



SYNC VISION *E-Bulletin*



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The Principal's Corner



A young student once asked his teacher, "What is the purpose of education?" The teacher replied, "Education should not only help you earn a living; it should also teach you how to live."

This simple thought beautifully reflects the motto of our institution, "Learning for Life." Education is much more than acquiring a degree or preparing for a career. It is a lifelong journey of gaining knowledge, developing skills, building confidence, nurturing values and becoming responsible human beings.

It gives me great pleasure to welcome you all to SYNC VISION, the first edition of our College E-Bulletin. This E-Bulletin provides a platform to showcase the academic, cultural and co-curricular activities, achievements, talents and memorable moments of our students and staff.

The growth and success of an institution are the result of collective effort. I sincerely appreciate the commitment, dedication and valuable contribution of all our staff members towards the development of our college. I encourage every staff member to actively contribute to SYNC VISION by sharing the programmes, achievements, innovative initiatives and significant activities of the college. Together, we can make this E-Bulletin a true reflection of the vibrant and dynamic life of our institution.

Dear students, college life offers numerous opportunities to learn, explore and grow. I encourage you to make the best use of these opportunities, develop essential skills, participate actively in college activities and uphold the values of discipline, responsibility and respect.

Let us remember that education is not only preparation for employment, but also preparation for life. May our motto, "Learning for Life," continue to inspire all of us to learn continuously, grow with confidence and contribute positively to society.

I wish all our students and staff members a meaningful, successful and enriching academic journey.

"Knowledge gives us direction, skills give us confidence, and values give purpose to our success."

Dr. Bhanuprakash B. E.

Principal

Visit to the President – Presentation of Institutional Plans

An institutional delegation led by Principal Dr. Bhanuprakash B.E., alongside the Vice Principal, NAAC Coordinators, and heads of key functional domains including IQAC, Placement, and Sports, visited Padma Vibhushan Dr. D. Veerendra Heggadeji, President, at Veerabhavana, Mangaluru, on August 10, 2026. The primary objective was to present the college's comprehensive strategic plan and proposed activities for the academic year 2026–27.

During the meeting, domain coordinators presented detailed overviews of their key focus areas and planned institutional initiatives. Dr. D. Veerendra Heggadeji reviewed the proposals and offered valuable guidance to strengthen the college's academic, administrative, and developmental frameworks. The insights received will be integrated into the institution's roadmap for 2026–27 to ensure quality enhancement and effective execution.

Governing Council Meeting



The 2026 Governing Council Meeting was held on July 15 at Beedu, Dharmasthala, presided over by Dr. D. Veerendra Heggade, President of the SDME Society. Attended by council members, management representatives, and remote participants, the session opened with welcoming remarks from Principal Dr. Bhanuprakash B.E., followed by the formal review and approval of the previous meeting's minutes.

Dr. Bhanuprakash presented a comprehensive overview of the institution's recent performance, detailing student academic achievements, co-curricular accomplishments, admissions status, examination results, and placement activities. During the deliberations, the Council emphasized key strategic goals for future growth, particularly recommending measures to boost faculty research initiatives, expand student internship opportunities, and enhance graduate employability through targeted skill development and industry-aligned programs. The meeting concluded with the Principal extending a vote of thanks to Dr. Heggade and the council members for their guidance and active support.

Orientation Programme

PRARAMBH -2026, an orientation programme for the newly admitted students of the 2026–2029 batch, was organized on 18 July 2026 under the theme “Your First Step Towards Success and Leadership”. The programme formally inducted the freshers into the academic and professional environment. The

programme was inaugurated by the Principal, Dr. Bhanuprakash B. E., who emphasized the importance of discipline, academic excellence, and continuous skill enhancement. Students were briefed on the curriculum, campus regulations, and various co-curricular activities organized by the college. High achievers in the PUC examinations were also felicitated as part of the programme to recognize academic excellence and encourage holistic student development. The programme was coordinated by Mrs. Shashiprabha, Mrs. Jeevitha D. and Mr. Sudarshan K.



Guru Vandana: Preserving the Legacy of Gurus through the Indian Knowledge System.



The Internal Quality Assurance Cell in collaboration with the Karnataka State College Teachers' Association (R), Dakshina Kannada District, organized a one-day workshop titled "Guru Vandana: Preserving the Legacy of Gurus through the Indian Knowledge System" on 25 July 2026 at the College Conference Hall.

The programme was inaugurated by Mr. Sandeep Boodihal, State President of the Karnataka State Secondary Teachers' Association, who highlighted the Guru–Shishya tradition as an important pillar of the Indian Knowledge System (IKS), promoting holistic, value-based, and experiential learning.

Delivering the keynote address on “The Indian Knowledge Tradition”, Dr. Ravindra emphasized the importance of integrating traditional Indian educational values into modern curricula to preserve cultural heritage and nurture the inner potential of students. Dr. Madhav M. K. also shared insights on the relevance and application of ancient Indian leadership principles in contemporary administration.

Student Council Election (2026–2027)

The Student Council Election for the academic year 2026–2027 was conducted on 25 July 2026 to elect Class Representatives and key office bearers. The election process was coordinated by student council coordinators Mrs. Shashiprabha, Mrs. Jeevitha D. along with the election officer Mr. Thilkaraj G. The election was conducted in a fair and transparent manner, ensuring active student participation. To facilitate the election process, alumnus Mr. Hanish Shetty developed a customized online election platform for managing nominations, voting, and result compilation efficiently and securely. The Principal, Dr. Bhanuprakash B. E., and the faculty members congratulated the newly elected office bearers and encouraged them to carry out their responsibilities with integrity, commitment, and leadership throughout their tenure.

Elected Student Council Office Bearers

President: Likith Krishna S. (III BBA 'A')

Secretary: Navaneeth (III B.Com)

Joint Secretary: Amritha Jyothi B. (II B.Com)



INAUGURATION OF STUDENT COUNCIL 2026–27



The Student Council Inauguration for the academic year 2026–2027 was held on 8 August 2026. The programme was formally inaugurated by distinguished alumna Ms. Asma K., Deputy Director, Karnataka State Audit and Accounts Department, in the presence of the chief guest, Dr. S. Satheeschandra, Secretary, SDME Society. The oath of office was read out by the Student Council Coordinator, Mrs. Shashiprabha, following which the newly elected office bearers took the oath and pledged to discharge their responsibilities with sincerity and commitment. The occasion also featured a special felicitation of former Principal Prof. Aruna P. Kamath in recognition of her exemplary service to the institution. The programme marked the formal commencement of Student Council activities for the academic year and provided a platform to promote student leadership, teamwork, skill development, and community engagement. The programme was coordinated by the Staff Advisors, Mrs. Shashiprabha and Mrs. Jeevitha D.

80th INDEPENDENCE DAY CELEBRATION – 2026



The 80th Independence Day was celebrated on 15 August 2026 at 9.00 a.m. Commodore Atul Kumar Rastogi (Retd.), Indian Navy, graced the occasion as the Chief Guest and addressed the gathering. The programme aimed to honour the sacrifices of the nation's freedom fighters and instil the values of patriotism, unity, discipline, and civic responsibility among students.

In his address, Commodore Rastogi encouraged the students to uphold the values of discipline, dedication, leadership, and selfless service and to contribute meaningfully to the progress of the nation. Dr. Tharanath Shetty, Principal of SDM Law College, and Dr. Devaraj K., former Principal of the college, were also present on the occasion. Mrs. Divya Uchil, Vice Principal, in her address, highlighted the sacrifices made by the freedom fighters during India's struggle for independence and emphasized the importance of remembering their contribution to the nation. The programme was coordinated by Mr. Sudarshan K., Mrs. Shashiprabha, and Mrs. Jeevitha D.

IGNITE 2026- Freshers' Day Celebration

The Student Council organized "IGNITE 2026 -Spark Your Journey" the Freshers' Day programme on 4 August 2026, under the leadership of Principal Dr. Bhanuprakash B.E. Coordinated by Staff Advisors Mrs. Shashiprabha, Department of Computer Applications and Mrs. Jeevitha D., Department of Kannada, the event was executed by the Student Council office bearers to formally welcome the incoming batch. The programme featured cultural performances, interactive sessions, and ice-breaking activities designed to facilitate smooth student integration and foster rapport between freshers, seniors, and faculty. The initiative successfully promoted campus camaraderie, eased the academic transition for new entrants, and set an encouraging tone for the academic year ahead.



LEADERSHIP TRAINING PROGRAMME

The Student Council organized a Leadership Training Programme on 22 August 2026 at 9:00 a.m. in the Conference Hall. Mr. Karrthik Allva, Founder of Thrust Academy, Mangalore was the Resource Person for the programme. The objective was to develop leadership qualities among students and encourage them to become confident, responsible and effective leaders. The programme focused on the importance of leadership, self-confidence, effective communication, teamwork, responsibility and professional behaviour. Through his interaction with the students, the Resource Person encouraged them to recognize their leadership potential, develop a positive attitude and understand the importance of effective communication.

and teamwork. His experience in training and mentoring young professionals helped provide practical perspectives on developing the qualities required to become responsible and effective leaders. The programme provided an opportunity for the students to understand that leadership is not merely about holding a position but about taking initiative, accepting responsibility and positively influencing others. It motivated the students to develop confidence, improve their interpersonal skills and contribute effectively while working as a team. The programme was coordinated by Mrs. Shashiprabha and Mrs. Jeevitha D., Student Council Coordinators, with the support of the Student Council Office Bearers Mr. Likith Krishna S., President; Mr. Navaneeth, Secretary; and Ms. Amritha Jyothi B., Joint Secretary, under the guidance of the Principal, Dr. Bhanuprakash B. E.



ONAM CELEBRATION

Student Council organised onam celebrations on August 29, 2026, An event that brought students and faculty together to celebrate the cultural richness of Kerala under the theme Trayambagam, "Celebrating Tradition, Togetherness & Prosperity." The programme was thoughtfully decorated to reflect the festive character of Onam. A beautifully arranged Pookalam, composed of colourful flower petals, formed the visual centrepiece of the celebration. Sharan Chilimbi, a popular social media influencer, and Swaraj Shetty, an actor, were the chief guests for the programme. Sharan Chilimbi shared reflections from his own journey, speaking candidly about the struggles he faced before achieving recognition. He encouraged the students to take risks, remain devoted to their passions, and trust that sincere effort is eventually rewarded. Swaraj Shetty, in his address, spoke about the importance of identifying one's goals and pursuing them with determination. He also urged students to use social media in a responsible and constructive manner, while stressing the values of humility, kindness, and respect towards teachers.



Principal Dr. Bhanuprakash B.E., in his presidential address, reflected on the deeper purpose of such celebrations. He remarked that events like "Thrayambakam" allow students from diverse cultural backgrounds to come together, fostering unity and a sense of belonging within the campus community. He further advised students to balance academics with personal interests and hobbies, noting that this balance contributes to well-rounded growth and helps individuals stay grounded amid the pressures of student life. Adding to the festive spirit, "Thrayambakam 2026" featured a Pookalam competition for students, followed by a vibrant cultural programme that showcased their talent and creativity. The event was made possible through the efforts of the Student Council Coordinators, with the guidance of staff in charge, Mrs. Divya Uchil and Miss Deepa Jayachandra .

SCAN ASSOCIATION

Inauguration of SCAN Association



The SCAN Association of the Department of Computer Applications was formally inaugurated on July 31, 2026, featuring distinguished alumnus Mr. Aman D'Souza, Project Manager at Updapt, as Chief Guest alongside Principal Dr. Bhanuprakash B.E. The event aimed to launch the department's annual co-curricular activities and inspire students toward technical and professional excellence.

Mr. D'Souza encouraged active participation to build core competencies in technology, leadership, and communication, citing SCAN's pivotal role in his career. In his presidential address, Principal Dr. Bhanuprakash highlighted the progression from data to wisdom, likening the association to a QR code that connects students directly to knowledge and career opportunities.

CAREER GUIDANCE & PLACEMENT CELL

Workshop on Data Analytics

The Training and Placement Cell, in association with Career and Ladder Technology, organized a Workshop on Data Analytics on July 24, 2026, for second- and final-year BBA and B.Com students. Led by professional trainers Mr. Anup and Mr. Karthik, the session aimed to introduce core analytics concepts and their applications in modern business operations. The trainers delivered presentations on data-driven decision-making, business intelligence, and data visualization. Through practical demonstrations, they

illustrated how analytical tools optimize finance, marketing, HR, and operations, while outlining prospective career pathways in the data sector for graduating students.



Orientation and Workshop on CAT & MAT Entrance Examinations

The Career Guidance Cell, in association with T.I.M.E. Institute, organized an orientation and workshop on CAT and MAT entrance examinations on July 27, 2026. The session featured Mr. Ganesh Hebbar, Director of T.I.M.E. Institute, Mangaluru, as the resource person, aiming to guide students on management entrance tests and higher education options.

Mr. Hebbar detailed exam structures, eligibility criteria, preparation strategies, and effective time management techniques. He also outlined career opportunities linked to MBA degrees and explained admission procedures for top-tier business schools, including the IIMs.

NATIONAL SERVICE SCHEME

NSS Inauguration

The NSS Unit inaugurated its activities with a programme titled "Youth for Civic Responsibility" on August 12, 2026, featuring Chief Guest Mr. Anil Kumar S. Bhoomaraddi, Additional Superintendent of Police, and Chief Speaker Mr. N. R. Damodara Sharma. The event aimed to instill civic duty, social responsibility, and community service values among volunteers.



Dignitaries, including Mangalore University NSS Programme Officer Dr. Sheshappa K. Ameen and Principal Dr. Bhanuprakash B.E., urged students to actively engage in nation-building and lead drug-free lives. The programme featured addresses by guests Lion Sathyendra Bhat J. and Mr. Sagar Attavar, concluding with a student-led social awareness play titled *"Ee Pattanakke Enaythu?"*.

Participation in "Operation Rise & Beda BRO" Anti-Drug Awareness Programme

National Service Scheme (NSS) volunteers participated in "Operation Rise & Beeda BRO," an anti-drug awareness initiative organized by the Mangaluru City Police and Dakshina Kannada District Police at Father Muller Convention Hall on July 30, 2026. The program aimed to educate youth on the physical, psychological, and social impacts of substance abuse while promoting a drug-free society.

Through interactive sessions led by law enforcement officials, volunteers gained actionable insights into drug prevention, peer support mechanisms, and community-level intervention strategies. The initiative successfully reinforced student responsibility in combating substance abuse.



Walk for Bharat – A Walkathon

NSS volunteers participated in "My Bharat – A National Youth Campaign: Walk for Bharat – A Walkathon" on August 8, 2026. The event was organized by the NSS Unit of Canara College, Mangaluru, in collaboration with the NSS Unit of Mangalore University and Disha Bharat. The initiative aimed to foster patriotism, national unity, and civic responsibility while advocating for *Swachhata* (cleanliness) and healthy lifestyle habits.



Through their active participation in the rally, the volunteers effectively raised public awareness on key social issues, demonstrated community engagement, and contributed to the overarching objectives of the national youth initiative.

Volunteers' assistance in the meditation programme and book exhibition

NSS volunteers participated in "Premanandada Sinchana," a book exhibition and meditation programme organized by Santhana Dharma Dinda Vishwakendra at Sanghanikethan, Mangaluru, on August 16, 2026. The event aimed to promote mindfulness, literary engagement, and social responsibility among youth.

NSS volunteers provided key logistical assistance and ushering services to ensure the smooth execution of the programme. Participants engaged with the literature exhibition and meditation sessions, successfully fostering personal well-being, healthy reading habits, and a spirit of volunteerism.



One-day NSS camp – paddy cultivation initiative

The NSS Unit organized a one-day agricultural camp under the "Paddy Cultivation Initiative" on August 16, 2026, at Periyodi Beedu, Brahmarakudlu. The program aimed to provide students with hands-on exposure to traditional farming practices, fostering environmental awareness, community engagement, and appreciation for the agricultural sector.



During the camp, NSS volunteers actively participated in land preparation, seed selection, nursery management, and field transplantation. Through direct involvement in cultivation activities, participants gained practical agricultural knowledge, developed team spirit, and cultivated a strong respect for the farming community.

Sadbhavana Day Celebration

The NSS Unit observed Sadbhavana Day on August 20, 2026, to promote national integration, communal harmony, and mutual respect among students. The student body actively participated in the event, taking a collective pledge to foster peace, emotional integration, and social unity.

ALUMNI-STUDENT INTERACTION PROGRAMME

Bridging Dreams and Careers: Alumni Connect

The Department of Computer Applications organized an Alumni–Student Interaction Programme titled “Bridging Dreams and Careers: Alumni Connect” on August 3, 2026, for III BCA ‘B’ students. The session featured distinguished alumna Ms. Sahanalatha, Junior Associate at UnifyCX, Mangaluru, as the resource person. The initiative aimed to bridge academic learning with industry requirements, offer practical career insights, and strengthen alumni-student engagement.

During the interactive session, Ms. Sahanalatha shared her professional journey and outlined key competencies for workplace success, including technical proficiency, effective communication, continuous learning, and adaptability. The interaction provided students with valuable perspectives on evolving industry expectations, goal setting, and career preparation, reinforcing the importance of lifelong learning and professional networking. Mr. Arun F. Sequeira coordinated the programme.



Career Compass: Alumni Guidance for Student Success



The Department of Computer Applications organized an alumni interaction session, "Career Compass: Alumni Guidance for Student Success," on August 3, 2026, for 60 students. The program featured alumna Ms. Harshni, Process Executive at Cognizant, Mangalore, as the resource person. The initiative aimed to provide students with actionable insights and strategic direction for effective career planning.

During the session, Ms. Harshni highlighted the importance of balancing academic performance with continuous skill enhancement, stressing that technical knowledge must be complemented by strong communication skills. She provided practical guidance on resume building and offered key strategies for navigating technical and HR interview rounds. The interactive session successfully equipped participants with industry perspectives and a structured roadmap for professional growth.

From College to Corporate: What to Expect in Your First IT Job

An alumni interaction programme on "From College to Corporate: What to Expect in Your First IT Job" was organised for II BCA 'A' on 21 August 2026. The resource person was Ms. Keerthana T. Naik, Tech Support Engineer, UnifyCX, Kavoor, Mangaluru. The objective of the programme was to create awareness about the IT work environment, industry expectations, and career opportunities, and to promote knowledge and experience sharing between alumni and students. Ms. Keerthana shared her professional journey and explained the importance of technical skills, communication, teamwork, adaptability, and professional etiquette. She also shared her work experience and provided valuable career guidance to the students. Students found the session informative and useful. The programme was coordinated by Mrs. Sowmya Jyothi.



FACULTY DEVELOPMENT PROGRAMME

The Internal Quality Assurance Cell (IQAC) organized a Faculty Development Programme titled "Effective Utilisation of EERPMS for Academic & Administrative Excellence" on August 4, 2026. The session featured Mr. Sathish D., Soft Cell Developer at SDME Society, Ujire, as the resource person. The primary objective was to enhance faculty digital competencies and streamline the integration of the Educational Enterprise Resource Planning Management System (EERPMS) into daily operations. Mr. Sathish delivered comprehensive hands-on training on various EERPMS modules, focusing on academic record management, duty tracking, and institutional documentation. The interactive session addressed participant queries and outlined best practices for workflow optimization, successfully equipping faculty members to leverage digital tools for operational excellence.



GUEST LECTURE

Celebration of the 650th Birth Anniversary of Sant Ravidas



The Karnataka Rajya Mahavidyalaya Shikshak Sangha (KRMSS), Dakshina Kannada District Unit, in association with SDM College of Business Management, organized a guest lecture to commemorate the

650th Birth Anniversary of Sant Ravidas on August 6, 2026. Held as part of the "Indian Saint Tradition – Guest Lecture Series," the program aimed to honor India's spiritual heritage and promote values of social equality and universal brotherhood.

Smart organisation: AI and Automation

The Human Resource Association organized a guest lecture on "Smart Organisation: AI and Automation" on August 10, 2026, featuring Ms. Vinisha Vijay, Trainer at EOX, Mangalore, as the resource person. The session aimed to explore the integration of artificial intelligence and automation in modern corporate environments. Ms. Vinisha demonstrated practical applications of AI tools, particularly in profile optimization and resume building, while emphasizing responsible usage to complement human creativity and critical thinking. Through interactive demonstrations, the program successfully equipped students with practical insights into leveraging modern digital tools for professional productivity.

B2C: Smart Choice and Strong Voice

The Department of Commerce organized a guest lecture titled "B2C: Smart Choice and Strong Voice" on August 19, 2026, featuring Dr. Abubakkar Siddiq as the resource person. The session aimed to build awareness around business-to-consumer (B2C) dynamics and consumer empowerment. Dr. Siddiq highlighted informed decision-making in purchasing, market navigation, and advocacy for consumer rights. The address successfully equipped participants with practical insights to act as conscious, responsible consumers in modern markets.

Consumer Education and Awareness

The Consumer Club organized a guest lecture on "Consumer Education and Awareness" on August 24, 2026, featuring Mrs. Sunanda K. and Mrs. Sunanda Dambekodi from the D.K. District Federation of Consumer Organisation as resource persons. The session aimed to educate students on consumer rights, responsibilities, and grievance redressal mechanisms.

The speakers highlighted legal consumer protections, common market challenges, and practical remedies against fraudulent practices. The session concluded with an interactive Q&A session, providing students with actionable guidance on resolving consumer disputes and making informed purchasing decisions.

Entrepreneurial Qualities

The Entrepreneurship Development Program (EDP) Cell organized a guest lecture on "Entrepreneurial Qualities" on August 20, 2026. The session was conducted by alumnus Mr. B. Hayagreeva Bhat, Proprietor of Silicon Software Inc, Mangaluru. In his address, Mr. Bhat outlined core attributes required for entrepreneurial success, highlighting clear vision, innovation, adaptability, strong customer focus, effective decision-making, and practical business acumen.

Data Analytics & AI-Powered Tools

The Career Guidance and Placement Cell organized a guest lecture on "Data Analytics & AI-Powered Tools" on July 30, 2026, for III BCA 'A' & 'B' students. The session featured Mr. Anoop Kumar, Senior Director, and Mr. Karthik, Director, from Career Ladder Technologies, Mangalore, as resource persons. The primary objective was to expand student awareness of emerging tech trends, practical AI tools, and career pathways in Global Capability Centres (GCCs).

The speakers highlighted the rise of AI, data analytics, and the value of communication skills in modern IT careers. They demonstrated modern No-Code/Low-Code application platforms, alongside industry tools such as UiPath for automation, Snowflake for cloud data management, and Power BI for interactive dashboard generation.

Java Development Programming Course

The Career Guidance and Placement Cell, in association with KEONICS, Mangalore, organized a guest lecture on “Java Development Programming Course” on 7 August 2026 for III BCA. The resource person for the programme was Ms. Asha, Coordinator, KEONICS, Mangalore. The objective was to enhance the students’ technical proficiency in Java programming and application development while equipping them with industry-relevant skills and competencies to improve their employability and placement opportunities in the IT sector. The session provided students with practical insights into Java programming, software development concepts, and industry-oriented technical skills. The resource person also highlighted the importance of placement assistance and career guidance in preparing students for employment opportunities in the IT industry. Through KEONICS’ collaborations with reputed organizations such as AISECT India, Accenture, and NASSCOM Foundation, students were introduced to various industry-oriented training and placement initiatives. The session helped them understand current industry expectations and the skills required to prepare effectively for technical assessments, interviews, and recruitment processes. The interactive session motivated the students to continuously upgrade their technical knowledge and competencies in order to meet the changing demands of the IT industry. The programme was coordinated by Mrs. Yogita Patgar.



Awareness Programme on Banking Examinations

The Career Guidance and Placement Cell organized a guest lecture on “Awareness Programme on Banking Examinations” on 24 August 2026 for II BCA. The resource person for the programme was Mr. Ashmith Poojary, Director, T.I.M.E. Institute, Mangalore. The objective was to create awareness among students about the various competitive examinations conducted for recruitment in the banking and financial sectors and to encourage them to consider banking as a promising career option. The resource person explained the eligibility criteria, examination pattern, selection process, preparation strategies, and career opportunities associated with various banking examinations. Students were also provided with information about reputed banking and financial institutions such as IBPS, SBI, and RBI, and the competitive examinations conducted by these institutions for recruitment to various positions. The session provided students with a better understanding of the preparation required for banking examinations, including systematic study, aptitude development, reasoning skills, quantitative ability, and awareness of current

affairs. The resource person also guided the students on how to approach competitive examinations effectively and prepare for different stages of the recruitment process.



The programme encouraged students to explore competitive examinations as a viable career pathway and motivated them to undertake focused and systematic preparation for various banking recruitment examinations.

ವೈಯಕ್ತಿಕ ಬೆಳವಣಿಗೆ ಹಾಗೂ ವೃತ್ತಿಪರ ಕೌಶಲ್ಯಗಳು

The Department of Kannada organized a guest lecture on August 27, on the topic "ವೈಯಕ್ತಿಕ ಬೆಳವಣಿಗೆ ಹಾಗೂ ವೃತ್ತಿಪರ ಕೌಶಲ್ಯಗಳು" (Personal Growth and Professional Skills) Mr. Archith Jain Samse, Programme Producer and RJ at Radio Alva's 88.4 FM, was the resource person for the session.

Beyond the Canvas – Art for Mental Well-being and Stress Management

The Fine Arts Association organised a guest lecture on "Beyond the Canvas: Art for Mental Well-being and Stress Management" on 18 August 2026. The session was delivered by Ms. Megharani Devadas, Senior Dispute Specialist at Checkmate, artist and model, who highlighted the significant role of art in promoting mental well-being and managing stress. She explained how engaging in creative activities such as drawing, painting, music, dance, and other forms of artistic expression can help individuals relax, express emotions, enhance self-awareness, and develop a positive outlook. Through her insights and practical perspectives, she encouraged students to view art not merely as a form of entertainment or creative expression, but also as a meaningful means of emotional well-being and stress management. The session provided students with valuable insights into the therapeutic potential of art and its contribution to overall personal development. The session was coordinated by Mrs. Sanjana.

HUMAN RESOURCE ASSOCIATION

Inauguration and Orientation of HR Association

The Human Resource Association held its Inauguration and Orientation Programme on August 10, 2026, featuring Ms. Vinisha Vijay, Trainer at EOX Vantage, Mangalore, as the chief guest. The event aimed to create awareness regarding core Human Resource Management principles and provide students with opportunities to build essential professional competencies.



In her address, Ms. Vinisha offered valuable insights into modern HR practices, workplace skill requirements, and the importance of continuous learning and adaptability for professional growth. The session successfully launched the association's annual activities, equipping participants with strategic direction for career development in the HR domain.

Industry Interaction Programme

The HR Department organized an Industry Interaction Programme on August 22, 2026, featuring Ms. Chandrani Sarkar, HR Head, and Ms. Meghana from Unicourt, Mangalore, as resource persons. The session aimed to provide practical exposure to modern corporate HR practices and workforce expectations.

Ms. Sarkar detailed evolving recruitment processes, employee engagement, and organizational culture, while Ms. Meghana highlighted essential workplace competencies including communication, teamwork, and adaptability. The interaction successfully bridged academic concepts with industry standards, empowering students to align their skills with current corporate requirements.



HINDI ASSOCIATION

Inauguration

The Hindi Association formally launched its annual activities with the inauguration of "Sphuran" on August 12, 2026. The program featured Chief Guest Dr. R. Nagesh, Professor of Hindi at St. Agnes College

(Autonomous), Mangaluru, as the resource person. The primary objective was to foster appreciation for the Hindi language while examining its utility within contemporary and global contexts.



In his address, Dr. Nagesh emphasized the cultural heritage, practical applications, and evolving professional relevance of Hindi in modern society. The ceremony successfully encouraged active student engagement in linguistic activities and established a clear focus for the association's planned initiatives for the academic year.

EXTENSION ACTIVITY

Book Fest 2026

The Department of Hindi organized an extension activity by visiting "Book Fest 2026," hosted by Sahitya Kendra, Mangaluru, on August 18, 2026. The visit aimed to enhance learning beyond the classroom and deepen student engagement with literary works. Students explored a diverse collection of books spanning various genres and perspectives. The activity successfully promoted reading habits, sparked intellectual curiosity, and fostered a strong appreciation for literature and continuous learning.

Tiranga Yatra

- Youth Red Cross (YRC) volunteers participated in the "Tiranga Yatra" organized by the Patriotism Forum, Mangalore, on August 12, 2026. Held as part of the nationwide Independence Day celebrations, the rally aimed to instill patriotism, foster national unity, and promote respect for the Indian National Flag among citizens. Carrying the national flag, YRC volunteers actively marched in the procession to spread messages of communal harmony and civic responsibility. Their participation successfully demonstrated youth commitment to patriotic ideals and dedicated community service.
- The Rovers and Rangers students actively participated in the Tiranga Yatra organized by the Patriotism Forum, Mangalore, on 12 August 2026 as part of the Independence Day celebrations. The programme aimed to promote patriotism, national unity, respect for the Indian National Flag, and a spirit of service to the nation. The students enthusiastically took part in the yatra, carrying the Tiranga and spreading the message of unity, peace, and national service. The programme was coordinated by Mr. Chethanraj, Rovers Head, and Mrs. Vijetha, Rangers Head.



Cyber Security and Mental Well-Being

The Fine Arts Association and Youth Red Cross organized a street play titled "Cyber Security and Mental Well-being" at the KSRTC Bus Stand, Mangaluru, on August 26, 2026, as part of an institutional civic sense outreach initiative. The primary objective was to educate the public on cyber safety, digital health, and responsible technology usage. Through an engaging street performance, student volunteers highlighted prevalent cyber threats, digital vigilance, and mental well-being in the digital age.



The play actively promoted cyber safety by broadcasting the national Cyber Crime Helpline Number (1930), successfully driving community awareness on technology balance and online security.

Management Training for PU Students

The Fest Forum of the college organized an extension activity on "Management Training for PU Students" on 24 August 2026 at MGC PU College, Bondel. The programme aimed to provide PU students with basic knowledge of management concepts, leadership, teamwork, communication, and effective decision-making. The session was designed to enhance students' awareness of management skills and their practical application in academic and future professional settings. Interactive discussions.

FINE ARTS

Inauguration

The Fine Arts Association was inaugurated for the academic year 2026–27 on 18 August 2026 in the conference hall. The event was graced by Ms. Megharani Devadas, Senior Dispute Specialist at Checkmate, artist and model as the chief guest. In her address, she inspired students to nurture their creativity and pursue excellence in various art forms. She emphasised that creativity provides a powerful platform for self-expression and encouraged students to explore their artistic abilities with confidence and passion.



The programme was presided over by Dr. Bhanuprakash B.E., Principal, who encouraged students to participate actively in fine arts activities. The objective was to promote talents in visual arts, dance, music, fashion and creativity, theatre, photography, and videography. The event was organised by student coordinators Varsha Rao and K. L. Harshitha and staff coordinators Mrs. Sanjana and Mrs. Sowmya Jyothi.

College Anthem Singing



The Fine Arts Association organized an Interclass College Anthem Singing Competition on August 14, 2026, in the Conference Hall. The event was conducted to cultivate team spirit, discipline, musical expression, and a strong sense of institutional pride among the students. Participating enthusiastically as class groups, students delivered well-coordinated and confident renditions of the college anthem, demonstrating strong camaraderie and artistic talent.

Yakshagana Training Programme

The Fine Arts Association inaugurated the SDM Yakshagana Training Programme on August 22, 2026, to preserve regional cultural heritage and offer structured training in traditional performing arts. The ceremony was attended by Principal Dr. Bhanuprakash B.E., alongside Yakshagana Guru Shri Rakesh Rai Adka and Yakshagana Artist Shri Vidyabhushan Panjaaje as resource persons. The speakers highlighted the historical and artistic significance of Yakshagana, encouraging students to actively learn its performance techniques. The initiative successfully established an institutional platform for traditional art training and cultural preservation.



COMMERCE ASSOCIATION

Inauguration

The Commerce Association Inauguration for the academic year 2026–27 was held on August 19, 2026. The objective of the programme was to outline the association's annual Plan of Action and promote skill-building, student leadership, and professional growth in commerce. Dr. Abubakkar Siddiq served as the Chief Guest and resource person, delivering an insightful address that encouraged students to engage in co-curricular activities and adapt to evolving economic trends.



EDP ASSOCIATION

Inauguration

The Entrepreneurship Development Program (EDP) Cell of SDM College of Business Management was inaugurated on August 20, 2026. The chief guest, Mr. Agari Raghavendra Rao (Proprietor, Agari Enterprises), and guest of honour, alumnus Mr. B. Hayagreeva Bhat, addressed the gathering. The speakers shared practical entrepreneurial insights and encouraged students to build core business competencies and an innovative mindset.



FINANCE ASSOCIATION

Inauguration

The Finance Association held its inauguration program on August 11, featuring Mr. Dheeraj Prabhu, Proprietor of Vistara Financial Services (Mangaluru), as the resource person. During his address, he emphasized the importance of disciplined financial investments and shared valuable insights on how to build a successful career in the financial industry.

Webinar on Financial Literacy

The Finance Department organized a webinar on “Financial Literacy” on August 21, 2026, for III BBA 'C' and III BA (HRD). The objective was to create awareness regarding financial planning and equip students with practical money management tools. The session was led by Mr. Suhas Rajput, an NSE Trainer, who served as the resource person. In his address, Mr. Rajput detailed key financial management concepts, emphasizing portfolio diversification and the power of compounding in wealth accumulation.

CONSUMER CLUB

Inauguration

The Consumer Club inaugurated its annual activities and launched the Consumer Education Short-Term Course on August 24, 2026. The program was inaugurated by Mrs. Sunanda K., President of the D.K. District Federation of Consumer Organisation, alongside Guest of Honour Mrs. Sunanda Dambekodi, Secretary of the Federation. The initiative aimed to educate students on consumer rights, market responsibilities, and grievance redressal mechanisms.

In their addresses, the speakers emphasized consumer awareness, prudent decision-making, and community-driven consumer protection efforts. The event successfully established a strong foundation for the short-term course, preparing participants for upcoming workshops, field visits, and awareness drives.



WALL MAGAZINE

Inauguration of Wall Magazine Association

The Wall Magazine Association held its inauguration program on 11 August 2026 to kick-start its planned events for the academic year. Alumni resource persons Abhiram and Sai Prakruthi addressed the gathering, highlighting the importance of creative writing and sharing insights on building a successful career in professional copywriting.



ECONOMICS ASSOCIATION

Inauguration

The Economics Association was inaugurated on 13 August 2026, with Mr. Shimil, Branch Manager of Indian Overseas Bank Kodialbail, Mangaluru, was the chief guest. In his address, Mr. Shimil emphasized the relevance of economics today, urging students to build economic awareness and adapt to changing environments. Presiding over the event, Principal Dr. Bhanuprakash B.E. highlighted current economic challenges and encouraged students to transform them into future opportunities using knowledge, skills, and innovative thinking.



ENGLISH ASSOCIATION

Inauguration

The English Association was inaugurated for the academic year 2026–2027 on 27 August 2026 at 3:00 p.m. in the Conference Hall. The programme was inaugurated by Dr. Alwyn D'sa, Retired Registrar, St. Aloysius College (Autonomous), Mangaluru. Dr. B. Bhanuprakash, Principal of the College, graced the occasion. The programme was coordinated by Ms. Deepa Jayachandra, Staff Coordinator, along with the Student Coordinators, Ms. Lavinitha Kumari and Ms. Chandini Gatty. The inauguration marked the commencement of the activities of the English Association for the academic year 2026–2027. The programme aimed to encourage students to develop their language skills, creativity, confidence and interest in English through meaningful academic and co-curricular activities. The programme concluded with a note of gratitude, marking an enthusiastic beginning to the English Association's activities for the new academic year.



ROVERS AND RANGERS

Inauguration

The inauguration ceremony of the Rovers and Rangers Association was held on 21 August 2026. The programme was inaugurated by Dr. Ravi M. N., Rover Scouts Leader, while Mr. B. Somashekar Shetty, Assistant District Commissioner, Scouts and Guides, Dakshina Kannada, was the Chief Guest. Addressing the gathering, the dignitaries highlighted the importance of Rovers and Rangers in fostering leadership, discipline, teamwork, social responsibility, and a spirit of service among students.



Dheeraj H. Moolya, Student Coordinator, administered the pledge, through which the students reaffirmed their commitment to service and responsibility. Principal Dr. Bhanuprakash B. E. delivered the presidential address and encouraged students to actively participate in the association's activities and contribute meaningfully to society. The programme was coordinated by Mr. Chethanraj, Rovers Head, and Mrs. Vijetha, Rangers Head.

SMART INVESTMENT AWARENESS PROGRAMME

The Department of Commerce, in collaboration with the Krish Foundation, organized a Smart Investment Awareness Programme on August 26, 2026, featuring Ms. Suchithra, Associate Professor at MITE, as the resource person. The session aimed to enhance financial literacy and promote safe, informed investment strategies. Ms. Suchithra detailed savings fundamentals, equity, mutual funds, and essential risk assessment techniques. She also highlighted SEBI's regulatory oversight, introduced the 'SARATHI' learning app, and alerted students against financial scams and fraudulent investment schemes.

WORKSHOP

Build a to-do application: frontend and backend in action

The Department of Computer Applications, in association with VarMatrix EduTech, organized a workshop titled "Build a To-Do Application: Frontend and Backend in Action" on August 26, 2026, featuring Ms. Sneha Rai as the resource person. The session aimed to provide practical exposure to full-stack web development and enhance industry-oriented programming skills. Ms. Rai explained dynamic web architecture, covering the integration of frontend, backend, database, and server components. Using React.js, she demonstrated component-based architecture, modular structure, and project scalability. The workshop successfully equipped students with actionable insights into building full-stack web applications.



SKILL ENHANCEMENT

Drawing

The Student Council, in association with the NSS, organized a Drawing Competition on the theme "India – Freedom and Future" on 13 August 2026 as part of the Independence Day celebrations. The objective of the competition was to create awareness among students about patriotism and national values. A large number of students participated enthusiastically in the event. The programme was coordinated by Mrs. Shashiprabha and Dr. Chaithra Bhat.

Poster Making

The Student Council, in association with the NSS, organized a Poster Making Competition on the theme "India@2047-My Vision for a Developed India" on 13 August 2026 as part of the Independence Day celebrations. The objective of the competition was to promote patriotism and encourage students to express their vision for a developed India. A large number of students participated enthusiastically in the event. The programme was coordinated by Mrs. Shashiprabha and Dr. Chaithra Bhat.

Face Painting

The Student Council organized a Face Painting Competition on the theme "Viksit Bharat -Vision for the Future" on 15 August 2026 as part of the Independence Day celebrations. The objective of the competition was to promote patriotism and encourage creative expression among students. A large number of students

participated enthusiastically in the event. The programme was coordinated by Mrs. Shashiprabha and Dr. Chaithra Bhat.

Colour Spray - Pixel Palette

The SCAN Association of the Department of Computer Applications organized a skill enhancement activity, "Colour Spray - Pixel Palette," on the theme "Green Computing: Designing a Sustainable Digital Future" on August 5, 2026. The objective was to raise awareness about eco-friendly technological solutions while encouraging students to apply their digital drawing skills and creativity toward environmental sustainability concepts. During the competition, participants recreated a nature scene displayed via an LCD projector using Paint Brush software within a given time frame. The activity evaluated students' precision, observation, and software proficiency, successfully blending technical skill development with an appreciation for environmental conservation and sustainable computing.

HR Puzzle Activity

The HR Department conducted a Puzzle Activity on August 11, 2026, for II BBA students as part of the "Learning Through Activities" initiative. Guided by Prof. Anasuya, the program aimed to make classroom instruction interactive while strengthening students' logical reasoning, problem-solving abilities, and collaborative skills. Participants solved various time-bound puzzles and brainteasers, fostering healthy competition, critical thinking, and active engagement. The activity successfully reinforced academic concepts through a practical, interactive format, boosting student confidence and group dynamics.

Case Analysis

The HR Department organized a case analysis session on "Audit and Corporate Governance" on August 4, 2026, conducted by student resource persons Mr. Rakshan, Mr. Sachin, and Mr. Swapnil of III BBA B. The activity aimed to deepen domain knowledge, sharpen critical thinking, and improve communication skills among participants. Through an interactive evaluation of corporate governance scenarios, the session successfully fostered analytical reasoning and practical understanding of auditing standards.

Guess the Part – Tech Jigsaw

The SCAN Association of the Department of Computer Applications organized a skill-enhancement activity, "Guess the Part – Tech Jigsaw," on the theme "Tech Detective – Guess the Digital Component," on August 12, 2026. A total of 38 students participated in the interactive session designed to strengthen hardware familiarity and practical recognition of computer components. The time-bound exercise effectively tested students' visual observation skills, memory retention, and ability to connect theoretical concepts with real-world hardware components.

Poster and Drawing

The NSS Unit organized a poster and drawing competition on August 13, 2026, to mark Independence Day. The initiative aimed to foster patriotism, civic responsibility, and national unity while offering students an artistic platform to depict India's freedom struggle. By engaging participants in creative visual expression, the event successfully heightened youth awareness regarding national heritage and encouraged active student participation in Independence Day celebrations.

Essay Writing

Kannada Association organized essay writing competition on 13th August 2026, on the topics 'ಸ್ವಾವಲಂಬಿ ಭಾರತಕ್ಕೆ ಉದ್ಯಮಶೀಲತೆಯ ಕೊಡುಗೆ' and 'ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮತ್ತು ಉದ್ಯೋಗ ಅವಕಾಶಗಳು'. The objective of this event was to enhance creative writing skills.

Photography

The Fine Arts Association organized a photography competition on August 19, 2026, to celebrate World Photography Day under the theme “Earth’s Canvas – Nature Through My Lens.” The event aimed to foster creative expression, enhance observation skills, and encourage environmental appreciation by providing students a platform to showcase the beauty of nature through their unique artistic perspectives.

Poster Making

The Youth Red Cross Unit organized a Poster Making Competition on the theme “Donate Blood, Save Life” on August 19, 2026. The activity aimed to raise awareness regarding the critical importance and life-saving impact of voluntary blood donation. Participating students enthusiastically designed creative posters conveying impactful messages, successfully reinforcing social responsibility and community health awareness among the student body.

Bhaavageethe

The Kannada Association organized a *Bhaavageethe* Competition on August 19, 2026, coordinated by Mrs. Renuthakshi. The event brought together 10 student participants with the objective of nurturing vocal talent and encouraging an appreciation for Kannada literature and prominent regional writers. Through their musical performances, students demonstrated artistic expression while strengthening their connection to the state's rich literary heritage.

Essay Writing

Kannada Association organized essay writing competition on 13th August 2026, on the topics ‘ಸ್ವಾವಲಂಬಿ ಭಾರತಕ್ಕೆ ಉದ್ಯಮಶೀಲತೆಯ ಕೊಡುಗೆ’ and ‘ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮತ್ತು ಉದ್ಯೋಗ ಅವಕಾಶಗಳು’. The objective of this event was to enhance creative writing skills.

Poster Making

The Hindi Association organized a Poster Making Competition on August 14, 2026, centered on the theme “स्वतंत्र भारत – मेरा गौरव” (Independent India – My Pride). The event aimed to cultivate patriotism, foster artistic expression, and deepen students' understanding of the core values behind India's independence. By creating thematic posters, participants showcased their creativity and innovative ideas while celebrating national pride and heritage.

Quick Hands – Typing Titans

The SCAN Association of the Department of Computer Applications organized a skill enhancement activity, “Quick Hands – Typing Titans,” on the theme “Digital Literacy: Typing Towards a Smarter Future” on August 21, 2026. A total of 104 BCA students participated in the event, which aimed to improve keyboard accuracy, typing speed, and overall digital efficiency essential for academic and professional success.

First Impression

The Human Resource Association organized an HR activity, “First Impression – LinkedIn Profile Building,” on August 24, 2026, to help students establish a strong online professional presence and leverage career networking opportunities. This activity helped participants build and refine their LinkedIn profiles by showcasing their educational background, core skills, certifications, key achievements, and summary statements while expanding their professional networks. Entries were evaluated on profile completeness, information quality, overall professionalism, and strategic networking efforts, successfully enhancing students' digital personal branding and career readiness.

Patriotic Singing

The Hindi Association organized a “Deshbhakti Geeth” (Patriotic Song) competition on August 25, 2026, to foster national pride, promote the Hindi language, and nurture students' musical talents. The event provided a platform for participants to enhance their vocal skills, stage presence, confidence, and teamwork through musical performances. By engaging with patriotic themes, the activity successfully reinforced values of national unity, cultural harmony, and mutual togetherness among the student body.

Interclass Pookalam Competition

The Fine Arts Association in association with Student Council organised Skill Enhancement Activity ‘Interclass Pookalam Competition’ on 29 August 2026. The competition was conducted in the respective classrooms with the aim of celebrating the spirit of Onam, while encouraging creativity, teamwork and artistic expression among students. The competition also promoted team spirit, cooperation, time management and a sense of cultural appreciation among the students. The activity was organised under the guidance of Mrs. Sanjana and Mrs. Sowmya Jyothi.

SPORTS ASSOCIATION

National Sports Day Celebration

SDM College of Business Management, Mangalore, celebrated National Sports Day on 29 August 2026, commemorating the birth anniversary of Major Dhyan Chand, the legendary Indian hockey player. Mr. Nithin, an Ekalavya Awardee, International Netball Player, and Vice-Captain of the Indian Team, as the Resource Person. He delivered an inspiring and motivational address, sharing his experiences in sports and encouraging students to actively participate in sporting activities while maintaining discipline and dedication.



STUDENT FACULTY SELECTION

The Student Faculty Committee organized the Student Faculty Selection Programme on August 27, 2026, for final-year BBA, B.Com, BCA, and BA (HRD) students. The initiative aimed to identify and encourage

students demonstrating strong communication, presentation, leadership, and teaching capabilities. By offering participants a platform to experience academic instruction, the programme focused on building student confidence and fostering essential academic and professional competencies.



STAFF ACHIEVEMENT

Dr. Bhanuprakash B.E.

- Co-authored the book titled "Income Tax III" (A.Y. 2026-27) for V Semester B.Com affiliated to Mangalore University published by Professional Books Publishers in August 2026.
- Co-authored the book titled "Income Tax I" (Tax year 2026-27) for III Semester B.Com affiliated to Mangalore University published by Professional Books Publishers in August 2026.

Mrs. Divya Uchil

- Participated in the Five-Day National Level Faculty Development Program [Hybrid Mode] on "Next Generation Academia: AI -Enabled Teaching, Research and Innovation " organised by the Internal Quality Assurance Cell in association with the Department of Basic Science, Library and Research and Development Cell, SDM Institute of Technology, Ujire held from 18 August to 22 August 2026.
- Participated in the Seven-Day National Level Online Faculty Development Program on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice organised by the Internal Quality Assurance Cell, Government First Grade College, Chikkaballapur, from 11 August to 17 August 2026.
- Published a Paper titled "Enhancing Financial Security through Artificial Intelligence: A Study of Fraud Detection" in the International Journal of Research Publication and Reviews with the ISSN Number ISSN 2582-7421 on 27 August 2026, Volume 7, Issue 8.
- Published a Paper titled "Enhancing Financial Security through Artificial Intelligence: A Study of Fraud Detection" in the International Journal of Research Publication and Reviews with the ISSN Number ISSN 2582-7421 on 27 August 2026 , Volume 7 Issue 8.
- Participated in the Five Day National Level Faculty Development Program [Hybrid Mode] on "Next Generation Academia : AI -Enabled Teaching ,Research and Innovation " organized by the Internal Quality Assurance Cell in association with the Department of Basic Science ,Library and

Research and Development Cell , SDM Institute of Technology, Ujire held from 18 August to the 22 August 2026.

Mrs. Jeevitha D.

Participated in a Seven-Day National-Level Online Faculty Development Programme on “Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice”, organized by the IQAC, Government First Grade College, Chikkaballapur, from 11 to 17 August 2026.

Mrs. Smitha M.

- Participated in the One-Day University-Level Workshop on Fifth Semester Course of BBA (SEP) Syllabus, as the Resource Person for the Course Business Taxation I – a Core Course on 1st August, 2026, at Shree Devi College, Ballalbagh, Mangaluru
- Participated in the Seven-Day National-Level Online Faculty Development Programme on: "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice," Organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026.

Mrs. Gayathri K.

Participated in the 7 day National Level Online FDP on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice", organised by the IQAC, Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026.

Mrs. Shashikala Shetty

Participated in the Seven-Day National-Level Online Faculty Development Programme on: "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice," Organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026

Mrs. Shashikala K.G.

- Attended a One-Day Syllabus Revision Workshop for Fifth Semester BBA (SEP) organized by Shree Devi College, Mangalore, in association with the Forum of Business Management Teachers (FOBMAT), on 1st August 2026.
- Participated in a Seven-Day National-Level Online Faculty Development Programme on “Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice”, organized by the IQAC, Government First Grade College, Chikkaballapur, from 11 to 17 August 2026.

Mrs. Sowmya Jyothi

- Published a research paper titled "Next-Generation Cloud Computing: Challenges, Emerging Technologies, and Future Research Directions" in the International Journal of Research Publication and Reviews (IJRPR), Volume 7, Issue 7, on 07 July 2026.

- Published a research paper titled "Dark Data Management: Challenges, Opportunities and Future Directions" in the International Journal of Research Publication and Reviews (IJRPR), Volume 7, Issue 7, on 30 July 2026.
- Participated in the Seven-Day National-Level Online Faculty Development Programme (FDP) on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice," organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, from 11 August to 17 August 2026.

Dr. Jyothi

- Published a paper titled "भक्तिकालीन साहित्य में जीवनादर्श" in the book "मध्यकालीन भारतीय भक्तिसाहित्य की प्रासंगिकता," ISBN 978-93-5813-986-0. Date: 1st January 2026.
- **Published a paper titled 'स्वातंत्रोत्तर हिन्दी उपन्यासों में दलित-विमर्श' of Lok Bharathi Prakashan ISBN 978-93--7747-280-1 in 2026.**
- Participated in a One-Day National Level Faculty Development Programme (FDP) on "Artificial Intelligence in Higher Education: Transforming Teaching, Learning, and Process Assessment." The programme was organized by Nehru Memorial College, Sullia, Karnataka, on 22nd July 2026, as part of its Golden Jubilee Celebrations 2026
- Attended the Seven-Day National-Level Online Faculty Development Programme on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice," which was organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur.

Dr. Supriya R.K.

- Published a research paper titled "Industry 5.0 Adoption among Indian Entrepreneurs: Opportunities, Challenges, and Adaptation Strategies Evidence from Mangalore City" in the International Journal of Versatile Research and Analysis (IJVRA). The paper was published in Volume 4, Issue 7 on 29 July 2026 after undergoing a transparent peer-review process. The journal has an Impact Factor of 9.12 (Google Scholar).
- Participated as a delegate in the One-Day Syllabus Revision Workshop for Fifth Semester BBA (SEP) of Mangalore University, organized by Shree Devi College, Mangalore, in association with the Forum of Business Management Teachers (FOBMT) on 1st August 2026.
- Participated in a Seven-Day National-Level Online Faculty Development Programme on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice", organized by the IQAC, Government First Grade College, Chikkaballapur, from 11 to 17 August 2026.

Dr. Shalini

- Participated in an online National workshop on "INSIGHTS INTO ACTION: EXPERIENCE-BASED APPROACHES TO RESEARCH PAPER WRITING" organized by Sree Narayana Guru College of Commerce, Chamber (Autonomous) in collaboration with Nucleus of Learning and Development on 2nd August 2026.
- Attended seven days National level online Faculty development programme on "Teaching in the Age of AI: Digital tools, innovative pedagogy, research and academic practice" organized by the Internal Quality

Assurance Cell (IQAC), Govt First Grade College, Chikkaballapura, held from 11 August to 17 August 2026.

Veena D. Kotian

- Attended a 5-day Faculty Development Programme on Management Development Programme on dashboard – a hands-on experience in Power BI from 20th July to 25th July 2026 organized by School of Commerce, Finance and Accountancy, St Aloysius (Deemed to be University), Mangalore
- Participated in the one-day national-level Faculty Development Programme on Artificial Intelligence in Higher Education on 22nd July 2026 organized by Nehru Memorial College, Sullia.
- Participated in the one-day university-level workshop on BBA Syllabus as a resource person for the Cost and Management Accounting subject on 1st August 2026, organised by FOBMAT of Mangalore University in Sree Devi College, Mangalore.
- Participated in the National-level Online Workshop on “Basic Research Methodology and Report Writing” organized by the Internal Quality Assurance Cell (IQAC) and Research and Developmental Cell of Government First Grade College, Sringeri, Chikkamagaluru, Karnataka, held on 06 August 2026.
- Participated in the Two-Week International Faculty Development Programme (IFDP) on the theme “Intellectual Property Rights in the Digital and AI Era”, organized by the Intellectual Property Rights (IPR) Cell, V.S.S.D. College, Kanpur, Uttar Pradesh, India, held from 31 July to 12 August 2026.
- Participated in the International Faculty Development Program on Research Writing, Academic Writing and Research Methodology Organised by the Waves Research and Education in Collaboration with the Office of Internationalization, Mindanao State University-Sulu, Philippines, in Association with Cape Comorin Trust from 25-31 July 2026.
- Participated in the Seven-Day National-Level Online Faculty Development Programme on: "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice," Organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026

Mrs. Anasuya

- Published a paper in BOHR International Journal of Advances in Management Research (BIJAMR) on an exploratory study on workers' attitudes and job satisfaction in relation to work dynamics in construction firms in Mangaluru. *BOHR International Journal of Advances in Management Research*, 5(1), 58–62.
- Participated in a 1 day Workshop on SEP- V Semester B.B.A course held on 1st August 2026, at Sree Devi College, Mangalore.
- Reviewed a paper sent by BOHR International Journal of Advances in Management Research on 25/5/2026 and received the certificate.
- Participated in one day workshop on V Semester B.Com (SEP) of Mangalore University organised by Dr. P. Dayananda Pai – Satisha Pai GFGC Carstreet, Mangalore in association with MUCTA on 8 August 2026.
- Participated in the Seven-Day National-Level Online Faculty Development Programme on: “Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice” organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur held from 11 August to 17 August 2026.

Mrs. Reshmi B R

- Participated in the Five-Day National-Level Online Faculty Development Programme on: "Mastering Teaching and Research Publication in the Era of AI" organized by Padmashree Institute of Management & Sciences, Bangalore held from 24 August to 28 August 2026.

Mrs. Parinita Salian

- Participated in the Seven-Day National-Level Online Faculty Development Programme on: "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice" organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur held from 11 August to 17 August 2026.
- Participated in one day workshop on V Semester B.Com (SEP) of Mangalore University organised by Dr. P. Dayananda Pai – Satisha Pai GFGC Carstreet, Mangalore in association with MUCTA on 8 August 2026.

Dr. Sowmya Hegde

- Participated in a five-day Management Development Programme on Data to Dashboard: Hands-on Introduction to Power BI organised by the School of Commerce, ST. Aloysious College (Deemed to be University) from 20th July to 25th July.
- Participated in the One-Day National Level Faculty Development Programme FDP on Artificial Intelligence in Higher Education: Transforming Teaching, Learning, and Process Assessment", organized by Nehru Memorial College, Sullia on 22nd July 2026.
- Participated as a resource person in V semester BBA Syllabus workshop for Business Taxation-I core subject, organised by Sri Devi College on 1st August 2026.
- Participated in the two-week International Faculty Development Programme on the theme Intellectual Property Rights in the Digital and AI Era, organised by V.S.S.D College Kanpur, held from 31st July to 12th August 2026.

Mrs. Yogita Patgar

Participated One Day National Online FDP on the topic "**AI in Human resource Management**" Organized by the Department of MBA, Raak Arts and Science College, in association with Pencilbitz, held on 3 August 2026.

Mrs. Preethika Dharmapal

- Attended and participated as a resource person in a One-Day Syllabus Revision Workshop for Fifth Semester BBA (SEP) organized by Shree Devi College, Mangalore, in association with the Forum of Business Management Teachers (FOBMAT), on 1st August 2026.
- Participated in a Seven-Day National-Level Online Faculty Development Programme on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice", organized by the IQAC, Government First Grade College, Chikkaballapur, from 11 to 17 August 2026.

Mr. Akshith Kumar K.

Participated in a Seven-Day National-Level Online Faculty Development Programme on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice." The programme was organised by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, from 11 August to 17 August 2026.

Mrs. Cheritha K. C.

- Participated in a one-day National Level Faculty Development Programme(FDP) on "Artificial Intelligence in Higher Education: Transforming teaching, learning and Process Assessment " organized by Nehru Memorial College, Sullia, Karnataka, held on 22nd July 2026.
- Participated as a delegate and recited a Poem in the Kodava Language at the Book Exhibition held on 16 August 2026 at Sanghaniketha, Mangaluru, organised by Sahitya Kendra Mangaluru.
- Participated in the Seven-Day National-Level Online Faculty Development Programme on "Teaching in the Age of AI: Digital Tools, Innovative Pedagogy, Research and Academic Practice" organized by the Internal Quality Assurance Cell (IQAC), Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026.

Mrs. Varsha V.

- Participated in a one-day National Level Faculty Development Programme(FDP) on "Artificial Intelligence in Higher Education: Transforming teaching, learning and Process Assessment " organized by Nehru Memorial College, Sullia, Karnataka, held on 22nd July 2026.
- Participated in the Management Development Program on Data to Dashboard: A hands-on introduction to Power BI, organized by the School of Commerce, Finance and Accountancy St Aloysius (Deemed to be University), Mangaluru, held from 20th July to 25th July 2026.
- Attended as a delegate in a one-day syllabus revision workshop of fifth semester BBA (SEP) of Mangalore University on 01 August 2026 held at Shree Devi College, Mangalore.
- Attended an in-house FDP on Effective Utilisation of EERPMS for academic and administrative excellence on 04 August 2026
- Participated in Seven - Day National - level Online FDP on "Teaching in the age of AI: Digital Tools, Innovative Pedagogy, Research and Economic Practice" organized by the IQAC, Government First Grade College, Chikkaballapur, held from 11 August to 17 August 2026.
- Participated in a one-week National-Level Online Faculty Development Programme on "Empowering Modern Educators: Innovations in pedagogy, psychology and professional practice" organized by the Department of Business Administration (UG), School of Business and Management, St Aloysius (Deemed to be University), Mangaluru from 17th to 22nd August 2026.

Student Achievement

- Saurav of II BBA 'A' won a Gold Medal in 7th State level Net Ball Tournament held at Govt. High School Makali, Tumkur, Bangalore on 25 and 26 July 2026.
- Meghna of III BCA 'A' [2023-2026 Batch] has been placed as an Analyst at EOX Vantage, Mangalore
- Ms. Vismaya of III BCA 'B' [2023-2026 Batch] has been placed as a Customer Support Agent at Cogent E-Services Limited, Mangalore
- Ms. Shreya A. Kulai of III BCA 'A' [2023-2026 Batch] has been placed as a Trainee Tech Solutions Executive at Winman Software, Mangalore.

Student Presentation

- The Department of Finance hosted a student presentation on "Growth and Development Strategies of IBM" on August 11, 2026, as part of the Management Training Programme. The session aimed to enhance practical understanding of financial planning and corporate strategy. Students evaluated IBM's shift toward hybrid cloud and AI technologies, examined major acquisitions like Red Hat, and analyzed the firm's financial resilience. The activity provided participants with valuable insights into strategic decision-making and sustainable corporate growth.
- The FEST Forum Association conducted a Management Training Programme for I BBA students from July 24 to July 30, 2026. The week-long initiative aimed to build essential managerial competencies and encourage practical professional development beyond classroom learning. Through interactive exercises, the training emphasized critical skills such as leadership, effective communication, strategic decision-making, and teamwork. By actively engaging in collaborative problem-solving tasks, students enhanced their interpersonal capabilities and overall self-confidence. Ultimately, the programme successfully equipped participants with a strong foundation in core management practices for future academic and career success.
- The Hindi Department organized a student presentation for the students of II B.Com. Koustubh presented on the topic 'डिजिटल युग में हिंदी का महत्व'. In his presentation, Koustubh explained the growing importance of Hindi in the digital era. He highlighted the use of Hindi on social media platforms, websites, mobile applications, digital news portals, and online education. The presentation emphasized that Hindi has adapted well to the changing technological environment.