



**MEMORANDUM OF UNDERSTANDING BETWEEN**

**[Shri Dharmasthala Manjunatheshwara College of  
Business Management]**

**AND**

**[HEAD HELD HIGH FOUNDATION]**

This Memorandum of Understanding (“MOU”) is entered into by the ( Shri Dharmasthala Manjunatheshwara College of Business Management), and the Head Held High Foundation (“the Partner”). (Shri Dharmasthala Manjunatheshwara College of Business Management) and Head Held High are hereinafter jointly referred to as the “Parties”.

**WHEREAS**, Shri Dharmasthala Manjunatheshwara College of Business Management is a private College, registered under Department of Collegiate Education

**WHEREAS**, **Shri Dharmasthala Manjunatheshwara College of Business Management** recognizes the importance of career guidance and counselling for youth enrolled in the college for better employability and skills.

**WHEREAS**, the Partner Head Held High Organization is an organization duly registered under the laws of [Societies Registration Act, India with a mission to eradicate poverty in India.

**WHEREAS**, the Partner Head Held High is an organization duly registered under the Indian Trusts Act, 1882. Head Held High (HHH) is a collective of everyday persons in the intention to eradicate poverty. By changing one life at a time, they plan to eventually transform the face of India. Through a multi-pronged approach using Make India Capable (MIC) and Global Action on Poverty (GAP) initiatives, the agency strives to eradicate rural poverty in India.

Career guidance and counselling is a key program of HHH through which youth are provided with knowledge, resources, and skills for informed career choices. Through its partnership with UNDP

for a digital project called Sach Honge Sapne to provide employability and 21<sup>st</sup> century skills to youth, HHH has reached out to over 1 lakh youth across 6 states (Karnataka, Telangana, Maharashtra, Uttar Pradesh, Haryana, and Delhi). HHH is currently implementing Project Code Unnati in 3 districts of Karnataka – Dakshina Kannada, Rural Bangalore and Raichur to provide career guidance and counselling to youth. The project is supported by UNDP and SAP Labs.

*Dr. S. H. H.*

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Shri Dharmasthala Manjunatheshwara College of Business Management is willing to implement the career guidance and counselling sessions for its students, to ensure that they are empowered to choose pathways of learning, employment, and entrepreneurship. For this HHH innovative pedagogies involving the use of technology to deliver the career guidance and counselling sessions.

**WHEREAS**, HHH supports the mandate of UNDP and SAP Labs through the Project Code Unnati.

Over the last decade HHH has impacted over 1 lakh youth from across the country, especially from rural and marginalized communities. HHH understands that youth and especially girls tend to be left behind in the socio- economic growth of a community and country. Their project are designed with sensitive inclusivity to provide the necessary bridges and opportunities to youth and girls to achieve social, personal, and economic transformation.

**NOW, THEREFORE**, the Parties agree to cooperate as follows:

### **Article I Scope of the MOU**

1. This MOU, together with the Annexes listed below forming an integral part hereof, establishes the terms and conditions of the cooperation between the Parties:
  - a. **Annex I: Description of Activities**
    1. Shri Dharmasthala Manjunatheshwara College of Business Management and HHH will collaborate to provide career guidance and counselling session to students who are currently enrolled.
    2. Shri Dharmasthala Manjunatheshwara College of Business Management will provide support to HHH for student registration and completion of the CG&C curriculum
    3. Shri Dharmasthala Manjunatheshwara College of Business Management and HHH will collaborate to participate in meetings, events meant for students for example- expert sessions, guest lectures, campus job fairs, industrial visits, entrepreneurship awareness program, innovation challenge, etc.
    4. Shri Dharmasthala Manjunatheshwara College of Business Management and HHH will collaborate on a monthly basis to compile and verify the number of CG&C sessions completed, number of students participating and events completed.
  - b. **Annex II: General Conditions of Cooperation (“General Conditions”)**.
2. This MOU and any subsequent agreement(s) entered into hereunder constitute the entire understanding between the Parties in respect of the subject matter and supersede any prior oral or written communications on the subject.



## **Article II Areas of Cooperation**

1. The Parties agree to cooperate in good faith in order to achieve their common objectives, which are:
  - (1) To cooperate, on Project Code Unnati to provide career guidance and counselling sessions to students/youth to empower them to make informed career choices.
  - (2) The partnership will aim to encourage and enable students to learn about different careers, skills and resources.
  - (3) The proposed cooperation will contribute towards overall outcome of increasing employability of youth and thereby increase employment.
2. In furtherance of the common objectives described above, the Parties agree to carry out the activities in the Description of Activities ("the Activities"), which may be modified from time to time by written agreement by the Parties.

## **Article III Implementation of the MOU**

1. The Parties may negotiate in good faith the terms of any subsequent agreement(s) that may be required to implement the Activities. Such agreement(s) will specify the roles and responsibilities of each Party and the costs or expenses relating to the Activities and how they will be borne by the Parties. Such agreement(s) will incorporate by reference the terms of this MOU.
2. The Parties agree to each designate a relationship manager for the long-term monitoring and management of this partnership. The Parties may also decide to form working groups comprising representatives of each Party, which will be responsible for monitoring the development and execution of the Activities.

## **Article IV Exchange of Information and Documents**

The Parties agree to exchange relevant information and documents as needed for the implementation of this MOU, subject to such restrictions and arrangements which may be required by either Party to safeguard the confidential nature of certain information and documents.





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### Article V Recognition

1. Subject to Paragraph 4 (Use of name, abbreviation and emblem) of the General Conditions, the Parties may acknowledge and disclose to the public this MOU and information with respect to the Activities, in accordance with the current policies of each Party and with the prior written approval of the other Party.
2. At public events, media conferences or meetings of any kind, representatives of each Party may speak about the collaboration related to this MOU, but strictly on its own behalf. Any unilateral media release by a Party relating to this MOU or the Activities undertaken hereunder will be shared with the appropriate communications lead of the other Party for review and consent at least five (5) business days in advance of release.

### Article VI Settlement of Disputes

1. The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this MOU. Where the Parties wish to seek such an amicable settlement through conciliation.
2. Any dispute, controversy or claim between the Parties arising out of this MOU which is not settled amicably in accordance with the foregoing paragraph shall be referred to arbitration under the Local Arbitration Rules then in force. The arbitral tribunal shall have no authority to award punitive damages. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such controversy, claim or dispute.
3. The invalidity or unenforceability of any provision of this MOU shall not affect the validity or enforceability of any other provision of the MOU.

### Article VII Notices and Addresses

Any notice to be given under this MOU shall be in writing and shall be deemed to have been made when it shall have been delivered to the party and address specified below:

For Head Held High Foundation:

Name: BalaKrishna H R

Designation: District Coordinator

District: Bangalore Rural

Head Held High Foundation

No 172, 1<sup>st</sup> floor, 9<sup>th</sup> Cross,

5<sup>th</sup> main road, Indiranagar, Bangalore-560038





For Partner:

Principal Shri Dharmasthala

Manjunatheshwara College of Business

Management:

District : Mangalore

*Amavel*



#### **Article VIII Duration, Termination, Modification**

1. This MOU will become effective upon signature by both Parties and remain in effect for a period of 12 months thereof, unless terminated earlier by either Party in accordance with paragraph 2 below. The Parties may agree to extend this MOU on mutually agreed upon tenure, terms and conditions.
2. Either Party may terminate this MOU at its sole discretion and shall endeavor to provide three months' prior notice in writing to the other Party. Any subsequent agreement(s) concluded pursuant to this MOU may also be terminated in accordance with the termination provision contained in such agreements. In such case, the Parties

*Pr. Shri. Dharmasthala*





# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

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with 'A' Grade

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## Guest Lecture - conducted under the MOU

- Career Guidance and Placement cell organized a guest lecture on 28<sup>th</sup> February 2022. The resource person was Mr Govindraj Jayachandran, State Co-ordinator of UNDP. The objective of this programme was to make students aware about various activities conducted by UNDP with regard to career guidance and preparing oneself to face the interviews. The guest Lecturer was extended with a session by Mrs. Jyothi, Career Coach of HHH who spoke about the confidence and communication skills. They were accompanied by Mr. Umesh Mahadevappa, EDA, UNDP project code Unnathi, Ms. Lydia Gonzalves, Ms. Deeksha and Ms. Rachana Shetty who are the community mobilizer, UNDP, Project Code Unnathi. The programme was coordinated by Mr. Sumesh Matada and Mrs. Deepa D Hegde.



*Sumesh Matada*  
Principal  
Shri Dharmasthala Manjunatheshwara  
College of Business Management  
MANGALORE.