



YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1.Name of the Institution

Shri Dharmasthala
Manjunatheshwara College of
Business Management

- Name of the Head of the institution Mrs. Aruna P. Kamath
- Designation Principal
- Does the institution function from its own campus? Yes

- Phone no./Alternate phone no. 08242496980
- Mobile No: 9964142796
- Registered e-mail sdmcbm@sdmcbm.ac.in
- Alternate e-mail principal@sdmcbm.ac.in
- Address M.G. Road, Kodialbail
- City/Town Mangalore
- State/UT Karnataka
- Pin Code 575003

2.Institutional status

- Type of Institution Co-education
- Location Urban
- Financial Status UGC 2f and 12(B)

- Name of the Affiliating University **Mangalore University, Karnataka**
- Name of the IQAC Coordinator **Dr. Muralidhara Rao K. S.**
- Phone No. **08242496980**
- Alternate phone No. **08242494186**
- Mobile **9945370431**
- IQAC e-mail address **iqac@sdmcbm.ac.in**
- Alternate e-mail address **sdmcbm@sdmcbm.ac.in**

3. Website address (Web link of the AQAR (Previous Academic Year)) <https://sdm.ac.in/docs/AQAR2020-2021.pdf>

4. Whether Academic Calendar prepared during the year? **Yes**

- if yes, whether it is uploaded in the Institutional website Web link: <https://sdm.ac.in/files/docs/academiccalendar/AcademicCalendar2021-22.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B	-----	2004	16/02/2004	15/02/2009
Cycle 2	A	3.16	2010	04/09/2010	03/09/2015
Cycle 3	A	3.30	2017	02/09/2017	11/09/2022

6. Date of Establishment of IQAC **30/07/2005**

7. Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	NIL	NIL

8. Whether composition of IQAC as per latest NAAC guidelines **Yes**

- Upload latest notification of formation of IQAC [View File](#)

9.No. of IQAC meetings held during the year **12**

- Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? **Yes**

- If No, please upload the minutes of the meeting(s) and Action Taken Report [View File](#)

10.Whether IQAC received funding from any of the funding agency to support its activities during the year? **No**

- If yes, mention the amount

11.Significant contributions made by IQAC during the current year (maximum five bullets)

Introduction of additional short term courses in emerging fields.

Official Email Id is created for all the students using SDMCBM domain for inviting the students to the Google Classroom

Involvement of large number of students in extra curricular activities by organizing wide range of extension activities.

Orienting the students on value based education.

Designing programmes to inculcate multi various skill among the students

12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
To organize short term courses	Short Term courses were conducted to the students on the following topics
Nil	Stress Management ,Vyavaharika Kannada, Environment and Ecology , Management Social Responsibilities & Environment, Phonology & Character Building ,Rural Marketing ,Aadalitha Kannada ,E-Commerce, Indian Captial Market ,Investment Analysis & Portfolio ,Management Skill ,Professional Ethics ,Hindi Translation, Professional Skill Development, Entrepreneurial Finance, Basics of Block Chain Technology ,Digital Marketing , Consumer Behavior & Research ,Research Methodology ,Marketing Research ,Life skil & Personality Development , Direct Taxation ,Agile: Software Development Life Cycle, Talent Acquisition & Life Skills
To ensure class participation by the students and to give study material required	Email ID was created to all the students ,Class wise WhatsApp groups were formed, Google classroom were formed to provide notes.
To organize guest lectures to give greater exposure to the students	Guest lectures were conducted to students on current topics
Student faculty programme to provide platform to advance learners.	Students' faculty programmes were conducted to our students
Provision of library service by providing e-library facilities	The library provided following services to support students and faculties for teaching and learning.

<p>Nil</p>	<p>Library shared NList e-resources link to student in the website. Nlist contains 6000+ e-journals and 1, 99,000+ e-books, Shared national digital library of India link. Students enrolled in NDLI and accessed e-resources, Shared karnataka digital public library link. Students enrolled in KDPL and accessed competitive exam books, Uploaded free ebooks and e-videos in library software and created awareness to students, Shared Dspace institutional digital repository software link to students and faculties. Through Dspace students accessed old question papers and syllabus, Conducted orientation programs and created awareness about library facilities, services, rules and regulations.</p>
<p>Participation in seminar workshop and training programme</p>	<p>STAFF ACHIEVEMENT</p>
<p>Extension Activities</p>	<p>Many extension activities were conducted by the students in order to give them hands on experience in various skills like soft skill, managerial skill, time management</p>
<p>Publication and Presentation by faculty</p>	<p>Publication was done by faculties in reputed journals and Presentations were done by faculties</p>
<p>Skill enhancement programme</p>	<p>Many Skill Enhancement programme were conducted by various associations to develop the skills of the students.</p>
<p>Awareness about scholarship facilities</p>	<p>Information about various scholarships and guidance to apply for the same was given by</p>

	the class advisors .
Career guidance programme	Career guidance programme were conducted to the students to train them on competitive examination , Aptitude test,, Interviews, Professional Courses like CA and CS
Involving Alumni in to motivate the students.	Alumni interaction was conducted were alumni were called and they interacted with the students on their industry experience, topics on current scenarios were discussed
To mentor the students	Mentoring was conducted to students who faced problems in studies
To collect students Feedback	Student's feedback was collected. Online feedback from students at the end of semester was collected student feedback about individual faculty .
To conduct programmes to instill values among the students	Student orientation was conducted, Independence Day celebration, Saraswathi Pooja,Sadh Bhavna divas.

13. Whether the AQAR was placed before statutory body? Yes

- Name of the statutory body

Name	Date of meeting(s)
IQAC	07/02/2023

14. Whether institutional data submitted to AISHE

Part A

Data of the Institution

1.Name of the Institution	Shri Dharmasthala Manjunatheshwara College of Business Management
• Name of the Head of the institution	Mrs. Aruna P. Kamath
• Designation	Principal
• Does the institution function from its own campus?	Yes
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• Type of Institution	Co-education
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<p>10. Whether IQAC received funding from any of the funding agency to support its activities during the year?</p>	<p>No</p>	
<ul style="list-style-type: none"> If yes, mention the amount 		
<p>11. Significant contributions made by IQAC during the current year (maximum five bullets)</p>		
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<p>Involvement of large number of students in extra curricular activities by organizing wide range of extension activities.</p>		
<p>Orienting the students on value based education.</p>		
<p>Designing programmes to inculcate multi various skill among the students</p>		
<p>12. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year</p>		
Empty space for plan of action and outcome		

Plan of Action	Achievements/Outcomes
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facilities	scholarships and guidance to apply for the same was given by the class advisors .
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<ul style="list-style-type: none"> Name of the statutory body 	
Name	Date of meeting(s)
IQAC	07/02/2023
14.Whether institutional data submitted to AISHE	
Year	Date of Submission
2021-2022	19/01/2023

15.Multidisciplinary / interdisciplinary

Affiliating university has implemented NEP from 2021-22. Prior to the implementation, Deans and senior faculties have attended seminars and workshops organized by the university. College management had also organized workshop to create awareness about the vision of NEP and to gear up the institutional preparedness to implement NEP. The curriculum under NEP has Discipline Specific Core Courses, Discipline Specific Electives, Open Electives, Ability Enhancement Courses, Skill Enhancement Courses; Value based Courses, Yoga, Health & Wellness, sports, physical Fitness, CoCurricular & Extra-curricular Courses. Modules on service to humanity, volunteering, human rights and gender equity are introduced to drive the vision and mission of the institution. Students are encouraged to take add on certificate programmes offered by other departments.

16.Academic bank of credits (ABC):

In line with the new National Education Policy, the University Grants Commission (UGC) has officially notified the Academic Bank of Credits (ABC) that would help students build their degrees as per their choice. The flexibility in academic programmes will enable students to seek employment after any level of ward and join as and when feasible to upgrade qualification. The college realises the necessity to register for the UGC proposed ABC in order to promote learner-centric and interdisciplinary approach. Awareness is created among the students about this innovative idea to earn and deposit credit.

17.Skill development:

The Vision of the NEP regarding the inclusion of skill components in the curriculum has been implemented by the institution even prior to the introduction of NEP. The same policy of inculcating generic skills and domains specific skills in different functional areas of management and IT has been continued. Guidelines of NEP regarding inculcation of life skills through Yoga, Health and Wellness, Sports, Physical Fitness, Curricular and CoCurricular activity has been implemented systematically.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

Students are given freedom to study any one Indian language of their choice. In a mega flagship event of the college, organized every year on the occasion of independence day, each class is given a themes related to Indian cultural and heritage in which

student perform skits, dance, songs, mime show which instils a sense of nationalistic and cultural pride among the students. Students are also provided platforms to perform traditional art like Yakshagana Bharatanatyam and other forms of Indian culture. Yoga and Pranayama training is also important to the students through online and offline mode.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

All programmes have been assigned clearly stated POs, PSOs and COs. Teaching pedagogy, curricular and co-curricular activities are designed in such a way that expectations in terms of programme objectives, programme specific objectives and course objectives are clearly met. Skill enhancement activity by various subject association, management and IT fest, training by the fest forum wide range of extension activity, field study etc..are the different means through which the college focuses on outcome based education.

20.Distance education/online education:

During the pandemic most of the classes are conducted through online mode. Short term courses were also offered through online mode. Even post pandemic, College Email Id, through college web portal has been created for all the students so that hybrid mode can be used at times of necessity. Faculties also create awareness among the students about MOOC courses.

Extended Profile

1.Programme

1.1 188

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	View File

2.Student

2.1 1422

Number of students during the year

File Description	Documents
Data Template	View File

2.2

225

Number of seats earmarked for reserved category as per GOI/
State Govt. rule during the year

File Description	Documents
Data Template	View File

2.3

449

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic

3.1

38

Number of full time teachers during the year

File Description	Documents
Data Template	View File

3.2

38

Number of Sanctioned posts during the year

Extended Profile	
1.Programme	
1.1 Number of courses offered by the institution across all programs during the year	188
File Description	Documents
Data Template	View File
2.Student	
2.1 Number of students during the year	1422
File Description	Documents
Data Template	View File
2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	225
File Description	Documents
Data Template	View File
2.3 Number of outgoing/ final year students during the year	449
File Description	Documents
Data Template	View File
3.Academic	
3.1 Number of full time teachers during the year	38
File Description	Documents
Data Template	View File

3.2	38
Number of Sanctioned posts during the year	

File Description	Documents
Data Template	View File

4. Institution

4.1	25
Total number of Classrooms and Seminar halls	
4.2	35.9662925
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	152
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

In the beginning of every semester, a meeting is held by each department for subject allotment and preparation of time table based on the guidelines of the affiliating university. A departmental plan of action is prepared for the effective implementation of the curriculum. The action plan consists of the following:

- o Maintenance of work dairy and review of the same by the HODs and Principal.
- o Assignments
- o Presentations by students
- o Internal tests and viva-voce
- o Case studies

- o Student centric learning activities (quiz, role play etc.)
- o Mini projects
- o Field visits
- o Subject related guest lecturers
- o Extra classes and face-to-face assistance for slow learners
- o Skill enhancement activities
- o Student faculty programmes
- o Extension and outreach activities
- o Short term course

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

Academic calendar regarding conduct of examination is prepared in advance based on the following guidelines:

- Display of test time table - one month in advance.
- Intimation of evaluation schedule examination pattern, evaluation process and grading system in advance.
- Announcement of the result within one week of the test.

Computerisation of internal marks and sending them to the parents through SMS.

File Description	Documents
Upload relevant supporting documents	View File
Link for Additional information	https://sdm.ac.in/files/docs/academiccalendar/AcademicCalendar2021-22.pdf

<p>1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University</p>	<p>C. Any 2 of the above</p>
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File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

4

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	No File Uploaded
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

24

File Description	Documents
Any additional information	No File Uploaded
Brochure or any other document relating to Add on /Certificate programs	No File Uploaded
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

1422

1.2.3.1 - Number of students enrolled in subject related Certificate or Add-on programs during the year

1422

File Description	Documents
Any additional information	No File Uploaded
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Apart from university curriculum, short term course on professional ethics is conducted and various guest lectures are organized on related topics. In course of their lectures in various subjects like finance, marketing and human resource development teachers create awareness about professional ethics among the students.

The institution has a Women's Cell - SURAKSHA that creates awareness programmes such as women's health and happiness, resilience of women, overcoming hardships and discrimination.

To sensitize the students about this issue debates, collages and other forms of presentation are given to the students. The theme for the inter class 'Variety competitions' are "nurture the nature", GO Green etc. Students are encouraged to use public transport rather personal vehicles to reduce carbon foot print

To promote effective solid waste management, College has installed compost pot to generate fertilizer for the garden and waste segregation bins.

'The Indian constitution'- A subject which is part of the curriculum, also sensitizes students about their constitutional rights. Experts and professionals like doctors, advocates, officers and officials from the police department are invited to addresses the students. Resource persons from NGO's are invited to enlighten the students on social responsibility and duties such as blood donation, anti-dowry issues and traffic rules.

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

3

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	No File Uploaded
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Number of courses that include experiential learning through project work/field work/internship (Data Template)	View File

1.3.3 - Number of students undertaking project work/field work/ internships

310

File Description	Documents
Any additional information	No File Uploaded
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni	A. All of the above
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File Description	Documents
URL for stakeholder feedback report	View File
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management (Upload)	View File
Any additional information(Upload)	No File Uploaded

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	No File Uploaded
URL for feedback report	https://www.sdm.ac.in/stackeholders-feedback-report.php

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of sanctioned seats during the year

494

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

247

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

The admission process is done on merit basis. Since the students admitted are heterogeneous in terms of learning levels, the college has evolved a systematic mechanism to implement effective and efficient teaching-learning strategies on the basis of learning levels of students

Assessment of Learning Levels

The assessment of learning levels of admitted students or identification of advanced learners and slow learners is primarily done through

- Assessment of the students in the light of their response and engagement in learning.
- Performance in internal assessment
- Voluntary approach by students

Strategies for Advanced Learners

- Opportunities to prepare seminar papers, participate in debates, quiz, and fests.
- Motivation to organize interclass competitions and conduct inter-collegiate fests.
- Involving them in software development.
- Privilege of heading various associations and activities.
- Student faculties.
- Awards to best outgoing students.
- Proficiency prizes for excelling in academics.
- They are given guidance to register in various online courses
- They get academic motivation and guidance under Government sponsored Scholarship Scheme

Strategies for Slow Learners

- Remedial classes are arranged based on the specific needs of students.
- Through the practice of peer teaching, students are taught by students themselves.
- Personal counseling and motivation are given to slow learners

File Description	Documents
Link for additional Information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.2/2.2.1/2.2.1.pdf
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
1422	38

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Institution ensures to enhance learning experiences through various student centric activities like experiential learning, participative learning and problem solving methodologies in both classroom setting and beyond.

Experiential learning:

- Organising factory and field visits.
- Internship for students.
- BCA laboratory sessions.
- Business plan presentation.
- Experience sharing by entrepreneurs and corporate leaders.
- Designing cover page of college magazine and college calendar.
- Designing and organizing Management fest like Genesis,

Inspire, Synergy, Sygma, and Progenitor which provides practical exposure.

Participative learnings:

Role-play, Group-discussions, paper presentations, case analyses, and other teaching techniques are combined with ICT tools like PowerPoint presentations and Microsoft Word to provide students a hands-on learning experience.

- Student faculty programmes
- Student seminars and presentations.
- Participation in Seminar, Conferences, Workshops and intercollegiate fests
- Training new entrants to participate in various management and IT events.

Problem solving methodologies:

- Various management games designed to develop logical and critical thinking.
- Use of google forms, Microsoft excel and Microsoft word to create questionnaires, for analysis and presenting data.
- Peer group discussions and interactions are encouraged to develop problem solving methodologies.
- Book reviews: To promotes critical thinking.

File Description	Documents
Upload any additional information	View File
Link for additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.3/2.3.1/2.3.1.pdf

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

ICT tools usages in college

- The entire college campus has Wi-Fi facility with the speed of 150 mbps.
- Every classroom is enabled with ICT tool and Projectors which helps in the e-learning process.
- Teachers are empowered to use various ICT enabled tools. Google Classrooms and Google meet were used to conduct

regular classes. Student assignments, presentations, quiz and other enriching activities were held through online mode.

- OBS studio, WebEx, Zoom and other such online platforms were used to prepare for the classes and organize webinars on emerging issues.
- Faculties continue to use the Google classroom as a platform to reach out students during post pandemic era.
- G-Suite email ID for teachers and students under institutional domain to ensure secure online teaching class room.
- Recorded video lectures to the students.
- Links of educational video related to various topics in the syllabus are provided.
- Online platforms like Google classroom to provide learning materials.
- Automated Library provides accessibility to e-resources vide INFLIBNET to teachers and students promoting research culture. DSpace provides details of syllabus and previous question papers of university.
- The college has three well equipped Computer Lab

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.3/2.3.2/2.3.2.pdf

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

38

File Description	Documents
Upload, number of students enrolled and full time teachers on roll.	View File
Circulars pertaining to assigning mentors to mentees	View File
mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

38

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	View File

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

04

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year(Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

Based on the University calendar, Academic Calendar is prepared by the IQAC members of the institute and provided to all the faculties and students at the beginning of the academic year. An Internal test committee is constituted every year to coordinate the internal test procedure. The schedules of internal assessments are communicated to students and faculty in the beginning of the semester through academic calendar of the college calendar which is based on the University calendar of events. The internal assessment evaluation process is communicated to students by the respective faculty and also during orientation programme for first year students. Two internal tests are held per semester. Internal test time table for each test is prepared and displayed on the notice board at least 15 days prior to the commencement of the internal test. Changes in schedules, patterns, methods if any, are immediately notified to the students through notice boards and also through classroom briefing by the concerned subject teachers. Syllabus for internal assessment is communicated to students well in advance. There is complete transparency in the internal assessment for each assessment method. The internal assessment mark lists are displayed on the notice boards

File Description	Documents
Any additional information	View File
Link for additional information	https://sdm.ac.in/files/docs/agar/agar2021-2022/criteria2/2.5/2.5.1/AOAR%202.5.1%20LINK.pdf

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The college follows strictly the guidelines and rules issued by the affiliating university while conducting internals. Scheme of evaluation are prepared by the faculty for correcting the answer scripts. The Examiner/ the subject teacher has to collect the Answer scripts on the same day of the test for evaluation. After conducting each internal test, the evaluation should be completed within 15 days. Circular regarding the submission of internal marks to the respective Deans is given to all the faculties. Papers valued on the basis of scheme of valuation are distributed to students after the completion of evaluation for verification of the marks. Answers are also discussed with the students. The internal marks and evaluated answer papers are verified by the students. Students are free to interact with the teacher to resolve grievances if any, regarding the assessment. Internal marks entry is done by every subject teacher and handed over to the Class Advisor. Class Advisor in turn submits the consolidated internal marks to the respective Deans for Approval by the Principal

File Description	Documents
Any additional information	View File
Link for additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.5/2.5.2/AQAR%202.5.2%20LINK.pdf

2.6 - Student Performance and Learning Outcomes

2.6.1 - Teachers and students are aware of the stated Programme and course outcomes of the Programmes offered by the institution.

Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution.

Every programme specifies the learning outcome in terms of theoretical and practical knowledge expected from the students who complete the programme. Besides this, the learning outcome of each course is mentioned in the syllabus and then lecture plan maintained by the concerned course teacher. Awareness about the learning outcomes is given through various platforms in the beginning of the academic year. In the orientation programme, students are made aware of the learning outcome expected from them at different stages. Faculties constantly remind the students about expectations that the institution has, not only

in terms of academic performance but also in terms of skills to be possessed and values to be inculcated to uphold the tradition of the institution.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.6/2.6.1/2.6.1.pdf
Upload COs for all courses (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

Course Outcomes in each of the courses is evaluated based on the scores attained by the students on their internal and external evaluation on evaluation proportions prescribed by the university. In the internal evaluation questions are framed keeping in mind the various course Outcomes

Programme Specific outcomes - Each concerned department device various skill enhancement activities to evaluate the Programme Specific Outcomes. Though it is subjective assessment it gives an insight into the extent to which Programme Specific outcomes has been attained.

Programme Outcomes - Graduate Attributes of the Institutions are specified and students are made aware of this and are encouraged to cultivate them by taking part in all the curricular and co-curricular activities. The outcome of the attainment is subjectively evaluated based on their successful participation in these activities.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.6/2.6.3/2.6%20results.pdf

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

440

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.6/2.6.3/2.6%20results.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria2/2.7/SSS%202021-22.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	No File Uploaded

3.1.2 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.2.1 - Number of departments having Research projects funded by government and non-government agencies during the year

File Description	Documents
List of research projects and funding details (Data Template)	No File Uploaded
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.1.3 - Number of Seminars/conferences/workshops conducted by the institution during the year

3.1.3.1 - Total number of Seminars/conferences/workshops conducted by the institution during the year

1

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
List of workshops/seminars during last 5 years (Data Template)	View File

3.2 - Research Publications and Awards

3.2.1 - Number of papers published per teacher in the Journals notified on UGC website during the year

3.2.1.1 - Number of research papers in the Journals notified on UGC website during the year

File Description	Documents
Any additional information	No File Uploaded
List of research papers by title, author, department, name and year of publication (Data Template)	No File Uploaded

3.2.2 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.2.2.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings during the year

12

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.3 - Extension Activities

3.3.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Response:

The institute gives the importance to both academic growth and holistic improvement of the individual student. The Wellbeing of the student can be acknowledge through these extension activities.

The college administration has recognizes the social duty as one of the real needs to follow up, which will influences the students to learn great esteems and obligations required for good citizenship and service orientation. Holistic development of the individual is the aim with which the students are encouraged for participation in extension activities through the collobaration with various government and non government organizations.

The student council, NSS, Rovers and rangers, Youth Red cross, and various departments and associations undertake wide range of extension activities and outreach programmes. The Faculty and students aim at helping people to help themselves and are sensitized on their social responsibilities, environmental awareness and citizenship roles, gender sensitizing programmes, educating about recent technology and its uses, community development programmes, AIDS awareness programmes, environmental awareness programmes,

Apart from regular activities NSS, Red Cross, Rovers and Rangers, all other department plan their extension activities based on their skill and resources. At least two extension activities per semester from each of the department and association is organized based on the academic schedule.

File Description	Documents
Paste link for additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria3/3.3.1%20.pdf
Upload any additional information	View File

3.3.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.3.2.1 - Total number of awards and recognition received for extension activities from Government/ government recognized bodies during the year

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year(Data Template)	No File Uploaded
e-copy of the award letters	No File Uploaded

3.3.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.3.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

51

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the last year (Data Template)	View File

3.3.4 - Number of students participating in extension activities at 3.3.3. above during the year

3.3.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

654

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.4 - Collaboration

3.4.1 - The Institution has several collaborations/linkages for Faculty exchange, Student exchange, Internship, Field trip, On-the- job training, research etc during the year

6

File Description	Documents
e-copies of linkage related Document	View File
Details of linkages with institutions/industries for internship (Data Template)	View File
Any additional information	No File Uploaded

3.4.2 - Number of functional MoUs with national and international institutions, universities, industries, corporate houses etc. during the year

3.4.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. during the year

7

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Management takes the decision of providing infrastructure according to the requirements. In keeping with the academic growth, necessary infrastructure provided is used optimally. Hence, it always strives to maintain a pace in infrastructural development that facilitates effective teaching and learning. Any affordable facility that helps in enhancing the efficiency of teaching and learning is always available. College premises are optimally used between 9AM to 4.30PM for conducting classes and other co-curricular and extracurricular activities. Air conditioned Laboratories are used for conducting practical examinations and online examinations. Computerized library, with a sufficient number of books, journals, magazines and

international journals, is kept open from 8.00AM. to 5.30PM. College Conference hall is used for organizing conferences, seminars, guest lectures and workshops. College auditorium is used for Management fests, cultural activities meetings and outreach programs. Class rooms are used for skill enhancement activities after the class hours.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Management takes the decision of providing infrastructure according to the requirements. In keeping with the academic growth, necessary infrastructure provided is used optimally. Hence, it always strives to maintain a pace in infrastructural development that facilitates effective teaching and learning. Any affordable facility that helps in enhancing the efficiency of teaching and learning is always available. College premises are optimally used between 9AM to 4.30PM for conducting classes and other co-curricular and extracurricular activities. Air conditioned Laboratories are used for conducting practical examinations and online examinations. Computerized library, with a sufficient number of books, journals, magazines and international journals, is kept open from 8.00AM. to 5.30PM. College Conference hall is used for organizing conferences, seminars, guest lectures and workshops. College auditorium is used for Management fests, cultural activities meetings and outreach programs. Class rooms are used for skill enhancement activities after the class hours.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

22

4.1.3.1 - Number of classrooms and seminar halls with ICT facilities

22

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

570259

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Name of the Software: EERPMS

Nature of Automation: Fully Automated

Version: EERP3.0

Year of Automation: 2012

Additional Information

Library is located at the ground floor with an area of 390.33 Sq.Mtrs, with a total seating capacity of 175 and 26000 books.

The library is fully automated with an in-house developed "Educational Enterprise Resource Planning Management System" (EERPMS) integrated software which is an improvised version of ILMS.

The library has a collection of more than twenty-six thousand books and also subscribed to various Journals, Magazines, Newspapers and E-resources related to management and other subjects. More than 6000+ e-journals and 1,99,500+ e-books can be accessed under the project entitled "National Library and Information Services Infrastructure for Scholarly Content (N-List)" of Inflibnet centre Ghandinagar. Institutional resources like previous year Question papers, Syllabus, College Magazines, Students Project reports are made available to the users through DSpace Digital Library Software.

All library books are barcoded and the transactions are carried out through barcoded interface facilities. Students and faculties are provided barcoded library cards for registering IN/OUT and lending documents. Library is utilizing Dewey decimal classification for books and arranged open shelves for easy access and quick retrieval. OPAC (Online Public Access Catalogue) facility is also made available for the library users.

Library department organizes various activities for students to create awareness and knowledge of the library. It also conducts orientation programmes for the faculty and students to familiarize with the library automation, various resources available in the library.

File Description	Documents
Upload any additional information	View File
Paste link for Additional Information	: https://www.sdm.ac.in/library.php

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals, e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

1.38

File Description	Documents
Any additional information	View File
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

102.56

File Description	Documents
Any additional information	View File
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

The college has developed IT facilities to meet the learning requirements of students and faculty.

The college has 152 computers in the college out of which computer lab consists of 137 Dell computers with Windows 10 OS

and MS Office 16/19 and Internet connectivity, 2 laser printers and 1 Canon printer with Xerox and scanner. All the required software as per the curriculum are installed and updated as and when required. The maintenance of the computers is done by the technicians as and when required. The software's like C, C++, Java, MySQL, Python, Oracle 11, Visual Studio, Tally etc. are installed in computer labs.

The college library and office have 12 computers. The library uses DSpace software. All classrooms and Computer Labs are enabled with ICT facilities like LCD projectors. In addition, the conference hall is equipped with LCD projector, mike, speakers and internet connection. The whole campus of the college has Wi-Fi facility with a speed of 150 mbps. The college office has computers, 3 laser printers and 1 Canon printer with Xerox and scanner. All computers of the lab, library, learning resource center and office are connected through LAN.

The college has 2 multipurpose photocopy machines. There are 18 CCTV cameras installed in the entire campus area of the college to provide additional safety security to the students and the staff, for the prevention of untoward incidents in the campus. All the departments have computers with Internet facility via Wi-Fi.

Institute has upgraded the 37 Mbps Internet connectivity to 150 Mbps with the Internet Service Provider (ISP) Yours Network connectivity.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.3.2 - Number of Computers

137

File Description	Documents
Upload any additional information	View File
Student – computer ratio	No File Uploaded

4.3.3 - Bandwidth of internet connection in the Institution	A. ? 50MBPS
--	--------------------

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

31531395.25

File Description	Documents
Upload any additional information	View File
Audited statements of accounts.	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The institute ensures optimal allocation and utilization of the available financial resources for maintenance and upkeep of different facilities by holding regular meetings of the purchase and maintenance committee as per the requirements. Institution has a policy to have an effective mechanism for the upkeep of the infrastructure and other facilities and ensure optimum utilization.

For purchase, committee will prepare a list of items by finalizing technical specifications and obtain approval from the sanctioning authority in writing to the management. The management will scrutinize, invite quotations and place the

purchase order to the selected vendor. All purchase details are entered in the stock register. Maintenance committee looks after the supervision of physical infrastructure (buildings, water supply and power supply) headed by maintenance in-charge who supervises the regular upkeep of the campus. Electrical maintenance is out-sourced. The maintenance of water purifiers, computers and lab equipment is done through AMC. Plumbing and security services are done on contractual basis through various agencies. Full time sweepers are appointed for cleaning and maintenance. The calibration of equipment such as generators is done by external maintenance staff as and when required under the supervision of maintenance in-charge. Besides this, any maintenance work required or breakdown will be intimated to the maintenance in-charge who takes up the matter immediately.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

314

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	No File Uploaded
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year	
5.1.2.1 - Total number of students benefitted by scholarships, free ships, etc provided by the institution / non- government agencies during the year	
21	
File Description	Documents
Upload any additional information	No File Uploaded
Number of students benefitted by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File
5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	A. All of the above
File Description	Documents
Link to institutional website	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria5/5.1.3/5.1.3.pdf
Any additional information	No File Uploaded
Details of capability building and skills enhancement initiatives (Data Template)	View File
5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
1456	
5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
1456	

File Description	Documents
Any additional information	No File Uploaded
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	B. Any 3 of the above
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File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

4

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	No File Uploaded

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

36

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

19

File Description	Documents
e-copies of award letters and certificates	No File Uploaded
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The institution has participative students' representation and engagement in various administrative, co-curricular and extracurricular activities. Students are represented in almost all the committees and various associations of the institution. The institution follows participative approach to involve the students in decision making process while preparing plan of action for various associations in student council.

Student council is headed by the President, Secretary and Joint Secretary. For each of the associations there are two student coordinators from the final year and from each class, there are representatives. Hence, more than 30% of the entire student community is directly involved in the student council ensuring active involvement and engagement in various administrative, co-curricular and extracurricular activities

All the associations plan out activities to sharpen variety of skills. 20 associations which are headed by the faculties and it is mandatory for each students to become a member of at least one association. A description of these activities is presented to the freshers by the association heads at the time of orientation.

Editorial board has student representation which enables the board to seek the co-operation and support of all the students in the compilation of college quarterly magazine and annual magazine.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

58

File Description	Documents
Report of the event	No File Uploaded
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The institution has an Alumni Association. Alumni who occupy key positions are invited to share their experiences and to give motivational talks to the students. The illustrious alumni of the institutions, who are spread across the world, make it a point to visit the institution whenever they come to home town. They are invited as guests of honour for important functions. Views and suggestions of alumni are taken during the syllabus revision. Their contacts are also used for institutional benefit. Several Alumni have participated and shared their thoughts, expertise and experience to support the current students to undergo good internships during graduation. Alumni enlighten the students with their success stories and challenges faced. Alumni network plays an important role to help the present student to get placement. Alumni provide innumerable

opportunities in various companies to the students. They assist and guide the students to crack the interviews. As our institute is under the aegis of Shree Kshetra Dharamshala, which is known for its Danas (Donating), the practice of financial contribution from Alumni is not encouraged. The institute is also proud of alumni spread across the globe who have brought laurels to the institute through their national and international achievements.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs) E. <1Lakhs

File Description	Documents
Upload any additional information	No File Uploaded

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

The College nurtures an atmosphere of intellectual, vigor and moral righteousness among the students to be competent, committed, creative and compassionate individuals.

The governance of the college is driven by well-written policies in admission, teaching, learning and evaluation systems.

Vision and mission reflect the institutional goals, based on the expectations and aspirations of our management. Our management headed by great visionary, Padma Vibhushan awardee, Dr. D. Veerendra Heggade visualized the need for developing management education at undergraduate level when it was still at an infancy stage and was even unheard of in this part of the state. Thus, more than three and a half decade back the institution could foresee the need for professionally trained manpower required to lead the corporate business world, the dearth of which is felt now. Our institutional vision and mission are based on the firm belief that the students who graduate from the college should be

able to stand on their own feet through entrepreneurial ventures incorporating business ethics. In keeping with this, our vision and mission statement mentioned below stresses on the following:

Addressing the needs of the society

Reflect the needs of the students

Institution's traditions and value orientations

Vision for the future

File Description	Documents
Paste link for additional information	https://www.sdm.ac.in/about.php
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The college promotes a culture of participative management to ensure the contribution of all. The day-to-day administration and academic functions are decentralized to a greater extent by a delegation of responsibilities with Vice-principal, Deans, Head of the Departments and Coordinators. To ensure this, general staff meetings are conducted in the beginning of the academic year to plan, execute, monitor and evaluate the intended activities for the academic year. Thus, all are involved in planning, decision-making and implementation through a transparent approach. The bench mark is set for every activity to ensure quality administration through concerted efforts of all stakeholders.

All Deans look after the functions of their respective department. They hold the responsibility of motivating and mobilizing the opinion, suggestion and feedback from the staff members at all aspect of administration and academics. Deans pass it on to the principal and in turn the Principal to the Management at the appropriate forum facilitating the smooth process of decision making. Office manager supervises the administrative office. An activity which specifically needs the administrative approval of the principal is clearly defined.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The perspective plans focus upon matters like infrastructural development for teaching and learning, introduction of new value addition courses and short-term courses on current issues, enhancement of quality in teaching-learning process, promotion of research, healthy practices, etc. Accordingly, after the previous accreditation by NAAC, next perspective plan for the period 2017-2022 had been prepared by the IQAC by taking into consideration the recommendations of the NAAC Peer Team and the institute's vision, mission, objectives, core values, SWOC, and also other thrust areas. The plan had been presented before and approved by the Management. Development or up gradation of computer laboratories and ICT facilities to all the classrooms, had also a top priority. Items like having ISO certification, getting listed in NIRF, introducing LMS in teaching and evaluation, conducting more add-on / skill based courses, widening the base of extension activities, excelling in university exams as well as in research, sports and cultural activities, ramps and lift facility for the differently abled, etc. were the other important items of the perspective plan. Most of the projects listed in the perspective plan have been successfully implemented in last four years and the work on the rest is in progress.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The administrative functions of the institution are performed smoothly with the collective efforts of all administrative staff under the guidance of the principal. All administrative procedures have been defined and each person responsible has been given a time-frame for task completion. Majority of the administrative functions are performed through management developed inhouse software -EERPMS which has facilitated transparency in operation and led us to reducing usage of paper. Monitoring of attendance is done through Biometric system and library usage is monitored through electronic system. Usage of online money transfer and internet banking facilities has made administration function less laborious. The SDME society has a drafted service rule book which outlays the service rules, procedures, recruitment, and promotional policies among others.

Recruitment Process

The recruitment process has been carried out by the management as per the guidelines of UGC, Mangalore University and Government of Karnataka.

Recruitment and Service Rules: All employees of the institution are governed by the service and recruitment rules of SDME Society.

Grievance Redressal Mechanism: The institution has in place a grievance redressal mechanism for both staff and students. Staff and student grievances are addressed by the grievance redressal committees.

File Description	Documents
Paste link for additional information	https://sdm.ac.in/files/docs/NAAC/Organogram/OrganogramSDMCBM.pdf
Link to Organogram of the Institution webpage	Nil
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	No File Uploaded
Screen shots of user interfaces	View File
Any additional information	No File Uploaded
Details of implementation of e-governance in areas of operation, Administration etc (Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The college has undertaken effective welfare measures for the teaching and non-teaching staff. Staff members are encouraged to attend orientation and refresher programmes as well as various development programmes organized by university and other organizations by providing financial support.

All staffs are given free WiFi facility on the campus and they can access email using institutes domain name. Separate parking facility is provided for the staff for their convenience. Retired staffs felicitated on their superannuation day and invitations are sent to retired staff for all the common celebrations and programmes of the college.

- Group Insurance scheme "Sampoorna Suraksha Yojane"
- The spouse and parents of staff members can avail benefits towards medical expenses.
- Maternity benefit is given by the management.
- Staff members can also avail loan facilities from SDM employee's cooperative society.
- Children of staff are given fee concessions in other institutions run by the management.
- Other benefits like Provident Fund, ESI, Gratuity, Leave Encashment, Casual Leave, Earned Leave, On Official Duty facility, Extended Leave without Pay are granted as per Employees Service Rules of the SDME Society, Special Permission

to appear for Exams, Maternity leave and travel grants for attending academic programmes are given.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

13

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

15

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

17

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institution has a mechanism of Performance Based Self Appraisal (PBSA) system in place for teaching as well as non-teaching staff. The activities related to the PBSA are

coordinated by the staff in-charge of the respective college. In case of PBSA for teaching staff a structured format is developed by the management with criteria's like academic, institutional initiatives, research and consultancy, extension, academic growth and organization of programs. The entire system of appraisal is decentralized. The teaching staff of the institute are free to choose the parameters under each criteria based on which they will be appraised.

A PBSA format has been formed by the management level in correspondence with the principal. At the end of the year all the faculty members are supposed to fill up and submit to the staff coordinator. The staff coordinator in consultation with the Principal will compile the data and send the compiled folder to the management.

The PBSA committee at the level of the management which will analyze these forms on individual basis and send a feedback report to the Principal which is subsequently forwarded to individual staff members.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The institution follows a professional financial management technique to manage the financial resources efficiently. Annual budget is prepared based on the steps mentioned below:

- A detailed estimate of expenses to be incurred is collected from all the departments.
- The accounts department compiles the data and prepares the budget proposal.
- Evaluation of proposed budget is done by the management.
- After the final approval of the budget by the management,

funds are allocated to the respective departments.

- The expenses incurred are certified by the competent authority.
- Internal meetings are held to ensure that fund flow of the organization is as per the sanctioned budget.
- Books of Accounts are maintained according to the Accounting Standards.
- Periodic review of accounts is done by internal auditors yearly.
- Annual auditing is undertaken by Registered Chartered Accountant.

The entire purchase requirement is processed by the finance department and after its clearance, procurement action is initiated. The payments of bills are also monitored by the finance department to ensure that all the expenses are within the sanctioned budget. Statutory audit of all the accounts maintained by the college is done by a Chartered accountant every year. Periodical Audit is conducted by the Directorate of Collegiate Education.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

File Description	Documents
Annual statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

The Institution has standard channels for mobilization and utilization of financial resources. As the college is partially aided for grant-in-aid programmes, most of the resources self-financed and direct. The following are the sources of funds mobilization:

Infrastructure resources are used for organising national / international / regional / institutional seminars / guest lectures/ conferences / workshops etc.

Several faculty oriented and Student centric activities are conducted utilising the resources of the institution to the maximum. The penalty charged by library to the students for late return and default in the return of books also adds to our income.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Following are the major incremental improvements and quality initiatives taken up by the IQAC

- NAAC Re-Accreditation Process
- Academic & Administrative Audits

- AQAR Reports
- Preparing Annual plan of action
- Conduct of IQAC Meeting
- Administering and Monitoring Feedback analysis
- Organising workshops and seminars related to quality enhancement
- Participation in Surveys and Rankings
- Faculty and Student Orientation Programmes
- Department-wise Faculty Development Programmes

CASE STUDY 1: ACADEMIC AUDIT/DRY RUN INSPECTION

Academic Audit is held every semester to verify important records and documents maintained by the faculties. All the faculties submit documents/report to the IQAC members. Later the members of the committee verify documents and submit the report to IQAC coordinator which is presented and necessary suggestions will be conveyed in the general staff meeting. The feedback from IQAC has enabled the improvement of the teaching learning process.

CASE STUDY 2: PARTICIPATION IN SURVEYS AND RANKINGS

IQAC initiates participation in surveys and rankings by NIRF and other reputed private magazines. The parameters of these rankings are informed to all the departments for taking conscious efforts to implement activities which will enhance the quality and points that can be scored in these parameters. The IQAC plays an active role in internalizing quality culture within the institution.

File Description	Documents
Paste link for additional information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria6/CRITERIA%20VI-AQAR/6.5.1/C-16978_DCF%202021-22.pdf
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The College has introduced few more Add-on courses to help students corporate ready and employable. The number of teachers with NET and SLET qualification are 15. With the advent of technology, the college has been provided with 28 LCD projectors which are well maintained. All the computers are upgraded to the latest versions of the software with high-speed internet connection. There is regular updating of OPAC for better maintenance of the library. Academic Audit/Dry Run Inspection Academic Audit is held every semester to verify important records and documents maintained by the faculties.

Example 1: Enhancement of Administrative Structure

The college was using MIS software for day to day operations of its administrative operations. With the increasing demand for variety of data the old software was replaced by new EERPMS system which is Windows based. It has more sophisticated user-friendly features to manage all the administrative work even by naïve users.

Example 2: Organization of Seminar, Workshops, FDPs and conferences by departments

College promotes organization of syllabus orientation workshops by various departments on behalf of the BoS and University of Mangalore. Department-wise 5 in-house FDPs are organized in an academic year to elevate teachers knowledge to meet the current requirement.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s)

C. Any 2 of the above

Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

File Description	Documents
Paste web link of Annual reports of Institution	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria6/CRITERIA%20VI-AQAR/6.5.1/C-16978_DCF%202021-22.pdf
Upload e-copies of the accreditations and certifications	No File Uploaded
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Response:

The institution has strived to create gender sensitivity among students through talks, workshops and class activities. College is a co-education institution so Gender equity and sensitization is made an integral part of the educational process.

Safety and security:

Institution believes that lack of safety and security is the main setback to promote gender equity so the institution tries to create a safer environment which can ensures the participation of women without any inhibitions

- CCTV cameras are placed to regularly monitor the movement of students.
- Security person are placed round the clock and entry to the campus is strictly monitored.
- Any Lapses of grievances are regarding security can be confidentially reported through suggestion box.

- Whenever major events are conducted additional security is ensured through local police officials.

Women cell: The Cell of the College, envisioned to empower women for a life of equality, empowerment, personal enhancement , professional success conducts various awareness camps-health, legal, entrepreneurship, defense techniques, etc

Common rooms: Ladies room facility is provided for girls students to relax, study, and carry a productive discussion. Rest rooms are available for Girl students with basic amenities.

Counselling: Any problem faced by the students can be immediately brought to the notice of class advisors who will try to resolve it. In house trained counsellor is also available for the students, to counsel, to make them confident and competent happy individuals.

File Description	Documents
Annual gender sensitization action plan	Nil
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://sdm.ac.in/files/docs/aqar/aqar2021-2022/criteria7/7.1.1%20safety%20security%20for%20womens.pdf.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

D. Any 1 of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Response:

The solid waste of the college is segregated into bio-degradable and non-bio-degradable wastes. Each classroom and department is provided with dustbins; the house keeping staff collects and separates the waste which in turn is collected into containers to be disposed through the corporation waste collection system. Sufficient number of dustbins is placed at specific points in the campus for the effective wastemanagement. Waste is finally disposed through Mangalore City Corporation garbage disposal system.

The college has taken a policy decision to stop using plastic cups/plates in its canteen/cafeteria and in official programs. It avoids plastic carry bags and cups for academic and cultural programmes and instead uses cloth/ paper/steel ones. It also encourages the use of biodegradable cups/plates made from areca/banana leaves.

E-waste, tube lights and other electrical appliances waste are stored in a particular place and disposed once a year through a management specified agency. Examination paper waste and newspapers purchased by the library and various departments are disposed periodically and sent for recycling through agency.

Our attempt at creating a paperless administration has brought in little success by way of waste production.

Waste is regularly collected by placing waste baskets at various places as required.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	No File Uploaded
Geo tagged photographs of the facilities	Nil
Any other relevant information	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste

D. Any 1 of the above

water recycling Maintenance of water bodies and distribution system in the campus

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	No File Uploaded

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

- 1. Restricted entry of automobiles**
- 2. Use of Bicycles/ Battery powered vehicles**
- 3. Pedestrian Friendly pathways**
- 4. Ban on use of Plastic**
- 5. Landscaping with trees and plants**

C. Any 2 of the above

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

C. Any 2 of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

<p>7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading</p>	<p>B. Any 3 of the above</p>
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File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	View File
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

<p>7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).</p>
<p>Response: - Our institution firmly believes in its philosophy of imparting quality education for all at affordable cost and embracing cultural, regional, linguistic diversities and in establishing harmony among the students who come from different</p>

states, speaking different languages and diverse cultural background. Admission is given to all eligible candidates irrespective of their socioeconomic status as per the regulations. Enough care is taken to fill up specifically ear marked seats of each category. Differently-abled students are also admitted and provision for the use of ramp, elevator is provided. Uniform is made mandatory to promote the feeling of equality. Celebration of national festivals and commemorative days instil a sense of patriotism and unity amongst all. Every year on 15 August variety programme on different themes related to patriotism is conducted to inculcate patriotism and unity among students. During these festivals and other events, eminent personalities are invited by the Institution to emphasize the significance of tolerance and harmony towards cultural, regional, linguistic, communal, socio economic and other diversities.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Response: - College has a number of associations, conducting various Skills Enhancement programme related to peace, coexistence, and cultural integrity. The multifarious activities of NSS, Youth Red Cross, Rovers Rangers and Student Welfare Council of our Institution, strive to alleviate socioeconomic diversities leading to a tolerant and peaceful living. Encouragement to participate in co-curricular and extra-curricular activities both within and outside is given. Human Rights cell, Grievance Redressal Cell, Anti-Ragging Cell, among others aim at social protection, ensuring tolerance and harmony. Programmes like Traditional day, Sharada Pooja, and Women's day are cherished. On the linguistic front, the institution has Literary Association that conducts competitions and workshops. Students are encouraged to participate in essay writing, to contribute articles in language of their choice for the college magazine which helps to nurture different languages. Initiatives like outreach programmes are under taken to reach out to social issues, promote communal and socioeconomic harmony. Voluntary

participation of students in Blood donation camps inculcates humanitarian feelings of being there for those in need. Awareness programmes on Drugs, COVID-19 pandemic, Health and wellness to create positive impact. Awareness programmes like Guest lectures on Human Rights, Professional Ethics and Values, Special programmes for students, employees and community are conducted.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	View File
Any other relevant information	No File Uploaded

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized

D. Any 1 of the above

File Description	Documents
Code of ethics policy document	No File Uploaded
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	No File Uploaded

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Response: - Institution organizes national and international commemorative days, events and festivals with enthusiasm.

Annually, the days of national importance viz, Independence Day, National youth day, are celebrated with great zeal. The galaxy of national leaders, their contributions to the nation are remembered, revered and described vividly to inspire, inculcate their teachings and thoughts. National Youth Day is celebrated by organizing programmes to make the youth more vibrant motivated by the teaching of Swami Vivekananda. Martyr's Day - This day is observed to remember all the martyrs and to awaken a spirit of patriotism among youth. The institution is committed to the cause of spreading yogic practices for all round development and well-being of the individuals. Yoga exponents are invited and yogic postures and asanas are demonstrated. Teachers Day is by expressing respect, appreciation and gratitude for the contributions made by teachers to the society. Besides this, Institute also commemorates the birth/death anniversaries of great Indian personality like Mahatma Gandhiji. Sadbhavana Diwas, NSS Day, International Women's Day, World Environment Day, National Consumers Day, Vanamahotsava, and Consumer's Rights Day etc. Kargil Vijay Diwas is observed to commemorate the victory of the Indian Army and also to pay homage to the martyrs of Kargil war.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	View File
Geo tagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

7.2.1: BEST PRACTICE-1

1) Title: SKILL ENHANCEMENT

2) Objectives

To enable specific skills in different functional areas of management and IT and to promote experimental learning.

3) The Context:

The means through which practical oriented learning can be promoted is through these skill promotion activities

4) The Practice:

Various departments have formed their own associations with the specific objectives of organizing wide range of activities.

5) Evidence of Success:

Observation reveals that students who gained from these activities are doing well in their career.

6) Problems Encountered and Resources:

Inability to involve all the students in the exercise of skill enhancement.

BEST PRACTICE-2

1) Title: EXTENSION AND OUTREACH ACTIVITIES.

2) Objectives :

To cultivate social responsibility among the students by involving in the service to the community.

3) The Context:

The extension activities organized combines traditional classroom interaction with community service to enhance social responsibility.

4) The Practice:

The main areas of focus are education, health, environment, cleanliness and social issues.

5) Evidence of Success:

Students have developed greater social sensitivity and self-confidence by improving their ability.

6) Problems Encountered and Resources:

Permission for visit is not easily available.

Financial constraints.

Resources required

Funds

ICT tools

Transport facilities.

File Description	Documents
Best practices in the Institutional web site	View File
Any other relevant information	View File

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

7.3.1 Institutional Distinctiveness

Vision of the founder:

Development of entrepreneurship and leadership is the Institutional Distinctiveness, which the college wants to project. The very name of the college indicates that it is a college of business management established to promote entrepreneurship and leadership among the students so that they are provided with much needed initiatives to start and manage business units. Our president Dr. D.Veerendra Heggde felt the need for a professional college meant to train the students in entrepreneurship. His vision was that, "student passing from this institution should be job providers and not job seekers. They should not write somebody else's account but their own account".

Creation of eco system for entrepreneurship development:

Efforts are made to imbibe the future leaders with ability to solve more complex interlinked and fast changing problems by triggering the entrepreneurial spirit through the following

measures.

- Orientation to new entrants
- Field study of three organization
- Teaching Pedagogy with traits needed for entrepreneurship
- Management and IT Fest organisation
- Skill Enhancement activities by associations
- Training by Fest forum
- Yasha - Industry Institution Interaction Programme
- EDP Cell for enabling eco-system for entrepreneurship development
- Interdisciplinary Short term courses
- Library with good collection of books and journals on entrepreneurship
- Inviting alumni who are entrepreneurs as guest
- Value Education
- Extension Activities to develop social enterprises
- Collaboration and MOU with chamber of commerce and industry

All these efforts to promote entrepreneurship has resulted in large number of students passing out from the institution entering into entrepreneurship.

File Description	Documents
Appropriate web in the Institutional website	View File
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

- Industry Integrated Programme
- Student internship
- Strengthening EDP programme
- Energy Audit
- Strengthening Outreach Programme