



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575 003, D. K.

NAAC Re-Accredited with 'A' Grade (2023)

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CALENDAR 2026 - 2027



**LORD SHRI MANJUNATHA SWAMI
SHRI KSHETHRA DHARMASTHALA**



**NAME OF MEMBERS OF THE BOARD OF MANAGEMENT OF
SHRI DHARMASTHALA MANJUNATHESHWARA
EDUCATIONAL SOCIETY (R.) UJIRE**

Sl.No.	Members Name	Designation
1.	Dr. D. Veerendra Heggade	President
2.	Sri D. Surendra Kumar	Vice President
3.	Sri D. Harshendra Kumar	Secretary
4.	Dr. Satheeshchandra S.	Secretary
5.	Sri Shreyas Dharmasthala	Member
6.	Sri Nischal Dharmasthala	Member
7.	Sri Sharathkrishna Padvetnaya	Member
8.	Dr. B. Prakash	Member
9.	Sri Rajesh Pai	Member
10.	Sri Venur Jeevandhar Kumar	Member



GOVERNING COUNCIL MEMBERS 2026 - 2029

1	Dr. D. Veerendra Heggade, Dharmasthala - President
2	Sri D. Surendra Kumar, Dharmasthala – Vice President
3	Sri D. Rajendra Kumar, M.D., Auto Matrix, Mangalore - Member
4	Dr. Satheeshchandra S. - Member
5	The President, Kanara Chamber of Com.& Industry, Mangalore – Member (P. B. Ahmed Mudassar)
6	The Dean, Dept. of Bus. Admn., Mangalore University – Member (Dr. Puttanna K.)
7	The Dean, Computer Science Department Mangalore University– Member (Dr. Manjaiah D. H.)
8	The Director & Professor, SDMIMD, Mysore – Member Dr. (Lt. Col.) Prasad S. N.
9	Mr. Pradeep G. Pai, Managing Director, Hangyo Ice Creams (P) Ltd., Mangaluru
10	Mr. Manohar S. Shetty, Founder & Proprietor, Sai Radha Groups, Udupi
11	Mrs. C. Vathika Pai, Proprietrix, Vathika International Travels, Mangaluru-3
12	Sri Jeethesh, Businessman, Mangaluru
13	The Principal, SDMCBM – Member Secretary
14	The Vice Principal, SDMCBM – Staff Representative
15	Student Nominee, SDMCBM



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

MOTTO

The motto of this institution is “Learning for Life”. Believing that learning is a continuous process, the college strives hard to transform students into lifelong learners.

VISION

“Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos”.

MISSION

“Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism, and positive attitude towards life through practical training which gives exposure to global business and industry”



PERSONAL PROFILE

Name of the student	:		<div style="border: 1px solid black; border-radius: 10px; padding: 20px; text-align: center;">Affix your photograph</div>
	:		
Class and section	:		
D.O.B	:		
Father's Name	:		
Phone No.	:		
Occupation	:		
Mother's Name	:		
Phone No.	:		
Occupation	:		
Address	:		
	:		
	:		
Student Phone No.	:		
E-mail ID	:		
Address	:		
	:		
EC & CC opted for	:		
Hobbies and Interest	:		
Blood Group	:		
Award, Prize won in	:		
Collegiate level	:		
Any other information	:		
	:		



UNDERTAKING BY STUDENTS AND PARENTS

I, Mr. /Miss.
.....(I / II / III Year) student of SRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE OF BUSINESS MANAGEMENT, MANGALORE bearing the Register No.
..... for the academic year

I hereby promise that I will abide by the following rules and will bring my parents /
Guardian to meet the class advisor in case of necessity only (3-4 P.M)

Rules :

- Regular and punctual to all the classes (theory and practical). Attendance less than 75% in any of the subjects will result in loss of term.
- College uniform to be worn on all the days of the week.
- Mobile Phone not allowed inside the college premises as per the notification by Mangalore university.
- Four wheelers are not allowed inside the college campus.
- Timely payment of tuition fees, examination fees and any other fees specified by the management and university is mandatory.
- Should not indulge in any activities inside and outside the college premises which would cause harm to the college, individuals and other parties. Digital and Smart watches in the college premises is not permitted.
- Wear ID Card compulsorily in the college.

ACKNOWLEDGEMENT

I, hereby undertake that I will strictly follow the above terms and conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law.

➤ **SMS regarding attendance, holiday, etc., can be sent to my following
Mobile no:**

Signature of the Student

Signature of Parent/Guardian

Name:

Name:

Phone Number:

Phone Number:



ಪೋಷಕರಿಗೆ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸೂಚನೆ

ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಉದ್ಯಮಾಡಳಿತ ಕಾಲೇಜಿನ ಪ್ರಥಮ/ದ್ವಿತೀಯ/ತೃತೀಯ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ನಾನು (ನೋಂದಣಿ ಸಂಖ್ಯೆ ಶೈಕ್ಷಣಿಕ ವರ್ಷ) ಈ ಮೂಲಕ ಕೆಳಗೆ ತಿಳಿಸಿರುವಂತೆ, ಬದ್ಧನಾ/ಳಾ/ಗಿರುತ್ತೇನೆ ಎಂಬುದಾಗಿ ಪ್ರಮಾಣೀಕರಿಸುತ್ತಿದ್ದೇನೆ.

- ❖ ನಾನು ನನ್ನ ಪದವಿಯ ಪ್ರತಿಯೊಂದು ವಿಷಯದ ತರಗತಿಗಳಿಗೆ ಕಾಲೇಜಿನ ನಿಯಮಾನುಸಾರ ಹಾಜರಾಗಿ ಶೇಕಡಾ 75ಕ್ಕಿಂತ ಕಡಿಮೆಯಿಲ್ಲದಷ್ಟು ಹಾಜರಾತಿಯನ್ನು ಪಡೆಯುತ್ತೇನೆ.
 - ❖ ಕಾಲೇಜು ನಿಗದಿಪಡಿಸಿದಂತೆ, ಪ್ರತಿದಿನ ಸಮವಸ್ತ್ರ ಹಾಗೂ ಕಾಲೇಜಿನ ಗುರುತುಚೀಟಿಯನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಧರಿಸುತ್ತೇನೆ.
 - ❖ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಸೂಚನೆಯ ಪ್ರಕಾರ ಕಾಲೇಜಿನ ಆವರಣದೊಳಗೆ ಮೊಬೈಲ್ ಫೋನ್ ಹಾಗೂ ಸ್ಮಾರ್ಟ್‌ವಾಚ್‌ನ್ನು ತರುವುದಿಲ್ಲ.
 - ❖ ಕಾಲೇಜಿನ ನಿಯಮದ ಪ್ರಕಾರ ನಾನು ಚತುಷ್ಟಕ್ರ ವಾಹನವನ್ನು ತರುವುದಿಲ್ಲ.
 - ❖ ಬೋಧನಾ ಶುಲ್ಕ, ಪರೀಕ್ಷಾ ಶುಲ್ಕವೂ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ನಿಗದಿಪಡಿಸುವ ಎಲ್ಲಾ ಶುಲ್ಕವನ್ನು ಸಕಾಲದಲ್ಲಿ ಪಾವತಿಸುತ್ತೇನೆ.
 - ❖ ಕಾಲೇಜಿನ ಆವರಣದ ಒಳಗೆ ಹೊರಗೆ ಯಾವುದೇ ಹಿಂಸೆ ಅಥವಾ ಅಹಿತಕರ ಘಟನೆಯಲ್ಲಿ ಭಾಗಿಯಾಗುವುದಿಲ್ಲ ಹಾಗೂ ಅಂತಹ ವ್ಯಕ್ತಿಗಳೊಡನೆ ಸಂಪರ್ಕವನ್ನು ಇಟ್ಟುಕೊಳ್ಳುವುದಿಲ್ಲ.
 - ❖ ನನ್ನ ಹಾಜರಾತಿ ಹಾಗೂ ಶೈಕ್ಷಣಿಕ ಗುಣಮಟ್ಟದಲ್ಲಿ ಅತ್ಯುತ್ತೀಕರವಾದ ಬೆಳವಣಿಗೆ ಕಂಡುಬಂದಲ್ಲಿ ಪೋಷಕರು/ಪಾಲಕರು ನಿಗದಿಪಡಿಸಿದ ಸಮಯ (ಮಧ್ಯಾಹ್ನ 3.00ರಿಂದ 4.00)ದಲ್ಲಿ ಉಪನ್ಯಾಸಕರನ್ನು ಭೇಟಿ ಮಾಡಿ ಸಮಾಲೋಚನೆ ನಡೆಸಲು ಬದ್ಧನಾಗಿದ್ದೇನೆ.
- ನಾನು ಈ ಮೇಲಿನ ಎಲ್ಲಾ ವಿಷಯಗಳನ್ನು ಓದಿರುತ್ತೇನೆ ಹಾಗೂ ನನ್ನ ಗಮನದಲ್ಲಿರುತ್ತದೆ. ಏನೇ ತೊಂದರೆಯಾದರೂ ಉಪನ್ಯಾಸಕರ ಜೊತೆ ಸಹಕರಿಸಲು ಸಿದ್ಧನಿ/ಳಿರುತ್ತೇನೆ.

ಒಪ್ಪಿಗೆ

ನಾನು ಮೇಲೆ ತಿಳಿಸಿರುವ ಎಲ್ಲ ಷರತ್ತು ಮತ್ತು ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾ/ಳಾಗಿ ಅವುಗಳನ್ನು ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆಂದು ಈ ಮೂಲಕ ದೃಢೀಕರಿಸುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ಇವುಗಳ ಪೈಕಿ ಯಾವುದೇ ನಿಯಮವನ್ನು ಪರಿಪಾಲಿಸಲು ಅಸಮರ್ಥನಾ/ಳಾದೆನೆಂದಾದರೆ ಕಾಲೇಜಿನ ಕಾನೂನು ಹಾಗೂ ನಿಯಮಾವಳಿಯ ಪ್ರಕಾರ ಸೂಕ್ತ ಕ್ರಮಕ್ಕೆ ನಾನು ಅರ್ಹನಾ/ಳಾ/ಗುತ್ತೇನೆ. ಎಸ್.ಎಮ್.ಎಸ್ ಮುಖಾಂತರ ಹಾಜರಾತಿ, ರಜೆ ಹಾಗೂ ಇನ್ನಿತರ ವಿವರವನ್ನು ಈ ಕೆಳಗಿನ ದೂರವಾಣಿ ಸಂಖ್ಯೆಗೆ ಕಳುಹಿಸಬಹುದು.

ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯ ಸಹಿ

ಹೆತ್ತವರ / ಪೋಷಕರ ಸಹಿ
ಸಂಪೂರ್ಣ ವಿಳಾಸ ಮತ್ತು ಫೋನ್ ನಂಬ್ರ



KEY POSITIONS

Dr. Bhanuprakash B.E., M.Com., KSET., Ph.D.	Principal
Mrs. Divya Uchil, M.C.A., M.Phil.	Vice – Principal
Mr. Arun F. Sequeira, M.C.A., M.Phil., M.B.A., PGDCA, PGDBM, PGDK	NAAC Co-Ordinator/ Dean BCA
Mr. Thilakraj G., M.Com., M.B.A., NET, KSET	NAAC/IQAC Co-Ordinator/Dean-BA[HRD]
Mrs. Gayathri K., M.Com., NET	IQAC Co-Ordinator/ Dean– B. Com
Mrs. Smitha M., M.Com.	Dean– BBA
Mrs. Shashikala Shetty, M.C.A., PGDBM, B.Ed.	IQAC Member
Mrs. Jeevitha D., M.A.(Kan), M.Phil., PGDBM	IQAC Member/ Dean-Language
Mrs. Renuthakshi K., M.A.(Kan), NET	IQAC Member

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M., M. Com	Dean-BBA/ Associate Professor
Mrs. Shwetha Y., M. Com, K-SET	HOD/ Associate Professor
Dr. Sowmya Hegde, M.Com., M.B.A. NET, K.SET, Ph.D.	Associate Professor
Mr. Gurudath Shenoy, M.B.A, M. Com	Asst. Professor
Mrs. Vijetha, M. Com, K-SET	Asst. Professor

DEPARTMENT OF MARKETING MANAGEMENT

Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A.	HOD/ Asst. Professor
Mrs. Rashmi T., M.B.A.	Asst. Professor
Dr. Chaithra C Bhat, M.Com., Ph.D.	Asst. Professor
Mr. Chethanraj, M. Com.	Asst. Professor

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mr. Thilakraj G., M.Com., M.B.A., NET, K-SET	Dean – BA[HRD] / Associate Professor
Mrs. Anasuya, M.Com., M.Sc (IT), PGDCA	HOD/ Asst. Professor
Mrs. Preethika Dharmapal, M.H.R.D., M.B.A.	Asst. Professor
Mrs. Parinita Salian, M.com, MBA, NET, K-SET	Asst. Professor

DEPARTMENT OF COMMERCE

Mrs. Gayathri K., M.Com., NET	Dean – B. Com / Associate Professor
Dr. Supritha R.K., M.B.A., K-SET, M. Com, PGDGA, Ph.D.	HOD/ Associate Professor
Mrs. Veena D. Kotian, M.Com., M.B.A., SLET	Asst. Professor
Mr. Akshith Kumar K., M. Com, M.B. A.	Asst. Professor
Mrs. Pooja, M. Com, K-SET	Asst. Professor

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K.G., M.A. (Eco.), M.B.A.	HOD/ Asst. Professor
Dr. Prasanna Kumar T., M.A.(Eco.), M.B.A., K-SET, Ph.D.	Associate Professor



DEPARTMENT OF BUSINESS LAW

Mrs. Sanjana , M. Com, NET, K-SET, M.A. (Eco), M.B.A., KSET(Mgt)	Asst. Professor
Mrs. Varsha V. , M. Com, K-SET	Asst. Professor
Mrs. Kavitha K. , LL.M.	Part Time Asst. Professor

DEPARTMENT OF COMPUTER APPLICATION

Mrs. Divya Uchil , MC.A., M.Phil.	Vice Principal/Associate Professor
Mr. Arun F Sequeira , M.C.A., M.Phil., M.B.A., PGDCA, PGDBM, PGDK	Dean BCA/Associate Professor
Mrs. Shashikala Shetty , M.C.A., PGDBM, B.Ed.	HOD/ Associate Professor
Mrs. Sowmya Jyothi , M.C.A., PGDBM, K-SET, NET	Associate Professor
Mrs. Shashiprabha , M.Sc. (IT), PGDCA, PGDBM, M.B.A. K-SET	Associate Professor
Mrs. Reshmi B. R. , M.C.A., M.B.A.	Asst. Professor
Mrs. Yogita Patgar , M.Sc.	Asst. Professor
Mrs. Shruthi K. , M.C.A.	Asst. Professor

DEPARTMENT OF KANNADA

Mrs. Jeevitha D. , M.A.(Kan), M.Phil., PGDBM	Dean -Language /HOD/Associate Professor
Mrs. Renuthakshi K. , M.A.(Kan), NET	Associate Professor
Mrs. Kajal , M.A.(Kan), K-SET	Part Time Asst. Professor

DEPARTMENT OF ENGLISH

Ms. Lolita Neeta D'Souza , M.A. (Eng), PGDCA, B.Ed.	HOD/ Asst. Professor
Ms. Deepa Jayachandra , M.A.(Eng), K-Set	Asst. Professor
Mrs. Cheritha K.C. , M.A.(Eng), MCJ, B.Ed.	Asst. Professor
Mrs. Mamatha T. Noronha , M.A.(Eng)	Part Time Asst. Professor

DEPARTMENT OF HINDI

Dr. Jyothi, M.A. (Hin.) , M.Phil., B.Ed., Ph.D.	HOD/Associate Professor
Dr. Shalini M. , M.A. (Hin.), Ph.D.	Associate Professor
Ms. Jayakala , M.A.(Hin.)	Part Time Asst. Professor

RESEARCH AND DEVELOPMENT CELL

Dr. Sowmya Hegde , M.Com., M.B.A., NET, K-SET, Ph.D.	Associate Professor
Dr. Jyothi , M.A. (Hin.), M.Phil., B.Ed., Ph.D.	HOD/Associate Professor



Dr. Shalini M., M.A. (Hin.), Ph.D.

Associate Professor

Dr. Chaithra C Bhat, M.Com., Ph.D.

Asst. Professor

DEPARTMENT OF PHYSICAL EDUCATION

Mr. Sudarshan K., M.P.Ed.

Physical Director

DEPARTMENT OF LIBRARY

Mr. Praveen Kumar Naik, MLI.Sc., NET

Librarian

NON-TEACHING STAFF

Mrs. Ramya S. Ballal, M.A. (Eng) B.L.I.Sc.

Office Superintendent

Mr. Nagaraja P.B.

Lib. Asst.

Ms. Yashmitha, Diploma in CSE

Lab Asst.

Ms. Nishmitha, BCA

Lab Asst.

Mr. Adarsh D. Devadiga, M.B.A.

Office Asst.

Mrs. Geetha, B.Sc., PGDCA, M.A. (Kan)

Office Asst.

Mrs. Yashaswini, B.A., M.L.I.Sc

Office Asst.

Mr. Nithin Kumar, B.A.

Office Asst.

Ms. Pooja Madivala, B.Com.

Office Asst.

Mrs. Kusuma, B. Com

Office Asst.

Mrs. Sharmila, B. Com

Office Asst.

Mr. Akash, B. Com

Office Asst.

Mr. Poornaprakash, B.A.

Attender

Mr. Yogisha A., B.A.

Attender

Mr. Puneeth Jain

Attender

Mr. Nikhil

Attender

Mr. Durgaprasad B.T.

Attender

Mrs. Vinoda

Multitasking staff

Mrs. Shashikala

Multitasking staff

Mrs. Latha

Multitasking staff



DETAILS OF COMMITTEES & STAFF INCHARGE 2026-27

COMMITTEES	CO-ORDINATORS/MEMBERS
IQAC – Chairperson IQAC Co-Ordinator's IQAC Members	Dr. Bhanuprakash B.E. Mrs. Divya Uchil Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Jeevitha D. Mrs. Shashikala Shetty Mrs. Renuthakshi K.
NAAC Co-Ordinator's	Mr. Arun F. Sequeira Mr. Thilakraj G.
Academic Planning and Assessment Committee Deans BBA BCA B. Com BA(HRD) Language	Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Jeevitha D.
Admission	Mrs. Shashikala K.G. All Deans
Internal Tests	Mrs. Jeevitha D. Mrs. Kavitha Prabhu Dr. Supritha R.K. Mrs. Yogita Patgar
Time Table	Mr. Thilakraj G. Mrs. Shashikala Shetty Mrs. Smitha M. Mrs. Gayathri K.
Academic Linkages	Mrs. Jeevitha D. Mrs. Smitha M. Mrs. Gayathri K. Mr. Thilakraj G. Mr. Arun F. Sequeira
Prospectus & Calendar Committee	Mrs. Reshmi B.R. Mrs. Divya Uchil Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Jeevitha D.



Career Guidance & Placement Cell	Dr. Prasanna Kumar Mr. Akshith Kumar Mrs. Yogita Patgar
College Website	Mrs. Divya Uchil Mr. Arun F. Sequeira
College Magazine Committee	Ms. Lolita Neeta D'Souza Mrs. Renuthakshi K. Dr. Shalini M. Mrs. Pooja
Sync Vision	Mrs. Shashiprabha Mrs. Cheritha K.C. Mrs. Parinita Salian Mrs. Reshmi B. R. Mrs. Sanjana
Monthly Reports & Minutes	Ms. Deepa Jayachandra Dr. Jyothi
Publicity	Mrs. Jeevitha D - Press Ms. Lolita Neeta D'Souza- SDM App Ms. Deepa Jayachandra – Social Media
Human Rights Cell	Mrs. Shashikala K. G. Mrs. Anasuya Mr. Sudarshan K.
Committee for SC/ST	Mrs. Rashmi T. Mrs. Kavitha K. Mr. Nagaraj P. B.
Minority Cell	Mrs. Gayathri K. Mrs. Veena D. Kotian Mrs. Kavitha K. Mrs. Yashaswini
Internal Compliance Committee	Mrs. Divya Uchil Mrs. Kavitha Prabhu Mrs. Ramya S. Ballal
Anti-Ragging Committee	Mrs. Jeevitha D. Mr. Thilakraj G. Mrs. Ramya S. Ballal
Anti-Women Harassment Cell	Mrs. Smitha M. Dr. Shalini M. Mrs. Ramya S. Ballal Mrs. Geetha Jain
OBC Cell	Dr. Jyothi Mrs. Shashikala Shetty Mrs. Kavitha K. Mrs. Yashaswini



Grievance Redressal & Student Counselling Cell	Mrs. Kavitha Prabhu Dr. Chaithra C Bhat Mrs. Sanjana
Women's Cell	Mrs. Shashikala Shetty Mrs. Smitha M. Mrs. Jeevitha D. Mrs. Ramya S. Ballal Mrs. Yashaswini
Disciplinary Committee	Mr. Thilakraj G. Mr. Arun F. Sequeira Mrs. Divya Uchil Dr. Prasanna Kumar T. Mr. Sudarshana K. Mrs. Smitha M. Mrs. Gayathri K. Mrs. Jeevitha D. All Academic Advisors
Student Faculty	Mr. Akshith Kumar K.
Short Term Course Committee	Mrs. Smitha M. Dr. Supritha R.K.
Learning Resource Committee	Mr. Praveen Naik Mrs. Sowmya Jyothi
Campus Audit and Appraisal	Dr. Sowmya Hegde Mr. Arun F. Sequeira Mrs. Smitha M. Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Jeevitha D.
Staff Appraisal	Mrs. Divya Uchil
Staff Welfare Committee	Principal Mrs. Divya Uchil All Deans
PTI (Parent Teacher Interaction)	Dr. Jyothi Mr. Gurudath Shenoy Mrs. Shashikala Shetty Mrs. Veena D Kotian
Alumni Association	Mr. Thilakraj G. Dr. Supritha R.K. Mrs. Veena D. Kotian Mr. Akshith Kumar Mr. Adarsh Devadiga



Student Council & Student Welfare	Mrs. Shashiprabha Mrs. Jeevitha D. Dr. Jyothi Mrs. Renuthakshi K.
SYNERGY (Management Fest)	Mrs. Parinita Salian Mrs. Preethika Dharmapal
SYGMA (IT Fest)	Mrs. Yogita Patgar Mrs. Divya Uchil
GENESIS (University Level Mgt Fest)	Mrs. Veena D. Kotian Mrs. Smitha M.
Finance (Fondos)	Mr. Gurudath Shenoy
Marketing (Venta)	Dr. Chaithra C. Bhat
Human Resource (Resource Hub)	Mrs. Anasuya
Commerce (Comerico)	Mrs. Pooja
Computer Application (Scan)	Mr. Arun F. Sequeira
Economics Association (Vibhava)	Dr. Prasanna Kumar T.
Business Law Association (ACQUIS)	Mr. Chethanraj
EDP (ADHYAN)	Dr. Supritha R.K.
English (Crown of Wisdom)	Ms. Deepa Jayachandra
Kannada (Vikasana)	Mrs. Renuthakshi K.
Hindi (Sphuran)	Dr. Shalini M.
Fine Arts (Kala Vaibhav)	Mrs. Sanjana Mrs. Sowmya Jyothi
Fest Forum (Talent Hunt)	Dr. Sowmya Hegde Mr. Arun F. Sequeira
Sports and Athletic Club	Mr. Sudarshana K.
Electoral Literacy Club	Mrs. Anasuya Mrs. Shashikala K. G. Mr. Sudarshana K.
UUCMS Nodal Officer Committee	Mrs. Shashiprabha Mrs. Reshmi B. R. Mrs. Ramya S. Ballal Mrs. Geetha Jain
NSS	Mrs. Preethika Dharmapal (Unit-1) Mr. Sudarshana K. (UNIT-2) Mr. Gurudath Shenoy Dr. Supritha R.K. Mrs. Vijetha



Youth Red Cross	Mrs. Parinita Salian Mrs. Reshmi B. R. Mrs. Varsha V	
Rovers and Rangers	Mr. Chethanraj Mrs. Vijetha	
Consumer Club (Samrudhi)	Mrs. Shwetha Y Mrs. Preethika Dharmapal Dr. Sowmya Hegde	
Wall Magazine Committee	Mr. Gurudath Shenoy	
IQAC support staff	Ms. Deepa Jayachandra	
SDM Social Responsibilities	Mrs. Anasuya Mrs. Shashikala K.G. Mr. Chethanraj Mrs. Renuthakshi Mrs. Sanjana	Save Water No food wastage Anti-drug abuse Save energy Civic sense
Anti-Drug cell & Anti Human Traffic	Mr. Thilakraj G. Mrs. Smitha M. Mrs. Gayathri K. Mrs. Shashikala Shetty Mrs. Preethika Dharmapal Mr. Sudarshan K. Mrs. Ramya Ballal	



ACADEMIC ADVISORS	
I BBA 'A'	DR. CHAITHRA C BHAT
I BBA 'B'	MR. CHETHANRAJ
I BBA 'C'	DR. PRASANNA KUMAR T.
I B.Com. 'A'	MR. AKSHITH KUMAR
I B.Com. 'B'	MRS. VIJETHA KULAL
I BCA 'A'	MRS. SHASHIKALA SHETTY
I BCA 'B'	MS. DEEPA JAYACHANDRA
II BBA 'A'	MRS. PARINITA SALIAN
II BBA 'B'	MR. GURUDATH SHENOY
II BBA 'C'	MS. LOLITA NEETA D'SOUZA
II B.Com.	MRS. POOJA
II BA(HRD)	MRS. CHERITHA K. C.
II BCA 'A'	MRS. SHASHIPRABHA
II BCA 'B'	MRS. SOWMYA JYOTHI
III BBA 'A'	DR. SOWMYA HEGDE
III BBA 'B'	MRS. RASHMI T.
III BBA 'C'	MRS. VARSHA
III B.Com.	MRS. SANJANA
III BA(HRD)	MRS. VEENA D. KOTIAN
III BCA 'A'	MRS. YOGITA PATGAR
III BCA 'B'	MRS. RESHMI B. R.



SHORT TERM COURSES (2026-2027)

CLASS	COURSE TITLE	STAFF IN CHARGE
III BBA A	Fin Tech (Financial Technology)	Mrs. Shashikala K. G. Mrs. Preethika Dharmapal
III BBA B	Business Analytics using Excel and power Bi	Dr. Prasanna Kumar T. Mrs. Kavitha Prabhu
III BBA C	Supply Chain Management and logistics Analytics	Mrs. Rashmi T. Mrs. Smitha M.
III BCOM	Fin Tech (Financial Technology)	Dr. Sowmya Hegde Mrs. Gayathri
III BA(HRD)	HR Analytics Basics	Mrs. Anasuya Mr. Thilakraj
III BCA A	Aptitude and Reasoning Skills	Mrs. Yogita Patgar
III BCA B	E marketing	Mrs. Reshmi B. R.
II BBA A	Fundamentals of Digital Marketing	Mrs. Shwetha Y. Mrs. Pooja
II BBA B	“ಅನುವಾದ ಕಲೆ ಮತ್ತು ಸಂಸ್ಕೃತ ಬರವಣಿಗೆ”	Mrs. Jeevitha Mrs. Renuthakshi
	डिजिटल माध्यमों में हिंदी	Dr. Jyothi Dr. Shalini
II BBA C	Communicative English	Ms. Lolita Neeta D'Souza Mrs. Cherita
II BCOM	Entrepreneurship and start-up management	Dr. Supritha R. K. Mr. Akshith Kumar K.
II BA(HRD)	HR Analytics Basics	Mr. Gurudath Shenoy Mrs. Sanjana
II BCA A	Fundamentals of generative AI	Mrs. Shashiprabha
II BCA B	Deep learning fundamentals	Mrs. Sowmya Jyothi
Computer Class Short Term Course		
I BBA A	Fundamentals of Microsoft Applications	Mrs. Veena D. Kotian
I BBA B	Fundamentals of Microsoft Applications	Mrs. Parinitha Salian
I BBA C	Fundamentals of Microsoft Applications	Mr. Chethanraj
I BCOM A	Fundamentals of Microsoft Applications	Dr. Chaithra C. Bhat
I BCOM B	Fundamentals of Microsoft Applications	Mrs. Vijetha
I BCA A	Professional Computing essentials	Mrs. Shashikala Shetty
I BCA B	Professional English for IT workplace communication	Ms. Deepa Jayachandra



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and AICTE offers Bachelor's Degree in Business Administration, Bachelors of Computer Applications, Bachelor's Degree in Human Resource Development and Bachelors of Commerce. The College is housed in a magnificent building situated at Kodialbail, Mangalore.

MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society® Ujire, of which great visionary Padmavibhushan Dr. D. Veerendra Heggade is the President. SDME Society provides all the necessary facilities for the creation of an excellent educational atmosphere.

AIMS AND OBJECTIVES

1. To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.
2. To foster the development of Professional Management which is the backbone of the Industry and Service sector.
3. To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.
4. To impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.
5. To develop self-confidence to lead and motivate through practical training and exposure to Business and Industry.
6. To prepare young men and women with a sense of patriotism and modern outlook.

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- Concerned Degree from Mangalore University.
- Three short term courses
- Opportunity of Industry Institution Interaction.
- Skill development through participation in various management fests at university / state / national level.



ABOUT THE PROGRAMME:

TITLE: BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The Bachelor of Business Administration (BBA) course provides a strong foundation in business and management concepts. It helps students develop leadership, decision-making, and entrepreneurial skills. The program equips the students with theoretical knowledge and practical exposure to real-world business situations. It enhances analytical, teamwork, and communication abilities along with ethical values. Overall, the course prepares students to become skilled, confident, and employable professionals.

TITLE: BACHELOR OF COMPUTER APPLICATIONS (BCA)

The Bachelor of Computer Applications (BCA) program is designed to develop technical and computing skills among students and prepare them for the rapidly evolving field of computer science. The course imparts strong programming knowledge and provides practical exposure to modern technologies, enabling students to design and develop software solutions that meet industry requirements. It encourages continuous learning, helping students stay updated with emerging trends and advancements in computer technology. The program also focuses on developing soft skills, leadership qualities, teamwork, and self-confidence to enhance students' personal and professional growth. Upon completion of the course, students are equipped with the knowledge, communication skills, and entrepreneurial mindset needed to excel in the competitive technology sector.

TITLE: BACHELOR OF ARTS (HUMAN RESOURCE DEVELOPMENT) (BA(HRD))

The BA(HRD) programme is designed to develop skilled professionals with a strong foundation in human resource management, organisational behaviour, and employee development. The programme equips students with the knowledge, skills, and competencies required to manage people effectively and contribute to the growth of organisations in a dynamic business environment.

TITLE: BACHELOR OF COMMERCE (BCOM)

The B. Com programme aims to equip students with accounting, financial, and business-related skills needed for professional and entrepreneurial careers. Its mission is to promote the overall development of students' knowledge and skills. The programme focuses on strengthening accounting abilities, preparing students for professional courses such as CA and CS, and developing problem-solving and entrepreneurial skills. As a result, students gain financial and accounting competencies, build the capability to pursue professional qualifications, and develop leadership qualities.

DURATION OF THE PROGRAMME: BCA / BBA / BA(HRD) / BCOM course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

MEDIUM OF INSTRUCTION: The medium of instruction and examination shall be in English.



SUBJECT OF STUDY & SYLLABUS

SEP – BBA SYLLABUS	
I SEMESTER - BBA <ul style="list-style-type: none">• Language – I• Language – II• Principles of Management• Business Accounting I• Contemporary Marketing Management• Business Organization/Ecommerce/Economics for Manager• Constitutional Values	II SEMESTER - BBA <ul style="list-style-type: none">• Language – I• Language – II• Business Environment• Business Accounting II• Work Force Management• Production and Operations Management/Computer Applications in Business/Foreign Trade Management• Environmental Studies
III SEMESTER – BBA <ul style="list-style-type: none">• Language – I• Language – II• Organizational Behaviour• Corporate Accounting I• Basics of Financial Management• Retail Management/ Human Resource Development/ Working Capital Management• Executive Development & Soft Skills	IV SEMESTER – BBA <ul style="list-style-type: none">• Language – I• Language – II• Quantitative Techniques• Corporate Accounting II• Professional Communication• Advertising and Media Management/Performance and Welfare Management/Security Analysis and Portfolio Management• Case Based Learning
V SEMESTER – BBA <ul style="list-style-type: none">• Business Taxation I• Cost & Management Accounting I• Auditing & Corporate Governance• Modern Bank Management• Legal Framework for Business• Internship/Organizational Study	VI SEMESTER – BBA <ul style="list-style-type: none">• Business Taxation II• Entrepreneurship & Business Opportunities• Cost & Management Accounting II• Event Management and Public Relations• Indian Corporate Law• Project Work
SEP – BCA SYLLABUS	
I SEMESTER - BCA <ul style="list-style-type: none">• Language – I• Language – II• Fundamentals of Computers• Programming in C• Discrete Mathematics for Computer Applications• LAB: Information Technology• LAB: C Programming• Constitutional Values	II SEMESTER - BCA <ul style="list-style-type: none">• Language – I• Language – II• Data Structures• Object Oriented Programming using JAVA• Computational Mathematics• LAB: Data Structures• LAB: Object Oriented Programming JAVA• Environmental studies



III SEMESTER – BCA <ul style="list-style-type: none"> • Language-I • Language-II • Database Management System • C# and Dotnet Framework • Computer Networks • LAB: Database Management System • LAB: C# and Dotnet Framework • Open-Source Tools/ Web Content Management System/ Devops 	IV SEMESTER – BCA <ul style="list-style-type: none"> • Language-I • Language-II • Python Programming • Advanced JAVA and J2EE • Operating System Concepts • LAB: Python Programming • LAB: Advanced JAVA and J2EE • Distributed Computing/ Object Oriented Analysis & Design/ Digital Image Processing/ Basic Web Designing Skills
V SEMESTER – BCA <ul style="list-style-type: none"> • Software Engineering • Dynamic Web Programming • Design and Analysis of Algorithm • Statistical Computing and R Programming • Cloud Computing • Cryptography and Network Security • LAB: Design and Analysis of Algorithm • LAB: R Programming • LAB: Dynamic Web Programming • AI Tools and Techniques 	VI SEMESTER – BCA <ul style="list-style-type: none"> • LAB: Artificial Intelligence • LAB: Fundamentals of Data Science • Research Methodology + Project Work
SEP – BA(HRD) SYLLABUS	
I SEMESTER - B.A(HRD) <ul style="list-style-type: none"> • Language – I • Language – II • Principles and Practice of Management • Business and Society • Personal Development and Interpersonal Skills • Employee Engagement /Dynamics of Human Behaviour • Constitution Values 	II SEMESTER - B.A (HRD) <ul style="list-style-type: none"> • Language – I • Language – II • Human Resource Management • Basics of Marketing • Business Economics • Talent Management/Professional Skill Development • Environmental studies
III SEMESTER - B.A(HRD) <ul style="list-style-type: none"> • Language – I • Language – II • Organizational Behaviour • Strategic Management • Basics of Accounting • Compensation Management/Stress Management • Human Resource Development Skills 	IV SEMESTER - B.A(HRD) <ul style="list-style-type: none"> • Language – I • Language – II • Organizational Development and Management of Change • Human Resource Research Methodology • Employee Relations • Cultural Diversity at Work place/ Human Resource Accounting • Entrepreneurship Development



V SEMESTER - B.A. (HRD) <ul style="list-style-type: none">• Global Human Resource Management• Financial Analysis for HR Managers• Corporate communication and Public Relations• Principles of Training and Development• Business Law• Field Study	VI SEMESTER - B.A(HRD) <ul style="list-style-type: none">• Trends in Human Resources Development• Business Ethics and Corporate Governance• Human Resource Information System• Labour Legislation• Wage and Salary administration• Field Study – HR Topics
SEP- B.COM SYLLABUS	
I SEMESTER - B.COM <ul style="list-style-type: none">• Language – I• Language – II• Quantitative Techniques – I• Foundation of Commerce – I (HR, Marketing & Finance)• Financial Accounting – I• Individual and Team Management / Real Estate Management• Constitution Values	II SEMESTER - B.COM <ul style="list-style-type: none">• Language – I• Language – II• Quantitative Techniques – II• Foundation of Commerce – II (Insurance, Banking & Finance)• Financial Accounting – II• Fundamentals of Organisational Behaviour/Strategic Management• Constitution Values
III SEMESTER - B.COM <ul style="list-style-type: none">• Language–I• Language–II• Cost & Management Accounting – I• Corporate Accounting – I• Income Tax - I• HR/ Marketing/ Finance/ Accounting/ Analytics• Digital Marketing/ Personal Investment Management	IV SEMESTER - B.COM <ul style="list-style-type: none">• Language–I• Language–II• Cost & Management Accounting – II• Corporate Accounting – II• Income Tax - II• HR/ Marketing/ Finance/ Accounting/ Analytics• Problem Based Learning - I
V SEMESTER - B.COM <ul style="list-style-type: none">• Financial Management – I• Cost & Management Accounting – III• Income Tax – III• Business Law• Employability Skills• Problem Based Learning - II	VI SEMESTER - B.COM <ul style="list-style-type: none">• Financial Management – II• Cost & Management Accounting – IV• GST & Customs Duty• Corporate Law• Auditing & Assurance• Problem Based Learning – III- Mini Project



MINI PROJECT WORK

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition, an internal member of the college will also be associated with the project as internal supervisor. At the end of the VI semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

HOURS OF LECTURE PER WEEK

All papers shall be studied for 2 /3 /4 /5 hours per week as per the structure given by Affiliated University. In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.

ATTENDANCE

- a) All candidates shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held. At the end if the students whose attendance is 60 percent and above but below 75 percent may be condoned by the syndicate on the specific recommendation of the principal on payment of condonation fees as prescribed by the University.
- b) A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

EXAMINATION:

SCHEME OF EXAMINATION – BBA / BCA / BA(HRD)/ BCOM

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 2/3 hours, consisting of 40/60 marks. Internal Assessment Marks: BBA / BCA / BA(HRD)/ BCOM

Internal assessment marks shall be 20 per subject, of which 10 marks are based on the student's performance in two internal tests, and the remaining 10 marks are based on viva- voce, assignments, practical books, class exercises, etc. The total marks are 100 per paper, with 80 marks for theory and 20 marks for internal assessments.

APPEARANCE FOR THE EXAMINATION

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO CURRICULAR ACTIVITIES

As per the SEP introduced by the University, 40/20 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.



In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

EXAMINATION FEES:

A student shall pay the required examination fee as prescribed by the university.

STANDARD OF PASS:

MINIMUM FOR A PASS

- a) No candidate shall be declared to have passed in any subject unless he obtains not less than 40% marks in written examination and 40% marks in the aggregate of written examination and internal assessment put together, and 40% in the aggregate of each semester. However, if a candidate has to get through the examination in any paper, he has to obtain 40% marks in written examination and internal assessment put together in the paper.
- b) A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.
- c) A candidate who fails in a lower semester examination may go to the higher semester.
- d) The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum period of two years from the date of completion of the course to complete the programme.
- e) The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one-year programme, the maximum period for completing it shall be three years from the year of admission.

The term 'completing a programme' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.

Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.

CLASSIFICATION OF CANDIDATES

- a) No Class shall be declared for the examination of the first five semesters.
- b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only



for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction: Not less than 70% of the aggregate Marks
First Class: Not less than 60% of the aggregate Marks

Second Class: Not less than 50% of the aggregate Marks
Third Class: Not less than 40% of the aggregate Marks
COLLEGE TIMINGS: 9:00 AM to 4:30 PM

REJECTION OF RESULTS

- a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject wise rejection of result shall not be permitted.
- b) The rejection shall be exercised only once in each semester and the rejection once exercised cannot be revoked.
- c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.
- d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

ISSUE OF CERTIFICATES

1. All the applications for certificates must be made to the principal in writing and must contain the following particulars
 - a) The student's full name
 - b) The date of joining the College and the class in which the student was originally admitted.
 - c) The language under Part I & subjects under Part II
 - d) The University Examination passed with Register Number and the Year of passing.
2. Application for certificate shall be made at least two days in advance.
3. Certificate to be taken from the office. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self- addressed registered cover must be left at the office.
4. A fee of Rs.100/-is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.



5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
7. Conduct certificate is issued only when a student withdraws from the college. The principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.
2. No student shall be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
4. In case of leave for illness for more than five days, the principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

1. For the holistic development of personality, the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
2. The programmes of various associations are held on all days in the evening. Attendance at these programmes is compulsory.
3. The following associations are run under the guidance of the principal and the members of staff. Students will be responsible for organizing co-curricular activities in the college.

➤ Students Council	➤ HRD Association	➤ Business Law Association
➤ Fine Arts Association	➤ SCAN Association	➤ Fest Forum Association
➤ Finance Association	➤ Rovers & Rangers	➤ English Association
➤ Sports Association	➤ Youth Red Cross	➤ Kannada Association
➤ Economics Association	➤ Marketing Association	➤ Hindi Association
➤ N.S.S.	➤ Commerce Association	➤ EDP Association



The Association will meet at regular intervals to chalk out the programmes. **PLAN & ACTION**

STUDENT COUNCIL

Motto: Working together works.

The Student's Council is an integral part of the institution that provides students with opportunities to develop leadership qualities and organisational skills. It acts as a bridge between students and the institution, encouraging active participation and effective communication. The Council promotes teamwork, responsibility, and creativity through various academic, cultural, social, and co-curricular activities. It provides a platform for students to showcase their talents, take initiatives, and contribute to the overall development of the campus community. Through its activities, the Students Council nurtures confident, responsible, and socially committed young leaders.

FINANCE (FONDOS)

Motto: "To empower students to attain professional excellence in the field of finance."

The Finance Club (FONDOS) aims to enhance students' financial knowledge and professional skills through various academic and extension activities during the academic year. The club plans to organize an Inauguration and Orientation Programme, Money Talk (Pick and Speak), debates on current financial issues, written financial quizzes, case analysis competitions, portfolio management activities, financial crossword and collage competitions, paper presentations and guest lectures on emerging financial topics. As part of its extension activities, the club will conduct awareness programmes on Systematic Investment Plans (SIP) for factory employees, promote the use of digital payment applications among youth, create awareness about educational loans among undergraduate students, spread financial literacy among school children, housewives, and the general public, and encourage responsible financial practices in society.

MARKETING (VENTA)

Motto: "To create awareness among the students about various dimensions of marketing."

Create awareness among students about various dimensions of marketing. As part of this objective, the association has planned several activities for the academic year, including inauguration and orientation, brand wars, flash marketing, brain teaser quizzes, tagline (slogan writing) competitions, emblem (logo) designing, SWOT analysis, product launch events, mad ad competitions, fortune seeker (treasure hunt), jingle writing, and best tie-up contests. In addition, extension activities include visits to the marketing departments of various organizations and interviews with marketing professionals, followed by the preparation of a report on the findings.

HUMAN RESOURCE DEVELOPMENT (RESOURCE HUB)

Motto: "Empowering students to develop HR skills so that they can become effective leaders."

The Human Resource Development Association, Resource Hub provides a platform for developing professional and leadership skills through activities such as CV Writing, Case Analysis, Role Play, Mock Interview, and Paper Presentation. The



association also organizes guest lectures and extension activities, including personality development programmes for school children, promotion of communication skills, and providing a helping hand to NGOs to foster leadership and social responsibility. It further strengthens Industry–Institution interaction, offering students practical exposure and holistic development.

COMMERCE ASSOCIATION (COMERICO)

Motto: “To inculcate the leadership qualities and business acumen to lead the commercial world.”

The Commerce association conducts activities such as inauguration and orientation, debate, commerce quiz, mock press, research paper, Meet the C.E.O, Flip Side, Collage, Commerce exhibition and visiting organizations and providing information about small savings to employees to enhance students’ knowledge and skills.

BUSINESS LAW ASSOCIATION (ACQUIS)

Motto “To Give a Legal Orientation to the Students of Business Management”

The Business Law Association aims to develop legal knowledge, create awareness of business laws, and enhance students’ analytical and decision-making skills through seminars, workshops, and guest lectures.

SCAN ASSOCIATION

Moto of the Association: Innovate, Integrate, Elevate

The objective of the Association is to improve students’ technical, computing, and professional skills through various academic and co-curricular activities. It encourages students to develop creativity, problem-solving abilities, and practical knowledge through competitions and skill-based programs. The Association also helps students build confidence and prepare for the challenges of the corporate world and future careers.

ENGLISH ASSOCIATION (CROWN OF WISDOM)

Motto: “To sharpen the linguistic skills and to bring out the hidden talents, creativity of the students.”

The English Association of SDM College of Business Management, Mangaluru, serves as a dynamic platform for enhancing students’ language proficiency, communication skills, creativity, and literary appreciation. The association aims to nurture confident and effective communicators who can excel in academic, professional, and social settings. Its vision is to empower students through language and literature, while its mission is to promote critical thinking, creative expression, and effective communication. Throughout the academic year, the association organizes a variety of activities such as debates, elocution and essay-writing competitions, extempore speaking, group discussions, literary quizzes, and creative writing contests. It also conducts workshops on public speaking, presentation skills, resume writing, and interview preparation to strengthen students’ professional competencies. Guest lectures, reading initiatives, and language enrichment programmes further broaden students’ knowledge and perspectives. Through these activities, the association strives to foster leadership qualities, intellectual growth, and a lifelong appreciation for the English language and literature.



ಕನ್ನಡ ವಿಭಾಗ/ಸಂಘ(ವಿಕಸನ):

ಧ್ಯೇಯ: ಸಾಹಿತ್ಯ 'ಸ' ಹಿತ ಹಾಗೂ 'ಸ್ವ' ಹಿತವಾದ ಅಭಿವೃದ್ಧಿ.

ಕನ್ನಡ ವಿಭಾಗ/ಸಂಘದ ವತಿಯಿಂದ ಅತಿಥಿ ಉಪನ್ಯಾಸ, ವಿಸ್ತೃತ ಕಾರ್ಯಚಟುವಟಿಕೆ, ಪ್ರಬಂಧ ಮಂಡನೆ, ಕಥೆ/ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ, ರಸ ಪ್ರಶ್ನೆ, ಚರ್ಚಾಸ್ಪರ್ಧೆ, ಪ್ರಬಂಧ, ಭಾಷಣ ಸ್ಪರ್ಧೆ ಇತ್ಯಾದಿ.. ಸಾಹಿತ್ಯ ಚಟುವಟಿಕೆಗಳನ್ನು ನಡೆಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಬಲವನ್ನು ಮೂಡಿಸಿ, ಸೃಜನಶೀಲತೆ, ಸಂವಹನ ಕಲೆ ಹಾಗೂ ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಅವಕಾಶ ಮಾಡಿ ಕೊಡಲಾಗುವುದು.

HINDI ASSOCIATION (SPURAN)

Motto (ಧ್ಯೇಯ ವಾಕ್ಯ): “राष्ट्रीय भाषा के प्रयोग को लोकप्रिय बनाना” ।

इस आदर्श वाक्य के अंतर्गत प्रचार वाक्य, प्रबंध, शायरी, चित्र देखकर कहानी लेखन, प्रश्नोत्तरी, देशभक्ति गीत, चुनो और बोलो, पहेलियाँ तथा कविता लेखन जैसी विभिन्न प्रतियोगिताओं का आयोजन किया जाएगा । इन गतिविधियों से विद्यार्थियों में हिन्दी भाषा के प्रति रुचि, रचनात्मकता, अभिव्यक्ति कौशल तथा राष्ट्रीय संस्कृति के प्रति सम्मान की भावना को विकसित करना है ।

ECONOMICS ASSOCIATION (VIBHAHA)

Motto: “To create awareness about the current economic scenario.”

The Economics Association (VIBHAHA) has planned a variety of academic and creative activities for the current academic year to enhance students' knowledge and understanding of economics. The activities include Inauguration and Orientation, Quest for Knowledge, Knock Out and Drag Out, Best Out of Waste, Photo Montage, Turn Coat, Paper Presentation, and Budget Presentation. These events are designed to promote economic awareness, encourage critical thinking, improve communication and presentation skills, and provide students with opportunities to showcase their creativity and analytical abilities. Through these activities, the association aims to create greater awareness of contemporary economic issues and developments.

FINE ARTS (KALA VAIBHAV)

Motto: “Seeing what is invisible to others”

Fine Arts (Kala Vaibhav) aims to nurture creativity, artistic expression, and cultural appreciation among students. The association has planned a variety of engaging activities for the academic year, including Variety Entertainment, College Anthem, Mehendi, Nail Art, Singing, Dancing, Pencil Sketching, Rangoli. These programmes provide students with opportunities to showcase their talents, develop artistic skills, and contribute to the vibrant cultural life of the institution. Additionally, extension activities such as teaching art forms in schools and entertaining inmates at ashrams promote social responsibility and community engagement through the medium of art.

SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto: “To enhance the physical, mental, and spiritual development of students.”

The Sports & Athletic Association encourages students to participate in various interclass and intercollegiate sports competitions, including football, cricket, volleyball, kabaddi, chess, and throwball. The association also organizes extension activities



such as provides sports coaching for school children as part of its community outreach initiatives.

NSS

Motto: “NOT ME BUT YOU.”

The academic year includes orientation, one-day camps, guest lectures, awareness programmes, yoga training, and street plays. Extension activities such as medical camps, blood donation, orphanage visits, campus cleaning, and the annual camp promote leadership, social responsibility, and community service.

YOUTH REDCROSS

Motto: “Everywhere for Everyone.”

The Youth Red Cross has planned various activities for the current academic year to promote service, leadership, and social responsibility among students. The proposed programmes include the inauguration and orientation, first aid training, medical camps, blood donation drives and beach cleaning initiatives will be organized to encourage community service and create awareness about health, safety, and social welfare.

FEST FORUM (TALENT HUNT)

Motto: “Transforming Knowledge into Action, Ideas into Innovation, and Leaders into Changemakers,”

Fest Forum is a dynamic student association dedicated to providing practical exposure through participation in various state-level and national-level fests. It serves as a platform for students to enhance their skills, broaden their perspectives, and gain real-world experiences beyond the classroom. The forum encourages creativity, collaboration, and leadership development. Through diverse opportunities and engagements, Fest Forum empowers students to become confident, innovative, and socially responsible individuals.

ROVERS AND RANGERS

Motto of the Rovers and Rangers Association is “Service, Self-Development, and Brotherhood.”

This association helps students to develop personality, teamwork, social awareness, communication skills, and a spirit of serving society through various extension and outreach activities.

SAMRUDHI (CONSUMER CLUB)

Motto: “Aware, Alert and Act”

The Consumer Club (SAMRUDHI) aims to promote consumer awareness and responsible consumer behavior among students and the community. During the academic year, the club plans to organize paper presentations, seminars, case analysis sessions, book reviews, debates on Consumer Protection Acts, and quizzes on consumer rights. The club will also conduct a Short-Term Certificate Course on Consumer Education in association with the Dakshina Kannada District Consumer Federation. As part of its extension activities, awareness programmes on the Consumer Protection Act will be organized to educate students and the public about consumer rights, responsibilities, and grievance redressal mechanisms.



ENTREPRENEURSHIP DEVELOPMENT PROGRAM CELL (ADHYAN)

Motto: “To enhance the entrepreneurship Qualities and competencies among budding entrepreneurs”.

To create awareness among students about entrepreneurship, innovation, and startup opportunities. As part of this objective, the association has planned several activities for the academic year, including inauguration and orientation, business plan competitions, startup idea pitching, entrepreneur talks, innovation challenges, case study analysis, business model canvas workshops, leadership development programs, product innovation contests, entrepreneurial quizzes, group discussions, and venture creation exercises. In addition, extension activities include visits to startups, MSMEs, incubation centers, and interactions with successful entrepreneurs, followed by the preparation of reports on the findings.

PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programmes of the students and their entry into suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

COLLEGE LIBRARY

- The library will remain open on all working days from 8:30 a.m. to 6:00 p.m. and Saturday 8:30 am to 2:00 pm
- Entry to the Library is strictly on producing of Identity Card.
- Strict silence should be maintained in the library.
- Students may take two books at a time.
- 7 days' time is allowed for the borrowed books after which a fine at the rate of Rs.1 per book per day will be collected for one week. After one-week Rs.5 per day should be collected.
- No book will further be issued to any student unless he returns the previous one.
- Sub-lending of books is strictly prohibited.
- Any damage done to the books in the custody of the borrower will have to be paid for and if the book is lost the cost of the same must be paid.
- Books, newspapers and magazines should be properly placed its respective racks after reading.
- Student's bags and personal belongings should be kept on the property counter.
- Discussion, Murmuring are strictly prohibited in the library.
- Students are strictly prohibited from using mobile phones in the library. Any student found using a mobile phone shall have the device confiscated by the library staff and handed over to the Office Manager. The student must pay the prescribed fine at the office to reclaim the mobile phone.
- Students before collecting the hall ticket should obtain a library no-dues certificate. Similarly, before collecting the marks card and transfer certificate a no-dues certificate should be obtained from the library.



- The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
- <https://www.sdm.ac.in/elibrary>: through this website students can access previous year question papers, syllabus, project reports, research articles.
- <https://jgatenext.com/>, <https://mu.mapmyaccess.com>: here students can access E-Resources (E-journals & E-books)

DISCIPLINARY RULES AND REGULATIONS

College Timings : 9.00 a.m. to 4.30 p.m.

Dress code : College Uniform - All the days of the week.

Sleeveless, T-shirt & low waist pants are not allowed.

Follow the college decorum.

Do's

- Be present in college from 8.45 a.m. to 4.30 p.m.
- Wear the prescribed college uniform on all days of the week.
- Maintain college decorum and follow all disciplinary rules mentioned in the college calendar.
- Maintain good behaviour and discipline inside and outside the campus.
- Maintain regular attendance and improve academic performance consistently.
- Assemble in the classroom when the first bell rings at 9.00 a.m.
- Take permission from the teacher before entering or leaving the classroom.
- Attend all college functions, association meetings, seminars, group discussions, industrial visits, viva voce, management games, and assemblies.
- Handle college property carefully and compensate for any damage caused.
- Participate in the morning prayer conducted during the first hour.
- Be punctual and avoid habitual late arrival.
- Always carry and produce the College Identity Card whenever required.
- Put your name or identification mark on personal belongings such as books and umbrellas.
- Submit any stray or unclaimed property to the Principal's Office.
- Cooperate in maintaining the smooth functioning of the institution.
- Practice self-discipline and uphold the reputation of the college.

Don'ts

- Do not wear sleeveless dresses, T-shirts, or low-waist pants.
- Do not use mobile phones inside the college premises.
- Do not park four-wheelers inside the campus.
- Do not enter or leave the classroom without the teacher's permission.
- Do not loiter in the verandah.



- Do not be irregular in attendance or neglect classwork and examinations.
- Do not show discourtesy towards teachers or engage in insubordination.
- Do not use obscene language or indulge in antisocial activities.
- Do not damage college property, furniture, buildings, or equipment.
- Do not organize activities or associate with any group in the college without the Principal's permission.
- Do not convene meetings, invite outsiders, canvass, or mobilize students for any particular opinion.
- Do not arrive late to classes habitually.
- Do not use tobacco, alcohol, or drugs.
- Do not use the college address for personal correspondence.
- Do not violate the dress code, as disciplinary action and penalties may be imposed.
- Do not engage in serious misconduct or activities that disturb the order and discipline of the college.

SCHOLARSHIPS & FEE CONCESSIONS:

Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the eligible students of Scheduled Caste, Scheduled Tribes, Backward Tribes and minority groups.

PARENT-TEACHERS INTERACTION:

Parents can meet their wards to provide opportunities and to discuss the problems of their children, and to work together towards the welfare of the students.

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should personally contact the staff advisors of the class or the college office.

Parents are also invited to drop in personally to meet the principal and staff advisors of each class especially when unsatisfactory attendance or progress of their ward is brought to their notice on the college working days.

CORRESPONDENCE

All Correspondence should be addressed to:

The Principal

**Shri Dharmasthala Manjunatheshwara College of Business Management,
Kodialbail, M.G. Road Mangalore - 575003.**

Phone :0824-2494186



JUNE - 2026

JULY - 2026

Date	Days	Particulars	Date	Days	Particulars
1	MON		1	WED	
2	TUE		2	THU	
3	WED		3	FRI	
4	THU		4	SAT	
5	FRI		5	SUN	H
6	SAT		6	MON	
7	SUN	H	7	TUE	
8	MON		8	WED	
9	TUE		9	THU	
10	WED		10	FRI	
11	THU		11	SAT	
12	FRI		12	SUN	H
13	SAT		13	MON	
14	SUN	H	14	TUE	
15	MON		15	WED	
16	TUE		16	THU	
17	WED		17	FRI	Student Council Election Notice
18	THU		18	SAT	Orientation Programme for First Year Student
19	FRI		19	SUN	H
20	SAT		20	MON	Commencement of I, III and V Semester Classes /Appointment of the secretaries
21	SUN	H	21	TUE	
22	MON		22	WED	
23	TUE		23	THU	
24	WED		24	FRI	
25	THU		25	SAT	Student Council Election Result
26	FRI		26	SUN	H
27	SAT		27	MON	
28	SUN	H - Moharam	28	TUE	
29	MON		29	WED	
30	TUE		30	THU	
			31	FRI	



AUGUST- 2026

SEPTEMBER-2026

Date	Days	Particulars	Date	Days	Particulars
1	SAT		1	TUE	
2	SUN	H	2	WED	Genesis / Inspire
3	MON		3	THU	
4	TUE		4	FRI	H-Krishna Janmashtami
5	WED		5	SAT	Teachers' Day
6	THU		6	SUN	H
7	FRI		7	MON	Commencement of I Internal Assessment Test
8	SAT	Student Council Inauguration	8	TUE	
9	SUN	H	9	WED	
10	MON		10	THU	
11	TUE		11	FRI	
12	WED		12	SAT	
13	THU		13	SUN	H
14	FRI	College Anthem Competition	14	MON	H -Ganesha Chaturthi
15	SAT	H-Independence Day	15	TUE	
16	SUN	H	16	WED	
17	MON	H- Nagara Panchami	17	THU	
18	TUE		18	FRI	
19	WED		19	SAT	
20	THU		20	SUN	H
21	FRI		21	MON	
22	SAT		22	TUE	
23	SUN	H	23	WED	
24	MON		24	THU	
25	TUE		25	FRI	
26	WED	H- Id – Milad	26	SAT	
27	THU	H- Rugupakarma	27	SUN	H
28	FRI		28	MON	
29	SAT		29	TUE	
30	SUN	H	30	WED	
31	MON				

**OCTOBER - 2026****NOVEMBER - 2026**

Date	Days	Particulars	Date	Days	Particulars
1	THU	Variety Competition	1	SUN	H - Kannada Rajyosthsava
2	FRI	H- Gandhi Jayanthi	2	MON	
3	SAT		3	TUE	
4	SUN	H	4	WED	
5	MON		5	THU	
6	TUE		6	FRI	
7	WED		7	SAT	
8	THU		8	SUN	H-Naraka Chathurdashi
9	FRI		9	MON	
10	SAT		10	TUE	H-Deepavali
11	SUN	H	11	WED	
12	MON	Commencement of II Internal Assessment Test	12	THU	End of I, III and V Semester Classes
13	TUE		13	FRI	
14	WED		14	SAT	
15	THU		15	SUN	H
16	FRI		16	MON	Commencement of I, III and V Semester Examinations
17	SAT		17	TUE	
18	SUN	H	18	WED	
19	MON		19	THU	
20	TUE	H- Mahanavami / Ayudha Pooje	20	FRI	
21	WED	H-Vijaya Dashami	21	SAT	
22	THU		22	SUN	H
23	FRI		23	MON	
24	SAT		24	TUE	
25	SUN	H	25	WED	
26	MON	H-Valmiki Jayanthi	26	THU	
27	TUE		27	FRI	H- Kanakadasa Jayanthi
28	WED		28	SAT	
29	THU		29	SUN	H
30	FRI		30	MON	
31	SAT				

**DECEMBER - 2026****JANUARY - 2027**

Date	Days	Particulars	Date	Days	Particulars
1	TUE		1	FRI	
2	WED		2	SAT	Commencement of II, IV and VI Semester Classes
3	THU		3	SUN	H
4	FRI		4	MON	
5	SAT		5	TUE	
6	SUN	H	6	WED	
7	MON		7	THU	
8	TUE		8	FRI	
9	WED		9	SAT	
10	THU		10	SUN	H
11	FRI		11	MON	
12	SAT		12	TUE	
13	SUN	H	13	WED	
14	MON		14	THU	H- Makara Sankranthi
15	TUE		15	FRI	
16	WED		16	SAT	
17	THU		17	SUN	H
18	FRI		18	MON	
19	SAT		19	TUE	
20	SUN	H	20	WED	
21	MON		21	THU	
22	TUE		22	FRI	Sports Day
23	WED		23	SAT	
24	THU		24	SUN	H
25	FRI	H-Christmas	25	MON	
26	SAT		26	TUE	H- Republic Day
27	SUN	H	27	WED	
28	MON		28	THU	SYNERGY & SYGMA
29	TUE		29	FRI	
30	WED		30	SAT	
31	THU		31	SUN	H



FEBRUARY - 2027

Date	Days	Particulars
1	MON	
2	TUE	
3	WED	
4	THU	
5	FRI	
6	SAT	
7	SUN	H
8	MON	
9	TUE	
10	WED	
11	THU	
12	FRI	
13	SAT	
14	SUN	H
15	MON	
16	TUE	Commencement of I Internal Assessment Test
17	WED	
18	THU	
19	FRI	
20	SAT	
21	SUN	H
22	MON	
23	TUE	
24	WED	
25	THU	
26	FRI	
27	SAT	
28	SUN	H

MARCH - 2027

Date	Days	Particulars
1	MON	
2	TUE	
3	WED	
4	THU	Industry Visit
5	FRI	
6	SAT	
7	SUN	H
8	MON	
9	TUE	
10	WED	
11	THU	
12	FRI	
13	SAT	
14	SUN	H
15	MON	
16	TUE	
17	WED	
18	THU	
19	FRI	
20	SAT	
21	SUN	H
22	MON	
23	TUE	
24	WED	
25	THU	
26	FRI	
27	SAT	
28	SUN	H
29	MON	
30	TUE	
31	WED	



APRIL – 2027

MAY - 2027

Date	Days	Particulars	Date	Days	Particulars
1	THU		1	SAT	
2	FRI	College Day	2	SUN	H
3	SAT		3	MON	Commencement of II, IV and VI Semester Examinations
4	SUN	H	4	TUE	
5	MON	Commencement of II Internal Assessment Test	5	WED	
6	TUE		6	THU	
7	WED		7	FRI	
8	THU		8	SAT	
9	FRI		9	SUN	H
10	SAT		10	MON	
11	SUN	H	11	TUE	
12	MON		12	WED	
13	TUE		13	THU	
14	WED		14	FRI	
15	THU		15	SAT	
16	FRI		16	SUN	H
17	SAT		17	MON	
18	SUN	H	18	TUE	
19	MON		19	WED	
20	TUE		20	THU	
21	WED		21	FRI	
22	THU		22	SAT	
23	FRI		23	SUN	H
24	SAT		24	MON	
25	SUN	H	25	TUE	
26	MON		26	WED	
27	TUE		27	THU	
28	WED	End of II, IV and VI Semester Classes	28	FRI	
29	THU		29	SAT	
30	FRI		30	SUN	H
			31	MON	



OBSERVATION OF IMPORTANT DAYS

Date	Particulars
12 th JUNE	World day against Child Labour
15 th JUNE	World Elder Abused Awareness Day
21 st JUNE	International Yoga Day
11 th JULY	World Population Day / World Post Office Day
20 th JULY	International Chess Day
26 th JULY	Kargil Day
29 th JULY	Oral Rehydration Solution Day
12 th AUGUST	Librarian Day / International Youth Day
15 th AUGUST	Independence Day
25 th AUGUST	Women's Equality Day
29 th AUGUST	National Sports Day
5 th SEPTEMBER	Teachers' Day
8 th SEPTEMBER	World Literacy Day
14 th SEPTEMBER	Hindi Day
15 th SEPTEMBER	Engineers Day in India
2 nd OCTOBER	Gandhi Jayanthi / International Day of Nonviolence
1 st NOVEMBER	Kannada Rajyosthsava Day
9 th NOVEMBER	National Legal Service Day
14 th NOVEMBER	Jawaharlal Nehru Birthday
19 th NOVEMBER	World Citizen Day
25 th NOVEMBER	D.V.H. Birthday



26 th NOVEMBER	National Law Day
7 th DECEMBER	Armed Force Flag Day
10 th DECEMBER	Human Rights Day
16 th DECEMBER	Vijaya Divas
24 th DECEMBER	National Consumer Day
10 th JANUARY	World Hindi Day
12 th JANUARY	National Youth Day (Birthday of Swami Vivekananda)
15 th JANUARY	National Army Day
26 th JANUARY	Republic Day / International Consumer Duty Day
30 th JANUARY	Martyr's Day
1 st FEBRUARY	Indian costal Guard Day
21 st FEBRUARY	International Mother Tongue Day
22 nd FEBRUARY	World Scout Day
23 rd FRBRUARY	Central Exercise Day
4 th MARCH	National Safety Day
8 th MARCH	International Women's Day
15 th MARCH	World Consumers Rights Day
3 rd APRIL	Army Medical Corps Established Day
7 th APRIL	World Health Day
26 th APRIL	World Intellectual Property Day
3 rd MAY	Press Freedom Day
24 th MAY	Common Wealth Day



NAME:.....CLASS:.....ROLLNO:.....UUCMSNO:.....

[illegible]



NAME:.....CLASS:.....ROLLNO:.....UUCMSNO:.....

[illegible]



NAME:.....CLASS:.....ROLLNO:.....UUCMSNO:.....

[illegible]



NAME:.....CLASS:.....ROLLNO:.....UUCMSNO:.....

[illegible]



Attendance Credit

Date		Subjects										Staff Incharge
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											

Attendance Credit

Date		Subjects										Staff Incharge
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											
From	No. of Classes											
To	Sign.											



TIME TABLE – ODD SEMESTER

Name:

Class/Section:

Roll No:

Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

TIME TABLE – EVEN SEMESTER

Name:

Class/Section:

Roll No:

Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						



TEACHING FACULTIES

1. Dr. Bhanuprakash B.E. Principal/Associate Professor	24. Dr. Prasanna Kumar T. Associate Professor
2. Divya Uchil Associate Professor	25. Parinita Salian Asst. Professor
3. Smitha M. Associate Professor	26. Akshith Kumar K. Asst. Professor
4. Jeevitha D. Associate Professor	27. Sanjana Asst. Professor
5. Arun F. Sequeira Associate Professor	28. Lolita Neeta D'Souza Asst. Professor
6. Gayathri K. Associate Professor	29. Sudharshan K. Physical Instructor
7. Thilakraj G. Associate Professor	30. Yogita Patgar Asst. Professor
8. Shashikala Shetty Associate Professor	31. Pooja Asst. Professor
9. Renuthakshi K Associate Professor	32. Shruthi K. Asst. Professor
10. Kavitha Prabhu Asst. Professor	33. Gurudath Shenoy Asst. Professor
11. Shashikala K. G. Asst. Professor	34. Deepa Jayachandra Asst. Professor
12. Sowmya Jyothi Associate Professor	35. Dr. Chaithra C Bhat Asst. Professor
13. Dr. Jyothi Associate Professor	36. Chethanraj Asst. Professor
14. Shashiprabha Associate Professor	37. Vijetha Asst. Professor
15. Dr. Supritha R.K. Associate Professor	38. Cheritha K.C. Asst. Professor
16. Dr. Shalini M. Associate Professor	39. Varsha Asst. Professor
17. Anasuya Asst. Professor	40. Kavitha K. Part Time Lecturer
18. Reshmi B. R. Asst. Professor	41. Mamatha T. Noronha Part Time Lecturer
19. Shwetha Y. Associate Professor	42. Jayakala Part Time Lecturer
20. Veena D. Kotian Asst. Professor	43. Kajal Part Time Lecturer
21. Preethika Dharmapal Asst. Professor	
22. Rashmi T. Asst. Professor	
23. Dr. Sowmya Hegde Associate Professor	

NON-TEACHING FACULTIES

1. Ramya S. Ballal Office Superintendent	12. Sharmila Office Asst.
2. Nagaraj P. B. Library Asst.	13. Poornaprakash Attender
3. Yashmitha Lab Assistant	14. Yogisha A. Attender
4. Nishmitha Lab Assistant	15. Puneeth Jain Attender
5. Adarsh D. Devadiga Office Asst.	16. Nikhil Attender
6. Geetha Office Asst.	17. Durgaprasad B. T Attender
7. Yashaswini Office Asst.	18. Vinoda Multitasking staff
8. Nithin Kumar Office Asst.	19. Shashikala Multitasking staff
9. Pooja Madivala Office Asst.	20. Latha Multitasking staff
10. Kusuma Office Asst.	
11. Akash Office Asst.	



ಪ್ರಾರ್ಥನಾ ಗೀತೆ

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಕೇ
ನಿತ್ಯಜ್ಞಾನದ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಕೇ
ಚಂದಿರನೆತ್ತರಕೇ
ಹೊಂದೇರನ ವಿಸ್ತರಕೇ ||

1. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು
ಪಡುವ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು
ಒಡಲಿನಾಳದಲಿ ಬೆರವ ಮಕ್ಕಳಿಗೆ ಸನ್ನತಿಯ ನೀಡುತಿಹುದು
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||
2. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು
ರಮ್ಯಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಯ್ಯಾಲೆ ಮಡಿಲಲೆಂದು
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು
ಚಿರಕಾಲ ಬಾಳಲೆಂದು
3. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರುಳುವವರೂ
ಸತ್ಯ ಜ್ಞಾನದಾ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ
ಹೊಂಗಿರಣ ಹೊಮ್ಮಿರಲೀ
ನಂಬಿಕೆಯು ಕೊನರುತ್ತಿರಲೀ ||
4. ಜ್ಞಾನದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ
ಗುರುಗಳೆಲ್ಲರ ಧರ್ಮಾರ್ಥಗಳ ಶುಭದ ಹರಕೆಯತ್ತ
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ
ಎಂದು ಮರೆಯುವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

ಪ್ರೊ. ಡಿ. ವೇದಾವತಿ



12-03-2025 - ಉಪಯೋಗ

22-09-2025 - ಉಪಯೋಗ

13-03-2026 - ಉಪಯೋಗ

ಅರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯತ್ತ ಗಮನ ಹರಿಸಿ: ಆನಂದ್ ಭಟ್ಟ

ಕೊಡುಗೆಯೊಂದಿಗೆ, ಮೆ. 12: ಅರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯು ಯಾವುದೇ ದೇಶದ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅತ್ಯಗತ್ಯವಾದ ಅಂಶವಾಗಿದೆ. ಆನಂದ್ ಭಟ್ಟ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಈ ಅಂಶದ ಮಹತ್ವವನ್ನು ಹೈಲೈಟ್ ಮಾಡಿದ್ದಾರೆ. ಅವರು ಹೇಳಿದ್ದೇನೆಂದರೆ, ದೇಶದ ಆರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯು ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅತ್ಯಗತ್ಯವಾದ ಅಂಶವಾಗಿದೆ. ಆನಂದ್ ಭಟ್ಟ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಈ ಅಂಶದ ಮಹತ್ವವನ್ನು ಹೈಲೈಟ್ ಮಾಡಿದ್ದಾರೆ. ಅವರು ಹೇಳಿದ್ದೇನೆಂದರೆ, ದೇಶದ ಆರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯು ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅತ್ಯಗತ್ಯವಾದ ಅಂಶವಾಗಿದೆ.

ಜಿನಿಸ್ 2025 ಉದ್ಘಾಟನೆ

ವಿದ್ಯಾರ್ಥಿಗಳು ಕೌಶಲ ಬೆಳೆಸಿಕೊಳ್ಳಿ: ಗೋಕುಲ್ ದಾಸ್

ಕೊಡುಗೆಯೊಂದಿಗೆ, ಮೆ. 12: ಜಿನಿಸ್ 2025 ಉದ್ಘಾಟನೆ ಈ ಸಂದರ್ಭದಲ್ಲಿ ಜರುಗಿತು. ಗೋಕುಲ್ ದಾಸ್ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಈ ಅಂಶದ ಮಹತ್ವವನ್ನು ಹೈಲೈಟ್ ಮಾಡಿದ್ದಾರೆ. ಅವರು ಹೇಳಿದ್ದೇನೆಂದರೆ, ದೇಶದ ಆರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯು ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅತ್ಯಗತ್ಯವಾದ ಅಂಶವಾಗಿದೆ. ಜಿನಿಸ್ 2025 ಉದ್ಘಾಟನೆ ಈ ಸಂದರ್ಭದಲ್ಲಿ ಜರುಗಿತು. ಗೋಕುಲ್ ದಾಸ್ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಈ ಅಂಶದ ಮಹತ್ವವನ್ನು ಹೈಲೈಟ್ ಮಾಡಿದ್ದಾರೆ. ಅವರು ಹೇಳಿದ್ದೇನೆಂದರೆ, ದೇಶದ ಆರ್ಥಿಕ ಸುಸ್ಥಿರತೆಯು ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅತ್ಯಗತ್ಯವಾದ ಅಂಶವಾಗಿದೆ.

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಪ್ರೋತ್ಸಾಹ.

INSTITUTIONS MANAGED BY SHRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.), UJIRE (D.K.)

SDM EDUCATIONAL SOCIETY (R.), UJIRE

1. SDM College (Autonomous), Ujire (UG & PG)
2. SDM PU College, Ujire
3. SDM Residential PU College, Ujire
4. SDM College of Naturopathy & Yogic Sciences, Ujire
5. SDM Women ITI, Ujire
6. SDM Institute of Technology, Ujire
7. SDM Polytechnic, Ujire
8. SDM College of Education (B.Ed.), Ujire
9. SDM Institute of Education (D.Ed.), Ujire
10. SDM College of Business Management, Mangaluru
11. SDM College of Business Management, PG Centre for Management Studies & Research (MBA), Mangaluru
12. SDM Law College Center for Post Graduate Studies & Research in Law, Mangaluru
13. SDM College of Ayurveda, Udupi
14. SDM Ayurveda Hospital, Udupi
15. Rathnashree Arogyadhama, Udupi
16. SDM Ayurveda Research Centre, Udupi
17. SDM Ayurveda Hospital, Mangaluru
18. SDM College of Ayurveda, Hassan
19. SDM Ayurveda Hospital, Hassan
20. SDM Ayurveda OPD, Chickmagaluru
21. SDM Institute of Ayurveda, Bengaluru
22. SDM Ayurveda Hospital, Bengaluru
23. SDM Institute of Naturopathy & Yogic Sciences, Bengaluru (Kshemavana)
24. SDM Industrial Training Centre, Venur
25. SDM Industrial Training Institute, Samse
26. MMK & SDM Mahila Maha Vidyalaya, Mysuru
27. MMK & SDM Girls PU College, Mysuru
28. Sri D.M. Eng. Medium School (State), Ujire
29. Sri D. M. Eng. Medium School (CBSE), Ujire
30. SDM English Medium School, Dharmasthala
31. SDM English Medium School, Belthangady
32. SDM School, Mangaluru

33. Sri D. M. Secondary School, Ujire
34. Sri Manjunatheshwara Aided High School, Dharmasthala
35. Sri D. M. High School, Belal
36. Sri D. M. High School, Perinje
37. Sri D. M. Hr. Pry. School, Ujire
38. Sri Manjunatha Swamy Aided Hr. Pry. School, Dharmasthala
39. SDM. Hr. Pry. School, Puduvettu
40. SDM. Hr. Pry. School, Mayyadi
41. Kanchana Venkatasubramanyam Smaraka High School, Kanchana
42. Sri Laxminarayana Hr. Pry. School, Kanchana
43. SDM College of Engg. & Tech., Dharwad
44. SDM Industrial Training Institute, Dharwad

THE SOCIETY FOR THE WELFARE OF THE DISABLED (R.), VAMANJOOR

45. SDM Mangala Jyothi Integrated School, Vamanjoor
46. SDM Mangala Jyothi Pvt. ITI, Vamanjoor

SDM BHAISHAJYA PRATHISHTANA (R.), UDUPI

47. SDM Ayurveda Pharmacy, Udupi

SDM UNIVERSITY, DHARWAD

48. SDM College of Dental Sciences, Dharwad
49. SDM College of Physiotherapy, Dharwad
50. SDM College of Medical Sciences & Hospital, Dharwad
51. SDM Institute of Nursing Sciences, Dharwad

SDM EDUCATIONAL TRUST (R.), UJIRE

52. SDM Institute for Management Development, Mysuru
53. Rathnamanasa, Ujire
54. Sports Club, Ujire
55. Nethravati Craft Centre, Ujire

SRI SIDDHAVANA TRUST (R.), UJIRE

56. Siddhavana, Ujire

SDM PUBLICATION TRUST (R.), UJIRE

57. Manjuvani, Ujire
58. Manjushri Printers, Ujire
59. Pusthaka Prakashana Male, Ujire