



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

Mangaluru - 575 003, D.K

NAAC RE-ACCREDITED (2023) with 'A' Grade

DYNAMISM INSIGNIA



**COLLEGE
MAGAZINE
2024-2025**



ಎಸ್.ಡಿ.ಎಂ. ಕಾಲೇಜು ಆಫ್ ಬಸಿನೆಸ್ ಮೇನೇಜ್‌ಮೆಂಟ್, ಮಂಗಳೂರು

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಣೆ
ನಿತ್ಯಜ್ಞಾನದಾ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಣೆ
ಚಂದಿರನೆತ್ತರಣೆ
ಹೊಂದೇರನ ವಿಸ್ತರಣೆ ||

1. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು
ಪಡುವೆ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು
ಒಡಲಿನಾಳದಲಿ ಬೆರೆವ ಮಕ್ಕಳಿಗೆ ಸನ್ನತಿಯ ನೀಡುತಿಹುದು
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||
2. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು
ರಮ್ಯ ಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಳ್ಳಾಲೆ ಮಡಿಲಲೆಂದು
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು
ಚಿರಕಾಲ ಬಾಳಲೆಂದು
3. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರಳುವವರೂ
ಸತ್ಯ ಜ್ಞಾನದ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲಿ
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲಿ
ಹೊಂಗಿರಣ ಹೊಮ್ಮುತ್ತಿರಲಿ
ನಂಬಿಕೆಯ ಕೊನರುತ್ತಿರಲಿ ||
4. ಜ್ಞಾನಸೆದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ
ಗುರಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕೆಯತ್ತ
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ
ಎಂದು ಮರೆಯೆವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

ರಚನೆ : ಪ್ರೊ. ಡಿ. ವೇದಾವತಿ

S.D.M. College of Business Management

VISION

Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos.

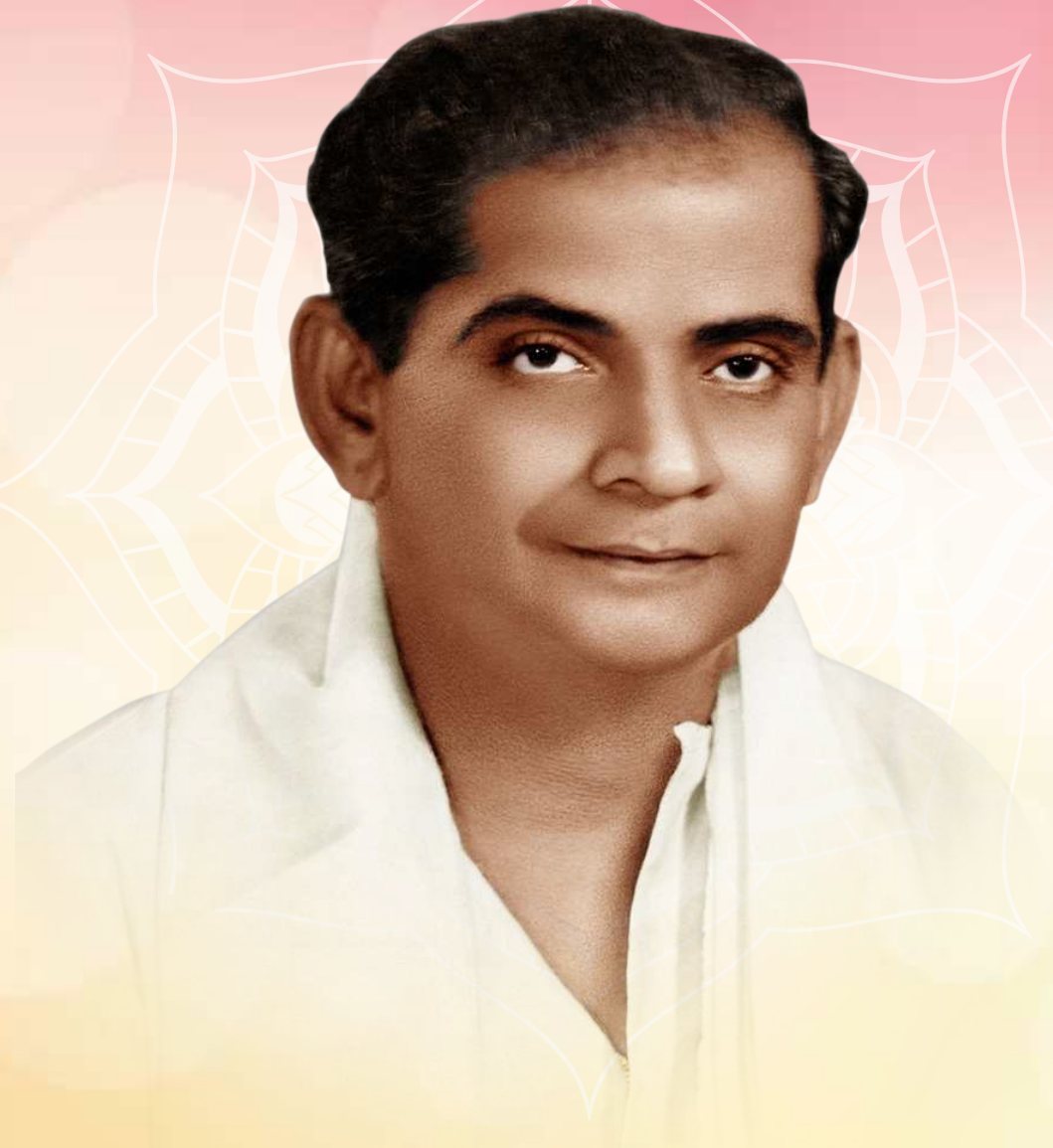
MISSION

Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism and positive attitude towards life through practical training which gives exposure to global business and industry.





Lord Shree Manjunatha Swamy, Dharmasthala
Presiding Deity



Late Shri D. Rathnavarma Heggade

Founder
S. D. M. Educational Trust © Ujire

A portrait of a middle-aged man with grey hair, a mustache, and glasses, wearing a white kurta and a white shawl. He is standing with his hands clasped in front of him. The background is a warm, orange-to-yellow gradient with a large, faint, white mandala design. The text is located in the bottom left corner.

Padmavibhushana Dr. D. Veerendra Heggade

President
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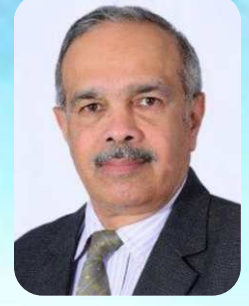
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1978-1979 - 1 Year



late Prof. Krishna Rao
1979-1982 - 3 Years



Prof. V. T. Kulkarni
1982-1997 - 15 Years



Dr. Devaraj K.
1997-2013 - 16 Years



Mrs. Aruna P. Kamath
2013 onwards

Principal's Desk



Dear Readers, Greeting to you

"Learning is not limited to the pages of a textbook or the duration of a semester it is a lifelong pursuit that shapes who we are and who we become."

With this belief deeply rooted in our educational philosophy, we at SDM College strive to nurture not just academic achievers, but lifelong learner's individuals who are curious, compassionate, and committed to contributing meaningfully to society.

In the lively hallways of SDM College, where tradition meets innovation and dreams become reality.

We continue to see a legacy of excellence of our management being forged by our students, faculty, and all stakeholders through multi various activities we turn the pages of Dynamism Insignia, It is our college Annual that not only documents the happenings of a year but also honours the unwavering spirit that propels our organisation forward, fills us with great satisfaction.

The title Dynamism Insignia beautifully encapsulates what we stand for the dynamic energy that propels our students toward academic, cultural, and athletic success, and the insignia of values and vision that define SDM's identity. Whether in the quiet resolve of a researcher in the lab, the graceful poise of a dancer on stage, or the fierce determination of an athlete on the field, the SDM spirit shines through.

This academic year has been one of remarkable achievements. From national and international accolades in sports to path-breaking research and community outreach through every aspect of Academic and cultural, our students have once again proven that education at SDM is not confined to the walls of a classroom. It is lived, felt, and experienced in every competition, collaboration, and celebration.

Our faculty members remain the guiding force behind every successful endeavour. Their commitment to excellence, blended with empathy and innovation, ensures that our students are not just academically proficient but also socially responsible and ethically grounded individuals.

As we turn the pages of this magazine, let us reflect not only on accomplishments but also on the journey of overcoming challenges, embracing change, and striving toward a better tomorrow. Let Dynamism Insignia be a reminder that every small act of courage, creativity, and compassion contributes to the collective strength of our institution.

I extend my heartfelt gratitude to the editorial team, staff, and students who have contributed to this Magazine. May we continue to nurture minds, ignite passions, and inspire futures.

With warm regards and best wishes,

Prof. Aruna P. Kamath
Principal
SDM College of Business Management

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PILLARS OF STRENGTH

RANK HOLDERS 2024-2025



SOWJANYA
BA(HRD) - I RANK



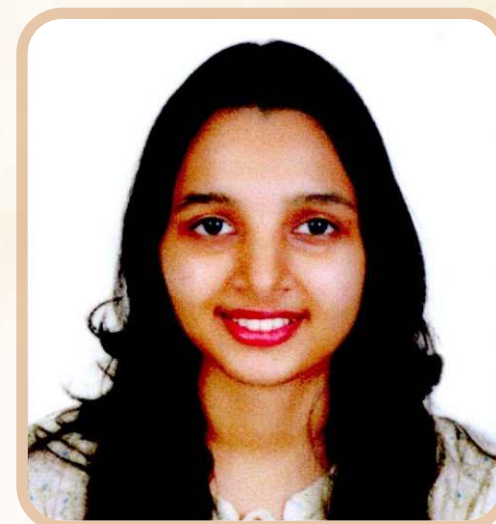
KEERTHANA
BCA VI RANK



PALLAVI A B
BBA - III RANK



KHUSHI BHANSALI
BBA IV RANK



SAMEEKSHA
BBA, X RANK

FDP



Leadership



Orientation



BCA Workshop



2024-2025

DYNAMISM INSIGNIA

Student Council



Artexo Exhibition



2024-2025

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BBA Workshop



Inauguration



2024-2025

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Genesis



Independence Day



Sharadha Pooja



2024-2025

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Factory Visit



Variety Competition



Extension Activity



2024-2025

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Redcross



Blood Donation Camp



Pan card Drive



Alumini Meet



2024-2025

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Skill Enhancement



2024-2025

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Guest lecture



2024-2025

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Student Faculty Program



Annual Sports Meet



INSPIRE



2024-2025

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Extension Activity



2024-2025

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Extension Activity



2024-2025

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International Yoga Day



2024-2025

Mangalore University Netball Tournament



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Mangalore Uniuersity Netball Tournament



2024-2025

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SYGMA and SYNERGY



2024-2025

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CLASS REPRESENTATIVES



BUISNESS LAW



COMMERCE



2024-2025

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CONSUMER CLUB



ECONOMICS



2024-2025

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FINANCE



EDP



2024-2025

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FEST FORUM



IT, MANAGEMENT AND CULTURAL FEST



2024-2025

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FINEARTS



GENESIS



HR



2024-2025

DYNAMISM INSIGNIA

III BA(HRD)



III BBA A



III BBA B



III BCA A



III BBA C



III BCA B



III BCOM



2024-2025

DYNAMISM INSIGNIA

NSS



RED CROSS



2024-2025

DYNAMISM INSIGNIA

ROVERS & RANGERS



GENSIS, SYNERGYN SYGMA



2024-2025

DYNAMISM INSIGNIA

LITERARY



YAKSHAGANA



2024-2025

DYNAMISM INSIGNIA

MARKETING



SCAN



2024-2025

DYNAMISM INSIGNIA

SPORTS CHAMPIONS



SPORTS WINNERS



2024-2025

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NSS FEST



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2024-2025

DYNAMISM INSIGNIA

A portrait of Mrs. Deepashree G Shenoy, a woman with dark hair pulled back, wearing a blue and green sari and a necklace. She is smiling gently. The background of the entire image features light blue floral line art.

Fond Remembrance...



Mrs. Deepa G Shenoy, Assistant Professor, Department of Business Management, who served the Institution for 14 years, was a radiant soul, a gentle blossom of warmth, humility, and kindness. She served our college with unwavering dedication and sincerity.

Soft in nature, humble in approach, and radiant in spirit, she touched lives with kindness and warmth. A true mentor, she inspired and encouraged, shaping the journeys of many with wisdom, care and tireless commitment. In every act, she carried the spirit of harmony and togetherness, earning admiration, love, and respect from all who knew her.

Her presence was like a flower in full bloom, and though she has departed, her blossoms remain in the garden of our memories—forever cherished with reverence and gratitude



Mrs. Deepashree G Shenoy

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Annual Report





ANNUAL REPORT 2024-2025

Esteemed Chief Guest, Dr. Jayaprakash, Sri Gokarnanatheshwara College, Mangaluru, Guest of Honour Mrs. Shivani, Proprietor, Craftzilla, Mangalore also our proud alumni, distinguished members of the Shri Dharmasthala Manjunatheshwara Educational Societies, esteemed staff, student council members, and honored guests, it gives me immense pleasure to present before you the 46th annual report of S.D.M. College of Business Management, Mangaluru.

“The highest education is that which does not nearly gives us information but makes our life in harmony with all existence” said Sri Rabindranath Tagore. In keeping with this, our focus was on empowering students by fostering academic excellence and promote their own all development through skill enhancement and community engagement to enable them to be better human beings.

Affiliated to Mangalore University, our college offers four esteemed courses: BBA, BCA, BA(HRD) and B.Com. with a strong focus on fostering co-curricular and extra-curricular activities. It is accredited by NAAC with an ‘A’ Grade (CGPA: 3.15) in the IV Cycle of Accreditation. We are proud that college has secured 5 ranks in Mangalore University. 1st year admission intake is always 100% in all the courses except BA(HRD) and in BBA it is more than 100%, as extra 10% seats are taken due to heavy demand for BBA course.

Student and staff strength

Today, we stand proud with a total student strength of 1387, comprising 818 boys and 569 girls. Our faculty, consisting of 37 full-time and 3 part-

time faculties, a qualified librarian, a Physical Director supported by 25 dedicated administrative staff, has been instrumental in nurturing and guiding our students towards academic excellence and personal growth.

Before I present a detailed report, I would like to highlight some of the statistics which point out the activities of the college in a nutshell.

College secured

5 Ranks in Mangalore University

93% overall results

4 overalls and 2 runners up in fest

100% in take in BBA, BCA and BCOM

2 International, 3 National, 3 AIU, 8 States and 7 University medals in sports

College organized

26 - Short term courses

31 - Guest lectures

19 - Student seminar

3 - Management and IT fest

141-Skill Enhancement Activities

10 - Alumni Interaction Programme

10 - Career Guidance Programme

7 - MOU'S

84 - Extension Activities

12 - Major programme in NSS

150 Invitees and Guests have visited the campus during the academic year. The highlights of the activities which I am going to present in the annual report encapsulates the spirit of our journey—where every initiative, achievement, and collaboration stands as a symbol of our collective growth and resilience.

1.26 ADD ON COURSES IN VARIOUS SUBJECTS

Short term courses through online platform offered by Infosys springboard through online mode - students have been given guidance and directions to join springboard online platform managed by Infosys and take up short term courses.

Certificate program in Banking Finance and Insurance (CPBFI) was conducted by Bajaj fin service through hybrid mode was offered to the second year B. Com students. It bridged the gap between the industry and institution and empowered the students to enter the corporate world especially the field of banking and finance.

Apart from this, going beyond the university syllabus, 26 short term courses have been conducted to give additional input to the students.

- ❖ Communicative English
- ❖ Self-Management
- ❖ Hindi Translation
- ❖ Investment Analysis and Portfolio Management
- ❖ ವ್ಯವಹಾರಿಕ ಕನ್ನಡ
- ❖ Quantitative Analysis
- ❖ Hindi Translation
- ❖ ಆಡಳಿತ ಕನ್ನಡ
- ❖ Introduction to Data Vortex

- ❖ E-Commerce
- ❖ Transport Marketing
- ❖ Stock market dynamics and investing
- ❖ Professional Ethics
- ❖ Interview and presentation Skills
- ❖ Sustainability and Environmental Values
- ❖ Augmented Reality
- ❖ Human Resource Development
- ❖ Consumer education,
- ❖ Corporate Governance
- ❖ Mastering Soft skill and workplace Etiquette
- ❖ Life skills and Personality Development
- ❖ Consumer and Marketing Research
- ❖ Mastering Accounting and Financial Management with Tally
- ❖ Introduction to NoSQL data base

2.Academic Programmes and Guest Lectures:

- Online Learning Applications of Infosys – Springboard
- Certificate Programme in Banking, Finance and Insurance (CPBFI)
- Workshop on Digital Banking
- SCAN Association Inauguration
- CPBFI Certification Program
- Student Council Inauguration
- Inauguration of Business Law Association
- Inauguration of EDP Cell
- Inauguration of English Association

- Inauguration of Fine Arts Association (Yakshagana Training Programme)
- Inauguration of Hindi Association (Hindi Diwas Celebration)
- Inauguration of Youth Red Cross
- Inauguration of NSS Unit
- Tree Planting Programme
- Inauguration of Commerce Association
- Interdepartmental Investment Awareness Program
- Investors Awareness Programme
- HSBC Mutual Fund Awareness Program
- Webinar on Stock Market Awareness
- Saraswathi Pooja
- Genesis 2024 – University Level Management Fest
- Inspire 2024 – IT Interclass Fest
- Rashtriya Ekta Diwas
- Leadership Training Programme
- Alumni-Student Interaction (Building a Successful Career)
- Vigilance Awareness Week – Quiz Competition
- Academic Audit (Odd Semester 2024-25)
- Academic Audit (Even Semester 2024-25)
- Fire Safety Awareness Program
- Alumni Interaction by HRD Department
- Training Session on Interviews and Resume Building
- Workshop on “Web Wisdom: Unlocking Website Hosting Secrets”
- National Conference on Fostering Entrepreneurship in India
- Workshop on II Semester UG English Syllabus (S.E.P. Scheme)
- Annual Sports Day / Athletic Meet
- SYNERGY 2025 – National Level Management Fest
- Library Book Exhibition on Swami Vivekananda
- SYGMA 2025 – National Level IT Fest
- VIVEKOTSAVA 2025 – Cultural and Literary Competitions
- Workshop on CAT and MAT Aptitude Test Preparation
- Guest Lecture on Health, Breathwork and Happiness Meditation
- Guest Lecture on Quiz Competition on Single-Use Plastic
- Guest Lecture on Color Spray Competition
- Guest Lecture on Book Review on “The Science of Happiness”
- Guest Lecture on Seminar on World Suicide Prevention Day
- Guest Lecture on Brignale Competition
- Guest Lecture on Refining Skills of Communication through English Language and Literature
- Guest Lecture on Entrepreneurial Qualities
- Guest Lecture on Career Opportunities in Graphic Design
- Guest Lecture on Juvenile Justice Act, Cyber Law, Consumer Protection Act
- Guest Lecture on Changing Narrative on Suicide
- Guest Lecture on Slogan Writing Competition – Voices of India
- Guest Lecture on Career Opportunities in Digital Marketing
- Guest Lecture on Overview of Financial Budget 2024: Key Highlights and Implications
- Guest Lecture on Corruption-Free India
- Guest Lecture on Kannada Rajyotsava: “ಕನ್ನಡನಾಡು ನುಡಿ”
- Guest Lecture on Developing Skills in Programming Languages

- Guest Lecture on Global Trends in Higher Education: Opportunities and Challenges
- Guest Lecture on Practicality and Career in Digital Marketing
- Guest Lecture on Skilltude – Skill and Attitude for Personality Development
- Guest Lecture on Cyber Security Awareness: How to Protect Ourselves Online
- Guest Lecture on Digital Marketing: A Revolution in Trade
- Guest Lecture on Perspectives of Higher Education in Hospitality
- Guest Lecture on Eklavya Khanda Kavya me Jathipratha
- Guest Lecture on Opportunities on Higher Education in Foreign Universities
- Guest Lecture on Awareness Program on IELTS
- Guest Lecture on Complete Wealth
- Guest Lecture on Managing Personal Finance
- Guest Lecture on Awareness of Health Insurance
- Guest Lecture on Investor Awareness Programme – Mutual Funds
- Guest Lecture on ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆದ್ದಳೆ

3. Value Education Programme

- Health, Breathwork and Happiness Meditation”
- “Health, Breathwork and Happiness Meditation” (IQAC Art of Living session)
- Quiz competition on Single-Use Plastic
- Seminar on World Suicide Prevention Day
- “Changing Narrative on Suicide”
- “Corruption-Free India”

4. Orientation and Inauguration of Various Associations

- Student Council
- SCAN Association
- Business Law Association
- Entrepreneurship Development Program (EDP) Cell
- English Association
- Fine Arts Association (Yakshagana Training Programme)
- Hindi Association
- Youth Red Cross Unit
- NSS Units I and II
- Commerce Association
- Department of Library

5. IQAC Programmes for initiating Quality Improvements:

- Orientation Programme for Freshers
- Leadership Training Programme
- Faculty Development Program (FDP) on “Application of Intelligence in Teaching and Learning”
- Awareness Program on Scholarship
- FDP on “Research Funding Agencies”
- Academic Audit for odd semester 2024-25
- Orientations by Associations
- Skill enhancement programmes by associations
- Awareness Programme on “Importance and Benefits of Scholarship”

6. Skill enhancement programmes to provide practical experience in various functional areas of management and computer application.

7. Extension activities to reach out the society and also to share knowledge:

- Visit to school, orphanages and working with NGOs
- Medical Camp
- Blood Donation Camp
- Street Play
- Beach Cleaning
- Campus Cleaning Programmes

8. Student Council Programmes

- Students Orientation Programme
- Investiture Ceremony
- Leadership Training Programme
- Independence Day
- Annual Day
- SYNERGY 2024- National level Management Fest
- SYGMA 2024 - National level IT Fest
- GENESIS 2024 – University level Management Fest
- INSPIRE 2024 – College Level IT Fest

9. Career Guidance and Placement Cell Activities:

- IDP International Education Fair and Short Sessions
- Campus Recruitment Orientation Programme – Retail Banking
- CMA and USA Career Session
- Orientation Programme on CAT/MAT/PGCT Entrance Exams
- Workshop on CAT/MAT/PGCT Entrance Exams
- Career Opportunities in Graphic Design
- Career Opportunities in Digital Marketing

- Global Trends in Higher Education
- Career Opportunities Abroad – IDP & LinkedIn Career Insights (BCA/BBA)
- Career Opportunities in Abroad – IDP & LinkedIn Career Insights (B.Com/BA HRD)
- Career Guidance on Overseas Education
- Awareness Programme on IELTS
- On-Campus Placement Drive by Accenture, Bangalore
- On-Campus Placement Drive by EOX Vantage, Bangalore
- Off-Campus Online Placement Drive by TCS
- Off-Campus Online Placement Drive by Cognizant
- Off-Campus Placement Drive by Deloitte
- On-Campus Placement Drive by Talent Connect, Mangalore

10. MOU

College has entered into 7 strategic partnerships through MOUs with renowned institutions and organizations. These collaborations aim to foster academic growth, industry exposure, and mutual benefit for both students and faculty. Some of the institution with whom we have MOUs are

1. TIME - Triumphant Institute of Management Education Pvt. Ltd.
2. Kanara Chamber of Commerce & Industry, Mangaluru
3. Belthangady Taluk Rubber Grower's Marketing Processing Co-operative Society Ltd.
4. IDP - Education India Pvt. Ltd.
5. Government First Grade College, Kavoov, Mangalore, Karnataka
6. My Logic CMA
7. Bajaj Finserv

These MOUs represent SDMCBM's commitment to enhancing educational standards, providing students with industry-relevant skills, and creating a platform for collaboration with top-tier organizations and institutions. Through these partnerships, the college aims to enrich the learning experience and open up a wide range of opportunities for its students.

11. Observation of important days:

- Independence Day Celebration
- International Yoga Day
- World Suicide prevention Day
- International Anti-Drug Day
- World Entrepreneurship Day
- National Consumers Day
- Sadbhavana Day
- Democracy Day
- World Environment Day
- Women's Day Celebration
- Teacher's Day Celebration

DIGNITARIES ADDRESSED STUDENTS DURING THE PERIOD:

1. Ms. Rashmi Mansukhani, Project Manager, Walchand Plus, Mumbai
2. Mr. Govindaraju, H.R Manager, EOX Vantage, Bengaluru
3. Mr. Chethan, P.O Manager, EOX Vantage, Bengaluru
4. Mr. Rakshith, Quality Manager, EOX Vantage, Bengaluru
5. Mr. Rohit Rajeev, DKMS-BMST Foundation, INDIA
6. Dr. Francisca Tej, Proprietor & MD, Wizdom Institution Network, Mangalore

7. Mr. Sobhan, George, Abraham, IAS Examination Faculty, Shankar IAS Chennai & CLS Mangaluru
8. Mr. Avinash K R, Former Asst. Commandant, Central Reserve Police Force Mr. Sreekanth.K, ISDC Global, Bangalore
9. Mr. Venkataraja, SDN, MD, Mysore
10. Fr. Michael Santhumayor, Syndicate Member (Association of Private College Principals of Mangalore University)
11. Mr. Girish Kumar, Asst. Professor, Besant Women's College
12. Yoga Ratna Gopalkrishna Delampady
13. Mr. Jagadish K, A.O. NYK, Mangalore
14. Dr. Sujay Kumar, District Program Officer, DAPCU, D.K, Mangaluru
15. Mr. Mahesh UK, District Supervisor, DAPCU, D.K, Mangaluru
16. Ms. Pramila Rai B.P, District Accountant, DAPCU, D.K, Mangaluru
17. Dr. Krishna Prasad K, Mangaluru
18. Col Prem Kumar Shetty, Mangaluru
19. Mr. Natesh Alva K, Sri Ramakrishna College, Mangalore
20. Ms. Rajeshwari D Shetty, Career Counsellor, "DISHA", Paradise, Bejai
21. Dr. K. Vidyavathi, Professor, Nitte Institute of Professional Education, Mangaluru
22. Ms. Ashwini Kumar, DGM Business Development, Bob, Mangalore Zone
23. Ms. Raksha Bhat, Proprietor Of Celebrations, Mangalore
24. Ms. V Lolina Lobo, Advocate, Mangalore

25. Dr. Suphala S Kotian, Research Professor, Srinivas University, Pandeshwar
26. Mr. Alfonse Amith, Recruiting Associates, Manager, Accenture
27. Dr. Sheshappa Amin K, NSS Coordinator, Mangalore University
28. Mr. Atheetha Brahma A, Practicing Chartered Accountant
29. Mr. Leo Amal A, Sr. Branch Manager, Franklin Templeton, Mangalore
30. Mr. Nishan Alvakavoor, Samrudhi Realtors, Mangalore
31. Ms. Deeksha Rao, Assistant Professor, A. J. Institute Of Management, Mangalore
32. Mrs Durga, Counsellor, KMC Attavar
33. Mr. Subhash Bangera, Entrepreneur
34. Ms. Sandhya M V, Corporate Trainer
35. Mr. Adeeth Kalbavi, Kalbavi Consumer Foods Pvt Ltd
36. Mr. K Ashwin Pai, Big Life Solutions Pvt Ltd
37. Dr. Fransisca Tej, Wisdom Ltd, Mangalore
38. Ms. Shilpa Ghorpade, Proprietor, Detailing Devils, Mangalore
39. CA K Balasubramanian, Manager, Karnataka Bank
40. Ms. Chaithali Amin, Student Counsellor, Mangalore
41. Mr. Sudesh Bhat, Associate, BDO INDIALLP, Mangalore
42. Mr. Yashpal, Project Manager, Mangalore
43. Mr. Narendra Prabhu, Vinayaka Enterprises
44. Mr. Walter Nandalike, Founder, Journalist, TV Anchor, Actor, Daijiworld, Group Of Media Entrepreneur
45. Mr. Sridhar Yenmakaje, Advocate, Mangalore
46. Ms. Ashi Suresh, The Avatar Hotel & Convention, Mangalore
47. Mr. Vinol D'costa, Sierra Learning Academy
48. Mr. Sandesha S N, Area Head, Balic, Mangalore
49. Ms. Greeshma C Poojary, Technical Analyst, Prasanna Technologies, Mangalore
50. Dr. Kalpana Prabhu J, HOD, Dept Of Hindi, Canara College, Mangalore
51. Mr. Sreekanth.K, ISDC Global, Assistant Manager, Mangalore
52. Rtd. Professor Udayakumar.M, SDM Law College, Mangalore
53. Ms. Sukanya V Kamath, Shree Navadurga Kripa Guruvayanakere, Belthangady
54. Ms. Parinitha, Department Of English, Mangalore University
55. Mr. Vishwajeet Mathod, Assistant Professor, WGSMA College, MAHE, Manipal
56. Dr. Rajashree S, Associate Professor And Co-Ordinator, Department Of Hospitality Studies, MAHE, Manipal
57. Mr. Anand G. Pai, President, Kanara Chamber Of Commerce And Industry, Mangalore
58. Ms. C. Vathika Kamath, Proprietor, Vathika International Travels, Mangalore
59. Mr. Jeyaprasath.R, Regional Office, Bank Of Baroda, Mangalore
60. Mr. Delson D'souza, Co Founder of Code Slice, Cloud Developer.
61. Mr. Divakar Pai, Kochikar, Executive Director, Swasti Cashew Ind. Pvt. LTD. And Co Founder Kochikar Tech Padavinangady, Mangalore
62. Mr. Abhin Bangera, Rajiv House, Bantwal Taluk
63. Mr. Thanush, Event Host

64. Ms. Ramya Shetty, SDM, MBA Department
65. Ms. Bhagirathi M., Advocate, Mangalore
66. Ms. Vindya Sanil, QA Engineer, Bix Bytes Solution, Mangalore
67. Mr. Jithesh R.D, Kadri Kambla, Junction, Bejai
68. Mr. Sandesh Shenoy M, Upendra Trading Co., Bunder
69. Ms. Melani Lobo, Manipal
70. Ms. Amitha Alva, Mangalore
71. Ms. Sandhya M, Music Teacher, Shreesangeetapathshala
72. Ms. Deekshitha K, MCA, Aloysius College
73. Mr. Keerthan M, VOK Productions, Essel Centre MG Road, Mangalore
74. Ms. Sanjana S. Pai, Advocate
75. Mr. Sourav Sathish Kumta, Research Intern, YENREFINED YIASCM, Yenepoya, Deemed To Be University
76. Mr. Shreejit R, Senior Analyst, Sanoy Solutions Pvt Ltd
77. Mr. Pruthvisha Dharmasthala, Advocate, Mangalore
78. Dr. Vani, Prof., Department Of PTSR KAMC, Mangalore
79. Mr. Amarnath Mallya, Financial Advisor, Mangalore
80. Ms. Apeksha C. Banakar, Junior QA, EG, A/S, Mangalore
81. Ms. Sunanda Damabekodi, Member - Consumer Federation (DKDFC), Mangalore
82. Dr. Ashalata, Assistant Professor, Govinda Dasa College
83. Mr. Rafique, Consumer Federation (DKDFC), Mangalore
84. Dr. Charles V. Furyado, St. Aloysius College, Mangalore
85. Mrs. Rajashree Rao, Assistant Professor, Alva's College, Moodbidri

86. Mrs. Sai Mallika, Managing Partner Veare Overseas Education, Empire Mall, MG Road, Mangalore
87. Dr. Jayaprakash, Sree Gokarnanatheshwara College, Mangalore
88. Dr. Shivakumar Alagodu, Assistant Professor, Poornaprajna College, Udupi
89. CA Sharath Shetty, Sharath Shetty & Associates Chartered Accountants
90. Ms. Kshama V Bangera, Founder Of Curls And Twirls
91. Mr. Karthik S. Kateel, Founder, Swaraksha For Women Trust®, Kateel
92. Mr. Nagaraj R. Anchan, Project Manager, Hasirudala
93. Ms. Beena Saldanha, Guru Prasad, Born Again Recovery Center-De-Addiction
94. Mr. M. Akshay Aithal, Udupi
95. Ms. Sanvi Shetty, Decathlon, Mangaluru
96. Ms. Poornami Prajwal, Freelancer, Mangaluru
97. Mr. Aman S Dsouza, Freelancer, Mangaluru
98. Mr. Pareekshith Gokhale, CA Aspirant, ICAI, Mangaluru
99. Mr. Surya Narayan H, Mangaluru

ALUMINI GUEST

1. Mr. Sahas Rai, Manager, Account Receivable Dell, Faculty At Art Of Living, Bangalore
2. Ms. Sakshi Shetty, Associate Manager, Trust & Safety, Poshmark, Chennai, Volunteer Of AOL
3. Ms. Sweedel Losrado, Visual Analyst, Bengaluru
4. Mr. Saajan MS, Assistant Manager, State Street, Bangalore,

5. Mr. Aman S. Dsouza, Project Intern, COPPERPOD Digital, Bangalore
6. Mr. Rahul R Devadiga, Freelancer, Jaipur
7. Mr. Jayadeva H, Phd Scholar, D.O.C, MAHE
8. Mr. Vasukinandan, Freelancer, Kasaragod
9. Mr. Shreejit R, Senior Analyst, Sanoy Solutions Pvt Ltd.
10. Mr. Aditya Raj, Anchor and Ad Filmmaker
11. Mr. Vinayak Acharya, Sandalwood & Coastalwood Choreographer, Founder, Space To Dance Studio
12. Ms. Athmika Amin, Director of J V Group of Companies & KCCI, Mangalore
13. Dr. Jnaneshwar Pai Maroor, Principal, Nitte Institute of Professional Education, Mangalore
14. Mr. Mohammed Safwan, CRM, SIERRA
15. Mr. Muhammed Bashilkhader, Director, Deccan Group Of Companies, Mangalore
16. Mr. Ullal Nandan Mallya, District President, BJP Yuva Morcha D.K
17. Mr. Amar Raj, Managing Partner, JLD Enterprises, Mangalore
18. Ms. Deekshitha, Service Request Manager, Catalog Developer, B.C. Road
19. Mr. M Dheeraj Prabhu, Financial Advisor, Mangalore
20. Mr. Harsh Singala, Freelancer, Singala Associates, Mangalore
21. Ms. Pooja Acharya, Founder, Digitalence, Mangalore
22. Mr. Vineet Shetty, CA
23. Mr. Sandesh Shenoy, Business, Upendra Trading Co.
24. Mr. Skanda N, CEO, Veda Laser Industry, Cluster Manager, Aditya Birla Capitals
25. Ms. Maya D Vyas, SAP Consultant, Deloitte, Psychologist & Life Coach
26. Mr. Athul S K, Photographer, Mangalore
27. Ms. Sanjana S Pai, Advocate, Mangalore
28. Mr. Pratham Kumar Rao, AI Engineer at Lunar Solutions Pvt Ltd, Mangalore
29. Ms. Deepika D Bhat, CMA US Aspirant
30. Mr. Dawn Prakash, Assistant Professor, SDMPG Centre, Mangalore
31. Mr. Dawson Lester Lobo, Node JS Developer, Exelon Circuits, Mangalore
32. Ms. Nanditha Acharya, Managing Partner, Zari Couture, Mangalore
33. Mr. Rakesh, Head-Sales and Marketing, KMC Hospital, Mangalore
34. Mr. Rahul Poojary, Freelancer, Mangalore
35. Mr. Shrivatsa Bhat, CA
36. Mr. Rajesh, Key Account Manager, Zomato, Mangalore
37. Dr. Shaini Naveen, Assistant Professor, SDM, PG Centre, Mangalore
38. Mr. Saiheel Rai, Sai Productions, Event Co.
39. Mr. Abhilash Shenoy, Kodikal
40. Ms. Deekshitha K Bhat, Freelancer
41. Mr. Suhas M, Freelancer
42. Mr. Chethan Ganeshpura, Freelancer
43. Mr. Advait Shet, Freelancer
44. Ms. Shibani, Freelancer, Mangalore
45. Mr. Ayush N Rao, Freelancer, Mangalore
46. Mr. Dielle Shalom, Freelancer

47. Mr. Rajesh, Freelancer
48. Ms. Yashaswini Kulal, Freelancer
49. Ms. Mithali Bangera, Freelancer
50. Mr. Adithya Raj, Anchor, Film Maker

ACADEMIC ACTIVITIES:

Following is some of the academic programmes and Guest lectures organized for the benefit of students by various Associations/Departments

National Conference: SDMCBM hosted a National Conference on 'Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead' on 11 March 2025. The event brought together business leaders, academicians, and students to discuss India's entrepreneurial landscape. It was inaugurated by Mr. Anand G. Pai, President of Kanara Chamber of Commerce and Industry, who emphasized building a strong entrepreneurial ecosystem, focusing on innovation, financial literacy, and government support. Chief Guest Mrs. Nanditha Acharya, an alumna and Managing Partner of Zari Couture, shared her entrepreneurial journey and advised embracing creativity and digital marketing. The keynote by Mrs. Vathika Pai, Proprietrix of Vathika International Travels, highlighted youth entrepreneurship, digital transformation, and funding opportunities. The conference included sessions on opportunities for young entrepreneurs (moderated by Mrs. Smitha M.), funding and financial strategies by Jeyaprasath R., Chief Manager at Bank of Baroda, and building entrepreneurial resilience amid economic uncertainty by Dr. Venkataraju B. The event concluded with student and researcher paper presentations. Prof. Aruna P. Kamath, Principal of SDMCBM, presided, with coordinators Dr. Prasanna Kumar T. and Mrs. Shashikala K.G. present.

International Youth Day : The NSS Unit organized International Youth Day on 12 August 2024, with the theme "Empowering Youth for a Sustainable Future." The resource persons were Mr. H. R. Thimayya, Mr.

Durgaprasad, Superintendent, Government Medical Hospital Mangalore, Dr. Kishore Kumar M, Principal District Training Centre, Surathkal, South Kannada, Mr. Shri Jagadeesh K, Administrative Officer, Nehru Yuva Kendra, Dakshina Kannada, and Prof. Vineetha Rai from Roshni Nilaya College. The program was coordinated by NSS Unit Officers Dr. Jyothi and Mr. Sudarshan.

Women's Day Celebration: On the eve of International Women's Day, the Women's Cell of SDM College of Business Management organized a talk on the topic "Mental Health" for First-year girl students. The resource person, Dr. Vani, Professor at KAMC, Mangaluru, addressed the unique mental health challenges faced by students, including societal pressures and academic expectations. She provided valuable insights on stress management, anxiety, and the importance of self-care. The programme was coordinated by Mrs. Jeevitha D and presided over by Mrs. Manju, Dean of the Commerce Department.

Short-term Courses on online learning applications of Infosys Springboard: A talk on "Online Learning Applications of Infosys - Springboard" was held on 20 August 2024. Mrs. Divya Uchil from the Department of Computer Applications led the session, addressing first-year, second-year, and final-year students. The program was coordinated by Mrs. Divya Uchil and Shruthi K. from the Computer Applications Department.

Certificate Programme in Banking, Finance and Insurance (CPBFI): The Commerce Department organized an online orientation program for the "Certificate Programme in Banking, Finance, and Insurance (CPBFI)" on 29 August 2024 conducted by Bajaj Finserv for II BCOM students. Ms. Rashmi Mansukhani, Project Manager at Bajaj Finserv, was the guest speaker. The program was coordinated by Mrs. Manju H, Mr. Thilak Raj, and Ms. Pooja.

Workshop on Digital Banking: The Economics Association organized a workshop on “Digital banking” on August 30, 2024 in collaboration with Indian Overseas Bank. Mr. P. Sanil, the Branch Manager, guided students on opening savings accounts through the bank’s digital tools, benefiting over 35 students. The event was coordinated by Ms. Shashikala K.G. and Dr. Prasanna Kumara T., with support from Professor Aruna P. Kamath, Principal.

Online Learning Applications of Infosys – Springboard: An orientation on “Infosys Springboard” was held on 20th August 2024 at 10:00 A.M for all students of the college. The session aimed to guide students in navigating and utilizing the Infosys Springboard platform for online courses and certifications. Mrs. Divya Uchil from the Computer Application Department demonstrated the login process, available courses, channels, and search options within the platform. Students explored the platform hands-on using their laptops and mobiles, created accounts, and attended a short-term certification course. The session highlighted the vast learning resources available on Springboard, including over 20,000 courses and educational videos. Students were encouraged to continue exploring and earn certifications to enhance their knowledge and skills. The programme was coordinated by Mrs. Divya Uchil and Mrs. Shruthi K. from the Department of Computer Applications.

CPBFI certification program: SDM College of Business Management in collaboration with Bajaj Finance, introduced the CPBFI certification program on 10 September 2024. Ms. Rashmi Mansukhani, Project Manager for CSR at Walchand Plus, inaugurated the event. Principal Prof. Aruna P. Kamath emphasized the program’s importance in enhancing students’ employability. The event was coordinated by Mrs. Manju H. and Ms. Pooja.

Interdepartmental Investment Awareness program: The Commerce Department organized an interdepartmental Investment Awareness

program for B.com and BA (HRD) students on October 5, 2024 to educate them about investment options and financial planning. Leo Amal, Senior Branch Manager at Franklin Templeton, discussed was the Resource Person. The program was coordinated by Mrs. Manju H.

Investors Awareness Programme: The Finance Department organized an Investors Awareness Programme for III BBA B students on October 8, 2024, in connection with World Investors Week 2024. Mr. Leo Amal K, Senior Branch Manager at Franklin Templeton, served as the resource person, discussing personal investment concepts, legal requirements for stock market investments, and the time value of money and inflation. Mrs. Smitha M coordinated the program.

HSBC Mutual Fund Awareness Program: The Finance Department held an HSBC Mutual Fund Awareness Program, “Ways of Effective Wealth Creation,” for III BA A students on October 9, 2024, in connection with World Investors Week 2024. Financial Advisor Ms. Deeksha Rao was the resource person. The session included a Q&A and was coordinated by Mrs. Smitha M.

Webinar on “Stock Market Awareness”: The Finance Department organized a webinar on “Stock Market Awareness” for III BBA ‘B’ students on October 10, 2024, as part of World Investors Week 2024. Mr. Suhas Rajput from BSE-IPF, Mumbai was the resource person. The session was coordinated by Mrs. Smitha M.

Saraswathi Pooja: SDM College of Business Management and SDM PG Centre for Management Studies and Research, Mangalore, observed Saraswathi Pooja on October 10, 2024, in the college library. The event began with bhajans, followed by a pooja in honor of the goddess of knowledge.

Rashtriya Ekta Diwas: The Rovers and Rangers Association celebrated Rashtriya Ekta Diwas on November 4, 2024, marking Sardar Vallabhbhai

Patel's birth anniversary. Students pledged to uphold the nation's unity, integrity, and security. Mrs. Anasuya and Mrs. Shashikala K.G. coordinated the event.

Alumni-Student Interaction:An Alumni-Student Interaction program was organized on career development interaction on the theme "Building a Successful Career" by Scan Association for I BCA 'A' section students by Ms. Sakshita S., a Consumer Service Executive and Office Admin at Tech Mahindra, Mangalore, an alumnus on 26 November 2024. The objective of the program is to share knowledge and build strong relationships between the students. The program was successfully coordinated by Mr. Arun F. Sequeira.

Vigilance Awareness Week: In observance of Vigilance Awareness Week, a quiz competition was organized by the Rovers and Rangers Association on 22 November 2024 to promote awareness about vigilance, integrity, and anti-corruption practices. The event aimed to educate participants on the importance of ethical behavior and transparency in public and private life. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikala KG

Alumni interaction: HRD Department organized an alumni interaction session for III BA (HRD) students on 20 February 2025. Ms. Yashaswini M. Kulal shared insights from her academic and professional journey. The session was organized by Mrs. Gayathri K.

Training Session on Interviews & resume building: HRD Department organized a training session on interviews and resume building for III BA (HRD) students on 20 February 2025. Ms. Yashaswini M. Kulal and Ms. Mithal Banger, MBA students from Sahyadri College, Adyar, Mangalore conducted the session, focusing on job preparation and higher education selection. The session was coordinated by Mrs. Gayathri K.

Workshop on "Web Wisdom: Unlocking Website Hosting Secrets": Computer Application Department organized a workshop on "Web Wisdom: Unlocking Website Hosting Secrets" on 22 February 2025. Mr. Delson D'Souza, Senior Cloud Engineer and Founder of Code Slice IT Solutions, Mangalore conducted the session, providing students with theoretical knowledge and hands-on experience. The workshop was coordinated by Mrs. Shruthi K.

One-Day Workshop on II Semester UG English Syllabus: A workshop on the II Semester UG English Syllabus (S.E.P. Scheme) was held on 05-03-2025 at SDM College Auditorium in collaboration with AET and Orient Blackswan Pvt. Ltd. It was inaugurated by Prof. Parinitha and presided over by Prof. Aruna P. Kamath. The event was coordinated by Mrs. Madhumathi Raja.

Library Book Exhibition 2025: A Book Exhibition on Swami Vivekananda's works was held in the library on 18 March 2025 to encourage reading habits. The event was coordinated by Librarian Mr. Muralidhara Hegde.

One-Day Workshop on CAT and MAT Aptitude Test Preparation: The Placement and Career Guidance Cell of the college successfully organized a one-day workshop on CAT and MAT aptitude test preparation in association with the TIME (Triumphant Institute of Management Education) institution on 8 April 2025. The event aimed at equipping students with essential aptitude skills required for competitive management entrance exams like CAT (Common Admission Test) and MAT (Management Aptitude Test). The session was conducted by Mr. Ganesh Hebber, Director of TIME Institution.

GUEST LECTURES:

Color Spray-Competition: SCAN association organized Color Spray on 6 September 2024. This event aimed to test the participant's creative knowledge using paint. The image was given and the participants has to draw in a creative way with the different colors. Mr. Harshal and Ms. Deepa were the judges for this event. Mrs. Divya Uchil coordinated the programme.

Book Review: A book review on “**The Science of happiness**” written by Bruce Hood was organized by the **English department** by Ankitha of II BBA ‘B’ on 9 September 2024. The objective of the programme was to develop critical reading skills by identifying the author's perspective. The student brought the concepts of being happy and encouraging them to follow few exercises which will help them to be happy and spread happiness around themselves too. The students were motivated to read books and do things which brings joys. The activity was coordinated by Mrs. Madhumathi J. Raja.

Briangle-Competition: SCAN association organized Color Spray on 13 September 2024. This event aimed to test the participant's sharpness, focus, and ability to recall the images. The images of logos, companies, and related to computer will be displayed on the screen and the participants has to remember and recall the images in a given time. Mr. Arun F Sequeira coordinated the programme.

The English department organized a guest lecture on “**Refining Skills of Communication through English Language and Literature**” by Mr. Girish Kumar, Assistant Professor in English, Besant College, Mangalore on September 14, 2024, for the students of II BCOM and II BAHRD. The program was coordinated by Mrs. Madhumathi J. Raja.

Refining Skills of Communication through English Language and Literature the English department organized a Guest lecture on “**Refining Skills of Communication through English Language and Literature**” by Mr. Girish Kumar, Assistant Professor in English, Besant College, Mangalore on 14 September 2024 for the students of IIBCOM’ and II BAHRD. The objective of this programme was to explore and emphasize the significance of effective communications in both personal and professional contexts to young minds. The resource person highlighted the fundamental role communication plays in our daily life and also defined that communication as not merely the exchange of information but as a vital tool for building relationships and fostering understanding of learning new languages and its application in our day to day lives. He enriched the students through valuable insights into the skills of communication and equipped them with practical tools and a renewed motivation to enhance their communication abilities. The programme was coordinated by Mrs. Madhumathi J. Raja.

The EDP Cell conducted a guest lecture on “**Entrepreneurial qualities**” on September 18, 2024, for final-year BBA students by Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, Mangalore. The event was coordinated by Mrs. Supritha.

The Career Guidance and Placement Cell organized a guest lecture on “**Career Opportunities in Graphic Design**” presented by Vinol Savio D’costa, Director of Sierra Learning Academy, and Praveen Kumar Nayak, Graphic Designer at Sierra Learning Academy, on September 18, 2024, for the III BCA ‘B’ class. The program was coordinated by Mrs. Yogita Patgar.

The **Career Guidance and Placement** Cell organized a guest lecture on “**Career Opportunities in Graphic Design**” presented by Vinol Savio D’costa, Director of Sierra Learning Academy, and Praveen Kumar Nayak, Graphic Designer at Sierra Learning Academy, on September 18, 2024,

for the III BCA 'B' class from 1:00 PM to 2:00 PM. The objective of the program was to expose students to the diverse career opportunities within graphic design, covering specializations such as branding, UI/UX, and motion graphics. The speakers discussed about current industry trends and technologies that can help students identify potential growth areas in the field. The session was highly informative, and students gained valuable insights. The program was coordinated by Mrs. Yogita Patgar.

The EDP Cell conducted a guest lecture on entrepreneurial qualities on September 18, 2024, for final-year BBA students by Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, Mangalore. The session focused on key entrepreneurial qualities and highlighted various elements required to become successful. The objective of this guest lecture was to inspire and motivate students to pursue entrepreneurship as a career. The event was successfully organized and provided valuable insights to the students. Mrs. Supriya coordinated the program.

"Juvenile Justice Act, Cyber Law, Consumer Protection Act" The Commerce department organized a guest lecture on the topic "Juvenile Justice Act, Cyber Law, Consumer Protection Act" for III BBA "B" and III BBA "C" on 19th September 2024. Mrs. Lolina Lobo, Civil and Criminal Advocate was the resource person. The speaker explained the significance of consumer protection, cybercrime and legislation in India aimed at ensuring the proper care, protection and rehabilitation of children. The objective was to create awareness among the students regarding cybercrime maintaining order, protecting rights and ensuring justice for all citizens. Large number of students were benefited. Ms. Pooja coordinated the programme.

The Commerce Department organized a guest lecture on the topic **"Juvenile Justice Act, Cyber Law, Consumer Protection Act"** for III BBA "B" and III BBA "C" on September 19, 2024. The program was coordinated

by Ms. Pooja, with Mrs. Lolina Lobo, a Civil and Criminal Advocate, as the resource person.

Youth Red Cross Unit organized a guest lecture on **"Changing Narrative on Suicide"** on September 20, 2024, at the conference hall by Dr. Suphala Kotian, Research Professor at Srinivas University and counselor. The program was coordinated by Mrs. Reshmi B.R. and Mrs. Parinita.

Slogan Writing competition -Voices of India: The English Association conducted a slogan writing competition on the occasion of International Day OF Democracy on 15 September 2024 and International Day of Peace that is on 21 September 2024. The objective of the event was to develop the writing skills of the student as well bring out their innovative thinking 'sand their views through their writings. The students showcased their creative ideas and talents. Large number of students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

The Career Guidance and Placement Cell organized a guest lecture on **"Career Opportunities in Digital Marketing"** presented by Vinol Savio D'costa, Director of Sierra Learning Academy, and on October 1 2024, for the III BCA 'A' class from 11:00 AM to 12:00 Noon. The objective of the program was to provide students with foundational knowledge of key digital marketing strategies and tools, empowering them to effectively engage audiences online. It aims to inspire creative, data-driven approaches that align with current industry trends and support measurable marketing success. The program was coordinated by Mrs. Yogita Patgar and Shruthi k.

Commerce department conducted a guest lecture on the topic **"Overview of financial Budget 2024: key highlights and implication"** on 4 th October 2024 with an objective to create valuable insights into the key highlights and implications of budget for I BCOM students. The resource

person was CA Atheetha Brahma, Chartered accountant. The programme was coordinated by Mr. Akshith Kumar K.

Guest lecture: Kannada Department organized Guest lecture on the occasion of Kannada Rajyotsava on 5th November 2024. Resource Person Mr. Walter Nandalike addressed the students on the topic “ಕನ್ನಡನಾಡು ಎಡಿ”. He also interacted with the students and told the importance and impact of education. He motivated the students to go by the passion they have and achieve success by facing the challenges in life. Programme was coordinated by the faculty incharge Mrs. Jeevitha and Mrs. Renuthakshi with the help of student secretaries

Report on Guest Lecture: “Developing Skills in Programming Languages”

On 9th November 2024, a guest lecture on “**Developing Skills in Programming Languages**” was organized for the students of 1st BCA A. The lecture was delivered by Ms. Vanaja, Assistant Professor from Aloysius College, Mangalore. This insightful session aimed to provide students with an understanding of essential programming concepts and techniques to enhance their skills in the field of computer programming. The event was coordinated by Mrs. Shruthi K, who ensured its smooth execution. Ms. Vanaja shared her expertise in programming, covering practical tips, best practices, and strategies to excel in coding. Her interactive teaching style encouraged active participation from the students, making the session both engaging and educational. Students expressed their appreciation for the valuable knowledge shared during the lecture, which not only clarified key concepts but also inspired them to explore advanced programming skills. Overall, the session was highly beneficial and well-received, marking a successful academic enrichment activity for the department.

The SCAN Association organised a Guest Lecture on the topic “**Developing Skills in Programming Languages**” for the students of I BCA A on 9 November 2024. The resource person was Mrs. Vanaja, Assistant Professor from Aloysius College, Mangalore. The programme was coordinated by Mrs. Shruthi K.

The Career Guidance and Placement Cell organized a guest lecture on “**Global Trends in Higher Education: Opportunities and Challenges**” presented by Mr. Ryson of UNIABROAD on 12 November 2024, for the III BCA ‘A’. The objective of the program was to explore current global trends in higher education and grab the opportunities they provide for international students. It also aims to identify and address the challenges students face in adapting to different academic systems, cultural environments, and socio-economic barriers while studying abroad. The program was coordinated by Mrs. Yogita Patgar.

Guest lecture on topic “ practicality and career in digital marketing”: On 13-11-2024 Finance department organised a guest lecture on topic “ Practicality and Career in Digital marketing”. Mr. Vinol Savio Dcosta, founder and director of Sierra learning Academy pvt.ltd, director of sapling multi venture pvt. Ltd, was the resource person. The objectives of the lecture were to give students an insight regarding how digital marketing is in the modern era and the opportunities students can avail through this digital marketing field. Students of III BBA A students were the Participants. Mrs Shwetha Y coordinated this programme.

Guest Lecture on Skilltude: The Student council organized a guest lecture on 13 th November 2024 for Student council members on the topic “**Skilltude-Skill and attitude for personality development**”. Mr. Dawn Prakash, Assistant Professor. SDM PG Centre Mangalore was the resource person. Mr. Dawn Prakash explained the role of personality in achieving

success. He discussed the traits of a positive personality, such as confidence, empathy, and resilience and also encouraged students to evaluate their strengths and weaknesses. Shared techniques to enhance self-awareness and overcome challenges. Mrs. Kavitha Prabhu coordinated the programme.

Guest Lecture on “Cyber Security Awareness: How to Protect Ourselves Online: On 13-11-2024 at Class : I BCA B Guest Lecture on “Cyber Security Awareness: How to Protect Ourselves Online.” was organized by the Computer Application Department on the 13 November 2024 for the I year BCA ‘B’ section students of the college. The main objective of the programme was to bring the awareness of protecting systems, networks, and programs from digital attacks. Ms. Greeshma C Poojary, Technical Analyst at Prasanna Technologies Private Limited, Mangalore, was the resource person. She addressed the students about the precautions to be taken while being online to reduce the risk of cyber-attacks and protect against the unauthorised exploitation of systems, networks, and technologies. The various types of cyber threats were explained to students, software that a cybercriminal or hacker has created to disrupt or damage a legitimate user’s computer were explained. The latest cyber threats that individuals and organisations need to guard against were told to the students. At the end of the talk there was an interactive session where the students could share their queries and Ms. Greeshma answered to them. The students learnt that alertness needs to be there while operating on the systems in the digital era. The Cyber safety tips - protect yourself against cyberattacks was very useful to the students. The programme was coordinated by the Mrs. Divya Uchil.

Digital Marketing: A revolution in trade: The business law department organized a guest lecture on 13 November 2024 on the topic “Digital Marketing: A revolution in Trade”. Dr. Radhika, Soft Skill Trainer and Guest Lecturer, University College, Mangalore was the resource person.

Dr. Radhika commenced her talk by emphasizing the significant shift in the way trade and commerce are conducted in the digital era. She explained how traditional business models are being transformed by the rise of online platforms, social media, and digital tools, leading to a “revolution”; in the trade sector. Ms. Sanjana coordinated the activity.

The Finance Department organized an insightful guest lecture on “**Practicality and Career in Digital Marketing**” by Mr. Vinol Savio D’costa, Founder and Director of Sierra Learning Academy Pvt. Ltd. and Director of Sapling Multi Venture Pvt. Ltd., as the guest speaker on 13 November 2024. The program was coordinated by Mrs. Shwetha Y.

The Student Council organized a Guest lecture focusing on “**Skilltude: Skill and Attitude for Personality Development.**” for its members on **13 November 2024. Mr. Dawn Prakash**, Assistant Professor at SDM PG Centre, Mangalore was the Resource person. The program was coordinated by **Mrs. Kavitha Prabhu.**

SCAN Association organized a Guest Lecture on “**Cyber Security Awareness: How to Protect Ourselves Online**” for I BCA B students on 13 November 2024. Ms. Greeshma C Poojary, Technical Analyst at Prasanna Technologies Private Limited, Mangalore, was the resource person. The program was coordinated by Mrs. Divya Uchil.

Guest lecture on “Perspectives of Higher Education in Hospitality”: The HRD department organized a guest lecture on 6th March 2025 for III BA(HRD) and BBA students. Dr. Rajashree S. Kini & Mr. Vishwajeeth Mathad from MAHE, Manipal were the Resource Persons. The session was coordinated by Ms. Gayathri K.

Guest lecture on “Eklavya Khanda Kavya me Jathipratha” : The Hindi Department hosted a guest lecture on “Eklavya Khanda Kavya me Jathipratha” 6 March 2025 for II BA(HRD) students. Mrs. Harsha K.P.

from Hira Women's College was the Resource Person. The session was coordinated by Dr. Shalini M.

Guest lecture on “Opportunities on Higher Education in Foreign Universities”: HRD department organized a guest lecture on the topic “Opportunities on Higher Education in Foreign Universities” for the benefit of final year BA(HRD) on 17th March, 2025. Resource person for the session was Mr. Sreekanth, Assistant Manager, ISDC Learning, Mangalore. Ms. Gayathri K coordinated the session.

Guest lecture on Awareness Program on IELTS: On 25 April 2025, the Career Guidance and Placement Cell organized a guest lecture on the Awareness Program on IELTS for III BCA students. Mrs. Sai Mallika, Managing Partner of Vcare Overseas Education, Mangalore, guided students through the IELTS exam structure, types, and scoring system. The session aimed to help students prepare effectively for the exam.

Guest lecture on Complete Wealth: A talk on Complete Wealth was organized for II BCom students. Mr. Amarnath Mallya, Manager at Star Health and Allied Insurance, Mangalore was the Resource person. The event was coordinated by Mr. Gurudath Shenoy.

Guest lecture on Managing Personal Finance: A session on Managing Personal Finance was held for III BBA students, with Ms. C A Sukanya Kamath as the speaker. She provided tips on saving money and managing personal finance effectively. The event was coordinated by Mr. Gurudath Shenoy.

Guest lecture on Awareness of Health Insurance: A session on Awareness of Health Insurance was conducted for II BBA students by Ms. C A Ranjini Shetty. Mr. Gurudath Shenoy coordinated the event.

Guest lecture on Investor Awareness Programme: The Economics Association organized a guest lecture on Investor Awareness Programme

–Mutual Funds for the students of III BBA ‘A’ on 24th May 2025. The resourceperson was Mr. Arjun, Ph.D. in Philosophy. The programme was coordinated by Mrs. Shashikala K.G.

Guest lecture on “ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆದ್ದಳೆ”: The Kannada Department conducted a guest lecture on “ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆದ್ದಳೆ” on 3 May 2025. The resource person was Dr. Shivakumar Alagodu, Assistant Professor and renowned Yakshagana artist and writer from Poornaprajna College, Udupi.

ALUMNI INTERACTION:

E-filing of Returns

The Finance Department organized an alumni interaction on “E-filing of returns” on 24 August 2024 for III BBA A students. The alumni speaker was Mr. Ravindra, Business Audit and Tax consultant and partner at Suswaraj Consulting LLP. The objective was to provide knowledge on filing returns. Coordinated by Mrs. Smitha M.

Body Language – “Beyond Words”

An alumni interaction was conducted on 11 September 2024 for II BBA “C” students with Swathi, a CA aspirant, focusing on the importance of body language. Coordinated by Ms. Lolita Neeta Dsouza.

The Art of Personal Grooming

Conducted on 27 September 2024 for I BBA “A” students by alumni Praneeth, a model. The session aimed to boost confidence and present their best self. Coordinated by Ms. Lolita Neeta Dsouza.

Building a Successful Career

An interaction on career development was organized for I BCA ‘A’ on 26 November 2024 by Ms. Sakshita S., Consumer Service Executive at Tech Mahindra. Coordinated by Mr. Arun F. Sequeira.

Interview Success: Strategies and Secrets

Held on 12 April 2025 for II BCA A students. Alumni Apeksha C Banakar, Software Developer at EG India, shared techniques for interview success and communication skills. Coordinated by Mrs. Yogita Patgar.

Communicating with Confidence

On 26 April 2025, the English Association conducted alumni sessions for International English Language Day with Ms. Vishaka Pai focusing on body language's role in personal and professional growth. Coordinated by Ms. Lolita Neeta Dsouza.

Navigating an IT Career

The Scan Association organized an alumni session for II BCA 'B' on 1 April 2025 by Anushree Alva of Diya System. The session aimed to provide insights into the IT industry and career growth. Coordinated by Reshmi B R.

Importance of Competitive Exams to Pursue Higher Studies

On 4 September 2024 for III BCA 'A', Ms. Keerthana (MCA student, St. Agnes College) highlighted the importance of competitive exams post-UG. Coordinated by Mrs. Shashiprabha.

Career Prospects in the Field of Cyber Security

Organized on 16 April 2025 for III BCA 'B' by Mr. Rehan, Security Analyst at Canadian Centre for Cyber Security. The session enlightened students about opportunities in cybersecurity and encouraged higher studies. Coordinated by Mrs. Shashiprabha.

VALUE EDUCATION PROGRAMME:

Guest Lecture on "Health, Breathwork and Happiness Meditation": IQAC in collaboration with the Art of Living Organisation organised a session on "Health, Breathwork and Happiness Meditation" on 30 August 2024. Mr. Sahas Rai, CEO of Art and Living Foundation was the resource

person. The program was coordinated by Ms. Lolita Neeta D'Souza and Mrs. Preethika Dharampal.

IQAC Guest Lecture Art of Living: IQAC in collaboration with the Art of living Organisation organised a session on "Health, Breath work and Happiness Meditation" on 30 August 2024. Mr. Sahas Rai, CEO of Art and Living foundation was the resource person. He gave an insight on "The Happiness Programme and Explored the keys towards understanding oneself, and the people around us better, thus strengthening both professional and personal relationships". Students actively participated in the session. The programme was coordinated by Ms. Lolita Neeta D'Souza and Mrs. Preethika Dharampal.

Quiz competition on Single-Use Plastic: Rovers and Rangers association organized a unique awareness campaign through a quiz competition on Single-Use Plastic on 2 September 2024. The objective of the campaign was to educate students about the environmental impact of single-use plastics and to promote sustainable alternatives and to encourage the college community to reduce their use of single-use plastics. The campaign was organized in association with MSNIM college, Mangalore. The program was coordinated by Mrs. Anusuya and Mrs. Shashikala K.G

Seminar on World Suicide Prevention Day: The English Association and the Youth Red Cross Association students attended a one-day Seminar on World Suicide Prevention Day on 10 September 2024 at town hall which was organised by Susheg Charitable Trust and Roshini Nilaya. The Seminar was to motivate the students to face any challenges without fears. The seminar made the students aware and take a pledge against suicide. The students understood the significance of mental health and take initiatives or support for this noble cause and make a tangible difference in the lives of those who are struggling.

Youth Red Cross Unit organized a guest lecture on “Changing Narrative on Suicide” on 20 September 2024 at conference hall by Dr. Suphala Kotian, Research Professor, at Srinivas University and counselor. The objective is the importance of reducing dishonor and encouraging the prevention of suicides. Dr. Suphala gave different reasons for having suicidal thoughts. She also gave the remedies to the students by sitting among people or sharing the feelings with the person to whom they are convenient. She gave many live examples of how people think about suicide and how she handled that. This session was interactive and students got many knowledge regarding the above topic. The staff coordinators Mrs. Reshmi B R and Mrs. Parinita organized this program.

Rovers and Rangers: Guest lecture on Corruption free India

On 8th October 2024, Mr. Nishan Alva Kavoor, a renowned public speaker, delivered a guest lecture on “Corruption-Free India” for the III B. Com students. The objective of the program was to raise awareness among students about how the younger generation can take the initiative to help create a corruption-free India. Ms. Lekhana welcomed the guest and proposed the vote of thanks. The Programme was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

ORIENTATION AND INAUGRATION OF VARIOUS ASSOCIATIONS

SCAN Association Inauguration: The SCAN association was inaugurated on 31st August 2024. Mr. Abhilash P. Shenoy, Repeat Queue Manager at Glow Touch Technologies, Mysore, and an alumnus of the institution, was the inaugurator. The program was coordinated by Staff Coordinators Mrs. Reshmi B. R. and Student Coordinators Disha and Prakrathi Shetty.

Student Council Inauguration: The Student Council Inauguration of SDM College of Business Management, Mangalore, was held on 11th

September 2024. Ms. Athmika Amin, Director of JV Group, inaugurated the council, emphasizing leadership through selfless service. Chief Guest Dr. Jnaneshwar Pai Maroor highlighted the importance of student councils and encouraged active involvement. Principal Prof. Aruna P. Kamath urged students to embrace leadership opportunities. The event included the investiture of office bearers, with the oath-taking ceremony led by staff coordinators Mrs. Kavitha Prabhu and Mr. Thilakraj.

Inauguration of Business Association : The Business Law Association was inaugurated on 19 September 2024. Chief Guest Mrs. Lolina Lobo, Civil and Criminal Advocate, spoke about the Juvenile Justice Act, Cyber Law, and Consumer Protection Act. Monisha Rai and Ashray Shetty presented the plan of action. The program was coordinated by Ms. Pooja.

Inauguration of EDP Cell : The Entrepreneurship Development Program (EDP) for 2024 was inaugurated on September 18, 2024, by Chief Guest Ms. Raksha Bhat, Proprietor of Celebration by Raksha, and Alumni Guest Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies. The event was coordinated by Mrs. Supritha A., Assistant Professor, along with student coordinators Sinchana S. Kulal and Ananya R. B.

Inauguration of English Association : The inauguration of the English Association was held on September 14 2024 with Mr. Girish Kumar, Assistant Professor at Besant College serving as the chief guest. The event featured staff coordinators Madhumathi J. Raja HOD, Lolita N. D’Souza, and Deepa Jayachandra, along with student co-coordinators Ananya and Sakshi Shetty in attendance.

Inauguration of Fine Arts : On 14 September 2024, the Fine Arts Association inaugurated a Yakshagana Training Programme. The training, led by final-year students and artists, aims to prepare students for

competitions. The event was inaugurated by Yakshagana artist Mr. Nagaraj, who highlighted the dance form's significance in coastal Mangalore. Mrs. Veena D Kotian, Fine Arts coordinator, explained the program's purpose, with around 20 students participating.

Inauguration of Hindi Association : On 17 September 2024, SDM College of Business Management, Mangalore, celebrated Hindi Diwas and inaugurated the Hindi Association. The chief guest, Mr. Ashwin Kumar from Bank of Baroda, addressed the gathering. Key speakers included Divya and Pratheeksha, who discussed the significance of Hindi Diwas, and Raj Patel, who recited poetry. The Hindi Association's plan of action for 2024-25 was also unveiled.

Inauguration of Youth Red Cross : The Youth Red Cross Unit was inaugurated on September 20, 2024, in the Conference Hall at 2:00 PM. Dr. Suphala Kotian, Research Professor at Srinivas University and Counsellor, inaugurated the program, with Vice Principal Mrs. Divya Uchil presiding over the function. The program was coordinated by staff coordinators Mrs. Reshmi B. R., Mrs. Preethika Dharmapal, Mrs. Parinita, and Mr. Sudharshan, along with student coordinators Krithika Shetty and Nishika.

Inauguration of NSS Unit : The National Service Scheme (NSS) Units I and II were inaugurated on September 27, 2024, at 3 PM in the college auditorium. The event featured honorable guests Mr. Nandan Mallya, Mr. Sheshappa K., and Mr. Adithyaraj. Vice Principal Mrs. Divya Uchil, NSS Programme Officers Dr. Jyoti and Mr. Sudarshan, and student coordinators Mr. Veekshith Poojary and Ms. Monisha Gatty were also present. The plan of action for the academic year 2024-25 was revealed, with Ms. Monisha reading the plan. The program concluded with a cultural presentation by the volunteers, coordinated by Dr. Jyoti and Mr. Sudarshan.

Tree Planting Programme: NSS unit volunteers participated in a special tree planting ceremony held on October 1, 2024. The program was coordinated by Dr. Jyothi and Mr. Sudarshan, NSS coordinators

Inauguration of Commerce Association

The inauguration of the Commerce Association took place on October 4, 2024, with CA Atheetha Brahma A as the chief guest. Mrs. Manju H, Dean of the Commerce Department, presided over the event. The program was coordinated by Mr. Akshith Kumar K.

Library Department Orientation Programme.

The Library Department organized an orientation program for first-year undergraduate students from 22nd to 31 August 2024. This programme was aimed at introducing the newly admitted students from the BBA, BCom, BCA, and BAHRD streams to the library's resources, services, and facilities. The primary goal was to help students familiarize themselves with the wide array of resources available in the library and ensure they can effectively utilize these services during their academic journey. The programme was coordinated by Mr. Muralidhara Hegde,

IQAC PROGRAMMES

Orientation programme for the new entrants: Orientation Programme for Freshers

An Orientation Programme for the first-year students was held at Shri Dharmasthala Manjunatheshwara College of Business Management on 12th August 2024. The primary objective of the programme was to acquaint the new entrants with the academic structure, institutional rules and regulations, and to emphasize the importance of holistic personality development through various skill enhancement activities. Principal Prof. Aruna P. Kamath welcomed the students and gave an insightful introduction to the academic disciplines offered by the college. Faculty members

introduced themselves to the students, fostering a welcoming and inclusive environment. The staff coordinators of various associations briefed the students about the co-curricular and extension activities planned for the academic year 2024–25, encouraging them to actively participate in and benefit from these programmes. A recorded video message by alumni was presented, wherein they shared their college experiences and motivated the new students to engage in diverse activities offered by the institution. A short presentation highlighting the institution's motto, history, reputation, and achievements was shown to the students. To make the freshers feel at home, an informal programme was conducted by the final-year students. The event included engaging activities such as Mock Press, stress interview, quiz, dance, singing, and dare games, all of which saw enthusiastic participation from the newcomers. To give a glimpse of the vibrant campus life, a video showcasing various events conducted at the college was also played. The programme was compered by Mrs. Madhumathi J Raja, while the vote of thanks was proposed by Mrs. Divya Uchil.

The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

Leadership Training Programme: The Student Council organized a Leadership Training Programme on 12 November 2024 led by Mr. Dawn Prakash, a certified Google and Microsoft trainer. He highlighted the significance of skill development in managerial areas and inspired students through engaging activities, emphasizing unity, innovation, and progress. The event was coordinated by Mrs. Kavitha Prabhu and Mr. Thilak Raj.

FDP on “Application of Intelligence in Teaching and Learning”: A Faculty Development Program (FDP) on “Application of Intelligence in Teaching and Learning” was held on August 13. Dr. Krishna Prasad K., Head of the Department of Computer Science and Engineering at the Institute

of Engineering and Technology, Srinivas University, Mukka, Mangalore, served as the resource person. The main objective of the programme was to give an insight on transforming various dimensions of the education system, such as instructional practices, assessment strategies, and administrative processes. The program was coordinated by IQAC Coordinators Gayathri and Thilakraj, who were present during the event.

Awareness Program on Scholarship: An Awareness Program on “Importance and Benefits of Scholarship” was organized by IQAC on August 24. Mr Narayan Naik, Rtd school inspector Siddakatte Bantwal Taluk was the resource person. Mrs Gayathri and Mr Thilakraj, IQAC Coordinators coordinated the programme

FDP on “Research Funding Agencies”: On September 5, 2024, the Research Cell, in association with IQAC, organized a Research Development program on “Research Funding Agencies”. Dr. Vidyavathi K, Assistant Professor Grade-III at Nitte Institute of Professional Education, was the resource person. The program was presided over by Principal Prof. Aruna P. Kamath and coordinated by Dr. Sowmya Hegde.

Academic Audit: IQAC conducted an Academic Audit for the odd semester 2024-25 on 6 and 7 December 2024. The committee consisting of IQAC and NAAC criteria heads verified the records maintained by faculty as per NAAC requirements. Observations and suggestions from the audit were presented by each committee member during the staff meeting held on 7th December 2024.

Report on Academic Audit May-June 2025.

IQAC conducted an Academic Audit for the even semester 2024-25 on 30 May to 2nd June 2025. Records maintained by faculties were verified by Committee members consisting of IQAC and NACC. Observations and suggestions based on the audit was presented by each committee member in the staff meeting held on 2nd June, 2025.

SKILL ENHANCEMENT PROGRAMMES

Name of the Association	Activities Conducted
English Association	Slogan Writing competition – Voices of India Caption Writing competition – God's Gift Daughter Pencil Sketching Competition Poetry Writing Competition Creative Video Making Competition Slogan Writing Competition Introducing Your Favourite English Language Author Competition Digital Poster Making Competition Mini Saga Writing Competition Essay Writing Competition Handwriting Competition One-Liner Writing Competition Quote the Poet Twist the Tale Wearable Literary Fashion
Scan Association	Color Spray Visual Recall Challenge Reckon Element Toggle – Toggle Book Review QWERTY IT Debate Codathon Netrix Smartenis
Rovers and Rangers association	Quiz Competition Poster Making

Fine Arts	Bottle Painting Competition College Anthem Singing Competition Inter Class Variety Competition Mehendi, Nail Art, and Hairstyle Competition Goodudeepa Making Competition Cooking Without Fire Competition Bollywood Quiz Competition Rangoli Competition Interclass Dance and Singing Competition Pencil Sketch Competition
ಕನ್ನಡ ಸಂಘ	ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ ಭಾವಗೀತೆ ಸ್ಪರ್ಧೆ ಕೋಟಿಕಂಠ ಗಾಯನ ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆ ಚಿತ್ರ ನೋಡಿ ಕಥೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ ರಸಪ್ರಶ್ನೆ ಸ್ಪರ್ಧೆ ಪದಬಂಧ ಸ್ಪರ್ಧೆ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ ಹಳೆಯ ಚಲನಚಿತ್ರಗೀತೆ ಸ್ಪರ್ಧೆ ಚರ್ಚಾ ಸ್ಪರ್ಧೆ ಭಾಷಣ ಸ್ಪರ್ಧೆ
हिन्दी संघ	चुनो और बोलो कविता लिखना हिन्दी पहेलियाँ कहानी लिखना भित्ति-पत्र भाषण स्पर्धा प्रबंध स्पर्धा देशभक्तिगीत प्रश्नोत्तरी प्रतियोगिता क्रॉसवर्ड प्रतियोगिता वाद-विवाद प्रतियोगिता

Economics Association	Group Discussion Book Review Quest for Knowledge Turncoat Competition Photo Montage (Collage Competition) Best Out of Waste Budget Presentation
Human Resource Association	First Impression Case Analysis Just a Minute Brain Teaser Role Play Mock Interview Paper Presentation Quiz Quiz/Brain Teaser
Finance Association	Business Quiz General Quiz Quiz on Cyber Security Quiz on Current Affairs Bid & Win Competition Pick & Speak Competition Collage Making Competition Paper Presentation Competition Finance Crossword Puzzle Case Study Analysis
The Business Law Association	LEGAL QUIZ Book Review Video Review Group Discussion Poster Making Competition Essay Writing Debate Competition Logo Designing Competition Just A Minute competition Case Analysis

Marketing Association	Marketing Quiz Poster Making Slogan Writing Marketing Crossword Logo Design Product Launch Case Study Elevator Pitch
Consumer Club	Quiz Competition Essay Competition Crossword Puzzle Competition Pick and Speak Competition
Commerce Association	Pick and Speak Commerce Quiz Case Study Crossword Puzzle Word Game Collage Making Competition Debate Competition Treasure Hunt
EDP	Debate Competition Business Plan Competition Pick-And-Speak Competition Essay Competition
Youth Red Cross	Best Out of Waste Competition Poster Making Competition Essay Writing Competition Slogan Writing Competition

Field Visit and Industrial Exposures:

Factory visit was organized by the institution for all the students on 22.04.2025. Students visited different factories to get practical exposure. The objective of the programme was to meet industry leaders, professionals,

entrepreneurs, policy makers and corporates who share their wisdom, knowledge and experience. Mrs. Gayathri K. coordinated the programme

Following factories were visited by the students:

CLASS	NAME OF THE FACTORY
I BBA A, B, C and I B.COM.	Canara Springs Pvt. Ltd., Mangalore
I BCA A, B and I BA(HRD)	KMF, Mangalore
II BBA A, B, C and II BA(HRD)	Gurucharan Industries, Baikampady Mangalore
II BCA A, B and II B.COM.	Deccan Plast Industries India Pvt. Ltd., Mudipu, Mangalore
III BBA B and III BA(HRD)	Modern Rice Mill, Ashoknagar, Mangalore
III BCA A and B	N.D. Sons Engineers, Industrial Area, Baikampady, Mangalore
III BBA A and C	S.R.R. Industries, Adyar, Mangalore
III B.COM.	Bolas Agro Private Ltd, Karkala

EXTENSION ACTIVITIES

Extension activities were organized by all the association to make the students realize their social responsibilities and to learn the importance of dignity of labor. Some of the extension activities organized were:

Visit to Canara school, Mangalore: The English Association organized an extension activity at Canara School, Mangalore, on September 4, 2024. II BBA “A” students interacted with III “A” school children, training them in art and dance performance. The staff coordinator for this program was Ms. Lolita Neeta Dsouza.

Kodakkena Restaurant, Kadri: The Business Law Department organized a visit to Kodakkena Restaurant on 1 October 2024 to foster social

responsibility and experiential learning among students. Coordinated by Ms. Sanjana

Scootz, Falnir:An extension activity at Scootz, Falnir, Mangalore on 1 October 2024 aimed to engage with the local community and promote awareness of legal rules and regulations. Coordinated by Ms. Sanjana.

Sri Devi Whyte Lotus, Neermarga:A visit to Sri Devi Whyte Lotus on 2 October 2024 was organized to enhance students’ understanding of the industry and its legal framework. Coordinated by Ms. Sanjana.

Coastal Chicken Stall, Bejai:Students visited Coastal Chicken Stall, Bejai to provide students with insights into the food retail industry, focusing on the operational and legal aspects of running a food stall on 7 October 2024. Coordinated by Ms. Sanjana.

Extension Activity: Commerce department organized an extension activity on creating awareness on category management in retailing on 8th October 2024 at Nilgiris, Mangaluru. The objective of the programme was to develop the knowledge on retailing concepts. The programme was coordinated by Mrs.Manju.H.

Soumya Gift & Fancy Center, Besant Complex:Students gained practical insights into the retail industry during their visit to Soumya Gift & Fancy Center on 9 October 2024. Coordinated by Ms. Sanjana

Vijaya Pen Mart, Hampankatta:The department organized an activity at Vijaya Pen Mart on 9 October 2024 allowing students to engage in contextualized activities using target words and definitions, thereby enhancing their learning experience. Coordinated by Ms. Sanjana.

D.K.Z.P Primary School, Gandhinagar, Mangalore: The Commerce Department conducted an extension activity at D.K.Z.P Primary School on 26 October 2024 to promote commerce-related skill enhancement. The

program included the distribution of books to students. Coordinated by Mr. Akshith Kumar K.

Visit to Pompei High School, Lady Hill, Urwa, Mangalore: An extension activity was held at Pompei High School, Lady Hill, Urwa, Mangalore, on 9th Nov 2024. The II BCA A students conducted a programme on components of computer & the features of MS Excel. The objective of this programme was to educate the school students about various parts of computer & practical applications of MS Excel. The programme included some interactive activities that encouraged all the students to actively participate in the activities. The programme was coordinated by Mrs. Yogita Patgar

Snehadeep, Residential Programme for Girls, Bondel: The business law department in association with Genesis 2024 Committee organized an Extension Activity at Snehadeep, Residential Programme for Girls, Bondel on 11 November 2024. This activity aimed to support and empower the girls residing at Snehadeep by providing them with essential stationery materials, ensuring they have the necessary resources for their academic and personal growth. This was done to help ease their academic challenges, support their education, and foster a conducive learning environment. Ms. Sanjana coordinated the activity.

Pompei High School, Lady Hill, Mangalore: The Department of Computer Applications conducted an extension activity on Introduction to Computers at Pompei High School, Lady Hill on November 9, 2024 for students of Pompei High School. Mrs. Yogita Patgar coordinated the programme.

Mannagudda Higher Primary School, Mangaluru : The Kannada Department organized an extension activity on Road Safety Awareness at Mannagudda Higher Primary School on December 16, 2024, at

Mannagudda Higher Primary School, Mangaluru. Mrs. Renuthakshi K. coordinated the programme.

DKZP Higher Primary School, Bokkapatna: The Fine Arts Association conducted an extension activity on Creative Skills at DKZP Higher Primary School, Bokkapatna on November 16 2024. Mrs. Veena D Kotian coordinated the programme.

DKZP Higher Primary School, Bejai Kapikad : The Fine Arts Association organized an extension activity on Practical Exposure at DKZP Higher Primary School, Bejai Kapikad on November 16, 2024. Mrs. Veena D Kotian coordinated the programme.

Besant Higher Primary School, Kodialbail: An extension activity on Basics of Computers at Besant Higher Primary School, Kodialbail was conducted on November 22, 2024 by III BCA B students in association with Rovers & Rangers. Mr. Arun F. Sequeira coordinated the programme.

Visited the book fair in Mangalore : On 1 December 2024, the English Department organized an awareness programme on the benefits of reading books. Students visited the book fair in Mangalore to understand the importance of reading, which broadens one's world and connects people globally. The programme was coordinated by Staff Incharge Mrs. Madhumathi J. Raja.

NMPT School, Panambur, Mangaluru : On 2nd December 2024, the Kannada Department organized an Extension Activity at NMPT School, Panambur, Mangaluru. Students conducted activities like a quiz and pick-and-speak to encourage children to participate actively. The program aimed to boost students' confidence and help them exhibit their talents. It was coordinated by the Staff in Charge, Mrs. Jeevitha D.

Holy Angels Higher Primary School, Permannuru, Thokottu, Mangaluru : On 2nd December 2024, the Hindi Department organized an Extension Activity at Holy Angels Higher Primary School, Permannuru, Thokottu, Mangaluru. The objective was to develop skills in democratic leadership. Students conducted various activities for the children, coordinated by Dr. Jyothi.

Bharath English Medium School, Vidyanagar, Kuali, Mangaluru: On 2nd December 2024, the Hindi Department also organized an Extension Activity at Bharath English Medium School, Vidyanagar, Kuali, Mangaluru. The objective was to develop competence for group living and sharing responsibilities. Students conducted several activities for the children, coordinated by Dr. Jyothi.

SDPT English Medium School, Kateel, Mangaluru : On 27th November 2024, the Hindi Department organized an Extension Activity at SDPT English Medium School, Kateel, Mangaluru. The objective was to develop skills needed in democratic leadership. Students conducted activities for the children, coordinated by Dr. Jyothi.

Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore : The II BCA A students conducted a program on generations of computers as an extension activity at Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore on 11 January 2025. The program was coordinated by Mrs. Yogita Patgar.

State Olympics program : Students from the Youth Red Cross Association and Rover and Rangers participated in the inauguration of the State Olympics program on January 17 2025 organized by the state government at Mangala Stadium. The program was coordinated by Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., Mrs. Shashikala K.G., and Mrs. Anasuya

DKZP Higher Primary School, Bokkapatna : On 20 January 2025, the students of IBCA A conducted an extension activity at DKZP Higher Primary School, Bokkapatna. Mrs Shruthi K coordinated this program.

DKZP Jilla Panchayath Higher Primary School, Bejai, Kapikad, Mangalore : On 22 January 2025, the students of IBCA A conducted an extension activity at DKZP Jilla Panchayath Higher Primary School, Bejai, Kapikad, Mangalore. Mrs. Shruthi K coordinated this program.

DKZP Higher Primary School, Attavara, Mangalore: Students of first BCA 'A' organized an extension activity at DKZP Higher Primary School, Attavara, Mangalore on 23 January 2025. Mr. Arun F Sequeira coordinated the program.

Mannagudda Higher Primary School, Mangaluru : The Kannada Department organized an extension activity on Road Safety Awareness at Mannagudda Higher Primary School on December 16, 2024, at Mannagudda Higher Primary School, Mangaluru. Mrs. Renuthakshi K. coordinated the programme.

DKZP Higher Primary School, Thumbe, Bantwal : The Department of Computer Applications, in association with the Youth Red Cross, conducted an extension activity at DKZP Higher Primary School, Thumbe, Bantwal, engaging students in interactive learning on 01 February 2025. Mrs. Shruthi K coordinated the programme.

Government Higher Primary School, Chithrapura, Kavoor : BCA students conducted an extension activity at D.K. Government Higher Primary School, Chithrapura, Kavoor covering computer awareness, social media quizzes, and tongue twisters on 03 February 2025. Students actively participated and were rewarded with gifts. The initiative was coordinated by Mrs. Reshmi B R.

DKZP Higher Primary School, Kenjar, Mangalore :II BCA A students educated school students on computer networks at DKZP Higher Primary School, Kenjar, Mangalore, through interactive activities on 06 February 2025. The programme was coordinated by Mrs. Yogita Patgar

Workplace Ethics & Soft Skills Training :EDP Cell organized Workplace Ethics & Soft Skills Training Session to support Sandhya, a tailor, and her assistants in improving workplace efficiency on 12 February 2025.

Digital Marketing Training :EDP Cell organized Digital Marketing Training session for Mr. Sadananda, proprietor of Surya Enterprises on 14 February 2025.

St. Joseph Higher Primary School, Kulshekara :Second-year BCA students visited St. Joseph Higher Primary School, Kulshekara on 15 February 2025 to educate IV standard students on Microsoft Paint and Word. Mr. Rohan Bhandary conducted the session, followed by an interactive quiz. The programme, coordinated by Ms. Divya Uchil.

Awareness session on online fraud :The HR department conducted an awareness session on online fraud at a tattoo shop 27 February 2025, coordinated by Ms. Preethika Dharmapal.

Awareness on Government Schemes for Business: The Finance Department students conducted an extension activity on 1st March 2025 at The Last Cholas saree shop, Yeyyadi, to educate the employer on government schemes for businesses. Ms. Ankitha K. Rao, Ms. Sinchana Y. R. Gatty, and Ms. Manasvi led the session, coordinated by Mrs. Shwetha Y.

Awareness of Digital Payments and Cyber Security: On 5th March 2025, Finance Department students organized an awareness session on digital payments and cyber security at Artlysoul gift shop, Kodialbail. Mr. Revanth, Mr. Abhishek, Ms. Supriya, and Ms. Vidya conducted the session, coordinated by Mrs. Shwetha Y.

Awareness on Digital Payments and Safety: The Economics Association members visited Vihan Enterprises on 5th March 2025 to educate employees on secure digital transactions and available payment modes. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Crystal enterprises Bolor, Mangalore : The HR association conducted an extension activity at crystal enterprises Bolor, Mangalore on 10 March 2025 to create awareness about sustainable waste disposal practices, recycling methods, and the importance of reducing environmental impact. The programme was coordinated by Preethika Dharmapal.

Warn owen Eatio studios Mangalore : The HR association conducted an extension activity at Warn owen Eatio studios Mangalore on 12 March 2025 to create awareness on Data Security and Customer Privacy to educate shopkeepers about protecting customer information, avoiding cyber threats, and ensuring secure transactions. The programme was coordinated by Preethika Dharmapal.

Kanara Wood & Plywoods Industries Ltd., Jeppu : BCA students, in association with Rovers and Rangers, explored the plywood manufacturing process and observed safety and quality protocols. The visit was coordinated by Mr. Arun F. Sequeira.

Sapna Book House : On International English Language Day, the English Association conducted a reading promotion activity. It was coordinated by Ms. Lolita Neeta Dsouza.

School Book Company, Car Street : As part of the same initiative, another activity was conducted to promote literature. Coordinated by Ms. Lolita Neeta Dsouza.

Mangala Jyothi Integrated School, Vamanjoor : The HR Association conducted activities like pick and speak and quiz to build student confidence. Coordinated by Mrs. Anasuya with student coordinator Ms. Ananya.

Fashion Jeans, Market Road : Finance students conducted a session on cyber threats and financial scams for shop employees. Coordinated by Mrs. Shwetha Y.

Cyber Crime & Cyber Security : Students of II BBA B visited Shri Durga Tool Room, Industrial Estate, Baikampady and gave awareness about cyber-crime and cyber security to the employees.

Cybersecurity Awareness Drive at Nilgiris Super Market : Students of II BBA B conducted an extension activity at Nilgiris Super Market, Kodialbail, to raise awareness on cybercrime, financial scams, and cybersecurity. Participants included Ms. Danushree, Ms. Keerthana, Ms. Safeena, Ms. Laxmitha, Ms. Annapoorna, Ms. Haleema Mehataz, and Ms. Harshitha. The activity was coordinated by Mrs. Shwetha Y.

Community Outreach at Better Life Home : As part of a community service initiative in association with Youth Red Cross students of III BCA B visited Better Life Home, Mannaguda to spread joy and compassion among senior citizens. The programme was coordinated by Mrs. Yogita Patgar.

CAREER GUIDANCE AND PLACEMENT CELL

The Career Guidance and Placement Cell organized a guest lecture on “Career Opportunities in Graphic Design” presented by Vinol Savio D’costa, Director of Sierra Learning Academy, and Praveen Kumar Nayak, Graphic Designer at Sierra Learning Academy, on September 18, 2024, for the III BCA ‘B’ class. The program was coordinated by Mrs. Yogita Patgar.

On October 1, 2024, the Career Guidance and Placement Cell organized a guest lecture on “Career Opportunities in Digital Marketing” for the III BCA ‘A’ class, presented by Vinol Savio D’Costa, Director of Sierra Learning Academy. The session aimed to equip students with a foundational knowledge of digital marketing strategies and tools, encouraging creative and data-driven approaches that align with current industry trends. The program was coordinated by Mrs. Yogita Patgar and Shruthi K.

The Career Guidance and Placement Cell organized a guest lecture on ‘Global Trends in Higher Education: Opportunities and Challenges’ presented by Mr. Ryson of UNIABROAD on November 12, 2024, for the III BCA ‘A’ class from 11:00 AM to 12:00 Noon. The objective of the program was to explore current global trends in higher education and grab the opportunities they provide for international students. It also aims to identify and address the challenges students face in adapting to different academic systems, cultural environments, and socio-economic barriers while studying abroad. The program was coordinated by Mrs. Yogita Patgar.

The Career Guidance & Placement Cell organized a seminar on “Career Opportunities Abroad” on 13 February 2025 for final-year BCA and BBA students in association with IDP & LinkedIn Career Insights. The program was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

The Career Guidance and Placement Cell organized a seminar on “Career Opportunities Abroad” on 20 February 2025 for final-year B. Com and BA (HRD) students in association with IDP & LinkedIn Career Insights. The program was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

The Career Guidance and Placement Cell organized a guest lecture on “Study Abroad” on 27 February 2025 for III BCA students. Mr. Sreekanth, Assistant Manager, ISDC Learning, Mangalore was the resource person. The session covered opportunities for higher education abroad and application procedures. The program was coordinated by Mrs. Gayathri K. and Mrs. Yogita Patgar.

PLACEMENT DRIVE:

- ❖ The Career Guidance & Placement Cell successfully organized an on-campus placement drive, conducted by Accenture, Bangalore, on September 27, 2024. The program was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar.

- ❖ The Career Guidance and Placement organized an off-campus placement drive for TCS on 14 February 2025, attended by 26 III BCA students
- ❖ A placement drive by Talent Connect, Mangalore, was conducted on 21-03-2025. A total of 85 final-year BCA students participated in the Technical Aptitude round. The event was coordinated by Mrs. Yogita Patgar.
- ❖ Ms. Prakrathi Shetty of III BCA 'B' secured placement as an Associate Analyst at Deloitte US-India through an off-campus drive

NSS UNIT

International Youth Day : The NSS Unit organized International Youth Day on 12 August 2024, with the theme “Empowering Youth for a Sustainable Future.” The resource persons were Mr. H. R. Thimayya, Mr. Durgaprasad, Superintendent, Government Medical Hospital Mangalore, Dr. Kishore Kumar M, Principal District Training Centre, Surathkal, South Kannada, Mr. Shri Jagadeesh K, Administrative Officer, Nehru Yuva Kendra, Dakshina Kannada, and Prof. Vineetha Rai from Roshni Nilaya College. The program was coordinated by NSS Unit Officers Dr. Jyothi and Mr. Sudarshan

Tiranga rally : On the occasion of Independence Day, NSS volunteers participated in a pride walk organized by Dakshina Kannada MP Captain Brijesh Chowta. The event, held on 14th August 2024, commenced at Karavali Utsav Ground and concluded at Govind Pai Circle. The program was coordinated by NSS officers Dr. Jyothi and Mr. Sudarshan, along with student coordinators Mr. Veekshith and Ms. Monisha

Beach Cleaning Drive: On 1st December 2024, the NSS unit of our college organized a beach cleaning drive at Sasihithlu Beach in association

with the Forest Department. The program which aimed to support Olive Ridley Sea Turtle nesting, was coordinated by Staff Coordinator Dr. Jyoti and Student Coordinator Ms. Monisha

Medical camp: Red Cross Unit, Rovers & Rangers Unit & NSS Unit of our College in association with SDM Ayurveda Hospital, Bejai organized a free medical camp at DKZPUP School, Bolanthuru on 23 February 2025. Nearly 75 patients received medical check-ups by Dr. Jayaprakash B and Dr. Shilpa Hegde.

Annual NSS Camp: The National Service Scheme (NSS) Annual Camp for the academic year 2024-2025 was conducted at Government Higher Primary School, Narikombu, Dakshina Karnataka, from 20th to 26th February 2025.

Swachhta Hi Seva Abhiyaan: NSS volunteers organized an awareness program at Baikampady, Mangalore, on 1 October 2024, to educate school children about cleanliness under Swachhta Hi Seva Abhiyaan. Dr. Jyothi and Mr. Sudarshan coordinated the program.

Blood Donation Camp: On October 24, 2024, the NSS unit organized a blood donation camp in association with the Red Cross and Rovers & Rangers Unit, as part of Shri Veerendra Hegde's 57th Annual Grand Celebration of Pattabhisheka, in collaboration with K.M.C. Hospital, Attavar. The camp was inaugurated by Dr. Shalini Radhakrishnan and Mrs. Durga Damodhara, who highlighted the importance of blood donation. Principal Prof. Aruna P. Kamath attended, with coordination from NSS Coordinator Dr. Jyothi, Mr. Sudarshan K, and others. The camp saw over 100 students donate blood.

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Alumni Meet 2024-25: The SDM College of Business Management Alumni Association, in collaboration with NSS, organized the Alumni Meet 2024-25 on 22 February (March) 2025 at Dakshina Kannada Zilla Panchayat Higher Primary School, Bolanthur. Over 100 alumni attended, sharing memories and reconnecting. The event featured an honoring ceremony, a cultural program, and a community dinner. Coordinated by Mrs. Shwetha Y, Mrs. Supritha, Mrs. Veena D. Kotian, Mr. Sudharshan, Dr. Jyothi, and student coordinators Monisha and Veekshith.

ROVERS & RANGERS

Quiz competition on Single-Use Plastic : Rovers and Rangers association organized a unique awareness campaign through a quiz competition on Single-Use Plastic on 2 September 2024. The objective of the campaign was to educate students about the environmental impact of single-use plastics and to promote sustainable alternatives and to encourage the college community to reduce their use of single-use plastics. The campaign was organized in association with MSNIM college, Mangalore. The program was coordinated by Mrs. Anusuya and Mrs. Shashikala K.G.

Rovers and Rangers association organized Guest lecture on Corruption free India: On 8th October 2024, Mr. Nishan Alva Kavoor, a renowned public speaker, delivered a guest lecture on “Corruption-Free India” for the III B. Com students. The objective of the program was to raise awareness among students about how the younger generation can take the initiative to help create a corruption-free India. Ms. Lekhana welcomed the guest and proposed the vote of thanks. The Programme was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Vigilance Awareness Week: In observance of Vigilance Awareness Week, a quiz competition was organized by the Rovers and Rangers Association on 22 October 2024 to promote awareness about vigilance, integrity, and anti-corruption practices. The event aimed to educate participants on the importance of ethical behavior and transparency in public and private life. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikala K.G.

Rashtriya Ekta Diwas: The Rovers and Rangers Association celebrated Rashtriya Ekta Diwas on November 4, 2024, marking Sardar Vallabhbhai Patel's birth anniversary. Students pledged to uphold the nation's unity, integrity, and security. Mrs. Anasuya and Mrs. Shashikala K.G. coordinated the event.

Vivekotsava 2025: The Rovers and Rangers organized Vivekotsava in March 2025, featuring competitions like Quiz, Poster Making, Essay Writing, and Pencil Sketching, providing students with a platform to showcase their talents. A special session on 18 March, graced by Advocate Mr. Prathuveesh Dharmasthala, added significance to the event. The programme concluded with a prize-giving ceremony recognizing the winners. Coordinated by Mrs. Anasuya, Mrs. Shashikala, and Mr. Sudharshan, the event fostered creativity, critical thinking, and engagement.

RED CROSS UNIT

Youth Red Cross Unit organized a guest lecture on “Changing Narrative on Suicide” on 20 September 2024 at conference hall by Dr. Suphala Kotian, Research Professor, at Srinivas University and counselor. The objective is the importance of reducing dishonor and encouraging the prevention of suicides. Dr. Suphala gave different reasons for having suicidal thoughts. She also gave the remedies to the students by sitting among people or sharing the feelings with the person to whom they are convenient. She gave many live examples of how people think about suicide and how she handled that. This session was interactive and students got many knowledge regarding the above topic. The staff coordinators Mrs. Reshmi B R and Mrs. Parinita organized this program.

Fire Safety Awareness Program: Youth Red Cross Association organized a Fire safety awareness program on 13 February 2025. Shri Sathyaraj, Freelancer, Fire Safety Officer, conducted the session which included theoretical explanations and a practical demonstration of fire safety equipment. The event was coordinated by Preethika Dharmapal, Parinita Salian, Reshmi B.R., and Mr. Sudarshan.

Medical camp: Red Cross Unit, Rovers & Rangers Unit & NSS Unit of our College in association with SDM Ayurveda Hospital, Bejai organized a free medical camp at DKZPUP School, Bolanthuru on 23 February 2025. Nearly 75 patients received medical check-ups by Dr. Jayaprakash B and Dr. Shilpa Hegde.

Beach Cleaning Drive: The Youth Red Cross Association organized a beach cleaning drive at Tannirbhavi Beach, Kasba Bengre, Mangalore on 9 March 2025. The program was coordinated by Mrs. Preethika Dharmapal, Mrs. Reshmi B. R., Mr. Sudarshan, and Ms. Parinita Salian.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP CELL)

The EDP Cell conducted a guest lecture on entrepreneurial qualities on September 18, 2024, for final-year BBA students by Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, Mangalore. The event was coordinated by Mrs. Supritha.

EDP Cell organized Workplace Ethics & Soft Skills Training Session to support Sandhya, a tailor, and her assistants in improving workplace efficiency on 12 February 2025.

EDP Cell organized Digital Marketing Training session for Mr. Sadananda, proprietor of Surya Enterprises on 14 February 2025.

CONSUMER CELL

Certificate Course On Consumer Education.

SDM College of Business Management, in collaboration with the D.K. District Federation of Consumer Organizations® and D.K. Consumer Information Centre, organized a Certificate Course on Consumer Education for the academic year 2024–2025. A total of 54 students enrolled in the Consumer Club “Samvradhi”. The course aimed to spread awareness on consumer rights and responsibilities, empowering students to be informed consumers and responsible citizens. . The programme was coordinated by Mrs. Rashmi

One Day Workshop On Entrepreneurship And Consumerism.

A one-day workshop on Entrepreneurship and Consumerism – ‘Entrepreneurship Meets Consumerism: Building a Balanced Future’ was held at SDM College of Business Management, Mangaluru (May 7). The programme was jointly organized by the Entrepreneurship Development Programme (EDP) Cell and Consumer Club of the college. Chief Guest, Sharath, Chartered Accountant, inaugurated the workshop. The alumni guest of honour, Kshama S., founder of Kurla and Twirls, shared her

entrepreneurial journey and insights. The session featured two technical speakers: Surya Narayan Dharshan, proprietor of Dharshan Comforts, who spoke on international trade and export management, and Karthik S Kateel, CEO and founder of Swaraksha for Women Trust, who emphasized the need for socially responsible entrepreneurship. Student coordinators were Sinchana S. Kulal, Ananya, Swasthi B. Shetty, Sushmitha. The programme was coordinated by EDP Cell Coordinator Mrs. Supritha R.K., Consumer Club Coordinator Mrs. Rashmi T

SDMCBM Students Excel In Consumer Certificate Course Examination.

Nishma and Divyashree of III BBA from Sri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangaluru, secured first and second prizes respectively in the Consumer Short Term Certificate Course Examination conducted by D.K. District Federation and Consumer Information Centre, Mangalore today (May 24).

STUDENT COUNCIL PROGRAMMES

Student Council Inauguration: The Student Council Inauguration of SDM College of Business Management, Mangalore, was held on 11th September 2024. Ms. Athmika Amin, Director of JV Group, inaugurated the council, emphasizing leadership through selfless service. Chief Guest Dr. Jnaneshwar Pai Maroor highlighted the importance of student councils and encouraged active involvement. Principal Prof. Aruna P. Kamath urged students to embrace leadership opportunities. The event included the investiture of office bearers, with the oath-taking ceremony led by staff coordinators Mrs. Kavitha Prabhu and Mr. Thilakraj.

Independence Day Celebrations: The 77th Indian Independence Day was celebrated on 15 August 2024. Colonel Prem Shetty of the Indian Army was the Chief Guest. Following his address, the Chief Guest was presented with a memento by the College Principal, Prof. Aruna P Kamath

Mrs. Kavitha Prabhu, the student council coordinator, and Mr. Sudarshan, the physical director, coordinated the program.

GENESIS 2024: University Level Management Fest 'GENESIS 2024' was organised by our College on 30 October 2024. Ms. Shilpa Ghorpade, Proprietor, Detailing Devils, Mangalore inaugurated the programme. Mr. Amar Raj, Managing Partner, JLD Enterprises (alumnus of SDMCBM) was the Guest of Honour. Prof. Aruna P Kamath, Principal presided over the programme. Ms. Sanjana and Ms. Deepashree G Shenoy were the Programme Coordinators; Mohammad Ashfan KM and Swathi Prabhu, were Student Coordinators.

GENESIS '24 featured a series of innovative competitions: Best Manager (The Marvel Mastermind) challenged students to prove their leadership abilities; Finance (The Investment Acrobat) pushed contestants to display financial acumen; Marketing (The Juggling Genius) required teams to think creatively to promote brands; HR x PR (Ringmaster Connection) focused on building connections and managing people; Quiz (The Great Mind Show) put participants' knowledge to the test; Photography & Videography (Shutter Stroll) allowed students to capture the spirit of the fest through their lenses.

A total of 31 teams from in and around the city participated in the event.

INSPIRE 2024 - IT interclass fest: The SCAN Association held the Inspire 2024 IT interclass fest on October 30, 2024, to train first and second-year students for the upcoming SYGMA fest, coordinated by Mrs. Reshmi B.R. The event was inaugurated by Mrs. Deekshitha Bangera from DXC Technology and alumni of our college. The program concluded with trailers for Inspire 2024 and SYGMA 2025.

SYNERGY 2025 : A Celebration of Managerial Excellence: SDMCBM hosted SYNERGY 2025, a National Level Management Fest on 13 March 2025. The event was inaugurated by Mr. Divakar Pai Kochikar, Executive Director of Swasti Cashew Industries, with Mr. Saajan M. S., Assistant Street Manager at State Street Corporation, as a distinguished guest. Presided over by Principal Prof. Aruna P. Kamath, the fest featured competitions in Business Quiz, Finance, Marketing, HR, PR, and Photography. The event concluded with the unveiling of the Synergy Trophies and Anthem, successfully coordinated by Mrs. Veena Pai, Mrs. Shashikala K. G., and student leaders Mr. Ruthran and Mr. Yuvraj.

SYGMA 2025 : A National-Level IT Fest: Sygma 2025, themed “PARADOX: Breaking Timelines, Bending Reality,” was held on 14 March 2025. The fest was inaugurated by Ms. Amitha Alva, Director & CEO of Intellogic Pvt. Ltd., and graced by Chief Guest Ms. Melanie Harriet Lobo, System Software Development Engineer at Intel Pvt. Ltd. Principal Prof. Aruna P. Kamath highlighted the fest’s role in fostering 21st-century skills. Events included coding, web design, IT quiz, and team competitions. Coordinated by Mrs. Shashiprabha and Mrs. Reshmi B.R., with student leaders A. Vinith Kumar and Shraddha U. Shetty, the fest concluded with the Sygma Anthem and trophy unveiling.

College Day celebrations: The College Day celebrations at SDM College of Business Management were held on April 29 2025. Dr. Jayaprakash, Principal of Gokarnatheshwara College, Mangaluru, graced the occasion as Chief Guest and emphasised the role of teachers and a winning attitude in achieving success. Mrs. Shivani Shetty, Founder and Creative Director of Craftzilla and Vivani House of Celebration, served as the Guest of Honour and inspired students with her insights on clarity, courage and creativity. Prof. Aruna P. Kamath, Principal of SDMCBM, presided over the function.

STUDENT FACULTY / STUDENT SEMINARS

- ❖ A Student-Faculty Programme on “Time Management and Study Skills” was conducted on September 6, 2024, for I BBA ‘A’ by Sinchana and Shreya of II BBA ‘B’. The program was coordinated by Mrs. Madhumathi J. Raja.
- ❖ A Student-Faculty Programme on “The Role of the Counsellor in Building Good Mental Health” was conducted on September 6, 7, and 8, 2024, for I BBA ‘A’, I BBA ‘B’, and C, IBAHRD, I B. Com, I BCA ‘A’, and I BCA ‘B’ by Sakshi of III BBA ‘C’ and Aanaya of III B.Com. The program was coordinated by Mrs. Madhumathi J. Raja.
- ❖ A Student-Faculty Programme on “The Role of Social Media in Communications” was conducted on September 6, 2024, for I BBA ‘A’ by Manasvi and Vaishnavi of II BBA ‘B’. The program was coordinated by Ms. Deepa Jayachandra.
- ❖ A Student-Faculty Programme was conducted on September 29, 2024, for I B. Com students. The student-faculty for this program were Sidhanth and Shanvitha of II B.Com. The program was coordinated by Ms. Lolita Neeta Dsouza.
- ❖ **Courses After BCA:** The Department of Computer Applications organized a Student Faculty Programme on Courses After BCA for I BCA A students on November 11, 2024. The session was conducted by Nishika of III BCA B and coordinated by Mrs. Reshmi B. R.
- ❖ **Competitive Exam Preparation - Strategies and Tips:** The Business Law Department organized a Student Faculty Programme on the topic Competitive Exam Preparation - Strategies and Tips by K. Ruthran of III BBA C for I BBA A on November 13, 2024.

The objective was to share knowledge among peers and create awareness about competitive exams, providing guidance and resources for preparation. The programme was coordinated by Ms. Sanjana.

- ❖ **Depreciation and Appreciation of Currency:** The Business Law Department organised a student seminar on the topic 'Depreciation and Appreciation of Currency' by Supreeth Kumar and Shreya of I BBA for I BBA A students on 14 November 2024. The objective of the programme was to understand Depreciation and Appreciation of Currency in the dynamic business world and economic factors affecting them. Ms. Sanjana coordinated the activity.
- ❖ **Web Designing:** A Student Faculty Programme on Web Designing was organized for I BCA A students on November 16, 2024, at 9:00 AM in Room 307 by Mr. Jathin of III BCA A. The session aimed to enhance teaching habits and confidence while improving career awareness and communication skills. The programme was coordinated by Mr. Arun F. Sequeira.
- ❖ **Cyber Crimes and Virus Attacks:** A Student Faculty Programme was conducted for I BCA A students on November 23, 2024, at 9:00 AM in Room 307 by Mr. Charan Kumar of III BCA A. The objective was to build teaching habits, career awareness, and communication skills while instilling confidence. The interactive session included examples and illustrations, coordinated by Mr. Arun F. Sequeira, who also introduced the speaker.
- ❖ **Cyber Security:** The Department of Computer Applications conducted a Student Faculty Programme on Cyber Security for I BCA A students on November 25, 2024, led by Ankitha and Sparsha of III BCA A. Mrs. Shruthi K coordinated the programme.
- ❖ **Mobile Marketing:** A Student Faculty Programme on Mobile Marketing was conducted for I BCA A students on November 25, 2024, by Sparsha of III BCA A. The session was coordinated by Mrs. Shruthi K.
- ❖ **Life After BCA in Non-Technical Field:** The Department of Computer Applications conducted a Student Faculty Programme on Life After BCA in Non-Technical Field for I BCA A students on November 26, 2024. The session was led by Nishika of III BCA B and coordinated by Mrs. Shruthi K.
- ❖ **Postgraduation Opportunities for BCA:** A Student Faculty Programme on Postgraduation Opportunities for BCA was conducted for I BCA A students on November 26, 2024, by Shradha of III BCA B. Mrs. Shruthi K coordinated the programme.
- ❖ **Women Empowerment:** On 5th March 2025, the English Association conducted a student-faculty session on Women Empowerment for II BBA "C" students, led by Sharvari and Likitha (II BBA "A"). The session focused on the significance of women's empowerment and was coordinated by Ms. Lolita Neeta Dsouza.
- ❖ **Micro Marketing Environment:** HRD Department organized student faculty programme on Micro Marketing Environment on 18 March 2025 for I BA(HRD) Students. Ms. Chaithanya and Ms. Ashika Sifanna of III BA(HRD) conducted the session. Mrs. Gayathri K organized the programme.
- ❖ **Mastering Communication Skills:** On 23 April 2025, the English Association organized a Student-Faculty Programme for I BCom students on Mastering Communication Skills. Gagan Devadiga of III BBA A" led the session. The programme was coordinated by Ms. Lolita Neeta Dsouza.

- ❖ **Performance Appraisal:** The Finance Department organized a Student-Faculty Programme for I BBA 'A' students on Performance Appraisal on 17 April 2025. Ms. Ankitha Rao and Mr. Shynel Sequeria of II BBA B presented the session, explaining concepts, processes, advantages, and limitations of performance appraisal. The programme was coordinated by Mrs. Shwetha Y.
- ❖ **Environmental Issues:** The HR Association organized a Student-Faculty Programme on Environmental Issues on 7 April 2025 for I BCom students. Ms. Sinchana and Ms. Gowri from III BBA "B" led the interactive session. Mrs. Anasuya coordinated the event.
- ❖ **Stock Exchange and Investment:** On 11 April 2025, the HR Association organized a session on Stock Exchange and Investment for II BBA B students, conducted by Mr. Pramod, Mr. Revanth, and Mr. Yahas of III BCom. The event was coordinated by Mrs. Anasuya.
- ❖ **Environmental Pollution:** On 11 April 2025, a session on Environmental Pollution was held for I BBA students by Ms. Monisha and Mr. Chirag from III BBA B. The event was coordinated by Mrs. Anasuya.

SPORTS ASSOCIATION

Sports Day: The Annual Athletic Meet was organized on 7 March 2025 at Mangala Stadium, featuring enthusiastic student participation. Chief Guest Pradeep Dsouza highlighted sports' role in discipline and teamwork, while Principal Prof. Aruna P. Kamath commended the participants. The event was coordinated by Jiya R Lokesh, Pavan, and Physical Director Mr. Sudarshan.

International Yoga Day 2025

Shri Dharmasthala Manjunatheshwara College of Business Management, Mangaluru, celebrated International Yoga Day on 19 June

2025, with great enthusiasm and participation. The event featured a special session by renowned yoga expert Yoga Ratna Gopalkrishna Delapady, who guided students and faculty through various yoga practices, emphasizing the importance of mental and physical well-being. Principal, Prof. Aruna P Kamath was present. The programme was coordinated by Mr. Sudarshan Physical Director.

Participation in Women on Walkathon

Rovers and Rangers students participated in the Women on Walkathon, On 27 September 2024 organized by KMC Hospital. The objective of the walkathon was to raise awareness about the importance of heart health. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

SDMCBM Organises Mangalore University Intercollegiate Netball Tournament.

Sri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangalore secured prizes in Mangalore University Intercollegiate Netball Tournament held at Father Muller Indoor Stadium, Mangaluru on May 29. The tournament was organised by the college in association with Mangalore University's Physical Education department. SDMCBM got third and fourth places in women's and men's sections respectively. Mr. Sudarshan Physical Director Coordinated the programme.

Sports association conducted many inter class events like March past, Cricket, Volleyball, Throw Ball, Badminton Singles, Badminton Doubles, Tug of war, Kabaddi, Football, etc.,

COLLEGE LIBRARY

Fully automated library has more than 25,233 books, CD ROMs, project reports, Industries and Company information. The library is subscribing 21 National and 1 International Journals, Periodicals, N-List E-journals which contains 3,00,000+ E-books & 6000+ E-journals.

Learning Resource Centre

The learning resource centre equipped with 15 terminals & latest hardware and software is made available for the entire user group.

RESULTS

Ranks secured during Mangalore University July/August 2024 Examinations

SI. No.	Course	Name of the Student	Rank
1.	BA(HRD)	Sowjanya	I RANK
2.	BBA	Pallavi A B	III RANK
3.	BBA	Khushi Bhansali	IV RANK
4.	BBA	Sameeksha	X RANK
5.	BCA	Keerthana	VI RANK
6.	BCOM	S Vishaka Pai	Secured cash prize for highest marks in Hindi

STAFF EMPOWERMENT

STAFF ACTIVITIES

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M

- Participated and presented a paper titled “Challenges of women Entrepreneurship” in two days International E-conference “Embracing Generational change & Technological Transformation – A Road map to the Future” organized by SDM PG Centre for management studies on 21st and 22nd of February 2025
- Participated as a Moderator in the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” held on 11th March 2025 organised by SDM College of Business Management, Mangalore

- Participated in State Level One week Faculty Development Programme on “Academic Research Writing Virtual” organized by Department of Collegiate Education, Government First Grade College, Virajpet from 17th March to 23rd March 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Attended the BA(HRD) Board of Examiners (BOE) meeting of Mangalore University on April 22 and 23, 2025, held at SDM College of Business Management, Mangalore.

Mrs. Shwetha Y.

- Participated in one day University level Syllabus Workshop on “State Education Policy – first semester Bcom Syllabus”, organised by MUCTA, Mangaluru held on 17th August, 2024 at Besant Women’s College, Mangalore.
- Was a **Resource Person of Business Organisation** in one day **University level Syllabus Workshop on “State Education Policy – first semester BBASyllabus”**, organised by FOBMAT, Mangaluru held on 31st August, 2024 at Poorna Prajna College, Udupi.
- **Registered for PHD at SDM College of Business Management PG centre for management** studies and Research affiliated to Mangalore University on 06-09-2024.
- Participated in 5 Days Faculty Development Program titled “**Self Care**” held from 6th January -10th January 2025, organised by SDM College of Business Management Postgraduate Centre for Management Studies and Research, Mangalore.

- Participated in a **One-week International Virtual Faculty Development Program titled “AI in Teaching Learning and Research (Multidisciplinary)”** held from 06th January -12th January 2025, organized by the Department of PG Studies and Research in Commerce, SDM College, Ujire in collaboration with Cape Comorin Trust and Harvest-an International Multidisciplinary and Multilingual Research Journal.
- Participated in a five-day International Online Workshop on Research Methodology with AI from 1st to 5th February 2025, organized by the Global Research and Training Centre, Chennai, India.
- **Attended and presented a paper titled “Influence of social media on consumer behaviour”** in One day **International conference on “Industry and Innovation- Building Resilient Leadership for Inclusive and Sustainable Development”** held at St. Aloysius (Deemed to be University), Mangalore on 12 th February, 2025.
- Presented papers on social media influence, AI in education, and its impact on teachers at various national and international conferences held at St. Aloysius (Deemed to be University), Bengaluru, and SDM College of Business Management PG Centre for Management Studies and Research, Mangalore.
- **Attended and presented a paper titled “Exploring the Role of Artificial Intelligence in Education”** in one day **National conference on “Emerging Frontiers in Commerce and Management for Sustainable Development goals in AI Era”** held at Seshadri Puram Academy of Business Studies, Bengaluru on 21st February, 2025.
- **Attended and presented a paper titled “A study on The Role of Artificial Intelligence in Education, Impact on Teachers”** in

Two day **International conference on “Embracing Generational Change and Technological Transformation- A Road map to the Future”** held at SDM College of business Management post Graduate centre for management studies and Research, Mangalore on 21st and 22nd February 2025.

- Participated in a one-day university-level syllabus workshop on “State Education Policy – Second Semester B.Com Syllabus” organized by MUCTA, Mangaluru, held on 22nd February 2025 at Besant Evening College, Mangalore.
- **Published a research paper titled “Exploring the Role of Artificial Intelligence in Education - Impact on Teachers” in International Journal of Research Publication and Reviews** with ISSN 2582-7421 Vol 6, no 3, pp 1323-1332 March 2025 with DOI: <https://doi.org/10.55248/gengpi.6.0325.1142>
- Participated in a five-day international online workshop on “Master the Art of Research and Publication: From Idea to Impact” held from 1 to 5 March 2025, organized by the Global Research and Training Centre, Chennai, India.
- Participated in a five-day state-level online Faculty Development Program on “Research Methodology” held from 3 to 7 March 2025, organized by Government First Grade College, Tarikere, India.
- Attended a one-day national webinar on “**The Evolving Entrepreneurship Ecosystem: Startups, Women Leadership, and Business Models**” held at Smt. Bangaramma Sajjan Arts, Commerce, and Science College for Women, Vijayapur, on 4 March 2025.
- Participated in a one-day workshop on “**The Nature of Qualitative Research**” held on 8 March 2025, organized by Manel Srinivas Nayak Institute of Management, Mangalore.

- Attended and presented a paper titled **“The Impact of Resilience on Developing an Entrepreneurial Mindset”** at the one-day national conference on **“Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead”** held at SDM College of Business Management, Mangalore, on 11 March 2025.
- Attended a one-day national webinar on **“Impact of Public Policies on Income Distribution”** held at Smt. Bangaramma Sajjan Arts, Commerce, and Science College for Women, Vijayapur, on 12 March 2025.
- Participated in a six-day national-level virtual Faculty Development Program on **“Developing an Inclusive Learning Environment through a Multidisciplinary Approach”** held from 17 to 22 March 2025, organized by Government First Grade College, Peenya, India.
- Participated in Seven Days State level Online Faculty development Program on **“Academic Research Writing”** held from 17th March – 23rd March 2025, organised by Government of Karnataka Department of Collegiate Education Government First Grade college , Virajpet. India .
- Participated in a three-day international online workshop on **“Basic Statistical Analysis and Its Interpretation Using JAMOV”** held from 22 to 24 March 2025, organized by the Institute for Statistics and Analytical Research (ISAR), Chennai, India.
- Participated in a one-week virtual Faculty Development Program on **“Mastering Academic Research: Grant Writing, Data Analysis, and Funding Opportunities”** held from 24 to 29 March 2025, organized by St. Clare College Autonomous, Bengaluru, India.
- Attended one day Seminar on **“Research Design”** held at SDM College of Business Management PG centre for Management Studies and Research on 29th March, 2025.
- Participated in one Day’s Workshop on **“Questionnaire Design and Publication Ethics”** held on 5th April 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Attended one day Seminar on **“Sampling Design”** held at SDM College of Business Management PG centre for Management Studies and Research on 12th April, 2025.
- Participated in one Days Workshop on **“The Power of choice: How Parametric and Non-Parametric tests shape data Analysis”** held on 26th April 2025, organised by AJ Institute of Management”, Mangalore.
- Attended one day National Level Special Lecture Series 10 on **“Interior Design for Better Health and Career”** held at the Department of Home science of Government First Grade, Ankola, and KLE Society’s Arts and commerce college, Gadag on 28th April, 2025.
- Participated in one Day’s Workshop on **“Multivariate Analysis and Research Metrics** held on 3rd May 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- Participated in Five Days Online Faculty Development Programme on **“Empowering Faculty for High impact Research and Publication”** held from 5th May- 9th May 2025, organised by Manel Srinivas Nayak Institute of Management, Bondel, Mangalore.
- Participated in one Days Workshop on **“Integrated Research Approaches: Systematic Review Data Coding and Factor Analysis”** held on 10th May 2025, organised by AJ Institute of Management”, Mangalore.

- **Attended one day National Level Special Lecture Series 10** on “From Runway to Reality: The Crux of Fashion Designing Career” held at the Department of Home science of Government First Grade, Ankola, and KLE Society’s Arts and commerce college, Gadag on 23rd May, 2025.
- **Participated in One Day online FDP on ‘Publish with Purpose-Strategies for publishing in Scopus and Web of Science’** held on 23rd May 2025 organised by GFGC Saragur.
- **Attended a one day Seminar on “Application of SPSS in Data Analysis”** held at SDM College of Business Management PG centre for Management Studies and Research on 24th May, 2025.
- **Participated in one Day’s Workshop on “Research Report Writing”** held on 31st May 2025, organised by Manel Srinivas Nayak Institute of Management”, Mangalore.
- **Participated in One-Day International Faculty Development Program titled “Building Resilience-Strategic approach to work-life balance”** organized under the aegis of RC IQAC In association with RC Counselling Cell, GOVERNMENT OF KARNATAKA, DEPARTMENT OF COLLEGIATE EDUCATION and Government Ramnarayan Chellaram College of Commerce & Management, Palace Road, Bengaluru- On 10th June 2025
- Participated in **UGC sponsored “5th NEP Orientation and Sensitization Programme”** from 18-06-25 to 26-06-2025 Organised by Malaviya Mission Teachers Training Centre, University of Mysore, Manasagangotri, Mysore-570006.

Dr. Sowmya Hegde

- Attended one day Workshop on Systematic Literature Review on 8th July 2024 organised by EDUCA- Institute for Professional and Career Development Kerala.

- Attended One day Workshop on II Semester BBA syllabus workshop on 1st March 2025 organized by FOBMAT in association with Sri Bhuvanendra College Karkala.
- On 1st March 2025 Participated as Resource person for a Workshop on the Course titled Business Environment of Second Semester BBA Programme (SEP Syllabus) organized by FOBMAT.
- Participated as delegate in the National Conference on “**Fostering Entrepreneurship in India: Challenges, opportunities and the Road Ahead**” and presented Paper on the title “**Empowering Students with Entrepreneurship skills: A Key Driver of Economic Growth**” held on 11th March 2025, organized by SDM CBM Mangalore.
- Participated as a Resource person for a Workshop on “**Empowering Learning Through Swayam**” on 17th March 2025 Organised by SDM PG centre Mangalore.
- Attended Six Day National level virtual FDP on “**Developing Inclusive Learning Environment through Multidisciplinary Approach**” held from 17th March to 22nd March 2025 organised by GFGC Peenya Bengaluru.
- Participated on One Day International Workshop on Research Methodology for Humanities and Social Science held on 21st march 205 organised by GFGC Siddakatte Bantwala.
- Attended Five Days FDP on “**Transforming Education: Embracing Innovation, Inclusion and Technology**” organized by Padua College of Commerce and Management Mangalore held from 1st April to 5th April 2025.
- Participated in One Day online FDP on ‘**Publish with Purpose-Strategies for publishing in Scopus and Web of Science**’ held on 23rd May 2025 organised by GFGC Saragur.

- Participated in One day International Conference on Sustainable Development Goals in Action- Empowering Solutions for Sustainable World on 26th June 2025 and Presented paper on Impact of employee competencies in driving sustainable development of organisational performance.

DEPARTMENT OF MARKETTING MANAGEMENT

Mrs. Kavitha Prabhu

- Participated in the one-week international level virtual FDP on “Integrating AI in Research Writing” held between 6 January 2025 to 12 January 2025 organized by Ivarin Publication, Chennai.
- Attended a one-day workshop on “Second Semester SEP B.Com Courses” at Besant Women’s College, Mangalore, on 22nd February 2025.
- Attended a workshop on “Curriculum in Environmental Studies” organized by University College Mangalore in association with the BOS in Environmental Studies, Mangalore University, on 22nd February 2025.
- Published a paper titled Digital Transformation in Rural India : Pathways and Challeges in international journal of research publication and reviews with ISSN 2582-7421 (online) impact factor: 6.844- Volume 5 Issue 11 on 29 November 2024.
- Participated in 7 Days online FDP/ Training programme on the topic “ Practical Aspects of ICT tools and online teaching in current scenario”, on 13 to 20 June 2025 organized by Research foundation of India and RFI care

Mr. Rao Harshal Devaraj

- Cleared Karnataka State Eligibility Test 2023 in Commerce conducted by KEA, Bangalore.

- Attended in a One day workshop on ‘SEP –I Semester BBA Syllabus’ of Mangalore University on 31 August 2024, held at Poornaprajna College, Udupi.
- Attended in a One day workshop on ‘SEP New Syllabus on Constitutional Values’ of Mangalore University on 2 September 2024, held at Sri Dhavala College, Moodbidri.
- Attended a Three-Day Faculty Enablement Program on “Sourcing and Procurement” held from 28th to 30th January 2025 at Infosys, Mangalore DC.
- Attended a Five Day Faculty Development Programme on “Developing and Communicating Effective Research Papers and Proposals” from 10th to 14th February 2025, Organized by SDM Institute of Technology, Ujire.

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mrs. Gayathri K.

- Participated in a two-day International E-Conference (Hybrid Mode) on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” held on 21st and 22nd February 2025, organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore.
- Served as a Moderator in the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the Road Ahead” held on 11th March 2025, organized by SDM College of Business Management, Mangalore.
- Attended a State Level Faculty Development Programme on “Academic Research Writing”, held on 17th March 2025, organized

by the Internal Quality Assurance Cell, Research and Development Cell, Department of Collegiate Education, Government First Grade College, Virajpet.

- Attended a One-Day Online FDP on “Publish with Purpose – Strategies for Publishing in Scopus and Web of Science”, held on 23rd May 2025, organized by Government First Grade College, Saragur.
- Attended the Board of Examiners (BOE) meeting for BA (HRD) under Mangalore University, held on 22nd and 23rd April 2025 at SDM College of Business Management, Mangalore.

Mrs. Anasuya

- Participated in a 1 days Workshop on SEP- I Semester BBA Course “held on 31th August 2024 , at Poornaprajna College ,Udupi .
- Participated in a One-week International Virtual Faculty Development Program titled “AI in Teaching Learning and Research (Multidisciplinary)” held from 06th January -12th January 2025, organized by the Department of PG Studies and Research in Commerce, SDM College, Ujire in collaboration with Cape Comorin Trust and Harvest-an International Multidisciplinary and Multilingual Research Journal.
- Participated in 3-day National Level Online Workshop on “Qualitative data analysis using ATLAS.ti. Software” held on 17th January to 19th January 2025, at Dhamma Dipa International Buddhist University, Tripura.
- Participated in a one-day National Conference on “Emerging Frontiers in Commerce and Management for Sustainable Development Goals in the AI Era” and presented a paper on

“Impact of AI Tools on Learning Process and Cognitive Ability of UG and PG Students” on 21st February 2025 at Seshadripuram Academy of Business Studies, Bangalore.

- Participated in a two-day International E-Conference on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” and presented a paper on “Impact of AI Tools on Learning Process and Cognitive Ability of UG and PG Students” on 21st and 22nd February 2025 at SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore.
- Attended a one-day workshop on “Second Semester SEP B.Com Courses” at Besant Women’s College, Mangalore, on 22nd February 2025.
- Participated 1 days national conference on “Fostering Entrepreneurship in India: Challenges, Opportunities and the road ahead” and presented paper on “The Role of Technology in Local Business: a Comprehensive Study” held on 11th March 2025 at SDM College of Business Management, Mangalore.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.

Mrs. Preethika Dharmapal

- Participated in the one-week international level virtual FDP on “Integrating AI in Research Writing” held between 6 January 2025 to 12 January 2025 organized by Ivarin Publication, Chennai.

- Participated and presented a paper on “The Role of Microfinance Institutions in Promoting Rural Entrepreneurship- Challenges & Suggestions” a one day National conference on ‘Fostering Entrepreneurship in India: Challenges, Opportunities, And the Road Ahead’ held at SDM CBM Mangalore on 11 march 2025.
- Participated in Six Day national level virtual FDP on the topic “Developing Inclusive Learning Environment through Multidisciplinary Approach” on 17 – 22 March 2025.
- Published a paper titled “Navigating the Landscape of Entrepreneurship in India: Challenges and Opportunities” in the International Journal of Research Publication and Reviews [ISSN: 2582-7421 (Online), Impact Factor: 6.844], Vol. 5, Issue 11, pp. 7373–7377, in November 2024.
- Participated in a **7-Day Online FDP/Training Programme** on “Practical Aspects of ICT Tools and Online Teaching in the Current Scenario”, held from 13th to 20th June 2025, organized by Research Foundation of India and RFI Care.

Mrs. Parinita Salian

- Participated in two days International E-Conference (Hybrid mode) on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore held on 21 and 22 February 2025.
- Participated in six-day National Level Virtual Faculty Development Program on “Developing Inclusive Learning Environment through Multidisciplinary Approach” organised by Government First Grade College, Peenya 1st Stage, Bengaluru from 17 March 2025 to 22 March 2025.

- Participated in State Level one-week Faculty Development Program on “Academic Research Writing” organised by Department of College Education Government First Grade College, Virajpet from 17 March 2025 to 23 March 2025.
- Attended BOE BA (HRD) meeting of Mangalore University on 22nd and 23rd of April 2025 at SDM College of Business Management, Mangalore.
- Attended BBA BOE meeting of Mangalore University from 5 to 8 of May 2025 at Shri Devi College, Mangalore.

DEPARTMENT OF COMMERCE

Mrs. Manju H

- Selected as a BOE member in Managalore University BA(HRD) degree Course.

Mr. Thilakraj G

- Participated and presented a paper titled “Challenges of Women Entrepreneurship” in a two-day International E-Conference on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future”, organized by SDM PG Centre for Management Studies, Mangalore, held on 21st and 22nd February 2025.
- Served as a **Moderator** for the paper presentation session in the **National Conference** on “Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead”, held on 11th March 2025, organized by SDM College of Business Management, Mangalore.
- Participated as a **Resource Person** for the subject Production and Operations Management in a **One-Day Workshop** on II Semester

BBA Syllabus, organized by FOBMAT in association with Sri Bhuvanendra College, Karkala, on 1st March 2025.

- Attended a **One-Day Workshop** on 'SEP – I Semester B.Com Syllabus' of Mangalore University, held on 17th August 2024 at Besant Women's College, Mangalore.

Mrs. Veena D. Kotian

- Attended BOS meeting of School of Social Work, Roshni Nilaya, Autonomous Institute Mangalore for the academic year 2024-25 Second Semester held at School of Social Work Mangalore on 7 February 2025.
- Attended 10 hours Online Faculty Development organised by Research Cell (SIMSREE) Sydenham Institute of Management Studies, Research and Entrepreneurship Education Churchgate, Mumbai during the period 27 January to 6 February 2025.
- Published paper in Journal of Management Studies and Academic Research Publication and Reviews ISSN 2455-4960 Issue 10 March 2025 on the topic Impact of ai usage on undergraduate students' utilization of library services.
- Attended BOS meeting of St Aloysius Deemed University, Department of Business Management for the academic year 2024-25 Second Semester held on 20 march 2025.
- Attended and Presented a paper titled "Impact of usage of AI on Student utilization of library services by undergraduate students" in Two day International conference on "Embracing Generational Change and Technological Transformation- A road map to the Future " held at SDM College of business Management post Graduate centre for management studies, Mangalore on 21 and 22 February 2025.

- Participated in one Days Workshop on "Questionnaire Design and Publication Ethics" held on 5th April 2025, organised by Manel Srinivas Nayak Institute of Management".

Attended one day Seminar on "Sampling Design" held at SDM College of Business

Management PG centre for Management Studies and Research on 12th April, 2025.

- Participated in one week Virtual Faculty development Program on "Mastering AcademicResearch: Grant Writing, Data Analysis and Funding Opportunities" held from 24th March – 29rd March 2025, organised by St. Claret College Autonomous , Bengaluru, India .
- Attended one day Seminar on "Research Design" held at SDM College of Business Management PG centre for Management Studies and Research on 29th March, 2025
- Participated in one Day's Workshop on "Multivariate Analysis and Research Metrics held on 3 May 2025, organised by Manel Srinivas Nayak Institute of Management", Mangalore.

Mr. Akshith Kumar K

- Attended in a One-day workshop on 'SEP –I Semester BCOM Syllabus' of Mangalore University on 17 August 2024, held at Besant Womens College, Mangalore.
- Attended in a One-day workshop on 'SEP –I Semester BBA Syllabus' of Mangalore University on 31 August 2024, held at Poornaprajna College, Udupi.
- Participated in the Three days International online workshop on "Data Analysis using Excel and AI tools" from September 14th to 16th, 2024 organised by Global institute of statistical solutions (GISS).

- Participated in the Three days International online workshop on “Research processes using Artificial Intelligence (AI) Tools “from November 2nd to November 4th, 2024 Global institute of statistical solutions (GISS).
- Participated and presented a paper in the National conference on Vikasith Bharath @ 2047 organised by Shree Gokarnanatha College, in collaboration with Billava employee’s welfare Society held on 7th November, 2024.
- Participated in the International online webinar titled “Publication Techniques for Research scholars” by Public relation Society of India, Chennai chapter held on 13th December, 2024.
- Participated in a one-day workshop on “Research Writing Simplified: Structuring a Research Paper for High-Impact Journals” organized by Academia Insight Institute of Research Studies on 12th January 2025.
- Attended a six-day Faculty Development Programme on “Elevating Research Excellence: Methods, Tools, and Ethics” organized by Nagarjuna College of Management Studies, Chikkaballapur, from 3rd to 8th February 2025.
- Attended and presented a paper titled “The Evolutionary leap: AI to super Intelligence and its impact on society” in a Two days International E-conference 2025, organised by SDM college of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru on 21st and 22nd February 2025.
- Attended a One day workshop on ‘SEP –II Semester BCOM Syllabus’ of Mangalore university on 22 February 2025, held at Besant Womens College, Mangalore.
- Attended a One day National Webinar on “Financial Education a life skill under NEP 2020” organised by Government Engineering College Palamu, Jharkhand in association with Association of Mutual Funds in India (AMFI) on 25th February 2025.
- Qualified the National Eligibility Test (NET) for admission to Ph.D., conducted by NTA–UGC on February 28, 2025.
- Presented a joint paper on “Empowering Coastal Economics: Women Entrepreneurs as Catalysts of Change in Udupi at the National Conference Fostering Entrepreneurship in India: Challenges, Opportunities, and Road Ahead at SDM College of Business Management on 11 March 2025.
- Attended a Six days National Level Virtual Faculty Development Program on “Developing inclusive learning environment through multidisciplinary approach” organised by Government First Grade College, Peenya, Bangalore from 17th March to 22nd March, 2025.
- Participated in One day online international workshop on “Research methodology for Humanities and Social Science” organised by Government first grade college Siddakatte, Bantwal on 21st March 2025.
- Attended an one day National webinar on “Wealth creation through financial planning” organised by Gurukula College, Kalburgi, Karnataka, in association with AMFI on 26th March 2025.
- Attended an one day National webinar on “Financial Wisdom” organised by Jay Janani Sansthan. Jaipur, Rajasthan in collabartion with AMFI on 27th March 2025.

- Attended a five days faculty development program (FDP) on ‘Empowering faculty for high- impact research and publication’ in collaboration with MAHE, organised on 5th May, 2025 to 9th May, 2025.
- Attended an online FDP titled “Publish with purpose: strategies for publishing in Scopus and web of science journals” organised by government first grade college, Saragur , Mysuru district, Karnataka, organised on 23 May,2025.

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K. G

- Published a paper titled Fostering rural entrepreneurship for women empowerment: pathways for sustainable development in international journal of research publication and reviews with ISSN 2582-7421 (online) impact factor: 6.844- Volume 5 Issue 11 on 27 November 2024.
- Participated in the one-week international level virtual FDP on “Integrating AI in Research Writing” held between 6 January 2025 to 12 January 2025 organized by Ivarin Publication, Chennai.
- Attended one day workshop on II semester BBA syllabus organised by FOBMAT in association with Sri Bhuvanendra college Karkala on March 1 2025.
- Participated in 5 Days national level online FDP on the topic “Transforming Education Embracing Innovation, Inclusion and Technology”, on 1 – 5 April 2025 organized Padua College of Commerce and Management, Nanthur, Mangaluru.
- Published a paper titled An Analytical Study on cyber security threats in the Indian banking sector in an international journal of research publication and reviews with ISSN 2582-7421 (online) impact factor: 6.844- Volume 6 Issue 6 on 14 June 2025.

- Participated in 7 Days online FDP/ Training programme on the topic “ Practical Aspects of ICT tools and online teaching in current scenario”, on 13 to 20 June 2025 organized by Research foundation of India and RFI care.

Dr. Prasanna Kumar T

- Dr. Prasanna Kumar T has participated as a delegate and presented a paper titled “Indian Entrepreneurs and Industry 4.0: Challenges and Opportunities,” at the National Conference on “Vikasith Bharat @2047,” organized by Shree Gokarnanatheshwara College in collaboration with the Billava Employees Welfare Society held on November 7, 2024.

DEPARTMENT OF BUSINESS LAW

Ms. Sanjana

- Cleared Karnataka State Eligibility Test 2024 in Management conducted by KEA, Bangalore.
- Attended three days Faculty Development Program on ‘Inculcating Best Research Practices’ organised by Vivekananda College of Engineering and Technology, Puttur from 22 to 24 August 2024.
- Attended one-day University Level Workshop on ‘SEP 2024 – First Semester BBA Syllabus’ at Poorna Prajna College, Udupi on 31 August 2024.
- Judges for “Vikarshana -2024”, An intercollegiate PUC Management Fest held on
- 1 September 2024 at Canara Vikas college Mangalore.
- Participated and presented a paper on “Gender issues in literature in reference with Arundathi Roys God of small things” a National Seminar held at St. Agnes college Mangalore on 27 September 2024.

- Presented a paper titled “Adoption of Artificial Intelligence in the Banking Sector: A Study on Customer Perspectives in Dakshina Kannada, Karnataka” at the National Conference on Vikasith Bharat @ 2047; organized by Shree Gokarnanatheshwara College, Mangalore on 7 November 2024.
- Completed SWAYAM Online Course on ‘Research Ethics and Plagiarism’ offered by Indira Gandhi National Open University, New Delhi in December 2024.
- Participated in a workshop on “Systematic Literature Review” at St. Aloysius (Deemed to be University), Mangalore, on 18th January 2025.
- Participated in a six-day FDP on “Elevating Research Excellence: Methods, Tools, and Ethics” organized by Nagarjuna College of Management Studies, Chikkaballapur, from 3rd to 8th February 2025.
- Presented a paper titled “The Role of Women Entrepreneurs in Revitalizing Coastal Economies: Insights from Mangalore” at a National Level Seminar on “Empowering Rural Economies: Women Entrepreneurs Leading the Way to Viksit Bharat” organized by SRM Institute of Science & Technology (SRMIST), Ramapuram Campus, Chennai, on 7th and 8th February 2025.
- Participated in a one-week National Level FDP on “AI Tools” organized by Mahatma Gandhi Mission’s College of Engineering and Technology in association with AICTE from 17th to 21st February 2025.
- Presented a paper titled “Empowering Kirana Stores in Mangalore: The Impact of Digital Lending Platforms on Financial Growth and Sustainability” at the two-day International E-Conference 2025,

organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru, on 21st and 22nd February 2025.

- Attended and Presented paper titled “Empowering Kirana Stores in Mangalore: The Impact of Digital Lending Platforms on Financial Growth and Sustainability” in a two days International E-conference 2025, organised by SDM college of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru on 21 and 22 February 2025.
- Presented a joint paper on “Empowering Coastal Economics: Women Entrepreneurs as Catalysts of Change in Udupi at the National Conference Fostering Entrepreneurship in India: Challenges, Opportunities, and Road Ahead at SDM College of Business Management on 11 March 2025.
- Participated in one day International Workshop on ‘Research Methodology for Humanities and Social Science’ at Government First Grade College, Siddakatte, Bantwal on 21 March 2025.
- Attended National Webinar on “Financial Wisdom” organized by Jay Janani Sansthan, Jaipur, Rajasthan in collaboration with AMFI on 27 March 2025.
- Participated in one day FDP on “Publish with Purpose: Strategies for Publishing in Scopus and Web of Science Journals” organised by Government First Grade College, Saragur, Mysuru on 23 May 2025.
- Participated in Five days National Level Faculty Development Program on ‘Research Methods and Data Analysis Using SPSS’ organised by Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, Rajasthan from 26 to 30 May 2025.

- Published research paper titled “From Wallets to Wallet Apps: How the Cashless Economy Reshapes Millennial Spending and Saving Patterns” in International Journal of Research Publication and Reviews, Volume 6, Issue 6, ISSN 2582 – 7421 on 21 June 2025.

DEPARTMENT OF EDP

Mrs. Supritha A

- Ms. Supritha A has participated as a delegate and presented a paper titled “Indian Entrepreneurs and Industry 4.0: Challenges and Opportunities,” at the National Conference on “Vikasith Bharat @2047,” organized by Shree Gokarnanatheshwara College in collaboration with the Billava Employees Welfare Society held on November 7, 2024.

Ms. Pooja Anchan

- Participated in Faculty knowledge sharing programme on the topic “Effective online class Management in 2024 “ and how to use classroom teaching using recent Technology Held at Deepa Comforts by IBS Bangalore on 3 August 2024.
- Attended a Three-Day Faculty Enablement Program on “Sourcing and Procurement” held from 28th to 30th January 2025 at Infosys, Mangalore DC.
- Attended One Week Virtual International Faculty Development Program (FDP) on “Mastering Academic Research: Grant Writing, Data Analysis and Funding Opportunities” from 24-29 March 2025 Organized by the Research Promotion Centre and IQAC, St. Claret College Autonomous, Bangalore in association with M.S.B. Arts & Commerce College, Davanagere, Karnataka and the Institute of Cost Accountants of India, Bengaluru Chapter.

- Participated in a Five-Day National Level Faculty Development Programme on “Transforming Education: Embracing Innovation, Inclusion and Technology” from 1st to 5th April 2025, organized by Padua College of Commerce and Management, Nanthur, Mangaluru.

DEPARTMENT OF COMPUTER APPLICATION

Mrs. Divya Uchil

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Participated in a two-day International E-Conference 2025, “Embracing Generational Change & Technological Transformation – A Roadmap to the Future,” and presented a paper titled “Revolutionizing Healthcare: The Impact of AI for a Healthier Future” organized by SDM PG Centre for Management Studies and Research, Mangalore, on 21st & 22nd February 2025.
- Participated in a Two-Day University-Level Workshop on Research Methodology organized by IQAC, Department of Basic Science, and Department of Computer Science & Applications, Canara College, Mangalore, from 28 Feb to 1 March 2025.
- Participated in a one-day university-level workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Presented a paper on Entrepreneurship in the IoT Sector: Road Ahead at the National Conference Fostering Entrepreneurship in India: Challenges, Opportunities, and Road Ahead at SDM College of Business Management on 11 March 2025.

- Participated in a one-day national-level online webinar on “Wealth Creation Through Financial Planning” organized by the Department of Management Studies, National Institute of Technology, Warangal, Telangana, in collaboration with the Association of Mutual Funds in India held on 12 March 2025.
- Attended the Unlocking Innovation: The Design Thinking Approach national webinar by Nucleus of Learning and Development on 17 March 2025.
- Participated in a one-day National Webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on April 22, 2025.
- Participated in the Financial Wisdom national webinar by Gurukul Degree College, Kalaburagi, in collaboration with the Association of Mutual Funds in India on 26 March 2025.
- Completed a Two-Day national-level online Workshop on Reference Management through Zotero & Mendeley Software organized by SRHU Library System on 28 March 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.

Mr. Arun F. Sequeira

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.

- Conducted a workshop on “Basics of Computers for the BA students of Government First Grade College, Haleyangady on 23-08-2024.
- Participated in “Regional Principal Meet – 2024” on “Enhancing Teaching Practices with Technology” at Hotel Royal Orchid Central, Bangalore on 21st September 2024.
- Invited as a resource person and delivered a special lecture on “Programming in C - Decision Making and Branching” for BCA students on 09-10-2024 at Government First Grade College, Kavour, Mangalore.
- Nominated by the Mangalore University as a member of Board of Studies, Computer Science & Applications to St. Philomena College (Autonomous), Puttur for the academic year 2024-26.
- Attended Board of Studies meeting of Computer Science & Applications of St. Philomena College (Autonomous), Puttur on 19-11-2024 in the Board Room of the College.
- Participated in two-day National level Online Workshop on “Understanding Indexed Journals and Citation Databases” organized by Acumen Foundation & Seva Academy held from 27 January 2025 to 28 January 2025.
- Participated in a National Webinar on “Unlocking the Potential of Social Media for Scholars and Researchers” organized by Nucleus of Learning and Development on 8th February 2025.
- Invited and attended as a subject expert on the selection panel for a computer teacher position at Mangala Jyothi Integrated School, Vamanjoor, Mangalore, on 11th February 2025.

- Attended a five-day Faculty Development Programme (FDP) on “Navigating the Artificial Intelligence (AI) Revolution: A Guide to Business Transformation and Innovation” organized by the Department of Management Studies, MITS, Madanapalli, from 17th to 21st February 2025.
- Presented a paper titled “Natural Language Processing - A Survey” at the two-day International E-Conference 2025, “Embracing Generational Change & Technological Transformation – A Roadmap to the Future,” organized by SDM PG Centre for Management Studies and Research, Mangalore, on 21st & 22nd February 2025.
- Executed the workshop “AI for Students: Build Your Own Generative AI Model” conducted by AI expert Mr. Abhinav Devaguptapu, organized by The NxtWave - CCBP 4.0 Team on 22nd February 2025.
- Participated in a one-day university-level workshop on “WEB WISDOM: UNLOCKING WEBSITE HOSTING SECRETS” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Participated in a one-day National Level Online Webinar on “Financial Education: A Life Skill Under NEP-2020” organized by Government Engineering College Palamu, Jharkhand, in collaboration with the Association of Mutual Funds in India (AMFI) on 25th February 2025.
- Appointed as a Member of the Board of Examiners in BCA for UG degree examinations, 2025.
- Participated in a Two-Day University-Level Workshop on Research Methodology organized by IQAC, Department of Basic Science, and Department of Computer Science & Applications, Canara College, Mangalore, from 28 Feb to 1 March 2025.
- Presented a paper on “Cybersecurity Measures for Start-Ups: Best Practices, Challenges, Emerging Threats, and Future-Proofing Strategies” at the National Conference on Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead on 11 March 2025.
- Participated in a one-day national-level online webinar on “Wealth Creation Through Financial Planning” organized by the Department of Management Studies, National Institute of Technology, Warangal, Telangana, in collaboration with the Association of Mutual Funds in India held on 12 March 2025.
- Participated in the Unlocking Innovation: The Design Thinking Approach national webinar by Nucleus of Learning and Development on 17 March 2025.
- Participated in a 7 days National level Online FDP on “Academic Research Writing” organized by Government First Grade College, Virajpet, Karnataka held from 17 Mar. to 23 Mar. 2025.
- Participated in the Financial Wisdom national webinar by Gurukul Degree College, Kalaburagi, in collaboration with the Association of Mutual Funds in India on 26 March 2025.
- Completed a Two-Day national-level online Workshop on Reference Management through Zotero & Mendeley Software organized by SRHU Library System on 28 March 2025.

- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Participated in a one-day National Webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on April 22, 2025.

Mrs. Shashikala Shetty

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Presented a paper titled Digital Era and Mental Health: “Under Study the Impact and Importance “at the National Conference on Prioritizing Mental Health and Well-being: A Key to Enhance Productivity organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on August 8, 2024.
- Presented a paper titled A Review Paper on - Intelligence Sales Prediction Using Machine Learning Techniques at a two-day International Conference on Artificial Intelligence: From Theory to Impact organized by the Department of Computer Science in association with IQAC, MGM College, Udupi, on August 22-23, 2024.
- Attended and presented paper at two days International Conference on “Artificial Intelligence: From Theory to Impact” with title “A Review paper on -Intelligence sales prediction using machine

learning techniques organized by Department of Computer Science in Association with IQAC, MGM College Udupi on 22nd and 23rd August 2024.

- Presented a paper titled “Comparison of Machine Learning Algorithms for Crop Yield Prediction” at the International Two-Day Conference 2025, “Embracing Generational Change & Technological Transformation – A Roadmap to the Future,” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st & 22nd February 2025.
- Participated in a one-day university-level workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Attended and presented a paper titled “Digital and Mental Health-understanding the Impact and Importance” at National Conference “Prioritising Mental Health and well-being: A Key to Enhance Productivity” held on 8th March 2025 at SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore.
- Published a paper titled “Comparison of Machine Learning Algorithm for Crop Yield” in the journal of Management Studies and Academic Research, Sdm College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, with e-ISSN NO: 24554960 Issue: 10, March 2025.
- Attended the BOE meeting of the BSc Board for scrutinizing question papers as a member on 20 March 2025 at St. Aloysius College, Mangalore.

- Received the “Shiksha Rathna” award in recognition of outstanding service and unwavering dedication to the community, embodying the true spirit of Seva, on April 25, 2025. The award ceremony was organized by India’s First Life Insurance (Bank of Baroda).

Mrs. Sowmya Jyothi

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Cleared Karnataka State Eligibility Test 2024 in Computer Science & Applications conducted by KEA, Bangalore.
- Attended and presented a research paper in the two days international conference on the topic “Fog Computing for real time data processing in IOT: A comprehensive survey and future directions” on 22nd and 23rd August 2024 held at MGM College, Udupi.
- Participated in the Six Days National Level Virtual Faculty Development Programme on “TechDriven Research: Leveraging AI, IoT and Collaboration for Academic Excellence” organised by the Consortium of Higher Educational Institutions for Research and Development (CHIRD) from September 2 - 7, 2024.
- Cleared the UGC NET 2024 examination in Computer Science and Applications.
- Completed 12 weeks NPTEL online Certificate course on “Cloud Computing” with 78% conducted by Indian Institute of Technology, Kharagpur by from July 2024 till October 2024.
- Participated in the 5 Days National Level Virtual Faculty Development Programme on “Innovative Trends in Artificial Intelligence

for Teaching and Research” organized by the Consortium of Higher Educational Institutions for Research & Development (CHIRD) from January 27 - 31, 2025.

- Participated in six-days national level virtual faculty development program on “Developing inclusive learning environment through multidisciplinary approach” from 17.03.2025 to 22.03.2025 organized by Government First Grade College, Peenya 1st stage, Bangalore.
- Presented a paper titled “Fog-Enabled IoT Data Processing: A Review of Challenges and Future Research Directions” at the two-day International E-Conference 2025, “Embracing Generational Change & Technological Transformation – A Roadmap to the Future,” organized by SDM PG Centre for Management Studies and Research, Mangalore, on 21st & 22nd February 2025.
- Participated in a one-day university-level workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Participated in Online FDP titled “Publish with Purpose: Strategies for Publishing in Scopus and Web of Science Journals” organised by IQAC, in association with Research and Development Cell and Department of Commerce, Government First Grade College, Saragpur, Mysuru District on 23.05.2025.

- Participated in one Day International Faculty Development Program on “Building Resilience-Strategic approach to work-life balance” organized under the aegis of RC IQAC In association with RC Counselling Cell, Government Ramnarayan Chellaram and College of Commerce and Management, Palace Road, Bengaluru on 10 June 2025.

Mrs. Shashiprabha

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Attended and presented a paper titled “Bridging the Divide: AI Solutions for Health and Hygiene in Underserved Communities of India- A Conceptual Study” in a two days international conference on “Artificial Intelligence: Theory to Impact” held on 22 and 23 August 2024 at MGM College, Udupi.
- Attended a workshop on “Exordium to Research” organized by School of Commerce, Finance and Accountancy School of Business and Management, St. Aloysius Deemed to be University, Mangalore on 31 August 2024.
- Attended a 6 days national level virtual faculty development programme on “Tech Driven Research: Leveraging AI, IoT and Collaboration for Academic Excellence” organized by Consortium of Higher Educational Institutions for Research and Development from 2 to 7 September 2024.
- Completed 8 weeks NPTEL online Certificate course on “Development Research Methods” with 82% conducted by Indian Institute of Technology, Guwahati from August 2024 to October 2024.

- Cleared Karnataka State Eligibility Test 2025 in Computer Science conducted by KEA, Bangalore.
- Participated in the 5 Days National Level Virtual Faculty Development Programme on “Innovative Trends in Artificial Intelligence for Teaching and Research” organized by the Consortium of Higher Educational Institutions for Research & Development (CHIRD) from 27 to 31 January 2025.
- Presented a paper titled “AI-Powered Solutions for Health and Hygiene Gaps: A Conceptual Study Focused on India’s Underserved Communities” at the two-day International E-Conference 2025, “Embracing Generational Change & Technological Transformation – A Roadmap to the Future,” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st & 22nd February 2025.
- Participated in a one-day university-level workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Attended a one day International Faculty Development Programme on “Building Resilience-Strategic approach to work-life balance” organized by Government Ramnarayan Chellaram College of Commerce & Management, Bangalore under the aegis of RC IQAC In association with RC Counselling Cell on 10 June 2025.

Mrs. Reshmi B. R

- Participated in a Two days National Online FDP on the topic “CRITICAL & CREATIVE THINKING SKILLS” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Participated and presented a paper on the title “Impact of NLP on AI Strengthening Human-Computer Interaction” in two days international conference on “Artificial Intelligence: From Theory to Impact” organized by Department of Computer Science in association with IQAC, MGM College, Kunjibettu, Udipi held on 22nd and 23rd August 2024.
- Participated in a one-day national-level Faculty Development Program on Systematic Literature Bibliography Analysis organized by Sasmira’s Institute of Management Studies Research, Worli, Mumbai, on October 5, 2024.
- Participated and presented research papers on AI in digital marketing, NLP in human-computer interaction, and fintech innovations at multiple national and international conferences held across India, including Tamil Nadu, Davangere University, and SDM College of Business Management.
- Attended faculty development programs focusing on financial ecosystem strategies and academic research excellence at institutions such as Alliance University and St. Joseph’s College, Chennai.
- Participated and presented a paper titled “The Impact of AI on the Growth of Digital Marketing” at a two-day International Conference on “Emerging Trends in Commerce, Management and Economics” organized by Sri Malolan College of Arts and Science, Chengalpettu, Tamil Nadu on 13–14 February 2025. The paper was published with ISBN: 978-93-49201-17-0.
- Presented a paper titled “Role of Artificial Intelligence in the Transformation of Digital Marketing” at a two-day National Conference on “Fintech Innovation, Inclusion and Sustainability” organized by the Department of Commerce, Davangere University, on 14–15 February 2025.
- Participated in a five-day International FDP on “Innovation and Strategies in the Financial Ecosystem” organized by the Area of Finance & Accounting, Alliance School of Business, Alliance University, Bengaluru, from 17–21 February 2025.
- Presented a paper titled “AI Revolution in the Growth of Digital Marketing” at the 6th National Conference on “Emerging Frontiers in Commerce and Management for Sustainable Development Goals in AI Era” organized by Seshadripuram Academy of Business Studies in association with FKCCI on 21 February 2025.
- Presented a paper titled “Understanding NLP in AI: Strengthening Human-Computer Interaction” at a two-day International Conference on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management PG Centre, Mangaluru, on 21–22 February 2025.
- Participated in a five-day FDP titled “Advancing Academic and Research Excellence: Innovative Strategies for Faculty Development” organized by the PG Department of Commerce, St. Joseph’s College (Arts & Science), University of Madras, Kovur, Chennai, from 24–28 February 2025.

- Presented a paper titled “The Future Trends of AI Approaches in Text Mining: Challenges and Innovations” at a two-day National Conference on “Emerging Advancements in Data Analytics” organized by the Department of Computer Science with Data Analytics, AJK College of Arts and Science, Coimbatore, on 21 and 28 February 2025.
- Was a moderator for the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead” organized by SDM College of Business Management, Mangalore, held on 11 March 2025.
- Participated and presented a paper titled “The Impact of AI on the Revolution of Digital Marketing” at the National Conference on “Emerging Trends in Business Management” organized by the Department of Management Studies, Central University of Kerala, held on 12 March 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Published a paper titled “Understanding NLP in AI: Strengthening Human-Computer Interaction” in Volume 6, Issue 3 (ISSN: 2582-7421, Sr. No: IJPR 125221-1).
- Published a paper titled “Role of Artificial Intelligence in the Transformation of Digital Marketing” (e-ISSN: 2278-487X, p-ISSN: 2319-7668, pp 01-05).
- Participated in 1 Day International Faculty Development Program on “Building Resilience-Strategic approach to work-life balance” organized under the aegis of RC IQAC In association with RC Counselling Cell On 10th June 2025.

Mrs. Yogitha Patgar

- Participated in a Two days National Online FDP on the topic “Critical & Creative Thinking Skills” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Presented a paper titled Thriving Academia at the National Conference on Prioritizing Mental Health and Well-being: A Key to Enhance Productivity organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 8th August 2024.
- Participated in five days online Workshop on the topic “Foundation of Stock Market For Beginners” organized by Star International Foundation for Research and Education, Namakkal, Tamil Nadu held from 23-09-2024 to 27-09-2024.
- Participated in a one day National Online Special Lecture Series on the topic “Understanding Gut Microbes for Better Health” organized by Home Science Departments of Government First Grade College, Ankola & K L E Society’s Arts and Commerce College, Gadag held on 27-09-2024.
- Participated in a one-week online national-level Faculty Development Program on Understanding SDG 5: Female Narratives in Jaishree Misra’s Texts organized by Gokul Global University, Siddhpur, Gujarat, from 9-10-2024 to 15-10-2024.
- Attended a one-day webinar on Opportunities in Data Science & AI organized by IPSR on October 29, 2024.

- Participated in a five days National level Online FDP on “Navigating the Process of Writing a Research Paper” organized by the Faculty of Pharmacy Gokul Global University, Siddhpur, Gujarat in association with Nucleus of Learning and Development held from 22 January 2025 to 28 January 2025.
- Participated in a one-day National level Online Webinar on “Emotional Intelligence” organized by Nucleus of Learning and Development on 28 January 2025.
- Participated in two-days National level Online Workshop on “Understanding Indexed Journals and Citation Databases” organized by Acumen Foundation & Seva Academy held from 27 January 2025 to 28 January 2025.
- Participated in five days National level Online workshop on “Life Blueprint Mastery: From Vision to Reality” organized by the Faculty of Pharmacy, Gokul Global University, Siddhpur, Gujarat in association with Nucleus of Learning and Development held from 22 January 2025 to 28 January 2025.
- Participated in a two days National level Online Workshop on “Understanding Indexed Journals and Citation Databases” organized by Acumen Foundation Seva Academy held from 27-01- 2025 to 28-01-2025.
- Participated in a one-day National Level Online Workshop on “Research Proposal Writing for Funded Projects” organized by Acumen Foundation & Seva Academy on 7th February 2025.
- Participated in a 21-day National Level Online Masterclass on “Power BI” organized by Pantech E-Learning from 7th to 28th February 2025.
- Participated in a one-day National Level Online Webinar on “Unlocking the Potential of Academic Social Media for Scholars and Researchers” organized by Nucleus of Learning and Development on 8th February 2025.
- Participated in a five-day National Level Online FDP on “Navigating AI Revolution: A Guide to Business Transformation and Innovation” organized by Madanapalle Institute of Technology & Science, Andhra Pradesh, from 17th to 22nd February 2025.
- Presented a paper titled “Role of Blockchain in Strengthening IoT Security and Data Integrity” at the International Conference 2025 on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st and 22nd February 2025.
- Participated as a delegate in the two-day International E-Conference 2025 on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st and 22nd February 2025.
- Participated in a one-day university-level workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Applications, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Participated in a one-day National Level Online Webinar on “Financial Education: A Life Skill Under NEP-2020” organized by Government Engineering College Palamu, Jharkhand, in collaboration with the Association of Mutual Funds in India (AMFI) on 25th February 2025.

- Attended and presented a paper titled “The Impact of Emerging Technologies on Entrepreneurship Development in India” at the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead” by SDM College of Business Management, Mangalore, held on 11 March 2025.
- Participated in a one-day national-level online webinar on “Wealth Creation Through Financial Planning” organized by the Department of Management Studies, National Institute of Technology, Warangal, Telangana, in collaboration with the Association of Mutual Funds in India held on 12 March 2025.
- Participated in a six-day national-level virtual Faculty Development Program on “Developing an Inclusive Learning Environment through a Multidisciplinary Approach” held from 17 to 22 March 2025, organized by Government First Grade College, Peenya, India.
- Participated in a 7 days National level Online FDP on “Academic Research Writing” organized by Government First Grade College, Virajpet, Karnataka held from 17 Mar to 23 Mar 2025.
- Participated in a two-day national-level online workshop on “Improving Research Visibility with Citation Metrics” organized by KAPI College of Education, Madurai, in association with Acumen Foundation and Sava Academy on 27 & 28 March 2025.
- Published a paper titled “Role of Blockchain in Strengthening IoT Security and Data Integrity” in the International Journal of Research Publication & Reviews on April 1, 2025.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.

- Participated in a one-day National Level Virtual Webinar on “Empowering Educators, Envisioning Viksit Bharat–2047: The Pivotal Role of Professors in Shaping India’s Future” organized by Nucleus of Learning and Development on April 8, 2025.
- Participated in a one-day National level virtual webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on 22-04-2025.
- Participated in a one-day National Level Special Lecture on “Interior Design for Health and Career” organized by KLE Society’s Arts and Commerce College, Gadag, and Government First Grade College, Ankola on April 28, 2025.
- Participated in a one-day National Webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on April 22, 2025.

Mrs. Shruthi K

- Participated in a Two days National Online FDP on the topic “Critical & Creative Thinking Skills” organized by IQAC, Michael Job Memorial College of Education for Women, Coimbatore held on 5-08- 2024 and 6-08-2024.
- Participated in webinar “ENTREPRENEURSHIP AS A CAREER OPPORTUNITY” on 16-08-2024 organized by St. Mother Theresa Engineering college Vagaikulam, Thoothukudi.
- Attended and presented a paper titled “Prioritizing Mental Health in education supporting student and education” at National Conference on “PRIORITISING MENTAL HEALTH AND WELL BEING: A KEY TO ENHANCE PRODUCTIVITY” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 8th August 2024.

- Participated in five days National level Online workshop on “Life Blueprint Mastery: From Vision to Reality” organized by the Faculty of Pharmacy, Gokul Global University, Siddhpur, Gujarat in association with Nucleus of Learning and Development held from 22 January 2025 to 28 January 2025.
- Participated in a 21-day National Level Online Masterclass on “Power BI” organized by Pantech E-Learning from 7th to 28th February 2025.
- Participated in a five-day National Level Online FDP on “Navigating AI Revolution: A Guide to Business Transformation and Innovation” organized by Madanapalle Institute of Technology & Science, Andhra Pradesh, from 17th to 22nd February 2025.
- Participated in a one-day National Level Online Webinar on “Unlocking the Potential of Academic Social Media for Scholars and Researchers” organized by Nucleus of Learning and Development on 8th February 2025.
- Presented a paper titled “Bridging the Generational Divide: How Technology Can Foster Intergenerational Learning and Collaboration in the 21st Century” at the International Two-Day Conference 2025 on “Embracing Generational Change & Technological Transformation – A Roadmap to the Future” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore, on 21st and 22nd February 2025.
- Participated in a one-day University Level Workshop on “Web Wisdom: Unlocking Website Hosting Secrets” organized by the Department of Computer Application, SDM College of Business Management, Mangalore, on 22nd February 2025.
- Participated in a one-day National Level Online Webinar on “Financial Education: A Life Skill Under NEP-2020” organized by Government Engineering College Palamu, Jharkhand, in collaboration with the Association of Mutual Funds in India (AMFI) on 25th February 2025.
- Attended and presented a paper titled “Inception Scheme for Effective and Accurate IoT Safeguarding and Examination” at the National Conference on “Fostering Entrepreneurship in India: Challenges, Opportunities, and the Road Ahead” by SDM College of Business Management, Mangalore, held on 11 March 2025.
- Participated in a one-day national-level online webinar on “Wealth Creation Through Financial Planning” organized by the Department of Management Studies, National Institute of Technology, Warangal, Telangana, in collaboration with the Association of Mutual Funds in India held on 12 March 2025.
- Completed a 21-day masterclass on Power BI at Pantech Learning Pvt. Ltd., Chennai, from 3 March to 23 March 2025.
- Participated in the Financial Wisdom national webinar by Gurukul Degree College, Kalaburagi, in collaboration with the Association of Mutual Funds in India on 26 March 2025.
- Participated in a one-day National Webinar on “Reader Response and Ethical Engagement” organized by Nucleus of Learning and Development on April 22, 2025.

DEPARTMENT OF ENGLISH

Mrs. Madhumathi J raja

- Participated and Resource Person for a one-day workshop on I Semester -UG English Syllabus (S.E.P Scheme) Held on Canara College on 30 August 2024.

- Participated in the one-week international level virtual FDP on “Integrating AI in Research Writing” held between 6 January 2025 to 12 January 2025 organized by Ivarin Publication, Chennai.
- Served as a Resource Person for the 1st-year BBA syllabus (2024-25) under Mangalore University.
- Coordinated the 2nd-semester syllabus workshop.

Ms. Lolita Neeta D'souza

- Participated in Faculty knowledge sharing programme on the topic “Effective online class Management in 2024” and how to use classroom teaching using recent Technology Held at Deepa Comforts by IBS Bangalore on 3 August 2024.
- Participated as Resource Person for a one-day workshop on I Semester -UG English Syllabus (S.E.P Scheme) Held on Canara College on 30 August 2024.
- Judged a fest “Vikarshana -2024”, An intercollegiate PUC Management Fest held on 1 September 2024 at Canara Vikas college Mangalore.
- Participated and presented a paper on “Gender issues in literature in reference with Arundathi Roys God of small things” a National Seminar held at St. Agnes college Mangalore on 27 September 2024.
- Participated in Seven Day FDP Online programme on the topic “Paradigm shifts in emergent English Literary Discourses”, on 24 – 30 November 2024.
- Served as the resource person for the 1st-year BBA syllabus (2024-25) under Mangalore University and served as the coordinator for the 2nd-semester syllabus workshop on 5 March 2025.

- Participated in a six-day national-level virtual Faculty Development Program on “Developing an Inclusive Learning Environment through a Multidisciplinary Approach” held from 17 to 22 March 2025, organized by Government First Grade College, Peenya, India.
- Participated in a five-day National Level Faculty Development Programme (FDP) on “Transforming Education: Embracing Innovation, Inclusion and Technology” organized by Padua College of Commerce and Management, Mangalore from April 1 to April 5, 2025.
- Presented a paper and attended the International Conference on “Emerging Practices in Contemporary Language and Literature” organized by the Humanities Department at IPS Academy Institute of Engineering and Science, Indore, on April 24 and 25, 2025.
- Resource person in a special lecture on “Mastering Communication Skills” at University College Mangalore on 5 May 2025.
- Participated in Five-Day Faculty Development Program on “Research Methods and Data Analysis Using SPSS”, held from 26th to 30th May 2025, organized by the Department of Management Studies, Swami Keshvanand Institute of Technology, Management Gramothan, Jaipur.
- Served as the resource person for the First Year BBA (2024–25) syllabus under Mangalore University.
- Served as the coordinator for the 2nd-semester syllabus workshop.

Ms. Deepa Jayachandra

- Participated in one day workshop on I Semester -UG English Syllabus (S.E.P Scheme) Held on Canara College on 30 August 2024.

- Participated in a one-day national webinar on “From Hashtags to Movements: Digital Discourse and Social Change” on 1st February 2025, organized by the Nucleus of Learning and Development and focused on the impact of digital platforms in driving social change.
- Attended and served as the coordinator for one day II Semester English SEP Syllabus workshop under Mangalore University on 5 Mar 2025.
- Served as an organizing member of the Mangalore University II Semester English Workshop held in September, contributing to its planning and execution.
- Attended the workshop and actively participated in its proceedings.

DEPARTMENT OF KANNADA

Mrs. Jeevitha D

- Attended BOS meeting of School of Social Work, Roshni Nilaya, Autonomous Institute Mangalore for the academic year 2024-25 First Semester held at School of Social Work Mangalore on 2nd August 2024.
- Attended a 10-hours online Faculty Development Programme organized by the Research Cell (SIMSREE), Sydenham Institute of Management Studies, Research, and Entrepreneurship Education, Churchgate, Mumbai, from 27th January to 6th February 2025.
- Attended the BOS meeting of the School of Social Work, Roshni Nilaya, Autonomous Institute, Mangalore, for the academic year 2024-25 Second Semester, held on 7th February 2025.
- Invited as judge for Traditional cooking competition and exhibition of Folk Art “Janapada Sambrama” on 15th March 2025 at Dr P Dayananda Pai - P Sathish Pai Government First Grade College, Carstreet, Mangaluru.

- Attended State Level Faculty Development Programme organised by Internal Quality Assurance Cell, Research and Development Cell, Dept of collegiate education, Govt First Grade College, Virajpet on Academic Research writing held from 17th March 2025.
- Attended six days National Level Virtual Faculty Development Program on “Developing Inclusive Learning Environment through Multidisciplinary Approach” from 17th to 22nd March 2025 organised by Govt First Grade College, Peenya, 1st Stage, Bengaluru.
- Attended one day Faculty Development Programme on Published with purpose: Strategies for Scopus and WoS Journal publications held on May 23rd 2025, organized by GFGC Saraguru,
- Attended one day National online conference on, “dr B R Ambedkar Philosophies and Social Transformation Movements,” held on April 26, 2025. Organised by peoples Research Association in collaboration with the Centre for Kannada Studies, Bangalore University, Bengaluru.
- Attended 2days Online national Conference on Indian Knowledge System on 6th and 7th May 2025 organised by Christ Academy Institute for Advanced Studies and presented paper on the Topic “ವಚನ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪರಂಪರೆ ಮತ್ತು ಆಧುನಿಕ ಚಿಂತನೆಗಳು”
- Participated in ILA National webinar on “One Nation. One Subscription: Opportunities and Challenges” held on June 6th, 2025 organized by the Indian Library Association, New Delhi.
- Participated in ILA National webinar on NEP-20 Roadmap with e-learning and the use of AI” held on June 14th, 2025 organized by the Indian Library Association, New Delhi.

Mrs. Renuthakshi

- Participated in the National Level Seminar on “Contemporary India: Facts and Myths” organized by Shri Rama First Grade College Hanuman Nagara Kalladka, Bantwal on 25th February 2025.
- Attended one week virtual international Faculty Development Programme on “Mastering Academic Research: Grant Writing, Data Analysis and Funding opportunities” organized by St Claret College (Autonomous) Bangaluru between 24 - 29th March 2025.
- Presented a paper titled “ಶಿಕ್ಷಣವೆಂದರೆ ಜೀವನಕ್ಕೆ ಸಿದ್ಧತೆಯಲ್ಲ, ಶಿಕ್ಷಣವೇ ಜೀವನ” in the National level conference on “Dr.B.R.Ambedkar Philosophies Social Transformation Movements”, organized by The People’s Research Association(P.R.A) in collaboration with The Centre for Kannada Studies, Bangalore University, Bangalore on 26th April 2025. Published the same paper ‘Aksharasurya’ Journal E-ISSN:2583-620X-V.6No05(2025).
- Participated in the National Level Special Lecture Series-10 on the topic “Interior Design for Better Health and Carrier” organized by Department of Home Science of GFGC Ankola and K.L.E Societies’ Art’s and Commerce College Gadag on 28th April 2025.

DEPARTMENT OF HINDI**Dr. Jyothi**

- Presented a paper on the topic “Dhakshina Bharathiya Bhashavo Me Hindi” at a one-day National Level Seminar on “Hindi aur Dhakshina Bharathiya Bhashavo ka Antah Sambandh” held on
- Attended a one-day National Seminar on “Latest Technological Tools for the Use of Hindi” organized by MRPL, Mangaluru on 12th March 2025. September 2024, organized by SDM College (Autonomous), Ujire.

- Participated in a State Level One-Week FDP titled “Academic Research Writing” held from 17th to 23rd March 2025, organized by the Department of Collegiate Education, Government First Grade College, Virajpet.
- Participated in an International Level One-Week FDP on “Mastering Academic Research: Grant Writing, Data Analysis, and Funding Opportunities” held from 24th to 29th March 2025, organized by St. Claret College (Autonomous), Bangalore.
- Participated in a National Level Six-Day FDP titled “Developing Inclusive Learning Environment through Multidisciplinary Approach” held from 17th to 22nd March 2025, organized by Government First Grade College, Peenya, Bangalore.

Dr. Shalini

- Participated and presented the paper on the topic “Manoranjana ke kshetra me hindi” in the one day National Level Seminar on “Hindi aur Dhakshina Bharathiya Bhashavo ka antah sambandh” on 18th September, 2024 organized by SDM College Autonomous Ujire.
- Attended a one-day national seminar on “Latest Technological Tools for the Use of Hindi” organized by MRPL, Mangaluru, on 12 March 2025.

DEPARTMENT OF SPORTS**Sudarshan K.**

- Sports Association, and Karnataka Mini Olympic Association, held in Bangalore from 14th to 20th November 2024. The Men’s team won the overall championship, and the Women’s team secured the runners-up position.

- Participated as the coach for the Karnataka Weightlifting Team (Men and Women) in the 3rd Mini Olympic Games. This event was organized by the Youth Empowerment and Sports Department, Karnataka Sports Association, and Karnataka Mini Olympic Association, and held in Bangalore from 14th November 2024 to 20th November 2024.
- Appointed as Manager of the Mangalore University Men's Weightlifting Team for the Southwest Inter-University Weightlifting (Men) Competition, hosted by Acharya Nagarjuna University, Guntur, Andhra Pradesh, from 30th November to 3rd December 2024. Under his leadership, the team emerged as overall champions.
- Nominated as the manager of the Mangalore University Weightlifting Men's Team. The team will participate in the South West Inter-University Weightlifting Men's Competition, to be held at Acharya Nagarjuna University, Guntur, Andhra Pradesh, from 30th November 2024 to 3rd December 2024.
- Nominated as Manager of the Mangalore University Weightlifting (Men) Team for the All India Inter-University Weightlifting (Men) Competition, held at Lovely Professional University, Phagwara, Punjab, from 15th to 18th January 2025.
- Appointed as Manager of both the Men's and Women's Weightlifting Teams for the 3rd Mini Olympic Games, organized by the Youth Empowerment and Sports Department, Karnataka

STUDENT ACHIEVEMENT 2024-2025

Academic Excellence and Achievements – College secured 6 ranks in Mangalore University Examination held in June 2024

- Sowjanya (BA HRD) – I Rank
- Pallavi A. B. (BBA) – III Rank
- Khushi Bhansali (BBA) – IV Rank
- Sameeksha (BBA) – X Rank
- Keerthana (BCA) – VI Rank

College secured an average result of 93%.

Achievements in Fest – Students secured 4 Overall and 2 Runners-up in the National level fest. This includes Overall Championship in National level intercollegiate fest “TIARA 25” organised by St. Joseph's Engineering College, Vamanjoor on 20 & 21 March 2025.

- ★ Overall Championship in National level intercollegiate IT fest “YENIXA 25” organised by Yenepoya College, Mangalore.
- ★ Overall Championship in National level fest “SCINTILLATE 2025” organised by SDM Law College, Mangalore.
- ★ Overall Championship in National level Cultural fest “SANGAMA 2025” organized by SCS College, Mangalore
- ★ Overall Championship in the fine arts fest Kalavishkaar organized by Srinivas University
- ★ Runnersup Trophy Intercollegiate fest “TECH YUVA 2025” organized by Srinivas College, Mangalore
- ★ Runnersup Trophy in Intercollegiate fest “DIGANTHA 2025” organized by Govindadasa College, Surathkal on 4 April 2025

Our students made a mark in various intercollegiate and national-level events:

- Overall Champions at Carnival 2024, Indian Design School, Mangaluru (May 20–21)
- Winners of Scintillate 2024, National Management Fest, SDM Law College (May 25)
- Overall Trophy at Tiara 2024, St. Joseph Engineering College (May 9–11)

Sports Achievements

College secured 2 International, 3 National, 3 AIU, 8 States and 7 University medals in sports

International

- Dashiel Amanada COCESSAO (I BBA) represented India and secured a Gold Medal in the 3000 meters Relay event at the 2024 Asian Open Short Track Speed Skating Trophy, held in Jakarta, Indonesia, from August 21 to August 23, 2024.
- Shravan Kamar (I BBA) represented India and won a Gold Medal at the International Youth India Handball Championship, held in Pokhara, Nepal, from November 28 to December 4, 2024.

National

- Dashiel Amanada COCESSAO (I BBA) secured a Bronze Medal in the 500 meters race at the 62nd National Roller Skating Championship, held in Mysore from December 5 to December 15, 2024.
- Shravan Kamar (I BBA) secured a Gold Medal at the 1st YNSCFOI National Federation Invitational Handball Championship, held at St. Joseph High School, Colangta, North Goa, from October 8 to October 10, 2024.

- Chuhana A V (II B.COM) secured Bronze Medal in ASHMIT Khelo India South Zonal Round C National Ranking Women Weightlifting Tournament 2024-25, held in Ganjam, Odisha from 8 to 15 January 2025.

NSS

- On **28 July 2024**, the NSS Unit of SDM Law College, in association with the NSS Association, organized the Karnataka Rajyotsava Inter-College Competition. NSS volunteers from SDM College of Business Management brought laurels to the institution with **Varuni (I BBA)** securing **First Place** in the Elocution Competition. In contrast, **Tushar, Gourav Acharya, Ashritha, Rakshitha, Dishanth, and Kavya** secured **Second Place** in the Singing Competition.
- **Nikhil Salian**, NSS volunteer, represented Mangalore University at the State Youth Festival held at Bangalore University, Bengaluru, from **28 February to 4 March 2025**. He participated in Group Dance, Group Exhibition, Group Singing, and Skit competitions.
- **Heishikesh**, NSS volunteer, participated in the Pre-Republic Day Camp held at the Agricultural University, Bengaluru, on **12 and 13 October 2024**. He further brought pride to the college by representing at the NSS Republic Day Parade Camp in New Delhi from **1 to 31 January 2025**.
- **Varuni (I BCA)** participated in the State-Level Youth Festival representing Mangalore University, held at Canara College, Mangaluru, from **4 to 8 March 2025**, where the Mangalore University team emerged as **First Runners-Up**.
- **Abhay (II BCom)** participated in the State-Level Youth Festival representing Mangalore University, held at Canara College, Mangaluru, from **17 to 21 March 2025**, where the Mangalore University team secured the **Overall Championship**.

- **NSS State Award** – Bhavish Shetty (2022–24 batch) was honoured with the prestigious **NSS State Award 2022–23** at Raj Bhavan, Bengaluru, on **17 March 2025** in recognition of his exceptional service and contribution to NSS activities.

MANAGEMENT AND IT FEST

- Tejas, of II BAHRD secured I place in the Scarf Collection Photo Competition organized by The Bharat Scouts and Guides Karnataka State Association on 1st August 2024.
- BCA students Participated in National Level Inter Collegiate Management, IT and cultural fest along with Management students organized by Poorna Prajna Institute of Management, Puttur on 28th August 2024 to take part in coding and IT gaming events.
- BCA students Participated in “JOSHIANA 13.0” A National Level IT Fest Organized by St. Joseph Engineering College, on 29th and 30th August 2024.
- Divya Choudhry from III BCom, Pratheeksha from III BBA C, and Delisha, Ashmi, and Smitha from II BBA A participated in the one-day National Level Seminar on “Hindi aur Dakshin Bharatiya Bhashao ka Antah Sambandh” held on September 18, 2024, organized by SDM College Autonomous, Ujire.
- Participated in National Level Management Fest ‘DAKSH-24’ organized by De Paul institute, Kochi, held on 07 and 08 October 2024 and won the following prizes - Ruthran III BBA C FinanceI Place

S Revanth III B.COM FinanceI Place

Yuvaraj E R III BBA A FinanceI Place

Jeethesh II B.COM FinanceI place

- Participated in National Level Management Fest ‘ALOYSIAN FEST 2024’ organized St. Aloysius, Mangalore, held on 08 October 2024 and won the following prizes - Sharvari II BBA A one last deadline - I Place

Likitha II BBA A one last deadline - I Place

- DIGANTHA 2025 – Students secured Overall Runners-up at the National Level Management Fest organized by Govinda Dasa College, Mangaluru, on 4 April 2025.
- SCINTILLATE 2025 – At the National Level Management Fest held at SDM Law College, Mangaluru, on 5 April 2025, students emerged as Overall Runners-up.
- SANGAM FEST 2025 – Students of the Fine Arts Association participated in the intercollegiate cultural fest organized by SCS First Grade College on 9 April 2025 and secured the Overall Championship with the following prizes:
- Ms. Pavitra Baliga (II BCom) with Mrs. Shwetha Y presented a paper on the influence of social media on consumer behavior at the International Conference on Industry and Innovation at St. Aloysius, Mangalore, on 12 February 2025.
- Mr. S Revanth (III BCom) with Mrs. Shwetha Y presented a paper on the role of AI in education at the National Conference on Emerging Frontiers in Commerce and Management at Seshadripuram Academy, Bengaluru, on 21 February 2025.
- Ms. Ankitha Rao (II BBA B) with Mrs. Shwetha Y presented a paper on AI’s impact on teachers at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.

- Divyashree (III BCA A) presented a paper on NLP in AI at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.
- Ms. Harshini (II BCA B) presented a paper on bridging the generational divide through technology at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.
- Ms. Poojashree (III BCA B) presented a paper on the role of blockchain in strengthening IoT security and data integrity at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.
- Ms. Moulya S Raj (III BCA A) presented a paper on AI-powered solutions for health and hygiene gaps in underserved communities at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.
- Ms. Nisarga (II BCA B) presented a paper on fog-enabled IoT data processing and its challenges at the International Conference on Generational Change and Technological Transformation at SDM PG Centre, Mangalore, on 21-22 February 2025.
- Varuni of I BCA participated in the State Youth Festival at Canara College, Mangalore from 04 Mar. to 08 Mar. 2025, where Mangalore University secured first runners-up.
- Navneeth of I BCom presented a paper on Vittiya Sangh and Swayaya Sangha on 06 Mar. 2025 emphasizing their role in economic development.

- Abhay of II BCom competed in the State Youth Festival at Canara College, Mangalore from 17 Mar. to 21 Mar. 2025, where Mangalore University won the overall championship.

SPORTS ACHIEVEMENTS

- Chuhan AV of II B. Com won a silver medal in the State-Level Weightlifting Championship held at Dr. APJ Abdul Kalam Indoor Stadium, Mahajana College, Mysore, from 16th to 18th August 2024.
- Raifan of II BCA won a bronze medal in this competition in the State-Level Weightlifting Championship held at Dr. APJ Abdul Kalam Indoor Stadium, Mahajana College, Mysore, from 16th to 18th August 2024.
- Aishwariya of II BCA participated and secured 6th place in the State-Level Weightlifting Championship held at Dr. APJ Abdul Kalam Indoor Stadium, Mahajana College, Mysore, from 16th to 18th August 2024.
- Shravan Kumar represented India at the International Youth Handball Championship, held in Pokhara, Nepal from 28 November to 4 December 2024, and won a gold medal.
- Dashiell Amanda Concessao from I BBA represented India at the 62nd National Roller-Skating Championship 2024 held in Mysore from 5 to 15 December 2024, and won a bronze medal in the 500m race.
- Dishanth (II BCOM) represented Mangalore University in All India Inter University Net Ball Championship held at Suresh Gyan Vihar University, Mahal Jagatpura, Jaipur held from 3 to 5 January 2025.

- Ismail Muneeb (I BBA) participated in South Zone Inter university Chess held at Vel Tech University, Chennai from 8 to 11 January 2024.
- Chuhana A V (II B.COM) secured Bronze Medal in ASHMIT Khelo India South Zonal Round C National Ranking Women Weightlifting Tournament 2024-25, held in Ganjam, Odisha from 8 to 15 January 2025.
- Jitesh (II BCOM), Anish Nair (II BCA), and Bhavish Poojary (I BAHRD) represented Mangalore University in the Team Kata event at the All-India Inter-University Karate Championship, held at MD University, Haryana from 14 to 18 January 2025.
- Rhean Alric (II BBA), Viraal K Kotian (I BBA), Supreeth Kumar (I BBA) participated in South Zone Inter University Cricket Tournament held at University of Madras, Chennai from 16 to 21 January
- Shreyas Shetty (II BCA) secured Gold Medal in Wushu Karnataka State Games 2025 held from 17 to 23 January 2025 held at Mangalore,Udupi.
- Jiya R Lokesh (III BBA) and Dhanya (II BCA) won Gold Medal in Net Ball Karnataka State Games 2025 held from 17 to 23 January 2025 held at Mangalore,Udupi.
- Veekshith (III BBA) participated in Net Ball Karnataka State Games 2025 held from 17 to 23 January 2025 held at Mangalore,Udupi.
- Chuhana A V (II BCOM) and Aishwarya (II BCA) secured Bronze Medal in Weight Lifting Karnataka State Games 2025 held from 17 to 23 January 2025 held at Mangalore, Udupi.
- Raifaan (II BCA) secured Silver Medal in Weight Lifting Karnataka State Games 2025 held from 17 to 23 January 2025 held at Mangalore,Udupi.
- Ms. Dashiel Amanda Concessao of I BBA represented Mangalore University and won Silver Medal in All India University Roller Skates Championship 2024-2025 held at SAM University, Bhopal from 24 to 26 March 2025

CONCLUSION

With constant guidance from our Reverend President Dr. D. Veerendra Heggade and support of our benevolent management we strive to fulfil the vision and mission of the college. I express my gratitude for the support extended by the University, Joint Director Office, PTA Members, colleagues, students and all stakeholders for making this academic journey a remarkable one. As we reflect on the milestones of the past year, we are reminded that our true strength lies not just in statistics or ranks, but in the values we uphold and the minds we shape. At SDMCBM, education goes beyond classrooms – it is about building character, nurturing leadership and preparing young individuals to serve society with courage and compassion.





Association Reports



STUDENT COUNCIL

Motto/Vision : Working Together Works

Theme : Navigators of Future

Objectives :

- To represent the student body in matters pertaining to their betterment.
- To promote, organize and execute various activities that promote the personality development of the students
- To democratic ideals and provide a forum for expression
- To provide students with unique opportunities to develop life skills and leadership qualities by organizing activities and hosting events of interest to the students

Staff Coordinators : Mrs. Kavitha Prabhu
Mr .Thilak Raj G.

Student Coordinators :

Anarghya S. Achar

Janani P

Shree Gowri

Secretaries : Rakshitha
Sucharitha Baliga

Joint Secretaries : Pavithra Baliga
Athul Janardhana Bhandary

Class Secretaries :

III BBM 'A' Ananya
Guruprasad

III BBM 'B' Chirag
Hithika

III BBM 'C' Tanveer Shetty

Prathiksha

III BCOM Manvith

Bhumika

III BCA 'A' Amruthraj

Disha Kulal

III BCA 'B' Pranam

Preethi Prashanth

III BA(HRD) Chaithanya

Pratam Shetty

II BBM 'A' Akash G Salian

Pradhanya P

II BBM 'B' C Kumar

Sinchana

II BBM 'C' Likith

Nihira

II BCOM Chuhana A. V

K Shreyas

II BCA 'A' Shreyas shetty

Shravya

II BCA 'B' Harshini

Gautham

II BA(HRD) Raksha

Nikhil

I BBM 'A' Jessica,

Vedhanth

I BBM 'B'	Swapnil, Keerthana KM
I BBM 'C'	Laksh R Salian Paridhi Jain
I BCOM	Rakshatha, Amin Trishan Roshan
I BCA 'A'	Naman N Shetty, Himani
I BCA 'B'	Nitesh K Shetty, Deeksha K
I BA(HRD)	Keerthana, Archith

ACTIVITIES

Orientation Programme for Freshers

An Orientation Programme for the first-year students was held at Shri Dharmasthala Manjunatheshwara College of Business Management on 12th August 2024. The primary objective of the programme was to acquaint the new entrants with the academic structure, institutional rules and regulations, and to emphasize the importance of holistic personality development through various skill enhancement activities. Principal Prof. Aruna P. Kamath welcomed the students and gave an insightful introduction to the academic disciplines offered by the college. Faculty members introduced themselves to the students, fostering a welcoming and inclusive environment. The staff coordinators of various associations briefed the students about the co-curricular and extension activities planned for the academic year 2024–25, encouraging them to actively participate in and benefit from these programmes. A recorded video message by alumni was presented, wherein they shared their college experiences and motivated the new students to engage in diverse activities offered by the institution. A short presentation highlighting the institution's motto, history, reputation, and achievements was shown to the students. To make the freshers feel at

home, an informal programme was conducted by the final-year students. The event included engaging activities such as Mock Press, stress interview, quiz, dance, singing, and dare games, all of which saw enthusiastic participation from the newcomers. To give a glimpse of the vibrant campus life, a video showcasing various events conducted at the college was also played. The programme was compered by Mrs. Madhumathi J Raja, while the vote of thanks was proposed by Mrs. Divya Uchil.

The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

Investiture Ceremony- 2024.

Student council inauguration of SDM College of Business Management was held on September 11. Athmika Amin, Director, JV Group of companies and KCCI Mangalore, inaugurated the programme and in her talk with students emphasized the role of virtues in the student life and motivated the leaders to use leadership qualities by imparting selfless service.

Chief Guest and Alumni of the college, Dr. Jnaneshwari Pai Maroor, Principal, Nitte Institute of Professional Education, Mangalore, emphasized on the role and importance of the Students' Council. He shared his experiences as a student and also encouraged students to actively involve in all the scenarios provided to them.

Prof. Aruna P. Kamath, Principal, SDM College of Business Management, in her presidential address, encouraged students to seize every opportunity for growth and leadership, as the new student council embarks on its year-long journey of student governance.

Office bearers of the newly appointed student council: Secretaries Sucharitha Baliga and Akshitha, Joint Secretaries S. Athul J. Bhandary and B. Pavithra Baliga, Members Anarghya S. Achar, Janani P, and Shreegowri, along with the Fest Coordinators, Association Heads and Class Representatives, were recognized for their roles in the council. The secretaries of the association presented their plan of action. Student's leaders were then presented with their badges. The oath taking ceremony was taken over by staff coordinators.

The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

Leadership Training and Skill Development Initiatives by the Student Council.

The Student Council organized a Leadership Training Programme on 12 November 2024. The session was conducted by Mr. Dawn Prakash, a certified Google and Microsoft trainer, who emphasized the significance of skill development in managerial areas. Through dynamic activities, he motivated students to recognize the value of unity, innovation, and progress. The event was coordinated by Mrs. Kavitha Prabhu and Mr. Thilak Raj.

“Skilltude - Skill and Attitude for Personality Development”

The Student Council organized a Guest Lecture for the student council members on 13 November 2024. The topic “Skilltude - Skill and Attitude for Personality Development.” The lecture was conducted by Mr. Dawn Prakash, Assistant Professor at SDM PG Centre, Mangalore. Mr. Prakash shared valuable insights on the role of personality traits, such as confidence, empathy, and resilience, in achieving success. He encouraged students to assess their strengths and weaknesses and guided them on how to develop a positive personality. Techniques to enhance self-awareness and overcome personal challenges were discussed in detail. The session was engaging and interactive, providing students with practical tools to improve their personal and professional lives. The programme was coordinated by Mrs. Kavitha Prabhu. Annual Day 2025 Annual College day celebrations held at SDM College of Business Management (SDMCBM), Mangalore on 29 April 2025. Dr. Jayaprakash, Principal, Gokarnatheshwara College, Mangalore, was the chief guest. Addressing the gathering, he spoke about the value of teachers in shaping institutions and individuals. “The attitude to try and win is what defines real success”, he remarked. He lauded the college’s efforts in promoting skill enhancement and holistic student growth. Shivani Shetty, Founder and Creative Director of Craftzilla and Vivani House of Celebration, was the guest of honour. She shared her entrepreneurial journey and inspired students to pursue their creative strengths. “Clarity, courage, and creativity are the cornerstones of success”, she emphasised. Prof. Aruna P. Kamath, Principal, SDMCBM, presented the Annual Report and highlighted the achievements of the institution in

academics, placements, co curricular, and industry collaborations. Prizes were distributed to university rank holders and meritorious students. The prize distribution ceremony was followed by cultural extravaganza by the students. Mrs. Kavitha Prabhu and Mr. Thilak Raj, Student Council coordinators; Anarghya S Achar, Janani P, Shreegowri coordinated the programme.

Visit to Field Star Industry

The Students of Student Council visited Field Star Industry, Mangalore, on 25 November 2024. The objective was to learn about the functioning of kitchen equipment and refrigeration processes while gaining insights into the company’s marketing activities. Additionally, the students discussed online business transactions with the vendors. The visit was coordinated by Mrs. Kavitha Prabhu.

Visit to Upendra Trading Company

The students of the student council visited Upendra Trading Company, Mangalore on 25 November 2024. The objective of the programme was to know about the functioning of Kitchen Equipment and Refrigeration process and to clarify the doubts on marketing activities of the company. The members gave awareness about online business transactions to the Vendor. The visit was coordinated by Mrs. Kavitha Prabhu.

Visit to better life old age home

Student council organised an extension and community outreach activities, a visit to Better life old age home, Mangalore was organized by Students council on 11 April 2025. The objective of the visit was to interact with the elderly residents, bring companionship, and instil a sense of empathy and social responsibility among the students. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

Visit to Nympha Sadan senior citizens home

Student council organised an extension and community outreach activities, a visit to Nympha sadan senior citizens home, Mangalore was organized by Students council on 11 April 2025. The objective of the visit was to interact with the elderly residents, bring companionship, and instil a sense of empathy and social responsibility among the students. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Thilakraj.

FINANCE ASSOCIATION – Fondos

Motto/Vision :

“Empowering students to achieve excellence in the field of Finance”

Theme : Vithaa Koushalya

Objectives :

- To provide the basic knowledge about the existing financial institutions and their service.
- To create a cohort of students in financial careers.
- To provide the students with an overview of professional opportunities in finance.
- To encourage activities beyond prescribed syllabus.

Staff Coordinators : Mrs. Smitha M - Dean
Mrs. Shwetha Y - HOD
Dr. Sowmya Hegde- Member
Mr. Gurudath Shenoy- Association Coordinator

Student Coordinators : Mr. Dinesh III BBA ‘A’
Ms. Bhoomika III BBA ‘A’

Class Secretaries :

III BBM ‘A’	Roshan
III BBM ‘B’	Maithri
III BBM ‘C’	Swathi Prabhu
III BCOM	Shashwath
III BCA ‘A’	Ananya
III BCA ‘B’	A.Vaishnavi
III BA(HRD)	Dhyan Rai

ACTIVITIES

Webinar session Stock Market Awareness

In view of World Investors Week 2024 the Finance Department has organized webinar session on “Stock Market Awareness” on 10 October 2024 in the conference hall for III BBA ‘B’ students. Mr. Suhas Rajput, Security Market Trainer, trainer from BSE-IPF, Mumbai was the resource person. The objective of this programme is to create awareness on Stock markets and depositories. The resource person explained the thumb rule of investment and expense management. He highlighted the common mistakes made by the investors in the stock exchange and urged them to build a foundation of financial discipline among the students. He also spoke on the career opportunities in the stock market. Mrs. Smitha M coordinated this programme.

A Webinar On “Financial Frauds And Financial Management”

The Finance Department organised a webinar on “Financial Frauds and Financial Management” was held on 26 May 2025 in association with Central Depository Services Ltd. (CDSL). The objective of the programme was to provide valuable insights into financial planning and to create awareness about various financial frauds. Mr. Suhas Rajput, the resource person, stressed the importance of early investment, the power of compounding, and systematic investment plans (SIPs). He also highlighted common financial frauds with real-life examples. The session concluded with an interactive Q&A segment. The programme was coordinated by Mrs. Smitha M.

Guest Lecture

Quantitative Aptitude and Competitive exam

The Finance Department organized a guest Lecture On 7 November 2024, on the topic “Quantitative Aptitude and Competitive exam”, for III BBA “A” section and III BAHRD students. Mrs. Rakshitha Rai, Assistant Professor. St. Aloysius College Managlore was the resource person. Mrs. Rakshitha has explained about easy ways of solving competitive exam questions of quantitative aptitude. She focused on questions based on time and work, permutation and combination, probability, clock and calendar etc. Brief information was given about the competitive exam pattern. Dr. Sowmya Hedge coordinated the programme.

Practicality and Career in Digital Marketing

The Finance Department organized a guest lecture on “Practicality and Career in Digital Marketing” On 13 November 2024 for the III BBA A students. The session was conducted by Mr. Vinol Savio D’costa, founder and director of Sierra Learning Academy Pvt. Ltd. and director of Sapling Multi Venture Pvt. Ltd. The objective was to provide insights into the significance of digital marketing in the modern era and the career opportunities available in this field. The programme was coordinated by Mrs. Shwetha Y.

Investor Awareness Program Educates BBA Students on Personal Investment

The Finance Department organized an Investor Awareness Programme for III BBA “B” students on 8 October 2024, as part of World Investors Week 2024. Mr. Leo Amal K, Senior Branch Manager at Franklin Templeton, was the resource person. He covered key topics like personal investment, legal requirements for stock market investments, the time value of money, and the impact of inflation. The objective of the programme was to equip students with valuable financial knowledge. The programme was coordinated by Mrs. Smitha M.

HSBC Mutual Fund Awareness Programme “Ways of Effective Wealth Creation”

The Finance Department organized the HSBC Mutual Fund Awareness Programme “Ways of Effective Wealth Creation” in association with JVC Mumbai for III BBA “A” students on 9 October 2024, In connection with Worlds Investors Week 2024. Ms. Deeksha Rao, Financial Advisor was the resource person. The Resource person spoke on the impact of inflation and SEBI Complaint Redressal System. She also explained the structure & categorization of Mutual Fund Schemes and procedure to Invest in Mutual Funds with focus on SIPs. The objective of this programme is to provide an insight into Financial Planning and Appropriate Asset Allocation. The programme was coordinated by Mrs. Smitha M.

“Naturopathy for Holistic Health”

Finance department in association with Youth Red Cross organised talk on Naturopathy for Holistic Health for II BA (HRD) students on 14 November 2024, In connection with Naturopathy day .Ms. Prachya Keerthi, Rakshitha H R and Himashree Ganesh Final year students of SDM college of Naturopathy and Yogic Science explained the basic concepts of naturopathy, prioritizing healthy lifestyles, insight into diet and nutrition, stress management and concentration. The objective of this programme is to enlighten the students on the benefits of naturopathy in everyday life. The programme was coordinated by Mrs. Smitha M.

“Managing Personal Finance”.

The Finance Department organised a Guest Lecture on “Managing Personal Finance” on 2nd March 2025 for III BBA students. The resource person, Ms. C.A. Sukanya Kamath, provided valuable tips on saving money and effective personal finance management. The objective was to equip students with practical strategies for budgeting and handling personal finances. The programme was coordinated by Mr. Gurudath Shenoy.

“Awareness Of Health Insurance”

The Finance Department organised a Guest Lecture on “Awareness of Health Insurance” on 5th March 2025 for II BBA students. The resource person, Ms. C.A. Ranjini Shetty, highlighted the essential role of health insurance in today’s world and its importance for both individuals and their dependents. The objective was to create awareness among students about the significance and benefits of health insurance. The programme was coordinated by Mr. Gurudath Shenoy.

“Complete Wealth”

The Finance Department organised a talk on “Complete wealth” on 10th March 2025 for II B.Com students. The resource person, Mr. Amarnath Mallya, Manager at Star Health & Allied Insurance Co. Ltd., emphasized balancing inner and outer wealth and shared strategies for smart wealth creation. The objective was to guide students on achieving financial well-being through a balance of inner and outer wealth. The programme was coordinated by Mr. Gurudath Shenoy.

ALUMNI INTERACTION

E-filing of returns

The Finance Department organised an alumni interaction on the topic “E-filing of returns” on 24 August 2024 for III BBA A students. The Alumni speaker was Mr. Ravindra, Business Audit and Tax consultant and partner Suswaraj Consulting LLP. The objective of the programme was to provide knowledge on filing of returns. This session was coordinated by Mrs. Smitha M.

STUDENT FACULTY PROGRAMMES

Performance Appraisal

The Finance Department organized a student-faculty programme for I BBA ‘A’ students on 17 April 2025. Ms. Ankitha Rao and Mr. Shynel Sequeira of II BBA ‘B’ presented on “Performance Appraisal.” The objective of the

programme was to help students understand key concepts in workforce management. The session covered the meaning, processes, advantages, and limitations of performance appraisal. The programme was coordinated by Mrs. Shwetha Y.

Legal Environment

The Finance Department organized a student-faculty programme for I BBA ‘C’ students on 6 May 2025. Ms. Nihira and Ms. Ramya Rao of II BBA ‘C’ delivered a session on “Legal Environment.” The objective of the programme was to acquaint students with various concepts of the business environment, including laws affecting Indian businesses and the key regulatory bodies in India. The programme was coordinated by Mrs. Shwetha Y.

Social Media Security Awareness.

The Finance Department conducted a student seminar for II BBA C students on 9 May 2025. Mr. K. Ruthran of III BBA C delivered a presentation on “Security Issues Related to Social Media.” The objective of the seminar was to create awareness among students about the security risks associated with social media and to educate them on safe and responsible online practices. He highlighted common threats and shared best practices for secure usage of social media platforms. The programme was coordinated by Dr. Sowmya Hegde.

Assessment of Income Tax.

The Finance Department conducted a student seminar for III BBA C students on 24 May 2025. Ms. Sucharitha and Ms. Rakshitha delivered a presentation on “Assessment of Income Tax.” The objective of the seminar was to help students understand the procedure of tax assessment and filing of Income Tax Returns (ITR). The speakers explained the steps involved in assessment and emphasized the importance of timely and accurate tax filing. The programme was coordinated by Dr. Sowmya Hegde.

PAN and Procedure for Applying PAN.

The Finance Department organized a student seminar for III BBA “A” students on 24 May 2025. Ms. Bhoomika and Ms. Nidhi presented on “PAN and Procedure for Applying PAN.” The objective of the session was to create awareness among students about the importance of the Permanent Account Number (PAN) and the process of applying for it. The speakers explained the relevance of PAN in financial transactions and its role in income tax compliance. The programme was coordinated by Dr. Sowmya Hegde.

Ethical Issues and Governance in Financial Management.

The Finance Department conducted a student seminar for III BCOM students on 26 May 2025. Ms. Nishmitha and Ms. Manya gave a presentation on “Ethical Issues and Governance in Financial Management.” The objective of the seminar was to familiarize students with ethical challenges in finance and the concept of corporate governance. The speakers discussed key ethical concerns and introduced the agency relationship theory. The programme was coordinated by Dr. Sowmya Hegde.

Relevance and Applicability of PAN.

The Finance Department organized a student seminar for III BBA C students on 26 May 2025. Mr. Brahman of III BBA C presented on “Relevance and Applicability of PAN.” The objective of the seminar was to help students understand the significance of PAN in financial and tax-related transactions. The speaker highlighted its mandatory use while paying taxes and its broader applications in financial documentation. The programme was coordinated by Dr. Sowmya Hegde.

Integrated Reporting in Financial Management.

The Finance Department conducted a student seminar for III BCOM students on 26 May 2025. Ms. Swapna delivered a presentation on “Integrated Reporting in Financial Management.” The objective of the

seminar was to introduce students to the concept of integrated reporting and its role in corporate transparency. The speaker explained the objectives and importance of integrated reporting in delivering a holistic view of an organization’s performance. The programme was coordinated by Dr. Sowmya Hegde.

EXTENSION ACTIVITIES

Visit to Shakti Tech Industry, Baikampady

The Finance Department organized an extension activity on “Awareness on Financial Frauds” at Shakti Tech Industry, Baikampady, on 8 May 2025. The session aimed to educate factory workers on cyber scams and safety measures. Student coordinators Deeshna and Shravya of III BA (HRD) explained types of frauds such as fake websites and phishing. The session was well-received and helped raise awareness among the employees. The programme was coordinated by Mrs. Smitha M.

Visit to SRK Ladders, Puttur

The Finance Department organized an extension activity on 17 May 2025 at SRK Ladders, Puttur, focusing on “Awareness on Online Financial Scams.” The objective was to educate factory workers about common online scams and how to protect themselves. Ashlesh and Arpith of III BBA “A” served as student coordinators and shared insights on lottery and prize scams. The programme was coordinated by Mrs. Smitha M.

Extension Activity at TheLast Cholas Saree Shop on Government Schemes for Business

The Finance Department organized an Extension Activity on 1st March 2025 at TheLastCholas Saree Shop, Yeyyadi. The objective was to provide awareness on government schemes available for businesses. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Artlysoul Gift Shop on Digital Payments and Cybersecurity

The Finance Department organized an Extension Activity on 5th March 2025 at Artlysoul Gift Shop, Kodialbail. The objective was to educate the staff about digital payments and cyber safety. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at M/s. Upendra Trading Co. on Financial Literacy

The Finance Department organized an Extension Activity on 28th March 2025 at M/s. Upendra Trading Co., Bunder. The objective was to promote financial literacy among employees. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at Fashion Jeans & Kids Wear on Cybersecurity Awareness

Finance department organized an Extension Activity on 02 April 2025 at Fashion jeans, Kids wear and Men's wear. at Market road. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees of the Business Concern.. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Shi Durga Tool Room, Baikampady on Cybercrime and Cybersecurity Awareness

Finance department organized an Extension Activity on 22 April 2025 at Shi Durga Tool Room, Industrial Estate, Baikampady. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Nilgiris a unit of Mohtisham Kodialbail on Cybercrime and Cybersecurity.

The students of the Finance department organized an Extension Activity on 24 April 2025 at Nilgiris Super Market, Kodialbail. The objective was to provide awareness on Cyber, Financial scams and cyber security awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Kudla Sports Ashoknagar on Work-Life Balance

The students of the Finance department organized an Extension Activity on 25 April 2025 at Kudla Sports, Ashoknagar. The objective was to give awareness on Work life Balance to the employees of the Business Concern. Having work pressure and balancing family is very important. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Nilgiris a unit of Mohtisham enterprises Kodialbail on Stress Management

Finance department organized an Extension Activity on 5 May 2025 at Nilgiris a unit of Mohtisham enterprises, Kodialbail. The objective was to give awareness on Stress Management to the employees of the Business Concern. Having Stress in work life and balancing it is very important. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Shakthi Argo tech Industries Baikampady on Awareness of Digital Scam.

Finance department organized an Extension Activity on 8 May 2025 at Shakthi Argo tech Industries, Baikampady. The objective was to give awareness on Digital Scam to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at The Indian Industrials and Agencies Hampankatta on awareness towards Human Resource Accounting.

The student of the Finance department organized an Extension Activity on 9th May 2025 at The Indian Industrials and Agencies , Hampankatta . The objective was to give awareness on Human Resource Accounting to the employer of the Business Concern. Human resource Accounting is one of the important concepts that any organisation has to follow to measure the effectiveness of employees. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at The Last Cholas Saree shop Yeyyadi on awareness of Cyber crime and Cyber Security.

Finance department organized an Extension Activity on 9 May 2025 at “The Last Cholas” a saree shop, Yeyyadi. The objective was to provide awareness on Cyber threats, Financial scams and cyber security awareness to the employees in the Boutique. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Cars Adda Finance House ,Padil on Investment Awareness

Finance department organized an Extension Activity on 16 May 2025 at “Cars Adda Finance House” at Padil. The objective was to provide Investment Awareness to the employees of the Business Concern. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Bhandary School Book Company Kodialbail on awareness of Cybercrime and Cyber Security

Finance department organized an Extension Activity on 19 May 2025 at “Bhandary School Book Company,” a Stationery shop, Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at SDM Cafe Kodialbail on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 19 May 2025 at “SDM Cafe” Kodialbail. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at “City Arena” Kodialbail on awareness of Cybercrime and Cyber Security

Finance department organized an Extension Activity on 23 May 2025 at “City Arena” Kodialbail. The objective was to provide awareness on Cyber

threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at Empire Mall Kodialbail on awareness of Cybercrime and Cyber Security

Finance department organized an Extension Activity on 24 May 2025 at “Empire Mall” Kodialbail. The objective was to provide awareness on Cyber threats, financial scams and cyber security awareness to the employees in the shop. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at “My Mobile ” on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 24 May 2025 at “My Mobile ” Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at “RR Bakes N Cakes ” on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 26th May 2025 at “RR Bakes N Cakes” Konchady. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity at “Maroli Travels ” on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 26th May 2025 at “Maroli Travels ”, Milagres. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Extension Activity at “My Mobile ” on awareness of Cybercrime and Cyber Security

The students of the Finance department organized an Extension Activity on 26th May 2025 at “My Mobile ” Kodialbail. The objective was to provide awareness on Cyber threats, Financial scams and cybersecurity awareness to the employees in the shop. The programme was coordinated by Mrs Shwetha Y.

Visit to Puneeth Constructions –Mangalore

The Finance Department conducted an extension activity on 28th May 2025 at Puneeth Constructions, Mangalore, on the topic “Awareness on Digital Financial Services.” The session focused on educating workers about UPI, mobile banking, and online transaction safety. The activity promoted digital literacy and financial inclusion, and was coordinated by Dr. Sowmya Hegde.

Visit to Aulukya Constructions – Kavoor

On 28th May 2025, the Finance Department organized an extension activity at Aulukya Constructions, Kavoor, on “Digital Financial Services.” The session covered the use of e-wallets, UPI, and mobile banking, aiming to enhance workers’ understanding of secure digital transactions. The programme was successfully coordinated by Dr. Sowmya Hegde.

SKILL ENHANCEMENT ACTIVITIES

Quiz on Cyber Security.

The Finance Department conducted a quiz on Cyber Security on 5 May 2025 as a part of the Skill Enhancement Activity. The objective of the activity was to improve students’ knowledge of recent developments in the digital world. Questions related to cybercrime and cyber security were posed to the students. Ms. Ankitha of II BBA ‘B’ was the Quiz Master. The programme was coordinated by Mrs. Shwetha Y.

Quiz on Current Affairs.

The Finance Department conducted a quiz on Current Affairs on 6 May 2025. The objective of the activity was to strengthen students’ understanding of recent developments in the field of finance. The quiz included questions on logo identification, SENSEX, and other finance-related updates. Ms. Ankitha of II BBA ‘B’ was the Quiz Master. The programme was coordinated by Mrs. Shwetha Y.

Business Quiz – Recent Developments in the Corporate Sector.

The Finance Department conducted a Business Quiz for II BBA ‘C’ students on 9 May 2025. The session was led by Mr. Pavan and Mr. Dhruv of III BBA ‘C’. The objective of the programme was to enhance students’ awareness of current business trends and improve their analytical and observation skills. The quiz included identifying product logos and questions related to recent developments in the corporate sector. The programme was coordinated by Dr. Sowmya Hedge.

General Quiz – Knowledge Enhancement.

The Finance Department organized a General Quiz for III B.Com students on 26 May 2025. Mr. Revanth of III B.Com served as the Quiz Master. The session included questions on general knowledge and current affairs. The objective of the programme was to enhance students’ awareness and understanding of diverse topics beyond academics. The programme was coordinated by Dr. Sowmya Hedge.

Bid & Win Competition

The Finance Association conducted a Bid & Win Competition on 25th February 2025. This event focused on sending a financial bid with a particular price quote. Team which has least price quote would win the bid. Objective of this competition is to acquaint students with basic skills required for participation in financial bids. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy .

Pick & Speak competition

The Finance Association organised a Pick & Speak competition on 4th April 2025. Objective of this event is to improve the confidence level & communication skills of participants. Topics allotted were contemporary financial topics. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy .

Collage making competition

Finance association organized collage making competition (Online) on the topic Green Finance on 15th April 2025. Objective of this event is to explore hidden talents & creativity of participants in the area of finance. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy .

Paper presentation competition

Finance association organized a paper presentation competition on 21st April 2025 on the topic Smart tax saving strategies for young earners. Objective of this event is to develop presentation skills & confidence level of students. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy .

Finance crossword puzzle

Finance association organized a finance crossword puzzle on 23rd April 2025. Objective of this program is to improve word power of participants on common financial terminologies used in day-to-day financial activities. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy.

Case study analysis

The Finance Association organized a case study analysis on Investment avenues on 25th April 2025. Objective of this program is to make participants apply financial knowledge to solve real life incidents that took place in organizations. The Student coordinators were Bhoomika & Dinesh. Event was coordinated by Gurudath Shenoy .

List of Prize Winners

Bid & Win Competition

I	Jiya Lokesh & Sakshi	III BBA 'A'
II	Veerendra Naik & Hrithik	III BBA 'A'
III	Rahid & Manthan Shetty	III BCA A

Pick & Speak competition

I	Abhishek Bhat	I BCOM
II	Yuvaraj	III BBA 'A'
III	Gagan Devadiga	III BBA 'A'

Collage making competition

I	Gagan Devadiga & Yuvaraj	III BBA 'A'
II	Shynel Sequeria & Ankitha K Rao	II BBA B
III	Vanditha C Kamath & Ashwith	III BCA A AND B

Paper presentation competition

I	Shynel Sequeria	II BBA B
II	Ankitha K Rao	II BBA B
III	Hrithik	II BBA A

Finance crossword puzzle

I	Jeethesh A & Jonathan Geo Reji	II B.Com
II	Pavithra Baliga & Manasa Kini	II B.Com
III	Siddanth & Pavan	II B.Com

Case study analysis

I	Jeethesh	II B.Com
II	Ankitha K Rao	II BBA B
III	Abhishek K Bhat	I B.Com

MARKETING ASSOCIATION- Venta

Motto/Vision : Elevate your skills, transform your future

Theme : Trend Vision

Objectives

- To create a cohort of students in marketing careers.
- To provide the students with an overview of professional opportunities in the marketing field.
- To encourage activities beyond prescribed syllabus.

Staff Coordinators : Mr. Rao Harshal Devraj

Mrs. Kavitha Prabhu

Mrs. Deepashree Shenoy

Mrs. Rashmi T

Student Coordinators : Mr. Sai Darshan

Ms. Swapna Kuduva

Class Secretaries : (Only Final Years)

III BBM 'A' Mr. Gagan Kumar

III BBM 'B' Mr. Sai Darshan

III BBM 'C' Mr. Brahma

III BCOM Ms. Swapna Kuduva

III BCA 'A' Ms. Sujana GD

III BCA 'B' Mr. Shreyank S Kotian

III BA(HRD) Mr. Shashank

Public relation marketing .

A student faculty programme was organized by the marketing department on 19 March 2025 for III BBA 'A' by Ms. Anarghya S. Achar of III B.Com on the topic "Public relation Marketing". The objective of the programme was to inculcate leadership qualities among students. Ms. Ms. Anarghya S. Achar in her presentation explained about various Public relation Marketing strategies can be applied in the market . Students were engaged in creative activities throughout the session. Mrs.Kavitha Prabhu coordinated the programme.

Case study.

Marketing department organised case study for 2nd BA(HRD) Students on 27 September 2025, on the topic conflict resolution. The main objective of the programme was to enhance the problem solving skill and decision making skills of the students.The programme was coordinated by Mrs Kavitha Prabhu

" Personalities who left a mark on Dakshina Kannada".

The Marketing Department organized paper presentation for II BBA B on 28th September 2024 on the topic " personalities who left a mark onDakshina Kannada". Ms. Annapoorna and Ms Lakhitha of II BBA B presented paper in the class. The objective of the programme was to improve the presentation skill and enrich the knowledge of the students. The programme was coordinated by Mrs Kavitha Prabhu

Advantages of DigiLocker .

The Marketing Department organized a student seminar for I B.Com on 15 May 2025 on the topic "Advantages of Digi Locker ". Mr. Navaneeth I Bcom presented a paper in the class. The objective of the programme was to improve the presentation skill and enrich the knowledge of the students. The programme was coordinated by Mrs Kavitha Prabhu

EXTENSION ACTIVITIES

Visit to Panambur Beach

Marketing department organised a beach cleaning outreach programme 9 March 2025 at Panambur Beach Mangalore. The objective was to raise awareness about marine pollution and encourage eco-friendly habits among the students. It was a meaningful and impactful initiative that not only contributed to environmental cleanliness but also empowered students to act as agents of change. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to The cottage craft shop Mangalore

The Marketing Department conducted an extension activity on 22 March 2025 at The cottage craft shop Mangalore. The objective of this visit is to have an industry- institution interaction. Students visited the shop and gave information on various online marketing platforms they can adopt in the shop. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to Siri Shop

The Marketing Department organised a Field visit to “Siri shop” Bejai Mangalore. On 4 November 2024. The objective of this visit was to understand the operational structure and management of the rural retail shop. Students also gave suggestions for improving sales strategies for rural products. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to “Urva Market retail stores”

The Marketing Department organised a Field visit to “Urva Market retail stores” Mangalore. On 5 November 2024. The objective of this visit was to understand the operational structure and management of the rural retail shop. Students also gave suggestions for improving sales strategies for rural products. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to “ Central Fish Market” Mangaluru

The Marketing Department organised a Field visit to “ Central Fish Market” Mangalore. On 5 November 2024. The objective of this visit was to understand the operational structure and management of the rural retail shop. Students also gave suggestions for improving sales strategies for rural products. The programme was coordinated by Mrs. Kavitha Prabhu.

Visit to “APMC Market”

The Marketing Department organised a Field visit to “APMC Market” Mangalore. On 5 November 2024. The objective of this visit was to understand the operational structure and management of the rural retail shop. Students also gave suggestions for improving sales strategies for rural products. The programme was coordinated by Mrs. Kavitha Prabhu.

SKILL ENHANCEMENT ACTIVITIES

Marketing Quiz Competition

The Marketing Association organized a Marketing Quiz Competition on 21 October 2024. The competition tested participants on topics ranging from marketing strategies to recent industry trends. The objective was to offer a platform for students to showcase their understanding of the subject. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Poster Making Competition on EV Advertisement

The Marketing Association organized a Poster-Making Competition on 9 November 2024. This event challenged students to demonstrate their creativity and skills by designing a poster advertisement with the theme “Advertisement on EV (Electronic Vehicles).” The objective was to highlight the role of electric vehicles in sustainable transportation while allowing participants to explore their artistic abilities. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Slogan Writing Competition – Global Marketing.

The Marketing Association conducted a Slogan Writing Competition on 6 March 2025. The objective of the event was to assess students' creativity, innovation, and ability to craft impactful slogans on the theme "Global Marketing." The competition encouraged students to express marketing concepts through concise and catchy slogans. The programme was coordinated by student leaders Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of staff coordinators Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Case Study Competition – Marketing Skills Evaluation.

The Marketing Association organized a Case Study Competition on 15 April 2025. The main objective was to assess the students' analytical and persuasive skills by presenting them with a challenging marketing scenario. Participants were required to study the case and defend their solutions effectively. The event promoted critical thinking and presentation skills. The programme was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Crossword Solving Competition – Marketing Terminology.

A Crossword Solving Competition was held by the Marketing Association on 19 March 2025 to test students' knowledge of marketing terms and concepts. The activity was designed to be both educational and engaging, enhancing students' familiarity with industry-specific vocabulary. The event was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva under the guidance of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Product Launch Competition – Cosmetics Industry.

The Marketing Association conducted a Product Launch Competition on 11 April 2025. The theme was "Cosmetics Industry." The objective was to encourage students to conceptualize innovative products and develop strategic marketing plans. The event showcased students' entrepreneurial

thinking and creativity. The programme was coordinated by Mr. Sai Darshan and Ms. Swapna Kuduva with guidance from Mrs. Kavitha Prabhu and Mr. Harshal Rao.

Elevator Pitch Competition – Personal Branding

Marketing Association organised An Elevator Pitch competition on 16 April 2025. The aim of the competition was to evaluate students' spontaneity, self-promotion skills, and clarity of thought. Each participant was given 60 seconds to introduce and market themselves effectively. The programme was organized by Mr. Sai Darshan and Ms. Swapna Kuduva under the supervision of Mrs. Kavitha Prabhu and Mr. Harshal Rao.

List of Prize Winners

MARKETING QUIZ

I Place	Tamilarasan Shrithika	II BCA 'B'
II Place	Abhishek	I BCOM
III Place	Nisarga Raksha	II BCA 'B'

POSTER MAKING

I Place	K Shreyank	II BBA C
II Place	Annapoorna Kamath	II BBA B
III Place	Saurabha K	I BBA C

SLOGAN WRITING

I Place	Ashray Shetty	III BBA B
II Place	Shreegowri	III BBA B
III Place	Kaushika	III BBA B

MARKETING CROSSWORD

I Place	Shreegowri	
	Maithri	III BBA B

I Place	Ananya	
	Kaushika	III BBA B
II Place	Vinay	
	Rishal	III BBA B
III Place	Jeethesh	
	Siddhant	II BCOM

LOGO DESIGN

I Place	Shreegowri	III BBA B
II Place	Chintan	II BBA B
III Place	Ananya	III BBA B

PRODUCT LAUNCH

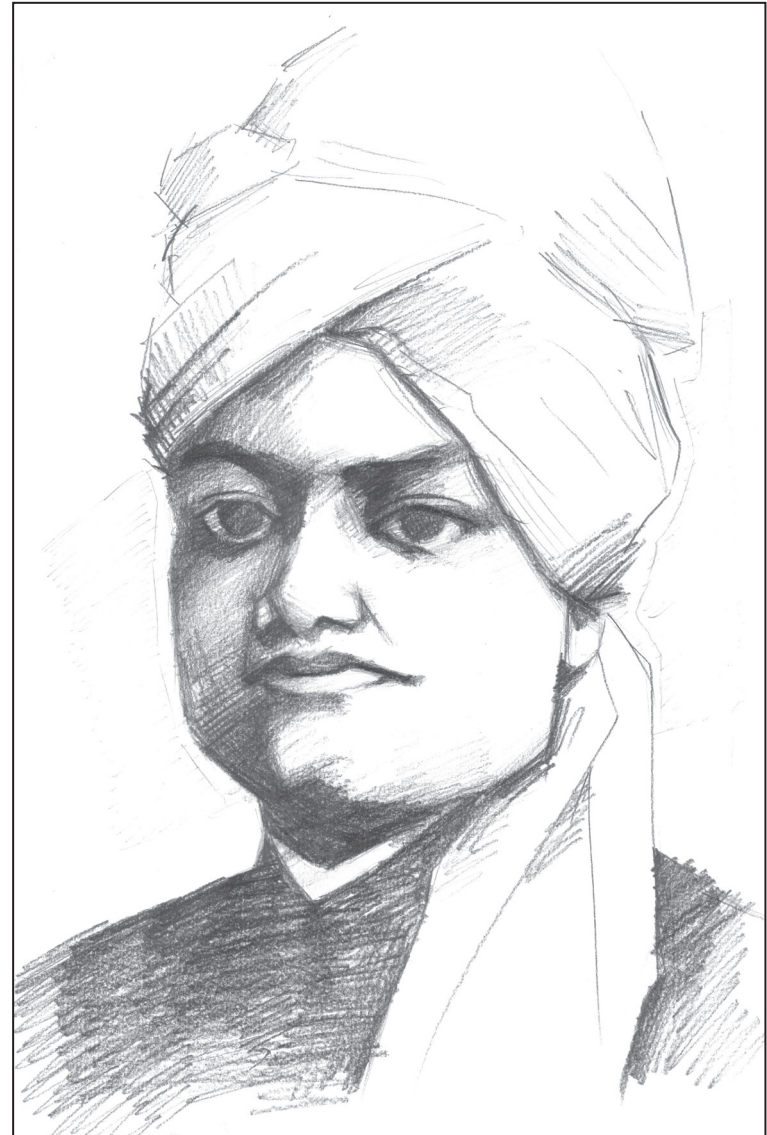
I Place	Ankitha K Rao	II BBA B
II Place	Shynel Sequeria	II BBA B
II Place	Laxmikanth	I BBA C
III Place	Abhishek	I BCOM

CASE STUDY

I Place	Ankitha K Rao	II BBA B
II Place	Abhishek	I BCOM
III Place	Harshini	II BCA B

ELEVATOR PITCH

I Place	Harshini	II BCA B
II Place	Ankitha K Rao	II BBA B
III Place	Rahid	III BCA A



A. Laxmitha Kiran
III BBA 'B'

HUMAN RESOURCE ASSOCIATION - Resource Hub

Motto/Vision : Empowering students to develop HR Skills so that they can become effective leader

Theme : “Cultivating Skills for Future Excellence “

Objectives : Giving multi –dimensional perceptions to recent HR issues.

- Orienting the students towards changing HR policies and trends.
- Exposure to cultural ethos and traditional HR practices.

Staff Coordinators : Mrs. Gayathri K

Mrs. Anasuya

Mrs. Preethika Dharmapal

Mrs. Parinita Salian

Student Coordinators : Mr. Gagan M Devadiga

Ms. Ananya

Class Secretaries :

III BBM ‘A’ Mr. Veerendra Naik

III BBM ‘B’ Ms. Shruti

III BBM ‘C’ Mr. Swroop P S

III BCOM Ms. Chaitra

III BCA ‘A’ Ms. Sakshi Shetty

III BBM ‘B’ Ms. Prakrithi Shetty

III BA(HRD) Ms. Bhavana Shetty

ACTIVITIES

GUEST LECTURES

Talent Management

The HR department organized a guest lecture on 13th November 2024 on “Talent management” for the II, III BA(HRD) and III B.Com students. The resource person was Ms. Ashish Suresh, People Culture and Training Manager , Avatar Hotel, Mangalore. The objective of this programme was to introduce students to the fundamentals of talent management. The Programme was coordinated by Mrs. Anasuya.

“Opportunities on Higher Education in Foreign Universities”

The HRD Department organized a guest lecture for final-year BBA and B.Com students on the topic “Opportunities on Higher Education in Foreign Universities.” On 16 November 2024. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, was the resource person, He discussed various opportunities for higher education in foreign countries, including the application process, required documents, and essential skills for success. The session aimed to motivate students to consider pursuing higher education abroad. The programme was coordinated by Ms. Gayathri K.

Career Guidance On Overseas Education.

The HRD Department and Placement Cell organized a guest lecture on the topic “Study Abroad” for final year BCA students on 27 February 2025. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, was the resource person. He briefed students on the procedures, documentation, and skill requirements for pursuing higher education abroad. The objective

of the session was to inform students about global educational opportunities and encourage them to explore international academic avenues. The session was coordinated by Ms. Gayathri K and Ms. Yogita Patgar.

Perspectives Of Higher Education In Hospitality.

The HRD Department organized a guest lecture on “Perspectives of Higher Education in Hospitality” for final year BA (HRD) and BBA students on 6th March 2025. The session was facilitated by Dr. Rajashree S. Kini, Associate Professor and Co-ordinator, and Mr. Vishwajeeth Mathad, Assistant Professor, both from MAHE, Manipal. Dr. Kini highlighted the evolving nature of hospitality education and its global scope, while Mr. Mathad detailed the course structure, specializations, and career opportunities in hotel management. The session aimed to guide students towards exploring hospitality as a viable career path. The programme was coordinated by Mrs. Gayathri K.

“Opportunities On Higher Education In Overseas Universities”.

The HRD Department organized a guest lecture on the topic “Opportunities in Higher Education in Foreign Universities” for final year BA(HRD) students on 17 March 2024. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, served as the resource person. He provided insights into overseas education opportunities, application procedures, required documentation, and essential skills. The objective was to encourage students to explore international academic pathways. The session was coordinated by Ms. Gayathri K.

Career Guidance Session.

The HRD Department, in association with the Department of M.Com HRD, Alva's College Moodabidri, organized a career guidance session for final year BBA, BA (HRD), and BCom students on 24th April 2025. Mrs. Rajashree Rao, Assistant Professor at Alva's College, highlighted the course

structure, fee details, and career prospects of the M.Com HRD programme. The objective was to guide students towards pursuing higher education in the HRD domain. The session was coordinated by Mrs. Gayathri K and Mrs. Anasuya.

Empowering the Present through Alumni Wisdom

The HRD Department organized an alumni interaction programme for III BA (HRD) students on 20 February 2025. Ms. Yashaswini M. Kulal, an alumna of the department, shared her experiences of studying BA (HRD) and explained how the knowledge gained supported her in pursuing an MBA. She also motivated students to actively participate in college activities, highlighting their importance in building a positive personality. The session was insightful and inspiring for the students. The objective of the programme was to bridge the gap between past and present students by facilitating meaningful interaction. The programme was coordinated by Mrs. Gayathri K.

Mock Interview And Resume Building Session For Hrd Students.

The HRD Department of SDM College of Business Management organized a training session on 20 February 2025 for III BA (HRD) students on the topic “Mock Interview and Resume Building.” Resource persons Ms. Yashaswini M. Kulal and Ms. Mithal Banger, MBA final year students from Sahyadri College of Engineering and Management, conducted the session. The mock interview segment offered students insights into common interview questions, body language, and group discussion strategies. The importance of a well-structured resume and common mistakes in resume writing were also addressed. Students found the session practical and insightful. The programme was coordinated by Mrs. Gayathri K.

Training Session On Interview Skills And Higher Education Guidance.

HRD Department organized a training session on 20.02.2025 for III BA (HRD) students. The resource persons, Ms. Yashaswini M. Kulal and Ms.

Mithal Banger, MBA final year students at Sahyadri College of Engineering and Management, conducted mock interviews and guided students on resume writing, interview techniques, and group discussions. The objective was to prepare students for job interviews and selection processes for higher education. The session was organized by Mrs. Gayathri K.

Visit to Bokkapatna Government Primary School Gandhinagar, Mangaluru

The HR Department organized an extension activity at Bokkapatna Government Primary School, Gandhinagar, Mangaluru. On 28 November, 2024 .The programme focused on helping children enhance their verbal and non-verbal communication, enabling them to express themselves with confidence. The event was coordinated by Mrs. Gayathri K.

Visit to Chetana Child Development Centre, VT Road, Hampankatta,

The HR Department organized an extension activity at Chetana Child Development Centre, VT Road, and Hampankatta on 28 November, 2024. Students of III BA (HRD) conducted various activities with the objective of improving interpersonal skills among children. Students also spent quality time with children at school. The event was coordinated by Mrs. Gayathri K. Alumni Interaction

STUDENT FACULTY PROGRAMMES

“Environmental Issues”

The HR association organized a student faculty programme on “Environmental Issues” by Ms.Sinchana, and Ms. Gowri, of III BBA ‘B’ to I B.Com on 7 April 2025 The objective of the programme was to enlighten the students about Environmental Issues. They highlighted the various aspects of environmental issues with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

“Stock Exchange and Investment”

The HR association organized a student faculty programme on “stock Exchange and Investment” by Mr. Pramod , Mr. Revanth and Mr. Yahas of III B.Com to II BBA ‘B’ on 11 April 2025 The objective of the programme was to enlighten the student about Stock Market and Investment strategies. They highlighted the various aspect of stock Exchange and investments with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

“Environmental Pollution ”

The HR association organized a student faculty programme on “Environmental Pollution ” by Ms.Monisha and Mr. Chirag of III BBA ‘B’ to I BBA on 11 April 2025 The objective of the programme was to enlighten the students about Environmental Issues. They highlighted the various aspect of environmental issues with practical examples. It was an interactive session. Mrs. Anasuya coordinated the programme.

Data collection for research

HRD Department organized a student faculty programme on 9 April 2025 for II BA(HRD) Students. Mr. Jason Shawn Noronha and Mr. Puran Bahadur Thapa of III BA(HRD) class were the student faculties for the session. Both of them taught Primary sources of data collection for research to the II BA(HRD) students. This programme was organized with the objective of providing an opportunity for final year students to improve their presentation skills and for first year students to have an interaction with their senior students. Mrs. Gayathri K organized the programme.

Micro Marketing Environment

The HRD Department conducted a Student Faculty Programme on 18th March 2025 for I BA (HRD) students. Ms. Chaithanya and Ms. Asshika Sifanna of III BA (HRD) teaching the topic Micro Marketing Environment.

The objective was to enhance the presentation skills of final year students while fostering peer learning and interaction with juniors. The programme was organized by Mrs. Gayathri K.

EXTENSION ACTIVITIES

Visit to Government Primary school

The HR association conducted an extension activity in Government Primary school, Mangalore on 30th August 2024. Activities like pick and speak and quiz etc. were organised to develop self-confidence among the students. The students and headmistress distributed the prizes to the winners and showed gratitude to HR secretaries and the lecturers for conducting extension activity in school. Ms. Ananya was the student coordinator. Mrs. Anasuya coordinated the programme.

Visit to Mangala Jyothi Integrated School

The HR association conducted an extension activity in Mangala Jyothi Integrated School, Vamanjoor, Mangalore on 5th April 2025. Activities like pick and speak and quiz etc. were organised to develop self-confidence among the students. The students and headmistress distributed the prizes to the winners and showed gratitude to HR secretaries and the lecturers for conducting extension activity in school. Ms. Ananya was the student coordinator. Mrs. Anasuya coordinated the programme.

Visit to Tattoo shop Mangalore

The HR department conducted an extension activity at Tattoo shop on 27 February 2025. The objective of the activity was to create awareness about online fraud. The member provided information regarding online fraud. The programme was coordinated by Preethika Dharmapal.

Visit To PIB Traders, Kalasa

The HR department conducted an extension activity at PIB Traders, Kalasa on 2 June 2025. The objective of the visit was to interact with employees and educated them about Welfare Schemes. The visit aimed to

provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. The programme was coordinated by Mrs. Anasuya.

Visit to Better Life Charitable Trust

The Project students of BBA and B.Com conducted an extension activity at Better Life Charitable Trust, Mangalore, on 30th May 2025. The objective was to promote self-motivation and self-confidence among the elderly residents. The programme was coordinated by Mrs. Anasuya.

Visit to Mangala Jyothi Integrated School

The HR Association conducted an extension activity at Mangala Jyothi Integrated School, Vamanjoor, Mangalore, on 5th April 2025. Activities such as pick and speak and quiz were organized to boost students' self-confidence. Prizes were distributed by the students and the headmistress. Ms. Ananya was the student coordinator. The programme was coordinated by Mrs. Anasuya.

Visit to Crystal Enterprises

The HR Association organized an extension activity at Crystal Enterprises, Bloor, Mangalore, on 10th March 2025. The objective was to create awareness about sustainable waste disposal and recycling practices. Members shared insights on proper waste management. The programme was coordinated by Ms. Preethika Dharmapal.

Visit to Eatio Studios

The HR Association conducted an extension activity at Eatio Studios, Mangalore, on 12 March 2025. The focus was on educating shopkeepers about data security and customer privacy to ensure secure transactions. The programme was coordinated by Ms. Preethika Dharmapal.

Visit to Bhargavi Enterprise

The HRD Department visited Bhargavi Enterprise, Ballalbagh, as part of an extension activity on 3 April 2025. The focus was on financial planning and awareness of government pension schemes. The programme was coordinated by Mrs. Parinita Salian.

Visit to Bhavanthi Collections

The HRD Department visited Bhavanthi Collections, Bunder, on 9 April 2025 to conduct an extension activity. Students explained pension schemes, tax benefits, and investment options, especially for workers in the unorganized sector. The programme was coordinated by Mrs. Parinita Salian.

Visit to Olympics Sports

The HRD Department visited Olympics Sports, Mangalore, on 5 May 2025. The extension activity focused on educating employees about the benefits and contributions of various government pension schemes. The programme was coordinated by Mrs. Parinita Salian.

Visit to Rishab Fashion

The HRD Department visited Rishab Fashion, Mangalore, on 20 May 2025 for an extension activity. The session aimed to increase employee awareness about government-sponsored pension schemes, promoting financial security. The programme was coordinated by Mrs. Parinita Salian.

Visit To Kudla Sport Wear, Mangalore.

The BA (HRD) department organised conducted a field visit to Kudla Sport Wear, Mangalore, on 24 April 2025. The objective was to interact with employees and understand the practical significance of recruitment handling, employee training, and performance management

in an organizational setup. The visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to Mohtisham Nilgris, Mangalore.

The BA (HRD) department conducted a field visit to Mohtisham Nilgris, Mangalore, On 8 May 2025. The objective was to interact with employees and provided information about safety measures and importance of employee engagement in organisation. The visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to More Super Market.

The BA (HRD) of SDM college of Business Management conducted an extension activity in More supermarket Kankanady, Mangalore, On 28 May 2025. The objective was to interact with employees and educated them about customer handling. The visit aimed to provide students with real-time exposure to Human Resource Management practices and bridge the gap between theoretical learning and industrial application. Mrs. Anasuya coordinated the programme.

Visit to Better Life Charitable Trust

The Project students of BBA and BCOM conducted an extension activity in Better Life Charitable Trust, Mangalore on 30th May 2025. Activities like Self-motivation to old age people were organised to develop self-confidence among the old age people. Mrs. Anasuya coordinated the programme.

SKILL ENHANCEMENT ACTIVITIES

First Impression

The association conducted a first impression competition on 30 November 2024. It was an individual event where the participants had to submit their hand written CV and had to make it creative to make a first impression. Large number of students actively participated in the competition. The competition was judged on the basis of creativity of the students. Mrs. Anasuya and Gayathri coordinated the programme.

Case Analysis

The Resource Hub association conducted a “Case Analysis” competition on 2 December 2024. The objective of the competition was to improve the problem solving skill of the students. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. The event was judged by Mrs. Gayathri. Mrs. Anasuya coordinated the programme.

Just a minute

The association conducted just a minute competition on 21 February 2025. It was an individual event. The participants were given a topic related to HR and were asked to speak for a minute continuously without any break. Students showed a creative blend of mind and spoke on various HR topics. The participants were judged by Mrs. Preethika D on the basis of presentation and communication skills. Mrs. Anasuya coordinated the programme.

Brain Teaser

The association conducted a Brain Tease competition on 27 February 2025. It was a group event. The participants were given a brain-teaser

question. Students should answer these questions. The event was judged by Mrs. Parinita Salian. Mrs. Anasuya coordinated the programme.

Role play.

The HR association conducted a role play competition on 21 March 2025. The participants had to play the role of HR manager and were given current issues and challenges faced by HR managers where they had to come up with a best solution. The objective of this competition was to make students aware about the current issues of the corporate world. Students actively took part in the competition. The event was judged by Mr. Harshal Rao and Mrs. Anasuya. Mrs. Anasuya coordinated the programme.

Mock Interview.

The HR association conducted Mock Interview competition on 2 April 2025. The participants had to face the interview. The objective of this competition was to make students aware how to face the interview and to improve their interview skill. Students actively took part in the competition. The event was judged by Mr. Harshal Rao and Mrs. Anasuya. Mrs. Anasuya coordinated the programme.

Paper presentation.

The HR association conducted a paper presentation competition on the topic “Why Mental Health should not be an Employers Responsibility” on 7th April 2025. The participants had to present the paper. The topic enhanced the knowledge and gave an insight to the current trends. The event was judged on the basis of presentation skills, ideas and communication skills. The event was judged by Ms. Sanjana, Ms. Lolita, Mr. Harshal Rao and Chaitra C. The programme was coordinated by Mrs. Anasuya.

Quiz

The HR Association organized a quiz activity on “Stock Exchange,” conducted by Ms. Ankitha of II BBA B, on 15 April

2025. The objective of the activity was to enhance students' knowledge, promote financial literacy, and encourage critical thinking about investment practices and economic systems through an engaging session. Mrs. Anasuya coordinated the programme.

Case Analysis

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of the activity was to enhance students' knowledge, promote financial literacy, and encourage critical thinking about investment practices and economic systems through an engaging session. Mrs. Anasuya coordinated the programme.

Quiz/ Brain Teaser

The Human Resource Development organized an interactive and engaging Quiz and Brain Teaser Activity in their classroom as part of their academic and skill development initiatives on 5 May 2025. The main objective was to enhance students' general knowledge, problem-solving skills, teamwork, and quick decision-making abilities through fun and competitive activities. Mrs. Anasuya coordinated the programme.

List of Prize Winners

FIRST IMPRESSION

I	Veerendra. Naik	3rd BBA-A
II	Dhanush	3rd BCA-A
III	Tamilarasan	2nd BCA-A

CASE ANALYSIS

I	Revanth	3rd BCOM
II	Yuvraj E.R	3rd BBA-A
III	Abhishek R Bhat	1st BCOM

JUST A MINUTE

I	K Ruthran	3rd BBA-C
II	V. Adhithyan	3rd BCA-B
III	Nisarga	2nd BCA-B

BRAIN TEASER

I	Ankitha K. Rao	2nd BBA-B
	Shynel Sequeira	2nd BBA-B
II	Pratheeksha Shetty	3rd BBA-A
	Yuvraj E.R	3rd BBA-A
	Nisarga	2ND BCA-B
	Raksha	2nd BCA-B
III	Preethika	3rd BBA-A
	Saakshi	3rd BBA-A

ROLE PLAY

I	Ankitha K. Rao	2nd BBA-B
II	Abhishek R Bhat	1st BCOM

MOCK INTERVIEW

I	K Ruthran	3rd BBA-C
II	Rahid	3rd BCA-A
III	Yuvraj E.R	3rd BBA-A
	Dinesh	3rd BBA-A

PAPER PRESENTATION

I	Ankitha K. Rao	2nd BBA-B
II	Yuvraj E.R	3RD BBA-A
III	Abhishek R Bhat	1st BCOM
	Laxmikanth	
	Gowda Bangarakodi	1st BBA-C



Nidhi B.
II BCA 'A'

ECONOMICS ASSOCIATION

Motto/Vision : Educate young minds in the fields of Business economics and giving wider dimensions of economic life

Theme : Digital Economics for youths

Objectives :

- Engaging students through active learning in the field of Economics to build advanced knowledge in economics.
- To provide information of recent trends in economics

Staff Coordinators : Mrs. Shashikala K.G
Dr. Prasanna Kumar T

Student Coordinators : Ms. Hashika Suvarna III B.COM
Ms. Riya Devadiga III B.COM

Class Secretaries:

III BBM 'A'	Swasthi B Shetty
III BBM 'B'	Nishmitha
III BBM 'C'	Neha Shetty
III BCOM	Vignesh
III BCA 'A'	Sparsha S Poonja
III BCA 'B'	Sathvik
III BA(HRD)	Anish

ACTIVITIES

INAUGURATION & ORIENTATION

Inauguration of Economics Association

The Economics Association was inaugurated on 28 October 2024. Dr. Francisca Tej, Coach for Personality Grooming from Mangalore, graced the occasion as the chief guest. In her inaugural address, she highlighted the role of youth in conserving resources and emphasized their responsibility in nation-building and fostering a noble society. Prof. Aruna P. Kamath, Principal, delivered the presidential address, discussing the contribution of economics to the Indian economy and inspiring students with examples of how skill enhancement activities can improve their abilities. Ms. Hashika presented the plan of action for the academic year, while Ms. Yashwitha introduced the chief guest. Ms. Riya welcomed the gathering, and Ms. Ananya Devadiga compered the program. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

GUEST LECTURES

Promoting Student Savings through Digital Banking.

The Economics Association, in collaboration with Indian Overseas Bank, organized a session on 30 August 2024. P. Sanil, Manager of the Kodialbail branch, Mangalore, was the resource person. He provided detailed insights into the bank's digital tools and facilitated on-the-spot account openings, benefiting over 35 students. Professor Aruna P. Kamath, the Principal, guided students on the importance of practicing systematic saving habits. The objective was to promote student savings through the digital banking system. The programme was coordinated by Ms. Shashikala K.G. and Dr. Prasanna Kumar T.

Importance of Economics in Competitive Exams

The Economics Association organized a guest lecture for Economics students on the topic "Importance of Economics in Competitive Exams."

On 9 October 2024. The resource person, Mr. Shobhan John Abraham, an IAS trainer, spoke about the significance of economics in competitive exams and shared valuable tips for preparing for these exams. The objective was to help students enhance their understanding of economic principles and apply them effectively in their exam preparations. The session was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

GST Tax Reforms in India: Issues and Challenges

The Economics Department organized a guest lecture on “GST Tax Reforms in India – Issues and Challenges” by C.A. Sudhir, Mangalore, on 11 April 2025. The objective of the programme was to provide students with insights into the evolution of the Indian tax system, with a focus on both direct and indirect taxes. The speaker discussed key reforms such as the introduction of the Goods and Services Tax (GST) to establish a unified tax structure. He also addressed challenges including tax evasion, compliance complexity, digital infrastructure limitations, and the need for enhanced taxpayer awareness. The session was highly informative and enriched with practical examples. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

Investor Awareness Programme On Mutual Funds.

The Economics Association organized a guest lecture on “Investor Awareness Programme – Mutual Funds” for III BBA ‘A’ students on 24 May 2025. The resource person, Mr. Arjun, Ph.D. in Philosophy, delivered an engaging session on the fundamentals, benefits, and risks of mutual funds, emphasizing the importance of financial literacy and informed investment decisions. The objective was to educate students on smart saving and investment habits. The session was interactive and well-received. The programme was coordinated by Mrs. Shashikala K.G.

STUDENT FACULTY PROGRAMMES

GST and Its Role in Economic Growth

The Economics Department organized a Student Faculty Programme on the topic “GST and Its Role in Economic Growth” on 28 September

2024. The session was conducted by Ankitha Rao, a student of II BBA B, for the students of I BBA B. The primary objective of this program was to provide students with an understanding of the structure of Goods and Services Tax (GST) and its significant role in promoting economic growth. The programme was successfully coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Inflation and Its Impact on Household

The Economics Department organized a student seminar on Inflation and Its Impact on Households, presented by Raj A.D., Ankitha Rao, and Shynel, on 28 September 2024 for III BBA “A”. The objective of the seminar was to provide valuable insights into the causes of inflation, its effects on various economic sectors, and its specific impact on households. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

EXTENSION ACTIVITIES

Visit to Sales suzuki showroom, Mangalore

The members of the Economics association visited Pai sales suzuki showroom, Mangalore on 24 October 2024 to create an awareness on Small saving schemes among the employees. The objective was to make the employees aware about the importance of Small saving schemes. The programme was coordinated by Mrs Shashikala K.G and Dr.Prasanna Kumar T

Visit to Ashoknagar Higher primary School Mangalore

The members of the Economics association conducted an extension activity on Smart spending on 9 November 2024 at Ashoknagar Higher primary School Mangalore as a part of extension activity. The objective of this Programme was to educate students on the significance of saving money. Association also conducted skill enhancement activities for the school children. The programme proved beneficial to the school students. The Programme was coordinated by Mrs. Shashikala K.G

Visit to SLV bookshop, Bejai, Mangalore

The members of the Economics association conducted an extension activity on E-books and Audiobooks 27 November 2024 at SLV bookshop, Bejai, Mangalore as a part of extension activity. The objective of this Programme was to educate employees on the advantages of E-Books. The programme proved beneficial to the college students. The Programme was coordinated by Mrs. Shashikala K.G

Visit to Vihan Enterprises

The members of the Economics association visited Vihan Enterprises on 5 March 2025. The objective was to make the employees aware about the benefits of digital payments and different modes available and best practices ensuring security while making transactions online. The activity successfully educated employees on the importance of secure digital transactions. The programme was coordinated by Mrs Shashikala K.G .

Visit to Rubber cooperative society

Economics association organized a visit to Rubber grower marketing and processing cooperative society Ltd Laila, Belthangady. On 5 April 2025, The objective of this programme was to know about the Rubber Industry. This provided practical insights into Rubber processing and cooperative management. It enhanced their understanding of rural industries, marketing strategies and importance of cooperative societies in supporting local farmers. Mr. Prasanna Kumar coordinated the programme.

SKILL ENHANCEMENT ACTIVITIES

Group Discussion on various contemporary topics.

The Economics Department organized a group discussion for III BBA A students on 25 October 2024. The main objective of the session was to enhance students' communication skills, team-building abilities, confidence, and analytical thinking. The students engaged in discussions

on various contemporary topics, including the "Role of AI in Banking," "Impact of Globalization on Local Economies," and the "Digital Economy." The programme was coordinated by Mrs. Shashikala K.G.

Book Review

Managing for Value by S.S. Iyer

The Economics Department conducted a book review on a book titled Managing for Value written by S.S. Iyer was conducted by Ms. Diya K. Sebastian on 25 October 2024. The objective of the review was to enhance critical reading skills among participants by analysing and understanding the author's perspective. The session helped participants gain a deeper understanding of the book's insights, providing them with tools to approach management from a value-centered perspective. The programme was coordinated by Mrs. Shashikala K.G

Quest for Knowledge

The Economics association conducted a Quest for knowledge competition on 28 October 2024. The objective was to give an exposure to the economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potential in those areas. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

Turncoat competition

The Economics Association conducted a Turn oat competition on 8 November 2024. The objective of the event was to enlighten the students about pros and cons on various topics related to current issues of economics. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Photo Montage (Collage Competition)

The Economics Association conducted a Photo montage competition on Global V/S Local Economies on 11 November 2024. The objective of

the activity was to bring out the creativity and develop their innovative skills. The students participated with great enthusiasm by exhibiting their potential in the given areas. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

Best out of Waste

The Economics Association organised Best out of waste competition on 18 March 2025 on the topic how to make money Wallet. The objective of the activity was to encourage students to reuse unused products and teach them the importance of resources and their optimum utilisation. Mrs Shashikala K.G and Dr. Prasanna Kumar T. coordinated the programme.

Budget presentation

The Economics department conducted a paper presentation on the Budget on 19 March 2025. It was an individual event. The objective was to know about the importance of Budgeting and inculcate research culture amongst students and to provide a great platform for their intellectual stimulation and to develop competencies of students. The programme was coordinated by Dr. Prasanna Kumar T and Mrs Shashikala K.G

List of Prize Winners

Quest for Knowledge

I	K Swapna M Kudva	Abhishek	III B.Com and I B.COM
II	Neha Suresh&	Hamsini	III B.com
III	Rahid &	Manthan	III BCA 'A'

Knock Out and drag out competition

I	Ankitha&	Shynel	II BBA B
II	Revanth	III B.com &	Yuvaraj
III	Swapna	III B.com &	Abhishek
			I B.COM

TurnCoat competition

I	Nisarga	II BCA B
II	Adhithya	III BCA B
III	Thamilarasan	II BCAB

Collage Competition

I	Divya	III B.COM
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Budget Presentation

I	Yashwitha	III B.com
II	Ananya &	Thamilarasan
III	Ankith &	Shynel
		II BBA B

Best Out of Waste

I	Annapoorna	Kamath	II BBA B
II	Hashika		III B.COM
III	Ankitha		II BBA B



COMMERCE ASSOCIATION- Commercio

Motto/Vision : “To inculcate the leadership qualities and business acumen to lead the commercial world “

Theme : COMMERCIMUM

Objectives :

- To act as a catalyst in the process of overall development of students.
- To expose students to the practical aspects of business, industry and commerce.
- To develop team spirit among students.
- To develop leadership, entrepreneurial and organizing skills among the students.

Staff Coordinators : MR. AKSHITH KUMAR K
MRS. MANJU H
MR. THILAK RAJ G
MRS. VEENA D KOTIAN
MS. POOJA ANCHAN

Student Coordinators : SUPRIYA KOTIAN III BCOM
ANUSHA BHAT III BCOM

Class Secretaries : (Only Final Years)

III BBM 'A'	PAYASWINI
III BBM 'B'	PAYAL
III BBM 'C'	JANANI
III BCOM	SINCHANA SHETTY
III BCA 'A'	JANESH
III BCA 'B'	POOJASHREE
III BA(HRD)	SAAYA

ACTIVITIES

Inauguration & orientation

The inauguration of the commerce association was held on 4 October, 2024. CA Atheetha Brahma A , Chartered Accountant was the chief guest. He spoke about recent trends in commerce and also encouraged the students to participate in the skill enhancement activities of the association. A brief plan of action was presented by student coordinators Anusha Bhat and Supriya K . Mrs. Manju H , Dean of Commerce Department , presided over the function . Programme Coordinated by Mr. Akshith Kumar K.

GUEST LECTURES

An Overview Of Financial Budget 2024

The Commerce Department conducted a guest lecture on the topic “overview of financial Budget 2024 : key highlights and implications ” on 4th October 2024 with an objective to create valuable insights into the key highlights and implications of the budget for I BCOM students. The resource person was CA Atheetha Brahma , Chartered accountant. The programme was coordinated by Mr. Akshith Kumar

STUDENT FACULTY PROGRAMMES

“Ratio Analysis”

The Department of Commerce organised a Student Faculty Session on “Ratio Analysis” for II BBA 'C' students on 17th April 2025. The session was handled by Ruthran from III BBA 'C', to enhance conceptual understanding through peer learning. Mr. Thilakraj G coordinated the programme.

Research Methodology

A Video Review Activity on various concepts related to Research Methodology was conducted for II BHRD students on 23 April 2025. The aim was to promote self-learning and presentation skills through audio-visual tools. Mr. Thilakraj G coordinated the session.

Management Accounting

A Quiz Competition on the subject of Management Accounting was conducted for II BBA 'C' students on 4 April 2025. The objective was to test conceptual clarity and encourage healthy academic competition. Mr. Thilakraj G coordinated the programme.

Ethics in Wage Payment

A Group Discussion on the topic "Ethics in Wage Payment" was held for III BHRD students on 8 April 2025—the discussion aimed at developing critical thinking and ethical perspectives among students. Mr. Thilakraj G coordinated the programme.

EXTENSION ACTIVITIES

Visit to Ashok Nagar, Mangalore

The Commerce department organized an extension activity on 9 November 2024 Ashok Nagar, Mangalore. The objective of this program was to interact with the general public and explain about Mutual Funds. The students presented various posters and explained about Mutual Funds. Mr. Thilakraj G coordinated the programme.

Visit to MG Road, Mangalore.

The Commerce Department organized an extension activity on 29 November 2024 near MG Road, Mangalore. The objective of this program was to interact with the general public and explain the Importance of Investment. The students presented various posters and explained about Investment. Mr. Thilakraj G coordinated the programme.

Visit to Padua English Medium Primary School , Kadri, Nanthoor, Mangalore.

The commerce department conducted extension activity on 1st March ,2025 at Padua English medium Primary School, kadri , Mangalore. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to D.K.Z.P PRIMARY SCHOOL, GANDHINAGAR, MANGALORE

The commerce department conducted extension activity on 26 October 2024 at D.K.Z.P Primary School, Gandhinagar, Mangalore. The objective of the programme was to acknowledge various commerce related skill enhancement activities among the students and distribute books to students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to ST. DOMINIC'S SCHOOL, BADA KABAIL, POLALI, BANTWAL.

The commerce department conducted extension activity on 27th November, 2024 at ST. Dominic's School, Badakabail, Polali, Bantwal, Mangalore. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

Visit to ASHOKA NAGARA HIGHER PRIMARY SCHOOL, ASHOKA NAGARA , MANGALORE.

The commerce department conducted extension activity on 27 November, 2024 at Ashoka Nagara Higher Primary School, Ashoka Nagara, Mangalore. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K.

SKILL ENHANCEMENT ACTIVITIES

Pick and Speak

The Commerce Association conducted a Pick and Speak competition on 10 October 2024. The objective was to enhance communication skills and develop confidence among students. Topics such as Mutual Funds, E-Waste Management, Green Marketing, Entrepreneurship, Business Ethics, E-Business, and Marketing Mix were given. The event was judged by Mrs. Anasuya. Mr. Akshith Kumar K. coordinated the event.

Commerce Quiz

The Commerce Association conducted a Commerce Quiz competition on 13 November 2024. The quiz covered topics such as taglines, logos, and identifying personalities in the field of commerce. Seven teams participated with great enthusiasm, showcasing their knowledge and potential. The objective was to enhance the students' knowledge of commerce. Ms. Supriya of III B.Com. was the quiz master. The programme was coordinated by Mr. Akshith Kumar K.

Case Study

The Commerce Association conducted a Skill Enhancement Case Study Analysis on 15 November 2024. The objective of the event was to develop analytical and decision-making skills among the students. The event was judged by Ms. Sanjana and Ms. Pooja. Mr. Akshith Kumar K. coordinated the programme.

Crossword Puzzle

The Commerce Association conducted a Crossword Puzzle competition on 20th February 2025. The objective of the event was to encourage participants to improve their word knowledge and to develop problem-solving and analytical skills through clue interpretation. Mr. Akshith Kumar K. coordinated the programme.

Word Game

The Commerce Association conducted a Word Game competition on 3rd March 2025. The objective of the event was to encourage the creative and effective use of words and to promote mental agility and quick decision-making. Mr. Akshith Kumar K. coordinated the programme.

Collage Making Competition

The Commerce Association conducted a Collage Making Competition on 10th March 2025. The objective of the event was to inspire participants to express their ideas artistically and to develop the ability to convey messages through images and design. The event was judged by Ms. Lolita Neeta D'souza and Mrs. Supriya. Mr. Akshith Kumar K. coordinated the programme.

Debate Competition

The Commerce Association conducted a Debate Competition on 1st April 2025. The objective of the competition was to enhance analytical skills and to provide a platform for students to express their views, thoughts, and ideas. Topics included Online Payments, Virtual Currency, GST, and Mobile Phone Usage. A large number of students actively participated in the event. The event was judged by Mr. Harshal and Ms. Sanjana and was coordinated by Mr. Akshith Kumar K.

Treasure Hunt

The Commerce Association conducted a Treasure Hunt competition on 15th April 2025. The objective of the event was to encourage students to think critically and to develop team-building skills. A total of 25 teams participated in the event. Mr. Akshith Kumar K. coordinated the programme.

List of Prize Winners**PICK AND SPEAK COMPETITION**

PLACE	NAME	CLASS
I	NISARGA	2nd BCA B
II	DIVYA CHOUDHARY	3rd BCOM
III	K SWAPNA M KUDVA	3rd BCOM

QUIZ COMPETITION

PLACE	NAME	CLASS
I	REVANTH	3rd BCOM
	VIDHYA	3rd BBA C
II	CHARAN KUMAR	3rd BCA A
	A VINITH KUMAR	3rd BCA A
III	SHREYANK	2nd BBA C
	SAI PRAKRUTHI	2nd BBA C

CASE STUDY COMPETITION

PLACE	NAME	CLASS
I	V ADITHYAM	3rd BCA B
II	NISARGA	2nd BCA B
III	HARSHINI	2nd BCA B

CROSS WORD COMPETITION

PLACE	NAME	CLASS
I	RAHID	3rd BCA A
	MANTHAN	3rd BCA A
II	SHYNEL SEQUIERA	2nd BBA B
	VIDHYA	3rd BBA C
III	SHRUTHIKA	3rd BCA B
	HARSHINI	3rd BCA B

WORD SEARCH COMPETITION

PLACE	NAME	CLASS
I	NEHA	3rd BCA A
	AMISHA	3rd BCA A
II	HARSHINI	2nd BCA B
	SHRUTHIKA	2nd BCA B
III	VIDHYA	3rd BBA C
	REVANTH	3rd BCOM

COLLAGE MAKING COMPETITION

PLACE	NAME	CLASS
I	DIVYA CHOUDHARY	3rd BCOM
II	DISHAN	1st BBA B
III	ANANYA	3rd BCOM

DEBATE COMPETITION

PLACE	NAME	CLASS
I	ABHISHEK.R	1st BCOM
	LAXMIKANTH	1st BBA C
II	YUVRAJ ER	3rd BBA A
	GAGAN	3rd BBA A
III	ANKITHA S RAO	2nd BBA B
	SAI PRAKRUTHI	2nd BBA C

TREASURE HUNT COMPETITION

PLACE	NAME	CLASS
I	SHYNEL	2nd BBA B
	ANKITHA	2nd BBA B
II	ABHISHEK	2nd BCA B
	GAUTHAM	2nd BBA B
III	SUSHMITHA	3rd BBA B
	HRISHIKESH	2nd BBA A
	GV KARTHIK	1st BBA A
	MAYANK DEVADIGA	1st BBA A



BUSINESS LAW ASSOCIATION- Acquis

Motto/Vision : To give a legal orientation to the students of business management .

Theme : Innovation in Business Law

Objectives : To promote understanding and awareness of business law among students, professionals and the business community.

Staff Coordinators : MS. POOJA
MS. SANJANA
MRS. KAVITHA K

Student Coordinators : MONISHA RAI III BBA B
ASHRAY SHETTY III BBA B

Class Secretaries : (Only Final Years)

III BBA 'A'	Bhoomika
III BBA 'B'	Ashray Shetty
III BBA 'C'	Manya
III BCOM	Rishika
III BCA 'A'	Sahana Latha
III BCA 'B'	Sujal Sailesh
III BA(HRD)	Salwa Sulthan

ACTIVITIES

Inauguration & orientation

The Inauguration of the Business Law association was held on 19 September 2024. Mrs. Lolina Lobo, Civil and Criminal Advocate, Mangalore was the Chief Guest. She spoke about Juvenile Justice Act, Cyber Law and Consumer Protection Act and also encouraged the students to participate in the skill enhancement activities. Monisha Rai and Ashray Shetty presented a brief plan of action. Ms. Pooja coordinated the programme.

GUEST LECTURES

Digital Marketing: A revolution in trade

The business law department organized a guest lecture on 13 November 2024 on the topic "Digital Marketing: A revolution in trade". Dr.Radhika, Soft Skill Trainer and Guest Lecturer, University College, Mangalore was the resource person. Dr.Radhika commenced her talk by emphasizing the significant shift in the way trade and commerce are conducted in the digital era. She explained how traditional business models are being transformed by the rise of online platforms, social media, and digital tools, leading to a "revolution" in the trade sector. The session was coordinated by Ms. Sanjana.

STUDENT FACULTY PROGRAMMES

Competitive Exam Preparation - Strategies and Tips

The Business Law Department organized a student faculty programme on the topic "Competitive Exam Preparation - Strategies and Tips" on 13 November 2024. The session was conducted by K Ruthran of III BBA C for I BBA "A" students. The primary objective of the programme was to share

the knowledge of advanced learners with their peers. With the growing need for students to compete in the modern world, the programme aimed to raise awareness about various competitive examinations, offer guidance, and provide resources and necessary sites for preparation. The session was informative and helped students understand how to navigate the competitive exam landscape. The programme was coordinated by Ms. Sanjana.

Depreciation and Appreciation of Currency

The Business Law Department organized a student seminar on the topic “Depreciation and Appreciation of Currency” on 14 November 2024. The seminar was conducted by Supreeth Kumar and Shreya of I BBA for I BBA “A” students. The primary objective of the program was to help students understand the concepts of depreciation and appreciation of currency and explore the economic factors that influence these changes in the dynamic business world. The session was insightful and encouraged students to engage in discussions on the topic. The program was coordinated by Ms. Sanjana.

Digital Transformation in Business: AI, Branding, and Ethical Innovation

The Business Law Department organized a student seminar on the topic “Digital Transformation in Business: AI, Branding, and Ethical Innovation” on 03 April 2025. The seminar was conducted by Nihira and Shreyank of II BBA for II BBA “C” students. The primary objective of the program was to introduce students to the evolving role of artificial intelligence in business, the impact of digital branding, and the importance of ethical practices in today’s competitive landscape. The program was coordinated by Ms. Sanjana.

Global Business Trends and Logo Designing

The Business Law Department conducted a Student Faculty Programme for I BBA B students on 09 April 2025. Bhumika, Rishika, Lekhana and Deeptha of III BCom delivered a presentation on “Global Business Trends and Logo Designing.” The objective of the session was to provide insights into the evolving landscape of international business and the strategic role of branding through visual identity. She discussed emerging global market patterns, digital innovation, and also demonstrated creative approaches to effective logo design. The activity was coordinated by Ms. Sanjana.

The Rise of Artificial Intelligence in Business and Ethical Design in Branding

The Business Law Department conducted a Student Faculty Programme for I BBA B students on 11 April 2025. Rishika and Lekhana of III BCom delivered a presentation on “The Rise of Artificial Intelligence in Business and Ethical Design in Branding.” The objective of the session was to explore the growing impact of artificial intelligence in various business sectors and to emphasize the importance of ethics in branding and design. The presenters discussed AI-driven trends such as automation, predictive analytics, and customer personalization, while also highlighting the need for transparency, cultural sensitivity, and social responsibility in brand identity creation. The activity was coordinated by Ms. Sanjana.

Book and Video Review

The Magic of the Lost Story

The Business Law Department conducted a book review on a book titled “The Magic of the Lost Story” authored by Sudha Murty on 15 November 2024 for I BBA by Likith R of I BBA ‘A’. The objective of the review was to enhance critical reading skills among participants by analysing and understanding the author’s perspective. The session helped participants

gain a deeper understanding of the book's insights, providing them with tools to approach management from a value-centered perspective. Ms. Sanjana coordinated the event.

A Fine Balance

The business law department organized a book review on A Fine Balance by Rohinton Mistry on 09 May 2025 for I BBA 'B' students, presented by Yashas. This powerful novel, set during India's Emergency period, explores themes of resilience, human dignity, and the struggle for survival in the face of systemic injustice. Through the lives of four main characters brought together by fate, the book delves into the harsh realities of poverty and political turmoil. The review aimed to assess the emotional depth of the narrative and its relevance to contemporary society. Ms. Sanjana coordinated the activity.

Bit coin

The business law department conducted a video review for III BBA 'C' on the topic "Bit coin" on 08 November 2024. The review underscores the transformation of bit coin research, from its beginnings as a decentralized, privacy-oriented currency to its role in global economics and green financing, revealing a complex narrative of an innovative financial instrument to a multifaceted entity. Ms. Sanjana coordinated the activity.

Cyber Crimes – Malware and Ransomware

The Business Law Department conducted a video review for II BBA 'C' on the topic "Cyber Crimes – Malware and Ransomware" on 08 April 2025. The review highlighted the growing threat of malicious software in the digital world, focusing on how malware and ransomware infiltrate systems, compromise data, and demand financial gains through cyber extortion. It emphasized the importance of cybersecurity measures and digital vigilance in preventing such attacks. The activity was coordinated by Ms. Sanjana.

Group Discussion on "Impact of Social Media"

The Business law department organised a group discussion on the topic 'Impact of Social Media' for III BBA 'C' on 11 November 2024. The objective was to promote interpersonal communication and group dynamics while eliminating the barriers to communication. Students actively participated in the programme and discussion was coordinated by Ms. Sanjana.

Group Discussion on "Cyber Crimes and Social Media"

The Business Law Department organised a group discussion on the topic "Cyber Crimes and Social Media" for II BBA 'C' on 17 April 2025. The objective was to enhance awareness about online safety and responsible digital behavior while fostering interpersonal communication and group dynamics. Students actively participated in the session, sharing insights on issues such as identity theft, cyberbullying, online fraud, and the misuse of personal data. The discussion was coordinated by Ms. Sanjana.

EXTENSION ACTIVITIES

Visit to Kodakkena Restaurant, Kadri

The Business Law Department organized an Extension visit to Kodakkena Restaurant on 01 October 2024. It aimed at fostering social responsibility and experiential learning among students. The activity focused on providing practical exposure to the restaurant industry and exploring the legal considerations involved in running a food service establishment. Ms. Sanjana coordinated the activity.

Visit to Sri Devi Whyte Lotus, Neermarga

The Business law department organized an Extension Activity at Sri Devi Whyte Lotus, Neermarga on 02 October 2024. The visit successfully connected theoretical concepts with practical applications, providing students with a deeper understanding of the industry and its legal framework. Ms. Sanjana coordinated the activity.

Visit to Soumya Gift and Fancy Centre, Besant Complex

The Business Law Department organized a visit to Soumya Gift and Fancy Centre, Besant Complex, Mangalore on 09 October 2024 .To provide students with practical insights into the retail industry. The activity aimed to understand the legal aspects of running a gift and fancy items store. Ms. Sanjana coordinated the activity.

Visit to Coastal Chicken Stall, Bejai

The Business Law Department organized a visit to Coastal Chicken Stall, Bejai, Mangalore on 07 October 2024 .To provide students with practical insights into the food retail industry. This activity aimed to foster social responsibility and enhance experiential learning by exploring the operational and legal aspects of running a food stall. Ms. Sanjana coordinated the activity.

Visit to Vijaya Pen Mart, Hampankatta

The Business law department organized an Extension Activity at Vijaya Pen Mart, Hampankatta on 09 October 2024. The purpose of the activity was to give students opportunities to use the target words and definitions during interesting, engaging and contextualization activities. Ms. Sanjana coordinated the activity.

Visit to Scootz, Falnir

The Business law department organized an Extension Activity at Scootz, Falnir, Mangalore on 01 October 2024. Activity aimed to engage with the local community and promote awareness about legal rules and regulations. This initiative provided an opportunity to connect with participants through informative activities and discussions. Ms. Sanjana coordinated the activity.

Visit to Snehadeep, Residential Programme for Girls, Bondel.

The Business law department in association with Genesis 2024 Committee organized an Extension Activity at Snehadeep, Residential Programme for Girls, Bondel on 11 November 2024. This activity aimed to support and empower the girls residing at Snehadeep by providing them with essential stationery materials, ensuring they have the necessary resources for their academic and personal growth. This was done to help ease their academic challenges, support their education, and foster a conducive learning environment. Ms. Sanjana coordinated the activity.

Visit to Titan World, Mangalore

The Business law department organized an Extension Activity at Titan World, Mangalore on 06 and 19 May 2025. The visit effectively bridged classroom theory with real-world practice, offering students valuable insights into the watch industry and its legal aspects. Students shared current marketing trends that can support businesses in making strategic choices regarding product innovation, promotional efforts, and growth opportunities. The activity was coordinated by Ms. Sanjana.

Visit to Vani Printers

The Department of Business Law organized an Extension Activity at Vani Printers, M.G. Road, Mangalore, on 16 May 2025, offering students hands-on exposure to the retail sector. The visit focused on fostering social responsibility and enriching experiential learning by examining the operational and legal dimensions of managing a printing business. The proprietor received suggestions on improving business operations, marketing strategies, and technological adoption based on students' research and analysis. The activity was coordinated by Ms. Sanjana.

Visit to Diamond Crockery House, Mangalore

The Department of Business Law organized an Extension Activity at Diamond Crockery House, Mangalore, on 09 May 2025. The visit offered students practical insights into the crockery retail business, linking classroom learning with real-world applications. Students examined Balance Sheet to prepare operating activity expenses; legal and operational aspects and suggested improvements in marketing and digital practices. The activity was coordinated by Ms. Sanjana.

Visit to Kalyan Jewellers, M.G. Road, Mangalore

The Department of Business Law conducted an Extension Activity at Kalyan Jewellers, M.G. Road, Mangalore, on 26 April 2025. The visit aimed to connect theoretical learning with real-time business practices in the jewellery retail sector. Students explored legal and operational aspects of the business and assisted the management in analysing their financial statements. They also shared on improving financial planning and customer engagement strategies. The activity was coordinated by Ms. Sanjana.

Visit to Reliance Smart Bazar, Mangalore

The Department of Business Law conducted an Extension Activity at Reliance Smart Bazar, Mangalore, on 15 May 2025. The visit provided students with practical exposure to retail management and its legal framework. In addition to exploring business operations and marketing strategies, students assisted the store in analysing their target customer segments. The insights shared by the students proved valuable to the store in refining their customer engagement and marketing efforts. The activity was coordinated by Ms. Sanjana.

Visit to Giva Store, Empire Mall, Mangalore

The Department of Business Law organized an Extension Activity at the newly opened Giva Jewellery Store, Empire Mall, Mangalore, on 17 May

2025. The visit offered students a valuable opportunity to understand the practical workings of a modern jewellery retail outlet, along with the legal and commercial challenges involved in setting up a new business. Students conducted a detailed analysis of the store's environment and provided thoughtful suggestions on marketing and customer targeting—particularly aimed at appealing to a younger demographic. The store found the students' inputs insightful and appreciated the fresh perspectives they brought to enhancing business visibility and growth. The activity was coordinated by Ms. Sanjana.

Visit to Rao Associates, Kadri, Mangalore

The Department of Business Law organized an Extension Activity at Rao Associates, a leading supplier of hospital consumables in Mangalore, on 23 April 2025. The visit provided students with practical exposure to the healthcare supply industry and its legal and operational challenges. Students analysed the business model and offered suggestions on improving procurement strategies and regulatory compliance. The management appreciated the students' insights and found the interaction valuable. The activity was coordinated by Ms. Sanjana.

SKILL ENHANCEMENT ACTIVITIES

Just a Minute

The Business Law Association conducted a skill enhancement activity titled Just a Minute on 23 April 2025. The objective of the programme was to develop and refine students' communication, confidence, and critical thinking abilities within a time-bound framework. The event was judged by Mrs. Chaitra C Bhat and was coordinated by Ms. Pooja.

Case Analysis

The Business Law Association organized a Case Analysis session on 24 April 2025 as a part of its skill enhancement initiatives. The objective

was to improve students' analytical, decision-making, and problem-solving abilities by encouraging them to apply theoretical concepts to real-world legal scenarios. The programme was coordinated by Ms. Pooja.

Debate on Legal Issues

The Business Law Association conducted a Debate on Legal Issues on 4 April 2025. The objective of the activity was to enhance students' critical thinking, legal reasoning, and public speaking skills through a structured debate on contemporary legal issues with social implications. The event was judged by Mrs. Chaitra and coordinated by Ms. Pooja.

Legal Logo Designing

A Legal Logo Designing competition was held by the Business Law Association on 8 April 2025. The objective was to foster creativity and innovation among participants by challenging them to design a logo that reflects the core values and identity of the legal field. The event was judged by Ms. Sanjana and coordinated by Ms. Pooja.

Poster Making Competition

The Business Law Association conducted a Poster Making Competition on the topic E-Commerce vs Traditional Commerce on 3 March 2025. The event aimed to raise awareness about the impact of digital innovation while encouraging students to creatively express their ideas through visual art. The competition was judged by Ms. Sanjana and coordinated by Ms. Pooja.

Essay Writing

The Business Law Association organized an Essay Writing competition on 18 March 2025 on the topic Present Position of Women in the Society. The objective of the event was to provide a platform for students to enhance their writing skills and promote advocacy for societal change through informed expression. The event was judged by Mr. Akshith Kumar K. and coordinated by Ms. Pooja.

Pick and Speak Competition

The Business Law association conducted skill enhancement activity Pick and Speak Competition on 15-11-2024. The objective of the event was to help the students to develop their communication skills and learn to think quickly, organize their thoughts effectively and express themselves clearly within a short timeframe. Mr. Harshal Rao judged the event. The Programme was coordinated by Ms. Pooja.

Quiz Time

The Business Law association conducted skill enhancement activity Legal Quiz on 24-10-2024. The objective of the event is to evaluate the knowledge of the students beyond academics and to develop interest in subject areas of Business Law including competitive aspects. The Programme was coordinated by Ms. Pooja.

List of Prize Winners

QUIZ TIME

I PLACE	Ananya	III BBA B
	Kaushika	III BBA B
II PLACE	Shri Gowri	III BBA B
	Sushmitha	III BBA B
III PLACE	M. Rahid	III BCA A
	Dhanush	III BCA A

PICK AND SPEAK

I PLACE	Prakriti	III BCA B
II PLACE	Nisarga	II BCA B
III PLACE	Jatin	III BCA A

POSTER MAKING COMPETITION

I PLACE	Pranam	III BBA B
	Chirag	III BBA B
II PLACE	Sannidhi	II BCOM
	Sakshi	I BBA A

ESSAY WRITING

I PLACE	Hithika Salian	III BBA B
II PLACE	Likitha	III BBA B
III PLACE	Vamshi Shetty	III BBA B

DEBATE ON LEGAL ISSUES

I PLACE	Yuvaraj	III BBA A
	Gagan	III BBA A
II PLACE	Navaneeth	I BCOM
	Abhishek	I BCOM

JUST A MINUTE

I PLACE	Abhishek	I BCOM
II PLACE	Mithil	I BCOM
III PLACE	Navaneeth	I BCOM

LEGAL LOGO DESIGNING

I PLACE	Sushmitha	III BBA B
II PLACE	Shree Gowri	III BBA B
III PLACE	Prajwal	III BBA B

CASE ANALYSIS

I PLACE	Jeethesh	II BCOM
II PLACE	Hithika Salian	III BBA B
III PLACE	Abhishek	I BCOM



CONSUMER CLUB - Samvradhi

Motto/Vision : Speak To Be Heard

Theme : Aware! Alert!! and Act!!!

Objectives : “To develop responsible and informed consumers by creating awareness of their rights and duties, mobilizing youth towards the spirit of consumer protection, and strengthening the consumer movement through active student participation.”

Staff Coordinators : Mrs. Rashmi T
Mrs. Deepashree G Shenoy

Student Coordinators

1. Sushmitha – III BBA B
2. Swasthi Shetty – III BBA A

Class Secretaries: (Only Final Years)

1. III BBA A – Anusha
2. III BBA B – Nireeksha
3. III BBA C – Rakshitha
4. III B.Com – Lekhana
5. III BCA A – Spoorthi
6. III BCA B – Ashwith

ACTIVITIES

Inauguration & orientation

The Consumer Club “Samvradhi” was inaugurated on 11 August 2024 at the Conference Hall of SDM College of Business Management, Mangalore. The event was graced by Advocate Shridhar Yenmakaje and Dr.

Sudha K., Research Professor and Member of the D.K. District Federation of Consumer Organizations. The event began with a prayer, followed by a welcome speech. Advocate Shridhar spoke on the importance of consumer education. Dr. Sudha highlighted how informed consumerism leads to empowered citizenship. The event concluded with a vote of thanks. The programme was coordinated by Mrs. Deepashree G. Shenoy and Mrs. Rashmi T.

One-Day Workshop: “Entrepreneurship Meets Consumerism”

The Entrepreneurship Development Cell (EDP) and Consumer Cell jointly organized a one-day workshop titled “Entrepreneurship Meets Consumerism: Building a Balanced Future.” The event featured speakers including CA Sharath, Ms. Kshama Bangera, Mr. Surya Narayan Hosabettu, and Mr. Karthik S. Kateel. The workshop aimed to foster entrepreneurial thinking along with responsible consumerism. The programme was coordinated by Mrs. Supriya R.K. and Mrs. Rashmi T.

Field Visits

Visit to Dakshina Kannada Zilla Panchayath

The Consumer Club students visited the Dakshina Kannada Zilla Panchayath on 13th November 2024 to gain insight into local governance. The Chief Executive Officer gave a detailed orientation on the Panchayath's structure, functions, and development initiatives in the district. Students actively engaged in a Q&A session to deepen their understanding of administrative and rural development processes. The visit was coordinated by Mrs. Deepashree G. Shenoy and Mrs. Rashmi T.

Visit to Educational Department

The Consumer Club organized a visit to the Educational Department on 13th November 2024 to understand the department's role in promoting

education and student welfare schemes. Officials elaborated on government programs, grievance redressal mechanisms related to school fees and educational materials, and ways to foster consumer awareness in education. The visit was coordinated by Mrs. Deepashree G. Shenoy and Mrs. Rashmi T.

Visit to Lokayukta Office, Kottara

The visit to the Lokayukta Office, Kottara, was held on 13 November 2024 to educate students about combating corruption and promoting transparency in public services. Officials explained the Lokayukta's powers and functions, sharing real-life cases of grievance redressal. Students learned how consumer rights are protected in public service delivery and the importance of ethical governance. The visit was coordinated by Mrs. Deepashree G. Shenoy and Mrs. Rashmi T.

SKILL ENHANCEMENT ACTIVITIES

Quiz Competition

The Consumer Club organized a Quiz Competition on 23 April 2025 to promote awareness among students regarding consumer rights, responsibilities, and protection laws. The quiz provided an interactive platform for students to enhance their knowledge on consumer-related issues in an engaging manner. The event was coordinated by Mrs. Rashmi T.

Essay Competition

An Essay Competition was conducted by the Consumer Club on 24 April 2025. The objective was to encourage students to articulate their thoughts on consumer rights, protection mechanisms, and ethical consumerism. This activity aimed at fostering critical thinking and responsible consumer behaviour. The event was coordinated by Mrs. Rashmi T.

Crossword Puzzle Competition

The Consumer Club conducted a Crossword Puzzle Competition on 25 April 2025 to help students familiarize themselves with key consumer

terms and concepts in an enjoyable and educational way. This activity supported consumer literacy through a fun-filled learning experience. The event was coordinated by Mrs. Rashmi T.

Pick and Speak Competition

A Pick and Speak Competition was held by the Consumer Club on 26 April 2025. The objective of the event was to improve students' spontaneous speaking abilities and confidence in articulating thoughts on various consumer topics. Students actively participated, expressing their awareness and opinions on consumer rights and responsibilities. The programme was coordinated effectively by Mrs. Rashmi T.

List of Prize Winners

1) EVENT NAME: QUIZ

I	Revanth	III B.Com
II	Shreegowri	
	Maithri	III BBA B
III	Yuvraj ER	III BBA A

2) EVENT NAME: CROSSWORD

I	Prakrathi Shetty	III BCA B
II	Revanth	III B.COM
III	Maithri	III BBA B

3) EVENT NAME: ESSAY

I	Shreegowri	III BBA B
II	Preethika	III BBA A
III	Monisha Rai	III BBA B

4) EVENT NAME: PICK AND SPEAK

I	SIDDHANTH	III B.COM
II	SWAPNA	III B.COM

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP CELL)

Motto/Vision : To help budding entrepreneurs create, take risks, and live their passion.

Theme : To develop and strengthen entrepreneurial skills among students

Objectives : To enhance the entrepreneurial mindset and decision-making abilities of degree students by equipping them with practical skills, innovative thinking, and knowledge required to identify and pursue viable business opportunities.

Staff Coordinators : Mrs .Supritha RK

Student Coordinators : Sinchana S Kulal III BBA B
Ananya III BBA A

Class Secretaries: (Only Final Years)

III BBM 'A'	Nidhi S Kotian
III BBM 'B'	Sinchana S Kulal
III BBM 'C'	Ruthran
III BCOM	Samartha
III BCA 'A'	Amisha G Ullal
III BCA 'B'	Anish
III BA(HRD)	Yathin

ACTIVITIES

Inauguration & orientation

Entrepreneurship Development Program (EDP) was inaugurated on 18 September 2024. The event took place in the college's Conference Hall, welcoming esteemed guests from the industry to inspire students to delve into entrepreneurship. The inauguration was graced by Chief Guest Ms. Raksha Bhat, Proprietor of the Celebration by Raksha. She shared her entrepreneurial journey, motivating young minds to embrace challenges and seize opportunities in the business world. Alumni Guest Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, offered insights into the practical aspects of starting and managing successful enterprises, emphasizing the importance of innovation and adaptability in the fast-evolving business landscape. Mrs. Supritha A., Assistant Professor at SDMCBM, coordinated the event well, alongside student coordinators Sinchana S. Kulal and Ananya R. B., who ensured smooth proceedings. The Entrepreneurship Development Program aims to equip students with entrepreneurial skills and mindset, nurturing the next generation of business leaders.

One Day Workshop On Entrepreneurship And Consumerism.

A one-day workshop on Entrepreneurship and Consumerism – 'Entrepreneurship Meets Consumerism: Building a Balanced Future' was held at SDM College of Business Management, Mangaluru (May 7). The programme was jointly organized by the Entrepreneurship Development Programme (EDP) Cell and Consumer Club of the college. Chief Guest, Sharath, Chartered Accountant, inaugurated the workshop. The alumni guest of honour, Kshama S., founder of Kurlaand Twirls,

shared her entrepreneurial journey and insights. The session featured two technical speakers: Surya Narayan Dharshan, proprietor of Dharshan Comforts, who spoke on international trade and export management, and Karthik S Kateel, CEO and founder of Swaraksha for Women Trust, who emphasized the need for socially responsible entrepreneurship. Student coordinators were Sinchana S. Kulal, Ananya, Swasthi B. Shetty, Sushmitha. The programme was coordinated by EDP Cell Coordinator Mrs. Supritha R.K., Consumer Club Coordinator Mrs. Rashmi T.

EDP Seminar

EDP Cell organized a seminar featuring two eminent figures in the entrepreneurial landscape, Mr. Ashwin Pai and Mr. Adeeth Kalbavi, as part of the Karavali Startup Program on 28 October 2024, at the conference hall. The seminar aimed to provide students with crucial insights and strategies for entering and navigating the world of startups.

Mr. Ashwin Pai opened the seminar by recounting his journey as an entrepreneur, highlighting the Karavali Startup Program's instrumental role in supporting aspiring entrepreneurs. He introduced the "FINISH" strategy, a powerful framework emphasizing focus, interaction, solving now, initiative, staying the course, and turning interruptions into solutions. This approach, Mr. Pai explained, is essential for remaining committed to one's vision while confronting and overcoming challenges in the entrepreneurial journey.

Following Mr. Pai, Mr. Adeeth Kalbavi took the stage to share his experiences and insights. He discussed the contributions of AIC NITTE (Atal Incubation Centre) and CII (Confederation of Indian Industry) in nurturing startup growth and innovation. Mr. Kalbavi provided practical advice for students interested in starting their ventures, underscoring the importance of developing a well-structured business plan, conducting

primary market research, and utilizing existing infrastructure for support. The seminar was both inspiring and educational, equipping students with actionable strategies and the motivation to embark on their entrepreneurial paths. The programme was coordinated by EDP Cell Coordinator Mrs. Supritha R.K., Consumer Club Coordinator Mrs. Rashmi T.

GUEST LECTURES

ENTREPRENEURIAL QUALITIES

The EDP Cell conducted a guest lecture on entrepreneurial qualities on September 18, 2024, for final-year BBA students by Mr. Mohammed Bashil Khader, Director of Deccan Group of Companies, Mangalore. The session focused on key entrepreneurial qualities and highlighted various elements required to become successful. The objective of this guest lecture was to inspire and motivate students to pursue entrepreneurship as a career. The event was successfully organized and provided valuable insights to the students. Mrs. Supritha coordinated the program.

STUDENT FACULTY PROGRAMMES

Entrepreneurial Qualities

The EDP Cell organized a student-faculty programme on "Entrepreneurial Qualities" for II BBA "A" Students on 24 April 2025. The session was conducted by Ms. Sinchana of III BBA 'B' with the objective of creating awareness about essential entrepreneurial traits such as innovation, risk-taking, leadership, and perseverance. Supported by a visual presentation, the session was interactive and promoted peer learning. The programme was coordinated by Ms. Supritha.

Entrepreneurial Success.

The EDP Cell organized a student-faculty programme on "Entrepreneurial Success" for II BBA "C" Students on 24 April 2025. Ms. Ananya of III BBA 'A' led the session, focusing on key factors that contribute

to entrepreneurial success such as vision, innovation, adaptability, and risk-taking ability. The session included a visual presentation, interactive discussions, and real-life examples, helping students gain practical insights into entrepreneurship. The programme was coordinated by Ms. Supritha.

EXTENSION ACTIVITIES

Visit to Surya Enterprises

The EDP Cell conducted an extension activity on 14 February 2025 at Surya Enterprises, a general shop in Mangalore. The objective was to enhance the business digital marketing and branding strategies. Students created and verified a Google My Business listing, set up Facebook and Instagram pages, and designed promotional materials. They also trained the proprietor, Mr. Sadananda, on handling online customer interactions and using What Sapp for business. The initiative helped improve the shop's online presence and provided students with hands-on experience in digital marketing. The programme was coordinated by Mrs. Supritha.

Visit to Sandhya Tailors

The EDP Cell conducted an extension activity on 12 February 2025 at Sandhya Tailors, Mangalore. The objective was to train the proprietor, Sandhya, and her team in workplace ethics and soft skills. The session covered communication, teamwork, time management, and professional etiquette through interactive discussions and role plays. This initiative helped the team improve workplace productivity and customer handling skills. The programme was coordinated by Mrs. Supritha.

SKILL ENHANCEMENT ACTIVITIES

Debate Competition

The Entrepreneurship Development Cell (EDP Cell) organized a debate competition on the topic "Should Entrepreneurial Concepts Be Taught to School Children?" The objective of the event was to promote awareness,

critical thinking, and communication skills related to entrepreneurial education. Students from all courses actively participated, presenting strong arguments both for and against the motion, and engaging in a thought-provoking discussion on the relevance of entrepreneurship in school curricula. The activity was coordinated by Mrs. Supritha.

Business Plan Competition

The EDP Cell organized a Business Plan Competition aimed at nurturing innovation and entrepreneurial thinking among students. The objective was to encourage teamwork, strategic planning, and effective presentation skills, as students from various courses showcased their business ideas with thorough market research, operational strategies, and financial projections. The competition concluded with constructive faculty feedback, motivating students to refine their entrepreneurial ventures. The activity was coordinated by Mrs. Supritha.

Pick-And-Speak Competition

The EDP Cell conducted a Pick-And-Speak Competition to enhance students' quick thinking and oratory skills. The objective of the event was to foster spontaneous communication and build confidence among participants. A large number of students actively engaged in the competition, making it a dynamic and interactive session. The activity was coordinated by Mrs. Supritha.

Essay Competition

The EDP Cell held an Essay Competition on the topic "The Importance of Entrepreneurship to Society." The objective was to deepen students' understanding of how entrepreneurship drives economic growth, innovation, and social development, and to encourage exploration of its impact on job creation, problem-solving, and sustainable progress. The event witnessed active participation from a large number of students and was coordinated by Mrs. Supritha.

List of Prize Winners

Pick and Speak

Prize	Name	Class
1	Nisarga	II BCA B
2	Payaswini	III BBA A
3	Adithi	III BBA A

Essay Writing

PRIZE	Name	Class
1	Diya	III BBA A
2	Adithi	III BBA A
3	Jiya	III BBA A

Debate

PRIZE	Name	Class
1	Ankitha	II BBA B
	Bhoomika	II BCA B
2	Dinesh	III BBA A
	Abhishek	I BCOM

Business Plan

PRIZE	Name	Class
1	Ankitha	II BBA B
	Dinesh	III BBA B
2	Abhishek	I BCOM
	Laksmi Sagar	I BBA C



SCAN ASSOCIATION

Motto/Vision: Digital Dreams in Motion: Shaping the Future Through Technology and Creativity”

Theme : DIGITAL ODYSSEY

Objectives : This association is mainly responsible to excel every student in the field of technology and improve their computing skills which helps them to face the competitive world.

Staff Coordinator : Reshmi B R

Student Coordinators : Disha (III BCA ‘A’)
Prakarthi Shetty (III BCA ‘B’)

Class Secretaries:

III BBM ‘A’	Arpith
III BBM ‘B’	Devi Pratham
III BBM ‘C’	Nidhi
III BCOM	Haridev
III BCA ‘A’	Ankitha
III BCA ‘B’	Adithya
III BA(HRD)	Kaushik

ACTIVITIES

Inauguration & orientation

The SCAN association was inaugurated on 31 August 2024. Mr. Abhilash Shenoy, Manager, Glow Touch Technologies, Mysore was the inaugurator. He encouraged the students to actively participate in all the college activities, emphasizing the importance of experience over winning.

Arun F Sequeira, Dean, BCA Department, presided over the programme and motivated the students to engage in various events. Disha and Prakrathi Shetty were present on this occasion. The programme was coordinated by Mrs. Reshmi B R.

GUEST LECTURES

Cyber Security Awareness

The Scan Association organized a guest lecture for I-year BCA “B” section students on the topic “Cyber Security Awareness: How to Protect Ourselves Online.” On 13 November 2024. Ms. Greeshma C Poojary, Technical Analyst at Prasanna Technologies Private Limited, Mangalore, was the resource person. She addressed the importance of protecting systems and networks from cyber-attacks and shared practical tips on safeguarding online activities. The objective was to raise awareness among students about cyber security in the digital era. The session was coordinated by Mrs. Divya Uchil.

“The Role of APIs in Modern Software Development”

The Scan Association organized a guest lecture on “The Role of APIs in Modern Software Development” on 15 November 2024 for III BCA B. The session was delivered by Mr. Dawson Lobo, NodeJS Developer at Exelon Circuits, Surathkal, Mangalore. The objective was to highlight how APIs facilitate communication between applications, enabling efficient and scalable systems. The programme was coordinated by Mrs. Yogita Patgar.

ALUMNI INTERACTION

Internships, academic projects, and professional growth

The Scan Association organized alumni Interaction Session on “Internships, academic projects, and professional growth” to III BCA ‘B’ by Rachitha, Accolade Solutions, on 8th November 2024. The objective of this session was to offer a valuable advice on internships, academic projects and professional growth. To encourage the students to apply early, take

initiative and learn as much as possible during these opportunities. To provide importance of academic projects and select topics which are aligned with current industry trends. This session was organized by Shashikala Shetty.

Navigating an IT Career

The Scan Association organized alumni Interaction Session on “Navigating an IT Career” to II BCA ‘B’ by Anushree Alva, Diya System on 1st April 2025. The objective is to provide students and aspiring IT professionals with valuable insights from experienced alumni working in various sectors of the IT industry. The event aimed to bridge the gap between academic learning and industry expectations, offering a platform for students to interact with successful professionals and gain practical advice on career growth. This session was organized by Reshmi B R

Building a Successful Career

An Alumni-Student Interaction programme was organized to I BCA ‘A’ section students, organized a career development interaction on the theme “Building a Successful Career” on 26 November 2024. The Resource person of the programme was Ms. Sakshita S., Consumer Service Executive and Office Admin at Tech Mahindra, Mangalore. The objective of the programme is to share knowledge and build strong relationship between the students & alumni and also to motivate the students towards career opportunities. The programme was coordinated by Mr. Arun F. Sequeira.

Interview Success: Strategies and Secrets

An Alumni interaction programme on “Interview Success: Strategies and Secrets” by Apeksha C Banakar, Software Developer, EG India, Mangalore was organized for II BCA ‘A’ on 12 April 2025. The objective of the programme was to explore students with essential techniques for excelling in interviews and experience sharing between alumni and students.. The programme was coordinated by Mrs Yogita Patgar.

Importance of Competitive Exams to Pursue Higher Studies

An alumni interaction programme was organized for III BCA ‘A’ on the topic “Importance of Competitive Exams to Pursue Higher Studies” by Ms.

Keerthana, currently pursuing MCA at St. Agnes College (Autonomous), Mangalore on 4 September 2024. The objective was to create awareness on competitive exams after UG course. Ms. Keerthana in her address, shared her experience college that gave her myriads of opportunities to strengthen her potentials. She also motivated the students to focus on competitive exams to pursue higher studies. The programme was coordinated by Mrs. Shashiprabha.

Career Prospects in the field of Cyber Security

An alumni interaction programme was organized for III BCA ‘B’ on the topic “Career Prospects in Cyber Security” by Mr. Rehan, Security Analyst, Canadian Centre for Cyber Security, Canada on 16 April 2025. The objective was to enlighten students on the opportunities available after the course. Mr. Rehan in his address, said that the college has laid a foundation for his successful career. He also motivated students to focus on the opportunities available in the field of cyber security and pursue higher studies the same. The programme was coordinated by Mrs. Shashiprabha.

STUDENT FACULTY PROGRAMMES

TCP/IP connection Establishment

Scan Association organised A Student Faculty Programme on “TCP/IP connection Establishment concept” for II BCA ‘A’ students on 28 October 2024. The session was conducted by Anish from III BCA ‘B’. The objective of the programme was to familiarize students with various aspects of TCP/IP connection establishment. The programme was coordinated by Mrs. Shashikala Shetty.

TCP/IP connection Release

Scan Association organised A Student Faculty Programme on “TCP/IP connection Release concept” for II BCA ‘A’ students on 4th November 2024. The session was conducted by Shrinidhi from III BCA ‘B’. The objective of the programme was to familiarize students with various aspects of TCP/IP connection Releasing. The programme was coordinated by Mrs. Shashikala Shetty.

Introduction to Digital Marketing

Student faculty program on the topic “Introduction to Digital Marketing” was organized for the second year BCA ‘B’ students on 26/11/2024 at 11:00 a.m. Ms. Prakrithi Shetty of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Prakrithi discussed the basics of digital marketing. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Channels of Digital Marketing

Student faculty program on the topic “Channels of Digital Marketing” was organized for the second year BCA ‘B’ students on 26/11/2024 at 11:15 a.m. Ms. Yajna Shetty of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Yajna briefed about the different channels of digital marketing. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Email Marketing

Student faculty program on the topic “Email Marketing” was organized for the second year BCA ‘B’ students on 26/11/2024 at 11:30 a.m. Ms. Thulasi of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Thulasi highlighted the benefits of email marketing. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Digital Marketing Strategies and Tactics

Student faculty program on the topic “Digital Marketing Strategies and Tactics” was organized for the second year BCA ‘B’ students on 26/11/2024 at 11:45 a.m. Ms. Shravya of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Shravya briefed about digital marketing strategies and tactics. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Mobile Marketing

Student faculty program on the topic “Mobile Marketing” was organized for the second year BCA ‘B’ students on 26/11/2024 at 12:00 Noon. Ms. Dhanya of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Dhanya briefed about the basics of mobile marketing. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Advantages of Mobile Marketing

Student faculty program on the topic “Advantages of Mobile Marketing” was organized for the second year BCA ‘B’ students on 26/11/2024 at 1:00p.m. Ms. Trupthi of final year BCA ‘B’ was the student faculty of the program. The objective of this program was to improve the confidence level of the student faculty. Trupthi briefed about the advantages of mobile marketing. 58 students took the benefit of this program. Mrs. Sowmya Jyothi co-ordinated the program.

Courses after BCA

Student faculty programme on “Courses after BCA” for II BCA ‘B’ by Nishika J K of III BCA ‘B’ on 11 November 2024. The objective is to select the course after completing the BCA course. She explained about technical courses, non-technical courses and also other than these two courses. She pointed out different technical and non-technical courses to be selected after the BCA course. She also explained the benefits of these courses with the specialization. Along with these, government posts and exams are pointed out. The programme was coordinated by Reshmi B R

Cloud computing

Student-faculty programme on “Cloud computing” for II BCA ‘B’ by Shradha Shetty of III BCA ‘B’ on 11 November 2024. The objective is to understand the increasing efficiency, scalability, and flexibility of IT resources while reducing costs and complexity. She explained the benefits

of cloud computing and usage in future. She motivated the students to select this subject as a specialization and work with it. There won't be an end to this subject in future. The programme was coordinated by Reshmi B R

Gateway Protocol and OSPF

Scan Association organised A Student Faculty Programme on "Gateway Protocol and OSPF concept" for II BCA 'B' students on 13th November 2024. The session was conducted by Venkatesh from III BCA 'B'. The objective of the programme was to familiarize students with various aspects of OSPF messages. The programme was coordinated by Mrs. Shashikala Shetty.

Transport Protocol and their usage

Scan Association organised A Student Faculty Programme on "Transport Protocol concept" for II BCA 'B' students on 15th November 2024. The session was conducted by Joshna from III BCA 'B'. The objective of the programme was to familiarize students with various aspects of Transport protocol. The programme was coordinated by Mrs. Shashikala Shetty.

Real Time Transport Protocol RTPC

Scan Association organised A Student Faculty Programme on "Real Time Transport Protocol RTPC concept" for II BCA 'A' students on 16th November 2024. The session was conducted by Nishika J.K. from III BCA 'B'. The objective of the programme was to familiarize students with various aspects of Real Time Transport Protocol. The programme was coordinated by Mrs. Shashikala Shetty.

Web Designing

Scan Association organised, A Student Faculty Programme on 16 November 2024. On "Web Designing" conducted for I BCA "A" students by Mr. Jathin of III BCA A. The session covered key aspects of web design, including HTML, CSS, JavaScript, and the basic elements of website development. The session provided students with practical knowledge on how to create and design websites, preparing them for future work in web development. The programme was coordinated by Mr. Arun F. Sequeira.

Cyber Crimes and Virus Attacks

Scan Association organised ,a Student Faculty Programme on 23 November 2024. On the topic Cyber Crimes and Virus Attacks. The session was conducted by Mr. Charan Kumar of III BCA 'A' for I BCA 'A'. The objective of the programme was to inculcate teaching habits, improve awareness of careers and individual career goals, enhance communication skills, and build confidence among students. The programme was coordinated by Mr. Arun F. Sequeira.

Dark Web

Scan Association organised A Student Faculty Programme on "Dark Web" for II BCA 'A' students on 25 November 2024. The session was conducted by Moulya S. Raj of III BCA 'A'. The objective of the programme was to familiarize students with various aspects of the Dark Web. The programme was coordinated by Mrs. Shashiprabha.

Web Designing

Scan Association organised A Student Faculty Programme on "Web Designing" for II BCA 'A' students on 25 November 2024. The session was conducted by Ashwith Poojary and Sharan from III BCA 'A'. The objective of the programme was to familiarize students with various aspects of web development. The programme was coordinated by Mrs. Shashiprabha.

Infographic Cyber Security

Scan Association organised A Student Faculty Programme on Infographic Cyber Security conducted for II BCA 'A' students on 26 November 2024. The session was conducted by Ms. Dhanya and Ms. Amisha Ullal of III BCA 'A'. The objective of the programme was to create awareness about the significance of cyber security in safeguarding against digital threats. The programme was coordinated by Mrs. Yogita Patgar

Graphical User Interface (Python).

The Scan Association organized a student-faculty programme on "Graphical User Interface (Python)" for II BCA 'B' students on 28 April, 3 May, and 5 May 2025 by Mr. V. Chandanadithyan of III BCA 'B'. The objective of the programme was to encourage the development of teaching

skills, enhance students' awareness of career opportunities, improve communication skills, and build confidence. The session covered topics such as GUI basics, Tkinter, root window creation, layout managers, and widgets like Label, Button, Entry, and Listbox. A PowerPoint presentation and hands-on demonstrations made the sessions highly interactive and engaging. The programme was coordinated by Mr. Arun F. Sequeira.

Dark Web

A Student-Faculty Programme on “Dark Web” was conducted for II BCA ‘A’ on 25 November 2024. The session was organized and facilitated by Moulya S. Raj of III BCA ‘A’. The objective of the program was to familiarize the students with various aspects of the Dark Web. Moulya S. Raj provided an insightful explanation of the structure, functionalities, and ethical considerations surrounding the Dark Web. The program aimed to raise awareness about its uses, risks, and implications in the digital era, equipping students with essential knowledge about this lesser-known part of the internet. The session was both enlightening and thought-provoking, encouraging students to explore the topic with a critical and informed perspective. The programme was coordinated by Mrs. Shashiprabha.

EXTENSION ACTIVITIES

Visit to Sarojini Madhusudan Kushe School, Attavara, Mangalore

SCAN association organized an extension activity at Sarojini Madhusudan Kushe School, Attavara, Mangalore on 11 August 2024. The objective was to familiarize the school students on ‘Computer Basics and Internet’. The first year BCA students briefed students about the basics of computers and the applications of the internet. Mrs. Sowmya Jyothi coordinated the programme.

Visit to Pompeii High School, Lady Hill, Urwa, Mangalore

Scan Association organized an extension activity held at Pompeii High School, Lady Hill, Urwa, Mangalore, on 9 November 2024. The II BCA A students conducted a programme on components of computer and The

features of MS Excel. The objective of this programme was to educate the school students about various parts of computer and practical applications of MS Excel. The programme was coordinated by Mrs. Yogita Patgar.

Visit to Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore.

An extension activity was held at Shree Swami Ramananda Ashram Higher Primary School Kolya, Mangalore on 11 Jan 2025. The II BCA A students conducted a programme on generations of computers. The objective of this programme was to educate the school students about the different stages in evolution of the computer. The programme included some interactive activities that encouraged all the students to actively participate in the activities. The programme was coordinated by Mrs. Yogita Patgar.

Visit to D.K. Government Higher Primary School, Chithrapura, Kavour

Scan Association conducted an extension activity at D.K. Government Higher Primary School, Chithrapura, Kavour on 17th January 2025. The programme included awareness about computers, social media-related quizzes, tongue twisters, and fun activities. Students were rewarded with gifts, and their active participation was appreciated. The programme was coordinated by Mrs. Reshmi B.R.

Visit to St. Aloysius Kannada Medium School, Ladyhill, Mangalore

Scan Association conducted an extension activity at St. Aloysius Kannada Medium School, Ladyhill, Mangalore, on 7 th April 2025. The objective of the programme was to impart knowledge on “Microsoft Word and their applications” to Class VI students. A quiz, various memory games were conducted and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to St. Aloysius Higher Primary School, Urva, Mangalore

Scan Association conducted an extension activity at St. Aloysius Higher Primary School, Urva, Mangalore, on 8 th April 2025. The objective of the programme was to impart knowledge on “Varius Applications of

Computer System” to Class IV students. Various memory games were conducted and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shetty

Visit to Better Life Home, Mannagudda, Mangalore

An extension activity was held at Better Life Home, Mannagudda, Mangalore on 27 April 2025. The III BCA B students as part of our community service initiative visited old age homes and engaged in conversations, organized small activities, and distributed refreshments to bring smiles to their faces. The objective of this programme was to make the elders feel special; make them happy. The experience was enriching and highlighted the importance of compassion, respect, and support for senior citizens. The programme was coordinated by Mrs Yogita Patgar.

Visit to Fernandez Brothers Cashew, Maroli

Scan Association conducted a field visit on 11 April 2025, students visited Fernandez Brothers Cashew, Maroli. The objective was to understand the functioning and technology used in cashew processing. Students observed the entire production cycle, from raw cashews to finished products. Additionally, they explained the use of Microsoft Word to the staff, enhancing their communication skills. The programme was guided by Ms. Divya Uchil.

Visit to Kanara Wood & Plywood's Industries Ltd., Jeppu

Scan Association conducted A field visit was organized to Kanara Wood and Plywoods Industries Ltd., Jeppu on 12 April 2025 for 15 sixth-semester BCA A project students. The visit helped students understand the manufacturing process of plywood, blackboards, and doors. Key stages such as log preparation, veneer processing, adhesive application, and quality control were observed. The visit was part of the Rovers and Rangers association and was coordinated by Mr. Arun F. Sequeira.

Visit to Favourite Ice Cream, Kavoor

Scan Association conducted a field visit to Favourite Ice Cream, Kavoor on 17 April 2025 for 15 sixth-semester BCA project students. The objective is to provide insight into operations of ice cream production and

give students practical exposure to how the food industry works and also to understand the manufacturing process of ice cream from raw ingredients to the final packaged product. The visit was part of the Redcross association and was coordinated by Mrs. Reshmi B R.

Visit to Ladyhill Higher Primary School (Kannada Medium), Ladyhill, Mangaluru

Scan association in association with NSS visited Ladyhill Higher Primary School, Ashoknagar, Ladyhill, Mangalore on 18 October 2024. The objective was to enlighten students about Basics of Computers, E-Commerce, Usage of Mobiles and to conduct quiz and games activities. Mr. Arun F. Sequeira, coordinated the programme

Visit to Besant Higher Primary School (Kannada Medium), Kodialbail, Mangaluru

Scan association in association with NSS visited Besant Higher Primary School (Kannada Medium), Kodialbail, Mangaluru , on 22 November 2024. The objective was to enlighten students about Basics of Computers, E-Commerce, Usage of Mobiles and to conduct quiz and games activities. Mr. Arun F. Sequeira, coordinated the programme

Visit to DKZP Higher Primary School, Attavar, Mangaluru

Scan association in association with NSS visited DKZP Higher Primary School, Attavar, Mangaluru on 23 February 2024. The objective was to enlighten students about Basics of Computers, E-Commerce, Usage of Mobiles and to conduct quiz and games activities. Mr. Arun F. Sequeira, coordinated the programme

Visit to Chetana Child Development- The Centre for disabled.

An extension activity in association with NSS, was organized at Chetana Child Development Centre, Carstreet, Mangalore on 4 April 2025 by III BCA students undergoing project. The objective was to create awareness among students about the needs of differently abled children and to foster empathy and community service. As the part of activity, the children of the child development centre were made to draw some arts, and were also made to play games. The winners were awarded. The students

entertained the children by performing dance and singing songs. Nearly 85 children of the centre benefited from the event. The programme was coordinated by Mrs. Shashiprabha.

Visit to Diganta Mudrana, Near Industrial Estate, Yeyyade, Mangalore

Scan Association conducted an field visit to Diganta Mudrana, Near Industrial Estate, Yeyyade, Mangalore on 9 th April 2025. The objective of the programme was to get the practical knowledge about industry working environment and students participated enthusiastically. The programme was coordinated by Mrs. Shashikala Shetty.

SKILL ENHANCEMENT ACTIVITIES

Color Spray

The SCAN Association organized Color Spray on 6th September 2024, an event designed to test participants' creative skills using paint. Participants were tasked with creatively replicating a given image using a variety of colours. The programme was coordinated by Mrs. Divya Uchil.

Visual Recall Challenge

The SCAN Association organized the Visual Recall Challenge on 13th September 2024 with the objective of testing participants' sharpness, focus, and ability to recall images. The event featured a display of images, including logos, companies, and computer-related visuals, which participants had to remember and recall within a given time frame. The programme was coordinated by Mr. Arun F. Sequeira.

Reckon Element

The SCAN Association organized Reckon Element on 4 October 2024. The objective was to test participants' knowledge of Computer and IT concepts through image and logo identification. Participants were required to identify the images and write their answers on paper. The programme was coordinated by Mrs. Shashikala Shetty.

Toggle – Toggle

The SCAN Association conducted Toggle – Toggle on 21 October 2024, aiming to enhance participants' communication and creative

thinking skills by exploring multiple meanings of a given topic. The event also focused on helping participants develop strategies to overcome the fear of public speaking. The programme was coordinated by Mrs. Sowmya Jyothi.

Book Review

A book view of the book titled “Check & Mate” authored by “Ali Hazelwood” was conducted for II BCA ‘A’ by Shreya A. Kulai of II BCA ‘A’ on 28 October 2024. Shreya in her address gave a gist of the book by narrating the financial crisis faced by a teenage graduate with a sick mother. But her ability to play chess was an advantage to overcome the struggles of life. She won the championship after a couple of failures through her continued dedication and perseverance. The moral of the story best suits the saying “Where there is will there is a Way”. Hence Shreya insisted her fellow mates identify their potential and work towards refining it. The programme was coordinated by Mrs. Shashiprabha.

Inspire 2024 – Inter class IT Fest.

The SCAN Association organized Inspire 2024, an interclass IT fest, on 30th October 2024. The event, led by final-year students, aimed to train first- and second-year students in organizing the upcoming SYGMA fest. Conducted as a mock program under the guidance of BCA staff members, the event served as a practical learning experience.

Mrs. Deekshitha Bangera, Service Request Manager and Catalog Developer at DXC Technology (HP), Bangalore, inaugurated the program. She shared her college experiences, highlighting how they helped shape her career. She encouraged students to seize opportunities, actively participate in fests, and develop confidence. She also emphasized the importance of acquiring additional skills beyond IT to thrive in the field and discussed diverse career opportunities outside IT. The programme concluded with the screening of the Inspire 2024 and SYGMA 2025 trailers. The programme was coordinated by Mrs. Reshmi B.R.

QWERTY

The SCAN Association conducted QWERTY on 23 October 2024, aiming to enhance participants' speed typing skills. This event allows the students to test the speed in typing and the accuracy within the given time limit. The programme was coordinated by Mrs. Shashiprabha.

IT Debate

SCAN Association conducted an IT Debate on 6 November 2024. The objective of the event was to enhance students' communication skills while fostering critical analysis and logical reasoning on IT-related topics. The programme was coordinated by Mrs. Yogita Patgar.

Codathon

The SCAN association organized Codathon on 12 February 2025, an event aimed to test the participant's knowledge on logical and programming language skills. Participant has to develop their program and compile and execute it. Mrs. Shruthi K coordinated the programme.

Netrix

SCAN association organized Netrix on 28 February 2025, an event aimed to test the participant's knowledge on creating web page using the appropriate scripting language. The topic is "Personal Portfolio" which is given 2 days before to the participants and they have to develop and submit it. Mrs. Divya Uchil coordinated the programme.

Smartenis

The SCAN association organized Smartenis on 1 April 2025, an event aimed to test the participant's ability to answer IT related questions. The quiz included concepts from programming language, technology and general knowledge. Mr. Arun F Sequeira coordinated the programme.

List of Prize Winners

COLOR SPRAY

I	Divyashree B	III BCA 'A'
II	Sakshi S Shetty	III BCA 'A'

BRAINGLE

I	Chandanadithyan V	III BCA 'B'
II	S Athul Janardhan Bhandary	II BCA 'A'
III	Poojashree Shilpa	III BCA 'B'
		II BCA 'A'

RECKON ELEMENT

I	Vinith Kumar	III BCA 'A'
II	Vaishak	II BCA 'A'
III	Gagan Kumar	III BBA 'A'

TOGGLE-TOGGLE

I	Jathin V Banjan	III BCA 'A'
II	Charan	III BCA 'A'
III	Nisarga	II BCA 'B'

QWERTY

I	Karthik	II BCA 'A'
II	Shishir	III BCA 'A'
III	Tamilarasan	II BCA 'B'

TECH MART

I	Jathin V Banjan & Charan	III BCA 'A'
II	Chandanadithyan V & Amisha Ullal	III BCA 'B'
		III BCA 'A'

CODATHON

	NAME	CLASS
I PLACE	Shridhar Kamath	II BCA 'B'
II PLACE	Adish	I BCA 'A'
III PLACE	Yashwith	I BCA 'A'

NETRIX

	NAME	CLASS
I PLACE	Chandanadithyan V	III BCA 'B'
II PLACE	Manvith G K	II BCA 'A'

SMARTENIS

	NAME	CLASS
I PLACE	S Athul Janardhan Bhandary	II BCA 'A'
II PLACE	Vinith Kumar	III BCA 'A'

PAPER PRESENTATION

	NAME	CLASS
I PLACE	Nisarga	II BCA 'B'
II PLACE	Chirag	III BCA 'A'
	Shravan	II BCA 'A'
III PLACE	Shridhar Kamath	II BCA 'B'

PHOTOGRAPHY

	NAME	CLASS
I PLACE	Vinith Kumar	III BCA 'A'
II PLACE	Chandanadithyan V	III BCA 'B'
III PLACE	Shridhar Kamath	II BCA 'B'

INSPIRE 2024

CODING AND DEBUGGING	II PLACE : Chandini Gatty	I BCA 'B'
	I PLACE : Sujith B. N.	I BCA 'B'
WEB DEVELOPMENT	II PLACE : Manvith	II BCA 'A'
	I PLACE : Karthik	II BCA 'A'
IT QUIZ	II PLACE : Harshith	I BCA 'B'
	I PLACE : Vaishak	II BCA 'A'
PAPER PRESENTATION	II PLACE : Swasthik	I BCA 'A'
	I PLACE : Nisarga	II BCA 'B'
PHOTOGRAPHY & VIDEOGRAPHY	II PLACE : Aryan	I BCA 'A'
	I PLACE : Pranav	I BCA 'B'
IT CHASER	II PLACE : Adish Shetty	I BCA 'B'
	I PLACE : Ramyashree A.	I BCA 'B'
TEAM EVENT	II PLACE : Ankitha & Sushmitha	I BCA 'A'
	I PLACE : Varsha & Yashaswini	I BCA 'B'
RUNNERS - UP	BHAVISH & TEAM	I BCA 'A'
WINNERS	ADISH SHETTY & TEAM	I BCA 'B'

LITERARY ASSOCIATION – Crown of Wisdom

English Association

Motto/Vision : English Language a vision for life.

Theme : Use of Technology for Multilingual Teaching:
“Challenges and Opportunities”.

Objectives : To enable students to learn and comprehend the
written and spoken form of English language

Staff Coordinators : Ms. Deepa Jayachandra
Mrs. Madhumathi J Raja
Ms. Lolita Neeta D’Souza

Student Coordinators : Ananya III BCOM
Sakshi III BBA “C”

Class Secretaries:

III BBM ‘A’	Pavithra A
III BBM ‘B’	Ananya
III BBM ‘C’	Sakshi
III BCOM	Vaishnavi
III BCA ‘A’	Adbutha
III BCA ‘B’	Jagath M Rai
III BA (HRD)	Geetha

ACTIVITIES

One-Day Workshop On II Semester UG English Syllabus.

A one-day workshop on the II Semester Undergraduate English Syllabus (S.E.P. Scheme) was held at SDM College of Business Management (SDMCBM), Mangalore, on 5 March 2025. The programme was organized by the Association of English Teachers (AET), Mangalore University, in collaboration with the Internal Quality Assurance Cell and the Department of English, in association with Orient Black swan Private Limited. The workshop was inaugurated by Prof. Parinitha, Chairperson, Board of Studies in English, Mangalore University, who also delivered the keynote address. Prof. Aruna P. Kamath, Principal, SDM College of Business Management, presided over the programme. The workshop brought together academicians and educators to discuss the syllabus structure, teaching methodologies, and best practices for effective curriculum delivery. Mrs Madhumathi Raja, Head of the Department- English, SDMCBM, Dr. Victor Vaz E, President, AET, Dr. Shreeja, Vice President, Mrs. Shanthi Roche, Treasurer, Mrs. Praveena Shetty, Secretary, and others were present. Ms. Lolita Neeta Dsouza Compeered the programme. The programme was coordinated by English Department.

‘Artexo Exhibitors’ Arts and Crafts Exhibition held at SDM College of Business Management.

On the occasion of International English Language Day, ‘Artexo Exhibitors’ – an Art and Craft exhibition was held at SDM College of Business Management, Mangaluru on April 23. The event was organized by the department of English. The exhibition, organized with the objective to bring forth the innate skills and hone the creative genius of the students,

was inaugurated by Dr. Charles Furtado, Professor of English, St Aloysius (Deemed to be University), Mangaluru. Prof. Aruna P. Kamath, Principal, SDM College of Business Management, was present.

The programme was coordinated by Ms. Lolita Neeta Dsouza, Mrs. Madhumathi J. Raja, Ms. Deepa Jayachandra Programme Coordinators.

Inauguration & orientation

Inauguration of English Association

The Inauguration of the English Association was held on 14 September 2024. Mr. Girish Kumar, Assistant Professor at Besant College, graced the occasion as the chief guest. In his address, he highlighted the significance of the English language in today's globalized world and its role in creating opportunities for young minds in academic and professional fields. He also encouraged students to actively engage in the association's events aimed at enhancing communication skills, critical thinking, and literary appreciation. The programme was coordinated by Mrs. Madhumathi J Raja, HOD, Ms. Lolita Neeta D'Souza, and Ms. Deepa Jayachandra.

GUEST LECTURES

"English—More than a Language: Exploring Its Cultural and Educational Impact"

On the occasion of International English Language Day, The English Department organized a guest lecture on "English—More than a Language: Exploring Its Cultural and Educational Impact" on 23 April 2025 for members of the English Association and students of I BBA 'B' and I B.Com. The lecture, delivered by Dr. Charles V. Furtado, was held to mark International English Day. The objective of the session was to explore the global cultural and educational influence of English and its role in promoting intercultural understanding and access to knowledge. Dr. Furtado emphasized the evolving role of English in shaping global

identities and fostering learning in a connected world. The event witnessed active participation and was coordinated by Mrs. Madhumathi J. Raja.

Art of Living

IQAC in collaboration with the Art of living Organisation organised a session on "Health, Breath work and Happiness Meditation" on 30 August 2024. Mr. Sahas Rai, CEO of Art and Living foundation was the resource person. He gave an insight on "The Happiness Programme and Explored the keys towards understanding oneself, and the people around us better, thus strengthening both professional and personal relationships". Students actively participated in the session. The programme was coordinated by Ms. Lolita Neeta D'Souza

Seminar on World Suicide Prevention Day

The students of the English Association and Youth Red Cross Association participated in a one-day seminar on World Suicide Prevention Day on 10 September 2024 at Town Hall. The event was organized by Susheg Charitable Trust and Roshini Nilaya to motivate students to face challenges fearlessly and raise awareness about mental health. The seminar emphasized the importance of taking a pledge against suicide and highlighted the role of mental health awareness in creating a supportive environment. Students were inspired to take initiatives and contribute to this noble cause, aiming to make a tangible difference in the lives of those in need. The programme was coordinated by Mrs. Madhumathi J Raja.

Refining Skills of Communication through English Language and Literature

The English Department organized a Guest lecture for II B.Com and II B.A.H.R.D students on the topic "Refining Skills of Communication through English Language and Literature. On 14 September 2024. Mr. Girish Kumar, Assistant Professor in English at Besant College, Mangalore,

was the resource person, He discussed the importance of effective communication in both personal and professional life. The objective was to motivate students to improve their communication abilities and integrate these skills into their daily lives. The programme was coordinated by Mrs. Madhumathi J. Raja.

Visualization with music

English Association organised a webinar on the topic “Visualization with music. On 17 November 2024. The Resource person for the programme was Mrs.Suman Kannah, A Psychological counsellor. The objective was to understand the importance of literature and philosophy through music . The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

ALUMNI INTERACTION

Body Language – “Beyond Words”.

English Department organised An Alumni Interaction programme was conducted on 11 September 2024 for II BBA “C”B students. The Alumni for this programme was Bindu, A CA Aspirant. The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

The Art of Personal Grooming

English Department organised An Alumni Interaction programme was conducted on 27 September 2024 for I BBA “A” students. The Alumni for this programme was Praneeth, Model. The objective of this session was to present their best self and boost confidence in academic and social settings. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

Why Social Health Is Key To Happiness And Longevity.

English Association conducted An Alumni Interaction programme on 5 May for I BBA “C” students. The Alumni for this programme was Mr.Rithesh, pursuing his MBA at Sayadri College. The objective of this session was to understand feeling a sense of belonging and connection has concrete benefits to your overall health, The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

How To Speak Up — Even When You Don’t Want To.

English Association conducted An Alumni Interaction programme on 5 May for I BBA “C” students. The Alumni for this programme was Mr.Canute pursuing his MBA at Sayadri College. The objective of this session was to understand conversations with clarity and heart .The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Communicating With Confidence

On the occasion of International English Language Day, English Association conducted An Alumni Interaction programme on 26 April for I BBA “A” students. The Alumni for this programme was Ms. Vishaka Pai .The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Communicating With Confidence.

On the occasion of International English Language Day, English Association conducted An Alumni Interaction programme on 26 April for I BCOM students. The Alumni for this programme was Ms. Vishaka Pai .The objective of this session was to understand importance of body language and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

STUDENT FACULTY PROGRAMMES

The Role of Social media in Shaping Public Opinion.

English Association organised A Student Faculty Programme on “The Role of Social media in Shaping Public Opinion” by Bhoomika of II BCA ‘A’ was organized for I BCA ‘A’ on 10 October 2024. The objective was to educate students about impact and its effects. The programme increased awareness and knowledge about various factors contributing for safer use of social media. It Enhanced understanding of the student and their role in making a positive impact towards their social behaviour and democracy. The programme was coordinated by Mrs Madhumathi J Raja.

The Future of Artificial Intelligence

English Association organised A Student Faculty Programme on “The Future of Artificial Intelligence” by Shreya of II BCA ‘A’ was organized for I BCA ‘A’ on 10 October 2024. The objective was to educate students and explain the basic concepts of AI. This presentation aimed to foster a comprehensive understanding and prepared the students for further studies or professional pursuits involving AI and its future developments. The programme was coordinated by Mrs Madhumathi J Raja.

Employee Branding

English Department Organised A student faculty programme on “Employee Branding” for I BAHRD students by Fathima F of II BAHRD on 29 November 2024. The objective was to help students understand the importance of employee branding, which involves aligning employees’ behaviours, communication, and attitudes with a company’s brand values. The programme was coordinated by Mrs. Madhumathi J Raja.

“Time Management and Study Skills”

English Department Organised A student faculty programme on “Time Management and Study Skills” on 6 September 2024 for I BBA ‘A’

by Sinchana and Shreya of II BBA ‘B’.The objective of the session was to highlight the importance of time management and the development of effective study skills. The programme was coordinated by Mrs. Madhumathi J. Raja.

Time Management and Study Skills

The English Association organized a student faculty programme on “Time Management and Study Skills” on 6th September 2024 for I BBA ‘A’. The session, conducted by Sinchana and Shreya of II BBA ‘B’, aimed to emphasize the importance of managing time effectively and enhancing study skills. The programme was coordinated by Mrs. Madhumathi J. Raja.

“The Role of Social Media in Communications”

The English Association organized a student faculty programme on “The Role of Social Media in Communications” on 6th September 2024 for I BBA ‘A’. The session, conducted by Manasvi and Vaishnavi of II BBA ‘B’, aimed to raise awareness about social media’s impact on communication and improving students’ vocabulary and speaking skills. The programme was coordinated by Ms. Deepa Jayachandra.

Health and Fitness

The English Association organized a Student faculty programme was conducted on 8 November 2024 for II BBA “C” students. The student faculty for this programme was Sharvari from II BBA “A”. The objective of this session was to motivate students to live healthy lives. The programme was coordinated by Ms. Lolita Neeta Dsouza.

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Mastering Communication Skills.

On the occasion of International English Language Day, the English Association conducted a student-faculty programme on “Mastering Communication Skills” for I B.Com students. Gagan Devadiga of III BBA ‘A’ was the student faculty for the session. The objective of the programme was to help students improve their command over the English language and develop effective communication skills. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Women Empowerment.

On the occasion of International Women’s Day, the English Association conducted a student-faculty programme on “Women Empowerment” for II BBA ‘C’ students. Sharvari and Likitha of II BBA ‘A’ led the session. The objective of the programme was to inspire and empower students by highlighting the importance of women’s roles and rights in society. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Values and Their Significance.

The English Association organized a student-faculty programme on “Values and Their Significance” for I BA (HRD) students on 23 April 2025. The session was conducted by Swati of III BBA ‘C’. The objective of the programme was to highlight the importance of moral and ethical values such as integrity, empathy, responsibility, and respect in shaping individual character and promoting societal well-being. The programme was coordinated by Mrs. Madhumathi J Raja.

Communication and Its Relevance in Our Day-to-Day Lives.

The English Association conducted a student-faculty programme on “Communication and Its Relevance in Our Day-to-Day Lives” for I BA (HRD) students on 23 April 2025. Saakshi of III BBA ‘C’ served as the student faculty. The objective of the session was to emphasize the role of communication in building relationships, resolving conflicts, and succeeding academically and professionally. The session also covered verbal and non-verbal communication, digital trends, and active listening. The programme was coordinated by Mrs. Madhumathi J Raja.

“The Science of Happiness” by Bruce Hood

English Department organised A book review on “The Science of happiness” written by Bruce Hood by Ankitha of II BBA ‘B’ on 9 September 2024. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The student brought the concepts of being happy and encouraging them to follow few exercises which will help them to be happy and spread happiness around themselves too. The programme was coordinated by Mrs Madhumathi J. Raja.

Wise and Otherwise

The English Association organized a book review on Wise and Otherwise by Sudha Murthy on 18 November 2024 for I B.COM students,

presented by Jessica. This inspiring collection of real-life stories highlights themes of compassion, empathy, and human values. The review aimed to evaluate the book’s impact and the wisdom it imparts. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

EXTENSION ACTIVITIES

Visit to St Ann’s High School, Mangalore.

The English association organized an Extension activity at St Ann’s High School, Kuntikan, Mangalore on 26 October 2024. The main objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards their work. The students conducted various competitions for the school children and encouraged them to showcase their various talents. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Kendriya Vidyalaya No.2 School at Ekkur.

The English Association conducted an Extension activity at Kendriya vidyalaya No.2 school Ekkur on 30 November 2024. The main aim was to enhance their communication and team work skills. The session combined learning with fun helping students build confidence, teamwork and interactive abilities. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Swami Shraddhananda Sevashram

The English association organized an Extension activity at Swami Shraddhananda Sevashram, Mangalore on 11 November 2024. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the ashram children, topics like the girl child issue, health and hygiene, were discussed. The students played various games like word building, quiz etc. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Stylette Unisex Salon

The English department organized an awareness programme on the importance of health care for the general public on 26 November 2024. The objective of the programme was to create awareness about various measures contributing to a healthy society. They explained the various simple methods to be followed in our daily lives and maintain cleanliness in the Salon. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Udaya Printers and Publications.

Members of the English Department visited Udaya Printers and Publications Private Ltd, Mangaluru on 22 November 2024. The objective was understanding printing processes, exploring collaboration opportunities. The visit gained insights about printing capabilities and services offered. The programme was coordinated by Ms. Madhumathi.J. Raja

Visit to Book Exhibition by Best Seller books held in Mangala Stadium.

“Books are a uniquely portable magic” The students of English Association had visited Lock the box Book Fest” a book exhibition. It was organized by Best Seller books held in Mangala Stadium, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Best Seller books held in Mangala Stadium.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Best Seller books held in Mangala Stadium, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in Forum Mall.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by

Book chor held in Forum Mall, on 15 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in Forum Mall.

“Books are a uniquely portable magic” The students of I BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 17 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in City Center.

“Books are a uniquely portable magic” The students of II BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 18 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Book Exhibition by Book chor held in City Center.

“Books are a uniquely portable magic” The students of III BBA “A” had visited Lock the box Book Fest” a book exhibition. It was organized by Book chor held in City Center Mall, on 19 November 2024 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to Canara School, Mangalore.

English association organized an Extension activity at Canara School, Mangalore on 4 September 2024. The II BBA “A” students interacted with the III “A” School children, the students trained them in art and dance performance. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Awareness on “Keeping the City Green”.

The English department organized an awareness programme on the plastic free world for the general public on 29 November 2024. The objective of the programme was to support plastic free communities in order to have a cleaner and greener surrounding. They explained the consequences of overusing plastics and its negative impact on the environment. The programme was coordinated by Ms. Madhumathi.J. Raja.

Awareness on “Water pollution”.

The English department organized an awareness programme on solutions for water pollution for the general public on 30 November 2024. The objective of the programme was to educate the general public on the importance of water and steps to be followed in order to prevent water pollution. They gave certain possible methods to be followed which can stop water pollution. The programme was coordinated by Ms. Madhumathi.J. Raja.

Visit to Cake shop Mangal

The English department organized an awareness programme on using the Modern technology and its benefits to the society on 27 November 2024 in the Cake Shop in Mangalore. The objective of this session was to understand that Modern technology boosts productivity as well as the efficiency of human activities, as it allows us to perform tasks in less time. The programme was coordinated by Ms. Madhumathi.J. Raja

Visit to Book Fair ,Mangalore

The English department organized an awareness programme on Reading Books and its benefits. The Students visited the book fair on 1 December 2024 that was in Mangalore. The objective of the programme was to understand the importance as it allows you to broaden your world, from job opportunities to the ability to relate to people from every country. The programme was coordinated by Ms. Madhumathi J. Raja

Visit To Sapna Book House

English Association organized an Extension activity On the occasion of International English Language Day, at Sapna Book House on 24 April 2025 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to School Book Company

English Association organized an Extension activity On the occasion of International English Language Day , at School Book Company ,Car street on 24 April 2025 .The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to St. Agnes Kannada Medium School.

English Association conducted an extension activity on 3 April 2025 at St. Agnes Kannada Medium School. The session focused on hygiene, waste disposal, and environmental awareness. Interactive activities and games were conducted, and students received gifts as tokens of appreciation. The programme was coordinated by Mrs. Madhumathi J Raja.

Visit to Better Life Old Age Home

English Association conducted an extension activity on 11 April 2025, the students visited Better Life Old Age Home, Mannagudda. They organised dance, singing, and fun activities for the residents. Gifts were distributed, and the event encouraged intergenerational bonding. The programme was well coordinated by Mrs. Madhumathi J Raja.

Visit to SK Ladies PG

English Association conducted an awareness visit to SK Ladies PG, Kodialbail on 9 April 2025. The session focused on the importance of a balanced diet and healthy eating habits. The students interacted with the residents and shared nutritional tips. The programme was well coordinated by Mrs. Madhumathi J Raja.

SKILL ENHANCEMENT ACTIVITIES

Slogan Writing competition –Voices of India

The English Association conducted a slogan writing competition on the occasion of International Day OF Democracy on 15 September 2024 and International Day of Peace that is on 21 September 2024. The objective of the event was to develop the writing skills of the student as well bring out their innovative thinking 'sand their views through their writings. The students showcased their creative ideas and talents. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Caption Writing competition – God's gift Daughter

The English Association conducted a caption writing competition in association with International Save girl child on 30 September 2024. The objective of the event was to develop the writing skills of the students as well making them realise the value of being born in this beautiful world. The students clicked their photo along with their mother and added an innovative tagline for the image. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Pencil Sketching Competition

The English association conducted Pencil sketching competition for the students on 4 October 2024 with a flair for art and creativity. This event was designed to provide a platform for students to express their artistic talent through the medium of pencil sketching. The topic for this competition is sketches related to M. Gandhi. It gave the participants an opportunity to explore various forms of artistic expression while adhering to a specific subject. Large number of students actively participated in the event. The programme was coordinated by Ms Deepa Jayachandra.

Poetry writing competition

The English Association conducted a poetry writing competition on 15 October 2024. The poem writing competition was organized, providing a wonderful platform for budding poets to showcase their talents and creativity, this event aimed to encourage students to express their thoughts and emotions through poetry and to foster a love for literary arts among participants. The participants were given 10 different topics related to the competition. The programme was coordinated by Mrs. Madhumathi J Raja.

Creative Video Making Competition

The English Association conducted a Creative video making competition on 30 October 2024. The objective of this creative video making competition was to encourage students to showcase their video production skills, storytelling abilities and creativity. The topic of the competition was A tribute to Ratan Tata Sir. A large number of students participated and it helped them to know in detail that how being compassionate person makes the world a beautiful place to live. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Slogan Writing Competition

The English Association conducted a Slogan Writing competition on 29 September 2024 on the topic 'The voices of India, understanding, diminishing conflicts'. The objective of this competition was to foster creativity and engage students in expressing impact full ideas through concise and memorable phrases. Large number of students actively participated in the event. The programme was coordinated by Mrs. Madhumathi J Raja.

Introducing Your Favourite English Language Author Competition

The English Association conducted the Introducing Your Favourite English Language Author Competition on 7th November 2024. The event aimed to enhance students' appreciation for literature and their presentation

skills. Participants were asked to present personal and literary information about their chosen author, discuss the genre in which the author writes, and summarize one of their notable works while explaining its significance. The competition was coordinated by Mrs. Madhumathi J. Raja.

Digital Poster Making Competition

The English Association organized a Digital Poster Making Competition on 12 November 2024. The topic was “Women - Our Power”. The event aimed to foster creativity and raise awareness about the power and contributions of women to society. Participants were encouraged to create visually appealing posters that effectively conveyed the message. The programme was coordinated by Ms. Deepa Jayachandra.

Mini Saga Writing Competition

The English Association also conducted a Mini Saga Writing Competition on the theme “Nurturing Kindness in a Complex World”, on 15 November 2024. This event aimed to inspire creativity and story writing skills among students while emphasizing the importance of kindness in today’s fast-paced, challenging world. Participants were required to create short, precise, and imaginative stories with a moral message. Stories could be enhanced with pictures or drawings for added visual appeal. The Programme was coordinated by Mrs. Madhumathi J. Raja.

Essay Writing Competition

English Association organized an Essay Writing Competition On the occasion of Women’s Day, on the topic “Women in Leadership: Breaking Barriers.” The objective of the event was to promote awareness about gender equality and inspire students to support and advocate for women’s empowerment. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Handwriting Competition

English Association organized a Handwriting Competition, To mark International English Language Day, The objective of the event was to

encourage students to develop and refine their penmanship, focusing on calligraphy and fine motor skills. The programme was coordinated by Ms. Lolita Neeta Dsouza.

One-Liner Writing Competition

English Association conducted a One-Liner Writing Competition, In celebration of International English Language Day, The objective was to promote creative expression through concise and impactful writing. Students displayed wit and originality, making the event a great success. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Quote the Poet

English Association organized Quote the Poet, a poster-making competition. The occasion of International English Language Day, the objective was to promote the powerful messages of poets through visual art. Students creatively represented literary quotes with engaging designs. The programme was coordinated by Ms. Lolita Neeta Dsouza.

Twist the Tale

The English Association conducted a Twist the Tale competition, encouraging students to reimagine the endings of popular short stories. The objective of the competition was to enhance creativity, narrative skills, and originality by requiring students to present alternative conclusions while maintaining narrative coherence. The event witnessed enthusiastic participation and showcased budding literary talent. The programme was coordinated by Mrs. Madhumathi J. Raja.

Wearable Literary Fashion

The English Association organized a Wearable Literary Fashion competition, inviting students to design accessories such as bracelets, pendants, and scarves inspired by literary characters, authors, quotes, and symbols. The event aimed to blend creativity with literary knowledge, encouraging students to express their love for literature through fashion. The innovative designs and enthusiastic participation made the event both educational and visually inspiring. The programme was coordinated by Mrs. Madhumathi J. Raja.

List of Prize Winners**Event Name****Slogan writing competition**

I	M Shrinidhi	I BCA "A"
II	Harsha S.	I BCA "A"
III	Janani P.	III BBA "C"

Creative video making competition

I	Abhiram S.	II B.COM
II	K. Shreyank	II BBA "C"

Mini saga short story writing competition

I	Ankitha	II BBA "B"
II	Dhanya Ravi	I BAHRD
III	Laxmikanth	I BBA "C"

Captain writing competition

I	M. Shrinidhi	I BCA "A"
II	Virendra Nayak	I BCA "A"
III	Janani P.	III BBA "C"

Pencil sketching competition

I	B .Thrisha	I BBA "B"
II	A. Laxmitha Kiran	I BBA "B"
III	Preetham	III BBA "C"

Book cover Designing competition

I	Ankita K. Rao	II BBA "B"
II	Annapoorna Kamath	II BBA "B"
III	K. Shreyank	II BBA "C"

Twist the tale competition

I	M. Shrinidhi	I BCA "A"
II	Harsha S.	I BCA "A"
III	Janani P.	III BBA "C"

Digital poster making competition

I	Annapoorna kamath	II BBA "B"
II	Chirashree	II BCA "B"
III	Supriya Kotian	III BCOM

Wearable literary fashion competition

I	Dhanya	II BCA "B"
II	Ankita	II BBA "B"
III	Janani P.	III BBA "C"

Poem writing competition

I	Disha Divya Choudhary Riya	III B.COM
II	Anusha	III B.COM
III	Paridhi Jain	I BBA "A"

Treasure hunt competition

I	Ritesh	I BBA "C"
	Ilaya	
	Chirag	
II	Aradhana	II BCA "B"
	Bhoomika	
	Thamilarasan	
III	Sushmitha	III BBA "B"
	Sri gowri	
	Maithri	

Essay writing competition

I	Annapoorna kamath	II BBA "B"
II	Gagan	III BBA "A"
III	Soujanya	II BCA "B"

Quote the poet competition

I	sharvari	II BBA "A"
II	Dinesh	III BBA "A"
III	Shynel	II BBA "B"

Handwriting competition

I	Likitha	II BBA "A"
II	Pradhanya	II BBA "A"
III	Manasi	II BBA "A"

One liner challenge

I	Suveekhsa	I B.COM
II	Likitha	II BBA "A"
III	Manasi	II BBA "A"



Kannada Association - Vikasana

ವಿಭಾಗ/ಸಂಘ : ಕನ್ನಡ/ವಿಕಸನ

ಧ್ಯೇಯ : ಜ್ಞಾನದಿಂದ ಬೆಳೆಯೋಣ ಸತ್ಯದಿಂದ ನಡೆಯೋಣ

ಉದ್ದೇಶ : ಕನ್ನಡವೇ ಸತ್ಯ ಕನ್ನಡವೇ ನಿತ್ಯ

ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಸದಸ್ಯರು : ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ.

ಶ್ರೀಮತಿ ರೇಣುತಾಕ್ಷಿ

ವಿದ್ಯಾರ್ಥಿ ಸಂಯೋಜಕರು : ಗೀತಾ, ಧನ್ಯ

ಸಾಹಿತ್ಯ ಸಂಘದ ಒಂದು ಅಂಗವಾದ ಕನ್ನಡ ವಿಭಾಗ/ಸಂಘ 'ವಿಕಸನ'ದ ಮೂಲಕ 2024-2025 ರ ಶೈಕ್ಷಣಿಕ ವರ್ಷದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಾಹಿತ್ಯ ಚಟುವಟಿಕೆಗಳನ್ನು ಹಂತ ಹಂತವಾಗಿ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬರವಣಿಗೆಯ ಕೌಶಲ್ಯವನ್ನು ಬೆಳೆಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 17/09/2024 ರಂದು 'ಇಂದಿನ ಬದಲಾಗುತ್ತಿರುವ ಸಮಾಜದಲ್ಲಿ ಮಹಿಳೆಯರ ಪಾತ್ರ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ವಾರುಣಿ ಪ್ರಥಮ ಬಿಸಿಎ 'ಬಿ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ನಿಸರ್ಗ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಲೇವಿತ್ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ದಿನಾಂಕ 4/10/2024 ರಂದು ಭಾವಗೀತೆ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಇದರ ಮುಖ್ಯ ಉದ್ದೇಶ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವೇದಿಕೆಯನ್ನು ಕಲ್ಪಿಸಿಕೊಡುವುದು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಆಶ್ರಿತ ಪ್ರಥಮ ಬಿಬಿಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ನವ್ಯ ತೃತೀಯ ಬಿಸಿ ಎ 'ಎ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ವೈಷ್ಣವಿ ತೃತೀಯ ಬಿಕಾಂ ಇವರು ಪಡೆದರು.

ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವದ ಅಂಗವಾಗಿ ದಿನಾಂಕ 05/11/2024 ರಂದು ಕನ್ನಡ ಸಂಘದ ವತಿಯಿಂದ 'ಕೋಟಿ ಕಂಠ ಗಾಯನ' ಹಾಗೂ 'ಕರಾವಳಿಯಲ್ಲಿ ಕನ್ನಡದ ಅಸ್ಥಿತ್ವ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಅತಿಥಿ 'ಉಪನ್ಯಾಸ' ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಡೈಜಿವಲ್ಡ್‌ನ ಸ್ಥಾಪಕರಾದ ಶ್ರೀಯುತ ವಾಲ್ಟರ್ ನಂದಳಿಕೆ ಇವರು ಆಗಮಿಸಿದ್ದರು.

ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ತಿಳುವಳಿಕೆಯನ್ನು ಉಂಟು ಮಾಡುವ ಹಾಗೂ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 07/11/2024 ರಂದು ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆಯನ್ನು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ವಾರುಣಿ ಪ್ರಥಮ ಬಿಸಿಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ರಶ್ಮಿತಾ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ಸೃಜನಶೀಲತೆಗೆ ಪ್ರೋತ್ಸಾಹ ನೀಡುವ ಇರಾದೆಯಿಂದ ದಿನಾಂಕ 12/11/2024ರಂದು ಚಿತ್ರ ನೋಡಿ ಕಥೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಲೇವಿತ್ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಚಿರಶ್ರೀ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಧನುಷ್ ತೃತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ದಿನಾಂಕ 16/11/2024 ರಂದು ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಮಣ್ಣಗುಡ್ಡ ಇಲ್ಲಿ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಆಯೋಜಿಸಲಾಯಿತು.

ದಿನಾಂಕ 23/11/2024ರಂದು ಸಮಾಜಮುಖಿ ವಿಸ್ತೃತ ಕಾರ್ಯ ಕ್ರಮದ ಅಡಿಯಲ್ಲಿ ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಉರ್ವ ಇಲ್ಲಿನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು.

ದಿನಾಂಕ 28/11/2024ರಂದು ಸಮಾಜಮುಖಿ ಕಾರ್ಯ ಕ್ರಮದ ಅಡಿಯಲ್ಲಿ ದ್ವಿತೀಯ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಸೈಂಟ್ ಪೀಟರ್ ಅಂಗನವಾಡಿ ಶಾಲೆ ಮಂಗಳೂರು ಇಲ್ಲಿನ ಬಾಲವಾಡಿ ಮಕ್ಕಳಿಗೆ 'ಕಲಿನಲಿ' ಎಂಬ ಶೀರ್ಷಿಕೆಯಡಿಯಲ್ಲಿ ಕಲಿಕೆಗೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಿದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿನ ಸಭಾಕಂಪನ ಹೋಗಲಾಡಿಸಿ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಇರಾದೆಯಿಂದ ದಿನಾಂಕ 30/11/2024ರಂದು ಪ್ರಥಮ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ 'ಆನ್ ಲೈನ್ ಖರೀದಿ' ಎಂಬ ಶೀರ್ಷಿಕೆಯಡಿಯಲ್ಲಿ ಪ್ರಥಮ ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿನಿ ನಿಶಾ ಅವರಿಂದ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸಲಾಯಿತು.

ಹಾಗೆಯೇ ದಿನಾಂಕ 2/12/2024ರಂದು ಪಥಮ ಬಿ.ಕಾಂ ವಿದ್ಯಾರ್ಥಿ ಅಭಿಷೇಕ್ 'ಆನ್ ಲೈನ್ ಖರೀದಿಯ ಸಾಧಕ ಬಾಧಕಗಳು' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಪ್ರಬಂಧ ಮಂಡಿಸಿದರು.

ದಿನಾಂಕ 02/12/2024 ರಂದು ಎನ್ ಎಮ್ ಪಿ ಟಿ ಶಾಲೆ ಪಣಂಬೂರು ಇಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಗೆ ಪೂರಕವಾದ ರಸ ಪ್ರಶ್ನೆ, ಕವನ ಬರೆಯುವ ವಿಧಾನ, ಅಭಿನಯ ಮೊದಲಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ದ್ವಿತೀಯ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ಯ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಆಯೋಜಿಸಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳ ಮನೋವೇಗವನ್ನು ಹೆಚ್ಚಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಪದಬಂಧ ಸ್ಪರ್ಧೆಯನ್ನು ದಿನಾಂಕ 17/01/2025ರಂದು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ತನುಶ್ರೀ ತೃತೀಯ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ, ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಪ್ರತೀಕ್ಷ ಶೆಟ್ಟಿ ತೃತೀಯ ಬಿಬಿಎ 'ಸಿ' ಹಾಗೂ ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಅಂಕಿತಾ ದ್ವಿತೀಯ ಬಿಬಿಎ 'ಬಿ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ಸೃಜನಶೀಲತೆಯನ್ನು ವೃದ್ಧಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ದಿನಾಂಕ 03/03/2025ರಂದು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆಯನ್ನು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಹರ್ಷ ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಗೀತಾ ತೃತೀಯ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ದಿಶಾ ತೃತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವೇದಿಕೆಯನ್ನು ಕಲ್ಪಿಸಿಕೊಡುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 10/03/2025ರಂದು ಹಳೆಯ ಚಲನಚಿತ್ರ ಗೀತೆ ಸ್ಪರ್ಧೆಯನ್ನು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಶಿಲ್ಪ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ', ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ವೈಷ್ಣವಿ ತೃತೀಯ ಬಿಕಾಂ ಹಾಗೂ ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಅಮೂಲ್ಯ ಪ್ರಥಮ ಬಿಬಿಎ 'ಎ' ಪಡೆದರು.

ಕನ್ನಡ ವಿಭಾಗವು ಮಹಿಳಾ ಘಟಕದ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ ಅಂತರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನಾಚರಣೆಯ ಅಂಗವಾಗಿ 'ಮಾನಸಿಕ ಆರೋಗ್ಯದ ಮಹತ್ವ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ದಿನಾಂಕ 13/03/2025ರಂದು ಪ್ರಥಮ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿನಿಯರಿಗೆ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಡಾ. ವಾಣಿ ಪ್ರೊಫೆಸರ್ ಕೆ.ಎ.ಎಂ.ಸಿ. ಮಂಗಳೂರು, ಇವರು ಆಗಮಿಸಿದ್ದರು.

ಸಾಮಾನ್ಯ ಜ್ಞಾನವನ್ನು ಒರೆಗಚ್ಚುವ ನಿಟ್ಟಿನಲ್ಲಿ ದಿನಾಂಕ 02/04/2025ರಂದು ರಸಪ್ರಶ್ನೆ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಶರಣ್ ಕುಮಾರ್ ತೃತೀಯ ಬಿಸಿಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಪ್ರತೀಕ್ಷ ತೃತೀಯ ಬಿಬಿಎ 'ಸಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ದಿಶಾ ತೃತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ದಿನಾಂಕ 05/04/2025 ರಂದು ಎಸ್.ಡಿ.ಎಂ ಮಂಗಳಜ್ಯೋತಿ ಇಂಟಿಗ್ರೇಟೆಡ್ ಸ್ಕೂಲ್‌ನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಭಾಷೆಯ ಮೇಲೆ ಅಭಿಮಾನ ಮತ್ತು ಜಾಗೃತಿಯನ್ನು ಮೂಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳಾದ ಕಥೆ, ಕವನ, ರಸಪ್ರಶ್ನೆಗಳ ಮೂಲಕ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಲಾಯಿತು ಇದರಲ್ಲಿ ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಾಲ್ಗೊಂಡರು

ಸಾಮಾಜಿಕ ಜಾಲತಾಣಗಳು ಇಂದಿನ ಯುವಜನಾಂಗಕ್ಕೆ ಪೂರಕವೋ? ಮಾರಕವೋ? ಎಂಬ ವಿಷಯದ ಕುರಿತು ದಿನಾಂಕ 21/04/2025 ರಂದು ಚರ್ಚಾ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ', ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಅಂಕಿತಾ ದ್ವಿತೀಯ ಬಿಬಿಎ 'ಬಿ', ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಶೈನಲ್ ಸಿಕ್ವೇರ ದ್ವಿತೀಯ ಬಿಬಿಎ 'ಬಿ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ನಡೆಸುವ ಭಾಷಣ ಸ್ಪರ್ಧೆಯನ್ನು 'ಶಿಕ್ಷಣದಲ್ಲಿ ತಂತ್ರಜ್ಞಾನದ ಬಳಕೆ' ಎಂಬ ವಿಷಯದೊಂದಿಗೆ ದಿನಾಂಕ 24/04/2025 ರಂದು ಏರ್ಪಡಿಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ', ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಗೀತಾ ತೃತೀಯ ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ಹಾಗೂ ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಚಿರಶ್ರೀ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಬಿ' ಪಡೆದರು.

ದಿನಾಂಕ 03/05/2025ರಂದು ಪ್ರಥಮ ಮತ್ತು ದ್ವಿತೀಯ ಬಿಸಿಎ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪಠ್ಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ 'ಸಾಂಸ್ಕೃತಿಕ ಪಲ್ಲಟಗಳು ಮತ್ತು ತಾಳ್ಮೆ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಯಕ್ಷಗಾನ ಕಲಾವಿದ ಡಾ.ಶಿವಕುಮಾರ್ ಅಳಗೋಡು ಸಹ ಪ್ರಾಧ್ಯಾಪಕರು ಪೂರ್ಣಪ್ರಜ್ಞ ಕಾಲೇಜು ಉಡುಪಿ ಇವರು ಆಗಮಿಸಿದ್ದರು.

ಡ್ರಗ್ಸ್ ಬಗ್ಗೆ ಜಾಗೃತಿ ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 09/05/2025 ರಂದು ಪ್ರಥಮ ಬಿಬಿಎ ಮತ್ತು ಬಿಎ ಎಚ್ ಆರ್ ಡಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ 'ಮಾದಕ ವ್ಯಸನಗಳು ಮತ್ತು ಯುವಜನತೆ' ಎಂಬ ವಿಷಯದ ಕುರಿತಂತೆ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮವನ್ನು ಬಾರ್ನ್ ಎಗೈನ್ ರಿಕವರಿ ಸೆಂಟರ್‌ನ ಸ್ಥಾಪಕರು ಶ್ರೀಯುತ ಗುರುಪ್ರಸಾದ್ ಹಾಗೂ ಸಹ ಸಂಸ್ಥಾಪಕರಾದ ಬೀನಾ ಮೋನಾ ಸಲ್ಮಾನ ಇವರು ನಡೆಸಿಕೊಟ್ಟರು.

ಈ ಮೇಲಿನ ಎಲ್ಲಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಸಾಹಿತ್ಯ ಸಂಘದ ಅಡಿಯಲ್ಲಿ ಕನ್ನಡ ವಿಭಾಗ ಹಾಗೂ ಕನ್ನಡ ಸಂಘ 'ವಿಕಸನ'ದ ಸಂಯೋಜಕರಾದ ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ. ಹಾಗೂ ಶ್ರೀಮತಿ ರೇಣುತಾಕ್ಷಿ ಇವರ ನೇತೃತ್ವದಲ್ಲಿ ನಡೆಸಲಾಯಿತು.

Hindi Association - Spuran

शैक्षणिक वर्ष 2024-25 हिन्दी साहित्यिक संघ “स्पुरण” और हिन्दी विभाग द्वारा आयोजित विविध प्रतियोगिताएँ

हिन्दी विभाग : स्पुरण

संघ का आदर्श वाक्य : साहित्य एक दुसरे को जोड़ता है, प्रेरित करता है तथा ऊपर उठाता है।

संघ का उद्देश्य : भाषा की शक्ति का जश्न मनाना।

अध्यापक संयोजक : डॉ. ज्योति

डॉ. शालिनी. एम.

छात्र संयोजक : दिव्या और प्रथीक्षा

“स्पुरण” द्वारा आयोजित विविध प्रतियोगिताएँ:

प्रचार वाक्य

दिनांक 3/10/24 को “गौरवशाली भारत” (Glorious India) विषय पर प्रचार वाक्य लिखने की प्रतियोगिता का आयोजन किया गया। डॉ.शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान दीप्ता तृतीय बि.कॉम को मिला। और द्वितीय स्थान अनुषा.पी.भट्ट तृतीय बि.कॉम को मिला। तृतीय स्थान के श्रेयांक द्वितीय बि.बि.ए.‘सी’ को मिला।

चुनो और बोलो

दिनांक 04/10/24 को “चुनो और बोलो” की प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान राज द्वितीय बि. बि.ए.‘बी’ और द्वितीय स्थान यशविधा तृतीय बि.कॉम और तृतीय स्थान के रुथरन तृतीय बि.बि.ए.‘सी’ को मिला। डॉ. शालिनी निर्णयकार बनि।

कविता लिखना

दिनांक 14/10/24 को “कविता लिखने” की प्रतियोगिता का आयोजन किया गया। कविता का विषय ‘खूबसूरत समय’ और ‘तितली रानी’। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान दिशा.एस तृतीय बि.कॉम और द्वितीय स्थान इन्जेल सिकवेरा द्वितीय बि.बि.ए.‘बी’ और तृतीय स्थान फथिमथ प्रथम बीए.एच. आर. डी को मिला।

हिन्दी पहेलियाँ

दिनांक 06/11/24 को “हिन्दी पहेलियाँ” समूह प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान अश्विथ और शरण कुमार तृतीय बी.सी.ए.‘ए’ और द्वितीय स्थान त्रिशन और रक्षण प्रथम बि. कॉम को तथा तृतीय स्थान साई प्रकृथी और के.श्रेयांक द्वितीय बि.बि.ए.‘सी’ को मिला।

कहानी लिखना

दिनांक 16/11/24 को “कहानी लिखने” की प्रतियोगिता का आयोजन किया गया। कहानी लिखने की प्रतियोगिता का विषय था ‘शिक्षण की शक्ति’ और मानवता का पाठ। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान के.श्रेयांक द्वितीय बि.बि.ए.‘सी’ और द्वितीय स्थान श्रेया तृतीय बि.बि.ए.‘सी’ को तथा तृतीय स्थान रक्षा द्वितीय बी.सी.ए.‘बी’ को मिला।

भित्ति – पत्र

दिनांक 16/11/24 को “भित्ति-पत्र” प्रतियोगिता का आयोजन किया गया। भित्ति-पत्र प्रतियोगिता का विषय था ‘पर्यावरण संरक्षण’। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान साई प्रकृथी द्वितीय बि.बि.ए.‘सी’ और द्वितीय स्थान दिशा.एस तृतीय बि.कॉम और तृतीय स्थान प्रियांका पूजारी तृतीय बि.कॉम को मिला।

भाषण स्पर्धा

दिनांक 14/11/24 को “सशक्त नारी सशक्त भारत” विषय पर विद्यार्थियों को भाषण स्पर्धा का आयोजन किया गया। इसके निर्णयकार डॉ शालिनी बनीं। इसमें प्रथम स्थान श्रद्धा द्वितीय बि.कॉम और द्वितीय स्थान अंकिता द्वितीय बि. बि.ए. ‘बी’ और तृतीय स्थान अनन्या तृतीय बि.कॉम को मिला।

प्रबंध स्पर्धा

दिनांक 14/11/24 को प्रबंध स्पर्धा का आयोजन किया गया। प्रबंध का विषय था ‘प्लास्टिक मुख्य भारत-एक आवश्यक कदम’ और ‘युवा पीढ़ी और उनकी जिम्मेदारियाँ’। डॉ शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान दिशा. एस तृतीय बि.कॉम और द्वितीय स्थान अंकिता.के.राव द्वितीय बि.बि.ए. ‘बी’ को मिला तथा तृतीय स्थान शिवानी द्वितीय बि.बि.ए. ‘ए’ मिला।

देश भक्ति गीत

दिनांक 04/03/25 को ‘समूह देश भक्ति गीत’ प्रतियोगिता का आयोजन किया गया। डॉ शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान श्रव्या श्री और समूह द्वितीय बी.सी.ए ‘ए’ और द्वितीय स्थान वृंदा और समूह द्वितीय बि.बि.ए. ‘सी’ को तथा तृतीय स्थान दिशान और समूह प्रथम बि.बि.ए. ‘बी’ को मिला।

प्रश्नोत्तरी प्रतियोगिता

दिनांक 18/03/25 को समूह प्रश्नोत्तरी प्रतियोगिता का आयोजन किया गया। डॉ शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान अश्विथ और शरण कुमार तृतीय बी.सी.ए ‘ए’ और द्वितीय स्थान रितेश और इलया भारती प्रथम बी. बि.ए ‘सी’ तथा तृतीय स्थान स्वयं वर्निकर और धन्या रै को मिला।

क्रॉसवर्ड प्रतियोगिता

दिनांक 19/03/25 को क्रॉसवर्ड समूह प्रतियोगिता का आयोजन किया गया। डॉ शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान अश्विथ और शरण

कुमार तृतीय बी.सी.ए ‘ए’ और द्वितीय स्थान लक्ष और श्रुजन प्रथम बी.बी.ए ‘सी’ तथा तृतीय स्थान प्रकृथी शेटी और अमीषा तृतीय बी.सी.ए ‘ए’ को मिला।

वाद-विवाद प्रतियोगिता

दिनांक 20/03/25 को वाद-विवाद समूह प्रतियोगिता का आयोजन किया गया। डॉ शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान दिनेश तृतीय बी. बि.ए ‘ए’ और अंकिता.के.राव द्वितीय बी.बी.ए ‘बी’ को मिला द्वितीय स्थान लक्ष और लक्ष्मी सागर प्रथम बी.बी.ए ‘सी’ और तृतीय स्थान श्रुजन और इलया भारती प्रथम बी.बी.ए ‘सी’ को मिला।

हिन्दी विभाग द्वारा आयोजित विविध कार्यक्रम :

हिंदी दिवस समारोह

हिंदी दिवस के अवसर पर, हिंदी एसोसिएशन ने एक सांस्कृतिक कार्यक्रम और शैक्षणिक वर्ष 2024-25 के लिए हिंदी एसोसिएशन के उद्घाटन के माध्यम से हिंदी भाषा के महत्व का जश्न मनाया। यह कार्यक्रम आज की दुनिया में हिंदी भाषा के महत्व और इसकी सांस्कृतिक प्रासंगिकता को बढ़ावा देने के लिए आयोजित किया गया था। कार्यक्रम की शुरुआत मुख्य अतिथि, श्री अश्विनी कुमार, बैंक ऑफ बड़ौदा, मैंगलोर के उप महाप्रबंधक के गर्मजोशी से स्वागत के साथ हुई। हिंदी एसोसिएशन की छात्रा समन्वयक दिव्या ने मुख्य अतिथि का संक्षिप्त परिचय दिया। कार्यक्रम की शुरुआत एक अन्य छात्रा समन्वयक प्रतीक्षा के भाषण से हुई, जिन्होंने भाषा को बढ़ावा देने में हिंदी दिवस के महत्व पर प्रकाश डाला। कार्यक्रम की शुरुआत अंग्रेजी विभाग के विभागाध्यक्ष श्रीमती मधुमती जे. राजा के उत्साही शब्दों के स्वागत के साथ हुई, जिन्होंने प्रिंसिपल की ओर से मुख्य अतिथि को प्रशंसा का प्रतीक भेंट किया। हिंदी विभाग की विभागाध्यक्ष डॉ. ज्योति ने श्रीमती मधुमती का फूलों से स्वागत किया, जबकि हिंदी एसोसिएशन की संकाय प्रभारी डॉ. शालिनी ने बैंक ऑफ बड़ौदा, मैंगलोर की कर्मचारी श्रीमती सुगनवती का स्वागत किया। कार्यक्रम में

राज पटेल द्वारा कविता पाठ और वर्ष 2024-25 के लिए हिंदी एसोसिएशन की कार्य योजना का उद्घाटन भी हुआ। दिव्या ने योजना का संक्षिप्त विवरण दिया, जिसका उद्घाटन मुख्य अतिथि ने किया। अपने भाषण में, श्री कुमार ने हिंदी भाषा की शक्ति पर जोर दिया और छात्रों को अपने कौशल और ज्ञान को बढ़ाने के लिए कॉलेज की गतिविधियों में भाग लेने के लिए प्रोत्साहित किया। कार्यक्रम का समापन प्रतीक्षा द्वारा धन्यवाद ज्ञापन के साथ सकारात्मक रूप से हुआ, जिसने हिंदी दिवस के सफल उत्सव को चिह्नित किया।

अथिति उपन्यास:

14/09/24 को बैंक ऑफ बड़ौदा, मैंगलोर के उप महाप्रबंधक मंगलुरु के अश्विनी कुमार, द्वारा अथिति उपन्यास का आयोजन किया गया। विषय “बैंकिंग क्षेत्र में हिन्दी का प्रयोग”। अश्विनी कुमार जी देश के अलग अलग बैंकों में हिन्दी के महत्व तथा समाज में हिन्दी भाषा से छात्रों अलग अलग क्षेत्रों में उद्योगावाकाश के बारे में छात्रों को सविस्तार पूर्वक जानकारी दी। इस कार्यक्रम का संचालन डॉ.ज्योति ने किया।

16/11/24 को डॉ.कल्पना प्रभु, हिन्दी विभागध्यक्ष, केनरा कॉलेज मंगलौर द्वारा अथिति उपन्यास का आयोजन किया गया। उपन्यास का विषय “दस हजार एकांकी का विवेचन”। इस सत्र का उद्देश्य हिंदी साहित्य की इस मौलिक कृति के विषयगत सार, साहित्यिक प्रतिभा और ऐतिहासिक महत्व पर गहन विचार करना था। कार्यक्रम का समन्वयन डॉ. शालिनी एम. ने किया।

हिंदी विभाग द्वारा 6/3/2025 को द्वितीय बी.ए.एच.आर.डी के छात्रों के लिए “एकलव्य खंड काव्य में जातिप्रथा” विषय पर अतिथि व्याख्यान का आयोजन किया। इस कार्यक्रम के लिए संसाधन व्यक्ति श्रीमती हर्षा केपी थीं जो हीरा महिला महाविद्यालय में व्याख्याता हैं। सत्र का उद्देश्य महाभारत की पौराणिक कहानी पर गहराई से चर्चा करना था, जिसमें समर्पण बलिदान और गुरु शिष्य संबंधों की नैतिकता के विषयों पर प्रकाश डाला गया। मुख्य उद्देश्य

समकालीन शिक्षा और समाज में कहानी की प्रासंगिकता पर चर्चा करना था। वक्ता ने छात्रों को कहानी के सामाजिक निहितार्थों, खासकर भेदभाव के संदर्भ को चर्चा में शामिल किया। कार्यक्रम का समन्वय डॉ. शालिनी एम. द्वारा किया गया।

छात्र अध्यापक कार्यक्रम :

हिंदी विभाग द्वारा 10/10/2024 को प्रथम बी.बी.ए ‘सी’ के छात्रों लिए द्वितीय बीबीए ‘ए’ के श्री राज द्वारा “हार की जीत” विषय पर एक छात्र संकाय कार्यक्रम आयोजित किया। इस कार्यक्रम का उद्देश्य छात्रों को हार की जीत की कहानी के बारे में जानकारी देना था। उन्होंने एक शक्तिशाली और दिल को छू लेने वाली कहानी सुनाई जो हार और जीत के बीच के शाश्वत संघर्ष को दर्शाती है और अंत में दृढ़ता और नैतिकता की जीत होती है। इस कार्यक्रम को डॉ. शालिनी एम. द्वारा समन्वय किया गया।

हिंदी विभाग द्वारा 21/11/24 को द्वितीय बीबीए ‘ए’ के श्री शाइनेल सेक्वेरा द्वारा ‘सीमा रेखा’ विषय पर प्रथम बीकॉम के लिए छात्र संकाय कार्यक्रम आयोजित किया गया। इस कार्यक्रम का उद्देश्य छात्रों को ‘सीमा रेखा’ कहानी के संबंध में जानकारी देना था। ‘सीमा रेखा’ विष्णु प्रभाकर द्वारा लिखित एक एकांकी नाटक है जिसमें पारिवारिक मूल्यों और पारिवारिक संघर्षों पर चर्चा की गई है। इस एकांकी में एक ही परिवार के चार भाइयों के बीच संघर्ष का वर्णन किया गया है। नाटक में चार भाई हैं जो अलग-अलग वर्गों का प्रतिनिधित्व करते हैं। हर भाई की अपनी सोच और विचारधारा है। इस कार्यक्रम को डॉ. शालिनी ने समन्वय किया।

हिन्दी विभाग द्वारा 11/03/25 को “विष्णू प्रभाकर लिखित होरी नाट्य रूपांतर के समीक्षा” विषय पर द्वितीय बी.बी.ए कि स्वाती द्वारा छात्र अध्यापक कार्यक्रम का आयोजन द्वितीय बि.कॉम के छात्रों को किया गया। इस कार्यक्रम का उद्देश्य छात्रों को एक गरीब किसान अपने इज्जत बचाने के लिये

किस तरह अपना जीवन व्यतीत करता है इससे छात्रों के जीवन में किस तरह असर पड़ता है इस की जानकारी दिया गया। इस कार्यक्रम का संचालन डॉ. ज्योति ने किया।

प्रपत्र प्रस्तुतीकरण :

प्रथम बी.कॉम के नवनीत द्वारा 6/3/2025 को छात्र प्रपत्र मंडन आयोजित किया गया। इस प्रपत्र मंडन का मुख्य उद्देश्य छात्रों के शोध और प्रस्तुति कौशल को बढ़ाना था, साथ ही उनका आत्मविश्वास बढ़ाना था। मुख्य विषय था "वित्तीय संघ और स्वास्थ्य संघ" जो ग्रामीण और शहरी विकास में महत्वपूर्ण भूमिका निभाते हैं। छात्र ने बताया कि कैसे कर आर्थिक विकास में महत्वपूर्ण योगदान देते हैं। कार्यक्रम का समन्वय डॉ. शालिनी एम. द्वारा किया गया।

दिनांक 11/3/25 को प्रथम बी.बी.ए की नेहा और रक्षिता द्वारा प्रथम बी.बी.ए के विद्यार्थियों के लिए प्रपत्र प्रस्तुती को दिया गया। विषय प्रेमचंद द्वारा लिखित उपन्यास "निर्मला" पर पुस्तक समीक्षा का आयोजन किया गया। इस समीक्षा का उद्देश्य विद्यार्थियों को सामाज में होनेवाले अन्याय तथा में विद्यार्थियों पढ़ने तथा बोलने की क्षमता को बढ़ाना है। इस गतिविधि का संचालन डॉ.ज्योति ने किया।

विस्तृत कार्यक्रम :

27/11/24 को हिन्दी विभाग के द्वारा एसडीपीटी इंग्लिश मीडियम स्कूल, कटील, मंगलुरु कर्नाटक में विस्तार गतिविधि का आयोजन किया। इस यात्रा का उद्देश्य लोकतांत्रिक नेतृत्व और कार्यक्रम के अभ्यास में आवश्यक कौशल विकसित करना था। छात्रों ने स्कूली बच्चों के लिए कई गतिविधियाँ आयोजित कीं। इस गतिविधि का समन्वय डॉ. ज्योति ने किया। डॉ. ज्योति ने कार्यक्रम का समन्वय किया।

हिंदी विभाग ने 02/12/2024 को होली एंजल्स हायर हायर प्राइमरी स्कूल, परमानुरु, थोकोट्ट मंगलुरु कर्नाटक में विस्तृत कार्यक्रम का आयोजन

किया। इस यात्रा का उद्देश्य कार्यक्रम के अभ्यास में छात्रों के आवश्यक कौशल विकसित करना था। छात्रों ने स्कूली बच्चों के लिए कई गतिविधियाँ आयोजित कीं। इस गतिविधि का समन्वय डॉ. ज्योति ने किया।

हिंदी विभाग ने 02/12/2024 को भारत इंग्लिश मीडियम स्कूल, विद्यानगर, कुआली, मंगलुरु कर्नाटक में विस्तार गतिविधि का आयोजन किया। इस यात्रा का उद्देश्य समूह में रहने और जिम्मेदारियों को साझा करने के लिए आवश्यक क्षमता विकसित करना था। छात्रों ने स्कूली बच्चों के लिए कई गतिविधियाँ आयोजित कीं। इस गतिविधि का समन्वय डॉ. ज्योति ने किया।

हिन्दी विभाग द्वारा 27/11/2024 को विस्तरण कार्यक्रम का आयोजन किया। यह विस्तरण कार्य फ्रांसिस क्साविएर्स हायर प्राइमरी स्कूल मंगलौर में आयोजित किया गया। इस विस्तरण कार्य में छात्रों को हिन्दी व्याकरण से संबंधित जानकारी दी गई इस कार्यक्रम का उद्देश्य छात्रों में नेतृत्व गुण को विकसित करना और उनके मन में आत्मविश्वास को उजागर करना था। कार्यक्रम का संचालन डॉ. शालिनी ने किया।



FINE ARTS ASSOCIATION – Kala Vaibhava

Motto/Vision : Where Heart meets Art

Theme : Where Culture meets Creativity

Objectives : Provide a platform for students to explore, develop, and showcase their artistic skills and interests.

Cultivate leadership qualities, teamwork, and organizational skills through participation in association activities.

Staff Coordinators : Veena D Kotian
Smitha M

Student Coordinators : Thushar S III BBA B
P Kavya III BCA B

Class Secretaries: (Only Final Years)

III BBM 'A'	Harshad
III BBM 'B'	Thushar S.
III BBM 'C'	Meghana
III BCOM	Vimarsha
III BCA 'A'	P. Navya
III BCA 'B'	Yajna J Shetty
III BA(HRD)	Shrijan

ACTIVITIES

Inauguration & orientation

The Inaugural function of Fine arts Association at Conference hall was held on 30 August 2024.. The event marked the launch of Fine arts Association. The host welcomed and introduced the chief guest, Mr. Vinayak Acharya. Sandalwood and coastal wood choreographer. Programme started with lighting of lamp by the dignitaries. Mr. Vinayak Acharya shared his experience in the college and how fine arts association become a stepping stone in his career as choreographer.

Principal Mrs. Aruna P kAmath presided over the function, in her address she also motivated the students to actively participate in events conducted by the association. Her inspirational speech emphasized the students to manage both academics and other co-curricular activities simultaneously.

The event featured: Video release – which contained the introduction of the heads of the association for this academic year. A group song by the college choir group. Flashmob – an energetic dance performance by the student coordinators and the team. Unveiling the logo of the association for the academic year 2024-25.

Fine arts staff coordinators Mrs. Veena D Kotian and Mrs. Smitha M and Students coordinators Mr. Thushar and Ms. Kavya was present on the dias.

Inauguration of Yakshagana Training

Fine Arts association Inaugurated Yakshagana Training programme for the interested students on 17 September 2024. The objective of this training program is to train interested students for yakshagana competitions by training them the fundamentals of the play. Yakashagana courses will be

held every Saturday from 1:00 pm to 3:30 pm for interested Yakshagana artists. Mr. Nagaraj launched the training program. He gave an explanation of this traditional dance form & its significance in Mangalore coastal region. Student incharge Ms.Sushmitha and Mr. Hrishikesh. The programme was coordinated by Mrs. Smitha M and Mrs.Veena D. Kotian.

Extension activities

Visit to Jilla Panchayat Hiriya Prathamika School, Mannagudda

The Fine Arts Association organized an extension activity at Jilla Panchayat Hiriya Prathamika School, Mannagudde, on 16th November 2024, for the students of Class V, with around 30 participants. The primary objective of the program was to provide practical exposure to the students and to foster confidence and leadership skills among them. The Visit was coordinated by Mrs. Veena D. Kotian.

VISIT TO DKZP Hiriya Prathamika School, Bejai Kapikad

Fine arts association organized Extension Activity for students of DKZP Hiriya Prathamika School, Bejai Kapikad on 16th November 2024. The objective of the programme is to give practical exposure to the students and build confidence and leadership skills among them. The Programme was organized by Student coordinators Thushar S and P Kavya and Staff coordinators Mrs. Veena D Kotian.

Visit to DKZP Higher Primary School, Bokkapatna

Fine arts association of SDM College of business management has organized Extension Activity for students of DKZP Higher Primary School, Bokkapatna on 16th November 2024. The objective of the programme was to give practical exposure to the students and build confidence and leadership skills among them. The Programme was organized by Student coordinators Thushar S and P Kavya and Staff coordinators Mrs. Veena D Kotian.

SKILL ENHANCEMENT ACTIVITIES

Bottle Painting Competition.

The Fine Arts Association organized a Bottle Painting Competition, On 30 September 2024. The objective was to encourage creativity and innovation in art. Participants painted bottles based on the theme Floral Design. Several students participated, with their works evaluated by three judges based on neatness, creativity, and use of color combinations. The event successfully identified talented individuals and promoted artistic expression. The competition was coordinated by Mrs. Veena D. Kotian.

College Anthem Singing Competition

Fine Arts association of SDM College of business management organized inter College Anthem singing competition on 16th October 2024. Ms. Deekshitha, Classical singer, Mrs. Renuthakshi and Mrs. Supritha were the judges of the programme. 21 teams participated in the programme. The programme was coordinated by Mrs. Veena D Kotian and Mrs. Smitha m.

Inter Class Variety Competition

Fine Arts association of SDM College of business management organized inter class variety competition on 17th October 2024. Mr. Chethan, Theater artist, Mrs. Poornami Prajwal, you tuber and dancer and Mr. Suhas choreographer and yakshagana artist were the judges of the programme. 15 teams performed in the programme. The programme was coordinated by Mrs. Veena D Kotian and Mrs. Smitha m.

Mehendi, Nail Art, and Hairstyle Competition

The Fine Arts Association of SDM College of Business Management organized a Mehendi, Nail Art, and Hairstyle Competition on 12th November 2024. The competition aimed to identify innovative solutions in art. It was a group event with 16 students participating, where one acted as the model and the others were the artists. The event successfully highlighted creative talent. Coordinators were Student Coordinators Thushar S and P Kavya, and Staff Coordinators Mrs. Veena D Kotian and Mrs. Smitha M.

Goodudeepa Making Competition

The Fine Arts Association organized a Goodudeepa Making Competition on 15 November 2024, to discover creative talent. It was a group event with 12 students participating. Teams of 3 prepared Goodudeepa using provided materials. The competition successfully identified artistic innovation. Coordinators were Student Coordinators Thushar S and P Kavya, and Staff Coordinators Mrs. Veena D Kotian and Mrs. Smitha M.

Cooking Without Fire

The Fine Arts Association organized a Cooking without Fire Competition on 4 April 2025. The objective of the competition was to encourage innovation in the culinary arts by challenging students to prepare dishes without using fire or electronic appliances. It was conducted as a team event with each team consisting of four students. A total of 10 teams participated enthusiastically, showcasing creativity and teamwork. The dishes were judged by a panel of three judges, and three teams were declared winners. The competition successfully highlighted culinary talent and fostered innovation among students. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Bollywood Quiz Competition

The Fine Arts Association organized a Bollywood Quiz Competition on 8 April 2025, to test students' knowledge of Indian cinema. The event was conducted in two rounds. The first round focused on general questions related to Bollywood, while the second round featured visual clues where participants identified movie names based on displayed pictures. Out of 22 participants, 10 advanced to the final round, and 5 were awarded top places. The event aimed to engage students with pop culture while enhancing memory and recall. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Rangoli Competition

The Fine Arts Association conducted a Rangoli Competition on 11th April 2025 to inspire artistic expression through traditional Indian art forms. The team-based event required two students per team, and participants were free to use either rangoli powder or flower petals. A total of 8 teams participated, and the vibrant, intricate designs captivated both judges and the audience. Two judges evaluated the artwork and selected three winning teams. The event fostered creativity and team collaboration. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

Interclass dance and singing competition

Fine Arts association of SDM College of business management organized dance and singing competition on 17th April 2025. Mrs. Supritha, Mrs. Renuthakshi and Mrs. chaitra Bhat were the judges of the programme. 5 group dance, 9 solo dance, eastern and western, 5 group singing and 10 solo singing were performed by the students in the programme. The programme was coordinated by Mrs. Veena D Kotian and Mrs. Smitha M.

Pencil Sketch Competition

The Fine Arts Association organized a Pencil Sketch Competition on 20th February 2025. The objective was to identify and nurture artistic skills in observational drawing. This individual event required participants to sketch musical instruments presented to them on the spot. The competition challenged students to pay attention to detail and translate their observations into artwork. Two winners were selected by a panel of two judges. The event was a great success, encouraging creative observation and skill development. Student coordinators were P. Kavya and Thushar S. The programme was coordinated by Mrs. Veena D. Kotian and Mrs. Smitha M.

List of Prize Winners

1. Bottle Painting :

I Place	Harshitha Ashik	I BBA A II BCA A
II Place	Revanth Saya	III Bcom II BAHRD
III Place	Varuni	I BCA B

Mehendi, Nail Art, and Hairstyle Competition

I Place	Bhoomika, Ananya D Hrithika, Shravya D	II BCA A
II Place	Shravyashri, Ananya Shreya, Suhana	II BCA A

3. Goodudeepa making

I Place	Dishan, Prithviraj, Kavya	I BBA B
II Place	Prayag, Samrudh, Aryan	I BCA A

4. Pencil Sketch

I Place	Ashik	II BCA A
II Place	Laxmitha	II BBA B
III Place	Pranam	III BBA B

5. Cooking without Fire

I Place	Sanidhya, Deeksha, Nischitha, Chinamayi	I BCA B
II Place	Pavithra, Shravya Shravya D, Suhani	II BCA A
III Place	Varsha, Meghana Nishitha, Vanitha	II BCA A

6. Bollywood Quiz

I Place	Ananya	III BBA B
II Place	Shravan Amisha	II BCA A III BCA A
III Place	Kaushika Shreegowri	III BBA A III BBA B

7. Rangoli

I Place	Bhargavi & Pavithra	II BCA A
II Place	Prakruthi	II BBA C
III Place	Thrisha & Kavya	I BBA B

8. Face Painting

I Place	Anusha & Disha	III Bcom
II Place	Radhika & Dhanya	II BCA B
III Place	Yajna & Ashwith	III BCA

Solo Dance (classical):

I Place	Yajna	III BCA B
II Place	Shravyashri	II BCA A
III Place	Adithi	III BBA A

Solo Dance (western)

I Place	Rakshatha	I Bcom
II Place	Poorna	II BBA B
III Place	Prayag	I BCA A

Group dance:

I Place	Team Lasya	Rakshatha & Team
II Place	Team Tandav	Nirali & Team
III Place	Team Nrithya	Ramya & Team

Solo Singing:

I Place	Ashritha	pI BBA A
II Place	Shilpa	II BCA A
III Place	Anvith	I BBA

Group Singing:

I Place	Team Taal	Karthik & Team
II Place	Team Sangeet	Dishan & Team
III Place	Team Laya	Pratheeksha & Team

Interclass Anthem singing

I Year:	II Year:	III Year:
I Place – I BBA A	I Place – II BCA A	I Place – III BCA A
II Place – I BCA B	II Place – II BBA B	II Place – III Bcom
III Place – I Bcom	III Place – II Bcom	III Place – III BCA B

11. Interclass Variety**Variety MC:**

I Year:	II Year:	III Year:
I Place – I Bcom	I Place – II BBA B	I Place – III BCA B
II Place – I BCA B	II Place – II BCA B	II Place – III BBA C
III Place – I BCA A	III Place – II BCA A	III Place – III Bcom

Variety Skit:

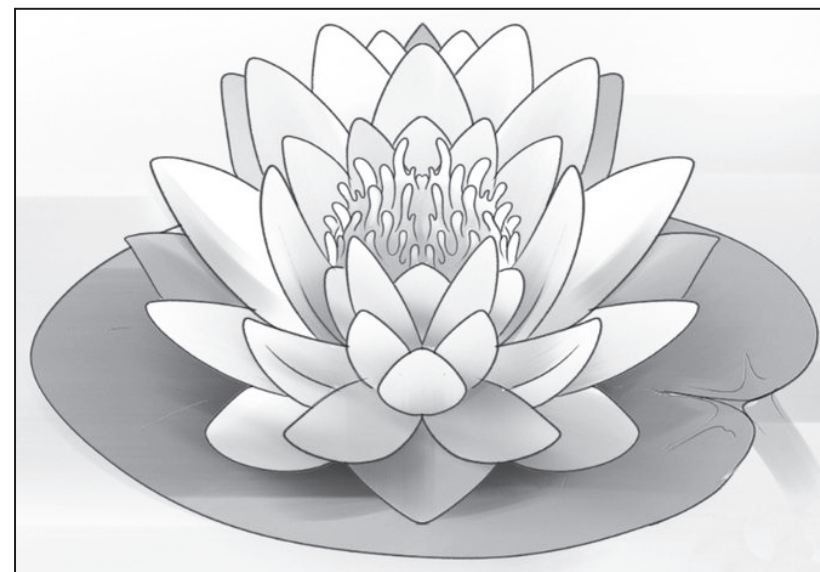
I Year:	II Year:	III Year:
I Place – I BCA A	I Place – II BCA A	I Place – III BBA B
II Place – I BCA B	II Place – II BCA B	II Place – III Bcom
III Place – I Bcom	III Place – II BBA B	III Place – II BBA C

Variety Dance:

I Year:	II Year:	III Year:
I Place – I BCA B	I Place – II BCA A	I Place – III BBA A
II Place – I BBA B	II Place – II BCA B	II Place – III BBA B
III Place – I Bcom	III Place – II BBA B	III Place – III BBA C

Variety Overall:

I Year:	II Year:	III Year:
I Place – I BCA B	I Place – II BCA A	I Place – III BBA B
II Place – I BCA A	II Place – II BCA B	II Place – III BBA B
III Place – I Bcom	III Place – II BBA A	III Place – II BBA C



FEST FORUM – Talent Hunt

Motto/Vision : Transforming education through innovative festivities

Theme : From Learners to Leaders: Shaping Tomorrow's Innovators

Objectives :

- To create an engaging platform that blends creativity, collaboration, and celebration, inspiring students to explore and showcase innovative ideas.
- To nurture leadership and critical thinking skills by encouraging students to take active roles in planning, organizing, and participating in fest activities.
- To bridge classroom learning with real-world applications, empowering students to become forward-thinking leaders and innovators of tomorrow.

Staff Coordinators : Thilakraj G.
Shashikala Shetty

Student Coordinators : Jishnu – III BBA C
Prajwal – III BCA B

Class Secretaries : (Only Final Years)

III BBA 'A'	Preethika Pai
III BBA 'B'	Vamshi
III BBA 'C'	Mohammad Ashfan K M
III BCOM	Rithesh
III BCA 'A'	Maulya S Raj
III BCA 'B'	Kaustubh Shetty
III BA(HRD)	Shravya

ACTIVITIES

Management Fest Training: Transforming Learners into Leaders

The Fest Forum of SDM College of Business Management organized a week-long Management Fest Training Programme from 29th August to 3rd September 2024. The training was conducted for the first-year students of I BA HRD, I BBA (A, B, C), and I BCom with the objective of introducing them to the dynamic world of management fests and nurturing leadership, creativity, and innovation through experiential learning. The sessions focused on familiarizing students with key fest events such as Best Manager, Human Resource, Marketing, Public Relations, Quiz, and Stress Interview. Each event was not only explained but also demonstrated, helping students gain a clear understanding of event formats, judging criteria, and the essential skills required for effective participation. The practical approach of the training bridged the gap between theoretical knowledge and real-world applications, making the learning experience more meaningful and engaging. The primary goals of the training included creating awareness about management fests, enhancing communication, critical thinking, and technical skills, and identifying as well as nurturing the unique talents of first-year students. Each session began with a motivating introduction by Mr. Jishnu A J of III BBA 'C', the student coordinator of the Fest Forum. The programme was effectively coordinated by Mr. Thilakraj G.

- Participated in National Level Management and IT Fest 'ADVAITA' organised by Poornaprajna Institute of Management, Udupi, held on 28 August 2024 and won the following prizes

Pavan	III BBA C	–	Quiz	–	II Place
Shynel	II BBA B	–	Quiz	–	II Place
Rutran	III BBA C	–	Finance	–	II Place
Yuvaraj	III BBA A	–	Finance	–	II Place

- Participated in National Level Management Fest 'DAKSH-24' organised by De Paul Institute, Kochi, held on 07 and 08 October 2024 and won the following prizes

K Ruthran	II BBA C	–	Finance	–	I Place
S Revanth	III BCom	–	Finance	–	I Place
Yuvaraj E R	III BBA A	–	Finance	–	I Place
Jeethesh	II BCom	–	Finance	–	I Place

- Participated in National Level Management Fest 'ALOYSIAN FEST 2024' organised by St Aloysius College, Mangalore, held on 08 October 2024 and won the following prizes

Sharvari II BBA A – One Last Deadline – I Place

- Won Overall Runners-Up in 'Scintillate 2025', a National Level Management Fest organised by SDM Law College, Mangalore, held on 05 April 2025 and won the following prizes

Ruthran	III BBA C	–	Finance	–	I Place
Abhilash	II BBA C	–	Best Manager	–	I Place
Yuvaraj	III BBA B	–	Participant		

- Won Overall Runners-Up in 'Digantha 2025', a National Level Management Fest organised by Govinda Dasa College, Mangalore, held on 04 April 2025 and won the following prizes

Pavithra	II BCom	–	Marketing	–	II Place
Ankitha	II BBA B	–	Human Resource	–	II Place
Sharvari	III BBA A	–	Participant		
Ramya	II BBA C	–	Participant		

- Attended Fest 'MEDIA 2K25' organised by the Department of Computer Applications at Shree Devi Institute of Technology, Mangalore, held on 28 February and 01 March 2025 and won Overall Runners-Up by bagging the following prizes

Corporate Walk	–	II Prize
Treasure Hunt	–	I Prize
Web Designing	–	I Prize

- Coding – III Prize
- Participated in Fest 'Akriti-2025' organised by Srinivas University Institute of Engineering and Technology, Mukka, held on 11 and 12 March 2025 and won the following prize

Web Designing – I Prize

- Participated in Fest 'TIARA-2025' organised by St Joseph Engineering College, Mangalore, held on 20 and 21 March 2025 and won Overall Championship by securing the following prizes

Corporate Walk	–	I Prize
Variety	–	I Prize
Dance	–	III Prize
Galli Cricket	–	I Prize
DJ	–	II Prize

- Participated in Fest 'Akriti-2025' organised by Canara Engineering College, Benjanapadavu, Mangalore, held on 28 and 29 March 2025 and won the following prize

Corporate Walk – II Prize

Participated in Fest 'Excel 4.0' organised by Srinivas Institute of Engineering and Technology, Valachil, held on 28 March 2025 and won the following prize

Coding – I Prize

NATIONAL SERVICE SCHEME (NSS)

Motto/Vision : NOT ME BUT YOU

Theme : Youth with the mind and spirit to serve the society

Objectives : Acquire Leadership qualities and democratic attitudes

Staff Coordinators : Dr.Jyothi & Mr.Sudarshan

Student Coordinators : Veekshith & Monisha Gatty

Class Secretaries

III BBM 'A' Vidyashree

III BBM 'B' Veekshith

III BBM 'C' Rishika

III BCOM Druv

III BCA 'A' Neha Bangera

III BCA 'B' Spoorthy Shetty

III BA(HRD) Shreeja

NSS Orientation Programme

The NSS unit organized the Orientation Programme on 22 August 2024. The NSS unit held an orientation program for new volunteers, introducing them to the objectives of NSS, volunteerism, and community service. The program also emphasized leadership, communication, and teamwork skills. Alumni Mr. Thanush Vamanjoor and Mr. Lakshan Poojary motivated the students. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Inauguration of NSS

The NSS Units I and II were inaugurated on 27 September 2024. The ceremony, held at the college auditorium, was attended by distinguished

guests, including Mr. Nandan Mallya, Mr. Sheshappa K, and Mr. Adithyaraj. The program featured the lighting of the lamp by the guests, along with Vice Principal Mrs. Divya Uchil and NSS officers Dr. Jyothi and Mr. Sudarshan. Ms. Monisha presented the Plan of Action for 2024-25, and the guests motivated the volunteers, emphasizing youth's role in nation-building. The event concluded with an NSS pledge and a cultural program organized by the volunteers. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan

International Youth Day.

The NSS unit organized International Youth Day on 12 August 2024 with the theme "Empowering Youth for a Sustainable Future" to raise awareness of challenges faced by youth. Resource persons such as Mr. H.R. Thimayya, Mr. Durgaprasad, Dr. Kishore Kumar M, and others spoke about the potential of youth in global scenarios, emphasizing yogic values and health. The event was well-received, and students actively participated. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Tiranga Rally.

The NSS unit organized Tiranga Rally on 14 August 2024, NSS volunteers participated in a pride walk from Karavali Utsav Ground to Govind Pai Circle, organized by MP Captain Brijesh Chowta. The rally aimed to instill patriotism and national pride among youth. student coordinators Mr. Veekshith and Ms. Monisha. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

NSS students served as volunteers

On the occasion of the 78th Independence Day of India, Mangalore University organized a grand cultural program in Town Hall Mangalore on 15 august 2024. Our NSS unit of SDM college students participated in the programme as volunteers. Dr.Jyothi and Mr.Sudarshan coordinated the programme.

Sadhbhavan Diwas

The NSS unit organized Sadhbhavan Diwas on 20 August 2024, In honor of Rajiv Gandhi's legacy of peace and unity, the NSS unit celebrated Sadhbhavan Diwas. Mr. Natesh Alva shared insights on the importance of tradition, diversity, and cultural unity. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Blood Cancer Awareness Programme

In association with the NSS unit of SDM College of Business Management, DKMS-BMST Foundation India conducted a "Blood Cancer Awareness" programme at the college auditorium on Thursday 29th August 2024. DKMS BMST Foundation India is a non-profit organization dedicated to the fight against blood cancer and other blood disorders, such as thalassemia and aplastic anemia. The chief guest of the programme Mr. Rohit Rajiv, member of DKMS BMST Foundation India took up the session by speaking about their aim — to improve the situation of patients suffering from blood cancer and other blood disorders in India and throughout the world, by raising awareness about blood stem cell transplantation and registering potential blood stem cell donors. He also encouraged volunteers to register as bone marrow or stem cell donors. Accordingly more than 150 volunteers registered as donors. Ms. Neha was the master of ceremony. Ms. Sanika welcomed the gathering and Ms. Ankitha propounded a vote of thanks. The programme was coordinated by NSS programme officers Dr. Jyoti and Mr. Sudarshan along with the guidance of student coordinators Mr. Veekshith and Ms. Monisha.

International Democracy Day (Human Chain Rally)

On the occasion of International Democracy Day NSS unit volunteers participated in a human chain rally organised by Mangalore University on 15 September 2024. The objective of this event conducted on International Democracy Day was a meaningful initiative to celebrate the spirit of democracy. It reminded everyone of the power of collective voice and the responsibility each citizen bears in preserving democratic ideals. Dr. Jyothi and Mr. Sudarshan.

Swatchhatha Rally program: Swachh Bharat Abhiyan

SDM College of Business Management Mangalore NSS unit organized a Swatchhatha rally program on 21 September 2024 about swatchh Bharath abhiyan rally. Many Volunteers participated in this program. Dr. Jyothi and Mr. Sudarshan NSS coordinators coordinated the program.

Public Places Cleaning Program - Swachh Bharat Abhiyan.

The NSS unit organized a cleaning initiative for public places held on 20 September 2024 as part of the Swachh Bharat Abhiyan. Around 100 volunteers took part in cleaning public spaces to promote cleanliness and hygiene in the locality. The program was coordinated by Dr. Jyothi and Mr. Sudarshan.

Swachhta pledge: Swachh Bharat Programme

SDM College of Business Management Mangalore NSS unit organized a Swatchhatha pledge taking program on 26th September 2024 about swatchh Bharath abhiyan. Many Volunteers participated in this program. Dr. Jyothi and Mr. Sudarshan NSS coordinators coordinated the program.

Swachhata Awareness Programme

SDM College of Business Management Mangalore NSS unit organized an awareness program on 27 September 2024 about swachh Bharath Abhiyan. 200 Volunteers participated in this program. Dr. Jyothi and Mr. Sudarshan NSS coordinators coordinated the programme.

One-Day Camp at SDM Mangala Jyothi Integrated School, Vamanjoor

The NSS unit organized a one-day camp at SDM Mangala Jyothi Integrity School, Vamanjoor, on 29 September 2024. A total of 10,000 volunteers participated in the event. The objective was to engage students in various community welfare activities. The program was coordinated by Dr. Jyothi and Mr. Sudarshan, the NSS coordinators.

Beach Cleaning Program at Tannirbavi Beach, Mangalore

The NSS unit organized a beach cleaning program at Tannirbavi Beach, Mangalore on 29 September 2024. 75 volunteers participated in the initiative to promote cleanliness and environmental awareness. The event was coordinated by Dr. Jyothi and Mr. Sudarshan.

Bus Stand Cleaning Program at Vamanjoor.

The NSS unit conducted a bus stand cleaning program at Vamanjoor on 30th September 2024 where 200 volunteers participated. The objective was to ensure cleanliness at public spaces and contribute to a hygienic environment. Dr. Jyothi and Mr. Sudarshan coordinated this programme.

Campus cleaning programme

NSS unit conducted a campus cleaning program on 30th September. Many volunteers participated in promoting cleanliness and environmental responsibility. The objective was to ensure cleanliness at college campus and contribute to a hygienic environment. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Awareness on Cleanliness and Nutrition - Swachta Hi Seva Abhiyaan & Poshan Maah.

The NSS unit organized an Awareness Programme As part of the Swachta Hi Seva Abhiyaan and contributing to the 'Poshan Maah' initiative, the NSS volunteers created awareness among school children about cleanliness and general nutrition. The program was organized at Baikampady, Mangalore, on 1 October 2024, where volunteers engaged with parents to spread information about government nutrition programs. Dr. Jyothi and Mr. Sudarshan coordinated this event.

Blood Donation Camp

NSS unit organized a blood donation camp on 24 October 2024, on the occasion of Shri Veerendra Hegde's 57th Annual Grand Celebration. Over 100 students participated in the camp, donating blood to support local medical needs. The event was inaugurated by Dr. Shalini Radhakrishnan from K.M.C. Hospital. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

Kudupu temple seva: occasion of Champa Shashti Utsava

On the auspicious occasion of Champa Shashti Utsava, NSS volunteers gave a seva at Kudupu Temple on 5th and 6th of November 2024. Seva is a way to connect with the divine and experience spiritual growth. Around 50 volunteers participated in this seva at noon. This seva is coordinated by staff

coordinators Dr.Jyoti and Mr.Sudarshan along with Student coordinators Mr.Veekshith and Ms.Monisha.

Beach Cleaning And Awareness programme on save the sea turtle eggs.

The NSS unit organized a beach cleaning program on 1 December 2024, at Sasihihlu beach, in collaboration with the forest department, to protect the Olive Ridley Sea Turtles and promote environmental sustainability. The event also included a turtle awareness session. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

MANGALORE MARATHON

Shri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM) proudly contributed to the success of the Mangalore Marathon, an event organized by the Mangalore Runners Club on 10.11.2024. The marathon witnessed the participation of over 5,000 runners, including international athletes from Denmark, Ethiopia, Kenya, Spain, and Japan, highlighting its global appeal. A total of 118 students from SDMCBM, representing the NSS Association, Sports Association, and various other associations, played a significant role in the event's execution. These students volunteered across several key areas, including marketing, bib preparation, and on-ground support, ensuring the event ran smoothly. On 26th October, the volunteer leaders attended a route briefing meeting at Infosys, where they were briefed about the marathon route, potential challenges, and the necessary precautions to handle different circumstances that may arise during the event. This session helped the volunteers prepare for their roles on marathon day, ensuring they were well-equipped to manage their responsibilities. The pre-run marketing activities were conducted at Kadri Park and Fiza by Nexus Mall, where students engaged the public with creative promotional strategies, generating enthusiasm for the marathon. Bib packing was organized on 1.11.2024 at Infosys and on 2.11.2024 and 3.11.2024 at Forum Mall, during which volunteers meticulously prepared over 5,000 bibs and goodie bags. The bib distribution phase followed from 7.11.2024 to 9.11.2024 at Forum Mall, where students assisted participants with registration and ensured the efficient distribution of bibs and goodie bags. Dr.Jyothi & Mr.Sudarshan coordinated the programme

SDM College of Business Management Inaugurates Seven-Day NSS Special Camp.

The SDM College of Business Management inaugurated the National Service Scheme (NSS) Seven-Day (20 to 26 February 2024) Annual Special Camp. The camp was inaugurated on 20 February 2024, at Dakshina Kannada Zilla Panchayat Higher Primary School, Bolanthooru, Nalkur Village, Bantwal Taluk. The event commenced with great enthusiasm, focusing on fostering social responsibility and leadership among students. The inauguration ceremony was presided over by Sri Rajesh Nayak, Social Worker, Bantwal. Sri Sudhakar Bhaskar Bhat, President of the Karnataka State Secondary Teachers' Association, Mangalore, was the chief guest. The event also featured an insightful address by Prof. Arun Kumar, Head of the Commerce Department, Mangalore University. Dr. Bharath Shetty, MLA of Mangalore City North, graced the occasion and emphasized the role of education in fostering a service mindset among students. The event also witnessed the presence of Vice Principal Mrs. Divya Uchil, Pooja and Harshal faculty members of the Department of Commerce, were also present. The programme was successfully coordinated by NSS Officers Dr. Jyothi and Mr. Sudarshan, Physical Director.

The National Service Scheme (NSS) Annual Camp for the year 2024-2025 was held at Government Higher Primary School, Narikombu, Dakshina Karnataka, from the 20 to 26 February 2025.

Day 1: Inauguration

The camp commenced with a formal inaugural function. The distinguished guests present were:

Mr. Ramakrishna Rao (Director, Dutt Samithi Chinnara Loka Seva Bandhu), Mr. Santhosh Kumar (President, Gram Panchayat, Narikombu), Mrs. Mohini Vaman Kulal (Vice President, Gram Panchayat, Narikombu), Mr. Kishore Shetty (Member, Gram Panchayat, Narikombu), Mrs. Pushpavathi Dejappa Darkas (President, SDMC), Mrs. Presilla, Mr. Lohith Rai, Mr. Prakash Garodi, Mr. Sakshath Shetty Kavoov.

The students were divided into four teams named after characters from the Mahabharata. Each team was assigned the following duties on a rotational basis: (Cleaning, Cultural, Escort, and Kitchen)

The day began at 5:30 AM with a serene Bhajan session, followed by the flag hoisting ceremony at 6:00 AM, fostering national pride and unity. This was followed by invigorating Zumba and physical exercises.

Shramadhana

At 8:00 AM, the core activity of the camp, Shramadhana, commenced. Volunteers dedicated themselves to community service, which included clearing overgrown vegetation and repairing damaged infrastructure. This activity fostered teamwork, discipline, and a sense of social responsibility.

Cultural Program

From 6:00 PM to 8:30 PM, formal functions, cultural performances, and games were held. Each night concluded with an evaluation session, where achievements were celebrated, and areas for improvement were discussed.

Gramasameeksha

As part of community outreach, NSS volunteers conducted a door-to-door survey in the locality, gathering valuable data on the residents' socio-economic conditions and daily lifestyles. The villagers warmly welcomed the volunteers and generously contributed coconuts and groceries.

Day 2

The day began with the flag hoisting by Mr. Yogesh Bhandari, a respected local farmer, followed by his insightful speech on the virtues of a simple lifestyle. The volunteers then engaged in Zumba, followed by Shramadhana.

Post lunch, Mr. Jeevan Kolya, organizer of Bharatiya Vikas Trust, Manipal, delivered a guest lecture. The day concluded with Chinthanamanthana (reflection and brainstorming) and a cultural program.

Day 3

The day followed a similar structure with flag hoisting, yoga, and games. The highlight of the day was the Alumni Meet, where former NSS volunteers shared their experiences and engaged in cultural performances with the current batch. The alumni later served dinner to the volunteers, strengthening intergenerational bonds.

Day 4

The day began with flag hoisting by Ms. Pooja, a college staff member. Activities included volleyball matches, Shramadhana, and a Kunita Bhajan session, where volunteers enthusiastically participated.

The evening's cultural program was graced by esteemed guests:

Mr. Raj Buntwal (Journalist), Ms. Zeeta Menezes (Retired Principal, Adarsha High School, Moodabidri), Mr. Shrikant (Vice President, SDMC)

The day concluded with Chinthanamanthana.

Day 5

The morning started with the flag hoisting by Mr. Rajesh Darkas, a talented local artist. Volunteers enjoyed a morning walk, followed by group games and Shramadhana.

Preparations began for the Shibira Jyothi event. The evening featured speeches by Mr. Ganesh Kumar and Mr. Vasanth Jain, followed by cultural performances and interactive games. A special ceremony honored Mr. Vasanth Jain, a retiring non-teaching staff member of SDMCBM College, Mangalore.

Day 6

The final day of routine activities began with flag hoisting by Mr. Damodar Kebettu, followed by Zumba and preparations for Shibira Jyothi.

At 9:00 AM, volunteers participated in Kesaru Gaddhe games, which provided immense enjoyment. The cultural night was themed "Tulunadu Vaibhava," celebrating Mangalorean culture.

Shibira Jyothi Ceremony

This ceremony symbolized the unity and service values instilled during the camp. Volunteers lit diyas along an Indian map while singing patriotic songs. The event concluded with a gala dinner.

Day 7: Valedictory Ceremony

The final day featured the valedictory program, recognizing the best performers: (Best All-Rounder, Best Camper, Best Leader)

The ceremony was graced by Professor Aruna P. Kamath, our college principal, marking the official conclusion of the NSS camp.

The NSS Annual Camp 2024-2025 was a transformative experience, fostering community service, leadership, and cultural enrichment. Volunteers left with cherished memories, a strengthened sense of responsibility, and a deeper connection with society. The spirit of NSS—"Not Me, But You"—was truly embodied throughout the camp

The camp was successfully coordinated by student coordinators Veekshith and Monisha Gatty, along with staff coordinators Dr. Jyothi and Mr. Sudarshan. Their dedication and leadership ensured a well-organized and impactful experience for all participants.

NSS Association Organises Beach Cleaning Programme.

The NSS unit organized a beach cleaning programme at Surathkal Beach, Mangalore on 10th April 2025. Students collected plastic and other waste materials, helping maintain cleanliness along the shoreline. The event was coordinated by Dr. Jyothi and Mr. Sudarshan.

Cleanliness Drive Awareness Campaign.

On 10th April 2025, the NSS unit conducted a Cleanliness Drive at Urwa Market, Gandhinagar, Mangalore. Around 10-15 volunteers participated in spreading awareness on hygiene and cleanliness in the local area. The campaign was coordinated by Dr. Jyothi and Mr. Sudarshan.

Visit to Better Life Old Age Home

NSS association organised an extension activity at Better Life Old Age Home, Manna Gudda on 11 April 2025. The students conducted dance, singing, and interactive activities for the residents. The programme promoted intergenerational bonding and community service. It was coordinated by Dr. Jyothi and Mr. Sudarshan.

Visit to St. Agnes Kannada Medium School

NSS association organised an extension activity that was held on 3rd April 2025 at St. Agnes Kannada Medium School to create awareness on hygiene, waste disposal, and cleanliness. The session included interactive games and classroom cleaning. Gifts were distributed to the students. The programme was coordinated by Dr. Jyothi and Mr. Sudarshan.

NSS Valedictory Programme.

The NSS Association of SDM College of Business Management conducted its Valedictory Programme on 24th May 2025 at 11:00 AM in the Conference Hall. The event was graced by Mr. Akshay Aithal, SDMCBM alumnus and Senior Associate – Immigration at Exigent Group Limited, Bangalore. The session was hosted by NSS volunteer Apeksha, with a welcome note and memento presented by Dhanya. Mr. Aithal shared inspiring insights, motivating volunteers with his words of encouragement. Mrs. Madhumathi J. Raja, Associate Professor, appreciated the volunteers for their service and commitment to society. The vote of thanks was delivered by Mr. Anish. The programme was coordinated by staff coordinators NSS Officers Dr. Jyothi and Mr. Sudarshan, along with student coordinators Veekshith Poojary and Monisha Gatty.

SKILL ENHANCEMENT ACTIVITIES

Poster Making Competition

The NSS association conducted a Poster Making Competition on 25th April 2025, the theme “Save Water” The programme was coordinated by Dr. Jyothi Mr. Sudarshan.

Essay Writing Competition.

The NSS Association organized an insightful essay writing competition on 24 April 2025 on the theme “ The Influence of Social Media on Youth”. The programme was coordinated by Dr. Jyothi Mr. Sudarshan.

Reel Making Competition

The NSS Association organized a Reel making competition on 26 April 2025 to mark social service The programme was coordinated by The programme was coordinated by Dr. Jyothi Mr. Sudarshan.

Prize Winners

Essay Competition

I Place	Sai Prakruthi	II BBA ‘C’
II Place	Varuni	I BCA ‘B’
III Place	Abhiram	II BBA ‘C’

Reel Making Competition

I Place	Rachana Shetty & Ananya	II BBA ‘C’
II Place	Amshi & Harshali	II BBA ‘C’
III Place	Karthik & Anish	II BCA ‘A’

Poster Making Competition

I Place	Dhanya	II BCA ‘B’
II Place	Rachana Shetty & Sai Prajwal	II BBA ‘C’
III Place	K. Shreyank	II BBA ‘C’

YOUTH RED CROSS

Motto/Vision: EVERYWHERE FOR EVERYONE

Theme : UNITY IN SERVING HUMANITY

Objectives :

To provide a healthy life for the better prospects of the society.

- To inculcate the understanding and acceptance of civic responsibilities and acting accordingly with humanitarian concern.
- To teach the fundamental principles of the Red Cross and Red Crescent Movement, including neutrality, impartiality, and humanity.
- Organize regular volunteer activities such as blood drives, community clean-ups, and support for local shelters.
- Educate youth on how to prepare for and respond to natural and man-made disasters.
- Promote healthy living and disease prevention through workshops and campaigns

Staff Coordinators : PREETHIKA DHARMAPAL
PARINITHA SALIAN
RESHMI B R
SUDARSHANA K

Student Coordinators : KRITHIKA SHETTY –III BBA-B
NISHIKA –III BCA-B

Class Secretaries : (Only Final Years)

III BBM 'A'	PRATHIK P
III BBM 'B'	NIKITH
III BBM 'C'	VIDYA
III BCOM	YASHAS D
III BCA 'A'	VINITH
III BCA 'B'	SAKSHI SHETTY
III BA(HRD)	DEESHNA. N

ACTIVITIES

Inauguration & Orientation

The Youth Red Cross Unit was inaugurated on 20 September 2024. Dr. Suphala Kotian, Research Professor at Srinivas University and a counsellor, inaugurated the event, while Mrs. Divya Uchil, Vice Principal, presided over the function. The programme emphasized the importance of serving society selflessly. Dr. Suphala Kotian addressed the students, encouraging them to contribute to society with compassion and humanity, without expecting anything in return. Mrs. Parinita, and Mr. Sudharshan, along with student coordinators Krithika Shetty and Nishika, were present. The event was coordinated by Mrs. Reshmi B.R, Mrs. Preethika Dharmapal.

Planting Tribute to Honor and Conserve

Youth Red Cross in association with NSS and Rover and Rangers participated in a special tree planting ceremony held at the college on 1 October 2024. This meaningful event honoured mother nature, symbolizing both respect for their country and a commitment to environmental conservation. The act of planting the tree serves as a tribute and aims

to inspire awareness about the importance of preserving our natural environment. It was a heartfelt gathering, reinforcing the values of community, remembrance, and ecological responsibility. The programme was Coordinated by Preethika Dharmapal, Parinita Salian, ReshmiBR and Mr.Sudarshan.

Pan cards drive

The Youth Red Cross in association with St. Milagres Cooperative Society Ltd organised a new PAN card drive on 24 October 2024 .Event was organised to assist students in preparing new PAN cards and making corrections to existing ones. This initiative, conducted within the college premises, is aimed at simplifying the process for students and promoting awareness about the importance of PAN cards in financial and official matters. The programme was Coordinated by Mrs. Preethika Dharmapal ,Parinita Salian , Mrs ReshmiBR and Mr.Sudarshan.

GUEST LECTURES

“Changing Narrative on Suicide”

The Youth Red Cross Unit organized a guest lecture on the topic “Changing Narrative on Suicide” for the students. On 20 September 2024, Dr. Suphala Kotian, Research Professor at Srinivas University and a counsellor, was the resource person. She discussed the importance of addressing suicide prevention and the factors that contribute to suicidal thoughts. The objective was to raise awareness and promote mental well-being among students. The session was coordinated by Mrs. Reshmi B.R. and Mrs. Parinita.

Youth Red Cross Association Conducts Fire Safety & Disaster Management Awareness Programme.

The Youth Red Cross Association organized an awareness program on Fire Safety, Health Safety, and Disaster Management on 13 February

2025. The initiative aimed to educate students on fire hazards, preventive measures, and essential first aid procedures. The session was conducted by Shri Sathyaraj, Freelancer Fire Safety Officer. The programme featured two sessions—indoor and outdoor. The indoor session focused on fire safety protocols, the use of fire protection equipment, evacuation procedures, and first aid techniques. The outdoor session included a mock drill and a demonstration of fire extinguishers, allowing participants to gain hands-on experience in using fire fighting equipment available on campus. The event was coordinated by Youth Red cross Officers Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan

Youth Red Cross Association Organizes Medical Camp.

The Youth Red Cross Association, along with Rovers and Rangers in collaboration with SDM Ayurveda Hospital, Bejai, conducted a free medical check-up camp on 23 February 2025 at DKZPUP School, Bolanthuru, Bantwal Taluk. Nearly 75 villagers benefited from the camp. Dr. Jayaprakash B and Dr. Shilpa Hegde served as the resource persons. The event was coordinated by Mrs. Preethika Dharmapal, Mrs. Anasuya, Mrs. Reshmi B. R., Parinita Salian, and Mr. Sudarshan.

Youth Red Cross Association Organizes Beach Cleaning Drive At Tannirbhavi Beach.

The Youth Red Cross Association along with Rovers and Rangers conducted a beach cleaning drive at Tannirbhavi Beach, Kasba Bengre, on 9 March 2025, as part of its environmental awareness initiative. The event aimed to promote cleanliness, environmental conservation, and active student participation in maintaining pollution-free coastal areas. A large number of volunteers participated in the drive, collecting plastic waste, debris, and other pollutants from the beach. The programme was coordinated by Youth Red Cross Unit officers Mrs. Preethika Dharmapal, Mrs. Reshmi B. R., Mr. Sudarshan, and Ms. Parinita Salian.

Seminar on World Suicide Prevention Day

The students of the English Association and Youth Red Cross Association participated in a one-day seminar on World Suicide Prevention Day on 10 September 2024 at Town Hall. The event was organized by Susheg Charitable Trust and Roshini Nilaya to motivate students to face challenges fearlessly and raise awareness about mental health. The seminar emphasized the importance of taking a pledge against suicide and highlighted the role of mental health awareness in creating a supportive environment. Students were inspired to take initiatives and contribute to this noble cause, aiming to make a tangible difference in the lives of those in need. The programme was coordinated by Mrs. Madhumathi J Raja

Walkathon on World Health Day

The members of the English Association and the Youth Red Cross participated in a Walkathon organized on 29 September 2024 by KMC Hospital Mangalore in observance of World Health Day. The objective of the event was to raise awareness about health issues, particularly those related to heart health. The students actively participated in large numbers, showing enthusiasm for the cause. The event was coordinated by Mrs. Madhumathi J. Raja and Mrs. Preethika Dharmapal.

EXTENSION ACTIVITIES

Visit to Mangala Stadium

Youth Red Cross Association and Rover and Rangers participated in the inauguration of the State Olympics program on January 17, 2025, organized by the state government at Mangala Stadium. The program was coordinated by Preethika Dharmapal, Parinita Salian, Reshmi B.R., Shashikala K.G, and Anasuya

Visit to Ravindra Kala Bhavana, University College, Hampanakatta.

The Youth Red Cross Association students participated in an awareness programme held on the occasion of World Health Day on 7 April 2025 at Ravindra Kala Bhavana, University College, Hampankatta. The

event included an awareness talk on early detection of speech and hearing problems, a speech and hearing check-up camp, and competitions such as quiz and poster making. The initiative aimed to promote awareness on speech and hearing health, encourage early detection, and engage students in meaningful health-related activities. The programme was organized by the Indian Red Cross Society (Dakshina Kannada), Youth Red Cross (Mangalore University), and Yenepoya University College, Mangalore. The event was coordinated by Mrs. Preethika Dharmapal, Mrs. Reshmi B. R., Parinita Salian, and Mr. Sudarshan.

Visit to General Public

The Youth Red Cross conducted an extension activity on the topic Awareness Programme on Dengue fever for the General Public on 13 November 2024. The objective was to educate the general public about dengue fever by providing essential information about the disease, its symptoms, prevention strategies, and the importance of early diagnosis and treatment. It also emphasized promoting hygienic practices and encouraging community involvement to control the spread of dengue. The activity was coordinated by Preethika Dharmapal.

SKILL ENHANCEMENT ACTIVITIES

Best Out of Waste Competition

The Youth Red Cross Association organized a Best out of Waste competition on 8 November 2024. The event aimed to encourage students' creativity and innovation by utilizing waste materials to create useful and artistic items. The activity was coordinated by Preethika Dharmapal.

Poster Making Competition

The Youth Red Cross association conducted a Poster Making Competition on 11 November 2024, the theme "Culture and Heritage of India." The competition sought to foster awareness and pride in India's rich traditions, art forms, festivals, monuments, and historical legacies. Preethika Dharmapal coordinated the event

Essay Writing Competition.

The Youth Red Cross Association organized an insightful essay writing competition on 5 April 2025 on the theme “Role of Education in Changing the World: The event aimed to inspire students to reflect on the power of education in transforming individuals, communities, and the world at large. The programme was coordinated by Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan.

Slogan Writing Competition

The Youth Red Cross Association organized a slogan writing competition on 7 April 2025 to mark World Health Day, aiming to foster creativity and raise awareness among students about global health issues. The programme was coordinated by Mrs. Preethika Dharmapal, Mrs. Parinita Salian, Mrs. Reshmi B.R., and Mr. Sudarshan

List of Prize Winners

Event Name:

BEST OF WASTE

I	Shreejan	I BBA C
II	Ananya Shetty	III BCA B
III	Deeshna Naveen Chandra	III BA(HRD)

POSTER MAKING COMPETITION

I	Sharanya	III BCA B
II	Shreejan	I BBA C
III	Annapoorna Kamath	II BBA B

ESSAY WRITING COMPETITION

I	Shreegowri	III BBA B
II	Isha S Shetty Trisha	I BBA B
III	Sandra Pradeep Dhanyashree	III BBA C IBBA- B

SLOGAN WRITING

I	Shreegowri	III BBA B
II	Rahid	III BCA A
III	Sushmitha	III BBA B



ROVERS AND RANGERS

Motto/Vision : “NOT I BUT WE”

Theme : Inspiring change igniting hope

Objectives : Helping young minds grow into well-rounded individuals, who are capable of making meaningful contributions to society, while also developing a strong sense of personal fulfillment.

Staff Coordinators : MRS. ANASUYA
MRS. SHASHIKALA K G
MR.SUDHARSHAN

Student Coordinators : MR. SATHVIK
MS. LEKANA

Class Secretaries :

III BBM ‘A’	Mr. Pratheek
III BBM ‘B’	Mr. Sathvik
III BBM ‘C’	Mr. Jishnu
III BCOM	Ms. Neha
III BCA ‘A’	Ms. Kripa Shetty
III BCA ‘B’	Ms. Srinidhi M
III BA(HRD)	Mr. Sushmith Shetty

ACTIVITIES

Inauguration Rovers and Rangers

The Inauguration of Rovers and Rangers association was held on 2 September 2024. Mrs. Rajeshwari Shetty, Career Counsellor, Mangalore was the guest. She spoke about the objectives and activities of the Rovers Rangers association. She shared her experiences in this association and said that the participation in various activities of the association have helped him to enhance the confidence and take up proper decision and how attitude skill and knowledge is important in the life. Principal Prof. Aruna P Kamath in her presidential address, stressed that participation is more to enrich the knowledge. Mr. Sathvik presented the plan of action. The programme was compeered by Ms. Pradhanya, Ms. Ramya proposed the welcome speech and Ms. Raksha proposed vote of thanks. Mrs. Anasuya and Mrs. Shahikala K G coordinated the programme.

GUEST LECTURES

“Corruption-Free India “

The Rovers and Rangers Association organized a guest lecture for III B.Com students on the topic “Corruption-Free India.” On 8 October 2024. The guest speaker, Mr. Nishan Alva Kavoor, a renowned public speaker, raised awareness about the importance of creating a corruption-free society. He emphasized the role of the younger generation in promoting integrity and taking initiative to help eradicate corruption. The objective was to inspire students to become responsible citizens and contribute to a transparent and accountable society. The programme was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Environmental Issues – Plastic Free Mangalore.

The Rovers and Rangers Association organized a guest lecture on Environmental Issues – Plastic Free Mangalore on 8 May 2025 for the students of I B.Com and I BBA. Mr. Nagaraj Bajal, coordinator of Hasiru Dala NGO and a well-known environmentalist, addressed key environmental concerns including climate change, deforestation, plastic pollution, and water scarcity. He emphasized the importance of youth involvement in building a sustainable future through eco-friendly habits. The session was interactive and thought-provoking. The programme was coordinated by Mrs. Anasuya, Mrs. Shashikala, and Mr. Sudharshan.

Blood Donation Camp.

A blood donation camp was successfully organized by the Rovers and Rangers at SDM College on 24 June 2024. The event aimed to contribute to the noble cause of saving lives and to encourage students to take part in social responsibility. Student coordinators Mr. Sathvik and Ms. Lekhana actively participated in the blood donation. The program was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Blood Donation Camp

In association with the Red Cross and Rovers Rangers, the NSS unit organized a blood donation camp on 24 October 2024, on the occasion of Shri Veerendra Hegde's 57th Annual Grand Celebration. Over 100 students participated in the camp, donating blood to support local medical needs. The event was inaugurated by Dr. Shalini Radhakrishnan from K.M.C.Hospital. The programme was coordinated by Dr. Jyothi and Mr. Sudharshan.

Medical camp by Rovers and Rangers Association

Rover and Rangers association conducted a Free Medical Check up Camp in Association with SDM Ayurveda Hospital, Bejai Mangalore was organized on 23rd February 2025 at DKZPUP School. Bolanthuru,

Bantwal Taluk. It was organized for the benefit of the villagers . Nearly 61 patients enrolled and were benefited from the free medical check up. Dr. Jayaprakash B, administrative officer SDM Ayurveda Hospital , Bejai and Dr. Shilpa Hegde, SDM Ayurveda Hospital was the resource person. The programme was coordinated by Mrs. Anasuya , Mrs. Shashikala and Mr. Sudharshan .

Beach Cleaning

Rovers and Rangers association organised a beach cleaning drive 9 March 2025, at Tannirbhavi Beach. The initiative aimed to promote environmental awareness and maintain the cleanliness of coastal areas. The programme was coordinated by Mrs. Anasuya , Mrs. Shashikala and Mr. Sudharshan .

Vivekotsava 2025

The Rovers and Rangers Association of SDM College of Business Management organized Vivekotsava 2025 to commemorate National Youth Day on 18 March 2025. The event, held in the college conference hall, aimed to inspire students with the teachings of Swami Vivekananda and provide a platform for their creative and intellectual expression. The programme was inaugurated by Mr. Prathuveesh Dharmastala, Advocate, Mangalore, who addressed the students, emphasizing the importance of self-reflection, determination, and commitment to personal growth. Drawing inspiration from Swami Vivekananda's life, he motivated the students to lead a purposeful and principled life. Prof. Aruna P. Kamath, Principal, SDM College of Business Management, presided over the function. In her address, she highlighted Swami Vivekananda's contributions to society and urged students to imbibe his values in their personal and professional lives. She emphasized that early investment in character development significantly impacts an individual's contribution to society. As part of the celebrations, several competitions, including Quiz, Poster Making, Essay Writing, and

Pencil Sketching, were conducted. These activities encouraged students to showcase their creativity, critical thinking, and communication skills. The winners were felicitated by the Chief Guest, recognizing their efforts and achievements. A special tribute to Swami Vivekananda was paid through a patriotic song, concluding the event on an inspiring note. Additionally, the Library Department organized a book exhibition featuring a collection of works dedicated to Swami Vivekananda, allowing students to explore his teachings further. Vivekotsava 2025 successfully brought together learning, inspiration, and creativity, leaving a profound impact on all participants. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala (Rovers and Rangers Officers), and Mr. Sudharshan, Physical Director.

Quiz competition on Single-Use Plastic

Rovers and Rangers association organized a unique awareness campaign through a quiz competition on Single-Use Plastic on 2 September 2024. The objective of the campaign was to educate students about the environmental impact of single-use plastics and to promote sustainable alternatives and to encourage the college community to reduce their use of single-use plastics. The campaign was organized in association with MSNIM college, Mangalore. The program was coordinated by Mrs. Anasuya and Mrs. Shashikala K.G.

A Tree in the Name of Mother

The Rovers and Rangers, in association with NSS, took part in a special tree planting ceremony at the college on 1 October 2024. The event was led by the Rovers and Rangers student coordinators and members, with the dedicated tree being planted in honor of their mothers. This gesture symbolized respect for both mothers and the country, while also promoting environmental conservation. The program was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Participation in Women on Walkathon

Rovers and Rangers students participated in the Women on Walkathon, On 27 September 2024 organized by KMC Hospital. The objective of the walkathon was to raise awareness about the importance of heart health. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Observation of International Day of Democracy

To mark the International Day of Democracy, students from the Rovers and Rangers Association participated in a Human Chain Jatha Programme organized by the Joint Director, Mangalore, on 15th September 2023. The event aimed to raise awareness about the significance of democracy and encourage active participation in democratic processes. The students actively engaged in the program, symbolizing unity and the importance of democratic values through their participation in the human chain. The programme was effectively coordinated by Mrs. Anusuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

Rashtriya Ekta Diwas Celebration by Rovers And Rangers Association.

The Rovers and Rangers Association celebrated Rashtriya Ekta Diwas on 4 November 2024 to commemorate the birth anniversary of Sardar Vallabhbhai Patel, fondly remembered as the “Iron Man of India.” During the event, the students took the Rashtriya Ekta Diwas Pledge, reaffirming their commitment to uphold the unity, integrity, and security of the nation, standing strong against any threats. The objective of the programme was to foster a sense of patriotism and national pride among the participants. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikala K.G.

SKILL ENHANCEMENT ACTIVITIES

Quiz competition on account of Vigilance Awareness Week

In observance of Vigilance Awareness Week, a quiz competition was organized by Rovers and Rangers Association on October 22, 2024, to promote awareness about vigilance, integrity, and anti-corruption practices.

The event aimed to educate participants on the importance of ethical behavior and transparency in public and private life. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikaka KG.

Poster Making

Rovers and Rangers association organized a poster making Competition on 12 November 2024, to promote awareness on saving the environment. The event aimed to educate participants on the importance of ethical behavior and transparency in public and private life. The programme was coordinated by Mrs. Anasuya and Mrs. Shashikaka KG

List of Prize Winners

Event Name : Quiz

I	Chirag	III BBA 'B'
	Veekshith	III BBA 'B'
	&	
	Ramayshree	I BCA "A"
	Bhakti shetty	I BCA "A"
II	Deeksha K.	I BCA B
	Saanidhya	I BCA B
III	Swasthi Shetty	III BBA A
	Nidhi	III BBA A
	&	
	Swapna Kudva	III BCOM
	Abhishek	I BCOM

Poster Making

I	Dhanya	II BCA 'B'
	Shalini	II BCA 'B'
II	Saya	II BA(HRD)
	Rakshana	II BA(HRD)
III	Disha S	III BCOM
	Deeptha	III BCOM
	&	
	Darshan	III BCOM
	Nidhi	III BBA A



LIBRARY DEPARTMENT

Motto/Vision : To be an active and vibrant partner in the learning experience.

Theme : “One best book is equal to hundred good friends but one good friend is equal to a Library”

Objectives : To create opportunities to collaborate, inform and support administration, faculty, staff and students.

Staff Coordinators : Mr. Muralidhara Hegde

Mrs. Sowmya Jyothi

Mr. Akshith Kumar

Mr. Adarsh D Devadiga

Student Coordinators : Ms. Dhanya III BCA

ACTIVITIES

Inauguration & Orientation

The library department hosted an orientation program for first-year undergraduate students from 22 to 31 August 2024. The objective was to acquaint students with the library's resources, services, and facilities. The programme also provided additional explanations about library policies and procedures, software, digital software, e-resources, and services such as book banks, learning resource centers, reprographic services, newspaper clipping and current contents services. Through the library orientation session, students were able to learn about the resources available to them and how to use them most effectively. The programme was coordinated by Mr. Muralidhara Hegde.

Saraswathi Pooja

SDM College of Business Management and SDM PG Centre for Management Studies and Research, Mangalore, celebrated Saraswathi Pooja

on 10 October 2024. The event took place at the college library, starting with bhajans, followed by the pooja. It was attended by the Director, Principal, staff, and students, honouring the goddess of knowledge and wisdom. The celebration was organized by the Library Committee.

Library Book Exhibition 2025

The library department organized one day Book exhibition Programme in library on 18 March 2025. This exhibition's primary goal was to introduce and familiarise student with the collection available in library related to Swami Vivekananda. This is one way to inculcate and promote reading habits amongst the students. There was active and enthusiastic participation of faculty and students from BBA, BCom, BCA and BA (HRD). The programme was co-ordinated by Librarian Mr. Muralidhara Hegde.

Book Review Report

The Department of Library organized a book review session on “The Alchemist” by Paulo Coelho, presented by Sanketh from II BBA “A”. The objective was to encourage students to explore literature and develop critical thinking skills. Sanketh provided an insightful review of “The Alchemist”, a novel that follows the journey of Santiago, a shepherd boy who dreams of finding treasure in the Egyptian pyramids. Through his journey, Santiago learns valuable lessons about destiny, perseverance, and self-discovery. The review highlighted key themes such as personal legend, the power of dreams, and the importance of listening to one's heart. The programme was co-ordinated by Librarian Mr. Muralidhara Hegde. The session successfully engaged students, fostering discussions on the book's themes and its relevance in real life. The event was coordinated by Mr. Muralidhar Hegde who encouraged students to continue exploring literature beyond the classroom.

SPORTS AND GAMES ASSOCIATION

- Motto/Vision** : “Healthy Mind In A Healthy Body”.
- Theme** : Creating holistic individuals.
- Objectives** : To improve physical fitness, motor skills, and overall health, while also fostering teamwork, discipline, and sportsmanship
- Staff Coordinators** : Mr. Sudarshan
- Student Coordinators** : Jiya Lokesh III BBA “A”
Pavan III BCA “A”

Class Secretaries:

III BBM ‘A’	Godric
III BBM ‘B’	Vihitha
III BBM ‘C’	Thusar
III BCOM	Hakeem
III BCA ‘A’	Nihal
III BCA ‘B’	Ananya
III BA(HRD)	Aman

ACTIVITIES

International Yoga Day 2025

Shri Dharmasthala Manjunatheshwara College of Business Management, Mangaluru, celebrated International Yoga Day on 19 June 2025, with great enthusiasm and participation. The event featured a special session by renowned yoga expert Yoga Ratna Gopalkrishna Delapady, who guided students and faculty through various yoga practices, emphasizing

the importance of mental and physical well-being. Principal, Prof. Aruna P Kamath was present. The programme was coordinated by Mr. Sudarshan Physical Director.

Annual Athletic Meet 2025

The Annual Athletic Meet was organized by Shri Dharmasthala Manjunatheshwara College of Business Management on 7 March 2025 at Mangala Stadium. The event was inaugurated by the chief guest, Pradeep Dsouza, Deputy Director of the District Youth Empowerment and Sports Department in D.K. In his address, the chief guest emphasized the importance of sports in shaping discipline, teamwork, and perseverance among students. He encouraged students to actively participate in sports alongside academics for holistic development. Principal Prof. Aruna P. Kamath presided over the programme and appreciated the efforts of participants and organizers, highlighting the significance of sportsmanship and fitness. The event witnessed enthusiastic participation from students, with various track and field events showcasing their athletic prowess. The meet was successfully coordinated by Jiya R Lokesh (III BBA A) & Pavan (III BCA A) (Student Coordinators) and Mr. Sudarshan (Physical Director)

SDMCBM Organises Mangalore University Intercollegiate Netball Tournament

Sri Dharmasthala Manjunatheshwara College of Business Management (SDMCBM), Mangalore secured prizes in Mangalore University Intercollegiate Netball Tournament held at Father Muller Indoor Stadium, Mangaluru on May 29. The tournament was organised by the college in association with Mangalore University’s Physical Education department. SDMCBM got third and fourth places in women’s and men’s sections respectively. Mr. Sudarshan Physical Director Coordinated the programme.

Independence Day

SDM College of business management celebrated our country's 77 Independence Day with great fervor and patriotism. Chief Guest Cornel Prem Shetty, Indian Army unfurled the National Flag. The college choir sang the National Anthem in perfect unison and patriotic song was sung on the need to keep the love for our country uppermost in our hearts. The Chief Guest In his address to the students urged the students to think of what this freedom really meant to each one of them. He highlighted the need to speak the language of affection and brotherhood to all around. He encouraged the students to celebrate differences and reiterated the message that respect should guide their every action. He shared his experience of serving the country and motivated the students with his warm words. He was then presented with a memento by the College Principal Prof. Aruna P Kamath. Staff, Students and staff of Law College were present. Ashray compeered the programme, Diya Sebastian Welcomed the Gathering and introduced the chief guest, Shanvitha proposed Vote of Thanks.

Physical Director Mr. Sudarshan coordinated the programme.

Participation in Women on Walkathon

Rovers and Rangers students participated in the Women on Walkathon, On 27 September 2024 organized by KMC Hospital. The objective of the walkathon was to raise awareness about the importance of heart health. The event was coordinated by Mrs. Anasuya, Mrs. Shashikala K.G., and Mr. Sudharshan.

STUDENT ACHIEVEMENTS

Dashiel Amanda Cocessao (I BBA)

- Gold Medal in the 3000m Relay at the Asian Open Short Track Speed Skating Trophy, held in Jakarta, Indonesia from August 21 to 23, 2024.
- Silver Medal in the 500m Race at the All India Inter-University Roller Skating Championship held at SAM Global University, Bhopal from March 24 to 26, 2025.

- Bronze Medal in the 500m Race at the 62nd National Roller Skating Championship held in Mysore from December 5 to 15, 2024.
- Bronze Medal in Wrestling at the Mangalore University Inter-Collegiate Wrestling Tournament, B.B. Hegde College, Kundapura (Nov 15–16, 2024).

2. Shravan Kumar (I BBA)

- Gold Medal at the International Youth India Handball Championship held in Pokhara, Nepal from November 28 to December 4, 2024.
- Gold Medal at the 1st YNSCFOI National Federation Invitational Handball Cup held in Goa from October 8 to 10, 2024.
- Represented Mangalore University in Karate (Team Kata Event) at LNCT University, Bhopal (Dec 3–7, 2024) and secured a Bronze Medal along with teammates.
- Represented MD University, Haryana (Jan 14–18, 2024) at the All India Inter-University Karate Championship.
- Participated in Handball (South Zone Inter-University) at Periyar University, Tamil Nadu.

3. Chuhana A.V. (II BCom)

- Bronze Medal at ASHMIT Khelo India Women Weightlifting Championship, Ganjam, Odisha (Jan 8–15, 2025).
- Participation in ASHMIT Khelo India Zonal Tournament, Indore, Madhya Pradesh (June 17–23, 2024).
- Silver Medal at the State Level Weightlifting Championship, Mysore (Aug 16–18, 2024).
- Bronze Medal at the Karnataka State Games, Mangalore–Udupi (Jan 17–23, 2025).

- Gold Medal at the Mangalore University Inter-Collegiate Weightlifting Championship.

4. Aishwarya (II BCA)

- Silver Medal at the State Level Weightlifting Championship, Mysore (Aug 16–18, 2024).
- 6th Place in Karnataka State Games, Mangalore–Udupi (Jan 17–23, 2025).
- Silver Medal in the Mangalore University Inter-Collegiate Weightlifting Tournament.

5. Raifaa (II BCA)

- Silver Medal at the Karnataka State Games, Mangalore–Udupi (Jan 17–23, 2025).
- Bronze Medal at the State Level Weightlifting Championship, Mysore (Aug 2024).

6. Kushi Gatty (II BBA)

- Bronze Medal at the Karnataka State Powerlifting Championship held at KPTC Sabha Bhavana, Mangalore (May 29–Jun 1, 2025).
- Bronze Medal at the Mangalore University Inter-Collegiate Powerlifting Championship, SMS College, Brahmavara (May 23–24, 2025).

7. Shreyas Shetty (II BCA)

- Gold Medal in Wushu at the Karnataka State Games held from Jan 17–23, 2025.

8. Jiya R. Lokesh (III BBA) & Dhanya (II BCA)

- Gold Medals in Netball at the Karnataka State Games held from Jan 17–23, 2025.

9. Veekshith (III BBA)

- Participated in Netball at the Karnataka State Games, Jan 17–23, 2025.

10. Jethesh (II BCom), Anish Nair (II BCA), Bhavish Poojary (I BA HRD)

- Bronze Medal in Team Kata (Karate) at LNCT University, Bhopal (Dec 3–7, 2024).
- Participated in Karate (All India Inter-University) at MD University, Haryana (Jan 14–18, 2024).

11. Dishanth (II BCom)

- Represented the college in Netball at the All India Inter-University Tournament, Suresh Gyan Vihar University, Jaipur (Jan 3–5, 2025).

12. Ismail Muneeb (I BBA)

- Participated in Chess (South Zone Inter-University) at Vel Tech University, Chennai (Jan 8–11, 2024).

13. Rhean Alric (II BBA), Viraal K. Kotian (I BBA), Supreeth Kumar (I BBA)

- Represented the college in Cricket at the South Zone Inter-University Tournament, University of Madras (Jan 16–21, 2025).

14. Tejas (II BA HRD)

- First Place Winner in the Scarf Collection Photo Competition, organized by the Bharat Scouts and Guides Karnataka State Association, showcasing creativity and bringing accolades to the college.

CAREER GUIDANCE AND PLACEMENT CELL

Motto/Vision : Building a better life through a better career

Theme : Empowering the Next Generation of AI Innovators

Objectives :

Staff Coordinators : Dr. Prasanna Kumar

Mrs Yogita Patgar

Student Coordinators : Dhanush Shetty III BCA 'A'

Revanth III B.Com

Orientation Programme on CAT/MAT/PGCET Entrance Exams

The Career Guidance and Placement Cell organized an Orientation Programme on CAT, MAT, and PGCET entrance exams on 06-09-2024, in collaboration with the TIME Institute of Management. The programme was held across classrooms for final-year students. The objective of the session was to create awareness about the structure, importance, and preparation strategies for competitive entrance exams such as CAT, MAT, and PGCET. Students were briefed on how these exams play a crucial role in securing admissions to reputed postgraduate management programs. The programme was coordinated by Dr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Workshop on CAT/MAT/PGCET Entrance Exams

The Career Guidance and Placement Cell organized a Workshop on CAT, MAT, and PGCET entrance exams on 13-11-2024, in collaboration with the TIME Institute of Management. The resource person for the session was Mr. Ganesh Hebber, Director of TIME Institute. The objective of the workshop was to guide students in preparing for competitive exams through insights into aptitude tests, logical reasoning, and current affairs. Mr. Hebber shared effective preparation methods and tips to enhance

exam readiness, helping students understand what to expect and how to manage time and topics effectively. The programme was coordinated by Dr. Prasanna Kumar T.

IDP International Education Fair

The Career Guidance and Placement Cell organized a visit to the IDP International Education Fair on 14-09-2024 at Hotel Ocean Pearl, Mangalore, for students interested in studying abroad. The objective of the event was to help students explore international study opportunities by interacting directly with representatives from reputed universities in the UK and the USA. The fair included sessions on study abroad options, IELTS requirements, and overseas education loans. Representatives from ICICI Bank explained the loan process and clarified doubts regarding IELTS exams. Students also had one-on-one interactions with university officials, which helped them gain a better understanding of the application process and career prospects abroad. The event inspired many students to consider international education pathways. The program was coordinated by Dr. Prasanna Kumar T.

Campus Recruitment Orientation Programme – Retail Banking with Karnataka Bank

The Career Guidance and Placement Cell organized a Campus Recruitment Orientation Programme in association with Karnataka Bank on 01-09-2024 for final-year students. The objective of the session was to educate students about retail banking operations and career opportunities in the banking sector. The session was conducted by Ms. Rashmi and Ms. Gauthami, officers from Karnataka Bank, who addressed students in their classrooms. Topics discussed included banking services such as locker facilities, online KYC, and mutual funds. The guests also shared insights into recruitment processes and the career path in banking. The programme was coordinated by Dr. Prasanna Kumar T.

Session on CMA and Career Opportunities in USA

The Career Guidance and Placement Cell organized a session on CMA and Career Opportunities in the USA on 08-10-2023. The session was conducted by Mr. Sachin Kumar, Assistant Professor at Nitte College, and Mr. Pradhan Shetty, Founder and Director of Sai Vishishta Academy, Mangalore. The objective of the programme was to provide students with insights into the CMA (Certified Management Accountant) certification and how it aligns with career prospects in the USA. The session focused on the benefits of CMA, the certification process, and global job opportunities associated with it. The programme was coordinated by Dr. Prasanna Kumar T.

GUEST LECTURES

“Career Opportunities in Graphic Design.”

The Career Guidance and Placement Cell organized a guest lecture on “Career Opportunities in Graphic Design” on September 18, 2024, for the III BCA ‘B’ class, from 1:00 PM to 2:00 PM. The session was delivered by Vinol Savio D’costa, Director of Sierra Learning Academy, and Praveen Kumar Nayak, a Graphic Designer at the same institution. The objective of the lecture was to provide students with an in-depth understanding of the diverse career opportunities available within the field of graphic design. The programme was successfully coordinated by Mrs. Yogita Patgar.

Career Opportunities in Digital Marketing

The Career Guidance and Placement Cell organized a guest lecture on “Career Opportunities in Digital Marketing” on 1st October 2024 for III BCA ‘A’ students. The session, presented by Vinol Savio D’costa, Director of Sierra Learning Academy, aimed to equip students with foundational knowledge of digital marketing strategies and tools, encouraging innovative, data-driven approaches aligned with industry trends. The programme was coordinated by Mrs. Yogita Patgar and Dr. Prasanna Kumar.

Global Trends in Higher Education

The Career Guidance and Placement Cell organized a guest lecture on “Global Trends in Higher Education: Opportunities and Challenges” for the III BCA ‘A’ students. On 12 November 2024, The session was presented by Mr. Ryson of UNIABROAD. The objective of the lecture was to inform students about the latest global trends in higher education and the opportunities available for international students.. The programme was coordinated by Mrs. Yogita Patgar.

Career Opportunities Abroad” for B.Com and BA (HRD) Students.

The Career Guidance and Placement Cell, in association with IDP and LinkedIn Career Insights, organized a seminar on the topic “Career Opportunities Abroad” on 13th February 2025. The session was conducted from 1:00 PM to 2:00 PM for final year BCA and BBA students. The objective of the programme was to give an insight and guide students on various career opportunities abroad. The seminar was coordinated by Dr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Career Opportunities in Abroad.

The Career Guidance and Placement Cell in association with IDP & Linked In Career Insights organized a seminar on the topic “Career Opportunities in Abroad” on 20-02-2025 for final year B.Com & BA(HRD) students from 1.30 PM - 2.30 PM. The objective of the programme was to give an insight and guide the students on various career opportunities abroad. The program was coordinated by Dr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Career Guidance On Overseas Education.

The HRD Department and Placement Cell organized a guest lecture on the topic “Study Abroad” for final year BCA students on 27 February 2025. Mr. Sreekanth, Assistant Manager at ISDC Learning, Mangalore, was the resource person. He briefed students on the procedures, documentation, and skill requirements for pursuing higher education abroad. The objective

of the session was to inform students about global educational opportunities and encourage them to explore international academic avenues. The session was coordinated by Ms. Gayathri K and Ms. Yogita Patgar.

Awareness program on IELTS

The Career Guidance and Placement Cell organized a Guest Lecture on “Awareness programme on IELTS” by Mrs Sai Mallika, Managing Partner, Vcare Overseas Education, Mangalore on 25 April 2025 for III BCA ‘A’ & ‘B’. The objective of the programme was to guide the students with the structure, types, and scoring system of the IELTS exam. It aims to provide strategies for effective preparation, highlight the importance of the test for academic and career goals, and guide candidates on registration and resources. The seminar was coordinated by Mr. Prasanna Kumar T. and Mrs. Yogita Patgar

Placement Drive

On-Campus Placement Drive by Accenture, Bangalore

The Career Guidance & Placement Cell successfully organized an on-campus placement drive, conducted by Accenture, Bangalore, on 27th September 2024. A total of 136 final-year students from BCA, BBA and B.Com participated in the first round of the recruitment process, which included a Cognitive & Technical Assessment. The program was coordinated by Dr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Total of 38 students from final year, BBA ,BCAand B.Com have got placed as Packaged App Development Associate in Accenture

EOX Vantage - Campus recruitment

On-Campus Placement Drive by Accenture, Bangalore

The Career Guidance & Placement Cell successfully organized an on-campus placement drive, conducted byEOX VAntage, Bangalore, on 27th MAY 2025. A total of 42 final-year students from , BBA and B.Com and BAHRD participated in the first round of the recruitment process,

which included a Cognitive & Technical Assessment. The program was coordinated by Dr. Prasanna Kumar T. and Mrs. Yogita Patgar.

Total of 12 students from final year, BBA ,BAHRDand B.Com have got placed as Packaged App Development Associate in EOX Vantage

TCS Off-Campus Online Placement Drive.

On 14th February 2025, 26 students of III BCA participated in an off-campus online placement drive for TCS Recruitment conducted in Bangalore. The initiative was part of the Career Guidance and Placement Cell's effort to facilitate employment opportunities for graduating students.

13 students of final year BCA have got placed as Graduate Trainee in TATA Consultancy Services (TCS) Limited in off campus placement drive

COGNIZANT Off-Campus Online Placement Drive.

On 14th February 2025, 12 students of III B.COM and BBAParticipated in an off-campus online placement drive for COGNIZANT Recruitment conducted in Mangalore. BBA and B.Com participated in the first round of the recruitment process, which included a Cognitive & Technical Assessment. The initiative was part of the Career Guidance and Placement Cell's effort to facilitate employment opportunities for graduating students. The program was coordinated by Dr. Prasanna Kumar T.

Deloitte -Off Campus Placement Drive

Prakrathi Shetty of III BCA ‘B’ have got placed as Associate Analyst in Deloitte US-India in off campus placement drive.

On-Campus Placement Drive by Talent Connect.

The Career Guidance & Placement Cell successfully organized a campus placement drive, conducted by Talent Connect, Mangalore on 21 st March 2025. A total of 85 final-year students from BCA participated in the first round of the recruitment process, which included Technical Aptitude. The program was coordinated by Mrs. Yogita Patgar.

HUMAN RIGHTS CELL

Staff Coordinators : Mrs Shashikala K.G

Mrs Anusuya

ACTIVITIES

Gender Equality and Human Rights

The Human Rights Cell organized a Student-Faculty Programme on Gender Equality and Human Rights on 24th May 2025, coordinated by Ankitha of II BBA 'B'. The main objective was to raise awareness about gender-based discrimination and to promote equality as a core human right. students actively participated in discussions highlighting issues such as gender stereotypes, workplace inequality, and the importance of legal protections for marginalized groups. The programme successfully encouraged critical thinking and reinforced the importance of creating a campus culture rooted in dignity, respect, and equal opportunity for all. The programme was coordinated by Mrs Shashikala K.G.



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

List of Rank Holders 2024

- | | | |
|--------------------------|--------------------------------|--------------------------------|
| 1. BCA KEERTHANA VI RANK | 2. BBA KHUSHI BHANSALI IV RANK | 3. BBA PALLAVI A. B., III RANK |
| 4. BBA SAMEEKSHA, X RANK | 5. BAHRD SOWJANYA I RANK | |

GENERAL PROFICIENCY PRIZES

The following students have got the first 3 places in the University Semester Exams.

I SEMESTER BBA JANUARY 2024

I PLACE :	Annapoorna Kamath B.	703
I PLACE :	Nikitha S, Shetty	681
II PLACE :	Thrisha H.	672

I SEMESTER BBA DECEMBER 2024 / JANUARY 2025

I PLACE :	Saurabha K.	603
II PLACE :	Swayam Satish Vernekar	577
III PLACE :	Abhilasha	559

III SEMESTER BBA JANUARY 2024

I PLACE :	K SWATHI PRABHU	669
II PLACE :	Shreegowri	662
II PLACE :	Janani P.	662
III PLACE :	MANYA	659

III SEMESTER BBA DECEMBER 2024 / JANUARY 2025

I PLACE :	Annapoorna Kamath B.	681
II PLACE :	Naman	674
II PLACE :	Shivani M.	674
III PLACE :	Likitha S.	657

II SEMESTER BBA JULY / AUGUST 2024

I PLACE :	Shivani M.	655
II PLACE :	Annapoorna Kamath B.	654
III PLACE :	Vasudha S. Karanth	646

V SEMESTER BBA DECEMBER 2024 / JANUARY 2025

I PLACE :	Shreegowri	678
II PLACE :	K. Swathi Prabhu	674
III PLACE :	Janani P.	670

IV SEMESTER BBA JULY / AUGUST 2024

I PLACE :	K Swathi Prabhu	668
II PLACE :	Shreegowri	662
III PLACE :	Janani P.	661

I SEMESTER BCA JANUARY 2024

I PLACE :	VAISHAK.	800
II PLACE :	Nisarga	798
III PLACE :	S. Athul Janardhana Bhandary	784

III SEMESTER BCA JANUARY 2024

I PLACE	: Sakshi shetty	749
II PLACE	: Disha	738
III PLACE	: Neha Bangera	732

II SEMESTER BCA JULY / AUGUST 2024

I PLACE	: VAISHAK	769
II PLACE	: Shruthika	768
III PLACE	: Nisarga	764
III PLACE	: Shravya	764

IV SEMESTER BCA JULY/AUGUST 2024

I PLACE	: Disha	754
II PLACE	: Neha Bangera	742
III PLACE	: Harshini	737

I SEMESTER BCA DECEMBER 2024 / JANUARY 2025

I PLACE	: Nidhi B.	601
II PLACE	: Bhakti	598
III PLACE	: Anupama Acharya K.	593

III SEMESTER BCA DECEMBER 2024 / JANUARY 2025

I PLACE	: Shruthika	764
II PLACE	: S. Athul Janardhana Bhandary	763
III PLACE	: Shravyashri J.	749

V SEMESTER BCA DECEMBER 2024 / JANUARY 2025

I PLACE	: Neha Bangera	681
II PLACE	: Shraddha U. Shetty	679
III PLACE	: Disha	668

I SEMESTER B.COM. JANUARY 2024

I PLACE	: B. Pavitra Baliga	709
II PLACE	: Maithri S.	678
III PLACE	: Manasa Manohar	677

III SEMESTER B.COM. JANUARY 2024

I PLACE	: Anarghya S. Achar	656
II PLACE	: Poonam D. Nayak	650
III PLACE	: Hashika	649

II SEMESTER B.COM. JULY / AUGUST 2024

I PLACE	: B. Pavitra Baliga	667
II PLACE	: Vrinda C. P.	666
III PLACE	: Manasa Manohar	659

IV SEMESTER B.COM. JULY / AUGUST 2024

I PLACE	: Anarghya S Achar	654
II PLACE	: Riya	650
III PLACE	: Divya Choudhary	642

I SEMESTER B.COM. DECEMBER 2024 / JANUARY 2025

I PLACE	: Navaneeth	574
II PLACE	: Bhavya	547
III PLACE	: Jnanashree R.	531

III SEMESTER B.COM. DECEMBER 2024 / JANUARY 2025

I PLACE	: B Pavitra Baliga	677
II PLACE	: Ananya	668
III PLACE	: Manasa Manohar	662

V SEMESTER B.COM. DECEMBER 2024 / JANUARY 2025

I PLACE	: Anarghya S. Achar	671
II PLACE	: Manasa Pavanskar	652
III PLACE	: Meghashree	651

I SEMESTER BA(HRD) JANUARY 2024

I PLACE	: Suha	624
II PLACE	: Fathima Fahima	618
III PLACE	: Saya S. kotian	616

III SEMESTER BA(HRD) JANUARY 2024

I PLACE	: Deeshna Naveen Chandra	596
II PLACE	: Ashika Sifana	559
III PLACE	: Vindhya	558

II SEMESTER BA(HRD) JULY/AUGUST 2024

I PLACE	: Fathima Fahima	615
II PLACE	: Suha	610
III PLACE	: Saya S kotian	601

IV SEMESTER BA(HRD) JULY/AUGUST 2024

I PLACE	: Deeshna Naveen Chandra	619
II PLACE	: Bhavana C. Shet	590
III PLACE	: Vindhya	585

I SEMESTER BA(HRD) DECEMBER 2024 / JANUARY 2025

I PLACE	: Dhanya Ravi Bhovi	530
II PLACE	: Fathimath Haifa Sherin	482
III PLACE	: Fathimath Nifa N.	479

III SEMESTER BA(HRD) DECEMBER 2024 / JANUARY 2025

I PLACE	: Fathima Fahima	606
II PLACE	: Fathima Manha	581
II PLACE	: Saya S Kotian	581
III PLACE	: Suha	579

V SEMESTER BA(HRD) DECEMBER 2024 / JANUARY 2025

I PLACE	: Deeshna Naveen Chandra	631
II PLACE	: Ganya C. K.	612
III PLACE	: Ashika Sifana	597



THEY BROUGHT LAURELS TO THE COLLEGE (Rank List)

Sl.No.	Year	Course	Name of the Syudent	Rank	38	1989	BBM	Miss. Pramila Martis	I
1	1982	BBM	Mr. Venkatesh G Hegde	II	39	1989	BBM	Mr. Harikrishna Maheshwari	II
2.	1982	BBM	Mr. Renukananda M.G.	V	40	1989	BBM	Miss. Sandhya Shenoy	III
3	1983	BBM	Miss Sreekala Nadakarni	I	41	1989	BBM	Miss. Kodancha Veena	IV
4	1983	BBM	Miss Sunitha P.	II	42	1989	BBM	Miss. Triveni Nayak	V
5	1983	BBM	Miss Cynthia menezes	VI	43	1989	BBM	Miss Kavitha Hedge	VI
6	1983	BBM	Miss Sumithra baliga	VIII	44	1980	BBM	Miss. Neena S. Kudva	I
7	1983	BBM	Miss Kasturi Sumathi Pai	IX	45	1990	BBM	Miss. Bemadefte Edith Flora Rodrigues	IV
8	1983	BBM	Mr. Narasimha Shenoy K.P.	X	46	1990	BBM	Mr. Chandrashekar.	V
9	1984	BBM	Miss Lydia Linet D'souza	II	47	1990	BBM	Miss Naina Agnes	V
10	1984	BBM	Miss Nalini Ramaswamy	IV	48	1990	BBM	Miss Meena. A. Dias	X
11	1984	BBM	Miss Rony Ferrao	VII	49	1991	BBM	Miss Sandhya. S. Shenoy	I
12	1984	BBM	Miss Zeiia Albuquerque	X	50	1992	PGDBM	Miss Oreena Jeena Lobo	I
13	1985	BBM	Mr. Madhusudhan Bhat	II	51	1993	BBM	Miss Anuradha S. Kamath	I
14	1985	BBM	Miss Madhumalhi H.S.	III	52	1994	PGDBM	Miss Anjali Dayananda Achar	I
15	1985	BBM	Miss Collette Noronha	IV	53	1994	PGDBM	Miss Anuradha Kamath	I
16	1985	BBM	Mr. Francis Alfred Concessao	IV	54	1994	BBM	Miss Vidya R. Gadiyar	I
17	1986	BBM	Miss Shailaja R. Bhal.	I	55	1994	BBM	Mr. Rao Radhakrishno Rama	IV
18	1986	BBM	Miss Shaila Shevgor	II	56	1995	BBM	Miss Sapna Dimple	I
19	1986	BBM	Miss Shaima Naik M	III	57	1996	BBM	Miss Divya Jalan	I
20	1986	BBM	Miss Garaldine Laveena M. Mascarenhas	IV	58	1996	BBM	Mr Shrikanth A. Morale	IV
21	1986	BBM	Miss Leza saldanha	V	59	1997	BBM	Miss Sheela Prabhu	III
22	1986	BBM	Miss Rosette A.Rasquniha	VI	60	1998	BBM	Ms. Gayathri J. Kamath	III
23	1986	BBM	Miss Supriya Chaudhry	VII	61	1998	BBM	Miss Nandini M Kini	V
24	1986	BB M	Miss Helen M.Alvarez	VIII	62	1999	PGDBM	Mr. Narasimha P Gadiyar	I
25	1987	BBM	Miss Sahana Rani R.K	I	63	1999	BBM	Miss Rashmi Hande	VIII
26	1987	BBM	Miss Shaila'ia Nayak U	II	64	2000	PGDBM	Mr. Shiva Prasad	I
27	1987	BBM	Mr. Gopalakrishna shenoy	III	65	2000	BBM	Miss Rashmi Kodical	III
28	1987	BBM	Mr. Vishnu murthy	IX	66	2000	BBM	Miss Bindu	V
29	1988	BBM	Ms. Juliet Rodrigus	III	67	2001	BBM	Miss Seema Kudva	VII
30	1988	BBM	Miss Prathibha Shetty	III	68	2002	BBM	Miss Ujwala Rao	II
31	1988	BBM	Mr. Ravindra k.	IV	69	2002	BBM	Miss Joshana Alphonso	V
32	1988	BBM	Miss. Maya Kamath	IV	70	2002	PGDBM	Miss Aparna K.	VI
33	1988	BBM	Miss. Vidya Pai Kasluri	VI	71	2003	BBM	Miss Renuka M V	V
34	1988	BBM	Mr. Ashok	VIII	72	2004	BCA	Mr. Avinash	II
35	1988	BBM	Mr. Rego Vincent Thomas	IX	73	2004	BCA	Ms. Hamsa Shenoy	III
36	1988	BBM	Mr. Pongol Devadas Nayak	X	74	2005	BBM	Mr. Venugopal Gaonkar	II
37	1988	BBM	Mr. Christopher George Pereira	X	75	2005	BBM	Ms. Sneha Kamath N.	V
					76	2005	BCA	Ms. Sangeetha K. S.	II
					77	2006	BCA	Ms. Shilpa Pai. B.	I

78	2006	BCA	Ms. Rekha K. S.	VI	123	2014	BA(HRD)	Gautam R	II
79	2006	BCA	Ms. Bhavya	IX	124	2014	BA(HRD)	Rameeza	III
80	2007	BCA	Ms. Sneha Acharya B.	I	125	2014	BCA	Nandini Rohidas Shriyan	VIII
81	2007	BBM	Ms. Kripa P. B.	I	126	2015	BBM	Sanjana K Kamath	III
82	2007	BBM	Ms. Shilpa B.	IX	127	2015	BBM	Vignesh Kamath	VIII
83	2008	PGDBM	Mr. Chethana Kamath	I	128	2015	BBM	Manel Srikanth Nayak	IX
84	2008	BBM	Ms. Shruthi Prabhu	V	129	2015	BA(HRD)	Dhamini	II
85	2008	BBM	Ms. Liezel Janet Nazareth	VI	130	2016	BBM	Simona Denise Fernandes	II
86	2008	BBM	Mr. Pradeep Kamath	XI	131	2016	BBM	Varalaxmi Bhat P	IV
87	2009	BBM	Mrs. Shubha Pai P.	II	132	2016	BBM	Keerthi Kumari U P	V
88	2009	BCA	Ms. Sowmya	IV	133	2016	BA(HRD)	Sara Nazareth	II
89	2009	PGDBM	Ms. Anusuya Baliga K.	I	134	2016	BA(HRD)	Nifa Ali	III
90	2010	BA(HRD)	Kavyashree Gatty	I	135	2017	BBM	Sushmitha S	II
91	2010	BA(HRD)	Annie Supreetha	II	136	2017	BBM	Leeta Welsy Aranha	III
92	2010	BCA	Jayashree H	I	137	2017	BBM	Kriti Nahata	IX
93	2010	BCA	Namrutha K	X	138	2017	BBM	Chaithra shree L	X
94	2010	BBM	Shilpashri A	III	139	2017	BA(HRD)	Alminaaz	I
95	2010	BBM	Megha M Kamat	VII	140	2018	BA(HRD)	Samantha Virginia Dsouza	I
96	2010	BBM	Navya Shetty	IX	141	2018	BBM	Sandra Merin Ronald	II
97	2010	PGDBM	Shahina P	I	142	2018	BBM	Nidhi Bhandarkar	X
98	2010	PGDBM	Sridevi B	II	143	2018	BCA	Nishmitha K M	II
99	2010	PGDBM	Vadiraja Acharya K	III	144	2019	BBA	Deeksha V.	I
100	2011	BBM	Aparna Mallya S	I	145	2019	BBA	Nishmitha B.	VIII
101	2011	PGDBM	Harshitha K	I	146	2019	BCA	Sushmitha P. Bolar	V
102	2011	PGDBM	Abhishek D Toprani	II	147	2019	BA(HRD)	Advitha A.	III
103	2011	PGDBM	Akshatha C Rai	III	148	2020	BBA	P. Vaishnavi Bhat	I
104	2011	BCA	Shama N	IV	149	2020	BBA	V. Neha Kamath	VI
105	2012	BA(HRD)	Meghana	I	150	2020	BA (HRD)	Tehseen Anwar	I
106	2012	BA(HRD)	Shreya C	II	151	2020	BA (HRD)	Deekshitha Shetty	II
107	2012	BA(HRD)	Saumya S Shetty	III	152	2021	BBA	Nafeesath Hanna	II
108	2012	BBM	Shwetha	VII	153	2021	BBA	Mahima	IX
109	2012	BBM	Varsha Pai G	X	154	2021	BA (HRD)	Adline Princia Dsouza	I
110	2012	PGDBM	Afsana	I	155	2021	BA (HRD)	Rafa Fathima	II
111	2012	PGDBM	Swathi Bhat B	II	156	2021	BA (HRD)	Rimsha Anam	III
112	2012	PGDBM	Shashiprabha	III	157	2021	BCA	Smriti S. Shettigar	VII
113	2013	BA(HRD)	Daphney Assumpta Vas	II	158	2022	BBA	M. K. Swathi	III
114	2013	BCA	Padmanabha Bhat A V	IV	159	2022	BBA	Hithashri	IV
115	2013	BCA	Ankitha Kamath S	VI	160	2022	BA (HRD)	Rafil Ahmed	II
116	2013	BCA	Sarika N Khandare	VIII	161	2023	BA (HRD)	Adhish Uchil	I
117	2013	PGDBM	Fathima Ifra Adka	I	162	2023	BA (HRD)	Alsha Fathima	III
118	2013	PGDBM	Shwetha	II	163	2023	BBA	Prajna	II
119	2014	BBM	Sindura H	III	164	2024	BCA	Keerthana	VI
120	2014	BBM	Shreya D Suvarna	VI	165	2024	BBA	Khushi Bhansali	IV
121	2014	BBM	Soumya	IX	166	2024	BBA	Pallavi A. B.	III
122	2014	BA(HRD)	Sana Kausar	I	167	2024	BBA	Sameeksha	X
					168	2024	BAHRD	Sowjanya	I

DETAILS OF BHRD RESULTS

	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
YEAR	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2003 Oct	39	33	85%						
2004 Apr	38	37	97%						
2004 Oct	39	36	92%	37	37	100%			
2005 Apr	38	38	100%	37	34	92%			
2005 Oct	41	37	90%	39	39	100%	37	34	92%
2006 Apr	41	38	93%	40	40	100%	36	36	100%
2006 Oct	43	30	70%	39	37	95%	39	39	100%
2007 Apr	43	38	88%	36	33	92%	39	39	100%
2007 Oct	62	51	82%	43	40	93%	37	34	92%
2008 Apr	62	43	69%	46	40	87%	36	35	97%
2008 Oct	64	48	75%	59	50	85%	43	34	79%
2009 May	59	50	85%	60	47	78%	41	37	90%
2009 Oct	57	42	74%	61	42	69%	60	57	95%
2010 May	58	30	52%	58	52	90%	60	57	94%
2010 Nov	52	27	52%	56	41	73%	58	55	95%
2011 May	46	27	59%	60	42	70%	59	49	83%
2011 Oct	57	42	74%	61	42	69%	60	57	95%
2012 May	57	25	44%	52	31	60%	53	40	75%
2012 Oct	50	31	62%	49	32	65%	58	51	88%
2013 May	52	19	37%	50	38	76%	49	47	84%
2013 Oct	56	30	54%	48	32	67%	51	42	82%
2014 May	50	22	44%	45	29	64%	49	47	96%
2014 Oct	40	22	55%	53	35	66%	43	35	81%
2015 April	39	18	46%	49	34	69%	43	37	86%
2015 Nov	40	23	58%	53	36	68%	43	37	86%
2016 April	52	37	71%	30	17	57%	40	29	73%
2016 Nov	57	42	74%	45	38	84%	29	19	66%
2017 April	55	36	65%	53	32	60%	46	32	70%
2017 Nov	57	33	58%	46	41	89%	25	24	96%
2018 April	53	41	77%	48	38	79%	43	38	88%
2018 Nov	56	42	75%	52	42	81%	44	21	48%
2019 April	56	30	54%	53	48	91%	48	41	85%

2019 Oct	54	28	52%	51	40	78%	52	42	81%
2020 April	Promoted to Due to Covid - 19						53	52	98%
2021 Aug	52	38	73%	46	34	74%	50	43	86%
2021 Oct	Promoted due to Covid 19						49	46	94%
2022 April	50	34	68%	53	41	77%	46	37	80%
2022 Oct	50	39	78%	53	49	92%	44	42	95%
2023 Feb	35	31	89%	50	45	90%	52	50	96%
2023 July	35	29	83%	50	46	92%	52	52	100%
2024 Feb	54	22	41%	35	27	78%	50	47	94%
2024 July	50	49	98%	34	27	80%	53	38	72%

DETAILS OF B.COM RESULTS

	I SEM. & II SEM. APR			III SEM. & IV SEM. APR			V SEM. & VI SEM. APR		
YEAR	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2015 April	73	60	82%						
2015 Nov	73	60	82%						
2016 April	72	65	90%	72	68	94%			
2016 Nov	76	68	89%	75	71	95%	71	64	90%
2017 April	77	66	86%	76	72	95%	72	70	97%
2017 Nov	74	68	92%	75	73	97%	71	69	97%
2018 April	73	63	86%	75	73	97%	73	70	96%
2018 Nov	86	78	91%	77	71	92%	76	70	92%
2019 April	86	74	86%	76	72	95%	76	71	93%
2019 Oct	86	74	86%	84	79	94%	75	72	96%
2020 April	Promoted to Due to Covid - 19						75	73	97%
2021 Aug	81	76	94%	85	81	95%	82	78	95%
2021 Oct	Promoted due to Covid 19						84	81	96%
2022 April	84	76	90%	81	81	100%	83	80	96%
2022 Oct	84	81	96%	81	81	100%	83	80	96%
2023 Feb	73	63	86%	83	79	95%	81	81	100%
2023 July	72	68	94%	83	76	92%	81	81	100%
2024 Feb	81	61	76%	74	69	94%	83	80	97%
2024 July	83	82	99%	74	69	94%	80	77	97%

DETAILS OF BCA RESULTS

	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
YEAR	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2001 Oct	40	39	98%						
2002 Apr	39	35	90%						
2002 Oct	41	29	71%	39	33	85%			
2003 Apr	42	29	69%	39	34	87%			
2003 Oct	40	25	63%	39	36	92%	38	34	89%
2004 Apr	41	30	73%	38	35	92%	39	39	100%
2004 Oct	45	32	71%	37	29	78%	40	36	90%
2005 Apr	42	27	64%	37	30	81%	39	39	100%
2005 Oct	66	40	61%	43	28	65%	36	25	69%
2006 Apr	65	33	51%	43	13	30%	35	35	100%
2006 Oct	86	61	71%	61	31	51%	39	24	62%
2007 Apr	86	54	63%	63	37	43%	38	38	100%
2007 Oct	107	85	79%	90	67	74%	63	46	73%
2008 Apr	102	67	66%	85	50	59%	64	64	100%
2008 Oct	118	95	81%	106	71	67%	89	68	76%
2009 Apr	119	64	54%	106	66	62%	90	90	100%
2009 Oct	103	55	53%	117	78	67%	102	72	71%
2010 May	94	58	62%	115	90	78%	106	106	100%
2010 Nov	106	68	64%	89	47	53%	113	88	78%
2011 May	105	87	83%	87	63	72%	116	113	97%
2011 Oct	103	68	66%	103	67	65%	95	57	60%
2012 May	116	85	73%	97	66	68%	104	82	79%
2012 Oct	102	73	72%	104	79	76%	96	94	98%
2013 May	113	69	61%	93	79	85%	105	105	100%
2013 Oct	111	79	71%	118	87	74%	95	63	66%
2014 Apr	111	74	67%	115	86	75%	97	97	100%
2014 Oct	100	75	75%	106	67	63%	113	81	72%
2015 Apr	100	70	70%	105	82	78%	114	114	100%
2015 Oct	115	96	83%	95	66	69%	101	79	78%
2016 Apr	116	96	83%	98	78	80%	107	107	100%
2016 Oct	103	83	73%	114	95	85%	97	73	75%
2017 Apr	112	77	69%	113	92	81%	99	99	100%
2017 Nov	118	77	65%	110	75	68%	114	91	80%
2018 Apr	114	75	66%	109	81	74%	115	115	100%
2018 Nov	120	98	82%	116	93	80%	110	86	78%
2019 Apr	120	105	88%	114	99	87%	110	110	100%

2019 Oct	119	109	92%	117	99	85%	115	96	83%
2020 April	Promoted to Due to Covid - 19						115	115	100%
2021 Aug	115	96	83%	116	99	85%	116	104	90%
2021 Oct	Promoted due to Covid 19						118	118	100%
2022 April	119	115	97%	118	96	81%	117	114	97%
2022 Oct	119	100	84%	118	103	87%	116	115	99%
2023 Feb	119	114	96%	119	117	98%	118	104	88%
2023 July	119	99	88%	119	110	92%	117	113	97%
2024 Feb	120	106	89%	119	115	97%	119	117	99%
2024 July	119	118	99%	119	116	97%	119	113	95%

DETAILS OF BBM / BBA RESULTS

	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
YEAR	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age
1978 Oct	55	29	53%						
1979 Apr	56	17	30%						
1979 Oct	55	41	75%	49	26	53			
1980 Apr	52	11	21%	49	36	73			
1980 Oct	44	29	66%	53	48	91	48	37	77%
1981 Apr	45	16	38%	53	43	81	49	37	76%
1981 Nov	53	20	38%	40	23	58	55	35	64%
1982 Apr	51	42	82%	42	37	88	49	38	78%
1982 Nov	47	30	64%	43	19	44	40	45	87%
1983 Apr	46	27	59%	43	23	53	43	30	70%
1983 Nov	51	22	43%	46	25	54	45	33	73%
1984 Apr	46	21	45%	41	22	54	46	30	65%
1984 Nov	47	24	51%	48	23	48	34	26	76%
1985 Apr	46	27	59%	44	31	70	38	25	66%
1985 Nov	60	27	45%	46	23	50	46	36	78%
1986 Apr	59	29	49%	47	21	45	48	36	75%
1986 Nov	57	33	58%	59	37	63	44	35	79%
1987 Apr	57	28	49%	58	30	52	45	41	91%
1987 Nov	69	37	54%	56	28	50	62	48	77%
1988 Apr	69	35	51%	53	28	52	59	52	88%

1988 Nov	66	45	68%	68	45	66	52	42	80%
1989 Apr	61	52	85%	68	33	49	52	35	67%
1989 Nov	69	31	45%	66	42	64	66	55	83%
1990 Apr	68	41	60%	64	35	55	67	41	61%
1990 Nov	66	50	76%	59	34	58	60	54	90%
1991 Apr	65	58	89%	62	33	53	59	53	89%
1991 Nov	66	57	86%	62	51	82	55	42	76%
1992 Apr	65	57	88%	63	55	87	60	44	73%
1992 Nov	62	47	76%	63	54	86	63	60	95%
1993 Apr	68	45	66%	66	42	64	61	51	84%
1993 Nov	64	48	75%	59	35	59	62	48	77%
1994 Apr	65	48	73%	61	26	43	61	45	73%
1994 Nov	62	42	68%	60	40	67	51	37	72%
1995 Apr	59	47	80%	64	47	73	49	24	48%
1995 Nov	66	59	89%	57	40	70	61	50	82%
1996 Apr	72	54	75%	58	30	51	64	48	75%
1996 Nov	80	61	76%	73	46	64	56	47	83%
1997 Apr	69	52	75%	68	54	79	54	47	87%
1997 Nov	70	64	91%	78	43	55	66	60	91%
1998 Apr	74	59	80%	74	57	77	66	58	88%
1998 Nov	77	73	95%	72	45	63	76	65	86%
1999 Apr	76	67	88%	69	55	80	72	70	97%
1999 Nov	122	103	84%	76	58	77%	70	64	91%
2000 Apr	120	104	87%	76	65	86%	70	67	96%
2000 Nov	145	130	90%	122	108	89%	78	71	91%
2001 Apr	145	142	97%	119	92	77%	77	73	95%
2001 Nov	163	144	88%	139	113	81%	117	112	96%
2002 Apr	161	138	86%	146	119	83%	120	107	89%
2002 Nov	163	150	92%	162	121	75%	151	145	96%
2003 Apr	159	140	88%	161	121	75%	149	131	88%
2003 Nov	162	134	83%	154	114	74%	157	135	86%
2004 Apr	159	133	84%	153	134	88%	160	143	89%
2004 Nov	167	156	93%	160	98	61%	158	146	92%
2005 Apr	166	151	91%	160	118	74%	156	133	85%
2005 Nov	161	148	92%	164	139	85%	160	141	88%
2006 Apr	164	143	87%	164	144	88%	160	136	85%
2006 Oct	235	194	83%	163	124	76%	166	159	96%
2007 Apr	229	185	81%	162	136	85%	164	152	93%
2007 Oct	270	237	88%	226	178	79%	162	157	97%
2008 Apr	266	232	87%	225	186	83%	162	153	94%

2008 Oct	303	241	80%	264	169	64%	228	195	86%
2009 Apr	297	231	78%	261	192	74%	228	195	86%
2009 Oct	309	229	74%	305	193	63%	264	199	75%
2010 May	302	259	86%	290	251	87%	260	196	75%
2010 Nov	308	246	80%	295	227	77%	301	243	81%
2011 May	302	243	80%	298	236	79%	299	253	85%
2011 Oct	302	223	74%	300	208	69%	296	258	87%
2012 May	301	201	80%	295	210	70%	301	259	86%
2012 Oct	298	228	77%	302	228	72%	293	254	87%
2013 May	300	179	60%	284	157	55%	299	261	87%
2013 Oct	295	205	69%	295	205	69%	300	256	85%
2014 Apr	288	209	73%	293	195	67%	295	262	89%
2014 Oct	218	137	63%	279	158	57%	288	236	82%
2015 Apr	208	156	76%	280	196	70%	280	216	77%
2015 Nov	203	150	74%	199	120	60%	266	222	83%
2016 Apr	196	140	71%	198	133	67%	267	234	88%
2016 Nov	201	150	75%	198	129	65%	193	158	82%
2017 Apr	201	154	77%	193	148	77%	193	167	87%
2017 Nov	201	158	79%	196	125	64%	195	156	80%
2018 Apr	203	152	75%	192	156	81%	191	166	87%
2018 Nov	223	154	69%	196	144	73%	189	170	90%
2019 Apr	227	184	81%	193	165	85%	187	174	93%
2019 Nov	226	174	77%	222	178	80%	199	179	90%
2020 April	Promoted to Due to Covid - 19						201	185	92%
2021 Aug	215	199	93%	199	193	97%	219	208	95%
2021 Oct	Promoted due to Covid 19						223	214	96%
2022 April	229	191	83%	229	211	92%	207	198	96%
2022 Oct	227	204	90%	227	217	96%	206	203	99%
2023 Feb	209	188	90%	229	216	94%	226	219	97%
2023 July	209	195	93%	228	210	92%	224	218	97%
2024 Feb	231	176	77%	205	190	93%	225	224	99%
2024 July	225	221	99%	205	193	95%	231	209	90%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BBA - JANUARY / FEBRUARY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.B.A. I SEMESTER		231	176	76.19%
B.B.A. III SEMESTER		205	190	92.68%
B.B.A V SEMESTER		225	224	99.56%
SUBJECTWISE RESULTS				
B.B.A. I SEMESTER				
Generic English	Kavya U/Lolita Neeta D'Souza	230	228	99.13%
Hindi	Dr.Shalini M	141	130	92.20%
Kannada	Renuthakshi	87	82	94.25%
Management Principles & Practice	Manju H/Supritha A	228	225	98.68%
Fundamentals of Business Accounting	Sanjana/Akshith Kumar K	229	227	99.13%
Marketing Management	Preethika Dharmapal	229	227	99.13%
Business Economics	Aruna P Kamath/Shashikala K G	230	200	86.96%
Environmental Studies	Kavitha K/Thilak Raj G	229	194	84.72%
Cultural/NSS/R&R/Youth Red Cross/Sports		231	231	100%
B.B.A. III SEMESTER				
Generic English	Madhumathi J Raja/Lolita Neeta D'Souza/Kavya U	205	204	99.51%
Hindi	Dr.Jyothi	138	136	98.55%
Kannada	Jeevitha D	67	66	98.51%
Cost Accounting	Veena D Kotian/Thilak Raj G	205	200	97.56%
Organisational Behavior	Kavitha Prabhu/Gurudath Shenoy	205	204	99.51%
Statistics for Business Decisions	Parinita Salian/Praveen D	205	197	96.10%
Digital Economics	Shashikala K G/Dr.Prasanna Kumar T	205	204	99.51%
Financial Education & Investment Awareness	Pooja	205	205	100%
Sports	Sudarshana K	205	205	100%
Cultural/NSS/R&R/Youth Red Cross		205	205	100%
B.B.A. V SEMESTER				
Production & Operations Management	Rashmi T/Dr.Prasanna Kumar T	225	225	100%
Income Tax-I	Smitha M/Sowmya Hegde	225	225	100%
Banking Law& Practice	Shashikala K G/Deepashree G Shenoy	225	224	99.56%
Advanced Corporate Financial Management	Gayathri K/Supritha A	132	132	100%
Compensation & Performance Management	Veena D Kotian/Gurudath Shenoy	93	93	100%
Fundamentals of Retail Management	Manju H/Pooja	225	225	100%
Digital Marketing	Anasuya/Shwetha Y	225	225	100%
Employability Skills	Akshith Kumar K/Sanjana	225	225	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BCA - JANUARY / FEBRUARY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.C.A. I SEMESTER		120	106	88.33%
B.C.A. III SEMESTER		119	115	96.64%
B.C.A V SEMESTER		119	117	98.32%
SUBJECTWISE RESULTS				
B.C.A. I SEMESTER				
Generic English	Madhumathi J Raja/Kavya U	120	120	100%
Hindi	Swathi	74	74	100%
Kannada	Jeevitha D	46	46	100%
Fundamentals of Computers	Arun F Sequeira/Shruthi K	120	120	100%
Programming in C	Sowmya Jyothi	120	111	92.50%
Mathematical Foundation	Divya Uchil	120	115	95.83%
Lab: Information Technology	Arun F Sequeira/Shruthi K	120	120	100%
Lab:C Programming	Sowmya Jyothi	120	120	100%
Business Organisation	Shwetha Y	120	119	99.17%
Environmental Studies	Rashmi T/Parinita Salian	120	118	98.33%
Cultural/NSS/R&R/Youth Red Cross/Sports		120	120	100%
B.C.A. III SEMESTER				
Generic English	Mamatha N Theresa	119	119	100%
Hindi	Swathi	70	70	100%
Kannada	Renuthakshi	49	49	100%
Database Management System	Yogitha Patgar	119	119	100%
C# and Dot Net Framework	Reshmi B R	118	116	98.31%
Computer Communication & Networks	Shashikala Shetty	119	117	98.32%
DBMS Lab	Arun F Sequeira	119	119	100%
C# and Dot Net Framework Lab	Reshmi B R	119	119	100%
Rural Marketing	Rashmi T	119	119	100%
Open Source Tools	Sowmya Jyothi/Yogitha Patgar	119	119	100%
Sports	Sudarshana K	119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%
B.C.A. V SEMESTER				
Design & Analysis of Algorithms	Shashikala Shetty/Shashiprabha	119	117	98.32%
Statistical Computing & R Programming	Divya Uchil/Shruthi K	119	119	100%
Software Engineering	Arun F Sequeira	119	119	100%
Cloud Computing	Shruthi K/Reshmi B R	119	119	100%
Digital Marketing	Shashiprabha	119	119	100%
Employability Skills	Sowmya Jyothi/Yogitha Patgar	119	119	100%
Design & Analysis of Algorithms Lab	Shashikala Shetty/Shashiprabha	119	119	100%
R Programming Lab	Divya Uchil/Shruthi K	119	119	100%
Python Programming -Lab	:Divya Uchil	117	112	95.73%
Accounting & Financial Management-Lab	:Shashiprabha/Arun F Sequeira	117	116	99.15%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR B.Com. - JANUARY / FEBRUARY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.COM I SEMESTER		81	61	75.31%
B.COM III SEMESTER		74	69	93.24%
B.COM V SEMESTER		83	80	96.39%
SUBJECTWISE RESULTS				
B.Com I SEMESTER				
Generic English	Lolita Neeta D'Souza	81	81	100%
Hindi	Dr.Jyothi	54	53	98.15%
Kannada	Renuthakshi	27	27	100%
Financial Accounting	Shwetha Y	81	72	88.89%
Management Principles & Applications	Manju H	81	80	98.77%
Principles of Marketing	Parinita Salian	81	71	87.65%
Business Economics	Dr.Prasanna Kumar T	81	74	91.36%
Environmental Studies	Kavitha K	81	74	91.36%
Cultural/NSS/R&R/Youth Red Cross/Sports		81	81	100%
B.COM III SEMESTER				
Generic English	Madhumathi J Raja	74	74	100%
Hindi	Dr.Shalini M	53	51	96.23%
Kannada	Jeevitha D	21	21	100%
Corporate Accounting	Kavitha Prabhu	74	70	94.59%
Business Statistics	Praveen D	74	73	98.65%
Cost Accounting	Thilak Raj G	73	72	98.63%
Digital Economics	Dr.Prasanna Kumar T	74	74	100%
Financial Education & Investment Awareness	Anasuya	74	74	100%
Sports	Sudarshana K	74	74	100%
Cultural/NSS/R&R/Youth Red Cross		74	74	100%
B.COM V SEMESTER				
Financial Management	Gayathri K	83	83	100%
Income Tax Law & Practice -I	Smitha M	83	83	100%
Principles & Practice of Auditing	Deepashree G Shenoy	83	81	97.59%
Financial Institutions & Markets	Akshith Kumar K	83	83	100%
Retail Management	Kavitha Prabhu	82	82	100%
GST-Law & Practice	Sanjana	83	83	100%
Employability Skills	Sowmya Hegde	82	82	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BA (HRD) - JANUARY / FEBRUARY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.A (H.R.D) I SEMESTER		54	22	40.74%
B.A (H.R.D) III SEMESTER		35	27	77.14%
B.A (H.R.D) V SEMESTER		50	47	94%
SUBJECTWISE RESULTS				
B.A (H.R.D) I SEMESTER				
Generic English	Kavya U	54	54	100%
Hindi	Dr.Shalini M	28	17	60.71%
Kannada	Jeevitha D	26	8	30.77%
Principles of Management	Manju H	54	51	94.44%
Business Environment	Gurudath Shenoy	54	40	74.07%
Personal Development & Interpersonal Skills	Preethika Dharmapal	53	47	88.68%
Office Organisation & Management	Deepashree G shenoy	54	48	88.89%
Environmental Studies	Kavitha K	52	30	57.69%
Cultural/NSS/R&R/Youth Red Cross/Sports		54	54	100%
B.A (H.R.D) III SEMESTER				
Generic English	Madhumathi J Raja	34	30	88.24%
Hindi	Dr.Jyothi	19	18	94.74%
Kannada	Renuthakshi	13	13	100%
Organisational Behaviour	Kavitha Prabhu	34	32	94.12%
Strategic Management	Sowmya Hegde	34	32	94.12%
Employee Relations	Anasuya	34	33	97.06%
Rural Marketing	Prasanna Kumar T	34	28	82.35%
Financial Education & Investment Awareness	Praveen D	33	32	96.97%
Sports	Sudarshana K	35	35	100%
Cultural/NSS/R&R/Youth Red Cross		35	35	100%
B.A (H.R.D) V SEMESTER				
Global Human Resource Management	Supritha A	49	49	100%
Financial Analysis for HR Manager	Thilak Raj G	49	49	100%
Corporate Communication & Public Relations	Gayathri K	49	49	100%
Labour Law	Kavitha K	49	49	100%
Strategic Human Resource Management	Pooja	49	48	97.96%
Principles of Training & Development	Praveen D	49	48	97.96%
Employability Skills	Sowmya Hegde	50	50	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU
STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY
FINAL YEAR BBA - JUNE / JULY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.B.A. VI SEMESTER		225	221	98.22%
B.B.A. IV SEMESTER		205	193	94.15%
B.B.A. II SEMESTER		231	209	90.48%
SUBJECTWISE RESULTS				
B.B.A. VI SEMESTER				
Business Law	Deepashree G Shenoy/Pooja	225	223	99.11%
Income Tax-II	Sowmya Hegde/Smitha M	225	225	100%
International Business	Shashikala K G/Preethika Dharmapal	225	225	100%
Retail Operations Management	Rashmi T/Manju H	224	224	100%
Security Analysis & Porpolio Management	Gayathri K/Supreetha	132	132	100%
Cultural Diversity at Workplace	Deepashree G Shenoy/Parinitha Salian	93	92	98.92%
Goods & Services Tax	Smitha M/Veena D Kotian/Sanjana	225	225	100%
Mini Project		225	225	100%
B.B.A. IV SEMESTER				
Generic English	Madhumathi J Raja/Kavya U/Lolita Neeta D'Souza	205	205	100%
Hindi	Dr.Jyothi	138	135	97.83%
Kannada	Renuthakshi	66	66	100%
Management Accounting	Thilakraj G/Veena D Kotian	205	199	97.07%
Financial Markets & Services	Anasuya/Parinita Salian	205	205	100%
Financial Managemnt	Parinita Salian/Supreetha	204	199	97.55%
India & Indian Constitution	Kavitha K	204	203	99.51%
Cyber Security	Gurudath Shenoy/Harshal Rao	205	205	100%
Sports	Sudarshan	205	205	100%
Cultural/NSS/R&R/Youth Red Cross		205	205	100%
B.B.A. II SEMESTER				
Generic English	Kavya U/Lolita Neeta D'Souza	231	231	100%
Hindi	Dr.Shalini	143	137	95.80%
Kannada	Jeevitha D	88	81	92.05%
Corporate Accounting & Reporting	Gurudath Shenoy/Akshith Kumar/ Sanjana	231	229	99.13%
Human Resource Management	Shwetha Y/ Manju H	231	224	96.97%
Business Environment	Preethika Dharmapal/Rashmi T	231	226	97.84%
Monetary Economics	Aruna P Kamath/Shashikala K G/ Dr. Prasanna Kumar T	231	225	97.40%
Digital Fluency	Sowmya Hegde/Gurudath Shenoy/ Sanjana	230	230	100%
Cultural/NSS/R&R/Youth Red Cross/Sports		231	231	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BCA - JUNE / JULY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.C.A. VI SEMESTER		119	118	99.16%
B.C.A. IV SEMESTER		119	116	97.48%
B.C.A. II SEMESTER		119	113	94.96%
SUBJECTWISE RESULTS				
B.C.A. VI SEMESTER				
PHP & MySQL	Shashikala Shetty	119	119	100%
Advanced Java & J2EE	Shashiprabha	119	118	99.16%
Artificial Intelligence & Applications	Reshmi B R	119	119	100%
PHP & MySQL Lab	Shashikala Shetty	119	119	100%
Advanced Java & J2EE Lab	Shashiprabha	119	119	100%
Fundamentals of Data Science	Arun F Sequeira	119	119	100%
Web Content Management System	Yogita Patgar	119	119	100%
Mini Project		119	119	100%
B.C.A. IV SEMESTER				
Generic English	Mamatha N Theresa	119	119	100%
Hindi	Swathi	70	70	100%
Kannada	Jeevitha D	49	49	100%
Python Programming	Divya Uchil/Arun F Sequeira	119	116	97.48%
Computer Multimedia & Animation	Reshmi B R/ Yogita Patgar	118	117	99.15%
Operating System Concepts	Shashikala Shetty/ Shruthi K	119	119	100%
Multimedia & Animation Lab	Reshmi B R/ Yogita Patgar	119	119	100%
Python Programming Lab	Divya Uchil/Arun F Sequeira	119	119	100%
India & Indian Constitution	Rashmi T	119	119	100%
Financial Education & Investment Awareness	Shashiprabha/Sowmya Jyothi	119	119	100%
Sports	Sudarshan	119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%
B.C.A. II SEMESTER				
Generic English	Kavya U/Madhumathi J Raja	119	119	100%
Hindi	Swathi	74	73	98.65%
Kannada	Renuthakshi	45	45	100%
Discrete Mathematical Structures	Divya Uchil	119	118	99.16%
Data Structures Using C	Shruthi K.	118	115	97.46%
Object Oriented Concepts using Java	Sowmya Jyothi	119	118	99.16%
Data Structures Lab	Shruthi K.	119	119	100%
Java Lab	Sowmya Jyothi	119	119	100%
Retail Management	Kavitha Prabhu	119	119	100%
Digital Fluency	Arun F. Sequeira/Yogita Patgar	118	118	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU
STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY
FINAL YEAR B.Com - JUNE / JULY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.COM VI SEMESTER		83	82	98.80%
B.COM IV SEMESTER		74	69	93.24%
B.COM II SEMESTER		80	77	96.25%
SUBJECTWISE RESULTS				
B.COM VI SEMESTER				
Advanced Financial Management	Akshith Kumar	83	83	100%
Income Tax Law & Practice-II	Smitha M.	83	83	100%
Management Accounting	Gayathri K.	83	82	98.80%
Investment Management	Dr.Prasanna Kumar T.	83	83	100%
Customer Relationship Management	Manju H.	83	83	100%
E-Commerce	Pooja	83	83	100%
Mini Project		83	83	100%
B.COM IV SEMESTER				
Generic English	Madhumathi J Raja	74	74	100%
Hindi	Dr. Jyothi	53	53	100%
Kannada	Renuthakshi	21	21	100%
Advanced Corporate Accounting	Kavitha Prabhu	74	70	94.59%
Costing Methods & Techniques	Thilakraj G	74	71	95.95%
Business Regulatory Framework	Harshal Rao	74	74	100%
India & Indian Constitution	Dr. Prasanna Kumar T.	74	74	100%
Cyber Security	Gurudath Shenoy	74	74	100%
Sports	Sudarshan	74	74	100%
Cultural/NSS/R&R/Youth Red Cross		74	74	100%
B.COM II SEMESTER				
Generic English	Lolita Neta D'Souza	80	80	100%
Hindi	Dr.Shalini M	53	52	98.11%
Kannada	Jeevitha D.	27	27	100%
Advanced Financial Accounting	Shwetha .Y	80	80	100%
Business Mathematics	Thilakraj G.	34	34	100%
Corporate Administration	Pooja	46	45	97.83%
Law & Practice of Banking	Shashikala K. G.	80	79	98.75%
Monetary Economics	Prasanna Kumar T.	80	80	100%
Digital Fluency	Rashmi T.	80	80	100%
Cultural/NSS/R&R/Youth Red Cross		80	80	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BA (HRD) - JUNE / JULY 2024 EXAMINATION

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.A(H.R.D) VI SEMESTER		50	49	98%
B.A(H.R.D) IV SEMESTER		34	27	79.41%
B.A(H.R.D) II SEMESTER		53	38	71.70%
SUBJECTWISE RESULTS				
B.A (H.R.D.) VI SEMESTER				
Trends in Human Resources Development	Supreetha	50	50	100%
Business Ethics & Corporate Governance	Sowmya Hegde	50	50	100%
Human Resource Information System	Anasuya	50	49	98%
Stress Management	Preethika Dharmapal	50	50	100%
Wage & Salary Administration	Sanjana	50	49	98%
Human Resource Accounting	Akshith Kumar	50	50	100%
Mini Project		50	50	100%
B.A (H.R.D.) IV SEMESTER				
Generic English	Madhumathi J. Raja	34	31	91.18%
Hindi	Dr.Shalini M.	20	20	100%
Kannada	Jeevitha D.	13	13	100%
Organisational Development & Management of Change	Kavitha Prabhu	34	34	100%
Human Resource Research Methodology	Harshal Rao	33	33	100%
Entrepreneurship Development	Anasuya	33	32	96.97%
India & Indian Constitution	Kavitha K..	33	31	93.94%
Cyber Security	Gurudath Shenoy	32	32	100%
Sports	Sudarshan	34	34	100%
Cultural/NSS/R&R/Youth Red Cross		34	34	100%
B.A (H.R.D) II SEMESTER				
Generic English	Kavya U.	52	48	92.31%
Hindi	Dr. Jyothi	28	22	78.57%
Kannada	Renuthakshi	24	20	83.33%
Human Resource Management	Gayathri K.	52	43	82.69%
Professional Skill Development	Deepashree G. Shenoy	52	47	90.38%
Business Economics	Shashikala K. G.	52	52	100%
Retail Management	Harshal Rao	52	47	90.38%
Digital Fluency	Gurudath Shenoy	52	52	100%
Cultural/NSS/R&R/Youth Red Cross		53	53	100%

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BBA/BBM 2023-24

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	U05SD21M0140	Pallavi A B	9.57	28	U05SD21M0229	Soopi Haif Abdul Khader	8.95
2	U05SD21M0228	Khushi Bhansali	9.49	29	U05SD21M0033	Deekshitha	8.91
3	U05SD21M0186	Rajvi Rakesh Vyas	9.36	30	U05SD21M0046	Shreenidhi B Shetty	8.91
4	U05SD21M0196	Sameeksha	9.35	31	U05SD21M0051	Anu	8.91
5	U05SD21M0124	K Srijana Shetty	9.32	32	U05SD21M0164	Thanvishree	8.88
6	U05SD21M0125	Rachana Sanil	9.29	33	U05SD21M0009	Deepthi	8.87
7	U05SD21M0094	B Dhanush Shenoy	9.23	34	U05DP21M0025	C Spandana	8.84
8	U05SD21M0135	Vaibhavi Pai K	9.23	35	U05SD21M0020	Vinisha V	8.83
9	U05SD21M0117	Shreya	9.2	36	U05SD21M0114	Mithali Shetty	8.81
10	U05SD21M0088	Varshitha Alva	9.16	37	U05SD21M0121	Navya Alva	8.81
11	U05SD21M0131	Raksha J Kulal	9.16	38	U05SD21M0122	Melita Pasanha	8.8
12	U05SD21M0006	Harsh Singala	9.15	39	U05SD21M0128	Devika S Nayak	8.79
13	U05SD21M0001	Keertana Suvarna	9.14	40	U05SD21M0035	Prerana B	8.78
14	U05SD21M0037	U. Nikitha Kini	9.14	41	U05SD21M0007	Disha J Kanchan	8.76
15	U05SD21M0136	Mahima	9.14	42	U05SD21M0087	G N Dhavala	8.76
16	U05SD21M0079	Vaishnavi R	9.12	43	U05SD21M0089	Akshitha	8.76
17	U05SD21M0163	Madhushree	9.11	44	U05SD21M0142	Sarvesh S	8.76
18	U05SD21M0112	Disha	9.1	45	U05SD21M0160	Kavya Shetty	8.74
19	U05SD21M0233	Ashish	9.07	46	U05SD21M0191	Anish Shetty	8.74
20	U05SD21M0040	Deeksha	9.06	47	U05CU21M0039	Chandana S	8.72
21	U05SD21M0238	Poojary Sheetal Tharanath	9.05	48	U05SD21M0008	Keerthan	8.72
22	U05SD21M0024	Chandana Jayasanker Nambiar	9.04	49	U05SD21M0141	Shloka A S	8.72
23	U05SD21M0218	Arpitha Hegde	9.01	50	U05SD21M0097	Chirag Sharma	8.71
24	U05SD21M0123	Sneha Acharya	9	51	U05SD21M0159	Ananya	8.69
25	U05SD21M0072	Shravya Ganesh Bhat	8.99	52	U05SD21M0181	Likhitha M	8.68
26	U05SD21M0100	Bhamy Samrudh Shenoy	8.99	53	U05SD21M0002	J P Ronak	8.67
27	U05SD21M0059	Akshith A Jain	8.96	54	U05SD21M0074	Thrisha. B	8.67
				55	U05SD21M0192	Zaheera	8.67
				56	U05SD21M0143	Muskan F	8.66
				57	U05SD21M0015	Nidhi	8.65

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
58	U05SD21M0138	Sadvika G Sapalya	8.65	89	U05SD21M0091	Kanish A. Vardhan	8.23
59	U05SD21M0197	Rai Vaishnavi Mukesh	8.64	90	U05SD21M0083	Rafeez Rahman	8.22
60	U05SD21M0053	Amisha	8.63	91	U05SD21M0050	Shashmith S Shetty	8.19
61	U05SD21M0047	Vibha Bangera	8.6	92	U05SD21M0082	Yajna Madhava A	8.19
62	U05BW21M0009	Shubhangi D Kadam	8.56	93	U05SD21M0085	Avvamma Afriya	8.19
63	U05SD21M0027	Haleefa Sara	8.55	94	U05SD21M0129	Saurabha	8.18
64	U05SD21M0207	Karthik Sonkar	8.55	95	U05SD21M0153	Vaishak Shetty	8.16
65	U05SD21M0174	Nihal U K	8.51	96	U05SD21M0025	Dorothy Maria Lyta	8.1
66	U05SD21M0010	M Dheeraj Prabhu	8.47	97	U05SD21M0158	Kotian Meetha Tanoj	8.09
67	U05SD21M0170	Manvish Shetty	8.46	98	U05SD21M0065	Jayesh.J.Bangera	8.06
68	U05SD21M0057	Bhagyalaxmi	8.45	99	U05SD21M0132	Ashika	8.06
69	U05SD21M0103	Abhishek V Shetty	8.45	100	U05SD21M0066	Pratheek K G	8.05
70	U05SD21M0225	Kushi Kumble	8.43	101	U05SD21M0230	Sushmitha Jogi	8.05
71	U05SD21M0090	K Vidyalaxmi	8.4	102	U05SD21M0105	Ajay Singh	8.04
72	U05SD21M0093	Abdulla Hadeed	8.4	103	U05SD21M0146	Sushan C Salian	8.04
73	U05SD21M0061	Archith Jain A	8.37	104	U05SD21M0028	Sahil Mendon	8.03
74	U05SD21M0021	Sowmya R Shetty	8.36	105	U05SD21M0145	Nabeel	8.02
75	U05SD21M0052	Ankith K	8.36	106	U05SD21M0036	Evanjalin Sowjanya	8.01
76	U05SD21M0162	Poorna	8.35	107	U05SD21M0130	Khyathi Shetty J	7.98
77	U05SD21M0041	Kaushik N K	8.34	108	U05SD21M0058	Athmika.U.J.	7.96
78	U05SD21M0014	Dhanyashree	8.32	109	U05SD21M0092	Aashish V Shetty	7.96
79	U05SD21M0019	Praneeth R Shetty	8.31	110	U05SD21M0111	Ezekiel Joshua Maben	7.96
80	U05SD21M0165	Jeshta Suvarna	8.31	111	U05SD21M0043	Thripathi K Shetty	7.95
81	U05SD21M0219	Bhoomika Rai	8.31	112	U05SD21M0038	Shibhani	7.94
82	U05SD21M0155	Prakrithi.S.Shetty	8.3	113	U05SD21M0157	Rithvik	7.94
83	U05SD21M0206	Prachi P Varma	8.3	114	U05SD21M0187	Prachi Vasani	7.92
84	U05SD21M0176	Manna Ameena Jadwah Simaan	8.27	115	U05SD21M0116	Yashmitha B	7.91
85	U05AC21M0052	Nasia Fazil	8.26	116	U05SD21M0071	Ayman Aseef Mulki Shaikh	7.9
86	U05SD21M0126	Bindu	8.25	117	U05SD21M0221	Hussain Aseel	7.87
87	U05SD21M0167	Shravya	8.25	118	U05SD21M0067	Koushik K S	7.86
88	U05SD21M0180	Mohammad Fayiz	8.24	119	U05SD21M0216	Zeba Aslam	7.86
				120	U05SD21M0199	Aarti Shet	7.85

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
121	U05SD21M0073	M Ajay Pai	7.84	153	U05SD21M0056	B Bhushan	7.47
122	U05SD21M0016	Disha	7.83	154	U05SD21M0102	Manish S Bhandary	7.46
123	U05SD21M0177	Pratham Shetty	7.79	155	U05SD21M0185	Shreeja	7.46
124	U05SD21M0204	Abhinav S	7.79	156	U05SD21M0098	Aman Miqdad	7.42
125	U05SD21M0108	Sreeraj Prabhu A	7.77	157	U05SD21M0203	Nithin	7.41
126	U05SD21M0134	Pratham C Shetty	7.77	158	U05SD21M0034	Karkala Deeksha Kamath	7.36
127	U05SD21M0178	Mohammed Fazil	7.76	159	U05SD21M0055	Amith A Shetty	7.33
128	U05SD21M0109	Nissam Abdul Khadar	7.75	160	U05SD21M0045	Yathish Jayantha Poojary	7.32
129	U05SD21M0077	Sailakshmi Surendra Shenoy	7.74	161	U05SD21M0104	Karan Kapoor	7.3
130	U05SD21M0213	Aishwarya	7.73	162	U05SD21M0226	Mohammed Rishan I	7.3
131	U05SD21M0054	Akash. N	7.69	163	U05SD21M0212	Karthik Sudheer Anchan	7.29
132	U05SD21M0031	Vishruth	7.67	164	U05SD21M0179	Ahammed Bilal	7.26
133	U05SD21M0120	Prathiksha	7.67	165	U05DP21M0031	Spandana K R	7.24
134	U05SD21M0133	Sahil Anil Kotian	7.67	166	U05SD21M0168	Abdul Basiith	7.24
135	U05SD21M0208	Chaithanya Laxmi	7.67	167	U05SD21M0048	Sathwik	7.2
136	U05SD21M0018	Priya Pandey	7.66	168	U05SD21M0222	Harikrishna K	7.19
137	U05SD21M0076	Mohammed Anas Sheik	7.66	169	U05SD21M0182	Gurukiran G	7.18
138	U05SD21M0064	G K Dhanvik Gowda	7.6	170	U05SD21M0013	Harshendra B S	7.16
139	U05SD21M0068	Puneeth N	7.59	171	U05SD21M0086	Fathimath Suneera	7.16
140	U05SD21M0119	Pranav K P	7.58	172	U05SD21M0171	Hrithik B P	7.16
141	U05SD21M0200	Nikhil Kumar	7.58	173	U05SD21M0172	Mohammed Muzammil	7.16
142	U05SD21M0026	Manish J Jogi	7.57	174	U05SD21M0032	Deekshith S Shetty	7.15
143	U05SD21M0215	Nesmin Abdulla M H	7.57	175	U05SD21M0063	Anish S Gatty	7.15
144	U05SD21M0080	Chaitra N Bangera	7.55	176	U05SD21M0044	Preetham G Naik	7.14
145	U05SD21M0099	Chithesh Kumar	7.55	177	U05SD21M0118	Raunak Ethan Raina	7.13
146	U05SD21M0235	Preethi Tiwari	7.55	178	U05SD21M0156	K V Krishna Das	7.09
147	U05SD21M0070	Pratham N Shetty	7.54	179	U05SD21M0022	Sakshi S Pai	7.07
148	U05SD21M0062	Akash	7.51	180	U05SD21M0175	Sanath	7.07
149	U05SD21M0084	Shaik Mohammed Nihal	7.51	181	U05SD21M0234	Abdulla Zoulak C U	7.06
150	U05SD21M0161	Ananya T Kulal	7.5	182	U05SD21M0223	Thushar Raj	7.05
151	U05SD21M0183	Dev	7.48	183	U05SD21M0095	Aksath Ali	7.02
152	U05SD21M0042	Sushanth S J	7.47				

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
184	U05SD21M0127	Mohammed Isham	7.02	209	U05SD21M0115	Bhavish K Shetty	6.58
185	U05SD21M0139	Pratheek S	7.02	210	U05SD21M0075	Chirag	6.56
186	U05SD21M0147	Mohammed Rihal	7.02	211	U05SD21M0152	Nihal K Salian	6.56
187	U05SD21M0039	Chiranth S	7.01	212	U05SD21M0149	Preethesh. L	6.55
188	U05SD21M0144	Disha	7	213	U05SD21M0096	Mohammed Aiman	6.51
189	U05SD21M0184	Nandesh D Rao	7	214	U05SD21M0237	Abdul Nawaz	6.5
190	U05SD21M0231	Mohammed Althaf	6.98	215	U05SD21M0107	Adithya R	6.23
191	U05SD21M0224	Mohammad Thasleem	6.97	216	U05SD21M0198	Mohammed Shabeeb	6.14
192	U05SD21M0189	Prithvi Shankar	6.9	217	U05SD21M0195	Albin Rejo Joseph	6.11
193	U05SD21M0227	Mohammed Sali Rahil	6.88	218	202221521120	Bhavani Shankar	6.48
194	U05SD21M0205	Vivek Prasad Bangera	6.87	219	202221521140	Jasim Ismail Mahamood	5.87
195	U05SD21M0030	Dishanth Rai	6.84	220	202221521290	Lakshan	-
196	U05SD21M0106	Aadithya	6.83	221	202221521308	Praneeth D	5.65
197	U05SD21M0017	Sindhoora B S	6.8	222	192142605	Nishmith K	-
198	U05SD21M0003	C S Bhuvan	6.78	223	186232236	Sidharth Seema Sudhakaran	HSC
199	U05SD21M0060	Avinash R M	6.76	224	186232246	Tabish Saifudeen	-
200	U05SD21M0081	Mohammed Nafeel Ahsir	6.74	225	158730277	Nahush Poojary U K	-
201	U05SD21M0113	Rahul Sharma	6.74	226	202221521105	Ahammed Anas	5.62
202	U05SD21M0214	Srajan A	6.73	227	202221521139	Harshal S	5.92
203	U05SD21M0012	Durgesh M G	6.72	228	202221521209	Rickson Monteiro	7.01
204	U05SD21M0151	Kaushik P	6.72	229	192142601	Manish K	5.53
205	U05SD21M0188	Ankitha Sharven Kumar	6.66	230	186232206	Rikith Rai	-
206	U05SD21M0110	Sheik Mohammed Shagil	6.63	231	164590327	B H Raksha	-
207	U05SD21M0169	Mohammad Ismail Afnan	6.63				
208	U05SD21M0078	Mohammed Athoof	6.61				

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BCA 2023-24

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	U05SD21S0069	Keerthana	9.74	31	U05SD21S0076	Bhoomika M Rai	8.93
2	U05SD21S0017	Priyanka Rai	9.66	32	U05SD21S0007	Yathish	8.9
3	U05SD21S0095	Sakshita S	9.58	33	U05SD21S0080	Vrashika	8.88
4	U05SD21S0083	Keerthana T Naik	9.56	34	U05SD21S0073	Vamshi Shetty	8.87
5	U05SD21S0042	Ananya G L	9.49	35	U05SD21S0059	Pavanraj Kalluraya M	8.86
6	U05SD21S0071	Sanjana	9.48	36	U05SD21S0087	Sanha S Kotian	8.83
7	U05SD21S0032	Lavanya K	9.44	37	U05SD21S0102	Mokshith	8.83
8	U05SD21S0090	Ananya Machendra	9.43	38	U05SD21S0010	Shravya	8.82
9	U05SD21S0097	Chaithra	9.4	39	U05SD21S0085	Suchitha Devadiga	8.82
10	U05SD21S0116	Dhanyashree D	9.4	40	U05SD21S0092	Harshitha	8.81
11	U05SD21S0089	Sonika Sharma	9.33	41	U05SD21S0058	Karthik K U	8.8
12	U05SD21S0045	K Kavyashree Karanth	9.32	42	U05SD21S0088	Prapthi Ramachandra K	8.77
13	U05SD21S0043	Akhila	9.25	43	U05SD21S0109	Renuka S	8.77
14	U05SD21S0044	Bhagyashri	9.16	44	U05SD21S0033	Anusha Rao H.Y.	8.76
15	U05SD21S0005	Vamshi K	9.15	45	U05SD21S0114	Nischinth K	8.76
16	U05SD21S0015	Vishmitha	9.15	46	U05SD21S0034	Aishwarya B Alva	8.73
17	U05SD21S0040	Devi Prasad N M	9.15	47	U05SD21S0004	Sparsha S Shetty	8.67
18	U05SD21S0117	Abhishek A M	9.14	48	U05SD21S0022	Rasheeduddin Rashaad	8.66
19	U05SD21S0091	Apeksha C Banakar	9.1	49	U05SD21S0013	Shefali Alva	8.65
20	U05SD21S0053	Vinith Devadiga	9.08	50	U05SD21S0012	Shajay Kumar Kammaje	8.62
21	U05SD21S0110	Disha J	9.08	51	U05SD21S0062	Deekshith R P	8.62
22	U05SD21S0067	Ashwini	9.05	52	U05SD21S0086	Nidhishree	8.62
23	U05SD21S0077	Sakshi S Karkera	9.04	53	U05SD21S0038	Thrisha P	8.61
24	U05SD21S0023	Nireeksha P Rai	9.03	54	U05SD21S0075	Anagha Manoj Kumar	8.61
25	U05SD21S0014	Sakshi Sharad Bangera	9.02	55	U05SD21S0035	Deekshitha Jagannatha Shetty	8.57
26	U05SD21S0072	Shivani D S	9.02	56	U05SD21S0054	Surendran R	8.53
27	U05SD21S0036	Jagrathi Shetty	9.01	57	U05SD21S0118	J T Akshay Kanna	8.51
28	U05SD21S0078	Akhila	9.01	58	U05SD21S0084	Krithi A	8.48
29	U05SD21S0060	Gagan R Shetty	9	59	U05SD21S0025	Sameeksha Ullal	8.44
30	U05SD21S0094	K Raksha Kamath	8.94	60	U05SD21S0065	Puneeth N Ail	8.44

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
61	U05SD21S0099	A Samved Rao	8.43	96	U05SD21S0093	K.Balram.G.Kini	7.6
62	U05SD21S0046	Ahammad Rifaz	8.36	97	U05SD21S0050	Nagendra Bhat	7.57
63	U05SD21S0055	Raveend S	8.35	98	U05SD21S0031	Koushik D Salian	7.5
64	U05SD21S0108	Hrishith Shetty	8.27	99	U05SD21S0006	Vaishnavi T S	7.38
65	U05SD21S0047	Harshitha	8.26	100	U05SD21S0011	Likhith	7.38
66	U05SD21S0066	Sharthak R Shetty	8.23	101	U05SD21S0056	Asheesh Kiran S	7.33
67	U05SD21S0030	N Rachna Shenoy	8.22	102	U05SD21S0121	Mohammad Fairouz	7.33
68	U05SD21S0119	Gowri Sharma	8.22	103	U05RF21S0037	Yashas H	7.32
69	U05SD21S0026	Jitesh S Shetty	8.16	104	U05SD21S0020	Tushar Sachidananda Poojary	7.24
70	U05SD21S0028	Ashwitha T	8.15	105	U05SD21S0103	Srujan N	7.23
71	U05SD21S0037	Samrdh	8.14	106	U05SD21S0051	Athiq Ibrahim Moidin	7.14
72	U05SD21S0063	Nikhil	8.08	107	U05SD21S0008	Deepthi	7.1
73	U05SD21S0096	Likitha.S	8.08	108	U05SD21S0003	Shreyas Shetty	7.08
74	U05SD21S0021	Pratheek	8.07	109	U05SD21S0048	Abhay R Salian	7.06
75	U05SD21S0120	Shujan	8.07	110	U05SD21S0052	Syed Sayhan	7.04
76	U05SD21S0027	Githali. J	8.03	111	U05SD21S0039	Ranjan K	6.96
77	U05SD21S0019	Mohammed Safwan	8.01	112	U05SD21S0105	Muhammad Nabhan	6.96
78	U05SD21S0024	Nishan J Shetty	7.97	113	U05AC21S0136	Rachana	6.67
79	U05SD21S0057	Rahul N	7.95	114	U05SD21S0049	Jayendra Rao	6.61
80	U05SD21S0070	Muhammad Nadeem Savaad	7.93	115	U05SD21S0113	Prathamesh D Shetty	6.49
81	U05SD21S0018	Pratham P Kumar	7.92	116	201811522109	Nishwarth Jain	6.47
82	U05SD21S0104	Keerthana Balakrishnan	7.9	117	202221522118	G Karishma	-
83	U05SD21S0123	Kruthika	7.87	118	202221522129	Lohith	6.71
84	U05SD21S0082	Neha S	7.85	119	202221522134	Nikhil	7.95
85	U05SD21S0041	Akhil	7.83	120	202221522135	P G Karthik	6.48
86	U05SD21S0001	Shruthika	7.8	121	202221522187	Pradhyumna Maiya	6.94
87	U05SD21S0009	B Swaroop N Malava	7.78	122	202221522189	Harshith B	7.33
88	U05SD21S0081	Niyathi	7.77	123	192142774	Vishwadhika G Bhatt	7.23
89	U05SD21S0061	Adithya D. Kotian	7.75	124	192142801	Sahana R	-
90	U05SD21S0100	Fathima Fanaaz	7.74	125	158730671	Bhavith B Bangera	HSC
91	U05SD21S0016	Chethan Rai	7.71	126	158730692	Nisha G P	HSC
92	U05SD21S0068	Shrajan K	7.7	127	202221522132	Mohammed Omaid	5.39
93	U05SD21S0101	Pratham G Shet	7.68	128	202221522171	Vikranth U Poojary	-
94	U05SD21S0074	Sayed Amaan	7.67	129	202221522177	Advait Manjunath Hegde	6.87
95	U05SD21S0111	Pratham	7.64				

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BA (HRD) 2023-24

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	U05SD21A0045	Sowjanya	9.4	28	U05SD21A0027	Harish Sahani	6.95
2	U05SD21A0036	Prathika A.M	9.39	29	U05SD21A0013	Fahmuddeen Manal	6.94
3	U05SD21A0008	Disha	9.02	30	U05SD21A0049	Ravindra Kumar S	6.69
4	U05SD21A0035	Anusha Sivaraman	9	31	U05SD21A0026	Charith	6.68
5	U05SD21A0009	Shwetha	8.5	32	U05SD21A0016	Sachin Shetty	6.67
6	U05SD21A0005	Ayisha Thasmeera	8.46	33	U05SD21A0011	Ahamed Sahil	6.64
7	U05SD21A0015	Neha S Suvarna	8.46	34	U05SD21A0018	Shamanth Koinodi	6.53
8	U05SD21A0042	Danyashree Rajendra Bhandari	8.35	35	U05SD21A0021	Priyanka S	6.53
9	U05SD21A0034	Thanushree Karkera	8.22	36	U05SD21A0031	Anirudh Madhusudan	6.45
10	U05SD21A0028	Mohammed Naveed Sunaif	8.2	37	U05SD21A0040	Anoop S Pakala	6.41
11	U05SD21A0004	Karthik Acharya	8.17	38	U05SD21A0012	Abdul Khader Ajmal A	6.38
12	U05SD21A0020	Mohnish S	8.15	39	U05SD21A0025	Faham Miqdad Ahmed	6.32
13	U05SD21A0047	Ashika.B	8.15	40	U05SD21A0051	Shuhaib	6.24
14	U05SD21A0038	Dhanyashri	8.06	41	U05SD21A0007	Shravan V Shetty	6.15
15	U05SD21A0023	Naveena Kuwar	8.05	42	U05SD21A0037	Jithesh D Anchan	6.06
16	U05SD21A0003	Supriya	8.04	43	202221526106	Bhramari	-
17	U05SD21A0022	Nidhi Ashwin	7.71	44	202221526111	Manish S Poojary	5.64
18	U05SD21A0052	Mohammed Hasan Ayan	7.41	45	202221526143	Haniksha	5.86
19	U05SD21A0039	Mithun C S	7.31	46	202221526150	Prerana	6.35
20	U05SD21A0029	Likhith P Shetty	7.3	47	192141706	Harshith Bekal	-
21	U05SD21A0048	Arfanaaz	7.27	48	192141740	I Muhammad Shakeef	5.24
22	U05SD21A0044	H A Yathish	7.24	49	192141742	Manjunatha	-
23	U05SD21A0014	Rohan	7.2	50	158730151	Suhan S Shetty	-
24	U05SD21A0041	Mohammed Ashfak	7.1	51	186233354	Sanketh Alva	PASS CLASS
25	U05SD21A0017	Aditya	7.08	52	125620165	Varsha V	-
26	U05SD21A0002	Rinith Raj	7.05				
27	U05SD21A0032	Sharvan Prashanth	7				

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE B. Com. 2023-24

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	U05SD21C0060	Preetika Baliga B	9.67	27	U05SD21C0062	Ashika Shetty	9.06
2	U05SD21C0053	Hrithik P Shetty	9.56	28	U05SD21C0073	Ankith R.Shetty	9.06
3	U05SD21C0016	S Vishaka Pai	9.54	29	U05SD21C0026	Poorvi J S	9.01
4	U05SD21C0074	Shetty Dipthi Vitthal	9.49	30	U05SD21C0017	Sooraj S	8.99
5	U05SD21C0019	Siana Preethi Soaries	9.4	31	U05SD21C0030	Jayalakshmi Rao	8.96
6	U05SD21C0058	Khushi D	9.39	32	U05SD21C0011	Sowmyashree	8.94
7	U05SD21C0065	Nikitha H	9.37	33	U05SD21C0041	Gagan Bekal	8.89
8	U05SD21C0003	Thashma A	9.36	34	U05SD21C0023	Sadvi	8.86
9	U05SD21C0048	Manish Raj	9.33	35	U05SD21C0013	Suhan N	8.85
10	U05SD21C0032	Chaya L	9.3	36	U05SD21C0061	Aishwarya	8.79
11	U05SD21C0002	Tina H Savasani	9.29	37	U05SD21C0076	Vasukinandan Sreekar Rao	8.79
12	U05SD21C0070	Swathipriya S Gatty	9.29	38	U05SD21C0042	Ankitha C	8.74
13	U05SD21C0063	Harshitha	9.28	39	U05SD21C0075	Sameeksha Shetty	8.74
14	U05SD21C0069	Sameeksha S	9.28	40	U05SD21C0054	Bhavani Singh	8.72
15	U05SD21C0021	Saloni Priya Soaries	9.23	41	U05SD21C0038	A Deekshitha	8.7
16	U05SD21C0031	Lavanya .S	9.23	42	U05SD21C0005	Varsha Shetty	8.59
17	U05SD21C0047	S Ananya Pai	9.22	43	U05SD21C0018	Sandesh S	8.59
18	U05SD21C0036	Amisha Shetty	9.21	44	U05SD21C0004	Vishwajna	8.47
19	U05SD21C0040	Ayush N Rao	9.19	45	U05SD21C0034	Mohammed Safwan	8.4
20	U05SD21C0059	Nidhi Umesh	9.17	46	U05SD21C0022	Sonal C Amin	8.37
21	U05SD21C0051	Akshay S	9.14	47	U05SD21C0072	Shanvith	8.34
22	U05SD21C0067	Thanvi Vasu Shetty	9.13	48	U05SD21C0071	Mohammed Lazim	8.33
23	U05SD21C0014	Sejal	9.12	49	U05SD21C0039	Amritha	8.27
24	U05SD21C0044	Aishwarya S Shetty	9.11	50	U05SD21C0083	Sahana S	8.21
25	U05SD21C0055	Hrithvik Bhandary	9.09	51	U05SD21C0081	Adithya Pradeep	8.19
26	U05SD21C0064	Pooja	9.07	52	U05SD21C0025	Radha	8.18

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
53	U05SD21C0084	Veeksha	8.16
54	U05SD21C0009	Bhoomika Prajapati	8.05
55	U05SD21C0085	Heeba Shafkath	8.04
56	U05SD21C0001	Harshitha	8.02
57	U05SD21C0033	Payal	8.01
58	U05SD21C0082	Pill Dkhar	7.98
59	U05SD21C0077	Athulya Pradeep	7.89
60	U05SD21C0035	Abdullah Afham	7.87
61	U05SD21C0050	Hardik R Shetty	7.78
62	U05SD21C0056	Akshitha	7.78
63	U05SD21C0012	Sumith Sanil	7.77
64	U05SD21C0008	Mohammed Nabil	7.75
65	U05SD21C0068	Shravya S Devadiga	7.74
66	U05SD21C0046	Likhith Anchan	7.72
67	U05SD21C0006	Achal H Bangera	7.7
68	U05SD21C0010	Suhas	7.47
69	U05SD21C0007	Shreyas N	7.42
70	U05SD21C0045	Akash M J	7.34
71	U05SD21C0027	Vaishali	7.15
72	U05SD21C0049	Mohammed Nashid Kamil	7.11
73	U05SD21C0037	Bhavith Kumar	7.04
74	U05SD21C0052	Mohammed Maroof Rehman	6.99
75	U05SD21C0079	Fayez Abdulla	6.96
76	U05SD21C0029	Prerith Prakash	6.93
77	U05SD21C0043	Keerthi Krupa	6.9
78	U05SD21C0087	Mohammad Sihal	6.76
79	U05SD21C0086	Mubeen Moosa	6.58
80	173522734	Shibili Abdulla I	PASS CLASS



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
MANGALORE UNIVERSITY - JULY/AUGUST 2024 EXAMINATION
DISTINCTION STUDENTS OF THE COLLEGE III Year BBA

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
1	U05SD21M0140	Pallavi A B	9.57	26	U05SD21M0100	Bhamy Samrudh Shenoy	8.99
2	U05SD21M0228	Khushi Bhansali	9.49	27	U05SD21M0059	Akshith A Jain	8.96
3	U05SD21M0186	Rajvi Rakesh Vyas	9.36	28	U05SD21M0229	Soopi Haif Abdul Khader	8.95
4	U05SD21M0196	Sameeksha	9.35	29	U05SD21M0033	Deekshitha	8.91
5	U05SD21M0124	K Srijana Shetty	9.32	30	U05SD21M0046	Shreenidhi B Shetty	8.91
6	U05SD21M0125	Rachana Sanil	9.29	31	U05SD21M0051	Anu	8.91
7	U05SD21M0094	B Dhanush Shenoy	9.23	32	U05SD21M0164	Thanvishree	8.88
8	U05SD21M0135	Vaibhavi Pai K	9.23	33	U05SD21M0009	Deepthi	8.87
9	U05SD21M0117	Shreya	9.2	34	U05DP21M0025	C Spandana	8.84
10	U05SD21M0088	Varshitha Alva	9.16	35	U05SD21M0020	Vinisha V	8.83
11	U05SD21M0131	Raksha J Kulal	9.16	36	U05SD21M0114	Mithali Shetty	8.81
12	U05SD21M0006	Harsh Singala	9.15	37	U05SD21M0121	Navya Alva	8.81
13	U05SD21M0001	Keertana Suvarna	9.14	38	U05SD21M0122	Melita Pasanha	8.8
14	U05SD21M0037	U. Nikitha Kini	9.14	39	U05SD21M0128	Devika S Nayak	8.79
15	U05SD21M0136	Mahima	9.14	40	U05SD21M0035	Prerana B	8.78
16	U05SD21M0079	Vaishnavi R	9.12	41	U05SD21M0007	Disha J Kanchan	8.76
17	U05SD21M0163	Madhushree	9.11	42	U05SD21M0087	G N Dhavala	8.76
18	U05SD21M0112	Disha	9.1	43	U05SD21M0089	Akshitha	8.76
19	U05SD21M0233	Ashish	9.07	44	U05SD21M0142	Sarvesh S	8.76
20	U05SD21M0040	Deeksha	9.06	45	U05SD21M0160	Kavya Shetty	8.74
21	U05SD21M0238	Poojary Sheetal Tharanath	9.05	46	U05SD21M0191	Anish Shetty	8.74
22	U05SD21M0024	Chandana Jayasanker Nambiar	9.04	47	U05CU21M0039	Chandana S	8.72
23	U05SD21M0218	Arpitha Hegde	9.01	48	U05SD21M0008	Keerthan	8.72
24	U05SD21M0123	Sneha Acharya	9	49	U05SD21M0141	Shloka A S	8.72
25	U05SD21M0072	Shravya Ganesh Bhat	8.99	50	U05SD21M0097	Chirag Sharma	8.71

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
51	U05SD21M0159	Ananya	8.69	79	U05SD21M0019	Praneeth R Shetty	8.31
52	U05SD21M0181	Likhitha M	8.68	80	U05SD21M0165	Jeshta Suvarna	8.31
53	U05SD21M0002	J P Ronak	8.67	81	U05SD21M0219	Bhoomika Rai	8.31
54	U05SD21M0074	Thrisha. B	8.67	82	U05SD21M0155	Prakrithi.S.Shetty	8.3
55	U05SD21M0192	Zaheera	8.67	83	U05SD21M0206	Prachi P Varma	8.3
56	U05SD21M0143	Muskan F	8.66	84	U05SD21M0176	Manna Ameena Jadwah Simaan	8.27
57	U05SD21M0015	Nidhi	8.65	85	U05AC21M0052	Nasia Fazil	8.26
58	U05SD21M0138	Sadvika G Sapalya	8.65	86	U05SD21M0126	Bindu	8.25
59	U05SD21M0197	Rai Vaishnavi Mukesh	8.64	87	U05SD21M0167	Shravya	8.25
60	U05SD21M0053	Amisha	8.63	88	U05SD21M0180	Mohammad Fayiz	8.24
61	U05SD21M0047	Vibha Bangera	8.6	89	U05SD21M0091	Kanish A. Vardhan	8.23
62	U05BW21M0009	Shubhangi D Kadam	8.56	90	U05SD21M0083	Rafeez Rahman	8.22
63	U05SD21M0027	Haleefa Sara	8.55	91	U05SD21M0050	Shashmith S Shetty	8.19
64	U05SD21M0207	Karthik Sonkar	8.55	92	U05SD21M0082	Yajna Madhava A	8.19
65	U05SD21M0174	Nihal U K	8.51	93	U05SD21M0085	Avvamma Afriya	8.19
66	U05SD21M0010	M Dheeraj Prabhu	8.47	94	U05SD21M0129	Saurabha	8.18
67	U05SD21M0170	Manvish Shetty	8.46	95	U05SD21M0153	Vaishak Shetty	8.16
68	U05SD21M0057	Bhagyalaxmi	8.45	96	U05SD21M0025	Dorothy Maria Lyta	8.1
69	U05SD21M0103	Abhishek V Shetty	8.45	97	U05SD21M0158	Kotian Meetha Tanoj	8.09
70	U05SD21M0225	Kushi Kumble	8.43	98	U05SD21M0065	Jayesh.J.Bangera	8.06
71	U05SD21M0090	K Vidyalaxmi	8.4	99	U05SD21M0132	Ashika	8.06
72	U05SD21M0093	Abdulla Hadeed	8.4	100	U05SD21M0066	Pratheek K G	8.05
73	U05SD21M0061	Archith Jain A	8.37	101	U05SD21M0230	Sushmitha Jogi	8.05
74	U05SD21M0021	Sowmya R Shetty	8.36	102	U05SD21M0105	Ajay Singh	8.04
75	U05SD21M0052	Ankith K	8.36	103	U05SD21M0146	Sushan C Salian	8.04
76	U05SD21M0162	Poorna	8.35	104	U05SD21M0028	Sahil Mendon	8.03
77	U05SD21M0041	Kaushik N K	8.34	105	U05SD21M0145	Nabeel	8.02
78	U05SD21M0014	Dhanyashree	8.32	106	U05SD21M0036	Evanjalin Sowjanya	8.01

SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
MANGALORE UNIVERSITY - JULY/AUGUST 2024 EXAMINATION
DISTINCTION STUDENTS OF THE COLLEGE III Year BCA

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
1	U05SD21S0069	Keerthana	9.74	21	U05SD21S0110	Disha J	9.08
2	U05SD21S0017	Priyanka Rai	9.66	22	U05SD21S0067	Ashwini	9.05
3	U05SD21S0095	Sakshita S	9.58	23	U05SD21S0077	Sakshi S Karkera	9.04
4	U05SD21S0083	Keerthana T Naik	9.56	24	U05SD21S0023	Nireeksha P Rai	9.03
5	U05SD21S0042	Ananya G L	9.49	25	U05SD21S0014	Sakshi Sharad Bangera	9.02
6	U05SD21S0071	Sanjana	9.48	26	U05SD21S0072	Shivani D S	9.02
7	U05SD21S0032	Lavanya K	9.44	27	U05SD21S0036	Jagrathi Shetty	9.01
8	U05SD21S0090	Ananya Machendra	9.43	28	U05SD21S0078	Akhila	9.01
9	U05SD21S0097	Chaithra	9.4	29	U05SD21S0060	Gagan R Shetty	9
10	U05SD21S0116	Dhanyashree D	9.4	30	U05SD21S0094	K Raksha Kamath	8.94
11	U05SD21S0089	Sonika Sharma	9.33	31	U05SD21S0076	Bhoomika M Rai	8.93
12	U05SD21S0045	K Kavyashree Karanth	9.32	32	U05SD21S0007	Yathish	8.9
13	U05SD21S0043	Akhila	9.25	33	U05SD21S0080	Vrashika	8.88
14	U05SD21S0044	Bhagyashri	9.16	34	U05SD21S0073	Vamshi Shetty	8.87
15	U05SD21S0005	Vamshi K	9.15	35	U05SD21S0059	Pavanraj Kalluraya M	8.86
16	U05SD21S0015	Vishmitha	9.15	36	U05SD21S0087	Sanha S Kotian	8.83
17	U05SD21S0040	Devi Prasad N M	9.15	37	U05SD21S0102	Mokshith	8.83
18	U05SD21S0117	Abhishek A M	9.14	38	U05SD21S0010	Shravya	8.82
19	U05SD21S0091	Apeksha C Banakar	9.1	39	U05SD21S0085	Suchitha Devadiga	8.82
20	U05SD21S0053	Vinith Devadiga	9.08	40	U05SD21S0092	Harshitha	8.81

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
41	U05SD21S0058	Karthik K U	8.8	66	U05SD21S0066	Sharthak R Shetty	8.23
42	U05SD21S0088	Prapthi Ramachandra K	8.77	67	U05SD21S0030	N Rachna Shenoy	8.22
43	U05SD21S0109	Renuka S	8.77	68	U05SD21S0119	Gowri Sharma	8.22
44	U05SD21S0033	Anusha Rao H.Y.	8.76	69	U05SD21S0026	Jitesh S Shetty	8.16
45	U05SD21S0114	Nischinth K	8.76	70	U05SD21S0028	Ashwitha T	8.15
46	U05SD21S0034	Aishwarya B Alva	8.73	71	U05SD21S0037	Samrdh	8.14
47	U05SD21S0004	Sparsha S Shetty	8.67	72	U05SD21S0063	Nikhil	8.08
48	U05SD21S0022	Rasheeduddin Rashaad	8.66	73	U05SD21S0096	Likitha.S	8.08
49	U05SD21S0013	Shefali Alva	8.65	74	U05SD21S0021	Pratheek	8.07
50	U05SD21S0012	Shajay Kumar Kammaje	8.62	75	U05SD21S0120	Shujan	8.07
51	U05SD21S0062	Deekshith R P	8.62	76	U05SD21S0027	Githali. J	8.03
52	U05SD21S0086	Nidhishree	8.62	77	U05SD21S0019	Mohammed Safwan	8.01
53	U05SD21S0038	Thrisha P	8.61				
54	U05SD21S0075	Anagha Manoj Kumar	8.61				
55	U05SD21S0035	Deekshitha Jagannatha Shetty	8.57				
56	U05SD21S0054	Surendran R	8.53				
57	U05SD21S0118	J T Akshay Kanna	8.51				
58	U05SD21S0084	Krithi A	8.48				
59	U05SD21S0025	Sameeksha Ullal	8.44				
60	U05SD21S0065	Puneeth N Ail	8.44				
61	U05SD21S0099	A Samved Rao	8.43				
62	U05SD21S0046	Ahammad Rifaz	8.36				
63	U05SD21S0055	Raveend S	8.35				
64	U05SD21S0108	Hrishith Shetty	8.27				
65	U05SD21S0047	Harshitha	8.26				



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
MANGALORE UNIVERSITY - JULY/AUGUST 2024 EXAMINATION
DISTINCTION STUDENTS OF THE COLLEGE III Year B.Com.

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
1	U05SD21C0060	Preetika Baliga B	9.67	22	U05SD21C0067	Thanvi Vasu Shetty	9.13
2	U05SD21C0053	Hrithik P Shetty	9.56	23	U05SD21C0014	Sejal	9.12
3	U05SD21C0016	S Vishaka Pai	9.54	24	U05SD21C0044	Aishwarya S Shetty	9.11
4	U05SD21C0074	Shetty Dipthi Vitthal	9.49	25	U05SD21C0055	Hrithvik Bhandary	9.09
5	U05SD21C0019	Siana Preethi Soaries	9.4	26	U05SD21C0064	Pooja	9.07
6	U05SD21C0058	Khushi D	9.39	27	U05SD21C0062	Ashika Shetty	9.06
7	U05SD21C0065	Nikitha H	9.37	28	U05SD21C0073	Ankith R.Shetty	9.06
8	U05SD21C0003	Thashma A	9.36	29	U05SD21C0026	Poorvi J S	9.01
9	U05SD21C0048	Manish Raj	9.33	30	U05SD21C0017	Sooraj S	8.99
10	U05SD21C0032	Chaya L	9.3	31	U05SD21C0030	Jayalakshmi Rao	8.96
11	U05SD21C0002	Tina H Savasani	9.29	32	U05SD21C0011	Sowmyashree	8.94
12	U05SD21C0070	Swathipriya S Gatty	9.29	33	U05SD21C0041	Gagan Bekal	8.89
13	U05SD21C0063	Harshitha	9.28	34	U05SD21C0023	Sadvi	8.86
14	U05SD21C0069	Sameeksha S	9.28	35	U05SD21C0013	Suhan N	8.85
15	U05SD21C0021	Saloni Priya Soaries	9.23	36	U05SD21C0061	Aishwarya	8.79
16	U05SD21C0031	Lavanya .S	9.23	37	U05SD21C0076	Vasukinandan Sreekar Rao	8.79
17	U05SD21C0047	S Ananya Pai	9.22	38	U05SD21C0042	Ankitha C	8.74
18	U05SD21C0036	Amisha Shetty	9.21	39	U05SD21C0075	Sameeksha Shetty	8.74
19	U05SD21C0040	Ayush N Rao	9.19	40	U05SD21C0054	Bhavani Singh	8.72
20	U05SD21C0059	Nidhi Umesh	9.17				
21	U05SD21C0051	Akshay S	9.14				

S. No.	Reg. No.	Name of the Candidate	CGPA
41	U05SD21C0038	A Deekshitha	8.7
42	U05SD21C0005	Varsha Shetty	8.59
43	U05SD21C0018	Sandesh S	8.59
44	U05SD21C0004	Vishwajna	8.47
45	U05SD21C0034	Mohammed Safwan	8.4
46	U05SD21C0022	Sonal C Amin	8.37
47	U05SD21C0072	Shanvith	8.34
48	U05SD21C0071	Mohammed Lazim	8.33
49	U05SD21C0039	Amritha	8.27
50	U05SD21C0083	Sahana S	8.21
51	U05SD21C0081	Adithya Pradeep	8.19
52	U05SD21C0025	Radha	8.18
53	U05SD21C0084	Veeksha	8.16
54	U05SD21C0009	Bhoomika Prajapati	8.05
55	U05SD21C0085	Heeba Shafkath	8.04
56	U05SD21C0001	Harshitha	8.02
57	U05SD21C0033	Payal	8.01



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
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DISTINCTION STUDENTS OF THE COLLEGE III Year BA (HRD)

S. No.	Reg. No.	Name of the Candidate	CGPA	S. No.	Reg. No.	Name of the Candidate	CGPA
1	U05SD21A0045	Sowjanya	9.4	9	U05SD21A0034	Thanushree Karkera	8.22
2	U05SD21A0036	Prathika A.M	9.39	10	U05SD21A0028	Mohammed Naveed Sunaif	8.2
3	U05SD21A0008	Disha	9.02	11	U05SD21A0004	Karthik Acharya	8.17
4	U05SD21A0035	Anusha Sivaraman	9	12	U05SD21A0020	Mohnish S	8.15
5	U05SD21A0009	Shwetha	8.5	13	U05SD21A0047	Ashika.B	8.15
6	U05SD21A0005	Ayisha Thasmeera	8.46	14	U05SD21A0038	Dhanyashri	8.06
7	U05SD21A0015	Neha S Suvarna	8.46	15	U05SD21A0023	Naveena Kuwar	8.05
8	U05SD21A0042	Danyashree Rajendra Bhandari	8.35	16	U05SD21A0003	Supriya	8.04

Project Report Of VI BBA - 2024-2025

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Smitha M.		
U05SD22M0083	ABDULLA ANSHAB M	A Study on Customer perception towards effectiveness of sales promotion of Salman Builders, Uppala.
U05SD22M0003	ABHISHEK	A Study on Customer satisfaction and perception towards Spikes Fitness Equipment and Accessories, Surathkal
U05SD22M0025	ADWIK SHETTY	A Study on Customer satisfaction and perception towards Travelstoryz, Mumbai.
U05SD22M0005	ARPITH A	A Study on Customer satisfaction on Kamath Tourists, Bangalore
U05SD22M0035	ASHLESH D K	A Study on Employee satisfaction with reference SRK ladders, Puttur
U05SD22M0012	DINESH	A Study on Employee satisfaction with reference Navadurga Food Products Pvt Ltd, Padubidri
U05SD22M0067	GAGAN M DEVADIGA	A Study on Customer satisfaction with reference Karuna Infra Property
U05SD22M0043	GODRIC JACOB	A Study on Employee satisfaction with reference Mangalore Days Pvt Ltd, Mangalore
U05SD22M0004	GURUPRASAD H SHETTY	A Study on Customer satisfaction with reference to Reliance Smart Bazar
Project Guide : Mrs. Manju H.		
U05SD22M0094	HARSHAD	A Study on Employee Satisfaction with special reference to NILGIRIS SUPER MARKET..
U05SD22M0051	HARSHARTH S KOTIAN	A Study on Customer Satisfaction on RNL NELLI
U05SD22M0010	HRITHIK	A Study on Customer Satisfaction with special reference to KHIVRAJ TRIUMPH PRIVATE LIMITED.
U05SD22M0002	K N NITHESH NAIK	A Study on Customer Satisfaction on SHRI HARI CABS.
U05SD22M0039	KSHITHIJ PRAKASH MARLA	A Study on Customer Satisfaction and Expectation With reference to MARKET BIRD MANGALORE
U05SD22M0032	MANISH	A Study on Customer Satisfaction on M4S HOMES
U05SD22M0019	MISHAB ABDUL MAJEED	A Study on Customer Satisfaction on AN'AAM FARMS PRIVATE LIMITED
U05SD22M0046	MOHAMMAD MISHAL MUSTHAFA	A Study on Customer Satisfaction with reference to Delight Bakery, Mangalore.
U05SD22M0057	MOHAMMAD NIFAL	A Study on Customer Satisfaction on STEMS N LEAVES INTERNATIONAL GRANITES LIMITED COMPANY.

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Gayathri K.		
U05SD22M0181	MOHAMMED ASIF M K	A Study on Employee Job Satisfaction at YAFCO Ply & Boards
U05SD22M0068	MOHAMMED NEHAN MUSTHAFA	A Study on Customer Satisfaction of National Insurance Company
U05SD22M0015	NAVEESH SURESH GUJARAN	A Study on Customer Satisfaction with reference to BATA India Ltd., Surathkal
U05SD22M0031	PRATHIK PRAVEEN	A Study on Customer Satisfaction with reference to VM Customs, Mangalore
U05SD22M0040	REJIN JAYADEVAN	A Study on Customer Satisfaction with special reference to Laveena Masala, Mangalore
U05SD22M0042	ROSHAN P	A Study on Employee Satisfaction with special reference to Laveena Masala, Mangalore
U05SD22M0033	SAGAR	A Study on Customer Satisfaction with special reference to Vishal Fibers, Mangalore
U05SD22M0148	SHARATH J SHETTY	A Study on Customer Satisfaction with special reference to Blue Dart Express Courier Service, Mangalore
U05SD22M0013	SWADIQ AHMAD	A Study on Customer Satisfaction with reference to Smart Cars, Mangalore
Project Guide : Mr. Thilakraj G.		
U05SD22M0014	VEERENDRA KRISHNANAND NAIK	A Study on Employee Satisfaction with reference to Renault Trading Pvt. Ltd
U05SD22M0041	VIKAS	A Study on Employee Satisfaction with reference to Garodi Steels Casting Pvt. Ltd. Mangalore
U05SD22M0036	YUVRAJ E R	A Study on Customer Satisfaction with reference to Inergeia Pvt. Ltd.
U05SD22M0200	ANUSHKA B V	A Study on Customer Satisfaction with reference to Poorvika Mobiles Pvt. Ltd.
U05SD22M0049	H PREETHIKA PAI	A Study on Customer Satisfaction with reference to Prashanth Industries Pvt. Ltd.
U05SD22M0024	JIYA R LOKESH	A Study on Employee Satisfaction with reference to Mugrody Constructions Pvt. Ltd. Mangalore
U05SD22M0037	MONISHA GATTY	A Study on Customer Satisfaction with reference to MS PAint Pvt. Ltd
U05SD22M0056	NISHMA	A Study on Customer Satisfaction with reference to ICICI Bank Pvt. Ltd
U05SD22M0045	SAAKSHI	A Study on Employee Satisfaction with reference to Suzuki Pai Sales Pvt. Ltd.

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Kavitha Prabhu		
U05SD22M0017	SPOORTHI M S	A Study on Employee health and safety with special reference to Anushka Construction Kadri
U05SD22M0048	SWASTHI B SHETTY	A Study on Customer Satisfaction with reference to Harsha Electronics Mangalore
U05SD22M0169	VIDYASHREE	A Study on Effectiveness of after sale services with reference to Mandovi Motors Pvt Ltd
U05SD22M0020	ABHISHEK B	A Study on Customer Satisfaction with referenceto Shasta Jewellery Work Derebail, Konchady, Mangalore
U05SD22M0009	AJAYA S N	A Study on Customer Satisfaction with reference to Flora Travels, Mangalore
U05SD22M0026	ASHWITH ANEGUNDI	A Study on Customer Satisfaction with reference to Shree Bhavani Granites, Mangalore
U05SD22M0008	BHUVANRAJ	A Study on Customer Satisfaction with reference to Godwins Nirmal Auto Consultant, Mangalore
U05SD22M0058	BIPIN T KOTIAN	A Study on customer satisfaction with special reference Mahalaxmi Co-Operative Bank ,Udupi
U05SD22M0072	CHANDAN	A Study on customer satisfaction with special reference to Maheshwri Tourist , Mangalore
Project Guide : Mrs. Shashikala K. G.		
U05SD22M0089	GAGAN KUMAR	A study on customer satisfaction with special reference to Sketchers Mangalore
U05SD22M0007	GURUDATH BHAT	A study on employee satisfaction with reference to Viji condiments Mangalore
U05SD22M0018	HARSHITH (S/o Sadananda)	A study on customer satisfaction with reference to Spar hypermarket Mangalore
U05SD22M0016	HRISHIK N G	A study on customer satisfaction with reference to Robotouch Mangalore
U05SD22M0021	JEEVAN SHETTY	A study on customer satisfaction with reference to Shetty hardware Kannur, Padil
U05SD22M0001	MOHAMMED AYUB	A study on customer satisfaction with reference Al Baik cafe, Surathkal
U05SD22M0044	SUDARSHAN N B	A study on customer satisfaction with reference Nilgiris Mangalore
U05SD22M0022	SUDEEP RAO	A study on customer satisfaction towards loans and advances offered by Union Bank of India Mangalore
U05SD22M0038	VISHAL (S/o Harishchandra)	A study on employee satisfaction with reference M/s Karnataka Agencies Kottara Chowki Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Supritha		
U05SD22M0006	ADITHI	A Study on customer satisfaction concerning Qualitiz cakes and bakes, Mangalore
U05SD22M0028	ANANYA R B	A study on employee satisfaction concerning Karnataka Milk Federation (KMF) Nandini, Mangalore
U05SD22M0076	ANUSHA	A study on customer satisfaction concerning Sri Sai tours, Bolar, Mangalore
U05SD22M0011	BHOOMIKA	A Study on Customer Satisfaction Concerning Gurudev Plastics, Mangalore
U05SD22M0034	BHOOMIKA G	A study on customer satisfaction with special reference to Namma Supermarket Kotekar, Mangalore
U05SD22M0156	CHAITHRA (D/o Sheena Poojary)	A study on customer satisfaction concerning Siddhi Vinayaka traders, Mangalore
U05SD22M0027	DHRITHI	A study on employees' satisfaction concerning Kanchana Hyundai, Thokkotu, Mangalore
U05SD22M0183	DIVYASHREE	A Study on the impact of brand reputation on customer satisfaction concerning force motors, Mangalore
U05SD22M0047	DIYA K SEBASTIN	A study on customer satisfaction with special reference to Nilgiris Supermarket Urva, Mangalore

Project Guide : Mrs. Anasuya

U05SD22M0153	K U PRIYALI	A study on customer satisfaction with reference to Nandini milk products KMF Mangalore
U05SD22M0095	MANJUSHA	A study on customer satisfaction with reference to Poorvika Mobiles Private Ltd. Mangalore
U05SD22M0029	NIDHI	A study on customer satisfaction with reference to Primary Industry Baikampady ,Mangalore
U05SD22M0023	NIDHI S KOTIAN	A study on effectiveness of customer retention strategies and customer satisfaction with reference to Van Heusen
U05SD22M0030	PAVITHRA A	A study on customer satisfaction with reference to Ekdanta Electronics And Furniture
U05SD22M0144	PAYASWINI	A study on customer satisfaction with reference to Ekdanta Electronics And Furniture
U05SD22M0138	SHIVANI K	A study on Employee satisfaction with reference to Mc Donalads City Center Mangalore
U05SD22M0207	AHAMED AQEEF	A Study on Employee satisfaction on Royal Enfield Niran Motors PVT LTD Bangrakuloor, Mangalore
U05SD22M0211	AHMED RILWAN	A study on customer satisfaction with reference to to PIB Traders Kalasa

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Shwetha Y.		
U05SD22M0209	AKARSH KOTIAN	A study on customer satisfaction with reference to Computer Planet Mangalore
U05SD22M0146	AYUSH H SHETTY	A study on customer satisfaction with reference to 24 Godown Enterprises Mangalore
U05SD22M0193	HRITHIK KUMAR K S	A study on customer satisfaction with reference to xtreme fit & fight club
U05SD22M0157	M LIKHITH RAJ	A study on customer satisfaction with reference to Mobile Planet
U05SD22M0062	M SHHAZ	The study of employee satisfaction with reference to Hotmix plant road works.
U05SD22M0130	MOHAMMED BILALSHAIKH	A study on customer satisfaction with special reference to El.Martial
U05SD22M0167	MOHAMMED HUZAIFH H A	A study on customer satisfaction with reference to Montra electric, Jappina mogru, Mangalore
U05SD22M0128	MOHAMMED SHADIL P	A study on employee satisfaction reference with Companion minerals pvt ltd
U05SD22M0162	MOHAMMED ZUHAD	A study on employees satisfaction with reference to Aulukya constructions Kavoov, Mangaluru
Project Guide : Mrs. Veena D. Kotian		
U05SD22M0206	PRANAM	A Study on employee satisfaction with reference to Kanchana Automobile Pvt. Ltd
U05SD22M0160	RAHUL P SHETTY	A Study on customer satisfaction with reference to Garodi steel pvt ltd. mangalore.
U05SD22M0118	RITESH MOOLYA	A Study on customer satisfaction with reference to Shri Om Sai enterprises, Panemangaluru.
U05SD22M0172	ADITI ANAND A C	A Study on customer satisfaction with reference to More super market mangalore
U05SD22M0204	B MAITHRI ADAPPA	A Study on employee satisfaction with reference to sanjeev shetty silks and sarees, mangalore.
U05SD22M0091	CHAITHRA	A Study on customer satisfaction with reference to Sona TVS, Mangalore.
U05SD22M0192	HITHIKA U SALIAN	A Study on customer satisfaction with reference to Veenu ladders, mangalore.
U05SD22M0159	KAUSHIKA KARKERA	A Study on employee satisfaction with reference to Veenu enterprises, Maroli, mangalore
U05SD22M0107	KEERTHANA K C	A Study on customer satisfaction with reference to loans and advances offered by canara bank ltd. mangalore.
U05SD22M0106	NAVYA T SHENOY	A Study on job satisfaction with special reference to Domino s pizza, mangalore.

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Preethika Dharmapal		
U05SD22M0155	NIREEKSHA	A study on work life balance of employees with reference to MESCOM Bejai Mangalore
U05SD22M0125	NITHASHA FATHIMA	A study on customer satisfaction with reference to Apple Mart Mangalore
U05SD22M0152	PAYAL P SUVARNA	A study on customers satisfaction reference to V K Furniture Mangalore
U05SD22M0114	PRATHIKSHA	A study on customer satisfaction with reference to Uji condiments, Mangalore
U05SD22M0133	SHREE GOWRI	A study on customer satisfaction with reference to M Sanjeeva Shetty Silks and Sarees Mangalore
U05SD22M0141	SRUSHTI S KUNDAR	A study on employee job satisfaction with reference to Lakshmi enterprises Baikampady, Mangalore
U05SD22M0150	VAMSHI SHETTY	A study of customer satisfaction with reference to Sai Suraj International hotel surathkal Mangalore
U05SD22M0182	ACHINTHAN K M	A study of customer satisfaction with reference to Nilgiris supermarket Mangalore
U05SD22M0186	ASHRAY SHETTY	A study on employee satisfaction with reference to Diya systems Mangalore
U05SD22M0197	CHIRAG SADANAND	A study on customer satisfaction with reference to Mandovi Motors pvt ltd Mangalore
Project Guide : Mrs. Rashmi T.		
U05SD22M0136	DEVI PRATHAM	A study on Customer Satisfaction with special reference to Olive Street food Cafe, Mangalore
U05SD22M0164	HARSHITH	A Study on Customer Satisfaction with reference to Maruti Suzuki Service, Mandovi Motors, Yeyyadi, Mangalore
U05SD22M0178	HAYYAN AFTHAB	A Study on Employee Satisfaction on AN'AAM Farms Pvt Ltd., Mangalore
U05SD22M0097	HRITHIK R SHETTY	A Study on Employee Satisfaction with reference to Modern Industrial corporation (Rice Mill)
U05SD22M0185	MOHAMMED SAFWAN	A Study on Employee Satisfaction with reference to Royal Enfield , Niran Motors, Mangalore
U05SD22M0079	MOHAN KUMAR M S	A Study on Customer Satisfaction with reference to Badriya Supermarket, Kodagu
U05SD22M0208	NIKHITH N SHETTY	A study on Workers Participation in Management with special reference to Mandovi Motors Pvt. Ltd.
U05SD22M0126	PRAJWAL S	A Study on Customer Satisfaction with reference to Royal Enfield , Niran Motors, Mangalore
U05SD22M0071	PUNEETH KUMAR	A Study on Customer Satisfaction with reference to Priya Electronics , B C Road
U05SD22M0074	RASHITH S KULAL	A Study on Customer Satisfaction with reference to ZABT Fitness Club , Mangalore
U05SD22M0110	RISHIKA	A Study on Training and Development Procedures with reference to Reliance Nippon Life INSURANCE, Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Sowmya Hegde		
U05SD22M0143	RISHAL EBNEZER KUNDER	A Study on Customer Satisfaction with Reference to ARM KIA Motors, KAdri Managlore
U05SD22M0050	S P SATHVIK	A Study on Customer Satisfaction with Reference to Bharath AgroVet Industries,Managlore
U05SD22M0170	SAI DARSHAN	A Study on Customer Satisfaction with Reference to Zesuse Fitness Club Managlore
U05SD22M0060	SHREEKUMAR B	A Study on Customer Satisfaction with Reference to SBI Bank, Ladyhill, Managlore
U05SD22M0113	THARUN M POOJARY	A Study on Employee Satisfaction with Reference to Alukya Constructions Kavoor
U05SD22M0104	THUSHAR S	A Study on Customer Satisfaction with Reference to Puneeth Constructions Surathkal.
U05SD22M0108	VEEKSHITH	A Study on Employee Satisfaction with Reference to SR Home Foods PVT. Ltd.. Managlore
U05SD22M0147	VINAY K S	A Study on Employee Satisfaction with Reference to SBI Bank, Ladyhill, Managlore
U05SD22M0096	VISHAL	A Study on Customer Satisfaction with Reference to School Book Company Managlore.

Project Guide : Mrs. Deepashree G. Shenoy / Mrs. Chaithra Bhat

U05SD22M0205	WAFEE ABDUL KHADER	A Study on Training and Development with reference to Nilgirees, Dairy farm pvt.ltd. Mangalore.
U05SD22M0173	ANANYA	A Study on Customer Satisfaction towards Wok and Fork Restaurant in Mangalore
U05SD22M0081	KRITHIKA SHETTY	A Study on Employee Satisfaction with reference to Jubilant Motor works Private limited, Mangalore.
U05SD22M0053	LIKITHA	A Study on Customer Satisfaction with Special reference to Samsung Service Center, Mangalore
U05SD22M0139	MOKSHA	A Study on Employee Satisfaction with reference to MESCOM, Bejai, Mangalore.
U05SD22M0052	MONISHA RAI	A Study on Employee Satisfaction with reference to Sai Suraj International Hotel, Mangalore
U05SD22M0077	NISHMITHA N H	A Study on Customer Satisfaction with reference to Athee Showroom, Mangalore.
U05SD22M0168	PAVANIKA NAGARAJ PATIL	A Study on Customer Satisfaction with reference to TECH.PRO MOTORS, Mangalore.
U05SD22M0055	RASHMITHA	A Study on Quality Management in Cafeteria Business with reference to Cream Cafe.
U05SD22M0082	SAMEEKSHA SHETTY	A Study on Customer Satisfaction with reference to 'World of Interior', Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Dr. Prasanna Kumar T.		
U05SD22M0180	SINCHANA S KULAL	A Study on Employee Satisfaction with reference to Mangala hospital Mangalore.
U05SD22M0087	SUSHMITHA	A Study on Customer Satisfaction with reference Win-man software, Mangalore
U05SD22M0092	VARSHITHA SHETTY	A Study on Employee Satisfaction with Reference to BELOOR SERVICE Cooperative Sanga,Mangalore.
U05SD22M0174	VIHITHA V SHETTY	A Study on Customer Satisfaction with reference More supermarket Mangalore
U05SD22M0093	ABHINAV P	A Study on Customer Satisfaction with reference Rada medical, Mangalore
U05SD22M0135	ABISHAG MANOHAR SHRIYAN	Study on Customer Satisfaction with reference to Rachana Agro Industry, Mangalore
U05SD22M0119	ADITHYA MANOJ KUMAR	Study on Customer Satisfaction with reference to BATA ltd, Kasargod
U05SD22M0142	AHMED AFNAN HUSSAIN	A Study on Customer Satisfaction with reference to Company, Mangalore
U05SD22M0105	ASHWIN	A Study on Employee Satisfaction with reference to KPCTL, Mangalore
U05SD22M0084	AYUSH A SHETTY	A Study on Employee Satisfaction with reference Thrishar woods, Mangalore.
Project Guide : Mrs. Parinita Salian		
U05SD22M0098	BHAGIRATH ALIAS RAAN	A Study on Sales and Employee Satisfaction with reference to Indus Care Equipment, Mangalore
U05SD22M0190	CHIRAG B	A Study on Customer Satisfaction with reference to Hangyo Ice Cream, Mangalore
U05SD22M0189	DANISH IBRAHIM	A Study on Customer Satisfaction with reference to Sports Winners, Managlore
U05SD22M0080	DHYAN R BANGERA	A Study on Marketing Strategy with reference to Sudha Furniture and Interiors, Managlore
U05SD22M0103	GANPATH KUMAR	A Study on Employee Satisfaction with reference to Marian Projects Pvt. Ltd., Managlore
U05SD22M0117	GORAV SHARMA	A Study on Customer Satisfaction with reference to Zuese Fitness Club, Managlore
U05SD22M0120	GULSHAN RAGHU	A Study on Customer Satisfaction with reference to 2PKM Architect, Managlore
U05SD22M0187	H TANVEER SHETTY	A Study on Employee Satisfaction with reference to Mangalore Meri Jaan, Managlore
U05SD22M0099	HEMANTH A DODDAMANI	A Study on Customer Satisfaction with reference to MC. Donalds, Managlore
U05SD22M0085	JISHNU A J	A Study on Customer Satisfaction with reference to Granite Udyog, Kasargod

Reg. No	Name of the Student	Project Title
Project Guide : Mr. Gurudath Shenoy		
U05SD22M0184	K RUTHRAN	Financial analysis of NMPA Mangalore
U05SD22M0111	KRISHNA KUMAR P	A study on customer satisfaction with reference to work fok restaurant Mangalore
U05SD22M0102	KSHEERAJ S NAIK	A study on Training & Development at Mandovi Motors Mangalore
U05SD22M0151	M DHRUV RAO	A study on customer satisfaction with reference to UTTAM stores Mangalore
U05SD22M0177	MAHDI AMAN	A study on customer satisfaction at Kalbavi foods (P) Ltd Baikampady Mangalore
U05SD22M0127	MANISH M K	A study on employee engagement in editorial section of Hosadigantha Daily Mangalore
U05SD22M0063	MOHAMMAD ASHFAN K M	A study on consumer behaviour at KA Boards & Flush doors Manjeshwar
U05SD22M0194	MOHAMMED MAHSOOM	A study on customer satisfaction at Delight Bakery Alake Mangalore
U05SD22M0121	MOHAMMED SHAZ	A study on customer satisfaction at Minar Travels Uppala Kasaragod
U05SD22M0202	NIHAL	A study on customer satisfaction at Eight Eleven Supermarket Katipalla Mangalore
Project Guide : Mr. Akshith Kumar K.		
U05SD22M0054	PAGALA BRAHMAM	A Study on employee satisfaction with reference to KIOCL.ltd, Panambur, Mangaluru
U05SD22M0115	PANCHAM HEGDE	A study on employee satisfaction with reference to SUDHA furniture and interiors, Mangalore.
U05SD22M0165	PAVAN KUMAR	A Study on customer satisfaction with reference to KRK general stores.
U05SD22M0131	PRATHAM M SHETTY	A Study on employee satisfaction with reference to Pai Sales.Pvt.ltd, Pandeshwar, Mangaluru
U05SD22M0137	PRATHIK R SHETTY	A Study on employee satisfaction with reference to Modern Industrial corporation (rice mill) Mangalore.
U05SD22M0078	PRINCE	A Study on customer satisfaction with reference to JOOS BOTAL, Ladyhill, Mangaluru
U05SD22M0075	PRITHVI S SHETTY	A Study on customer satisfaction with reference to Sudha furniture & interiors, Mangaluru
U05SD22M0073	RISHAB	A Study on customer satisfaction with reference to Function Junction.
U05SD22M0161	SAAD ALI	A Study on customer service with reference to TENAGA ENERGY, Malappuram
U05SD22M0175	SUJAY FERNANDES	A Study on employee satisfaction with reference to MC DONALDS, City Center, Mangaluru.

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Sanjana		
U05SD22M0201	SWAROOP P S	A Study on Customer Satisfaction with reference to Reliance Smart Bazaar, Kasargod
U05SD22M0140	TUSHAR SUVARNA K	A Study on Customer Satisfaction with reference to S L Shet Diamond House, Mangalore
U05SD22M0188	YAJVITH G DEVADIGA	A study on Employee Job Satisfaction in Vyavasaya Seva Sahakari Bank
U05SD22M0196	YOGISHA H	A study on Employee Satisfaction with reference to Reliance Smart Bazaar, Kasargod
U05SD22M0069	ANANYA ANCHAN	A Study on Customer Satisfaction with reference to Fitness Zone Gym, Hosangadi
U05SD22M0122	SUCHARITHA BALIGA	A Study on Customer Satisfaction with reference to Rajaram Polymers, Udupi
U05SD22M0145	DIYA JAIN	A Study on Customer Satisfaction with reference to Harsha store, Mangalore
U05SD22M0129	HAMZA SHEHBAAZ	A Study on Employee Satisfaction with reference to Skechers Exclusive Store
U05SD22M0088	JANANI P	A Study on Marketing Strategy and Audience Analysis of Wisdom Institutions Network
U05SD22M0086	K SWATHI PRABHU	A Study on Marketing and Sales Analysis with special reference to Das Stones, Seethangoli, Kasargod
Project Guide : Ms. Pooja		
U05SD22M0166	KADEEJATH THAUFEERA	A study on Customer satisfaction with reference to Carry Fresh Hypermarket in Kasargod
U05SD22M0149	KAVYASHREE BELCHADA	A study on Employee satisfaction with special reference to Rachana Agro Industry, Baikampady, Mangalore
U05SD22M0199	MANYA	A study on Employee satisfaction with reference to B.A.S.F India Ltd, Katipalla , Mangalore
U05SD22M0154	MEGHNA	A study on Employee engagement with reference to DKMUL, Kulshekara, Mangalore
U05SD22M0195	NAFISATH MISRIYA SALWAA	A study on Customer satisfaction with reference to Good Wheel Tyres, Mangaluru
U05SD22M0124	NEHA G SHETTY	A study on Customer satisfaction with special reference to Mudra Printers, Mangalore
U05SD22M0158	NIDHI P SHETTY	A study on Customer satisfaction with reference to Padmashree mobile shop
U05SD22M0134	PRATHEEKSHA SHETTY	A study on Employee satisfaction with reference to Mandovi Motors Pvt Ltd, Mangalore
U05SD22M0064	PRIYANSHU	A study on Customer satisfaction with special reference to Forum mall, Puma, Mangalore
U05SD22M0061	RAKSHITHA	A study on Customer satisfaction with reference to Vijaya bhavan restaurant, Padubidri

Reg. No	Name of the Student	Project Title
Project Guide : : Mr. Harshal Rao		
U05SD22M0123	SAKSHI SHETTY	A Study on Marketing Strategy With reference to Kshipra Learning Solutions.
U05SD22M0198	SANDRA PRADEEP	A Study on Customer Satisfaction towards NRK Food Kannur.
U05SD22M0070	SHARANYA J	A Study on Customer Satisfaction with reference to Anand Electronics
U05SD22M0109	SHREYA H	A Study on Employee Satisfaction towards Surfa Coats paints Private Limited in Bangalore
U05SD22M0116	SINCHANA	A Study on Customer Satisfaction with reference to Apple Icentral Store
U05SD22M0059	SURAKSHA R MAINDAN	A Study on Employee Satisfaction towards DGFC Private Limited Mangalore.
U05SD22M0179	THRIPTHI	A Study on Employee Satisfaction with reference to Plama Plastics Private Limited
U05SD22M0090	VAISHNAVI J S	A Study on Customer Satisfaction with reference to Bharath Agrovat Industries Private Limited.
U05SD22M0132	VIDYA	A Study on Customer Satisfaction with reference to Bhargavi HyperMarket
U05SD22M0101	YASHIKAA KOTIAN	A Study on Customer Satisfaction with special reference to Franch Express Courier, Managluru

Project Report Of VI BCA - 2024-2025

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Divya Uchil		
U05SD22S0001	MOHAMMED RAHID	Breast Cancer Using Machine Learning and Web Based Interface
U05SD22S0002	NITHYASAGAR ALVA	Breast Cancer Using Machine Learning and Web Based Interface
U05SD22S0003	SIDDHARTHA V.G.	Cake Management System
U05SD22S0004	VINITH	FLASHPOINT- Car Rental System
U05SD22S0005	PAVAN	Cake Management System
U05SD22S0006	VIDYASHREE K.R.	Smart TB Health Care System
U05SD22S0007	DHANYA .	ECOVANA
U05SD22S0008	DEEKSHA D. SUVARNA.	Hotel Reservation System.
U05SD22S0009	CHARAN KUMAR	FLASHPOINT- Car Rental System
U05SD22S0010	NIHAL N KUMAR	Pet Cart Pet Shop Online Management System
U05SD22S0011	NISHAN	PhotoEdit Pro
U05SD22S0012	KAVANASHREE	Heart Failure Prediction System.
U05SD22S0013	ANAGH G GOWDA	Pet Cart Pet Shop Online Management System .
U05SD22S0014	DISHA	KANHA MART
U05SD22S0015	ANKITHA A	KANAKSHILP
Project Guide : Mr. Arun Francis Sequeira		
U05SD22S0046	DIVYASHREE B	Earnify – Financial Management System
U05SD22S0047	NEERAJ	EasyInvoice – Billing Management System
U05SD22S0048	LIKITHA	SmartGrocer – Online Grocery Management System
U05SD22S0049	DISHA	SmartGrocer – Online Grocery Management System
U05SD22S0050	JATHIN V BANJAN	Arthic – Real Estate Management SYtem
U05SD22S0051	GAYATHRI M.KARKERA	Earnify – Financial Management System
U05SD22S0052	MAULYA S. RAJ	WonderWise – Travel Management System
U05SD22S0053	SAKSHI S.SHETTY	YumRush – Online Food Website
U05SD22S0054	SHARAN KUMAR	Flavors & Feast – Restaurant Management System
U05SD22S0055	ADITHI PUTHRAN	TicTacPro – Where every move matters.
U05SD22S0056	ANUSHA N. B.	NewsHub – News Management System
U05SD22S0057	DHANUSH R.	Indian Army Digital Resource Center
U05SD22S0058	AMISHA GANESH ULLAL	UrbanRide – Diving School Management System
U05SD22S0059	ABHISHEK G. AMIN	Jarvis – Task Management System
U05SD22S0060	KRIPA SHETTY	Beauty Salon – Fashion for Women

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Shashikala Shetty		
U05SD22S0046	VISHAL	Hotel Reservation
U05SD22S0047	JAGATH M. RAI	Ecommerce Online Store
U05SD22S0048	DHANRAJ K.	Hotel Reservation
U05SD22S0049	PRANAMYA	Report Mate
U05SD22S0051	IBRAHIM SHAADSAMSUDDIN	Tourism Management System
U05SD22S0052	VENKATESH M.	Wealth Management System (Wealth Flow)
U05SD22S0053	SAKSHI SHETTY	Nexa Defender
U05SD22S0054	ARYAN RAJ	MEDICART MEDICALS
U05SD22S0055	MOHAMMED SAJAD Y.	Tourism Management System
U05SD22S0056	DEVIKA V.	Hospital Management System
U05SD22S0057	RIYA SUVARNA	Canteen Management System
U05SD22S0058	PRATHIKSHA K.	CAKE ZONE
U05SD22S0059	SAMANYA S.	Canteen Management System
U05SD22S0060	VARUN P.	MEDICART MEDICALS
Project Guide : Mrs. Sowmya Jyothi		
U05SD22S0061	P. KAVYA	Online Banking
U05SD22S0062	SATHVIK	Vacational Rental System
U05SD22S0063	SHARANYA K.	Beauty Parlour Management System
U05SD22S0064	PRAJWAL G.	Pharmacy Management System
U05SD22S0065	VAISHNAVI	Beauty Parlour Management System
U05SD22S0066	KOUSHIK P. SHETTY	Ecommerce Website
U05SD22S0067	J.GAURAV KUMAR	Ecommerce Website
U05SD22S0068	ANISH	Job Portal
U05SD22S0069	JOSHNA R BOLOOR	Catering Service Management System
U05SD22S0070	RISHIKA SUVARNA	Catering Service Management System
U05SD22S0071	DISHA V. SHETTY	Restaurant Order Management System
U05SD22S0072	SINCHANA R.S.	Online Birth Certificate System
U05SD22S0073	SPOORTHY S.	Online Birth Certificate System
U05SD22S0074	A.VAISHNAVI	Online Banking
U05SD22S0075	SHRADDHA U.	Restaurant Order Management System

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Shashiprabha		
U05SD22S0031	ANANYA S. RAJ	Blood Bank Management System
U05SD22S0032	DHEERAJ	Cake Shop Management System
U05SD22S0033	AMISHA V.	Café Order System
U05SD22S0034	DHANYASHREE	Café Order System
U05SD22S0035	B. R. ADBUTHA	Hospital Management System
U05SD22S0036	DISHA R. SHETTY	Construction Management System
U05SD22S0037	CHIRAG	RUDRA-Virtual Assistant
U05SD22S0038	KEERTHANA	Construction Management System
U05SD22S0039	MANTHAN SHETTY	Cake Shop Management System
U05SD22S0040	JANESH SUDESH KUMAR	Flat Entry System
U05SD22S0041	NISHANTH D HEGDE	Flat Entry System
U05SD22S0042	P. NAVYA	Bharathanatyam Training Institute Admission Application
U05SD22S0043	SHIFALI	Blood Bank Management System
U05SD22S0044	NEHA BANGERA	Hospital Management System
U05SD22S0045	HARSHINI A. NAIK	SHG Management System
Project Guide : Mrs. Reshmi B. R.		
U05SD21S0016	SHREYA G. SHETTY	Personalised Makeover Appointment System
U05SD21S0017	ASHWITH	Muscle Engine
U05SD21S0018	DHANUSH	Muscle Engine
U05SD21S0019	B. SANJANARAO	Tailoring Management System
U05SD21S0020	AMRITHRAJ S. SHETTY	Online Dictionary Web Application
U05SD21S0021	GAURAV V. ACHARYA	Rhythm Ragas: Music World
U05SD21S0022	A VINITH KUMAR	Ai Powered Music Player
U05SD21S0023	SHISHIR M. S.	Teacher–Student Management System
U05SD21S0024	SANJANA NAYAK	Personalised Makeover Appointment System
U05SD21S0025	SAHANALATHA P.	Legal Team System Management
U05SD21S0026	NISHMITHA	Legal Team System Management
U05SD21S0027	SUJANA G. P.	Tailoring Management System
U05SD21S0028	SHRINIDHI	Coffeeshop System Management
U05SD21S0029	SPARSHA S. POONJA	Blood Donation Management System
U05SD21S0030	THEJASWINI	Blood Donation Management System

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Yogita Patgar		
U05SD22S0076	THULASI	Senior Care Home
U05SD22S0077	SHREYANK S KOTIAN	Apollo
U05SD22S0078	SHRAVYA H.	Schedule Chronicles
U05SD22S0079	RACHANA M. U.	Prasiddhi Furniture
U05SD22S0080	ANANYA SHETTY	Prasiddhi Furniture
U05SD22S0081	PREETHI PRASHANTH	Snack Home
U05SD22S0082	PRANAM	Bicycle Rental System
U05SD22S0083	SHIJIN	Hotel Reservation Website
U05SD22S0084	PRAKRATHI SHETTY	Cafewave - Smart Cafe Management System
U05SD22S0085	NISHIKA J. K.	Stacktrack
U05SD22S0086	POOJASHREE	Resilientx
U05SD22S0087	V.CHANDANADHITHYAN	Frameflow
U05SD22S0088	SHIVESH M.	Bicycle Rental System
U05SD22S0089	SUJALSHAILESH	Auto Works
U05SD22S0090	SPOORTHI C.SHETTY	Cloudfeast
Project Guide : Mrs. Shruthi K.		
U05SD22S0091	ASHMITH SHETTY	Face Recognition Attendance System
U05SD22S0092	DHANYA	Agro Soil
U05SD22S0093	NISHA L. P.	QR Based Attendance System
U05SD22S0094	GANESH	Toy Shop Management System
U05SD22S0095	KAUSTUBH SHETTY	University Portal System
U05SD22S0096	RIYA DAS	Handy finders
U05SD22S0097	PRATHIKSHA R. MUDAGAL	Traveling Webpage
U05SD22S0098	SAJANRAI	Face Recognition Attendance System
U05SD22S0099	C. VANDITHA KAMATH	PET Shop Management System
U05SD22S0100	SHRINIDHI M	Bank Locker Management System
U05SD22S0101	VAIBHAV	Toy Shop Management System
U05SD22S0102	YAJNA J. SHETTY	SDM voting portal
U05SD22S0103	THRUPTHI	Auto Taxi Stand Management System
U05SD22S0104	SHRAVAN	Tour Management System
U05SD22S0105	CHETHAN M	Sri Garuda news agency

Project Report Of VI BA (HRD) - 2024-2025

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Smitha M.		
U05SD22A0001	SAAYA SHETTY	A Study on employee satisfaction with reference to V K Furniture, Mangalore
U05SD22A0002	SHREYA	A Study on employee satisfaction with reference to Shakti Engineering industry, Baikampady
U05SD22A0003	DEESHNA NAVEEN CHANDRA	A Study on employee satisfaction with reference to Mondovi Motors Pvt Ltd. Mangalore
U05SD22A0004	PRATHAM R	A Study on employee satisfaction with reference to We Care Nursing agencies, Mangalore
U05SD22A0005	ANANYA	A Study on employee satisfaction with reference to Chawgule SBD Pvt. Ltd. Mangalore
Project Guide : Mrs. Manju H.		
U05SD22A0006	SWATHI K SHRIYAN	A Study on training and development with special reference to Sri.Prema Sai Printers and publishers Yeyyadi.
U05SD22A0007	THANUSHREE S H	A Study on employee satisfaction with special reference to Sri.Rag Electrical Private Limited, Mangalore
U05SD22A0008	SALWA SULTHAN	A Study on employee satisfaction with special reference to Sulthan Gold and Diamonds, Mangalore.
U05SD22A0009	CHAITHANYA	A Study on training and development with special reference to Shakthi Engineering Industries, Mangalore
U05SD22A0010	UMER HUWAIS	A Study on stress management with special reference to INDUS boards and Doors Mangalore
Project Guide : Mrs. Gayatri K.		
U05SD22A0011	GEETHA	A Study on Work-Life Balance among Employees at VK Furniture and Electronics, Mangalore
U05SD22A0012	JASON SHAWN NORONHA	A Study on Recruitment with special reference to Indus Boards and Doors, Mangalore
U05SD22A0013	SRUJAN S SALIAN	A Study on Employee Safety and Health Measurement of Bhandary Builders, Kadri, Mangalore
U05SD22A0014	PURAN BAHADUR THAPA	A Study on Performance Management with reference to Indus Boards and Doors, Mangalore.
U05SD22A0015	GANYA C K	A Study on Employee Satisfaction with reference to Suzuki Pai Sales Pvt. Ltd
Project Guide : Mr. Thilakraj G.		
U05SD22A0016	SHREEJA	A Study on Employee Satisfaction with reference to Karavali Color Cartons. Ltd. Benjanapadavu
U05SD22A0017	SUSHMITH S SHETTY	A Study on Employee Satisfaction with reference to Gurudev Pvt. Ltd.
U05SD22A0018	SHASHANK K	A Study on Training and Development with reference to Hangyo Ice Cream Pvt. Ltd. Brahmavara
U05SD22A0019	KOUSHIK M.SHETTY	A Study on Training and Organisational Development with reference to Mahindra Karnataka Agencies Pvt. Ltd.
U05SD22A0020	AASHIKA SIFANA	A Study on Employee Satisfaction with reference to Renault Pvt. Ltd. Mangalore

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Kavitha Prabhu		
U05SD22A0021	SHRAVYA	A Study on worklife balance with special reference to Priya Electronics B.C Road
U05SD22A0022	DHYAN H RAI	A Study on Employee Satisfaction with special reference to VEENU Enterprises, Maroli, Mangalore
U05SD22A0023	ANISH	A Study on Employee Satisfaction with special reference to Gurudev Plastic Pvt Ltd Mangalore
U05SD22A0024	BHAVANA C SHET	A Study on Factors Affecting Employee motivation with Special reference to Royal Enfield, Niran Motors
U05SD22A0025	VAMSHITH	A Study on Job Satisfaction with special reference to Domino's Pizza, Chilimbi, Mangalore
Project Guide : Mrs. Rashmi T.		
U05SD22A0026	PRATHAM SHETTY	A Study on Training and Organisational Development Activities with Reference to Mahindra Karnataka Agencies Mangalore”
U05SD22A0033	VINDHYA	“A Study on Work Life Balance with Reference to Shakti Engineering Industries, Mangalore”
U05SD22A0035	KISHAN SHETTY A	“A study on Training and Development with Special Reference to Rubber co operative society Ltd”. Mangalore
Project Guide: Mr. Gurudath Shenoy		
U05SD22A0027	AMAN	A study on Training & Development at Karavali Colour cartons Ltd Benjanapadavu Mangalore
U05SD22A0028	SHODHAN KUMAR	A study on Training and development with reference to Mandovi motors (P) Ltd Mangalore
U05SD22A0029	VIBHISH V SHETTY	A study on effectiveness of Employer satisfaction on Kudla sports Mangalore
U05SD22A0030	THUSHWITH KOTTARI	A study on effectiveness of training & development at Kudla sports Mangalore
U05SD22A0031	YATIN R	A study on employee satisfaction at south eastern railway Mangalore Division.

Project Report Of VI BCOM - 2024-2025

Reg. No.	Name of the Student	Project Title
Project Guide: Mrs. Smitha M.		
U05SD22C0002	DIVYA CHOUDHARY	A study on customer satisfaction with special reference to Girias Pvt Ltd.,Mangalore
U05SD22C0003	YASHAS D	A study on customer satisfaction with reference to V- care Overseas Education, Kodialbail, Mangalore
U05SD22C0004	HIMAJYOTHI M	A study on customer satisfaction with special reference to Shreya Sweets, Alake, Mangalore
Project Guide: Mrs. Manju H.		
U05SD22C0005	YASHWITA BHAVANI SHANKAR BANGERA	A study on employee satisfaction with special reference to HDFC Bank,Mangalore
U05SD22C0006	PRAMODA PRAKASH BHAT	A study on customer satisfaction with special reference to HDFC Bank,Mangalore
U05SD22C0007	DHANUSH	A study on employee satisfaction with special reference to Nava Durga TVS Company,Mangalore
Project Guide: Mrs. Gayathri K.		
U05SD22C0008	DEEPTHA R	A Study on Customer Satisfaction with reference to Shri Ram Insight Share Brokers Ltd., Mangalore
U05SD22C0009	DISHA S	A Study on Customer Satisfaction with reference to Mandovi Motors Pvt. Ltd.
U05SD22C0010	MANVITH	A Study on Customer Satisfaction with reference to Jai Gurudev Jewellers, Mangalore
Project Guide: Mr. Thilakraj G.		
U05SD22C0011	ABHISHEK S	A Study on Customer Satisfaction with reference to Bata Pvt. Ltd. Surathkal
U05SD22C0012	RIYA	A Study on Employee Satisfaction with reference to Belthangady Taluk Rubber growers Marketing Processing Cooperative Society Pvt. Ltd.
U05SD22C0013	LALITH SHETTY	A Study on Employee Satisfaction with reference to Rajkumar Travels Pvt. Ltd. Mangalore
Project Guide: Mrs. Kavitha Prabhu		
U05SD22C0015	NEHA	A Study on customer satisfaction with special reference to PUMA Brand Kallapu
U05SD22C0016	NISHMITHA SUVARNA	A Study on customer satisfaction with special reference to Indicon Equipment, Kulur, Mangalore
U05SD22C0017	DARSHITH SHETTY	A Study on employee satisfaction with special reference to Campco Ltd , Mangalore

Reg. No.	Name of the Student	Project Title
Project Guide: Mrs. Shashikala K. G.		
U05SD22C0019	A M SIRI	A Study on Customer Satisfaction with reference to Sai Enterprises, Melkar
U05SD22C0020	KAVAN K AMIN	A Study on Customer Satisfaction with reference to Polytune Constructions LLP
U05SD22C0021	MOHAMMED HAANI MOOSA	A Study on Marketing Strategy with reference to Golden Steel And Wood Industries Kasargod
Project Guide: Mrs. Supritha A.		
U05SD22C0023	MANASA PAVANASKAR	A Study on customer satisfaction concerning Srinivas, the Verda saffron, Mangalore
U05SD22C0024	ANUSHA P BHAT	A Study on employee training and development concerning Mandavi motors private limited
U05SD22C0025	VAISHNAVI	A study on employee satisfaction concerning the Indian Oil Company, Kottara, Mangalore
U05SD22C0026	SWATHI S	A Study on customer satisfaction with special reference to Mahavir Agencies, Khodialbail
Project Guide: Mrs. Anasuya		
U05SD22C0027	K SHIKHAR S JAIN	A study on Employee satisfaction with special reference to Edusphere Overseas Pvt. Ltd.
U05SD22C0028	SAMARTHA RAMA MULIYA	A study on Customer satisfaction with special reference to M/S Muliya Krishna Bhat Sons Jewellers
U05SD22C0029	GAURAV ACHARYA	A study on Customer satisfaction on special reference to PUMA Store Mangalore
U05SD22C0030	POONAM D NAYAK	A study on Customer satisfaction with reference to TVS Navadurga Motors LLP
Project Guide: Mrs. Shwetha Y.		
U05SD22C0031	DEEPAK NAYAK	A Study on Customer Satisfaction with reference to World of Titan, Mangaluru
U05SD22C0032	ABDUL HAKEEM	A Study on Employee Job Satisfaction with reference to Blue Marine Bottling Company, Kasargod .
U05SD22C0033	GAGAN	A Study on Employee Satisfaction with reference to Aquatic Biosystems Partnership Firm Bondatilla, Mangalore.
U05SD22C0034	SUPRIYA	A study on customer buying and behaviour patterns with reference to Bhargavi Hypermarket

Reg. No.	Name of the Student	Project Title
Project Guide: Mrs. Veena D. Kotian		
U05SD22C0035	MANYA	A Study on consumer buying behaviour and customer loyalty with reference to medical centre mangalore.
U05SD22C0036	NEHA SURESH	A Study on customer satisfaction with reference to Ramraj cottons mangalore.
U05SD22C0037	ANANYA	A study on employee satisfaction with reference to Kanara Wood and Plywood.
U05SD22C0038	LEKHANA R SHETTY	A study on customer satisfaction with reference to Samsung service centre, mangalore.
Project Guide: Mrs. Preethika D.		
U05SD22C0039	SHILPA V VALKE	A study on employee satisfaction with reference of Fastrach Pandeshwara, Mangalore
U05SD22C0040	VIGNESH	A study on customer satisfaction with reference to Olive Street food cafe, Mangalore
U05SD22C0041	K SWAPNA M KUDVA	A study on employee job satisfaction with reference to Achal Farm
U05SD22C0042	R.RAHUL	A study on customer satisfaction with reference to United Toyota Mangalore
Project Guide: Dr. Sowmya Hegde		
U05SD22C0043	MEGHASHREE	A Study on Customer Satisfaction and Brand Loyalty with Reference to Primacy Pvt.Ltd. Mangalore..
U05SD22C0044	ABDUL RAHIMAN UNAIS	A Study on Customer Satisfaction and Customer relationship Management with Reference to Karavali Credit Co-operative Societies Ltd.
U05SD22C0045	BHUMIKA	A Study on Customer Satisfaction and Brand Loyalty with Reference to Cream Cafe Mangalore.
U05SD22C0046	TANVI U	A Study on Customer Satisfaction with Reference to Outfit Fashion Destination Kasargod.
Project Guide: Mrs. Deepashree Shenoy / Mrs. Chaithra Bhat		
U05SD22C0047	HAMSINI K	A Study on Employee Satisfaction with reference to Girias Kadri, Mangalore.
U05SD22C0048	SHRUJAN A SHETTY	A Study on Training and Development with reference to Hercules Gym Fitness, Mangalore.
U05SD22C0049	SANJANA	A Study on Customer Satisfaction with reference to 7th Heaven Cake Shop, Mangalore.
U05SD22C0050	RISHIKA	A Study on Customer Satisfaction with reference to Just Bake, Kankanady, Mangalore.

Reg. No.	Name of the Student	Project Title
Project Guide: Dr. Prasanna Kumar T.		
U05SD22C0051	VAISHNAVI D	A Study on Employee Satisfaction with reference to withReference to The PRIIME MOTORS PVT LTD, Mangalore.
U05SD22C0052	SANIYA GHATI	A Study on Employee Satisfaction with reference to Girias Kadri, Mangalore.
U05SD22C0053	S REVANTH	The implementation of PRAGATHI BANDHU MODELS, through the collective participation of small Farmers in microfinance
U05SD22C0054	HRITHIK P	A study on Marketing strategy regarding Tamam Furniture, Kasargod
Project Guide: Mrs. Parinita Salian		
U05SD22C0055	CHAITHRA	A Study on Customer Satisfaction and Expectation with reference to SRR Masala, Mangaluru.
U05SD22C0056	RITHESH	A Study on Employee Satisfaction and Job Experience with reference to Balmatta Institute of Printing Technology and Book Craft, Mangaluru.
U05SD22C0057	KUSHI	A Study on Employee Motivation with reference to Sanjeeva Shetty Cloth Store, Mangaluru.
U05SD22C0058	MOHAMMED ARFAZ	A Study on Customer Satisfaction with reference to Samsung Service Centre, Mangaluru.
Project Guide: Mr. Akshith Kumar K		
U05SD22C0059	VIMARSHA V	A Study on employee satisfaction with reference to Burger Paints, Yeyyadi, Mangaluru
U05SD22C0060	PRIYANKA J POOJARY	A Study on customer satisfaction with reference to Inergia Solar Pvt Ltd,Kodialbail,Mangaluru.
U05SD22C0061	MOHAMMAD FARISH	A Study on employee satisfaction with reference to Fastrack,M.G. Road, Mangaluru.
U05SD22C0062	MOHAMMED SHAAZ	A Study on employee satisfaction with reference to Mescom, Bejai, Mangaluru.
Project Guide: Ms. Sanjana		
U05SD22C0063	ABDUL KHADER FAIZAN	A Study on Employee satisfaction with reference to Mandovi Motors, Mangalore
U05SD22C0064	MOHAMMED SHAMEEL C M	A Study on Customer satisfaction of Sunrise Hospital, Kanhangad
U05SD22C0065	ANARGHYA S ACHAR	A Study on Customer Satisfaction with reference to Arvind Motors Private Limited, Kuloor, Mangalore
U05SD22C0066	M T MUHAMMED MUBSAR	A Study on Customer Satisfaction on Mandonna Gas Agency in Kanhangad

Reg. No.	Name of the Student	Project Title
Project Guide: Ms. Pooja		
U05SD22C0067	NISHANTH	A study on Customer satisfaction with special reference to Yamaha SAS Motors, Surathkal
U05SD22C0068	SINCHANA S SHETTY	A study on Quality of Work Life Balance of Employees with reference to Yamaha Moto World, Ullal, Mangalore
U05SD22C0069	SHASHWATH E R	A study on Employee satisfaction with special reference to Domino's Pizza, Chilimbi, Mangalore
U05SD22C0070	HASHIKA	A Study on Employee satisfaction with reference to Advait JCB Padil , Mangalore
Project Guide: Mr. Gurudath Shenoy		
U05SD22C0071	A M Navdeep	A study on customer satisfaction at Nisarga advertisers & Event Planners Mangalore
U05SD22C0072	DERIN BABU	A study on customer perception towards effectiveness of sales promotion at MKH trading centre Uppala
U05SD22C0073	DARSHAN J POOJARY	A study on customer service with reference to Mudra Printers Alake Mangalore
U05IC22C0015	H BHUSHAN SHETTY	A study on employee satisfaction with reference to MRF tyres (Tyre World) Mangalore
Project Guide: Mr. Harshal Rao		
U05SD22C0014	TANVI S SALIAN	A Study on Customer Satisfaction with reference to Amaron Batteries.
U05SD22C0018	HARIDEV R	A Study on Employee Satisfaction with reference to Indus Motors Kasargod.
U05SD22C0022	VINAYAK R SHENOY	A Study on Customer Satisfaction with reference to WakeFit Innovations.
U05IC22C0003	LIKITH	A Study on Customer Satisfaction with reference to Reliance Trends Footwear.



English Section



Behind Every Great College: The Faces You Don't Always See

◆ **Sharvari**
II BBA "A"

In the busy life of a college, we often cheer for teachers and students. But there is a special group of people who work quietly behind the scenes-the non-teaching staff. They may not always be in the spotlight, but their hard work helps the college run smoothly every day.

From the security guard who stands at the gate, welcoming students with a nod, to the help desk staff who answer our questions and guide us, the attenders who assist wherever needed, and the people who open classrooms every day-each one plays an important role. Along with the the cleaning staff who look after the cleanliness of the classrooms, restrooms and common area's their work forms the invisible backbone of the institution. The administrative staff, often pre occupied under piles of paperwork, and calls,to ensure everything from admissions to exam schedules function seamlessly.

Their dedication is quiet but important.

Just imagine the chaos if these roles were absent-no safe campus entry, questions would go unanswered, locked classrooms, no clean classrooms, no organized records or schedules. Their commitment and Hardwaork often goes unnoticed because it happens behind the scenes, but it is important for a healthy, safe, and well-functioning learning environment.

Appreciating the contribution of non-teaching staff is a vital part of building an inclusive and respectful community. Simple acts like greeting

them warmly, lending a helping hand,making small conversation or expressing gratitude can make a huge difference in their life.

By recognising efforts of these unseen heroes you are not just honouring their hard work we are also learning to be more humble, kind, passionate and to appreciate the value of working together.

Let's take a moment to appreciate and thank the non-teaching staff who make our college experience better every day. A smile, a kind word, or a simple thank you can go a long way in showing that we see them, we value them, and we're grateful for all they do.



Finding The Named

◆ **Nihira**
II BBA "C"

The reflection was nurturing red, they said, as I held the mirror
The shade was radiating green, they said, as I painted the shield
The ink was majestic blue, they said, as I lifted the glass bottle
The tint was blooming pink, they said, as I removed the petals
The vision was glaring yellow, they said, as I carved the retina
The match was poetic grey, they said, as I stitched the textiles
The road was enigmatic purple, they said, as I crossed the dark woods.
You did not see the presence, they said, as they counted the petals
You did not find the carpet, they said, as they cleared the wooden cubicle
You did not catch the scent, they said, as they washed the routes
You did not break the puzzle, they said, as they pushed the buttons
You did not find it, they said, as they tore the protruded board
You need not find it, they said, as they removed the toned shield
You will not find it, they said, and they threw away the carved stone.



Are You Nervous?

◆ Amulya Kamath
I BBA 'A'

Nervous is a state where a person feels afraid or worried. The term “nervous” is derived from a Latin word and has been in use since 1660. It is something every individual experiences at various points of life. Being nervous is a common and unavoidable part of our journey. Whetheryou’re a student, a professional or even a performer, Nervousness often creeps in before significant events. We get nervous about certain things for example: - Giving a speech in front of a huge crowd or getting interviewed for a job. If nervousness occurs it can often interfere with the relationship, sleep, lifestyle and habits. Nervousness can damage anything so we have to always think positive and be positive.

Overcoming nervousness begins with understanding that it’s normal and can be managed. Here are some simple but powerful ways to deal with it

1. Prepare well
2. Practice deep breathing
3. Positive thinking
4. Focusing on present
5. Visualizing success

The most powerful way of overcoming nervousness is thinking positive, living in the present and notoverthinking about your future.



Unseen Depths

◆ Likitha
II BBA 'A'

In the small bowl, time stands still
The water calm like a frozen rill.
At the bottom lies the mighty fighter,
Lost in thought or sadness— one cannot distinguish.
Bubbles fill every inch of space
The fish comes up and goes at his own pace.
Despite his mood he seems at ease
A fighter by name and needs no company to please.
He’s content in his isolation
In his own skin he finds liberation.
But how does he bear the silence
And calm his soul with such reliance?
Doesn’t he yearn for a change of scene?
To breathe in fresh air and swim free?
Or taste different prey under the water so smooth,
Instead of counting bubbles and being in a trance-like groove?
The marks on his body, the only change that one can see
A reflection of the passage of time, marking hisdestiny.
Is he immersed in thought or is he taking a nap?
Dreaming of a world beyond the same food and stones in this trap?
Does he find happiness in sameness?
Or does he long for a life with a difference?
Fighting the eternal routineness, he seems to be
But his true desires, only he can see.



An Attempt to Write A Poem

◆ Jessica
I BBA "A"

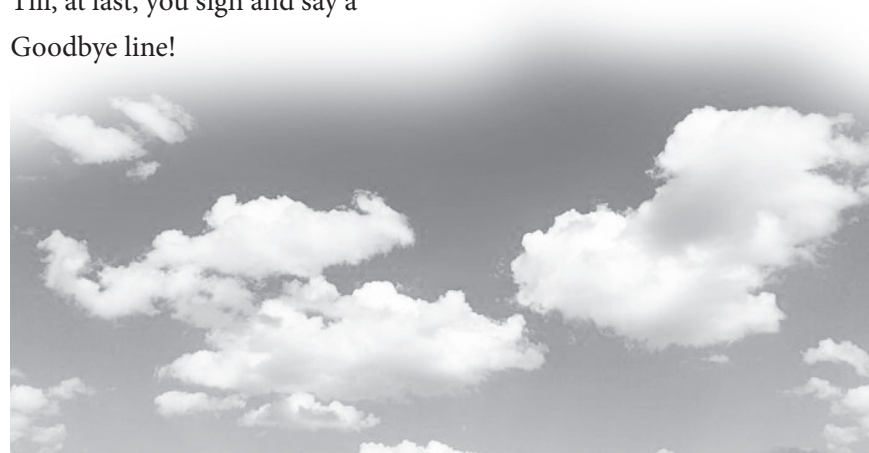
I fail whenever it comes to the articulation of my feelings
I don't know how to satisfy people with my words
I am bad at impregnating words and imbricating them with
unnecessary 'if's and 'but's
thereby making it more palatable for my audience's narrowly opened
ears.
I see many eyes squinting at each and every article,
noses sniffing upon my words and
fingers poking at each alphabet.
Superfluous efforts I'd say— probing upon the
soulless, discarded debris of my brain
reeking and swarming with flies.
I'm certain that the miasma
increases as you dig deeper.
Inside you'll see
a road map of violations,
a territory of grief.
I hate full length sentences,
for mine are decayed and fragmented.
I loathe the period too;
for I carry a million rumbling oceans in my head
whose waves keep echoing through my mouth
without pausing or ceasing ...
Unrhymed delirium, isn't it?

❧

THE SKY

◆ Harshith
II BBA "A"

Have you seen the sunset and the sunrise over the horizon? That's a prize!
How the colours mix and melt and look as soft as felt.
How they float away into black as you wish them back.
And that feeling that makes you sad
How the tears come and just make you mad.
But then you see the stars
So small that they would fit in jars.
Now there are so many
You could buy one with a penny!
How they shine so bright
And don't put up a fight.
For long you stand, watching them shine
Till, at last, you sigh and say a
Goodbye line!



Being Quiet in a Crowded World

◆ Rhean
II BBA "C"

Being quiet in a crowded world,
is a blessing in disguise.
Not many have the power to do it,
'cause everyone wants to fit in.
Why do you talk so less?
Well this is how I like it!
It's fun to be your own company,
once you know how to love yourself.
The power that silence holds,
can make the calm, bold.
It is hard to grow in a competitive world,
yet many creative geniuses are born in silence.
Silencing our judgments,
leads to peace in abundance.
Living in a fictional world,
becoming the main character in a
world of your own!
Being quiet in a crowded world,
is indeed a blessing in disguise.



Live in Me

◆ Rakshith
I BCOM

Come and live in me
for the unsaid words
Let it be a speck of me
that comes from you.
Come and live in me
as mine are yours
and yours all mine.
Beyond eyes and mind
flesh and pleasure
fit into me—the real me!
When souls gaze into each
other's eyes
May you find me
in the garbage of thoughts
where I live.
Pull me to you
as I always wish to be
Find me among the lost
and the unfulfilled wishes.
Come and live in me
for the unsaid words
and for the unheard words.



Hope or Wish

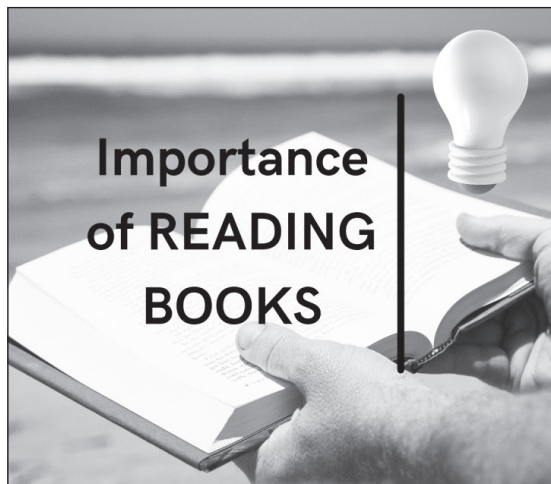
◆ Neha
I BBA "A"

A never-ending process
that would never cease
until we do pass.
Humans live through
each day, hour, minute,
second and millisecond
carrying many a hope.
Past, present and furthermore,
the three dimensions of time—
wherever one may be—
we all do have a hope
of something or the other.
Living in the present
is the biggest happiness;
for what might have gone
may never come back.
The future is often tentative,
thus our Hope is mutative.

Why is Reading Important?

◆ **Shreya**
I BBA "A"

Reading is an essential component of human culture. In fact, human civilisations arose from written records. Many written scriptures of the past have proved to be guides for several disciples as they entered an uncertain future. Every reading is unique and layered with multiple perceptions and interpretations. I was a voracious reader myself, during my pre-teen years, which were also the finest years of my life. But sadly, I find my reading habits vanishing with the passage of time. Tinkle, Balarama, Champak, Young World and Enid Blyton novels defined my preteen years. I was obsessed with them all. I had no worries or anxieties then. These publications encouraged me to read and it helped me acquire patience. Back when grocery shopping was one of my favourite hobbies, I often offered to assist my parents in purchasing supplies since I knew I'd be gifting myself a comic on the



way. After all the things have been placed on the counter for billing, my niche appears—the rack dedicated for candies and chocolates, not to mention periodicals and comics. I used to despise Femina and Reader's Digest for their snobbish and intellectual content; also, they were pricey.

Tinkle Digest comics would catch my attention. They were a pleasing sight that satisfied my starving eyes. I would run to my room with the mint candies and Tinkle Digest comic as soon as we came back home. The happiness I had, before and after reading those comics, was unparalleled. Their vibrant images and dialogues have helped me adapt to a world of reading outside of textbooks. Today, I strive to rekindle those pleasant times. But, it is an impossible endeavour since the vigour and curiosity of youth that filled my teen days are no longer with me. Several of our conventional activities have been substantially supplanted and subverted as a result of digitalization. Reading is being dropped at an alarming rate as artificial intelligence becomes more prevalent in many facets of modern life. The screen's gravitational pull has eroded children's reading and writing abilities. Furthermore, they lack patience and have become restless. They no longer desire to tap into the wellsprings of creativity and imagination that flourish in them. Moreover, many regard reading as a burden since they prefer other fast-paced forms of enjoyment. Digitalization has undoubtedly aided in the acceleration of life. Nonetheless, it has the potential to be disastrous. When a youngster chooses a machine for a book, it shows that future generations would only acknowledge and embrace machines. When machines become a religion, humanity's age comes to an end. This also demonstrates that humans might be colonised by machines in the future, where they will be cooped up in confinements that inhibit socialisation and environmental connections. Going back to the first section, the written scriptures were used to explain historical contexts. These scriptures have influenced the present and will also touch the future. Reading and writing should not become extinct like endangered creatures. These practises must be preserved and passed along and in the long run, they might be able to safeguard the future generation.

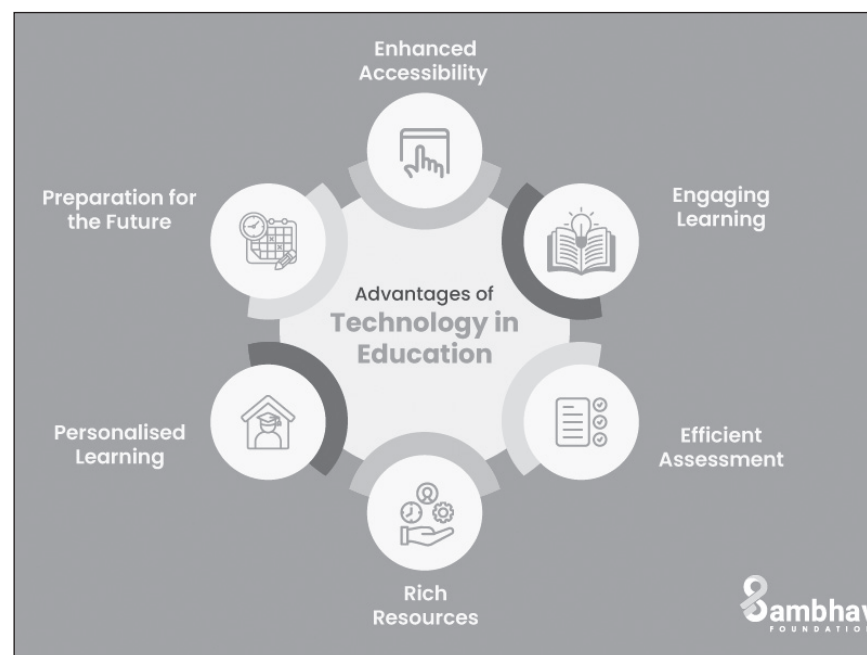
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Education's Evolution in the Technological Era

◆ Sathya Pradeep
I BBA "A"

In this realm of education, let us embark
Where traditional boundaries no longer mark
For technology has woven its seamless thread
Infusing our classrooms with a digital spread.
Gone are the days of chalk and slate
As screens and devices now dictate
A new era rises upon us all
Where knowledge blooms unencumbered by walls.
With a click and a tap the world unfurls
Accessing information that once seemed in swirls
From e-books to videos, a vast digital sea
Endless resources expanding minds, setting us free.
Virtual classrooms bridge the distance apart
Connecting students with teachers, heart to heart
No longer confined by geographical space
Education transcends, embracing the global race.
Online forums ignite lively debates
Expanding perspectives, challenging old traits
Through collaborative tools, we share and create
Innovative solutions, nurturing minds to motivate.
But amidst this revolution let's not forget
Education's essence lies in human intellect
Technology, a tool, an enabler indeed

But the warmth of a teacher, no machine can exceed.
So let us harmonize these realms together
Technology and education, bound forever
Harnessing innovation, embracing the new
While cherishing the bonds that make learning true.
As technology invades this educational sphere
Let us remember, it's the hearts that we hold dear
Education's essence, the spark that inspires,
Guiding learners to greatness, fueling their desires.
So let us embrace this wondrous invasion
Uniting tradition and technology's equation
May education thrive, forever evolving
Empowering generations, our minds resolving



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Sudha Murthy - An Inspiring Author

◆ Gagan Devadiga
III BBA "A"

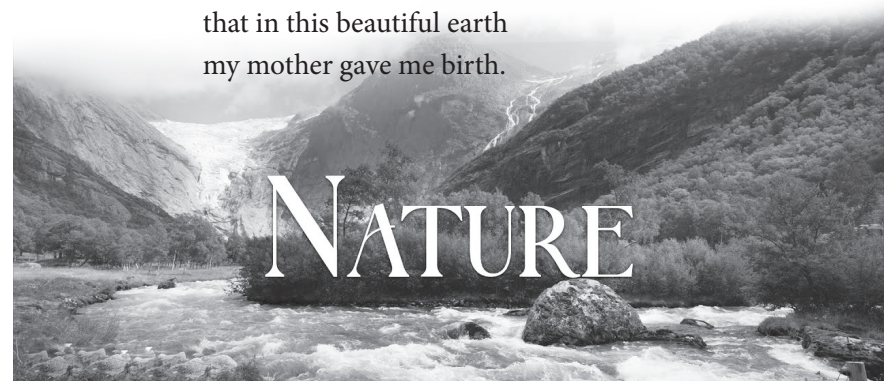
Sudha Murthy has always been an inspiration to me for the person she has been. I started reading her books when I was a child. The stories she wrote inspired me through the characters and the simple narratives which she used. The first book which I read was House of Cards, followed by The Mother I Never Knew and the list goes on. Today she is known as a great author, philanthropist, teacher and co-founder of INFOSYS. Although initially, I knew her only as an author, my interest in her stories made me look more into her life. That's how I came across the inspirational story in which a simple small-town girl named Sudha Murthy became the first female engineer of TELCO, for which women candidates were not preferred at that time, and later become the pillar for building up the software company, INFOSYS. Later on, from the continuous exposure to her books, I began watching her inspirational talks and interviews. Her knowledge, ideas and perspectives were very much clear in all her talks. Moreover, the clarity in her thoughts is what I look up to. The great philanthropist in her, as she always said, was ingrained into her by her grandparents. It showed her family values and morals, which are obviously reflected in her stories. The simplicity in her life and her quote, "To be very simple is an attitude towards life, it should not be an effort", felt very motivating to me. As a future teacher, I aspire to see myself with this kind of knowledge and clarity. The stories and life of Sudha Murthy always encourage me to dream big, to achieve the impossible, to make books my best friend and to lead a life of simplicity and humility.



Nature

◆ Ananya
II BBA "C"

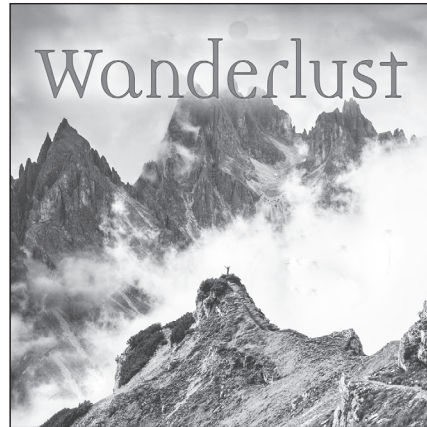
Nature is not just flowers
it is not just trees
it includes everything
even the dew on the leaves.
Nature—it is God's creation
and it has been created
not to be destroyed
but to be enjoyed.
When the buds
bloom into flowers,
when the birds
chirp for hours,
and the raindrops
touch the ground,
I feel proud;
that in this beautiful earth
my mother gave me birth.



Wanderlust

◆ Divin
II BBA "C"

Don't think about me;
my explorations are quick
and beyond your understanding.
Don't judge me;
I will traverse
the paths you have blocked.
And never try to tie me
because I want to bring
everything dark
into the beautiful rays of light.
Let Me Go ... Let Me Go ...
Remember,
even if you cage me,
I will always go.
For my journeys
will have no end
and no one can ever
tie up my thoughts.



ॐ

When Can I Feel The Gladness of Nature?

◆ Manasi
II BBA "A"

Oh! Gracious nature,
I wonder how you are so beautiful!
But the moment has come where
the sands of time have rendered fears
and mother earth is in tears.
The blue sky on top is no longer clear.
When can I feel the gladness of nature?
To get you where you're going,
better keep air pollution from growing!
But the moment has come where
we the people become so careless
and mother earth is in despair
because of us being thankfulless.
The trees at the corner aren't flowering anymore
When can I feel the gladness of nature?
Mother earth says 'the black smoke is haunting me!'
Waste mounts over there, over here
soon enough they are everywhere.
Need at its base!
Greed at its peak!
When can I feel the gladness of nature?

ॐ

The Superlatives of Literature

◆ **Sanketh**
II BBA "A"

Literature in general and English literature particular is known to have the capacity to the mind as well as to give a fillip to the creative urge of an individual. That is why almost everyone not just the students of English literature show a lot of love to read and appreciate prose and poetry that is written in English. The moment I saw the circular about the college magazine it hit me that I should write quite a few interesting anecdotes pertaining to English literature which are important and at the same time little known.

1. Almost every one of us would have hummed the English rhyme "Twinkle Twinkle Little Star". Did it ever cross your mind as to who compiled this rhyme? The answer to this is that it was compiled by two sisters Ann Talor and Jane Taylor
2. The first novel in English literature was 'Pamela' by Samuel Richardson. There is an interesting story behind. When Samuel Richardson began he had little idea that he was writing a novel; all that he had in mind was that he was writing a book of model letters for the unlettered.
3. Until 1660 even the roles of women were played by men in English theatres. It was only after the return of the Charles II from France to England that women started acting in theatre.
4. The first novel in Telugu literature "Rajasekhara Charitra" is based on Oliver Goldsmiths Vicar of the Wakefield.
5. The famous English writer Rudyard Kipling who wrote the Jungle Book was born in India.

6. Rabindranath Tagore was the first Asian to receive the coveted Nobel Prize for literature.
7. The noted author Francis Bacon translated all his English works into French because he thought English would not be there for a long time.
8. The original name of George Elliot was Mary Ann Evans. She took a male pseudonym just because she thought no one would read novels written by a woman.
9. The famous Bollywood movie Haider is based on Shakespeare's tragedy Hamlet.
10. Samuel Beckett's play 'Waiting for Godot' is in two acts and the interesting thing about the second act is that it's a near repetition of the first one.

❧

To Casuarina Tree

◆ **Ciyana**
II BBA "A"

Dear loved one

Like a sudden Strom, stirred our hearts
We heard the melody of memorizing us
Your images are rooted in us
As deep as our casuarina tree
Do you think we left you? No!
We are playing under the casuarina tree
Remembering you and awaiting you
Hearts heavied when the got tears filled eyes
We are only parted physically but
The connection with your soul is eternal
This time when you cry remember to cherish
Our good old days in memories.



❧

Artificial Intelligence or Artificial Ignorance

◆ Parineetha
I BBA "A"

Literature has the ability to exposure our minds not just to the past and the present but to the future as well. We can site a number of examples where in the great masters of literature have highlighted the repercussions of the actions of individuals rulers and in some cases humanity itself. In the present conditions I as a responsible citizen of the world who has a great concern not just for the present but for future generations am very much worried about the proliferation of the artificial intelligence. When I think of artificial intelligence the very first thought that crosses my mind is the famous novel "Frankenstein or the Modern Prometheus" written by Mary Shelley. In this novel Frankenstein the protagonist creates something, an equivalent of the artificial intelligence which serves him as a servant for some time and soon afterwards it develops sort of contempt for all humanity resulting in the total destruction of mankind. It seems to me that the excitement that surrounds artificial intelligence and its benefits to the humanity has created a screen on our eyes that is shrouding us from its negative impact. I strongly believe that those who are developing artificial intelligence have their eyes set on making billions rather than making the earth a better place to live in. At least now they should wake up and revisit the classics like Frankenstein to check whether they are creating 'Artificial Ignorance' in the pursuit of 'artificial intelligence'.



A Powerful Powercut

◆ Adithya
I BCOM

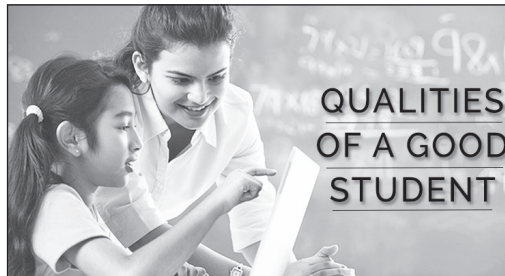
I am unhappy grandfather
The only thing left is to bother
The technology has spread to nooks and corners
And made people to sit with their mobiles in the corners
None of them are concerned about this poor grandfather,
Who wants to play and laugh with them before I wither
I prayed to all the angel's and gods
To change my grandchildren's minds
But none helped me, I was really upset
And then came a powerful power cut
My first grandchild brought a chair to play chess
My second grand child came to create a mess
Looking at them my son laughed to the fullest
And that was the moment which I felt as the best
My daughter-in-las brought sour grapes
But they tasted sweet in my happiness
I am very grateful to the power cut
Chiech drove away my upset
May this happiness remain
To every grandfather in pain



Ideal Student

◆ Anvitha
II BBA "A"

“Be a student of your duty // Don't think about beauty // Beauty spoils duty // Duty makes beauty”
Student life is the best part of life. Students' life is like a pupa stage, and to grow as a



butterfly, well-organised endeavours are essential. The role of a student in the development of nation is being selfless, and struggling for the nation development is a good quality of a student. There are five fundamental qualities a student must have – a) respecting parents and teaches, b) habit of reading good books, c) making good friends, d) not to be motivated by western culture, and e) not get addicted to mobiles, movies, TVs and other gadgets. The foundation bricks of a student must be education, humility and discipline. This helps the students to develop not only their character but also make them part of the nation building. The great ambition is a key to success. The student must always remember three things – a) The first aspect is to bring a good name to his native place, state and country with his own identity, b) The second aspect is a student must become a role model for future generation, and c) The third aspect is to sign an autograph to his role model.

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Cyber Fear – Social Tear – Safety Mirror

◆ Dhanya
I BBA "A"

In India, 71 million children aged between 05-11 years across the internet on devices of their family members. Two- thirds of internet users in India are in the age group of 12-29 years. It is committed to ensure access to safe, inclusive and health promoting, learning environments for all children, it is imperative that websites, digital platforms, social media platforms are free of cyber bullying to access quality education. Digital Parenting: Digital parenting is a developing skill through which the parents and their children can explore technology together. Everything comes with a set of pros and cons, adults might be able to trace their internet activities, otherwise the children have an adverse effect on their personalities. This aims at preventing cyber bullying, exposure to pornography, extremist radicalization, predatory behaviour, gaming addiction, dating scams. Digital parenting serves as the new age methodology to care for younger minds and make them aware of the virtual world before they are scarred by



it. Digital Shakti: In the last one decade there has been a sharp increase in the numbers of cybercrime committed against women. Due to huge gender inequality and the lack of digital literacy, many of the women became victims of cybercrime. To initiate women to file complaints, digital shakti was started,

misinformation regarding bank deposits, credentials, medicines, laboratory reports etc., a campaign is essential to ban all these frauds to save women and girl students.

Effect of Online Games: Descriptive statistics shows that addicted students spent 2-48 hours of gaming, different gender had a significant difference. Causes of online gaming addiction were copy catting, unlimited internet allowing hours of gaming. The disadvantages of online games leads to ailments such as body ache, head ache, eye sores, lack of sleep, peptic ulcer, lack of family relationships. Due to pubzee game, the neurons will be highly affected in younger brains. The wide spread penetration of information technologies and highly developed online gaming industry has lead to concerns with 13.8% risk problems.

Cybercrime Against Children: Cyber bullying is bullying with the use of digital technologies. It can make place on social media, messaging, gaming platforms and mobile phones. It includes posting embarrassing videos of someone, sending hurtful abusive, threatening messages, impersonality someone through fake accounts. Face-to-face bullying also happens side to this. The children affected mentally, emotionally, physically, psychologically for a long time. Think thrice before posting any message on social media and take the help of national helpline through our country code.

Online Transaction Safety: Online frauds are on a historic rise these days. The major factors leading to the astounding rates of online payment frauds are use of mobile payments, unprecedented growth of e-commerce, manifold increase in money flows, data breaches and card not present fraud influx. Safety measurements include usage of advanced antimalware programme watching out of security vulnerabilities in your computer, make sure you are using a secure connection, deal with reputed websites only, usage of credit cards for online shopping. Don't use public computers, make sure the password length must be more than six digits.

Responsible Online Behaviour: First of all, we have to know the rules. Is the internet a value free

zone? A criminal has misconception of having international devices. Three principles are reasonable, empathetic and respectful which we follow in our real life. Do not believe everything you are online. Sympathy verses empathy plays a vital role. Conveying, "I understand how you feel in verbal and non-verbal ways". Thinking and feeling as if you are the one going through the experiences to actually be in their shoes. Accepting and understanding what the order of the other is experiencing.

Online Safety While Teaching: To create passwords mix lower and upper case, numbers and symbols. Don't use common passwords. Always sign out immediately after your work. Public wifi can be easily intercepted. Avoid common traps. Create an effective cyber bullying reporting system, know the laws on sexting, provide resources to students. Be aware of your digital footprint, hide your Bluetooth and air drop while teaching. Develop the institutional internet facilities. Use policies that are specifically for your staff, students and co-workers. Teach your student about internet safety regularly and authentically. Consider your own digital identity and security.

Cybercrime Against Women: Every second one woman in India gets trapped to be a victim of cybercrime and online podium. The technological criminals target women to defame her by sending obscene e-mail, WhatsApp messages, stalking women by using websites, chatrooms, developing pornographic videos, spoofing e-mails, morphing of images etc., most of the problems can be solved, if women report the crime immediately and warn the abuser about taking a strong legal action. It can be done by creating fake ids through Facebook, twitter. Ill- intentional men perpetrate these cybercrimes such as illegal gain, revenge, extortion, blackmailing, sexual exploitation, defamation, incite hate against the community. Cyber stalking, email spoofing, phishing, trolling are the advanced techniques used against women. The 2013, Criminal amendment ordinance contains several additions to the Indian Penal Code with the sections 354, 354-A, 354-B,

354-C and 354 –D. Online Shopping Scams: While doing online shopping keep it in your mind and be aware on online scams such as phishing, fake antivirus software, make easy money and fast scam, fake shopping 6 websites and form jacking. Cyber criminals always have a big eye on online scams, especially in shopping. Online scammers pick popular items and list them at discount prices to attract customers. Fraudulent emails to pose a well-known payment or auction site to steal the financial details. Identity Thefts on Job Frauds: The classification of identity theft includes medical, criminal, financial, child and synthetic thefts. The identity thief may use your information to apply for credit, file taxes or get medical services, it can damage your credit status also. The major problems caused by this theft are feeling stressed, anxiety, suicidal, fear related to personal financial safety and security of family members. The criminals may engage in shoulder surfing, pre-approved credit cards in the mail, spam-unsolicited email and use of computer technology to steal large amount of personal data. They prepare false applications for loans, credit cards, fraudulent withdrawals from bank accounts, telephone calling cards. Awareness on Matrimonial Frauds: As per the old saying marriages are made in heaven, but now these matrimonial frauds making the marriages in hell. So, please keep it in your mind while surfing the matrimony platforms, time and space, warning signs, inconsistent behaviour scam, never reveal your account information. Check the site before logging in, do back-ground checks, safety in public, never ever give money to anyone. An online fraudster can be detected easily, he will not show his face or profile photo, express love quickly, confuse to tell when personal details were asked, early marriage proposal without a valid reason. Do not click on unsafe links. Cybercrimes – Punishments: Cybercrimes are broadly classified into two types. When the computer is targeted as a weapon such as cyber terrorism, credit card fraud, Intellectual Property Right violations, pornography. When the computer is

the target like the use of one computer to damage another like launching virus, hacking, DDO's attack. Significant cybercrimes such as defamation, harassment via mail, email booming, cyber stalking, cyber extortion, cyber vandalism, data theft, IPR infringement, unauthorized computer trespassing, cyber espionage, software piracy, exit scam, distributed denial of service attacks, phishing attacks. The main punishments are discussed below. Section 43 and 66: Data theft, transmitting virus into a system, hacking, destroying data – imprisonment up to 3 years or fine of rupees five lakhs or both. Section 378 and 424: Data theft – 3 years imprisonment Section 66 E: Violation of privacy – imprisonment of 3 years or fine up to rupees two lakhs or both. Section 66 C: Identity theft – imprisonment of 3 years and fine up to rupees three lakhs. Section 66 D: Cheating by personation using a computer Do's and Dont's of Social Media: Right back of utilizing the social media includes some of the do's and dont's, just follow this small soft smart safety mirror. Dont's: # Don't be selfish # Don't take shortcuts # Don't steal images # Don't be a ghost # Don't let your employees run frog 7 Do's: **Do add value **Do focus where it counts **Do be authentic **Do test, monitor and report **Do know your audience Conclusion: As a citizen of India, it's my responsibility to create awareness among the public and students to make them free from cybercrimes. A lot of live experiences have been observed which made another nail in one's coffin. This article will be utilized as an instant manual in any emergency condition. Irrespective of age and gender, the victims are sprung like mushrooms. Watch your step and be on the safe side. Stay safe online, stay secure offline.



Success Mantra of Winners

◆ **Shanvitha**
II BCOM

Winners, people who consistently achieve remarkable success, possess a set of guiding principles that propel them toward their goals. Their mindset, actions, and habits are rooted in a specific success mantra that sets them apart from others. This essay throws light on the core principles that form the success mantra of winners and explores the hidden principles and practices that winners embrace, revealing the secrets that separate them from the rest. The goals they have set for themselves are crystal clear in the minds of winners. They are fiercely passionate about their objectives and exhibit unrelenting determination. Their mission serves as a compass, inspiring them to keep going and giving them direction when things get tough. Even in the face of difficulty, winners remain devoted to their goals, and their enthusiasm fuels their desire to push boundaries and go above expectations. Winners are masters of goal-setting. They understand the importance of setting specific, challenging, and achievable goals. Moreover, they break down these goals into smaller, actionable steps, enabling them to make consistent progress. Winners continuously evaluate and adjust their goals, ensuring that they remain relevant and aligned with their overall vision. By maintaining a goal-oriented mindset, winners remain focused and motivated, propelling them toward success. Students must remember that Failure is not the opposite of success; it is an integral part of the journey toward success. They must embrace failure as a stepping stone toward growth and improvement. Each setback provides an opportunity to learn valuable lessons, adapt strategies, and refine their approach. It is through resilience and the ability to bounce back from failure that students

can turn setbacks into stepping stones on their path to success. One secret of success among winners is their ability to bounce back from setbacks. This is called resilience. Resilience is a hallmark of winners. They understand that setbacks and failures are a natural part of the journey toward success. Instead of being discouraged, winners view these challenges as opportunities for growth and learning. They bounce back quickly, adapt their strategies, and persevere in the face of adversity. Winners remain determined, using setbacks as stepping stones on their path to success. Winners are lifelong learners. As Lifelong learners, they acquire knowledge, expand skills, and seek personal growth through reading, attending seminars, mentorship, and self-improvement, recognizing knowledge's power and adapting to changing circumstances to stay ahead in their chosen domains. Behind every successful individual lies an unwavering work ethic. Winners are not afraid of hard work, and they consistently put in the effort required to achieve their goals. Winners manage their time effectively, prioritize tasks, and consistently give their best, regardless of the challenges they face. Success without a clear vision is like navigating a ship without a compass. To achieve their dreams, students must set goals that align with their passions and aspirations. These goals should be specific, measurable, attainable, relevant, and time-bound (SMART). Winners embrace calculated risks, step out of their comfort zones, and face uncertainty to achieve success. They recognize growth and transformation beyond familiar boundaries, seizing opportunities and pushing themselves to new heights. As aspiring winners, embracing these secrets can empower individuals to unlock their true potential and embark on their journeys toward success. Remember, success is not solely defined by the destination, but by the growth, resilience, and impact made along the way.

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The Beauty of Indian English Literature

◆ Yashwitha
II BBA "A"

English literature and literature in English may both appear to mean the same thing for a commoner but there is a world of difference between the two. Whereas English literature is the corpus of literature produced by the English that is the inhabitants of the islands of England Kent and Scotland, literature in English is the body of literature produced by people from the rest of the world, which was ruled by the British in the medieval times. Even the themes of these two vary to a great degree. Whereas English literature has always tried to showcase the supremacy of the white skin the writers of literature of English have tried their level best to negate the idea that the English are 22 in any way superior to the others. In a sense it can be seen as an antithesis of what is propagated by English literature. Indian English literature is a part of literature in English. This body of literature can be seen as the greatest level that literature in English can ever reach. Indian English literature carries the noble ideas, values like love and compassion not only for fellow human beings but also for animal and plant worlds, treating entire humanity as one family. These noble ideas are twined with the English language there by making it possible for these noble ideas to reach every nuke and cranny of the world. The world took notice of it within no time and awarded the Nobel prize to Rabindranath Tagore as early as 1913. It's time we revised books written by our great masters and gained knowledge of life and after life.



My College Days

◆ Jishnu
III BBA "C"

It's a fine morning
We entered inside the campus
Pleasure was filled in my heart
Fairies and angels welcomed us
At first there was a fear in my heart
But it is our own palace and
We enjoyed a lot there.
Days, months, years passed
All feelings, emotions, happiness,
And sorrows surpassed us
We were moulded by
Great personalities .
Days, months, years passed
All feelings, emotions, happiness,
And sorrows surpassed us
We were moulded by
Great personalities.
It is the sad evening to go out of this campus
But we have learned many things from this
Place, they made us to shine like stars!!!





ಕನ್ನಡ ವಿಭಾಗ



ಮಲೆನಾಡ ಮಗಳು

◆ ಗೀತಾ

ತೃತೀಯ ಬಿ. ಎ. (ಹೆಚ್. ಆರ್. ಡಿ.)

ಮಲೆನಾಡ ಮಣ್ಣಿನಲ್ಲಿ ಮೂಡಿದ ಕುಸುಮವವಳು
ಹಸುರಿನ ತಾಣದಲ್ಲಿ ಮಿಂದೆದ್ದ ಕೂಸವಳು
ಮಲೆನಾಡ ಮಣ್ಣಿನಲ್ಲಿ ಹಸನಾದ ಫಸಲವಳು
ಮಳೆ ಕಾಡಿನ ಮಳೆ ಹನಿಗಳ ಸ್ಪರ್ಶವವಳು
ಕಾಫಿಯ ಗಮದ ಸುವಾಸನೆಯವಳು

ಗೆಲೆಯರೊಡನೆ ಆಟವಾಡಿದ ಬಾಲೆ ಅವಳು
ಹಸಿರು ಬಯಲಿನಲ್ಲಿ ನಾಟ್ಯವಾಡಿದ ನವಿಲು ಅವಳು
ಬನದ ಕಾಡಲ್ಲಿ ಕುಣಿದಿದ್ದ ಚಿಗರೆ ಅವಳು
ನಿಸರ್ಗದೊಂದಿಗೆ ದನಿಗೂಡಿಸಿದ ಕೋಗಿಲೆ ಅವಳು
ಹಸಿರ ಸೊಂಪಲ್ಲಿ ಮಿಂದೆದ್ದ ಅಡವಿಯ ರಾಣಿ ಅವಳು

ಮಲೆನಾಡ ಸಂಸ್ಕೃತಿಯ ಸಿಂಗಾರ ಅವಳು
ಹಸಿರಿನ ಸೆರಗನ್ನು ಹೊದ್ದವಳು ಅವಳು
ಮಲ್ಲಿಗೆ ಹೂವ ಮುಡಿದವಳು ಅವಳು
ಹಸಿರು ಗಾಜಿನ ಬೆಳ್ಳಿಯ ಸದ್ದು ಅವಳು
ಕಾಲ್ಗೆಜ್ಜೆಯ ನಾದದ ರಿಂಗಣ ಅವಳು

ಹುಟ್ಟೂರ ಹೊನ್ನಿನಲ್ಲಿ ಅರಳಿದ ಪ್ರತಿಭೆಯವಳು
ಬಿದ್ದರೂ ಎದ್ದರೂ ಮತ್ತೆ ಚಿಗುರುವ ಬಳ್ಳಿಯವಳು
ಮಲ್ಲಾಡ ಹಳ್ಳಿಯ ಹೆಜ್ಜೆ ಗುರುತವಳು
ದೂರಾದರೂ ಮರೆಯಲಾಗದ ಹುಟ್ಟೂರಿನ ಮಗಳವಳು
ಮಲೆನಾಡ ಮಗಳು!

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ಮನದರಸಿಗೊಂದು ಕವಿತೆ

◆ ಗೀತಾ

ತೃತೀಯ ಬಿ. ಎ. (ಹೆಚ್. ಆರ್. ಡಿ.)

ಗೆಜ್ಜೆಯ ನಾದವು ಘಲ್ಲೆನುತಿರಲು
ನಯನಗಳೆರಡು ನಿನ್ನ ಅರಸುತಲಿರಲು
ನನ್ನ ಸನಿಹದಲೇ ನೀನಾಗಾಗ ಬರಲು
ಹೃದಯದ ಬಡಿತವು ಏರುತಿದೆ
ಮನಸು ಮರ್ಕಟದಂತೆ ಕುಣಿಯುತ್ತಿದೆ

ನಿನ್ನ ನೋಡುತ ನನ್ನನೆ ನಾ ಮರೆತಿರಲು
ಪ್ರೀತಿಯ ಸುಳಿಯಲಿ ನಾ ಸಿಲುಕಿರಲು
ನೀ ಆಗಾಗ ತಿರುಗಿ ನೋಡುತಲಿರಲು
ಹೃದಯದ ಬಡಿತವು ಏರುತಿದೆ
ಮನಸು ಹಕ್ಕಿಯಂತೆಯೇ ಹಾರುತ್ತಿದೆ

ನಾ ಹಗಲುಗನಸನು ಕಾಣುತ್ತಿರಲು
ಕನಸಲು ನಿನ್ನನೆ ಜಪಿಸುತ್ತಿರಲು
ಕಣ್ಣೆರೆದಾಗ ನೀ ನನ್ನ ಎದುರಲೆ ಬರಲು
ಹೃದಯದ ಬಡಿತವು ಏರುತಿದೆ
ಮನಸು ಸಂತಸದಿ ಕುಣಿದಾಡುತ್ತಿದೆ

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ಜೀವನ ಬದಲಿಸಿದ ಗ್ರಂಥಾಲಯ

◆ ಲೇವಿತ್
ತೃತೀಯ ಬಿಸಿಎ 'ಎ'

ಒಂದು ಊರಲ್ಲಿ ದುಡಿಯೋಕೆ ನಾಲ್ಕೈದು ಜನರು ಅವರನ್ನ ಆಳೋಕೆ ಒಬ್ಬನೇ. ಅಂತಹ ಊರಿನಲ್ಲಿ ಎಲ್ಲರೂ ಆ ಮಹಾವ್ಯಕ್ತಿಯ ಆಳುಗಳಾಗಿ ಇರಬೇಕಾಗಿತ್ತು. ಆದರೆ ಅಲ್ಲಿನ ಬಡವರಿಗೆ ಒಂದು ಹೊತ್ತು ಕಳೆಯಲು ಅವನ ಆಳುಗಳಾಗಿ ಕೆಲಸ ಮಾಡೋದು ಬಿಟ್ಟು ಬೇರೆ ದಿಕ್ಕೆ ಇಲ್ಲದಂತೆ ಇದ್ದ ಜನರು. ಆ ಊರಿನಲ್ಲಿ ಅಜ್ಞಾನ ಎದ್ದು ಕಾಣುತ್ತಿತ್ತು. ಒಂದು ದಿನ ಅಲ್ಲಿಗೆ ಗೊತ್ತೋ ಗೊತ್ತಿಲ್ಲದೆಯೋ ಒಬ್ಬ ಹೊರ ದೇಶದ ಹುಡುಗ ಆ ಊರಿಗೆ ಪ್ರವೇಶಿಸಿದ. ಆತ ಅಲ್ಲಿನ ಜನರಿಗಿಂತ ನೋಡಲು ಭಿನ್ನವಾಗಿದ್ದರೂ ಅಲ್ಲಿನ ಜನರನ್ನು ನೋಡಿ ಆಶ್ಚರ್ಯ ಪಟ್ಟ. ಆ ಜನರ ಅಜ್ಞಾನದ ಕೊರತೆ ಇದ್ದರೂ ಕೆಲಸ ಕಾರ್ಯ ನಿರ್ವಹಿಸುವಲ್ಲಿ ಯಾರನ್ನೂ ಮೀರಿಸುವಂತಿರಲಿಲ್ಲ. ಅಂತಹ ಜನರಿಗೆ ವಿದ್ಯಾಭ್ಯಾಸವೇನಾದರೂ ಸಿಕ್ಕಿದ್ದರೆ ಅವರು ಇಡೀ ದೇಶದ ಹೆಗ್ಗಳಿಕೆಗೆ ಪಾತ್ರವಾಗಲು ಅರ್ಹರಂತೆ ಆ ಹುಡುಗನಿಗೆ ಕಾಣಿಸಿದರು.

ಒಂದು ದಿನ ಆ ಹುಡುಗ ತಾನು ಬರುವಾಗ ಕೆಲವು ಪುಸ್ತಕಗಳನ್ನು ತನ್ನ ಜೊತೆಯೇ ತೆಗೆದುಕೊಂಡು ಬಂದಿದ್ದ. ಅವುಗಳ ಸಹಾಯದಿಂದ ಅಲ್ಲಿನ ಬಡ ಜನರ ಮಕ್ಕಳನ್ನು ಒಂದು ಕಡೆ ಸೇರಿಸಿ ವಿದ್ಯಾಭ್ಯಾಸ ನೀಡಲು ಪ್ರಾರಂಭಿಸಿದ. ಆತ ಆ ಊರಿನಲ್ಲಿ ಬದಲಾವಣೆ ತರಬೇಕೆಂದು ಆ ಊರಿನ ಎಲ್ಲಾ ಬಡ ಮಕ್ಕಳಿಗೆ ಉಚಿತವಾಗಿ ವಿದ್ಯಾಭ್ಯಾಸ ನೀಡಿದ. ಆತ ಹೊರ ದೇಶದವನಾಗಿದ್ದರೂ ಎಲ್ಲಾ ಭಾಷೆಗಳನ್ನು ತಿಳಿದಿದ್ದ. ತನಗೆ ತಿಳಿದಿದ್ದ ಎಲ್ಲಾ ಕಚೇರಿಗಳಿಗೆ ಅರ್ಜಿ ಸಲ್ಲಿಸಿ ಒಂದು ಗ್ರಂಥಾಲಯವನ್ನು ಪ್ರಾರಂಭಿಸಲು ಕಾರಣನಾದ. ಇದರಿಂದ ಅಲ್ಲಿನ ಬಡಮಕ್ಕಳಿಗೆ ವಿದ್ಯಾಭ್ಯಾಸ ನೀಡಲು ಸಹಕಾರವಾಯಿತು. ಆ ಹುಡುಗನ ಪ್ರಕಾರ ಬೇರೆಯವರು ನೀಡುವ ವಿದ್ಯಾಭ್ಯಾಸ ಮತ್ತು ನಾವು ಓದಿ



ತಿಳಿದುಕೊಳ್ಳುವ ಜ್ಞಾನ ನಮ್ಮನ್ನು ಎಂದಿಗೂ ಕೈ ಬಿಡುವುದಿಲ್ಲ ಎಂದು ದೃಢವಾಗಿ ನಂಬಿದ್ದ. ಆತನ ಒಂದು ತೀರ್ಮಾನ ಇಡೀ ಊರಿನ ಬದಲಾವಣೆಗೆ ನಾಂದಿಯಾಯಿತು. ಇಲ್ಲದಿದ್ದರೆ ಆ ಊರು ಯಾವಾಗಲೂ ಆ ದೊಡ್ಡ ಮನುಷ್ಯರ ಆಳ್ವಿಕೆಯ ಕಾಲಡಿ ಇರಬೇಕಾಗಿತ್ತು. ಗ್ರಂಥಾಲಯದಲ್ಲಿ ಇರೋ ಪುಸ್ತಕಗಳನ್ನು ಬಳಸಿ ಆ ಊರಿನ ಮಕ್ಕಳು ಉತ್ತಮ ವಿದ್ಯಾಭ್ಯಾಸ ಪಡೆದು ಆ ಊರಿಗೆ ಕೀರ್ತಿ ಬರುವಂತೆ ಒಂದು ಉತ್ತಮ ಸ್ಥಾನವನ್ನು ಅಲಂಕರಿಸಿದ್ದಾರೆ. “ನಾವು ಯಾವತ್ತೂ ಒಬ್ಬರ ಆಳ್ವಿಕೆಯಲ್ಲಿ ಇರದೆ ಆ ಬಂಧನದಿಂದ ಹೊರಬಂದು ನಮ್ಮ ಜೀವನಕ್ಕೆ ನಾವೇ ಹಾದಿಯನ್ನು ರೂಪಿಸಿಕೊಂಡಾಗ ಆ ಜೀವನಕ್ಕೆ ಒಂದು ಬೆಲೆ” ಎಂಬ ಸತ್ಯವನ್ನು ಅರಿತುಕೊಳ್ಳಬೇಕು.

“ದೇಶ ಸುತ್ತು ಕೋಶ ಓದು”

ಆಝ

ಎಲ್ಲಿ ಮರೆಯಾದೆ

◆ ಹರ್ಷ ಎಸ್.
ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ'

ನನ್ನ ಜೀವ ನೀನು, ನನ್ನ ಉಸಿರು ನೀನು
ಕಣಕಣದಲ್ಲಿಯೂ ಹರಿಯುತ್ತಿರುವ ರಕ್ತ ನಿನ್ನದು
ಉಸಿರು ಕೊಟ್ಟವಳು ನೀನು ಹೆಸರನಿಟ್ಟವಳು ನೀನು
ನಿನ್ನ ಮುದ್ದಿನ ಮಗಳು ನಾನು

ಅಮ್ಮಾ ನಿನ್ನನೆಂದೂ ಮರೆಯೆ ನಾನು
ನನ್ನ ಪ್ರಾಣ ನೀನು
ವೃಥಾ ಸಾಧ್ಯ ನೀನಿಲ್ಲದ ಈ ಜೀವನ
ನಿನಗಾಗಿ ಕಾಯುತ್ತಿದೆ ಈ ಪ್ರಾಣ
ಎಂದು ಸೇರುವೆ ನಿನ್ನ ಒಡಲಿಗೊಂದು

ಅಮ್ಮಾ ನನ್ನ ತೊರೆದೆಯಾ ನೀನು
ಒಬ್ಬಂಟಿಯಾಗಿ ಈ ಮಗಳನ್ನು ಬಿಟ್ಟು ಹೋದೆಯಾ ನೀನು?

ಆಝ

ಪರಿಸರ

◆ ಹರ್ಷ ಎಸ್.
ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ'

ಈ ಸುಂದರ ನಾಡನು ಈ ಚಂದದ ಬೀಡನು
ಏನೆಂದು ಕರೆಯುವರು ಈ ಅದ್ಭುತವನು?
ಕಣ್ಣೆದುರು ಕಾಣುವ ಈ ಒಡಲ ವಿಸ್ಮಯವನು
ಸೃಷ್ಟಿಸಿದವನಾರು?

ಮಾನಿನಿಯ ಹೃದಯ ಗರ್ಭವೂ ಇದು
ಪಚ್ಚಿ ಪಸರಿದ ಶುದ್ಧ ಹಸಿರಿನ
ವಿಸ್ಮೃತಗೊಳಿಸುವ ಪರಿಸರವು
ಪ್ರಾಣಿ ಪಕ್ಷಿಗಳ ಜೀವ ಜಂತುಗಳ ತಾಣವು
ಪ್ರಸನ್ನ, ಪ್ರಶಾಂತ ಪರಿಸರವು

ಸಾಗರದ ಅಲೆಗಳು ತೀರಕ್ಕೆ ಸೋಕುತಿರಲು
ಸೂರ್ಯನ ಕಿರಣಗಳು ಒಡಲನ್ನು ಮುಟ್ಟುತಿರಲು
ಹಕ್ಕಿಗಳು ಹಾರಾಡುತಿರಲು, ಮನಸ್ಸಿಗೆ ಆನಂದ
ಮನುಕುಲ ಜೀವನವೇ ಪುಣ್ಯ ಪಾವನ

ೞಱು

ಒಡೆದ ಹೃದಯ

◆ ದಿಶಾ
ತೃತೀಯ ಬಿಸಿಎ 'ಎ'

ಹೇ ನನ್ನೊಲವೇ...

ಮನದ ಪ್ರತಿಯೊಂದು ಸ್ವರದಲ್ಲೂ ನಿನದೇ ಮಿಡಿತ
ನನ್ನದೆಯೊಳಗೆ ನಿನ್ನ ನೆನಪು ಎಂದೆಂದೂ ಶಾಶ್ವತ....

ತಿಳಿದಿದೆ ನನಗೆ ಸೇರಲಾರೆ ನಾ ನಿನ್ನನ್ನು ಎಂದೆಂದೂ
ಆದರೆ ಹೇಳುವವರಾರು ನನ್ನ ಕನಸಿಗೆ ಮಿತಿಯನು ಇಂದು...

ನಿನ್ನ ಜೊತೆಗಿನ ಜೀವನದ ಕನಸನ್ನು ಕಂಡು ಮರಳಿ ಬಂದವಳು ನಾನು
ಆ ಕನಸಿಗೆ ಪೂರ್ಣ ವಿರಾಮವನಿತ್ತು ಹೋದವನು ನೀನಲ್ಲವೇ ಏನು?

ಆ ಕೋಟಿ ಸ್ವಪ್ನದ ಕೂಗು ನನ್ನೀ ಕಿವಿಯ ಕಾಡಿದೆ ವಿರಹದಿ
ಹೇಳಬಲ್ಲೆಯ ಸಾಂತ್ವನ ನೀ ಕುರಿತು ಆ ನಿರಾಶೆಯ ಸ್ವಪ್ನದಿ....

ಆ ಕನಸೇ ಕನಸಿನ ನನಸಿನ ಸ್ವಪ್ನವ ಕಾಣುತ್ತಿರುವುದು ಖಚಿತ..
ನಿನ ನೆನಪು ದೂರವಾದ ಕ್ಷಣವೇ ನಿಲುವುದು ನನ್ನೆದೆ ಬಡಿತ ಖಂಡಿತ.....

ಪ್ರಕೃತಿ

◆ ಗೀತಾ

ಬಿ.ಎ. (ಹೆಚ್.ಆರ್.ಡಿ.)

ಮುಂಜಾನೆಯ ಹೊನ್ನಕಿರಣ
ಕಣ್ಣಿಗೆ ಹೂ ಮಳೆಯ ಚರಣ
ಹಸಿರ ಬಸಿರೊತ್ತ ಈ ಚಾರಣ
ಮೈಮನಗಳ ಪುಳಕಿತ ಸುಗುಣ
ರೋಮಾಂಚನವೂ
ಸೆಳೆಯುತಿಹ ಈ ಪ್ರಕೃತಿಯ
ಸಿರಿಯಿಂದವೂ
ತರುಲತೆಗಳ ವಯ್ಯಾರ
ಮನದೊಳಗೆ ಶೃಂಗಾರ
ಮಾಡುತಿವೆ ಅಂತರ್ಯದಿ ಸಿಂಗಾರ
ಮೂಡುತಿದೆ ನಿಟಲದಿ
ಪುಟ್ಟಿರವಿಯ ಸಿಂಧೂರ
ವಸುಂಧರೆಯ ಚೆಲುವು
ನೇಸರನ ಬೆಳಗು ನಾಚಿಸುತಿವೆ
ನಿಸರ್ಗದಿಂದಾದ ಈ ಪರಿಯಾ....!!

ಆಘ

ಅಮ್ಮ

◆ ಗೀತಾ

ಬಿ.ಎ. (ಹೆಚ್.ಆರ್.ಡಿ.)

ಅಮ್ಮ.... ಊಹೆಗೂ ನಿಲುಕದ ಪದ
ನನ್ನಮ್ಮ ಹೆತ್ತಳು ತನ್ನ ಕರುಳ ಕಿತ್ತು
ನನ್ನಮ್ಮ ಹೆತ್ತಳು ತನ್ನ ಕರುಳ ಕಿತ್ತು
ಮತ್ತೆ ಹೊತ್ತು ನಡೆದಳು ತನ್ನ ಸುಖವ ಬದಿಗಿಟ್ಟು....

ನನ್ನಮ್ಮ ನಕ್ಕಳು ನಾನು ನಸು ನಕ್ಕೆನೆಂದು
ನನ್ನಮ್ಮ ನಕ್ಕಳು ನಾನು ನಸು ನಕ್ಕೆನೆಂದು
ಆದರೆ ಅವಳು ಹೇಳಲೇ ಇಲ್ಲ..... ತನಗೆ ಕಷ್ಟವಿದೆ ಎಂದು

ನನ್ನಮ್ಮ ಊಟ ಮಾಡಿಸಿದಳು ನಾನು ಹಸಿದಿದ್ದೇನೆ ಎಂದು
ನನ್ನಮ್ಮ ಊಟ ಮಾಡಿಸಿದಳು ನಾನು ಹಸಿದಿದ್ದೇನೆ ಎಂದು
ಆದರೆ ನನಗೆ ತಿಳಿಯಲೇ ಇಲ್ಲ ಅವಳು ಹಸಿವಿನಿಂದ
ಮಲಗಿದಳು ಎಂದು

ನನ್ನಮ್ಮ ಮಲಗಿಸಿದಳು ತನ್ನ ಮಡಿಲಲ್ಲಿ ನನಗೆ ಚಳಿಯೆಂದು || 2 ||
ಆದರೆ ನನಗೆ ತಿಳಿಯಲೇ ಇಲ್ಲ ಅವಳಿಗೆ ಚಳಿಯಾಗುತ್ತಿದೆ ಎಂದು
ನನ್ನಮ್ಮ ನನಗೆ ಎಂದೂ ಹೇಳಲೇ ಇಲ್ಲ....
ನನ್ನ ಮಾತಿನಿಂದ ಅವಳಿಗೆ ನೋವಾಗುವುದು ಎಂದು
ಇದೇ ಅಲ್ಲವೆ ತಾಯಿ
ಇದೇ ಅಲ್ಲವೆ ಬಂಧನ
ಇದೇ ಕಾರಣಕ್ಕೆ ಅಮ್ಮ ಎಂಬುವುದು ಊಹೆಗೂ ನಿಲುಕದ ಪದ
ನಿನ್ನ ನೆನಪುಗಳಲ್ಲಿ ಅಮ್ಮ ಲವ್ ಯು.....

ಆಘ

ಕನಸು

◆ ಧನುಷ್
ತೃತೀಯ ಬಿ.ಸಿ.ಎ. 'ಎ'

ಈ ಬದುಕೊಂದು ಕವಲುದಾರಿ

ಸಾಗುತ್ತಿಹೆನು ಕನಸುಗಳ ಬೆನ್ನೇರಿ

ಮುಂದೊಂದು ದಿನ ಸಾಕುವೆನು ಹಸು ಕುರಿ ಹೋರಿ

ತಿಳಿದಿದೆ ಅದೊಂದು ಕಲ್ಲು ಮುಳ್ಳುಗಳುಳ್ಳ ದಾರಿ.....

ಆಸೆಗಿಲ್ಲ ಮಿತಿ ಅತಿಯಾಸೆಗಿರಲಿ ಪರಿಮಿತಿ

ಜೀವನವೇ ಆಗಿರಲಿ ಅಥವಾ ಒಂದು ಆಟದಲ್ಲೇ ಆಗಿರಲಿ

ಸೋಲು-ಗೆಲುವು ನೋವು ನಲಿವು ಎಲ್ಲವನ್ನೂ ಸಮನಾಗಿ ಸ್ವೀಕರಿಸಿ

ಸದಾ ತಮ್ಮ ಕನಸಿಗಾಗಿ ಹೋರಾಡುವವನೇ ನಿಜವಾದ ಕನಸುಗಾರ.....

ಬದುಕು ಒಂದು ಚೆಂಡು ದಾಂಡಿನ ಆಟವಿದ್ದಂತೆ

ಸುತ್ತಲೂ ನಿಂತವರು ನಮ್ಮವರಂತೆಯೇ ಕಂಡರೂ

ನಮ್ಮ ಸೋಲಿಗಾಗಿಯೇ ಕಾದುಕುಳಿತಿರುತ್ತಾರೆ

ಇಂತಹ ಚೆಂಡುದಾಂಡಿನ ಆಟವೇ ಆಗಿತ್ತು ನನ್ನ ಜಗತ್ತು.....

ಚೆಂಡುದಾಂಡಿನ ಆಟದ ದಿಗ್ಗಜರು ನಮ್ಮ ಕ್ರಿಕೆಟ್ ದೇವರು

ದಾಂಡು ಹಿಡಿದು ಬಂದರೇ ಎಸೆತಗಾರರು ಗಾಬರಿ

ಇಂತಹ ಕ್ರಿಕೆಟ್ ದೇವರ ಆಟ ನೋಡಿ ಬೆಳೆದವ

ಚಿಂತಿಸದೇ ನನಗೂ ಆಗಬೇಕಿತ್ತು ಕ್ರಿಕೆಟ್ ದಿಗ್ಗಜ

ಕಲಿಕೆಯ ಒತ್ತಡ ಇರಲಿಲ್ಲ ಮನೆಯಲ್ಲಿ

ಒಬ್ಬನೇ ಮಗನೆಂಬ ಒತ್ತಡ ಮನಸಲ್ಲಿ.....

ನಾ ಶ್ರಮ ಪಡದಿದ್ದರೆ ಯಾರಿದಾರೆ ಮನೆಯವರಿಗೇ

ಜವಾಬ್ದಾರಿಯ ಮುಂದೆ ಮಹಾಯ್ತು ಕನಸು...

ಆ ಕನಸನ್ನು ನೆನೆದು ಕಣ್ಣೀರ ಒರಸು

ಒಂದಲ್ಲ ಒಂದು ದಿನ ಆಗುವೆನು ನನ್ನ ಕನಸನ್ನು ನನಸಾಗಿಸುವೆನು....

ಇವು

ನನ್ನ ಪ್ರೀತಿಯ ತಮ್ಮ

◆ ಪ್ರತೀಕ್ಷಾ ಕಟಿ
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ.'ಬಿ'

ನೀ ಜನಿಸಿದ ವೇಳೆಯಂದು

ಖುಷಿಯ ಸುರಿಮಳೆ ಅಂದು

ಮನೆಯಲ್ಲಿ ಎಲ್ಲರ ಸಂತೋಷಕ್ಕೆ ಕಾರಣ ನೀನಾದೆ ಕಂದ

ನಮಗೆ ಪ್ರೀತಿಯ ತಮ್ಮನಾಗಿ

ಹಿರಿಯರಿಗೆ ಮುದ್ದಿನ ಮಗನಾಗಿ

ಎಲ್ಲರನ್ನು ಒಂದು ಗೂಡುವ ಶಕ್ತಿಯಾಗಿ

ಜನಿಸಿದೆ ನಮ್ಮೆಲ್ಲರ ಖುಷಿಯಾಗಿ

ತಿಳಿಯಲಿಲ್ಲ ಕಾಲ ಚಕ್ರವ್ಯೂಹ

ನಿನ್ನ ಎರಡು ವರ್ಷದ ಕಾಲ ಚಕ್ರ

ಹೇಗೆ ನಂಬುದು ಕಂದ

ನೀ ನಮ್ಮ ನಗಲಿರುವೆ ಎಂದು

ನಿನ್ನೊಂದಿಗೆ ಅಗಲಿದ ಆ ಖುಷಿ

ನಮ್ಮೊಂದಿಗೆ ಇರು ನೀನು ಎಲ್ಲಾ ಕಾಲದಲ್ಲೂ ನೀ

ನೀನು ಇರುವೆ ನಮ್ಮೆಲ್ಲರ ನೆನಪಲಿ ಕಂದ

ಮತ್ತೆ ಹುಟ್ಟಿ ಬಾ ನಮ್ಮ ಬಾಳಲ್ಲಿ ಕಂದ

ಇವು

ಜೀವನ

◆ ಪ್ರತೀಕ್ಷಾ ಕಟಿ
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. 'ಬಿ'

ತಂದೆ-ತಾಯಿಯ ತ್ಯಾಗದ ಈ ಜೀವನ
ಅಕ್ಕ-ತಂಗಿಯ ಕಚ್ಚಾಟದ ಈ ಜೀವನ
ಸ್ನೇಹಿತರ ಸ್ನೇಹದ ಈ ಜೀವನ
ನಿನ್ನ ವಿಶ್ವಾಸದ ಹಾಗೂ ಪ್ರೀತಿಯ ಈ ಜೀವನ ಹೇ ಸಖಿ
ಖಾಲಿ ಪುಟದ ಈ ಹಾಳೆಯಲ್ಲಿ ಈ ಎಲ್ಲದರ ಹೊಂದಾಣಿಕೆಯ
ಈ ಜೀವನ

ಬಾಲ್ಯದಲ್ಲಿ ತಂದೆ-ತಾಯಿಯ ತ್ಯಾಗ
ಆದನಂತರ ಸೋದರಿಯರ ಕಚ್ಚಾಟದ
ಕಿಶೋರ ಸ್ಥಾನದಲ್ಲಿ ಸ್ನೇಹಿತರ ಸ್ನೇಹದ
ವೃದ್ಧಾಪ್ಯದಲ್ಲಿ ನಿನ್ನ ಪ್ರೀತಿಯ ಸಹವಾಸದ ಜೀವನ ಹೇ ಸಖಿ
ಇದೇ ನನ್ನ ಈ ಜೀವನದ ಪುಟಗಳು ಹೇ ಸಖಿ

ೞಱಱ

ಅರಳುವ ಹೂವು

◆ ಪ್ರತೀಕ್ಷಾ ಕಟಿ
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. 'ಬಿ'

ಅರಳುವ ಮುನ್ನ ಮುರಿಯಿತೆ ಹೂ
ನನ್ನಿ ಹೂ ತೋಟದಲಿ
ಕೇಳುವ ಮುನ್ನ ನಿಂತಿತೆ ಬಡಿತ
ನನ್ನ ಹೃದಯದಲ್ಲಿ
ನೀರೆರೆದು ಬೆಳೆಸಿದೆ ಗಿಡ ನಾನು ಅಂದು
ಸಿಗದೆ ಹೋಯಿತೆ ಅದರ ಹೂ ನನಗೆಂದು
ಯಾರಲಿ ಹೇಳಲಿ ಯಾರಲ್ಲಿ ಹೋಗಲಿ ಸಖಿ
ಇಲ್ಲವಾಯಿತೆ ಇದಕ್ಕೆ ಉತ್ತರ ಎಂದೆಂದೂ ಗೆಳತಿ
ಅನಿಸಿತು ನನಗೆ ಸಖಿ ನಿನ್ನ ಪ್ರೀತಿ ನಿಜವೆಂದು
ಎಲ್ಲಾ ಸುಳ್ಳಾಯಿತು ಇಂದು ಸಖಿ
ನೀಡಿದೆ ಪ್ರೀತಿ ನನ್ನ ಮನದಾಳದಿಂದ
ತೋರಿಸಿದೆ ವಿಶ್ವಾಸ ನನ್ನ ಹೃದಯದಿಂದ
ಹೇಳದೇ ಕೇಳದೇ ದೂರವಾದೆಯೆ ನನ್ನಿಂದ ಸಖಿ
ಯಾರಲ್ಲಿ ಕೇಳಲಿ ಯಾರಲ್ಲಿ ಹೋಗಲಿ ಸಖಿ
ಗೆಳತಿ ಹೇಗೆ ಹುಡುಕಲಿ ಉತ್ತರ

ೞಱಱ

ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮತ್ತು ಭವಿಷ್ಯದ ಜಗತ್ತು

◆ ಲೇಖತ್
ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ'

ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ (Artificial Intelligence) ಎಂಬುದು ಮನುಷ್ಯ ಬುದ್ಧಿಯನ್ನು ಅನುಕರಿಸುವ ತಂತ್ರಜ್ಞಾನದ ಒಂದು ಶಾಖೆ. ಇದು ಮನುಷ್ಯನಂತೆ ಆಲೋಚನೆ ಪರಿಹಾರ ಮತ್ತು ನಿರ್ಣಯ ಕೈಗೊಳ್ಳುವ ಕಾರ್ಯಗಳನ್ನು ಮಾಡುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಹೊಂದಿದೆ. ಯಾಂತ್ರಿಕ ಕಲಿಕೆ, ನೈಸರ್ಗಿಕ ಭಾಷಾ ಸಂಸ್ಕರಣೆ, ರೋಬೋಟಿಕ್ಸ್ ಇತ್ಯಾದಿ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಬಳಸಲಾಗುತ್ತದೆ. ಇವು ಹೆಚ್ಚು ಬುದ್ಧಿವಂತ, ವೇಗದ ಮತ್ತು ಸಮರ್ಥವಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುವ ಯಂತ್ರಗಳಾಗಿ ವಿಸ್ತರಿಸಲಾಗಿದೆ. ಭವಿಷ್ಯದ ಜಗತ್ತಿನಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಪ್ರಮುಖ ಪಾತ್ರ ವಹಿಸುವ ಸಾಧ್ಯತೆ ಹೆಚ್ಚಿದೆ. ಏಕೆಂದರೆ ಇದು ಮಾನವನ ಕೆಲಸದ ವಿಧಾನ, ಬದುಕು ಮತ್ತು ಬೌದ್ಧಿಕ ಹಾದಿಗಳಲ್ಲಿ ತನ್ನ ಪ್ರಾಬಲ್ಯವನ್ನು ಹೆಚ್ಚಿಸಿಕೊಳ್ಳುತ್ತಿದೆ.

ಭವಿಷ್ಯದ ಜಗತ್ತಿನಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮಾನವನ ಕೆಲಸದ ಶ್ರಮದ ಶಕ್ತಿಯನ್ನು ಕಡಿಮೆ ಮಾಡುತ್ತದೆ ಮತ್ತು ಯಾಂತ್ರಿಕ ಶ್ರಮವನ್ನು ಹೆಚ್ಚಿಸುತ್ತದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ವಿಕಸಿತಗೊಂಡಂತೆ, ಕೆಲವು ಯಂತ್ರಗಳು ಉದ್ಯೋಗದ ಮೇಲೆ ಪ್ರಭಾವ ಬೀರಿ ಎಲ್ಲಾ ಯಂತ್ರಗಳಿಂದಲೇ ನಡೆಯುವ ಸಾಧ್ಯತೆ ಇದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಬಳಕೆ ನಮ್ಮ ಉದ್ಯೋಗದ ಕಾರ್ಯವೈಖರ್ಯಗಳನ್ನು ಸುಲಭದಾಯಕವಾಗಿ ನಿರ್ವಹಿಸಲು ಸಹಾಯಕವಾಗಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮಾನವ ಜೀವನದ ಮೇಲೆ ಹಲವು ರೀತಿಯ ಪ್ರಭಾವವನ್ನು ಬೀರುತ್ತದೆ. ಈ ಪ್ರಭಾವಗಳು ಧನಾತ್ಮಕ ಮತ್ತು ಋಣಾತ್ಮಕ ಎರಡನ್ನೂ ಹೊಂದಿರುತ್ತದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಯಂತ್ರಗಳು ಕಾರ್ಯಗಳನ್ನು ಸ್ವಯಂಚಾಲಿತ ಯಂತ್ರಗಳು ಮತ್ತು ಸಾಫ್ಟ್‌ವೇರ್‌ಗಳ ಮೂಲಕ ವೇಗವಾಗಿ ಮತ್ತು ಹೆಚ್ಚು ನಿಖರವಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತದೆ. ಇದು ಉದ್ಯಮಗಳಲ್ಲಿ ಮತ್ತು ಕಚೇರಿಗಳಲ್ಲಿ ಉತ್ಪಾದಕತೆ ಮತ್ತು ಕಾರ್ಯದಕ್ಷತೆಯನ್ನು ಹೆಚ್ಚಿಸುತ್ತದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ | ಯಂತ್ರಗಳ ಬಳಕೆ ಮೂಲಕ ಆರೋಗ್ಯ ಸೇವೆಯಲ್ಲಿ ಸುಧಾರಣೆ ಮತ್ತು ಕೃಷಿಯಲ್ಲಿಯೂ ಕಾರ್ಯನಿರ್ವಹಣೆ ಸುಲಭದಾಯಕವಾಗಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಈಗಿನ ಶಿಕ್ಷಣ ನೀತಿಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವೈಯಕ್ತಿಕ ಕಲಿಕೆಯ ಪಾಠಗಳನ್ನು ರೂಪಿಸಲು

ಮತ್ತು ಕಲಿಕೆಯ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಲು ಸಹಾಯಕವಾಗಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಡಿಜಿಟಲೀಕೃತ ಲೋಕದಲ್ಲಿ ಪ್ರಮುಖ ಪಾತ್ರವನ್ನು ನಿರ್ವಹಿಸುತ್ತದೆ. ಇದು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನಗಳ ಮೂಲಕ ಕಾರ್ಯನಿರ್ವಹಿಸಿ ವಿವಿಧ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ದಕ್ಷತೆಯನ್ನು, ವೇಗವನ್ನು ಮತ್ತು ನಿಖರತೆಯನ್ನು ಹೆಚ್ಚಿಸುತ್ತದೆ. ಇದು ಡಿಜಿಟಲ್ ವ್ಯವಹಾರದಲ್ಲಿ ಪ್ರಮುಖ ಪಾತ್ರ ವಹಿಸಿ ಜನಗಳ ಬೇಡಿಕೆಗಳನ್ನು ಈಡೇರಿಸಲು ಸಹಾಯಕವಾಗಿದೆ. ಜನರ ಬ್ಯಾಂಕಿಂಗ್ ಮತ್ತು ಹಣಕಾಸು ಹಾಗೂ ಅಂತರ್ಜಾಲದಲ್ಲಿ ಸೈಬರ್ ಭದ್ರತೆಯನ್ನು ಒದಗಿಸಿ ಜನರ ಚಟುವಟಿಕೆಗಳು ಹಾಗೂ ಕಾರ್ಯವೈಖರ್ಯಗಳನ್ನು ಸುರಕ್ಷಿತವಾಗಿಡಲು ಸಹಾಯಕವಾಗಿದೆ. ಅಂತರ್ಜಾಲ ಮಾಧ್ಯಮಗಳ ಮೂಲಕ ಜನರ ಬೇಡಿಕೆಗಳನ್ನು ಅತೀ ವೇಗವಾಗಿ ಈಡೇರಿಸುವ ಕಾರ್ಯಪ್ರವೃತ್ತಿಯನ್ನು ಹೊಂದಿದೆ.

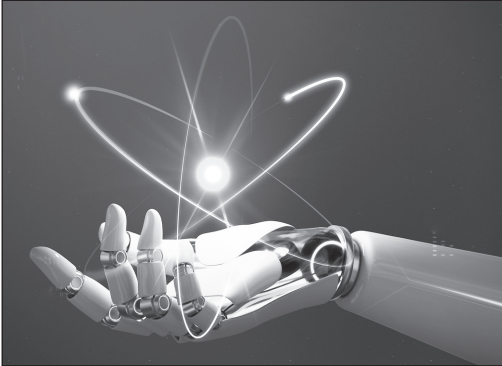
ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮಾನವನ ಭವಿಷ್ಯದಲ್ಲಿ ಧನಾತ್ಮಕ ಪರಿಣಾಮವನ್ನು ಬೀರಿದರೂ ಹಾಗೇ ಋಣಾತ್ಮಕವಾಗಿ ಮಾನವನ ಭವಿಷ್ಯದಲ್ಲಿ ಪರಿಣಾಮವನ್ನು ಬೀರಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮೂಲಕ ಯಂತ್ರಗಳು ಮಾನವ ಶ್ರಮವನ್ನು ಬದಲಿಸುತ್ತಿದೆ. ಇದರ ಪರಿಣಾಮವಾಗಿ ಹಲವಾರು ಉದ್ಯೋಗಗಳು ಕಡಿಮೆಯಾಗುತ್ತಿದೆ. ವಿಶೇಷವಾಗಿ ಶ್ರಮಾಧಾರಿತ ಉದ್ಯೋಗಗಳಲ್ಲಿ ಜನರು ಕೆಲಸ ಕಳೆದುಕೊಳ್ಳುವ ಸಾಧ್ಯತೆ ಹೆಚ್ಚಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಬಳಸುವ ವೆಬ್‌ಸೈಟ್‌ಗಳು ಮತ್ತು ಅಪ್ಲಿಕೇಶನ್‌ಗಳು ಗ್ರಾಹಕರ ವೈಯಕ್ತಿಕ ಮಾಹಿತಿಯನ್ನು ಸಂಗ್ರಹಿಸುತ್ತದೆ. ಇದರಿಂದ ಸೈಬರ್ ಅಪಾಯಗಳು ಹೆಚ್ಚಾಗುತ್ತದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ನಿರ್ವಹಿತ ಆಯ್ಕೆಗಳು ಸಮಾಜಕ್ಕೆ ತೊಂದರೆಗಳು ಉಂಟು ಮಾಡಬಹುದು ಹಾಗೂ ಈ ತಂತ್ರಜ್ಞಾನ ಹೆಚ್ಚಿನವರಿಗೆ ಲಭ್ಯವಿಲ್ಲದ ಕಾರಣ ಆರ್ಥಿಕ ಅಸಮಾನತೆ ಉಂಟಾಗಬಹುದು. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಎಷ್ಟೇ ಮುಂದುವರಿದಿದ್ದರೂ ಅದು ಮಾನವನ ಸಹಾಯವಿಲ್ಲದೆ ತನ್ನ ಕಾರ್ಯನಿರ್ವಹಿಸಲು ಸಾಧ್ಯವಿಲ್ಲ. ಆದರೆ ಈಗಿನ ಸ್ವಯಂಚಾಲಿತ ಯಂತ್ರಗಳಿಂದ ಮಾನವನ ಜೀವನ ಹಾಗೂ ಉದ್ಯೋಗದ ಮೇಲೆ ತೀರ ಪರಿಣಾಮವನ್ನು ಬೀರುತ್ತಿದೆ.

ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಭಾರತ ದೇಶದಲ್ಲೂ ತನ್ನ ಪ್ರಾಬಲ್ಯವನ್ನು ಹೆಚ್ಚಿಸಿಕೊಳ್ಳುತ್ತಿದೆ. ಅಷ್ಟೇ ಭಾರತಕ್ಕೆ ಇದು ಸವಾಲಾಗಿ ಉಳಿದಿದೆ. ದೇಶದ ಅನೇಕ ಪ್ರದೇಶಗಳಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಕುರಿತ ಜ್ಞಾನ ಹಾಗೂ ಅದರ ಬಳಕೆಯ ಕುರಿತು ಜಾಗೃತಿ ಇಲ್ಲದ ಕಾರಣ ಈ ಕ್ಷೇತ್ರದಲ್ಲಿ ಹೆಚ್ಚಿನ ಶಿಕ್ಷಣ ಮತ್ತು ತರಬೇತಿ ಅಗತ್ಯವಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮೂಲಕ ಸೃಷ್ಟಿಯಾಗುವ ಅವಕಾಶಗಳನ್ನು ಸಮಾನವಾಗಿ ಹಳ್ಳಿ ಮತ್ತು ನಗರಗಳಲ್ಲಿ ಹಂಚುವುದು

ಮುಖ್ಯ. ಇಂತಹ ಸಮಸ್ಯೆಗಳನ್ನು ಮೆಟ್ಟಿ ಬಗೆಹರಿಸಿದಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಭಾರತವನ್ನು ಆರ್ಥಿಕವಾಗಿ ಹಾಗೂ ತಂತ್ರಜ್ಞಾನದ ಮುಖಾಂತರ ಜಾಗತಿಕ ವೇದಿಕೆಯಲ್ಲಿ ಹೆಚ್ಚು ಬಲಿಷ್ಠಗೊಳಿಸಬಹುದು. ಭಾರತ ಎದುರಿಸುವ ಸವಾಲುಗಳನ್ನು ಪರಿಹರಿಸಲು ಸರಿಯಾದ ನೀತಿಗಳು, ಸಮರ್ಪಕ ತರಬೇತಿ ಮತ್ತು ಮೂಲಸೌಕರ್ಯಗಳ ಅಭಿವೃದ್ಧಿ ಅಗತ್ಯವಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ತಂತ್ರಜ್ಞಾನವು ಭಾರತದಲ್ಲಿ ಮುಂಬರಲಿರುವ ವರ್ಷಗಳಲ್ಲಿ ಹೊಸ ಅವಕಾಶಗಳನ್ನು ಸೃಷ್ಟಿಸಲಿದೆ.

ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಮಾನವ ಜೀವನದ ಹಲವಾರು ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಮಹತ್ವದ ಪ್ರಭಾವ ಬೀರುತ್ತದೆ. ಇದು ಜೀವನವನ್ನು ಸುಧಾರಿಸುತ್ತದಾದರೂ, ಆಧುನಿಕ ಸವಾಲುಗಳನ್ನು ಮತ್ತು ಸಾಮಾಜಿಕ ಸಮಸ್ಯೆಗಳನ್ನು ಮುಂದಿರಿಸುತ್ತದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಬಳಕೆ ಸರಿಯಾದ ನೈತಿಕ ಬೌದ್ಧಿಕ ದೃಷ್ಟಿಕೋನದಲ್ಲಿ ಮತ್ತು ಜಾಗೃತಿಯಿಂದ ಆಗಬೇಕು. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ಡಿಜಿಟಲೀಕೃತ ಲೋಕದಲ್ಲಿ ಪ್ರಮುಖ ಸಹಾಯಕವಾಗಿದೆ. ಇದು ಸ್ವಯಂ ಸ್ಮಾರ್ಟ್ ಸಿಸ್ಟಮ್‌ಗಳಿಂದ ಡೇಟಾ ವಿಶ್ಲೇಷಣೆ, ಸ್ವಯಂಚಾಲಿತ ಯಂತ್ರಗಳು, ವಂಚನೆ ಪತ್ತೆ ಮತ್ತು ವೈಯಕ್ತಿಕ ಸೇವೆಗಳಿಗೆ ಬಳಸಲಾಗುತ್ತಿದ್ದು, ಮಾನವ ಕ್ರಿಯಾಶೀಲತೆಯನ್ನು ಮತ್ತಷ್ಟು ಸುಧಾರಿಸುತ್ತಿದೆ. ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ವಿಜ್ಞಾನ ಮತ್ತು ತಂತ್ರಜ್ಞಾನದ ಕ್ಷೇತ್ರದಲ್ಲಿ ಮಹತ್ವದ ಬೆಳವಣಿಗೆ ಆಗಿದ್ದು ಭವಿಷ್ಯದ ಜಗತ್ತಿನಲ್ಲಿ ಇದು ಮುಖ್ಯವಾದ ಪಾತ್ರ ವಹಿಸಲಿದೆ. ಆದರೆ ತಂತ್ರಜ್ಞಾನವನ್ನು ಜವಾಬ್ದಾರಿಯುತವಾಗಿ ಬಳಸುವುದು ಮತ್ತು ಮಾನವೀಯತೆ ನೀತಿಗಳ ಆದ್ಯತೆಗಳನ್ನು ಉಳಿಸುವುದು ಮುಖ್ಯವಾಗಿದೆ.

೪೩







हिन्दी विभाग



सफल लोगों कि चार बातें

♦ आकांक्षा
प्रथम बी.सी.ए.

जीवन में अच्छे अवसर तो सबके सामने आते हैं, लेकिन उनमें से कुछ एक ही सफल हो पाते हैं। सफल लोग कुछ विशेष बातें करते हैं और उनमें कुछ खास गुण होते हैं। क्या आप जानना नहीं चाहेंगे कि ऐसा क्यों होता है? वो कौन सी बातें हैं, जो वास्तव में उन्हें दूसरों से अलग करती है। आइए नज़र डालते हैं सफल लोगों की कुछ अच्छी आदतों पर

1) जल्दी जागना

सफल लोग, सुबह जल्दी जागने का अभ्यास करते हैं, ताकि वे अपनी सुबह के घंटों का और अधिक करते हैं, और अधिक उत्पादकता से इस्तेमाल कर सकें। असल में जब आप जन्दी उठते हैं तो आपको उन चीजों को करने के लिए अधिक समय मिलता है, जो आप शायद करना चाहते हैं, लेकिन समय की कमी के कारण असमर्थ है। जल्दी जागने से आपको अपने विचारों को व्यवस्थित करने, यहाँ तक कि अपने दिन की योजना बनाने के लिए अधिक समय मिलता है। आप अपने शरीर दिमाग के लिए स्वस्थ गतिविधियों से जुड़ सकते हैं।

2) लक्ष्य निर्धारित करना

सफल लोग हमेशा अपने जीवन में विशिष्ट लक्ष्य निर्धारित करते हैं। उनके पास एक स्पष्ट दृष्टि होती है कि वे क्या हासिल करना चाहते हैं। वे अपने लक्ष्यों को प्राप्त करने के लिए योजना बनाते हैं और उन्हें प्राप्त करने के लिए कड़ी मेहनत करते हैं।

3) कल्पना शक्ति का उपयोग

सफल लोगों को पता है कि वे अपनी कल्पना का उपयोग भविष्य बनाने के लिए कैसे कर सकते हैं, बजाय इसके लिए वे उन चीजों के बारे में सोचें और कल्पना करें, जो वे नहीं चाहते हैं। कल्पना करना तेजी से किसी व्यक्ति

की उपलब्धि और सफलता को बढ़ा सकता है यदि वह सुबह में कुछ मिनटों के लिए या विस्तार पर जाने से पहले अपने सपने या इच्छा की कल्पना करने के लिए तैयार है। ऐसा करने का एक शक्तिशाली तरीका यह है कि मन को किसी उच्चतम लक्ष्य और इरादों की उपलब्धि की मजबूत तस्वीरों को रोजाना दीखाया जाए। ऐसा करके अगर आप मन को प्रशिक्षित करें तो यह आपको वह सफलता दिलाएगा जो आप चाहते हैं।

4) मानसिक समृद्धि के प्रयास

टीवी देखने, सोशल मीडिया पर लगातार स्क्रोल करते हुए समय बरबाद करने या काम टालते रहने के बजाय सफल लोग अपना समय ज्ञान और जुनून बढ़ाने वाली चीजों के बारे में पढ़ने और समझने में अधिक व्यतीत करते हैं। वे उन पुस्तकों और पत्रिकाओं को पढ़ना चुनते हैं, जो उनके जीवन को समृद्ध करते हैं उनके आत्मविश्वास को बढ़ाते हैं, उन्हें बड़ा सोचने के लिए प्रेरित करते हैं और उन्हें अपने सपनों को वास्तविकता बनाने के लिए प्रेरित करते हैं।

चाहे आप समाचार पत्र- पत्रिकाएं, ब्लॉग या किताबों को पढ़ें। ये सारी चीजें हमारे जीवन में आदर्श मूल्य को जोड़ने का काम करते हैं।

5) ध्यान में बैठना

सफल लोग मौन में बैठने के लिए समय निकालते हैं। शांत हो जाना, मौन में अकेले समय बिताना, खुद से जुड़ना हमारे शरीर, मन और समग्र दृष्टिकोण पर बहुत सकारात्मक प्रभाव डालता है। ध्यान में अपने विचारों के साथ अकेले होने से आप मन की स्पष्टता, एकाग्रता, आत्मविश्वास व शांति ला सकते हैं, जो हमें हमारे काम को अधिक कुशलतापूर्वक और प्रभावी ढंग से करने में मदद करते हैं। इसीलिए अपनी दिनचर्या में कुछ समय इसे भी दें।

6) कड़ी मेहनत और समर्पण

सफल लोग कड़ी मेहनत करने से नहीं डरते। वे अपने लक्ष्यों को प्राप्त करने के लिए लगातार प्रयास करते हैं। वे अपने काम के प्रति समर्पित होते हैं और अपनी सफलता के लिए दृढ़ संकल्पित होते हैं।

7) धैर्य और दृढ़ संकल्प

सफलता की राह में बाधाएँ और निराशाएँ आती हैं। लेकिन सफल लोग धैर्य और दृढ़ संकल्प से अपने लक्ष्य को प्राप्त करने के लिए आगे बढ़ते रहते हैं। वे मुश्किलों से घबराने नहीं हैं और असफलता से हार नहीं मानते।

8) सफल लोग हमेशा सकारात्मक दृष्टिकोण रखते हैं। वे जीवन में आने वाली चुनौतियों को सकारात्मक रूप से देखते हैं और उनसे सीखने का प्रयास करते हैं। वे अपने लक्ष्यों पर विश्वास रखते हैं और अपने आप को प्रेरित करते हैं।

यह ध्यान रखना महत्वपूर्ण है कि सफल लोग एक जैसी नहीं होते हैं। उनके पास अलग-अलग गुण और क्षमताएँ हो सकती हैं, लेकिन वे सभी इन चार बातों में समान होते हैं। इन बातों को अपनाकर आप भी सफलता की राह पर आगे बढ़ सकते हैं।

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मुहब्बत

♦ भूमिका

प्रथम बी.ए. एच. आर. डी.

तुम याद नहीं करते
हम भूल नहीं सकते
तुम हँस नहीं सकते
हम रुला नहीं सकते
इतनी खूबसूरत मोहब्बत है हमारी
तुम जता नहीं सकते
हम बात नहीं सकते !!

ॐ

समाज और संस्कृति : एक परस्पर जुड़ी वास्तविकता

♦ अखिला

प्रथम बी.ए. एच. आर. डी.

भारत जैसे विविधता से भरे देश में समाज और संस्कृति एक-दूसरे के पूरक हैं। समाज वह ढ़ँचा है जिसमें हम रहते हैं, जब आप कि संस्कृति उस ढाँचे की आत्मा है। संस्कृति हमारे विचारों, विश्वासों, परंपराओं, और जीवनशैली को दर्शाती है। जब हम समाज और संस्कृति की बात करते हैं तो हम केवल रीति-रिवाजों या भाषा की नहीं, बल्कि जीवन के पूरे दृष्टिकोण की बात कर रहे होते हैं।

भारतीय समाज की विशेषताएँ

भारतीय समाज विविधताओं से भरपूर है – धर्म, भाषा, जाति और प्रांत के आधार पर इसमें अनेक रंग देखने को मिलते हैं। फिर भी, इन सबको एकता में पिरोने का काम भारतीय संस्कृति करती है। “वसुधैव कुटुम्बकम्” जैसी सोच, सहिष्णुता, और आपसी सहयोग हमारे समाज की बुनियादि पहचान है।

संस्कृति का सामाजिक जीवन पर प्रभाव

संस्कृति हमारे समाज में नैतिक मूल्यों की स्थापना करती है। यह बताती है कि किसे सही और किसे गलत माना जाए। विवाह, त्योहार, परिवारिक संबंध और यहाँ तक कि शिक्षा प्रणाली पर भी सांस्कृतिक परंपराओं की गहरी छाप होती है। यह हमारे व्यवहार, सोच और सामाजिक दायित्वों को दिशा देती है।

आधुनिकता और सांस्कृतिक परिवर्तन

आज का समाज तेजी से बदल रहा है। तकनीक, स्त्रीकरण, और शहरीकरण ने हमारे सांस्कृतिक मूल्यों को भी चुनौती दी है। एक ओर युवाओं

में स्वतंत्रता और आत्मनिर्भरता की भावना बढ़ी है, वही दूसरी ओर पारंपरिक संस्कारों का हाँस भी देखने को मिल रहा है। इस बदलाव में संतुलन बनाए रखना समाज के लिए एक बड़ी चुनौति है।

समाज और संस्कृति का भविष्य

भविष्य और संस्कृति का भविष्य

भविष्य हमें समाज और संस्कृति के बीच सामांजस्य बनाए रखना अत्यंत आवश्यक होगा। हमें अपनी सांस्कृतिक जड़ों से जुड़े रहकर भी आधुनिकता को अपनाने की दिशा में आगे बढ़ना चाहिए। शिक्षा, परिवार और मीडिया को मिलकर ऐसी भूमिका निभानी चाहिए जो सांस्कृतिक मूल्यों को बनाए रखते हुए समाज को प्रगतिशील दिशा में ले जाए।

निष्कर्ष

समाज और संस्कृति एक-दूसरे से अलग नहीं हो सकते एक स्वस्थ और उन्नत समाज के निर्माण के लिए सांस्कृतिक चेतना का होना आवश्यक है। जब समाज अपनी संस्कृति को संजोता है, तभी वह सशक्त और संतुलित रूप से विकसित हो सकता है।

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अच्छे और बुरे लोग

♦ धन्या रवी

प्रथम बी.ए. एच. आर.डी.

अक्सर हम कई बार ऐसे लोगों के बीच में आ जाते हैं जहाँ हम अच्छे और बुरे लोगों में फर्क नहीं समझ पाते हैं। यह जीवन की सबसे बड़ी विडंबना है। ऐसे में कुछ बुरे लोग भी अपने जैसे हमें बनाने की कोशिश में रहते हैं, और ऐसा करके उन्हें काफी आनंद भी मिलता है। ऐसे लोग ना तो खुद आगे बढ़ते हैं ना किसी को आगे बढ़ने देते हैं। अब अच्छे लोगों को क्या खासियत होती है वह जान लेते हैं।

अच्छे लोग आपको आगे बढ़ने की सलाह देने के साथ – साथ आप की प्रेरणा के स्रोत भी बनते हैं। कई लोग अपने जीवन स्तर में काफी सुधार कर चुके होते हैं क्योंकि उनके साथ कुछ अच्छे लोगों से सीखने को मिली। अपने साधनों का सही उपयोग कहाँ और कैसे करना है यह वह लोग भली भाँति समझ सकते हैं।

नीम कड़वा जरूर होता है पर ज्यादातर बीमारियों में नीम हकीम है। कुछ लोग नीम की तरह होते हैं लेकिन वही आपके सच्चे हितैषी भी होते हैं।

अब मैं बुरे लोगों की बात करूँ तो वे नकारात्मक पहलुओं को तुरंत पकड़ते हैं और जब हम उनके साथ रहना शुरू करते हैं तो हमारे अंदर भी वही नकारात्मक भाव पनपने लगते हैं। हमारी सोच भी उन्ही के जैसे होने लगती है। क्योंकि एक दूसरे में घुलने मिलने के लिए हमें भी उनके जैसा ही बनना पड़ जाता है। यह मानव की प्रकृति है कि वह नकारात्मक की ओर जल्दी ही आकर्षित हो जाता है। जिसका प्रभाव उन्हें तब दिखाई पड़ता है जब कोई उनकी आशाओं को रौंदकर उनमें आगे निकल जाता है।

कई बार तो इतनी देर हो चुकी होती है कि मुकाम हाथ से पूरी तरह निकल जाता है। जो लोग मीठा बोलते हैं आपको उनसे सतर्क रहने की जरूरत है। हो सकता है कि वह आपके हितैषी ना हो। मैं यह नहीं कहती की सभी लोग एक जैसे होते हैं। कुछ लोग आपकी परवाह करने वाले भी होंगे। इसी उम्मीद के साथ आप को मेरे इस प्रेरणादायक लेख से कुछ सीखने को मिले।

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प्रकृति

◆ भूमिका

प्रथम बी. ए. एच. आर. डी

हरी-हरी खेतों में
बरस रहे हैं बूँदे
खुशी-खुशी से आया सावन
भर गया मेरा आँगन ॥

ऐसा लग रहा है जैसे
मन की कलियाँ खिल गयीं वैसे
ऐसा कि आया बसंत
लेके फूलों का जश्न ॥

धूप से प्यासी मेरे तन को
बूँदों ने दी ऐसी अँगड़ाई
कूद पड़ा मेरा तन मन
लगता है मैं हूँ एक दामन ॥

यह संसार है कितना सुंदर
लेकिन लोग नहीं उतने अकलमंद
यही है एक निवेदन
न करो प्रकृति का शोषण ॥

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प्रकृति का सौंदर्य

◆ दीप्ता आर.
तृतीय बि. कॉम.

हरे-भरे पेड़ों की छाँव में
नदियों की मधुर आवाज
पर्वतों की ऊँचाइयों पर
छुपा है प्रकृति का अनमोल राज।

फूलों की महक, तितलियों का खेल,
आकाश में उड़ते पंछी बेहिसाब
धरती की गोद में बसा हुआ
प्रकृति का सौंदर्य, सबसे लाजवाब।

समुद्र की लहरों का शोर
साँझ के रंगों का अद्भुत मेल,
हर मौसम में हर पल में
प्रकृति का सौंदर्य सदा अविनाशी ॥



तितली रानी

◆ फातिमा हैथफ शेरीन
प्रथम बि. ए. एच. आर. डी.

तितली रानी तितली रानी
कितनी प्यारी कितनी सयानी

रंग बिरंगे पंख सजीले
लाल, गुलाबी, नीले, पीले

फूल फूल पर जाती हो
गुनगुन-गुनगुन गाती हो

कली कली पर मंडराती है
मीठा मीठा रस पीकर उठ जाती है।

अपने कोमल पंख दिखाती
सबको उनसे है सहलाती

तितली रानी तितली रानी
कितना सुन्दर तितली रानी

खूबसूरत समय

♦ दिशा एस.
तृतीय बी.कॉम

वो लम्हे जो चुपके से आए
जीवन में रंग नए भर जाए।
सूरज की किरणों का आँगन
चाँदनी रातों का मधुर स्पंदन।

हर दिन में छुपी होती हैं
खुशियों की कोई मीठी दास्ता।
हम देख न पाएँ अक्सर
वो छिपी हुई प्यारी मुस्कान।

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मानवता का पाठ

♦ ए. वैष्णवि
तृतीय बिसिए

एक बार एक गाँव में एक अमीर व्यापारी का घमंडी बेटा था, जो दूसरों की मदद करना बेकार समझता था। एक दिन अचानक उसके पिता बीमार हो गए, और उन्हें शहर के अस्पताल ले जाना पड़ा। रास्ते में उनकी गाड़ी खराब हो गई। गाँव के एक गरीब आदमी ने उन्हें अपनी गाड़ी में अस्पताल पहुँचाया। व्यापारी के बेटे ने उस गरीब आदमी की निस्वार्थ मदद देखी और बहुत प्रभावित हुआ। उसने पहली बार महसूस किया कि सच्ची खुशी दूसरों की मदद में है। उस दिन से उसने गरीबों और जरूरतमंदों की सहायता करना शुरू कर दिया।

सीख : मानवता ही सच्चा धर्म है।

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शिक्षा की शक्ति

♦ के. श्रेयांक
द्वितीय बी.बी.ए.

यह कहानी शुरू होती है एक गाँव से जहाँ न किसी के घर में रोशनी है ना ही पानी। यहाँ के लोग कृषि में बहुत विश्वास रखते हैं और वे इसी के सहारे अपना जीवन जीते हैं। वे अपने बच्चों को कम उम्र में ही खेती करना सिखाते हैं इसी उद्देश्य से की वे उसमे कुछ कमा कर घर बसा सके। यहाँ रहने वाले लोग अपने बच्चों की पढाई बंद कर उन्हे खेती सिखाते है।

ऐसे में एक परिवार का अलग ही सोच था। वे जानते थे कि सिर्फ खेती करके वे पानी और रोशनी की समस्या का समाधान नहीं कर सकते। एक दिन जब पिता और बेटा दोनों जरूरी सामान खरीदने के लिए गाँव से बाहर गए तो उन्होंने एक कॉलेज देखा और वही रुक गए। वह अंदर गए और सारी जानकारी एकत्र की और घर वापस आ गए और अपनी पत्नी से चर्चा करने के बाद अगले दिन उन्होंने अपने बेटे को उस कॉलेज में दाखिल कर दिया। कॉलेज की शुल्क का इंतजाम करने में उन्हें काफी दिक्कतों का सामना करना पड़ा। कुछ सालों के बाद उसने अपनी कॉलेज की पढाई पूरी कर ली लेकिन उसे कोई नौकरी नहीं मिली। उसके माता-पिता परेशान थे। वे इस बात से परेशान थे कि उनका पैसा बरबाद हो गया और वे इस बात से भी परेशान थे कि वे अपना जीवन कैसे जियेंगे। इसके बाद एक दिन जब उसके माता-पिता अखबार पढ रहे थे तो उन्हें पता चला कि एक बड़ी नौकरी के लिए चयन हो रहा है। उन्होंने इसके बारे में अपने बेटे को बताया और वह दिन-रात इसकी तैयारी करता है और उसे नौकरी मिल जाता है। उसके माता-पिता बहुत खुश हुए और कुछ महीनों के बाद अपने प्रभाव से उसने गाँव में पानी और बिजली की समस्या का समाधान कर दिया।

अब लोग गाँव में खुशी से रहते हैं और वह (अक्सर) शाम को बच्चों को पढाते हैं। अब इस गाँव के लोग अपने बच्चों को पढने के लिए बेजते हैं। कुछ सालों के बाद शहर में रहने वाले लोग इस गाँव के लोगों के बारे में बात करने लगे और उनके अद्भुत जीवन के अनुभवों पर कहानियाँ लिखने लगे।

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FULL TIME FACULTY IN SERVICE

Sl.No.	Name	Qualification	Total Teaching Experience in Degree College	No. of Years of Service in SDM
1.	Mrs. Aruna P. Kamath	M.A.(Eco)	34 Years	31 Years
2.	Mrs. Divya Uchil	M.C.A., M.Phil	22 Years	22 Years
3.	Mrs. Smitha M.	M.Com.	22 Years	21 Years
4.	Mrs. Jeevitha D.	M.A.(Kannada) M.Phil., PGDBM, MBA	22 Years	22 Years
5.	Mr. Arun Sequeira	MCA., M.Phil., PGDBM, PGDCA	20 Years	19 Years
6.	Mrs. Manju H.	M.Com. B.Ed., M.Phil., M.B.A.	23 Years	21 Years
7.	Mrs. Gayathri K.	M.Com., NET	19 Years	19 Years
8.	Mr. Thilakraj G.	M.Com., M.B.A., NET; KSET (Phd.)	18 Years	18 Years
9.	Mrs. Shashikala Shetty	MCA, B.Ed., PGDBM	20 Years	18 Years
10.	Mrs. Madhumathi J. Raja	M.A.(Eng), B.Ed., MBA., M.Phil.	21 Years	20 Years
11.	Mrs. Kavitha Prabhu	M.Com., M.Phil., MBA	22 Years	17 Years
12.	Mrs. Sowmya Jyothi	M.C.A., PGDBM, NET, KSET	18 Years	17 Years
13.	Mrs. Renuthakshi K.	M.A.(Kan.) NET	19 Years	18 Years
14.	Mrs. Shashikala K. G.	M.A.(Eco.), M.B.A.	18 Years	17 Years
15.	Dr. Jyothi	M.A.(Hin.), M.Phil., P.hd	18 Years	17 Years
16.	Mrs. Shashiprabha	M.Sc.(IT)., PGDBM, PGDCA, KSET	16 Years	16 Years
17.	Mrs. Supritha A.	M.B.A., PGDCA, KSET (Phd.)	16 Years	16 Years
18.	Dr. Shalini Devadiga	M.A.(Hindi), P.hd	17 Years	16 Years
19.	Mrs. Anasuya	M.Com., M.Sc.(IT)	16 Years	25 Years
20.	Mrs. Reshmi B. R.	M.C.A., MBA	15 Years	15 Years
21.	Mrs. Shwetha Y.	M.Com, KSET	15 Years	15 Years
22.	Mrs.Veena D. Kotian	M.Com, MBA, KSET	19 Years	14 Years
23.	Mrs. Preethika Dharmapal	MHRD, MBA	15 Years	15 Years
24.	Mrs. Rashmi T.	MBA	14 Years	14 Years

25.	Dr. Sowmya Hegde	M.Com., NET, MBA, KSET, Ph.d	14 Years	14 Years
26.	Ms. Deepashree G. Shenoy	M.Com., M.Phil	15 Years	14 Years
27.	Dr. Prasanna Kumar T.	M.A.(Eco) MBA., SLET, Ph.d	16 Years	14 Years
28.	Ms. Parinita Salian	M.Com., MBA., NET	16 Years	11 Years
29.	Mr. Muralidhar Hegde	M.A., MLISc., SLET	14 Years	9 Years
30.	Mrs. Sanjana	M.Com., NET, KSET, MBA KSET, MA (ECO) KSET	7 Years	7 Years
31.	Mr. Akshith Kumar K	M.Com (Ph. d), MBA	9 Years	7 Years
32.	Ms. Lolita Neeta D'souza	M. A. (English), PGDCA, D. Ed.	5 Years	5 Years
33.	Mr. Sudarshana K.	MPED	4 Years	4 Years
34.	Mrs. Yogita Patgar	MSc. Computer Sceince	13 Years	3 Year
35.	Ms. Pooja	M.Com. KSET	3 Years	3 Years
36.	Mrs. Shruthi K.	MCA	2½ Years	2½ Years
37.	Mr. Gurudath Shenoy	MBA, M.Com	25 Years	1 Year
38.	Mr. Rao Harshal Devraj	M.Com, NET	1½ Month	1½ Year
39.	Miss Deepa Jayachandra	MA English	10 Month + 4	10 Month

PART - TIME LECTURERS IN SERVICE

- | |
|--|
| 1. Mrs. Kavitha, LL.M |
| 2. Mrs. Mamatha Thersa Noronha M. A. (English) |
| 3. Ms. Swathi, M. A. (Hindi) |

WE RECOGNISE THE SERVICES OF EX FULL TIME LECTURERS

1.	Mr. B. S. Ramanand	19 years	1978	1997	32.	Mr. Chandrasheker K.	9 years	1999	2008
2.	Mr. M. S. Moodithaya	14 years	1983	1997	33.	Mrs. Arathi Karkera	9 years	1999	2008
3.	Mr. Jayakumar Shetty	3 years	1985	1988	34.	Ms. Jyothi Laxmi	4 years	2005	2009
4.	Mr. K. P Chandrashekar	5 years	1988	1993	35.	Ms. Vidhyo A. K.	4 years	2005	2009
5.	Mr. Ajay Kombrabail	3 years	1997	2000	36.	Ms. Shobha R. Nayak	2 years	2007	2009
6.	Mr. Nivard Antony D'Silva	1 year	1991	1992	37.	Mrs. Kusuma Purushotham	1 year	2008	2009
7.	Mr. Basavaraj R. Hugar	1 year	1991	1992	38.	Mr. Ashok Kumar	1 year	2008	2009
8.	Mr. Rajashekar Manjunath	6 Months	1992	1993	39.	Mrs. Sonia V.	3 years	2007	2010
9.	Ms. Sushma Amin	1 year	1992	1993	40.	Mrs. Rajashree Kini	3 years	2007	2010
10.	Mr. Shivaprasad H.N.	2 years	1993	1995	41.	Mrs. Deepa Rani Salian	1 year	2009	2010
11.	Mr. Udayakumar S.	1 year	1992	1993	42.	Mrs. Gayathri Shetty	2 years	2009	2011
12.	Ms. Laths S. Holla	3 years	1994	1997	43.	Mrs. Ashwini	2 years	2009	2011
13.	Mr. Praveen Kumar K. C.	1 year	1994	1995	44.	Mrs. Shubhalaxmi	2 years	2009	2011
14.	Mr. Rajesh Nayak	1 year	1993	1994	45.	Mrs. Sandhya S.	4 years	2007	2011
15.	Mr. Sridhar Maniyani	1 year	1995	1996	46.	Mrs. Manjushree Rai	3 years	2008	2011
16.	Ms. Sandhya Rani B. K.	1 year	1998	1999	47.	Mrs. Gowri Shenoy	3 years	2008	2011
17.	Mr. Vasanth Kumar	1 year	1997	1998	48.	Mrs. Mamatha	5 years	2009	2014
18.	Ms. Priya G. R.	1 year	2000	2001	49.	Mrs. Shaini Naveen	3 years	2011	2014
19.	Ms. Priti K. Rao	6 Months	1999	2000	50.	Mrs. Radhika Pai	2 years	2012	2014
20.	Ms. Anitha Selvaraj	1 year	2002	2003	51.	Mr. Jeevandhar Kumar	36 years	1978	2014
21.	Ms. Vani Prabhu	4 months	2003	2004	52.	Mrs. Vasudha	4 years	2012	2016
22.	Mr. Prajwal Jain	3 years	2001	2004	53.	Mr. Hardhik P. Chauhan	1½ Month	2017	2017
23.	Mr. Vivek	2 years	2002	2004	54.	Mr. Ashwin Mendonca	11 years	2006	2017
24.	Mrs. Suman Kishore	3 years	2001	2004	55.	Mr. Thrishanth Kumar	11 years	2006	2017
25.	Mr. Santhosh Pinto	1 year	2004	2005	56.	Mr. Devi Prasad	3 years	2014	2017
26.	Ms. Wilma Merino D'Sa	4 years	2001	2005	57.	Mr. Bharath Kumar Jain	34 years	1986	2019
27.	Ms. Preethi Thomas	6 months	2004	2005	58.	Mrs. Deepa D. Hegde	14/7Month	2008	2023
28.	Dr. Iqbal	7½ years	1999	2006	59.	Dr. Muralidhar Rao K. S.	26/9 Month	1996	2023
29.	Mr. Jnaneshwar Pai Maroor	3 years	2003	2006	60.	Mr. Gururaj G.	9 Year	2014	2023
30.	Mrs. Kalaivani	1 year	2006	2007	61.	Mrs. Kavya	7 Years	2017	2024
31.	Mrs. Naveen Kumar K. R.	10 years	1998	2007	62.	Mrs. Praveen D.	8 Years	2017	2024

NON - TEACHING STAFF IN SERVICE

Sl. No.	Name	Designation	Service in SDM
1.	Mrs. Ramya S.Ballal, B.A., B.L.I.Sc., M.A.(Eng)	Office Superintendent	25 years
2.	Mr. Nagaraj P B., Certificate course in Library Science	Lib. Asst	38 years
3.	Mr. Adarsh D. Devadiga, B. B.M., MBA	Office Assistant	19 years
4.	Mrs. Geetha, B.Sc., PGDCA	Office Assistant	18 years
5.	Mrs. Yashasvini, B.A.	Office Assistant	17 years
6.	Mr. Nithin Kumar, B.A.	Office Assistant	16 years
7.	Ms. Sri Lakshmi, M.Com.	Office Assistant	06 year
8.	Ms. Kusuma, B.Com.	Office Assistant	04 year
9.	Pooja Madivala, B.Com.	Office Assistant	04 year
10.	Yashmitha, BCA	Lab Assistant	04 year
11.	Shwetha, B. Com.	Office Assistant	03 year
12.	Miss. Nishmitha BCA	Lab instructor	1½ Month
13.	Mr. Vasantha Kumar K.	Attender	38 years
14.	Mr. Poornaprakash, B.A.	Attender	23 years
15.	Mr. Yogisha A., B.A.	Attender	18 years
16.	Mr. Punith Jain	Attender	08 years
17.	Mr. Nikhil	Attender	04 year
18.	Mr. Akash	Attender	04 years
19.	Mr. Durgaprasad B. T.	Attender	04 year
20.	Mrs. Vinoda	Sanitary Worker	13 years
21.	Mrs. Shashikala	Sanitary Worker	03 years

WE RECOGNISE THE SERVICES OF EX PRINCIPAL'S

1	Prof. N. J. Kadamba	1978	1979	1 year
2	Prof. T. Krishna Rao	1979	1982	3 years
3	Prof. V. T. Kulkarni	1982	1997	15 years
4	Prof. Devaraj K.	1997	2013	16 years

WE RECOGNISE THE SERVICES OF EX PART TIME LECTURERS

1.	Prof. A. Rajendra Shetty	35.	Mr. Rajmohan Rao	69.	Sharitha B.	103.	Mrs. Sujatha
2.	Mr. Venkat Rao	36.	Mr. Dinesh Pai	70.	Dr. J. N. Bhat	104.	Ms. Sowmya H. P.
3.	Mr. D. R. Bhat	37.	Mr. Dayananda Kamath	71.	Ms. Asha M.	105.	Mrs. Sandhya Rani
4.	Mr. Gopalkrishna Rao	38.	Mr. Subramanya P. N.	72.	Mr. Praveen Kumar K. C.	106.	Mrs. Madhavi Patravali
5.	Ms. Leena Fernandes	39.	Ms. Keerthi Devi	73.	Mr. Mohandas	107.	Ms. Suchithra Suman
6.	Ms. T. N. Indira Varma	40.	Mr. Mittal	74.	Ms. Doreen Snehalatha Kotian	108.	Mrs. Mamatha Rai
7.	Ms. Vedavathi	41.	Mr. G. G. Prabhu	75.	Ms. Sumana K. B.	109.	Mr. Mahesh Bhat
8.	Mr. B. K. Ravindra	42.	Ms. Sarojini	76.	Mr. Naveenchandra K. P.	110.	Mrs. Mahalaxmi
9.	Ms. Irene Noronha	43.	Mr. Sathish Bhat	77.	Mr. Rajeshkumar J. Vasani	111.	Ms. Shyamala D.
10.	Ms. Parvathi M.	44.	Mr. Louds Swamy	78.	Mr. Ramakrishna Gummani	112.	Mrs. Hanisha Kabeer
11.	Mr. Devadas Mallya	45.	Ms. Vagishwari Shivaram	79.	Ms. Yogishini	113.	Ms. Lalitha Naik
12.	Mr. Krishnappa Borapa	46.	Ms. Sharoon Rego	80.	Mr. Chrysostom Fernandes	114.	Mrs. Preethi
13.	Ms. Vrinda Nayak	47.	Mr. Lawrence Sequeria	81.	Mr. Shivaprasad	115.	Ms. Deepa
14.	Mr. Krishnamurthy Acharya	48.	Ms. Pushpavathi D.N.	82.	Mr. Udayakumar S.	116.	Mrs. Shabina
15.	Ms. Vidya Shri	49.	Mr. Niranjana A. P.	83.	Mr. Prashantha	117.	Mrs. Nayana Pai
16.	Mr. Victor R.	50.	Ms. Srimathi Y.	84.	Ms. Thejashree Huvanoor	118.	Ms. Renuka
17.	Mr. G. D. Shetty	51.	Ms. Vijetha Kamath	85.	Mr. Rajaram	119.	Mrs. Manjushree Ballal
18.	Mr. Radhakrishna Mayya	52.	Ms. Jyotsna Narti	86.	Mr. K. S. Udupa	120.	Mrs. Jayalaxmi Shet
19.	Mr. Manjunath Bhat	53.	Mr. Sadashiva	87.	Mr. B. N. Herala	121.	Ms. Vrinda Pai
20.	Ms. Shakuntala	54.	Mr. Amith Kumar Jha	88.	Mr. Narasinga Rao K.	122.	Ms. Sonali Mallya
21.	Mr. Narayan Bhat	55.	Ms. Amina	89.	Precilla Pinto	123.	Ms. Sahana
22.	Mr. C. A. Saldanha	56.	Mr. Olivar D'Souza	90.	Ms. Kini Sujatha Sadashiva	124.	Mrs. Nayana Pai
23.	Mr. Raghuram Baliga	57.	Mr. Dinesh	91.	Ms. Brinda C. V	125.	Mrs. Bharathi Neelakanth

24.	Mr. Gopalakrishna Bhat	58.	Prof. John H. G. Anchan	92.	Ms. Ashalatha K.	126.	Ms. Nidhi
25.	Mr. Suresh Kukilaya	59.	Ms. Sujatha P. V.	93.	Ms. Rekha K. Alva	127.	Ms. Sushma
26.	Mr. Aloysius Sequeira	60.	Ms. Rekha	94.	Mr. Ram Sajjan	128.	Ms. Deepthi
27.	Mr. Sudeep Bangera	61.	Mr. Raghuram Shetty	95.	Mr. Mithun Vijay	129.	Ms. Mural Henrita Cutinha
28.	Mr. Padakannaya	62.	Mr. Seetharama Poojary	96.	Mr. Modhusheel	130.	Mrs. Divya Naveen
29.	Mr. S. S. Bosco	63.	Mr. Chandrashekar	97.	Mrs. Ambika J. Mallya	131.	Ms. Prakriti Bhandary
30.	Mr. Gopinath P A.	64.	Ms. Kiran Kumari	98.	Mrs. Poornima	132.	Ms. Hemalatha
31.	Mr. Ramdas, A. N.	65.	Ms. Vas Sheela Cyril	99.	Mrs. Asha Kamath	133.	Ms. Shamashri H. Rao
32.	Mr. Subraya Karanth	66.	Mr. Shikaripura Krishnamurthy	100.	Mr. Sathyamurthi K.	134.	Ms. Delieme Joan Munerger
33.	Mr. I. V. Sharma	67.	Ms. Rajashree	101.	Mrs. Seema Shenoy	135.	Mrs. Shantha K.
34.	Mr. Srinivas Achar	68.	Rajeshwari K.	102.	Mrs. Melita	136.	Mr. Shree prajna, M. Com.
						137.	Miss Priya

WE RECOGNISE THE SERVICES OF EX - SUPPORTING STAFF

1.	Sri P Krishna Das	1978	-	1993	18.	Sri Shailesh B.	2011	-	2014
2.	Sri Raghuvveer Mudya	1978	-	1986	19.	Sri Vishwanath Naik	2008	-	2015
3.	Sri Ravindra Suvarna	1979	-	1982	20.	Ms. Archana K. C.	2014	-	2015
4.	Sri Camil D'Souza	1982	-	1983	21.	Sri Annu Gowda	1979	-	2014
5.	Sri Chandrasah K.	1982	-	1983	22.	Sri Shekar Madival	1978	-	2018
6.	Sri Niranjana Achar	1982	-	1984	23.	Sri Jaikumar P.	1982	-	2018
7.	Sri Udaya Kumar Shetty	1982	-	1983	24.	Smt. Merceline D' Souza	1983	-	2018
8.	Sri Vijaya Raj	1986	-	1987	25.	Usha Kiran H. N.	1987	-	2019
9.	Sri Umesh G. K.	1986	-	1990	26.	Rajath Kumar	1987	-	2019
10.	Sri Yuvaraja Poovani	1987	-	1991	27.	Akila Bandarkar	2018	-	2019
11.	Sri K. A. Radhakrishna	1988	-	1990	28.	Mithil	2018	-	2019
12.	Sri Hanumantha Rayappa T. C.	1986	-	1995	29.	Vishnumurthy B., B. Com.	2019	-	2021
13.	Smt. Rashmi Prasad	2006	-	2007	30.	Ms. Pramitha B. V., M. Com.	2016	-	2021
14.	Sri. Shivaprasad	2007	-	2008	31.	Mrs. Usha Parvathi T.	2016	-	2021
15.	Sri Gangadhara Gowda	2008	-	2009	32.	Mr. Janardhana Naik	1986	-	2020
16.	Sri Edwin Mendonca	2007	-	2010	33.	Mr. Devraj Hegde B. N.	1986	-	2021
17.	Sri Sharath Kumar	2005	-	2011	34.	Mrs. Akhila V. Bhandarkar	2019	-	2020
					35.	Mrs. Indira K.	2011		2022

PAST PRESIDENTS OF PARENTS TEACHERS ASSOCIATION

1.	Dr. G. R. Krishna	1987	-	1988		20.	Sri Ashok Kumar B.	2006	-	2007
2.	Sri Suresh Kamath	1988	-	1990		21.	Sri Annayya	2007	-	2008
3.	Sri S. S. Kamath	1989	-	1989		22.	Sri Vishnudas Kini	2008	-	2009
4.	Sri B. Ganapathi Pai	1990	-	1991		23.	Smt. Priya P Kamath	2009	-	2010
5.	Sri B. Ganapathi Pai	1991	-	1992		24.	Sri Raghavendra M.	2010	-	2011
6.	Sri B. Ganapathi Pai	1992	-	1993		25.	Sri Ravindra Shet	2011	-	2012
7.	Prof. M. T. Subramaniam	1993	-	1994		26.	Sri Koragappa Gowda	2012	-	2013
8.	Prof. M. T. Subramaniam	1994	-	1995		27.	Sri Narayan T.	2013	-	2014
9.	Prof. Shridhar Murthy	1995	-	1996		28.	Sri Sathish B. Padiwal	2014	-	2015
10.	Prof. H. V. Shankara Narayana	1996	-	1997		29.	Sri Rajesh Shetty	2015	-	2016
11.	Sri D. Vinay Kumar	1997	-	1998		30.	Smt. H. K. Geetha	2016	-	2017
12.	Sri C. J. Rupani	1998	-	1999		31.	Smt. Asha	2017	-	2018
13.	Sri V. Sripati Bhat	1999	-	2000		32.	Varijakshi Shetty	2018	-	2019
14.	Smt. Sudha S. Baliga	2000	-	2001		33.	Asha	2019	-	2020
15.	Smt. Jyothi R. Rao	2001	-	2002		34.	Shobha	2020	-	2021
16.	Sri U.R. Kini	2002	-	2003		35.	Saritha	2021	-	2022
17.	Smt. Gladys Pereira	2003	-	2004		36.	Sudhir Uchil	2022	-	2023
18.	Sri Jagadish Shetty	2004	-	2005		37.	Prakash Baliga	2023	-	2024
19.	Sri Narayan	2005	-	2006		38.	Poorna Prasad M.	2024	-	2025

PAST PRESIDENTS OF STUDENTS COUNCIL

1.	Melwin D'Souza	1978 - 1979	29.	Sumith Melroy Karkada	2006 - 2007
2.	Sudheesh P. K.	1979 - 1980	30.	Srivatsa Gudi	2007 - 2008
3.	Rohit Shetty	1980 - 1981	31.	Pon Permumal	2008 - 2009
4.	Adil A. Fareed	1981 - 1982	32.	Ms. Hanica	2009 - 2010
5.	Surendra Shenoy	1982 - 1983	33.	Ms. Vanditha D.	2010 - 2011
6.	Mohammed Laiz	1983 - 1984	34.	Mr. Goutham G. Pai	2011 - 2012
7.	Rangnath Kini	1984 - 1985	35.	Mr. Dhiren Anand	2012 - 2013
8.	Madhusudan Bhat	1985 - 1986	36.	Ms. Swathi S. Rao	2013 - 2014
9.	Arun D'Souza	1986 - 1987	37.	Mr. Manel Srikanth Nayak	2014 - 2015
10.	Sunil Colaso	1987 - 1988	38.	Ms. Simona Denise Fernadies	2015 - 2016
11.	Sadhashiva Rao	1988 - 1989		Ms. Amra Amir Arabi (Both Student Coodinators)	2015 - 2016
12.	Arun Kumar C. F.	1989 - 1990	39.	Ms. Sushmitha	2016 - 2017
13.	Roshon Rasquinha	1990 - 1991		Ms. Krithi Nahata (Both Student Cordinators)	2016 - 2017
14.	Ajith K. P.	1991 - 1992	40.	Ms.Chrirsmitha Mary D'costa	2017 - 2018
15.	Ananth G. Pai	1992 - 1993		Ms. Vaishali Kudva (Both Student Coordinators)	2017 - 2018
16.	Rakesh Kumar	1993 - 1994	41.	Ms. Rakshitha	2018 - 2019
17.	Parameshwara M. S.	1994 - 1995		Ms. Rashmi Ramesh Achari (Both Student Coordinators)	2018 - 2019
18.	Koreya Godwin Prashanth	1995 - 1996	42.	Ms. Sangeetha (President)	2019-2020
19.	Sanjay G. Shet	1996 - 1997	43.	Ms. Mahima (President)	2020-2021
20.	Rakesh Paleri	1997 - 1998	44.	Mr. Charith (President)	2021-2022
21.	Johan Fernandes	1998 - 1999	45.	Kushi Bhansali (Student Coordinators)	2023-2024
22.	Shiyan Usman	1999 - 2000	46.	K. Srajana Shetty (Student Coordinators)	2023-2024
23.	Mithun Appaiah	2000 - 2001	47.	Keerthana (Student Coordinators)	2023-2024
24.	Vijesh Vidhyadhor	2001 - 2002	48.	Lavanya K. (Student Coordinators)	2023-2024
25.	Ajay Krishna Naidu	2002 - 2003	49.	Preethika Baliga B. (Student Coordinators)	2023-2024
26.	Natesh Kumar	2003 - 2004	50.	Janani (President)	2024-2025
27.	Sudeep Vas	2004 - 2005	51.	Anarghya S. Achar (President)	2024-2025
28.	Mithun Rai	2005 - 2006	52.	Shreegowri (President)	2024-2025

VISITOR'S OPINION 2024-25

- ✍ The session was very enriching. Thanks for all the arrangements. All the best.
- **Fr. Michael Santhumayor**, Syndicate Member (Association Of Private College Principals Of Mangalore University)
- ✍ I am extremely thankful and happy to be a part of this. Had a fruitful gathering and memories. Thank you.
- **Dr. Francisca Tej**, Proprietor & Md , Wizdom Institution Network, Mangalore
- ✍ As an alumni of SDM, it was pleasing to see the enthusiasm of the students and it was a memorable experience.
- **Mr. Jayadeva H**, Phd Scholar, D.O.C, Mahe
- ✍ Nicely arranged yoga day protocol today. Students participated nicely.
- **Yoga Ratna Gopal Krishna Delampady**
- ✍ Overall the quality of students are good, happy with the support.
- **Mr. Govindaraju**, H.R Manager, Eox Vantage , Bengaluru
- ✍ Good arrangements, better supportive staff.
- **Mr. Chethan**, P.O Manager, Eox Vantage , Bengaluru
- ✍ Excellent service.
- **Mr. Rakshith**, Quality Manager, Eox Vantage , Bengaluru
- ✍ Excellent!
- **Mr. Jagadish K**, A.O. NYK, Mangalore
- ✍ Well organized program.
- **Dr. Sujay Kumar**, District Program Officer , DAPCU, D.K , Mangaluru
- ✍ As a program coordinator, I wholeheartedly thank all the staff of management and NSS unit for joining hands together in great success of today's International Youth day.
- **Mr. Mahesh Uk** , District Supervisor, DAPCU, D.K, Mangaluru
- ✍ Well-organized program, learned many more life-motivated words from this program.
- **Ms. Pramila Rai B.P** , District Accountant , DAPCU, D.K, Mangaluru
- ✍ Well-organized and excellent function, a pleasure interacting with students and staff.
- **Col Prem Kumar Shetty**
- ✍ Well organized program. Best NSS team work.
- **Mr. Natesh Alva K** , Sri Ramakrishna College, Mangalore
- ✍ Wonderfully organized NSS program by the coordinators and NSS volunteers.
- **Mr. Rohit Rajeev**, DKMS-BMST Foundation, India
- ✍ The session was great, had a lot of enthusiasm, participation.
- **Mr. Sahas Rai**, Manager, Account Receivable Dell, Faculty At Art Of Living, Bangalore
- ✍ We had an amazing session, students were very cooperative.
- **Ms. Sakshi Shetty**, Associate Manager, Trust & Safety, Poshmark, Chennai , Volunteer Of AOL
- ✍ Fantastic interaction with the fine arts association.
- **Mr. Vinayak Acharya** , Sandalwood & Coastalwood Choreographer, Founder, Space To Dance Studio

- ✍ Disciplined student audience. Short and sweet program. All the best for rovers and rangers.
- **Ms. Rajeshwari D Shetty** , Career Counsellor, “Disha”, Paradise, Bejai
- ✍ Thank you for opportunity. Wish you all the best for your research activities.
- **Dr. K. Vidyavathi** , Professor, Nitte Institute Of Professional Education , Mangaluru
- ✍ Thanks to the management and faculty of the college for planning the batches of CPBFI. Wish you all the best with association with bajaj and walchand.
- **Ms. Rashmi Mansukhani**, Project Manager , Walchand Plus
- ✍ Extremely well organized and wonderful to be a part of the inaugural ceremony of student council. Good luck!
- **Ms. Athmika Amin**, Drecor Of J V Group Of Companies &KCCI , Mangalore
- ✍ It was a nice experience. Friendly teachers, highly respected students. I am really happy to see them. Thank you for the opportunity.
- **Mr. Girish Kumar**, Asst. Professor, Besant Women’s College
- ✍ I am pleased to have an opportunity to get interaction with students and teachers on the event organized for Hindi Diwas. I could able to see the nice infrastructure, enthusiasm of teachers and vibrant students. I pray to god the students should prosper in their career as well as teachers in their personal life. All the best.
- **Ms. Ashwini Kumar** , Dgm Business Development, Bob, Mangalore Zone
- ✍ Teachers have been extremely warm and students are receptive.
- **Mr. Vinol Savio D’costa** , Director, Sierra Learning Academy
- ✍ A very lively classroom atmosphere. It was filled with happy moments and we were very impressed by the respect given.
- **Mr. Praveen K Nayak** , SIERRA, Bejai
- ✍ It was a great experience as always. Always welcoming and supportive.
- **Mr. Mohammed Safwan**, CRM, SIERRA
- ✍ Great initiative to promote entrepreneurship in students and excellent coordination.
- **Ms. Raksha Bhat**, Proprietor Of Celebrations, Mangalore
- ✍ It was a great experience meeting my juniors here at the college.
- **Mr. Muhammed Bashil Khader**, Director, Deccan Group Of Companies, Mangalore
- ✍ It was a wonderful experience to be a part of sdm business management.
- **Ms. V Lolina Lobo**, Advocate , Mangalore
- ✍ Very good interaction from students.
- **Dr. Suphala S Kotian**, Research Professor, Srinivas University, Pandeshwar
- ✍ Excellent stay and comfortable visit I had at SDM.
- **Mr. Alfonse Amith**, Recruiting Associates ,Manager, Accenture
- ✍ Very creative and dignified program performed by NSS volunteers. Well appreciate the talents of students. Wish you all the best for journey of service.
- **Dr. Sheshappa Amin K**, NSS Coordinator, Mangalore University
- ✍ Excellent and meaningful program organized by the students of the NSS wing. This truly speaks about the kind of quality education at sdm. I would like to thank the management for nurturing the spirit of service among students.
- **Mr. Ullal Nandan Mallya**, District President, BJP Yuva Morcha, D.K.
- ✍ Enthusiastic and energetic students visited as a guest for the NSS inauguration, excellent organization of the program, the execution was on point, thanks for the invite.
- **Mr. Adithya Raj**, Anchor, Film Maker

✍ Inauguration of commerce association. The event was very interactive and fruitful. It was great to come here today. Thank you.

- **Mr. Atheetha Brahma A**, Practicing Chartered Accountant

✍ We had a great interactive session on creating awareness on investments. The students were very good, wishing the management all the best for their future endeavours. Looking forward to meet again.

- **Mr. Leo Amal A**, Sr. Branch Manager, Franklin Templeton, Mangalore

✍ Had a great interactive session with young and energetic minds at sdm degree college. Wishing them all the very best for their future endeavours.

- **Mr. Nishan Alva Kavoor**, Samrudhi Realtors, Mangalore

✍ Had an interactive session, the students were very well behaved and energetic. Looking forward to have many more sessions ahead to educate the future investors.

- **Ms. Deeksha Rao**, Assistant Professor, A. J. Institute Of Management, Mangalore

✍ Thank you for providing opportunity for orientation for IAS examinations. Great cooperation and arrangement.

- **Mr. Sobhan ,George ,Abraham**, IAS Examination Faculty, Shankar IAS Chennai & CLS Mangaluru

✍ Thank you for giving us the time for UPSC session. I hope our session will bring positive change.

- **Mr. Avinash K R**, Former Asst. Commandant, Central Reserve Police Force

✍ Thank you for giving us opportunity to conduct this blood donation camp. It was wonderful time we had here. Thank you.

- **Mrs Durga Counsellor**, KMC Attavar

✍ Thank you very much for the hospitality. My gratitude goes to Manju madam and Pooja madam for their support. Eager to meet you all again.

- **Mr. Subhash Bangera**, Entrepreneur

✍ It was a great experience to be associated with the faculty and students of bcom. Students were enthusiastic, open to thanks for the principal & faculty for the hospitality.

- **Ms. Sandhya M V**, Corporate Trainer

✍ Great crowd of students . Very enthusiastic and eager to learn. The college staff were incredibly supportive.

- **Mr. Adeeth Kalbavi**, Kalbavi Consumer Foods Pvt Ltd

✍ Happy to see the curiosity amongst the crowd, also the willingness to learn.

- **Mr. K Ashwin Pai**, Big Life Solutions Pvt Ltd

✍ Happy to inaugurate the economics club. Students are dynamic and principal , placement and career guidance cell incharge are very supportive to students.

- **Dr. Francisca Tej**, Wisdom Ltd , Mangalore

✍ Thank you to the college management for giving me the opportunity to speak to the students. Very well organized event by the students and well appreciated. I wish a very best of luck to the student for their future endeavors.

- **Ms. Shilpa Ghorpade**, Proprietor , Detailing Devils, Mangalore

✍ Lovely and nostalgic to be back here. Thank you for the opportunity and coming back as a guest feels honored. The whole scenario of the fest has improved a lot. All the best to the whole team and faculty.

- **Mr. Amar Raj**, Managing Partner, JLD Enterprises, Mangalore

✍ Thank you so much for this college for building a very bright future. I have gained a lot of confidence from here. Thanks again and proud.

- **Ms. Deekshitha**, Service Request Manager, Catalog Developer, B C Road

✍ Thank you for inviting me as a judge. Loved the facilities and the way they handle the event. Thank you sdm.

- **Mr. M Dheeraj Prabhu**, Financial Advisor, Mangalore

✍ It feels amazing to be back as a judge. The event is well organized and on point. Thank you.

- **Mr. Harsh Singala** , Freelancer, Singala Associates, Mangalore

✍ Well organized, innovative rounds. Thank you.

- **Ms. Pooja Acharya**, Founder, Digitallence, Mangalore

✍ Superb.

- **Mr. Vineet Shetty**, CA

✍ Great.

- **CA K Balasubramanian**, Manager , Karnataka Bank

✍ One of the best fest.

- **Mr. Sandesh Shenoy** , Business, Upendra Trading Co.

✍ Always amazing. Love this event.

- **Mr. Skanda N** , CEO, Veda Laser Industry , Cluster Manager, Aditya Birla Capitals

✍ The hospitality is amazing as always and the rounds were well planned.

- **Ms. Maya D Vyas**, Sap Consultant, Deloitte , Psychologist & Life Coach

✍ Well organized and executed by the team, had a great experience.

- **Ms. Chaithali Amin** , Student Counsellor, Mangalore

✍ The event is organized well and the rounds were great. Overall, a great event.

- **Ms. Sweedel Losrado** , Visual Analyst, Bengaluru

✍ The event was too good and I enjoyed it.

- **Mr. Athul S K** , Photographer, Mangalore

✍ The event was well organized and I thoroughly enjoyed the hospitality by the team at SDM.

- **Ms. Sanjana S Pai**, Advocate, Mangalore

✍ Well managed and extremely intense height.

- **Mr. Pratham Kumar Rao**, Ai Engineer At Lunar Solutions Pvt Ltd, Mangalore

✍ The event was really good, well managed and contestants were competitive.

- **Ms. Deepika D Bhat**, CMA Us Aspirant

✍ Very well organized fest.

- **Mr. Sudesh Bhat**, Associate , BDO INDIA LLP, Mangalore

✍ Well organized event and best rounds.

- **Mr. Pareekshith Gokhale**, CA Aspirant, ICAI

✍ Well organized and communicated well.

- **Mr. Yashpal**, Project Manager, Mangalore

✍ Fest that made all students day.

- **Mr. Narendra Prabhu**, Vinayaka Enterprises

✍ Happy to visit again wonderful students.

- **Mr. Walter Nandalike**, Founder, Journalist, Tv Anchor, Actor, Daijiworld, Group Of Media Entrepreneur

✍ Nice program and it's nice and good to visit and participate in such programs.

- **Mr. Sridhar Yenmakaje**, Advocate, Mangalore

✍ Good program. Students were found very cooperative and enlightened.

- **Ms. Sudha K** , Research Professor, Institute Of Management & Commerce, Srinivas University

✍ The class was very interactive and had a good experience of sharing the technical knowledge.

- **Ms. A. Vanaja** , Assistant Professor, St.Aloysius Deemed To Be University, Mangalore

- ✍ Its my pleasure to create awareness about CS course.
- **Mr. Santhosh Prabhu**, Company Secretary, Udupi
- ✍ Very interesting. Thanks for the invite. Amazing students and great vibe.
- **Mr. Dawn Prakash**, Assistant Professor, SDM PG Centre, Mangalore
- ✍ It was a great pleasure being here and meeting the students. Hope I have been able to inspire at least one of them.
- **Ms. Ashi Suresh**, The Avatar Hotel & Convention , Mangalore
- ✍ Great session. Warm faculty.
- **Mr. Vinold'costa**, Sierra Learning Academy
- ✍ Great session. Thank you for inviting me as guest lecturer.
- **Ms. Radhika K. G**, Soft Skill Trainer, Guest Lecturer, University College
- ✍ Had a very good interaction with finance association students about financial literacy.
- **Mr. Sandesha S N** , Area Head, Balic, Mangalore
- ✍ It was really nice talking to students indeed an amazing time .
- **Ms. Greeshma C Poojary**, Technical Analyst, Prasanna Technologies, Mangalore
- ✍ Had a great time as a guest lecturer thank you.
- **Mr. Dawson Lester Lobo**, Node JS Developer, Exelon Circuits , Mangalore
- ✍ Had a good interaction with students about the lecture indeed discipline and amazing crowd. Thank you for the invite great session.
- **Dr. Kalpana Prabhu J**, Hod, Dept Of Hindi , Canara College, Mangalore
- ✍ Had a wonderful session with students. Have done the session with the huge support from the teachers and students. Special thanks to Principal, Gayathri mam for coordinations.
- **Mr. Sreekanth.K**- Isdc Global, Assistant Manager, Mangalore.

- ✍ It was a proud moment to have a programme on this important day and talk about not only our president of our institution but also about the various programmes started by him. The interest shown by the students was also very good.
- **Rtd. Professor. Udayakumar. M**, SDM law college, Mangalore.
- ✍ Conducted a session on overseas opportunities and it was engaging with BCA students. Got opportunity to interact with them and guide them well. The entire team of SDM, Mangalore helped to conduct the session thanks to each and everyone from the placement team. Thank you.
- **Mr. Sreekanth.K**, ISDC Global, Bangalore.
- ✍ Conducted session on financial management for III B had a great session over there with gaining and sharing knowledge.
- **Ms. Sukanya V Kamath**, Shree Navadurga Kripa Guruvayanakere, Belthangady.
- ✍ Thank you for the hospitality and space you have provided to conduct this workshop. It allowed us to have a creative and useful day.
- **Ms. Parinitha**, Department Of English, Mangalore University.
- ✍ Conducted a session about opportunities in P.G. Course at WGSMA. The entire team at sdm college were very helpful. Thanks to each and everyone.
- **Mr. Vishwajeet Mathod**, Assistant Professor, WGSMA College, Mahe, Manipal.
- ✍ Thank you very much for the opportunity to conduct a career guidance. The session was very interactive, students were good and enthusiastic.
- **Dr. Rajashree. S**, Associate Professor And Co-Ordinator, Mahe, Manipal
- ✍ Its always a pleasure to visit my alumina. Brings back fond memories and a sense of gratitude to be the stepping stone to my life.
- **Ms. Nanditha Acharya**, Managing Partner, Zari Couture, Mangalore.

- ✍ It was a honour and pleasure to represent KCCI at the entrepreneurship program and be part of interaction with young aspirant students. It's a need of the hour to create, nurture and encourage new business and this will definitely help shape our future.
- **Mr. Anand. G. Pai**, President, Kanara Chamber Of Commerce And Industry, Mangalore.
- ✍ Truly an honor to be a part of the national conference on entrepreneurship. It will be my greatest pleasure to be of any support to students seeking entrepreneurship.
- **Ms. C. Vathika Kamath**, Proprietor, Vathika International Travels, Mangalore.
- ✍ I am happy to be the part of their seminar programme wish to continue the relationship.
- **Mr. Jeyaprasath.R**, Regional Office, Bank Of Baroda, Mangalore.
- ✍ It was a well organised event on an emerging topic of entrepreneurship.
- **Mr. Venkataraja**, SDN, MD, Mysore.
- ✍ Delighted to participate in synergy 2025. Very well organised. Thank you for having me here.
- **Mr. Divakar Pai**, Kochikar, Executive Director, Swasti Cashew Ind. Pvt. Ltd. And Co Founder Kochikar Tech Padavinangady, Mangalore.
- ✍ Extremely overwhelming to be back to sdm. A very proud moment as alumni thank you for having me.
- **Mr. Saajan** Ms. Assistant Manager, State Street, Bangalore
- ✍ I am happy to be part of this fest and keep the hard work.
- **Mr. Abhin Bangera**, Rajiv House, Bantwal Taluk.
- ✍ Thank you for inviting me and treating me nice way. Always happy to come to sdm.
- **Mr. Thanush**, Event Host
- ✍ Number of teams participated were comparatively very less execution from the students and staff were excellent and growing nearby all the best.
- **Mr. Aditya Raj**, Anchor And Ad Filmmaker
- ✍ Very well organised by students unique event all the best.
- **Ms. Ramya Shetty**, SDM, MBA Department
- ✍ Great hospitality by the students and staff energetic event wishing you good luck.
- **Ms. Bhagirathi.M**, Advocate, Mangalore
- ✍ Well organised by the students all the best.
- **Ms. Vindya. Sanil**, QA Engineer, Bix Bytes Solution, Mangalore
- ✍ Great efforts by the students good team spirit and a good event at graduation level good luck to all.
- **Ms. Rakesh**, Head-Sales And Marketing KMC Hospital, Mangalore
- ✍ Very well organised and managed event head was generous and all the things was held before it was wonderful.
- **Mr. Jithesh.R.D** , Kadri Kambla, Junction, Bejai
- ✍ Well organised and managed event even the event managers and head were very good.
- **Mr. Rahul Poojary**, Mangalore
- ✍ As always it's my pleasure to be the part of these pm first good going all the best to the whole team.
- **Mr. Sandesh Shenoy M**, Upendra Trading Co. Bunder
- ✍ Well organised great hospitality.
- **Ms. Pooja Acharya**, Digitallence, Mangalore
- ✍ It was really overwhelming as a chief guest of the SYGMA and had a great experience fest was well organised and had a great experience.
- **Ms. Melani Lobo**, Manipal

✍ Very well organised students are very excited about event and are very talented wish all the best for the participants and the college great hospitality by the organisers thank you.

- **Ms. Amitha Alva**, Mangalore.

✍ Nice program

- **Ms. Sandhya.M**, Music Teacher Shree Sangeeta Pathshala

✍ Good program

- **Ms. Deekshitha.K**, Mca, Aloysius College

✍ Great event and exposure.

- **Mr. Shrikanth Bhat**, CA

✍ Very well organised and maintained high level of standard.

- **Mr. Ayush.N.Rao**. Student, ICAI.

✍ Thank you Rithesh and Kaushal for calling for the judging event as be organised in well manner. Thank you sdm college for calling me.

- **Mr. Keerthan.M**, Vok Productions, Essel Centre Mg Road, Mangalore

✍ I had a great experience judging synergy. Thank you for the invite definitely comeback.

- **Ms. Sanjana. S. Pai**, Advocate

✍ Had a good experience judging synergy. Marketing and best manager heads and coordinators were very helpful.

- **Mr. Rajesh**, Key Account Manager, Zomato. Mangalore.

✍ I had a good experience all the managers and heads were very respectful. I hope you keep coordinating these fest in the same manner every year.

- **Mr. Sourav Sathish Kumta**, Research Intern, Yenepoya, Deemed To Be University.

✍ Had a good time judging the round (BMT) end allegations (FINANCE) events on both days of synergy. Thank you SDMCBM for the opportunity.

- **Dr. Shalini Naveen**, Assistant Professor, Sdm, Pg Centre, Mangalore.

✍ Wonderfully organised by the event in charge, faculty in charge and all the team and participants.

- **Mr. Aman.S.Dsouza**, Project Intern, Copperpod Digital, Bangalore.

✍ It was really a good experience very well organised thank you.

- **Mr. Shreejit.R**, Senior Analyst, Sanoy Solutions Pvt Ltd.

✍ My college is my temple, I visit here once a month and I am always blessed to be here, today as chief guest i felt touched for having invited me, I thank Principal Aruna Kamath and all faculties and staffs for this wonderful honour thanks.

- **Mr. Saiheel Rai**, Sai Productions, Event Co.

✍ It was the great session about the Swami Vivekananda. And the students participated very well and good opportunity to meet also, thanking you.

- **Mr. Pruthvisha Dharmasthala**, Advocate, Mangalore.

✍ Thank you for inviting for the session.I appreciate kind cooperation and hospitality of staff and institution.

- **Dr. Vani**.Prof, Department Of PTSR KAMC, Mangalore.

✍ Thank you for giving this opportunity to create financial awareness.

- **Mr. A Malya**, Financial Advisor, Mangalore.

✍ Thank you for giving the opportunity to talk to the juniors

- **Ms. Apeksha.C. Banakar**, Junior QA, EG, A/S, Mangalore.

- ✍ Thank you for giving opportunity well bell organised.
- **Ms. Sunanda Damabekodi**, Member- Consumer Federation (DKDFC), Mangalore.
- ✍ Overall arrangement was good well organised viva voice.
- **Dr. Ashalata**, Assistant Professor Govinda Dasa College.
- ✍ Enjoyed addressing the students on english in the contemporary world. The art exhibition was very creative and showcase the talents of the students.
- **Dr. Charles.V.Furyado**, St.Aloysius College, Mangalore
- ✍ Students are supportive, need to open up still more.
- **Mrs. Rajashree.Rao**, Assistant Professor, Alva's College, Moodbidri.
- ✍ Felt very good to give a session to BBA students about aboard education.
- **Mrs. Sai Mallika**, Managing Partner ,Overseas Education, Mangalore.
- ✍ Institution speaks volume with the work of excellence in both academics and overall development of students. Wishing you all the best.
- **Dr. Jayaprakash**, Sree Gokarnatheshwara College, Mangalore.
- ✍ It is wonderful program and it is increase the students practical knowledge about Yakshagana and Taalamaddale. Thank you for the opportunity.
- **Dr. Shivakumar Alagodu**, Assistant Professor, Poorna Prajna College, Udupi.
- ✍ It is honour to be part of this event. The event is arranged very well by students. This is enlightful session. Thanks for giving opportunity to attend the same.
- **CA Sharath Shetty, Sharath Shetty & Associates** Chartered Accountants.
- ✍ Its really a honor to come to college as a guest. I really thanking Supritha ma'am for the invite. Its really a fantastic program and student. Encouraging program for students. Thank you for the opportunity.
- **Ms. Kshama V Bangera**, Founder Of Curls And Twirls.
- ✍ I am very thankful to the principal, staffs and management for giving me this valuable opportunity to train the students on cyber crime awareness. Thank you so much for the great hospitality.
- **Mr. Karthik.S.Kateel**, Founder, Swaraksha For Women Trust®, Kateel.
- ✍ I am thankful to the college for giving us the opportunity to conduct the program as it is very important and crucial problem currently our youth is facing. Thank you and greatful.
- **Ms. Beena Saldanha**, Guru Prasad. Born Again Recovery Center-De-Addiction.
- ✍ Thank you for inviting to the NSS program. The event was well organised and conducted. As an alumni it's been a wonderful moment. Thank you.
- **Mr. M. Akshay Aithal**, Udupi.
- ✍ Well-organized program. Disciplined students made the program more meaningful.
- **Ms. Vineetha K**, Freelancer
- ✍ Well-organized workshop and faculty members are interactive. I feel they at least to do live demonstration of all concepts.
- **Dr. Krishna Prasad K**
- ✍ Thank you for inviting me. All the best for SYGMA 2024.
- **Mr. Abhilash Shenoy**, Kodikal

✍ I am really happy to be a part of today's student council inauguration. My best wishes to the young student leaders.

- **Dr. Jnaneshwar Pai Maroor**

✍ Thank you for giving the opportunity and I am delighted to be a part of this event as an alumni.

- **Ms. Deekshitha k Bhat** , Freelancer

✍ Wonderful event. Thanks for inviting me.

- **Mr. Suhas M**, Freelancer

✍ Thank you for the opportunity given. Feels good and always grateful to SDMMangalore.

- **Mr. Chethan Ganeshpura**

✍ Thank you for inviting me as judge for the Kala Vaibhava event. It was a great opportunity for me.

- **Ms. Poornami Prajwal**, Freelancer

✍ I feel great pleasure in coming back to this college to give a guest lecture.

- **Advait Shet**, Freelancer

✍ Thank you for extending a hearty welcome and invite to the genesis team and the faculty .well organized.

- **Ms. Shibani** , Freelancer, Mangalore.

✍ Really feels very grateful to be back to my college and be a part of this amazing event. Very beautifully arranged and organized.

- **Mr. Ayush N Rao**, Freelancer , Mangalore

✍ The event was well organized by the team member. Event head and the faculty in charge, great job.

- **Mr. Aman S Dsouza** , Freelancer

✍ Good event.

- **Mr. Dielle Shalom**, Freelancer

✍ The event was organized very well and enjoyed it.

- **Mr. Vasukinandan**, Freelancer, Kasaragod

✍ The event was good and all the heads and managers were available on time.

- **Mr. Rajesh**, Freelancer

✍ The event were well organized, event were well managed and very punctual.

- **Mr. Rahul R Devadiga** , Freelancer, Jaipur

✍ First and foremost I would like to thank the faculty for arranging the session. It was a amazing set of students and the session was interacting. Thank you.

- **Ms. Yashaswini Kulal** , Freelancer

✍ Thank you for the permission to conduct viva voice it was nice to interact with the enthusiastic students.

- **Mr. Rafique**. Kukkavi, Freelancer

✍ Got an opportunity to interact with students and to share my experience with them. All students were active during session talk. Thanks.

- **Mr. Surya Narayan.H**, Freelancer

✍ Well organized and hospitality is remarkable.

- **Mr. Rahul**, Freelancer

✍ Well organized and supportive.

- **Ms. Sanvi Shetty**, Decathlon, Freelancer

**STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS ABOUT THE MAGAZINE
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I, Smt. Aruna P. Kamath hereby declare that particulars given above are true to the best of my knowledge and belief.

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-Sd/-



2024-2025

COLLEGE DAY



Knowledge is power. Knowledge can be obtained through meaningful Education. Realising that the root cause of most of the evils affecting mankind was literacy, poverty and belief in superstitions, the then Dharmadhikari Late Rathnavarma Heggade, Father of Dr. D. Veerendra Heggade, was bent upon nipping the evil in the bud. He therefore established the Shri Dharmasthala Manjunatheshwara Educational Trust to give impetus to education, Dr. D. Veerendra Heggade has carried forward the torch still further to give lip to primary, secondary, collegiate professional and vocational education, by setting up SDM Education Society. This Society now runs numerous educational institutions to cater to the needs of a wide section of students

Shree Dharmasthala Manjunatheshwara Educational Society ®, Ujire (D.K.)

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| 2. SDM P.G. Course (M.A. & M.S.W.), Ujire | 14. SDM College of Medical Sciences, Dharwad | 26. SDM Hr. Pry. School, Puduveltu |
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- Rural Development & Self Employment Training Institute, Ujire
- Nethravathi Craft Centre, Ujire
- SDM School of Commerce, Ujire
- SDM Sports Club, Ujire
- Middle Level Training Centre, Ujire

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- SDM Engineering Boys Hostel, Dharwad
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SDM Institute of Technology, Ujire



SDM College of Medical Sciences & Hospital, Dharwad



SDM & MMK Mahila Maha Vidyalaya Mysore



SDM Law College, Mangaluru



SDM College of Physiotherapy, Dharwad



SDM College of Engineering & Technology Dharwad