

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575 003, D. K.

NAAC Re-Accredited with 'A' Grade (2023)

E-mail: sdmcbm@sdmcbm.ac.in Website: http://www.sdm.ac.in

TEL. NO.: 0824-2494186



CALENDAR 2025 - 26

Fountain of Inspiration & Guidance



Paramapoojya Dr. D. Veerendra Heggade

President, SDME Society (R.), Ujire



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575 003, D. K.

NAAC Re-accredited with "A" Grade (2023)

Email: sdmcbm@sdmcbm.ac.in Website: http://www.sdm.ac.in

Phone: 0824-2494186



College Calendar 2025-2026

: Sponsored by :

SHRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.) UJIRE, DAKSHINA KANNADA

PERSONAL PROFILE

Name of the student	:	Affix your
Class and section	:	 photograph
D.O.B/ Age	:	
EC & CC opted for	:	
Hobbies and Interest	:	
Blood Group	:	
Award, Prize won in Collegiate level	:	
Father's Name	:	
Occupation	:	
Mothers Name	:	
Occupation	:	
Address	:	
Phone No.	:	
E-mail ID	:	
Address	:	
Parents No.	:	
Any other information	:	

UNDERTAKING BY STUDENTS AND PARENTS

I, N	1r. /Miss(I / II / III Year) student					
of S	of SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALORE bearing					
I he	Register No for the academic yearereby promise that I will abide by the following rules and will bring my parents /Guardian to meet the class risor in case of necessity only (3-4 P.M)					
Rul	es:					
•	Regular and punctual to all the classes (theory and practical). Attendance less than 75% in any of the subjects will result in loss of term.					
•	College uniform to be worn on all the days of the week.					
•	Mobile Phone not allowed inside the college premises as per the notification by Mangalore university.					
•	Four wheelers are not allowed inside the college campus.					
• Timely payment of tuition fees, examination fees and any other fees specified by the managemer university is mandatory.						
Should not indulge in any activities inside and outside the college premises which would cause harm to college, individuals and other parties.						
•	Digital and Smart watches in the college premises is not permitted.					
•	Wear ID Card compulsorily in the college.					
-	ACKNOWLEDGEMENT					
	I, hereby undertake that I will strictly follow the above terms and conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law.					
	SMS regarding attendance, holiday, etc., can be sent to my following Mobile no:					
Sigr	nature of the Student Signature of Parent/Guardian					

Name & Address with Phone Number

ಪೋಷಕರಿಗೆ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸೂಚನೆ

ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಉದ್ಯಮಾಡಳಿತ ಕಾಲೇಜಿನ ಪ್ರಥಮ/ದ್ವಿತೀಯ/ತೃತೀಯ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ನಾನು (ನೋಂದಣಿ ಸಂಖ್ಯೆ ಶೈಕ್ಷಣಿಕ ವರ್ಷ) ಈ ಮೂಲಕ ಕೆಳಗೆ ತಿಳಿಸಿರುವಂತೆ, ಬದ್ಧನಾ/ಳಾ/ಗಿರುತ್ತೇನೆ ಎಂಬುದಾಗಿ ಪ್ರಮಾಣೀಕರಿಸುತ್ತಿದ್ದೇನೆ.

- ❖ ನಾನು ನನ್ನ ಪದವಿಯ ಪ್ರತಿಯೊಂದು ವಿಷಯದ ತರಗತಿಗಳಿಗೆ ಕಾಲೇಜಿನ ನಿಯಮಾನುಸಾರ ಹಾಜರಾಗಿ ಶೇಕಡಾ 75ಕ್ಕಿಂತ ಕಡಿಮೆಯಿಲ್ಲದಷ್ಟು ಹಾಜರಾತಿಯನ್ನು ಪಡೆಯುತ್ತೇನೆ.
- ❖ ಕಾಲೇಜು ನಿಗದಿಪಡಿಸಿದಂತೆ, ಪ್ರತಿದಿನ **ಸಮವಸ್ತ್ರ** ಹಾಗೂ ಕಾಲೇಜಿನ **ಗುರುತುಚೀಟಿ**ಯನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಧರಿಸುತ್ತೇನೆ.
- ❖ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಸೂಚನೆಯ ಪ್ರಕಾರ ಕಾಲೇಜಿನ ಆವರಣದೊಳಗೆ ಮೊಬೈಲ್ ಫೋನ್ ಹಾಗೂ ಸ್ಮಾರ್ಟ್ ವಾಚ್ನು ತರುವುದಿಲ್ಲ.
- ಈ ಕಾಲೇಜಿನ ನಿಯಮದ ಪ್ರಕಾರ ನಾನು ಚತುಷ್ಪಕ್ತ ವಾಹನವನ್ನು ತರುವುದಿಲ್ಲ.
- ಬೋಧನಾ ಶುಲ್ಕ, ಪರೀಕ್ಷಾ ಶುಲ್ಕವೂ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ನಿಗದಿಪಡಿಸುವ ಎಲ್ಲಾ ಶುಲ್ಕವನ್ನು ಸಕಾಲದಲ್ಲಿ ಪಾವತಿಸುತ್ತೇನೆ.
- ಕಾಲೇಜಿನ ಆವರಣದ ಒಳಗೆ ಹೊರಗೆ ಯಾವುದೇ ಹಿಂಸೆ ಅಥವಾ ಅಹಿತಕರ ಘಟನೆಯಲ್ಲಿ ಭಾಗಿಯಾಗುವುದಿಲ್ಲ ಹಾಗೂ ಅಂತಹ ವ್ಯಕ್ತಿಗಳೊಡನೆ ಸಂಪರ್ಕವನ್ನು ಇಟ್ಟುಕೊಳ್ಳುವುದಿಲ್ಲ.
- ನನ್ನ ಹಾಜರಾತಿ ಹಾಗೂ ಶೈಕ್ಷಣಿಕ ಗುಣಮಟ್ಟದಲ್ಲಿ ಅತೃಪ್ತಿಕರವಾದ ಬೆಳವಣಿಗೆ ಕಂಡುಬಂದಲ್ಲಿ ಪೋಷಕರು/ಪಾಲಕರು ನಿಗದಿಪಡಿಸಿದ ಸಮಯ (ಮಧ್ಯಾಹ್ನ 3.00ರಿಂದ 4.00)ದಲ್ಲಿ ಉಪನ್ಯಾಸಕರನ್ನು ಭೇಟಿ ಮಾಡಿ ಸಮಾಲೋಚನೆ ನಡೆಸಲು ಬದ್ಧನಾಗಿದ್ದೇನೆ.

ನಾನು ಈ ಮೇಲಿನ ಎಲ್ಲಾ ವಿಷಯಗಳನ್ನು ಓದಿರುತ್ತೇನೆ ಹಾಗೂ ನನ್ನ ಗಮನದಲ್ಲಿರುತ್ತದೆ. ಏನೇ ತೊಂದರೆಯಾದರೂ ಉಪನ್ಯಾಸಕರ ಜೊತೆ ಸಹಕರಿಸಲು ಸಿದ್ದನಿ/ಳಿರುತ್ತೇನೆ.

9	೨. ನ	
	ಪಗ	
	1	

ನಾನು ಮೇಲೆ ತಿಳಿಸಿರುವ ಎಲ್ಲ ಷರತ್ತು ಮತ್ತು ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾ/ಳಾಗಿ ಅವುಗಳನ್ನು ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆಂದು ಈ ಮೂಲಕ ದೃಢೀಕರಿಸುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ಇವುಗಳ ಪೈಕಿ ಯಾವುದೇ ನಿಯಮವನ್ನು ಪರಿಪಾಲಿಸಲು ಅಸಮರ್ಥನಾ/ಳಾದೆನೆಂದಾದರೆ ಕಾಲೇಜಿನ ಕಾನೂನು ಹಾಗೂ ನಿಯಮಾವಳಿಯ ಪ್ರಕಾರ ಸೂಕ್ತ ಕ್ರಮಕ್ಕೆ ನಾನು ಅರ್ಹನಾ/ಳಾ/ಗುತ್ತೇನೆ. ಎಸ್.ಎಮ್.ಎಸ್ ಮುಖಾಂತರ ಹಾಜರಾತಿ, ರಜೆ ಹಾಗೂ ಇನ್ನಿತರ ವಿವರವನ್ನು ಈ ಕೆಳಗಿನ ದೂರವಾಣಿ ಸಂಖ್ಯೆಗೆ ಕಳುಹಿಸಬಹುದು.

ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯ ಸಹಿ

ಹೆತ್ತವರ / ಜೋಷಕರ ಸಹಿ ಸಂಪೂರ್ಣ ವಿಳಾಸ ಮತ್ತು ಫೋನ್ ನಂಬ್ರ

KEY POSITIONS

Mrs. Aruna P. Kamath, M.A. (Eco.) Principal

Mrs. Divya Uchil, M.C.A., M.Phil. Vice – Principal

Mr. Arun F Sequeira, M.C.A., M.Phil., M.B.A.,

NAAC Co-Ordinator/ Dean BCA/ Associate Professor

PGDCA, PGDBM, PGDK

Mr. Thilakraj G., M.Com., M.B.A., NET, KSET NAAC/IQAC Co-Ordinator/Dean-BA[HRD] Associate Professor

Mrs. Gayathri K., M.Com., NET IQAC Co-Ordinator/ Dean – B.Com Associate Professor

Mrs. Smitha M., M.Com. Dean-BBA / Associate Professor

Mrs. Shashikala Shetty, M.C.A., PGDBM, B.Ed IQAC Member/ Associate Professor

Mrs. Jeevitha D., M.A.(Kan), M.Phil., PGDBM IQAC Member/ Associate Professor

Mrs. Renuthakshi K., M.A.(Kan), NET IQAC Member/ Asst. Professor

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M., M.Com Dean-BBA/ Associate Professor

Mrs. Shwetha Y., M.Com, K-SET HOD/ Asst. Professor

Dr. Sowmya Hegde, M.Com., M.B.A. NET, K.SET, Ph.D. Asst. Professor

Mr. Gurudath Shenoy, M.B.A, M.Com Asst. Professor

Ms. Vijetha, M. Com, K-SET Asst. Professor

$\sim\sim\sim$ Department of Marketing Management \sim

Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A. HOD/ Asst. Professor

Mrs. Rashmi T., M.B.A.Asst. ProfessorMrs. Chaithra C Bhat, M.Com.Asst. Professor

Mr. Chethanraj, M. Com. Asst. Professor

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mr. Thilakraj G., M.Com., M.B.A., NET, K-SET Dean – BA[HRD] / Associate Professor

Mrs. Anasuya, M.Com., M.Sc (IT) HOD/ Asst. Professor

Mrs. Preethika Dharmapal, M.H.R.D., M.B.A. Asst. Professor

Mrs. Parinita Salian, M.com, MBA, NET, K-SET Asst. Professor

DEPARTMENT OF COMMERCE

Mrs. Gayathri K., M.Com., NET Dean – B.Com / Associate Professor

Mrs. Supritha A., M.B.A., K-SET, M.Com HOD/Asst. Professor

Mrs. Veena D. Kotian, M.Com., M.B.A., SLET Asst. Professor Mr. Akshith Kumar K., M.Com, M.B.A Asst. Professor

Ms. Pooja, M. Com, K-SET Asst. Professor

Mrs. Manjushree Kamath, M. Com Part Time Asst. Professor

DEPARTMENT OF ECO	NOMICS —
Mrs. Shashikala K.G., M.A. (Eco.), M.B.A.	HOD/ Asst. Professor
Dr. Prasanna Kumar T., M.A.(Eco.), M.B.A., K-SET, Ph.D.	Associate Professor
DEPARTMENT OF BUSIN	NESS LAW
Mrs. Sanjana, M. Com, NET, K-SET, M.A. (Eco), M.B.A., KSET(Mgt)	Asst. Professor
Mrs. Kavitha K., LLM.	Part Time Asst. Professor
Ms. Shwetha P Bhat, M. Com.	Asst. Professor
DEPARTMENT OF COMPUTER	APPLICATION
Mrs. Divya Uchil, MC.A., M.Phil.	Vice Principal/Associate Professor
Mr. Arun F. Sequeira, M.C.A., M.Phil., M.B.A., PGDCA, PGDBM, PGDK	Dean-BCA /Associate Professor
Mrs. Shashikala Shetty, M.C.A., PGDBM, B.Ed	HOD/ Associate Professor
Mrs. Sowmya Jyothi, M.C.A., PGDBM, K-SET, NET	Asst. Professor
Mrs. Shashiprabha, M.Sc. (IT), PGDCA, PGDBM, M.B.A., K-SET	Asst. Professor
Mrs. Reshmi B. R., M.C.A., M.B.A.	Asst. Professor
Mrs. Yogita Patgar, M.Sc.	Asst. Professor
Mrs. Shruthi K., M.C.A.	Asst. Professor
DEPARTMENT OF KAN	NADA
Mrs. Jeevitha D., M.A.(Kan), M.Phil., PGDBM	HOD/ Associate Professor
Mrs. Renuthakshi K., M.A.(Kan), NET	Asst. Professor
Mrs. Kajal, M.A.(Kan), NET, K-SET	Part Time Asst. Professor
DEPARTMENT OF ENG	LISH
Ms. Lolita Neeta D'Souza, M.A. (Eng), PGDCA, B.Ed	HOD/ Asst. Professor
Ms. Deepa Jayachandra, M.A.(Eng)	Asst. Professor
Mrs. Cheritha K.C., M.A.(Eng)	Asst. Professor
Mrs. Mamatha T. Noronha, M.A.(Eng)	Part Time Asst. Professor
DEPARTMENT OF HI	NDI
Dr. Jyothi, M.A. (Hin.), M.Phil., B.Ed., Ph.D	HOD/Associate Professor
Dr. Shalini M., M.A. (Hin.), Ph.D	Associate Professor
Ms. Swathi, M.A.(Hin.)	Part Time Asst. Professor
RESEARCH CELL	

Dr. Prasanna Kumar T., M.A.(Eco.), M.B.A., K-SET, Ph.D.

Dr. Sowmya Hegde, M.Com., M.B.A., NET, K-SET, Ph.D.

Dr. Jyothi, M.A. (Hin.), M.Phil., B.Ed, Ph.D.

Dr. Shalini M., M.A. (Hin.), Ph.D

DEPARTMENT OF PHYSICAL EDUCATION Mr. Sudarshan K., M.P.Ed. - Physical Education Director **DEPARTMENT OF LIBRARY** Mr. Praveen Naik, MLI.Sc., NET - Librarian **NON-TEACHING STAFF** Mrs. Ramya S. Ballal, M.A. (Eng) B.L.I.Sc. Office Superintendent Mr. Nagaraja P.B. Lib. Asst. Ms. Yashmitha, Diploma in CSE Lab. Asst. Ms. Nishmitha, BCA Lab. Asst. Mr. Adarsh D.Devadiga, M.B.A. Office Asst. Mrs. Geetha, B.Sc., PGDCA, M.A. (Kan) Office Asst. Mrs. Yashaswini, B.A., M.L.I.Sc Office Asst. Mr. Nithin Kumar, B.A. Office Asst. Mrs. Sri Lakshmi M., M.Com Office Asst. Ms. Pooja Madivala, B.Com. Office Asst. Mrs. Kusuma, B.Com Office Asst. Ms. Shwetha, B.Com Office Asst. Mr. Vasantha Kumar K. Attender Mr. Poornaprakash, B.A. Attender Mr. Yogisha A., B.A. Attender Mr. Puneeth Jain Attender Mr. Nikhil Attender Mr. Akash Attender Mr. Durgaprasad B.T. Attender Mrs. Vinoda Sanitary Worker Mrs. Shashikala Sanitary Worker

DETAILS OF COMMITTEES & STAFF INCHARGE 2025-26

COMMITTEES		CO-ORDINATORS/Members			
IQAC	Chairperson:	Mrs. Aruna P. Kamath			
		Mrs. Divya Uchil			
	Co-ordinators:	Mrs. Gayathri K.			
		Mr. Thilakraj G.			
	Members	Mrs. Smitha M.			
		Mr. Arun F. Sequeira			
		Mrs. Jeevitha D.			
		Mrs. Shashikala Shetty			
		Mrs. Renuthakshi K.			
NAAC	Co-ordinators:	Mr. Arun F. Sequeira			
		Mr. Thilakraj G.			
Academic Pla	nning & Assessment Committee				
Dean's	BBA	Mrs. Smitha M.			
	BCA	Mr. Arun F. Sequeira			
	B. Com	Mrs. Gayathri K			
	BA (HRD)	Mr. Thilakraj G.			
Admission		Mrs. Sowmya Jyothi			
		Mrs. Divya Uchil			
		Mrs. Smitha M.			
		Mr. Arun F. Sequeira			
		Mrs. Gayathri K.			
		Mr. Thilakraj G.			
		Mrs. Renuthakshi K.			
Internal Tests	3	Mr. Arun F. Sequeira			
		Mrs. Jeevitha D.			
		Mrs. Kavitha Prabhu			
		Mr. Akshith Kumar K.			
Time Table		Mr. Thilakraj G.			
		Mr. Arun F. Sequeira			
		Mrs. Smitha M.			
		Mrs. Gayathri K.			
Academic Lin	kages	Mrs. Smitha M.			
		Mrs. Gayathri K.			
		Mr. Thilakraj G.			
		Mr. Arun F. Sequeira			
Prospectus &	Calendar	Mrs. Anusuya			
		Mrs. Divya Uchil			
		Mrs. Smitha M.			
		Mr. Arun F. Sequeira			
		Mrs. Gayathri K.			
		Mr. Thilakraj G.			

Career Guidance & Placement Cell	Dr. Prasanna Kumar			
	Mrs. Yogita Patgar			
College Website	Mrs. Divya Uchil			
	Ms. Lolita Neeta D'Souza			
	Mrs. Gayathri K.			
	Mr. Thilakraj G.			
	Mrs. Sowmya Jyothi			
	Mrs. Rashmi T.			
DOCUMENTATION COMMITTEE				
College Magazine	Mrs. Reshmi B. R.			
	Ms. Lolita Neeta D' Souza			
	Ms. Deepa Jayachandra			
	Mrs. Cheritha K.C			
	Mrs. Renuthakshi K			
	Dr. Shalini M.			
	Mrs. Jeevitha D.			
	Dr. Jyothi			
	Mrs. Shashiprabha			
	Ms. Pooja			
Sync Vision	Ms. Lolita Neeta D' Souza			
	Ms. Deepa Jayachandra			
	Mrs. Cheritha K.C			
	Mrs. Shashiprabha			
	Mrs. Parinita Salian			
	Mrs. Reshmi B. R.			
	Mrs. Sanjana			
Monthly reports and Minutes	Ms. Lolita Neeta D' Souza			
	Ms. Deepa Jayachandra			
	Mrs. Shruthi K.			
Press Publicity	Mrs. Jeevitha D.			
	Ms. Lolita Neeta D' Souza			
Human Right Cell	Mrs. Shashikala K. G.			
	Mrs. Anasuya			
	Mr. Sudarshan K.			
Committee for SC/ST	Mrs. Rashmi T.			
	Mrs. Kavitha K.			
	Mr. Nagaraj P. B.			
Minority Cell	Mrs. Gayathri K.			
	Mrs. Veena D. Kotian			
	Mrs. Kavitha K.			
	Mrs. Yashaswini			
Internal Compliant Committee	Mrs. Divya Uchil			
	Mrs. Kavitha K.			
	Mrs. Ramya S. Ballal			

Anti-Ragging Committee	Mrs. Jeevitha D
	Mr. Thilakraj G.
	Mrs. Ramya S. Ballal
Anti-Women Harassment Cell	Mrs. Smitha M.
	Dr. Shalini M.
	Mrs. Ramya S. Ballal
	Mrs. Geetha Jain
OBC Cell	Dr. Jyothi
	Mrs. Shashikala Shetty
	Mrs. Kavitha K.
	Mrs. Yashaswinii
Grievance Redressal Cell & Student	Mrs. Kavitha Prabhu
Counselling Cell	Mrs. Smitha M.
	Ms. Sanjana
Women's Cell	Mrs. Shashikala Shetty
	Mrs. Smitha M.
	Mrs. Jeevitha D
	Mrs. Ramya S. Ballal
	Mrs. Sri Lakshmi M.
Disciplinary Committee	Mr. Arun F. Sequeira
	Mrs. Divya Uchil
	Mrs. Smitha M.
	Mrs. Gayathri K.
	Mr. Thilakraj G.
	Mr. Sudarshana K.
	All academic advisors
EC/CC Co-ordination Committee	Mrs. Sowmya Jyothi
Short Term Course	Dr. Sowmya Hegde Mrs. Smitha M.
Short term Course	
Learning Resource	Mrs. Supritha A. Mr. Praveen Naik
Learning Resource	Mrs. Sowmya Jyothi
	Mr. Akshith Kumar K.
Campus Audit Appraisal	Dr. Sowmya Hegde
- Gampas Addit Appraisar	Mr. Arun F. Sequeira
Staff Appraisal	Mrs. Divya Uchil
Staff Welfare	Mrs. Kavitha Prabhu
Stail Wellale	Dr. Shalini M.
DTA	
PTA	Dr. Jyothi
	All academic advisors
Alumni Associates	Mrs. Shwetha Y
	Mrs. Supritha A.
	Mrs. Veena D. Kotian

Student Council / Student Welfare	Mr. Thilakraj G.
	Mrs. Shashiprabha
Management/IT Fest	
SYNERGY	Mrs. Shashikala K.G.
0.00.11	Mrs. Parinita Salian
SYGMA	Mrs. Reshmi B. R.
OENECIC	Mrs. Yogita Patgar
GENESIS	Mrs. Rashmi T. Mrs. Veena D. Kotian
Finance (Fondos)	Mr. Gurudath Shenoy
· · · · ·	Mrs. Chaithra C Bhat
Marketing (Venta) Human Resource (Resource Hub)	
Commerce (Comerico)	Mrs. Anasuya Mr. Akshith Kumar K.
Computer Application (SCAN)	
Economics	Mrs. Yogitha Patgar Dr. Prasanna Kumar T.
Business Law	Ms. Pooja
EDP	Mrs. Supritha A.
English (Crown Of Wisdom)	Ms. Deepa Jayachandra
,	
Kannada (Vikasana)	Mrs. Renuthakshi K.
Hindi (Sphuran)	Dr. Shalini M.
Fine Arts (Kala Vaibhav)	Mrs. Smitha M.
	Ms. Sanjana
	Mr. Chethanraj
Fest Forum (Talent Hunt)	Mrs. Veena D Kotian
	Mrs. Shashikala Shetty
Sports and Athletic Club	Mr. Sudarshana K.
Research and Development	Dr. Sowmya Hegde
	Dr. Prasanna Kumar
	Dr. Jyothi
	Mrs. Chaithra C. Bhat
Floatoral Litara ay Chub	Ms. Shwetha P. Bhat Mrs. Shruthi K.
Electoral Literacy Club	Mrs. Shashikala K. G.
	Mrs. Anasuya
	Mr. Sudarshana K.
UUCMS Nodal Officer	Mrs. Shashiprabha
Occivio Nodal Officer	Mrs. Reshmi B. R.
	Mrs. Ramya S. Ballal
	Mrs. Geetha Jain
NSS	Mrs. Preethika Dharmapal (UNIT -1)
	Mr. Sudarshana K. (UNIT-2)
	Mr. Gurudath Shenoy
	Mrs. Supritha A
	Ms. Vijetha

Youth Red Cross	Mrs. Parinita Salian
	Mrs. Reshmi B. R.
	Ms. Shwetha P Bhat
	Mr. Sudarshana K.
Rovers and Rangers	Dr. Sowmya Hegde
	Mrs. Shashikala K. G.
	Mr. Sudarshana K.
Consumer Club	Mrs. Shwetha Y
	Mrs. Preethika Dharmapal
	Dr. Sowmya Hegde
Extension Activity	Mrs. Rashmi T.
	Dr. Jyothi
IQAC support staff	Ms. Lolita Neeta D'Souza
	Ms. Deepa Jayachandra
	Mrs. Yogita Patgar
	Ms. Yashmitha
	Ms. Nishmitha
Purchase Committee	Mr. Arun F. Sequeira
	Mrs. Smitha M
	Mrs. Gayathri K
	Mr. Thilakraj G.

ACADEMIC ADVISORS					
I BBA 'A'	MR. AKSHITH KUMAR				
I BBA 'B'	MRS. SUPRITHA A.				
I BBA 'C'	MRS. SHASHIKALA K.G.				
I B.Com.	MS. LOLITA NEETA D'SOUZA				
I BA(HRD)	MRS. PARINITA SALIAN				
I BCA 'A'	MS. DEEPA JAYACHANDRA				
I BCA 'B'	MRS. RESHMI B R				
II BBA 'A'	MS. SANJANA				
II BBA 'B'	DR. SOWMYA HEGDE				
II BBA 'C'	DR. SHALINI M.				
II B.Com.	MRS. VEENA D. KOTIAN				
II BA(HRD)	MRS. ANASUYA				
II BCA 'A'	MRS. SOWMYA JYOTHI				
II BCA 'B'	MRS. SHASHIPRABHA				
III BBA 'A'	MS. POOJA				
III BBA 'B'	DR. PRASANNA KUMAR T.				
III BBA 'C'	MRS. RASHMI T.				
III B.Com.	MR. GURUDATH SHENOY				
III BA(HRD)	MRS. SHWETHA Y.				
III BCA 'A'	MRS. SHRUTHI K.				
III BCA 'B'	MRS. YOGITA PATGAR				

STC SUBJECTS 2025- 2026

Class	Торіс	Code	Faculty members		
I BBA A	Service Quality Management	BBASTC25-1	Akshith		
I BBA B	Introducing Entrepreneurship	BBASTC25-2	Supreetha R. K.		
I BBA C	Self-Management	BBASTC25-3	Shashikala K. G. Preethika		
I BBA A, B & C	Value Added Course on Microsoft Office	BCASTC25-7	BCA Faculties		
I B. Com	Communicative English	BCOMSTC25-1	Lolita Neeta D'Souza		
I BA(HRD)	Principles of Banking	BA(HRD)STC25- 1	Parinita Salian		
I BCA A	Business Communication and Workplace English Indroduction to BlockChain Technology	BCASTC25-1 BCASTC25-2	Deepa Jayachandra Shashikala Shetty		
I BCA B	Electronic Marketing	BCASTC25-3	Reshmi B.R.		
II BBA A	Life Skills and Personality Development	BBASTC25-4	Ms. Sanjana		
II BBA B	Personality Empowerment & Essential life Skills	BBASTC25-5	Dr. Sowmya Hegde		
II BBA C डिजिटल माध्यमों में हिंदी का प्रयोग		BBASTC25-6	Dr. Shalini D.		
	Stock market Operations	BCOMSTC25-2	Veena D. Kotian		
II B. Com Banking, Finance and Insurance by Bajaj Finserv and		BCOMSTC25-3	Pooja Gayathri K.		
II BA(HRD) Social Media Marketing		BA(HRD)STC25- 2	Anasuya Kavitha Prabhu		
II BCA A	Basics of Machine Learning	BCASTC25-3	Sowmya Jyothi		
II BCA B Basics of Cyber Security and Ethical Hacking		BCASTC25-4	Shashiprabha		
III BBA A	Corporate Governance	BBASTC25-7	Pooja		
III BBA B	Digital Supply Chain Management	BBASTC25-8	Dr. Prasanna Kumar T. Vijetha		
III BBA C	Consumer Awareness and Protection	BBASTC25-9	Rashmi T.		
III B. Com	Risk Management	BCOMSTC25-4	Gurudatt Shwetha P. Bhat		
III BA(HRD)	Basics of Income tax	BA(HRD)STC25-3	Thilakraj G. Chethanraj		
III BCA A	Version Control using Git and GitHub	BCASTC25-5	Shruthi K. Divya Uchil		
III BCA B	Blockchain in Digital Identity	BCASTC25-6	Yogitha Patgar Arun F. Sequeira		
Selected Final years Consumer Education		CFSTC25- 1 Shwetha Y.			

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and offers Bachelor's Degree in Business Administration, Bachelors of Computer Applications, Bachelor's Degree in Human Resource Development and Bachelors of Commerce. The College is housed in a magnificent building situated at Kodialbail, Mangalore.

MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society® Ujire, of which great visionary Padmabhushan Dr. D. Veerendra Heggade is the President. SDME Society provides all the necessary facilities for the creation of an excellent educational atmosphere.

AIMS AND OBJECTIVES

- 1. To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.
- 2. To foster the development of Professional Management which is the backbone of the Industry and Service sector?
- 3. To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.
- 4. To Impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.
- 5. To develop self-confidence to lead and motivate through practical training and exposure to Business and Industry.

6. To prepare young men and women with a sense of patriotism and modern outlook.

The motto of this institution is "Learning for Life". Believing that learning is a continuous process, the college strives hard to transform students into lifelong learners.

-	"Develop	competencies,	empower	with	requisite	skills,	provide	world	class	professiona
n	nanageme	nt education at	the reasor	nable	cost and	spread	Indian e	thos".		

------ MISSION ------

"Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism, and positive attitude towards life through practical training which gives exposure to global business and industry"

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- Concerned Degree from Mangalore University.
- Three short term courses
- Opportunity of Industry Institution Interaction.
- Skill development through participation in various management fests at regional / state / national level.

ABOUT THE COURSE:

TITLE OF THE B.B.A. COURSE: The course shall be Bachelor of Business Administration.

Vision

"Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos".

Mission

"Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism, and positive attitude towards life through practical training which gives exposure to global business and industry"

Objectives

- To impart basic knowledge of functional aspects of management to develop their management skills in a particular sector and to make students employable
- To empower the students to become an honest and optimistic entrepreneurs
- To facilitates students to develop decision making ability in real time business situations.
- To focus on developing operational and analytical skills in students to tackle business problems in different sectors

Learning outcome

- Provides employable qualities- Skill enhancement activities for inculcating skills in various functional areas.
- Develops Entrepreneurial skills, Leadership qualities, teamwork skills for business decision making
- Enhances analytical and empirical skills necessary to succeed in their chosen path.
- Empowers them with social concern Ethics and morality, Wide range of extension activities.
 Value education programmes.
- Improves Research aptitude and thirst for learning minor research

TITLE OF THE B.C.A COURSE: The course shall be Bachelor of Computer Application.

Vision

Encouraging the development of technical and computing skills.

Mission

To disseminate knowledge on the latest developments in field computer science and to give wider practical exposure

Objectives

- To impart programming knowledge to develop softwares.
- Empower the students to excel in the field of technology and improve their computing skills to enable them face the competitive world.
- Nurturing the thirst for learning the new developments in the field of computer technology.
- Embark on lifelong learning for personal and professional growth.
- To develop soft skills among the students.
- To develop leadership qualities and to help them build up self-confidence.

Learning Outcome

- Desire to learn personally and professionally.
- Acquire knowledge to design, document and implement software system that meets industrial needs.
- Gaining the skills necessary to work and communicate effectively with teams.
- Nurturing the thirst for learning the new developments in the field of computer science.
- Aspire to be entrepreneurs.

TITLE OF THE B.A (HRD) COURSE: The course shall be Bachelor of Arts (Human Resource Development).

Vision

"Providing best human resource professionals"

Mission

"To create well-trained, competent and progressive HR professionals who can exhibit professionalism in service, leadership, words and action"

Objectives:

- To provide knowledge and skill in HR related areas
- To develop leadership and problem solving skills
- To familiarize with counselling skills

- To impart training to be trainers
- To imbibe creativity and innovation
- To develop various soft skills

Learning outcome:

- Well-developed soft skills
- Inculcates leadership traits
- Acquiring the necessary skills to identify the potential and train the employee
- Imbibes creativity and innovation
- Possess interpersonal and counseling skills

TITLE OF THE B.COM COURSE: The course shall be Bachelor of Commerce

Vision

To equip the students with accounting, financial and business related skills required for entrepreneurs and professionals.

Mission

"Overall development of knowledge and skills."

Objectives

- To empower the students with accounting skills to respond to the corporate world.
- To provide an orientation to take up professional courses like CA and CS.
- To focus on developing skills to solve financial problems in business.
- To encourage entrepreneurship.

Learning outcome

- Students acquire financial and accounting skills, applicable in their future careers in business.
- They build up competencies required to pursue professional courses and face competitive examinations.
- Able to acquire leadership qualities.

DURATION OF THE COURSE: BCA / B.B.A. / B.A (HRD)/B.Com course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

MEDIUM OF INSTRUCTION: The medium of instruction and examination shall be in English.

SUBJECTS OF STUDY- B.B.A COURSE

SEP – BBA SYLLABUS		
I Semester BBA	II Semester BBA	
Language - I	Language – I	
Language – II Principles of Management	Language – II	
	Business Environment	
Business Accounting I	Business Accounting II	
Contemporary Marketing Management	Work Force Management	
Business Organization/ E-Commerce/	Production and Operations Management/	
Economics for Manager	Computer Applications in Business/Foreign	
Constitutional Values	Trade Management	
	Environmental Studies	
III SEMESTER – BBA	IV SMESTER – BBA	
Language – I	Language - I	
Language – II Organizational Behaviour	Language - II	
Corporate Accounting I Basics of Financial Management Retail Management/ Human Resource Development/ Working Capital Management Executive Development & Soft Skills	Quantitative Techniques	
	Corporate Accounting II	
	Professional Communication	
	Advertising and Media Management/	
	Performance and Welfare Management/	
	Security Analysis and Portfolio Management	
	Employability Skills	

NEP - BBA SYLLABUS

V SEMESTER - BBA	VI SEMESTER - BBA	
Production and Operations Management	Business Law	
Income Tax-I	Income Tax-II	
Banking Law and Practice	International Business	
Elective -1 -Fundamentals of Retail	Elective -1 - Retail Operations Management	
Management	Elective-2-Security Analysis and Portfolio	
Elective-2 -Advanced Corporate Financial	Management / Cultural Diversity at	
Management / Compensation and	Workplace	
Performance Management	Goods and Services Tax	
Digital Marketing	Mini Project	
Employability Skills		

SEP - BCA SYLLABUS

I SEMESTER - BCA

Language – I Language – II

Fundamentals of Computers

Programming in C

Discrete Mathematics for Computer

Applications

LAB: Information Technology

LAB: C Programming

Constitutional Values

III SEMESTER - BCA

Language-II Language-II

Database Management System C# and DOTNET Framework

Computer Networks

LAB: Database Management System LAB: C# and DOTNET Framework

A) Open-Source Tools

B) Web Content Management System

C) DEVOPS

II SEMESTER - BCA

Language – I Language – II

Data Structures using C

Object Oriented Programming using JAVA

Computational Mathematics

LAB: Data Structure

LAB: Object Oriented Programming using

JAVA

Environmental studies

IV SEMESTER - BCA

Language-I

Language-II

Python Programming

Advanced JAVA and J2EE

Operating System Concepts

LAB: Python Programming

LAB: Advanced JAVA and J2EE

A) Distributed Computing

B) Object Oriented Analysis & Design

C) Digital Image Processing Internet Basics

NEP - BCA SYLLABUS

V SEMESTER - BCA

Design & Analysis of Algorithms

Statistical Computing and R Programming

Software Engineering LAB: R Programming

LAB: Design & Analysis of Algorithms

Vocational:

Digital Marketing

SEC:

Employability Skills

Elective Course:

Cloud Computing

Business Intelligence

VI SEMESTER - BCA

Artificial Intelligence and Applications

PHP and MySQL

Advanced JAVA and J2EE

LAB: PHP and MySQL

LAB: Advanced JAVA and J2EE

Vocational:

Web Content Management System

SEC:

Mini Project

Elective Course:

Fundamentals of Data Science

Mobile Application Development

SEP – BA(HRD) SYLLABUS		
I SEMESTER - B.A (HRD)	II SEMESTER - B.A (HRD)	
Language – I	Language – I	
Language - II	Language – II	
Principles and Practice of Management	Human Resource Management	
Business and Society	Basics of Marketing	
Personal Development and Interpersonal	Business Economics	
Skills	Talent Management / Professional Skill	
Employee Engagement / Dynamics of Human	Development	
Behaviour	Environmental studies	
Constitutional Values		
III SEMESTER - B.A (HRD)	IV SEMESTER - B.A (HRD)	
Language – I	Language – I	
Language – II Organizational Behaviour	Language – II	
Strategic Management	Organizational Development and	
Basics of Accounting	Management of Change	
Compensation Management/Stress	Human Resource Research Methodology	
Management Human Resource	Employee Relations	
Development Skills	Cultural Diversity at Work place/ Human	
	Resource Accounting	
	Entrepreneurship Development	

NEP - BA(HRD) SYLLABUS

V SEMESTER - B.A (HRD)	VI SEMESTER - B.A (HRD)	
Global Human Resource Management	Trends in Human Resources Development	
Financial Analysis for HR Managers	Business Ethics and Corporate Governance	
Corporate communication and Public	Human Resource Information System	
Relations	Vocational:	
Vocational:	Human Resource Accounting	
Principles of Training and Development	Mini Project	
Employability Skills	Elective -1 – Stress Management	
Elective -1 – Strategic Human Resource	Elective - 2 - Wage and Salary Administration	
Management		
Elective-2 - Labour Law		

SEP- B.COM SYLLABUS		
I SEMESTER - B.COM	II SEMESTER - B.COM	
Language – I	Language – I	
Language – II	Language - II	
Quantitative Techniques – I	Quantitative Techniques – II	
Foundation of Commerce – I (HR, Marketing	Foundation of Commerce – II (Insurance,	
& Finance)	Banking & Finance)	
Financial Accounting – I	Financial Accounting – II	
Individual and Team Management /	Fundamentals of Organisational Behaviour/	
Fundamentals of Business Analytics	Strategic Management	
Constitutional Values Constitutional Values		
III SEMESTER - B.COM	IV SEMESTER - B.COM	
Language-I	Language-I	
Language-II	Language-II	
Cost & Management Accounting – I	Cost & Management Accounting – II	
Corporate Accounting – I	Corporate Accounting – II	
Direct Tax - I	Direct Tax - II	
HR/ Marketing/ Finance/ Accounting/	HR/ Marketing/ Finance/ Accounting/	
Analytics	Analytics	
Digital Marketing	Personal Investment Management/Real	
	Estate Management/Logistics/ Travel &	
	Tourism	

NEP - B.COM SYLLABUS

	V SEMESTER - B.COM	VI SEMESTER - B.COM	ı
	Financial Management	Advanced Financial Management	ı
	Income Tax Law and Practice-I	Income Tax Law and Practice-II	l
	Principles and Practice of Auditing	Management Accounting	ĺ
	Elective 1 - Retail Management	Elective 1 - Customer Relationship	ĺ
	Elective 2 - Financial Institutions and Markets	Management	ĺ
	GST- Law & Practice	Elective 2- Investment Management	ĺ
Vocational -I		Vocational -II	l
	Cyber Security	Mini Project	ĺ
	Employability Skills		1

MINI PROJECT WORK:

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition, an internal member of the college will also be associated with the project as internal supervisor. At the end of the VI semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

HOURS OF LECTURE PER WEEK

All papers shall be studied for four hours per week as per the scheme. In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.

ATTENDANCE

- a) All candidates shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held. At the end if the students whose attendance is 60 percent and above but below 75 percent may be condoned by the syndicate on the specific recommendation of the principal on payment of condonation fees as prescribed by the University.
- b) A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

EXAMINATION:

SCHEME OF EXAMINATION - BBA (B.Com./BA(HRD) BCA

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 2 hours, consisting of 60 marks.

NEP: Internal Assessment Marks: BBA/B.Com./BCA/BA(HRD)

Internal assessment marks shall be 40 per subject of which 20 shall be allotted on the basis of student's performance in two internal tests and the remaining 20 marks shall be on the basis of viva - voce, assignment, Practical Books and class exercise. Total marks therefore, shall be 100 per paper, 60 theory and 40 internal assessments.

SEP: Internal Assessment Marks: BBA/B.Com./BCA/BA(HRD)

Internal assessment marks shall be 20 per subject, of which 10 marks are based on the student's performance in two internal tests, and the remaining 10 marks are based on vivavoce, assignments, practical books, class exercises, etc. The total marks are 100 per paper, with 80 marks for theory and 20 marks for internal assessments.

APPEARANCE FOR THE EXAMINATION

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO CURRICULAR ACTIVITIES

As per the NEP / SEP introduced by the University, 40/20 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.

In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

EXAMINATION FEES:

A student shall pay the required examination fee as prescribed by the university.

STANDARD OF PASS:

MINIMUM FOR A PASS

- a) No candidate shall be declared to have passed in any subject unless he obtains not less than 40% marks in written examination and 40% marks in the aggregate of written examination and internal assessment put together, and 40% in the aggregate of each semester. However, if a candidate has to get through the examination in any paper, he has to obtain 40% marks in written examination and internal assessment put together in the paper.
- b) A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.
- c) A candidate who fails in a lower semester examination may go to the higher semester.
- d) The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum period of two years from the date of completion of the course to complete the programme.
- e) The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one-year programme, the maximum period for completing it shall be three years from the year of admission.
 - The term 'completing a programme' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.

Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.

CLASSIFICATION OF CANDIDATES

- a) No Class shall be declared for the examination of the first five semesters.
- b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction: Not less than 70% of the aggregate Marks First Class: Not less than 60% of the aggregate Marks

Second Class: Not less than 50% of the aggregate Marks Third Class: Not less than 40% of the aggregate Marks

COLLEGE TIMINGS: 9:00 AM to 4:30 PM

REJECTION OF RESULTS

- a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject- wise rejection of result shall not be permitted.
- b) The rejection shall be exercised only once in each semester and the rejection once exercised cannot be revoked.
- c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.
- d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

ISSUE OF CERTIFICATES

- 1. All the applications for certificates must be made to the principal in writing and must contain the following particulars
 - a) The student's full name
 - b) The date of joining the College and the class in which the student was originally admitted.
 - c) The language under Part I & subjects under Part II
 - d) The University Examination passed with Register Number and the Year of passing.
- 2. Application for certificate shall be made at least two days in advance.
- 3. Certificate to be taken from the office. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self-addressed registered cover must be left at the office.
- 4. A fee of Rs.50/-is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.
- 5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
- 6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
- 7. Conduct certificate is issued only when a student withdraws from the college. The principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.

- 2. No student shall all be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
- 3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
- 4. In case of leave for illness for more than five days, the principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
- 5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
- 6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

- For the holistic development of personality the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
- 2. The programmes of various associations are held on all days in the evening. Attendance at these programmes is compulsory.
- 3. The following associations are run under the guidance of the principal and the members of staff. Students will be responsible for organizing co-curricular activities in the college.

➤ Students Council	> HRD Association	➤ Business Law Association
➤ Fine Arts Association	SCAN Association	Fest Forum Association
➤ Finance Association	Rovers & Rangers	English Association
➤ Sports Association	➤ Youth Red Cross	Kannada Association
➤ Economics Association	Marketing Association	Hindi Association
► N.S.S.	Commerce Association	EDP Association

The Association will meet at regular intervals to chalk out the programmes.

PLAN & ACTION

STUDENT COUNCIL

Motto: Working together works.

Plan of action: Council will act like a student quality assurance cell. It will be instrumental in enhancing the quality of education by developing quality culture among students. Activities proposed eventually

- Value education programme to all classes.
- Observation and celebration of significant days.
- Leadership training programme.
- Brainstorming session to students about quality enhancement.

FINANCE (FONDOS)

Motto: "To empower the students to attain professional excellence in the field of finance."

The following activities are planned for this academic year

- Inauguration and orientation.
- Money talk: pick and speak on given topics.
- An argument: debate on given financial topics.
- Bid and win: written guiz.
- The analyst: case analysis.
- · Portfolio management.
- Financial crossword and collage.
- Paper presentation.

EXTENSION ACTIVITIES:-

- Awareness about SIP to factory employees.
- Motivating the youth to make use of various payment apps.
- Creating awareness about education loan to UG students.
- Spreading financial awareness to school children.
- Creating awareness about financial matter among housewives.
- · Spreading financial literacy in the society.
- Guest lectures on relevant financial topics.

Venue for the activities: Room No- 203

MARKETING (VENTA)

Motto: "To create awareness among the students about various dimensions of marketing". The following activities are planned for this academic year

- Innauguration and Orientation
- Brand Wars
- Flash Marketing
- Brain Teaser (Quiz)
- Tagline Competion (Slogan Writing)
- Emblem (Logo Designing)
- SWOT Analysis
- Product Launch
- Mad Ad Competition
- Fortune Seeker (Treasure Hunt)
- Jinglewriting
- · Best Tie Up

EXTENSION ACTIVITIES:-

- Visit to marketing department of various organizations.
- To Interview the marketing professionals and to prepare a report on it.

Venue for the activities: Room No. 202

HUMAN RESOURCE DEVELOPMENT (RESOURCE HUB)

MOTTO: "Empowering students to develop HR skills so that they can became effective leader". **Skill enhancement activities:**

- First Impression (CV Writing)
- Just a Minute
- Reproach
- · Case Analysis
- · Let's Hire
- Paper Presentation
- Role Play
- Mock Interview

GUEST LECTURE

EXTENSION ACTIVITIES

- Visiting schools and conducting personality development programme in school
- Facilitating the developing leadership skills in NGOs
- Promotion of communication skills among school children
- Industry Institution Interaction

Venue for the activities: Room No. 204

COMMERCE ASSOCIATION (COMERICO)

Motto: : "To inculcate the leadership qualities and business acumen to lead the commercial world".

- Inauguration and orientation
- Debate on current issues
- · Commerce Quiz
- Mock Press
- Research paper
- Meet the C.E.O
- Flip Side
- Collage
- Commerce exhibition

- Venture Launch
- · Case analysis
- · Team Game

EXTENSION ACTIVITY: Visiting organizations and providing information about small savings to employees.

BUSINESS LAW (ACQUIS)

MOTTO—"To give a legal orientation to the students of business management" The following activities are planned for this academic year

- · Case analysis
- Pick and speak on law related topics
- Debate on legal issues
- Business law quiz
- Book review
- Paper presentation

EXTENSION ACTIVITY

Legal literacy programmes

COMPUTER APPLICATIONS (SCAN)

Motto: "Empowering the student to excel in the field of technology and improve their computing skills to be best in the corporate world."

The following activities are planned for this academic year

- Color Spray (Paint Brush)
- Reckon Element (Guest The Part)
- Braingle (Memory Test)
- Codeathon (Coding & Debugging)
- Netrix (Web Designing)
- Techmoot (IT Debate)
- Techreklame (IT Advertisement)
- Qwerty (Quick Hands)
- Smartinis (IT Quiz)
- Technoart (IT Collage)
- Consilio (Ms Word Design)
- Toggle Toggle
- Captcha Cracker

- Paper Presentation
- Inspire (Interclass IT Fest)
- Sygma (Intercollegiate State Level IT Fest)

EXTENSION ACTIVITIES:

- Visit to schools and paper presentation by students: Internet World to high school students.
- Computer literacy to primary students of Govt/aided schools.
- Organizing short term computer courses for college students.

Venue for the activities: Room No. 208 and LAB

ENGLISH ASSOCIATION (CROWN OF WISDOM)

MOTTO: "To sharpen the linguistic skills and to bring out the hidden talents, creativity of the students."

The following activities are planned for this academic year

- Inauguration and Orientation
- Trendy writing (Essay writing)
- Magic word (Spell me)
- Pictionary
- Expression House (Elocution)
- Pick one's brains (Literary quiz)
- Vent out (Poem writing)
- Pour in & out (Poem recitation)
- Tangle (Debate)
- Run down (Story writing)
- Saga narration (Story –telling)
- Speak one's piece (Pick & speak)
- Catch Line (Slogan writing)
- Monologue (Enacting famous personalities)
- Baffle Game (Word puzzle)
- Toast Master (Master of Ceremony)
- Colourful Poster (Poster-making)
- Imprint (Logo designing)
- Write Up (Article writing)
- Pour out (Creative writing)
- Acronym (De-code)

ಅತಿಥಿ ಉಪನ್ಯಾಸ

HANDWRITING COMPETITION (BY HAND)

EXTENSION ACTIVITIES: Exhibitions, Visiting schools, Old age homes and Orphanages.

```
Venue : For the activities: Room No. 302 (English)
ವಿಕಸನ (ಕನ್ನಡ ಸಂಘ)
ಉದ್ದೇಶ: ಸಾಹಿತ್ಯ "ಸ" ಹಿತ ಹಾಗೂ "ಸ್ವ" ಹಿತವಾದ ಅಭಿವ್ಯಕ್ತಿ
```

- 1. ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ
- 2. ಕಥೆ ಮತ್ತು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- 3. ಸಾಹಿತ್ಯ ರಸಪ್ರಶ್ನೆ
- 4. ಚರ್ಚಾ ಸ್ಪರ್ಧೆ
- 5. ಆಶು ಭಾಷಣ ಸ್ಪರ್ಧೆ
- 6 ಭಾವಗೀತಾ ಸ್ಪರ್ಧೆ
- 7 ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ
- 8 ಭಾಷಣ ಸ್ಪರ್ಧೆ
- 9 ಚಿತ್ರ ನೋಡಿ ಕಥೆ/ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- 10 ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- 11 ಕವನ ವಾಚನ ಸ್ಪರ್ಧೆ
- 12 ಪ್ರಹಸನ

ವಸ್ತು: ಸೃಜನಶೀಲತೆಯ ವೃದ್ಧಿ, ಸರ್ವಾಗೀಣ ಅಭಿವೃದ್ಧಿ.

ಏಕಪಾತ್ರ ಅಭಿನಯ (ಪ್ರಹಸನದ ಬದಲಿಗೆ)

ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮ

ಕನ್ನಡ ವಿಭಾಗ 'ವಿಕಸನದ' ವತಿಯಿಂದ ವಿಸ್ತರಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಆಯೋಜಿಸಲಾಗುವುದು.

Venue for the activities: Room No. 303 (Kannada)

HINDI ASSOCIATION (SPURAN)

Motto: 'Popularizing the use of National Language'.

- प्रचारवाक्य -
- प्रबंध
- शायरी
- कहानी कथन
- भाषण
- चित्र देखकर कहानी लिखना
- प्रश्नोत्तरी स्पर्धा
- देशभक्तिगीत
- चुनो और बोल
- पहेलिया
- कविता लिखना

Venue for the activities: 304 (Hindi)

ECONOMICS ASSOCIATION (VIBHAVA)

Motto- "To create awareness about the current economic scenario".

The following activities are planned for this academic year

- 1. Inauguration and orientation
- 2. Quest for knowledge
- 3. Knock out and drag out
- 4. Best out of waste

- 5. Photo Montage
- 6. Turn coat
- 7. Paper presentation
- 8. Budget presentation

FINE ARTS (KALA VAIBHAV)

Motto: "Seeing what is invisible to others'."

The following activities are planned for this academic year:

- Inauguration and Orientation
- Variety Entertainment
- College Anthem
- Mehendi
- Nail Art
- Flower Arrangement
- Singing
- Pencil Sketch
- Rangoli
- Art exhibition

EXTENSION ACTIVITIES:

- Visiting to school to teach various form arts.
- Vising Ashram and Entertaining the inmate.

Venue for the activities: Room No. 205

SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto: "To enhance Physical, Mental and Spiritual development of the student."

The following activities are planned for this academic year

- Interclass Foot Ball
- Interclass Chess
- Inter Collegiate Chess
- Interclass Kabaddi
- Interclass Volley Ball
- Interclass Cricket
- Inter Collegiate Cricket
- Interclass Throw Ball
- Inter Collegiate competitions as sanctioned by university.

EXTENSION ACTIVITIES:-

- In association with Kasturba Medical College, our college students will be participating in the World Heart Day Marathon event.
- Coaching to school children.

NSS

Motto: "NOT ME BUT YOU."

The following activities are planned for this academic year:

- Inauguration and orientation
- Vanamahotsava
- One day camp-1
- Guest lecturer-personality development and public speaking
- One day camp-2
- Awareness programme
- Yoga training programme
- Street play

EXTENSION ACTIVITIES:

Medical camp, Blood donation, Orphanage visit, Campus cleaning, Annual camp.

YOUTH REDCROSS

Motto: "Everywhere for everyone."

The following activities are planned for this academic year

- Inauguration and orientation
- First aid training programme.
- One day camp.
- Disaster management training programme.
- Street plays.

FEST FORUM (TALENT HUNT)

Motto: "To provide a platform for every student to bring out in himself the best of what he can be."

The following activities are planned for this academic year

- Conducting inter-class fest for first years
- Organizing Genesis.
- Organising Synergy & Sygma.

EXTENSION ACTIVITIES:

Providing necessary guidance, help to first year students of other college to enable them to take part in Genesis.

ROVERS AND RANGERS

Motto: NOT 'I' BUT "WE"

The following activities are planned for this academic year

- Tree Plantation
- Celebration of International Yoga Day
- Medical Camp
- Public blood donation camp
- Street play
- Leadership camp

- Guest lecture
- Skill enhancement activities

SAMRUDHI (CONSUMER CLUB)

Motto: 'AWARE, ALERT AND ACT'

The following activities are planned for this academic year

- Paper presentation
- Short term certificate course on consumer education in association with the Dakshina Kannada District Consumer Federation.
- Organising seminars.
- Case analysis.
- Book review.
- Debate on Consumer Protection Acts.
- Quiz on consumer rights.

EXTENSION ACTIVITY

Awareness programmes on Consumer Protection Act.

EDP CELL (ADHYAN)

Motto: "To enhance the entrepreneurship qualities and competencies among budding entrepreneurs".

The following activities are planned for this academic year

- Group discussion
- Case analysis
- Quiz
- Workshop on entrepreneurship
- Guest lecture by entrepreneurs

EXTENSION ACTIVITIES:

Educating about cashless society to the upcoming entrepreneurs

PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programmes of the students and their entry into suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

The following activities are planned for this academic year

- Inviting various corporate houses and Non Government Organizations (NGOs) regularly for campus recruitment to conduct various tests and group discussions.
- To provide guidance to students in career planning, resume preparation, to prepare for an interview, to improve their communication skills, employability skills, tips for group discussion, and how to prepare for competitive examinations.
- Enhancing Industry Institute Interaction activities.
- Organizing industrial visits for students and faculty to various industries and institutions as recommended by the college.

 Organizing behavioral training programmes to bring about an overall development, improve self- esteem and confidence level, develop better presentation skills, learn to communicate well and participation in GDs, Mock personal interviews, etc.

COLLEGE LIBRARY

- The library will remain open on all working days from 8.30 a.m. to 5.30 p.m. and Saturday 8.30 am to 1.30 p.m.
- Students may take two books at a time.
- The students will have to apply for books before 12.15 p.m. on the day prescribed and will be issued at 4 p.m. The application will be treated as cancelled if the book is not taken before the close of the library on that day.
- 15 days' time is allowed for the borrowed books after which a fine at the rate of Re. 2.00 per book per day will be collected.
- A book may however be renewed for a further period of 15 days. The book may be returned in such a case as the procedure lay down under Rule 3 may again be adopted, for renewal.
- No book will further be issued to any student unless he returns the previous one.
- Sub-lending of books is strictly prohibited
- Any damage done to the books in the custody of the borrower will have to be paid for and
 if the book is lost the cost of the same must be paid.
- Strict silence should be maintained in the Library.
- Students' bags & personal belongings should be kept on the property counter.
- Students are requested to bring the identity card issued from this college daily.
- Newspapers and magazines in the Magazines section should be properly placed after reading.
- Entry to the library is strictly on production of Identity Card.
- Discussion or murmuring and using mobile phones is strictly prohibited in the library.
- The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
- www.sdm.ac.in/elibrary: through this website students can access previous years question papers, project reports & syllabus.
- www.nlist.inflibnet.ac.in: here students can access E-Resources (E-journals & E-Books)

DISCIPLINARY RULES AND REGULATIONS

College Timings: 9.00 a.m. to 4.30 p.m.

Dress code: College Uniform - All the days of the week. Sleeveless, T-shirt & low waist pants are not allowed.

Follow the college decorum.

- Students should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.
- Mobile phones are totally banned inside the premises. In case any student is found
 using mobile phones inside the premises, it will be ceased by the authorities, and will be
 returned only at the end of the semester and any damage claims of the ceased property
 is not acceptable.
- Students are not permitted to park four wheelers in the campus.
- The students are expected to improve and maintain consistency in their performance in the university /College examinations to secure admission in the consecutive year.
- When the first bell rings at 9.00 A. M., all students shall assemble in the classrooms.
- No Students shall enter the class or leave the class without the permission of the Teacher.
- Students shall not loiter in the verandah.
- Irregular attendance, in-difference with regard to class work and examination, discourtesy
 towards the teachers, insubordination, obscenity in word and act, willful damage of
 College. Property, Antisocial activities etc. are liable for disciplinary action which include
 expulsion from the college.
- Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
- The College property shall be handled with care and should not be damaged. In case
 of damage of any building, furniture apparatus or any other property of the College the
 damages will be charged to the students
- Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
- Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
- The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.

- Everyday class begins with Morning Prayer during the first hour.
- Students should be punctual to the class and habitual late arrival should be avoided
- Every student should possess an Identity Card issued by the College which should be produced whenever asked for, especially when dealing with the office and Library.
- Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
- Students should refrain from the use of tobacco, alcohol and drugs.
- Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
- The students are expected and to cooperate in the smooth functioning of the Institution.
- In case the students don't follow the dress code they will be penalized. There is no substitute for self-discipline. The College expects students to keep their vision high and solicit the co-operation of parents to minimize the necessity of enforcing rules and regulations.

SCHOLARSHIPS & FEE CONCESSIONS:

Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the elegible students of Scheduled Caste, Scheduled Tribes, Backward Tribes and minority groups

PARENT-TEACHERS ASSOCIATION:

Parents can meet their wards to provide opportunities and to discuss the problems of their children, and to work together towards the welfare of the students.

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should personally contact the staff advisors of the class or the college office.

Parents are also invited to drop in personally to meet the principal and staff advisors of each class especially when unsatisfactory attendance or progress of their ward is brought to their notice on the college working days.

CORRESPONDENCE

All Correspondence should be addressed to:

The Principal

Shri Dharmasthala Manjunatheshwara College of Business Management Kodialbail, MANGALORE - 575 003.

Phone: 2494186.

JUNE – 2025

JULY - 2025

Date	Days	Particulars	Date	Days	Particulars
1	SUN	Н	1	TUE	
2	MON		2	WED	
3	TUE		3	THU	
4	WED		4	FRI	
5	THU		5	SAT	
6	FRI		6	SUN	Н
7	SAT		7	MON	
8	SUN	Н	- 8	TUE	
9	MON	"	9	WED	
			10	THU	
10	TUE		11	FRI	
11	WED		12	SAT	
12	THU		13	SUN	Н
13	FRI		14	MON	
14	SAT		15	TUE	
15	SUN	Н	16	WED	
16	MON		17	THU	
17	TUE		18	FRI	
18	WED		19	SAT	
19	THU		20	SUN	Н
			21	MON	
20	FRI		22	TUE	
21	SAT		23	WED	
22	SUN	Н	24	THU	
23	MON		25	FRI	Orientation Programme for First Year Student
			26	SAT	
25	WED		27	SUN	Н
26	THU		20	MON	Commencement of I, III and V Semester
27	FRI		28	MON	Classes
28	SAT		29	TUE	H- Nagara Panchami
29	SUN	Н	30	WED	
30	MON		31	THU	

AUGUST- 2025

SEPTEMBER-2025

Date	Days	Particulars	Date	Days	Particulars
1	FRI		1	MON	
2	SAT		2	TUE	
3	SUN	Н	3	WED	
4	MON	World Commerce Day	4	THU	
5	TUE		5	FRI	H - Id — Milad / Teachers' Day
6	WED		6	SAT	
7	THU		7	SUN	Н
8	FRI		8	MON	World Literacy Day
9	SAT	H-Rugupakarma	9	TUE	Commencement of I Internal Assessment Test
10	SUN	Н	10	WED	World Suicide Prevention Day
11	MON		11	THU	
12	TUE		12	FRI	
13	WED		13	SAT	
14	THU		14	SUN	H / Hindi Diwas
15	FRI	H-Independence Day	15	MON	
16	SAT	H -Krishnastami	16	TUE	
17	SUN	Н	17	WED	
18	MON		18	THU	
19	TUE		19	FRI	Genesis / Inspire
20	WED	Sadbhavana Diwas	20	SAT	
21	THU		21	SUN	H - Mahalaya Amavasye
22	FRI	Student council inauguration	22	MON	
23	SAT		23	TUE	
24	SUN	Н	24	WED	
25	MON		25	THU	
26	TUE		26	FRI	
27	WED	H -Ganesha Chathurthi	27	SAT	
28	THU		28	SUN	Н
29	FRI			MON	
30	SAT				
31	SUN	Н	30	TUE	

OCTOBER – 2025

NOVEMBER – 2025

Date	Days	Particulars	Date	Days	Particulars
1	WED	H-Mahanavami / Ayudha Pooje	1	SAT	H -Kannada Rajyosthsava
2	THU	H -Gandhi Jayanthi / Vijaya Dashami	2	SUN	Н
3	FRI	Anthem Singing	3	MON	Commencement of II Internal Assessment Test
4	SAT		4	TUE	
5	SUN	Н	5	WED	
6	MON	Variety Competition	6	THU	
7	TUE	H-Valmiki Jayanthi	7	FRI	
8	WED		8	SAT	H- Kanakadasa Jayanthi
9	THU		9	SUN	
10	FRI				H - National Legal Service Day
11	SAT		10	MON	
12	SUN	Н	11	TUE	
13	MON		12	WED	
14	TUE		13	THU	
15	WED		14	FRI	
16	THU		15	SAT	
17	FRI		16	SUN	Н
18	SAT		17	MON	
19	SUN	Н	18	TUE	
20	MON	H-Naraka Chathurdashi	19	WED	
21	TUE		20	THU	
22	WED	H-Deepavali	21	FRI	
23	THU		22	SAT	End of I, III and V Semester Classes
24	FRI		23	SUN	н
25	SAT		24	MON	
26	SUN	Н	25	TUE	Commencement of I, III and V Semester Examinations
27	MON		26	WED	
28	TUE		27	THU	
29	WED		28	FRI	
30	THU		29	SAT	
31	FRI		30	SUN	Н

DECEMBER – 2025

JANUARY - 2026

Dete	Days	Particulars	Date	Days	Particulars
Date	-	Faruculars	<u> </u>	_	
1	MON		1	THU	
2	TUE		2	FRI	
3	WED		3	SAT	
4	THU		4	SUN	Н
5	FRI		5	MON	
6	SAT		6	TUE	
7	SUN	Н	7	WED	
8	MON		8	THU	
9	TUE		9	FRI	
10	WED	Human Rights Day	10	SAT	
11	THU		11	SUN	Н
12	FRI		12	MON	Commencement of II, IV and VI Semester Classes / National Youth Day
13	SAT		13	TUE	
14	SUN	Н	14	WED	H-Makara Sankranthi
15	MON		15	THU	National Army Day
16	TUE		16	FRI	
17	WED		17	SAT	
18	THU		18	SUN	Н
19	FRI		19	MON	
20	SAT		20	TUE	
21	SUN	Н	21	WED	
22	MON		22	THU	
23	TUE		23	FRI	
24	WED	National Consumer Day	24	SAT	
25	THU	H-Christmas	25	SUN	Н
26	FRI		26	MON	H- Republic Day
27	SAT		27	TUE	
28	SUN	Н	28	WED	
29	MON		29	THU	
30	TUE		30	FRI	
31	WED		31	SAT	

FEBRUARY-2026

MARCH-2026

_			Τ_		VIANGH-2020
Date	Days	Particulars	Date	Days	Particulars
1	SUN	Н	1	SUN	Н
2	MON		2	MON	
3	TUE		3	TUE	
4	WED		4	WED	
5	THU		5	THU	
6	FRI		6	FRI	
			. 7	SAT	
7	SAT		8	SUN	H/ International Women's Day
8	SUN	Н	9	MON	
9	MON		10	TUE	
10	TUE		11	WED	
11	WED		12	THU	
12	THU	Synergy	13	FRI	
13	FRI	Sygma	14	SAT	
14	SAT		15	SUN	H/ World Consumers Rights Day
15	SUN	H- Shivarathri	16	MON	
			17	TUE	
16	MON		18	WED	
17	TUE		19	THU	
18	WED		20	FRI	
19	THU		21	SAT	
20	FRI		22	SUN	Н
21	SAT	International Mother Tongue Day	23	MON	Martyrs Day
22	SUN	Н	24	TUE	College Day
		Commencement of I Internal	25	WED	
23	MON	Assessment Test	26	THU	
24	TUE		27	FRI	
25	WED		28	SAT	
26	THU		29	SUN	Н
27	FRI		30	MON	
28	SAT		31	TUE	

APRIL-2026

MAY-2026

Date	Days	Particulars	Date	Days	Particulars Particulars
1	WED		1	FRI	
2	THU		2	SAT	
3	FRI		3	SUN	Н
4	SAT		4	MON	
5	SUN	Н	5	TUE	
6	MON		6	WED	
7	TUE		7	THU	
8	WED		8	FRI	End of II, IV and VI Semester Classes / World Red Cross Day
9	THU		9	SAT	
10	FRI		10	SUN	Н
11	SAT		11	MON	National Technology Day
12	SUN	Н	12	TUE	Commencement of II, IV and VI Semester Examinations
13	MON		13	WED	
14	TUE		14	THU	
15	WED	World Art Day	15	FRI	
16	THU		16	SAT	
17	FRI		- 17	SUN	Н
18	SAT		18	MON	
19	SUN	Н	19	TUE	
20	MON	Commencement of II Internal Assessment Test	20	WED	
21	TUE		21	THU	
22	WED		22	FRI	
		Model Coolinh day	23	SAT	
23	THU	World English day	24	SUN	Н
24	FRI		25	MON	
25	SAT		26	TUE	
26	SUN	Н	27	WED	
27	MON		28	THU	
28	TUE		29	FRI	
29	WED		30	SAT	
30	THU		31	SUN	Н

Faculty Sign

NAME:	NAME:ROLL NO:ROLL NO:ROLL NO:ROLL NO:ROLL NO:			CLAS			ROLL			RE	G. NO:				
					=				<u> </u>		\		N N		NII .
Date	Reasons for Absence	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign

		Faculty Sign							
	₹								
		SUB							
		Faculty Sign							
		SUB							
G. NO:	>	Faculty Sign							
RE		SUB							
	≥	Faculty Sign							
0		SUB							
ROLL		Faculty Sign							
		SUB							
	_	Faculty Sign							
CLAS		SUB							
		Faculty Sign							
		SUB							
NAME:ROLL NO:ROLL NO:REG. NO:		Reasons for Absence							
NAME:		Date							

NAME:	NAME:REG. NO:			CLAS	SS:		ROLL N	0		RE	G. NO:				
			_		=		■		N		^		VI	\	VII
Date	Reasons for Absence	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign	SUB	Faculty Sign

EC / CC Activity Record for I/III/IV Semester

Name:				Association e	nrolled:
			·d:		
SI. No.	Date	Time	Actively participated	Association	Incharge signature
+					

EC /CC Activity Record for I/III/IV/V/VI Semester

SI. No Date Ti	ime Actively	participated	Association	Incharge signature
				+
	I			

TIME TABLE - ODD SEMESTER

Name:		Class/Secti	on:	Roll N	lo:	
Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						

WEDNESDAY

THURSDAY

FRIDAY

Name:

SATURDAY

Class/Section:

TIME TABLE - EVEN SEMESTER

Roll No:

Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

TEACHING FACULTIES

1. Aruna P Kamath	Principal/Associate Professor	23. Dr. Sowmya Hegde	Asst. Professor
2. Divya Uchil	Associate Professor	24. Dr. Prasanna Kumar T.	Associate Professor
3. Smitha M.	Associate Professor	25. Parinita Salian	Asst. Professor
4. Jeevitha D.	Associate Professor	26. Akshith Kumar K.	Asst. Professor
5. Arun F. Sequeira	Associate Professor	27. Sanjana	Asst. Professor
6. Gayathri K.	Associate Professor	28. Lolita Neeta D'Souza	Asst. Professor
7. Thilakraj G.	Associate Professor	29. Sudharshan K.	Physical Instructor
8. Shashikala Shetty	Associate Professor	30. Yogita Patgar	Asst. Professor
9. Renuthakshi K	Asst. Professor	31. Pooja	Asst. Professor
10. Kavitha Prabhu	Asst. Professor	32. Shruthi K.	Asst. Professor
11. Shashikala K. G.	Asst. Professor	33. Gurudath Shenoy	Asst. Professor
12. Sowmya Jyothi	Asst. Professor	34. Deepa Jayachandra	Asst. Professor
13. Dr. Jyothi	Associate Professor	35. Chaithra C Bhat	Asst. Professor
14. Shashiprabha	Asst. Professor	36. Chethanraj	Asst. Professor
15. Supritha A.	Asst. Professor	37. Vijetha	Asst. Professor
16. Dr. Shalini M.	Associate Professor	38. Shwetha P Bhat	Asst. Professor
17. Anasuya	Asst. Professor	39. Cherita K.C	Asst. Professor
18. Reshmi B. R.	Asst. Professor	40. Kavitha K.	Part Time Lecturer
19. Shwetha Y.	Asst. Professor	41. Mamatha T. Noronha	Part Time Lecturer
20. Veena D. Kotian	Asst. Professor	42. Swathi	Part Time Lecturer
21. Preethika Dharma	apal Asst. Professor	43. Kajal	Part Time Lecturer
22. Rashmi T.	Asst. Professor	44. Manjushree Kamath	Part Time Lecturer

NON-TEACHING FACULTIES

1. Ramya S. Ballal	Office Superintendent	12. Shwetha	Office Asst.
2. Nagaraj P. B.	Library Assistant	13. K. Vasantha Kumar	Attender
3. Yashmitha	Lab Assistant	14. Poornaprakash	Attender
4. Nishmitha	Lab Assistant	15. Yogisha A.	Attender
5. Adarsh D. Devadiga	Office Asst.	16. Puneeth Jain	Attender
6. Geetha	Office Asst.	17. Nikhil	Attender
7. Yashaswini	Office Asst.	18. Akash	Attender
8. Nithin Kumar	Office Asst.	19. Durgaprasad B. T	Attender
9. Sri Lakshmi M.	Office Asst.	20. Vinoda	Sanitary Worker
10. Pooja Madivala	Office Asst.	21. Shashikala	Sanitary Worker
11. Kusuma	Office Asst.		

ಪ್ರಾರ್ಥನಾ ಗೀತೆ

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಕೇ ನಿತ್ಯಜ್ಞಾನದ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಕೇ ಚಂದಿರನೆತ್ತರಕೇ ಹೊಂದೇರನ ವಿಸ್ತರಕೇ ॥

- 1. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು ಪಡುವ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು ಒಡಲಿನಾಳದಲಿ ಬೆರವ ಮಕ್ಕಳಿಗೆ ಸನ್ಮತಿಯ ನೀಡುತಿಹುದು ಅಜ್ಞಾನ ನೀಗುತಿಹುದು ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ॥
- 2. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು ರಮ್ಯಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಯ್ಯಾಲೆ ಮಡಿಲಲೆಂದು ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು ಚಿರಕಾಲ ಬಾಳಲೆಂದು
- 3. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರುಳುವವರೂ ಸತ್ಯ ಜ್ಞಾನದಾ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ ಹೊಂಗಿರಣ ಹೊಮ್ಮತಿರಲೀ ನಂಬಿಕೆಯು ಕೊನರುತ್ತಿರಲೀ ॥
- 4. ಜ್ಞಾನದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ ಗುರುಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕೆಯತ್ತ ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ ಎಂದು ಮರೆಯವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ ತಂಗಾಳಿ ಬೆರೆತ ಪವನ ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

ಪ್ಕೊ ಡಿ. ವೇದಾವತಿ

ನೂರು ವಿವಿ ಮಟ್ಟದ ನೆಟ್ ಬಾಲ್ ಪಂ_್ ಸುಸ್ಥಿರತೆಯತ್ತ ಗಮನ ಹರಿಸಿ: ಅನಂದ್

other and the second se

DANALA. not and makes to the a stee the child ection more personed at the sever-term water reference on extracts todated applied refers refer toward represent to the property of the sever-term water refers an commo wor made anything confermed,

by don administration of conto and year. Mayor south Office and all descriptors after effect that it are consistent assumes the result of the alless after south and analysis of south ana ಎಸ್ಡ್ ಡಿಎಂ ಉದ್ಯಮಾಡಳಿತ ಕಾಲೇಜು

ಂಸಿಬಿಎಂ: 'ಜೆನಿಸಿಸ್-2024' ಉದ್ಯಮೋಚನ (ಶಾಂಚ್ ಪ್ರಾಡ್: ಬಿಸಿನಿಸ್ ಸಿಲ್ಡ್ ಕಾರ್ಯಾಗ್ ಗಳು ಸಿಕ ಅವಕಾಶವನ್ನು ಸಂಭ



NO YOUR OF ANY DOLLD STORM & THE DESTRUCTION OF STATE OF A STATE OF A STATE OF STATE Affect South Town 1976 mile, according to 1974 to 1975 mile of the say these supports on the says of the says

ON WHICH HILLIADS BY HE BALL RESIDE the selection and the tributers where selection and the no copyrights dotted maybed unweight of two organ OUR ROOM OVER DISTRICT OF

detailedes & 12 mans as after

th double currented sports equ sone enganemendestron-indi anangsto leton, La

कर्पत उत्पादन राज्य नाव्याने कृतना स्टाटाच नामहा solvest speriodic debrois. Mindel.

end to the motion do not THE TOWN NO E BEEN NOW TRACE

the senior territor Apen errent todays for

ಸ್ಕರ್ಥಿಗಳಲ್ಲಿ ಉದ್ಯಮಶೀಲ ಕೌಶಲ್ಯ ಅಗ ಡಿಎಂ ಕಾಲೇಜಿನಲ್ಲಿ ಕಾರ್ಯಾಗಾರ ಉದಾಟಿಸಿ ೩.ಎ. ಶ

ared people post.

NAMED TO ADDRESS OF

DO GU ME TOWN DAY SOUTS

had blade boards south sont

where on our more made and on our soft the what saws must be at saved on a warrant with toke play down they are maked to the

· Mademantino con separe spe and

203 rigidades dels chi distribut della cardiantes

person on suc of the second states, as

With later de ours, bulleted John & Bord, F.

STATE WHO SECON

ಎಸ್ಡಾಎಂ ಕಾಲೇಜ್ ಆಫ್ ಬಿಸಿನೆಸ್

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ನಡೆಸಿದ



ರ್ಯಾಜ ಮಾತ್ರ ವಿಜ್ಞಾನ ವಿಜ್ಞಾನಕ್ಕು ಸ್ಥಾಪಿ ಮತ್ತು ಸಂಪೂರ್ವ ಅಫ್ ಬಿಸಿನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನ estate sitting was absented where the Day OF HOS ವಿಶೇಷ ಸಾಧನೆ эт нарына акт нь этом стана этом этом ಮಾಡಿದ್ದಾರೆ. ಬಿಎ (ಎಚ್ಆರ್ಡಿಡಿ) නා සාය දෙකු කේ කෙන ක අතුල් සිදෙන් දින් නිකතු 1න් සතුලේ. සා සහ සාස සාස කයේ සුදුසන් ඉතු කෙල් ව

ರ್ಜಾಯದ ರಕ್ಷ ಸಿಗ್ಗಳ್ಳಿತ್ರಕ್ಕೂ ಮೊದ್ದದೆ. ಹಿಂದ ಕ್ರವರ್ ಬಿಬಿಎಯಲ್ಲಿ ಪಲ್ಲವಿ ಎ.ಬಿ. 3ನೇ ರ್ವಾಂಕ್, ಮಿಷಿ ಬನ್ಸಾಲಿ 4ನೇ ರ್ವಾಂಕ್, ముఖా ముఖా ఇ ఆంత్రంగా ఇద్ద అంగం అందం కం. కి. ఆయం నముకక్షా 10నేక ర్యాంతో ఉనాగం బిస్టిఎయల్లి కికర్తకానా 6నేక ర్యాంతో కథ అయ్యకారంలో ముఖ్య ఇక్కు ఆంత్రాక్షణ పాఠ కేష్టులో ಕ್ಷಾ ಅಪ್ರಕರಣ್ಯ ಪ್ರಜ್ಞ ಎಫ್ ಚಾರ್ವಕ್ಕಾರ್ ಕರ್ಮ ಪಡೆದಿದ್ದಾರೆ.

ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಗೆ 5 ರ್ಥಾಂಕ್

ಮಂಗಳೂರು, ಮಾ. ಜುರೈ/ಆಗಸ್ಪ್ರನಲ್ಲಿ

and anticolous description of the form of the first second second



DEST STATES CONTROL SECURITY STATES mon of t. Jap he NEW CONTRACTOR torkade was constraint incommon many we 91d 3/900. mar, and a, and

|ಳೂರಿನ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾ ತಾರಾಷೀಯ ಯುವ ದಿನಾಚರಣೆ-

DOMESTICS. en when all in sold signiff DE DODGE PAR of this, mile to to downton. yo to don our out must be corre

or our or would can desired section by motive out over now or early DESIGNATIONS OF CHIEFFY MAY CHAPTED court on son their or eagen of the face. Some mother paint the culture on their man fractives of covers of



COMPTS. 6. 12: PRICE ENCONSTRUCT

contact by carry use usign toler uple dyferborgur diddio ogo odered

military det sist and conduct plusted urbo norm; inclured see 2005 maye

der outer per sub ur coder 1 or.

TO WE

a soil son see alone see the contract of the c

Superficient of the control of the c

Sandyde one

ರೋಗ್ . . 24: ೬೨ ರರ್ಮನ್ ಸಂಬಾಧಗಳ ಸರ್ಲ್ : ಕರ್ನ ಮ್ಯರ್ವಿಕ್ ಮೆಂಚ್ ಮಂಗಳೂರು ಇಲ್ಲಿ ಪ್ರಥಮ ದರ್ಜಿ ವರು ಕಾರೆಗು

and the contract the contraction of the contraction to a contract of the state of t The tent was the tent and their tental tental tental tental of tental tental of tental The corner cape and an animal care the finishes count standing and a control cape of the finishes and a control cape of the count and a control cape of the country of the cape of the cap

ಕರಿಕೆಯಜತೆ ಕೆಸಲ ಮೈಗೂಡಿಸಿ ದಿವಾಕರ ಪ್ರತ್ಯ ತ್ವವಿಕಸನಕ್ಕೆ ಶಿಬಿರಗಳು ಪ್ರ್ಯ ಅ. 30ರಂದು ವಿ.ವಿ. ಮಟ್ಟದ ಕರಿಕೆಯಜತೆ ಕೆಸಲ ಮೈಗೂಡಿಸಿ ದಿವಾಕರ ಪ್ರತ್ಯ ತ್ವವಿಕಸನಕ್ಕೆ ಶಿಬಿರಗಳು ಪ್ರ್ಯ ಚೆನಿಸಿಸ್ 2024' ಉದ್ಯಮೋತ್ರವ



INSTITUTIONS MANAGED BY SRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.), UJIRE (D.K.)

SDM EDUCATIONAL SOCIETY (R.), UJIRE

- 1. SDM College (Autonomous), Ujire (UG & PG)
- 2. SDM PU College, Ujire
- 3. SDM Residential PU College, Ujire
- 4. SDM College of Naturopathy & Yogic Sciences, Ujire
- 5. SDM Women ITI, Ujire
- 6. SDM Institute of Technology, Ujire
- 7. SDM Polytechnic, Ujire
- 8. SDM College of Education (B.Ed.), Ujire
- 9. SDM Institute of Education (D.Ed.), Ujire
- 10. SDM College of Business Management, Mangaluru
- 11. SDM College of Business Management, PG Centre for Management Studies & Research (MBA), Mangaluru
- 12.SDM Law College Center for Post Graduate Studies & Research in Law, Mangaluru
- 13. SDM College of Ayurveda, Udupi
- 14. SDM Ayurveda Hospital, Udupi
- 15. Rathnashree Arogyadhama, Udupi
- 16. SDM Ayurveda Research Centre, Udupi
- 17. SDM Ayurveda Hospital, Mangaluru
- 18. SDM College of Ayurveda, Hassan
- 19. SDM Ayurveda Hospital, Hassan
- 20. SDM Ayurveda OPD, Chickmagaluru
- 21.SDM Institute of Ayurveda, Bengaluru
- 22. SDM Ayurveda Hospital, Bengaluru
- 23. SDM Institute of Naturopathy & Yogic Sciences, Bengaluru (Kshemavana)
- 24. SDM Industrial Training Centre, Venur
- 25. SDM Industrial Training Institute, Samse
- 26.MMK & SDM Mahila Maha Vidyalaya, Mysuru
- 27. MMK & SDM Girls PU College, Mysuru
- 28. Sri D.M. Eng. Medium School (State), Ujire
- 29. Sri D. M. Eng. Medium School (CBSE), Ujire
- 30. SDM English Medium School, Dharmasthala
- 31. SDM English Medium School, Belthangady
- 32.SDM School, Mangaluru

- 33. Sri D. M. Secondary School, Ujire
- 34. Sri Manjunatheshwara Aided High School, Dharmasthala
- 35. Sri D. M. High School, Belal
- 36. Sri D. M. High School, Perinje
- 37. Sri D. M. Hr. Pry. School, Ujire
- 38. Sri Manjunatha Swamy Aided Hr. Pry. School, Dharmasthala
- 39. SDM. Hr. Pry. School, Puduvettu
- 40. SDM. Hr. Pry. School, Mayyadi
- 41. Kanchana Venkatasubramanyam Smaraka High School, Kanchana
- 42. Sri Laxminarayana Hr. Pry. School, Kanchana
- 43. SDM College of Engg. & Tech., Dharwad
- 44. SDM Industrial Training Institute, Dharwad

THE SOCIETY FOR THE WELFARE OF THE

- **DISABLED (R.), VAMANJOOR**
- 45. SDM Mangala Jyothi Integrated School, Vamanjoor
- 46. SDM Mangala Jyothi Pvt. ITI, Vamanjoor

SDM BHAISHAJYA PRATHISHTANA (R.), UDUPI

47. SDM Ayurveda Pharmacy, Udupi

SDM UNIVERSITY, DHARWAD

- 48. SDM College of Dental Sciences, Dharwad
- 49. SDM College of Physiotherapy, Dharwad
- 50. SDM College of Medical Sciences & Hospital, Dharwad
- 51. SDM Institute of Nursing Sciences, Dharwad

SDM EDUCATIONAL TRUST (R.), UJIRE

- 52. SDM Institute for Management Development, Mysuru
- 53. Rathnamanasa, Ujire
- 54. Sports Club, Ujire
- 55. Nethravati Craft Centre, Ujire

SRI SIDDHAVANA TRUST (R.), UJIRE

56. Siddhavana, Ujire

SDM PUBLICATION TRUST (R.), UJIRE

- 57. Manjuvani, Ujire
- 58. Manjushri Printers, Ujire
- 59. Pusthaka Prakashana Male, Ujire