



**SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS
MANAGEMENT, MANGALURU**

NAAC RE-ACCREDITED WITH 'A' GRADE (2017)

Email : sdmcmbm@sdmcmbm.ac.in

Tel-no : 0824-2494186

Website : www.sdm.ac.in



**COLLEGE CALENDAR
2021-2022**

**SPONSORED BY
SHRI DHARMASTHALA MANJUNATHESHWARA EDUCATION SOCIETY(R), UJIRE(D.K)**

PERSONAL MEMORANDA

Name of the Student : _____

Class and Section : _____

Age and Date of Birth : _____

EC & CC opted for : _____

Hobbies & Interest : _____

Blood Group : _____

Any Award, Prize won
In the Collegiate level : _____

Father's Name
and Occupation : _____

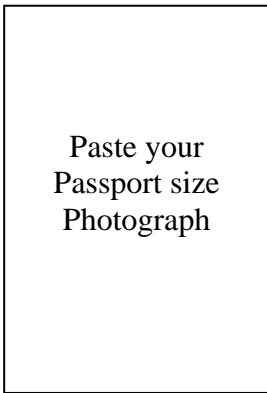
Mother's Name
And Occupation : _____

Address, Phone No.: _____
(During the term)

E-mail ID : _____

Address, Parents Phone No: _____
(During the Vacation)

Any other information: _____



UNDERTAKING BY STUDENTS AND PARENTS

I, Mr. /Miss. _____ (I / II / III Year) student of SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALORE bearing the Register No. _____ for the academic year _____, hereby promise that I will abide by the following rules.

1. I will be regular and punctual to all the classes (theory and practical). I am fully aware that attendance less than 75% in any of the subjects will make me lose one year.
2. I will wear uniform and formal dress as per the dress code prescribed by the college.
3. I will not bring Mobile Phone to the college premises as per the notification of the Mangalore University.
4. As per the rules of the college I will not bring four wheelers inside the college campus.
5. I will pay on time tuition fees, examination fees and any other fees specified by the management and university.
6. I will not indulge in any activities inside and outside the college premises which would cause harm to the college, individuals and other parties.
7. I will be disciplined and will show respectful behaviour in the classroom, college campus and outside.
8. I will show my progress card to my parents/ guardian and will get their signature and I will return it to the college on time.
9. If my attendance and performance is found to be unsatisfactory, I will inform my parents/ guardian to meet the concerned lecturers at the specified time (3:00 – 4:00 P.M).

ACKNOWLEDGEMENT

I hereby undertake that I will strictly follow the above terms & conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law.

Signature of the Student

Signature of Parent/Guardian
Name & Address with Phone Number

KEY POSITIONS

Mrs. Aruna P.Kamath, M.A. (Eco.)	Principal
Dr. Muralidhar Rao K.S., M.B.A., M.Phil., Ph.D	Vice - Principal
Mr. Arun Sequeira., MCA, M. phil, PGDBM	NAAC Co-Ordinator/ Asst. Professor
Mrs. Smitha.M, M.Com.,	Dean– BBM /Asst. Professor
Mrs. Divya Uchil, M.C.A., M.Phil.	Dean – BCA / Asst. Professor
Mrs. Manju.H ,M.Com., B.ED., M.Phil., M.B.A.	Dean – BCOM /Asst. Professor
Mrs. Gayathri k., M.Com., M.Phil.	Dean – BA (HRD) /Asst. Professor
Mrs. Shashikala Shetty., MCA, PGDBM, B.Ed	IQAC Co-coordinator /Asst. Professor
Mrs. Jeevitha, M.A.(Kan), M.Phil., PGDBM	EC/CC Co-Ordinator/Asst. Professor

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha , M.Com	Dean/ Asst. Professor
Mrs. Shwetha Y., M.Com.,SLET	HOD/ Asst. Professor
Ms.Sowmya Hegde, M.Com., M.B.A NET,K.SET.	Asst. Professor
Mr. Gururaj. M.com	Asst. Professor

DEPARTMENT OF MARKETINTG MANAGEMENT

Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A	HOD/ Lecturer Asst. Professor
Mrs. Deepa G. Shenoy, M.Com., M.Phil.	Asst. Professor
Mr. Praveen D., M.Com, NET	Asst. Professor
Mrs.Rashmi.T M.B.A	Asst. Professor

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mrs. Gayathri k., M.Com., NET	Dean /Asst. Professor
Mrs. Anasuya, M.Com., M.Sc(IT)	HOD/ Asst. Professor
Ms. Preethika Dharmapal, M.H.R.D., M.B.A.	Asst. Professor
Miss. Parinita Salian, M.com, MBA, NET, SLET	Asst. Professor

DEPARTMENT OF COMMERCE

Mrs. Manju.H, M.Com., B.ED., M.Phil., M.B.A.	Dean /Asst. Professor
Mr. Thilakraj G., M.Com., M.B.A., NET	HOD/ Asst. Professor
Mrs.Veena D. Kotian, M.Com., M.B.A.,SLET	Asst. Professor
Mr.Akshith kumar.K. M.Com	Asst. Professor

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K.G., M.A. (Eco.), M.B.A.	HOD/ Asst. Professor
Mr. Prasanna Kumar, M.A. (Eco.), M.B.A., SLET	Asst. Professor

DEPARTMENT OF BUSINESS LAW

Mrs.Sanjana M.Com, NET,K.SET	Coordinator/ Asst. Professor
Mrs. Kavitha K., LLM.	Part Time Asst. Professor

DEPARTMENT OF EDP

Mrs. Supritha A., M. B.A, SLET	HOD/ Asst. Professor
Mr. Sumesh Matada., M.Com	Asst. Professor

DEPARTMENT OF COMPUTER APPLICATION

Mrs. Divya Uchil, MC.A., M.Phil.	Dean / Asst.Professor
Mr. Arun F Sequeira, M.C.A., M.Phil., PGDBM	HOD /Asst. Professor

Mrs. Shashikala Shetty, M.C.A., PGDBM, B.Ed	Asst. Professor
Mrs. Deepa D Hegde, M.Sc.(Software)	Asst. Professor
Mrs. Sowmya Jyothi, M.C.A., PGDBM	Asst. Professor
Mrs. Shashiprabha, M.Sc.(IT), PGDBM, MBA	Asst. Professor
Mrs. Reshmi, M.C.A., M.B.A.	Asst. Professor
Mrs. Sneha Bhat, M.C.A	Asst. Professor
Ms. Prakruthi Bhandary, M.C.A	Asst. Professor

DEPARTMENT OF KANNADA

Mrs. Jeevitha, M.A.(Kan), M.Phil., PGDBM	HOD/Asst. Professor
Mrs. Renuthakshi K., M.A.(Kan), NET	Asst. Professor

DEPARTMENT OF ENGLISH

Mrs. Madhumathi J.Raja, M.A. (Eng), B.Ed., M.B.A.	HOD/ Asst. Professor
Mrs. Kavya M.A (Eng)	Asst. Professor

DEPARTMENT OF HINDI

Dr. Jyothi, M.A. (Hin.), M.Phil., Ph.D	HOD/ Asst. Professor
Dr. Shalini Devadiga, M.A. (Hin.), Ph.D	Asst. Professor

RESEARCH CELL

Dr. Muralidhar Rao K.S., M.B.A., M.Phil., Ph.D
Mrs. Smitha, M.Com., M.Phil.
Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A
Mrs.Veena D. Kotian, M.Com., M.B.A.
Ms.Sowmya Hegde, M.Com., M.B.A.
Mr. Prasanna Kumar T., M.A. (Eco.), M.B.A., SLET
Dr. Jyothi M.A. (Hin.),M.Phil., Ph.D
Dr. Shalini Devadiga, M.A. (Hin.), Ph.D

DEPARTMENT OF PHYSICAL EDUCATION

Mr. Bharath Kumar Jain, M.P.Ed.	Physical Culture Instructor
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DEPARTMENT OF LIBRARY

Mr.Muralidhar Hegde	Librarian
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NON-TEACHING STAFF

Mr. Nagaraja P.B.	Lib.Asst.
Mrs. Neetha Rani, M.Sc.(IT)	Technical Asst.
Mrs. Ramya Jinesh, B.A., B.L.I.Sc.	Office Asst.
Mr. Adarsh D.Devadiga, M.B.A.	Office Asst.
Mrs. Geetha, B.Sc., PGDCA	Office Asst.
Mrs. Yashaswini, B.A.,M.L.I.Sc	Office Asst.
Mr. Nithin Kumar, B.A.	Office Asst.
Ms. Pramitha, M.Com	Accounts Asst.
Mrs.SriLakshmi M.Com	Office Asst.
Mrs.Kusuma	Office Asst.
Ms.Pooja	Office Asst.
Mr. Vasantha Kumar K.	Peon
Mr. Poornaprakash	Attender
Mr. Yogish A.	Attender
Mr. Haneesh Moily	Attender

Mr. Sharavan Kumar	Attender
Mr. Rohith	Attender
Mr. Anand	Attender
Mr. Puneeth Jain	Attender
Mr. Nikil	Attender
Mr. Durga Prasad	Attender
Mr. Prashanth	Library Security
Ms. Indira	Sanitary Worker
Ms. Vinoda	Sanitary Worker
Ms. Radha	Sanitary Worker

DETAILS OF COMMITTEES & INCHARGE 2021-2022

COMMITTEES		CO-ORDINATORS
IQAC	Chairperson: Co-ordinators: Members	Mrs. Aruna P. Kamath Dr. Muralidhar Rao K. S. Mrs. Shashikala Shetty Mrs. Divya Uchil Mrs. Smitha M Mrs. Manju H. Mrs. Gayathri K. Mr. Anun F. Sequeira Mrs. Jeevitha D
NAAC	Co-ordinators :	Dr. Muralidhar Rao K. S. Mr. Arun F. Sequeira
Academic Planning & Assessment Committee		
DEAN's	BBA BCA BA(HRD) B. Com	Mrs. Smitha M. Mrs. Divya Uchil Mrs. Gayathri K Mrs. Manju H.
Admission		Mrs. Smitha M. Mrs. Divya Uchil Mrs. Manja H. Mrs. Gayathri K

Internal Tests	Mrs. Sowmya Hegde Mrs. Sowmya Jyothi Mrs. Supritha Mrs. Shashikala K. G.
Time Table	Mrs. Gayathri K. Mrs. Divya Uchil Mrs. Smitha M. Mrs. Manju H. Mr. Arun F. Sequeira
Academic Linkages	Mrs. Manju H. Mrs. Smitha M Mrs. Gayathri K Mrs. Divya Uchil
Prospectus & Calendar	Mrs. Divya Uchil Mrs. Gayathri K. Mrs. Smitha M. Mrs. Manju H.
College Website	Mrs. Divya Uchil Mrs. Gayathri K. Mrs. Bhat S. Sneha Ganesh Mrs. Rashmi T.
Career Guidance Cell	Mr. Sumesh Matada Mrs. Shwetha Y. Mrs. Deepa D. Hegde
DOCUMENTATION COMMITTEE College Magazine	Dr. Jyothi Mrs. Jeevitha D. Mrs. Madhumathi J. Raja Mrs. Renuthakshi Mrs. Kavya U. Dr. Shalini

	<p>Mrs. Deepashree G. Shenoy</p> <p>Mrs. Shashiprabha</p> <p>Mrs. Reshmi B. R.</p>
Sync Vision	<p>Mrs. Shashiprabha</p> <p>Mrs. Bhat S. Sneha Ganesh</p> <p>Mrs. Salian Parinitha</p> <p>Mrs. Kavya</p> <p>Mrs. Reshmi B. R.</p> <p>Miss. Sanjana</p>
Press Publicity	<p>Mrs. Jeevitha D.</p> <p>Mrs. Madhumathi J. Raja</p>
UGC Related Matters	All Dean's
Human Right Cell	<p>Mrs. Shashikala K. G.</p> <p>Mr. Praveen D.</p>
Student Grievance Redressal Cell & Student Counselling Cell	<p>Mrs. Madhumathi J Raja</p> <p>All Staff Advisors</p>
Women's Cell	<p>Dr. Shalini</p> <p>Mrs. Smitha M.</p> <p>Mrs. Shashikala Shetty</p> <p>Mrs. Ramya Jinesh</p> <p>Mrs. Yashaswini</p>
Disciplinary Committee	<p>Dr.Muralidhar Rao K. S.</p> <p>Mrs. Smitha M.</p> <p>Mrs. Manju H.</p> <p>Mrs. Gayathri K.</p> <p>Mrs. Divya Uchil</p> <p>Mrs. Jeevitha D</p> <p>Mr. Arun Francis Sequeira</p>
Anti Ragging	<p>Mrs.Gayathri K</p> <p>Mrs. Jeevitha D</p> <p>Mr. Thilakraj G</p>
Anti-Women Harassment	Mrs. Smitha M.

	Dr. Shalini Mrs. Shashikala Shetty Mrs. Ramya Jinesh Mrs. Yashaswini
Anti-Drug Cell	Mrs. Manju H Mr. Arun Francis Sequeira Mrs. Madhumathi J Raja
EC/CC Co-ordination Committee	Mrs. Jeevitha D. Mrs. Rashmi T.
Short Term Course	Dr. Muralidhar Rao K. S.
Learning Resource	Mr. Muralidhar Hegde Mrs. Sowmya Jyothi Mr. Akshith Kumar K.
Campus Audit Appraisal	Mr. Arun F. Sequeira Ms. Sowmya Hegde Mrs. Renuthakshi
Faculty Appraisal	Mr. Thilakraj G.
Staff Welfare	Mrs. Shashikala Shetty Mrs. Madhumathi J Raja
PTA	Mr. Prasanna Kumar T. All class advisors
Alumni Associates	Mrs. Supritha Mrs. Veena D. Kotian Mrs. Shwetha Y.
Student Council / Student Welfare	Mrs, Veena D. Kotian Mrs. Divya Uchil
MANAGEMENT/IT FEST SYNERGY SYGMA	Mrs. Kavitha Prabhu Mrs. Anasuya Mr. Arun F. Sequeira Mrs. Shashikala Shetty

GENESIS	Mrs. Salian Parinitha Mrs. Preethika Dharmapal
FONDOS (Finance)	Mrs. Sowmya Hegde
VENTA(Marketing)	Mrs. Deepashree Shenoy
RESOURCE HUB (HR)	Mrs. Preethika Dharmapal
COMERICO (Commerce)	Mr. Gururaj
SCAN (Computer Application)	Mrs. Bhat S. Sneha Ganesh
ECONOMICS	Mrs. Prasanna Kumar T.
BUSINESS LAW	Mrs. Salian Parinitha
EDP	Mrs. Supritha
KALA VAIBHAV (Fine Arts)	Mr. Thilakraj G. Mrs. Reshmi B. R.
CROWN OF WISDOM (English)	Mrs. Kavya U.
VIKASANA (Kannada)	Mrs. Renuthakshi
SPHURAN (Hindi)	Dr. Shalini
TALENT HUNT (Fest Forum)	Mrs. Shashikala K. G. Mrs. Deepa D. Hegde
Sports and Athletics Club	
Extension Activity	Mr. Kavitha Prabhu Mrs. Anasuya
NSS	Mr. Akshith Kumar K. Ms. Sanjana Dr. Jyothi Mr. Gururaj
Youth Red Cross	Mrs. Shwetha Y. Mrs. Preethika Dharmapal
Rovers and Rangers	Mr. Praveen D. Mrs. Shahsikala K. G.
Consumer Club	Mrs. Rashmi T. Mr. Sumesh Matada

Academic Advisors

I BBA 'A'	Mrs. Sanjana / mrs. Preethika Dharmapal
I BBA 'B'	Mrs. Kavya U
I BBA 'C'	Dr. Shalini M
I B.Com.	Mrs. Parinita Salian
I BA(HRD)	Mrs. Supritha A
I BCA 'A'	Mrs. Sowmya Jyothi
I BCA 'B'	Mrs. Bhat Sneha Ganesh
II BBA 'A'	Mr. Gururraj G
II BBA 'B'	Mr. Praveena D
II BBA 'C'	Ms. Deepashri G Shenoy
II B.Com.	Mrs. Prasanna Kumar T
II BA(HRD)	Mrs. Anasuya
II BCA 'A'	Mrs. Deepa D Hegde
II BCA 'B'	Mrs. Reshmi B. R.
III BBA 'A'	Mr. Sumesh Matada
III BBA 'B'	Mrs. Veena D Kotian
III BBA 'C'	Mrs. Shwetha Y
III B.Com.	Mrs. Sowmya Hegde
III BA(HRD)	Mr. Rashmi T
IIIBCA 'A'	Mrs. Shashikala Shetty
III BCA 'B'	Mrs. Shashiprabha

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT,
MANGALURU .

INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and offers Bachelors Degree in Business Administration, Bachelors of Computer Applications, Bachelors Degree in Human Resource Development and Bachelors of Commerce. The College is housed in a magnificent building situated at Kodialbail, Mangalore.

MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society@ Ujire, of which great visionary Padmabhushan Dr. D.Veerendra Heggade is the President. SDME Society provides all the necessary facilities for the creation of excellent educational atmosphere.

AIMS AND OBJECTIVES

1. To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.

2. To foster the development of Professional Management which is the backbone of the Industry and Service sector?
3. To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.
4. To Impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.
5. To develop self confidence to lead and motivate through practical training and exposure to Business and Industry.
6. To prepare young men and women with a sense of patriotism and modern outlook.

-----**VISION**-----

To create an urge for lifelong learning, foster the development of competent enterprising skills and to mould the students to be morally upright responsible citizen who can lead and motivate.

-----**MISSION**-----

- Creating an urge for lifelong learning
- Inculcating leadership qualities
- Developing entrepreneurial spirit
- Facilitating skill enhancement
- Empowering students to face the challenges of the real life
- Creating social consciousness and responsibility
- Promoting inclusive development
- Collaborating the efforts of all stakeholders to promote excellence
- Building youth for national development

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- **Concerned Degree from Mangalore University.**
- **Three short term courses**
- **Opportunity of Industry Institution Interaction.**
- **Skill development through participation in various management fests at regional / state / national level.**

ABOUT THE COURSE:

TITLE OF THE B.B.A. COURSE: The course shall be Bachelor of Business Administration.

Vision

To empower with requisite skills and to provide world class management education to emerge as an entrepreneur and be a leader for a global business.

Mission

To promote learning environment that encourages personal growth, community engagement and global awareness with social and ethical responsibility. Enrich the quality of life through competent skills.

Objectives

- To impart basic knowledge of functional aspects of management to develop their management skills in a particular sector and to make students employable
- To empower the students to become an honest and optimistic entrepreneurs
- To facilitates students to develop decision making ability in real time business situations.
- To focus on developing operational and analytical skills in students to tackle business problems in different sectors.

Learning outcome

- Provides employable qualities- Skill enhancement activities for inculcating skills in various functional areas.
- Develops Entrepreneurial skills, Leadership qualities, teamwork skills for business decision making
- Enhances analytical and empirical skills necessary to succeed in their chosen path.
- Empowers them with Social concern Ethics and morality, Wide range of extension activities. Value education programmes.
- Improves Research aptitude and thirst for learning minor research

TITLE OF THE B.C.A COURSE: The course shall be Bachelor of Computer Application.

Vision

Encouraging the development of technical and computing skills.

Mission

To disseminate knowledge on the latest developments in field computer science and to give wider practical exposure.

Objectives

- To impart programming knowledge to develop soft wares.
- Empower the students to excel in the field of technology and improve their computing skills to enable them face the competitive world
- Nurturing the thirst for learning the new developments in the field of computer technology.
- Embark on lifelong learning for personal and professional growth.
- To develop soft skills among the students.

- To develop leadership qualities and to help them build up self-confidence.

Learning Outcome

- Desire to learn personally and professionally.
- Acquire knowledge to design, document and implement software system that meets industrial needs.
- Gaining the skills necessary to work and communicate effectively with teams.
- Nurturing the thirst for learning the new developments in the field of computer science.
- Aspire to be entrepreneurs.

TITLE OF THE B.A (HRD) COURSE: The course shall be Bachelor of Arts (Human Resource Development).

Vision

“Providing best human resource professionals”

Mission

“To create well-trained, competent and progressive HR professionals who can exhibit professionalism in service, leadership, words and action”

Objectives:

- To provide knowledge and skill in HR related areas
- To develop leadership and problem solving skills
- To familiarize with counseling skills
- To impart training to be trainers
- To imbibe creativity and innovation
- To develop various soft skills

Learning outcomes:

- Well-developed soft skills
- Inculcates leadership traits
- Acquiring the necessary skills to identify the potential and train the employee
- Imbibes creativity and innovation
- Possess interpersonal and counseling skills

TITLE OF THE B.COM COURSE: The course shall be Bachelor of Commerce

VISION

To equip the students with accounting, financial and business related skills required for entrepreneurs and professionals.

MISSION

“Overall development of knowledge and skills.”

OBJECTIVES

- ▶ To empower the students with accounting skills to respond to the corporate world.

- ▶ To provide an orientation to take up professional courses like CA and CS.
- ▶ To focus on developing skills to solve financial problems in business.
- ▶ To encourage entrepreneurship.

LEARNING OUTCOMES

- Students acquire financial and accounting skills, applicable in their future careers in business.
- They build up competencies required to pursue professional courses and face competitive examinations.
- Able to acquire leadership qualities.

DURATION OF THE COURSE: BCA / B.B.A. / B.A (HRD)/B.Com course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

MEDIUM OF INSTRUCTION: The medium of instruction and examination shall be in English.

SUBJECTS OF STUDY- B.B.A COURSE

NEP 2020 - BBA	
<p>I Semester BBA</p> <p>AECC</p> <p>Language – I</p> <p>Language – II</p> <p>DSCC</p> <p>Management Principles and Practice</p> <p>Fundamentals of Business Accounting</p> <p>Marketing Management</p> <p>SEC - SB</p> <p>Digital Fluency</p> <p>OEC</p> <p>Business Organisation / Office Organisation and management</p> <p>SEC - VB</p> <p>Health and Wellness</p> <p>Physical Education and Yoga</p>	<p>II Semester BBA</p> <p>AECC</p> <p>Language – I</p> <p>Language – II</p> <p>DSCC</p> <p>Corporate Accounting and Reporting</p> <p>Human resource Management</p> <p>Business Environment</p> <p>AECC</p> <p>Environmental Studies</p> <p>OEC</p> <p>People Management / Retail Management</p> <p>SEC - VB</p> <p>Physical Education – Sports</p> <p>NCC/ NSS / R&R(S&G)</p> <p>Cultural</p>

CHOICE BASED CREDIT SYSTEM FOR BACHELOR DEGREE BBA

<p>III Semester BBA</p> <p>Group I</p> <p>Organizational Behavior Marketing Management Business Statistics & Mathematics Income Tax Corporate Accounting</p> <p>Group II</p> <p>Executive Development & Soft Skill</p> <p>Group III</p> <p>English Kannada / Hindi Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>	<p>IV Semester BBA</p> <p>Group I</p> <p>Modern Banking Management Computer Application in Management Human Resource Management Fundamentals of Financial Management Corporate Accounting</p> <p>Group II</p> <p>Business Management Process Entrepreneurship Development Banking Practice</p> <p>Group III</p> <p>English Kannada / Hindi Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>
<p>V Semester BBA</p> <p>Group I</p> <p>Commercial Law Cost Accounting Event Management and Public Relations Export Management Retail and Service Marketing Specialization : Working Capital Management Human Resource Development</p>	<p>VI Semester BBA</p> <p>Group I</p> <p>Company Law Investment Management Cost and Management Accounting Auditing / Project Advertising and Sales Management Specialization I Financial Analysis Industrial Relations and Labour Legislations,</p>

NEP 2020 - BCA

I SEMESTER BCA

AECC

Language – I

Language – II

DSCC

Fundamentals of Computers

Programming in C

Mathematical Foundation

LAB: Information Technology

LAB: C Programming

SEC - SB

Environmental Studies

OEC

Business Organisation / Office Organisation and management

SEC - VB

Health and Wellness

Physical Education and Yoga

II SEMESTER BCA

AECC

Language – I

Language – II

DSCC

Discrete Mathematical Structures

Data Structures using C

Object Oriented Concepts using JAVA

LAB: Data Structure

LAB: JAVA Lab

SEC - SB

Digital Fluency

OEC

Business Organisation / Office Organisation and management

SEC - VB

Health and Wellness

Physical Education and Yoga

CHOICE BASED CREDIT SYSTEM FOR BACHELOR DEGREE BCA

III SEMESTER BCA

Group I

Operating Systems & Linux

Data Structures

Visual Basic .NET Programming

Operating Systems and Data Structures lab

VB.Net Lab

IV SEMESTER BCA

Group I

Computer Graphics and Animation

Java Programming

Elective

E1: Data Mining

E2: CONA

<p>Group II</p> <p>E1 : Hardware & PC Maintenance</p> <p>E2 : Desktop Publishing</p> <p>E3: Excel Programming with VBA</p> <p>Group III</p> <p>English</p> <p>Kannada / Hindi</p> <p>Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>	<p>E3: Business Statistics & Mathematics</p> <p>Computer Graphics and Animation Lab</p> <p>Java Lab</p> <p>Group II</p> <p>E1 : Fundamentals of ICT</p> <p>E2: E-Commerce</p> <p>Group III</p> <p>English</p> <p>Kannada / Hindi</p> <p>Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>
<p>V SEMESTER BCA- CBCS</p> <p>Computer Graphics and Animation</p> <p>Java Programming</p> <p>E1: Data Mining</p> <p>E2: CONA</p> <p>Computer Graphics and Animation Lab</p> <p>Java Lab</p> <p>E1: Fundamentals of ICT</p> <p>Web Application Lab</p> <p>Python Programming Lab</p> <p>E1: AFM Lab/ E2: AAD Lab/ E3: SciLab</p>	<p>VI SEMESTER BCA -CBCS</p> <p>E-Commerce</p> <p>Network Security & Management</p> <p>Software Testing</p> <p>Elective</p> <p>E1: Programming for Analytics</p> <p>E2: Business Statistics with R</p> <p>E3: Multivariate Data Analysis</p> <p>Project Work</p>

NEP 2020 – BA(HRD)	
<p>I Semester B.A(HRD)</p> <p>AECC</p> <p>Language – I</p> <p>Language – II</p> <p>DSCC</p> <p>Principles of Management</p>	<p>II Semester B.A(HRD)</p> <p>AECC</p> <p>Language – I</p> <p>Language – II</p> <p>DSCC</p> <p>Human Resource Management</p>

<p>Business Environment</p> <p>Personal Development and Interpersonal Skills</p> <p>SEC - SB</p> <p>Digital Fluency</p> <p>OEC</p> <p>Human Resource Skills</p> <p>SEC - VB</p> <p>Health and Wellness</p> <p>Physical Education and Yoga</p>	<p>Professional Skill Development</p> <p>Business Economics</p> <p>AECC</p> <p>Environmental Studies</p> <p>OEC</p> <p>Training and Development</p> <p>SEC - VB</p> <p>Sports</p> <p>NCC/NSS/R&R(S&G)/Cultural</p>
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CHOICE BASED CREDIT SYSTEM FOR BACHELOR DEGREE BA(HRD)

<p>III Semester B.A(HRD)</p> <p>Group-I</p> <p>Basic Accounting</p> <p>Organisational Behavior</p> <p>Human Resource Research and Development Methodologies</p> <p>Human Resource Management</p> <p>Group-II</p> <p>Compensation Management</p> <p>Field Study Report</p> <p>Group III</p> <p>English</p> <p>Kannada / Hindi</p> <p>Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>	<p>IV Semester B.A(HRD)</p> <p>Group-I</p> <p>Financial Management</p> <p>Employee Relations</p> <p>Administration and Management of NGO'S</p> <p>Strategic Management & Corporate Policies</p> <p>Group-II</p> <p>Entrepreneurship</p> <p>Human Resource Development</p> <p>Group III</p> <p>English</p> <p>Kannada / Hindi</p> <p>Indian Constitution/Human Rights/Gender equity/ Environmental Studies</p> <p>Group IV</p> <p>CC & EC : Co-curricular and Extra- curricular Activities</p>
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V Semester B.A(HRD)

Group-I

Strategic Human Resource Management

Principles of Training and Development

Business Law

Corporate Communication and Public

Relations

Business Ethics & Corporate Governance

Field study-HR Topics

VI Semester B.A(HRD)

Group-I

Management Information System

Trends in Human Resources Development

Organisational Development and

Management of Change

Labour Legislation

Global Human Resource Management

Cost Accounting

NEP 2020 – B.COM**I Semester B.com****AECC**

Language – I

Language – II

DSCC

Financial Accounting

Management Principles and Applications

Principles of Marketing

SEC - SB

Digital Fluency

OECAccounting for Everyone / Financial Literacy /
Managerial Economics**SEC - VB**

Health and Wellness

Physical Education and Yoga

II Semester B.Com**AECC**

Language – I

Language – II

DSCC

Advanced Financial Accounting

Business Mathematics / Corporate Administration

Law & Practice of Banking

AECC

Environmental Studies

OECFinancial Environment / Investing Stock Market /
Public Finance**SEC - VB**

Sports

NCC/NSS/R&R(S&G)/Cultural

CHOICE BASED CREDIT SYSTEM FOR BACHELOR DEGREE B.COM**III Semester B Com****Group I**

Direct Tax- I

Financial Accounting - III

Modern Bank Management

Cost & Management Accounting – I

Group II

Elective Courses

Computerised Accounting

Tax Procedure & Tax Planning

Personal Investment Management

Life Skills

Group III

English

Kannada / Hindi

Indian Constitution/Human Rights/Gender equity/
Environmental Studies**Group IV**CC & EC : Co-curricular and Extra- curricular
Activities**IV Semester B.Com****Group I**

Direct Tax- II

Financial Accounting - IV

International Trade

Cost & Management Accounting – II

Group II

Elective Courses

Basic Accounting

Personal Taxation

Personal Investment Management

Banking Practices.

Group III

English

Kannada / Hindi

Indian Constitution/Human Rights/Gender
equity/ Environmental Studies**Group IV**CC & EC : Co-curricular and Extra- curricular
Activities**V Semester B Com****Group I**

Direct Tax- III

Corporate Accounting – I

Financial Management - I

Cost & Management Accounting – III

Business Law

Modern Marketing

VI Semester B Com**Group I**

GST & Customs Duty

Corporate Accounting - II

Financial Management - II

Cost & Management Accounting – IV

Indian Corporate Law

Auditing

PROJECT WORK: B.B.A. COURSE

A student can take project work in lieu of Auditing in the VI semester:

Such report shall carry 120 marks of which 30 shall be awarded on the basis of the performance of the Student at the viva voce conducted on the project by a panel of experts.

PROJECT WORK: B.C.A COURSE

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition an internal member of the college will also be associated with the project as internal supervisor. At the end of the VIth semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

PROJECT WORK: B.A (HRD) DEGREE COURSE

Students of B.A (HRD) degree course have project work as one of their subjects in V & VI Semesters. Project Report shall carry 150 marks. The student is guided by one of the lecturers who are nominated by the Principal. Project work can be taken on any theme within the frame work of the syllabus. The selection of the project is done in consultation with the guide and the institution of study.

HOURS OF LECTURE PER WEEK

All papers shall be studied for four hours per week as per the scheme. **In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.**

ATTENDANCE

a) All candidates shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held. At the end if the students whose attendance is 60 percent and above but below 75 percent may be condoned by the syndicate on the specific recommendation of the Principal on payment of condonation fees as prescribed by the University.

b) A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

EXAMINATION:

SCHEME OF EXAMINATION – BBA/B.COM COURSE

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks / 120 marks.

INTERNAL ASSESSMENT – BBA/B.COM EXAMINATION

Internal assessment marks shall be **20/30 per subject of which 10/15 shall be allotted on the basis of student's performance in two internal tests and the remaining 10/15 marks shall be on the basis of viva - voce, assignment and seminars.** Total marks therefore, shall be 100/150 per paper, 80/120 theory and 20/30 internal assessments.

SCHEME OF EXAMINATION - BCA COURSE

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks /100 marks.

INTERNAL ASSESSMENT - BCA EXAMINATION

Internal assessment mark shall be 20 per subject of which 15 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 100 per paper, 80 theory and 20 internal assessment) for I, II, III and IV semesters.

FOR V SEMESTER

Internal assessment mark shall be 25 per subject of which 20 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 125 per paper, 100 theory and 25 internal assessment).

FOR VI SEMESTER

Internal assessment marks shall be 160 per Project and will be allotted on the basis of student's performance in two internal tests, (Total marks therefore, shall be 800 per Project Work, 640 for the University Examination viva, dissertation and 160 internal assessment) for VI semester.

SCHEME OF EXAMINATION B.A. (HRD) EXAMINATION

At the end of each Semester Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks /120 marks.

INTERNAL ASSESSMENT - B.A. (HRD) COURSE

The internal assessment marks shall be 20/30 per subject which shall be allotted on the basis of two tests. viva, assignment, class participation and seminars.

SCHEME OF EXAMINATION B.COM EXAMINATION

At the end of each Semester Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks /120 marks.

INTERNAL ASSESSMENT - B.COM COURSE

The internal assessment marks shall be 20/30 per subject which shall be allotted on the basis of two tests. viva, assignment, class participation and seminars.

SCHEME OF EXAMINATION FOR CHOICE BASED ELECTIVE PAPERS IN ALL THE COURSES

At the end of each Semester Mangalore University conducts the examination. Each examination shall be held for duration of 2 hours, consisting of 40 marks.

INTERNAL ASSESSMENT FOR CHOICE BASED ELECTIVE PAPERS IN ALL THE COURSES

The internal assessment marks shall be 10 per subject which shall be allotted on the basis of one test. viva, assignment, class participation and seminars.

If a candidate is absent for any one of the tests due to genuine and satisfactory reasons, such a candidate may be given a re-test. This shall be the decision of the Principal.

APPEARANCE FOR THE EXAMINATION

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO-CURRICULAR ACTIVITIES.

As per the Credit Based Semester System introduced by the University, 50 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.

According to Credit Based Semester System, One credit is allotted for 50 marks. As per that subjects having 100 marks are given 2 Credits, Subjects having 150 marks are allotted 3 Credits. It is compulsory for the students to give their preference to one of the following activities based on which they will be evaluated.

1. Sports 2. NSS 3. Extra-curricular activities

In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

EXAMINATION FEES: A student shall pay the required examination fee as prescribed by the university.

STANDARD OF PASS:

MINIMUM FOR A PASS

- a) No candidate shall be declared to have passed in any subject unless he obtains not less than 35% marks in written examination and 35% marks in the aggregate of written examination and internal assessment put together, and 40% in the aggregate of each semester. He must also get 35% in the Project work, 35% in viva -voce and 40% in aggregate. However if a candidate has to get through the examination in any paper, he has to obtain 40% marks in written examination and internal assessment put together in the paper.
- b) A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.
- c) A candidate who fails in a lower semester examination may go to the higher semester.
- d) The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum **period of two years from the date of completion of the course to complete the programme.**
- e) **The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one year programme, the maximum period for completing it shall be three years from the year of admission.**

The term 'completing a programme' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.

Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.

CLASSIFICATION OF CANDIDATES

- a) No Class shall be declared for the examination of the first five semesters.
- b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction	:	Not less than 70% of the aggregate Marks
First Class	:	Not less than 60% of the aggregate Marks
Second Class	:	Not less than 50% of the aggregate Marks
Third Class	:	Not less than 40% of the aggregate Marks

COLLEGE TIMINGS: 9.00 a.m. to 5.00 p.m.

REJECTION OF RESULTS

- a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject - wise rejection of result shall not be permitted.
- b) The rejection shall be exercised only once in each semester and the rejection once exercised cannot be revoked.
- c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.
- d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the Principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

ISSUE OF CERTIFICATES

1. All the applications for certificates must be made to the Principal in writing and must contain the following particulars
 - a) The student's full name
 - b) The date of joining the College and the class in which the student was originally admitted.
 - c) The language under Part I & subjects under Part II
 - d) The University Examination passed with Register Number and the Year of passing.
2. Application for certificate shall be made at least two days in advance.

3. Certificate must be taken from the office in person. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self addressed registered cover must be left at the office.
4. A fee of Rs.50/-is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.
5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
7. Conduct certificate is issued only when a student withdraws from the college. The Principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.
2. No student shall all be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
4. In case of leave for illness for more than five days, the Principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

1. For the proper development of personality the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
2. The programmes of various associations are held on all days in the evening. Attendance to these programmes is compulsory.
3. The following associations are run under the guidance of Principal and the members of staffs. Students will be responsible for organizing co-curricular activities in the college.

a) Students Council

b) Fine Arts Association

- | | |
|-----------------------------|---------------------------|
| c) Finance Association | d) Sports Association |
| e) Economics Association | f) N.S.S. |
| g) HRD Association | h) SCAN Association |
| i) Rovers & Rangers | j) Youth Red Cross |
| k) Marketing Association | l) Commerce Association |
| m) Business Law Association | n) Fest Forum Association |
| o) English Association | p) Kannada Association |
| q) Hindi Association | r) EDP Association |

The Association will meet at regular intervals to chalk out the programmes.

PLAN & ACTION

STUDENT COUNCIL

Motto: **Working together works.**

Plan of action: Council will act like student quality assurance cell. It will be instrumental in enhancing the quality of education by developing quality culture among students.

Activities proposed eventually

- Value education programme to all classes.
- Observation and celebration of significant days.
- Leadership training programme.
- Brainstorming session to students about quality enhancement.

FONDOS (Finance)

Motto: **"To empower the students to attain professional excellence in the field of finance."**

The following activities are planned for this academic year

- Inauguration and orientation.
- Money talk: pick and speak on given topics.
- An argument: debate on given financial topics.
- Bid and win: written quiz.
- The analyst: case analysis.
- Portfolio management.
- Financial crossword and collage.
- Paper presentation.

Extension activities:-

- Awareness about SIP to factory employees.
- Motivating the youth to make use of various payment apps.
- Creating awareness about education loan to UG students.
- Spreading financial awareness to school children.

- Creating awareness about financial matter among housewives.
- Spreading financial literacy in the society.
- Guest lectures on relevant financial topics.

Venue for the activities: Room No- 203

VENTA (Marketing)

Motto: "**To create awareness among the students about various dimensions of marketing.**"

The following activities are planned for this academic year
ACTIVITIES PLANNED ARE

- INNAUGURATION AND ORIENTATION
- BRAND WARS
- FLASH MARKETING
- BRAIN TEASER (QUIZ)
- TAGLINE COMPETITION (SLOGAN WRITING)
- EMBLEM (LOGO DESIGNING)
- SWOT ANALYSIS
- PRODUCT LAUNCH
- MAD AD COMPETION
- FORTUNE SEEKER (TRESURE HUNT)
- JINGLEWRITING
- BEST TIE UP

Extension activities:-

- Visiting the marketing department of various organizations.
- Interview the marketing professionals and preparing a report on it.

Venue for the activities: Room No. 202

RESOURCE HUB (Human Resource Development)

MOTTO: "**Empowering students to develop HR skills so that they can become effective leader**".

Skill enhancement activities

- First Impression (CV Writing)
- Just a Minutes
- Reproach
- Case Analysis
- Let's Hire
- Paper Presentation
- Role Play
- Mock Interview

Guest Lecture

Extension Activities

- Visiting schools and conducting personality development programme in school
- Facilitating the developing leadership skills in NGOs
- Promotion of communication skills among school children
- Industry Institution Interaction

Venue for the activities: Room No, 204

COMERICO (COMMERCE ASSOCIATION)

Motto: **“To inculcate the leadership qualities and business acumen to lead the commercial world”.**

- Inauguration and orientation
- Debate on current issues
- Commerce Quiz
- Mock Press
- Research paper
- Meet the C.E.O
- Flip Side
- Collage
- Commerce exhibition
- Venture Launch
- Case analysis
- Team Game

Extension Activity: Visiting organisation and providing information about small savings to employees.

ACQUIS (BUSINESS LAW)

MOTTO-“To give a legal orientation to the students of business management”

The following activities are planned for this academic year

- Case analysis
- Pick and speak on law related topics
- Debate on legal issues
- Business law quiz
- Book review
- Paper presentation

Extension activity

Legal literacy programmes

SCAN (Computer Applications)

Motto: "Empowering the student to excel in the field of technology and improve their computing skills to be best in the corporate world."

The following activities are planned for this academic year

- COLOR SPARY (Paint Brush)
- RECKON ELEMENT (Guest the part)
- BRAINGLE (Memory test)
- CODEATHON (Coding & Debugging)
- NETRIX (Web Designing)
- TECHMOOT (IT Debate)
- TECHREKLAME (IT Advertisement)
- QWERTY (Quick Hands)
- SMARTINIS (IT Quiz)
- TECHNOART (IT Collage)
- CONSILIO (MS Word Design)
- TOGGLE TOGGLE
- CAPTCHA CRACKER
- PAPER PRESENTATION
- INSPIRE (Interclass IT Fest)
- SYGMA (Intercollegiate State Level IT Fest)

Extension activities:

- Student Internet World to high school students.
- Computer literacy to primary students of Govt/aided schools.
- Organizing short term computer course to college students.

Venue for the activities: Room No. 208 and LAB

CROWN OF WISDOM (ENGLISH ASSOCIATION)

Motto: "To sharpen the linguistic skills & to bring out the hidden talents/creativity of the students."

The following activities are planned for this academic year

- Inauguration and Orientation
- Trendy writing (essay writing)
- Magic word (spell me)
- Pictionary
- Expression House (elocution)
- Pick one's brains (literary quiz)
- Vent out (poem writing)
- Pour in & out (poem recitation)
- Tangle (debate)
- Run down (story writing)
- Saga narration (story –telling)
- Speak one's piece (pick & speak)
- Catch Line (slogan writing)
- Monologue (enacting famous personalities)
- Baffle Game (word puzzle)
- Toast Master (master of ceremony)
- Colourful Poster (poster-making)
- Imprint (logo designing)
- Write –Up (article writing)
- Creative writing
-

Extension activities:

Visiting schools, old age homes and orphanages.

Venue for the activities: Room No. 302 (English)

ವಿಕಸನ (ಕನ್ನಡ ಸಂಘ)

ಉದ್ದೇಶ: ಸಾಹಿತ್ಯ “ಸ” ಹಿತ ಹಾಗೂ “ಸ್ವ” ಹಿತವಾದ ಅಭಿವ್ಯಕ್ತಿ

೧. UDHGATANE ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ

೨. ಕಥೆ ಮತ್ತು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

೩. ಸಾಹಿತ್ಯ ರಸಪ್ರಶ್ನೆ

೪. ಚರ್ಚಾ ಸ್ಪರ್ಧೆ

೫. ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆ

೬ ಭಾವಗೀತಾ ಸ್ಪರ್ಧೆ

೭ ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ

೮ ಭಾಷಣ ಸ್ಪರ್ಧೆ

೯ ಚಿತ್ರ ನೋಡಿ ಕಥೆ/ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

೧೦ ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ

೧೧ ಕವನ ವಾಚನ ಸ್ಪರ್ಧೆ

೧೨ ಪ್ರಹಸನ

ಕನ್ನಡ ವಿಭಾಗ “ವಿಕಸನದ” ವತಿಯಿಂದ ವಿಸ್ತರಣಾ ಚಟುವಟಿಕೆಗಳು

ಆಯೋಜಿಸಲಾಗುವುದು

Venue for the activities 303 (Kannada),

Spuran (Hindi Association)

Motto: 'Popularizing the use of National Language'.

- प्रचार वाक्य -
- प्रबंध
- शायरी
- कहानी कथन
- भाषण
- चित्र देखकर कहानी लिखना
- प्रश्नोत्तरी स्पर्धा
- देशभक्ति गीत
- चुनो और
- पहेलिया
- कविता लिखना
- विस्तृत कार्य

Venue for the activities: 304 (Hindi)

VIBHAVA (Economics Association)

Motto- "To create awareness about the current economic scenario".

The following activities are planned for this academic year

1. Inauguration and orientation
2. Quest for knowledge
3. Knock out and drag out
4. Best out of waste
5. Photo Montage
6. Turn coat
7. Paper presentation
8. Budget presentation

KALA VAIBHAV (Fine Arts)

Motto: "Seeing what is invisible to others'."

The following activities are planned for this academic year

- Inauguration and Orientation
- Variety Entertainment
- College Anthem
- Mehendi
- Nail Art
- Flower Arrangement
- Singing
- Pencil Sketch

- Rangoli
- Art exhibition

Extension activities:

Visiting to school to teach various form arts.

Vising Ashram and Entertaining the inmate.

Venue for the activities: Room No. 205

SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto: "To enhance Physical, Mental and Spiritual development of the student."

The following activities are planned for this academic year

- Interclass Foot Ball
- Interclass Chess
- Inter Collegiate Chess
- Interclass Kabaddi
- Interclass Volley Ball
- Interclass Volley Ball
- Interclass Cricket
- Interclass Cricket
- Inter Collegiate Cricket
- Interclass Throw Ball
- Inter Collegiate competitions as sanctioned by University.

Extension activities:-

- In association with Kasturba Medical College, our college students will be participating in the world heart day Marathon event.
- Coaching to school children.

NSS

Motto: "NOT ME BUT YOU."

The following activities are planned for this academic year:

- Inauguration and orientation
- Vanamahostava
- One day camp-1
- Guest lecturer-personality development and public speaking
- One day camp-2
- Awareness programme
- Yoga training programme
- Medical camp
- Guest lecturer on food health and nutrition
- Guest lecturer on ecological balance
- Blood donation programme
- Orphanage visit
- Campus cleaning
- Socio economic survey
- Street play
- Annual camp
- Extension activities

YOUTH REDCROSS

Motto: **"Everywhere for everyone."**

The following activities are planned for this academic year

- Inauguration and orientation
- First aid training programme.
- One day camp.
- Disaster management training programme.
- Street plays.

TALENT HUNT (FEST FORUM)

Motto: **"To provide platform for every student to bring out in himself the best of what he can be."**

The following activities are planned for this academic year

- Conducting inter-class fest for first years.
- Organizing Genesis.
Organising Synergy & Sygma

Extension activities:

Providing necessary guidance, help to first year students of other college to enable them to take part in Genesis.

ROVERS AND RANGERS

Motto: **NOT 'I' BUT "WE"**

The following activities are planned for this academic year

- Tree Plantation
- Celebration of international yoga day
- Medical Camp
- Public blood donation camp
- Street play
- Leadership camp
- Guest lecture
- Skill enhancement activities

SAMRUDHI (CONSUMER CLUB)

MOTTO: 'AWARE, ALERT AND ACT'

The following activities are planned for this academic year

- Paper presentation
- Short term certificate course on consumer education in association with the Dakshina Kannada District Consumer Federation.
- Organising seminars.
- Case analysis.
- Book review.
- Debate on Consumer Protection Acts.
- Quiz on consumer rights.

Extension activity

Awareness programmes on Consumer Protection Act.

ADHYAN (EDP CELL)

Motto: “To enhance the entrepreneurship Qualities and competencies among budding entrepreneurs”.

The following activities are planned for this academic year

- Group discussion
- Case analysis
- Quiz
- Workshop on entrepreneurship
- Guest lecture by entrepreneurs

Extension activities:

Educating about cashless society to the upcoming entrepreneurs

PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programme of the students and their entry into the suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

The following activities are planned for this academic year

- Inviting various corporate houses and Non Government Organisations (NGOs) regularly for campus recruitment to conduct various tests and group discussions.
- To provide guidance to students in career planning, resume preparation, to prepare for an interview, to improve their communication skills, employability skills, tips for group discussion, and how to prepare for competitive examinations.
- Enhancing Industry - Institute Interaction activities.
- Organising industrial visits for students and faculty to various industries and institutions as recommended by the college.
- Organising behavioral training programmes to bring about an overall development, improve self- esteem and confidence level, develop better presentation skills, learn to communicate well and participation in GDs, Mock personal interviews, etc.

COLLEGE LIBRARY

1. The Library will remain open on all working days from 8.30 a.m. to 5.00 p.m. and Saturday 8.30am to 1.00p.m.
2. Students may take two books at a time.

3. The students will have to apply for books before 12.15 p.m. on the day prescribed and will be issued at 4p.m. The application will be treated as cancelled if the book is not taken before the close of the library on that day.
4. 15 days' time is allowed for the borrowed books after which a fine at the rate of Re.2.00 per book per day will be collected.
5. A book may however be renewed for a further period of 15 days. The book may be returned in such a case as the procedure lay down /under Rule 3 may again be adopted, for renewal.
6. No book will further be issued to any student unless he returns the previous one.
7. Sub-lending of books is strictly prohibited
8. Any damage done to the books in the custody of the borrower will have to be paid for and if the book is lost the cost of the same must be paid.
9. Strict silence should be maintained in the Library.
10. Students bags & personal belonging should be kept on the property counter.
11. Students are requested to bring the identity card issued from this college daily.
12. Newspapers and magazines in the Magazines section should be properly placed after reading.
13. Entry to the library is strictly on production of Identity Card.
14. Discussion or murmuring and using mobile phones are strictly prohibited in the library.
15. The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
16. www.sdm.ac.in/elibrary : **through this website students can access previous years question papers, project reports & syllabus.**
17. www.nlist.inflibnet.ac.in : **here students can access E-Resources (E-journals & E-Books)**

DISCIPLINARY RULES AND REGULATIONS

College timings	: 9.00 A.M. to 4.30.p.m
Dress code	: College Uniform
Saturday	: Boys-formal shirts & pant : Girls-Salwar kameez. Sleeveless, T-shirt & low waist pants are not allowed.

1. Student should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.

2. Mobile phones are totally banned inside the premises. In case any student is found using mobile phones inside the premises, it will be ceased by the authorities, and return at the end of the semester and any damage claims of the ceased property is not acceptable.
3. Students are not permitted to park four wheelers in the campus.
4. The students are expected to improve & maintain consistency in their performance in the university /College examinations to secure admission in the consecutive year.
5. When the first bell rings at 9.00 A. M., all students shall assemble in the class rooms
6. No Students shall enter the class or leave the class without the permission of the Teacher.
7. Students shall not loiter in the verandah.
8. Irregular attendance, in-difference with regard to class work and examination, discourtesy towards the teachers, insubordination, obscenity in word and act, willful damage of College. Property, Antisocial activities etc. are liable for disciplinary action which include expulsion from the college.
9. Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
10. The College property shall be handled with care and should not be damaged. In case of damage of any building, furniture apparatus or any other property of the College the damages will be charged to the students.
11. Students who do not live with their parents or guardian should take prior permission / approval from the principal to live in the private hostels .
12. Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
13. Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
14. The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.
15. Everyday class begins with Morning Prayer during the first hour.
16. Students should be punctual to the class and habitual late arrival should be avoided
17. Every student should possess an Identity Card issued by the College which should be produced whenever asked for, especially when dealing with the office and Library.
18. Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
19. Students should refrain from the use of tobacco, alcohol and drugs.
20. Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
21. The students are expected and to cooperate in the smooth functioning of the Institution.

22. In case the students don't follow the dress code they will be penalized.

There is no substitute for self-discipline. The College expects students to keep their vision high and solicit the co-operation of parents to minimize the necessity of enforcing rules and regulations.

SCHOLARSHIPS & FEE CONCESSIONS:

Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the students of Scheduled Caste, Scheduled Tribes, Backward Tribes and other lower income groups (income below Rs. 44,500/- per year)

PARENT-TEACHERS ASSOCIATION:

Parents play a decisive role in the development of students in their formative years. The college has a Parent-Teachers Association working towards this end which expects whole hearted co-operation from parents.

Regular meeting of parents and teachers are organised during the year which the parents are required to attend without fail.

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should contact personally the staff advisors of the class or the college office.

Parents are also invited to drop in personally to meet the principal and staff advisors of each class especially when unsatisfactory attendance or progress of their ward Is brought to their notice on the college working days.

CORRESPONDENCE

All Correspondence should be addressed to:

The Principal
Shri Dharmasthala Maujunatheshwara College of Business Management,
Kodialbail, MANGALORE - 575 003.
Phone :2494186.

NOVEMBER – 2021

DECEMBER-2021

Date	Days	Particulars	Date	Days	Particulars
1	MON	<i>H – Kannada Rajyotsava</i>	1	WED	
2	TUE		2	THU	
3	WED		3	FRI	
4	THU		4	SAT	Council Inauguration
5	FRI		5	SUN	<i>H</i>
6	SAT	Orientation Programme	6	MON	
7	SUN	H	7	TUE	
8	MON		8	WED	
9	TUE		9	THU	
10	WED		10	FRI	
11	THU		11	SAT	
12	FRI		12	SUN	<i>H</i>
13	SAT		13	MON	
14	SUN	H	14	TUE	
15	MON		15	WED	First Internal Test
16	TUE		16	THU	
17	WED		17	FRI	
18	THU		18	SAT	
19	FRI		19	SUN	<i>H</i>
20	SAT		20	MON	
21	SUN	H	21	TUE	
22	MON	<i>Kanakadasa Jayanthi</i>	22	WED	
23	TUE		23	THU	
24	WED		24	FRI	Christmas Vacation
25	THU		25	SAT	
26	FRI		26	SUN	<i>H</i>
27	SAT		27	MON	
28	SUN	H	28	TUE	
29	MON		29	WED	
30	TUE		30	THU	
			31	FRI	

JANUARY -2022			FEBRAURY- 2022		
Date	Days	Particulars	Date	Days	Particulars
1	SAT	Commencement of classes	1	TUE	
2	SUN	<i>H</i>	2	WED	<i>II Internal Test</i>
3	MON		3	THU	
4	TUE		4	FRI	
5	WED		5	SAT	
6	THU		6	SUN	<i>H</i>
7	FRI		7	MON	VIVA
8	SAT		8	TUE	
9	SUN		9	WED	
10	MON		10	THU	
11	TUE		11	FRI	
12	WED		12	SAT	
13	THU	GENESIS / INSPIRE	13	SUN	<i>H</i>
14	FRI		14	MON	
15	SAT	<i>H -MAKARA SANKRAMANA</i>	15	TUE	
16	SUN	<i>H</i>	16	WED	
17	MON		17	THU	<i>H</i>
18	TUE		18	FRI	
19	WED		19	SAT	
20	THU		20	SUN	<i>H</i>
21	FRI		21	MON	
22	SAT		22	TUE	
23	SUN	<i>H</i>	23	WED	
24	MON		24	THU	
25	TUE		25	FRI	
26	WED	<i>H- Republic Day</i>	26	SAT	
27	THU		27	SUN	<i>H</i>
28	FRI		28	MON	
29	SAT				
30	SUN	<i>H</i>			
31	MON				

MARCH- 2022

APRIL- 2022

Date	Days	Particulars	Date	Days	Particulars
1	TUE	<i>H – Maha Shivaratri</i>	1	FRI	
2	WED		2	SAT	<i>Ugadi</i>
3	THU		3	SUN	
4	FRI		4	MON	
5	SAT	<i>End of Odd Semester</i>	5	TUE	
6	SUN		6	WED	
7	MON		7	THU	
8	TUE		8	FRI	
9	WED		9	SAT	
10	THU		10	SUN	
11	FRI		11	MON	<i>Commencement of Even Semester</i>
12	SAT		12	TUE	
13	SUN		13	WED	
14	MON		14	THU	<i>H – Ambedkar Jayanthi</i>
15	TUE		15	FRI	<i>H- Good Friday</i>
16	WED		16	SAT	
17	THU		17	SUN	
18	FRI		18	MON	
19	SAT		19	TUE	
20	SUN		20	WED	
21	MON		21	THU	
22	TUE		22	FRI	
23	WED		23	SAT	
24	THU		24	SUN	
25	FRI		25	MON	
26	SAT		26	TUE	
27	SUN		27	WED	
28	MON		28	THU	
29	TUE		29	FRI	
30	WED		30	SAT	
31	THU				

MAY- 2022

JUNE- 2022

Date	Days	Particulars	Date	Days	Particulars
1	SUN		1	WED	
2	MON		2	THU	
3	TUE		3	FRI	
4	WED		4	SAT	
5	THU		5	SUN	
6	FRI		6	MON	
7	SAT		7	TUE	
8	SUN		8	WED	
9	MON		9	THU	
10	TUE		10	FRI	
11	WED		11	SAT	
12	THU		12	SUN	
13	FRI	<i>Sports Day</i>	13	MON	
14	SAT		14	TUE	
15	SUN		15	WED	
16	MON		16	THU	
17	TUE		17	FRI	
18	WED		18	SAT	
19	THU	<i>Synergy/ Sygma</i>	19	SUN	
20	FRI		20	MON	
21	SAT		21	TUE	
22	SUN		22	WED	
23	MON		23	THU	
24	TUE		24	FRI	<i>College day</i>
25	WED	<i>I Internal Test</i>	25	SAT	
26	THU		26	SUN	
27	FRI		27	MON	
28	SAT		28	TUE	
29	SUN		29	WED	
30	MON		30	THU	
31	TUE				

JULY – 2022

AUGUST – 2022

Date	Days	Particulars	Date	Days	Particulars
1	FRI		1	MON	
2	SAT		2	TUE	
3	SUN		3	WED	
4	MON		4	THU	
5	TUE		5	FRI	
6	WED		6	SAT	
7	THU		7	SUN	
8	FRI		8	MON	
9	SAT		9	TUE	<i>H- Moharam</i>
10	SUN		10	WED	
11	MON	<i>II Internal Test</i>	11	THU	
12	TUE		12	FRI	
13	WED		13	SAT	
14	THU	<i>Viva</i>	14	SUN	
15	FRI		15	MON	<i>H – Independence Day</i>
16	SAT		16	TUE	
17	SUN		17	WED	
18	MON		18	THU	
19	TUE		19	FRI	
20	WED		20	SAT	
21	THU		21	SUN	
22	FRI		22	MON	
23	SAT		23	TUE	
24	SUN		24	WED	
25	MON		25	THU	
26	TUE		26	FRI	
27	WED		27	SAT	
28	THU		28	SUN	
29	FRI		29	MON	
30	SAT		30	TUE	
31	SUN		31	WED	<i>H- Vinayaka Chaturdashi</i>

SEPTEMBER – 2022

OCTOBER – 2022

Date	Days	Particulars	Date	Days	Particulars
1	THU		1	SAT	
2	FRI		2	SUN	
3	SAT		3	MON	
4	SUN		4	TUE	<i>H - Mahanavami</i>
5	MON		5	WED	<i>H - Vijayadashami</i>
6	TUE		6	THU	
7	WED		7	FRI	
8	THU		8	SAT	
9	FRI		9	SUN	
10	SAT		10	MON	
11	SUN		11	TUE	
12	MON		12	WED	
13	TUE		13	THU	
14	WED		14	FRI	
15	THU		15	SAT	
16	FRI		16	SUN	
17	SAT		17	MON	
18	SUN		18	TUE	
19	MON		19	WED	
20	TUE		20	THU	
21	WED		21	FRI	
22	THU		22	SAT	
23	FRI		23	SUN	
24	SAT		24	MON	<i>H- Naraka Chaturdharshi</i>
25	SUN		25	TUE	
26	MON		26	WED	<i>H – Balipady, Deepavali</i>
27	TUE		27	THU	
28	WED		28	FRI	
29	THU		29	SAT	
30	FRI		30	SUN	
			31	MON	

