SDM COLLEGE OF BUSINESS MANAGEMENT,
MANGALURU 575003

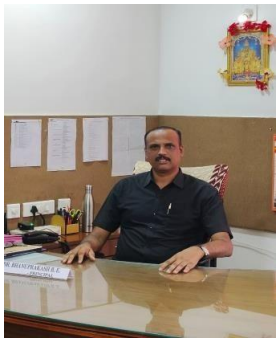
SYNC VISION

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The Principal's Corner



As we navigate an era defined by rapid technological advancements and instantaneous access to data, the landscape of learning is transforming right before our eyes. Today, a world of information sits conveniently at our fingertips. Yet, as we reflect on the true purpose of learning, critical challenges demand our urgent attention. Education without values, information without genuineness, and knowledge without discipline, together, these shortfalls pose a quiet yet profound threat to our collective future, risking a world rich in data but poor in wisdom.

Knowledge endows individuals with immense power, but when technical skills and academic achievements are detached from ethical values such as empathy, integrity, and social responsibility, that power can easily be misused. At the same time, we live in an age of information overload, where misdirection and unverified data circulate as quickly as truth, leading to intellectual confusion and a decline in societal trust. Furthermore, acquiring concepts is only half the journey. Without self-regulation, perseverance, and ethical commitment, even the most brilliant ideas remain unrealized. A highly educated mind without a moral compass or discipline ultimately prioritises personal gain over the common good.

To safeguard our future, both educators and learners must actively uphold the core principles of authentic learning. Educators are far more than mere distributors of syllabus content, but they should serve as mentors, ethical guides, and role models who must foster critical inquiry, reward integrity, and teach students how to discern truth from falsehood. On the other hand, students must transition from passive consumers of information to active guardians of truth. By cultivating healthy skepticism, cross-checking facts, and dedicating themselves to personal discipline, learners transform their education from a simple career path into a genuine force for good.

Education is not merely a tool to earn a living, but a lifelong foundation for building character and serving society. As we march forward into an increasingly automated world, we must ensure that our core human values remain uncompromised. Let us strive for an educational environment where intellect is anchored in morality, information is rooted in truth, and knowledge is applied with purposeful discipline. Together, teachers and students hold the key to shaping a thoughtful, wise, and resilient future for generations to come.

Dr. Bhanuprakash B. E.

Principal

Library Department Programmes

Book Exhibition-cum-Sale

The Department of Library organised a Book Exhibition-cum-Sale from 5 to 9 October 2026, at the college library. The exhibition aimed to encourage reading habits among students and provide access to a wide range of books. The exhibition was inaugurated on October 5 at the Conference Hall by Dr. Rajatha P. Shetty, Chief Librarian, SDM Institute of Technology, Ujire. Dr. Bhanuprakash B. E., Principal, SDM College of Business Management; Dr. Seema Shenoy, Director, SDM Postgraduate Centre for Management Studies, Mangaluru; Mr. Praveen Naik, Librarian; and Ms. Ashalatha M., Library Assistant, were present.

On behalf of the college, Dr. Rajatha P. Shetty was felicitated for receiving the Adhyapaka Bhushana Award. As part of the exhibition, a lecture titled “Read to Lead” was organised for the students of SDM BBM and SDM MBA. Dr. Rajatha P. Shetty delivered the lecture and highlighted the importance of reading in developing knowledge, critical thinking and personal growth.



Saraswathi Pooja

The Library Department organised Saraswathi Pooja on 17 October 2026 in the college library during Navarathri. The programme sought the blessings of Goddess Saraswathi for the institution, students, and staff. Students and staff joined in bhajans, followed by the pooja and distribution of prasad. Teaching and non-teaching staff and undergraduate and postgraduate students attended.





Cyber security Awareness Programme

Cyber Crime Awareness Programme for Faculty Members

The Internal Quality Assurance Cell (IQAC), organised a Cyber Crime Awareness Programme on 9 October 2026 in the Conference Hall. The programme was addressed by Mr. Vinayak G. Torgal, SP, Barke Police Station, who created awareness among staff members about various forms of cybercrime and the precautions to be taken to stay safe online. He explained cyber threats such as digital arrest scams, phishing attacks, and financial frauds, highlighting how fraudsters exploit technology to deceive, threaten, and harass individuals. He emphasised the importance of protecting personal information, avoiding suspicious links, verifying unknown calls and messages, and exercising caution while using social media and digital platforms. He also highlighted the importance of reporting cybercrime incidents to the police and seeking timely assistance. He also stressed the need to sensitize students about various cybercrimes and educate them on the safe and responsible use of social media. The programme was informative and highlighted the importance of cyber safety awareness and responsible digital practices among both staff and students.



Cyber Crime and Awareness for III B.Com

The Finance Department organised a guest lecture on “Cyber Crime and Awareness” on 31 October 2026 for the III B.Com students. Mr. Dency Lawrence, Senior Manager, Vigilance Department, Regional Office, Indian Overseas Bank, Mangaluru, was the resource person. He provided valuable insights into the growing incidence of cybercrimes and the importance of digital safety in today's technology-driven world. The session covered various types of cybercrimes, including online banking fraud, phishing, identity theft, OTP frauds and digital payment scams. He highlighted the importance of safeguarding personal and financial information, using secure online platforms, and adopting responsible digital practices. The session was informative and helped students understand the risks associated with cybercrimes and the precautions necessary to ensure safe digital transactions. Dr. Sowmya Hegde coordinated the programme.



Financial Literacy and Investor Education

Investment Awareness Drive – Money Matters: From Earning to Wealth

The Finance Department organised an Investment Awareness Drive on 28 September and from 6 to 8 October 2026. The objective was to help students understand saving, investing, financial planning, and wealth creation. Mr. Dheeraj M. Prabhu, CEO, Vistara Financial Services, Mangalore, conducted all four sessions. He explained the benefits of investing early, making regular investments, and maintaining an emergency fund. He also explained how to open a Demat account and initiated the process for interested students.

- 28 September · III BBA ‘B’ · Room 203

- 6 October · III BBA ‘A’ · Room 202
- 7 October · III BA (HRD) and I BBA ‘B’ · Conference Hall. Mrs. Smitha M., Dean, BBA, attended.
- 8 October · III BBA ‘C’ and III B. Com · Conference Hall

The sessions encouraged students to develop responsible financial habits. Mrs. Shwetha Y. coordinated the programme.



Online Investors Awareness Programme

The Finance Department marked World Investor Week with an online session on 5 October 2026 for I BBA ‘B’ and ‘C’ students in the Conference Hall. Ms. Marina Jose Kanjikal, a trainer from BSE-IPF, discussed investment options, financial planning, early investing, and ways to recognise and avoid stock market scams. Students asked questions at the end of the session. Mrs. Smitha M. coordinated the programme.



The Securities Market – Level 1: Understanding Them from an Investor’s Perspective

The Department of Commerce organised a guest lecture for I B. Com students on 7 October 2026 titled “The Securities Market – Level 1: Understanding Them from an Investor’s Perspective.” The objective was to introduce students to saving, investing, and making informed financial decisions. Mr. Subramanian Iyer, Corporate Trainer, Sales & Leadership Consultant and SME Growth Advisor, explained inflation, investment options, diversification, compounding, and systematic investing. He also discussed market risks and common investment scams, stressing the importance of dealing with registered intermediaries. The session helped students gain basic financial and investment awareness. Mrs. Gayathri K. coordinated the programme.



Academic Programmes

Seed Money Grant Research Presentations

The Research and Development Cell organised faculty research presentations on 13 October 2026 to evaluate proposals for the Seed Money Grant. Dr. Naveen Kumar, Assistant Professor at Yenepoya (Deemed to be University), assessed the proposals for relevance, originality, feasibility, and research potential. The initiative aimed to support faculty research. Dr. Sowmya Hegde coordinated the activity.

Kannada Guest Lecture

On 8 October 2026, the Department of Kannada organised a guest lecture for II BCA students on "ಮಾಸ್ತಿಯವರ 'ಸುಬ್ಬಣ್ಣ' ಕಾದಂಬರಿ – ವೈಶಿಷ್ಟ್ಯತೆ". Dr. Ashalatha, Assistant Professor at University College, Mangaluru, spoke about the author and his literature. Mrs. Jeevitha D. coordinated the programme..



Alumni Interaction for I BBA 'A'

The HR Department organised an Alumni Interaction Programme for I BBA A students on 7 October 2026. The objective was to help students learn about higher education, career opportunities, and the importance of developing skills during college. Mr. Praneeth Suvarna, General Manager, Veera Ventures, Bangalore, and an alumnus, shared his academic and professional experiences with the students. The session also encouraged students to stay connected with the alumni network. Mrs. Anasuya coordinated the programme.

Department of Computer Applications and SCAN Association

Full Stack Development

The Department of Computer Applications organised a one-day workshop on Full Stack Development on 7 October 2026. Ms. Sneha Rai, Full Stack Developer at Varmatrix EduTech Company, Mangalore, introduced front-end and back-end development. Students practised building web applications under her guidance in the computer laboratory. Mrs. Divya Uchil coordinated the workshop.



AI and Emerging Technologies

On 16 October 2026, final-year BCA students took part in a workshop on AI and emerging technologies. Mr. Sathya Narayana Rao, Head of Institutional Marketing at ZenVed Advance Technologies Pvt. Ltd., introduced AI, machine learning and generative AI. Students explored practical tools, industry applications and career opportunities. Mrs. Shashikala Shetty coordinated the workshop.



Web Designing – Web Craft

The SCAN Association organized a skill enhancement activity “Web Designing – Web Craft” on 23 October 2026 with the theme “Designing Ethical & Accessible Websites”. Students built static websites, considering usability, copyright, data privacy and accessibility. Mrs. Shashikala Shetty judged the entries on design, creativity, content and functionality. Mrs. Shashiprabha guided the programme, and Mr. Arun F. Sequeira coordinated the event.



Extension Activities

The Department of Marketing organised following extension activities under the Personality Development programme in October 2026. The objective was to help students learn from people in different professions, improve their communication skills, and understand the value of discipline, confidence, ethics, and social responsibility. Mrs. Kavitha Prabhu coordinated the activities.

Visit to Dr. Subbaraya’s Clinic

On 7 October 2026, students visited Dr. Subbaraya’s clinic and interviewed him about his service to society. He has been providing free medical treatment since 1985. He shared his experiences and spoke about compassion, professional ethics, and social service. The visit helped students understand the importance of caring for others and being socially responsible.



Interaction with a National-Level Athlete

On 8 October 2026, students interviewed Mr. Sadananda Prabhu, a national-level athlete in the senior citizen category from Mangaluru and recipient of the Sevanjali Man of the Year Award in 2013. He shared his sporting experiences and spoke about dedication, discipline, confidence, and setting goals. The interaction helped students improve their interviewing and communication skills.



Interaction with a Tulu Film Actor

On 29 October 2026, students interviewed Mr. Sathish Bandale, a Coastalwood actor and Tulu film artist. He shared his career journey, challenges, and achievements, highlighting the importance of confidence, creativity, dedication, and communication. The interaction introduced students to the film industry and helped build their confidence and interviewing skills.



Skill Enhancement Activities

Economics Association Turncoat Competition

The Economics Association organised a turncoat competition on 29 October 2026. Students explored opposing views on current economic issues. Dr. Prasanna Kumar T. coordinated the programme.



Economics Association Photo Montage Competition

The Economics Association conducted a Photo montage competition on Digital Economy and Technical impact on 31 October 2026. The objective of the activity was to bring out creativity and develop their innovative skills. The students participated with great enthusiasm by exhibiting their potential in the given areas. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar T.

Youth Red Cross Logo Design Competition

The Youth Red Cross Unit organised a Logo Designing Competition on 28 October 26. The competition aimed to encourage creativity, innovation, and design skills among students. The participants demonstrated their artistic talents and creativity through their designs. The competition provided an excellent platform for students to showcase their creative abilities and develop their design skills. The programme was coordinated by Mrs. Parinita and Mrs. Reshmi.



Consumer Club Collage Making Competition

The Consumer Club organised a Collage Making Competition on the theme “From Exploitation to Empowerment: The Consumer Journey” on 6 October 2026. The objective of the competition was to create awareness among students about consumer rights, consumer protection, and responsible consumer behaviour, while encouraging them to creatively represent consumer issues through visual expression. The activity highlighted the journey of consumers from exploitation to awareness and empowerment. The event was coordinated by Mrs. Shwetha Y, Consumer Club Coordinator.



Consumer Club

Educational Visit to Government Offices

The members of Consumer Club visited five government offices as part of their short-term course in consumer education on 23 October 2026. The visit aimed to help students understand consumer rights, public services, and how government offices work. Mr. Naveen, Assistant Director, explained the role of the Deputy Commissioner and the work of the Department of Food, Civil Supplies and Consumer Affairs. Mr. Somashekara, President of the District Consumer Disputes Redressal Commission, spoke about consumer rights. Dr. Gana P. Kumar, Deputy Superintendent of Police, explained how the Lokayukta investigates complaints against public servants. At the Zilla Panchayat Office, officials described how they carry out government schemes and public welfare programmes. The visit was conducted under the guidance of Mrs. Shwetha Y., Consumer Club Coordinator, and Mrs. Sunanda Gangadhar, Secretary of the District Consumer Information Centre.



Community Outreach Programmes

Stock Market Awareness at Government PU College for Girls

To mark World Investor Week, the Finance Department held a stock market awareness session at Government PU College for Girls, Car Street, Mangalore, on 8 October 2026. Student coordinators Laxmisagar and Disha Kottary of III BBA and Dhanya Ravi of III BA (HRD) explained shares, Demat and trading accounts, mutual funds, and SIPs. They discussed the risks of scams, rumours, and impulsive investing. The session ended with a quiz and prizes. Mrs. Smitha M. coordinated the programme.



Consumer Rights Awareness at VESTIDO Cloth Shop

The members of the Economics Association visited VESTIDO Cloth Shop, Mangalore on 31 October 2026 to create awareness on Consumer Rights. Students explained the importance of checking price tags, understanding the quality of garments, verifying return and exchange policies, and requesting proper bills during purchases. The main objective of the programme was to educate customers and staff about consumer awareness, responsible shopping habits, and informed purchasing decisions. The programme was coordinated by Mrs. Shashikala K.G



Visit to St. Mary's School

The Department of Commerce conducted an extension activity at St. Mary's School, Mangalore, on 24 October 2026. The objective of the programme was to enhance students' commerce-related knowledge and develop their practical skills through various skill-enhancement activities. This programme was coordinated by Mr. Akshith Kumar K.

Visit to Mangala English Medium High School

The Department of Commerce conducted an extension activity at Mangala English Medium High School on 27 October 2026. The programme aimed to enhance students' commerce-related knowledge through interactive activities. The programme was coordinated by Mr. Akshith Kumar K.

Visit to Padua High School

The Department of Commerce conducted an extension activity at Padua High School, Mangaluru, on 27 October 2026. The programme aimed to enhance students' commerce-related knowledge and develop

their practical skills through interactive learning activities. The programme was coordinated by Mr. Akshith Kumar K.

NSS and Social Responsibility

Gandhi and World Peace

NSS volunteers attended “Gandhi and World Peace” at Ravindra Kalabhavana, University College, Mangaluru, on 8 October 2026. Srikrishna Gajanana Kulkarni, Mahatma Gandhi’s great-grandson, spoke about truth, peace, and Gandhian values. The programme also featured a book release commemorating freedom fighter Kumbra Jathappa Rai.



Valmiki Jayanti Celebration

The NSS Unit observed Valmiki Jayanti on 26 October 2026. Mrs. Renuthakshi K. of the Department of Kannada spoke about Maharshi Valmiki’s life, teachings, and contribution to Indian literature and culture. Mrs. Preethika Dharmapal and Mr. Sudarshana K. coordinated the programme.



Dasara Seva at Kudroli Temple

The NSS Unit rendered voluntary service during the Dasara celebrations at Kudroli Gokarnanatheshwara Temple on 16 October 2026. The volunteers assisted in prasada packing, guiding devotees, and crowd management. The objective was to inculcate social responsibility, teamwork, discipline, and a spirit of community service among students. The programme was coordinated by Ms. Preethika Dharmapal and Mr. Sudharshana K.



No Food Wastage Awareness

The No Food Wastage Committee and NSS held an awareness programme at Kudroli Gokarnanatheshwara Temple, Mangaluru, during Dasara on 16 October 2026. Members spoke to the public about respecting food and avoiding waste. The temple served food as part of the celebrations. Mrs. Shashikala K.G. coordinated the programme.



Water Conservation Awareness and Social Service

The Social Responsibility Committee and NSS held a water conservation awareness activity at Kudroli Gokarnanatheshwara Temple during Dasara on 16 October 2026. Students encouraged devotees to save water and also took part in community service at the temple. Mrs. Anasuya coordinated the activity.



Student Faculty Programmes

The Student Faculty Committee organised teaching sessions during September and October 2026. The objective was to give senior students teaching experience, improve their communication and leadership skills, and encourage students to learn from one another.

- **Principles of Management.** Mr. Anvith of III BBA ‘C’ taught Communication, Motivation, Morale, and Leadership to I BBA ‘B’ students on 25, 29, and 30 September and 3 October in Classroom 303. Mrs. Shwetha Y., Associate Professor, guided the sessions.
- **Foundation of Commerce.** Ms. Manya Priya H. S. of III B. Com taught Financial Management to I B. Com ‘B’ students on 25, 28, 29, and 30 September.
- **Contemporary Marketing Management.** Ms. Dhanya of III BBA ‘A’ taught Digital Marketing and Green Marketing to I BBA ‘A’ students on 29 and 30 September and 3 and 8 October.
- **Fundamentals of Computers.** Mr. Prayag of III BCA ‘A’ taught Software, Types of Software, DBMS, and Programming Languages to I BCA ‘A’ students on 21, 23, and 24 September and 3 October.
- **Web Content Management System.** Mr. Chirag of III BCA ‘B’ taught Web Hosting and Managing Multimedia Content to II BCA ‘B’ students on 21, 24, and 28 September and 1 October.
- **Contemporary Marketing Management.** Ms. Laxmi Sagar of III BBA ‘C’ taught Rural Marketing, Green Marketing, Product Life Cycle, and Marketing Philosophy to I BBA ‘C’ students on 22, 25, and 30 September and 1 October.

- **Hindi.** Ms. Amulya Kamath of III BBA 'A' taught "कर्मफल" and "हार की जीत" to I BCA students on 21, 24, and 29 September and 3 October.
- **Stress Management.** Ms. Dhanya Ravi of III BA (HRD) taught II BA (HRD) students about the causes of stress, workplace stress, coping methods, and work-life balance on 30 September and 8, 28, and 29 October.
- **English.** Ms. Deeksha of III BCA 'A' taught "Stolen Bacillus" and "Still I Rise" to I BCA 'B' students on 22 and 24 September and 6 and 16 October.
- **Kannada.** Ms. Varuni N. Acharya of III BCA 'B' taught "Nanna Kitaki," "August 15," "Shakuntala Ungura," and "Hosaprastavane" to I BCA students on 3, 9, 17, and 24 October.

The sessions helped students understand their subjects through discussion and participation. The programmes were coordinated by Mr. Akshith Kumar K.



Career Guidance and Placement Cell

ExxonMobil Campus Recruitment Drive

The Career Guidance & Placement Cell, in association with ExxonMobil Pvt. Ltd.,Bangalore, conducted the first round of the campus recruitment drive on 3 October 2026. The first round consisted of an online Psychometric Test, which was attended by 294 final-year students from the BBA, BCA, and B. Com programmes. The test aimed to assess students' personality traits, behavioural patterns, and decision-making abilities. The psychometric assessment was the initial screening stage for candidates participating in the recruitment process. The programme was coordinated by Mr. Prasanna Kumar T and Mrs. Yogita Patgar.

The Career Guidance & Placement Cell, in association with ExxonMobil Pvt. Ltd., Bangalore, conducted the second round of the campus recruitment process on 15 October 2026. The second round comprised an online Aptitude Test for 80 eligible candidates who had participated in the first round. The test was the next stage in the selection process to identify candidates suitable for the job roles offered by the organization. The programme was coordinated by Mr. Prasanna Kumar T and Mrs. Yogita Patgar.



Karnataka Bank Selections

Harshini of the BCA 2023–2026 batch and M. Dhruv Rao of the BBA 2022–2025 batch were selected as Customer Service Associates at Karnataka Bank.





Rovers and Rangers

National-Level Training Programme

Mr. Dishan P., of I B. Com 'B', participated as a Service Rover in the National-Level Training Programme on STEM, Robotics, Artificial Intelligence and Youth Entrepreneurship held from 2 to 6 October 2026 at Scout Guide Kannada Bhavan, Moodubidire, Karnataka.



Mr. Chethanraj, Rover Scout Leader participated in the Rover Scout Leader Basic Training Camp organised by the Bharat Scouts and Guides from 4th to 10th October 2026 at the District Training Centre, Shivnagar, Pilikula, Mangaluru.

The seven-day training camp focused on developing leadership qualities, discipline, teamwork, organisational skills and scouting activities. The programme provided valuable practical knowledge and training in various aspects of Rovering, including camp management, community service, outdoor activities and the responsibilities of a Rover Scout Leader



Student Achievements

TIARA 2026

The college team finished as overall runner-up at TIARA 2026, an intercollegiate fest held at St. Joseph Engineering College, Mangalore, on 6 and 7 October 2026. The team took first place in Fashion Walk and Photography.

Fest Forum Student Mr. Kuashal Won first prize in Photography event and Sumanth of II BBA C won second prize in Latent event in TIARA Fest 2026, organised by St. Joseph College on 6th and 7 October 2026.

Rhythmic Move Competition at Spandana 2026

The college team won first place in the intercollegiate Rhythmic Move Competition at Spandana 2026, an international conference organised by the School of Social Work, Roshni Nilaya, Mangalore, on 6 and 7 October 2026.



BIZFEST 2026

Fest Forum Students Mr. Srijan of III BBA C and Abhishek of III Bcom won second prize in Business Model Canva event in National level BIZFEST 2026, organised by St. Philomina College on 7 October 2026.

Avishkar at NITK Surathkal

Fest Forum students participated in Avishkar fest organised by NITK surathkal on 23rd and 24 October 2026. Mr. Pratik I BBA C, Ms. Trishika I BBA C, Ms. Swaroop I Bcom B and Ms. Sakshi I Bcom A Secured Runners up position in Marketing event.

Student Achievements

MRPL–MSNIM Vigilance Awareness Competition

Members of Fest Forum participated in MRPL- MSNIM Vigilance Awareness Competition-2026 organised by MRPL in association with MSN Institute of Management on 29 October 2026. MS. Nisha and Mr. Navish of II Bcom won First Prize in Face Painting competition.



Yakshotsava 2026

The college team placed fourth at Yakshotsava 2026, an intercollegiate Yakshagana competition organised by the SDM Law College Centre for Post Graduate Studies and Research in Law, Mangalore, on 23 and 24 October 2026.



Department of Physical Education

World Roller Skating Championship

Dasiel Concessao of III BBA represented India at the World Roller Skating Championship in Asunción, Paraguay from 2 October 2026 t o 2 0 October 2026 .



State Level Dasara Badminton Tournament

Adthiya Varam and Pramod of II B.Com, won the State Level Dasara Badminton Tournament held at Mysuru.from 12 October 2026 to 14 October 2026



Intercollegiate Men's Football Championship

The college men's team won the Mangalore Zone and inter-zone runners-up in the Mangalore University Intercollegiate Football Championship held at Government First Grade College, Mudipu from 14 October 2026 to 16 October 2026



Intercollegiate Men and Women Weightlifting Championship

The college men's and women's teams participated in the Mangalore University Intercollegiate Weightlifting Championship held at Sri Dhavala College, Moodbidri on 17 October and 18 October 2026. The men's team placed third overall.

Bronze medallist, Nihal P. Shetty (I BBA), and Swasthik (II BBA) placed fourth in their respective categories.



Intercollegiate Men's Best Physique Championship

The men's team won third overall in the Mangalore University championship held at Poorna Prajna College, Udupi on 22 October 2026. Pratham Bangera (II B.Com) and Pratheek Rai (II MBA) won bronze medal.



Intercollegiate Women's Throwball Championship

The women's team participated and won Mangalore Zone runners-up in the Mangalore University Intercollegiate Throwball Championship held at University College, Mangaluru on 29 October and 31 October 2026. The team also competed in the inter-zone tournament at Government First Grade College, Koteshwara, Kundapura.



Intercollegiate Men's Basketball Championship

The men's team participated in the Mangalore University Intercollegiate Basketball Championship held at MGM College, Udupi on 8 October and 9 October 2026.



Intercollegiate Women's Volleyball Championship

The women's team participated in the Mangalore University Intercollegiate Volleyball Championship held at Trisha College, Udupi on 23 October and 24 October 2026 .



Intercollegiate Men's Kabaddi Championship

The men's kabaddi team participated in in the Mangalore University Intercollegiate Kabaddi Championship held at Milagres College, Mangaluru on 27 and 28 October 2026



Intercollegiate Men's Men's Volleyball Championship

The men's team participated in the Mangalore University Intercollegiate Volleyball Championship held at University College, Mangaluru on 28 and 29 October 2026 .



Staff Achievements

Divya Uchil

- Appointed as the BOE member of the Computer Science Department,Canara College (Autonomous),Mangalore.

Mrs. Jeevitha D

- Participated in one day National Webinar on "The Future of Education: Transforming Teaching, Empowering Teachers and Learners in Digital and AI Era" organised by the Department of Education, BLDEA's S,B Arts and K.C.P Science College, Vijayapur, Karnataka on 15 October 2026
- Participated in a 2 days online FDP on "Transforming Teaching and Learning in Higher Education: AI, Innovation and Student-Centric Pedagogy" organised by PG Department of Commerce, Al-Ameen Arts, Science and Commerce College in Association with Pencilbitz on 27 and 28 October 2026.
- Attended online International Faculty Research Development Program organised by Kannada Department of BGS B School, Kengeri, Bengaluru in Association with Kannada Development Authority on the "ಕನ್ನಡ ಸಾಹಿತ್ಯ ಪರಂಪರೆ: ಮಾನವೀಯ ನೆಲೆಗಳು" from 26 October to 30 October 2026.
- Published and Presented paper on the topic "ಬಾನು ಮುಸ್ತಾಕ್ ಕಥನ ಸಾಹಿತ್ಯದಲ್ಲಿ ತಾತ್ವಿಕತೆ " in one day national conference organised by Nagarjuna College of Management Studies, Bangalore, BHASHA SAMPADA 111, Womens Sensibility in Literature: Representation and Expression. On 31 October 2026.

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Mr. Arun F. Sequeira

- Appointed and attended the Board of Examination meeting of BCA held at St. Aloysius (Deemed to be University), Mangaluru on 9 October 2026.

- Participated in one-day National Webinar on “Vikasit Bharat @2047: Transforming Governance for Developed India” organised by Department of Political Science, BLDEA’s S. B. Arts and K. C. P. Science College, Vijayapura, Karnataka on 8 October 2026.
- Presented a paper titled “Digital Marketing Management- Challenges, Opportunities, and Future Directions” in two-day National Conference on “Rural Employment Guarantee Scheme: Governance Reforms, Rural Development and Inclusive Growth in the vision of Viksit Bharath” organised by Department of Commerce, Mangalore University, Mangalagangothri held on 23rd and 24 October 2026.

Mrs. Renuthakshi K.

- Attended BOE meeting for Kannada Language Board of Mangaluru University at Besant women's college Mangaluru from 7 to 9 October 2026
- Participated in one day National Webinar on “The Future of Education: Transforming Teaching, Empowering Teachers and Learners in Digital and AI Era” organised by the Department of Education, BLDEA’s S,B Arts and K.C.P Science College, Vijayapur, Karnataka on 15 October 2026
- On the auspicious occasion of Vamiki Jayanthi on 24 October 2026, delivered a guest lecture to the students on the timeless wisdom of Maharishi Valmiki.
- Attended 5 days International faculty research and development programme on ’ಕನ್ನಡ ಸಾಹಿತ್ಯ ಪರಂಪರೆ ಮತ್ತು ಮಾನವೀಯ ನೆಲೆಗಳು’ organised by Department of Kannada BGSB-School Kengeri, Bangalore in association with Kannada Development Authority from 26 to 30 October 2026

Mrs Kavitha Prabhu

- Published a research paper titled “Building Digitally resilient MSMEs::Integrating innovation, efficiency and sustainability” in the International Journal of Research Publication and Reviews (ISSN: 2582-7421), a peer-reviewed international journal with an impact factor of 6.844, published in(Volume 7, Issue 10) on 15 October 2026.
- Presented a research paper titled “Digital Transformation and Sustainable Business Growth: Opportunities And Challenges For Small and Medium Enterprises in Mangaluru City” at the ICSSR-Sponsored Two-Day National Conference on “Rural Employment Guarantee Scheme: Governance Reforms, Rural Development and Inclusive Growth in the Vision of Viksit Bharat”, held at the Department of Studies in Commerce, Mangalore University, Mangalagangotri, on 23 and 24 October 2026.

Mrs. Shashikala K.G

- Published research paper titled "Green Retailing: Navigating Change towards Eco-Friendly Business Models in Tier-2 Cities in the International Journal of Research Publication and Reviews (IJRPR), ISSN 2582-7421, Impact Factor 6.844, A+ Grade, in the Current Issue (Vol 7, Issue 10)
- Presented a research paper titled “Smart City Development and Economic Sustainability: Opportunities and Challenges in Mangaluru City” at the ICSSR-Sponsored Two-Day National Conference on “Rural Employment Guarantee Scheme: Governance Reforms, Rural Development and Inclusive Growth in the Vision of Viksit Bharat”, held at the Department of Studies in Commerce, Mangalore University, Mangalagangotri, on 23 and 24 October 2026.

Dr. Shalini M.

- Attended an online webinar on “From Traditional Classroom to AI-Powered Learning A Faculty Transformation” organised by K. K. Degree College, R.R Nagar Bengaluru, affiliated to Bangalore University held on 14 October 2026.
- Attended one day National webinar on “The Future of Education: Transforming Teaching, Empowering Teacher and Learning in the Digital and AI Era” organised by the Department of Political Science, BLDEA’s S.B. Arts and K.C.P. Science College, Vijayapur, Karnataka held on 15 October 2026.
- Attended 2 days FDP on the topic “Transforming Teaching and Learning in Higher Education: AI,

innovation and centric Pedagogy, organised by AL-Ameen Arts, Science and Commerce PG department of Commerce, Bangalore in collaboration with PENCILBITZ held on 27 and 28 October 26,.

- attended 2 days FDP on "Effective Research Practices: From Research Design to Quality Publication", organised by Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga in association with PencilBitz held on 29 and 30 October 2026,.

Mrs. Anasuya

- Participated in 2 days National Conference on “Rural Employment Guarantee Scheme: Governance reforms, Rural Development and Inclusions Growth in the vision of Viksit Bharath. held on 23 and 24 October 2026 at Mangalore University, Mangalagangothri.

Mrs. Reshmi B. R.

- Attended 5 days national level FDP on Business Analytics & Data Driven Decision Making Through Virtual mode” Organised by Department of Commerce - Computer Applications, Holy Cross College (Autonomous), Tiruchirappalli from 06 October 2026 to 12 October 2026.
- Attended and Presented a paper on “Machine Learning Based Student Performance Prediction in Higher Education: A Comparative and Explainable Analystics Framework” on 7 October 2026 in the International multidisciplinary conference on sustainable development goals organised by MMK & SDM Mahila Mahavidyalaya, Mysore.
- Published research paper titled “Machine Learning Based Student Performance Prediction in Higher Education: A Comparative and Explainable Analystics Framework” in SHANLAX International Journal of Arts, Science and Humanities P-ISSN: 2321-788X E-ISSN: 2582-0397 Volume: 14 October 2026.
- Participated in one day national webinar on “ The Future of Education: Transforming Teaching, Empowering Teachers & Learners in Digital & AI Era” organised by Department of Political science, BLDEA’s S. B. Arts & K.C.P Science College, Vijaypur, Karnataka on 15 October 2026

Mrs. Shwetha Y.

- Attended and presented a paper on "Social Media, Cultural Entrepreneurship, and Sustainable Tourism: Promoting Local Culinary Heritage through Digital Platform" on 3rd and 4 October 2026 in the 2-day International Conference on Multidisciplinary Research in Tourism, Culture, Environment, and Sustainable Development at the Bliss Education Center, Indonesia.
- Attended one day International Webinar on "Intellectual Property Rights: Protecting Ideas in the Digital Age” held on 7 October 2026 organised by Seshadripuram Evening College, Bengaluru.
- Attended one day National webinar on “Viksit Bharat @2047: Transforming Governance for Developed India on 8 October 2026 organised by BLDE Associations, SB Arts and KCP Science college, Vijayapur.
- Attended an online webinar on “From Traditional Classroom to AI-Powered Learning: A Faculty Transformation” on 14 October 2026 organised by K. K. Degree College, R.R Nagar Bengaluru, affiliated to Bangalore University.
- Attended one day National webinar on “The Future of Education: Transforming Teaching, Empowering Teachers and Learning in the Digital and AI Era on 15 October 2026 organised by BLDE Associations, SB Arts and KCP Science college, Vijayapur.
- Awarded Dr. Sarvepalli Radhakrishnan National Best Teacher Award 2026 on 19 October 2026.
- Attended Two-Day Online FDP on "Presentation Skill in the Classroom" on 22 October and 23 October 2026 Organized by the Department of Civil Engineering, Jai Prakash Mukand Lal Innovative Engineering & Technology Institute (JMIETI) in association with Pencilbitz.
- Attended and presented a paper on "Digital Marketing Strategies and the Growth of Cultural Entrepreneurship: A Thematic Analysis of Customer Engagement and Brand Authenticity" on 23rd and 24 October 2026 in the Two Days National Conference on Rural Employment Guarantee Scheme: Governance Reforms, Rural Development, and Inclusive Growth in the Vision of Viksit Bhrath at Mangalore University.
- Attended a one-day online FDP on "Artificial Intelligence & Machine Learning in Civil Engineering" on 26

October 2026 organised by the Department of Civil Engineering of R.V.S. College of Engineering (An Autonomous Institution), Dindigul, in association with WhiteStone Publication.

- Attended Five Days Virtual FDP on "Research in the Digital Era: Methodology, AI Applications, and Academic Writing" from 26th to 30 October, 2026 organised by St. Aloysius (deemed to be a university).
- Attended Two Days Online FDP on "Transforming Teaching and Learning in Higher Education: AI, Innovation, and Student-Centric Pedagogy" on 27 & 28 October, 2026 Organised by PG Department of Commerce, Al-Ameen Arts, Science and Commerce College in association with Pencilbitz.
- Attended One Day Online FDP on "Research Excellence in the Digital Era" on 29 October 2026 Organized by Department Of Commerce of RAAK Arts and Science College (An Autonomous Institution) in association with WhiteStone Publication.
- Attended One-Day Online National Level Workshop on “Case Study Methodology: Systematic Approaches to Academic Research and Publications” on 29 October 2026 organised by the Department of Management & QUEST - Research Cell, Seshadripuram Academy of Business Studies (SABS), Bengaluru
- Attended Two Days Online FDP on "Effective Research Practices: From Research Design to Quality Publication” on 29 & 30 October, 2026 organised by the Department of Commerce, PES Institute of Advanced Management Studies in association with Pencilbitz.
- Attended Two Days Online FDP on " Academic Innovation 5.0: AI, Research Excellence & Future - Ready Teaching" on 30th & 31 October 2026 organised by Department of Commerce, RAAK Arts and Science College (an autonomous institution) in association with Pencilbitz.

Mrs. Preethika Dharmapal

- Published research paper titled “A Study On The Awareness And Adoption Of Digital Detox Practices Among Employees In Mangaluru City” in the International Journal of Research Publication and Reviews (IJRPR), ISSN 2582-7421, Vol 7, Issue 10, pp 3681-3685 October, 2026
- Attended and presented a paper on " Impact Of Digital Learning And Development On Employee Performance In Mangalore City" on 23rd and 24 October 2026 in the Two Days National Conference on Rural Employment Guarantee Scheme: Governance Reforms, Rural Development, and Inclusive Growth in the Vision of Viksit Bhrath at Mangalore University.

Dr. Sowmya Hegde

- Attended one day National webinar on “The Future of Education: Transforming teaching, Empowering Teachers an Learning in the Digital and AI Era on 15 October 2026 organised by BLDE Associations SB Arts and KCP Science college, Vijayapur.
- Authored Business Law Text Book for fifth-semester Bcom students of Mysore and Mandya university. Book published by Edwise Publishers with ISBN: 978-81-692-5619-3.
- Attended one day National level workshop on “Case study Methodology: Systematic Approaches to Academic Research and Publication” held on 29 October 2026, organised by Seshadripuram Academy of Business Studies Bangalore.

Mrs. Parinita Salian

- Attended BOE meeting for BBA board of Mangalore University at Shree Devi College, Mangalore from 5 October to 9 October 2026.
- Attended one day National webinar on “The Future of Education: Transforming teaching, Empowering Teachers an Learning in the Digital and AI Era organised by BLDE Associations SB Arts and KCP Science college, Vijayapur held on 15 October 2026.

Mr. Akshith Kumar K.

- Attended One Day National Level Webinar on ‘The Future of Education: Transforming teaching, empowering teachers and learners in Digital and AI Era’ organised by Department of Political Science

BLDEA's S.B Arts and KCP Science College Vijayapura Karnataka held on 15 October 2026.

Mrs. Sanjana

- Attended and Presented paper on the topic ' Digital Financial Services and the Chartered Accountant: Automation, Augmentation and the Redefinition of Professional Roles' in Two- day National Conference on "Rural Employment Guarantee Scheme: Governance Reforms, Rural Development And Inclusion Growth In The Vision Of Viksit Bharath" organised by Mangalore University on 23rd and 24 October 2026.

Mrs. Yogita Patgar

- Presented paper titled "AI-Enabled Digital Governance and Inclusive Public Service Delivery in Rural India" in Two-day National Conference on "Rural Employment Guarantee Scheme: Governance Reforms, Rural Development and Inclusive Growth In the Vision of Viksit Bharath" organised by Department of Commerce, Mangalore University held on 23rd and 24 October 2026.

Mrs. Vijetha

- Attended One Day National Level Webinar on 'The Future of Education: Transforming teaching, empowering teachers and learners in Digital and AI Era' organised by Department of Political Science BLDEA's S.B Arts and KCP Science College Vijayapura Karnataka held on 15 October 2026.

Mr. Chethanraj

- Attended One Day National Level Webinar on 'The Future of Education: Transforming teaching, empowering teachers and learners in Digital and AI Era' organised by Department of Political Science BLDEA's S.B Arts and KCP Science College Vijayapura Karnataka on 15 October 2026.
- Participated in the Rover Scout Leader Basic Training Camp organised by the Bharat Scouts and Guides from 4th to 10 October 2026 at the District Training Centre, Shivnagar, Pilikula, Mangaluru.