

MEMORANDUM OF UNDERSTANDING

Between

Kanara Chamber of Commerce & Industry, Mangaluru.

and

SDM College of Business Management, Mangaluru.

This non-financial Memorandum of Understanding (MOU) is made on 28th of June 2022 (Tuesday) between The Kanara Chamber of Commerce & Industry, Mangaluru (herein referred as "KCCI") and The SDM College of Business Management, Mangaluru .

The KCCI, Mangaluru is a not for profit Company and the apex body in the region which works along with the members, for the empowerment and betterment of the business community and strives for the development of trade, commerce and industry, entrepreneurs, and has rendered remarkable service to the economic progress of Dakshina Kannada. The KCCI is having its office at Bunder, Mangaluru, managed by the Board of members and represented by its President Shri Shashidhar Pai Maroor, hereinafter referred as the FIRST PARTY.

And


The SDM College of Business Management, Mangaluru, affiliated to Mangalore University, located at M G Road, kodialbail, Mangaluru, and conducting varied undergraduate programmes like BBA, BCA, BAHRD, and BCOM represented by its Principal Professor Aruna P. Kamath herein referred as SECOND PARTY.

SCOPE OF MOU

Whereas KCCI having various business firms ranging from small to very large enterprises as its members and whereas The SDM College of Business Management having various students who are undergoing educational training and whereas KCCI through its members will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.

For KANARA CHAMBER OF COMMERCE & INDUSTRY


SHASHIDHAR PAI MAROOR
President


Principal
Shri Aruna P. Kamath
College of Business Management
MANGALORE

This collaboration is between KCCI and, with the SDM College of Business Management objective of having industry-institute interface. The students of The SDM College of Business Management who seek a rewarding career in finance and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between the KCCI and The SDM College of Business Management.

VISION and MISSION of KCCI

VISION

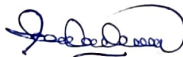
To evolve as a catalyst of growth for the area of Dakshina Kannada guided by the business ethics and traditions evolved in this region over the years and driven by the sustained enthusiasm of making the best use of the rich material and intellectual resources of this region.

MISSION

Mission of making Dakshina Kannada a favourable destination for investment and economic growth by:

- Promoting quality and best business practices amongst our members.
- Being proactive in partnering with the governmental agencies in formulating and implementing favourable business policies.
- Empowering the business, trade and industrial community with the best of business intelligence.
- Making the commercial establishments of this area globally competitive and giving them global recognition.
- Promoting responsible corporate citizenship among our members and facilitating social harmony and inclusive growth of all the sections of the society.

For KANARA CHAMBER OF COMMERCE & INDUSTRY



SHASHIDHAR PAI MAROOR
President



Principal
Shri Dharmasthala J. J. Matheshwara
College of Business Management
MANGALORE

VISION and MISSION of The SDM College of Business Management,
Mangaluru.

VISION

To create an urge for lifelong learning, foster the development of competent enterprising skills and to mould the students to be morally upright responsible citizen who can lead and motivate.

MISSION

- Empowering students to face the challenges of the real life
- Inculcating leadership qualities
- Developing entrepreneurial spirit
- Facilitating skill enhancement
- Creating social consciousness and responsibility
- Promoting inclusive development
- Creating an urge for lifelong learning
- Building youth for national development
- Collaborating the efforts of all stakeholders to promote excellence in every fields


ROLE OF KCCI

1. In collaboration with The SDM College of Business Management or other colleges, KCCI shall conduct programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, KCCI shall strive to provide opportunities for Internships to the students through the members of KCCI.
3. To direct its members to seek Consultation services from the faculty of The SDM College of Business Management.
4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.
5. In collaboration with The SDM College of Business Management , arrange to conduct guest lectures by Micro, small and medium scale entrepreneurs to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.

For KANARA CHAMBER OF COMMERCE & INDUSTRY



SHASHIDHAR PAI MAROOR
President


Principal
Shri Dharmapala Mahavidyalaya
College of Business Management
MANGALORE

7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates / postgraduates.
8. Encourage members of KCCI to access skilled candidates who have shown potential through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

ROLE OF The SDM College of Business Management

1. The SDM College of Business Management shall strive to depute students and faculty to the workshops or programmes organised by KCCI.
2. The SDM College of Business Management shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The SDM College of Business Management shall invite members of KCCI for such program.
3. The SDM College of Business Management shall collaborate with the KCCI in organising any programmes or workshops in the college.
4. The SDM College of Business Management shall assist the KCCI to organise guest lectures/workshops by the member industrialists in the College.
5. The SDM College of Business Management in collaboration with the KCCI, its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
6. The SDM College of Business Management, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with members of KCCI to ensure quality training and effective use of Industry resources.
7. The SDM College of Business Management shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.

For KANARA CHAMBER OF COMMERCE & INDUSTRY



SHASHIDHAR PAI MAROOR
President



Principal

Shri Dharmasthala Vinayachandranra
College of Business Management
MANGALORE

8. The SDM College of Business Management shall strive to assist their students in their future career planning through interaction the successful industrial entrepreneurs who are members of the KCCI.

RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

TERM

The Duration of this MOU is for a period of three years from the date **28-06-2022** to **27-06-2025**.

For Kanara Chamber of Commerce and Industry

For **KANARA CHAMBER OF COMMERCE & INDUSTRY**



SHASHIDHAR PAI MAROOR
President

Name: Shashidhar Pai Maroor

Title: President

Date: 28-06-2022

Place: Mangaluru

KANARA CHAMBER OF COMMERCE & INDUSTRY
'CHAMBER BUILDING', CHAMBER ROAD
RUNDER, P.B. No. 116, MANGALORE - 575 001


For The SDM College of
Business Management

Name: Prof. Aruna P. Kamath

Title: Principal

Date: 28-06-2022

Place: Mangaluru



Principal
Shri Dharmasthala Mathacharya
College of Business Management
MANGALORE



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU – 575 003 (DAKSHINA KANNADA)

Office : 0824-2494186
Principal : 0824-2496980

NAAC Reaccredited (2017)
with 'A' Grade

Fax : 0824-2494186
Email : sdmcbm@sdmcbm.ac.in
Website : www.sdm.ac.in



MOU exchange between KCCI and SDMCBM

Principal
Shri Dharmasthala Manjunatheshwara
College of Business Management
MANGALORE.



KCCI
MANGALORE

empowering enterprise, facilitating growth... Since 1940

CERTIFICATE OF APPRECIATION

This is to certify that

Mr / Ms **PAYASWINI**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
Govt. of Karnataka, Shri Vishweshwar Hegde Kageri, at Kudmul Ranga Rao Town Hall, Mangaluru.

Organised by Deputy Commissioner's Office, Mangaluru City Corporation, Kanara Chamber of Commerce & Industry,
SDM College, District Entrepreneurship Association and Mangalore University on 01st April 2022 .


DEPUTY COMMISSIONER
Dakshina Kannada District
Mangaluru
Signature



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MANGALORE

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CERTIFICATE OF APPRECIATION

This is to certify that

Mr / Ms **RAHUL HARTEES**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
Govt. of Karnataka, Shri Vishweshwar Hegde Kageri, at Kudmul Ranga Rao Town Hall, Mangaluru.

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DEPUTY COMMISSIONER
Dakshina Kannada District
Mangaluru
Signature



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empowering enterprise, facilitating growth. Since 1949

CERTIFICATE OF APPRECIATION

This is to certify that

Mr / Ms **KUSHI BHIMANI**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
Govt. of Karnataka, Shri Vishweshwar Hegde Kageri, at Kudmul Ranga Rao Town Hall, Mangaluru.

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This is to certify that

Mr / Ms **SINCHANA**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
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Dakshina Kanara District
Mangaluru



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This is to certify that

Mr / Ms **RAJESH**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

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This is to certify that

Mr / Ms **DHEERAJ**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
Govt. of Karnataka, Shri Vishweshwar Hegde Kageri, at Kudmul Ranga Rao Town Hall, Mangaluru.

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This is to certify that

Mr / Ms **S.R. DHANYA**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

has participated in the discussion on Electoral Reforms with the Speaker of the Legislative Assembly,
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This is to certify that

Mr / Ms **SPOORTHI THALWAR**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

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This is to certify that

Mr / Ms **SHIKHA SHETTY**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

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Mr / Ms **RAAJVI VYAS**

Student of **SDM COLLEGE OF (BUSINESS MANAGEMENT), MANGALURU**

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