



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALORE - 575 003 (DAKSHINA KANNADA)

Office : 0824-2494186
Principal : 0824-2496980

NAAC Reaccredited (2017)
with 'A' Grade

Fax : 0824-2494186
E-mail : sdmcbm@gmail.com
Website : www.sdmcbm.ac.in

INSTITUTIONAL PERSPECTIVE PLAN AND DEPLOYMENT

AIMS AND OBJECTIVES

Writing a vision document envisages a concerted team effort. Considering the background of our college as an institution imparting quality education, IQAC has identified the broad aim of perspective plan as follows:

- ❖ To institute a sustained quality system embedded with a conscious, consistent and programmed action.
- ❖ To create an enabling academic environment for students embedded with sincerity, discipline and commitment.
- ❖ To encourage leadership and entrepreneurship among students.
- ❖ To mould humane citizens of the nation.
- ❖ To emerge as a leader in management education.

To achieve these broad aims, a set of following objectives are identified to be achieved through this perspective plan over the next 5 years:

- ❖ To uphold continuously good academic performance;
- ❖ To inculcate learner centric and effective teaching learning process;
- ❖ To ensure transparency and credibility in the process of students' evaluation;
- ❖ To develop a comprehensive system of student mentoring and student support;
- ❖ To take care of horizontal and vertical up gradation of students considering the limits of time and expectations;
- ❖ To create a research culture in faculty and students.
- ❖ To launch value added and skills development programmes improving the employability of students;
- ❖ To motivate students for self-employment and to enable them to emerge as entrepreneurs;
- ❖ To involve a friendly, efficient and flawless administrative set up ensuring a smooth day to day functioning;





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- ❖ To empower faculty about emerging trend in their profession for academic advancement.

PERSPECTIVE PLAN: 2017-2022

- To introduce new career-oriented/ value-added/ short term courses.
- To conduct stakeholder feedback pertaining to curricular changes and needs on a periodical basis, and to implement the suggestions advocated therein in a phased manner
- To conduct academic audit on a periodical basis
- To augment academic infrastructure viz. ICT-enabled classrooms, smart classrooms, computers, e-learning resources, laboratory equipment, etc.
- To renovate and upgrade existing non-ICT classrooms
- To provide wi-fi facilities
- To make teaching and non-teaching staff ICT-enabled/ tech savvy
- To provide easy access to all students to various forms of e-learning resources.
- To provide for enhanced career counseling opportunities and guidance for competitive examinations, through collaborative mode in association with external agencies.
- To functionalize the Entrepreneurship Development Cell and implement programs for the greater interests of the students
- To arrange for field and industrial visits for students of all departments and streams, irrespective of the curricular needs
- To formulate and implement different student welfare and financial support schemes
- To put in place an efficient student mentoring mechanism in every department
- To put in place an efficient centralized student counseling mechanism to resolve various stress-related issues
- To motivate and encourage faculty members to present and publish research papers in reputed journals.





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- To conduct extension programs in collaborative mode with various stakeholders
- To motivate the faculty members to attend more faculty development/ teacher training programs for up-grading and up-dating the knowledge base
- To institute a formal annual performance appraisal system for all teaching and non-teaching staff
- To conduct internal/ external quality audits at regular intervals, viz. Academic Audit, Administrative Audit, Green Audit, Gender Audit, Energy Audit, etc.
- To undertake qualitative assessment like NIRF ranking.
- To implement wide range of staff welfare schemes and programs as per necessity
- To ensure a hygienic clean and green campus through various means at all times
- To ensure a tobacco-free and plastic-free campus through various means at all times through an enforcement mechanism
- To promote energy conservation practices like the installation of solar panels and wide usage of LED lights/ fans, and also through wide awareness creation campaigns

Deployment of various strategies from 2017-2022

Strategy	Deployment
Curriculum Development	The Committee comprising the Principal and IQAC members was formed which has suggested and implemented certain guidelines to frame the Syllabus for Short term Courses on various current topics having uniform pattern for each department





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Teaching and Learning

Lesson plan is prepared in every course and instruction is delivered adhering to the academic plan.

Motivation is given to both staff and students carry out Research. Encouragement and guidance is given students to get admission for Higher Education.

Encouragement to students to do mini projects in various subjects.

Guest lectures by Expert are organized to create wide exposure to students. Conducting Skill Enhancement programmes.

Video lectures, PPT's, Lab Experiments on practical concepts.

Periodical evaluation of results and counselling the students as well as faculty.

Conducting remedial classes for the slow learners. Advanced learners are encouraged to present papers at seminars and workshops.

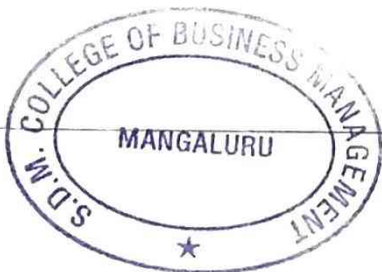
Faculty use ICT Tools for effective teaching and learning, and guiding students on use of online databases like NLIST for project work.

Providing facilities to assist student to make seminar presentations using audio-visual aids and power point presentations.

Maintenance of record of innovative seminars presented by the students. Encouraging students to undergo internship.

Organizing visits to Industries, various social organizations, exhibitions, and technical fairs.

Encouraging students to maintain notice board with display of paper clippings.





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Examination and Evaluation	<p>The scheme of examination follows continuous evaluation process involving 2 internal assessments tests, assignments, seminars, Semester-End Examination. The evaluation process follows the Credit based, Choice based and NEP scheme of grading.</p> <p>The Unique feature of the College is that the students are evaluated on the basis of Viva-Voce conducted every semester.</p>
Research and Development	<p>All the faculty members are encouraged to present and publish research papers in reputed journals.</p>
Library, ICT and physical infrastructure /WiFi/ instrumentation	<p>College library is equipped with digital library facility which has a component of e-ShodhSindhu Consortium with access to more than 6,000 e- Journals and 1,99,500 e-books under N-List and 6,00,000 e-books through NDL. The digital library has been accessed by all UG students and lecturers. The college library has added 108 books as NEP requirement in this academic year, thus taking up the total tally of books to 26,150.</p> <p>During Lockdown library provided various E-services to support students and Faculties for online teaching and learning.</p>
Human Resource Management	<p>As a part of HRM, teaching staff members were given an opportunity to participate and present papers in various State, National and International seminars, conferences etc. Faculty Development Programme to Teaching staff and training programme to non-teaching staff are conducted.</p>
Faculty and Staff recruitment	<p>The recruitment of faculty is done as per university guidelines through interview by the recruitment committee comprising of Principal, subject experts and members of the management.</p>





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Industry Interaction / Collaboration	Every department of the College has interactions with the industry for projects, industry visits and MoUs are signed for placements and other mutual benefits.
Student Support	Mentoring by the class advisors Counseling by experts Workshops on Career Guidance and entrepreneurial development, Guest lectures by experts. Organizing skill enhancement activities, student faculty programmes, alumni interaction programmes, industry and factory visits, extension activities.
Governing Administration	SMS sent to Parents regarding students attendance, internal test marks, and other notifications. E-Governance is managed through EEPRMS


Principal
Shri Dharmasthala Manjunatheshwara
College of Business Management
MANGALORE