



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575 003, D. K.

NAAC Re-Accredited with "A" Grade (2023)

E-mail : sdmcbm@sdmcbm.ac.in Website : <http://www.sdm.ac.in>

TEL. NO. : 0824-2494186

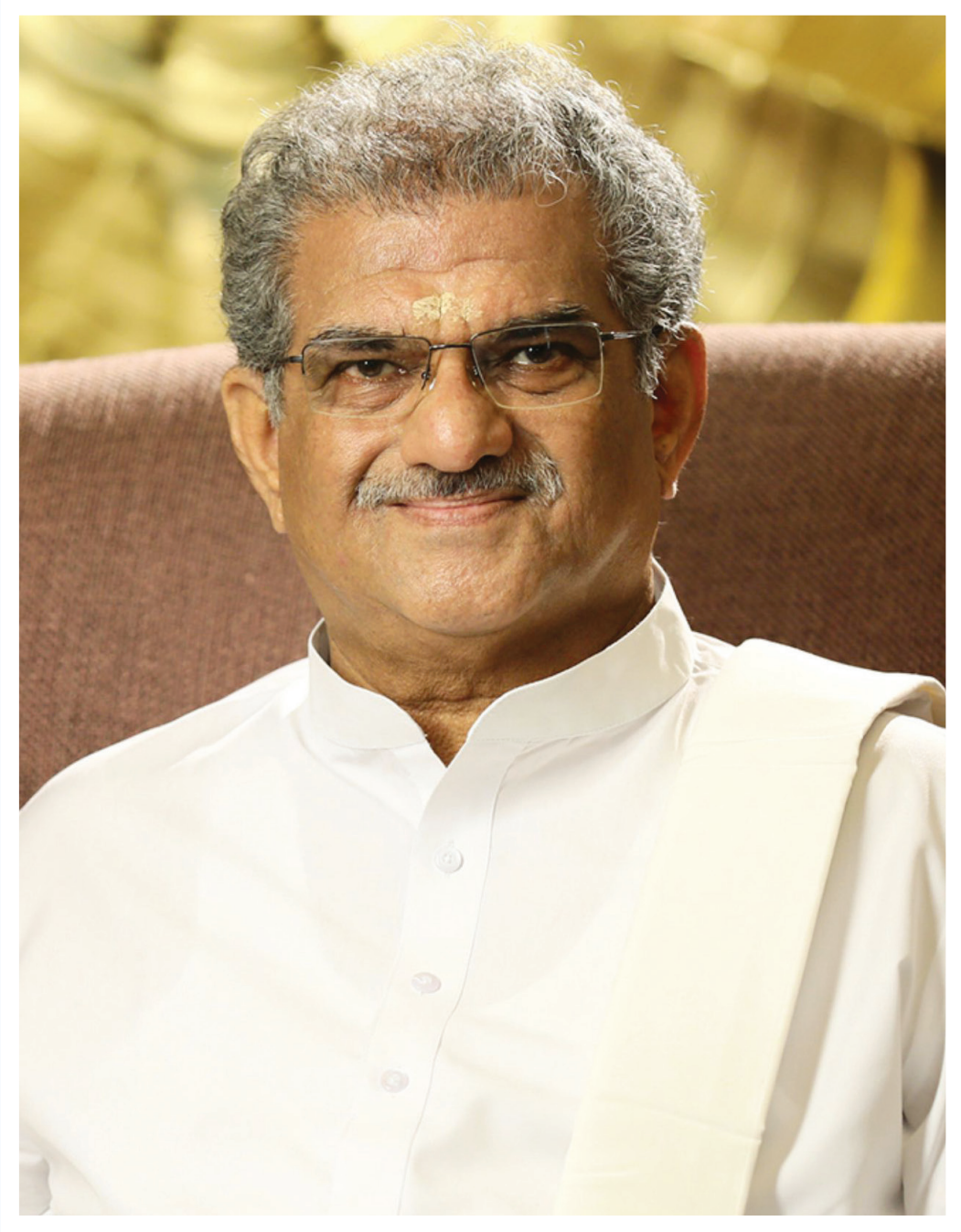


COLLEGE CALENDAR 2023 - 2024

: SPONSORED BY :

SHRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.), UJIRE, D. K.

*Fountain of
Inspiration & Guidance*



Paramapoojya Dr. D. Veerendra Heggade
President, SDME Society (R.), Ujire

**INSTITUTIONS MANAGED BY
SRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.)
UJIRE (D.K.)**

1. SDM College, Ujire
2. SDM PU College, Ujire
3. SDM Residential PU College, Ujire
4. SDM College of Naturopathy & Yogic Sciences, Ujire
5. SDM Institute of Technology, Ujire
6. SDM Polytechnic, Ujire
7. SDM College of Post Graduation Center, Ujire
8. SDM ITI For Women, Ujire
9. SDM College of Education, Ujire (B.ED)
10. SDM Institute of Education Ujire (D.ED)
11. SDM Medical Hospital, Ujire
12. SDM Industrial Training Institute, Venur
13. SDM Industrial Training Institute, Samse
14. SDM Medical Hospital, Dharwad
15. SDM Medical College, Dharwad
16. SDM College of Dental Sciences & Hospital, Sattur, Dharwad
17. SDM College of Engineering & Technology, Dhavalanagar, Dharwad
18. SDM School of Nursing, Dharwad
19. SDM College of Nursing, Dharwad
20. SDM College of Physiotherapy, Sattur, Dharwad
21. SDM Craniofacial Research Center, Dharwad
22. SDM Ayurveda College, Thanniruhalla, Hassan
23. SDM Ayurveda Hospital, Hassan
24. SDM Ayurveda Hospital (OPD Unit), Chickmagalur
25. SDM Institute of Ayurveda Hospital, Bangalore
26. MMK & SDM Women's College, Mysore
27. SDM Law College, Mangalore
28. SDM College of Business Management, PG Center for Management Studies & Research (MBA) Mangalore
29. SDM College of Business Management, Mangalore
30. SDM Ayurveda Hospital, Mangalore
31. SDM College of Ayurveda, Kuthpady, Udupi
32. SDM Ayurveda Pharmacy, Kuthpady, Udupi
33. SDM Centre for Research in Ayurveda and Allied Sciences, Udupi
34. SDM Mangalajyothi ITI, Vamanjur
35. SDM Educational Institutions Student Co-Op Society (R.), Ujire

Primary & High Schools

36. SDM High School, Ujire
37. SDM Higher Primary School, Ujire
38. SDM English Medium Primary School, Ujire
39. SDM English Medium School, (C.B.S.E) Ujire
40. SDM English Medium High School, Ujire
41. SDM English Medium School, Belthangady
42. Sri Manjunatheshwara High School, Dharmasthala
43. SM Higher Primary School, Dharmasthala
44. Sri Manjunatheshwara English Medium School, Dharmasthala
45. SDM High School, Belal
46. SDM High School, Perinje
47. SDM Higher Primary School, Puduveltu
48. SDM Mangalajyothi Integrated School, Vamanjoor, Mangalore
49. SDM Higher Primary School, Mayyadi, Byndoor, Kundapur, Udupi
50. Kanchana Venkatasubrahmanyam Memorial High School, Kanchana
51. Sri Laxmi Narayana Hr. Pry. School, Kanchana, Bajatthuru
52. S.D.M. School, Ashok Nagara, Mangaluru

SDM Educational Trust (R.), Ujire

53. SDM Institute for Management Development (IMD), Mysore
54. Rural Development and Self-Employment Institute (RUDSETI), Ujire
55. Rathnamanasa, Ujire
56. Sri Siddhavana Gurukula, Ujire
57. Middle-Level Training Centre (MLTC), Ujire
58. Nethravathi Handicraft Training Centre, Ujire
59. SDM Sports Club, Ujire.

SDM Publication Trust (R.), Ujire

60. Manjushri Printers, Ujire
61. Manjuvani Kannada Monthly Magazine, Ujire
62. SDM Pusthaka Prakashana Male, Ujire



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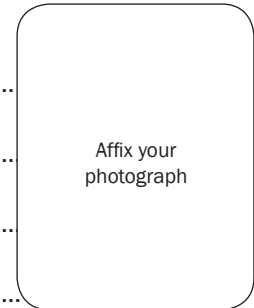


College Calendar 2023-2024

: Sponsored by :

SHRI DHARMASTHALA MANJUNATHESHWARA EDUCATIONAL SOCIETY (R.)
UJIRE, DAKSHINA KANNADA

PERSONAL PROFILE



Name of the student :

.....

Class and section :

D.O.B/ Age :

EC & CC opted for :

Hobbies and Interest :

Blood Group :

Award, Prize won in
Collegiate level :

Father's Name :

Occupation :

Mothers Name :

Occupation :

Address :

.....

.....

Phone No. :

E-mail ID :

Address :

.....

Parents No. :

Any other information :

.....

UNDERTAKING BY STUDENTS AND PARENTS

I, Mr. /Miss.(I / II / III Year) student
of SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALORE bearing
the Register No. for the academic year
I hereby promise that I will abide by the following rules and will bring my parents /Guardian to meet the class
advisor in case of necessity only (3-4 P.M)

Rules :

- Regular and punctual to all the classes (theory and practical). Attendance less than 75% in any of the subjects will result in loss of term.
- College uniform to be worn on all the days of the week.
- Mobile Phone not allowed inside the college premises as per the notification by Mangalore university.
- Four wheelers are not allowed inside the college campus.
- Timely payment of tuition fees, examination fees and any other fees specified by the management and university is mandatory.
- Should not indulge in any activities inside and outside the college premises which would cause harm to the college, individuals and other parties.
- Digital and Smart watches in the college premises is not permitted.
- Wear ID Card compulsorily in the college.

ACKNOWLEDGEMENT

I, hereby undertake that I will strictly follow the above terms and conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law.

➤ SMS regarding attendance, holiday, etc., can be sent to my following Mobile no:

Signature of the Student

Signature of Parent/Guardian

Name & Address with Phone Number

ಪೋಷಕರಿಗೆ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸೂಚನೆ

ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಉದ್ಯಮಾಡಳಿತ ಕಾಲೇಜಿನ ಪ್ರಥಮ/ದ್ವಿತೀಯ/ತೃತೀಯ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ನಾನು (ನೋಂದಣಿ ಸಂಖ್ಯೆ ಶೈಕ್ಷಣಿಕ ವರ್ಷ) ಈ ಮೂಲಕ ಕೆಳಗೆ ತಿಳಿಸಿರುವಂತೆ, ಬದ್ಧನಾ/ಳಾ/ಗಿರುತ್ತೇನೆ ಎಂಬುದಾಗಿ ಪ್ರಮಾಣೀಕರಿಸುತ್ತಿದ್ದೇನೆ.

- ❖ ನಾನು ನನ್ನ ಪದವಿಯ ಪ್ರತಿಯೊಂದು ವಿಷಯದ ತರಗತಿಗಳಿಗೆ ಕಾಲೇಜಿನ ನಿಯಮಾನುಸಾರ ಹಾಜರಾಗಿ ಶೇಕಡ 75ಕ್ಕಿಂತ ಕಡಿಮೆಯಿಲ್ಲದಷ್ಟು ಹಾಜರಾತಿಯನ್ನು ಪಡೆಯುತ್ತೇನೆ.
- ❖ ಕಾಲೇಜು ನಿಗದಿಪಡಿಸಿದಂತೆ, ಪ್ರತಿದಿನ ಸಮವಸ್ತ್ರ ಹಾಗೂ ಕಾಲೇಜಿನ ಗುರುತುಚೀಟಿಯನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಧರಿಸುತ್ತೇನೆ.
- ❖ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಸೂಚನೆಯ ಪ್ರಕಾರ ಕಾಲೇಜಿನ ಆವರಣದೊಳಗೆ ಮೊಬೈಲ್ ಫೋನ್ ಹಾಗೂ ಸ್ಮಾರ್ಟ್‌ವಾಚ್‌ನ್ನು ತರುವುದಿಲ್ಲ.
- ❖ ಕಾಲೇಜಿನ ನಿಯಮದ ಪ್ರಕಾರ ನಾನು ಚತುಷ್ಟಕ ವಾಹನವನ್ನು ತರುವುದಿಲ್ಲ.
- ❖ ಬೋಧನಾ ಶುಲ್ಕ, ಪರೀಕ್ಷಾ ಶುಲ್ಕವೂ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ನಿಗದಿಪಡಿಸುವ ಎಲ್ಲಾ ಶುಲ್ಕವನ್ನು ಸಕಾಲದಲ್ಲಿ ಪಾವತಿಸುತ್ತೇನೆ.
- ❖ ಕಾಲೇಜಿನ ಆವರಣದ ಒಳಗೆ ಹೊರಗೆ ಯಾವುದೇ ಹಿಂಸೆ ಅಥವಾ ಅಹಿತಕರ ಘಟನೆಯಲ್ಲಿ ಭಾಗಿಯಾಗುವುದಿಲ್ಲ ಹಾಗೂ ಅಂತಹ ವ್ಯಕ್ತಿಗಳೊಡನೆ ಸಂಪರ್ಕವನ್ನು ಇಟ್ಟುಕೊಳ್ಳುವುದಿಲ್ಲ.
- ❖ ನನ್ನ ಹಾಜರಾತಿ ಹಾಗೂ ಶೈಕ್ಷಣಿಕ ಗುಣಮಟ್ಟದಲ್ಲಿ ಅತ್ಯುತ್ತೀಕರವಾದ ಬೆಳವಣಿಗೆ ಕಂಡುಬಂದಲ್ಲಿ ಪೋಷಕರು/ಪಾಲಕರು ನಿಗದಿಪಡಿಸಿದ ಸಮಯ (ಮಧ್ಯಾಹ್ನ 3.00ರಿಂದ 4.00) ದಲ್ಲಿ ಉಪನ್ಯಾಸಕರನ್ನು ಭೇಟಿ ಮಾಡಿ ಸಮಾಲೋಚನೆ ನಡೆಸಲು ಬದ್ಧನಾಗಿದ್ದೇನೆ.

ನಾನು ಈ ಮೇಲಿನ ಎಲ್ಲಾ ವಿಷಯಗಳನ್ನು ಓದಿರುತ್ತೇನೆ ಹಾಗೂ ನನ್ನ ಗಮನದಲ್ಲಿರುತ್ತದೆ. ಏನೇ ತೊಂದರೆಯಾದರೂ ಉಪನ್ಯಾಸಕರ ಜೊತೆ ಸಹಕರಿಸಲು ಸಿದ್ಧನಿ/ಳಿರುತ್ತೇನೆ.

ಒಪ್ಪಿಗೆ

ನಾನು ಮೇಲೆ ತಿಳಿಸಿರುವ ಎಲ್ಲ ಷರತ್ತು ಮತ್ತು ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾ/ಳಾಗಿ ಅವುಗಳನ್ನು ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆಂದು ಈ ಮೂಲಕ ದೃಢೀಕರಿಸುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ಇವುಗಳ ಪೈಕಿ ಯಾವುದೇ ನಿಯಮವನ್ನು ಪರಿಪಾಲಿಸಲು ಅಸಮರ್ಥನಾ/ಳಾದೆನೆಂದಾದರೆ ಕಾಲೇಜಿನ ಕಾನೂನು ಹಾಗೂ ನಿಯಮಾವಳಿಯ ಪ್ರಕಾರ ಸೂಕ್ತ ಕ್ರಮಕ್ಕೆ ನಾನು ಅರ್ಹನಾ/ಳಾ/ಗುತ್ತೇನೆ. ಎಸ್.ಎಮ್.ಎಸ್ ಮುಖಾಂತರ ಹಾಜರಾತಿ, ರಜೆ ಹಾಗೂ ಇನ್ನಿತರ ವಿವರವನ್ನು ಈ ಕೆಳಗಿನ ದೂರವಾಣಿ ಸಂಖ್ಯೆಗೆ ಕಳುಹಿಸಬಹುದು.

ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯ ಸಹಿ

ಹೆತ್ತವರ / ಪೋಷಕರ ಸಹಿ
ಸಂಪೂರ್ಣ ವಿಳಾಸ ಮತ್ತು ಫೋನ್ ನಂಬ್ರ

KEY POSITIONS

Mrs. Aruna P. Kamath , M.A. (Eco.)	Principal
Mrs. Divya Uchil , M.C.A., M.Phil.	Vice – Principal
Mr. Arun F Sequeira , M.C.A., M.Phil., M.B.A. PGDCA, PGDBM, PGDK	NAAC Co-Ordinator/ Associate Professor
Mr. Thilakraj G. , M.Com., M.B.A., NET	NAAC/IQAC Co-Ordinator/ Associate Professor
Mrs. Gayathri K. , M.Com., NET	IQAC Co-Ordinator/ Associate Professor
Mrs. Smitha M. , M.Com.	Dean– BBM / Associate Professor
Mrs. Manju H. , M.Com., B.ED., M.Phil., M.B.A.	Dean – BCOM / Associate Professor
Mrs. Shashikala Shetty , M.C.A., PGDBM, B.Ed	IQAC Member/ Associate Professor
Mrs. Jeevitha D. , M.A.(Kan), M.Phil., PGDBM	IQAC Member/ Associate Professor

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M. , M.Com	Dean-BBA/ Associate Professor
Mrs. Shwetha Y. , M.Com, K-SET	HOD/ Asst. Professor
Mrs. Sowmya Hegde , M.Com., M.B.A. NET, K.SET.	Asst. Professor
Mr. Gurudath Shenoy , M.B.A, M.Com	Asst. Professor

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Mrs. Kavitha Prabhu , M.Com., M.Phil., M.B.A.	HOD/ Asst. Professor
Mrs. Deepashree G. Shenoy , M.Com., M.Phil.	Asst. Professor
Mr. Praveen D. , M.Com, NET	Asst. Professor
Mrs. Rashmi T. , M.B.A.	Asst. Professor

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Mrs. Gayathri K. , M.Com., NET	Dean – BA[HRD] / Associate Professor
Mrs. Anasuya , M.Com., M.Sc (IT)	HOD/ Asst. Professor
Mrs. Preethika Dharmapal , M.H.R.D., M.B.A.	Asst. Professor
Mrs. Parinita Salian , M.com, MBA, NET, K-SET	Asst. Professor

DEPARTMENT OF COMMERCE

Mrs. Manju H. , M.Com., B.ED., M.Phil., M.B.A.	Dean – B.Com / Associate Professor
Mr. Thilakraj G. , M.Com., M.B.A., NET	Associate Professor
Mrs. Veena D. Kotian , M.Com., M.B.A., SLET	Asst. Professor
Mr. Akshith Kumar K. , M.Com, M.B.A	Asst. Professor
Ms. Pooja , M. Com, K-SET	Asst. Professor

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K.G. , M.A. (Eco.), M.B.A.	HOD/ Asst. Professor
Dr. Prasanna Kumar T. , M.A.(Eco.), M.B.A., K-SET, Ph.D.	Associate Professor

DEPARTMENT OF BUSINESS LAW

Mrs. Sanjana, M.Com, NET, K-SET, M.A (Eco),M.B.A.

Asst. Professor

Mrs. Kavitha K., LL.M.

Part Time Asst. Professor

DEPARTMENT OF EDP

Mrs. Supritha A., M.B.A, K-SET, M.Com

HOD/ Asst.Professor

DEPARTMENT OF COMPUTER APPLICATION

Mrs. Divya Uchil, M.C.A., M.Phil.

Vice Principal/Associate Professor

Mr. Arun F. Sequeira, M.C.A., M.Phil., M.B.A.

Dean-BCA /Associate Professor

PGDCA, PGDBM, PGDK

Mrs. Shashikala Shetty, M.C.A., PGDBM, B.Ed

HOD/ Associate Professor

Mrs. Sowmya Jyothi, M.C.A., PGDBM

Asst. Professor

Mrs. Shashiprabha, M.Sc.(IT), PGDBM, M.B.A.

Asst. Professor

Mrs. Reshmi B. R., M.C.A., M.B.A.

Asst. Professor

Mrs. Yogita Patgar, M.C.A.

Asst. Professor

Mrs. Shruthi K., M.C.A.

Asst. Professor

DEPARTMENT OF KANNADA

Mrs. Jeevitha D., M.A.(Kan), M.Phil., PGDBM

HOD/ Associate Professor

Mrs. Renuthakshi K., M.A.(Kan), NET

Asst. Professor

DEPARTMENT OF ENGLISH

Mrs. Madhumathi J. Raja, M.A. (Eng), B.Ed., M.B.A.

HOD/ Associate Professor

Mrs. Kavya, M.A. (Eng)

Asst. Professor

Ms. Lolita Neeta D'Souza, M.A. (Eng),PGDCA, B.Ed

Asst.Professor

DEPARTMENT OF HINDI

Dr. Jyothi, M.A. (Hin.), M.Phil., Ph.D

HOD/Associate Professor

Dr. Shalini M., M.A. (Hin.), Ph.D

Associate Professor

RESEARCH CELL

Dr. Prasanna Kumar T., M.A.(Eco.), M.B.A., K-SET, Ph.D.

Mrs. Smitha M., M.Com.

Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A.

Mrs. Veena D. Kotian, M.Com., M.B.A., K-SET

Ms. Sowmya Hegde, M.Com., M.B.A., NET, K-SET

Dr. Jyothi, M.A. (Hin.), M.Phil., Ph.D.

Dr. Shalini M., M.A. (Hin.), Ph.D.

DEPARTMENT OF PHYSICAL EDUCATION

Mr. Sudarshan K., M.P.Ed.

Physical Director

DEPARTMENT OF LIBRARY

Mr. Muralidhar Hegde, M.L.I.Sc, K-SET, M.A.(Eco)

Librarian

NON-TEACHING STAFF

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Office Superintendent

Mr. Nagaraja P.B.

Lib.Asst.

Mr. Yashmitha, Diploma in CSE

Lib.Asst.

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Mrs. Geetha, B.Sc., PGDCA, M.A. (Kan)

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Office Asst.

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Office Asst.

Mrs. Kusuma, B.Com

Office Asst.

Ms. Shwetha, B.Com

Office Asst.

Mr. Vasantha Kumar K.

Peon

Mr. Poornaprakash

Attender

Mr. Yogisha A., B.A.

Attender

Mr. Puneeth Jain

Attender

Mr. Nikhil

Attender

Mr. Akash

Attender

Mr. Durgaprasad B.T.

Attender

Mrs. Vinoda

Sanitary Worker

Mrs. Shashikala

Sanitary Worker

DETAILS OF COMMITTEES & STAFF INCHARGE 2023-24

COMMITTEES	CO-ORDINATORS/Members
IQAC Chairperson: Co-ordinators: Members	Mrs. Aruna P. Kamath Mrs. Divya Uchil Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Smitha M. Mrs. Manju H. Mr. Arun F. Sequeira Mrs. Jeevitha D. Mrs. Shashikala Shetty
NAAC Co-ordinators:	Mr. Arun F. Sequeira Mr. Thilakraj G.
Academic Planning & Assessment Committee Dean's BBA BCA BA(HRD) B. Com	Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Gayathri K Mrs. Manju H.
Admission	Dr. Jyothi Mrs. Divya Uchil Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Manju H. Mrs. Gayathri K. Mrs. Renuthakshi
Internal Tests	Mrs. Shashikala Shetty Dr. Prasanna Kumar T. Mr. Praveena D. Ms. Lolita Neeta D'Souza
Time Table	Mrs. Manju H. Mrs. Divya Uchil Mrs. Smitha M. Mr. Arun F. Sequeira
Academic Linkages	Mrs. Kavitha Prabhu Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mr. Arun F. Sequeira

Prospectus & Calendar	Mrs. Shashikala K.G. Mrs. Manju H. Mrs. Divya Uchil Mrs. Smitha M. Mr. Arun F. Sequeira Mrs. Gayathri K. Mrs. Shruthi K. Ms. Lolita Neeta D'Souza
Career Guidance & Placement Cell	Dr. Prasanna Kumar T . Mrs. Yogita Patgar
College Website	Mrs. Divya Uchil Ms. Lolita Neeta D'Souza Mrs. Gayathri K. Mr. Thilakraj G. Mrs. Rashmi T. Mrs. Yogita Patgar
DOCUMENTATION COMMITTEE College Magazine	Dr. Shalini M. Mrs. Madhumathi J. Raja Mrs. Jeevitha D. Dr. Jyothi Mrs. Renuthakshi Mrs. Kavya U. Mrs. Deepashree G. Shenoy Mrs. Shashiprabha Mrs. Reshmi B. R. Ms. Pooja
Sync Vision	Ms. Lolita Neeta D' Souza Mrs. Shashiprabha Mrs. Parinita Salian Mrs. Kavya U. Mrs. Reshmi B. R. Mrs. Sanjana
Monthly reports and Minutes	Mrs. Kavya U. Ms. Lolita Neeta D' Souza Mrs. Shruthi K.
Press Publicity	Mrs. Jeevitha D. Mrs. Kavya U.
Human Right Cell	Mrs. Shashikala K. G. Mrs. Anasuya
Committee for SC/ST	Mr. Arun F. Sequeira Mrs. Rashmi T. Mrs. Kavitha K. Mr. Nagraj P. B.

Minority Cell	Mrs. Gayathri K. Mrs. Veena D. Kotian Mrs. Kavitha K. Mrs. Yashaswini
Internal Compliant Committee	Mrs. Madumathi J. Raja Mrs. Divya Uchil Mrs. Kavitha K. Mrs. Ramya S. Ballal
Anti-Ragging Committee	Mrs. Manju H. Mrs. Jeevitha D. Mr. Thilak Raj Mrs. Ramya S. Ballal
Anti-Women Harassment Cell	Mrs. Smitha M. Dr. Shalini M. Mrs. Madhumathi J Raja Mrs. Ramya S. Ballal Mrs. Geetha Jain
OBC Cell	Mrs. Shashikala Shetty Dr. Jyothi Mrs. Kavitha K. Mrs. Yashaswini
Grievance Redressal Cell & Student Counselling Cell	Mrs. Madhumathi J. Raja Mrs. Smitha M. Mrs. Manju H. Mrs. Kavitha Prabhu Ms. Lolita Neeta D'Souza
Women's Cell	Mrs. Madhumathi J. Raja Mrs. Smitha M. Mrs. Shashikala Shetty Mrs. Ramya S. Ballal Mrs. Yashaswini
Disciplinary Committee	Mr. Arun F. Sequeira Mrs. Divya Uchil Mr. Sudarshana K. Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. All academic advisors
EC/CC Co-ordination Committee	Mrs. Renuthakshi Mrs. Shruthi K.
Short Term Course	Mrs. Smitha M.
Learning Resource	Mr. Muralidhar Hegde Mrs. Sowmya Jyothi Mr. Akshith Kumar K.
Campus Audit Appraisal	Mr. Arun F. Sequeira Ms. Sowmya Hegde Mr. Thilakraj G. Mrs. Renuthakshi

Staff Appraisal	Mr. Thilakraj G.
Staff Welfare	Mrs. Shashikala Shetty Mrs. Madhumathi J. Raja
PTA	Mrs. Veena D. Kotian All academic advisors
Alumni Associates	Mrs. Supritha A. Mrs. Veena D. Kotian Mrs. Shwetha Y.
Student Council / Student Welfare	Mrs. Manju H. Mrs. Kavitha Prabhu
Management/IT Fest SYNERGY SYGMA GENESIS	Dr. Prasanna Kumar T. Mrs. Veena D. Kotian Mrs. Sowmya Jyothi Mrs. Shashiprabha Mrs. Shwetha Y. Mrs. Sanjana
Finance (Fondos)	Mrs. Sowmya Hegde
Marketing (Venta)	Mrs. Deepashree G. Shenoy
Human Resource (Resource Hub)	Mrs. Preethika Dharmapal
Commerce (Comerico)	Ms. Pooja
SCAN (Computer Application)	Mrs. Shashiprabha Mrs. Reshmi B. R.
Economics	Mrs. Shashikala K.G.
Business Law	Mrs. Sanjana
EDP	Mrs. Supritha A.
Fine Arts (Kala Vaibhav)	Mr. Akshith Kumar K. Mrs. Veena D. Kotian
English (Crown Of Wisdom)	Ms. Lolita Neeta D'Souza
Kannada (Vikasana)	Mrs. Renuthakshi
Hindi (Sphuran)	Dr. Shalini M.
Fest Forum (Talent Hunt)	Mrs. Sanjana Mrs. Yogita Patgar
Sports and Athletic Club	Mr. Sudarshana K.
Research and Development	Dr. Prasanna Kumar T. Mrs. Sowmya Hegde Dr. Jyothi Mr. Gurudath Shenoy
Electoral Literacy Club	Mrs. Shashikala K. G. Mrs. Anasuya Mr. Sudarshana K.
UUCMS Nodal Officer	Mrs. Reshmi B. R. Mrs. Shashiprabha Mrs. Ramya S. Ballal Mrs. Geetha Jain

NSS	Mr. Thilakraj G. (Advisor) Mr. Praveena D. (UNIT -1) Dr. Jyothi (UNIT-2) Mrs. Supritha A. Ms. Pooja Anchan Mr. Gurudath Shenoy Mr. Sudarshana K.
Youth Red Cross	Mrs. Reshmi B. R. Mrs. Preethika Dharmapal Mrs. Parinita Salian Mr. Sudarshana K.
Rovers and Rangers	Mrs. Shashikala K. G. Mrs. Anasuya Mr. Sudarshana K.
Consumer Club	Mrs. Veena D. Kotian Mrs. Deepashree G. Shenoy Mrs. Rashmi T.
Extension Activity	Mrs. Anasuya Dr. Jyothi
IQAC support staff	Mrs. Kavya U. Mrs. Yogita Patgar Ms. Lolita D'Souza Ms. Yashmitha

ACADEMIC ADVISORS	
I BBA 'A'	Ms. Lolita Neeta D'Souza
I BBA 'B'	Mrs. Preethika Dharmapal
I BBA 'C'	Dr. Shalini M.
I B.Com.	Mrs. Shwetha Y.
I BA (HRD)	Mrs. Deepashree G. Shenoy
I BCA 'A'	Mrs. Sowmya Jyothi
I BCA 'B'	Mrs. Shruthi K.
II BBA 'A'	Mrs. Veena D. Kotian
II BBA 'B'	Mrs. Kavya U.
II BBA 'C'	Mr. Gurudath Shenoy
II B.Com.	Dr. Prasanna Kumar T.
II BA (HRD)	Mrs. Anasuya
II BCA 'A'	Mrs. Reshmi B. R.
II BCA 'B'	Mrs. Yogita Patgar
III BBA 'A'	Mrs. Reshmi T.
III BBA 'B'	Mrs. Sanjana
III BBA 'C'	Ms. Pooja
III B.Com.	Mr. Akshith Kumar K.
III BA (HRD)	Mrs. Sowmya Hegde
III BCA 'A'	Mrs. Shashikala Shetty
III BCA 'B'	Mrs. Shashiprabha

SHORT-TERM COURSE

Class	Topic	Faculty members
I BBA A	Communicative and Sporteous English	Ms. Lolita Neeta D'Souza
I BBA B	Self-Management	Mrs. Preethika Dharmapal Mrs. Shashikala K. G.
I BBA C	Hindi Translation	Dr. Shalini
I B. Com	Consumer and Marketing Research ಪತ್ರ ಲೇಖನ	Mrs. Shwetha Y. Mrs. Renuthakshi
I BA(HRD)	Basics of Accounting ಭಾಷಾಂತರ	Mrs. Deepashree G. Shenoy Mrs. Jeevitha D.
I BCA A	Big data Analytics	Mrs. Sowmya Jyothi Mr. Arun F. Sequeira
I BCA B	Mechanics of data Science	Mrs. Shruthi K.
II BBA A	Event Management	Mr. Gurudath Shenoy
II BBA B	Personality Enrichment and Ecological Literacy	Mrs. Kavya U. Mrs. Kavitha Prabhu
II BBA C	Hindi Translation	Dr. Jyothi
II B. Com	Business Analytics	Dr. Prasanna Kumar T.
II BA (HRD)	Social Media and ethics	Mrs. Madhumathi J. Raja
II BCA A	Human Resource Development	Mrs. Reshmi B.R.
II BCA B	Generative Artificial intelligence	Mrs. Yogita Patgar
III BBA A	Consumer education, Rights and responsibilities	Mrs. Rashmi T.
III BBA B	Cross cultural and global Management	Mrs. Sanjana
III BBA C	Corporate Governance	Ms. Pooja
III B. Com	Service Quality Management	Mr. Akshith Kumar K. Mrs. Gayathri K.
III BA (HRD)	Personal Taxation	Mrs. Sowmya Hedge Mr. Thilakraj G.
III BCA A	Agile-Software Development Life Cycle	Mrs. Shashikala Shetty
III BCA B	Automated Bookkeeping using Tally	Mrs. Shashiprabha

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU

INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and offers Bachelor's Degree in Business Administration, Bachelors of Computer Applications, Bachelor's Degree in Human Resource Development and Bachelors of Commerce. The College is housed in a magnificent building situated at Kodialbail, Mangalore.

MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society® Ujire, of which great visionary Padmabhushan Dr. D.Veerendra Heggade is the President. SDME Society provides all the necessary facilities for the creation of an excellent educational atmosphere.

AIMS AND OBJECTIVES

1. To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.
2. To foster the development of Professional Management which is the backbone of the Industry and Service sector?
3. To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.
4. To Impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.
5. To develop self-confidence to lead and motivate through practical training and exposure to Business and Industry.
6. To prepare young men and women with a sense of patriotism and modern outlook.

MOTTO

The motto of this institution is "Learning for Life". Believing that learning is a continuous process, the college strives hard to transform students into lifelong learners.

VISION

- "Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos".

MISSION

"Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism, and positive attitude towards life through practical training which gives exposure to global business and industry"

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- **Concerned Degree from Mangalore University.**
- **Three short term courses**
- **Opportunity of Industry Institution Interaction.**
- **Skill development through participation in various management fests at regional / state / national level.**

ABOUT THE COURSE:

TITLE OF THE B.B.A. COURSE: The course shall be Bachelor of Business Administration.

Vision

To empower with requisite skills and to provide world class management education to emerge as an entrepreneur and be a leader for a global business.

Mission

To promote learning environment that encourages personal growth, community engagement and global awareness with social and ethical responsibility. Enrich the quality of life through competent skills.

Objectives

- To impart basic knowledge of functional aspects of management to develop their management skills in a particular sector and to make students employable
- To empower the students to become an honest and optimistic entrepreneurs
- To facilitates students to develop decision making ability in real time business situations.
- To focus on developing operational and analytical skills in students to tackle business problems in different sectors.

Learning outcome

- Provides employable qualities- Skill enhancement activities for inculcating skills in various functional areas.
- Develops Entrepreneurial skills, Leadership qualities, teamwork skills for business decision making
- Enhances analytical and empirical skills necessary to succeed in their chosen path.
- Empowers them with social concern Ethics and morality, Wide range of extension activities. Value education programmes.
- Improves Research aptitude and thirst for learning minor research

TITLE OF THE B.C.A COURSE: The course shall be Bachelor of Computer Application.

Vision

Encouraging the development of technical and computing skills.

Mission

To disseminate knowledge on the latest developments in field computer science and to give wider practical exposure.

Objectives

- To impart programming knowledge to develop soft wares.
- Empower the students to excel in the field of technology and improve their computing skills to enable them face the competitive world.
- Nurturing the thirst for learning the new developments in the field of computer technology.
- Embark on lifelong learning for personal and professional growth.
- To develop soft skills among the students.
- To develop leadership qualities and to help them build up self-confidence.

Learning Outcome

- Desire to learn personally and professionally.
- Acquire knowledge to design, document and implement software system that meets industrial needs.
- Gaining the skills necessary to work and communicate effectively with teams.
- Nurturing the thirst for learning the new developments in the field of computer science.
- Aspire to be entrepreneurs.

TITLE OF THE B.A (HRD) COURSE: The course shall be Bachelor of Arts (Human Resource Development).

Vision

“Providing best human resource professionals”

Mission

“To create well-trained, competent and progressive HR professionals who can exhibit professionalism in service, leadership, words and action”

Objectives:

- To provide knowledge and skill in HR related areas
- To develop leadership and problem solving skills
- To familiarize with counselling skills
- To impart training to be trainers
- To imbibe creativity and innovation
- To develop various soft skills

Learning outcome:

- Well-developed soft skills
- Inculcates leadership traits
- Acquiring the necessary skills to identify the potential and train the employee
- Imbibes creativity and innovation
- Possess interpersonal and counseling skills

TITLE OF THE B.COM COURSE: The course shall be Bachelor of Commerce

Vision

To equip the students with accounting, financial and business related skills required for entrepreneurs and professionals.

Mission

“Overall development of knowledge and skills.”

Objectives

- To empower the students with accounting skills to respond to the corporate world.
- To provide an orientation to take up professional courses like CA and CS.
- To focus on developing skills to solve financial problems in business.
- To encourage entrepreneurship.

Learning outcome

- Students acquire financial and accounting skills, applicable in their future careers in business.
- They build up competencies required to pursue professional courses and face competitive examinations.
- Able to acquire leadership qualities.

DURATION OF THE COURSE: BCA / B.B.A. / B.A (HRD)/B.Com course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

MEDIUM OF INSTRUCTION: The medium of instruction and examination shall be in English.

SUBJECTS OF STUDY- B.B.A COURSE

NEP 2020 - BBA

I Semester BBA	II Semester BBA
AECC Language - I Language - II DSCC Management Principles and Practice Fundamentals of Business Accounting Marketing Management SEC - SB Digital Fluency OEC Business Organisation / Office Organisation and management SEC - VB Health and Wellness Physical Education and Yoga	AECC Language - I Language - II DSCC Corporate Accounting and Reporting Human resource Management Business Environment AECC Environmental Studies OEC People Management / Retail Management SEC - VB Physical Education – Sports NCC/ NSS / R&R(S&G) Cultural
III Semester BBA	IV Semester BBA
Language-I Language -II Cost Accounting Organizational Behaviour Statistics for business decisions Artificial intelligence Social media marketing/Rural marketing Sports NSS/NCC/Any other	Language-I Language -II Management Accounting Business Analytics/Financial Markets & Services Financial Management Constitution of India Business Leadership Skills/ Personal wealth Management Financial Literacy and Investment Awareness Physical Education- Sports NCC/NSS/Cultural

<p>V Semester BBA</p> <p>Production and Operations Management</p> <p>Income Tax-I</p> <p>Banking Law and Practice</p> <p>Elective -1</p> <p>(FN1\MK1\HRM1\DA1\RM1\LSCM1)</p> <p>Elective-2</p> <p>(FN1\MK1\HRM1\DA1\RM1\LSCM1)</p> <p>A. Information Technology for Business (Excel & DBMS)</p> <p>B. Digital Marketing</p> <p>Cyber Security</p>	<p>VI Semester BBA</p> <p>Business Law</p> <p>Income Tax-II</p> <p>International Business</p> <p>Elective -1</p> <p>(FN2\MK2\HRM2\DA2\ RM2\LSCM2)</p> <p>Elective-2 (FN2\MK2\HRM2\DA2\RM2\ LSCM2)</p> <p>A. Goods and Services Tax</p> <p>B. ERP Application</p> <p>Internship</p>
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ELECTIVE GROUPS AND COURSES:

Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retail Management	Logistics And Supply Chain Management
COURSE CODE	FN1	MK1	HRM1	DA1	RM1	LSCM1
Paper-1	Advanced Corporate Financial Management	Consumer Behavior	Compensation and Performance Management	Financial Analytics	Fundamentals of Retail Man- agement	Freight Transport Management

A. INTERNSHIP WITH BUSINESS ORGANIZATIONS

Objectives:

- To enhance the classroom learning
- To provide training and experiential learning opportunities for students
- To provide an opportunity to apply knowledge and skills acquired by the students in the classroom to a professional context.

Guidelines to the institution:

1. Each student will have to work in a Business Organization for at least 4 weeks after their Fifth Semester Examination.
2. The entire batch of students is to be divided equally among the department faculty members. The faculty members should be the mentors and guide the students in the internship process.
3. The students must submit the Certificate for completion of internship by the organization to the college along with a brief report of not less than 25 pages. The report contains details of the organization, nature of business, and a write up on the learning outcome from the internship carried out by them.

Marks Allocation:

- 30 Marks for the Internship Report and 20 Marks for Presentation and Viva-Voce examination.
- Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of examiners and identified by the College.
- The Institution should send the marks to the University along with IA Marks scored by them in the VI Semester.

ELECTIVE GROUPS AND COURSES:

Discipline Specific Electives –VI Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retail Management	Logistics And Supply Chain Management
COURSE CODE	FN2	MK3	HRM2	DA2	RM2	LSCM2
	Security					
Paper-2	Analysis and Portfolio Management	Advertising and Media Management	Cultural Diversity at Workplace	Marketing Analytics	Retail Operations Management	Sourcing for Logistics and Supply Chain Management

NEP 2020 - BCA

<p>I SEMESTER BCA</p> <p>AECC Language – I Language – II</p> <p>DSCC Fundamentals of Computers Programming in C Mathematical Foundation LAB: Information Technology LAB: C Programming</p> <p>SEC - SB Environmental Studies</p> <p>OEC Business Organisation / Office Organisation and management</p> <p>SEC - VB Health and Wellness Physical Education and Yoga</p>	<p>II SEMESTER BCA</p> <p>AECC Language – I Language – II</p> <p>DSCC Discrete Mathematical Structures Data Structures using C Object Oriented Concepts using JAVA LAB: Data Structure LAB: JAVA Lab</p> <p>SEC - SB Digital Fluency</p> <p>OEC Business Organisation / Office Organisation and management</p> <p>SEC - VB Health and Wellness Physical Education and Yoga</p>
<p>III SEMESTER BCA</p> <p>Data Base Management Systems DOT NET Framework Operating System Concepts LAB: DBMS 2 LAB: C# and DOT NET Framework OE Retail Management Open source tools Environmental studies Sports NSS/NCC/R&R(S&G)/Cultural EC & CC</p>	<p>IV SEMESTER BCA</p> <p>Python programming Computer multimedia and animation Operating system concepts LAB: Multimedia and animation LAB: Python programming</p> <p>IV SEM OE Financial Literacy Constitution of India Sports</p>
<p>V SEMESTER BCA</p> <p>Design & Analysis of Algorithms Design & Analysis of Algorithms Lab Statistical Computing and R Programming R Programming Lab Software Engineering A. Cloud Computing B. Business Intelligence Digital Marketing Cyber Security</p>	<p>VI SEMESTER BCA</p> <p>Artificial Intelligence and Applications PHP and MySQL PHP and MySQL Lab Project Work A. Fundamentals of Data Science B. Mobile Application Development Web Content Management System Logical Reasoning</p>

NEP 2020 – BA (HRD)

<p>I SEMESTER B.A (HRD)</p> <p>AECC Language – I Language – II DSCC Group I Principles of Management Computer Applications Business and Society Individual Development Group II-(Elective Courses) Human Resource Accounting Human Resource Development Skills</p>	<p>II SEMESTER B.A (HRD)</p> <p>AECC Language – I Language – II GROUP I Business Economics Basics of Marketing Dynamics of Human Behaviour Professional skills Development Group-II (Elective Courses) Development of professional practice Training and Development</p>
<p>III SEMESTER B.A (HRD)</p> <p>Group-I (Core Courses) Basic Accounting Organisational Behaviour Human Resource Research and Development Methodologies Human Resource Management Group-II (Elective Courses) Compensation Management Field Study Report</p>	<p>IV SEMESTER B.A (HRD)</p> <p>Group-I (Core Courses) Financial Management Employee Relations Administration and Management of NGO'S Strategic Management & Corporate Policy Group-II (Elective Courses) Entrepreneurship Human Resource Development</p>
<p>V Semester B.A. (HRD)</p> <p>Global Human Resource Management Financial Analysis for HR Managers Corporate communication and Public Relations One course from selected elective group Principles of Training and Development Internship/Field study report Cyber Security / Ethics and Self Awareness Sports NCC/NSS/R&R(S&G)/Cultural</p>	<p>VI Semester B.A. (HRD)</p> <p>Trends in Human Resources Development Business Ethics and Corporate Governance Human Resource Information System One course from selected elective group Human Resource Accounting Internship/Field study report Professional Communication Sports NCC/NSS/R&R(S&G)/Cultural</p>

NEP 2020 – B.COM

<p>I Semester B.com</p> <p>AECC Language – I Language – II</p> <p>DSCC Financial Accounting Management Principles and Applications Principles of Marketing</p> <p>SEC - SB Digital Fluency</p> <p>OEC Accounting for Everyone / Financial Literacy / Managerial Economics</p> <p>SEC - VB Health and Wellness Physical Education and Yoga</p>	<p>II Semester B.Com</p> <p>AECC Language – I Language – II</p> <p>DSCC Advanced Financial Accounting Business Mathematics / Corporate Administration Law & Practice of Banking</p> <p>AECC Environmental Studies</p> <p>OEC Financial Environment / Investing Stock Market / Public Finance</p> <p>SEC - VB Sports NCC/NSS/R&R(S&G)/Cultural</p>
<p>III SEMESTER B.com</p> <p>Language-I Language-II Corporate Accounting Business Statistics Cost Accounting Artificial Intelligence Sports NCC/NSS/R&R(S&G)/Cultural Advertising Skills/Entrepreneurial Skills/ Modern Bank Management</p>	<p>IV SEMESTER B.com</p> <p>Language-I Language-II Advanced Corporate Accounting Costing Methods & Techniques Business Regulatory Framework Constitution of India Sports NCC/NSS/R&R(S&G)/Cultural Business Ethics /Corporate Governance/ International Trade</p>
<p>V SEMESTER</p> <p>Financial Management Income Tax Law and Practice-I Principles and Practice of Auditing Elective 1 Elective 2 A. GST- Law & Practice B. Digital Marketing Cyber Security</p>	<p>VI SEMESTER B.com</p> <p>Advanced Financial Management Income Tax Law and Practice-II Management Accounting Elective 1 Elective 2 A. Assessment of persons other than- Individuals & Filing of ITRs B. E- Commerce Internship</p>

Elective Groups and Courses:

Discipline Specific Electives - V Semester (5.4 / 5.5)										
Sl. No.	Course Code	Accounting	Course Code	Finance	Course Code	Marketing	Course Code	Human Resources	Course Code	Information Systems
1	A1	Indian Accounting Standards-I	F1	Financial Institutions and Markets	M1	Retail Management	H1	Human Resources Development	11	Basics of Business Analytics

Elective Groups and Courses:

Discipline Specific Electives - VI Semester (6.4/6.5)										
Sl. No.	Course Code	Accounting	Course Code	Finance	Course Code	Marketing	Course Code	Human Resources	Course Code	Information Systems
1	A2	Indian Accounting Standards-2	F2	Investment Management	M2	Customer Relationship Management	H2	Cultural Diversity at Work Place	12	HR Analytics

PROJECT WORK: B.C.A. COURSE

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition, an internal member of the college will also be associated with the project as internal supervisor. At the end of the VIth semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

HOURS OF LECTURE PER WEEK

All papers shall be studied for four hours per week as per the scheme. In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.

ATTENDANCE

- a) All candidates shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held. At the end if the students whose attendance is 60 percent and above but below 75 percent may be condoned by the syndicate on the specific recommendation of the principal on payment of condonation fees as prescribed by the University.
- b) A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

EXAMINATION:

SCHEME OF EXAMINATION - BBA (B.Com./BA(HRD) BCA

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 2 hours, consisting of 60 marks.

NEP: Internal Assessment Marks: BBA/B.Com./BCA/BA(HRD)

Internal assessment marks shall be 40 per subject of which 20 shall be allotted on the basis of student's performance in two internal tests and the remaining 20 marks shall be on the basis of viva - voce, assignment, Practical Books and class exercise. Total marks therefore, shall be 100 per paper, 60 theory and 40 internal assessments.

APPEARANCE FOR THE EXAMINATION

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO CURRICULAR ACTIVITIES

As per the NEP introduced by the University, 40 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.

In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

EXAMINATION FEES:

A student shall pay the required examination fee as prescribed by the university.

STANDARD OF PASS:

MINIMUM FOR A PASS

- a) No candidate shall be declared to have passed in any subject unless he obtains not less than 40% marks in written examination and 40% marks in the aggregate of written examination and

internal assessment put together, and 40% in the aggregate of each semester. However, if a candidate has to get through the examination in any paper, he has to obtain 40% marks in written examination and internal assessment put together in the paper.

b) A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.

c) A candidate who fails in a lower semester examination may go to the higher semester.

d) The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum period of two years from the date of completion of the course to complete the programme.

e) The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one-year programme, the maximum period for completing it shall be three years from the year of admission.

The term 'completing a programme' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.

Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.

CLASSIFICATION OF CANDIDATES

a) No Class shall be declared for the examination of the first five semesters.

b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction: Not less than 70% of the aggregate Marks
First Class: Not less than 60% of the aggregate Marks

Second Class: Not less than 50% of the aggregate Marks

Third Class: Not less than 40% of the aggregate Marks

COLLEGE TIMINGS: 9:00 AM to 4:30 PM

REJECTION OF RESULTS

a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject - wise rejection of result shall not be permitted.

b) The rejection shall be exercised only once in each semester and the rejection once exercised cannot be revoked.

c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.

d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

ISSUE OF CERTIFICATES

1. All the applications for certificates must be made to the principal in writing and must contain the following particulars

a) The student's full name

b) The date of joining the College and the class in which the student was originally admitted.

c) The language under Part I & subjects under Part II

d) The University Examination passed with Register Number and the Year of passing.

2. Application for certificate shall be made at least two days in advance.
3. Certificate to be taken from the office. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self-addressed registered cover must be left at the office.
4. A fee of Rs.50/-is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.
5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
7. Conduct certificate is issued only when a student withdraws from the college. The principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.
2. No student shall all be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
4. In case of leave for illness for more than five days, the principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

1. For the holistic development of personality the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
2. The programmes of various associations are held on all days in the evening. Attendance at these programmes is compulsory.

3. The following associations are run under the guidance of the principal and the members of staff. Students will be responsible for organizing co-curricular activities in the college.

➤ Students Council	➤ HRD Association	➤ Business Law Association
➤ Fine Arts Association	➤ SCAN Association	➤ Fest Forum Association
➤ Finance Association	➤ Rovers & Rangers	➤ English Association
➤ Sports Association	➤ Youth Red Cross	➤ Kannada Association
➤ Economics Association	➤ Marketing Association	➤ Hindi Association
➤ N.S.S.	➤ Commerce Association	➤ EDP Association

The Association will meet at regular intervals to chalk out the programmes.

PLAN & ACTION

STUDENT COUNCIL

Motto: Working together works.

Plan of action: Council will act like a student quality assurance cell. It will be instrumental in enhancing the quality of education by developing quality culture among students. Activities proposed eventually

- Value education programme to all classes.
- Observation and celebration of significant days.
- Leadership training programme.
- Brainstorming session to students about quality enhancement.

FINANCE (FONDOS)

Motto: “To empower the students to attain professional excellence in the field of finance.”

The following activities are planned for this academic year

- Inauguration and orientation.
- Money talk: pick and speak on given topics.
- An argument: debate on given financial topics.
- Bid and win: written quiz.
- The analyst: case analysis.
- Portfolio management.
- Financial crossword and collage.
- Paper presentation.

EXTENSION ACTIVITIES:-

- Awareness about SIP to factory employees.
- Motivating the youth to make use of various payment apps.
- Creating awareness about education loan to UG students.
- Spreading financial awareness to school children.

- Creating awareness about financial matter among housewives.
- Spreading financial literacy in the society.
- Guest lectures on relevant financial topics.

Venue for the activities: Room No- 203

MARKETING (VENTA)

Motto: “To create awareness among the students about various dimensions of marketing.”

The following activities are planned for this academic year

- Innauguration And Orientation
- Brand Wars
- Flash Marketing
- Brain Teaser (Quiz)
- Tagline Competition(Slogan Writing)
- Emblem (Logo Designing)
- Swot Analysis
- Product Launch
- Mad Ad Competition
- Fortune Seeker (Treasure Hunt)
- Jinglewriting
- Best Tie Up

EXTENSION ACTIVITIES:-

- Visit to marketing department of various organizations.
- To Interview the marketing professionals and to prepare a report on it.

Venue for the activities: Room No. 202

HUMAN RESOURCE DEVELOPMENT (RESOURCE HUB)

MOTTO: “Empowering students to develop HR skills so that they can became effective leader”.

Skill enhancement activities :

- First Impression (CV Writing)
- Just a Minutes
- Reproach
- Case Analysis
- Let’s Hire

- Paper Presentation
- Role Play
- Mock Interview

GUEST LECTURE

EXTENSION ACTIVITIES

- Visiting schools and conducting personality development programme in school
- Facilitating the developing leadership skills in NGOs
- Promotion of communication skills among school children
- Industry Institution Interaction

Venue for the activities: Room No, 204

COMMERCE ASSOCIATION (COMERICO)

Motto: “To inculcate the leadership qualities and business acumen to lead the commercial world”.

- Inauguration and orientation
- Debate on current issues
- Commerce Quiz
- Mock Press
- Research paper
- Meet the C.E.O
- Flip Side
- Collage
- Commerce exhibition
- Venture Launch
- Case analysis
- Team Game

EXTENSION ACTIVITY: Visiting organizations and providing information about small savings to employees.

BUSINESS LAW (ACQUIS)

MOTTO-“To give a legal orientation to the students of business management” The following activities are planned for this academic year

- Case analysis
- Pick and speak on law related topics
- Debate on legal issues

- Business law quiz
- Book review
- Paper presentation

EXTENSION ACTIVITY

Legal literacy programmes

COMPUTER APPLICATIONS (SCAN)

Motto: “Empowering the student to excel in the field of technology and improve their computing skills to be best in the corporate world.”

The following activities are planned for this academic year

- Color Spray (Paint Brush)
- Reckon Element (Guest The Part)
- Braingle (Memory Test)
- Codeathon (Coding & Debugging)
- Netrix (Web Designing)
- Techmoot (It Debate)
- Techreklame (It Advertisement)
- Qwerty (Quick Hands)
- Smartinis (It Quiz)
- Technoart (It Collage)
- Consilio (Ms Word Design)
- Toggle Toggle
- Captcha Cracker
- Paper Presentation
- Inspire (Interclass It Fest)
- Sygma (Intercollegiate State Level It Fest)

EXTENSION ACTIVITIES:

- visit to schools and paper presentation by students : Internet World to high school students.
- Computer literacy to primary students of Govt/aided schools.
- Organizing short term computer courses for college students.

Venue for the activities: Room No. 208 and LAB

ENGLISH ASSOCIATION (CROWN OF WISDOM)

MOTTO: “To sharpen the linguistic skills and to bring out the hidden talents, creativity of the students.”

The following activities are planned for this academic year

- Inauguration and Orientation
- Trendy writing (Essay writing)
- Magic word (Spell me)
- Pictionary
- Expression House (Elocution)
- Pick one's brains (Literary quiz)
- Vent out (Poem writing)
- Pour in & out (Poem recitation)
- Tangle (Debate)
- Run down (Story writing)
- Saga narration (Story -telling)
- Speak one's piece (Pick & speak)
- Catch Line (Slogan writing)
- Monologue (Enacting famous personalities)
- Baffle Game (Word puzzle)
- Toast Master (Master of ceremony)
- Colourful Poster (Poster-making)
- Imprint (Logo designing)
- Write -Up (Article writing)
- Pour out (Creative writing)
- Acronym (De-code)

HANDWRITING COMPETITION (BY HAND)

EXTENSION ACTIVITIES: Exhibitions, Visiting schools, Old age homes and Orphanages.

Venue : For the activities: Room No. 302 (English)

ವಿಕಸನ (ಕನ್ನಡ ಸಂಘ)

ಉದ್ದೇಶ: ಸಾಹಿತ್ಯ “ಸ” ಹಿತ ಹಾಗೂ “ಸ್ವ” ಹಿತವಾದ ಅಭಿವ್ಯಕ್ತಿ

ಅತಿಥಿ ಉಪನ್ಯಾಸ 1. ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ

1. ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ

2. ಕಥೆ ಮತ್ತು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

3. ಸಾಹಿತ್ಯ ರಸಪ್ರಶ್ನೆ

4. ಚರ್ಚಾ ಸ್ಪರ್ಧೆ

5. ಆಶು ಭಾಷಣ ಸ್ಪರ್ಧೆ

6 ಭಾವಗೀತಾ ಸ್ಪರ್ಧೆ

7 ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ

8 ಭಾಷಣ ಸ್ಪರ್ಧೆ

9 ಚಿತ್ರ ನೋಡಿ ಕಥೆ/ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

10 ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

11 ಕವನ ವಾಚನ ಸ್ಪರ್ಧೆ

12 ಪ್ರಹಸನ

ವಸ್ತು: ಸೃಜನಶೀಲತೆಯ ವೃದ್ಧಿ, ಸರ್ವಾಂಗೀಣ ಅಭಿವೃದ್ಧಿ.

ಏಕಪಾತ್ರ ಅಭಿನಯ(ಪ್ರಹಸನದ ಬದಲಿಗೆ)

ವಿದ್ಯಾರ್ಥಿ ಸಿಬ್ಬಂದಿ ಕಾರ್ಯಕ್ರಮ

ಕನ್ನಡ ವಿಭಾಗ “ಏಕಸನದ” ವತಿಯಿಂದ ವಿಸ್ತರಣಾ ಚಟುವಟಿಕೆಗಳನ್ನು ಆಯೋಜಿಸಲಾಗುವುದು.

Venue for the activities: Room No. 303 (Kannada),

HINDI ASSOCIATION (SPURAN)

Motto: ‘Popularizing the use of National Language’.

- ಪ್ರಚಾರವಾಕ್ಯ –
- ಪ್ರಬಂಧ
- ಶಾಯರಿ
- ಕಹಾನಿ ಕಥನ
- ಭಾಷಣ
- ಚಿತ್ರ ದೆಖಕರ ಕಹಾನಿ ಲಿಖನಾ
- ಪ್ರಶ್ನೋತ್ತರ ಸ್ಪರ್ಧಾ
- ದೆಶಭಕ್ತಿಗೀತ
- ಚುನೊ ಔರ ಬೊಲ
- ಪಹೆಲಿಯಾ
- ಕವಿತಾ ಲಿಖನಾ

Venue for the activities: 304 (Hindi)

ECONOMICS ASSOCIATION (VIBHAVVA)

Motto- “To create awareness about the current economic scenario”.

The following activities are planned for this academic year

1. Inauguration and orientation
2. Quest for knowledge
3. Knock out and drag out
4. Best out of waste
5. Photo Montage
6. Turn coat
7. Paper presentation
8. Budget presentation

FINE ARTS (KALA VAIBHAV)

Motto: "Seeing what is invisible to others'."

The following activities are planned for this academic year :

- Inauguration and Orientation
- Variety Entertainment
- College Anthem
- Mehendi
- Nail Art
- Flower Arrangement
- Singing
- Pencil Sketch
- Rangoli
- Art exhibition

EXTENSION ACTIVITIES:

- Visiting to school to teach various form arts.
- Visiting Ashram and Entertaining the inmate.

Venue for the activities: Room No. 205

SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto: "To enhance Physical, Mental and Spiritual development of the student." The following activities are planned for this academic year

- Interclass Foot Ball
- Interclass Chess
- Inter Collegiate Chess
- Interclass Kabaddi
- Interclass Volley Ball
- Interclass Volley Ball
- Interclass Cricket
- Interclass Cricket
- Inter Collegiate Cricket
- Interclass Throw Ball
- Inter Collegiate competitions as sanctioned by university.

EXTENSION ACTIVITIES:-

- In association with Kasturba Medical College, our college students will be participating in the world heart day Marathon event.
- Coaching to school children.

NSS

Motto: “NOT ME BUT YOU.”

The following activities are planned for this academic year:

- Inauguration and orientation
- Vanamahotsava
- One day camp-1
- Guest lecturer-personality development and public speaking
- One day camp-2
- Awareness programme
- Yoga training programme
- Street play

EXTENSION ACTIVITIES :

Medical camp , Blood donation, Orphanage visit, Campus cleaning, Annual camp.

YOUTH REDCROSS

Motto: “Everywhere for everyone.”

The following activities are planned for this academic year

- Inauguration and orientation
- First aid training programme.
- One day camp.
- Disaster management training programme.
- Street plays.

FEST FORUM (TALENT HUNT)

Motto: “To provide a platform for every student to bring out in himself the best of what he can be.”

The following activities are planned for this academic year

- Conducting inter-class fest for first years
- Organizing Genesis.
- Organising Synergy & Sygma.

EXTENSION ACTIVITIES:

Providing necessary guidance, help to first year students of other college to enable them to take part in Genesis.

ROVERS AND RANGERS

Motto: NOT ‘I’ BUT “WE”

The following activities are planned for this academic year

- Tree Plantation
- Celebration of international yoga day

- Medical Camp
- Public blood donation camp
- Street play
- Leadership camp
- Guest lecture
- Skill enhancement activities

SAMRUDHI (CONSUMER CLUB)

Motto: 'AWARE, ALERT AND ACT'

The following activities are planned for this academic year

- Paper presentation
- Short term certificate course on consumer education in association with the Dakshina Kannada District Consumer Federation.
- Organising seminars.
- Case analysis.
- Book review.
- Debate on Consumer Protection Acts.
- Quiz on consumer rights.

EXTENSION ACTIVITY

Awareness programmes on Consumer Protection Act.

EDP CELL(ADHYAN)

Motto: "To enhance the entrepreneurship Qualities and competencies among budding entrepreneurs".

The following activities are planned for this academic year

- Group discussion
- Case analysis
- Quiz
- Workshop on entrepreneurship
- Guest lecture by entrepreneurs

EXTENSION ACTIVITIES:

Educating about cashless society to the upcoming entrepreneurs

PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programmes of the students and their entry into suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

The following activities are planned for this academic year

- Inviting various corporate houses and Non Government Organizations (NGOs) regularly for campus recruitment to conduct various tests and group discussions.
- To provide guidance to students in career planning, resume preparation, to prepare for an interview, to improve their communication skills, employability skills, tips for group discussion, and how to prepare for competitive examinations.
- Enhancing Industry - Institute Interaction activities.
- Organizing industrial visits for students and faculty to various industries and institutions as recommended by the college.
- Organizing behavioural training programmes to bring about an overall development, improve self- esteem and confidence level, develop better presentation skills, learn to communicate well and participation in GDs, Mock personal interviews, etc.

COLLEGE LIBRARY

- The Library will remain open on all working days from 8.30 a.m. to 5.00 p.m. and Saturday 8.30am to 1.00p.m.
- Students may take two books at a time.
- The students will have to apply for books before 12.15 p.m. on the day prescribed and will be issued at 4p.m. The application will be treated as cancelled if the book is not taken before the close of the library on that day.
- 15 days' time is allowed for the borrowed books after which a fine at the rate of Re. 2.00 per book per day will be collected.
- A book may however be renewed for a further period of 15 days. The book may be returned in such a case as the procedure lay down under Rule 3 may again be adopted, for renewal.
- No book will further be issued to any student unless he returns the previous one.
- Sub-lending of books is strictly prohibited
- Any damage done to the books in the custody of the borrower will have to be paid for and if the book is lost the cost of the same must be paid.
- Strict silence should be maintained in the Library.
- Students' bags & personal belongings should be kept on the property counter.
- Students are requested to bring the identity card issued from this college daily.
- Newspapers and magazines in the Magazines section should be properly placed after reading.
- Entry to the library is strictly on production of Identity Card.
- Discussion or murmuring and using mobile phones is strictly prohibited in the library.
- The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
- www.sdm.ac.in/elibrary : through this website students can access previous years question papers, project reports & syllabus.
- www.nlist.inflibnet.ac.in : here students can access E-Resources (E-journals & E-Books)

DISCIPLINARY RULES AND REGULATIONS

College Timings : 9.00 a.m. to 4.30 p.m.

Dress code : College Uniform - All the days of the week.

Sleeveless, T-shirt & low waist pants are not allowed.

Follow the college decorum.

- Students should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.
- Mobile phones are totally banned inside the premises. In case any student is found using mobile phones inside the premises, it will be ceased by the authorities, and will be returned only at the end of the semester and any damage claims of the ceased property is not acceptable.
- Students are not permitted to park four wheelers in the campus.
- The students are expected to improve and maintain consistency in their performance in the university /College examinations to secure admission in the consecutive year.
- When the first bell rings at 9.00 A. M., all students shall assemble in the classrooms.
- No Students shall enter the class or leave the class without the permission of the Teacher.
- Students shall not loiter in the verandah.
- Irregular attendance, in-difference with regard to class work and examination, discourtesy towards the teachers, insubordination, obscenity in word and act, willful damage of College. Property, Antisocial activities etc. are liable for disciplinary action which include expulsion from the college.
- Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
- The College property shall be handled with care and should not be damaged. In case of damage of any building, furniture apparatus or any other property of the College the damages will be charged to the students
- Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
- Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
- The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.
- Everyday class begins with Morning Prayer during the first hour.
- Students should be punctual to the class and habitual late arrival should be avoided

- Every student should possess an Identity Card issued by the College which should be produced whenever asked for, especially when dealing with the office and Library.
- Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
- Students should refrain from the use of tobacco, alcohol and drugs.
- Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
- The students are expected and to cooperate in the smooth functioning of the Institution.
- In case the students don't follow the dress code they will be penalized. There is no substitute for self-discipline. The College expects students to keep their vision high and solicit the co-operation of parents to minimize the necessity of enforcing rules and regulations.

SCHOLARSHIPS & FEE CONCESSIONS:

Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the eligible students of Scheduled Caste, Scheduled Tribes, Backward Tribes and minority groups.

PARENT-TEACHERS ASSOCIATION:

Parents can meet their wards to provide opportunities and to discuss the problems of their children, and to work together towards the welfare of the students.

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should personally contact the staff advisors of the class or the college office.

Parents are also invited to drop in personally to meet the principal and staff advisors of each class especially when unsatisfactory attendance or progress of their ward is brought to their notice on the college working days.

CORRESPONDENCE

All Correspondence should be addressed to:

The Principal

**Shri Dharmasthala Manjunatheshwara College of Business Management,
Kodialbail, MANGALORE - 575 003.**

Phone :2494186.

AUGUST– 2023

SEPTEMBER-2023

Date	Days	Particulars	Date	Days	Particulars
1	Tue		1	Fri	
2	Wed		2	Sat	
3	Thurs		3	Sun	H
4	Fri		4	Mon	
5	Sat		5	Tue	Teachers day
6	Sun	H	6	Wed	H-Krishnastami
7	Mon	World Commerce Day	7	Thurs	
8	Tue		8	Fri	World Literacy day
9	Wed		9	Sat	
10	Thurs		10	Sun	H - World Suicide Prevention day
11	Fri		11	Mon	
12	Sat		12	Tue	
13	Sun	H	13	Wed	
14	Mon		14	Thurs	Hindi Divas
15	Tue	H-Independence Day	15	Fri	
16	Wed		16	Sat	
17	Thurs		17	Sun	H
18	Fri		18	Mon	H - Ganesha Chaturthi
19	Sat		19	Tue	
20	Sun	H - Sadbhavana Diwas	20	Wed	
21	Mon	H-Nagara Panchami	21	Thurs	
22	Tue	Orientation Programme for First Year Student	22	Fri	
23	Wed	Commencement of I, III and V Semester Classes	23	Sat	Student Council Inauguration
24	Thurs		24	Sun	H
25	Fri		25	Mon	
26	Sat		26	Tue	
27	Sun	H	27	Wed	
28	Mon		28	Thurs	H-Id Milad
29	Tue		29	Fri	
30	Wed		30	Sat	
31	Thurs	H-Yajurupakarma			

OCTOBER – 2023

NOVEMBER – 2023

Date	Days	Particulars	Date	Days	Particulars
1	Sun	H	1	Wed	H-Kannada Rajyosthsava
2	Mon	H-Gandhi Jayanthi	2	Thurs	
3	Tue		3	Fri	
4	Wed	I Internal Odd Semester	4	Sat	
5	Thurs		5	Sun	H
6	Fri		6	Mon	
7	Sat		7	Tue	
8	Sun	H	8	Wed	
9	Mon		9	Thurs	National Legal Service Day
10	Tue		10	Fri	
11	Wed		11	Sat	
12	Thurs	Anthem Singing	12	Sun	H
13	Fri	Variety Programme	13	Mon	
14	Sat	H-Mahalaya Amavasye	14	Tue	H-Deepavali
15	Sun	H	15	Wed	
16	Mon		16	Thurs	
17	Tue		17	Fri	
18	Wed	Commencement of I Internal Assessment Test	18	Sat	
19	Thurs		19	Sun	H
20	Fri		20	Mon	
21	Sat		21	Tue	National Entrepreneurs day
22	Sun	H	22	Wed	II Internal Odd Semester
23	Mon	H-Mahanavami	23	Thurs	
24	Tue	H-Vijaya Dashami	24	Fri	
25	Wed		25	Sat	
26	Thurs		26	Sun	H
27	Fri	Genesis	27	Mon	
28	Sat	H-Valmiki Jayanthi	28	Tue	
29	Sun	H	29	Wed	
30	Mon		30	Thurs	H-Kanakadasa Jayanthi
31	Tue				

DECEMBER – 2023

JANUARY - 2024

Date	Days	Particulars	Date	Days	Particulars
1	Fri		1	Mon	
2	Sat		2	Tue	
3	Sun	H	3	Wed	
4	Mon		4	Thurs	
5	Tue		5	Fri	
6	Wed		6	Sat	
7	Thurs		7	Sun	H
8	Fri		8	Mon	
9	Sat		9	Tue	
10	Sun	H Human Rights day	10	Wed	
11	Mon		11	Thurs	
12	Tue		12	Fri	National Youth day
13	Wed	Commencement of II Internal Test	13	Sat	
14	Thurs		14	Sun	H
15	Fri		15	Mon	National Army day
16	Sat		16	Tue	
17	Sun	H	17	Wed	
18	Mon		18	Thurs	
19	Tue		19	Fri	
20	Wed	Commencement of I, III and V Semester Examination	20	Sat	
21	Thurs		21	Sun	H
22	Fri		22	Mon	
23	Sat		23	Tue	
24	Sun	H - National Consumer day	24	Wed	
25	Mon	H-Christmas	25	Thurs	
26	Tue		26	Fri	Republic day
27	Wed		27	Sat	
28	Thurs		28	Sun	H
29	Fri		29	Mon	
30	Sat		30	Tue	
31	Sun	H	31	Wed	

FEBRUARY-2024

MARCH-2024

Date	Days	Particulars	Date	Days	Particulars
1	Thurs		1	Fri	Syigma
2	Fri		2	Sat	
3	Sat		3	Sun	H
4	Sun	H	4	Mon	
5	Mon	Commencement of II, IV and VI Semester Classes	5	Tue	
6	Tue		6	Wed	
7	Wed		7	Thurs	
8	Thurs		8	Fri	International Women's day
9	Fri		9	Sat	
10	Sat		10	Sun	H
11	Sun	H	11	Mon	
12	Mon		12	Tue	
13	Tue		13	Wed	
14	Wed		14	Thurs	
15	Thurs		15	Fri	World Consumers Rights Day
16	Fri		16	Sat	
17	Sat		17	Sun	H
18	Sun	H	18	Mon	
19	Mon		19	Tue	
20	Tue		20	Wed	I Internal Even Semester
21	Wed	International Mother Tongue day	21	Thurs	
22	Thurs		22	Fri	
23	Fri	Vivekotsava	23	Sat	Martyrs day
24	Sat		24	Sun	H
25	Sun	H	25	Mon	
26	Mon		26	Tue	
27	Tue		27	Wed	Commencement of I Internal Assessment Test
28	Wed		28	Thurs	Sports Day
29	Thurs	Synergy	29	Fri	
			30	Sat	
			31	Sun	H

APRIL-2024

MAY-2024

Date	Days	Particulars	Date	Days	Particulars
1	Mon		1	Wed	
2	Tue		2	Thurs	
3	Wed		3	Fri	
4	Thurs		4	Sat	
5	Fri		5	Sun	H
6	Sat		6	Mon	
7	Sun	H	7	Tue	
8	Mon		8	Wed	Commencement of II Internal Assessment Test / World Red Cross day
9	Tue		9	Thurs	
10	Wed		10	Fri	College Day
11	Thurs		11	Sat	National Technology day
12	Fri		12	Sun	H
13	Sat		13	Mon	
14	Sun	H	14	Tue	
15	Mon	World Art Day	15	Wed	
16	Tue		16	Thurs	
17	Wed		17	Fri	
18	Thurs		18	Sat	
19	Fri		19	Sun	H
20	Sat		20	Mon	
21	Sun	H	21	Tue	
22	Mon		22	Wed	
23	Tue	World English day	23	Thurs	
24	Wed		24	Fri	
25	Thurs		25	Sat	
26	Fri		26	Sun	H
27	Sat		27	Mon	
28	Sun	H	28	Tue	
29	Mon		29	Wed	
30	Tue	II Internal test Even semester	30	Thurs	
			31	Fri	Commencement of II, IV and VI Semester Examinations

TIME TABLE – ODD SEMESTER

Name:

Class/Section:

Roll No:

Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

TIME TABLE – EVEN SEMESTER

Name:

Class/Section:

Roll No:

Time/days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

TEACHING FACULTIES

1 Aruna P Kamath	Principal/Associate Professor	22 Veena D. Kotian	Asst. Professor
2 Divya Uchil	Associate Professor	23 Preethika Dharmapal	Asst. Professor
3 Smitha M.	Associate Professor	24 Rashmi T.	Asst. Professor
4 Jeevitha D.	Associate Professor	25 Sowmya Hegde	Asst. Professor
5 Arun F. Sequeira	Associate Professor	26 Deepashree G. Shenoy	Asst. Professor
6 Manju H.	Associate Professor	27 Dr. Prasanna Kumar T.	Associate Professor
7 Gayathri K.	Associate Professor	28 Parinita Salian	Asst. Professor
8 Thilakraj G.	Associate Professor	29 Kavya U.	Asst. Professor
9 Madhumathi J. Raja	Associate Professor	30 Praveena D.	Asst. Professor
10 Shashikala Shetty	Associate Professor	31 Akshith Kumar K.	Asst. Professor
11 Renuthakshi	Asst. Professor	32 Sanjana	Asst. Professor
12 Kavitha Prabhu	Asst. Professor	33 Muralidhar Hegde	Librarian
13 Shashikala K. G.	Asst. Professor	34 Lolita Neeta D'Souza	Asst. Professor
14 Sowmya Jyothi	Asst. Professor	35 Sudharshan K.	Physical Instructor
15 Dr. Jyothi	Associate Professor	36 Pooja	Asst. Professor
16 Shashiprabha	Asst. Professor	37 Kavitha K.	Part Time Lecturer
17 Supritha A.	Asst. Professor	38 Mamatha T. Noronha	Part Time Lecturer
18 Shalini M.	Associate Professor	39 Swathi	Part Time Lecturer
19 Anasuya	Asst. Professor	40 Yogita Patgar	Asst. Professor
20 Reshmi B. R.	Asst. Professor	41 Shruthi K.	Asst. Professor
21 Shwetha Y.	Asst. Professor	42 Gurudath Shenoy	Asst. Professor

NON-TEACHING FACULTIES

1. Ramya S. Ballal	Office Superintendent	11. Shwetha	Office Asst.
2. Nagaraj P. B.	Library Asst.	12. K. Vasantha Kumar	Peon
3. Yashmitha	Lab Assistant	13. Poornaprakash	Attender
4. Adarsh D. Devadiga	Office Asst.	14. Yogisha A.	Attender
5. Geetha	Office Asst.	15. Puneeth Jain	Attender
6. Yashaswini	Office Asst.	16. Nikhil	Attender
7. Nithin Kumar	Office Asst.	17. Akash	Attender
8. Sri Lakshmi M.	Office Asst.	18. Durgaprasad B. T	Attender
9. Pooja Madivala	Office Asst.	19. Vinoda	Sanitary Worker
10. Kusuma	Office Asst.	20. Shashikala	Sanitary Worker

ಪ್ರಾರ್ಥನಾ ಗೀತೆ

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಕೇ
ನಿತ್ಯಜ್ಞಾನದ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಕೇ
ಚಂದಿರನೆತ್ತರಕೇ
ಹೊಂದೇರನ ವಿಸ್ತರಕೇ ||

1. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು
ಪಡುವ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು
ಒಡಲಿನಾಳದಲಿ ಬೆರವ ಮಕ್ಕಳಿಗೆ ಸನ್ನತಿಯ ನೀಡುತಿಹುದು
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||
2. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರುಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು
ರಮ್ಯಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಯ್ಯಾಲೆ ಮಡಿಲಲೆಂದು
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು
ಚಿರಕಾಲ ಬಾಳಲೆಂದು
3. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರುಳುವವರೂ
ಸತ್ಯ ಜ್ಞಾನದಾ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ
ಹೊಂಗಿರಣ ಹೊಮ್ಮಿರಲೀ
ನಂಬಿಕೆಯು ಕೊನರುತ್ತಿರಲೀ ||
4. ಜ್ಞಾನದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ
ಗುರುಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕೆಯತ್ತ
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ
ಎಂದು ಮರೆಯುವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

ಪ್ರೊ. ಡಿ. ವೇದಾವತಿ