day University level workshop on National Education policy V semester BBA Syllabus Organized by the department of commerce and Management of the Institute in association with the Forum of Business Management Teachers (FOBMAT) Mangalore University, Mangalore held on 9 September 2023 at Canara College Mangalore. **Mrs. Kavya U.**
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.

Mrs. Sowmya Hegde

- Participated in a National level professional Development programme on the topic “Research Methodology and data analysis” held from 9th August 2023 to 19th August 2023, organized by Seshadripuram Academy of Business Studies.
- Participated in a national level seminar on the topic “Intellectual Property rights” held on 31st August 2023 organised by Seshadripuram Academy of Business Studies.
- Participated in a university level workshop on BBA V Semester syllabus workshop held on 9th September 2023, organized by FOBMAT in association with Canara College Mangalore.
- Participated in two days 11th International Finance Conference organized by SDM IMD on the theme of Emerging Trends in Corporate Finance and Financial Markets, held on 19th and 20th October 2023 and also presented the paper on the topic “ Digital Finance Revolution: Evaluating its effects on financial inclusion”.
- Participated in one day University level work on “Employability skill” on 27th October 2023 organised by Government first Grade College for Women, Balmatta.

Mr. Praveen D.

- Participated in NSS programme officers meeting held at Ravindra Kala Bhavana, University college, Mangaluru on 13th October 2023.
- **Mr. Askshith Kumar K.**

- Participated in the National Level Professional Development Programme on ‘Research Methodology & Data Analysis’ organised by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.
- Attended one day syllabus workshop on V Semester NEP B.Com course on 2 September 2023 at Alvas College , Moodabidre.
- Participated in Research Development Program on Fundamentals of Research on 11 and 12 September 2023 organized by SDMIMD, Mysuru.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended one-day Mangalore University level Faculty Development Programme on ‘Employability Skills’ organized by College Development Council, Mangalore University held at GFGCW, Balmatta on 27 October 2023.
- Participated in webinar series on “Chi-Square Test- Analysis and Reporting” organized by Tech Growth Learning Academy held on 16 December 2023.
- Published a paper titled “Financial Planning and Retirement Security for the Ageing Population in Dakshina Kannada” in International Journal of Novel Research and Development (IJNRD), An International Open Access, Peer-reviewed, Refereed Journal. ISSN: 2456-4184.

Mrs. Sanjana

- Participated in the National Level Professional Development Programme on ‘Research Methodology & Data Analysis’ organised by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.
- Participated in the National Level Awareness Workshop on ‘Possibilities of Entrepreneurship Development based on MGIRI Technologies’ organised by Mahatma Gandhi Institute for Rural Industrialisation (MGIRI), Maharashtra in association with SDM-Rotary Career Guidance and Placement centre, SDM College (Autonomous), Ujire on 12 August 2023.
- Attended one day syllabus workshop on V Semester NEP B.Com course on 2 September 2023 at Alvas College , Moodabidre.
- Participated in online National Level Faculty Development Program on “NEP 2020-A Road Map for Future” conducted by Research Committee and Department of Commerce, St. Mary’s College, Hyderabad on 7 October 2023.
- Participated and Presented a Paper titled, ‘HR in the Digital Age: Harnessing Technology for Modern Workforce Management’ at the two days International Conference on ‘Trends in Management and Technology organized by Srinivas Institute of Technology, Mangalore on 12 and 13 October 2023.
- Attended one-day Mangalore University level Faculty Development Programme on ‘Employability Skills’ organized by College Development Council, Mangalore University held at GFGCW, Balmatta on 27 October 2023.

Mr. Muralidhar Hegde

- Attended state level workshop on “Open source software tools for LIS professionals” Organized by D.K.K.L.A in association with Library and Information Centre, Dr. P Dayananda Pai – P Satish Pai Govt First Grade College, Carstreet, Mangalore held on 19 August 2023.
- Completed three-part series of the Web of Science Certificate program 2023.

Ms. Lolita Neeta D’souza

- Attended 4 days workshop on “Understanding our adolescents, suicide prevention and introduction to therapeutic counselling” organized by Abhyuday.Nitte (DU) sponsored by Wipfli LLP from 18 to 21 July 2023.
- Was the resource person for Skill Development programme “Pragathi” organized by St. Aloysius College, Mangaluru held on 4 and 5 August 2023.

Mrs. Yogita Patgar

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.
- Participated in a one day Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Participated in the National Level Home Science special lecture series-8 on the topic "Nutrition and Physical Fitness" on the eve of world food day-2023 on 27 October 2023.
- Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions.
- Attended one-day Mangalore University level Faculty Development Programme on ‘Employability Skills’ organized by College Development Council, Mangalore University held at GFGCW, Balmatta on 27 October 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on "ಡಾ. ಬಿ. ಯಶೋವರ್ಮಾ ಸಂಸಿರಣೆ ಯಶೋಭಿವಯಕ್ಕು ಕಾಯಾಕರಮ" organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.

Mrs.Shruthi K

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.
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- Participated in 5 days International Faculty Development Program On Business Analytics and Business Intelligence from 03 to 07 December 2023 organized by Research Foundation of India RFI-CARE.

STUDENT ACHIEVEMENTS
FEST QUEST AND SPORTOEUUS

- Students secured winner's trophy (women) at Dasara taluku level kabaddi tournament held at Mangala Stadium on 25 September 2023.
- Students secured runners up trophy (men) at Dasara taluku level kabaddi tournament held at Mangala Stadium on 25 September 2023.
- Participated in Inter-Collegiate Event 'Eclectic' organised by NITTE Institute of Hospitality Services, Mangalore held on 27 September 2023, won the Overall Champions and following individual prizes:

Mr. Hrishikesh	Face Painting	I BBA 'A'	I Place
Ms. Pavithra	Face Painting	I BBA 'A'	I Place
Mr. Sathya Prasad D Rao	Mad Ads	I BBA 'A'	I Place
Mr. Kirtan Gehlot	Mad Ads	I BBA 'A'	I Place
Mr. Moh. Ismail Riham	Mad Ads	I BBA 'A'	I Place
Mr. Vasukinandan	Reels Making	III B.Com	II Place
Ms. Sharvari H S	Mystery Box	I BBA 'A'	II Place
Ms. Likitha S	Mystery Box	I BBA 'A'	II Place

- Participated in Inter-Collegiate Public Speaking Contest 'Voice of New Generation' organized by Senior Chamber International, Mangalore Legion held on 30 September 2023, won the following and got selected for State level contest:

Mr. Ashish III BBA 'A' Public Speaking III Place

- Student Paper Presentation – Business Law Department

Mr. Ashish of III BBA 'A' participated and presented a paper titled, 'HR in the Digital Age: Harnessing Technology for Modern Workforce Management' at the two days International Conference on 'Trends in Management and Technology' organized by Srinivas Institute of Technology, Mangalore on 12 and 13 October 2023.

- Won the Overall Champions in Commerce & Management fest 'Zenith' and following Individual prizes:

Mr. K Ruthran	II BBA 'C'	Finance	I Place
Mr. Dheeraj Prabhu	III BBA 'B'	Finance	I Place
Ms. Muskaan Firoz	III BBA 'C'	Public Relation	I Place

- Won the Overall Champions in Arts fest 'Artarael' and following individual prizes:

Mr. Vasukinandan	III BCOM	Videography: Film Making	I Place
Mr. Nithin	III BBA 'B'	Videography: Film Making	I Place

Mr. Soopi Haif III BBA 'B' Shark Tank I Place
Ms. Rajvi Vyas III BBA 'B' Shark Tank I Place

• III BCA students Participated in National Level Fest 'CELESTIA' organized by St Agnes College ,Mangaluru held on 31st October 2023 and won the Overall Winners and following prizes
Name of the student Name of the event Prize

Ananya Machendra

Gagan Shetty CYGNUS- PHYSICAL SCIENCE Ist Prize

Puneeth N Ail

Pavan Raj Kalluraya WEBCOSMOS- COMPUTER SCIENCE II nd Prize

Anagha

Sonika Sharma ELYSIAN HUNT- BIOLOGICAL SCIENCE III rd Prize

• Participated in National level Inter-Collegiate Fest 'Celestia' organized by St.Agnes College (Autonomous), Mangalore held on 31 October 2023.

• Participated in National level Inter-Collegiate Fest 'Celestia' organized by St. Agnes College (Autonomous), Mangalore held on 31 October 2023.

• Won the Overall Championship in State level Inter-Collegiate Commerce Fest 'Tritattva-2023' organized by Trisha Vidya College of Commerce and Management, Udupi held on 02 December 2023. Won the following individual prizes:

Mr. Ashish III BBA 'A' Human Resource I Place

Mr. K Ruthran II BBA 'C' Finance I Place

Mr. Chirag Sharma III BBA 'C' Quiz II Place

Mr. Akshith Jain III BBA 'B' Quiz II Place

Ms. Ankitha Rao I BBA B Marketing II Place

• Members of the electoral literacy club participated in intercollegiate competitions organized by Sweep in connection with National Voters day organized by, at Dr. P Dayananda Pai, P Sathish Pai Govt. First Grade College Carstreet Mangalore on 13 December 2023.

• Secured first place in Inter-Collegiate quiz competition 'Can Kwiz' organized by Canara College, Mangalore held on 05 December 2023 and won First place.

Mr. Akshith Jain III BBA 'B' I Place

Mr. Soopi Haif Abdul Khader III BBA 'B' I Place

• Participated in Inter-Collegiate coding fest 'Codeblaze' organized by Sahyadri College of Engineering and Management, Mangalore held on 07 December 2023. Won following individual prizes:

Mr. Ayman Aseef III BBA 'A' The Pitchers II Place

Mr. Soopi Haif Abdul Khader III BBA 'B' The Pitchers II Place

Mr. Ayush N Rao III BCom The Pitchers II Place

Ms. Khushi Bhansali III BBA 'B' The Pitchers II Place

Sporteous

Won overall third place in Mangalore university intercollegiate swimming competition held at Govt First Grade Women's College Balmatta Mangalore on 18 October 2023.

Total Individual 7 gold ,Individual 1 silver ,Group 3 bronze medal .

Participants :Yasash III BCA , Hrithik III BCA , Kshithji II BBA Thusar II BBA Srijan I B.Com

- Anish from I BCA 'A' won bronze medal at 1 KIO All Indian karate championship 2023 team kumite karate championship held from 23&24 September at dehradun uttarakhand was placed bronze medal in the team kumite
- Anish from I BCA 'A' won bronze medal in individual kumite 14th state level karate championship 2023 held at Hubli Karnataka on 30 September & 1 October 2023.
- Jithesh from I B.Com won silver medal at 74kg junior classic bench press secured silver medal held from 1 October 2023 at Mangalore.
- Jithesh from I B.Com won bronze medal in individual kata division level karate tournament held at Mysore on 8 October 2023 secured bronze medal .
- Dhanush III BBA C, Jithesh I B.Com, Suvin IIBAHRD won bronze medal in Division level weightlifting championship held at Mangalore on 3 October 2023.
- Jiya from II BBA A, Bhoomika IIBBA A won gold medal in Division level net ball tournament held at Mangalore on 4 October 2023.
- Adarsh and Bhavith III B.Com , Veekshith IIBBA B Shodhan IIBAHRD secured gold medal in Division level net ball tournament held at Mangalore on 4 October 2023.
- On the occasion of National Voters day Students represented in Intercollegiate competitions organized by Sweep, at Dr. P Dayananda Pai, P Sathish Pai Govt. First Grade College Carstreet Mangalore on 13 December 2023.

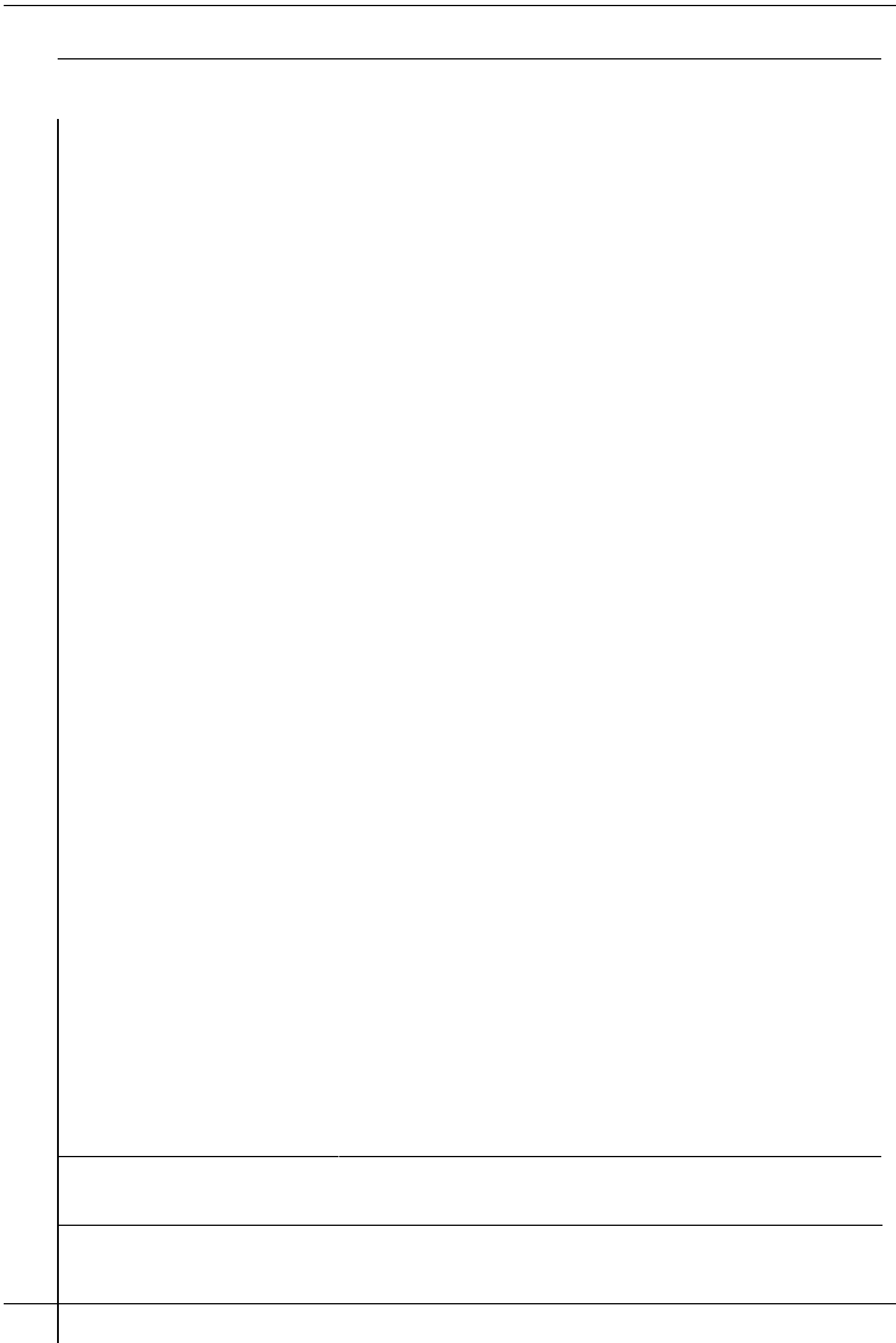
PLAN OF ACTION FOR THE YEAR 2023-2024

Name of the Association	Student Council
Staff Coordinator	Mrs.Manju H
Member	Mrs.Kavitha Prabhu
Student Coordinators	K Srijana Shetty Khushi Bhansali Lavanya K. Preethika Baliga B. Secretaries Keerthana.T Naik Sameeksha Keerthana Joint Secretaries K.Swathi Prabhu Disha
Class Secretaries	
III BBM 'A'	Yashmitha B. Ajay
III BBM 'B'	Praneeth R. Shetty Deeksha
III BBM 'C'	Nihal U.K Ezekiel Joshua
III BCOM	Adarsh Tina h.Savsani
III BCA 'A'	Suchitha Devadiga Puneeth N.Ail
III BCA 'B'	Nishchinth Ashvitha
III BA(HRD)	Karthik Acharya Ashika B.

II BBM ‘A’	Diya K. Sebastin Gagan M. Devadiga
II BBM ‘B’	Sai Darshan

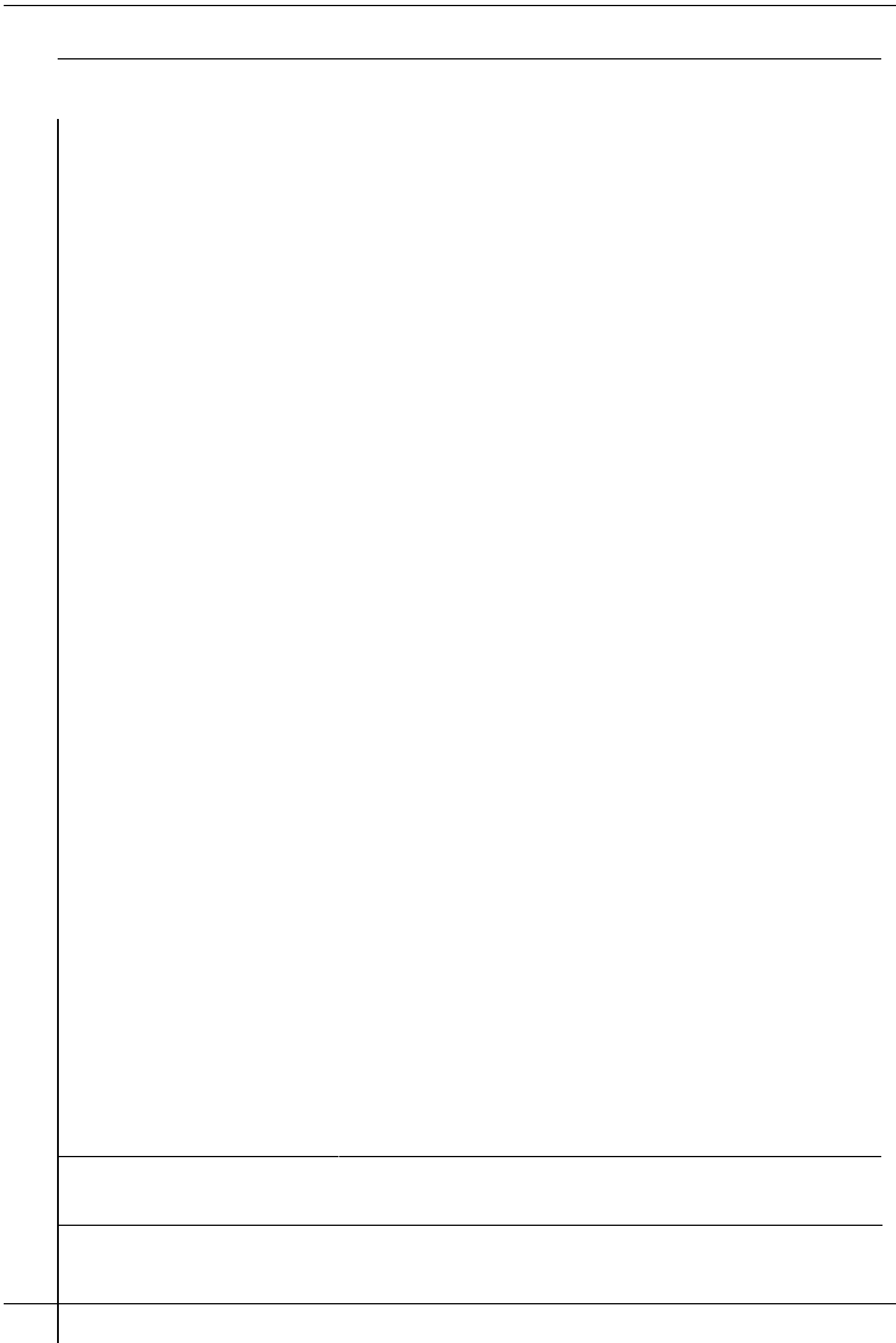
	ShreeGowri
II BBM ‘C’	Sucharitha Baliga Yajvith Devadiga
II BCOM	S.Revanth Yashwitha B.
II BCA ‘A’	Pavan Ankitha A.
II BCA ‘B’	Shraddha U, Shet Jagath M. Rai
II BA(HRD)	Bhavish Polali Shreeja
I BBM ‘A’	Neha Amin Sanketh
I BBM ‘B’	Sinchana Kavan Samuel
I BBM ‘C’	Vrinda Shetty Shagul S. Kanchan
I BCOM	Shanvitha Siddhant
I BCA ‘A’	Rohan Bhaskara Bhandary Varsha
I BCA ‘B’	Bhoomika Musrad Abdul Kadir
I BA(HRD)	Nikhil Shreeja
Association Secretaries	

FINANCE	Vaishnavi Rai Sakshi Pai
MARKETING	Manvish Shetty Arpitha Hegde
HR COMMERCE	Melita Shloka Vasuki Nandan Nikhitha Kini



SCAN	Rachana Shenoy Mokshith Narayan
ECONOMICS	Deepthi Mahima
BUSINESS LAW	Swaroop Malava Kavya Shetty
EDP	Harshendra B.S Chandana Jaishankar
FINE ARTS	Prerith Shivani
ENGLISH	Muskan Vaibhavi Pai
KANNADA	Archith Jain Samse Vinisha
HINDI	Karthik Acharya Disha
FEST FORUM	AymanAsseef Mulki Sheik Ananya
SPORTS	Dhanush Shenoy Neha Nair
NSS	Bhavish Varshitha
YOUTH RED CROSS	Dhanyashree Dhanvik Gowda
ROVERS AND RANGERS	Vishaka Pai Aayush Rao

PLACEMENT	Bindu Puneeth
CONSUMER FORUM	Soopi Haif Abdul Khader Praneeth
SYNERGY SYGMA	Harsh Singhala Rajvi R Vyas Gagan Shetty Jitesh S.Shetty

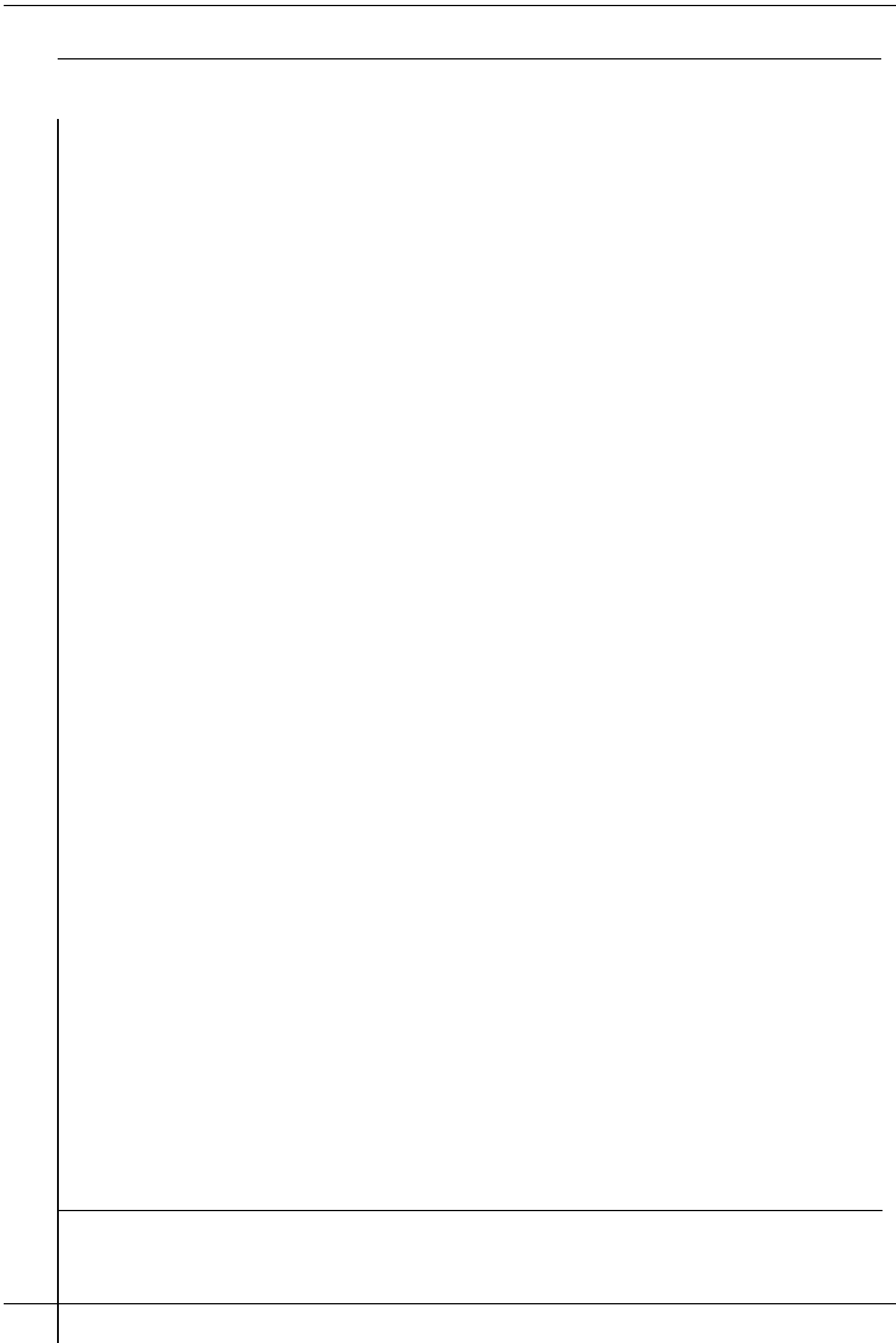


GENESIS		Dheeraj Prabhu Ritvik Shetty	
Moto of the Association		Empower, engage, excel together we soar	
Theme Given for this year’s activities		Student led innovation	
Plan of Action (Month Wise) (Skill enhancement program/any other)			
Month	Date	Activity/Programme	Faculty In-charge
August	22-08-2023	Orientation programme for the first-year students	Mrs .Manju H Mrs .Kavitha Prabhu
	22-08-2023	Brainstorming session	
September	05-09-2023	Teachers Day Celebration	Mrs .Manju H Mrs .Kavitha Prabhu
September	30-09-2023	Student Council Inauguration	Mrs .Manju H Mrs .Kavitha Prabhu
October	11-10-2023	Leadership training programme	Mrs .Manju H Mrs .Kavitha Prabhu
February	03-01-2024	Extension activity	Mrs .Manju H Mrs .Kavitha Prabhu
Mayl	10-05-2024	Prize Distribution ceremony	Mrs .Manju H
	10-05-2024	College Day	Mrs .Kavitha Prabhu

Name of the Association	Finance - <i>FONDOS</i>
Staff Coordinator	Mrs. Sowmya Hegde
Member	Mrs. Smitha

	Mrs. Shwetha
Student Coordinators	Vaishnavi Rai – III BBA C Sakshi Pai – III BBA B
Class Secretaries	
III BBM ‘A’	Sai Lakshmi
III BBM ‘B’	Soopi Haif Abdul Khader
III BBM ‘C’	Aashish
III BCOM	Preethika Baliga
III BCA ‘A’	Niyathi
III BCA ‘B’	Shajay
III BA(HRD)	Neelesh
II BBM ‘A’	Yuvaraj
II BBM ‘B’	Ayush
II BBM ‘C’	Swathi Prabhu
II BCOM	Revanth S
II BCA ‘A’	Janesh Sudesh Kumar
II BCA ‘B’	Shivesh
II BA(HRD)	Yathin
I BBM ‘A’	Prathosh

I BBM 'B'	Rishab
I BBM 'C'	Naman
I BCOM	Mohith



I BCA 'A'		Poorvi	
I BCA 'B'		Ismail Esham	
Name of the Association		Marketing - VENTA	
I BA(HRD)		Thrishal Rai	
Staff Coordinator		Mrs Deepashree G Shenoy	
Moto of the Association Member		To capacitate the students to attain professional brilliance in the field of finance Mrs Kavitha Prabhu	
Theme Given for this year's activities		Cultivating the financial credentials to the extreme. SAMEEKSHA III BBA B	
Plan of Action (Month Wise) (Skill enhancement program/any other)		ARPITA HEGDE III BBA B	
Month	Date	Activity/Programme	Faculty In-charge
September	12/09/2023	Inauguration and orientation	Mrs. Sowmya Hegde
Seotember	14/09/2023	Finquiz	„
September	27/09/2023	Argy - bargy	„
October	4/10/2023	Obverse	Mrs. Sowmya Hegde
October	18/10/2023	Money talk	„
November	8/11/2023	Financial crossword	Mrs. Sowmya Hegde
February	07/02/2024	Financial fraud	„
February	21/02/2024	Budgeting	Mrs. Sowmya Hegde
March	07/03/2024	Paper Presentation	„

Class Secretaries	
III BBM 'A'	Jayesh
III BBM 'B'	Sameeksha
III BBM 'C'	Pallavi
III BCOM	Ananya Pai
III BCA 'A'	Gowri Sharma
III BCA 'B'	Akhil
III BA(HRD)	Rimaz
II BBM 'A'	Adithi
II BBM 'B'	Vishal
II BBM 'C'	Brahmam
II BCOM	Swapna M Kudva
II BCA 'A'	Md Rahid
II BCA 'B'	Prajwal
II BA(HRD)	Dhyan H Rai
I BBM 'A'	Ciyana
I BBM 'B'	Sanath
I BBM 'C'	Ananya
I BCOM	Danish
I BCA 'A'	Shreyas Shetty
I BCA 'B'	Harshini
I BA(HRD)	Prapthi Shetty
Moto of the Association	To create an awareness among the students about various dimensions of marketing.

Theme Given for this year's activities	Mark Fluent
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	Plan of Action (Month Wise) (Skill enhancement program/any other)		
	September	8/9/2023 11/9/2023 15/9/2023 22/9/2023	Inauguration and orientation programme Brand Wars Slogan Writing competition Logo Quiz
			Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy
	October	6/10/2023 19/10/2023 26/10/2023	Convince Me Treasure Hunt Flash Marketing
			Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy
	November	3/11/2023 10/11/2023	Cross Word Audio visual promotion
			Mrs. Deepashree.G.Shenoy Mrs Deepashree G Shenoy
	February	08/4/2024 15/4/2024 22/4/2024	Jingle Writing Merge Retro
			Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy Mrs. Deepashree.G.Shenoy

March	13/5/2024	Ad making competition	Mrs. Deepashree.G.Shenoy
	20/5/2024	Product promo	Mrs. Deepashree.G.Shenoy
	27/5/2024	Research report	Mrs. Deepashree.G.Shenoy

Name of the Association	Human Resource - <i>Resource Hub</i>
Staff Coordinator	Mrs Preethika Dharmapal
Member	Mrs .Gayathri K. Mrs Anasuya Mrs Parinita Salian

Student Coordinators	Ms Melita Ms Shloka
Class Secretaries	
III BBM ‘A’	Vidya Lakshmi
III BBM ‘B’	Sowmya R Shetty
III BBM ‘C’	Melita
III BCOM	Nidhishree
III BCA ‘A’	K Raksha Kamath
III BCA ‘B’	Jagrathi Shetty
III BA(HRD)	Danyshree
II BBM ‘A’	Swasthi
II BBM ‘B’	Nishmitha
II BBM ‘C’	Swaroop P S
II BCOM	Sinchana S Shetty
II BCA ‘A’	Amrithraj S Shetty
II BCA ‘B’	Prakrathi Shetty
II BA(HRD)	Shreya
I BBM ‘A’	Riyaz
I BBM ‘B’	Sushrith Maroli
I BBM ‘C’	Vijesh

I BCOM	Manasa Manahar
I BCA 'A'	Shravya D Bangera
I BCA 'B'	Thani -

I BA(HRD)	Fathima Fahima
Moto of the Association	Empowering Students to Develop HR Skills So That They Can Became Effective Leader
Theme Given for this year's activities	To Talent of Tacticians

**Plan of Action (Month Wise)
(Skill enhancement program/any other)**

Month	Date	Activity/Programme	Faculty In-charge
September	22/9/2023	First Impression	Mrs Preethika Dharmapal and Mrs .Gayathri .K
October	19/10/2023	Just A Minute	Mrs Preethika Dharmapal and Mrs Anasuya
November	11/11/2023	Reproach	Mrs Preethika Dharmapal and Mrs .Gayathri .K
	20/11/2023	HR Case Study	Mrs Preethika Dharmapal and Mrs Anasuya
December	5/12/2023	Paper Presentation	Mrs Preethika Dharmapal and Mrs .Gayathri .K
February	20/02/2024	Mock Interview	Mrs Preethika Dharmapal and Mrs Parinita Salian
	21/2/2024	Let's Hire	Mrs Preethika Dharmapal and Mrs Parinita Salian
March	15/03/2024	Role play	Mrs Preethika Dharmapal and Mrs Anasuya

Name of the Association	Commerce - <i>COMERCIO</i>
Staff Coordinator	Ms. Pooja

Members	Mrs.Manju H Mr.Thilak Raj G Mrs.Veena D Kotian Mr.Akshith Kumar K
Student Coordinators	Vasukinandan - III BCOM Nikitha Kini - III BBA B
Class Secretaries	
III BBM 'A'	
III BBM 'B'	Haleefa Sara
III BBM 'C'	Aashish V Shetty
III BCOM	Sameeksha Shetty
III BCA 'A'	Keerthana Naik
III BCA 'B'	Shreyas Shetty
III BA(HRD)	Arfa Naaz
II BBM 'A'	Bhoomika
II BBM 'B'	Navya
II BBM 'C'	Suhan Kotian
II BCOM	Chaithra
II BCA 'A'	Ashwith
II BCA 'B'	Poojashree
II BA(HRD)	Saya Shetty
I BBM 'A'	Vaishak
I BBM 'B'	Shreya
I BBM 'C'	Thrisha H

I BCOM	SRIJAN K
I BCA 'A'	S ATHUL JANARDANA BHANDARY

I BCA 'B'	HANISH
I BA(HRD)	MOHAMMED SHAKIR
Moto of the Association	To Inculcate The Leadership Qualities And Business Acumen To Lead The Today's Commercial World
Theme Given for this year's activities	'Green Commerce'

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty Incharge
September	26/09/23	Brand War	Ms.Pooja
September	29/09/23	Jam	Ms.Pooja
October	10/10/23	Debate	Ms.Pooja
October	31/10/23	Treasure Hunt	Ms.Pooja
November	20/11/23	Case Study	Ms.Pooja
November	21/11/23	Essay Writing	Ms.Pooja
February	09/02/24	Poster Making	Ms.Pooja
February	16/02/24	Shark Tank	Ms.Pooja
March	07/03/24	Commerce Model Exhibition	Ms.Pooja
March	17/03/24	Photography And Videography	Ms.Pooja
April	12/04/24	Quiz	Ms.Pooja
April	24/04/24	Business Dum Sharad	Ms.Pooja
May	17/05/24	Memory Game	Ms.Pooja

Name of the Association	SCAN	
Staff Coordinators	Mrs. Shashiprabha Mrs. Reshmi B. R	
Members	Mrs. Divya Uchil Mr. Arun F. Sequeira Mrs. Shashikala Shetty Mrs. Sowmya Jyothi Mrs. Yogita Patgar Mrs. Shruthi K.	
Student Coordinators	Mr. Mokshith Narayan Ms. Rachana Shenoy	III BCA ‘A’ III BCA ‘B’
Class Secretaries		
III BBA ‘A’	Chaitanya Laxmi	
III BBA ‘B’	Khushi Bhansali	
III BBA ‘C’	Aman	
III BCOM	Heeba Shafkath	
III BCA ‘A’	Keerthana	
III BCA ‘B’	Abhishek A.M	
III BA(HRD)	Nidhi	
II BBA ‘A’	Dinesh	
II BBA ‘B’	Shefali	
II BBA ‘C’	Krishna Kumar P	
II BCOM	Nishmitha Suvarna	
II BCA ‘A’	Amisha Ganesh Ullal	
II BCA ‘B’	Aryan Raj	

II BA(HRD)	Shashank K.
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I BBA ‘A’	Steffi
I BBA ‘B’	Lohith D. Suvarna
I BBA ‘C’	Sanusha
I BCOM	Sathwik
I BCA ‘A’	Jayraj Bangera
I BCA ‘B’	Chaitrashree
I BA(HRD)	Anush
Moto of the Association	Connecting Minds, Igniting Innovation
Theme Given for this year’s activities	Artificial Intelligence: Exploring the Human Dimension of Computing

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	13-09-2023	Scan Association	Mrs. Shashiprabha
		Inauguration	Mrs. Reshmi B.R.
	14-09-2023	Paint Brush	Mrs. Shruthi K.
	15-09-2023	Guess the Part	Mrs. Yogita Patgar
	18-09-2023	Speed Typing	Mrs. Sowmya Jyothi
	20-09-2023	Logo-craft	Mrs. Shashikala Shetty
	22-09-2023	Toggle-Toggle	Mr. Arun F. Sequeira
October	7-10-2023	Extension Activity	Mrs. Shashiprabha
			Mrs. Reshmi B.R.
	9-10-2023	IT Debate	Mrs. Divya Uchil
	10-10-2023	IT Quiz	Mrs. Reshmi B.R.
	16-10-2023	TED Talk	Mrs. Shashiprabha

		27-10-2023	INSPIRE	Mrs. Shashiprabha
				Mrs. Reshmi B. R
November	6-11-2023		Tech market	Mrs. Yogita Patgar
Name of the Association	13-11-2023	Economics- VIBHAVA		
Staff Coordinator		Chief-Tech		Mrs. Shruthi K.
February	7-02-2024	Mrs.Shashikala K.G		
		Web Designing		Mrs. Sowmya Jyothi
Member		Mr.Prasanna Kumar T		
	9-02-2024	IT Paper Presentation		Mrs. Shashikala Shetty
Student Coordinators		Ms.Deepthi II BBA C		
March	5-03-2024	Coding & Debugging		Mr. Arun F. Sequeira
		Ms.Mahima II BBA C		
Class Secretaries	9-03-2024	Extension Activity		Mrs. Shashiprabha Mrs. Reshmi B.R.
III BBM ‘A’		Shreya		
III BBM ‘B’		Disha Jagadish Kanchan		
III BBM ‘C’		Deepthi		
III BCOM		Prajapathi Boomika		
III BCA ‘A’		Ashwini		
III BCA ‘B’		Kavyashree Kamath		
III BA(HRD)		Naveed Sunaif		
II BBM ‘A’		Nithesh		
II BBM ‘B’		Punith Kumar		
II BBM ‘C’		Pratheeksha Shetty		
II BCOM		Hashika		
II BCA ‘A’		Amisha V		

II BCA 'B'	Sajan Rai
II BA(HRD)	Puran
I BBM 'A'	Rakshitha
I BBM 'B'	Shamith
I BBM 'C'	Deeptha M Mada
I BCOM	Sneha Prabhu
I BCA 'A'	Hithesh Kumar Shetty
I BCA 'B'	Aakash
I BA(HRD)	Akshar
Moto of the Association	Educate young minds in the fields of Business economics and giving wider dimensions of economic life.
Theme Given for this year's activities	Humanity flourishing in Harmony with the planet

Plan of Action (Month Wise)

(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	22/09/2023	Inauguration and orientation	Prasannakumara T Shashikala KG
October	16/10/2023 19/10/2023	Quest for knowledge Turn coat	Shashikala KG Prasannakumara T
November	11/11/2023	Photo montage	Shashikala KG Prasannakumara T
November	20/11/2023	Knock out and drag out	Shashikala KG
February	20/2/2024	Best out of waste	Prasannakumra T
March	15/03/2024	Paper presentation	Prasannakumara T Shashikala KG

Name of the Association	Business Law -ACQUIS
Staff Coordinator	Mrs. Sanjana
Member	Mrs. Kavitha K
Student Coordinators	Kavya Shetty Swaroop Malava
Class Secretaries	
III BBA ‘A’	Shravya G
III BBA ‘B’	Keerthana Suvarna
III BBA ‘C’	J P Ronak
III BCOM	Veeksha
III BCA ‘A’	Bhoomika M Rai
III BCA ‘B’	Disha J
III BA(HRD)	Ravindra K
II BBA ‘A’	Swadiq A
II BBA ‘B’	Payal
II BBA ‘C’	Thanveer Shetty
II BCOM	Rahul
II BCA ‘A’	Disha
II BCA ‘B’	Anish
II BA(HRD)	Sushmith S Shetty
I BBA ‘A’	Pradhanya
I BBA ‘B’	Ankitha K Rao
I BBA ‘C’	A Ramya Rao
I BCOM	Megha
I BCA ‘A’	Deepakshi
I BCA ‘B’	Shruthika
I BA(HRD)	Sagar

Moto of the Association	To give a legal orientation to the students of Business Management
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Theme Given for this year's activities	Navigating the legal landscape – Empowering Business Excellence
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	27-09-2023	Business Law Association - Inauguration	Mrs. Sanjana
	29-09-2023	Business Law Puzzle	Mrs. Sanjana
October	10-10-2023	Case Analysis	Mrs. Sanjana
November	08-11-2023	Collage	Mrs. Sanjana
	17-11-2023	Legal Business Photography	Mrs. Sanjana
December	05-12-2023	Business law Quiz	Mrs. Sanjana
February	20-02-2024	Essay Writing	Mrs. Sanjana
March	05-03-2024	Legal logo designing	Mrs. Sanjana

Name of the Association	EDP Cell
Staff Coordinator	Mrs. Supritha. A
Student Coordinators	Chandana Nambiar III BBA B Chirag Sharma III BBA C
Class Secretaries	
III BBM ‘A’	Vaishnavi R
III BBM ‘B’	Mohammed Fazil
III BBM ‘C’	Chirag Sharma

III BCOM	Hrithik P Shetty
III BCA 'A'	Vrashika
III BCA 'B'	Ananya
III BA(HRD)	Sowjanya
II BBM 'A'	Sagar
II BBM 'B'	Nikith
II BBM 'C'	K.Ruthran
II BCOM	Shilpa
II BCA 'A'	Shishir M. S
II BCA 'B'	Varun P
II BA(HRD)	Vindhya
I BBM 'A'	Manvith
I BBM 'B'	Manish Shetty
I BBM 'C'	Vinith Shenoy
I BCOM	Jonatha
I BCA 'A'	Suhag Shetty
I BCA 'B'	Salik
I BA(HRD)	Sagar
Moto of the Association	To help the budding entrepreneurs to create, take risk and live their passion.

Theme Given for this year's activities	To develop and strengthen entrepreneurial skills among students
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Plan of Action (Month Wise) (Skill enhancement program/any other)
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Month	Date	Activity/Programme	Faculty In-charge
Sept	25/05/23	Power point presentation: Business plan	Mrs. Supritha. A
Oct	09/10/23	Pick and speak-concepts on entrepreneurship.	Mrs. Supritha A
Oct	11/10/23	Group discussion- Role of entrepreneurship in the development of the economy	Mrs. Supritha A.
Jan	13/01/24	Power point presentation- My role model among Entrepreneurs	Mrs. Supritha A
Feb	17/02/24	Debate- Normal entrepreneurs v/s social entrepreneurship	Mrs. Supritha A.
March	23/03/24	Case study analysis-Entrepreneurial qualities	Mrs. Supritha A

Name of the Association	Fine Arts - <i>KALA VAIBHAV</i>
Staff Coordinator	Akshith Kumar K Veena D Kotian

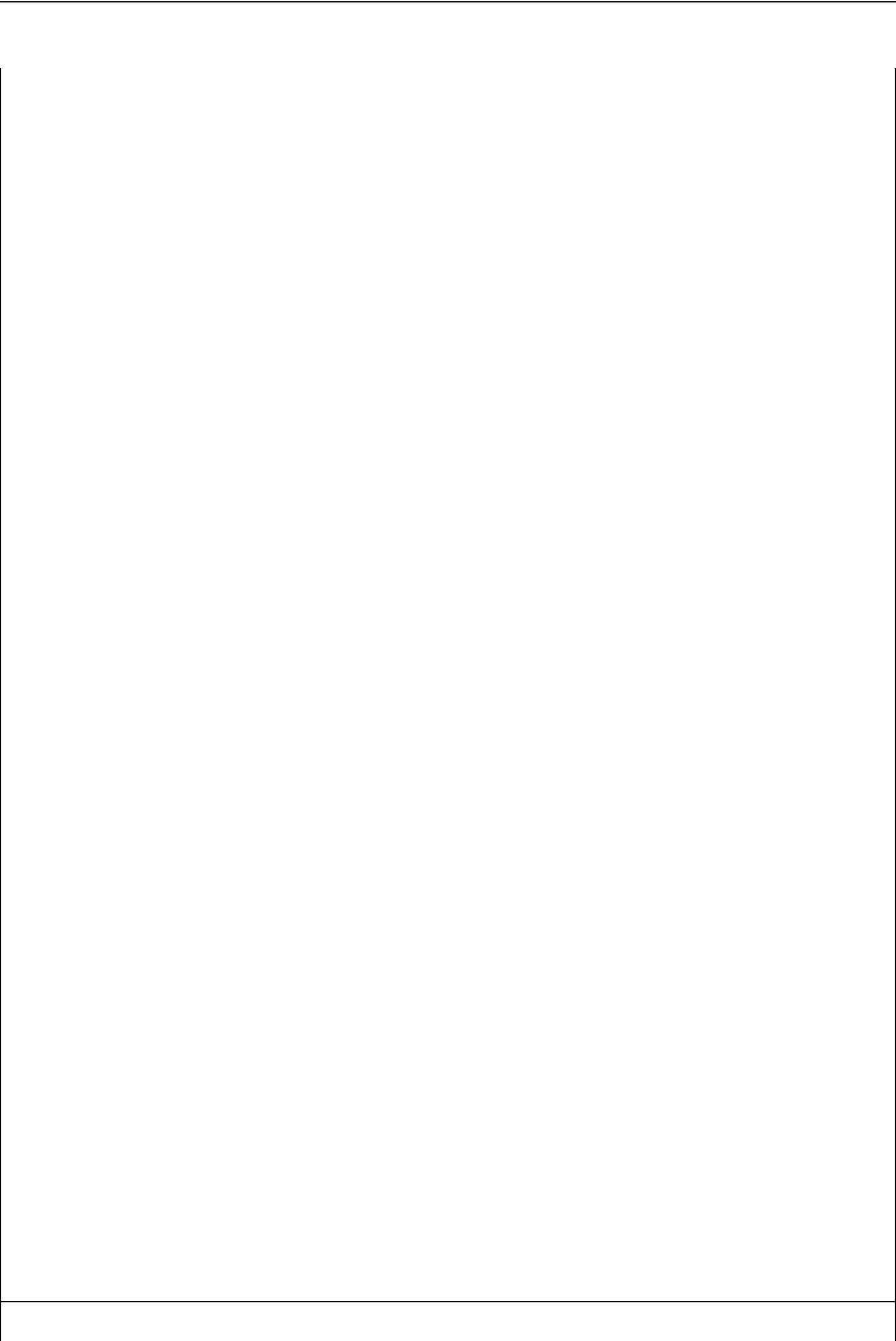
Student Coordinators	Prerith Prakash Shivani D S	III BCOM III BCA A
Class Secretaries		
III BBM ‘A’	Chaitra Bangera	
III BBM ‘B’	Durgesh	
III BBM ‘C’	Sushmitha	
III BCOM	Amritha	
III BCA ‘A’	Likitha	
III BCA ‘B’	Deepthi	
III BA(HRD)	Rohan	
II BBM ‘A’	Harshad	
II BBM ‘B’	Vihitha	
II BBM ‘C’	Nidhi Shetty	
II BCOM	Anargya	
II BCA ‘A’	Disha	
II BCA ‘B’	P Kavya Bhat	
II BA(HRD)	Shravya	
I BBM ‘A’	Ashmi	
I BBM ‘B’	Laxmitha	
I BBM ‘C’	Abdul Rahman Ashik UK	
I BCOM	Maithri	
I BCA ‘A’	Bhoomika	
I BCA ‘B’	Moideen Anas U A	
I BA(HRD)	Rakshana	
Moto of the Association	Seeing what is invisible to others	

Theme Given for this year's activities	Convergence of Creativity
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Plan of Action (Month Wise) (Skill enhancement program/any other)			
Month	Date	Activity/Programme	Faculty In-charge
September	27.9.2023	Inauguration and orientation	Akshith Kumar K Veena D Kotian
September	29.9.2023	Flower Arrangement Competition	Akshith Kumar K Veena D Kotian
October	9.10.2023	Rangoli	Akshith Kumar K Veena D Kotian
October	12.10.2023	Interclass Anthem Singing Competition	Akshith Kumar K Veena D Kotian
October	13.10.2023	Interclass variety competition	Akshith Kumar K Veena D Kotian
November	8.11.2023	Pencil sketch	Akshith Kumar K Veena D Kotian
November	16.11.2023	Photography	Akshith Kumar K Veena D Kotian
December	2.12.2023	Traditional Day	Akshith Kumar K Veena D Kotian
December	5.12.2023	Extension activity	Akshith Kumar K Veena D Kotian
February	18.2.2024	Face Painting Competition	Akshith Kumar K Veena D Kotian

February	23.2.2024	Extension activity	Akshith Kumar K Veena D Kotian
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March	12.3.2024	Reel making competition		Akshith Kumar K
				Veena D Kotian
March	26.3.2024	Nail art and Mehendi competition		Akshith Kumar K
Name of the Association			Literary -<i>CROWN OF WISDOM</i>	Veena D Kotian
Staff Coordinator April	4.4.2024	SGT	Ms. Lolita N D'Souza -Talent Hunt(Dance and Singing)	Akshith Kumar K
Member			Mrs. MADhumathi J Raja	Veena D Kotian
April	22.4.2024	T-shirt making competition		Akshith Kumar K
Student Coordinators			Vaibhavi Pai III BBA C Muskan III BBA C	Veena D Kotian
May Class Secretaries	3.5.2024	Cooking without fire		Akshith Kumar K
III BBM 'A'			Ashish	Veena D Kotian
III BBM 'B'		Archith Jain		
III BBM 'C'		Vaibhavi		
III BCOM		Khushi		
III BCA 'A'		Samved Rao		
III BCA 'B'		Vamshi		
III BA(HRD)		Naveena		
II BBM 'A'		Shreya		
II BBM 'B'		Nithasha		

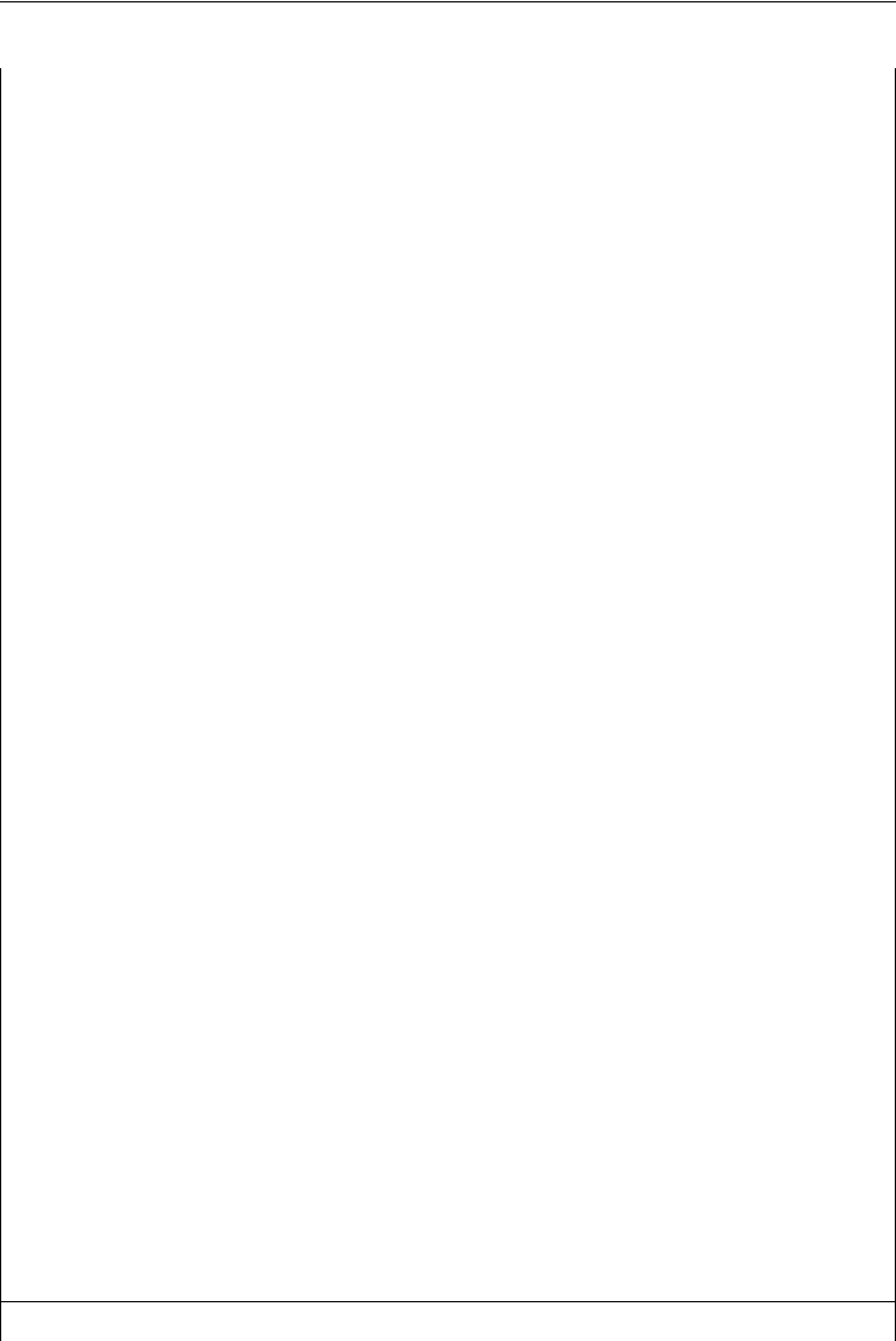


II BBM 'C'	Shreya
II BCOM	Meghashree
II BCA 'A'	B R Adbutha
II BCA 'B'	Vaishnavi
II BA(HRD)	Geetha
I BBM 'A'	Hrishikesh
I BBM 'B'	Keerathana
I BBM 'C'	Deepak
I BCOM	Manasa Kini
I BCA 'A'	Shravyashree
I BCA 'B'	Raksha
I BA(HRD)	Ashfak
Moto of the Association	Let the power of imagination focus on serving excellence with pride for high moral learning.
Theme Given for this year's activities	Lets change the circle of life with creativity and strengthen the ties to each other for a better tomorrow

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	19.9.2023	Name of the activity: Essay Writing Topic: Participants: Open to all SDMCBM Time: 4 PM	Mrs.Madhumathi J Raja
October	1.10.2023	Name of the activity: Pictionary Participants: Open to all SDMCBM Time: 4 PM	Mrs.Madhumathi J Raja
November	19.11.2023	Name of the activity: Prop Making Participants: Open to all SDMCBM Time: 4 PM	Mrs.Madhumathi J Raja

January	27.1.2024	Name of the activity: Essay Writing Topic: Azadi Ka Amrithotsav Participants: Open to all SDMCBM Time: 4 PM	Mrs.Kavya U
February	10.2.2024	Name of the activity: Toast Master Participants: Open to all SDMCBM Time: 4 PM	Mrs.Kavya U
March	26.3.2023	Name of the activity: Story writing Participants: Open to all SDMCBM Time: 4 PM	Mrs.Kavya U
September	10.9.2023	Name of the activity: Essay Writing Topic: Success of Chandrayana 2 Participants: Open to all SDMCBM Time: 4 PM	Ms.Lolita Neeta Dsouza
October	10.10.2023	Name of the activity: Calligraphy Participants: Open to all SDMCBM Time: 4 PM	Ms.Lolita Neeta Dsouza
November	11.11.202	Name of the activity: Dramatic Monologue Topic: Friends Series Participants: Open to all SDMCBM Time: 4 PM	Ms.Lolita Neeta Dsouza
December	25.12.2022	Name of the activity: Card Making Participants: Open to all SDMCBM Time:4 PM	Ms.Lolita Neeta Dsouza
December	16.12.2023	Name of the activity: Acronym Participants: open to all SDMCBM students Time: 4 PM	Ms.Lolita Neeta Dsouza



Name of the Association	Kannada- VIKASANA
Staff Coordinator	Mrs.Renuthakshi
Member	Mrs.Jeevitha D
Student Coordinators	Mr. Archith Jain III BBA B Ms. Vinisha
Class Secretaries	
III BBM ‘A’	Ashika
III BBM ‘B’	Archith Jain
III BBM ‘C’	Muskan
III BCOM	Shravya S
III BCA ‘A’	A Samved Rao
III BCA ‘B’	Vamshi
III BA(HRD)	Shwetha
II BBM ‘A’	Bhuvan Raj
II BBM ‘B’	Nikith
II BBM ‘C’	Manya
II BCOM	Anarghya
II BCA ‘A’	Dhanya
II BCA ‘B’	Shraddha U Shetty
II BA(HRD)	Geetha
I BBM ‘A’	Sharvari H S Rao
I BBM ‘B’	Vasudha S Karanth
I BBM ‘C’	-----
I BCOM	Manasa Kini
I BCA ‘A’	Beebi Suhaana
I BCA ‘B’	Nisarga

I BA(HRD)	Mohith Nikhil

Moto of the Association			
		“Srijanasheelatheya vridddhi, Sarvaangiina abhivridddhi”	
Theme Given for this year’s activities		To Instill cultural, ethical, spiritual and moral values.	
Plan of Action (Month Wise) (Skill enhancement program/any other)			
Month	Date	Activity/Programme	Faculty In-charge
September	26-09-2023	Essay writing	Mrs.Renuthakshi
	29-09-2023	Slogan writing	Mrs.Jeevitha
October	09-10-2023	Poem writing	Mrs.Renuthakshi
	19-10-2023	Story writing	Mrs.Jeevitha
November	04-11-2023	Old Kannada film songs	Mrs.Renuthakshi Mrs.Jeevitha
	12-11-2023	Elocution	
December	07-12-2023	Mono Act	Mrs.Renuthakshi
February	12-02-2024	Poster Making	Mrs.Renuthakshi Mrs.Jeevitha
	19-02-2024	Quiz	
March	05-03-2024	Debate	Mrs.Renuthakshi Mrs.Jeevitha
	11-03-2024	Light Music	
April	08-03-2024	Poem Recitation	Jeevitha

Name of the Association	Hindi - <i>SPHURAN</i>
Staff Coordinator	Dr.Shalini M
Member	Dr.Jyothi
Student Coordinators	Karthik Acharya III BAHRD Disha IIIBAHRD
Class Secretaries	
III BBM 'A'	Ashish
III BBM 'B'	Archith Jain A
III BBM 'C'	
III BCOM	Kushi D
III BCA 'A'	Sonika Sharma
III BCA 'B'	Prathieek
III BA(HRD)	Mohnish
II BBM 'A'	Anusha
II BBM 'B'	Nithasha
II BBM 'C'	Shreya
II BCOM	Meghashree
II BCA 'A'	Harshini A Nayak
II BCA 'B'	Sakshi Shetty
II BA(HRD)	Geetha
I BBM 'A'	Hrishikesh
I BBM 'B'	Keerthana
I BBM 'C'	Deepak Sharma

I BCOM	Manasa Kini
I BCA ‘A’	Shreya A Kulal

I BCA 'B'	Raksha
I BA(HRD)	Sushma
Moto of the Association	Let's walk with the pen and be the change
Theme Given for this year's activities	Sparkle your talents by elevating your minds

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
SEPTEMBER	26/09/23	Shayari	Dr.Shalini M
OCTOBER	20/10/23	Slogan Writing	Dr.Jyothi
	24/10/23	Essay Writing	Dr.Shalini M
NOVEMBER	10/11/23	Elocution	Dr.Jyothi
	14/11/23	Hindi Patriotic Singing	Dr.Shalini M
FEBRUARY	26/02/24	Story Writing	Dr.Jyothi
MARCH	12/03/24	Pick and Speak	Dr.Shalini M
	13/03/24	Poem Writing	Dr.Jyothi

Name of the Association	Fest Forum – TALENT HUNT
Staff Coordinator	Mrs. Sanjana Mrs. Yogita Patgar
Member	-----
Student Coordinators	Ayman Aseef Mulki Shaikh Ananya
Class Secretaries	

III BBA ‘A’ Thrisha B	
III BBA ‘B’ Ankith K	
III BBA ‘C’	Abhinav
III BCOM	Ankitha C
III BCA ‘A’	Sakshi S Karkera
III BCA ‘B’	P Thrisha
III BA(HRD)	Priyanka
II BBA ‘A’	Ananya
II BBA ‘B’	Thushar S
II BBA ‘C’	Mohammed Ashfan
II BCOM	S Revanth
II BCA ‘A’	P Navya
II BCA ‘B’	Ashmith Shetty
II BA(HRD)	Bhavana C Shet
I BBA ‘A’	M Shafeen
I BBA ‘B’	Aboobacker Aman
I BBA ‘C’	Priyanka Nayak J
I BCOM	Pavitra Baliga
I BCA ‘A’	Karthik
I BCA ‘B’	Aishwarya
I BA(HRD)	Sathwik
Moto of the Association	Promoting talent through education and creativity
Theme Given for this year’s activities	Navigating Tomorrow : Tech-Business Horizons

	Plan of Action (Month Wise) (Skill enhancement program/any other)
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Month	Date	Activity/Programme	Faculty In-charge
September	11-09-2023	Management training to I BBA 'A'	Mrs. Sanjana
	12-09-2023	Management training to IBBA 'B'	Mrs. Sanjana Mrs. Yogita Patgar
		IT training to I BCA 'A'	
	13-09-2023	Management training to I BBA 'C'	Mrs. Sanjana Mrs. Yogita Patgar
		IT training to I BCA 'B'	
	14-09-2023	Management training to I BA(HRD)	Mrs. Sanjana
	15-09-2023	Management training to I BCOM	Mrs. Sanjana
October	14-10-23	Extension Activity	Mrs. Sanjana Mrs. Yogita Patgar
	09-10-23 to 19-10-23	GENESIS Training	Mrs. Sanjana
	27-10-23	Organizing GENESIS	Mrs. Sanjana
November	03-11-23	Preparing students to participate in various Management and IT fests	Mrs. Sanjana Mrs. Yogita Patgar
	16-11-23	Preparing students to participate in various Management and IT fests	Mrs. Sanjana Mrs. Yogita Patgar
February	05-02-24 to 16-02-24	Preparing for SYNERGY and SYGMA	Mrs. Sanjana Mrs. Yogita Patgar
	29-02-24 & 01-03-24	Organizing SYNERGY and SYGMA	Mrs. Sanjana Mrs. Yogita Patgar
March	04-03-24	Preparing students to participate In various Management and IT fests	Mrs. Sanjana Mrs. Yogita Patgar
April	03-04-24	Preparing students to participate In various Management and IT fests	Mrs. Sanjana Mrs. Yogita Patgar
	13-04-24	Extension Activity	Mrs. Sanjana Mrs. Yogita Patgar

Name of the Association	Sports and Games
Staff Coordinator	Mr. Sudarshan
Student Coordinators	Dhanush Shenoy III BBA C

	Neha III BCA A
Class Secretaries	
III BBM 'A'	Ananya T Kulal
III BBM 'B'	Preetham G Naik
III BBM 'C'	Pratham C Shetty
III BCOM	Lavanya S
III BCA 'A'	Neelesh
III BCA 'B'	Raveend
III BA(HRD)	Pratham
II BBM 'A'	Jiya R Lokesh
II BBM 'B'	Monisha Rai
II BBM 'C'	Hamza Shehbaz
II BCOM	Vignesh
II BCA 'A'	Aman
II BCA 'B'	Preetham
II BA(HRD)	Sujan
I BBM 'A'	Sangamesh
I BBM 'B'	Akaknsha
I BBM 'C'	Riyan
I BCOM	Chuhana
I BCA 'A'	Akshay S
I BCA 'B'	Ganesh
I BA(HRD)	Dhanush
Moto of the Association	: Creating holistic individuals.

Theme Given for this year's activities
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: “Healthy Mind In A Healthy Body”

Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
September	5.9.2023	Inauguration	Mr. Sudarshan
October	28.10.2023	Football	Mr. Sudarshan
November	15.11.2023	Throw ball	Mr. Sudarshan
December	5.12.2023	Indoor Games (TT, Carrom)	Mr. Sudarshan
December	15.12.2023	Chess	Mr. Sudarshan
January	28.1.2023	Kabaddi	Mr. Sudarshan
February	9.2.2023	Inter collegiate tournament	Mr. Sudarshan
March	28.3.2023	Sports Day	Mr. Sudarshan
April	15.3.2023	Volleyball	Mr. Sudarshan
May	4\05\2024	Inter class cricket	Mr. Sudsarshan
June	21\06\2024	International yoga day	Mr. Sudarshan

Name of the Association	NSS
Staff Coordinator	Dr. Jyothi & Mr. Praveen
Member	Mr.Thilak Raj Mrs.Supreetha Ms.Pooja Gurudatt Shenoy Sudarshan
Student Coordinators	Bhavish Shetty & Varshitha Alva

Class Secretaries	
III BBM 'A'	Anish Gatty
III BBM 'B'	Vinisha V
III BBM 'C'	Sheethal
III BCOM	Amisha Shetty
III BCA 'A'	Sarthak R Shetty
III BCA 'B'	Yathish
III BA(HRD)	Rohan
II BBM 'A'	Monisha Gatty
II BBM 'B'	K. Nikhil Salian
II BBM 'C'	Rishika
II BCOM	Manvith
II BCA 'A'	Nishanth D Hegde
II BCA 'B'	Spoorthy C Shetty
II BA(HRD)	Swathi K Shriyan
I BBM 'A'	Vijay
I BBM 'B'	Nikhil Salian
I BBM 'C'	Neha
I BCOM	Prajna Rai
I BCA 'A'	Anish
I BCA 'B'	Rashmitha
I BA(HRD)	Namith
Moto of the Association	NOT ME BUT YOU

Theme Given for this year's activities	Youth has Agents of Social Change
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Plan of Action (Month Wise)
(Skill enhancement program/any other)

Month	Date	Activity/Programme	Faculty In-charge
August	20/08/2023	Sadbhavana Day	Dr.Jyothi
September	01/09/2023	Orientation Programme	Mr.Praveen
September	029/09/2023	Inauguration	Dr.Jyothi
October	1/10/2023	Blood Donation Camp	Mr.Praveen
October	8/10/2023	Beach Cleaning Programme	Dr.Jyothi
October	16/10/2023	Yoga Training Programme	Mr.Praveen
October	22/10/23	One Day Camp	Dr.Jyothi
November	25/10/23	Plantation Programme	Mr.Praveen
November	8/11/23	Campus Cleaning Programme	Dr.Jyothi
February	14/02/24	Annual Camp	Dr.Jyothi/ Mr.Praveen
February	28/02/24	Drug Awareness Programme	Dr.Jyothi
March	4/03/24	Animal Rights Awareness Drive	Mr.Praveen
March	11/03/24	Disaster Management Training	Dr.Jyothi
March	234/03/24	Jail Visit	Mr.Praveen

Name of the association	Roved and Rangers
Staff coordinator	MRS. SHASHIKALA K G
Member	MRS. ANASUYA MR.SUDHARSHAN

Student coordinators	MR. AYSUH RAO MS. VISHAKA
Class Secretaries	
III BBM 'A'	Mr. Pratheek
III BBM 'B'	Ms. Shreenidhi B Shetty
III BBM 'C'	Ms. Sheethal
III BCOM	Mr. Bhavith Kumar
III BCA 'A'	Ms. Anagha
III BCA 'B'	Mr. Tushar Sachidananda Poojary
III BA(HRD)	Mr. Harish
II BBM 'A'	Mr. Hrithik
II BBM 'B'	Ms. Vamshi
II BBM 'C'	Mr. Jishnu A J
II BCOM	Mr. Mohammed Shameel
II BCA 'A'	Ms. Kripa Shetty
II BBM 'B'	Ms. Pranamya
II BA(HRD)	Ms. Ananya
I BBM 'A'	Mr. Nikhil
I BBM 'B'	Ms. Lakshmitha
I BBM 'C'	
I BCOM	Mr. Pavan Manjakar
I BCA 'A'	Mr. Swathik Balakrishna
I BBM 'B'	Ms. Deepthi

I BA(HRD)	Ms. Sinchana Jain
Moto of the Association	“SELFLESS SERVICE”
Theme Given for this year’s activities	Inspiring change igniting hope

Plan of Action (Month Wise)

Month	Date	Activity/Programme	Faculty Incharge
September	16/9/2023	Inauguration and orientation	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
September	20/9/2023	Skill Enhancement activities - Debate	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
September	30/9/2023	Guest Lecture	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
October	14/10/2023	Skill enhancement Activities - Poster making	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
October	25/10/2023	Guest Lecture	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
October	28/10/2023	Street Play	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan

(Skill enhancement program/any other)

November	18/11/2023	Beach Cleaning	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
			Mrs. Shashikala K G

	November	25/11/2023	Extension activities	Mrs. Anasuya Mr. Sudharshan
	November	26/11/2023	International constitution day – guest lecture	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	February	20/2/2024	Guest Lecture	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	February	23/2/2024	Vivekosatava	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	March	15/3/2024	Extension activities	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	March	25/3/2024	Martyrs' Day	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	April	13/4/2024	Jail Visit	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
	April	20/4/2024	Terrking	Mrs. Shashikala K G Mrs. Anasuya Mr. Sudharshan
Name of the Association			Youth Red Cross	
Staff Coordinator			Mrs.Reshmi B . R.	
Members			Mrs. Preethika Dharmapal	

	Mrs. Parinitha Salian Mr. Sudarshana K
Student Coordinators	Dhanvik Gowda III BBA A Dhanyashree D III BCA A
Class Secretaries	
III BBA ‘A’	Ajay Pai
III BBA ‘B’	Nidhi
III BBA ‘C’	Evanjalin Sowjanya
III BCOM	Ashika Shetty
III BCA ‘A’	Sanjana
III BCA ‘B’	Bhagyashri
III BA(HRD)	Neha S Suvarna
II BBA ‘A’	Prathik Praveen
II BBA ‘B’	Hithika U Salian
II BBA ‘C’	Yashika A Kotian
II BCOM	Gagan
II BCA ‘A’	Chirag
II BCA ‘B’	Nishika J K
II BA(HRD)	Vamshith
I BBA ‘A’	Likith
I BBA ‘B’	Safeena M B
I BBA ‘C’	Samrudhi
I BCOM	Meghana
I BCA ‘A’	P Pavithra

I BCA 'B'	Chirashree
I BA(HRD)	Shushma



Moto of the Association		Everywhere for everyone	
Theme Given for this year’s activities		Together for Humanity	
Plan of Action (Month Wise)			
(Skill enhancement program/any other)			
Month	Date	Activity/Programme	Faculty In-charge
September	9	Orientation of Association	Mrs. Reshmi B R Mrs. Preethika D
September	13	"World Suicide Prevention Day " Word suicide Prevention day by guest lecturer	Mrs. Reshmi B R Mrs. Preethika D
September	18	Inauguration of the association	Mrs. Reshmi B R Mrs. Preethika D
October	10	Skill enhancement: Essay Writing	Mrs. Reshmi B R Mrs. Preethika D
November	9	Skill enhancement: Best out of waste competition	Mrs. Reshmi B R Mrs. Preethika D
November	12	Fire Safety Awareness program	Mrs. Reshmi B R Mrs. Preethika D
December	2	Medical camp	Mrs. Reshmi B R Mrs. Preethika D
December	6	Blood donation camp	Mrs. Reshmi B R Mrs. Preethika D
January	20	Mental wellness day with guest lecturer	Mrs. Reshmi B R Mrs. Preethika D
January	30	Skill enhancement : Painting competition	Mrs. Reshmi B R Mrs. Preethika D
February	14	Traffic regulation awareness for youth	Mrs. Reshmi B R Mrs. Preethika D
February	29	Skill enhancement : Treasure Hunt	Mrs. Reshmi B R Mrs. Preethika D

March	4	First aid awareness program	Mrs. Reshmi B R Mrs. Preethika D
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Name of the Association	Consumer Club
Staff Coordinator	Mrs. Veena D Kotian
Member	Mrs. Deepashree G Shenoy Mrs. Rashmi T
Student Coordinators	Praneeth - III BCA 'B' Soopi Haif Abdul Khader - III BBA 'B'
Class Secretaries	
III BBM 'A'	Ananya
III BBM 'B'	Dhanyashree
III BBM 'C'	Nandan
III BCOM	Vishwajna
III BCA 'A'	
III BCA 'B'	
III BA(HRD)	Naveed
Moto of the Association	"Be alert and ensure your rights as a consumer".
Theme Given for this year's activities	Consumer awareness and empowerment.

Plan of Action (Month Wise)
(Skill enhancement program/any other)

DATE	MONTH	ACTIVITY
29-9-2023	September	Inauguration
10-10-23	October	Field Visit
19-10-23		Field Visit
25-10-23		Collage making
30-10-23		Guest Lecture
6-11-23	November	National Webinar
16-11-23		Field Visit
22-11-23		Extension Activity
28-11-23		Slogan Writing
1-12-23	December	Essay Writing Competition
7-12-23		National Consumer's Day
16-2-24	February	Field Visit
20-2-24		Quiz Competition

28-2-24		Guest lecture
2-3-24 11-3-24 20-3-24 25-3-24	March	Field Visit Debate Competition Extension Activity World Consumer's Day
5-4-24 16-4-24	April	Field Visit Workshop

Name of the Association	Career Guidance & Placement Cell
Staff Coordinator	Dr. Prasanna Kumar Mrs Yogita Patgar
Student Coordinators	Bindu III BBA 'C' Puneeth N Ail III BCA 'A'
Moto of the Association	Building a better life through a better career
Theme Given for this year's activities	Shaping a better career
Plan of Action (Month Wise) (Skill enhancement program/any other)	

Month	Date	Activity/Programme	Faculty In-charge
September	12-09-2023	Inauguration & Orientation Program	Dr. Prasanna Kumar Mrs Yogita Patgar
September	26-09-2023	Awareness program on CAT/MAT Exams	Dr. Prasanna Kumar Mrs Yogita Patgar
October	11-10-2023	Career Guidance on Banking Exams	Dr. Prasanna Kumar Mrs Yogita Patgar
October	26-10-2023	Workshop on how to crack competitive exams(UPSC & KPSC Exams)	Dr. Prasanna Kumar Mrs Yogita Patgar
November	10-11-2023	Guest Lecture on Career Opportunities in Software sector	Dr. Prasanna Kumar Mrs Yogita Patgar
November	16-11-2023	Placement Training Program	Dr. Prasanna Kumar Mrs Yogita Patgar
November	8-12-2024	Guest lecture on 'Career Insights in Software Testing'	Dr. Prasanna Kumar Mrs Yogita Patgar

December	24-1-2024	Awareness & Training program on overseas Education	Dr. Prasanna Kumar Mrs Yogita Patgar
January	30-1-2024	Placement Program	Dr. Prasanna Kumar Mrs Yogita Patgar
February	8-2-2024	Awareness Programs for Staff Selection Commission	Dr. Prasanna Kumar Mrs Yogita Patgar
February	20-2-2024	Training programs for IELTS	Dr. Prasanna Kumar Mrs Yogita Patgar
March		Campus Recruitment	Dr. Prasanna Kumar Mrs Yogita Patgar