



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

Mangaluru - 575 003, D.K  
NAAC RE-ACCREDITED (2023) with 'A' Grade

## DYNAMISM INSIGNIA

COLLEGE ANNUAL 2023-2024





## ಎಸ್.ಡಿ.ಎಂ. ಕಾಲೇಜು ಆಫ್ ಬಿಸಿನೆಸ್ ಮೇನೇಜ್‌ಮೆಂಟ್, ಮಂಗಳೂರು

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಣೆ  
ನಿತ್ಯಜ್ಞಾನದಾ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಣೆ  
ಚಂದಿರನೆತ್ತರಣೆ  
ಹೊಂದೇರನ ವಿಸ್ತರಣೆ ||

1. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು  
ಪಡುವೆ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು  
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು  
ಒಡಲಿನಾಳದಲಿ ಬೆರೆವ ಮಕ್ಕಳಿಗೆ ಸನ್ನತಿಯ ನೀಡುತಿಹುದು  
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು  
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||
2. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು  
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು  
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು  
ರಮ್ಯ ಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಯ್ಯಾಲೆ ಮಡಿಲಲೆಂದು  
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು  
ಚಿರಕಾಲ ಬಾಳಲೆಂದು
3. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರಳುವವರೂ  
ಸತ್ಯ ಜ್ಞಾನದ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ  
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ  
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ  
ಹೊಂಗಿರಣ ಹೊಮ್ಮುತ್ತಿರಲೀ  
ನಂಬಿಕೆಯ ಕೊನರುತ್ತಿರಲೀ ||
4. ಜ್ಞಾನಸೆದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ  
ಗುರಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕಿಯುತ್ತ  
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ  
ಎಂದು ಮರೆಯೆವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ  
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ  
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

ರಚನೆ : ಪ್ರೊ. ಡಿ. ವೇದಾವತಿ

## S.D.M. College of Business Management

### VISION

Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos.

### MISSION

Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism and positive attitude towards life through practical training which gives exposure to global business and industry.



# COLLEGE DAY



Knowledge is power. Knowledge can be obtained through meaningful Education. Realising that the root cause of most of the evils affecting mankind was literacy, poverty and belief in superstitions, the then Dharmadhikari Late Rathnavarma Heggade, Father of Dr. D. Veerendra Heggade, was bent upon nipping the evil in the bud. He therefore established the Shri Dharmasthala Manjunatheshwara Educational Trust to give impetus to education, Dr. D. Veerendra Heggade has carried forward the torch still further to give lip to primary, secondary, collegiate professional and vocational education, by setting up SDM Education Society. This Society now runs numerous educational institutions to cater to the needs of a wide section of students

### Shree Dharmasthala Manjunatheshwara Educational Society ®, Ujire (D.K.)

#### INSTITUTIONS MANAGED

- |   |   |   |
|---|---|---|
| 1. SDM Arts, Commerce & Science College, Ujire                | 13. SDM Medical College Hospital, Dharwad                     | 25. SDM Hr. Pry. School, Ujire                                |
| 2. SDM P.G. Course (M.A. & M.S.W.), Ujire                     | 14. SDM College of Medical Sciences, Dharwad                  | 26. SDM Hr. Pry. School, Puduveltu                            |
| 3. SDM Law College, Kodialbail, Mangaluru                     | 15. SDM College of Dental Sciences, Sattur, Dharwad           | 27. SDM Hr. Pry. School, Mayyadi, Byndoor                     |
| 4. SDM College of Business Management, Kodialbail, Mangaluru  | 16. SDM College of Engineering & Tech., Dhavalanagar, Dharwad | 28. SDM English Medium Hr. Pry. School, Ujire                 |
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| 7. SDM Ayurveda Pharmacy, Kuthpady, Udupi                     | 19. SDM Industrial Training Institute, Samse                  | 31. SDM PU College, Ujire                                     |
| 8. SDM College of Ayurveda, Thanniruhalla, Hassan             | 20. SDM High School, Dharmasthala                             | 32. SDM PU Residential College, Ujire                         |
| 9. SDM Ayurveda Hospital, Hassan                              | 21. SDM High School, Ujire                                    | 33. SDM College of Education (B.Ed), Ujire                    |
| 10. SDM Ayurveda Hospital (OPP Unit), Chikmagalur             | 22. SDM High School, Belal                                    | 34. SDM Institute of Education (D.Ed), Ujire                  |
| 11. SDM College of Naturopathy & Yogic Sciences, Ujire        | 23. SDM High School, Perinje                                  | 35. SDM Polytechnic, Ujire                                    |
| 12. MMK & SDM Mahila Maha Vidhyalaya, Mysore                  | 24. SDM Hr. Pry. School, Dharmasthala                         | 36. SDM School, Ashok Nagar                                   |

#### HOSTELS

- |   |  |  |
|---|--|--|
| 1. Patanjali Naturopathy College Boys Hostel, Ujire   | 4. ITI Boys Hostel, Smse                     | 7. SDM Ayurveda College Boys Hostel, Hassan      |
| 2. Prakruthi Naturopathy College Ladies Hostel, Ujire | 5. SDM Dental College Boys Hostel, Dharwad   | 8. SDM Ayurveda College Ladies Hostel, Hassan    |
| 3. ITI Boys Hostel, Venur                             | 6. SDM Dental College Ladies Hostel, Dharwad | 9. SDM Management College Boys Hostel, Mangaluru |

### Shree Dharmasthala Manjunatheshwara Educational Trust ®, Ujire (D.K.)

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- SDM Institute for Management Development, 2254, Vinobha Road, Mysore
- SDM Ayurveda Hospital, Kuthpady, Udupi
- SDM Ayurveda Hospital, OPD Unit, Mangaluru
- Rural Development & Self Employment Training Institute, Ujire
- Nethravathi Craft Centre, Ujire
- SDM School of Commerce, Ujire
- SDM Sports Club, Ujire
- Middle Level Training Centre, Ujire

#### HOSTELS

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#### Shree Dharmasthala Manjunatheshwara Publication Trust ®, Ujire (D.K.)

- Manjunatheshwara Pustaka Prakashana Male, Ujire
- Manjushree Printers & DTP Centre, Ujire
- Manjuvani Monthly Magazine, Ujire



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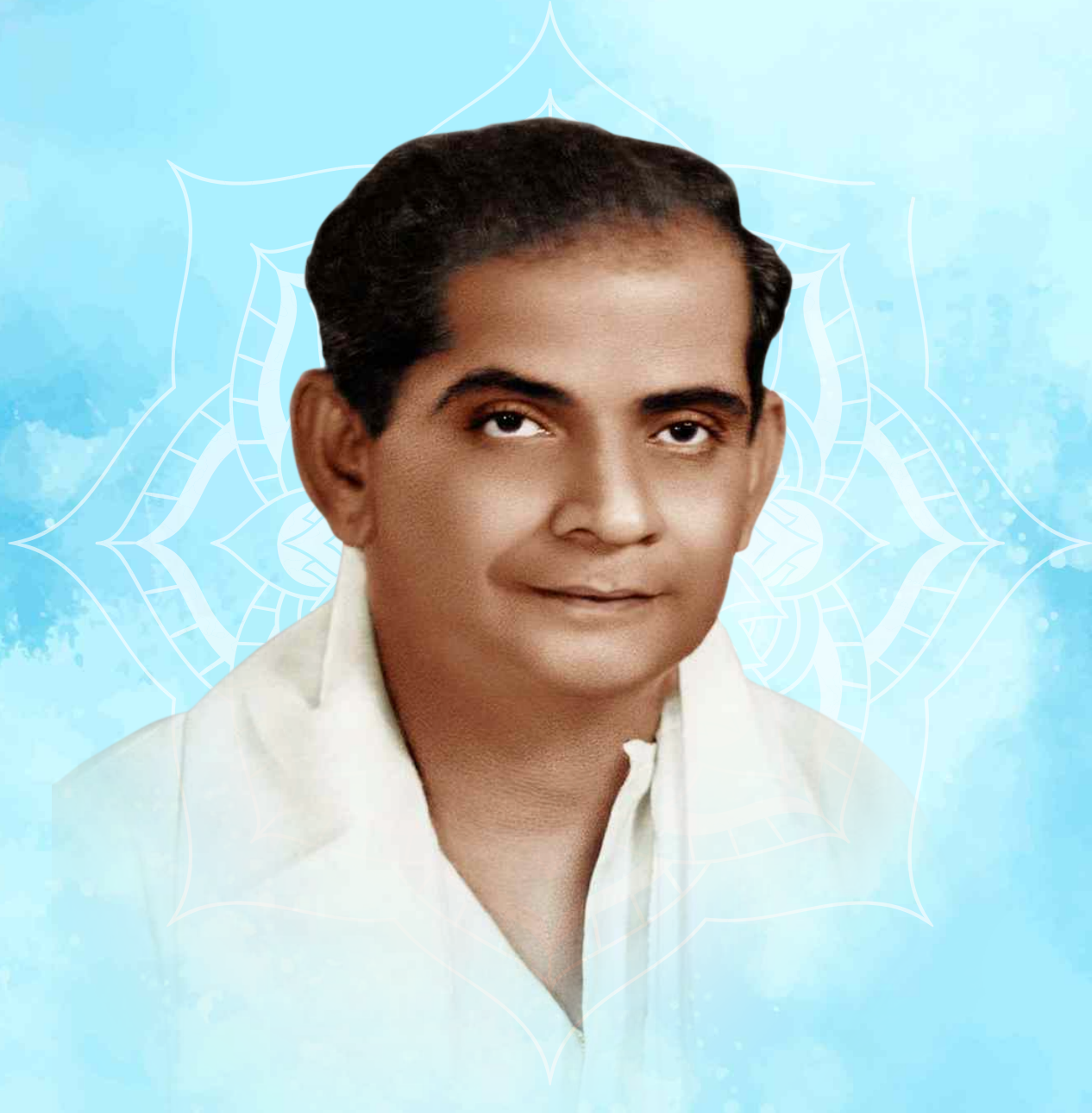
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Late Shri D. Rathnavarma Heggade

Founder  
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# PEOPLE WHO SHAPED THE INSTITUTION



**Prof. N. J. Kadamba**  
1978-1979 - 1 Year



**late Prof. Krishna Rao**  
1979-1982 - 3 Years



**Prof. V. T. Kulkarni**  
1982-1997 - 15 Years



**Dr. Devaraj K.**  
1997-2013 - 16 Years



**Mrs. Aruna P. Kamath**  
2013 onwards

# Principal's Desk



## Dear Readers, Greeting to you

We look back on the many achievements of our college community with immense satisfaction and happiness as yet another academic year comes to an end. Every success story be academic or extracurricular is evidence of the commitment, zeal, and tenacity of our teachers, staff, and students.

In the realm of academia, our college continues to excel across a diverse array of disciplines. With multi various research initiatives that pushes the boundaries of knowledge, innovative projects that address pressing societal challenges, or academic performances that inspire, our students and faculty are at the forefront of intellectual inquiry and discovery.

The College campus showcases the diverse student body, each with unique experiences, perspectives, and aspirations, enriching the academic environment and shaping our collective journey towards growth and enlightenment. Our college magazine celebrates our diverse student body through thought-provoking articles, essays, artwork, and poetry.

Our curriculum integrates practical learning experiences, mentorship from industry experts, and opportunities for hands-on projects. These initiatives empower our students to think critically, collaborate effectively, and develop the entrepreneurial skills necessary for success. The journey of entrepreneurship is not without its challenges. It requires dedication, perseverance, and the ability to learn from setbacks. At SDM we encourage our students to embrace failure as a stepping stone towards growth and innovation. Through workshops, seminars, and networking opportunities, we provide them with the tools and support they need to navigate the complexities of entrepreneurship.

Students are the future leaders, innovators, and change-makers of tomorrow. We encourage them to embrace their role as global citizens and to leverage their knowledge and skills to create a positive impact through community service initiatives, participate in volunteer programs, and collaborate with local organizations to address societal issues and contribute to the common good. Together we uphold the principles of social responsibility with dedication and integrity by challenging ourselves to think beyond our individual interests and embrace our collective responsibility to create a more just, equitable, and sustainable future for all.

At SDM, we fervently hope that our students' accomplishments will make our nation proud. The institution upholds its motto, "Learning for Life," while working to support the teaching and learning process by giving students the freedom to explore the world of opportunities.

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# *Annual Report*





# ANNUAL REPORT 2023-2024

Esteemed Chief Guest, Dr. Anasuya Rai, Principal University College, Mangaluru, Guest of Honour Mr. Christopher D'Souza, Director-Ranga Adhyayana Kendra, St. Aloysius College also our proud alumni, distinguished members of the Shri Dharmasthala Manjunatheshwara Educational Societies, esteemed staff, student council members, and honored guests, it gives me immense pleasure to present before you the 45th annual report of S.D.M. College of Business Management, Mangaluru. Affiliated with Mangalore University, our college offers four esteemed courses: BBA, BCA, BA(HRD) and B.Com. with a strong focus on fostering co-curricular and extra-curricular activities. It is accredited by NAAC with an 'A' Grade (CGPA: 3.15) in the IV Cycle of Accreditation.

I stand before you today with immense pride and gratitude as we gather to celebrate the achievements and successes of another fruitful academic year of our esteemed institution. The Annual Day serves as a momentous occasion to reflect on our journey, honor our accomplishments, and envision the path ahead.

As we come together to commemorate the 45th Annual Day of our college, we are reminded of the dedication and hard work that have propelled us forward. Our college has remained steadfast in its commitment to academic excellence, holistic development, and fostering a vibrant learning community.

Today, we stand proud with a total student strength of 1396, comprising 623 girls and 773 boys. Our faculty, consisting of 37 full-time lecturers and

3 part-time lecturers, a qualified librarian, a Physical Director supported by 25 dedicated non-teaching staff, has been instrumental in nurturing and guiding our students towards academic excellence and personal growth.

Beyond academics, SDM College has always emphasized the importance of co-curricular and extra-curricular activities in fostering holistic development. Throughout the academic year, our students have actively participated in a myriad of events, competitions, and initiatives, showcasing their talents, skills, and creativity.

From cultural festivals to sports tournaments, from community outreach programs to entrepreneurial ventures, our students have demonstrated exemplary leadership, teamwork, and innovation. These experiences not only enrich their college life but also prepare them to face the challenges of the ever-evolving world beyond academia.

Wide range of programmes through Online/Offline mode were conducted for which renowned personalities and our alumni were invited as guest speakers to guide and motivate the students.

10 departments of the college like Financial Management, Human Resource Management, Marketing, Economics, Computer Applications, Business Law and Commerce Department English, Kannada and Hindi ensure decentralization and promote inclusive development. Departmental objectives compliment the vision and mission of the institution based on which wide spectrum of programmes are conducted to supplement the academic input. These include:

### 1. 22 Add on Courses in various subjects:

- ❖ Communicative and Sporteous English
- ❖ Self-Management
- ❖ Hindi Translation
- ❖ Consumer and Marketing Research
- ❖ ಪತ್ರಲೇಖನ
- ❖ Basics of Accounting
- ❖ ಭಾಷಾಂತರ
- ❖ Big data Analytics
- ❖ Mechanics of data Science
- ❖ Event Management
- ❖ Personality Enrichment and Ecological Literacy
- ❖ Hindi Translation
- ❖ Business Analytics
- ❖ Social Media and ethics
- ❖ Human Resource Development
- ❖ Generative Artificial intelligence
- ❖ Consumer education, Rights and responsibilities
- ❖ Cross cultural and global Management
- ❖ Corporate Governance
- ❖ Service Quality Management
- ❖ Personal Taxation
- ❖ Agile-Software Development Life Cycle
- ❖ Automated Bookkeeping using Tally

### 2. Academic Programmes and Guest Lectures:

- One day conference on “Audit and Adjudication under Goods and Services Tax: Issues and challenges
- One day seminar on “Emerging trends in finance and opportunities for commerce and management students”
- Workshop on “Career Opportunities in Hospitality Industry in India”
- Workshop “SDM-Neophyte: Unlocking Knowledge, Igniting Curiosity”
- One-day workshop on Issues and challenges to entrepreneurial success
- Commemoration of 76th Birthday of Poojya Heggade Ji
- Awareness programme on “Consumer Protection and their rights”
- Webinar on “Consumer Awareness and Rights”
- A seminar on “Shoshin-Blueprint for success: Unlocking career potential”: Alumni Interaction
- V Semester BCA, B.Sc. Computer Science and B.Com. Computer Application Syllabus Workshop
- Awareness Programme on ‘Commodity Derivatives’
- Mangalore University Inter Collegiate Men and Women Weight Lifting Championship
- Orientation programme on “CAT, MAT, and PGCT”
- Teacher’s Day Celebration
- Hindi Day Celebration
- Worlds Alzheimer’s Month
- Observation of International day of Democracy

- Observation of National Engineer's day
- Career Development Programme
- Consumer day Celebration
- Genesis 2023 – University level Management fest for I year students.
- INSPIRE 2023
- Fest Forum - IT Training
- Youth on Weekend at Ashram (YOUWA) Program by Ramakrishna Mission Mangalore
- Swachhhanjali-plogging Drive
- Rashtriya Ekta Diwas
- Meri matti meri desh campaign
- Investors Awareness Programme
- Online Capital Market Awareness Programme
- Investment Awareness programme
- Leadership Training Programme
- Rashtriya Ektha Diwas
- Swachatha Programme
- Saraswathi Pooja
- Kannada Rajyothsava Celebrations
- Yoga Utsava
- Vigilance Awareness Week – Integrity Pledge
- Street play workshop
- Staff Enrichment Programme
- Awareness on Healthcare for women
- Awareness on Domestic Violence against teenagers - Boys and girls
- Awareness on solution for climate changes
- Awareness on Quitting smoking
- Awareness on Drug abuse
- Awareness on solutions for water pollution
- Awareness on solutions for noise pollution
- Awareness on Gender Equality
- Awareness on Plastic free world
- Awareness on Soil Erosion
- Awareness on Importance of Health Care
- Awareness on Importance of Education
- Awareness on Importance of Health Care for women
- Awareness on Drug Abuse and its Impact on Society
- Awareness on Crypto currency
- Awareness programme on noise pollution
- Awareness programme on ozone depletion
- Awareness programme on air pollution
- Awareness about e Commerce
- Awareness about online fraud
- Alumni Interaction
- Voter Registration Drive
- NSS Annual Camp
- Blood donation camp
- Medical Camp

- Book Donation Drive
- Constitution Awareness rally
- Guest lecture on 'Role of Students in Higher education and Preparation for Job Market
- "Synergy 2024" – National Level Management Fest
- "Sygma 2024" – National Level IT Fest
- Vivekotsava 2024
- Voter list registration
- Voters Pledge
- Library Book Exhibition 2024
- Career Guidance Programme
- Factory Visit
- Sports Day 2024
- SVEEP Programme
- Artexo Exhibitors
- Guest lecture on Accounting Software
- Guest Lecture on 'Managing Personal and Interpersonal skill'
- Guest Lecture on 'Human Rights and Social Media'
- Guest Lecture on "How to crack competitive Exams"
- Guest lecture on Certified Management Accountant
- Guest lecture on Spirituality and Ethics
- Guest lecture on Entrepreneurial Qualities
- Guest lecture on Investment banking operations and Profile Building
- Guest Lecture on Mental Health and Wellness for Girls and Women
- Guest Lecture on Exploring Diversity and Inclusion in English Language and Literature
- Guest Lecture on Communication and Collaboration
- Guest lecture on "Employment Opportunities in official Language and Importance of Hindi Language"
- Guest Lecture on "Investment Psychology"
- Guest Lecture on "Capital Market Awareness"
- Guest Lecture on "Higher Studies in Abroad"
- Guest Lecture on Pivotal role of Python in today's business world
- Guest Lecture on Corporate Social Responsibility - Sustainability Initiatives
- Guest lecture on Development of Project in Php
- Guest Lecture on Literature and Philosophy
- Guest lecture on Corruption Free India
- Guest lecture on "Emotional Health Well being for Youth"
- Guest lecture on "Dealing with mobile overuse"
- Guest lecture on "Cellphone addiction and dependency"
- Guest lecture on "Cellphone addiction and social isolation"
- Guest lecture on "Physical and psychological issues and cellphones"
- Guest lecture on "Awareness on cyber security":
- Guest lecture on Software development
- Guest lecture on "How to Face Interview in software Industry":
- Guest Lecture on Importance of Economics in Professional Course
- Guest lecture on "International English Language Day
- Guest Lecture on How to speak English Language Confidently



- Guest lecture on 'Importance of Branding in Business'
- Guest Lecture on Emerging Trends in software Testing
- Guest lecture on Stress Management and Meditation
- Guest lecture on "Artificial Intelligence and future of work":
- Guest lecture on "Specialization area for HR professionals":
- Guest lecture on "Role of Youth in Volunteering and community service"
- Guest Lecture on "Career Opportunities in Software sector"
- Guest Lecture on ಶಿಕ್ಷಣದ ಜೊತೆಗೆ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ

### 3. Value Education Programmes

### 4. Orientation and Inauguration of various associations

### 5. IQAC Programmes for initiating Quality Improvements:

- Faculty development programme on "Gearing up the Institution for 5th NAAC Cycle-Initiatives and Plans"
- Faculty development programme on "Performance Enhancement through Stress Management"
- Faculty development programme on "Infosys Springboard"
- Staff Enrichment Programme on "Attaining Institutional Vision and Mission – Role of Faculties and Administrative Staff"
- Research development programme on the topic "E-learning through MOOC"
- Programme on Power of Subconscious Mind

### 6. Skill enhancements programmes to provide practical experiences in various functional areas of management and computer application.

### 7. Extension activities to reach out to the society and also to share knowledge :

- Visits to schools, orphanages and working with NGOs
- Medical Camp
- Blood Donation Camps
- Street Play
- Beach Cleaning
- Campus Cleaning Programmes

### 8. Students Council Programmes:

- Orientation Programme to First Year students by Council Members
- Leadership Development Programme for Council members
- Orientation programme by each Association.
- Brain storming for Action Plan by SQAC
- Inauguration of Students' Council
- SYNERGY 2024 –National Level Management Fest
- SYGMA 2024 – National Level IT Fest
- GENESIS 2023 - University Level Management Fest
- INSPIRE 2023 – College Level IT Fest

### 9. Career Guidance & Placement Cell Activities:

- Orientation programme on "CAT, MAT, and PGCT"
- Talk on "How to crack competitive Exams"
- Talk on Certified Management Accountant
- Talk on "Higher Studies in Abroad"
- Talk on "How to Face Interview in software Industry"
- Talk on "Awareness on Exams for Higher Education in abroad":

- Talk on “Career Opportunities in Software sector”
- Career Development Programmes
- Campus Placement

#### 10. Observation of important days :

- Independence Day Celebration
- Teacher’s Day Celebration
- Hindi Day Celebration
- Worlds Alzheimer’s Month
- Observation of International day of Democracy
- Observation of National Engineer’s day
- Consumer day Celebration
- Rashtriya Ekta Diwas

#### Dignitaries addressed students during the period:

1. Dr. P. L. Dharma, Vice Chancellor, Mangalore University, Mangalagangothri.
2. Ms. Deepali, Business Consultant, Avenue Classic Documents Clearance, Dubai, UAE
3. Mr. S. Ramesh, Former Chairman, SIRC of ICMAI, Chief Manager (Finance), HAL, Bangalore
4. Dr. B. Sadashiva Bhat, Retired Principal, Basudev Somani College, Mysuru
5. Mr. Chris, CIS-A2K Associate, A2K, Bangalore
6. Mr. Nitesh, CIS-A2K Program Officer, Bangalore
7. Ms. Prathiksha Acharya, Associate SRE, Securonix, The Hub, Bangalore
8. Mr. Anjan Kumar G, MCX, DBS Office, Bangalore
9. Ms. Shreya Puthran, Associate SRE, Securonix, The Hub-SJR, Bangalore
10. Mr. Vinod Chandran, My Logic, Bangalore
11. Mr. Sudesh Bhat, Associate, BDO India LLP, Bangalore
12. Mr. Skanda N, Assistant General Manager, JS Developer, Bangalore
13. Capt. Brijesh Chowta, Member of the Parliament, Mangalore
14. Mr. Somashekar Shetty, Retd LD (Army)
15. Mr. Jayadeva H., PhD Scholar, MAHE, Manipal
16. Mr. Bharathraj K, Asst. State Organising Commissioner, The Bharat Scouts and Guides, Dakshina Kannada Dist. Mangalore
17. Dr. Anasuya Rai, Principal, University College, Mangalore
18. Dr. Kishore Kumar Rai Sheni, Treasurer, Karavali Wikipedia User Group, Kasargod.
19. Dr. A. Siddiq, Professor, Department of Commerce, University College, Mangalore
20. Mr. B P Dinesh Kumar, Deputy Police Commissioner, Crime and Traffic, Mangaluru
21. Mr. Manikanta A Nayar, Co- Founder, Microdegree
22. Mr. Gaurav Kamath, Co- Founder, Microdegree
23. Mr. Shreyas Shetty, HR Manager, Microdegree
24. Dr. Rajashree Kini, Mr. Parithosh Dabral - Associate Professor and Coordinator, Dept. of Allied Hospitality studies, WGSMA.
25. Chef Manoj Belawal, Chef Nischal - Assistant Professor, Dept. of Cullinary Arts, WGSMA.
26. Dr B H Shekar, Professor, Department of Computer Science, Mangalore University

27. Mr. Prakash Kumar, HOD, Department of Computer Science, Vivekananda College, Puttur
28. Mr. Gopal M Gokhale, Associate Professor (Retd), Govinda Dasa College. Surathkal
29. Mr. Sachin Kumar, Treasurer Sai Vishishta Academy, Mangalore
30. Mr. Ishwar N Kottari ,Advocate, Mangalore
31. Ms. Rekha K, GFGC for women, Balmatta, Mangalore
32. Ms. Kavya Suvarna, Tech Support Engineer, Glow Touch Technology, Mangalore
33. Mr. Sacheth Suvarna, IRCS D.K Dist Branch, Mangalore
34. Dr. Pamidigantam Raghava Priya, Counsellor, K S Hegde Medical Academy, Mangalore
35. Mr. Miyaz, Associate Professor, Faculty of English, University First Grade College, Konaje
36. Mr. Ajay Prabhu, Managing Director of Business Solutions, Mangalore
37. Mr. Akash Shetty, Founder of Bruh Café , Mangalore
38. Mr. Kuldeep Sing, Hindi Officer, Mangalore
39. Mr. Rahul Vasishta, Renowned Editor and Colourist, Kannada and Tulu Industry.
40. Mr. M. Ganesh Kamath, President, Canara Chamber of Commerce
41. Mr. Sushan R. Kotian, Manager- Patient Experience Management, KMC Hospital
42. Ms. Jestalaxmi B, Counselling Psychologist, Life Skill Trainer
43. Mr. Delson Dsouza, Senior Cloud Engineer, Mangalore
44. Prof. Chethan Kumar, Senior Associate, Lotus Known Wealth
45. Ms. Rashmi & Ms. Gowthami, Officers Scale-I, Karnataka Bank Ltd.
46. Mr. Yvonil D'Souza, Investment Service Professional
47. Mr. Naveen Juban Rego, Certified Financial Planner, MUCTA
48. Ms. Shilpa Ghorpade, Proprietor, Detailing Devils
49. Mr. Leo Amal Rosario, Sr. Branch Manager, Franklin Templeton, Mangalore
50. Mr. Vinodraj S, Founder, Xtreme Dance Crew
51. Mr. Rajath, Theater, ANO Officer
52. Ms. Akshitha Rai, Professional Classical Dancer
53. Mrs. Lakshmi Hegde, Assistant professor, Commerce & Management Department, Canara College, Mangalore
54. Ms. Sapna Shenoy, Investment Services Professional
55. Mr. Devadas B, Financial Literacy Counsellor, Canara Financial Advisory Trust, Bangalore
56. Ms. Akshitha, Customer Relation Manager, Mangalore
57. Ms. Arfa Banu, Front End Developer, Niveus Solutions, Mangalore
58. Mr. Chethan Nayak C S, Managing Director , Aduro Consultants Pvt Ltd, Mangalore
59. Prof. Udaya Kumar M, SDM Law College, Mangalore
60. Mr. Keerthan M Devadiga, Freelancer
61. Mr. Aditya Suresh Karkera, Freelancer
62. Mr. Kudroli Ganesh, Illusionist, Mangalore
63. Dr. Nagarathna K A, NSS Co-Ordinator, Mangalore University
64. Mr. Akshay Alva, Advocate/ Corporate Lawyer, Mangalore

65. Ms. Neena Pai, Yoga Trainer, Mangalore
66. Ms. Bharathi S Rao, yoga Trainer, Mangalore
67. Ms. Suma Shetty, Yoga Trainer, Mangalore
68. Ms. Susheela Kumari V, Yoga Trainer, Mangalore
69. Ms. Subhadra Rao, Yoga Trainer, Mangalore.
70. Ms. Pavithra, Cognizant, Mangalore
71. Mr. S Mahesh Kumar, ACP Central, Mangalore
72. Dr Rajalaxmi, Health and Emotion, Medical Professional, Mangalore
73. Ms. Deepthi K, Chief Operational Officer, Hash Infotech, Mangalore
74. Mr. Karthik Bhat, Developer & Trainee, Hash Infotech, Mangalore
75. Mr. Rohil, Academic Counsellor, Mangalore
76. Ms. Sanjana M Shenoy, Dietitian and Nutritionist, Mangalore
77. Mr. MD Minhaj Alam, MRPL, Mangalore
78. CA Raghavendra Nayak K, Chartered Accountant, Nayak & Bhat, Mangalore
79. Mr. Akash Raj, Front End Developer, Mangalore
80. Ms. Malavika D, Advocate, Mangalore.
81. Dr. Sudha K, Research Professor, Srinivas University, Mangalore.
82. Dr. Tamilselvi, Medical Officer, Wenlock Hospital, Mangalore
83. Mr. Antony D'Souza, Incharge of Blood bank, Wenlock Hospital, Mangalore
84. Mr. Sujir Prasad, Partner, Nayak's Trading Co., Mangalore
85. Mr. Yashpal, Product Manager, Try Marine Services Pvt Ltd., Mangalore
86. CA Amruth Gadiyar, Padubidri
87. Ms. Sonali, Manager- HR & Admin, Calypso Innovations, Mangalore.
88. Mr. Santhosh Rebello, University Program Manager, Mangalore
89. Mr. Christopher D'Souza, Assistant Professor, St Aloysius College, Mangalore
90. Dr. Rakesh Kumar B, HOD, MSc (BDA), St Aloysius college, Mangalore
91. Mr. Girish K, Regional Council Members, Southern India Regional Council, The Institute of Cost Accountants of India.
92. Mr. Suresh R Gunjalli, Cost Accountant, CCM & ICMAI, Mangalore
93. Mr. Pavan, Mr. Kishore, Mr. Kaushik- Cost Accountant, CCM & ICMAI, Mangalore
94. Mr. P Venkatagiri Rao, Treasurer, CCM & ICMAI, Mangalore
95. Ms. Aishwarya Rajeev, Senior Analyst, Infosys Ltd, Mangalore
96. Mr. Sai Mallika, Managing Partner, VCARE Overseas Education, Mangalore
97. Fr. Michael Santhumayor, Principal of Milagres College, Mangalore
98. Dr. Francisca Tej, Proprietor & MD, Wizdom Institution Network, Mangalore
99. Mr. Gopalakrishna Delampady, Delampady Yoga Prathistana, Mangalore
100. Mr. P Raghavendra, Advocate, Mangalore
101. Mr. Rafique Kukkadi, Freelancer, Mangalore
102. Mr. B N Jayaprakash, Freelancer, Mangalore
103. Ms. Kavitha Ganesh, Guest Faculty & Researcher, Mangalore University, Konaje

104. Mr. Santhosh Notayar, Assistant Professor, Department of BCA/ Animation, St Aloysius (Deemed to be University)
105. Ms. Joya Mascarenhas, Assistant Professor, Department of Commerce, St Aloysius (Deemed to be University)
106. Dr. Hariprasad Shetty, Associate Professor, St Aloysius (Deemed to be University)
107. Ms. Yakshitha Poojary, App Developer, Accenture Pvt Ltd
108. Mr. Premanatha Shetty B A, physical Education Director, Swami Vivekananda College
109. Dr. Haridas Kuloor, Assistant Director of Physical Education, Mangalore University
110. Ms. B Sugamavathi, Senior Manager, Bank of Baroda, Mangalore
111. Mr. Praveen S Bhandary, Busniess Branding Consultant, Mangalore.
112. Dr Prakash, Wenlock Hospital, Mangalore
113. Dr Lokesh, Wenlock Hospital, Mangalore
114. Dr Tahseen, Wenlock Hospital, Mangalore
115. Dr Dombayya, Wenlock Hospital, Mangalore
116. Ms. Divya, Senior QA Engineer, Semnox Solutions Pvt Ltd., Mangalore
117. Brahma Kumari Sneha, Vishwa Shanti Mandira, Urwa, Mangalore
118. Ms. Sai Divya Darshana, Assistant Professor, UFGC Mangalagangothri
119. Mr. Aditya Rai, Managing Partner, H/S M S Pai Co. City Trade Centre, Kadri, Mangalore
120. Ms. Shivani Shetty, Event Planner, Mangalore
121. Mr. Praveen S Bhandary, Business Branding Consultant, Mangalore.
122. Mr. Rishab Shetty, HR Manager, Calypso Innovations, Mangalore.
123. Ms. Jasmitha, Choreographer, Mangalore
124. Ms. Thanuja Rao, ETA, Infosys, Mangalore
125. Mr. Vineet Shetty, CA, Mangalore
126. Mr. Srivatsa Bhat, CA, Mangalore
127. Ms. Sanjana Pai, Lawyer, Mangalore
128. Mr. Shabdik Varma, Freelancer, Dharmasthala
129. Mr. Ankith, Photographer, Mangalore
130. Mr. Prajwal, System Engineer, Mangalore
131. Ms. Prathiksha Rai, Senior QA Engineer, Unicourt Mangalore (MISPL)
132. Mr. Monik Kotian, Proprietor, Metanoia Restro café, Mangalore
133. Mr. Harish Neermarga, CEO, Accolade Tech Solutions, Mangalore
134. Mr. Prathvi Raj, Sowmya, Gautham – Software Developer, Code Lab Solutions, Mangalore
135. Mr. Krishna Kulkarni, Assistant Controller and Legal Metrology, Mangalore

#### **Alumni Guests**

1. Mr. Shreemukha Sullia, Founder & CEO of Buttistore.com, Bangalore
2. Mr. Skanda N, Co-Founder, Key Technologies, Sullia
3. Mr. Rishikesh Shetty, Tech Head (Ather Energy), IBC Knowledge Park, Bannerghatta, Bangalore
4. Ms. Chrismita D'costa, Senior Account Manager, Mindstorm Digital Marketing, Mumbai.
5. Mr. Manel Srikanth Nayak, Partner, Kamakshi Group, Mangalore

6. Mr. Milan Kotecho, Entrepreneur, Mangalore
7. Mr. Sandesh Shenoy, Businessman, Upendra Trading Co., Mangalore
8. Mr. Prajwal, Access Research Lab, System Engineer, Mangalore
9. Mr. Shrijith R, Project Coordinator, Sclera VDMS Pvt Ltd, Mangalore
10. Ms. Deepthi K, COO, Hash Infotech, Mangalore
11. Dr. Shaini Naveen, Professor, SDM PG Centre, Mangalore
12. Mr. Prashasti Shetty, Program Associate, Milan Foundation, Mangalore
13. Mr. Pratham Jain, Financial Analyst, Northern Trust, Bangalore
14. Ms. Sunasa, Freelancer, Mangalore
15. Ms. Dielle, Freelancer, Mangalore
16. Ms. Payaswini, Freelancer, Mangalore
17. Mr. Yashwin, Choreographer, Mangalore
18. Mr. Akash D K P, Freelancer, Mangalore
19. Ms. Khushi P Bhimani, Freelancer, Mangalore
20. Mr. Naman Bohra, Freelancer, Mangalore
21. Ms. Shibani, Freelancer, Mangalore
22. Ms. Prathiksha Rai, Sr. QA Engineer, UniCourt Mangalore.
23. Mr. Athul SK (Athul Capture), Mangalore.
24. Mr. Dawson, Web Developer, Rohan Corporation, Mangalore
25. Mr. Nikith R Kottary, Executive Manager, PNB MET Life, Mangalore.
26. Mr. Rahul Amin, Actor and Director, Mangalore
27. Ms. Maya D Vyas, HC Consultant, Deloitte, Bangalore
28. Ms. Megha Raj M, Client Service Executive, STAT Perform
29. Ms. Sheethal Suvarna , Career guidance and Motivational speaker
30. Ms. B Prathiksha Baliga, Entrepreneur, Upendra Traders, Mangalore
31. Mr. Dawn Prakash, Assistant Professor, SDM MBA, Mangalore
32. Ms. Pooja Shetty, Packaged Development, SAP Team Lead, Bangalore
33. Mr. Rahul R Devadiga, Unity AR/ VR Developer, Karanji Infotech Pvt Ltd, Mangalore
34. Mr. Aman S D'Souza, Freelancer, Mangalore
35. Ms. Vaishnavi, Freelancer, Mangalore
36. Mr. Milan, Partner, ICC
37. Mr. Sandesh Shenoy, Business
38. Mr. Saurav Sathish Kumta, Investor

#### Academic Programmes

**Following are some of the Academic Programmes & Guest Lectures organized for the benefit of students by various Associations/ Departments:**

**V Semester BCA, B.Sc. Computer Science and B.Com. Computer Application Syllabus Workshop :** SDM College of Business Management in association with Mangalore University Computer Science Teacher's Association (MUCSTA) organized V Semester BCA, B.Sc. Computer Science and B.Com. Computer Application Syllabus Workshop on 4 September 2023. The workshop was inaugurated by Dr. Shekar B. H. Professor, Department of Computer Science, Chairman-BOS in Comp. Sc. & Comp. Application, Mangalore University. Prof. Aruna P Kamath, Principal of the college presided over the programme. Mr. Prakash Kumar

K, President, MUCSTA Mr. Vinayachandra, Secretary, MUCSTA were present. Mrs. Divya Uchil, Vice Principal delivered the vote of thanks. Mr. Arun F Sequeira, Faculty computer Science department compered the programme.

**Workshop “SDM-Neophyte: Unlocking Knowledge, Igniting Curiosity”:** The department of Computer Applications of SDM College of Business Management and Karavali Wikimedians User Group, Mangaluru in association with Centre for Internet and Society, Access to Knowledge (CIS/A2K), Bengaluru organized one day National Level Wikipedia Workshop “SDM-Neophyte: Unlocking Knowledge, Igniting Curiosity” on 16 March 2024. Ms. Chris, Communications Associate at CIS-A2K, Bengaluru inaugurated the programme. Ms. Nitesh Gill, Programme Officer at CIS-A2K, Bengaluru was the chief guest. Mr Arun F Sequeira coordinated this programme.

**Workshop on “Career Opportunities in Hospitality Industry in India”;** HRD department organized one day workshop on “Career Opportunities in Hospitality Industry in India” in association with Department of Allied Hospitality Studies, WGSHA, MAHE, Manipal on 20 March 2024 for final year students in the conference hall. Dr. Rajashri S Kini, Associate Professor, Department of Allied Hospitality Studies, WGSHA, MAHE, Manipal; Mr. Parithosh Dabral, Assistant Professor Department of Allied Hospitality Studies, WGSHA, MAHE, Manipal; Chef Manoj and Chef Nischal both Assistant Professors, Department of Cullinary Arts, WGSHA, MAHE, Manipal, Ms. Chaitra and Ms. Utkarsha, students of WGSHA, MAHE, Manipal were the resource persons.

**One day seminar on “Emerging trends in finance and opportunities for commerce and management students”:** Commerce department organized one day seminar on the topic Emerging trends in finance and opportunities for commerce and management students on 1 March 2024. The resource person for the programme was CA Vinod Chandran, certificate holder of specialised executive finance programme from IIM Lucknow, CEO, My Logic Business management School.

**One day conference on “Audit and Adjudication under Goods and Services Tax: Issues and challenges:** Commerce department organized a one day conference on “Audit and Adjudication Under Goods And Services Tax Issues and Challenges” in association with Institute of Cost Accountants of India (ICAI) Mangalore Chapter on 17 May 2024. The programme was presided by Prof. Aruna P Kamath. CMA Suresh R.Gunjalli, Central Council Member of ICAI was the guest of honour. The Resource person was CMA Girish Kambadaraya, Regional Council Member of the Southern India Regional Council who delivered a presentation on “Audit & Adjudication under Goods & Services Tax: Issues & Challenges.” Mrs. Manju. H, Mr. Thilakraj. G., Mr. Akshith Kumar and Ms.Pooja coordinate the programme.

**A seminar on “Shoshin-Blueprint for success: Unlocking career potential”:** A seminar on “Shoshin-Blueprint for success: Unlocking career potential” by Mr. Santhosh Rebello. University Program Manager for Mule Soft at Sales Force, Bangalore was organized for III BCA ‘A’ & III BCA ‘B’ on 2 May 2024. The objective of the session was to provide exposure on career opportunities. The programme was coordinated by Mr. Arun Francis Sequeira & Mrs. Yogita Patgar.

**Webinar on BSE’s Investors Awareness Programme :**The Finance Department in association with BSE organized an online Investors Awareness Programme by Ms.Marina Jose Kanjikal, Trainer BSE-IPF, Mumbai for III BBA ‘B’ on 10 June 2024. The objective of this programme is to introduce the students to the world of investing, with emphasis on how to choose right company. Mrs. Smitha M coordinated this programme.

**Commemoration of 76<sup>th</sup> Birthday of Poojya Heggade Ji:** A presentation on “Dharmasthala institutions a saga of success” was held on the occasion of 76th birthday celebration of reverend President of SDME society Ujire Dr D. Vereendra Heggade. The objective of the programme was to point out the contributions made by Poojya Heggade Ji in different spheres to bring about positive changes. On this occasion, Mrs Aruna P. Kamath, Principal of the college addressed the students and made a

presentation on the multivarious activities initiated by the President. She highlighted the importance of chaturdanas (Anna Dhaana, Abaya Dhaana, Aushad Dhaana and Vidya Dhaana) in bringing about various reforms in the society. She highlighted the importance of institutions like SKDRDP, SIRI and such other self employment promotion schemes in mitigating the problem of unemployment and poverty. She also gave examples of several social evils the prevalence of which made Heggade Ji to initiate novel reforms like mass marriage, de- addiction programmes etc. She also pointed out that the schemes of Dharmastala institutions initiated by Dr. D. Veerendra Heggade is like a panacea for any problem from which the society suffers.

The presentation gave a comprehensive picture of all the economic, social, cultural and religious activities initiated by Poojya Heggade Ji which is emulated even at a global level. The program succeeded in creating an awareness about the role of various activities initiated by Dr D Veerendra Hegde in bringing about a total transformation in the society. It also made the students proud about the institution to which they belong to which is headed by Rajya Sabha member great visionary Dr D Veerendra Heggade Ji.

**Consumer day Celebration:** SDM College of Business Management, Mangalore, Dakshina Kannada District Administration, District Consumer Affairs Department, District Disputes Redressal Commission in collaboration with the Federation of District Consumer Organizations, District Consumer Information Centre, Legal Metrology Department, Legal Authorities celebrated World Consumer Day on 15 March 2024. Mr. Krishna Kulkarni, Assistant Controller of Legal Metrology, inaugurated the programme.

**Investors Awareness Programme :** In connection with Worlds Investors Week 2023, the Finance Department in association with MUCTA has organised an Investors Awareness Programme for II BBA A and III BBA A students on 10 October 2023. The programme was inaugurated by

Mr.Saurav Sathish Kumta Alumni SDMCBM. There were three technical sessions. In the first session ‘Concept of personal financial planning’, Ms. Yvonil D’souza , Investment Services Professional was the Resource Person. In the second session on “Financial Literacy’,Mr. Naveen Rego, SEBI registered Investment Advisor and a certified investor planner was the Resource Person. The third session on “Importance of investing in early age”, Mr. Leo Amal K, Senior Branch Manager, Franklin Templeton was the resource person. The programme was coordinated by Mrs. Smitha M.

**Online Capital Market Awareness Programme :** In view of World Investors Week 2023 the Finance Department organised Capital Market Awareness Programme for III B.Com students on 9 October 2023. Mr. Chethan Kumar, Senior Associate, Lotus Knownwealth , Mumbai was the resource person. The objective of this programme is to provide an insight into working of BSE. Mrs. Smitha M coordinated this programme.

**Investment Awareness programme :** Commerce department organized an Investment Awareness programme by Ms. Pratheeksha Baliga, Entrepreneur and alumni of SDMCBM on 17 October 2023. Principal Prof.Aruna P. Kamath presided over the programme. The first session was conducted by Mr.Naveen Rego, a certified financial planner from FPSBI. The resource person for the second session was Leo Amal, Senior branch manager, Franklin Templeton. The third session was conducted by Mrs, Sapna Shenoy M, an investment services professional. The programme was coordinated by Mrs. Manju H. and Mrs. Gayathri K.

**Honouring of Rtd. Vice Principal Dr. Muralidhar Rao K. S. :** Dr. Muralidhar Rao, Rtd. Vice Principal of the institution was honoured by our Hon’ble Secretary Dr. Satheeshchandra S, for attaining his superannuation, as representation from the Management of SDM Educational Society, Ujire. Dr. Muralidhar Rao was honoured for his 27 years of valuable service to the institution. Principal Aruna P. Kamath welcomed the gathering and Mr. Arun F. Sequira proposed vote of thanks. Mrs. Gayathri K and Mr. Thilakraj G coordinated the programme.



**Independence Day Celebration :** Our college celebrated 77 glorious years of Independence with great joy and pride on 15 August 2023, at the college Grounds. Our hearts swelled with pride as Chief Guest of the function, Rtd. Lance Dafedar, Somshekar Shetty hoisted the National Flag. The college choir sang the National Anthem in perfect unison and patriotic song was sung on the need to keep the love for our country uppermost in our hearts. Following an impressive march past by all the classes.

**Hindi Day Celebration:** Hindi divas was celebrated on 27 September 2023. Mr.Kuldeep Singh Hindi Officer, New Mangalore Port, Panambur Mangalore was the resource person for the program. ‘Hindi Divas’ is celebrated as an awareness regarding the Hindi literature.

**Worlds Alzheimer’s Month:** The Youth Redcross students participated in World Alzheimer’s Month 2023 on 1st September 2023 at Kadri park with the association of PAGE (People’s Association for Geriatric Empowerment). They launched in the theme of let’s remember that who cannot remember. The objective is to raise awareness and challenge stigma surrounding Alzheimer’s and dementia.

**Observation of National Engineer’s day:** To celebrate the spirit of engineering through the medium of art, in honour of Engineer’s day, SCAN association observed National Engineer’s day on 15 September 2023 by organizing painting competition on the topic “Artificial Intelligence in an Engineers world”. The objective of the observation of the day is to recognise and honour the achievements of the great engineer Mokshagundam Visvesvarayya and also to commemorate the contributions of the engineers to the nation.

**Fest Forum - IT Training :** Fest Forum organized a training programme for I BCA ‘A’ on 16 October 2023 and for I BCA ‘B’ on 17 October 2023. The objective of this training Programme was to enlighten the students about the various events organized by SCAN association and IT Fest events organized by the college and other colleges.

**Saraswathi Pooja:** On the occasion of Navarathri festival the library department organized Saraswathi pooja on 21 st October 2023 at college library, in order to seek the blessings of Goddess saraswathi for the betterment of our college, students and all the teaching and non-teaching staffs.

**Kannada Rajyotsava Celebrations:** Kannada Department celebrated Kannada Rajyotsava on 3 November 2023 in conference hall. Mr. H. Janardhana Hande Kota, Chair person of Karnataka Yakshadhama was the chief guest of the programme. Programme was followed by Koti Kanta Gayana by the kannada students. Principal Prof Aruna P Kamath, presided over the programme. Mrs. Jeevitha and Mrs. Renuthakshi coordinated the programme.

**Awareness on Healthcare for women:** English department organized an awareness programme on Healthcare for women for general public on 11 November 2023. The objective of the programme was to improve women healthcare and to resolve various health issues concerning women.

**Awareness on Domestic Violence against teenagers - Boys and girls:** English department organized an awareness programme on Domestic Violence against teenagers - Boys and girls for general public on 15 November 2023. The objective of the programme was to educate and provide various legal protection for a better society.

**Awareness on solution for climate changes:** English department organized an awareness programme on solution for climate changes for general public on 18 November 2023. The objective of the programme was to understand the different issues contributing for climate changes and applying its possible solutions.

**Awareness on Quitting smoking:** English department organized an awareness programme on quitting smoking for general public on 13 November 2023. The objective of the programme was to educate the general public on dangerous associated with smoking.

**Awareness on Drug abuse:** English department organized an awareness programme on drug abuse for general public on 13 November 2023. The objective of the programme was to educate and keep the community informed about the dangers of drug abuse.

**Awareness on solutions for water pollution:** English department organized an awareness programme on solutions for water pollution for general public on 16 November 2023. The objective of the programme was to educate the general public on importance of water and steps to be followed in order to prevent water pollution.

**Awareness on solutions for noise pollution:** English department organized an awareness programme on solutions for noise pollution for general public on 16 November 2023. The objective of the programme was to educate the general public on dangers of noise pollution and steps to be followed in order to prevent noise pollution.

**Awareness on Gender Equality:** English department organized an awareness programme on gender equality for general public on 14 November 2023. The objective of the programme was to educate the general public on importance of gender equality and to resolve the problems faced by individuals around us.

**Awareness on Plastic free world:** English department organized an awareness programme on plastic free world for general public on 16 November 2023. The objective of the programme was to support plastic free community in order to have a cleaner and greener surrounding.

**Awareness on Soil Erosion:** English department organized an awareness programme on soil erosion for general public on 16 November 2023. The objective of the programme was to control the activities contributing to soil erosion.

**Awareness on Importance of Health Care:** English department organized an awareness programme on importance of health care for general public on 18 November 2023. The objective of the programme was to create awareness about various measures contributing to a healthy society.

**Awareness on Importance of Education:** English department organized an awareness programme on importance of education for general public on 18 November 2023. The objective of the programme was to create awareness about importance of education towards a developed nation.

**Awareness on Importance of Health Care for women:** English department organized an awareness programme on importance of health care for women on 9 November 2023. The objective of the programme was to create awareness about the importance of health for women.

**Awareness on Crypto to currency:** Members of Economics Department conducted an awareness programme on Crypto currency for the employees of Bhandary School Book Pvt. Ltd. on 16 November 2023. The objective of this programme was to provide basic knowledge

**Awareness programme on noise pollution:** The Commerce department organized an extension activity on 6 November 2023 near Aithikaribettu, Mangalore. 5 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Noise pollution. solutions for Noise pollution.

**Awareness programme on ozone depletion:** The Commerce department organized an extension activity on 9 November 2023 near MG Road, Mangalore. 6 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Ozone Depletion.

**Awareness programme on air pollution:** The Commerce department organized an extension activity on 10 November 2023 near PVS, Mangalore. 6 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Air pollution.

**Awareness about e Commerce:** The HR department conducted an extension activity at shree durga ganesh general store on 8 November 2023. The objective of the activity was to create awareness about e commerce. The member provided information regarding success in digital marketplace.

**Awareness about online fraud:** The HR department conducted an extension activity at shenoy general store on 14 November 2023. The objective of the activity was to create awareness about online fraud. The member provided information regarding online fraud.

**Awareness Programme on 'Commodity Derivatives' :** The Finance Department organized an Awareness Programme on 'Commodity Derivatives' by Mr. Anjan Kumar G, Business Development, Multi Commodity Exchange of India Limited, Bengaluru for II BBA 'B' on 7 December 2023. The objective of this programme is to educate the students about the fundamentals of commodity market.

**Alumni Interaction:** An Alumni interaction programme on "Web Development Skills" by Dawson Lester Lobo, WordPress Developer, Rohan Coporation, Mangalore was organized for III BCA 'A' & 'B' on 18 September 2023. The objective of the programme was to get insights into the world of web designing and to promote knowledge and experience sharing between alumni and students.

**Book Donation Drive:** Library department in collaboration with English association conducted an extension activity of donating the books on 27 February 2024. The students donated the books to college library and were further given to the interested students of the college.

**Library Book Exhibition 2024 :** On the Occasion of Swami Vivekananda Jayanthi, the Library department organized one day Book exhibition Programme in library on 30 March 2024. The main purpose of this exhibition was to acquaint and familiarize the students of the collection available in library related to Swami Vivekananda. The programme was co-ordinated by Librarian and Library staffs.

**Artexo Exhibitors:** The Department of English organized Artexo Exhibitors an Art and craft exhibition on the occasion of International English Language Day on 24 April 2024. The exhibition was inaugurated by Mrs. Sai Divya, Assistant Professor, Mangalore University, Mangalagangothri

and Principal Prof. Aruna P Kamath. The objective of the exhibition was to bring forth the innate skills and hone the creative genius of the students. Ms. Lolita Neeta Dsouza. Mrs Madhumathi J Raja, Mrs Kavya coordinated the programme.

#### **GUEST LECTURES:**

- **Guest Lecture on "How to crack competitive Exams":** The Career Guidance and Placement Cell organized a Guest Lecture on "How to crack competitive Exams" by Mr. Ashmith, T.IM.E(Triumphant Institute of Management Education Pvt.Ltd) on 16 September 2023 for III BCA 'A' & 'B'.
- **Guest lecture on Certified Management Accountant:** Placement Cell organized a guest lecture on "Certified Management Accountant and its relevance in the context of career opportunities in the USA" by Mr. Sachin Kumar, Assistant professor of Nitte College and Mr. Pradhan Shetty, Founder & Director of Sai Vishishta Academy, Mangalore on 8 September
- **Guest lecture on Spirituality and Ethics:** BCA Department organized a guest lecture on "Spirituality and Ethics" by Ms. Rekha, Lecturer, Department of English, Govt First Grade College for Women, Balmatta, Mangalore on 12th September 2023.
- **Guest lecture on Entrepreneurial Qualities:** EDP Cell organized a guest lecture on "Entrepreneurial Qualities" by Mr. Akash Shetty, Founder Bruh Café Mangalore also an alumni on 27 September 2023.
- **Guest lecture on Investment banking operations and Profile Building:** Economics association organized a guest lecture on "Investment Banking Operations and Profile Building" by Mr. Raj Yellapantula, Strategic consultant, People Point, Bangalore for II BBA B on 20 September 2023.

- **Guest Lecture on Mental Health and Wellness for Girls and Women:** The Women Cell organized a Guest lecture on “Mental Health and Wellness for Girls and Women” by Dr. Pamidigantam Raghava Priya, Faculty and Counsellor, Dept. of Psychiatry, K S Hegde Medical Academy, Mangaluru on 25 September 2023 for the students of I BCA ‘A’ and I BCA ‘B’.
- **Guest Lecture on Exploring Diversity and Inclusion in English Language and Literature:** The English association organized a Guest lecture on “Exploring Diversity and Inclusion in English Language and Literature” by Mr. Miyaz, Lecturer in English, University First Grade College, Mangalagangothri, Konaje on 27 September 2023 for the students of I BCA ‘A’ and I BCA ‘B’.
- **Guest Lecture on Communication and Collaboration:** The English association organized a Guest lecture on “Communication and Collaboration” by Mr. Raju, Soft Skill Trainer, People Point, Bangalore on 26 September 2023 for II BBA ‘B’.
- **Guest lecture on “Employment Opportunities in official Language and Importance of Hindi Language”:** Hindi Department organized a guest lecture on “Employment Opportunities in official Language and Importance of Hindi Language” by Mr. Kuldeep Singh Hindi Officer, New Mangalore Port, Panambur Mangalore on 27 September 2023.
- **Guest Lecture on “Investment Psychology” :** Marketing department organized a guest lecture on “Investment Psychology” by Ms. Rashmi Bhat, Officer, Karnataka Bank, Mangalore on 10 October 2023.
- **Guest Lecture on “Capital Market Awareness”:** Marketing department organized a guest lecture on “Capital market awareness” by Ms. Deeksha Rao, Senior Associate, Lotus Known Wealth, Mumbai on 10 October 2023.
- **Guest Lecture on “Higher Studies in Abroad”:** The Career Guidance and Placement Cell in association with BCA Department organized a guest Lecture on “Higher Studies in Abroad” by Ms. Shruti Acharaya, Destination expert, UNIABROAD on 10 October 2023 for III BCA ‘A’ & ‘B’ students.
- **Guest Lecture on Pivotal role of Python in today’s business world:** SCAN Association organized a guest lecture on “Pivotal role of Python in today’s business world” Ms. Akshitha, Customer Relations Manager, IPCS company, Mangalore on 26 October 2023.
- **Guest Lecture on Corporate Social Responsibility - Sustainability Initiatives:** The business law department organized a guest lecture on “Corporate Social Responsibility - Sustainability Initiatives” by Mrs. Shilpa Ghorpade, Proprietor, Detailing Devils, Mangalore on 10 October 2023.
- **Guest lecture on Development of Project in Php:** BCA Department organized a guest lecture on “Development of Project in Php” for III BCA ‘B’ by Mr. Karthik Bhat, Developer and Trainer in Hash Infotech, Mangalore on 17 November 2023.
- **Guest Lecture on Literature and Philosophy:** English Association conducted a guest lecture on “Literature and Philosophy” by Mrs. Savitha HoD, St. Sebastian PU College, Mangalore on 3 November 2023.
- **Guest lecture on Corruption Free India:** Rovers and Rangers association organized a guest lecture on “Corruption free India” by Mr. Akshay Alva, Advocate, District court and High court, Karnataka, in connection with Vigilance awareness week on 4 November 2023 for BCA and BBA students.
- **Guest lecture on “Emotional Health Well being for Youth”:** English Department organized a guest lecture on “Emotional Health Wellbeing for Youth” by Dr. Rajalaxmi, Founder, of an establishment Health and Emotion.

- **Guest lecture on “Dealing with mobile overuse”:** English Department organized a guest lecture on “Dealing with mobile overuse” by Akshaya T S, Asiyathul Al Fiza and Bhavya Babu M Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023.
- **Guest lecture on “Cellphone addiction and dependency”:** English Department organized a guest lecture on “Cellphone addiction and dependency” by Radhika Kamath C, Sidrah Ali Khan and Syeda Mehrunnisa Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023.
- **Guest lecture on “Cellphone addiction and social isolation”:** English Department organized a guest lecture on “Cellphone addiction and social isolation” by Delilah Valerie Goveas, Haleemath Safwana and Kadeeja Afreen, Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023.
- **Guest lecture on “Physical and psychological issues and cellphones” :** English Department organized a guest lecture on “Physical and psychological issues and cellphones” by Lizele Ornita DSouza, Nafessath Safreen Nilofa K and Precella J B Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023.
- **Guest lecture on Accounting Software:** The commerce department organized a guest lecture on “Accounting Software” for I BBA ‘B’ on 2 December 2023. Mr. CA. K. Raghavendra Nayak, Chartered Accountant, Mangalore was the Resource Person.
- **Guest Lecture on ‘Managing Personal and Interpersonal skill’:** The HR Department organized a guest lecture on “Managing Personal and Interpersonal skill” on 7 December 2023. Ms. Ashnia, International counselor, Mangalore was the Resource Person.
- **Guest Lecture on ‘Human Rights and Social Media’ :** Human Rights cell organized a guest lecture on ‘Human Rights and social Media’ on the occasion of Human Rights day by on 9 December 2023. Ms. Malavika D, Advocate, Mangalore was the Resource Person.
- **Guest lecture on ‘Role of Students in Higher education and Preparation for Job Market:** The HR department organized a guest lecture on ‘Role of Students in Higher education and Preparation for Job Market’ by Mr. Ashith Poojary, coordinator, Time institution, Mangalore for III B.B.A was held on 27 February 2024.
- **Guest lecture on “Awareness on cyber security”:** Hindi Department organized a guest Lecture on “Awareness on cyber security” by Mrs.Sugunavathi, Hindi Officer, Bank of Baroda, Regional office Mangalore on 21 March 2024.
- **Guest lecture on Software development:** The SCAN association organized a guest lecture on “Software Development” by Mr. Harish Neermarga, Founder and CEO of Accolate Tech Solutions Mangalore for III BCA.
- **Guest lecture on “How to Face Interview in software Industry”:**The Career Guidance and Placement Cell organized a guest lecture on “How to Face Interview in software Industry” by Mr. PrithviRaj, Software Developer, Codelab Solutions on 13 March 2024 for III BCA ‘A’ & ‘B’.
- **Guest Lecture on Importance of Economics in Professional Course:** Economics Department organized a Guest lecture on Importance of Economics in Professional Course by Mr. Sandesh, Director CMA, Mangalore on 22 April 2024.
- **Guest lecture on “International English Language Day”:**The English department organized a Guest lecture on “International English Language day” by Ms. Sai Divya Darshan, Assistant Professor, Univeristy First Grade college, Mangalagangothri on 23 April 2024.

- **Guest Lecture on How to speak English Language Confidently:** English department organized an International Talk on “How to speak English Language Confidently” by Obnel Dsouza, Chairperson of student council London Metropolitan University on the occasion of International English Language Day on 23 April 2024.
- **Guest lecture on ‘Importance of Branding in Business’:** Commerce department organized a guest lecture on ‘Importance of Branding in Business’ by Mr.Praviin Bhandari,Business Consultant in Brand for I year students on 12 April 2024.
- **Guest Lecture on Emerging Trends in software Testing:** The BCA department organized a guest lecture on “Emerging Tools in software Testing” by Ms. Divya, Senior QA Engineer,Semnox Solution Pvt Ltd,Mangalore on 20 April 2024 for I BCA.
- **Guest lecture on Stress Management and Meditation:** The Youth Red Cross and HR department organized a guest lecture on ‘Stress Management and Meditation’ by B.K Sneha from Prajapita Brahmakumaris Ishwariya Vishwa Vidyalaya on 23 April 2024.
- **Guest Lecture on “Awareness on Exams for Higher Education in abroad”:** The Career Guidance and Placement Cell organized a Guest Lecture on “Awareness on Exams for Higher Education in abroad” by Sunil Paul, International Speaker & HR Trainer, Edusphere overseas for III BCA ‘B’ on 17 April 2024.
- **Guest lecture on “Artificial Intelligence and future of work”:** Guest lecture on “Artificial Intelligence and future of work” by Dr. Rakesh, HOD, M.Sc., Big Data Analytics, AIMIT, St. Aloysious (Deemed to be University), Beeri, Mangalore for I BCA ‘A’ was organized by BCA Department on 15 May 2024.
- **Guest lecture on “Specialization area for HR professionals”:** Guest lecture on “Specialization area for HR professionals” by Ms. Sonali, HR Manager, Calypso Innovations, Mangalore was organized by HRD department for III BA(HRD) students on 2 May 2024.

- **Guest Lecture on “ಶಿಕ್ಷಣದ ಜೊತೆಗೆ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ” :** Kannada Department organized a guest lecture on 6 June 2024 on “ಶಿಕ್ಷಣದ ಜೊತೆಗೆ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ” by Mr Jayadev Hiranya, Research Scholar, Manipal University and also an alumni of the college. Mrs Renuthakshi Coordinated this programme.

#### Alumni Intertaction:

- An Alumni Interaction programme by Ms. Deepthi, pursuing AMCA was conducted on 3 November 2023 for I B. Com students. The objective of this session was to understand the importance of reading as it develops your mind and gives you excessive knowledge and lessons of life. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.
- An Alumni Interaction programme by Ms. Pavithra Bharathi J, pursing MCA in Yenepoya college Mangalore was conducted on 4th November 2023 for I BCA ‘B’. The objective of this session was to make a student’s improve leadership quality in today’s competitive world. Mrs. Shruthi K coordinated this program.
- An alumni interaction programme by Mr. Akash Raj, Front End Developer, SCLERA VDMS Pvt. Ltd., Mangalore was organized for I BCA ‘A’ on 2 December 2023.
- An alumni interaction programme by Mr. Akash Raj, Front End Developer, SCLERA VDMS Pvt. Ltd., Mangalore was organized for I BCA A on 2 December 2023. The objective of the programme was to promote knowledge and experience sharing between alumni and students. It was an interactive session. Students expressed positive feedback about the session. The programme was coordinated by Mr. Arun F. Sequeira.
- An Alumni Interaction programme on ‘Contribution of Technology in Education’ by Mr. Rajesh, pursuing his MBA SDM College, Mysore was conducted for I B. Com on 18 April 2024. The programme was coordinated Ms. Lolita Neeta Dsouza.

- An Alumni Interaction programme was conducted on 18 April 2024 for I BBA “A” students. The Alumni for this programme was Rajesh, pursuing his MBA in SDM College, Mysore. The programme was coordinated Ms. Lolita Neeta Dsouza.

#### VALUE EDUCATION PROGRAMME:

##### Role of Youth in Volunteering and community service

- Value Education programme on “Role of Youth in Volunteering and community service” was organized by English Department in collaboration with Rovers and Rangers unit. Mr. Bharath Raj K, Assistant State Organization Commissioner, Rovers and Rangers, Dakshina Kannada was the Resource Person.

#### ORIENTATION AND INAUGURATION OF VARIOUS ASSOCIATIONS

**Scan Association Inauguration:** SCAN Association was inaugurated by Ms. Kavya Suvarna, Tech Support Engineer, Glowtouch Technologies, Mangalore on 13 September 2023. Principal Prof. Aruna P Kamath, presided over the function.

**Inauguration of EDP Cell:** The EDP Cell was inaugurated by Mr. Ajay Prabhu, Managing Director Business Solutions, Mangalore on 27 September 2023. Mr. Akash Shetty, Founder Bruh Café Mangalore also an alumni was the guest of honour.

**Inauguration and Orientation of Rovers and Rangers Association:** Rovers and Rangers association with a motto ‘Selfless service’ and theme ‘Inspiring change’ igniting hope’ organised orientation and Inauguration of Rovers and Rangers Association. Mr. Eshwar N Kottary, Correspondent of SPYSS, Kankanady on 20th September 2023 in the conference hall.

**Library Orientation Programme:** The library department organized an orientation for the first year students from 4 to 11 September 2023. Fresher’s from all four streams (BBA, BCOM, BCA, and BAHRD) participated in the programme. The main objective of this programme was

to familiarize students with the library facility, resources and services. The library orientation programme enabled the students to know the services, E-resources and the software’s offered by the library. The programme was coordinated by Mr. Muralidhar Hegde.

**NSS Orientation Programme :** NSS Unit organized an orientation programme by Mr. Nikith Kottary, Executive Manager, Punjab National Bank, Mangalore and Mr. Pratham Jain, Northern Trust, Bangalore and also our alumni on 1 September 2023. The objective of the programme was to familiarize the students with the importance and activities being done under National Service Scheme.

**NSS Innauguration 2023:** The National Service Scheme was inaugurated by DCP Dinesh Kumar, Deputy Commissioner of Police, Crime and Traffic, Mangalore Commissionerate; Captain Brijesh Chowta, Served in Indian Army, Gorkha Regiment & Cultural & Political Activist and Megharaj Bhandary, Client Service Executive also our alumni on 21 September 2023.

**Inauguration of Commerce Association :** Commerce association was inaugurated by Mr. Devadas B, Financial Literacy Counsellor, Canara Financial Advisory Trust, Bangalore on 20 October 2023. Ms. Pooja coordinated the programme.

**Inauguration of Business Law Association :** Business Law Association was inaugurated by Mrs. Shilpa Ghorpade, Proprietor, Detailing Devils and Ms. Sheethal, Alumni, Career Guidance and Motivational Speaker on 10 October 2023. Mrs. Manju H, Dean of Commerce Department presided over the programme. Ms. Sanjana, Staff coordinator of the association organized the programme.

#### IQAC PROGRAMMES

**Faculty Development Programme on “Gearing up the Institution for 5th NAAC Cycle-Initiatives and Plans”:** IQAC organized a Faculty

Development Programme on “Gearing up the Institution for 5th NAAC Cycle-Initiatives and Plans” on 5 August 2023 at 10.30 a.m. in the conference hall. Resource person of the session was Dr. Satheeshchandra S, Hon’ble Secretary, SDM Educational Society, Ujjire. FDP was organized with the objective of guiding the faculties and administrative staff to initiatives for 5th NAAC Cycle.

**Faculty Development Programme on “Performance Enhancement through Stress Management”:** Faculty Development Programme on “Performance Enhancement through Stress Management” was organized by BBA Department on 3 October 2023. Ms. Jestalaxmi B., Counselling psychologist and Life skill trainer was the resource person. The objective of the programme was to provide valuable insights to effectively manage and reduce stress in life. This programme was coordinated by Mrs.Smitha M.

**Faculty Development programme on “Infosys Springboard”:** A Faculty Development programme on “Infosys Springboard” was organized by Department of Computer Application on 15 May 2024. The objective of the programme was to learn, how to traverse through the Infosys Springboard and to make the best use of it. Faculties learnt to make use of the Springboard facilities to upgrade their knowledge through the various knowledge sources available in it. The programme was coordinated by the Mrs. Divya Uchil.

**Staff Enrichment Programme on “Attaining Institutional Vision and Mission – Role of Faculties and Administrative Staff”:** IQAC organized a Staff Enrichment Programme on “Attaining Institutional Vision and Mission – Role of Faculties and Administrative Staff” on 5 August 2023 at 9 a.m. in the conference hall. Prof. Udaya Kumar, visiting faculty, SDM Law College, Mangalore was the Resource person. The objective of the programme was to enrich the faculties and administrative staff with quality initiatives to be applied for attaining institutional vision and mission.

**Research Development programme on “E-learning through MOOC”:** The IQAC and Research cell organized a Research development programme on “E-learning through MOOC” by Dr. Gopala M Gokhale,

Associate Professor in Statistics (RTD), Govindas College, Surathkal on 05 September 2023 at conference hall. The objective of the programme was to educate the faculties on new technology uses in present education system.

**Staff Enrichment Programme:** Commerce department organized staff enrichment programme on work life balance and food diet by Mrs. Sanjana Shenoy on 21 November 2023 at conference hall. The speaker highlighted the benefits of healthy food in the workplace including increased energy levels, improved cognitive function, reduced absenteeism and increased job satisfaction. The programme was coordinated by Mrs.Manju.H

**Programme on “Power of Subconscious Mind” :** A programme on “Power of Subconscious Mind” by Mr. Kudroli Ganesh, Internationally acclaimed illusionist and motivational speaker was organized by IQAC Cell for faculty, administrative staff and students on 31 October 2023.

#### **Report on academic audit/dry run Jan. 2024**

IQAC conducted an academic audit for the odd semester 2023-24 on 9 and 10 January 2024. The committee members consisting of IQAC and NAAC criteria heads verified the records maintained by faculties as per NAAC requirements. Observations and suggestions based on the audit was presented by each committee member in the staff meeting held on 11th January 2024.

#### **SKILL ENHANCEMENT PROGRAMMES:**

<b>Name of the Association</b>	<b>Activities Conducted</b>
Finance Association	Fin Quiz Paper Presentation Debate Competition Crossword, Student presentation Business quiz Student presentation Corporate Quiz
Human Resource Association	Just a Minute First Impression Human Resource development - Case Study Book review



Marketing Department	Group discussion Paper Presentation
Business Law Department	Photography Competition Case study analysis Legal Logo Designing Book review Video review Group discussion Reel Making Collage
Scan Association	Colour Spray Competition Turn Coat (Toggle Toggle) Web Designing Mind Morph
Commerce Association	Video Review Case Study Shark Tank
Economics Association	Book Review Turn coat competition Group Discussion Quest for Knowledge Knock out and Drag out
English Association	Pot Painting competition Crop Making Competition Essay Writing Competition Poem Writing competition Tagline Writing competition Prop making competition Book Review Pick and Speak Debate Poem narration Calligraphy Writing Word Play War- Puns in English Book Mark Making Slam Book Making Pronounce Me Spell Bee

Hindi Association	Essay writing Competition Shayari Competition Slogan writing Competition Story writing competition
Kannada Association	Poster Making Competition Pick and Speak Bhavageetha Competition Debate Competition Quiz Crossword Elocution
Rovers and Rangers Association	Pencil sketch competition Poster Making competition Essay writing competition Quiz competition Collage Making Quiz Competition
Fine Arts Association	Inter Class Variety Competition Inter Class College Anthem Singing Competition Flower Arrangement Competition Face Painting Competition Rangoli competition Pencil sketch competition Solo Singing Solo/Group Dance Cooking Without Fire
Consumer Club	Consumer Quiz
EDP Cell	Pick & Speak Competition Case Study Competition Paper Presentation Paper Presentation

### Field Visits and Industrial Exposures:

Students visited different factories to get practical exposure on 16 April 2024. The objective of the programme was to meet industry leaders, professionals, entrepreneurs, policymakers, and corporates who share their wisdom, learning, and experiences.

Class	Name of the Factory
I BBA A,B,C & I B.Com	Canara Springs Ltd., Maroli, Mangalore
I BCA A & B, I BA(HRD)	D.K District Milk Producers Societies LTD, Kulshekar, Mangalore
II BBA A B & C	Guruchran Industries, Baikampandy, Mangalore
II BCA A and B, II BA(HRD) & II B.COM	Deccan Plast Industries India Pvt. Ltd, Mangaluru
III BBA B & C & III BA(HRD)	SRR Industries, Adyar, Mangalore
III BBA A, III BCA A & B	Modern Rice Mill, Ashoknagar, Mangalore
III BCOM	Bolas Agro Pvt Ltd, Karkala

### EXTENSION ACTIVITIES

Extension activities were organized by all the associations to make the students realize their social responsibilities and to learn the importance of dignity of labor. Some of the extension activities organized were:

- ❖ **Awareness on Drug Abuse and its Impact on Society:** The members of Rovers and Rangers association conducted a session on “Drug Abuse and its Impact on Society” for the Red Cross association members of Dr.P Dayananda Pai P. Sathish Pai GFGC on 11th November 2023 as a part of extension activity. The objective of this Programme was to prevent youth from using illicit drugs by enhancing their awareness and understanding of the harmful social and health effects of illicit drug use.

- ❖ **Awareness on Crypto currency:** Members of Economics Department conducted an awareness programme on Crypto currency for the employees of Bhandary School Book Pvt. Ltd. on 16 November 2023. The objective of this programme was to provide basic knowledge
- ❖ **Awareness programme on noise pollution:** The Commerce department organized an extension activity on 6 November 2023 near Aithikaribettu, Mangalore. 5 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Noise pollution. solutions for Noise pollution.
- ❖ **Awareness programme on ozone depletion:** The Commerce department organized an extension activity on 9 November 2023 near MG Road, Mangalore. 6 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Ozone Depletion.
- ❖ **Awareness programme on air pollution:** The Commerce department organized an extension activity on 10 November 2023 near PVS, Mangalore. 6 students from I BBA A participated in the programme. The objective of this program was to interact with the general public and explain about Air pollution.
- ❖ **Awareness about e Commerce:** The HR department conducted an extension activity at shree durga ganesh general store on 8 November 2023. The objective of the activity was to create awareness about e commerce. The member provided information regarding success in digital marketplace.
- ❖ **Awareness about online fraud:** The HR department conducted an extension activity at shenoy general store on 14 November 2023. The objective of the activity was to create awareness about online fraud. The member provided information regarding online fraud.

- ❖ **Awareness programme on “Consumer Protection and their rights”:** Consumer Cell organized an extension activity on “Consumer Protection and their rights” at SDM School, Ashok nagar on November 18 2023. The objective of the programme was to create awareness on consumer rights among school students. Students provided sufficient information with live example about consumer products, usage, manufacture date, expired date, complaints and rights.
- ❖ **Alumni Interaction :**An Alumni Interaction programme by Ms. Deepthi, pursuing AMCA was conducted on 3 November 2023 for I B. Com students. The objective of this session was to understand the importance of reading as it develops your mind and gives you excessive knowledge and lessons of life. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.
- ❖ An Alumni Interaction programme by Ms. Pavithra Bharathi J, pursuing MCA in Yenepoya college Mangalore was conducted on 4th November 2023 for I BCA ‘B’. The objective of this session was to make a student’s improve leadership quality in today’s competitive world. Mrs. Shruthi K coordinated this program.
- ❖ The members of the Economics association visited Machali Cuisine restaurant, Mangalore on 26 September 2023 to create an awareness on Small saving schemes among the employees.
- ❖ NSS volunteers attended a seminar on “Youth Empowerment” in connection with Digvijay Diwas organized by Ramakrishna mission, Mangalore on 12 September 2023.
- ❖ The Rovers and Rangers students participated in walkthon awareness programme on importance of heart organized by KMC hospital on 17 September 2023, Mrs. Anasuya and Mrs. Veena coordinated the programme.
- ❖ The member of finance department visited Government Pre-University College, Carstreet, Mangalore for conducting session on “Awareness on Stock Market” for PUC commerce students in connection with World Investors Week 2023 on 13 October 2023. The main objective of this programme was to provide information about stock market operations.
- ❖ Hindi Association 5 students participated in Hindi Essay writing competition organized by Mangalore Refinery and Petrochemicals Limited on 31 October 2023.
- ❖ The finance department in association with St. Milagres Credit Souhardha Co-operative limited, Karwar conducted extension activity on “Canvassing of Pan Card to the Students” on 3 November 2023. The objective of this was to help the students obtain their Pan card.
- ❖ Students visited the “Digantha Mudrana Ltd” on 4 November 2023. The objective of this program was to gain knowledge about newspaper printing and publishing and also to have idea of entrepreneurship.
- ❖ NSS Association organized Food Distribution to the needy people in the state bank area on 4 November 2023. The objective was to develop empathy towards the needy.
- ❖ On the occasion of Karnataka Rajyotsava, students took out a pride walk from Balmatta to Nehru Maiden on 1 November 2023 organized by the Dakshina Kannada District administration in association with NSS Unit.
- ❖ English association organized an extension activity at Carmel School Mangalore on 4, 6 & 8 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy.

- ❖ The NSS Unit organized a jail visit programme on 10 November 2023. The objective of the visit was to develop compassionate feelings towards the inmates of the prison. The students performed several entertaining programmes. Ganesh Mulki Nayak, Social Worker, was also part of the visit.
- ❖ The NSS Unit organized a jail visit programme in connection with drug awareness on 11 November 2023. The objective of the visit was to develop compassionate feelings towards the inmates of the prison.
- ❖ The Business Law Department on the occasion of National Legal Services Day organized an extension activity at District Jail, Mangalore on 10 November 2023. The objective of the activity was to understand the working of the jail, the nature of the duties of the executive officers and included in-depth study of the day-to-day functioning.
- ❖ Finance association organized extension activity in Digantha Mudrana Ltd., Yeyyadi Mangalore on 2 November 2023. The objective of the programme was to inform the employees about the benefits of UPI payment.
- ❖ The Rovers and Rangers association students participated in “Youth and development” programme organized by Mata Amrithnandamayi Math, Mangalore on 4 November 2023.
- ❖ Members of Economics association visited Ms Sportswear, Mulihithlu, Bolar, Mangalore on 9 November 2023 for II BBA ‘B’. The objective of this visit was to gain information on working conditions of sportswear, present sportswear market in India, capital required for the industrial activity, packing methods & risk faced by this industry in this competitive era.
- ❖ Members of Economics association visited Bindu Recipes, RRRX+QMM Bolar, Mangalore on 9 November 2023. The objective of this visit was to gain information on insights in to food trends, food production, quality control, and business operations.
- ❖ Members of Kannada department participated in Workshop on Training the students to write poem by Dakshina Kannada Saahithya Parishath in association with SDM Law college on 1 November 2023.
- ❖ NSS volunteers participated in Mangalore Marathon on 5 November 2023.
- ❖ NSS volunteers participated and volunteered in 3 days expo organized by Mangalore Runners’ Club from 2 to 4 of November 2023.
- ❖ The members of Business Law Department attended ‘Nisargotsava’ organised by SDM College of Naturopathy and Yogic Sciences, Ujire and Dept. of Ayush on the eve of National Naturopathy Day at Town Hall, Mangalore on 18 November 2023.
- ❖ The members of marketing department visited Mannagudda Govt School on 9 November 2023. The objective of the programme was to interact with the students and conduct marketing activities for them.
- ❖ Marketing Department organized a Field visit to “Oshima Systems Private Ltd” Baikampady, Mangaluru on 15 November 2023. The objective of this visit is to have an industry- institution interaction and to know how the processing and marketing takes place in the industry.
- ❖ Members of the English Department visited Sudha Furniture on 9 November 2023. The objective of the visit was to understand the various aspects of the processing unit and fuctions carried out in the factory.
- ❖ Members of the English Department visited Chakrika masala on 9 November 2023. The objective of the visit was to understand the various aspects of the manufacturing and processing unit carried out in the factory.

- ❖ Members of the English Department visited Das Stone, Kasaragod, Kerala on 14 November 2023. The objective was to gain insights into manufacturing process, quality control measures and overall operational workflow. The visit underscored the importance of advanced technology in their production processes.
- ❖ Members of the English Department visited Digantha Mudhrana Ltd, Mangaluru on 3 November 2023. The objective was understanding printing processes, exploring collaboration opportunities.
- ❖ Members of the English Department visited Granite Udyog (Granite Sales and Manufacturing Unit) Kasaragod, Kerala on 14 November 2023. The objective was to explore the quality, safety and understanding in-depth manufacturing processes of the marble company.
- ❖ Members of the Finance department visited Ganapayya's Ayurvedic Company, Yeyadi on 01 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited Gurucharan Industries on 03 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited Kalbavi Consumer Foods Pvt Ltd on 04 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited K Rachana Agro Industries, Baikampady on 04 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited SRR, Kankandy Bypass Road on 03 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited Berachah Food Industries on 01 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited Aspinwall and Company Ltd on 09 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited Amar Infra projects, Mangalore on 07 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the Finance department visited KMF, Kulshekar on 04 November 2023. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.
- ❖ Members of the HR department visited Ideal Icecream Factory, Kottar Chowki, Mangalore on 28 November 2023. The objective of this programme was to provide practical exposure to the students.
- ❖ Members of the Finance department visited Lady Hill Victoria Kannada Medium School, Mangalore on 2 December 2023.
- ❖ The members of the Commerce department visited Ashoknagar Higher Primary School, Mangalore on 2 December 2023.
- ❖ Rovers and Rangers association organized a street play on "Youth Empowerment" on 10 December 2023 Near Bharath Mall, Bejai, Mangalore.

- ❖ Members of the Kannada Department visited Kapikad Higher Primary school, Kapikad, Mangaluru on 11 December 2023.
- ❖ Members of the Kannada Department visited Idya Sacred Heart Higher Primary school, Surathkal on 11 December 2023.
- ❖ The Marketing Department conducted an extension activity to the petty shop keepers of M G Road Mangalore on 2 December 2023.
- ❖ Members of the Hindi Department visited Kadri Government Higher Primary school, Mallikatta, Mangaluru on 5 December 2023.
- ❖ Members of the Hindi Department visited DKZP Higher Primary school, Thokur, Mangaluru on 7 December 2023.
- ❖ The members of the Business Law department visited Ashoknagara Higher Primary School, Ashoknagara, Mangalore on 02 December 2023.
- ❖ The members of the Business Law department visited Shri Narayana Guru Composite P.U College, Mulki on 02 December 2023.
- ❖ The members of the Business Law department visited St. Aloysius Higher Primary School, Urwa, Mangalore on 06 December 2023.
- ❖ The members of the Business Law department visited KPT Anganavadi School, Mangalore on 07 December 2023.
- ❖ The fine arts association conducted an extension activity at Ganapathy English Medium School Mangalore on 12 December, 2023.
- ❖ The HR department conducted an extension activity at St. Aloysius Higher Primary School, Urva Mangalore on 5 December 2023.
- ❖ The HR Department conducted extension activity in Sanidhya Residential School and Training Centre for the Mentally Challenged, Shakthinagar on 22 December 2023.
- ❖ The Members of Marketing Department visited Kamal Marketing, Mangalore on 2 December 2023.
- ❖ The members of the HR department visited the Yafco, Plywood Industry, Kasargod on 1 December 2023.
- ❖ **Book Donation Drive:** Library department in collaboration with English association conducted an extension activity of donating the books on 27 February 2024. The students donated the books to college library and were further given to the interested students of the college.
- ❖ NSS Unit visited 'Vatsalya Dhama' old age home and donated various food and grocery items on 22 February 2024. The objective of the visit was to create a sense of responsibility towards the elderly.
- ❖ English department and Youth Red Cross Unit in association with Society for forest conducted an extension activity at Kantavara forest on 11 February 2024. The students collected debris and segregated it. The objective was to create awareness about the sensitive issues of the environment.
- ❖ EDP Cell conducted a field visit to Ashirvad Polysac Ltd. Baikampady on 29th February. The objective of the visit was to provide practical exposure on the working condition of the firm.
- ❖ III BBA students attended a seminar on "Key elements for the success of the Food Industry" organized by Kanara Chamber of Commerce and Industry on 28 February 2024.
- ❖ BBA students attended a seminar on 'Entrepreneur's journey' organized by "EVOLVE", a woman entrepreneur association held at Ajanta Business Centre, Bejai Kapikad, Mangaluru on 9 February 2024.

- ❖ Members of the Youth Red Cross Unit participated in a one day training program on “Account of World Cancer Day- Awareness Programme” organized by Youth Red Cross, Mangalore University in association with Indian Medical Association, Govt Wenlock District Hospital at University College, Hampankatta on 4 February 2024.
- ❖ **Book Donation Drive:** Library department in collaboration with English association conducted an extension activity of donating the books during February and March 2024 in the college library. The students donated the books to college library and were further given to the interested students of the college. The objective was to inculcate reading habits and to be compassionate with each other. The programme was coordinated by Mr.Muralidhar Hegde Librarian and Ms.Lolita Neeta Dsouza.
- ❖ English department in association with Red Cross Unit & in collaboration with Vana-an NGO conducted an extension activity at Bondel Ground on 17 March 2024 . The objective was to create awareness about the sensitive issues of the environment. The students collected debris and segregated it. The programme was coordinated by Ms. Lolita Neeta Dsouza.
- ❖ Members of the NSS Unit painted the walls near State Bank area on 16 March 2024. The walls were beautifully designed with Warli Art by the students. The objective of the activity was to create awareness on clean and green Mangalore City.
- ❖ III BCA students visited Govt. Higher Primary School, Hejamadi on 9 March 2024. The objective of the visit was to impart knowledge to the students on Microsoft word and Microsoft Paint applications. Mrs. Divya Uchil coordinated the programme.
- ❖ III BCA students visited Uma Tile Factory on 9 March 2024. The objective of the visit was to understand the working process in the industry. Mrs. Divya Uchil coordinated the programme.
- ❖ III BCA students visited DKZP Higher Primary School, Bejai on 30 March 2024. The objective of the visit was to impart knowledge to the students on application of Artificial Intelligence. Mr. Arun F Sequeira coordinated the programme.
- ❖ An extension activity was organized at Nethaji Subhash Chandra Bose Govt. Higher Primary School, Mallikatte, Mangalore on 30 March 2024 by a group of project students of III BCA ‘A’. The objective was to familiarize the concept of Artificial Intelligence to the students.
- ❖ Members of the Finance department visited Akata Agencies, Baikampady on 19 April 2024. The programme was coordinated by Mrs Shwetha Y.
- ❖ Members of the Finance department visited Mangala Cashew Factory Yeyadi on 20 April 2024. The programme was coordinated by Mrs Shwetha Y.
- ❖ An extension activity was held at Dakshina Kannada Hiriya Prarthamika school Mallikatte, Kadri, Mangaluru on 5 April 2024. Mrs. Sowmya Jyothi coordinated the programme.
- ❖ An extension activity was held at Government School, Mannagudda, Mangaluru on 4 April 2024. Mrs. Sowmya Jyothi coordinated the programme.
- ❖ Members of the BCA department visited the GUPS Primary School, Jappinamogaru on 6 April 2024. The programme was coordinated by Mrs Shruthi K.
- ❖ Members of the BCA department visited Ashoknagar Higher Primary School on 6 April 2024. The programme was coordinated by Mrs Shruthi K.
- ❖ Members of the BCA department visited Govt. Upper Primary School- Jeppinamogaru on 6 April 2024. The programme was coordinated by Mrs. Divya Uchil.

- ❖ Members of Economics Association visited the Akata Agencies, Supari Merchants and Commission Agents J.M Road, Bunder, Mangalore on 19 April 2024. The programme was coordinated by Mrs. Shashikala K.G
- ❖ On the occasion of International English Language Day English department in collaboration with Bookholics, Mangalore conducted an extension activity at Vertex Lounge, Mangalore on 27 April 2024. The programme was coordinated by Ms. Lolita Neeta Dsouza.
- ❖ The Marketing Department conducted an extension activity at Presto Foods Corporation Bolor on 5 April 2024. The activity was coordinated by Mrs. Kavitha Prabhu.
- ❖ The members of finance department visited Akta Agencies, Baikampady to conduct extension activity on “Awareness on Financial scams” to the workers in the agencies on 19 April 2024. Mrs. Smitha M coordinated the programme.
- ❖ The members of finance department visited Trident Trucking Company Hobli, Mulki to conduct extension activity on the topic “Awareness on online Scams” to the employees in the Company on 27 April 2024. Mrs. Smitha M coordinated the programme.
- ❖ Members of the Finance department visited ‘Akata Agencies’, Baikampady on 19 April 2024. The programme was coordinated by Mrs Shwetha Y.
- ❖ Members of the Finance department on visited ‘Mangala Cashew Factory’ Yeyadi 20 April 2024. The programme was coordinated by Mrs Shwetha Y.
- ❖ Members of the Commerce department visited Akta Agencies on 19 April 2024. The programme was coordinated by Mrs.Manju.H.
- ❖ Visit to DKZP Higher Primary School, Attavar, Mangalore: Members of the BCA department visited DKZP Higher Primary School, Attavar, Mangalore, on 6 April 2024. The programme was coordinated by Mrs. Yogita Patgar.
- ❖ Members of the BCA Department visited Das Metal Works, Industrial Area, Baikampady, on 27 April 2024. The visit was coordinated the by Mrs. Yogita Patgar.
- ❖ Members of the BCA department visited Janani Industries, Vinayaka CNC Technology, Industrial Area, Baikampady, Mangalore on 20 April 2024. The visit was coordinated by Mr. Arun F. Sequeira.
- ❖ Members of the BCA Department visited Government Higher Primary school, Mannagudda on 08 April 2024. The visit was coordinated by Mrs.Reshmi B R.
- ❖ Members of the BCA Department visited Riya Hoppe Farm on 23 April 2024. The visit was coordinated by Mrs.Reshmi B R.
- ❖ Members of the finance department visited Sudhir Travels and conducted an Awareness programme on “Online Financial Scams” to the workers in the travel agencies on 19 April 2024. Mrs. Smitha M coordinated the programme.
- ❖ An extension activity was organized at Gandhinagar Govt. Higher Primary School, Urva, Mangalore on 5 April 2024 by a group of project students of III BCA ‘A’. The programme was coordinated by Mrs. Shashiprabha.
- ❖ Members of the BCA Department visited Das Metal Works, Industrial Area, Baikampady on 4 May 2024.
- ❖ Members of the BCA Department visited Marine Crafts and Equipment, Mangalore on 18 May 2024.
- ❖ Members of the BCA Department visited Friends Veneer & Ply, Baikampady, Mangalore on 17 May 2024.



- ❖ Members of the BCA Department visited Nandi Food Products, Yeyyadi, Mangalore on 11 May 2024.
- ❖ The Commerce department conducted an extension activity at Yuro Fancy, Mangalore on 23 May 2024.
- ❖ The HR Department Students of III BA(HRD) and III B.Com conducted extension activity in Sultan Diamonds and Gold, Kankanady, Bypass Road, Mangalore on 21 May, 2024.
- ❖ The members of the HR department visited the Joy factory Sulthan Bathery Mangalore on 16 May 2024.
- ❖ The HR department conducted extension activity at Josephs, Prashanth Nivas, Jeppu, Mangalore on 11 May 2024.
- ❖ The members of Finance department visited Azad Steels, Bunder and Mangalore on 22 May 2024.
- ❖ Members of the Kannada Department visited “Vatsalyadhama Vriddhaashrama” Kodialbail, Mangaluru on 05 May 2024.
- ❖ Members of Consumer club visited the DC Office and Food and Supply Department on 06 May 2024.
- ❖ Members of Consumer club visited the Zilla Panchayath Office and lokayukta office on 06 May 2024.
- ❖ Members of Consumer club visited Lokayukta office on 6 May 2024.
- ❖ Members of Consumer club visited District Consumer Dispute Redressal commission on 07 May 2024.
- ❖ Members of the BCA department in association with NSS visited Better Life Home, Old age home, Mannagudda on 18 May 2024.
- ❖ English department organized an awareness programme on LGBTQ rights on 8 May 2024.

- ❖ English department organized an awareness programme on technological awareness for general public on 25 May 2024.
- ❖ English department organized an awareness programme on recharging underground water on 30 May 2024.
- ❖ Members of the English Department visited Prashanth Agro Industries, Mangalore on 8 May 2024.
- ❖ Members of the English Department visited M.T.C Stone Crusher Kasaragod on 22 May 2024.
- ❖ Members of the Kannada Department visited Chethana Child Development Centre” Kodialbail, Mangaluru on 07 June 2024.
- ❖ Members of the Kannada Department visited Govt. Higher Primary School, Kapikad, Mangaluru on 10 June 2024.
- ❖ Members of commerce department visited Government Higher Primary School, Kaatipalla, Surathakal on 10 June 2024.
- ❖ Members of commerce department visited Rachana Agro Industries on 08 June 2024.
- ❖ Members of commerce department visited Seva Ashrama, Deralakatte, Mangalore on 01 June 2024.

#### CAREER GUIDANCE AND PLACEMENT CELL

**Orientation programme on “CAT, MAT, and PGCT”:** Placement cell organized an orientation programme on “CAT, MAT, and PGCT” by Mr. Ganesh Hebbar, Director, Time Institute of Management, Mangalore for B.Com, BBA, and BAHRD on 6 September 2023. The programme provided students about the importance of CAT, MAT, and PGCT exams in shaping their academic and professional careers.

**Career Development Programme:** Placement cell organized a career development programme on “Digital Marketing, Freelancing And About Certification Courses” by Mr. Tarun, Founder ‘Headvay’ , Bangalore on

13 September 2023. The objective of the session was to provide information regarding digital marketing, freelancing and certification courses. B.Com, BBA, and BAHRD students benefitted from the programme.

**Guest Lecture on “How to crack competitive Exams”:** The Career Guidance and Placement Cell organized a Guest Lecture on “How to crack competitive Exams” by Mr. Ashmith, T.I.M.E.(Triumphant Institute of Management Education Pvt.Ltd) on 16 September 2023 for III BCA ‘A’ & ‘B’. The objective of the programme was to give an insight & guide the students on various competitive exams.

**Guest lecture on Certified Management Accountant:** Placement Cell organized a guest lecture on “Certified Management Accountant and its relevance in the context of career opportunities in the USA” by Mr. Sachin Kumar, Assistant professor of Nitte College and Mr. Pradhan Shetty, Founder & Director of Sai Vishishta Academy, Mangalore on 8 September 2023. The objective of the session was to provide an understanding of the CMA certification, its benefits, and how it aligns with career prospects in the USA.

**Guest lecture on “How to Face Interview in software Industry”:**The Career Guidance and Placement Cell organized a guest lecture on “How to Face Interview in software Industry” by Mr. PrithviRaj, Software Developer, Codelab Solutions on 13 March 2024 for III BCA ‘A’ & ‘B’. The objective of programme was to prepare candidates to confidently demonstrate their technical skills, problem-solving abilities, and communication skills.

**Career Guidance Programme:** Career Guidance Programme on “Aviation Industry” to III BBA A students was organized by Career Guidance & Placement Cell on 15 March 2024. Mr. Ronald, Aviation Trainer, Global Education Academy was the Resource Person

**Guest Lecture on “Higher Studies in Abroad” :** The Career Guidance and Placement Cell in association with BCA Department organized a guest

Lecture on “Higher Studies in Abroad” by Ms. Shruti Acharaya, Destination expert, UNIABROAD on 10 October 2023 for III BCA ‘A’ & ‘B’ students. The objective of the programme was to give an insight & guide the students on various opportunity for higher studies in abroad.

**Guest Lecture on “Awareness on Exams for Higher Education in abroad”:** The Career Guidance and Placement Cell organized a Guest Lecture on “Awareness on Exams for Higher Education in abroad” by Sunil Paul, International Speaker & HR Trainer, Edusphere overseas for III BCA ‘B’ on 17 April 2024. The objective of the programme on exams abroad for higher education is to analyze the diverse examination systems, preparation methods, and administration practices across different countries. The programme was coordinated by Mrs. Yogita Patgar.

**Guest Lecture on “Career Opportunities in Software sector”:** The Career Guidance and Placement Cell organized a Guest Lecture on “Career Opportunities in Software sector” for III BCA ‘B’ students on 14 May 2024. Sri Manikanta, Co-founder & Operational Head, Micro Degree Company, Mangalore was the Resource Person. The objective of the programme was to explore various career paths within the software industry, highlight current trends and essential skills, and provide practical guidance on education and various job search strategies to build a successful career in software. The programme was coordinated by Mrs. Yogita Patgar.

#### **Placement Drive :**

- ❖ The Career Guidance & Placement Cell organized an on-campus placement event conducted by Accenture Company on 3 February 2024. 37 students are shortlisted after Aptitude Test, Communication Skills, and Interview for the final round. Mr Prasanna Kumar T. and Mrs. Yogita Patgar co-ordinated the programme.
- ❖ Nireeksha P Rai of III BCA ‘B’ have got placed as Graduate Trainee in TATA Consultancy Services Limited in off campus placement drive.

## NSS UNIT

**Youth on Weekend at Ashram (YOUWA) Program by Ramakrishna Mission Mangalore :** NSS students attended the Youth on Weekend at Ashram (YOUWA) program as volunteers in the plugging drive that took place on 1 October 2023 organised by Ramakrishna Mission Mangalore. NSS Volunteers learned meditation and leadership. Mr Praveen and Dr.Jyothi initiated the programme.

**Swatchhanjali-plogging Drive :** NSS unit of SDMCBM in association with Ramakrishna Ashrama, Mangalore organised Swatchhanjali-plogging drive – a combination of jogging and picking up litter in mangalore city on 1 October 2023. The programme was coordinated by NSS Officers Praveen D and Dr. Jyothi.

**Rashtriya Ekta Diwas :** NSS unit of our College organized Rashtriya ekta diwas (National unity day) to regard the birth anniversary of Sardar Vallabhai Patel. The program was conducted with great enthusiasm with students realizing the importance of the day by taking the unity pledge. Dr. Jyothi & Mr. Praveen coordinated the programme.

**Meri matti meri desh campaign :** NSS unit of our college organized Meri matti meri desh campaign on 31 October 2023 to adopt sustainable practices, reduce waste, and protect our natural resources for the sake of the land and the generations yet to come. NSS volunteers celebrated by taking oath and creating awareness in the campus. The programme was coordinated by NSS Officers Mr. Praveen D and Dr. Jyothi.

**Yoga Utsava :** NSS Unit in association with Gopalakrishna Delampady organized Yoga Utsava on 4 November 2023. Dr. Nagarathna K A, Assistant Professor in Zoology, Mangalore University was the chief guest. Principal Prof.Aruna P Kamath presided over the programme. 15 Colleges had registered for the event and more than 60 students performed yoga in group and individual category. The objective of the programme was to create interest towards yoga and its importance. Dr. Jyothi and Mr. Praveen coordinated the programme.

**Street play workshop:** NSS Unit organized street play workshop by Mr Rohil Shetty, Yakshagana and Drama artist, Mangalore on 18 November 2023. The objective of the workshop was to make aware of street play and the importance of it. Dr. Jyothi and Mr. Praveen coordinated the programme.

**Voter list registration:** NSS unit organized an initiative to register the names of the students in the voters list on 21 March 2024. The objective of the programme was help the students to ease with the voter ID process. Dr. Jyothi coordinated the programme.

**Voters Pledge :** NSS unit undertook voters pledge on 15 March 2024 in conference the hall. NSS volunteers read the voters pledge and created an awareness about the importance of casting a vote. Dr. Jyothi coordinated the programme.

**NSS Annual Camp :** NSS Annual Camp for the academic year 2023-2024 was held at Government Higher Primary School, Inna, Karkala from 08 to 14 February 2024. Volunteers consisting of 57 girls and 43 boys participated in this camp.

**Blood donation camp :** The NSS unit and Youth Red Cross Unit in association with Wenlock District hospital organized blood donation camp on 29 February 2024 in college auditorium. Dr. Antony and Dr. Selvi, Duty Doctor Wenlock hospital inaugurated the event. The objective of blood donation was to motivate people to donate blood & to initiate social work.

**Constitution Awareness rally :** Members of NSS, Youth Red Cross Unit and Rovers and Rangers were part of constitution awareness rally in M.G Road on 5 February 2023. The objective of the activity was to create awareness and to educate the public about the importance of constitution. The programme was coordinated by Mrs. Shashikala K. G, Mrs. Reshmi B. R. and Dr. Jyothi.

## ROVERS AND RANGERS

**Voter Registration Drive :** The Rovers and Rangers association organized one week Voter Registration camp from 30 November 2023 to 9 December 2023. The objective of the drive was to reach out to the students

in order to complete voter registration process in a simplified manner. During the drive around 187 students were helped for various Voter ID facilities like New Voter Registration, Updating of Voter Id, etc. During the drive, Rovers and Rangers. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya

**Observation of International day of Democracy:** On the occasion of International Day of Democracy Rovers and Rangers association organised oath taking ceremony on 15th September 2023. The objective of programme was to instil a sense of respect towards the Constitution and to motivate everyone to adhere to its principles in their actions and conduct. The ceremony commenced with students and faculty coming together to read the Preamble of the Indian Constitution, emphasizing its significance and the values it encapsulates.

**Rashtriya Ektha Diwas :** Rovers and Rangers Association celebrated Rashtriya Ektha Diwas on 31 October 2023 to commemorate the birth anniversary of Sardar Vallabhabhai Patel, popularly known as the Iron Man of India. The Rashtriya Ektha Diwas Pledge was taken by the students and the teachers to withstand the greatest threat to the unity, integrity and security of our nation. The Programme was coordinated by Mrs.Shashikala K.G and Mrs.Anusuya

**Vigilance Awareness Week – Integrity Pledge :** Rovers and Rangers association observed “Integrity Pledge” among the students on 4 November 2023. The pledge was taken as part of vigilance Awareness Week. The purpose of Vigilance Awareness Week is to generate awareness in the students at large about the ill effects of corruption. It promoted integrity, transparency and accountability in public life. Mrs Shashikala K.G and Mrs Anusuya coordinated pledge taking programme.

**Awareness on Drug Abuse and its Impact on Society :** The members of Rovers and Rangers association conducted a session on “Drug Abuse and its Impact on Society” for the Red Cross association members of Dr.P Dayananda Pai P. Sathish Pai GFGC on 11th November 2023 as a part of extension activity. The objective of this Programme was to prevent youth

from using illicit drugs by enhancing their awareness and understanding of the harmful social and health effects of illicit drug use.

**Vivekotsava 2024 :** The Rovers and Rangers association organized “Vivekotsava – 2024” to observe National Youth Day on 30 March 2024 in the conference hall. The programme was inaugurated by chief guest Sri B Gopinath Bhat, Ex-civil Engineer armed Forces, Social Activist, Ramakrishna math, Mangaluru. Prof. Aruna P Kamath presided over the programme.

**SVEEP Programme:** Rovers and Rangers Association organised SVEEP programme (Systematic Voters Education and Electoral Participation) on 12 April 2024 by Mr. Prakash and Mr. Lokesh SVEEP Committee member. The objective of the programme was to provide awareness about voting helpline application and step by step instructions about voting process and elections to the students programme was coordinated by Ms. Anusuya, Ms. Shashikala K. G. and Shwetha Y.

#### RED CROSS UNIT

**Swachatha Programme :** On the occasion of Swach Bharat Abhiyan the Youth Red Cross association in association with Rovers and Rangers association organized a “Beach Cleaning” at Panambur Beach, Mangalore on Sunday, October 8, 2023. The Youth Red cross coordinators Mrs.Reshmi B.R and Mrs. Preethika Dharmapal and Rovers and Rangers association coordinators Mrs.Shashikala K.G and Mrs. Anusuya coordinated the activity.

**Medical Camp:** Youth Red Cross unit organized a Free Medical camp in association with SDM Ayurveda College Hospital, Udyavara, at Government Higher Primary School, Inna, Karkala on 11 February 2024 at Govt. Higher Primary School, Inna, Karkala Taluk.

#### ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP Cell)

**One-day workshop on Issues and challenges to entrepreneurial success:** EDP cell organized a one day workshop on “Issues and Challenges for Entrepreneurial Success” on 24 April 2024. Mr. Aditya Pai, Managing

Partner of M. S. Pai & Company, Mangalore was the inaugurator, Mrs. Shivani Shetty, the creator of Craft Zilla in Mangalore was the chief guest. Mrs. Preeti Naik, co-founder of JOOS BOTAL in Mangalore was the resource person for the first technical session. Mr. Praveen S. Bhandari, a business branding consultant from Mangalore” was the resource person for the second technical session. Mrs. Supriya R.K., Coordinated the event.

### CONSUMER CELL

Webinar on “Consumer Awareness and Rights”: A national level webinar on “Consumer Awareness and Rights” was organized by the Consumer Cell of SDM College of Business Management in association with Consumer Advocacy Group on 9 December 2023. The objective of the programme was creating awareness on empowering consumers for a sustainable tomorrow and educating them. Around 90 participants from different colleges participated for the webinar through Google Meet. Dr. Sudha K, Research Professor, Institute of Management and Commerce, Srinivas University, Mangalore was the moderator for the programme. The first session on ‘Consumer Psychology’ Dr. Sradhanjali Dasgupta, Psychologist, Kolkata followed by second session on ‘Consumer Protection Act 2019’ by Prof. K V S Sarma, Vice Chancellor, MNLU Aurangabad, further the third session on ‘Consumer Forum and its Associates’ by Dr. Raja Jebasingh, Associate Professor from St. Joseph’s College of Commerce, Bangalore. All sessions were successful in inspiring the participants to explore the sector of consumerism. Principal Prof. Aruna P Kamath welcomed, Mrs. Rashmi T proposed a vote of thanks, and Ms. Veena D Kotian compered the program. The webinar was organized by Mrs. Rashmi T and Mrs. Veena D Kotian.

Awareness programme on “Consumer Protection and their rights”: Consumer Cell organized an extension activity on “Consumer Protection and their rights” at SDM School, Ashok nagar on November 18 2023. The objective of the programme was to create awareness on consumer rights among school students. Students provided sufficient information with live example about consumer products, usage, manufacture date, expired date, complaints and rights.

### STUDENT COUNCIL PROGRAMMES

**Orientation Programme for First year students:** Our college organized an Orientation programme for the newly admitted Students on 22 August 2023. The Principal, Faculty members and Students were present for the programme. The major objective of the programme was to make the students aware of the academic aspects of the course, the rules and regulations of the Institute.

**Student Council Inauguration:** Student Council was inaugurated by Mr. Ganesh Kamath, President, Kanara Chamber Of Commerce on 30 September 2023. Mr. Sushanth Manager-Patient Experience Management. Department (Operations) KMC Hospital was the alumni of the institution was the chief guest. The Oath Taking ceremony was taken over by Staff Coordinator Mrs. Manju.H and the council members. The student leaders were then presented with their badges. On this occasion the College released the brochure of Intercollegiate Management Fest Genesis 2023.

**Leadership Training Programme :** Student council organized a leadership training programme by Mr. Dawn Prakash, certified google and Microsoft trainer on 19 October 2023. The programme was coordinated by Mrs. Manju.H and Mrs. Kavitha Prabhu.

**Teacher’s Day Celebration :** Teacher’s Day was celebrated on 5 September 2023 to mark the birthday of a great teacher Dr. Sarvapalli Radhakrishnan. The chief guest for the day was Rtd. Prof. Gopala Gokhale who motivated the faculties about the importance of taking up various MOOC Courses. The function was presided over by Principal Prof Aruna P. Kamath.

**Genesis 2023 :** ‘Genesis-2023’, University Level Management Fest was inaugurated by Mr. Chethan Nayak K, Practicing Company Secretary, Founding Partner Chetan Nayak and Associates, Managing Director of Aduro Consultants Pvt Ltd on 27 October 2023. Ms. Chrismita DCosta, Senior Account Manager, Mindstrom Digital Marketing Company, Mumbai and also an alumni of the college was the guest of honour. Principal

Prof. Aruna P Kamath presided over the programme. The theme chosen for Genesis is “70’s BONANZA” – Where Bollywood Meets the Boardroom. Winners of Genesis 2023 were St. Aloysius BBA College.

Runners of Genesis 2023 were SDM College of Business management but as it was hosting college the prize was handed over to Department of Commerce, Manipal.

**INSPIRE 2023** : The SCAN association organized an inter-class IT fest ‘INSPIRE 2023’ on 27 October 2023 in the conference hall. Ms. Pooja Shetty, Packaged Development Specialist, SAP Team Lead, Accenrute, Bangalore, inaugurated the programme. Principal, Prof. Aruna P. Kamath, presided over the programme. The events organized were IT Chaser, Coding and Debugging, Web Designing, It Quiz, Paper Presentation, Team Event, Photography and Video Editing.

**“SYNERGY 2024” – A National Level Management Fest** : Gleam in the glorious Silver Jubilee Year of SYNERGY-2024, two days National Level Management Fest exclusively for undergraduate management students was held on 6 & 7 March 2024 in the college auditorium. Silver Jubilee celebration of Synergy 2024, a two day National Level Management fest for undergraduate management students was inaugurated by Mr. Sujir Prasad Nayak, Partner, M/s Nayaks Trading Co., Mangaluru on 6 March 2024 in the college auditorium. Mr. Manel Srikanth Nayak, Partner, Kamakshi Group, Mangaluru also an alumni of SDMCBM was the distinguished Chief Guest. Mrs. Aruna P. Kamath, Principal of the college presided over the function. Mr. Prasanna Kumar T. & Mrs. Veena D Kotian were the staff co-ordinators of the fest. The theme of Synergy 2024 was “Samavaya” – focusing on world of management through the lens of G20, uniting diverse perspectives and global strategies to navigate economic challenges. The various events held were Research and Development, Business Quiz, Corporate Fashion Show and Photography, Best Manager, Marketing, Human Resource and Public Relations, Finance, Film Making, Folk Dance and Quiz.

The valedictory programme was held on 7 March 2024 at 4.30 pm. The chief guest was Mr. Monik Kotian, Proprietor, Metanoia, Restro Cafe,

Mangalore was the chief guest. The overall winners were KLE College, Belgaum and B R Ambedkar School of Economics University, Bengaluru were the runners-up.

**SYGMA 2024** : One day national level IT fest Sygma 2024 for BCA and B.Sc computer science students was organized on 7 March 2024. Sygma 2024 was inaugurated by Ms. Thanuja Guruprasad Rao, Senior Principal Consultant - ETA Infosys, Mangaluru on 7 March 2024 at 9.15 a.m. in the college auditorium. Mr. Shreemukha, Founder and CEO, Buttistore.com, Co- Founder, CKey Technologies, Director of Film Damayana also an alumni of SDMCBM was the distinguished Chief Guest. Mrs. Aruna P Kamath, Principal of the college presided over the programme. The overall winners were SDM College(Autonomous), Ujire and St. Aloysius College(Autonomous), Mangalore were the runners-up.

**College Annual Day Celebrations** : College annual day celebrations was held on 3 May 2024 at 9.15 a.m. in the college premises. Dr. Anasuya Rai, Principal University College, Mangaluru, Guest of Honour Mr. Christopher D’Souza, Director-Ranga Adhyayana Kendra, St. Aloysius College also our proud alumni were the Chief Guests. Principal Smt. Aruna P. Kamath presented the college annual report. Rank students were honoured in this programme. Scholarships and awards were distributed to the students.

#### **STUDENT FACULTY/ STUDENT SEMINARS:**

- The Business Law Department organized a student faculty programme on ‘Emerging Trends in Digital Marketing’ to I BBA A students by Ayush N Rao and Vishaka Pai of III B.Com on 26 September 2023. The objective of the programme was to have a clear understanding of the marketing trends, to be able to identify opportunities and threads easily and to be able to make decisions that are based on sound data and analysis in digital market.
- A student faculty programme on “Artificial Intelligence” by Bindu of III BBA ‘C’ was conducted for I BCA ‘A’ on 20 September 2023. The objective of the session was to introduce concepts like machine learning, language translation and business intelligence

- The HR association organized a student faculty programme on “Financial Awareness and Stock Trading Process” by Mr. Kanish Vardhan, Mr. Bhamy Samarudh Shenoy and Mr. Aashish V Shetty III BBA ‘C’ to II B. Com students on 25 September 2023. The objective of the programme was to enlighten the students about Financial Investment.
- Finance Department organized Student Faculty Programme on “Growth Strategy” to II BA(HRD) students by Ms. Muskan F. of III BBA C students on 26 October 2023. The objective of the programme was to enlighten the growth strategy and reasons for adopting growth strategy in an organisation. Mrs. Sowmya Hegde coordinated the programme.
- The EDP cell organized student faculty programme on “Entrepreneurial Traits” to I BBA A by Mr. Harshendra Kumar of IIIBBA B on 12 October 2023. The objective was to inculcate the effective presentation skills and Communication skills among the students.
- The EDP cell organized student faculty program on “Entrepreneurial Skills and Competencies” to I BBA A students by Ms. Chandana of III BBA B on 13 October 2023. The objective was to inculcate effective presentation skills and communication skills among the students.
- Student faculty programme on “Communication Skills” by Dev III BBA ‘A’ was conducted on 7 November 2023 for II BBA ‘A’ students. The objective of this session was to enhance creativity, which in turn fosters problem-solving skills.
- Student Faculty programme on “Artificial Intelligent” by Mr. Mokshith Narayan from III BCA for I BCA ‘B’ students was conducted on 16 November, 2023. The objective of the program to give knowledge about the artificial intelligent in real world and demand to have knowledge of artificial intelligent in IT sector.
- Kannada Department organized a student Faculty programme on the topic “Basheya Belavanigeyalli Nava Madyama mathu Samajika Jala Tanagalu” by Ms. Pavithra of II BBA for I BCA students on 6 November 2023. The objective of this programme was to encourage the students to develop their communication skill and also enhance their knowledge and presentation skills.
- Kannada Department organized a student faculty programme on the topic ಬೆಳಗು-ದ.ರಾ.ಬೇಂದ್ರೆ for I BA(HRD) students on 17 November 2023. The objective was to encourage, enhance the communication skill, overcome stage fear and address the public.
- Finance Department organized a student faculty programme on “Strategic Implementation” by Ms. Deeksha and Ms. Neha of III BA(HRD) to II BA(HRD) students on 16 November 2023. The objective of the programme was to create awareness about the implementation of strategy and role of human element in strategy implementation in an organisation.
- Finance department organized a student faculty programme on “Management of Business” by Ms. Vaishnavi of III BBA ‘A’ for I BCA ‘A’ students on 15 November 2023. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management.
- English department organized a student faculty programme on “Global Health Issues & Taking Care” by Ruthran and Pavan of II BBA ‘C’ was organized for II B.Com students on 4 November 2023. The objective was to educate students about current global health issues & to foster an understanding of the importance of global health in today’s interconnected world.
- English department organized a student faculty programme on “Ways to keep the environment clean and protected” by Rishika D and Nidhi S of II BBA ‘C’ for I BBA ‘B’ students on 8 November 2023. The objective was to educate students about importance of environment protection.

- English department organized a student faculty programme on “Chanakya Neethi” by Dhanyashree of III BBA ‘B’ for I BBA ‘B’ students on 20 November 2023. The objective was to inculcate the values propagated by Chanakya which is relevant for present generation.
- The Economics association organized a student faculty programme on “Demystifying the Indian Stock Market” by Ruthran and Swathi from II BBA C to I BCA students on 17 November 2023. The objective of this programme was to understand the basic systematic investment plan, Mutual funds, Bear and Bull market.
- The HR association organized a student faculty programme on “Financial Awareness and Stock Trading Process” by Ms. Mahima and Ms. Muskan of III BBA ‘C’ to I BBA A students on 06 November 2023. The objective of the programme was to enlighten the students about Financial Fundamental Analysis and Risk management.
- The HR association organized a student faculty programme on “Wage and Salary Administration” by Ms. Deeksha and Ms. Neha Suvarna of III BA(HRD) to II BA(HRD) students on 03 November 2023. The objective of the programme was to enlighten the students about wage and salary administration.
- Marketing department organized a student faculty programme on “Retail Marketing” on 9 November 2023 for II BBA ‘B’ students by Ms. Tina and Ms. Preethika Baliga of III B.Com. The objective of the programme was to inculcate leadership qualities among students.
- The Finance department organized student faculty programme on “Management of Business” for I BCA ‘A’ students on 15 November 2023 by Ms. Vaishnavi of III BBA ‘A’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management.
- The Finance department organized student faculty programme on “Management of Business” for I BCA ‘B’ students on 16 November 2023 by Ms. Vaishnavi of III BBA ‘A’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management.
- The Finance department organized student faculty programme on “Henry Fayol’s 14 principles” for I BCA ‘A’ students on 29 November 2023 by Ms. Sameeksha of III BBA ‘B’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management.
- The Finance department organized student faculty programme on “Principles of Management” for I BCA ‘A’ students on 29 November 2023 by Mr. Dheeraj Prabhu of III BBA ‘A’. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management.
- The Business Law Department organized a student faculty programme on ‘Accounting Software’ by Ritvik Shetty of III BBA ‘A’ for I BBA ‘A’ on 05 December 2023. The objective of the Programme was to create awareness about current issues in accounting software available in the market.
- The Business Law Department organized a student faculty programme on ‘Self-Development skills to build strong personality’ by Arpitha Hegde and U Nikitha Kini of III BBA ‘B’ for I BBA ‘A’ on 06 December 2023. The objective of the Programme was to create awareness about importance of building strong personality.
- A Student faculty programme on “Vacations: Time to Take a Break from Life” by Vinith I BBA ‘A’ was conducted on 26 February 2024 for I B.Com students. The objective of this session was importance of vacation and how to spend it in a productive way.



- A Student faculty programme on “On Discovering Life’s Purpose” by Gagan II BBA “A” for I B.Com was conducted on 20 March 2024. The objective of this session was understanding the importance of life. Ms. Lolita Neeta Dsouza coordinated the programme.
- Student faculty programme on Self Improvement: The English department organized a student faculty programme on “Self Improvement” for I BA HRD by Ananya of I BA HRD on 18 April 2024. The objective of the programme is to make students acquaint with the various methods towards self improvement. The programme was coordinated by Mrs. Shwetha Y.
- Student Faculty Programme on Individual acts that lead to Global Warming: A Student faculty programme on ‘Individual acts that lead to Global Warming’ by Ayush of III B.Com was conducted on 19 April 2024 for I BBA ‘C’. The objective was to sensitize the students on Individual acts that lead to Global Warming. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.
- Student Faculty Programme on Retail Marketing: A student faculty programme on “Employability Skills” by Ms. Tina and Ms. Preethika Baliga of III B.Com was organized by marketing department for I BCA ‘A’ on 11 April 2024. The objective of the programme was to inculcate leadership qualities among students. Mrs. Kavitha Prabhu coordinated the programme.
- Student Faculty Programme on ‘Food Adulteration’: A student faculty programme on ‘Food Adulteration’ by Ms. Sameeksha of III BBA ‘B’ was organized for II BBA ‘B’ on 27th April 2024. The objective of the programme was to improve communication skills. Mrs. Veena D Kotian Coordinated the programme.
- Student Faculty Programme on ‘Banking and Consumer’: A student faculty programme on ‘Banking and consumer’ by Ms. Kushi Bhansali and Ms. Vaibhavi of III BBA ‘B’ and ‘C’ was organized for I BBA ‘A’ on 24 April 2024. The objective of the programme was to improve communication skills. Mrs. Veena D Kotian Coordinated the programme.
- Digital Marketing: The business law department organized a student faculty programme on ‘Digital Marketing’ by K Ruthran of II BBA ‘C’ for I BBA ‘B’ on 24 April 2024. The objective of the programme was to share the knowledge of advanced learners with the peer group and acquaint the students about importance of counseling. Ms. Sanjana coordinated the programme.
- Connecting Investors and start-ups: A student faculty programme on ‘Connecting Investors and start-ups’ by Pawan and Dhruv of II BBA ‘C’ for I BBA ‘A’ on 20 April 2024. The objective of the programme was to understand various models of connecting Investors and start-ups. Ms. Sanjana coordinated the programme.
- Trends in Business World: A student faculty programme on the topic ‘Trends in Business World’ by Ayush Rao of III B.Com for I BBA ‘B’ on 11 April 2024. The objective of the programme was to share the knowledge of advanced learners with the peer group. Ms. Sanjana coordinated the programme.
- Student Faculty Programme on Banking and consumer: A student faculty programme on ‘Banking and Consumer’ by Vaishnavi and Khushi of III B.Com was conducted on 23 April 2024 for IBBA ‘C’. The objective of this session was to inculcate students with the knowledge about the Banking and consumer. The programme was coordinated by Dr. Shalini M.
- A student faculty programme on “Interpersonal Communication skills” by Mr. Samved Rao of III BCA ‘A’ was organized for I BCA ‘B’ on 20 May 2024. The objective of the programme was to improve students communication skills. The student faculty explained about the different perspective of Personality Development. The programme was coordinated by Mrs. Yogita Patgar.
- A student faculty programme on “Stock Market & Trading Process” by Ms. Mahima and Ms. Muskan III BBA ‘C’ on 15th May 2024 and 16th May 2024. The objective of the programme was to enlighten the students about Stock Market and Trading. The programme was coordinated by Mrs. Anasuya.

- A student faculty programme on “BSE and NSE” by Ms. Vaishanvi of III BBA ‘C’ and Mr. Dheeraj Prabhu of III BBA ‘B’ was organized on 20h May 2024. The objective of the programme was to enlighten the students about BSE and NSE. They highlighted the various aspect of BSE and NSE. It was an interactive session. The programme was coordinated by Mrs. Anasuya.
- A student faculty programmme on Human Rights by Ms. Preethika Baliga and Ms. Vaishaka Pai of III B.com for the I BBA ‘B’ was organized on 2 May 2024. The student faculties explained about Human Rights and its latest relevance in present scenario. The activity was coordinated by Dr. Sowmya Hedge.
- A Student Faculty Programme on “Fascinating world of word games” by Ananya of II BA(HRD) was organized for II BBA on 14 May 2024. The objective was to develop interest towards the unique world of literature. The programme was coordinated by Mrs Kavya U.
- A Student Faculty Programme on “Employability Skills” by Preethika Baliga of III B.Com was organized for II B.Com on 15 May 2024. The objective was to understand the importance of employability skills for current job market and future of work. The programme helped the students to develop critical thinking. The programme was coordinated by Mrs. Madhumathi J Raja.
- A Student Faculty Programme on “Career Development & Goal Setting” by Teena of III B.Com was organized for II BA HRD on 15 May 2024. The objective was to emphasize the need of goal setting and its importance in once career development. The programme was by Mrs. Madhumathi J Raja.
- Student faculty program on ‘Current affairs in Commerce’ by Ayush N Rao, of III B.Com was organized for I BBA B on 10 June 2024.

## SPORTS ASSOCIATION

**International Yoga Day 2024:** International Yoga Day was celebrated in collaboration with sports department and NSS unit celebrated International Yoga Day on 21 June 2024 with great enthusiasm and fervor. The chief guest for the programme was Shree Gopalakrishna Delampady Yoga Prathisthana.

**Sports Meet 2023:** The College Annual Athletic meet was held at Mangala stadium on 5 April 2024. Ms. Keerthi G.K National Karate Coach W.K.F was the distinguished chief guest. Principal Prof. Aruna P Kamath presided over the programme. Mr. Sudarshan, Physical Director coordinated the event.

**Mangalore University Inter Collegiate Men and Women Weight Lifting Championship:** College organized Mangalore University Inter Collegiate men and women Weight Lifting Championship in association with Mangalore University, Mangalagangothri on 18 and 19 March 2024. The College Team secured IV place in men and women.

## COLLEGE LIBRARY

The College Library has a collection of over 25233 valuable volumes of books on different disciplines values of which is Rs. 42,62,829/-. It has a subscription of 12 Newspaper and 65 Periodicals. It has acquired the most recent publications in diverse areas of management discipline. Fully computerized library is well stocked with numerous management related, social science books, CD ROMs and cassettes spanning all aspects of management and IT related topics along with a rich collection of project reports, Industries and Company information. It also subscribes to 22 National and International Journals, Periodicals and business publications.

**Library Automation:** Library is using EERPMS, in house developed software, for storing and retrieving the bibliographical information, maintaining circulation desk and for providing OPAC services. OPAC is accessible over the internet through our college website. Intranet facility allows users to access digital resources such as video, audio and e-books inside the campus.

**N-LIST:** The college subscribes to National Library and Information Service Infrastructure for Scholarly Content (N-LIST). It is funded by the Ministry of Human Resources Development under its National Mission on Education through ICT. It provides access to more than 6,000 e-journals (including current issues with 5-10 years back file) and more than 3,00,000 e-books.

The library provides both print and online access to 22 journals from Sage publications.

The library has an airy and a spacious reading room, which provides a quiet ambience for serious study. It is well equipped with computers and Internet connectivity to facilitate data collection and research. Cubicles for individual study, new arrival display rack, terminals for OPAC access, magazine and journal display rack are some of the facilities available. The library is open from 8.00a.m. to 6.00p.m. every day.

**Institutional Membership:** The library has inter-library loan facility from the following libraries-

1. SDM Institute for Management Development Library, Mysore.
2. SDM Law College Mangaluru

The members of SDM College of Business Management Library can access to the resource in the above libraries with the permission from the librarian of the Institute.

**INSTITUTIONAL REPOSITORY :** Dspace is an open source repository software package. At present Students project report, Question papers and other information related to Business Management subject are collected and allow the library users to browse that information.

**Reprographic Service :** The reprographic service is available in library at nominal charges.

**Learning Resource Centre :** The learning resource centre equipped with 17 terminals with latest hardware and software is made available for the entire user group.

## RESULTS

**College bagged following ranks during August/September 2023 University Examinations.**

Sl. No.	Course	Name of the Student	Rank
1.	BA(HRD)	ADISH UCHIL	I RANK
2.	BA(HRD)	ALSHA FATHIMA	III RANK
3.	BBA	PRAJNA	IV RANK

## STAFF EMPOWERMENT

### Staff Achievement 2023-2024

#### Mrs. Aruna P. Kamath

- Appointed as Member of Malpractice Enquiry Committee of Mangalore University for the academic year 2023-2024.

## DEPARTMENT OF FINANCIAL MANAGEMENT

#### Mrs. Smitha M.

- Attended Board of Studies meeting BA (HRD) of Mangalore University on 19th August 2023.
- Attended FDP on “Teaching challenges in AI assisted classroom and how to incorporate AI into our pedagogical toolkit” on 1st September 2023 organised by ICFAI group and IBS Business School
- Attended one day University Level Workshop on ‘NEP Fifth Semester B.Com Courses’ held on 2nd September, 2023 at Alva’s College, Moodubidire organized by Mangalore University Commerce teachers Association in collaboration with Alva’s College, Moodubidire
- Participated as a resource person in one –day University Level Workshop on “NEP Fifth Semester BBA Syllabus” organized by the Department of Commerce and Management, Canara College

in association with Forum of Business Management teachers' (FOBMAT), Mangalore on 9 th September, 2023, at Canara College, Mangalore

- Attended one day University Level Workshop on 'Sixth Semester B.Com Courses' held on 24th February, 2024 at Government First Grade College for Women, Balmatta organized by Mangalore University Commerce teachers Association in collaboration with Government First Grade College for Women, Balmatta
- Participated as a resource person for the subject Income Tax – II in one day Syllabus Workshop on “NEP –VI SEMESTER BBA” of Mangalore University organized by the Department of Commerce and Management, Sri Bhuvanendra College in association with Forum of Business Management teachers'(FOBMAT), Mangalore on 29th February, 2024, at Sri Bhuvanendra College, Karkala.
- Participated in Seven Days National Level Virtual Faculty Development Programme entitled, “Exploring Cultures: Diversity in Travel Writing” organized by Department of English, PPG College of Arts and Science, Coimbatore from 20.02.2024 to 27.02.2024.
- Attended BA (HRD) B.O.A.E. meeting of Mangalore University on 4th March 2024.
- Published paper on the topic “A Comparative study on health insurance schemes offered by public and private sector” in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421.
- Published paper on the topic “Perception of Final Year Students on Employability of the Course studied with respect to Mangalore University” in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421.

- Published paper on the topic “Consumer’s Attitude towards Organic Products – A study in Mangaluru city” in International Journal of Research Publication and Reviews, Volume 5, no.3 March 2024, ISSN 2582-7421.
- Participated and presented a paper titled” A study on customer awareness level and satisfaction of health insurance policies in Mangalore city” in International E-conference 2024 “ Innovation and Disruption : Navigating Tomorrow’s Business Landscape “ organized by SDM PG centre for management studies.
- Attended one week Virtual International FDP on “ Advanced Research Methodology and AI” organized by St. Claret college Bangalore in collaboration with M.S.B Arts & Commerce college , Davangere.
- Attended BOS, BA (HRD) meeting on 20th April 2024 at Alva’s College Moodubidri
- Attended BOE meeting for BA(HRD) Board on 15th and 16th May, 2024 at SDM College of Business Management, Mangalore.

#### **Mrs. Shwetha Y.**

- Attended FDP on “Teaching challenges in AI assisted classroom and how to incorporate AI into our pedagogical toolkit” on 1st September 2023 organised by ICFAI group and IBS Business School
- Participated in one day University level Syllabus Workshop on “National Education Policy 2020- fifth semester BBA Syllabus”, organised by department of Commerce and Management of the Institute, in association with FOBMAT, Mangalore University, Mangaluru held on September 09, 2023 at Canara College, Mangaluru.

- Participated in Three Days International Online Faculty Development Program titled “Equipping Educators with Research Methodology, Investment and Technology” held from 19-10-2023 to 21-10-2023, organised by St. Anne’s Degree College and PG Center, Virajpet.
- Participated in one day University level Syllabus Workshop on “National Education Policy 2020- Sixth semester Bcom Syllabus’, organised by MUCTA, , Mangaluru held on Febraury 24, 2024 at Govt first grade college for women, Balmatta.
- Attended and Presented a paper titled “A Study on Problems and Prospects of UPI payment System- A Study with reference to Mangalore City” in One day National conference Digital transformation on Commerce and Management” held at Department of PG Studies and Research in Commerce, Sri Dharmasthala Manjunatheswara college, (Autonomous) Ujire. Dakshina Kannada on 27-02-2024.
- Published a research paper titled “A STUDY ON CONSUMER AWARENESS TOWARDS ELECTRONIC SHOPPING WITH REFERENCE TO MANGALORE” in International Journal of Research Publication and Reviews with ISSN No: 2582-7421 in Volume 5, No 1, PP112-124, March 2024.
- Presented a paper titled “Digital Transformation in Banking - UPI payment System- Problems and Prospects a Study with reference to Mangalore City in One day international conference on “Reshaping the Future: Exploring and innovation in Business and Education” held at St. Aloysius (Deemed to be University), Mangalore on 15th March, 2024.
- Participated in One-week International Virtual Faculty Development Program titled “Advanced Research Methodology and AI” held from 18-03-2024 to 23-03-2024, organised by St. Claret college, Bangalore.
- Attended and Presented a paper titled “Impact of Social Media Influencers’ on Consumer Purchase Behaviour with reference to Undergraduate students ”in Two day International conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” held at SDM College of business Management post Graduate centre for management studies, Mangalore on 22nd and 23rd March, 2024.
- Participated in a 5 Days Faculty Development Program titled “Stress Management in Education Sector” held from 06-05-2024 to 10-05-2024, organised by Milagres College, Hampankatta, Mangalore.
- Published a research paper titled “Impact of Social Media Influencers’ on Consumer Purchase Behaviour with reference to Undergraduate students” in Journal of Management Studies and Academic Research with ISSN No: 2455-4960, Issue 9, March 2024, PG No: 11-17.
- Participated in Two days Workshop on “Research Methodology Essentials”, organised by Centre for PG studies in Commerce held on June 20 and 21, 2024 at Canara College, Mangaluru.

#### **Dr. Sowmya Hegde**

- Participated in a National level professional Development programme on the topic “ Research Methodology and data analysis” held from 9th August 2023 to 19th August 2023, organized by Seshadripuram Academy of Business Studies.
- Participated in a national level seminar on the topic “Intellectual Property rights” held on 31st August 2023 organised by Seshadripuram Academy of Business Studies.
- Participated in a university level workshop on BBA V Semester syllabus workshop held on 9th September 2023, organized by FOBMAT in association with Canara College Mangalore.

- Participated in two days 11th International Finance Conference organized by SDM IMD on the theme of Emerging Trends in Corporate Finance and Financial Markets, held on 19th and 20th October 2023 and also presented the paper on the topic “ Digital Finance Revolution: Evaluating its effects on financial inclusion”.
- Participated in one day University level work on “Employability skill” on 27th October 2023 organised by Government first Grade College for Women, Balmatta.
- Attended one day national conference on Digital Transformation organized by SDM College Ujire on 27th Feb 2024 and Presented paper on the topic “A study on Impact of Digital Payment Mode on the Customer Buying Behavior towards Health Insurance policy”.
- Attended one day syllabus workshop on 6th semester BBA as a Resource person for Income Tax- II subject, organized by Shree Bhuvanendra College Karkala on 29th Feb 2024.
- Attended One week online FDP on Advance Research methodology and Artificial Intelligence from 18- 23 March 2024 organised by St. Claret College Bangalore.
- Attended Two days International Conference on Innovation and Disruption: Navigating Tomorrow’s Business landscape organized by SDM PG centre Mangalore on 22- 23 March 2024 and Presented paper entitled on “Employees Competencies and organizational effectiveness: A study in Petrochemical Company.”
- Successfully defended Doctoral thesis open defense, titled on “Competency Mapping and its impact on Organisational Effectiveness- A study with reference to branches of Canara Bank in Dakshina Kannada District” and awarded Ph. D degree from Department of Commerce, Mangalore University.

- Published an article entitled on “A study on Impact of Digital Payment Mode on the Customer Buying Behavior towards Health Insurance policy.” In International Journal of Social Science and Interdisciplinary Research, Vol. 13, Issue- 03, ISSN- 2277- 3630.
- Published an article titled “Digital Finance Revolution: Evaluating its effects on Inclusive Financial System” in Journal of Management, Vol. 15, Issue 2024, ISSN No. 2320-7906.

## DEPARTMENT OF MARKETING MANAGEMENT

### Mrs. Kavitha Prabhu

- Attended and Presented a Paper on” Green Finance -A marathon towards climate resilience”At the two days National conference on “Bharath At 2047: A centenary vision “ sponsored by ICSSR in association with RSVP organised by Vivekananda college Puttur on 11 and 12 March 2024
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology and AI&quot; organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Published a paper titled “A study on green growth of India:An integrated approach towards endurable development though green Finanace “ in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Special Issue on 9 Februry 2024.

- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended a five days virtual Faculty Development Programme on ‘stress Management in Education sector’ organized by Internal Quality Assurance Cell of Milagres Colllege, Hampankatta, Mangalore from 6th to 10th May 2024.
- Attended a National Webinar on ‘Financial Empowerment through wealth creation’ Organised in joint collaboration of J & K youth welfare society trehgam, Kupwara, J &K & Lonesuper star youth club Rawathpora, Kupwara, J&K and Association of Mutual funds in India on 6th May 2024
- Published a paper titled; “Financial Footprints-Building Resilience for a green Future“in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Issue 5, on 25 May 2024.

#### **Mrs. Deepashree G. Shenoy**

- Attended a 3-day international online workshop on “Basic statistical analysis and its Interpretation using SPSS by the Institute for Statistics and Analytical Research from March 23rd to 2024, March 25th, 2024.
- Presented the paper international e-conference on the topic “Thriving in Tomorrow’s Workplace: Prioritizing Employee Wellness in the Evolving Landscape of Work” organized by SDM post-graduate Centre for Management Studies and Research Mangalore on the topic Innovation and Disruption on the 22nd and 23rd march 2024.
- Participated in an international online workshop on “Business Analytics using Excel” organized by the Global Institute of

Statistical Solutions between November 18th and 20th, 2023 (3 days).

- Attended one day syllabus workshop on V Semester NEP B.Com course on 2 September 2023 at Alvas College , Moodabidre.
- Participated in the one-day university-level workshop on national educational policy 2020–fifth semester BBA syllabus organized by the department of commerce and management in association with the Forum of Business Management Teachers (FOBMAT), Mangalore University, Mangalore, held on Saturday, September 9, 2023, at Canara College, Mangalore.
- Attended the national-level workshop on the possibilities of entrepreneurship development based on MGIRI technologies on August 12, 2023, organized by Sri Dharamshala Manjunatheshwara College [autonomous]
- Participated in a national webinar on consumer awareness and rights organized in association with the Consumer Advocacy Group, India, on November 9, 2023.
- Attended a one-week international faculty development program on advanced research methodology and AI between 18-23 March 2024 organized by St. Claret College, Bengaluru.

#### **DEPARTMENT OF HUMAN RESOURCE MANAGEMENT**

##### **Mrs. Gayathri K.**

- Attended BA(HRD) BOS meeting on 19 th August, 2023 at SDM College of Business Management, Mangalore.
- Attended as a delegate for one day University Level Workshop on ‘Fifth Semester B.Com Courses’ held on 2 nd September, 2023 at Alva’s College, Moodubidire organized by Mangalore University Commerce teachers Association in collaboration with Alva’s College, Moodubidire

- Participated as a resource person for the course titles Advanced Corporate Financial Management –a Discipline Specific Core (DSC) Course in the one –day University Level Workshop on “National Education Policy 2020 – Fifth Semester BBA Syllabus” organized by the Department of Commerce and Management, Canara College in association with Forum of Business Management teachers’ (FOBMAT), Mangalore on 9 th September, 2023, at Canara College, Mangalore.
- Attended one day state level seminar on “Impact of NAAC Accreditation: Envisioning the Future of Education ” at SDM College of Business Management PostGraduate Center for Management Studies and Research, Mangalore on 12 th October, 2023.
- Attended BOE meeting for BA(HRD) Board on 20th and 21st November, 2023 at SDM College of Business Management, Mangalore.
- Attended as a delegate for one day University Level Workshop on ‘Sixth Semester B.Com Courses’ held on 24th February, 2024 at Government First Grade College for Women, Balmatta organized by Mangalore University Commerce teachers Association in collaboration with Government First Grade College for Women, Balmatta
- Participated as a resource person for the course title Security Analysis and Portfolio Management – a Discipline Specific Core (DSC) Course in one day Syllabus Workshop on “NEP – VI SEMESTER BBA” of Mangalore University organized by the Department of Commerce and Management, Sri Bhuvanendra College in association with Forum of Business Management teachers’ (FOBMAT), Mangalore on 29th February, 2024, at Sri Bhuvanendra College, Karkala.
- Published paper on the topic “Consumer’s Attitude towards Organic Products – A study in Mangaluru city” in International Journal of Research Publication and Reviews, Volume 5, no.3 March 2024, ISSN 2582-7421
- Published paper on the topic “A Comparative study on health insurance schemes offered by public and private sector” in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421
- Published paper on the topic “Perception of Final Year Students on Employability of the Course studied with respect to Mangalore University” in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421
- Attended one-week virtual International Faculty Development Programme on Advanced Research Methodology and AI organised by St. Claret College, Bengaluru in collaboration with Babuji Educational Association M.S.B. Arts and Commerce Collge Bengaluru from 18th to 23rd March 2024.

**Mrs. Anasuya**

- Was the Resource Person for one day workshop on New Education Policy V Semester BBA Syllabus of Mangalore University on 09 September 2023 held at Canara College, Mangalore.
- Participated and Completed the Rovering and Ranging one day Beginners Course held on 6th October 2023 , at Scouts and Guides Bhavan, Lalbagh, Mangaluru.
- Participated on 3 days International Online FDP on “Equipping Educators with Research Methodology, Investment and Technology” held on 19th October to 21st October 2023 , at St. Anne’s Degree College and PG Center.



- Participated on 1 days Seminar on “Handling Demand Notices in GST”, held on 26th October 2023 , at Chamber of Commerce and Industry, Mangalore.
- Participated on 4 days International Online FDP on “qualitative data analysis using Nvivo Software,” held on 01h February to 04th February 2024 , at St. Anne’s Degree College and PG Center.
- Published paper in Asian Journal of Multidisciplinary Research & Review ISSN 2582 8088 Volume 5 Issue 1 – January February 2024 This work is licensed under CC BY-SA 4.0. under topic A Study on Awareness Towards Trading and Investment Among the Youth of Mangaluru City
- Participated on 1 days Workshop on VI Semester B.Com Course“ held on 24th February 2024 , at Government First Grade College for Women, Balmatta.
- Participated on 1 days Seminar on “Digital Transformation in Commerce and Management “ held on 27th February 2024 , at Shri Dharmasthala Manjunatheshwara College , Ujire, and presented the paper on the topic Navigating the High Tech Entrepreneurial Terrain in India: Understanding challenges and opportunities“
- Was the Resource Person for one day workshop on New Education Policy VI Semester BBA Syllabus of Mangalore University on 29 February 2024 held at Sri Bhuvanendra College Karkala .
- Participated on 6 days International Online FDP on “Advanced Research Methodology and AI”, ” held on 18th March 23th March 2024 , at St. Claret College .Bangaluru.
- Participated on 2 days International E-Conference on “ Innovation and Disruption : Navigating Tomorrow’s Business Landscape “, and presented the paper on Menstrual cup Awareness and Adoption in Mangaluru: A call for Green Practices, held on 22 and 23rd March at SDM College of Business Management Post Graduate Centre for Management studies and Research , Mangalore.

- Published paper in International Journal of Research Publication and Reviews ISSN 2582-7421 Vol 5, Issue 3 March 2024 on the topic Role of Rural Youth in Promoting Digital Literacy.
- Participated in Two days’ Workshop on “Research Methodology Essentials”, organized by Centre for PG studies in Commerce held on June 20 and 21, 2024 at Canara College, Mangaluru.

#### **Mrs. Preethika Dharmapal**

- Attended one day training programme of Youth Red Cross, Mangalore University in association with Indian RedCross Society on October 7, 2023 at University College, Hampankatte.
- Has participated in Three days International online FDP on Equipping Educators with research Methodology and Investment technology” held on 19 October 2023 to 21 October 2023 organised by St.Annes Degree College and PG center, Verajpet, Kodagu.
- Published a paper titled “A Study on AI in HRM and its Tools” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Issue 2, pp. 2371-2374 on 21 st February 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Attended a seven days virtual international Faculty Development Praogramme on “Advanced Research Methodology and AI” organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers Council of Commerce and Management, Bangalore from 18 to 23 March 2024

- Attended a National Webinar on 'Financial Empowerment through wealth creation' Organised in joint collaboration of J & K youth welfare society trehgam, Kupwara, J &K & Lonesuper star youth club Rawathpora, Kupwara, J&K and Association of Mutual funds in India on 6th May 2024
- Attended a five days virtual Faculty Development Programme on 'stress Management in Education sector' organized by Internal Quality Assurance Cell of Milagres College, Hampankatta, Mangalore from 6th to 10th May 2024.
- Published a paper titled; "The Role of Artificial Intelligence in Digital Transformation for Businesses" in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact Factor: 5.536][Vol. 5, Issue 5, pp. 11924-11926 on 29 May 2024.

#### **Mrs. Parinita Salian**

- Published paper on the topic "Consumer's Attitude towards Organic Products – A study in Mangaluru city" in International Journal of Research Publication and Reviews, Volume 5, no.3 March 2024, ISSN 2582-7421
- Published paper on the topic "A Comparative study on health insurance schemes offered by public and private sector" in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421
- Published paper on the topic "Perception of Final Year Students on Employability of the Course studied with respect to Mangalore University" in International Journal of Research Publication and Reviews, Volume 5, Issue 3 March 2024, ISSN 2582-7421

- Was a resource person for "Enterprise Resource Planning & Application" in the one-day University level syllabus workshop on "NEP 6th Semester BBA" held on 29th February 2024 at Sri Bhuvanendra College, Karkala.
- Attended one-week international faculty development programme on advanced research methodology and AI from 18-23 March 2024.
- Attended BOE meeting for BA(HRD) Board on 15th and 16th May, 2024 at SDM College of Business Management, Mangalore.

#### **DEPARTMENT OF COMMERCE**

##### **Mrs. Manju H.**

- Published a paper entitled "A Study on impact of HR development practices on Employee productivity in Banking Sector with special reference to Union Bank of India Mangalore in international journal of Research publication and Reviews Volume 5 issue 1 on 30 th January 2024 with the impact factor 5.536.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Art and Commerce College, Davanagere and Bangalore University Teachers Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Participated in one day National webinar on "Consumer Awareness and Rights" organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023

- Participated as a Resource Person for “Fundamentals of Retail Management” in the OneDay University Level Syllabus workshop at Shri Bhuvanendra College, Karkala on 29 February 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20-27 February 2024.
- Attended FOBMAT Executive meeting held at Govt. College, Hampankatte on 16 and 28 August 2023
- Attended BA(HRD) BOS meeting on 19 August 2023 at SDM College of Business Management, Mangalore.
- Was a resource person for Retail Management V semester NEP BBA Syllabus revision workshop held at Canara first grade college Mangalore on 9th September 2023.
- Attended Faculty Development programme on Usage of AI in teaching organized by IBS held on 1 September 2023 at Deepa Comforts.
- Attended BOE meeting for BA(HRD) Board on 20th and 21st November, 2023 at SDM College of Business Management, Mangalore.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended BBA BOE meeting on 23 and 24 November 2023 at GFGC Karkala.
- Attended a national level webinar on financial empowerment through wealth creation organized by CIT University Punjab, department of management studies in association with Mutual Funds in India on 15 th April 2024.

- Attended a national level webinar on Natural Dyeing and its applications organized by PG Department of Fashion designing, Kanya Maha Vidyalaya Jalandhar on 18 th April 2024.
- Attended BBA BOE meeting on 15, 16 and 17th of May 2024 at Government Women’s College, Ajjarakkadu, Udupi
- Attended 5 days FDP on stress management in the education sector organized by Milagris college from 6th May to 10th May 2024.
- Published a paper titled “Role of social entrepreneurial ventures in social change and income generation in IJRPR on 28th May 2024

**Mr. Thilakraj G.**

- Attended FOBMAT Executive meeting held at Govt. College, Hampankatte on 16 and 28 August 2023
- Participated as a resource person for the course Production and Operations Management – a Discipline Specific Core Course (DSCC) in one –day University Level Workshop on “NEP Fifth Semester BBA Syllabus” organized by the Department of Commerce and Management, Canara College in association with Forum of Business Management teachers’ (FOBMAT), Mangalore on 9 th September, 2023, at Canara College, Mangalore.
- Attended one day state level seminar on “Impact of NAAC Accreditation: Envisioning the Future of Education ” at SDM College of Business Management PostGraduate Center for Management Studies and Research, Mangalore on 12th October, 2023.
- Published a Paper Titled “Green Banking Services Offered by Public and Private Sector Banks – A Comparative Study with Special Reference to Mangalore City.” in Volume 5 Issue 1 of International Journal of Research Publication and Reviews (IJRPR), January 2024, ISSN 2582-7421, DOI: <https://doi.org/10.55248/gengpi.5.0124.0102>

- Published a Paper Titled &quot; Literature Review on Impact of Health Insurance Literacy and Satisfaction on Enrolment with Health Insurance in Dakshina Kannada District- An Analytical Study&quot; in Volume 5 Issue 1 of International Journal of Research Publication and Reviews (IJRPR), January 2024, ISSN 2582-7421.
- Participated in Seven Days National Level Virtual Faculty Development Programme entitled, “Exploring Cultures: Diversity in Travel Writing” organized by Department of English, PPG College of Arts and Science, Coimbatore from 20.02.2024 to 27.02.2024.
- Participated as a resource person for the course International Business – a Discipline Specific Core Course (DSCC) in one day Syllabus Workshop on “NEP –VI SEMESTER BBA” of Mangalore University organized by the Department of Commerce and Management, Sri Bhuvanendra College in association with Forum of Business Management teachers’ (FOBMAT), Mangalore on 29th February, 2024, at Sri Bhuvanendra College, Karkala.
- Attended BOS, BA (HRD) meeting on 20th April 2024 at Alva’s College Moodubidri
- Participated and presented a paper titled” A study on customer awareness level and satisfaction of health insurance policies in Mangalore city” in International E-conference 2024 “ Innovation and Disruption : Navigating Tomorrow’s Business Landscape “ organized by SDM PG centre for management studies.
- Attended one week Virtual International FDP on “ Advanced Research Methodology and AI” organized by St. Claret college Bangalore in collaboration with M.S.B Arts & Commerce college , Davangere.

- Coordinated a one-day conference on “Audit and Adjudication under Goods and Services Tax: Issues and Challenges” on May 17, 2024 in collaboration with the Institute of Cost Accountants of India (ICAI) Mangalore Chapter, at the college conference hall.

#### **Mrs. Veena D. Kotian**

- Presented paper on “A Study on Stock Market Attentiveness and Participation in UG and PG Students” in the International conference on Reshaping the future: Exploring challenges and innovations in business and education organized by Department of post graduate studies in Research in commerce, St. Aloysius (Deemed to be University), Mangalore on 15 March 2024.
- Presented paper on “A Study on Stock Market awareness and Participation in UG and PG Students” in Two day International conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” held at SDM College of business Management post Graduate centre for management studies, Mangalore on 22nd and 23rd March, 2024.
- Participated in One-week International Virtual Faculty Development Program titled “Advanced Research Methodology and AI” held from 18-03-2024 to 23-03-2024, organised by St. Claret college, Bangalore.
- Participated in Two days’ Workshop on “Research Methodology Essentials”, organised by Centre for PG studies in Commerce held on June 20 and 21, 2024 at Canara College, Mangaluru.

#### **Mr. Akshith Kumar K.**

- Participated in the National Level Professional Development Programme on ‘Research Methodology& Data Analysis’ organised by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.

- Attended a one day syllabus workshop on V Semester NEP B.Com course on 2 September 2023 at Alvas College, Moodabidre.
- Participated in Research Development Program on Fundamentals of Research on 11 and 12 September 2023 organized by SDMIMD, Mysuru.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended one-day Mangalore University level Faculty Development Programme on ‘Employability Skills’ organized by College Development Council, Mangalore University held at GFGCW, Balmatta on 27 October 2023.
- Participated in a webinar series on “Chi-Square Test- Analysis and Reporting” organized by Tech Growth Learning Academy held on 16 December 2023.
- Attended and presented paper titled “Financial innovations in the Digital Age “an international e- conference organised by SDM College of Post-Graduation centre on 22 and 23 March 2024.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Participated in a webinar series on “Chi-Square Test- Analysis and Reporting” organized by Tech Growth Learning Academy held on 16 December 2023.
- Published a paper titled “Financial Planning and Retirement Security for the Aging Population in Dakshina Kannada” in International Journal of Novel Research and Development (IJNRD), An International Open Access, Peer-reviewed, Refereed Journal. ISSN: 2456-4184.
- Published a paper titled “Savings and Investment Habits of Dakshina Kannada Residents: Preferred Instruments, Financial Goals and Barriers to Savings” in international journal of creative research thoughts, an international open access, peer-reviewed, refereed journal. ISSN: 2320-2882 (impact factor 7.97), UGC approved journal no. 49023(18) on 8 January 2024.
- Attended national webinar on “Financial Empowerment through wealth creation “organized by department of management studies, CT University, Ludhiana, Punjab and association with mutual Fund in India on 15th April, 2024.
- Attended in the ONE-day National Online workshop on “Writing Proposal for funded Project” organised by GISS on April 14th, 2024.
- Attended 5 days Faculty Development Program on Stress Management In Education Sector organised by Milagres College Mangalore on 6th May to 10th May,2024.
- Published an article titled “Navigation the phygital labyrinth: value –driven decision making, Micro- community influence and consumer behaviour among Gen Z and Millennials in South India” in journal of The Maharaja Sayajirao University of Baroda, (UGC CARE Group I journal) ISSN: 0025-0422, Volume no.58 No.1(II) April,2024.
- Participated in the ONE day National webinar “On Recent Advances in Science and Technology” organised by Govt. College Makdone, Dist. Ujjain and sponsored by MP Higher education , Bhopal on 27th May, 2024.

- Attended and presented a research paper titled “The Role of Service Marketing in the Indian Economy” a Two Days International Conference held at Department of Commerce, Mangalore University, Mangalagangothri on June 6 and June 7, 2024.
- Participated in the two-day Workshop on “Research Methodology Essentials” organised by Canara College Mangalore on June 20 and 21, 2024.

## DEPARTMENT OF ECONOMICS

### Mrs. Shashikala K. G.

- Attended and Presented a paper on “Customers Awareness on Green Banking Initiatives with reference to Udupi city” at the two days’ National conference on Bharath at 2047: A centenary vision &quot; sponsored by ICSSR in association with RSVP organized by Vivekananda college Puttur on 11 and 12 March 2024.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology and AI&quot; organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Published a paper titled Current Social Entrepreneurship Activities of Udupi City People: A Study in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Special Issue on 29 January 2024.

- Attended One day University level workshop on National Education policy V semester BBA Syllabus Organized by the department of commerce and Management of the Institute in association with the Forum of Business Management Teachers (FOBMAT) Mangalore University, Mangalore held on 9 September 2023 at Canara College Mangalore.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023
- Attended a five days virtual Faculty Development Programme on ‘stress Management in Education sector’ organized by Internal Quality Assurance Cell of Milagres College, Hampankatta, Mangalore from 6th to 10th May 2024.
- Attended a National Webinar on ‘Financial Empowerment through wealth creation’ Organised in joint collaboration of J & K youth welfare society trehgam, Kupwara, J &K & Lonesuper star youth club Rawathpora, Kupwara, J&K and Association of Mutual funds in India on 6th May 2024
- Published a paper titled Role of Artificial Intelligence and its applications in Indian Banking sector in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Special Issue on 22 May 2024.

## DEPARTMENT OF BUSINESS LAW

### Ms. Sanjana

- Participated in the National Level Professional Development Programme on ‘Research Methodology & Data Analysis’ organised by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.

- Participated in the National Level Awareness Workshop on ‘Possibilities of Entrepreneurship Development based on MGIRI Technologies’ organised by Mahatma Gandhi Institute for Rural Industrialisation (MGIRI), Maharashtra in association with SDM-Rotary Career Guidance and Placement centre, SDM College (Autonomous), Ujire on 12 August 2023.
- Attended one day syllabus workshop on V Semester NEP B.Com course on 2 September 2023 at Alvas College , Moodabidre.
- Participated in online National Level Faculty Development Program on “NEP 2020-A Road Map for Future” conducted by Research Committee and Department of Commerce, St. Mary’s College, Hyderabad on 7 October 2023.
- Participated and Presented a Paper titled, ‘HR in the Digital Age: Harnessing Technology for Modern Workforce Management’ at the two days International Conference on ‘Trends in Management and Technology organized by Srinivas Institute of Technology, Mangalore on 12 and 13 October 2023.
- Attended one-day Mangalore University level Faculty Development Programme on ‘Employability Skills’ organized by College Development Council, Mangalore University held at GFGCW, Balmatta on 27 October 2023.
- Participated in a Seven days National Faculty Development on “Contemporary Literary Trends and Devices” organized by SRM Institute of Science and Technology, Kattankulathur held from 5 to 11 February 2024.
- Participated in National Level Webinar on “Union Budget 2024 – Analysis and Implications” organised by Taxation Club - Department of Commerce, SSMRV College, Bengaluru on 9 February 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Attended one-day University level Workshop on ‘NEP 2020 – Sixth Semester BBA Syllabus’ organized by FOBMAT in association with Sri Bhuvanendra College, Karkala on 29 February 2024.
- Attended, Presented and Published Paper titled ‘Employees’ Workplace Deviance Behavior in Relation to Select Personal & Organization Variables: A Study of Undergraduate Educational Institutions in Mangaluru City, Karnataka’ in the International Conference on Recent Contemporary Issues in Commerce and Management (ICRCCM-2024) with ISBN: 978-93-340-3094-5 organised by The Quaide Milleth College for Men, Chennai on 05 March 2024.
- Attended, Presented and Published a paper titled ‘Breaking the chains of Hyper masculinity and Patriarchy in Kumbalangi Nights’ in the International Conference on ‘Recent trends and direction in literary and cultural studies’ in International Journal of Current Research and Academic Review, Volume 12, ISSN: 2347-3215 organized by St. Anne’s Arts and Science College, Chennai on 07 March 2024.
- Attended one day online National Seminar on LGBTQIA+ subtext in literature: Intersections and Transitions organized by Department of Higher Education, Haryana at Govt. PG College, Naraingarh (Ambala) on 20 March 2024.
- Attended, Presented and Published Paper titled ‘The Power of Persuasion: Analyzing the Influence of Social Media Influencers on Clothing Brand Image and Consumer Behavior’ in the International Conference on ‘Innovation and Disruption: Navigating Tomorrow’s

Business Landscape’ in Journal of Management Studies and Academic Research, Issue 9, ISSN: 2455 4960 at SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 22 March 2024.

- Attended a seven days virtual international Faculty Development Programme on ‘Advanced Research Methodology’ organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers’ Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended the National Webinar on ‘Financial Empowerment through Wealth Creation’ organised by CT University, Ludhiana, Punjab and Association of Mutual Funds in India on 15 April 2024.
- Attended the International FDP Course on ‘Ethics Model of Excellence Framework’ organised by Rani Anna Government College for Women, Bangalore from 23 to 30 April 2024.
- Participated in Faculty Development Program on “Stress Management in Education Sector” organised by Milagres College, Hampankatta, Mangaluru from 06 to 10 May 2024.
- Published research paper titled “Digital Learning: Delight or Disruption – A study with reference to PG College Lecturers perception in Mangaluru and Udupi City” in International Journal of Research Publication and Reviews, Volume 5, Issue 5, ISSN 2582 – 7421 on 30 May 2024.

#### **DEPARTMENT OF EDP**

##### **Mrs. Supriya**

- Attended a 3-day international online workshop on “Basic statistical analysis and its Interpretation using SPSS by the Institute for Statistics and Analytical Research from March 23rd to 24th, March 25th, 2024.

- Presented the paper international e-conference on the topic “Thriving in Tomorrow’s Workplace: Prioritizing Employee Wellness in the Evolving Landscape of Work” organized by SDM post-graduate Centre for Management Studies and Research Mangalore on the topic Innovation and Disruption on the 22nd and 23rd March 2024.
- Participated and presented the paper on the topic “Adaptability and Acceptance of Artificial Intelligence in Management Education Issues and Challenges” at the international multidisciplinary symposium on the topic “The Role and Future of Artificial Intelligence (AI) in Human Behavior” on December 4 and 5, 2023, organized by the Department of PG Studies and Research in Psychology, SDMC College (Autonomous), Ujire.
- Participated in an international online workshop on “Business Analytics using Excel” organized by the Global Institute of Statistical Solutions between November 18th and 20th, 2023 (3 days).
- Participated in an international training program on AMOS, SEM, and CFA designed and executed by Dr. Ramanan, joint director of collegiate education, Chennai region, India, between October 20 and 22, 2023 (3 days).
- Attended a 5-day workshop on “research and publication ethics and strategies organized by Srinivas University, Mangalore, from October 9, 2023, to October 13, 2023.
- Participated in the one-day university-level workshop on national educational policy 2020–fifth semester BBA syllabus organized by the department of commerce and management in association with the Forum of Business Management Teachers (FOBMAT), Mangalore University, Mangalore, held on Saturday, September 9, 2023, at Canara College, Mangalore.



- Attended the national-level workshop on the possibilities of entrepreneurship development based on MGIRI technologies on August 12, 2023, organized by Sri Dharamshala Manjunatheshwara College [autonomous]
- Published a paper on a review of literature on entrepreneurial journey among undergraduate students of business management studies with reference to Mangalore University, Dakshina Kannada district. [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Special Issue 1, January 2024]
- Published a paper on a conceptual study on the skill development of students at the graduation level. [ISSN: 2455-3662(online) impact factor (SJIF)8.224(ISI)1.188 Vol:9 Issue:12December 2023
- Participated in a national webinar on consumer awareness and rights organized in association with the Consumer Advocacy Group, India, on November 9, 2023.
- Participated in the international online workshop on mastering MS Office applications (Word and PowerPoint) from December 21st–23rd, 2023, organized by the Global Institute of Statistical Solutions (GISS).
- Attended a 3-day workshop on “research Methodology”organized by Global institution of statistical solutions,(GISS) from January 6th to 2024, to January 8, 2024
- Attended a 3-day workshop on “documentation using Latex organized by the Global Institution of Statistical Solutions, (GISS) from February 10th, 2024, to February 12, 2024
- Attended a 3-day international online workshop on “Start research with smart artificial intelligence (AI) Technology organized by (GISS) from March 2nd to 2024, March 4, 2024.

- Attended a one-week international faculty development program on advanced research methodology and AI between 18-23 March 2024 organized by St. Claret College, Bengaluru.
- Published book on Retail Operation Management VI Semester BBA, published by United Publishers, first edition May 2024, ISBN: 978-93-93169-88-4.

#### **Ms. Pooja Anchan**

- Attended one-day University Level Workshop on ‘NEP 2020 – Fifth Semester BBA Syllabus’ organized by FOBMAT in association with Canara College, Mangaluru on 09 September 2023.
- Attended Sixth semester one-day workshop organised by Mangalore University Commerce Teachers Association (MUCTA) at Government first grade college for women Balmata on 24th February 2024.
- Attended one-day University Level Workshop on ‘NEP 2020 – Sixth Semester BBA Syllabus’ organized by FOBMAT in association with Sri Bhuvanendra College, Karkala on 29 February 2024.
- Participated in One Week International FDP Programme on “Advanced Research Methodology and AI” from 18 to 23 March 2024, organized by St. Claret College, Bengaluru.
- Attended and presented a paper on “Synergistic Impact of Joint collaborations on Indian Car Markets-A Case study” at an International E-Conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organised by SDM college of Business Management Post Graduate centre for Management Studies and Research, Mangalore on 22 and 23 March 2024.
- Participated in the One Day National Online workshop on “Writing Proposal for Funded Project” on 14 April 2024, organized by Global Institute of Statistical Solutions (GISS).

- Participated in the National Level Webinar on Natural Dyeing & its Applications organized by PG Dept. of Chemistry & Fashion Designing, Kanya Maha Vidyalaya, Jalandhar on 18th April 2024.
- Participated in the Three Days International Online workshop on “Data Analysis using Google Sheets and AI Tools” organized by Institute For Statistics and Analytical Research, Chennai from 22 to 24 June 2024.

## DEPARTMENT OF COMPUTER APPLICATION

### Mrs. Divya Uchil

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS, B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023. Participated in a one day
- Workshop on “ Hosting Xplore” organized by department of Computer Application SDM College of Business Management ,Mangalore on 7 October 2023.
- Participated in the National Level Home Science special lecture series-8 on the topic “Nutrition and Physical Fitness” on the eve of world food day-2023 on 27 October 2023. Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions. Attended one day state level seminar on “Impact of NAAC Accreditation: Envisioning the Future of Education” at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 12 October 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.

- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on ಡಾ. ಬಿ. ಯಶೋವಮಾ ಸಂಸಿರಣೆಯ ಶೋಭಿವಯಕ್ಷಿಕಾಯಾಕರಮ organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Won II Place in 400 mtrs race at 42nd State Masters Athletic Championship-2024 organized by Karnataka Masters Athletic Association held at Mangala Stadium, Mangalore on the 13 and 14 January 2024.
- Participated in a one day international e-conference on “Advancements in Material Science :Trends and Applications (icamsta-2024)” organized by department of physics in association with IQAC Rayat Shikshan Sanstha’s Mahatma Phule Arts Science and Commerce College, Panvel District-Raigad ,India held on 25 January 2024.
- Participated in a seven days international online FDP on “Latest Trend and Techniques in Software Engineering :An Industry Perspective” organized by Department of Computer Science, Christ (deemed to be university) Bangalore central campus from 20 to 27 January 2024
- Participated in a Seven days National Faculty Development on “Contemporary Literary Trends and Devices” organized by SRM Institute of Science and Technology, Kattankulathur held from 5 to 11 February 2024.
- Participated in a five days International Virtual FDP on “Innovative Computing Technologies For Healthcare Systems” organized by

Department of Computer Science Engineering in association with Centre for faculty Development St Peter's Institute of Higher Education and Research, Chennai held from 19 to 23 February 2024.

- Participated in a one day workshop on “Digital Marketing Framework” organized by Research Foundation of India & RFI-CARE held on 10 February 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February 27 February 2024.
- Participated in a one day National level webinar on “A GUI way to learn Machine Learning: An Interdisciplinary workshop for Researchers” organized by AnnaiVailankanni College of Engineering, Kanyakumari and San Snow's Nobel Professional Foundation held on 01 March 2024.
- Published a paper titled “Design and Development of a secured Transaction of an ECommerce Application” in International Journal of Research Publication and Reviews”, with an Impact Factor 5.536, ISSN 2582-7421, Volume 5, Issue 3
- Attended six days FDP on “Next Generation AI” organized by Department of AI Data Science, Department of CSE: AI, Machine learning, Vishwakarma Institute of Information Technology, Pune held from 11 to 16 March 2024
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology and organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers Council of Commerce and Management, Bangalore from 18 to 23 March 2024

- Attended and Presented a paper titled “The Dark side of the web-The Deep Web” in two days International E-Conference on “Innovation and Disruption: Navigating Tomorrow's Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.

#### **Mr. Arun F. Sequeira**

- Participated 11 days International Workshop on “Cyber Security” organized by the department of Data Science of Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai from 7 to 21 August 2023.
- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc, CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association (MUCSTA) on 4 September 2023.
- Participated in a one day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Participated in the National Level Home Science special lecture series-8 on the topic “Nutrition and Physical Fitness” on the eve of world food day-2023 on 27 October 2023.
- Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions.
- Participated in three days International Online Workshop on “Business Analytics using Excel” from November 18 to 20 2023 organized by Global Institute of Statistical Solutions.
- Published a paper titled “Financial Planning and Retirement Security for the Ageing Population in Dakshina Kannada” in International Journal of Novel Research and Development

(IJNRD), An International Open Access, Peer-reviewed, Refereed Journal. ISSN: 2456-4184.

- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Appointed as Board of Studies member in BCA and attended BoS meeting held at ST. Aloysius College (Autonomous), Mangaluru on 02 March 2024.
- Attended the Board of Studies meeting in BCA held at ST. Aloysius College(Autonomous), Mangaluru on 02 March 2024.
- Participated in the International virtual workshop on “From Idea to Impact:Navigating Digital Content Creation convened by Acumen Foundation, and Seva Academy on 20 March 2024.
- Attended a seven days virtual international Faculty Development Praogramme on Advanced Research Methodology and AI” organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended in two days International E-Conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.

- Attended in a one-day National Level Webinar on “A GUI way to learn MachineLearning: An Interdisciplinary workshop for Researchers” organized by Annai Vailankanni College of Engineering, Kanyakumari and SanSnow’s Nobel Professional Foundation held on 01 March 2024.
- Attended 7 days National Level FDP on “Python” organized by Star International Foundation for Research and Education from 19 to 25 March 2024.
- Participated in 21 days Masterclass on “Embedded Systems (ARDUINO)organized by Pantech e Learning Pvt. Ltd. held from 14 February to 05 March 2024.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Published a paper titled Financial Planning and Retirement Security for the Ageing Population in Dakshina Kannada” in International Journal of Novel Research and Development (IJNRD), An International Open Access, Peer-reviewed, Refereed Journal. ISSN: 2456-4184.
- Participated in a Seven days National Faculty Development on “Contemporary Literary Trends and Devices ” organized by SRM Institute of Science and Technology, Kattankulathur held from 5 to 11 February 2024.

- Participated in a five days International Virtual FDP on “Innovative Computing Technologies for Healthcare Systems” organized by Department of Computer Science Engineering in association with Centre for faculty Development St Peter’s Institute of Higher Education and Research, Chennai held from 19 to 23 February 2024.
- Participated in a one-day workshop on “Digital Marketing Framework” organized by Research Foundation of India & RFI-CARE held on 10 February 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Participated in a one-day international e-conference on “Advancements in Material Science: Trends and Applications (icamsta-2024)” organized by department of physics in association with IQAC Rayat Shikshan Sanstha’s Mahatma Phule Arts Science and Commerce College, Panvel District-Raigad, India held on 25 January 2024.
- Participated in a seven days international online FDP on “Latest Trend and Techniques in Software Engineering: An Industry Perspective” organized by Department of Computer Science, Christ (deemed to be university) Bangalore central campus from 20 to 27 January 2024.
- Participated in 3 Days National Level Workshop on IPR & IP Management for Startups organized by IPR Cell & IIC, Kanya Maha Vidyalaya, Jalandhar, Punjab in Collaboration with CSIR-IMMT Bhubaneshwar on 10th to 12th April 2024.
- Participated in National Level Webinar on Natural Dyeing & its Applications organized by PG Dept. of Chemistry & Fashion Designing, Kanya Maha Vidyalaya, Jalandhar on 18th April 2024.
- Participated in the online International Webinar on Scratch Programme Overview Conveyed by Acumen Foundation & Seva Academy on 25.04.2024.
- Participated in a one day National level webinar on the topic “Financial Empowerment through Wealth creation” organized by Ginni Devi Modi Institute of Education, Modinagar, Ghaziabad, UP and association of Mutual Funds in India (AMFI) held on 04-04-2024.
- Participated in a one-day National level webinar on the topic “Financial Empowerment and Career Opportunities in the Financial and Securities Market”; organized by Department of Liberal Arts, SMCLA, Swarnim Startup and Innovation University, Gandhinagar, Gujarat in collaboration with Association of Mutual Funds in India (AMFI) held on 12-04-2024.
- Participated in a one-day National level webinar on the topic “The Impact of Technological Advancement on entrepreneurship development in India” organized by Department of Electrical & Electronics Engineering’s Mother Theresa Engineering College, Vagaikulam-Thoothukudi in association with Entrepreneurship development cell held on 17-04-2024.
- Participated in National webinar on “Financial Empowerment Through Wealth Creation” organized in joint collaboration of department of Management Studies, CT university Ludhina Punjab and association of mutual funds in India (AMFI) on 15 April 2024.
- Participated in national webinar on wealth creation through financial planning organized in joint collaboration of RTC Institute of technology Ranchi, Jharkhand and association of mutual funds in India (AMFI) on 12th April 2024.
- Published an article titled “Navigating The Phygital Labyrinth: Value-Driven Decision Making, Micro-Community Influence, and Consumer Behaviour Among Genz and Millennials in South

India” in Journal of the Maharaja Sayajirao University of Baroda, ISSN: 0025-0422 (UGC CARE Group I Journal), Volume No. 58, No. 1 (II), 2024 (Science & Technology), Vadodara.

- Participated in National Webinar on “Financial Empowerment Through Wealth Creation” organized in joint collaboration of J&K Youth Welfare Society Trehgam, Kupwara, J&K Lone Superstar Youth Club Rawathpora, Kupwara, J&K, in collaboration with Association of Mutual Funds in India (AMFI) on 6th, May 2024.
- Participated in Webinar on “Understanding Anding Video Game Narratives” organized by Nucleus of Learning and Development on 18th May 2024.
- Participated in the one-day National Webinar on “Recent Advances in Science & Technology”, organized by Govt. College Makdone, Dist.-Ujjain and Sponsored by MP Higher Education, Bhopal on 27th May 2024.

#### **Mrs. Shashikala Shetty**

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS, B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.
- Participated in one day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology and organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended and presented a paper titled “AI for Eco-Sustainability: Leveraging Artificial Intelligence for Environmental Conservation and Sustainable Development: at Two days International e-conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.
- Attended National Webinar on “Wealth creation through Financial Planning” organized in joint collaboration of RTC Institute of Technology Ranchi, Jharkhand and association of Mutual Funds in India (AMFI) on 12th April 2024.
- Participated in National webinar on “Financial Empowerment Through Wealth Creation” organized in joint collaboration of department of Management Studies, CT university Ludhiana, Punjab and association of mutual funds in India (AMFI) on 15th April 2024.
- Attended National Webinar on “Financial Empowerment through wealth creation” organized in joint collaboration of J & K Youth Welfare Society Trehgam, Kupwara, J & K and Lone Superstar Youth Club Rawathpora Kupwara, J & K and d association of Mutual Funds in India (AMFI) on 6th May 2024.

### **Mrs. Sowmya Jyothi**

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023. Participated in a one-day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Presented a research paper “E-Security: Protecting Business from Online Threats” in the National Level Conference organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru on 16 June 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವ್ಯಕ್ತಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Participated in one-day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended two days International E-Conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.

- Attended 7 days National Level FDP on “Python” organized by Star International Foundation for Research and Education from 19 to 25 March 2024.
- Participated in 21 days Master class on “Embedded Systems (ARDUINO)” organized by Partech E-Learning Pvt. Ltd. held from 14 February to 05 March 2024.
- Attended a national webinar on “Financial Empowerment through Wealth Creation” organized in joint collaboration of Department of Management Studies, CT University, Ludhiana, Punjab and Association of Mutual Funds in India (AMFI) on 15th April 2024.
- Participated in the five days’ faculty development programme on “Stress management in Education Sector” organized by IQAC of Milagris College, Mangalore from 6 May 2024 to 10 May 2024.
- Participated in the national webinar on “Financial Empowerment through Wealth Creation” organized in Joint Collaboration of J & K Youth Welfare Society Trehgam, Kupwara and J & K & Lone Super Star Youth Club, Rawathpora, Kupwara and J & K and Association of Mutual Funds in India(AMFI) on 6 May 2024.

### **Mrs. Shashiprabha**

- Participated in a National Level Professional Development Programme on the topic ‘Research Methodology & Data Analysis’ organized by Seshadripuram Academy of Business Studies, Bengaluru from 9 August to 19 August 2023.
- Participated in one day International Webinar on “Enlightening the Rich Heritage of the Ancient Indian Language” on the occasion of World Sanskrit Day organized by Sainath’s Education Trust’s Rajiv Gandhi College of Arts, Commerce and Science, Mumbai in association with H.B.B.Ed College on 31 August 2023.

- Participated in a one-day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Attended and presented a Research Paper entitled “Sustainable Solutions: Examining E-Waste Management Practices by Scrap Dealers in Mangaluru” in the 74th All India Commerce Conference of the Indian Commerce Association on “One Earth One Family One Future” & International Seminar hosted by Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi in association with O.P. Jindal Global University, Sonipat from 13 to 15 December 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended in two days International E-Conference on “Innovation and Disruption Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.
- Attended 7 days National Level FDP on “Python” organized by Star International Foundation for Research and Education from 19 to 25 March 2024.
- Participated in 21 days Master class on “Embedded Systems (ARDUINO)” organized by Pantech e Learning Pvt. Ltd. held from 14 February to 5 March 2024.
- Attended and presented a Research Paper entitled Sustainable Solutions: Examining E-Waste Management Practices by Scrap Dealers in Mangalore ; in the 74th All India Commerce Conference of the Indian Commerce Association on One Earth One Family One Future International Seminar hosted by Department of Commerce, Faculty of Commerce Business , Delhi School of Economics, University of Delhi in association with O.P. Jindal Global University, Sonipat from 13 to 15 December 2023.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20-27 February 2024.
- Attended a Webinar on Financial Empowerment through Wealth Creation organized by Department of Management Studies, CT University Ludhiyana, Punjab in collaboration with Association of Mutual Funds in India on with 15 April 2024.
- Attended a seven days national level online Faculty Development Praogramme on Python organized by Star International Foundation for Research and Education from 19 March 2024 to 25 March 2024.
- Attended a seven days virtual international Faculty Development Praogramme on “Advanced Research Methodology and AI” organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers’ Council of Commerce and Management, Bangalore from 18 March 2024 to 23 March 2024.



- Attended a Webinar on Financial Empowerment through Wealth Creation organized in collaboration with J & K Youth Welfare Society Trehgam, Kupwara, J & K and Lone Superstar Youth Club Rawathpora and Association of Mutual Funds in India on 6 May 2024.

**Mrs. Reshmi B. R.**

- Participated in a one-day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Attended one day BCA syllabus workshop at SDM College Business Management, Mangalore.
- Attended one-day training programme of Youth Red Cross, Mangalore University in association with Indian RedCross Society on October 7, 2023 at University College, Hampankatte.
- Participated in one-day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Attended a five days online Faculty Development Programme on Recent Trends in Biomedical Applications using AI organized by department of biomedical engineering in association with center for faculty development, St. Peters institute of higher education and research, Avadi, Chennai from 29 January 2024 on 02 February 2024.

- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts a Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended in two days International E-Conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.
- Attended 7 days National Level FDP on “Python” organized by Star International Foundation for Research and Education from 19 to 25 March 2024.
- Participated in 21 days Master class on “Embedded Systems (ARDUINO)” organized by Pantech e Learning Pvt. Ltd. held from 14 February to 05 March 2024.
- Participated in one-day National webinar on “Financial empowerment through Wealth creation” organized in joint collaboration of Ginni Devi Modi Institute of education, Modinagar, Gaziabad, UP and association of mutual funds in India on 04 April 2024.
- Participated in one-day National webinar on “Wealth creation through financial planning” organized in joint collaboration of RTC Institute of Technology Ranchi, Jarkhand and association of mutual funds in India on 12 April 2024.
- Participated in one-day National webinar on “Financial empowerment through Wealth creation” organized in joint collaboration of Department of Management Studies, CT University, Ludhiana, Punjab and association of mutual funds in India on 15 April 2024.

- Participated in one-day National webinar on “Financial wisdom and career opportunities in securities market” organized in joint collaboration of School of management, Ajeenkya D Y Patil University, Pune, Maharashtra and association of mutual funds in India on 17 April 2024.
- Participated in one-day National webinar on “Strategy for Managing Personal Finance” organized in joint collaboration of Breng Vegetable Producer Company Limited, Kokernag, Anantnag, J&K and association of mutual funds in India on 19 April 2024.
- Participated in one-day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Completed the course on “Introduction to Artificial Intelligent” on June 21, 2024 in Infosys Springboard.

#### **Mrs. Yogita Patgar**

- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS, B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 th September 2023.
- Participated in a one-day Workshop on “HOSTING XPLORE” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 th October 2023.
- Participated in a three days International Online FDP on “Equipping Educators With Research Methodology, Investment And Technology” organized by St.Anne’s Degree College & PG Centre, Murnad Road, Virajpet, Kodagu held from 19-10 2023 to 21-10-2023.

- Participated in National Level webiner Home Science Special online Lecture series-8 on “Nutrition and Physical Fitness” organized by in association with Government First Grade College Ankola on 27 th October 2023 on the eve of World Food day 2023.
- Participated in a One Day University level FDP on “Employability Skills” organized by Mangalore University in association with Government First Grade College for Women, Balmatta, Mangalore on 27 th October 2023
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Participated in a seven days International Online FDP on “Latest Trend and Techniques In Software Engineering: An Industry Perspective” organized by Department of Computer Science, Christ (Deemed to be university) Bangalore Central Campus held from 20-01- 2024 to 27-01-2024.
- Participated in a one-day international e-conference on “Advancements in Material Science: Trends and Applications (icamsta-2024)” organized by department of physics in association with IQAC Rayat Shikshan Sanstha’s Mahatma Phule Arts Science and Commerce College, Panvel District-Raigad, India held on 25 January 2024

- Participated in a five days National level Online FDP on the topic “Recent Trends In Biomedical Applications Using AI” organized by Department of Biomedical Engineering St Peter’s Institute of Higher Education and Research, Chennai held from 29-01- 2024 to 2-02-2024
- Participated in a two days National Online FDP on the topic “Evaluation Strategies & Classroom Management Skills” organized by Department of IQAC, Michael Job Memorial College of Education For Women, Sulur, Coimbatore held from 5-02- 2024 to 6-02-2024.
- Participated in a seven days National online Faculty Development on the topic “Contemporary Literary Trends and Devices ” organized by Department of English, Faculty of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur held from 5-02- 2024 to 11-02-2024.
- Participated in a one day online workshop on “Digital Marketing Framework” organized by Research Foundation of India & RFI-CARE held on 10-02- 2024
- Participated in a five days International Virtual FDP on the topic “Innovative Computing Technologies For Healthcare Systems” organized by Department of Computer Science & Engineering in association with Centre for faculty Development St Peter’s Institute of Higher Education and Research, Chennai held from 19-02- 2024 to 23-02-2024.
- Participated in a seven days National Level Virtual FDP on the topic “Exploring cultures: Diversity in Travel writing“ organized by Department of English ,PPG College of Arts & Science ,Coimbatore held from 20-02- 2024 to 27-02-2024.
- Participated in a three days Virtual International FDP on the topic “Citation & Reference Management for Scholarly Writing” organized by IQAC of NSB Bangalore, Karnataka in collaboration with Mendeley, Netherlands held from 26-02-2024 to 28-02-2024
- Participated in a 21 days online Masterclass on the topic “Embedded Systems(Arduino)” organized by Pantech e-Learning Pvt Limited held from 14-02-2024 to 5-03-2024
- Participated in a one day National level virtual webinar on the topic “A GUI way to learn Machine Learning: An Interdisciplinary workshop for Researchers” organized by Annai Vailankanni College of Engineering, Kanyakumari and SanSnow’s Nobel Professional Foundation held on 01-03-2024.
- Participated in a four days National Virtual FDP on the topic “Navigating the Frontiers of AI” organized by Department of Information Technology in Association with Center for Faculty Development, St. Peter’s Institute of Higher Education and Research, Avadi, Chennai held from 4-03-2024 to 8-03-2024
- Participated in a one day online FDP on the topic “Integrating Agility And Business Agility into curriculum” organized by Raise Society held on 9-03-2024.
- Participated in a two days Virtual Webinar workshop on the topic “Project Writing For Grants & Research Paper Writing” organized by Research Foundation of India held from 11-03-2024 to 12-03-2024.
- Participated in a six days FDP on the topic “Next Generation AI” organized by Department of AI & Data Science ,Department of CSE: AI, Machine learning ,Vishwakarma Institute of Information Technology ,Pune held from 11-03- 2024 to 16-03-2024.

- Participated in a five days online FDP on the topic “Navigating the future with Cutting-Edge Technology” organized by Department of CSE (IoT, CS, BT), CSE and CSE (AI-ML) University of Engineering and Management, Kolkata, In association with HRDC, IEM-UEM Group held from 18-03-2024 to 22-03-2024
- Participated in a six days National Level Virtual FDP on the topic “Advanced Research Methodology and Artificial Intelligence” Organized by the Research Promotion Centre and IQAC, St. Claret College, Bangalore in association with M.S.B. Arts & Commerce College, Davanagere, Karnataka and Bangalore University Teacher’s Council of Commerce and Management (BUTCCM), Karnataka, India held from 18-03- 2024 to 23-03-2024.
- Participated in a one day Virtual Webinar on the topic “Jamovi Made Simple” Organized by Acumen Foundation & Seva Academy” held on 19-03-2024.
- Participated as delegate in a two days International E-Conference on the topic “ Innovation and Disruption: Navigating Tomorrow’s Business Landdscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held from 22-03-2024 to 23-03-2024.
- Participated in a one day National level virtual webinar on the topic “Financial Empowerment through Wealth creation” organized by Ginni Devi Modi Institute of Education, Modinagar, Ghaziabad, UP and association of Mutual Funds in India (AMFI) held on 04-04-2024.
- Participated in a three days National Level virtual Workshop on the topic “IPR & IP Management for Startups” organized by IPR & IIC, Kanya Maha Vidyalaya ,Jalanda, Punjab in collaboration with CSIR –IMMT Bhubaneshwar held on 10-04-2024 to 12-04-2024.
- Participated in a one day National level virtual webinar on the topic “FINANCIAL EMPOWERMENT AND CAREER OPPORTUNITIES IN THE FINANCIAL AND SECURITIES MARKET” organized by Department of Liberal Arts, SMCLA, Swarnim Startup and Innovation University, Gandhinagar, Gujarat in collaboration with Association of Mutual Funds in India (AMFI) held on 12-04-2024
- Participated in a one day National level virtual webinar on the topic “FINANCIAL WISDOM AND CAREER OPPORTUNITIES IN SECURITIES MARKET” organized by School of Management, Ajeenkya D Y Patil University Pune, Maharashtra i in collaboration with Association of Mutual Funds in India (AMFI) held on 17-04-2024.
- Participated in a one day National level virtual webinar on the topic “The Impact of Technological Advancement on entrepreneurship development in India” organized by Department of Electrical & Electronics Engineering’s Mother Theresa Engineering College, Vagaikulam-Thoothukudi in association with Entrepreneurship development cell held on 17-04-2024.
- Participated in a one day National level virtual Webinar on the topic “Natural Dyeing & its Applications” organized by PG Department of Chemistry & Fashion Designing, Kanya Maha Vidyalaya, Jalandhar held on 18-04-2024.
- Participated in a one day National level virtual webinar on the topic “STRATEGY FOR MANAGING PERSONAL FINANCE” organized by Breng Vegetables Producer Company Ltd. (FPO), J&K in collaboration with Association of Mutual Funds in India (AMFI) held on 19-04-2024.

**Mrs. Shruthi K.**

- Participated in 3 Days National Level Workshop on IPR & IP Management for Startups organized by IPR Cell & IIC, Kanya Maha Vidyalaya, Jalandhar, Punjab in Collaboration with CSIR-IMMT Bhubaneshwar on 10th to 12th April 2024.
- Participated in National Level Webinar on Natural Dyeing & its Applications organized by PG Dept. of Chemistry & Fashion Designing, Kanya Maha Vidyalaya, Jalandhar on 18th April 2024.
- Participated in the online International Webinar on Scratch Programme Overview Conveyed by Acumen Foundation & Seva Academy on 25.04.2024
- Participated in a one day National level webinar on the topic “Financial Empowerment through Wealth creation” organized by Ginni Devi Modi Institute of Education, Modinagar, Ghaziabad, UP and association of Mutual Funds in India (AMFI) held on 04-04-2024.
- Participated in a one day National level webinar on the topic “Financial Empowerment And Career Opportunities in The Financial and Securities Market” organized by Department of Liberal Arts, SMCLA, Swarnim Startup and Innovation University, Gandhinagar, Gujarat in collaboration with Association of Mutual Funds in India (AMFI) held on 12-04-2024.
- Participated in a one day National level webinar on the topic “The Impact of Technological Advancement on entrepreneurship development in India” organized by Department of Electrical & Electronics Engineering’s Mother Theresa Engineering College, Vagaikulam-Thoothukudi in association with Entrepreneurship development cell held on 17-04-2024.
- Participated in National webinar on “Financial Empowerment Through Wealth Creation” organized in joint collaboration of department of Management Studies, CT university Ludhina Punjab and association of mutual funds in india (AMFI) on 15th April 2024.
- Participated in national webinar on wealth creation through financial planning organized in joint collaboration of RTC Institute of technology Ranchi, Jharkhand and association of mutual funds in india (AMFI) on 12th April 2024.
- Participated in One Week National Level Online Faculty Development Program on Generative AI Models and Applications of Machine Learning 21-25 May 2024 organized by the Department of Computer Science & Engineering at Shri Vishnu Engineering College for Women(A).
- Attended the National webinar on “Financial Empowerment through wealth creation” organized in joint collaboration of J & K Youth Welfare Society Trehgam, Kupwara, J&K & Lone Superstar Youth Club Rawathpora, J & K and association of Mutual Funds in india (AMFI) on 06th may 2024.
- Participated in webinar on “Prosthetic Memory And The Passive Gamers: Understanding cultural consciousness, Violence and Motivation” organized by NUCLEUS learning and development on 22nd May 2024.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology and AI; organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers ; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.

- Attended in two days International E-Conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research held on 22 and 23 March 2024.
- Attended in a one-day National Level Webinar on “A GUI way to learn Machine Learning: An Interdisciplinary workshop for Researchers” organized by Annai Vailankanni College of Engineering, Kanyakumari and SanSnow’s Nobel Professional Foundation held on 01 March 2024.
- Attended 7 days National Level FDP on “Python” organized by Star International Foundation for Research and Education from 19 to 25 March 2024.
- Participated in 21 days Masterclass on “Embedded Systems (ARDUINO)” organized by Pantech e Learning Pvt. Ltd. held from 14 February to 05 March 2024.
- Participated in 5 days International Faculty Development Program On Business Analytics and Business Intelligence from 03 to 07 December 2023 organized By Research Foundation of India ,RFI-CARE.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Participated in a Seven days National Faculty Development on “Contemporary Literary Trends and Devices” organized by SRM Institute of Science and Technology, Kattankulathur held from 5 to 11 February 2024.
- Participated in a five days International Virtual FDP on “Innovative Computing Technologies For Healthcare Systems” organized by Department of Computer Science Engineering in association with Centre for faculty Development St Peter’s Institute of Higher Education and Research, Chennai held from 19 to 23 February 2024.
- Participated in a one day workshop on “Digital Marketing Framework” organized by Research Foundation of India & RFI-CARE held on 10 February 2024 .
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Participated in a one day international e-conference on “Advancements in Material Science :Trends and Applications (icamsta-2024)” organized by department of physics in association with IQAC Rayat Shikshan Sanstha’s Mahatma Phule Arts Science and Commerce College, Panvel District-Raigad, India held on 25 January 2024.
- Participated in a seven days international online FDP on “Latest Trend and Techniques in Software Engineering :An Industry Perspective” organized by Department of Computer Science, Christ (deemed to be university )Bangalore central campus from 20 to 27 January 2024.
- Participated in a one day University Level Workshop on Vth Semester Courses of BCA, B.Sc CS,B.Com(CA) Programmes (NEP Syllabus) organized by Mangalore University Computer Science Association(MUCSTA) on 4 September 2023.

- Participated in the National Level Home Science special lecture series-8 on the topic “Nutrition and Physical Fitness” on the eve of world food day-2023 on 27 October 2023.
- Successfully completed the course in AutoCAD 3D Professional Certification offered by Itronix Solutions.
- Participated in a one day Workshop on “Hosting Xplore” organized by department of Computer Application SDM College of Business Management, Mangalore on 7 October 2023.
- Participated in one day National webinar on “Consumer Awareness and Rights” organized in association with Consumer Advocacy Group, India on 09 December 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Participated in 5 days International Faculty Development Program On Business Analytics and Business Intelligence from 03 to 07 December 2023 organized by Research Foundation of India RFI-CARE.

## DEPARTMENT OF ENGLISH

### Mrs Madhumathi J Raja

- Published a paper titled; Navigating Ethical Dilemmas in the Modern Workplace: A Study of Values-Based Decision Making in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Issue 3 on 25 March 2024.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational

Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers, Council of Commerce and Management, Bangalore from 18 to 23 March 2024.

- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science, Coimbatore from 20 February to 27 February 2024.
- Published a paper titled “A Students Insight and Perception of Social Entrepreneurship in India” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Special Issue on 31 January 2024.
- Published a paper titled Navigating Ethical Dilemmas in the Modern Workplace: A Study of Values-Based Decision Making & quot; in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] [Vol. 5, Issue 3 on 25 March 2024.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Attended a five days virtual Faculty Development Programme on ‘Stress Management in Education sector’ organized by Internal Quality Assurance Cell of Milagres College, Hampankatta, Mangalore from 6th to 10th May 2024.
- Attended BOE meeting for U.G English Board on 20th to 22nd May 2023 at Dhavale College, Moodabidri.
- Attended a university level talk on “Viveka Samvaada - An Evening with Mr. Vivek Shanbhag” organized by Association of English Teachers at Canara College Mangalore on 25 July 2023.

### **Mrs. Kavya U**

- Attended and presented a paper titled “An Empirical Study of the Opportunities and Challenges in Indian Online Banking” in one day international conference on “Dhrishti 2023- A New Era in Management and technology” organized by Vivekananda College of Engineering and Technology, Puttur on 26 July 2023.
- Attended a university level talk on “Viveka Samvaada - An Evening with Mr. Vivek Shanbhag” organized by Association of English Teachers at Canara College Mangalore on 25 July 2023.
- Attended three days International online FDP on “Equipping Educators with Research Methodology, Investment and Technology” organized by St. Anne’s Degree College and P G Center, Kodagu from 19 to 21 October 2023.
- Published a paper titled “Entrepreneurship, Innovation and Environment” in international journal of research publication and reviews with [ISSN: 2582-7421 (online) impact factor: 5.536] Vol. 5, Special Issue on 31 January 2024 .
- Attended five days National Level FDP on “ Advanced Research Methodology and Artificial Intelligence” St. Claret College, Bangalore organized by PPG College of Arts and Science , Coimbatore from 20 February to 18 to 23 March 2024.
- Attended seven days National Level FDP on “Exploring Cultures: Diversity in Travel Writing” organized by PPG College of Arts and Science , Coimbatore from 20 February to 27 February 2024.

### **Ms. Lolita Neeta D’souza**

- Attended and presented a paper titled “Financial innovations in the Digital Age” an International e- conference organised by SDM College of Post-Graduation centre on 22 and 23 March 2024.

### **DEPARTMENT OF KANNADA**

#### **Mrs. Jeevitha D.**

- Appointed as BOS member of School of Social Work, Roshni Nilaya, Mangalore for the academic year. Attended BOS BA, BSW meeting held at School of Social Work Mangalore on 21st October 2023
- Attended one day State Level Seminar on the topic “ನೆಲಮೂಲದನಡೆ: ಶೋಧ-ಸ್ವಾದ” organized by School of Social Work, Mangaluru, in association with Tulu Parishath, S R Charitable Trust, Karavali Lekhakiyara mattu Vaachakiyara sangha and Akriithi Aashaya Publications on 26th October 2023.
- Participated in One day poem writing workshop conducted to students by SDM Law College in association with Kannada Sahithya Parishath on 1st November 2023.
- Attended BOE – Kannada --meeting held at Sri Dayananda Pai and Sri Sathish Pai Government First Grade College, Car Street, Mangalore on 20, 21st, 22nd November 2023.
- Attended one day programme on “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahithya Parishathu, DK Kannada Zilla Kannada Sahithya Parishathu and Kannada Sangha, University College, Mangalore on 5 December 2023 at University College, Hampankatta, Mangalore.
- Invited as Resource Person to give a talk on “ಸಾಮಾಜಿಕ ಜಾಲತಾಣದಲ್ಲಿ ಮಕ್ಕಳ ಭವಿಷ್ಯ ಹಾಗೂ ಪೋಷಕರ ಪಾತ್ರ”, in “ತಾಲೂಕು ಮಟ್ಟದ ಮಹಿಳಾ ವಿಚಾರಗೋಷ್ಠಿ” organised by Shree Dharmasthala Grameena Abhivriddi Yojane , Jnyaana Vikaasa Karyakrama on 20th January 2024 in Dr. B R Ambedkar Bhavana, Mangaluru.



- Attended one week virtual International FDP on “Advanced Research Methodology and AI” organized by St Claret College Bangalore in collaboration with M.S.B Arts and Commerce College, Davangere., from 18th March to 23rd March 2024.
- Participated in Multi Lingual National Seminar organized by Mangalore University in association with Besant Womens College on 21st March 2024.
- Participated and presented paper on the Topic “ಅಳಿವಿನಂಚಿನಲ್ಲಿರುವ ಭಾಷೆಗಳನ್ನು ಸಂರಕ್ಷಿಸುವಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆಯ ಪಾತ್ರ” in BHASHA SANGAM - 2024 One Day National Level Conference organized by Milagres College in association with Department of Languages, IQAC & MICAA on 1st June 2024.

#### **Mrs. Renuthakshi**

- Attended one day State Level Seminar on the topic “ನೆಲಮೂಲದನಡೆ: ಶೋಧ-ಸ್ವಾದ” organized by School of Social Work ,Mangaluru, in association with Tulu Parishath, S R Charitable Trust, Karavali Lekhakiyara mattu Vaachakiyara sangha and Akriithi Aashaya Publications on 26th October 2023.
- Attended one dy programme “ಡಾ. ಬಿ. ಯಶೋವರ್ಮ ಸಂಸ್ಕರಣೆ ಯಶೋಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮ” organized by Kannada Sahitya Parishath, Dakshina Kannada Zilla Sahitya Parishath and Kannada Sangha, University College Mangaluru on 5th December 2023 at University College, Hampankatta, Mangaluru.
- Attended one week virtual International FDP on “Advanced Research Methodology and AI” organized by St Claret College Bangalore in collaboration with M.S.B Arts and Commerce College, Davangere., from 18th March to 23rd March 2024.
- Participated in Multi Lingual National Seminar organized by Mangalore University in association with Besant Womens College on 21st March 2024.

- Participated and presented paper on the Topic “ಅಳಿವಿನಂಚಿನಲ್ಲಿರುವ ಭಾಷೆಗಳನ್ನು ಸಂರಕ್ಷಿಸುವಲ್ಲಿ ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆಯ ಪಾತ್ರ” in BHASHA SANGAM - 2024 One Day National Level Conference organized by Milagres College in association with Department of Languages, IQAC & MICAA on 1st June 2024.

#### **DEPARTMENT OF HINDI**

#### **Dr. Jyothi**

- Attended NSS Programme officers meeting held at Ravindra Kala Bhavana, University college Mangalore on 13th October 2023.
- Attended a seven days National level Virtual Faculty Development Programme entitled “Exploring Cultures: Diversity in Travel writing” organized by Dept of English, PPG College, Arts and Science College, Coimbatore on 20 to 27 February 2024.
- Attended one-day National level Hindi seminar on “The role of Artificial intelligence in the development of official language Hindi” organized by MRPL Mangalore on 28 February 2024.
- Attended a seven days virtual international Faculty Development Programme on Advanced Research Methodology organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Attended and presented a paper on ‘Impact of Digitalization on higher Education’ at one day National EDU conference on Higher Education Emergent issue and Challenges’ and presented the paper held at MGM college Campus, Udipi on 29 March 2024.
- Attended 2 days NSS My Bharath Training programme on 22nd and 23rd May 2024 in Yenepoya deemed University, Mudipu Mangalore.

- Participated and presented a paper on “भाषा सीखने और अनुवाद में AI कि लाभ और चुनौतिया in BHASHA SANGAM - 2024 One Day National Level Conference organized by Milagres College Mangalore in association with Department of Languages, IQAC & MICAA on 1st June 2024.

#### **Dr. Shalini**

- Participated in the one day National Level Seminar on “women and Health” on 26th September,2023 organized by SDM College of Business Management post Graduate Center For Management studies and Research,Mangalore.
- Participated in 3 days International online FDP Titled “Equipping Educators With Research Methodology, Investment And Technology” held from 19-21 October 2023. Organized by St. Anne’s Degree college and PG center virajpet kodagu.
- Attended one day National level Hindi seminar on “The role of Artificial intelligence in the development of official language Hindi” organized by MRPL Mangalore on 28 February 2024.
- Invited as a resource person for “Banking Kshetra Me Hindi ka Mahatva” organized by St. Mary’s college Shirva on 22 March 2024.
- Attended a seven days virtual international Faculty Development Praogramme on Advanced Research Methodology and AI&quot; organized by St. Claret College, Bangalore in collaboration with Bapuji Educational Association, M.S.B. Arts and Commerce College, Davanagere and Bangalore University Teachers ; Council of Commerce and Management, Bangalore from 18 to 23 March 2024.
- Participated and presented a paper on “भाषा के उपयोग में AI प्रौद्योगिकी का प्रभाव in BHASHA SANGAM - 2024 One Day National Level Conference organized by Milagres College Mangalore in association with Department of Languages, IQAC & MICAA on 1st June 2024.

#### **LIBRARY DEPARTMENT**

##### **Mr. Muralidhara Hegde**

- Attended a state level workshop on “Open source software tools for LIS professionals” Organized by D.K.K.L.A in association with Library and Information Centre, Dr. P Dayananda Pai- P Satish Pai Govt First Grade College, Carstreet, Mangalore held on August 19th 2023.
- Completed three-part series of the Web of Science Certificate program 2023.
- Attended the International Conference on “Empowering Minds: Collaborative Learning Platform for Teachers, Librarians and Researchers” held from 11 to 13th January 2024 at St Agnes College (Autonomous) Mangalore.
- Attended one day Training program on “Systematic voters Education and Electoral Participation” Organized by Dakshina kannada Jilla Sveep Sameethi held on February 13 2024.
- Published a paper on the topic” Inv estigating the impact of Artificial Intelligence on Libraries: Narrative Literature Review” In journal of The Maharaja Sayajirao University of Baroda. vol No 58, issue no III, ISSN: 0025-0422, Year 2024.

#### **Student Achievement 2023-2024**

##### **NSS**

- NSS volunteers attended a programme on ‘Youth on Weekend at Ashram’ (YOUWA) organized by Ramakrishna Mission Mangalore on 30 September 2024.
- Ms. Monisha Gatty participated in State Youth Festival held at Raichur on 4 October 2023.

- Ms. Sinchana Kulal participated in Pre-RD camp held at Agricultural University, Bangalore on 12 & 13 October 2023.
- NSS volunteers secured runners up trophy in 'SRUJANA' festival held at Canara College Mangalore on 14 March 2024.
- Sathvik S P and Vidhyashree from II BBA participated in district level programme YUVA SAMVADA, organized by NSS unit of Besant Women's College in Association with Mangalore University on 30 March 2024.
- NSS volunteers participated in three days workshop 'SAMVADA' held at Shaktinagar Kalangan, Mangalore on 16 to 18 March 2024.
- NSS volunteers participated in 'ADVAYA2K24' organized by NSS unit of Milagres College Mangalore on 8 June 2024.

#### Management and IT Fest

- Participated in National Level IT Fest 'JOSHIANA 12.0' organized by St Joseph Engineering College, Vamanjoor, Mangaluru held on 21 & 22 September 2023.
- Participated in Inter-Collegiate Event 'Eclectic' organised by NITTE Institute of Hospitality Services, Mangalore held on 27 September 2023, won the Overall Championship and following individual prizes:

Mr. Hrishikesh	I BBA 'A'	Face Painting	I Place
Ms. Pavithra	I BBA 'A'	Face Painting	I Place
Mr. Sathya Prasad D Rao	I BBA 'A'	Mad Ads	I Place
Mr. Kirtan Gehlot	I BBA 'A'	Mad Ads	I Place
Mr. Moh. Ismail Riham	I BBA 'A'	Mad Ads	I Place
Mr. Vasukinandan	III BCOM	Reels Making	II Place

Ms. Sharvari H S	I BBA 'A'	Mystery Box	II Place
Ms. Likitha S	I BBA 'A'	Mystery Box	II Place

- Participated in Inter-Collegiate Public Speaking Contest 'Voice of New Generation' organised by Senior Chamber International, Mangalore Legion held on 30 September 2023, won the following and got selected for State level contest:

Mr. Ashish	III BBA 'A'	Public Speaking	III Place
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- Participated in National Level Fest 'Conscendo' organised by Manipal Academy of Higher Education, Manipal held on 11 and 12 October 2023.
- Participated in University Level Management Fest 'Genesis'23' organised by SDM College of Business Management, Mangalore held on 27 October 2023 and won the following prize:

Mr. Jeethesh	I BCOM	Best Manager	I Place
Mr. Jonathan	I BCOM	Finance	I Place
Mr. Ganapathi	I BBA 'C'	Finance	I Place

- Participated in National level Inter-Collegiate Fest 'Celestia' organised by St. Agnes College (Autonomous), Mangalore held on 31 October 2023.

Won the Overall Champions in Commerce & Management fest 'Zenith' and following individual prizes:

Mr. K Ruthran	II BBA 'C'	Finance	I Place
Mr. Dheeraj Prabhu	III BBA 'B'	Finance	I Place
Ms. Muskaan Firoz	III BBA 'C'	Public Relation	I Place

Won the Overall Runners in Arts fest 'Artarael' and following individual prizes:

Mr. Vasukinandan	III BCOM	Videography: Film Making	II Place
Mr. Nithin	III BBA 'B'	Videography: Film Making	II Place
Mr. Soopi Haif	III BBA 'B'	Shark Tank	I Place
Ms. Rajvi Vyas	III BBA 'B'	Shark Tank	I Place

Won the Overall Champions in Science fest and following individual prizes:

Ananya Machendra	Physical Science	I Place
Gagan Shetty	Physical Science	I Place
Puneeth N Ail	Computer Science	II Place
Pavan Raj Kalluraya	Computer Science	II Place
Anagha	Biological Science	III Place
Sonika Sharma	Biological Science	III Place

- Participated in National level Inter-Collegiate Fest 'Expressions-2023' organised by School of Social Work, Roshni Nilaya, Mangalore held on 03 and 04 November 2023. Won the Overall Champions and following individual prizes:

Mr. Chirag Sharma	III BBA 'C'	Treasure Hunt	I Place
Mr. Akshith Jain	III BBA 'B'	Treasure Hunt	I Place
Mr. Nandan	III BBA 'C'	Treasure Hunt	I Place
Ms. Khushi Bhansali	III BBA 'B'	Mystery Solving Hunt	II Place
Ms. Arpitha Hegde	III BBA 'B'	Mystery Solving Hunt	II Place
Ms. Nikitha Kini	III BBA 'B'	Mystery Solving Hunt	II Place

- Participated in National Level Management Fest 'Daksh 23' organised by School of Management, De Paul Institute of Science and Technology, Kerala held on 07 and 08 November 2023. Won the following individual prize:

Ms. Rajvi Vyas	III BBA 'B'	Marketing Event	II Place
Ms. Chandana Nambiar	III BBA 'B'	Marketing Event	II Place
Mr. Nandan	III BBA 'C'	Marketing Event	II Place
Mr. Jishnu	II BBA 'C'	Marketing Event	II Place

- Participated in Inter-Collegiate UG Fest 'PADUA VERVE' organized by Padua College of Commerce & Management, Nantur, Mangaluru held on 16 & 17 November 2023 and Won the Overall Championship along with following individual prizes:

Vasukinandan	Photography/Videography	I Place
Puneeth N Ail	IT Battle	II Place
Pavan Raj Kalluraya	IT Battle	II Place
Raveend	Gaming BGMI	II Place
Nikhil	Gaming BGMI	II Place
Pratham	Gaming BGMI	II Place
Balram	Gaming BGMI	II Place

- Participated in State level Inter-Collegiate Commerce Fest 'Tritattva-2023' organised by Trisha Vidya College of Commerce and Management, Udupi held on 02 December 2023. Won the Overall Champions and following individual prizes:

Mr. Ashish	III BBA A	Human Resource	I Place
Mr. K Ruthran	II BBA C	Finance	I Place
Mr. Chirag Sharma	III BBA 'C'	Quiz	II Place
Mr. Akshith Jain	III BBA 'B'	Quiz	II Place
Ms. Ankitha Rao	I BBA B	Marketing	II Place

- Participated in Inter-Collegiate quiz competition 'Can Kwiz' organised by Canara College, Mangalore held on 05 December 2023 and won First place.

Mr. Akshith Jain	III BBA 'B'	Quiz	I Place
Mr. Soopi Haif Abdul Khader	III BBA 'B'	Quiz	I Place

- Participated in Inter-Collegiate coding fest 'Codeblaze' organised by Sahyhadri College of Engineering and Management, Mangalore held on 07 December 2023. Won following individual prizes:

Mr. Ayman Aseef	III BBA 'A'	The Pitchers	II Place
Mr. Soopi Haif Abdul Khader	III BBA 'B'	The Pitchers	II Place
Mr. Ayush N Rao	III BCom	The Pitchers	II Place
Ms. Khushi Bhansali	III BBA 'B'	The Pitchers	II Place

- Won the Overall Championship in 'Insignia-2023' Fest organized by St. Aloysius College, Beeri on 21 February 2024 and won the following individual prizes:

Ms. Kushi Bansali	III BBA B	Best Manager Team	I Place
Mr. Soopi Haif	III BBA B	Best Manager Team	I Place
Ms. Pavitra	I BCOM	Best Manager Team	I Place

Mr. Jonathan	I BCOM	Best Manager Team	I Place
Mr. Akshith Jain	III BBA 'B'	Business Quiz	I Place
Mr. Chirag Sharma	III BBA 'C'	Business Quiz	I Place

- Won Overall Runners up trophy at National Level Commerce and Management Fest 'Chakravyuha' organized by SDM College (Autonomous), Ujire held on 28 February 2024 and won the following individual prizes:

Ms. Kushi Bansali	III BBA B	Best Manager Team	I Place
Mr. Soopi Haif	III BBA B	Best Manager Team	I Place
Mr. Manvish Shetty	III BBA A	Best Manager Team	I Place
Mr. Chirag Sharma	III BBA 'C'	Quiz	I Place
Mr. Ritvik Shetty	III BBA 'A'	Quiz	I Place

- Participated in National Level Inter-Collegiate IT Fest 'Aantarya 2K24' organized by Department of MCA, Vivekananda College of Engineering Technology, Puttur on 28 & 29 February 2024 and won the following prizes:

Deviprasad N M	Photography	I Place
Puneeth N Ail	Coding	II Place
Nischinth K	Coding	II Place

- Participated in University Level Inter-Collegiate Fest 'N-IGMA' organized by NITTE, DR NSAM First Grade College held on 2 & 3 March 2024 and won the following prize.

Deviprasad N M	Photography	I Place
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- Participated in National Level Under Graduate Inter-Collegiate Science & ITFest 'SCIENTICA 24' organized by Canara College, Mangalore held on 11 & 12 March 2024 and won the following prize.

Deviprasad N M          Photography          I Place

- Participated in National level Under Graduate Fest 'Udhgam' organised by M.Com Department of St. Aloysius (deemed to be University), Mangalore held on 16 March 2024. Won the Overall Championship and following individual prizes:

Mr. Harsh Singala          III BBA 'C'          Best Manager          I Place

Mr. Jonathan Geo Reji          I BCOM          Finance          I Place

Mr. K Ruthran          II BBA 'C'          Finance          I Place

Ms. Khushi Bhansali          III BBA 'B'          Advertisement          I Place

Ms. Arpitha Hegde          III BBA 'B'          Advertisement          I Place

Ms. Nikitha Kini          III BBA 'B'          Advertisement          I Place

Mr. Ritvik Shetty          III BBA 'A'          Advertisement          I Place

Mr. Soopi Haif          III BBA 'B'          Advertisement          I Place

Mr. Moh. Nihal          III BBA 'A'          Advertisement          I Place

- Participated in National Level Undergraduate Fest 'QUANTA' organized by St Aloysius (Deemed to be University), Mangalore held on 16 March 2024 and won the following prize:

Ananya Machendra          Quiz          II Place

Gagan R Shetty          Quiz          II Place

- Participated in National level Under Graduate Fest 'Saksham' organised by Dept. of PG Studies and Research in Social Work, St. Aloysius (deemed to be University), Mangalore held on 16 March 2024. Won the following individual prize:

Ms. Nihira          I BBA 'C'          Pages to Reality (Book Review)          II Place

Mr. Vineeth          I BBA 'C'          Pages to Reality (Book Review)          II Place

Ms. Sanvi          I BBA 'C'          Pages to Reality (Book Review)          II Place

- Participated in National level Under Graduate Fest 'Ark of Arts' organised by PG Dept. of Social Sciences, St. Aloysius (deemed to be University), Mangalore held on 16 March 2024. Won the following individual prize:

Mr. Pranith          III BCA 'B'          Be a Character          II Place

Ms. Likitha          I BBA 'A'          Escape Room          II Place

Ms. Sharvari          I BBA 'A'          Escape Room          II Place

- Participated in National level Management Fest 'Bizwaves' organised by NITK, Suratkal held on 01 and 02 March 2024. Won the following individual prizes:

Mr. Ayman Aseel          III BBA 'A'          Finance          I Place

Mr. Jeethesh          I BCOM          Finance          I Place

Mr. Soopi Haif          III BBA 'B'          Best Manager Team          I Place

Ms. Khushi Bhansali          III BBA 'B'          Best Manager Team          I Place

- Students won Overall Championship at State Level Intercollegiate Management Fest 'Navigate - 2024' organised by MAPS College, Mangalore held on 12 April 2024. Won the following individual prizes:

Mr. Harsh Singala	III BBA 'C'	Best Manager	I Place
Mr. K Ruthran	II BBA 'C'	Finance	I Place
Mr. Yuvraj	II BBA 'A'	Finance	I Place
Mr. Ashish Bekal	III BBA 'A'	Marketing	I Place
Mr. Manvish Shetty	III BBA 'A'	Marketing	I Place
Mr. Shrinidhi	II BCA 'A'	Coding	I Place
Mr. Ayush N Rao	III BCOM	Human Resource	II Place
Ms. Vishaka Pai	III BCOM	Human Resource	II Place

- Students won Overall Runners up trophy at State Level Intercollegiate Commerce and Management Fest 'Ventura -24' organised by SDM College (Autonomous), Ujire held on 06 April 2024. Won the and following individual prizes:

Ms. Rajvi Vyas	III BBA 'B'	Marketing	I Place
Mr. Nandan K	III BBA 'C'	Marketing	I Place
Ms. Khushi Bhansali	III BBA 'B'	Event Management	II Place
Mr. Soopi Haif	III BBA 'B'	Event Management	II Place
Mr. Moh. Nihal	III BBA 'A'	Photography	I Place

- Participated in Management fest- Strategy Contest for Promoting and Marketing Cashews in India organised by Karnataka Cashew Manufacturers Association (KCMA) held on 20 April 2024 at Nexus by Fiza Mall, Mangalore. Won following individual prizes:

Ms. Khushi Bhansali	III BBA 'B'	Market Master's Showdown	I Place
Mr. Soopi Haif Abdul Khader	III BBA 'B'	Market Master's Showdown	I Place

Mr. K Ruthran	II BBA 'C'	Market Master's Showdown	III Place
Mr. Ayush N Rao	III BCom	Market Master's Showdown	III Place

- Participated in Inter-Collegiate State Level IT Fest 'EKASHUNYAM 2K24' organized by SDM Ujire, Mangalore held on 30th April 2024 and won the following prize:

Maulya S Raj	Product Launch	I Place
A. Vinith Kumar	Quiz	II Place
Prajwal G Shendrekar	Quiz	II Place

- Participated in State level Inter-Collegiate Management Fest 'Saavishkar-2024' organised by Moodlakatte Institute of Technology, Kundapura, Udipi held on 01 & 02 May 2024. Won the following individual prizes:

Mr. Ashish	III BBA 'A'	Best Manager	I Place
Mr. Vasuki Nandan	III BCOM	Videography	I Place
Mr. Ashish	III BBA 'A'	Videography	I Place
Mr. Bhavish Shetty	III BBA 'A'	Videography	I Place

- Participated in State level Management Conclave 'Enthusia-2k24' organised by Alva's Degree College, Moodubidire held on 07 & 08 May 2024. Won Overall Runners-up and the following individual prizes:

Mr. Harsh Singala	III BBA 'C'	Best Manager	I Place
Mr. Soopi Haif Abdul Khader	III BBA 'B'	Marketing	I Place
Ms. Khushi Bansali	III BBA 'B'	Marketing	I Place
Mr. Dheeraj Prabhu	III BBA 'B'	Finance	II Place

Mr. Jeethesh	I BCOM	Finance	II Place
Mr. Shynel	I BBA 'B'	Event Management	II Place
Ms. Shanvitha	I BCOM	Event Management	II Place
Mr. Hrishikesh	I BBA 'A'	Face Painting	I Place
Ms. Sushmitha	II BBA 'B'	Face Painting	I Place

- Participated in State level UG Commerce Fest 'Ambiora-2024' organised by St. Philomena College, Puttur held on 09 May 2024. Won Overall Runners-up and the following individual prizes:

Mr. Ashish	III BBA 'A'	Business Plan	I Place
Mr. Ayman Aseef	III BBA 'A'	Business Plan	I Place
Mr. Jeethesh	I BCOM	Finance	I Place
Mr. Shynel	I BBA 'B'	Finance	I Place
Mr. Ayush Rao	III BCOM	Marketing	I Place
Ms. Vishaka Pai	III BCOM	Marketing	I Place

- Participated in National level Intercollegiate Fest 'Samagra Sharada' organised by Sharada College, Talapady held on 13 May 2024. Won the following individual prizes:

Ms. Nihira Kulkarni	I BBA 'C'	Product Launch	II Place
Mr. Siddant S	I BCOM	Product Launch	II Place
Ms. Sharvari	I BBA 'A'	Brand Rangoli	II Place
Ms. Likitha	I BBA 'A'	Brand Rangoli	II Place
Mr. Keerthan	I BBA 'A'	Mad Ads	II Place
Mr. Thanish	I BBA 'A'	Mad Ads	II Place
Mr. Ayush N Rao	III BCOM	BGMI	I Place

Mr. Sharvan Prashanth	III BA(HRD)	BGMI	I Place
Mr. Avinash	III BBA 'B'	BGMI	I Place
Mr. Deekshith	III BBA 'C'	BGMI	I Place

- Participated in Inter-collegiate Commerce and Management Fest 'Digantha' organised by Govinda Das College, Surathkal held on 14 May 2024. Won Overall Runners-up and the following individual prizes:

Ms. Nihira Kulkarni	I BBA 'C'	Marketing	I Place
Mr. Siddant S	I BCOM	Marketing	I Place
Mr. K Ruthran	II BBA 'C'	Finance	I Place
Mr. Yuvraj E R	II BBA 'A'	Finance	I Place
Mr. Archith Jain	III BBA 'B'	Debate	I Place
Mr. Ashish	III BBA 'A'	Debate	I Place
Mr. Pramoda Prakash Bhat	II BCOM	Surprise Event	I Place
Mr. Bipin T	II BCOM	Surprise Event	I Place
Mr. Praneeth	III BCA 'B'	Fashion Walk	I Place

- Participated in State level Intercollegiate Fest 'Prajna-2024' organised by Poornaprajna College (Autonomous), Udipi held on 17 & 18 May 2024. Won the following individual prizes:

Mr. Soopi Haif Abdul Khader	III BBA 'B'	Shark Tank	I Place
Ms. Khushi Bansali	III BBA 'B'	Shark Tank	I Place
Mr. Soopi Haif Abdul Khader	III BBA 'B'	Treasure Hunt (Wild Chase)	I Place
Ms. Khushi Bansali	III BBA 'B'	Treasure Hunt (Wild Chase)	I Place



- Participated in Intercollegiate Fest ‘Carnival’ organised by Indian Design School, Mangalore held on 20 & 21 May 2024. Won Overall Championship and the following individual prizes:

Mr. M Dheeraj Prabhu	III BBA ‘B’	Marketing Marvels	I Place
Ms. Ankitha Rao	I BBA ‘B’	Marketing Marvels	I Place
Mr. Soopi Haif Abdul Khader	III BBA ‘B’	Marketing Marvels	II Place
Ms. Khushi Bansali	III BBA ‘B’	Marketing Marvels	II Place
Mr. Ayush N Rao	III BCOM	Stand-up Comedy	I Place
Mr. Soopi Haif Abdul Khader	III BBA ‘B’	Food Eating	I Place
Mr. Ayush N Rao	III BCOM	Videography	I Place
Mr. Soopi Haif Abdul Khader	III BBA ‘B’	Scavenger Hunt	I Place
Ms. Khushi Bansali	III BBA ‘B’	Scavenger Hunt	I Place
Mr. Ayush N Rao	III BCOM	Scavenger Hunt	I Place
Ms. Pavithra	I BCOM	Scavenger Hunt	I Place
Mr. Soopi Haif Abdul Khader	III BBA ‘B’	Musical Chair	I Place

- Participated in Inter-Collegiate quiz competition ‘Know Your World’ organised by Mahatma Gandhi Memorial Evening College, Udupi held on 25 May 2024 and won third Runners-up place.

Mr. Ritvik Shetty	III BBA ‘A’	Quiz
Mr. Chirag Sharma	III BBA ‘C’	Quiz

- Participated in National Level Management Fest ‘Scintillate 2024’ organised by SDM Law College, Mangalore held on 25 May 2024. Won Overall Championship and the following individual prizes:

Ms. U NikithaKini	III BBA ‘B’	Human Resource	I Place
Mr. Ashish	III BBA ‘A’	Human Resource	I Place
Mr. SoopiHaif Abdul Khader	III BBA ‘B’	Public Relation	I Place
Mr. KhushiBhansali	III BBA ‘B’	Public Relation	I Place
Ms. ArpithaHegde	III BBA ‘B’	Marketing	I Place
Mr. Manvish Shetty	III BBA ‘A’	Marketing	I Place
Mr. Akshith Jain	III BBA ‘B’	Quiz	II Place
Mr. J P Ronak	III BBA ‘C’	Quiz	II Place
Mr. Ayman Aseef	III BBA ‘A’	Finance	II Place
Mr. Yuvraj E R	II BBA ‘A’	Finance	II Place
Mr. K Ruthran	II BBA ‘C’	Moot Court	II Place
Mr. Rithesh Kudla	II BCOM	Reel Making	II Place

#### SPORTS ACHIEVEMENTS

- Participated in Mangalore University Intercollegiate Best Physique Competition For Men Organised By SMS College, Bhramavara on 8 JAN 2024 Student won Overall Runners Up
- Participated in Mangalore University Intercollegiate VOLLEYBALL Tournament For Women Organised BY ST Agnes College Mangalore on 6-7 November 2023.
- Participated in Mangalore University Intercollegiate Athletic Championship for Men and Women Organised By GFGC College Thenkanidiyuru Udupi on 4-6 December 2023.
- Participated in Mangalore University Intercollegiate Netball Tournament For Men and Women Organised by Sri Dhavala

College Moodbidri on 09 MAY 2024. Our Student Boys Won III Position And Women Participated

- Participated Mangalore University Intercollegiate Men cricket Championship Organised By Canara College Mangalore on 1-6.APRIL2024 Students Won Overall RUNNERS UP in Mangalore zone inter zone overall third place held at SMS college bhramavara on 6tyh may 2024
- Participated in Mangalore University intercollegiate Karate Championship For Men and Women Organised By S D P T F G College Kateel on 02 APRIL 2024. Our Student Women won Overall runners up and Boys OVERALL Championship
- Participated in Mangalore University Intercollegiate Swimming Competition for Men and women Organised by g f g c women college ballmata Mangalore on 18 October 2023. Student Won Overall III PLACE
- Participated in Mangalore University Intercollegiate Badminton Tournament for Men and Women Organised by Father Muller College Mangalore on 13-14 December 2023.
- Participated in Mangalore University Intercollegiate Men and Women Kabaddi Tournament Organised by GFGC College mudipu on 15-18 November 2023.
- Participated in Mangalore University Intercollegiate Volleyball Tournament for Men Organised by Narayan guru College Mangalore on 20-22 November 2023. participated inter zone volleyball tournament held at SDM college ujire on 29-11-2023
- Participate intercollegiate chess tournament for men and women held at B B Hegde College Kumdapura on 1-3 Decmber 2023.

- Participated in Intercollegiate Table Tennis tournament for men Held at M G M college udupi 30-10-2023.
- Participated in Intercollegiate Throw ball Tournament for men held at GFGC UPINAGADY on 8 May 2023.
- Participated in Intercollegiate Weightlifting Tournament for Men and Women held At SDMCBM MANGALORE on 18-19 MARCH 2023. Student won overall IV Place for men and women
- Participated in Intercollegiate Football Tournament held at University Campus Konaje on 28-29 may 2024.
- Participated Intercollegiate Powerlifting Competition Held at G F G C Thenkanidiyuru on 13-14 May 2024. Prathvi P Kumar won silver Medal and University Record
- Participated in Intercollegiate Handball Tournament held at University Campus Konaje on 29 may 2024.

#### **Individual Student Achievements**

- Bhavith kural of III BCOM secured gold medal in All India Inter University NETBALL Championship held at Sri Siddhartha academy of higher education agalakote thumkur on 12-03-2024 to 15-03-2024 represented Managalore University.
- Neelesh III BAHRD participated in All India Inter University Karate Championship held at PUNJAB UIVERSITY PUNJAB represented Mangalore University. AND south west zone inter university karate championship 2023-24 to be held at LNCP university Bhopal on 15-01-2024 to 20-01-2024.
- Pawan of II BCA participated in All India Inter University Karate Championship held AT PUNJAB UIVERSITY PUNJAB

represented Mangalore University. AND south west zone inter university karate championship 2023-24 to be held at LNCP university Bhopal on 15-01-2024 to 20-01-2024.

- Jithesh A of I B.COM participated in All India Inter University Karate Championship held at PUNJAB UNIVERSITY PUNJAB represented Mangalore University. . AND south west zone inter university karate championship 2023-24 to be held at LNCP university Bhopal on 15-01-2024 to 20-01-2024.
- Anish of I BCA. South west zone inter university karate championship 2023-24 to be held at LNCP University Bhopal on 15-01-2024 to 20-01-2024 represented Mangalore University.
- Anish OF I BCA secured bronze medal at akila Karnataka state level karate championship hubli Karnataka
- Secured bronze medal in national level team kumite karate championship held at Dehradun uttarakhand
- Jethesh A of I BCOM secured gold medal at national level bench press championship held at Aurangabad 2023.
- Chuhana OF I BCOM Secured silver medal in state level weightlifting championship held at Bangalore on 3-6 November 2023.
- Dhanush B Shenoy of III BBA participated state level weightlifting tournament held at Bangalore on 3-6 november 2023.
- Rahul sharm of III BBA participated state level weightlifting tournament held at Bangalore on 3-6 November 2023
- Neha s III BCA secured gold medal in dasara CM CUP held at Mysore on 08/10/2023.

- M Dheeraj Prabhu of III BBA B Attended and Presented a Joint paper with Mrs. Shwetha Y, HOD of Finance Department, titled “A Study on Problems and Prospects of UPI payment System- A Study with reference to Mangalore City” in One day National conference Digital transformation on Commerce and Management” held at Department of Pg Studies and Research in Commerce, Sri Dharmasthala Manjunatheswara college, (Autonomous) Ujire. Dakshina Kannada on 27-02-2024
- Sameeksha Amin of III BBA B Attended and Presented a Joint paper with Mrs. Shwetha Y, HOD of Finance Department titled “Impact of Social Media Influencers’ on Consumer Purchase Behaviour with reference to Undergraduate students ” in Two day International conference on “Innovation and Disruption: Navigating Tomorrow’s Business Landscape” held at SDM College of business Management post Graduate centre for management studies, Mangalore on 22nd and 23rd March, 2024.
- Ms. Vaishnav of III BBA A has presented Two days International Conference on Innovation and Disruption: Navigating Tomorrow’s Business landscape organized by SDM PG centre Mangalore on 22-23 March 2024 on the paper entitled on “Employees Competencies and organizational effectiveness: A study in Petrochemical Company.”
- Mr. Archith Jain A of III BBA B secured First Place in ‘India’s Youngest Poet 2022’ with 1300+ Entries from 10 different language, organised by Indian Film House in National Level for the year 2021-22.
- Mr. Ashish of III BBA ‘A’ participated and presented a paper titled, ‘HR in the Digital Age: Harnessing Technology for Modern

Workforce Management’ at the two days International Conference on ‘Trends in Management and Technology organised by Srinivas Institute of Technology, Mangalore on 12 and 13 October 2023.

### **Conclusion**

In conclusion, as we celebrate the 45th Annual Day, let us cherish the memories we have created and the lessons we have learned. Let us remain committed to our pursuit of knowledge, excellence, and service to society.

As we embark on the journey ahead, let us remember the words of A.P.J. Abdul Kalam where he emphasizes that “Learning gives creativity, creativity leads to thinking, thinking provides knowledge, and knowledge makes you great”.

With constant guidance from our Reverend President Dr. D. Veerendra Heggade and support of our benevolent management we strive to fulfill the vision and mission of the college.

I express my gratitude for the support extended by the University, Joint Director Office, PTA Members, colleagues, students and all stakeholders for making this academic journey a remarkable one.





# *Major Highlights of the Year*





# MAJOR HIGHLIGHTS OF THE YEAR 2023-2024

## Independence Day Celebration 2023

The college celebrated 77th Independence Day on 15 August 2023, with fervor and pride at the college grounds. The ceremony began with Rtd Lance Dafedar, Somshekar Shetty, Chief Guest, hoisting the National Flag, accompanied by the college choir singing the National Anthem and a patriotic song emphasizing love for the country. The highlight of the event was an impressive march past by all classes, showcasing unity and discipline. The chief guest Rtd. Lance Dafedar, Somshekar Shetty, from Union Bank of India, encouraged students to pursue their dreams with unwavering determination and confidence. He stressed the importance of collective effort in nation-building and was honored with a memento by College Principal Prof. Aruna P Kamath in appreciation for his inspiring words. Principal Prof. Aruna P. Kamath, in her presidential address, emphasized societal harmony through mutual respect and love for India's cultural heritage. She extended her Independence Day wishes to everyone present, including the faculty and staff from the MBA and Law colleges. The programme was compeered by Archith Jain of III BBA, concluded with a vote of thanks delivered by Dhanya II BCA. The celebration successfully instilled a sense of patriotism among the students and was coordinated by Mr. Sudarshan, the Physical Director.

## Genesis-2023'

The University Level Management Fest 'Genesis-2023' with the theme '70's BONANZA – Where Bollywood Meets the Boardroom' was organized on 27 October 2023. The event was inaugurated by Chethan Nayak K., Founding Partner of Chetan Nayak and Associates, who emphasized seizing opportunities in the digital era and the importance of continuous learning. Chrismita D'Costa, Senior Account Manager at Mindstorm Digital Marketing Company and an alumna of the college, inspired students to turn their passions into successful careers, urging them to overcome fears and embrace challenges. Prof. Aruna P. Kamath, Principal, stressed

the value of participation and the role of hard work and determination in achieving success in her remarks. The event included a brief introduction by Ritvik Shetty, and welcoming by Vishaka, and introductions of guests by Preethi Tiwari and Keertana. Muskan delivered the vote of thanks, and Bindu compeered the programme. The fest aimed to blend Bollywood charm with business acumen, fostering motivation and teamwork among participants. the programme was coordinated by Mrs. Shwetha Y. and Mrs. Sanjana.

## Yoga Utsava

An Inter-collegiate Yoga competition was organized by the NSS unit in collaboration with Delampady Yoga Prathistana, Mangaluru on 4 November 2023. the chief guest, Mr. Gopalakrishna Delampady, Yoga Guru, emphasized the benefits of yoga for physical and mental health and conducted demonstrations of basic asanas to enhance concentration and memory. Prof. Aruna P Kamath, Principal, highlighted the importance of yoga in modern life and its role in achieving mental peace in her address. She commended the organizing team for hosting such a significant event. The students from neighboring colleges participated in the competition. The programme was coordinated by NSS Officers Mr. Praveen D. and Dr. Jyothi.

## Webinar on Consumer Awareness and Rights

A national webinar on "Consumer Awareness and Rights" was organized by the Consumer Cell in association with Consumer Advocacy Group, on 9 December 2023. The objective of the programme was to create awareness on empowering consumers for a sustainable tomorrow and educating them. Principal Prof Aruna P Kamath presided over the programme. The first session was taken up by Dr. Sradhanjali Dasgupta, a psychologist from Kolkata, who spoke on 'Consumer Psychology'. She explained how consumers think during purchasing and how advertisements affect consumers emotionally. The second session was taken up by Prof. K

V S SARMA, Vice Chancellor, MNLU Aurangabad, on the topic 'Consumer Protection Act 2019'. Sir explained how the act was improved compared to the old Consumer Protection Act 1930 and how consumers can benefit from it. The last session was taken up by Dr. Raja Jeba Singh, Associate Professor from St. Joseph's College of Commerce, Bangalore, on the topic 'Consumer Forum and its Associates'. Dr. Sudha K, Research Professor, Institute of Management and Commerce, Srinivas University, Mangalore moderated the sessions. Around 90 participants from different colleges registered for the webinar, and Google Meet was the online platform for the event. All sessions were successful in inspiring participants to explore the sector of consumerism. The webinar was coordinated by Mrs. Rashmi T. and Mrs. Veena D. Kotian.

### **Voter Registration Drive**

The Rovers and Rangers association organized a one week Voter Registration camp from 30 November 2023 to 9 December 2023. The objective of the drive was to reach out to the students in order to complete the voter registration process in a simplified manner. Around 187 students were helped for various Voter ID facilities like New Voter Registration and Updating of Voter Id. During the drive, Rovers and Rangers Volunteers enlisted the students without voter ID and then communicated the information about a list of all essential documents needed for registration and updating of Voter ID was circulated. Accordingly their registration was done by the volunteers. The volunteers were successful in creating awareness about the process of registering for Voter ID. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya.

### **College Day Celebration 2024**

The college day celebration was held on 3 May 2024, in the college auditorium. Dr. Anasuya Rai, Principal of University College, Mangaluru, graced the occasion as the chief guest. She emphasized the importance of lifelong learning in building a better society and commended the college for its diverse achievements. Mr. Christopher D'Souza, Director of Ranga Adhyayana Kendra, St. Aloysius College and also an alumnus, was the guest of honor. He reminisced about his college days and highlighted the value of pursuing one's passions. Principal Prof. Aruna P. Kamath, in

her presidential remarks, highlighted the symbiotic relationship between winning and learning. The event included the distribution of prizes to university rank holders and outstanding students, followed by a vibrant cultural extravaganza presented by the students. The student coordinators and secretaries, Srijana Shetty, Khushi Bansali, Lavanya, Preethika Baliga, Sameeksha, Keerthana, and Sheethal, actively participated in organizing and managing the event, ensuring its success. The programme was coordinated by Mrs. Manju H. and Mrs. Kavitha Prabhu.

### **Silver Jubilee Celebration of SYNERGY 2024**

Silver Jubilee celebration of Synergy 2024, a Two day National Level Management fest for undergraduate management students was inaugurated by Mr. Sujir Prasad Nayak, Partner, M/S Nayaks Trading Co., Mangaluru, on 6 March 2024 with the theme 'Samavaya' focusing on the world of management through the lens of G20, uniting diverse perspectives and global strategies to navigate economic challenges. Mr. Sujir Prasad Nayak, in his inaugural address, emphasized the importance of participating and networking in the field of entrepreneurship. He concluded with the saying "The secret of getting ahead is getting started" urging students to leap into the world of entrepreneurship. He congratulated the college on its silver jubilee celebrations of Synergy. Mr. Manel Srikanth Nayak, Partner, Kamakshi Group, Mangaluru, and alumnus was the Chief Guest. He shared his optimistic insight about India being the third largest economy by 2030 emphasizing the remarkable contribution of youth for the emergence of a superpower nation. "Guidance from the right credible people will contribute to overall development", he added. Principal Prof. Aruna P. Kamath, in her presidential remarks, said that youth today have to collaborate to create a better future by being job providers and not job seekers. She added that fest like synergy provides the best platform for emerging talent contributing to global leadership. Harsh Singala, and Rajvi R Vyas, Student Coordinators, gave a brief introduction to Synergy 2024. Various events such as Best Manager, Marketing, Human Resource and Public Relations, Finance, Film Making, Folk Dance and Quiz were conducted. Dr. Prassana Kumar T and Mrs. Veena D Kotian, coordinated the programme.



### **‘SYGMA 2024’ One Day National Level IT Fest**

‘Sygma 2024’, a One-day National-level IT fest with the theme ‘Utopia: From Infinite Dreams to Tangible Reality’ was organized on 7 March 2024. The inagurator Ms.Tanuja Guruprasad Rao, Senior Principal Consultant-ETA Infosys, Mangaluru, said that the IT Fest provides a platform for the students to use their scientific knowledge and bring the best inventions, thereby inculcating in them a desire to seek additional knowledge and skills in the areas of their interest. Chief Guest, Shreemukha, Founder and CEO, Buttistore, Co-Founder, C key Technologies also the Director of the film Damayana and alumnus of the college, shared his college memories. “Students need to be a part of these fests as they nurture young minds and their innovative thinking”, he said. Prof. Aruna P Kamath, Principal, in her presidential address, said that the events of the fest are designed in such a way as to promote 21st-century skills required to face challenges. Various events such as Coding and Debbing, Web desigining, Paper Presentation, IT Quiz, IT Chaser, Photography and Videography were conducted. The programme concluded by singing Sygma Anthem and revealing of trophies. Student Coordinators Gagan R Shetty and Jithesh S Shetty were present on the occasion. Staff Coordinators Mrs. Sowmya Jyothi and Mrs. Shashiprabha, coordinated the programme.

### **Annual Athletic Meet 2024**

The Annual Athletic Meet was held on 5 April 2024, at Mangala Stadium. The chief guest Mr. Keerthi G.K., National Karate Coach W.K.F., inaugurated the event by hoisting the flag. He encouraged the students to seize the abundant opportunities in sports available to them. The event commenced with a themed march past by each class. Principal Prof. Aruna P Kamath, , highlighted the significance of sports in holistic student development in her address. She commended the students for their participation in the march past and wished success to all participants in the upcoming track and field events. Neha, the student coordinator, administered the oath of determination and commitment to sports. B. Dhanush, Student Coordinator, was also present. Archith Jain compeered the programme, Radhika delivered the vote of thanks. The programme was coordinated by the Physical Education Director Mr. Sudarshan.

### **Inter-Collegiate Weightlifting Competition**

Mangalore University inter-collegiate weightlifting championship 2023-2024 was held on 18 and 19 March 2024. The event was jointly organized by SDMCBM with the Post Graduate Centre for Management Studies and Research Mangalore and the Department of Physical Education, Mangalore University. Dr. B Sadashiva Bhat, Former Principal and Physical Education Director (Rtd), Basudev Somani College, Mysore, and Gururaja, Ekalavya Award Commonwealth Games Medalist in Weightlifting, were the Chief guests. Principal Prof. Aruna P. Kamath, presided over the programme. Alvas College Moodbidri won the overall championship and SDM College Ujire won the runners up trophy. Mr. Sudarshan, coordinated the programme.

### **Vivekothsava–2024**

The Rovers and Rangers Association organized ‘Vivekotsava–2024’ to observe National Youth Day, on 30 March 2024 in the conference hall. Mr. B Gopinath Bhat, Ex-civil Engineer (Armed Forces), Mangaluru, inaugurated the programme. Addressing the students he said the youth must stop, stay a little, and self-think and attach themselves to their larger objectives. Taking inspiration from Vivekananda’s life journey, he inspired the students with a talk on various aspects of how students should lead their lives like Swami Vivekananda. Principal Prof. Aruna P. Kamath, presided over the programme. In her address, she highlighted the personality of Swami Vivekananda and said, “India has given birth to many great personalities and it is necessary to study them completely”. She also motivated the students to imbibe the values of Swami Vivekananda in their personalities. On the occasion of celebrating National Youth Day, Several competitions were held. Participants were rewarded by the Chief Guest for winning various competitions. The programme concluded by giving a tribute to Vivekananda through a patriotic song. As a Tribute, The Library Department of the college organized a Book exhibition in the library collectively of all the books written by Swami Vivekananda. The programme was coordinated by Mrs. Shashikala, Mrs. .Anasuya and Mr. Sudarshan.

### **One-Day Workshop on Issues and Challenges to Entrepreneurial Success**

A one-day workshop on 'Issues and Challenges for Entrepreneurial Success' was held on 24 April 2024. Inaugurator, Mr. Aditya Pai, Managing Partner, M.S. Pai & Company, Mangalore, stated that students should move ahead in life and succeed in realizing their positive ideas. Chief Guest, Ms. Shivani Shetty, Creator of Craft Zilla in Mangaluru and also an Alumni of the college, motivated the students by stating, "Those who involve themselves in entrepreneurship should develop good relationships with customers". Principal Prof. Aruna P. Kamath, in her presidential remarks said that the workshop should be a foundation for the pursuit of innovation in the days to come. Resource persons, Ms. Preeti Naik, Co-founder of JOOS BOTAL in Mangaluru, and Mr. Praveen S. Bhandari, Business Branding Consultant from Mangaluru, provided resource talk on 'Journey from Hustler to Entrepreneur', and 'Building Beyond Business', respectively. Students from various colleges participated in the workshop. Harshendra BS and Chandana J. Nambiar, Student coordinators, were present. Mrs. Supritha R.K., Staff Coordinator, EDP Unit; coordinated the programme.

### **Workshop on Career Opportunities In Hospitality Industry In India.**

A one day workshop on "Career Opportunities in Hospitality Industry in India" was organized in collaboration with the Department of Allied Hospitality Studies, WGSMA, MAHE, Manipal, on 20 March 2024. The workshop had four sessions. In her introductory session Dr. Rajashri S Kini, Associate Professor, Department of Allied Hospitality Studies, WGSMA, MAHE, Manipal emphasized on the growing size of the hospitality industry in India. She highlighted the causes for steady growth in the Hospitality Market in India. She added that the government's initiative has also led to the government's efforts to attract more tourism and the increase in travel has been driving the market. In the second session Mr. Parithosh Dabral, Assistant Professor Department of Allied Hospitality Studies, WGSMA, MAHE, Manipal, enlightened the students about different areas of career in hospitality. He highlighted the course structure, areas of specialization, fee payment and career growth opportunities for hotel management students. In the third session Chef. Manoj and Chef Nischal both Assistant Professors, Department of Culinary Arts, WGSMA, MAHE, Manipal, introduced students to the world of different cuisines

and rare ingredients. In the final session Ms. Chaitra and Ms. Utkarsha, students of WGSMA, MAHE, Manipal shared their learning experience in the campus and outside the campus. This was followed by the question and answer session in which students queries on the topic were taken up by the resource persons. Principal Prof. Aruna P. Kamath in her presidential address said that the hospitality sector in India has had moderate growth in recent years, mostly attributed to the country's rich cultural diversity, and that it has the potential to grow even more in the future. The programme was coordinated by Mrs. Gayathri K.

### **Seminar on Emerging Trends in Finance and Opportunities for Commerce and Management Students.**

A one day seminar on 'Emerging trends in finance and opportunities for commerce and management students' by CA Vinod Chandran, certificate holder of specialized Executive Finance programme from IIM Lucknow, CEO, My Logic Business Management School was organized by the Commerce department on 1 March 2024. The resource person addressed the students on areas like P2P, Order to cash, R2R and business analytics which helps in career building. In the second session by Ms. Pratheeksha Baliga, Entrepreneur and alumni enlightened the students in areas like management of money and investments in mutual funds. She also highlighted the importance of developing small saving habits among the students. Principal Prof. Aruna P. Kamath in her presidential address said that financial technology or fin-tech is the buzzword. The financial world is passing through a revolutionary period, and it is evident in our daily lives that we should change the way we pay our bills to avail banking services. The programme was coordinated by Mrs. Manju. H

### **V Semester BCA, B.Sc. Computer Science and B.Com., Computer Application Syllabus Workshop**

V Semester BCA, B.Sc. Computer Science and B.Com. Computer Application Syllabus Workshop was organized in association with Mangalore University Computer Science Teacher's Association (Mucsta) on 4 September 2023. The workshop was inaugurated by Dr. Shekar B. H. Professor, Department of Computer Science, Chairman-BOS in Comp. Sc. & Comp. Application, Mangalore University. In his inaugural address

he said that new innovations in the field of technology have changed the curriculum design of teaching students. Thus it is very important to adapt to today's demands and prepare students to face the challenges. Principal Prof. Aruna P Kamath, in her presidential remarks said that in today's digitalization age, lecturers need to update themselves and guide students to become multi-skilled in the field. Mr. Prakash Kumar K, President, MUCSTA Mr. Vinayachandra, Secretary, MUCSTA were present. The programme was coordinated by Mrs. Divya Uchil.

### **One day National level Wikipedia Workshop on SDM-Neophyte: Unlocking Knowledge, Igniting Curiosity**

A one day National level Wikipedia Workshop on “SDM-Neophyte: Unlocking Knowledge, Igniting Curiosity” was organized by the department of Computer Applications and Karavali Wikimedians User Group, Mangaluru in association with Centre for Internet and Society, Access to Knowledge (CIS/A2K), Bengaluru on 16 March 2024. The objective was to train students in creating articles, translating content, improving existing articles, and using templates effectively. Ms. Chris, Communications Associate at CIS-A2K, Bengaluru inaugurated the programme. Ms. Nitesh Gill, Programme Officer at CIS-A2K, Bengaluru was the chief guest. She emphasized on the importance of writing articles in Wikimedia to unlock knowledge, not only for ourselves but for the benefit of all, ignite curiosity and to inspire others. Ms. Nitesh Gill informed participants to spend a little time every day to write something in their regional language and to push the boundaries of knowledge and create a brighter future for generations to come. Principal Prof. Aruna P Kamath, in her presidential speech, explained the importance of the workshop and said that SDM, stands as a beacon of learning, innovation, and excellence, serves as a nurturing ground for aspiring scholars, where knowledge is not only acquired but also cultivated and shared. Followed by the inaugural programme, Ms. Yakshitha, App Developer, Accenture Solutions Pvt. Ltd. Pune conducted day long deliberations on the workshop. During the valedictory session Dr. Vishwanatha Badikana, President, Karavali Wikimedians User Group and Mrs. Babitha Shetty, Workshop Coordinator, Karavali Wikimedians User Group gave a brief introduction about their group and its activities.

They also shared their experiences on writing articles and how one can contribute to Wikipedia. Dr. Vishwanatha Badikana, President, Karavali Wikimedians User Group, Mr. Kishore, Treasurer, Karavali Wikimedians User Group, Faculties from the college and other institutions, student participants from other institutions were present. Ms. Divya Uchil, Vice Principal of the college, Kishore Rai and Mrs. Kavitha were present. The programme was coordinated by Mrs. Divya Uchil.

### **Workshop on Digital Learning through Infosys Springboard**

The Computer Application department organized a one day workshop on “ Digital Learning through Infosys Springboard” 22 May 2024 for I BCA and II BCA at the conference hall. The objective was to gain knowledge through Digital Learning making the best use of Infosys Springboard. Ms. Aishwarya Rajeev, Senior Analyst - Learning, Infosys Limited, Mangalore was the resource person. She addressed the students by throwing light upon the login process to the Infosys Springboard portal. She later explained the various certificate courses available, the different channels, the YouTube videos, the various means to search through Springboard was also explained. The students got hands-on experience wherein they created their account in Springboard. The students were taught how to attend the courses, generate certificates and download it. Students were encouraged to make use of the Springboard facilities so that they can upgrade their knowledge through the various knowledge sources available in it. The programme was coordinated by Mrs. Divya Uchil.

## **IQAC PROGRAMMES**

### **FACULTY DEVELOPMENT PROGRAMMES**

#### **“Gearing up the Institution for 5th NAAC Cycle-Initiatives and Plans”**

A faculty development programme on “Gearing up the Institution for V NAAC Cycle-Initiatives and Plans” was organized on 5 August 2023 by the IQAC. The resource person was Dr. Satheeshchandra S, Hon'ble Secretary, SDM Educational Society, Ujjire. The objective was to guide faculties and administrative staff to update themselves with V NAAC Cycle. All the seven NAAC criteria coordinators presented a brief report of the

suggestions and ideas for the next NAAC cycle. Dr. Satheeshchandra S, gave his insights and added a few more suggestions. He also pointed at possible changes under each criteria. On this occasion Dr. Muralidhar Rao, Vice Principal of the institution was honored by Dr. Satheeshchandra S, for attaining his superannuation, as representation from the Management of SDM Education Society, Ujjire. Dr. Muralidhar Rao served the institution for 27 years .Principal Aruna P. Kamath welcomed the gathering and Mr. Arun F. Sequira proposed vote of thanks. Mrs. Kavya compeered the session. The programme was coordinated by Mrs. Gayathri K and Mr. Thilakraj G.

### **The Role of Faculties and Administrative Staff in Attaining Institutional Vision and Mission.**

The IQAC organized a staff enrichment programme on “The Role of Faculties and Administrative Staff in Attaining Institutional Vision and Mission” on 5 August 2023. The resource person of the session was Prof. Udaya Kumar, visiting faculty, SDM Law College, Mangalore. The objective of the programme is to enrich the faculties and administrative staff with quality initiatives to be applied for attaining institutional vision and mission.Prof. Udaya Kumar, highlighted the principles of powerful instructions, presentation and of three knows. He stated planned and thoughtful actions will lead to smooth attainment of institutional goals. Principal Aruna P. Kamath presided over the programme. Mr. Thilakraj G. welcomed the gathering and Mrs. Gayathri K proposed vote of thanks. The programme was coordinated by Mrs. Gayathri K and Mr. Thilakraj G.

### **E-learning through MOOC**

The IQAC and Research cell organized a Research development programme on the topic “E\_ learning through MOOC on 05th September 2023 at the conference hall. The objective of the programme was to educate the faculties on new technology uses in the present education system. Dr. GOPALA MGOKHALE was the resource person for the day. The resource person Dr. GOPALA MGOKHALE stated the importance of “E\_ learning through MOOC ” and how it is essential for every institution. The main aim of MOOC is quality assurance in online education which is needed to measure the quality of an institution and guide it to grow with additional

courses. It is also needed for the welfare of the students and the institutions of higher learning. Principal Prof. Aruna P. Kamath, In her presidential speech said that add on courses are highly useful to the students to get better opportunities. All staff members enthusiastically participated in the programme. They clarified the doubts raised by the faculties at the end of the session. It was a fruitful programme and everyone was well equipped with all the details. Mrs Kavya welcomed the gathering and Miss. Lolita introduced the resource persons. Dr.Prasanna kumara T proposed vote of thanks. Mrs. Sowmya Hegde compeered the programme. The programme was coordinated by Mrs. Gayathri K and Mr. Thilakraj G.

### **Performance Enhancement through Stress Management**

A faculty development programme on “Performance Enhancement through Stress Management” was organized by the BBA department on 3rd October 2023 in the conference hall. Ms. Jestalaxmi B, Counseling Psychologist and Life Skill Trainer was the resource person. The objective of the programme was to provide valuable insights to effectively manage and reduce stress in life. The session focused on helping the faculty members to identify their stressors and recognise their source of stress. Practical techniques exploded like deep breathing exercises. progressive muscle relaxation was demonstrated and practiced during the session to provide hands on experience. The programme was coordinated by Mrs.Smiitha M.

### **Work life balance and food diet**

The IQAC and Commerce department organized a staff enrichment programme on “Work life balance and food diet” by Mrs.Sanjana Shenoy on 21 st November 2023 at the conference hall. The speaker highlighted the benefits of healthy food in the workplace including increased energy levels, improved cognitive function, reduced absenteeism and increased job satisfaction. Mrs.Veena.D welcomed the gathering and Ms. Pooja proposed vote of thanks. The programme was coordinated by Mrs.Manju.H.

### **Awareness on Digital Banking**

The IQAC organized a faculty development programme on “ Awareness on Digital banking”, in association with Indian Overseas Bank as their ‘Retail Outreach Programme’ on 5 March 2024. The bank employees

briefed the faculties about the various digital saving schemes, advances like home loan and vehicle loan and other forms of advances to the faculties. They also gave an insight to digital investment opportunities available in the realty sector in Mangalore city. Mr. Anantha Rao GM, LC –Transaction Banking, Indian overseas Bank, Mr Gururaj, Indian overseas Bank, Ms. Savitha Chavan, Branch Manager, Ballal Bhaugh along with Other bank employees were present at the session. The programme was coordinated by Dr Prasanna Kumara T. and Mrs. Veena D. Kotian

### **Infosys -Springboard**

The IQAC and Computer Application department jointly organized a faculty development programme focused on “Infosys Springboard” at the conference hall on 15 May 2024,. The objective was to familiarize faculty members with navigating and utilizing Infosys Springboard effectively. Ms. Pruthvi Adishesha, Senior Associate Learning-ETA at Infosys, served as the resource person for the session. Ms. Pruthvi Adishesha guided the faculty through the login process for the Infosys Springboard portal and explained its features, including numerous certificate courses, various Channels, and available courses. She also demonstrated how to efficiently search for content within Springboard. Infosys Springboard, with its extensive collection of over twenty thousand courses and educational YouTube videos, was highlighted as a valuable resource for knowledge enhancement. Faculty members participated hands-on, creating their accounts on laptops and mobile devices, and explored the platform’s contents. The session was conducted online via Webex, facilitated by Mrs. Divya Uchil. Overall, the faculty gained practical insights into leveraging Springboard to upgrade their knowledge through its diverse educational offerings.

## **STUDENT ENRICHMENT PROGRAMME**

### **Power of Subconscious Mind**

A programme on ‘Power of Subconscious Mind’ by Kudroli Ganesh, Internationally acclaimed illusionist and motivational speaker, was held on 31 October. The programme was organized by Internal Quality Assurance Cell (IQAC) of the college.Kudroli Ganesh demonstrated the importance

of subconscious mind in order to elevate memory power, concentration and personality development. He said, “Memory skills will be a valuable asset for improving learning and retention abilities”. “Students can become effective learners, improve academic performance and develop cognitive abilities in their educational and professional life”, he added. Prof. Aruna P Kamath, Principal of the college, in her presidential address said, “Miracles will happen to you, too-when you begin using the magic power of your subconscious mind”; The programme was coordinated by Gayathri K. and Thilakraj G., IQAC coordinators.

### **Academic Audit**

- The IQAC conducted an Academic Audit for the odd semester 2023-24 on 9th and 10th January, 2024. Committee members consisting of IQAC and NAAC criteria heads verified the records maintained by faculties as per NAAC requirements. Observations and suggestions based on the audit was presented by each committee member in the staff meeting held on 11th January, 2024.
- The IQAC conducted an Academic Audit for the even semester 2023-24 on 15 to 19 June, 2024. Committee members consisting of IQAC and NAAC criteria heads verified the records maintained by faculties as per NAAC requirements. Observations and suggestions based on the audit was reported by each committee member on 19th June, 2024.





# *Association Reports*



# STUDENT COUNCIL

**Motto/Vision** : Empower, engage, excel, together we soar

**Theme** : Student led innovation

## Objectives

- Council will act like a student quality assurance cell.
- To enhance quality of education by developing quality culture among students.

**Staff Coordinators** : Mrs. Manju H  
Mrs. Kavitha Prabhu.

## Student Coordinators:

K Srijana Shetty III BBA 'C'

Khushi Bhansali III BBA 'B'

Lavanya K. III BCA 'A'

Preethika Baliga B. III B.Com

## Secretaries

Keerthana T. Naik III BCA 'A'

Sameeksha III BBA 'B'

Keerthana III BCA 'A'

## Joint Secretaries

K. Swathi Prabhu II BBAC'

Disha II BCA 'B'

## Class Secretaries

III BBM 'A' Yashmitha B.

Ajay

III BBA 'B' Praneeth R. Shetty

Deeksha

III BBA 'C'

Nihal U. K.

Ezekiel Joshua

III B.Com.

Adarsh

Tina H. Savsani

III BCA 'A'

Suchitha Devadiga

Puneeth N. Ail

III BCA 'B'

Nischinth

Ashvitha

III BA (HRD)

Karthik Acharya

Ashika B

II BBM 'A'

Diya K. Sebastian

Gagan M. Devadiga

IIBBA 'B'

Sai Darshan

Shri Gowri

II BBA 'C'

Sucharitha Baliga

Yajvith Devadiga

II B.Com

S. Revanth

Yashwitha

II BCA 'A'

Ankitha A.

Pavan

II BCA 'B'

Shraddha U, Shet

agath M. Rai

II BA (HRD)

Bhavish Polali

Shreeja



I BBA 'A'	Neha Amin Sanketh
I BBA 'B'	Sinchana Kavan Samuel
I BBA 'C'	Vrinda Shetty Shagul S. Kanchan
I B.Com	Shanvitha Siddhant
I BCA 'A'	Rohan Bhaskara Bandary Varsha
I BCA 'B'	Bhoomika Musrad Abdul Kadir
I BA (HRD)	Nikhil Shreeja

## ACTIVITIES

### Orientation Programme

An orientation programme for the newly admitted students was organized on 22 August 2023 in auditorium. The Principal, Faculty members and Students were present for the programme. The major objective of the programme was to make the students aware of the academic aspects of the course, the rules and regulations of the Institute. The programme was hosted by Mrs. Madhumathi and it began with the prayer led by the students. The students were addressed by the Principal Prof. Aruna P Kamath, who welcomed the students and gave them an introduction regarding the academic disciplines and also highlighted the importance of personality development through various skill enhancement programmes. The faculty members were self-introduced to the students. The staff coordinators of various associations gave a brief description to

the students about the skill enhancement and extension activities that to be conducted for the academic year 2023-24 and encouraged students to enroll for the various associations. The students were motivated by Ms. Prajna, Ms. Rashmitha Shet, Ms. Jhanavi and Mr. Adhish Uchil who are the Alumnus of the college. They shared their experience and encouraged students to take part in various activities. The students were then shown a brief presentation about the Institute which included the motto, history and reputation of college along with the achievements. The formal programme was concluded with the vote of thanks by Mrs. Smitha. Student council coordinators Mrs. Manju.H. and Mrs. Kavitha Prabhu was present for the programme. The informal programme was conducted by the final year students in order to entertain and cheer up the 1st year students. In order to familiarize the students with the events conducted in a college a small video was shown. Various activities like Mock Press, stress interview, quiz, Dance, singing, and games were conducted and all the students actively participated.

### Student Council Inauguration

The Inauguration of SDM Business Management was held on 30th September 2023. Then investiture ceremony of the office bearers took place in the college auditorium. The dignitaries for this grand occasion were Inaugurator Mr. Ganesh Kamath, President, Kanara Chamber of Commerce and Chief Guest Mr. Sushanth Manager-Patient Experience Management. Department (Operations) KMC Hospital is also the alumni. The event started on a solemn note with a prayer, the symbolic lighting of the lamp was illuminated by the dignitaries present on the dais. The inaugurator Mr. Ganesh Kamath, President, Kanara Chamber of Commerce shared a few words of inspiration and congratulated the council for the academic year ahead of them. The chief guest Mr. Sushanth encouraged the students to ensure that they make the most of the leaders in them to make the outside world a better place. Prof. Aruna P. Kamath principal of the college delivered the presidential address she emphasized on leadership and how the student

council should be organized and disciplined; she inspired, and motivated those to reach their fullest potential. The Oath Taking ceremony was taken over by Staff Coordinator Mrs. Manju H. and the council members. The student leaders were then presented with their badges and this embarked a moment of pride and joy for them as well as all their well-wishers present in the audience. On this special occasion the college released the brochure of Intercollegiate Management Fest Genesis 2023. The programme was coordinated by Mrs. Manju.H and Mrs. Kavitha Prabhu.

### **Leadership Training Programme**

Student council of the college organized a leadership training programme on 19 October 2023. The programme was conducted by Mr. Dawn Prakash, certified google and Microsoft trainer. He enlightened the students about the importance of skill development in various managerial areas and motivated the students by conducting various activities. The programme was coordinated by Mrs. Manju H. and Mrs. Kavitha Prabhu.

### **Teacher's Day Celebration**

The Teacher's Day was celebrated on 5 September 2023 to mark the birthday of a great teacher Dr. Sarvapall Radhakrishnan. The chief guest for the day was Rtd. Prof. Gopala Gokhale who motivated the faculties about the importance of taking up various MOOC Courses. The function was presided over by Principal Prof Aruna P. Kamath . Staff coordinators Mrs. Manju.H and Dr.Prassanna Kumar from the research cell were present on the dais. In his address, Prof. Gopal said that teachers must focus on upgrading the additional skills and knowledge in various areas by joining various courses. He stressed on imparting quality of life along with the subject. Prof Aruna P. Kamath, Principal in her presidential address stated that as the challenges are increasing teachers has to find the ways and means of fitting oneself best in the system. Dr. Prasanna Kumar Research cell co coordinator proposed vote of thanks. The programme was coordinated by Mrs. Manju.H, Mrs.Kavitha Prabhu and Mrs. Sowmya Hegde.

## **EXTENSION ACTIVITY**

### **Visit to Nandi Food products**

The Student Council organized an extension activity on leadership qualities and its development in organization and created awareness on it among the middle level employees at Nandi Food products on 2 December 2023. The programme was coordinated by Mrs.Manju.H

### **Visit to Narayana Guru College**

Student Council of SDM College organised an extension activity on personality development and student exposure and created awareness on its importance in student life for pre university students at Narayana Guru College Mulki on 2 December 2023. The programme was coordinated by Mrs.Manju.H.

### **College Day Celebration - 24**

The College day celebration was held on 3 May 2024 in the college auditorium at 9:15 am. Principal Prof. Aruna P Kamath presided over the programme and presented the college annual report. She emphasized that winning and learning go hand in hand. Chief Guest Dr. Anasuya Rai, Principal University College, Mangaluru congratulated the college for its multivariuous achievements. She added that life-long learning contributes to a better society. Mr. Christopher D'Souza, Director-Ranga Adhyayana Kendra, St. Aloysius College, also the alumni was the guest of honour. He shared the reminiscence of college days and added that he received the best from the portals of SDM College of Business Management. He emphasized that clinging on to our passion adds value to our life. Prizes were distributed to university rank holders and meritorious students. The prize distribution ceremony was followed by cultural extravaganza by the students. Student council coordinators Mrs. Manju H and Mrs. Kavitha Prabhu and the student coordinators Ms. Srijana Shetty, Ms. Khushi Bansali, Ms. Lavanya and Ms. Preethika Baliga . Secretaries Ms. Sameeksha and Ms.Keerthana were present on the dias. Ms.Lavanya K welcomed the august gathering. Ms. Srijana Shetty and Ms. Khushi Bhansali introduced the guests. Ms. Preethika Baliga proposed the vote of thanks. Ms. Sheethal compeered the programme.

# FINANCE ASSOCIATION – Fondos

**Motto/Vision:** To capacitate the students to attain professional brilliance in the field of finance.

**Theme :** Cultivating the financial credentials to the extreme.

**Objectives:**

- To provide the basic knowledge about the existing financial institutions and their service.
- To create a cohort of students in financial careers.
- To provide the students with an overview of professional opportunities in finance.
- To encourage activities beyond prescribed syllabus.

**Staff Coordinators :** Mrs. Smitha M  
Mrs. Shwetha Y.  
Dr. Sowmya Hegde  
Mr. Gurudath Shenoy

**Student Coordinators :** Ms. Vaishnavi Rai III BBA 'C'  
Ms. Sakshi Pai III BBA 'B'

**Student Secretaries :**

III BBM 'A' Sai Lakshmi  
III BBM 'B' Soopi Haif Abdul Khader  
III BBM 'C' Aashish  
III BCOM Preethika Baliga  
III BCA 'A' Niyathi  
III BCA 'B' Shajay  
III BA (HRD) Neelesh

## ACTIVITIES

### GUEST LECTURES

#### Investors Awareness Programme

The Finance department in association with MUCTA, organized an Investors Awareness Programme in connection with Worlds Investors Week 2023 for II BBA 'A' and III BBA 'A' on 10th October 2023 at conference hall. The programme was inaugurated by Mr. Saurav Sathish Kumta, alumni. He shared his investment experience in the stock market and encouraged the students to have passion for the same. Ms. Yvonil D'souza, Investment Services Professional, explained the concept of personal financial planning. Mr. Naveen Rego, SEBI registered Investment Advisor and a certified investor planner addressed the students on financial literacy. He spoke about the importance of saving at an early age and also enlisted the legal requirements for investing in stock markets. Mr. Leo Amal K, Senior Branch Manager, Franklin Templeton enlightened the students on the importance of investing at an early age. This programme was coordinated by Mrs. Smitha M.

#### Capital Market Awareness Programme

In view of World Investors Week 2023 the Finance Department has organized Capital Market Awareness Programme for III B. Com on 9th October 2023. Mr. Chethan Kumar, Senior Associate, Lotus Known Wealth, Mumbai was the resource person. The objective of this programme was to provide an insight into working of BSE. The resource person spoke on pre-requisites for buying and selling shares in the securities market and the importance of financial planning. He also elaborated about institutions like RBI, SEBI etc. Listing the market offerings by BSE, he explained the mechanism for Investor Grievance Redressal. Mrs. Smitha M. coordinated this programme.

## **Commodity Derivatives**

The Finance department was organized an awareness programme on Commodity Derivatives for II BBA 'B' on 7 December 2023. Mr. Anjan Kumar G, Business Development, Multi Commodity Exchange of India Limited, Bengaluru was the resource person. The resource person spoke about the importance of financial planning and decision making in achieving long term financial goals. Highlighting the investor protection measures and precautions to safeguard against fraudulent investment schemes he explained the importance of diversification in wealth building. Mrs. Smitha M. coordinated this programme.

## **Quantitative Aptitude and Competitive Exam**

The Finance department organized a guest lecture on 8 December 2023 for II B.Com and III BA (HRD) on the topic "Quantitative Aptitude and Competitive exam". Mrs. Rakshitha Rai, Assistant Professor. St. Aloysius College, Mangalore was the resource person. Mrs. Rakshitha explained easy way of solving quantitative aptitude questions on competitive exams. She focused on questions based on time and work, permutation and combination, probability, clock and calendar etc. Brief information was given about competitive exam patterns. Mrs. Sowmya Hegde coordinated the programme.

## **STUDENT FACULTY PROGRAMMES**

### **SWOT analysis**

The Finance department organized a student faculty programme on 'SWOT analysis' by Ms. Aishwarya and Ms. Lavanya of (which class) for III B.Com on 18 September 2023. The objective of the programme was to provide insight into the SWOT analysis for assessment of a company. Ms. Sowmya Hegde coordinated the programme.

### **'Growth Strategy'**

The Finance department organized a student faculty programme on 'Growth Strategy' by Ms. Muskan F. of III BBA 'C' for II BA (HRD) on

26 October 2023. The objective of the programme was to understand the types of growth strategy and reasons for adopting growth strategy in an organization. Mrs. Sowmya Hegde coordinated the programme.

## **Importance of Human Rights**

The department organized a student faculty programme on the topic "Importance of Human Rights" on 2nd May 2024 for the I BBA 'B' by Ms. Preethika Baliga and Ms. Vaishaka Pai of III B.Com. They explained about human rights and familiarized the latest amendments. Dr. Sowmya Hegde coordinated the programme.

## **Management of Business**

The Finance department organised a student faculty programme for I BCA 'A' and I BCA 'B' on 15 and 16 November 2023 respectively on the topic "Management of Business" by Ms. Vaishnavi of III BBA 'A'. The objective was to make students acquainted with the various concepts such as principles of management. The presenter explained the basic concepts and functions of management. Mrs. Shwetha Y. coordinated this programme

## **Strategic Implementation**

The Finance department organized a student faculty programme on 'Strategic Implementation' by Ms. Deeksha and Ms. Neha of III BA (HRD) for II BA (HRD) on 16 November 2023. The objective was to understand the implementation of strategy and role of human element in strategy implementation in an organization. Mrs. Sowmya Hegde coordinated the programme.

## **Henry Fayol's 14 Principles**

The Finance department organised a student faculty programme for I BCA 'A' on 29 November 2023 on the topic "Henry Fayol's 14 principles" by Ms. Sameeksha of III BBA 'B'. The objective of the programme was to acquaint students with the various concepts such as principles of management. The presenter explained the basic concepts, and principles of scientific management. Mrs. Shwetha Y. coordinated this programme.

### Awareness on Misleading Advertisements

The Finance department organised a student faculty programme for I BBA 'B' on 2 May 2024 on the topic "Awareness on Misleading advertisements" by Mr. Dheeraj Prabhu of III BBA 'A' and Mr. Ayush Rao of III B.Com, The objective was to make students aware of advertisements that mislead the consumer and measures can be taken to prevent them. Mrs. Shwetha Y. coordinated the programme

### Webinar on BSE's Investors Awareness Programme

The department in association with BSE conducted the online Investors Awareness Programme 10 June 2024 in conference hall for III BBA 'B'. Ms. Marina Jose Kanjikal, a Certified Trainer from BSE-IPF, Mumbai was the resource person. The objective of was to familiarize students to the world of investing, with emphasis on how to choose right company. The webinar was conducted through google meet platform. The resource person spoke on the misconception associated with investing in shares by introducing the students to the basic principles of investing in shares. She highlighted the common mistakes made by the investors in the stock exchange and explained the benefits of financial planning and the importance of starting early. The programme enabled the students to be confident of investing in stock market to reap maximum returns from their investment thus to be financially independent in their future life. Mrs. Smitha M. coordinated this programme.

### Factory Visit

The following factory visits were organized by the Finance department for I BCA 'A' and I BCA 'B'. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.

Date	Place
25-10-2023	BASF India Limited, Surathkal
1-11-2023	Ganapayya's Ayurvedic Company, Yeyyadi
7-10-2023	Canara Springs

3-11-2023	Gurucharan Industries
28-10-2023	Spectrum Industries
14-10-2023	Sri Gajavadana Tin Products, Yeyyadi
28-10-2023	Northshore Foods Pvt. Ltd, Manjeshwar
28-10-2023	Day Real Fresh, Bolar
30-10-2023	Anagha Modular Furniture and Interiors, Yeyyadi
4-11-2023	Kalbavi Consumer Foods Pvt Ltd
16-10-2023	Mangala Cashew Industries, Padavinangady
7-10-2023	KMF, Kulshekar
4-11-2023	Rachana Agro Industries, Baikampady
3-11-2023	SRR, Kankandy Bypass Road
1-11-2023	Berachah Food Industries
4-11-2023	Digantha Mudrana Ltd Yeyyadi, Mangalore
9-11-2023	Aspinwall and Company Ltd
28-10-2023	Gurucharan Industries
30-10-2023	Canara workshop
7-11-2022	Amar Infra projects, Mangalore
4-11-2023	KMF, Kulshekar

### Visit to Azad Steels

The members of Finance department visited Azad Steels, Bunder, Mangalore on 22 May 2024. The objective was to observe and understand the overall operations, get an overall idea as to how things work in the factory. The visit was coordinated by Mrs. Smitha M

### EXTENSION ACTIVITIES

#### Visit to Government Pre-University College

In connection with World Investors Week 2023 the members of the finance department visited Government Pre-University College, Carstreet ,

Mangalore for a session on “ Awareness on Stock Market “ for commerce students of PUC on 13th October 2023. The objective was to provide information about stock market operations. Mr. Dheeraj Prabhu and Mr. Haif Abdul Khader of III BBA ‘B’ explained basic aspects of the stock market through PPT. At the end of the session there was a quiz on the topic, to which students answered enthusiastically. The session was very interactive and was successful in enriching the students with knowledge of the stock market. Mrs. Smitha M. coordinated the programme.

#### **Visit to Ladyhill Victoria Kannada Medium School**

The members of the department visited Lady Hill Victoria Kannada Medium School, Mangalore on 2 December 2023. The objective was to explain the value of money through various activities. The programme was coordinated by Mrs Shwetha Y.

#### **Visit to Digantha Mudrana Ltd.**

The Finance department organized extension activity in Digantha Mudrana Ltd., Yeyyadi Mangalore on 2 November 2023. The objective of the programme was to inform the employees about the benefits of UPI payment and various services provided by the Finteh companies. This initiative of the students had helped the employees abundantly and thereby contributing towards the Digital India initiatives. Employees of Digantha Mudrana actively participated in this programme and benefited. Ms. Sowmya Hegde coordinated the programme.

#### **Visit to Decathlon**

The department organized extension activity, on 16 December 2023, in Decathlon, Bejai Mangalore. The main objective of this programme is to inform the employees about the benefits of Digital finance and digital payment system. Students explained various digital financial alternatives and payment systems to the employees of the Decathlon. This initiative of the students had helped the employees abundantly and thereby contributing towards the Digital India initiatives. Employees of Decathlon actively participated in this programme and benefited. Mrs. Sowmya Hegde coordinated the programme.

#### **Visit to Baraka Overseas Ltd.**

The department organised an extension activity, on 18th May 2024, in Baraka Overseas, Ullala, Mangalore. The objective was to familiarize the employees about financial inclusion and government initiatives towards financial inclusion. The members explained various financial inclusion initiatives to the employees and how to benefit from these initiatives. This initiative of the students had helped the employees abundantly and thereby contributing towards the financial inclusion initiatives. Dr. Sowmya Hegde coordinated the programme.

#### **Visit to Sai Enterprises**

The department organised an extension activity, on 24th April 2024 in Sai Enterprises Bantwala. The objective was to familiarize the employees about green investment and its relevance. The members of the department explained about various green investment initiatives for sustainable development. This initiative of the students has given awareness about green investment to the employees abundantly. Dr. Sowmya Hegde coordinated the programme.

#### **Visit to Saudi International Travels**

The department organised an extension activity, on 11th June 2024, in Saudi International Travels Mangalore. The objective was to familiarize the employees about different investment opportunities without taking much risk. Students explained about various investment avenues available. This initiative of the students had helped the employees abundantly and thereby contributing towards the inclusive growth. Dr. Sowmya Hegde coordinated the programme.

#### **Visit to Akata Agencies**

The department organized an extension activity on 19 April 2024 at ‘Akata Agencies’, Baikampady. The objective was to provide financial literacy to the employees in the cashew factory. The members of the department, Mr. Ritvik Shetty and Soopi Haif Abdul Kader familiarized the concepts to employees. The programme was coordinated by Mrs Shwetha Y.

### **Visit to AKTA Agencies**

The members of the department visited Akta Agencies, Baikampady on 19th April 2024. They enlightened the employees on the topic “Awareness on Financial scams”. The objective was to provide awareness on some common types of financial scams in different forms. Dev and Ashish from III BBA ‘A’ explained the different money scams with special reference to lottery and prize scams. Mrs. Smitha M coordinated the programme.

### **Visit to Sudhir Travels**

The members of the department visited Sudhir Travels on 19th April 2024, to create awareness on online financial scams to the workers in the travel agencies. The objective was to provide awareness on online financial scams of different forms. Karthik and Kaushik from III BBA ‘A’ explained about the different money scams with special reference to job offer scams. Mrs. Smitha M. coordinated the programme.

### **Visit to Mangala Cashew Factory**

The members of the department organized an extension activity on 20th April 2024 at ‘Mangala Cashew Factory, Yeyyadi. The objective was to provide financial literacy awareness to the employees in the cashew factory. Mr. Jeethesh, Mr. Abhiram and Ms. Sneha Sathish were familiarized the employees on financial literacy. The programme was coordinated by Mrs Shwetha Y.

### **Visit to Trident Trucking Company**

The members of finance department visited Trident Trucking Company Hobli, Mulki on 27th April 2024, to enlighten the employees on the topic “Awareness on online Scams’. The objective was to provide awareness on online scams and measures to protect oneself from such scams. Nidhishree and Hibha Shafkhat of III B.Com explained about the scams that take place through the internet, website, and email and how one is more likely to fall victim to such fraud or cyber offenses. Mrs. Smitha M coordinated the programme.

### **Visit to The Sailors Bistro**

The department organized an extension activity on 2 May 2024, at “The Sailors Bistro”, M.G. Road. The objective was to provide financial literacy

awareness to the employees in the Cafe. Mr. Dheeraj Prabhu, Mr. Revanth, Ms. Ankitha Rao and Ms. Supriya familiarized the employees on financial literacy . The programme was coordinated by Mrs Shwetha Y.

## **SKILL ENHANCEMENT ACTIVITIES**

### **Debate**

The Finance Department organized a Debate on “Employability or Entrepreneurship” to III B.Com on 29 September 2023. The objective of the debate was to understand the pros and cons of Employability or Entrepreneurship. Ms. Sowmya Hegde Coordinated the programme.

### **Fin Quiz**

The Finance association conducted Fin Quiz on 9 October 2023. The objective of the activity was to improve students’ knowledge about recent happenings about finance. Quiz related logo identification; SENSEX etc. was asked to the students. Mrs. Sowmya Hedge coordinated the programme.

### **Finance Crossword**

The Finance association conducted Crossword activity on 3 November 2023. The objective of the activity was to improve students’ knowledge about finance words and their thinking capacity. Words related to finance, commerce and management were asked to the students. Ms. Sowmya Hedge coordinated the programme.

### **Money Talk**

The Finance association conducted Money Talk competition on 13 March 2024 on the topic digital financial infrastructure. The objective was to improve the students’ knowledge on the subject matter and their communication and argumentative skills Mr. Harshal judged the event. Mrs. Sowmya Hegde coordinated the event .

### **Argy Bargy**

The association conducted Argy Bargy competition on 21 March 2024 on the topic “Indian financial Market”. The objective was to improve the student’s communication, presentation skill and efficient time management skill. Mr. Akshith judged this event. Mrs. Sowmya Hegde coordinated the program.

### Case Study

The association conducted Case Study competition on 3 April 2024. The objective was to improve the financial knowledge among the participants. Finance related case was given to the students and asked them to analyze it. Large number of students actively participated in the event. Dr. Sowmya Hegde coordinated the programme.

### Paper Presentation

The association conducted the Paper Presentation competition on 13 April 2024. The objective was to improve the soft skill and technical skill among the participants. The participants were asked to make a 5 minutes presentation on the topic "Union Budget 2024". Large number of students actively participated. Dr. Sowmya Hegde coordinated the programme.

### Collage Making

The association conducted a Collage Making competition on 15 April 2024. The objective was to improve the convincing skill of innovative ways to visually represent financial concepts among the participants. Students are asked to prepare for college in green finance. Large number of students actively participated in the event. Dr. Sowmya Hegde coordinated the programme.

### LIST OF PRIZE WINNERS

#### Finquiz

I	Ruthran	II BBA 'C'
	Pavan Kumar	II BBA 'C'
II	Swaona Kudva	II B.Com
	Sailakshmi	II BBA 'A'
III	Manish Raj	III B.Com
	Gagan Bekal	III B.Com

#### Argy Bargy

I	Samved rao	III BCA 'A'
	Adithyan	II BBA 'B'

II	Sameeksha	III BBA 'B'
	Dheeraj Prabhu	III BBA 'B'
III	K. Ruthran	II BBA 'C'
	Yuvaraj	II BBA 'A'

#### Money Talk

I	Sameeksha	III BBA 'B'
II	Sailakshmi	III BBA 'A'
III	Samved Rao	III BCA 'A'

#### Finance Case Study

I	S. Revanth	II B.Com
II	Yuvaraj	II BBA 'A'
III	Sailakshmi	III BBA 'A'

#### Crossword

I	Soopi Haif	III BBA 'B'
	Sameeksha	III BBA 'B'
II	Ayush Rao	III B.Com
	Vishaka Pai	III B.Com
III	Tina Sassani	III B.Com
	Preethika Baliga	III B.Com

#### Paper Presentation

I	Ashish Bekal	III BBA 'A'
II	Sameeksha	III BBA 'B'
III	Ankitha Rao	I BBA 'B'

#### Finance Collage Making

I	Gagan Devadiga	II BBA 'A'
II	Vamshi	III BCA 'B'
III	Shloka	III BBA 'C'



# MARKETING ASSOCIATION- Venta

**Motto/Vision:** To create an awareness among the students about various dimensions of marketing.

**Theme :** Mark Fluent

## Objectives

- To create an awareness among students about the various dimensions of marketing
- To build the competency level of the students in terms of marketing skills
- To provide students with a professional network

**Staff Coordinators :** Mrs. Kavitha Prabhu  
Mrs. Deepashree G. Shenoy  
Mrs. Rashmi T.

**Student Coordinators :** Manish III BBA 'A'  
Arpita Hegde III BBA 'B'

## Student Secretaries :

III BBM 'A'	Jayesh
III BBM 'B'	Sameeksha
III BBM 'C'	Pallavi
III B.Com	Ananya Pai
III BCA 'A'	Gowri Sharma
III BCA 'B'	Akhil
III BA(HRD)	Rimaz

## ACTIVITIES

### GUEST LECTURES

#### Capital Market Awareness

The Marketing department organized a guest lecture on the topic "Capital market awareness" for II BBA 'B' on 10 October 2023. The resource person was Ms. Deeksha Rao, Senior Associate, Lotus Known Wealth, Mumbai. She elucidated on emerging strategies pertaining to Smart investment. Quoting the real-life examples. She also stressed on the point that how wise investment plays its multifaceted role in benefiting the different sections of the society and also boosts personal income. This programme was coordinated by Mrs. Kavitha Prabhu.

#### Investment Psychology

The department organized a guest lecture on the topic "Investment Psychology" for III B. Com on 10 October 2023. The resource person was Ms. Rashmi Bhat, Officer, Karnataka Bank, Mangalore. She gave information on emerging strategies pertaining to Latest investment psychology quoting real life examples. She stressed on the point that how psychological and emotional factors that influence investment decisions and financial behavior. This programme was coordinated by Mrs. Kavitha Prabhu.

## STUDENT FACULTY PROGRAMMES

### Employability Skills

A student faculty programme was organized by marketing department on 11 April 2024 for I BCA 'A' by Ms. Tina and Ms. Preethika Baliga of III B. Com on the topic "Employability Skills". The objective of the programme was to inculcate leadership qualities among students. Ms. Tina and Ms. Preethika Baliga in their presentation explained about various Retail marketing strategies can be applied in the market. Mrs. Kavitha Prabhu coordinated the programme.

### Impact of Digital Marketing on Consumer Behavior

The Marketing association conducted a student faculty programme for I BA(HRD) by Nikitha Kini III BBA 'B', Khushi Bhansali III BBA 'B' and Disha Kanchan III BBA 'B' on the topic "Impact of Digital Marketing on

Consumer Behavior” on 25 November 2023. The students were enlightened the various impact of digital marketing on consumer behavior. Mrs. Deepashree G. Shenoy coordinated the programme.

### **Book Review**

- A book review on “Midnight Library” written by Mathiegh was organized by the marketing department by Heeba Shafkath of III B.Com on 15 September 2023. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs. Kavitha Prabhu.
- A book review on “Fast,Cheap and Viral” written by Aashish Chopra is organized by the marketing department by Arpitha Hegde III BBA ‘B’ on 24 August 2023. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs. Deepashree G. Shenoy.
- A review on “Selling the Invisible a Field Guide to Modern Marketing” written by Harry Beckwith was organized by the marketing department by Rithvik Shetty on 18 April 2024. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs. Deepashree G. Shenoy.
- A book review on “11 Secrets for Life” written by Chethan Bhagath was organized by the marketing department by Swapna Kudva of II B. Com on 24 April 2024. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs. Kavitha Prabhu.

### **EXTENSION ACTIVITIES**

#### **Awareness about Online Fraud**

The Marketing department conducted an extension activity on 2 December 2023 at M.G. Road Mangalore. The objective was to understand the various problems faced by Petty shop keepers in their business and also

to create awareness about online frauds. The activity created awareness about problems and inconveniences faced by the shop keepers. The activity was coordinated by Mrs. Kavitha Prabhu.

#### **Awareness about Online Marketing**

The Marketing department conducted an extension activity on 2 December 2023 at V.T. Road Mangalore. The objective was to understand the various problems faced by petty shop keepers in their business and to create awareness about online marketing. The activity created awareness about problems and inconveniences faced by the shop keepers. The activity was coordinated by Mrs. Kavitha Prabhu.

#### **Visit to Kamal Marketing**

Members of Marketing department visited Kamal Marketing, Mangalore on 2 December 2023. The objective of the programme was to know about the functioning of Gum Tape Manufacturing Company and to clarify the doubts on marketing activities the company. The members gave awareness about online business transactions to the vendor. The visit was coordinated by Mrs. Kavitha Prabhu.

#### **Visit to Presto Food Corporation**

The Marketing department conducted an extension activity on 5 April 2024 at Presto Foods Corporation, Bolor. The objective was to have an industry- institution interaction and to know how the processing and marketing takes place in the industry. The students also gave information on various online marketing strategies they can adopt in the company. Students were interacting with the staff of the industry to know about their processing and gave some suggestion on marketing strategies The activity was coordinated by Mrs. Kavitha Prabhu.

#### **Visit to Pilikula Nisargadhama**

The Marketing association conducted an extension activity at Pilikula Nisargadhama, on 9 March 2024. The objective was to inculcate a valuable learning experience from the young women entrepreneurs present there to display their handicrafts, food products, and various other items crafted

with their skill and dedication. It also promoted sustainable livelihoods and empower women of our community. The students rendered assistance on various tasks during the event. This volunteering opportunity provided them with practical experience and the chance to contribute to a meaningful cause. The extension activity was coordinated by Deepashree G. Shenoy.

## **SKILL ENHANCEMENT ACTIVITIES**

### **Quiz**

The Marketing association conducted a marketing quiz competition on 20 October 2023. The quiz contained 20 questions which included topics related to logos, taglines, and marketing terms. The objective was to test the knowledge and ability of the students. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Tagline Writing**

The association conducted a case study competition on 5th December, 2023. Participants were supposed to write a new tagline for a packaged drinking water company and show their unique and innovative ideas. It was judged by Mrs. Sanjana. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Case Study**

The association conducted a case study competition on 7th December, 2023. Participants were given an allegation case where they had to analyse and defend the company. They were told to write down their strategies to improve the current state of the company. It was judged by Mr. Akshith. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Crossword**

The Marketing association conducted a crossword competition on 19th March 2024. The crossword included questions related to brands, marketing terms, logos, taglines. The main objective of the competition was to test intellectual ability of the students and encourage students to look beyond their textual knowledge. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Brand Wars**

The Marketing association conducted a Brand Wars on 21 March 2024. Students were given two competing brands that produced the same product. Their task was to demonstrate their marketing skills and outperform each other to prove which brand was the superior choice. The main objective of the competition was to encourage students to practice and improve their ability to persuasively communicate. The event was judged by Mrs. Sanjana. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Poster Making**

The Marketing association conducted a poster making competition in which the students had to create a digital advertisement for a cup noodles company and submit it via email. Submission was on 23rd March 2024. The main objective of the competition was to encourage students to bring out their creative ideas and imagination for the digital ad poster. It was judged by Ms. Lolita. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Product Launch**

Marketing association conducted a Product Launch on 10th April 2024. Students had to come up with a new product which would break innovative boundaries and bring change into the society using their marketing process. The objective is to challenge students to create an innovative product that drives societal change and to utilize their marketing skills to ensure its successful market introduction. The event was judged by Mrs. Supriya. The event was coordinated by Mrs. Deepashree G. Shenoy.

### **Reel Making**

The Marketing association conducted a Reel Making Competition in which students were required to create a reel on the topic of a Coca-Cola advertisement, with the submission deadline set for April 20, 2024. The objective was to enhance students' skills in areas such as storytelling, videography and social media marketing. The event was coordinated by Mrs. Deepashree G. Shenoy.

### Retro Relaunch

Marketing association conducted a Retro Relaunch on 18th April 2024. Students had to re-launch a retro product in the current market and come up with new strategies to compete and survive in the modern market. The objective of conducting a Retro Relaunch competition for students is to foster creativity, innovation, and a deep appreciation for the history and evolution of technology. The event was judged by Ms.Lolita. The event was coordinated by Mrs.Deepashree G. Shenoy

### LIST OF PRIZE WINNERS

#### Marketing Quiz

I	Chirag Sharma & Vaibhavi Pai	III BBA 'C'
II	K. Ruthran & Pavan Kumar	II BBA 'C'
III	Soopi Haif & Sameeksha	III BBA 'B'

#### Tagline Writing

I	Nikitha Kini	III BBA 'B'
II	Swathi Prabhu	II BBA 'C'
	Khushi Bhansali	III BBA 'B'
III	Ayman	III BBA 'A'

#### Case Study

I	Jishnu A.J.	II BBA 'C'
II	Nikitha Kini	III BBA 'B'
III	Soopi Haif	III BBA 'B'

#### Marketing Crossword

I	Thamilarasan & Harshini	I BCA 'B'
II	Nikitha Kini - III BBA 'B' & Ritvik Shetty	III BBA 'A'
III	Meetha Kotian - III BBA 'A' & Disha Kanchan	III BBA 'B'

### Brand Wars

I	Samved Rao - III BCA 'A' & Adithya	II BCA 'B'
II	Dheeraj Prabhu - III BBA 'B' & Ankitha Rao	I BBA 'B'
III	U.Nikitha Kini - III BBA 'B' & Ritvik Shetty	III BBA 'A'

### Poster Making

I	Sholka	III BBA 'C'
II	Anish Shetty	III BBA 'A'
III	Ayush Rao	III B.Com

### Product Launch

I	Ayush Rao & S.Vishaka Pai	III B.Com
II	Rajvi Vyas - III BBA 'B' & Nandan	III BBA 'C'
III	Ashish	III BBA 'A'

### Reel Making

I	Ajay Pai - III BBA 'A' & Wahsuki	III B.Com
II	Harshendra - III BBA 'B' & Prathik	III BBA 'A'
III	Godric Jacob & Ajaya S.N.	II BBA 'A'

### Retro Relaunch

I	Ashish & Ajay Pai	III BBA 'A'
II	Ayush Rao & S.Vishaka Pai	III B.Com
III	Harshini & Thamilarasan	I BCA 'B'

# HUMAN RESOURCE ASSOCIATION - Resource Hub

**Motto/Vision:** Empowering Students To Develop HR Skills So That They Can Become Effective Leaders

**Theme :** To Talent of Tacticians

**Objectives:**

Giving multi –dimensional perceptions to recent HR issues.

Orienting the students towards changing HR policies and trends.

Exposure to cultural ethos and traditional HR practices.

**Staff Coordinators :** Mrs Preethika Dharmapal

Mrs .Gayathri K.

Mrs Anasuya

Mrs Parinita Salian

**Student Coordinators :** Ms Melita Pasanha

Ms Shloka A S

**Class Secretaries**

III BBM 'A' Vidya Lakshmi

III BBM 'B' Sowmya R Shetty

III BBM 'C' Mooly Chaithanya Anand

III B.Com Nidhishree

III BCA 'A' K Raksha Kamath

III BCA 'B' Jagrathi Shetty

III BA(HRD) Danyshree

**ACTIVITIES**

**GUEST LECTURES**

**Managing Personal and Interpersonal skill**

A Guest Lecture on 'Managing Personal and Interpersonal skill' by Ashnia ,International counselor, Mangalore was organized on 7 December 2023 .The objective of the programme was to create awareness about the workforce environment and cope with the challenges of the new environment. The resource person focused on different aspects of work life balance and interpersonal skills. The programme was coordinated by Mrs. Preethika Dharmapal.

**Higher education and Preparation for Job Market**

A guest lecture on 'Role of Students in Higher education and Preparation for Job Market' by Mr Ashith Poojary ,coordinator Time instiution Mangalore was organized for the final year students of B.B.A on 27 February 2024 . The objective of the programme was to create awareness about higher education. The resource person briefed about role in Higher Education and how to prepare for the job market. He added that quick learning and updating oneself with current events is essential to prepare for competitive examinations. The programme was coordinated by Mrs. Preethika Dharmapal.

**Stress Management And Meditation**

HR department and The Youth Red Cross unit jointly organized a guest lecture on 'Stress Management and Meditation' by B.K Sneha from Prajapita Brahmakumaris Ishwariya Vishwa Vidyalaya on 23 April 2024. The objective was to provide an overview of stress management techniques, with a specific focus on the role of meditation in reducing stress levels. The resource person discussed the definition of stress, its causes, and the

negative impacts it can have on individuals mental and physical health. She highlighted the benefits of incorporating meditation into daily routines as an effective stress management tool. She also provided practical tips and resources for individuals interested in integrating meditation into their lives to better manage stress. The programme was coordinated by Mrs. Preethika Dharmapal.

### **Specialization area for HR professionals**

A guest lecture on 'Specialization area for HR professionals' by Ms. Sonali, HR manager at Calypso Innovations, Mangalore for III BA(HRD) on 2 May 2024. The objective of the programme was to create awareness about specialization in human resource industry. The resource person explained about the areas of specialization like Data analytics, Payroll and recruitment, advanced excel, career/academic counseling and tele-calling. She motivated the students to consider acquiring additional qualifications in the above areas and also to take up internships. The programme was coordinated by Mrs. Gayathri K.

## **STUDENT FACULTY PROGRAMMES**

### **Rural Marketing**

A student faculty programme on 'Rural Marketing' by Swathi and Janani of III BBA 'C' was organized for II BBA 'C' on 7 December 2023. The objective of the programme was to enlighten the students about the buying decision making process and 4 A's (affordability, accessibility, awareness, acceptability) of marketing. The student faculties emphasized upon the biggest challenges in rural marketing. It was an interactive session. The programme was coordinated by Mrs. Preethika Dharmapal.

### **Financial Awareness and Stock Trading Process**

A student faculty programme on 'Rural Marketing' 'Financial Awareness and Stock Trading Process' by Kanish Vardhan, Bhamy

Samarudh Shenoy and Aashish V Shetty III BBA 'C' was organized for II BBA 'C' on 25 September 2023. The objective of the programme was to enlighten the students about Financial Investment. They highlighted the various aspect of Financial Investment and stock Trading Process through practical examples. It was an interactive session. The programme was coordinated by Mrs. Anasuya.

### **Wage and Salary Administration**

A student faculty programme on 'Wage and Salary Administration' by Deeksha and Neha Suvarna III BA(HRD) was organized on 03 November 2023. The objective of the programme was to enlighten the students about wage and salary administration. They highlighted the various aspect of wage and salary administration Process through practical examples. The programme was coordinated by Mrs. Anasuya.

### **Financial Awareness and Stock Trading Process**

A student faculty programme on 'Financial Awareness and Stock Trading Process' by Ms. Mahima and Ms. Muskan III BBA 'C' was organized on 06 November 2023. The objective of the programme was to enlighten the students about Financial Fundamental Analysis and Risk management. They highlighted the various aspect of Fundamental Analysis and Risk management through practical examples. The programme was coordinated by Mrs. Anasuya.

### **Stock Market**

A student faculty programme on 'Stock Market' by Tina and Preethika of III B.Com was organized for II BBA 'C' on 30 April 2024. The objective was to enhance the communication and presentation skills. Ms. Tina explained functions of stock market and Ms. Preethika discussed the operations of stock market. The programme was coordinated by Mrs. Parinita.

### **Stock Market & Trading Process**

A student faculty programme on 'Stock Market & Trading Process' by Mahima and Muskan III BBA 'C' on 15 May 2024 and 16 May 2004. The objective of the programme was to enlighten the students about Stock Market and Trading . They highlighted the various aspects of Stock Market and Trading Process through practical examples. It was an interactive session. The programme was coordinated by Mrs. Anasuya.

### **BSE and NSE**

A student faculty programme on 'BSE and NSE' by Vaishanvi of III BBA 'C' and Dheeraj Prabhu of III BBA 'B' was organized on 20 May 2024. The objective of the programme was to enlighten the students about BSE and NSE . They highlighted the various aspect of BSE and NSE. It was an interactive session. The programme was coordinated by Mrs. Anasuya.

### **CASE STUDY**

A case study activity was organized for I BA HRD on 18 October 2023. The objective of the programme was to develop the ability to analyse complex problems and find practical solution .The students were given case study related to personal development, interpersonal skill and self-esteem. The event was coordinated by Mrs Preethika Dharmapal.

### **Self-Management**

An activity on self-management was organized for I BBA 'B' on 19 October 2023 . The objective of the programme was to help students to take control of their lives, make meaningful progress, and enhance their overall well-being. The event was coordinated by Mrs. Preethika Dharmapal.

### **BOOK REVIEW**

I A book review on 'The White Tiger' authored by Aravind Adiga was organized on 2 December 2023 for I BBA 'A' by Rishima Shetty of I BBA 'A'. The objective was to develop critical reading skill. The review helped to analyse, evaluate and judge the content of the book. The book covers the harsh truths of a modern global economy and its crushing effects on the working class. With themes ranging from poverty, religious tensions,

and families all the way to political and police corruption in this booming country. The programme was coordinated by Mrs. Preethika Dharmapal.

### **EXTENSION ACTIVITIES**

#### **Visit to St. Aloysius Higher Primary School Urva**

An extension activity was held at St. Aloysius Higher Primary School, Urva Mangalore on 5 December 2023. The objective of this programme was to boost the confidence level among them. Various personality development Activities were conducted to the students. The programme was coordinated by Mrs. Anasuya.

#### **Visit to Sanidhya Residential School and Training Centre for the Mentally Challenged, Shakthinagar**

An extension activity was held at Sanidhya Residential School and Training Centre for the Mentally Challenged, Shakthinagar on 22 December, 2023. The objective was assisting school children to learn some actions to complete their daily deeds without much difficulty. The programme was coordinated by Mrs. Gayathri K

#### **Visit to Shree Durga Ganesh General Store**

An extension activity was held at Shree Durga Ganesh General Store on 8 November 2023. The objective of the activity was to create awareness about E-Commerce .The member provided information regarding success in digital marketplace. The programme was coordinated by Preethika Dharmapal.

#### **Visit to Shenoy General Store**

An extension activity was organized at Shenoy General store on 14 November 2023. The objective of the activity was to create awareness about online fraud .The members provided information regarding online fraud. The programme was coordinated by Preethika Dharmapal.

#### **Visit Gerosa English Higher Primary School, Jeppu**

An extension activity was held at St. Gerosa English Higher Primary School, Jeppu on 10 November 2023. The objective was to improve

communication skills among school children. Students conducted activities like quiz, pick and speak etc,with They also briefed them about methods and techniques to improve their verbal communication. The programme was coordinated by Mrs. Gayathri K.

#### **Visit to St. Aloysius Higher Primary School**

An extension activity was held at St. Aloysius Higher Primary School, Urwa, on 29 November 2023. The objective was to improve general knowledge and awareness on current affairs among school children. The programme was coordinated by Mrs. Gayathri K.

#### **Visit to Akata Agencies, Baikampady**

An extension activity was held at Akata Agencies, Baikampady on 19 April 2024. The objective was to provide knowledge about pension funds. The students briefed the employees about the various pension funds and schemes provided by the government. The programme was coordinated by Mrs. Parinita Salian.

#### **Visit to St. Josephs Prashanth Nivas , Mangalore**

An extension activity was held at Josephs Prashanth Nivas, Jeppu, Mangalore on 11May 2024. The objective of this programme was to manage stress related worries. Stress Management related Activities were conducted to the old aged people. The programme was coordinated by Mrs. Anasuya.

#### **Visit to Sultan Diamonds and Gold**

An extension activity was held at Sultan Diamonds and Gold, Mangalore on 21 May 2024. The objective was to improve interpersonal skills among employees. Students conducted awareness sessions and activities related to interpersonal skills. 32 employees benefited from the activity. The programme was coordinated by Mrs. Gayathri K.

#### **Visit to Sarkari Hriya Prathamika Shale**

An Extension activity was held at Sarkari Hriya Prathamika Shale, Katipalla on 10 June 2024. The objective was to develop personality and communication skills among school children.The programme was coordinated by Mrs. Anasuya.

#### **Factory visits**

##### **Visit to Joy factory Sulthan Bathery Mangalore**

The members of the HR department visited the Joy factory Sulthan Bathery Mangalore on 16 May 2024. The objective was to enhance the knowledge of the students regarding production activities.The programme was coordinated by Mrs Preethika Dharmapal.

##### **Visit to The Sailors Bistro**

The members of the HR department visited The Sailors Bistro,Empire Mall, MG Road, Mangalore on 10 June 2024. The objective of this programme was to provide practical exposure to the students. The programme was coordinated by Mrs. Anasuya.

##### **Visit to Shree Ganesh Industries, Deralakatte**

The members of the HR department visited Shree Ganesh Industries, Deralakatte , Mangalore on 30 November 2023. The objective of this programme was to provide practical exposure to the students. The programme was coordinated by Mrs. Anasuya.

##### **Visit to Ideal Icecream Factory, Kottar Chowki**

The members of the HR department visited Ideal Ice cream Factory, Kottara Chowki, Mangalore on 28 November 2023. The objective of this programme was to provide practical exposure to the students. The programme was coordinated by Mrs. Anasuya.

##### **Visit to The Yafco, Plywood Industry, Kasargod**

The members of HR Department visited Yafco, Plywood Industry, and Kasargod on 1 December 2023. The objective was to enhance the knowledge of the students regarding production activities in the industry. The students received information regarding production and marketing concept. The programme was coordinated by Mrs. Preethika Dharmapal.



### **Visit to Afyun Plywood Industries**

The members of HR department visited Afyun Plywood Industries, Ullal on 30 March 2024. The objective of this programme was to provide practical exposure to the students. Mr. Sidesh, Quality Controller, explained the students about the plywood manufacturing process, quality control measures, and the factory's adherence to environmental and safety standards. The programme was coordinated by Mrs. Parinita Salian.

### **Visit to Blueline Foods Private Ltd.**

The members of HRD department visited Blueline Foods Private Ltd. Ullal on 30 March 2024. The objective of the visit was to gain insight into the operations, processes, and environmental practices of the fisheries factory. Mr. Rohit, Manager, explained to the students about the efforts made to minimize waste generation through efficient processing techniques. Waste such as fish offal is repurposed for animal feed or fertilizer. The programme was coordinated by Mrs. Parinita Salian.

## **SKILL ENHANCEMENT ACTIVITIES**

### **Just a Minute**

Resource Hub Association conducted Just a Minute competition on 25 October 2023. The objective of the programme was to enhance the communication skills of the students. The participants were given HR related topics to develop their knowledge on the given topic. The competition was judged by Madhumathi J Raja. The event was coordinated by Mrs Preethika Dharmapal and Mrs Anasuya.

### **First Impression**

Resource Hub association conducted First Impression' competition on 30 October 2023. The objective of the competition was to improve the writing skill of the students. Participants had to submit their hand written CV to create a best impression. The event was coordinated by Mrs Preethika Dharmapal and Mrs Gayathri K.

### **Paper presentation**

The Resource Hub association conducted a paper presentation competition on "Human resource planning and development" on 10 April 2024. The objective of the activity was to enhance the presentation skills of the students. The topic enhanced the knowledge and gave an insight to human resource planning and development. The event was judged on the basis of presentation skills, idea and communication skills. The programme was coordinated by Mrs. Preethika Dharmapal.

### **Reproach**

The Resource Hub association organized a reproach competition on 22 April 2024. This competition helped the students to enhance their creativity. Event was judged on the basis of creativity and applicability of the theme. The programme was coordinated by Mrs. Preethika Dharmapal.

### **Mock interview**

The Resource Hub association conducted a mock interview competition on 24 April 2024. The participants were asked to carry their resumes for a particular post for the interview. It is a practice interview designed to simulate a real job interview as closely as possible. The event was judged based on interviewee's body language, presentation skill, communication skill and knowledge. The programme was coordinated by Mrs. Preethika Dharmapal.

### **Case Study**

The Resource Hub association conducted an HR case study competition on 30th April 2024. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. The programme was coordinated by Mrs. Preethika Dharmapal.

### Role play

The Resource Hub association conducted a role play competition on 30 April 2024. The objective of the competition was to make students aware about the current issues in the corporate world. The participants had to play the role of HR manager and were given current issues and challenges faced by HR managers where they had to come up with a best solution. Students actively took part in the competition.. The programme was coordinated by Mrs. Preethika Dharmapal.

### LIST OF PRIZE WINNERS

#### JAM

I PLACE	Ezekiel Joshna	III BBA 'C'
II PLACE	Sai Lakshmi	III BBA 'A'
II PLACE	K. Swapna Kudva	II B.Com
III PLACE	Mahima	III BBA 'C'

#### FIRST IMPRESSION

I PLACE	K. Swapna Kudva	II B.Com
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#### PAPER PRESENTATION

I PLACE	Ankitha K Rao	I BBA 'B'
II PLACE	Nisarga	I BCA 'B'
III PLACE	Harshini	I BCA 'B'

#### MOCK INTERVIEW

I PLACE	Khushi Bhansali	III BBA 'B'
II PLACE	Samved	III BCA 'A'
III PLACE	Soopi Haif	III BBA 'B'

### REPROACH

I PLACE	Vaibhavi Pai	III BBA 'C'
II PLACE	Deepthi Devadiga	III BBA 'C'

### CASE STUDY

I PLACE	Dheeraj Prabhu	III BBA 'A'
II PLACE	Ashish	III BBA 'A'
III PLACE	Muskan F	III BBA 'C'
III PLACE	Sai Lakshmi	III BBA 'A'

### ROLEPLAY

I PLACE	Chaithanya Kulal	III BBA 'C'
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# ECONOMICS ASSOCIATION

**Motto/Vision:** Educate young minds in the fields of Business economics and giving wider dimensions of economic life.

**Theme :** Humanity flourishing in Harmony with the planet

**Ø Objectives:**

- Engaging students through active learning in the field of Economics to build advance knowledge in economics.

Ø To provide information of recent trends in economics.

**Staff Coordinators :** Mrs.Shashikala K.G  
Dr. Prasanna Kumar T

**Student Coordinators :** Ms.Deepthi III BBA 'C'  
Ms.Mahima III BBA 'C'

## Class secretaries

III BBM 'A'	Shreya
III BBM 'B'	Disha Jagadish Kanchan
III BBM 'C'	Deepthi
III BCOM	Prajapathi Boomika
III BCA 'A'	Ashwini
III BCA 'B'	Kavyashree Kamath
III BA(HRD)	Naveed Sunaif

## ACTIVITIES

### GUEST LECTURE

#### Investment banking operations and Profile building

A Guest lecture on 'Investment Banking Operations and Profile Building' by Mr. Raj Yellapantula, Strategic consultant, People Point, Bangalore was organized for II BBA 'B' on 20 September 2023. The objective

of the programme was to provide awareness about Investment banking. The resource person stressed on the transformation in the Investment Banking sector over the years. He also added that the overview of the Investment Banking sector by giving us insight about the equity capital market, debt capital market, hedging universal banks. He interacted with the students and motivated them to express their opinions on this move. The talk proved to be very useful to the students. The Programme was coordinated by Dr.Prasanna Kumar T and Mrs.Shashikala K.G

#### Guest Lecture on Importance of Economics in Professional Course

A Guest lecture on 'Importance of Economics in Professional Course' by Mr. Sandesh, Director CMA, Mangalore was organized on 22 April 2024. The objective of the programme was to provide students with valuable insights and knowledge to enhance their understanding of economic principles and better prepare them for their upcoming examinations. The guest speaker encouraged active participation from the students, and a Q&A session was held at the end of the lecture. The students posed several insightful questions, seeking clarification on various economic concepts. The guest speaker responded comprehensively, providing valuable insights and practical examples to further enhance the students' understanding. The programme was coordinated by Dr. Prasanna Kumar T and Mrs. Shashikala K.G.

#### Guest lecture on Data and Financial Analysis in Banking Sector

A Guest lecture Data and Financial Analysis in Banking Sector by Mr. Ganapathi Bhat, Bird Eye Education Mangalore, was organized for III B.Com on 15 March 2024. The objective of the programme was to provide awareness about importance of financial analysis in banking sector. The Programme was coordinated by Dr.Prasanna Kumar T.

### **Guest lecture on Air Way Cargo Management**

A Guest lecture on Air way cargo Management, by Captain Bhushan, Mangalore, for III BBA C on 19 March 2024. The objective of the programme was to provide awareness about how air cargo is received and accepted for transport. The Programme was coordinated by Dr.Prasanna Kumar T.

### **STUDENT FACULTY PROGRAMMES**

#### **Demystifying the Indian stock Market**

A student faculty programme on “Demystifying the Indian stock Market” by Ruthran and Swathi of II BBA ‘C’ was organized for I BCA on 17 November 2023. The objective of this programme was to understand the basic systematic investment plan, Mutual funds, Bear and Bull market etc. The programme was coordinated by Mrs.Shashikala K.G. and Dr. Prasanna Kumar T.

### **EXTENSION ACTIVITIES**

#### **Awareness on Small Saving schemes**

Members of the Economics association visited Machali Cuisine restaurant, Mangalore on 26 September 2023. The objective was to make the employees aware about the importance of Small saving schemes. The members stressed on the importance of saving money which gives a way out of the uncertainties of life and provides an opportunity to enjoy a quality life. Through active interaction the employees were enlightened about small saving schemes. The programme was coordinated by Mrs Shashikala K.G and Dr. Prasanna Kumar T.

#### **Awareness on Crypto currency**

Members of the Economics Department conducted an awareness programme on Crypto currency for the employees of Bhandary School Book Pvt. Ltd. on 16 November 2023. The objective of this programme was to provide basic knowledge about Crypto currency and its Pros and cons. The programme proved beneficial to the School book company employees. The programme was coordinated by Mrs. Shashikala K.G.

### **Factory visits**

#### **Visit to MS sports wear**

Members of the Economics association visited Ms Sportswear, Mulihithlu, Bolar, Mangalore on 9 November 2023. The objective of this visit was to gain information on working conditions of sportswear, present sportswear market in India, capital required for the industrial activity, packing methods and risk faced by this industry in this competitive era. This visit proved to be a rewarding experience for students. The programme was coordinated by Mrs.Shashikala K.G.

#### **Visit to Bindu Recipes**

Members of the Economics association visited Bindu Recipes, RRRX+QMM Bolar, Mangalore on 9 November 2023. The objective of this visit was to gain information on insights into food trends, food production, quality control, and business operations etc. This visit proved to be a rewarding experience for students. The programme was coordinated by Mrs.Shashikala K.G.

#### **Visit to Akata Agencies**

Members of the Economics Association visited the Akata Agencies, Supari Merchants and Commission Agents J.M Road, Bunder, Mangalore on 19 April 2024. The objective of the visit was to enhance their understanding and to gain valuable insight in to Arecanut grading and processing. Students gained more learning experience about Arecanut operations. The programme was coordinated by Mrs. Shashikala K.G

#### **Visit to Rachana Agro Industries**

Members of the Economics Association visited Rachana Agro industries, Baikampady, Mangalore on 8 June 2024. The objective of the visit was to enhance their understanding and learn skills like factory management. Students gained more learning experience about agricultural fertilizers and Bio pesticides. The programme was coordinated by Mrs. Shashikala K.G

## **SKILL ENHANCEMENT ACTIVITIES**

### **Observation of World Literacy day**

On the occasion of World Literacy Day Economics association organized a student seminar on “Literacy for a Sustainable Future,” by Ramya I BBA ‘C’ , 8 September 2023. The objective of the programme was to emphasize the value of literacy to people, communities, and society as literacy is the path to a well-educated and efficient society. Mrs. Shashikala K.G. and Dr. Prasanna Kumar T coordinated the programme.

### **Turn coat competition**

Turn coat competition was organized on 10 October 2023. The objective of the event was to enlighten the students about pros and cons on various topics related to current issues of economics. The programme was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar.

### **Quest for Knowledge**

The Economics association conducted a Quest for knowledge competition on 2 November 2023. The objective was to give an exposure to the economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potential in those areas. The programme was coordinated by Mrs. Shashikala K.G. and Dr. Prasanna Kumar T.

### **Knock out and Drag out**

The Economics association conducted a knock out and drag out competition on 20 November 2023, on the topic “Should we use credit card or avoid them” The objective was to enlighten the students on advantages and disadvantages of Credit card. The event was coordinated by Mrs. Shashikala K.G and Dr. Prasanna Kumar T.

### **Photo Montage (Collage Competition)**

The Economics Association conducted Photo montage competition on Environment and Plastic ban on 1 April 2024. The objective of the

activity was to bring out the creativity and develop their innovative skills. The students participated with great enthusiasm by exhibiting their potential in the given areas. Mrs Shashikala K.G and Dr. Prasanna Kumar T. coordinated the programme.

### **Best Out of waste**

The Economics Association conducted a Best out of waste competition on 30 April 2024 on the topic of how to make coin banks with cardboard or plastic bottles. The objective of the activity was to encourage students to reuse unused products and teach them the importance of resources and their optimum utilization. Mrs Shashikala K.G and Dr. Prasanna Kumar T. coordinated the programme.

### **Group Discussions**

- The Economics department organized a Group discussion on 2 November 2023. The objective of the activity was to improve the communication skills, team building, and analytical skills of the students. Topics like Pros and cons of Block chain, should public sector banks be privatized etc., were given to the students Mrs. Shashikala K.G. coordinated the programme.
- A Group discussion was organized by the Economics department on 29 September 2023 for II BBA ‘C’. The objective was to improve the communication skills, team building, confidence and analytical skills etc. Topics like Impact of Artificial Intelligence on Economy, Impact of technology in education etc. were given to students. Mrs. Shashikala K.G. coordinated the programme.

### **Book Reviews**

- A Book review on “Men of Steel” written by Vir Sanghvi was conducted by Ms. Annapoorna Kamath I BBA ‘B’ for I BBA on 17 October 2023. The objective of the review was to develop critical

reading skills by identifying the author's perspective. This book contains the candid conversations and profiles of India's greatest business tycoons which will inspire today's youth and give an insight into the new India. The programme was coordinated by Mrs. Shashikala K.G

- The Economics department organized a book review on "World Poverty" authored by Jeremy Seabrook on 3 May 2024 for I B.com by Kavitha. The objective of the review was to develop critical reading skills by identifying the author's perspective. It helped to analyze, evaluate and judge the content of the book. The student emphasized that the book helps us in moulding personality to achieve success. The programme was coordinated by Mrs. Shashikala K. G.

II	Tuvraj E.R	II BBA 'A'
	Gagan M Devadiga	II BBA 'A'
III	Pratheeksha Shetty	II BBA 'C'

#### Collage Competition

I	Shreya	I BBA 'B'
II	Shloka A.S	III BBA 'C'

#### Best out of Waste

I	Shloka A.S	III BBA 'C'
II	Srijana Shetty	III BBA 'C'
III	Annapoorna	I BBA 'B'

#### LIST OF PRIZE WINNERS

##### Quest for Knowledge

I	Kushi Bansali	II BBA 'B'
	Soopi Haif	III BBA 'B'
II	Tina H Savsani	III B.Com
	Prithika Baliga	III B.Com
III	Lavanya K & Vishmitha	III BCA 'B'

##### Knock Out and Drag out competition

I	Jathin V Baliga & Charan Kumr	III BCA 'A'
II	Anagha & Samved	III BCA 'A'
III	Muskan F & Vaishnavi Rai	III BBA 'C'

##### Turn Coat competition

I	Ayman	III BBA 'A'
	K .Ruthran	II BBA 'C'



# COMMERCE ASSOCIATION- **Commercio**

**Motto/Vision** : To inculcate the leadership qualities and business acumen to lead the today's commercial world.

**Theme** : Green Commerce

## Objectives

- To make students aware of current business world, trade activity and challenges faced by the business world
- To enable students to develop soft skills expected from commerce graduates

**Staff Coordinators** : Mrs. Manju – Dean  
Mr. Thilakraj G – HOD  
Ms. Pooja - Association Coordinator  
Mrs. Veena D Kotian – Member  
Mr. Akshith Kumar - Member

**Students Coordinators** : Vasukinandan III B.Com  
Nikitha Kini III BBA 'A'

## Class Secretaries

III BBM 'A' Varshitha Alva  
III BBM 'B' Haleefa Sara  
III BBM 'C' Aashish V Shetty  
III B.Com Sameeksha Shetty  
III BCA 'A' Keerthana Naik  
III BCA 'B' Shreyas Shetty  
III BA(HRD) Arfa Naaz

## ACTIVITIES

Conference on “Audit and Adjudication Under Goods and Services Tax: Issues and Challenges”

The Commerce Department in collaboration with the Institute of Cost Accountants of India (ICAI) Mangalore Chapter, organized a one-day conference on “Audit and Adjudication under Goods and Services Tax: Issues and Challenges” on 17 May 2024. CMA Suresh R. Gunjalli, Central Council Member of ICAI, was the Guest of Honour. CMA Girish Kambadaraya, Regional Council Member of the Southern India Regional Council, was the resource person for the session. Principal Prof. Aruna P. Kamath presided over the programme. CMA Girish Kambadaraya delivered an in-depth presentation on “Audit & Adjudication Under Goods & Services Tax: Issues & Challenges.” His expertise was evident as he elaborated on various aspects of GST, including scrutiny, audit, and adjudication processes. The presentation was highly informative and interactive, encouraging active participation from attendees. The interactive segment significantly enhanced the learning experience, making the session both engaging and educational. The event enhanced participants' understanding of GST-related issues and fostered a spirit of learning and professional growth within the CMA community. Mrs. Manju H., Mr. Thilakraj G., Mr. Akshith Kumar, and Ms. Pooja coordinated the program.

## Staff enrichment programme: Work Life Balance

A staff enrichment programme on ‘Work Life Balance and Food Diet’ by Mrs.Sanjana Shenoy was organized on 21 November 2023. The speaker highlighted the benefits of healthy food in the workplace including increased energy levels, improved cognitive function, reduced absenteeism

and increased job satisfaction. Mrs. Veena.D welcomed the gathering and Ms. Pooja proposed a vote of thanks. The programme was coordinated by Mrs. Manju. H.

### **Seminar on ‘Emerging Trends in Finance and Opportunities for Commerce and Management Students’**

A one-day seminar on ‘Emerging Trends in Finance and Opportunities for Commerce and Management Students’ by CA Vinod Chandran, certificate holder of a specialized executive finance programme from IIM Lucknow, CEO, of My Logic Business Management School was organized on 1 March 2024. The resource person addressed the students on areas like P2P, Order to cash R2R and business analytics which helps in career building. Followed by a session by Ms. Pratheeksha Baliga, Entrepreneur and alumni of the college who enlightened the students in areas like the management of money and investments in mutual funds. She also highlighted the importance of developing small saving habits among the students. Prof. Aruna. P. Kamath, Principal of the college delivered the presidential remarks. Ms. Sheethal welcomed the gathering and Mr. Aashish proposed a vote of thanks. The programme was coordinated by Mrs. Manju.H.

### **GUEST LECTURE**

#### **Accounting Software**

A guest lecture on “Accounting Software” by CA. K. Raghavendra Nayak, Chartered Accountant was organized for I BBA ‘B’ on 2 December 2023. The objective was to create awareness of the practical applicability of software in accounting students. The resource person spoke on different types of accounting software used in companies and its merits. The programme was coordinated by Mr. Akshith Kumar K.

#### **The Importance of Branding in Business**

A guest lecture on ‘The Importance of Branding in Business’ by Mr. Praviin Bhandari, Business Consultant in Brand was organized for I year students on 12 April 2024 . The objective of the programme was to create

awareness in branding and develop knowledge about business success. The resource person highlighted the importance of branding in various company products and customer retention. The programme was coordinated by Mrs. Manju. H

#### **Career in Banking**

A guest lecture on ‘Career in Banking’ by Mr. Devadas B, Financial Literacy Counsellor was organized for II B.Com and III BBA ‘A’ on 20 October 2023. The objective was to create awareness among the students regarding Careers in the Banking sector. The resource person explained the various aspects of growth and career opportunities in the banking sector. A large number of students were benefited. The programme was coordinated by Ms. Pooja.

### **STUDENT FACULTY PROGRAMME**

#### **Financial Planning**

A student-faculty programme on ‘Financial Planning’ by Ashish, Kanish, Chirag and Samrudh from III BBA ‘C’ was organized for II BBA ‘C’ on 27 September 2023. The objective of the programme was to create awareness on importance of financial planning in today’s world. The programme was coordinated by Ms. Pooja.

#### **Overhead Absorption**

A student-faculty programme on ‘Overhead Absorption’ by by Rakshitha of III BBA was organized for II B. Com 16 October 2023. The objective of this programme was to develop confidence in advanced learners. The programme was coordinated by Mr. Thilakraj G.

#### **Financial Planning**

A student-faculty programme on ‘Financial Planning’ by Ashish, Kanish, Aman and Samrudh from III BBA ‘C’ was organized for II BBA ‘B’ on 17 October 2023. The objective of the programme was to create awareness on importance of financial planning in today’s world. The programme was coordinated by Ms. Pooja.



### **Leadership skills**

A student-faculty programme on 'Leadership skills' by Sameeksha of III B.Com was organized for II BBA 'B' on 17 October 2023. The objective of the programme was to make students inculcate leadership skills and build confidence. The programme was coordinated by Mr. Akshith Kumar K.

### **Performance Appraisal**

A student-faculty programme on 'Performance appraisal' by Vaibhavi and Aashish of III BBA was organized for I BBA 'A' on 17 October 2023. The objective of the programme was to create knowledge on various methods of employee appraisal. The programme was coordinated by Mr. Mrs.ManjuH.

### **Employee Engagement**

A student-faculty programme on 'Employee engagement' by Khushi Bhansali and Sameeksha of III BBA was organized for I BBA 'A' on 17 October 2023. The objective of the programme was to create knowledge on various methods of employee engagement and its importance. The programme was coordinated by Mrs.ManjuH.

### **Food Adulteration**

A student-faculty programme on 'Food Adulteration' by Sameeksha of III BBA 'B' was organized for I BBA 'A' on 27 April 2024. The objective of the programme is to provide consumer education to students. She highlighted the various methods of food adulteration with examples and suggested different methods to find adulterated foods. Students actively participated in the session. The programme was coordinated by Mrs.Veena D. Kotian.

### **Banking and consumer**

A student-faculty programme on 'Banking and consumer' by Kushi Bhansali and Vaibhavi of III BBA 'B' was organized for I BBA 'A' on 24 April 2024. The objective of the programme is to provide consumer education

to students. They highlighted the various ways in which banking frauds are happening examples and suggested different methods to find the frauds. Students actively participated in the session. The programme was coordinated by Mrs. Veena D. Kotian.

### **Current affairs in Commerce**

A student-faculty programme on 'Current affairs in Commerce' by Ayush N Rao of III B.Com was organized for I BBA 'A' on 10 June 2024. The objective of the program was to familiarize the recent developments taking place in the Commerce Sector. The programme was coordinated by Mr. Akshith Kumar K.

### **Current affairs in the Banking sector**

A student-faculty programme on 'Current affairs in the Banking sector' by Ayush N Rao of III B.Com was organized for I BBA 'B' on 9 September 2023. The objective of the program was to familiarize the recent developments taking place in the Banking Sector. The programme was coordinated by Mr. Akshith Kumar K.

### **E-Banking**

A student-faculty programme on 'E-Banking' by Thashma A, Ankitha and Amritha of III B.Com was organized for I BBA 'B' on 20 September 2023. The objective of the program was to familiarize the E- Banking facility provided by banks and its merits and demerits. The programme was coordinated by Mr. Akshith Kumar K.

### **Online Business - Meesho**

A student-faculty programme on 'Online Business - Meesho' by Ankitha and Thashma from III B.Com was organized for I B.Com on 23 April 2024. The objective of the programme was to create awareness about the digital services provided by Meesho company. The programme was coordinated by Ms. Pooja.

### **Blind presentation**

The Commerce Department conducted a Blind presentation activity for I BBA 'C' on 18 November 2023. The students were to identify the picture and speak about it. The objective of this event is to improve the communication skills and knowledge among the students. This programme was coordinated by Mr. Akshith Kumar K.

### **EXTENSION ACTIVITIES**

#### **Visit to Akta Agencies**

Members of the Commerce department visited Akta Agencies on 19 April 2024. The objective of the programme was to learn about the processing and grading of arecanut in the industry. The programme was coordinated by Mrs. Manju H.

#### **Awareness Program on Water pollution**

Members of the Commerce department conducted an awareness programme on water pollution in Lalbaug on 26 October 2023. The objective of the program was to interact with the general public and explain about Water pollution. The students presented various posters and explained about causes, effects and solutions for water pollution. The programme was coordinated by Mr. Thilakraj G.

#### **Awareness Program on Noise Pollution**

Members of the Commerce department conducted an awareness programme on noise pollution in Aithikaribettu, Mangalore on 6 November 2023. The objective of this program was to interact with the general public and explain Noise pollution. The students presented various posters and explained about causes, effects and solutions for Noise pollution. The programme was coordinated by Mr. Thilakraj G.

#### **Awareness Program on Ozone Depletion**

Members of the Commerce department conducted an awareness programme on ozone depletion in MG Road, Mangalore on 9 November

2023. The objective of this program was to interact with the general public and explain about Ozone Depletion. The students presented various posters and explained about causes, effects and solutions for Ozone Depletion. The programme was coordinated by Mr. Thilakraj G.

#### **Awareness Program on Air Pollution**

Members of the Commerce department conducted an awareness programme on air pollution in PVS, Mangalore on 10 November 2023. The objective of this program was to interact with the general public and explain about Air pollution. The students presented various posters and explained about causes, effects and solutions for air pollution. The programme was coordinated by Mr. Thilakraj G.

#### **Awareness on employee welfare schemes**

Members of the Commerce department conducted an awareness programme on employee welfare schemes at Mudra Printers Mangalore on 20 May 2024. The objective of the programme was to create awareness of employee welfare schemes. The programme was coordinated by Mrs. Manju H.

#### **Awareness on Marketing Strategies in Business**

Members of the Commerce department conducted an awareness programme on effectiveness of marketing strategies in business at Tamam Furniture World on 9 June 2024. The objective of the programme was to create awareness of the effectiveness of marketing strategies in business. The programme was coordinated by Mrs. Manju H.

#### **Visit to Shree Bhagavathi English Medium School, Manjeshwar**

Members of the Commerce department conducted an extension at Shree Bhagavathi English Medium School Kanila, Manjeshwar on 9 June 2024. The objective of the programme was to conduct various commerce-related activities among the students. The programme was coordinated by Mr. Akshith Kumar K.

### **Visit to Shree Durga Parameshwara educational institution**

Members of the Commerce department conducted an extension at Shree Durga Parameshwara educational institution Dharmadadka, Manjeshwar on 29 November 2023. The objective of the programme was to conduct various skill-enhancement activities among the students. The programme was coordinated by Mr. Akshith Kumar K.

### **Visit to Government Higher Primary School, Surathakal**

Members of the Commerce department conducted an extension at Government Higher Primary School, Kaatipalla, Surathakal on 10 June 2024. The objective of the programme is to cultivate leadership and humanity skills among students. The programme was coordinated by Mr. Akshith Kumar K.

### **Awareness Program on Post Office Saving Schemes**

Members of the Commerce department conducted an awareness programme on Post Office Saving Schemes on 8 June 2024 near MG Road, Mangalore. The objective of this program was to interact with the general public, and explain and create awareness about Post office Saving Schemes. The students presented various posters and explained about the Importance of PPF, NSC, KVP, SSY, SCSS and POMIS. The programme was coordinated by Mr. Thilakraj G.

### **Awareness Program on Environment pollution**

Members of the Commerce department conducted an awareness programme on environmental pollution on 10 June 2024 near Mulinja, Kerala. The objective of this program was to interact with the general public and explain about environmental pollution. The students presented various posters and explained about causes, effects and solutions for water pollution. The programme was coordinated by Mr. Thilakraj G.

### **Awareness Program on Digital Payments**

Members of the Commerce department conducted an awareness programme on digital paymentson 10 June 2024 near MG Road, Mangalore. The objective of this program was to interact with the general

public, and explain and create awareness about Digital Payments. The students presented various posters and explained about the Importance and limitations of digital payments. The programme was coordinated by Mr. Thilakraj G.

### **Visit to Ashoknagar Higher Primary School, Mangalore**

Members of the Commerce department visited Ashoknagar Higher Primary School, Mangalore on 02 December 2023. The objective of this program is to inculcate the leadership qualities and spirit of service among students. The students conducted various activities like quiz and spot games. Large number of students actively participated in the programme. The programme was coordinated by Ms. Pooja.

### **Visit to Yuro Fancy, Mangalore.**

Members of the Commerce department conducted an extension activity at Yuro Fancy, Mangalore on 23 May 2024. The objective of the activity was to create awareness about the use of social media marketing, websites, and email to market the products. The students provided information regarding online fraud. The programme was coordinated by Ms. Pooja.

## **SKILL ENHANCEMENT ACTIVITIES**

### **Commerce Quiz**

The Commerce association conducted skill enhancement activity Commerce Quiz on 04 December 2023. The objective of the event is to evaluate the knowledge of the students beyond academics and to develop an interest in subject areas of commerce including competitive aspects. Ms. Pooja coordinated the programme.

### **Brand War**

The Commerce association conducted skill enhancement activity Brand war on 17 December 2023. The objective of the event was to develop communication and decision-making skill among the students. Mr. Akshith Kumar judged the event. Ms. Pooja coordinated the programme.

### **Case Study**

The Commerce association conducted a skill enhancement activity Case Study on 14 March 2024. The objective of the event was to deeply investigate a particular phenomenon within its real-life context. Ms. Priya judged the event. Ms. Pooja coordinated the programme.

### **Memory Game**

The Commerce association conducted skill enhancement activity Memory Game on 04 April 2024. The objective of the event was to enhance the students cognitive abilities, memory retention, concentration and focus. Ms. Pooja coordinated the programme.

### **Jam**

The Commerce association conducted skill enhancement activity JAM on 12 April 2024. The objective of the event was to help the students to develop their communication skills and learn to think quickly, organize their thoughts effectively and express themselves clearly within a short timeframe. Ms. Pooja judged the event. Ms. Pooja coordinated the programme.

### **Business Dumb Charades**

The Commerce association conducted a skill enhancement activity Business Dumb Charades on 17 April 2024. The objective of the event was to encourage critical thinking as participants must quickly interpret and convey complex ideas using non-verbal cues, fostering a deeper comprehension of business concepts. Ms. Pooja coordinated the programme.

### **Treasure Hunt**

The Commerce association conducted a skill enhancement activity Treasure Hunt on 24 April 2024. The objective of the event was to promote teamwork, problem solving, and critical thinking skills in an engaging and

dynamic way among the students. This activity also fosters creativity and encourages participants to think outside the box while having fun. Ms. Pooja coordinated the programme.

### **Shark Tank**

The Commerce association conducted a skill enhancement activity Shark Tank on 30 April 2024. The objective of the event was to provide the students with a hands-on opportunity to develop essential entrepreneurial skills such as creativity, innovation, critical thinking and presentation abilities. Ms. Pooja coordinated the programme.

### **LIST OF PRIZE WINNERS**

#### **Commerce Quiz**

I	Rithvik Shetty	III BBA 'A'
	Arpitha Hegde	III BBA 'B'
II	Mohammed Nabil	III B.Com
	Mohammed Lazim	III B.Com
II	Khushi Bhansali	III BBA 'B'
	Soopi Haif	III BBA 'B'
III	Disha Kanchan	III BBA 'B'
	Meetha Kotian	III BBA 'A'

#### **Brand Wars**

I	Manvish Shetty	III BBA 'A'
II	Kushi Bhansali	III BBA 'B'
III	Arpitha Hegde	III BBA 'B'

### Case Study

I	Arpitha Hegde	III BBA 'B'
II	Laxmitha Kiran	I BBA 'B'
III	Manvish Shetty	III BBA 'A'

### Memory Game

I	Vaishnavi Rai	III BBA 'C'
	Muskaan F	III BBA 'C'
II	Harshini	I BCA 'B'
	Thamilarasan	I BCA 'B'
III	Shynel Sequeira	I BBA 'B'
	Annapoorna Kamath	I BBA 'B'

### JAM

I	Nihira Kulkarni	I BBA 'C'
II	Swapna Kudva	II B.Com
III	Manya	II BBA 'C'

### Business Dumb Charades

I	Manvish Shetty	III BBA 'A'
	Arpitha Hegde	III BBA 'B'
II	Rajvi Vyas	III BBA 'B'
	Nandan	III BBA 'C'
III	Vaishnavi Rai	III BBA 'C'
	Samved	III BCA 'A'

### Treasure Hunt

I	Ashwith	II BCA 'A'
	A Vinith Kumar	II BCA
II	Kripa Shetty	II BCA 'A'
	Dhanya	II BCA 'A'
III	Vaibhavi Pai	III BBA 'C'
	J P Ronak	III BBA 'C'

### Shark Tank

I	Ayush N Rao	III B.Com
	S Vishaka Pai	III B.Com
II	Ashish Bekal	III BBA 'A'
III	Jathin V Bhanjan	II BCA 'A'
	Charan Kumar	II BCA 'A'
	Dhanush Shetty	II BCA 'A'



# BUSINESS LAW ASSOCIATION- Acquis

**Motto/Vision :** To give a legal orientation to the students of Business Management

**Theme :** Navigating the legal landscape – Empowering Business Excellence

**Objective :** To create a centre of excellence in the field of legal education in business and also to promote multi-disciplinary inquiry and create in our students the practical appreciation of the legal problems facing the business.

**Staff Coordinator :** Ms. Sanjana

**Member :** Mrs. Kavitha K

**Student Coordinators :** Kavya Shetty III BBA 'A'  
Swaroop Malava III BCA 'B'

## Class Secretaries:

III BBA 'A' Shravya G.

III BBA 'B' Keerthana Suvarna

III BBA 'C' J. P. Ronak

III BCOM Veeksha

III BCA 'A' Bhoomika M. Rai

III BCA 'B' Disha J.

III BA(HRD) Ravindra K.

## ACTIVITIES

### Business Law Association Inauguration

The Business Law Association was inaugurated on 10 October 2023. Mrs. Shilpa Ghorpade, Proprietor, Detailing Devils and Ms. Sheethal, Alumni, Career Guidance and Motivational Speaker were the inaugurators. Mrs. Shilpa Ghorpade spoke about becoming an entrepreneur and paying salaries to others offers numerous advantages and opportunities compared to working under someone else and earning a fixed salary. This choice isn't inherently better for everyone, as it depends on individual preferences, circumstances, and goals. However, for those with an entrepreneurial spirit and the right mindset, it can be a fulfilling and potentially more rewarding path. Ms. Sheethal speaking about personality development said, knowing oneself is not a one-time achievement but an ongoing journey of self-discovery and self-improvement. It's a process that requires introspection, self-reflection, and a willingness to confront both your strengths and vulnerabilities. Kavya Shetty and Swaroop Malava, Student Coordinators presented a brief plan of action. Mrs. Manju H, Dean of Commerce Department presided over the programme. Ms. Sanjana, Staff coordinator of the association organised the programme.

## GUEST LECTURE

### Corporate Social Responsibility - Sustainability Initiatives

The business law department organized a guest lecture on the topic "Corporate Social Responsibility - Sustainability Initiatives" for I BBA 'A' and I B.Com on 10 October 2023. Mrs. Shilpa Ghorpade, Proprietor, Detailing Devils, Mangalore was the resource person. She addressed students that Entrepreneurs have the potential to drive innovation, create jobs, and generate economic growth while also making a positive impact on society and the environment through responsible business practices.

Women Entrepreneurs, with their innovative ideas and commitment to social responsibility, can create businesses that not only thrive but also make meaningful contributions to society. Their ability to drive economic growth, promote diversity, and support sustainable practices demonstrates the transformative potential of this dynamic combination. She also added that, as more entrepreneurs recognize the value of integrating CSR into their ventures, the world can look forward to a more equitable and sustainable future. The programme was coordinated by Ms. Sanjana.

## **ALUMNI INTERACTION**

### **How to succeed in life with positivity?**

The business law department organized an Alumni Interaction Programme on the topic “How to succeed in life with positivity?” for I BBA ‘A’ on 22 May 2024. Ms. Harshitha Bengre, Assistant Trainee, Marriott Resort & Spa, Coorg was the Alumni resource person. She addressed students that, positive thoughts can create real value in your life and help you build skills that last much longer than a smile. The objective of the programme is to provide a platform for interaction between alumni and present students. The programme was coordinated by Ms. Sanjana.

## **STUDENT FACULTY PROGRAMME**

### **Effective strategies for professional life**

The Business Law Department organised a Student Faculty Programme on the topic ‘Effective strategies for professional life’ to I BBA A students on 20 September 2023 by Ashish, Ajay and Dhanvik of III BBA A. The objective of the Programme was to create an awareness about various effective strategies required for professional life and enhancing skills of students. To assist students in developing essential skills, networking and preparing for future careers or further education. Mrs. Sanjana organised the activity.

## **Management Case Study Analysis**

The Business Law Department organized Student Faculty Programme on ‘Management Case Study Analysis’ by Kavya Shetty of III BBA A for I BBA ‘A’ students on 15 November 2023 . The objective of the Programme was to enhance the professional skills of students and to focus on student engagement and positive learning outcomes; they offer a comprehensive approach to modern education. The programme was coordinated by Ms. Sanjana.

## **Accounting Software**

The Business Law Department organized Student Faculty Programme on ‘Accounting Software’ by Ritvik Shetty of III BBA A for I BBA ‘A’ on 05 December 2023 . The objective of the Programme was to create awareness about current issues in Accounting software available in the market. He spoke on concepts like benefits of software, various accounting software, how to enter data into software and process of accounting software. The programme was coordinated by Ms. Sanjana.

## **Self-Development skills to build strong personality**

The Business Law Department organized a student faculty programme on ‘Self- Development skills to build strong personality’ by Arpitha Hegde and U NikithaKini of III BBA ‘B’ for I BBA ‘A’ on 06 December 2023. The objective of the Programme was to create awareness about importance of building strong personality. The student faculties spoke about ways to improve gestures, body language, command over language and confidence while presenting oneself. Ms. Sanjana coordinated the activity.

## **Digital Marketing**

The business law department organised a student faculty programme on the topic ‘Digital Marketing’ by K Ruthran of II BBA C for I BBA ‘B’ on 24 April 2024. The objective of the programme was to share the knowledge of advanced learners with the peer group and acquaint the students about importance of counseling. Ms. Sanjana coordinated the programme.

### **Connecting Investors and start-ups**

The business law department organised a student faculty programme on the topic ‘Connecting Investors and start-ups’ by Pawan and Dhruv of II BBA ‘C’ for I BBA ‘A’ on 20 April 2024. The objective of the programme was to understand various models of connecting Investors and start-ups. Ms. Sanjana coordinated the programme.

### **Trends in Business World**

The business law department organised a student faculty programme on the topic ‘Trends in Business World’ by Ayush Rao of III BCOM for I BBA ‘B’ on 11 April 2024. The objective of the programme was to share the knowledge of advanced learners with the peer group. Ms. Sanjana coordinated the programme.

### **BOOK REVIEW**

#### **Designed to win**

The Business Law Department conducted a book review on “Designed to Win” authored by Hiraoki Yoshihara and Mary Pat McCarthy on 02 December 2023 for III BBA. Akshith Jain of III BBA ‘B’ reviewed the book stating unparalleled opportunity to learn how today’s leading global companies, attract the best talent and build a winning corporate culture. Ms. Sanjana coordinated the programme.

#### **The E-myth Manager**

The Business Law Department conducted a book review on a book titled “The E-myth Manager” authored by Michael E. Gerber on 15 April 2024 for I BBA. Bhavya Kumar Jain of I BBA ‘A’ reviewed the book stating innovation is hardwork. Gerber makes it clear that you need a recipe in your business to make it work, and that recipe is process. Alternatively, to be more specific, a collection of processes. You need to define everything from onboarding, service delivery, marketing, sales and more. Once you’ve decided how something should be done, you’ve put a process in place. You

can then train others to perform this particular process, freeing up your time as a manager to work on new opportunities. Ms. Sanjana coordinated the event.

### **The Five Dysfunctions of a Team**

The Business Law Department conducted a book review on a book titled “The Five Dysfunctions of a Team” authored by Patrick Lencioni on 12 April 2024 for III BBA. Akshith Jain of III BBA ‘B’ reviewed the book stating, The foundations to this lie in trust – fail to establish this as a core ingredient in your leadership style, and everything else falls down. With trust, everyone has a voice and important debates regarding processes and direction can take place. Everyone can be honest, recommend improvements without fear of reprisal, and feel valued within their workspace. Ms. Sanjana coordinated the event.

### **VIDEO REVIEW**

#### **Empathy and Counselling**

The Business law department conducted a video review for III BBA A on the topic ‘Empathy and Counselling’ on 03 December 2023. The objective of the programme was to help students understand how others feels, so they can respond appropriately to the situation and make decisions based on emotional information. Ms. Sanjana coordinated the activity.

#### **Getting To Know You**

The Business Law department conducted a video review for III BBA ‘B’ on the topic “Getting to Know You” on 01 December 2023. The objective of the programme was to make the students identify the importance of knowing themselves and to help students get to know each other better. Ms. Sanjana coordinated the activity.

#### **Copyright and Plagiarism**

The business law department conducted a video review for III BBA B on the topic Copyrightand Plagiarism on 12 April 2024. The objective of



the activity was to familiarize the Students with the concepts of copyright and plagiarism, and the problems they may pose. Ms. Sanjana coordinated the activity.

## **GROUP DISCUSSION**

### **Business Model**

The Business law department organized a group discussion on the topic 'Business Model' for I BBA A on 02 December 2023. The objective of the programme was to improve the knowledge on the topic by making students understand the risks in starting up a new partnership firm, preparing business model and to encourage them to start up a new business venture. The discussion was coordinated by Ms.Sanjana.

### **Government crackdown on OTT Platforms**

The Business law department organised a group discussion on the topic 'Government crackdown on OTT Platforms' for III BA(HRD) on 18 April 2024. The objective of the programme was to improve the knowledge on the topic and improve the critical thinking ability. Students actively participated in the programme and discussion was coordinated by Ms.Sanjana.

### **Can India become a \$5 trillion economy by 2024?**

The Business law department organised a group discussion on the topic 'Can India become a \$5 trillion economy by 2024?' for III BBA B on 15 April 2024. The objective of the programme was to improve the knowledge on the topic and to share and exchange knowledge and ideas, clarify doubts, and arrive at a collective decision or understanding. The discussion was coordinated by Ms.Sanjana.

### **Is 'Startup India' Boosting Entrepreneurship**

The Business law department organised a group discussion on the topic 'Is 'Startup India' Boosting Entrepreneurship' for I BBA B on 18 April 2024. The objective of the programme was to see and evaluate their thinking

skills, listening abilities and how they execute their ideas. The discussion was coordinated by Ms.Sanjana.

## **EXTENSION ACTIVITIES**

### **Visit to Ashoknagar Higher Primary School, Mangalore**

The Business Law department organized an extension activity on 02 December 2023 at Ashoknagar Higher Primary School, Mangalore. The objective of this programme was to develop team spirit and inculcate leadership qualities among the students. The students conducted various activities like quiz, vocabulary games and Pictionary. The programme was coordinated by Mrs. Sanjana.

### **Visit to Shri Narayana Guru Composite P.U College, Mulki**

The Business Law department organized an extension activity on 02 December 2023 at Shri Narayana Guru Composite P.U College, Mulki. The objective of this program was to provide information regarding higher education and the activity also focused on career development. The programme was coordinated by Mrs. Sanjana

### **Visit to St. Aloysius Higher Primary School, Mangalore**

The Business Law department organized an extension activity on 06 December 2023 at St. Aloysius Higher Primary School, Urwa, Mangalore. The objective of this program was to interact with the students and provide information about the recent trends in economy of India. The students conducted various activities like quiz, pick and speak and singing. The programme was coordinated by Mrs. Sanjana

### **Visit to KPT Anganavadi School, Mangalore**

The Business Law department organized an extension activity on 07 December 2023 at KPT Anganavadi School, Mangalore. The objective of this program was to inculcate social responsibility to teach younger kids. The students conducted various activities like singing nursery rhymes, performed magic to entertain students and dance. The programme was coordinated by Mrs. Sanjana

### **Nisargotsava, Town Hall, Mangalore**

The Business Law Department on the eve of National Naturopathy Day attended 'Nisargotsava' organized by SDM College of Naturopathy and Yogic Sciences, Ujire and Dept. of Ayush an Extension activity at Town Hall, Mangalore on 18 November 2023. The objective of the activity was to give practical exposure to the students about Naturopathy –experience healing within. To develop an awareness and knowledge of social realities to have concern for the well being of the community and engage in creative and constructive social action. The programme was coordinated by Mrs. Sanjana

### **Visit to An'aam Farms Pvt. Ltd**

The Business Law department organized an extension activity on 10 June 2024 at An'aam Farms Pvt. Ltd, Kankanady, Mangalore. The objective of this program was to influence the people to make updation in the accounting book keeping and to educate about digitalization of accounting. The programme was coordinated by Ms. Sanjana

### **Visit to Technical Workshop, Ponnani**

The Business Law department organized an extension activity on 10 June 2024 at Mobil Technical Workshop, Ponnani, Kerala. The objective of this program was to educate the workers and customers about online payment and to educate about digitalization of the billing process and billing apps. The programme was coordinated by Ms. Sanjana

### **Visit to Muscle Fitness, Mangalore**

The Business Law department organized an extension activity on 11 June 2024 at Muscle Fitness Gym, Mangalore. The objective of this program was to give students opportunities to use the target words and definitions during interesting, engaging and contextualized activities and also help the proprietors with the digital marketing techniques. The programme was coordinated by Ms. Sanjana

## **SKILL ENHANCEMENT ACTIVITIES**

### **Legal Business Photography**

The business law association organized a skill based photography competition on 31 October 2023. The objective of the competition was to enhance the photography skills, reflect on the cause that has been laid in the dark and to celebrate the beauty of the business. Ms. Priya D'Souza judged the competition. Mrs. Sanjana coordinated the activity.

### **Case study analysis**

The Business Law Association organized Case Study Analysis competition on 17 November 2023. The objective was to enhance students' decision-making skill. The participants were given a case related to the corporate world. The programme was coordinated by Ms. Sanjana.

### **Legal logo designing**

The Business Law Association conducted Legal Logo Designing competition on the topic 'Corporate Social Responsibility' on 20 November 2023. The objective of the competition was to explore the students' creativity and imagination along with improving their creative skills. The programme was coordinated by Ms. Sanjana.

### **Essay Writing**

The Business Law Association organized Essay Writing competition on the topic 'Corporate Social Responsibility and Corporate Governance' on 19 March 2024. The objective was to give students the opportunity to demonstrate their writing talents and to identify individuals who have both critical thinking and writing skills. Ms. Sanjana coordinated the programme.

### **Crossword Puzzle**

The Business Law Association organized Crossword Puzzle competition on 21 March 2024. The objective was to enhance students'

vocabulary, stimulating logical thinking, improving retention of knowledge and association of concepts. The activity was organised to make students think outside the box, engaging their problem-solving skills and creativity. Ms. Sanjana coordinated the programme.

### Reel Making

The Business Law Association organized Reel Making competition on the topic 'Voting Awareness among Youth' on 24 April 2024. The objective was to provide a platform to students to explore their creative side and raise awareness about the significance of Voting. Ms. Sanjana coordinated the activity.

### Collage

The Business Law Association organized Collage competition on the topic 'Voting is everyone's right' on 23 April 2024. The objective of the competition was to enhance the creativity skills of the participants. The activity was organised to make students think outside the box and put forth their thoughts creatively. Ms. Sanjana coordinated the activity.

### LIST OF PRIZE WINNERS

#### Legal Business Photography

I	Ayush N Rao	III B.Com
II	Shrinidhi M	II BCA 'B'
III	Aboobakker Siddiq	I B.Com

#### Case Study

I	Neha	II B.Com
II	Niyathi	III BCA 'A'
II	Sarthak R Shetty	III BCA 'A'
III	Rishika	II B.Com

### Legal Logo Design

I	Ayush N Rao	III B.Com
II	S Vishaka Pai	III B.Com

### Essay Writing

I	Haleema Mehataz	I BBA 'B'
II	K Srijana Shetty	III BBA 'C'
III	Pallavi	III BBA 'C'

### Crossword Puzzle

I	Manvith	II B.Com
	Darshan J Poojary	II B.Com
II	Nidhi	II BBA 'A'
	Bhoomika	II BBA 'A'
III	Kaushik	III BCA 'B'
	Prateek	III BCA 'B'

### Reel Making

I	Ajay Pai	III BBAA'
	Ashish	III BBA 'A'
II	Varshitha Alva	III BBA 'A'
	Prathik Gowda	III BBA 'A'

### Collage

I	Tina H Savsani	III B.Com
II	Archith Jain	III BBA 'B'
II	Nithin	III BBA 'B'
III	Harshendra	III BBA 'B'

# CONSUMER CLUB - Samvradhi

- Motto/Vision** : “Be alert and ensure your rights as a consumer”.
- Theme** : Consumer awareness and empowerment.
- Objectives** :
- To educate students regarding consumers and its law.
  - To educate students about the functioning of various government offices.
  - To create awareness among the citizens regarding their rights and responsibilities.
  - To sensitize the students about the society and the social issues.

**Staff Coordinators** : Mrs. Veena D Kotian  
Mrs. Deepashree G Shenoy  
Mrs. Rashmi T

**Student Coordinators** : Mr. Praneeth III BCA ‘B’  
Mr. Soopi Haif III BBA ‘B’

## ACTIVITIES

### Inauguration and Orientation

The Consumer Club Inauguration and orientation programme was organised on 21 September 2023. Dr. A Siddiq, Professor, University College, Mangalore and Coordinator, Consumer Advocacy group International, Karnataka was the chief guest. He enlightened the students about Consumer rights and various standards and qualities of products available in the market. He explained how marketers make the product harmful and what and all actions can be taken against them. He also

highlighted on the law related to consumer protection. Mr. Soofi Haif gave the detailed plan of action for the academic year 2023-24. Principal, Prof. Aruna P Kamath, Mrs. Veena D Kotian, coordinator of association, Mrs. Rashmi T were present on the dias.

### Consumer Day

World Consumer Day was observed on 15 March 2024 in association with Dakshina Kannada District Administration, District Consumer Affairs Department, District Disputes Redressal Commission, Federation of District Consumer Organizations, District Consumer Information Centre, Legal Metrology Department, and Legal Authorities. At the program’s opening, Mr. Krishna Kulkarni, Assistant Controller of Legal Metrology, discussed the need of measuring products before purchasing them as well as the range of benefits offered by the department. “Every consumer needs to use today’s tools very carefully while carrying out commercial affairs on artificial intelligence and while performing their day-to-day responsibilities,” stated Union Legal Advisor Raghavendra Rao in his recommendation.”Mr. Rayee Rajkumar, State Resource Person and Joint Secretary of the Union, The honoree, Mr. Rayee Rajkumar, provided multiple instances of everyday food selections and also discussed the observance of special measures. On stage were Mr Rafiq Kukkade, Director, DFCO & DCIC; Mrs Vijaya Bhat, Manager, Department of Food, Civil Supplies & Consumer Affairs; and Deputy Director Edrine DeMello. Prof. Aruna P. Kamath, the principal of SDM College of Business Management and the program’s coordinator, stressed that just as students should do business with extreme caution in their daily lives, those in their immediate vicinity should also be inspired to become knowledgeable about consumer issues. Student Kumari Vishaka, a teacher at Badaga Ekkaru School, provided comments regarding the programme and the celebration of Consumer Day.

The event was welcomed by the Union's executive director, Mrs. Sunanda Kumble. Kumari Samiksha served as the emcee, and the vote of thanks was given by Kumari Samiksha. The occasion was graced by Consumer Forum Unit students from the College. Mrs. Veena D. Kotian, the coordinator of the college's customer forum unit coordinated the programme.

## **STUDENT FACULTY PROGRAMME**

### **Food Adulteration**

A student faculty programme was organized by consumer club on the topic 'Food Adulteration' on 27 April 2024. The presentation was done by Consumer club member Ms. Sameeksha of III BBA B for II BBA B. The objective of the programme was to provide consumer education to students. She highlighted the various methods of food adulteration with examples and suggested different methods to find the adulterated foods. Mrs. Veena D Kotian Coordinated the programme.

### **Banking and consumer**

A student faculty programme was organized by consumer club on the topic 'Banking and consumer' on 24 April 2024. The presentation was done by Consumer club members Ms. Kushi Bhansali of III BBA B and Ms. Vaibhavi of III BBA C for I BBA A. The objective of the programme is to provide consumer education to students. They highlighted the various ways in which banking frauds are happening examples and suggested different methods to find the frauds. Mrs. Veena D Kotian Coordinated the programme.

## **EXTENSION ACTIVITY AND FIELD VISIT**

### **Visit to SDM School, Ashokanagar**

Consumer Cell organized an extension activity on "Consumer Protection and their rights". for Class VII at SDM School, Ashokanagar on 18 November 2023. The objective of the programme was to create awareness on consumer rights among school students. Around 10

students of III BBA & BCA of the consumer club actively participated in the programme. Students provided sufficient information with live example about consumer products, usage, manufacture date, expired date, complaints and rights. They advised the students to identify product and be aware while purchasing any product, so students will be aware of their rights and responsibilities. Consumer quiz was organised as a part of fun games. The activity was coordinated by Mrs. Rashmi.T and Mrs. Veena D Kotian.

### **Visit to DC Office and Food and Supply Department:**

The students of Consumer club visited the DC Office and Food and Supply Department on 06 May 2024 at 10.30 AM at State Bank, Mangalore. The objective of the visit is to get practical exposure on the working of district commissioner's office and its departments. Students learned about the department's functions, such as food distribution programs, public assistance programs, consumer protection initiatives. The visit also provided insights into the challenges of food insecurity and the department's efforts to address them. Students interacted with Department personnel Mr. Naveen. The visit provided students with a valuable opportunity to Gain a deeper understanding of local government and its role in food security. Develop awareness of the challenges faced by individuals and families experiencing food insecurity. Learn about resources available to support food security efforts in the community. The visit to the DC Office and Food and Supply Department was a successful learning experience for the students. They gained valuable insights into local government operations and food security initiatives. The Field visit was coordinated by Mrs. Veena D Kotian

### **Visit to Zilla Panchayath Office and Lokayukta Office:**

The students of Consumer club visited the Zilla Panchayath Office and lokayukta office on 06 May 2024 at 12.30 PM at Kottara, Mangalore. The objective of the visit is aimed at familiarizing students with governmental schemes and fostering community engagement. discussion was held

between the students and officials of the Zilla Panchayat. The focus was on elucidating various schemes offered by the Panchayat for public welfare. Officials from various departments explained the nuances of different governmental schemes, including their objectives, implementation strategies, and outcomes. Students actively participated by posing questions, sharing insights, and seeking clarifications, fostering an interactive exchange of ideas and information. Officials elaborated on the provisions of MNERGA, highlighting its role in providing livelihood security to rural households through guaranteed wage employment. They discussed the eligibility criteria, application process, and monitoring mechanisms to ensure transparency and accountability in the implementation of the scheme. Discussions centered on initiatives aimed at empowering women to embark on entrepreneurial ventures. Officials shared details of schemes offering financial assistance, training, and mentorship to women entrepreneurs, emphasizing the importance of economic independence and gender equality. Students had the opportunity to delve into specific aspects of the schemes, seek guidance on potential areas of collaboration, and express their perspectives on issues related to rural development and gender empowerment. This visit enhanced students' awareness of governmental initiatives and their role in community development. Students gained a deeper understanding of the challenges faced by rural communities and the role of Panchayats in addressing them. Around 40 Students from consumer club actively participated in the visit along with the staff coordinator Mrs. Veena D Kotian.

#### **Visit to Lokayukta Office:**

The students of Consumer club visited the Lokayukta office on 06 May 2024 at 1.30 AM at Kottara, Mangalore. The objective of the visit is to understand the working of the department. Around 40 students of the college consumer club actively participated in the visit. Students learned about the types of corruption the Lokayukta investigates. The presentation explained the process for filing complaints with the Lokayukta. The visit provided

students with a valuable opportunity to Gain a deeper understanding of corruption and its negative impact on society. Learn about the role of the Lokayukta in promoting transparency and accountability in governance. Understand the importance of ethical conduct in public service and their own civic responsibility. Develop awareness of the mechanisms available to report and address corruption. The visit to the Lokayukta office was an enriching experience for the students. They gained valuable knowledge about fighting corruption and the importance of ethical conduct. The field visit coordinated by Mrs. Veena D Kotian.

#### **Visit to District consumer Dispute Redressal commission:**

The students of Consumer club visited the District consumer Dispute Redressal commission on 07 May 2024 at Mannagudda, Mangalore. The court session began with the arrival of President, Vice -President and lady member. Then the case numbers announced. The lawyer present presented their arguments and facts in relation to the case. The practical training was attended by 30 students. Overall it was a very good experience for the students to understand the working of the District Consumer Dispute Redressal Commission. The students got an opportunity to witness the hearings that generally takes place in the Consumer court. The students got an exposure to visit the consumer forum that added more value to this short term course. The activity was coordinated by Mrs. Veena D Kotian.

#### **SKILL ENHANCEMENT ACTIVITIES**

##### **Consumer Quiz**

Consumer club organized consumer quiz on 16 October 2023. The objective of the programme is to check the consumer knowledge among the students. Around 20 questions of product, consumer and market was given, Two students make a team; around 15 teams actively participated in the competition. Mrs. Veena D Kotian coordinated the programme.

### Word hunt

Consumer club organized Word hunt competition on 18 April 2024. The objective of the programme is to check the concentration and word identification capacity among the students. Around 15 words related to consumer market was given, 20 students from different class actively participated in the competition. Mrs. Veena D Kotian coordinated the programme.

### Cross Word

Consumer club organized Cross word competition on 30 April 2024. The objective of the programme is to check the concentration and word identification capacity among the students. The objective of a crossword puzzle is to fill the grid with words, usually following a set of clues provided for each word. Words intersect both vertically and horizontally, creating a challenge where solving one word often helps solve others. The aim is to use your vocabulary, word knowledge, and problem-solving skills to complete the puzzle accurately and efficiently. Two members in a team around 11 teams participated. Puzzles related to consumers were given. Mrs. Veena D Kotian coordinated the programme.

### List of Prize Winners

#### Con-Quiz

I	Abdullah Afham	III B.Com
	Mohammed Nabil	III B.Com
I	Preetika Baliga	III B.Com
	Tina H.	III B.Com
II.	Pratheek	III BA(HRD)
	Koushik	III BA(HRD)

III.	Mahima	III BBA 'C'
	Muskan F	III BBA 'C'

### Debate

I	Khushi Bhansali	III BBA 'B'
	Swathi Prabhu.	II BBA 'C'
II	Mohammed Fazil	III BBA 'B'
	Mohammed Fayiz	III BBA 'B'
III	Naveed Suniaf	III BCA 'A'
	Mohammed Althaf	III BBA 'B'

### Word Hunt

I	Nikitha Kini	III BBA 'B'
II.	Manvish Shetty	III BBA 'A'
III.	Harshini.	I BBA 'C'

### Crossword

I	Khushi Bhansali	III BBA 'B'
	Mohammed Althaf	III BBA 'B'
II	Preetika Baliga.	III B.Com
	Tina H	III B.Com
III	Arpitha Hegde	III BBA 'B'
	Nikitha Kini	III BBA 'B'

# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP CELL)

- Motto/Vision** : To help the budding entrepreneurs to create, take risks, and live their passion.
- Theme** : To develop and strengthen entrepreneurial skills among students
- Objectives** : To enhance the Entrepreneurial skills among budding entrepreneurs.
- Staff Coordinators** : Mrs. Supritha A
- Student Coordinators** : Ms. Chandana Nambiar III BBA 'B'  
Mr. Harshendra B. S. III BBA 'B'

## Class Secretaries

III BBM 'A'	Vaishnavi R
III BBM 'B'	Mohammed Fazil
III BBM 'C'	Chirag Sharma
III BCOM	Hrithik P Shetty
III BCA 'A'	Vrashika
III BCA 'B'	Ananya
III BA(HRD)	Sowjanya

## ACTIVITIES

### INAUGURATION

The EDP Cell inauguration was held on 27 September 2023. The chief guest for the inaugural was Mr. Ajay Prabhu, Managing Director of Business Solutions, Mangalore and Guest of Honour was Mr. Akash Shetty, an alumnus of the college and founder of Bruh Café, Mangalore. The guest addressed students highlighting the tactics to become successful entrepreneurs and entrepreneurial qualities. He encouraged students to become entrepreneurs by sharing his entrepreneurial journey. The program was coordinated by Mrs. Supritha A.

### Workshop On 'Issues and Challenges To Entrepreneurial Success'

A one-day workshop on 'Issues and Challenges for Entrepreneurial Success' was held on 24 April 2024. The programme was organized by the Entrepreneurial Development Programme (EDP) Unit of the college. Addressing the gathering, after inaugurating the programme, Aditya Pai, Managing Partner, M.S. Pai & Company, Mangalore, stated that students should move ahead in life and succeed in realizing their positive ideas.

Chief Guest, Shivani Shetty, Creator of Craft Zilla in Mangaluru (and Alumni of the college), motivated the students by stating, "Those who involve themselves in entrepreneurship should develop good relationships with customers." Presiding over the programme, Prof. Aruna P. Kamath, Principal, SDM College of Business Management, said, "This workshop should be a foundation for the pursuit of innovation in the days to come." Resource persons, Preeti Naik, Co-founder of JOOS BOTAL in Mangaluru, and Praveen S. Bhandari, Business Branding Consultant from Mangaluru, provided resource talk on 'Journey from Hustler to Entrepreneur', and 'Building Beyond Business', respectively. Students from various colleges participated in the workshop. Harshendra BS and Chandana J. Nambiar, Student coordinators, were present. Mrs. Supritha A, Staff Coordinator, EDP Unit; coordinated the programme.

### GUEST LECTURE

#### Entrepreneurial Qualities

EDP Cell conducted a guest lecture on entrepreneurial qualities on September 27, 2023, to III BBA students by Mr. Akash Shetty, an alumnus and founder of Bruh Café Mangalore, who focused on entrepreneurial qualities and highlighted various elements required to become successful entrepreneurs. The objective of this guest lecture is to encourage students to become entrepreneurs. The guest lecture was successfully organized and added value to the students. Mrs. Supritha coordinated the program.



## STUDENT FACULTY PROGRAMMES

### Entrepreneurial Traits

The EDP cell organized a student faculty program on “Entrepreneurial Traits” to IBBA A on 12 October 2023 by Harshendra Kumar of III BBA B. The objective was to inculcate effective presentation skills and Communication skills among the students. The students actively participated. Mrs. Supritha coordinated the program.

### Entrepreneurial Skills and Competencies

The EDP cell organized a student faculty program on “Entrepreneurial Skills and Competencies” to I BBA A on 13 October 2023 by Chandana of III, BBA B. The objective was to inculcate effective presentation skills and communication skills among the students. The students actively participated. Mrs. Supritha coordinated the program..

## EXTENSION ACTIVITIES

### Visit to Bhagya Jyothi Industries, Mangalore

EDP students visited Bhagya Jyothi Industries, a private factory in Mangalore, that specializes in producing Aqua Figo water bottles using advanced purification, bottling, and packaging machinery on 02 March 2024. The objective of the field visit offers students firsthand experience and insights into real-world business operations, processes, and challenges, thereby bridging the gap between theoretical knowledge and practical application in the entrepreneurial context. The activity was coordinated by Mrs. Supritha.

### Visit to Ashirvad Polysac Ltd.

EDP conducted extension activity at Ashirvad Polysac Ltd. near the Baikampady industrial area involved in the manufacturing of plastic products on 29 February 2024. Mr. Goutham Shenoy, proprietor, explained the business to the students and the students had good exposure to the industry which enhanced their practical knowledge of the industry through observation and explanation. The activity was coordinated by Mrs. Supritha.

### Attended Seminar on Key Elements for The Success Of The Food Industry

The Kanara Chamber of Commerce and Industry arranged a seminar on “Key elements for the success of the Food Industry” on Wednesday, February 28, 2024, at “the Ocean Pearl, Kodialbail, Mangaluru. Students of third-year BBA actively participated in the event. The first session’s topic was “Regulatory Compliance” and it was led by Dr. Sanu Jacob, FSSAI director. He focused on topics about Food science, food safety, physical and biological hazards, food licenses, etc. The second session was led by Dr. K. Narayan, founder, and director, of Sthayika Seeds Pvt. Ltd. Bengaluru. Who concentrated on the “technological aspects of a successful food industry” which included modern farming, gene editing, and many more. The third session was led by Mr. Aravind Modi, partner, of Sathguru Catalysers, Hyderabad. He elevated the “startup and funding ecosystem for the food industry”. He elucidated various means of finances and venture capital. The final session featured a panel discussion with Dr. Iddya Karunasagar, advisor (Research and Patents), Nitte University, Mangaluru, along with the three speakers. Students of EDP Cell actively participated in the seminar along with the staff coordinator Mrs. Supritha.

### Attended Seminar On Entrepreneur’s Journey

“EVOLVE”, a woman entrepreneur association held a seminar on the entrepreneur’s journey 9 February 2024, at Ajanta Business Centre, Bejai Kapikad, Mangaluru. Students of BBA actively participated in the event. The first session’s topic was Sales Maven: Entrepreneur’s Guide to Triumph, led by Dr. Sangita G. Kamath, founder and managing partner of Step-Up Advisors LLP, Pune. She concentrated on the topics of sales and profitability. The second session’s topic was “Entrepreneur’s journey: Succeed – fail-?”, led by Mr. V. Balaji Bhat, strategy advisor, mentor, and investor, Goa. Students of EDP Cell actively participated in the seminar along with the staff coordinator Mrs. Supritha.

## SKILL ENHANCEMENT ACTIVITIES

### Pick-and-speak

The EDP Cell conducted a pick-and-speak competition on 2 October 2023. The objective of this competition was to bring out quick thinking and oratory skills among the students. A large number of students actively participated in the competition. The activity was coordinated by Mrs. Supriitha.

### Paper Presentation

EDP Cell conducted paper presentation competition on 28 April 2024. The objective of the competition was to enhance the presentation and competition skills among the students and students from all the programmes participated and implemented effectively. The activity was coordinated by Mrs. Supriitha.

### Word Search

EDP Cell conducted a word search competition on 8 April 2024. The objective of the competition is to spark creativity as students explore different ways to approach solving the puzzles and students from all the programs participated and implemented them effectively. The activity was coordinated by Mrs. Supriitha.

### Logo-making

EDP Cell conducted a logo-making competition on 12 April 2024. The objective of the competition is to create a creative platform for EDP students to showcase their talent, contribute to the organization's branding efforts, and further develop their entrepreneurial skills the students from all the programs participated and implemented them effectively. The activity was coordinated by Mrs. Supriitha.

### Crossword

EDP Cell conducted a crossword competition on 19 April 2024. The objective of the competition is to engage students in a fun and educational activity that challenges them to solve clues related to entrepreneurship, business concepts, startup terminology, and notable entrepreneurs. The students from all the programs participated and implemented them effectively. The activity was coordinated by Mrs. Supriitha.

### Case study

The EDP cell conducted a case study competition on 17 November 2023. The objective of the competition was to prepare the students to effectively handle high-pressure situations in their upcoming endeavours. A large number of students actively participated in the competition. The activity was coordinated by Mrs. Supriitha.

### LIST OF PRIZE WINNERS

#### Pick and speak

I	Vinisha Vijay	III BBA 'B'
II	Ashish Bekal	IIIBBA 'A'
III	K. Rudran	II BBA 'C'

#### Case study

I	Prathik K. G.	III BBA 'A'
II	Muskan F.	III BBA 'C'

#### Paper presentation

I	Ashish Bekal	III BBA 'A'
II	Ankitha Rao	I BBA 'B'

#### Word search

I	Harshini & Thamilarasan	II BCA 'B'
II	Sharvari & Manasi	II BBA 'A'
III	Khushi Bhansali & Soopi Haif	III BBA 'B'
III	Dhanvik G K & Anish Gatty	III BBA 'A'

#### Logo making

I	Bhavith	I BBA 'A'
II	Annapoorna Kamath	I BBA 'B'

#### Crossword

I	Manvish Shetty & Pratheek K G	III BBA 'A'
II	Sameeksha & Prachi Varma	III BBA 'B'
III	Ajay Pai & Ashish	III BBA 'A'
III	Nandesh Rao & Archith Jain Samse	III BBA 'B'

# SCAN ASSOCIATION

**Motto/Vision:** Connecting Minds, Igniting Innovation

**Theme :** Artificial Intelligence: Exploring the Human Dimension of Computing

**Objectives:**

- To organize activities to strengthen students' skills in the areas of current excellence.
- To empower the students to excel in the field of technology and improve their computing skills to be the best in corporate world.
- To prepare the students to meet the challenges imposed by the corporate world and make them corporate ready.

**Staff Coordinators :** Mrs. Shashiprabha  
Mrs. Reshmi B.R.

**Members :** Mrs. Divya Uchil  
Mr. Arun F. Sequeira  
Mrs. Shashikala Shetty  
Mrs. Sowmya Jyothi  
Mrs. Yogita Patgar  
Mrs. Shruthi K.

**Student Coordinators :** Mr. Mokshith Narayan III BCA 'A'  
Ms. Rachana Shenoy III BCA 'B'

**Class Secretaries**

III BBA 'A'	Chaitanya Laxmi
III BBA 'B'	Khushi Bhansali
III BBA 'C'	Aman
III BCOM	Heeba Shafkath
III BCA 'A'	Keerthana
III BCA 'B'	Abhishek A.M
III BA(HRD)	Nidhi

**ACTIVITIES**

**Inauguration**

The SCAN association was inaugurated on 13th September 2023 in the conference hall at 3:00P.M. Ms. Kavya Suvarna, Tech Support Engineer, Glowtouch Technologies, Mangalore also an alumna inaugurated the association by lighting the lamp. Aruna P Kamath, Principal presided over the function. The guest of the function Ms. Kavya Suvarna addressed the students. She shared her experience in college and also, she motivated the students to make use of the opportunities provided by the college and also to take part in the activities conducted by the different associations. She also said that winning is not important but the experience gained through by participating in the events is a treasure for lifetime. She congratulated the ones behind the success of this event and also wished good luck for the students. Principal Mrs. Aruna P Kamath in her presidential address called the students as Technology Greeks. Staff Coordinators Mrs. Shashiprabha and Mrs. Reshmi B.R and student coordinators Mokshith Narayan and Rachana Shenoy coordinated the programme.

## **INSPIRE 2023**

The SCAN association organized an inter-class IT fest 'INSPIRE 2023' on 27 October 2023 in the conference hall. Ms. Pooja Shetty, Packaged Development Specialist, SAP Team Lead, Accenture, Bangalore, inaugurated the programme. The chief guest in her inaugural address said that the college organizes various activities to develop both hard and soft skills of the students, its students' responsibility to grab these opportunities. She also motivated the students to participate in such activities without anticipating for the results. Principal, Prof. Aruna P. Kamath in her presidential address, said that fests like Inspire help the students to excel in overall growth. She also encouraged the students to become 'App-prenuers' where emerging technology has led to the emergence of new and handy mobile apps which help in handling business operations innovatively. The events organized were IT Chaser, Coding and Debugging, Web Designing, It Quiz, Paper Presentation, Team Event, Photography and Video Editing. Priyanka welcomed the gathering. Samved Rao introduced the guest, student coordinators of SCAN association, Mokshith Narayan and N. Rachana Shenoy briefed about Inspire 2023. Anagha proposed the vote of thanks. Jithesh Shetty compeered the inaugural session. Mrs. Shashiprabha and Mrs. Reshmi B.R. coordinated the programme.

## **GUEST LECTURES**

### **Seminar on "SAP FICO and Oil Refineries of India: An Overview"**

A seminar on "SAP FICO and Oil Refineries of India: An Overview" was organized on 29 November 2023 at 2PM in conference hall. The chief guest for the programme was Mohammed Minhaj Alam, Manager Finance at MRPL, Mangalore. graced by the Prof. Aruna P Kamath, the principal, presided over the function. Mr. Minhaj Alam, a seasoned expert in finance and management, shed light on the intricacies of SAP FICO (Financial Accounting and Controlling) and its application in the context of the oil refineries in India. The seminar delved into the historical journey

of Indian refineries, transitioning from import dependency in the pre-1900 era to achieving self-sufficiency in 2023. The presentation provided a comprehensive overview of the overall capacity of Indian refineries, emphasizing the complexity of the refining process. Alam highlighted the significant milestones in the industry's evolution, detailing the various products generated by refineries and the diverse units involved in the refining process. One of the focal points of the seminar was an exploration of SAP FICO, where Alam offered a concise outline. The discussion focused on the general ledger and the accounting of invoices within the SAP system, providing the audience with valuable insights into the integration of technology in financial processes. Prof. Aruna P Kamath, principal, expressed her appreciation for the enlightening session, emphasizing the importance of such seminars in bridging the gap between academic learning and real-world industry practices. Arun Francis Sequeira echoed her sentiments, commending the college for organizing an event that aligns with the current trends and demands of the business world. The seminar concluded with an interactive session. Ms. Rachana Shenoy compeered the seminar. Ms. Shifali Alva welcomed and introduced the resource person. Ms. Fathima Fanaaz proposed vote of thanks. Ms. Maulya expressed her views about the seminar. Mr. Arun F. Sequeira coordinated the programme.

### **Development of Project in Php**

A guest lecture was organized for IIIBCA 'B' on the topic "Development of Project in Php" on 17 November 2023 by Mr. Karthik Bhat, Developer and Trainer, Hash Infotech, Mangalore. The objective of the program was to brief the students regarding final year project and the importance of gaining knowledge of PHP. Mrs. Shruthi K coordinated the programme.

### **Guidance to the Mini Project**

A guest lecture on the topic "Guidance to the Mini Project" was organized for III BCA on 11 March 2024. Mr Harish Neermarga, Professor, was the resource person. The objective to provide insight into the mini

project. Mr Harish Neermarga , in his address gave a comprehensive overview and significance of project work in academic development. The speaker elucidated the importance of project-based learning in improving students' problem-solving abilities and critical thinking skills. Mrs. Shashikala Shetty coordinated the programme.

### **Shoshin-Blueprint for success: Unlocking career potential**

A guest lecture on “Shoshin-Blueprint for success: Unlocking career potential” was organized for III BCA on 2 May 2024 at 1:00 in conference hall. Mr. Santhosh Rebello. University Program Manager for MuleSoft at Sales Force, Bangalore was the resource person. Mr. Santhosh Rebello, in his address, enlightened the students on the current buzzword Shoshin. He also elaborated on the career prospects and wide opportunities available in the field for the young aspiring minds. Prof. Aruna P Kamath, principal expressed her appreciation for the enlightening session, emphasizing the importance of such seminars. The seminar concluded with an interactive session. Ms. Sakshita S compeered the seminar. Mr. Abhishek A. M. welcomed and introduced the resource person. Ms. Renuka S proposed vote of thanks. Mr. Arun F. Sequeira coordinated the programme.

### **Procedures to Pursue Higher Studies Abroad**

A guest lecture on the topic “Procedure to Pursue Higher Studies Abroad” was organized on 23 May 2024 for III BCA ‘A’. The resource person was Mrs. Sai Mallika, Managing Partner, Vcare Overseas Education, Mangalore. The objective was to familiarize the students about higher studies in abroad. The resource person in her address, elaborated the aspirants the procedure to pursue higher studies in foreign countries like UK, Canada, USA, Australia etc. She also enlightened the students about various English Courses available and ought to be cleared before taking up any higher studies. Mrs. Shashiprabha coordinated the programme.

### **Spirituality and Ethics**

A guest lecture was organized on the topic “Spirituality and Ethics” for II BCA ‘A’ by Ms. Rekha, Asst. Professor, Department of English, Govt First Grade College for Women, Balmatta, Mangalore on 12September 2023. The objective was to understand the broad concept of a belief in something beyond the self. She explained what is your role in life that has a greater value than what you do every day. It can relieve from dependence on many things and help to understand life’s purpose. She also told the students to write whether they have reached the destination or they are working for it. She explained that this activity is divided into incongruent and congruent. She also expressed her view by saying Think Before You do any Work. She concluded her talk by saying three stories for making to understand about the spiritual and ethics in life. It makes to take better decisions. The program was organized by Mrs. Reshmi B. R.

### **Role of Python in today’s Business World**

A guest lecture on the topic “Role of Python in today’s Business World” was organized for III BCA by IPCS company on 26 October. The speaker emphasized the pivotal role of Python in today’s business world. The lecture discussed the significance of certified Python programs and professional diplomas in Python, The importance of Python in data science, data analytics, machine learning, and data visualization was highlighted, underlining its crucial position in the modern professional landscape. Mrs. Reshmi B. R. and Arun F. Sequeira Coordinated the programme.

### **Emerging Tools in software Testing**

A guest lecture on “Emerging Tools in software Testing” was organised on 20 April 2024 for I BCA. The resource person was Ms. Divya, Senior QA Engineer, Mangalore. The objective was to create awareness about the various testing tools emerging in software field & also career opportunities in the testing industry. The programme was coordinated by Yogita Patgar.

## **Artificial Intelligence and future of work**

A guest lecture was organized on the topic “Artificial Intelligence and future of work” for I BCA ‘A’ on 15 May 2024. Resource person was Dr. Rakesh, HOD, M.Sc., Big Data Analytics, AIMIT, St. Aloysious (Deemed to be University), Beeri, Mangalore. The objective was to acquaint students about applications of artificial intelligence. Dr. Rakesh in his address explained the various applications of AI that perform complex tasks. He said, artificial intelligence, a popular term in the technological world, is related to machine learning and deep learning precisely. Machine learning makes use of algorithms to discover patterns and generate insights from the data they are working on. On the other hand, deep learning is a subset of machine learning, one that brings AI closer to the goal of enabling machines to think and work as humans as possible. He opined technology is driving and shaping the future of tomorrow that technology has its definite effects on our lifestyle. The programme was coordinated by Mrs. Sowmya Jyothi.

## **ALUMNI INTERACTION PROGRAMMES**

### **AWS-The one Stop Solution**

An alumni interaction programme on the topic “AWS-The one Stop Solution “ was organized for III BCA ‘A’ on 11 November 2023 by Ms. Prathiksha Acharya, Associate Site Reliability Engineer, The Hub-SJR Primecorp, Bengaluru. The objective was to familiarize the students on the web services available in Amazon. Ms.Prathiksha in her address, explained the procedure to register and login to amazon website. She also acquainted them with various courses offered by amazon for free and insisted them to pursue those courses to make them corporate ready. The programme was coordinated by Mrs. Shashiprabha.

### **Introduction to UI/UX**

An alumni interaction programme on “Introduction to UI/UX” by Mr. Akash Raj, Front End Developer, SCLERA VDMS Pvt. Ltd., Mangalore was organized for I BCA ‘A’ on 11 November 2023. The objective of the

programme was to promote knowledge and experience sharing between alumni and students. The alumni explained the aspects of user interface and the importance of user experience. He spoke on different types of web hosting. The programme was coordinated by Mr. Arun F. Sequeira.

### **Alumni Interaction**

An alumni interaction programme was conducted on 4 November 2023 for I BCA “B”. by Ms. Pavithra Bharathi J, pursuing her MCA in Yenopoya college Mangalore. The objective of this session was to make a student's improve leadership quality in today's competitive world. The staff coordinator for this programme was Mrs. Shruthi K.

### **Need of having programming Knowledge of JavaScript**

An alumni interaction programme on the topic “Need of having programming Knowledge of JavaScript” was organized for III BCA ‘B’ on 6 June 2024 by Mr. Preethesh Anchan, Software Analyst, Deloitte, Bangalore. The objective was to familiarize the students on scripting language. Preethesh in her address, insisted students to enhance knowledge on JavaScript which is the current software development language. The programme was coordinated by Mrs. Shashiprabha.

### **Web Development Skills**

An alumni interaction programme on “Web Development Skills” by Dawson Lester Lobo, WordPress Developer, Rohan Coporation, Mangalore was organized for III BCA on 18 September 2023. The objective was to get insight into the world of web designing and to promote knowledge and experience sharing between alumni and students. The speaker explained the basics concepts regarding to websites. Further the speaker emphasis on creating a websites by using wordpress. In addition, the speaker also explained the career opportunity in the web development. The session was very informative and all the participants benefited from this session. The programme was coordinated by Mrs Yogita Patgar.

## STUDENT FACULTY PROGRAMMES

### Pseudocode

A student faculty programme on 'Pseudocode' was organized on 2 December 2023 by Jeethesh of III BCA 'B' for I BCA 'A'. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, improve communication and gain confidence. The programme was coordinated by Mr. Arun F. Sequeira.

### Cyber Crime

A student faculty programme on the topic "Cyber Crime" was organized for II BCA 'A' by Reethika S. and Bhoomika Rai of III BCA 'A' on 23 May 2024. The objective was to sensitize the students on cyber crimes taking place in the digital world. Reethika in her address, gave an introduction to cyber crime. Bhoomika explained various types of cyber crimes the common person may encounter in everyday life and created awareness on measures and precautions one must be aware of while transacting digitally. Mrs. Shashiprabha coordinated the programme.

### Communication

A student faculty programme on the topic "Communication" was organized to I BCA 'B' on 15th May 2024 at by Ms. Shifali Alva of III BCA 'B'. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, and gain confidence. Ms. Shefali explained the importance of verbal, nonverbal communication, written, interpersonal, intercultural communication. Mr. Arun F. Sequeira coordinated the programme.

### Artificial Intelligence

A student faculty programme on the topic "Artificial Intelligence" was organized for II BCA 'A' by Rachana Shenoy of III BCA 'B' on 17 November 2023. The objective was to familiarize students on techniques of artificial intelligence that attempts to model and apply the intelligence of the human mind. The capability of a machine to imitate intelligent human behaviour. She pointed the features of artificial intelligence. She also explained the

benefits and working in the present and future world. This session was coordinated by Mrs. Reshmi B R

### Digital Marketing

A student faculty programme on the topic "Digital Marketing" was organized for II BCA 'A' by Vaishnavi of III BCA 'B' on 17 November 2023. The objective was to provide guidance to perform promotional activities online. She explained the well-known brands that are particularly associated with successful relationships are also more trusted by consumers. She also explained the benefits and features of digital marketing. This session was coordinated by Mrs. Reshmi B R

### Artificial Intelligent

A student faculty programme on the topic "Artificial Intelligent". was conducted on 16 November,2023 for I BCA 'B' by Mr. Mokshith Narayan of III BCA 'A' The objective of the programme was to give knowledge about the artificial intelligent in real world and demand to have knowledge of artificial intelligent in IT sector. Mrs. Shruthi K coordinated this programme.

### Interpersonal Communication Skills

A student faculty programme on "Interpersonal Communication skills" by Mr. Samved Rao of III BCA 'A' was organized for I BCA 'B' on 20 May 2024. The objective of the programme was to improve students communication skills. The student faculty explained about the different perceptive of Personality Development. The programme was coordinated by Mrs. Yogita Patgar.

### Communication Skills

A student faculty programme on the topic "Communication Skills" was organized for I BCA 'B' on 22May 2024 by Ms. Renuka S of III BCA 'B'. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, and gain confidence. Ms. Renuka the concepts like emotional intelligence, communication in relationships, communication in leadership. Mr. Arun F. Sequeira coordinated the programme.

## **EXTENSION ACTIVITIES**

### **Visit to D.K.Z.P. Govt. Higher Primary School, Kapikad**

The SCAN association organized an extension activity in association with Rovers and Rangers at D.K.Z.P. Govt. Higher Primary School, Kapikad on 7 November 2023. The objective was to familiarize the students on 'Effects of Online Education on Learning'. The student coordinators and the members of the association enlightened the students on various aspects of Online Education. Activities were also conducted to test the knowledge of the students on the topic. Mrs. Shashiprabha coordinated the programme

### **Visit to Nethaji Subhash Chandra Bose Govt. Higher Primary Schools**

An extension activity in association with Red Cross unit was organized at Nethaji Subhash Chandra Bose Govt. Higher Primary School, Mallikatte, Mangalore on 30 March 2024 by a group of project students of III BCA 'A'. The objective was to familiarize the concept of Artificial Intelligence to the students. Our students also organized various activities to motivate and entertain the children. Fifty students of the school were benefited through this activity. The programme was coordinated by Mrs. Shashiprabha.

### **Visit to Government School**

An extension activity was held at Government School, Mannagudda, Mangaluru on 4 April 2024. The objective was to familiarize the students on 'Social Media Awareness'. The final year project students provided students awareness on social media. Activities were also conducted to the students of the school. Mrs. Sowmya Jyothi coordinated the programme.

### **Visit to Gandhinagar Govt. Higher Primary School**

An extension activity was organized in association with NSS unit at Gandhinagar Govt. Higher Primary School, Urva, Mangalore on 5 April 2024 by a group of project students of III BCA 'A'. The objective was to familiarize the concept of Artificial Intelligence to the students. Our students also organized various activities to motivate and entertain the children. Thirty students of the school were benefited through this activity. The programme was coordinated by Mrs. Shashiprabha.

### **Visit to Dakshina Kannada Hiriya Prarthamika school Mallikatte**

An extension activity was held at Dakshina Kannada Hiriya Prarthamika school Mallikatte, Kadri, Mangaluru on 5 April 2024. The objective was to familiarize the students on 'Artificial Intelligence'. The final year project students enlightened the students on various concepts of Artificial Intelligence. Activities were also conducted to test the knowledge of the students on the topic. Mrs. Sowmya Jyothi coordinated the programme.

### **Visit to GUPS Primary School**

An extension activity was held at GUPS Primary School, Jappinamogaru, Mangalore on 6 April 2024. The objective was to impart knowledge to the school students on computer applications and its basics. The programme was coordinated by Mrs. Shruthi K.

### **Visit to Ashoknagar Higher Primary School**

An extension activity was held at Ashoknagar Higher Primary School, Sharada Sadan, Ashok Nagar on 6 April 2024. The objective was to impart knowledge to the students on computer applications and its basics. The programme was coordinated by Mrs. Shruthi K.

### **Visit to Govt. Higher Primary School**

An extension activity was organized on 9 March 2024, at Govt. Higher Primary School, Hejamadi. The objective was to impart knowledge to the students on Microsoft Word and Microsoft Paint applications. The programme was coordinated by Ms. Divya Uchil.

### **Visit to Govt. Upper Primary School**

An extension activity was organized at Govt. Upper Primary School, Jeppina Mogaru on 6 April 2024. The objective was to impart knowledge to the students on Microsoft word and Microsoft Excel applications. The students explained the various features of Microsoft word and Microsoft Excel. The students were taught how to use these applications. They were also given practical exposure to these applications. The programme was conducted under the guidance of Ms. Divya Uchil.



### **Visit to Chinnara Thangudana**

An extension activity was organized at Chinnara Thangudana, Bejai, Kapikad, Mangaluru on 12 April 2024. The students conducted various activities to impart knowledge on the topic “computer technology” through various games. Mrs. Shashikala Shetty coordinated the programme.

### **Visit to DKZP Higher Primary School, Bejai-Kapikad, Mangaluru**

An extension activity was conducted on 11 April 2024 at Government Higher Primary School, Mannagudda by III BCA in association with Youth Redcross. The students conducted various activities such as giving the awareness of computers, quiz related to social media, tongue twister etc. the winners were awarded. Mrs. Reshmi B R coordinated the programme.

### **Visit to Riya Hope Farm**

An extension activity was conducted on 24 April 2024 at Riya Hope, Kotimura, Mangalore by the III BCA students in association with NSS. The students conducted various activities and winners were awarded. Students donated some fruits and gifts to the inmates. Mrs. Reshmi B R coordinated the programme.

### **Visit to Better Life Home**

An extension activity was conducted on 18 May 2024 at Better Life Old Age Home, Mannagudda. A team of 15 members of III BCA ‘B’ in association with NSS, visited

the old age home and interacted with the elderly with lots of love and affection followed by an entertainment program with music, action songs, and dance. Fruits were distributed to them. The programme was carried coordinated by Mr. Arun F. Sequeira.

### **Visit to DKZP Higher Primary School**

An extension activity was held at DKZP Higher Primary School, Attavar, Mangalore, on 6 April 2024. The objective of this programme was to provide basic knowledge on computer. They conducted some activities & all the students actively participated in the activities. The programme was coordinated by Mrs. Yogita Patgar.

## **INDUSTRY VISIT**

### **Visit to Shakthi Tools**

The students of III BCA ‘A’ undergoing mini project visited Shakthi Tools, Baikampady on 18 May 2024. The objective was to understand the working culture of the firm. The manager of the industry explained the working and processes carried out to manufacture the finished goods. Students also suggested some of the automated software to carry out the administrative work. Mrs. Shashiprabha coordinated the programme.

### **Visit to SRR Industry**

The students of III BCA undergoing mini project visited SRR Industry, Adyar, Mangalore on 10 May 2024 in association with Rovers n Rangers. The objective was to understand the working culture of the firm. The students observed and learnt the process of preparing variety of food items, the working pattern at the factory, types of machinery used and its functioning. The field visit was by coordinated Mrs. Reshmi B R.

### **Visit to Digantha Mudrana Ltd**

A group of 13 students of I BCA ‘B’ visited Digantha Mudrana Ltd on 4th November 2023. The objective was to gain knowledge about news paper printing and publishing and also to have idea of entrepreneurship. Mrs. Shruthi K coordinated the programme.

### **Visit to Friends Veneer & Ply**

A field visit to Friends Veneer & Ply, Industrial Area, Baikampady, Mangalore was organized by III BCA project students on 17th May 2024. The objective was to understand the manufacturing processes and to gain insights into the software-based operations utilized in the wood veneer and plywood industry. Mrs. Shruthi K coordinated the programme.

### **Visit to Nandi Food Products**

A visit to Nandi Food Products, Industrial Estate, Yeyyadi, Mangalore was organized by III BCA project on 11th May 2024. The objective was to understand the food processing and packaging operations and to observe

the implementation of software systems in managing these processes. Mrs. Shruthi K coordinated the programme.

#### **Visit To Janani Industries**

A group of III BCA visited Janani Industries, Vinayaka CNC Technology, Industrial Area, Baikampady, Mangalore on 20 April 2024. The objective was to gain insights into the operations and functioning of Industry. The programme was coordinated by Mr. Arun F. Sequeira.

#### **Visit to Das Metal Works**

A visit to Das Metal Works, Industrial Area, Baikampady, was organized on 27th April 2024. The objective was to provide the students with an opportunity to learn practically through interaction, working methods and employment practices. The students explored about the manufacturing, marketing of metal materials. The visit was coordinated by Mrs. Yogita Patgar.

#### **Visit to Marine Crafts and Equipment**

A field visit to Marine Crafts and Equipment, Mangalore, was organized by III BCA project students on 18 May 2024. The objective was to know the working culture and also to understand the software-based operations. The factory visit was organized to create awareness on industrial procedures required to seek jobs in any company. The programme was coordinated by Mrs. Sowmya Jyothi.

#### **Visit To Uma Tile Factory**

A field visit to Uma Tile Factory, Hejamadi, was organized on 20 April 2024. The objective of the visit was to gain insights into the operations and functioning of one of the leading tile factories of the region. The visit was coordinated by Mrs. Divya Uchil.

#### **Visit to Das Metal Works**

A field visit to Das Metal Works, Industrial Area, Baikampady, was organized on 4 May 2024. The objective was to impart knowledge to the employees on Google forms and Google sheets which is a very useful application for research purpose. The students of III BCA addressed the

employees and explained the various features of Google forms and Google Sheets. The visit was coordinated by Mrs. Divya Uchil.

#### **Visit Om Sai Aluminum**

The III BCA project students visited Om Sai Aluminum, Industrial Estate, Yeyyadi, on 23 April 2024. The objective was to gain knowledge of working environment of the industry. The visit was coordinated by Mrs. Shashikala Shetty.

### **SKILL ENHANCEMENT ACTIVITIES**

#### **Observation of National Engineers' Day**

To celebrate the spirit of engineering through the medium of art, in honour of Engineer's Day, SCAN association observed National Engineer's day on 15 September 2023 by organizing painting competition on the topic "Artificial Intelligence in an Engineers world". The objective of the observation of the day is to recognise and honour the achievements of the great engineer Mokshagundam Visvesvaraya and also to commemorate the contributions of the engineers to the nation. Many students of the college actively participated and prepared beautiful painting on the topic and submitted to the SCAN association. The programme was coordinated by Mr. Arun F. Sequeira.

#### **Color Spray**

The SCAN association organized 'Paint Brush-Color Spray' competition on 30 October 2023 on the topic 'Real World Objects'. The objective was to evaluate the knowledge of Paint tools available in the application among participants and to judge the creativity and artistic skills of the participants. The event was judged by Mrs. Sanjana and Mr. Akshith Kumar K.. The student coordinators were Mokshith Narayan and N. Rachana Shenoy. Mrs. Shruthi K. coordinated the programme.

#### **Guess the Part**

The SCAN association organized an event 'Guess the Part' on 3 November 2023. The objective of this was to test the participants knowledge about the various components used in computers. A PPT of computer

hardware components was displayed to the participants. The participants had to identify, name those components. The event was judged on the basis of accurate recognition of the parts. Large number of students actively participated in the event. Mrs. Yogita Patgar coordinated the programme.

### **IT Debate**

The SCAN association conducted IT Debate on the topic “Biometric Technology” on 17 November 2023. The objective of this activity was to generate effective critical thinking among the participants. The event was judged based on the participants’ command over language, communication skills, relevancy to the topic and knowledge. Mrs. Sowmya Jyothi coordinated the activity.

### **TYPE RACER**

The SCAN association organized ‘Type Racer’ event on 12 March 2024. The objective of this event was to test the participants typing speed and efficiency in typing. The students were given a paragraph of 200 words to type within a time limit of 5 minutes using the web application. The participants were judged on the basis of number of words and accuracy in typing. The student coordinators were Mr. Mokshith Narayan and Ms. Rachana N. Shenoy. Mrs. Divya Uchil coordinated the programme.

### **It Quiz**

The SCAN association organized IT Quiz on 12 March 2024. The objective of this activity was to test participant’s knowledge about technology. 25 multiple choice questions on IT were given to the participants in a time period of 20 minutes. Large number of students participated in the event. Mrs. Reshmi B.R. coordinated the event.

### **Tech Talk**

The SCAN association organized Tech Talk event on 19 March 2024. The objective of this activity was to test participant’s knowledge about given topic. The topics based on technology and business were given to the participants on the spot given a time period of 2 minutes to prepare and one minute to talk. Large number of students participated in the event. Mrs. Reshmi B.R. coordinated the event.

### **Turn Coat (Toggle Toggle)**

The association organized an event ‘Toggle Toggle’ on 17 April 2024 at 3:00p.m. The objective of this event was to test the participant’s communication skill and their ability to cope under pressure. The participants were given topics with dual meaning and 1-minute preparation to speak. The participant had to switch the topic on hearing the word “toggle” by the judge. The event was judged on the basis of the participant’s spontaneous thinking and communication skill. The student coordinators were Mr. Mokshith Narayan, Ms. Rachana N. Shenoy of III BCA. Ms. Mr. Harshal was the judge for the event. Mr. Arun F. Sequeira coordinated the programme.

### **IT Quiz**

The SCAN association organized IT Quiz on 12 March 2024. The objective of this activity was to test participant’s knowledge about technology. 25 multiple choice questions on IT were given to the participants in a time period of 20 minutes. Large number of students participated in the event. Mrs. Reshmi B.R. coordinated the event.

### **Web Designing**

The SCAN association organized Web design activity on the topic ‘Ecommerce’ on 8 May 2024 in online mode. The objective of this activity was to test participant’s knowledge on HTML. The event was judged based on content, relevance, usage of multimedia and innovation. Mrs. Reshmi B.R. judged the event. Mrs. Shashiprabha coordinated the event.

### **Mind Morph**

The SCAN association organized Mind Morph event on 8 May 2024. The objective of this activity was to test participant’s logical skill. The students were expected to solve the given puzzle and logical questionnaire. Mrs. Shruthi K. coordinated the event.

## LIST OF PRIZE WINNERS

### Painting

I	Ashik	I BCA 'A'
II	Devi Prasad N.M	III BCA 'B'
III	Kripa Shetty	II BCA 'A'

### Paint Brush

I	Preetham Kunder	I BCA 'B'
II	Karthik S	I BCA 'A'
III	Swasthik Balakrishna	I BCA 'A'

### Guess the Part

I	Keerthana	III BCA 'A'
II	Suchitha Devadiga	III BCA 'A'
III	Adithyan Shreyas Shetty	II BCA 'B' I BCA 'A'

### IT Debate

I	Jathin & Charan	II BCA 'A'
II	Sakshi & Samved	III BCA 'A'
III	Lavanya & Vishmitha Rohan Shetty & Suhag Shetty	III BCA 'B' I BCA 'A'

### IT Quiz

I	Vrashika	III BCA 'A'
II	Keerthana T Naik	III BCA 'A'
III	A Vinith Kumar Sonika Sharma	II BCA 'A' III BCA 'A'

### Type Racer

I	J T Akshay Khanna	III BCA 'A'
II	Shravya Bhat	III BBA 'A'

III	Swapna Shilpa	II BCOM I BCA 'A'
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### Tech Talk

I	Jathin V Banjan	II BCA 'A'
II	A Samved Rao	III BCA 'A'
III	Charan Kumar	II BCA 'A'

### Toggle-Toggle

I	Jathin V Banjan	II BCA 'A'
II	A Samved Rao	III BCA 'A'
III	Ankitha	I BBA 'B'

### Web Designing

I	Anish	II BCA 'A'
II	J T Akshay Khanna	III BCA 'A'
III	Manvith G.K.	I BCA 'A'

### Mind Morph

I	Soopi Haif	III BBA 'B'
II	Khushi Bhansali	III BBA 'B'
III	Nikhil	III BCA 'A'

### Winners of INSPIRE 2023

#### IT Chaser

I	Dhanush	II BCA 'A'
II	Rohan Bhandary Gautham	I BCA 'A' I BCA 'B'

#### IT Quiz

I	A. Vinith Kumar	II BCA 'A'
II	S. Athul Janardhana	I BCA 'A'

### Photography and Videography

I	Kaustub Shetty	II BCA 'B'
II	Anish Nair	I BCA 'B'
	Nishan	II BCA 'A'

### Web Designing

I	Shrinidhi	II BCA 'B'
II	Anish	II BCA 'B'

### Team Event

I	Sahana	II BCA 'A'
	Tejaswini	II BCA 'A'
II	Bhoomika	I BCA 'A'
	Shravya Bangera	I BCA 'A'

### Coding and Debugging

I	Sharan	II BCA 'A'
II	Neeshma	I BCA 'B'
	Nishmitha	II BCA 'A'
	V.Adityan	II BCA 'B'

### Paper Presentation

I	Maulya S..Raj	II BCA 'A'
II	Nisarga	I BCA 'B'

### Over All Winners

	Sharan And Team	II BCA 'A'
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### Runners Up

	Rohan Bhandary & Team	I BCA 'A'
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# LITERARY ASSOCIATION – Crown of Wisdom

## English Association

**Motto/Vision** : Let the power of imagination focus on serving excellence with pride for high moral learning

**Theme** : Lets change the circle of life with creativity and strengthen the ties to each other for a better tomorrow

### Objectives:

To inculcate among students a flair for the language and enhance their literary skills.

To improve the confidence level of the students.

To inculcate moral values in the students.

### Staff coordinators:

Mrs. Madhumathi J. Raja Mrs. Kavya U. Ms. Lolita Neeta Dsouza.

Mrs. Jeevitha D. Mrs. Renuthakshi

Dr. Jyothi Dr. Shalini

### Members:

Mrs. Shashiprabha

Mrs. Parinitha Salian

Mrs. Reshmi B.R.

Mrs. Deepashree Shenoy

Ms. Sanjana

Ms. Pooja Anchan

**Student Coordinators** : Vaibhavi Pai III BBA C

Muskan III BBA C

### Student Secretaries:

III BBM 'A' Ashish

III BBM 'B' Archith Jain

III BBM 'C' Vaibhavi

III BCOM Khushi

III BCA 'A' Samved Rao

III BCA 'B' Vamshi

III BA(HRD) Naveena

## ACTIVITIES

### ARTEXO EXHIBITORS

On the occasion of International English Language Day, The Department of English SDM College of business management organised Artexo Exhibitors an Art And craft exhibition on 24 April 2024. The exhibition was inaugurated by Mrs. Sai Divya Assistant Professor Mangalore University, Mangalagangothri and Principal Prof. Aruna P Kamath. The objective of the exhibition was to bring forth the innate skills and hone the creative genius of the students. The exhibition provided the right platform for the students to display the varied and beautiful articles prepared by them throughout this academic year. All the items on display were the handiwork of the students which were made from indigenous products. The student co-ordinator for this programme was Ms. Sharvari Ms. Lolita Neeta Dsouza. Mrs Madhumathi J. Raja, Mrs Kavya coordinated the programme.

## **GUEST LECTURES**

### **Exploring Diversity and Inclusion in English Language and Literature**

The English association organized a Guest lecture on “Exploring Diversity and Inclusion in English Language and Literature” by Mr. Miyaz, Lecturer in English, University First Grade College, Mangalagangothri, Konaje on 27 September 2023 for the students of I BCA ‘A’ and I BCA ‘B’. The objective of this programme was to explore English language and Literature to young minds. The resource person highlighted the importance of learning new languages and its application in our day to day lives. The programme was coordinated by Mrs. Madhumathi J. Raja.

### **Guest Lecture on Communication and Collaboration**

The English association organized a Guest lecture on “Communication and Collaboration” by Mr. Raju, Soft Skill Trainer, People Point, Bangalore on 26 September 2023 for II BBA ‘B’. The objective of this programme was to enhance professional skills among the students. The resource person highlighted the importance of learning new languages and its application in our day to day lives. The programme was coordinated by Mrs. Kavya U.

### **Guest lecture on “Emotional Health Well being for Youth”**

English Department organized a talk on “Emotional Health Wellbeing for Youth” by Dr. Rajalaxmi, Founder, Health and Emotion on 8 November 2023. Principal Prof. Aruna P Kamath presided over the programme. She spoke about the importance of physical, emotional and social well-being among youth. She added that anger, fear, frustrations act as blockages in the path of success which has to be modified into opportunities. It is important to perceive reality for overall well-being. She added that stress is a loop in where people are entangled which causes hindrance in our daily lives. She taught various techniques to manage our daily stress and anger issues. Muskan welcomed the gathering, Bindu introduced the chief guest, Vaibhavi delivered the vote of thanks. Preethi Tiwari compeered the programme. The programme was coordinated by Mrs. Madhumathi J Raja.

### **Guest lecture on Literature and Philosophy**

English Association conducted a webinar on the topic “Literature and Philosophy.” on 3 November 2023. The Resource person for the programme was Mrs. Savitha HoD, St. Sebastian PU College, Mangalore. The objective was to understand the importance of literature and philosophy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Guest lecture on “Dealing with mobile overuse”**

English Department organized a guest lecture on “Dealing with mobile overuse” by Akshaya T S, Asiyathul Al Fiza and Bhavya Babu M Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023. The objective was to create awareness about the ill effects of cellphone usage. The students were practically explained the cons of using cellphones. The programme was coordinated by Mrs. Madhumathi J Raja.

### **Guest lecture on “Cellphone addiction and dependency”**

English Department organized a guest lecture on “Cellphone addiction and dependency” by Radhika Kamath C, Sidrah Ali Khan and Syeda Mehruunnisa Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023. The objective was to create awareness psychological and behaviorial aspects of cellphone dependency. The students were practically explained the cons of using cellphones. The programme was coordinated by Mrs. Kavya U.

### **Guest lecture on “Cellphone addiction and social isolation”**

English Department organized a guest lecture on “Cellphone addiction and social isolation” by Delilah Valerie Goveas, Haleemath Safwana and Kadeeja Afreen Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023. The objective was to create awareness psychological and behaviorial aspects of cellphone dependency. The students were practically explained the cons of using cellphones. The programme was coordinated by Mrs. Kavya U.

### **Guest lecture on “Physical and psychological issues and cellphones”**

English Department organized a guest lecture on “Physical and psychological issues and cellphones” by Lizele Ornita DSouza, Nafessath Safreen Nilofa K and Precella J B Counsellors, School of Social Work Roshni Nilaya, Mangalore for I BA HRD on 10 November 2023. The objective was to create awareness about the ill effects of cellphone usage on physical and psychological conditions. The students were practically explained the cons of using cellphones. The programme was coordinated by Mrs. Madhumathi J Raja.

### **Guest lecture on “ International English Language Day”**

The English department organized a Guest lecture on “International English Language day” by Ms. Sai Divya Darshan, Assistant Professor, Univeristy First Grade college, Mangalagangothri on 23 April 2024. English Language Day aims to entertain and inform people about the history, culture and achievements associated with the language. The day often features book-reading events, English quizzes, poetry and literature exchanges, and other activities that promote the English language. The programme was coordinated by Mrs. Madhumathi J Raja, Mrs. Kavya U and Ms. Lolita Neeta D’Souza.

### **Guest Lecture on How to Speak English Language Confidently**

On the occasion of International English Language Day English Association conducted An International Talk on How to speak English Language Confidently. On the topic “How to speak English Language Confidently” On 23 April 2024. The Resource person for the programme was Mr.Obnel Dsouza, Chairperson of student council London Metropolitan University. The objective of the programme was to understand the importance as it allows you to broaden your world, from job opportunities to the ability to relate to people from everycountry. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Guest lecture on “Role of Youth in Volunteering and community service”**

English Department in collaboration with Rovers and Rangers unit organized a guest lecture on Role of Youth in Volunteering and community service” by Mr. Bharath Raj K, Assistant State Organization Commissioner, Rovers and Rangers, Dakshina Kannada on 24 May 2024. The resource person highlighted the importance of community outreach programmes. He briefed about the various programmes undertaken by Rovers and Rangers Unit in Mangalore. He added that handwork and determination leads to a successful life. Ashish welcomed the gathering, Vinisha introduced the chief guest, Manasa delivered the vote of thanks. Archith Jain compeered the programme. The programme was coordinated by Mrs. Kavya U.

## **STUDENT FACULTY PROGRAMMES**

### **Self Improvement**

The English department organized a student faculty programme on “Self Improvement” for I BA HRD by Ananya of II BA HRD on 18 April 2024. The objective of the programme is to make students acquainted with the various methods towards self improvement. The student faculty explained the different techniques for improving ones personality. The programme was coordinated by Mrs. Kavya U

### **Artificial Intelligence**

A student faculty programme on “Artificial Intelligence” by Bindu of III BBA ‘C’ was conducted for I BCA ‘A’ on 20 September 2023. The objective of the session was to introduce concepts like machine learning, language translation and business intelligence. The student faculty briefed about the rapid changes happening in the field of Artificial Intelligence creating job opportunities in a transformed world. It was an informative and engaging session. The programme was coordinated by Mrs. Madhumathi J. Raja.

### **Chanakya Neethi**

A Student Faculty Programme on “Chanakya Neethi” by Dhanyashree of III BBA ‘B’ was organized for I BBA ‘B’ on 20 November 2023. The



objective was to inculcate the values propagated by Chanakya which is relevant for present generation. The student faculty briefed about various principles which if followed would help our personality. The programme was helpful in creating awareness about importance of reading books and the knowledge we gain from them. The programme was coordinated by Mrs Kavya U.

#### **Global Health Issues & Taking Care**

A Student Faculty Programme on “Global Health Issues & Taking Care” by Ruthran and Pavan of II BBA ‘C’ was organized for II B.Com on 4 November 2023. The objective was to educate students about current global health issues & to foster an understanding of the importance of global health in today’s interconnected world. The programme t increased awareness and knowledge about global health issues. It Enhanced understanding of the students’ roles in addressing these challenges . The programme was coordinated by Mrs Madhumathi J Raja.

#### **Ways to keep the environment clean and protected?**

A Student Faculty Programme on “Ways to keep the environment clean and protected? ” by Rishika D and Nidhi S of II BBA ‘C’ was organized for I BBA ‘B’ on 8 November 2023. The objective was to educate students about importance of environment protection. The programme increased awareness and knowledge about various factors contributing for safer environment. It Enhanced understanding of the students’ roles in making a positive impact towards their surrounding. The programme was coordinated by Mrs Madhumathi J Raja.

#### **Global Health Issues & Taking Care**

A Student Faculty Programme on “Fascinating world of word games” by Ananya of II BA HRD was organized for II BBA on 14 May 2024. The objective was to develop interest towards the unique world of literature. The student faculty conducted various word activities. The programme increased awareness, knowledge and interest towards literature. The programme was coordinated by Mrs Kavya. U

#### **Employability Skills**

A Student Faculty Programme on “Employability Skills” by Preethika Baliga of III B.Com was organized for II B.Com on 15 May 2024. The objective was to understand the importance of employability skills for current job market and future of work. The programme helped the students to develop critical thinking. The programme was coordinated by Mrs Madhumathi J Raja.

#### **Career Development & Goal Setting**

A Student Faculty Programme on “Career Development & Goal Setting” by Teena of III B.Com was organized for II BA HRD on 15 May 2024. The objective was to emphasize the need of goal setting and its importance in once career development. The programme was coordinated by Mrs Madhumathi J Raja.

#### **On Creativity**

English Association organized a student faculty programme on the topic “On Creativity “by Tina III B.Com for I B.Com on 8 December 2023. The objective of this session was to develop new ideas and concepts to create innovative and original works of art.Ms. Lolita Neeta Dsouza coordinated the programme.

#### **Vacations: Time To Take A Break From Life.**

English Association organised A Student faculty programme on the topic Vacations: Time to Take a Break from Life, by Vinith I BBA ‘A’ for I B.Com on 26 February 2024,. The objective of this session was importance of vacation and how to spend it in a productive way. Ms. Lolita Neeta Dsouza coordinated the programme.

#### **Discovering Life’S Purpose**

English Association organised A Student faculty programme for I B.Com students, on 20 March 2024. on the topic Discovering Life’s Purpose by Gagan II BBA “A”. The objective ofthis session was understanding the importance of life. Ms. Lolita Neeta Dsouza coordinated the programme.

### **Individual Acts That Lead To Global Warming.**

English Association organised a student faculty programme on 19 April 2024 for I BBA “Students, on the topic Individual acts that lead to Global Warming, by Ayush III B.COM. The objective of this session was understanding the importance of nature. Ms. Lolita Neeta Dsouza coordinated the programme.

### **Importance of Communication Skills**

A Student faculty programme was conducted on 29 August 2023 for I B.Com students. The student faculty for this programme was Revanth II B.COM. The objective of this session was to improve communication skill in today’s competitive world. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

### **History of Newspapers.**

A Student faculty programme was conducted on 17 October 2023 for I BBA “A” students. The student faculty for this programme was Rohith I B.COM. The objective of this session was to Examining newspapers’ historical roots and to help shed some light on how and why the newspaper has evolved into the multifaceted medium that it is today. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

### **Should Art Be a Part of the School Curriculum?**

A Student faculty programme was conducted on 7 November 2023 for II BBA ‘A’. The student faculty for this programme was Dev III BBA “A”. The objective of this session was to enhance creativity, which in turn fosters problem-solving skills. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Building Self Esteem**

A Student faculty programme was conducted on 13 May 2024 for I BBA “A” students. The student faculty for this programme was Praneeth of III BCA “A”. The objective of this session was to do an evaluation of one’s worth and value. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Building Self Esteem**

A Student faculty programme was conducted on 11 May 2024 for I BCOM students. The student faculty for this programme was Praneeth of III BCA “A”. The objective of this session was to do an evaluation of one’s worth and value. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

### **ALUMNI INTERACTION PROGRAMMES**

#### **Contribution of Technology in Education**

An Alumni Interaction programme was conducted on 18 April 2024 for IBCOM students. The Alumni for this programme was Rajesh, pursuing his MBA in SDM College, Mysore. The objective of this session was to improve the quality of education and enhance the learning process. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

#### **How to succeed in your life?**

An Alumni Interaction programme on ‘How to succeed in your life’ was conducted on 25 August 2023 for I BBA “A” students. The Alumni for this programme was Rajesh, pursuing his MBA in SDM College, Mysore. The objective of this session was to improve quality and excel in skills in today’s competitive world. The coordinator for this programme was Ms. Lolita Neeta Dsouza.

#### **The Happy Secret to Better Work.**

An Alumni Interaction programme was conducted on 20 September 2023 for II BBA “A” students. The Alumni for this programme was Prashanth, working at Cognizant Bangalore. The objective of this session was to understand healthy work environment and how to contribute to the betterment in their roles. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

#### **How Has Technology Benefited Society?**

An Alumni Interaction programme was conducted on 5 October 2023 for I BBA ‘C’. The Alumni for this programme was Naman, pursuing his MBA in Jain University Bangalore. The objective of this session was

to understand that Modern technology boosts productivity as well as the efficiency of human activities, as it allows us to perform tasks in less time. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Importance of Reading.**

An Alumni Interaction programme was conducted on 3 November 2023 for I.B.Com students. The Alumni for this programme was Deepthi, pursuing AMCA. The objective of this session was to understand the importance of reading as it develops your mind and gives you excessive knowledge and lessons of life. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

## **EXTENSION ACTIVITIES**

### **Awareness on Healthcare for women**

The English department organized an awareness programme on Healthcare for women for the general public on 11 November 2023. The objective of the programme was to improve women health care and to resolve various health issues concerning women. Students spoke about the importance of hygiene and physical wellness to homemakers. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on Domestic Violence against teenagers - Boys and girls**

The English department organized an awareness programme on Domestic Violence against teenagers - Boys and girls for the general public on 15 November 2023. The objective of the programme was to educate and provide various legal protection for a better society. Students spoke about empowerment programmes, peer support and mentoring measures in connection with domestic violence. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on solution for climate changes**

The English department organized an awareness programme on solutions for climate change for the general public on 18 November 2023. The objective of the programme was to understand the different issues contributing to climate changes and applying its possible solutions. The

students explained the different practices contributing for a better and safer environment. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on Quitting smoking**

The English department organized an awareness programme on quitting smoking for the general public on 13 November 2023. The objective of the programme was to educate the general public on the dangers associated with smoking. Students spoke about the impact of smoking on physical and mental health. They gave certain possible methods to be followed in order to quit smoking. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on Drug abuse**

The English department organized an awareness programme on drug abuse for the general public on 13 November 2023. The objective of the programme was to educate and keep the community informed about the dangers of drug abuse. Students spoke about the impact of drugs on physical and mental health. They aimed to create a resilient and well informed community that rejects harmful consequences of drug abuse. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on solutions for water pollution**

The English department organized an awareness programme on solutions for water pollution for the general public on 16 November 2023. The objective of the programme was to educate the general public on the importance of water and steps to be followed in order to prevent water pollution. They gave certain possible methods to be followed which can stop water pollution. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on solutions for noise pollution**

The English department organized an awareness programme on solutions for noise pollution for the general public on 16 November 2023. The objective of the programme was to educate the general public on dangers of noise pollution and steps to be followed in order to prevent noise

pollution. They spoke about the effect of noise pollution on human beings and other creatures around us. The students provided possible methods to be followed to stop noise pollution. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Gender Equality**

The English department organized an awareness programme on gender equality for the general public on 14 November 2023. The objective of the programme was to educate the general public on the importance of gender equality and to resolve the problems faced by individuals around us. They gave a certain multifaceted approach involving individuals, communities, governments and organizations to prevent gender inequality. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Plastic free world**

The English department organized an awareness programme on the plastic free world for the general public on 16 November 2023. The objective of the programme was to support plastic free communities in order to have a cleaner and greener surrounding. They explained the consequences of overusing plastics and its negative impact on the environment. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Soil Erosion**

The English department organized an awareness programme on soil erosion for the general public on 16 November 2023. The objective of the programme was to control the activities contributing to soil erosion. They explained various measures which can be followed in our daily habits to reduce soil erosion. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Importance of Health Care**

The English department organized an awareness programme on the importance of health care for the general public on 18 November 2023. The objective of the programme was to create awareness about various measures contributing to a healthy society. They explained the

various simple methods to be followed in our daily lives. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Importance of Education**

The English department organized an awareness programme on the importance of education for the general public on 18 November 2023. The objective of the programme was to create awareness about the importance of education towards a developed nation. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Importance of Health Care for women**

The English department organized an awareness programme on the importance of healthcare for women on 9 November 2023. The objective of the programme was to create awareness about the importance of health for women. She explained a few health tips and practices to be followed in our daily lives for a better and healthy lifestyle. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on LGBTQ rights**

The English department organized an awareness programme on LGBTQ rights on 8 May 2024. The objective of the programme was to create awareness on LGBTQ rights threats, deepening understanding, raising awareness, and fostering critical thinking regarding the challenges faced by LGBTQ individuals. The activity was coordinated by Mrs. Madhumathi J Raja.

#### **Awareness on Technological Addiction**

The English department organized an awareness programme on technological awareness for the general public on 25 April 2024. The objective of the programme was to explain the ways in which excessive screen time affects cognitive functions, attention spans, and emotional well being. The students encouraged their residents to engage in offline hobbies and activities, such as outdoor sports, reading physical books, gardening or spending quality time with loved ones, to counterbalance screen time. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Awareness on Recharging underground water**

The English department organized an awareness programme on recharging underground water on 30 April 2024. The objective of the programme was to create awareness on the importance of saving water for future generations. The students explained various methodologies to recharge ground water level. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Visit to Prashanth Agro Industries, Mangalore**

Members of the English Department visited Prashanth Agro Industries, Mangalore on 8 April 2024. The objective was to explore manufacturing processes, safety and understanding in-depth knowledge on the processing unit. The visit enriched their knowledge about the innovations about the methods and operations of the industry. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit to M.T.C Stone Crusher Kasaragod**

Members of the English Department visited M.T.C Stone Crusher Kasaragod on 22 April 2024. The objective was to explore various aspects such as the mining process, environmental impacts, safety measures, and the overall operations of the industry. The students observed the environmental management practices employed by the stone crusher, such as dust control measures and waste management strategies, can provide insights into the environmental impact of such operations. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit to Das Stone, Kasaragod**

Members of the English Department visited Das Stone, Kasaragod, Kerala on 14 November 2023. The objective was to gain insights into manufacturing process, quality control measures and overall operational workflow. The visit underscored the importance of advanced technology in their production processes. Das Stone's emphasis on environmental responsibility and safety measures. The visit was coordinated by Mrs. Madhumathi. J. Raja.

### **Visit to Digantha Mudhrana Ltd, Mangaluru**

Members of the English Department visited Digantha Mudhrana Ltd, Mangaluru on 3 November 2023. The objective was understanding printing processes, exploring collaboration opportunities. The visit gained insights about printing capabilities and services offered. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit to Granite Udyog Kasaragod**

Members of the English Department visited Granite Udyog (Granite Sales and Manufacturing Unit) Kasaragod, Kerala on 14 November 2023. The objective was to explore the quality, safety and understanding in-depth manufacturing processes of the marble company. The visit enriched their knowledge about the innovations about the marble and granite production. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit to Chakrika Food Industry, Kodialbail**

Members of the English Department visited Chakrika Food Industry, Kodialbail on 14 November 2023. The objective was to explore the manufacturing and marketing process followed in the company. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit to Sudha Furniture**

Members of the English Department visited Sudha Furniture, Manipal on 09 November 2023. The objective was to understand the process in manufacturing unit and distribution. The visit enriched their knowledge about the entrepreneurship opportunities for beginners. The visit was coordinated by Mrs Madhumathi. J. Raja.

### **Visit To Kantavara Forest**

English Association in collaboration with Red Cross in association with Society for forest conducted an extension activity at Kantavara forest, on 11 February 2024. The students collected debris and segregated it, The objective was to create awareness about the sensitive issues of the environment. The programme was coordinated by Ms. Lolita Neeta Dsouza.

### **Visit To Bondel Ground**

English Association in collaboration with Red Cross in association with Vanaa NGO conducted an extension activity at Bondel Ground, on 17 March 2024. The students collected debris and segregated it, The objective was to create awareness about the sensitive issues of the environment. The programme was coordinated by Ms. Lolita Neeta Dsouza.

### **Visit to Vertex Lounge, Mannaguda**

On the occasion of International English Language Day English department in collaboration with Bookholics, Mangalore conducted an extension activity at Vertex Lounge, They Conducted Tales smith competition an Story writing competition on 27 April 2024 .The students volunteered the programme.The objective was to connect with the community and learn new skills. The programme was coordinated by Ms. Lolita Neeta Dsouza.

### **Visit to Thumbay Central School,Mangalore.**

The English association organized an Extension activity at Thumbay Central school, Mangalore on 4 December 2023. The I BBA 'A' students interacted with the School children, the students trained them in art and dance performance. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Visit to Carmel School, Mangalore.**

The English association organized an Extension activity at Carmel School Mangalore on 4 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the School children, topics like the girl child issue, health and hygiene, were discussed. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Visit to Carmel School, Mangalore.**

The English association organised an Extension activity at Carmel School Mangalore on 6 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the School children, topics like the girl child issue, health and hygiene, were discussed. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Visit To Carmel School, Mangalore.**

The English association organised an Extension activity at Carmel School Mangalore on 8 November 2023. The objective of the programme was to foster a social sense of responsibility among the students and to inspire them to be dedicated and committed towards the needy. The students interacted with the School children, topics like the girl child issue, health and hygiene, were discussed. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### **Book Donation Drive**

Library department in collaboration with English association conducted an extension activity of donating the books on 27 February 2024, in the college library. The students donated the books to college library and were further given to the interested students of the college. The objective was to inculcate reading habits and to be compassionate with each other. The programme was coordinated by Mr. Muralidhar Librarian and Ms. Lolita Neeta Dsouza.

### **SKILL ENHANCEMENT ACTIVITIES**

#### **Pot painting competition**

The English Association conducted a pot painting competition on the occasion of Shree Krishna Janmashtami on 30 September 2023. The objective of the event was to bring out the creativity of the students. Large number of students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Prop making competition**

The English Association conducted a Prop making competition on the occasion of Shree Krishna Janmashtami on 29 September 2023. The objective of the event was to bring out the creativity of the students. Large number of students actively participated in the event. The activity was coordinated by Mrs. Kavya U.

### **Essay Writing- Success of Chandrayaan**

The English Association conducted an essay writing competition on the topic “Success of Chandrayaan” on 15 October 2023. The objective of the event was to develop writing skills and understanding the success stories of India. Large number of students actively participated in the event. The activity was coordinated by Ms. Lolita Neeta D’Souza.

### **Poem Writing competition**

The English Association conducted a poem writing competition on the topic “Exploring Different Shades of Women” on 20 October 2023. The objective of the event was to develop creativity and understand the role of women in their lives. Large number of students actively participated in the event. The activity was coordinated by Mrs. Kavya U.

### **Tagline Writing competition – Navaratri**

The English Association conducted a tagline writing competition in association with Navaratri on 26 October 2023. The objective of the event was to develop the writing skills of the students. The students clicked their photo in navaratri attire and added an innovative tagline for the image. Large number of students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Calligraphy writing**

The English Association conducted a calligraphy writing competition on 22 March 2024. The objective of the event was to develop the handwriting skills of the students. The students creatively participated and exhibited their handwriting skills. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Poetry**

The English Association conducted a poetry writing competition on 30 March 2024. The objective of the event was to develop creative writing skills of the students. The students creatively penned their ideas and emotions on the given topics. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Word Play War- Puns in English**

The English Association conducted Word Play War- Puns in English writing competition on 10 April 2024. The objective of the event was to enhance the creative thinking aspects of the students. The students creatively participated and exhibited their word play power. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Poetry writing**

The English Association conducted a poetry writing competition on 10 April 2024. The objective of the event was to develop creative writing skills of students who explored their writing skills on topics such as Seeds of Hope, Embrace of Forgiveness, Echoes of gratitude, Echoes of Love, Treasure in the ordinary. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Book mark Making**

The English Association conducted a book mark making competition on 23 April 2024. The objective of the event was to bring out creative skills of the young readers and to develop love for reading. The students creatively designed different types of book marks. The activity inspired young readers to explore more in the world of literature. The activity was coordinated by Mrs. Madhumathi J Raja.

### **Slam Book Making**

The English Association conducted a slam book making competition on 24 April 2024. The objective of the event was to bring out innovative ideas of the students in order to design a slam book. The students creatively designed the slam book with their creative write ups. The activity motivated

the students to begin their slam book. The activity was coordinated by Mrs. Madhumathi J Raja.

### Spell Bee

The English association conducted a Spell Bee on 18 April 2024. The objective of this competition was to improve the Spelling and Vocabulary of the students. The staff coordinator for this programme was Ms Lolita Neeta Dsouza.

### Pronounce Me

The English association conducted Pronounce Me on 19 April 2024. The objective of this competition was to improve the Pronunciation of the students. The staff coordinator for this programme was Ms Lolita Neeta Dsouza.

### Quote Writing Competition

The English association conducted a Quote writing competition on 8 August 2023. The objective of this competition was to showcase their talents and help them improve their creative writing skills. The theme was Motivational quote. The staff coordinator for this programme was Ms Lolita Neeta Dsouza.

### Book Reviews

- A book review on “Mindset” written by Dr. Carol S. Dweck was organized by the English department by Ankitha of I BBA ‘B’ on 19 April 2024. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The student brought the concepts of growth mindset and fixed mindset explaining the importance of mindset to determine our success. The activity was coordinated by Mrs Kavya U.
- English association conducted a book review on a book titled The Guide by RKNarayan on 13 March 2024 for I BBA “A” by Rhea I BBA “C” The novel talks about transformation of a person from bad to good. The objective of the programme was to inculcate reading habits. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

- English association conducted a book review on a book titled “Ikigai” on 15 September 2023 for I B.Com by Vishaka Pai of II B.COM. The novel reveals an important life lesson that love is not sufficient for happiness and if anything, it stirs up more agony. The objective of book review is to assess the value of the book and the thoughts inspired by the author. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.
- English association conducted a book review on a book titled “Grandma’s bag of stories written by Sudha Murthy” on 5 October 2023 for II BBA “A” by Pradhanya of I BBA “A”. The novel reveals on short stories, traditional Indian folk tales. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.
- English association conducted a book review on a book titled Finding Me, by Viola Davis on 4 November 2023 for I BBA “A” by Gagan Devadiga of II BBA “A”. The novel r talks about turning down stereotypical roles offered to women, . The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

### LIST OF PRIZE WINNERS

#### Slam Book

I	Thasma	III B.Com
II	Vaibhavi pai	III BBA ‘C’
III	J.P.Ronak K.Srijana Shetty	III BBA ‘C’ III BB‘C’

#### Flash Fiction Face Off

I	Hithashree	I B.Com
II	Ananya	II B.Com
III	Melita pasanna	III BBA ‘C’



**Spell Bee**

I	Revanth	II B.Com
II	Nikita kini	III BBA 'B'
III	Manvish Shetty	III BBA 'A'

**Slogan Writing**

I	Revanth	II B.Com
II	Shreya H.	II BBA 'C'
III	Yashika A Kotian	II BBA 'C'

**Pronounce Me**

I	Dhruv	II BBA 'C'
II	Revanth	II B.Com
III	Diya	II BBA 'A'

**Book Mark**

I	Ankitha K. Rao	I BBA 'B'
	Ashik	I BCA 'A'
II	Annapoorna	I BBA 'B'
	Sagar D Salian	I BA.(HRD)
	Dhanya	I BCA 'B'
III	Deepthi	III BBAC'
	Thasma	III BBA 'C'

**Calligraphy Writing**

I	Vishaka Pai	III B.Com
	Sai prakruti	I BBAC'

II	Meetha kotian	III BBA 'A'
	Annapoorna	I BBA 'B'
	Janani	II BBA 'C'
III	Disha	II B.Com

**Creative Writing**

I	Annapoorna	I BBA'B'
II	Dhanya	III BBA 'B'
III	Divya	II B.Com

**Word Play War**

I	Shloka	III BBA 'C'
	Janani	II BBA 'C'
II	Mahima	III BBA 'C'
	Melita	III BBAC'
	Hitashree	I B.Com
III	Srijana Shetty	III BBA 'C'

**Poster Making**

I	Shloka	III BBA 'C'
	Ayush Rao	III B.Com
	Vishaka Pai	III B.Com
II	Disha	II B.Com
	Divya	II B.Com
	Thasma	III B.Com

III	Shynel	I BBA'B'
	Ananya	II B.Com
	Kripa Shetty	II BCA 'A'
	Annapoorna Kamath	I BBA'B'

#### Book Review

I	Revanth	II B.Com
II	Yashika Kotian	II BBA 'C'
III	Melita Pasanna	III BBA 'C'

#### Diya Decoration

I	Kripa Shetty	II BCA 'A'
	Yashika Kotian	II BBA 'C'
	Shreya H.	II BBA 'C'
II	Annapoorna Kamath	I BBA'B'
	Deepthi	III BBA 'C'
III	Shloka A. S.	III BBA 'C'
	Shraddha	I B.Com
	Anusha P. Bhat	II B.Com

#### Debate

I	Ashray	II BBA 'B'
	Ananya	II BBA 'B'
	Bindu	III BBA 'C'
	Ashish	III BBA 'A'
II	Jathin	II BCA 'A'
	Charan	II BCA 'A'

	Mokshith	III BCA 'A'
	Anagha	III BCA 'A'
III	Sameeksha	III BBA 'B'
	Dheeraj	III BBA 'B'
	Swapna Kudva	II B.Com
	Sailakshmi	III BBA 'A'
	Shravyashri	I BCA 'A'
	Athul Bhandary	I BCA 'A'
	Samved Rao	III BCA 'A'
	Vaishnavi Rai	III BBA 'C'

#### Pick And Speak

I	Samved Rao	III BCA 'A'
II	Vaishnavi Rai	III BBA 'C'
	Divya	II B.Com
	Ankitha Rao	I BBA 'B'
III	Athul Bhandary	I BCA 'A'
	Bhoomika	I BCA 'A'
	Ananya	II B.Com
	Mohith	I BA HRD

#### Prop Making

I	Sameeksha	III BCA 'B'
	Annapoorna Kamath	I BBA 'B'
II	Shloka	III BBA 'C'
	Sucharita Baliga	II BBA 'C'

III	Jashwin	I BBA 'A'
	Vamshith	II BA.HRD
	Sinchana	II BBA 'C'

### Pot Painting

I	Sameeksha	III BBA 'B'
	Shreya H.	II BBA 'C'
	Anusha P. Bhat	II B.Com
II	Likitha	III BCA 'A'
	Pratheeksha Shetty	II BBA 'C'
	Supriya	II B.Com
III	Annapoorna Kamath	I BBA 'B'
	Deepthi	III BBA 'C'
	Shravya G.	III BBA 'A'
	Laxmitha Kiran	I BBA 'B'

### Tagline Writing

I	Vimarsha	II B.Com
	Annapoorna Kamath	I BBA 'B'
	Dhanya	I BCA 'B'
	Shivani N.	I BBA 'A'
II	Rakshitha	II BBA 'C'
	Ananya	II B.Com
	Sameeksha	I BCA 'B'
	Shreya H.	II BBA 'C'

III	Sailakshmi	III BBA 'A'
	Divya	II B.Com
	Hashika	II B.Com
	Sinchana	II BBA 'C'
	Yashika A Kotian	II BBA 'C'

### Poem Writing

I	Deepthi	III BBA 'C'
	Samved Rao	III BCA 'A'
II	Bindu	III BBA 'C'
	Supriya	II B.Com
	J.P.Ronak	III BBA 'C'
III	Annapoorna	I BBA 'B'
	Vignesh	II B.Com

### Essay Writing

I	Shynel	I BBA 'B'
II	Yuvraj	II BBA 'A'
III	Gagan	II BBA 'A'

## Kannada Association - Vikasana

ವಿಭಾಗ/ ಸಂಘ : ಕನ್ನಡ/ವಿಕಸನ

ದೈಯ: ಸಾಂಸ್ಕೃತಿಕ, ಆಧ್ಯಾತ್ಮಿಕ ಹಾಗೂ ನೈತಿಕ ಮೌಲ್ಯಗಳನ್ನು ಹುಟ್ಟುಹಾಕುವುದು.

ಉದ್ದೇಶ : ಸೃಜನಶೀಲತೆಯ ವೃದ್ಧಿ, ಸರ್ವಾಂಗೀಣ ಅಭಿವೃದ್ಧಿ

ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರು ಮತ್ತು ಸದಸ್ಯರು : ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ.

\*ಶ್ರೀಮತಿ ರೇಣುತಾಕ್ಷಿ

ವಿದ್ಯಾರ್ಥಿ ಸಂಯೋಜಕರು : \* ಅರ್ಚಿತ್ ಎ. ಜೈನ ಸಂಸೆ

\*ವಿನೀಷ ವಿಜಯ್

ಸಾಹಿತ್ಯ ಸಂಘದ ಒಂದು ಅಂಗವಾದ ಕನ್ನಡ ವಿಭಾಗ/ಸಂಘ 'ವಿಕಸನ'ದ ಮೂಲಕ 2023-2024ರ ಶೈಕ್ಷಣಿಕ ವರ್ಷದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಾಹಿತ್ಯ ಚಟುವಟಿಕೆಗಳನ್ನು ಹಂತ ಹಂತವಾಗಿ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿನ ಸಭಾಕಂಪನ ಹೋಗಲಾಡಿಸಿ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಇರಾದೆಯಿಂದ ದಿನಾಂಕ 29/09/2023ರಂದು ಪ್ರಥಮ ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ 'ಸಮಯದ ಸದುಪಯೋಗ' ಎಂಬ ಶೀರ್ಷಿಕೆಯಡಿಯಲ್ಲಿ ದ್ವಿತೀಯ ಬಿ.ಎ.ಎಚ್.ಆರ್. ಡಿ. ವಿದ್ಯಾರ್ಥಿನಿಯಿಂದ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿನ ಸಭಾಕಂಪನ ಹೋಗಲಾಡಿಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 06/10/2023ರಂದು ದ್ವಿತೀಯ ಬಿಸಿಎ ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಧನುಷ್ ಮತ್ತು ವಿನೀತ್ 'ಚಂದಿರನ ಅಂಗಳದಿಂದ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಪವರ್ ಪಾಯಿಂಟ್ ಪ್ರಬಂಧ ಮಂಡಿಸಿದರು

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬರವಣಿಗೆಯ ಕೌಶಲ್ಯವನ್ನು ಬೆಳೆಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 19/10/2023 ರಂದು 'ಪ್ರಬಂಧ' ಸ್ಪರ್ಧೆಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಹರ್ಷಿತಾ ಪ್ರಥಮ ಬಿಬಿಎ 'ಬಿ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಅನ್ನಪೂರ್ಣ ಕಾಮತ್ ಪ್ರಥಮ ಬಿಬಿಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ಹಾಗೂ ಪ್ರತೀಕ್ಷ ಶೆಟ್ಟಿ ದ್ವಿತೀಯ ಬಿಬಿಎ 'ಸಿ' ಪಡೆದರು.

ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವದ ಅಂಗವಾಗಿ ದಿನಾಂಕ 03/11/2023 ರಂದು ಕನ್ನಡ ಸಂಘದ ವತಿಯಿಂದ 'ಕೋಟಿ ಕಂಠ ಗಾಯನ' ಹಾಗೂ 'ಕನ್ನಡ ಭಾಷೆಯ ನೆಲೆಬೆಲೆ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

ಸಂಪನ್ಮೂಲವ್ಯಕ್ತಿಯಾಗಿ ಅಧ್ಯಕ್ಷರು, ಕರ್ನಾಟಕ ಯಕ್ಷಧಾಮ ಹಾಗೂ ಹಿರಿಯ ಯಕ್ಷಗಾನ ಕಲಾವಿದರಾದ ಶ್ರೀಯುತ ಜನಾರ್ದನ ಹಂದೆಕೋಟಿ ಇವರು ಆಗಮಿಸಿದ್ದರು.

'ಅಖಂಡ ಕರ್ನಾಟಕ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಭತ್ತಿಪತ್ರ ರಚನೆ ಸ್ಪರ್ಧೆಯನ್ನು ದಿನಾಂಕ 06/11/2023ರಂದು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಅನ್ನಪೂರ್ಣ ಕಾಮತ್ ಪ್ರಥಮ ಬಿಬಿಎ 'ಬಿ' ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಕೃಪಾ ಶೆಟ್ಟಿ ದ್ವಿತೀಯ ಬಿಸಿಎ 'ಎ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಅಂಕಿತ್ ಕೆ. ಪಡೆದರು.

ದಿನಾಂಕ 06/11/2023 ರಂದು 'ಕನ್ನಡ ಭಾಷೆ ಎದುರಿಸುವ ಸವಾಲುಗಳು- ಎಂಬ ವಿಷಯದ ಕುರಿತು ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ಕುಮಾರಿ ಪವಿತ್ರ ಇವರಿಂದ ಪ್ರಥಮ ಬಿ.ಎ.ಎಚ್. ಆರ್. ಡಿ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು.

ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ದಿನಾಂಕ 09/11/2023 ರಂದು ಅಪ್ಪಾಪಬ್ಲಿಕ್ ಸ್ಕೂಲ್, ಕಲಬುರ್ಗಿ ಇಲ್ಲಿ ವಿಸ್ತೃತ ಕಾರ್ಯಕ್ರಮವನ್ನು ಬಿಸಿಎ ವಿದ್ಯಾರ್ಥಿ ಪ್ರನೀತ್ ಡೆಜಲ್ ಸ್ಪಡಿಯೋದ ಸಹಯೋಗದೊಂದಿಗೆ ಆಯೋಜಿಸಿದರು.

ದಿನಾಂಕ 17/11/2023 ರಂದು 'ಶಿಕ್ಷಣ ಮತ್ತು ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ'-ಎಂಬ ವಿಷಯದ ಕುರಿತು ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ಇವರಿಂದ ಪ್ರಥಮ ಬಿ.ಎ.ಎಚ್.ಆರ್.ಡಿ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು.

ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ತಿಳುವಳಿಕೆಯನ್ನು ಉಂಟುಮಾಡುವ ಹಾಗೂ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 17/11/2023 ರಂದು 'ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆ'ಯನ್ನು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ಪ್ರಥಮ ಬಿಸಿಎ 'ಬಿ' ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ, ತೃತೀಯ ಸ್ಥಾನವನ್ನು ರಶ್ಮಿತಾ ಪ್ರಥಮ ಬಿಬಿಎ 'ಬಿ', ಪಡೆದರು.

ದಿನಾಂಕ 18/11/2023 ರಂದು ಪ್ರಥಮ ಬಿಸಿಎ ವಿದ್ಯಾರ್ಥಿನಿ ನಿಸರ್ಗ 'ಭಾಷೆಯ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ನವಮಾಧ್ಯಮಗಳು ಮತ್ತು ಸಾಮಾಜಿಕ ಜಾಲತಾಣಗಳ ಪಾತ್ರ' ಎಂಬ ವಿಷಯದ ಕುರಿತು ಪ್ರಬಂಧ ಮಂಡನೆ ಮಾಡಿದರು

ದಿನಾಂಕ 02/12/2023ರಂದು ಸಮಾಜಮುಖಿ ವಿಸ್ತೃತ ಕಾರ್ಯಕ್ರಮದ ಅಡಿಯಲ್ಲಿ

ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳು ಇಡ್ಯ ಸೇಕ್ರೆಡ್ ಹಾರ್ಟ್ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಸುರತ್ಕಲ್ ಇಲ್ಲಿನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಿದರು.

ದಿನಾಂಕ 11/12/2023 ರಂದು ದಕ್ಷಿಣಕನ್ನಡ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಕಾಫಿಕಾಡು ಇಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಭಾಷೆಯ ಮೇಲೆ ಅಭಿಮಾನ ಮತ್ತು ಜಾಗೃತಿಯನ್ನು ಮೂಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳಾದ ಕಥೆ, ಕವನ, ರಸಪ್ರಶ್ನೆಗಳ ಮೂಲಕ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಪ್ರಥಮ ಬಿ.ಕಾಂ.ನ ಕನ್ನಡ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಾಲ್ಗೊಂಡರು.

ದಿನಾಂಕ 20/03/2024 ರಂದು 'ಭಾವಗೀತೆ' ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಇದರ ಮುಖ್ಯ ಉದ್ದೇಶ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವೇದಿಕೆಯನ್ನು ಕಲ್ಪಿಸಿಕೊಡುವುದು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಪರೀಕ್ಷಿತ ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ತುಷಾರ್ ದ್ವಿತೀಯ ಬಿಬಿಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಶ್ರಾವ್ಯಶ್ರೀ ಜಿ. ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ' ಇವರು ಪಡೆದರು.

ದಿನಾಂಕ 27/03/2024 ರಂದು 'ಸಂತೆಯಲಿ ನಿಂತ ಸಂತನ ಅಳಲು' - ಒಂದು ವಿಶ್ಲೇಷಣೆ ಎಂಬ ವಿಷಯದ ಕುರಿತು ದ್ವಿತೀಯ ಬಿ.ಎ.ಎಚ್. ಆರ್. ಡಿ. ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ಗೀತಾ ಇವರಿಂದ ಪ್ರಥಮ ಬಿ.ಎ.ಎಚ್. ಆರ್. ಡಿ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು.

'ಇಂದಿನ ಶಿಕ್ಷಣ ಮುಂದಿನ ಭವಿಷ್ಯವೇ?' ಎಂಬ ವಿಷಯದ ಕುರಿತು ದಿನಾಂಕ 03/04/2024 ರಂದು ಚರ್ಚಾಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ಬಿಸಿಎ 'ಬಿ' ಹಾಗೂ ಅಂಕಿತಾ ಪ್ರಥಮ ಬಿಬಿಎ 'ಎ', ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ರಶ್ಮಿತಾ ಪ್ರಥಮ ಬಿಬಿಎ 'ಬಿ' ಮತ್ತು ಶಾಕಿರ್ ಪ್ರಥಮ ಬಿ.ಎ.ಎಚ್. ಆರ್. ಡಿ., ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಮೋಹಿತ್ ಪ್ರಥಮ ಬಿ.ಎ.ಎಚ್. ಆರ್. ಡಿ. ಮತ್ತು ಸಂವೇದ್ ರಾವ್ ತೃತೀಯ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ಸಾಹಿತ್ಯಿಕ ಜ್ಞಾನವನ್ನು ಒರೆಗಚ್ಚುವ ನಿಟ್ಟಿನಲ್ಲಿ ದಿನಾಂಕ 11/04/2024ರಂದು 'ರಸಪ್ರಶ್ನೆ' ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಶಾಲಿನಿ ಮತ್ತು ರಾಧಿಕಾ ಪ್ರಥಮ ಬಿಸಿಎ 'ಬಿ' ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಗೀತಾ ದ್ವಿತೀಯ ಬಿ.ಎ.ಎಚ್.ಆರ್.ಡಿ. ಮತ್ತು ತನುಶ್ರೀ ದ್ವಿತೀಯ ಬಿ.ಎ.ಎಚ್.ಆರ್.ಡಿ. ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ., ಮತ್ತು ಸಾಯಿಲಕ್ಷ್ಮಿ ತೃತೀಯ ಬಿಬಿಎ 'ಎ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ನಡೆಸುವ 'ಭಾಷಣ ಸ್ಪರ್ಧೆ'ಯನ್ನು 'ಹೆಸರಾಯಿತು ಕರ್ನಾಟಕ, ಉಸಿರಾಗಲಿ ಕನ್ನಡ' ಎಂಬ ವಿಷಯದೊಂದಿಗೆ ದಿನಾಂಕ 17/04/2024 ರಂದು ಏರ್ಪಡಿಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು

ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ., ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ನಿಸರ್ಗ ಬಿಸಿಎ 'ಬಿ' ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಲೇವಿತ್ ಕುಮಾರ ಪ್ರಥಮ ಬಿಸಿಎ ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ಮನೋವೇಗವನ್ನು ಹೆಚ್ಚಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ 'ಪದಬಂಧ ಸ್ಪರ್ಧೆ'ಯನ್ನು ದಿನಾಂಕ 18/04/2024 ರಂದು ನಡೆಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮಬಹುಮಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಮ್. ಕುಡ್ಲ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ., ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಗೀತಾ ದ್ವಿತೀಯ ಬಿ.ಎ.ಎಚ್.ಆರ್.ಡಿ. ಹಾಗೂ ತೃತೀಯ ಬಹುಮಾನವನ್ನು ವೈಶಾಖ್ ಪ್ರಥಮ ಬಿಸಿಎ 'ಎ' ಪಡೆದರು.

ದಿನಾಂಕ 05/05/2024 ರಂದು ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿಗಳು ವಾತ್ಸಲ್ಯಧಾಮ ವೃದ್ಧಾಶ್ರಮಕ್ಕೆ ತೆರಳಿ ಅಲ್ಲಿ ಮನರಂಜನೆಯನ್ನು ನೀಡುವ ಮೈಮ್ ಶೋ, ಏಕಪಾತ್ರಾಭಿನಯ ಮೊದಲಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ಕನ್ನಡ ವಿಭಾಗದ ವತಿಯಿಂದ ನೆರವೇರಿಸಲಾಯಿತು.

ದಿನಾಂಕ 06/06/2024 ರಂದು ದ್ವಿತೀಯ ಬಿಬಿಎ ಕನ್ನಡ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ 'ಶಿಕ್ಷಣದ ಜತೆಗೆ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿ' - ಎಂಬ ವಿಷಯದ ಕುರಿತಂತೆ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮವನ್ನು ಶ್ರೀಯುತ ಜಯದೇವ ಸಂಶೋಧನಾ ವಿದ್ಯಾರ್ಥಿ ಮಣಿಪಾಲ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಇವರು ನಡೆಸಿಕೊಟ್ಟರು.

ದಿನಾಂಕ 07/06/2024 ರಂದು ಚೇತನ ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಕೇಂದ್ರ ಮಂಗಳೂರು ಇಲ್ಲಿ ಮನೋರಂಜನೆ, ಅಭಿನಯ ಮೊದಲಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯಕ್ರಮವನ್ನು ದ್ವಿತೀಯ ಬಿ.ಕಾಂ.ನ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಆಯೋಜಿಸಲಾಯಿತು.

ದಿನಾಂಕ 10/06/2024 ರಂದು ದಕ್ಷಿಣಕನ್ನಡ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಕಾಫಿಕಾಡು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕಥೆ, ಕವನ, ಬರೆಯುವ ಬಗ್ಗೆ ತರಬೇತಿ ನೀಡುವ ಮೂಲಕ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಪ್ರಥಮ ಬಿ.ಕಾಂ.ನ ಕನ್ನಡದ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಾಲ್ಗೊಂಡರು.

ಈ ಮೇಲಿನ ಎಲ್ಲಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಸಾಹಿತ್ಯ ಸಂಘದ ಅಡಿಯಲ್ಲಿ ಕನ್ನಡ ವಿಭಾಗ ಹಾಗೂ ಕನ್ನಡ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥೆ ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ ಹಾಗೂ ಕನ್ನಡ ಸಂಘ 'ವಿಕಸನ'ದ ಸಂಯೋಜಕರಾದ ಶ್ರೀಮತಿ ರೇಣುತಾಕ್ಷಿ ಇವರ ನೇತೃತ್ವದಲ್ಲಿ ಸಾಹಿತ್ಯ ಸಂಘದ ಕಾರ್ಯದರ್ಶಿಗಳಾದ ಅರ್ಚಿತ್ ಎ. ಜೈನ್, ಸಂಸೆ ತೃತೀಯ ಬಿಬಿಎ 'ಬಿ' ಹಾಗೂ ವಿನೀಷ ವಿಜಯ ತೃತೀಯ ಬಿಬಿಎ 'ಬಿ' ಇವರ ಸಹಕಾರದೊಂದಿಗೆ ನಡೆಸಲಾಯಿತು.

## Hindi Association - “स्पुरण”

शैक्षणिक वर्ष 2023–2024 हिन्दी साहित्यिक संघ “स्पुरण” और हिन्दी विभाग द्वारा आयोजित विविध प्रतियोगिताएँ

### शायरी स्पर्धा

- दिनांक 26/09/23 को ‘शायरी स्पर्धा’ का आयोजन किया गया। डॉ. ज्योति निर्णयकार बनीं। इसमें प्रथम स्थान आदिल द्वितीय बि.ए.एच. आर.डी और, द्वितीय स्थान आदित्या प्रथम बि.सि.ए.‘बि’ और तृतीय स्थान भव्या प्रथम बि.बि.ए.‘ए’ को मिला।

### प्रबंध स्पर्धा

- दिनांक 25/10/23 को प्रबंध स्पर्धा का आयोजन किया गया। प्रबंध का विषय था ‘परिश्रम का महत्त्व’ और ‘स्त्री शिक्षण का महत्त्व’। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान निशिमा द्वितीय बि.ए.‘ए’ और द्वितीय स्थान हर्शिनी द्वितीय बि.सि.ए.‘ए’ और दीप्ता तृतीय बि.बि.ए.‘सी’ को मिला और तृतीय स्थान यश्विथा द्वितीय बि.कॉम को मिला।

### प्रचार वाक्य

- दिनांक 30/10/23 को “विविधता में एकता”(unity in diversity) विषय पर प्रचार वाक्य लिखने की प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान श्रेया द्वितीय बी.बी.ए.‘सि’ और द्वितीय स्थान सुचरिता द्वितीय बि.बि.ए.‘सि’ को और तृतीय स्थान अश्विथ द्वितीय बि.सि.ए.‘ए’ को मिला।

### भाषण स्पर्धा

- दिनांक 04/12/23 को “शिक्षण का महत्त्व” विषय पर विद्यार्थियों को भाषण स्पर्धा का आयोजन किया गया। इसके निर्णयकार डॉ. शालिनी बनीं। इसमें प्रथम स्थान गनपथि प्रथम बि.बि.ए.‘सी’ और द्वितीय स्थान दीपक प्रथम बि.बि.ए.‘सी’ को मिला।

### देश-भक्ति गीत

- दिनांक 05/12/23 को ‘समूह देश भक्ति गीत’ प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी और श्रीमती अनुसूया निर्णयकार बनें। इसमें प्रथम स्थान कार्तिक, श्रव्या, शिल्पा, परीक्षित प्रथम बि.सि.ए. और द्वितीय स्थान दीप्ती, शीथल, सृजना, बिंदु तृतीय बि.बि.ए.‘सी’ को और द्वितीय स्थान आशिका, रोहन, कार्तिक, नीलेश तृतीय बि.ए.एच.आर.डी और आशिक, सारह, वृंदा, रम्या प्रथम बि.बि.ए.‘सी’ को और तृतीय स्थान कुशी, शिल्पा, शुबंगी, धवला तृतीय बि.बि.ए.‘ए’ को मिला।

### कहानी लिखना

- दिनांक 11/03/24 को “कहानी लिखने” की प्रतियोगिता का आयोजन किया गया। कहानी लिखने की प्रतियोगिता का विषय था ‘दया का फल’। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान श्रद्धा प्रथम बि.कॉम और द्वितीय स्थान अनन्या द्वितीय बि.कॉम और तृतीय स्थान दीप्ती तृतीय बि.बि.ए.‘सी’ को मिला।

### कविता लिखना

- दिनांक 22/04/24 को “कविता लिखने” की प्रतियोगिता का आयोजन किया गया। इस प्रतियोगिता में चित्रों को देखकर विद्यार्थियों को कविता

की रचना करना था। डॉ. शालिनी निर्णयकार बनीं। इसमें प्रथम स्थान अनन्या द्वितीय बि.कॉम और द्वितीय स्थान दिव्याद्वितीय बि.कॉम और तृतीय स्थान वैभवी तृतीय बि.बि.ए.सीको मिला।

#### • हिन्दी दिवस समारोह :

दिनांक 27/9/23 को हिन्दी दिवस समारोह आयोजित किया गया। न्यू मंगलौर पोर्ट, पनाम्बुर मंगलौर के हिन्दी ऑफिसर श्री.कुलदीप सिंह जी समारोह के मुख्य अतिथि बने। डॉ. ज्योति हिन्दी विभागाध्यक्ष कार्यक्रम का समन्वय किया।

#### • अतिथि उपन्यास :

विद्यार्थियों को अतिथि उपन्यास का भी आयोजन 27/9/23 को किया गया। इसमें श्री.कुलदीप सिंह जी “राजभाषा में रोजगार के अवसर और हिन्दी भाषा का महत्व” के विषय पर विद्यार्थियों सविस्तार रूप से विवरण दिया। 80 से अधिक विद्यार्थियों ने उपन्यास का फायदा लिया। डॉ. ज्योति हिन्दी विभागाध्यक्ष कार्यक्रम का समन्वय किया।

21/03/24 को विद्यार्थियों को अतिथि उपन्यास का आयोजन को किया गया। इस उपन्यास के वक्ता श्रीमती सुगुनावती, हिन्दी ऑफिसर, बैंक ऑफ़ बरोडा, रीजनल ऑफिस, मंगलौर “साइबर सुरक्षा पर जागरूकता” के विषय पर विद्यार्थियों सविस्तार रूप से विवरण दिया। डॉ. ज्योति हिन्दी विभागाध्यक्ष कार्यक्रम का समन्वय किया।

#### छात्र अध्यापक कार्यक्रम :

- हिन्दी विभाग द्वारा 12/09/23 को भीष्म सहानी द्वारा लिखित ‘माता-विमाता’ विषय पर तृतीय बि.बि.ए.‘ए’ की विद्यार्थी वैष्णवी द्वारा छात्र अध्यापक कार्यक्रम का आयोजन प्रथम बि.बि.ए.‘सि’ के विद्यार्थियों के लिए किया गया। इस कार्यक्रम का मुख्य उद्देश्य माँ का महत्व

समझाना था। लेखक इस कहानी में एक जन्म देनेवाली माँ और पालनेवाली माँ इन दोनों के ममता का महत्व को समझाते हैं। इस गतिविधि का संचालन डॉ.शालिनी ने किया।

- दिनांक 14/11/23 को प्रथम बी.कॉम के छात्रों को हजारी प्रसाद द्विवेदी जी लिखित कुटज कहानी को समीक्षा तृतीय बी.बी.ए के छात्र के द्वारा छात्र अध्यापक कार्यक्रम के आयोजन किया गया। डॉ.ज्योति हिन्दी विभागाध्यक्ष कार्यक्रम का समन्वय किया।
- हिन्दी विभाग द्वारा 23/04/24 को बैंकिंग और उपभोक्ता विषय पर तृतीय बी.कॉम छात्र वैष्णवी और कुशी द्वारा छात्र अध्यापक कार्यक्रम का आयोजन प्रथम बि.बि.ए.‘सि’ के विद्यार्थियों के लिए किया गया। इस कार्यक्रम का मुख्य उद्देश्य छात्रों को बैंकिंग और उपभोक्ता के बारे में ज्ञान प्रदान करना था। इस गतिविधि का संचालन डॉ.शालिनी ने किया।

#### विस्तारकार्य :

- दिनांक 5/12/23 को कट्टी गवर्नमेंट स्कूल मल्लिकटटा, मंगलुरु में हिन्दी विभाग के द्वारा हिंदी छात्राओं से विस्तृत कार्यक्रम का आयोजन किया। छात्राओं ने कक्षा 6 और कक्षा 7 का सत्र लिया। बच्चों को हमारे छात्राओं द्वारा विविध प्रतिभागिताओ का आयोजन किया गया। कार्यक्रम का उद्देश्य यह है कि लोकतांत्रिक नेतृत्व और कार्यक्रम के अभ्यास में आवश्यक कौशल विकसित करना। डॉ. ज्योति हिन्दी विभागाध्यक्ष ने कार्यक्रम का समन्वय किया।
- दिनांक 7/12/23 को दक्षिण कन्नड़ जिल्ला पंचायत स्कूल तोकुर मंगलुरु में हिन्दी विभाग के द्वारा एक विस्तृत कार्यक्रम का आयोजन किया गया। बच्चों को हमारे छात्राओं द्वारा विविध प्रतिभागिताओ का आयोजन किया गया। और बच्चों को गायन और प्रश्नोत्तरी जैसी कुछ

गतिविधियाँ भी आयोजित की गई जिन्हें सर्वश्रेष्ठ बच्चों के लिए उपहार दिया। इस कार्यक्रम का उद्देश्य समूह में रहने और जिम्मेदारियों को समझने के लिए आवश्यक क्षमता का विकसित करना है। डॉ. ज्योति हिन्दी विभागाध्यक्ष ने कार्यक्रम का समन्वय किया।

- हिन्दी विभाग ने 06/04/24 को विस्तरण कार्य का आयोजन सेवा आश्रम देरला कट्टे, मंगलुरु में किया गया। इस विस्तरण कार्य का मुख्य उद्देश्य अपने बड़े- बुजुर्गों की सम्मान और उनका देखभाल किस प्रकार करनी चाहिए और बुजुर्गों के साथ किस प्रकार का व्यवहार करना चाहिए कहकर उन्हें समझाना था। विध्वार्थियों ने कई प्रकार के गतिविधियों का आयोजन कर के उनका मनोरंजन किया। इस कार्यक्रम का उद्देश्य छात्रों में नेतृत्व गुण को विकसित करना और उनके मन में आत्मविश्वास को उजागर करना था। इस कार्यक्रम का संचालन डॉ. शालिनी ने किया।
- हिन्दी विभाग ने 08/06/24 को विस्तरण कार्य का आयोजन सानिध्य आवासीय विध्वालय और मानसिक रूप से विकलांग प्रशिक्षण केंद्र, शक्तिनगर, मंगलुरु में किया। इस गतिविधि का मुख्य उद्देश्य छात्रों में रचनात्मक और अन्य लोगों के साथ संचार कौशलता को बढ़ाना। विध्वार्थियों ने अनेक प्रकार के मनोरंजन का आयोजन किया। इस कार्यक्रम का संचालन डॉ. शालिनी ने किया।





# FINE ARTS ASSOCIATION – Kala Vaibhava

**MOTO** : Seeing which is invisible to others

**THEME** : Convergence of Creativity

## Objectives

- To provide the stage for students to learn , create and appreciate the arts.
- To provide opportunities for students to experience and explore.
- To provide platform for the students to exhibit their talents.
- To develop qualities of co-operation, co-ordination and competitive spirit with a culturally vibrant spirit.

**Staff Coordinators** : Mr. Akshith Kumar K  
Mrs. Veena D Kotian

**Student Cordinators** : Prerith Prakash III B.Com  
Shivani D S III BCA 'A'

## Student Secretaries :

III BBM 'A' Chaitra Bangera  
III BBM 'B' Durgesh  
III BBM 'C' Sushmitha  
III BCOM Amritha  
III BCA 'A' Likitha  
III BCA 'B' Deepthi  
III BA(HRD) Rohan

## ACTIVITIES

### Inauguration

The Fine arts association was inaugurated on 29th September 2023 in the conference hall. Mr. Rahul Vashishta, Renowned Editor and Colorist Kannada and Tulu film industry and also an alumna was the chief guest. The chief guest in his inaugural address stated that students must have an appropriate goal in life and must inculcate life skills among themselves. He opined the students to balance both curricular and co-curricular activities for their overall development. The programme was presided over by the Principal, Prof. Aruna. P. Kamath. Plan of action for the academic year was presented by student coordinators. The programme was coordinated by Mr.Akshith Kumar K and Mrs. Veena D Kotain.

### EXTENSION ACTIVITIES

#### Visit To Dkzp Higher Primary School

The Fine Arts Association organized Extension Activity on 7 December 2023, in DKZP Higher Primary school, Thokur, Mangaluru .The objective of visit, develop competence required for group living and sharing of responsibilities. . The programme was coordinated by Mr.Akshith Kumar K.

#### Visit to Ladyhill Aided Primary School

The fine arts association conducted extension activity on 16 December, 2023, in Ladyhill Aided Primary School Mangalore .The objective of the extension activity was to inculcate sense of responsibility towards the younger children. The activity was coordinated by Mr.Akshith Kumar K.

#### Visit To Ganapathy English Medium School

The fine arts association conducted extension activity on 12 December, 2023, in Ganapathy English Medium School Mangalore.The objective of the extension activity was to inculcate sense of responsibility towards the younger children .The activity was coordinated by Mr.Akshith Kumar K.

### **Visit To St. Agnes Special School**

The fine arts association conducted extension activity on 13 December, 2023, in St. Agnes Special School Mangalore. The objective of the extension activity was to inculcate a sense of responsibility towards the younger children. The activity was coordinated by Mr. Akshith Kumar K.

### **SKILL ENHANCEMENT ACTIVITIES**

#### **Inter Class Variety**

The Fine arts association organized Inter Class Variety Competition on 12 October, 2023. Mr. Rajath Kumar, Theatre Artist, Mr. Vinodraj, Dance choreographer and Ms. Akshitha Rai, Bharathanatya artist were the judges of the programme. 16 teams performed in the programme. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

#### **Inter Class College Anthem Singing**

Fine Arts association organized Inter Class College Anthem Singing Competition on 13 October, 2023. Mrs. Laxmi Hegde, Mrs. Supriha and Ms. Priya Dsouza were the judges of the programme. 21 teams were participated in the programme. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

#### **Flower Arrangement**

The fine arts association conducted flower arrangement competition on 9 November, 2023. The objective of the event is to enhance the creative work. The event was judged based on creativity, quality and neatness. Large number of participants participated in this event. Mrs. Supreetha and Mrs. Sanjana judged the event. This event was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

#### **Face Painting**

The fine arts association conducted Face Painting Competition on 4 December, 2023. The objective of the event was to enhance the creative art work. Large number of participants participated in this event. Mrs. Swetha and Mrs. Reshmi judged the event. This event was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

### **Rangoli**

The Fine Arts association organized Rangoli competition on 20 March, 2024. The objective of this event was to test the creativity among students. Large number of students participated in the event. Mrs. Sowmyajyothi and Mrs. Shashiprabha were the judges. The participants showcased their creativity, decorative and arranging skills. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

### **Pencil Sketch**

The Fine Arts Association organised Pencil sketch competition on 13 March, 2024. The objective of the event was to inculcate the creative skills of the students. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

### **Reels**

Fine Arts Association organised reels making competition held on 16 March, 2024. The theme of the event is "Urban Exploration". The objective of the event was to improve the creativity and talent among the students. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

### **Cooking Without Fire**

Fine Arts association conducted cooking without fire competition on 17th April, 2024. The event not only provided a platform for the students to foster their creativity and decision making skills but also helped them explore their hidden talents and discover new areas of interest. The event was coordinated by Mr. Akshith Kumar K and Mrs. Veena D Kotian.

### **Inter Class Dance**

On an occasion of International Dance Day, An Inter class Dance Competition with the theme 'Feet on Fire' was held here at SDM College of Business Management on April 29. The event was organized by the Fine Arts Association of the college. Fifteen teams participated in the competition. Akshith Kumar K., Fine Arts Coordinator coordinated the programme.

**LIST OF PRIZE WINNERS****FLOWER ARRANGEMENT**

I PLACE	VISHAKA PAI KHUSHI	III B.COM. III B.COM.
II PLACE	SUPRIYA REVANTH	II B.COM. II B.COM.
III PLACE	SHAMITH LAXMITHA	I BBA B I BBA B
III PLACE	KRIPA SHETTY DHANYA	II BCA A II BCA A

**FACE PAINTING COMPETITION**

I PLACE	HRISHIKESH BHUVAN	I BBA A I BBA A
II PLACE	NIKHIL GAUTHAM	I BBA B I BBA B
III PLACE	ANUSHA DISHA	II B.COM. II B.COM.

**PENCIL SKETCH**

I PLACE	DEVI PRASAD	III BCA
II PLACE	AKASH ACHARYA	I BCOM
III PLACE	ASHIK	I BCA A

**RANGOLI COMPETITION**

I PLACE	AMRITHA SOUJANYA	I BCA B I BCA B
II PLACE	DHANYA SHARANYA	II BCA B II BCA B
III PLACE	ADITHI CHAITHRA	II BBA A II BBA A

**REEL MAKING COMPETITION**

I PLACE	AYUSH	III BCOM
II PLACE	DIVYA	II BBA A
III PLACE	HARSHITH	I BBA C

**COOKING WITHOUT FIRE COMPETITION**

I PLACE	MELITA & TEAM	III BBA C
II PLACE	AYUSH& TEAM	III BCOM
III PLACE	DHANYA & TEAM (4)	III BA (HRD)

**SOLO DANCE ( EASTERN)**

I PLACE	ADITHI	II BBA A
II PLACE	KAVYA	II BCA
III PLACE	SHRAVYA	I BCA

**SOLO DANCE (WESTERN)**

I PLACE	VAISHAK	I BBA A
II PLACE	ANANYA	I BA (HRD)
III PLACE	SHRUJAN SALIAN	II BA (HRD)

**SOLO SINGING**

I PLACE	GURU PRASAD SHETTY	II BBA A
II PLACE	AISHWARYA	III BCOM
III PLACE	THUSHAR S.	II BBA B

**GROUP DANCE**

I PLACE	TEAM NSS (8)
II PLACE	TEAM NRIYTHANKURA (5)
III PLACE	TEAM BRAIN CELLS (8)

**SKIT****I YEAR**

I PLACE	I BBA C & I BBA A
II PLACE	I BCA A
III PLACE	I BA (HRD) & I BCOM

**II YEAR**

I PLACE II BBA A  
 II PLACE II BBA B  
 III PLACE II BCA A

**III YEAR**

I PLACE III BBA A  
 II PLACE III BCOM  
 III PLACE III BBA B

**BEST DANCE****I YEAR**

I PLACE I BBA A  
 II PLACE I BBA C  
 III PLACE I BCA A

**II YEAR**

I PLACE II BBA A & II BCA A  
 II PLACE II BBA B  
 III PLACE II BCOM

**III YEAR**

I PLACE III BBA A  
 II PLACE III BCOM  
 III PLACE III BCA A

**BEST MC****I YEAR**

I PLACE I BCA A

**II YEAR**

I PLACE II BBA B

**III YEAR**

I PLACE III BBA A

**VARIETY COMPETITION (OVERALL)****I YEAR**

I PLACE I BBA A  
 II PLACE I BBA C  
 III PLACE I BA(HRD)

**II YEAR**

I PLACE II BBA A  
 II PLACE II BBA B  
 III PLACE II BCA A

**III YEAR**

I PLACE III BBA A  
 II PLACE III BCOM  
 III PLACE III BBA B

**COLLEGE ANTHEM SINGING****I YEAR**

I PLACE I BBA C  
 II PLACE I BCA A  
 III PLACE I BBA B

**II YEAR**

I PLACE II BCA B  
 II PLACE II BCOM  
 III PLACE II BCA A

**III YEAR**

I PLACE III BCA A  
 II PLACE III BCOM  
 III PLACE III BBA B

# FEST FORUM – Talent Hunt

Motto/Vision : Promoting talent through education and creativity

Theme : Navigating Tomorrow : Tech-Business Horizons

Staff Coordinator : Ms. Sanjana  
Mrs. Yogita Patgar

Student Coordinators : Ayman Aseef Mulki Shaikh III BBA 'A'  
Ananya III BCA 'B'

Class Secretaries :

III BBA 'A'	Thrisha B.
III BBA 'B'	Ankith K.
III BBA 'C'	Abhinav
III BCOM	Ankitha C.
III BCA 'A'	Sakshi S Karkera
III BCA 'B'	P. Thrisha
III BA(HRD)	Priyanka

## ACTIVITIES

### Management Training

The fest forum conducted management training to the first year students in their respective classes from 11 September to 21 September 2023 from 3:00pm to 4:00pm. A group of final and second year students organized the training. It aims to enhance the entrepreneurial, communication, technical and other skills required to compete in the corporate world. This will help the students to get an idea on how the management fests work. The training included demonstrations on stress interview, product launch, allegations etc. The outcome of the training was to create awareness for the freshers, about the various dimensions of management and this training Programme not only inspired the students but also provided them with motivation and

self-confidence. The fest forum student coordinator Mr. Ayman Aseef Mulki Shaikh of III BBA A was involved in the training session and Ms.Sanjana coordinated the programme.

### Genesis Training

Genesis training was conducted by fest forum members to first year students from 09 to 20 October 2023. The objective of the training programme was to provide an exposure to various events organized in management fest. The core team in charge of training Mr. Ritvik Shetty and Mr. Dheeraj Prabhu gave a brief introduction of the session. The students were given a brief introduction about genesis, the available opportunities and the exposure they receive by attending the training and fests. The training Programme enabled the members to identify the participants with competitive spirit and were chosen to take part in Genesis 2023. The training programme was coordinated by Student in-charge Mr. Ayman Aseef and Staff in-charge Ms.Sanjana.

### IT Training

The Fest Forum organized a training programme for I BCA 'A' on 16 October 2023 and for I BCA 'B' on 17 October 2023. The objective of this training Programme was to enlighten the students about the various events organized by SCAN association and IT Fest events organized by the college and other colleges. Events such as Coding, Web Designing, IT Quiz, IT Debate, Allegation, Group Discussion, Treasure Hunt, and IT advertisement, Photography, Paper Presentation and Stress Interview were explained with a demo. The session provided a platform to improve the communication and technical skills of the new entrants and to recognize the talents in budding technocrats. The training programme enhanced the confidence and competency level of the students. The fest forum student coordinator Ananya Machendra of III BCA 'A' gave a brief introduction of the session. The programme was coordinated by Mrs. Yogita Patgar

# NATIONAL SERVICE SCHEME (NSS)

**Motto/Vision** : NOT ME BUT YOU

**Theme** : Youth as Agents of Social Change

**Objectives:**

- To identify the needs and problems of the society and involve them in a problem solving
- To develop among themselves a sense of social and civic responsibility
- To utilize their knowledge in finding practical solution to individual and community problem
- To develop competence required for group living and sharing of responsibility
- To develop capacity to meet emergency and natural disasters

**Staff Coordinators** : Mr. Praveen D  
Dr. Jyothi

**Student Coordinators** : Bhavish Shetty  
Varshitha Alva

**ACTIVITIES :**

**Webinar on Sadhbhavan Diwas**

A webinar on 'Sadhbhavan Diwas' by Mrs. Ravi Prabha NSS programme Officer Besant womens college Mangalore to commemorate the birth anniversary of former Prime minister Rajiv Gandhi was organized on 20 August 2023 through Google meet platform. The objective of the programme was to promote National integration and communal harmony. Principal Prof.Aruna P Kamath presided over the programme. Followed by an oath taking ceremony by Dr. Jyothi. The programme was coordinated by Dr.Jyothi and Mr.Praveen.

**Orientation Programme**

An Orientation programme was organized on 1 September 2023. Mr. Nikith Kottary, Executive Manager, Punjab National Bank and also an alumni was the resource person. Mr. Pratham Jain; Northern Trust and also an alumni was the guest of honour. Principal Prof.Aruna P Kamath, presided over the programme. She addressed the gathering and acknowledged the and appreciated volunteers for their keen interest in contribution to the society, selflessly. NSS Programme Officers Dr. Jyothi and Mr.Praveen D coordinated the programme.

**Inauguration NSS UNIT 2023**

The National Service Scheme (NSS) was inaugurated by DCP Dinesh Kumar, Deputy Commissioner of Police, Crime and Traffic, Mangalore Commissionarate, Captain Brijesh Chowta, Served in Indian Army, Gorkha Regiment and Cultural and Political Activist and Megharaj Bhandary, Client Service Executive also our alumni on 21 September 2023. Principal Prof.Aruna P Kamath, presided over the programme. The inaugurator DCP Dinesh Kumar motivated the volunteers with their inspiring words and stressed on the importance of youth in building the nation and not getting addicted to any harmful habits like drugs. Captain Brijesh Chowta Sir, emphasized on the motto of NSS "NOT ME BUT YOU" which states; The best way to find yourself is to involve yourself in service of others; work for the betterment of others it will automatically get credited to you. Varshitha Alva, NSS student coordinator presented the Plan of Action for the Academic year 2023-24. Mr.Praveen D, NSS programme officer lead the oath taking ceremony. NSS student coordinators .Bhavish Shetty and Varshitha Alva along with NSS Programme Officers Dr. Jyothi and Mr.Praveen D coordinated the programme.

### **A Pride walk**

On the occasion of Karnataka Rajyotsava, NSS volunteers participated in a pride walk organized by the Dakshina Kannada District administration in association with NSS Unit of the college from Balmatta to Nehru Maiden on 1 November 2023. The walk served as a reminder of the rich cultural and historical heritage of Karnataka and fostered a sense of unity and pride among its people. This was followed by a march past competition in which our students secured first place. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **3 Days Expo**

The NSS volunteers volunteered the Mangalore Runners' Club in organizing the successful event. NSS volunteers actively volunteered in 3 days expo held from 2 to 4 November 2023. Volunteers distributed the BIB numbers, T-shirts and goodie bags for more than 3000 runners. The programme was coordinated by NSS Programme Officers Mr. Praveen D. and Dr. Jyothi.

### **Mangalore Marathon**

NSS volunteers actively volunteered the second edition of Mangalore Marathon on 5 November 2023 held in route between Mangala Stadium and Tannirbhavi beach. A good number of people took part in the Mangalore Marathon. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi. Swatchhanjali-Plugging drive

NSS unit in association with Ramakrishna Ashrama Mangalore organized Swatch Anjali-Plugging drive –a combination of jogging and picking up litter in Mangalore city on 1 October 2023. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **Rashtriya ekta diwas National unity day**

NSS unit organized Rashtriya ekta diwas (National unity day) to commemorate the birth anniversary of Sardar Vallabhai Patel on 31 October 2023. The objective of the programme was to reaffirm the solidarity among the people of India. The program was conducted with great enthusiasm

with students realizing the importance of the day by taking the unity pledge. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **Meri Mati Meri Desh campaign**

NSS unit organized the Meri Mati Meri Desh campaign on 31 October 2023 to adopt sustainable practices, reduce waste, and protect our natural resources for the sake of the land and the generations yet to come. NSS volunteers celebrated by taking oath and creating awareness in the campus. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **One Day NSS camp at Govanithashrama**

NSS unit organized a one day camp at Govanithashrama, phajeer, Konaje Mangalore On 30 November 2023. The volunteers cleaned the surroundings of Ashram. 60 NSS volunteers actively participated in the programme. The camp was successfully conducted under the guidance of Dr. Jyothi and Mr. Praveen D

### **Martyr's day observation**

NSS unit in association with Rashtriya Vaadhi Craisthara Vedike observed Martyr's day on 26 November 2023. A Day to remember the martyrs who lost their lives to save many during Taj, Mumbai attack, marking the 15th anniversary of the Mumbai terror attack that claimed 166 lives. Major Sandeep Unnikrishnan was the epitome of courage and bravery. The nation will always be grateful for his service and supreme sacrifice. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **Street play workshop**

NSS Unit organized a street play workshop by Mr Rohil Shetty, Yakshagana and Drama artist, Mangalore on 18 November 2023. The objective of the workshop was to make people aware of street play and the importance of it. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **Jail Visit Programme**

The NSS Unit organized a jail visit programme on 10 and 11 November 2023. The objective of the visit was to develop compassionate feelings towards the inmates of the prison. The students performed several entertaining programmes. Ganesh Mulki Nayak, Social Worker, was also part of the visit. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **NSS Annual Camp**

NSS Annual Camp for the academic year 2023-2024 was held at Government Higher Primary School, Inna, karkala from 08 to 14 February 2024. Volunteers consisting of 57 girls and 43 boys participated in this camp. The camp was inaugurated by Shri M. Vadiraj Shetty, President of VyavasayaSevaSahakari Bank, Mudukuru of Modukuru on 8 February 2024. Principal Prof. Aruna P Kamath, presided over the programme. Shri Chandrasa Shetty, Kaachuru, Camp President, Smt. Sarita Shetty, President Gramma Panchayat, Inna, Shri Laxmi Narayana Munchithaya, Philomath, Smt Ashwini, Headmistress of Government Higher Primary School, Inna, and Shri Nandan Maliya, Ulla, President of Youth Association BJP, were the program's chief guests. The teams, Kalki, Eksaath, Tribhuvan, and Aikya, were the four teams who were assigned several duties like flag hoisting, escorting, campus cleaning and cultural events. Every day of the seven-day camp started with prayer and bhajans followed by the flag-hoisting ceremony. Volunteers gathered on the schoolyard for yoga and exercise, followed by Shramadhana. Students also painted and creatively decorated the walls with wall art to improve the school's aesthetic appeal which was appreciated by the school and locals. Numerous cultural programmes, and activities for the locals were conducted every day from 6 to 8:30 p.m. The day ended with an evaluation during which the advantages and disadvantages of the day activities were covered.

On 8 January 2024, a Gramasameekshe" programme was conducted by the Volunteers. NSS volunteers visited the village houses of Inna locality, collected the information regarding their lifestyle, conditions,

communicated with the rural people and learned about their culture and agriculture. An educational programme on the topic 'Role of a Leader' by Shri Rajendra Bhat, Resource person, Headmaster M.V. Shastri High School, J.C.I National Trainer spoke and conducted activities on leadership and skill development to the NSS Volunteers. For the evening formal function, Shri Prabhakar Inna, Social Worker, Shri Uday Shetty, Worker in Irmadi, Shri Lingappa Shetty, Worker in Ukkuda were the guests.

An educational presentation with the theme "Holistic Development" by Inna Venkatramana Munchinthaya was held on 9 February 2024. He imparted discipline-related knowledge to the volunteers. The NSS Volunteers saw the production of cashew nuts at the Bolas Cashew Factory. Renowned personalities like Shri Vivek Shettigar, Shri Sudhakara Moolya, and Shri Jagadish Shetty visited the camp. They inspired and bestowed wishes upon each and every volunteer for their societal contributions. All the Volunteers Participated in Various Cultural Programme and showcased their talents to entertain the Villagers.

On 10 February 2024, an alumni meeting of NSS Volunteers was held with the purpose of gathering their memories from the past and providing assistance to the current NSS Volunteers. About 100 alumni made the trip to the campsite, with 14-year-old NSS Volunteers in particular taking time out of their hectic schedules to pay the volunteers a visit. Social worker Shri Suresh Poojary was the guest of honor. He sent his best wishes for the future to every volunteer. The Physical Director coordinated the physical activities. The volunteers conducted a variety of cultural programmes to amuse them and bring back fond memories. The seniors shared their memories and guided the volunteers to work in unity. They Organized Fun games to entertain the volunteers.

On 11 February 2024, A Free Medical Check-up camp was organized in association with SDM Ayurveda college, Mangaluru for the benefit of the villagers. Nearly 100 patients enrolled and benefited from the free medical check-up. An educational programme on the topic 'Ayurveda for wellbeing' by Dr. Prathibha Rai, Administrative Office SDM Ayurveda



College, was organized. Dr. Balachandra Shetty, Dentist, conducted an educational programme on the topic 'Dental Health – Healthier mouths brings healthier lives'. For the evening formal function Mr Rajesh Naik, Member of Parliament, Bantwal, Mrs Umavathi, member of SDMC and Mr Pradeep Shetty, Entrepreneur of Sharabheshwara Shamyana, Mavinakatte were the guests. Shri Nishan Alva, the resource person, conducted an educational session 'The role of youth'. Shri I Chandrakanth Rao, an agriculturist and member of the Trust, was the program's chief guest for the cultural programme. He was a former student. All of the NSS Volunteers were inspired and motivated by him. As a guest, there was Shri Madhava Acharya Hosakaadu, Manager of Operations and Administration at Kasturba Medical College, Mangalore, and Shanta MP. Later, he provided a lovely explanation of NSS.

Shri Keshav Poojary, a merchant from Inna, was the guest of honour on 12 February 2024. The Volunteers got a great introduction to nature when they went to Sukandaya Cottage in Maradamane, Inna. The prominent guests of the cultural programme were Padubidri Police Officer Shri Prasanna, Shri Sachindra Shetty Kachur, Vice President of Gramma Panchayat Inna Smt Vimala, and Agriculturist Shri Laxmikant Rao.

On 13 February 2024, The NSS volunteers participated in "Kesaru Gadde," a recreational activity, Shri Mahesh Irmadi, was the event's guest. Shri Babu Koraga, the Zilla Rajyotsava Prasasti Winner, was the chief guest of the cultural programme. Shri Keshava Salian of Mudra Printers, Mangaluru, Shri Dinkara Salian of Abhi Medical Haleyangadi, Shri Dinesh Kotian of Suvarna Padpu, Shri Pradeep Shetty of Kachuru Parari, B.A. Venkappa Shetty, a youth employee, and ASI Paramilitary (CISF) were among the guests. "Tulunada Vaibhava" served as the basis for the cultural program's theme. By lighting diyas and decorating the map of India with flowers, the volunteers celebrated Shibir Jyoti and made a commitment for the wellbeing of the nation.

On 14 February 2024, The Valedictory Programme was held and the chief guests were Prof. Aruna P Kamath, Principal, Shri Muniyal (Uday

kumar Shetty, Udaykrishnaiya Shetty charitable trust) muniyal, Smt Ashwini, Inna, and guests were Shri Udaykumar Shetty Inna, Sanmaintyres, Shri Jaya S Kotian, ex taluk Panchayat member, Shri Praveen Shetty Padanagutthu, Shri Amarnath Shetty, ballaparari, Inna, Shri K.C Kamath, Kanjarakatte, Shri Shreesha Bhat, Priest Shri Mahalingeshwara temple muddana, Shri Arun Shetty, Ukuda, Shri Nitesh Prasad Shetty, Inna, Shri Pavan Shetty Kachur, Youth employee. The programme was coordinated by NSS Programme Officers Mr. Praveen D and Dr. Jyothi.

### **Blood Donation Camp**

The NSS unit in collaboration with Wenlock hospital organized blood donation camp on 29 February 2024 in the college auditorium. Dr. Antony and Dr. Selvi of Wenlock hospital were the chief guests. They inaugurated the event and addressed the students about the importance of donating blood and saving lives. Principal, Prof. Aruna P Kamath Presided over the programme. The objective of blood donation was to create awareness about the donation of blood. Large number of student volunteers participated in the camp. Bhavish Shetty and Varshitha Alva were the student coordinators. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

### **Visit to 'Vatsalya Dhama' Old Age Home**

Members of the NSS Unit visited 'Vatsalya Dhama' old age home on 22 February 2024. The objective of the visit was to create a sense of responsibility towards the elderly. During the visit, the team interacted with the elderly residents, engaged in activities such as games and songs, and provided companionship. The students donated various food and grocery items to the old age home. The visit was coordinated by NSS Programme Officer Dr. Jyothi.

### **Street Play**

Members of the NSS Unit conducted Street Play on 16 March 2024 in State Bank area, Managalore. The objective of the program was to create awareness about child labour. In the play they highlighted that it is every child's right to have access to education and that making the children work is unforgiving. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

**Wall painting in State Bank :** Members of the NSS Unit painted the walls near StateBank area on 16 March 2024. The objective of the activity was to create awareness on clean and green Mangalore City. The walls were beautifully designed with Warli Art by the students. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

**Voter list registration:** NSS unit organized an initiative to register the names of the students in the voters list on 21 March 2024. The objective of the programme was help the students to ease with the voter ID process. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

**Voters Pledge:** NSS unit undertook voters pledge on 15 March 2024 in conference the hall. The objective was to spread awareness among students to promote and participate in the electoral process.NSS volunteers read the voters pledge and created an awareness about the importance of casting a vote. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

### **Tree Plantation Programme**

NSS unit conducted an Tree plantation extension activity on the occasion of ‘Van Mahotsav’ on 5 June 2024 in Sulthan Bathery. The Forest officer and other staff of the forest and marine department gave a talk on world environment day. More than hundred students participated in this event. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

### **International Yoga Day**

NSS unit observed International Yoga day on 21 June 2024. Shri Yogaratna Gopalakrishna Delampady inaugurated the programme and explained the importance of yoga in life. Various Asanas with demonstrations were practiced by the team of Yoga Prathistana for the students along with the Pranayama. Principal, Prof.Aruna P kamath Presided over the programme. The programme was coordinated by NSS Programme Officer Dr. Jyothi.

### **NSS Valedictory Programme**

Valedictory Programme of NSS Unit was held on 11 June 2024. Mr.Rahul Amin, Actor, Director and also an alumni of the college was the chief guest. The guest shared his words of knowledge and motivated the volunteers with his inspiring words and added that the best way to find yourself is to involve yourself in service of others. Principal, Prof. Aruna P kamath in her presidential remarks encouraged and appreciated the volunteers for their enrolment for NSS in contribution to the society. Student coordinator Bhavish Shetty and Varshitha Alva along with by NSS Programme Officer Dr. Jyothi coordinated the programme.



# YOUTH RED CROSS

**Motto/Vision** : Everywhere for everyone

**Theme** : Together for Humanity

## Objectives

- To provide healthy life for the better prospects of the society.
- To inculcate the understanding and acceptance of civic responsibilities and acting accordingly with humanitarian concern.
- To teach the fundamental principles of the Red Cross and Red Crescent Movement, including neutrality, impartiality, and humanity.
- Organize regular volunteer activities such as blood drives, community clean-ups, and support for local shelters.
- Educate youth on how to prepare for and respond to natural and man-made disasters.
- Promote healthy living and disease prevention through workshops and campaigns.

**Staff Coordinators** : Mrs.Reshmi B .R.  
Mrs. Preethika Dharmapal

**Student Coordinators** : Dhanvik Gowda  
Dhanyashree D.

## Class Secretaries

III BBA 'A'      Ajay Pai  
III BBA 'B'      Nidhi  
III BBAC'      Evanjalini Sowjanya  
III BCOM      Ashika Shetty  
III BCA 'A'      Sanjana

III BCA 'B'      Bhagyashri  
III BA(HRD)      Neha S Suvarna  
II BBA 'A'      Prathik Praveen  
II BBA 'B'      Hithika U Salian  
II BBA 'C'      Yashika A Kotian  
II BCOM      Gagan  
II BCA 'A'      Chirag  
II BCA 'B'      Nishika J K  
II BA(HRD)      Vamshith  
I BBA 'A'      Likith  
I BBA 'B'      Safeena M B  
I BBA 'C'      Samrudhi  
I BCOM      Meghana  
I BCA 'A'      P Pavithra  
I BCA 'B'      Chirashree  
I BA(HRD)      Shushma

## ACTIVITIES

### Inauguration and Orientation

Youth Red Cross Unit was inaugurated on 22nd September 2023 in the Conference Hall at 2:30P.M. Mr. Sacheth Suvarna, Committee Member Indian Redcross Society D.K. district inaugurated by lighting the lamp. Mrs. Divya Uchil, Vice Principal presided over the function.

Mr. Sacheth Suvarna gave the orientation to the students about the youth red cross. He also said the history of this unit and also its benefits. He said that without any expectations and with the humanity, serve the society

and save the life. He concluded his talk by teaching the red cross clapping to the students.

Staff Coordinators Mrs. Reshmi B.R and Mrs. Preethika Dharmapal and Student Coordinators Dhanvik Gowda and Dhanyashree coordinated the programme.

### **Blood Donation Camp**

The Youth Red Cross and NSS unit held a blood donation camp in collaboration with Wenlock Hospital, on 29 February 2024. The main guests of the event, Dr . Antony and Selvi from Wenlock Hospital, gave an introduction and spoke to the students about the significance of blood donation and life-saving. The programme was presided by Principal Prof. Aruna P Kamath. The objective of the blood donation camp was to inspire individuals to give blood and preserve lives. The camp was attended by a large number of student volunteers. The programme was coordinated by Mrs. Preethika Dharmapal, Mrs. Reshmi B R and Dr.Jyothi

### **Worlds Alzheimer's Month**

The Youth Red cross students participated in World Alzheimer's Month 2023 on 1st September 2023 at Kadri park with the association of PAGE (People's Association for Geriatric Empowerment). They launched in the theme of 'Let's remember that who cannot remember'. The objective is to raise awareness and challenge stigma surrounding Alzheimer's and dementia.

### **GUEST LECTURES**

#### **Anti-Drug Awareness Programme**

Youth red cross of SDM College of business management organised Anti-Drug Awareness Programme on 6 November 2023. Mr. Mahesh Kumar Assistant commissioner of Bunder Police was the resource person. The resource person discussed various aspects of drug abuse emphasizing prevention and how to seek professional help. An educational video on

the importance of preventing substance abuse was also screened for the students. On the occasion all the students had taken the pledge that they will never consume any kind of drugs or substance in their life.

### **EXTENSION ACTIVITIES**

#### **Swachatha Programme**

On the occasion of Swach Bharat Abhiyan the Youth Red Cross association in association with Rovers and Rangers association organized a "Beach Cleaning" at Panambur Beach, Mangalore on Sunday, October 8, 2023. Volunteers removed trash from beaches will not just ensure a beautiful coastline but help maintain a healthy marine ecosystem. Around 40 active volunteers of the college engaged in cleaning and collecting the garbage of the Beach side. Besides, they also interacted with visitors and public requesting to maintain cleanliness and avoid use of plastic items which was the major source of the waste collected. The Youth Red cross coordinators Mrs.Reshmi B.R and Mrs. Preethika Dharmapal and Rovers and Rangers association coordinators Mrs.Shashikala K.G and Mrs. Anasuya also accompanied in organizing this activity.

#### **Medical Camp**

On February 11, 2024, the Youth Red Cross unit held an extension activity at Govt Higher Primary School, Inna, Karkala Thaluk. In collaboration with SDM Ayurveda College and Hospital in Udyavara, Karakala Thaluk, a free medical check-up camp was held. It was planned with the inhabitants' best interests in mind. Almost seventy-five patients signed up and took advantage of the free health examination. Dr. Ramadevi G, a professor and the head of Prasudhi Thanthra and Strirogha, SDM Ayurveda College and Hospital, gave a lecture on the subject of "Ayurveda for wellbeing." The Youth Red Cross unit officers, Mrs. Reshmi B. R. and Mrs. Preethika Dharmapal, coordinated the programme.

#### **Visit to Government Higher Primary School**

The extension activity was conducted on 14-03-2024 for the students of the Government Higher Primary school, Kapikad, Bejai by the youth red

cross students. The students conducted various activities such as giving the awareness of FirstAid and Traffic rules . Students were also happy to receive some gifts and Compliments. They all took active participation in the event and we are all enthusiastic. The students also were rewarded gifts for their participations.

We are thankful to Mrs.Reshmi B R for providing such opportunity. We thanked the school headmistress for permitting to conduct the extension activity.

### **SKILL ENHANCEMENT ACTIVITIES**

#### **Best Out of Waste**

The Youth Red Cross Association conducted Best Out of Wastecompetition on 20 October 2023. The objective of the event was to bring out the creativity of the students with the waste products. Large number of students actively participated in the event. The activity was coordinated by Mrs. Reshmi B R

#### **Essay Writing- Women's Day**

The Youth Red Cross Association conducted an essay writing competition on the topic "Women's Day" on 5 November 2023. The objective of the event was to develop writing skills and expressing their thoughts on women's day. Large number of students actively participated in the event. The activity was coordinated by Mrs. Reshmi B. R.

### **LIST OF PRIZE WINNERS**

#### **Best Out Of Waste**

I	Sailakshmi	III BBA A
II	Yashika Kotian	II BBA C
III	Maulya	II BCA A

#### **Essay Writing**

I	Sandra Pradeep	II BBA C
II	Keerthana	III BCA A



# ROVERS AND RANGERS

Motto/Vision : “SELFLESS SERVICE”

Theme : INSPRING CHANGE IGNITING HOPE

Objectives : To develop young people to their full physical, social and Intellectual potentials as responsible citizens.  
To lead religious life through service to good and mankind.

Staff Coordinators : Mrs. Shashikala K.G.  
Mrs. Anasuya  
Mr. Sudharshan

Student Coordinators : AYUSH RAO III B.Com  
VISHAKA PAI III B.Com

Class secretaries

III BBA ‘A’ Mr. Pratheek

III BBA ‘B’ Ms. Shreenidhi B Shetty

III BBA ‘C’ Ms. Sheethal

III B.Com Mr. Bhavith Kumar

III BCA ‘A’ Ms. Anagha

III BCA ‘B’ Mr. Tushar Sachidananda Poojary

## ACTIVITIES

### Observation of International day of Democracy

On the occasion of International Day of Democracy Rovers and Rangers association organised Oath taking ceremony on 15th September 2023. The objective of programme was to instil a sense of respect towards the Constitution and to motivate everyone to adhere to its principles in their actions and conduct. The ceremony commenced with students and faculty coming together to read the Preamble of the Indian Constitution,

emphasizing its significance and the values it encapsulates. The student coordinators read the preamble aloud every one repeated after them. The participation of students and faculty members in this event was exemplary, displaying their dedication to upholding democratic ideals. By taking the oath to adhere to the Constitution, all attendees expressed their commitment to being responsible and conscientious citizens, abiding by the laws and principles that guide the nation. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

### Inauguration and Orientation

The Rovers and Rangers association with a motto ‘Selfless service’ and theme ‘Inspiring change’ igniting hope’ organised orientation and Inauguration Mr. Eshwar N Kottary, Correspondent of SPYSS, Kankanady on 20th September 2023 in the conference hall. In his inaugural address he addressed he encouraged the students to enhance their skills, abilities and the capabilities through the activities conducted by the association. He added that the students need to develop positivity and adopt to new culture in the modernized world. Ms. Vishaka Pai and Ayush N Rao Student Secretaries gave a brief introduction about Plan of action for the academic year. Principal Prof. Aruna P Kamath presided over the programme and explained that activities conducted in the association contributes to the overall development of the students helping them excel in career to create the bright future. Ms. Bhoomika proposed the vote of thanks. The programme was compeered and welcomed by Ms Deepthi of I BCA B. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

### Rashtriya Ektha Diwas

The Rovers and Rangers Association celebrated Rashtriya Ektha Diwas on 31 October 2023 to commemorate the birth anniversary of Sardar Vallabhabahai Patel, popularly known as the Man of India. The Rashtriya Ektha Diwas Pledge was taken by the students and the teachers

to withstand the greatest threat to the unity, integrity and security of our nation. The Programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

### **National Integration Week**

The Rovers and Rangers association observed National Integration Week from November 19 to 25 2023. The main objective is to motivate students about keeping unity, peace, love, and brotherhood among them. The events organized during the week is an inter-class skit competition, and dance competition, and an interclass competition on cultural attire. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anasuya.

### **Vigilance Awareness Week – Integrity Pledge**

Rovers and Rangers association observed The “Integrity Pledge” among the students on 4th November 2023. The pledge was taken as part of vigilance Awareness Week. The purpose of Vigilance Awareness Week is to generate awareness in the students at large about the ill effects of corruption. It promoted integrity, transparency and accountability in public life. Mrs Shashikala K.G and Mrs Anusuya coordinated pledge taking programme.

### **Drug awareness Programme**

The Rovers and Rangers association conducted a student seminar on the occasion of World drug day on the topic the impact of recreational Drugs on 12 June 2024. The objective of this Programme was to prevent youth from using illicit drugs by enhancing their awareness and understanding of the harmful social and health effects of illicit drug use. The Programme was coordinated by Mrs. Shashikala K.G

### **GUEST LECTURES**

#### **Guest lecture on Corruption Free India**

Rovers and Rangers association organized a guest lecture on “Corruption free India” by Mr. Akshay Alva, Advocate, District court and High court, Karnataka, in connection with Vigilance awareness week on 4th November 2023 for BCA and BBA students. The main objective of the programme was to impart knowledge on Corruption free India. Mr. Akshay

Alva has highlighted the important role played by various agencies under the Commissioner ate of Income Tax in disseminating the importance of service to the people rendered by the Income Tax Department, taking efforts in curbing corruption at all levels and in all walks of life. He also advised the younger generations to set their goals before they take up any assignment in the highest office under the Govt. of India with high sense of integrity in their thoughts, intelligence in their mind and energy in their body and ensure that they are not attracted differently in any manner. The Programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

### **EXTENSION ACTIVITIES**

#### **Awareness on Drug Abuse and its Impact on Society**

The members of Rovers and Rangers association conducted a session on “Drug Abuse and its Impact on Society” for the Red Cross association members of Dr.P Dayananda Pai P. Sathish Pai GFGC on 11th November 2023 as a part of extension activity. The objective of this Programme was to prevent youth from using illicit drugs by enhancing their awareness and understanding of the harmful social and health effects of illicit drug use. The programme proved beneficial to the college students. The Programme was coordinated by Mrs. Shashikala K.G

#### **Swachatha Programme**

On the occasion of Swatch Bharat Abhiyan the Rovers and Rangers association and Youth Red Cross association organized a “Beach Cleaning” at Panambur Beach, Mangalore on Sunday, October 8, 2023. Volunteers removed trash from beaches will not just ensure a beautiful coastline but help maintain a healthy marine ecosystem. Around 40 active Volunteers of the college engaged in cleaning and collecting the garbage of the Beach side. Besides, they also interacted with visitors and public requesting to maintain cleanliness and avoid use of plastic items which was the major source of the waste collected. The Rovers and Rangers association coordinators Mrs. Shashikala K.G and Mrs. Anasuya and Youth Red cross coordinators Mrs. Reshmi B.R and Mrs. Preethika Dharmapal also accompanied in organizing this activity.

### **Street play on ‘youth empowerment’.**

The Rovers and Rangers Unit of SDM College of Business Management organized a street play on ‘Youth Empowerment’ on 10 December at Bharath Mall in Bejai in the city. The objective of the programme was to improve the youth access to resources and transform their consciousness through their beliefs, values, and attitudes. The programme was coordinated by Mrs. Shashikala K.G. and Mrs. Anusuya.

### **SKILL ENHANCEMENT ACTIVITIES**

#### **Debate Competition**

Rovers and Rangers Association conducted a Debate competition on 17 October 2023 on the topic “Is it possible to completely remove plastic from our lives” The objective was to enhance their conversational and Analytical skills giving them a platform to express their views, thoughts and ideas and gain confidence to speak effectively. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

#### **Poster Making Competition**

On the occasion of Azadi Ka Amrith Mahotsav Rovers and Rangers association conducted Poster making competition organised Poster making competition on the topic “My vision of future India” on 30th October 2023. The main objective of this competition is to spread the feeling of patriotism with the help of creativity. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

#### **Pencil Sketch**

On the occasion of National youth week Rovers and Rangers association organized Pencil sketch competition about simple living, high thinking – Swami Vivekananda on 19 March 2024. The main objective of this programme was to enable the students to focus on real actions which matters in life. Student’s actively participated in the activity. The programme was coordinated by Shashikala K.G and Mrs Anusuya.

### **Poster Making**

On the occasion of National youth week Rovers and Rangers association organized poster making competition on Swami Vivekananda: The inspiration to the Youth of India on 20 March 2023. The participants were trying to depict the importance of youth empowerment. Students actively participated in the activity. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya

### **Essay Writing**

On the occasion of National youth week Rovers and Rangers association organized essay writing completion on Self- Realisation on 21 March 2024. The main objective of this programme was to popularize the essence of swami Vivekananda teachings among youth. Students actively participated in the activity. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya

### **Quiz**

On the occasion of National youth week Rovers and Rangers association organized Quiz competition on 22 March 2024. The quiz competition has been designed with the purpose of ensuring that students learn valuable lessons by exploring Swami Vivekananda life and teachings. Students actively participated in the activity. The programme was coordinated by Shashikala K.G and Mrs Anusuya

### **Collage Making**

On the occasion of Martyrs day Rovers and Rangers association organised a collage making competition on 24 April 2024. The main objective of this competition was to pay homage to the brave souls who sacrificed their lives for the freedom and welfare to the nation. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya.

### **Quiz**

The Rovers and Rangers association conducted Quiz competition on Shaheed Diwas on 23 April 2024. The quiz competition has been designed



with the purpose of ensuring that the students to draw inspiration from their exemplary lives. The programme was coordinated by Mrs. Shashikala K.G. and Mrs Anusuya

### LIST OF PRIZE WINNERS

#### Debate

I	Sai Lakshmi	III BBA 'A'
	Swapna	II B.Com
II	Ashish	III BBA 'A'
	Ashfan	III BBA 'C'
III	Tina H Savsani & Prithika Baliga	III B.Com
	Keerthana &Sharvari	

#### Quiz

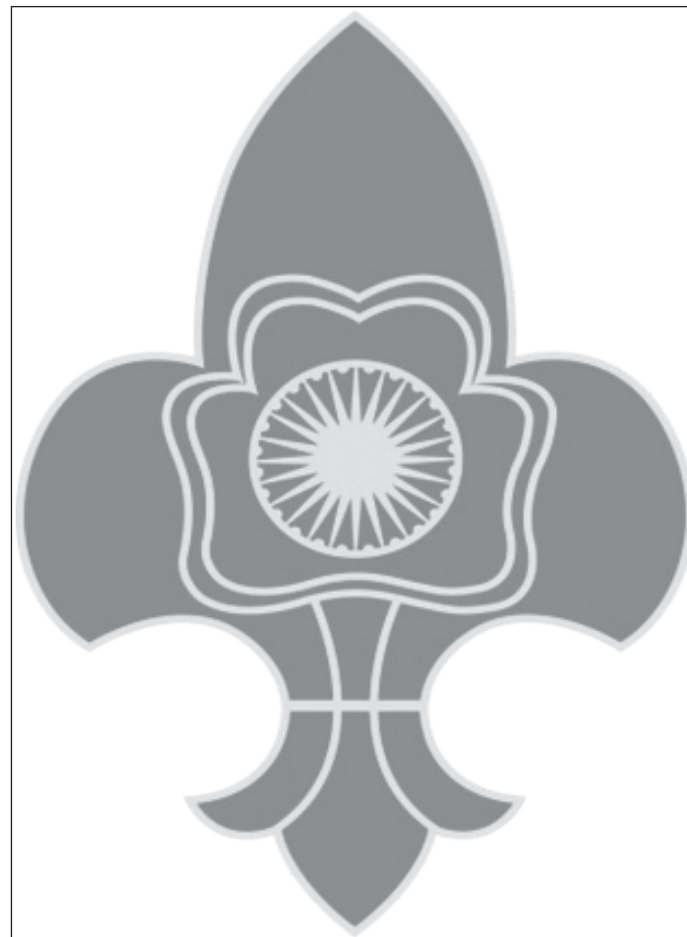
I	Kushi D & Prithika Baliga	III B.COM
II	K Ruthran	II BBA 'C'
	Shynel	I BBA 'B'
III	Kushi Bansali & Soopi Haif	III BBA 'B'

#### Collage

I	Deepthi	III BBA 'C'
II	Kripa Shetty	II BCA 'A'

#### Poster Making

I	Kripa Shetty	II BCA A
II	Thashma	III B.COM
III	Shraddha	II B.COM
III	Harshini	II BCA 'A'



# LIBRARY DEPARTMENT

**Moto/Vision** : To be an active and vibrant partner in the learning experience.

**Theme** : “One best book is equal to hundred good friends but one good friend is equal to a Library”

**Objectives** : To create opportunities to collaborate, inform and support administration, faculty, staff and students.

**Staff Coordinators** : Mr. Muralidhara Hegde  
: Mrs. Sowmya Jyothi  
: Mr. Akshith Kumar  
: Mr. Adarsh D. Devadiga

**Student Coordinators** : Mr. Bhavish III BBA “A”  
Mr. Archin Jain III BBA “B”

## ACTIVITIES

### Orientation Programme

The library department organized an orientation for the first year students from 4th to 11th September 2023. Fresher’s from all four streams (BBA, Bcom, BCA, and BAHRD) participated in the program. The main objective of this programme was to familiarize students with the library facility, resources and services. The library orientation programme enabled the students to know the services, E-resources and the software’s offered by the library. The programme was coordinated by Mr Muralidhar Hegde.

### Saraswathi Pooja

On the occasion of Navarathri festival the library department organized Saraswathi pooja on 21 October 2023 at college library, in order to seek the blessings of Goddess saraswathi for the betterment of our college, students and all the teaching and non-teaching staffs. On behalf of this students and staffs actively involved themselves in the bhajan ceremony, followed by pooja and prasada distribution. All the teaching, non-teaching and students were present for the occasion.

### Book Exhibition

On the Occasion of Swami Vivekananda Jayanthi, The Library department organized one day Book exhibition Programme in library on 30 January 2024. The main purpose of this exhibition was to acquaint and familiarize the students of the collection available in library related to Swami Vivekananda. This is one way to inculcate and promote reading habits amongst the students. There was active and enthusiastic participation of faculty and students from BBA, Bcom, BCA and BA(HRD). The entire programme was co-ordinated by Librarian and Library staffs.

### EXTENSION ACTIVITY

#### Book Donation Drive

Library department in collaboration with English association conducted an extension activity of donating the books on 27 February 2024, in the college library. The students donated the books to college library and were further given to the interested students of the college. The objective was to inculcate reading habits and to be compassionate with each other. The programme was coordinated by Mr.Muralidhar Hegde Librarian and Ms.Lolita Neeta Dsouza.

### SKILL ENHANCEMENT ACTIVITY

#### Book Review

The library department in association with English Department conducted a book review competition on 29 November 2023. The objective of the competition was to get more knowledge about the books and to enhance the thinking, analyzing and summarizing capacities of students. Students of BBA, B.Com. BCA and BA (HRD) participated in the Competition. The programme was coordinated by Mrs. Madhumathi Raja and Mr.Muralidhar Hegde.

### LIST OF PRIZE WINNERS

#### Book Review

I	Revanth	II B.Com
II	Yashika Kotian	II BBA ‘C’
III	Melita Pasanna	III BBA ‘C’

# SPORTS AND GAMES ASSOCIATION

**Motto/Vision** : To provide facilities for the physical development of the students, and capacity for teamwork.

**Theme** : “Healthy Body for A Healthy Mind”

**Staff Coordinator** : Mr. Sudarshan K.

**Student Coordinators** : Dhanush B. Shenoy III BBA ‘C’  
Neha S. III BCA ‘A’

## Class Secretaries

III BBM ‘A’ Ananya T Kulal  
III BBM ‘B’ Preetham G Naik  
III BBM ‘C’ Pratham C Shetty  
III BCOM Lavanya S  
III BCA ‘A’ Raveen D  
III BCA ‘B’ Pratham  
III BA (HRD) Neelesh

## ACTIVITIES

### International Yoga Day 2023

International Yoga Day was celebrated in collaboration with sports department, NSS unit and Red cross celebrated International Yoga Day on 21 June 2023 with great enthusiasm and fervor. The chief guest for the programme was Shree Gopalakrishna Delampady Yoga Prathisthana. The Physical director, NSS and Red Cross unit officers along with chief guest and in charge Principal Mrs. Divya Uchil inaugurated the programme. Shree Gopalakrishna Delampady in his speech said that Yoga is the best natural cure to all ailments human race is suffering from, He emphasized on the importance of yoga and motivated the students to make it an important part of their lives. Being the yoga trainer he trained the students various asanas, and mentioned the positive aspect of it. Mrs. Divya Uchil Incharge Principal applauded the efforts of the students and asked the students to practice yoga every day to lead a healthy life. All the students were enthusiastic and energetic while performing each asanas. Mr. Sudarshan coordinated the programme.

## Interclass Tournaments

The Sports and Games Association organized the following interclass competitions.

- Inter Class FOOT BALL Match was held on 9 March 2024 at Perfect Pass Falnir.  
Winners: III BCA Runners up: II BCOM
- Men Inter Class Volley Ball match was held on 2 MARCH 2024 at Mangala Stadium.  
Winners II BAHRD Runners up: III BCA A
- Women Inter Class VOLLEY BALL match was held on 2 March 2024 at Mangala Stadium.  
Winners: I BCA ‘B’ Runners: I BBA ‘A’
- Inter Class Shuttle Badminton was organised on 8 April 2023 at Perfect Pass Falnir.  
Winners: II BCA Runners up :II BBA  
Men Singles Winner Hrishikesh I BCA ‘A’ Runners up: Thusar II BBA ‘C’  
Men Double Winner Prerith/ Hrithik III BCOM Runners up: Thusar/Dhanya II BBA ‘C’  
Girls Single Winner Vidhitha I BBA ‘A’ Runners up : Amisha  
Double Winner Ashwitha/ Renuka III BCA Runners up : Amisha and Danya Shree
- Inter class KABADDI match was held on 16 march 2024 at college ground  
Winners: II B.Com Runners: II BBA ‘A’
- Inter Class Throw Ball match was held on 1 March 2024 at college ground.  
Winners: III BBA ‘C’ Runners: II BBA ‘C’

# CAREER GUIDANCE AND PLACEMENT CELL

**Motto/Vision:** Building a better life through a better career

**Theme** : Shaping a better career

**Staff Coordinator** : Dr. Prasanna Kumar  
Mrs. Yogita Patgar

**Student Coordinators** : Bindu III BBA 'C'  
Puneeth N. Ail III BCA 'A'

## ACTIVITIES

### Placement Drive

The Career Guidance & Placement Cell organized an on-campus placement event by Accenture Company on 3 February 2024. A total of 192 students from the final year BBA, BCA, and B.Com, BA(HRD) enrolled for recruitment. Among them, 88 students were shortlisted to participate in the recruitment process, which comprised three rounds: Aptitude Test, Communication Skills, and Interview. Following the rigorous evaluation, finally 37 students are shortlisted. Mr Prasanna Kumar T. and Mrs. Yogita Patgar coordinated the programme. Nireeksha P. Rai of III BCA 'B' have got placed as Graduate Trainee in TATA Consultancy Services Limited in off campus placement drive.

## GUEST LECTURES

### How to crack Competitive Exams

The Career Guidance and Placement Cell organized a guest lecture on "How to crack competitive Exams" by Mr. Ashmith, T.I.M.E (Triumphant Institute of Management Education Pvt.Ltd) on 16 September 2023 for III BCA 'A' & 'B'. The objective of the programme was to give an insight &

guide the students on various competitive exams. The speaker emphasized on the main components of competitive exams like the Union Public Service Commission (UPSC), Karnataka Public Service Commission (KPSC), IBPS, CMAT, MAT. The speaker further stressed on the intricacies of it, such as the Qualifications, Number of Attempts, Reservations, Cut-off marks and the total number of services which come under different competitive exams. He also elaborately discussed the exam cycle. He encouraged the students to start early to get maximum benefit. The programme was coordinated by Mrs Yogita Patgar.

### Higher Studies in Abroad

The Career Guidance and Placement Cell in association with BCA department organized a guest lecture on "Higher Studies in Abroad" by Shruti Acharaya Destination Expert, UNIABROAD on 10 October 2023 for III BCA 'A' & 'B'. The objective of the programme was to give an insight & guide the students on various opportunities for higher studies in abroad. The programme was coordinated by Mrs Yogita Patgar & Mr. Arun.F.Sequeira

### How to Face Interview in software Industry

The Career Guidance and Placement Cell organized a guest lecture on "How to Face Interview in software Industry" by Mr. PrithviRaj, Software Developer, Codelab Solutions on 13 March 2024 for III BCA 'A' & 'B'. The objective of the programme was to prepare candidates to confidently demonstrate their technical skills, problem-solving abilities, and communication skills. The resource person emphasized the significance of showcasing project experience, understanding fundamental programming concepts, and mastering the art of effectively answering interview questions

to enhance one's prospects in the job market. The resource person also highlighted the importance of securing internships, underlining their role in providing invaluable hands-on experience, industry exposure, and networking opportunities crucial for launching a successful career journey. The session was very informative and all the participants benefited from this session. The programme was coordinated by Mrs. Yogita Patgar.

### **Awareness on Exams for Higher Education in abroad**

The Career Guidance and Placement Cell organized a guest lecture on "Awareness on Exams for Higher Education in abroad" by Sunil Paul, Director Edusphere overseas on 17th April 2024 for III BCA 'B'. The objective of the programme on exams abroad for higher education is to analyze the diverse examination systems, preparation methods, and administration practices across different countries. The session was very informative and all the participants benefited from this session. The programme was coordinated by Mrs. Yogita Patgar.

### **Career Opportunities in Software Sector**

The Career Guidance and Placement Cell organized a guest lecture on "Career Opportunities in Software Sector" by Manikanta, Co-founder & Operational Head, MicroDegree Company on 14 May 2024 for III BCA 'B'. The objective of the programme was to explore various career paths within the software industry, highlight current trends and essential skills, and provide practical guidance on education and various job search strategies to build a successful career in software. The session was very informative and all the participants benefited from this session. The programme was coordinated by Mrs. Yogita Patgar.

## **HUMAN RIGHTS CELL**

**Staff Coordinators** : Mrs Shashikala KG  
Mrs. Anusuya

### **GUEST LECTURE**

#### **Human Rights and Social Media**

The Human Rights cell organised a Guest lecture on 9 December 2023, on the occasion of Human Rights day on "Human Rights and social Media" by Mrs. Malavika D, Advocate, Mangalore. The resource person highlighted that social media provides a platform to raise the voice against their human and political rights. She also pointed out that users should be cautious about the information they share and review the privacy settings to control who can access their data. The objective of the programme was to provide views related to human rights and Social media. The programme was coordinated by Mrs Shashikala K.G and Mrs. Anasuya.



# ELECTORAL LITERACY CLUB

**Staff Coordinators** : Mrs. Shashikala K.G  
Mrs. Anusuya

## ACTIVITIES

### Voter Registration Drive

The Electoral literacy club and Rovers and Rangers association organized one week Voter Registration camp from 30 November 2023 to 9 December 2023. The objective of the drive was to reach out to the students in order to complete voter registration process in a simplified manner. During the drive around 187 students were helped for various Voter ID facilities like New Voter Registration, Updating of Voter Id, etc. During the drive, Rovers and Rangers Volunteers enlisted the students without voter ID and then communicated the information about list of all essential documents needed for registration and updating of Voter ID was circulated. Accordingly their registration was done by the volunteers. The volunteers were successful in creating awareness about the process of registering for Voter ID. The programme was coordinated by Mrs. Shashikala K.G and Mrs Anusuya.

## SKILL ENHANCEMENT ACTIVITIES

### Slogan writing competition

The Electoral literacy club organised slogan writing competition on the topic 'Voters Awareness' on 4December 2023. The objective of the program was to inculcate constitutional obligations among students, to create awareness about Universal Franchise and to sensitize the students about importance of voting. Students participated very enthusiastically in this event. The Programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

### Poster Making Competition

Electoral Literacy Club of the college conducted Poster Making Competition on the theme 'Youth Participation in Election' on 5 December 2023 Students participated to exhibit their creativity and gave a strong message regarding Right to Vote judiciously. The programme was coordinated by Mrs. Shashikala K.G and Mrs. Anusuya

## LIST OF PRIZE WINNERS

### Slogan Writing Competition

I	Deepthi	III BBA 'C'
II	Ananya	II B.Com
III	Divya	II B.Com

### Poster Making

I	Kripa Shetty	II BCA 'A'
II	Thashma	II B.Com
III	Shreya H.	II BCA 'C'

## SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

### List of Rank Holders 2023

1. BA(HRD) ADHISH UCHIL I RANK      2. BA(HRD) ALSHA FATHIMA III RANK      3. BBA PRAJNA IV RANK

## GENERAL PROFICIENCY PRIZES

The following students have got the first 3 places in the University Semester Exams.

### I SEMESTER BBA APRIL 2022

I PLACE	:	KHUSHI BHANSALI	627
I PLACE	:	U NIKITHA KINI	627
II PLACE	:	RAJVI RAKESH VYAS	626
III PLACE	:	PALLAVI A. B.	624
III PLACE	:	SAMEEKSHA	624

### II SEMESTER BBA SEPTEMBER 2022

I PLACE	:	PALLAVI A. B.	635
II PLACE	:	K SRIJANA SHETTY	620
III PLACE	:	KHUSHI BHANSALI	616

### I SEMESTER BBA FEBRUARY 2023

I PLACE	:	JANANI P	666
II PLACE	:	RAKSHITHA	651
II PLACE	:	SUSHMITHA	651
III PLACE	:	VARSHITHA SHETTY	646

### III SEMESTER BBA FEBRUARY 2023

I PLACE	:	PALLAVI A. B.	670
II PLACE	:	VAIBHAVI PAI K.	649
III PLACE	:	KHUSHI BHANSALI	646

### II SEMESTER BBA JULY/AUGUST 2023

I PLACE	:	JANANI P	661
II PLACE	:	K SWATHI PRABHU	657
III PLACE	:	MANYA	653

### IV SEMESTER BBA JULY/AUGUST 2023

I PLACE	:	KHUSHI BHANSALI	646
II PLACE	:	RACHANA SANIL	642
III PLACE	:	MAHIMA	639

### I SEMESTER BCA APRIL 2022

I PLACE	:	KEERTHANA	770
II PLACE	:	SAKSHITA S.	760
III PLACE	:	PRIYANKA RAI	757

### II SEMESTER BCA SEPTEMBER 2022

I PLACE	:	KEERTHANA	758
II PLACE	:	KEERTHANA T NAIK	745
III PLACE	:	PRIYANKA RAI	743

**I SEMESTER BCA FEBRUARY 2023**

I PLACE	:	DISHA	745
II PLACE	:	HARSHINI	742
III PLACE	:	THEJASWINI	739

**III SEMESTER BCA FEBRUARY 2023**

I PLACE	:	SAKSHITA S.	747
II PLACE	:	PRIYANKA RAI	742
III PLACE	:	KEERTHANA	739

**II SEMESTER BCA JULY/AUGUST 2023**

I PLACE	:	DISHA	746
II PLACE	:	HARSHINI	744
III PLACE	:	POOJASHREE	742

**IV SEMESTER BCA JULY/AUGUST 2023**

I PLACE	:	KEERTHANA	746
II PLACE	:	PRIYANKA RAI	738
III PLACE	:	SAKSHITA S.	737

**I SEMESTER B.COM. APRIL 2022**

I PLACE	:	PREETIKA BALIGA B.	648
II PLACE	:	S. VISHAKA PAI	635
III PLACE	:	ANANYA PAI S.	627

**II SEMESTER B.COM. SEPTEMBER 2022**

I PLACE	:	PREETIKA BALIGA B.	648
II PLACE	:	SHETTY DIPTHI VITTHAL	639
II PLACE	:	HRITHIK P. SHETTY	639
III PLACE	:	S. VISHAKA PAI	626

**I SEMESTER B.COM. FEBRUARY 2023**

I PLACE	:	DIVYA CHOUDHARY	636
II PLACE	:	JITHESH PRABHU	631
III PLACE	:	TANVI S. SALIAN	626

**III SEMESTER B.COM. FEBRUARY 2023**

I PLACE	:	S. VISHAKA PAI	662
II PLACE	:	PREETIKA BALIGA B.	661
III PLACE	:	LAVANYA S.	659

**II SEMESTER B.COM. JULY/AUGUST 2023**

I PLACE	:	POONAM D NAYAK	641
II PLACE	:	ANARGHYA S. ACHAR	637
III PLACE	:	RIYA	636

**IV SEMESTER B.COM. JULY/AUGUST 2023**

I PLACE	:	S. VISHAKA PAI	651
II PLACE	:	PREETIKA BALIGA B.	641
III PLACE	:	SIANA PREETHI SOARIES	639
III PLACE	:	NIKITHA H.	639

**I SEMESTER BA (HRD) APRIL 2022**

I PLACE	:	SOWJANYA	642
II PLACE	:	PRATHIKA A. M.	638
III PLACE	:	DISHA	573

**II SEMESTER BA (HRD) SEPTEMBER 2022**

I PLACE	:	PRATHIKA A. M.	646
II PLACE	:	SOWJANYA	632
III PLACE	:	ANUSHA S.	597



### **I SEMESTER BA(HRD) FEBRUARY 2023**

I PLACE	:	ASHIKA SIFANA	589
II PLACE	:	DEESHNA NAVEEN CHANDRA	586
III PLACE	:	VINDHYA	561

### **III SEMESTER BA(HRD) FEBRUARY 2023**

I PLACE	:	PRATHIKA A. M.	645
II PLACE	:	ANUSHA S.	633
III PLACE	:	DISHA	614

### **II SEMESTER BA(HRD) JULY/AUGUST 2023**

I PLACE	:	DEESHNA NAVEEN CHANDRA	624
II PLACE	:	GANYA C. K.	594
III PLACE	:	GEETHA	579
III PLACE	:	BHAVANA C. SHET	579

### **IV SEMESTER BA(HRD) JULY/AUGUST 2023**

I PLACE	:	SOWJANYA	628
II PLACE	:	DISHA	621
III PLACE	:	PRATHIKA A. M.	613



## THEY BROUGHT LAURELS TO THE COLLEGE (Rank List)

Sl.No.	Year	Course	Name of the Syudent	Rank					
1	1982	BBM	Mr. Venkatesh G Hegde	II	38	1989	BBM	Miss. Pramila Martis	I
2.	1982	BBM	Mr. Renukananda M.G.	V	39	1989	BBM	Mr. Harikrishna Maheshwari	II
3	1983	BBM	Miss Sreekala Nadakarni	I	40	1989	BBM	Miss. Sandhya Shenoy	III
4	1983	BBM	Miss Sunitha P.	II	41	1989	BBM	Miss. Kodancha Veena	IV
5	1983	BBM	Miss Cynthia menezes	VI	42	1989	BBM	Miss. Triveni Nayak	V
6	1983	BBM	Miss Sumithra baliga	VIII	43	1989	BBM	Miss Kavitha Hedge	VI
7	1983	BBM	Miss Kasturi Sumathi Pai	IX	44	1980	BBM	Miss. Neena S. Kudva	I
8	1983	BBM	Mr. Narasimha Shenoy K.P.	X	45	1990	BBM	Miss. Bemadefte Edith Flora Rodrigues	IV
9	1984	BBM	Miss Lydia Linet D'souza	II	46	1990	BBM	Mr. Chandrashekar.	V
10	1984	BBM	Miss Nalini Ramaswamy	IV	47	1990	BBM	Miss Naina Agnes	V
11	1984	BBM	Miss Rony Ferrao	VII	48	1990	BBM	Miss Meena. A. Dias	X
12	1984	BBM	Miss Zeiia Albuquerque	X	49	1991	BBM	Miss Sandhya. S. Shenoy	I
13	1985	BBM	Mr. Madhusudhan Bhat	II	50	1992	PGDBM	Miss Oreena Jeena Lobo	I
14	1985	BBM	Miss Madhumalhi H.S.	III	51	1993	BBM	Miss Anuradha S. Kamath	I
15	1985	BBM	Miss Collette Noronha	IV	52	1994	PGDBM	Miss Anjali Dayananda Achar	I
16	1985	BBM	Mr. Francis Alfred Concessao	IV	53	1994	PGDBM	Miss Anuradha Kamath	I
17	1986	BBM	Miss Shailaja R. Bhal.	I	54	1994	BBM	Miss Vidya R. Gadiyar	I
18	1986	BBM	Miss Shaila Shevgor	II	55	1994	BBM	Mr. Rao Radhakrishno Rama	IV
19	1986	BBM	Miss Shaima Naik M	III	56	1995	BBM	Miss Sapna Dimple	I
20	1986	BBM	Miss Garaldine Laveena M. Mascarenhas	IV	57	1996	BBM	Miss Divya Jalan	I
21	1986	BBM	Miss Leza saldanha	V	58	1996	BBM	Mr Shrikanth A. Morale	IV
22	1986	BBM	Miss Rosette A.Rasquniha	VI	59	1997	BBM	Miss Sheela Prabhu	III
23	1986	BBM	Miss Supriya Chaudhry	VII	60	1998	BBM	Ms. Gayathri J. Kamath	III
24	1986	BB M	Miss Helen M.AIvarez	VIII	61	1998	BBM	Miss Nandini M Kini	V
25	1987	BBM	Miss Sahana Rani R.K	I	62	1999	PGDBM	Mr. Narasimha P Gadiyar	I
26	1987	BBM	Miss Shaila'ia Nayak U	II	63	1999	BBM	Miss Rashmi Hande	VIII
27	1987	BBM	Mr. Gopalakrishna shenoy	III	64	2000	PGDBM	Mr. Shiva Prasad	I
28	1987	BBM	Mr. Vishnu murthy	IX	65	2000	BBM	Miss Rashmi Kodical	III
29	1988	BBM	Ms. Juliet Rodrigues	III	66	2000	BBM	Miss Bindu	V
30	1988	BBM	Miss Prathibha Shetty	III	67	2001	BBM	Miss Seema Kudva	VII
31	1988	BBM	Mr. Ravindra k.	IV	68	2002	BBM	Miss Ujwala Rao	II
32	1988	BBM	Miss. Maya Kamath	IV	69	2002	BBM	Miss Joshana Alphonso	V
33	1988	BBM	Miss. Vidya Pai Kasluri	VI	70	2002	PGDBM	Miss Aparna K.	VI
34	1988	BBM	Mr. Ashok	VIII	71	2003	BBM	Miss Renuka M V	V
35	1988	BBM	Mr. Rego Vincent Thomas	IX	72	2004	BCA	Mr. Avinash	II
36	1988	BBM	Mr. Pongol Devadas Nayak	X	73	2004	BCA	Ms. Hamsa Shenoy	III
37	1988	BBM	Mr. Christopher George Pereira	X	74	2005	BBM	Mr. Venugopal Gaonkar	II
					75	2005	BBM	Ms. Sneha Kamath N.	V
					76	2005	BCA	Ms. Sangeetha K. S.	II
					77	2006	BCA	Ms. Shilpa Pai. B.	I

78	2006	BCA	Ms. Rekha K. S.	VI	121	2014	BBM	Soumya	IX
79	2006	BCA	Ms. Bhavya	IX	122	2014	BA(HRD)	Sana Kausar	I
80	2007	BCA	Ms. Sneha Acharya B.	I	123	2014	BA(HRD)	Gautam R	II
81	2007	BBM	Ms. Kripa P. B.	I	124	2014	BA(HRD)	Rameeza	III
82	2007	BBM	Ms. Shilpa B.	IX	125	2014	BCA	Nandini Rohidas Shriyan	VIII
83	2008	PGDBM	Mr. Chethana Kamath	I	126	2015	BBM	Sanjana K Kamath	III
84	2008	BBM	Ms. Shruthi Prabhu	V	127	2015	BBM	Vignesh Kamath	VIII
85	2008	BBM	Ms. Liezel Janet Nazreth	VI	128	2015	BBM	Manel Srikanth Nayak	IX
86	2008	BBM	Mr. Pradeep Kamath	XI	129	2015	BA(HRD)	Dhamini	II
87	2009	BBM	Mrs. Shubha Pai P.	II	130	2016	BBM	Simona Denise Fernandes	II
88	2009	BCA	Ms. Sowmya	IV	131	2016	BBM	Varalaxmi Bhat P	IV
89	2009	PGDBM	Ms. Anusuya Baliga K.	I	132	2016	BBM	Keerthi Kumari U P	V
90	2010	BA(HRD)	Kavyashree Gatty	I	133	2016	BA(HRD)	Sara Nazareth	II
91	2010	BA(HRD)	Annie Supreetha	II	134	2016	BA(HRD)	Nifa Ali	III
92	2010	BCA	Jayashree H	I	135	2017	BBM	Sushmitha S	II
93	2010	BCA	Namrutha K	X	136	2017	BBM	Leeta Welsy Aranha	III
94	2010	BBM	Shilpashri A	III	137	2017	BBM	Kriti Nahata	IX
95	2010	BBM	Megha M Kamat	VII	138	2017	BBM	Chaithra shree L	X
96	2010	BBM	Navya Shetty	IX	139	2017	BA(HRD)	Alminaaz	I
97	2010	PGDBM	Shahina P	I	140	2018	BA(HRD)	Samantha Virginia Dsouza	I
98	2010	PGDBM	Sridevi B	II	141	2018	BBM	Sandra Merin Ronald	II
99	2010	PGDBM	Vadiraja Acharya K	III	142	2018	BBM	Nidhi Bhandarkar	X
100	2011	BBM	Aparna Mallya S	I	143	2018	BCA	Nishmitha K M	II
101	2011	PGDBM	Harshitha K	I	144	2019	BBA	Deeksha V.	I
102	2011	PGDBM	Abhishek D Toprani	II	145	2019	BBA	Nishmitha B.	VIII
103	2011	PGDBM	Akshatha C Rai	III	146	2019	BCA	Sushmitha P. Bolar	V
104	2011	BCA	Shama N	IV	147	2019	BA(HRD)	Advitha A.	III
105	2012	BA(HRD)	Meghana	I	148	2020	BBA	P. Vaishnavi Bhat	I
106	2012	BA(HRD)	Shreya C	II	149	2020	BBA	V. Neha Kamath	VI
107	2012	BA(HRD)	Saumya S Shetty	III	150	2020	BA (HRD)	Tehseen Anwar	I
108	2012	BBM	Shwetha	VII	151	2020	BA (HRD)	Deekshitha Shetty	II
109	2012	BBM	Varsha Pai G	X	152	2021	BBA	Nafeesath Hanna	II
110	2012	PGDBM	Afsana	I	153	2021	BBA	Mahima	IX
111	2012	PGDBM	Swathi Bhat B	II	154	2021	BA (HRD)	Adline Princia Dsouza	I
112	2012	PGDBM	Shashiprabha	III	155	2021	BA (HRD)	Rafa Fathima	II
113	2013	BA(HRD)	Daphney Assumpta Vas	II	156	2021	BA (HRD)	Rimsha Anam	III
114	2013	BCA	Padmanabha Bhat A V	IV	157	2021	BCA	Smriti S. Shettigar	VII
115	2013	BCA	Ankitha Kamath S	VI	158	2022	BBA	M. K. Swathi	III
116	2013	BCA	Sarika N Khandare	VIII	159.	2022	BBA	Hithashri	IV
117	2013	PGDBM	Fathima Ifra Adka	I	160.	2022	BA (HRD)	Rafil Ahmed	II
118	2013	PGDBM	Shwetha	II	161.	2023	BA (HRD)	Adhish Uchil	I
119	2014	BBM	Sindura H	III	162.	2023	BA (HRD)	Alsha Fathima	III
120	2014	BBM	Shreya D Suvarna	VI	163.	2023	BBA	Prajna	II

## DETAILS OF BHRD RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2003 Oct	39	33	85%						
2004 Apr	38	37	97%						
2004 Oct	39	36	92%	37	37	100%			
2005 Apr	38	38	100%	37	34	92%			
2005 Oct	41	37	90%	39	39	100%	37	34	92%
2006 Apr	41	38	93%	40	40	100%	36	36	100%
2006 Oct	43	30	70%	39	37	95%	39	39	100%
2007 Apr	43	38	88%	36	33	92%	39	39	100%
2007 Oct	62	51	82%	43	40	93%	37	34	92%
2008 Apr	62	43	69%	46	40	87%	36	35	97%
2008 Oct	64	48	75%	59	50	85%	43	34	79%
2009 May	59	50	85%	60	47	78%	41	37	90%
2009 Oct	57	42	74%	61	42	69%	60	57	95%
2010 May	58	30	52%	58	52	90%	60	57	94%
2010 Nov	52	27	52%	56	41	73%	58	55	95%
2011 May	46	27	59%	60	42	70%	59	49	83%
2011 Oct	57	42	74%	61	42	69%	60	57	95%
2012 May	57	25	44%	52	31	60%	53	40	75%
2012 Oct	50	31	62%	49	32	65%	58	51	88%
2013 May	52	19	37%	50	38	76%	49	47	84%
2013 Oct	56	30	54%	48	32	67%	51	42	82%
2014 May	50	22	44%	45	29	64%	49	47	96%
2014 Oct	40	22	55%	53	35	66%	43	35	81%
2015 April	39	18	46%	49	34	69%	43	37	86%
2015 Nov	40	23	58%	53	36	68%	43	37	86%
2016 April	52	37	71%	30	17	57%	40	29	73%
2016 Nov	57	42	74%	45	38	84%	29	19	66%
2017 April	55	36	65%	53	32	60%	46	32	70%

2017 Nov	57	33	58%	46	41	89%	25	24	96%
2018 April	53	41	77%	48	38	79%	43	38	88%
2018 Nov	56	42	75%	52	42	81%	44	21	48%
2019 April	56	30	54%	53	48	91%	48	41	85%
2019 Oct	54	28	52%	51	40	78%	52	42	81%
2020 April	Promoted to Due to Covid - 19						53	52	98%
2021 Aug	52	38	73%	46	34	74%	50	43	86%
2021 Oct	Promoted due to Covid 19						49	46	94%
2022 April	50	34	68%	53	41	77%	46	37	80%
2022 Oct	50	39	78%	53	49	92%	44	42	95%
2023 Feb	35	31	89%	50	45	90%	52	50	96%
2023 July	35	29	83%	50	46	92%	52	52	100%

## DETAILS OF B.COM RESULTS

YEAR	I SEM. & II SEM. APR			III SEM. & IV SEM. APR			V SEM. & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2015 April	73	60	82%						
2015 Nov	73	60	82%						
2016 April	72	65	90%	72	68	94%			
2016 Nov	76	68	89%	75	71	95%	71	64	90%
2017 April	77	66	86%	76	72	95%	72	70	97%
2017 Nov	74	68	92%	75	73	97%	71	69	97%
2018 April	73	63	86%	75	73	97%	73	70	96%
2018 Nov	86	78	91%	77	71	92%	76	70	92%
2019 April	86	74	86%	76	72	95%	76	71	93%
2019 Oct	86	74	86%	84	79	94%	75	72	96%
2020 April	Promoted to Due to Covid - 19						75	73	97%
2021 Aug	81	76	94%	85	81	95%	82	78	95%
2021 Oct	Promoted due to Covid 19						84	81	96%
2022 April	84	76	90%	81	81	100%	83	80	96%
2022 Oct	84	81	96%	81	81	100%	83	80	96%
2023 Feb	73	63	86%	83	79	95%	81	81	100%
2023 July	72	68	94%	83	76	92%	81	81	100%

## DETAILS OF BCA RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2001 Oct	40	39	98%						
2002 Apr	39	35	90%						
2002 Oct	41	29	71%	39	33	85%			
2003 Apr	42	29	69%	39	34	87%			
2003 Oct	40	25	63%	39	36	92%	38	34	89%
2004 Apr	41	30	73%	38	35	92%	39	39	100%
2004 Oct	45	32	71%	37	29	78%	40	36	90%
2005 Apr	42	27	64%	37	30	81%	39	39	100%
2005 Oct	66	40	61%	43	28	65%	36	25	69%
2006 Apr	65	33	51%	43	13	30%	35	35	100%
2006 Oct	86	61	71%	61	31	51%	39	24	62%
2007 Apr	86	54	63%	63	37	43%	38	38	100%
2007 Oct	107	85	79%	90	67	74%	63	46	73%
2008 Apr	102	67	66%	85	50	59%	64	64	100%
2008 Oct	118	95	81%	106	71	67%	89	68	76%
2009 Apr	119	64	54%	106	66	62%	90	90	100%
2009 Oct	103	55	53%	117	78	67%	102	72	71%
2010 May	94	58	62%	115	90	78%	106	106	100%
2010 Nov	106	68	64%	89	47	53%	113	88	78%
2011 May	105	87	83%	87	63	72%	116	113	97%
2011 Oct	103	68	66%	103	67	65%	95	57	60%
2012 May	116	85	73%	97	66	68%	104	82	79%
2012 Oct	102	73	72%	104	79	76%	96	94	98%
2013 May	113	69	61%	93	79	85%	105	105	100%
2013 Oct	111	79	71%	118	87	74%	95	63	66%
2014 Apr	111	74	67%	115	86	75%	97	97	100%
2014 Oct	100	75	75%	106	67	63%	113	81	72%
2015 Apr	100	70	70%	105	82	78%	114	114	100%
2015 Oct	115	96	83%	95	66	69%	101	79	78%
2016 Apr	116	96	83%	98	78	80%	107	107	100%
2016 Oct	103	83	73%	114	95	85%	97	73	75%
2017 Apr	112	77	69%	113	92	81%	99	99	100%

2017 Nov	118	77	65%	110	75	68%	114	91	80%
2018 Apr	114	75	66%	109	81	74%	115	115	100%
2018 Nov	120	98	82%	116	93	80%	110	86	78%
2019 Apr	120	105	88%	114	99	87%	110	110	100%
2019 Oct	119	109	92%	117	99	85%	115	96	83%
2020 April	Promoted to Due to Covid - 19						115	115	100%
2021 Aug	115	96	83%	116	99	85%	116	104	90%
2021 Oct	Promoted due to Covid 19						118	118	100%
2022 April	119	115	97%	118	96	81%	117	114	97%
2022 Oct	119	100	84%	118	103	87%	116	115	99%
2023 Feb	119	114	96%	119	117	98%	118	104	88%
2023 July	119	99	88%	119	110	92%	117	113	97%

### DETAILS OF BBM / BBA RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age
1978 Oct	55	29	53%						
1979 Apr	56	17	30%						
1979 Oct	55	41	75%	49	26	53			
1980 Apr	52	11	21%	49	36	73			
1980 Oct	44	29	66%	53	48	91	48	37	77%
1981 Apr	45	16	38%	53	43	81	49	37	76%
1981 Nov	53	20	38%	40	23	58	55	35	64%
1982 Apr	51	42	82%	42	37	88	49	38	78%
1982 Nov	47	30	64%	43	19	44	40	45	87%
1983 Apr	46	27	59%	43	23	53	43	30	70%
1983 Nov	51	22	43%	46	25	54	45	33	73%
1984 Apr	46	21	45%	41	22	54	46	30	65%
1984 Nov	47	24	51%	48	23	48	34	26	76%
1985 Apr	46	27	59%	44	31	70	38	25	66%
1985 Nov	60	27	45%	46	23	50	46	36	78%
1986 Apr	59	29	49%	47	21	45	48	36	75%
1986 Nov	57	33	58%	59	37	63	44	35	79%
1987 Apr	57	28	49%	58	30	52	45	41	91%

1987 Nov	69	37	54%	56	28	50	62	48	77%
1988 Apr	69	35	51%	53	28	52	59	52	88%
1988 Nov	66	45	68%	68	45	66	52	42	80%
1989 Apr	61	52	85%	68	33	49	52	35	67%
1989 Nov	69	31	45%	66	42	64	66	55	83%
1990 Apr	68	41	60%	64	35	55	67	41	61%
1990 Nov	66	50	76%	59	34	58	60	54	90%
1991 Apr	65	58	89%	62	33	53	59	53	89%
1991 Nov	66	57	86%	62	51	82	55	42	76%
1992 Apr	65	57	88%	63	55	87	60	44	73%
1992 Nov	62	47	76%	63	54	86	63	60	95%
1993 Apr	68	45	66%	66	42	64	61	51	84%
1993 Nov	64	48	75%	59	35	59	62	48	77%
1994 Apr	65	48	73%	61	26	43	61	45	73%
1994 Nov	62	42	68%	60	40	67	51	37	72%
1995 Apr	59	47	80%	64	47	73	49	24	48%
1995 Nov	66	59	89%	57	40	70	61	50	82%
1996 Apr	72	54	75%	58	30	51	64	48	75%
1996 Nov	80	61	76%	73	46	64	56	47	83%
1997 Apr	69	52	75%	68	54	79	54	47	87%
1997 Nov	70	64	91%	78	43	55	66	60	91%
1998 Apr	74	59	80%	74	57	77	66	58	88%
1998 Nov	77	73	95%	72	45	63	76	65	86%
1999 Apr	76	67	88%	69	55	80	72	70	97%
1999 Nov	122	103	84%	76	58	77%	70	64	91%
2000 Apr	120	104	87%	76	65	86%	70	67	96%
2000 Nov	145	130	90%	122	108	89%	78	71	91%
2001 Apr	145	142	97%	119	92	77%	77	73	95%
2001 Nov	163	144	88%	139	113	81%	117	112	96%
2002 Apr	161	138	86%	146	119	83%	120	107	89%
2002 Nov	163	150	92%	162	121	75%	151	145	96%
2003 Apr	159	140	88%	161	121	75%	149	131	88%
2003 Nov	162	134	83%	154	114	74%	157	135	86%
2004 Apr	159	133	84%	153	134	88%	160	143	89%
2004 Nov	167	156	93%	160	98	61%	158	146	92%
2005 Apr	166	151	91%	160	118	74%	156	133	85%
2005 Nov	161	148	92%	164	139	85%	160	141	88%



2006 Apr	164	143	87%	164	144	88%	160	136	85%	
2006 Oct	235	194	83%	163	124	76%	166	159	96%	
2007 Apr	229	185	81%	162	136	85%	164	152	93%	
2007 Oct	270	237	88%	226	178	79%	162	157	97%	
2008 Apr	266	232	87%	225	186	83%	162	153	94%	
2008 Oct	303	241	80%	264	169	64%	228	195	86%	
2009 Apr	297	231	78%	261	192	74%	228	195	86%	
2009 Oct	309	229	74%	305	193	63%	264	199	75%	
2010 May	302	259	86%	290	251	87%	260	196	75%	
2010 Nov	308	246	80%	295	227	77%	301	243	81%	
2011 May	302	243	80%	298	236	79%	299	253	85%	
2011 Oct	302	223	74%	300	208	69%	296	258	87%	
2012 May	301	201	80%	295	210	70%	301	259	86%	
2012 Oct	298	228	77%	302	228	72%	293	254	87%	
2013 May	300	179	60%	284	157	55%	299	261	87%	
2013 Oct	295	205	69%	295	205	69%	300	256	85%	
2014 Apr	288	209	73%	293	195	67%	295	262	89%	
2014 Oct	218	137	63%	279	158	57%	288	236	82%	
2015 Apr	208	156	76%	280	196	70%	280	216	77%	
2015 Nov	203	150	74%	199	120	60%	266	222	83%	
2016 Apr	196	140	71%	198	133	67%	267	234	88%	
2016 Nov	201	150	75%	198	129	65%	193	158	82%	
2017 Apr	201	154	77%	193	148	77%	193	167	87%	
2017 Nov	201	158	79%	196	125	64%	195	156	80%	
2018 Apr	203	152	75%	192	156	81%	191	166	87%	
2018 Nov	223	154	69%	196	144	73%	189	170	90%	
2019 Apr	227	184	81%	193	165	85%	187	174	93%	
2019 Nov	226	174	77%	222	178	80%	199	179	90%	
2020 April	Promoted to Due to Covid - 19							201	185	92%
2021 Aug	215	199	93%	199	193	97%	219	208	95%	
2021 Oct	Promoted due to Covid 19							223	214	96%
2022 April	229	191	83%	229	211	92%	207	198	96%	
2022 Oct	227	204	90%	227	217	96%	206	203	99%	
2023 Feb	209	188	90%	229	216	94%	226	219	97%	
2023 July	209	195	93%	228	210	92%	224	218	97%	

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BBA - FEBRUARY 2023 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
<b>B.B.A. I SEMESTER</b>		209	188	89.95%
<b>B.B.A. III SEMESTER</b>		229	216	94.32%
<b>B.B.A. V SEMESTER</b>		226	219	96.90%
<b>SUBJECTWISE RESULTS</b>				
<b>B.B.A. I SEMESTER</b>				
Generic English	Lolita Neeta D'Souza/Kavya U/Madhumathi J Raja	209	208	99.52%
Hindi	Dr.Shalini M	141	135	95.74%
Kannada	Jeevitha D	68	65	95.59%
Management Principles & Practice	Dr.Muralidhar Rao K S	209	206	98.56%
Fundamentals of Business Accounting	Sanjana/Akshith Kumar	209	205	98.09%
Marketing Management	Preethika Dharmapal	209	208	99.52%
Business Economics	Aruna P Kamath/Shashikala K G	209	194	92.82%
Environmental Studies	Gururaj G/Sanjana	209	209	100%
Skill Enhancement Course: Yoga		209	209	100%
Health and Wellness		209	209	100%
<b>B.B.A. III SEMESTER</b>				
Generic English	Lolita Neeta D'Souza/Kavya U /Madhumathi J Raja	229	229	100%
Hindi	Dr.Jyothi	155	151	97.42%
Kannada	Renuthakshi	73	69	94.52%
Cost Accounting	Veena D. Kotian/Rashmi T/ Thilak Raj	229	228	100%
Organisational Behaviour	Sowmya Hegde/Anasuya/Manju H.	229	227	99.13%
Statistics for Business Decisions	Parinitha Salian/Praveen D.	229	223	97.38%
Digital Economics	Shashikala K. G./Prasanna Kumar T.	229	229	100%
Artificial Intelligence	Pooja	229	228	99.56%
Sports		229	229	100%
Cultural/NSS/R&R/Youth Red Cross		229	229	100%
<b>B.B.A. V SEMESTER</b>				
Commercial Law	Deepashree G Shenoy/Kavitha K	226	226	100%
Cost Accounting	Veena D Kotian/Smitha M	225	225	100%
Event Management & Public Relations	Rashmi T/Deepashree G Shenoy	225	225	100%
Export Management	Shashikala K. G./Prasanna Kumar T. /Preethika Dharmapal	225	224	99.56%
Financial Mgt.-Working Capital Management	Sanjana/Gayathri/Thilak Raj	167	166	99.40%
Marketing Mgt.-Retailing & Service Marketing	Shwetha Y /Manju H	225	224	99.56%
Human Resource Development	Anasuya/Gayathri	58	56	96.55%

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BCA - FEBRUARY 2023 EXAMINATION

DISTINCTION: 84, FIRST CLASS: 18, HIGH SECOND CLASS: 00,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS : 16

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
<b>B.C.A. I SEMESTER</b>		119	114	95.80%
<b>B.C.A. III SEMESTER</b>		119	117	98.32%
<b>B.C.A. V SEMESTER</b>		118	104	88.14%
<b>SUBJECTWISE RESULTS</b>				
<b>B.C.A. I SEMESTER</b>				
Generic English	Madhumathi J Raja/ Kavya U	119	119	100%
Hindi	Dr.Shalini M	70	70	100%
Kannada	Renuthakshi	49	49	100%
Fundamentals Of Computers	Arun F Sequeira/Yogitha	119	119	100%
Programming in C	Sowmya Jyothi	119	116	97.48%
Mathematical Foundation	Divya Uchil/Shashiprabha	119	116	97.48%
Information Technology Lab	Deepa Hegde/Arun F Sequeira	119	119	100%
C Programming Lab	Sowmya Jyothi/Reshmi B R	119	119	100%
Business Organisation	Shwetha Y	119	119	100%
Environmental Studies	Gururaj G/Pariniitha Salian	119	119	100%
Skill Enhancement Course:Yoga		119	119	100%
Health and Wellness		119	119	100%
<b>B.C.A. III SEMESTER</b>				
Generic English	Mamatha	119	119	100%
Hindi	Dr.Shalini M.	83	83	100%
Kannada	Jeevitha D.	36	36	100%
Database Management Systems	Yogitha	119	117	98.32%
C# and Dot Net Framework	Deepa Hegde/Reshmi B. R.	119	119	100%
Computer Communication & Networks	Arun F. Sequeira/Shashikala Shetty	119	119	100%
DBMS Lab	Yogitha	119	119	100%
C# and Dot Net Framework Lab	Deepa Hegde/Reshmi B. R.	119	119	100%
Rural Marketing	Veena D. Kotian	119	119	100%
Open Source Tools	Yogitha/Sowmya Jyothi	119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%
Sports		119	119	100%
<b>B.C.A. V SEMESTER</b>				
Software Engineering	Reshmi B R	118	112	94.92%
Computer Communication & Networks	Arun F Sequeira	118	117	99.15%
Distributed Computing	Deepa Hegde	118	112	94.92%
Web Technology	Shashikala Shetty	118	112	94.92%
Python Programming	Divya Uchil	117	112	95.73%
Accounting & Financial Management	Shashiprabha	118	117	99.15%
Web Application-Lab	Shashikala Shetty	117	114	97.44%
Python Programming -Lab	Divya Uchil	117	112	95.73%
Accounting & Financial Management-Lab	Shashiprabha/Arun F Sequeira	117	116	99.15%

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR B.Com - FEBRUARY 2023 EXAMINATION

DISTINCTION - 59, FIRST CLASS -16, HIGH SECOND CLASS - 03,SECOND CLASS - 00,

PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 02

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
<b>B.COM I SEMESTER</b>		73	63	86.30%
<b>B.COM III SEMESTER</b>		83	79	95.18%
<b>B.COM V SEMESTER</b>		81	81	100%
<b>SUBJECTWISE RESULTS</b>				
<b>B.COM I SEMESTER</b>				
Generic English	Lolita Neeta D'Souza	73	73	100%
Hindi	Dr.Shalini M.	52	52	100%
Kannada	Jeevitha D.	21	20	95.24%
Financial Accounting	Shwetha Y.	73	67	91.78%
Management Principles and Applications	Manju H.	73	73	100%
Principles of Marketing	Parinitha Salian	72	71	98.61%
Business Economics	Prasanna Kumar T.	73	69	94.52%
Environmental Studies	Sanjana	73	73	100%
Skill Enhancement Course:Yoga		73	73	100%
Health and Wellness		73	73	100%
<b>B.COM III SEMESTER</b>				
Generic English	Lolita Neeta D'Souza	83	83	100%
Hindi	Dr. Jyothi	60	60	100%
Kannada	Renuthakshi	23	23	100%
Corporate Accounting	Kavitha Prabhu	83	79	95.18%
Business Statistics	Praveen D.	83	82	98.80%
Cost Accounting	Akshith Kumar	83	83	100%
Digital Economics	Prasanna Kumar T.	83	82	98.80%
Artificial Intelligence	Pooja	83	82	98.80%
Cultural/NSS/R&R/Youth Red Cross		83	83	100%
Sports	Sudarshan K.	83	83	100%
<b>B.COM V SEMESTER</b>				
Direct Tax-III	Sanjana	81	81	100%
Corporate Accounting - I	Gayathri	81	81	100%
Financial Management-I	Sowmya Hegde	81	81	100%
Cost & Management Accounting - III	Thilak Raj	81	81	100%
Business Law	Kavitha K.	81	81	100%
Modern Marketing	Kavitha Prabhu	81	81	100%

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BA (HRD) - FEBRUARY 2023 EXAMINATION

DISTINCTION-12, FIRST CLASS-12, HIGH SECOND CLASS-08, SECOND CLASS,-05, PASS CLASS-1

PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS : 08

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
<b>B.A(H.R.D) I SEMESTER</b>		35	31	88.57%
<b>B.A(H.R.D) III SEMESTER</b>		50	45	90.00%
<b>B.A(H.R.D) V SEMESTER</b>		52	50	96.15%
<b>SUBJECTWISE RESULTS</b>				
<b>B.A (H.R.D.) I SEMESTER</b>				
Generic English	Kavya U.	35	35	100%
Hindi	Dr.Jyothi	20	20	100%
Kannada	Renuthakshi	14	14	100%
Principles of Management	Dr. Muralidhar Rao K. S.	35	33	94.29%
Business Environment	Supriitha	35	35	100%
Personal Development and Interpersonal Skills	Praveen D.	35	34	97.14%
Office Organisation & Management	Deepashree G. Shenoy	35	33	94.29%
Environmental Studies	Gururaj G.	35	33	94.29%
Skill Enhancement Course:Yoga		35	35	100%
Health and Wellness		35	35	100%
<b>B.A (H.R.D.) III SEMESTER</b>				
Generic English	Madhumathi J. Raja	50	47	94.00%
Hindi	Dr. Shalini M.	33	30	90.91%
Kannada	Jeevitha D.	16	16	100%
Organisational Behaviour	Kavitha Prabhu	50	49	98.00%
Strategic Management	Gururaj G.	50	49	98.00%
Employee Relations	Anasuya	50	49	98.00%
Rural Marketing	Prasanna Kumar T.	50	49	98.00%
Artificial Intelligence	Pooja	50	50	100%
Cultural/NSS/R&R/Youth Red Cross		50	50	100%
Sports	Sudarshan K.	50	50	100%
<b>B.A (H.R.D) V SEMESTER</b>				
Strategic Human Resource Management	Supriitha A.	52	52	100%
Principles of Training and Development	Smitha M.	52	52	100%
Business Law	Kavitha K.	52	50	96.15%
Corporate Communication and Public Relations	Gayathri	52	52	100%
Business Ethics and Corporate Governance	Sowmya Hegde	52	51	98.08%
Field Study (HR Topics)		52	52	100%

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BBA - JULY/AUGUST 2023 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
<b>B.B.A. VI SEMESTER</b>		224	218	97.32%
<b>B.B.A. IV SEMESTER</b>		228	210	92.11%
<b>B.B.A II SEMESTER</b>		209	195	93.30%
<b>SUBJECTWISE RESULTS</b>				
<b>B.B.A. VI SEMESTER</b>				
Company Law	Kavitha K/Deepashree Shenoy/Preethika Dharmapal	224	222	99.11%
Investment Management	Shashikala K. G./Prasanna Kumar T.	224	223	99.55%
Cost and Management Accounting	Veena D. Kotian/Smitha	224	220	98.21%
Auditing	Kavitha Prabhu	27	27	100%
Project		197	197	100%
Financial Mgt.-Financial Analysis	Thilak Raj G./Gayathri/Sanjana	166	166	100%
Marketing Mgt.-Advertising and Sales Management	Shwetha/Manju H.	224	223	99.55%
HRM-Industrial Relations and Labour Legislation	Anasuya/Gururaj G.	58	56	96.55%
<b>B.B.A. IV SEMESTER</b>				
Generic English	Madhumathi J Raja/Kavya U/Lolita Neeta D'Souza	228	227	99.56%
Hindi	Dr. Jyothi	155	154	99.35%
Kannada	Renuthakshi	73	71	97.26%
Management Accounting	Veena D. Kotian/Rashmi T.	227	218	96.04%
Financial Markets & Services	Parinita Salian/Anasuya	228	225	98.68%
Financial Management	Rashmi T./Sowmya Hegde	228	219	96.05%
Constitution of India	Preethika Dharmapal/Deepashree Shenoy	228	224	98.25%
Financial Education & Investment Awareness	Prasanna Kumar T./Gururaj G. /Praveen D.	228	228	100%
Sports	Sudarshan K.	228	228	100%
Cultural/NSS/R&R/Youth Red Cross		228	228	100%
<b>B.B.A. II SEMESTER</b>				
Generic English	Lolita Neeta D'Souza/Kavya U/Madhumathi J. Raja	208	207	99.52%
Hindi	Dr. Shalini M.	139	135	97.12%
Kannada	Jeevitha D.	68	68	100%
Corporate Accounting and Reporting	Sanjana/Akshith Kumar	208	207	99.52%
Human Resource Management	Murilidhar Rao K. S.	208	202	97.12%
Business Environment	Preethika Dharmapal/Parinita Salian	208	206	99.04%
Monetary Economics	Aruna P. Kamath/Shashikala K.G.	208	199	95.67%
Digital Fluency	Sanjana/Pooja	208	208	100%
Sports		209	209	100%
Cultural/NSS/R&R/Youth Red Cross		209	209	100%

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BCA - JULY/AUGUST 2023 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

Class	Name of the Lecturer taught the subject	No. of students appeared	No. of students passed	% age
<b>B.C.A. VI SEMESTER</b>		117	113	96.58%
<b>B.C.A. IV SEMESTER</b>		119	110	92.44%
<b>B.C.A II SEMESTER</b>		119	99	83.19%
<b>SUBJECTWISE RESULTS</b>				
<b>B.C.A. VI SEMESTER</b>				
E-Commerce	Sowmya Jyothi/Shashikala Shetty	117	117	100%
Network Security & Management	Shashiprabha/Reshmi B. R.	117	113	96.58%
Software Testing	Yogitha	117	115	98.29%
Programing for Analytics	Shruthi K./Arun F. Seqiera	117	117	100%
Project Work		117	117	100%
<b>B.C.A. IV SEMESTER</b>				
Generic English	Mamatha	119	119	100%
Hindi	Dr. Shalini M.	82	82	100%
Kannada	Jeevitha D.	36	36	100%
Python Programming	Divya Uchil/Shruthi K.	119	112	94.12%
Computer Multimedia & Animation	Yogitha/Reshmi B. R.	119	117	98.32%
Operating System Concepts	Shashikala Shetty/Shruthi K.	119	119	100%
Multimedia and Animation Lab	Yogitha/Reshmi B. R.	119	119	100%
Python Programming Lab	Divya Uchil/Shruthi K.	119	119	100%
Constitution of India	Anasuya	119	118	99.16%
Financial Education & Investment Awareness	Reshmi B. R./Shashiprabha	119	119	100%
Sports	Sudarshan K.	119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%
<b>B.C.A. II SEMESTER</b>				
Generic English	Madhumathi J. Raja/Kavya U.	119	119	100%
Hindi	Dr. Shalini M.	70	67	95.71%
Kannada	Renuthakshi	49	49	100%
Discrete Mathematical Structures	Divya Uchil	119	117	98.32%
Data Structures Using C	Shashikala Shetty/Arun F Sequiera	119	118	99.16%
Object Oriented Concepts Using Java	Shashiprabha/Sowmya Jyothi	119	104	87.39%
Data Structure Lab	Shashikala Shetty/Arun F Sequiera	119	119	100%
Java Lab	Shashiprabha/Sowmya Jyothi	119	119	100%
Retail Management	Shwetha	119	119	100%
Digital Fluency	Sowmya Jyothi/Arun F Sequiera	119	119	100%
Sports		119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%

## SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

### STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

#### FINAL YEAR B.Com. - JULY/AUGUST 2023 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

Class	Name of the Lecturer taught the subject	No. of students appeared	No. of students passed	% age
<b>B.COM VI SEMESTER</b>		81	81	100%
<b>B.COM IV SEMESTER</b>		83	76	91.57%
<b>B.COM II SEMESTER</b>		72	68	94.44%
<b>SUBJECTWISE RESULTS</b>				
<b>B.Com VI SEMESTER</b>				
GST & Customs Duty	Smitha M.	81	81	100%
Corporate Accounting - II	Gayathri	81	81	100%
Financial Management- II	Sowmya Hegde	81	81	100%
Cost & Management Accounting-IV	Thilakraj G.	81	81	100%
Indian Corporate Law	Kavitha K.	81	81	100%
Auditing	Kavitha Prabhu	81	81	100%
<b>B.COM IV SEMESTER</b>				
Generic English	Lolita Neeta D'Souza	83	83	100%
Hindi	Dr.Jyothi	60	60	100%
Kannada	Renuthakshi	23	23	100%
Advanced Corporate Accounting	Kavitha Prabhu	83	81	97.59%
Costing Methods and Techniques	Akshith Kumar	83	83	100%
Business Regulatory Framework	Praveen D.	82	82	100%
Constitution of India	Deepashree Shenoy	83	81	97.59%
Financial Education & Investment Awareness	Gururaj G.	83	83	100%
Sports	Sudarshan K.	83	83	100%
Cultural/NSS/R&R/Youth Red Cross		83	83	100%
<b>B.COM II SEMESTER</b>				
Generic English	Lolita Neeta D'Souza	72	72	100%
Hindi	Dr.Shalini M.	51	49	96.08%
Kannada	Jeevitha D.	21	20	95.24%
Advanced Financial Accounting	Shwetha	72	72	100%
Business Mathematics	Parinita Salian	44	44	100%
Corporate Administration	Manju H.	28	27	96.43%
Law and Practice of Banking	Parinita Salian	72	72	100%
Monetary Economics	Prasanna Kumar T.	72	71	98.61%
Digital Fluency	Sanjana	72	72	100%
Sports	Sudarshan K.	72	72	100%
Cultural/NSS/R&R/Youth Red Cross		72	72	100%



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

## STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

### FINAL YEAR BA (HRD) - JULY/AUGUST 2023 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,  
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

Class	Name of the Lecturer taught the subject	No. of students appeared	No. of students passed	% age
<b>B.A (H.R.D) VI SEMESTER</b>		52	52	100%
<b>B.A (H.R.D) IV SEMESTER</b>		50	46	92.00%
<b>B.A (H.R.D) II SEMESTER</b>		35	29	82.86%
<b>SUBJECTWISE RESULTS</b>				
<b>B.A (H.R.D) VI SEMESTER</b>				
Management Information System	Supriitha	52	52	100%
Trends in Human Resources Development	Gayathri	52	52	100%
Organizational Development and Management of Change	Pooja	52	52	100%
Labour Legislation	Kavitha K.	52	52	100%
Global Human Resource Management	Sowmya Hegde	52	52	100%
Cost Accounting	Thilak Raj G.	52	52	100%
<b>B.A (H.R.D) IV SEMESTER</b>				
Generic English	Madhumathi J. Raja	50	50	100%
Hindi	Dr. Shalini M.	34	32	94.12%
Kannada	Jeevitha D.	16	16	100%
Organizational Development and Management of Change	Deepashree G. Shenoy	50	49	98.00%
Human Resource Research Methodology	Sanjana	50	49	98.00%
Entrepreneurship Development	Gururaj G.	50	50	100%
Constitution of India	Rashmi T.	50	49	98.00%
Financial Education & Investment Awareness	Praveen D.	50	50	100%
Sports	Sudarshan K.	50	50	100%
Cultural/NSS/R&R/Youth Red Cross		50	50	100%
<b>B.A (H.R.D) II SEMESTER</b>				
Generic English	Kavya U.	35	34	97.14%
Hindi	Dr. Jyothi	20	20	100%
Kannada	Renuthakshi	14	12	85.71%
Human Resource Management	Muralidhar Rao K. S.	35	35	100%
Professional Skill Development	Supriitha	35	35	100%
Business Economics	Shashikala K. G.	35	30	85.71%
Retail Management	Manju H.	35	34	97.14%
Digital Fluency	Pooja	35	35	100%
Sports	Sudarshan K.	35	35	100%
Cultural/NSS/R&R/Youth Red Cross		35	35	100%

## Project Report Of VI BBA - 2023-2024

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Smitha M.</b>		
U05SD21M0234	ABDULLA ZOULAK C U	A study on job satisfaction of employees in Blue Marine Bottling
U05SD21M0062	AKASH	A Study on customer satisfaction with reference to Sai Radha TVS , Mangaluru
U05SD21M0191	ANISH P SHETTY	A study on Company analysis with reference to ParrophinsPvt. Ltd
U05SD21M0233	ASHISH	A Study on impact of Government regulations on EV with reference to Ather
U05SD21M0071	AYMAN ASEEF MULKI SHAIKH	A study on Financial Analysis on Nilgiris
U05SD21M0115	BHAVISH K SHETTY	A study on Employee Satisfaction in S.R home Foods Pvt. Ltd
U05SD21M0183	DEV	A study on Employee Satisfaction with reference to AKATA Agencies
U05SD21M0221	HUSSAIN ASEEL	A study on Employee Satisfaction with reference to Sharadha Silks and Sarees
U05SD21M0065	JAYESH J BANGERA	A Study on Branding and Promotion of Automobiles with reference Mahendra, Karnataka Agencies, Mangaluru
U05SD21M0212	KARTHIK	A study on Employee Satisfaction with reference to Deeksha Travels, Kulai

### **Project Guide : Mrs. Manju H.**

U05SD21M0067	KOUSHIK.K.S	A study on Customer Satisfaction with reference to Ganesh Electricals and Pump sets, Mangaluru.
U05SD21M0170	MANVISH SHETTY	A study on effectiveness of customer retention strategies with special reference to Mahindra Karnataka Agencies.
U05SD21M0176	MOHAMMED ANAS SHEIK	A study on marketing strategy regarding Tamam Furniture World Uppala, Kazargod.
U05SD21M0178	MOHAMMED ATHOOF	A study on employee satisfaction with special reference to Campco Limited.
U05SD21M0169	MOHAMMED ISMAIL AFNAN	A study on Employee satisfaction with special reference to Sharada Silks and Sarees.
U05SD21M0147	MOHAMMED RIHAL	A study on customer satisfaction with special reference to image opticals,M.GRoad, Mangaluru.
U05SD21M0152	NIHAL K.SALIAN	A study on customer satisfaction with special reference to Mudra Printers, Mangaluru.
U05SD21M0070	PRATHAN N.SHETTY	A study on customer satisfaction with reference to Royal Enfield Niran Motors Private Limited.
U05SD21M0068	PUNEETH	A study on customer satisfaction with reference to Deeksha Travels, Mangaluru.
U05SD21M0083	RAFEEZ RAHMAN	A study on Customer perception towards effectiveness of sales promotion of Salman Builder Hyper market, Uppala.

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Gayathri K.</b>		
U05SD21M0157	RITHVIK	A Study on Customer Satisfaction with reference to Karnataka Agencies, Mangaluru
U05SD21M0084	SHAIK MOHAMMED NIHAK	A Study on Customer Perception towards Effectiveness of Sales Promotion of MKH Trading Centre, Uppala.
U05SD21M0223	THUSHAR RAJ	A Study on Customer Satisfaction with reference to Force Motors, Mangaluru.
U05SD21M0161	ANANYA T KULAL	A Study on Sales Promotion Strategies with reference to Total EnergiesMarketing Gas Station, Mangaluru
U05SD21M0085	AVVAMMA AFRIYA	A Study on Employee Satisfaction with reference to ABCO Steels International Pvt. Ltd, Mangaluru
U05SD21M0086	FATHIMATH SUNEERA	A Study on Effectiveness of Advertisement on Sales with special reference to Samsung Sales and Service Centre, Mangaluru
U05SD21M0160	KAVYA SHETTY	A Study on Customer Satisfaction with special reference to Hangyo Ice Creams, Mangaluru.
U05SD21M0158	KOTIAN MEETHA TANOJ	A Study on Work-Life Balance with reference to Presto Foods Corporation Ltd, Mangaluru.
U05SD21M0225	KUSHI KUMBLE	A Study on Customer Satisfaction with reference to TITAN World, Mangalore
U05SD21M0176	MANNA AMEENA JADWAH SIMAAN	A Study on Employee Satisfaction with special reference to Sharada Silks & Sarees, Mangaluru
U05SD21M0162	POORNA	A Study on Employee Satisfaction with special reference to Zari Couture, Kadri, Mangaluru.
<b>Project Guide : Mr. Thilakraj</b>		
U05SD21M0063	ANISH GATTY	'A study on Customer Satisfaction Strategies with special reference to Royal Enfield Niran Motors, Mangaluru.'
U05SD21M0072	SHRAVYA G BHAT	,A study on Financial Analysis with special reference to The ShamraoVithal Cooperative Bank Ltd.'
U05SD21M0074	THRISHA B	'A study on Employee Satisfaction with special reference to Marian Projects Pvt Ltd, Mangaluru.'
U05SD21M0077	SAILAKSHMI SURENDRA SHENOY	'A study on Production and Export of Cashew with special reference to Achal Cashew Pvt Ltd.'
U05SD21M0079	VAISHNAVI R	'A study on Financial Analysis with special reference to Kadeshwalya Agricultural Service Cooperative Society @, '
U05SD21M0082	YAJNA MADAVA A	'A study on Customer Satisfaction at BATA Ltd, Kasaragod'
U05SD21M0168	ABDUL BASITH	'A study on Employee Satisfaction with special reference to Sharada Silks and Sarees.'
U05SD21M0192	ZAHEERA	'A study on Employee Satisfaction with special reference to Sketchers Exclusive, Mangaluru'
U05SD21M0235	PREETHI TIWARI	'A study on Customer Perception with special reference to Giriya's Pvt Ltd, Mangaluru'
U05SD21M0237	ABDUL NAWAZ	'A study on Employee Job Satisfaction at YAFCO Ply and Boards.'

Reg. No	Name of the Student	Project Title
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**Project Guide : Mrs. Kavitha Prabhu**

U05SD21M01489	PREETHESH	A study on Customer Satisfaction with reference to Shivam Enterprises Alake, Mangaluru'
U05SD21M0066	PRATHEEK K.G	A study on Customer Satisfaction with reference to Nilgiris, Mangalore'
U05SD21M0081	MOHAMMED NAFEEL AHSIR	A study on Customer Satisfaction on Stems N Leaves International Granites Private Limited
U05SD21M0146	SUSHAN C. SALIAN	A study on Customer Satisfaction with reference to Xtreme Fitness Natekal, Mangaluru'
U05SD21M0156	KRISHNA DAS	A study on Over all sales with Reference to Das Metal works , Mangalore'
U05SD21M0200	NIKHIL KUMAR	A study on Customer Satisfaction and Expectation with special reference to Wildcraft, Mangaluru'
U05SD21M0064	DHANVIK GOWDA	A study on Customer retention with special reference to OLA Electric Vehicles, Mangaluru
U05SD21M0073	M. AJAY PAI	A study on Customer Retention with reference to Karnataka Agencies Mahindra, Mangaluru'
U05SD21M0151	KAUSHIK P.	A study on Customer Satisfaction at AtherKadri, Mangaluru'
U05SD21M0075	CHIRAG GATTY	A study on Customer Satisfaction with reference to Mudra Printers Alake, Mangaluru'

**Project Guide : Mrs. Shashikala K. G.**

U05SD21M0153	VAISHAK SHETTY	A Study on Employee Satisfaction with Special Reference to Yamaha Moto World Ullal, Mangaluru.
U05SD21M0199	AARTI SHET	A Study on Customer Satisfaction with Reference to Vijendra Jewellers, Carstreet, Mangaluru.
U05SD21M0089	AKSHITHA	A Study on Customer Satisfaction with Reference to Sri Laxmi Cloth Store Bendorweel, Mangaluru
U05SD21M0159	ANANYA	A Study on Customer Satisfaction with reference to School Book Company, Mangaluru
U05SD21M0208	CHAITHANYA LAXMI	A Study on Customer Satisfaction with Special Reference to Marian Projects Pvt. Ltd. Mangaluru
U05SD21M0080	CHAITRA N BANGERA	A study on Financial Analysis with Reference to Kanchan Souharda Co-operative Society Ltd., Mukka, Mangaluru
U05SD21M0112	DISHA	A study on Customer Satisfaction with Special reference to Furniture Gallery, Mangaluru
U05SD21M0087	G.N. DHAVALA	A Study on Employee Satisfaction with Special Reference to Kiocl Panambur, Mangaluru
U05SD21M0165	JESHTA SUVARNA	A Study on Customer Satisfaction Towards Loans and Advances Offered by Canara Bank Ltd., Mangaluru

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Supritha</b>		
U05SD21M0117	SHREYA	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO "PUMA",MANGALURU
U05SD21M0164	THANVISHREE	A STUDY ON "EFFECTIVENESS OF PERFORMANCE MANAGE,MENT SYSTEM WITH REFERENCE TO M.C.F CO, MANGALURU
U05SD21M0009	SHUBHANGI KADAM	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO "JIO" RELIANCE DIGITAL CO,MANGALURU
U05SD21M0090	K.VIDYALAKSHMI	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO "OLIVE STREET FOOD CAFE",MANGALURU
U05SD21M0114	MITHALI.SHETTY	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO "MODERN INDUSTRIAL CORPORATION", MANGALURU
U05SD21M0155	PRAKRITHI S. SHETTY	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO "KARNATAKA MILK FOUNDATION", MANGALURU
U05SD21M0088	VARSHITHA ALVA	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO "SAMSUNG SERVICE CENTRE",MANGALURU
U05SD21M0173	SHILPA.M.NAIK	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO "7TH HEAVEN",MANGALURU
U05SD21M0163	MADHUSHREE	A STUDY ON WORK LIFE BALANCE WITH SPECIAL REFERENCE TO YENEPOYA HOSPITAL, DERALAKATTE", MANGALURU
U05SD21M0167	SHRAVYA	A STUDY ON EMPLOYEE RETENTION MANAGEMENT WITH SPECIAL REFERENCE TO YENEPOYA HOSPITAL, DERALAKATTE", MANGALURU

**Project Guide : Mrs. Anasuya**

U05SD21M0052	ANKITH K.	A STUDY ON JOB SATISFACTION WITH REFERENCE TO DIX SHIPPING COMPANY,MANGALORE
U05SD21M0059	AKSHITH JAIN	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO HARSHA MANGALORE
U05SD21M0195	ALBIN REJO JOSEPH	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO MUTHOOT FINANCE LTD
U05SD21M0171	HRITHIK B. P.	A STUDY ON WORKERS PARTICIPATION IN MANAGEMENT WITH SPECIAL REFERENCE TO MANDOVI MOTORS PVT LTD
U05SD21M0207	KARTHIK SONKAR	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO SAMSUNG SERVICE CENTRE
U05SD21M0179	AHAMMED BILAL	A STUDY ON CUSTOMER SATISFACTION AT AN'AAM FARMS PRIVATE LIMITED
U05DP21M0031	SPANDANA KR	A STUDY ON EMPLOYEE MOTIVATION WITH REFERENCE TO ZARI COUTURE
U05DP21M0025	C. SPANDANA	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO YADAGERI SOUHARDA COOPERATIVE SOCIETY LTD.

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Shwetha Y.</b>		
U05SD21M0180	MOHAMMAD FAYIZ	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO MAYYA ELECTRONICS
U05SD21M0178	MOHAMMED FAZIL	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO THE FUTSAL DUGOUT
U05SD21M0172	MOHAMMED MUZAMMIL	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO SKECHERS EXCLUSIVE MANGALORE
U05SD21M0198	MOHAMMED SHABEEB	A STUDY ON CUSTOMER SATISFACTION AT MINAR TOURS AND TRAVELS
U05SD21M0232	N. D. NIRANJAN	A STUDY ON WORK LIFE BALANCE IN CITY HOSPITAL RESEARCH AND DIAGNOSTIC
U05SD21M0044	PREETHAM G NAIK	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO SUPREME AUTO DEALERS MANGALORE
U05SD21M0028	SAHIL MENDON	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE AT CITY HOSPITAL RESEARCH AND DIAGNOSTIC CENTRE MANGLORE
U05SD21M0050	SHASHMITH S. SHETTY	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO PAI SALES SUZUKI PVT LTD PANDESHWAR
U05SD21M0229	SOOPI HAIF ABDUL KHADER	A STUDY ON "EMPLOYEES SATISFACTION, WITH SPECIAL REFERENCE TO MALABAR GOLD AND DIAMONDS, MANGALORE"
U05SD21M0023	VINEETH SHETTY K. G.	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO SCHOOL BOOK COMPANY MANGALORE
U05SD21M0031	VISHRUTH	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO THE HINDU

**Project Guide : Mrs. Veena D. Kotian**

U05SD21M0213	AISHWARYA	
U05SD21M0218	ARPITHA HEGDE	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO PRESTO FOOD CORPORATION LTD, MANGALORE.
U05SD21M0057	BHAGYALAXMI	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO ROLLING RIGHT ANY CAR SERVICE, MANGALORE.
U05SD21M0219	BHOOMIKA RAI	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO M. SANJEEVA SHETTY SILKS AND READYMADE, MANGALORE.
U05SD21M0024	CHANDANA	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO ASHOK LEYLAND, MANGALORE.
U05SD21M0014	DHANYASHREE	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO ROYAL ENFIELD NIRAN MOTORS PVT LTD, MANGALORE.
U05SD21M0016	DISHA	
U05SD21M0007	DISHA J	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT WITH REFERENCE TO PRESTO FOOD CORPORATION LTD, MANGALORE.
U05SD21M0027	HALEEFA SARA	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO RENUALT CO PVT LTD, MANGALORE.
U05SD21M0001	KEERTANA SUVARNA	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO FRESH BUY RETAIL & ONLINE STORE, MANGALORE.
U05SD21M0228	KHUSHI BHANSALI	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO MALABAR GOLD AND DIAMONDS, MANGALORE.

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Preethika Dharmapal</b>		
U05SD21M0187	PRACHI J VASANI	A STUDY OF CUSTOMER SATISFACTION WITH REFERENCE TO SL SHET JEWELLERS AND DIAMOND HOUSE ,HAMPANKATTA MANGALORE
U05SD21M0018	PRIYA PANDEY	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO SCHOOL BOOK COMPANY, MANGALORE
U05SD21M0186	RAJVI RAKESH VYAS	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO BALAJI MARBLE AND GRANITE CENTRE MANGALORE
U05SD21M0196	SAMEEKSHA	A STUDY ON CUSTOMER SATISFACTION TO 7 TH HEAVEN ,DEREBAIL MANGALORE
U05SD21M0046	SHREENIDHI B SHETTY	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO THE LOAN AND ADVANCES IN KARNATAKA BANK LTD
U05SD21M0021	SOWMYA R SHETTY	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO MANDОВI MOTORS MANGALORE
U05SD21M0037	U NIKITHA KINI	A STUDY OF EMPLOYEE SATISFACTION WITH REFERENCE TO PRESTO FOODS CORPORATION LTD MANGALORE
U05SD21M0216	ZEBA ASLAM	A STUDY OF EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO SHARADA SILKS AND SAREES MANGALORE
U05SD21M0054	AKASH N	A STUDY OF EMPLOYEE SATISFACTION WITH REFERENCE TO BHARATH BEEDI WORKS,BC ROAD MANGALORE .
U05SD21M0053	AMISHA	A STUDY OF EMPLOYEE SATISFACTION WITH REFERENCE TO TUFF KOATS ,YEYYADI MANGALORE
U05SD21M0055	AMITH A SHETTY	A STUDY OF CUSTOMERS SATISFACTION ON ASHOK LEYLAND KANCHANA AUTO MOTIVE MANGALORE

**Project Guide : Mrs. Sowmya Hegde**

U05SD21M0181	LIKHITHA M.	A study on employee Job Satisfaction with special reference to Campco Chocolate Factory Puttur.
U05SD21M0188	M A S ANKITA	A study on Customer Satisfaction with reference to Shakti Logistics & Allied Services Private Ltd. Mangalore
U05SD21M0231	MOHAMMED ALTHAF	A study on Employee Satisfaction with reference to SST Food Products, Baikampady
U05SD21M0226	MOHAMMED RISHAN	A study on Employee Satisfaction with special reference to BOT Ullal, Mangalore
U05SD21M0227	MOHAMMED SALI RAHIL	A study on Employee Satisfaction at Hasan Hajee& Co. NMPT, Mangalore
U05SD21M0224	MOHAMMED THASLEEM	A study on Customer Satisfaction at Saudi International Travels
U05SD21M0184	NANDESH D RAO	A study on Customer Satisfaction with reference to Kalpataru cashew industry, Sullia
U05SD21M0015	NIDHI	A study on Employee Satisfaction with reference to Deenet Services Pvt.Ltd , Mangalore
U05SD21M0203	NITHIN	A study on Customer Satisfaction with reference to Golden Jewellery, Mangalore
U05SD21M0206	PRACHI P VARMA	A study on Customer Satisfaction with reference to Cream Hub Cafe, Karkala
U05SD21M0019	PRANEETH R SHETTY	A study on Customer Satisfaction with reference to Srinivas the verda- Saffron Hotel, Mangalore

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. RASHMI T.</b>		
U05SD21M0051	ANU	EMPLOYEE SATISFACTION WITH REFERENCE TO GAJANANA TIN PRODUCTS
U05SD21M0061	ARCHITH JAIN A	CUSTOMER SATISFACTION WITH REFERENCE TO APOORVA COFFEE WORKS SAMSE
U05SD21M0058	ATHMIKA U. J.	TRAINING AND DEVELOPMENT WITH REFERENCE TO SRI PREMA SAI PRINTERS AND PUBLISHERS, YEYYADI, MANGALORE.
U05SD21M0060	AVINASH R M	CUSTOMER SATISFACTION WITH REFERENCE TO M. SANJEEVA SHETTY SILKS AND SAREES, MANGALORE
U05SD21M0056	B BHUSHAN	TRAINING AND DEVELOPMENT WITH REFERENCE TO ZABT FITNESS CLUB MANGALORE
U05SD21M0039	CHIRANTH S	EMPLOYEE SATISFACTION WITH REFERENCE TO RAJKUMAR TRAVELS, MANGALORE.
U05SD21M0040	DEEKSHA	CUSTOMER SATISFACTION WITH REFERENCE TO SPAR HYPER MARKET
U05SD21M0025	DOROTHY MARIA LYTA	TRAINING AND DEVELOPMENT AT PNB METLIFE INDIA INSURANCE
U05SD21M0182	GURU KIRAN G.	EMPLOYEE SATISFACTION WITH REFERENCE TO KANCHANA AUTOMOBILES PVT.LTD,PADIL ,MANGALORE
U05S21M0013	HARSHENDRA B. S.	EMPLOYEE SATISFACTION WITH REFERENCE TO CAMPCO LTD., PUTTUR
U05SD21M0041	KAUSHIK N K	CUSTOMER SATISFACTION WITH REFERENCE TO SRI LAXMI CLOTH STORE, BENDOORWELL, MANGALORE.

**Project Guide : Mrs. Deepashree G. Shenoy**

U05SD21M0177	PRATHAM	A Study on Customer Satisfaction with special reference to TATA HITACHI Mangalore.
U05SD21M0035	PRERANA	A Study on Customer Satisfaction with special reference to Bhargavi Hyper Market Ballalbhag, Mangalore.
U05SD21M0022	SAKSHI	A Study on Customer Satisfaction with special reference to Canara Bank Mangalore.
U05SD21M0175	SANATH	A Study on Employee Motivation with reference to M Sanjeeva Shetty Cloth Stores Mangalore.
U05SD21M0048	SATHWIK	A Study on Training & Development with reference to Hangyo Ice Cream Pvt Limited Mangalore.
U05SD21M0038	SHIBANI	A Study on Customer Satisfaction with special reference to BMS Kuntikana, Mangalore.
U05SD21M0185	SHREEJA	A Study on Employee Satisfaction with special reference to Primary Industries Ltd Baikampady Mangalore.
U05SD21M0017	SINDHOORA	A Study on Customer Satisfaction with reference to Achal Farm products pvt Ltd Mangalore..
U05SD21M0042	SUSHANTH	A Study on Employee Satisfaction with reference to Primary Cooperative and agricultural rural development bank B. C. Road Mangalore.
U05SD21M0043	THRIPTI	A Study on Employee Satisfaction with reference to KMC Hospital Mangalore.
U05SD21M0047	VIBHA BANGERA	A Study on Job Satisfaction of employees at updapt CSR pvt Ltd Mangalore.



Reg. No	Name of the Student	Project Title
<b>Project Guide : Dr. Prasanna Kumar T.</b>		
U05SD21M0093	ABDULLA HADEED	A study on customer satisfaction of SK GROUP of COMPANY
U05SD21M00101	ABDUL RAHIMAN SHABEEB	A Study on customer satisfaction with reference to Sai Radha TVS , Mangalore
U05SD21M0105	AJAY SING	A study on customer satisfaction with reference to Ramdev Textiles,
U05SD21M0103	ABISHEK V SHETTY	A study on Training and Development with reference to Power house MANNAGUDDA MANGALORE,
U05SD21M0106	AADITHYA	A study on customer satisfaction with reference to The endurance,MANGALORE,
U05SD21M0108	SREERAJ PRABHU	A study on customer Satisfaction with reference to the SAILORS BISTRO Foods Pvt. Ltd
U05SD21M0045	YATHISH	A study on Employee Satisfaction with reference to NILGIRIS, MANGLORE
U05SD21M0107	ADHITHYA R	A study on customer Satisfaction with referencetoRADHAMEDICALS, MANGALORE
U05SD21M0204	ABINAV SAJEEV	A Study on TEA PRODUCTION PROCESS of LOCKHATRT TEA MUNNAR
U05SD21M0092	ASHISH V SHETTY	A Study on customer satisfaction with reference to HARSHA ELECTRONICS, Mangalore
U05SD21M0020	VINISHA	A study on Employee Satisfaction with reference to Sharadha Silks and Rubber co-operative society LTd.
<b>Project Guide : Mrs. Parinita Salian</b>		
U05SD21M0095	AKSATH ALI	A Study on Employee Satisfaction with reference to K.M. Boards, Mangaluru.
U05SD21M0098	AMAN MIQDAD	A Study on Customer Satisfaction with reference to Indian Foods Supermarket, Mangaluru.
U05SD21M0193	ANSHUL N	A Study on Training and Development with reference to Rubber Co-operative Society, Belthangady.
U05SD21M0094	B DHANUSH SHENOY	A Study on Training and Development with reference to KASHARP Fitness, Mangalore.
U05SD21M0100	BHAMY SAMRUDH SHENOY	A Study on Customer Satisfaction with reference to Pai International Electronics Ltd., Mangaluru.
U05SD21M0003	C S BHUVAN	A Study on Customer Satisfaction with reference to V4 Digital, Mangaluru.
U05SD21M0097	CHIRAG SHARMA	A Study on Employee Satisfaction with reference to Harsha, Mangaluru.
U05SD21M0099	CHITHESH KUMAR	A Study on Employee Participation in Management with reference to Mandovi Motors Pvt. Ltd., Mangaluru.
U05SD21M0032	DEEKSHITH S SHETTY	A Study on Customer Satisfaction with reference to ITS Mangalore Cafe, Mangaluru.
U05SD21M0030	DISHANTH RAI	A Study on Customer Perception with reference to GiriasPvt. Ltd., Mangalore.
U05SD21M0111	EZEKIEL JOSHUA MABEN	A Study on Sales Promotion Strategy with reference to Ramdev Textiles., Mangaluru.

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mrs. Sanjana</b>		
U05SD21M0033	DEEKSHITHA	A study on employee satisfaction with special reference to Kanchana Honda Thokkottu, Mangalore
U05SD21M0009	DEEPTHI	A study on Training and Development with special reference to Yenapoya Hospital Deralakatte, Mangalore
U05SD21M0034	DEEKSHA KAMATH	A study on customer satisfaction with special reference to Pai Sales Suzuki Pandeshwar, Mangalore
U05SD21M0110	SHEIK MOHAMMED SHAGIL	A study on employee satisfaction with special reference to Everest Sea food Pvt. Ltd., Baikampady, Mangalore
U05SD21M0126	BINDU	A study on Marketing strategy with special reference to Shri Gajanana Krupa Iron works, Mangalore
U05SD21M0128	DEVIKA NAYAK	A study on employee satisfaction with special reference to 2 PKM Architects, Mangalore
U05SD21M0132	ASHIKA	A study on customer satisfaction with special reference to Gajavadana Tin products, Mangalore
U05SD21M0142	SARVESH S	A study on employee satisfaction with special reference to Karnataka Agency , Mahindra KottaraChowki, Mangalore
U05SD21M0144	DISHA SALIAN	A study on Inventory Management with special reference to Manyavar and Mohey, Mangalore
U05SD21M0205	VIVEK PRASAD BANGERA	A study on customer satisfaction with special reference to Deeksha Travels, Kulai, Mangalore
U05SD21M0214	SRAJAN A	A study on customer satisfaction with special reference to Garodi Steels Pvt. Ltd., Mangalore

**Project Guide : Ms. Pooja**

U05SD21M0036	EVANJALIN SOWJANYA	A Study on Employee training and development program with reference to 2PKM Architects, Mangalore
U05SD21M0124	K. SRIJANA SHETTY	A Study on Employee Satisfaction with reference to SRK Ladders Mukrampady, Puttur.
U05SD21M0130	KYATHI SHETTY J.	A study on Customer Satisfaction with reference to Niran Motors Pvt. Ltd ( Royal Enfield), Kuloor, Mangalore
U05SD21M0136	MAHIMA	A Study on Customer Satisfaction with reference to Cauvery Ford Pvt Ltd, Mangalore.
U05SD21M0122	MELITA PASANHA	A Study on Quality of Work life with reference to BharathAgrovet Industries , Mangalore.
U05SD21M0137	MOOLYA CHAITHANYA ANAND	A Study Of Employee Satisfaction With Reference To Gurucharana Industry Baikampady, Mangalore
U05SD21M0143	MUSKAN F..	A study on SWOT analysis with reference to MS Battery Sales and Service, Mangalore
U05SD21M0121	NAVYA ALVA	A Study on Customer Satisfaction with reference to Mandovi Motors PVT. Ltd, Mangalore
U05SD21M0140	PALLAVI A B.	A Study on Customer satisfaction with reference to Shri Durgambika Jewellers, Bajpe.
U05SD21M0238	SHEETHAL T POOJARY	A Study on Job Satisfaction with reference to Yenepoya Hospital, Derlakatte
U05SD21M0120	PRATHIKSHA	A Study on Employee satisfaction with reference to Navadurga Motors , Mangalore.

Reg. No	Name of the Student	Project Title
<b>Project Guide : Mr. Gurudath Shenoy</b>		
U05SD21M0096	Mohammad Aiman	A study on employee satisfaction with reference to Sharada silk & sarees
U05SD21M0102	Manish	A study on customer satisfaction with reference to Sanjeeva Shetty silks & sarees
U05SD21M0127	Mohammad Ishaam	A study on employee satisfaction with reference to Garodi Steels (P) Ltd. Mangalore
U05SD21M0145	Nabeel	A study on employee satisfaction with reference to UNO Food Industries By Kampady Mangalore
U05SD21M0104	Karan S.	A study on training & development with reference to Bicep Fitness Gym Kodialbail Mangalore
U05SD21M0222	Harikrishna	A study on employee job satisfaction at Nexa Autocars Mangalore.
U05SD21M0008	Keerthan	A study on customer satisfaction with reference to Sai Enterprises Melkar
U05SD21M0002	J. P. Ronak	A study on customer satisfaction at Harsha Mangalore.
U05SD21M0006	Harsh Singala	A study on marketing strategies at Singhala Associates Mangalore
U05SD21M0091	Kanisha Vardhan	A study on employee satisfaction at Pai International (P) Ltd. Mangalore

**Project Guide : Mr. Akshith Kumar K.**

U05SD21M0109	NISSAM ABDUL KHADER	A Study on Employee Satisfaction on Sketchers Exclusive Co.
U05SD21M0134	PRATHAM.C. SHETTY	A Study on Customer Satisfaction on The Function Junction, Udupi
U05SD21M0113	RAHUL SHARMA	A Study on Customer Satisfaction at Zuese Fitness Club
U05SD21M0118	RAUNAK RAINA	A Study on Customer Satisfaction at Sailors Bistro
U05SD21M0189	PRITHVI SHANKAR	A Study on Customer Satisfaction at LG Electronics at Best Shop, Mangalore
U05SD21M0133	SAHIL ANIL KOTIAN	A Study on Employee Motivation with reference to M Sanjeeva Shetty Silks And Sarees, Mangalore
U05SD21M0215	NESMIN ABDULLA M.H	A Study on Customer Satisfaction at Outfit Fashion Destination, Kasaragod
U05SD21M0174	NIHAL UK	A Study on Employee Job Satisfaction with reference to Decathlon, Mangalore
U05SD21M0004	NANDAN PADALIYA	A Study on Customer Satisfaction with reference to Makrana Marbles
U05SD21M0119	PRANAV K.P	A Study on Customer Satisfaction at Ashok Leyland, Kasaragod
U05SD21M0139	PRATHEEK	A Study on Customer Satisfaction on Hangyolcecream

Reg. No	Name of the Student	Project Title
<b>Project Guide : : Mr. Harshal</b>		
U05SD21M0138	SADVIKA G SAPALYA	A Study on Employee Satisfaction with Special Reference To Cardolite Speciality Chemicals India LLP, Mangalore.
U05SD21M0230	SUSHMITHA	A Study on Inventory Management with Reference to Manyavar and Mohey, Mangaluru
U05CU21M0039	CHANDANA S	A Study on Customer Satisfaction With Special Reference to Nilgiris Supermarket, Mangalore
U05SD21M0123	SNEHA ACHARYA	A Study on Employee Satisfaction With Reference to Modern Industrial Corporation, Mangalore
U05SD21M0129	SAURABHA	A Study on Training and Development in ETA Shipping and Logistics, Mangalore
U05SD21M0131	RAKSHA J KULAL	A Study on Training and Development with Special Reference to Cardolite Speciality Chemicals India LLP, Mangalore
U05SD21M0125	RACHANA SANIL	A Study on Employee Satisfaction with Reference to Jasmine Plastics Pvt. Ltd., Mangalore
U05SD21M0197	VAISHNAVI RAI	A Study on Employee Training and Development with Reference to Mandovi Motors Pvt. Ltd., Mangalore
U05SD21M0141	SHLOKA A S	A Study on Production Process with Reference to HosaDigantha Kannada Daily Newspaper
U05AC21M0052	NASIA FAZIL	An In-Depth Analysis into Consumer Satisfaction: A Case Study on Harsha, Mangalore
U05SD21M0135	VAIBHAVI PAI	A Study on Employee Satisfaction with Special Reference to Pai International Mangalore

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Reg. No.	Name of the Student	Project Title
<b>Project Guide : Mrs. Divya Uchil</b>		
U05SD21S0109	Renuka S	Student Attendance
U05SD21S0110	Disha J	Fire Alert
U05SD21S0111	Pratham	Clash Of Champions
U05SD21S0112	Sameeksha	Fire Alert
U05SD21S0113	Prathamesh D Shetty	The Timber Factory
U05SD21S0114	Nischinth K	Travel Website
U05SD21S0116	Dhanyashree D	HEAD-SHEF
U05SD21S0117	Abhishek A M	Home Decor
U05SD21S0118	J T Akshay Kanna	The Timber Factory
U05SD21S0119	Gowri Sharma	Hungry-Paws
U05SD21S0120	Shujan	Clash Of Champions
U05SD21S0121	Mohammad Fairouz	Royal Hungry Bait Cafe
U05SD21S0122	Praneeth	Home Decor
U05SD21S0123	Kruthika Bangera	Student Attendance
<b>Project Guide : Mr. Arun Francis Sequeira</b>		
U05SD21S0030	N Rachna Shenoy	"Notius" – Content Management App
U05SD21S0031	Koushik D Salian	AtlanticVally-Ventures
U05SD21S0032	Lavanya K	Apartment Mainframe
U05SD21S0033	Anusha Rao H Y	"EasyClinics"-Clinic Management System
U05SD21S0034	Aishwarya B Alva	"AgroMart"-Online Agriculture E-Commerce
U05SD21S0035	Deekshitha	AgroMart-Online Agriculture E-Commerce
U05SD21S0036	Jagrathi Shetty	"Dreamy Destination" - Tourism Management System
U05SD21S0037	Samrdh	Sudoko Saga
U05SD21S0038	P Thrisha	"Dreamy Destination" - Tourism Management System
U05SD21S0039	Ranjan K	MeghaRanjana Trust
U05SD21S0040	Deviprasad N M	VAHAN-Car Rental Management System
U05SD21S0041	Akhil	VAHAN-Car Rental Management System
U05SD21S0042	Ananya G L	FerryLine-Boat Fishing Management System
U05SD21S0043	Akhila	EasyClinics-Clinic Management System
U05SD21S0044	Bhagyashri	FerryLine-Boat Fishing Management System

Reg. No.	Name of the Student	Project Title
<b>Project Guide : Mrs. Shashikala Shetty</b>		
U05SD21S0045	Kavyashree Karanth	Steganography
U05SD21S0046	Mohamed Rifaz	JMJ Construction
U05SD21S0047	Harshitha	Online Medical Management System
U05SD21S0048	Abhay R Salian	Men's Saloon Management System
U05SD21S0049	Jayendra Rao	JMJ Construction
U05SD21S0050	Nagendra Bhat	Mealbox
U05SD21S0051	Athiq Imbrahim Moidin	City Corporation
U05SD21S0052	Syed Sayhan	City Coproratio
U05SD21S0053	Vinith Devadiga	Pet Zone
U05SD21S0054	Surendran R	Book Wave
U05SD21S0055	Raveend S	Nutri Zen
U05SD21S0056	Asheesh Kiran	Pet Match
U05SD21S0057	Rahul N	Student Management System,
U05SD21S0058	Karthik K.U.	Sahara Hospital
U05SD21S0059	Pavan Raj Kalluraya M	Sahyadri Garden & Nursery
<b>Project Guide : Mrs. Sowmya Jyothi</b>		
U05SD21S0091	Apeksha C Banakar	Exam Management System
U05SD21S0092	Harshitha	Pet Adoption Hub
U05SD21S0093	K. Balaram G. Kini	Speed Wheels
U05SD21S0094	K. Raksha Kamath	Expense Insight
U05SD21S0095	Saakshita S.	Shopease
U05SD21S0096	Likitha S.	Airline Ticket Booking System
U05SD21S0097	Chaithra	City Bakery
U05SD21S0099	A. Samved Rao	Construction Management System
U05SD21S0100	Fathima Fanaaz	Child Care System
U05SD21S0101	Pratham G.Shet	Pharmacy Management
U05SD21S0102	Mokshith	Genie An Advanced Ai Chatbot
U05SD21S0103	Srujan N.	Clean Cultt
U05SD21S0104	Keerthana Balakrishnan	Travelocity
U05SD21S0105	Muhammad Nabhan	Body Fuel
U05SD21S0108	Hrishith Shetty	Imagineink.Com

Reg. No.	Name of the Student	Project Title
<b>Project Guide : Mrs. Shashiprabha</b>		
U05SD21S0076	Bhoomika M Rai	Beauty Parlour Management
U05SD21S0077	Sakshi S Karkera	RecipeRef
U05SD21S0078	Akhila	Art Universe
U05SD21S0079	Reethika S	Bibliotech- Online Book Management System
U05SD21S0080	Vrashika	Step Up Dance Workshop
U05SD21S0081	Niyathi	Sea Breeze Dine
U05SD21S0082	Neha S	Cyber Guard
U05SD21S0083	Keerthana T Naik	Step Up Dance Workshop
U05SD21S0084	Krithi	Pawfect- Pet Service Booking System
U05SD21S0085	Suchitha Devadiga	Sea Breeze Dine
U05SD21S0086	Nidhishree	GoCAB - Cab Management System
U05SD21S0087	Sanha S Kotian	Hospital management System
U05SD21S0088	Prapthi ramachandra	Hospital management System
U05SD21S0089	Sonika Sharma	Jarvis - An Intelligent Assistant
U05SD21S0090	Ananya Machendra	Urban Nest
<b>Project Guide : Mrs. Reshmi B. R.</b>		
U05AC21S0136	Rachana	Men Salon Management System
U05RF21S0037	Yashas	Emergency Ambulance Hiring portal
U05SD21S0001	Shruthika	Hospital Management System
U05SD21S0002	Pawan Kumar H	Emergency Ambulance Hiring portal
U05SD21S0003	Shreyas Shetty	Gym Management System
U05SD21S0004	Sparsha Shetty	Restaurant Table Booking System
U05SD21S0005	Vamshi K	Restaurant Table Booking System
U05SD21S0006	Vaishnavi	TransitConnect
U05SD21S0007	Yathish	Om Sai Car Shower
U05SD21S0008	Deepthi	Resort Management System
U05SD21S0009	Swaroop	Om Sai Car Shower
U05SD21S0010	Shravya	Hospital Management System
U05SD21S0011	Likhith	Life Saver
U05SD21S0012	Shajay	Gym Management System
U05SD21S0013	Shefali Alva	Resort Management System

Reg. No.	Name of the Student	Project Title
<b>Project Guide : Mrs. Yogita Patgar</b>		
U05SD21S0014	Sakshi Sharad Bangera	Fastfood:Online Food Ordering System
U05SD21S0015	Vishmitha	Empower Evolution
U05SD21S0016	Chethan Rai	Health Care
U05SD21S0017	Priyanka Rai	Trafficguard
U05SD21S0018	Pratham P Kumar	Quick Dial
U05SD21S0019	Mohammed Safwan	Coastal Builders
U05SD21S0020	Tushar Sachidananda Poojary	Clothify
U05SD21S0021	Pratheek	Ridetex Rentals
U05SD21S0022	Rasheeduddin Rashaad	Youth Face
U05SD21S0023	Nireeksha P. Rai	Cardio Care
U05SD21S0024	Nishan J. Shetty	Health Care
U05SD21S0025	Sameeksha Ullal	Carzoo
U05SD21S0026	Jitesh S. Shetty	Sudharike Event Management
U05SD21S0027	Githali Joshi	Drive Smart
U05SD21S0028	Ashwitha T.	Carzoo
<b>Project Guide : Mrs. Shruthi K.</b>		
U05SD21S0060	Gagan R Shetty	Attendance Registry App
U05SD21S0061	Adhithya D Kotian	Online Birth Certificate System
U05SD21S0062	Deekshith R P	Subramanya Hostel Management System
U05SD21S0063	Nikhil	Subramanya Hostel Management System
U05SD21S0065	Puneeth N Ail	Face Attendance System
U05SD21S0066	Sarthak R Shetty	Sahan Restaurant-Billing Management System
U05SD21S0067	Ashwini	Enterprise Management And Construction
U05SD21S0068	Shrajan K	Bikes And Scooter Rental Service
U05SD21S0069	Keerthana	Cuisine Connect Catering System
U05SD21S0070	Muhammad Nadeem	Bikes And Scooter Rental Service
U05SD21S0071	Sanjana	Zacson Gym
U05SD21S0072	Shivani D S	Photography Portfolio Website
U05SD21S0073	Vamshi Shetty	Travel Management System
U05SD21S0074	Sayed Amaan	Logical Games
U05SD21S0075	Anagha	Online Cake Ordering System



## Project Report Of VI BA (HRD) - 2023-2024

Reg. No.	Name of the Student	Project Title
<b>Field Study Report Guide : Mrs. Smitha M.</b>		
U05SD21A0012	ABDUL KHADER AJMAL A.	A Study on Employee Satisfaction with reference to TATA Power Solar, Kasaragod
U05SD21A0046	ABOBACKER SIDDIQ SAMMASH	A Study on Employee Satisfaction with reference to Yenopoya Food and Beverages,Balmata
U05SD21A0017	ADITYA	A Study on Training and Development with reference to KMC Hospital, Mangalore
<b>Field Study Report Guide : Mrs. Manju H.</b>		
U05SD21A0031	ANIRUDH MADHUSUDAN	A study on Employee satisfaction with reference to Veenu Enterprises, Maroli, Mangaluru.
U05SD21A0040	ANOOP S PAKALA	A Study on employee satisfaction with special reference to Nirmala Travels Private Limited.
U05SD21A0035	ANUSHA S	A Study on Time Management on employee satisfaction with special reference to Unity Hospital, Mangalore.
<b>Field Study Report Guide : Mrs. Gayatri K.</b>		
U05SD21A0048	ARFANAAZ	A Study on Employee Satisfaction with reference to Sulthan Diamonds and Gold, Mangalore
U05SD21A0005	AYISHA THASMEERA	A Study on Employee Satisfaction with reference to MESCOM, Bejai, Mangalore.
<b>Field Study Report Guide : Mr. Thilakraj</b>		
U05SD21A0008	DISHA	A Study on Recruitment and Selection process with reference to Vinamra Management Pvt Ltd, Mangalore
U05SD21A0013	FAHMUDEEN MANAL	A Study on Job Satisfaction with reference to Yenepoya Medicals.
U05SD21A0025	FAHAM MIQDAD AHMED	A Study on Employee Satisfaction with reference to Azad Steels and Hardware, Mangalore.
U05SD21A0038	DHANYASHREE	A Study on Training and Development to employees of Fiza by Nexus
U05SD21A0042	DANYASHREE	A study on Employee Satisfaction with reference to Sai Suraj International Hotel, Pvt Ltd, Mangalore
U05SD21A0044	H. A. YATHISH	A Study on Employee Satisfaction with reference to Fastrac, Mangalore.

Reg. No.	Name of the Student	Project Title
<b>Field Study Report Guide : Mrs. Kavitha Prabhu</b>		
U05SD21A0004	KARTHIK	A Study on Job Satisfaction with reference to Mc Donald Mangalore
U05SD21A0029	LIKHITH P. SHETTY	A Study on Employee Satisfaction with reference to DKDMCB LTd
U05SD21A0010	MAHMOOD SADIM ANWAR	A Study on Employee Satisfaction with reference to Renaault Co Pvt Ltd
U05SD21A0028	MOHAMMED NAVEED SUNAIF	A Study on Training and Development with reference to Group Delta, Kuloor .
U05SD21A0052	MOHAMMED HASAN AYAN	A Study on Employee retention in Harsha Electronics Mangalore.
U05SD21A0020	MOHNISH S.	A Study on Employee Relation with reference to Bhandary Builders
<b>Field Study Report Guide : Mrs. Shwetha Y.</b>		
U05SD21A0043	MULLA ABDUL AMAN	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO THE SUZUKI PAI SALES PVT LTD
U05SD21A0023	NAVEENA KUWAR	THE STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO MARIAN PROJECTS PVT LTD
U05SD21A0050	NEELES S	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO EMPLOYEES OF SOURAV DESIGNS AND PRINTS
U05SD21A0015	NEHA S SUVARNA	A STUDY ON EMPLOYEE HEALTH AND SAFETY WITH REFERENCE TO ANUSHKA CONSTRUCTIONS
U05SD21A0022	NIDHI ASHWIN	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO ASHA INFRA DEVELOPERS, BENDLOORWELL, MANGALURU
U05SD21A0036	PRATHIKA A M	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO "WE CARE HOME NURSING AND SECURITY SERVICES"
<b>Field Study Report Guide : Mrs. Veena D. Kotian</b>		
U05SD21A0021	PRIYANKA S	A Study on Training and Development with reference to Mondovi Motors Pvt Ltd, Mangalore.
U05SD21A0049	RAVINDRA KUMAR S	
U05SD21A0002	RINITH RAJ	
U05SD21A0014	ROHAN	A Study on Employee satisfaction with reference to MESCOM, Bejai Mangalore
U05SD21A0011	AHAMED SAHIL	A Study on Employee Satisfaction with reference to Bharath Motors Pvt Ltd, NEXA, Mangalore.
U05SD21A0007	SHRAVAN SHETTY	A Study on Employee Satisfaction with reference to Dominos, Chilimbi Mangalore.

Reg. No.	Name of the Student	Project Title
<b>Field Study Report Guide : Mrs. Rashmi T.</b>		
U05SD21A0051	SHUHAIB	EMPLOYEE SATISFACTION IN BHARTI AIRTEL SERVICES PVT.LTD
U05SD21A0019	SUVIN VINAY KUKYAN	EMPLOYEE SATISFACTION WITH REFERENCE TO WOODLAND PVT LTD.,
U05SD21A0033	USMAN SHANIB	EMPLOYEE SATISFACTION ON ROYAL ENFIELD NIRAN MOTORS PVT.LTD. MANGALORE.
U05SD21A0047	ASHIKA B	EMPLOYEE SATISFACTION IN POLYSHAKSTHI ENTERPRICES PVT.LTD
U05SD21A0026	CHARITH	EMPLOYEE SATISFACTION IN APPLE MART PVT.LTD MANGALORE
U05SD21A0027	HARISH SAHANI	WORKERS PARTICIPATION IN MANAGEMENT WITH SPECIAL REFERANCE TO MANDOVI MOTERS PVT.LTD, MANGALORE

**Field Study Report Guide : Dr. Sowmya Hegde**

U05SD21A0037	JITESH D ANCHAN	A Study on Employee Satisfaction with reference to Bubbly Water Supply
U05SD21A0039	MITHUN C S	A Study on Employee Satisfaction with Reference to Fastrack, Mangalore.
U05SD21A0041	MOHAMMED ASHFAK	A study on Training and Development of employees with reference to Friends, Veneer ply, Mangalore.
U05SD21A0024	PRANAM M KOTIAN	A study on Training and Development of employees with reference to Nilgiris Mangalore.
U05SD21A0030	RITHESH	A study on Employee Satisfaction of employees with reference to Garodi Steels Mangalore.
U05SD21A0016	SACHIN SHETTY	A Study on Employee Satisfaction with Reference to High Range Foods Pvt. Ltd., Mangalore.

**Field Study Report Guide : Mr. Harshal Rao**

U05SD21A0018	SHAMANTH KOINGODI	A Study on Employee Satisfaction with Reference to Garodi Steels Casting Pvt. Ltd., Mangalore.
U05SD21A0032	SHARVAN PRASHANTH	A Study on The Level of Employee Satisfaction with Reference to Employees of Bubbly Water Supply, Mangalore.
U05SD21A0009	SHWETHA	A Study on Employee Satisfaction with Special Reference to Sharada Silks & Sarees, Mangalore.
U05SD21A0045	SOWJANYA	A Study on The Level of Employee Satisfaction with Reference to Employees of Gurudev Plastics Pvt. Ltd., Mangalore.
U05SD21A0003	SUPRIYA	A Study on Training and Development with Reference to Polyshakthi Enterprises Pvt. Ltd , Mangalore.
U05SD21A0034	THANUSHREE KARKERA	A Study on The Level of Employee Satisfaction with Reference to Employees of SRR Masala, Mangalore.

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Reg. No.	Name of the Student	Project Title
<b>Project Report Guide : Mr. Harshal Rao</b>		
U05SD21C0035	ABDULLAH AFHAM	A Study on Customer Satisfaction with Special Reference to Apple Mart, Mangalore.
U05SD21C0006	ACHAL H BANGERA	A Study on Customer Satisfaction with Reference to United Toyota Mangluru.
U05SD21C0020	AADISH	A Study on Customer Satisfaction with Reference to Kiran Enterprises
U05SD21C0051	AKSHAY S.	A Study on Customer Satisfaction of Sony with Reference to Abhinav Enterprises Sony Service Centre, Mangalore.
<b>Project Report Guide : Ms. Pooja</b>		
U05SD21C0073	ANKITH R SHETTY	A Study on Customer Satisfaction with special reference to VaishnaviJewelers.
U05SD21C0040	AYUSH N. RAO	A Study on Customer Behaviour and Buying Pattern With reference to Bhargavi Enterprises.
U05SD21C0054	BHAVANI SINGH	A Study on Employee Satisfaction of Sony with reference to Abhinav enterprises, Sony Service Centre.
U05SD21C0079	FAYEZ ABDULLA	A Study on Marketing Strategy with Reference to Golden Wood Palace, Kasargod.
<b>Project Report Guide : Ms. Sanjana</b>		
U05SD21C0050	HARDIK R SHETTY	A study on Customer Satisfaction with special reference to Sri Manjunatha Food and Packaging Pvt. Ltd.
U05SD21C0053	HRITHIK P SHETTY	A study on Quality of Worklife with reference to Yamaha Moto World, Ullal, Mangalore
U05SD21C0055	HRITHVIK BHANDARY	A study on Customer Satisfaction at Prashant Bharat Gas, Sajjipa, Mooda, Bantwal
U05SD21C0048	MANISH RAJ	A study on Customer Satisfaction with reference to Mahindra Karnataka Agencies
<b>Project Report Guide : Mr. Akshith Kumar K.</b>		
U05SD21C0008	MOHAMMED NABIL	A Study on Customer Satisfaction of More Supermarket, Mangaluru
U05SD21C0087	MOHAMMAD SIHAL	A Study on Training And Development with reference to Kanachur Seasoning Industries, Kallapu, Mangalore
U05SD21C0071	MOHAMMED LAZIM	A Study on Customer Satisfaction with reference to Bharti Airtel Regional office Uppala, Kasaragod.
U05SD21C0052	MOHAMMED MAROOF REHMAN	A Study on Customer Satisfaction with special reference to Reliance Trends Bajpe, Mangalore

Reg. No.	Name of the Student	Project Title
<b>Project Report Guide : Mr. GurudathShenoy</b>		
U05SD21C0034	MOHAMMED SAFWAN	A study on customer satisfaction with reference to 8-11 Supermarket Mangalore
U05SD21C0086	MUBEEN MOOSA	A study on Employee job satisfaction with reference to MESCOM Bejai Mangalore
U05SD21C0082	PILL DKHAR	A study on Job satisfaction with reference to Lenskart eye care Mangalore
U05SD21C0072	SHANVITH	A study on Employee Job satisfaction with reference to Swagath Electronics Melkar Mangalore
<b>Project Report Guide : Mrs. Parinita Salian</b>		
U05SD21C0007	SHREYAS N	A study on Customer Satisfaction with reference to Lenskart Eye care, Mangaluru.
U05SD21C0013	SUHAN N	A Study on Training and Development with reference to Mahindra Karnataka Agencies.
U05SD21C0024	SUHAS	A study on Employee Satisfaction with reference to Supreme Auto Dealers, Mangaluru.
U05SD21C0012	SUMITH SANIL	A study on Customer Satisfaction with reference to Samsung Smart Cafe, Mangaluru.
<b>Project Report Guide : Dr. Prasanna Kumar</b>		
U05SD21C0076	VASUKINANDAN	A study on Employee Satisfaction with reference to HARSHA,UDUPI
U05SD21C0004	VISHWAJNA	A study on customer Satisfaction with reference to Swagath electronics, Mangaluru.
U05SD21C0081	ADITHYA PRADEEP	A study on customer Satisfaction with reference to Sunrise Hospital In KANHANGAD, .
U05SD21C0061	AISHWARYA	A study on Employee satisfaction with reference to Reliance trends, Mangaluru.
<b>Project Report Guide : Mrs. Deepashree Shenoy</b>		
U05SD21C0044	AISHWARYA S SHETTY	A study on sales promotion and strategy with reference to Nilgiris super Market Surathkal.
U05SD21C0056	AKSHITHA	A Study on Customer Satisfaction at pioneer Roof Tile Seethangoli,Kasaragod Kerala
U05SD21C0036	AMISHA SHETTY	A Study on Customer Satisfaction with reference to Sketchers,Forummall,Mangalure.
U05SD21C0039	AMRITHA	A Study on Training and Development at PNB Metlife India Insurance

Reg. No.	Name of the Student	Project Title
<b>Project Report Guide : Dr. Sowmya Hegde</b>		
U05SD21C0042	ANKITHA C	A study on Customer Satisfaction of Advait JCB, Padil, Mangalore.
U05SD21C0077	ATHULYA PRADEEP	A study on Customer Satisfaction with reference to LPG in Madonna gas, Kanhangad.
U05SD21C0001	HARSHITHA	A study on Customer Satisfaction with reference to Royal Enfield Motors Private Limited, Mangalore.
U05SD21C0085	HEEBA SHAFKATH	A study on Customer Satisfaction with reference to Trident Trucking, Mangalore.
<b>Project Report Guide : Mrs. Rashmi T.</b>		
U05SD21C0043	KEERTHI KRUPA	EMPLOYEE SATISFACTION WITH REFERENCE TO ROYAL ENFIELD, KULLOOR, MANGALORE
U05SD21C0058	KHUSHI D	CUSTOMER SATISFACTION WITH REFERENCE TO BHARGAVI HYPERMARKET
U05SD21C0065	NIKITHA H	CUSTOMER SATISFACTION BASED ON SALES PROMOTION STRATEGY WITH REFERENCE TO MORRIS GARAGE
U05SD21C0033	PAYAL	CUSTOMER SATISFACTION BASED ON SALES PROMOTION STRATEGY WITH REFERENCE TO SRI LAXMI CLOTH STORES
<b>Project Report Guide : Mrs. Preethika D.</b>		
U05SD21C0064	POOJA	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO WOODLAND STORE, CITY CENTRE MALL, MANGALORE
U05SD21C0026	POORVI J S	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO SUNWORLD ENTERPRISES, MANGALORE.
U05SD21C0009	PRAJAPATI BHUMIKA	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO LG ELECTRONICS AT BEST SHOP MANGALORE
U05SD21C0060	PREETIKA BALIGA B	A STUDY ON CONSUMER BEHAVIOUR AND BUYING PATTERN AT BHARATH AUTOCARS.
<b>Project Report Guide : Mrs. Veena D. Kotian</b>		
U05SD21C0025	RADHA	A Study on customer satisfaction with reference to Sai Suraj International Hotel, Mangalore.
U05SD21C0016	S. VISHAKA PAI	A Study on Customer satisfaction with reference to S L Shet Jewellers and Diamond House, Mangalore.
U05SD21C0023	SADHVI G. ACHARYA	A Study on Customer preference towards the products and services offered by Ganesh Jewelers, Mangalore.
U05SD21C0083	SAHANA S.	A Study on customer satisfaction with reference to Niran Motors Pvt Ltd, Mangalore.

Reg. No.	Name of the Student	Project Title
<b>Project Report Guide : Mrs. Shwetha Y.</b>		
U05SD21C0021	SALONI PRIYA SOARIES	A STUDY ON CUSTOMER SATISFACTION AND SERVICES OFFERED BY SCDCC BANK LTD, KINNIGOLI, MANGALURU
U05SD21C0069	SAMEEKSHA S	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO NILGIRIS SUPERMARKET
U05SD21C0074	SHETTY DIPTHI VITTHAL	A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO NILGIRIS SUPERMARKET, KODIALBAIL, MANGALORE
U05SD21C0075	SHETTY SAMEEKSHA LAVANANDA	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO SKECHERS
<b>Project Report Guide : Mrs. Anasuya</b>		
U05SD21C0068	SHRAVYA S DEVADIGA	A study on employees satisfaction with reference to Bhandary School book pvt Ltd
U05SD21C0019	SIANA PREETHI SOARIES	A Study on Loans and Advances offered by SCDCC bank ltd ,KinnigoliMangaluru
U05SD21C0022	SONAL C AMIN	A study on Consumer Buying Behaviour offered by Nilgiris Supermarket Surathkal, Mangalore
U05SD21C0067	THANVI VASU SHETTY	A study on Customer Satisfaction with reference to Reliance Trends Footwear, Mangaluru
<b>Project Report Guide : Mrs. Supritha A.</b>		
U05SD21C0003	THASHMA A	A Study on Employee Satisfaction with reference to M.SanjeevaShetty,Puttur.
U05SD21C0002	TINA H SAVSANI	A Study on Customer Satisfaction with reference to Shreya Sweets,Alake,Mangaluru
U05SD21C0005	VARSHA SHETTY	A Study on Consumer Behaviour with Reference to Samsung ,Mangaluru.
U05SD21C0028	ADARSH	A Study on Consumer Satisfaction with Reference to Shetty Hardware,Padil,Mangaluru.
<b>Project Report Guide : Mrs. Shashikala K. G.</b>		
U05SD21C0045	AKASH M J	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO SHASTHA JEWELLERY WORKS
U05SD21C0037	BHAVITH KUMAR	A STUDY ON CUSTOMER SATISFACTION AND EXPECTATION WITH REFERENCE TO WILDCRAFT, MANGALORE.
U05SD21C0041	GAGAN BEKAL R	A STUDY ON EMPLOYEE SATISFACTION TOWARDS KARNATAKA AGENCIES MAHINDRA, KOTTARA CHOWKI.
U05SD21C0046	LIKHITH ANCHAN	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO GURUDEV PLASTICS PVT LTD, MANGALORE.

Reg. No.	Name of the Student	Project Title
<b>Project Report Guide : Mrs. Kavitha Prabhu</b>		
U05SD21C0049	MOHAMMED NASHID KAMIL	A Study on Customer Satisfaction with reference to Manyvar and Mohe
U05SD21C0029	PRERITH PRAKASH	A Study on Customer Satisfaction with reference to Gurudev Mobile and Electronics.
U05SD21C0018	SANDESH S.	A Study on Customer Satisfaction with reference to Fortune Enterprises.
U05SD21C0017	SOORAJ S.	A Study on Customer Satisfaction on Maruthi Suzuki Vehicles with reference to Bharath Auto Cars.
<b>Project Report Guide : Mr. Thilakraj G.</b>		
U05SD21C0010	SUHAS	A study on Customer satisfaction with special reference to Blue Dart Express, Courier Service, Attavar, Mangaluru
U05SD21C0015	SUPREETH KUMAR RAI	A study on Customer satisfaction with special reference to The Raymond (Godly Enterprises) Hampankatte, Mangaluru
U05SD21C0038	A DEEKSHITHA	A Study on Employee Satisfaction with reference to Gajavadana Tin Products, Mangaluru.
U05SD21C0047	ANANYA PAI S.	A study on Customer satisfaction with respect to KNSB Palguni Textiles, Mangaluru.
<b>Project Report Guide : Mrs. Manju H.</b>		
U05SD21C0062	ASHIKA SHETTY	A study on Customer satisfaction with special reference to Grains SuperMarket , Mangaluru.
U05SD21C0032	CHAYA L	A study on effectiveness of customer retention strategies and level of customer satisfaction with reference to Van Hussen, Mangaluru.
U05SD21C0063	HARSHITHA	A Study on customer satisfaction with reference to Morris Garage , Kuloor , Mangaluru.
U05SD21C0030	JAYALAKSHMI RAO	A Study on Customer Satisfaction with reference to Laxmi Cloth Store , Mangaluru.
<b>Project Report Guide : Mrs. Smitha M.</b>		
U05SD21C0031	LAVANYA S	A Study on Customer Satisfaction with reference to Namma Super Market , Kotekar
U05SD21C0059	NIDHISHREE	A Study on Training and Development with reference to Trident Truck , Mulki
U05SD21C0014	SEJAL	A Study on Customer Satisfaction with reference to Sri Gurukripa Agencies, Mannagudda, Magalore
U05SD21C0011	SOWMYASHREE	A Study on Employee Satisfaction with reference to ShrrBhavani Granites
<b>Project Report Guide : Mrs. Gayathri K.</b>		
U05SD21C0070	SWATHIPRIYA S. GATTY	A Study on Customer Satisfaction with reference to Shree Bhavani Granites, Mangaluru
U05SD21C0027	VAISHALI	A Study on Employee Satisfaction with special reference to Sulthan Diamonds and Gold, Magaluru.
U05SD21C0084	VEEKSHA V	A Study on Customer Satisfaction with special reference to Priya Supermarket, B C Road, Bantwal.



## MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BBA/BBM 2022-23

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	202221521193	PRAJNA	9.55	28	202221521225	SHAMA FATHIMA	8.74
2	202221521279	DHANUSHREE	9.37	29	202221521111	ANAM AQEEL	8.72
3	202221521208	RASHMI	9.25	30	202221521318	SHRINITHYA	8.70
4	202221521228	SHAROL SHAKEENA PHILIPS	9.25	31	202221521101	AAKANKSHA S	8.68
5	202221521231	SHIFALI SHET	9.16	32	202221521278	DHANUSH	8.67
6	202221521269	CHAITHRA	9.09	33	202221521196	PRASHASTI SHETTY	8.64
7	202221521257	ZEHARA SHEIK	9.08	34	202221521273	DEEKSHA T	8.61
8	202221521280	GAYAN Y PUTHRAN	9.06	35	202221521251	VANDANA	8.58
9	202221521136	FATHIMA AALIYA	9.03	36	202221521135	DRISHANYA D SHRIYAN	8.56
10	202221521184	NIHARIKA RAMESH	8.99	37	202221521224	SHALMALI J K	8.52
11	202221521203	RAHUL PUNIT BANKER	8.99	38	202221521153	KEERTHANA PUTHRAN	8.51
12	202991521105	PRAKRATHI D	8.99	39	202221521289	KRITHI S	8.51
13	202221521246	THRIPTHI N	8.98	40	202221521147	K T ADITHI	8.49
14	202221521302	NEHA S	8.94	41	202221521179	MUZAINA	8.49
15	202221521157	MAANASA K SHETTY	8.93	42	202221521202	RAHUL	8.49
16	202221521227	SHARANYA RAI	8.93	43	202221521177	MONISHA	8.48
17	202221521226	SHAMITHA B DEVADIGA	8.91	44	202221521306	PAYASWINI P BHASRI	8.48
18	202221521189	PANARA HARSH SANJAYBHAI	8.90	45	202221521145	JYOTHIKA	8.47
19	202221521245	THEJASWI S UCHIL	8.90	46	202221521292	LIKHITHA D BANGERA	8.45
20	202221521168	MOHAMMED KALANDER MASHUK	8.89	47	202221521299	MONISHA	8.45
21	202221521271	CHANDANA J THOTA	8.88	48	202221521258	ZULFA SHAMSHAD	8.44
22	202221521126	D DIVYA SHREE	8.87	49	202221521200	R RUPAL PAI	8.43
23	202221521146	JYOTHIKA RAI	8.82	50	202221521127	D MAHIKA	8.41
24	202221521212	SAFA FATHIMA	8.79	51	202221521307	PRAJNA B KUNDAR	8.41
25	202221521235	SHREYA	8.78	52	202221521272	DEEKSHA RAO	8.40
26	202221521123	CHARITH	8.77	53	202221521239	SUMA	8.33
27	20131521104	ESHA A G	8.75				

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
54	202221521288	KEERTHANA	8.32	81	202221521211	RUHANA	7.96
55	202221521304	NISHA S AMIN	8.32	82	202221521215	SAIKRIPAL MADHAVA PUTHRAN	7.96
56	202221521301	NAYANA	8.31	83	202221521213	SAGAR D	7.89
57	202221521122	CHAITHRA P	8.25	84	202221521160	MANISHA	7.88
58	202221521264	ANANYA KOTTARY	8.25	85	202221521162	MEHAFOOZ ALAM	7.88
59	202221521305	OLIVIA JASMINE LOBO	8.25	86	202221521161	MARIAM MEERA SEQUEIRA	7.87
60	202221521321	SWATHI G	8.25	87	202601521116	PRASHANTHA P	7.87
61	202221521282	HARSHITHA S	8.22	88	202221521312	RAKSHA ACHARYA	7.86
62	202221521317	SHRAVYA B KUNDER	8.17	89	202221521144	JITHESH R D	7.85
63	202221521191	PAYAL	8.14	90	202221521275	DEEPIKA G	7.85
64	202221521319	SHRUTHI	8.11	91	202221521298	MOHAMMED RIFAZ	7.82
65	202221521229	SHAROON MACHADO PRABHU	8.10	92	202221521151	KAVYA V	7.79
66	202221521104	ADITHYA M	8.08	93	202221521238	SRAJAN S	7.76
67	202221521112	ANKITHA	8.07	94	202221521110	AMISHA	7.75
68	202221521133	DISHA SHETTY	8.05	95	202221521267	B S SAMYAK RAO	7.75
69	202221521113	APEKSHA	8.04	96	202221521268	BHAGYA	7.75
70	202221521137	GAGAN	8.04	97	202221521154	KHALEELU RAHIMAN KUNNIL	7.74
71	202221521195	PRANEETHRAJ	8.04	98	202221521118	BHADRAKSHI	7.72
72	202221521276	DEEPTHI	8.04	99	202221521230	SHETTY VARSHITH CHANDRAKANTH	7.72
73	202221521158	MADHUSHREE	8.03	100	202221521236	SHREYAS	7.72
74	202221521244	SWASTIK HEGDE	8.01	101	202221521262	AKSHATHA	7.71
75	202221521324	U KRITHIKA BHAT	8.01	102	202221521310	PRATHEEKSHA	7.68
76	202221521328	VARSHA	8.01	103	202221521121	BHAVISH D KOTIAN	7.67
77	202221521205	RAJESH	7.99	104	202221521190	PARWEJ ALAM	7.67
78	202221521119	BHAVANA	7.98	105	202221521297	MEHUL D SALIAN	7.67
79	202221521261	AKHILESH	7.98	106	202221521183	NIDHI K AMIN	7.66
80	202221521265	ARSHAD A K	7.97	107	202221521234	SHRAVYA	7.66

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
108	202221521250	VAIBHAVI G	7.66	133	202221521198	PRERANA	7.35
109	202221521266	ASHISH N SHETTY	7.65	134	202221521274	DEEKSHITH	7.31
110	202221521143	JITHESH G SHETTY	7.61	135	202221521167	MOHAMMED HASAN MAZAR	7.30
111	202221521155	KHUSHI P BHIMANI	7.61	136	202221521176	MOKSHITH	7.30
112	202221521197	PRATHAM S PAI	7.61	137	202221521125	CHIRAG Y	7.29
113	202221521163	MIHIRA S GURJAR	7.59	138	202221521311	PRATHVEEK MENDON	7.29
114	202221521254	VINDYA RAI	7.59	139	202221521323	TEJAS P	7.29
115	202221521201	RAHUL	7.53	140	202221521192	POOJARY SHRAVYA SHIVARAM	7.28
116	202221521180	NAMRATHA	7.52	141	202221521270	CHAITHRA	7.27
117	202221521218	SAMPATH NAGARAJ NAIK	7.51	142	202221521134	DIVIT G SALIAN	7.24
118	202221521156	KRIPA M	7.49	143	202221521247	THRISHA	7.24
119	202221521240	SURAKSHA B	7.47	144	202221521108	AKSHATHA SHETTY	7.23
120	202221521181	NAMRATHA SALIAN	7.46	145	202221521124	CHIRAG	7.23
121	202221521253	VIDHITHA THINGALAYA	7.45	146	202221521243	SWASTHIK	7.22
122	202221521131	DHYAN L SHETTY	7.44	147	202221521107	AKASH D K P	7.21
123	202221521142	JHANA VI	7.44	148	202221521210	ROSHNI K RAI	7.18
124	202221521248	THRUPTHI	7.43	149	202221521259	ADITHYA NARAYANA	7.17
125	202221521291	LIKHITHA	7.43	150	202221521242	SUVARNA NAKSHATRA MAHENDRA	7.16
126	202221521325	VAIBHAV	7.43	151	202221521285	JOSNA	7.16
127	202601521101	AZMAN	7.43	152	202221521293	MANEESH	7.15
128	202221521103	ABHINAV J RAGHAVAN	7.42	153	202221521329	VIKHYATH R SALIAN	7.11
129	202221521152	KEERTHAN NIHAL BANGERA	7.41	154	202221521172	MOHAMMED SHAHIL SALEEM	7.10
130	202221521221	SATHYA PRIYA S	7.41	155	202221521320	SWASTHIK	7.07
131	202221521206	RAKSHA RAI	7.37	156	202221521277	DEVI DARSHAN	7.06
132	202221521159	MAHAMOOD SANAF ABDUL KHADER	7.36	157	202221521330	YATHISH S C	7.06

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
158	202221521130	DHANUSH S SHETTY	7.02	187	202221521182	NAVANEETH	6.59
159	202221521281	GOUTHAMI B	7.02	188	202221521185	NIKHIL KUMAR A	6.57
160	202221521326	VAISHAK	7.02	189	202221521223	SHAHAN S AMIN	6.57
161	202221521141	JESSICA NATHALIA DSOUZA	7.01	190	202221521204	RAJATHA BHAT	6.53
162	202221521165	MOHAMMED AHNAF AHMED	6.99	191	202221521173	MOHAMMED SUHAIB AHMED	6.50
163	202221521314	SAMUEL CALVIN SOANS	6.97	192	202221521148	KARTHIK	6.48
164	202221521199	PUNEETH G MALLYA	6.95	193	202221521313	RAKSHITH	6.44
165	202221521263	ANANYA	6.95	194	202221521128	D SHREYAS KUMAR	6.40
166	202221521241	SUSHANTH	6.94	195	202221521284	JITESH	6.40
167	202221521322	TANMAY Y SALIAN	6.93	196	202221521116	ASHISH SHETTY	6.36
168	202221521150	KARTHIK N P	6.91	197	202221521149	KARTHIK KUMAR	6.33
169	202221521174	MOHAMMED YASIR P A	6.91	198	202221521260	AHMED AYMAN AFREEZ	6.33
170	202221521294	MANJUNATH	6.91	199	202221521216	SAJAN SHETTY	6.22
171	202221521296	MEGHA	6.91	200	202221521286	KAUSHIK	6.21
172	202221521175	MOHITH BEKAL	6.90	201	202221521187	NISHA SHETTY	6.17
173	202221521102	ABDULLA SINAN	6.83	202	202221521303	NIKHIL H SALIAN	6.17
174	202221521295	MANVITH KUMAR	6.83	203	202221521194	PRAKYATH SALIAN S	6.15
175	202221521106	AKANKSHA	6.81	204	202221521309	PRASAD DAS	6.14
176	202221521164	MITHIL	6.79	205	202221521217	SAMARTH SHETTY	6.13
177	202221521233	SHODHAN	6.79	206	202221521252	VARSHA V	6.10
178	202221521300	NAVYASHREE	6.79	207	202221521237	SHRISH KULKARNI	6.08
179	202221521207	RANJITH L	6.76	208	202221521222	SAVIN A V	5.99
180	202221521109	ALANKRITHA N SHETTY	6.74	209	202221521170	MOHAMMED RABEEH	5.90
181	202221521220	SANJANA ACHARYA	6.74	210	202221521186	NIKHIL N MARLA	5.90
182	202221521315	SHIVA PRASAD NAYAK	6.73	211	202221521219	SANATH KUMAR	5.80
183	202221521138	HARDHIK	6.69	212	202221521169	MOHAMMED MASHAHID	5.59
184	202221521232	SHIVANI S N	6.67				
185	202221521327	VAISHNAVI	6.62				
186	202221521129	DEEPAK P C	6.59				

## MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BCA 2022-23

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	202221522102	ADITHI KINI N	9.60	27	202221522195	KUSHALI	8.57
2	202221522202	NIREEKSHA	9.57	28	202221522142	PREETHESH N ANCHAN	8.53
3	202221522216	SHRAVYA S	9.55	29	202221522183	DEEKSHITHA	8.53
4	202221522178	ANANYA	9.52	30	202221522213	SHARATH	8.53
5	202221522209	RIYA G	9.47	31	202221522175	ABHISHEK	8.52
6	202221522145	RAMYASHREE	9.36	32	202221522204	PRAJWAL KUMAR	8.51
7	202221522193	KEERTI NARAYAN HEGDE	9.34	33	202221522180	ASHIKA B K	8.48
8	202221522152	SAKSHA SHETTY	9.33	34	202221522112	DAWSON LESTER LOBO	8.47
9	202221522126	KAVYASHREE	9.22	35	202221522206	PRIYA H	8.47
10	202221522147	RASHMITHA S SHET	9.20	36	202221522162	SONALI	8.44
11	202221522196	MADHU	9.09	37	202221522214	SHRADDHA P V	8.44
12	202221522174	YASHIKA S KOTIAN	9.03	38	202221522219	VIDHIKA	8.41
13	202221522179	ANVITHA N J	8.97	39	202221522168	VAJRAKSHI	8.39
14	202221522173	WIOLA JANE LOBO	8.94	40	202221522215	SHRAVYA R	8.37
15	202221522184	DEEKSHITHA K	8.94	41	202221522108	BHOOMIKA	8.36
16	202221522192	KEERTHANA K	8.87	42	202221522163	SUJITH	8.36
17	202221522208	RAJATH	8.83	43	202221522217	SPANDANA	8.34
18	202221522111	CHETHAN J RAO	8.76	44	202221522144	RAKSHA	8.32
19	202221522141	PRATHIKSHA RAJ U	8.72	45	202221522161	SHRIDEVI	8.32
20	202221522136	PAVITRA BHARATHI J	8.69	46	202221522176	ADITHYA K	8.30
21	202221522181	ATHUL KRISHNA	8.64	47	202221522201	NEHA	8.23
22	202221522210	ROSHNI	8.63	48	202221522117	EISHA N SHETTY	8.21
23	202221522120	ISHA T V	8.61	49	202221522150	SABHA AMBRIN	8.18
24	202221522203	PRAJAY KUMAR	8.61	50	202221522128	LIKHITHA S SALIAN	8.17
25	202221522200	NAMRATHA	8.59	51	202221522157	SATHWIK KUMAR P	8.14
26	202221522190	JESSEN AVIN WARTHIKA	8.58	52	202221522172	VISHAKHA DIVAKAR PUTHRAN	8.14

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
53	202221522119	GOWTHAM K R	8.11	77	202221522156	SANIHA SHETTY	7.67
54	202221522160	SHRADDHA	8.11	78	202221522103	AKHILESH	7.66
55	202221522109	BHUSHAN	8.07	79	202221522170	VEEKSHITHA	7.63
56	202221522164	SURAKSHA	8.06	80	202221522110	BRAHMI	7.59
57	202221522153	SAKSHI	7.99	81	202221522127	KEERTHI	7.57
58	202221522212	SANKETH KUMAR	7.99	82	202221522139	PRATHEEK KISHORE KOTTARI	7.57
59	202221522185	DILAN SOMANNA K	7.97	83	202221522191	KARTHIK	7.56
60	202221522188	GURUKIRAN B	7.97	84	202221522146	RAMZEEN MUSTAQ SHEIK	7.56
61	202221522154	SAMEEKSHA	7.94	85	202221522165	SUSHMITHA	7.53
62	202221522167	VAISHALI	7.92	86	202221522182	BHARATH RAKSHAN	7.53
63	202221522198	MEGHANA D S	7.91	87	202221522143	RAHUL A	7.45
64	202221522137	PAWAN KUMAR K P	7.88	88	202221522101	ABHIN	7.41
65	202221522197	MANISH V SALIAN	7.88	89	202221522218	VAISHNAVI	7.36
66	202221522116	DHYAN RAI	7.87	90	202221522122	JANITH P SALIYAN	7.32
67	202221522149	RITESH SUDHAKAR	7.87	91	202221522148	RISHA L SHETTY	7.32
68	202221522207	RACHITHA	7.86	92	202221522125	KAUSHIK B SHETTY	7.31
69	202221522158	SHEEJAL	7.82	93	202221522166	THANUSH	7.30
70	202221522211	S SOURABH KUMAR	7.77	94	202221522104	ANIKETH B DEVADIGA	7.28
71	202221522194	KRITHIKA	7.76	95	202221522155	SAMRUDH D RAI	7.14
72	202221522106	ANUSHA	7.75	96	202221522186	DIYA K	7.12
73	202221522138	PRAJNA	7.74	97	202221522114	DHANUSH, S/O DINAKAR	7.09
74	202221522140	PRATHIKSHA	7.74	98	202221522121	JANITH	6.95
75	202221522133	NAVANEETH S SANIL	7.73	99	202221522113	DEEKSHA GOPAL	6.70
76	202221522151	SAHANA	7.67	100	202221522199	MUHAMMED NAUSHEER MUKKA	6.70
				101	202221522124	KALANDAR A K	6.48
				102	202221522105	ANUJ J	6.44

## MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BA (HRD) 2022-23

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	202221526101	ADHISH UCHIL	8.74	23	202221526136	AMITH L	6.60
2	202221526102	ALSHA FATHIMA	8.30	24	202221526154	SINCHANA R	6.57
3	202221526131	SHOBHA MALI	8.17	25	202221526122	RAMYA	6.53
4	202221526134	YASHASWINI	8.17	26	202221526114	MOHAMMED SHAMEER	6.39
5	202221526120	P SANJIVINI	8.13	27	202221526133	SWEDEL WINONAH LASRADO	6.39
6	202221526137	ANCHITH SANYU EPHRAIM	7.86	28	202221526126	SAMARTH R SHETTY	6.38
7	202221526123	REMAZ	7.72	29	202221526113	MOHAMMED AFEED	6.31
8	202221526153	SHREYA	7.60	30	202221526132	SULTHAN NABIL KHADER	6.30
9	202221526124	RIA CRYSTAL VAS	7.56	31	202221526108	GOWDADHANYARAJ YASHODHAR	6.23
10	202221526128	SHAIMA TAHIRA	7.37	32	202221526157	VINISHA M SALIAN	6.20
11	202221526155	SOUJANYA J	7.28	33	202221526116	MUHAMMED BASHIL KHADER	6.18
12	202221526103	ANISHA MARY ALBUQUERQUE	7.22	34	202221526130	SHETTY SWEELKAR KARUNAKAR	6.17
13	202221526135	YASHWIN	7.14	35	202221526142	GAGANDEEP	6.13
14	202221526138	ANVESHA	6.94	36	202221526117	N S VAISHNAVI	6.09
15	202221526125	S KEDARNATH PAI	6.93	37	202221526146	LATHESH MALLI	6.08
16	202221526109	HABEERA FATHIMA	6.82	38	202221526112	MOHAMMAD YUSUF SAHAL	6.02
17	202221526110	HITHAISHI	6.80	39	202221526104	AZEEM AMEER ISMAIL	5.91
18	202221526129	SHETTY KHUSHI GANESH	6.78	40	202221526140	DHANUSH K	5.91
19	202221526141	FATHIMA REEM UMMAR	6.76	41	202221526127	SHAIKH MOHAMMED SAIFULLA	5.86
20	202221526152	SHARANYA J PUTHRAN	6.74	42	202221526118	NIKHIL SHETTY	5.82
21	202221526119	NIREEKSHA	6.69	43	202221526145	KAVYASHREE	5.72
22	202221526151	RACHAN SALIAN	6.65	44	202221526156	SWASTHIK J	5.63
				45	202221526139	DEERAJ	5.51
				46	202221526147	MAYUR S	5.41

## MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE B. Com. 2022-23

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	202221533113	DEEPIKA SHARMA	9.49	27	202221533147	VIDISHA KARKERA	8.61
2	202221533158	JAHNAVI B G	9.40	28	202221533150	AKSHAY ALVA	8.59
3	202221533137	SHWETHA K	9.34	29	202221533133	SHARANYA G K	8.57
4	202221533106	BHAGYASHREE	9.33	30	202221533134	SHIBANI	8.57
5	202221533108	C S SHARANYA	9.33	31	202221533140	THANVI D	8.57
6	202221533118	KAJAL	9.33	32	202221533173	RAKSHITHA	8.56
7	202221533112	DEEPIKA D BHAT	9.30	33	202221533148	VIGNESH V	8.54
8	202221533146	VAISHNAVI	9.28	34	202221533144	VAISHAK S	8.41
9	202221533141	THEJAL P SHETTY	9.23	35	202221533160	K V LAKSHMI	8.39
10	202221533117	K MANISH SHETTY	9.19	36	202221533110	D VIJAYALAXMI KAMATH	8.33
11	202221533151	BHAVISHYA J SHETTY	9.19	37	202221533132	SARVESH K L	8.30
12	202221533175	SHARMILA T A	9.13	38	202221533155	DIYA	8.30
13	202221533138	SINDHU	9.11	39	202221533164	LISHMITHA K P	8.28
14	202221533120	MITHALI	9.07	40	202221533143	VAISHAK P	8.26
15	202221533139	SPOORTHI PAL	8.93	41	202221533122	NAMAN BOHRA	8.24
16	202221533167	PALLAVI	8.90	42	202221533181	VAISHIKA V SUVARNA	8.24
17	202221533182	VARSHITHA	8.88	43	202221533116	HIMALI	8.16
18	202221533107	BHARGAVI	8.87	44	202221533153	CHAYASHRI	8.15
19	202221533135	SHRAVYA	8.84	45	202221533102	ADITHYA SHETTY	8.09
20	202221533165	MANVITHA KOTIAN	8.82	46	202221533171	PRERANA M AMIN	8.07
21	202221533176	SHRAVYA	8.82	47	202221533127	RANIYA ZAINAB	8.05
22	202221533178	T D RITESH	8.80	48	202221533115	GOUTHAM G RAO	8.04
23	202221533168	PANCHAMI K	8.75	49	202221533157	HRITHIKA	8.02
24	202221533179	THARUN	8.74	50	202221533131	SALAUDDHIN RIFAI	7.99
25	202221533111	DEEKSHA N KARKERA	8.73	51	202221533123	NAVYA SUDHIR	7.96
26	202221533152	CHAITANYA S	8.71	52	202221533105	ASHWATH M	7.95



S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
53	202221533142	USMAN MAHIR	7.91
54	202221533159	K SOWJANYA SHETTY	7.87
55	202221533163	KUSHI	7.85
56	202221533162	KAVYA	7.80
57	202221533174	RITHESH SHETTY	7.80
58	202221533121	MOHAMMED RAAHID	7.75
59	202221533172	RAKSHIT	7.72
60	202221533114	FATHIMATH ZUHARA	7.66
61	202221533177	SHRAVYA UCHIL	7.64
62	202221533124	NEHA P H	7.61
63	202221533119	KARTHIK K	7.41
64	202221533109	CHETHAN	7.40
65	202221533170	PRASHASTHI MARLA	7.39
66	202221533180	UJWAL UDAYA KUMAR	7.38
67	202221533156	GRISHMA	7.34
68	202221533130	RUSHITHA	7.24
69	202221533104	ANANYA	7.22
70	202221533136	SHRAVYA	7.21
71	202221533161	KANISHKA	7.21
72	202221533101	ADHISH K S	7.10
73	202221533103	ADVITH DINESH SHETTY	6.91
74	202221533154	DHRITHI S	6.85
75	202221533145	VAISHAK V P	6.74
76	202221533125	NIREEKSHA	6.67
77	202221533149	AKASH S DAS	6.62
78	202221533126	P K BHUMIKA POOJARY	6.51
79	202221533166	MOHAMMED SHAMMAZ	6.32
80	202221533169	PAVAN SHETTY	6.20
81	202221533128	REHAMAN HAZEEM	6.17



**SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3**  
**MANGALORE UNIVERSITY - JULY/AUGUST 2023 EXAMINATION**  
**DISTINCTION STUDENTS OF THE COLLEGE III Year BBA**

S. No.	Reg. No.	Name of the Candidate	Marks / 4350	S. No.	Reg. No.	Name of the Candidate	Marks / 4350
1	202221521193	PRAJNA	4037	24	202221521123	CHARITH	3695
2	202221521279	DHANUSHREE	3970	25	202221521235	SHREYA	3694
3	202221521208	RASHMI	3912	26	202221521212	SAFA FATHIMA	3685
4	202221521228	SHAROL SHAKEENA PHILIPS	3887	27	20131521104	ESHA A G	3683
5	202221521231	SHIFALI SHET	3876	28	202221521318	SHRINITHYA	3674
6	202221521269	CHAITHRA	3839	29	202221521101	AAKANKSHA S	3662
7	202221521280	GAYAN Y PUTHRAN	3824	30	202221521225	SHAMA FATHIMA	3659
8	202221521257	ZEHARA SHEIK	3816	31	202221521111	ANAM AQEEL	3651
9	202221521136	FATHIMA AALIYA	3802	32	202221521196	PRASHASTI SHETTY	3649
10	202221521184	NIHARIKA RAMESH	3800	33	202221521273	DEEKSHA T	3634
11	202991521105	PRAKRATHI D	3792	34	202221521278	DHANUSH	3630
12	202221521203	RAHUL PUNIT BANKER	3790	35	202221521135	DRISHANYA D SHRIYAN	3612
13	202221521246	THRIPTHI N	3786	36	202221521251	VANDANA	3611
14	202221521302	NEHA S	3779	37	202221521179	MUZAINA	3579
15	202221521227	SHARANYA RAI	3774	38	202221521177	MONISHA	3578
16	202221521157	MAANASA K SHETTY	3762	39	202221521202	RAHUL	3575
17	202221521189	PANARA HARSH SANJAYBHAI	3758	40	202221521153	KEERTHANA PUTHRAN	3572
18	202221521168	MOHAMMED KALANDER MASHUK	3757	41	202221521224	SHALMALI J K	3568
19	202221521226	SHAMITHA B DEVADIGA	3757	42	202221521289	KRITHI S	3566
20	202221521126	D DIVYA SHREE	3754	43	202221521292	LIKHITHA D BANGERA	3555
21	202221521271	CHANDANA J THOTA	3744	44	202221521147	K T ADITHI	3553
22	202221521245	THEJASWI S UCHIL	3739	45	202221521258	ZULFA SHAMSHAD	3553
23	202221521146	JYOTHIKA RAI	3711	46	202221521306	PAYASWINI P BHASRI	3542

S. No.	Reg. No.	Name of the Candidate	Marks / 4350	S. No.	Reg. No.	Name of the Candidate	Marks / 4350
47	202221521145	JYOTHIKA	3538	75	202221521205	RAJESH	3353
48	202221521200	R RUPAL PAI	3536	76	202221521324	U KRITHIKA BHAT	3353
49	202221521307	PRAJNA B KUNDAR	3532	77	202221521244	SWASTIK HEGDE	3350
50	202221521127	D MAHIKA	3527	78	202221521211	RUHANA	3337
51	202221521299	MONISHA	3526	79	202221521119	BHAVANA	3336
52	202221521272	DEEKSHA RAO	3523	80	202221521265	ARSHAD A K	3328
53	202221521288	KEERTHANA	3504	81	202221521261	AKHILESH	3321
54	202221521239	SUMA	3481	82	202221521213	SAGAR D	3308
55	202221521304	NISHA S AMIN	3480	83	202221521162	MEHAFOOZ ALAM	3306
56	202221521301	NAYANA	3479	84	202221521215	SAIKRIPAL MADHAVA PUTHRAN	3306
57	202221521264	ANANYA KOTTARY	3472	85	202221521160	MANISHA	3303
58	202221521122	CHAITHRA P	3459	86	202221521312	RAKSHA ACHARYA	3286
59	202221521321	SWATHI G	3456	87	202221521144	JITESH R D	3284
60	202221521317	SHRAVYA B KUNDER	3441	88	202221521161	MARIAM MEERA SEQUEIRA	3284
61	202221521305	OLIVIA JASMINE LOBO	3433	89	202221521275	DEEPIKA G	3275
62	202221521282	HARSHITHA S	3428	90	202221521298	MOHAMMED RIFAZ	3262
63	202221521104	ADITHYA M	3400	91	202221521151	KAVYA V	3260
64	202221521229	SHAROON MACHADO PRABHU	3400	92	202221521268	BHAGYA	3256
65	202221521191	PAYAL	3399	93	202221521238	SRAJAN S	3249
66	202221521319	SHRUTHI	3395	94	202221521110	AMISHA	3242
67	202221521195	PRANEETHRAJ	3381	95	202221521118	BHADRAKSHI	3235
68	202221521112	ANKITHA	3378	96	202221521230	SHETTY VARSHITH CHANDRAKANTH	3225
69	202221521133	DISHA SHETTY	3377	97	202221521267	B S SAMYAK RAO	3225
70	202221521113	APEKSHA	3366	98	202221521262	AKSHATHA	3223
71	202221521276	DEEPTHI	3364	99	202221521154	KHALEELU RAHIMAN KUNNIL	3217
72	202221521137	GAGAN	3361	100	202221521121	BHAVISH D KOTIAN	3204
73	202221521158	MADHUSHREE	3360	101	202221521190	PARWEJ ALAM	3200
74	202221521328	VARSHA	3358	102	202221521236	SHREYAS	3197

S. No.	Reg. No.	Name of the Candidate	Marks / 4350	S. No.	Reg. No.	Name of the Candidate	Marks / 4350
103	202221521183	NIDHI K AMIN	3196	134	202221521311	PRATHVEEK MENDON	3049
104	202221521234	SHRAVYA	3194	135	202221521125	CHIRAG Y	3045
105	202221521143	JITHESH G SHETTY	3193	136	202221521176	MOKSHITH	3045
106	202221521250	VAIBHAVI G	3186	137	202221521274	DEEKSHITH	3045
107	202221521266	ASHISH N SHETTY	3185	138	202221521323	TEJAS P	3039
108	202221521155	KHUSHI P BHIMANI	3182	139	202221521108	AKSHATHA SHETTY	3029
109	202221521310	PRATHEEKSHA	3182	140	202221521247	THRISHA	3029
110	202221521254	VINDYA RAI	3171	141	202221521270	CHAITHRA	3027
111	202221521163	MIHIRA S GURJAR	3169	142	202221521192	POOJARY SHRAVYA SHIVARAM	3025
112	202221521197	PRATHAM S PAI	3168	143	202221521243	SWASTHIK	3013
113	202221521297	MEHUL D SALIAN	3158	144	202221521107	AKASH D K P	3011
114	202221521180	NAMRATHA	3147	145	202221521242	SUVARNA NAKSHATRA MAHENDRA	3010
115	202221521218	SAMPATH NAGARAJ NAIK	3140	146	202221521259	ADITHYA NARAYANA	3006
116	202221521201	RAHUL	3129	147	202221521210	ROSHNI K RAI	2997
117	202221521156	KRIPA M	3122	148	202221521134	DIVIT G SALIAN	2996
118	202221521240	SURAKSHA B	3118	149	202221521124	CHIRAG	2995
119	202221521103	ABHINAV J RAGHAVAN	3106	150	202221521285	JOSNA	2994
120	202221521248	THRUPTHI	3105	151	202221521293	MANEESH	2973
121	202601521101	AZMAN	3105	152	202221521330	YATHISH S C	2965
122	202221521131	DHYAN L SHETTY	3104	153	202221521172	MOHAMMED SHAHIL SALEEM	2952
123	202221521291	LIKHITHA	3101	154	202221521329	VIKHYATH R SALIAN	2945
124	202221521181	NAMRATHA SALIAN	3099	155	202221521320	SWASTHIK	2932
125	202221521206	RAKSHA RAI	3093	156	202221521277	DEVI DARSHAN	2929
126	202221521221	SATHYA PRIYA S	3092	157	202221521141	JESSICA NATHALIA DSOUZA	2923
127	202221521142	JHANA VI	3091	158	202221521130	DHANUSH S SHETTY	2919
128	202221521253	VIDHITHA THINGALAYA	3091	159	202221521326	VAISHAK	2915
129	202221521325	VAIBHAV	3088	160	202221521165	MOHAMMED AHNAF AHMED	2912
130	202221521152	KEERTHAN NIHAL BANGERA	3079	161	202221521281	GOUTHAMI B	2910
131	202221521198	PRERANA	3074				
132	202221521159	MAHAMOOD SANAF ABDUL KHADER	3069				
133	202221521167	MOHAMMED HASAN MAZAR	3061				

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S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
1	202221522102	ADITHI KINI N	4088	24	202221522190	JESSEN AVIN WARTHIKA	3629
2	202221522202	NIREEKSHA	4061	25	202221522203	PRAJAY KUMAR	3626
3	202221522216	SHRAVYA S	4054	26	202221522200	NAMRATHA	3617
4	202221522178	ANANYA	4051	27	202221522195	KUSHALI	3610
5	202221522209	RIYA G	4025	28	202221522112	DAWSON LESTER LOBO	3605
6	202221522145	RAMYASHREE	3971	29	202221522142	PREETHESH N ANCHAN	3597
7	202221522193	KEERTI NARAYAN HEGDE	3965	30	202221522213	SHARATH	3592
8	202221522152	SAKSHA SHETTY	3946	31	202221522183	DEEKSHITHA	3578
9	202221522126	KAVYASHREE	3893	32	202221522175	ABHISHEK	3566
10	202221522147	RASHMITHA S SHET	3878	33	202221522162	SONALI	3565
11	202221522196	MADHU	3825	34	202221522206	PRIYA H	3564
12	202221522174	YASHIKA S KOTIAN	3797	35	202221522180	ASHIKA B K	3558
13	202221522173	WIOLA JANE LOBO	3782	36	202221522214	SHRADDHA P V	3553
14	202221522184	DEEKSHITHA K	3764	37	202221522219	VIDHIKA	3547
15	202221522179	ANVITHA N J	3762	38	202221522168	VAJRAKSHI	3536
16	202221522208	RAJATH	3738	39	202221522215	SHRAVYA R	3530
17	202221522192	KEERTHANA K	3731	40	202221522163	SUJITH	3526
18	202221522111	CHETHAN J RAO	3705	41	202221522108	BHOOMIKA	3518
19	202221522141	PRATHIKSHA RAJ U	3682	42	202221522161	SHRIDEVI	3509
20	202221522181	ATHUL KRISHNA	3664	43	202221522217	SPANDANA	3501
21	202221522136	PAVITRA BHARATHI J	3661	44	202221522176	ADITHYA K	3498
22	202221522120	ISHA T V	3641	45	202221522144	RAKSHA	3496
23	202221522210	ROSHNI	3638	46	202221522201	NEHA	3451
				47	202221522117	EISHA N SHETTY	3444
				48	202221522204	PRAJWAL KUMAR	3444

S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
49	202221522172	VISHAKHA DIVAKAR PUTHRAN	3433	76	202221522140	PRATHIKSHA	3218
50	202221522119	GOWTHAM K R	3429	77	202221522156	SANIHA SHETTY	3218
51	202221522128	LIKHITHA S SALIAN	3428	78	202221522103	AKHILESH	3208
52	202221522157	SATHWIK KUMAR P	3419	79	202221522151	SAHANA	3202
53	202221522150	SABHA AMBRIN	3407	80	202221522170	VEEKSHITHA	3190
54	202221522160	SHRADDHA	3393	81	202221522205	PRATHEEKSHA	3181
55	202221522109	BHUSHAN	3372	82	202221522146	RAMZEEN MUSTAQ SHEIK	3172
56	202221522164	SURAKSHA	3372	83	202221522110	BRAHMI	3164
57	202221522153	SAKSHI	3369	84	202221522127	KEERTHI	3163
58	202221522188	GURUKIRAN B	3356	85	202221522139	PRATHEEK KISHORE KOTTARI	3155
59	202221522212	SANKETH KUMAR	3346	86	202221522165	SUSHMITHA	3153
60	202221522167	VAISHALI	3338	87	202221522191	KARTHIK	3153
61	202221522185	DILAN SOMANNA K	3338	88	202221522182	BHARATH RAKSHAN	3146
62	202221522198	MEGHANA D S	3338	89	202221522143	RAHUL A	3110
63	202221522207	RACHITHA	3308	90	202221522101	ABHIN	3098
64	202221522116	DHYAN RAI	3305	91	202221522122	JANITH P SALIYAN	3068
65	202221522154	SAMEEKSHA	3300	92	202221522148	RISHA L SHETTY	3067
66	202221522149	RITHESH SUDHAKAR	3295	93	202221522125	KAUSHIK B SHETTY	3060
67	202221522137	PAWAN KUMAR K P	3294	94	202221522218	VAISHNAVI	3060
68	202221522197	MANISH V SALIAN	3290	95	202221522166	THANUSH	3041
69	202221522134	NIKHIL	3280	96	202221522189	HARSHITH B	3032
70	202221522158	SHEEJAL	3271	97	202221522104	ANIKETH B DEVADIGA	3030
71	202221522106	ANUSHA	3260	98	202221522155	SAMRUDH D RAI	2981
72	202221522211	S SOURABH KUMAR	3248	99	202221522186	DIYA K	2963
73	202221522133	NAVANEETH S SANIL	3238	100	202221522114	DHANUSH, S/O DINAKAR	2953
74	202221522194	KRITHIKA	3236	101	202221522169	VASHIK	2910
75	202221522138	PRAJNA	3231				

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S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
1	202221533113	DEEPIKA SHARMA	3992	24	202221533179	THARUN	3681
2	202221533158	JAHNAVI B G	3974	25	202221533111	DEEKSHA N KARKERA	3676
3	202221533106	BHAGYASHREE	3952	26	202221533152	CHAITANYA S	3662
4	202221533108	C S SHARANYA	3945	27	202221533133	SHARANYA G K	3611
5	202221533137	SHWETHA K	3944	28	202221533147	VIDISHA KARKERA	3611
6	202221533118	KAJAL	3939	29	202221533150	AKSHAY ALVA	3608
7	202221533146	VAISHNAVI	3915	30	202221533173	RAKSHITHA	3606
8	202221533112	DEEPIKA D BHAT	3909	31	202221533148	VIGNESH V	3603
9	202221533141	THEJAL P SHETTY	3892	32	202221533140	THANVI D	3594
10	202221533151	BHAVISHYA J SHETTY	3885	33	202221533134	SHIBANI	3591
11	202221533117	K MANISH SHETTY	3864	34	202221533144	VAISHAK S	3530
12	202221533138	SINDHU	3854	35	202221533160	K V LAKSHMI	3523
13	202221533175	SHARMILA T A	3835	36	202221533110	D VIJAYALAXMI KAMATH	3487
14	202221533120	MITHALI	3823	37	202221533155	DIYA	3487
15	202221533139	SPOORTHI PAL	3763	38	202221533164	LISHMITHA K P	3480
16	202221533182	VARSHITHA	3731	39	202221533132	SARVESH K L	3473
17	202221533167	PALLAVI	3724	40	202221533181	VAISHIKA V SUVARNA	3459
18	202221533107	BHARGAVI	3717	41	202221533143	VAISHAK P	3449
19	202221533135	SHRAVYA	3716	42	202221533122	NAMAN BOHRA	3447
20	202221533165	MANVITHA KOTIAN	3714	43	202221533153	CHAYASHRI	3419
21	202221533176	SHRAVYA	3699	44	202221533116	HIMALI	3418
22	202221533168	PANCHAMI K	3695	45	202221533102	ADITHYA SHETTY	3395
23	202221533178	T D RITESH	3695	46	202221533171	PRERANA M AMIN	3381
				47	202221533115	GOUTHAM G RAO	3372
				48	202221533127	RANIYA ZAINAB	3342

S. No.	Reg. No.	Name of the Candidate	Marks / 3500
49	202221533123	NAVYA SUDHIR	3341
50	202221533131	SALAUDDHIN RIFAI	3334
51	202221533157	HRITHIKA	3334
52	202221533105	ASHWATH M	3325
53	202221533142	USMAN MAHIR	3313
54	202221533163	KUSHI	3305
55	202221533159	K SOWJANYA SHETTY	3291
56	202221533162	KAVYA	3271
57	202221533174	RITESH SHETTY	3271
58	202221533172	RAKSHIT	3222
59	202221533121	MOHAMMED RAAHID	3212
60	202221533124	NEHA P H	3198
61	202221533114	FATHIMATH ZUHARA	3195
62	202221533177	SHRAVYA UCHIL	3186
63	202221533119	KARTHIK K	3103
64	202221533109	CHETHAN	3086
65	202221533180	UJWAL UDAYA KUMAR	3081
66	202221533170	PRASHASTHI MARLA	3076
67	202221533156	GRISHMA	3067
68	202221533130	RUSHITHA	3023
69	202221533104	ANANYA	3017
70	202221533136	SHRAVYA	3005
71	202221533161	KANISHKA	3003
72	202221533101	ADHISH K S	2956





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S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
1	202221526101	ADHISH UCHIL	3660	8	202221526124	RIA CRYSTAL VAS	3174
2	202221526102	ALSHA FATHIMA	3480	9	202221526153	SHREYA	3164
3	202221526134	YASHASWINI	3424	10	202221526128	SHAIMA TAHIRA	3079
4	202221526131	SHOBHA MALI	3416	11	202221526155	SOUJANYA J	3039
5	202221526120	P SANJIVINI	3406	12	202221526103	ANISHA MARY ALBUQUERQUE	3017
6	202221526137	ANCHITH SANYU EPHRAIM	3274	13	202221526135	YASHWIN	2977
7	202221526123	REMAZ	3209				





# *English Section*



## Woman

❖ Dhanya  
III BBA 'B'

She is not just a woman  
She is actually a queen  
Her kindness and her calmness  
Makes earth a better place for living

She is loving and caring  
When she is treated right  
But if u try to play with her  
She can also be a strong soldier who knows how to fight

She plays multiple roles every single day  
Every role she play she play it with the grace  
She is claimed as the weakest  
But she is the one who is smartest and the strongest  
People think she is stoppable  
But they forget she is unbreakable

She is the one who turns everything right  
She is the one who fights her own battles without anyone's sight  
She is the one who bring new one to life  
She is the one the only one who shines brighter than the light



## Hope

❖ Rajvi R. Vyas  
III BBA 'B'

In a moment, life can sway,  
dreams can shift, plans give way.  
One calm day, a storm may brew,  
unexpected path come into view.

Steady ground can quake and break,  
still water surge to storm and wake.  
Life's swift turns, a constant play,  
night to dawn and dusk to day.

In a heartbeat, skies can change,  
sunlit paths turn dark and strange.  
In the blink of an ungrounded eye,  
dreams can fall, hopes can fly.

Yet in each turn, light can shine,  
new horizon, hope divine.  
For every twist, a chance to grow,  
in life's surprise, joy will flow.

# The Beauty of Existence

❖ **Dhanya**  
III BBA 'B'

Love is everywhere  
You will find yours somewhere  
Love is not just one emotion  
You can find it in different variations  
Love is in your loved ones eyes  
Love is in the sunset u paradise  
Love is in the oceans wavelet  
Love is in the almighty's lotus feet  
Love is were you want to find it

There are moments we embrace  
Moments which are filled with grace  
When you feel like nothing is great  
God will show you everything is in faith  
Just like the flower that blooms after various fight  
Just like the sun that rises after every night  
With faith you will fly like a kite which will reach its height  
never ever lose your hope  
Because everything will be alright

Let's not forget what we already own  
Before we feel regretful for what is gone  
When we neglate our existing blessings as ordinary  
Those are the blessings which are actually extraordinary  
There are already many treasures in our lives



Which we unnotice and make ourselves terrifie  
Instead Count your blessings  
For the end of your stressings

Granting forgiveness is the only key to possibility  
Forgiveness is to heal the wounds of our past  
Forgiveness is for the pain to no longer last  
Forgiveness is for the new beginnings  
Which will start with the old endings.

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## College days

❖ **Vaibhavi**  
III BBA 'C'

From lecture halls with echoes deep,  
To late-night talks that secrets keep,  
We roamed through libraries, books in hand,  
Unraveling mysteries, understanding grand.

Through coffee-fueled exam nights long,  
We battled doubts, emerging strong,  
With friendships forged in fires bright,  
Laughing through the darkest nights.

Oh, college days, a fleeting song,  
Where hearts and minds did both belong,  
To youthful dreams and endless hope,  
In boundless quests for knowledge's scope.

Though years may pass and paths diverge,  
These memories, forever surge,  
As beacons in life's winding ways,  
Those cherished, golden college days.

## A beautiful journey

❖ **Ananya**  
II BBA 'B'

The place of joy where we find oneself  
The corridor where our memories last forever  
we wander paths of unknown lands  
with friends here By our side  
Through sleepless nights and pages turned  
during the combined study We made memories and laughed some more  
Thanks to the professor who shaped our hearts and minds  
you taught us more than Books could teach

Lunch break came and the clock struck noon  
The worms in our stomach started dancing around  
Students flooded the counters  
As all were waiting to fill their bowls.

when we look back as years unfold.  
These days will be our treasure gold  
In the sanctuary, we find our place  
together, we embrace life's race.



## Her Shining Path

❖ **Anusha S.**  
III BA HRD

In a world so big, she walks alone,  
Her innocence shines, her light is shown.

A spirit free, wild as the breeze,  
Yet kind and gentle, with such ease.  
Her pure heart, a gentle shield,  
Her strength, a sword she wields.

Through ups and downs, she finds her way,  
She stands on her own, without a care.

In her heart, both kind and strong,  
She shows the world where she belongs.

In a world so big, she walks alone,  
Her innocence shines, her light is shown.

## The Joy of Giving

❖ Anusha S.  
III BA HRD

In a quiet corner of the world,  
Where whispers of kindness unfurl,  
Lives a heart, both true and kind,  
With simple deeds, peace it finds.

No need for praise, no call for fame,  
Just a gentle touch, without a name.  
Giving light, in moments small,  
Without a thought, of gain at all.

A smile shared, a helping hand,  
A silent gift, like grains of sand.  
No need for thanks, no call for glory,  
Just a part of life's sweet story.

For in the heart that gives and gives,  
A deeper, truer joy it lives.  
To do what's right, without a quest,  
Is to live a life that's truly blessed.



## The Strength Within

❖ Anusha S.  
III BA HRD

In the face of storms and endless night,  
When shadows loom and dim the light,  
A spark within still burns so bright,  
A heart that knows it must fight.

Through trials hard and mountains tall,  
When hope seems lost and spirits fall,  
A whisper calls to stand up strong,  
To keep on going, to carry on.

When the road is rough and the way is steep,  
Hold to the dreams you wish to keep.  
For in the heart that won't let go,  
Lies a strength that continues to grow.

So rise again with every dawn,  
With courage new, and spirit drawn.  
In every challenge, find your way,  
For those who don't give up, find their day.



## New chapters: “Beyond college walls”

❖ Muskan  
III BBA C

**B**eyond the walls where knowledge thrives,  
Where dreams are woven and hopes arise,  
Lies the realm of the real, vast and wide,  
Awaiting graduates, like a rising tide.

In the classroom's echo, we learned to strive,  
But beyond lies a world where life's currents drive,  
Challenges and choices, opportunities unfold,  
A journey of discovery, yet to be told.

Navigating paths, both rough and smooth,  
Where ideals meet reality, a dance to groove,  
New cities beckon, with streets unknown,  
A canvas of possibilities, to call our own.

From textbooks to deadlines, we step out bold,  
Into the bustling streets, where stories are told,  
Learning anew, with each step we take,  
In the real world's embrace, we find our wake.

With courage forged in the fires of youth,  
We embrace uncertainty, seek deeper truth,  
For beyond the diploma, beyond the degree,  
Lies the adventure of becoming who we're meant to be.

So here's to the journey, with hearts unswayed,  
To discovering ourselves, in every shade,  
In the real world's embrace, we find our way,  
With courage and passion, each and every day.

## Masters in Disguise

❖ Aarti shet  
III BBA “A”

**W**e smiled at times,  
We cried at times.  
We pretend to be stronger,  
And held those tear drops longer.

They are someone who can listen for your sadness,  
And they are also someone who could be a reason for your happiness.

They are our friends whom we can never forget,  
And they also never make us feel regret.

Your Bark shall speak,  
The deaf world cannot seek.

You are an expensive lable,  
You have all the rights to express them while you are still able.

You are just an innocent soul,  
The world is a cruel bowl.

These 4 legs deserves a better place ,  
And the eager for you to lick across our face.





## Earth: Our Motherland

❖ Annapoorna Kamath  
I BBA 'B'

**O**ur Earth, a home so sweet,  
Where we live, and laugh, and meet.  
A place of beauty, a place of grace,  
Where we find our space.

The sun shines bright, the moon glows pale,  
The stars come out, and the night sets sail.  
The oceans wave, the mountains stand,  
A world of wonder, in this land.

The trees sway green, the flowers bloom bright,  
The rivers flow, and the birds take flight.  
A world of magic, a world of might,  
Where we live, and love, and delight.

Let's care for Earth, our home so dear,  
Let's keep it clean, and banish fear.  
For this sweet planet, we call our own,  
Is where our hearts, and dreams, are grown.



## Finding the Named

❖ Vishaka  
III B.Com

**T**he reflection was nurturing red, they said, as I held the mirror  
The shade was radiating green, they said, as I painted the shield  
The ink was majestic blue, they said, as I lifted the glass bottle  
The tint was blooming pink, they said, as I removed the petals  
The vision was glaring yellow, they said, as I carved the retina  
The match was poetic grey, they said, as I stitched the textiles  
The road was enigmatic purple, they said, as I crossed the dark woods.  
You did not see the presence, they said, as they counted the petals  
You did not find the carpet, they said, as they cleared the wooden cubicle  
You did not catch the scent, they said, as they washed the routes  
You did not break the puzzle, they said, as they pushed the buttons  
You did not find it, they said, as they tore the protruded board  
You need not find it, they said, as they removed the toned shield  
You will not find it, they said, and they threw away the carved stone.



## An Attempt to Write a Poem

❖ Sanket  
I BBA "A"

I fail whenever it comes  
to the articulation of my feelings  
I don't know how to satisfy people with my words  
I am bad at impregnating words and  
imbricating them with unnecessary 'if's and 'but's  
thereby making it more palatable  
for my audience's narrowly opened ears.  
I see many eyes squinting at each and every article,  
noses sniffing upon my words and  
fingers poking at each alphabet.  
Superfluous efforts I'd say—  
probing upon the  
soulless, discarded debris of my brain  
reeking and swarming with flies.  
I'm certain that the miasma  
increases as you dig deeper.  
Inside you'll see  
a road map of violations,  
a territory of grief.  
I hate full length sentences,  
for mine are decayed and fragmented.  
I loathe the period too;  
for I carry a million rumbling oceans in my head  
whose waves keep echoing through my mouth  
without pausing or ceasing ...  
Unrhymed delirium, isn't it?

## The Sky

❖ Mohammed Mishal  
II BBA "A"

Have you seen?  
The sunset and the sunrise  
Over the horizon? That's a prize!  
How the colours mix and melt and look as soft as felt.  
How they float away into black as you wish them back.  
And that feeling that makes you sad  
how the tears come and just make you mad.  
But then you see the stars  
so small that they would fit in jars.  
Now there are so many  
you could buy one with a penny!  
How they shine so bright  
and don't put up a fight.  
For long you stand, watching them  
shine till, at last, you sigh and say a  
Goodbye line



## Being Quiet in a Crowded World

❖ Diya Sebastian  
II BBA 'A'

**B**eing quiet in a crowded world,  
is a blessing in disguise.  
Not many have the power to do it,  
'cause everyone wants to fit in.  
Why do you talk so less?  
Well this is how I like it!  
It's fun to be your own company,  
once you know how to love yourself.  
The power that silence holds,  
can make the calm, bold.  
It is hard to grow in a competitive world,  
yet many creative geniuses are born in silence.  
Silencing our judgments,  
leads to peace in abundance.  
Living in a fictional world,  
becoming the main character in a  
world of your own!  
Being quiet in a crowded world,  
is indeed a blessing in disguise.

## Breath BREATH and Breath

❖ Pradhanya  
I BBA A

**B**eneath my breath,  
At the center point of breathing out and breathing in,  
There's a poem waiting for me,  
Clawing at my insides, begging to be released.  
It will come when I'm empty of all,  
Empty in my mind.  
In that perfect pause, between breaths, this  
poem will find me,  
It will make sense of the world around me  
and the world within.  
Every word I write is a step closer to this  
poem, I'm meant to find.  
This poem I've been sent to free when I find it,  
I will give it to you to read,  
And together we can see that we are all one flame,  
Burning across eternity!



## Everything is Fine

❖ Ananya  
II BBA "A"

The first day of death,  
when everything's fine,  
when all the gods exhibit their wrath,  
I say the day is mine.  
When the lightning strikes upon my head,  
when all the rivers drown me,  
when the spirits speak out their chants,  
I say, "come on try and break me!"  
When the pain is in the womb of the witch,  
when the forests make all the thundering sounds,  
the moment catastrophe strikes the ground,  
I am ready with all my strength to rebound.  
The day voices start hitting my brain,  
I realise every single one's pain,  
When my prophet goes wild, the snake  
lies in the drain,  
I know, above them all, I will reign.  
The witch comes straight to me,  
With the pain in her womb born in my mind,  
She rests herself in the graveyard's pine,  
I make my last move to make her remind.  
That it's the  
First day of life  
when everything's fine,  
when all the gods exhibit their wrath,  
I say the day is mine.

## Lavender

❖ Tina  
III B.Com

Picnic days, trees run wild  
Summer tide, Summer spice.  
The Sun and July,  
July, it calls you blooming.  
Bordered by Lavenders,  
Holds the sweet hints of floral notes.  
You feel like picnic days,  
Linen laid down, worries laid behind.  
Surrendered in the aroma,  
Oh - this Lavender spell.  
Faint pastels,  
Mellow the hues, mellow with you  
You feel like Lavenders.  
Incomparable, the agate, the amethyst.  
Mulberries and lilacs, your beauty surpasses.  
Solace and quiet, you feel like Lavenders.



# Is Anxiety Real ?

❖ **Praneeth**  
III BCA

I sit on the floor some nights,  
Cold is the floor, colder am I.  
Cacophony of voices of the people I've met,  
Of the voices in my head.  
There's this void,  
Where that horrible creature resides.  
Dark and cruel, staring straight into your eyes with an ugly grin, as if  
stabbing you with a knife.  
Reminding you- it's a sad/unfair world, no matter how hard you try.  
For, cruel things end up crueller,  
While the good is always meant to die.  
Days my mind becomes a graveyard  
Of all the good memories I've had and  
Asks me to bury them because  
They're all dead now,  
They're long gone.  
But I smile knowing the bad ones are long gone too and they're the  
ones which I'll bury instead.  
The good ones, I'll use them on my epitaph.  
In this way, I might save myself.

And when yet another shattered girl will visit me she'll know that- it's  
not certain that bad memories can end people, but its very much certain  
that good memories can sometimes save people.

I stand in front of the mirror and fail to recognize my own distorted  
self.

I hush the voices- shh, go away you vile monstrous thing, you don't  
belong to me.

I pour a glass of wine, they break it in angst and ask me to consume  
the smashed pieces.

Cruel, they are.

They say, enraged -

Gulp it, devour it,

It might fill your hearts crevices

And then you might stop blaming us; the voices,

For all that you do to yourself.

Tears fall and penetrate through my skin,

I see fumes making their way out reminding me of all the burning  
wounds of mine.

Can you help me without tearing my flesh apart?

I ask.

Can you? You little monstrous thing?

Where'd you go? Come back.



## Wellness and Being

❖ **Sharvari**  
I BBA "A"

**W**onder why we keep straining ourselves so much? As we cross various stages of our lives, it becomes gradually more complicated and challenging that we hadn't even expected and these issues are not simple to manage. One has no choice but to face these challenges if he or she wants to get released from that problem. Fighting our own battles is excellent but the scars left still haunt us. One may change his or her personality - like hide their true nature, stay quiet for long or even worse enter into the stage of depression. Some show their merry faces but deep inside only that person knows what he or she is hiding in their shell and when that shell breaks because of all the stored anxiety, it takes its next level up to depression which servers that person from the rest of the world. Each and every human has to face some or the other obstacle in his or her life. Whether that person is wealthy or poor at some stage of his or her life a person has no choice but to face his or her own problems. It does affect our mental health but we have to balance it and get ourselves to that position where our anxiety level is minimal. It is not simple but still, for our happiness and wellness it's necessary to maintain our mental health for our welfare. Everyone has their own self-healing techniques like one may read a book, listen to music, meditate, spend time with their family, write, etc. These things support a person to reduce anxiety. Though we can't fully remove our anxiety, we can maintain it by our own self-healing methods. Psychologists suggest that we already know the solution to our problem, we just need to find it out.

Self-healing methods are one thing but supporting someone who is in need of guidance is another. One person can be a huge help for the other like, listening to the situation of the other person, by being positive, taking care of them and most importantly, if still the person is taking much time to heal one should suggest that they opt for professional medical help which can be really supportive for that person. Seeking professional medical help can be productive as it involves counselling and specialised methods or techniques which help a person to regain their true self. It is totally alright to pursue professional medical help and nothing to be humiliated of as at the end we all are humans and like our physical health our mental health also matters. So, yes! Always be cheerful, don't overthink, be there for someone who is in need and never give up on yourself.

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## Always Fall Forward

❖ **Srijan**  
I. B.Com

**E**ven if you are feeling lonely  
Always lean forward,  
Even if you are feeling empty  
Always move forward,  
Even if the things are going the other way  
Always step forward,  
Because, you never know how much forward you need  
to go.  
If it's hard to stand straight  
Always fall forward.



# Love you Zindagi

❖ Yuvraj  
II BBA 'A'

Its Ok if everything isn't ok,  
It happens,  
There are phases & situations,  
That misshapes life.  
Dear Me,  
Its ok if you're unable to concentrate,  
At times comes a point when  
A lil' more also you can't saturate.  
Its pretty Ok if you feel broken at times  
Don't blame yourself,  
Everything can't be fine.  
Dear Me, its Ok if you like so many guys,  
At least better than that the one's - ditchful' goodbyes.  
Its pretty Ok if you don't study at all,  
All you need is to bravely bear every fall  
Don't think you've fallen,  
Be happy you have got another chance to RISE.  
WOW! In another few months  
You'll be turning Nineteen  
People gonna wish you,  
Ok that's nice...  
But you don't forget  
To praise yourself

For everything you've been.  
Its Ok if people didn't realise,  
But to pamper yourself,  
You should never be precise.  
You've tried being a great daughter, understanding sis,  
A friend anyone needs  
When they wanna express or celebrate,  
A student always trying to make  
An emotional connection...  
Or the well-wisher who  
Every time wishes for everyone the BEST ...  
In short Everything you've Been  
Is always The BEST...  
Miss. Me....you are simply different from the rest!



## Smile, A Mask

❖ Sannindi  
I B.COM

**I** wear a smile, a mask  
Fine if anybody asks  
Turbulence inside my heart is locked within my eyes  
Pain buried deep, my heart no longer feels alive  
Veiling my emotions even from my shadow  
No one knows I am hollow  
Good to everyone, cruel towards myself  
Unknowingly gratifying a goal to please the self  
In a party of fine animas  
I stand alone, a deserted soul  
Loneliness inside me bottled up and  
Became the ink for my thoughts, so bold  
I write a story of my shattered heart  
In the war of mind and heart  
My mind won and said "Shut up, just conceal it with a smile"  
Smile, a mask  
Fine if anybody asks



## A PHASE LIKE THAT

❖ Rhean  
I BBA 'C'

**H**ave you ever been  
In a phase like that?  
When you can't cry or sigh either  
When tears don't wanna  
Fall anymore  
When you just sit there  
Holding your head in your hands  
When you just stare at the wall.  
There's nothing worse than that  
There's nothing that hurts more than that.  
There's nothing that kills more than that.  
Once again i sit on the ground  
The cycle repeats itself again.  
I am stuck in a loop  
Have you ever been in  
A phase like that?





# My Mischievous Muse

❖ Gagan Devadiga  
II BBA 'A'

The tunes feed my darkest desires,  
The rhythm gives them shape.  
Its light comes from my core,  
Calming me with its warmth.  
Others never understood,  
Nor could they ever.  
And I don't want them to.  
Like the monster in my cupboard is too shy to come out,  
It's a blanket full of nails.  
It's shy of attention but thirsty of applause,  
Fearing the prying eyes, it runs back to whence it came.  
Then the blood that slips from its lips stops tasting good,  
And the flesh in its hands stops feeling like cotton.  
Hit the right tone, never miss a beat.  
Because if you don't, they will not let you forget.  
It becomes corrupted with expectations and all I am left with is a flicker of hope.  
That rhythm will guide me towards the light and make me feel all that the world knows.

The music renders a soul to my essence,  
And slithers in every gap.  
With words stitched on my heart,  
I finally sleep in the arms of the tunes.  
It is a virtue and a vice,  
Never settling for less and feeding the filthy minds.  
All are welcome to taste its blood.  
All are welcome to define its crux.  
I know about my eternal circle Without it, I am a drugless addict,  
Flapping my arms and the non-existent wings.  
As I engulf it in my essence,  
I want to be different,  
Just like everyone else.  
What about your take?  
Do you feel different when with it in seclusion?  
Does it make you fly or cheats you with illusion?



## Betrayal

❖ **Thashma**  
III B.Com.

Life filled with laughter and chatter  
Dreams of growing older.  
Wandering over the riverside  
Pretending to be in the riptide.  
“World is incomplete without friends”,  
This thought seems to come to an end.  
‘Tomorrow’ was what we always talked about;  
Enthusiastic about us growing together.  
‘Yesterday’ will be missed by ‘tomorrow’,  
Bluebirds around us, is, but a sorrow.  
“Climbing the highest mountain”  
Was what we aimed for...  
But these dreams were broken  
Once it fell on the floor.  
Distressed about you going away,  
I wished you would have just stayed.  
But time flies.  
Everything changed,  
Bereft friendship; very strange.



## A Hopeful Ray

❖ **Vrinda**  
I BBA C

I have a hopeful ray  
A beautiful night and a lovely day  
That is why I say  
Come on everyone  
Wake up and make your way  
Let the people follow you.  
The young, the old.  
The hatred and sin vanish.  
To make everyone happy and gay.  
Laugh and the world laughs along.  
Cry and you cry alone.  
Abide by this famous quote.  
And learn it by rote.  
Do not be a loser.  
When you can be a winner.  
Till you be a victor.  
Try and try again.  
Always keep your outlook positive.  
And do not ever think in the negative.  
That is why I say.  
Come on everyone.  
Wake up and make your way.



# The Importance of Financial Literacy for Youth

❖ **Dheeraj Prabhu**  
III BBA 'B'

In today's rapidly changing economic landscape, financial literacy has become an essential skill for the younger generation. Understanding finance extends beyond merely managing money; it encompasses making informed decisions that will shape one's future. As young adults transition into independence, the ability to navigate financial complexities is critical to their success and well-being. Being financially literate enables young people to make wise financial choices, fostering self-reliance and confidence. Mastering skills such as budgeting, saving, and investing allows them to manage their resources effectively and avoid common financial mistakes.

This financial acumen not only helps them achieve their personal goals but also equips them to handle unforeseen challenges, such as economic downturns or health emergencies, with greater resilience. In a world where financial stability is closely tied to overall mental and emotional health, financial literacy can significantly reduce stress and contribute to a healthier lifestyle.

Furthermore, financial education opens up a myriad of opportunities, both personally and professionally. A robust understanding of finance can pave the way for careers in various sectors, including business, economics, and entrepreneurship. It also encourages young people to engage in civic activities, as financially literate individuals are better prepared to participate in discussions about economic policies and societal issues.



Ultimately, promoting financial literacy among the younger generation is an investment not only in individual futures but also in creating a more economically stable and informed society.

In summary, the importance of financial literacy for young people cannot be overstated. By equipping them with the knowledge and skills needed to manage their finances effectively, we are setting the stage for their success in an increasingly complex world. Financial education is a critical tool that fosters independence, reduces stress, and opens up a world of opportunities, ensuring that the next generation is well-prepared to thrive both personally and professionally.

## Don'T Quit

❖ **Shanvitha**  
I B.Com

There will be times when you'll feel like "This Is the End .

As you feel tired, which you sometimes will.

You'll give up on everything, which someday might happen.

But remember when things go wrong, you can always correct them.

When you want to cry, you can cry out loud.

When the world seems dark, give light to the darkness.

When you are not at peace, search for it.

When you feel like you're breaking apart, you don't dare quit.

You can always express but please don't suppress.

# Dont Wait For Your Time!!

❖ **Ganya**  
II BA HRD

**T**ime is something that you can lose and never get back. People are always wishing they had more hours available in the day. A lot of time is wasted in thinking and planning what to do next. Time management means rightly managing the time. Time is a priceless asset and must not be wasted. Time management is important for students, as they have to study various subjects in a limited period of time. Proper time management is something that can change your life on a fundamental basis for the better. Developing time management skills will also help you get to know yourself a little better. Time Management is life management. It is the very important part of our life. By this we can understand that our life should be managed according to time. Time management is the process of organizing and planning how to divide your time between specific activities. Good time management enables you to work smarter - not harder - so that you get more done in less time.

We think all these 24 hours per day won't be enough for us. But the time can't be changed. There is a thing called time management of life. Time management helps us to involved in everything. The importance should be given equally for everything. By this we can also maintain good health. It will also make us easier to achieve things in our life. One who can't manage his time properly, is likely to fail in almost everything. Efficient time management increases productivity, improves your quality of work and also helps reduce stress.

Every day cycle consists of 24 hour period. Even though you can't control time, you can control how the time you have is used.



In order to handle everything efficiently you must begin by managing your time resourcefully. It is also said that "Time is not in your hands but decision is in your hands". It is said that "if you cannot manage your time, you won't be able to manage any other things in your life". So the first step towards success is to manage your time efficiently, because it is the art of managing your time then only you would be able to handle your task better. However, efficient time management is not something that everyone is good at. It takes a good amount of effort to achieve it. Self discipline is the key to manage your time well. Time management is a technique of planning and managing time in a way to make use of it. If you want to achieve something in your life first you should utilize your time properly. It helps you to make your own decisions and to plan your work. Time management is important for every individual whether you are a student, homemaker, business person or working professional etc.... If you want to manage your time first you have to prepare a time table. If you are able to manage your time efficiently, you wouldn't be far from attaining your goals. Therefore Time Management is very important in our life. Without Time management life is of waste. Time management is a very important skill to be learned and mastered in order to have a better lifestyle. By managing time we will easily fulfill our dreams.



# The Intersection of Technology Innovations in Healthcare and Ecosystem

❖ Vihitha V. Shetty  
II BBA B

In recent years, the healthcare industry has witnessed a transformative wave driven by rapid technological advancements. These innovations not only aim to enhance medical treatments and patient care but also play a crucial role in promoting environmental sustainability. This article explores the convergence of technology and healthcare, highlighting key innovations that are shaping both medical practices and ecological considerations.

**Telemedicine and Remote Patient Monitoring :** One of the most significant advancements in healthcare technology is the widespread adoption of telemedicine and remote patient monitoring systems. These platforms leverage digital communication tools to connect patients with healthcare providers, enabling consultations and monitoring without the need for in-person visits. This not only improves access to healthcare services, especially in remote or underserved areas but also reduces carbon emissions associated with patient travel.

**Wearable Devices and IoT in Healthcare :** The integration of wearable devices and the Internet of Things (IoT) has revolutionized patient care by enabling continuous health monitoring. Devices such as smartwatches, fitness trackers, and medical sensors can collect real-time data on vital signs, activity levels, and other health metrics. This data is then transmitted to healthcare providers, allowing for proactive interventions and personalized treatment plans. From an environmental perspective,

these devices contribute to sustainable healthcare practices by minimizing the need for disposable diagnostic tools and reducing medical waste.

**Artificial Intelligence (AI) and Machine Learning :** AI and machine learning algorithms are increasingly being utilized in healthcare to analyze large datasets, improve diagnostics, and predict patient outcomes. These technologies enable healthcare providers to make data-driven decisions, leading to more accurate diagnoses and personalized treatment options. Moreover, AI-powered systems can optimize resource utilization in healthcare facilities, reducing energy consumption and operational costs while enhancing overall efficiency.

**Digital Health Records and Blockchain Technology :** The transition from paper-based medical records to electronic health records (EHRs) has streamlined healthcare workflows and improved patient data management. Blockchain technology is now being explored to enhance the security, privacy, and interoperability of EHRs, ensuring that sensitive medical information remains protected from cyber threats. By reducing the reliance on paper documentation, digital health records contribute to environmental sustainability by conserving resources and minimizing paper waste.

**Sustainable Medical Technologies and Practices :** In addition to enhancing patient care and operational efficiency, technology innovations in healthcare are driving sustainability initiatives within the industry. For instance, advancements in medical imaging technologies have led to more energy-efficient devices with reduced radiation exposure. Furthermore, the development of biodegradable implants and medical materials supports eco-friendly practices by minimizing the environmental impact of medical waste.

**Challenges and Future Directions :** While technology continues to revolutionize healthcare and promote ecological sustainability, several

challenges must be addressed. These include data privacy concerns, regulatory compliance, and equitable access to digital healthcare solutions. Moving forward, stakeholders in both the healthcare and technology sectors must collaborate to overcome these challenges and harness the full potential of innovation for the benefit of patients and the planet.

In conclusion, the ongoing evolution of technology in healthcare not only improves medical outcomes and patient experiences but also fosters environmental stewardship through sustainable practices. By leveraging innovations such as telemedicine, wearable devices, AI, and blockchain technology, healthcare providers can deliver more efficient, accessible, and eco-friendly services. As these technologies continue to advance, they hold the promise of transforming healthcare delivery while contributing to a healthier and more sustainable ecosystem.

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## Beautiful Thought Of Life

❖ **AYUSH**  
III B.Com

**T**he adventure of life is to learn.  
The purpose of life is to grow.  
The nature of life is to change.  
The challenge of life is to overcome.  
The essence of life is to care.  
The opportunity of life is to serve.  
The secret of life is to dare.  
The beauty of life is to give



## The Impact of Globalization on Local Culture and Students in India

❖ **Ankitha**  
I BBA 'B'

**G**lobalization, the process of increased interconnectedness among countries, has profoundly impacted various sectors worldwide, including local cultures and education systems. In India, the effects of globalization are evident in numerous ways, particularly in how it shapes the local culture and influences the lives of students.

### Cultural Shifts and Challenges

One of the primary concerns regarding globalization is the potential for cultural homogenization, where local traditions, languages, and practices are overshadowed by globalized norms. As international influences permeate local communities through media, technology, and trade, there is a risk of diluting unique cultural identities. College campuses, as microcosms of society, often witness this clash between preserving local traditions and embracing global trends. The influx of Western culture, in particular, has led to the gradual erosion of traditional Indian values and practices. Many young Indians are now more inclined towards Western lifestyles, which can lead to a loss of cultural identity and heritage.

### Cultural Exchange and Diversity

On the other hand, globalization also fosters cultural diversity by facilitating exchanges between different cultures. Students exposed to global perspectives through education abroad programs or multicultural environments on campus can develop a nuanced understanding of cultural

differences. This exposure encourages tolerance, empathy, and a broader worldview among students, preparing them for global citizenship.

### **Education and Career Opportunities**

Globalization significantly impacts education by reshaping curriculum content and teaching methodologies to incorporate global perspectives. Colleges are increasingly offering courses on international studies, global economics, and cross-cultural communication to equip students with the skills needed to thrive in a globalized workforce. Moreover, opportunities for international internships, research collaborations, and study abroad programs enable students to gain firsthand experience in diverse cultural settings.

From a career perspective, globalization opens doors to a wide range of employment opportunities across borders. Students proficient in global languages, cultural sensitivity, and cross-cultural communication are highly sought after by multinational corporations and international organizations. Thus, globalization not only influences cultural awareness but also enhances students' employability in a competitive global job market.

### **Addressing the Challenges**

Despite its benefits, globalization poses challenges to local cultures and students. Economic disparities, cultural imperialism, and the erosion of traditional values are some of the critical issues faced by communities in the wake of globalization. Colleges play a pivotal role in addressing these challenges by promoting cultural preservation initiatives, supporting local artisans and traditions, and fostering a respectful dialogue on cultural heritage.

Additionally, educational institutions can mitigate the negative impacts of globalization by promoting inclusive policies, celebrating cultural

diversity through events and festivals, and integrating local knowledge into the curriculum. By empowering students to critically engage with global issues while honoring their cultural roots, colleges can cultivate a generation of culturally sensitive leaders who are capable of navigating the complexities of a globalized world.

### **Mental Health and Socio-Economic Disparities**

The globalized world has intensified competition among students. The pressure to excel academically and professionally has increased manifold, leading to heightened stress and anxiety. The constant comparison with international standards and peers can sometimes overwhelm students, affecting their mental well-being.

Globalization has also widened the socio-economic gap in India. While urban students have greater access to global resources and opportunities, those in rural areas often lag behind due to limited infrastructure and connectivity. This disparity in access to education and technology perpetuates inequality and hampers the overall development of the country.

Globalization is a double-edged sword that brings both opportunities and challenges. For Indian students, it offers a chance to broaden their horizons, access quality education, and engage with diverse cultures. However, it also threatens local traditions, increases competitive pressures, and exacerbates socio-economic inequalities.

To harness the benefits of globalization while mitigating its adverse effects, it is crucial to strike a balance. Promoting cultural awareness, ensuring equitable access to educational resources, and supporting students' mental health are essential steps towards achieving this balance. By doing so, India can preserve its rich cultural heritage while preparing its youth for a globalized future.



## “Revolutionizing the Future: The Power of Technology and Innovation”

❖ Annapoorna Kamath  
I BBA B

Technology and innovation are transforming the world around us at an ground-breaking pace. From artificial intelligence to block chain, the Internet of Things (IOT) to quantum computing, the possibilities seem endless. These advancements are not only changing the way we live and work but also opening up new opportunities for growth and development. Technology on the other hand can be told as the cutting edge advancement.

In education, innovation is making learning more accessible, interactive, and effective. Technology has online learning platforms that provide access to courses, degree programs, and resources from around the world. Digital resources such as online textbooks, homework solving chatbots, and e-library materials are enriching the learning experience. Virtual classrooms during the pandemic or crises allow for remote learning, webinars, and virtual discussions, expanding educational reach.

In the field of healthcare, technology is enabling more accurate diagnoses, personalized treatments, data efficiency and more Targeted therapies. Advances in telemedicine, treatment machines are transforming health care into more efficient and effective one. In the workplace, automation and AI are streamlining processes, enhancing productivity, and driving efficiency.

Technology is also helping to solve some of the world's biggest problems, like climate change, finding new energy sources, and keeping us safe online. As we keep making new discoveries and advancements, we need to make sure they help people and create a fairer and more equal future for everyone.

In conclusion, technology and innovation are the keys to unlocking a brighter tomorrow. Let us embrace this revolution and harness its power to create a better world for all.

## When in Battle with Your Body: Slow and Steady Wins the War

❖ Shynel  
I BBA 'B'

‘Mirror, mirror on the wall, do you think I’m pretty at all?’ Yes, you heard it right. A mirror can show you a reflection of yourself, but what if you can’t accept the reflection that it shows? Well, this is one dilemma that I faced when I was growing into my adolescent age, as my own bodily changes scared me. For a long time, I had a love-hate relationship with mirrors. I just couldn’t look at them. They wanted me to accept the version that my eyes could see every time I got ready, but I just couldn’t. My brain was my biggest enemy and always reminded me, ‘What if you looked just a little thin?’ And that started an engine of failed attempts of crash dieting, extreme exercise routines, and hate towards every centimetre of fat that I saw. Body dysmorphia is one of the most common body disorders nowadays, along with anorexia and bulimia. It’s a mental illness involving obsessive focus on a perceived flaw in appearance. The flaw may be minor or imagined, but the person may spend hours a day trying to fix it. The person may try many cosmetic procedures or exercise excessively. You heard it right, in the age of filters where every flaw seems to be corrected in the click of a button in the virtual world. But what about your own two eyes? We can’t fix our permanent features with a touch of a screen. And I too was a prey to that. I hated my body to an extent where I covered every itty-bitty portion of my body. Now, when I talk about it, many can wonder- who feels that way? . And those who can relate to me will ask, ‘How can you talk so freely about it?’ Well, it’s all good with time. The more time you give your body and mind to heal, the better will it be, everything will be peaceful. But that’s not easy, is it? I know that, but it’s better to try it once than to not do anything about it. Of course, it will take time, patience, acceptance, and at times you’ll end up hating yourself, but it’ll all be worth it when you look at yourself in the mirror and feel confident and happy with your body.”





# Influence of Artificial Intelligence in Education

❖ **Annapoorna Kamath**  
I BBA 'B'

In recent years, Artificial Intelligence (AI) has emerged as a powerful force, reshaping various aspects of human life, and one of the most promising domains is Education. The influence of AI in education is multifaceted, revolutionizing traditional teaching and learning approaches.

One of the most prominent impacts of AI in education is the personalized learning experiences. This analyses the data and delivers customized learning results. This personalized approach not only enhances student engagement, but also promotes deeper understanding and mastery of concepts. Moreover, AI is transforming the role of educators by augmenting their capabilities and efficiency. It can provide instant feedback to students. Additionally, AI powered analytical tools enable the educators to gain insights into student performance, identify area of improvement and strategies to maximize learning outcomes.

Furthermore, AI is a wonderful innovation in educational content creation. It also provides voice activated interface, learning through language translation tools etc. It also provides video sources, websites, articles and textbooks to enrich learning experience and knowledge. But in the contrary, AI can have a bad influence on the students by making them more lethargic and reluctant. In conclusion, the influence of AI in education is reshaping the landscape of teaching and learning, improving learning outcomes and expanding the access to quality education.



# Self Esteem

❖ **Neha**  
I BBA 'A'

Once in a small village, there lived a girl named Angelica. She was as black as charcoal and had a deformed nose and cleft lip. She had a skinny body and dishevelled hair. All in all, she was ugly. And her mother often thought that someone had disfigured an angelic creation. She had no friends. No one ever wanted to talk to her. In school, no one wanted to sit with her. At night she would go to the terrace of her house and sing aloud to the sky. Her voice was very special. But she won't sing at school because no one knows about her ability and she was not confident in herself. One day she was crying bitterly and singing aloud. Her next-door neighbour heard her and came to her house and congratulated her on her sweet voice. He took her to different competitions and encouraged her to sing. And that made all the difference. She became known in her family, society and also in school. Everyone wanted to be her friend.

In this story what made the difference? It was this identifying her talent and seizing the opportunity. To do this self-esteem or loving oneself is very important. So believe in yourself.

# The Paradox of Profit: How Dream11 Thrives Despite India's Gambling Ban

In India, betting and gambling are prohibited under the **Public Gambling Act of 1867**. However, companies like Dream11 have not only managed to operate but also thrive in this environment. This article explores how Dream11 continues to be profitable and market its services, the brand ambassadors involved, the strategies used, the financial outcomes, the government's stance, and the impact on users.

## Dream11's Rise: The Birth of Fantasy Cricket in India

Dream11 was the first company in India to introduce the concept of fantasy sports. Co-founders Harsh Jain and Bhavit Sheth started Dream11 in 2008. In 2012, they launched a freemium model of fantasy cricket in India. Two years later, there were 1 million registered users on the app, which ballooned to 45 million in 2018. At present, there are over 140 million registered users on the app. The industry has grown massively since then.

### Legal Loopholes and Operational Strategy

Dream11 operates within a legal grey area by classifying itself as a "game of skill" rather than a "game of chance," which is prohibited. This distinction is crucial as it allows the company to circumvent the Public Gambling Act. The platform requires users to apply knowledge and strategy in selecting their fantasy sports teams, aligning it with skill-based games.

### Brand Ambassadors and Marketing Tactics

Over the years, Dream11 has roped in several high-profile athletes as brand ambassadors to boost its credibility and appeal. Notable figures include Mahendra Singh Dhoni, Rohit Sharma, Rishabh Pant, K. L. Rahul, and Sourav Ganguly.

The company's marketing strategies have been aggressive and multifaceted, involving extensive advertising during major cricket tournaments like the Indian Premier League (IPL). These campaigns leverage the popularity of cricket in India, ensuring maximum visibility and engagement.

### Financial Performance: Profits and Losses

Dream11 has seen substantial growth in both user base and revenue. In the financial year 2020-2021, the company reported revenues of approximately ₹2,070 crore (about \$280 million), showcasing its profitability. The primary revenue streams include:

- Entry Fees: Users pay to participate in contests.
- Advertising: Brands pay to advertise on the platform.
- Partnerships: Collaborations with sports leagues and teams.

However, the company also faces significant expenses, including marketing costs, prize distributions, and operational costs. Despite these expenditures, Dream11 has managed to maintain profitability through strategic investments and cost management.

### Government's Stance and Inaction

The Indian government has yet to take decisive action against Dream11. This can be attributed to several factors:

- Legal Ambiguity: The classification of fantasy sports as skill-based games creates a legal gray area.
- Economic Contribution: The sector contributes to the economy through taxes and employment.
- Popularity: The massive user base and public acceptance make it challenging to impose strict regulations without backlash.

However, it's worth noting that certain states like Assam, Andhra Pradesh, Odisha, Telangana, Nagaland, and Sikkim have banned Dream11.

#### Impact on Users

The rise of platforms like Dream11 has had significant psychological and financial impacts on users.

- Psychological Impact: The thrill of winning and the competitive nature of fantasy sports can lead to addiction, affecting mental health and well-being. Users often experience stress, anxiety, and obsession with their fantasy teams and outcomes.

- Financial Impact: While some users profit, many incur losses, leading to financial strain. The lure of big wins can drive users to spend more money than they can afford, leading to debt and financial instability.

#### Conclusion

Dream11's success in a legally restrictive environment highlights the complexities of the gambling and fantasy sports landscape in India. Through strategic marketing, legal manoeuvring, and tapping into the country's passion for sports, the company has carved a profitable niche. However, the psychological and financial impacts on users and the government's ambiguous stance continue to spark debate on the ethical and legal ramifications of such platforms.







# ಕನ್ನಡ ವಿಭಾಗ



## ನಾ ನಡೆದ ದಾರಿಯಲಿ

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್  
ತೃತೀಯ ಬಿಬಿಎ. 'ಬಿ'

ವಿಳಂತಸ್ತಿನ ನೂರಾರು, ಮಳಿಗೆಗಳ ದಾರಿಯಲ್ಲಿ  
ನಾ ಕಾಣದೆ ಹೋದೆ, ಮನದಿ ನಗುತಲಿದ್ದ ಮನವನು ||  
ಸಂಪಾದನೆಯ ಸಂಭ್ರಮದಿ ಸಾಗಿದ ಸಾರತ್ಯದಿ  
ನಾ ಕಾಣದೆ ಹೋದೆ, ಸಂಸ್ಕಾರದ ಸಂಬಂಧವನು ||

ನಗುವಿಲ್ಲದ ಗುಲಾಮರು ಗೆದ್ದರೇನೆ ಜಗವನು ?  
ಸಂಭ್ರಮಿಸಬಲ್ಲರೇ, ಮರೆತು ಎಲ್ಲ ನೋವನು  
ನಶ್ವರವೇ ಶಾಶ್ವತವೆಂದೆನಿಪ, ಭ್ರಾಂತಿಯ ಬಾಳಿದು  
ಒಂದೊಮ್ಮೆ ಯೋಚಿಸು, ಸತ್ಯವೇನೆಂದು ಕುಳಿತು

ಕೃತಕದ ಕರ್ತೃವೇ, ಇನ್ನೇಕೆ ಕಾಡಿರುವೇ  
ಸಾಧನೆಗೈದಿರುವೆ ಆಕ್ರಮಿಸಿ ಸಾರಿರುವೆ,  
ಎಂದು ಸಾಧಿಸಲಿರುವೆ ಮನಶಾಂತಿಯ ಹಿಡಿತ?  
ಎಂದು ಅರಿಯಲಿರುವೆ ಏಕಾಂತದ ಸ್ವಾರಸ್ಯ?

ಇರುವೆದು ದಿನದಿ ಕೊರಗುತಲಿ ಸಾಗುವೆಯ?  
ನಾಳೆಯ ನಲಿವಿಗೆ, ಇಂದು ನಲಿವುದನೇ ಮರೆವೆಯ?  
ಅರಿವಾಗದೆ ದಿನವು, ಅಹಂಕಾರದಿ ಬಾಳುವೆ  
ಅರಿವಾದ ದಿನದಂದು, ಈ ಜಗದಿ ಜಾರುವೇ

## ತಾಯಿ ನನ್ನ ತಾಯಿ

❖ ಮಾನಸ ಕಿಣಿ  
ಪ್ರಥಮ ಬಿ. ಕಾಂ.

ಒಂಬತ್ತು ತಿಂಗಳು ಹೊತ್ತು  
ಹೆತ್ತವಳಾಕೆ  
ತುತ್ತನ್ನು ಕೊಟ್ಟು ಬೆಳೆಸಿದವಳಾಕೆ  
ಎತ್ತಿ ಮುದ್ದಾಡಿದವಳಾಕೆ  
ಅವಳೇ ತಾಯಿ ನನ್ನ ತಾಯಿ,

ತನಗೆ ಎಷ್ಟೇ ಕಷ್ಟವಾದರೂ,  
ಮಕ್ಕಳ ಸುಖ ಬಯಸುವವಳಾಕೆ  
ತಪ್ಪು ಮಾಡಿದಾಗ ಗದರುವಳಾಕೆ  
ಅತ್ತಾಗ ಬಂದು ಮುದ್ದಾಡುವಳಾಕೆ  
ಅವಳೇ ತಾಯಿ ನನ್ನ ತಾಯಿ

ಸರಿ ತಪ್ಪುಗಳನ್ನು ತಿದ್ದಿ  
ಮಕ್ಕಳನ್ನು ಪ್ರೇರೇಪಿಸುವಳಾಕೆ,  
ಮಕ್ಕಳಿಗೆ ಒಳ್ಳೆಯ ಸ್ನೇಹಿತೆಯಾಗಿ  
ಮನಸನ್ನು ಅರಿಯುವವಳಾಕೆ  
ಅವಳೇ ತಾಯಿ ನನ್ನ ತಾಯಿ

ಮಕ್ಕಳಿಗೆ ನೋವಾದಾಗ  
ಭಯ ಪಡುವವಳಾಕೆ  
ಮಕ್ಕಳೊಂದಿಗೆ ಮಗುವಾಗಿ  
ಆಡುವವಳಾಕೆ  
ಅವಳೇ ತಾಯಿ ನನ್ನ ತಾಯಿ



## ಬಂದು ಬಿಡು ಹುಡುಗ

❖ ದಿಶಾ  
ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ. 'ಎ'

ಬೆಳದಿಂಗಳ ಚಂದಿರನಲಿ ನಾ ಕಾಣುತಿರುವೆ ನಿನ್ನ ಮೊಗ  
ಈ ಇರುಳ ತಂಗಾಳಿಯಂತೆ ಬಾ ನನ್ನೆಡೆಗೆ ನೀ ಬೇಗ  
ನಿನ್ನ ಇರುವಿಕೆಯ ಸವಿಯಾದ ಅನುಭವವು ಯಾವಾಗಲೂ ನನಗೀಗ.....  
ಸಹಿಸಲಾರೆ ನಾನಿನ್ನು ನೀ ಬರುವುದು ತಡವಾದರೆ ಇನ್ನೀಗ.....

ಬಹುಶಃ! ಆ ತಾರೆಗಳು ನಿನ್ನೆಡೆಗೆ ಆಕರ್ಷಿತವಾಗಿದೆಯೋ ಏನೋ!....  
ನನ್ನನಸೂಯೆ ಪಡಿಸಲು ನಿನ್ನಂತೆ ಆ ತಾರೆಗಳ ಚಿತ್ರಣವೀಗ...  
ನನ್ನೆದೆಬಡಿತವು ಕೇಳುತ್ತಿರಬೇಕಲ್ಲವೆ ನಿನಗೆ ನಾವಿಬ್ಬರು ಒಂದೇ ಆಗಿರುವಾಗ ! ....  
ಓ ಹುಡುಗ, ವಿರಸವನ್ನು ಸಹಿಸುವ ಸಹನೆ ನನ್ನಲ್ಲಿಲ್ಲ ಈಗ....  
ಹೇ ನನ್ನವನೆ, ರಾಧೆಯಂತೆ ಕಾಯಲು ನಾನೇನೋ ಸಿದ್ಧಳಿರುವೆ...  
ಆದರೆ ಬಯಸುತ್ತಿದೆ ಸೀತೆಯೇ ಆಗಬೇಕೆಂದು ಈ ಮುಗ್ಧ ಮನಸ್ಸೀಗ....  
ಬಂದುಬಿಡು ಚೆಲುವ, ಹೊಸ ಇತಿಹಾಸ ಸೃಷ್ಟಿಸುವ ಇಬ್ಬರೂ ಒಂದಾಗಿ,  
ಬೇಡಿ ಬರುವೆ ಆ ಸೀತಾ-ರಾಮರಲ್ಲಿ ಆಶೀರ್ವಾದವನ್ನು ನಿನಗಾಗಿ

## ಕರ್ನಾಟಕ

❖ ಲೇವಿತ್ ಕುಮಾರ್  
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. 'ಎ'

ಅಂದು ಒಂದು ಹಳೇಮೈಸೂರು  
ಮುಂದೊಂದು ಬಂತು ಹೊಸದೊಂದು ಹೆಸರು.  
ದೇವರಾಜ ಮಹಾರಾಜರು ನೀಡಿದರು ಉಸಿರು  
ಅದೇ ನೋಡು ಕರ್ನಾಟಕವೆಂಬ ಹೆಸರು  
ಕರ್ನಾಟಕವೆಂಬ ಹೆಸರು ಬರಲು ಕಾರಣವೇ ಮಣ್ಣು  
ಅದೇ ಇಹುದು ಇಲ್ಲಿ ಹೆಚ್ಚಾಗಿ ಕಪ್ಪು ಮಣ್ಣು  
ಇಲ್ಲಿ ಇಹುದು ಪ್ರಕೃತಿ ಸೊಬಗಿನ ಹೊನ್ನು  
ನೋಡಲೆರಡು ಸಾಲದು ನಮ್ಮೆರಡು ಕಣ್ಣು  
ಇಲ್ಲಿನ ಎಲ್ಲಾ ಭಾಷಾ ಜನರ ಸಂಗಮ  
ಅದೇ ನೀಡುವುದು ಈ ನಾಡಿಗೆ ವೈಭವ  
ಹೆಚ್ಚಾಗಿ ಮಾತನಾಡುವರು ಕನ್ನಡ ಭಾಷೆ  
ಅದೇ ಇಲ್ಲಿನ ಜನರ ಮಾತೃ ಭಾಷೆ  
ಇಲ್ಲಿ ಕಾಣ ಸಿಗುವುದು ವಾಸ್ತುಶಿಲ್ಪಗಳ ತವರೂರು.  
ಅದೇ ನಮ್ಮ ಕನ್ನಡಾಂಬೆಯ ಊರು  
ಇಲ್ಲೇ ಇರುವರು ಕನ್ನಡಾಂಬೆಯ ಮಕ್ಕಳು  
ಅವರೇ ಪಸರಿಸುವರು ಕನ್ನಡದ ತೊಟ್ಟಿಲು  
ಅಂದು ಹೆಸರಾಯಿತು ಕರ್ನಾಟಕ  
ಇಂದು ಉಸಿರಾಗಬೇಕು ಕನ್ನಡ  
'ಜೈ ಕನ್ನಡಾಂಬೆ'



## ಅಪ್ಪನ ಚಿನ್ನದ ಕೊಡೆ

❖ ಸಂವೇದ್ ರಾವ್  
ತೃತೀಯ ಬಿ.ಸಿ.ಎ. 'ಎ'

ಇರಲಿಲ್ಲ ನಾನು ನಿನ್ನ ಗರ್ಭದಿ ಒಂಬತ್ತು ತಿಂಗಳು  
ಇರಲಾರದು ನಿನ್ನನ್ನು ನೆನೆಯದೆ ಇರುವ ದಿನಗಳು  
ಎಂದೂ ಸುರಕ್ಷಿತ ನನ್ನ ಪುಟ್ಟಕೈಗಳು ನಿನ್ನ ಕೈಗಳಲ್ಲಿ  
ಏನೆ ಬರಲಿ ಯಾರೆ ಇರಲಿ ನನ್ನ ಬೆನ್ನಹಿಂದೆ ಇರುವ ನೀ || ೧ ||

ದಾರಿ ಕಾಣದಿರಳು ನಿನ್ನ ಕಣ್ಣುಗಳು ನನ್ನ ದಿಕ್ಕೂಚಿ  
ಯಾವುದೇ ಚಕ್ರವ್ಯೂಹವನ್ನು ಬೇದಿಸ ಬಲ್ಲೆ ನಿನ್ನ ಮಾತ ಕೇಳಿ  
ಏನೇ ಇರಲಿ ತಪ್ಪು ಕ್ಷಣಕೆ ಬೈದು ಕ್ಷಮಿಸುವೆ ಮರುಕ್ಷಣವೇ  
ಕೈಯ ಹಿಡಿದು ತಿದ್ದುವೆ ನೀ ಸ್ವಲ್ಪವೂ ಬೇಸರಿಸದೆ || ೨ ||

ದೂರದಿಂದ ನನ್ನ ಕಾಯೋ ನೀ ಚೌಕಿದಾರ  
ಉಗುರಿಗೆ ಸಣ್ಣ ಗಾಯವಾದರು ತರುವೆ ಸಂಜೀವಿನಿಯ  
ನೀನು ನಡೆದ ಹಾದಿ ಮುಳ್ಳಿನದಾದರು ನನಗೆ ಹೂವಿನ ಹಾಸಿಗೆ  
ನೀನ್ನ ಕಣ್ಣಿಗೆ ಎಣ್ಣೆ ಬಿಟ್ಟಾದರೂ ನೀನಾಗುವೆ ನನ್ನ ಕಣ್ಣಿಗೆ ಕಾಡಿಗೆ || ೩ ||

ದಪ್ಪ ಚರ್ಮ, ಪ್ರೀತಿ ತೋರುವ ರೀತಿ ನಿನ್ನದು ಬೇರೆಯೆ  
ಚಂದಿರ ಬೇಕೆಂಬ ಬಯಕೆ ಇದ್ದರು ತರವಿ ನೀನು ಆಗಲೆ  
ಬದುಕಲಿ ಕಷ್ಟ ಮೋಡ ಇದ್ದರೂ ಮಗಳಿಗೆ ಸಂತೋಷದ ಸವಿ ಮಳೆ  
ನೀನು ಆದರೂ ಆಗುವೆ ಒದ್ದೆ ನನಗೆ ಹಿಡಿವೆ ಚಿನ್ನದ ಕೊಡೆ || ೪ ||



## ಮತದಾನ

❖ ನಿತಿನ್ ಎನ್.  
ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'

ಮಾಡುವೆವು ನಾವು ಮತದಾನ  
ಆರಿಸಲು ಉತ್ತಮ ವ್ಯಕ್ತಿಗಳನ  
ಮಾಡುವೆವು ನಾವು ಮತದಾನ  
ಆರಿಸಲು ದೇಶದ ನಾವಿಕನ

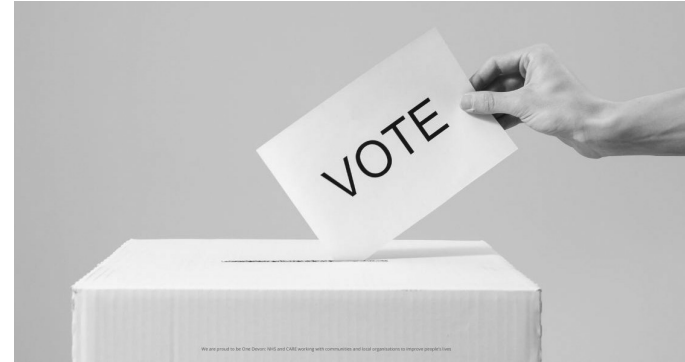
ಮಾಡುವೆವು ನಾವು ಪ್ರಯಾಣ  
ಮಾಡಲು ನಮ್ಮ ಮತದಾನ  
ಪಡುವೆವು ನಾವು ಪ್ರಯಾಸ  
ಚಲಾಯಿಸಲು ನಮ್ಮ ಅವಕಾಶ

ಯೋಗ್ಯರಿಗೆ ಸಿಗಲಿ ಅಧಿಕಾರ  
ಕೊನೆಗೊಳ್ಳಲಿ ಬಡತನದ ಹಾಹಾಕಾರ

ಅಯೋಗ್ಯರು ಕಲಿಯಲಿ ವಿಶ್ರಮಿಸುತ  
ನಡೆಯುವ ರಾಜ್ಯಭಾರ ಸಂಭ್ರಮಿಸುತ

ಮಾಡಿ ನಾವೆಲ್ಲರೂ ಮತದಾನ  
ದೇಶದ ಉನ್ನತಿಗೆ ಶ್ರಮಿಸೋಣ  
ಕಾಡಿ ಬೇಡಿ ಜನಪ್ರತಿನಿಧಿಗಳ  
ಕ್ಷೇತ್ರದ ಅಭಿವೃದ್ಧಿ ಪಡಿಸೋಣ

ಚಲಾಯಿಸಿ ನಮ್ಮ ಮತವನ್ನು  
ದುರಾಡಳಿತಕೆ ಪಾಠ ಕಲಿಸೋಣ  
ಆರಿಸಿ ಉತ್ತಮ ಜನರನ್ನು  
ದೇಶದ ರಕ್ಷಣೆ ಮಾಡೋಣ





## ಜೀವನದ ವಾಸ್ತವ

❖ ಗೀತಾ

ದ್ವಿತೀಯ ಬಿ.ಎ. (ಹೆಚ್.ಆರ್.ಡಿ)

ಪ್ರೀತಿ, ಪ್ರೇಮ ಚಟವಲ್ಲ

ಆದರೆ ಭಾವನೆಗಳಿಗೆ ಸೋಲಲೇ ಬೇಕಾಗುತ್ತದೆ.

ಯಾವುದು ಇಲ್ಲಿ ಶಾಶ್ವತವಲ್ಲ ಆದರು

ಮನುಷ್ಯನಿಗೆ ಎಲ್ಲವೂ ಅನಿವಾರ್ಯವಾಗುತ್ತದೆ

ನಂಬಿಕೆಗೆ ಇಲ್ಲಿ ಯಾರು ಅರ್ಹರಲ್ಲ ಆದರೂ

ನಂಬಿಕೆಯೇ ಜೀವನವಾಗಿರುತ್ತದೆ.

ಭರವಸೆಗೆ ಯಾರು ಪಾತ್ರರಲ್ಲ

ಆದರೂ ಭರವಸೆ ಇಡೀರಲೇಬೇಕಾಗುತ್ತದೆ.

ಮನುಷ್ಯ ಊಸರವಳ್ಳಿಯಲ್ಲ

ಆದರೂ ಬಣ್ಣ ಬದಲಿಸಬೇಕಾಗುತ್ತದೆ.

ಬದುಕು ನಾಟಕವಲ್ಲ ಆದರೂ

ಇಲ್ಲಿ ಎಲ್ಲರೂ ನಟಿಸಲೇಬೇಕಾಗುತ್ತದೆ.

ನಮ್ಮ ಮಾತುಗಳು ಮೌನಿಯಲ್ಲ ಆದರೂ

ಸಮಯಕ್ಕೆ ತಕ್ಕಂತೆ ಮೌನ ತಾಳಬೇಕು

ನಮ್ಮ ನೋವು ಶಾಶ್ವತವಲ್ಲ ಆದರೂ

ತನ್ನ ಇರುವಿಕೆಯ ಅರಿವು ಮೂಡಿಸಿ ಹೋಗುತ್ತದೆ

ನಮ್ಮ ಸಂತೋಷ ಕ್ಷಣಿಕವಲ್ಲ ಆದರೂ

ಸಮಯಕ್ಕೆ ತಕ್ಕ ಹಾಗೆ ನಿರ್ಧಾರವಾಗುತ್ತದೆ.

ಜೀವನ ಹೋರಾಟವಲ್ಲ ಆದರೂ

ಪರಿಸ್ಥಿತಿಗೆ ಸೋತು ಹೋರಾಡಬೇಕು.

ಪರಿಸ್ಥಿತಿಗೆ ನಾವು ಹೊಣೆಯಲ್ಲ ಆದರೂ

ಜೀವನಕ್ಕಾಗಿ ನಾವು ಹೋರಾಡಬೇಕು.

ಜೀವನದ ಪರಿಸ್ಥಿತಿ ಸಖಿ-ಸಖಿಯಲ್ಲ ಆದರು

ಒಬ್ಬರಿಗೋಸ್ಕರ ಒಬ್ಬರು ಹೋರಾಡಬೇಕಾಗುತ್ತದೆ.

ನಿಸ್ವಾರ್ಥಿಯಾದರು

ಸ್ವಾರ್ಥಿಯಾಗಿರು

ನಿನ್ನ ನಿಸ್ವಾರ್ಥವು ಬೇರೆಯವರ

ಸ್ವಾರ್ಥದ ಸರ್ವಸ್ವವಾಗಲು ಬಿಡದಿರು

ಎಲ್ಲರ ಕೈಗೆ ಎಟುಕಿದರೂ

ಎಲ್ಲರ ಕೈ ಗೊಂಬೆಯಾಗದಿರು

ಅರ್ಚಿತ್ ಎ. ಜೈನ್, ಸಂಸೆ



## ಪ್ರಸ್ತುತ ಪೀಳಿಗೆ

❖ ಮಾನಸ ಕಿಣಿ  
ಪ್ರಥಮ ಬಿ. ಕಾಂ.

ಇಂದಿನ ಪೀಳಿಗೆ ಅಭಿವೃದ್ಧಿಯ ಪೀಳಿಗೆ  
ಇಂದಿನ ಪೀಳಿಗೆ ಅದೆಷ್ಟು ಮುಂದುವರೆದಿದೆ !  
ಊಹಿಸಲಾಗದ ಬದಲಾವಣೆ,  
ಅದೇನೆಂಬುದು ತಿಳಿದಿದೆಯೇ?

ಪ್ರಸ್ತುತ ಪೀಳಿಗೆಯಿಂದ ಮರಗಿಡಗಳ ನಾಶ ಹೆಚ್ಚು,  
ದೊಡ್ಡ-ದೊಡ್ಡ ಕಟ್ಟಡಗಳ ಸಾಲೇ ಸಾಲು,  
ಹಿರಿಯರನ್ನು ಗೌರವಿಸದ ಯುವ ಪೀಳಿಗೆಯು  
ಜಂಗಮವೇ ತಮ್ಮ ಜೀವನ ಎಂದು ತಿಳಿದ  
ಮುಗ್ಧ ಮನಸ್ಸುಗಳು.

ಇಂದಿನ ಪೀಳಿಗೆ ಅದೆಷ್ಟೋ ಮುಂದುವರೆದಿದೆ !  
ಊಹಿಸಲಾಗದ ಬದಲಾವಣೆ,  
ಹಿಂದಿನ ಕಾಲಗಳಲ್ಲಿದ್ದ ಸಂಸ್ಕೃತಿಯು  
ಅದೆಷ್ಟು ಸೊಬಗನ್ನು ಹೊಂದಿದೆ  
ಆದರೆ ಯುವಪೀಳಿಗೆಯು ತಮ್ಮ ಸಂಸ್ಕೃತಿಯ ತೊರೆದು,  
ಪಾಶ್ಚಾತ್ಯ ಸಂಸ್ಕೃತಿ ತಮ್ಮದಾಗಿಸಿದ್ದಾರೆ.

ಇಂದಿನ ಪೀಳಿಗೆ ಅದೆಷ್ಟೋ ಮುಂದುವರೆದಿದೆ !  
ಊಹಿಸಲಾಗದ ಬದಲಾವಣೆ,  
ಸ್ವರ್ಧಗಳನ್ನೇ ತುಂಬಿಕೊಂಡಿರುವ ಈ ಪೀಳಿಗೆಯು  
ತಮ್ಮದು, ತನ್ನದು ಎಂದು ಜೀವನ ಸಾಗಿಸುವರು  
ಹಿರಿಯರ ಕಷ್ಟ ಸುಖಕ್ಕೆ ಸ್ಪಂದಿಸದೆ,  
ತಮ್ಮ ಜೀವನವ ಕಟ್ಟುವ ಈ ಪೀಳಿಗೆಯಲ್ಲಿ  
ಏನನ್ನು ನಿರೀಕ್ಷಿಸಬಹುದು ?

ಇಂದಿನ ಪೀಳಿಗೆ ಅದೆಷ್ಟು ಮುಂದುವರೆದಿದೆ!  
ಊಹಿಸಲಾಗದ ಬದಲಾವಣೆ



## ಬದುಕು ಬದಲಾಗದಿರಲಿ

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್, ಸಂಸೆ

ಬದುಕೆಂದರೆ ಏನಯ್ಯ?

ಬದುಕೆಂದರೆ ಬಾಂಧವ್ಯವಯ್ಯ

ಬದುಕುವುದು ಹೇಗಯ್ಯ?

ಬದುಕುವುದು ಸಂತೃಪ್ತಿಯ ಸಾರಗಳಲ್ಲಯ್ಯ

ಮದದಿ ಜೀವಿಸುವ ಜೀವಿಗಳೆಡೆಯಲ್ಲಿ

ಸಾಧಾರಣ ಜೀವನವ ಜೀವಿಸಯ್ಯ

ಅಹಂಕಾರದಿ ಬೀಗುವ ಭಾವಗಳೆಡೆಯಲ್ಲಿ

ಕೃತಜ್ಞತೆಯ ಭಾವದಿ ಜೀವಿಸಯ್ಯ

ಕ್ಷಣಿಕ ಸುಖದ ಸಾಧನೆಯ ಹಾದಿಗಳೆಡೆಯಲ್ಲಿ

ಚಿರಕಾಲಕ್ಕೂ ಉಳಿಯುವ ಉಪಕಾರವ ಮಾಡಬೇಕಯ್ಯ

ಸಂಪತ್ತಿನ ಅಹಂ ಎಲ್ಲೆಡೆ ರಾರಾಜಿಸುತ್ತಿರುವಾಗ

ಸಂತೃಪ್ತಿಯ ಸಾಗರದಿ ನಾವಿಕನಾಗಬೇಕಯ್ಯ

ಹೊಸ ಬದಲಾವಣೆಗಳಲ್ಲಿ

ಅಸ್ತಿತ್ವವೆಲ್ಲ ಬದಲಾಗದಿರಲಯ್ಯ

ನವೋದಯದ ಸಾಧನೆಗಳಲ್ಲಿ

ಮೆಟ್ಟಿದ ಮೆಟ್ಟಿಲುಗಳ ಮರೆಯಾಗದಿರಲಯ್ಯ



## ನಿರ್ಧಾರ .....!!!

ಆಸಕ್ತಿಯಲ್ಲೋ.....? ಅಥವಾ ಅಭಿಪ್ರಾಯದಲ್ಲೋ.....?

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್, ಸಂಸೆ  
ತೃತೀಯ ಬಿ.ಬಿ.ಎ. 'ಬಿ'

ಕನಸು ಕಾಣದ ಮಾನವನಿಲ್ಲ, ಸಾಧನೆಯ ಬಯಸದ ಜೀವಿ ಇಲ್ಲ. ಪ್ರತಿಯೊಂದು ದಿನವು, ಪ್ರತಿಯೊಂದು ಸಂದರ್ಭದಲ್ಲಿ, ಪ್ರತಿಯೊಂದು ಸಮಯದಲ್ಲಿ, ನಾವೆಲ್ಲರೂ ಕೂಡ ಉತ್ತುಂಗಕ್ಕೆ ನಮ್ಮ ಜೀವನದಲ್ಲಿ ಸಾಧನೆಯನ್ನು ಮಾಡುವಂತ ಕನಸುಗಳನ್ನು ಆಸೆಗಳನ್ನು ಕಾಣುವುದು ಸಹಜ.

ಭವಿಷ್ಯದ ಯೋಚನೆಯಲ್ಲಿ, ಭವಿಷ್ಯದ ಚಿಂತನೆಯಲ್ಲಿ, ಭವಿಷ್ಯದಲ್ಲಿ ಸುಖವಾಗಿರುವಂತಹ ಸಂದರ್ಭಗಳನ್ನು ಊಹಿಸಿ, ಇಂದಿನ ಕ್ಷಣಗಳಲ್ಲಿ ಹಲವಾರು ಕಷ್ಟಗಳನ್ನು, ಹಲವಾರು ತೊಂದರೆಗಳನ್ನು ಅನುಭವಿಸುತ್ತೇವೆ. ಭವಿಷ್ಯವನ್ನು ಉತ್ತಮವಾಗಿ ರೂಪಿಸಿಕೊಳ್ಳಬೇಕು ಎನ್ನುವ ಉದ್ದೇಶಕ್ಕಾಗಿ, ಹಲವಾರು ಪದವಿಗಳನ್ನು, ಹಲವಾರು ರೀತಿಯ ವಿಷಯ ಜ್ಞಾನವನ್ನು ಅರಿತು ನಾವು ನಮ್ಮ ಪ್ರಸ್ತುತ ದಿನಗಳನ್ನು ಸದುಪಯೋಗ ಪಡೆದುಕೊಳ್ಳುತ್ತೇವೆ. ಅದೇ ರೀತಿ, ಸಮಾಜದಲ್ಲಿ ಉತ್ತಮ ಹೆಸರನ್ನು ಮಾಡುವ ಉದ್ದೇಶದಿಂದ, ತೋರಿಕೆಗಾಗಿ ಸಮಾಜಸೇವೆಯನ್ನು ಮಾಡುತ್ತೇವೆ. ಸಾಧಿಸುವ ಉದ್ದೇಶಕ್ಕೂ ಅಥವಾ ಆಸಕ್ತಿಯ ಉದ್ದೇಶಕ್ಕೂ ನಾವು ನಮ್ಮಲ್ಲಿರುವ ಕಲೆಗಳನ್ನು ಸಮಾಜಕ್ಕೆ ತೆರೆದು ಇಡುತ್ತೇವೆ. ಮನಃಶಾಂತಿಯ ಉದ್ದೇಶಕ್ಕೂ ಅಥವಾ ಬೇರೆ ಉದ್ದೇಶಗಳಿಗೋಸ್ಕರ ನಮ್ಮ ಕುಟುಂಬದಲ್ಲಿ ನಮ್ಮ ಸಮಾಜದಲ್ಲಿ ಉತ್ತಮ ಬಾಂಧವ್ಯಗಳನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುತ್ತೇವೆ. ಆ ಉದ್ದೇಶವು ನಾವು ತೆಗೆದುಕೊಳ್ಳುವಂತಹ ನಿರ್ಧಾರದ ಮೇಲೆ ಅವಲಂಬಿತವಾಗಿರುವುದು.

\*ನಿರ್ಧಾರ\*, ಇಂದಿನ ಹಾಗೂ ಭವಿಷ್ಯದ ನಡುವಿನ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುವ ಒಂದು ದಾರ. ನಾವು ಜೀವನದಲ್ಲಿ ಹಲವಾರು ಸಂದರ್ಭಗಳಲ್ಲಿ, ಹಲವಾರು ಸನ್ನಿವೇಶಗಳಲ್ಲಿ, ಹಲವಾರು ರೀತಿಯ ಒತ್ತಡಗಳಿಗೆ ಒಳಗಾಗಿ ನಿರ್ಧಾರಗಳನ್ನು

ತೆಗೆದುಕೊಳ್ಳುತ್ತೇವೆ. ಆ ನಿರ್ಧಾರಗಳು ನಮ್ಮ ಮನಸ್ಸಿನ ಭಾವನೆಯ ಮೇಲೆ ಅಥವಾ ಸಂದರ್ಭದ ಮೇಲೆಯೂ ಅಥವಾ ಎದುರು ನಿಂತಿರುವಂತಹ ವ್ಯಕ್ತಿ ಅಥವಾ ಅನುಭವಿಸುತ್ತಿರುವ ಸನ್ನಿವೇಶದ ಮೇಲೆ ಅವಲಂಬಿತವಾಗಿರುವುದು.

ಆ ಕ್ಷಣಕ್ಕೆ, ಆ ಸಂದರ್ಭದಲ್ಲಿ ಆ ನಿರ್ಧಾರ ಸರಿ ಎನಿಸಿದರು ಕೂಡ, ಭವಿಷ್ಯದ ದಿನಗಳಲ್ಲಿ ಆ ನಿರ್ಧಾರವೇ ದೊಡ್ಡ ಸಮಸ್ಯೆಯಾಗಿ ಪರಿವರ್ತನೆಗೊಳ್ಳುತ್ತದೆ. ದೃಢ ಮನಸ್ಸುಳ್ಳ ವ್ಯಕ್ತಿ ಸಮಸ್ಯೆಯನ್ನು ತನ್ನ ಸಾಧನೆಯ ಮೆಟ್ಟಿಲಾಗಿ ಪರಿವರ್ತನೆ ಮಾಡಿಕೊಂಡರೆ, ಕೆಲವರು ಸಮಸ್ಯೆ ಸೋಲು ಎಂದು ಸ್ವೀಕರಿಸುವುದರ ಜೊತೆಗೆ ಜೀವನದ ಮೇಲಿನ ಆಸಕ್ತಿಯನ್ನೇ ಕಳೆದುಕೊಳ್ಳುತ್ತಾರೆ.

ನಾವು ನಮ್ಮ ಜೀವನದಲ್ಲಿ ನಿರ್ಧಾರವನ್ನು ತೆಗೆದುಕೊಳ್ಳುವಂತಹ ಸಂದರ್ಭಗಳಲ್ಲಿ ನಮ್ಮ ಜೊತೆ ಹಲವಾರು ನಮ್ಮವರಂತೆ ನಟಿಸುತ್ತಾರೆ. ಆದರೆ ಆ ನಿರ್ಧಾರದಿಂದ ಭವಿಷ್ಯವು ನಶ್ವರವಾದರೆ, ಭವಿಷ್ಯದಲ್ಲಿ ಹಾನಿ ಉಂಟಾದರೆ ನಿರ್ಧಾರ ತೆಗೆದುಕೊಳ್ಳುವಂತಹ ಸಮಯದಲ್ಲಿ ನಮ್ಮವರಂತೆ ವರ್ತಿಸಿದವರು ಎಲ್ಲರೂ ಕೂಡ ಇತರರ ದೃಷ್ಟಿಕೋನದಲ್ಲಿ ನಿಂತು ನಮ್ಮನ್ನು ದೂಷಿಸಲು ಪ್ರಾರಂಭಿಸುತ್ತಾರೆ.

ಒಂದು ವೇಳೆ ತೆಗೆದುಕೊಂಡಂತಹ ನಿರ್ಧಾರವು ಭವಿಷ್ಯದ ಯಶಸ್ವಿ ಜೀವನಕ್ಕೆ ಕಾರಣವಾದರೆ, ಎಲ್ಲರೂ ಕೂಡ ತಾವು ಕೊಟ್ಟಂತಹ ಸಲಹೆ ಎಂದು ಭಾವಿಸಿ ಮೆರೆಯುತ್ತಾರೆ.

ಉನ್ನತ ಶಿಕ್ಷಣದ ಸಂದರ್ಭದಲ್ಲಿ ಆಗಲಿ, ಕೌಟುಂಬಿಕ ನಿರ್ಧಾರವನ್ನು ತೆಗೆದುಕೊಳ್ಳುವಂತಹ ಸಂದರ್ಭಗಳಲ್ಲಿ ಅಥವಾ ಜೀವನದ ಹಲವಾರು ಸಂದರ್ಭದಲ್ಲಿ ನಮಗೆ ಸಲಹೆಯನ್ನು ನೀಡಲು ಸಾವಿರಾರು ಮಂದಿ ಬಂದರೂ ಕೂಡ, ಆ ನಿರ್ಧಾರದಿಂದ ಆಗುವ ಪರಿಣಾಮವನ್ನು ಅನುಭವಿಸುವವರು ಕೇವಲ ನಾವು ಮಾತ್ರ.

ನಿರ್ಧಾರಗಳು ಎಂದಿಗೂ ಕೂಡ ನಮ್ಮ ಆಸಕ್ತಿಯ ಮೇಲೆ ಇರಬೇಕೇ ಹೊರತು ಇನ್ನೊಬ್ಬರ ಇಚ್ಛೆಯ ಮೇಲಲ್ಲ. ಕಷ್ಟಗಳನ್ನು ಕಾಣದ ಜೀವನ ಅಥವಾ ಸುಖಕರವಾಗಿರುವಂತಹ ಜೀವನ ಎಲ್ಲಿಯೂ ಇಲ್ಲ, ಎಂದು ಕೂಡ ಅದು ಯಾರಿಗೂ

ದೊರಕುವುದಿಲ್ಲ. ನಮ್ಮ ಜೀವನದಲ್ಲಿ ಭವಿಷ್ಯವನ್ನು ರೂಪಿಸಿಕೊಳ್ಳಲು ಇಂದು ಪರಿಶ್ರಮದ ಬೆನ್ನೆರಲೇ ಬೇಕಾಗುತ್ತದೆ ಅದಕ್ಕೆ ಸಿದ್ಧರಿದ್ದಾಗ ನಮ್ಮ ಭವಿಷ್ಯದ ನಿರ್ಧಾರವನ್ನು ಸ್ವತಃ ನಾವೇ ನಮ್ಮ ಆಸಕ್ತಿಗೆ ಅನುಗುಣವಾಗಿ ಮಾಡಬೇಕು. ಏಕೆಂದರೆ, ನಾವು ಇಚ್ಛೆಯನ್ನು ಹೊಂದಿರುವ ಅಥವಾ ಆಸಕ್ತಿಯನ್ನು ಹೊಂದಿರುವ ಕ್ಷೇತ್ರದಲ್ಲಿ ನಾವು ಸಾಧಿಸಲು, ಶ್ರಮಪಡುವ ಇಚ್ಛಿಸುತ್ತೇವೆ. ಆದರಿಂದ ಇಂದಲ್ಲದಿದ್ದರೂ. ಭವಿಷ್ಯದಲ್ಲಿ ಎಂದಾದರೂ ಸಾಧನೆ ಮಾಡುವೆ ಎಂಬಂತಹ ಛಲ ನಮ್ಮಲ್ಲಿ ಜೀವಂತವಾಗಿರುತ್ತದೆ.

ಇದನ್ನು ಹೊರತುಪಡಿಸಿ, ನಮ್ಮ ಭವಿಷ್ಯದ ನಿರ್ಧಾರವನ್ನು ಇತರರ ಅನುಗುಣಕ್ಕೆ ಇತರರ ಅಭಿಪ್ರಾಯಗಳ ಮೇಲೆ ನಿರ್ಧಾರವನ್ನು ಮಾಡಿದರೆ ನಮ್ಮ ಜೀವನವನ್ನು ಇತರರ ಇಚ್ಛೆಯ ಅನುಗುಣವಾಗಿ, ಇತರರು ಬಯಸುವ ಹಾದಿಯಲ್ಲಿ, ಇತರರು ನೀಡುವ ಮಾರ್ಗದರ್ಶನದ ಮೇಲೆ ಸಾಗಿಸುವ ಸಂದರ್ಭಗಳು ಎದುರಾಗುವುದು. ಕಷ್ಟಗಳನ್ನು ಎದುರಿಸುವಾಗ ನಮಗೆ ಯಾವುದೇ ರೀತಿಯ ಸ್ಫೂರ್ತಿ ದೊರಕುವುದಿಲ್ಲ. ಏಕೆಂದರೆ ನಿರ್ಧಾರ ನಮ್ಮದಾಗಿರುತ್ತದೆ. ತೆಗೆದುಕೊಂಡಂತಹ ನಿರ್ಧಾರಗಳ ಮೇಲೆ ಆಸಕ್ತಿಯನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ ಅದೇ ರೀತಿ ಮಾಡಬೇಕಲ್ಲವೇ ಎಂಬಂತಹ ಮನೋಭಾವದಲ್ಲಿ ಕೆಲಸವನ್ನು ಮಾಡಿದಾಗ ಭವಿಷ್ಯದಲ್ಲಿ ಕಷ್ಟಗಳು ಎದುರಾದಾಗ ಆ ಸಂದರ್ಭವನ್ನು ಸ್ಫೂರ್ತಿಯಾಗಿ ತೆಗೆದುಕೊಳ್ಳದೆ, ಆ ಸಂದರ್ಭದಲ್ಲಿ ಬಿಟ್ಟು ಮುನ್ನಡೆಯುವಂತಹ ಮನಸ್ಥಿತಿಗೆ ನಾವು ಹೋಗಬೇಕಾಗುತ್ತದೆ.

ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಸಾಮರ್ಥ್ಯವನ್ನು ಕೇವಲ ಆತ ಪಡೆದುಕೊಳ್ಳುವಂತಹ ಸಂಭಾವನೆಯಾಗಲಿ, ಗಳಿಸಿರುವ ಅಂಕಗಳ ಮೇಲಾಗಲಿ, ಸಮಾಜದಲ್ಲಿ ಆತ ಹೊಂದಿರುವ ಹೆಸರಿನ ಮೇಲಾಗಲಿ ನಿರ್ಣಯಿಸಬಾರದು. ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಸಾಮರ್ಥ್ಯ ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ವ್ಯಕ್ತಿತ್ವ ಆತ ನಡೆದುಕೊಳ್ಳುವಂತಹ ದಾರಿಯಲ್ಲಿ, ಆತ ಎದುರಿಸುವಂತಹ ಸಂದರ್ಭಗಳಲ್ಲಿ ಆತ ತನ್ನವರಿಗಾಗಿ ಮಾಡುವಂತಹ ತ್ಯಾಗಗಳ ಮೇಲಾಗಲಿ, ತನ್ನ ಜೀವನವನ್ನು ರೂಪಿಸಿಕೊಳ್ಳುವಲ್ಲಿ, ತನ್ನ ಜೀವನದಲ್ಲಿ ಸಾಧನೆಯನ್ನು ಮಾಡುವ ಉದ್ದೇಶದಲ್ಲಿ ತನ್ನ ಜೀವನವನ್ನು ನಡೆಸುವಂತಹ ಜೀವನ ಶೈಲಿಯಿಂದ ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಯಶಸ್ಸನ್ನು ಪರಿಗಣಿಸಬೇಕಾಗುತ್ತದೆ.

ಭವಿಷ್ಯದ ನಿರ್ಧಾರಗಳಿಗೆ ಕೆಲವೊಮ್ಮೆ ಇತರರ ಅಭಿಪ್ರಾಯದ ಅವಶ್ಯಕತೆ ಇರುತ್ತದೆ ಆದರೆ ಇತರರ ಅಭಿಪ್ರಾಯದ ಮೇಲೆ ನಮ್ಮ ನಿರ್ಧಾರಗಳು ಅವಲಂಬಿತವಾಗಿರಬಾರದು. ಅಭಿಪ್ರಾಯಗಳನ್ನು ಕ್ರೋಡೀ ಕರಿಸಿದರೂ ಕೂಡ, ನಿರ್ಧಾರಗಳು ನಮ್ಮ ಆಯ್ಕೆಯಾಗಿರಬೇಕು. ನಾವು ಮಾಡುವಂತಹ ನಿರ್ಧಾರದ ಹೊಣೆ ಎಂದಿಗೂ ಕೂಡ ನಮ್ಮದಾಗಿರುತ್ತದೆ. ಅದೇ ರೀತಿ ನಾವು ಮಾಡುವಂತಹ ನಿರ್ಧಾರದ ಜವಾಬ್ದಾರಿಯು ಕೂಡ ನಮ್ಮದಾಗಿರುತ್ತದೆ. ಜೀವನದಲ್ಲಿ ಕಷ್ಟಗಳನ್ನು ಎದುರಿಸುವಂತಹ ದೃಢ ಸಂಕಲ್ಪವನ್ನು ಹೊಂದಿದಾಗ, ಸಮಾಜಕ್ಕೆ ಅಥವಾ ನಮ್ಮನ್ನು ನಂಬಿರುವವರ ಭವಿಷ್ಯ ಉತ್ತಮವಾಗಿರುತ್ತದೆ ಎಂಬ ನಂಬಿಕೆ ಇರಬೇಕು. ನಮ್ಮ ನಿರ್ಧಾರಗಳು ನಮ್ಮ ಆಯ್ಕೆಗಳು ಎಂದಿಗೂ ಕೂಡ ನಮ್ಮದಾಗಿರಬೇಕೇ ವಿನಹ ಇತರರ ಪಾಲಾಗಬಾರದು.

## ಮನುಷ್ಯತ್ವ

❖ ದಿಶಾ

ದ್ವಿತೀಯ ಬಿಸಿವಿ 'ಎ'

ಸಂಪ್ರದಾಯಗಳ ತವರೂರಾದ ಈ ಭರತ ಭೂಮಿಯಲ್ಲಿ ಮನುಷ್ಯತ್ವಕ್ಕೆ ಕೊರತೆ...

ರಕ್ಕಸರ ಅಟ್ಟಹಾಸವು ಮೆರೆಯುತ್ತಿರುವ ಈ ಯುಗದಲ್ಲಿ ದಯೆ, ಕರುಣೆಗೆ ಎಲ್ಲಿದೆ ಮಾನ್ಯತೆ?

ಹಾಳಾಗುತ್ತಿದೆ ಈ ಭೂಮಿಯ ಯುವ ಜನತೆಯು ಬರುಡಾದುದರಿಂದ ಮನುಜತೆ...

ಪಸರಿಸುತ್ತಿದೆ ಮನುಜನ ಪ್ರತಿ ಕಣ ಕಣದಲ್ಲೂ ಸ್ವಾರ್ಥದ ದುರ್ಗಂಧತೆ

ಮನುಜ ಕುಲದ ಪ್ರತಿಯೊಂದು ಬೀಜಕ್ಕೂ ದಯೆಯ ನೀರೇ ಸಿಗದಾಯಿತೇ?

ಮತ್ತೆ ಹೇಗೆ ಚಿಗುರುವುದು ಹೊಸ ಹೂವು ಬೀಜವೇ ಇಲ್ಲದೆ, ದಯೆ ಇನ್ನು ಮುಂದಕ್ಕೆ ಬರೀ ಮರುಭೂಮಿಯ ಬರಡತೆ..







# हिन्दी विभाग



## नारी को व्यक्ति नहीं मानता या कानून

❖ नेहा शेट्टी  
द्वितीय बी. बी. ए.

**स्त्री** कौन है? स्त्री वह मादा इन्सान है जिसने अपनों के लिए तो कभी अपने अस्तित्व के लिए कभी सामाजिक मानदंडों से तो कभी धर्म के ठेकेदारों द्वारा बनाई नियम कायदों से लड़ी। सताधारी पुरुष समाज ने नारी को दोगुना दर्जा देते हुए अनेक सामाजिक व धार्मिक नियम बना डाले इतना ही नहीं न्यायालयों पर भी पितृसत्तात्मक सोच का प्रभाव रहा। स्त्री को अपने कानूनी अस्तित्व को बहाल कराने हेतु लगभग साठ साल की लंबी लड़ाई लड़नी पड़ी। हमारा समाज पुरुष प्रधान है। इसके मानक पुरुषों के अनुकूल रहते हैं। तटस्थ मानकों की भी व्याख्या पुरुषों के अनुकूल हो जाती है। कानून में हमेशा माना जाता है।



## चलते रहो

❖ निधी शेट्टी  
द्वितीय बी. बी. ए.

**मार्टिन** लूथर किंग ने कहा था, अगर तुम उड़ नहीं सकते हो तो दौड़ो, अगर दौड़ नहीं सकते हो तो चलो, अगर तुम चल नहीं सकते हो तो रेगो पर निरंतर आगे बढ़ते रहो। अपनी सोच और दिशा बदलो सफलता तुम्हारा स्वागत करेगी।

रास्ते पर कंकड़ ही कंकड़ हो यो भी एक अच्छा जूता पहन कर चला जा सकता है। किंतु एक अच्छे जूते के अंदर एक भी कंकड़ घूस जाए तो एक अच्छी सड़क पर भी कुछ कदम चलना मुश्किल है यानी हम बाहर की चुनौतियों से नहीं अपने भीतर की कमजोरियों से हारते हैं।





## कोशिश करने वालो की हार नहीं होती

❖ सुरक्षा  
द्वितीय बी. बी. ए.

कोशिश करने वालो की हार नहीं होती, लहरो से डरकर नौका पार नहीं होती। नन्ही चीटी जय दाना लेकर चलती है, चडती दीवारो पर, सौ बार फिसलती है। मन का विश्वास रगों में साहस भरता है, चढकर गिसा, गिरकर चढना ना अखरता है। आखिर उसकी मेहनत बेकार नहीं होती, कोशिश करने वालो की हार नही होती। डुबकिया सिंधु में गोताखोर लगता है, जा जाकर खाली हाथ लौट आता है। मिलते नहीं सहच ही मोती गहरे पानी में बढता दुगुना उत्साह इसी हैरानी में मुट्ठी उसकी खाली हर बार नहीं होती, कोशिश करने वालो की हार नहीं होती। असफलता एक चुनौती है इसे स्वीकार करो, क्या कमी रह अयी देखो और सुधार कारो जब तक न सफल हो नींद चैन से त्यागो तुम संघर्ष का मैदान छोडकर मत भागो तुम। कुछ किये बिना ही जय जयकार नहीं होती कोशिश करने वालो की हार नहीं होती।



## एक अंजान सफर

❖ मुना  
द्वितीय बी. बी. ए.

अंजान भी कैसे मिल जाते हैं  
फिर वापिस कभी मिल भी पाते हैं?

अजनबी से यह राहें अनजान यह रास्ते से  
जगा आएअ मिलने की यह ख्वाहिशों  
गलत फहमी की लहर छा गई  
हमें करीब ले आ गई  
यह लगती तो हैं रंगीन कहानी  
पर बन गयी सच की जुबानी

शहरों के मुसाफिर था वादियों की गिज़ा  
किताब के पत्रे पलटकर देखो तो है  
अनजान फिज़ा।  
रास्तों से अजब तिस्नगी सी थी  
पर ख्वाहिश तो मंजिल की थी  
सफर बाकी ने रहा पर हम में दूर होने का गम दबा रहा,  
मंजिल तक पहुँच के थी किसी को मंजिल, ना, मिली

## दोस्त

❖ साक्षी शेट्टी  
द्वितीय बी. बी. ए.

दोस्त वो नहीं, साथ जो चले सिर्फ समय के लिए  
दोस्त वो है, जो बाहो हमें हर रिश्ते के साथ ।  
खुशियों में हमें साथ लाने वाले यारों की  
कहानियों के पत्रों में मिलते है अपने सपनों के जगह ।  
मुश्किलों में साथ देने वाले दोस्तों की  
बाते बन जाती है जीवन की मीठी यादों की सौगात ।  
दोस्ती का रिश्ता, अनमोल है ये सच ,  
जीवन के सारे रंग में, बनी रहे हमेशा ये बात ।  
दोस्ती की राहों में खोई हम एक दूसरे के साथ,  
जीवन के सफर में बने हम साथी, बने हम रहगीर ।  
जब उदासी का साया छाए, दोस्ती का साथ हो,  
हर मुश्किल में आसान हो जाता ये सफर ।  
सपनों की दुनिया में साथ चले ये दोस्त  
हर चुनौती से मिलता है हमें साथी का सहारा ।

## प्रकृति का अनुपम सौंदर्य

❖ जननी पि.  
द्वितीय बी. बी. ए.

हरी-भरी धरती, नीला आकाश  
फूलों की महक, मन को करे उल्लास ।  
झरनों का संगीत पंढियों की बात ।  
प्रकृति का सौंदर्य, सबको है प्रिय खास ।  
सूरज की किरणों, चमकती हर सुबह  
चाँदनी रातें हैं सपनों की पनाह ।  
नदियों की कल-कल, पर्वतों की ऊँचाई  
प्रकृति की गोद में सारा जग समाई ।  
पेड़ों की छाया. ठंडी-ठंडी हवा,  
सागर की लहरे, देती है सदा ।  
घास का गलीचा, फूलो का बगीचा ।  
प्रकृति की गोद में, सब कुछ है सींचा ।  
तारों भरी रातें, अंबर का विस्तार  
प्रकृति के रंगों में, बसा है संसार ।  
हर मौसम में इसका, है अद्भुत श्रृंगार,  
प्रकृति का प्यार, जीवन का आधार ।



## एकाग्रता में बाधा

❖ प्रस्तुती : योगेंद्र नाथ शर्मा 'अरुण'

एक शिष्य अधीर हो कर गुरु के पास आया और बोला कि मेरा मन ध्यान करने में बिल्कुल नहीं लगता । आप बताइए कि मन कैसे ध्यान में स्थिर हो? गुरु जी बोले कि यहाँ ध्यान नहीं लगेगा कहीं और चलते हैं । यह कहकर गुरु जी शिष्य को लेकर चले तो देखा कि शिष्य के पास एक झोला है, जिसे बड़े जतन से वह पकड़े हुए है, रास्ते में शिष्य को प्यास लगी तो वह झोले को बड़ी सावधानी से रखकर पानी पीने चला गया । लौटकर जब झोला खोलकर देखा तो गुरुजी से बोला, गुरुदेव! मेरे झोले में चांदी का सिक्का था । वह दिखाई नहीं दे रहा है । गुरु बोले मैंने उस सिक्के को कुएं में फेंक दिया है और अब तुम्हें ध्यान लगाने में कोई कठिनाई नहीं होगी शिष्य को अपने मटकाव का कारण ज्ञात हो गया और वह गुरु के साथ आश्रम लौट आया ।



## मुम्बई

❖ नेहा शेट्टी  
द्वितीय बी. बी. ए.

महाराष्ट्र की राजधानी और जिला भारत के पश्चिमी तट पर स्थित मुम्बई (पूर्व नाम बम्बई) भारतीय राज्य महाराष्ट्र की राजधानी है । इसकी अनुमानित जनसंख्या 3 करोड़ 29 लाख है जो देश की पहली सर्वाधिक आबादी वाली नगरी है । इसका गठन लावा निर्मत सात छोटे-छोटे द्वीपों द्वारा हुआ है एवं यह पुल द्वारा प्रमुख भू-खंड के साथ जुदा हुआ है । मुम्बई बन्दरगाह भारतवर्ष का सर्वश्रेष्ठ सामुद्रिक बन्दरगाह है । मुम्बई का तट कटा पटा है जिसके कारण इसका पोताश्रय प्राकृतिक एव सुरक्षित है । यूरोप अमेरिका अफ्रीका आदि पश्चिमी देशों से ।



## स्मार्ट सिटि

❖ निश्मा  
द्वितीय बी. बी. ए.

जब पहली बार मैंने स्मार्ट सिटि शब्द सुना तो मैंने सोचा कि स्मार्ट सिटि का मतलब जहाँ सडकों पर मौते नहीं होगी, कोई बेरोजगार नहीं होगा, जहाँ चोरी, डकैती, लूटपाट और मर्डर नहीं होंगे, जहाँ न तो कोई भूखा सोयेगा और नही भूख से दम तोड़ेगा, जहाँ विज्ञान की तरक्की के साथ ही मानवता भी फले - फूलेगी। पर अब दुनिया बदल चुकी है, ये गुजरे जमाने की बात हो गयी कि जब किसी शहर या गाँव की खूबसूरती वहाँ रहने वालों से हुआ करती थी, अब 21वीं सदी है और चीचों बदल चुकी है, अब किसी गाँव या शहर की खूबसूरती वहाँ की सड़के, मकान ऊँची - ऊँची इमारतें और फ्लाइओवर्स तथ करते हैं न कि वहाँ के इंसान और इंसानियत।



## शिक्षक

❖ निताशा  
द्वितीय बी. बी. ए.

जीवन में जो राह दिखाए  
सही तरह चलना सिखाए।  
माता-पिता से पहले आता,  
जीवन में सदा आदर पाता।

सबको मान प्रतिष्ठा जिस्से  
सीखी कर्तव्यनिष्ठा जिस्से  
कभी राह न दूर मैं जिस्से  
वह मेरे पथदर्शक है जो

मेरे मन को भाता  
वह मेरे शिक्षक कहलाता।

कभी है शांत, कभी है धीर  
स्वभाव में सदा गंभीर  
मन में दबी रहे थे इच्छा  
काश में उस जैसा बन पाता  
जो मेरा शिक्षक कहलाता।





## विश्वास करो कर्म में

❖ निधी शेट्टी  
द्वितीय बी. बी. ए.

❖ अखीफ  
द्वितीय बी. बि. ए.

मैं निर्धनता हूँ  
तुम मुझे मिटाना चाहते हो  
या कुछ करके दिखाना चाहते हो  
पर मुझे प्रिया हो-  
मैं तुम्हे प्रेम करती हूँ ।  
इसलिए फटे पुराने कपड़े पहनते हो,  
फेलाकव हाथ बाबूजी करते हो ।  
मैं तुम्हारा नसीब हूँ, इसलिए तुम्हारे करीब हूँ ।  
लेकिन तुम चाहो तो कीचड में कमल खिला सकते है ।  
धरती आकाश मिला सकते हो ।  
मुझका समझो श्रम का अपनाओ ।  
मैं तुम्हारी पाठशाला हूँ, ..... विश्वास करो कर्म में  
जागो उठो जमाने को हिलादो  
इस दुनिया से अज्ञान के साथ मुझे भी मिटा दो ।  
देखो विश्वास बुला रहा है,  
उगता सूरज तुम्हें राह दिखा रहा है ।

अकेला रहना सीख  
दुनिया बहुत बड़ा है  
लोगो में ध्यान मत दो  
लोग ऊँगली दिखाते है  
और नलिया बजाते है ।

मैं टूटके भिखर रहा हूँ  
एक खाँच की तरह  
मैं माना या दोस्तो को  
खुद से ज्यादा  
और वो लोग दूर जाते है मुझसे  
एक अजनबी की तरह ।

दो ख्वाबो में रह गयी  
और मैं टूटता हुआ रह गया  
वो हमेशा के लिए अलविदा कह गयी  
और मैं अकीकत में रह गया ।

जो आग देखके मैं अपने आप को  
हौसला समझता हूँ  
जो गरीबो को देखके जिन्दगी को जीना सीखा हूँ  
जो दोस्त लोग थे बेज़ती करते थे रोज़  
पूरा हिन्दुस्थान को मेरा नाम खमाना चाहता हूँ



## FULL TIME FACULTY IN SERVICE

Sl.No.	Name	Qualification	Total Teaching Experience in Degree College	No. of Years of Service in SDM
1.	Mrs. Aruna P. Kamath	M.A.(Eco)	33 Years	30 Years
2.	Mrs. Divya Uchil	M.C.A., M.Phil	21 Years	21 Years
3.	Mrs. Smitha M.	M.Com.	21 Years	20 Years
4.	Mrs. Jeevitha D.	M.A.(Kannada) M.Phil., PGDBM, MBA	28 Years	21 Years
5.	Mr. Arun Sequeira	MCA., M.Phil., PGDBM, PGDCA	19 Years	18 Years
6.	Mrs. Manju H.	M.Com. B.Ed., M.Phil., M.B.A.	22 Years	20 Years
7.	Mrs. Gayathri K.	M.Com., NET	18 Years	18 Years
8.	Mr. Thilakraj G.	M.Com., M.B.A., NET; KSET (Phd.)	17 Years	17 Years
9.	Mrs. Shashikala Shetty	MCA, B.Ed., PGDBM	19 Years	17 Years
10.	Mrs. Madhumathi J. Raja	M.A.(Eng), B.Ed., MBA., M.Phil.	20 Years	19 Years
11.	Mrs. Kavitha Prabhu	M.Com., M.Phil., MBA	21 Years	16 Years
12.	Mrs. Sowmya Jyothi	M.C.A., PGDBM	17 Years	16 Years
13.	Mrs. Renuthakshi K.	M.A.(Kan.) NET	18 Years	17 Years
14.	Mrs. Shashikala K. G.	M.A.(Eco.), M.B.A.	17 Years	16 Years
15.	Dr. Jyothi	M.A.(Hin.), M.Phil., P.hd	17 Years	16 Years
16.	Mrs. Shashiprabha	M.Sc.(IT), PGDBM, PGDCA	15 Years	15 Years
17.	Mrs. Supritha A.	M.B.A., PGDCA, KSET (Phd.)	15 Years	15 Years
18.	Dr. Shalini Devadiga	M.A.(Hindi), P.hd	16 Years	15 Years
19.	Mrs. Anasuya	M.Com., M.Sc.(IT)	15 Years	24 Years
20.	Mrs. Reshmi B. R.	M.C.A., MBA	14 Years	14 Years
21.	Mrs. Shwetha Y.	M.Com, KSET	14 Years	14 Years
22.	Mrs.Veena D. Kotian	M.Com, MBA, KSET	18 Years	13 Years
23.	Mrs. Preethika Dharmapal	MHRD, MBA	14 Years	14 Years
24.	Mrs. Rashmi T.	MBA	13 Years	13 Years

25.	Dr. Sowmya Hegde	M.Com., NET, MBA, KSET, Ph.d	13 Years	13 Years
26.	Ms. Deepashree G. Shenoy	M.Com., M.Phil	14 Years	13 Years
27.	Dr. Prasanna Kumar T.	M.A.(Eco) MBA., SLET, Ph.d	15 Years	13 Years
28.	Ms. Parinita Salian	M.Com., MBA., NET	15 Years	10 Years
29.	Mr. Muralidhar Hegde	M.A., MLISc., SLET	13 Years	8 Years
30.	Mrs. Kavya U.	M.A.,(Eng)	10 Years	7 Years
31.	Mr. Praveena D	M.Com, NET	7 Years	8 Years
32.	Mrs. Sanjana	M.Com., NET, KSET, MBA, MA (ECO)	6 Years	6 Years
33.	Mr. Akshith Kumar K	M.Com (Ph. d), MBA	8 Years	6 Years
34.	Ms. Lolita Neeta D'souza	M. A. (English), PGDCA, D. Ed.	4 Years	4 Years
35.	Mr. Sudarshana K.	MPED	3 Years	3 Years
36.	Mrs. Yogita Patgar	MSc. Computer Sceince	12 Years	2 Year
37.	Ms. Pooja	M.Com. KSET	2 Years	2 Years
38.	Mrs. Shruthi K.	MCA	1½ Years	1½ Years
39.	Mr. Gurudath Shenoy	MBA, M.Com	24 Years	11 Months
40.	Mr. Rao Harshal Devraj	M.Com, NET	4 Month	4 Months

### **PART - TIME LECTURERS IN SERVICE**

- |  |
|--|
| 1. Mrs. Kavitha, LL.M                          |
| 2. Mrs. Mamatha Thersa Noronha M. A. (English) |
| 3. Ms. Swathi, M. A. (Hindi)                   |
| 4. Ms. Priya, M. Com.                          |



## WE RECOGNISE THE SERVICES OF EX FULL TIME LECTURERS

1.	Mr. B. S. Ramanand	19 years	1978	1997	31.	Mrs. Naveen Kumar K. R.	10 years	1998	2007
2.	Mr. M. S. Moodithaya	14 years	1983	1997	32.	Mr. Chandrasheker K.	9 years	1999	2008
3.	Mr. Jayakumar Shetty	3 years	1985	1988	33.	Mrs. Arathi Karkera	9 years	1999	2008
4.	Mr. K. P Chandrashekar	5 years	1988	1993	34.	Ms. Jyothi Laxmi	4 years	2005	2009
5.	Mr. Ajay Kombrabail	3 years	1997	2000	35.	Ms. Vidhyo A. K.	4 years	2005	2009
6.	Mr. Nivard Antony D'Silva	1 year	1991	1992	36.	Ms. Shobha R. Nayak	2 years	2007	2009
7.	Mr. Basavaraj R. Hugar	1 year	1991	1992	37.	Mrs. Kusuma Purushotham	1 year	2008	2009
8.	Mr. Rajashekar Manjunath	6 Months	1992	1993	38.	Mr. Ashok Kumar	1 year	2008	2009
9.	Ms. Sushma Amin	1 year	1992	1993	39.	Mrs. Sonia V.	3 years	2007	2010
10.	Mr. Shivaprasad H.N.	2 years	1993	1995	40.	Mrs. Rajashree Kini	3 years	2007	2010
11.	Mr. Udayakumar S.	1 year	1992	1993	41.	Mrs. Deepa Rani Salian	1 year	2009	2010
12.	Ms. Laths S. Holla	3 years	1994	1997	42.	Mrs. Gayathri Shetty	2 years	2009	2011
13.	Mr. Praveen Kumar K. C.	1 year	1994	1995	43.	Mrs. Ashwini	2 years	2009	2011
14.	Mr. Rajesh Nayak	1 year	1993	1994	44.	Mrs. Shubhalaxmi	2 years	2009	2011
15.	Mr. Sridhar Maniyani	1 year	1995	1996	45.	Mrs. Sandhya S.	4 years	2007	2011
16.	Ms. Sandhya Rani B. K.	1 year	1998	1999	46.	Mrs. Manjushree Rai	3 years	2008	2011
17.	Mr. Vasanth Kumar	1 year	1997	1998	47.	Mrs. Gowri Shenoy	3 years	2008	2011
18.	Ms. Priya G. R.	1 year	2000	2001	48.	Mrs. Mamatha	5 years	2009	2014
19.	Ms. Priti K. Rao	6 Months	1999	2000	49.	Mrs. Shaini Naveen	3 years	2011	2014
20.	Ms. Anitha Selvaraj	1 year	2002	2003	50.	Mrs. Radhika Pai	2 years	2012	2014
21.	Ms. Vani Prabhu	4 months	2003	2004	51.	Mr. Jeevandhar Kumar	36 years	1978	2014
22.	Mr. Prajwal Jain	3 years	2001	2004	52.	Mrs. Vasudha	4 years	2012	2016
23.	Mr. Vivek	2 years	2002	2004	53.	Mr. Hardhik P. Chauhan	1½ Month	2017	2017
24.	Mrs. Suman Kishore	3 years	2001	2004	54.	Mr. Ashwin Mendonca	11 years	2006	2017
25.	Mr. Santhosh Pinto	1 year	2004	2005	55.	Mr. Thrishanth Kumar	11 years	2006	2017
26.	Ms. Wilma Merino D'Sa	4 years	2001	2005	56.	Mr. Devi Prasad	3 years	2014	2017
27.	Ms. Preethi Thomas	6 months	2004	2005	57.	Mr. Bharath Kumar Jain	34 years	1986	2019
28.	Dr. Iqbal	7½ years	1999	2006	58.	Mrs. Deepa D. Hegde	14/7Month	2008	2023
29.	Mr. Jnaneshwar Pai Maroor	3 years	2003	2006	59.	Dr. Muralidhar Rao K. S.	26/9 Month	1996	2023
30.	Mrs. Kalaivani	1 year	2006	2007	60.	Mr. Gururaj G.	9 Year	2014	2023

## NON - TEACHING STAFF IN SERVICE

Sl. No.	Name	Designation	Service in SDM
6.	Mrs. Ramya Jinesh, B.A., B.L.I.Sc., M.A.(Eng)	Office Assistant	24 years
4.	Mr. Nagaraj P B., Certificate course in Library Science	Lib. Asst	35 years
7.	Mr. Adarsh D. Devadiga, B. B.M., MBA	Office Assistant	17 years
8.	V. Mrs. Geetha, B.Sc., PGDCA	Office Assistant	16 years
9.	Mrs. Yashasvini, B.A.	Office Assistant	15 years
10.	Mr. Nithin Kumar, B.A.	Office Assistant	14 years
13.	Ms. Sri Lakshmi, M.Com.	Office Assistant	3 year
14.	Ms. Kusuma, B.Com.	Office Assistant	3 year
15.	Pooja Madivala, B.Com.	Office Assistant	2 year
16.	Yashmitha, BCA	Lab Assistant	2 year
17.	Shwetha, B. Com.	Office Assistant	2 year
19.	Mr. Vasantha Kumar K.	Peon	35 years
20.	Mr. Poornaprakash, B.A.	Attender	21 years
21.	Mr. Yogisha A., B.A.	Attender	15 years
22.	Mr. Punith Jain	Attender	5 years
23.	Mr. Nikhil	Attender	2 year
24.	Mr. Akash	Attender	2 years
25.	Mr. Durgaprasad B. T.	Attender	2 year
27.	Mrs. Vinoda	Attender	11 years
28.	Miss. Nishmitha BCA/Lab instructor	Sanitary Worker	10 Months

## WE RECOGNISE THE SERVICES OF EX PRINCIPAL'S

1	Prof. N. J. Kadamba	1978	1979	1 year
2	Prof. T. Krishna Rao	1979	1982	3 years
3	Prof. V. T. Kulkarni	1982	1997	15 years
4	Prof. Devaraj K.	1997	2013	16 years

## WE RECOGNISE THE SERVICES OF EX PART TIME LECTURERS

1.	Prof. A. Rajendra Shetty	35.	Mr. Rajmohan Rao	69.	Sharitha B.	103.	Mrs. Sujatha
2.	Mr. Venkat Rao	36.	Mr. Dinesh Pai	70.	Dr. J. N. Bhat	104.	Ms. Sowmya H. P.
3.	Mr. D. R. Bhat	37.	Mr. Dayananda Kamath	71.	Ms. Asha M.	105.	Mrs. Sandhya Rani
4.	Mr. Gopalkrishna Rao	38.	Mr. Subramanya P. N.	72.	Mr. Praveen Kumar K. C.	106.	Mrs. Madhavi Patravali
5.	Ms. Leena Fernandes	39.	Ms. Keerthi Devi	73.	Mr. Mohandas	107.	Ms. Suchithra Suman
6.	Ms. T. N. Indira Varma	40.	Mr. Mittal	74.	Ms. Doreen Snehalatha Kotian	108.	Mrs. Mamatha Rai
7.	Ms. Vedavathi	41.	Mr. G. G. Prabhu	75.	Ms. Sumana K. B.	109.	Mr. Mahesh Bhat
8.	Mr. B. K. Ravindra	42.	Ms. Sarojini	76.	Mr. Naveenchandra K. P.	110.	Mrs. Mahalaxmi
9.	Ms. Irene Noronha	43.	Mr. Sathish Bhat	77.	Mr. Rajeshkumar J. Vasani	111.	Ms. Shyamala D.
10.	Ms. Parvathi M.	44.	Mr. Louds Swamy	78.	Mr. Ramakrishna Gummani	112.	Mrs. Hanisha Kabeer
11.	Mr. Devadas Mallya	45.	Ms. Vagishwari Shivaram	79.	Ms. Yogishini	113.	Ms. Lalitha Naik
12.	Mr. Krishnappa Borapa	46.	Ms. Sharoon Rego	80.	Mr. Chrysostom Fernandes	114.	Mrs. Preethi
13.	Ms. Vrinda Nayak	47.	Mr. Lawrence Sequeria	81.	Mr. Shivaprasad	115.	Ms. Deepa
14.	Mr. Krishnamurthy Acharya	48.	Ms. Pushpavathi D.N.	82.	Mr. Udayakumar S.	116.	Mrs. Shabina
15.	Ms. Vidya Shri	49.	Mr. Niranjana A. P.	83.	Mr. Prashantha	117.	Mrs. Nayana Pai
16.	Mr. Victor R.	50.	Ms. Srimathi Y.	84.	Ms. Thejashree Huvanoor	118.	Ms. Renuka
17.	Mr. G. D. Shetty	51.	Ms. Vijetha Kamath	85.	Mr. Rajaram	119.	Mrs. Manjushree Ballal
18.	Mr. Radhakrishna Mayya	52.	Ms. Jyotsna Narti	86.	Mr. K. S. Udupa	120.	Mrs. Jayalaxmi Shet
19.	Mr. Manjunath Bhat	53.	Mr. Sadashiva	87.	Mr. B. N. Herala	121.	Ms. Vrinda Pai
20.	Ms. Shakuntala	54.	Mr. Amith Kumar Jha	88.	Mr. Narasinga Rao K.	122.	Ms. Sonali Mallya
21.	Mr. Narayan Bhat	55.	Ms. Amina	89.	Precilla Pinto	123.	Ms. Sahana

22.	Mr. C. A. Saldanha	56.	Mr. Olivar D'Souza	90.	Ms. Kini Sujatha Sadashiva	124.	Mrs. Nayana Pai
23.	Mr. Raghuram Baliga	57.	Mr. Dinesh	91.	Ms. Brinda C. V	125.	Mrs. Bharathi Neelakanth
24.	Mr. Gopalakrishna Bhat	58.	Prof. John H. G. Anchan	92.	Ms. Ashalatha K.	126.	Ms. Nidhi
25.	Mr. Suresh Kukilaya	59.	Ms. Sujatha P. V.	93.	Ms. Rekha K. Alva	127.	Ms. Sushma
26.	Mr. Aloysius Sequeira	60.	Ms. Rekha	94.	Mr. Ram Sajjan	128.	Ms. Deepthi
27.	Mr. Sudeep Banger	61.	Mr. Raghuram Shetty	95.	Mr. Mithun Vijay	129.	Ms. Mural Henrita Cutinha
28.	Mr. Padakannaya	62.	Mr. Seetharama Poojary	96.	Mr. Modhusheel	130.	Mrs. Divya Naveen
29.	Mr. S. S. Bosco	63.	Mr. Chandrashekar	97.	Mrs. Ambika J. Mallya	131.	Ms. Prakriti Bhandary
30.	Mr. Gopinath P A.	64.	Ms. Kiran Kumari	98.	Mrs. Poornima	132.	Ms. Hemalatha
31.	Mr. Ramdas, A. N.	65.	Ms. Vas Sheela Cyril	99.	Mrs. Asha Kamath	133.	Ms. Shamashri H. Rao
32.	Mr. Subraya Karanth	66.	Mr. Shikaripura Krishnamurthy	100.	Mr. Sathyamurthi K.	134.	Ms. Delieme Joan Munerger
33.	Mr. I. V. Sharma	67.	Ms. Rajashree	101.	Mrs. Seema Shenoy	135.	Mrs. Shantha K.
34.	Mr. Srinivas Achar	68.	Rajeshwari K.	102.	Mrs. Melita	136.	Mr. Shree prajna, M. Com.

## WE RECOGNISE THE SERVICES OF EX - SUPPORTING STAFF

1.	Sri P Krishna Das	1978	-	1993	18.	Sri Shailesh B.	2011	-	2014
2.	Sri Raghuvveer Mudya	1978	-	1986	19.	Sri Vishwanath Naik	2008	-	2015
3.	Sri Ravindra Suvarna	1979	-	1982	20.	Ms. Archana K. C.	2014	-	2015
4.	Sri Camil D'Souza	1982	-	1983	21.	Sri Annu Gowda	1979	-	2014
5.	Sri Chandrasah K.	1982	-	1983	22.	Sri Shekar Madival	1978	-	2018
6.	Sri Niranjana Achar	1982	-	1984	23.	Sri Jaikumar P.	1982	-	2018
7.	Sri Udaya Kumar Shetty	1982	-	1983	24.	Smt. Merceline D' Souza	1983	-	2018
8.	Sri Vijaya Raj	1986	-	1987	25.	Usha Kiran H. N.	1987	-	2019
9.	Sri Umesh G. K.	1986	-	1990	26.	Rajath Kumar	1987	-	2019
10.	Sri Yuvaraja Poovani	1987	-	1991	27.	Akila Bandarkar	2018	-	2019
11.	Sri K. A. Radhakrishna	1988	-	1990	28.	Mithil	2018	-	2019
12.	Sri Hanumantha Rayappa T. C.	1986	-	1995	29.	Vishnumurthy B., B. Com.	2019	-	2021
13.	Smt. Rashmi Prasad	2006	-	2007	30.	Ms. Pramitha B. V., M. Com.	2016	-	2021
14.	Sri. Shivaprasad	2007	-	2008	31.	Mrs. Usha Parvathi T.	2016	-	2021
15.	Sri Gangadhara Gowda	2008	-	2009	32.	Mr. Janardhana Naik	1986	-	2020
16.	Sri Edwin Mendonca	2007	-	2010	33.	Mr. Devraj Hegde B. N.	1986	-	2021
17.	Sri Sharath Kumar	2005	-	2011	34.	Mrs. Akhila V. Bhandarkar	2019	-	2020
					35.	Mrs. Indira K.	2011		2022

## PAST PRESIDENTS OF PARENTS TEACHERS ASSOCIATION

1.	Dr. G. R. Krishna	1987	-	1988		20.	Sri Ashok Kumar B.	2006	-	2007
2.	Sri Suresh Kamath	1988	-	1990		21.	Sri Annayya	2007	-	2008
3.	Sri S. S. Kamath	1989	-	1989		22.	Sri Vishnudas Kini	2008	-	2009
4.	Sri B. Ganapathi Pai	1990	-	1991		23.	Smt. Priya P Kamath	2009	-	2010
5.	Sri B. Ganapathi Pai	1991	-	1992		24.	Sri Raghavendra M.	2010	-	2011
6.	Sri B. Ganapathi Pai	1992	-	1993		25.	Sri Ravindra Shet	2011	-	2012
7.	Prof. M. T. Subramanium	1993	-	1994		26.	Sri Koragappa Gowda	2012	-	2013
8.	Prof. M. T. Subramanium	1994	-	1995		27.	Sri Narayan T.	2013	-	2014
9.	Prof. Shridhar Murthy	1995	-	1996		28.	Sri Sathish B. Padiwal	2014	-	2015
10.	Prof. H. V. Shankara Narayana	1996	-	1997		29.	Sri Rajesh Shetty	2015	-	2016
11.	Sri D. Vinay Kumar	1997	-	1998		30.	Smt. H. K. Geetha	2016	-	2017
12.	Sri C. J. Rupani	1998	-	1999		31.	Smt. Asha	2017	-	2018
13.	Sri V. Sripati Bhat	1999	-	2000		32.	Varijakshi Shetty	2018	-	2019
14.	Smt. Sudha S. Baliga	2000	-	2001		33.	Asha	2019	-	2020
15.	Smt. Jyothi R. Rao	2001	-	2002		34.	Shobha	2020	-	2021
16.	Sri U.R. Kini	2002	-	2003		35.	Saritha	2021	-	2022
17.	Smt. Gladys Pereira	2003	-	2004		36.	Sudhir Uchil	2022	-	2023
18.	Sri Jagadish Shetty	2004	-	2005		37.	Prakash Baliga	2023	-	2024
19.	Sri Narayan	2005	-	2006						

## PAST PRESIDENTS OF STUDENTS COUNCIL

1.	Melwin D'Souza	1978 - 1979	28.	Mithun Rai	2005 - 2006
2.	Sudheesh P. K.	1979 - 1980	29.	Sumith Melroy Karkada	2006 - 2007
3.	Rohit Shetty	1980 - 1981	30.	Srivatsa Gudi	2007 - 2008
4.	Adil A. Fareed	1981 - 1982	31.	Pon Permumal	2008 - 2009
5.	Surendra Shenoy	1982 - 1983	32.	Ms. Hanica	2009 - 2010
6.	Mohammed Laiz	1983 - 1984	33.	Ms. Vanditha D.	2010 - 2011
7.	Rangnath Kini	1984 - 1985	34.	Mr. Goutham G. Pai	2011 - 2012
8.	Madhusudan Bhat	1985 - 1986	35.	Mr. Dhiren Anand	2012 - 2013
9.	Arun D'Souza	1986 - 1987	36.	Ms. Swathi S. Rao	2013 - 2014
10.	Sunil Colaso	1987 - 1988	37.	Mr. Manel Srikanth Nayak	2014 - 2015
11.	Sadhashiva Rao	1988 - 1989	38.	Ms. Simona Denise Fernadies	2015 - 2016
12.	Arun Kumar C. F.	1989 - 1990		Ms. Amra Amir Arabi (Both Student Coodinators)	2015 - 2016
13.	Roshon Rasquinha	1990 - 1991	39.	Ms. Sushmitha	2016 - 2017
14.	Ajith K. P.	1991 - 1992		Ms. Krithi Nahata (Both Student Cordinators)	2016 - 2017
15.	Ananth G. Pai	1992 - 1993	40.	Ms.Chirsmitha Mary D'costa	2017 - 2018
16.	Rakesh Kumar	1993 - 1994		Ms. Vaishali Kudva (Both Student Coordinators)	2017 - 2018
17.	Parameshwara M. S.	1994 - 1995	41.	Ms. Rakshitha	2018 - 2019
18.	Koreya Godwin Prashanth	1995 - 1996		Ms. Rashmi Ramesh Achari (Both Student Coordinators)	2018 - 2019
19.	Sanjay G. Shet	1996 - 1997	42.	Ms. Sangeetha (President)	2019-2020
20.	Rakesh Paleri	1997 - 1998	43.	Ms. Mahima (President)	2020-2021
21.	Johan Fernandes	1998 - 1999	44.	Mr. Charith (President)	2021-2022
22.	Shiyan Usman	1999 - 2000	45.	Kushi Bhansali (Student Coordinators)	2023-2024
23.	Mithun Appaiah	2000 - 2001	46.	K. Srajana Shetty (Student Coordinators)	2023-2024
24.	Vijesh Vidhyadhor	2001 - 2002	47.	Keerthana (Student Coordinators)	2023-2024
25.	Ajay Krishna Naidu	2002 - 2003	48.	Lavanya K. (Student Coordinators)	2023-2024
26.	Natesh Kumar	2003 - 2004	49.	Preethika Baliga B. (Student Coordinators)	2023-2024
27.	Sudeep Vas	2004 - 2005			

## VISITOR'S OPINION 2023-24

- ✍ Thanks for opportunity. It was really well conducted.  
- **Ms. Deepali**, Business Consultant, Avenue Classic Documents Clearance, Dubai, UAE
- ✍ Unique and reviving of activities. Refreshing and knowledge building.]  
- **Mr. S Ramesh**, Former Chairman, SIRC of ICMAI, Chief Manager (Finance) HAL, Bangalore
- ✍ Very well organized, hospitality excellent. I am really impressed regarding team work among the staff members. Dedicated, hardworking nature of Physical director should be recognized.  
- **Dr. B Sadashiva Bhat**, Retired Principal, Basudev Somani College, Mysuru
- ✍ I like how vibrant the campus is. Students are eloquent and curious.  
- **Mr. Chris**, CIS-A2K Associate, A2K, Bangalore
- ✍ I really like the way college is trying to engage their students in external activities and providing them opportunity to grow.  
- **Mr. Nitesh**, CIS-A2K Program Officer, Bangalore
- ✍ It was good talking to the young buds and inspiring them about the corporate life. Hoping to visit again.  
- **Ms. Prathiksha Acharya**, Associate SRE, Securonix, The Hub, Bangalore
- ✍ It was nice session, students were interactive. Thank you.  
- **Mr. Anjan Kumar G**, MCX, DBS Office, Bangalore
- ✍ Today's program is to give knowledge to young students about further topic of their studies.  
- **Ms. Shreya Puthran**, Associate SRE, Securonix, The Hub-SJR, Bangalore
- ✍ Really appreciate the initiative taken by college to conduct such session which will give career guidance to students. All the best.  
- **Mr. Vinod Chandran**, My Logic, Bangalore
- ✍ Best experience as always  
- **Mr. Sudesh Bhat**, Associate, BDO India LLP, Bangalore
- ✍ Great Organization well managed and great crowd  
- **Mr. Skanda N**, Assistant General Manager, J S Developer, Bangalore
- ✍ Always a pleasure to be in SDM College of Business Management, a premier Institution of Mangalore Shaping the future of young minds of region.  
- **Capt. Brijesh Chowta**, Member of the Parliament, Mangalore
- ✍ Very Precious Moment of my life attending Independence Day celebration among students of SDM College. Wishing all the very best for future endeavours.  
- **Mr.Somashekar Shetty**, Retd LD (Army)
- ✍ I am extremely happy to be a part of the Principals meet 2024, I have learnt and carrying a great memory from the college. Thank you for the invitation. Have a great time.  
- **Dr . P L Dharma**, Vice Chancellor, Mangalore University

✍ As an alumni of SDM, It was pleasing to see the enthusiasm of the students and it was an memorable experience.

- **Mr. Jayadeva H**, PhD Scholar MAHE

✍ Very good program, nicely arranged. Thanks for the opportunity.

- **Mr. Bharathraj K**, Asst. State Organising Commissioner, The Bharat Scouts and Guides, Dakshina Kannada Dist. Mangalore

✍ I am indeed happy to be in the college as a Chief guest for Annual day program. Wishing many more years of successful journey.

- **Dr. Anasuya Rai**, Principal, UCM

✍ I am very happy to be here. Good staff, students and the hospitality is very nice. Thank you.

- **Dr. Kishore Kumar Rai Sheni**, Treasurer , Karavali Wikipedia User Group, Kasargod.

✍ It Is really wonderful addressing the students of SDM College. They were very attentive and lively. Enjoyed the session and thanks for the opportunity given.

- **Dr. A. Siddiq**, Professor, Department of Commerce, University College, Mangalore

✍ It was a wonderful experience to be a part of NSS Inaugural programme. Students were well disciplined. Students are very talented. I wish all the best for the future.

- **Mr. B P Dinesh Kumar**, Deputy Police Commissioner, Crime and Traffic , Mangaluru

✍ The fest was Organized very well, good hospitality and quality of rounds.

- **Ms. Maya D Vyas**, HC Consultant, Deloitte

✍ Energy energy everywhere. What an atmosphere, very happy to be back at where my entrepreneur journey started.

- **Mr. Shreemukha Sullia**, Founder & CEO, Buttistore.com

✍ It was wonderful interacting with the students and thanks for the opportunity. Cheers from Team Microdegree.

- **Mr. Manikanta A Nayar**, Co- Founder, Microdegree

- **Mr. Gaurav Kamath**, Co- Founder, Microdegree

- **Mr. Shreyas Shetty**, HR Manager, Microdegree

✍ I am extremely thankful and happy to be a part of this. Had a fruitful gathering. Thank you

- **Dr. Francisca Tej**, Proprietor & MD, Wizdom Institution Network, Mangalore

✍ Excellent to come back to a college whose reputation in the region is stellar. The staff and students were warm, welcoming and engaged. Thank you for having us.

- **Dr. Rajashree Kini**, Mr. Parithosh Dabral- Associate Professor and Coordinator, Dept. of Allied Hospitality studies, WGSHA.

- **Chef Manoj Belawal**, Chef Nischal- Assistant Professor, Dept. of Cullinary Arts, WGSHA.

✍ Very great moment to take a part in orientation of NSS. It was dream complete moment of my life. It was beautiful memory of my life. I will remember this entire my life. All the best Team NSS for this academic year.

- **Mr. Nikith R Kottary**, Executive Manager PNB MET Life, Mangalore

✍ A Wonderful opportunity to be as a guest. It was a memorable experience so far. I wish all the best for NSS team 2023-24.

- **Mr.Pratham Jain** , Financial Analyst, Northern Trust



✍ Excellent Logistics and Well Organized workshop. The faculty and staff are very cordial and the atmosphere is too good to learn. The teaching and learning process is very good and the staff taken utmost care of the visitors. I wish all the success.

- **Dr B H Shekar**, Professor, Department of Computer Science, Mangalore University

✍ It was wonderful Workshop on V Sem BCA/ B.SC/ CA under NEP. Facility and Hospitality is excellent. As President of Association, my sincere thanks to college management, Faculty and Principal.

- **Mr. Prakash Kumar**, HOD, Department of Computer Science, Vivekananda College, Puttur

✍ I thank Principal and Staff of college for giving me an opportunity to share my knowledge regarding NPTEL/ SWAYAM courses.

- **Mr. Gopal M Gokhale**, Associate Professor (Retd), Govinda Dasa College. Surathkal

✍ Wonderful bunch of students, eager to learn new things in life. Professionally behaved, well disciplined & full of life. Supportive Staff and Management.

- **Mr. Sachin Kumar**, Treasurer Sai Vishishta Academy, Mangalore

✍ Very good audience i.e., students and the purpose of the college to have leadership quality and knowledge to the students through these activities is wonderful.

- **Mr. Ishwar N Kottari**, Advocate, Mangalore

✍ I thank Reshmi ma'am for giving me the opportunity. Students were fabulous. Their silence, their attention made me to feel pride.

- **Ms. Rekha K**, GFGC for women, Balmatta, Mangalore

✍ I would like to thank Reshmi ma'am and Shashiprabha ma'am for having me for this inaugural function.

- **Ms. Kavya Suvarna**, Tech Support Engineer, Glow Touch Technology, Mangalore

✍ All students in Yoga nicely participated. Nicely arranged Asanas, Pranayama, Dhyana, Suryanamaskara, and Mudras taught.

- **Mr. Gopalakrishna Delampady**, Delampady yoga Prathistana

✍ It was wonderful experience to be the guest at the college where I have learnt. Very happy that I was able to share the story with the great icon of Mangalore.

- **Ms. Megha Raj M**, Client Service Executive, STAT Perform

✍ Good cheerful crowd in this lovely campus. Provide them more options in service field to motivate and make them humans. Good luck.

- **Mr. Sacheth Suvarna**, IRCS D.K Dist Branch, Mangalore

✍ Nicely organized and friendly staff and students and thank you for the opportunity.

- **Dr. Pamidigantam Raghava Priya**, Counsellor, K S Hegde Medical Academy, Mangalore

✍ It was well organized event. I enjoyed the attention of students. Good team work by Department of English.

- **Mr. Miyaz**, Associate Professor, Faculty of English, University First Grade College, Konaje

✍ Good Energy and Thoughtful students. Nice interaction with everyone. Thanks.

- **Mr. Ajay Prabhu**, Managing Director of Business Solutions, Mangalore

✍ Very good to be back to college that inspired me to grow so personally  
- **Mr. Akash Shetty**, Founder of Bruh Café , Mangalore

✍ It is both great honor and pleasure to be in this prestigious institution.  
I am grateful and Thankful to SDM Institution.  
- **Mr. Kuldeep Sing**, Hindi Officer, Mangalore

✍ It was really nice experience interacting with students. The program  
was conducted beautifully.  
- **Mr. Rahul Vasishtha**, Renowned Editor and Colourist, Kannada and  
Tulu Industry.

✍ It is both great honor and pleasure to be in this prestigious institution.  
The enthusiasm of both staff and students is remarkable. All the best!  
- **Mr. M Ganesh Kamath**, President, Kanara Chamber of Commerce

✍ It was pleasure to be back in the esteemed college. It was great feeling  
and great hospitality by all. Best Wishes to everything.  
- **Mr. Sushan R Kotian**, Manager- Patient Experience Management, KMC  
Hospital

✍ It is a pleasure for me to express my gratitude for having me as a  
resource person. Best regards.  
- **Ms. Jestalaxmi B**, Counselling Psychologist, Life Skill Trainer

✍ It was my pleasure to meet the final year BCA Students. Students are  
energetic and eager to learn.  
- **Mr. Delson Dsouza**, Senior Cloud Engineer, Mangalore

✍ It was great session and management supported and good expert  
lecture program organized at the Institute.  
- **Prof. Chethan Kumar**, Senior Associate, Lotus Known Wealth

✍ It was very interesting to see the students very excited for this  
programme, hope to see and attend many more such programmes  
conducted here.

- **Mr. Saurav Sathish Kumar**, Investor.

✍ Interactive session with final BCOM more effective. Many more  
looking forward for opportunities.  
- **Ms. Rashmi & Ms. Gowthami**, Officers Scale-I, Karnataka Bank Ltd.

✍ Some students were very interactive. I Had a nice experience. Thank  
you for the opportunity.  
- **Mr. Yvonil D'Souza**, Investment Service Professional

✍ Nice students and good energy. All the best.  
- **Mr. Naveen Juban Rego**, Certified Financial Planner

✍ Happy to see college initiative towards motivating students at the  
right age toward entrepreneurship. Happy to be part of the talk show  
organized.  
- **Ms. Shilpa Ghorpade**, Proprietor, Detailing Devils

✍ Very Interactive session where students took active participation by  
giving rapid answers to the question raised rightly.  
- **Ms. Sheethal Suvarna** , Career guidance and Motivational speaker

✍ Wonderful session and the students participated actively. Had a good  
time and looking forward to visit again. Wishing the management. All  
the very best.  
- **Mr. Leo Amal Rosario**, Sr. Branch Manager, Franklin Templeton,  
Mangalore

- ✍ Good welcoming and good hospitality. Superb experience in SDM College. Thank you and all the best for all.  
- **Mr. Vinodraj S**, Founder, Xtreme Dance Crew
- ✍ Best Experience and happy to be a part of program. Wish you all the best.  
- **Mr. Rajath**, Theater, ANO Officer
- ✍ Good experience, good staff interaction.  
- **Ms. Akshitha Rai**, Professional Classical Dancer
- ✍ It was a wonderful experience. I like to congratulate the fine arts coordinator for coming up with such inter class competitions.  
- **Mrs. Lakshmi Hegde**, Assistant professor, Commerce & Management Department, Canara College
- ✍ The experience was amazing. The students will definitely benefit from this. Best management and wishing the very best always.  
- **Ms. B Prathiksha Baliga**, Entrepreneur, Upendra Traders
- ✍ Had a good time sharing my experience. Thanks for the opportunity.  
- **Mr. Naveen Juban Rego**, Certified Financial Planner, MUCTA
- ✍ Thanks for providing this wonderful opportunity of understanding investments to your students. Wishing all the best to the management and the students.  
- **Mr. Leo Amal Rosario**, Sr. Branch Manager, Franklin Templeton, Mangalore
- ✍ Thanks for the opportunity. It was a great experience to share my knowledge and experience with your students.  
- **Ms. Sapna Shenoy**, Investment Services Professional
- ✍ Excellent to come back to my Alma mater. Students were excellent. Thanks for the great opportunity.  
- **Mr. Dawn Prakash**, Assistant Professor, SDM MBA
- ✍ I really appreciate the discipline of this institution and advised to keep it up  
- **Mr. Devadas B**, Financial Literacy Counsellor, Canara Financial Advisory Trust, Bangalore
- ✍ Had a good time and sharing my experience knowledge with your students. Thank you for the opportunity.  
- **Ms. Akshitha**, Customer Relation Manager, Mangalore
- ✍ Extremely happy and proud. Also feeling honoured.  
- **Ms. Arfa Banu**, Front End Developer, Niveus Solutions, Mangalore
- ✍ Good Initiatives. It is Learning through entertainment. I wish many more events in coming years for the benefit of students.  
- **Mr. Chethan Nayak C S**, Managing Director, Aduro Consultants Pvt Ltd, Mangalore
- ✍ Happy to be back to college. The energy of the event remains the same. Thank you, College for this opportunity  
- **Ms. Chrimita D'costa**, Senior Account Manager, Mindstorm Digital Marketing, Mumbai.
- ✍ It's a great feeling to be in college and talk to the students. Huge thanks to all the coordinators and teachers. Thank you.  
- **Ms. Pooja Shetty**, Packaged Development, SAP Team Lead, Bangalore
- ✍ Program went well. Happy and also feeling honoured.  
- **Mr. Rahul R Devadiga**, Unity AR/ VR Developer, Karanji Infotech Pvt Ltd

- ✍ The event went really good and event was well organized by the event was well organized by the team members and event heads.  
- **Mr. Aman S D'Souza**, Freelancer
- ✍ The event went really and event was well organized by the event was well organized by the team members and event heads.  
- **Ms. Vaishnavi**, Freelancer
- ✍ The students have managed to arrange a very neat and structured set of events. Really impressed by the amount of people participated. I hope this continues in the future.  
- **Mr. Skanda N**, Co-Founder, Key Technologies, Sullia.
- ✍ The fest was Organized very well, good hospitality and quality of rounds.  
- **Ms. Maya D Vyas**, HC Consultant, Deloitte
- ✍ Organized pretty well.  
- **Mr. Milan**, Partner, ICC
- ✍ As always, the best  
- **Mr. Sandesh Shenoy**, Business
- ✍ The organization was fantastic and participants very lively  
- **Prof. Udaya Kumar M**, SDM Law College , Mangalore
- ✍ Students have managed the good events. They have maintained good relation with us. Thank you, students, for inviting me.  
- **Mr. Keerthan M Devadiga**, Freelancer
- ✍ Very well-organized program with really good competition. Really well managed. The theme was something that really stood out. Thank you  
- **Mr. Aditya Suresh Karkera**, Freelancer
- ✍ Felt honoured to performed. Thank You SDM for the opportunity.  
- **Mr. Kudroli Ganesh**, Illusionist, Mangalore
- ✍ Very well organsied program. Delampady Yoga Prathistana representatives participated in Yoga program . NSS students performed enthusiastically in the yoga program. All the best to SDM College NSS unit.  
- **Dr. Nagarathna K A** , NSS Co-Ordinator, Mangalore University
- ✍ It was a pleasure to engage with BBA students on this important topic.  
- **Mr. Akshay Alva**, Advocate/ Corporate Lawyer, Mangalore
- ✍ Very nicely organised Intercollege Yoga performance . It was a good experience being a Jury for the program. Students participated nicely. Congratulations.  
- **Ms. Neena Pai**, Yoga Trainer
- ✍ Very nicely done yoga performance. Congratulations  
- **Ms. Bharathi S Rao**, yoga Trainer
- ✍ Very nicely done yoga performance. Congratulations  
- **Ms. Suma Shetty**, Yoga Trainer.
- ✍ Today's program is very nice. Students must do regularly Yoga Asana and Pranayama so that they can improve their health and improvement in studies.  
- **Ms. Susheela Kumari V**, Yoga Trainer, Mangalore
- ✍ Very nice program. Wishing all the best for future. It was very good experience for all.  
- **Ms. Subhadra Rao**, Yoga Trainer, Mangalore.

- ✍ Very nice to organize such program.  
- **Ms. Pavithra**, Cognizant, Mangalore
- ✍ Its my pleasure to be a part of Drug Awareness Program organised by the Youth Red Cross Association. I gave information regarding the effects of consuming drugs and advised to stay away from it. It was a very good experience. Thank you for the opportunity.  
- **Mr. S Mahesh Kumar**, ACP Central, Mangalore
- ✍ It was a beautiful experience to share the science of emotion and Emotionan Hygiene to the students.  
- **Dr Rajalaxmi** , Health and Emotion , Medical Professional
- ✍ It was very good to interact to students. Very good students.  
- **Mr. Shrijith R**, ARL Project Cordinator, Mangalore
- ✍ It was nice experience to interact with students. Thank you Shashikala mam for this opportunity.  
- **Ms. Deepthi K**, Chief Operational Officer, Hash Infotech, Mangalore
- ✍ Its my pleasure to interact with BCA students and give them some knowledge about project work.  
- **Mr. Karthik Bhat**, Developer & Trainee, Hash Infotech.
- ✍ It is my pleasure to work or train with the energetic students of first and second year. It was one of my great experiences.  
- **Mr. Rohil**, Academic Counsellor, Mangalore
- ✍ It was my privilege to address the faculty members. They were an excellent audience. It was beautifully arranged. Thank you  
- **Ms. Sanjana M. Shenoy**, Dietition and Nutrionist, Mangalore
- ✍ Very good audience who listened attentively to a topic which was a new concept to them. Appreciate the college management for their endeavors.  
- **Mr. MD Minhaj Alam**, MRPL, Mangalore
- ✍ It is very good interactive class and if college do like this event, it will help students to understand topic clearly. Thank you for giving me an opportunity.  
- **CA Raghavendra Nayak K**, Chartered Accountant, Nayak & Bhat, Mangalore
- ✍ Nice experience to come back to college, and interact with students. Thanks for giving me this opportunity.  
- **Mr. Akash Raj**, Front End Developer, Mangalore
- ✍ It was a great experience to interact with students. Students and faculty were very cooperative. Thank you giving me this opportunity.  
- **Ms. Malavika D**, Advocate, Mangalore.
- ✍ Webinar was well organized and illuminating.  
- **Dr. Sudha K**, Research Professor, Srinivas University.
- ✍ Well oriented and supportive donors  
- **Dr. Tamilselvi**, Medical Officer ,Wenlock Hospital, Mangalore
- ✍ Systematic arrangement and support of all faculty and students. Discipline of the students appreciated by all our team members. Thank you.  
- **Mr. Antony D'Souza**, Incharge of Blood bank, Wenlock Hospital
- ✍ Amazing and Warm welcome by the students. Continue the spirit of entrepreneurship. Keep it Up.  
- **Mr. Sujir Prasad**, Partner, Nayak's Trading Co.

- ✍ Wonderful energy and enthusiasm from students. Lot of initiatives shown. Wishing luck to entire SDMCBM  
- **Mr. Manel Srikanth Nayak**, Partner, Kamakshi Group
- ✍ Very good organizing and the helping nature of organizer was very good.  
- **Mr. Yashpal**, Product Manager, Try Marine Services Pvt Ltd
- ✍ Very good organizers in arranging event. Looking forward better events & participation.  
- **CA Amruth Gadiyar**, Padubidri
- ✍ We were provided with seminar regarding internship program-24 The students response was better and well communicating high responses. We had great opportunity to interact with students. Thank you for the opportunity.  
- **Ms. Sonali, Manager**- HR & Admin, Calypso Innovations.
- ✍ Excellent Show of students, enthusiastic in learning and asking questions. Thanks to faculty members of the college. Thank you, Arun Sir.  
- **Mr. Santhosh Rebello**, University Program Manager
- ✍ SDM has played a huge role in my life. If any one asks what are your best days, I will tell them 2007-2010. Thank You for everything.  
- **Mr. Christopher D'Souza**, Assistant Professor, St Aloysius College, Mangalore
- ✍ SDM college has a good reputation. I am always happy to involve in all the activities. Students are talented and interactive.  
- **Dr. Rakesh Kumar B**, HOD, MSc (BDA), St Aloysius college
- ✍ Wonderful experience in interacting with students. Really honored to be part of this program and share my limited knowledge.  
- **Mr. Girish K**, Regional Council Members, Southern India Regional Council, The Institute of Cost Accountants of India.
- ✍ Great experience to be part with this program. SDM college is having good infrastructure and ready to impact the knowledge of students  
- **Mr. Suresh R Gunjalli**, Cost Accountant, CCM & ICAI
- ✍ Excellent GST knowledge shared by the faculty. Excellent infrastructure and resources has been provided by SDM College.  
- **Mr. Pavan, Mr. Kishore, Mr. Kaushik**- Cost Accountant, CCM & ICAI
- ✍ Very good presentation and very much educative.  
- **Mr. P Venkatagiri Rao**, Treasurer, CCM & ICAI
- ✍ Session was satisfied with faculty and students interaction.  
- **Ms. Aishwarya Rajeev**, Senior Analyst, Infosys Ltd, Mangalore
- ✍ Felt comfortable, good student and cooperative  
- **Mr. Sai Mallika**, Managing Partner, VCARE Overseas Education
- ✍ The session was very enriching. Thanks for all the arrangements. All the best.  
- **Fr. Michael Santhumayor**, Principal of Milagres College, Mangalore
- ✍ I am extremely thankful and happy to be a part of this. Had a fruitful gathering. Thank you  
- **Dr. Francisca Tej**, Proprietor & MD, Wizdom Institution Network, Mangalore
- ✍ Nicely arranged Yoga Day protocol today. Students participated nicely.  
- **Mr. Gopalakrishna Delampady**, Delampady Yoga Prathistana.

- ✍ Function was organized by various department to create awareness among students. Good response from students. Wishing all the best.  
- **Mr. P Raghavendra**, Advocate, Mangalore
- ✍ World Consumer Day function was a grand success. Thank you Principal madam, Staff and Students.  
- **Mr. Rafique Kukkad**i , Freelancer
- ✍ World Consumer day celebration was very good and successful. I thank the Principal, Staff and students for the success.  
- **Mr. B N Jayaprakash**, Freelancer.
- ✍ Very happy to be here in workshop. The hospitality from the college, staff members, Principal was very good. Feeling homely. Methodical way of inauguration impressed me very much. Thanks to the organizers.  
- **Ms. Kavitha Ganesh**, Guest Faculty & Researcher, Mangalore University, Konaje
- ✍ Nice hospitality from the staff and management. Nicely organized program  
- **Mr. Santhosh Notayar**, Assistant Professor, Department of BCA/ Animation, St Aloysius (Deemed to be University)
- ✍ Happy to be a part of the workshop. Nice approachability and hospitality by the staff and management.  
- **Ms. Joya Mascarenhas**, Assistant Professor, Department of Commerce, St Aloysius (Deemed to be University)
- ✍ Glad to be a part of this workshop. Thank to staff and management for the hospitality.  
- **Dr. Hariprasad Shetty**, Associate Professor, St Aloysius (Deemed to be University)
- ✍ Had a good time  
- **Ms. Yakshitha Poojary**, App Developer, Accenture Pvt Ltd
- ✍ Good Education Institution in the Mangalore district. Glad to be a part of this Institution. Well organisation of Weight lifting competition. Thank You.  
- **Mr. Premanatha Shetty B A**, physical Education Director, Swami Vivekananda College
- ✍ Well organized. Really impressed.  
- **Dr. Haridas Kuloor**, Assistant Director of Physical Education, Mangalore University
- ✍ Nicely organised program. The Hindi department faculty members, Principal and students were very cooperative and made the program a great success.  
- **Ms. B Sugamavathi**, Senior Manager, Bank of Baroda, Mangalore
- ✍ It was Overwhelming experience to interact with students. Students are very cooperative and excited to learn. Thanks to Manju mam for follow-ups and hospitality. Wish all, best.  
- **Mr. Praveen S Bhandary**, Business Branding Consultant, Mangalore.
- ✍ The students were addressed regarding SVEEP.  
- **Dr Prakash**, Wenlock Hospital
- ✍ Students were briefed about the importance of voting.  
- **Dr Lokesh**, Wenlock Hospital
- ✍ Students were also given information regarding voter helpline apps.  
- **Dr Tahseen**, Wenlock Hospital

- ✍ The staffs and people have co operated with us.  
- **Dr Dombayya**, Wenlock Hospital
- ✍ Very well organized. Hospitality excellent. Overall good experience.  
- **Ms. Divya**, Senior QA Engineer, Semnox Solutions Pvt Ltd.
- ✍ Good organization with excellent hospitality and children showed keen interest in knowing and experiencing Rajayoga meditation.  
- **Brahma Kumari Sneha**, Vishwa Shanti Mandira, Urwa, Mangalore
- ✍ Very well-organized program. Students creativity is well appreciated. Overall an enriching experience.  
- **Ms. Sai Divya Darshana**, Assistant Professor, UFGC Mangalagangothri
- ✍ SDM is an Institution always busting with activities. Students are given great industry exposure and we appreciate it.  
- **Mr. Aditya Rai**, Managing Partner, H/S M S Pai Co. City Trade Centre, Kadri
- ✍ It was great being guest at my own college. Thank you for the opportunity.  
- **Ms. Shivani Shetty**, Event Planner, Mangalore
- ✍ This session was organized well with just right audience. Students were enthusiastic and engaging. I am really happy to be here. Supritha mam and SDM college.  
- **Mr. Praveen S Bhandary**, Business Branding Consultant, Mangalore.
- ✍ We were provided with opportunity to provide seminar regarding internship, the students were highly motivated and inspired individuals and we had a great time interacting with them.  
- **Mr. Rishab Shetty**, HR Manager, Calypso Innovations.
- ✍ Very well organized. Congratulations team  
- **Ms. Jasmitha**, Choreographer
- ✍ Very well organized, enjoyed a lot.  
- **Mr. Yashwin**, Choreographer
- ✍ Fun and engaging rounds.  
- **Ms. Payaswini**, Freelancer
- ✍ Fantastic energy and great event.  
- **Ms. Thanuja Rao**, ETA, Infosys, Mangalore
- ✍ Good fest overall  
- **Mr. Akash D K P**, Freelancer
- ✍ Great  
- **Mr. Vineet Shetty**, CA
- ✍ Very well managed  
- **Mr. Srivatsa Bhat**, CA
- ✍ It was a pleasant experience  
- **Ms. Sanjana Pai**, Lawyer
- ✍ Very well done  
- **Mr. Milan Kotecho**, Entrepreneur
- ✍ Very well organized .  
- **Ms. Khushi P Bhimani**, Freelancer
- ✍ Very well organized .  
- **Mr. Naman Bohra**, Freelancer



- ✍ Wonderfully organized.  
- **Mr. Shabdik Varma**, Freelancer, Dharmasthala
- ✍ Lot of creativity heads around.  
- **Mr. Ankith**, Photographer
- ✍ Amazingly organized.  
- **Ms. Shibani**, Freelancer, Mangalore
- ✍ Well organized event  
- **Mr. Sandesh Shenoy**, Business Man, Uppendra Trading Co
- ✍ Good Experience, Thank you SDMCBM  
- **Ms. Deepthi K**, COO, Hash Infotech, Mangalore
- ✍ Excellent Program well organized  
- **Mr. Dawson**, Web Developer, Rohan Corporation
- ✍ Well organized with elegance. All the best for future.  
- **Mr. Rahul R Devadiga**, Karanji Infotech Pvt Ltd, Mangalore
- ✍ Had a great experience being an alumni and also it was well organized by students. Great time management too  
- **Dr. Shaini Naveen**, Associate Professor, SDM PG Centre
- ✍ Very nicely organized.  
- **Mr. Rishikesh Shetty**, Tech Lead (Ather Energy)
- ✍ Very well organized.  
- **Mr. Prajwal**, System Engineer
- ✍ Very well organized. Great Team work.  
- **Mr. Shrijith R**, Project Coordinator, Sclera VDMS Pvt Ltd
- ✍ Well organized  
- **Ms. Prathiksha Rai**, Senior QA Engineer, Unicourt Mangalore(MISPL)
- ✍ Well done Team'24 Superb Event  
- **Mr. Athul SK**, Proprietor, Athul Capture
- ✍ Wonderfully organized and best wishes to all the organizers.  
- **Mr. Dawn Prakash**, Assistant Professor, SDM PG Centre
- ✍ Great organization and good collage.  
- **Mr. Monik Kotian**, Proprietor, Metanoia Restro cafe
- ✍ Well organized, students were interactive, good hospitality.  
- **Mr. Harish Neermarga**, CEO, Accolade Tech Solutions,
- ✍ Well disciplined students, supportive staffs, nice environment.  
- **Mr. Prathvi Raj, Sowmya, Gautham** – Software Developer, Code Lab Solutions, Mangalore
- ✍ The function organized very good, informative. Congratulations to Management and Establishment.  
- **Mr. Krishna Kulkarni**, Assistant Controller and Legal Metrology, Mangalore

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I, Smt. Aruna P. Kamath hereby declare that particulars given above are true to the best of my knowledge and belief.

Date : 27-10-2023

-Sd/-

**GOALS**

**TEAM**

**IDEAS**

**STRATEGY**

**INNOVATION**

**MARKETING**

**PERFORMANCE**

**BUSINESS**

**COMPETITION**

**PLAN**



## FDP



Mangaluru, Karnataka, India  
SDM College of Business Management, Kodialbali, Mangaluru, Karnataka 575003, India  
Lat: 12.87946°



Mangaluru, Karnataka, India  
SDM College of Business Management, Kodialbali, Mangaluru, Karnataka 575003, India



## Orientation



## Felicitation



## Student Council



## Inspire



2023-2024

DYNAMISM INSIGNIA

## BBA Workshop



## BCA Workshop



## Genesis



## Webinar



2023-2024

DYNAMISM INSIGNIA

## Association Inauguration



## Independence Day



## Variety Competition



2023-2024

DYNAMISM INSIGNIA



# Fest Winners



2023-2024

DYNAMISM INSIGNIA



Redcross



Blood Donation Camp



2023-2024

DYNAMISM INSIGNIA

Book Donation Drive



Library Orientation



International yoga day



Book Exhibition



Voters Registration Drive



Saraswathi pooja



2023-2024

DYNAMISM INSIGNIA

## Medical Camp



## Student Faculty Programme



2023-2024

DYNAMISM INSIGNIA

GuestLecture



Mangaluru, KA, India



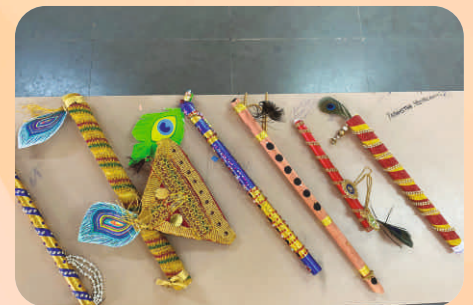
Mangaluru, KA, India



Skill enhancement



Mangaluru, Karnataka, India  
SDM COLLEGE OF BUSINESS MANAGEMENT, JMG Rd, Kodalballi, Mangaluru, Karnataka 575003, India  
Lat: 12.879284°  
Long 74.841394°



# Extension Activity



Mangaluru, Karnataka, India  
Sankhya Residential School/Shakti Nagar, WY2H+MFP, Shakti Nagar, Mangaluru, Karnataka 575007, India



Mangaluru, KA, India  
Sulta Battery Road, Ladyhill, Mangaluru, 575006, KA, India  
Lat 12.889960, Long 74.833508  
11/29/2023 01:18 PM GMT+05:30  
Note : Captured by GPS Map Camera



Mangaluru, Karnataka, India  
VRHR+PGC, MG Rd, Kodlabai, Mangaluru, Karnataka 575002, India  
Lat 12.879357°  
Long 74.841427°



Mangaluru, KA, India  
Father Mullers Road, Kankandy, Mangaluru, 575002, KA, India  
Lat 12.865813, Long 74.855599  
11/19/2023 02:23 PM GMT+05:30  
Note : Captured by GPS Map Camera



Mangaluru, KA, India  
Father Mullers Road, Kankandy, Mangaluru, 575002, KA, India  
Lat 12.865813, Long 74.855557  
11/10/2023 02:34 PM GMT+05:30  
Note : Captured by GPS Map Camera



Mangaluru, KA, India  
LC Pais Road, Kodlabai, Mangaluru, 575003, KA, India



Mangaluru, KA, India  
Lady Hill Circle, Ladyhill, Mangaluru, 575006, KA, India  
Lat 12.888672, Long 74.835341



Mangaluru, Karnataka, India  
Panambur Beach, Mangalore  
Lat 12.87935°  
Long 74.841383°



Mangaluru, Karnataka, India  
WRP3+QRH, Port Trust, Panambur, NH66, New Mangalore, Mangalore 575  
Lat 12.938941°



Mangaluru, Karnataka, India  
Sankhya Residential School/Shakti Nagar, WY2H+MFP, Shakti Nagar, Mangaluru, Karnataka 575007, India  
Lat 12.901832°

Factory Visit





Outdoor Winners



2023-2024

DYNAMISM INSIGNIA

## WeightLifting



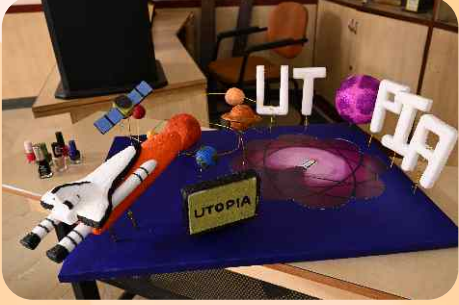
## Annual Sports Meet



2023-2024

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Syigma - IT Fest



Synergy - Management Fest



2023-2024

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