



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

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BACHELOR OF COMMERCE (B.COM.)

COURSE OUTCOMES

**CREDIT BASED SEMESTER SYSTEM
(CBSS)**

(2012~13 Batch onwards)

COURSE OUTCOMES (COs)

FIRST SEMESTER

Semester	I SEMESTER
Subject	INDIAN CONSTITUTION
Code	BCMCIF 102
Learning Objectives	To be aware about different types of human rights such as civil, political, and economic and social and their Indian context.
Learning Outcomes	CO1: Understand the meaning and importance of Constitution CO2: Explain about making of Indian Constitution - contribution of Constituent assembly on it. CO3: Describe the Salient (Outstanding) features of Indian Constitution. CO4: Describe the importance of Preamble of the Indian Constitution and its significance.

Semester	I SEMESTER
Subject	BUSINESS ECONOMICS
Code	BCMCMC 105
Learning Objectives	1. Have consistent and coherent command of the language of Economics, its standard terms and basic concepts. 2. Analyze how economic agents make decisions and choices using theoretical knowledge & practical approach.
Learning Outcomes	CO1: Learners would be well versed with the basic concepts of Economics. CO2: Learners would be able to apply these concepts in their day-to-day living.

Semester	I SEMESTER
Subject	FINANCIAL ACCOUNTING- I
Code	BCMCMC 106
Learning Objectives	1. To understand the nuances of the basic concepts of Accounts 2. To prepare oneself for being accounting ready with in depth knowledge of the application of the concepts.
Learning Outcomes	CO1: To seek employment in office and accounting work. CO2: To assume the role and responsibilities of applying the knowledge of accounting at the work place.

Semester	I SEMESTER
Subject	PRINCIPLES OF MANAGEMENT
Code	BCMCMC 107
Learning Objectives	<ol style="list-style-type: none"> 1. To acquaint students with basic concepts and practice of Management and Organization 2. To encourage students to prepare themselves for the world of business management and associated skills to pursue it.
Learning Outcomes	<p>CO1: The learners would be business ready with the skills and techniques addressed in this course.</p> <p>CO2: The learners would feel confident about the application of various theories studied here.</p>

Semester	I SEMESTER
Subject	BUSINESS MATHEMATICS AND STATISTICS
Code	BCMCMC 108
Learning Objectives	To understand the relevance and application of the quantitative tools in decision making process and to optimize the output.
Learning Outcomes	<p>CO1: The learners will be able to take decisions for their business on the basis of their subject knowledge for its betterment. Unit 1: Introduction and basic concepts</p>

Semester	I SEMESTER
Subject	ENGLISH
Code	BCMENL 103
Learning Objectives	<ol style="list-style-type: none"> 1. To enable students to read, comprehend and write short and long type answers on the prescribed novel in translation 2. To read and understand the culture, traditions, socio-political contexts, belief systems of the people/society described in the novel. 3. To read and understand the effects of unmitigated 'progress' on the environment, the affected people and on the life of the displaced populace
Learning Outcomes	<p>CO1: Learn the basics of the English language skills i.e., reading, writing, speaking and listening that would form the foundation for its mastery in the future.</p> <p>CO2: It enhances the analytical skills.</p>

Semester	I SEMESTER
Subject	HINDI
Code	BCMHDL 104
Learning Objectives	<ol style="list-style-type: none"> 1. वास्तविकता का उद्देश्य 2. आत्म अभिव्यक्ति का उद्देश्य
Learning Outcomes	<p>CO1: कहानी के विविध रूप का परिचय </p> <p>CO2: आधुनिक हिन्दी कथा के सम्बन्ध सोचने की क्षमता मिलेगी </p> <p>CO3: औपचारिक और अनौपचारिक पत्रों के माध्यम से भाषा शुद्धता के प्रति सजगता उत्पन्न होगी </p>

Semester	I SEMESTER
Subject	KANNADA
Code	BCMKAL 104
Learning Objectives	1. ವಾಣಿಜ್ಯ ವಿಷಯಗಳಿಗೆ ಒತ್ತುಕೊಡುತ್ತಾ ಭಾಷೆಯ ಮೂಲಕ ಉದ್ಯಮಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರಿವನ್ನು ಮೂಡಿಸುವುದು
Learning Outcomes	<p>CO1: ಕನ್ನಡ ಕಲಿಕೆಯಿಂದ ವಾಣಿಜ್ಯ ನಿಕಾಯದ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಡೆಯುವ ಪ್ರಯೋಜನ:</p> <p>CO2: ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಮಕಾಲೀನ ಆಗುಹೋಗುಗಳನ್ನು ಕುರಿತು ಅರಿವನ್ನು ಮೂಡಿಸುವುದು ಹಾಗೂ ನಾಡು ನುಡಿಯ ಕುರಿತ ಅಭಿಮಾನವನ್ನು ಜಾಗೃತಗೊಳಿಸುತ್ತದೆ.</p> <p>CO3: ಕನ್ನಡ ಸಾಹಿತ್ಯದ ವಿವಿಧ ಪ್ರಕಾರಗಳಲ್ಲಿ ಬಿಂಬಿತವಾಗಿರುವ ವಾಣಿಜ್ಯ ಹಾಗೂ ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳನ್ನು ತಿಳಿದುಕೊಳ್ಳುವರು.</p> <p>CO4: ಸಂಸ್ಕೃತಿಯ ಕುರಿತು ಬೆಳಕು ಮತ್ತು ಮಾಧುರ್ಯವನ್ನು ಮೂಡಿಸುವುದು</p>

SECOND SEMESTER

Semester	II SEMESTER
Subject	HUMAN RIGHTS, GENDER EQUITY AND ENVIRONMENTAL STUDIES
Code	BBAHGF 152
Learning Objectives	<ol style="list-style-type: none"> 1. To help the students describe the nexus between gender equality, human rights, renewable energy, and climate change 2. To explain how a gender-responsive and human rights-based approach in climate action leads to economic, social, and environmental benefits 3. To Recognize international and sectoral commitments on gender equality, human rights, and climate change and their relationship with national priorities and policies 4. To Identify entry points for gender and human rights in renewable energy and climate policy and action
Learning Outcomes	<p>CO1: The programme provides the student with the capacity to identify issues and problems relating to the realization of human rights</p> <p>CO2: It strengthens the ability to contribute to the resolution of human rights issues and problems.</p> <p>CO3: It also develops investigative and analytical skills</p> <p>CO4: Understand the historical growth of the idea of human rights</p> <p>CO5: Demonstrate an awareness of the international context of human rights</p> <p>CO6: Demonstrate an awareness of the position of human rights in the UK prior to 1998</p> <p>CO7: Understand the importance of the Human Rights Act 1998</p> <p>CO8: Analyze and evaluate concepts and ideas.</p>

Semester	II SEMESTER
Subject	ENGLISH
Code	BCMENL 153
Learning Objectives	<ol style="list-style-type: none"> 1. To acquaint the student with some of the exemplary pieces of writing in English 2. To enable the student to comprehend life in its diverse dimensions through literature 3. To strengthen the learner's vocabulary and descriptive writing skills
Learning Outcomes	<p>CO1: Learn the basics of the English language skills i.e., reading, writing, speaking and listening that would form the foundation for its mastery in the future.</p> <p>CO2: It enhances the analytical skills.</p>

Semester	II SEMESTER
Subject	MONEY AND PUBLIC FINANCE
Code	BCMCMC 155
Learning Objectives	<ol style="list-style-type: none"> 1. To enable the students to understand the basic concepts of money & functioning of the money market. 2. To help the students to acquire knowledge about the functioning of the economic system & about economic fluctuations. 3. To make the students understand the working of the banking system & the monetary policy. 4. To enable the students to understand the importance of International Finance.
Learning Outcomes	<p>CO1: Learners will identify the basis of Money and sources of Public Finance</p> <p>CO2: Identify the stages of business cycles and take appropriate decisions.</p>

Semester	II SEMESTER
Subject	FINANCIAL ACCOUNTING -II
Code	BCMCMC 156
Learning Objectives	<ol style="list-style-type: none"> 1. To understand the nuances of the higher concepts of Accounts 2. To prepare oneself for being accounting ready with in depth knowledge of the application of the concepts.
Learning Outcomes	<p>CO1: To be employment ready in office and accounting work.</p> <p>CO2: To assume the role and responsibilities of the applying the knowledge of accounting at the work place.</p>

Semester	II SEMESTER
Subject	MODERN BANKING
Code	BCMCMC 157
Learning Objectives	1. The objective is to familiarize the students with the concept of Banking 2. The subject enables them to understand the core areas of Banking-
Learning Outcomes	CO1: Learners would be well equipped with the banking concepts and its application. CO2: Managing modern services in banking will be easier with the knowledge gained.

Semester	II SEMESTER
Subject	BUSINESS STATISTICS AND MATHEMATICS
Code	BCMCMC 158
Learning Objectives	1. To understand the relevance and application of the quantitative tools in decision making process and to optimize the output.
Learning Outcomes	CO1: The learners will be able to take decisions for their business on the basis of their subject knowledge for its betterment.

Semester	II SEMESTER
Subject	KANNADA
Code	BCMKAAL 154
Learning Objectives	ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಮೂಲಕ ಸಂಸ್ಕೃತಿ ಮತ್ತು ಮೌಲ್ಯಗಳ ಬಗ್ಗೆ ಅರಿವನ್ನು ಮೂಡಿಸುವುದು
Learning Outcomes	ಕನ್ನಡ ಕಲಿಕೆಯಿಂದ ವಾಣಿಜ್ಯ ನಿಕಾಯದ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಡೆಯುವ ಪ್ರಯೋಜನ : CO1: ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಮಕಾಲೀನ ಆಗುಹೋಗುಗಳನ್ನು ಕುರಿತು ಅರಿವನ್ನು ಮೂಡಿಸುವುದು ಹಾಗೂ ನಾಡು ನುಡಿಯ ಕುರಿತ ಅಭಿಮಾನವನ್ನು ಜಾಗೃತಗೊಳಿಸುತ್ತದೆ. CO2: ಕನ್ನಡ ಸಾಹಿತ್ಯದ ವಿವಿಧ ಪ್ರಕಾರಗಳಲ್ಲಿ ಬಿಂಬಿತವಾಗಿರುವ ವಾಣಿಜ್ಯ ಹಾಗೂ ಪ್ರಚಲಿತ ವಿದ್ಯಮಾನಗಳನ್ನು ತಿಳಿದುಕೊಳ್ಳುವರು. CO3: ಸಂಸ್ಕೃತಿಯ ಕುರಿತು ಬೆಳಕು ಮತ್ತು ಮಾಧುರ್ಯವನ್ನು ಮೂಡಿಸುವುದು. ಮತ್ತು ಮನೋವಿನ್ಯಾಸದ ಅಪಾಯಗಳನ್ನು ಮನವರಿಕೆ ಮಾಡುವುದು.

Semester	II SEMESTER
Subject	HINDI
Code	BCMHDL 154
Learning Objectives	1. आत्म अभिव्यक्ति का उद्देश्य 2. वास्तविकता का उद्देश्य
Learning Outcomes	CO1: हिन्दी भाषा में कविता के विधाओं का परिचय मिलना CO2: रचनात्मकता में अभिरुचि का निर्माण CO3: छात्रों को हिन्दी साहित्य के प्रति रूचि उत्पन्न होगी। CO4: गद्य के माध्यम से भाषा कौशल का निर्माण।

THIRD SEMESTER

Semester	III SEMESTER
Subject	INTERNATIONAL TRADE AND FINANCE I
Code	BCMCMC 209
Learning Objectives	To make the students understand the Concepts of international trade and gain insights on the subject matter.
Learning Outcomes	CO1: Learners would have clarity on various international terms in trade and its application. CO2: Help them in their modern-day trade initiatives.

Semester	III SEMESTER
Subject	COST & MANAGEMENT ACCOUNTING - I
Code	BCMCMC 211
Learning Objectives	1. To make the students understand the basic concepts of elements of cost. 2. To enhance their knowledge on the elements of cost where cost control and cost reduction techniques are used.
Learning Outcomes	CO1: Learners would benefit regarding the Cost Concepts and its application CO2: They can easily go in for higher learning in the subject.

Semester	III SEMESTER
Subject	HUMAN RESOURCE MANAGEMENT – I
Code	BCMCMC 212
Learning Objectives	<ol style="list-style-type: none"> 1. To understand the idea of industrial relation functions 2. To provide a frame work for analysis of industrial relations problem, mechanism of settlement through the machineries provided by the legislations.
Learning Outcomes	<p>CO1: Students will be able analyze the concept of Human Resource Management.</p> <p>CO2: Students will be enabled to apply the knowledge in the core areas of HRM-.</p> <p>CO3: Managing human resources in an organization will be easier with the knowledge gained.</p>

Semester	III SEMESTER
Subject	BUSINESS TAXATION
Code	BCMCMC 213
Learning Objectives	The objective of this paper is to familiarize the students with the Legal provisions and practical aspects of Income Tax.
Learning Outcomes	<p>CO1: Students will develop a zeal for this subject and apply it in their day to day lives.</p> <p>CO2: Application of the subject would benefit the learners to file their Own IT Returns and at the same time set up their tax consulting firms</p>

Semester	III SEMESTER
Subject	FINANCIAL ACCOUNTING III
Code	BCMCMC 217
Learning Objectives	<ol style="list-style-type: none"> 1. To understand the nuances of the higher concepts of accounts especially the partnership business accounts. 2. To prepare oneself for being accounting ready with in depth knowledge of the application of the concepts.
Learning Outcomes	<p>CO1: To be employment ready in office and accounting work</p> <p>CO2: Assume the role and responsibilities of the applying the knowledge of accounting at work place.</p>

Semester	III SEMESTER
Subject	ENGLISH
Code	BCMENL 203
Learning Objectives	<ol style="list-style-type: none"> 1. To enable students to read, comprehend and write short and long type answers set on the prescribed texts 2. To enable students to read, comprehend and write short and long type answers and annotations on the prescribed poems 3. To encourage students to improve their vocabulary by exposing them to the usage of synonyms, antonyms, homonyms, homophones, word forms and one-word substitutes 4. To strengthen students' proficiency in tenses and their usage, subject-verb agreement (concord), identification of sentence types, correct use of capital letters and punctuation
Learning Outcomes	<p>CO1: To help them think and write imaginatively and critically.</p> <p>CO2: To broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives.</p>

Semester	III SEMESTER
Subject	KANNADA
Code	BCMKAL 204
Learning Objectives	ನಾಡು ನುಡಿ ಸಂಸ್ಕೃತಿ ಮತ್ತು ಪ್ರಚಲಿತ ವಿದ್ಯಾಮಾನಗಳ ಬಗ್ಗೆ ಮನೋವೈಜ್ಞಾನಿಕ ನೆಲೆಯಲ್ಲಿ ಜಾಗೃತಗೊಳಿಸುವುದು
Learning Outcomes	<p>ಕನ್ನಡ ಕಲಿಕೆಯಿಂದ ವಾಣಿಜ್ಯ ನಿಕಾಯದ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಡೆಯುವ ಪ್ರಯೋಜನ :</p> <p>CO1: ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಮಕಾಲೀನ ಆಗುಹೋಗುಗಳನ್ನು ಕುರಿತು ಅರಿವನ್ನು ಮೂಡಿಸುವುದು ಹಾಗೂ ನಾಡು ನುಡಿಯ ಕುರಿತ ಅಭಿಮಾನವನ್ನು ಜಾಗೃತಗೊಳಿಸುತ್ತದೆ.</p> <p>CO2: ಕನ್ನಡ ಸಾಹಿತ್ಯದ ವಿವಿಧ ಪ್ರಕಾರಗಳಲ್ಲಿ ಬಿಂಬಿತವಾಗಿರುವ ವಾಣಿಜ್ಯ ಹಾಗೂ ಪ್ರಚಲಿತ ವಿದ್ಯಾಮಾನಗಳನ್ನು ತಿಳಿದುಕೊಳ್ಳುವರು.</p> <p>CO3: ಸಂಸ್ಕೃತಿಯ ಕುರಿತು ಬೆಳಕು ಮತ್ತು ಮಾಧುರ್ಯವನ್ನು ಮೂಡಿಸುವುದು. ಮನೋವಿನ್ಯಾಸದ ಪರಿಚಯ ಮಾಡಿಸುವ ವೈವಿಧ್ಯಮಯ ಮತ್ತು ಬಹುತ್ವದ ಜೀವಂತಿಕೆ ನೆಲೆಗೊಳಿಸುವುದು.</p>

Semester	III SEMESTER
Subject	HINDI
Code	BCMHDL 204
Learning Objectives	<ol style="list-style-type: none"> 1. अवकाश के सदुपयोग का उद्देश्य 2. जीविकोपार्जन का उद्देश्य
Learning Outcomes	<p>CO1: नाटक के विविध आयाम का परिचय CO2: कविता के अध्ययन के द्वारा काव्य सृजन के लिए प्रेरणामिलेगी। CO3: औपचारिक और अनौपचारिक पत्रों के माध्यम से भाषा शुद्धता के प्रति सजगता उत्पन्न होगी</p>

FOURTH SEMESTER

Semester	IV SEMESTER
Subject	INTERNATIONAL TRADE AND FINANCE - II
Code	BCMCMC 259
Learning Objectives	<ol style="list-style-type: none"> 1. To understand the basics of International Trade 2. To give global economic touch to the students 3. To understand about exchange rate and balance of payments 4. To know the latest developments in WTO and BRICS.
Learning Outcomes	<p>CO1: Learners will have basic working knowledge of International Trade and the documents connected with it. CO2: Learners will be encouraged to take up the role of Custom clearance agents and other roles in International Trade.</p>

Semester	IV SEMESTER
Subject	FINANCIAL ACCOUNTING – IV
Code	BCMCMC 260
Learning Objectives	<ol style="list-style-type: none"> 1. To understand the nuances of the higher concepts of accounts especially the Royalty and Branch accounts. 2. To prepare oneself for being accounting ready with in depth knowledge of the application of the concepts.
Learning Outcomes	<p>CO1: To be employment ready in office and accounting work. CO2: To assume the role and responsibilities of the applying the knowledge of accounting at the work place.</p>

Semester	IV SEMESTER
Subject	COST & MANAGEMENT ACCOUNTING-II
Code	BCMCMC 261
Learning Objectives	<ol style="list-style-type: none"> 1. To make the students understand the basic concepts of elements of indirect cost. 2. To enhance their knowledge on the elements of cost where cost control and cost reduction techniques are used. 3. To make the students to understand how cost accounts reconcile itself with financial accounts.
Learning Outcomes	<p>CO1: Enabled the students to find out the relationship between cost and financial accounting.</p> <p>CO2: Learners would benefit regarding understanding treatment for Integrated and nonintegrated accounting systems.</p>

Semester	IV SEMESTER
Subject	HUMAN RESOURCE MANAGEMENT - II
Code	BCMCMC 262
Learning Objectives	<ol style="list-style-type: none"> 1. To familiarize the students about the ways of developing the human resources and recent developments in HRD. 2. To familiarize the students with concepts of human relations and ways and means to apply in industrial field.
Learning Outcomes	<p>CO1: Students will be able analyze the concept of Human Resource Management.</p> <p>CO2: Students will be enabled to apply the knowledge in the core areas of HRM-.</p> <p>CO3: Managing human resources in an organization will be easier with the knowledge gained.</p>

Semester	IV SEMESTER
Subject	BUSINESS TAXATION III
Code	BCMCMC 263
Learning Objectives	The objective of this paper is to familiarize the students with the Legal provisions and practical aspects of Income Tax.
Learning Outcomes	<p>CO1: Students will develop a zeal for this subject and apply it in their day to day lives.</p> <p>CO2: Application of the subject would benefit the learners to file their Own IT Returns and at the same time set up their tax consulting firms</p>

Semester	IV SEMESTER
Subject	ENGLISH
Code	BCMENL 253
Learning Objectives	<ol style="list-style-type: none"> 1. To enable students to read, comprehend and write short and long type answers on the prescribed novel in translation. 2. To read and understand the culture, traditions, socio-political contexts, belief systems of the people/society described in the novel. 3. To read and understand the effects of unmitigated 'progress' on the environment, the affected people and on the life of the displaced populace. 4. To familiarize students with the construction of creative advertisements for commercial products in a frame using slogans and Unique Selling Points 5. To enable students to inculcate bibliographical skills and train the mind the art of writing and interpreting notices and CV.
Learning Outcomes	<p>CO1: Equip them with basic knowledge to pursue careers in publishing, cinema, theatre, journalism, education and advertising.</p> <p>CO2: To enhance the level of literary and aesthetic experience of students and to help them respond creatively.</p> <p>CO3: To broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives</p>

Semester	IV SEMESTER
Subject	KANNADA
Code	BCMKAL 253
Learning Objectives	ಸುತ್ತ ಮುತ್ತಣ ಪರಿಸರ, ಮೌಲ್ಯಾಧಾರಿತ ವಸ್ತು ವಿಷಯಗಳ ಬಗ್ಗೆ ಅರಿವನ್ನು ಹೆಚ್ಚಿಸುವುದು
Learning Outcomes	<p>CO1: ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಮಕಾಲೀನ ಆಗುಹೋಗುಗಳನ್ನು ಕುರಿತು ಅರಿವನ್ನು ಮೂಡಿಸುವುದು ಹಾಗೂ ನಾಡು ನುಡಿಯ ಕುರಿತ ಅಭಿಮಾನವನ್ನು ಜಾಗೃತಗೊಳಿಸುತ್ತದೆ.</p> <p>CO2: ಕನ್ನಡ ಸಾಹಿತ್ಯದ ವಿವಿಧ ಪ್ರಕಾರಗಳಲ್ಲಿ ಬಿಂಬಿತವಾಗಿರುವ ವಾಣಿಜ್ಯ ಹಾಗೂ ಪ್ರಚಲಿತ ವಿದ್ಯಾಮಾನಗಳನ್ನು ತಿಳಿದುಕೊಳ್ಳುವರು.</p> <p>CO3: ಸಂಸ್ಕೃತಿಯ ಕುರಿತು ಬೆಳಕು ಮತ್ತು ಮಾಧುರ್ಯವನ್ನು ಮೂಡಿಸುವುದು. ಮನೋವಿನ್ಯಾಸದ ಪರಿಚಯ ಮಾಡಿಸುವ ವೈವಿಧ್ಯಮಯ ಮತ್ತು ಬಹುತ್ವದ ಜೀವಂತಿಕೆ ನೆಲೆಗೊಳಿಸುವುದು</p>

Semester	IV SEMESTER
Subject	HINDI
Code	BCMHDL 253
Learning Objectives	<ol style="list-style-type: none"> छात्रों के चरित्र का उद्देश्य आत्म अभिव्यक्ति का उद्देश्य
Learning Outcomes	<p>CO1: उपन्यास के माध्यम से जीवन की वास्तविकता और सामाजिक आदर्श का चिंतन।</p> <p>CO2: अनुवाद द्वारा अपने रोजगार प्राप्त कर सकेंगे।</p> <p>CO3: वाचन कौशल तथा लेखन कौशल में बढ़ोत्तरी।</p> <p>CO4: भाषा कौशल का निर्माण।</p>

FIFTH SEMESTER

Semester	V SEMESTER
Subject	BUSINESS LAW
Code	BCMCMC 311
Learning Objectives	<ol style="list-style-type: none"> Understand the nuances of various laws connected with business Apply basic knowledge acquired to business transactions in their career ahead.
Learning Outcomes	<p>CO1: Demonstrate a basic understanding of the laws relating to Contract, Information Technology and Intellectual Property Rights.</p> <p>CO2: Develop acceptable attitudes and viewpoints with respect of legal environment of business.</p>

Semester	V SEMESTER
Subject	MODERN MARKETING
Code	BCMCMC 312
Learning Objectives	<ol style="list-style-type: none"> Understand the conceptual underpinnings in terms of core concepts. Understand the current role of marketing in the business and society. Comprehend the marketing issues in a growing business context through real marketing case studies and anecdotes
Learning Outcomes	<p>CO1: Learners can apply the working knowledge of the field of marketing in their respective businesses.</p> <p>CO2: Develop the cognitive and analytical ability with application of marketing knowledge required for marketing career prospects.</p>

Semester	V SEMESTER
Subject	FINANCIAL MANAGEMENT- I
Code	BCMCMC 313
Learning Objective	To enable the students to understand the basic concepts and tools of finance applied in the corporate financial affairs and to develop the knowledge and skills expected of a Finance Manager, in relation to financial decisions.
Outcome	CO1: Learners will be well versed with the basics of Finance and take independent decisions in their day to day lives. CO2: Clarity in Stock Market Investments will help them decide in their Investment Decision making.

Semester	V SEMESTER
Subject	FINANCIAL ACCOUNTING - V
Code	BCMCMC 314
Learning Objectives	1. To familiarize the learners with the basic concepts of Corporate Accounting. 2. To provide working knowledge of the concepts of the subject.
Learning Outcomes	CO1: Learners will be able to gauge the knowledge of the subject Encourage them to take up higher learning in the subject.

Semester	V SEMESTER
Subject	COST & MANAGEMENT ACCOUNTING - III
Code	BCMCMC 315
Learning Objectives	To collect and analyze cost for different spheres of manufacturing and service units.
Learning Outcomes	CO1: Learners will attain higher knowledge in the world of Cost Accounting CO2: Encourage the learners to take up profession in the field of Cost Accounting and go in for higher learning.

Semester	V SEMESTER
Subject	HUMAN RESOURCE MANAGEMENT - I
Code	BCMCMC 316
Learning Objectives	<ol style="list-style-type: none"> 1. To familiarize the students about the ways of developing the human resources and recent developments in HRD. 2. To familiarize the students with concepts of human relations and ways and means to apply in industrial field.
Learning Outcomes	<p>CO1: Students will be able analyze the concept of Human Resource Management.</p> <p>CO2: Students will be enabled to apply the knowledge in the core areas of HRM.</p> <p>CO3: Managing human resources in an organization will be easier with the knowledge gained.</p>

Semester	V SEMESTER
Subject	BUSINESS TAXATION - III
Code	BCMCMC 317
Learning Objectives	To familiarize the students with the Legal provisions and practical aspects of Income Tax. Hence, this subject is to be taught with reference to the relevant amendments made to Income Tax Laws of India by Finance Acts passed in the Parliament from time to time.
Learning Outcomes	<p>CO1: Learners will develop a zeal for this subject and apply it in their day to day lives.</p> <p>CO2: Application of the subject would benefit the learners to file their Own IT Returns and at the same time set up their tax consulting firms</p>

SIXTH SEMESTER

Semester	VI SEMESTER
Subject	INDIAN CORPORATE LAW
Code	BCMCMC 361
Learning Objectives	<ol style="list-style-type: none"> 1. To demonstrate a comprehensive and accurate knowledge of laws relating to the formation, administration and operations of a company. 2. To develop an understanding of current policy trends and developments in Corporate Law in Indian scenario.
Learning Outcomes	<p>CO1: Students will be able analyze the concept of Human Resource Management.</p> <p>CO2: Students will be enabled to apply the knowledge in the core areas of HRM-.</p> <p>CO3: Managing human resources in an organization will be easier with the knowledge gained.</p>

Semester	VI SEMESTER
Subject	AUDITING
Code	BCMCMC 362
Learning Objectives	<ol style="list-style-type: none"> 1. To familiarize the students with the basics of Auditing. 2. To create awareness of principles and procedure of Auditing. 3. To create interest among the students to take up professional courses.
Learning Outcomes	<p>CO1: It will enable the earners to understand the conceptual background, need, functions, types and process of Auditing required for ensuring regulatory and normative environment in which auditor operates.</p> <p>CO2: It will help the learners to identify and understand the auditor's duties, responsibilities, liabilities and apply appropriate audit procedures to test the audit assertions and objectives.</p> <p>CO3: It will help the learners to imbibe the audit culture, critical thinking and instill analytical skills leading to the enhancement of employability in the auditing domain.</p>

Semester	VI SEMESTER
Subject	FINANCIAL MANAGEMENT – II
Code	BCMCMC 363
Learning Objectives	To enable the students to acquire working capital management skills and to understand the advanced concepts and techniques in corporate financial affairs in relation to investment and dividend policy decisions.
Learning Outcomes	CO1: Learners can differentiate between Stock Market Investment and Mutual Fund CO2: Take Investments as a career or take up the onus of spreading investor awareness amongst the society.

Semester	VI SEMESTER
Subject	FINANCIAL ACCOUNTING – VI
Code	BCMCMC 364
Learning Objectives	1. Understand the nuances of Corporate Accounting 2. Update themselves with the latest in the course.
Learning Outcomes	CO1: Be Employment ready in accounting field with thorough knowledge of the concepts CO2: Pursue higher learning to know more of the contents

Semester	VI SEMESTER
Subject	COST & MANAGEMENT ACCOUNTING -IV
Code	BCMCMC 365
Learning Objectives	1. To acquaint students with basics of Management Accounting. 2. To impart knowledge on the short term and long-term decision-making techniques and methods.
Learning Outcomes	CO1: Learners can differentiate between the classification of various branches of accounting CO2: Take up higher learning in the field of Cost or Management Accounting

Semester	VI SEMESTER
Subject	HUMAN RESOURCE MANAGEMENT - IV
Code	BCMCMC 366
Learning Objectives	<ol style="list-style-type: none"> 1. To familiarize the students about the ways of developing the human resources and recent developments in HRD. 2. To familiarize the students with concepts of human relations and ways and means to apply in industrial field.
Learning Outcomes	<p>CO1: Students will be able analyze the concept of Human Resource Management.</p> <p>CO2: Students will be enabled to apply the knowledge in the core areas of HRM-.</p> <p>CO3: Managing human resources in an organization will be easier with the knowledge gained.</p>

Semester	VI SEMESTER
Subject	BUSINESS TAXATION - IV
Code	BCMCMC 367
Learning Objectives	To familiarize the students with the Legal provisions and practical aspects of Income Tax. Hence, this subject is to be taught with reference to the relevant amendments made to Income Tax Laws of India by Finance Acts passed in the Parliament from time to time.
Learning Outcomes	<p>CO1: Learners will develop a zeal for this subject and apply it in their day to day lives.</p> <p>CO2: Application of the subject would benefit the learners to file their Own IT Returns and at the same time set up their tax consulting firms</p>