

# SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALORE – 575003



## SYNC VISION *E-Bulletin*



Volume: 1

Edition: 2

### The Principal's Corner



October invites us to reflect on the values that shape not only individual lives but also the collective spirit of society. Gandhi Jayanti on 2 October retells the enduring importance of truth, nonviolence, simplicity, self-discipline, and service to others. These are not abstract ideals, but they are qualities that society looks for in its future citizens.

An institution recognises that academic knowledge alone is not sufficient. Society expects truthfulness in action, discipline in habits, respect for others, and responsibility in duties from students. These qualities determine how responsibly opportunities are used and how meaningfully success is achieved.

The life of Mahatma Gandhi taught that lasting change begins with small, consistent actions. When students respect time, maintain cleanliness, help peers, listen with empathy, and fulfil responsibilities sincerely, they are already contributing to a healthier and more harmonious society. These regular practices are the seeds of strong character. As the academic year progresses, the institution encourages students to look beyond marks and achievements. Society values individuals who combine knowledge with honesty, humbleness, and responsibility. Success becomes truly significant when it is accompanied by these qualities.

Our campus is a shared space where students from diverse backgrounds learn and grow together. By encouraging mutual respect, cooperation, cleanliness, and belonging, we prepare students to carry these values into the extensive world. Every student plays a role in creating a positive and supportive culture that reflects what society hopes to see in its future leaders.

We also acknowledge the dedicated efforts of our faculty and students who enrich both academic and cocurricular life. Their involvement ensures that students have opportunities to discover abilities beyond the classroom and to practice the values society expects.

As we celebrate the spirit of October, let us remember that, character is built through everyday adoptions. Let us choose honesty over convenience, responsibility over excuses, and service over self-interest. In doing so, we prepare not only for professional success but also for the greater responsibility of being kind and righteous adherents of society.

**Dr. Bhanuprakash B. E.**  
**Principal**

## COLLEGE PROGRAMMES AND INITIATIVES

### STUDENT COUNCIL

#### TARA-2K26 – Teachers’ Day Celebration

The Student Council organized the Teachers’ Day celebration, “TARA-2K26” on 12 September 2026 in the college auditorium. The objective of the programme was to strengthen the bond between teachers and students and to express gratitude towards the teaching community. The formal function began by invoking the blessings of the Almighty through a prayer. Varuni and Aksha highlighted the significance of Teachers’ Day and paid tribute to Dr. Sarvepalli Radhakrishnan, whose birth anniversary is commemorated as Teachers’ Day in India.



The Principal, in his address, emphasized the importance of the relationship between teachers and students and highlighted the vital role teachers play in shaping students’ lives. The office bearers of the Student Council entertained the teachers and administrative staff through various cultural performances and engaging games. All the teachers and administrative staff were felicitated with tokens of gratitude as a mark of appreciation for their dedicated service and contribution to the growth and development of the students. Varuni of III BCA ‘B’ and Aksha of I BBA ‘A’ compeered the programme. The programme was coordinated by Mrs. Shashiprabha and Mrs. Jeevitha D., along with the Student Council office bearers, President Likith Krishna S., Secretary Navaneeth, and Joint Secretary Amritha Jyothi B.

#### GENESIS 2026

GENESIS 2026, a University-level Management Fest with the theme “The Grand Voyage: Conquer the Sea, Earn the Crown”, was organized on 2 September 2026. The inaugural ceremony was held at 9:15 a.m. Mr. Dilraj Alva, Managing Director, Mangala Resource Management Pvt. Ltd., was the Chief Guest and Inaugurator. Mrs. Minal Raj, Digital Content Creator, YouTuber, Interior Designer and SDMCBM alumna, was the Guest of Honour. Students from 11 degree colleges and 6 PUC colleges participated.



## Valedictory Ceremony

The valedictory ceremony of GENESIS 2026 was held at 5:00 p.m. Mr. Vineeth Sarvotham, Head of Operations and Facilities, Niveus Solutions (Part of NTT DATA), and SDMCBM alumnus, was the Chief Guest. Winners of the various events were felicitated. The fest was coordinated by Staff Coordinators Mrs. Veena D. Kotian and Mrs. Smitha M., along with Student Coordinators Mr. Shrujan and Ms. Dhanya Ravi.

## ARCVERSE – Powering the Next Generation

The Department of Computer Applications inaugurated INSPIRE–2026, the annual interclass IT Fest, on 2 September 2026. Mr. Shivaprasad, Technical Lead, Cardinal Health International India Pvt. Ltd., Bengaluru, and a distinguished alumnus of the Department, was the Chief Guest. The objective was to promote innovation, experiential learning, leadership, and the practical application of technology in addressing real-world challenges. In his address, Mr. Shivaprasad highlighted the transformative role of technology and Artificial Intelligence and encouraged students to become creators by developing innovative software applications and practical solutions. He emphasized perseverance, continuous learning, and determination as essential for achieving success in the field of technology. Presiding over the function, Dr. Bhanuprakash B. E., Principal, encouraged students to use their technical knowledge for the betterment of society and develop technology-driven solutions to real-life problems. The inaugural programme was efficiently coordinated by Mr. Arun F. Sequeira, Associate Professor, Department of Computer Applications, whose guidance contributed to the successful commencement of INSPIRE–2026.



## INTERNAL QUALITY ASSURANCE CELL

### IQAC Meeting for the Academic Year 2026–27

The Internal Quality Assurance Cell (IQAC) convened its meeting for the academic year 2026–27 on 24th September 2026 at the college premises. The meeting brought together management representatives, academic and industry experts, and student representatives to deliberate on various aspects of institutional quality enhancement. The discussions focused on strengthening academic excellence, improving institutional practices, and identifying key areas for continuous quality improvement. The valuable insights and suggestions shared by the members provided a clear direction for formulating strategic programmes, policies, and action plans for the academic year 2026–27, reaffirming the institution's commitment to quality assurance and holistic development.



## NIRMAYA – NASHA MukT BHARAT ABHIYAN

The college's Youth Red Cross, Rovers and Rangers, and National Service Scheme (NSS) jointly organised NIRMAYA – Nasha MukT Bharat Abhiyan, a six-day drug-free India awareness campaign, from 21 to 26 September 2026. The campaign aimed to raise awareness about the harmful effects of drug and substance abuse and encourage young people to make healthy, responsible and drug-free choices.

The campaign began on 21 September with an inauguration by Dr. Harish Krishnaswamy, former COO of Tata Trusts and Trustee of SKDRDP. Dr. Manjula Anil Rao, Counsellor, International Trainer and District President of Mahila Morcha, BJP, Dakshina Kannada, and Dr. Sheshappa Amin K., NSS Programme Coordinator, Mangalore University, were among the distinguished guests. The Principal presided over the programme. The speakers highlighted the importance of prevention and encouraged students to become ambassadors for a drug-free society.

On 22 September, students presented an anti-drug awareness street play at Mangaluru Central Railway Station, Attavar. The performance conveyed the consequences of substance abuse and encouraged the public, especially young people, to make healthy choices. On 23 September, twelve students from various colleges participated in an elocution competition on the theme "*Nasha MukT Bharat Abhiyan – Towards a Drug-Free India*," sharing their views on prevention and the role of young people in building a drug-free society.

An awareness rally was held on 24 September from the college to PVS, concluding at Veera Bhavan. Students carried placards and raised slogans against drug abuse. They also met Dr. Veerendra Heggade Ji and shared the campaign's message and objectives. On the occasion, Dr. Heggade released the college magazine.

The programme on 25 September featured poster-making and collage competitions, with 32 students from various colleges taking part. Their work promoted drug prevention, healthy living and a drug-free society. A health awareness session titled "*My Health, My Pride*" focused on nutrition, healthy food habits and personal well-being.

On 26 September, students took part in a reel-making competition, using digital media to promote drug prevention and healthy living. The campaign concluded with a valedictory programme and prize distribution. Mr. Shrutha Jeethesh, Correspondent of SDM School, Mangaluru, was the Chief Guest. Mrs. Reshmi B. R. presented a summary of the six-day campaign, and the Chief Guest distributed prizes to the competition winners.

A special highlight of the valedictory programme was the digital release of SYNC VISION, the college's monthly e-Bulletin, by the Chief Guest. Mrs. Shashiprabha gave a brief presentation about the e-Bulletin, which features the college's academic, co-curricular, extracurricular, social and student activities.

An environmental awareness film on water scarcity and pollution was also screened. Narrated by Principal Dr. Bhanuprakash B. E. and directed by student Mahan, the film featured faculty members portraying real-life situations. A documentary showcasing the activities and student participation throughout the NIRMAYA campaign was screened as well.

The campaign offered students opportunities to learn, participate and share an important social message. Its successful completion was made possible through the support and participation of the students, faculty, organisers and guests. The programmes were coordinated by the officers and coordinators of the Youth Red Cross, NSS, and Rovers and Rangers.



## FACULTY DEVELOPMENT PROGRAMME

### AI in Research

The Research and Development Cell conducted a Research Development Programme on “AI in Research” on 29 September 2026. Dr. Ajay, Assistant Professor, Government First Grade College, Haleyangadi, was the resource person. In his address, Dr. Ajay shared valuable insights into the application of Artificial Intelligence in research. The programme covered the use of AI tools for literature review, data analysis, research writing, and improving research efficiency. The session provided participants with practical knowledge on the responsible and effective use of AI at different stages of the research process. Dr. Bhanuprakash B.E., Principal, presided over the programme, and Dr. Sowmya Hegde coordinated the programme.



## WOMEN CELL

### **Rashtriya Poshan Maah**

The Women Cell, in association with Department of Diet and Nutrition PG studies, Shri Dharmathala Manjunatheshwara College of Naturopathy & Yogic Science, Ujire organized a programme “Rashtriya Poshan Maah”: Discover the Power of Nutrition- Eat Right for a Better Life as part of a programme carried in the month of September known as month of diet on 28<sup>th</sup> September 2026 at 2.00 P.M. in the conference Hall. The resource persons of the programme were Dr. Renita, Assistant Professor, BNYS, MD in Diet and Nutrition, SDM College of Naturopathy and Yogic Science, Dr. Dr. Srivathsan, III year MD in Diet and Nutrition, SDMCNYS, Ujire, and Dr. Bhasini, I year MD in Diet and Nutrition, SDMCNYS, Ujire. The resource persons shared valuable knowledge, insights, and practical guidance on the importance of healthy food choices and good nutrition. The session provided faculties with a better understanding about healthy eating and healthy living. Mrs. Shashikala Shetty, coordinator, Women Cell coordinated the programme.



### **Discover the Power of Nutrition – Eat Right for a Better Life**

The Women Cell organized a guest lecture on “Discover the Power of Nutrition- Eat Right for a Better Life” as part of a programme carried in the month of September known as month of diet on 28<sup>th</sup> September 2026 at 3.00 P.M. in Room Number 202. The resource persons of the programme were Dr. Renita, Assistant Professor, BNYS, MD in diet and Nutrition form SDM College of Naturopathy and Yogic Science, Dr. Dr. Srivathsan, III year MD in Diet and Nutrition, SDMCNYS, Ujire, and Dr. Bhasini, I year MD in Diet and Nutrition, SDMCNYS, Ujire. The resource persons shared valuable knowledge, insights, and practical guidance on the importance of healthy food choices and good nutrition. The session provided students with a better understanding about healthy eating and healthy living. Mrs. Shashikala Shetty, coordinator, Women Cell coordinated the programme.



## ALUMNI-STUDENT INTERACTION PROGRAMME

### Career Insights: Navigating the IT Industry

The Department of Computer Applications organized an Alumni–Student Interaction Programme titled “Career Insights: Navigating the IT Industry” for III BCA ‘B’ by Mr. A. Vinith Kumar, Quality Engineer, Accenture India, Mumbai, and a distinguished alumnus on 12 September 2026. The objective was to bridge the gap between academic learning and industry expectations by providing final-year students with practical career guidance from a successful alumnus. During the session, Mr. Vinith explained the IT recruitment process, covering aptitude, reasoning, coding, technical, and HR rounds, along with strategies for successful performance. He emphasized time management, accuracy, programming fundamentals, communication, teamwork, and continuous learning. Students were also encouraged to undertake mini projects and build strong portfolios and GitHub profiles to enhance their employability and demonstrate practical skills to prospective employers. The programme was coordinated by Mr. Arun F. Sequeira.



### Navigating IT Careers: Insights and Opportunities

An Alumni-Student Interaction Programme was organized for the III BCA ‘A’ on 12 September 2026 on the topic “Navigating IT Careers: Insights and Opportunities”. Mr. Dhanush, Microsoft Power Platform Developer / Associate Application Developer, Accenture, Mumbai also the alumna was the resource person. The objective was to inspire and motivate students through the experiences and career insights of an alumnus. The session focused on current IT industry trends, workplace culture, employer expectations, and career opportunities. Dhanush in his address outlined the challenges of the professional world and stressed the importance of aptitude, problem-solving, communication, teamwork, confidence, and professional skills. Students received guidance on placement preparation, aptitude tests, interviews, and building professional portfolios on GitHub and LinkedIn. The session underlined the need to bridge the gap between academic learning and industry requirements through continuous upskilling, giving students valuable industry insights and practical career guidance. The programme was coordinated by Mrs. Yogita Patgar.



## Beyond Browsing: The Internet Unpacked

An Alumni-Student Interaction Programme was organized for the III BCA 'B' on 16 September 2026 on the topic "Beyond Browsing: The Internet Unpacked" by Mr. Harshith B, Unify Cx, Mangalore. The objective was to provide students with a deeper understanding of how the Internet works beyond everyday browsing. The session aimed to familiarize students with the basic concepts of Internet technologies, including domain creation, networking, and effective utilization of the Internet through interconnected networks. It also encouraged students to explore the technical aspects of the Internet and understand how websites and online services are developed, connected, and accessed. The programme was coordinated by Reshmi B. R.

## CAREER GUIDANCE & PLACEMENT CELL

### SAP STAR Hiring – Online Assessment Exam

The Career Guidance & Placement Cell, in association with SAP, conducted the first round of the SAP STAR Hiring – Campus Program for BCA graduates on 22 September 2026, from 11:00 a.m. to 12:30 p.m. at S LAB. The objective was to screen BCA students for development-oriented roles at SAP and the associated BITS Pilani M.Tech programme through an online aptitude and technical assessment. The programme offers development-oriented careers at SAP along with an associated M.Tech programme from BITS Pilani. The Online Aptitude and Technical Assessment served as the initial screening stage, evaluating analytical ability, logical reasoning, problem-solving skills, and technical competencies. The programme offers students industry exposure, technical skill enhancement, and avenues for professional and higher educational development. It was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.



### EXXONMOBIL Pre-Placement Orientation

The Career Guidance & Placement Cell, in association with ExxonMobil Pvt. Ltd., Bangalore, organized a Pre-Placement Orientation Programme on 24th September 2026. The ExxonMobil recruitment team, Ms. Swetha Shetty, Ms. Anumary Xavier and Ms. Sania Dechamma, and alumnus Mr. Rohit Shetty was present, presided over by the Principal, Dr. Bhanuprakash B.E. The objective was to give students insights into the corporate world, career opportunities, and the skills and attitude needed for a successful career. Ms. Anumary Xavier introduced ExxonMobil's global operations, including upstream, product solutions, and low-carbon solutions, along with its focus on innovation and community investment. Ms. Swetha Shetty shared her career journey across Trading, Law and Public Affairs, Human Resources, and Supply, explained the Early Career Foundation (ECF), and encouraged students to treat their careers like

a blank slate. Mr. Rohit Shetty emphasized good communication, regular class attendance, curiosity, and continuous learning. The Principal stressed the importance of "Know" over "No" and the 3Ds: Discipline, Dedication, and Determination. The session helped students understand ExxonMobil, the corporate environment, and professional expectations. The program was coordinated by Mr. Prasanna Kumar T., Mrs. Yogita Patgar, and Mr. Akshith Kumar K.



### **Beyond Academics: Higher Education, Leadership and Practical Decision-Making**

The Career Guidance & Placement Cell organized a guest lecture on "Beyond Academics: Higher Education, Leadership and Practical Decision-Making" for III BCA 'A' and III BCA 'B'. The resource person was Mr. Harshith K. M., Assistant Professor and educator specializing in Organizational Behaviour and Aviation Management. The objective was to help the students understand the importance of higher education beyond academics and develop leadership, behavioural, and communication skills. The session emphasized experiential learning through practical examples, role plays, simulations, and real-world scenarios, students were guided in building critical thinking and practical decision-making abilities for workplace challenges. The interactive format encouraged active participation and gave students valuable perspectives on career readiness, leadership, and professional growth. The programme was coordinated by Mrs. Yogita Patgar.



## GUEST LECTURE AND AWARENESS PROGRAMME

### DEPARTMENT OF COMPUTER APPLICATIONS

#### Exploring Software Roles, Skills and Opportunities

A guest lecture on the topic “Exploring Software Roles, Skills and Opportunities” was organized for I BCA ‘B’ on 12 September 2026. Mr. Ashwith, Quality Engineer, Accenture, Mumbai was the resource person. The objective was to create awareness about software career opportunities and job roles. The resource person outlined career paths in the IT sector, including software development, web development, testing, data analytics, and technical support. Students learned about the technical, aptitude, and soft skills needed for IT employment, with emphasis on programming fundamentals, communication, teamwork, interview skills, and early career planning. The session helped students better understand industry expectations and encouraged them to build their skills systematically for future job opportunities. The programme was coordinated by Mrs. Yogita Patgar.



#### Marine Life and the Problem of Ghost Nets: Threats to Marine Animals and Ecosystems

The Department of Computer Application organised an awareness programme on “Marine Life and the Problem of Ghost Nets: Threats to Marine Animals and Ecosystems” on 16 September 2026. The objective was to sensitise students about marine conservation and the growing threat posed by abandoned, lost and discarded fishing gear. Mr. Venkatesh Moodikeri, Outreach Officer, ReefWatch Marine Conservation, Kundapura, was the resource person. Mr. Venkatesh gave an informative overview of marine ecosystems and stressed the importance of protecting marine biodiversity. He explained how abandoned or lost fishing nets and gear continue to trap and injure marine animals long after fishing has ended, harming fish, turtles, dolphins, seabirds and other aquatic life through injury and restricted movement. Such discarded gear can also damage coral reefs and other marine habitats. The programme was coordinated by Mrs. Divya Uchil.



## DEPARTMENT OF ECONOMICS

**Financial Technology (FinTech)**

The Department of Economics organised a guest lecture on “Financial Technology (FinTech)” on 22 September 2026. Mr. Harshith K. M., Assistant Professor, was the resource person. The objective was to create awareness about the importance and applications of FinTech in digital payments, online banking, AI, financial services, and financial inclusion. He also highlighted emerging career opportunities and encouraged students to develop relevant technological and financial skills. The programme was coordinated by Mr. Prasanna Kumar T.

**AI in Business Analytics – Transforming Data into Smarter Business Decisions**

The Department of Economics organised a guest lecture on “AI in Business Analytics – Transforming Data into Smarter Business Decisions” on 24 September 2026. Dr. Vinayak V. Rao, Professor, Department of Artificial Intelligence & Data Science, Srinivas Institute of Technology, Mangaluru, was the resource person. He highlighted data-driven decision-making, business applications of AI, emerging opportunities, and future skills, explaining how AI transforms data into insights for strategy, innovation, and growth. An interactive session enabled students to clarify their doubts and understand career opportunities in Business Analytics. The programme was coordinated by Mr. Prasanna Kumar T.



## DEPARTMENT OF BUSINESS LAW

### AI and Future Jobs

The Business Law Department organized a guest lecture on the topic "AI and Future Jobs" on 29 September 2026 for III BBA 'C'. The resource person was Ms. Shreya Acharya, Assistant Professor, Shree Devi College. The objective was to create awareness among students about the growing role of Artificial Intelligence (AI) in the modern workplace and its impact on future employment opportunities. The speaker explained how AI is transforming industries, changing job roles and creating new career opportunities, and stressed the need for students to build digital skills and keep upgrading their knowledge. The informative session gave students a better understanding of AI's opportunities and challenges in the workplace. The programme was coordinated by Mrs. Varsha V.



## ROVERS AND RANGERS

### Fire Safety, Health Safety & Disaster Management Awareness Training Programme

The Rovers and Rangers Association organised a Fire Safety, Health Safety & Disaster Management Awareness Training Programme on 16 September 2026 at the Conference Hall. Mr. Sathyraj, Professional Freelancer Fire & Safety Officer, Mangaluru, was the Resource Person. In his address Sathyraj gave practical guidance on fire safety measures, fire extinguisher use, evacuation procedures, emergency response, and basic disaster management. The objective was to create awareness among students about fire prevention, health and personal safety, disaster management, and emergency response. It helped students understand the importance of preparedness and timely response during emergencies. The programme was presided over by Principal Dr. Bhanuprakash B.E. Mr. Chethanraj and Mrs. Vijetha coordinated the programme.



## FINANCE DEPARTMENT

### Investment Awareness Drive – “Money Matters: From Earning to Wealth”

As part of Financial Literacy Week, the Finance Department organized an Investment Awareness Drive titled “Money Matters: From Earning to Wealth” for final-year students from 28 September 2026 to 3 October 2026. The objective was to enhance students’ financial literacy and create awareness about the importance of savings, investment, financial planning, and wealth creation. The Finance Department organized the Investment Awareness Drive for the III BBA ‘B’ on 28 September 2026. Mr. Dheeraj M. Prabhu, CEO, Vistara Financial Services, Mangalore, was the resource person. He highlighted the importance of early investment, systematic investing, and maintaining an emergency fund for financial security. He also guided students on opening a Demat Account and initiated the process for interested students. The session provided practical financial knowledge and encouraged students to develop responsible investment habits. The programme was coordinated by Mrs. Shwetha Y.



### Online Webinar on “Financial Literacy & Smart Investing”

The Finance department organized a webinar on “Financial Literacy & Smart Investing” on 16 September 2026 for III BBA ‘B’. The objective was to make students understand the importance of setting financial goals and to develop a research-oriented approach towards investing. Mr. Sandeep Verma, Senior Manager, Lead Campus Program, Motilal Oswal Financial Services Ltd. was the resource person. He explained the basics of financial planning and wealth creation, through participating in the stock market. The webinar highlighted the importance of research in investment decisions and encouraged students to consider relevant information before making investment choices. Common investment mistakes were discussed, along with ways to avoid impulsive decisions and develop disciplined financial habits. The session was highly informative providing students with valuable knowledge on responsible investment habits, and a research-oriented approach towards. The programme was coordinated by Mrs. Smitha M.



## SKILL ENHANCEMENT ACTIVITY

### SCAN ASSOCIATION

#### Painting – Engineers for a Sustainable Future

The SCAN Association- organized a Painting competition on 15 September 2026 to commemorate Engineers' Day. The competition was conducted with the theme "Engineers for a Sustainable Future". The objective was to highlight the significant contribution of engineers towards creating an innovative, eco-friendly and sustainable world. The competition was open to all students and drew an enthusiastic response. Participants painted using mediums such as water colours, acrylics, oil pastels, colour pencils and sketch pens, to show how engineering and technology can support a sustainable future. Their themes included renewable energy, green technology, conservation, clean transportation, waste management and water conservation. The event gave students a platform to combine creativity, technology and environmental awareness. The event was coordinated by Mr. Arun F. Sequeira.



#### IT QUIZ – Brain Bytes: Cyber Security and Data Privacy Challenge

The SCAN Association organized a skill enhancement activity "IT QUIZ – Brain Bytes" on the theme "Cyber Security and Data Privacy Challenge" on 18 September 2026. The objective was to enhance students' knowledge of information technology while creating awareness about the importance of cyber security, data privacy, and safe digital practices. The event aimed to strengthen students' analytical thinking, improve their understanding of current technological developments, and encourage them to apply cybersecurity concepts in real-life digital environments through an engaging and competitive learning

experience. A total of 68 BCA students took part in the quiz competition, which tested their knowledge of IT topics such as computer fundamentals, networking, cyber threats, ethical hacking, encryption, digital forensics, online safety, data protection laws and emerging technologies. Conducted in a multiple-choice format, the cyber security and data privacy theme encouraged students to think critically about protecting personal and organizational information. The event was energetic and intellectually stimulating, with participants showing great enthusiasm and a healthy competitive spirit. The programme conducted under the guidance of Mrs. Shashikala Shetty and was coordinated by Mr. Arun F. Sequeira.



## TECH DEBATE – Tech Talk Arena

The SCAN Association organized a skill enhancement activity “TECH DEBATE – Tech Talk Arena” on the theme “AI Ethics – Innovation without Compromise” on 22 September 2026. The debate was conducted on the topic “Artificial Intelligence: Will It Replace Humans or Empower Them?” The objective was to develop students’ communication, critical thinking, analytical reasoning, and persuasive speaking skills through a structured academic debate. The activity encouraged students to examine the ethical implications of Artificial Intelligence while fostering logical argumentation, evidence-based discussion, teamwork, and the confidence to express diverse viewpoints on contemporary technological issues. Students from the Department of Computer Applications participated enthusiastically, presenting well-researched arguments for and against the motion. They discussed AI’s impact on healthcare, education, finance, business and daily life, along with ethical concerns such as data privacy, surveillance, misinformation, algorithmic bias, job displacement and fairness in automated decisions. The debate was intellectually stimulating, with participants respectfully challenging opposing views and supporting their points with relevant examples. The programme was conducted successfully under the guidance of Mrs. Reshmi B. R. and was coordinated by Mr. Arun F. Sequeira.



## CODING & DEBUGGING – CodeFusion

The SCAN Association organized a skill enhancement activity “CODING & DEBUGGING – CodeFusion” on the theme “Secure Coding – Building Safe Digital Solutions” on Friday, 25 September 2026. The objective was to strengthen students' programming, logical reasoning and problem-solving skills, with an emphasis on secure and reliable software. A total of 18 students took part in two practical rounds: in the first, they wrote a complete C program from a given problem statement, and in the second, they identified and fixed syntactical, logical and runtime errors in a faulty C program within the allotted time. Participants showed great enthusiasm and analytical thinking. The judges, Mrs. Yogita Patgar and Mrs. Shwetha Shet, evaluated correctness, debugging efficiency, code quality, logical approach and adherence to secure coding principles, and their feedback encouraged students to write clean, structured and dependable code. The programme was conducted under the guidance of Mrs. Sowmya Jyothi and was coordinated by Mr. Arun F. Sequeira.



## MARKETING ASSOCIATION

### Recognition of National Voters' Day

The Marketing Association organized a presentation on the importance of voting on September 15, 2026, for first-year students as part of the recognition of National Voters' Day. The presentation was conducted by final-year students, who explained the importance of voting, the role of citizens in elections, and the need to make informed voting decisions. The activity helped first-year students understand the value of voting and their responsibility as citizens. The event was coordinated by Dr. Chaitra C Bhat.

### Business Pitch

The Marketing Association conducted a Business Pitch Activity on September 18, 2026, in Room 205 to give students an opportunity to present their business ideas and improve their presentation and communication skills. Students presented their business ideas, including the target market, product or service, and marketing approach. The event was judged by Mr. Akshith Kumar and Mrs. Pooja based on the idea, presentation, feasibility, and marketing aspects. The activity helped students gain practical experience in presenting business ideas and understanding basic marketing concepts. The event was coordinated by Dr. Chaitra C Bhat.

### Presentation

The Marketing Association organized a Presentation Competition on September 21, 2026, in Room 203, where students presented on various marketing issues. The competition provided students with an opportunity to share their ideas, improve their presentation skills, and discuss current marketing-related topics. The presentations were judged by Mrs. Anasuya based on the content, clarity, and presentation skills of the participants. The event helped students gain confidence and improve their understanding of different marketing issues. The competition was coordinated by Dr. Chaitra C Bhat.

## ECONOMICS ASSOCIATION

### Quest for Knowledge

The Economics association conducted a Quest for knowledge competition on 21 September 2026. The objective was to give an exposure to the economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potential in those areas. The programme was coordinated by Mrs. Shashikala K.G.



## CONSUMER CLUB

### Consumer Rights and Awareness Quiz Competition

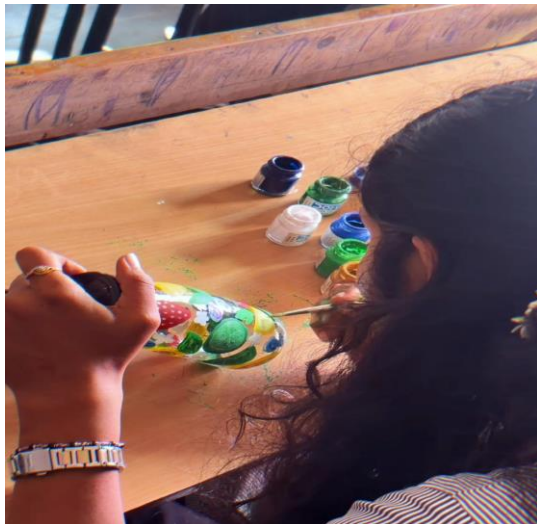
The Consumer Club conducted a skill enhancement activity on “Consumer Rights and Awareness Quiz Competition” on 21 September 2026. The objective was to enhance students’ awareness of consumer rights and responsibilities, strengthen their understanding of consumer protection laws, and promote informed decision-making as responsible consumers. The programme was coordinated by Mrs. Shwetha Y. and Student Coordinators Ms. Jnanashree and Laksh Salian coordinated.



## FINE ARTS ASSOCIATION

### Bottle Painting

The Fine Arts association organised skill enhancement activity ‘Bottle Painting’ competition on 25 September 2026. The competition provided students with a platform to showcase their creativity, artistic skills and innovative ideas by transforming bottles into attractive works of art. The activity was coordinated by Mrs. Sanjana and Mrs. Sowmya Jyothi.



### 3 in 1

The Fine Arts association organised a skill enhancement activity “3 in 1” competition on 29 September 2026. The objective was to provide students with a creative platform to showcase their artistic skills, creativity, imagination, and innovative ideas through three exciting categories: Mehendi, Nail Art, and Hairstyling. The activity was coordinated by Mrs. Sanjana and Mrs. Sowmya Jyothi.



## KANNADA ASSOCIATION

### Poster Making

Kannada Association conducted a poster making competition on 18 September 2026 on the topic 'ನೆಲೆಯ ರಕ್ಷಿಸಿ, ಭವಿಷ್ಯ ಬೆಳಗಿಸಿ'. The objectives was to promote environmental awareness regarding the conservation of soil and water resources. The activity was coordinated by Mrs. Renuthakshi.

### Story Writing and Poem Writing

The Kannada Association organised a story writing and poem writing competition on 28 September 2026. The objective was to encourage students to develop writing skills. The programme was coordinated by Mrs. Renuthakshi.

## HINDI ASSOCIATION

### Essay Writing

The Hindi Association organized an Essay Writing competition on 23 September 2026 on the topic “The role of media in the development of Hindi, and The need for environmental conservation. The objective was to encourage students to enhance their creative writing skills in Hindi. The competition was coordinated by Dr. Jyothi.



### Poetry Writing

The Hindi Association organised a Poetry Writing Competition on 23 September 2026. On the topic नदी की आत्मकथा, और पुस्तकें: सच्ची मतिर. The objective was to encourage creativity and imagination, develop in Hindi language and literature, provide a platform for self-expression, and improve students' Hindi writing skills. The competition provided students with an opportunity to showcase their creativity and express their thoughts through Hindi poetry. The event was coordinated by Dr. Shalini M.



## ENGLISH ASSOCIATION

### Creative Writing

On the occasion of International Literacy Day, the Department of English organized a creative Writing competition on 15 September 2026, with the title “If Books Could Talk.” The objective was to enhance students' writing skills, encourage creative expression, develop creativity and imagination, promote

originality and independent thinking, and highlight the importance of English as a global means of communication. The event was coordinated by Cheritha K. C.

## HR ASSOCIATION

### Case Analysis

The Human Resource Hub conducted a “Case Analysis” competition on 22 September 2026 .The objective was to improve the problem solving skill of the students. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. Mrs. Anasuya coordinated the programme.



## NATIONAL SERVICE SCHEME

### The Viksit Bharat Quiz

The volunteers of NSS Unit participated in the Viksit Bharat Quiz held on 18 September 2026. The programme enhanced students' awareness of India's development, progress, and future goals. The event was coordinated by Ms. Preethika Dharmapal and Mr. Sudarshana K.



## STUDENT SEMINAR AND PRESENTATION

### DEPARTMENT OF BUSINESS LAW

#### Company Formation Procedure and Pre and Post Incorporation of Companies

The Department of Business Law conducted a student seminar on 19 September 2026 for the students of II BBA 'B' on the topic "Company Formation Procedure and Pre and Post Incorporation of Companies." The objective was to enhance students' understanding of the procedures involved in company formation and the legal aspects of pre and post incorporation. The seminar was conducted by Abhishek and Jyanashree of III B.Com, The session provided students with valuable insights into the various stages and requirements involved in incorporating a company. The programme was organised by Mrs. Sanjana.



#### Know Your Tax, Build Your Nation / Business Plan – From Idea to Enterprise

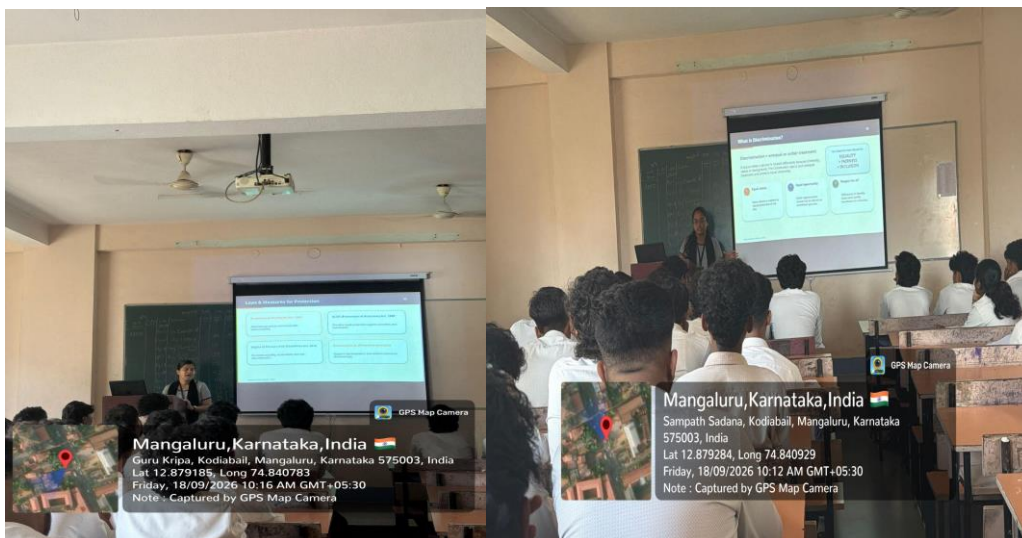
The Department of Business Law conducted a Student Presentation for the students of III B.Com from 22 September to 3 October 2026 on the themes "Know Your Tax, Build Your Nation" and "Business Plan – From Idea to Enterprise." The objective was to enhance students' awareness of taxation and its role in nation building, while also encouraging entrepreneurial thinking and developing an understanding of how business ideas can be transformed into successful enterprises. The activity was organised by Mrs. Sanjana.



## DEPARTMENT OF HUMAN RESOURCE DEVELOPMENT

**Protection Against Discrimination and Dignity of an Individual – I BBA A**

The Department of Human Resource Development, organized a Student Seminar on "Protection Against Discrimination and Dignity of an Individual" on 18 September 2026. The seminar was presented by Ms. Aparna Rao and Ms. Jnanashree R. of III B.Com for I BBA A. The objective was to create awareness about equality, protection against discrimination, and the importance of respecting the dignity of every individual. It provided students with an opportunity to enhance their communication and presentation skills. The programme was coordinated by Mrs. Anasuya.

**Protection Against Discrimination and Dignity of an Individual**

The HR Department organized a Student Seminar on "Protection Against Discrimination and Dignity of an Individual" on 21 September 2026. The seminar was conducted by Mr. Navaneeth Jogi of III B.Com for I B.Com B. The objective was to create awareness about the importance of equality, protection against discrimination, and respect for the dignity of every individual. It provided students with an opportunity to improve their communication, presentation, and confidence through an interactive seminar. The programme was coordinated by Mrs. Anasuya.



## DEPARTMENT OF HINDI

**Student Presentation – कहीं दूर जब दिन ढल जाए**

The Department of Hindi organized a Student Presentation on 22 September 2026 on the topic "कहीं दूर जब दिन ढल जाए", written by बटरोही for the I BCA Hindi students. The presentation was delivered by Amritha

Jyothi, student of II B. com. The objective was to improve their Hindi language skills, communication abilities, and understanding of Hindi literature. The student presented the topic with confidence and explained the major literary aspects of the lesson. Dr. Jyothi coordinated the programme.

### Student Paper Presentation – तौलिये (Towel)

The Department of Hindi organized a Student Paper Presentation Programme for the students of I B.Com on 21 September 2026. Mr. Navneet of III B.Com presented a paper on “तौलिये (Towel) by Upendranath Ashk.” The objective was to focus on the theme, characters, and psychological aspects of the one-act play, highlighting the differences in attitudes and values between Basant and Madhu and their impact on family relationships. The presentation emphasized mutual understanding, adjustment, and harmony while exploring the social and psychological issues portrayed in the play. The programme was coordinated by Dr. Shalini.



## STUDENT FACULTY PROGRAMME

### Fundamentals of Financial Management

A Student Faculty Programme on the topic “Fundamentals of Financial Management” was organised for I B.Com ‘B’ on 25, 28, 29, and 30 September 2026 in Classroom No. 305 by Ms. Manya Priya of III B.Com. The objective was to provide the student faculty with practical exposure to teaching and an opportunity to apply her subject knowledge in a classroom environment also aimed to enhance her communication and presentation skills, teaching competency, classroom management abilities, leadership qualities, and self-confidence. This peer-learning programme encouraged active student participation and interaction. It gave Ms. Manya Priya valuable experience in delivering academic sessions, while I B.Com 'B' students learned through a collaborative process. The programme was conducted under the guidance and supervision of Mrs. Shwetha Y.



## Web Hosting and Managing Multimedia Content

A Student Faculty Programme on the topic “Web Hosting and Managing Multimedia Content” was organized for the students of II BCA ‘B’ on 21, 25 and 28 September and 1 October 2026 as part of an academic initiative to promote peer learning and active student participation in the teaching–learning process by Mr. Chirag P. of III BCA ‘B’. The objective was to strengthen the concepts of web hosting and multimedia content management among the students through peer teaching and practical learning. The student faculty programme builds leadership, communication, presentation and teaching skills. Mr. Chirag P. explained "Web Hosting and Managing Multimedia Content", covering types and benefits of web hosting, hosting companies, the steps to host a website, and the importance and best practices of multimedia elements in web pages. He also demonstrated creating and hosting a simple website, and students asked questions and took part actively. The programme helped students link theory to practice and promoted peer learning and overall academic and personal development. The programme was organised by Mr. Arun Francis Sequeira.



## EXTENSION ACTIVITY

### FINANCE DEPARTMENT

#### Visit to Government PU College

The Finance Department organized an awareness programme on 17 September 2026, on the Basic Concepts of Taxation for the Commerce students of Government Pre-University College, Hampankatta, Mangaluru. The objective was to create awareness and provide students with a basic understanding of direct taxation and its concepts. Ms. Isha A. Shetty and Ms. Kavya Devadiga of III BBA B, the student coordinators, explained the fundamentals of taxation through an engaging PowerPoint presentation. A quiz followed to reinforce learning, with prizes for the winners. The interactive session successfully enriched the students' knowledge of taxation. Mrs. Smitha M coordinated the programme.



## NATIONAL SERVICE SCHEME

### International Coastal Clean-up Programme

The NSS Unit, in collaboration with Samprabhav NGO, organised an International Coastal Clean up Programme at Ullal beach on 19 September 2026. Mr. Vijesh Devadiga addressed the NSS volunteers and highlighted the importance of maintaining cleanliness in our surroundings. The objective was to create awareness about coastal cleanliness and environmental protection. NSS volunteers actively participated in the beach-cleaning activity and contributed to promoting a cleaner and healthier environment. The programme was coordinated by Ms. Preethika Dharmapal and Mr. Sudarshana K.



### NSS Day Celebration

The NSS Unit organised NSS Day on 24 September 2026 at Government Higher Primary School, Souterpete, Mangaluru. The objective was to inculcate social responsibility, leadership qualities, and a spirit of community service among NSS volunteers. NSS volunteers conducted various personality development activities for school children and donated books to support their educational development. The programme was coordinated by Ms. Preethika Dharmapal and Mr. Sudarshana K.



**DEPARTMENT OF COMPUTER APPLICATIONS****Visit to Government School, Bokkapatna**

An extension activity in association with Rovers and Rangers, on “Basics of Computer” was organized by III BCA of the Department of Computer Applications, at Government School -Bokkapatna, on 26 September 2026. The objective was to introduce school students to the basic concepts of MS Word and MS Excel. The BCA students provided practical exposure by explaining various basic operations of MS Word and MS Paint. The school students were given an opportunity to work on laptops and practice concepts such as searching for words and creating tables in MS Word. They very creatively worked on MS Paint creating the pictures on it. They participated enthusiastically and showed keen interest in learning the different applications. At the end of the session, a quiz was conducted to assess their understanding of the concepts covered during the programme. The activity provided the final-year BCA students with valuable experience in interacting with school students. It also helped them develop their communication, presentation, and interpersonal skills. The programme was coordinated by Mrs. Divya Uchil.

**ROVERS AND RANGERS****Participation in Sri Krishna Janmashtami Celebrations**

The members of Rovers and Rangers association participated in the Sri Krishna Janmashtami 2026 celebrations organised by ISKCON Mangalore on 3 September 2026 at Scouts Bhavan, Pilikula, Mangaluru. The objective was to promote cultural awareness, team spirit, and community participation among students through involvement in traditional Janmashtami celebrations. They participated enthusiastically in traditional games and activities and won prizes, bringing recognition to the institution. The programme, which fostered team spirit and cultural awareness among students. The event was coordinated by Mr. Chethanraj and Mrs. Vijetha.



**KANNADA DEPARTMENT****Digital Payment Awareness at the Fish Market**

Kannada Department organized Extension Activity on 28 September 2026 at Fish Market bhavanthi road , Bunder. The objective was to encourage the fishermen's vendors to use this facility to make their work easy . II BCA Students conducted an awareness programme on Digital payment. Students interacted with the fisher men and came to know the lack of awareness regarding digital payment and the problems faced by them in the present scenario. The activity was coordinated by Mrs. Jeevitha D

**Digital Payment Awareness at Petty Shops**

The Kannada Department organized an Extension Activity on 28 September 2026 at some petty shops in Mangalore . The objective of this activity was to encourage the fisher men vendors to use this facility to make their work easy . II BCA Students interacted with them regarding Digital payment and their experiences .Students learned about the lack of awareness regarding digital payments and the problems people currently face in using them. Mrs. Jeevitha D coordinated this activity.

## EDUCATIONAL VISIT

## KANNADA DEPARTMENT

**ರಾಣಿ ಅಬಬಕಕ ತುಳು ಅಧ್ಯಯನ ಕೇಂದ್ರ ಮತ್ತು ತುಳು ಬದುಕು ವಸ್ತು ಸಂಗ್ರಹಾಲಯಕ್ಕೆ ಭೇಟಿ**



ಕನ್ನಡ ವಿಭಾಗದ ವಿದ್ಯಾರ್ಥಿಗಳು ದಿನಾಂಕ ೧೫ ಸೆಪ್ಟೆಂಬರ್ ೨೦೨೬ರಂದು ಬಿ ಸಿ ರೋಡ್, ಸಂಚಯನಗಿರಿ ಇಲ್ಲಿ ಇಲ್ಲಿ ಇರುವ ರಾಣಿ ಅಬಬಕ ತುಳು ಅಧ್ಯಯನ ಕೇಂದ್ರ ಮತ್ತು ತುಳು ಬದುಕು ವಸ್ತು ಸಂಗ್ರಹಾಲಯಕ್ಕೆ ಭೇಟಿ ನೀಡಿದರು. ಸಂಗ್ರಹಾಲಯಕ್ಕೆ ಭೇಟಿ ನೀಡಿದರು. ತುಳುನಾಡಿನ ವೀರರಾಣಿ ಅಬಬಕನ ಬದುಕಿನ ಗಾಥೆ, ಏಕಾಂಗಿಯಾಗಿ ಹಿರಿಯ ಏಕಾಂಗಿಯಾಗಿ ಹಿರಿಯ ಹಾಗೂ ಕಿರಿಯ ರಾಣಿಯರು ಪೋರ್ಚುಗೀಸರನ್ನು ಹಿಮ್ಮೆಟ್ಟಿಸಿದ ಚಿತ್ರಕಲೆ ಪ್ರದರ್ಶನ ಮತ್ತು ಪ್ರದರ್ಶನ ಮತ್ತು ತುಳುನಾಡಿನ ಬದುಕನ್ನು ಕಟ್ಟಿಕೊಡುವ ಹಾಗೂ ಅವರ ಚರಿತ್ರೆಯನ್ನು ತಿಳಿಸುವ ವಸ್ತು ವಸ್ತು ಸಂಗ್ರಹಾಲಯವನ್ನು ವೀಕ್ಷಿಸಿದರು. ಇದರ ಸಂಸ್ಥಾಪಕರಾದ ಶ್ರೀ ತುಕಾರಾಂ ಪೂಜಾರಿ ಈ ಕೇಂದ್ರದ ಕುರಿತು ಕೇಂದ್ರದ ಕುರಿತು ವಿವರವಾದ ಮಾಹಿತಿಯನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ನೀಡಿದರು. ಈ ಕಾರ್ಯಕ್ರಮದ ಸಂಯೋಜನೆಯನ್ನು ಸಂಯೋಜನೆಯನ್ನು ಕನ್ನಡ ವಿಭಾಗದ ಸಹ ಪ್ರಾಧ್ಯಾಪಕರಾದ ಶ್ರೀಮತಿ ಜೀವಿತ ಮತ್ತು ಶ್ರೀಮತಿ ರೇಣುತಾ ಕ್ಷಿಗೈದರು.

ರೇಣುತಾ ಕ್ಷಿಗೈದರು.

## STAFF ACHIEVEMENT

**Mrs. Smitha M**

- Attended Mangalore University Board of Examiners Meeting at SDM College of Business Management Mangalore on 29th and 30th September 2026.
- Attended BOS meeting of Department of Business Administration, SDM College (Autonomous) Ujire on 30th September 2026

**Mrs. Jeevitha D**

- Participated and presented paper on the topic “ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ನಾಟಕದ ಮಹತ್ವ” in Milagres College in one day National Seminar - ಕನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ರಂಗಭೂಮಿ, organized in association with association with Mangalore University Kannada Association (vikasa) on 3 September 2026.
- Was the Moderator for Paper Presentation session in National Seminar organized by Kannada Department, Milagres College, IQAC, and Mangalore University Kannada Association on 3 September 2026.

- Was the Judge for Inter Collegiate Elocution Competition held under “NIRMAYA – Nasha Mukta Bharat Abhiyan” organised by SDM College of Business Management, Mangalore In association with NSS, YRC And Rovers and Rangers. On 23 September 2026.

### Mr. Arun F Sequeira

- Conducted a session on "Exhaustive Search and Greedy Techniques" for the final year BCA students of Government First Grade College on 18 September 2026.
- Judge for the collage Making Competition held under “NIRMAYA – Nasha Mukta Bharat Abhiyan” organized by SDM College of Business Management, Mangalore in association with National Service Scheme, Youth Red Cross and Rovers and Rangers on 25 September 2026.
- Attended Mangalore University Board of Examiners Meeting at Besant Women’s College, Mangalore from 28 September 2026 to 30 September 2026.

### Mrs. Gayathri K

- Attended Mangalore University Board of Examiners Meeting at SDM College of Business Management Mangalore on 29 and 30 September 2026.

### Mr. Thilakraj.G

- Attended Mangalore University Board of Examiners Meeting at SDM College of Business Management Mangalore on 29 and 30 September 2026.

### Mrs. Renuthakshi

- Participated and presented the paper on National conference on ಕನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ರಂಗಭೂಮಿ organised by Milagres college Mangalore in collaboration with Kannada Adyapakara Sangha(Vikasa) on 3 September 2026
- Publish a research paper in Akshara Surya Peer-Reviewed,Multilingual E-Journal(ISSN:2583-620x) on the topic 'ಕನ್ನಡ ರಂಗಭೂಮಿ ಮತ್ತು ಚಲನಚಿತ್ರ ಮಾಧ್ಯಮ:ಪರಿವರ್ತನೆ,ಪ್ರಭಾವ ಮತ್ತು ಸಮ್ಮಿಲನ' in ಸಮ್ಮಿಲನ' in September 2026 edition.
- Attended National level workshop on 'ಕನ್ನಡ ಅನುವಾದ ಹೊಸ ಸಾಧ್ಯತೆಗಳು' organised by the ,Kristu ,Kristu Jayanti Deemed to be University,Bengaluru in association with School of Humanities and Social Sciences Department of Kannada on 23 to 29 September 2026
- Participated on line Faculty Researcher Development Programme on 23 September 2026 as part of the Anikethan Lecture Series on the theme:"Nomadic,Tribal communities Religious and Cultural FactsLecture series on literature,language,religion and cultural Facts"organised by ST Joseph's University Langford Road, Bangalore.

### Mrs Kavitha Prabhu

- Attended Faculty Development Programme/Training Programme on “Extensible AI for Smarter Research: Tools that Save Time and Improve Quality,” held from 15 to 19 September 2026. The programme was organized by Matoshri Institute of Technology, Dhanora, Maharashtra, in association with the Research Foundation of India and the Faculty of Commerce and Management, Rama University

### Shashikala K.G

- Attended FDP programme/Training Programme on “Extensible AI for Smarter Research: Tools that Save Time and Improve Quality,” held from 15 to 19 September 2026. organized by Matoshri Institute of Technology, Dhanora, Maharashtra, in association with the Research Foundation of India and the Faculty of Commerce and Management, Rama University

**Dr. Jyothi**

- Attended the 5-Day Virtual Faculty Development Programme on “Empowering Academia: Innovation, Pedagogy and Wellbeing.” organized by the Internal Quality Assurance Cell, Government First Grade College, Bharathinagara affiliated to Mandya University, from 31 August to 4 September 2026.
- Participated in the International Hindi Week - 2026 on *अन्तर्राष्ट्रीय हिन्दी सप्ताह – 2026* organized by the Department of Hindi at Seshadripuram Evening College, Bengaluru in association with the Karnataka State University College Hindi Professors Association, Bengaluru on 9 September 2026.
- Participated in the One-Day National Seminar on “Bhasha aur Sanskriti ka Sangam – 2026”, organized by the Official Language Department, National Institute of Technology Karnataka, Surathkal, in association with the Ministry of Home Affairs, Government of India, and the Town Official Language Implementation Committee, Mangaluru. on 9 September 2026 at NITK, Surathkal, Mangaluru.
- Was the Chief Guest for the Hindi Diwas celebration organized by the Language Club (Hindi), Shree Durgaparameshwari Temple First Grade College, Kateel, on 18 September 2026.
- Attended the National Online Seminar organized by Vishwa Hindi Sahitya Seva Sansthan, Prayagraj, in association with its Karnataka Unit, on the topic “राष्ट्रचेतना के स्वर : हिंदी और कन्नड़ के राष्ट्रवादी कवि” September 2026.
- Was the Resource Person for the Hindi Diwas celebration organized by the Language Club (Hindi) at SCS First grade College Mangalore on 24 September 2026.

**Dr. Shalini M**

- Attended 5 days virtual faculty development program on the topic “Empowering Academia: Innovation, Pedagogy and Wellbeing” on 31 August 2026 to 4 September 2026. Organized by Govt First Grade College Bharathinagara.
- Participated in the International Hindi Week – Hindi Parv on 15 September 2026 organized jointly by the Karnataka State University College Hindi Teachers’ Association, Hindi Sahitya Bharati, and IQAC, Department of Languages, Dr. N.S.A.M. College, Nitte.
- Participated as a delegate for the programme “Hindi ka Bharatiya evam Vaishvik Vartaman Paridrishya” (The Indian and Global Contemporary Perspective of Hindi) on 15 September 2026
- Attended one day National Seminar on “Bhasha aur Sanskriti ka Sangam 2026”. Organized by the official Language Department, National Institute of Technology Karnataka, Surathkal, Mangalore in Ministry Of Home affairs, Govt. of India and Town official Language Implementation committee, Mangaluru on 9 September 2026.
- Presented a research paper titled “कृत्रिम बुद्धिमत्ता और भारतीय भाषाओं का संरक्षण, संवर्धन एवं पुनर्जीवन” National One-Day Seminar organized by Dayananda Sagar College of Arts, Science and Commerce, Bengaluru, on the theme “Languages in the Age of AI: Connecting Indian Culture into World Heritage” on 12 September 2026.
- Published a research paper titled “कृत्रिम बुद्धिमत्ता और भारतीय भाषाओं का संरक्षण, संवर्धन एवं पुनर्जीवन” IJPREMS – International Journal of Progressive Research in Engineering, Management and Science, an international peer-reviewed journal. The paper was published in Volume 06, Issue 09 on 27 September 2026. The journal has an Impact Factor of 7.001 and E-ISSN: 2583-1062.
- Attended an online seminar titled “Towards an Atmanirbhar Bharat through Education” organized by Shiksha Sanskriti Utthan Nyas in association with the Institute of Social Science and Management Studies Research, Jabalpur (Madhya Pradesh) on 27 September 2026 through Google Meet.
- Attended an online National webinar on Chalk and Talk to AI and Smart Learning: Transforming Education. Organized by Nucleus of Learning and Development on 29 September 2026.

**Mrs Anasuya**

- Participated in a 5 days Virtual FDP on “Empowering Academic :Innovative Pedagogy, Wellbeings organized by internal quality assurance cell held on 31 August 4 September 2026, at Government First Grade College Bharathinagar, Maddur , Mandya Karnataka.
- Participated in a 5 days offline FDP on “Digital Marketing organized by St. Aloysius College Deemed to be university held on 22 September to 26 September 2026.

**Mrs. Shwetha Y.**

- Published a paper on topic “AI-Assisted Visual Decision Making: The Role of Image Uploads in Skincare and Outfit Selection among Gen Z” in International Journal Advanced Research Publication on 30-08-2026 in Volume 2, Issue 8 of August 2026 with ISSN 2456-9992 with Impact factor 5.949.
- Participated and attended the 5-day Faculty Development Program on “Empowering Academia: Innovation, Pedagogy and Wellbeing” from 31 August 2026 to 4 September 2026 organized by the Government First Grade College Bharathinagara, Mandya University
- Participated and attended the 7-day Special Lecture Programme from 1 Sept to Sept 7, 2026 organized on the occasion of National Nutrition Week-2026 through a series of academic lectures on nutrition, health and well-being organised Government First Grade College, Ankola In collaboration with KLE Society's Arts and Commerce College, Gadag
- Attended One Day Online FDP on “AI in Research: Smart Literature Review and Manuscript Writing” on 12 September 2026 organized by Department of Commerce, Government First Grade College ,Upinangady in association with Pencilbitz
- Participated and attended a 3-day National Research Methodology Workshop on SHODH KI BHARTIYA DRISHTI from 12 September to 14 September organized by Research Institute of Social Science and Management Studies, Jabalpur .M.P,India

**Mrs. Preethika Dharmapal**

- Attended FDP programme/Training Programme on “Extensible AI for Smarter Research: Tools that Save Time and Improve Quality,” held from 15 to 19 September 2026 organized by Matoshri Institute of Technology, Dhanora, Maharashtra, in association with the Research Foundation of India and the Faculty of Commerce and Management, Rama University

**Mrs. Parinita Salian**

- Participated in the One-Day Orientation Programme for Youth Red Cross (YRC) Programme Officers organized by the Indian Red Cross Society, Youth Red Cross, Mangalore University, D.K. District Branch, on 2 September 2026.
- Attended Mangalore University Board of Examiners Meeting at SDM College of Business Management Mangalore on 29 and 30 September 2026.

**Mrs. Sanjana**

- Attended One Day Online FDP on “AI in Research: Smart Literature Review and Manuscript Writing” on 12 September 2026 organized by Department of Commerce, Government First Grade College ,Upinangady in association with Pencilbitz.

**Mr. Chethanraj**

- Invited as a Chief guest For VISTAARA Commerce Fest held on 10 September 2026 at Sri Rama Pre University College Kalladka
- Participated in the One Day National Level Faculty Development Program on AI in research organized by Department of Commerce Government First grade College Uppinangady on 12 September 2026.

## Cheritha K C

- Invited as a Resource Person by the Department of English, Shree Gokarnanatheshwara College, Mangaluru, on 16 September 2026 to deliver an insightful talk on the topic "Speaking with Impact: Navigating Difficult Conversations with Confidence." The session focused on developing effective communication skills, confidence, active listening, emotional awareness, and strategies for handling challenging conversations with clarity and professionalism.
- Published a paper in the International Journal of Web of Multidisciplinary Studies, E-ISSN: 3049-2424, on the Topic: Language Teaching Through Literature Theory and Methodology at Intermediate Level on 14 September 2026.

## STUDENT ACHIEVEMENT

### Sports

Poorvi K. Shetty of II BBA, won a Gold Medal in Mangalore University Inter Collegiate Karate Tournament held at GFGC, Thenkanediyuru, Udupi on 5 September 2026.

### Fest Forum

Won the Overall Championship in Two Days National Level Educational and Cultural Fest 'Aaroham 2k26' organised by SDM College (Autonomous), Ujire on 10 September 2026. and following Group prizes:



Won the Overall Runners-up in Inter Collegiate Cultural Fest 'Kalatrividha' organised by St. Aloysius (deemed to be University), Mangalore on 26 September 2026

