

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

NAAC RE-ACCREDITED (2023) WITH 'A' GRADE



COLLEGE ANNUAL 2022-2023

DYNAMISM INSIGNIA

Knowledge is power. Knowledge can be obtained through meaningful Education. Realising that the root cause of most of the evils affecting mankind was literacy, poverty and belief in superstitions, the then Dharmadhikari Late Rathnavarma Heggade, Father of Dr. D. Veerendra Heggade, was bent upon nipping the evil in the bud. He therefore established the Shri Dharmasthala Manjunatheshwara Educational Trust to give impetus to education. Dr. D. Veerendra Heggade has carried forward the torch still further to give lip to primary, secondary, collegiate professional and vocational education, by setting up SDM Education Society. This Society now runs numerous educational institutions to cater to the needs of a wide section of students

Shree Dharmasthala Manjunatheshwara Educational Society ®, Ujire (D.K)

INSTITUTIONS MANAGED

- | | | |
|--|---|---|
| 1. SDM Arts, Commerce & Science College, Ujire | 11. SDM College of Naturopathy & Yoga Sciences, Ujire | 21. SDM High School, Ujire |
| 2. SDMPG Course (MA & M.S.W.), Ujire | 12. MMK & SDM Mahila Maha Vidhyalaya, Mysore | 22. SDM High School, Betal |
| 3. SDM Law College, Kodialbail, Mangaluru | 13. SDM Medical College Hospital, Dharwad | 23. SDM High School, Perrinje |
| 4. SDM College of Business Management, Kodialbail, Mangaluru | 14. SDM College of Medical Sciences, Dharwad | 24. SDM Hr. Pny. School, Dharmasthala |
| 5. SDMPG Centre for Management Studies & Research, Mangaluru | 15. SDM College of Dental Sciences, Sattur, Dharwad | 25. SDM Hr. Pny. School, Ujire |
| 6. SDM College of Ayurveda, Kuthpady, Udipi | 16. SDM College of Engineering & Tech., Dhavalanagar, Dharwad | 26. SDM Hr. Pny. School, Puduveltu |
| 7. SDM Ayurveda Pharmacy, Kuthpady, Udipi | 17. SDM College of Physiotherapy, Sattur, Dharwad | 27. SDM Hr. Pny. School, Mayyad, Byndoor |
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| 9. SDM Ayurveda Hospital, Hassan | 19. SDM Industrial Training Institute, Samse | 29. SDM English Medium High School, Ujire |
| 10. SDM Ayurveda Hospital (OPP Unit), Chikmagalur | 20. SDM High School, Dharmasthala | 30. SDM Mangalajothi Integrated School, Vamanjur, Mangaluru |

HOSTELS

- | | | |
|---|--|--|
| 1. Patanjali Naturopathy College Boys Hostel, Ujire | 4. ITI Boys Hostel, Smse | 7. SDM Ayurveda College Boys Hostel, Hassan |
| 2. Prakruthi Naturopathy College Ladies Hostel, Ujire | 5. SDM Dental College Boys Hostel, Dharwad | 8. SDM Ayurveda College Ladies Hostel, Hassan |
| 3. ITI Boys Hostel, Venur | 6. SDM Dental College Ladies Hostel, Dharwad | 9. SDM Management College Boys Hostel, Mangaluru |

Shree Dharmasthala Manjunatheshwara Educational Trust ®, Ujire (D.K)

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- SDM Institute for Management Development, 2254, Vinobha Road, Mysore
- SDM Ayurveda Hospital, Kuthpady, Udipi
- SDM Ayurveda Hospital, OPD Unit, Mangaluru
- Rural Development & Self Employment Training Institute, Ujire
- Nethravathi Craft Centre, Ujire
- SDM School of Commerce, Ujire
- SDM Sports Club, Ujire
- Middle Level Training Centre, Ujire

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- SDM Engineering Boys Hostel, Dharwad
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Shree Dharmasthala Manjunatheshwara
Publication Trust ®, Ujire (D.K)

- Manjunatheshwara Pustaka Prakashana Male, Ujire
- Marjushree Printers & DTP Centre, Ujire
- Marjuvani Monthly Magazine, Ujire



SDM Institute of Technology, Ujire



SDM College of Medical Sciences & Hospital, Dharwad



SDM & MMK Mahila Maha Vidyalaya, Mysore



SDM Law College, Mangaluru



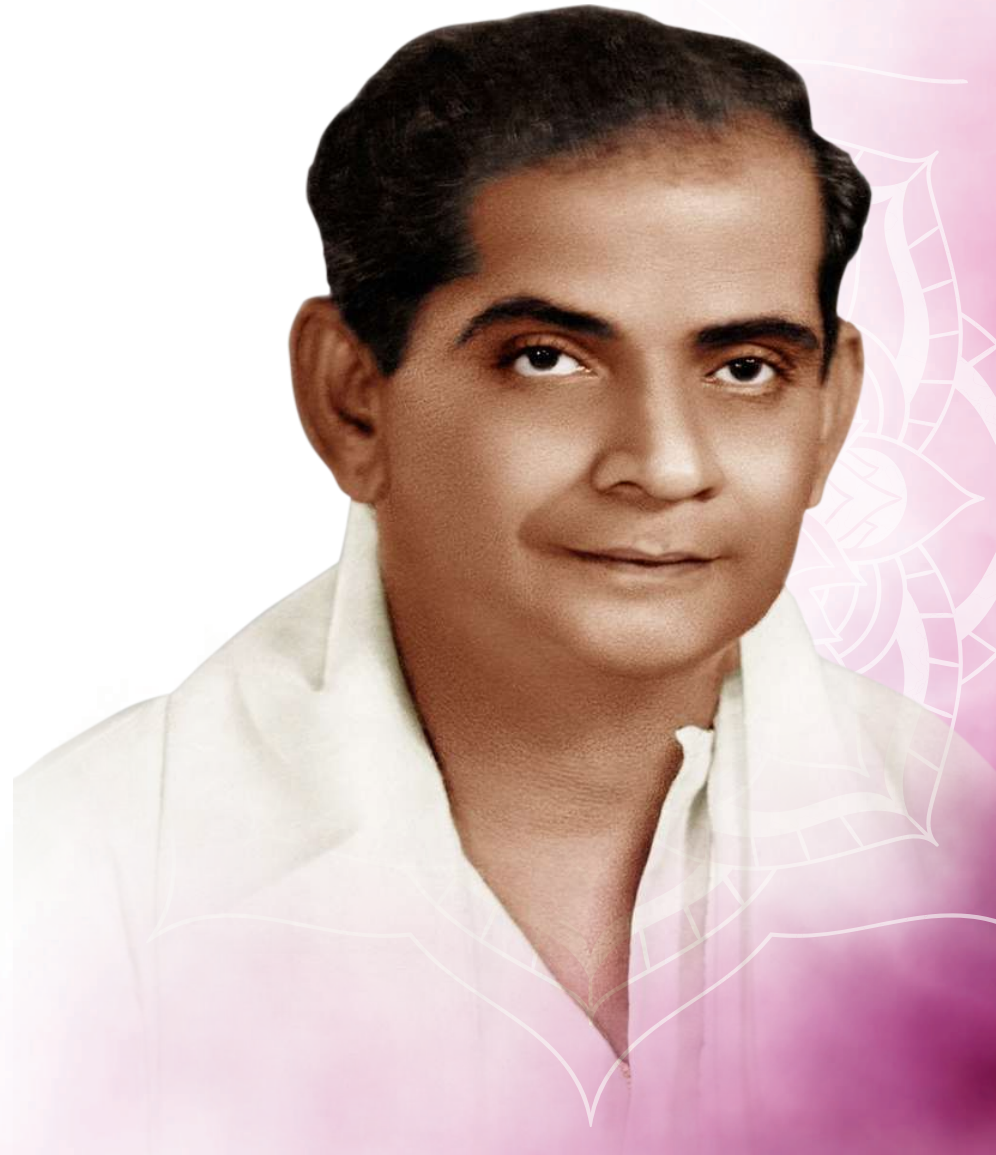
SDM College of Physiotherapy, Dharwad



SDM College of Engineering & Technology, Dharwad



Lord Shree Manjunatha Swamy, Dharmasthala
Presiding Deity



Late Shri D. Rathnavarma Heggade

Founder
S. D. M. Educational Trust © Ujire



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Principal
Member -Secretary



Dr. Muralidhar Rao K. S.
Staff Representative

PEOPLE WHO SHAPED THE INSTITUTION



Prof. N. J. Kadamba
1978-1979 - 1 Year



late Prof. Krishna Rao
1979-1982 - 3 Years



Prof. V. T. Kulkarni
1982-1997 - 15 Years



Dr. Devaraj K.
1997-2013 - 16 Years



Mrs. Aruna P. Kamath
2013 onwards

Principal's Desk



Dear Readers, Greeting to you

Higher Education institutions are generally considered to be significant generators and transmitters of knowledge, providers of opportunities for social mobility, trainers of skilled workers for employers, and drivers of economic development. HEIs are expected to contribute to social good through their ability to create and disseminate new knowledge, influence social mobility of students, enhance individual earning potential, improve quality of life of learners, and contribute to and engage with the society. "Educate and raise the masses, and thus alone a nation is possible," said Swami Vivekananda. In keeping with this our institution under the visionary leadership of our president Dr. D. Veerendra Heggade and the management is engaged in the noble task of building our youth for future by inculcating the ideals up held by SDM tradition.

We are glad that our college has succeeded in carving out a niche for itself and maintain its uniqueness as one of the finest destinations for knowledge seekers, all thanks to SDM brand which is built on the strong edifice of ethos and values. Post covid, we are focusing on training students who are crisis ready and also perform multiple functions by following cross functional integrated learning. Our efforts have been towards nurturing our students and mould them as transformation leaders who can look beyond themselves and contribute towards their organization and society as well.

This academic year is considered as a major milestone with implementation of NEP in the state, to make a country global knowledge super power. Accordingly, we at SDM have aligned our activities to Education 4.0 and have exposed the learners to practical world by enhancing their ability of application of knowledge. College has been organizing wide spectrum of activities to empower the students to develop a fuller array of competence, skills and new knowledge and unleash their creative potential.

Campus is kept intensively vibrant and abuzz with blend of curricular and co- curricular activities designed for personality development and enhancing employability quotient. Vibrant entrepreneurship-oriented learning atmosphere that is created during the Management and IT fest motivate the students to plan their own startup. They get wings to their dreams and are able to display their inner

entrepreneurship through the skill augmentation activities along with mentorship of alumni entrepreneurs.

Nurturing the present generation to lead the country for a better future is what we have been doing since the past and would continue to do it in order to ensure our mission of making quality education accessible to all by inculcating human values, ethics and leadership qualities.

Mrs. Aruna P. Kamath
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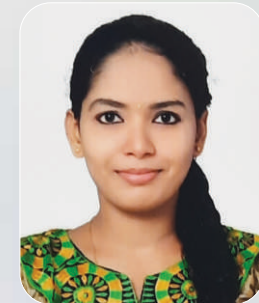
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Sanitary worker

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HITHASHREE
IV Rank - BBA



RAFIL AHMED
II Rank - BA(HRD)

NAAC



2022-2023

DYNAMISM INSIGNIA



AGM of Principal's Association



Council Inauguration



Orientation



Leadership Training Program

FDP



Mangaluru, Karnataka



GPS Map
Mangaluru, Karnataka, India
SDM College of Business Management, Koda
Mangaluru, Karnataka 575003, India
Lat 12.87946°
Long 74.841332°



GPS Ma
Mangaluru, Karnataka, India

Seeking the blessings
of rev. President



Book Exhibition



GPS Map
Mangaluru, Karnataka,
SDM College of Business Mana
Mangaluru, Karnataka 575002

Book Review



Mangaluru, Karnataka



English Workshop



GPS Map C
Mangaluru, Karnataka, India
sdm college of business management, Kodaibail,
Mangaluru, Karnataka 575003, India
Lat 12.87946°



2022-2023

DYNAMISM INSIGNIA

Koti Kanta Gayana



Library Orientation



Mangaluru, Karnataka, India

Teachers day



EDP Workshop



Felcitation to Dr. Muralidhar Roa



Kannada Rajyotsava



Har Ghar Dhyam



Mangaluru, Karnataka, India

Saraswathi pooja



Mangaluru, Karnataka, India
SDM College of Business Management, MG Rod, Kodalibail, Mangaluru
Karnataka 575002, India
Lat:12.879368

Alumini Interaction



Mangaluru, Karnataka, India
SDM College of Business Management Kodialbal
Mangalore

World environmental day



NSS



World Blood Donor Day



NSS



Red cross



Career Guidance



Mangaluru, Karnataka, India
 XR3B+XJ5, near masjid adka hall, New Mangalore, Industrial Area, Baikampady, Mangaluru, Karnataka 575011, India
 Lat 12.954919°



Mangaluru, Karnataka, India
 VRHR+PGC, MG Rd, Kodailbail, Mangaluru, Karnataka 575002, India

Consumer Club



Mangaluru, KA India
 Banded Mangaluru, 575001, KA, India
 Lat 12.860945, Long 74.835328
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2022-2023

DYNAMISM INSIGNIA



Guest Lectures



SFP



International Yoga Day



2022-2023

DYNAMISM INSIGNIA

Extension Activities



GPS Map Came
Mangaluru, Karnataka, India
Lady Hill, Ladyhill, Mangaluru, Karnataka 575003, India
at 12.888851°



GPS Map Came
Mangaluru, Karnataka, India
WRW7+4M9, New Mangalore, Industrial Area, Baikampad
Mangaluru, Karnataka 575010, India



GPS Map Came
Mangaluru, Karnataka, India
WRW7+4M9, New Mangalore, Industrial Area, Baikampad
Mangaluru, Karnataka 575010, India



GPS Map Came
Mangaluru, KA, India
Mannagudda 3rd Cross Road, Lalbagh,
Mangaluru, 575003, KA, India
Lat 12.884364, Long 74.834552
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Mangaluru, KA, India



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Mangaluru, Karnataka, India
VRJM+GHB, Mannagudda Rd, Kudrolli, Kodaibail,
Mangaluru, Karnataka 575003, India
Lat 12.8812273°



GPS Map Cam
Mangaluru, Karnataka, India



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Kunjathur, KL, India
Mangalwarum, Kunjathur, 571323, KL, India
Lat 12.752193, Long 74.902156
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Mangaluru, Karnataka, India



GPS Map Came
Mangaluru, Karnataka, India



GPS Map Cam
Mangaluru, Karnataka, India
D.K.Z.P Upgrade Higher Primary School Gandhi
Nagar Mangalore 3
Lat 12.8931796°



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Mangaluru, Karnataka, Indi



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Mangaluru, Karnataka, India
VRVR+XRC, Bejai, Mangaluru, Karnataka 57
Lat 12.895274°



GPS Map Cam
Mangaluru, Karnataka, India
white dove psychiatric nursing and destitute hone
mangalore
Lat 12.879328°
Long 74.841355°

Fest Forum



Genesis



Inspire



2022-2023

DYNAMISM INSIGNIA

Skill Enhancement



Mangaluru, Karnataka, India



Mangaluru, Karnataka, India



Mangaluru, Karnataka, India

Skill Enhancement



Industrial Visit



Factory Visit



Variety Competition



Sports



Sports



2022-2023

DYNAMISM INSIGNIA

Syigma IT Fest



Synergy Management Fest



2022-2023

DYNAMISM INSIGNIA

CLASS REPRESENTATIVES



BUISNESS LAW



COMMERCE



2022-2023

DYNAMISM INSIGNIA

CONSUMER CLUB



FINANCE



ECONOMICS



EDP



2022-2023

DYNAMISM INSIGNIA

FEST FORUM



CULTURAL FEST



2022-2023

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FINEARTS



GENESIS



HR



2022-2023

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III BA(HRD)



III BBA A



2022-2023

DYNAMISM INSIGNIA

III BBA B



III BCA A



III BBA C



III BCA B



III BCOM



LITERARY



MARKETING



NSS



RED CROSS



2022-2023

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ROVERS N RANGERS



SYGMA



PLACEMENT CELL



SCAN



SPORTS



STUDENT COUNCIL



TEACHING STAFF



SYNERGY



NON-TEACHING STAFF



2022-2023

DYNAMISM INSIGNIA

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ನುಡಿದವನು ಮರುಳನೋ?	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
ಮಾನವನಾಗು ಮೊದಲು	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
ಎಂತಹ ನಡತೆ	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
ಕನಸು	- ಮಧು, ತೃತೀಯ ಬಿ.ಸಿ.ಎ. 'ಬಿ'.
ಅವಳು	- ಶ್ರಾವ್ಯ ಎಸ್., ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ'.
ತಾಯಿ ಭಾರತಿ	- ತರುಣ್, ತೃತೀಯ ಬಿ.ಕಾಂ.
ಓ ನನ್ನ ಗೆಳೆಯ	- ಎ ವಿನಿತ್ ಕುಮಾರ್, ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.
ಹೋಗಲಿ ನಾ ಎಲ್ಲಿಗೆ...?	- ಸಮ್ರಿಡ್ ರಾವ್, ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ'.
ಕನ್ನಡ ನಾಡು	- ದಿಶ, ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.
ಕನಸು ನನಸು	- ಧನುಷ್, ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ.
ಬದುಕು	- ಅರ್ಚಿತ್ ಎ. ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
-ಅಂತ್ಯದ ಅಂಚಿನಲ್ಲಿ	
ಆರಂಭದ ಸೂಚನೆ-	
ಆದ್ಯತೆಯ ಅಧ್ಯಾಯ	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.

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ನನ್ನೊಲವೆ	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
ಗುರುಭ್ಯೋನಮಃ	- ಅರ್ಚಿತ್ ಜೈನ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.
ಮಕ್ಕಳ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಪೋಷಕರ ಪಾತ್ರ	- ಕೆ ಸ್ವಪ್ನ ಎಂ, ಕುಡ್ಲೆ, ಪ್ರಥಮ ಬಿ.ಕಾಂ.
ಮೌಢ್ಯ ಆಚರಣೆಗಳು ಮತ್ತು ನಂಬಿಕೆಗಳು	- ಭವಾನಿಶಂಕರ್, ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಸಿ'.
ಮೂಢನಂಬಿಕೆ	- ಆಶಿಶ್, ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಎ'.
ಕಾಲವಿನ್ನೂ ಮಿಂಚಿಲ್ಲ !	- ನಿರೀಕ್ಷಾ, ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ'.
ಗೀತೆಮರಿಯ ಕೂಗು	- ಪವನ್‌ರಾಜ್ ಕಲ್ಲೂರಾಯ, ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ'.
ರೈತ ಮತ್ತು ಮಕ್ಕಳು	- ಸಾರ್ಥಕ್ ಆರ್. ಶೆಟ್ಟಿ, ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.

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Annual Report





ANNUAL REPORT 2022-2023

Honorable Chief Guests of the Day Dr. Premlatha V., Principal, Canara College, Mangaluru & Mr. Rahul Amin, Director and Actor – Tulu & Kannada Film Industry, members of Shri Dharmasthala Manjunatheshwara Educational Societies, staff and student council members, ladies and gentlemen, at the outset, I am pleased and delighted to present before you the 44th College Day Celebrations of S.D.M. College of Business Management, Mangaluru. Affiliated to Mangalore University, the college offers 4 courses namely BBA, BCA, BA(HRD) & BCOM with ample encouragement to co-curricular and extra-curricular activities.

We are glad to inform that College has secured A Grade with CGPA 3.15 in the IV Cycle of NAAC Accreditation.

NAAC Peer Team consisting of Dr. Raj Kumar Mittal, Vice-chancellor, Chaudhary Bansi Lal University, Bhiwani, Haryana as Chairperson; Dr. Gurcharan Singh, Professor, School of Management Studies, Patiala, Punjab as Member Co-ordinator and Dr. Mahendra Dhore, Principal, Shri Shivaji Education Society, Amravati's Science College, Congress Nagar, Nagpur, Maharashtra as Member of Peer Team Committee visited the institution.

As on today the total students strength of our college is 1398 out of which 684 are girls 714 are boys. The college has 37 full time lecturers, 3 part time lecturers, a qualified Librarian, a Physical Director, 25 full time non-teaching staff constituting a total of 66. The college secured 3 ranks in Mangalore University Examinations. With this brief introduction about our Institution, I would like to present a brief report of the activities that painted the canvas of the academic year 2022-2023. I would like to begin with the quotation from Jean Piaget about success. He said, "The principal goal of education in the schools should be creating men and women who are

capable of doing new things, not simply repeating what other generations have done."

In keeping with this, IQAC chalks out the activities through meticulous planning by involving all the stakeholders.

Believing in a popular adage by Mr. N R Nayarayana Murthy, "It is less important where you start. It is more important how and what you learn. If the quality of the learning is high, the development gradient is steep, and, given time, you can find yourself in a previously unattainable place." We at SDM we strive to provide ample amount of exposure to the students where they learn things by doing through the skill enhancement activities organised. Wide range of programmes through Online/Offline mode were conducted for which renowned personalities and our alumni were invited as guest speakers to guide and motivate the students.

10 departments of the college like Financial Management, Human Resource Management, Marketing, Economics, Computer Applications, Business Law and Commerce Department English, Kannada and Hindi ensure decentralization and promote inclusive development. Departmental objectives compliment the vision and mission of the institution based on which wide spectrum of programmes are conducted to supplement the academic input. These include:

1. 22 Add on Courses in various subjects:

- ❖ Social Responsibilities and Environment
- ❖ Environment and Ecology Management
- ❖ Phonology and Character Building

- ❖ Rural Marketing
- ❖ Aadalitha Kannada
- ❖ Vyavaharika Kannada
- ❖ Stress Management
- ❖ E- Commerce
- ❖ Indian Capital Market
- ❖ Investment Analysis and Portfolio Management
- ❖ Skill Attitude
- ❖ Professional Skill Development
- ❖ Entrepreneurial Finance
- ❖ Basics of Block Chain Technology
- ❖ Digital Marketing
- ❖ Consumer Behaviour and Research
- ❖ Research Methodology
- ❖ Marketing Research
- ❖ Life Skills and Personality Development
- ❖ Direct Taxation
- ❖ Agile; Software Development Life Cycle
- ❖ Talent Acquisition and Life Skills

2. Academic Programmes and Guest Lectures:

- Workshop on Peer Led Suicide Prevention Programme for Students of Educational Institutions
- World Suicide Prevention Day
- Workshop on “UG III Semester English Syllabus (N.E.P Scheme)”

- Workshop on ‘Funding New Ventures’
- One-day seminar on “Investment Awareness”
- Har Ghar Dhyam Campaign
- NSS Day 2022
- Teacher’s Day Celebrations
- World Suicide Prevention Day
- Observation of National Engineers Day
- Awareness programme on overseas education
- Kannada Rajyotsava Day Celebration
- Swachhata Programme
- NSS Orientation
- Leadership Training Programme
- Saraswathi Pooja
- Library Orientation Programme Report
- Management Training
- IT Training
- Genesis Training
- Student Council Inaugural
- GENESIS 2022
- INSPIRE 2022
- Swachhata Abhiyan – One Day Camp
- Beach Cleaning – One Day Camp
- UG III Semester English Syllabus Workshop (N.E.P Scheme)
- NSS Inauguration

- Scan Association Inauguration
- Rowers & Rangers Association Inauguration
- Student Faculty / Student Seminar Programme
- Leadership Training Programme
- One Day Campus Cleaning Camp
- Blood Donation Camp
- Interclass Variety Entertainment Competition
- Mangalore University Intercollegiate Men Handball Tournament
- Observation of International Computer Literacy Day
- Student Faculty / Student Seminar Programme
- NSS Annual Camp at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal:
- Vivekotsava 2023
- Faculty Development Programme on “Preparation for NAAC Peer Team Visit
- Annual Athletic meet
- Seminar on Investment Awareness
- Investors Awareness Programme
- Library Book Exhibition 2023
- Student Faculty / Student Seminar Programmes
- Alumni Interaction
- World Sparrow Day
- International Day of Happiness
- World Poetry Day
- NAAC Peer Team Visit
- Mock NAAC Visit
- Student Faculty / Student Seminar Programme
- Synergy 2023” – National Level Management Fest
- “Sygma 2023” – National Level IT Fest
- College Annual Day Celebrations
- Factory Visit
- Traditional Day
- Student Faculty / Student Seminar Programme
- SwachhaGelathi Programme – 2023
- World Environment Day and Vanamahotsava – 2023
- Observation of World blood Donar’s Day
- Blood Donation Camp
- Spiritual Guidance on “Role of Youth in Nation Building
- Investors Awareness Programme “Financial Empowerment through wealth Creation
- Capital Market Awareness Programme
- Awareness on Cyber Security, Cyber Crime and Data Protection
- Scholarships available to Students
- Openings for IT students in the field of Cybercrime as a software developer
- HR Training
- Human Rights and Media
- Latest Technology Trends- ChatGpt, Bard and Apple Vision Pro
- Navigating the landscape of software Testing –Types, life cycle, Automation and career Insights

- Career Opportunities in Investment Banking and Financial Services
- IT Journey
- Investment Awareness
- Guest lecture on Yoga Prana Vidya Foundation
- Guest lecture on Career Opportunities in Investment Banking and Financial Services
- Guest lecture on Investors Awareness
- Guest lecture on Financial Empowerment through Wealth Creation
- Guest lecture on Capital Market Awareness
- Guest lecture on HR Training
- Guest lecture on Hiring and Training
- Guest lecture on Higher education and its requirements in current scenario
- Guest lecture on Career opportunities in Hospitality Industry
- Guest lecture on Career opportunities in Hospitality Industry
- Guest lecture on Investment Awareness
- Guest lecture on Up Skilling in Corporate World
- Guest lecture on Investors Awareness
- Guest lecture on Corporate Governance
- Guest lecture on Awareness on National Helpline for Senior Citizens and NGOs
- Guest lecture on Scholarships Available to Students
- Openings for IT students in the field of Cybercrime as a software developer

- Guest lecture on Latest Technology Trends- ChatGPT, Bard and Apple Vision Pro
- Guest lecture on Navigating the landscape of software Testing
- Guest lecture on IT Journey
- Guest lecture on Media in the Era of Social Media
- Guest lecture on Role of youth in Suicide prevention
- Guest lecture on Pranayama and healing

3. Value Education Programmes

4. Orientation and Inauguration of various associations

5. IQAC Programmes for initiating Quality Improvements:

- Orientation Programme to First Year students
- Leadership Development Programme for Council members
- Orientation programme by each Association.
- Value Education Programmes.
- Faculty development programme on the topic Guidelines for Assembling Documents under Revised Assessment Scheme of NAAC
- Faculty development programme on Preparation for NAAC Peer team Visit
- Faculty development programme on Awareness on Savings and Advances in association with Union Bank as their 'Retail Outreach Programme'
- Faculty development programme on Awareness on Savings and Advances

6. Skill enhancements programmes to provide practical experiences in various functional areas of management and computer application.

7. Extension activities to reach out to the society and also to share knowledge :

- Visits to schools, orphanages and working with NGOs
- Blood Donation Camps
- Campus Cleaning Programmes

8. Students Council Programmes:

- Orientation Programme to First Year students by Council Members
- Brain storming for Action Plan by SQAC
- Inauguration of Students' Council
- SYNERGY 2022 –National Level Management Fest
- SYGMA 2022 – National Level IT Fest
- GENESIS 2022 - University Level Management Fest
- INSPIRE 2022 – College Level IT Fest

9. Career Guidance & Placement Cell Activities:

- Talk on Career Opportunities in abroad
- Talk on about Competitive Exams
- Talk on Importance of entrance exam
- Soft Skill Development Program
- Talk on Preparation for the interviews
- Talk on Communication Skills
- Talk on Opportunities in Banking Sector
- Talk on Talk on Business Opportunities
- Campus Placement

10. Observation of important days :

- Independence Day Celebration

- International Yoga Day Celebration
- International Anti-Drug Day
- World Entrepreneurship Day
- National Consumer's Day
- World Green Consumer Day
- Sadbhavana Day
- World Environment Day
- World Wild Life day
- World Soil Day
- Kargil Vijay Diwas
- International Yoga day
- Women's Day Celebration
- Teacher's Day Celebrations
- World Suicide Prevention Day
- Observation of National Engineers Day

Dignitaries addressed students during the period:

1. Dr. Raj Kumar Mittal, Vice-chancellor, Chaudhary Bansi Lal University, Bhiwani, Haryana
2. Dr. Gurcharan Singh, Professor, School of Management Studies, Patiala, Punjab
3. Dr. Mahendra Dhore, Principal, Shri Shivaji Education Society, Amravati's Science College, Congress Nagar, Nagpur, Maharashtra
4. Mr. Suprith Rodrigues, Vyne Dental, USA
5. Mr. Sundara Sherigara. M, Asst. Director, MSME Development and Facilitation office, Ministry of MSME Government of India

6. Mr. Shaad, Head-HR IGNITE, Bangalore
7. Mr. Aman. S. D'Souza, Associate Software Engineer, Patterns Cognitive, Bangalore.
8. Mr. Rahul R. Devadiga, Unity programmer for AR/VR/Metaverse development, Karanji Infotech Pvt.Ltd, Bangalore
9. Mr. Anirudh Pai, Jr. Software Engineer at AI logics, Bangalore
10. Mr. Raghu Vila Sagaram,SEBI, Mumbai
11. Mr.Nikhil Shetty, Performer & Choreographer in Bollywood industry.
12. Mr. Jayalakshmi Bai, Human Resource professional Emcee. Avid traveler, model, social reformer
13. Dr. Aruna Yadiyal, Prof. Unit head, FMCC, Mangalore.
14. Dr. Sudarshan CM, District Mental Health Programme Officer, District Health office, Mangalore
15. Mr. Deviprasad, Special officer NAAC, JD office, Mangalore
16. Mr. Prasad M P, Lead District Manager, Canara Bank
17. Mr. Karthik.S. Kateel, Founder, Swaraksha Trust®,Kateel.
18. Ms.Kavya J,Specialist Business operations,Dell Technologies,Jeppu, Mangalore.
19. Dr. M. Shantharam Shetty, Professor Chancellor of Nitte University
20. Mr. Shantharam Shetty, Chairman Indian Red Cross society D.K
21. Mr Natesh Alva, Agriculturist and NSS Programme Officer, Sri Ramakrishna College, Mangalore
22. Mr.Prasanna Kumar, President Human rights Federation D.K,
23. Dr J.N Bhat, Medical officer, Blood bank, Indian Red cross society
24. Mr. Raghavendra Shetty, Ex Army working in Fiza by Nexus Mall
25. Usha Prabha Nayak, Co-Founder, Experts college.
26. Mr. Dheeraj K G, Kannada Professor, Thrisha Vidya College, Mangalore
27. Dr. Parinitha, BOS English, Mangalore University
28. Dr Vector Vaz President , Association of English Teachers
29. Mr. Sandip Ghorai, Chief Manager, IBS Business School, Bangalore
30. Mr. K. R. Chandrashekar, Yenepoya(Deemed to be University), Deralakatte.
31. Harshitha, Lawyer, Legal volunteers & Resource person at Inchara foundation, Mangalore
32. Mr. Ganesh Rao P, Chartered Accountant, Mangalore
33. Mr. Preetham D' Souza, Photograph, Mangalore
34. Mr. Aman S. D'Souza, Associate Software Engineer at Patterns cognitive, Mangalore.
35. Mr. Prasanna Kumar, Human Rights federation of India. Dakshina Kannada unit, Mangalore
36. Mr.Ganesh Hebbar V., Director TIME, Mangalore.
37. Leelavathi, Yoga prana vidya healer & trainer, Mangalore.
38. Mrs. Savitha.K. S, Blood Bank, Mangalore
39. Mr. ShamlalYermal ,Capitanio,Mangalore
40. Mr. Santhosh.K, Manager -HR, KONSPEC, Mangalore
41. Mrs. Sandra Suares, Member of Susheg Lifeline, Mangalore
42. Dr. Lavina Noronha, Coordinator Suicide Lifeline, Mangalore
43. Dr. Rameela Shekhar, Psychiatrist ,Manashanthi, Mangalore
44. Mrs. Vidushi Pooja Sachin, Classical Dance Teacher, Mangalore

45. Mr. Vijesh Nayak, Choreographer & Team owner, Team velocity, Mangalore
46. Dr. L. Gandhi, SDMIMD, Mysore
47. Mr. Aveen Rego, SEBI Registered Investment Advisor and Certified Financial planner, Mangalore
48. Mr. Leo Amal – Franklin, Templeton, Mangalore
49. Mr. Imran S.M, Marketing head, Planet Education India
50. Mr. Naveen Rego, SEBI Registered Investment Advisor and Certified Financial planner, Mangalore
51. Mr. Leo Amal – Franklin, Templeton
52. Mr. R. Ratheesh, GM-Union Bank
53. Ms. Savitha Charan, Branch Manager
54. Ms. Deepthi. K., Software Architect Kulashekhar, Mangalore
55. Swami Jithakamandaji Maharaj, Adhyaksh, Ramakrishna Mutt
56. Dr. Chandrashekara.K, G.F.G.C for Women Balmatta, Mangalore.
57. Reema counsellor, Study Metro
58. Mr. Paritosh Dabra, Assistant Professor- Selection Grade Dept. Of Allied Hospitality Studies, Manipal
59. Dr. Rajashree S. Kini, Associate Professor, Co-ordinator DAHS MAHE, Manipal.
60. Dr. Ishwara.P, Mangalore University
61. Prof. Puttanna. K, Chairman Dept. Of MBA, Mangalore University.
62. Dr. Vishwanatha.P, Dean, SDM PG Centre Ujire
63. Mr.P. Vasudev Kamath, Maya Group. M.D, Mangalore
64. Mr. Varun Shenoy, Manager, Learning Development, Mangalore
65. Ms. Sanjana S Pai, IT Recruiter Advocate, Mangalore
66. Rachana Pandit, Financial Analyst, Mangalore
67. Mr. Vishnu Shashank B, Founder & CEO of ISIRI Technologies Pvt Ltd, Mangalore
68. Dr. Premalatha V, Principal Canara College Mangalore
69. Prof. B.R. Manjunatha, Dept. Of Marine Geology, Mangalore University, Mangalagangothri
70. Dr. Ambresh. P.A, Dept. of Electronics, Mangalore University
71. Dr. Umesha Naik, Dept. of Lib & Info Sci. Mangalore University
72. Mr. Shankar.B. ICSI office incharge, Mangalore
73. Mrs. Anushree Raj, Asst.Prof. Bioinformation Dept AIMIT Beeri
74. Dr. Devan, Professor, AJ Medical College, Mangalore
75. Ms. Ashni, Resource Person for District Consumer, Mangalore
76. Mr. Raghavendra, Advocate & Notary , Surathkal
77. Ms. Megha Shetty, Senior Manager , Canara Bank, Mangaluru
78. Mr. Yvonil D'Souza, Financial Advisor, Mangalore
79. Dr. Shaila U, Asst. Prof. Dept. of Kannada University College Mangalore
80. Mrs. Harsha K.P, Asst.Prof. Dept. of Hindi, Hira Women's College Mangalore

Alumni Guests

1. Mr. Vivek Alva, Management Trustee, Alva's Education Foundation, Moodbidri.
2. Mr. Vikram Vasudev Poojary, Lead University Hiring Relations, Brane Enterprises, Bangalore

3. Mr. Rithesh Shetty, Entrepreneur, Cricare Distributors, Navi Mumbai
4. Mr Ajay Mada, EPMO Controller Lead City of Ballarat, Victoria State, Australia
5. Mr. Ritesh Shetty, Entrepreneur, Criticare Distributors, Mumbai & Bvell Healthcare
6. Mr. Jay Karia, Entrepreneur, Mangalore
7. Mr. Yvonil D'Souza, Financial Advisor, Mangalore
8. Ms. Shaila.S.Kamath, The Art of living organization
9. Mr. Rahul Amin, Actor / Director
10. Mr. Akshay L Sharma, Senior Associate, recruiting services, Amazon
11. Mr. Sujan.R, HR, Asst. Manager, Bangalore
12. Ms Anvitha, Advocate, Mangalore
13. Mr. Rahul Amin, Actor and Director Tulu film industry
14. Mrs. Anvitha Acharya, Entrepreneur, Craft Scientist, Mangalore
15. Ms. Suraksha Bhandary, Theatre artist
16. Mr. Ankith S Kumar Counsellor, Abhyuday, NMAM Institute of Technology, Nitte
17. Mr. Karan Sanjay Gathani, Senior Software Engineer, Ellucia, Bangalore
18. Mr. Venkatesh Bhat S, Software Engineer, TCS, Bangalore
19. Mr. Venkatesh Bhat S, Software Engineer, TCS, Bangalore
20. Ms. Prarthana Suvarna, Actress and Choreographer, Mangalore
21. Ms. Vaishali D Kudva, Management Associate, Ernst & Young GDS, Bangalore
22. Mr. Skanda N, Co-Founder at Key Technologies LLP, Bangalore
23. Ms. Pooja Acharya, Founder of Digitallance, Mangalore
24. Mr. Santhosh, University Program Member Salesforce, Bangalore
25. Mr. Tanuj B Shriyan, Jr Software Engineer, Primesophic Technologies, Mangalore.
26. Ms. Meghana Rao, CA article, BDO India LLP
27. Ms. Vaishali D Kudva, Experience Management Associate EYGDS, Bangalore
28. Ms. C. S. Sonali Mallya ICSI office Incharge, Mangalore
29. Mr. Samridh.S. Shetty, Software Implementation Specialist, Mangalore
30. Mr. Ankith S Kumar, Counsellor, NMAM Institute of Technology, Nitte
31. Mr. Dishanth M. Entrepreneur, Marketing Consultant, Mangalore
32. Mr. Karan S Ghatani, Senior software Engineer, Ellucian Bangalore
33. Mr. Shivaprasad Bhat, Senior Android Developer, Mangalore

Academic Programmes

Following are some of the Academic Programmes & Guest Lectures organized for the benefit of students by various Associations/ Departments:

NAAC Peer Team Visit: It's a proud moment for the college to secure 'A' Grade with CGPA 3.15 in fourth cycle of NAAC Reaccreditation. The Peer Team committee of National Assessment and Accreditation Council (NAAC) visited the college from 21 to 23 April 2023. The committee comprised of Dr. Raj Kumar Mittal, Vice-chancellor, Chaudhary Bansi Lal University, Bhiwani, Haryana as Chairperson; Dr. Gurcharan Singh, Professor, School of Management Studies, Patiala, Punjab as Member

Coordinator and Dr. Mahendra Dhore, Principal, Shri Shivaji Education Society, Amravati's Science College, Congress Nagar, Nagpur, Maharashtra as Member of Peer Team Committee.

Peer Led Suicide Prevention Programme for Students of Educational Institutions: One-day workshop on Peer Led Suicide Prevention Programme for Students of Educational Institutions was organized on 16 December 2022 in association with National Institute of Mental Health and Neuro Sciences, Bengaluru, Father Muller Medical College, Mangaluru, Manashanthi Counselling Research and Training Centre, Mangaluru and Suicide Lifeline, A Unit of Susheg Charitable Trust. The resource person for the programme was Dr. Rameela Shekhar, Psychiatrist, Manashanthi, Mangalore.

World Suicide Prevention Day: The Youth Red Cross Unit in Collaboration with Dakshina Kannada Zilla Panchayat, District Panchayat, District Health and Family Welfare Department, Taluk Health Officers Office, Mangalore Taluk and Dakshina Kannada District Police Department organized World Suicide Prevention Day on 16 September 2022 in Conference hall. The programme was inaugurated by Dr. Kumar, IAS, CEO of DKZP, Mangalore, Dr. Kishore Kumar, Zilla Health and family welfare inspector was the chief guest of the programme.

UG III Semester English Syllabus Workshop (N.E.P Scheme): The English Department in association with Association of English Teachers Mangalore University Department of English and Orient Black Swan Private Limited organized one day workshop on UG III Semester English Syllabus (N.E.P Scheme) at SDM College of Business Management, Mangalore on 24 November 2022. Dr. Alwyn D'Sa, Associate Professor of English, Registrar and Controller of Examinations, St. Aloysius College (Autonomous) inaugurated the programme. Prof. Parinitha, Chairperson, BOS in English, Mangalore University was the keynote speaker.

Investment Awareness: One-day seminar on Investment Awareness in association with MUCTA was held on 5 January 2023. The session was inaugurated by Mr. Naveen Rego, Financial Advisor, SEBIR CFP. Mrs.

Smitha M. Treasurer, MUCTA was the guest of honor for the programme. Prof. Aruna P. Kamath, Principal in her presidential remarks emphasized on the need to equip people with information in investment decisions. Mrs. Manju H. was present on the dais.

Har Ghar Dhyam Campaign: The Human Resource association and Youth Red Cross unit in association with the Art of Living Foundation launched a campaign Har Ghar Dhyam a one-hour introductory session on Meditation and Mental Health programme by Ms. Shaila Kamath, on 16 January 2023.

Workshop on Drug awareness: Workshop on Drug Awareness was organized on 23 January 2023. The chief guest for the programme was Dr. Mahabalesh Shetty Head of Forensic Department KS Hegde Medical Academy.

Workshop on 'Funding New Ventures': The Entrepreneurship Development Programme (EDP) cell organized workshop on 'Funding New Ventures', to create awareness about the various sources available for funding new ventures among budding entrepreneurs. The programme was inaugurated by Walter Nandalike, founder and Managing Director of Daiji World Media Pvt. Ltd., Mangalore. Ms. Pooja Acharya, the founder of Digitallence, a digital marketing firm in Mangaluru, and also an alumnus of the college, was the Guest of honour.

GUEST LECTURES:

- **Guest lecture on Yoga Prana Vidya Foundation :** The Finance department organised a Guest lecture on Yoga Prana Vidya Foundation by Ms. Leela Nayak, YPV Healer and trainer, Yoga Prana Vidya Foundation on 14 December 2022.
- **Guest lecture on Career Opportunities in Investment Banking and Financial Services:** The Finance Department organized a guest Lecture to III B.Com students on the topic Career Opportunities in

Investment Banking and Financial Services on 24 June 2023. Dr. Yogish and Mr. Ganesh Prasad, Financial consultant LSE, were the resource persons.

- **Guest lecture on Investors Awareness:**The Finance department in association with MUCTA has organised an Investors Awareness Programme for II BBA 'A' and 'B' students on 18 January 2023 at Conference hall. The programme was inaugurated by Mr. Jay Karia, Entrepreneur, and also the alumni. Mr. Naveen Rego, SEBI registered Investment Advisor, Ms. Sapna M Shenoy, Investment Services Professional and Mr. Leo Amal K, Senior Branch Manager, Franklin Templeton was the resource persons.
- Guest lecture on Financial Empowerment through Wealth Creation': The Finance department in association with Mutual Funds in India organized an Investor Awareness Programme on 'Financial Empowerment through Wealth Creation' on 30 June 2023. Mr. M. Raghuram Vilasagaram, AGM, SEBI, was the resource person. Mr. Surya Kant Sharma, Senior Consultant AMFI, was the keynotespeaker.
- Guest lecture on Capital Market Awareness: The Finance Department organized a Capital Market Awareness Programme for III BBA 'A' students on 22nd June 2023. Mr. Ramchandra Bhat K, Senior Associate, Lotus Known wealth, Mumbai was the resource person.
- Guest lecture on HR Training: The Human Resource department organized a guest lecture on HR Training by Mr. Shaad, Head of HR Operations, IGNITES, Bangalore, on 14 December 2022.
- Guest lecture on Hiring and Training': The HR department organized a guest lecture on Hiring and Training' by Mr. Saad, IGNITES, Ban Human Resource Service Company, Bangalore on 23 December 2022.

- Guest lecture on Higher education and its requirements in current scenario: The HR department organized a guest lecture on the topic Higher education and its requirements in current scenario on 18 January 2023. Imran S M, head of marketing for Planet Education India was the resource person.
- Guest lecture on Career opportunities in Hospitality Industry: Guest Lecture on Career opportunities in Hospitality Industry by Mr. Parithosh Debral and Dr. Rajashree Kini, Faculties, Dept. of Allied Hospitality Studies, MAHE was organized by BA(HRD) department on 6 April 2023.
- Guest lecture on Investment Awareness: Guest lecture on Investment Awareness by Mr. Yvonil D'Souza, Financial Advisor, Mangalore was organized on 21 June 2023.
- Guest lecture on Up Skilling in Corporate World: The Economics department organized a guest lecture on the topic Up Skilling in Corporate World on 16 December 2022 for III BBA 'B' and III B.Com. Mr. Samridh R Shetty, Software Implementation Specialist, OCBC Tetherfi, Singapore, was the resource person.
- Guest lecture on Investors Awareness: Guest lecture on the topic Investors Awareness Programme was organized by the Commerce department on 27 June 2023. Mr. Steevan Robert Tellis, Trainer BSE Banner was the resource person.
- Guest lecture on Corporate Governance: Guest lecture on the topic Corporate Governance for I BBA 'B' was organized on 29 April 2023. Ms. Vaishali D Kudva, Management Associate, Ernst & Young GDS, Bangalore was the resource person.
- Guest lecture on Awareness on National Helpline for Senior Citizens and NGOs: Guest lecture on the topic Awareness on National Helpline for Senior Citizens and NGOs, was organized on 22 December 2022. Mr. Jeevan, Field Response Officer, Elder Line, Karnataka was the resource person.

- Guest lecture on Scholarships Available to Students: The BCA department organised a guest lecture on Scholarships Available to Students was held on 4 November 2022 to the I BCA 'B'. The resource person was Mr. Narayan Nayak, Retd High school teacher.
- Guest lecture on Openings for IT students in the field of Cybercrime as a software developer: The BCA department organised a guest lecture on Openings for IT students in the field of Cybercrime as a software developer, on 23 November 2022 for III BCA. The resource person was Ms. Harshitha, Advocate, Mangalore.
- Guest lecture on Latest Technology Trends- ChatGPT, Bard and Apple Vision Pro: Guest lecture on Latest Technology Trends- ChatGPT, Bard and Apple Vision Pro by Mrs. Suprith Rodrigues, Principal Engineer, Vyne Dental, U.S.A. was organized for I BCA on 22 June 2023.
- Guest lecture on Awareness on Cyber Security, Cyber Crime and Data Protection: Guest lecture on Awareness on Cyber Security, Cyber Crime and Data Protection was organized by BCA department for BCA students on 28 October 2022. Mr. Santhosh Rebello, Salesforce, University Program Manager, EGL Parks Pvt. Ltd., Bengaluru was the resource person.
- Guest lecture on Navigating the landscape of software Testing – Types ,life cycle, Automation and career Insights: Guest lecture on Navigating the landscape of software Testing –Types ,life cycle, Automation and career Insights by Mrs Anushree Raj, Assistant professor Coordinator Bioinformatics Department, AIMIT, Beeri, was organized on 7 June 2023.
- Guest lecture on IT Journey: Guest lecture on the topic IT Journey was organized for III BCA on 20 June 2023 by Mr. Manikanta Nair, Co-founder of Microdegree.
- Guest lecture on Media in the Era of Social Media': The English association organized a Guest lecture on the topic Media in the Era of Social Media' 'on 18 January 2023 for the students of I BBA 'A'. The resource person for this programme was Mr. Roshan, Vice Principal of Shepherd Academy.
- Guest lecture on Yoga Prana Vidya Foundation: Guest lecture on Yoga Prana Vidya Foundation by Ms. Leela Nayak, YPV Healer and trainer, Yoga prana Vidya Foundation was organized on 14 December 2022.
- Guest lecture on Role of youth in Suicide prevention: Guest lecture on topic Role of youth in Suicide prevention, by Mrs. Aruna Ediyaal, Professor, Father Muller's Hospital, Mangalore, was organized on 16 September 2022.
- Guest lecture on Pranayama and healing: Guest lecture on Pranayama and healing by Ms. Leela Nayak, YPV Healer and trainer, Yoga prana Vidya Foundation on the occasion of International Yoga day, was organized was organized on 8 June 2023.

Alumni Intertaction:

- An Alumni interaction programme was organized to I BCA 'A' section students on 23 March 2023. The speaker of the programme was Mr. Venkatesh Bhat S, Software Engineer, TCS, Bangalore – alumni guest from the batch (2015-2018).
- The BCA Department organized an alumni interaction programme on Entrepreneurship for I BCA A students on 22 June 2023. Mrs. Anvitha Acharya, Entrepreneur, Craft Scientist, Mangalore and alumni of SDMCBM was the resource person.

VALUE EDUCATION PROGRAMME:

Value Education programme on Role of Youth in Nation Building

A value education programme on Role of Youth in Nation Building by Swami Vimokshandaji Maharaj, Ramakrishna Matt, Tamilnadu and Swami Jitakamanandaji, Ramakrishna Matt, Mangaluru was held on 7 June 2023.

ORIENTATION AND INAUGURATION OF VARIOUS ASSOCIATIONS

Marketing Association: Marketing Association organized an orientation programme on 14 November 2022. The student coordinators Shifali Shet and Chandana Thota addressed students the activity plan of action for the academic year.

Consumer Club: Consumer Club organized an orientation programme for Final year students enrolled for Certificate course of Consumer Education on 07 September 2022.

NSS unit: The NSS unit organized an orientation programme for first year students on 27 October 2022. Mr. Akash Shetty, Technical Specialist, Clario Clinical Bangalore and Ms. Suraksha Bhandary, Theatre Artist, Alumni were the resource persons.

Youth Red cross unit: The Youth Red cross unit organized an orientation programme on 21 October 2022. The Youth red cross Association secretaries Mr. PraneethRaj and Ms. Prashasthi Shetty addressed students of the activity plan of action for the academic year.

IQAC PROGRAMMES

FACULTY DEVELOPMENT PROGRAMMES

Guidelines for Assembling Documents under NAAC Revised Assessment

A faculty development programme on the topic Guidelines for Assembling Documents under Revised Assessment Scheme of NAAC was organized on 21 December 2022. The resource persons were Mr. Naveen K., Poorna Prajna College, Udupi, and Mr. Hardik P. Chauhan, Asst. Professor, Canara College, Mangalore.

Preparation for NAAC Peer team Visit

A faculty development programme on Preparation for NAAC Peer team Visit by Dr. Chandrashekara K, Associate Professor, GFGC for Women, Balmatta, Mangalore was organised by BBA Department on 30 January 2023.

Awareness on Savings and Advances

A faculty development programme on Awareness on Savings and Advances in association with Union Bank as their 'Retail Outreach Programme' was organized on 23 January 2023. Mr. R Ratheesh GM, LC –Transaction Banking, Union Bank of India, Mr. Jayaraju, DY.RM/AGM, Union Bank of India, Ms. Savitha Chavan, Branch Manager, Union Bank of India along with other bank employees were present at the session.

SKILL ENHANCEMENT PROGRAMMES:

Name of the Association	Activities Conducted
Finance Association	Financial Crossword Competition Financial Fraud Competition Quiz Competition Group Discussion Paper Presentation Role Play
SCAN Association	Coding and Debugging IT Collage Web Designing Stress Interview Mad Ad IT Quiz Captcha Cracker & Memory Test Turn Coat (Toggle Toggle) Color Spray Type Racer Guess the Part

Economics Association	Knock out and Drag out Competition Collage Making Competition Quest for knowledge competition Turn coat competition Book Review Group Discussion
Human Resource Association	HR Case Study Let's Hire Competition Book Review
HR Association 'Resource Hub	Case study First Impression Just a Minute
EDP Cell	Debate Competition Quiz Pick & Speak Quiz
Kannada Association	Quiz Competition Debate Competition Elocution Competition Bhavageethe Competition Mono Act Competition Poem/Story writing competition
English Association	Photography competition Copy writing Poem narration Paper craft competition Pencil Sketching Prop Making Competition Signboard Making Slogan Writing Bow Making Competition Poem Writing Competition Story in Flashcards Competition Poster Making Competition Essay Writing Competition Read A Thon - News Reading Competition

Kannada Association	Patriotic Singing Poster Making Slogan Writing Competition Paper Presentation Bhaavageetha Competition
Fine Arts Association	Cooking without fire Paper presentation Two truth one lie Money Talk 3 In 1 (Mehendi, Nali Art, Hair Style) Competition Flower arrangement competition Photography competition Quiz
Business Law Association	Business law Quiz Legal Logo Designing Competition Legal Business Photography Pick and Speak Pricing Strategies
Hindi Association	Essay Writing Competition Shayari competition Slogan writing Competition Book Review
Red Cross Association	Elocution competition
Commerce Association	Flip Side Debate Competition Venture Launch

Field Visits and Industrial Exposures:

Students visited different factories to get practical exposure on 26 May 2023. The objective of the programme was to meet industry leaders, professionals, entrepreneurs, policymakers, and corporates who share their wisdom, learning, and experiences.

Class	Name of the Factory
I BBA A,B,C & I B.Com	Canara Springs Ltd. ,Maroli, Mangalore
I BCA A & B , I BA(HRD)	D. K. District Milk Producers Societies LTD, Kulshekar, Mangalore
II BBA A B & C	Guruchran Industries, Baikampandy, Mangalore
II BA(HRD) & II B.COM	Sri Anagha Refineries, Baikampady, Mangalore
II BCA A and B	SRR Industries, Adyar, Mangalore
Final Year Students	Glenicia Group of Concerns, Belman

EXTENSION ACTIVITIES

Extension activities were organized by all the associations to make the students realize their social responsibilities and to learn the importance of dignity of labor. Some of the extension activities organized were:

- An extension activity was held at Govt. First Grade College, Haleyangadi on 13 April 2023. The objective was to give practical exposure to the E-voting software.
- Members of the Finance Department visited Laxmi Memorial College of Hotel Management, Mangalore on 22 December 2022.
- Finance association organized extension activity in Government High school Balmatta Mangalore on 20 January 2023.
- The members of the finance department visited Government Pre-University College, Mangalore on 30 June 2023, to conduct a session on Introduction to GST for PUC commerce students.

- The Marketing association conducted an extension activity on 16 January 2023 at flower market, State Bank and Carstreet Mangalore
- The Marketing association conducted an extension activity on 16 January 2023 at Bhavanthi Street, Mangalore.
- The members of the HR association visited D.K.Z.P Higher Primary School Mannagudda, on 17 December 2022 at D.K.Z.P Higher Primary school Mannagudda.
- The members of the HR department visited Seva Ashrama, Konaje, Derlakatte, Mangalore on 5 January 2023.
- The members of the HR department visited Islahi English Medium High School, Ullal Mangalore on 23 December 2022.
- The members of the HR department visited Mangala Cashew Industries, Mangalore on 30 December 2022. They interacted and provided the information about safety and training to the employees.
- The members of the HR department visited DiganthaMudhrana, Industrial Estate, Yeyyadi, Mangalore, Factory and conducted extension activity on 30 December 2022. They interacted with the employees.
- The members of the HR department visited Mudra Print Process, Mangalore on 31 December 2022. They interacted the employees and provided information about welfare facilities.
- The HR department conducted an extension activity at Euro fancy store for employees on 20 January 2023.
- An extension activity on Importance of Voting to the general public was conducted on 8 May 2023.
- An extension activity was conducted by Economics department on 14 December 2022 at D.K.Z.P Higher Primary school, Mannagudda. An awareness programme on Digital banking was given to the students.

- The Economics association conducted Industrial visit on 10 December 2022 for I BBA 'B' at Modern Industrial Corporation, Manufacturers, Commission Agents and export of Rice, Ashok Nagar, Mangalore.
- The Commerce department organized an extension activity on 25 January 2023 at Dakshina Kannada Jilla Panchayath School, Kavoor.6 students from BCA participated in the programme.
- The Commerce department organized an extension activity on 25 January 2023 at Shree Narayana Guru School, Mulki.10 students from BCA participated in the programme.
- The Commerce department organized an extension activity on 12 May 2023 at Mangala Fabrication work, Monkey stand. 5 students from BBA participated in the programme.
- The members of Commerce department visited Bharath Ice plant, Bolar, Mangalore on 25 January 2023. Ten BCA students visited the factory and observed its working and activities.
- The Business Law department organised an extension activity on 8 December 2022 at DKZP Higher Primary School, Devasyamudur, and Bantwal.
- The Business Law department organised an extension activity on 10 December 2022 at St. Aloysius Higher Primary School, Mangalore.
- The business law association organised an extension activity at Canara Lower Primary School, Dongerkery, Mangalore on 16 December 2022.
- The Consumer Club organized extension activity on Consumer Protection and their rights at Lourdes Government School, Bejai for Class I to V on 05 March 2023.
- Kannada Department organized Jail Visit for 2nd BCA students on 21 November 2022 on the eve of Unity day celebration.
- Rowers & Rangers Association students visited District Jail, Mangalore on the eve of Unity Day Celebration on 23 November 2022.
- NSS Unit organised an extension activity at Ladyhill Higher Primary School, Ashoknagar, Mangalore on 28 November 2022.
- Members of the English Department visited Canara High School and conducted an awareness talk on Effects of Using cellphone on 20 October 2022.
- The Business Law department organized an extension activity at St. Aloysius Higher Primary School, Mangalore on 10 December 2022.
- The Business Law department organized an extension activity at DKZP Higher Primary School, Devasyamudur, Bantwal on 08 December 2022.
- NSS Unit organized an extension activity at Snehalaya Charitable Trust, Manjeshwar, Kasaragod on 07 December 2022.
- The HR Association conducted extension activity at D.K.Z.P Higher Primary School, Mannagudda, on 17 December 2022.
- The Finance Department organized an extension activity at Laxmi Memorial college of Hotel Management, Mangalore on 22 December 2022.
- The Economics Department organized an extension activity at D.K.Z.P Higher Primary school Mannagudda, Mangalore on 14 December 2022.
- The Economics Department organized industrial visit to Modern Industrial Corporation, Manufacturers, commission Agents and export of Rice, Ashoknagar, Mangalore at D.K.Z.P Higher Primary school Mannagudda, Mangalore on 10 December 2022.

- The English Department visited Ladyhill English Higher Primary School, Mangaluru on 9 December 2022
- The English Department visited Konkani Linguistic Minority Institution, Mangaluru on 7 December 2022.
- Members of the English department in connection with World Mental Health Day visited Sanidhya Special School, Shakthinagar, Mangaluru on 7 December 2022.
- Members of the English department in connection with World Kindness Day visited Bagini Samaj, Jeppu, Mangaluru on 7 December 2022.
- Members of the BCA Department visited Canara Higher Primary School, Urva, Mangalore on 30 December 2022.
- Members of the BCA Department visited DKZP Higher Primary School, BejaiKapikad, Mangaluru on 24 December 2022.
- Members of the BCA Department visited Pragathi School, KukkaJe, Bantwal on 31 December 2022.
- Members of the BCA Department visited Ramakrishna Higher Primary School, Konchady, Mangaluru on 24 December 2022.
- Members of the BCA Department visited DKZP Higher Primary School, Bokkapatna Road, Bolar, Mangaluru on 24 December 2022.
- The Business Law Association organised an extension activity at Canara Lower Primary School, Dongerkery, Mangalore on 16 December 2022.
- The members of Youth Red Cross association organized an extension activity at Dakshina Kannada Zilla Panchayat Higher Primary School, Mannagudda on 7 January 2023.
- The HR department conducted extension activity in Seva Ashrama, Konaje, Derlakatte, Mangalore on 5 January 2023.
- English Department conducted an extension activity at White Doves, Psychiatric Nursing and Destitute Home, Kulshekar, Mangaluru on 30 January 2023.
- EDP Cell students participated in Mangaluru Entrepreneurs Day, IGNITE 2023 organised by MSNIM, Nitte held on 4 March 2023.
- Members of the English Department visited Goli soda factory, Bolar in connection with World Health Day on 7 April 2023. The objective of the visit was to create awareness about healthy soft drinks options among the competitive artificial flavored soft drinks in the market.
- The SCAN association organized an extension activity at Govt. First Grade College, Haleyangadi on 13 April 2023. The objective was to familiarize the students on 'Ethical Hacking'.
- The Student Council organized an extension activity at Govt. First Grade College, Haleyangadi on 13 April 2023. The objective was to give practical exposure to the e-voting software.
- Kannada Association organized an extension activity at Vriddhaashrama, Deralakatte, Mangaluru on 14 April 2023.
- The students of Economics Association visited Sri Somanatha Vriddhashraya- old age home in Mangalore on 9 May 2023.
- Youth Red Cross unit conducted an extension activity among the student in general public regarding creating awareness about voting on 8 May 2023.
- Final BCA 'A' students visited Vidya Jyothi English Medium School, Vamanjoor, Mangaluru on 3 May 2023.
- Final BCA 'B' students visited DKZP Higher Primary School, Manaagudda, Mangaluru on 3 May 2023

- The members of finance department visited Government Pre-University College, Mangalore and conducted extension activity On 30th June 2023.
- Final BCA students conducted an extension activity at Shri Rama Govt. Higher Primary School, Farangipet on 2 June 2023.
- Final BCA students visited Shashwathi Bricks and Interlock, Farangipet, Bantwal on 2 June 2023 for III BCA students.
- Final BCA students conducted an extension activity at Paschim-Re Hab Charitable Trust, Kotekar on 27 June 2023.
- BCA Department conducted an extension activity at Ganapathy English Medium School, GHS Road, Hampankante, Mangalore on 5 June 2023.
- Final year BCA students visited Dakshina Kannada Co-operative Milk Union Ltd., Kulshekar, Mangalore on 5 June 2023.
- Final year BCA student Ms. Keerthi Narayan Hegde visited G. R. Industries, Industrial Estate, Kumta on 9th June 2023.
- Final BCA students conducted extension activity at Bokkapatna Government Primary School, Gandhinagar, Mangaluru on 6 June 2023.
- Final BCA students conducted extension activity at Besant Primary School, Kodialbail, Mangaluru on 16 June 2023.
- Final BCA students conducted extension activity for the LKG to 4th std students of The Rays Montessori House of Children, Hosabettu, Surathkal on 08 June 2023.
- Final BCA students conducted extension activity at Ladyhill Victoria Girls Composite PU College Ladyhill, Mangaluru on 9 June 2023.

- Final BCA students conducted extension activity at Poly Shakthi Recycling Industrial Area, Baikampady, Mangalore on 16 June 2023.
- Final BCA students visited Hosadigantha Kannada Daily, Mangaluru on 7 June 2023
- Final BCA students conducted extension activity at Kuvempu Government School, Yeyyadi, Mangaluru on 7 June 2023.
- The students of our college attended Workshop 'SPARK' organised by Swastika National School on 5 June 2023 at Ocean Pearl, Mangalore.
- Hindi Association organized an extension activity at Old Age Home, Kodialbail Mangaluru on 1 July 2023.

CAREER GUIDANCE AND PLACEMENT CELL

- The Career Guidance and Placement cell organized campus placement drive on 26 June 2023 for final year students. HR Manager of 24(7ai) company conducted interview.
- A guest lecture on the topic Certified Management Accountant professional course by Ms Souparnika, Marketing executive Greater Knack professional review, Mangaluru on 2 November 2022.
- A guest lecture on 22 November 2022 on the topic campus to corporate for final year BBA students. Mr Sandeep Ghori, Regional Manager, ICFAI Business school.
- A guest lecture on how to face competitive exams topic by Mr Ganesh Hebbar Director Time Institute on 13 December 2022.
- A guest lecture on Awareness of Higher Education Abroad by Mr Imran, Planet Education, Mangaluru on 18th January 2023.
- A guest lecture on Career opportunities and the growth in Airport Management by Mr Karthik K, Trainer and Councillor, Aerodynamics, on 6 April 2023.

- A guest lecture on Higher education in abroad by Mr Roystan, Manager,UNIABRAOD 25 May 2023.
- A guest lecture on Company Secretary by Sonali Malya Company Secretary, Mangaluru 2 June 2023.
- A guest lecture on Certified Management Accounting by Mr. Dheeraj Marketing Head IMA on 30 May 2023.

NSS UNIT

Blood Donation Camp: NSS Unit and Red Cross in association with Blood bank, Indian Red Cross Society, Government Lady Goshen Hospital, Mangalore organised Blood Donation Camp on 15 December 2022, in College Auditorium. Dr J.N Bhat, Medical officer, blood bank, Indian Red cross society inaugurated the programme,

Swachhata Programme: NSS Unit organised Swachhata Programme on 19 October 2022. NSS Volunteers cleaned and collected plastic waste from the surroundings of College, Street and neighborhood as a part of Cleanliness Task. NSS volunteers took Pledge to keep environment free from plastic.

Swacchata Abhiyana at Srimanthi Bai Government Museum, Bejai: The NSS unit organized a one-day camp at Srimanthi Bai Government Museum, Bejai on 11 November 2022 in connection with 'Swacchata Abhiyana'. The objective of the programme was to keep the environment of the museum clean through waste collection and manage solid waste.

Beach Cleaning : NSS one day camp was organized on 20 November 2022 at Sultan Battery Fort, Mangalore in connection with 'Swacchata Abhiyan'. Large number of NSS volunteers participated in the initiative. The objective of the programme was to raise awareness about environmental pollution and reduction of garbage and plastic in the beach.

Campus Cleaning – Swacchata Abhiyana: NSS one day camp was organized on 18 December 2022 at SDM College of Business Management, Mangalore campus in connection with 'Swacchata Abhiyana'. Large number of NSS volunteers participated in the initiative.

Swacchata Abhiyan at SDM Mangalajyothi Integrated School, Vamanjoor: NSS one day camp was organized on 19 March 2023 in SDM Mangalajyothi Integrated School, Vamanjoor in connection with 'Swacchata Abhiyan'. 100 NSS volunteers participated in the initiative.

NSS Annual Camp at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal: The NSS annual seven day's camp was held at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal from 28 December 2022 to 3 January 2023. A total of 100 volunteers participated in this camp. The camp was inaugurated by Arun BC Road, Drama artist.

Voters Awareness Programme: Voter Awareness Forum of the college in association with NSS Unit organised Voters Awareness Programme to First Year Degree Students on 27 March 2023. This awareness programme affirms our commitment to promotion of electoral literacy among youth.

World Environment Day and Vanamahotsava – 2023: NSS Association celebrated World Environment Day-2023 by organising a guest lecture on 'Sustainable Environment' by Mr Natesh Alva, Agriculturist and NSS Programme Officer, Sri Ramakrishna College, Mangalore on 05 June 2023.

Swaccha Gelathi 'Menstrual Hygiene': The Internal Quality Assurance Cell (IQAC) in association with National Service Scheme (NSS) Unit organized Swaccha Gelathi 'Menstrual Hygiene' programme on 30 June 2023. The objective of the programme was to create awareness about menstrual hygiene among the students. Mrs. Jayalakshmi Bai, Model, Social Activist (SAMS Trust), HR was the resource person.

ROVERS AND RANGERS

Celebration of Constitution Day: The Rovers and Rangers association celebrated constitution day of India, on 26 November 2022 to commemorate the day of adoption of our constitution on the theme- India: The mother of Democracy.

Celebration and Workshop on Human Rights Day: The Rovers and Rangers in association with Human rights Federation of India D.K District Mangalore celebrated Human Rights Day- which was celebrated on 5 December 2022. The President of the workshop was Human rights Federation D.K, Mr.Prasanna Kumar inaugurated the programme.

Workshop on Drug awareness: A Workshop on Drug Awareness was organized on 23 January 2023. The chief guest for the programme was Dr.Mahabalesh Shetty Head of Forensic Department KS Hegde Medical academy

Vivekotsava 2023: To observe national youth day, Rovers and Rangers association organized Vivekotsava – 2023 which was celebrated on 28 January 2023 in the college auditorium. The programme was inaugurated by chief guest Srimat swami Jithakamandaji Maharaj Adyaksh, Ramakrishna math Mangaluru .

Har Ghar Dhyana campaign: Rovers and Rangers unit in association with the Art of living foundation launched a campaign Har Ghar Dhyana an one hour introductory session on Meditation and Mental Health programme by Mr. Prashanth Pai, Faculty at the world's second largest world , on 19 January 2023.

Celebration and Workshop on Human Rights Day: Rovers and Rangers in association with Human rights Federation of India D.K District Mangalore celebrated Human Rights Day on 5 December 2022. Mr.Prasanna Kumar, President Human rights Federation D.K, inaugurated the programme.

A one day trek by Rovers and Rangers association: Rovers and Rangers association conducted a one day trekking to Netravathi peak-Samse on 30 January 2023. A team of 53 students participated in 12 Kms trek and witnessed the beauty of Western Ghats and birth point of River Netravathi.

RED CROSS UNIT

World Suicide Prevention Day: The Youth Red Cross Unit in Collaboration with Dakshina Kannada Zilla Panchayat, District Panchayat, District Health and Family Welfare Department, Taluk Health Officers Office, Mangalore Taluk and Dakshina Kannada District Police Department organized World Suicide Prevention Day on 16 September 2022 in Conference hall. The programme was inaugurated by Dr. Kumar, IAS, CEO of DKZP, Mangalore, Dr. Kishore Kumar , Zilla Health and family welfare inspector was the chief guest of the programme.

Observation of World Blood Donor Day: Red cross association in collaborated with Indian Red cross association Dakshina Kannada Mangalore, observed World blood donor day on 20 June 2023. Dr M Shantharam Shetty, Pro Chancellor, Nitte University inaugurated the programme. J Krishna Palemar , Former Minister, Govt of Karnataka felicitated the Blood donors. D. Vedavyasa kamath MLA , Mangalore city South was the Guest of honour .

Blood Donation Camp: NSS Unit and Red Cross in association with Blood bank, Indian Red Cross Society, Government Lady Goshen Hospital, Mangalore organised Blood Donation Camp on 15 December 2022, in College Auditorium. Dr J.N Bhat, Medical officer, blood bank, Indian Red cross society inaugurated the programme.

Medical Camp by Red Cross Association : A Free Medical Check-up camp in association with SDM Ayurveda College, Mangaluru was organized on 30 January 2023 for the benefit of the villagers. Nearly 100 patients enrolled and were benefited from the free medical check-up.

International Yoga Day: International Yoga Day 2023 was observed on 21 June 2023, by sports department in collaboration with NSS and Red Cross unit with great enthusiasm and fervour. Shree Gopalakrishna Delampady Yoga Prathisthana was the chief guest.

Blood Donation Camp: Red Cross Unit in collaboration with Wenlock hospital Mangalore, organized a Blood donation camp on 27 June 2023. The camp was inaugurated by Dr Selvi, Medical Officer and Antony, Blood Bank in charge.

Yoga Prana Vidya Foundation: A guest lecture on Yoga Prana Vidya Foundation by Ms. Leela Nayak, YPV Healer and trainer, Yoga prana Vidya Foundation on 14 December 2022.

Youth Suicide prevention: A guest lecture on topic Role of youth in Suicide prevention, by Mrs. Aruna Ediyaal, Professor, Father Muller's Hospital, Mangalore, on 16 September 2022

Pranayama and healing: A guest lecture on Pranayama and healing by Ms. Leela Nayak, YPV Healer and trainer, Yoga prana Vidya Foundation on the occasion of International Yoga day was organized on 8 June 2023.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP Cell)

Workshop on 'Funding New Ventures': The Entrepreneurship Development Programme (EDP) cell organized a workshop on 'Funding New Ventures', to create awareness about the various sources available for funding new ventures among budding entrepreneurs. The programme was inaugurated by Walter Nandalike, founder and Managing Director of Daiji World Media Pvt. Ltd., Mangalore. Ms. Pooja Acharya, the founder of Digitalence, a digital marketing firm in Mangaluru, and also an alumnus of the college, was the Guest of honour.

CONSUMER CELL

National Consumers' Day

Students of Consumer Club along with Staff coordinators Mrs. Rashmi T and Mrs. Deepashree G Shenoy attended National Consumer Day celebration organized by District Federation of Consumer Organization®, D.K District Consumer Information Centre, Mangalore at Besant Women's College, Mangalore on 24 December 2022.

Consumer Empowerment

A workshop on Consumer Empowerment was conducted by Consumer Club on 8 June 2023 with the objective of creating awareness among the students on empowering consumer for sustainable tomorrow and also to know about consumer claims and settlements. The programme was inaugurated by Dr. Devan, Professor, ENT department, AJ Institute of medical science and research centre, Mangalore.

STUDENT COUNCIL PROGRAMMES

Leadership Training Programme

The Students' council organized a training programme for the members of Students' Council on the 3 December 2022 conference hall. The objective of the programme was to imbibe leadership qualities among the students. The guest was Mr. Dishanth M.U. Founder and CEO Teddture, Mangalore.

Teachers' Day Celebration: Teacher's Day was celebrated to mark the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, on 3 September. The day is also dedicated to honour the teachers of institution who play a prominent role in the life of their students and enrich their personality by imparting ethical and academic knowledge. The chief guest for the day was Mr. Narayan Nayak, Retd High school teacher,

College day Celebrations: College day celebration was organized on 23 May 2023 in the college auditorium at 9:15 am. Dr.Premalatha, Principal Canara College, Mangalore was the chief guest. She motivated the students to choose their path towards success. She added that losing is an experience, it motivates us to do better which ultimately contributes to accepting all the opportunities leading us to success. Mr. Rahul Amin, Actor and Director Tulu film industry, Alumni of SDMCBM was the guest of honour.

SYNERGY 2023– A National level Management Fest: A two day National Level Management fest for undergraduate management students was inaugurated by Mr. Vasudev Kamath, Managing Partner, Maya International, Mangaluru on 19 May 2023. Mr. Vikram Vasudev Poojary, Lead University Hiring and Relations, Brane Enterprises, Bangalore also an alumni of SDMCBM was the distinguished Chief Guest.

SYGMA 2023 –A National level IT Fest: A One day National level IT fest was conducted on 20 May 2023 by BCA department of SDM College of business management, Mangalore. The fest came up with the theme Neo Samkhya A universe of endless possibilities. Mr Vishnu Shashank B. Founder and CEO ISIRI technologies Pvt Ltd. Mangaluru was the Inaugurator

GENESIS 2022: Genesis a University Level Management Fest was organised on 30 November 2022. Dr. Usha Prabha N Nayak, Co-Founder and Vice Chairperson, Expert Group of Institution was the inaugurator. Mr. Mahesh Nedle, Proprietor Naran's Foods, Mangalore, an alumnus of the college was the guest of honour.

INSPIRE 2022: BCA department organised inter –collegiate Inspire-IT fest 2022 for BCA students on 30 November 2022, was inaugurated by Mr. Karan, Sanjay Gathani, Senior Software Engineer- Ellucian, Bangalore. Mr. Karan, Sanjay Gathani, in his inaugural address motivated the students to make the best use of opportunities provided.

College Annual Day Celebrations: College annual day celebrations was held on 23 May 2023 at 9.30 a.m. in the college premises. Dr. Premalatha, Principal Canara College, Mangalore and Mr. Rahul Amin, Actor and Director, Tulu film industry (Alumna of SDMCBM) were the Chief Guests. Principal Smt. Aruna P. Kamath presented the college annual report. Rank students were honoured in this programme. Scholarships and awards were distributed to the students.

STUDENT FACULTY/ STUDENT SEMINARS:

- A student faculty programme on Emotional Support by Sheethal and Shloka of II BBA 'C' was conducted for I B.Com on 11 October 2022. The objective of the session was to motivate the students to have positive attitude in life.
- A student faculty programme on Ability to resolve conflicts by Sheethal and Melita of II BBA 'C' was conducted for I BBA 'A' on 14 October 2022. The objective of the session was to help the students resolve their day to day conflicts.
- A student faculty programme on Democracy, Expression, & Social Media by Sheethal and Melita of II BBA 'C' was conducted for I BBA 'C' on 19 October 2022. The objective of the session was to create awareness about the effects of social media posts.
- A student faculty programme on Employee or Employer by Rahul and Aakansha of III BBA 'A' was conducted on 22 October 2022 for I BBA 'B'. The objective of the session was to develop entrepreneurial ideas among the students.
- The Economics department organized a student seminar on Social Media and its impact on society for I BBA 'B' students by Mr. Prashanth of III BBA 'A' on 24 November 2022. The objective of the programme was to make students to aware about recent developments in banking sector and its uses.

- Economics department organized a student Faculty on Impact of social media on Economic growth by Ms. Chandana of III BBA 'A' on 24 November 2022. The objective of this programme was to show how social media could contribute positively to geopolitics and economic growth. The programme was coordinated by Mrs. Shashikala K.G.
- BCA department organized a student Faculty on Pseudocode to I BCA 'A' by Mr. Chethan J Rao of III BCA 'B' of III BBA 'A' on 17 November 2022. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, improve communication and gain confidence. . The programme was coordinated by Mr. Arun F. Sequiera.
- The Hindi Department organised a Student Faculty Programme on 12th December 2022. The topic was Maa mujhebbhi school jaanahai written by Dr.Suresh Muley. The objective of conducting an activity was to make student realise the importance of education in their life.
- The Business Law association organised a student faculty programme on Pricing Strategies for I B.Com by Ms. Deepika and Ms. Jhanvi of III BBA 'B' on 12 December 2022. The objective was to enhance the communication and presentation skills.
- The finance Department organised student faculty Programme on Henry Fayol's 14 principles by Adish of III BBAHRD for I BCA B students on 2 January 2023. The objective of the programme was to make students acquaint with the various concepts Principles of Management.
- Kannada department organised student faculty programme on 'ಕನ್ನಡದ ಚೆಲುವು'-ಒಂದು ವಿಶ್ಲೇಷಣೆ for I BCA students by Archith Jain and Ashish of II BBA on 6 Jan 2023. The objective was to enhance the communication and presentation skills.
- The HR association organized a student faculty programme on Employee Engagement and Employee Branding to I BA(HRD) students by. Adish Uchil of III BA(HRD) on 7 January 2023. The objective of the programme was to enlighten the students about Employee Engagement and Employee Branding in the organization.
- Kannada Department organized student faculty programme on ಮನೋವಿಜ್ಞಾನದ ಹಾಡು ಒಂದು ವಿಶ್ಲೇಷಣೆ for I BA(Hrd) students by Nireeksha of III BCA B on 5 January 2023. The objective was to enhance the communication, presentation skill and to develop confidence among students.
- Finance Department organised student faculty programme on Time Value of Money for II BBA A students by Mr. Naman Bohra of III BCom on 6 April 2023. The objective of the programme was to improve the students teaching and communication skill.
- Finance Department organised student faculty programme on Personality Development for III BA(HRD) students by Ms. Deepika Sharma of III BCom on 17 May 2023. The objective of the programme was to improve the students teaching and communication skill.
- Commerce Department organised student faculty programme on Role of Digital Media for I BBA B students by Ms. Keerthana of III BBA A on 1 July 2023. The objective of the programme was to familiarize the participants with various forms of digital media and highlight their significance in today's world.
- Commerce Department organised student faculty programme on Use of Tools in Enhancing Skills for I BCOM students by Mohammed Shameer of III BA HRD on 3 July 2023. The objective of the programme was to create an awareness about various tools available in enhancing skills of students.

- Commerce Department organised student faculty programme on New Trends in Marketing for I BBA A students by Ms. Sweedel Lasrado of III BA(HRD) on 5 July 2023. The objective of the programme to make students understand and apply the principles of segmentation, targeting, positioning, and differentiation as keys to marketing strategy.

SPORTS ASSOCIATION

International Yoga Day 2023: International Yoga Day was celebrated in collaboration with sports department, NSS unit and Red cross celebrated International Yoga Day on 21 June 2023 with great enthusiasm and fervor. The chief guest for the programme was Shree Gopalakrishna Delampady Yoga Prathisthana.

Sports Meet 2023: The College Annual Athletic meet was held at Mangala stadium on 31 January, 2023. Mr Ravi Y Naik Department of youth empowerment and sports, Dk district

Intercollegiate Men Handball Tournament : Our college conducted intercollegiate men handball tournament Udupi Shri Admar Mutt H. H. Sri Vibhudesha Theertha Swamiji reverential memorial ever rolling trophy in collaboration with Mangalore University on 22 December 2022 .The programme was inaugurated by Sri Pushparaj Hegde, common wealth gold medallist in weightlifting and Ekalavya award. The chief guest for the tournament was Dr. Kishore Kumar C.K Registrar Mangalore University.

COLLEGE LIBRARY

The College Library has a collection of over 25009 valuable volumes of books on different disciplines values of which is Rs. 41,37,693/-. It has a subscription of 12 Newspaper and 65 Periodicals. It has acquired the most recent publications in diverse areas of management discipline. Fully computerized library is well stocked with numerous management related, social science books, CD ROMs and cassettes spanning all aspects of

management and IT related topics along with a rich collection of project reports, Industries and Company information. It also subscribes to 22 National and International Journals, Periodicals and business publications.

Library Automation: Library is using EERPMS, in house developed software, for storing and retrieving the bibliographical information, maintaining circulation desk and for providing OPAC services. OPAC is accessible over the internet through our college website. Intranet facility allows users to access digital resources such as video, audio and e-books inside the campus.

N-LIST: The college subscribes to National Library and Information Service Infrastructure for Scholarly Content (N-LIST). It is funded by the Ministry of Human Resources Development under its National Mission on Education through ICT. It provides access to more than 6,000 e-journals (including current issues with 5-10 years back file) and more than 3,00,000 e-books.

The library provides both print and online access to 22 journals from Sage publications.

The library has an airy and a spacious reading room, which provides a quiet ambience for serious study. It is well equipped with computers and Internet connectivity to facilitate data collection and research. Cubicles for individual study, new arrival display rack, terminals for OPAC access, magazine and journal display rack are some of the facilities available. The library is open from 8.00a.m. to 6.00p.m. every day.

Institutional Membership: The library has inter-library loan facility from the following libraries-

1. SDM Institute for Management Development Library, Mysore.
2. SDM Law College Mangaluru

The members of SDM College of Business Management Library can access to the resource in the above libraries with the permission from the librarian of the Institute.

INSTITUTIONAL REPOSITORY: Dspace is an open source repository software package. At present Students project report, Question papers and other information related to Business Management subject are collected and allow the library users to browse that information.

Reprographic Service: The reprographic service is available in library at nominal charges.

Learning Resource Centre :The learning resource centre equipped with 17 terminals with latest hardware and software is made available for the entire user group.

RESULTS

College bagged following ranks during September/October 2022 University Examinations.

Sl. No.	Course	Name of the Student	Rank
1.	BBA	M. K. SWATHI	III RANK
2.	BBA	HITHASHREE	IV RANK
3.	BA(HRD)	RAFIL AHMED	II RANK

STAFF EMPOWERMENT

Mrs. Aruna P. Kamath

- Visited Cambridge, Oxford and Greenwich Universities, UK on 30 May, 7 June and 13 June 2023 respectively.

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M.

- Attended the BA (HRD) Board of Studies meeting of Mangalore University on 6 September 2022.
- Was the resource person for one day Workshop on NEP-IV Semester BBA Syllabus of Mangalore University organized by Dr. Nitte Shankara Adyanthaya Memorial First Grade College, Nitte' on 1 April 2023.

- Attended National Conference on Tourism & Hospitality Industry in India and presented a paper on Women Entrepreneurship: Prospective and challenges on 27th May 2023 at Moti Mahal College of Hotel Management, Mangalore.
- Attended and presented a paper titled Green Banking Services offered by Public and Private Sector Banks – A comparative study with special reference to Mangalore city at a National Conference on Resilience to Reinvention - Building Foundations for the future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Gayathri K.

- Was the Resource person in one day Workshop on NEP –IV Semsester BBA Syllabus of Mangalore University held at Dr. Nitte Shanakara Adyanthaya Memorial First Grade College, Nitte, Mangalore on 1 April 2023.
- Presented a paper titled A study on teachers opinion on National Educational Policy in the national conference on Implementation of National Education Policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome, organized by Mangalore University Vibhag in collaboration with Mangalore University, Mangaluru, Karnataka State Higher Education Council (KSHEC), Bengaluru, on 26 May 2023.
- Attended Mangalore University BA(HRD) BOE meeting held at SDM College of Business Management on 21 and 22 June 2023.

Mrs. Sowmya Hegde

- Attended Ten days (35 hours) National Level Online Faculty Development Programme on 'Social Science Research and Professional Development of Teachers,'organized by Shree Durgaparameshwari Temple First Grade College, Kateel held from 27 October 2022 to 05 November 2022

- Published an article entitled Relationship between Competencies and Demographic variables of the employees: Competency Mapping of Private Sector Banks. in Orissa Journal of Commerce, Vol 43, Issue 4 (October- December 2022), listed in the UGC CARE, with ISSN number 0974-8482.
- Published an article entitled A study on Digital Wallets and Consumer Awareness Towards Digital Wallets in International Journal of Research in Management Studies, Vol. 7, No.1 – January 2023 with ISSN number 2455- 7595.
- Authored a Book titled Inclusive Finance with the ISBN number of 978-81-91023-09-1.
- Successfully Completed Pre - Submission Colloquium of Doctoral Thesis on 6th July 2023 and thesis approved for submission..

Mr. Gururaj G.

- Attended and presented a paper titled Shrinking roof tile Industry in Dakshina Kannada : A Case Study with reference to Mangalore roof tile industries at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.

Mr. Praveen D.

- Attended one day University Level Workshop on III Semester BBA (NEP)Syllabus organized by Forum of Business Management Teachers (FOBMAT) (R) in association with Government First Grade College and Centre for P. G. Studies, Thenkanadiyur, Udupi on 29 October 2022.
- Attended Prajna 2023 Educational symposium for Lecturers and Professors on the theme Education for empowerment held at RamakrishnaMath,Mangaluru on 21 January 2023.

- Attended one day workshop on IV semester NEP B.Com Courses held at MGM College, Udupi on 5 April 2023.
- Presented a paper titled A empirical study on the consumer awareness and challenges of digital marketing-with reference to latest marketing development organised by SDM College of Business Management Post Graduation Centre for Management Studies and Research Mangalore on 16th June 2023.

DEPARTMENT OF MARKETING MANAGEMENT

Mrs. Kavitha Prabhu

- Attended one day workshop on Fourth semester NEP B.Com Courses held at MGM College, Udupi on 5 April 2023.
- Attended and Presented a paper titled Transformative effect : Artificial intelligence and Managerial decision making . in one day International virtual conference on DRISHTI-2023 -A New Era in Management & Technology, organized by Vivekananda college of Engineering and Technology on 26 July 2023.

Mrs. Shwetha Y.

- Attended Ten day National Level Online Faculty Development Programme on Social Science Research and Professional Development of Teachers organized by Shree Durgaparameshwari Temple First Grade College, Kateel held from 27 October 2022 to 05 November 2022.
- Presented and Published a paper titled A study on consumer Awareness towards Online Shopping with reference to Mangalore City in the proceedings St Aloysius Prakashana with ISBN No-978-81-963171-0-2 pg no: 260-277 in one day National conference on Collaborating across Disciplines through Interdisciplinary Research held at St. Aloysius College (Autonomous), Mangalore, on 19 April 2023.

- Attended and Presented a paper titled A study on the Impact of Brand Ambassadors on Consumer Perception of Brands with reference to UG Students in One day National conference on Resilience to Reinvention- Building Foundations for the future held at SDM College of business Management post Graduate centre for management studies, Mangalore on 16 June 2023 .
- Attended and Presented a paper titled A study on consumer Awareness towards Electronic Shopping with reference to Mangalore City in One day International conference DRISTHI-2023 A new Era in Management and Technology held at Vivekananda College of Engineering and Technology, Puttur, on 26 July 2023.
- Attended a National Webinar on Entrepreneurship skill, Attitude and Behaviour Development organized by Smt. Bangaramma Sajjan Arts, Commerce and Science for Women ,Vijayapur held on 26th July 2023.

Mrs. Deepashree G. Shenoy

- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization*, D.K District Consumer Information Centre, Mangalore at Mangalore on 03 December 2022.
- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization*, D.K District Consumer Information Centre, Mangalore at Mangalore on 08 April 2023.
- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization*, D.K District Consumer Information Centre, Mangalore at Mangalore on 10 June 2023

- Attended and presented the paper on a topic Women Entrepreneurship and their startup's at the national conference on Resilience To Reinvention-Building Foundations For The Future on 16th June, 2023 organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore.

Mrs. Rashmi T.

- Attended a National Consumer Day organized by District Federation of Consumer Organization*, D.K District Consumer Information Centre, Mangalore at Mangalore at Besant Women's College , Mangalore. on 24 December 2022.
- Participated as a delegate in one day university level workshop on III Semester BBA(NEP) syllabus on the subject Cost Accounting organized by Forum of business management Teachers (FOBMAT) * in association with Government First Grade College & Centre for P.G studies, Thenkanadiyur, Udupi on 29 October 2022.
- Participated as a delegate in one day university level workshop on IV Semester BBA(NEP) syllabus on the subject Financial Management organized by Forum of business management Teachers (FOBMAT) * in association with Dr. NSAM First grade college, Nitte on 1 April 2023.
- Attended and presented the paper on a topic Women Entrepreneurship and their startup's at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.
- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization*, D.K District Consumer Information Centre, Mangalore at Mangalore. on 03 December 2022.

- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization®, D.K District Consumer Information Centre, Mangalore at Mangalore on 08 April 2023.
- Attended a review meeting on Consumer Education Course organized by District Federation of Consumer Organization®, D.K District Consumer Information Centre, Mangalore at Mangalore on 10 June 2023
- Attended a programme on Awarding of Certificate and Metals organized by District Federation of Consumer Organization®, D.K District Consumer Information Centre, Mangalore at Mangalore on 12 July 2023

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mrs. Anasuya

- Was the resource person for one day workshop on New Education Policy IV Semester BBA Syllabus of Mangalore University held at Dr. NSAM First Grade College , Nitte on 01 April 2023.

Mrs. Preethika Dharmapal

- Attended and presented a paper titled Impact of Artificial Intelligence in Education in the International Conference Drishti 2023 A New Era in Management and Technology held at Vivekananda College of engineering and technology Puttur on 26 July 2023.

DEPARTMENT OF COMMERCE

Mrs. Manju H.

- Was a resource person on Organizational Behaviour in BBA Syllabus Revision workshop held at GFGC Thenkanidiyoor Udupi on 29 October 2022.

- Attended Mangalore University BBA BOE meeting at Shree Devi College, Mangalore from 13 to 15 June 2023.
- Attended and Presented a paper titled A Study on impact of HR development practices on Employee productivity in Banking Sector with special reference to Union Bank of India Mangaluru in one day International virtual conference on DRISHTI-2023 -A New Era in Management & Technology, organized by Vivekananda college of Engineering and Technology on 26 July 2023.

Mr. Thilakraj G.

- Honoured with 'Best Social Worker Award - 2022' in appreciation of excellence in social work by DR K V Devadiga Charitable trust * and Karnataka Rajya Devadigara Sangha * on 25 September 2022.
- Was the Resource person in University Level Workshop on III Semester BBA (NEP)Syllabus on Rural Marketing organized by Forum of Business Management Teachers (FOBMAT) (R) in association with Government First Grade College and Centre for P. G. Studies, Thenkanadiyur, Udupi on 29 October 2022.
- Successfully completed Doing Doctoral-Level Research (DDLRSU) Programme held during September 2022 to February 2023 organized by Research & Innovation Council, Srinivas University.
- Attended a Faculty Development Programme for NSS/Nodal Officers on Career Guidance and 21st Century Skills under Project Code Unnati held on 7 and 8 March 2023.
- Presented a paper titled A study on teachers opinion on National Educational Policy in the national conference on Implementation of National Education Policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome, organized Mangalore University Vibhag in collaboration with Mangalore University, Mangaluru, Karnataka State Higher Education Council (KSHEC), Bengaluru, on 26 May 2023.

- Attended Mangalore University BA(HRD) BOE meeting held at SDM College of Business Management on 21 and 22 June 2023 .
- Presented a paper titled Green banking services offered by Public and private sector banks – A comparative study with special reference to Mangalore city at a National Conference on Resilience to Reinvention - Building Foundations for the future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.
- Attended and Presented a paper titled E banking services offered by Public and private sector banks in one day International virtual conference on DRISHTI-2023 -A New Era in Management & Technology, organized by Vivekananda college of Engineering and Technology on 26 July 2023.

Mrs. Veena D. Kotian

- Attended one day workshop on NEP III semester B.Com syllabus organized by Mangalore University Commerce Teachers Association (MUCTA) at Shri Dhavala College, Moodabidri on 22 October 2022.
- Was a Resource person in one day workshop on NEP - IV Semester BBA Syllabus of Mangalore University held at Dr. Nitte Shankara Adyanthaya Memorial First grade college, Nitte on 1 April 2023.

Mr. Akshith Kumar K.

- Attended III semester one day workshop organized by Mangalore University Commerce Teachers Association (MUCTA) at Shri Dhavala College, Moodabidri on 22 October ,2022.
- Participated in Ten-days National Level Online Faculty Development Programme on 'Social Science Research and Professional Development of Teachers' organized by Shree Durgaparameshwari Temple First Grade College, Kateel held from 27 October to 05 November 2022.

- Participated in 9 days Faculty Development Programme on 'Design and development of industry led curriculum in technological era' organized by AMET university from 14 to 22 December 2022.
- Participated in National workshop on 'Business Combinations and consolidations- conceptual Approach' organized by St. Joseph's Degree and PG college on 28 November, 2022.
- Participated in 10 days National level Online Faculty Development Programme on 'Social science research and professional development of teachers' organized by Shree Durga Parameshwari Temple First Grade College Kateel from 27 October to 05 November, 2022.
- Participated in five days Faculty Development Programme on Contemporary Issues in Taxation, Investment, Banking and Analysis organized by IQAC of Milagres college, Hampankatta , Mangalore and Government first grade college Kavor from 10 April to 14 April 2023.
- Attended weekend online workshop on Quantitative Data Analysis Using SPSS organized by Leksha Research Centre, Gandhinagar, Gujarat from 31st March to 2nd April, 2023.
- Participated International E- conference on Exploring digital Proficiency : A Platform for Enhancing Teaching and Research skills organized by SDM College of Business Management Post Graduation Centre for Management Studies and Research Mangalore from 20th and 21st January 2023.
- Attended and presented paper titled An Analysis on Skilling India, Youth Empowerment and Nation building with special reference to Dakshina Kannada district organized by SDM College of Business Management Post Graduation Centre for Management Studies and Research Mangalore from 20th and 21st January 2023.

- Attended IV semester one day workshop organized by Mangalore University Commerce Teachers Association (MUCTA) at MGM college Udupi on 5th April,2023.
- Attended and presented paper titled Digital Marketing tools usage and analysis with reference to Dakshina Kannada District at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.
- Participated in National conference on Implementation of National Education Policy 2020: challenges and way forward: curriculum Assessment and Outcome held on 26th May 2023at university College, Mangalore .
- Attended and presented paper titled Mobile Apps and its application: A study with reference to selected rural areas of Mangaluru taluk at Two day International conference organized by the department of Commerce and Business Administration, Field Marshal K M Cariappa College, Madikeri on 16 and 17 June 2023.
- Published an article on Mobile Apps and its application: A study with reference to selected rural areas of Mangaluru Taluk in Journal of the Asiatic Society of Mumbai, Vol. 97, No.7 – July 2023 with ISSN number 0972-0766.

Ms. Pooja Anchan

- Participated in Prajna 23 Symposium for professors and lecturers at Ramakrishna Math,MangaladeviMangaluru on 21 January 2023.
- Attended FDP on Financial Education and Investment Awareness organized by Mangalore University in association with Karnataka State Higher Education Council and National Stock Exchange Academy at Mangalore University, Konaje on 13 and 14 October 2022.

- Attended and Presented a paper titled AnEmperical study on the Consumer Awareness and Challenges of Digital Marketing with reference to latest Marketing Development at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.
- Participated in one day State level Workshop on ‘An Introduction to Intellectual Property Rights’ organized by the IPR & Innovation Centre of SDM Law College, Mangalore, on 16 June 2023.

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K. G.

- Attended and Presented a paper titled Current Social Entrepreneurship Activities of Udupi City People: A Study in one day International virtual conference on DRISHTI-2023 -A New Era in Management & Technology, organized by Vivekananda college of Engineering and Technology on 26 July 2023.

Dr. Prasanna Kumar T.

- Attended and presented the paper titled Booming Used Car Industry: A Case Study On Selected Car Showrooms At Mangalore, Dakshina Kannada District at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June, 2023.

DEPARTMENT OF EDP

Mrs. Supritha

- Attended and presented a paper on Booming Used Car Industry: A Case Study on Selected Car Showrooms at Mangalore, Dakshina Kannada District at a national conference on Resilience to

Reinvention- Building Foundations for the Future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

DEPARTMENT OF BUSINESS LAW

Mrs. Sanjana

- Attended FDP on Financial Education and Investment Awareness organized by Mangalore University in association with Karnataka State Higher Education Council and National Stock Exchange Academy at Mangalore University, Konaje on 13 and 14 October 2022.
- Participated in Ten-days National Level Online Faculty Development Programme on 'Social Science Research and Professional Development of Teachers' organized by Shree Durgaparameshwari Temple First Grade College, Kateel held from 27 October to 05 November 2022.
- Participated in 9 days Faculty Development Programme on 'Design and development of industry led curriculum in technological era' organized by AMET university from 14 December to 22 December, 2022.
- Participated in five days Faculty Development Programme on Contemporary issues in taxation, investment, Banking and analysis organized by IQAC of Milagres college, Hampankatta, Mangalore and Government first grade college Kavoov from 10 to 14 April 2023.
- Participated in one day Workshop on 'Artificial Intelligence – NEP 2020' organized by Mangalore University in association with KSHCEC, Bangalore Future Skills Prime, NASSCOM at Mangalore University, Konaje, on 04 May 2023.
- Participated in National Level Special Lecture Series-7 on 'Importance of Millet in our Diet' organized by K.L.E Society's Arts and Commerce College, Gadag in association with Government First Grade, Ankola on 24 May 2023.

- Attended and Presented a Paper titled 'Digital Learning – Felicity or Irritant. A study with reference to UG College lecturers' perception with regard to digital learning in Mangaluru City' in the National Conference on Implementation of National Education Policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome' organized by Karnataka Rajya Mahavidyalaya Shikshak Sangh in collaboration with Mangalore University and KSHCEC, Bengaluru on 26 May 2023.
- Attended and Presented a paper titled Digital Marketing tools usage and analysis with reference to DK at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.

DEPARTMENT OF COMPUTER APPLICATION

Mrs. DivyaUchil

- Attended and presented a paper on Rural Tourism - Need and Challenges in Indian Context at National Conference on Tourism and Hospitality Industry in India'--Tourism and Environment organized by Moti Mahal College of Hotel Management- Falnir -Mangalore on 27 May 2023.
- Attended and presented a paper titled Impact of Social media on Public Relations Strategies at the National Conference on Resilience to Reinvention - Building Foundations for the future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

Mr. Arun F. Sequeira

- Attended BOS meeting for UG and PG Programmes offered by the Department of Computer Science, TheYenepoya Institute of Arts, Science, Commerce &Management, Yenepoya (Deemed to be University), Balmatta, Mangalore on 26 October 2022.

- Attended UG Board of Studies meeting held in, The Yenepoya Institute of Arts, Science, Commerce and Management College, Balmatta, Mangaluru on 8 April 2023.
- Participated in the interaction session with Mr. N. R. Mohan, NAAC Advisor, Bangalore at Joint Director Office, Hampakatta, Mangalore on 13 March 2023.
- Attended One-Day Workshop on Accreditation and Ranking of HEI organized by Internal Quality Assurance Cell (IQAC) in association with Association of British Scholars, Mangalore, held at Mangalore University, Konaje on January 21, 2023 at Mangala Auditorium.
- Attended a five days Faculty Development Programme on Contemporary Issues in Taxation, Investment, Banking & Analysis organized by IQAC of Milagres College, Hampankatta, Mangalore, Padua College of Commerce and Management, Mangalore and Government First Grade College, Kavoor from 10 to 14 April 2023.
- Attended BOE meeting at St. Aloysius College (Autonomous), Mangaluru on 4, May 2023.
- Attended and presented a paper titled NEP 2020: A theoretical Analysis with reference to Bachelor of Computer Application in the National Conference on Implementation of National policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome organized by Karnataka Rajya Mahavidyalaya Shikshak Sangh in collaboration with Mangalore University, Mangaluru and Karnataka State Higher Education Council, Bengaluru held at University College, Mangaluru on 26th May 2023.
- Attended and Presented a paper titled Cryptocurrency and its Future in India in the National Conference on Resilience to

Reinvention - Building foundations for the future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Shashikala Shetty

- Presented a paper titled Risks involved in e-payment and its prevention measures in the National Conference on Resilience to Reinvention - Building foundations for the future held at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 16 June 2023.
- Invited as a Judge for patriotic singing competition at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 19 June 2023.

Mrs. Sowmya Jyothi

- Presented a paper titled E-Security: Protecting Business from Online Threats at the National Conference on Resilience to Reinvention - Building Foundations for the future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Shashiprabha

- Was the resource person for the seminar on Network Security and Management- Encryption at Sri Ramakrishna College, Mangalore on 3 June 2023.
- Attended and presented a paper on the topic Behavioral Intention to use E-learning among Students at a national conference on Resilience to Reinvention- Building Foundations for the Future organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Reshmi B R

- Attended and Presented a paper titled Impact of skill India of initiative on future professionals in the National Conference on Resilience to Reinvention - Building foundations for the future held at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Yogita Patgar

- Participated in Prajna 23 Symposium for professors and lecturers at Ramakrishna Math, Mangaladevi, Mangaluru on 21 January 2023.
- Presented a paper titled E-business Empowerment: Implementations of ERP through cloud computing in the National Conference on Resilience to Reinvention - Building foundations for the future held at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 16 June 2023.

Mrs. Shruthi K.

- Presented a paper titled Youth's Prediction in IT sector: Workplace in the future in the National Conference on Resilience to Reinvention - Building foundations for the future held at SDM College of Business Management Post Graduate Center for Management Studies and Research, Mangalore on 16 June 2023.

DEPARTMENT OF ENGLISH

Mrs. Madhumathi J. Raja

- Organized one day workshop on Peer Led Suicide Prevention Programme for Students of Educational Institution in association with National Institute of Mental Health and Neuro Sciences, Bengaluru, Father Muller Medical College, Mangaluru, Manashanthi Counselling Research and Training Centre, Mangaluru and Suicide Lifeline, A Unit of Susheg Charitable Trust at SDM College of Business Management, Mangalore on 16 December 2022.

- Attended and Presented a paper titled Spinning towards revolutionary methods in E-learning in India in one day International virtual conference on DRISHTI-2023 - A New Era in Management & Technology, Organised by Vivekananda college of Engineering and Technology on 26 July 2023.
- Attended a university level talk on Viveka Samvaada - An Evening with Mr. Vivek Shanbhag organized by Association of English Teachers at Canara College Mangalore on 25 July 2023.
- Attended one day workshop on IV Semester - UG English Syllabus (N.E.P Scheme) organized by Association of English Teachers at Padua College Mangalore on 25 April 2023.

Mrs. Kavya U.

- Organized one day workshop on Peer Led Suicide Prevention Programme for Students of Educational Institution in association with National Institute of Mental Health and Neuro Sciences, Bengaluru, Father Muller Medical College, Mangaluru, Manashanthi Counselling Research and Training Centre, Mangaluru and Suicide Lifeline, A Unit of Susheg Charitable Trust on 16 December 2022.
- Attended and presented a paper titled An Empirical Study of the Opportunities and Challenges in Indian Online Banking in one day international conference on Dhrishti 2023- A New Era in Management and technology organized by Vivekananda College of Engineering and Technology, Puttur on 26 July 2023.
- Attended a university level talk on Viveka Samvaada - An Evening with Mr. Vivek Shanbhag organized by Association of English Teachers at Canara College Mangalore on 25 July 2023.
- Attended one day workshop on IV Semester - UG English Syllabus (N.E.P Scheme) organized by Association of English Teachers at Padua College Mangalore on 25 April 2023.

Ms. Lolita Neeta D'souza

- Attended Prajna 2023 Educational symposium for Lecturers and Professors on the theme Education for empowerment held at RamakrishnaMath,Mangaluru on 21 January 2023.
- Attended one day workshop IV semester -UG Syllabus NEP scheme held at Padua College of Commerce and Management, Mangaluru on 25 April 2023.
- Attended and presented a paper titled Digital Marketing tools usage and analysis with reference to DK at the national conference on Resilience To Reinvention-Building Foundations For The Future organized by SDM College Of Business Management Post Graduate Centre For Management Studies And Research Mangalore on 16 June 2023.
- Attended a four day workshop on Understanding our Adolescents, Suicide Prevention and Introduction to Therapeutic Counselling organized by Abhyuday .Nitte (DU) sponsored by Wipfli LLP from 18 to 21 July 2023.
- Was Invited as the resource person for a talk on Entrepreneurship at Pragathi and Spoorthi 2023 organized by t St.Aloysius College on 4 August 2023.

DEPARTMENT OF KANNADA

Mrs. Jeevitha D.

- Was a Resource Person for UNITY week celebration and gave a talk on Unity in Diversity at District Jail Department, Kodialbail, Mangalore on 21 November 2022.
- Attended Kannada BOE meeting of Mangalore University at Car Street College , Mangalore from 11 to 13 January 2023.
- Attended Kannada BOE meeting of Mangalore University at Car Street College, Mangalore from 21 to 23 June 2023

DEPARTMENT OF HINDI

Dr. Jyothi

- Attended and presented a paper titled 'Chitra MudgalLlikhitChehre' in the one Hindi Syllabus workshop held at University college Mangalore on 21 November 2022.
- Participated in one National Hindi seminar on 'spelling Error in Hindi Language and its Linguistic Solution' organized by MRPL,Mangalore on 21st March 2023.
- Attended Mangalore University Hindi Syllabus workshop held at University college Mangalore on 25 May 2023.
- Attended Mangalore University Hindi BOE held at Canara College , Mangalore on 11 to 14 January 2023.
- Attended Mangalore University Hindi BOE held at Canara College , Mangalore from 19 to 21 June 2023.

Dr. Shalini

- Attended Mangalore University Hindi Syllabus workshop held at university college Mangalore. on 25 May 2023.
- Participated in one National Hindi seminar on 'spelling Error in Hindi Language and its Linguistic Solution' organized by MRPL,Mangalore on 21st March 2023.
- Attended and presented paper titled 'Mata Vimata' in the one day Hindi Syllabus workshop held at University college Mangalore on 21 November 2022.

LIBRARY DEPARTMENT

Mr. Muralidhar Hegde

- Published a paper on the topic Bibliometric study on KIIT and JLICT Library and Information Science Journals: 2020-2021 In journal of Library and Information Communication technology Vol No 12, issue No 1, ISSN 2278-3482, 2023.

SPORTS DEPARTMENT

Mr. Sudarshana K.

- Nominated as a Manager of Mangalore University Karate Men and Women team for the year 2022-2023

STUDENT ACHIEVEMENT 2022-2023

NSS:

NSS Volunteer Mr. Bhavish K Shetty of II BBA A participated in National Level Republic Day Parade held at New Delhi on 26 January 2023.

- Participated in State Level Edu-Cultural Fest 'B.Voc Utsava' organized by SDM PG Centre, Ujire held on 22 & 23 June 2023, won the Overall Championship and following individual prizes:

Mr. Rajesh	Start Up Pitch	I Place
Mr. Ashish Bekal	Start Up Pitch	I Place
Mr. Ayman Aseef	Markerting	I Place
Ms. Swathi Prabhu	Markerting	I Place
Mr. Dawson Lester Lobo	Tech it out	II Place
Mr. Dawson Lester Lobo	Motor Mouth	I Place
Mr. Dawson Lester Lobo	Bug e fix	I Place
Mr. Dev	BGMI	I Place
Mr. Tushar	BGMI	I Place
Mr. Ayush	BGMI	I Place
Mr. Karthik	BGMI	I Place

- Participated in Inter-Collegiate Fest 'Bequest-2023' organized by Besant Women's College, Mangalore held on 08 June 2023, won the Overall Winners and following individual prizes:

Mr. Nikhil	Reel Making	I Place
Mr. Vasuki	Reel Making	I Place
Mr. Rithvik	Symmetry, Martech, Adfrenzy	I Place
Mr. Nikitha	Symmetry, Martech, Adfrenzy	I Place
Mr. Jishnu	Symmetry, Martech, Adfrenzy	I Place
Mr. Ashfan	Symmetry, Martech, Adfrenzy	I Place

- Participated in State Level IT Fest 'Pinnacle-2K23' organized by St. Philomena College held on 07 June 2023, won the Overall Runners and following individual prizes:

Ms. Vaishnavi TS	IT Manager	I Place
Mr. Dawson Lester Lobo	IT Quiz	I Place
Mr. Mokshith Narayan	IT Quiz	I Place
Mr. Niswarth Jain	Suprise event	I Place

- Participated in National Level Management Fest 'Inspira-2023' organized by Srinivas University, Mangalore held on 22 June 2023 and won the following prize:

Mr. Dheeraj Prabhu	Finance	II Place
Mr. K Ruthran	Finance	II Place

- Participated in National Level UG Fest 'Flames-2023' organized by Centre for Management Studies and Research PA College of Engineering held on 26 June 2023, won the Overall Runners and following individual prizes:

Ms. Kushi Bhansali	Best Manager	I Place
Ms. Sweedel Lasrado	Human Resource	I Place
Ms. Nikita Kini	Human Resource	I Place

Ms. Rajvi Vyas	Marketing	I Place
Mr. Harsh Singala	Marketing	I Place
Mr. Archith Jain	Kannada Event	I Place
Mr. Ashish Bekal	Kannada Event	I Place

Management and IT Fests:

- Participated in National Level Inter-Collegiate Fest 'Can Fest' organized by Canara College, Mangalore held on 11-12 April 2023, won the Overall Winners and following individual prizes:

Mr. Harsh	CEO	I Place
Mr. Rajesh	G20	I Place
Mr. Ashish	G20	I Place
Mr. Dheeraj	Finance	I Place
Mr. Ruthran	Finance	I Place

- Participated in State Level Intercollegiate Management Fest 'Exuberance 23' organized by Shree Devi College, Ballalbagh held on 25 May 2023, won the Overall Winners and following individual prizes:

Ms. J Pavitra Bharathi	Treasure Hunt	I Place
Ms. Sabha Ambrin	Treasure Hunt	I Place
Mr. Vasuki	Photography	II Place
Mr. Nikhil	Photography	II Place
Ms. Madhu	Rangoli	I Place
Ms. Ashika	Rangoli	I Place
Ms. Kushi Bhimani	Best Manager	I Place

Ms. Sweedel Lasrado	Marketing	I Place
Ms. Rajvi Vyas	Marketing	I Place
Mr. K Ruthran	Finance	I Place
Mr. Dheeraj Prabhu	Finance	I Place

- Participated in National Level Technical, Cultural and Management Fest 'Medha 23' organized by Shree Devi Institute of Technology held on 05 & 06 May 2023, won the Overall Runners and following individual prizes:

Mr. Dawson Lester Lobo	IT Quiz	I Place
Ms. Madhu	IT Quiz	I Place
Mr. Rajath	Web Design	I Place
Ms. Kavyashree	Web Design	I Place
Ms. J Pavitra Bharathi	Treasure Hunt	I Place
Ms. Sabha Ambrin	Treasure Hunt	I Place

- Participated in National Level UG Fest 'Shriyans 2k23' organized by Srinivas Institute of Technology, Valachil, Mangalore held on 24 May 2023, won the Overall Runners and following individual prizes:

Mr. Nikhil	Photography & Videography	II Place
Mr. Thanush	Stand-Up Comedy	I Place

- Participated in National Level Commerce Fest 'Stalwart-2K23' organized by SDM College, Ujire held on 01 & 02 June 2023, won the Overall Runners and following individual prizes:

Ms. Deepika Bhat	Marketing	I Place
Ms. Rajvi Vyas	Marketing	I Place

Ms. Kushi Bhimani	Best Management	I Place
Mr. Dev	BM Team	I Place
Mr. Ashfan	BM Team	I Place
Mr. Jishnu	BM Team	I Place

- Participated in Case Study, Product Development and Mad AD competition organized by Swastika National School on 5 June 2023, won the Overall Runners and following individual prizes:

Sanjeevini	Best Participant
Adhish Uchil	Best Participant
Sanjeevini	Mad AD - Winners
Chaithra P	Mad AD - Winners
Rajatha	Mad AD - Winners
Ashray Shetty	Mad AD – Winners

- Participated in UG Level Commerce and Design Fest ‘Krtva ‘23’ organized by Akshaya College, Puttur held on 08 June 2023 and won the following prizes:

Ms. Zaheera	Marketing	I Place
Ms. Deepika Bhat	Marketing	I Place
Mr. Manvith	Marketing	I Place

- Participated in National Level Inter-Collegiate Talent Quest ‘FANDOME’ organized by School of Social Work Roshni Nilaya, Mangalore held on 25 November 2022 and won the following prize:

Mr. Harsh Singala	Stress Interview	I Place
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- Participated in University Level Management Fest ‘Genesis’22’ organized by SDM College of Business Management, Mangalore held on 30 November 2022 and won the following prize:

Mr. Dhyan	Quiz	I Place
Mr. Pavan Kumar	Quiz	I Place
Mr. Ruthran	Finance	I Place
Mr. Revanth	Finance	I Place
Mr. Jishnu	Marketing	II Place
Mr. Adil Shan	Marketing	II Place

- Participated in Inter-Collegiate Fest ‘Lakshya 23’ organized by Govinda Dasa College, Surathkal held on 20 January 2023 and won the following prize:

Ms. Deepika D Bhat	Marketing	I Place
Ms. Rajvi Vyas	Marketing	I Place

- Participated in National Level Management Fest ‘Accolade’ organized by Kannur University Centre for Management Studies, Mangattuparamba, Kerala held on 09 March 2023 and won the following prize:

Ms. Sweedel Lasrado	Human Resource	II Place
Ms. Payaswini	Human Resource	II Place
Mr. Ashish	Human Resource	II Place
Mr. Adil	Human Resource	II Place
Mr. Rajesh	Finance	II Place
Mr. Dheeraj	Finance	II Place
Mr. Revanth	Finance	II Place
Mr. Ruthran	Finance	II Place

- Participated in Agnofest23 'Chasuranga' organized by St. Agnes College held on 17 March 2023 and won the following prize:

Mr. Harsh Singala	Best CEO	I Place
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- Participated in National Level Management Fest 'Bizwaves' organized by National Institute of Technology Karnataka, Surathkal held on 18 March 2023 and won the following prize:

Mr. Ayman Aseef	Human Resource	I Place
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Mr. Adhish Uchil	Human Resource	I Place
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- Participated in National Level fest 'Infovision' organized by St. Aloysius College AIMIT held on 28 March 2023 and won the following prize:

Mr. Dawson Lester Lobo	Quiz	I Place
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Ms. Madhu	Quiz	I Place
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Mr. Rajath	Web Design	I Place
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Ms. Kavyashree	Web Design	I Place
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- Participated in Inter-Collegiate Fest 'Spin-out 2023' organized by St. Aloysius College, Mangalore held on 31 March and 01 April 2023 and won the following prize:

Mr. Adhish Uchil	Human Resource	I Place
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Ms. Sweedel Lasrado	Best Manager Team	I Place
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Ms. Payaswini P Bhasri	Best Manager Team	I Place
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Mr. Harsh Singala	Best Manager Team	II Place
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- Participated in State Level Intercollegiate Cultural & Management Fest 'N-IGMA 2k23' organized by NSAM College, NITTE held on 03 & 04 April 2023 and won the following prize:

Mr. Ayman Aseef	Human Reseource	I Place
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- Participated in State Level Management Fest 'The Matrix-2K23' organized by Alva's Degree College, Moodubidire held on 03 & 04 May 2023 and won the following prize:

Mr. Ayman Aseef	Finance	I Place
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Mr. Dheeraj Prabhu	Finance	I Place
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- Participated in National Level Fest 'Digantha 2023' organized by Govinda Dasa College, Suratkal held on 03 June 2023 and won the following prizes:

Mr. Dawson Lester Lobo	IT Manager	I Place
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Mr. Samved Rao	Physics Event	II Place
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Mr. Gagan R Shetty	Physics Event	II Place
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Ms. Kushi Bhimani	BM Team	I Place
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Ms. Rajvi Vyas	BM Team	I Place
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Ms. Deepika D Bhat	Marketing	I Place
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Ms. Rajvi Vyas	Marketing	I Place
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- The students of SDMCBM attended Workshop 'SPARK' organized by Swastika National School on 5 June 2023 at Ocean Pearl, Mangalore.

Sanjeevini	Adhish Uchil
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Chaithra P	S P Sathvik
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Rajatha	Sai Darshan
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Ashray Shetty	Nikhith N Shetty
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- Participated in Intercollegiate Science and Management Fest 'Yenixa 2023' organized by The Yenepoya Institute of Arts, Science, Commerce and Management held on 05 and 06 June 2023 and won the following prizes:

Yen-Series : Management Fest

Mr. Ayman Aseef	Mock Court	II Place
Mr. Naman Bohra	Business Quiz	II Place
Mr. Akshith Jain	Business Quiz	II Place

Schrieffer : Science Fest

Mr. Dawson Lester Lobo	Quiz	II Place
Mr. Mokshith Narayan	Quiz	II Place
Mr. Prashantha P	Surprise Event	I Place
Mr. Nikhil	Photography & videography	II Place
Ms. Sonika Sharma	Codding and Debugging	I Place
Ms. Anagha	Codding and Debugging	I Place
Mr. Raveend	Gaming Event	II Place
Mr. Gagan	Gaming Event	II Place
Mr. Tushar	Gaming Event	II Place
Mr. Shujan	Gaming Event	II Place
Mr. V Adhithyan	Gaming Event	II Place

- Participated in National Level Management Fest 'Scintillate-2023' organized by SDM Law College, Mangalore held on 30 June and 01 July 2023 and won the following prize:

Mr. Rajesh	Finance	I Place
Mr. Ayman	Finance	I Place
Mr. Dheeraj	Finance	II Place
Mr. K Ruthran	Finance	II Place
Ms. Deepika	Marketing	I Place
Ms. Rajvi	Marketing	I Place

SPORTS ACHIEVEMENTS

1. Participated in Mangalore University intercollegiate Karate Championship For Men and Women Organized By Bhandarkars College Kundhapura on 20 December 2022. Our Student Women Won Overall Championship and Boys Participated

Women:

- Neha II BCA Got Gold Medal
- Ananya III BCOM Got Gold Medal
- Kushi II BBA Got Bronze Medal
- And Team Kata Gold Medal
- Individual Kata Bronze Medal

Men:

- Neelesh II BAHRD Silver Medal
- Punith III BBA Silver Medal
- Pavan I BCA Silver Medal

2. Participated in Mangalore University Intercollegiate Best Physique Competition For Men Organized By Dr. B B Hegde College Kundhapura on 5 December 2022 Student Won Overall Runners Up
3. Participated Intercollegiate Men And Women Weightlifting Competition Held At Alvas College Moodbidri on 27-28 June 2023. Won Overall Third place in Men Section.
4. Participated Mangalore University Intercollegiate Men Handball Championship Organized By SDMCBM Mangalore on 22 December 2022. Our Students Won Overall Third Place.

5. Participated in Mangalore University Intercollegiate Netball Tournament For Men and Women Organized By Besant Women College Mangalore on 16 December 2022. Our Student Boys Won IV Position And Women Participated
6. Participated in Mangalore University Intercollegiate Basketball Tournament For Men and Women Organized By School of Social Work Roshini Nilaya Mangalore on 16-17 December 2022.
7. Participated in Mangalore University Intercollegiate Athletic Championship For Men and Women Organized By GFGC College Thenkanidiyuru Udupi on 12-13 December 2022.
8. Participated in Mangalore University Intercollegiate Swimming Competition for Men Organized by St Aloysius College Mangalore on 9 November 2022. Won Overall Runners up.
9. Participated in Mangalore University Intercollegiate Badminton Tournament for Men and Women Organized By Father Muller College Mangalore on 14-15 November 2022.
10. Participated in Mangalore University Intercollegiate Women Kabaddi Tournament Organized By GFGC Women College Puttur on 14-15 November 2022.
11. Participated in Mangalore University Intercollegiate Volleyball Tournament for Men Organized by GFGC College Belthangadi on 23-24 November 2022.
12. Participate Intercollegiate chess tournament for men and women held at St Aloysius on 15-16 may 2023.
13. Participated in Intercollegiate Table Tennis tournament for men and women Held at St Aloysius on 15-16 May 2023.
14. Participated in Intercollegiate Throwball Tournament for women held at Padua college Commerce And Management Mangalore on 17-18 May 2023.

15. Participated in Intercollegiate Tug Of War Tournament For Men And Women Held At GFGC Vamadapaduv on 24 May 2023.
16. Participated in Intercollegiate Football Tournament held At University Campus Konaje on 15 -16 June 2023.
17. Participated in Intercollegiate Men Kabaddi Tournament Held At University Campus Konaje on 15 -17 June 2023.
18. Participated Intercollegiate Powerlifting Competition held at G F G C Thenkanidiyuru on 23 and 24 June 2023.

Winner's list:

Men

- Suvin V K II BAHRD Silver Medal
- Shammer III BAHRD Silver Medal
- Dhanush Shenoy II BBA Bronze Medal
- Adarsh II B.Com
- Rahul Sharma II BBA

Women

- Anisha M A III BAHRD Bronze Medal

Individual Student Achievements

1. Varsha V of III BBA participated in inter university south west zone athletics tournament and won gold medal 4x100 relay event held at Chennai , on 15 February 2023.

2. Varsha V of III BBA participated in All India Inter University athletic championship held at Chennai won silver medal in 4x100 relay, on 15 February 2023.
3. Varsha V of III BBA participated in Junior National Athletics Championship held at Odisha won bronze medal 4x100 mtrs relay on 15 February 2023.
4. Varsha V of III BBA participated in Karnataka state Junior and Senior athletics championship and won Gold medal in 100 mtrs relay on 20 February 2023
5. Varsha V of III BBA participated in national junior federation cup U-20 on 20 February 2023.
6. Neha of II BCA participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Mangalore University, on 17 to 21 January 2023.
7. Ananya III B.Com participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Mangalore University, on 17 to 21 January 2023.
8. Khushi Bhansali of II BBA participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Mangalore University, on 17 to 21 January 2023.
9. Bhavith Kumar of II B. Com participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Mangalore University, on 17 to 21 January 2023.
10. Bhavith Kumar of II B. Com participated in state level Net ball companionship held at Belgaum, on 2 February 2023.
11. Hrishith Shetty of II BCA participated in south zone Inter University cricket tournament held at Bangalore Reva University on 20 February 2023.
12. Pretham G Naik participated in South Zone Inter University men hand ball tournament held at Periyar University Tamil Nadu on 20 February 2023
13. Suvin V of II BAHRD participated in South Zone Inter University men hand ball tournament held at Periyar University Tamil Nadu on 1 March 2023.
14. Suvin V of II BAHRD participated in 51st senior men national handball championship held at Lucknow Uttar Pradesh on 1 March 2023.
15. Advith Shetty participated in 36th national games in 110mtrs hurdles held at Gujarat on 2 March 2023.
16. Advith Shetty participated in 60th national open athletics championship held at Bangalore, on March 2023.

Conclusion

SDM believes in the popular idea 'Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.' Hence learning skills along with knowledge will enable our students not only to be seekers, but also job creators and emerge as global leaders. We wish to bring out the best in our students and prepare them to become competent enough to meet the challenges of the world. Report of a wide range of activities presented before you speaks volumes about the efforts made by our Institution to shape the destiny of youth. With constant guidance from our Reverend President Dr. D. Veerendra Heggade and support of our benevolent management we strive to fulfill the vision and mission of the college.

I express my gratitude for the support extended by the University, Joint Director Office, PTA Members, colleagues, students and all stakeholders for making this academic journey a remarkable one.



Major Highlights of the Year





MAJOR HIGHLIGHTS OF THE YEAR 2022-2023

NAA Peer Team Visit

It's a proud moment for the college to secure 'A' Grade with CGPA 3.15 in fourth cycle of NAAC accreditation. The Peer Team committee of National Assessment and Accreditation Council (NAAC) visited the college on 21 and 23 April 2023. The committee comprised of Dr. Raj Kumar Mittal, Vice-chancellor, Chaudhary Bansi Lal University, Bhiwani, Haryana as Chairperson; Dr. Gurcharan Singh, Professor, School of Management Studies, Patiala, Punjab as Member Coordinator and Dr. Mahendra Dhore, Principal, Shri Shivaji Education Society, Amravati's Science College, Congress Nagar, Nagpur, Maharashtra as Member of Peer Team Committee. While appreciating the contribution of Management, staff, students, alumni & parents they gave a few suggestions for improvement & handed over the report to Principal, Prof. Aruna P. Kamath. Dr. Satheeshchandra S., Secretary of SDME Society, Ujire, Dr. Muralidhar Rao K. S. & Mr. Arun F Sequeira, NAAC Coordinators were present on the occasion.

GENESIS 2022

Genesis a University Level Management Fest was organised on 30 November 2022. Dr. Usha Prabha N Nayak, Co-Founder and Vice Chairperson, Expert Group of Institution was the inaugurator. Mr. Mahesh Nedle, Proprietor Naran's Foods, Mangalore, an alumnus of the college was the guest of honour. Principal Prof. Aruna P Kamath presided over the programme. The theme for the fest was "Rising Phoenix" it means to rise again no matter how many times you fall". Mrs. Usha Prabha in her inaugural address, said that it is important be honest in the work we do. The guest of honour, Mr. Mahesh Nedle, Proprietor Narain's food in his address shared the importance of determination and dedication in the work we do. Principal Prof. Aruna P Kamath, in her presidential remarks highlighted that technological advancement is much needed in today's world. The fest includes

various events related to the management and business such as Best Manager, Finance, Marketing, Human Resource, Public Relation, Quiz and Photography. All the events helped the first year students to gain competency so that they can build up their careers in the corporate world. Ten teams from various colleges participated in the fest enthusiastically. Manipal Academy of Higher Education, Won the overall championship, Canara College Mangalore won the runners up trophy. Student coordinators for Genesis were Ms. Shibani and Mr. Rahul Poojary. The programme was coordinated by Mrs. Preethika Dharmapal and Mrs. Rashmi T.

INSPIRE 2022

BCA department organised inter-collegiate Inspire- IT fest 2022 for BCA students on 30 November 2022, was inaugurated by Mr. Karan, Sanjay Gathani, Senior Software Engineer- Ellucian, Bangalore. Mr. Karan, Sanjay Gathani, in his inaugural address motivated the students to make the best use of opportunities provided. Principal Prof. Aruna P Kamath, in her presidential remarks highlighted the importance of tech savvy's in the future generation. She added that utilizing the opportunities will enable us to grow to the fullest and explore our potentials. The programme was coordinated by Mrs. Shashiprabha and Mrs. Yogitha Patgar.

Peer Led Suicide Prevention Programme for Students of Educational Institutions

A one-day workshop on Peer Led Suicide Prevention Programme for Students of Educational Institutions was organized on 16 December 2022 in association with National Institute of Mental Health and Neuro Sciences, Bengaluru, Father Muller Medical College, Mangaluru, Manashanthi Counselling Research and Training Centre, Mangaluru and Suicide Lifeline, A Unit of Susheg Charitable Trust. The resource person for the programme was Dr. Rameela Shekhar, Psychiatrist, Ma

nashanthi, Mangalore. The objective was to create awareness on the importance of mental health and prevent the onset of suicide related behaviour among the youth. In her address, Dr. Rameela Shekhar explained the need of empowering youth and to involve peer to identify the risk and facilitate adequate intervention to the young people. Mr. Shamlal Yermal, Vice Chairman NIPM in his inaugural address highlighted the need of programmes to have a generation of strong and positive minds. Dr. Supriya Hegde Aroor, Head of the department of Psychiatry, Father Muller Medical College, Mangaluru, in her keynote address said that an early intervention can prevent suicide to some extent. Principal Prof. Aruna P. Kamath in her presidential remarks urged the students to be social warriors and be proactive in identifying and supporting their fellow mates who are going through mental illness. Dr. Rameela Shekhar, Manashanthi, Mangalore welcomed the gathering, Mrs. Madhumathi J Raja delivered the vote of thanks. Ms. Prajna compeered the programme. The programme was coordinated by Human Resource Department and Counselling Cell.

World Suicide Prevention Day

The Youth Red Cross Unit in Collaboration with Dakshina Kannada Zilla Panchayat, District Panchayat, District Health and Family Welfare Department, Taluk Health Officers Office, Mangalore Taluk and Dakshina Kannada District Police Department organized “World Suicide Prevention Day” on 16 September 2022 in Conference hall. The programme was inaugurated by Dr. Kumar, IAS, CEO of DKZP, Mangalore, Dr. Kishore Kumar, Zilla Health and family welfare inspector was the chief guest of the programme. Prof. Aruna P. Kamath, Principal presided over the programme. Dr. Chirag and Dr. Sudharshan, Zilla Leprosy Prevention Officer were also present. Dr. Kumar, IAS, CEO of DKZP, Mangalore delivered in his address how youth should overcome their weakness and up come in their life confidently. Vote of thanks was proposed by Mrs. Jeevitha D, Assistant Professor. The programme was compeered by Mrs. Jyothi K. Ullipadi, Health officer DK, Mangalore. The programme was coordinated by Mrs. Shwetha Y. and Mrs. Preethika D.

UG III Semester English Syllabus Workshop (N.E.P Scheme)

The English Department in association with Association of English Teachers Mangalore University Department of English and Orient Black Swan Private Limited organized a one day workshop on “UG III Semester English Syllabus (N.E.P Scheme)” at SDM College of Business Management, Mangalore on 24 November 2022. Dr. Alwyn D’Sa, Associate Professor of English, Registrar and Controller of Examinations, St. Aloysius College (Autonomous) inaugurated the programme. Prof. Parinitha, Chairperson, BOS in English, Mangalore University was the keynote address speaker. Prof. Aruna P Kamath, Principal presided over the function. The inaugural session was followed by technical sessions by various resource persons for the different papers on NEP. The programme was coordinated by Mrs. Madhumathi J Raja.

Har Ghar Dhyam Campaign

The Human Resource association and Youth Red Cross unit in association with the Art of Living Foundation launched a campaign “Har Ghar Dhyam” a one hour introductory session on “Meditation and Mental Health” programme by Shaila Kamath, on 16th January 2023 for BBA students. The speaker highlighted about the importance of meditation in daily life. She added that meditation gives a sense of calmness, peace and balance that can benefit both emotional well-being and overall health. The programme was coordinated by Preethika Dharmapal and Shwetha Y.

Workshop on Drug awareness

A workshop on Drug Awareness was organized on 23 January 2023. The chief guest for the programme was Dr. Mahabalesh Shetty Head of Forensic Department KS Hegde Medical Academy. He emphasized the harmful effects and the risks associated with using alcohol and other drugs and also stressed the importance of awareness campaigns about drug abuse among students. Mulky Ganesh Nayak Youth Public speaker interacted with the students about the importance of campus

community to prevent drug and alcohol related incidents. He points out the importance of Integrated Rehabilitation Centre for Addicts. Prof Aruna P Kamath presided over the programme. The programme was coordinated by Mr. Praveena D. and Mrs. Shashikala K.G.

Har Ghar Dhyam Campaign

The Rovers and Rangers unit in association with the Art of Living Foundation launched a campaign “Har Ghar Dhyam” on 19 January 2023 for BBA and B.Com. An introductory session on Meditation and Mental Health by Mr. Prashanth Pai, Faculty, The Art of Living, NGO, was also held. The speaker highlighted about the importance of Meditation in daily life. He added that meditation gives a sense of calmness, peace and balance that can benefit both emotional well-being and overall health. The objective of this session was to make the students understand the value of peace and serenity. The programme was coordinated by Shashikala K.G and Praveen D.

Saraswathi Pooja

On the occasion of Navarathri festival the library department organized Saraswathi puja on 3 October 2022, in the college library, in order to seek the blessings of Goddess of knowledge Saraswathi for the betterment of our college, the students and staff actively involved themselves in prayer and bhajan ceremony, followed by puja and prasada distribution. All the teaching, non-teaching and students were present for the occasion. The programme was coordinated by Mr. Muralidhar Hegde.

NSS Annual Camp at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal.

The NSS annual seven day's camp was held at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal from 28 December 2022 to 3 January 2023. A total of 100 volunteers participated in this camp. The camp was inaugurated by Arun BC Road, Drama artist. The inaugurator said

that NSS camp helps to develop personality and social skills among the volunteers. Principal Prof. Aruna P Kamath presided over the programme. Shri Dhananjay Shetty, member of Gram panchayat, Mr. Prushotham Mogarumajal, member of Gram Panchayat, Mr. Gopal Poojary, President, SDMC were the distinguished chief guests for the inauguration ceremony. Prior to this Gramasameeksha programme was conducted by the volunteers. NSS volunteers visited the village houses of Sarapady locality, collected the information regarding their lifestyle, conditions and communicated with the rural people. The students gave awareness about elder helpline and learned about their culture and agriculture. Thandav, Agni, Ugram and Shakthi were the four teams who were assigned several duties like flag hoisting, escorting, campus cleaning and cultural events.

On 29 December 2022, Educational programme was conducted by the resource person Mr. Nishan Alva and empowered the volunteers about “The role of youth in society”. For the evening formal function Mr. Gopala Poojary, President, SDMC presided over the programme. Mr. Dhananjay Shetty, member of gram panchayat,

Mr. Vishwanath Poojary, Director of Maninalkur Vyavasaya Seva Sahakari Sangha, Mrs. Leelavathi, Vice president of SDMC, Mr. Kadamajee Poovappa Poojary, former member of Panchayath, Maninalkur, Mr. Akhil Shetty, Headmaster In-charge of D.K.Z.P. Government Primary School, Sarapady and Mr. Purushotham B Mogarumajal, Member of Panchayat, SDMC were the guests.

On 30 December 2022, shramadana took place at Government High School, Sarapady. Educational programme on the topic ‘Present Educational Problems’ by Mr Udaya Kumar Jain, Headmaster, KPS Punjalkatte was organized. Followed by a formal function were Mr. B Ramanath Rai, former MLA, Karnataka Government and Mr Richard D'souza, General merchant were the guests

On 31 December 2022, Free Medical Check-up camp was organised in association with SDM Ayurveda College, Mangaluru for the benefit of the villagers. Nearly 100 patients enrolled and were benefited from the free medical check-up.

Educational programme on the topic 'Ayurveda for wellbeing' by Dr.Prathibha Rai, Administrative Office SDM Ayurveda College, was organized in between. Followed by Dr. Balachandra Shetty, Dentist, conducted educational programme on the topic 'Dental Health – Healthier mouths brings healthier lives'. For the evening formal function Mr Rajesh Naik, Member of Parliament, Bantwal, Mrs. Umavathi, member of SDMC and Mr Pradeep Shetty, Entrepreneur of SharabheshvaraShamyana, Mavinakatte were the guests.

On 1 January 2023, an educational programme on the topic 'NSS RD Camp' by Mr Akash Shetty, Alumni was organized. Mrs Suchithra, Faculty, D.K.Z.P.Government Higher Primary School, Sarapady, Mrs Harinakshi, Member of SDMC, Mr. Pratham Jain, Alumni were the guests.

On 2 January 2023, the NSS volunteers were taken for a recreational activity called 'KesaruGaddhe'. Mr Chandrahas Shetty, President of Bantara Sangha, Bantwal, Mr Bhuvanesh, Entrepreneur of Shubha Group, Pacchinadka , Mr Vishwanath Poojary, President of Raktheshvari temple, BC Road, Mr Ismail, member of SDMC, Mrs Nalini, member of SDMC, Mrs Pramila, Member of SDMC, Ms Suraksha, Guest Faculty of D.K.Z.P.Government Higher Primary School, Sarapady, Mr Keshav , entrepreneur of Mudra printers, Mr Sudhakar Shetty, CEO, Vyavasaya Seva Sahakari Sangha, and Mr. Purushotham B Mogarumajal, Member of Panchayat and SDMC were the guests for the formal function. NSS Volunteers performed cultural activities on the theme 'TulunadaVaibhava'. The volunteers arranged Shibhirajyothi by decorating map of India with flowers and lighting the lamp and the volunteers took the pledge for the welfare of the country. Every day from 7.00am to 12pm with an interval for breakfast in between Shramadhana was conducted by the NSS Volunteers.

On 3 January 2023, the valedictory programme was organized. Mr. Purushotham B Mogarumajal, Member of Panchayat and SDMC, Mr. Chandraprakash Tumbe, former member of Zilla Panchayat, Mr. Kusumakar Shetty, Agriculturalist, Mr. Gopala Poojary President, SDMC and Mrs. Savitha

S Rao, faculty, D K Z P Government Higher Primary School, Sarapady were the guests for the valedictory programme. Principal Prof. Aruna P Kamath presided over the programme. Mr Akshith Kumar K, NSS Programme Officer read out the 7-day annual special camp report. NSS volunteers were awarded with certificates of participation. Volunteers were motivated by awarding All- rounder and Best Camper award, which was read out by Mrs Sanjana, NSS Programme Officer. The camp was successfully organized with the complete support and cooperation of the Grama Panchayath, faculties of school, SDMC members, NSS programme officers Mr Akshith Kumar K. and Mrs. Sanjana and all NSS secretaries and volunteers. The NSS camp was coordinated by NSS officers Mr.Akshith Kumar K. and Mrs. Sanjana.

Vivekotsava 2023

The Rovers and Rangers association organized "Vivekotsava – 2023" to observe National Youth Day, on 28 January 2023 in the college auditorium. The programme was inaugurated by chief guest Srimat swami Jithakamandaji Maharaj Adyaksh, Ramakrishna math Mangaluru. He said that it is necessary for the youth to stop, stay a little and self-think and attach themselves to their larger objectives. Taking inspiration from Vivekananda's life journey, he inspired the students with the talk on Swami Vivekananda. Prof. Aruna P Kamath presided over the programme and in her presidential address highlighted the personality of Swami Vivekananda and said that India has given birth to many great personalities and it is necessary to study them completely. The chief guest rewarded the participants for winning in the several competitions held by Rovers and Rangers. There was a book exhibition in the library collection of all the books written by Swami Vivekananda were exhibited. The programme was coordinated by Mr. Praveena D. and Mrs. Shashikala K.G.

KotiKanta Gayana

The Kannada Department, Rovers Rangers and NSS unit organised "KotiKanta Gayana" in association with Kannada and Samskrithiilaake, Bangalore

on the eve of Kannada Rajyotsava on 28 and 29 October 2022. The students sang NaadaGeethe and some renowned Kannada songs as part of the programme. The objective of this activity was to illustrate the significance of Kannada language and literature. The programme was coordinated by Mrs. Jeevitha.

Human Rights Day

The Rovers and Rangers in association with Human Rights Federation of India D.K District Mangalore celebrated Human Rights Day on 5 December 2022. Mr. Prasanna Kumar, President Human Rights Federation D.K, inaugurated the programme. Guest speaker Lawyer Udayananda spoke on Human rights and responsibilities and importance of human rights and how we should be responsible in abiding by the rules. The objective of this workshop was to uphold the human right and its values. The programme was coordinated by Mr.Praveena D.

Blood Donation Camp

NSS Unit and Red Cross in association with Blood bank, Indian Red Cross Society, Government Lady Goshen Hospital, Mangalore organised Blood Donation Camp on 15 December 2022, in College Auditorium. Dr J.N Bhat, Medical officer, blood bank, Indian Red cross society inaugurated the programme, He spoke on how youth should utilise their energy in productive aspects, when required they should put forward their views and opinion. Principal Prof. Aruna P Kamath presided over the programme. Mr Praveen, coordinator of Indian Red Cross society was present 104 Students donated the blood for this Noble cause. Mr. Akshith Kumar and Mrs Sanjana, NSS programme officers and Mrs Shwetha Y and Mrs.Preethika, Red Cross officers, Mr. Bhavish and Ms. Dhanyashree, NSS student's secretaries and Ms. Prashasti and Mr, Praneeth Raj were present. The Programme was coordinated by Mrs.Shwetha Y.

Swachhata Abhiyana

NSS one day camp was organized on 18 December 2022 at SDM College of Business Management, Mangalore campus in connection with 'Swachhata Abhiyana'.

Large number of NSS volunteers participated in the initiative. The objective of this activity was to clean and maintain the campus and the surroundings of the college and create awareness among the volunteers. The programme was coordinated by NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana.

Interclass Variety entertainment Competition

The Fine arts association organized Interclass Variety entertainment Competition on 20 December 2022. The theme for the competition was "Positive Impact of Social Media". The First year "Youth Empowerment". Second and Third year "Student Leadership in Building Better Society". The objective of this competition was to provide a platform to showcase student's talent in addition to create sense of responsibility and focused on the citizen of India. The event was judged by well-known artists in the field of fine arts Mr. Vijeth Nayak, founder of team Velocity, Mr.Nikhil Shetty, Professional Dancer and Vidhushi Smt. Pooja Sachin Classical dance Teacher. The Programme was coordinated by Mr. Akshith and Mrs.Reshmi B.R.

Electoral literacy club –Voter registration Drive-2023

ELC of SDM College organised sessions on how to enrol the students who have not been enrolled in electoral roll using voter helpline application from 20 December 2022. The students were given detailed instructions on how to fill and submit online application forms. Large number of students were benefitted from the programme. The programme was coordinated by Mr Praveen D.

Intercollegiate Men Handball Tournament

Intercollegiate Men Handball Tournament Udupi Shri Admar Mutt H. H. Sri Vibhudesha Theertha Swamiji Reverential Memorial Ever Rolling Trophy in Collaboration with Mangalore University was organized on 22 December 2022. Sri Pushparaj Hegde Common Wealth Gold Medalist in Weightlifting and Ekalavya Awardee inaugurated the programme. Dr. Kishore Kumar C.K Registrar Mangalore University was the chief guest. The Observer for the Tournament was

Mr. Arun D'Souza Physical Education Director St Aloysius Mangalore. Principal Prof Aruna P Kamath delivered the presidential remarks. Overall 14 teams participated in tournament. Dr. Gerald Santosh D'Souza Director of Physical Education Mangalore University was the guest for the valedictory programme. Dr. Seema S. Shenoy Director SDMMBA delivered the presidential remarks. SDM College Ujire won the winners trophy, Alva's College Moodbidri won the runners up trophy, SDMCBM Mangalore and GFGC Vamadapaduv secured Third and Fourth place respectively. The programme was coordinated by Mr. Sudarshan.

Library Book Exhibition 2023

On the Occasion of 160th Swami Vivekananda Jayanthi, Library department organized one day Book exhibition Programme in library on 28 January 2023. The main purpose of this exhibition was to acquaint and familiarize the students of the collection available in library related to Swami Vivekananda. This is one way to inculcate and promote reading habits amongst the students. There was active and enthusiastic participation of faculty and students from BBA, B.Com, BCA and BA(HRD). The programme was co-ordinated by Librarian and Library staffs.

A one-day trek by Rovers and Rangers Association

Rovers and Rangers association conducted a one-day trekking to Netravathi peak-Samse on 30 January 2023. A team of 53 students participated in 12 Kms trek and witnessed the beauty of Western Ghats and birth point of River Netravathi. The objective of this trek was to create awareness to save nature and build a sense of belongingness in the wild. The programme was coordinated by Mr. Praveena D.

Medical Camp by Red Cross Association

A Free Medical Check-up camp in association with SDM Ayurveda College, Mangaluru was organized on 30 January 2023 for the benefit of the villagers. Nearly 100 patients enrolled and were benefited from the free medical check-up. Educational programme on the topic 'Ayurveda for well being' by Dr. Prathibha Rai, Administrative Office SDM Ayurveda College, was the resource person. The programme was coordinated by Red Cross unit officer Mrs. Swetha Y.

Annual Sports Meet 2023

The College Annual Athletic meet was held at Mangala stadium on 31 January 2023. Mr Ravi Y Naik Department of youth empowerment and sports D K District was the chief guest. In his inaugural address, he said that games and sports are integral parts of higher education as these allow the development of full potential of human personality. Principal, Prof. Aruna P. Kamath presided over the programme. Various track and field events were organized. Manvith and Anisha, the Sports Secretary administered the oath. The athletic meet was coordinated by Mr. Sudarshan, Physical Education Director.

Swacchata Abhiyana

The NSS unit organized a one day camp at Srimanthi Bai Government Museum, Bejaion 11 November 2022 in connection with 'Swacchata Abhiyana'. The objective of the programme was to keep the environment of the museum clean through waste collection and manage solid waste. Large number of NSS volunteers participated in the initiative. The programme was coordinated by NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana.

Beach Cleaning – One Day Camp

The NSS unit conducted one day camp on 20 November 2022 at Sultan Battery Fort, Mangalore in connection with 'Swacchata Abhiyana'. Large number of NSS volunteers participated in the initiative. The objective of the programme was to raise awareness about environmental pollution and reduction of garbage and plastic in the beach. The programme was coordinated by NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana.

Celebration of Constitution Day

The Rovers and Rangers association observed Constitution Day of India, on 26 November 2022 to commemorate the day of adoption of our constitution on the theme- India: The mother of Democracy. The objective of the day was to have respect towards our constitution. Students and faculties of college celebrated this important day by reading out the preamble of the constitution and fundamental duties. The programme was coordinated by Mr. Praveena D.

SYNERGY 2023– A National level Management Fest

Synergy 2023 A two day National Level Management fest for undergraduate management students was inaugurated by Mr. Vasudev Kamath, Managing Partner, Maya International, Mangaluru on 19 May 2023. Mr. Vikram Vasudev Poojary, Lead University Hiring and Relations, Brane Enterprises, Bangalore also an alumni of SDMCBM was the distinguished Chief Guest. Synergy 2023 came up with the theme ASTRAPI symbolizing mythology of ancient India and Greece, a stored traditions of great richness and complexity, replete with sagas of epic scope and fantastical beings that command the imagination. Mr. Vasudev Kamath in his inaugural address encouraged the students to enhance their skills, abilities and capacities through the fests organized in the college. He added that students need to adapt to new culture in the modernized corporate world which has now become the need of the hour. He congratulated the college for conducting fests like Synergy adding value to the student's life. Mr. Vikram Vasudev Poojary urged the students to upgrade their soft skills as needed in the job market. He also added that students should be confident and strong in the constantly changing job market. He urged the students to grab the opportunities and create new possibilities in their career. Principal Prof. Aruna P. Kamath in her presidential remarks said that the fests organized contributes to overall development of the students helping them excel in their career. She added that we all should be prepared to face the challenges in life as only the best sailors make it to their destinations. This fest aims to connect the minds and create the bright future through various events such as CEO, Best Manager, Marketing, Human Resource, Public Relations, Finance, Research and Development, Business Quiz and Photography. Ms. Payaswini Bhasri gave a brief introduction of Synergy 2023, Ms. Shibani welcomed the gathering, Ms. Rea and Ms. Dhruithi introduced the guest, Ms. Deepika delivered the vote of thanks and Ms. Prajna compeered the programme. The fest was coordinated by Student coordinators Ms. Payaswini Bhasri and Mr. Rajesh. Staff coordinators Mrs. Anasuya and Mr. Prassana Kumar T.

SYGMA 2023 –A National level IT Fest

SYGMA 2023 A One day National level IT fest was conducted on 20 May 2023 by BCA department of SDM College of business management, Mangalore. The fest came up with the theme Neo Samkhya A universe of endless possibilities. Mr Vishnu Shashank B. Founder and CEO ISIRI technologies Pvt Ltd. Mangaluru was the Inaugurator for the fest in his speech he said that The IT Fest provides a platform to the students to explore their talents, their organizational skills and to discover their competence and technological abilities. The Chief Guest Mr Ajay Mada EPMO controller lead city of Ballarat (Ballarat council) Victoria state, Australia alumni of the college shared his experience in this college and addressed the gathering wherein he voiced his opinion on coping up with the growth in technology. Prof. Aruna P Kamath, Principal in her presidential address emphasized s that along with classroom experiences events such as technical fests help students gain knowledge regarding the latest technology. This fest aims to connect the minds and create the bright future through various events such as, El conquistador, Tech trivia Hypernova Hale, Visualific, Web Dynamo. Mr. Chethan J Rao gave a brief introduction of Sygma 2023, Ms. Vishaka Puthran welcomed the gathering. The programme concluded by singing Sygma Anthem and revealing of trophies. Ms. Wiola compeered the programme. Mr. Chethan J Rao and Ms. Ananya were the student coordinators. The fest was coordinated by Mrs. Shashikala Shetty and Mrs. Yogita Patgar.

Observation of World Blood Donor Day

Red cross association in collaborated with Indian Red cross association Dakshina Kannada Mangalore, observed World blood donor day on 20 June 2023. Dr M Shantharam Shetty, Pro Chancellor, Nitte University inaugurated the programme. J Krishna Palemar , Former Minister, Govt of Karnataka felicitated the Blood donors. D. Vedavyasa kamath MLA , Mangalore city South was the Guest of honour . Mrs. Divya Uchil, dean of BCA department presided over the programme. Ms Sakshi Pai compeered the programme. Mrs. Shwetha Y and Mrs. Preethika Red Cross Officers, coordinated the programme.

Workshop on 'Funding New Ventures'

The Entrepreneurship Development Programme (EDP) cell organized a workshop on 'Funding New Ventures', to create awareness about the various sources available for funding new ventures among budding entrepreneurs. The programme was inaugurated by Walter Nandalike, founder and Managing Director of Daiji World Media Pvt. Ltd., Mangalore. In his inaugural address, he pointed out how to overcome issues and challenges in business and focused on youth empowerment. Ms. Pooja Acharya, the founder of Digitalence, a digital marketing firm in Mangaluru, and also an alumnus of the college, was the Guest of honor. She stressed the need for developing a passion for following needs and becoming successful entrepreneurs in the future. Identifying business opportunities is crucial for budding entrepreneurs. DivyaUchil, Dean of BCA department in her presidential address, pointed out the need for awareness of funding new ventures among budding entrepreneurs. The Inaugural session was followed by two technical sessions on topics, 'MSME SCHEMES' by SunderaSherigara M., Assistant Director, MSME Development and Facilitation Office, Ministry of MSME Government of India Mangaluru, and 'Banking Schemes and Loans for Start-Ups' by Megha Shetty, Senior Manager, Canara Bank Mangaluru. Large number of students from various colleges took part in the workshop. The workshop was successful in giving motivation to young entrepreneurs to venture into the exciting field of entrepreneurship. Mohammed Shameer and Yashaswini were the student coordinators. The programme was coordinated by Mrs. Supritha R. K. and Ms. Pooja Anchan.

Workshop on 'Consumer Empowerment'

A workshop on 'Consumer Empowerment' was organized by Consumer cell on 8 June 2023. The objective of the programme was to create awareness among the students on empowering consumer for sustainable tomorrow and also to know about consumer claims and settlements. The workshop was inaugurated by Dr. Devan, Professor, ENT department, AJ Institute of Medical Science and Research centre, Mangalore. In his Inaugural address, he motivated the students

with adequate skill sets which enable their skills in relevant sectors and improve their productivity in future. DivyaUchil, Acting Principal, SDM College of Business Management, Mangaluru, in her presidential address highlighted the need for awareness of consumer in digital sector. The inaugural was followed by technical sessions, 'Empowering consumer for sustainable tomorrow' and 'Consumer claims and settlements' by Ashni, Resource Person for the District consumer information center in Mangalore. The workshop drew a large number of students from various colleges. The programme was coordinated by Mrs Rashmi T and Mrs Deepashree G Shenoy.

World Environment Day and Vanamahotsava – 2023

NSS Association celebrated World Environment Day-2023 by organising a guest lecture on 'Sustainable Environment' by Mr Natesh Alva, Agriculturist and NSS Programme Officer, Sri Ramakrishna College, Mangalore on 05 June 2023. The resource person said that we should run towards saving the environment before we have to run towards survival battle and let's preserve the most beautiful thing in the entire galaxy, Our Environment. Mrs Divya Uchil, Dean, Department of Computer Application, presided over the programme. She said that, with the theme 'Beat Plastic Pollution' for World Environment Day 2023 students should take initiative to reduce and recycle single use plastic and e-waste. On the occasion of Vanamahotsava, saplings were planted in the college garden as a step towards greener environment. More than 150 students attended the event. NSS Programme officers Mr Akshith Kumar K and Mrs Sanjana organised the event.

Traditional Day -2023

Fine Arts association organized traditional day on 27 May 2023. The objective of this event was to promote the Indian culture and tradition in the globalized context of education. It was an eventful day. It was observed as a celebration of India's diverse culture. Mrs. Reshmi B R and Mr. Akshith Kumar coordinated the programme.

International Yoga Day

International Yoga Day 2023 was observed by sports department in collaboration with NSS and Red Cross unit with great enthusiasm and fervour. Shree Gopalakrishna Delampady Yoga Prathisthana was the chief guest. The Physical director, NSS and Red Cross unit officers along with chief guest and in charge Principal Mrs. Divya Uchil inaugurated the programme. Shree Gopalakrishna Delampady in his speech said that Yoga is the best natural cure to all ailments human race is suffering from. He emphasized on the importance of yoga and motivated the students to make it an important part of their lives. Being the yoga trainer he trained the students various asanas, and mentioned the positive aspect of it. Mrs Divya Uchil, Dean of BCA Department, in her presidential address applauded the efforts of the students and asked the students to practice yoga every day to lead a healthy life. All the students were enthusiastic and energetic while performing each asanas. Mr Sudarshan Physical Director coordinated the programme.

Swaccha Gelathi 'Menstrual Hygiene'

The Internal Quality Assurance Cell (IQAC) in association with National Service Scheme (NSS) Unit organized Swaccha Gelathi 'Menstrual Hygiene' programme on 30 June 2023. The objective of the programme was to create awareness about menstrual hygiene among the students. Mrs. Jayalakshmi Bai, Model, Social Activist (SAMS Trust), HR was the resource person. She explained the sociological aspects and the myths associated with menstruation, the hygienic practices to be followed during the menstrual cycle, the scientific disposal of sanitary pads, instilling of self-confidence in the girls, and the creation of awareness about the various taboos related to menstrual cycle. Mrs. Jayalakshmi Bai donated Sanitary Napkin Vending Machine to the college in the fond memory of her mother Lakshmi Bai M. Principal Prof. Aruna P Kamath presided over the programme. The programme was coordinated by IQAC Coordinator Mrs. Shashikala Shetty and NSS Programme Officers Mr. Akshith Kumar K and Mrs. Sanjana.

Investors Awareness Programme on 'Financial Empowerment through Wealth Creation'

The Finance Department in association with Mutual Funds in India organized an Investor Awareness Programme on 'Financial Empowerment through Wealth Creation' on 30 June 2023. Mr. M. Raghuram Vilasagaram, AGM, SEBI, was the resource person. He addressed the students on various investment opportunities for the students and the beginners. He encouraged the students to start early to reap maximum benefits. Mr. Surya Kant Sharma, Senior Consultant AMFI, in his key note address spoke about the importance of the financial security of individuals. He said, "Risk can be managed by the simple formula – Think, understand, and invest". He then shared basic information on various investment avenues available in the market viz. Government/RBI bonds, corporate bonds, Government schemes, Post office schemes, PPF, NPS, Sukanya Samridhi Scheme, securities market, etc. The programme was coordinated by Mrs. Smitha M.

Blood Donation Camp

Red Cross Unit in collaboration with Wenlock hospital Mangalore, organized a Blood donation camp on 27 June 2023. The camp was inaugurated by Dr Selvi, Medical Officer and Antony, Blood Bank in charge. Aruna P Kamath, Principal in her presidential address said, "One should feel great for selflessly giving someone the gift of blood". She appreciated the students for donating blood. Mrs. Shwetha Y and Mrs. Preethika, Red Cross Unit Programme Officers coordinated programme.

Felicitiation to Dr. Muralidhar Rao K. S.

Dr. Muralidhar Rao K. S, Vice Principal was felicitated during his farewell programme on 13 July 2023 in the conference Hall. Dr. Muralidhar Rao K S retired from service after serving the institution for 27 years. In his speech sir recollected his experiences and best moments of his career in the institution. Sir was felicitated with his family members. In this occasion few of teaching and non-teaching staff shared their experience. Prof. Aruna P Kamath, Principal presided over the

programme. Dr. Tharanath Shetty, Principal SDM Law College, Dr. Seema S Shenoy, Director, SDM PG Centre were present. Mrs. Smitha . M welcomed the gathering and Mrs. Manju proposed vote of thanks. The programme was compeered by Mr. Thilakraj.

Investors Awareness Programme on Financial Empowerment through wealth Creation

The finance department in association of Mutual Funds in India (AMFI) organized an investor awareness programme on “Financial Empowerment through wealth Creation” by M.Raghuram Vilasagaram, AGM, SEBI on 30 June 2023. The guest Speaker addressed the students on the various investment opportunities for the students and the beginners. He encouraged the students to start early to reap maximum benefit. The keynote speaker Shri Surya Kant Sharma, Senior Consultant AMFI touched upon the importance of financial security of individuals. He emphasized that an investor should first think and ensure adequate life insurance, reasonable medical insurance cover and an emergency fund before embarking upon the journey of wealth creation through sustained investments which is most essential for prosperity. He added that risk can be managed by simple formula – Think, understand and invest. The session was interesting and informative .This programme is coordinated by Mrs.Smitha M.

Capital Market Awareness Programme

Capital Market Awareness Programme by Mr.Ramchandra Bhat K, Senior Associate, Lotus Knownwealth , Mumbai for III BBA ‘A’ was organized on 22 June 2023. The objective of this programme is to provide an insight into working of BSE. The Resource person spoke on importance of investing and the key aspects of financial planning. He also elaborated about institutions like RBI, SEBI etc. Listing the market offerings by BSE, he explained the capital market operations. It was interesting and informative session. The prograame was coordinated by Mrs. Smitha M.

IQAC Prograames

LEADERSHIP TRAINING PROGRAMME (student council)

TECHER DAY CELEBRATION

Vivekotsava 2023

IQAC in association with the Rovers and Rangers association organized “Vivekotsava – 2023” to observe National Youth Day, on 28 January 2023 in the college auditorium. The programme was inaugurated by chief guest Srimat swami Jithakamandaji Maharaj Adyaksh, Ramakrishna math Mangaluru. He said that it is necessary for the youth to stop, stay a little and self-think and attach themselves to their larger objectives. Taking inspiration from Vivekananda’s life journey,he inspired the students with the talk on Swami Vivekananda.Prof.Aruna P Kamath presided over the programme and in her presidential address highlighted the personality of Swami Vivekananda and said that India has given birth to many great personalities and it is necessary to study them completely. The chief guest rewarded the participants for winning in the several competitions held by Rovers and Rangers. There was a book exhibition in the library collection of all the books written by Swami Vivekananda were exhibited. The programme was coordinated by Mr.Praveena D. and Mrs. Shashikala K.G.

FACULTY DEVELOPMENT PROGRAMMES

Guidelines for Assembling Documents under NAAC Revised Assessment

A faculty development programme on the topic “Guidelines for Assembling Documents under Revised Assessment Scheme of NAAC” was organized on 21 December 2022. The resource persons were Mr. Naveen K., Poorna PrajnaCollege, Udupi, and Mr. Hardik P. Chauhan, Asst. Professor, Canara College, Mangalore. The programme was coordinated by Mrs. Shashikala Shetty.

Preparation for NAAC Peer team Visit

A faculty development programme on “Preparation for NAAC Peer team Visit” by Dr. Chandrashekara K, Associate Professor, GFGC for Women. Balmatta,

Mangalore was organised by BBA Department on 30 January 2023. The objective of the programme was to prepare the faculty members for NAAC peer team visit. He shared his experiences on interaction with NAAC Peer team and gave important inputs to prepare for the same. This programme was coordinated by Mrs.Smiitha M.

Awareness on Savings and Advances

A faculty development programme on “Awareness on Savings and Advances” in association with Union Bank as their ‘Retail Outreach Programme’ was organized on 23 January 2023. The bank employees briefed the faculties about the various saving schemes, advances like home loan and vehicle loan and other forms of advances to the faculties. They also gave an insight to investment opportunities available in realty sector in Mangalore city. Mr. R Ratheesh GM, LC –Transaction Banking, Union Bank of India, Mr. Jayaraju, DY.RM/AGM, Union Bank of India, Ms. Savitha Chavan, Branch Manager, Union Bank of India along with other bank employees were present at the session. The programme was coordinated by Mrs. Gayathri K.

Mock NAAC Visit

In view of NAAC preparation, a Mock NAAC visit was held on 15 April, 2023 in the college. The members, Dr.Satheeshchandra S, Secretary, SDM Educational Society, Dr. Vishwanath P, Dean, Department of Post Graduation, SDM Post Graduation Center, Ujire, Dr.Shankaranarayana K. HOD, English Department, SDM Post Graduation Center, Ujire, Dr.Puttanna, Chairperson, MBA Department, Mangalore University, Dr. Ishwar P., Dean, Department of Commerce, Mangalore University constituted the team and conducted the Mock NAAC. Prof. Aruna P. Kamath, Principal presented a comprehensive picture of the entire college with reference to all the seven NAAC Criteria followed by the IQAC presentation by the Coordinator, Mrs. Shashikala Shetty. The members also interacted with students and faculties. In the afternoon session Mrs. Smitha M, Dean of BBA, Mrs. Divya Uchil, Dean of BCA, Mrs. Gayathri, Dean of BA(HRD), and Mrs. Manju, Dean of B.Com presented their respective departments. The team visited the record room and

checked the documents supporting the claim made in the SSR. They checked the documents at random and were happy with the documentation display. They also viewed the projects and assignments, field and project reports prepared by the students. It was a day-long session. The mock NAAC visit was concluded with the suggestions and recommendations by the members.

Value Education programme on Role of Youth in Nation Building

A value education programme on “Role of Youth in Nation Building” by Swami Vimokshandaji Maharaj, Ramakrishna Matt, Tamilnadu and Swami Jitakamanandaji, Ramakrishna Matt, Mangaluru was held on 7 June 2023. The objective of the programme was to instil love towards motherland. The resource persons explained the role of youth in nation building and added that youth will contribute to the success of any country. Explaining the role of youth in nation building, he said that each soul is potentially divine and service to mankind is the most important virtue. He also gave insights on organising mind to achieve great concentration. The session was very interesting and interactive. The session was coordinated by Mrs. Smitha M.

ACADEMIC AUDIT 2022

Academic Audits were held 24 and 25 September 2022 to verify important records and documents maintained by the faculties. All the faculties submitted documents/report to the IQAC members. Later the documents were kept in an orderly manner, and members of the committee submitted the report to IQAC which was presented in the meeting.

ACADEMIC AUDIT 2022

Academic Audits were held on 7 and 8 July 2023 to verify important records and documents maintained by the faculties. All the faculties submitted documents/report to the IQAC members. Later the documents were kept in an orderly manner, and members of the committee submitted the report to IQAC which was presented in the meeting.





Association Reports



STUDENT COUNCIL

Motto/Vision : Team Work Makes the Dream Work
 Theme : L.E.A.D.E.R.– Listen Encourage And Develop Everyone Regularly

Objectives

- To represent the student body in matters pertaining to their betterment.
- To promote, organize and execute various activities that promote the personality development of the students
- To imbibe democratic ideals and provide a forum for expression
- To provide students with unique opportunities to develop life skills and leadership qualities by organizing activities and hosting events of interest to the students.

Staff Coordinator : Mrs. Divya Uchil
Member : Mrs. Manju H.
Student Coordinators : Adithi Kini N., III BCA'A'
 Jahnavi B. G., III B.Com
 Riya G., III BCA 'B'

Class Secretaries

III BBM 'A' Karthik Kumar
 Varsha
 III BBM 'B' Sajan Shetty
 Ananya Kottari
 III BBM 'C' M. H. Mazar
 Nisha Shetty
 III B.Com Tharun
 Shravya

III BCA 'A' RitheshSudakar
 Suraksha
 III BCA 'B' Harshith
 hravya S.
 III BA(HRD) Alsha Fathima
 Rachan Salian
 II BBM 'A' Varshitha Alva
 Pratheek Gowda
 II BBM 'B' Sakshi S. Pai
 Sanath
 II BBM 'C' Bindu
 Ezekiel Joshva Maben
 II B.Com Vasuki Nandan
 Chaya
 II BCA 'A' Yashas H.
 K. Raksha Kamath
 II BCA 'B' Samrdh
 P. Thrisha
 II BA(HRD) Rohan
 Ashika
 I BBM 'A' Diya K. Sebastian
 Guru Prasad
 I BBM 'B' S. P. Sathvik
 Sinchana S. Kulal

I BBM 'C'	H. Tasveer Shetty K. Sathvi Prabhu
I B.Com	Swathi S. S. Revanth
I BCA 'A'	Dhanush P. Navya
I BCA 'B'	Prajwal G. Shendrekar Nishitha J. K.
I BA(HRD)	Thanushree S. H. Vamshith

ACTIVITIES

Student Orientation Programme

An orientation programme was organised for the new entrants of the college on 19 August 2022. The objective of the programme was to make students aware of the academic aspects of the courses, rules and regulation of the college and to introduce the various associations of the college. The programme commenced at 9.15 am with the prayer. Principal Prof. Aruna P Kamath welcomed the gathering and gave a brief introduction about the college. Continuing with this she stated that being admitted to the management institution students should develop an entrepreneurial outlook. She also emphasized the students to take part in all the activities of the college and develop life skill in all the field by participating in the skill enhancement activities of the various associations of the college. She also encouraged the students to set a goal which they need to achieve at the end of the course. She motivated the students to have a positive outlook and gain knowledge which is very much required in this fast-moving world of technology. The students were also enlightened of the New Education Policy which was introduced. The student coordinators of the various associations gave a detailed presentation of the skill enhancement activities to be conducted during the academic year. In addition to this, freshers were also told about the various fests organised by the

college i.e Genesis, Synergy and Sygma by the respective staff in charges. Alumni of the college had come and they shared their experience during their college life. The programme was concluded with a vote of thanks by Mr Arun F. Sequeira. Mrs. Madhumathi J Raja compeered the programme. The programme was coordinted by the Student council coordinator Mrs. Divya Uchil.

Student Council Inauguration

The student council for the academic year 2022-2023 was inaugurated on 26 November 2022 in the college auditorium. The dignitaries for this occasion were the inaugurator, Mr.Vivek Alva Managing Trustee, Alva's Education foundation, Moodubidire, the chief guest, Mr. Ankith S. Kumar Counsellor, Abhyuday, NMAM Institute of Technology, NITTE, and also the alumnus. The office bearers of Student Councilconstituted, Fest Coordinators, Association Heads and Class Representatives. The event started with a prayer and lighting of the lamp by the dignitaries present on the dais.The inaugurator Mr.Vivek Alva shared his experiences in the college and urged the students to accept the challenges of life and to move forward towards success. The Chief Guest Mr.Ankith S Kumar encouraged the students to develop a spark, curiosity, positive mind-set and a spirit of team work, which would channelize their energies resulting in determined action for the betterment of the institute and society at large. Principal Prof.Aruna P Kamath in her presidential address emphasized on leadership and how student council should be organized disciplined; she inspired, and motivated them to reach their fullest potential. She also stressed that the student should adopt heroic leadership and to take leadership with special responsibility and also congratulated the members of Students' Council. The Oath Taking ceremony was taken over by Staff Coordinator Mrs.DivyaUchil and the council members. The student leaders were then presented with their badges and this embarked a moment of pride and joy for them as well as all their well-wishers present in the audience. On this special occasion the college was delighted to launch the book written by our chief guest Mr.Ankith S. Kumar Former student of the college. The programme was coordinated by Mrs.Divya Uchil.

Leadership Training Programme

The Students' council organized a training programme for the members of Students' Council on the 3 December 2022 conference hall. The objective of the programme was to imbibe leadership qualities among the students. The guest was Mr. Dishanth M.U. Founder and CEO Teddture, Mangalore. Principal, Mrs. Aruna P. Kamath welcomed the gathering. She addressed the students and told them to be responsible students as the duties of the council are handled by them. She highlighted to them the difference between hard work and smart work. The guest of honour, Mr. Dishanth Ullal, addressed the students on the qualities a leader should possess. He addressed the students the importance of Networking with people, the knowing of technology and Business, how to Market products, and the work-life balance which is very plays a vital role when people start working. He enlightened students with qualities like communication skills, listening skills, team buildings, patience which are most important in a leader. A role play was enacted by five students, who played the role of Rishi Sunak, Elon Musk, Nita Ambani, Nirmala Sitharaman, Ashneer Grover. Business quiz was conducted to the students. Ms. Deekshitha K. and Ms. Rashmitha S Shet, evoked God's blessings through prayer. Ms. Riya G, introduced the guest Mr. Dishanth. Ms. Jahnvi B.G., proposed the vote of thanks. The programme was compeered by Ms. Adithi Kini. The programme was coordinated by Mrs. Divya Uchil and Mrs. Manju H.

OBSERVATION OF IMPORTANT DAYS

Teachers' Day Celebration

Teacher's Day was celebrated to mark the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, on 3 September. The day is also dedicated to honour the teachers of institution who play a prominent role in the life of their students and enrich their personality by imparting ethical and academic knowledge. The chief guest for the day was Mr. Narayan Nayak, Retd High school teacher, Principal, Prof. Aruna P. Kamath, and Mrs. Divya Uchil were present on the dais. The day's celebration started with a prayer by Mrs. Supreetha. Mrs. Gayathri K. formally welcomed the gathering. The significance of celebrating Teachers' day was rightly put forward by Mrs. Jeevitha D. She highlighted the various cases were teachers played vital role in shaping the society. Mrs. Renuthakshi introduced the chief guest of the programme. The chief guest was honored by the Principal, Prof.

Aruna P. Kamath. In his address, Mr. Narayan Nayak emphasized the teacher's role in shaping the life of students. The programme was concluded by the vote of thanks proposed by Mr. Nagaraj

College day Celebrations

College day celebration was organized on 23 May 2023 in the college auditorium at 9:15 am. Dr. Premalatha, Principal Canara College, Mangalore was the chief guest. She motivated the students to choose their path towards success. She added that loosing is an experience, it motivates us to do better which ultimately contributes to accepting all the opportunities leading us to success. Mr. Rahul Amin, Actor and Director Tulu film industry, Alumni of SDMCBM was the guest of honour. He shared the reminiscence of college days and added that he received the best from the portals of SDM College of Business Management. He emphasized that clinging on to our passion adds value to our life. Principal Prof. Aruna P Kamath presided over the programme and presented the college annual report. She congratulated all the members of SDM fraternity for consequently securing 'A' grade in NAAC for three consecutive assessment periods. On this occasion a book titled "Bhavanegala Bayalinalli" collection of poems written by Archith Jain of II BBA was released by the dignitaries on the dias. Prizes were distributed to university rank holders and meritorious students. The prize distribution ceremony was followed by cultural extravaganza by the students. Student council coordinator Mrs. Divya Uchil, student coordinators Ms. Jahnvi, Ms. Riya G and Ms. Adhiti Kini were present. Ms. Adithi Kini welcomed the august gathering. Ms. Jahnvi and Ms. Dhruthi introduced the guests. Ms. Riya proposed the vote of thanks. Ms. Deepika Sharma compeered the programme. The programme was coordinated by Mrs. Divya Uchil and Mrs. Manju H.

EXTENSION ACTIVITY

Visit to Govt. First Grade College

An extension activity was held at Govt. First Grade College, Haleyangadi on 13 April 2023. The objective was to give practical exposure to the E-voting software. The student coordinators and the members of the student council enlightened the students on working of the software. The student coordinators were Ananya and Chethan J. Rao of III BCA. Mrs. Divya Uchil coordinated the programme.

FINANCE ASSOCIATION – Fondos

Motto/Vision : To capacitate the students to attain professional brilliance in the field of finance.

Theme : Cultivating the financial credentials to the extreme.

Objectives:

- To provide the basic knowledge about the existing financial institutions and their service.
- To create a cohort of students in financial careers.
- To provide the students with an overview of professional opportunities in finance.
- To encourage activities beyond prescribed syllabus.

Staff Coordinators : Mrs. Smitha M
Mrs. Shwetha Y
Mrs. Sowmya Hegde
Mr. Gururaj

Student Coordinators : Ms. Mahika III BBA
Ms. Rashmi, III BBA 'A'

Class Secretaries:

III BBM 'A' Pratham Pai
III BBM 'B' Disha Adka
III BBM 'C' Mohammed Kalander Mashuk
III BCOM Vaishak P
III BCA 'A' Vaishaka Divakar
III BCA 'B' Wiola Jane Lobo

ACTIVITIES

GUEST LECTURES

Yoga Prana Vidya Foundation

The Finance department organised a Guest lecture on “Yoga Prana Vidya Foundation” by Ms. Leela Nayak , YPV Healer and trainer, Yoga Prana Vidya Foundation on 14 December 2022. The objective of the programme is to spread the knowledge of meditation, importance of healing in life without consuming medicine. The speaker highlighted the importance of “Pranayama and healing”. The programme was coordinated by Mrs. Shwetha Y.

Career Opportunities in Investment Banking and Financial Services

The Finance Department organized a guest Lecture to III Bcom students on the topic “Career Opportunities in Investment Banking and Financial Services” on 24 June 2023. Dr. Yogish and Mr. Ganesh Prasad, Financial consultant LSE, were the resource persons. Mr. Ganesh explained about various job opportunities in the corporate world. He focused on major financial service providing companies like Deloitte, EY, PwC, KPMG etc. Brief information was given about the Financial Data Analysis course. They also offered the students to participate in an online session about how to face a corporate job interview. Mrs. Sowmya Hedge coordinated the programme.

Investors Awareness Programme

The Finance department in association with MUCTA has organised an Investors Awareness Programme for II BBA 'A' and 'B' students on 18 January 2023 at Conference hall. The programme was inaugurated by Mr. JayKaria, Entrepreneur, and also the alumni. He shared his knowledge on stock market and motivated the students to start investing in the same. There were three technical sessions. In the first session Mr. Naveen Rego, SEBI registered Investment Advisor and a certified investor planner addressed the students on financial literacy. He

spoke about the importance of saving at early stage and also enlisted the legal requirements for investing in stock markets. Mr. Leo Amal K, Senior Branch Manager, Franklin Templeton was the resource person for the second session enlightened the students on time value of money. In the third session Ms. Sapna M Shenoy, Investment Services Professional explained the concept of personal investment. This programme was coordinated by Mrs. Smitha M.

Investors Awareness Programme on 'Financial Empowerment through Wealth Creation'

The Finance department in association with Mutual Funds in India organized an Investor Awareness Programme on 'Financial Empowerment through Wealth Creation' on 30 June 2023. Mr. M. Raghuram Vilasagaram, AGM, SEBI, was the resource person. He addressed the students on various investment opportunities for the students and the beginners. He encouraged the students to start early to reap maximum benefits. Mr. Surya Kant Sharma, Senior Consultant AMFI, in his keynote address spoke about the importance of the financial security of individuals. He said, "Risk can be managed by the simple formula – Think, understand, and invest". He then shared basic information on various investment avenues available in the market viz. Government/RBI bonds, corporate bonds, Government schemes, Post office schemes, PPF, NPS, Sukanya Samriddhi Scheme, securities market, etc. The programme was coordinated by Mrs. Smitha M.

Capital Market Awareness Programme

The Finance Department organized a Capital Market Awareness Programme for III BBA 'A' students on 22nd June 2023. Mr. Ramchandra Bhat K, Senior Associate, Lotus Known wealth, Mumbai was the resource person. The objective of this programme is to provide an insight into working of BSE. The Resource person spoke on the importance of investing and the key aspects of financial planning. He also elaborated about institutions like RBI, SEBI etc. Listing the market offerings by BSE, he explained the capital market operations.

The questions were answered by the Resource person at the end of the session. It was interesting and informative session. Mrs. Smitha M coordinated this programme.

STUDENT FACULTY PROGRAMMES

Henry Fayol's 14 principles

The Finance Department organised student faculty programme on the topic "Henry Fayol's 14 principles" for I BCA 'B' on 2 January 2023 by Mr. Adish of III BA (HRD). The objective of the programme is to make students acquaint with the various concepts of Principles of Management. The programme was coordinated by Mrs. Shwetha Y.

Management of Business

The Finance department organised student faculty programme for I BCA 'B' students on 18 January 2023 on the topic "Management of Business" by Ms. Prajna Bangera and Mr. Rajesh of III BBA 'A'. The objective of the programme is to make students acquaint with the various concepts such as Principles of Management. Presenter explained the basic concepts, and Principles of scientific Management. The programme was coordinated by Mrs. Shwetha Y.

Henry Fayol's 14 principles

The Finance department organised a student faculty programme on the topic "Henry Fayol's 14 principles" for I BCA 'A' by Mr. Rahul Poojary of III BBA 'A' on 18 January 2023. The Objective of the programme is to make students acquaint with the various concepts of Principles of Management. Presenter explained the basic concepts, and Principles of scientific Management. The programme was coordinated by Mrs. Shwetha Y.

Management of Business

The Finance department organised a student faculty programme on the topic "Management of Business" for I BCA 'A' by Ms. Prajna Bangera and Mr. Rajesh of III BBA 'A' on 18 January 2023. The objective of the programme is to make students acquaint with the various concepts Principles of Management. Presenter explained the basic concepts, and Principles of scientific Management. The programme was coordinated by Mrs. Shwetha Y.

Time Value of Money

A student faculty programme on “Time Value of Money” by Mr. Naman Bohra of III B.Com was organized for II BBA ‘A’ on 6 April 2023. The objective of the programme was to improve students teaching and communication skill. The student faculty explained about Time Value of Money with the practical example. The programme was coordinated by Mrs. Sowmya Hegde.

Personality Development

A student faculty programme on “Personality Development” by Deepika Sharma of III B.Com for III BAHRD was organized on 17 May 2023. The objective of the programme was to improve students teaching and communication skill. The student faculty briefed about the different dimensions of Personality Development. The programme was coordinated by Mrs. Sowmya Hegde.

Working Capital Management

A student faculty programme on “Working Capital Management” is organised by Finance Department for II BBA A section students on 17 May 2023. Ms. Shibani of III Bcom was the Student Faculty. The objective of the programme was to improve students teaching and communication skill. The student faculty gave a brief insight into the management of working capital and its relevance in a business undertaking. The programme was coordinated by Mrs. Sowmya Hegde.

EXTENSION ACTIVITIES

Factory Visit

Following factory visits were organized by the Finance department for I BCA ‘A’ and I BCA ‘B’. The objective was to gain practical exposure about the working process in a firm. The visit was coordinated by Mrs. Shwetha Y.

Date	Place
6-12- 2022	Kanara wood and Plywood Industries
7-12-2022	Sherlekar Industries
7-12-2022	The Hindu

8-12-2022	Kalbavi Cashew
6-12-2022	Bonda Factory
6-12-2022	Cascia Tile Factory
9-12-2022	Suchi Ruchi
6-12-2022	Prashanth Agro Industry
7-12-2022	Akash Shipping Agency
6-12-2022	Kalbavi Cashew
6-12-2022	Campco Factory
6-12-2022	Girija Engineering
7-12-2022	Viji Condiments
6-12-2022	Manipal Auto Spring
6-12- 2022	Gurucharan Industries
6-12-2022	Achal Industries Pvt Ltd
7-12-2022	Sri Prem Sai Printers and Publishers
7-12-2022	Koragappa Soda Factory Ltd,Bolara
8-12-2022	Karnataka milk Federation
8-12-2022	Shankara Building Products Ltd
6-12-2022	DiganthaMudrana Ltd Yeyyadi, Mangalore
6-12-2022	Mangala Cashew Industries
7-12-2022	Spectrum Industries
8-12-2022	Kalbavi chashew
6-12-2022	Kanara Plywoods
8-12-2022	Shree Mookambika Ice and Cold storage

Visit to Laxmi Memorial College of Hotel Management.

Members of the Finance Department visited Laxmi Memorial College of Hotel Management, Mangalore on 22 December 2022. The objective of this programme was to provide knowledge on Stock Market.. Students conducted

session on Stock Market Awareness. Mr. Mihir S Gurjarand Mr. Rajesh were the student coordinators. They explained basic aspects of stock market through PPT. The session was very interactive and was successful in enriching the students with the knowledge of stock market. The programme was coordinated by Mrs. Smitha M.

Visit to Govt. High School

On 20 January 2023 Finance association organised extension activity in Government High school Balmatta Mangalore. The main objective of this programme is to help the students to learn about the importance of money and how money value keeps on changing according to change in time. School children actively participated in this programme and benefited. Ms. Sowmya Hegde coordinated the programme.

Visit to Government Pre-University College, Mangalore

On 30th June 2023, the members of the finance department visited Government Pre-University College, Mangalore to conduct a session on “Introduction to GST” for PUC commerce students.. The main objective of this programme was to provide basic information about GST. Ms. Spoorthi Pal and Ms. Deepika Sharma were the student coordinators. They explained the basic aspects of GST through PPT. They conducted role play on working of GST .At the end of the session there was a quiz on the topic, to which students answered enthusiastically. The session was very interactive and was successful in enriching the students with the knowledge of GST. Mrs. Smitha M coordinated the programme.

SKILL ENHANCEMENT ACTIVITIES

Fin Quiz

The Finance association conducted a Fin quiz competition on 15 November 2022. Topics related to current trends in finance and business students participated in this event in large numbers. The main objective was to improve the knowledge of the students and their knowledge in current affairs Mahika and Rashmi of III BBA ‘A’ were the quiz masters. The programme was coordinated by Mrs. Sowmya Hegde.

Argy Bargy

The Finance association conducted group discussion on 15 December 2022. The topic given was ‘Can India become a 5 trillion-dollar economy by 2024?’. The objective of the event was to improve the student’s communication and knowledge in the current affairs of the country. Mr.Praveen D. judged the event. The programme was coordinated by Mrs. Sowmya Hegde.

Money talk

The Finance association conducted a money talk on the topic ‘Is India ready for a cashless economy ?’On 6 January 2023.The main objective of this competition was to improve the students’ knowledge on the subject matter and their communication and argumentative skills . Mr. Akshith and Mrs. Veena judged the event. The programme was coordinated by Mrs. Sowmya Hegde.

Obverse

The Finance association conducted an Obverse competition on 25 April 2023. The Objective of the activity was to improve the financial knowledge among the participants. On spot topics related to recent trend in finance were given to students and asked them to speak on it. Mrs. Sowmya Hegde coordinated the programme.

Financial Crossword

The Finance association conducted a financial crossword competition on 2 May 2023. The objective of the activity was to improve the financial vocabulary among the participants. Students are asked to solve the financial puzzle. Mrs. Sowmya Hegde coordinated the programme.

Financial Fraud

The Finance association conducted financial fraud competition on 16 May 2023. The objective of the activity was to improve the convincing and problem solving skill among the participants. Students were asked to find out the mistake and solve the financial fraud. Mrs. Sowmya Hegde coordinated the programme.

LIST OF PRIZE WINNERS

Fin Quiz

I	Dheeraj Prabhu	II BBA 'B'
	Sameeksha Amin	II BBA 'B'
II	Ruthran	I BBA 'C'
	Pavan Kumar	I BBA 'C'
III	Chandana J.	III BBA 'A'
	Shifali Shet	III BBA 'A'

Argy Bargy

I	Rajesh	III BBA 'A'
II	Dheeraj	II BBA 'B'
III	Sai Lakshmi	II BBA 'A'

Money Talk

I	Chandana J Thota	III BBA
II	Muskan F.	II BBA 'C'
III	Deepika Sharma	III B.Com

Obverse

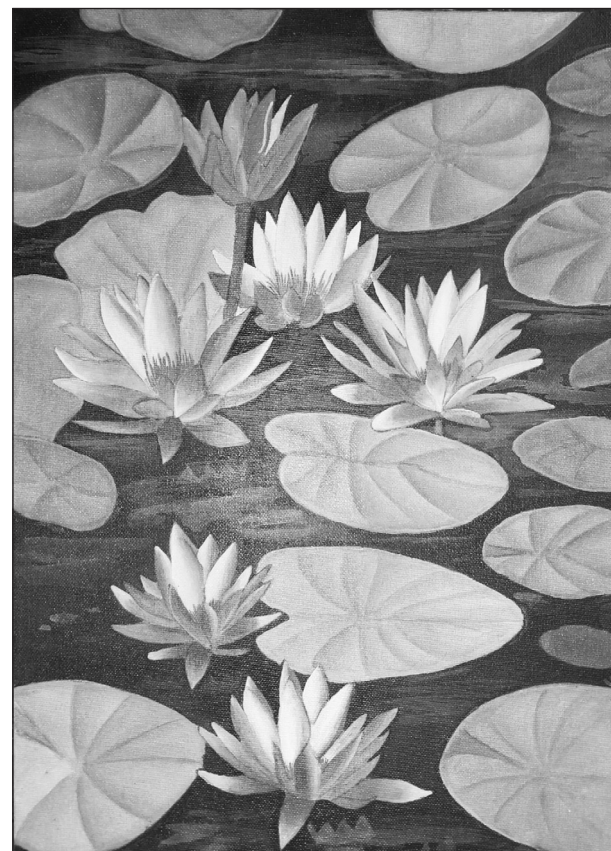
I	Dheeraj	II BBA 'B'
II	Ayman	II BBA 'A'
III	K. Swapna M.	I B.Com

Financial Crossword

I	Sameeksha	II BBA 'B'
II	Manvish Shetty	II BBA 'A'
III	Muzzamil	III BBA 'A'

Financial Fraud

I	Preetika Baliga	II B.Com
	Heeba Shafkath	II B.Com
II	Sarthak	II BCA 'A'
	Raveend	II BCA 'A'
III	Sabha	II BCA 'B'
	Pavithra	III BCA 'B'



MARKETING ASSOCIATION- Venta

Motto/Vision : To create an awareness among students about various dimensions of marketing.

Theme : Mark Fluent

Objectives:

- To create an awareness among students about various dimensions in marketing
- To build the competency level of the students in terms of marketing skills
- To provide students with a professional network

Staff Coordinators : Mrs. Deepashree.G.Shenoy
Mrs. Kavitha Prabhu
Mrs. Rashmi T

Student Coordinators : Shifali Shet III BBA 'A'
Chandana Thota III BBA 'A'

Student Secretaries : III BBM 'A' Madhushree
III BBM 'B' Thanvi
III BBM 'C' Shravya
III BCOM Rakshith
III BCA 'A' Saksha Shetty
III BCA 'B' Janith P Saliyan

ACTIVITIES

Orientation

Marketing Association organized an orientation programme on 14 November 2022. The objective of the Programme was to enlighten the students about the objectives, motto and activities of Marketing Association. The student coordinators

Shifali Shet and Chandana Thota addressed students the activity plan of action for the academic year. The programme was coordinated by Mrs. Deepashree Shenoy and Mrs Kavitha Prabhu.

STUDENT FACULTY PROGRAMMES

Latest Trends in Marketing

A Student faculty programme on 'Latest Trends in Marketing' by Deepika Sharma was organized for II BBA 'C' on 18 November 2022. The objective of the programme was to inculcate knowledge regarding 'Recent marketing trends'. The programme was coordinated by Mrs.Kavitha Prabhu.

Personality Development

A student faculty programme on "Personality development" by Dheeraj Prabhu and Sameeksha of II BBA 'B' was organised for I BBA on 4 January 2023. The objective of the programme was to develop presentation and communication skills of the students. The Programme was coordinated by Mrs. Kavitha Prabhu.

Skilltude

A student faculty programme on "Skill and Attitude" by Deepika Sharma of III BCom was organized for II BBA B on 11 April 2023. The objective of the programme was to develop and inculcate leadership qualities within the students. The programme was coordinated by Mrs. Kavitha Prabhu.

Book Review

- A book review on "Power of Your Sub Conscious mind" written by Joseph Murphy was organised by the marketing department by Chaithanya of III BCom on 14 January 2023. The objective of the programme was to develop critical reading skills by identifying the author's perspective. The activity was coordinated by Mrs Kavitha Prabhu.

- A book review on “Think Like a Monk” written by Jay Shetty was organised by the marketing department by Chaithanya of III BCom on 16 January 2023. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs Kavitha Prabhu.
- A book review on “Good Vibes, Good Life” written by Vex King was organised by the marketing department by Chaithanya of III BCom on 12 April 2023. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs Kavitha Prabhu.
- A book review on “Atomic Habits” written by James Clear was organised by the marketing department by Chaithanya of III BCom on 12 May 2023. The objective of the programme was to develop critical reading skills by identifying the author’s perspective. The activity was coordinated by Mrs Deepashree Shenoy.

EXTENSION ACTIVITIES

Visit to Flower Market

The Marketing association conducted an extension activity on 16 January 2023 at flower market, State Bank and Carstreet Mangalore. The objective was to understand the various problems faced by Flower vendors in their business and also to suggest possible solutions. The activity created awareness about problems and inconveniences faced by the Flower vendors. The members gave awareness about online business transactions to the flower vendors. The activity was coordinated by Mrs. Kavitha Prabhu and Mrs. Deepashree Shenoy.

Visit to Petty shop keepers

The Marketing association conducted an extension activity on 16 January 2023 at Bhavanthi Street, Mangalore. The objective was to understand the various problems faced by Petty shop keepers in their business and also to suggest possible solutions. The activity was coordinated by Mrs. Kavitha Prabhu and Mrs. Deepashree Shenoy.

SKILL ENHANCEMENT ACTIVITIES

Slogan Writing

The association conducted Slogan Writing competition on 18 November 2022. The contestants were asked to write slogans for the topic ‘Content Marketing’. The event was judged by Mr. Praveen D. The competition was judged on the basis of participant’s ability to understand the topic, to write attractive and convincing slogans. The event was coordinated by Mrs. Deepashree Shenoy.

Crossword

The association conducted debate competition on 22 November 2022. The contestants were asked to make two members in a team. The competition was judged on the basis of participant’s ability to understand the topic. The crossword puzzle was on the topic of basic terms of marketing. The event was coordinated by Mrs. Deepashree Shenoy.

Debate

The association conducted debate competition on 04 January 2023. The contestants were asked to argue on the topic ‘Celebrities Should Not Be Allowed To Endorse Product And Service’. The event was judged by Mrs. Veena D. The competition was judged on the basis of Communication Skill, Knowledge on the Topic and Argumentative Skills. The debate was within the team. The event was coordinated by Mrs. Kavitha Prabhu.

Quiz Master

The association conducted quiz master competition on 20 January 2023. The contestants were asked to make two members in a team. The competition was judged on the basis of participant’s ability to understand the topic. The quiz master competition was on the topic of basic terms of marketing. The event was coordinated by Mrs. Kavitha Prabhu

Case study

The marketing association conducted case study competition on 11 April 2023. The contestants were asked to write case study on the spot and participants

were given 30 minutes to write down their analysis of the case. The event was judged by Mrs. Sanjana. The competition was judged on the basis of participant's ability to understand the case, make analysis and ability to draw conclusions from the case. The event was coordinated by Mrs. Deepashree Shenoy.

Poster Making

The marketing association conducted poster making competition on 13 May 2023. The contestants were asked to do a creative poster and participants were given three days to make the poster offline. The topic of the poster was 'The Power Of Social Media'. The event was judged by Ms. Pooja. The competition was judged on the basis of participant's ability to understand the topic, creative drawing and knowledge about the topic. The event was coordinated by Mrs. Kavitha Prabhu.

Convince Me

The marketing association conducted case study competition on 12 May 2023. The contestants were asked to convince the student coordinator with the given on spot topics. The topics of the convince me competition were postpaid recharge, credit cards, and life insurance. The competition was judged on the basis of participant's ability to understand the topic, convincing skills and knowledge. The event was coordinated by Mrs. Deepashree Shenoy.

LIST OF PRIZE WINNERS

Quiz

I	Abhishek	III B.Com
II	Daaniyal	III BBA B
III	Sweekar Shetty & Ria Crystal	II BA(HRD)

Convince Me

I	Muskan	I BBA 'C'
II	Zaheera	I BBA 'A'
III	Dheeraj parbhu	I BBA 'B'

Slogan Writing

I	Preksha	III BBA 'C'
II	Zaheera	I BBA 'A'
III	Sakshi	II BCA 'B'

Debate

I	Dhanya	III BBA B
II	Sanjeevini	II BA(HRD)
III	Zaina haleema telangara	III BA(HRD)

Crossword Puzzle

I	Vijetha L poojary	III BA(HRD)
II	Dielle	III BBA 'C'
III	Prisha p raj	III BBA 'C'

Old is Gold

I	Zaina haleema telangara	III BA(HRD)
II	Harshith bekal	III BA(HRD)
III	Pranjal	III BBA 'A'

Case Study

I	Saalihah	III B.Com
II	Shibani	II B.Com
III	Kanish vardhan	I BBA 'C'

HUMAN RESOURCE ASSOCIATION - Resource Hub

Motto/Vision : Empowering students to develop HR skills so that they can become effective leader

Theme : Your Difference Can Make A Difference

Objectives:

- Giving multi-dimensional perceptions to recent HR issues.
- Orienting the students towards changing HR policies and trends.
- Exposure to cultural ethos and traditional HR practices.

Staff Coordinators : Mrs. Preethika Dharmapal

Members
Dr. Muralidhar Rao K.S
Mrs. Gayathri K
Mrs. Anasuya

Student Coordinators : Mr. Adhish Uchil, III BA (HRD)
Ms. Deepika D. Bhat

Class Secretaries

III BBA 'A'	Payal
III BBA 'B'	Thrupthi
III BBA 'C'	Shahan
III BCOM	Rifai
III BCA 'A'	Adhithi Kini
III BCA 'B'	Shraddha
III BA(HRD)	Fathima Reema Ummar

ACTIVITIES

GUEST LECTURES

HR Training

The Human Resource department organized a guest lecture on “HR Training” by Mr. Shaad, Head of HR Operations, IGNITES, Bangalore, on 14 December 2022 for III BA(HRD) and III BBA with HR specialization. The objective of the session was to enlighten students with various HR areas to look for companies. He addressed students on areas like recruitment, payroll, training and development, employee engagement, and performance management. He also conducted few mock interview sessions for students. The programme was coordinated by Mrs. Gayathri K

Peer Led Suicide Prevention Programme for Students of Educational Institutions

A one-day workshop on Peer Led Suicide Prevention Programme for Students of Educational Institutions was organized on 16 December 2022 in association with National Institute of Mental Health and Neuro Sciences, Bengaluru, Father Muller Medical College, Mangaluru, Manashanthi Counselling Research and Training Centre, Mangaluru and Suicide Lifeline, A Unit of Susheg Charitable Trust. The resource person for the programme was Dr. Rameela Shekhar, Psychiatrist, Manashanthi, Mangalore. The objective was to create awareness on the importance of mental health and prevent the onset of suicide related behavior among the youth. In her address, Dr. Rameela Shekhar explained the need of empowering youth and to involve peer to identify the risk and facilitate adequate intervention to the young people. Mr. Shamlal Yermal, Vice Chairman NIPM in his inaugural address highlighted the need of programmes to have a generation of strong and positive minds. Dr. Supriya Hegde Aroor, Head of the department of Psychiatry,

Father Muller Medical College, Mangaluru, in her keynote address said that an early intervention can prevent suicide to some extent. Principal Prof. Aruna P. Kamath in her presidential remarks urged the students to be social warriors and be proactive in identifying and supporting their fellow mates who are going through mental illness. Dr. Rameela Shekhar, Manashanthi, Mangalore welcomed the gathering, Mrs. Madhumathi J Raja delivered the vote of thanks. Ms. Prajna compeered the programme. The programme was coordinated by Human Resource Department and Counselling Cell.

Hiring and Training

The HR department organized a guest lecture on ‘Hiring and Training’ by Mr. Saad, IGNITES, Ban Human Resource Service Company, Bangalore on 23 December 2022 for the III BBA ‘HR’ students. The objective of this programme was to make students aware about Hiring and Training Process in the Company. The programme was coordinated by Mrs. Anasuya

Higher Education And Its Requirements In Current Scenario

The HR department organized a guest lecture on the topic “Higher education and its requirements in current scenario” on 18 January 2023. Imran S M ,head of marketing for Planet Education India was the resource person. The objective was to impart knowledge on effective communication in higher education. The programme was coordinated by Preethika Dharmapal.

Awareness on Savings and Advances

A faculty development programme on “Awareness on Savings and Advances” in association with Union Bank as their ‘Retail Outreach Programme’ was organized on 23 January 2023. The bank employees briefed the faculties about the various saving schemes, advances like home loan and vehicle loan and other forms of advances to the faculties. They also gave an insight to investment opportunities available in realty sector in Mangalore city. Mr. R Ratheesh GM, LC –Transaction Banking, Union Bank of India, Mr. Jayaraju, DY.RM/AGM, Union Bank of India,

Ms. Savitha Chavan, Branch Manager, Union Bank of India along with other bank employees were present at the session. The programme was coordinated by Mrs. Gayathri K.

Career opportunities in Hospitality Industry

A Guest Lecture on “Career opportunities in Hospitality Industry” by Mr. Parithosh Debral and Dr. Rajashree Kini, Faculties, Dept. of Allied Hospitality Studies, MAHE was organized by BA(HRD) department on 6 April 2023. The objective was to give an insight to the importance and role of hospitality industry in the Indian economy as well as in the global level. The programme was coordinated by Mrs. Gayathri K.

Career Guidance Programme

A career Guidance programme by Mrs. Rajashree Rao, Assistant Professor, Department of M.Com HRD, Alvas College, Moodabidri was organized by BA(HRD) department on 2 June 2023. The objective of the programme was to guide the students on various career prospects. The resource person highlighted the job opportunities in connection with hospitality sector. The programme was coordinated by Mrs. Gayathri K.

Investment Awareness

A Guest lecture on “Investment Awareness” by Mr. Yvonil D’Souza, Financial Advisor, Mangalore was organized on 21 June 2023. The objective of this programme was to make students aware about Investment and Trading Process .The programme was coordinated by Mrs. Anasuya.

STUDENT FACULTY PROGRAMME

Personality traits

The HR association organized a student faculty programme on “Personality Traits” on 31 October 2022 by Prajna Bangera and Rahul Poojary of III BBA ‘A’. The objective of the programme was to enlighten the students about Different

Personality Traits. They highlighted the various Types of personality with the example and how it influences on the team work in the organization. It was an interactive session. The programme was coordinated by Mrs. Anasuya.

Group Dynamic

The HR association organized a student faculty programme on “Group Dynamic” on 14 November 2022. Chandana and Prashanth of III BBA ‘A’ were the student speakers. The objective of the programme was to enlighten the students about Type of Groups and Group Dynamics. They highlighted the various Types of groups with examples and how group behavior can influence on the organization. It was an interactive session. The programme was coordinated by Mrs. Anasuya.

Employee Engagement and Employee Branding

The HR association organized a student faculty programme on “Employee Engagement and Employee Branding” by Mr. Adish Uchil of III BA(HRD) on 7 January 2023. The objective of the programme was to enlighten the students about Employee Engagement and Employee Branding in the organization. It was an interactive session. Mrs. Anasuya coordinated the programme.

Communication Skill

The H R Department organized student faculty programme for I BBA “B” on 1 June 2023 on the topic communication skill by Archith Jain of II BBA B. The objective of the programme was to improve communication skill required for students specially to communicate in groups and inside classrooms. This program helped students to understand different ways in communication and how to implement it in day to day activities. Students actively participated in the session . Mrs. Preethika Dharmapal coordinated the programme .

EXTENSION ACTIVITIES

Visit to D.K.Z.P Higher Primary School

The members of the HR association visited D.K.Z.P Higher Primary School Mannagudda, on 17 December 2022 at D.K.Z.P Higher Primary school

Mannagudda . Students conducted activities for school children to enlighten them about the importance of time management .The programme was coordinated by Mrs. Gayathri K.

Visit to Seva Ashrama Konaje

The members of the HR department visited Seva Ashrama, Konaje, Derlakatte, Mangalore on 5 January 2023. Various Activities were conducted to old age people and distributed fruits to them. The objective of this programme was to inculcate social and human values among the students. The programme was coordinated by Mrs. Anasuya.

Visit to Islahi English Medium High School

The members of the HR department visited Islahi English Medium High School, Ullal Mangalore on 23 December 2022. Various Personality development Activities were conducted to the students. The objective of this programme was to boost the confidence level among them. The programme was coordinated by Mrs. Anasuya.

Visit to Mangala Cashew Industries

The members of the HR department visited Mangala Cashew Industries, Mangalore on 30 December 2022. They interacted and provided the information about safety and training to the employees. The objective of this programme was to provide the exposure of the real situation faced by the employee in the industry. The programme was coordinated by Mrs. Anasuya.

Visit to Digantha Mudhrana

The members of the HR department visited Digantha Mudhrana, Industrial Estate, Yeyyadi, Mangalore, Factory and conducted extension activity on 30 December 2022. They interacted with the employees. The objective of this programme was to provide the exposure of the real situation faced by the employees in the industry. The programme was coordinated by Mrs. Anasuya.

Visit to Mudra Print Process

The members of the HR department visited Mudra Print Process, Mangalore on 31 December 2022. They interacted with the employees and provided information about welfare facilities. The objective of this programme was to provide the exposure of the real situation faced by the employees in the industry. The programme was coordinated by Mrs. Anasuya.

Extension at Euro fancy store for employees

The HR department conducted an extension activity at Euro fancy store for employees on 20 January 2023. The objective of the activity was to create awareness about online fraud. The members provided information regarding online banking and online fraud. The programme was coordinated by Preethika Dharmapal.

Awareness Programme on Voting

An extension activity on "Importance of Voting" to the general public was conducted on 8 May 2023. The objective of the extension activity was to create awareness about the importance of voting and encourage to cast their vote. Mrs. Preethika Dharmapal coordinated the programme.

SKILL ENHANCEMENT ACTIVITIES

First Impression

The HR association conducted First Impression competition on 15 November 2022. The objective of this competition was to evaluate and analyse the student's creativity. It was an individual event where the participants had to submit a hand-written CV and had to make it creative to give a first impression. The competition was judged on the basis of creativity. The programme was coordinated by Mrs. Preethika Dharmapal and Mrs. Anasuya.

Just a Minute

The HR association conducted Just a Minute competition on 22 November 2022. The objective of the programme was to enhance the speaking skills of the students. The participants were given HR-related topics to develop their knowledge. It was judged by Mrs. Anasuya on the basis of presentation and communication skills. The programme was coordinated by Mrs. Preethika Dharmapal and Gayathri K.

Reproach

The HR association organized reproach competition on 24 November 2022. Reproach is an individual event. This competition helped the students to enhance their creativity. The event was judged on the basis of creativity and applicability of the theme. The event was coordinated by Mrs. Preethika Dharmapal.

HR Case Study

The HR association conducted HR case study competition on 11 May 2023. The objective of the competition was to improve decision-making skills of the students. The participants were given a case related to the corporate world. The programme was coordinated by Mrs. Preethika Dharmapal.

Let's Hire

The HR association conducted Let's Hire competition on 12 May 2023. The objective of the competition was to improve creativity and advertising skills. The participants prepared a job advertisement in a creative way in order to hire the right people for the right job. The programme was coordinated by Mrs. Preethika Dharmapal.

LIST OF PRIZE WINNERS

First Impression

I	Vasukinandan	II B.Com
II	Thashma A	II B.Com
III	Ayush N Rao	II B.Com
III	Swasthi B Shetty	I BBA 'A'

Just A Minute

I	Sanjvini	III BA (HRD)
II	Sweedel	III BA (HRD)
III	Manvish Shetty	II BBA 'A'
II	K. Ruthran	I BBA 'C'

Reproach

I	Arpitha Hegde	II BBA 'B'
II	Nikitha Kini	II BBA 'B'
III	Anas	III BBA 'A'

Case Study

I	Deepika Sharma	III B.Com
II	K. Swapna M Kudva	I B.Com
III	Arpitha Hegde	II BBA 'B'

Lets Hire

I	Gagan M Devadiga	I BBA 'A'
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ECONOMICS ASSOCIATION

Motto/Vision : Educate young minds in the fields of Business economics and giving wider dimensions of economic life.

Theme : Economics for Business

Objectives:

- Engaging students through active learning in the field of Economics to build advance knowledge in economics.
- To provide information of recent trends in economics.

Staff Coordinators : Mrs. Shashikala K.G
Dr. Prasanna Kumar T

Student Coordinators : Sweekar Shetty III BA(HRD)
Rupal Pai III B.Com

Class secretaries

III BBA 'A'	Saikripal.M Puthran
III BBA 'B'	Prathiksa
III BBA 'C'	Rajatha Bhat
III B.Com	Zuhara
III BCA 'A'	S. Sourabh Kumar
III BCA 'B'	Anusha
III BA (HRD)	Hithaishi. B. Rai

ACTIVITIES

GUEST LECTURE

Up Skilling in Corporate World

The Economics department organized a guest lecture on the topic "Up Skilling in Corporate World" on 16 December 2022 for III BBA 'B' and III B.Com. Mr. Samridh R Shetty, Software Implementation Specialist, OCBC Tetherfi, Singapore,

was the resource person. The objective of this programme was to provide awareness on Skills which are required for personal and career growth. He interacted with the students and motivated them to express their opinions on this move. The session was coordinated by Mrs. Shashikala K.G. and Mr. Prasanna Kumar T.

STUDENT FACULTY PROGRAMMES

Social Media and its impact on society

The Economics association organized a student faculty programme on "Social Media and its impact on society" by Prashanth III BBA 'A' on 24 November 2022. It was organized for I BBA 'B' Class. The objective of this programme was to take the initiative to educate our society as a whole and spread the awareness. Students actively participated in the session. The programme was coordinated by Mrs. Shashikala K.G. and Mr. Prasanna Kumar T.

Impact of social media on Economic growth

The Economics association organized a student faculty programme on "Impact of social media on Economic growth" by Chandana of III BBA 'A' on 24 November 2022. The objective of this programme was to show how social media can contribute positively to geopolitics and economic growth. The programme was coordinated by Mrs. Shashikala K.G. and Mr. Prasanna Kumar T.

EXTENSION ACITVITIES

Visit to D.K.Z.P Higher Primary School

An extension activity was conducted by Economics department on 14 December 2022 at D.K.Z.P Higher Primary school, Mannagudda. An awareness programme on Digital banking was given to the students. The objective of this programme was to provide basic knowledge about Digital banking and its importance. The programme proved beneficial to the school students. The programme was coordinated by Mrs. Shashikala K.G.

Visit to Modern Industrial Corporation

The Economics association conducted Industrial visit on 10 December 2022 for I BBA 'B' at Modern Industrial Corporation, Manufacturers, Commission Agents and export of Rice, Ashok Nagar, Mangalore. The objective of this programme was to gain knowledge about working conditions of rice industry, present rice market in India, capital required for the industrial activity, packing methods and risk faced by the industry in this competitive era. The programme proved to be a rewarding experience for students. The programme was coordinated by Mrs. Shashikala K.G.

SKILL ENHANCEMENT ACTIVITIES

Group Discussion

The Economics association organized Group discussion on 5 November 2022. The objective of this activity was to improve the communication skills, team building, and analytical skills of the students. Students had to present the topics given to them in groups. The programme was coordinated by Mrs. Shashikala K.G.

Quest for Knowledge

The Economics association conducted Quest for knowledge competition on 5 January 2023. The objective of this was to give an exposure to economic business and industry of our country. The students participated with great enthusiasm by exhibiting their potentials in those areas. The programme was coordinated by Mrs. Shashikala K.G. and Mr. Prasanna Kumar T.

Turn Coat

The Economics association conducted Turn coat competition on 6 January 2023. The objective of this was to enlighten the students about pros and cons on various topics related to current issues of economics. The programme was coordinated by Mrs. Shashikala K. G and Mr. Prasanna Kumar T.

Book Review

The economics association conducted a book review on "Making India Awesome", by Chetan Bhagat was conducted for III BBA 'A', on 9 January 2023 by Ms Sakshi S Pai II BBA. The objective of the review was to develop critical reading skills by identifying the authors perspective. It helped to analyse, evaluate and judge the content of the book. The programme was coordinated by Mrs. Shashikala K.G.

Knock out and Drag out

The Economics association conducted a Knock out and Drag out competition on 11 May 2023, on the topic "Plastic ban Economy vs Environment". The objective of the activity was to enlighten the students on advantages and disadvantages of Plastic ban. The event was coordinated by Mrs. Shashikala K.G and Mr. Prasanna Kumar T.

Collage Making Competition

The Economics association organized collage making competition on the topic Digital Transaction, on 15 May 2023. The objective of the activity was to depict the importance of digital transaction. Students actively participated in this activity. The programme was coordinated by Mrs. Shashikala K.G and Mr. Prasanna Kumar T.

LIST OF PRIZE WINNERS

Quest for Knowledge

I	Poorvi J. S. & Thashma A.	II B.Com
	Soopi Haif & Abdul Khader	II BBA
II	Prajna & Akanksha S.	III BBA 'A'
III	D. Mahika & Shifali Shet	III BBA 'A'

Knock Out and drag out

- | | | |
|-----|---------------------------------------|--------------|
| I | Ria Crystal Vas & Shetty Kushi Ganesh | III BA(HRD) |
| II | Shameer & Yashashwini | III BA(HRD) |
| III | K. Swathi Prabhu & Janani P. | I BBA 'C' |

Turn Coat

- | | | |
|-----|--------------------|-------------|
| I | K. Swapna M. Kudva | I B.Com |
| II | Muskan F . | II BBA 'C' |
| III | Rajesh | III BBA 'A' |

Collage

- | | | |
|---|--------------|------------|
| I | Slokha A. S. | II BBA 'C' |
|---|--------------|------------|

Budget Presentation

- | | | |
|-----|--------------------------------------|---------|
| I | Ananya , Neha Suresh, Shilpa V Valke | I B.Com |
| | Lekhana R. Shetty, Vignesh | I B.Com |
| II | Vaishnavi D, Saniya Ghati, | I B.Com |
| | S.Revanth, Hrithik. P, Chaithra | I B.Com |
| III | Tanvi.U, Hamsini K, Shrujan A Shetty | I B.Com |
| | Sanjana, Rishika | I B.Com |
| III | K Shikhar S Jain, Gaurav Acharya | I B.Com |
| | Swathi S, Poonam D Nayak | I B.Com |
| | Samartha Rama Muliya | I B.Com |



COMMERCE ASSOCIATION- **Commercio**

Motto/Vision : To inculcate the leadership qualities and business acumen to lead the today's commercial world.

Theme : Y COMMERCE

Objectives

- To make students aware about current business world, trade activity and challenges faced by the business world
- To enable students to develop soft skill expected from commerce graduates

Staff Coordinators : Mrs. Manju – Dean
Mr. Thilakraj G – HOD
Mrs. Veena D Kotian – Member
Mr. Gururaj G - Association Coordinator
Mr. Akshith Kumar K - Member

Students Coordinators : Navya Sudhir III B.Com
Prajna III BBA 'A'

ACTIVITIES

GUEST LECTURE

Investment Awareness

A one-day seminar on "Investment Awareness" in association with MUCTA was held on 5 January 2023. The session was inaugurated by Mr. Naveen Rego, Financial Advisor, SEBIR CFP. Mrs. Smitha M. Treasurer, MUCTA was the guest of honor for the programme. Prof. Aruna P. Kamath, Principal in her presidential remarks emphasized on the need to equip people with information in investment

decisions. Mrs. Manju H. was present on the dias. Keynote speaker, Mr. Naveen Rego highlighted efficient management of one's finances, requiring prior expertise with personal financial decisions like insurance, savings, retirement, budgeting, and tax preparation. He added that its important to identify the information problem in financing and try seeking solutions for them. The inaugural session was followed by sessions on financial literacy, Time value of money, Personal investment planning Development by Mr. Yvonil D'Souza, Personal Investment Services Professional Mangalore. The Seminar was coordinated by Mrs. Manju H.

Investors Awareness Programme

A guest lecture on the topic "Investors Awareness Programme" was organized by the Commerce department on 27 June 2023. Mr. Steevan Robert Tellis, Trainer BSE Banner was the resource person. In his lecture he said that the capital markets play a significant role in any economy. He pointed out the concepts of investment basics, avenues, and money management. Mr. Thilakraj G. coordinated the programme.

STUDENT FACULTY PROGRAMME

THE Commerce department organized a student faculty programme on the topic Financial analysis in organizations by Mr. Ashish from III BBA On 03 July 2023 for second II BBA. The objective of the programme was to create awareness on importance of financial analysis in an organization. The programme was coordinated by Mr. Thilakraj G.

Book Review

The Department conducted a book review on a book titled "Mission India: A Vision for Indian Youth" written by Dr APJ Abdul Kalam on 26 June 2023 for the students of B.com. The book illustrates and explains the challenging Indian youth

to bring about a positive change in the country. The programme was coordinated by Mr. Thilakraj G.

EXTENSION ACTIVITIES

Visit to Dakshina Kannada Jilla Panchayath School

The Commerce department organized an extension activity on 25 January 2023 at Dakshina Kannada Jilla Panchayath School, Kavoor. 6 students from BCA participated in the programme. The objective of this program was to interact with the students and entertain the students with activities. The students conducted various activities like quiz, debate and spot games. They also distributed chocolates for III and IV std. 40 students actively participated in the programme. The programme was coordinated by Mrs. Veena D Kotian.

Visit to Shree Narayana Guru School

The Commerce department organized an extension activity on 25 January 2023 at Shree Narayana Guru School, Mulki. 10 students from BCA participated in the programme. The objective of this programme was to interact with the students and Train the students in personality development. The students conducted various activities like quiz, pick and speak and spot games. Almost 100 students actively participated in the programme. The programme was coordinated by Mrs. Veena D Kotian.

Visit to Mangala Fabrication work

The Commerce department organized an extension activity on 12 May 2023 at Mangala Fabrication work, Monkey stand. 5 students from BBA participated in the programme. The objective of this program was to interact with the employees and provide knowledge about small saving schemes. The students provided information about various small saving schemes. The programme was coordinated by Mr. Thilakraj G

Visit to Bharath Ice plant

The members of Commerce department visited Bharath Ice plant, Bolar, Mangalore on 25 January 2023. Ten BCA students visited the factory and observed

its working and activities. The objective of this field visit was to analyse the working of Ice Plant. The programme was coordinated by Mrs. Veena D Kotian.

SKILL ENHANCEMENT ACTIVITIES

Debate

The Commerce association conducted Debate Competition on 02 December 2022. The objective of the competition was to enhance the analytical skills and to provide a platform to express the views, thoughts and ideas of the students. The topic for the debate competition was: Is digital India a myth or reality in progress? Large number of students actively participated in the competition. The competition was judged by Mr. Praveen D and Ms. Pooja. It was coordinated by Mr. Gururaj G.

Brand Wars

The Commerce association conducted skill enhancement activity Brand wars on 03 January 2023. The objective of the event was to develop communication and decision-making skill among the students. Mr. Praveen D and Ms. Pooja judged the event. Mr. Gururaj G. coordinated the programme.

Shark Tank

The Commerce association conducted skill enhancement activity Shark tank on 18 January 2023. The objective of the event was to develop creative thinking, communication and decision-making skill among the students. Mr. Praveen D judged the event. Mr. Gururaj G. coordinated the programme.

Jam Session

The Commerce association conducted skill enhancement activity JAM (Just A Minute) on 12 May 2023. The objective of the event was to develop time management, communication and spot decision-making skill among the students. Mr. Akshith Kumar judged the event. Mr. Gururaj G. coordinated the programme.

Treasure Hunt

The Commerce association conducted skill enhancement activity Treasure hunt on 16 May 2023. The objective of the event was to develop creative thinking, problem solving and decision-making skill among the students. Mr. Praveen D judged the event. Mr. Gururaj G. coordinated the programme.

LIST OF PRIZE WINNERS

Commerce Debate

I	Spoorthi	III B.Com
	Deepika Sharma	III B.Com
II	Hazra	II BBA 'B'
	Rajvi	II BBA 'B'
II	Chandana	III BBA 'A'
	Dheeraj Prabhu	II BBA 'B'
III	Ashish	II BBA 'A'
	Manvith	II BBA 'A'

Brand Wars

I	Muskhan	II BBA 'B'
	Vaishnavi	II BBA 'B'
II	Pavitra	II BCA 'B'
	Sakshi	II BCA 'B'

Shark Tank

I	Ashish	II BBA 'A'
II	Anas	III BBA 'A'
	Nakshatra	II BBA 'C'
III	Manvish	II BBA 'A'
	Rithvik	II BBA 'A'

Jam Session

I	Swapna M Kuduva	I B.Com
II	Ayush N Rao	I B.Com
III	Khushi B	III BBA 'C'

Treasure Hunt

I	Deepika	III B.Com
	Vignesh	III B.Com
	Chethan	III B.Com
I	Rithesh Shetty	III B.Com
	Manvish Shetty	III B.Com
II	Dhyan	III BCA 'A'
	Thanush	III BCA 'A'
	Meghana	III BCA 'A'
III	Shravya	II BBA 'A'
	Vaishnavi	II BBA 'A'
	Chaitanya	II BBA 'A'
	Thrisha	II BBA 'A'

BUSINESS LAW ASSOCIATION- Acquis

Motto/Vision : To give a legal orientation to the students of Business Management

Theme/Motto : Innovations in law of Business World

Objective : To create centre of excellence in the field of legal education in the business and also to promote multi-disciplinary inquiry and create in our students the practical appreciation of the legal problems facing in the business.

Staff Coordinator : Mrs. Parinita Salian

Member : Mrs. Kavitha K.

Student Coordinators : Ms. Chaithra P. III BBA 'C'
Ms. Ananya III B.Com

Class Secretaries:

III BBA 'A'	Anam
III BBA 'B'	Rahul
III BBA 'C'	Chaithra P
III B.Com	Ananya
III BCA 'A'	Priya H
III BCA 'B'	Prajwal Kumar
III BA(HRD)	Swasthik Gowda
II BBA 'A'	Bhavish Shetty
II BBA 'B'	KeerthanaSuvarna
II BBA 'C'	Chirag Sharma
II B.Com	Veeksha
II BCA 'A'	Bhoomika M. Rai
II BCA 'B'	Pawan Kumar
II BA(HRD)	Ravindra
I BBA 'A'	Godric
I BBA 'B'	Muna
I BBA 'C'	Kavyashree
I B.Com J	ithesh
I BCA 'A'	Sanjana Rao
I BCA 'B'	Chethan M.
I BA(HRD)	AdhilSha

ACTIVITIES

GUEST LECTURES

Corporate Governance

The business law department organized a guest lecture on the topic "Corporate Governance" for I BBA 'B' on 29 April 2023. Ms. Vaishali D Kudva, Management Associate, Ernst & Young GDS, Bangalore was the resource person. She highlighted the principles and importance of Corporate governance. She also discussed the ways to attain corporate governance. The programme was coordinated by Mrs. Parinita Salian.

Awareness on National Helpline for Senior Citizens and NGOs

The Business law department organized a guest lecture on the topic "Awareness on National Helpline for Senior Citizens and NGOs", on 22 December 2022. Mr. Jeevan, Field Response Officer, Elder Line, Karnataka was the resource person. The speaker shared the importance of Elder Line is a National Helpline for Senior Citizens that provides free information, guidance, emotional support, field intervention in cases of abuse and rescues in order to improve the quality of life of senior citizens and various NGO's working for the same. The students pledged to serve for the welfare of the society. The programme was coordinated by Mrs. Sanjana.

STUDENT FACULTY PROGRAMMES

Pricing Strategies

The Business Law association organised a student faculty programme on the topic "Pricing Strategies" for I B.Com by Ms. Deepika and Ms. Jhanvi of III BBA 'B' on 12 December 2022. The objective was to enhance the communication and presentation skills. Ms. Deepika explained about pricing policies and Ms. Jhanvi discussed the pricing strategies in marketing. Ms. Parinita coordinated the programme.

Freelancers and Entrepreneurs.

The Business Law department organised a student faculty programme on the topic 'Freelancers and Entrepreneurs' by Janavi of III BBA 'B' and Dhrithi S of III B.Com for I B.Com on 29 November 2022. The objective of the programme was to share the knowledge of advanced learners with the peer group. The programme was coordinated by Mrs. Sanjana.

Young Men and Women Entrepreneurs.

The Business Law Department organised a student faculty programme on the topic Indian Businessmen and Businesswomen, Goods and Service Tax evolution, Indian Economy, Eco-Friendly Products, Indian Army, Namma Kudla, No Tobacco – No Smoking and AIDS Awareness to I BBA 'A' from 12 to 16 December 2022. The objective of the programme was to improve the knowledge on the topic and improve the critical thinking ability and presentation skill. The programme was coordinated by Mrs. Sanjana.

Use of tools in enhancing skills

The Business Law Department organised student faculty programme on the topic 'Use of tools in enhancing skills' to I B.Com students on 3 July 2023 by Mohammed Shameer of III BA(HRD). The objective of the Programme was to create an awareness about various tools available in enhancing skills of students. Mrs. Sanjana organised the activity.

New Trends in Marketing

The Business Law Department organised student faculty programme on the topic 'New Trends in Marketing' to I BBA 'A' students on 5 July 2023 by Ms. Sweedel Lasrado of III BA(HRD). The objective of the programme was to make students understand and apply the principles of segmentation, targeting, positioning, and differentiation as keys to marketing strategy. Mrs. Sanjana organised the activity.

EXTENSION ACTIVITIES

Visit to DKZP Higher Primary School

The Business Law department organised an extension activity on 8 December 2022 at DKZP Higher Primary School, Devasyamudur, and Bantwal. The objective

of this programme was to interact with the students and to motivate and train rural mass about practicability and utility of Appropriate Technology and upgrade their capacity and skills. The students conducted various activities like quiz, pick and speak and singing. The programme was coordinated by Mrs. Sanjana.

Visit to St. Aloysius Higher Primary School

The Business Law department organised an extension activity on 10 December 2022 at St. Aloysius Higher Primary School, Mangalore. The objective of this programme was to interact with the students and provide information about the recent trends in economy of India. The students conducted various activities like quiz, pick and speak and singing. The programme was coordinated by Mrs. Sanjana.

Visit to Canara Lower Primary School

The business law association organised an extension activity at Canara Lower Primary School, Dongerkery, Mangalore on 16 December 2022 to sensitize the students on importance of obeying traffic rules while travelling on road. The members of the association explained the importance of wearing seat belts and helmet. They also highlighted the harms of triple riding on two wheelers discouraged students from driving till they attain the age of 18 years. They also organised various activities to develop self-confidence and personality of the students. The programme was coordinated by Mrs. Parinita Salian.

SKILL ENHANCEMENT ACTIVITIES

Business law Quiz

The business law association organized Business Law Quiz competition on 15 November 2022. The objective of this competition was to test the intellectual ability of the students and to enhance academic knowledge among students regarding the subject Business Law. Ms. Ananya and Ms. Chaitra were the student coordinators. Mrs. Parinita Salian coordinated the activity.

Legal Logo Designing Competition

The business law association organized Legal Logo Designing competition on 6 January 2023. The competition aimed to provide students with an opportunity to

showcase their design skills. Mr. Akshith judged the competition. Ms. Ananya and Ms. Chaitra were the student coordinators. Mrs. Parinita coordinated the activity.

Legal Business Photography

The business law association organized a skill based photography competition on 8 January 2023. The objective of the competition was to enhance the photography skills, reflect on the cause that has been laid in the dark and to celebrate the beauty of the business. Ms. Pooja judged the competition. Ms. Ananya and Ms. Chaitra were the student coordinators. Mrs. Parinita coordinated the activity.

Pick and Speak

The business law association organized Pick and Speak competition on law related topics on 20 January 2023. The objective of this competition was to equip young students with the skills of thinking clearly, speaking persuasively and listening to the opinions of others critically and constructively. Ms. Pooja judged the competition. Ms. Ananya and Ms. Chaitra were the student coordinators. Mrs. Parinita Salian coordinated the activity.

Crossword Puzzle

Business Law association organized Crossword Puzzle competition on 13 April 2023. The objective of this competition was to test the students' knowledge related to law and to encourage students to look beyond their textual knowledge. Mrs. Parinita coordinated the programme.

LIST OF PRIZE WINNERS

Business Law Quiz

I	Saahnvi	II B.Com
	Poorvi	II B.Com
I	HeebaShafkath	II B.Com
	AvammaAfriya	II BBA 'A'
II	Bhoomi	II B.Com
	Pallavi	II BBA 'C'
III	Anagha	II BCA 'A'
	Puneeth	II BCA 'A'

III	AnamAqeel	III BBA 'A'
	Rajatha Bhat	III BBA 'C'
III	Muzaina	III BBA 'A'
	Aysha Sabah	III BBA 'B'

Legal Logo Designing

I	Sonika Sharma	II BCA 'A'
	Ayesha Ashura	III BCA 'A'
II	NavyaSudhir	III B.Com
	Yashika S Kotian	III BCA 'A'
III	Mahima	II BBA 'C'
	ShifaliShet	III BBA 'A'

Legal Business Photography

I	Prashasthi Marla	III B.Com
II	DheerajPrabhu	II BBA 'B'
III	ShifaliShet	III BBA 'A'

Pick and Speak

I	Vinisha V	II BBA 'B'
II	Sameeksha	II BBA 'B'
III	K Swapna M Kudva	I BCOM

Cross Word Puzzle

I	Vinith D	II BCA 'A'
	Deekshith	II BCA 'A'
I	Sameeksha	II BBA 'B'
	Dheeraj	II BBA 'B'
I	Deepika Sharma	III BCOM
	Chethan	III BCOM
II	Anusha	I BCA 'A'
	Sanjana Rao	I BCA 'A'
II	Sakshi	II BCA 'A'
	Raveend	II BCA 'A'

CONSUMER CLUB - Samvradhi

Motto / Vision : Speak to be heard

Theme : Aware! Alert!! and Act!!!

Objectives :

- To make the student responsible as a consumer.
- To create the awareness of consumer right among students.
- To mobilize youngsters by instilling them in the spirit of consumer protection and strengthen consumer movement.

Staff Coordinator : Mrs. Rashmi T

Member : Mrs. Deepashree Shenoy

Student Coordinator : Sajan Shetty III BBA 'A'

Class Secretaries

III BBM 'A' Rajesh Rupal Rai

III BBM 'B' Jhanavi

III BBM 'C' Kushi P Bhimani

III B.Com Dhrithi S.

III BCA 'A' Karthik

III BCA 'B' Madhu

III BA(HRD) Adhish Uchil

ACTIVITIES

Add on Course

The District Consumer Federation Mangalore (R) offers Certificate Course on Consumer Education for the students of Consumer Club. A MOU with District Consumer Federation Mangalore is signed by the college in this regard. 30 students enrolled for the certificate course.

Orientation Programme

Consumer Club organized an orientation programme for Final year students enrolled for Certificate course of Consumer Education on 07 September 2022. The objective of the programme was to create awareness among students. Principal Prof.Aruna.P.Kamath addressed the students and gave an insight about the course. Student co-coordinator Sajan Shetty and Staff co-ordinators Mrs.Rashmi.T and Deepashree G Shenoy co-ordinated the programme.

National Consumers' Day

Students of Consumer Club along with Staff coordinators Mrs.Rashmi T and Mrs.Deepashree G Shenoy attended National Consumer Day celebration organized by District Federation of Consumer Organization®, D.K District Consumer Information Centre, Mangalore at Besant Women's College, Mangalore on 24 December 2022.

Consumer Empowerment

A workshop on "Consumer Empowerment" was conducted by Consumer Club on 8 June 2023 with the objective of creating awareness among the students on empowering consumer for sustainable tomorrow and also to know about consumer claims and settlements. The programme was inaugurated by Dr. Devan, Professor, ENT department, AJ Institute of medical science and research centre, Mangalore. He guided the students with adequate skill sets, which enable their skills in relevant sectors and improve their productivity in future. Mrs. Divya Uchil, Dean, Department of Computer Application, in her presidential address highlighted the need for awareness about digital sector to consumers. The inaugural session was followed by two technical sessions on topics, "Empowering consumer for sustainable tomorrow" and "Consumer claims and settlements" by Ms. Ashni, resource person for the District consumer information center in Mangalore. The workshop drew a large number of students from various colleges. The session was successful in inspiring to explore the sector of consumerism. Mrs. Rashmi T and Mrs. Deepashree G Shenoy coordinated the programme.

FIELD VISIT

Practical Training

Students of Consumer Club visited District Consumer Court, Mangalore as a part of Practical Training organised by District Consumer Information Centre, Bejai Mangaluru on 30 May 2023. Advocate Lingaraju guided the students with consumer related disputes, conflicts and grievances. Students were also allowed to observe the court session on live cases. Mrs.Rashmi T coordinated and escorted the students.

Practical Training

Students of Consumer Club visited Zilla Panchayat, Mangalore as a part of Practical Training organised by District Consumer Information Centre, Bejai Mangaluru on 30 May 2023. Dr. Kumar IAS, CEO of Zilla Panchayat interacted with the students and also guided with information on execution of development schemes, providing civic functions in rural areas and looking after the duties of the government delegated in respect of certain department as per the schedule by Zilla Panchayat. Mrs.Rashmi T coordinated and escorted the students.

Practical Training

Students of Consumer Club visited Food, Civil Supplies and Consumer Affairs Department, Mangalore as a part of Practical Training organized by District Consumer Information Centre, Bejai Mangaluru on 31 May 2023. Mr. Naveen Bhat from the department gave information about Antyodaya Anna Yojana (AAY), PHH and NPHH referring to Priority Household and Non-Priority Household cards. He also educated the students on Supplying food grains and other essential commodities and services to the consumer in a transparent manner under the PDS and other Government schemes to meet its consumer needs, comply with regulatory requirements and achieve maximum consumer satisfaction through continuous improvement of its processes and systems. Students also got the practical knowledge about online services, portal and mechanism to handle the grievances. Mrs.Rashmi T coordinated and escorted the students.

EXTENSION ACTIVITY

Visit to Lourdes Government School

The Consumer Club organized extension activity on “Consumer Protection and their rights” at Lourdes Government School, Bejai for Class I to V on 05 March 2023. The objective of the programme was to create awareness on consumer rights. Student co-coordinator Sajan Shetty of III BBA provided sufficient information with live example about consumer products, usage, manufacture date, expired date, complaints and rights. He also conducted games for the students. The activity was coordinated by Mrs.Rashmi T. She advised the students to identify product and be aware while purchasing any product, so students will be aware of their rights and responsibilities.



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP CELL)

Motto / Vision : To promote entrepreneurial skills among budding entrepreneurs

Theme : Enhancement of entrepreneurial skills, competencies among students.

Objectives:

- To offer certified course on EDP.
- To develop and strengthen entrepreneurial skill.
- To motivate the students to go in for entrepreneurship.
- To understand process and procedure involved in setting up small units.
- To know the pros and cons of an entrepreneurship through interaction with entrepreneurs.
- To know the source of help and support available for starting a small scale industry.

Staff Coordinator : Mrs. Supritha A.

Member : Ms .Pooja Anchan

Student Coordinators: Muhammad Shameer III BA(HRD)
Yashashaswini III BA(HRD)

Class Secretaries

III BBM 'A'	Abhinav
III BBM 'B'	Tanmay
III BBM 'C'	Vaibhavi G
III B.Com	Goutham
III BCA 'A'	Athul Krishna

III BCA 'B'	Bharath Rakshan
III BA(HRD)	Soujanya Acharya
II BBM 'A'	Athuf
II BBM 'B'	Mohammad Fayiz
II BBM 'C'	Vaibhavi Pai
II B.Com	Maroof
II BCA 'A'	Shivani D. S
II BCA 'B'	Pratham P. Kumar
II BA(HRD)	Neelesh S. Nayak
I BBM 'A'	Shivani K
I BBM 'B'	Nikhilraj
I BBM 'C'	K. Ruthrum
I B.Com	Pramod Bhat
I BCA 'A'	Chirag
I BCA 'B'	Dhanya
I BA(HRD)	Vamswith

ACTIVITIES

Inauguration

The EDP Cell was inaugurated by Mr. Ganesh Rao, Chartered accountant also an alumnus of the college on 28 November 2022. The guest speaker highlighted on the topic Entrepreneurial Qualities. He encouraged students to become entrepreneurs by sharing his entrepreneurial experiences. Principal Prof. Aruna P. Kamath in her presidential address discussed the importance of entrepreneurship. The Programme was coordinated by Mrs. Supritha A. and Ms. Pooja Anchan.

Workshop on 'Funding New Ventures'

The Entrepreneurship Development Programme (EDP) cell organized a workshop on 'Funding New Ventures', to create awareness about the various sources available for funding new ventures among budding entrepreneurs. The programme was inaugurated by Walter Nandalike, founder and Managing Director of Daiji World Media Pvt. Ltd., Mangalore. In his inaugural address, he pointed out how to overcome issues and challenges in business and focused on youth empowerment. Ms. Pooja Acharya, the founder of Digitallence, a digital marketing firm in Mangaluru, and also an alumnus of the college, was the Guest of honour. She stressed the need for developing a passion for following needs and becoming successful entrepreneurs in the future. Identifying business opportunities is crucial for budding entrepreneurs. Mrs. Divya Uchil, Dean of BCA department in her presidential address, pointed out the need for awareness of funding new ventures among budding entrepreneurs. The Inaugural session was followed by two technical sessions on topics, 'MSME SCHEMES' by Mr. Sundera Sherigara M., Assistant Director, MSME Development and Facilitation Office, Ministry of MSME Government of India Mangaluru, and 'Banking Schemes and Loans for Start-Ups' by Ms. Megha Shetty, Senior Manager, Canara Bank Mangaluru. Large number of students from various colleges took part in the workshop. The workshop was successful in giving motivation to young entrepreneurs to venture into the exciting field of entrepreneurship. Mohammed Shameer and Yashaswini were the student coordinators. The programme was coordinated by Mrs. Supritha R. K. and Ms. Pooja Anchan.

STUDENT FACULTY PROGRAMMES

Entrepreneurial Skills and Competencies

The EDP cell organized a student a faculty programme on "Entrepreneurial Skills and Competencies" to I BA (HRD) on 17 April 2023 by Adish Uchil of III BA(HRD). The objective was to inculcate effective presentation skills and communication skills among the students.

Entrepreneurial Traits

The EDP cell organized a student a faculty programme on "Entrepreneurial Traits" to I BA(HRD) on 17 April 2023 by Muhammed Shameer of III BA(HRD). The objective was to inculcate effective presentation skills and Communication skills among the students. The students actively participated.

GUEST LECTURE

Guest lecture of EDP department was held on 28/11/2022. Mr. Ganesh Rao, Chartered Accountant, Mangalore was the guest. The guest motivated the students by sharing his entrepreneurial experiences. Mrs. Supritha A and Ms. Pooja Anchan coordinated the programme.

EXTENSION ACTIVITIES

Deccan Plast industries Pvt ltd

An extension activity was held at Deccan Plast industries Pvt ltd. Pajeeru Guttu, on 10 March 2023. The objective of the field visit was to get practical exposure and understand the issues and challenges faced by an entrepreneur. Students created awareness on cashless transactions to the employees. The visit was coordinated by Mrs. Supritha.

Visit to Vertex one, Mangalore

Students of EDP Cell had attended 4 days workshop from 19 th December to 22 nd December at Vertex one, Mangalore . On the first day in event 1 Mr. A. P. Achar shared his knowledge on "Startup Eco System India" focusing on areas of Incubation like Digital services platform, Agriculture, Healthcare. In event 2, Mr. Mrudhul spoke about stages to make a successful startup idea focusing on things required in successful startup, like innovation, feasible, large target, challenges, financial viable (USB - Unique Selling Point), target current trends and mainly skills and ideas. On day 2, CA SS Nayak explained about "Start up system in Isreal" focusing on the cost of the project and ways of funding, Mudra Yojana and Intellectual Property Rights and ended up by giving information regarding "Start up Nation". On day 3 students were explained on 4M's of Business. On day 4

students learned about “Branding and Marketing” Overall the workshop was very knowledgeable regarding business and entrepreneurship. Many students attended and gained knowledge on the topics.

Visit to MSNIM

Members of the EDP cell participated in Mangaluru Entrepreneurs Day, “IGNITE 2023” organised by MSNIM, Nitte on 4 March 2023. The objective of the visit was to get practical exposure and understand the issues and challenges faced by an entrepreneur. The visit was coordinated by Mrs. Supriitha.

SKILL ENHANCEMENT ACTIVITIES

Quiz

The EDP cell conducted online quiz competition related to business on 3 January 2023. The objective is to enhance the knowledge of the concepts related to business among the students and increase their analytical skills. Students of different courses actively participated in the competition and made the event successful. The activity was coordinated by Mrs. Supriitha.

Pick and Speak

The EDP Cell conducted Pick and speak competition on 13 December 2022. The objective of this competition was to bring out quick thinking and oratory skills among the students. Large number of students actively participated in the competition. The activity was coordinated by Mrs. Supriitha.

Case Study

The EDP department conducted a Case study competition on 5 April 2023. The objective of the competition was to prepare the students to effectively handle high pressure situations in their upcoming endeavors. Large number of students actively participated in the competition. The activity was coordinated by Mrs. Supriitha.

Debate Competition

The EDP cell organized a debate competition on “Social entrepreneurship for and against” on 17 May 2023 for all the students. The objective was to inculcate

effective Analytical skills and communication skills among the students. The activity was coordinated by Mrs. Supriitha.

Group Discussion

The EDP association conducted a group discussion competition on 17 May 2023. The objective of this activity was to develop self confidence, general awareness in business world and communication skills among the students. Mrs. Supriitha A judged the competition. The activity was coordinated by Mrs. Supriitha.

LIST OF PRIZE WINNERS

Business Quiz

I	Akshith Jain	II BBA ‘B’
II	Arpitha Hegde	II BBA ‘B’
III	Mohammad Fayiz	II BBA ‘B’

Pick and Speak

I	Vinisha V	II BBA ‘B’
II	Yajvith Devadiga	I BBA ‘C’
III	Khushi Bhansali	II BBA ‘B’

Case Analysis

I	Deepika Sharma	III B.Com
II	Vinisha	II BBA ‘B’
III	Thejal P. Shetty	III B.Com

Debate

I	Ria Crystal Vas	III BA(HRD)
	Sweekar Shetty	III BA(HRD)
II	Anisha	III BA(HRD)
	Manish S. Poojary	III BA(HRD)

Group Discussion

I	Ria Crystal Vas	III BA(HRD)
II	Adhish Uchil	III BA(HRD)
III	Vinisha	II BBA ‘B’

SCAN ASSOCIATION

Motto/Vision : Turning Code into Reality

Theme : Building Future Through Virtual World

Objectives :

- To organize activities to strengthen students' skills in the areas of current excellence.
- To empower the students to excel in the field of technology and improve their computing skills to be the best in the corporate world.
- To prepare the students to meet the challenges imposed by the corporate world and make them corporate ready.

Staff Coordinators : Mrs. Shashiprabha
Mrs. Yogita Patgar

Members : Mrs. Divya Uchil
Mr. Arun F. Sequeira
Mrs. Shashikala Shetty
Mrs. Sowmya Jyothi
Mrs. Reshmi B.R.
Mrs. Shruthi K.

Student Coordinators : Ms. Rashmitha S. Shet III BCA 'A'
Mr. Preethesh N. Anchan III BCA 'B'

Class Secretaries

III BBA 'A' Rahul
III BBA 'B' Krithika
III BBA 'C' Jithesh Shetty

III B.Com Ashwath

III BCA 'A' Rahul A.

III BCA 'B' Rajath

III BA(HRD) Anchith Sanju Ephraim

ACTIVITIES

Inauguration

The association was inaugurated on 14 November 2022 in the conference hall. Ms. Kavya J., Specialist, Business Operations, Dell Technologies, Bangalore, also an alumna, inaugurated the association by lighting the lamp. She, in her inaugural address, insisted to be focused and dedicated to achieve the goals through perseverance and hard work. She also said to make use of the opportunities that come in their way and also to make the best use of the activities conducted by college to gain more skills. Principal, Prof. Aruna P. Kamath, presided over the function. In her address, she encouraged the members of the association to be creative and innovative in their work to develop self-confidence and make optimum use of the opportunities provided to them and upgrade their soft skills. The teaser of INSPIRE 2022 was then displayed to the students. Mr. Preethesh N. Anchan welcomed the gathering, Ms. Saksha Shetty introduced the chief guest and Ms. Rashmitha S. Shet presented the proposed action plan for the year 2022-23. Ms. Wiola Jane Lobo compeered the programme and Mr.Rajath proposed vote of thanks. Mrs. Shashiprabhaand Mrs. Yogita Patgarcoordinated the programme.

GUEST LECTURES

Scholarships Available to Students

The BCA department organised a guest lecture on "Scholarships Available to Students" was held on 4 November2022 to the I BCA 'B'.Theresource person was Mr. Narayan Nayak,Retd High school teacher. Themain objective of the programme was to give insight to the students on thevarious scholarships they can avail from the government.Mr.Narayan Nayak, the resource person in his address

explained the various scholarships that the students can avail from the government. He gave them the idea how to apply for it and the income limit for each scholarship. The students had an interactive session. Mr. Prajwal G Shendrahan welcomed the gathering and Ms. Nishika J.K proposed the vote of thanks. The programme was coordinated by Mrs. Divya Uchil.

Openings for IT students in the field of Cybercrime as a software developer

The BCA department organised a guest lecture on “Openings for IT students in the field of Cybercrime as a software developer”, on 23 November 2022 for III BCA. The resource person was Ms. Harshitha, Advocate, Mangalore. The objective of this session was to give awareness on openings available for IT students in the field of cybercrime. The programme was coordinated by Mrs. Shashikala Shetty.

Latest Technology Trends- ChatGpt, Bard and Apple Vision Pro

A guest lecture on “Latest Technology Trends- ChatGPT, Bard and Apple Vision Pro” by Mrs. Suprith Rodrigues, Principal Engineer, Vyne Dental, U.S.A. was organized for I BCA on 22 June 2023. The objective was to make the students aware of the latest trends in the technology. The programme was coordinated by Mrs. Sowmya Jyothi.

Awareness on Cyber Security, Cyber Crime and Data Protection

A guest lecture on “Awareness on Cyber Security, Cyber Crime and Data Protection” was organized by BCA department for BCA students on 28 October 2022. Mr. Santhosh Rebello, Salesforce, University Program Manager, EGL Parks Pvt. Ltd., Bengaluru was the resource person. The objective was to create awareness on various ways the cyber crimes are taking place in the current scenario. In his address, Mr. Santhosh Rebello explained the vastness of cyber crimes occurring in the digital world and how important it is to enlighten everyone in this regard to avoid any dangers. The programme was coordinated by Mr. Arun F. Sequeira.

Navigating the landscape of Software Testing

A Guest lecture on “Navigating the landscape of software Testing –Types, life cycle, Automation and career Insights” by Mrs Anushree Raj, Assistant professor Coordinator Bioinformatics Department, AIMIT, Beerli, was organized on 7 June 2023 for III BCA. The objective of the session was to understand the various career

opportunities in testing industry. The programme was coordinated by Yogita Patgar.

IT Journey

A guest lecture on the topic “IT Journey” was organized for III BCA on 20 June 2023 by Mr. Manikanta Nair, Co-founder of Microdegree. The objective was to make the students aware of the latest trends in the technology and about the corporate journey. The resource person in his address threw light upon the various opportunities available in the IT sector and means to effectively utilize those opportunities. The programme was coordinated by Mrs. Shruthi K.

ALUMNI INTERACTION PROGRAMMES

Building a Successful Career

An alumni interaction programme on “Building a Successful Career” was organised by Mr. Venkatesh Bhat S, Software Engineer, TCS, Bangalore for I BCA ‘A’ on 23 March 2023. The objective of the programme was to motivate and guide the students to take up suitable careers, to promote knowledge and experience sharing between alumni and students. The programme was coordinated by Mr. Arun F. Sequeira.

STUDENT FACULTY PROGRAMMES

Crypto Currency and its Future in India

A student faculty programme on “Crypto currency and its Future in India”. By Dawson Lester Lobo of III BCA ‘A’ was organized for I BCA ‘B’ on 9 June 2023. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, and gain confidence. The programme was coordinated by Mr. Arun F. Sequeira.

Importance of Communication

A student faculty programme on “Communication”, by Mr. Harsh Singala of II BBA ‘C’ was organized for I BCA ‘B’ on 16 June, 2023. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, and gain confidence. The programme was coordinated by Mr. Arun F. Sequeira.

Blue Brain Technology

A student faculty programme on “Blue Brain Technology” by Deekshitha K. of III BCA ‘A’ was organized for II BCA ‘B’ on 26 June 2023. The objective was to familiarize students on virtual machine incorporating artificial neural networks. Deekshitha in her address explained the important content of humans like knowledge, feelings, and memories of a person downloaded to artificial brain using complex algorithms. The programme was coordinated by Mrs. Shashiprabha.

Artificial Intelligence

A student faculty programme on “Artificial Intelligence” by Rashmitha S. Shet. of III BCA ‘A’ was organized for II BCA ‘B’ on 26 June 2023. The objective was to acquaint students about applications of artificial intelligence. Rashmitha, in her address explained the various applications that perform complex tasks that required human inputs are now handled by machines which include machine learning and deep learning. The programme was coordinated by Mrs. Shashiprabha.

Process Synchronization

A student faculty programme on “Process Synchronization ” by Sonali and Krithika of III BCA ‘B’ was organized for II BCA ‘A’ on 20 June 2023. The objective was to provide knowledge to students on Process Synchronization. The programme was coordinated by Mrs. Shruthi K.

Binary Trees in Data Structure

A student faculty programme on “Binary Trees in Data Structure” was organized on 22 June 2023 for I BCA ‘B’ by Ms. Shravya of III BCA ‘B’. The objective of the programme was to give an opportunity for students to develop the skill of presentation and teaching. Ms. Shravya explained the definitions and concepts of trees in Data structure. The programme was coordinated by Mrs. Shashikala Shetty

Depth First Search in Tree

A student faculty programme on “Depth First Search in Tree” was organized on 23 June 2023 for I BCA ‘B’ by Ms. Nireeksha, III BCA ‘B’. The objective of the programme was to give an opportunity for students to develop the skill of presentation and teaching. Ms. Nireeksha explained the concept of graphs in Data structure. Mrs. Shashikala Shetty coordinated the programme.

EXTENSION ACTIVITIES

Visit to Govt. First Grade College, Haleyangadi

The SCAN association organized an extension activity at Govt. First Grade College, Haleyangadi on 13 April 2023. The objective was to familiarize the students on ‘Ethical Hacking’. The student coordinators and the members of the association enlightened the students on various aspects of ethical hacking. Activities were also conducted to test the knowledge of the students on the topic. The winners were awarded. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. of III BCA. Mrs. Shashiprabha coordinated the programme.

Visit to Dakshina Kannada Co-operative Milk Union Ltd.

An extension activity was held at Dakshina Kannada Co-operative Milk Union Ltd., Kulshekar, Mangalore on 5 June 2023. The objective of the factory visit was provide the students good opportunity to gain awareness about factory practices. The students explored about the manufacturing, marketing of dairy products. Mrs. Sowmya Jyothi coordinated the programme.

Visit to Bokkapatna Government Primary School Gandhinagar

An extension activity was held at Bokkapatna Government Primary School, Gandhinagar, Mangaluru. on 6 June 2023. The objective was to provide information on the basics of computer to the school children. Mrs. Sowmya Jyothi coordinated the programme.

Visit to G. R. Industries, Industrial Estate

An extension activity was held at G. R. Industries, Industrial Estate, Kumta. on 9 June 2023. The objective of the factory visit was provide the students good opportunity to gain awareness about factory practices. The students explored about the manufacturing, marketing of plastics materials. Mrs. Sowmya Jyothi coordinated the programme.

Visit to Besant Primary School

An extension activity was held at Besant Primary School, Kodialbail, Mangaluru on 16 June 2023. The objective was to provide information on improving communication skills. Mrs. Sowmya Jyothi coordinated the programme.

Visit to Shri Rama Govt. Higher Primary School

An extension activity was organized at Shri Rama Govt. Higher Primary School, Farangipet on 2 June 2023 by the group of project students of III BCA. The objective was to explore the innovative skills of the school students. Our students organized various activities to motivate and entertain the children. They also made students to create art work using the paper charts distributed to them. The children of the school benefited through this activity. The programme was coordinated by Mrs. Shashiprabha.

Visit to Shashwathi Bricks and Interlock

An Industry visit to Shashwathi Bricks and Interlock, Farangipet, Bantwal was organized on 2 June 2023 for III BCA. The objective was to create awareness on automating the operations in the industry, to the employees. Students addressed the benefits of fully automated system by making use of latest applications available at present. Students were also explained about the various operations carried out in the industry. The programme was coordinated by Mrs. Shashiprabha.

Visit to Kushi Store

An extension activity to Kushi Store, Mangalore was organized on 2 June 2023 by the III BCA 'A'. The objective was to provide training on Google Sheets and Google Calendar for the employees. The purpose was to help the staff streamline their daily tasks, improve productivity, and enhance their organizational skills through the effective use of these Google productivity tools. The programme was coordinated by Mrs. Divya Uchil.

Visit to Pai International Electronics Ltd.

An extension activity to Pai International Electronics Ltd., Mangalore was organized for III BCA on 3 June 2023. The objective was to educate the members of the Pai firm about Microsoft Excel Application. The students gave the staff a brief talk about Excel. Games related to marketing and sales were conducted by the students. The activity was coordinated by Mrs. Divya Uchil.

Visit to Karnataka Milk Federation

An extension activity to Karnataka Milk Federation, Mangalore was organized on 13 June 2023 by the III BCA. The objective was to gain insights

into the operations and functioning of one of the leading milk federations in the region. The students were explained about the process of milk procurement to milk distribution. The programme was coordinated by Mrs. Divya Uchil.

Visit to Sai Tudar Restaurant

An extension activity to Sai Tudar restaurant, Mangalore was organized on 3 June 2023 by the III BCA. The objective was to gain valuable insights into various aspects of the restaurant, providing the management with essential information. The students explained the staff about the ease with which the customer feedbacks can be collected using Google forms to. The programme was coordinated by Mrs. Divya Uchil.

Visit to Ganapathy English Medium School.

An extension activity was held at Ganapathy English Medium School, GHS Road, Hampankatta, Mangalore, on 5 June 2023. The objective of the programme was to provide information on the different components of the computer. The students spoke on the topic "Components of the computer" and conducted activities related to it. Mrs. Yogita Patgar coordinated the programme.

Visit to Ladyhill Victoria Girls Composite PU College

An extension activity was held at Ladyhill Victoria Girls Composite PU College Ladyhill, Mangaluru, on 9 June 2023. The objective of the programme was to provide information on the fundamentals of the HTML and basics of styling the HTML document through CSS. Mrs. Yogita Patgar coordinated the programme.

Visit to Poly Shakthi Recycling Industrial Area

An extension activity was held at Poly Shakthi Recycling Industrial Area, Baikampady, on 16 June 2023. The objective of the factory visit was to provide the students with an opportunity to learn practically through interaction, working methods and employment practices. The students explored about the manufacturing, marketing of plastics materials. Mrs. Yogita Patgar coordinated the programme.

Visit to DKZP Higher Primary School

The members of BCA department visited D.K.Z.P Primary school Mannaguddaon 24 December 2022. An awareness programme on importance and basics of computer was given by the students. They also conducted some activities. The objective of this programme was to provide basic knowledge on computer. It was an interactive session and all students actively participated in the activities. The programme was coordinated by Mr. Arun F. Sequeira.

Visit to Canara Higher Primary School

The BCA department visited Canara Higher Primary School, Urva, Mangalore on 30 December 2022. An awareness programme on importance and parts of computer was given by the students. They also conducted some activities. The objective of this programme was to provide basic knowledge on computer. It was an interactive session and all students actively participated in the activities. The programme was coordinated by Mr. Arun F. Sequeira.

Visit to Pragathi School

The members of BCA department Pragathi School, Kukkaje, Bantwal on 31 December 2022 for I BCA 'A'. It was to enlighten the students about Road safety and activities were conducted. Students were taught to make crafts. All students enthusiastically participated and enjoyed the games. The programme was coordinated by Mr. Arun F. Sequeira.

Visit to Ramakrishna Higher Primary School

The members of BCA department visited Ramakrishna Higher Primary School, Konchady, Mangaluru on 24 December 2022. For I BCA 'A', Students shared a few moral and motivational stories. Students were taught to make crafts. All students enthusiastically participated and enjoyed the games. The programme was coordinated by Mr. Arun F. Sequeira.

Visit to Sri Somanatha Vriddhashravya Old Age Home

An extension activity was organized at Sri Somanatha Vriddhashraya old age home, Mangalore on 9 May 2023. The objective was to understand the lives of

the elderly and the challenges they face. The Students entertained the inmates by conducting various activities. Fruits were distributed to acknowledge gratitude. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to D.K.Z.P. Government Higher Primary School

An extension activity was organized at D.K.Z.P. Government Higher Primary School, Mangalore on 2 June 2023 by III BCA. The objective was to enlighten the school students on essentials of computers in the present scenario. Various activities were conducted to entertain the students and the winners were awarded. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to Dakshina Kannada Co-operative Milk Producers Union Ltd Nandini Milk Dairy

A field visit to Dakshina Kannada Co-operative Milk Producers Union Ltd Nandini Milk Dairy, Kulshekara, was organized by III BCA on 2 June 2023. The objective was to understand the various automated processes carried out inside the dairy. The students gave employees the suggestions on the software tools currently available to automate some of the operations which are still carried out manually. The programme was coordinated by Mrs. Shashikala Shetty.

Visit to DKZP Higher Primary School

An extension activity was held at DKZP Higher Primary School, Manaagudda, Mangaluru, on 3 June 2023. The objective was to have an relationship with younger generation and share their knowledge on computers. Students interacted with children to enlighten them about basics of computers, parts of computers and to conduct some activities. It was an interactive session and all students actively participated in the activities. Mr. Arun F. Sequeira coordinated the programme.

Visit to Vidya Jyothi English Medium School

An extension activity was held at Vidya Jyothi English Medium School, Vamanjoor, Mangaluru on 3 June 2023. The objective was to create awareness about impact of mobile phones on school children. Students interacted with children and conducted some activities. Mr. Arun F. Sequeira coordinated the programme.

Visit to Artisans Village and Heritage Village of Pilikula

An extension activity to Artisans Village and Heritage Village of Pilikula, Mangalore was organized on 14 June 2023 by the III BCA. The objective was to gain insights process of preparing handcrafted articles by the artisans. The students were explained about the various operations involved in making handcrafted items. The programme was coordinated by Mr. Arun F. Sequeira.

Visit to Kuvempu Government School

An extension activity was held at Kuvempu Government School, Yeyyadi, on 7 June 2023. The objective was to provide information on the basics of computer to the school children. Mrs. Shruthi K coordinated the programme.

Visit to Hosa Digantha Kannada Daily, Yeyyadi

An extension activity was held at Hosa Digantha Kannada Daily, Yeyyadi, Mangalore on 7 June 2023. The objective of the factory visit was to provide the students with a good opportunity to gain awareness about newspaper printing, editorial process, production work flow, and the functioning of Hosa Digantha . Mrs. Shruthi K coordinated the programme

SKILL ENHANCEMENT ACTIVITIES

Color Spray

The SCAN association organized ‘Paint Brush-Color Spray’ competition on 21 November 2022 on the topic ‘Computer System-IT Gadgets’. The objective was to evaluate the knowledge of Paint tools available in the application among participants and to judge the creativity and artistic skills of the participants. The event was judged by Mrs. Sowmya Jyothi and Mrs. Deepashree Shenoy. The student coordinators were Ms. Rashmitha S. Shet and Mr. Preethesh N. Anchan. Mrs. Yogita Patgar coordinated the programme.

Type Racer

The SCAN association organized ‘Type Racer’ event on 23 November 2022. The objective of this event was to test the participants typing speed and efficiency in typing. The students were given a paragraph of 200 words to type within a time limit of 5 minutes using the web application. The participants were judged on the basis of number of words and accuracy in typing. The student coordinators

were Ms. Rashmitha S. Shet and Mr. Preethesh N. Anchan. Mrs. Reshmi B.R. coordinated the programme.

Guess the Part

The SCAN association organized an event ‘Guess the Part’ on 24 November 2022. The objective of this was to test the participants knowledge about the various components used in computers. A Google form for a series of 20 images of computer hardware components was shared among the participants. The participants had to identify, name those components and submit the form in a given time. The event was judged on the basis of accurate recognition of the parts. Large number of students actively participated in the event. The student coordinators were Ms. Rashmitha S. Shet and Mr. Preethesh N. Anchan. Mrs. Shashiprabha coordinated the programme.

Observation Of International Computer Literacy Day

The SCAN association organized an event on the occasion of International Computer Literacy Day on 2 December 2022 for I BBA ‘A’ by the members of the SCAN association. The objective was to familiarize the students about the importance of celebrating this day. Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rajath, Mr. Rahul A., Ms. Wiola Jane Lobo of III BCA elaborated the need of computer literacy to every individual in this digital era. The members conducted quiz on digital literacy by sharing the Google form among the students. The winners of the quiz were awarded. Large number of students benefited from this programme. Mrs. Shashiprabha and Mr. Arun F. Sequeira coordinated the programme.

Captcha Cracker and Memory Test

The association organized an event ‘Captcha Cracker and Memory Test’ on 16 December 2022 at 3:00p.m. The objective of this event was to test the participant’s ability to decipher ‘Captcha’s’. The participants were given ten Captcha’s through Google form which they had to crack in a time limit of 5 minutes. Event was judged based on the number of Captcha’s cracked. Large number of students participated actively in this event. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. Mr. Arun F. Sequeira coordinated the programme.

Turn Coat (Toggle Toggle)

The association organized an event 'Toggle Toggle' on 13 December 2022 at 3:00p.m. The objective of this event was to test the participant's communication skill and their ability to cope under pressure. The participants were given topics with dual meaning and 1-minute preparation to speak. The participant had to switch the topic on hearing the word "toggle" by the judge. The event was judged on the basis of the participant's spontaneous thinking and communication skill. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. and Ms. Pooja was the judge for the event. Mrs. Sowmya Jyothi coordinated the programme.

IT Debate

The SCAN association conducted IT Debate on the topic "Online Education Effect on Learning" on 23 Decemebr 2022. The objective of this activity was to generate effective critical thinking among the participants on the topic artificial intelligence. The event was judged based on the participants' command over language, communication skills, relevancy to the topic and knowledge. Mrs. Anasuya was the judge for the event. Mrs. Shashikala Shetty coordinated the activity.

IT Quiz

The SCAN association organized IT Quiz on 3 January 2023. The objective of this activity was to test participant's knowledge about technology. A Google form with 40 multiple choice questions was shared among the participants in a time period of 20 minutes to answer and submit. Large number of students participated in the event. Mrs. Divya Uchil coordinated the event.

MAD AD

The association organized 'MAD AD' event on 27 April 2023. The objective of this event was to evaluate the creativity of the participants. The participants were given a product which they had to advertise creatively to convince customers to purchase it. The event was judged based on the creative skill of the participants. The judges were Mrs. Shruthi and Ms. Pooja Anchan. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. Mrs. Divya Uchil coordinated the programme.

IT Collage

The SCAN association organized an IT Collage event on 13 May 2023 in online mode. The topic was "Digital India". The objective was to test the creativity of the students. The participants prepared a collage using the application of their choice. The event was judged based on the participant's creativity, overall presentation, relevance and neatness. Mrs. Sowmya Jyothi and Mrs. Shashiprabha judged the event. Mrs. Shruthi K. coordinated the event.

Stress Interview

The SCAN association organized Stress Interview event on 18 May 2023. The objective of the event was to test the participant's ability to manage stressful situations. It was an individual event wherein the participants required to answer the questions asked by the judges. The event was judged on the basis of participants ability to face the situation. The event was judged by Ms. Archana and Ms. Pooja. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. Mrs. Reshmi B.R coordinated the programme.

Web Designing

The SCAN association organized Web design activity on the topic 'Ecommerce' on 15 May 2023 in online mode. The objective of this activity was to test participant's knowledge on HTML. The event was judged based on content, relevance, usage of multimedia and innovation. Mrs. Reshmi B.R. judged the event. Mrs. Sowmya Jyothi coordinated the event.

Coding and Debugging

The SCAN association organized coding and debugging event on 16 May 2023. The objective was to test the programming skills of the students. The students had to write a program using C and C++ and also to debug the given program by finding and rectifying the errors. The event was judged based on the logic they use for execution. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. Mr. Arun F. Sequeira and Mrs. Shashikala Shetty coordinated the programme.

Paper Presentation

The SCAN association organized paper presentation on the topic “Power of Media” on 18 May 2023. The objective of this event was to test the participant’s knowledge, presentation and communication skills. The event was judged on the basis of relevancy, communication, body language and presentation skills of the participants. Mrs. Shruthi K. and Mrs. Pooja judged the event. The student coordinators were Ms. Rashmitha S. Shet, Mr. Preethesh N. Anchan, Mr. Rahul A. and Mr. Rajath of III BCA. Mrs. Reshmi B.R. and Mrs. Yogita Patgar coordinated the programme.

LIST OF PRIZE WINNERS

Color Spray

I	Tashma	II B.Com
II	Rahul A.	III BCA ‘A’
III	K. Swapna	I B.Com

Type Racer

I	Ananya	III BCA ‘A’
II	Ezekiel	IIBBA ‘C’
III	Renuka	II BCA ‘B’

Guess the Part

I	Gagan R. Shetty	II BCA ‘A’
II	Anagha	II BCA ‘A’
III	Koushik Salian	II BCA ‘B’
	Gagan M. Devadiga	I BBA ‘A’

Quiz (Observation of International Computer Literacy Day)

I	Manish	I BBA ‘A’
II	Dinesh	I BBA ‘A’
III	Hrithik	I BBA ‘A’

Toggle Toggle

I	Yashas D.	I B.Com
II	AdishUchil	III BA(HRD)
III	Manish Raj	II B.Com

Captcha Cracker and Memory Test

I	Vajrakshi	III BCA ‘B’
II	Kavyashree	II BCA ‘B’
III	Ritesh Sudhakar	III BCA ‘A’

IT Debate

I	Anagh G. Gowda & Jathin V. Banjan	I BCA ‘A’ I BCA ‘A’
II	J. Pavithra Bharathi & Chethan J. Rao	III BCA ‘B’
III	K. Swapna M. Kudva & Sailakshmi	I B.Com II BBA ‘A’

IT Quiz

I	Sonika Sharma	II BCA ‘A’
II	Gagan R. Shetty	II BCA ‘A’
III	Puneeth N. Ail	II BCA ‘A’

MAD-AD

I	Swapna M. Kudva Sailakshmi	I B.Com II BBA ‘A’
II	Pratham P. Kumar, Shujan, Tushar Sachidananda Poojary	II BCA ‘B’ II BCA ‘B’
III	Kaushik Jithesh S. Shetty Pratheek Jathin V. Banjan	II BCA ‘A’ II BCA ‘B’ II BCA ‘B’ I BCA ‘A’ II BCA ‘B’

IT Collage

I	Nireeksha Rai	II BCA 'B'
II	Jathin V. Banjan	I BCA 'A'
III	Gagan M. Devadiga	I BBA 'A'

Coding and Debugging

I	Pavanraj Kalluraya M.	II BCA 'A'
II	V. Chandanadithyan	I BCA 'B'
III	Shrinidhi K.	I BCA 'B'

Web Designing

I	Pavanraj Kalluraya M.	II BCA 'A'
II	Rajath	III BCA 'B'
III	Kavyashree	III BCA 'A'

Paper Presentation

I	J. Pavithra Bharathi	III BCA 'B'
II	Sonika Sharma	II BCA 'A'
III	Raksha Shenoy	II BCA 'A'
	Anagha	II BCA 'A'

Stress Interview

I	J. Pavithra Bharathi	III BCA 'B'
II	Sonika Sharma	II BCA 'A'
III	Anagha	II BCA 'A'

Winners of INSPIRE 2022**IT Chaser**

I	A. Samved Rao	II BCA 'A'
II	Aryan Raj	I BCA 'B'

IT Quiz

I	Gagan R. Shetty	II BCA 'A'
II	A. Vinith Kumar	I BCA 'A'

Photography & Videography

I	Kaustub Shetty	I BCA 'B'
II	Devi Prasad N.M.	II BCA 'B'

Web Development

I	Rachana Shenoy	II BCA 'B'
II	Karthik K.U.	II BCA 'A'

Team Event

I	Samrudh	II BCA 'B'
	Ashwitha T.	II BCA 'B'
	Deepthi	II BCA 'B'
	Sameeksha Ullal	II BCA 'B'
II	Lavanya K.	II BCA 'B'
	Vishmitha	II BCA 'B'
	Priyanka Rai	II BCA 'B'
	Sakshi S. Bangera	II BCA 'B'

Coding & Debugging

I	Nishmitha	I BCA 'A'
II	Puneeth N. Ail	II BCA 'A'

Paper Presentation

I	Suchitha Devadiga	II BCA 'A'
II	Praneeth	II BCA 'B'

Over All Winners

	Puneeth N. Ail and Team	II BCA 'A'
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Runners Up

	Dhanyashree D. and Team	II BCA 'A'
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LITERARY ASSOCIATION – Crown of Wisdom

English Association

Motto/Vision : Let the power of imagination focus on serving excellence with pride for high moral learning

Theme : Tell me and I forget, teach me and I may remember, involve me and I Learn

Objectives:

- To inculcate among students a flair for the language and enhance their literary skills.
- To improve the confidence level of the students.
- To inculcate moral values in the students.

Staff coordinators:

Mrs. Madhumathi J. Raja	Mrs. Kavya U.	Ms. Lolita Neeta Dsouza.
Mrs. Jeevitha D.	Mrs. Renuthakshi	
Dr. Jyothi	Dr. Shalini	

Members:

Mrs. Shashiprabha
Mrs. Parinitha Salian
Mrs. Reshmi B.R.
Mrs. Deepashree Shenoy
Mrs. Sanjana
Ms. Pooja Anchan

Student Coordinators : Ms. Dhriti III B.Com
Ms. Ria Crystal III BA(HRD)

Student Secretaries:

III BBM 'A'	Kavya V.
III BBM 'B'	Aysha Sabah
III BBM 'C'	Tejaswi
III BCOM	Deepika Sharma

III BCA 'A'

Rashmitha S. Shet

III BCA 'B'

Sameeksha

III BA(HRD)

Nabil Sulthan

ACTIVITIES

UG III Semester English Syllabus Workshop (N.E.P Scheme)

The English Department in association with Association of English Teachers Mangalore University Department of English and Orient Black Swan Private Limited organized a one day workshop on “UG III Semester English Syllabus (N.E.P Scheme)” at SDM College of Business Management, Mangalore on 24 November 2022. Dr. Alwyn D'Sa, Associate Professor of English, Registrar and Controller of Examinations, St. Aloysius College (Autonomous) inaugurated the programme. Prof. Parinitha, Chairperson, BOS in English, Mangalore University was the keynote address speaker. Prof. Aruna P Kamath, Principal presided over the function. The inaugural session was followed by technical sessions by various resource persons for the different papers on NEP. The programme was coordinated by Mrs. Madhumathi J Raja.

GUEST LECTURE

Media in the Era of Social Media

The English association organized a Guest lecture on the topic “Media in the Era of Social Media’ on 18 January 2023 for the students of I BBA 'A'. The resource person for this programme was Mr. Roshan, Vice Principal of Shepherd Academy. The objective of this session was to analyze the content, history, and impact of various media in our society. The programme was coordinated by Ms. Lolita Neeta Dsouza.

STUDENT FACULTY PROGRAMMES

Emotional Support

A student faculty programme on “Emotional Support” by Sheethal and Shloka of II BBA 'C' was conducted for I B.Com on 11 October 2022. The objective of the

session was to motivate the students to have positive attitude in life. The student faculty briefed about building positive attitude and receiving emotional support. It was an informative and engaging session. The programme was coordinated by Mrs. Madhumathi J. Raja.

Ability to resolve conflicts

A student faculty programme on “Ability to resolve conflicts” by Sheethal and Melita of II BBA ‘C’ was conducted for I BBA ‘A’ on 14 October 2022. The objective of the session was to help the students resolve their day to day conflicts. The student faculty briefed about building positive attitude and receiving emotional support. It was an informative and engaging session. The programme was coordinated by Mrs. Madhumathi J. Raja.

Democracy, Expression, and Social Media

A student faculty programme on “Democracy, Expression, and Social Media” by Sheethal and Melita of II BBA ‘C’ was conducted for I BBA ‘C’ on 19 October 2022. The objective of the session was to create awareness about the effects of social media posts. The student faculty briefed about various aspects of social media posts and its implications. It was an informative and engaging session. The programme was coordinated by Mrs. Madhumathi J. Raja.

Employee or Employer

A student faculty programme on “Employee or Employer” by Rahul and Aakansha of III BBA ‘A’ was conducted on 22 October 2022 for I BBA ‘B’. The objective of the session was to develop entrepreneurial ideas among the students. The student faculties motivated the students to become job givers and resourceful masters in coming future. Students conducted interesting quiz at the end of the session. It was an informative and engaging session. The programme was coordinated by Mrs. Kavya U.

Hard work VS Smart work

A student faculty programme on Hard work VS Smart work was conducted on 26 October, 2022 for I B.COM students. The student faculty for this programme was Althoof of II BBA “A” batch. The objective of this session was to understand the importance of discipline, dedication and determination. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

History and Importance of sneakers

A student faculty programme on “History and Importance of Sneakers” was organized on 22 November 2022 for II BBA ‘A’. The student faculty for this programme was Dev. of II BBA “A”. The objective of this session was to learn the history and style segment of sneakers. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Stand-up comedy on Biryani

A student faculty programme on “Stand-up comedy on Biryani” was conducted on 5 December, 2022 for II B.Com. The student faculty for this programme was Revanth of I B.COM batch. The objective of this session was to understand and appreciate humor. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

ALUMNI INTERACTION PROGRAMMES

Importance of Portfolio

The English association organized an alumni interaction on the topic “Importance of Portfolio” on 20 January 2023 for the students of I B.Com. The Alumni speaker for the session was Mr. Skanda. The objective of this session was to improve the skills and have mastery over them. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Extraversion on confidence

The English association organized an alumni interaction on the topic “Extraversion on confidence” on 19 January 2023 for the students of I BBA ‘A’. The Alumni speaker for the session was Mr. Skanda. The objective of this session was to gain and improve confidence. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza

EXTENSION ACTIVITIES

Visit to Canara High School

The members of the English department visited Canara High School and conducted an awareness talk on “Effects of Using cellphone” on 20 October 2022. The objective of the visit was to create an awareness on negative sides of using

cellphone and to minimize its impact. The students briefed the school children about the hazards of cellphone on their development with the help of charts. Large number of students actively participated in the programme. The activity was coordinated by Mrs. Kavya U.

Visit to Ladyhill English Higher Primary School.

An extension activity was conducted by English department on 9 December 2022 at Ladyhill English Higher Primary School, Mangaluru. The objective of the visit was to develop leadership and communication skills of the students. Students conducted several vocabulary games and activities creating an enjoyable learning experience for the school children. The visit was coordinated by Mrs. Madhumathi J Raja.

Visit to Konkani Linguistic Minority Institution

An extension activity was conducted by English department on 7 December 2022 at Konkani Linguistic Minority Institution, Mangaluru. The objective of the visit was to develop leadership and communication skills of the students. Students conducted several vocabulary games and activities creating an enjoyable learning experience for the school children. The visit was coordinated by Mrs. Madhumathi J Raja.

Visit to Sanidhya Special SchoolShakthinagar, Mangaluru

An extension activity was conducted by the members of English department in connection with World Mental Health Day. The students visited Sanidhya Special School, Shakthinagar, Mangaluru on 7 December 2022. The objective of the visit was to create awareness about mental health disorder and also to develop responsibility towards especially abled citizens. Students conducted several games and activities creating an enjoyable learning experience for the school children. The visit was coordinated by Mrs. Kavya U.

Visit to Bhagini SamajJeppu, Mangaluru

An extension activity was conducted for the Members of English department in connection with World Kindness Day visited Bagini Samaj, Jeppu, Mangaluru on 7 December 2022. The objective of the visit was to promote kindness and to highlight good deeds in the community focusing on the positive power and the

common thread of kindness for good of humankind. Students donated food items, clothing and stationary materials to the inmates of the orphanage. The visit was coordinated by Mrs. Kavya U.

Visit to book exhibition

The students of English Association visited “Build your own library Mangaluru Book Fair” It was organized by 99 books cart in bendore, Mangalore on 7 January 2023. The objective of this extension activity was to promote reading and writing literature. The staff coordinator for this programme was Ms. Lolita Neeta Dsouza.

Visit to White Doves, Psychiatric Nursing and Destitute Home

The members of the English department visited White Doves, Psychiatric Nursing and Destitute Home, Kulshekar on 30 January 2023. The objective of the visit was to develop a sense of responsibility towards society. Students conducted several games and activities creating an enjoyable experience for the inmates. The visit was coordinated by Mrs. Madhumathi J Raja.

Visit to Goli Soda Factory

The members of the English department visited Goli soda factory, Bolar in connection with World Health Day on 7 April 2023. The objective of the visit was to create awareness about healthy soft drinks options among the competitive artificial flavoured soft drinks in the market. Students looked into the Goli soda making process and Mr. Koragappa Bangera briefed about the health benefits of Ginger, Nanari, Plain soda variants. The visit was coordinated by Mrs. Madhumathi J. Raja and Kavya U.

Visit to Snehadeep Orphanage

The members of the English department visited Snehadeep Orphanage, Bejai on 21 May 2023. The objective of the visit was to develop a sense of compassion and responsibility towards the AIDS affected children. The students donated clothes and interacted with the inmates of the orphanage. Lunch was served together for everyone showing a sense of oneness towards the AIDS affected students. The visit was coordinated by Mrs. Madhumathi J Raja

Visit to Kootakkala Auditorium

The members of the English department visited Kootakkala Auditorium was held on 13 April 2023 for I BBA 'A'. The objective was to promote reading and writing literature of the students. Ms. Lolita Neeta Dsouza coordinated the programme.

International Day of Happiness

An extension activity was held in connection with International Day of Happiness on 20 March 2023 by distributing food items to the poor and needy. The objective was to recognize the importance of happiness in the lives of people around us. Students collected food items and distributed the same to the needy. The activity was coordinated by Mrs. Madhumathi J Raja.

SKILL ENHANCEMENT ACTIVITIES

Slogan writing

The English Association conducted slogan writing competition on the topic "National Energy Conservation Day" on 14 December 2022. The objective of the event was to create awareness about the need to conserve energy for the future generation. The students created innovative and creative slogans in connection with National Energy Conservation Day. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

Signboard Making

The English association organized Signboard making competition on the occasion of "National Road Safety Week" on 24 December 2023. The objective of the event was to improve develop creative and innovative ideas of the students. Large number of students actively participated in this activity. The event was coordinated by Mrs. Madhumathi.

Bow Making

The English association organized Bow making competition 25 December 2022. The objective of this competition was to stimulate creativity and imagination. Large number of students actively participated in this activity. E-certificates were provided to all the participants. The event was coordinated by Ms. Lolita Neeta Dsouza.

Poem Writing

The English association organized poem writing competition on the topic 'Hope' on 30 December 2022. The objective of the event was to improve their vocabulary and composing skills among the students. Large number of students actively participated in this activity. The event was coordinated by Mrs. Kavya U.

Story in Flashcards

The English association organized Story in Flashcards competition on the topic 'Value of Life' on 30 December 2022. The objective of the event was to improve develop creative and innovative ideas of the students. Large number of students actively participated in this activity. The event was coordinated by Mrs. Madhumathi. J Raja.

Poster Making

The English Association conducted poster making Competition on the topic 'Addictions of Mobile Phones' on 6 November 2022. The objective of the event was to improve vocabulary, imagination and creative skills among the students. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

Essay Writing

The English association organized essay writing competition on the topic 'Green Revolution is a myth or fact?' on 17 November 2022. The objective of the event was to improve their vocabulary, composing skills and instil responsibility towards environment by the students. Large number of students actively participated in this activity. The event was coordinated by Mrs. Kavya U.

Read A Thon – News Reading

The English association conducted Read a Thon competition on 30 November 2022. The objective of this competition was to develop tendencies and trends towards reading, emphasize social and cultural importance of reading. The competition encouraged the students to look forward for a career in journalism. Students actively participated in the competition. Students were certified with E-Certificate for participation. The programme was coordinated Ms. Lolita Neeta Dsouza.

Prop Making

The English association organized Prop making competition on the topic “Renewable Energy or Environment and Health on 20 January 2023. The objective of the event was to improve the creative ideas of the students. Large number of students actively participated in this activity. The event was coordinated by Mrs. Madhumathi J Raja.

Pencil Sketching

The English Association conducted Pencil Sketching competition on the topic “National Girl Child Day”. On 25 January 2023. The objective of the event was to create awareness about the need to promote awareness including the rights of a girl child, and the importance education, health, and nutrition. The students prepared sketches depicting the importance of girl child in our society. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

Photography Competition – World Earth Day

The English association conducted photography competition in association with World Earth Day on the topic “Invest in our planet” on 27 April 2023. The objective of the event was to create awareness about the need to protect our planet. The students clicked pictures connected with various attempts have a better environment. The activity was coordinated by Mrs. Madhumathi J Raja.

Copy Writing- English Language Day

The English association conducted copy writing competition in association with English Language Day on the topic “Food Product” on 12 April 2023. The objective of the event was to enhance creative writing skills and imagination of the students. Students created attractive and innovative copy write up to advertise food product. Large number students actively participated in the event. The activity was coordinated by Mrs. Kavya U.

Poem Narration – Siblings Day

The English association conducted poem narration competition in association with Siblings Day on the topic “Siblings” on 29 April 2023. The objective of the event was to inculcate writing skills. The students clicked pictures with their siblings to express their emotions. The activity was coordinated by Mrs. Kavya U.

Paper Craft Competition – Theatre Day

The English association conducted paper craft competition in association with World Theatre Day on the topic “Characters of William Shakespeare” on 17 April 2023. The objective of the event was to develop creativity and knowledge about the plays written by William Shakespeare. The students created models of the characters in the plays of William Shakespeare. Large number students actively participated in the event. The activity was coordinated by Mrs. Madhumathi J Raja.

World Poetry Day

The members of the English department observed World Poetry Day on 31 March 2023 by writing a poem in paint chip method. The objective was to recognise the unique ability of poetry to capture the creative spirit of the human mind. Students worked in groups to write a poem about a thing around them. The poems were creatively written and presented in Paint chip poetry by the students. The activity was coordinated by Mrs. Kavya U.

Essay writing

The English association conducted Essay writing competition on 28 April 2023. The theme was “G-20”. The objective of this competition was to bring out the ability to think quickly, write persuasively and present well- connected ideas. The staff coordinator for this programme was Ms Lolita Neeta Dsouza.

Book Review

- A book review on “Dollar Bahu” by Sudha Murthy was conducted for I BBA ‘C’ on 20 October 2022 by K Ruthran of I BBA ‘C’. The objective of the review was to develop critical reading skills by identifying the authors perspective. The book is an introspection into the minds of women, her hardships and the psychological imbalance that happens with the changes in the circumstances around her. The book ends with a note “All that Glitters is not gold”. The event was coordinated by Mrs. Madhumathi J Raja.
- A book review on “The Day I Stopped Drinking Milk” by Sudha Murthy was conducted for II BBA ‘B’ on 31 October 2022 by U. Nikitha Kini of II BBA ‘B’. The objective of the review was to develop critical reading skills by identifying the author’s perspective. The book narrates the stories of extraordinary people Sudha Murthy had met in her life. All the stories

convey strong messages for the readers which is to help each other, work hard, be kind, grateful and most importantly value education. The book provides an insight into life experiences and the values that we gain from them. The event was coordinated by Mrs. Kavya U

LIST OF PRIZE WINNERS

Poster Making

I	Sucharitha	I BBA 'C'
I	Rakshitha	I BBA 'C'
I	Durgesh	II BBA B
I	Gowri Sharma	II BCA 'A'
II	Saniha Shetty	III BCA 'A'
	Vishaka Puthran	III BCA 'A'
II	Prachi P Varma	II BBA 'B'
	Sushanth S J	II BBA 'B'
II	Sakshi	I BBA 'C'
	Diya	I BBA 'C'
III	Janani P	I BBA 'C'
	Moulya S. Raj	I BCA 'A'
III	Vasukinandan	II B. Com.
	Ayush Rao	II B. Com.

Essay Writing: Green Revolution Myth or Fact?

I	Tashma A	II B. Com.
	Prajna	II BBA 'A'
II	Melita	II BBA 'C'
	Yajvith Devadiga	I BBA 'C'
	Sandra Pradeep	I BBA 'C'
	Bindu	II BBA 'C'
III	Prerana	III BBA 'A'
	Payal	III BBA 'A'

Slogan Writing: National Energy Conservation Day

I	Prashasthi Marla	III B.Com
	Mithali	III B.Com
	Shravya	III B.Com
II	Sameeksha	II BBA 'B'
	Saniha Shetty	II BBA 'B'
III	K. Shrijana Shetty	II BBA 'C'
	Swathi Prabhu K.	I BBA 'C'
	Sheetal Poojary	II BBA 'C'

COLLAGE: KISAN DIVAS

I	Deepthi and Sheethal	II BBA 'C'
II	Palavi and Muskan	II BBA 'C'

SHORT STORY FLASHCARD

I	Yashika S Kotian	III BCA 'A'
	Ayesha Asura	III BCA 'A'
	Ankith	II BBA 'B'
II	Muskan	II BBA 'C'
	Vaibhavi Pai	II BBA 'C'
	Kadeejath Thaufeera	I BBA 'C'
III	Mahima	III BBA 'C'
	K. Swathi Prabhu	I BBA 'C'

POEM WRITING: HOPE

I	Prashasthi Marla	III B. Com.
	Divya Suvarna	I BBA 'A'
	Samved Rao	II BCA 'A'
II	Muskan	II BBA 'C'
	Vaibhavi Pai	II BBA 'C'
	Saijal	III BCA 'B'
	Prerana	III BBA 'A'
	Payal	III BBA 'A'

III	Shravya	III B.Com
	Saniha Shetty	III BBA 'B'
	Yashika S Kotian	III BCA 'A'

Poem Narration

I	Maulya S Raj	I BCA 'A'
II	Disha	I BBA 'A'
III	Vishakha putran	III BCA 'A'

Photography

I	Vasukinandan	II B.Com
II	Sholka	II BBA 'C'
	Nithin	II BBA 'B'

Prop Making

I	Yashika S Kotian	III BCA 'A'
	Ayesha Asura	III BCA 'A'
	Saniha Shetty	III BCA 'A'
	Vishaka Puthran	III BCA 'A'
II	Muskan	II BBA 'C'
	Mahima	II BBA 'C'
	Deepthi	II BBA 'C'
	Sholka	II BBA 'C'

Pencil Sketch

I	Vaishnavi	III B.Com
	Ankith	II BBA 'B'
II	Vaibhavi Pai	II BBA 'C'
	Deepthi	II BBA 'C'
III	Shloka	II BBA 'C'

Paper Craft

I	Drithi	
II	Sameeksha	II BCA 'B'

III	Mahima	II BBA 'C'
	Malita	II BBA 'C'
	Shloka	II BBA 'C'
	Deepthi	II BBA 'C'

Creative Sign Board Making

I	Yashika & Ayesha Asura	I BCA 'A'
II	Deepthi & Shloka Vaibhavi & Pallavi, Muskan and Mahima Vaishnavi and Melita	II BBA 'C'
		II BBA 'C' II BBA 'C'
III	Swathi & Janani	II BBA 'C'

Copy Writing

I	Mahima & Melita Shreya & Sinchana	II BBA 'C'
		I BBA 'C'
II	Anagha & Sonika	II BCA 'A'
	Deepthi & Shloka	II BBA 'C'
	Yashika & Sucharitha	I BBA 'C'
III	S Revanth & Supriya Kotian	I B.Com

News Reading

I	Sailaxmi	II BBA 'A'
II	Amrithraj	I BCA 'A'
III	Revanth	I B.Com

Bow Making

I	Yashika S Kotian	III BCA 'A'
II	Ayesha Ashura	III BCA 'A'
III	Adithi Anand	II BBA 'B'

Essay Writing

I	Ananya	I B.Com
II	Gagan Devadiga	I BBA 'A'
III	Yuvraj	II BBA 'A'

Kannada Association

ಸಾಹಿತ್ಯ ಸಂಘದ ಒಂದು ಅಂಗವಾದ ಕನ್ನಡ ವಿಭಾಗ 'ಏಕಸನ'ದ ಮೂಲಕ 2022-2023ರ ಶೈಕ್ಷಣಿಕ ವರ್ಷದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಾಹಿತ್ಯ ಚಟುವಟಿಕೆಗಳನ್ನು ಹಂತ ಹಂತವಾಗಿ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಟನಾ ಕೌಶಲ್ಯವನ್ನು ಬೆಳೆಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 04/11/2022 ರಂದು 'ಏಕಪಾತ್ರಾಭಿನಯ' ಸ್ಪರ್ಧೆಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ದಿಶಾ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಪ್ರಣೀತ್ ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಲಾವಣ್ಯ ಎಸ್., ದ್ವಿತೀಯ ಬಿ. ಕಾಂ. ಹಾಗೂ ರೋಶ್ನಿ ದ್ವಿತೀಯ ಬಿ. ಸಿ. ಎ. ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ಸೃಜನಶೀಲತೆಯನ್ನು ಗುರುತಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 18/11/2022 ರಂದು 'ಚಿತ್ರನೋಡಿ ಕವನ ಮತ್ತು ಕಥೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ'ಯನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು. ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಅರ್ಚಿತ್ ಜೈನ್ ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ. 'ಬಿ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ವಿಶಾಖ ತೃತೀಯ ಬಿ.ಸಿ.ಎ. 'ಎ' ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಧನುಷ್ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ' ಪಡೆದರು, ಹಾಗೆಯೇ ಕಥೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ಸಾರ್ಥಕ್ ಆರ್. ಶೆಟ್ಟಿ ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ. 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಪವನ್ ರಾಜ್ ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಅನೀಶ್ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. 'ಬಿ' ಪಡೆದರು.

ದಿನಾಂಕ 19/11/2022 ರಂದು 'ಸೃಜನ ಶೀಲತೆ ಮತ್ತು ಹವ್ಯಾಸ' ಎಂಬ ವಿಷಯದ ಕುರಿತು ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಏರ್ಪಡಿಸಿದ್ದು, ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಶ್ರೀಯುತ ಧೀರಜ್ ಬೆಳ್ಳಾರೆ ಉಪನ್ಯಾಸಕರು ತಿಶಾ ವಿದ್ಯಾ, ವಾಣಿಜ್ಯ ಹಾಗೂ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಕಾಲೇಜು ಕಟಪಾಡಿ ಇವರು ಆಗಮಿಸಿದ್ದರು.

ದಿನಾಂಕ 21/11/2022 ರಂದು ಕನ್ನಡ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ. ಇವರು ಮಂಗಳೂರಿನ ಜಿಲ್ಲಾ ಕಾರಾಗೃಹದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ 'ವಿವಿಧತೆಯಲ್ಲಿ ಏಕತೆ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಉಪನ್ಯಾಸವನ್ನು ನೀಡಿದರು. ಹಾಗೆಯೇ ಬಿ.ಸಿ.ಎ. ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಲಾಯಿತು.

ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವದ ಅಂಗವಾಗಿ ದಿನಾಂಕ 28/11/2022 ಮತ್ತು 29/11/2022 ರಂದು ಕನ್ನಡ ಸಂಘ, ರೋವರ್ಸ್ ರೇಂಜರ್ಸ್ ಹಾಗೂ ಎನ್.ಎಸ್.ಎಸ್ ಸಹಯೋಗದೊಂದಿಗೆ 'ಕೋಟಿ ಕಂಠ ಗಾಯನ' ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

ದಿನಾಂಕ 03/01/2023 ರಂದು 'ಭಾವಗೀತೆ' ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಇದರ ಮುಖ್ಯ ಉದ್ದೇಶ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವೇದಿಕೆಯನ್ನು ಕಲ್ಪಿಸಿಕೊಡುವುದು. ಈ

ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ದೀಕ್ಷಿತಾ ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಆಶಿಶ್ ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ. 'ಎ' ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಪಿ. ನವ್ಯ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ' ಹಾಗೂ ನಮ್ರತ ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ' ಇವರು ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿನ ಸಭಾಕಂಪನ ಹೋಗಲಾಡಿಸಿ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಇರಾದೆಯಿಂದ ದಿನಾಂಕ 05/01/2023ರಂದು ಪ್ರಥಮ ಬಿ.ಎ.ಹೆಚ್.ಆರ್.ಡಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕುಮಾರಿ ನಿರೀಕ್ಷ ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ' ವಿದ್ಯಾರ್ಥಿನಿಯಿಂದ 'ಮನೋವಿಜ್ಞಾನದ ಹಾಡು' ಒಂದು ವಿಶ್ಲೇಷಣೆ ಎಂಬ ಶೀರ್ಷಿಕೆಯಡಿಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸಲಾಯಿತು.

ದಿನಾಂಕ 21/01/2023 ರಂದು ಸಮಾಜಮುಖಿ ವಿಸ್ತೃತ ಕಾರ್ಯ ಕ್ರಮದ ಅಡಿಯಲ್ಲಿ ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳು ದ.ಕ.ಜಿ.ಪ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಗಾಂಧಿ ನಗರ ಇಲ್ಲಿನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ರಾಜ್ಯ ಭಾಷೆಯತ್ತ ಒಲವು ಮೂಡಿಸುವ ಪ್ರಯತ್ನದೊಂದಿಗೆ ವ್ಯಕ್ತಿತ್ವ ಏಕಸನಕ್ಕೆ ಪೂರಕವಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳನ್ನು ನಡೆಸಿದರು.

ದಿನಾಂಕ 23/01/2023 ರಂದು 'ಕನ್ನಡದ ಚೆಲುವು'- ಒಂದು ವಿಶ್ಲೇಷಣೆ ಎಂಬ ವಿಷಯದ ಕುರಿತು ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ. ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಅರ್ಚಿತ್ ಜೈನ್ ಮತ್ತು ಆಶಿಶ್ ಇವರಿಂದ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ಏರ್ಪಡಿಸಲಾಯಿತು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬರಹ ಕೌಶಲ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 05/04/2023ರಂದು 'ಮಾತೃಭೂಮಿ' ಎಂಬ ವಿಷಯದೊಂದಿಗೆ ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಂ. ಕುಡ್ಲ ಪ್ರಥಮ ಬಿ.ಕಾಂ., ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಸಾತ್ವಿಕ್ ಪ್ರಥಮ ಬಿ.ಬಿ.ಎ 'ಬಿ' ಹಾಗೂ ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಸಾಯಿ ದರ್ಶನ್ ಪ್ರಥಮ ಬಿ ಬಿ ಎ 'ಬಿ' ಪಡೆದರು.

ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ತಿಳುವಳಿಕೆಯನ್ನು ಉಂಟು ಮಾಡುವ ಹಾಗೂ ಬರವಣಿಗೆಯ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 06/04/2023 ರಂದು 'ಮಕ್ಕಳ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಹೆತ್ತವರ ಪಾತ್ರ' ಎಂಬ ವಿಷಯದ ಕುರಿತು ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಭವಾನಿ ಶಂಕರ್ ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಸಿ' ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಕೆ. ಸ್ವಪ್ನ ಎಂ. ಕುಡ್ಲ ಪ್ರಥಮ ಬಿ.ಕಾಂ., 'ಬಿ' ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಆಶಿಶ್ ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಎ', ಪಡೆದರು.

'ಮತದಾನದ ಮಹತ್ವ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಭಿತ್ತಿ ಪತ್ರ ರಚನೆ ಸ್ಪರ್ಧೆಯನ್ನು ದಿನಾಂಕ 08/04/2023 ರಂದು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಮಿಥಾಲಿ ತೃತೀಯ ಬಿ.ಕಾಂ, ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಶ್ರಾವ್ಯ ಶೆಟ್ಟಿ ತೃತೀಯ ಬಿ. ಕಾಂ. ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಚೈತನ್ಯ ಎಸ್. ಬಿ.ಬಿ.ಎ 'ಬಿ' ಪಡೆದರು.

ದಿನಾಂಕ 14/04/2023 ರಂದು ಕನ್ನಡ ಸಂಘದ ವಿದ್ಯಾರ್ಥಿಗಳು ದೇರಳ ಕಟ್ಟಿಯ ವೃದ್ಧಾಶ್ರಮಕ್ಕೆ ತೆರಳಿ ಮನರಂಜನೆಯನ್ನು ನೀಡುವ ಮೈಮ್ ಶೋ, ಏಕ ಪಾತ್ರಾಭಿನಯ ಮೊದಲಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಿದ್ದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಂಗೀತದ ಬಗೆಗಿನ ಆಸಕ್ತಿಯನ್ನು ಹೆಚ್ಚಿಸುವ ಉದ್ದೇಶದಿಂದ ದಿನಾಂಕ 27/04/2023 ರಂದು 'ದೇಶಭಕ್ತಿ ಗೀತೆ' ಸ್ಪರ್ಧೆಯನ್ನು ನಡೆಸಲಾಯಿತು ಇದರಲ್ಲಿ ಬಾಗವಹಿಸಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಪಿ. ಕಾವ್ಯ ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಬಿ' ಮತ್ತು ಕೀರ್ತನಾ ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ', ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ಸೌಮ್ಯಶ್ರೀ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ಹಾಗೂ ಜಾಹ್ನವಿ ತೃತೀಯ ಬಿ. ಕಾಂ, ತೃತೀಯ ಸ್ಥಾನವನ್ನು ವೀಕ್ಷಾ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ಮತ್ತು ತುಷಾರ್ ಪ್ರಥಮ ಬಿ.ಬಿ.ಎ 'ಬಿ' ಪಡೆದರು.

ಸಾಹಿತ್ಯಿಕ ಜ್ಞಾನವನ್ನು ಒರೆಗಚ್ಚುವ ನಿಟ್ಟಿನಲ್ಲಿ ದಿನಾಂಕ 08/05/2023ರಂದು 'ರಸಪ್ರಶ್ನೆ?' ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಪ್ರಥಮ ಸ್ಥಾನವನ್ನು ವಿಘ್ನೇಶ್ ತೃತೀಯ ಬಿ.ಕಾಂ., ದ್ವಿತೀಯ ಸ್ಥಾನವನ್ನು ದೀಪಿಕಾ ಶರ್ಮ ತೃತೀಯ ಬಿ.ಕಾಂ. ಹಾಗೂ ತೃತೀಯ ಸ್ಥಾನವನ್ನು ಮನೀಷ್ ರಾಜ್ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ಮತ್ತು ಗಗನ್ ದ್ವಿತೀಯ ಬಿ.ಕಾಂ. ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿನ ಸಭಾಕಂಪನ ಹೋಗಲಾಡಿಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 10/05/2023ರಂದು ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ. ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಧನುಷ್ ಮತ್ತು ವಿನೀಶ್ ಡಿಜಿಟಲ್ ಮಾದರಿಯಲ್ಲಿ 'ರಸ ಪ್ರಶ್ನೆ' ಪ್ರಾತ್ಯಕ್ಷಿಕೆಯನ್ನು ನೆರವೇರಿಸಿದರು.

ಸಂವಹನ ಕಲೆಯನ್ನು ಉತ್ತೇಜಿಸುವ ಸಲುವಾಗಿ 'ಪ್ರಜಾಪ್ರಭುತ್ವ ಆಡಳಿತ ಸುರಕ್ಷಿತವೇ' ಎಂಬ ವಿಷಯದ ಕುರಿತು ದಿನಾಂಕ 11/05/2023 ರಂದು ಚರ್ಚಾ ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಲಾಯಿತು ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಆಶಿಶ್ ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಎ' ಹಾಗೂ ವಿನಿಶಾ ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ' ಹಾಗೂ ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಸ್ವಪ್ನ ಕುಡ್ಲ ಪ್ರಥಮ ಬಿ.ಕಾಂ. ಮತ್ತು ಮೋಕ್ಷಿತ್ ನಾರಾಯಣ್ ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ' ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳ ವಾಕ್ ಸಾಮರ್ಥ್ಯವನ್ನು ವೃದ್ಧಿಸುವ ಉದ್ದೇಶದಿಂದ ನಡೆಸುವ 'ಭಾಷಣ ಸ್ಪರ್ಧೆ'ಯನ್ನು 'ನನ್ನ ದೇಶ ನನ್ನ ಹೆಮ್ಮೆ' ಎಂಬ ವಿಷಯದೊಂದಿಗೆ ದಿನಾಂಕ 12/05/2023 ರಂದು ಏರ್ಪಡಿಸಲಾಯಿತು. ಇದರಲ್ಲಿ ಪ್ರಥಮ ಬಹುಮಾನವನ್ನು ಸ್ವಪ್ನ ಕುಡ್ಲ ಪ್ರಥಮ ಬಿ.ಕಾಂ., ದ್ವಿತೀಯ ಬಹುಮಾನವನ್ನು ಆಶಿಶ್ ಬಿ.ಬಿ.ಎ 'ಎ' ತೃತೀಯ ಬಹುಮಾನವನ್ನು ಪಲ್ಲವಿ ತೃತೀಯ ಬಿ.ಕಾಂ. ಪಡೆದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಆತ್ಮವಿಶ್ವಾಸವನ್ನು ಮೂಡಿಸುವ ದೃಷ್ಟಿಯಿಂದ ದಿನಾಂಕ 16/05/2023ರಂದು ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಬಿ' ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಶ್ರೀನಿಧಿ ಮತ್ತು ವೈಷ್ಣವಿ ಕ್ರಮವಾಗಿ 'ನುಡಿ ತಂತ್ರಾಂಶ' ಮತ್ತು 'ಬರಹ ತಂತ್ರಾಂಶ' ಎಂಬ ವಿಷಯದಲ್ಲಿ ಪ್ರಬಂಧ ಮಂಡನೆ ಮಾಡಿದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಪುಸ್ತಕದ ಬಗೆಗೆ ಒಲವನ್ನುಂಟುಮಾಡುವ ಇರಾದೆಯಿಂದ ಬಿ.ಸಿ.ಎ ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಶ್ರದ್ಧಾ, ಧನುಷ್ ವೈಷ್ಣವಿ ಇವರಿಂದ ಕ್ರಮವಾಗಿ ಶಿವರಾಮ ಕಾರಂತರ ಮೂಕಜ್ಜಿಯ ಕನಸುಗಳು, ಸರಸಮ್ಮನ ಸಮಾಧಿ, ಪೂರ್ಣಚಂದ್ರ ತೇಜಸ್ವಿಯವರ ಅಬಚೂರಿನ ಪೋಸ್ಟಾಫೀಸು ಕಾದಂಬರಿಯನ್ನೊಳಗೊಂಡಂತೆ ಪುಸ್ತಕ ವಿಮರ್ಶೆ ಸಡೆಸಲಾಯಿತು.

ದಿನಾಂಕ 01/06/2023 ರಂದು ದ.ಕ.ಜಿ.ಪ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಮಣ್ಣುಗುಡ್ಡ ಇಲ್ಲಿ ಸಾಹಿತ್ಯಕ್ಕೆ ಪೂರಕವಾದ ರಸ ಪ್ರಶ್ನೆ, ಕವನ ಬರೆಯುವ ವಿಧಾನ, ಅಭಿನಯ ಮೊದಲಾದ ವಿವಿಧ ಚಟುವಟಿಕೆಗಳೊಂದಿಗೆ ವಿಸ್ತೃತ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.

ದಿನಾಂಕ 5/06/2023 ರಂದು ನ್ಯಾಯಮೂರ್ತಿ ಕೆ. ಎಸ್. ಹೆಗ್ಡೆಯವರ ಬಾಲ್ಯ ವಿದ್ಯಾಭ್ಯಾಸ ಮತ್ತು ಸಾಧನೆ ಎಂಬ ವಿಷಯದ ಕುರಿತು ಪ್ರಥಮ ಬಿ.ಕಾಂ. ವಿದ್ಯಾರ್ಥಿನಿಯರಾದ ಸ್ವಪ್ನ ಕುಡ್ಲ, ವಿನಿಶಾ ಹಾಗೂ ರಿಶಿಕಾ ಇವರು ಪ್ರಬಂಧ ಮಂಡನೆ ಮಾಡಿದರು.

ದಿನಾಂಕ 06/06/2023 ರಂದು ಡೇಜಲ್ ಸ್ಪೂಡಿಯೋ ಸಹಯೋಗದೊಂದಿಗೆ ನಾರಾಯಣ ಗುರು ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆಯ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ನೃತ್ಯ ತರಬೇತಿ ನೀಡುವ ಮೂಲಕ ವಿಸ್ತೃತ ಕಾರ್ಯ ಚಟುವಟಿಕೆಯನ್ನು ನಡೆಸಲಾಯಿತು.

ಕನ್ನಡ ವಿಭಾಗದ ವತಿಯಿಂದ ದಿನಾಂಕ 23/06/2023 ರಂದು ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ 'ಸಾರಾ ಅಬೂಬಕ್ಕರ್ ಅವರ ಚಂದ್ರಗಿರಿಯ ತೀರದಲ್ಲಿ'-ಒಂದು ವಿಮರ್ಶೆ ಕುರಿತಂತೆ ಅತಿಥಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮವನ್ನು ಡಾ| ಶೈಲಜ ಯು. ಸಹ ಪ್ರಾಧ್ಯಾಪಕರು ವಿಶ್ವ ವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು ಇವರು ನಡೆಸಿಕೊಟ್ಟರು.

ದಿನಾಂಕ 15/07/2023 ರಂದು ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಕಲ್ಯಾಣ ಇಲಾಖೆ ಉಳಾಯಿಬೆಟ್ಟು ಇದರ ಸಹಯೋಗದೊಂದಿಗೆ ಅಂಗನವಾಡಿ ಮಕ್ಕಳಿಗೆ ಸ್ವಚ್ಛತೆಯ ಕುರಿತು ಅರಿವು ಮೂಡಿಸುವ ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆಯನ್ನು ಬಿ.ಸಿ.ಎ ವಿದ್ಯಾರ್ಥಿಗಳು ನಡೆಸಿಕೊಟ್ಟರು.

ಈ ಮೇಲಿನ ಎಲ್ಲಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಸಾಹಿತ್ಯ ಸಂಘದ ಅಡಿಯಲ್ಲಿ ಕನ್ನಡ ವಿಭಾಗ ಹಾಗೂ ಕನ್ನಡ ಸಂಘ 'ವಿಕಸನ'ದ ಸಂಯೋಜಕರಾದ ಶ್ರೀಮತಿ ಜೀವಿತಾ ಡಿ. ಹಾಗೂ ಶ್ರೀಮತಿ ರೇಣುತಾಕ್ಷಿ ಇವರ ನೇತೃತ್ವದಲ್ಲಿ ಸಾಹಿತ್ಯ ಸಂಘದ ಕಾರ್ಯದರ್ಶಿಗಳಾದ ಕು.ನಿರೀಕ್ಷಾ ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ' ಹಾಗೂ ತರುಣ್ ತೃತೀಯ ಬಿ.ಕಾಂ. ಇವರ ಸಹಕಾರದೊಂದಿಗೆ ನಡೆಸಲಾಯಿತು.

Hindi Association

शैक्षणिक वर्ष 2022-2023 हिन्दी साहित्यिक संघ “स्फुरण” द्वारा आयोजित विविध प्रतियोगिताएँ

- समन्वयक : डॉ. ज्योति
डॉ. शालिनी
स्वाति
- संयोजन रूप : कलम के साथ चलकर बदलाव लायें
- गतिविधि का रूप : मन को उन्नत करके अपनी प्रतिभा को चमकाना
- छात्र समन्वयक : तेजस्वी एस उचिल तृतीय बि.बि.ए. 'सी'
: विग्नेश तृतीय बि.कॉम
- कक्षा सचिव : तृतीय बि.बि.ए. 'ए' काव्या.वि
तृतीय बि.बि.ए. 'बि' आयेशा सबा
तृतीय बि.बि.ए. 'सि' तेजस्वी एस उचिल
तृतीय बि.कॉम झान्वी
तृतीय बि.सी.ए. 'ए' निस्वार्थ
तृतीय बि.सी.ए. 'बि' निरीक्षा
तृतीय बि.ए.एच.आर.डी हबिरा

“स्फुरण” द्वारा आयोजित विविध प्रतियोगिताएँ :

शायरी स्पर्धा : दिनांक 15/11/22 को 'शायरी स्पर्धा' का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान गौरी शर्मा द्वितीय बि.सि.ए. 'ए' और, द्वितीय स्थान रुथन प्रथम बि.बि.ए. 'सी' और तृतीय स्थान यज्विथ देवादिगा प्रथम बि.बि.ए. 'सी' को मिला।

प्रचार वाक्य : दिनांक 18/11/22 को “गरीबी सबसे बड़ा अभिशाप है” विषय पर प्रचार वाक्य लिखने की प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान श्रव्या तृतीय बि.कॉम और विशाका दिवाकर तृतीय बि.सि.ए. 'ए' और द्वितीय स्थान मिथाली तृतीय बि.कॉम और दीप्ती द्वितीय बी.बी.ए. 'सि' और तृतीय स्थान मुस्खान द्वितीय बी.बी.ए. 'सि' को मिला।

प्रबंध स्पर्धा : दिनांक 07/01/23 को प्रबंध स्पर्धा का आयोजन किया गया। प्रबंध का विषय था 'पर्यावरण'। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान निशम प्रथम बि.बि.ए. 'ए' और स्वाधि प्रभु प्रथम बि.बि.ए. 'सी' और द्वितीय स्थान दीप्ती देवादिगा द्वितीय बि.बि.ए. 'सी' और तृतीय स्थान हर्शिनी प्रथम बि.सि.ए. 'ए' को मिला।

देश भक्ति गीत : दिनांक 20/01/23 को “ देश भक्ति गीत ” की प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान दीपिका शर्मा और जान्हवी तृतीय बि.कॉम और राष्मिथा शेट और दीक्षिता के तृतीय बि.सि.ए. 'ए' और द्वितीय स्थान पल्लवी, वैभवी, रौनक द्वितीय बि.बि.ए. 'सी' तृतीय स्थान अनन्या और विद्याश्री प्रथम बि.बि.ए. 'ए' को मिला। डॉ. शालिनी निर्णयकार बनि।

चुनो और बोलो : दिनांक 11/05/23 को “चुनो और बोलो” की प्रतियोगिता का आयोजन किया गया। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान यश्विथा. बि.यस बंगेर प्रथम बि.कॉम और द्वितीय स्थान मुस्खान द्वितीय बि.बि.ए. 'सी' और तृतीय स्थान दिव्या चौधरी प्रथम बि.कॉम को मिला। डॉ. शालिनी निर्णयकार बनि।

कविता लिखना : दिनांक 16/05/23 को “कविता लिखने” की प्रतियोगिता का आयोजन किया गया। कविता लिखने की प्रतियोगिता में चित्र दिया गया था। डॉ. शालिनी निर्णयकार बनि। इसमें प्रथम स्थान नम्रता सालियान और

निहारिका रमेश तृतीय बि.बि.ए. 'सी' और द्वितीय स्थान चैत्रा तृतीय बि.बि.ए. 'सी' और श्वेता के तृतीय बि.कॉम को मिला ।

कहानी लिखना : दिनांक 16/05/23 को “कहानी लिखने” की प्रतियोगिता का आयोजन किया गया । कहानी लिखने की प्रतियोगिता का विषय था ‘अंत भला तो सब भला’ । डॉ शालिनी निर्णयकार बनि । इसमें प्रथम स्थान दिव्या प्रथम बि.कॉम और द्वितीय स्थान अनन्या प्रथम बि.कॉम और पायल तृतीय बि. बि.ए. 'ए' और तृतीय स्थान प्रेरणा तृतीय बि.बि.ए. 'ए' को मिला ।

पुस्तक समीक्षा : दिनांक 15/12/22 को द्वितीय बि.ए.यच.आर.डी की दिशा द्वारा सरदार पूर्ण सिंह जी द्वारा लिखित ‘मजदूरी और प्रेम’ कहानी पर पुस्तक समीक्षा का आयोजन किया गया । इस समीक्षा का उद्देश्य विध्यार्थियों में पढ़ने की क्षमता को बढ़ाना है । विध्यार्थी ने पुस्तक समीक्षा में कहा कि – मजदूर जिस प्रकार का काम कतरे है उसके लिए कम मजदूरी मिलने पर भी वे खुशी से अपना जीवन किस प्रकार बिताते है कहकर मजदूरों की परिस्थितियों पर प्रकाश डाला है । इस गतिविधि का संचालन डॉ.शालिनी ने किया ।

हिन्दी दिवस समारोह : दिनांक 19/9/22 को हिन्दी दिवस समारोह आयोजित किया गया । हिन्दी के छात्राए द्वारा विविध कार्यक्रमों में भाग ली । जैसे हिन्दी कविता का पठन करना, “हिन्दी भाषा का महत्व” के विषय पर एक विद्यार्थी द्वारा सभी विद्यार्थियों को सविस्तार रूप से विवरण देना आदि । डॉ. ज्योति कार्यक्रम के समन्वयक बने ।

विस्तृत कार्य : हिन्दी विभाग ने 19/10/22 को विस्तार कार्य का आयोजन किया। यह विस्तारण कार्य ‘मन्नागुड्डे सरकारी स्कूल’ में आयोजित की गई थी। हिन्दी व्याकरण से संबंधित विषयों पर वहाँ के छात्रों को विध्यार्थियों ने जानकारी दी गई । इस कार्यक्रम का उद्देश्य छात्रों में नेतृत्व गुण को विकसित करना और उनके मन में आत्मविश्वास को उजागर करना था । कार्यक्रम का संचालन डॉ. शालिनी ने किया ।

दिनांक 24/12/22 को कापिकाड गवर्नमेंट स्कूल बिजाई मंगलुरु में हिन्दी विभाग के द्वारा एक विस्तृत कार्यक्रम का आयोजन किया । सदस्यों ने कक्षा 6 और कक्षा 7 का सत्र लिया । बच्चों को हमारे छात्राओं द्वारा विविध प्रतिभागिताओ का आयोजन किया गया । और बच्चों को गायन और प्रश्नोत्तरी जैसी कुछ गतिविधियाँ भी आयोजित की गई जिन्हें सर्वश्रेष्ठ बच्चों के लिए उपहार दिया । छात्र समन्वयक सुश्री जोशुआ और सुश्री श्रीराज हैं । डॉ. ज्योति ने कार्यक्रम का समन्वयक किया ।

हिन्दी विभाग के विध्यार्थियों ने 6/4/2023 को ‘चेतना बाल विकास केंद्र’ में विस्तारण कार्य का आयोजन किया । विध्यार्थियों ने हिन्दी वर्णमाला और सवाल-जवाब खेल का आयोजन किया । बाल विकास केंद्र के बच्चों को अपनी प्रतिभा प्रदर्शित करने का अवकाश दिया गया । कार्यक्रम का संचालन डॉ. शालिनी ने किया ।

दिनांक 15/04/23 को ‘स्नेहदीप ओर्फनेज’ मंगलुरु में विस्तारण कार्य का आयोजन किया गया । इस कार्यक्रम का उद्देश्य छात्रों में व्यक्तित्व, आत्मविश्वास और रचनात्मकता को विकसित करना था । विध्यार्थियों ने इस विस्तारण कार्य में अनाथालय के 24 बच्चों को देश भाकित गीत और बच्चों में आत्मविश्वास की भावना को उजागर करने के लिए चुनो और भोलो खेल को खेला गया । छात्र समन्वयक तनवीर शेट्टी थे और स्वाति प्रभु थे । कार्यक्रम का संचालन डॉ. शालिनी ने किया । दिनांक 01/07/23 को अभयाश्रय वृद्धाश्रम कोडीअलबैल मंगलुरु में हिन्दी विभाग के द्वारा एक विस्तृत कार्यक्रम का आयोजन किया । सदस्यों ने बुजुर्गों के साथ बाते की और उन्हें हिन्दी के महत्व के बारे में बताया गया और बुजुर्गों को फलो को देकर उनलोगों के साथ वक्त बिताया । छात्र समन्वयक सुश्री दीशना और सुश्री भावना शेट्ट हैं । डॉ. ज्योति ने कार्यक्रम का समन्वयक किया ।

छात्र अध्यापक कार्यक्रम : हिन्दी विभाग द्वारा 7/11/22 को “कविता की विशेषताएँ” विषय पर द्वितीय बी.सी.ए कि दीक्षिता द्वारा छात्र अध्यापक कार्यक्रम का आयोजन, प्रथम बी.सी.ए के छात्रों को किया गया। इस कार्यक्रम का उद्देश्य छात्रों को कविता से छात्रों के दैनिक जीवन में किस तरह असर पड़ता है इस की जानकारी दिया गया। इस कार्यक्रम का संचालन शुश्री स्वातीजी ने किया।

हिन्दी विभाग द्वारा 12/12/22 को डॉ.सुरेश मुले द्वारा लिखित "माँ मुझे भी स्कूल जाना है" द्वारा प्रथम विषय पर तृतीय बि.कॉम की विद्यार्थी दीपिका द्वारा छात्र अध्यापक कार्यक्रम का आयोजन प्रथम बि.बि.ए.'सि' के विद्यार्थियों को किया गया। इस गतिविधि को आयोजित करने का उद्देश्य छात्रों को उनके जीवन में शिक्षा के महत्व का एहसास कराना था। शिक्षा छात्रों के किसी विशेष समूह के अधीन नहीं है। शिक्षा पर प्रत्येक विद्यार्थी का समान अधिकार है। आदर्श वाक्य छात्रों को यह एहसास दिलाना था कि यदि उनमें अपने लक्ष्य को प्राप्त करने की इच्छा है तो कोई भी परिस्थिति उन्हें इसे प्राप्त करने से नहीं रोक सकती। इस गतिविधि का संचालन डॉ.शालिनी ने किया।

हिन्दी विभाग द्वारा 19/4/23 को 'होली और ओणम' विषय पर द्वितीय बि.बि.ए.'सि' की विद्यार्थी शीतल द्वारा छात्र अध्यापक कार्यक्रम का आयोजन प्रथम बि.बि.ए.'सि' के विद्यार्थियों को किया गया। इस कार्यक्रम का मुख्य उद्देश्य अपनी संस्कृति और परम्पराओं के प्रति लोगों की आस्था व्यक्त करना था। इस गतिविधि का संचालन डॉ.शालिनी ने किया।

हिन्दी विभाग द्वारा 30/6/23 को “विष्णू प्रभाकर लिखित होरी नाव्य रूपांतर के समीक्षा” विषय पर द्वितीय बी.बी.ए कि समीक्षा द्वारा छात्र अध्यापक कार्यक्रम का आयोजन, द्वितीय बि.कॉम के छात्रों को किया गया। इस कार्यक्रम का उद्देश्य छात्रों को एक गरीब किसान अपने इज्जत बचाने के लिए किस तरह अपना जीवन व्यतीत करता है इससे छात्रों के जीवन में किस तरह असर पड़ता है इस की जानकारी दिया गया। इस कार्यक्रम का संचालन डॉ.ज्योति ने किया।

प्रपत्र प्रस्तुतीकरण : दिनांक 26/11/22 को द्वितीय बी.बी.ए की धीरज प्रभु, राजवी और कैफ द्वारा द्वितीय बी.कॉम के विद्यार्थियों के लिए प्रपत्र प्रस्तुतीकरण किया गया। विषय “हिन्दियेत्तर प्रदेशों में हिन्दी के महत्व” पर पुस्तक समीक्षा का आयोजन किया गया। इस समीक्षा का उद्देश्य विद्यार्थियों में पढ़ने तथा बोलने की क्षमता को बढ़ाना है। इस गतिविधि का संचालन डॉ. ज्योति ने किया।

अथिति उपन्यास : दिनांक 8/1/23 को हिन्दी विभाग द्वारा द्वितीय बि.ए.एच. आर.डी के विद्यार्थियों के लिए 'डॉ. शोबनाथ पाठक द्वारा लिखित एकलव्य खंडकाव्य के आधार पर आज की सामाजिकता' विषय पर एक अथिति उपन्यास का आयोजन किया। डॉ.अमिता,सहायक प्राध्यापक,बदरिया फर्स्ट ग्रेड कॉलेज,मंगलुरु इन्होंने अथिति उपन्यास दिया। इस उपन्यास का मुख्य उद्देश्य छात्रों में गुरु द्रोणाचार्य और एकलव्य के जैसे अटूट बंधन को बाँधना था। यह खंडकाव्य विद्यार्थियों को एकलव्य जैसे बनने की प्रेरण देता है। इस अथिति उपन्यास का संयोजन डॉ.शालिनी जी ने किया।

दिनांक 26/06/23 को हीरा डिग्री कॉलेज मंगलुरु के श्रीमती हर्षा के पी, हिन्दी अध्यापक द्वारा अथिति उपन्यास का आयोजन किया गया। विषय “भगवान दास मोरवाल लिखित शकुन्तिका उपन्यास में चित्रित स्त्री विमर्श”। हर्षा जी स्त्री के महत्व तथा समाज में स्त्री की इजाजत के बारे में प्रथम बी. एच.आर.डी के छात्रों को सविस्तार पूर्वक वर्णन किया। इस कार्यक्रम का संचालन डॉ. ज्योति ने किया।

FINE ARTS ASSOCIATION – Kala Vaibhava

Motto/Vision : Art resides in hearts

Theme : Wisdom that speaks

Objectives :

- Aims at developing the students' art and performance skills.
- Enables the students to produce art works with high artistic level using traditional and creative raw materials.
- Enables the students to showcase their skills in different platform

Staff Coordinators : Mrs. Reshmi B. R.
Mr. Akshith Kumar

Student Coordinators : Yashwin III BA(HRD)
Deekshitha K III BCA 'A'

Class Secretaries :

III BBA 'A'	Jyothika
III BBA 'B'	Keerthana
III BBA 'C'	Dhanush
III B.Com	Chayashri
III BCA 'A'	Ramzeen Mustaq Sheik
III BCA 'B'	Sabha Ambrin
III BA(HRD)	Nireeksha

ACTIVITIES

Fine Arts Association Inauguration

Fine arts association was inaugurated by Ms. Prarthana Suvarna, Actress and Choreographer, alumni of the college on 3 November 2022 in the Conference Hall .Dr. Muralidhar Rao, Vice Principal presided over the programme. Ms. Prarthana Suvarna addressed the gathering and shared her experiences as a student in the

college, and insisted the students to take part in the activities conducted by different associations and to participate in cultural fests. Student Coordinators Yashwin and Deekshitha were present. The programme was coordinated by Mrs. Reshmi B.R and Mr. Akshith Kumar.

Interclass Variety entertainment Competition

The Fine arts association organized Interclass Variety entertainment Competition on 20 December 2022. The theme for the competition was "Positive Impact of Social Media". The First year "Youth Empowerment". Second and Third year "Student Leadership in Building Better Society". The objective of this competition was to provide a platform to showcase student's talent in addition to create sense of responsibility and focused on the citizen of India. The event was judged by well-known artists in the field of fine arts Mr. Vijeth Nayak, founder of team Velocity, Mr. Nikhil Shetty, Professional Dancer and Vidhushi Smt. Pooja Sachin Classical dance Teacher. The Programme was coordinated by Mr. Akshith and Mrs. Reshmi B.R.

Traditional Day -2023

Fine Arts association organized traditional day on 27 May 2023. The objective of this event was to promote the Indian culture and tradition in the globalized context of education. It was an eventful day. It was observed as a celebration of India's diverse culture. Mrs. Reshmi B R and Mr. Akshith Kumar coordinated the programme.

EXTENSION ACTIVITIES

Visit to Ramakrishna Mission

An extension activity was held at Ramakrishna Mission, Mangaldevi Mangaluru on 24 January 2023. The objective was to entertain and showcase their talents. Mrs. Reshmi B R coordinated the programme.

Visit to Govt. High School Mullakad

An extension activity was held at Govt. High School Mullakad, Kavoor, Mangaluru. on 25 January 2023. The objective was to grab the talent of students in various activities like drawing, painting, dance, singing etc. Mrs. Reshmi B R coordinated the programme.

Visit to NMPT High School

An extension activity was held at NMPT High School, Panambur, Mangaluru. on 25 January 2023. The objective was to expose their talent in various activities. Mrs. Reshmi B R coordinated the programme.

Visit to Ladyhill Higher Primary School

An extension activity was held at Ladyhill Higher Primary School, Ladyhill, Mangaluru. on 25 January 2023. The objective was to expose their talent in various activities. Mrs. Reshmi B R coordinated the programme.

SKILL ENHANCEMENT ACTIVITIES

3 IN 1 (Mehendi, Nali Art, Hair Style)

The Fine arts association organized 3 in 1 (Mehendi, Nail Art, Hair Style) competition on 22 November, 2022. The objective of this event is to show case the talent in mehendi, nail art and hair style. This event is 4 make a team, in that 1 model and 3 participants where all the 3 participants have to show their talent on 1 model. All the 3 competitions will be simultaneously performing and should complete within 1 hour. Ms. Lolita D'Souza and Ms. Pooja were the judges. The programme was coordinated by Mrs. Reshmi B R and Mr. Akshith Kumar.

Flower Arrangement

The Fine Arts association organized flower arrangement competition on 24 November, 2022. The objective of this event was to test the basic principles applied to the floral design, essentials of flower anatomy and diversity. Large number of students participated in the event. Mrs. Renuthakshi and Mr. Muralidhar Hegde were the judges. The participants showcased their creativity, decorative and arranging skills. The programme was coordinated by Mrs. Reshmi B R and Mr. Akshith Kumar.

Photography

The Fine arts association organized photography competition on 28 November 2022. The objective of this event was to test the creativity of taking photos in different style. The topic for this event was "SDM Life". Large number of students participated in the event. Mr. Praveena was the judge. The participants showcased their creativity and explained their SDM life in only 3 photos. The programme was coordinated by Mrs. Reshmi B R and Mr. Akshith Kumar.

Rangoli (Powder and Non Powder)

Fine Arts association organized Rangoli competition on 6 January 2023. The objective was to provide the platform for students to showcase their talent in drawing rangoli using powder and non powder materials. Mrs. Reshmi B R and Mr. Akshith Kumar coordinated the programme.

Cooking Without Fire

Fine Arts association organized cooking without fire competition on 27 April 2023. The objective was to provide the platform for students to showcase their cooking talent and explore new area of interest. Mrs. Reshmi B R and Mr. Akshith Kumar coordinated the programme.

College Anthem Singing Competition

College anthem singing competition was held on 17 May 2023. Students from all the classes sang the college anthem in groups. Mrs. Renuthakshi, Assistant Professor, SDM College of Business Management, Ms. Pooja, Assistant Professor, SDM College of Business Management and Ms Archana, Assistant Professor, SDM College of Business Management were the judges for the event. This competition is held in the college for more than 19 years to motivate the students to build up bond with the institution. Mrs. Reshmi B R and Mr. Akshith Kumar coordinated the programme.

LIST OF PRIZE WINNERS

3 IN 1 COMPETITION [Mehendi, Nail Art & Hair Style]

I	Pranamyia	I BCA 'B'
	Spoorthi	I BCA 'B'
	Rachana	I BCA 'B'
	Vaishnavi	I BCA 'B'
II	Harshitha	II BCA 'B'
	Bhagyashree	II BCA 'B'
	Kavyashree	II BCA 'B'
	Shravya	II BCA 'B'
	Tanvi	III B.Com
	Sharanya	III B.Com
	Deeksha	III B.Com
	Shravya	III B.Com

Flower Arrangement

I	Sagar & Roshni	III BBA 'A'
II	Sujal & Spoorthi	I BCA 'B'
III	Prajwal & Kavya	I BCA 'B'

Photography

I	i)Navaneeth	III BCA 'A'
	ii)Anas	III BBA 'A'
II	Vignesh	I B.Com
III	i)Jishnu	I BBA 'C'

Rangoli (non powder)

I	Kavya & Yajna	I BCA 'B'
II	Chayashree & Shravya	III B.Com
III	Navya & Ankitha	I BCA 'A'

Rangoli (Powder)

I	i)Veeksha & Swathi	II B.Com
	ii)Adithi & Chaitra	I BBA 'A'
II	i)Ashwitha & Deekshitha	II BCA 'B'
	ii)Likitha & Prapthi	II BCA 'A'
	iii)Rakshitha & Sinchana	I BBA 'C'
III	i)Prajna & Roshni	III BBA 'A'
	ii)Shraddha & Roshni	III BCA 'A'
	iii)Amritha & Ankitha	II B.Com

Cooking without fire

I	Sheethal	II BBA 'C'
	Deepthi	
	Vaibhavi	
	Melica	
II	Gowri	I BBA 'B'
	Sushmitha	
	Nithasha	
	Muna	
III	Tejal	III B.Com
	Vaishika	
	Shranaya	
	Chethan	

Anthem Singing Competition

I Year	I	I BCA 'A'
	II	I BBA 'B'
	III	I B.Com
II Year	I	II B.Com
	II	II BCA 'A'
	III	II BCA 'B'
III Year	I	III BCA 'A'
	II	III BCA 'B'
	III	III BBA 'C'

Variety Competition

Best MC

I Year	Yashas	I B.Com
II Year	Ashish	II BBA 'A'
III Year	Rashmitha	III BCA 'A'

Skit

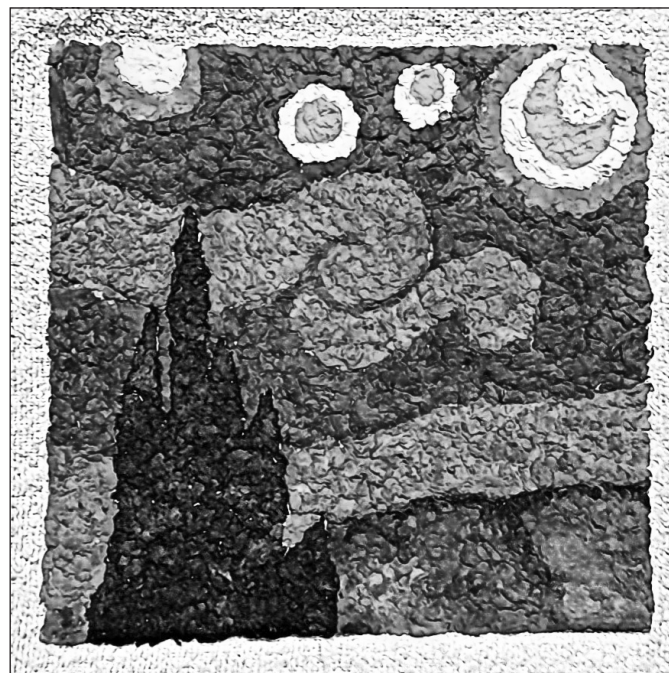
I Year	I BBA 'C'
II Year	II BBA 'A'
III Year	III BCA 'A'

Dance

I Year	I BBA 'C'
II Year	II BBA 'A'
III Year	III BCA 'A'

Overalls

I Year	I	I BBA 'C'
	II	I B.Com
	III	I BBA 'B'
II Year	I	II BBA 'A'
	II	II B.Com
	III	II BCA 'B'
III Year		
	I	III BCA 'A'
	II	III BCA 'B'



FEST FORUM – Talent Hunt

Motto/Vision : Promoting talent through education and creativity

Theme : Introspect - Unleash Your Hidden Powers

Objectives :

- To provide students opportunities for growth, learning and exposure to real-world scenarios in their chosen field.
- To impart training to students to excel in extracurricular along with academics.
- To inspire and empower individuals interested in Management and IT disciplines and prepare them for successful careers in their respective industries.

Staff coordinators : Mrs. Sanjana
Mrs. Sowmya Jyothi

Student Coordinators : Sweedel Lasrado III BA(HRD)
J. Pavitra Bharathi III BCA 'B'

Class Secretaries

III BBA 'A'	Muzaina
III BBA 'B'	Payaswini P Bhasri
III BBA 'C'	Kushi P Bhimani
III BCOM	Rakshith Prabhu
III BCA 'A'	Nikhil
III BCA 'B'	Vashik
III BA (HRD)	Sweedel Lasrado

II BBA 'A'	Poorna
II BBA 'B'	Rajvi Vyas
II BBA 'C'	Kanish A Varshan
II BCOM	Mohammed Nabeel
II BCA 'A'	Sakshi S Karkera
II BCA 'B'	Vaishnavi T S
II BA(HRD)	Mithun C S
I BBA 'A'	Ananya R B
I BBA 'B'	Ananya
I BBA 'C'	Mohd. Ashfan K M
I BCOM	S. Revanth
I BCA 'A'	Ankitha A
I BCA 'B'	Yajna Shetty
I BA(HRD)	Anish

ACTIVITIES

Management Training

Fest Forum conducted a Management Training to the first year students in their respective classes from 28 October to 04 November 2022. The objective of the training was to create awareness for the fresher's, about the various dimensions of management and this training Programme not only inspired the students but also provided them with motivation and self-confidence. A team of final and second year students organized the training programme. It aims to enhance the entrepreneurial, communication, technical and other skills required to compete

in the corporate world. This will help the students to get an idea on how the management fests work. The training included demonstrations on stress interview, product launch, allegations etc.. The fest forum student coordinator Sweedel Lasrado of III BA (HRD) was involved in the training session. The programme was coordinated by Mrs. Sanjana.

Genesis Training

Genesis training was conducted by fest forum members to first year students from 07 to 15 November 2022. The objective of the training programme was to provide an exposure to various events organized in management fest. The core team in charge of training Ms. Shibani and Mr. Rahul Poojary gave a brief introduction of the session. The students were given a brief introduction about genesis, the available opportunities and the exposure they receive by attending the training and fests. The training Programme enabled the members to identify the participants with competitive spirit and were chosen to take part in Genesis 2022. The programme was coordinated by Mrs. Sanjana.

IT Training

Fest Forum organized a training programme for I BCA on 16 November 2022 and II BCA on 18 November 2022. The objective of this training Programme was to enlighten the students about the various events organized by SCAN association and IT Fest events organized by the college and other colleges. Events such as Coding, Web Designing, IT Quiz, IT Debate, Allegation, Group Discussion, Treasure Hunt, and IT advertisement, Photography, Paper Presentation and Stress Interview were explained with a demo. The session provided a platform to improve the communication and technical skills of the new entrants and to recognize the talents in budding technocrats. The training programme enhanced the confidence and competency level of the students. The fest forum student coordinator Pavithra of III BCA gave a brief introduction of the session. The programme was coordinated by Mrs. Sowmya Jyothi.



NATIONAL SERVICE SCHEME (NSS)

Motto/ Vision : “NOT ME BUT YOU”

Theme : Youth for Science and Scientific Temperament

Objectives

- To identify the needs and problems of the society and involve them in a problem solving
- To develop among themselves a sense of social and civic responsibility
- To utilize their knowledge in finding practical solution to individual and community problem
- To develop competence required for group living and sharing of responsibility
- To develop capacity to meet emergency and natural disasters
- To encourage youth to participate enthusiastically in the process of national development, and promote national integration through democratic living and cooperative action
- To provide opportunities to students to play their due roles in the implementation of various development projects in rural areas and result in improvement of condition of weaker section of the society.
- To develop awareness and knowledge of social realities to have concern for the well-being of the community and engage in creative and constructive social action

Staff Coordinators : Mr. Akshith Kumar K
Mrs. Sanjana

Members : Dr. Jyothi
Mr. Gururaj G
Mr. Thilakraj G
Ms. Pooja
Mr. Sudarshan

Student Coordinators : Lakshan III BBA ‘B’

Pallavi III B.Com

Student Secretaries : Swaroop Malava – II BCA ‘B’

Kavya Shetty – II BBA ‘A’

Ayush Rao – II B.Com

Chandhana Nambiar – II BBA ‘B’

Bhavish Shetty – II BBA ‘A’

Dhanyashree – I BA (HRD)

Class Secretaries:

III BBA ‘A’

Mohith Bekal

III BBA ‘B’

Mehul Salian

III BBA ‘C’

Vidhitha Karkera

III BCOM

K Manish Shetty

III BCA ‘A’

Thanush

III BCA ‘B’

Sathwik Kumar

III BA(HRD)

Shobha Mali

II BBA ‘A’

Yashmitha B

II BBA ‘B’

Arpitha Hegde

II BBA ‘C’

Sheethal

II B.Com

Sowmya

II BCA ‘A’

Sarthak R Shetty

II BCA ‘B’

Swaroop Mallava

II BA(HRD)

Karthik

I BBA ‘A’

Ashwith

I BBA ‘B’

Sinchana

I BBA 'C'	Ananya
I B.Com	Supriya
I BCA 'A'	Anusha
I BCA 'B'	Samanya
I BA(HRD)	Dhyan

ACTIVITIES

NSS Orientation

The NSS unit organized an orientation programme for first year students on 27 October 2022. The objective of the programme was to enlighten the students about the objectives, motto and activities of NSS. Mr. Akash Shetty, Technical Specialist, Clario Clinical Bangalore and Ms. Suraksha Bhandary, Theatre Artist, Alumni shared their experience of being a NSS volunteer to inspire the upcoming NSS Volunteers and said that NSS has brought confidence and positivity in their life by getting opportunities to exhibit their hidden talents. A Video depicting the camps and activities conducted in the previous year was displayed to motivate the Volunteers. The programme was coordinated NSS officers Mr. Akshith Kumar K and Mrs. Sanjana.

NSS Inauguration

The NSS Unit was inaugurated on 17 November 2022 at Conference Hall. Mr. Naib Subedar Raghavendra Shetty, Ex-serviceman was the inaugurator. In his inaugural address, the guest threw light on the role of youth in nation building, as youths are the pillars of a country since they have a prominent role to drive the nation towards development. Principal, Prof. Aruna P Kamath, presided over the programme and urged the students to have dedication and sincerity in whatever work they do. Ms. Pallavi, Student Coordinator, read out the plan of action for the academic year 2022-23. The programme was coordinated by NSS programme officers Mr. Akshith Kumar K and Mrs. Sanjana.

Blood Donation Camp

NSS Unit and Red Cross in association with Blood bank, Indian Red Cross Society, Government Lady Goshen Hospital, Mangalore organised Blood Donation Camp on 15 December 2022, in College Auditorium. Dr J.N Bhat, Medical officer, blood bank, Indian Red cross society inaugurated the programme, He spoke on how youth should utilise their energy in productive aspects, when required they should put forward their views and opinion. Principal Prof. Aruna P Kamath presided over the programme. Mr Praveen, coordinator of Indian Red Cross society was present 104 Students donated the blood for this Noble cause. Mr. Akshith Kumar and Mrs Sanjana, NSS programme officers and Mrs Shwetha Y and Mrs. Preethika, Red Cross officers, Mr. Bhavish and Ms. Dhanyashree, NSS student's secretaries and Ms. Prashastian and Mr, Praneeth Raj were present.

Swachhata Programme

NSS Unit organised Swachhata Programme on 19 October 2022. NSS Volunteers cleaned and collected plastic waste from the surroundings of College, Street and neighborhood as a part of Cleanliness Task. NSS volunteers took Pledge to keep environment free from plastic. Mr. Akshith Kumar K and Mrs. Sanjana, NSS Programme officers, coordinated the activity.

ONE -DAY CAMPS

Swachhata Abhiyana at Srimanthi Bai Government Museum, Bejai

The NSS unit organized a one-day camp at Srimanthi Bai Government Museum, Bejai on 11 November 2022 in connection with 'Swachhata Abhiyana'. The objective of the programme was to keep the environment of the museum clean through waste collection and manage solid waste. Large number of NSS volunteers participated in the initiative. The programme was coordinated by NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana.

Beach Cleaning

NSS one day camp was organized on 20 November 2022 at Sultan Battery Fort, Mangalore in connection with 'Swachhata Abhiyan'. Large number of NSS volunteers participated in the initiative. The objective of the programme was to raise awareness about environmental pollution and reduction of garbage and

plastic in the beach. Volunteers participated in a beach cleanup, got opportunity to provide a service to the environment and the community while learning about recycling, reusing and reducing waste. NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana coordinated the activity.

Campus Cleaning – Swacchata Abhiyana

NSS one day camp was organized on 18 December 2022 at SDM College of Business Management, Mangalore campus in connection with 'Swacchata Abhiyana'. Large number of NSS volunteers participated in the initiative. The objective of this activity was to clean and maintain the campus and the surroundings of the college and create awareness among the volunteers. The programme was coordinated by NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana.

Swacchata Abhiyan at SDM Mangalajyothi Integrated School, Vamanjoor

NSS one day camp was organized on 19 March 2023 in SDM Mangalajyothi Integrated School, Vamanjoor in connection with 'Swacchata Abhiyan'. 100 NSS volunteers participated in the initiative. The objective of the programme was to keep the environment clean, safe and eco-friendly. NSS Programme Officers, Mr. Akshith Kumar K and Mrs. Sanjana coordinated the camp.

Annual Camp at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal.

The NSS annual seven-day's camp was held at Dakshina Kannada Zilla Panchayath Government Higher Primary School, Sarapady, Bantwal from 28 December 2022 to 3 January 2023. A total of 100 volunteers participated in this camp. Arun BC Road, Drama artist, inaugurated the camp. The inaugurator said that NSS camp helps to develop personality and social skills among the volunteers. Principal Prof. Aruna P Kamath presided over the programme. Shri Dhananjay Shetty, member of Gram panchayat, Mr. Prushotham Mogarumajal, member of Gram Panchayat, Mr. Gopal Poojary, President, SDMC were the distinguished chief guests for the inauguration ceremony. Prior to this Gramasameekshe programme was conducted by the volunteers. NSS volunteers visited the village houses of

Sarapady locality, collected the information regarding their lifestyle, conditions and communicated with the rural people. The students gave awareness about elder helpline and learned about their culture and agriculture. Thandav, Agni, Ugram and Shakthi were the four teams who were assigned several duties like flag hoisting, escorting, campus cleaning and cultural events.

On 29 December 2022, Educational programme was conducted by the resource person Mr. Nishan Alva and empowered the volunteers about "The role of youth in society". For the evening formal function Mr. Gopala Poojary, President, SDMC presided over the programme. Mr. Dhananjay Shetty, member of gram panchayat,

Mr. Vishwanath Poojary, Director of Maninalkur Vyavasaya Seva Sahakari Sangha, Mrs. Leelavathi, Vice president of SDMC, Mr. Kadamajee Poovappa Poojary, former member of Panchayath, Maninalkur, Mr. Akhil Shetty, Headmaster In-charge of D.K.Z.P. Government Primary School, Sarapady and Mr. Purushotham B Mogarumajal, Member of Panchayat, SDMC were the guests.

On 30 December 2022, shramadana took place at Government High School, Sarapady. Educational programme on the topic 'Present Educational Problems' by Mr Udaya Kumar Jain, Headmaster, KPS Punjalkatte was organized. Followed by a formal function were Mr. B Ramanath Rai, former MLA, Karnataka Government and Mr Richard D'souza, General merchant were the guests

On 31 December 2022, Free Medical Check-up camp was organised in association with SDM Ayurveda College, Mangaluru for the benefit of the villagers. Nearly 100 patients enrolled and were benefited from the free medical check-up. Educational programme on the topic 'Ayurveda for wellbeing' by Dr. Prathibha Rai, Administrative Office SDM Ayurveda College, was organized in between. Followed by Dr. Balachandra Shetty, Dentist, conducted educational programme on the topic 'Dental Health – Healthier mouths brings healthier lives'. For the evening formal function Mr Rajesh Naik, Member of Parliament, Bantwal, Mrs. Umavathi, member of SDMC and Mr Pradeep Shetty, Entrepreneur of Sharabheshvara Shamyana, Mavinakatte were the guests.

On 1 January 2023, an educational programme on the topic 'NSS RD Camp' by Mr Akash Shetty, Alumni was organized. Mrs Suchithra, Faculty, D.K.Z.P.Government Higher Primary School, Sarapady, Mrs Harinakshi, Member of SDMC, Mr. Pratham Jain, Alumni were the guests.

On 2 January 2023, the NSS volunteers were taken for a recreational activity called 'Kesaru Gaddhe'. Mr Chandrahas Shetty, President of Bantara Sangha, Bantwal, Mr Bhuvanesh, Entrepreneur of Shubha Group, Pacchinadka, Mr Vishwanath Poojary, President of Raktsheshvari temple, BC Road, Mr Ismail, member of SDMC, Mrs Nalini, member of SDMC, Mrs Pramila, Member of SDMC, Ms Suraksha, Guest Faculty of D.K.Z.P.Government Higher Primary School, Sarapady, Mr Keshav, entrepreneur of Mudra printers, Mr Sudhakar Shetty, CEO, Vyavasaya Seva Sahakari Sangha, and Mr. Purushotham B Mogarumajal, Member of Panchayat and SDMC were the guests for the formal function. NSS Volunteers performed cultural activities on the theme 'Tulunada Vaibhava'. The volunteers arranged Shibhirajyothi by decorating map of India with flowers and lighting the lamp and the volunteers took the pledge for the welfare of the country. Every day from 7.00am to 12pm with an interval for breakfast in between Shramadhana was conducted by the NSS Volunteers.

On 3 January 2023, the valedictory programme was organized. Mr. Purushotham B Mogarumajal, Member of Panchayat and SDMC, Mr. Chandraprakash Tumbe, former member of Zilla Panchayat, Mr. Kusumakar Shetty, Agriculturalist, Mr. Gopala Poojary President, SDMC and Mrs. Savitha S Rao, faculty, D K Z P Government Higher Primary School, Sarapady were the guests for the valedictory programme. Principal Prof. Aruna P Kamath presided over the programme. Mr Akshith Kumar K, NSS Programme Officer read out the 7-day annual special camp report. NSS volunteers were awarded with certificates of participation. Volunteers were motivated by awarding All-rounder and Best Camper award, which was read out by Mrs Sanjana, NSS Programme Officer. The camp was successfully organized with the complete support and cooperation of the Grama Panchayath, faculties of school, SDMC members, NSS programme officers Mr Akshith Kumar K. and Mrs. Sanjana and all NSS secretaries and volunteers. The NSS camp was coordinated by NSS officers Mr. Akshith Kumar K. and Mrs. Sanjana.

Voters Awareness Programme

Voter Awareness Forum of the college in association with NSS Unit organised Voters Awareness Programme to First Year Degree Students on 27 March 2023. This awareness programme affirms our commitment to promotion of electoral literacy among youth. Students were encouraged to get enrolled as voters in case they weren't already enrolled and explained the way to check their name in the electoral roll through NVSP portal. Mr. Akshith Kumar K and Mrs. Sanjana coordinated the Programme.

World Environment Day and Vanamahotsava – 2023

NSS Association celebrated World Environment Day-2023 by organising a guest lecture on 'Sustainable Environment' by Mr Natesh Alva, Agriculturist and NSS Programme Officer, Sri Ramakrishna College, Mangalore on 05 June 2023. The resource person said that we should run towards saving the environment before we have to run towards survival battle and let's preserve the most beautiful thing in the entire galaxy, Our Environment. Mrs Divya Uchil, Dean, Department of Computer Application, presided over the programme. She said that, with the theme 'Beat Plastic Pollution' for World Environment Day 2023 students should take initiative to reduce and recycle single use plastic and e-waste. On the occasion of Vanamahotsava, saplings were planted in the college garden as a step towards greener environment. More than 150 students attended the event. NSS Programme officers Mr Akshith Kumar K and Mrs Sanjana organised the event.

Swaccha Gelathi 'Menstrual Hygiene'

The Internal Quality Assurance Cell (IQAC) in association with National Service Scheme (NSS) Unit organized Swaccha Gelathi 'Menstrual Hygiene' programme on 30 June 2023. The objective of the programme was to create awareness about menstrual hygiene among the students. Mrs. Jayalakshmi Bai, Model, Social Activist (SAMS Trust), HR was the resource person. She explained the sociological aspects and the myths associated with menstruation, the hygienic practices to be followed during the menstrual cycle, the scientific disposal of sanitary pads, instilling of self-confidence in the girls, and the creation of awareness

about the various taboos related to menstrual cycle. Mrs. Jayalakshmi Bai donated Sanitary Napkin Vending Machine to the college in the fond memory of her mother Lakshmi Bai M. Principal Prof. Aruna P Kamath presided over the programme. The programme was coordinated by IQAC Coordinator Mrs. Shashikala Shetty and NSS Programme Officers Mr. Akshith Kumar K. and Mrs. Sanjana.

EXTENSION ACTIVITIES

Visit to Ladyhill Higher Primary School

An extension activity was organised by NSS Unit at Lady hill Higher Primary School, Ashoknagar, and Mangalore on 28 November 2022. The objective of this program was to interact with the students and provide information about the social service and its importance in India. The students conducted various activities like quiz, pick and speak and singing. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Sanjana.

Visit to Snehalaya Charitable Trust

An extension activity was organised by NSS Unit at Snehalaya Charitable Trust, Manjeshwar, and Kasaragod, 7 December 2022. The objective of this program was to interact with the old age people to provide companionship, emotional support, therapeutic occupation, recreation facilities and activities to overcome social isolation. The students conducted various activities like dancing, singing, passing the ball, fun games, etc. The programme was coordinated by Mr. Akshith Kumar K and Mrs. Sanjana.

SKILL ENHANCEMENT ACTIVITIES

Poster Making Competition

NSS association conducted Poster Making competition to celebrate Energy Conservation Day on 14 December 2022. The objective of the competition was to enhance the skill of the student participants. Mr. Sudarshan judged the event. Mr. Akshith Kumar K. and Mrs. Sanjana coordinated the activity.

Slogan Writing Competition

NSS association conducted Slogan Writing competition to create awareness about AIDS (Prevention and Protection) on 01 December 2022. The topic of the competition was 'World AIDS Day 2022'. The objective of the competition was to make students express their thoughts innovatively. Ms. Pooja judged the event. Mr. Akshith Kumar K. and Mrs. Sanjana coordinated the activity.

Article Writing Competition

NSS association conducted Article Writing competition to create awareness about World AIDS Day on 02 December 2022. The topic of the competition was 'AIDS'. The objective of the competition was to enhance the skill of the student participants. Mr. Akshith Kumar K. and Mrs. Sanjana coordinated the activity.

Poster Making

NSS association conducted Poster Making competition to create awareness about Voting amongst young minds on 18 April 2023. The theme of the competition was 'Voting Awareness'. The objective of the competition was to enhance the skill of the student participants. Mr. Gururaj G judged the event. Mr. Akshith Kumar K. and Mrs. Sanjana coordinated the activity.

Reel Making Competition

NSS association organized Reel Making Competition on 12 April 2023. The participants were asked to make reels on the topic 'Shramayeva Jayate'. The objective was to enhance students' creative skills in move towards service to society. Ms. Lolita Neeta Dsouza and Mr. Praveen judged the competition. Mr. Akshith Kumar K and Mrs. Sanjana coordinated the activity.

Best Out of Waste

NSS association organized Best out of Waste competition on 10 April 2023. The objective of the competition was to enhance creativity and innovations in order to reduce the destruction of forest & eco-system for sustainable development of the nation. The event was judged by Mrs. Parinitha Salian and Ms. Pooja. Mr. Akshith Kumar K and Mrs. Sanjana coordinated the activity.

Collage Competition

NSS Association in association with Red Ribbon Club organised Collage Competition on the topic 'AIDS Awareness' on 12 May 2023. The objective of the programme was to bring awareness about the HIV/AIDS movement and to encourage youth to make correct decisions. Mr. Akshith Kumar K. and Mrs. Sanjana coordinated the activity.

Essay Writing Competition

NSS Association in association with Red Ribbon Club organised Essay Writing Competition on the topic 'AIDS Awareness' on 08 May 2023. The objective of the activity was to be empathetic throughout the essay without hesitation to pen down their personal thoughts and people should be taught on how to take of themselves to avoid HIV and AIDS transmission. Mr. Akshith Kumar K and Mrs. Sanjana coordinated the activity.

LIST OF PRIZE WINNERS:

Poster Making Competition

I	Sharanya J	I BBA 'C'
II	Manya	I BBA 'C'
II	Diya Jain	I BBA 'C'
III	Neha Shetty	I BBA 'C'
III	K. SwathiPrabhu	I BBA 'C'

Slogan Writing

I	Janani	I BBA 'C'
II	Saakshi Shetty	I BBA 'C'
III	SucharithaBaliga	I BBA 'C'

Article Writing Competition

I	K. Ruthran	I BBA 'C'
II	Pratheeksha Shetty	I BBA 'C'

Poster Making

I	Panchami	III B.Com
II	Yashika	III BCA 'A'
III	Supriya	I B.Com

Reel Making

I	Vasuki	II B.Com
II	Manish Shetty	III B.Com

Best Out of Waste

I	Ayush N Rao	II B.Com
	SwathiPriya	II B.Com
II	Tharun	III B.Com
	Chaithanya	III B.Com
III	Vishaka	II BCOM
	Kushi	II B.Com
III	Chethan	III B.Com
	Dhrithi	III B.Com

Collage Competition

I	Vishaka	II B.Com
II	Ayush N Rao	II B.Com
III	DeepthiDevadiga	II BBA 'C'

Essay Writing

I	YashwithaBanger	I B.Com
II	K Ruthran	I BBA 'C'
III	AnanyaPai	II B.Com

YOUTH RED CROSS

Motto/Vision : Everywhere for everyone

Theme : Together for Humanity

Objectives

- To protect life and health.
- To ensure respect for human beings.
- To conduct social and health awareness

Staff Coordinators : Mrs. Shwetha Y.
Mrs. Preethika Dharmapal

Student Coordinators : Prashasthi Shetty III BBA 'A'
Praneeth Raj III BBA 'A'

Class secretaries

III BBA 'A'	Akash
III BBA 'B'	Harshitha s
III BBA 'C'	Jessica
III B.Com	Sarvesh
III BCA 'A'	Akhilesh
III BCA 'B'	Risha
III BA(HRD)	Haniksha

ACTIVITIES

World Suicide Prevention Day

The Youth Red Cross Unit in Collaboration with Dakshina Kannada Zilla Panchayat, District Panchayat, District Health and Family Welfare Department, Taluk Health Officers Office, Mangalore Taluk and Dakshina Kannada District Police Department organized "World Suicide Prevention Day" on 16 September 2022 in Conference hall. The programme was inaugurated by Dr. Kumar, IAS, CEO of DKZP, Mangalore, Dr. Kishore Kumar, Zilla Health and family welfare

inspector was the chief guest of the programme. Prof Aruna P. Kamath, Principal presided over the programme. Dr. Chirag and Dr. Sudharshan, Zilla Leprosy Prevention Officer were also present. Dr. Kumar, IAS, CEO of DKZP, Mangalore delivered in his address how youth should overcome their weakness and up come in their life confidently. Vote of thanks was proposed by Mrs. Jeevitha D, Assistant Professor. The programme was compared by Mrs. Jyothi K. Ullipadi, Health officer DK, Mangalore. The programme was coordinated by Mrs. Shwetha Y. and Mrs. Preethika D.

Blood Donation Camp

NSS Unit and Red Cross in association with Blood bank, Indian Red Cross Society, Government Lady Goshen Hospital, Mangalore organised Blood Donation Camp on 15 December 2022, in College Auditorium. Dr. J.N Bhat, Medical officer, blood bank, Indian Red cross society inaugurated the programme, He spoke on how youth should utilise their energy in productive aspects, when required they should put forward their views and opinion. Principal Prof. Aruna P Kamath presided over the programme. Mr Praveen, coordinator of Indian Red Cross society was present 104 Students donated the blood for this Noble cause. Mr. Akshith Kumar and Mrs Sanjana, NSS programme officers and Mrs Shwetha Y and Mrs. Preethika, Red Cross officers, Mr. Bhavish and Ms. Dhanyashree, NSS student's secretaries and Ms. Prashasthi and Mr, Praneeth Raj were present. The Programme was coordinated by Mrs. Shwetha Y.

Medical Camp by Red Cross Association

A Free Medical Check-up camp in association with SDM Ayurveda College, Mangaluru was organized on 30 January 2023 for the benefit of the villagers. Nearly 100 patients enrolled and were benefited from the free medical check-up. Educational programme on the topic 'Ayurveda for well being' by Dr. Prathibha Rai, Administrative Office SDM Ayurveda College, was the resource person. The programme was coordinated by Red Cross unit officer Mrs. Swetha Y.

Youth Red Cross Inauguration

The Youth Red cross unit organized an orientation programme on 21 October 2022. The objective of the Programme was to enlighten the students about the objectives, motto and activities of Red Cross unit. The Youth red cross Association Mr. PraneethRaj and Ms. Prashasthi Shetty addressed students of the activity plan of action for the academic year. The programme was coordinated by Mrs. Shwetha Y.

Observation of World Blood Donor Day

Red cross association in collaborated with Indian Red cross association Dakshina Kannada Mangalore, observed World blood donor day on 20 June 2023. Dr M Shantharam Shetty, Pro Chancellor, Nitte University inaugurated the programme. J Krishna Palemar , Former Minister, Govt of Karnataka felicitated the Blood donors. D. Vedavyasa kamath MLA , Mangalore city South was the Guest of honour . Mrs. Divya Uchil, dean of BCA department presided over the programme. Ms Sakshi Pai compeered the programme. Mrs. Shwetha Y and Mrs. Preethika Red Cross Officers, coordinated the programme.

Blood Donation Camp

Red Cross Unit in collaboration with Wenlock hospital Mangalore, organized a Blood donation camp on 27 June 2023. The camp was inaugurated by Dr Selvi, Medical Officer and Antony, Blood Bank in charge. Aruna P Kamath, Principal in her presidential address said, "One should feel great for selflessly giving someone the gift of blood". She appreciated the students for donating blood. Mrs. Shwetha Y and Mrs. Preethika, Red Cross Unit Programme Officers coordinated programme.

International Yoga Day

International Yoga Day 2023 was observed on 21 June 2023, by sports department in collaboration with NSS and Red Cross unit with great enthusiasm and fervour. Shree Gopalakrishna Delampady Yoga Prathisthana was the chief guest. The Physical director, NSS and Red Cross unit officers along with chief guest and in charge Principal Mrs. Divya Uchil inaugurated the programme. Shree Gopalakrishna Delampady in his speech said that Yoga is the best natural cure

to all ailments human race is suffering from, He emphasized on the importance of yoga and motivated the students to make it an important part of their lives. Being the yoga trainer he trained the students various asanas, and mentioned the positive aspect of it. Mrs Divya Uchil, Dean of BCA Department, in her presidential address applauded the efforts of the students and asked the students to practice yoga every day to lead a healthy life. All the students were enthusiastic and energetic while performing each asanas. Mr Sudarshan Physical Director coordinated the programme.

GUEST LECTURES

Yoga Prana Vidya Foundation

The Youth Red Cross organised a guest lecture on "Yoga Prana Vidya Foundation" by Ms. Leela Nayak, YPV Healer and trainer, Yoga prana Vidya Foundation on 14 December 2022. The objective of the programme is to spread the knowledge of meditation, importance of healing in life without consuming medicine. The speaker briefed about "Pranayama and healing". The programme was coordinated by Mrs. Shwetha Y.

Youth Suicide prevention

The Youth Red Cross unit conducted a guest lecture on topic "Role of youth in Suicide prevention", by Mrs. Aruna Ediyaal, Professor, Father Muller's Hospital, Mangalore, on 16 September 2022. The objective of the programme was to spread the knowledge on how youth should help out their peer group not to take these decisions. They should motivate them and value their life. The programme was coordinated by Mrs. Shwetha Y.

Pranayama and healing

The Youth Red Cross unit conducted a guest lecture on "Pranayama and healing" by Ms. Leela Nayak , YPV Healer and trainer, Yoga prana Vidya Foundation on the occasion of International Yoga day, was organized on 8 June 2023. The objective of the programme was to spread the knowledge of meditation. The programme was coordinated by Mrs. Shwetha Y.

Extension Activity

Visit to BEM Lower Primary School

The members of Youth Red Cross association visited BEM Lower Primary School, Alake on 25 January 2023. The objective was to provide first aid training and Health and Hygiene programme to the children of the school. Youth Red Cross volunteers Praneeth Raj, Ashish N Shetty, Sampath, Rashmi, C. Spandana, Evanjalini Sowjanya and Risha L Shetty took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Visit to Dakshina Kannada Zilla Panchayat Higher Primary School

The members of Youth Red Cross association visited Dakshina Kannada Zilla Panchayat Higher Primary School, Mannagudda on 7 January 2023. The objective was to provide first aid training and Health and Hygiene programme to the children of the school. Ms. Prashasti Shetty, Rajesh, Prajna, Arpitha Hegde, Nikithakini, Dhanvik Gowda and Ajay Pai were the Youth Red Cross volunteers who took up this extension activity. The programme was coordinated by Mrs Shwetha Y.

Skill Enhancement Activity

Essay Competition on Suicide Prevention

The Youth Red Cross association conducted an Essay competition on the topic "Suicide prevention", On 16 September 2022. The objective of the programme was to know the knowledge possessed by students regarding preventive measures to overcome suicide. The programme was coordinated by Mrs. Shwetha Y.

Essay Competition on Fire Safety

The Youth Red Cross association conducted Essay competition on the topic "Fire safety", On 23 November 2022. The objective of the programme was to know the knowledge possessed by students on fire safety measures. The programme was coordinated by Mrs. Shwetha Y.

Elocution competition

The Youth Red Cross association conducted an Elocution competition on the topic "First aid or health and hygiene". On 24 November 2022. The objective of the programme was to make the students understand the importance by students on

First aid Measures and how to maintain cleanliness within us. The programme was coordinated by Mrs. Shwetha Y.

Slogan Writing Competition

The Youth Red Cross association conducted an Essay competition on the topic "Suicide Prevention", On 5 January 2023. The objective of the programme is to know knowledge possessed by students to overcome weak mentality. The programme was coordinated by Mrs. Shwetha Y.

Painting Competition on Response to climate and environmental crisis

The Youth Red Cross association conducted a Painting competition on the topic "Response to climate and environmental crisis". On 24 March 2023, The objective of the programme was to know how students can inculcate it in art. The programme was coordinated by Mrs. Shwetha Y.

Poster Making Competition on Importance of Blood Donation

The Youth Red Cross association conducted a Vacation Poster making competition on the topic "Importance of blood donation". On 6 April 2023, The objective of the programme is to know how students can inculcate it in art. The programme was coordinated by Mrs. Shwetha Y.

LIST OF PRIZE WINNERS

Essay

I	Maulya Raj	I BCA 'A'
II	Shrinidhi	I BCA 'B'
II	Sai Darshan	I BBA 'B'

Essay

I	Prajna	III BBA 'A'
II	Shrinidhi	I BCA 'B'
III	Roshni Rai	III BBA 'A'
III	Sadhvi Acharya	II B.Com
III	Thashma A	II B.Com

Elocution

I	Prajna	III BBA 'A'
II	Sanjeevini	III BA(HRD)
III	Ayman	II BBA 'A'

Slogan Writing

I	U Nikitha Kini	II BBA 'A'
II	Arpith Hegde	II BBA 'B'
II	Mahima	II BBA 'C'
III	Prerana	III BBA 'A'
III	Payal	III BBA 'A'

Painting

I	Thashma A	II B.Com
II	Ananya	I B.Com

Poster Making

I	Thashma A	II B.Com
II	Deekshitha	II B.Com
III	Thejal Shetty	III B.Com
III	Mahima	II BBA 'C'



ROVERS AND RANGERS

Motto/Vision : Stay humble and work hard for the society.

Theme : Be the change you wish to see in the world.

Staff Coordinators : Mr. Praveen D
Mrs. Shashikala K.G

Student Coordinators : Panchami K III B.Com
K Manish Shetty III B.Com

Class Secretaries

III BBM 'A' Puneeth

III BBM 'B' Manjunath

III BBM 'C' Shalmali JK

III B.Com Pavan Shetty

III BCA 'A' Ritesh Shetty

III BCA 'B' Vaishak

III BA(HRD) Nireeksha

ACTIVITIES

Rovers and Rangers Association Inauguration

The Rovers and Rangers Association was inaugurated on 19 October 2022. Col. Nithin Bhide, Indian Army was the inaugurator. He motivated the students to commit themselves in nation building and serve the needy. The programme was coordinated by Mr. Praveena D.

Celebration of Constitution Day

The Rovers and Rangers association celebrated constitution day of India, on 26 November 2022 to commemorate the day of adoption of our constitution on the theme- India: The mother of Democracy. Students and faculties of College celebrated by reading out the preamble of the constitution and fundamental duties. The objective of the day was to have respect towards our constitution. The programme was coordinated by Mr.Praveen D.

Celebration and Workshop on Human Rights Day

The Rovers and Rangers in association with Human rights Federation of India D.K District Mangalore celebrated Human Rights Day- which was celebrated on 5 December 2022. The President of the workshop was Human rights Federation D.K, Mr.Prasanna Kumar inaugurated the programme. Guest speaker Lawyer Udayananda spoke on Human rights and responsibilities and importance of human rights and how we should be responsible in abiding by the rules. The objective of this workshop was to uphold the human right and its values. The programme was coordinated by Mr.Praveen D.

Workshop on Drug awareness

A Workshop on Drug Awareness was organized on 23 January 2023. The chief guest for the programme was Dr.Mahabalesh Shetty Head of Forensic Department KS Hegde Medical academy He emphasized the harmful effects and the risks associated with using alcohol and other drugs and also stressed the importance of awareness campaigns about drug abuse among students. Mulky Ganesh Nayak Youth Public speaker interacted with the students about the importance of campus community to prevent drug and alcohol related incidents. He points out the importance of Integrated Rehabilitation Centre for Addicts.Prof Aruna P Kamath presided over the programme. The programme was coordinated by Mr Praveen D and Mrs .Shashikala KG.

Vivekotsava 2023

To observe national youth day, Rovers and Rangers association organized "Vivekotsava – 2023" which was celebrated on 28 January 2023 in the college auditorium. The programme was inaugurated by chief guest Srimat swami Jithakamandaji Maharaj Adyaksh, Ramakrishna math Mangaluru . He told that it is necessary for the youth to stop, stay a little and self-think and attach themselves to their larger objectives. Taking inspiration from Vivekananda's life journey,he

inspired the students with the talk on Swami Vivekananda .Prof.Aruna P Kamath presided over the programme and in her presidential address highlighted the personality of Swami Vivekananda and said that India has given birth to many great personalities and it is necessary to study them completely. The chief guest rewarded the participants for winning in the several competitions held by Rovers and Rangers. There was a book exhibition in the library collection of all the books written by Swami Vivekananda were exhibited. The programme was coordinated by Mr Praveen D and Mrs .Shashikala KG.

Har Ghar Dhyan campaign

Rovers and Rangers unit in association with the Art of living foundation launched a campaign “Har Ghar Dhyan” an one hour introductory session on “Meditation and Mental Health” programme by Mr. Prashanth Pai, Faculty at the world’s second largest world , on 19 January 2023 for BBA and B.Com students,. The speaker highlighted about the importance of Meditation in daily life. He added that meditation gives a sense of calmness, peace and balance that can benefit both emotional well- being and overall health. The objective of this session was to make the students understand the value of peace and serenity. The programme was coordinated by Shashikala K.G and Praveen D.

Celebration and Workshop on Human Rights Day

Rovers and Rangers in association with Human rights Federation of India D.K District Mangalore celebrated Human Rights Day on 5 December 2022. Mr.Prasanna Kumar, President Human rights Federation D.K, inaugurated the programme. Guest speaker Lawyer Udayananda spoke on Human rights and responsibilities and importance of human rights and how we should be responsible in abiding by the rules. The objective of this workshop was to uphold the human right and its values. The programme was coordinated by Mr.Praveen D.

A one day trek by Rovers and Rangers association

Rovers and Rangers association conducted a one day trekking to Netravathi peak-Samse on 30 January 2023. A team of 53 students participated in 12 Kms trek and witnessed the beauty of Western Ghats and birth point of River Netravathi.

The objective of this trek was to create awareness to save nature and build a sense of belongingness in the wild. The programme was coordinated by Mr Praveen D.

EXTENSION ACTIVITY

Visit to District Jail, Kodialbail, Mangaluru

An extension activity and Jail visit was conducted by Rovers and Rangers association on the eve of Unity day celebration ,Students interacted and conducted several activities to entertain the prisoners programme. The objective of the visit was to understand and see the working structure of prison and also to celebrate national integration day with the prison inmates Students performed several cultural activities on the theme national integration and brotherhood and entertained the inmates. The superintendent of jail, inspector and other police officers were present. This program was coordinated by Mr. Praveen D.

LIST OF PRIZE WINNERS

Reel Making

I	Vasuki	
	Bhavani	
	Akshay	
	Ankitha C	II B.Com
II	Nikhil	III BCA ‘A’
III	Ayush	
	Vishaka	II B.Com

Poster Making

I	Thasma	II B.Com
II	Manya	I BBA ‘C’
III	Prashasthi	III B.Com
III	Kripa	I BCA ‘A’

Quiz

- | | | |
|-----|------------------|------------|
| I | Puneeth | II BCA 'A' |
| | Mokshith | II BCA 'A' |
| II | Pallavi | III B.Com |
| | Chaitanya | III B.Com |
| II | Tina | II B.Com |
| | Preethika Baliga | II B.Com |
| III | Anagha | II BCA 'A' |
| | Sonika Sharma | II BCA 'A' |
| III | Tharun | III B.Com |
| | Adithya | III B.Com |

Letter Writing

- | | | |
|-----|----------------|-----------|
| I | TD Rithesh | III B.Com |
| II | Deepika Sharma | III B.Com |
| III | Pallavi | III B.Com |

Pick And Speak

- | | | |
|-----|----------------|-----------|
| I | Deepika Sharma | III B.Com |
| II | Ashish | III B.Com |
| III | Pallavi | III B.Com |

Slogan Writing

- | | | |
|-----|--------------|------------|
| I | Jahnavi | III B.Com |
| II | Archith Jain | II BBA ;B' |
| III | Kushi | II B.Com |



LIBRARY DEPARTMENT

Motto /Vision : To be an active and vibrant partner in the learning experience.

Theme : One best book is equal to hundred good friends but one good friend is equal to a Library

Objectives : To create opportunities to collaborate, inform, and support administration, faculty, staff, and students.

Staff Coordinator : Mr Muralidhar Hegde
Mrs. Sowmya Jyothi
Mr. Akshith Kumar
Mr. Adarsh D Devadiga

Student Coordinators : Nireeksha III BCA 'B'
Manish Shetty III B.Com

ACTIVITIES

Saraswathi Pooja

On the occasion of Navarathri festival the library department organized Saraswathi puja on 3 October 2022, in college library, in order to seek the blessings of Goddess of knowledge Saraswathi for the betterment of our college, the students and staffs actively involved themselves in prayer and bhajan ceremony, followed by puja and prasada distribution. All the teaching, non-teaching and students were present for the occasion. The programme was coordinated by Mr.Muralidhar Hegde.

Orientation Programme

Orientation programme for First year students the library department organized an orientation for the first year students from 14 to 25 October 2022. The main objective of this programme was to familiarize students with the library

facility, resources and services. The library orientation programme enabled the students to know the services, E-resources and the software's offered by the library. The programme was coordinated by Mr Muralidhar Hegde and Mr Adarsh Devadiga.

Book Exhibition

On the Occasion of 160th Swami Vivekananda Jayanthi, Library department organized one day Book exhibition Programme in library on 28 January 2023. The main purpose of this exhibition was to acquaint and familiarize the students of the collection available in library related to Swami Vivekananda. This is one way to inculcate and promote reading habits amongst the students. There was active and enthusiastic participation of faculty and students from BBA, B.Com, BCA and BA(HRD). The programme was co-ordinated by Librarian and Library staffs.



SPORTS AND GAMES ASSOCIATION

Moto/Vision : If you watch a game, Its fun. If you play it, its recreation.
If you work at it, its sportsmanship.

Theme : Enlightening for brighter Future.

Objective : To provide and enrich the physical development of the students, and capacity for teamwork.

Staff Coordinator : Mr. Sudarshan

Student Coordinators : Manvith Kumar III BBA 'B'
Anisha III BA (HRD)

Class Secretaries

III BBM 'A' Punith

III BBM 'B' Shahil

III BBM 'C' Varsha V

III BCOM Advith D Shetty

III BCA 'A' Saniha Shetty

III BCA 'B' Keerthi Rai

III BA(HRD) Mohammed Afeed

International Yoga Day 2023

International Yoga Day was celebrated in collaboration with sports department, NSS unit and Red cross celebrated International Yoga Day on 21 June 2023 with great enthusiasm and fervor. The chief guest for the programme was Shree Gopalakrishna Delampady Yoga Prathisthana. The Physical director, NSS and Red Cross unit officers along with chief guest and in charge Principal Mrs. Divya Uchil inaugurated the programme. Shree Gopalakrishna Delampady in his speech said that Yoga is the best natural cure to all ailments human race is suffering from, He emphasized on the importance of yoga and motivated the students to make it an

important part of their lives. Being the yoga trainer he trained the students various asanas, and mentioned the positive aspect of it. Mrs. Divya Uchil Incharge Principal applauded the efforts of the students and asked the students to practice yoga every day to lead a healthy life. All the students were enthusiastic and energetic while performing each asanas. Mr. Sudarshan coordinated the programme.

Sports Meet 2023

The College Annual Athletic meet was held at Mangala stadium on 31 January, 2023. Mr. Ravi Y Naik Department of youth empowerment and sports, Dk district. In his inaugural address, he said that games and sports are integral parts of higher education as these allow the development of full potential of human personality. Principal, Mrs. Aruna P. Kamath presided over the programme. Various track and field events were organized. Manvith and Anisha, the Sports Secretaries of the college administered the oath. The athletic meet was coordinated by Mr. Sudarshan, Physical Education Director of the college.

Intercollegiate Men Handball Tournament

Our college conducted intercollegiate men handball tournament Udupi Shri Admar Mutt H. H. Sri Vibhudesha Theertha Swamiji reverential memorial ever rolling trophy in collaboration with Mangalore University on 22 December 2022. The programme was inaugurated by Sri Pushparaj Hegde, common wealth gold medallist in weightlifting and Ekalavya award. The chief guest for the tournament was Dr. Kishore Kumar C.K Registrar Mangalore University. The referee for the tournament was Mr. Arun D'souza, Physical Education Director St Aloysius Mangalore. The presidential address was delivered by Prof Aruna P Kamath Principal SDMCMB Mangalore, 14 teams participated in Mangalore University Handball Tournament from various colleges that comes under Mangalore university. The Guest for the valedictory of the programme was Dr. Gerald Santhosh D'souza Director Of Physical Education Mangalore University, he addressed the gathering and the presidential address was given by Dr. Seema S. Shenoy Director SDMMBA. The programme was coordinated by Mr. Sudarshan.

Winners: SDM College Ujire

Runners: Alvas College Moodbidri

Third Place: SDMCBM Mangalore

Fourth Place: GFGC Vamadapaduv

Interclass Tournaments

Inter Class Foot Ball match was held on 8 April 2023 at Perfect Pass Falnir.

Winner I B.Com

Runners Up III B.COM

Inter class cricket tournament held on 3 April 2023 at Karavali ground

Winner I BBA B

Runner II BCA B

Men Inter Class Volley Ball match was held on 1 April 2023 at Mangala Stadium.

Winners III BBA B

Runners Up I B.Com

Women Inter Class Volley Ball match was held on 1 April 2023 at Mangala Stadium.

Inter Class Shuttle Badminton was organised on 8 April 2023 at Perfect Pass Falnir.

Winner II BCA

Runners Up II BBA

Singles

Winner Thusar I BBA 'C'

Runner Neelesh II BA(HRD)

Double

Winner Neelesh And Shuhaib II BA(HRD)

Runner Naman and Vignesh III B.Com

Girls

Single

Winner Deepika D Bhat III B.COM

Runner Yashmitha II BBA

Double

Winner Deepika and Shibhani III B.COM

Runner Lavanya and Ashika II B.COM

STUDENTS ACHIEVEMENTS

1. Participated in Mangalore University Intercollegiate Best Physique Competition For Men Organised By Dr. B B Hegde College Kundhapura on 5 December 2022 Student Won Overall Runners Up
2. Participated in Mangalore University Intercollegiate Basketball Tournament For Men and Women Organised By School of Social Work Roshini Nilaya Mangalore on 16-17 December 2022.
3. Participated in Mangalore University Intercollegiate Athletic Championship For Men and Women Organised By GFGC College Thenkanidiyuru Udupi on 12-13 December 2022.
4. Participated in Mangalore University Intercollegiate Netball Tournament For Men and Women Organised By Besant Women College Mangalore on 16 December 2022. Our Student Boys Won IV Position And Women Participated
5. Participated Mangalore University Intercollegiate Men Handball Championship Organised By Our College SDMCBM Mangalore on 22 December 2022. Our Students Won Overall Third Place.
6. Participated in Mangalore University intercollegiate Karate Championship For Men and Women Organised By Bhandarkars College Kundhapura on 20 December 2022. Our Student Women Won Overall Championship and Boys Participated

Girls :

- Neha II BCA Got Gold Medal
- Ananya III BCOM Got Gold Medal
- Kushi II BBA Got Bronze Medal
- And Team Kata Gold Medal
- Individual Kata Bronze Medal

Men :

- Neelesh II BAHRD Silver Medal
 - Punith III BBA Silver Medal
 - Pavan I BCA Silver Medal
7. Participated in Mangalore University Intercollegiate Swimming Competition for Men Organised by St Aloysius College Mangalore on 9 November 2022. Student Won Overall Runners up.
 8. Participated in Mangalore University Intercollegiate Badminton Tournament for Men and Women Organised By Father Muller College Mangalore on 14-15 November 2022.
 9. Participated in Mangalore University Intercollegiate Women Kabaddi Tournament Organised By GFGC Women College Puttur on 14-15 November 2022.
 10. Participated in Mangalore University Intercollegiate Volleyball Tournament for Men Organised by GFGC College Belthangadi on 23-24 November 2022.
 11. Participate Intercollegiate chess tournament for men and women held at St Aloysius on 15-16 may 2023.
 12. Participated in Intercollegiate Table Tennis tournament for men and women Held At St Aloysius On 15-16 May 2023.

13. Participated in Intercollegiate Throwball Tournament for women held at Padua college Commerce And Management Mangalore on 17-18 May 2023.
14. Participated in Intercollegiate Tug Of War Tournament For Men And Women Held At GFGC Vamadapaduv on 24 May 2023.
15. Participated in Intercollegiate Football Tournament held At University Campus Konaje on 15 -16 June 2023.
16. Participated in Intercollegiate Men Kabaddi Tournament Held At University Campus Konaje On 15 -17 June 2023.
17. Participated Intercollegiate Powerlifting Competition Held At G F G C Thenkanidiyuru On 23 -24 June 2023 .
18. Prathvi P Kumar won Gold Medal and University Record
19. Participated Intercollegiate Men And Women Weightlifting Competition Held At Alvas College Moodbidri On 27-28 June 2023. Won Overall Third place in Men Section.

Winners list:**Men**

- Suvin V K II BAHRD Silver Medal
- Shammer III BAHRD Silver Medal
- Dhanush Shenoy II BBA Bronz Medal
- Adarsh II BCOM
- Rahul Sharma II BBA

Women

- Anisha M A III BAHRD Bronze Medal

Individual Student Achievements

1. Neha of II BCA participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Managalore University.
2. Ananya III B.COM participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Managalore University.
3. Khushi Bhansali of II BBA participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Managalore University
4. Bhavith Kumar of II B.COM participated in All India Inter University Karate Championship held at Bilaspur Chhattisgarh represented Managalore University.
5. Bhavith Kumar of II B.COM participated in state level Net ball companionship held at Belgaum.
6. Varsha V of III BBA participated in inter university south west zone athletics tournament and won gold medal 4x100 relay event held at Chennai .
7. Varsha V of III BBA participated in All India Inter University athletic championship held at Chennai won silver medal in 4x100 relay.
8. Varsha V of III BBA participated in Junior National Athletics Championship held at Odisha won bronze medal 4x100 mtrs relay.
9. Varsha V of III BBA participated in Karnataka state Junior and Senior athletics championship and won Gold medal in 100 mtrs relay.
10. Varsha V of III BBA participated in national junior federation cup U-20.
11. Hrishith Shetty of II BCA participated in south zone Inter University cricket tournament held at Bangalore Reva University.
12. Pretham G Naik participated in South Zone Inter University men hand ball tournament held at Periyar University Tamil Nadu .
13. Suvin V of II BAHRD participated in South Zone Inter University men hand ball tournament held at Periyar University Tamil Nadu.
14. Suvin V of II BAHRD participated in 51st senior men national handball championship held at Lucknow Uttar Pradesh.
15. Advith Shetty participated in 36th national games in 110mtrs hurdles held at Gujarat.
16. Advith Shetty participated in 60th national open athletics championship held at Bangalore .



CAREER GUIDANCE AND PLACEMENT CELL

Motto /Vision : Enhancing Talents Into Future Gems
Theme : Curiosity And Quest For Career Excellence
Objectives : To give training and guidance to students on career related matters and assist them in exploring new opportunities.

Staff Coordinator : Mr. Gururaj
Mrs. Yogitha

Student Coordinators : Dawson Lester Lobo III BCA 'A'
Sanjeevini III BA(HRD)

Class secretaries

III BBM 'A'	Aakanksha A
III BBM 'B'	Poojari Shravya
III BBM 'C'	Karthik N P
III BCOM	Raaniya
III BCA 'A'	Dhanush
III BCA 'B'	Ashika
III BA(HRD)	Shetty Kushi Ganesh

ACTIVITIES

GUEST LECTURES

Certified Management Accountant professional course

The Career Guidance and Placement cell organized a guest lecture on 2 November 2022 on the topic "Certified Management Accountant professional course" for II BBA 'C' and II B.Com students .Ms Souparnika ,Marketing executive

Greater Knack professional review,Mangaluru delivered the guest lecture on Certified Management Accountant course. Mr Gururaj G coordinated the programme.

Campus to Corporate

The Career Guidance and Placemen cell organized a guest lecture on 22 November 2022 on the topic "campus to corporate" for final year BBA students. Mr Sandeep Ghori,Regional Manager,Iqfai Business school.In his session guided students to develop various skills and qualities which would enhance their opportunities in modern business world. The programme was coordinated by Gururaj G.

Career Guidance proramme on competitive exams

The Career Guidance and Placemen cell organized a guest lecture on 13 December 2022 on the topic "how to face competitive exams" for II BBA and III BBA students Mr Ganesh Hebbar Director Time Institute In his session guided students how to prepare for competitive exams. The programme was coordinated by Gururaj G.

Orientation Programme

SDMIMD conducted an orientation programme for III BBA on 21 Decemeber 2022.Dr.L.Gandhi,asst professor,SDMIMD was the resource person. He gave insights about SDMIMD and business schools in India.He motivated students to take up further studie for bright options in future.The programme was coordinated by Gururaj G.

Awareness on Higher Education Abroad.

The Career Guidance and Placemen cell organized a guest lecture on "Awareness of Higher Education Abroad" by Mr Imran,Planet Education,Mangaluru on 18th January 2023 for the final year BCom and final year BBA students. The programme was coordinated by Gururaj G.

Airport Management

The Career Guidance and Placemen cell organized a guest lecture on 6 April 2023 on the topic “Career opportunities and the growth in Airport Management”. for II BBA ‘C’ and III BCom students .Mr Karthik K ,Trainer and coucellor,Aerodynamics, delivered the guest lecture on the topic career opportunities in Airport Management. The programme was coordinated by Gururaj G.

Higher education in abroad

The Career Guidance and Placemen cell organized a guest lecture on 25 May 2023 on the topic “Higher education in abroad for III BBA and III B. Com students .Mr Roystan ,Manager ,UNIABRAOD, delivered the guest lecture on the topic opportunities for higher education in abroad and scholarships for higher education . The programme was coordinated by Gururaj G.

Company Secretary

The Career Guidance and Placemen cell organized a guest lecture on 2/6/ 2023 on the topic “Company Secretary professional course” for III BBA and III BCom students .MR s Sonali Malya Company Secretary Mangaluru guided students regarding opportunities in professional course. The programme was coordinated by Gururaj G.

CMA USA

The Career Guidance and Placemen cell organized a guest lecture on 30/5/ 2023 on the topic “Certified Management Accounting professional course” for III BBA and III BCom students .MR s Dheeraj marketing head IMA Mangaluru guided students regarding opportunities FO CMA professional course IN USA. The programme was coordinated by Gururaj G.

Campus Placement Drive

The Career Guidance and Placemen cell organized campus placement drive on 26 june 2023 for final year students.HR Manager of 24(7ai) company conducted interview. 29 students got selected for final round. The programme was coordinated by Mr. Gururaj and Mrs. Yogita Patgar .



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

List of Rank Holders 2022

1. BBA M. K. SWATHI III RANK 2. BBA HITHASHREE IV RANK 3. BA (HRD) RAFIL AHMED II RANK

GENERAL PROFICIENCY PRIZES

The following students have got the first 3 places in the University Semester Exams.

III Semester BBA April 2022

I Place	: PRAJNA	799
II Place	: ZEHARA SHEIK	793
III Place	: DHANUSHREE	788

IV Semester BBA October 2022

I Place	: PRAJNA	797
II Place	: DHANUSHREE	784
III Place	: GAYAN Y PUTHRAN	775

III Semester BCA April 2022

I Place	: SHRAVYA S	787
II Place	: NIREEKSHA	776
III Place	: ADITHI KINI N	775

IV Semester BCA October 2022

I Place	: NIREEKSHA	801
II Place	: KEERTI NARAYAN HEGDE	795
III Place	: ADITHI KINI N	787

III Semester B.COM April 2022

I Place	: SHWETHA K	798
II Place	: KAJAL	789
III Place	: MITHALI	786

IV Semester B.COM October 2022

I Place	: DEEPIKA SHARMA	816
II Place	: C S SHARANYA	798
II Place	: JAHNAVI B G	798
III Place	: DEEPIKA D BHAT	715

III Semester BA(HRD) April 2022

I Place	: ADHISH UCHIL	749
II Place	: ALSHA FATHIMA	681
III Place	: YASHASWINI	658

IV Semester BA(HRD)October 2022

I Place	: ADHISH UCHIL	686
II Place	: ALSHA FATHIMA	681
III Place	: SHOBHA MALI	673

THEY BROUGHT LAURELS TO THE COLLEGE (Rank List)

Sl.No.	Year	Course	Name of the Syudent	Rank					
1	1982	BBM	Mr. Venkatesh G Hegde	II	38	1989	BBM	Miss. Pramila Martis	I
2.	1982	BBM	Mr. Renukananda M.G.	V	39	1989	BBM	Mr. Harikrishna Maheshwari	II
3	1983	BBM	Miss Sreekala Nadakarni	I	40	1989	BBM	Miss. Sandhya Shenoy	III
4	1983	BBM	Miss Sunitha P.	II	41	1989	BBM	Miss. Kodancha Veena	IV
5	1983	BBM	Miss Cynthia menezes	VI	42	1989	BBM	Miss. Triveni Nayak	V
6	1983	BBM	Miss Sumithra baliga	VIII	43	1989	BBM	Miss Kavitha Hedge	VI
7	1983	BBM	Miss Kasturi Sumathi Pai	IX	44	1980	BBM	Miss. Neena S. Kudva	I
8	1983	BBM	Mr. Narasimha Shenoy K.P.	X	45	1990	BBM	Miss. Bemadefte Edith Flora Rodrigues	IV
9	1984	BBM	Miss Lydia Linet D'souza	II	46	1990	BBM	Mr. Chandrashekar.	V
10	1984	BBM	Miss Nalini Ramaswamy	IV	47	1990	BBM	Miss Naina Agnes	V
11	1984	BBM	Miss Rony Ferrao	VII	48	1990	BBM	Miss Meena. A. Dias	X
12	1984	BBM	Miss Zeiia Albuquerque	X	49	1991	BBM	Miss Sandhya. S. Shenoy	I
13	1985	BBM	Mr. Madhusudhan Bhat	II	50	1992	PGDBM	Miss Oreena Jeena Lobo	I
14	1985	BBM	Miss Madhumalhi H.S.	III	51	1993	BBM	Miss Anuradha S. Kamath	I
15	1985	BBM	Miss Collette Noronha	IV	52	1994	PGDBM	Miss Anjali Dayananda Achar	I
16	1985	BBM	Mr. Francis Alfred Concessao	IV	53	1994	PGDBM	Miss Anuradha Kamath	I
17	1986	BBM	Miss Shailaja R. Bhal.	I	54	1994	BBM	Miss Vidya R. Gadiyar	I
18	1986	BBM	Miss Shaila Shevgor	II	55	1994	BBM	Mr. Rao Radhakrishno Rama	IV
19	1986	BBM	Miss Shaima Naik M	III	56	1995	BBM	Miss Sapna Dimple	I
20	1986	BBM	Miss Garaldine Laveena M. Mascarenhas	IV	57	1996	BBM	Miss Divya Jalan	I
21	1986	BBM	Miss Leza saldanha	V	58	1996	BBM	Mr Shrikanth A. Morale	IV
22	1986	BBM	Miss Rosette A.Rasquniha	VI	59	1997	BBM	Miss Sheela Prabhu	III
23	1986	BBM	Miss Supriya Chaudhry	VII	60	1998	BBM	Ms. Gayathri J. Kamath	III
24	1986	BB M	Miss Helen M.AIvarez	VIII	61	1998	BBM	Miss Nandini M Kini	V
25	1987	BBM	Miss Sahana Rani R.K	I	62	1999	PGDBM	Mr. Narasimha P Gadiyar	I
26	1987	BBM	Miss Shaila'ia Nayak U	II	63	1999	BBM	Miss Rashmi Hande	VIII
27	1987	BBM	Mr. Gopalakrishna shenoy	III	64	2000	PGDBM	Mr. Shiva Prasad	I
28	1987	BBM	Mr. Vishnu murthy	IX	65	2000	BBM	Miss Rashmi Kodical	III
29	1988	BBM	Ms. Juliet Rodrigues	III	66	2000	BBM	Miss Bindu	V
30	1988	BBM	Miss Prathibha Shetty	III	67	2001	BBM	Miss Seema Kudva	VII
31	1988	BBM	Mr. Ravindra k.	IV	68	2002	BBM	Miss Ujwala Rao	II
32	1988	BBM	Miss. Maya Kamath	IV	69	2002	BBM	Miss Joshana Alphonso	V
33	1988	BBM	Miss. Vidya Pai Kasluri	VI	70	2002	PGDBM	Miss Aparna K.	VI
34	1988	BBM	Mr. Ashok	VIII	71	2003	BBM	Miss Renuka M V	V
35	1988	BBM	Mr. Rego Vincent Thomas	IX	72	2004	BCA	Mr. Avinash	II
36	1988	BBM	Mr. Pongol Devadas Nayak	X	73	2004	BCA	Ms. Hamsa Shenoy	III
37	1988	BBM	Mr. Christopher George Pereira	X	74	2005	BBM	Mr. Venugopal Gaonkar	II
					75	2005	BBM	Ms. Sneha Kamath N.	V
					76	2005	BCA	Ms. Sangeetha K. S.	II
					77	2006	BCA	Ms. Shilpa Pai. B.	I

78	2006	BCA	Ms. Rekha K. S.	VI	119	2014	BBM	Sindura H	III
79	2006	BCA	Ms. Bhavya	IX	120	2014	BBM	Shreya D Suvarna	VI
80	2007	BCA	Ms. Sneha Acharya B.	I	121	2014	BBM	Soumya	IX
81	2007	BBM	Ms. Kripa P. B.	I	122	2014	BA(HRD)	Sana Kausar	I
82	2007	BBM	Ms. Shilpa B.	IX	123	2014	BA(HRD)	Gautam R	II
83	2008	PGDBM	Mr. Chethana Kamath	I	124	2014	BA(HRD)	Rameeza	III
84	2008	BBM	Ms. Shruthi Prabhu	V	125	2014	BCA	Nandini Rohidas Shriyan	VIII
85	2008	BBM	Ms. Liezel Janet Nazreth	VI	126	2015	BBM	Sanjana K Kamath	III
86	2008	BBM	Mr. Pradeep Kamath	XI	127	2015	BBM	Vignesh Kamath	VIII
87	2009	BBM	Mrs. Shubha Pai P.	II	128	2015	BBM	Manel Srikanth Nayak	IX
88	2009	BCA	Ms. Sowmya	IV	129	2015	BA(HRD)	Dhamini	II
89	2009	PGDBM	Ms. Anusuya Baliga K.	I	130	2016	BBM	Simona Denise Fernandes	II
90	2010	BA(HRD)	Kavyashree Gatty	I	131	2016	BBM	Varalaxmi Bhat P	IV
91	2010	BA(HRD)	Annie Supreetha	II	132	2016	BBM	Keerthi Kumari U P	V
92	2010	BCA	Jayashree H	I	133	2016	BA(HRD)	Sara Nazareth	II
93	2010	BCA	Namrutha K	X	134	2016	BA(HRD)	Nifa Ali	III
94	2010	BBM	Shilpashri A	III	135	2017	BBM	Sushmitha S	II
95	2010	BBM	Megha M Kamat	VII	136	2017	BBM	Leeta Welsy Aranha	III
96	2010	BBM	Navya Shetty	IX	137	2017	BBM	Kriti Nahata	IX
97	2010	PGDBM	Shahina P	I	138	2017	BBM	Chaithra shree L	X
98	2010	PGDBM	Sridevi B	II	139	2017	BA(HRD)	Alminaaz	I
99	2010	PGDBM	Vadiraja Acharya K	III	140	2018	BA(HRD)	Samantha Virginia Dsouza	I
100	2011	BBM	Aparna Mallya S	I	141	2018	BBM	Sandra Merin Ronald	II
101	2011	PGDBM	Harshitha K	I	142	2018	BBM	Nidhi Bhandarkar	X
102	2011	PGDBM	Abhishek D Toprani	II	143	2018	BCA	Nishmitha K M	II
103	2011	PGDBM	Akshatha C Rai	III	144	2019	BBA	Deeksha V.	I
104	2011	BCA	Shama N	IV	145	2019	BBA	Nishmitha B.	VIII
105	2012	BA(HRD)	Meghana	I	146	2019	BCA	Sushmitha P. Bolar	V
106	2012	BA(HRD)	Shreya C	II	147	2019	BA(HRD)	Advitha A.	III
107	2012	BA(HRD)	Saumya S Shetty	III	148	2020	BBA	P. Vaishnavi Bhat	I
108	2012	BBM	Shwetha	VII	149	2020	BBA	V. Neha Kamath	VI
109	2012	BBM	Varsha Pai G	X	150	2020	BA (HRD)	Tehseen Anwar	I
110	2012	PGDBM	Afsana	I	151	2020	BA (HRD)	Deekshitha Shetty	II
111	2012	PGDBM	Swathi Bhat B	II	152	2021	BBA	Nafeesath Hanna	II
112	2012	PGDBM	Shashiprabha	III	153	2021	BBA	Mahima	IX
113	2013	BA(HRD)	Daphney Assumpta Vas	II	154	2021	BA (HRD)	Adline Princia Dsouza	I
114	2013	BCA	Padmanabha Bhat A V	IV	155	2021	BA (HRD)	Rafa Fathima	II
115	2013	BCA	Ankitha Kamath S	VI	156	2021	BA (HRD)	Rimsha Anam	III
116	2013	BCA	Sarika N Khandare	VIII	157	2021	BCA	Smriti S. Shettigar	VII
117	2013	PGDBM	Fathima Ifra Adka	I					
118	2013	PGDBM	Shwetha	II					

DETAILS OF BHRD RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2003 Oct	39	33	85%						
2004 Apr	38	37	97%						
2004 Oct	39	36	92%	37	37	100%			
2005 Apr	38	38	100%	37	34	92%			
2005 Oct	41	37	90%	39	39	100%	37	34	92%
2006 Apr	41	38	93%	40	40	100%	36	36	100%
2006 Oct	43	30	70%	39	37	95%	39	39	100%
2007 Apr	43	38	88%	36	33	92%	39	39	100%
2007 Oct	62	51	82%	43	40	93%	37	34	92%
2008 Apr	62	43	69%	46	40	87%	36	35	97%
2008 Oct	64	48	75%	59	50	85%	43	34	79%
2009 May	59	50	85%	60	47	78%	41	37	90%
2009 Oct	57	42	74%	61	42	69%	60	57	95%
2010 May	58	30	52%	58	52	90%	60	57	94%
2010 Nov	52	27	52%	56	41	73%	58	55	95%
2011 May	46	27	59%	60	42	70%	59	49	83%
2011 Oct	57	42	74%	61	42	69%	60	57	95%
2012 May	57	25	44%	52	31	60%	53	40	75%
2012 Oct	50	31	62%	49	32	65%	58	51	88%
2013 May	52	19	37%	50	38	76%	49	47	84%
2013 Oct	56	30	54%	48	32	67%	51	42	82%
2014 May	50	22	44%	45	29	64%	49	47	96%
2014 Oct	40	22	55%	53	35	66%	43	35	81%
2015 April	39	18	46%	49	34	69%	43	37	86%
2015 Nov	40	23	58%	53	36	68%	43	37	86%
2016 April	52	37	71%	30	17	57%	40	29	73%

2016 Nov	57	42	74%	45	38	84%	29	19	66%
2017 April	55	36	65%	53	32	60%	46	32	70%
2017 Nov	57	33	58%	46	41	89%	25	24	96%
2018 April	53	41	77%	48	38	79%	43	38	88%
2018 Nov	56	42	75%	52	42	81%	44	21	48%
2019 April	56	30	54%	53	48	91%	48	41	85%
2019 Oct	54	28	52%	51	40	78%	52	42	81%
2020 April	53	52	98%	Promoted Due to Covid - 19					

DETAILS OF B.COM RESULTS

YEAR	I SEM. & II SEM. APR			III SEM. & IV SEM. APR			V SEM. & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2015 April	73	60	82%						
2015 Nov	73	60	82%						
2016 April	72	65	90%	72	68	94%			
2016 Nov	76	68	89%	75	71	95%	71	64	90%
2017 April	77	66	86%	76	72	95%	72	70	97%
2017 Nov	74	68	92%	75	73	97%	71	69	97%
2018 April	73	63	86%	75	73	97%	73	70	96%
2018 Nov	86	78	91%	77	71	92%	76	70	92%
2019 April	86	74	86%	76	72	95%	76	71	93%
2019 Oct	86	74	86%	84	79	94%	75	72	96%
2020 April	75	73	97%	Promoted Due to Covid - 19					

DETAILS OF BCA RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age	NO. OF STU. APP.	NO. OF STU. PASSED	%age
2001 Oct	40	39	98%						
2002 Apr	39	35	90%						
2002 Oct	41	29	71%	39	33	85%			
2003 Apr	42	29	69%	39	34	87%			
2003 Oct	40	25	63%	39	36	92%	38	34	89%
2004 Apr	41	30	73%	38	35	92%	39	39	100%
2004 Oct	45	32	71%	37	29	78%	40	36	90%
2005 Apr	42	27	64%	37	30	81%	39	39	100%
2005 Oct	66	40	61%	43	28	65%	36	25	69%
2006 Apr	65	33	51%	43	13	30%	35	35	100%
2006 Oct	86	61	71%	61	31	51%	39	24	62%
2007 Apr	86	54	63%	63	37	43%	38	38	100%
2007 Oct	107	85	79%	90	67	74%	63	46	73%
2008 Apr	102	67	66%	85	50	59%	64	64	100%
2008 Oct	118	95	81%	106	71	67%	89	68	76%
2009 Apr	119	64	54%	106	66	62%	90	90	100%
2009 Oct	103	55	53%	117	78	67%	102	72	71%
2010 May	94	58	62%	115	90	78%	106	106	100%
2010 Nov	106	68	64%	89	47	53%	113	88	78%
2011 May	105	87	83%	87	63	72%	116	113	97%
2011 Oct	103	68	66%	103	67	65%	95	57	60%
2012 May	116	85	73%	97	66	68%	104	82	79%
2012 Oct	102	73	72%	104	79	76%	96	94	98%
2013 May	113	69	61%	93	79	85%	105	105	100%
2013 Oct	111	79	71%	118	87	74%	95	63	66%
2014 Apr	111	74	67%	115	86	75%	97	97	100%
2014 Oct	100	75	75%	106	67	63%	113	81	72%

2015 Apr	100	70	70%	105	82	78%	114	114	100%
2015 Oct	115	96	83%	95	66	69%	101	79	78%
2016 Apr	116	96	83%	98	78	80%	107	107	100%
2016 Oct	103	83	73%	114	95	85%	97	73	75%
2017 Apr	112	77	69%	113	92	81%	99	99	100%
2017 Nov	118	77	65%	110	75	68%	114	91	80%
2018 Apr	114	75	66%	109	81	74%	115	115	100%
2018 Nov	120	98	82%	116	93	80%	110	86	78%
2019 Apr	120	105	88%	114	99	87%	110	110	100%
2019 Oct	119	109	92%	117	99	85%	115	96	83%
2020 April	115	115	100%	Promoted Due to Covid - 19					

DETAILS OF BBM RESULTS

YEAR	I SEM. OCT/NOV & II SEM. APR			III SEM. OCT/NOV & IV SEM. APR			V SEM. OCT/NOV & VI SEM. APR		
	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age	NO. OF STU. APP.	NO. OF STU. Passed	%age
1978 Oct	55	29	53%						
1979 Apr	56	17	30%						
1979 Oct	55	41	75%	49	26	53			
1980 Apr	52	11	21%	49	36	73			
1980 Oct	44	29	66%	53	48	91	48	37	77%
1981 Apr	45	16	38%	53	43	81	49	37	76%
1981 Nov	53	20	38%	40	23	58	55	35	64%
1982 Apr	51	42	82%	42	37	88	49	38	78%
1982 Nov	47	30	64%	43	19	44	40	45	87%
1983 Apr	46	27	59%	43	23	53	43	30	70%
1983 Nov	51	22	43%	46	25	54	45	33	73%
1984 Apr	46	21	45%	41	22	54	46	30	65%
1984 Nov	47	24	51%	48	23	48	34	26	76%
1985 Apr	46	27	59%	44	31	70	38	25	66%
1985 Nov	60	27	45%	46	23	50	46	36	78%
1986 Apr	59	29	49%	47	21	45	48	36	75%

1986 Nov	57	33	58%	59	37	63	44	35	79%
1987 Apr	57	28	49%	58	30	52	45	41	91%
1987 Nov	69	37	54%	56	28	50	62	48	77%
1988 Apr	69	35	51%	53	28	52	59	52	88%
1988 Nov	66	45	68%	68	45	66	52	42	80%
1989 Apr	61	52	85%	68	33	49	52	35	67%
1989 Nov	69	31	45%	66	42	64	66	55	83%
1990 Apr	68	41	60%	64	35	55	67	41	61%
1990 Nov	66	50	76%	59	34	58	60	54	90%
1991 Apr	65	58	89%	62	33	53	59	53	89%
1991 Nov	66	57	86%	62	51	82	55	42	76%
1992 Apr	65	57	88%	63	55	87	60	44	73%
1992 Nov	62	47	76%	63	54	86	63	60	95%
1993 Apr	68	45	66%	66	42	64	61	51	84%
1993 Nov	64	48	75%	59	35	59	62	48	77%
1994 Apr	65	48	73%	61	26	43	61	45	73%
1994 Nov	62	42	68%	60	40	67	51	37	72%
1995 Apr	59	47	80%	64	47	73	49	24	48%
1995 Nov	66	59	89%	57	40	70	61	50	82%
1996 Apr	72	54	75%	58	30	51	64	48	75%
1996 Nov	80	61	76%	73	46	64	56	47	83%
1997 Apr	69	52	75%	68	54	79	54	47	87%
1997 Nov	70	64	91%	78	43	55	66	60	91%
1998 Apr	74	59	80%	74	57	77	66	58	88%
1998 Nov	77	73	95%	72	45	63	76	65	86%
1999 Apr	76	67	88%	69	55	80	72	70	97%
1999 Nov	122	103	84%	76	58	77%	70	64	91%
2000 Apr	120	104	87%	76	65	86%	70	67	96%
2000 Nov	145	130	90%	122	108	89%	78	71	91%
2001 Apr	145	142	97%	119	92	77%	77	73	95%
2001 Nov	163	144	88%	139	113	81%	117	112	96%
2002 Apr	161	138	86%	146	119	83%	120	107	89%
2002 Nov	163	150	92%	162	121	75%	151	145	96%
2003 Apr	159	140	88%	161	121	75%	149	131	88%

2003 Nov	162	134	83%	154	114	74%	157	135	86%		
2004 Apr	159	133	84%	153	134	88%	160	143	89%		
2004 Nov	167	156	93%	160	98	61%	158	146	92%		
2005 Apr	166	151	91%	160	118	74%	156	133	85%		
2005 Nov	161	148	92%	164	139	85%	160	141	88%		
2006 Apr	164	143	87%	164	144	88%	160	136	85%		
2006 Oct	235	194	83%	163	124	76%	166	159	96%		
2007 Apr	229	185	81%	162	136	85%	164	152	93%		
2007 Oct	270	237	88%	226	178	79%	162	157	97%		
2008 Apr	266	232	87%	225	186	83%	162	153	94%		
2008 Oct	303	241	80%	264	169	64%	228	195	86%		
2009 Apr	297	231	78%	261	192	74%	228	195	86%		
2009 Oct	309	229	74%	305	193	63%	264	199	75%		
2010 May	302	259	86%	290	251	87%	260	196	75%		
2010 Nov	308	246	80%	295	227	77%	301	243	81%		
2011 May	302	243	80%	298	236	79%	299	253	85%		
2011 Oct	302	223	74%	300	208	69%	296	258	87%		
2012 May	301	201	80%	295	210	70%	301	259	86%		
2012 Oct	298	228	77%	302	228	72%	293	254	87%		
2013 May	300	179	60%	284	157	55%	299	261	87%		
2013 Oct	295	205	69%	295	205	69%	300	256	85%		
2014 Apr	288	209	73%	293	195	67%	295	262	89%		
2014 Oct	218	137	63%	279	158	57%	288	236	82%		
2015 Apr	208	156	76%	280	196	70%	280	216	77%		
2015 Nov	203	150	74%	199	120	60%	266	222	83%		
2016 Apr	196	140	71%	198	133	67%	267	234	88%		
2016 Nov	201	150	75%	198	129	65%	193	158	82%		
2017 Apr	201	154	77%	193	148	77%	193	167	87%		
2017 Nov	201	158	79%	196	125	64%	195	156	80%		
2018 Apr	203	152	75%	192	156	81%	191	166	87%		
2018 Nov	223	154	69%	196	144	73%	189	170	90%		
2019 Apr	227	184	81%	193	165	85%	187	174	93%		
2019 Nov	226	174	77%	222	178	80%	199	179	90%		
2020 April	201	185	92%	Promoted Due to Covid - 19							

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BBA - APRIL / MAY 2022 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

Class	Name of the Lecturer taught the subject	No. of students appeared	No. of students passed	% age
B.B.A. I SEMESTER		229	191	83%
B.B.A. III SEMESTER		229	211	92%
B.B.A. V SEMESTER		207	198	96%
SUBJECTWISE RESULTS				
B.B.A. I SEMESTER				
Generic English	Kavya U/Madhumathi J Raja	229	229	100%
Hindi	Dr.Shalini M	157	142	90%
Kannada	Renuthakshi	72	68	94%
Management Principles & Practice	Dr.Muralidhara Rao K S	228	211	93%
Fundamentals of Business Accounting	Sanjana/Akshith Kumar K	229	227	99%
Marketing Management	Preethika Dharmapal	229	227	99%
Business Economics	Aruna P Kamath/Shashikala K G	229	219	96%
Digital Fluency	Sumesh Matada	229	229	100%
Skill Enhancement Course: Yoga		229	229	100%
Health and Wellness		229	229	100%
B.B.A. III SEMESTER				
Compulsory Foundation Course in English	Lolita Neeta D'souza	224	223	100%
Hindi	Dr.jyothi	155	155	100%
Kannada	Jeevitha D	72	71	99%
Organisational Behaviour	Deepashree G Shenoy	225	223	99%
Marketing Management	Anasuya/Kavitha Prabhu	227	227	100%
Business Studies & Mathematics	Praveen D/Gururaj G	226	224	99%
Income Tax	Sowmya Hegde/Smitha M	226	224	99%
Corporate Accounting	Kavitha Prabhu/Parinita Salian	226	226	100%
Executive Development & Soft Skill	Akshith Kumar K/Manju H	226	226	100%
Gender Equity	Sumesh Matada/Kavitha K	226	226	100%
Extra and Co-Curricular Activities		229	229	100%
B.B.A. V SEMESTER				
Commercial Law	Deepashree G Shenoy/Praveen D	206	202	98%
Cost Accounting	Sumesh Matada/Veena D Kotian	206	205	100%
Event Management & Public Relations	Rashmi T	204	204	100%
Export Management	Shashikala K G/Prasanna	206	204	99%
Financial Mgt.-Working Capital Management	Thilakraj G/Gayathri K	104	103	99%
Marketing Mgt.-Retailing & Service Marketing	Shwetha Y/Manju H	205	205	100%
HRM-Human Resource Development	Anasuya	101	100	99%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BCA - APRIL / MAY 2022 EXAMINATION

DISTINCTION: 84, FIRST CLASS: 18, HIGH SECOND CLASS: 00,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS : 16

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.C.A. I SEMESTER		119	115	97%
B.C.A. III SEMESTER		118	96	81%
B.C.A. V SEMESTER		117	114	97%
SUBJECTWISE RESULTS				
B.C.A. I SEMESTER				
Generic English	Kavya U/Madhumathi J Raja	119	119	100%
Hindi	Shalini M	84	84	100%
Kannada	Jeevitha	35	35	100%
Fundamentals Of Computers	Prakrathi Bhandary	119	118	99%
Programming in C	Sowmya Jyothi	119	119	100%
Mathematical Foundation	Divya Uchil/Shashiprabha	119	116	97%
Information Technology Lab	Bhat Sneha S Ganesh/Prakrathi	120	120	100%
C Programming Lab	Sowmya Jyothi	120	120	100%
Business Organisation	shwetha	119	119	100%
Environmental Studies	Praveen D/Gururaj G	119	119	100%
Skill Enhancement Course:Yoga		119	119	100%
Health and Wellness		119	119	100%
B.C.A. III SEMESTER				
Compulsory Foundation Course in English	Mamtha Theresa Noronha	118	116	98%
Hindi	Dr.Shalini	73	72	99%
Kannada	Renuthakshi	45	44	98%
Operating System & Linux	Prakrathi Bhandary/Shashikala Shetty	118	115	97%
Data Structures	Arun F Sequeira	118	114	97%
Visual Basic.NET Programming	Reshmi B R	118	99	84%
Hardware & PC Maintenance	Prakrathi	118	118	100%
Gender Equity	Praveen D	118	118	100%
Operating System & Data Structures Lab	Arun F Sequeira	118	118	100%
VB.NET Lab	Deepa D Hegde	116	116	100%
Extra and Co-Curricular Activities		118	118	100%
B.C.A. V SEMESTER				
Software Engineering	Reshmi B R	117	116	99%
Computer and Communication Networks	Arun F Sequeira	117	117	100%
Distributed Computing	Deepa D Hegde	117	116	99%
Web Technology	Shashikala Shetty	117	114	97%
Python Programming	Divya Uchil	117	116	99%
Accounting and Financial Management	Shashiprabha	117	117	100%
Web Application Lab	Shashikala Shetty	117	117	100%
Python Programming Lab	Divya Uchil	117	117	100%
Accounting and Financial Management Lab	Shashiprabha	117	117	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BA (HRD) - APRIL / MAY 2022 EXAMINATION

DISTINCTION-12, FIRST CLASS-12, HIGH SECOND CLASS-08, SECOND CLASS,-05, PASS CLASS-1

PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS : 08

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.A(H.R.D) I SEMESTER		50	34	68%
B.A(H.R.D) III SEMESTER		53	41	77%
B.A(H.R.D) V SEMESTER		46	37	80%
SUBJECTWISE RESULTS				
B.A (H.R.D.) I SEMESTER				
Generic English	Kavya U	50	48	96%
Hindi	Dr.Shalini M	33	26	79%
Kannada	Jeevitha D	16	12	75%
Principles of Management	Dr.Muralidhar Rao K S	49	45	92%
Business Environment	Supritha A	50	49	98%
Personal Development and Interpersonal Skills	Parinita Salian	49	39	80%
Accounting for Everyone	Sowmya Hegde	50	45	90%
Environmental Studies	Sanjana	50	50	100%
Skill Enhancement Course:Yoga		50	50	100%
Health and Wellness		50	50	100%
B.A (H.R.D.) III SEMESTER				
Compusory Foundation Course in English	Madhumathi J Raja	51	49	96%
Hindi	Dr.Jyothi	34	34	100%
Kannada	Renuthakshi	19	19	100%
Basic Accounting	Supritha A	53	52	98%
Organisational Behaviour	Preethika Dharmapal	52	50	96%
Human Resource Research & Development	Gayathri K	53	48	91%
Methodologies				
Human Resource Management	Anasuya	53	53	100%
Compensation Management	Smitha M	52	52	100%
Gender Equity	Gururaj G	52	51	98%
Extra and Co- Curricular Activities		53	53	100%
B.A (H.R.D) V SEMESTER				
Strategic Human Resource Management	Rashmi T	43	43	100%
Principles of Training and Development	Smitha M	43	43	100%
Business Law	Kavitha K	43	37	86%
Corporate Communication and Public Relations	Gururaj G	43	43	100%
Business Ethics and Corporate Governance	Prasanna Kumar T	43	42	98%
Field Study (HR Topics)		43	43	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR B.Com - APRIL / MAY 2022 EXAMINATION

DISTINCTION - 59, FIRST CLASS -16, HIGH SECOND CLASS - 03,SECOND CLASS - 00,

PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 02

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.COM I SEMESTER		84	76	90%
B.COM III SEMESTER		81	81	100%
B.COM V SEMESTER		83	80	96%
SUBJECTWISE RESULTS				
B.COM I SEMESTER				
Generic English	Lolita Neeta Dsouza	84	84	100%
Hindi	Dr.Jyothi	61	57	93%
Kannada	Jeevitha D	23	23	100%
Financial Accounting	Shwetha Y	84	82	98%
Management Principles and Applications	Munju H	84	82	98%
Principles of Marketing	Parinita Salian	84	83	99%
Business Economics	Prasanna Kumar T	84	81	96%
Digital Fluency	Sanjana	84	84	100%
Skill Enhancement Course:Yoga		84	84	100%
Health and Wellness		84	84	100%
B.COM III SEMESTER				
Compulsory Foundation Course in English	Madhumathi J Raja	118	116	98%
Hindi	Dr.Shalini M	73	72	99%
Kannada	Renuthakshi	45	44	98%
Direct Tax-I	Smitha M	118	115	97%
Financial Accounting - III	Veena D Kotian	118	114	97%
Modern Bank Management	Prasanna Kumar T	118	99	84%
Cost & Management Accounting - I	Thilakraj G	118	118	100%
Gender Equity	Gururaj G	118	118	100%
Personal Investment Management	Akshith Kumar K	118	118	100%
Extra and Co-Curricular Activities		116	116	100%
B.COM V SEMESTER				
Direct Tax-III	Sanjana	83	83	100%
Corporate Accounting - I	Gayathri K	83	81	98%
Financial Management-I	Sowmya Hegde	83	83	100%
Cost & Management Accounting - III	Thilakraj G	83	82	99%
Business Law	Kavitha K	83	81	98%
Modern Marketing	Kavitha Prabhu	83	82	99%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BBA - OCTOBER 2022 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.B.A. VI SEMESTER		206	203	99%
B.B.A. IV SEMESTER		227	217	96%
B.B.A II SEMESTER		227	204	90%
SUBJECTWISE RESULTS				
B.B.A. VI SEMESTER				
Company Law	Kavitha K/Praveen D	205	204	100%
Investment Management	Deepashree G Shenoy/Rashmi T	205	205	100%
Cost & Management Accounting	Thilak Raj/ Veena D Kotian/Sumesh Matada	205	205	100%
Auditing	Deepashree G Shenoy	45	45	100%
Project		161	161	100%
Financial Mgt.-Financial Analysis	Gayathri K/Thilakraj/Supreetha	104	104	100%
Marketing Mgt.-Advertising and Sales Management	Shwetha Y/ Manju H	205	204	100%
HRM- Industrial Relations and Labour Legislation	Kavitha Prabhu	101	100	99%
B.B.A. IV SEMESTER				
Compulsory Foundation Course in English	Lolita Neeta D"souza	226	226	100%
Hindi	Dr.Jyothi	154	153	99%
Kannada	Jeevitha D	72	72	100%
Modern Banking Management	Shashikala K G/Prasanna Kumar T	227	227	100%
Computer Application in Management	Anusuya	226	226	100%
Human Resource Management	Gururaj G/Praveen D/Deepashree G Shenoy	227	227	100%
Fundamentals of Financial Management	Sowmya Hegde/Rashmi T	227	225	99%
Corporate Accounting - II	Kavitha Prabhu/Parinitha Salian	227	220	97%
E-Commerce	Sumesh Matada	227	227	100%
Environmental Studies	Sanjana	227	227	100%
Extra and Co-Curricular Activities		227	227	100%
B.B.A. II SEMESTER				
Generic English	Madhumathi J Raja/Kavya	226	222	98%
Hindi	Dr.Shalini	155	148	95%
Kannada	Renuthakshi	70	66	94%
Corporate Accounting & Reporting	Akshith Kumar K/Sanjana	225	220	98%
Human Resource Management	Dr.Muralidhar Rao K S	226	223	99%
Business Environment	Preethika Dharmapal	226	218	96%
Monetary Economics	Aruna P Kamath/Shashikala K G	224	220	98%
Environmental Studies	Gururaj G	226	224	99%
Physical Education-Sports		227	227	100%
Cultural/NSS/R&R/Youth Red Cross		227	227	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BCA - OCTOBER 2022 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.B.A. VI SEMESTER		116	115	99%
B.B.A. IV SEMESTER		118	103	87%
B.B.A II SEMESTER		119	100	84%
SUBJECTWISE RESULTS				
B.C.A. VI SEMESTER				
E-Commerce	Shashikala Shetty	116	116	100%
Network Security & Management	Reshmi B R/ Shashiprabha	116	116	100%
Software Testing	Deepa Hegde	116	116	100%
Programing for Analytics	Bhat Sneha S Ganesh/Arun F Sequeira	116	115	99%
Project Work		116	116	100%
B.C.A. IV SEMESTER				
Compulsory Foundation Course in English	Mamatha	118	117	99%
Hindi	Swathi	73	73	100%
Kannada	Renuthakshi	45	45	100%
Computer Graphics and Animation	Deepa Hegde/Reshmi B R	118	104	88%
Java Programming	Divya Uchil/Arun F Sequeira	118	114	97%
Data Mining	Sowmya Jyothi	118	117	99%
Entrepreneuship Development	Shashiprabha	60	60	100%
Human Resource Development	Reshmi B R	58	58	100%
CGA Lab	Deepa Hegde/Reshmi B R	118	118	100%
Java Lab	Divya Uchil/Arun F Sequeira	118	116	98%
Environmental Studies	Shashikala K G/Parinitha Salian	118	118	100%
Extra and Co- Curricular Activities		118	118	100%
B.C.A. II SEMESTER				
Generic English	Madhumathi J Raja/Kavya	117	117	100%
Hindi	Swathi	82	82	100%
Kannada	Jeevitha D	35	33	94%
Discrete Mathematical Structures	Divya Uchil	117	117	100%
Data Structures Using C	Bhat Sneha S Ganesh/Shashikala Shetty	117	105	90%
Object Oriented Concepts Using Java	Sowmya Jyothi/Shashiprabha	117	109	93%
DS Lab	Bhat Sneha Ganesh/Shashikala Shetty	118	118	100%
Java Lab	Sowmya Jyothi/Shashiprabha	117	117	100%
Digital Fluency	Arun F Sequeira/Bhat Sneha S Ganesh	117	117	100%
Retail Management	Shwetha Y	117	117	100%
Physical Education - Sports		119	119	100%
Cultural/NSS/R&R/Youth Red Cross		119	119	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR B.Com. - OCTOBER 2022 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49 ,SECOND CLASS - 10, PASS CLASS - 02,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.COM VI SEMESTER		83	80	96%
B.COM IV SEMESTER		81	81	100%
B.COM II SEMESTER		84	81	96%
SUBJECTWISE RESULTS				
B.Com VI SEMESTER				
GST & Customs Duty	Smitha M	83	83	100%
Corporate Accounting - II	Gayathri K	83	81	98%
Financial Management - II	Sowmya Hegde	83	83	100%
Cost & Management Accounting - IV	Veena D Kotian	83	82	99%
Indian Corporate Law	Kavitha K	83	82	99%
Auditing	Kavitha Prabhu	83	83	100%
B.COM IV SEMESTER				
Compulsory Foundation Course in English	Madumathi J Raja	81	81	100%
Hindi	Dr.Shalini M	81	81	100%
Kannada	Renuthakshi	81	81	100%
Direct Tax - II	Smitha M	81	81	100%
Financial Accounting - IV	Veena D Kotian	81	81	100%
International trade	Prasanna Kumar T	81	81	100%
Cost & Management Accounting - II	Thilak raj	81	81	100%
E- Commerce	Sumesh Matada	81	81	100%
Environmental Studies		81	81	100%
Extra and Co-Curricular Activities		81	81	100%
B.COM II SEMESTER				
Generic English	Lolita Neeta D"Souza	84	84	100%
Hindi	Dr.Jyothi	61	60	98%
Kannada	Jeevitha D	23	23	100%
Advanced Financial Accounting	Shwetha Y	84	83	99%
Corporate Administration	Parinitha Salian	84	82	98%
Law & Practice of Banking	Manju H	84	84	100%
Economics of Business Environment	Prasanna Kumar T	84	83	99%
Environmental Studies		84	84	100%
Physical Education- Sports		84	84	100%
Cultural/NSS/R&R/Youth Red Cross		84	84	100%

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

STATEMENT OF SUBJECTWISE RESULTS OF MANGALORE UNIVERSITY

FINAL YEAR BA (HRD) - OCTOBER 2022 EXAMINATION

FIRST CLASS WITH DISTINCTION - 65, FIRST CLASS - 74, HIGH SECOND CLASS - 49, SECOND CLASS - 10, PASS CLASS - 02,
PASSED BUT NOT COMPLETED THE LOWER EXAMINATIONS - 14

<i>Class</i>	<i>Name of the Lecturer taught the subject</i>	<i>No. of students appeared</i>	<i>No. of students passed</i>	<i>% age</i>
B.A (H.R.D) VI SEMESTER		44	42	95%
B.A (H.R.D) IV SEMESTER		53	49	92%
B.A (H.R.D) II SEMESTER		50	39	78%
SUBJECTWISE RESULTS				
B.A (H.R.D) VI SEMESTER				
Management Information System	Supreetha	44	44	100%
Trends in Human Resources Development	Gururaj G	44	44	100%
Organizational Development & Management of Change	Sanjana	44	44	100%
Labour Legislation	Kavitha K	43	43	100%
Global Human Resource Management	Rashmi T	44	44	100%
Cost Accounting	Smitha M	44	42	95%
B.A (H.R.D) IV SEMESTER				
Compulsory Foundation Course in English	Madhumathi J Raja	52	51	98%
Hindi	Dr.Jyothi	33	32	97%
Kannada	Renuthakshi	19	19	100%
Financial Management	Akshith Kumar K	52	52	100%
Employee Relations	Anusuya	52	52	100%
Administrations & Management of NGO's	Preethika dharmapal	52	52	100%
Strategic Management Corporate Policies	Gayathri K	52	51	98%
Personal Taxation	Sowmya Hegde	52	52	100%
Environmental Studies	Praveen D	52	52	100%
Extra and Co- Curricular Activities		52	52	100%
B.A (H.R.D) II SEMESTER				
Generic English	Kavya	49	46	94%
Hindi	Dr.Shalini M	33	33	100%
Kannada	Jeevitha D	16	14	88%
Human Resource Management	Dr.Muralidhar Rao K S	49	44	90%
Professional Skill Development	Supreetha	49	45	92%
Business Economics	Prasanna Kumar T	49	45	92%
Retail Management	Manju H	50	48	96%
Digital Fluency	Sumesh Matada	49	49	100%
Physical Education- Sports		50	50	100%
Cultural/NSS/R&R/Youth Red Cross		50	50	100%

Project Report Of VI BBM - 2022-2023

Reg. No	Name of the Student	Project Title
Project Guide : Dr. Muralidhar Rao K. S.		
202221521103	Abhinav J. Raghavan	A Study on Working Capital Management at Grasim Industries Ltd., Mangalore.
202221521105	Ahammed Anas	A Study on customer satisfaction with reference to Shrinivas- the Verda Saffron Hotel, Mangalore.
202221521107	Akash D. K. P.	A Study on customer satisfaction in the fitness industry with special reference to Zeus Fitness Club, Mangalore.
202221521116	Ashish Shetty	A Study on customer satisfaction with reference to United Toyota, Mangalore.
202221521129	Deepak P. C.	A Study on customer satisfaction with reference to D. K. Construction Pvt. Ltd.
202221521134	Divit G. Salian	A Study on customer satisfaction with special reference to Air Travel and Tours, Mangalore
202221521138	Hardik	A Study on employee satisfaction with reference to Coco Guru, Kallarpe, Puttur.
202221521149	Karthik Kumar	A Study on job satisfaction with special reference to Dominos Pizza, Chilimbi, Mangalore.
202221521154	Khaleelu Rahman Kunnil	A Study on Marketing Strategy with Special reference to Golden Wood, Palace, Kasargod.
Project Guide : Mrs. Smitha M.		
202221521159	Mohammood Sanaf	A Study on Employee satisfaction reference to MESCOM, Bejai, Mangalore
202221521164	Mithil	A Study on Customer Satisfaction with reference to Alva's Tyre Care, Mangalore
202221521165	Mohammed Ahnaf Ahmed	A Study on Employee satisfaction with reference to Sharadha Silks and Sarees,, Mangalore
202221521169	Mohammed Mashahid	A Study on Customer Satisfaction with reference to HERO PITSTOP , Mangalore
202221521170	Mohammed Rabeeh	A Study on Job satisfaction of the employee with reference to McDonalds, Mangalore
202221521172	Mohammed Shahil Saleem	A Study on Employee Satisfaction with reference to SST, Food Products, Baikampady, Mangalore
202221521174	Mohammed Yasir P A	A Study on Training and Development at Brand Factory, Kankanady, Mangalore
202221521175	Mohit Bekal	A Study on Employee satisfaction with reference to Namaste Travels, Mangalore
202221521185	Nikhil Kumar A	A Study on Employee Job Satisfaction with reference to KIOCL Ltd. Mangalore
Project Guide : Mrs. Manju H.		
202221521195	Pran Praneeth Raj	A Study on Employee Satisfaction towards MCF 'MCF'.
202221521197	Pratham S Pai	A Study on Employee satisfaction with referreference to Primacy industries limited
202221521198	Puneeth G Mallya	A Study on Customer satisfaction with reference to Domino's Pizza, Chi limbi
202221521201	Rahul	A Study on Customer satisfaction with reference to Parishudh oil.
202221521213	Sagar D	A Study on Customer satisfaction on Bindu brand products with reference to mega fruits processing Pvt.Ltd.
202221521205	Rajesh	A Study on Customer satisfaction with refer reference to granite Udyog, Kasaragod
202221521194	Prakyath	A Study on Employee satisfaction with reference to Guardian construction

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Gayathri K.		
202221521101	Aakanksha S	A Study on Client Services and Client Satisfaction with reference to Vihangama Homestay, Mysore
202221521111	Anam Aqeel	A Study on Customer Satisfaction with reference to The Bata India Limited, Surathkal, Mangalore
202221521118	Bhadrakshi	A Study on Customer Satisfaction with Reference to SK Group Company, Pumpwell, Mangalore
202221521215	Saikripal Madhava Puthran	A Study on Financial Analysis of Mahalakshmi Co-operative Bank
202221521217	Samarth Shetty	A Study on Customer Satisfaction at Manyavar and Mohey, MG Road, Mangalore
202221521218	Sampath Nagaraj Naik	A Study on Customer Satisfaction with FMI Interiors and Construction, Mangalore
202221521219	Sanath Kumar	A Study on Employee Satisfaction with reference to Deepa Comforts, Mangalore
202221521222	Savin A V	A Study on Customer Satisfaction with reference to Garodi Steels Private Limited, Mangalore
Project Guide : Mr. Thilakraj		
202221521127	D Mahika	A study on customer satisfaction with special reference to Auto Matrix, Mangalore
202221521145	Jyothika	A study on customer satisfaction with special reference to Dix Shipping company, Mangalore
202221521151	Kavya V	A study on employee satisfaction with special reference to Surfa coasts India Pvt Ltd, Mangalore
202221521158	Madhushree	A study on customer satisfaction with special reference to Shree Durga Ullas Ice cream, Puttur
202221521179	Muzaina	A study on customer satisfaction with special reference to Fortune Gold, Mangalore
202221521183	Nidhi K Anchan	A study on customer satisfaction with special reference to Bombay Tyres and services, Mangalore
202221521191	Payal	A study on customer satisfaction with special reference to Auto Matrix, Mangalore
202221521145	Prajna	A study on customer perception and loyalty with special reference to SLV book house, Mangalore
202221521196	Prashasti Shetty	A study on customer satisfaction with special reference to Auto Matrix, Mangalore
Project Guide : Mrs. Kavitha Prabhu		
202221521198	Prerana	A Study on customer satisfaction with special reference to Nidhisha EnterprisesMangalore
202221521200	Rupal Pai	A study on Working Capital Management with Encore Leavy MAchineryPvt Ltd ,Mangalore
202221521208	Rashmi	A Study on Customer satisfaction at B.G.M.School of Art , Kadri Mangalore
202221521239	Suma	A Study on Employee satisfaction at Sri Gajavadana Tin Products Mangaluru
202221521231	Shifali Shet	A Study on Customer Satisfaction at Tandoor Restaurant
202221521210	Roshni Rai	A study on Customer travel tendency post pandemic era
202221521221	Sathya Priya	A Study on Customer Retention with special reference to GSF Gym
202221521240	Suraksha	A Study on Customer satisfaction with special reference to Rajadhani Gold and Diamond
202221521260	Ayman Arfaz	A Study on Customer satisfaction with special reference to Sketchers Exclusive store, Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Shashikala K. G.		
202221521262	Akshatha	A Study on Employees Job Satisfaction with Special Reference to Konkani Speciality Poly Products Pvt.Ltd, Baikampady".
202221521266	Ashish N Shetty	" A Study on Employees Satisfaction with Special Reference to Manyar and Mohey MG Road Mangalore "
202221521268	Bhagya	" A Study on Training and Development with special reference to Konkani Speciality poly products pvt.Ltd, Baikampady".
202221521283	Jithesh	"A Study on Employees Satisfaction with reference to FMI GROUPS, Hosabettu Mangalore"..
202221521308	Praneeth D	" A Study on Employees Job Satisfaction with Reference to Cauvery Ford ,Padil Mangalore".
202221521309	Prasad Das	A study on Employees satisfaction with reference to school book company Mangalore .
202221521311	Prathvik Mendon	"A study on employee satisfaction with a reference to Deeksha travels Kulai,Mangalore"
202221521320	Swasthik	"A Study on Customer Satisfaction in Reference with Kalkura Advertising"
202221521326	Vaishak	A study on customer satisfaction with reference to the shoam jewelry and refinery, Mangalore"
Project Guide : Mrs. Supriya		
202221521312	Kriithi S	A Study on stress management with special reference to Mugrody Construction Kavoov,Mangalore
202221521301	Nayana	A study on customer satisfaction towards Dear Life Products
202221521291	Likitha	A study on employee satisfaction with special reference to Mugrody Construction Kavoov,Mangalore
202221521296	Megha	A study on employee satisfaction at Sagar Collection,Thokkottu,Mangalore
202221521281	Gouthami	A Study on employee job satisfaction with special reference to GWASF Quality casting pvt ltd
202221521271	Chandana J Thota	A study on exploring the roles and challenges of nursing professionals in hospital settings with special reference to Indiana Hospital & Heart Institute (IHHI),Mangaluru.
202221521312	Raksha Acharya	A study on customer satisfaction towards Nilgiris supermarket in Deralakatte,Mangaluru
202221521300	Navyashree	A study on employees safety and health measures with reference to GWASF Quality casting pvt ltd
202221521299	Monisha	A study on customer satisfaction with special reference to Durgaparameshwari Engineerings,Baikampady,Mangalore
Project Guide : Mrs. Anasuya		
202221521203	Rahul Punit Banker	"A Study On Customer Satisfaction At World Of Titan, Mangaluru"
202601521101	Azman	"A Study On Consumer Behavior With Special Reference To K.A Boards And Flush Doors, Manjeshwar, Kasaragod"
202221521131	Dhyan L Shetty	A Study On Customer Satisfaction At Hero Motocorp-West Coast Motors,Mangaluru
202221521209	Rickson Monteiro	"A Study On Customer Satisfaction At Bata Kodailbail, Mangaluru"
202221521163	Mihira S Gurjar	"A Study On Customer Satisfaction And Employee Service At Sri Durga Textiles And Readymades" Kasaragod
202221521220	Sanjana Acharya	"A Study On Customer Satisfaction With Special reference To Fieldstar Hypermarket"
202601521116	Prashanth P	"A Study on Employees Satisfaction and Motivation at G.A. Steels , Mangalore
202221521328	Varsha	" A Study on Customer Satisfaction on Apple Icentral Store City Centre Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Shwetha Y.		
202221521216	Sajan Shetty	A study on Workers Participation with reference to Mandovi Motors Pvt Ltd.
202221521238	Srajan S	A study on Employee Satisfaction with reference to Taj Vivanta Hotel
202221521241	Sushanth	A study on Customer Satisfaction towards Mahindra Cars with special reference to Karnataka Agencies, Mangalore.
202221521113	Apeksha	A study on Customer Satisfaction with reference to SL Shet Jewellers and Diamond House.
202221521117	Aysha Sabah	A study on Customer Satisfaction with reference to Puma Showroom.
202221521132	Disha P	A study on Customer Satisfaction with reference to Ashok Leyland Kanchana Motive.
202221521133	Disha Shetty	A study on Employee Satisfaction with reference to Dakshina Kannada Mahila District Co-Operative Bank Ltd, Mangalore.
202221521142	Jhanavi	A study on Customer Satisfaction with reference to Royal Enfield Bangra Kulur, Mangalore.
202221521160	Manisha	A study on Customer Satisfaction with reference to Samsung Mobile Phones, Mangalore.

Project Guide : Mrs. Veena D. Kotian

202221521192	Poojary Shravya Shivaram	A study on employees satisfaction with reference to VEENU Enterprises, Maroli, Mangalore
202221521212	Safa Fathima	A study on employees satisfaction at Mangalore Chemicals & Fertilizers Ltd, Mangalore
202221521227	Sharanya Rai	A Study on Financial Analysis With special reference to Kotekae Vyasaya Sahakara Sangha LTD, Kotekar, Mangalore
202221521257	Zehara Sheik	A study on employees satisfaction with reference to Campco Pvt Ltd, Mangalore
202221521259	Adithya Narayana	A study on employees satisfaction at Vinayaka Marketing Kodialbail, Mangalore
202221521261	Akhilesh	A Study on Customer Satisfaction With reference to M. Sanjeeva Shetty Silks and Sarees. Mangalore.
202221521265	Arshad A K	A Study on Customer Satisfaction at Mufti Store, city center mall , Mangalore.
202221521267	B S Samyak Rao	A Study on Customer Satisfaction With reference to Shri Laxmi Stores, Mangalore.
202221521274	Deekshith	A study on employees satisfaction with reference to Nirmala Travels, Mangalore.
192142633	Yashas	A study on employee satisfaction with special reference to Bubbly Water Supply Surathkal Mangalore.

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Preethika dharmapal		
202221521277	Devi Darshan	A study on Customer satisfaction at Ganesh Auto works, Mangalore.
202221521278	Dhanush	A study on employees satisfaction at Bharath Beedi Works (p) Ltd, BC road.
202221521280	Gayan Y Puthran	A Study On Training And Development Of Employees With Reference To Friends, Veneer And Ply" Baikampady, Mangaluru.
202221521284	Jithesh	A study on employees satisfaction at KMF (nandini) , Mangalore
202221521286	Kaushik	A Study On Employee Satisfaction With Reference To Girias,Hampankatta , Mangalore
202221521290	Lashan	A Study On Employees Satisfaction Tuff Koats, M-3 ,Industrial Estate, Yeyyadi, Mangalore
202221521293	Maneesh	A Study On Employee satisfaction with reference to renault company pvt ltd Mangalore
202221521294	Manjunath	A Study On Employee Satisfaction With Reference To Kancchana automobiles Pvt Ltd Mangalore
202221521295	Manvth Kumar	A study on customers satisfaction at Ideal Ice-Cream, mangalore
Project Guide : Mrs. Sowmya Hegde		
202221521263	Ananya	A study on Quality of work life with reference to Yamaha Moto World, Ullala Mangalore.
202221521264	Ananya Kottary	A study on Employee Job satisfaction with reference to Hotel Sai Palace, Mangalore.
202221521272	Deeksha Rao	A study on Customer Satisfaction with reference to TATA Hitachi, Mangalore.
202221521273	Deeksha T.	A study on Customer Satisfaction with reference to Advaita Hyundai Motors Ltd., Mangalore.
202221521275	Deepika G.	A study on Customer Satisfaction with reference to Gurudev Plastics Pvt. Ltd., Mangalore.
202221521276	Deepthi	A study on Customer Satisfaction towards Loans and Advances offered by Canara Bank Ltd., Farangipete Mangalore.
202221521282	Harshitha S.	A study on Customer Satisfaction with reference to RMX Concrete, India, Mangalore.
202221521325	Vaibhav	A study on Customer Satisfaction with reference to Carlos Gym, Mangalore.
202221521329	Vikhyath R. Salian	A study on Employee Safety and Health measurements of Bhandary Builders, Kadri, Mangalore.
Project Guide : Mrs. RASHMI T.		
202221521297	Mehul D Salian	A Study on Employee Satisfaction with reference to Deenut Services Pvt Ltd., Mangalore
202221521313	Rakshith	A Study on Employee Satisfaction with reference to Skechers Exclusive Store Mangalore
202221521322	Tanmay Y Salian	A Study on Customer Satisfaction with reference to Zabt Fitness Club, Mangalore
202221521323	Tejas P	A Study on Training and Development with reference to Sri Prema Sai Printers and Publishers, Yeyyadi, Mangalore
202221521314	Samuel Calvin Soans	A Study on Customer satisfaction of Raymond Product with Special Reference to The Raymond (Godly Enterprise), Hampankatta, Mangalore
202221521298	Mohammed Rifaz	A Study on Customer Satisfaction with special reference to City Gold and Diamond, Mangalore
202221521303	Nikhil H Salian	A Study on Employee Satisfaction with reference to Puma Pvt Ltd., Mangalore
202221521237	Shrish Kulkarni	A Study on Customer Satisfaction at Car Fashion, Mangalore
202221521315	Shiva Prasad Nayak	A Study on Customer satisfaction with reference to South Canara District Central Co-Operative Bank, Mangaluru

Reg. No	Name of the Student	Project Title
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Project Guide : Mrs. Deepashree G. Shenoy

202221521153	Keerthana Puthran	A Study on Training and Development of employees at Nilgiris, Mangalore.
202221521288	Keerthana U K	A Study on Employees satisfaction with reference to Panchami Electronics, Mangalore.
202221521292	Likhitha D Bangera	A Study on Finance Analysis with reference to Kanchan Souhan Co-operative Bank Ltd, Mukka.
202221521302	Neha S	A Study of Customer Satisfaction with reference to Nalini Jewellers.Mangalore
202221521304	Nisha S Amin	A Study on Employees Satisfaction with reference to Plama Plastics Ltd, Baikampady, Mangalore.
202221521305	Olivia Jasmine Lobo	A Study on Customer Satisfaction with reference to Furniture Gallery, Yeyyadi, Mangalore.
202221521306	Payaswini P Bhasri	A study on Personnel Development and Counseling at BASF
202221521307	Prajna B Kunder	A Study on Employee Satisfaction with reference to Car Decor, Kadri, Mangalore.
202221521317	Shravya Kunder	A Study on Customer Satisfaction towards the appliances with reference to Harsha.

Project Guide : Dr. Prasanna Kumar

202221521324	Krithika Bhat	A study on customer Satisfaction with reference to LG electronics
201331521104	Esha	A study on Job Satisfaction of Nilageeries Mangalore
202221521321	Swathi G	A study on Job Satisfaction of Ideal travels Mangalore
202221521104	Adithya M	A Study on Customer Satisfaction with Special Reference to Ather Electric Scooter”
202221521102	Abdulla Sinan	“A Study on Recruitment and Selection Process at Zain Bajaj Kasaragod”
202221521324	U Krithika Bhat	A study on Job Satisfaction with special reference to Maruthi bricks and tiles
202221521114	Ashish M	A study on customer Satisfaction with reference to Deccan plastic furniture
202221521115	Ashish Mascarenhas	A study on employee satisfaction with reference to Rubber industry, Mangalore
202221521120	Bhavish D Kotian	A Study on Customer Satisfaction with special reference to Maria Furniture
202221521121	Bhavani Shankar	A study on employee satisfaction with reference to Adithya Agency Arecanut and Hill produce dealers Badiadka.

Project Guide : Mr. Gururaj

202221521148	Karthik	A study on customer satisfaction and expectation with reference to Wildcraft Mangalore
202221521150	Karthik N P	A study on employee satisfaction with reference to Fastrak Manglore
202221521152	Keertan Nihal Bangera	A study on customer satisfaction towards Malabar Gold and Diamond Mangaluru
202221521162	Mehafooz Alam	Customer satisfaction – Study with reference to Akbar Travels India Pvt Ltd
202221521167	Mohammed Hassan Mazar	A study on customer satisfaction with reference to E- Men Exclusive Mangalore
202221521168	Mohammed Kalandar Mashuk	A study on ratio analysis of Gurucharan Industries Baikampady Mangalore
202221521173	Mohammed Suheb Ahmed	A study on training and development of SMS scrap dealers Mangalore
202221521176	Mokshith	A study on customer satisfaction with reference to Sai Bullion Traders
202221521182	Navaneeth	A study on customer satisfaction with reference to Rohan Corporation Mangalore

Reg. No	Name of the Student	Project Title
Project Guide : Mrs. Sanjana		
202221521161	Mariam Meera Sequeira	A study on customer satisfaction with reference to Nforce Infrastructure Pvt. Ltd., Valencia, Mangalore
202221521180	Namratha	A study on customer satisfaction with reference to Its Mangalore Cafe
202221521184	Niharika Ramesh	A study on customer satisfaction with reference to Matrix Honda, Mangalore
202221521187	Nisha Shetty	A study on customer satisfaction with special reference to Namma Supermarket, Kotekar
202221521206	Raksha Rai	A study on product development and customer reaction towards a new product with special reference to Hangyo Ice cream Pvt. Ltd.
202221521224	Shalmali J K	A study on customer satisfaction with reference to Shri Ram Finance Corporate Limited, Mangalore
202221521225	Shama Fathima	A study on job satisfaction with reference to Hasan Hajee & co., Mangalore
202221521228	Sharol Shakeena Philips	A study on customer satisfaction with reference to School Book Company, Mangalore
202221521232	Shivani S N	A study on customer satisfaction with special reference to Spar Hypermarket, Mangalore
202221521234	Shravya	A study on work life balance in City Hospital Research and Diagnostic Center, Mangalore

Project Guide : Mr. Akshith Kumar K.

202221521136	Fathima Aaliya	A study on Job Satisfaction of Ideal travels Mangalore
202221521147	K T Adithi	A study on Customer Satisfaction with reference to Martin's Hypermarket Retail.
202221521109	Alankritha N shetty	A study on Employee Motivation of M Sanjeeva Shetty Silks.
202221521243	Swasthik	A study on Job Satisfaction with special reference to Maruthi bricks and tiles
202221521156	Kripa M	A study on customer Satisfaction with reference to city hospital , Kadri
202221521112	Ankitha	A study on employee satisfaction with reference to Radha Medicals, Mangalore
202221521106	Akanksha	A study on Job Satisfaction of Deenet service pvt.Ltd
202221521155	Khushi P Bhimani	A study on employee satisfaction with reference to Adithya Agency Arecanut and Hill produce dealers Badiadka.
202221521141	Jessica Nathalia D souza	A study on employee satisfaction with reference to Garodi steels casting private limited Mangalore.

Project Guide : Praveen D.

202221521229	Sharoon Machado Prabhu	A study on training and development with reference to pai Suzuki Mangalore
202221521223	Shahan S Amin	A study on training and development with reference to MCF Mangalore
202221521189	Panara Harsh Sanjaybhai	A study on financial analysis with special reference with KMB enterprise
20222415212333	Shodhan	A study on effectiveness of advertisement on sales with special reference to Samsung sales service centre, Mangalore
202221521207	Ranjith	A study on training and development with reference to Hangyo ice-creams private limited, Brahmvara.
202221521230	Shetty Varshith Chandrakanth	A study on employee satisfaction with reference to TVS Tyres, Mangalore
202221521190	Parweej Alam	A study on employee job satisfaction with reference to pai sales Suzuki pvt. ltd Pandeshwar, Mangalore
202221521244	Swastik Hegde	a study on working capital management with special reference to Samsung sales and service centre Mangalore.

Reg. No	Name of the Student	Project Title
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Project Guide : Ms. Pooja

202991521105	Prakrathi	A Study on Employee Satisfaction with reference to Diya Systems, Mangalore
202221521242	Suvarna Nakshatra Mahendra	A Study on Employee Satisfaction with special reference to Sulthan Diamonds and Gold , Mangaluru
202221521245	Thejaswi S Uchil	A Study on Customer Satisfaction of BMW Cars with reference to Varsha Autohaus Private Limited
202221521247	Thrisha Suvarna	A Study on Employee Satisfaction with reference to the Suzuki Pai Sales Pvt Ltd Pandeshwar, Mangalore
202221521250	Vaibhavi G	A Study on Employee Satisfaction with reference to Primary Co-operative and Agricultural Rural Development Bank, B.C Road
202221521252	Varsha V	A Study on Employee Satisfaction with reference to Modern Industrial Corporation (Rice Mill)
202221521253	Viditha Thingalaya	A Study on Customer Satisfaction with reference to the Fresh Buy Retail and Online Store, Mangaluru
202221521258	Zulfa Shamshad	A Study on Employee Satisfaction with Special reference to Gurucharan Industries Mangalore

Project Guide : Ms. Archana

202221521123	Charith	A Study on Working Capital Management of Maruthi Brick And Tiles
202221521124	Chirag	A Study on Customer Satisfaction with reference to Indian Fine Blanks
202221521128	D Shreyas Kumar	A Study on Training and Development with Special reference to Samsung Service Center
202221521130	Dhanush S Shetty	Study on Sales Promotion with reference to Maruthi Brick and Tiles Thumbay , Mangalore
202221521137	Gagan	A Study on Employee Satisfaction with reference to S.S.T Food Products Baikampady, Mangalore
202221521139	Harshal S	A Study on Customer Satisfaction with Special references to Maruthi Bricks and Tiles
202221521140	Jasim Ismail Mahamood	A Study on Customers Perception towards Effectiveness of Sales Promotion of Salman Builder Hyper Market Uppala
202221521143	Jithesh G Shetty	A Study on Training and Development with reference to Mandovi Motors Pvt Ltd Mangalore
202221521144	Jithesh R D	A Study on Training and Development with reference to Bharath International Travels Mangalore

Project Report Of VI BCA - 2022-2023

Reg. No.	Name of the Student	Project Title
Project Guide : Mrs. Divya Uchil		
202221522103	AKHILESH	VEHICLE CARE
202221522146	RAMZEEN SHEIK	STARBELLY- Restaurant Website
202221522147	RASHMITHA S SHET	PARIKSHA-A guide on competitive exams
202221522150	SABHA AMBRIN	MECH CLEAN SERVICES
202221522167	VAISHALI	STARBELLY- A RESTAURANT WEBSITE
202221522170	VEEKSHITHA	LITTLE PAWS-Anything For Your Pets
202221522175	ABHISHEK	CAMPUS BITES
202221522177	ADVAITH HEGDE	ELECTRONICKART-E-Commerce Website
202221522180	ASHIKA B K	Mech clean services
202221522184	DEEKSHITHA K	PARIKSHA-A guide on competitive exams
202221522204	PRAJWAL KUMAR	CAMPUS BITES
202221522207	RACHITHA	SHADOW ECONOMY -Black Marketing Deduction
202221522208	RAJATH	CINEBITES - A FOOD ORDERING SYSTEM FOR CINEMA THEATRES
202221522209	RIYA G	LITTLE PAWS-Anything For Your Pets
202221522211	S SOURABH KUMAR	VEHICLE CARE
202221522214	SHRADDHA P V	SHADOW ECONOMY -Black Marketing Deduction
Project Guide : Mr. ARUN FRANCIS SEQUEIRA		
202221522166	THANUSH	“Event Zone”-Event Management System
202221522113	DEEKSHA GOPAL	“Resolite”-Resort Management System
202221522123	JESHTA	“Heaven Valley”-Beauty Parlour Management System
202221522151	SAHANA	“Heaven Valley”-Beauty Parlour Management System
202221522191	KARTHIK	“Event Zone”-Event Management System
202221522178	ANANYA	“MindPill”
202221522192	KEERTHANA K	“Resolite”-Resort Management System
202221522157	SATHWIK KIUMAR P.	“Prosellpro”-Property Management System
202221522108	BHOOMIKA	Shesha Crews
202221522127	KEERTHI	Shesha Crews
202221522185	DILAN SOMANNA K.	Piracrypt
202221522140	PRATHIKSHA	“PetCart”-Online Petshop Management System
202221522145	RAMYASHREE	“Mock Interview – Practice to Perfect”
202221522182	BHARATH RAKSHAN	“Prosellpro”-Property Management System
202221522200	NAMRATHA	“Mock Interview – Practice to Perfect”
202221522218	VAISHNAVI	“PetCart”-Online Petshop Management System

Reg. No.	Name of the Student	Project Title
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Project Guide : Mrs. Shashikala Shetty

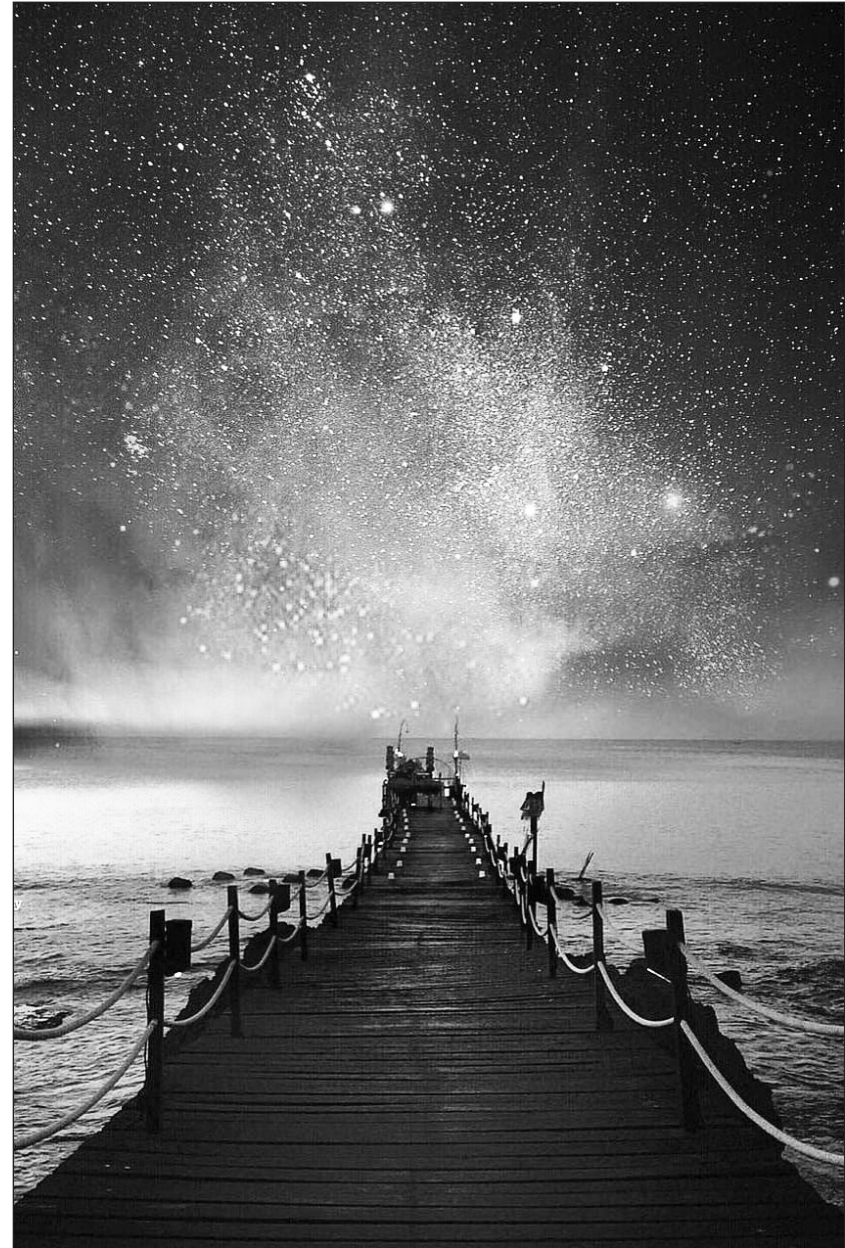
202221522107	Ayesha Asura	Find Your Space
202221522121	Janith	Quick Dial
202221522133	Navaneeth Sanil	Ashok Water Supply
202221522136	J. Pavitra Bharathi	Handmade Treasure
202221522137	Pawan Kumar	Countryside Cultivators Co
202221522138	Prajna	Cabin Fever
202221522143	Rahul . A	Ashok Water Supply
202221522156	Saniha Shetty	Sanvi Event Management
202221522172	Vishakha Divakar	Sanvi Event Management
202221522174	Yashika S Kotian	Find Your Space
202221522196	Madhu	Handmade Treasure
202221522198	Meghana D.S	Cabin Fever
202221522202	Nireeksha	Trend Couture
202221522203	Prajay Kumar	Green Electricity
202221522216	Shravya S	Trend Couture

Project Guide : Mrs. Sowmya Jyothi

201811522109	NISWARTH JAIN	WEBSITE FOR HOMESTAY
202221522102	ADITHI KINI N.	INITIAL CARE
202221522106	ANUSHA	PAYZILLA
202221522118	G. KARISHMA	WEBSITE FOR MADESHWARA DIAMONDS
202221522122	JANITH P SALIYAN	WE CATER
202221522126	KAVYASHREE	VIRTUAL MENU SYSTEM
202221522152	SAKSHA	INITIAL CARE
202221522169	VASHIK	WE CATER
202221522179	ANVITHA N.J.	HOME KITCHEN
202221522189	HARSHITH B.	ELITE MAINFRAME
202221522190	JESSEN	WEBSITE FOR HOMESTAY
202221522193	KEERTI NARAYAN HEGDE	HOME KITCHEN
202221522206	PRIYA H.	B-LIGHT
202221522215	SHRAVYA R.	PAYZILLA
202221522217	SPANDANA	B-LIGHT

Reg. No.	Name of the Student	Project Title
Project Guide : SHASHIPRABHA		
202221522119	Gowtham K. R.	Fineline Services
202221522128	Likhitha S. Salian	Charitable Change
202221522144	Raksha	Charitable Change
202221522148	Risha L. Shetty	Boc-Hoard
202221522154	Sameeksha	WalletWizard -Finance Management Website
202221522163	Sujith	Fineline Services
202221522164	Suraksha	Trip Case
202221522165	Sushmitha	Trip Case
202221522173	Wiola Jane Lobo	WalletWizard -Finance Management Website
202221522186	Diya K.	Boc-Hoard
202221522187	G Pradhyumna Maiya	Jarvis-Voice Assistant
202221522201	Neha	E-Battery
202221522205	Pratheeksha	"E-Battery
202221522212	Sanketh Kumar	Janani
Project Guide : RESHMI B. R.		
202221522105	ANUJ J	E-AUCTION
202221522109	BHUSHAN	NALA – CATERING MANAGEMENT
202221522116	DHYAN RAI	SHRI PANDURANGA BAJANAMANDIRA
202221522124	KALANDAR A K	TIKKA HUT FAMILY RESTAURANT
202221522129	LOHITH	SHRI GURUDEV NEWS AGENCIES
202221522132	MOHAMMED OMAID	BUG TRACK
202221522134	NIKHIL	SHRI PANDURANGA BAJANAMANDIRA
202221522153	SAKSHI	SPICE HUB – ONLINE MASALA STORE
202221522155	SAMRUDH D RAI	SHRI GURUDEV NEWS AGENCIES
202221522159	SHEIKH MOHAMMED HASNAIN	BUG TRACK
202221522171	VIKRANTH U POOJARY	E-AUCTION
202221522176	ADITHYA K	MEDEASY
202221522197	MANISH V SALIAN	NALA – CATERING MANAGEMENT
202221522199	MUHAMMED NAUSHEER MUKKA	TIKKA HUT FAMILY RESTAURANT

Reg. No.	Name of the Student	Project Title
Project Guide : YOGITA PATGAR		
202221522112	DAWSON LESTER LOBO	HomeControl+
202221522114	DHANUSH	Fab & Fit
202221522125	KAUSHIK B SHETTY	Fab & Fit
202221522139	PRATHEEK KISHORE KOTTARI	Custom Verse
202221522149	RITHESH SUDHAKAR	Custom Verse
202221522195	KUSHALI	Digital Script
202221522210	ROSHNI	Digital Script
202221522101	ABHIN	Groce Easy
202221522111	CHEZHAN J RAO	Groce Easy
202221522142	PREETHESH N ANCHAN	Restro Restaurant
202221522120	ISHA T V	Venue Vault
202221522158	SHEEJAL	Advithlya
202221522160	SHRADDHA	Advithlya
202221522188	GURUKIRAN B	Restro Restuarant
Project Guide : Shruthi K.		
202221522115	Dhanush D	Cardio Vascular
202221522104	Aniketh	Local Sports Hub
202221522168	Vajrakshi	SIMPLET
202221522141	Prathiksha Raj U	Everydaycare Hospital
202221522183	Deekshitha	Everydaycare Hospital
202221522162	Sonali	Destinare
202221522161	Shridevi	Vehicle Renting
202221522219	Vidhika	Vehicle Renting
202221522135	PG Karthik	Cardio Vascular
202221522181	Athul Krishna	Local Sports Hub
202221522117	Eisha N Shetty	SIMPLET
202221522110	Brahmi	Destinare
202221522213	Sharath	Job_Matchers
202221522104	Aniketh B Devadiga	Local Sports Hub



Project Report Of VI BA (HRD) - 2022-2023

Reg. No.	Name of the Student	Project Title
Field Study Report Guide : Dr. Muralidhar Rao K. S.		
202221526101	Adish Uchil	Green Human Resource Management at Glowtouch Technologies pvt Ltd, Mangaluru
Field Study Report Guide : Mrs. Smitha M.		
202221526103	Anisha M A	A Study on Impact of Employee Engagement on Job Satisfaction with reference to KMC Hospital , Mangalore
Field Study Report Guide : Mrs. Manju H.		
202221526104	Azeem	A Study on Job satisfaction with reference to MCDonalds City Centre,Mangaluru.
Field Study Report Guide : Mrs. Gayatri K.		
202221526105	Bhoomika D Lokesh	A Study on Employee Satisfaction with reference to South Canara District Center Co-operative Bank Ltd.,Kodialbail, Mangalore
Field Study Report Guide : Mr. Thilakraj		
202221526108	Bhramari	A study on quality of work life with reference to Yahamaha Moto World
20222152610	Hithaishi	A study on Training and Development with reference toSai Printers and Publishers, Mangalore
Field Study Report Guide : Mrs. Kavitha Prabhu		
202221526111	Manish S. Poojary	Study On Employee Satisfaction At Suzuki Pai Sales .Chilimbi, Mangalore
Field Study Report Guide : Mrs. Shashikala K. G.		
20222152620612	Mohammed Yusuf Sahal	A study on Employees satisfaction with reference to Tata Solar power Ltd., solar power Kanhangad, Kerala
Field Study Report Guide : Mrs. Supritha		
202221526116	Muhammed Bashil Khader	A study on job satisfaction with reference to Deccan Packaging India pvt ltd,Baikampady ,Mangalore
202221526114	Muhammed Shameer	A study on training and development with reference to KMC Hospital Mangalore
202221526117	Vaishnavi	A study on employee satisfaction with reference to Shri Vinayaka furniture center Garodi,Mangalore.
202221526113	Afeed	A study on job satisfaction with reference to KMC Hospital Mangalore
202221526112	Sahal	A study on job satisfaction with reference to Hyundai motors,Mangalore.

Reg. No.	Name of the Student	Project Title
Field Study Report Guide : Mrs. Anasuya		
202221526118	Nikhil Shetty	A Study on Employee Satisfaction at MFR Bombay Tyres and Services, Mangalore
Field Study Report Guide : Mrs. Shwetha Y.		
202221526120	P. Sanjivini	A study on Employee Work Life balance with Special Reference to the Ocean Pearl Pvt. Ltd, Navabharath Circle , Kodialbail, Mangalore
Field Study Report Guide : Mrs. Veena D Kotian		
202221526123	Remaz	A Study on Employee Satisfaction with reference to Sketchers Exclusive store, Mangalore
202221526124	Ria Crystal Vas	A Study on Employee retention in an IT Company with reference to Diya Systems, Mangalore
Field Study Report Guide : Mrs. Preethika Dharmapal		
202221526125	S.Kedarnath .Pai	A Study on employee engagement with special reference to hotel maharaja, near bunts hostel, kodialbail, Mangalore
202221526126	Samarth R Shetty	A study of employee satisfaction with reference to rajkumar travels mangalore
Field Study Report Guide : Mrs. Sowmya Hegde		
202221526132	Sulthan Nabeel	A study on Training and Development with reference to Brand Factory Mangalore.
202221526133	Sweedel	A study on Job satisfaction with reference to Electric Point Mangalore.
202221526134	Yashashwini	A study on employees Satisfaction with reference to Yenepoya Food and Beverages Pvt. Ltd. Industries, Mangalore.
Field Study Report Guide : Mrs. Rashmi T.		
202221526129	Shetty Khushi Ganesh	A study on employees Satisfaction with reference to The Hindu Mangalore.
202221526127	Shaikh Mohammed Saifulla	A study on employees Satisfaction in Apple Mart, Mangalore.
Field Study Report Guide : Mrs. Deepashree G. Shenoy		
202221526102	Aisha Fathima	A Study on employee satisfaction with special reference to TVS Sai Radha motors.
202221526135	Yashwin	A Study on employee satisfaction with reference to Sai Suraj International Hotel private ltd, Mangalore.
Field Study Report Guide : Mrs. Prasannakumar T.		
202221526137	Anchith Sanya Ephraim	A study on employee satisfaction with reference to TUFF koats, Mangaluru
202221526136	Amith	A study on employee satisfaction at mufti India, Mangalore

Reg. No.	Name of the Student	Project Title
Field Study Report Guide : Mr. Gururaj		
202221526140	Dhanush	A study on customer satisfaction with reference to Royal Enfield
202221526141	Fathima Reem	A study on employee r satisfaction with reference to Goldfinch Mangalore
202221526142	Gagandeep	A study on employee satisfaction with reference to Karnataka Agencies
202221526143	Haniksha	A study on employee satisfaction with reference to Panchami Electronics Pvt Ltd Mangalore
Field Study Report Guide : Mrs. Sanjana		
202221526153	Shreya	A study on employee satisfaction with reference to Mandovi Motors Pvt. Ltd., Mangalore
202221526154	Sinchana R	A study on employee satisfaction with reference to Jasmine Plastic, Mangalore
202221526155	Soujanya J	A study on employee satisfaction with reference to Sulthan Diamonds and Gold, Mangaluru
202221526156	Swashthik J	A study on employee satisfaction with reference to MESCOM, Bejai, Mangalore
Field Study Report Guide : Mr. Akshith Kumar K.		
202221526122	Ramya	A study on employee satisfaction with reference to primacy industry”
202221526150	Prerana	A study on employee satisfaction with reference to “kanchana automobiles Pvt.Ltd”
202221526151	Rachan Salian	A study on employee satisfaction with reference to ”Girias, Kadri, Mangalore
202221526152	Sharanya J Puthran	A study on employee satisfaction with reference to fastrack city center mall mangalore
Field Study Report Guide : Mr. Praveen		
202221526145	Kavyashree	A study Employee satisfaction with reference to Nexa LTD Kadri mangalore
202221526146	Lathesh Malli	A study of “ employee satisfaction with reference to modern indian corporation (rice mill)
202221526147	Mayur S	A study of "Employee Satisfaction With Reference To Reebok Shoes City Center Mangalore "
202221526121	Preetham	A Study of "Employee Satisfaction with reference to Karnataka Milk Federation (Kmf) Nandini Dairy Manglore "
Field study Report Guide : Ms. Pooja		
202221526128	Shaima Tahira	A Study on Employee Satisfaction with special reference to Sharada Silks & Sarees
202221526130	Sweekar Shetty	A Study on Employee Retention with reference to Harsha Electronics Mangalore
202221526119	Nireeksha	A Study on Employee Satisfaction with reference to School Book Company, Mangaluru
202221526157	Vinisha M Salian	A Study on Employee Satisfaction with reference to Veenu Enterprises, Maroli, Mangaluru

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BBA/BBM 2021-22

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	192142401	AASHIKA R RAI	6.77	25	192142427	DIELLE SOANS	7.96
2	192142402	K ABDUL NADIR MOHAMMED RAFI	6.93	26	192142428	DIYA B SHETTY	5.74
3	192142403	ABDUL RAFIH MA	6.4	27	192142429	ELVISHA DENZIA MONTEIRO	7.7
4	192142404	ABDUL SHAFEEF	6.37	28	192142430	FERLYN CRYSTAL LOBO	7.45
5	192142405	ABHISHEK	6.36	29	192142431	FIZA S SHAIKH	7.52
6	192142406	ABOBACKER FAIZAL A M	7.79	30	192142432	GAURAV K [SC/ST]	7.28
7	192142407	AFISHA ABOOBAKER	6.92	31	192142433	GAUTAM R SINGALA	7.36
8	192142408	AFZAL AHAMAD	6.16	32	192142434	GITHESH V KOTTARY	7.02
9	192142409	ANJU U	7.74	33	192142435	GREESHMA	7.99
10	192142410	ANUSHA	8.04	34	192142436	HARSHA T [SC/ST]	6.16
11	192142412	ASHISH M DEVADIGA	6.16	35	192142437	HARSHINI	7.13
12	192142413	ASHWIN RAM	5.34	36	192142439	HISHAM FEROZE ABOOBACKKAR	6.89
13	192142414	AYISHA ALFIYA	6.86	37	192142440	HISHIKA L	8.69
14	192142415	AYSHA SAMAN RAHEEM	7.94	38	192142441	HUMAIM RAAFI	6.81
15	192142416	B M MANISH BANGERA	7.01	39	192142442	IBRAHIM ASHIQ	7.04
16	192142417	B PRATHAM KUMAR	5.64	40	192142444	KAVYA RAJENDRA SHET	8.16
17	192142418	B V SHRAJAN	6.44	41	192142445	KOUSHIK S U	8.22
18	192142419	BHAVISH	6.91	42	192142446	LAVANYA	8.04
19	192142420	CHAITRA	8.58	43	192142448	M VIGNESH KAMATH	7.79
20	192142421	D RAJESH S P	5.71	44	192142450	MANISH BANGERA	7.28
21	192142422	DEEKSHA NAYAK	8.74	45	192142451	MANVITH	8.51
22	192142423	DEEKSHA Y SALIAN	8.85	46	192142452	MANVITH S SHETTY	6.14
23	192142425	DEEPIKA	9.19	47	192142454	MOHAMMED FARHAN	7.27
24	192142426	DEEPTHI	7.08	48	192142455	MOHAMMED FAZIL	6.26

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
49	192142456	MOHAMMED HAMDAN ABBOLBAKER	6.74	75	192142486	RADHIKA K	6.46
50	192142460	MOHAMMED NAVED	6.84	76	192142487	RAHID MOIDEEN ABDUL RAHIMAN	6.34
51	192142461	MOHAMMED RISHAM	7.72	77	192142488	RAHUL ASHOK VIJAPURA	6.61
52	192142462	MOHAMMED SHAHIL HUSSAIN	8.01	78	192142489	RAHUL ELSTEN HURTIS	8.46
53	192142463	MOHAMMED SHIHAS MOOSA	6.5	79	192142490	RAHUL SHENOY	7.66
54	192142464	MOKSHITH D KARKERA	6.68	80	192142491	RAJKUMARI	6.41
55	192142466	NARASIMHA KAMATH M	6.19	81	192142492	RAKESH G	7.11
56	192142467	NESAR P KUMAR	5.71	82	192142493	RISHIKA KULAL	7.39
57	192142468	NISHAL NAGESH SOMAPPA	7.74	83	192142495	ROSHNI DSOUZA	7.36
58	192142469	NISHAN	7.34	84	192142496	S R DHANYA	8.34
59	192142470	PARIKSHITH	6.91	85	192142498	SAGAR	6.61
60	192142471	PARIKSHITH RAJ	7.93	86	192142499	SAJAN	7.01
61	192142472	PAVAN KUMAR	6.86	87	192142500	SAKITH B	6.61
62	192142473	PRAKHYATH RAI	6.44	88	192142501	SALMAN HASSAN	6.84
63	192142474	PRAMITHA R	6.27	89	192142502	SAMEEKSHA K SHETTY	7.44
64	192142475	PRASHMA	9.19	90	192142503	SANATH KUMAR	6.94
65	192142476	PRATHEEK P HEGDE	6.9	91	192142504	SANJANA KUDVA	7.76
66	192142477	PRATHVIN R KUNDAR	6.02	92	192142506	SAYYED SHAJIL	6.68
67	192142478	PREETHAM MARATHE	6.31	93	192142507	SEJAL	7.14
68	192142479	PREKSHA	7.76	94	192142508	SHABNAM KHATUN	8.88
69	192142480	PREKSHA	7.26	95	192142509	SHAMA	8.08
70	192142481	PRERANA P KOTIAN	8.76	96	192142510	SHARAN SHETTY	7.19
71	192142482	PRISHA P RAJ	8.08	97	192142512	SHETTY TASHWIN MOHAN	7.62
72	192142483	PUNEETH KUMAR	7.56	98	192142513	SHIKHA J SHETTY	6.72
73	192142484	QALANDER EBRAHIM DAANIYAL	6.25	99	192142514	SHILPA SHETTY	8.05
74	192142485	R NAVYA	8.47	100	192142515	SHISHIR S SHETTY	7.69

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
101	192142517	SHRADHA POOJARY	7.1	126	192142543	TEJAS R BANGERA	5.16
102	192142518	SHRAJANA KARKERA	8.98	127	192142544	THANUSH S P	6.69
103	192142519	SHRAVANA	7.55	128	192142545	THRUPTHI	8.39
104	192142520	SHRAVANA KUMARI	8.41	129	192142546	VAISHNAV VIGNESH	6.61
105	192142521	SHRAVYA	8.9	130	192142548	VARSHA K	8.42
106	192142522	SHRAVYA S	7.99	131	192142549	VARSHA NAYAK MANEL	8.01
107	192142523	SHREYA	7.32	132	192142550	VARSHA SHETTY	8.29
108	192142524	SHREYA K	7.71	133	192142551	VIDHATH KONDE	8.29
109	192142525	SHREYA R SALIAN	9.09	134	192142554	VIKYATH L ULLAL	5.63
110	192142526	SHREYA S KUDROLI	7.7	135	192142555	VIKYATH RAGHUNATH POOJARY	7.72
111	192142527	SHREYAS	7.76	136	192142557	VISHITH D KANCHAN	6.1
112	192142528	SHRUTHI R	7.83	137	192142558	VISHNU A M	6.35
113	192142529	SHWETHA	7.85	138	192142559	VISHNU KARTHIK Y	7.15
114	192142530	SIDDARTH SURESH N	8.84	139	192142561	YAKSHITH Y SALIAN	7.04
115	192142531	SINCHANA S N	7.93	140	192142565	ABHISHEK B K	5.7
116	192142533	SONAL S M	9.12	141	192142566	ADVAITH SHET	7.31
117	192142534	SONALI	8.71	142	192142567	AFRAZ FATHIMA	7.76
118	192142535	SPOORTHI TALWAR	7.98	143	192142568	AISHWARYA N	6.26
119	192142536	SREEPRIYA HAREESH	9	144	192142569	AISIRI SHETTY	8.64
120	192142537	SUJAN J SHETTY	6.99	145	192142571	ANJALI	6.96
121	192142538	SUMAN	7.79	146	192142572	ANUSHA	7.86
122	192142539	SUNASA	7.7	147	192142574	APOORVA	8.4
123	192142540	SWASTHIK S SHETTY	6.77	148	192142575	ARCHANA	8.01
124	192142541	SWATHI R SHETTY	7.25	149	192142576	ASHWINI	8.52
125	192142542	TEJAS KAMATH	6.61	150	192142577	BHAVYASHREE	7.7

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
151	192142578	BUKKITAGAR THEJASWINI	7.91	174	192142604	NIKIL	8.53
152	192142579	CHETHANA	5.51	175	192142606	NISHMITHA	7.69
153	192142580	CHIRAG J KOTIAN	5.45	176	192142607	PRAJWAL PRASAD H K	6.99
154	192142581	DEEPASHA	6.25	177	192142608	PRANJAL	6.76
155	192142582	DEVEIKA	8.04	178	192142610	RACHANA M	7.3
156	192142583	DHANUSH GOWDA N S	8.15	179	192142611	RAKSHITHA	7.82
157	192142585	DRUSHYA D	7.45	180	192142613	RISHAB V BANGERA	7.61
158	192142586	GANESH	7.12	181	192142614	ROOPESH M NAIK	7.45
159	192142587	GOWRISH	7.59	182	192142615	S THARUN	8.09
160	192142588	HARSHITHA	7.68	183	192142617	SATHWIK	8.07
161	192142589	HARSHITHA B N	7.32	184	192142618	SHAHID USMAN ASGER K A	7.62
162	192142590	HITHASHREE	9.35	185	192142619	SHASHANK NAIK	7.11
163	192142591	JAISON THOMAS	6.47	186	192142621	SHREYAS	8.28
164	192142592	JYOTSNA J K	7.27	187	192142622	SKANDA N	7.26
165	192142593	JYOTHILAXMI	8.4	188	192142623	SOUNDARYA YUVARAJ	8.01
166	192142594	KAVYASHREE	7.86	189	192142624	SRISHA DHAREKAR	6.25
167	192142595	KENNETH GLADSON	5.58	190	192142627	SUSHMITHA	7.26
168	192142596	KSHAMA POONJA	7.7	191	192142628	T SHIVANI VALKE	7.98
169	192142597	LAVANYA	6.18	192	192142629	TANVI	8.24
170	192142598	LIKHITHA	8.3	193	192142630	TILAK B P	6.94
171	192142599	LIKITH KASHYAP H S	5.73	194	192142632	VINAYAKA	8.33
172	192142600	M LATHA PAI	8.55	195	192142633	YASHAS	7.77
173	192142603	NEHA	8.45	196	192142634	YASHWANTH D N	7.65

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BCA 2021-22

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	192142701	ABHIJNA J SHETTY	7.62	27	192142728	HARSHITH V K	7.85
2	192142702	ADHIL MOHINNUDIN	6.98	28	192142729	HRITHVIKA	8.25
3	192142703	ADITHYA B V	7.86	29	192142730	IFRA THABASSUM	7.56
4	192142704	AISHWARYA	7.37	30	192142731	JEEVITHA	8.85
5	192142705	AMAN ABDUL SATHAR	7.42	31	192142732	KRITHIKA	9.54
6	192142706	AMAN GUPTA	9.27	32	192142733	M V ROOPALI	9.24
7	192142707	ANANYA R UCHIL	7.36	33	192142734	MAHAMMAD JAUHAR	7.38
8	192142708	ANKITHA	9.02	34	192142735	MANVITH	8.69
9	192142709	ANSARI AFSANA SIRAJUDDIN	8.72	35	192142736	MEGHANA G KARKERA	7.91
10	192142710	ARFA BANU	9.09	36	192142738	MOHAMMED FARDEEN	7.43
11	192142711	ASHIKA	8.39	37	192142739	NANDAN BHAT N	6.63
12	192142712	B RAMYA R BALIGA	7.18	38	192142741	P B GURUPRASAD KARANTH	7.02
13	192142713	BHAGYASHREE	7.29	39	192142742	P R GOUTHAM	8.44
14	192142714	BHOOMIKA	7.83	40	192142743	PRAKYATH SHETTY	6.92
15	192142715	CHAITHALI AMIN	9.02	41	192142744	PRANAM	7.84
16	192142716	CHARITH	9.44	42	192142745	PRASANNA	8.51
17	192142717	DALE ALEN V DSOUZA	6.91	43	192142746	PRASHANTH U P	7.74
18	192142718	DEEKSHA	8.71	44	192142747	PRATHIKSHA K	8.62
19	192142719	DEVANSHU SHARMA	8.12	45	192142748	PREKSHA	8.54
20	192142720	DHANUSH AMIN	8.03	46	192142749	RAHUL R DEVADIGA	8.19
21	192142721	DISHA GUDIGAR	7.6	47	192142750	RANJITHA	8.16
22	192142722	DIVYA	8.44	48	192142751	RASHITH RAMESH K	7.55
23	192142723	DYAFNI RENITA DSOUZA	8.18	49	192142752	RASHMI	7.97
24	192142725	GAURAV ANCHAN	6.77	50	192142753	RINOLD ACQUIN AIMAN	8.5
25	192142726	GAUTHAM	7.78	51	192142754	SHRAJAN	8.31
26	192142727	HARSHITA B M	8.16	52	192142755	SHRAVAN SHETTY	7.87

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
53	192142756	SHREEJITH	7.44	82	192142787	DEEKSHA	8.41
54	192142757	SHREYA	8.65	83	192142788	DHANUSH RAJ	8.64
55	192142758	SHREYAS S	7.86	84	192142789	GAURAV	8.19
56	192142759	SONAL S KUMAR	8.71	85	192142790	GURURAJ D	6.85
57	192142760	SOUJAN C	7.91	86	192142791	HARSHITH DEVADIGA	7.68
58	192142761	SOURAJ CHANDRA RAI	8.77	87	192142792	HARSHITHA L R [SC/ST]	8.26
59	192142762	SPOORTHI K	7.31	88	192142793	HRITHIK RAJ A	7.61
60	192142763	SRISHTI S SURATKAL	7.74	89	192142794	KAUSHIK S GATTI	8.14
61	192142764	SUSHMA	8.84	90	192142795	KIRAN N BHANDARY	7.21
62	192142765	SWATHI P	7.54	91	192142796	LIMITHA K	8.16
63	192142766	SWEEKRITHI	8.8	92	192142797	MANASA SHETTIGARA	9.05
64	192142767	TANUJ B SHRIYAN	8.49	93	192142798	MANISHA	7.73
65	192142768	THRIPTHI	8.39	94	192142800	SACHIN S H	6.64
66	192142769	VAISHAK J	6.94	95	192142802	SAKSHA C S	7.09
67	192142770	VAISHNAVI SHETTY	8.04	96	192142803	SAMEEKSHA POOJARY	9.3
68	192142771	VARNITHA	8.66	97	192142804	SAMEEKSHA S B	7.44
69	192142772	VARSHA K RAO	9.03	98	192142805	SHRADDHA D U	8.37
70	192142773	VIGNESH S	8.53	99	192142806	SHRADHA	7.49
71	192142775	YAJNESH	7.95	100	192142807	SINCHANA SANIL	7.93
72	192142776	AMAN KUMAR	7.69	101	192142808	SKANDANARAYANA BHAT N	9.08
73	192142777	ANANYA T P	8.33	102	192142809	SOORAJ JAIN	7.14
74	192142778	ANJUSHREE M	8.04	103	192142810	SUJANA	8.12
75	192142779	ANKITHA NAYAK G	7.46	104	192142811	SURAKSHA	8.44
76	192142780	ANURADHA SHETTIGAR	8.16	105	192142812	SUSHMITHA	9.26
77	192142781	ANUSHREE	8.91	106	192142814	VAISHNAVI K	7.03
78	192142782	ASHWITH K J	8.59	107	192142815	VIBIN	7.11
79	192142783	B ANIRUDH PAI	8.68	108	192142816	VRITHIK R KANCHILA	7.07
80	192142784	BHAVISHA	8.09	109	192142817	YASHIKA S AMIN	8.95
81	192142785	BRINDANA	8.56	110	192142818	K AISHWARYA HEGDE	8.51
				111	192142819	RASHMI V K	8.37
				112	192142820	ANVITHA RAVINDRA K	8.94

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE BA (HRD) 2021-22

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	192141704	DISHA S AMIN	7.37	17	192141732	VIJETHA L POOJARY	6.19
2	192141705	GOWTHAM	6.79	18	192141733	ZAINA HALEEMA THALANGARA	7.63
3	192141707	J JANVI KOTIAN	7.39	19	192141735	ASHIK GOLYADI	5.89
4	192141709	KUSHI V SHETTY	7.19	20	192141738	DARSHAN KUMAR K	6.29
5	192141712	NISHMA ZAINABI	6.59	21	192141739	DEEKSHA	7.02
6	192141714	PAWAN KUMAR (S/O SATHISH)	6.81	22	192141741	LAVANYA SALIAN	5.81
7	192141715	POOJARI PRAVIN KUMAR RUKMAYYA	6.33	23	192141744	PAVITHRA	6.45
8	192141716	RAFIL AHMED	7.89	24	192141745	RAHUL R NAIK	6.44
9	192141717	RIHA AAYSHA	6.54	25	192141746	SHILPA	7.35
10	192141718	RITHIKA D SHETTY	6.63	26	192141747	SHRADHA C SHETTY	6.51
11	192141719	S SHIVANI	7.03	27	192141748	SHUBHANKAR D S	6.23
12	192141726	SHARANYA N	5.72	28	192141749	SNEHA	7.64
13	192141727	SHREYAS	5.87	29	192141752	VAIBHAVI S SHETTY	7.17
14	192141728	SHREYAS R NATH	5.81	30	192141753	VAISHNAVI	5.83
15	192141729	SINDHU	5.65	31	192141754	VARSHA K	6.9
16	192141730	SUZANA A K SHAIKH	7.26	32	192141755	VARSHA RAMESH MEDUR	7.29

MANGALORE UNIVERSITY - ELIGIBILITY LIST : DEGREE B. Com. 2021-22

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained	S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
1	192142903	ABDUL KHADER NIHAL	7.32	27	192142929	LENISHA FLAVIA DSOUZA	8.65
2	192142904	ABHISHEK	9	28	192142930	LIYA SAM	8.22
3	192142905	AHMED MUZAMMIL	6.43	29	192142931	M NAMRATHA KAMATH	8.66
4	192142906	AJAY M	7.01	30	192142933	MOHAMMED FARHAN MAYON	5.44
5	192142907	ANUSH BANGERA	7.34	31	192142934	MOHAMMED SHAHDIL	7.83
6	192142908	ANUSHA	8.17	32	192142935	MONISHA DEVADIGA	9.11
7	192142909	ANUSHA S RAO	8.51	33	192142936	NANDITHA	8.28
8	192142910	ANVITHRAJ U M	6.69	34	192142937	NIHAL JAGADISH SALIAN	8.97
9	192142911	ANWITHA	7.79	35	192142938	NIHALRAJ P	8.74
10	192142912	ARCHANA BALIGA	8.98	36	192142940	PRATHEEKA [SC/ST]	7.55
11	192142913	ASHRITHA S A	8.84	37	192142941	RASHMITHA SONIA DSOUZA	8.56
12	192142914	AVANTIKA	7.14	38	192142942	REMAL JASMINE PAIS	8.07
13	192142915	AVANTIKA S MALLER	9.17	39	192142943	SAALIAH FATHAULLA	8.66
14	192142916	BHAGYASHREE	8.69	40	192142944	SAGAR B K	8.94
15	192142917	BHARATH BABU	6.29	41	192142945	SATHVIK	8.54
16	192142918	CHAITHRA G SALIAN	8.35	42	192142946	SHAMA	8.86
17	192142919	DEEKSHA	7.81	43	192142947	SHARANYA	7.19
18	192142920	DEEKSHA K ACHARYA	8.41	44	192142948	SHRESTA SHETTY	8.62
19	192142921	DEEPTHI ALVA	8.98	45	192142949	SHREYA RAO S	7.38
20	192142922	DELISHA LILLY PINTO	7.87	46	192142950	TANVI K	8.24
21	192142923	DHANUSH	7.74	47	192142951	TRISHALA	9.04
22	192142924	DISHA	8.76	48	192142952	VAIBHAVI	6.97
23	192142925	DIVYA D SHETTY	8.13	49	192142953	VAISHNAVI R NAYAK	8.59
24	192142926	KAVYA K RAO	8.24	50	192142954	VIJETH D	8.19
25	192142927	KRITHIKA S	7.76	51	192142956	YASHASWINI Y ACHARYA	7.6
26	192142928	LAVINA [SC/ST]	6.58	52	192142957	ADHITI	8.3

S. No.	Reg. No.	Name of the Candidate	CGPA Obtained
53	192142958	AFNAN MOHAMOOD	5.98
54	192142959	AKARSHA	8.6
55	192142960	ANANYA	7.89
56	192142961	ANUSHA U P	8.51
57	192142962	ASHIKA	8.13
58	192142964	K KARTHIK NAYAK	7.93
59	192142965	KAVYASHREE	7.56
60	192142966	NIHARIKA N	8.11
61	192142968	PRATHAM JAIN	7.2
62	192142969	RAKSHA [SC/ST]	7.33
63	192142970	RAKSHA	8.06
64	192142971	RAKSHA V SHETTY	8.71
65	192142972	SANNIDHI N N	8.77
66	192142973	SHAMITH	9.14
67	192142974	SHARANYA BHAT	7.61
68	192142976	SHASHANTH KUMAR	9.01
69	192142977	SHASHWATH	8.11
70	192142978	SHEETHAL	8.4
71	192142979	SHRAVYA K	8.99
72	192142980	SHREYASHREE	9.11
73	192142981	SHRINIDHI P S	6.84
74	192142982	SONALI	7.83
75	192142983	SUHAS	7.16
76	192142984	VARUN	7.54
77	192142985	VIDYA	7.86
78	192142986	VINDYA	7.42



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
MANGALORE UNIVERSITY - SEPTEMBER 2022 EXAMINATION
DISTINCTION STUDENTS OF THE COLLEGE III Year BBA

S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
1	192142447	M K SWATHI	3218	24	192142485	R NAVYA	2863
2	192142590	HITHASHREE	3199	25	192142603	NEHA	2853
3	192142425	DEEPIKA	3118	26	192142548	VARSHA K	2847
4	192142475	PRASHMA	3118	27	192142545	THRUPTHI	2844
5	192142533	SONAL S M	3091	28	192142574	APOORVA (THARANATH)	2843
6	192142525	SHREYA R SALIAN	3081	29	192142593	JYOTHILAXMI	2839
7	192142536	SREEPRIYA HAREESH	3047	30	192142520	SHRAVANA KUMARI	2833
8	192142518	SHRAJANA KARKERA	3024	31	192142496	S R DHANYA	2823
9	192142521	SHRAVYA	3016	32	192142632	VINAYAKA	2808
10	192142508	SHABNAM KHATUN	3013	33	192142598	LIKHITHA	2802
11	192142423	DEEKSHA Y SALIAN	2994	34	192142551	VIDHATH KONDE	2799
12	192142530	SIDDARTH SURESH N	2987	35	192142621	SHREYAS	2799
13	192142422	DEEKSHA NAYAK	2974	36	192142550	VARSHA SHETTY	2786
14	192142481	PRERANA P KOTIAN	2965	37	192142629	TANVI	2779
15	192142440	HISHIKA L	2936	38	192142445	KOUSHIK S U	2757
16	192142569	AISIRI SHETTY	2932	39	192142444	KAVYA RAJENDRA SHET	2744
17	192142534	SONALI	2930	40	192142583	DHANUSH GOWDA N S	2735
18	192142420	CHAITRA	2900	41	192142615	S THARUN	2732
19	192142600	M LATHA PAI	2897	42	192142410	ANUSHA	2728
20	192142576	ASHWINI	2877	43	192142482	PRISHA P RAJ	2717
21	192142451	MANVITH	2875	44	192142617	SATHWIK	2717
22	192142489	RAHUL ELSTEN HURTIS	2870	45	192142462	MOHAMMED SHAHIL HUSSAIN	2713
23	192142604	NIKIL	2869	46	192142509	SHAMA	2711

S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
47	192142446	LAVANYA	2710	75	192142504	SANJANA KUDVA	2607
48	192142514	SHILPA SHETTY	2710	76	192142468	NISHAL NAGESH SOMAPPA	2604
49	192142575	ARCHANA	2707	77	192142577	BHAVYASHREE	2603
50	192142582	DEVEIKA	2702	78	192142526	SHREYA S KUDROLI	2598
51	192142628	T SHIVANI VALKE	2698	79	192142429	ELVISHA DENZIA MONTEIRO	2596
52	192142535	SPOORTHI TALWAR	2695	80	192142515	SHISHIR S SHETTY	2596
53	192142623	SOUNDARYA YUVARAJ	2695	81	192142555	VIKYATH RAGHUNATH POOJARY	2595
54	192142549	VARSHA NAYAK MANEL	2693	82	192142588	HARSHITHA	2593
55	192142578	BUKITAGAR THEJASWINI	2682	83	192142606	NISHMITHA	2591
56	192142522	SHRAVYA S	2680	84	192142490	RAHUL SHENOY	2588
57	192142415	AYSHA SAMAN RAHEEM	2678	85	192142461	MOHAMMED RISHAM	2586
58	192142435	GREESHMA	2674	86	192142539	SUNASA	2584
59	192142531	SINCHANA S N	2667	87	192142596	KSHAMA POONJA	2580
60	192142471	PARIKSHITH RAJ	2662	88	192142634	YASHWANTH D N	2574
61	192142427	DIELLE SOANS	2657	89	192142524	SHREYA K	2568
62	192142572	ANUSHA	2645	90	192142613	RISHAB V BANGERA	2562
63	192142529	SHWETHA	2642	91	192142512	SHETTY TASHWIN MOHAN	2560
64	192142611	RAKSHITHA	2640	92	192142483	PUNEETH KUMAR	2555
65	192142406	ABOBACKER FAIZAL A M	2635	93	192142618	SHAHID USMAN ASGER K A	2553
66	192142527	SHREYAS (Harsishchandra)	2635	94	192142587	GOWRISH	2545
67	192142528	SHRUTHI R	2634	95	192142519	SHRAVANA	2538
68	192142448	M VIGNESH KAMATH	2630	96	192142431	FIZA S SHAIKH	2519
69	192142594	KAVYASHREE	2629	97	192142614	ROOPESH M NAIK	2509
70	192142538	SUMAN	2622	98	192142430	FERLYN CRYSTAL LOBO	2504
71	192142479	PREKSHA (D/O SURESH)	2619	99	192142585	DRUSHYA D	2501
72	192142567	AFRAZ FATHIMA	2615	100	192142493	RISHIKA KULAL	2488
73	192142633	YASHAS	2610	101	192142433	GAUTAM R SINGALA	2483
74	192142409	ANJU U	2609	102	192142502	SAMEEKSHA K SHETTY	2475

S. No.	Reg. No.	Name of the Candidate	Marks / 3500
103	192142495	ROSHNI DSOUZA	2473
104	192142589	HARSHITHA B N	2467
105	192142469	NISHAN	2466
106	192142566	ADVAITH SHET	2460
107	192142523	SHREYA	2452
108	192142480	PREKSHA (D/O YATHIN)	2441
109	192142592	JYOTSNA J K	2438
110	192142627	SUSHMITHA	2436
111	192142432	GAURAV K [S.C]	2434
112	192142454	MOHAMMED FARHAN	2434
113	192142610	RACHANA M	2433
114	192142622	SKANDA N	2421
115	192142450	MANISH BANGERA	2418
116	192142541	SWATHI R SHETTY	2418
117	192142510	SHARAN SHETTY	2413
118	192142507	SEJAL	2404
119	192142559	VISHNU KARTHIK Y	2399
120	192142437	HARSHINI	2395
121	192142492	RAKESH G	2391
122	192142586	GANESH	2386
123	192142426	DEEPTHI	2377
124	192142619	SHASHANK NAIK	2374
125	192142517	SHRADHA POOJARY	2372
126	192142434	GITESH V KOTTARY	2358
127	192142561	YAKSHITH Y SALIAN	2358
128	192142499	SAJAN	2356
129	192142442	IBRAHIM ASHIQ	2353
130	192142416	B M MANISH BANGERA	2344



SDM COLLEGE OF BUSINESS MANAGEMENT, MANGALURU - 3
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S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
1	192142732	KRITHIKA	3266	24	192142759	SONAL S KUMAR	2947
2	192142716	CHARITH	3239	25	192142757	SHREYA	2940
3	192142803	SAMEEKSHA POOJARY	3195	26	192142788	DHANUSH RAJ	2928
4	192142706	AMAN GUPTA	3181	27	192142771	VARNITHA	2926
5	192142733	M V ROOPALI	3166	28	192142747	PRATHIKSHA K	2918
6	192142812	SUSHMITHA	3166	29	192142753	RINOLD ACQUIN AIMAN	2902
7	192142808	SKANDANARAYANA BHAT N	3115	30	192142782	ASHWITH K J	2902
8	192142772	VARSHA K RAO	3071	31	192142785	BRINDANA	2902
9	192142708	ANKITHA	3070	32	192142773	VIGNESH S	2899
10	192142710	ARFA BANU	3068	33	192142818	K AISHWARYA HEGDE	2892
11	192142715	CHAITHALI AMIN	3066	34	192142745	PRASANNA	2877
12	192142797	MANASA SHETTIGARA	3064	35	192142811	SURAKSHA	2873
13	192142781	ANUSHREE	3046	36	192142742	P R GOUTHAM	2871
14	192142817	YASHIKA S AMIN	3043	37	192142767	TANUJ B SHRIYAN	2870
15	192142820	ANVITHA RAVINDRA K	3043	38	192142748	PREKSHA	2869
16	192142731	JEEVITHA	3010	39	192142787	DEEKSHA(D/O BOOBA POOJARY)	2860
17	192142764	SUSHMA	3010	40	192142722	DIVYA	2858
18	192142766	SWEEKRITHI	3002	41	192142711	ASHIKA	2844
19	192142761	SOURAJ CHANDRA RAI	2986	42	192142819	RASHMI V K	2841
20	192142718	DEEKSHA (D/o Dinesh)	2963	43	192142805	SHRADDHA D U	2839
21	192142783	B ANIRUDH PAI	2960	44	192142768	THRIPTI	2825
22	192142735	MANVITH	2959	45	192142777	ANANYA T P	2813
23	192142709	ANSARI AFSANA SIRAJUDDIN	2956	46	192142754	SHRAJAN	2812
				47	192142749	RAHUL R DEVADIGA	2803
				48	192142729	HRITHVIKA	2793

S. No.	Reg. No.	Name of the Candidate	Marks / 3500	S. No.	Reg. No.	Name of the Candidate	Marks / 3500
49	192142792	HARSHITHA L R [S.C]	2788	77	192142746	PRASHANTH U P	2593
50	192142789	GAURAV	2781	78	192142776	AMAN KUMAR	2581
51	192142750	RANJITHA	2767	79	192142721	DISHA GUDIGAR	2578
52	192142727	HARSHITA B M	2760	80	192142791	HARSHITH DEVADIGA	2575
53	192142796	LIMITHA K	2759	81	192142793	HRITHIK RAJ A	2574
54	192142723	DYAFNI RENITA DSOUZA	2756	82	192142701	ABHIJNA J SHETTY	2557
55	192142780	ANURADHA SHETTIGAR	2746	83	192142730	IFRA THABASSUM	2539
56	192142719	DEVANSHU SHARMA	2742	84	192142751	RASHITH RAMESH K	2537
57	192142784	BHAVISHA	2737	85	192142765	SWATHI P	2532
58	192142794	KAUSHIK S GATTI	2734	86	192142804	SAMEEKSHA S B	2517
59	192142720	DHANUSH AMIN	2729	87	192142806	SHRADHA	2515
60	192142810	SUJANA	2726	88	192142756	SHREEJITH [S.C]	2511
61	192142770	VAISHNAVI SHETTY	2721	89	192142738	MOHAMMED FARDEEN	2503
62	192142778	ANJUSHREE M	2693	90	192142779	ANKITHA NAYAK G	2501
63	192142752	RASHMI	2685	91	192142705	AMAN ABDUL SATHAR	2496
64	192142807	SINCHANA SANIL	2683	92	192142707	ANANYA R UCHIL	2487
65	192142760	SOUJAN C	2676	93	192142704	AISHWARYA	2471
66	192142775	YAJNESH	2676	94	192142734	MAHAMMAD JAUHAR	2469
67	192142736	MEGHANA G KARKERA	2675	95	192142762	SPOORTHI K	2458
68	192142703	ADITHYA B V	2670	96	192142713	BHAGYASHREE	2441
69	192142758	SHREYAS S	2668	97	192142795	KIRAN N BHANDARY	2421
70	192142728	HARSHITH V K	2650	98	192142712	B RAMYA R BALIGA	2412
71	192142755	SHRAVAN SHETTY	2641	99	192142815	VIBIN	2395
72	192142726	GAUTHAM	2634	100	192142809	SOORAJ JAIN	2389
73	192142744	PRANAM	2629	101	192142816	VRITHIK R KANCHILA	2386
74	192142714	BHOOMIKA	2622	102	192142802	SAKSHA C S	2382
75	192142763	SRISHTI S SURATKAL	2614	103	192142741	P B GURUPRASAD KARANTH	2367
76	192142798	MANISHA	2603	104	192142814	VAISHNAVI K	2366

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1	192142915	AVANTIKA S MALLER	3118	24	192142943	SAALIHAN FATHAULLA	2932
2	192142980	SHREYASHREE	3110	25	192142953	VAISHNAVI R NAYAK	2919
3	192142973	SHAMITH	3108	26	192142945	SATHVIK	2885
4	192142935	MONISHA DEVADIGA	3087	27	192142941	RASHMITHA SONIA DSOUZA	2881
5	192142951	TRISHALA	3056	28	192142961	ANUSHA U P	2877
6	192142904	ABHISHEK	3055	29	192142909	ANUSHA S RAO	2871
7	192142921	DEEPTHI ALVA	3052	30	192142978	SHEETHAL	2842
8	192142976	SHASHANTH KUMAR	3052	31	192142920	DEEKSHA K ACHARYA	2839
9	192142912	ARCHANA BALIGA	3051	32	192142918	CHAITHRA G SALIAN	2813
10	192142979	SHRAVYA K	3044	33	192142957	ADHITI	2805
11	192142944	SAGAR B K	3033	34	192142936	NANDITHA	2793
12	192142937	NIHAL JAGADISH SALIAN	3030	35	192142926	KAVYA K RAO	2783
13	192142946	SHAMA	3008	36	192142950	TANVI K	2783
14	192142913	ASHRITHA S A	2986	37	192142908	ANUSHA	2779
15	192142972	SANNIDHI N N	2977	38	192142930	LIYA SAM	2770
16	192142924	DISHA	2975	39	192142954	VIJETH D	2758
17	192142971	RAKSHA V SHETTY	2944	40	192142925	DIVYA D SHETTY	2742
18	192142938	NIHALRAJ P	2943	41	192142966	NIHARIKA N	2738
19	192142948	SHRESTA SHETTY	2936	42	192142962	ASHIKA	2734
20	192142929	LENISHA FLAVIA DSOUZA	2935	43	192142977	SHASHWATH	2732
21	192142931	M NAMRATHA KAMATH	2935	44	192142942	REMAL JASMINE PAIS	2718
22	192142959	AKARSHA	2933	45	192142970	RAKSHA (D/o Sanjeeva)	2716
23	192142916	BHAGYASHREE	2932	46	192142964	K KARTHIK NAYAK	2679
				47	192142960	ANANYA	2657
				48	192142922	DELISHA LILLY PINTO	2649

S. No.	Reg. No.	Name of the Candidate	Marks / 3500
49	192142982	SONALI	2647
50	192142985	VIDYA	2638
51	192142911	ANWITHA	2633
52	192142934	MOHAMMED SHAHDIL	2633
53	192142919	DEEKSHA	2624
54	192142927	KRITHIKA S	2619
55	192142923	DHANUSH	2602
56	192142974	SHARANYA BHAT	2580
57	192142956	YASHASWINI Y ACHARYA	2545
58	192142940	PRATHEEKA [SC]	2541
59	192142965	KAVYASHREE	2529
60	192142984	VARUN	2522
61	192142986	VINDYA	2502
62	192142949	SHREYA RAO S	2464
63	192142907	ANUSH BANGERA	2457
64	192142969	RAKSHA (D/o Rajeeva) [SC]	2454
65	192142903	ABDUL KHADER NIHAL	2447
66	192142947	SHARANYA	2427
67	192142983	SUHAS	2418
68	192142914	AVANTIKA	2414
69	192142968	PRATHAM JAIN	2400
70	192142952	VAIBHAVI	2344
71	192142906	AJAY M	2342



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1	192141716	RAFIL AHMED	2651	8	192141730	SUZANAA K SHAIKH	2433
2	192141749	SNEHA	2561	9	192141709	KUSHI V SHETTY	2403
3	192141733	ZAINA HALEEMA THALANGARA	2541	10	192141752	VAIBHAVI S SHETTY	2398
4	192141704	DISHA S AMIN	2486	11	192141739	DEEKSHA	2361
5	192141707	J JANVI KOTIAN	2476	12	192141737	BHAVAN MELKAR	2350
6	192141755	VARSHA RAMESH MEDUR	2461	13	192141719	S SHIVANI	2344
7	192141746	SHILPA	2460				





English Section



A Mother's Love: An Endless Symphony of Affection

❖ Reah

III BA HRD

In the realm of love, a tale I'll weave,
Of a mother's heart, forever to believe.
A bond so deep, a love so strong,
A melody of affection, an eternal song.

From the moment of birth, her love takes flight,
Nurturing, protecting, with all her might.
Through sleepless nights and endless cries,
She's there, wiping tears from our eyes.

Her touch is gentle, her embrace so warm,
A shelter from life's raging storm.
In her arms, we find solace and peace,
A haven of love that will never cease.

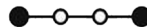
She sacrifices, selflessly, day by day,
Putting our needs before her own, come what may.
Her love knows no bounds, no measure,
An endless reservoir, an eternal treasure.

In times of triumph, she celebrates with glee,
In times of failure, she lifts us up, you see.
Her unwavering support, a constant cheer,
With her by our side, we have nothing to fear.

Her wisdom is a beacon, a guiding light,
Leading us through darkness, making things right.
Her words are a balm, a soothing embrace,
Instilling in us strength and grace.

Her love is a flame that forever burns,
A lesson in compassion, a love that yearns.
Through the highs and lows, she remains steadfast,
A pillar of love that will forever last.

So let us cherish and honor this love so dear,
For a mother's love is beyond compare, crystal clear.
In our hearts, her love will forever reside,
A beacon of love, a mother's eternal pride.



Life in a Nutshell

❖ Dhriti
III B.Com

Let me explain,
Life in a nutshell.

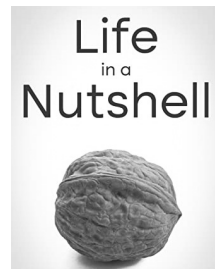
Its a beautiful creation,
With blind interpretations.
Starting with the dreams,
aspirations and dreams.
Growing to turn them true,
without any clue.
Let me explain,
Life in a nutshell.

Time has become a burden,
activities are worked in random.
Emotions on a toss,
relations complete loss.
Tantrums and conniption,
without realization.
Frustration and malnutrition,
and numerous fictions.
Let me explain,
Life in a nutshell.

Running throughout the clock,
living behind the lock.

Solitude and distance,
present in each clearance.
True or false,
no more a clause.
Once cheerful and then low,
sometimes dull and sometimes glow.
Let me explain,
Life in a nutshell.

With the unwanted around,
frowns that surround,
life is wonderful, and still joyful.
People caring and loving,
does not require proving.
life is still beautiful,
like roses with thorns.
Now let me explain
Life in a nutshell



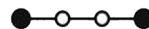
Life Goes On and On

❖ Dhanya
II BBA 'B'

Life goes on and on
Don't be sad for what is gone
There is better yet to come
Just like the sun that rises after every night
You are the kite in the sky which will reach its height

Life Goes on and on
Just be grateful for what you own
There is nothing that belongs to you
Only your good deeds will remain after you
Be like the ants which help each other around
You should be a person who is down to ground
Only your faith towards the lord will take you towards your best
When you are suffering at your lowest

Life goes on and on
Live every moment as of now
Worry less enjoy more
That is what life is about
Be happy on your own
There is nothing better than doing it alone



From the College Window

❖ Kushi
II BBA A

I still remember the first day of college
I came here hiding dreams behind my smile
New beginnings, new face, new place
Strangers to friends who then became best of friends
The first class, the cries and the fights,
the joy of group study.
These years shaped me for who i am.

I came here to live my life, make memories and create new bonds, but
I leave now.

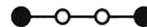
I see people promise of keeping in touch
Soon these bonds will fade away
I will learn to live without these bonds once again.
Bonds will fade away but the memories will always be cherished.
life from a college window is something I'll always nourish.



Light Your Candle

❖ Yajna
II BBA A

Light the candle in your soul, carry it into the dark,
If you find a flame that's loosing its glow,
light it with a spark
And a billion burning candles,
can drive away the night
Hold up your candle for all to see
Reach from shore to shore, And light the world with love, Now and
forever!



A glimpse into my 'Final day'

❖ Shilpa Naik
II BBA A

When the accident happened, people were worried about someone's death,

But i stood there , imagining my own last breath.
While others thought about the sad event,
I wondered how my life final moments would be spent.

On my final days,i stand near the end,
Thinking about the life i have spent,
Imagining the 'last word to send'.

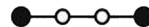
On my final days,i stand near the end,
Thinking about the stranger person I've met, Imagining how to say
'goodbye my friend'.

When 'THE DAY' arrives
I'll be ready to go,
With full of sorrow
And knowing there will be 'No tomorrow'.

Apocalypse of New Age

❖ Diya Sebastian
I BBA "A"

Stillness persists
Restlessness in the mist
Where birds never chirped
I heard them chirp today, from far away
These turbid skies turned pellucid today!
Inhabited in our homes
We are left to talk
With dear ones
Of our own.
The world seems to be in -pause
With only talk
Of some apocalypse of new age,
Deserting people away,
From each other's space!
Restricting dialogues
To righteous monologues.
With no monasteries near me
With such silence abounding me,
I feel like I'm a sage



The Bluebird

❖ **Kushi**
II B.Com

There is a bluebird in my heart that wants to escape...
Some days, it thrashes and screeches trying to fight.
On others it sulks and shrinks up away from sight.
The first time I'd let it out,
It trembled from the chortles and mocking of the crowd.
Later that day it slipped out again,
But that self-assured smile it could no longer feign.
From one branch to another it hopped all night.
Surviving the cynical hunters — green-eyed and uptight.
Bruised and scared it was cradled by the breeze,
Until I hid it away, now fluttering in my diaries.
Being too tough for it...I say, stay.
While it whispers a shout, "Carpe Diem, seize the day".

A Lifetime of Opportunity

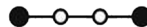
❖ **Payaswini**
III BBA "B"

Red sand beneath the sun glows dull in dunes
and settles on unmoving upturned face
that looked upon so many empty ruins—
one thousand calls unanswered with no trace.
We cry "I'll find you in the morning sun,"

Midnight Thoughts

❖ **Rajesh**
III BBA "A"

In the dark hour of night,
I saw the bright moon light.
In its soothing shine I found peace,
But my heart is heavy and full of stress.
What could I do for this distress?
Tears roll down from my eyes
While I keep looking at the moonlight.
To console myself, I think such is the world.
But then why am I not like that?
Struggling with these, I feel the breeze.
Thoughts came running to my mind for ease,
Doesn't matter if people are rude.
Just forgive them, dude.



I am

❖ C Dev
II BBA "A"

I am honest and truthful
I wonder if anyone else is truthful too
I hear many whisper and lies
I see sad, untrusting people
I want happy smiles again.
I am honest and truthful
I pretend like lies don't bother me
I feel bad for others
I touch peoples hearts
I worry about their disturbing lives
I cry if lies ruin my friendship with others.
I am honest and truthful
I understand how lies can really hurt inside
I say truth makes a friendship stronger
I dream a world with worthy people

The End

❖ Rakshith Prabhu
III B.Com

The sun illuminates a gleam
of white unleashed in blades of grass
reflecting laughter caught between
the smile of teeth, of bone, of ash
A daisy grows up through their mask
of calcifying memories
a ladybug descends to take a rest
upon the headstone of mortality.

Mission of Life

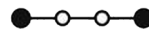
❖ Vimarsha
I B.Com

I have stored some thoughts of mine,
lend me your ears to judge this, fine!
Man proposes and God disposes,
life is a bed of thorns not roses.
Days may pass in pearls of laughter,
nights may come with gloomy disaster.
he thanks the god in gay rosy days,
But in misery unholy are his ways.
Apatient player never loses his game,
he performs his duty with intense delight,
He never minds what others say,
while the sun shines he makes his way.
Noble deed is the seed of life
nothing eclipsed and all is delight.

Running Out of Time

❖ Mihir, II BBA "B"

Life is complicated.
There will always be problems.
Stress is a distraction
from what's really important.
Don't wait for things to get better.
Count your blessings;
Learn to be happy right now,
Otherwise you might run out of time.



Overlap

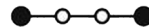
❖ Heeba
II B.Com

I walk through the early-morning
house, light from the kitchen
at my back.
Before me, on the wall, two shadows—
twins, except for their hue,
one pale gray, the other
a little darker—two versions
of me, with a stark ellipse
where they merge,
like those Venn diagrams
we all had to do in school,
the ones that compare traits
of a main character and her foil:
one weak, the other strong;
one full of spite, the other forgiving;
one a hero, the other becoming
villainous. But there in the overlap,
where the shadow is the deepest,
both are women, full of love
and wracked with longing.

Seasons

❖ Jayesh
II BBA “A”

Winter is cold, with gusts of tumbling snow,
When rain falls down and nothing ever grows.
For children, it's the snow that they desire
And cups of cocoa in front of the fire.
When winter's gone, the grass grows green again.
Roses and tulips sprout with bright green stems.
The bees are buzzing, the birds are singing.
Sheep are grazing and cow bells are ringing.
And then the sun starts to shine too brightly.
It's so hot that fans are put on nightly,
And so then it's off to the beach or pools
Where people swim about just to keep cool.
All the leaves on the trees turn golden-brown,
And when on the ground make a crackly sound.
In autumn a lot of money you make
From clearing backyards of leaves with a rake.
Each season has its own goods and its bads,
But since they are all different I am glad!



Dreams

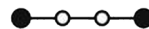
❖ Yuvraj
I BBA "A"

Images of hope,
Locked up fear you share,
Love and desire,
All in your head somewhere.
Dreams are wishes
That let your imagination grow.
They let you travel
Anywhere you can go.
Dreams show your happiest moments,
And what you dread in your heart.
They show you love, how to hold it,
And tell you where to start.
You could feel the beach,
The sand at your feet,
The heart and soul you'll be able to reach.
Words and images swirl in your mind
That let you express yourself for all time.
And when horrors are received,
And I fall on my knees,
Everything is softened by the memories, the dreams.

The Journey

❖ Chaya
II B.Com

For so long I held my heart so securely in place
Away from the world, in this cold, dark, lonely space
Then you came into my life, and I didn't know what to do
What my heart had so longingly missed, I now found in you
Letting you in my life was something I wasn't sure about
But the more time we spent together I was left without a doubt
Knowing that with each passing day, your love to me meant more
It filled a place inside my heart that had known only emptiness before
I didn't see how painful it must have been for you to love me,
unconditionally
When I demanded so much of you, this perfect person you tried so
hard to be
Even though it wasn't purposeful I know it hurt your heart to believe
That just one mistake and I wouldn't hesitate to leave
How could you have known nothing was ever farther from being true
Your smile, the warmth of your heart, I could never bid adieu
As you held my heart you touched a part of my soul, and there your
fingerprints still rest
Your whispers softly echo, with hopes of hearing them I quiet my very
breath
Although where we're headed now is something yet unknown,
A part of me has left, and never again will I alone my heart own
And how fortunate I must be that at this journey's end
It has been, still is, and always will be, you I call best friend.



Before I...

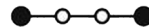
❖ **Ayush**
II B.Com

Before I became strong, I knew what it was like
To be weak,
How difficult it is to love yourself,
To find the wholeness that you seek.
Before I knew the light,
I have had my fair share of darkness, too,
Where my world fell into a hopelessness
And I didn't know how to get through.
For I have known the tears it takes,
The courage to stand up again,
When you are broken down and bruised
And you know nothing but the pain.
You forget to appreciate love,
If you haven't seen the hate,
Till you forget the meaning of smile and laughter,
And your heart is left abate.
I have known the strength and courage
It requires to get it right,
To face the things that hold you down
And hold your head up and fight.
Before I was who I am now,
I was someone I didn't want to be.
I was lost, battered, and defeated,
Before I knew how to be me!

That's Life

❖ **Preethi**
II BBA "A"

This life is a wonderful gift .. accept it, embrace it.
It starts with a new day .. wake up and greet it.
Life is a challenge .. take it head on and meet it.
Full of opportunity .. use it, don't waste it.
This life is a mystery .. unfold it, solve it.
It starts with meaning .. wake up and understand it.
Life is a goal .. take it head on and achieve it.
Full of promise .. fulfill it but keep it.
This life is a tragedy .. face it, accept it.
It starts with pain .. wake up and help numb it.
Life is a struggle .. take it head on and fight it.
Full of sorrow .. sorry, just overcome it.
This life is precious .. hold it, treasure it,
It starts with hope .. wake up and feel it.
Life is a choice .. take it head on and make it.
Full of knowledge .. use it, don't abuse it.
This life is adventurous .. enjoy it, explore it.
It starts with a duty .. wake up and perform it.
Life is love .. take it full on and love it.
Full of beauty .. praise it and behold it.
That life is life .. live it, learn and grow
Life is good .. be good with all that you know.



Time Goes Too Fast

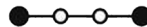
❖ Adarsh
II B.Com

Time is endless but goes too fast.
You long for the future, then yearn for the past.
Summer's heat quickly turns to frost,
A child grows, their innocence lost.
Time forever slips away,
With the setting sun and each dawn of a day.
The blossoms give way to falling leaves,
Another life taken; their family grieves.
Time can pass quickly, there's never enough.
You miss when it was easy; now life is too tough.
The long hot days yield to the winter chill,
A new life begins, while another stops still.
Time is something you can never gain,
It only passes and brings new pain.
A warm spring shower turns to freezing snow,
People enter your life, only to leave you and go.
Time reminds you of all that you've lost,
You try and regain it, but there's always a cost.
The warmth of the sun bows down to the cold,
A person once young, now frail and old.
Time is wasted every day,
Spent on moments that fade away.
So think carefully, think wisely about what you will do
With the limited time that is given to you.

Starting Over

❖ Vishaka
II B.Com

I'm trying to find something to base my life upon,
Something in this strange world that goes on and on.
As the years go by and time fades away,
What used to be "good days" are now filled with dismay.
Tomorrow comes, and then again it goes,
And my ambition to become something more grows and grows.
Around the corner, yet miles away,
The life I want now gets closer each day.
All I've ever wanted was something to live for.
I don't want to be this little person anymore.
I've been basing my life upon what others think.
I wish I could go back and redo everything, every time an eye would blink.
I've fought to become who I am and what I want to be.
I have to remind myself that one day I will be free,
Free from the rules I followed as a child,
When everything was a game and life was so mild.
Now times have changed and I realize nothing is fair,
And sometimes it seems like nobody even cares.
It's like no one pays attention to what I feel is best for me
And what I think about the way some things should be.
I understand now that I'm pretty much on my own,
And I know a lot of what I can do will never be known.
All the time I think about everything I can't say, what I have to keep in,
And by doing this, my thoughts only get more complicated and deepen.
Soon I hope to find out who I am and what I am meant to become.
I want to know where I'm going.
I don't need to be reminded of where I came from.



Catastrophe

❖ **Althoof**
II BBA "A"

In life, there will be people who hurt you.
Spend more time with those who love you.
You will make mistakes.
Mistakes are ammunition
against future catastrophes.
You may have regrets.
Unless you can get time back,
focus on happiness now.
You may lose people you love.
Pour that love on people who need it.
You will bump against obstacles to your goals.
Obstacles are challenges
that sharpen your motivation and resolve.
You may have worries that hold you back.
Every fear you overcome
makes you stronger and better.
You are overcoming.

Peace Amidst Chaos

❖ **Anas**, III BBA "A"

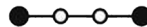
In the midst of chaos, pressure,
confusion and noise,
create and inhabit
your bubble of peace.

Each Moment Is Precious

❖ **Swadiq**
I BBA "A"

Live in the moment,
Just take it all in.
Pay attention to everything,
Right there and right then.
Don't let your mind wander
To what's coming next.
Cherish this moment
And give it your best.
Don't let tomorrow
Make you rush through today,
Or too many great moments
Will just go to waste.
And the person you're with,
In that moment you share,
Give them all of your focus;
Be totally there.
Laugh till it hurts,
Let the tears drop.
Fill up each moment
With all that you've got.

Don't miss the details;
The lesson is there.
Don't get complacent;
Stay sharp and aware.
It can take but a moment
To change your life's path.
And once it ticks by,
There is no going back.
In just 60 seconds,
You may make a new friend.
Find your true love,
Or see a life start or end.
You become who you are
In those moments you live.
And the growth's not in taking
But in how much you give.
Life is just moments,
So precious and few.
Whether valued or squandered,
It's all up to you!



A Miracle To Behold

❖ **Roshan**
I BBA "A"

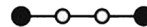
Seagulls soar above her surf,
The sun reflects and gleams,
While people come from miles around
To stroll upon her beach.
Her touch conveys an icy chill
Through her stinging, foamy spray,
While her thunderous waves rush to the shore,
Then gently roll away.
Her blue horizon meets the sky,
The end cannot be seen
While her salty fragrance fills the air
And floats upon the breeze.
She safely cradles in her arms
The boats that bounce upon her tides
And plays coy with all the surfers
Who beckon for another ride.
She can distract us from our worries.
She can lure and hypnotize.
With the rhythm of her movement
And her beauty in our eyes.
She's a force that can't be reckoned with,
A power to revere.
She's a lovely, sweet seductress

Who we long to settle near.
There are no words that truly tell
The splendor of her face
Or recreate that feeling,
Of such a warm and peaceful place.
The ocean is a lovely gift.
She's God's great Masterpiece.
A miracle we can behold
That gives us reason to believe.

"Echoes of life"

❖ **Sai Darshan**
I BBA 'B'

Life is like a journey
Choose your path wisely
Life can be made stronger than death.
You have one life
Live it to the fullest
Life is like a teeth
Which has ups and downs.
You should shine like a star
And never leave a scar.
With every step taken let your heart guide,
In the wondrous journey forever side by side
Life is a journey of both you and old.



For All Those People

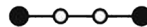
❖ Rejin
I BBA "A"

This is for all those people
Who hide in the dark,
For those who feel hopeless,
For those with a broken heart.
This is for every child and teen
Who is trying to flee from their fears,
For those who cry themselves to sleep,
For those who drown in their tears.
This is for people who hide their scars
Upon their wrists and their thighs.
I want to remind each of you
There is a reason you're alive.
You are here for a purpose;
You are needed in this place.
You are special, you are beautiful.
It doesn't matter what size, gender, or race.
You are perfect just the way you are.
You are priceless, a wonderful new.
You are dearly treasured by many.
There is no one more important than you.

Friends Always

❖ Ananya
I BBA "A"

A best friend
is not a just a friend,
but also like your soul
that stays with you
and takes risks with you,
with every step of your roles,
Someone to share deeper inner secrets with,
someone to cry on when you're in doubt,
someone whom you can depend on,
and never judge you
for your mistakes.
Everyone needs at least one best friend,
even those who show no pain,
because it hurts to hold it all in,
even on a rainy day,
A true friend is not just a friend,
but like a guardian angel from above,
one who looks after you,
as the rest give up and run.
A best friend is also like a mother,
who shows you guidance along the way,
who'll pick you up
when you fall,
and when you cause yourself pain,
who'll do anything for you,
no matter what comes in the way,
So don't be afraid to find one,
as you'll soon see a true one,
someone who'll do the same for you,
as you would do for them.



I will see you again'

❖ Anusha
II BA HRD

I know this man
Who is dear to my heart.

This man taught me everything
That I needed to know
But i never really listened.

Suddenly one day
It was all torn apart.
The day he left
I wasn't so strong.

It is hard to believe
That this man is my dad
Who I haven't seen for many days.

But I will see him again
This I know
The day will come
When it's time for me to go.

So I'll hold him dear
And close to my heart
Because the day we meet again
I know we'll never be torn part.

'Our past'

❖ Anusha
II BA HRD

I love it when it's just my mother, my sister and I,
Not as a mother and two daughters but as three girls wearing our
stories as pride across our chests,
Rolling out red carpets for each other on the bedroom floor,
Carrying our past on our heads like it's the special crown made only
for us.

'Another world'

❖ Anusha
II BA HRD

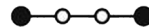
After spending all day in the house
I stepped out toward evening
And entered another world
As soon as the sun hit my skin.

That's all it took, the light turning
Like a key in the lock of me
And the cells in my body swinging open
Every blossom yellow tipped, orange at the center
Like a child's drawing of the sun
Hundreds of stars staring at me from the unnamed galaxy of my own front yard.

Care And Happiness

❖ Manvith
I B.Com

You came as a ray of light,
Made my life cheerful and bright,
Showering your affection over me
So that my face was full of glee.
Taking away my complete loneliness
And giving me back all the happiness
With a Midas touch of your care
To keep me away from despair.
I'll never leave you midway,
And tales of our bond people will say.



Memories

❖ Anusha
II BA HRD

If my tears could build a staircase,
And our memories were a lane,
I would go straight up to the heaven,
And bring you home again.

Looking at your photos at night,
Under the moon,
My heart still aches in sadness,
And secret tears still flow.

No farewell words were spoken,
No time to say goodbye,
What it meant to lose you,
No one will ever know.

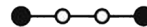


Things take time.

❖ Tina, II B.Com

Things take time.
The efforts you are making today,
the tasks you are doing,
rarely produce instant results.
Be patient.
Watch, make adjustments,

polish your plan.
The seeds you have planted
will bud and bloom at the right time,
giving you even more results
than you hoped for.



'Succulent'

❖ Anusha
II BA HRD

Succulent is the word I want today
The way I want to be in the World.

Not spiny or rough to the touch
But fleshy and soft, full of myself
And all that brings me alive.

Let me leaf out in the shape of a blossom
That opens even in the driest conditions
Not wanting anyone else to offer the nourishment I need to grow.

Let me stay so green in winter
That even as ice breaks through the window
You see me and feel relieved.

Knowing this too can be survived
You too can thrive alone in the house
When the lights go out
Finding a power of your own that comes from within.



'Earth'

❖ Anusha
II BA HRD

When the sky
releases a steady rain,
Massaging each row
of sprouted beans,
He leans out
and spreads his hand open
to embrace the droplets,
His heart now beating
in sync with rain.



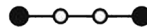
Seeping through layers
to kiss the roots
of every plant alive,
On this breathing planet
on whose back
we were granted
permission to live.

Valuable Mistakes

❖ Ananya, II B.Com

A mistake is a valuable teacher
with a lesson you can use for life.
When you make an error,
ask yourself:
What can I learn from this?

Write this new knowledge down.
Apply it to make your life better.
A better life
from a beautiful mistake.



Rain Drops

❖ Likhitha Poojary
I BBA B

The sky turns gray, as cloud gather near
Rain begins to fall, bringing a sense of cheer.

The Rain is raining all around .
All we need is not to run inside,
from the Rainstorm
But to dance and walk through the rain.

Tha Rain drops falling one by one
When it Rains,
The world softens around edges,
Street and side walks become liquid mirror.

When it Rains,
Each drops dances upon the ground,
Creating a melody, and a soothing sound



My Dreams

❖ Ganya
I BA HRD

My dreams lay asleep, somewhere
in the inner depth of my mind,
My dreams lay asleep like,
a sleeping in the midst of mountains
One day, I knew it will burst off,
breaking every hindrance to fulfil my ambitions.
My dreams lay vast, like an ocean which
is like an endless beauty in motion,
like the stars in the night sky
which lay vast across the universe
But, I knew oneday, my dreams will burnt out.
I wondered lonely as a cloud,
to overcome every hindrance,
to fulfil my dreams and
to bring my ambitions to life
I earned for none except my dreams
I knew oneday my dreams will come true
I earned for none far the sake of my dreams
But what I failed to realize is that
there are more important things than my dreams
To fulfil others dreams is what
which brings more happiness in us
One day I knew my dreams will come true.

My Mother

❖ Ananya
I BA HRD

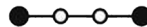
My Mother is the best.
She never ever rest.
She work hard every single day to make,
My furture very bright.

Mother is not simply a word,
In fact it is universe itself.
She is the symbol of love, care and sacrifice.
She teaches me new thing everyday
She is my first teacher guide and my best friend.

Mother is the most important person in everyone's life.
For me my mother is the most precious gift of god.
Her strength and love has guided me and gave me wings to fly.
One day I will repay all her sacrifice.
I am proud that she is MY MOTHER.

My Mother is my pride.
She is my greatest motivation because,
She always encourages me.
I wonder how she manages everything perfectly,
She has washed away my painful wounds and my heart within.
She taught me how to dress up,even combed my hair,
She loved me unconditionally and even when I hurt her.

I will never be able to thank her for all that all that,
She had done for me .
The love for my mother goes deeper than even the deepest sea



The power of sports unifying and shaping collage experience

❖ Jason
I BA HRD

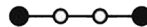
College is a time of exploration and growth, where students discover their passions and chart their paths to success. Among the many opportunities available, college sports stand out as a remarkable avenue for personal development and achievement. Beyond the cheers and victories, the world of college sports is a breeding ground for cultivating a winning mindset that extends far beyond the playing field. Beyond the victories and personal growth, college sports gift athletes with memories that last a lifetime. The thrill of scoring the winning goal, the unity of team celebrations, and the support of fellow students in the stands create a unique sense of belonging. These moments forge bonds that stand the test of time, connecting individuals through shared triumphs and challenges. In conclusion, college sports are more than just a pastime;

they are a laboratory for cultivating qualities that shape individuals into well-rounded, adaptable, and resilient professionals. The skills gained on the field – resilience, teamwork, time management, and confidence – resonate throughout a lifetime. So, whether you're a player or a fan, let's celebrate the remarkable journey that college sports offer, shaping minds and nurturing winning mindsets for the journey ahead.

The Cloud

Monisha
I BBA B

I bring fresh showers for the thirsting flowers,
From the seas and the streams;
I bear light shade for the leaves when laid
In their noon day dream
From my wings are shaken the dews that waken
The sweet birds everyone,
When rocked to rest on their mother's breast,
As she dances about the sun.
I wield the flail of the lashing hail,
And whiten the green plains under,
And then again dissolve it in rain,
And laugh as i pass in thunder



Life in a nutshell

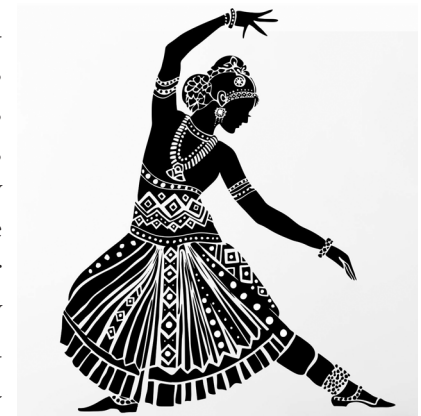
❖ **Ananya**
I BBA 'B'

College life is a transformative phase that brings us the experience of memorable moments and growth. My journey through college has been a rollercoaster of learning, friendship all in one. I thought college life would be like a bollywood movie which was released in the year 2011 named 'STUDENT OF THE YEAR' but this was a complete different story. Beyond academics the campus atmosphere and extracurricular activities helped in shaping my character. Engaging in fests, cultural events have made me more confident, and also my fellow mates who have been throughout and my teachers who guided me throughout this period were my support system. The late night studies, assignments have added a sense of adventure to my college life. College life was full of fun, where we used to run from classroom before teacher enters and chit chats under the tree and eating snacks during the class hours was fun until getting caught and having to present in front of the whole class. Overall the college life was a total package of joy, studies growth and confidence booster. I am grateful for the lessons I learnt, the irreplaceable bond and the person I have become during this incredible phase of my life.

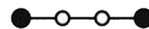
Bhartanatyam

❖ **P Kavya**
I BCA 'B'

India is a unique nation filled with different colour, traditions, festivals, diverse people, exotic cuisine, distinctively painted autorickshaws, architectural monuments, and many more. Hence, it comes as no surprise that our country is also famous for its performing arts. Dance is very much a part of India and its "rich and varying heritage. Bharatanatyam is a performance art, which was initiated in Tamil Nadu and also practiced in most of the southern states. Natya Shastra [one of the fundamental treaties on Indian drama and aesthetics] is attributed to the ancient scholar Bharata Muni.



There are different ways/styles of practicing Bharatanatyam and the learning stages also differs from one state to another. Coming to Karnataka, the Karnataka government will conduct several examinations to the students every year. Junior, senior, vidwat are the following level of examinations to be cleared. These examinations are conducted just to encourage students and bring more interest in them towards dance. After clearing all the levels of examinations one can perform Arangetram/Rangapravesham. Rangapravesham is nothing but the debut on-stage performance of a former student that follows years of training. So this Rangapravesham judges the capacity of dancer through his/her abhinaya. The term abhinaya



is a expressive techniques used to convey a particular message or a theme. There is a saying –

Yatho Hasta thathho Drishti |
Yatho Drishti thatho Manah ||
Yatho Manah thatho Bhaava |
Yatho Bhaava thatho Rasa ||

Which means, where the hands are, the eyes follow where the eyes are, the mind follows where the mind goes, the expression follows where there is expression, mood/Navarasa is evoked.

Costumer, Jewellery and make-up:

Costumes:

Bharatanatyam costumes are stunning and colourful. There are several varieties of Bharatanatyam costumes, worn according to the theme of the dance and comfort for the dancer's movements. The style of the costumes was the same. Nowadays, eminent dancers changed the wearing of their outfits of the dancers. Generally, the costumes of Bharatanatyam have two types. They are Pyjama style and skirt style. These two styles of dresses are artistic and comfortable for the dancer to perform the gestures according to the 'Tala sounds'. The costumes of Bharatanatyam are prepared by stitching embroidery with different religious motifs and designs. Although, in olden days people used threads of Gold and Silk to sew the costumes of Bharatanatyam. The saree pleats are stitches with zari work of beautiful designs. When a dancer performs a symbolic posture like Muru mandi which is a sitting pose and Araimandi which is a half sitting pose, the pleats of a saree open out beautifully and bring the look of the dance to enrich.

Jewellery :

Bharatanatyam dancers wear a unique set of jewellery. The group of jewellers is called 'Temple Jewellers', such as bangles, earrings, necklaces,

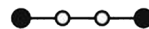
and wristlets. The bun or plait of the hair is decorated with a semi-circle of flowers. The forehead is applied with an impressive dot. The important jeweller headpiece is worn just above the forehead in the hair. The 'Surya Chandra' is kept on either side of the heads. The beautiful earrings hung to the ears, and a longer chain hung to the neck.

Make-up:

Make-up for a dancer is unique and should display the dance theme through facial movements. Heavy lines are drawn around the eyes and darkened, and eyebrows are extended outwards. The total Bharatanatyam performed is mainly based on the activities of the eyes and eyebrows. So, eyebrows are decorated to visualize the trends, and the spectators easily attach to the dance. A red dye is applied to the tips of toes and fingertips and soles of the feet. The colour is also used for the palm and solid circle. The red decoration of the legs and hands emphasizes the movements of hands and legs.

In early years Bharatanatyam was restricted to being performed in temples because of its sacredness. The Bharatanatyam repertoire was designed by the 19th century 'Tanjore Quartet' brothers. Bharatanatyam was initially rendered by devdasis (special dancers who were dedicated to the temple to administer elaborate rituals.

nritta (the chosen recital which expresses emotion in its purest form) is executed to a raga (a melody that spans a fixed period and beat). The basic stance achieved by the dancer is araimandi. Nattuvanars (teachers) teach their students the art form and ensure that traditions are passed on to the next generation. A cycle is maintained when the disciple becomes the teacher, and Bharatanatyam lives on.

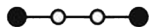


Simplifying Basic Finance Concepts

❖ **Dheeraj Prabhu**
II BBA B

Simplifying Basic Finance Concepts for Millennials aims to simplify finance for individuals aged 18 to 22. Budgeting forms the core, helping manage income and expenses effectively. Savings are highlighted as a safety net for unforeseen expenses, with advice to establish an emergency fund before saving for short-term goals. The article emphasizes debt management, particularly addressing credit card debt and understanding interest. It introduces investing as a means of growing money through stocks, bonds, and index funds, while underscoring the significance of compound interest and the benefits of early investment. Risk is mitigated by diversification across assets and industries. The piece concludes with a call to plan for retirement through employer-sponsored plans, stressing the importance of taking advantage of employer matches. To understand the basics of stock market one must be dedicated and must have the passion to learn things in a speedy manner. As a student if you are in a college you can begin your side hustle and earn money and invest in stock market for long term and start their wealth creation journey, the opportunities are endless in this digital era and there's information everywhere.

Overall, the article equips millennials with accessible financial insights, fostering control over their financial destinies.”





ಕನ್ನಡ ವಿಭಾಗ



ಜಗದೊಡತಿಯ ಜಗದೊಳಗೆ

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್
ಸಂಸೆ

ಹೆಣ್ಣು ಈ ಪದವು ಎಷ್ಟು ಶಕ್ತಿಯನ್ನು ಹೊಂದಿದೆ.... ಇವಳನ್ನು ದೇವಿ ಎಂದು ಪೂಜಿಸುತ್ತೇವೆ, ಆರಾಧಿಸುತ್ತೇವೆ, ಗೌರವ ನೀಡುತ್ತೇವೆ. ಕೆಲವೆಡೆ ಈ ಗೌರವಕ್ಕೆ ಧಕ್ಕೆ ಉಂಟು ಮಾಡುವ ಕೆಲ ಕ್ರೂರಿ ಮನಸ್ಸುಗಳು ಇನ್ನೂ ಜೀವಂತವಾಗಿದೆ, ಇದರೊಂದಿಗೆ ತಮ್ಮ ಗೌರವವನ್ನು ತಾನೇ ಕಳೆದುಕೊಳ್ಳುವ ಕೊಳಕು ಮನಸ್ಸುಗಳು ಇವೆ.... ಇಲ್ಲಿ ತಪ್ಪು ಯಾವುದೋ ಒಂದು ಲಿಂಗದವರದ್ದು ಅಲ್ಲ. ಬದಲಾಗಿ ಕೆಲವು ಮನಸ್ಸುಗಳದ್ದು. ಈ ಪ್ರಪಂಚದಲ್ಲಿ ಎರಡು ಬಗೆಯ ದೃಷ್ಟಿಕೋನವಿದೆ. ಒಂದು ಸರಿ ಇನ್ನೊಂದು ತಪ್ಪು. ಜಗತ್ತಿನಲ್ಲಿ ಎಲ್ಲವೂ ನಾವು ನೋಡುವ ಹಾಗೆ ಸ್ವೀಕರಿಸುವ ರೀತಿಯ ಮೇಲೆ ಅದು ತಪ್ಪೋ, ಸರಿಯೇ ಎಂಬುದಾಗಿದೆ.

ಹೆಣ್ಣನ್ನು ದೇವಿ ಅಥವಾ ದೇವರ ಸ್ವರೂಪ ಎಂದು ಬಿಂಬಿಸಲಾಗಿದೆ... ಪ್ರತಿಯೊಂದನ್ನೂ ಹೆಣ್ಣು ಎಂದು ಪೂಜಿಸುವ ನಮ್ಮ ದೇಶದಲ್ಲಿ ಒಂದು ಹೆಣ್ಣಿನ ಮೂಲಕ ಜನ್ಮ ಪಡೆದಿರುವುದು ನಮ್ಮ ಪುಣ್ಯ ಎಂದು ಹೇಳಬಹುದು. ವಿದ್ಯೆ, ಐಶ್ವರ್ಯ, ಸರಸ್ವತಿ, ಭೂಮಿ, ಭಾಷೆ ಹಾಗೆ ಇನ್ನೂ ಹಲವು ವಿಷಯವನ್ನು ಪ್ರತಿನಿತ್ಯ ಹೆಣ್ಣಿನ ಸ್ವರೂಪ ಎಂದು ಕೈ ಮುಗಿಯುತ್ತೇವೆ. ಆದರೆ ಇಂದಿನ ಸ್ವಾರ್ಥ ಹಾಗೆ ಕೆಟ್ಟ ದುರಾಸೆಗಳ ಸಂಖ್ಯೆ ನೋಡಿದಾಗ ನಮ್ಮ ಬಳಿಯಲ್ಲಿ ಇರುವ ವ್ಯಕ್ತಿಯನ್ನು ನಂಬಲು ಸಾಧ್ಯವಿಲ್ಲ. ಅದರಲ್ಲೂ ಒಂದು ಮಹಿಳೆ ತಾನು ತನ್ನ ಸುತ್ತ ಇರುವ ವ್ಯಕ್ತಿಯನ್ನು ಆರಿಸುವಲ್ಲಿ ಬಹಳ ಜಾಗರೂಕತೆಯಿಂದ ಇರಬೇಕು ಏಕೆಂದರೆ ಒಂದು ಮಗಳ ಭವಿಷ್ಯಕ್ಕೆ ಬೆಳಕು ನೀಡುವ ತಂದೆಯೇ ಬೆಳಕನ್ನು ಆರಿಸಿ ತನ್ನ ಸ್ವಾರ್ಥವನ್ನು ಮೆರೆಯುತ್ತಾನೆ. ತನ್ನ ಹೆತ್ತವಳ ಕಣ್ಣೀರಿನ ಹಾನಿಯನ್ನು ಒರೆಸುವವನಾಗಬೇಕೆ ಹೊರತು ಕಣ್ಣೀರಿನ ಹಾನಿಯನ್ನು ತಂದು ಧಾರೆಯೆರೆಯುತ್ತಿದ್ದಾನೆ. ಇಲ್ಲಿ ತಪ್ಪು ವಯಸ್ಸಿನದ್ದು ಅಲ್ಲ ಮನಸ್ಸಿನದ್ದು.

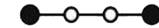
ಒಂದು ಹೆಣ್ಣು ಮತ್ತೊಮ್ಮೆ ಗೌರವ ಪಡೆಯುವುದು ಎಂದರೆ ಅವಳು ತಾಯಿಯಾದಾಗ, ಒಂಭತ್ತು ತಿಂಗಳು ಹೊತ್ತು-ಹೆತ್ತು ನಮ್ಮನ್ನು ಈ ಸುಂದರ ಪ್ರಪಂಚವ ನೋಡಲು ಅವಕಾಶ ನೀಡುತ್ತಾಳೆ. ಆದರೆ ಕೆಲವರು ಸುಂದರ ಪ್ರಪಂಚದ ವಿಕೃತ ಮನಸ್ಸಿನತ್ತ ಚಿತ್ತ ಹರಿಸಿ..... ತನ್ನ ಹೆತ್ತವರ ಕನಸಿಗೆ ಕತ್ತರಿ ಹಾಕುತ್ತಾರೆ. ಇನ್ನೂ ಕೆಲವರು ಮೊದ-ಮೊದಲಿಗೆ ಅವರೊಂದಿಗೆ ಇರುತ್ತಾರೆ. ಆದರೆ ಕಾಲ ಸರಿದ ಹಾಗೆ ತೆರೆದ ಜಗದ ಮೋಹಕ್ಕೆ ಒಳಗಾಗಿ

ತನ್ನನ್ನು ಹಲವು ವರ್ಷಗಳಿಂದ ಪ್ರೀತಿಯ ನೀಡಿ ಸಾಕಿದವರನ್ನು ಬೇರೆಯವರ ಆಶ್ರಯದಲ್ಲಿ ಸಲಿಸಾಗಿ ಸಾಗಿಸುತ್ತಾರೆ... ಇಷ್ಟೆಲ್ಲ ನೋವು ಅಸಮಾಧಾನ ಅನುಭವಿಸುತ್ತಾಳೆ, ಯಾತನೆ ಅನುಭವಿಸುತ್ತಾಳೆ ಆದರೂ ಪ್ರೀತಿಯಲ್ಲಿ ಯಾವುದೇ ಕೊರತೆ ನೀಡುವುದಿಲ್ಲ. ಇಷ್ಟೆಲ್ಲ ಕಷ್ಟಗಳ ನಡುವೆ ಹೆಣ್ಣಿನ ಜೀವನದಲ್ಲಿ ದಾರಿ ಸುಖ ಅಥವಾ ದುಃಖದತ್ತ ಸಾಗುವ ಪಯಣದ ಆರಂಭ ಎಂದರೆ ಅದು ವಿವಾಹ...

ವಿವಾಹ ಇದು 3 ಪದವಾದರೂ ಇದು ನೂರಾರು ಜನ್ಮದ ಅನುಬಂಧ ಅಂತ ಹಿರಿಯರು ಹೇಳಿದ್ದಾರೆ. ಸುಂದರ ಜೀವನದ ತಿರುವಿನ ಹಂತ. ಅಗ್ನಿ ಸಾಕ್ಷಿಯಾಗಿ ತಾಳಿಯನ್ನು ಕಟ್ಟಿ ಸುಂದರ ಜೀವನಕ್ಕೆ ಸಾಕ್ಷಿಯಾಗುವ ಸುಂದರ ಕ್ಷಣ. ಇದು ಸಂತಸ, ನೋವು, ನಲಿವು, ಅಳಲು ಎಲ್ಲ ಭಾವನೆಗಳ ಸಮ್ಮಿಲನವಾಗುವ ಸಮಯ. ಇಂತಹ ಹಲವಾರು ಸಮಯವನ್ನು ಸಂದರ್ಭವನ್ನು ಎದುರಿಸುವ ಹೆಣ್ಣು ಕೆಲವೆಡೆ ಮಾತ್ರ ಸಂತೋಷದಿಂದ ನಗು ಮುಖವ ಹೊತ್ತು ಜೀವನ ನಡೆಸುತ್ತಾಳೆ. ಆದರೆ ಕೆಲವೆಡೆ ಕೆಲವು ಸಂದರ್ಭಗಳಲ್ಲಿ ಆ ನಗು ಮುಖದ ಹಿಂದೆ ಮರೆಯಲಾಗದ ಹಾಗೆ ತೋರಿಸಲಾಗದ ನೋವು ಮನಸ್ಸಿನಲ್ಲಿ ಮನೆ ಮಾಡಿರುತ್ತಾರೆ.

ಏನೇ ಆಗಲಿ ಒಂದು ಹೆಣ್ಣಿನ ಜೀವನ ಸುಲಭವಲ್ಲ. ಅವಳಿಗೆ ಹೊರಗಡೆ ಎಷ್ಟು ಸೌಕರ್ಯ, ಅಂತಸ್ತು, ಒಳ್ಳೆಯ ಜೀವನ ಶೈಲಿ ಇದ್ದರೂ ಅವಳ ಆಂತರಿಕ ನೋವನ್ನು ಅರಿಯಲು ವರ್ಣಿಸಲು ಯಾವ ವ್ಯಕ್ತಿಗೂ ಯಾವ ಕವಿಗೂ ಸಾಧ್ಯವಿಲ್ಲ. ಇಂದಿನ ದಿನದಲ್ಲಿ ಹೆಣ್ಣಿಗೆ ಎಷ್ಟು ಅವಕಾಶ ಸಿಗುತ್ತಿದೆಯೋ ಅಷ್ಟು ದಬ್ಬಾಳಿಕೆ ಶೋಷಣೆ ಕಾಣದಂತೆ ನಡೆಯುತ್ತಿದೆ. ಕೆಲವು ಪ್ರಕರಣಗಳು ಜನ ಸಾಮಾನ್ಯರ ಮನೆಯನ್ನು ತಲುಪುತ್ತದೆ. ಕೆಲವು ಮೂಲೆಯಲ್ಲಿ ಉಳಿಯುತ್ತದೆ, ಇನ್ನೂ ಕೆಲವು ಅರಿಯದೆ, ತಿಳಿಯದೆ ಬದಿಗೆ ತಳ್ಳಿ ಹಾಕುತ್ತಾರೆ. ಕೆಲವೊಮ್ಮೆ ವಿಷಯಗಳು ಚಿಕ್ಕದಾದರೂ ಹೆಣ್ಣಿನ ಮನಸ್ಸಿನ ಮೇಲೆ ತುಂಬಾ ಪ್ರಭಾವ ಬೀರುತ್ತಿದೆ. ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನದಲ್ಲಿ ಮಾನ್ಯತೆ ಹಾಗೂ ಮೇಲುಗೈ ಪಡೆಯುತ್ತಿರುವ ಹೆಣ್ಣು ಹಲವು ಸಂಕಷ್ಟದ ಮಡಿಲಿನಲ್ಲಿ ಜೀವಿಸುವುದು ಅನಿವಾರ್ಯವಾಗಿದೆ. ವಿಶಾಲವಾದ ಈ ಜಗದಲ್ಲಿ ಕೇವಲ ನಾಲ್ಕು ಗೋಡೆಯ ಮಧ್ಯೆ ಅವಳ ಸ್ವಂತ ಜಗತ್ತನ್ನು ಸೃಷ್ಟಿಸಿ ಅದರಲ್ಲಿ ಜೀವಿಸುತ್ತಾಳೆ. ಹಾಗೆ ಅವಳು ಹೀಗೆ ಇರಬೇಕು, ಹೀಗೆ ಮಾಡಬೇಕು, ಇದನ್ನೇ ಮಾಡಬೇಕು, ಇದನ್ನೇ ತಿಳಿಯಬೇಕು, ಹಾಗೆ ಇನ್ನಷ್ಟು

ಅನವಶ್ಯಕ ಚೌಕಟ್ಟನ್ನು ಸೃಷ್ಟಿಸಿ ಅದರಲ್ಲಿ ಒಂದು ಹೆಣ್ಣು ತನ್ನ ಜೀವನ ಸಾಗಿಸಬೇಕು ಎಂದು ಹೇಳುವ ಕೆಲವು ನೀಚ ಮನಸ್ಸುಗಳು ವಾಸವಾಗಿದೆ. ಹೆಣ್ಣನ್ನು ಅರಿಯುವ ಮನಸ್ಸುಗಳಿಗಿಂತ ದೂರುವ ಮನಸ್ಸುಗಳು ಹೆಚ್ಚಿದೆ.



ಸರಕಾರದ ಗ್ಯಾರಂಟಿಗಳಿಗಿದೆಯ ವಾರಂಟಿ?

❖ ಆಶಿಶ್
ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ.

2023ರ ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಧಾನಸಭೆ ಚುನಾವಣೆಯು ಇಡೀ ಭಾರತವನ್ನೇ ತನ್ನತ್ತ ಹಾಯಿಸಿತ್ತು. ದಿಗ್ಗಜ ಪಕ್ಷಗಳು ಅಧಿಕಾರದ ಚುಕ್ಕಾಣಿಯನ್ನು

ತಮ್ಮ ಕೈಯಲ್ಲಿ ಹಿಡಿಯುವ ಓಟದಲ್ಲಿ ತೊಡಗಿತ್ತು. ಜನರ ಏಳಿಗೆಗೆ, ರಾಜ್ಯದ ಅಭಿವೃದ್ಧಿಗೆ ಪಕ್ಷಗಳು ಏನು ಮಾಡುತ್ತವೆ ಎಂಬ ಪ್ರಶ್ನೆ ಎದ್ದಾಗ ವಿವಿಧ ಪಕ್ಷಗಳು ತಮ್ಮ ತಮ್ಮ ಪ್ರಣಾಳಿಕೆಯನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದವು. ಈ ಪ್ರಣಾಳಿಕೆಯಲ್ಲಿ ಅತಿ ಹೆಚ್ಚು ಜನಪ್ರಿಯತೆಯನ್ನು ಹಾಗೂ ಚರ್ಚೆಗೆ ಕಾರಣವಾದದ್ದು ಭಾರತೀಯ ರಾಷ್ಟ್ರೀಯ ಕಾಂಗ್ರೆಸ್ ನೀಡಿದಂತಹ ಐದು ಗ್ಯಾರಂಟಿಗಳು. “ಗೃಹಜ್ಯೋತಿ, ಗೃಹಲಕ್ಷ್ಮಿ, ಶಕ್ತಿ, ಅನ್ನಭಾಗ್ಯ, ಯುವನಿಧಿ” ಕಾಂಗ್ರೆಸ್ ಪಕ್ಷವು ತಾವು ಅಧಿಕಾರಕ್ಕೆ ಬಂದರೆ ಈ ಐದು ಉಚಿತ ಗ್ಯಾರಂಟಿಗಳು ಸಿಗುತ್ತದೆ ಎಂಬ ಆಸೆಗೆ ಕರ್ನಾಟಕದ ಜನರು ಕಾಂಗ್ರೆಸ್ ಪಕ್ಷವನ್ನು ಅಧಿಕಾರಕ್ಕೆ ತಂದರು ಆದರೆ ನಿಜಕ್ಕೂ,

ಈ ಐದು ಗ್ಯಾರಂಟಿಗಳು ಕರ್ನಾಟಕಕ್ಕೆ ಒಳಿತೇ?

ಇದರಿಂದ ಆಗುವ ಪರಿಣಾಮಗಳೇನು?

ಈ ಗ್ಯಾರಂಟಿಗಳಿಂದ ಕರ್ನಾಟಕದ ಅಭಿವೃದ್ಧಿ ನಿಜಕ್ಕೂ ಸಾಧ್ಯವೇ?

ಈಗ ಗ್ಯಾರಂಟಿಗಳ ವಾರಂಟಿ ಏನು?

ಕರ್ನಾಟಕ ಸರಕಾರವು ಈ ಐದು ಗ್ಯಾರಂಟಿ ಯೋಜನೆಗಳನ್ನು ಜಾರಿಗೆ ತರಬೇಕಾದರೆ ವಾರ್ಷಿಕವಾಗಿ 62 ಸಾವಿರ ಕೋಟಿ ರೂಪಾಯಿಯನ್ನು ಮೀಸಲಿಡಬೇಕಾಗುತ್ತದೆ. ಇದು ವಾರ್ಷಿಕ ಬಜೆಟಿನ 40% (ಶೇಕಡವಾಗಿದ್ದು) ಈ ಹಣವನ್ನು ರಾಜ್ಯದ ಬೊಕ್ಕಸೆ (ಖಜಾನೆ)ಯಿಂದ ಕೊಡಬೇಕು. ಕರ್ನಾಟಕ ಸರಕಾರಕ್ಕೆ ಮುಖ್ಯವಾಗಿ ಆದಾಯ ಬರುವಂತಹ ಮಾರ್ಗವೇನೆಂದರೆ ಅದು ಅಬಕಾರಿ, ತೆರಿಗೆ, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಸಾರಿಗೆ ಮುಂತಾದವು.

ಆದರೆ ಗ್ಯಾರಂಟಿಗಳ ಜಾರಿಯಿಂದ ಕರ್ನಾಟಕವು ತನ್ನ ಆದಾಯಕ್ಕಿಂತ ಹೆಚ್ಚಾಗಿ ನಷ್ಟವನ್ನು ಕಾಣಬೇಕಾಗುತ್ತದೆ. ಹಾಗೂ ಕೇವಲ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ ಖಜಾನೆ ಖಾಲಿಯಾಗಿ ಕೇಂದ್ರ ಸರಕಾರ ಹಾಗೂ ಇನ್ನಿತರ ರಾಜ್ಯಗಳಿಂದ ಸಾಲ ಪಡೆಯುವ ಪರಿಸ್ಥಿತಿ ಬರಬಹುದು.

ಈ ಎಲ್ಲಾ ವಿಪತ್ತಿನ ನಡುವೆ ರಾಜ್ಯದ ಅಭಿವೃದ್ಧಿ ಹೇಗೆ ಸಾಧ್ಯ. ರಸ್ತೆಗಳ ನಿರ್ಮಾಣ, ವಿದ್ಯಾಭ್ಯಾಸ, ಉದ್ಯೋಗ ಸೃಷ್ಟಿ, ಡಿಜಿಟಲೀಕರಣ, ತಂತ್ರಜ್ಞಾನ ಜನರ ಮೂಲಭೂತ ಸೌಕರ್ಯ, ಆರೋಗ್ಯ ಹಿತದೃಷ್ಟಿ ಇವೆಲ್ಲದರ ವಿಕಸನ ಹೇಗೆ? ಒಂದು ರಾಜ್ಯ ಅಥವಾ ದೇಶ ವಿಕಾಸ ಹೊಂದಬೇಕಾದರೆ ಅಲ್ಲಿ ನಡೆಯುವಂತಹ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯ ಮುಖ್ಯ ಎಲ್ಲವನ್ನು ಉಚಿತವಾಗಿ ನೀಡಿದರೆ ಇತರ ಹೊಸ ಬೆಳವಣಿಗೆಯನ್ನು, ವಿಕಾಸವನ್ನು ಮಾಡಲು ಖಂಡಿತವಾಗಿಯೂ ಸಾಧ್ಯವಿಲ್ಲ ಹೀಗಾಗಿ ಈ ಗ್ಯಾರಂಟಿಗಳಿಗೆ ಎಷ್ಟು ಸಮಯ ವಾರಂಟಿ ಎಂಬುವುದು ಕಾಲವೇ ತಿಳಿಸಬೇಕು.

ಧನ್ಯವಾದಗಳು.

ನುಡಿದವನು ಮರುಳನೋ?

❖ ಅರ್ಚಿತ್ ಜೈನ್, ಸಂಸೆ
ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.

ಜಗ ಮಗಿಸು ಸುಂದರತೆಯ ಜಗವಿದು,
ವಾಕ್-ಚಾತುರ್ಯದಿ ಮೆರೆವವರು
ಪೂರ್ಣ ಜ್ಞಾನ ಅರಿತೋ.....?
ಜನ ಮೆಚ್ಚುಗೆ ಬಯಸಿಯೋ...?

ಸರ್ವ ಜ್ಞಾನಿ ಎಂದೆಂದಿಗೂ ಮೌನಿ,
ಅರಿಯುವನು ಎಲ್ಲವನ್ನು,
ನುಡಿಯುವನು ಯೋಗ್ಯವಾದುದನ್ನು,
ಸಮಾನತೆಯ ಸಾರುವ ಸಾರ್ವಭೌಮನು

ಜಗವ ನಿಯಮ ಮೀರಿ ಮನುಜ,
ಜಯಿಸುವನೆ ಕೊನೆವರೆಗೆ...?
ಹೆಸರು ಗಳಿಸೊ ಬರದಲ್ಲಿ
ಮರೆತಿರುವನು ಮಾನವೀಯತೆಯನೇ...?

ಗುರು ಇಲ್ಲದೆ ನುಡಿಯುವನು
ಸಮಯ ಸಂದರ್ಭ ಮರೆತು,
ಅರಿವಿಲ್ಲದೆ ಸಮರ್ಥಿಸುವನು,
ಪರಿಣಾಮವನ್ನೆ ತೊರೆದು...?

ಮಾನವನಾಗು ಮೊದಲು

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್
ಸಂಸೆ

ಏಶ್ವರ್ಯದ ಕಡಲೊಡಲ
ಮಡಿಲ ಕೂಸಾದರೇನು...?
ಸರ್ವಜ್ಞಾನಿಯಾಗಿ ಸರ್ವ ಕಲೆಗಳ
ಒಡೆಯನಾದರೇನು.....?
ಓ ಮರುಳ
ಮೊದಲು ಮಾನವನಾಗು ನೀನು...

ಸ್ವಂದಿಸುವ ಗುಣವಿಲ್ಲದಿದ್ದರೆ
ಸಿರಿತನಕೆ ಸೊಬಗೆಲ್ಲಂಟು...?
ಗೌರವಿಸುವ ಮನಸ್ಸಿರದಿದ್ದರೆ
ವಿದ್ಯೆಯ ಕಲಿತೇನಾಗಲುಂಟು...?
ಎಲ್ಲವೂ ನಶ್ವರದ ಗಂಟು...

ಮಾನವೀಯತೆಯ ಮರೆತ ಮಾನವ
ಮೆರೆದರೇನು ಜಗದೊಳಗೆ
ಮೆರೆದರೇನು, ಮೆರೆಯುವೆನು
ಮೆರೆಯಾಗುವವರೆಗೆ

ಸತ್ತ ಮೇಲೆ ಮಣ್ಣಾಗುವನು
ಸುತ್ತ ಜನರಿಂದ ಕೊನೆಗೆ
ತೋಳುಗಳಲ್ಲಿ ಬಲವಿದ್ದರೇನು....?
ಮೆದುಳಲ್ಲಿ ಯುಕ್ತಿಯಿದ್ದರೇನು....?
ಸಂಪತ್ತು ಸತ್ಕರಿಸಿದರೇನು....?
ಮಾನವೀಯತೆಯ ಕೊರತೆ ಇದ್ದು....
ಏನಿದ್ದರೇನು ಎಲ್ಲವೂ ಮಣ್ಣು...

ಸಹನೆಯ ಗುಣಬೇಕು....
ಸ್ವಂದಿಸುವ ಮನಸ್ಸಿರಬೇಕು....
ಗೌರವವು ಗರಿಬಿಚ್ಚಿ ಹಾರಬೇಕು....
ಸರಳ ನಡತೆಯೊಂದಿಗೆ ಸಾಗಬೇಕು..

ಸಂಪಾದಿಸು ಎಲ್ಲವನ್ನ....
ಶಾಶ್ವತವಾಗಿರುವುದನ್ನ....
ನಶ್ವರದ ಜಾಗದೊಳಗೆ....
ಈ ಉಸಿರು ನಿಲ್ಲುವ ಒಳಗೆ....

ಎಂತಹ ನಡತೆ

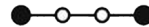
❖ ಅರ್ಚಿತ್ ಜೈನ್, ಸಂಸೆ
ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.

ದಶದಿಕ್ಕಿನಲ್ಲೂ ದ್ವೇಷದ ಮಾಯೆ
ಎಲ್ಲರಲ್ಲೂ ಏರಿದೆ ಅಹಂಕಾರದ ಕಾವೆ
ಪ್ರತಿ ಮನದಲ್ಲೂ ನೆಲೆಸಿದೆ ಮೋಹದ ಛಾಯೆ
ಕೆಲವರಿಗೆ ಪ್ರೀತಿಯ ರೀತಿ ತಿಳಿದಿಲ್ಲ
ವಾತ್ಸಲ್ಯದಿ ನಡೆಸುವ ಮತ್ತರದ ಅರಿವಿಲ್ಲ

ಹಣದ ರುಚಿ ದೊರೆತಿದೆ ಮನದ ಶುಚಿ ಕಳೆದಿದೆ
ಮನಸ್ಥಿತಿಗಳು ಕೆಡವಿ ಹೋಗಿದೆ, ಕಟ್ಟಡಗಳು ಏರುತ್ತಿದೆ
ಬತ್ತದ ಬಾವಿಯ ಹಾಗೆ ಮಾನವೀಯತೆ ಆವಿಯಾಗಿದೆ
ಮೋಹದ ದೇಹಕ್ಕೆ ಹೆಣ್ಣನ್ನು ನೂಕುವೆ ಸಾವಿನ ಬಾವಿಗೆ
ಸಂಬಂಧದ ಸರಪಳಿಯು ಜಾರಿ ಮೆಲ್ಲನೆ ಸರಕನ್ನು ಸೇರಿದೆ.

ಹೆತ್ತವರೆದುರು ಹಟದ ಗೆಲುವು
ಅವರಿವರ ಮೇಲೆ ಪ್ರೀತಿಯ ಒಲವು
ನಶ್ವರ ಎಂದು ತಿಳಿದಾಗ ಮನಕ್ಕೆ ನೋವು
ಈ ಸರಪಳಿಯಲ್ಲಿ ತಿರುಗುತ್ತಿರುವೆವು ನಾವು

ಏರಲೇ ಇಲ್ಲ ಮಾನವೀಯತೆಯ ಮಾಲಿಗೆ
ಬಿದ್ದಿರುವೆವು ಬಾವಿಗೆ ಅಹಂಕಾರದ ಕಾವಿಗೆ
ಏರು ಒಮ್ಮೆಯಾದರು ಆ ಮಾಲಿಗೆ
ಸಾಗುವ ಮುಂಚೆ ನೀ ಸಾವಿಗೆ



ಕನಸು

❖ ಮಧು
ತೃತೀಯ ಬಿ.ಸಿ.ಎ. 'ಬಿ'.

ಕಾಣದಿಹ ಲೋಕದಲ್ಲಿ ಕನಸನ್ನು ಕಂಡು
ಕೈ ಮುಗಿದು ಬೇಡಿದೆ ನನಸಾಗಲೆಂದು
ಸಾಧನೆಯ ಬದುಕನ್ನು ಕಟ್ಟಲು ನನಗಾಸೆ
ದಾರಿ ತೋರುವೆ ಎಂದು ನೀ ನೀಡು ಭಾಷೆ

ಆ ಕನಸಲ್ಲಿ ಅಡಗಿತ್ತು ನನ್ನ ಧೇಯ
ಕನಸು ನನಸಾಗುವುದೋ ಎಂದು ನನಗೆ ಭಯ
ಆ ಕನಸೇ ನನ್ನ ಬದುಕಿನ ಆಧಾರ
ಆ ಕನಸು ನನಸಾದರೆ ಬದುಕು ಸುಖಸಾಗರ

ಮುಗ್ಧ ಮನಸಿನ ಚಿಗುರುವಿಕೆಯ ಕನಸು
ಮಾನವನ ಮೌನದ ಮಾತೇ ಕನಸು
ಜೀವನದಲ್ಲಿ ಅಡಗಿರುವ ಗುಪ್ತವೇ ಆ ಕನಸು
ಈಡೇರಬಹುದೆಂಬ ಮನದಾಸೆ ಕನಸು

ಕನಸಿನಲೇ ಕೂಡಿರುವ ಈ ಬಾಳಲಿ
ಭರವಸೆಯ ಹಣತೆಯು ಬೆಳಕಾಗಲಿ
ನನ್ನ ಕನಸದೋ, ಆಗದಿದ್ದರೆ ನನಸು
ಗಾಯಗೊಳ್ಳುವುದು ನನ್ನೇ ಮನಸು

ಅವಳು

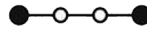
❖ ಶ್ರಾವ್ಯ ಎಸ್
ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಬಿ'.

ಎದೆಯ ಕದವ ತಟ್ಟುವಳು
ಹೊಸ್ತಿಲನು ದಾಟಲೊಲ್ಲಳು
ಸ್ನೇಹ ಸುಧೆಯ ಹರಿಸುವಳು
ಪ್ರೀತಿ ಅಮೃತ ಬಡಿಸಲೊಲ್ಲಳು

ಮನದ ಮಹಾರಾಣಿಯಾಗಿಹಳು
ಪ್ರೇಮ ದೇವತೆಯಾಗಲೊಲ್ಲಳು
ನೋವು ನಲಿವಿನ ರೂವಾರಿಯವಳು
ಸದಾ ಕಾಲ ಜೊತೆಗಿರಲೊಲ್ಲಳು

ಮನದ ತಂಗಾಳಿ ಅವಳು
ದಿನ ನಿತ್ಯ ಬೀಸಲೊಲ್ಲಳು
ಮೌನವನೂ ಮಾತಾಗಿಬಲ್ಲಳು
ಮನದ ಮಾತಿಗೆ ದನಿಯಾಗಲೊಲ್ಲಳು

ಜೀವನದ ಹಾದಿಯಲಿ ಏಕಾಂಗಿ ಅವಳು
ಜೊತೆಗೊಂದು ಸಾಂಗತ್ಯ ಬಯಸಲೊಲ್ಲಳು
ಮೌನದಲ್ಲಿಯೇ ಹಾಯಾಗಿರುವಳು
ಆಡಂಭರದ ಜೀವನಕೆ ಬಲು ದೂರ ಅವಳು.



ತಾಯಿ ಭಾರತಿ

❖ ತರುಣ್
ತೃತೀಯ ಬಿ.ಕಾಂ.

ತಾಯೆ ತಾಯೆ ತಾಯೇ.....ಓ ಭಾರತೀ
ನಿನ್ನ ಮಡಿಲಲ್ಲಿನಾ ಲಾಲೀ ಲಾಲೀ....(2)

ನೀನೇ ನನ್ನ ಧೈರ್ಯ...
ನೀನೇ ನನ್ನ ಸ್ಥೈರ್ಯ...
ನೀನೇ ನನ್ನ ಎಲ್ಲಾ ತಾಯೇ ತಾಯೇ ತಾಯೇ
ನೀನೆ ನನ್ನ ಕರ್ಮ
ನೀನೆ ನನ್ನ ಧರ್ಮ
ನೀನಿಲ್ಲದೇ ನಾ ಶೂನ್ಯ...ಶೂನ್ಯ...
ತಾಯೇ ತಾಯೇ ತಾಯೇ ಓ ಭಾರತೀ...
ನಿನ್ನ ಮಡಿಲಲ್ಲಿ ನಾ ಲಾಲಿ ಲಾಲಿ
ತಾಯೇ... ತಾಯೇ...ಓ ಭಾರತೀ...
ನೀನಿಲ್ಲದೇ ನಾವಿಲ್ಲ ಇಲ್ಲ...
ತಾಯಿಯೇ.... ಭೂಮಿ ತಾಯಿಯೇ
ನೀನಿಲ್ಲದೆ ನಾವಿಲ್ಲ ಇಲ್ಲ...
ತಾಯಿಯೇ.....ಭೂಮಿ ತಾಯಿಯೇ
ನೀ ನಿಲ್ಲದೆ ನಾ ಶೂನ್ಯ ಶೂನ್ಯ (ತಾಯೇ ತಾಯೇ) (2)

ಜಾತಿ ಧರ್ಮ ಭೇದ ಬಾವ ಬೇಡ....
ಎಲ್ಲರು ಒಂದೇ ಸಮಾ....
ಗಾಳಿ ನೀರು ರಕ್ತವು ಒಂದೇ...
ಯಾಕೇ ದ್ವೇಷ ತಾಯೇ...

ತಾಯಿಯೇ.... ತಾಯಿಯೇ
ನಿನ್ನಿಂದಲೇ ನನ್ನ ಜೀವನ
ತಾಯಿಯೇ ಭೂಮಿ ತಾಯಿಯೇ
ಒಂದು ಮಾತು ಸಾಕು ಕೊಡುವೇ ನಾ ಪ್ರಾಣವ (ತಾಯೇ ತಾಯೇ) (2)

ಓ ನನ್ನ ಗೆಳೆಯ

❖ ಎ. ವಿನಿತ್ ಕುಮಾರ್
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಓ ನನ್ನ ಗೆಳೆಯ ನೀನು ಎಂದರೆ
ನನಗೆ ಪ್ರಾಣ
ನಾನು, ನೀನು ಬೆಳೆದ ಆ ಬದುಕು
ಎಷ್ಟೊಂದು ಸುಂದರ

ನಮ್ಮ ಗೆಳೆತನ ಅಣ್ಣ ತಮ್ಮಂದಿರದು
ಎಷ್ಟೋ ಬಾರಿ ಜಗಳವಾಡೆ ನಾವು
ಮಾತನಾಡದೆ ಇರಬಹುದು
ಆದರೆ ಸಮಯಕ್ಕೆ ನಾವು ಒಂದಾಗಿದುಂಟು

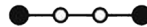
ಓ ನನ್ನ ಗೆಳೆಯ ನೀನು ಎಂದರೆ
ನನಗೆ ಪ್ರಾಣ
ನಾವು ಒಟ್ಟುಗೂಡಿ ಎಷ್ಟೋ
ಆಟವಾಡಿ ಬಿದ್ದು ಗಾಯಗೊಂಡಿರುವುದುಂಟು

ಈ ನಮ್ಮ ಗೆಳೆತನವನ್ನು ಯಾರಿಂದಲೂ
ಒಡೆಯಲು ಸಾಧ್ಯವಿಲ್ಲ
ಏಕೆಂದರೆ ನಮ್ಮ ಗೆಳೆತನವು
ಸಾಧಾರಣವಾದುದ್ದಲ್ಲ

ಓ ನನ್ನ ಗೆಳೆಯ ನೀನು ಎಂದರೆ
ನನಗೆ ಪ್ರಾಣ

ನಾವು ಓದಲು ಹೋಗಿ ದೂರವಾಗಿರಬಹುದು
ಆದರೆ ನಮ್ಮ ಮನಸ್ಸು ಇಂದಿಗೂ ಒಂದೆ
ಯಾರು ಏನು ಮಾಡಲಿ ಏನು ಹೇಳಲಿ
ನಾನು ನಿನ್ನ ತಮ್ಮ ನೀನು ನನ್ನ ಅಣ್ಣ ಎಂಬ
ಗೆಳೆತನವನ್ನು ಬಿಡಲಾರೆ

ಓ ನನ್ನ ಗೆಳೆಯ ನೀನು ಎಂದರೆ
ನನಗೆ ಪ್ರಾಣ



ಹೋಗಲಿ ನಾ ಎಲ್ಲಿಗೆ...?

❖ ಸಮ್ವಿತ್ ರಾವ್
ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಬದುಕು ಕೇಳದೆ ಸಿಗುವ ವರವೋ ಶಾಪವೋ ನಾನರಿಯೆ
ವಾಸ್ತವವೋ ಅವಾಸ್ತವವೋ ಹೊರ ಲೋಕದಲಿ ಕಾಣುತ್ತಿರುವ ಕನಸೋ?
ಬಣ್ಣ ಬಣ್ಣದ ಈ ಲೋಕದಲಿ ಉತ್ತರ ಹುಡುಕಲು ಯಾವೂರಿಗೆ ಹೋಗಲಿ?
ಏರಿಹನು ಸೂರ್ಯ ಇಲ್ಲಿದೆ ನನ್ನ ಒಪ್ಪಿಗೆ,
ಮುಳುಗುವನು ಇಷ್ಟರಲ್ಲೇ, ಈ ಪುಟ್ಟ ಬದುಕೆಂಬ ದಿನದಿ

ಹುಟ್ಟಿದೆ ಹಕ್ಕಿ ತಾನು ತಾನಾರಿಸಲಿಲ್ಲ ಪೋಷಕರನ್ನು, ಗೂಡನ್ನು
ಗೆಳೆಯರನ್ನು ತಾನಾರಿಸಬಲ್ಲದು ಆದರೆ ನಂಬಲಿ ನಾನಾರನ್ನೂ!
ಅವರಿವರ ಮಾತು ಕೇಳಿ ಬಿಡಲಾಗುವುದೇ ದೂರಕೆ ಹಾರುವ ಕನಸನು
ಹಾರಲು ಕಲಿಸಿ ಕತ್ತರಿಸಿದರೆ ಹೇಗೆ ರೆಕ್ಕೆಗಳನ್ನು?
ಹಾರುವ ಹಕ್ಕಿಯನ್ನು ಹಾಕಿದರೆ ಹೇಗೆ ಪಂಜರದೊಳಗೆ?

ಬದುಕು ಕೊಟ್ಟಿದೆ ಎರಡು ಕಾಲು, ಆದರೆ ನಡೆಯಲಿ ನಾನು ಯಾವ ದಿಕ್ಕಿಗೆ?
ನೆರಳು ನಿಂತ ಬೆನ್ನ ಬಿಡದು ಸಾವಿರ ಕೋಟಿ ತೊಂದರೆ
ಎಲ್ಲಿ ಹುಡುಕಲಿ ಸ್ವಷ್ಟ ಬೆಳಕು? ನೆರಳಿಲ್ಲದ ಕಡೆ ಎಲ್ಲಾ ಕತ್ತಲೆ
ನಂಬಬೇಕು ಕಾಣದ ಬೆಳಕು ಮನುಷ್ಯನಲ್ಲಿ ಸಾವಿರ ಹಳುಕಿದ
ಬದುಕೆಂಬ ಈ ರಾತ್ರಿಗೆ ಹಗಲೆಂಬ ಉತ್ತರವು ಎಲ್ಲಿದೆ?

ಬದುಕು ಚಂದ್ರನಿಗೆ ಹುಡುಕಬೇಕಂತೆ ಬೆಳಕುಕೊಡುವ ಸೂರ್ಯನೇ
ಹುಟ್ಟಿದ ಈ ಜನುಮದಲಿ ನಿಲ್ಲಿಸಬಾರದು ಬದುಕೆಂಬ ಈ ಚಕ್ರವು
ಬಣ್ಣ ಬಣ್ಣದ ಸಾವಿರ ಕನಸಿನ ಕೊನೆಗೆ ಒಂಟಿತನದ ಕತ್ತಲೆ
ಯಾರೂ ಬರಲಾರರು ನಿನ್ನೊಂದಿಗೆ ಬದಲಿಗೆ ಬರುವುದು ಮೈಯ ಮೇಲಿನ ಬಿಳಿಯ ಹೊದಿಕೆ
ಹುಟ್ಟು-ಬದುಕೆಂಬ ಎರಡು ತಪ್ಪದಿ ಹೋಗಲಿ ನಾನು ಎಲ್ಲಿಗೆ?

ಕನ್ನಡ ನಾಡು

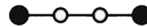
❖ ದಿಶ
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಹಸಿರು ಪರ್ವತ ಶ್ರೇಣಿಗಳಿಂದ ತುಂಬಿದ ಮಲೆನಾಡು,
ಪರಶುರಾಮ ಸೃಷ್ಟಿಸಿದ ಸಂಸ್ಕೃತಿಯ ತುಳುನಾಡು.
ಕೋಲಾರದ ಚಿನ್ನದ ಗಣಿ,
ಇತಿಹಾಸ ಪ್ರಸಿದ್ಧ ಅರಮನೆಗಳುಳ್ಳ ಭವ್ಯ ನಾಡು.
ಕೊಡಗಿನ ಕಾವೇರಿ,
ಗೊಂಬೆಗಳ ಬೀಡು ಚಾಮರಾಜನಗರದಂತಹ ದಿವ್ಯನಾಡು
ಸುಂದರ ನಾಡು ನಮ್ಮ ಈ ಕನ್ನಡ ನಾಡು.

ಕೋಟೆಗಳ ಸಮೂಹವಿರುವ ಚಿತ್ರದುರ್ಗ
ಸಿಹಿಯಾದ ಸಕ್ಕರೆ ಸೃಷ್ಟಿಯ ಮಂಡ್ಯ
ಕೆಂಪೇಗೌಡ ಸೃಷ್ಟಿಸಿದ ಬೆಂಗಳೂರು
ಪವಿತ್ರವಾದ ಪ್ರದೇಶಗಳ ಸಮೂಹ ನಮ್ಮ ಕನ್ನಡ ನಾಡು.

ರಾಣಿ ಚೆನ್ನಮ್ಮ, ಒನಕೆ ಓಬವ್ವರಂತಹ ವೀರವನಿತೆಯರು
ಆದಿಕವಿ ಪಂಪ, ಕವಿ ಚಕ್ರವರ್ತಿ ರನ್ನರಂತಹ ಶ್ರೇಷ್ಠಕವಿಗಳು
ಬೇಲೂರು ಹಲೆಬೀಡಿನಂತಹ ಐತಿಹಾಸಿಕ ಪ್ರೇಕ್ಷಣೀಯ ಸ್ಥಳಗಳು
ಇಂತಹ ಶ್ರೇಷ್ಠನಾಡಿನಂತಹ ನಾಡು ಬೇರಾವುದಿದೆ?

ಅರಶಿನ-ಕುಂಕುಮದ ಸಂಕೇತವೇ ನಮ್ಮ ಕನ್ನಡನಾಡು
ಸಂಸ್ಕೃತಿಗಳ ತವರೂರು
ಪುರಂದರ, ಕನಕರಂತಹ ದಾಸರು ಜನಿಸಿರುವ ಪುಣ್ಯಭೂಮಿ
ಶ್ರೀ ಕೃಷ್ಣದೇವರಾಯರಂತಹ ಪ್ರಸಿದ್ಧಿ ರಾಜರ ನೆಲೆಬೀಡು
ಪವಿತ್ರ ಪ್ರದೇಶಗಳ ಸಮೂಹವಿರುವ ಶ್ರೇಷ್ಠ ಭೂಮಿ
ಸುಂದರ ನಾಡು ನಮ್ಮ ಈ ಕನ್ನಡ ನಾಡು.



ಕನಸು ನನಸು

❖ ಧನುಷ್
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ.

ಭುವಿಗೆ ಬಂದೆ ತಾಯಿಯ ಮೂಲಕ,
ತಾಯಿಯ ಎದೆ ಹಾಲನ್ನು ಕುಡಿದು ನಾ ಬೆಳೆದೆ.
ಬೆಳೆಯುತ್ತಾ ಬೆಳೆಯುತ್ತಾ ಕನಸನ್ನು ಕಂಡೆ
ಬದುಕಿನ ಸುಸ್ತಲ್ಲಿ ನಾ ನಿಂದೆ.....

ಮೂರು ದಿನದ ಈ ನಾಟಕ ರಂಗದಲ್ಲಿ
ಹುಟ್ಟು ಸಾವಿನ ಈ ಸಂತೆಯಲ್ಲಿ
ಶ್ರೀಮಂತರು ನಗುನಗುತ್ತಾ ಬಡವರು ಕೂಗಿ ಕೂಗಿ
ಜೀವನ ಸಾಗಿಸುವುದು ಈ ಬದುಕಿನಲ್ಲಿ...

ಹುಟ್ಟುವಾಗಿದ್ದವರೂ ಈಗಿಲ್ಲ ನಡುವಲ್ಲಿ ಬಂದವರು ಉಳಿದಿಲ್ಲ
ತಂದೆ ತಾಯಿಯೂ ಅಗಲಿದ ಮೇಲೆ
ನಮ್ಮ ಮದುವೆ ನಡೆಯುವ ವೇಳೆ
ಬದುಕಿನ ಕಷ್ಟವು ತಿಳಿಯುವುದು ಇಲ್ಲೇ ಇಲ್ಲೇ ಇಲ್ಲೇ....

ಬದುಕಲ್ಲಿ ಒಂದು ಕನಸು
ಶ್ರಮಪಡು ಮಾಡಲು ನನಸು
ಇಂದು ಕತ್ತಲೆ ಇದ್ದರೆ
ಬರುವುದು ನಾಳೆ ಸೂರ್ಯನ ಬೆಳಕು.
ಇದುವೇ ಜೀವನ....ಇದುವೇ ಬದುಕು....

ಬದುಕು

-ಅಂತ್ಯದ ಅಂಚಿನಲ್ಲಿ
ಆರಂಭದ ಸೂಚನೆ-

❖ ಅರ್ಚಿತ್ ಎ ಜೈನ್, ಸಂಸೆ
ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.

ಬದಲಾಗುವ ಬೆಳವಣಿಗೆಯ
ಬಯಕೆಗಳು ಬಯಸುತ್ತಿದೆ
ಸ್ವಾರ್ಥದ ಸುಳಿಯಲ್ಲಿ
ಮಾನವೀಯತೆ ಮರೆಯಾಗುತ್ತಿದೆ
ಇದೇ ನಾ ಬದುಕು..?

ಕನಸುಗಳು ಕನವರಿಸಿ
ಕಲ್ಪನೆಯ ಕೂಡಿಸುತ್ತಿದೆ
ಬಾವನೆಯ ಸುಳಿಯನ್ನು
ಮನಸಿಗೆ ನೀಡುತ್ತಿದೆ
ಇದೇ ನಾ ಬದುಕು..?

ಉಸಿರು ಬೆವರ ಹನಿಗೆ ಹೆದರಿ
ಅವಕಾಶವ ಕೊಲ್ಲುತ್ತಿದೆ
ಹಸಿದ ಹೊಟ್ಟೆ ಹರಸೋ ಮುನ್ನ

ತುತ್ತು ಸತ್ತು ಹೋಗುತ್ತಿದೆ
ಇದೇ ನಾ ಬದುಕು...?

ಸ್ನೇಹದ ಸುಳಿಯಲಿ
ಪ್ರೇಮವು ಮನದಲಿ
ನೆನಪಿನ ನೆಪದಲ್ಲಿ
ನಗುವು ನಲಿದಾಡುತ್ತಿದೆ
ಇದೇ ನಾ ಬದುಕು...?

ಅವಕಾಶವನು ಆಸ್ವಾದಿಸು
ಹೊಸತನವ ಅನ್ವೇಷಿಸು
ಸಾಧ್ಯವಾಗುವುದೆಲ್ಲವ ಸಾಧಿಸು
ಆದರೆ,
ಮಾನವನಾಗಿ ಜೀವನ ಸಾಗಿಸು
ಇದುವೇ ಬದುಕು....

ಆದ್ಯತೆಯ ಅಧ್ಯಾಯ

❖ ಅರ್ಚಿತ್ ಎ ಜೈನ್, ಸಂಸೆ

ಅಧ್ಯಾಯದ ಪುಟಗಳಲ್ಲಿ
ಆದ್ಯತೆಗಳು ಬದಲಾದಂತೆ
ಸಂಬಂಧಗಳು ದೂರವಾಗುತ್ತದೆ.
ಸಮಯದ ಸುಳಿಯಲ್ಲಿ
ಶಾಶ್ವತ ಯಾವುದೂ ಇಲ್ಲ.
ಅನುಭವಿಸು, ಪ್ರತಿ ಕ್ಷಣ ಜೀವಿಸು

ಗೆಳೆತನ

❖ ವಿಶಾಖ ದಿವಾಕರ್
ತೃತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಬದುಕು ಬಂಗಾರ ನೀ ನನ್ನ ಬಿಟ್ಟರೆ
ಹಾಲು ಜೇನು ಎರಡೂ ನೀ ಈ ನನ್ನ ಬಾಳಿಗೆ
ಕೊಟ್ಟಿರುವೆನು ಸಹಿ ನಿನ್ನ ಈ ಪಿಸು ಮಾತಿಗೆ
ಹೇಗೆ ಬಾಳಲ್ಲಿ ನಾ ನೀ ನನ್ನ ಬಿಟ್ಟರೆ

ಕಣ್ಣು ನಾನಾದರೆ ನನ್ನ ದೃಷ್ಟಿ ನೀನಾಗುವೆ
ಈ ಕಣ್ಣು ರೆಪ್ಪೆ ಮುಚ್ಚುವ ತನಕ ಇರು ನೀ ಈ ಬಾಳಿಗೆ

ಹೊಡೆದರು ಸರಿ ಬಡಿದರು ಸರಿ
ಮುನಿಸಿದರು ನೀ ನನ್ನ ಗೆಳತಿ

ಎಷ್ಟು ಜನ ನಮ್ಮ ಮಧ್ಯ ಬಂದರೂ ಸರಿ
ನೀ ಬಿಡಬೇಡ ನನ್ನ ಈ ಕೈ

ನನ್ನನ್ನು ಸೆಳೆಯುವ
ನನ್ನಲ್ಲಿ ಹೊಳೆಯುವ
ಕನ್ನಡಿ ನೀ
ನೀ ಮುನಿಸಿದರೆ ನನ್ನ ಬಾಳು ಆಗುವುದು ಬರಿ

ನಾನೇನಾದರೂ ತಪ್ಪು ಮಾಡಿದರೆ ಹಿಡಿ ನನ್ನ ಕಿವಿ
ಆದರೆ ಯಾವಾಗಲೂ ನನ್ನ ಬಿಟ್ಟು ಹೋಗದಿರು ನೀ
ಚೆಲುವು ನೀ ಒಲವು ನೀ
ನನ್ನ ಈ ಬಾಳಿಗೆ
ನೀನಿದ್ದರೆ ನಾ ಬಾಳುವೆ,
ನೀ ಮರೆಯಾದರೆ ನಾ ಸಾಯುವೆ
ನನ್ನ ಈ ಜೀವನ, ನಿನ್ನ ಮೇಲಿನ ಕವನ
ಇದಕ್ಕೆ ನೀನೆ ಬಾವನೆ, ನಿನ್ನದೆ ಚಾಲನೆ
ಕೋಟಿ ಕೋಟಿ ನಮನ ನಿನ್ನ ಈ ಸ್ನೇಹಕ್ಕೆ!

ನನ್ನೊಲವೆ

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್
ಸಂಸೆ

ನಿನ್ನ ಅಂದವ ಕುರಿತು
ನಿನಗ್ಯಾರು ಸಮರಿಲ್ಲ
ನೀ ಅಪ್ಪರೆಗಿಂತ ಮಿಗಿಲು....
ಸೋತಿರುವ ಕ್ಷಣದಲ್ಲಿ
ಸೊಬಗಿನ ನಡಿಗೆ
ಮರೆಯಲ್ಲಿ ನಾ ಹೇಗೆ
ಮನಸಿಗ ನಿನ್ನಡೆಗೆ
ಸಮ್ಮತಿಸು ಸುಮ್ಮನೆ
ಆಮಂತ್ರಿಸು ನನ್ನನೇ
ಮನಸ್ಸಿನ ಕನಸಿಗೂ
ನಿನ್ನ ಒಲವ ಪ್ರೀತಿಗೂ
ಎಂದೆಂದೂ ನನ್ನನು

ಗುರುಭ್ಯೋನಮಃ:

❖ ಅರ್ಚಿತ್ ಎ. ಜೈನ್
ಸಂಸೆ

ಗುರುವಿಲ್ಲದೆ ಜಗವಿಲ್ಲ...
ಗುರುವಿಲ್ಲದೆ ಗುರಿ ಇಲ್ಲ....
ಗುರುವಿಲ್ಲದೆ ಗೆಲುವಿಲ್ಲ....
ಗುರುವಿಲ್ಲದೆ ನಗುವಿಲ್ಲ....
ಜಗದೆಲ್ಲ ಗುರು ಹೃದಯಿ ಮನಸ್ಸುಗಳಿಗೆ
ನಮನವ ಸಲ್ಲಿಪ

ಮಕ್ಕಳ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಪೋಷಕರ ಪಾತ್ರ

❖ ಕೆ. ಸ್ವಪ್ನ ಎಂ., ಕುಡ್ಲ
ಪ್ರಥಮ ಬಿ. ಕಾಂ.

ಮಕ್ಕಳು ದೇವರ ವರದಾನವಾಗಿದೆ. ಪೋಷಕರಾಗುವುದು ಜಗತ್ತಿನ ಅತಿದೊಡ್ಡ ಸಂತೋಷದಾಯಕ ವಿಷಯವಾಗಿದೆ. ತಂದೆ-ತಾಯಿಯರು ಅಂತ ಹೇಳಿದರೆ ಸಾಕಾಗುವುದಿಲ್ಲ. ಆ ಜವಾಬ್ದಾರಿಯನ್ನು ನಿಭಾಯಿಸುವುದು ಕೂಡ ಬಹಳ ಮುಖ್ಯವಾಗಿದೆ. ಮಕ್ಕಳಿಗೆ ತಂದೆ-ತಾಯಿಯರೇ ಪ್ರಪಂಚವಾಗಿದೆ.

'ಮಾತೃದೇವೋಭವ', 'ಪಿತೃದೇವೋಭವ' ಎಂದು ನಮ್ಮ ಪೂರ್ವಜರು ಹೇಳಿದ್ದಾರೆ. ಪೋಷಕರು ದೇವರ ಸಮಾನರೆಂದು ಪರಿಗಣಿಸುತ್ತಾರೆ. ಆ ದೇವರಿಗೆ ಸಮಾನರಾದವರು ಮಕ್ಕಳಿಗೆ ಹಾದಿ ತೋರುವವರಾಗಬೇಕೆ ಹೊರತು ಶತ್ರುಗಳಾಗಬಾರದು. ಅತ್ಯುತ್ತಮ ಪೋಷಕರಾಗಲು ಒಳ್ಳೆಯ ಪುಸ್ತಕ ಓದಿದರೆ ಸಾಲದು, ಅದನ್ನು ಮೈಗೂಡಿಸಿಕೊಳ್ಳುವುದರಲ್ಲಿ ಇರುವುದು ಪ್ರಮುಖ ಗುಟ್ಟು.

ಸಣ್ಣ ಮಗುವಿರುವಾಗಲೇ ಅವರನ್ನು ಸ್ವಚ್ಛಂದರನ್ನಾಗಿ ಓಡಾಡಲು ಬಿಡಬೇಕು. ಆ ಒಂದು ಜೋಕಾಲೆಯಲ್ಲಿಯೇ ಕೂರಿಸಿ ಇಡಬಾರದು. ಸ್ವಲ್ಪ ದೊಡ್ಡವರಾದ ಬಳಿಕ ಅವರಿಗೆ ಸ್ವಲ್ಪ ಲೋಕದ ಜ್ಞಾನ ತಿಳಿಸಬೇಕು. ಧಾರ್ಮಿಕ ಸ್ಥಳಗಳಿಗೆ ಭೇಟಿಕೊಡಿಸಬೇಕು. ಶ್ಲೋಕ-ಭಜನೆಗಳನ್ನು ಕಲಿಸಬೇಕು. ಪೋಷಕರು ಮೊದಲು ಮಾತೃಭಾಷೆಯನ್ನು ಕಲಿಸಬೇಕು.

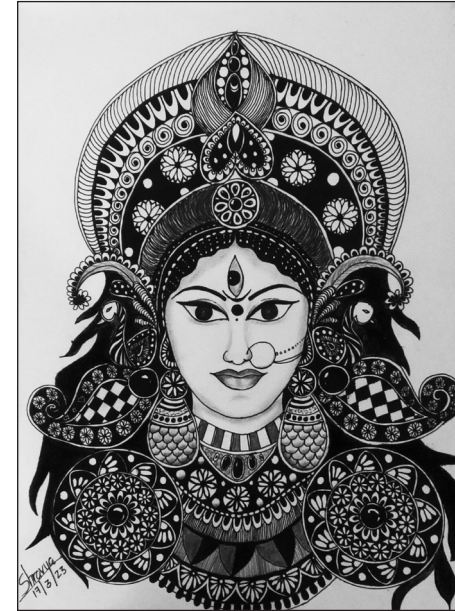
ಶಾಲೆಯ ಒಂದನೇ ತರಗತಿಯ ನಂತರ ಕಲಿಸುವಾಗ ಇನ್ನಿತರ ಹಲವು ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳುವುದು ಅವಶ್ಯಕವಾಗಿದೆ. ಒಳ್ಳೆ ಸ್ಪರ್ಶ ಹಾಗೂ ಕೆಟ್ಟ ಸ್ಪರ್ಶಗಳ ವ್ಯತ್ಯಾಸಗಳನ್ನು ತಿಳಿಸಿಕೊಡುವುದು. ಇದರ ಅಜ್ಞಾನದಿಂದಲೇ ಹಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಮುಜುಗರಕ್ಕೀಡಾಗಿದ್ದಾರೆ. ಅಪರಿಚಿತರ ಬಗ್ಗೆ ಜಾಗೃತವಹಿಸಿಕೊಳ್ಳುವುದು ತಿಳಿಸಬೇಕಾಗಿದೆ. ಇದರಿಂದ ಮಕ್ಕಳು ಸುರಕ್ಷತೆಯ ಬಗ್ಗೆ ನಿಗಾ ಇಡಬಹುದು.

ಪೋಷಕರು ತಮ್ಮ ಇಬ್ಬರೂ ಮಕ್ಕಳ ಮಧ್ಯೆ ಭೇದ ಬಾವ ತೋರಿಸಬಾರದು. ಹೆಣ್ಣು ಮಕ್ಕಳು ಹಾಗೂ ಗಂಡು ಮಕ್ಕಳು ಇಬ್ಬರನ್ನೂ ಸಮಾನರಾಗಿ ನೋಡಬೇಕು. ಹೆಣ್ಣು ಮಗುವನ್ನು ಪ್ರೀತಿಸಿ ಮನೆ ಗೃಹಲಕ್ಷ್ಮೀಯಂತೆ ನೋಡಿಕೊಳ್ಳಬೇಕು. ಗಂಡು ಮಕ್ಕಳಿಗೆ

ಜವಾಬ್ದಾರಿಗಳನ್ನು ಹೆಗಲ ಮೇಲೆ ಸಣ್ಣ ಪ್ರಾಯದಲ್ಲಿ ಇರಿಸಬಾರದು. ಹೆಣ್ಣು ಮಕ್ಕಳಿಗೆ ಒಳ್ಳೆ ಶಿಕ್ಷಣ ಕೊಟ್ಟು ಆರ್ಥಿಕ ಸಬಲರನ್ನಾಗಿ ಮಾಡಬೇಕು. ಅವಳಿಗೆ ಸ್ವರಕ್ಷಣೆಯ ತರಬೇತಿ ನೀಡಬೇಕು. ಗಂಡು ಮಕ್ಕಳಿಗೂ ಸ್ವಲ್ಪ ಭಾವನೆಗಳನ್ನು ಹಂಚಿಕೊಳ್ಳಲು ತಿಳಿಸಬೇಕು. ಇಬ್ಬರೂ ಮಕ್ಕಳು ಇನ್ನೊಂದು ಲಿಂಗಗಳ ವ್ಯಕ್ತಿಯ ಬಗ್ಗೆ ಗೌರವ ಇರಿಸಿಕೊಳ್ಳಲು ತಿಳಿಸಬೇಕು. ಮಕ್ಕಳಿಗೆ ಕಷ್ಟಗಳನ್ನು ತಿಳಿಸದೇ ಬೆಳೆಸುವುದು ಸ್ವಲ್ಪ ಅಪಾಯಕಾರಿಯಾಗುತ್ತದೆ.

ಸ್ವಲ್ಪ ದೊಡ್ಡವರಾದ ಬಳಿಕ ಅಂದರೆ ಯೌವನದಲ್ಲಿರುವಾಗ ಸ್ವಲ್ಪ ಹೆಚ್ಚು ಗೆಳೆತನ ಬೆಳೆಸಿಕೊಳ್ಳುವುದು ಅವಶ್ಯಕವಾಗಿದೆ. ಪ್ರೀತಿ-ವ್ಯಾಮೋಹ, ದುಶ್ಚಟತನ, ಆಸೆಗಳ ಬಗ್ಗೆ ಹೇಳಿಕೊಳ್ಳುವುದು ಮುಖ್ಯವಲ್ಲ. ಅದನ್ನು ಉದಾಹರಣೆ ಸಹಿತವಾಗಿ ಒಪ್ಪಿಕೊಳ್ಳುವಂತೆ ಮಾಡಬೇಕು.

'ಮನೆಯೇ ಮೊದಲ ಪಾಠಶಾಲೆ', 'ತಾಯಿಯೇ ಮೊದಲ ಗುರು' ಎಂಬ ನಾಣ್ಣುಡಿಯಂತೆ ಮಕ್ಕಳ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಪೋಷಕರ ಪಾತ್ರ ಅತೀ ಮುಖ್ಯವಾಗಿದೆ. ಎಲ್ಲ ಮಕ್ಕಳಿಗೂ ಅತ್ಯುತ್ತಮ ಪೋಷಕರು ಸಿಗಲಿ ಮಕ್ಕಳೂ ತಮ್ಮ ಬೆಳವಣಿಗೆಯನ್ನು ಅತೀ ಆನಂದದಿಂದ ಅನುಭವಿಸುವಂತಾಗಲಿ.



ಮೌಢ್ಯ ಆಚರಣೆಗಳು ಮತ್ತು ನಂಬಿಕೆಗಳು

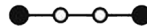
❖ ಭವಾನಿಶಂಕರ್
ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಸಿ'.

ಮನುಷ್ಯ ಒಬ್ಬ ಸಂಘ ಜೀವಿ ತನ್ನ ಸುತ್ತಲಿನ ಸಾಮಾಜಿಕ ವ್ಯವಸ್ಥೆಯಲ್ಲಿ ನಡೆಯುವ ಆಚರಣೆಗಳಿಂದ ಪ್ರಭಾವಿತನಾಗುತ್ತಾನೆ. ತನ್ನ ಸುತ್ತಲಿನ ಆಚರಣೆಗಳೊಂದಿಗೆ ಬೆರೆಯುತ್ತಾನೆ. ಹಾಗೆಯೇ ಆಚರಣೆಗಳನ್ನು ನಂಬುತ್ತಾನೆ. ಕೆಲವು ಆಚರಣೆಗಳು ಮೌಢ್ಯತೆಯನ್ನು ಒಳಗೊಂಡಿದ್ದು ಭೌಗೋಳಿಕ ಗಡಿ-ರೇಖೆಗಳಿಲ್ಲದೆ ಜಗತ್ತಿನಾದ್ಯಂತ ಆಚರಿಸಲಾಗುತ್ತದೆ. ಈ ಮೂಢನಂಬಿಕೆಗಳಿಂದ ಮಾನವನಿಗೆ ಹಾನಿಯೇ ಹೊರತು ಒಳಿತಿಲ್ಲ. ಮಾನವ ಮೌಢ್ಯ ಆಚರಣೆಗಳನ್ನು ಹೇಗೆ ನಂಬುತ್ತಾನೆ ಎಂಬುವುದರ ಸಲುವಾಗಿ ಇಂಗ್ಲೆಂಡಿನ ಪ್ರಯೋಗ ಶಾಲೆಯಲ್ಲೊಮ್ಮೆ ಕೋತಿಗಳನ್ನೆಲ್ಲಾ ಸೇರಿಸಿ ಒಂದು ಪ್ರಯೋಗ ನಡೆಸುತ್ತಾರೆ. ಹತ್ತು ಕೋತಿಗಳಿರುವ ಕೊಠಡಿಗೆ ಐದು ಕೋತಿಗಳನ್ನು ಕಳುಹಿಸಿ ಬಾಳೆಹಣ್ಣನ್ನು ಮುಂದಿಡಲಾಗುತ್ತದೆ. ಕೋತಿಗಳು ಬಾಳೆಹಣ್ಣನ್ನು ತಿನ್ನಲು ಹೋದಾಗ ಪ್ರಯೋಗ ನಡೆಸುವವರು ಉಳಿದ ಕೋತಿಗಳಿಗೆ ನೀರನ್ನು ಎರಚುತ್ತಾರೆ. ಆಗ ಅಲ್ಲಿದ್ದ ಎಲ್ಲಾ ಕೋತಿಗಳು ಆ ಒಂದು ಕೋತಿಗೆ ಹಲ್ಲೆ ಮಾಡುತ್ತವೆ. ನಂತರ ಮತ್ತೆ ಎರಡು ಕೋತಿಗಳನ್ನು ಕೊಠಡಿಯೊಳಗಡೆ ಕಳುಹಿಸಲಾಗುತ್ತದೆ. ಆ ಕೋತಿಗಳು ಬಾಳೆಹಣ್ಣನ್ನು ತಿನ್ನಲು ಹೋದಾಗ ಉಳಿದ ಎಲ್ಲಾ ಕೋತಿಗಳು ಹಾನಿ ಮಾಡುತ್ತವೆ. ನಂತರ ಮೊದಲು ಬಂದ ಐದು ಕೋತಿಗಳನ್ನು ಹೊರಗೆ ಕಳಿಸಿ ಉಳಿದ ಮೂರು ಕೋತಿಗಳನ್ನು ಒಳಗೆ ಕಳುಹಿಸಲಾಗುತ್ತದೆ. ಆಗ ಆ ಕೋತಿಗಳೂ ಕೂಡ ಬಾಳೆಹಣ್ಣನ್ನು ತಿನ್ನಲು ಹೋದಾಗ ಆ ಎರಡು ಕೋತಿಗಳು ಹಾನಿ ಮಾಡುತ್ತವೆ. ಹೀಗೆ ಮಾನವ ತನ್ನ ಹಿಂದಿನ ತಲೆಮಾರು ಆಚರಿಸಿದ್ದನ್ನು ಸ್ವತಃ ಯೋಚಿಸದೆ ಆಚರಿಸುತ್ತಾ ಆಚರಣೆಯ ಹಿಂಬಾಲಕನಾಗುತ್ತಾನೆ.

ವೈಜ್ಞಾನಿಕ ಕಾರಣಗಳಿಲ್ಲದ ಅಸಂಪ್ರದಾಯಿಕ ಆಚರಣೆಗಳನ್ನು ಗಾಢವಾಗಿ ನಂಬುವುದನ್ನು ಮೂಢನಂಬಿಕೆ ಎನ್ನಬಹುದು. ಮೂಢನಂಬಿಕೆಗಳು ಮಾನವನಿಗೆ ಮತ್ತು ಸಮಾಜಕ್ಕೆ ಎರಡಕ್ಕೂ ಹಾನಿಕಾರಕ. ಮೂಢನಂಬಿಕೆಗಳಿಂದ ದೇಶದ ಪ್ರಗತಿಯೂ ಸಾಧ್ಯವಿಲ್ಲ ಹಾಗೂ ದೇಶದ ಬೆಳವಣಿಗೆಯೂ ಕುಂಠಿತಗೊಳ್ಳಬಹುದು. ಮೂಢನಂಬಿಕೆಗಳ ಆಚರಣೆ ಹೆಚ್ಚಾಗಿ ಅನಕ್ಷರಸ್ಥರ ಮಟ್ಟ ಎಲ್ಲಿ ಹೆಚ್ಚಾಗಿರುತ್ತದೆಯೋ ಅಲ್ಲಿ ಹೆಚ್ಚಾಗಿ ಕಾಣಿಸಿರುತ್ತದೆ. ಮೂಢನಂಬಿಕೆಯ ಆಚರಣೆಗಳೆಲ್ಲವೂ ವಾಸ್ತವಿಕತೆಗೆ ದೂರವಾಗಿರುತ್ತದೆ. ಉದಾಹರಣೆಗೆ ಬೆಕ್ಕು ಅಡ್ಡ ಹೋಗುವುದರ ಅಥವಾ ಅಡ್ಡ ಬರುವುದನ್ನು ಶಕುನ ಎಂಬಂತೆ ಹೆಚ್ಚಿನ ಜನರು ಮೌಢ್ಯರಾಗಿ ನಂಬಿದ್ದಾರೆ. ಅಸಲಿಗೆ ಅದರ ಹಿಂದಿನ ಮೂಲ ಕಾರಣವನ್ನು

ಕಂಡುಕೊಳ್ಳುವಲ್ಲಿ ವಿಫಲನಾಗಿದ್ದಾನೆ. ಅಸಲಿಗೆ ಅದರ ಹಿಂದಿರುವ ಕರುಸತ್ಯವೇನೆಂದರೆ ಹಿಂದಿನ ಕಾಲಗಳಲ್ಲಿ ಮರಳು ಗಾಡಿನಲ್ಲಿ ರಾತ್ರಿ ಹೊತ್ತು ನೌಕರರು ತಮ್ಮ ಜಾನುವಾರುಗಳ ಸಹಾಯದಿಂದ ಸಂಚರಿಸುತ್ತಿದ್ದರು. ಆ ಸಮಯಗಳಲ್ಲಿ ಕತ್ತಲೆಗೆ ಬೆಕ್ಕಿನ ಕಣ್ಣುಗಳು ಜಾನುವಾರುಗಳಿಗೆ ವಿಕಾರವಾಗಿ ಕಾಣುತ್ತಿದ್ದವು. ಹಾಗೂ ಜಾನುವಾರುಗಳು ಸ್ವಸ್ಥವನ್ನು ಕಳೆದುಕೊಳ್ಳುತ್ತಿದ್ದವು. ತಮ್ಮ ವಾಹನಗಳು ನಿಷ್ಕ್ರಿಯಗೊಳ್ಳುತ್ತಿದ್ದವು. ಈ ಕಾರಣಕ್ಕಾಗಿ ಬೆಕ್ಕನ್ನು ಅತ್ಯಂತ ಹಿಂದಿನ ಕಾಲದಿಂದಲೂ ಶಕುನ ಪ್ರಾಣಿಯಾಗಿ ಬಿಂಬಿಸಲಾಗಿದೆ. ಋತುಮತಿಯಾದ ಹೆಣ್ಣನ್ನು ಮನೆಯಿಂದ ಹೊರಗೆ ಇಡುವ ವಿಕೃತ ಆಚರಣೆಗಳು ಈಗಲೂ ಚಾಲ್ತಿಯಲ್ಲಿದೆ. ಇವರ ಹಿಂದಿನ ನೈಜ ಕಾರಣವೇನೆಂದರೆ ಹಿಂದಿನ ಕಾಲಗಳಲ್ಲಿ ಮನೆಯ ಕೆಲಸ ಕಾರ್ಯಗಳನ್ನೆಲ್ಲಾ ಮಹಿಳೆಯೊಬ್ಬಳೇ ನಡೆಸುವಂತಿತ್ತು. ಹಾಗಾಗಿ ಋತುಮತಿಯಾದ ಮಹಿಳೆಗೆ ಆ ಸಮಯದಲ್ಲಿ ವಿಶ್ರಾಂತಿ ನೀಡುವ ಸಲುವಾಗಿ ಆಕೆಯನ್ನು ಪ್ರತ್ಯೇಕಿಸುತ್ತಿದ್ದರು. ದೈವ-ಭೂತ ಪ್ರೇತ ಬಿಡಿಸುವ ಆಚರಣೆಯೂ, ಆಸ್ತಿ-ಅಂತಸ್ತಿನ ನಾಶಪಡಿಸುವ ಆಚರಣೆಯಾಗಿದೆ. ಮಾನಸಿಕವಾಗಿ ಅಸ್ವಸ್ಥಗೊಂಡಿರುವ ವ್ಯಕ್ತಿಯು ಸಾಂಪ್ರದಾಯಿಕವಾಗಿ ಕೇಳಿರುವ ಕಟ್ಟು ಕಥೆಗಳಿಂದ ಪ್ರಭಾವಿತನಾಗಿ ತನಗೆ ತಾನೇ ಪ್ರೇತ-ಆತ್ಮಗಳ ಭಾವನೆಗಳಿಗೆ ಒಳಗಾಗಿದ್ದಾನೆ ಎಂಬಂತೆ ವರ್ತಿಸುತ್ತಾನೆ. ಹಾಗೇ ಪ್ರೇತ ಬಾದಿತ ವ್ಯಕ್ತಿಗಳನ್ನು ಕೆಲವು ದೇವಾಲಯಗಳ ದರ್ಶನಗಳಿಂದ ಪ್ರೇತ ಬಿಡಿಸುವುದು ಎನ್ನುತ್ತಾರೆ. ನೈಜವಾಗಿ ದೇವಾಲಯ ರೂಪುಗೊಂಡಿರುವ ಪರಿಸರ, ವಾಸ್ತುಶಿಲ್ಪ ಏಕಾಗ್ರತೆಯ ಕೇಂದ್ರವಾಗಿರುವುದರಿಂದ ಮನುಷ್ಯ ಮಾನಸಿಕ ಅಸ್ವಸ್ಥತೆಯಿಂದ ಹೊರಬರುತ್ತಾನೆ. ಇನ್ನು ಹಲವಾರು ಮೂಢನಂಬಿಕೆಗಳು ಕೇವಲ ಭಾರತವಲ್ಲದೆ ಜಗತ್ತಿನಾದ್ಯಂತ ಆಚರಿಸಲಾಗುತ್ತಿದೆ. ಆದರೂ ಭಾರತದಲ್ಲಿ ತುಸು ಹೆಚ್ಚೇ ಎನ್ನಬಹುದಾಗಿದೆ. ಭಾರತ ಅಪಾರ ಸಂಪತ್ತು, ಸಂಸ್ಕೃತಿ, ನಯನ ಮನೋಹರ ವಾಸ್ತುಶಿಲ್ಪ, ಪರಿಸರಗಳನ್ನೊಳಗೊಂಡ ಭೂಮಿಯಾಗಿದೆ. ಇಂತಹ ತರ್ಕಬದ್ಧ ಮೂಢನಂಬಿಕೆಗಳು ಭಾರತದ ಪ್ರಗತಿಯನ್ನು ವಿಶ್ವಮಟ್ಟದಲ್ಲಿ ಕುಗ್ಗಿಸುತ್ತಿದೆ. ನರಸಿಂಹರಾಜು ಅವರು ಹೇಳುತ್ತಾರೆ “ಮೂಢನಂಬಿಕೆಯನ್ನು ನಂಬುವ ಅವಿದ್ಯಾವಂತನಿಗಿಂತ ಅದನ್ನು ಪ್ರತಿಪಾದಿಸುವ ವಿದ್ಯಾವಂತ ಸಮಾಜಕ್ಕೆ ಹಾನಿಕಾರಕ” ಎಂದು.

ಮೂಢನಂಬಿಕೆಯ ಆಚರಣೆಗಳನ್ನು ಹೋಗಲಾಡಿಸಲು ಜನರಿಗೆ ಅತೀ ಹೆಚ್ಚು ಶಿಕ್ಷಣ ನೀಡಿ ಅಕ್ಷರಸ್ಥರನ್ನಾಗಿ ಮಾಡಬೇಕು. ಮೂಢನಂಬಿಕೆಗಳ ವಿರುದ್ಧ ಸಮಾಜದಲ್ಲಿ ಸಮಾವೇಶಗಳನ್ನು ನಡೆಸಿ ಅವರ ಹಿಂದಿರುವ ನೈಜ ಕಾರಣಗಳನ್ನು ಪರಿಶೀಲಿಸಬೇಕು. ಅಂತರ್ಜಾಲ, ದೂರದರ್ಶನ, ಮತ್ತು ಜಂಗಮವಾಣಿ ಉತ್ಪುಂಗಶಿಖರದಲ್ಲಿರುವ ಈ ಸಮಯದಲ್ಲಿ ವಾಸ್ತವಿಕತೆಗೆ ಹೆಚ್ಚು ಮಾನ್ಯತೆ ನೀಡಿ ದೇಶದ ಅಭಿವೃದ್ಧಿಗೆ ನಿರುದ್ಯೋಗದ ವಿರುದ್ಧ ಅಭಿಯಾನ ನಡೆಸಬೇಕು. ಮೌಢ್ಯತೆಗೆ ಹೆಚ್ಚು ಒತ್ತು ನೀಡುವ ಹಳ್ಳಿ ಪ್ರದೇಶಗಳಲ್ಲಿ ಅನೇಕ ಅಭಿಯಾನಗಳನ್ನು ನಡೆಸುವುದರೊಂದಿಗೆ ಮೂಢನಂಬಿಕೆಯನ್ನು ದೂರಗೊಳಿಸಬೇಕು.



ಮೂಢನಂಬಿಕೆ

❖ ಆಶಿಶ್

ದ್ವಿತೀಯ ಬಿ.ಬಿ.ಎ 'ಎ'.

ಮಾನವನಾಗಿ ಹುಟ್ಟಿದ ಮೇಲೆ ಆ ಮನುಷ್ಯನಿಗೆ ಅವನದ್ದೇ ಆದಂತಹ ಆಚಾರ ವಿಚಾರಗಳು ಧಾರ್ಮಿಕ ನಂಬಿಕೆಗಳು, ಮಾನಸಿಕ ವಿಚಾರಗಳು ಇದ್ದೇ ಇರುತ್ತದೆ. ಇದು ಮನುಷ್ಯನಾದಂತವನ ಹುಟ್ಟಿನಿಂದ ಬಂದಂತಹ ಒಂದು ಅಂಶ. ಹೀಗಾಗಿ ಮಾನವನಿಗೆ ಇಂತಹ ನಂಬಿಕೆಗಳಿರುವುದು ಸಹಜ. ಆದರೆ ಯಾವಾಗ ಅವನು ಇಂತಹ ನಂಬಿಕೆಗಳನ್ನು ಮಿತಿಮೀರಿದರೆ ಆಚರಿಸಲು ಪ್ರಾರಂಭಿಸುತ್ತಾನೋ ಅದನ್ನು ಮೂಢನಂಬಿಕೆ ಎಂದು ಕರೆಯುತ್ತಾರೆ. ಇಂದಿನ ಕಲಿಯುಗದಲ್ಲಿ ಮೂಢನಂಬಿಕೆಯು ಪ್ರತಿಯೊಬ್ಬರನ್ನು ಆವರಿಸಿಕೊಂಡಿದೆ. ಇದಕ್ಕೆ ಕಾರಣ ಮನುಷ್ಯರಲ್ಲಿರುವಂತಹ ಭಯ, ದ್ವೇಷ, ಆಸೆ ಸ್ವಾರ್ಥ ಹೀಗೆ ಹಲವಾರು ಮಾಟಮಂತ್ರ, ಅಪಶಕುನ, ಸತಿಪದ್ಧತಿ, ಅಸ್ವಶ್ಯತೆ ಮುಂತಾದವು ಮೂಢನಂಬಿಕೆಗಳಿಗೆ ಉದಾಹರಣೆಯಾಗಿದೆ.

ದೇವರ ಮೇಲೆ ನಂಬಿಕೆ ಇರಬೇಕು ಆದರೆ ಅದೇ ನಂಬಿಕೆ ಮಿತಿ ಮೀರಬಾರದು. ಕೆಲ ಜನರು ದೇವರನ್ನು ಮೆಚ್ಚಿಸಲು ಅಮಾಯಕರನ್ನು, ಮೂಖಪ್ರಾಣಿಗಳನ್ನು ಬಲಿ ಕೊಡುವಂತಹ ಪದ್ಧತಿಯನ್ನು ಇಟ್ಟುಕೊಳ್ಳುತ್ತಾರೆ. ಅಮಾಯಕ ಜೀವಿಯನ್ನು ಕೊಂದು ಪುಣ್ಯ ಸಿಗುತ್ತದೆ ಎಂದು ಕೊಂಡರೆ ಅಂತವರಿಗೆ ಪಾಪವೇ ದೊರೆಯುವುದು ವಿನಃ ಪುಣ್ಯವು ದೊರೆಯುವುದಿಲ್ಲ. ಇನ್ನು ಮಾಟಮಂತ್ರ ಬೇರೆಯವರ ಮೇಲಿನ ದ್ವೇಷದಿಂದ ಸೇಡಿನಿಂದ ಅವರ ಏಳಿಗೆಯನ್ನು ಸಹಿಸಲಾರದೆ ನಂಜಿನಿಂದ ಅವರನ್ನು ಕುಗ್ಗಿಸಬೇಕು ಎಂಬ ಭಾವನೆಯಿಂದ ಮಂತ್ರ ತಂತ್ರಗಳ ಮೊರೆ ಹೋಗುತ್ತಾರೆ. ಇದಕ್ಕೆ ಮಾಟಮಂತ್ರ ಎನ್ನುತ್ತಾರೆ. ಇದರಿಂದ ದ್ವೇಷ ಹೆಚ್ಚಾಗಿ ವ್ಯಕ್ತಿ ತನ್ನ ಅಸ್ತಿತ್ವವನ್ನೇ ಕಳೆದುಕೊಳ್ಳುತ್ತಾನೆ. ಮೂಢನಂಬಿಕೆಗಳಿಂದ ಮನುಷ್ಯನು ತನ್ನ ನೆಮ್ಮದಿಯನ್ನು ಕಳೆದುಕೊಳ್ಳುತ್ತಾನೆ. ಅವನಲ್ಲಿ ಭಯ ಹೆಚ್ಚಾಗುತ್ತದೆ. ತಾನು ಗಳಿಸಿದ ಸಂಪತ್ತು ಎಲ್ಲವನ್ನೂ ಕಳೆದುಕೊಳ್ಳುತ್ತಾನೆ.

ಮನುಷ್ಯ ಓರ್ವ ಸಮಾಜ ಜೀವಿ ಅವನ ಈ ಸಮಾಜದಲ್ಲಿ ಬದುಕಬೇಕಾದರೆ ಹೊಂದಾಣಿಕೆ, ಸಹಬಾಳ್ವೆ, ಪ್ರೀತಿ ಮುಂತಾದವು ಅಗತ್ಯ ಆದರೆ ಮೂಢನಂಬಿಕೆಯಿಂದ ಇವೆಲ್ಲವೂ ಮನುಷ್ಯ ಕಳೆದುಕೊಳ್ಳುತ್ತಾನೆ. ಮೂಢನಂಬಿಕೆಗಳ ಹಾದಿಯನ್ನು ಹಿಡಿದು ಮಾನವನಿಗೆ ಬೇಕಾದಂತಹ ಮನುಷ್ಯತ್ವದ ಗುಣವನ್ನು ಕಳೆದುಕೊಂಡು ತನ್ನ ಬಾಳನ್ನು ತಾನೇ ತನ್ನ ಕೈಯಾರೆ ನಾಶ ಮಾಡಿಕೊಳ್ಳುತ್ತಾನೆ.

ಕಾಲವಿನ್ನೂ ಮಿಂಚಿಲ್ಲ !

❖ ನಿರೀಕ್ಷಾ

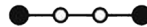
ತೃತೀಯ ಬಿ.ಬಿ.ಎ 'ಬಿ'.

ನೂಕಬೇಡ ನಿನ್ನನು ಹಿಂದಕ್ಕೆ
ನಡೆ ಎಂದಿಗೂ ಒಂದು ಹೆಜ್ಜೆ ಮುಂದಕ್ಕೆ
ಅವರಿವರ ಮಾತಿಗೆ ತಲೆಗೊಡದೆ
ಸಾಧಿಸಿ ತೋರಿಸು ಈ ಜಗಕ್ಕೆ !

ಸಾಧಿಸುವ ಫಲವು ನಿನ್ನಲ್ಲಿರಲಿ
ನೀ ಯೋಚಿಸುವ ಬಗೆಯು ನೂರಾರಿರಲಿ
ಒಂದಲ್ಲ ಒಂದು ದಾರಿ ಕಾದಿದೆ ನಿನಗಾಗಿ
ನಿನ್ನ ಚಂಚಲ ಮನಸ್ಸು ಬದಿಗಿರಲಿ !

ಕುಗ್ಗಿದಿರು ಹೀನರ ಕೆಟ್ಟ ಮಾತಿಗೆ
ನಿನ್ನತನ ನಿನ್ನೊಂದಿಗಿರಲಿ ಎಂದಿಗೂ ಜೊತೆಗೆ
ಸಕಾರಾತ್ಮಕ ಚಿಂತನೆಯ ಮಾಡುತಿರು
ಆಗ ಗೆಲುವು ಹಾಜರು ನಿನ್ನ ಕಣ್ಣಿಂದಿಗೆ !

ನಾಳೆಯ ಕೆಲಸವ ಮಾಡು ಇಂದೇ ನೀನು
ಯಾರೇ ತುಳಿದರು ಜಗ್ಗಿದರು ಎಂದೂ ನೀನು
ಮಾಡಿ ನೋಡು ಪ್ರಯತ್ನವ
ಏಕೆಂದರೆ ಕಾಲವಿನ್ನೂ ಮಿಂಚಿಲ್ಲ !



ಗಿಣಿಮರಿಯ ಕೂಗು

❖ ಪವನ್‌ರಾಜ್ ಕಲ್ಲೂರಾಯ
ದ್ವಿತೀಯ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಪುಟ್ಟ ಗ್ರಾಮದಲ್ಲೊಂದು ಮನೆ ಅದರೊಳಗೆ ಹೊರಗಿನ ಪ್ರಪಂಚದ ಅನುಭವವಿಲ್ಲದೆ ಇರುವ ಒಬ್ಬ ಪುಟ್ಟ ಹುಡುಗ. ತನ್ನ ತಂದೆಯಲ್ಲಿ ಪುಟ್ಟ ಗಿಣಿಮರಿಯನ್ನು ತಂದುಕೊಡಲು ಹೇಳುತ್ತಾನೆ. ತನ್ನ ತಂದೆ ಅವನಿಗೆ ಎರಡು ಗಿಣಿಮರಿಗಳನ್ನು ತಂದು ಅವನ ಕೊಠಡಿಯಲ್ಲಿ ಇಡುತ್ತಾರೆ. ಅವನು ಆ ಗಿಣಿಮರಿಯನ್ನೇ ನೋಡಲು ಪ್ರಾರಂಭಿಸುತ್ತಾನೆ. ದಿನವೂ ಅದರ ಕೂಗು ಅವನ ಕಿವಿಗೆ ಕೇಳುತ್ತದೆ. ಆ ಹುಡುಗನಿಗೆ ತನ್ನ ಮನೆಯಿಂದ ಹೊರಗೆ ಬರಲು ಬಿಡುವುದಿಲ್ಲ ಕಾರಣ ಆತನಿಗೆ ಒಂದು ಕಾಲು ಬರುವುದಿಲ್ಲ. ಹಾಗಾಗಿ ಊರಿನವರೆಲ್ಲಾ ಅಪಹಾಸ್ಯ ಮಾಡುತ್ತಾರೆ ಎಂದು ತನ್ನ ಮಗ ಎಣಿಸಿರುತ್ತಾನೆ. ಹಾಗಾಗಿ ತನ್ನ ಮಗನಿಗೆ ಹೊರಗಿನ ವ್ಯವಹಾರ ಏನೂ ಗೊತ್ತಿರಲಿಲ್ಲ. ಎಲ್ಲಾ ವಿಷಯಕ್ಕೂ ತನ್ನ ತಂದೆ ಅವನೊಂದಿಗೆ ರೇಗಾಡುತ್ತಿದ್ದರು. ಯಾವ ವಿಷಯಕ್ಕೂ ಅವನನ್ನು ಕೊಠಡಿಯಿಂದ ಹೊರಗೆ ಕಳುಹಿಸುತ್ತಿರಲಿಲ್ಲ. ಕೊಠಡಿಯಲ್ಲಿಯೇ ಕಟ್ಟಿ ಹಾಕುತ್ತಿದ್ದರು. ಒಂದು ದಿನ ತನ್ನ ತಂದೆ ಯಾವುದೋ ಒಂದು ವಿಚಾರಕ್ಕೆ ಸಿಟ್ಟುಗೊಂಡು ತನ್ನ ಮಗನನ್ನು ಕೊಠಡಿಯಲ್ಲಿ ಕಟ್ಟಿಹಾಕಿ, ವಿಶ್ರಾಂತಿಗೆ ಮಲಗುತ್ತಾನೆ. ಆ ಕ್ಷಣದಲ್ಲಿ ತನ್ನ ತಂದೆಗೆ ಹೃದಯಾಘಾತವಾಗುತ್ತದೆ. ಅದು ತನ್ನ ಮಗನಿಗೆ ತಿಳಿಯುವುದಿಲ್ಲ. ಅವನು ಕೋಣೆಯ ಒಳಗಡೆಯೇ ತನ್ನ ಮುದ್ದಿನ ಗಿಣಿಮರಿಗಳನ್ನು ನೋಡಿಕೊಂಡು ಇರುತ್ತಾನೆ. ಯಾವತ್ತೂ ಸಂಜೆಯಾದರೂ ಊಟ ತಂದು ಕೊಡುತ್ತಿದ್ದರು. ಆ ದಿನ ಬರಲೇ ಇಲ್ಲ. ತನ್ನ ಮಗ ಹಸಿವೆಯಿಂದ ಜೋರಾಗಿ ಕಿರುಚಲು ಪ್ರಾರಂಭಿಸಿದ. ಬರಲೇ ಇಲ್ಲ. ಆ ಗಿಣಿಮರಿಗಳನ್ನು ನೋಡಿದ ಅದೂ ಹಸಿವೆಯಿಂದ ಜೋರಾಗಿ ಕಿರುಚುತ್ತಿತ್ತು. ಮಗ ಹಸಿವೆಯಿಂದ ತನ್ನ ತಂದೆಯನ್ನು ಕಾಯುತ್ತಾ, ಕಿರುಚುತ್ತಾ ಅಲ್ಲೇ ಪ್ರಜ್ಞೆ ತಪ್ಪಿದ. ಮರುದಿನ ಬೆಳಿಗ್ಗೆ ಹಾಲು ತಂದುಕೊಡುವವನು ಬಾಗಿಲು ಬಡಿದರೂ ಬಾಗಿಲು ತೆಗೆಯಲಿಲ್ಲ. ಗಿಣಿಮರಿಗಳು ಜೋರಾಗಿ ಕಿರುಚುತ್ತಿತ್ತು. ಸಂಶಯ ಬಂದು ಬಾಗಿಲು ಬಡಿದು ಒಳಗೆ ಬಂದು ನೋಡಿದಾಗ ತಂದೆ ತೀರಿಹೋಗಿದ್ದರು. ತನ್ನ ಮಗ ಎಚ್ಚರಗೊಂಡ ಮೊದಲು ಆ ಗಿಣಿಮರಿಗಳನ್ನು ನೋಡಿದ. ಅದು ಸತ್ತು ಹೋಗಿತ್ತು. ಬಹಳ ಬೇಸರಗೊಂಡ. ಆ ಬಳಿಕ ಆಲೋಚಿಸಿದ “ಈ ಗಿಣಿಮರಿಯು ನನ್ನ ಹಾಗೆ ಹೊರಗಿನ ಪ್ರಪಂಚ ನೋಡಲೇ ಇಲ್ಲ, ಇದಕ್ಕೆ ಕಾರಣ ನಾನು, ನಾನು ಅನುಭವಿಸಿದ ವೇದನೆಯನ್ನು ನಾನು ಈ ಪುಟ್ಟ

ಗಿಣಿಮರಿಗಳಿಗೂ ನೀಡಿದೆ. ಇದು ಯಾವ ನ್ಯಾಯ. ನನ್ನ ತಂದೆ ನನ್ನನ್ನು ಕಟ್ಟಿ ಹಾಕಿದರು. ನಾನು ಗಿಣಿಮರಿಗಳನ್ನು ಕಟ್ಟಿ ಹಾಕಿದೆ. ನನ್ನ ತಂದೆಗೂ ನನಗೂ ವ್ಯತ್ಯಾಸವೇ ಇಲ್ಲ. ತಂದೆಗೆ ತಕ್ಕ ಶಿಕ್ಷೆ ಆಗಿದೆ. ನನಗೂ ಈ ಮೂಖಪ್ರಾಣಿಗಳ ಶಿಕ್ಷೆ ಸಿಗದೆ ಇರದು. ನನಗಾದರೂ ಹೇಳುವುದಕ್ಕೆ ಆಗುತ್ತಿತ್ತು. ಆದರೆ ಅವುಗಳಿಗೆ”. ಆದರೆ ಅವುಗಳನ್ನು ಹೊರಗಡೆ ಬಿಟ್ಟರೆ ಬೇರೆ ಪ್ರಾಣಿ ಪಕ್ಷಿಗಳು ಬಿಟ್ಟಾವೆ. ಅದನ್ನು ಕೊಂದರೆ, ಇದು ನಾನು ಮಾಡುವ ದೊಡ್ಡ ತಪ್ಪಾಗಿರಬಹುದಲ್ಲ, ಹೀಗೆ ನನ್ನ ತಂದೆ ಕೂಡ ಆಲೋಚನೆ ಮಾಡಿರಬಹುದಲ್ಲ, ನನ್ನನ್ನು ಹೊರಗೆ ಬಿಟ್ಟರೆ ಹೊರಗಿನ ಕ್ರೂರ ಜನರು ನನ್ನನ್ನು ಕೆಟ್ಟದಾರಿಯಲ್ಲಿ ನಡೆಯುವ ಹಾಗೆ ಮಾಡಿದರೆ. ಹಾಗಾದರೆ ನನ್ನ ತಂದೆ ಒಳ್ಳೆಯವರ? ನಾನು ನನ್ನ ತಂದೆಯನ್ನು ಸುಮ್ಮನೆ ದ್ವೇಷಿಸಿದನಾ? ಎಂಬ ತನ್ನ ಮಗನ ಮಾತಿನೊಂದಿಗೆ ಈ ಕಥೆ ಮುಕ್ತಾಯವಾಗುತ್ತಿದೆ. ಮೂಕಪ್ರಾಣಿಗಳನ್ನು ಬಂಧಿಸುವುದು ಕೆಟ್ಟದಾದರೆ, ಬೇರೆ ಪ್ರಾಣಿ-ಪಕ್ಷಿಗಳಿಂದ ರಕ್ಷಿಸುವುದು ಮುಖ್ಯವಾಗುತ್ತದೆ.



ರೈತ ಮತ್ತು ಮಕ್ಕಳು

❖ ಸಾರ್ಥಕ್ ಆರ್. ಶೆಟ್ಟಿ
ಪ್ರಥಮ ಬಿ.ಸಿ.ಎ 'ಎ'.

ಒಂದಾನೊಂದು ಊರು. ಆ ಊರಿನಲ್ಲಿ ಒಬ್ಬ ರೈತ. ಆತನು ತನ್ನ ಜೀವನವಿಡೀ ಕಷ್ಟಪಟ್ಟು ತನ್ನ ಹಿರಿಯರಿಂದ ಬಂದ ಆಸ್ತಿಭಾಗದಲ್ಲಿ ತನಗೆ ದೊರೆತ ಒಂದಷ್ಟು ಭೂಮಿಯಲ್ಲಿ ಉಳುಮೆ ಮಾಡಿ ಅದರಲ್ಲಿ ಬಂದ ಫಲದಿಂದ ತನ್ನ ಕುಟುಂಬವನ್ನು ಸಾಗಿಸುತ್ತಿದ್ದ. ಆದರೆ ಭೂಮಿಯಲ್ಲಿ ಒಳ್ಳೆಯವರಿಗೆ ಕಾಲ ಕಡಿಮೆಯೆಂಬಂತೆ ಆತನು ತನ್ನ ಅನಾರೋಗ್ಯದಿಂದಾಗಿ ಅವನು ಹಾಸಿಗೆ ಹಿಡಿದು ಏನು ಕೆಲಸ ಮಾಡಲಾರದೆ ಹೋದನು.

ಹಾಗಾಗಿ ಹಿರಿಯರಿಂದ ಬಂದ ಭೂಮಿಯು ಹಾಗೆ ಪಾಳುಭೂಮಿಯಾಗಿ ಹೋಯಿತು ಏಕೆಂದರೆ ಅವನಿಗೆ ಇದ್ದ ಇಬ್ಬರು ಗಂಡು ಮಕ್ಕಳು ಕಲಿತು ತಮ್ಮ ವಿದ್ಯಾಭ್ಯಾಸ ಮಾಡಿ ವಿದೇಶದಲ್ಲಿ ಹೋಗಿ ತಮ್ಮ ಜೀವನ ರೂಪಿಸಿಕೊಂಡಿದ್ದ ಕಾರಣ ಅವರಿಗೆ ಅಲ್ಲಿನ ನೆಲದ ರುಚಿ ಚೆನ್ನಾಗಿ ಹಿಡಿದು ಅಲ್ಲಿಂದ ತಮ್ಮ ಊರಿಗೆ ಮರಳಿ ಬಂದು ತಮ್ಮ ಪೂರ್ವಜರ ಆಸ್ತಿಯಲ್ಲಿ ದುಡಿದು ತಿನ್ನುವ ಬಗ್ಗೆ ಯೋಚನೆ ಇರಲಿಲ್ಲ. ಹೀಗೆ ತನ್ನ ತಂದೆಯನ್ನು ವರುಷಕ್ಕೊಮ್ಮೆ ನೋಡಿಕೊಂಡು ಹೋಗಿ-ಬಂದು ತಮ್ಮ ಪರಿವಾರ ಅಂದರೆ ಹೆಂಡತಿ ಮಕ್ಕಳೊಡನೆ ಅಲ್ಲೇ ವಾಸವಾಗಿದ್ದರು.

ಅದೊಂದು ಕಾಲ ಅಂದರೆ ಎಲ್ಲದಕ್ಕೂ ಒಂದು ಕಾಲವಿದೆ ಎನ್ನುವ ಹಾಗೆ ಪಟ್ಟಣದಿಂದ ಹಳ್ಳಿಗೆ ಬರುವ ಕಾಲ ನಿಶ್ಚಿತವಾಗಿತ್ತು. ಅದೇ ಪ್ರಪಂಚ ಕಂಡಂತಹ ಮಹಾಮಾರಿ. ಇಡೀ ಪ್ರಪಂಚವನ್ನೇ ಆವರಿಸಿ ಎಲ್ಲರ ಜೀವನವನ್ನು ಹಾಳು ಮಾಡಿತು. ಹಾಗೂ ಜೀವನ್ಮರಣ ಹೋರಾಟದಿಂದ ಅವರು ಮರಣ ಸಂಭವಿಸುವ ಪರಿಸ್ಥಿತಿ ಬಂದು ಬಿಟ್ಟಿತು. ಹಾಗೆಯೇ ಈ ರೈತನ ಮಕ್ಕಳಿಗೂ ಇದೇ ಪರಿಸ್ಥಿತಿ ಒದಗಿತು. ತಮಗೆಲ್ಲ ಇನ್ನು ಇಲ್ಲಿ ಅಂದರೆ ಪಟ್ಟಣದಲ್ಲಿ ಬದುಕಲು ಸಾಧ್ಯವಿಲ್ಲ. ಆದರೂ ತಮಗೆ ಇಲ್ಲಿ ಕೆಲಸ ನೀಡಿರುವ (ವಿದೇಶದಲ್ಲಿ ಕೆಲಸ ನೀಡಿರುವ) ಕಛೇರಿಯನ್ನು ಬಿಟ್ಟು ಬರಲು ಸಾಧ್ಯವಿಲ್ಲ. ಆದರೂ ಈ ಮಹಾಮಾರಿಯನ್ನು ಹೇಗಾದರೂ ಎದುರಿಸಬೇಕೆಂದು ಪಟ್ಟಣದಿಂದ ಹಳ್ಳಿಕಡೆಗೆ ತಮ್ಮ ತಂದೆ-ತಾಯಿ ಇರುವ ಕಡೆ ಪ್ರಯಾಣ ಬೆಳೆಸಿದರು. ಕಛೇರಿಯ ಕೆಲಸವನ್ನು ಮನೆಯಲ್ಲಿ ಮಾಡುತ್ತಾ ಇಲ್ಲಿ ಜೀವನ ಕಳೆಯೋಣವೆಂದರೆ ಅಂತರ್ಜಾಲದ ತುಂಬಾ ಕೊರತೆಯಾಗಿ ಯಾವ ಕೆಲಸವೂ

ಸರಿಯಾಗಿ ಆಗುತ್ತಿರಲಿಲ್ಲ. ಹೀಗೆ ಇವೆಲ್ಲ ಅಂದರೆ ತಂದೆಯ ಅನಾರೋಗ್ಯವನ್ನು ಕಂಡು ಇವರಿಗೆ ತಲೆನೋವು ಅಂದರೆ ಚಿಂತೆ ಶುರುವಾಯಿತು. ಅದಕ್ಕೋಸ್ಕರ ಹಳ್ಳಿ ತಿರುಗಿ ಬರೋಣವೆಂದು ಊರು ತಿರುಗಲು ಹೋದಾಗ ತಮ್ಮ ತಂದೆಯು ತಮ್ಮನ್ನು ದುಡಿದು ಸಾಕುತ್ತಿದ್ದು ಅವರ ಪಿತ್ರಾರ್ಜಿತ ಭೂಮಿ ನೋಡಿ ನೆನಪಾಯಿತು. ಆಗಲೇ ಅವರಿಗೆ ತಾವು ನಮ್ಮ ಈ ಭೂಮಿಯಲ್ಲಿ ಯಾಕೆ ಅಣ್ಣ ತಮ್ಮಂದಿರು ಸೇರಿ ಮತ್ತೆ ಪುನರಾರಂಭಿಸಬಾರದು ಎಂದು ಯೋಚಿಸಿದರು. ಮೊದಲು ಬಹಳ ಚಿಂತೆಯಾಗಿ ಬೇಕು-ಬೇಡ ಎನ್ನುವ ಹಾಗೆ ಕೊನೆಗೆ ಒಂದು ನಿರ್ಧಾರ ಮಾಡಿ ಕೃಷಿಯನ್ನು ಅರಂಭಿಸೋಣ ಎಂದು ಮನಗಂಡರು. ಕೃಷಿಯಂತು ಆರಂಭವಾಯಿತು. ಮೊದಲು ನಷ್ಟವಾದರೂ ನಂತರ ಲಾಭವಾಯಿತು. ತಮ್ಮ ದುಡಿಮೆಯಿಂದಲೂ ಅಧಿಕ ಲಾಭವಾಯಿತು. ನಂತರ ತಮ್ಮೆಲ್ಲ ಕೆಲಸವನ್ನು ಬಿಟ್ಟು ಕೃಷಿ ಕಡೆಗೆ ಗಮನಗೊಟ್ಟು ರೈತನು ದೇಶದ ಬೆನ್ನೆಲುಬು ಎನ್ನುವಂತೆ ಕೃಷಿ ಜೀವನದಲ್ಲಿ ತಮ್ಮ ಸಪರಿವಾರದೊಂದಿಗೆ ಹಳ್ಳಿಯಲ್ಲಿ ನೆಲೆಸಿದರು. ಇದನ್ನು ಕಂಡು ರೈತ ಮತ್ತು ಅವನ ಹೆಂಡತಿಗೂ ತುಂಬಾ ಖುಷಿಯಾಗಿ ನೆಮ್ಮದಿಯ ಜೀವನವನ್ನು ಹಳ್ಳಿಯಲ್ಲಿ ನಡೆಸಿದರು.

ನೀತಿ: ಮನುಷ್ಯರು ಕೈಬಿಟ್ಟರೂ ಭೂಮಿ ಕೈ ಬಿಡದು.





हिन्दी विभाग



खेल

❖ अनन्या
तृतीय बी. कॉम.

खेल हमारे जीवन का एक आवश्यक तत्व है। यह हमें स्वस्थ और मजबूत रहने के लिए मार्गदर्शन करता है और हमारी शारीरिक क्षमताओं की जांच करता है। आमतौर पर खेलों में काम करते समय, हम ज्ञानदार मनोरंजन पाने के लिए अन्य लोगों का सामना करते हैं। उसी समय, शारीरिक गतिविधियाँ प्रतिभागियों के लिए महत्वपूर्ण लाभों का एक पैकेट लाती हैं।

भारत में विविध रूप के खेल हैं

क्रिकेट : दुनिया के कोई देशों जैसे इंग्लैंड, भारत और आस्ट्रेलिया में खोला जाने वाला एक प्रसिद्ध खेल है। क्रिकेट खेलने के लिए दो टीमों की जरूरत है, और प्रत्येक पक्ष में ग्यारह खिलाड़ियों की अनुमति है। दोनों टीमों को बल्लेबाजी और गेंदबाजी करनी है।

कराटे : एक युद्ध कला है किंतु इस कला की शुरुआत कब, कहाँ और कैसे हुई इस बारे में प्रामाणिक जानकारी नहीं है। कराटे का जन्म भारत के केरल राज्य में हुआ। भारत में कराटे पर विशेष ध्यान नहीं दिया जाता।

खो-खो : यह खेल दो टीमों के बीच खेला जाता है और प्रत्येक टीम में 9 खिलाड़ी होते हैं और इसके साथ साथ तीन खिलाड़ी अतिरिक्त होते हैं, जो टीम का संचालन करते हैं। इस खेल में दौड़ने वाले व्यक्ति को धावक और बैठने वाले व्यक्ति को चेंजर का नाम दिया जाता है।

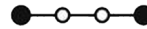
बारिश

❖ दीरना
प्रथम बी. ए. (एच. आर. डी)

जब-जब पानी आता है
पत्ते फूल खिलाता है।
बरखा रानी आती है,
रिमझिम पानी लाती है ॥

पानी आता झर - झर
बादल गजते गर-गर-गर।
बिजली रानी चमकती है,
लगता अच्छा नभ मंडल ॥

कभी आता ज्यादा पानी
कभी आता पानी कम।
कभी कहीं पर बाढ़ बोलती
कभी बोलता सूखापन ॥



शायरी

❖ मिथाली
तृतीय बी. कॉम.

मुझे तेरा साथ
जिन्दगी भर नहीं चाहिए
बल्कि जब तक तु साथ है,
तब तक जिन्दगी चाहिए ।

पतंग सी है जिन्दगी
कहाँ तक जाएगी
रात हो या उम्र, एक ना
एक दिन कट ही जाएगी ।

कुछ लोग कहते हैं
दोस्ती बराबर वा;ए से करनी चाहिए ।
लेकिन हम कहते हैं
दोस्ती में कोई बराबरी नहीं करनी चाहिए ।

जीवन पिता की मौजूदगी
ऐसी होती है
जैसे दुनिया में सूरज की
मौजूदगी होती है ।

छाता

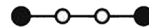
❖ श्राव्य
तृतीय बी. कॉम.

छाते से बाहर देर सारी धूप थी
छाता भर धूप सिर पर आने से रुक गई थी
तेज हवा को छाता
अपने भर रोक पाता था
बारिश में इतने सारे छाते थे
कि लगता था कि लोग घर बैठे हैं
और छाते ही सड़क पर चल रहे हैं
अगर घूप तेज हवा और बारिश न हो
तो किसी को याद नहीं रहता
कि छाते कहाँ दुबके घड़े हैं

मेहनत

❖ प्रशस्ती
तृतीय बी. कॉम.

मेहनत कर मंजिल भी मिलेगी
मुकम भी मिलेगा
इंचुत भी मिलेगी सम्मा भी मिलेगा
साधनों की कारण
होना मत उदास कभी
इरादे अगर नेक हो
तो बरकत जरूर होगी ।



मानवता का धर्म निभाया करो

❖ प्रज्ञा बंगेरा

तृतीय बी. बी. ए. 'ए' विभाग

मानवता का धर्म निभाया करो

इन बेजुबानों को बेवजह
तंग न किया करो ॥

पाप है बेजुबानो पर अत्याचार करना
कम से कम ऊपरवाले से डरना
ऐसा जधन्य अपराध न किया करो
कभी-कभी इनकी पीड़ा को समझा करो
थोड़ा तो इंसानियत दिखाया करो
तुम भी असल में इंसान बना करो ॥ 1 ॥

आखिर क्या बताऊँ जानवरों का हाल
जब खुद इंसान ही बन गया उसका कल
चेहरे की मासूमियत है बताती की
भूखा है, बस कह नहीं पाता
कभी बेवजह इन्हे भी कुछ खिल दिया करो
तुम भी थोड़ा नेक बन करो ॥ 2 ॥

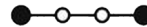
इंसानियत, ईमानदारी भी अब हमें
वो बेजुबान जानवर सिखा जाता

जो वादा तो कुछ नहीं करता
मगर बहुत कुछ निबा जाता
इन पर तुम थोड़ा-सा प्यार बरसाया करो
तुं भी कुछ इनसे सीखा करो ॥ 3 ॥

इंसान तो त्योहारों में खुशियाँ मनाता
अपने खुशी के खातीर इन
बेजुबानो पर रंग लगाकर, पटाकी फोड़कर
उनपर खूब जुल्म करना
कितना जायस है यह अत्याचार
आखिर कैसे लोगो से भरा पड़ा है ये संसार ॥ 4 ॥

इनसे अच्छा दोस्त कोई न हो सकता
जिसका ज़िक्र सूधा मूर्ति जैसे कई
पशु प्रेमीयों ने अपने लेखनी में की है
जिन का उल्लेख चार्ली 777 जैसे कई
चित्रीकरण में भी बखुबी दाशाया गया है
इतनी सी बात को समझा करो ॥ 5 ॥

मानवता का धर्म निभाया करो
इन बेजुबानो को बेवजह
तंग न किया करो ॥



पर्यावरण कि समस्या

❖ दिप्ति देवाडिग

द्वितीय बि. बि. ए.

प्रस्तावना – प्रदूषण एक गंभीर समस्या बन चुका है। यह सिर्फ हमारे देश की नहीं यह एक अंतरराष्ट्रीय समस्या है जिसकी चपेट में पृथ्वी पर रहने वाले साथी जीव जंतु और अन्य निर्जीव पदार्थ भी आ गए हैं। इसका दुष्प्रभाव चारों ओर दिखाई दे रहा है। प्रदूषण का शाब्दिक अर्थ है कि प्रकृति का संतुलन खराब होना जीवन के लिए जरूरी का दूषित हो जाना जैसे स्वच्छ जल नहीं मिलना, स्वच्छ वायु नहीं मिलना और प्रदूषित माहौल का पैदा होना।

प्रदूषण के प्रकार – प्रदूषण के कुछ सबसे महत्वपूर्ण सबसे प्रकार वायु प्रदूषण, जल प्रदूषण, मृदा प्रदूषण और ध्वनि प्रदूषण है।

वायु प्रदूषण – वायु प्रदूषण को सबसे खतरनाक प्रदूषण माना जाता है। इस प्रदूषण का मुख्य कारण उद्योगों और वाहनों से निकलने वाला हानिकारक धुंआ लोगो के लिए सांस्न लेने में भी बाधा उत्पन्न कर देता है। दिन प्रतिदिन बढ़ते उद्योगो और वाहनों ने वायु प्रदूषण में काफी वृद्धि कर दी है। जिसने ब्रॉकाइटिस और फेफडो से संबंधित कई तरह की स्वास्थ्य समस्याएँ खड़ी कर दी है।

जल प्रदूषण – जल प्रदूषण भी सीधे समुद्री जीवन को प्रभावित करने वाला एक बड़ा मुहा है क्योंकि वे केवल अपने जीवित रहने के लिए पानी में पाएअ जानेवाले पोषक तत्वों पर निर्भर करते हैं।

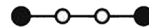
समुद्री जीवन का धीरे-धीरे गायब होना वास्तव में इंसानों और जानवरों को आजीविका को प्रभावित करेगा। कारखानों, उद्योगों, सीवेज, सिस्टम, आदि से निकलने वाले हानिकारक कचरे की सीधे पानी के मुख्य जैसे

नदियों, झीलों और महासागरों में डाला जाता है जिससे पानी दूषित हो जाता है। दूषित पानी पीने से विभिन्न जल जनित रोगा हो जाता है।

मिट्टी प्रदूषण – मुद्दा प्रदूषण उर्वरकों, फंफूदनाशकों, कीटना – शकों और अन्य रासायनिक यौगिको के अत्यधिक उपयोगा के कारण होता है। यह मिट्टी पर पैदा होने वाली फसल को दूषित करता है और जब इनका सेवन किया जाता है तो इससे गंभीर स्वास्थ्य खतरे हो सकते है।

ध्वनि प्रदूषण – ध्वनि प्रदूषण का स्रोत भारी मशीनरी, वाहन, रेडियो, टीविक, स्पीकर आदि से उत्पन्न शोर है जो सुनने में समस्या और कभी-कभी बहरापन का कारण बनता है।

प्रदूषण की रोकथाम के उपाय-वायु प्रदूषण को रोकने के लिए हमें अधिक मात्रा में पेड़ लगाने चाहिए। साथ ही जहाँ पर पेड़ों की अंधाधुंध कटाई हो रही है वहाँ पर रोक लगानी चाहिए। जल प्रदूषण को कम करने के लिए हमें साफ सफाई को ओर अधिक ध्यान देना होगा। जल प्रदूषण के लिए जो भी फैक्ट्रिया और कारखाने जिम्मेदार है उनको बंदू ध्वनि प्रदूषण अधिकार मानव द्वारा ही किया जाता है इसलिए अगर हम स्वयं हॉने बजाना बंद कर दें और मशीनों की नियमित रूप से अगर देखभाल करें तो उन से आवाज नहीं आएगी और ध्वनि प्रदूषण में कमी आएगी और ध्वनि प्रदूषण में कमी आएगी। कृषि के लिए रसायनिक खाद के स्थान पर जैविक खाद (हरी खाद, खली की खाद, गोबर खाद आदि का इस्तेमाल करना चाहिए। उपसंहार – प्रदूषण एक बड़ी पर्यावरणीय समस्या बनती जा रही है। जो ईक्षर रूपी प्रकृति व मानवीय जीवन को विनाश को खाई में ढकेल रही है यदि इसके विवरण व निमंत्रण को नजरअंदाज किया तो यह समस्या मानव जीवन व अन्य प्राणियों के लिए एक बड़ा खतरा बन कर जिससे हमारी आने वाली पीढ़ी शुद्ध भोजन, हवा, पानी आदि अनेक चीचों के लिए तरसेगी इसलिए हमें पर्यावरण संरक्षण की तरफ कदम बढ़ाने होंगे तथा हमें जन-जन में प्रदूषण नियंत्रण संबंधित जानकारी के प्रति जागरुकता फैलानी होगी।



बाल मजदूरी

❖ के. स्वाति प्रभु
प्रथम बिबिएसि

बाल मजदूरी बच्चों से लिया जाने वाला काम है जो किसी भी क्षेत्र में उनके मालिकों द्वारा करवाया जाता है। ये एक दबावपूर्ण व्यवहार है जो अभिवावक या मालिको द्वारा किया जाता है। बचपन सभी बच्चों का जन्म सिद्ध अधिकार है जो माता-पिता के प्यार और देख-रेख में सभी को मिलना चाहिए। ये गैरकानूनी कृत्य बच्चों को बड़ों की तरह जीने पर मजबूर करता है। इसके कारण बच्चों के जीवन में कई सारी जरूरी चीजों की कमी हो जाती है जैसे- उचित शारीरिक वृद्धि और विकास, दिमाग का अनुपयुक्त विकास, सामाजिक और बौद्धिक रूप से अस्वास्थ्यकर आदि।

इसकी वजह से बच्चे बचपन के प्यारे लम्हों से दूर हो जाते हैं, जो हर एक के जीवन का सबसे यादगार और खुशामुमा पल होता है। ये किसी बच्चे के नियमित स्कूल जाने की क्षमता को बाधित करता है जो इन्हें समाजिक रूप से देश का खतरनाक और नुकसान दायक नागरिक बनाता है। बाल मजदूरी को पूरी तरह से रोकने के लिए देशों नियम कानून बनाने के बावजूद भी ये गैर-कानूनी कृत्य दिनों-दिन बढ़ता ही जा रहा है।

बाल मजदूरी इंसानियत के लिये अपराध है जो समाज के लिये श्राप बनता जा रहा है तथा जो देश के वृद्धि और विकास के बाधक के रूप में बड़ा मुद्दा है। बचपन जीवन का सबसे यादगार क्षण होता है जिसे हर एक को जन्म से जीने का अधिकार है।

बच्चों को अपने दोस्तों के साथ खेलने का, स्कूल जाने का माता-पिता के प्यार और परवरिश के एहसास करने का, तथा प्रकृति की सुंदरता का आनंद लेने का पूरा अधिकार है। जबकि केवल लोगों की गलत समझ की वजह

से बच्चों को बड़ों की तरह जीवन बिताने पर मजबूर होना पड़ रहा है। जीवन के हर जरूरी संसाधनों की प्राप्ति के लिये उन्हें अपना बचपन कुर्बान करना पड़ रहा है।

माता-पिता अपने बच्चों को परिवार के प्रति बचपन से ही जिम्मेदारी बनाना चाहते हैं। वो ये नहीं समझते थे कि उनके बच्चों को प्याअ और परवरिश की जरूरत होती है, उन्हें नियमित स्कूल जाने तथा अच्छी तरह से बड़ा होने के लिये दोस्तों के साथ खेलने की जरूरत है। बच्चों के (से) काम कराने वाले माँ-बाप सोचते हैं कि बच्चे उनके जगीर होते हैं और वो उन्हें अपने हिसाब से इस्तेमाल करते हैं। वास्तव में हर माता-पिता को ये समझना चाहिए कि देश के प्रति भी उनकी कुछ जिम्मेदारी है। देश के भविष्य को उज्वल बनाने के लिये उन्हें अपने बच्चों को हर तरह से सदस्य बनाना चाहिए।

माता-पिता को परिवार की जिम्मेदारी खुद से लेनी चाहिए तथा अपने बच्चों को उनका बचपन प्यार और अच्छी परवरिश के साथ जीने देना चाहिए। पूरी दुनिया में बाल मजदूरी के लिए मुख्य कारण गरीबी, माता-पिता, समाज, कम आय, बेरोजगारी, खराब जीवन शैली तथा समझ, सामाजिक न्याय, स्कूलों की कमी, पिछड़ापन, और अप्रभावशाली कानून है जो देश के विकास को प्रत्यक्षतः प्रभावित कर रहा है।



प्रदूषण

❖ मिश्रमा

प्रथम बि.बि.ए.

प्रदूषण पर्यावरण में दूषक पदार्थों के प्रवेश के कारण प्राकृतिक संतुलन में पैदा होने वाले दोष को कहते हैं। प्रदूषण पर्यावरण को और जीव-जन्तुओं को नुकसान पहुँचाते हैं। प्रदूषण का अर्थ है – 'वायु, जल, मिट्टी आदि का अवांछित द्रव्यों से दूषित होना ; जिसका सजीवों पर प्रत्यक्ष रूप से बिपरित पड़ता है तथा पारिस्थितिक तन्त्र को नुकसान द्वारा अन्य अप्रत्यक्ष प्रभाव पड़ते हैं। वर्तमान समय में पर्यावरणीय अवनयन का यह एक प्रमुख कारण है।

प्रकृति द्वारा मिर्मित वस्तुओं के अवशेष को जब मानव के सात मिला दिया जाता है तब दूषक पदार्थों का निर्माण होता है। दूषक पदार्थों का पुनर्चक्रण नहीं किया जा सकता है।

किसी भी कार्य को पूर्ण करने के पश्चात् अवशेषों को पृथक रखने से इसका पुनः चक्रण वस्तु का एवं उर्जा में किया जाता है।

पृथ्वी का वातावरण स्तरीय है। पृथ्वी के नजदीक लग-भग किमी ऊँचाई पर स्ट्रेटो स्फीयर है जिसमें ओजोन स्तर होता है। यह स्तर सूर्यप्रकाश की पराबेगनी किरणों के शोषित कर उसे पृथ्वी तक पहुँचने से रोकता है। आज ओजोन स्तर का तेजी से विघटन हो रहा है, वातावरण में स्थित क्लोरोफ्लोरो कार्बन गैस के कारण ओजोन स्तर का विघटन हो रहा है।

यह सर्वप्रथम 1980 के वर्ष में नोट किया गया की ओजोन स्तर का विघटन सम्पूर्ण पृथ्वी के चारों ओर हो रहा है। दक्षिण ध्रुव विस्तारों में ओजोन

स्तर का विघटन 40% – 50% हुआ है। इस विशाल घटना को ओजोन छिद्र कहते हैं। मानव आवास वाले विस्तारों में भी ओजोन छिद्रों के फैलने की संभावना हो सकता है।

प्रदूषण के मुख्य प्रकार

वायु प्रदूषण

वायु प्रदूषण अर्थात् हवा में ऐसे अवांछित गैसों धूल के कणों आदि की उपस्थिति, जो लोगों तथा प्रकृति दोनों के लिए खतरे का कारण बन जाए। दूसरे शब्दों में कहें तो प्रदूषण अर्थात् दूषित होना या गंदा होना। वायु का अवांछित रूप से गंदा होना अर्थात् वायु प्रदूषण है। वायु में ऐसे बाढ़ तत्वों की उपस्थिति जो मनुष्य एवं जीव-जन्तुओं के स्वास्थ्य अ यदा कल्याण हेतु हानिकारक हो वायु प्रदूषण कहलाती है तथा अओसी स्थिति को वायु प्रदूषण कहते हैं।

जल प्रदूषण

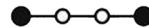
जल प्रदूषण का अर्थ है पानी में अवांछित तथा घातक तत्वों की उपस्थिति से पानी का दूषित हो जाना जिससे कि वह पीने योग्य नहीं रहता।

भूमि प्रदूषण

भूमि प्रदूषण से अभिप्राय जमीन पर जहरीले अवांछित और अनुपयोगी पदार्थों के भूमि में विसर्जित करने से है क्योंकि इससे भूमि का निम्नीकरण होता है तथा मिट्टी की गुणवत्ता प्रभावित होती है। लोगों की भूमि के प्रति बढ़ती लापरवाही के कारण भूमि प्रदूषण तेजी से बढ़ रहा है।

ध्वनि प्रदूषण

अनियंत्रित, अत्यधिक तीव्र एवं असहनीय ध्वनि को ध्वनि प्रदूषण कहते हैं। ध्वनि प्रदूषण की तीव्रता को डेसिबल इकाई में मापा जाता है।



प्रकाश प्रदूषण

बढ़ती बीजली की जरूरत और काम के लिए बढ़ती प्रकाश की जरूरत इस प्रकाश प्रदूषण का कारण बन सकता है।

लगातार और अनावश्यक वनों की कटौती, शहरीकरण, औद्योगीकरण के माध्यम से ज्यादा उत्पादन, प्रदूषण का बड़ा कारण बन गया है। इस तरह की गतिविधियों से उत्पन्न हुआ हानिकारक और विषैले कचरा, मिट्टी, हवा और पानी के लिए अपरिवर्तनीय परिवर्तन का कारण बनता है जोकि अंततः हमें दुःख की ओर अग्रसर करता है। यह बड़े सामाजिक मुद्दे को जड़ से खतम करने और इससे निजात पाने के लिए सार्वजनिक स्तर पर सामाजिक जागरूकता कार्यक्रम की आवश्यकता है।

माँ का प्यार

❖ चैत्रा पि.

तृतीय बि. बि. ए.

घुटनों से रेंगते - रेंगते
कब पैरों पर खड़ा हुआ
तेरी ममता की छाँव में
जाने कब बड़ा हुआ ...
काला ठीका दूध मलाई
आज भी सब कुछ वैसा है
मैं ही मैं हूँ हर - जगह
माँ प्यार ये तेरा कैसा है?
सीधा - साधा, भोला - भाला
मैं ही सबसे अच्छा हूँ
कितना भी हो जाऊ बड़ा
“माँ !” मैं आज भी तेरा बच्चा हूँ ...



मनुष्यता के गुण

❖ प्रेरणा

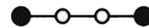
तृतीय बि.बि.ए.

एक बार एक राजा जंगल में जा रहा था, तो वह रास्ता भटकते-भटकते एक कुटिया में जा पहुँचा, जहाँ पर राजा का बहुत सत्कार और सम्मान किया गया, जिससे राजा बहुत खुश होकर उस कुटिया में रहनेवाले व्यक्ति को इनाम के स्वरूप एक ऐसी जमीन दे दी जिसमें चंदन के पेड़ लगे हुए थे ताकी वो व्यक्ति अपने परिवार का भरण-पोषण कर सके।

कुछ दिनों बाद उस व्यक्ति ने चंदन की लकड़ी का उपयोग करने की बजाए उनको जलाकर उस लकड़ी का कोयला बनाकर शहर में बेचना शुरू कर दिया। धीरे-धीरे सारे पेड़ उसने जला दिया, अंत में सिर्फ एक पेड़ बचता है, और इसके बाद बारिश का समय आ जाता है, जिस कारण से वह उस पेड़ को नहीं काट पाता है। एक दिन एक आदमी आकर उस व्यक्ति से उस पेड़ की लकड़ी को उसे बेचने के लिए पुछता है और बदले में घन देने के लिए वादा करता है।

जब उस आदमी को पता चला कि इस व्यक्ति ने चंदन के पेड़ को जलाकर कोयला बनाकर बाजार में बेच दिया है तब वो उसे समझाया है कि चंदन का क्या महत्व होता है। उस आदमी के जाने के बाद इस व्यक्ति को पछतावा होने लगा कि अगर मैं चंदन के पेड़ो को नहीं जलाता तो कितने वर्षों तक मेरे परिवार का भरण पोषण आसानी से होता रहता। वह सोचने लगा की “अंत भला तो सब भाला।”

कोई भी मनुष्य जन्मजात स्वभाव से बुरा नहीं होता, पर कई बार यह तात्कालिक लाभ के लिए, तुच्छ स्वार्थ के लिए भटक भी जाया करता है। उससे बचने के लिए यह आवश्यक है कि हम ऐसे कार्य करें कि चाहे आज लाभ नभी मीले, पर अंत भला और लाभदायक ही प्रमाणित हो।



जीवन चक्र

❖ पायल
तृतीय बि.बि.ए.

जय, सुनील और संदीप तीन दोस्तों की गिनती मोहल्ले के सबसे शैतान बच्चों में होती थी। मोहल्ले वालों के साथ-साथ उनके घर वाले भी उनकी शैतानों की वजह से परेशान, रहते थे। एक दिन इन तीन दोस्तों ने मंदिर के सामने बहुत सारे पताखे छोड़ दिए, परेशान होकर लोगो ने उनके घर शिकायत लेकर पहुँचे। घर वालों ने तीनों की जमकर लताड लगाई और कहा-आगे से ऐसा हुआ तो घर में न घुसे। तीनों को इतनी बुरी लगी की वो रात वाली ट्रेन से ही घर से भाग गए। उन्हें पता नहीं य ट्रेन कहाँ जा रही है।

जय, सुनील और संदीप अगले दिन शिमला के स्टेशन पर जा उतरे उनके पास इतने पैसे नहीं थे कि होटले में रह सके तो वो एक गाँव में एक किसान के घर पर रुक गए और सबको बताया कि वे शिमला घूमने आए हैं। तीनों ने फैसला किया कि वह काम करके पैसे कमाएँगे पर दो-चार दिनों में ही उनके हाँसले पस्त हो गए और शिमला जैसे महंगे शहर में गुजारा करना मुश्किल हो गया। तीनों ने दिल्ली जाने का फैसला किया।

दिल्ली पहुँचकर कई दिनों की भागदौड़ के बाद जय व सुनील को ढाबे पर वेटर और संदीप को मैकेनिक की नौकरियाँ मिल गई। तीनों क बडी ही मुश्किल से गुजारा हो रहा था। 6 महीने बाद तीनों ने घर वापिस जाने का फैसला किया। उन्हें समझ आया कि बिना शिक्षा करें वह कभी कामयाब नहीं हो सकते हैं, और उनकी वजह से उनके घर वालों को कितना दुःख हुआ होगा। उनके घरवालों जगह-जगह जाकर उन तीनों की तलाश कह रह थे।

तीनों को वापस घर पर पाकर घर वाले बहुत खुश हुए। जय, सुनील और संदीप ने अपने घरवालों से माफी माँगी पढाई में पूरा ध्यान देने और कोई शैतानी ना करने का वादा किया। अपने बच्चों में आए इस परिवर्तन के लिए घरवालों ने भगवान का शुक्रिया किया और मन ही मन प्रसन्न होते हुए कहा- “अंत भला तो सब भला !” “रंग लाती है हिना, पत्थर पर घिस जाने के बाद सुर्ख रू होता है इंसान, ठोकरे खाने के बाद”

सुधा मूर्ती

❖ निहारिका
तृतीय बि. बि. ए.

खिली भू पर जब से तुम नारी
कल्पना - सी विधि की अम्लान,
रहें फिर तब से अनु-अनु देवी !
लुब्ध भिक्षुक से मेरे गान ।

तिमिर में ज्योति - कली को देख
सुविकसित, वृत्तहीन, अनमोल
हुआ व्याकुल सारा संसार
किया चाहा माया का मोल ।

हो उठी प्रतिभा सजग प्रदीप्त
तुम्हारी छवि ने मारा बाण
बोलने लगे स्वप्न निर्जीव
सिहरने लगे सुकवि के प्राण ।



अंत भला तो सब भला

❖ दिव्या
प्रथम बि. कॉम.

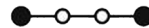
अमर और लता कुछ बच्चों के साथ घर के बाहर खेल रहे थे। तभी वहाँ एक साधु बाबा आए। साधु बाबा कहते हुए जा रहे थे – “साधु को कुछ दान करो, बेटा। आटा दो, रोटी दो। भगवान तुम्हारा भला करेगा। अंत भला तो सब भला। अंत भला तो सब भला !” अमर और लता दोनों ने ही साधु बाबा की बात बड़े ध्यान से सुनी। दोनों दादाजी के पास गए और बोले—दादाजी, दादाजी! साधु बाबा ऐसा क्यों कह रहे हैं कि अंत भला तो सब भला इसका क्या मतलब है?

दादाजी ने समझाते हुए कहा – “जब कोई भी अच्छा और भलाई का काम किया जाता है, तो उसका अंत भी अच्छा ही होता है। साधु बाबा के कहने का मतलब है कि हम दान करेंगे तो भगवान हमें इसका अच्छा फल देंगे।” दादाजी इस कहावत के पीछे क्या कहानी है? हमें भी सुनाओ।” लता ने जिद-भरे स्वर में कहा, बेटा एक जंगल में अपने चले के साथ एक महात्मा रहते थे।” दादाजी ने कहानी शुरू करते हुए कहा – महात्मा दिन-भर घोर तपस्या करते थे। चेला उनकी सेवा करता और जंगल से लकड़ियाँ फल, फूल, जड़ी-बूटियाँ आदि लेकर आता। एक दिन उसकी नजर झाड़ियों के पीछे किसी हिलती हुई वस्तु पर पड़ी। उसने ध्यान से देखा वहाँ हिरण का छोटा-सा बच्चा घायल हालत में पड़ा छटपटा रहा था। उसके शरीर पर घाव थे और उनसे खून बह रहा था।

चले को यह देखकर दया आ गई। वह हिरण के उस अबोध घायल बच्चे को कुटिया में ले आया। उसे देखकर महात्मा को भी गहरा दुःख हुआ। गुरु-

चले ने मिलकर जड़ी-बूटियों का लेप तैयार किया और हिरण के गावों पर लगा दिया। कुछ ही दिनों में हिरण का घायल बच्चा अपने पैरों पर खड़ा हो गया। अब वह छलाँग मारता दौड़ता हुआ कुटिया के चारों ओर चक्कर लगाता रहता। उसे देखकर महात्मा ने अपने चले से कहा— देखो बेटा तुमने एक घायल और मूक प्राणी की सेवा करके उसकी जान बचा दी। बेटा याद रखो, अच्छे काम का परिणाम हमेशा अच्छा ही होता है। हम जो भी कर्म करते हैं, उसका फल हमें अवश्य मिलता है। अच्छे काम का परिणाम हमेशा अच्छा ही होता है। हम जो भी कर्म करते हैं, उसका फल हमें अवश्य मिलता है। अच्छे काम का फल अच्छा ही होता है। अंत भला तो सब भला चले ने बड़े ध्यान से महात्मा की बातें सुनी और उनके चरण छूकर आशीर्वाद प्राप्त किया। कहानी सुनकर अमर और लता ने दादाजी से कहा – “दादाजी, अब हम भी अच्छे-अच्छे काम किया करेंगे क्योंकि अंत भला तो सब भला।”

यह सुनकर दादाजी हँस पड़े और बोले— शाबाश भेटे ! याद रखो जरूरतमंद लाचार और दीन-दुखियों की मदद करना सबसे बड़ा पुण्य का काम है। जैसे अंधे को रास्ता बताना, भूखे को रोटी खिलाना, प्यासे को पानी पिलाना आदि। तुम अपने किसी ऐसे साथी की मदद कर सकते हो जो पढाई – लिखाई में पिछड़ गया हो। उसकी कठिनाई दूर करने की कोशिश कर सकते हो। असहाय लोगों की मदद करने से ईश्वर प्रसन्न होता है और हमारे मन को बड़ी शांति मिलती है।” दादाजी की बातें सुनकर अमर और लता ने अपनी मन में प्रतिज्ञा लेते हैं की भविष्य में वे लाचार लोगों की मदद अवश्य करेंगे। अमर ने एक चार्ट पेपर पर बड़े-बड़े अक्षरों में लिखा अंत भला तो सब भला और उसे अपने स्कूल के डिस्पले बोर्ड पर लगा दिया। इस बात में कोई संदेह नहीं कि इस कहावत को पढ़कर बच्चों के मन में दूसरों की भलाई करने की भावना जागृत होगी।



वारिस

❖ दिपिका शर्मा
तृतीय बि. कॉम.

एक इलाके में एक भले आदमी का देहांत हो गया। लोग अर्थी ले जाने को तैयार हुए और जब उठाकर इमशान ले जाने लगे तो एक आदमी आगे आया और अर्थी का एक पाऊँ पकड़ लिया। और बोला के मरनेवाले से मेरे 15 लाख लेते है, पहल;ए मुझे पैसे दो फिर उसको जाने दूँगा।

अब तमाम लोग खडे तमाशा देख रहे है, बेटो ने कहा के मरनेवाले ने हमे तो कोई ऐसी बात नहीं की के वह कर्जदार है, इसलिए हम नहीं दे सकते। मृतक के भाइयों ने कहा के जब बेटे जिम्मेदार नहीं तो हम क्यों दें। अब सारे खडे है और उसने अर्थी पकडी हुई है। जब काफी देर गुजर गई तो बात घर की औरतों तक भी पहुँच गई। मरनेवाले की एकलौती बेटी ने जब बात सुनी तो फौरन अपना सारा जेवर उतारा और अपनी सारी नकद रकम जमा करके स आदमी के लिए भिजवा दी और कहा के भगवान के लिए ते रकम और जेवर बेचके उसकी रकम रखो और मेरे पिताजी की अंतिम यात्रा को ना रोको। मैं मरने से पहले सारा कर्ज अदा कर दूँगी..... अब वह अर्थी पकड़ने वाला शाख्स खड़ा हुआ और सारे लोगों से मुखातिब हर कर बोला : असल बात ये है मरनेवाले से 15 लाख लेना नहीं है बलके उनके देना है और उनके वारिस को मेम जानता नहीं था तो मैंने ये खेल खेला, अब मुझे पता चल चुका है जी उसकी वारिस एक बेटी है और उसका कोई बेटा या भाई नहीं है।

मत मारो तुम कोख में इसको इसे सुदर जग में आने दो छोडो तुम अपनी सोच ये छोटी..... इक माँ को खुशी मनाने दो बेटी के आने पर अब तुम घी के दिये जलाओ।

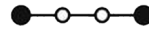
चाली

❖ नम्रता सालियान
तृतीय बि. बि. ए.

मेरी गली मोहल्ले में घूमते
कले भूरे कुत्ते घूमते
भू भू करके घूमते
तेजी से वो तो झूमते
बांध रखा है पड़ोसी ने
एक कुत्ता अपने दरवाजे पर

देखकर सारे कुत्तो को
भू भू करके वो भी झूमता
मेरी गली मोहल्ले में घूमते
काले भूरे कुत्ते घूमते

वफादारी वह निभाता है
दुश्मन को ना आने देता है
हर पल वह मालिक के लिए
तैयार अपने अपको रखता है
मेरी गली मोहल्ले में घूमते
काले भूरे कुत्ते घूमते



कुत्ता

❖ श्वेता के.
तृतीय बि. कॉम.

मनुष्य का में दोस्त प्यारा व दुलारा
मस्तीभरा और आज्ञा का पालन करने वाला

मैं हूँ होशियार कुत्ता, खेल सीखता आसानी से
उछलकर अपनी दुम हिलान्ती हूँ खुशी से

मजबूत मेरे दांत और सूघने की शक्ति
भोंककर रखवाली करता हूँ घर की

मनोरंजन नहीं नहीं, करता हूँ सहायता भी
शिकारियों, चरवाहों और पुलोसवालो की

परा या पौमरेनियन, हो किसी भी प्रजाति के
मेरे पिल्ले हे मनभावन, जीते दिल सभी के

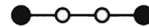
प्रिय मुझे हड्डी चबाना, गेंद खेलना से
मैं हूँ आपका सच्चा मीत्र, प्रेम करता हूँ दिलसे

माँ

❖ अनन्या
तृतीय बी. कॉम.

दुनिया की जगदाता तु
मेरी प्यारी माता तू
तुने हमको जन्म दिया
दुख को मेरे हरण लिया
माँ तो सब कुछ जानती है
दुनिया में हमको पालती है

माँ का प्या अनमोल है
इसका नहीं कोई मोल है
ये दुनिया बहुत गोल है
पर मीठे माँ के बोल है ।



FULL TIME FACULTY IN SERVICE

Sl.No.	Name	Qualification	Total Teaching Experience in Degree College	No. of Years of Service in SDM
1.	Mrs. Aruna P. Kamath	M.A.(Eco)	32 Years	29 Years
2.	Dr. Muralidhar Rao K. S.	M.B.A., M.Phil., P.hd	26 Years	26 Years
3.	Mrs. Divya Uchil	M.C.A., M.Phil	20 Years	20 Years
4.	Mrs. Smitha M.	M.Com.	20 Years	19 Years
5.	Mrs. Jeevitha D.	M.A.(Kannada) M.Phil., PGDBM, MBA	27 Years	20 Years
6.	Mr. Arun Sequeira	MCA., M.Phil., PGDBM, PGDCA	18 Years	17 Years
7.	Mrs. Manju H.	M.Com. B.Ed., M.Phil., M.B.A.	21 Years	19 Years
8.	Ms. Gayathri K.	M.Com., NET	17 Years	17 Years
9.	Mr. Thilakraj G.	M.Com., M.B.A., NET; KSET (Phd.)	16 Years	16 Years
10.	Mrs. Shashikala Shetty	MCA, B.Ed., PGDBM	18 Years	16 Years
11.	Mrs. Madhumathi J. Raja	M.A.(Eng), B.Ed., MBA., M.Phil.	19 Years	18 Years
12.	Mrs. Kavitha Prabhu	M.Com., M.Phil., MBA	20 Years	15 Years
13.	Mrs. Sowmya Jyothi	M.C.A., PGDBM	17 Years	15 Years
14.	Mrs. Deepa D. Hegde	M.Sc.(Software)	16 Years	14 Years, 7 Month
15.	Mrs. Renuthakshi K.	M.A.(Kan.) NET	17 Years	16 Years
16.	Mrs. Shashikala K. G.	M.A.(Eco.), M.B.A.	16 Years	15 Years
17.	Dr. Jyothi	M.A.(Hin.), M.Phil., P.hd	16 Years	15 Years
18.	Mrs. Shashiprabha	M.Sc.(IT), PGDBM, PGDCA	14 Years	14 Years
19.	Mrs. Supritha A.	M.B.A., PGDCA, KSET (Phd.)	14 Years	14 Years
20.	Dr. Shalini Devadiga	M.A.(Hindi), P.hd	15 Years	14 Years
21.	Mrs. Anasuya	M.Com., M.Sc.(IT)	14 Years	23 Years
22.	Mrs. Reshmi B. R.	M.C.A., MBA	13 Years	13 Years
23.	Mrs. Shwetha Y.	M.Com, KSET	13 Years	13 Years
24.	Mrs.Veena D. Kotian	M.Com, MBA, KSET	17 Years	12 Years

25.	Ms. Preethika Dharmapal	MHRD, MBA	13 Years	13 Years
26.	Ms. Rashmi T.	MBA	12 Years	12 Years
27.	Ms. Sowmya Hegde	M.Com., NET, (Ph.d) MBA, KSET	12 Years	12 Years
28.	Ms. Deepashree G. Shenoy	M.Com., M.Phil	13 Years	12 Years
29.	Dr. Prasanna Kumar T.	M.A.(Eco) MBA., P.hd (SLET)	14 Years	12 Years
30.	Ms. Parinita Salian	M.Com., MBA., NET	14 Years	9 Years
31.	Mr. Gururaj G.	M.Com	9 Years	9 Years
32.	Mr. Muralidhar Hegde	M.A., MLISc., SLET	12 Years	7 Years
33.	Ms. Kavya U.	M.A.,(Eng)	9 Years	6 Years
34.	Mr. Praveena D	M.Com, NET	6 Years	6 Years
35.	Mrs. Sanjana	M.Com., NET, KSET, MBA	5 Years	5 Years
36.	Mr. Akshith Kumar K	M.Com (Ph. d), MBA	7 Years	5 Years
37.	Lolita Nuta D'souza	M. A. (English), PGDCA, D. Ed.	3 Years	3 Years
38.	Mr. Sudarshana K.	MPED	2 Years	2 Years
39.	Yogita Patgar	MSc. Computer Sceince	11 Years	1 Year
40.	Pooja	M.Com. KSET	10 Months	10 Months
41.	Shruthi K.	MCA	4 Month	4 Month

PART - TIME LECTURERS IN SERVICE

1. Mrs. Kavitha, LL.M
2. Mamatha Thersa Noronha M. A. (English)
3. Swathi, M. A. (Hindi)
4. Ardcchana S. M. Com.
5.

WE RECOGNISE THE SERVICES OF EX FULL TIME LECTURERS

1.	Mr. B. S. Ramanand	19 years	1978	1997	30.	Mrs. Kalaivani	1 year	2006	2007
2.	Mr. M. S. Moodithaya	14 years	1983	1997	31.	Mrs. Naveen Kumar K. R.	10 years	1998	2007
3.	Mr. Jayakumar Shetty	3 years	1985	1988	32.	Mr. Chandrasheker K.	9 years	1999	2008
4.	Mr. K. P Chandrashekar	5 years	1988	1993	33.	Mrs. Arathi Karkera	9 years	1999	2008
5.	Mr. Ajay Kombrabail	3 years	1997	2000	34.	Ms. Jyothi Laxmi	4 years	2005	2009
6.	Mr. Nivard Antony D'Silva	1 year	1991	1992	35.	Ms. Vidhyo A. K.	4 years	2005	2009
7.	Mr. Basavaraj R. Hugar	1 year	1991	1992	36.	Ms. Shobha R. Nayak	2 years	2007	2009
8.	Mr. Rajashekar Manjunath	6 Months	1992	1993	37.	Mrs. Kusuma Purushotham	1 year	2008	2009
9.	Ms. Sushma Amin	1 year	1992	1993	38.	Mr. Ashok Kumar	1 year	2008	2009
10.	Mr. Shivaprasad H.N.	2 years	1993	1995	39.	Mrs. Sonia V.	3 years	2007	2010
11.	Mr. Udayakumar S.	1 year	1992	1993	40.	Mrs. Rajashree Kini	3 years	2007	2010
12.	Ms. Laths S. Holla	3 years	1994	1997	41.	Mrs. Deepa Rani Salian	1 year	2009	2010
13.	Mr. Praveen Kumar K. C.	1 year	1994	1995	42.	Mrs. Gayathri Shetty	2 years	2009	2011
14.	Mr. Rajesh Nayak	1 year	1993	1994	43.	Mrs. Ashwini	2 years	2009	2011
15.	Mr. Sridhar Maniyani	1 year	1995	1996	44.	Mrs. Shubhalaxmi	2 years	2009	2011
16.	Ms. Sandhya Rani B. K.	1 year	1998	1999	45.	Mrs. Sandhya S.	4 years	2007	2011
17.	Mr. Vasanth Kumar	1 year	1997	1998	46.	Mrs. Manjushree Rai	3 years	2008	2011
18.	Ms. Priya G. R.	1 year	2000	2001	47.	Mrs. Gowri Shenoy	3 years	2008	2011
19.	Ms. Priti K. Rao	6 Months	1999	2000	48.	Mrs. Mamatha	5 years	2009	2014
20.	Ms. Anitha Selvaraj	1 year	2002	2003	49.	Mrs. Shaini Naveen	3 years	2011	2014
21.	Ms. Vani Prabhu	4 months	2003	2004	50.	Mrs. Radhika Pai	2 years	2012	2014
22.	Mr. Prajwal Jain	3 years	2001	2004	51.	Mr. Jeevandhar Kumar	36 years	1978	2014
23.	Mr. Vivek	2 years	2002	2004	52.	Mrs. Vasudha	4 years	2012	2016
24.	Mrs. Suman Kishore	3 years	2001	2004	53.	Mr. Hardhik P. Chauhan	1½ Month	2017	2017
25.	Mr. Santhosh Pinto	1 year	2004	2005	54.	Mr. Ashwin Mendonca	11 years	2006	2017
26.	Ms. Wilma Merino D'Sa	4 years	2001	2005	55.	Mr. Thrishanth Kumar	11 years	2006	2017
27.	Ms. Preethi Thomas	6 months	2004	2005	56.	Mr. Devi Prasad	3 years	2014	2017
28.	Dr. Iqbal	7½ years	1999	2006	57.	Mr. Bharath Kumar Jain	34 years	1986	2019
29.	Mr. Jnaneshwar Pai Maroor	3 years	2003	2006					

NON - TEACHING STAFF IN SERVICE

Sl. No.	Name	Designation	Service in SDM
4.	Mr. Nagaraj P B., Certificate course in Library Science	Lib. Asst	34 years
5.	Ms. Neetha Rani, B.C.A.	Technival Assistant	13 years
6.	Mrs. Ramya Jinesh, B.A., B.L.I.Sc., M.A.(Eng)	Office Assistant	21 years
7.	Mr. Adarsh D. Devadiga, B. B.M., MBA	Office Assistant	16 years
8.	V. Mrs. Geetha, B.Sc., PGDCA	Office Assistant	15 years
9.	Mrs. Yashasvini, B.A.	Office Assistant	14 years
10.	Mr. Nithin Kumar, B.A.	Office Assistant	13 years
13.	Ms. Sri Lakshmi, M.Com.	Office Assistant	2 year
14.	Ms. Kusuma, B.Com.	Office Assistant	2 year
15.	Pooja Madivala, B.Com.	Office Assistant	1 year
16.	Yashmitha, BCA	Lab Assistant	1 year
17.	Shwetha, B. Com.	Office Assistant	1 year
19.	Mr. Vasantha Kumar K.	Peon	34 years
20.	Mr. Poornaprakash, B.A.	Attender	20 years
21.	Mr. Yogisha A., B.A.	Attender	14 years
22.	Mr. Punith Jain	Attender	4 years
23.	Mr. Nikhil	Attender	1 year
24.	Mr. Akash	Attender	1 years
25.	Mr. Durgaprasad B. T.	Attender	1 year
26.	Mrs. Indira	Attender	10 years
27.	Mrs. Vinoda	Attender	10 years

WE RECOGNISE THE SERVICES OF EX PRINCIPAL'S

1	Prof. N. J. Kadamba	1978	1979	1 year
2	Prof. T. Krishna Rao	1979	1982	3 years
3	Prof. V. T. Kulkarni	1982	1997	15 years
4	Prof. Devaraj K.	1997	2013	16 years

WE RECOGNISE THE SERVICES OF EX PART TIME LECTURERS

1.	Prof. A. Rajendra Shetty	35.	Mr. Rajmohan Rao	69.	Sharitha B.	103.	Mrs. Sujatha
2.	Mr. Venkat Rao	36.	Mr. Dinesh Pai	70	Dr. J. N. Bhat	104.	Ms. Sowmya H. P.
3.	Mr. D. R. Bhat	37.	Mr. Dayananda Kamath	71.	Ms. Asha M.	105.	Mrs. Sandhya Rani
4.	Mr. Gopalkrishna Rao	38.	Mr. Subramanya P. N.	72.	Mr. Praveen Kumar K. C.	106.	Mrs. Madhavi Patravali
5.	Ms. Leena Fernandes	39.	Ms. Keerthi Devi	73.	Mr. Mohandas	107.	Ms. Suchithra Suman
6.	Ms. T. N. Indira Varma	40.	Mr. Mittal	74.	Ms. Doreen Snehalatha Kotian	108.	Mrs. Mamatha Rai
7.	Ms. Vedavathi	41.	Mr. G. G. Prabhu	75.	Ms. Sumana K. B.	109.	Mr. Mahesh Bhat
8.	Mr. B. K. Ravindra	42.	Ms. Sarojini	76.	Mr. Naveenchandra K. P.	110.	Mrs. Mahalaxmi
9.	Ms. Irene Noronha	43.	Mr. Sathish Bhat	77.	Mr. Rajeshkumar J. Vasani	111.	Ms. Shyamala D.
10.	Ms. Parvathi M.	44.	Mr. Louds Swamy	78.	Mr. Ramakrishna Gummani	112.	Mrs. Hanisha Kabeer
11.	Mr. Devadas Mallya	45.	Ms. Vagishwari Shivaram	79.	Ms. Yogishini	113	Ms. Lalitha Naik
12.	Mr. Krishnappa Borapa	46.	Ms. Sharoon Rego	80.	Mr. Chrysostom Fernandes	114	Mrs. Preethi
13.	Ms. Vrinda Nayak	47.	Mr. Lawrence Sequeria	81.	Mr. Shivaprasad	115.	Ms. Deepa
14.	Mr. Krishnamurthy Acharya	48.	Ms. Pushpavathi D.N.	82.	Mr. Udayakumar S.	116.	Mrs. Shabina
15.	Ms. Vidya Shri	49.	Mr. Niranjana A. P.	83.	Mr. Prashantha	117.	Mrs. Nayana Pai
16.	Mr. Victor R.	50.	Ms. Srimathi Y.	84.	Ms. Thejashree Huvanoor	118.	Ms. Renuka
17.	Mr. G. D. Shetty	51.	Ms. Vijetha Kamath	85.	Mr. Rajaram	119.	Mrs. Manjushree Ballal
18.	Mr. Radhakrishna Mayya	52.	Ms. Jyotsna Narti	86.	Mr. K. S. Udupa	120.	Mrs. Jayalaxmi Shet
19.	Mr. Manjunath Bhat	53.	Mr. Sadashiva	87.	Mr. B. N. Herala	121.	Ms. Vrinda Pai
20.	Ms. Shakuntala	54.	Mr. Amith Kumar Jha	88.	Mr. Narasinga Rao K.	122.	Ms. Sonali Mallya
21.	Mr. Narayan Bhat	55.	Ms. Amina	89.	Precilla Pinto	123.	Ms. Sahana

22.	Mr. C. A. Saldanha	56.	Mr. Olivar D'Souza	90.	Ms. Kini Sujatha Sadashiva	124.	Mrs. Nayana Pai
23.	Mr. Raghuram Baliga	57.	Mr. Dinesh	91.	Ms. Brinda C. V	125.	Mrs. Bharathi Neelakanth
24.	Mr. Gopalakrishna Bhat	58.	Prof. John H. G. Anchan	92.	Ms. Ashalatha K.	126.	Ms. Nidhi
25.	Mr. Suresh Kukilaya	59.	Ms. Sujatha P. V.	93.	Ms. Rekha K. Alva	127.	Ms. Sushma
26.	Mr. Aloysius Sequeira	60.	Ms. Rekha	94.	Mr. Ram Sajjan	128.	Ms. Deepthi
27.	Mr. Sudeep Bangera	61.	Mr. Raghuram Shetty	95.	Mr. Mithun Vijay	129.	Ms. Mural Henrita Cutinha
28.	Mr. Padakannaya	62.	Mr. Seetharama Poojary	96.	Mr. Modhusheel	130.	Mrs. Divya Naveen
29.	Mr. S. S. Bosco	63.	Mr. Chandrashekar	97.	Mrs. Ambika J. Mallya	131.	Ms. Prakriti Bhandary
30.	Mr. Gopinath P A.	64.	Ms. Kiran Kumari	98.	Mrs. Poornima	132.	Ms. Hemalatha
31.	Mr. Ramdas, A. N.	65.	Ms. Vas Sheela Cyril	99.	Mrs. Asha Kamath	133.	Ms. Shamashri H. Rao
32.	Mr. Subraya Karanth	66.	Mr. Shikaripura Krishnamurthy	100.	Mr. Sathyamurthi K.	134.	Ms. Delieme Joan Munerger
33.	Mr. I. V. Sharma	67.	Ms. Rajashree	101.	Mrs. Seema Shenoy	135.	Mrs. Shantha K.
34.	Mr. Srinivas Achar	68.	Rajeshwari K.	102.	Mrs. Melita	136.	Mr. Shree prajna, M. Com.

WE RECOGNISE THE SERVICES OF EX - SUPPORTING STAFF

1.	Sri P Krishna Das	1978	-	1993	18.	Sri Shailesh B.	2011	-	2014
2.	Sri Raghuvier Mudya	1978	-	1986	19.	Sri Vishwanath Naik	2008	-	2015
3.	Sri Ravindra Suvarna	1979	-	1982	20.	Ms. Archana K. C.	2014	-	2015
4.	Sri Camil D'Souza	1982	-	1983	21.	Sri Annu Gowda	1979	-	2014
5.	Sri Chandrasah K.	1982	-	1983	22.	Sri Shekar Madival	1978	-	2018
6.	Sri Niranjana Achar	1982	-	1984	23.	Sri Jaikumar P.	1982	-	2018
7.	Sri Udaya Kumar Shetty	1982	-	1983	24.	Smt. Merceline D' Souza	1983	-	2018
8.	Sri Vijaya Raj	1986	-	1987	25.	Usha Kiran H. N.	1987	-	2019
9.	Sri Umesh G. K.	1986	-	1990	26.	Rajath Kumar	1987	-	2019
10.	Sri Yuvaraja Poovani	1987	-	1991	27.	Akila Bandarkar	2018	-	2019
11.	Sri K. A. Radhakrishna	1988	-	1990	28.	Mithil	2018	-	2019
12.	Sri Hanumantha Rayappa T. C.	1986	-	1995	29.	Vishnumurthy B., B. Com.	2019	-	2021
13.	Smt. Rashmi Prasad	2006	-	2007	30.	Ms. Pramitha B. V., M. Com.	2016	-	2021
14.	Sri. Shivaprasad	2007	-	2008	31.	Mrs. Usha Parvathi T.	2016	-	2021
15.	Sri Gangadhara Gowda	2008	-	2009	32.	Mr. Janardhana Naik	1986	-	2020
16.	Sri Edwin Mendonca	2007	-	2010	33.	Mr. Devraj Hegde B. N.	1986	-	2021
17.	Sri Sharath Kumar	2005	-	2011	34.	Mrs. Akhila V. Bhandarkar	2019	-	2020
					35.	Mrs. Indira K.	2011		2022

PAST PRESIDENTS OF PARENTS TEACHERS ASSOCIATION

1.	Dr. G. R. Krishna	1987	-	1988	19.	Sri Narayan	2005	-	2006
2.	Sri Suresh Kamath	1988	-	1990	20.	Sri Ashok Kumar B.	2006	-	2007
3.	Sri S. S. Kamath	1989	-	1989	21.	Sri Annayya	2007	-	2008
4.	Sri B. Ganapathi Pai	1990	-	1991	22.	Sri Vishnudas Kini	2008	-	2009
5.	Sri B. Ganapathi Pai	1991	-	1992	23.	Smt. Priya P Kamath	2009	-	2010
6.	Sri B. Ganapathi Pai	1992	-	1993	24.	Sri Raghavendra M.	2010	-	2011
7.	Prof. M. T. Subramanium	1993	-	1994	25.	Sri Ravindra Shet	2011	-	2012
8.	Prof. M. T. Subramanium	1994	-	1995	26.	Sri Koragappa Gowda	2012	-	2013
9.	Prof. Shridhar Murthy	1995	-	1996	27.	Sri Narayan T.	2013	-	2014
10.	Prof. H. V. Shankara Narayana	1996	-	1997	28.	Sri Sathish B. Padiwal	2014	-	2015
11.	Sri D. Vinay Kumar	1997	-	1998	29.	Sri Rajesh Shetty	2015	-	2016
12.	Sri C. J. Rupani	1998	-	1999	30.	Smt. H. K. Geetha	2016	-	2017
13.	Sri V. Sripati Bhat	1999	-	2000	31.	Smt. Asha	2017	-	2018
14.	Smt. Sudha S. Baliga	2000	-	2001	32.	Varijakshi Shetty	2018	-	2019
15.	Smt. Jyothi R. Rao	2001	-	2002	33.	Asha	2019	-	2020
16.	Sri U.R. Kini	2002	-	2003	34.	Shobha	2020	-	2021
17.	Smt. Gladys Pereira	2003	-	2004	35.	Saritha	2021	-	2022
18.	Sri Jagadish Shetty	2004	-	2005					

PAST PRESIDENTS OF STUDENTS COUNCIL

1.	Melwin D'Souza	1978 - 1979	25.	Ajay Krishna Naidu	2002 - 2003
2.	Sudheesh P. K.	1979 - 1980	26.	Natesh Kumar	2003 - 2004
3.	Rohit Shetty	1980 - 1981	27.	Sudeep Vas	2004 - 2005
4.	Adil A. Fareed	1981 - 1982	28.	Mithun Rai	2005 - 2006
5.	Surendra Shenoy	1982 - 1983	29.	Sumith Melroy Karkada	2006 - 2007
6.	Mohammed Laiz	1983 - 1984	30.	Srivatsa Gudi	2007 - 2008
7.	Rangnath Kini	1984 - 1985	31.	Pon Permumal	2008 - 2009
8.	Madhusudan Bhat	1985 - 1986	32.	Ms. Hanica	2009 - 2010
9.	Arun D'Souza	1986 - 1987	33.	Ms. Vanditha D.	2010 - 2011
10.	Sunil Colaso	1987 - 1988	34.	Mr. Goutham G. Pai	2011 - 2012
11.	Sadhashiva Rao	1988 - 1989	35.	Mr. Dhiren Anand	2012 - 2013
12.	Arun Kumar C. F.	1989 - 1990	36.	Ms. Swathi S. Rao	2013 - 2014
13.	Roshon Rasquinha	1990 - 1991	37.	Mr. Manel Srikanth Nayak	2014 - 2015
14.	Ajith K. P.	1991 - 1992	38.	Ms. Simona Denise Fernadies	2015 - 2016
15.	Ananth G. Pai	1992 - 1993		Ms. Amra Amir Arabi (Both Student Coodinators)	2015 - 2016
16.	Rakesh Kumar	1993 - 1994	39.	Ms. Sushmitha	2016 - 2017
17.	Parameshwara M. S.	1994 - 1995		Ms. Krithi Nahata (Both Student Cordinators)	2016 - 2017
18.	Koreya Godwin Prashanth	1995 - 1996	40.	Ms.Chrirsmitha Mary D'costa	2017 - 2018
19.	Sanjay G. Shet	1996 - 1997		Ms. Vaishali Kudva (Both Student Coordinators)	2017 - 2018
20.	Rakesh Paleri	1997 - 1998	41.	Ms. Rakshitha	2018 - 2019
21.	Johan Fernandes	1998 - 1999		Ms. Rashmi Ramesh Achari (Both Student Coordinators)	2018 - 2019
22.	Shiyan Usman	1999 - 2000	42.	Ms. Sangeetha (President)	2019-2020
23.	Mithun Appaiah	2000 - 2001	43.	Ms. Mahima (President)	2020-2021
24.	Vijesh Vidhyadhor	2001 - 2002	44.	Mr. Charith (President)	2021-2022

VISITOR'S OPINION 2022-23

- ✍ I had the pleasure of meeting BCA students to talk about the latest technological trends. It was a wonderful conversation. Looking forward for more interactions in future.
- **Suprith Rodrigues**, Vyne Dental, USA
- ✍ An interactive session ,students were more attentive and had good knowledge on HR. Thanks to the BA[HRD] Dept.
- **Mr. Shaad**, Head-HR IGNITE, Bangalore
- ✍ Wonderful event & the hospitality. Had a great time coming back to home away from home.
- **Akshay L Sharma**, Senior Associate, recruiting services, Amazon
- ✍ The best ever fest we had, really well organized. Coordinators and members were good too.
- **Aman. S. D'Souza**, Associate Software Engineer, Patterns Cognitive
- ✍ The fest was well organized. Team Head and CEOs were good. The event ended in time. Overall good organized.
- **Rahul R. Devadiga**, Unity programmer for AR/VR/Metaverse development, Karanji Infotech Pvt.Ltd
- ✍ The IT Chaser event for which I went as a judge went pretty well. The whole fest and the coordinators hard work is paid off.
- **Skanda N.**, Co-Founder at Key Technologies LLP
- ✍ The coding & debugging event was organized very well. Event heads have managed very well. Overall, it was a good experience.
- **Anirudh Pai**, Jr. Software Engineer at AI logics
- ✍ IT Chaser- Very well managed event, on time, the rounds were planned very uniquely. My regards to the entire team. Had a great time judging.
- **Pooja Acharya**, Founder of Digitalance
- ✍ Thanks for organizing the seminar on Financial Education. Keep encouraging the students to participate in these programmes.
- **Raghu Vila Sagaram**, SEBI, Mumbai
- ✍ Very dedicatedly organized the program by HOD of Business Dept. Please start a finance club for students to inculcate a part of discussing finance / economy/ investments etc.
- **Surya Kant**, AMFI
- ✍ Thank you for the opportunity in accepting the Sanitary Napkin Machine & awareness session for menstrual hygiene. Thanks to Aruna Kamath for being part of the event. A special thanks to Sanjana for coordinating the event beautifully. Shashikala Shetty for carrying a positive attitude in the entire session. Last but not the least special thanks to the SDM students. They are Fabulous.
- **Jayalakshmi bai**, Human Resource professional Emcee. Avid traveller, model, social reformer.
- ✍ Had a very important & much needed talk on 'Suicide Prevention' on occasion of world suicide prevention day. Here to make it more interactive.
- **Dr. Aruna Yadiyal**, Prof. Unit head, FMMC, Mangalore.

✍ Thanks to the Management, Principal, Staff & Students of SDM College of Business Management for organizing a wonderful programme on world suicide prevention day on 16-09-2022. It was a great experience & thought provoking for the studies.

-**Dr. Sudarshan CM**, District Mental Health Programme Officer,
District Health office, Mangalore

✍ The Quality of the Institution reflects in the preparedness of SSR & NAAC.

-**Deviprasad**, Special officer NAAC , JD office , Mangalore

✍ Thank college for giving me this opportunity to tell about my career journey in banking field.

- **Mr. Prasad M. P.**, Lead District Manager , Canara Bank

✍ Visiting this institution for the 6th time to train girls on Self Defence. I am really impressed by the hospitality shown towards me by the Principal, Staff and Students.

- **Karthik S. Kateel**, Founder, Swaraksha Trust®,Kateel.

✍ Excellent students . Thanks for the faculty members and Arun Sir. Excellent arrangements. Best wishes

- **Santhosh**, University Program Member Salesforce , Bangalore

✍ Good!

- **Greater Knack Professional**, Review, Bejai, Mangalore.

✍ It was great being a part of Fine Arts inaugural program. Thank you SDMCBM for the opportunity.

- **Prarthna**, Urwa , Mangalore.

✍ It was wonderful being here as a part of Scan Association Inaugural. It was great being back to SDM again.

- **Kavya J**, Specialist Business operations, Dell Technologies,
Jeppu, Mangalore.

✍ It was a good experience with the students and welcomed very honestly.
Thanks

- **Raghavendra Shetty**, Ex Army working in Fiza by Nexus Mall

✍ It was a pleasure to interact with students. Students participated nicely. Wishing to conduct more programmes.

- **Dheeraj K. G.**, Kannada Professor, Thrisha Vidya College, Mangalore

✍ I felt glad to come back to college. Thank you for the opportunity. The session was interactive.

- **Tanuj B Shriyan**, Jr Software Engineer, Primesophic Technologies,
Mangalore.

✍ Thank you for providing the very well equipped room and the warm and friendly students and teachers for conducting this useful workshop.

- **Parinitha**, BOS English, Mangalore University

✍ AET is grateful to SDMCBM for a gracious opportunity that it provided for us to conduct workshop successfully.

- **Dr Vector Vaz**, President , Association of English Teachers

✍ It's always a pleasure to be back to SDM. Thanks for inviting me. SDM is closest to my heart. Thanks SDM

- **Vivek Alva**, Trustee, Alva's Education Foundation.

- ✍ It was great meeting the students. Well arranged by Mr. Guru entire session. Thanks for giving us the opportunity to present.
- **Sandip Ghorai**, Chief Manager, IBS Business School.
- ✍ The visit for the purpose of green audit report was fruitful. The Principal & Staff cooperated nicely in the preparation of the report.
- **K. R. Chandrashekar**, Yenepoya (Deemed to be University), Deralakatte.
- ✍ I came for alumni interaction guest lecture arranged by Mrs. Shashikala for addressing final BCA 'B' students giving awareness about career opportunities for the students in the field of Cyber crime & Law. It was good interaction, students.
- **Harshitha**, Lawyer, Legal volunteers & Resource person at Inchara foundation.
- ✍ It is always good to be here. Thank you so much for honor.
- **Ankith S Kumar**, Counsellor, NMAM Institute of Technology, Nitte
- ✍ It is always good to come to our college. Thank you so much.
- **Ganesh Rao P**, Chartered Accountant, Mangalore
- ✍ The way BBM college conducts program is always unique. I really wonder how they can be so perfect. All students are well trained. Well thought planning. Keep it up.
- **Usha Prabha Nayak**, Co-Founder, Experts college.
- ✍ It was good coming back to the college, (My Alma Mater). Especially with being a guest for a event like INSPIRE. All the best!!!
- **Karan S. Ghatani**, Senior software Engineer, Ellucian Bangalore
- ✍ It was good to come back to SDM. Recalled old memories.
- **Preetham D' Souza**, Photographer, Mangalore
- ✍ Very well-organized event for juniors. Good mentoring, good luck for the students for future fests.
- **Shivaprasad Bhat**, Senior Android Developer
- ✍ I had a very good session of judging the stress interview. It was very well organized.
- **Tanuj Shriyan**, Junior Software Engineer at Primesophic tech.
- ✍ Really appreciate the entire teaching and nonteaching faculty including students for organizing such beautiful events. Proud to be an SDMMite.
- **Aman S. D'Souza**, Working as Associate Software Engineer at Patterns cognitive, Mangalore.
- ✍ It was a great experience watching 'Genesis' being conducted smoothly.
- **Abhishek Sharma**, Alumni
- ✍ Glad to be here as a judge. Looking forward for many more fests. Well organized.
- **Chandan Kumar Shetty**, MBA at Sahyadri
- ✍ Always a great feeling to be back & this time addressing for leadership talk was something special & Thank you SDM!
- **Dishanth M.**, Entrepreneur, Marketing Consultant
- ✍ It's a good experience to spread awareness among the students. Thanks to the Principal Mrs. Aruna P Kamath for given this opportunity.
- **Prasanna Kumar**, Human Rights federation of India. Dakshina Kannada unit.
- ✍ Good interactive session, well prepared. Good arrangement.
- **Ganesh Hebbar V.**, Director TIME Mangalore.
- ✍ It was a good experience of parting the guest lecture in this esteem Education Institution.
- **Anvitha**, Advocate, Mangalore

✍ Very happy that I conducted YPV sadhana session here. It was great experience and cooperation from the students. Thank you Principal, Staff and Institution.

- **Leelavathi**, Yoga prana vidya healer & trainer, Mangalore.

✍ The blood donation camp was arranged very well and 104 donors donated blood. Very happy, thanks organizers & donors.

- **Mrs. Savitha.K. S**, Blood Bank

✍ Very good programme & from NIPM& President of Rotary club of Mangalore wish success. My request is these type of programme college should adapt in its curriculum

- **Shamlal Yermal**, Capitano, Mangalore

✍ Campus & hospitality was good. Best wishes.

- **Santhosh.K**, Manager -HR, KONSPEC

✍ Amplifying your good over takes the negative. Best wishes for fruitfulness.

- **Mrs. Sandra Soares**, Member of Susheg Lifeline

✍ 205 BCom crowd was superb! I thank Shashikala Maam for the opportunity. I want students to take part in fests more & more.

- **Mr. Samridh S. Shetty**, Software Implementation Specialist

✍ It was great spending time with the students of B.B.M today and address them on suicide prevention. The college is doing a wonderful job.

- **Dr. Lavina Noronha**, Coordinator Suicide Lifeline

✍ Very good cooperation from Principal and faculty. Students were very participative and cooperative.

-**Dr. Rameela Shekhar**, Psychiatrist , Manashanthi, Mangalore

✍ It was a wonderful experience judging the variety competition. Thank you for making me a part of it.

- **Mrs. Vidushi Pooja Sachin**, Classical Dance Teacher

✍ Had a great experience in judging young talented kids.

- **Vijesh Nayak**, Choreographer & Team owner of team velocity.

✍ It was a pleasure to be the part of such events, very good talent. Keep inspiring kids in both academic & co-curricular activities.

- **Nikhil Shetty**, Performer & Choreographer in Bollywood industry.

✍ We had a great discussion with students. The coordinator was good. Principal was very cooperative in organizing this session.

- **Dr. L. Gandhi**, SDMIMD

✍ Wonderful time. All the best.

- **Naveen Rego**, SEBI Registered Investment Advisor and Certified Financial planner

✍ Good students & best wishes.

- **Leo Amal** – Franklin, Templeton

✍ Good & disciplined students. Great experience at SDM. Thank you.

- **Yvonil D'Souza**, Financial Advisor, Mangalore

✍ Very participative and interactive students. Supportive and accommodative staff. Grateful to the principal for giving us the opportunity.

- **Shaila S. Kamath**, The Art of living organization

✍ As an alumni of the college, I am very happy to know that the college is still focused on providing practical learning to the students. Thank you for having me here, today.

- **Jay Karia**, Entrepreneur

- ✍ This was one of my best experience with the students of SDM Mangalore. Some students were curious to know about international education. We would be happy to assist your students.
- **Imran S. M.**, Marketing head, Planet Education India
- ✍ Good time I had. Wishing the students and institute the very best.
- **Naveen Rego**, SEBI Registered Investment Advisor and Certified Financial planner
- ✍ Wishing all the best to the students and the Management.
- **Leo Amal** – Franklin, Templeton
- ✍ It was a great opportunity for us to interact with the staff members. The college is giving great service to the society. Kudos to you all.
- **R. Ratheesh**, GM-Union Bank
- ✍ We are thankful for giving us the opportunity to conduct the retail outreach programme. Your co-operation is highly appreciated.
- **Savitha Charan**, Branch Manager
- ✍ It was great opportunity to conduct the session of Introduction to Web Development. I am heartfully thankful to SDM Institute. Thank you one & all.
- **Deepthi. K**, Software Architect Kulashekhar, Mangalore
- ✍ I am very happy to participate in Vivekotsava in this college. May god bless all.
- **Swami Jithakamandaji Maharaj**, Adhyaksh, Ramakrishna Mutt.
- ✍ I am very happy to come back. All the best for NAAC PTV. Thank you for the opportunity.
- **Dr. Chandrashekara K**, G.F.G.C for Women Balmatta, Mangalore.
- ✍ I am very happy to get an opportunity to interact with students here. Had a wonderful hospitality from staff and students.
- **Reema** counsellor, Study Metro.
- ✍ It was heartening to interact with students of BA[HRD], BCOM, BBA of the college. A session on career awareness was well organized. Thank you.
- **Paritosh Dabra**, Assistant Professor- Selection Grade Dept. Of Allied Hospitality Studies
- ✍ Thank you Aruna mam for the opportunity & thank you Gayathri mam for coordinating .Very nice to interact with the students. We wish them great career.
- **Dr. Rajashree S. Kini**, Associate Professor, Co-Ordinator DAHS MAHE, Mangalore
- ✍ This Institution imparts quality management education to the budding business class students.
- **Dr. Ishwara P.**, Mangalore University
- ✍ Thanks for the opportunity. It was a wonderful experience as role NAAC committees
- **Prof. Puttanna. K**, Chairman Dept. Of MBA, Mangalore University.
- ✍ The institution is very vibrant and good academic ambience. The staff members are dynamic and students are enthusiastic.
- **Dr. Vishwanatha P.**, Dean, SDM PG Centre Ujire
- ✍ Vibrant & Energetic arrangement. Happy to be associated.
- **P. Vasudev Kamath**, Maya Group. M.D
- ✍ Thank you for this wonderful opportunity. It was great to deliver my experience with the students.
- **Ms. Vaishali D Kudva**, Experience Management Associate EYGDS. Bangalore

✍ Thank you for the splendid opportunity. It was awesome to interact with your students and faculty members.

- **Mr. Varun Shenoy**, Manager, Learning Development

✍ Thank you for inviting me. It was a very pleasant experience.

- **Sanjana S. Pai**, IT Recruiter Advocate

✍ The event was well organized. Participants were proactive. Thanks for having me over. I look forward to this.

- **Rachana Pandit**, Financial Analyst

✍ Well organized, great enthusiasm and energy. Appreciate everyone who organized this.

- **Vishnu Shashank B**, Founder & CEO of ISIRI Technologies Pvt Ltd

✍ Well organized, always love to come back to SDM.

- **Ajay Mada**, EPMO Contoller Lead Company, City of Ballarat, Victoria state, Australia

✍ Well Organized, good theme for synergy.

- **Meghana Rao**, CA article, BDO India LLP

✍ Excellent Organization by staff & student coordinators. Keep up the good work in terms of organizing event, which inspires the youth.

- **Ritesh Shetty**, Entrepreneur, Criticare Distributors , Mumbai & Bvell Healthcare , Mangalore

✍ Well organized program. Excellent co-ordination of students and faculty.

- **Dr. Premalatha V.**, Principal Canara College Mangalore

✍ It was an honour and indeed an immense pleasure to be the guest at my very own college. I had the time of my life addressing the students and the faculty.

- **Rahul Amin**, Actor / Director

✍ Very much thrilled about the arrangements made to receive the LIC members and their active cooperation to complete the affiliation work. I appreciate all staff members for their support to provide all documents.

- **Prof. B.R. Manjunatha**, Dept. Of Marine Geology, Mangalore University, Mangalagangothri

✍ Excellent & well-maintained records by both administrative & teaching faculty.

- **Dr. Ambresh. P. A.**, Dept. of Electronics, Mangalore University

✍ Thank you very much. Well designed rounds .

- **Dr. Umesh Naik**, Dept. of Lib & Info Sci. Mangalore University

✍ Thank you for giving the opportunity for creating awareness on CS Course & job opportunity.

- **C. S. Sonali Mallya**, ICSI office incharge

- **Shankar B.** ICSI office incharge

✍ It was a great experience interacting with students.

- **Mrs. Anushree Raj**, Asst.Prof. Bioinformation Dept AIMIT Beeri

✍ Happy to talk to students of the final year. Found them well disciplined. Thanks for inviting me. God bless!

- **Ramakrishna math**, Yelagiri hills, Tamil Nadu

- ☞ A pleasure to motivate brilliant boys & girls. wonderful college.
- **Dr. Devan**, Prof, AJ , Mangalore
- ☞ It's been a great pleasure to be a speaker at this esteemed institution, once again .Thank you.
- **Ashni**, Resource Person for District Consumer
- ☞ As a old student of this college, it's my pleasure to be a part of this session on Consumer protection rights.
- **Raghavendra**, Advocate & Notary , Surathkal
- ☞ As always, amazingly organized workshop with a much-needed topics of the hour. Warm regards to the entire team.
- **Pooja Acharya** , Founder of Digitallence
- ☞ It was a good time and Supritha mam was very cordial and I had good students.
- **Sundara Sherigara. M**, Asst. Director , MSME Development and Facilitation office, Ministry of MSME Government of India
- ☞ It was a good session the audience was very receptive also the staff and student coordinators were very welcoming.
- **Megha Shetty**, Senior Manager , Canara Bank, Mangaluru
- ☞ Blood donation is the greatest of all donation. It was a pleasure to attend today's function of world blood donor day. May god bless you all.
- **Dr. M Shantharam Shetty**, Professor Chancellor of Nitte University
- ☞ Very nice programme. The students are very cooperative.
- **Shantharam Shetty**, Chairman Indian Red Cross society D.K
- ☞ Its always been a pleasure to interact with young minds on investments.
- **Yvonil D'Souza**, Financial Advisor, Mangalore
- ☞ It was a good interaction with the students.
- **Dr. Shaila U.**, Asst.Prof. Dept. of Kannada University College, Mangalore
- ☞ New Campus and new experience. Felt happy!
- **Mrs. Harsha K.P**, Asst.Prof. Dept. of Hindi, Hira Women's College Mangalore.
- ☞ Amazing quality of education. We had good conversation, we want to be a permanent hiring partner for SDM.
- **Mr. Sujan.R**, H R, Asst.Manager, Bangalore

**STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS ABOUT THE MAGAZINE
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I, Smt. Aruna P. Kamath hereby declare that particulars given above are true to the best of my knowledge and belief.

Date : 31-03-2022

-Sd/-



