

Library



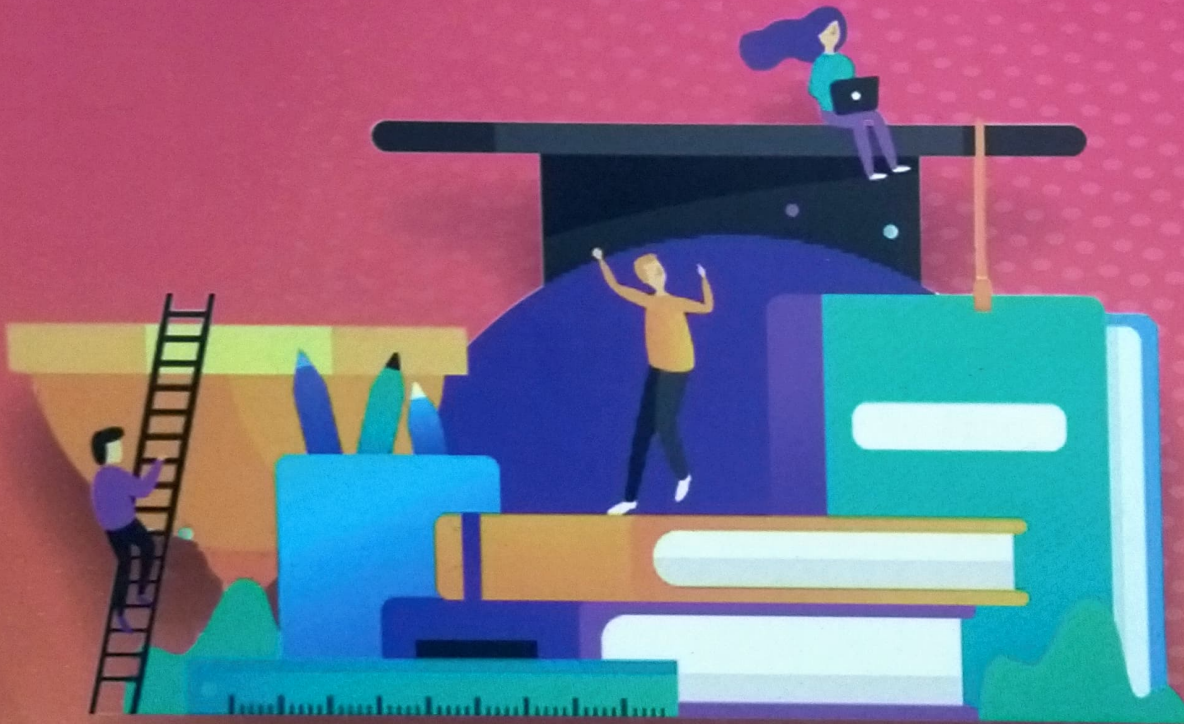
# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU

NAAC Re-Accredited with 'A' Grade(2017)

Email : [sdmcbm@sdmcbm.ac.in](mailto:sdmcbm@sdmcbm.ac.in)

Tel-no : 0824-2494186

Website : [www.sdm.ac.in](http://www.sdm.ac.in)



## Calendar 2019 - 20

Sponsored By  
SRI DHARMASTHALA MANJUNATHESHWARA EDUCATION SOCIETY(R), UJIRE(D.K)

# Fountain of Inspiration & Guidance



**Padmavibhushana Dr. D. Veerendra Heggade**

President  
S.D.M.E. Society (R), Ujire



# **SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT**

**MANGALURU - 575 003, D. K.**

**PHONE : 0824 - 2494186**

**NAAC Re-accredited (2017) with 'A' Grade**

*Website* : <http://www.sdm.ac.in>

*Email*: [sdmcbm@sdmcbm.ac.in](mailto:sdmcbm@sdmcbm.ac.in)

**CALENDAR 2019 -'20**

**Sponsored by :**

**Shri Dharmasthala Manjunatheshwara Educational Society (R)**

**Ujire.(D.K.)**

# PERSONAL MEMORANDA

Name of the Student : .....

Class and Section : .....

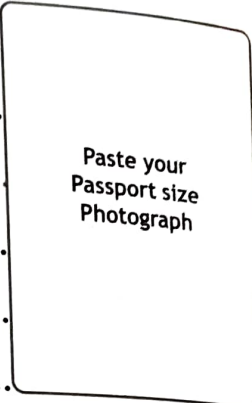
Age and Date of Birth : .....

EC & CC Opted for : .....

Hobbies & Interest : .....

Blood Group : .....

Any Award, Prize won  
in the Collegiate level : .....



Father's Name  
and Occupation : .....

Mother's Name  
and Occupation : .....

Address, Phone No.  
(During the term) : .....

E-mail ID : .....

Address,  
Parents Phone No.  
(During the Vacation) : .....

Any other information : .....

## UNDERTAKING BY STUDENTS AND PARENTS

I, Mr. /Miss. .... (I / II / III Year)  
student of SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS  
MANAGEMENT, MANGALURU bearing the Register No. .... for the  
academic year ....., hereby promise that I will abide by the following  
rules.

1. I will be regular and punctual to all the classes (theory and practical). I am fully aware that attendance less than 75% in any of the subjects will make me lose one year.
2. I will wear uniform and formal dress as per the dress code prescribed by the college.
3. I will not bring Mobile Phone to the college premises as per the notification of the Mangalore University.
4. As per the rules of the college I will not bring four wheelers inside the college campus.
5. I will pay on time tuition fees, examination fees and any other fees specified by the management and university.
6. I will not indulge in any activities inside and outside the college premises which would cause harm to the college, individuals and other parties.
7. I will be disciplined and will show respectful behaviour in the classroom, college campus and outside.
8. I will show my progress card to my parents/ guardian and will get their signature and I will return it to the college on time.
9. If my attendance and performance is found to be unsatisfactory, I will inform my parents/ guardian to meet the concerned lecturers at the specified time (3:00 - 4:00 P.M).

### ACKNOWLEDGEMENT

I hereby undertake that I will strictly follow the above terms & conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law. SMS regarding attendance, holiday, etc., can be sent to my following mobile no.

Signature of the Student

Signature of Parent/Guardian  
Name & Address with Phone Number

## ಪೋಷಕರಿಗೆ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸೂಚನೆ

ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಉದ್ಯಮಾಡಳಿತ ಕಾಲೇಜಿನ ಪ್ರಥಮ/ದ್ವಿತೀಯ/ತೃತೀಯ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿ/  
ವಿದ್ಯಾರ್ಥಿನಿಯಾದ ನಾನು .....

(ನೋಂದಣಿ ಸಂಖ್ಯೆ..... ಶೈಕ್ಷಣಿಕ ವರ್ಷ.....) ಈ ಮೂಲಕ  
ಕೆಳಗೆ ತಿಳಿಸಿರುವಂತೆ, ಬದ್ಧನಾ/ಳಾ/ಗಿರುತ್ತೇನೆ ಎಂಬುದಾಗಿ ಪ್ರಮಾಣೀಕರಿಸುತ್ತಿದ್ದೇನೆ.

೧. ನಾನು ನನ್ನ ಪದವಿಯ ಪ್ರತಿಯೊಂದು ವಿಷಯದ ತರಗತಿಗಳಿಗೆ ಕಾಲೇಜಿನ ನಿಯಮಾನುಸಾರ ಹಾಜರಾಗಿ ಶೇಕಡ  
**೭೫ ಕ್ಕಿಂತ ಕಡಿಮೆಯಿಲ್ಲದಷ್ಟು ಹಾಜರಾತಿಯನ್ನು ಪಡೆಯುತ್ತೇನೆ.**
೨. ಕಾಲೇಜು ನಿಗದಿಪಡಿಸಿದಂತೆ, ಉಡುಪು ಮತ್ತು ಸಮವಸ್ತ್ರ ನಿಯಮಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆ.
೩. ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಸೂಚನೆಯ ಪ್ರಕಾರ ಕಾಲೇಜಿನ ಆವರಣದೊಳಗೆ ಮೊಬೈಲ್ ಫೋನ್‌ನ್ನು ತರುವುದಿಲ್ಲ.
೪. ಕಾಲೇಜಿನ ನಿಯಮದ ಪ್ರಕಾರ ನಾನು ಚತುಷ್ಕರ, ವಾಹನವನ್ನು ತರುವುದಿಲ್ಲ.
೫. ಬೋಧನಾ ಶುಲ್ಕ ಪರೀಕ್ಷಾ ಶುಲ್ಕವೂ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು  
ನಿಗದಿಪಡಿಸುವ ಎಲ್ಲಾ ಶುಲ್ಕವನ್ನು ಸಕಾಲದಲ್ಲಿ ಸಲ್ಲಿಸುತ್ತೇನೆ.
೬. ಕಾಲೇಜಿನ ಆವರಣದ ಒಳಗೆ ಹೊರಗೆ ಯಾವುದೇ ಹಿಂಸೆ ಅಥವಾ ಅಹಿತಕರ ಘಟನೆಯಲ್ಲಿ ಭಾಗಿಯಾಗುವುದಿಲ್ಲ  
ಹಾಗೂ ಅಂತಹ ವ್ಯಕ್ತಿಗಳೊಡನೆ ಸಂಪರ್ಕವನ್ನು ಇಟ್ಟುಕೊಳ್ಳುವುದಿಲ್ಲ.
೭. ತರಗತಿಯಲ್ಲಿ, ಕಾಲೇಜು ಆವರಣದಲ್ಲಿ ಹಾಗೂ ಹೊರಗೆ ನಾನು ಉನ್ನತ ಮಟ್ಟದ ಶಿಸ್ತು ಹಾಗೂ ಮರ್ಯಾದೆಯ  
ನಡತೆಯಿಂದ ವರ್ತಿಸುತ್ತೇನೆ.
೮. ನಾನು ನನ್ನ ಅಂಕಪಟ್ಟಿಯನ್ನು ಹೆತ್ತವರಿಗೆ ತೋರಿಸಿ ಅವರಿಂದ ಸಹಿಯನ್ನು ತೆಗೆದುಕೊಂಡು ಸರಿಯಾದ ಸಮಯದಲ್ಲಿ  
ಅಂಕಪಟ್ಟಿಯನ್ನು ಕಾಲೇಜಿಗೆ ಹಿಂದಿರುಗಿಸುತ್ತೇನೆ.
೯. ನನ್ನ ಹಾಜರಾತಿ ಹಾಗೂ ಶೈಕ್ಷಣಿಕ ಗುಣಮಟ್ಟದಲ್ಲಿ ಅತ್ಯಪ್ಪಿಕರವಾದ ಬೆಳವಣಿಗೆ ಕಂಡುಬಂದಲ್ಲಿ ಪೋಷಕರು/  
ಪಾಲಕರು ನಿಗದಿಪಡಿಸಿದ ಸಮಯ (ಮಧ್ಯಾಹ್ನ ೩ ರಿಂದ ೪)ದಲ್ಲಿ ಉಪನ್ಯಾಸಕರನ್ನು ಭೇಟಿ ಮಾಡಿ ಸಮಾಲೋಚನೆ  
ನಡೆಸಲು ಬದ್ಧನಾಗಿದ್ದೇನೆ.
೧೦. ನಾನು ಈ ಮೇಲಿನ ಎಲ್ಲಾ ವಿಷಯಗಳನ್ನು ಓದಿರುತ್ತೇನೆ ಹಾಗೂ ನನ್ನ ಗಮನದಲ್ಲಿರುತ್ತದೆ. ಏನೇ ತೊಂದರೆಯಾದರೂ  
ಉಪನ್ಯಾಸಕರ ಜೊತೆ ಸಹಕರಿಸಲು ಸಿದ್ಧನಿ/ಳಿ/ರುತ್ತೇನೆ.

### ಒಪ್ಪಿಗೆ

ನಾನು ಮೇಲೆ ತಿಳಿಸಿರುವ ಎಲ್ಲ ಷರತ್ತು ಮತ್ತು ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾ/ಳಾಗಿ ಅವುಗಳನ್ನು ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆಂದು  
ಈ ಮೂಲಕ ದೃಢೀಕರಿಸುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ಇವುಗಳ ಪೈಕಿ ಯಾವುದೇ ನಿಯಮವನ್ನು ಪರಿಪಾಲಿಸಲು ಅಸಮರ್ಥನಾ/  
ಳಾದೆನೆಂದಾದರೆ ಕಾಲೇಜಿನ ಕಾನೂನು ಹಾಗೂ ನಿಯಮಾವಳಿಯ ಪ್ರಕಾರ ಸೂಕ್ತ ಕ್ರಮಕ್ಕೆ ನಾನು ಅರ್ಹನಾ/ಳಾ/ಗುತ್ತೇನೆ.  
ಎಸ್. ಎಮ್. ಎಸ್. ಮುಖಾಂತರ ಹಾಜರಾತಿ, ರಜೆ ಹಾಗೂ ಇನ್ನಿತರ ವಿವರವನ್ನು ಈ ಕೆಳಗಿನ ದೂರವಾಣಿ ಸಂಖ್ಯೆಗೆ  
ಕಳುಹಿಸಬಹುದು.

ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯ ಸಹಿ

ಹೆತ್ತವರ/ರಕ್ಷಕರ ಸಹಿ

ಸಂಪೂರ್ಣ ವಿಳಾಸ ಮತ್ತು ಫೋನ್ ನಂಬರು

## KEY POSITIONS

**Mrs. Aruna P. Kamath**, M.A. (Eco.)  
**Dr. Muralidhar Rao K. S.**, M.B.A., M.Phil., Ph.D.  
**Mr. Arun Sequeira**, MCA, M.Phil, PGDCA, PGDBM  
**Mrs. Smitha M.**, M.Com., M.Phil.  
**Mrs. Divya Uchil**, M.C.A., M.Phil.  
**Mrs. Manju H.**, M.Com., B.Ed., M.Phil., M.B.A.  
**Mrs. Gayathri K.**, M.Com., M.Phil.  
**Mrs. Shashikala Shetty**, MCA, PGDBM, B.Ed.  
**Mrs. Jeevitha**, M.A.(Kan), M.Phil.,PGDBM

Principal  
Vice- Principal  
NAAC Co-Ordinator/Asst. Professor  
Dean - BBM /Asst. Professor  
Dean - BCA / Asst. Professor  
Dean - B.Com /Asst. Professor  
Dean - BA(HRD)/Asst. Professor  
IQAC Co-Ordinator/Asst. Professor  
EC/CC Co-Ordinator/Asst. Professor

### DEPARTMENT OF FINANCIAL MANAGEMENT

**Mrs. Smitha M.**, M.Com., M.Phil.  
**Mrs. Shwetha Y.**, M.Com.  
**Ms. Sowmya Hegde**, M.Com., M.B.A., NET, SLET  
**Mr. Praveen D.**, M.Com.

Dean/Asst. Professor  
HOD/Asst. Professor  
Asst. Professor  
Asst. Professor

### DEPARTMENT OF MARKETING MANAGEMENT

**Mrs. Kavitha Prabhu**, M.Com., M.Phil., M.B.A  
**Mrs. Deepa G. Shenoy**, M.Com., M.Phil.  
**MrS. Rashmi T.**, M.B.A.

HOD/Asst. Professor  
Asst. Professor  
Asst. Professor

### DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

**Dr. Muralidhar Rao K. S.**, M.B.A., M.Phil., Ph.D.  
**Mrs. Gayathri K.**, M.Com., M.Phil.  
**Mrs. Anasuya**, M.Com., M.Sc(IT)  
**Ms. Preethika Dharmapal**, M.H.R.D., M.B.A.  
**Ms. Parinita Salian**, M.Com., M.B.A., NET

Vice- Principal  
Dean /Asst. Professor  
HOD/Asst. Professor  
Asst. Professor  
Asst. Professor

### DEPARTMENT OF COMMERCE

**Mrs. Manju H.**, M.Com., B.ED., M.Phil., M.B.A.  
**Mr. Thilakraj G.**, M.Com., M.B.A., NET  
**Mrs. Veena D. Kotian**, M.Com., M.B.A.  
**Mr. Akshith Kumar**, M.Com.

Dean/Asst. Professor  
HOD/Asst. Professor  
Asst. Professor  
Asst. Professor

### DEPARTMENT OF ECONOMICS

**Mrs. Aruna P. Kamath**, M.A. (Eco.)  
**Mrs. Shashikala K. G.**, M.A. (Eco.), M.B.A.  
**Mr. Prasanna Kumar**, M.A. (Eco.), M.B.A., SLET

Principal  
HOD/Asst. Professor  
Asst. Professor

### DEPARTMENT OF BUSINESS LAW

**Ms. Sanjana**, M.Com., NET, SLET  
**Mrs. Kavitha K.**, LL.M.

Co-ordanator/Asst. Professor  
Part Time Asst. Professor

### DEPARTMENT OF EDP

**Mrs. Supritha A.**, M.B.A.  
**Mr. Sumesh Matada**, M.Com.  
**Mr. Gururaj**, M.Com

HOD/Asst. Professor  
Asst. Professor  
Asst. Professor

## DEPARTMENT OF COMPUTER APPLICATION

**Mrs. Divya Uchil**, M.C.A., M.Phil.

**Mr. Arun F. Sequeira**, M.C.A., M.Phil., PGDCA, PGDBM

**Mrs. Shashikala Shetty**, M.C.A., PGDBM, B.ED.

**Mrs. Deepa D. Hegde**, M.Sc.(Software)

**Mrs. Sowmya Jyothi**, M.C.A., PGDBM

**Mrs. Shashiprabha**, M.Sc.(IT), PGDBM, M.B.A

**Mrs. Reshmi**, M.C.A., M.B.A.

**Mrs. Sneha Bhat**, M.C.A.

**Mrs. Divya Naveen**, M.C.A., PGDCA,

**Ms. Prakruthi Bhandary**, M.C.A.

Dean/Asst. Professor

HOD/Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

Asst. Professor

## DEPARTMENT OF KANNADA

**Mrs. Jeevitha**, M.A.(Kan), M.Phil., PGDBM

**Mrs. Renuthakshi K.**, M.A.(Kan), NET

HOD/Asst. Professor

Asst. Professor

## DEPARTMENT OF ENGLISH

**Mrs. Madhumathi J. Raja**, M.A(Eng), B.Ed., M.B.A.

**Mrs. Kavya U.**, M.A(Eng),

HOD/Asst. Professor

Asst. Professor

## DEPARTMENT OF HINDI

**Dr. Jyothi**, M.A. (Hin.),M.Phil., Ph.D

**Dr. Shalini Devadiga**, M.A.(Hin.) Ph.D

HOD/Asst. Professor

Asst. Professor

## RESEARCH CELL

**Dr. Muralidhar Rao K. S.**, M.B.A., M.Phil., Ph.D.

**Mrs. Kavitha Prabhu**, M.Com., M.Phil., M.B.A

**Mrs. Smitha**, M.Com., M.Phil.

**Mrs. Veena D. Kotian**, M.Com., M.B.A.

**Ms. Sowmya Hegde**, M.Com., M.B.A., NET, SLET

**Dr. Jyothi**, M.A. (Hin.),M.Phil., Ph.D

**Mr. Prasanna Kumar T.**, M.A.(Eco.), M.B.A., SLET

**Dr. Shalini Devadiga**, M.A.(Hin.) Ph.D.

## DEPARTMENT OF PHYSICAL EDUCATION

**Mr. Bharath Kumar Jain**, M.P.Ed.

Physical Education Instructor

## DEPARTMENT OF LIBRARY

**Mr. Muralidhar Hegde**, M.LISc., M.A.

Librarian



## Administrative Staff

<b>Mrs. Usha Kiran K. N.,</b> B.A.	F. D. A.
<b>Mr. Rajatha Kumar,</b> B.A.	S. D. A.
<b>Mr. Nagaraja P. B.</b>	Lib.Asst
<b>Mrs. Neetha Rani,</b> M.Sc.(IT)	Technical Asst.
<b>Mrs. Ramya Jinesh,</b> M.A.(Eng.), B.L.I.Sc.	Office Asst.
<b>Mr. Adarsh D. Devadiga,</b> M.B.A.	Office Asst.
<b>Mrs. Geetha,</b> B.Sc., PGDCA	Office Asst.
<b>Mrs. Yashaswini,</b> B.A., M.L.I.Sc.	Office Asst.
<b>Mr. Nithin Kumar,</b> B.A.	Office Asst.
<b>Ms. Pramitha,</b> M.Com.	Accounts Asst.
<b>Mrs. Usha Parvathi T.,</b> B.Com	Office Asst.
<b>Mrs. Sri Lakshmi,</b> M.Com	Office Asst.
<b>Mrs. Kusuma,</b> B.Com	Office Asst.
<b>Mrs. Akhila V. Bhandrakar,</b> M.Com	Office Asst.
<b>Mr. Janardhana Naika</b>	Attender
<b>Mr. Devaraja Hegde B. N.</b>	Peon
<b>Mr. Vasantha Kumar K.</b>	Peon
<b>Mr. Poornaprakash</b>	Attender
<b>Mr. Yogish A.</b>	Attender
<b>Mr. Puneeth Jain</b>	Attender
<b>Ms. Indira</b>	Sanitary Worker
<b>Ms. Vinoda</b>	Sanitary Worker

## DETAILS OF COMMITTEES & INCHARGE

### COMMITTEES

### CO-ORDINATORS

<b>IQAC</b>	<b>Chairperson :</b> <b>Co-ordinators :</b>  <b>Members :</b>	Mrs. Aruna P. Kamath Dr. Muralidhar Rao K. S. Mrs. Shashikala Shetty  Mrs. Divya Uchil Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mr. Arun F. Sequeira Mrs. Jeevitha D.
<b>NAAC</b>	<b>Co-ordinators :</b>	Dr. Muralidhar Rao K. S. Mr. Arun F. Sequeira
<b>Academic Planning &amp; Assessment Committee</b> DEAN's	BBA	Mrs. Smitha M.
	BCA	Mrs. Divya Uchil
	BA(HRD)	Mrs. Gayathri K.
	B. Com.	Mrs. Manju H.
Admission		Mrs. Smitha M. Mrs. Divya Uchil Mrs. Manju H. Mrs. Gayathri K.
Internal tests		Mrs. Kavitha Prabhu Mrs. Reshmi T. Mrs. Sowmya Jyothi Mrs. Sowmya Hegde
Time Table		Mrs. Renuthakshi Dr. Muralidhar Rao K. S. Mrs. Gayathri K. Mrs. Smitha M. Mrs. Manju H. Mrs. Divya Uchil Mr. Arun F. Sequeira
Academic Linkages		Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mrs. Divya Uchil



## COMMITTEE

## CO-ORDINATORS

Prospectus & Calendar	Mrs. Gayathri K. Mrs. Smitha M. Mrs. Divya Uchil Mrs. Manju H.
College Website	Mrs. Divya Uchil Mrs. Bhat Sneha Ganesh
Career Guidance Cell	Mr. Sumesh Matada Mr. Prasanna Kumar T. Mrs. Shwetha Y. Mr. Thilakraj G. Mrs. Bhat Sneha Ganesh
Documentation Committee College Magazine	Mrs. Renuthakshi Mrs. Madhumathi J Raja Dr. Jyothi Mrs. Jeevitha D. Mrs. Kavya U. Dr. Shalini Mrs. Deepashree G. Shenoy Mrs. Shashiprabha Mrs. Reshmi B. R.
Sync Vision	Mrs. Bhat Sneha Ganesh Mrs. Parinitha Salian Mrs. Shashiprabha Mrs. Kavya Mrs. Reshmi B. R. Miss. Sanjana
Press Publicity	Mrs. Renuthakshi Mrs. Madhumathi J Raja
UGC Related Matters	All Dean's
Human Right Cell	Mrs. Shashikala K. G. Mr. Praveen D.
Student Grievance Redressal Cell & Student Counselling Cell	Mrs. Madhumathi J Raja Mrs. Gayathri K. Mrs. Shashikala Shetty All Staff Advisors
Women's Cell	Dr. Shalini Mrs. Smitha M. Mrs. Shashikala Shetty Mrs. Ramya Jinesh Mrs. Yashaswini

## COMMITTEE

## CO-ORDINATORS

Disciplinary Committee & Anti Ragging		Dr. Shalini Mrs Renuhakshi Dr. Muralidhar Rao K. S. Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mrs. Divya Uchil Mr. Bharath Kumar Jain
EC/CC Co-ordination Committee		Mrs. Jeevitha D. Mrs. Deepashree G. Shenoy
Short Term Course		Dr. Muralidhar Rao K. S.
Learning Resource		Mr. Muralidhar Hegde Mrs. Manju H.
Campus Audit Appraisal		Mr. Arun F. Sequeira Ms. Sowmya Hegde Mrs. Renuthakshi
Faculty Appraisal		Mr. Thilakraj G.
Staff Welfare		Mrs. Madhumathi J Raja Mrs. Shashikala Shetty
PTA		Mrs. Anasuya All class advisors
Alumni Associates		Mrs. Supritha Mrs. Veena D. Kotian Mrs. Shwetha Y.
Student Council / Student Welfare		Mrs. Shashikala Shetty Mrs. Veena D. Kotian
MANAGEMENT/IT FEST	- SYNERGY	Mrs. Supritha Mrs. Kavitha Prabhu
	- SYGMA	Mrs. Divya Uchil Mr. Arun F. Sequeira
	- GENESIS	Mr. Gururaj Mrs. Salian Parinitha
FONDOS (Finance)		Mrs. Sowmya Hegde
VENTA(Marketing)		Mrs. Deepaashree Shenoy
RESOURCE HUB (HR)		Mrs. Preethika Dharmapal
COMERICO (Commerce)		Mr. Akshith Kumar K.
SCAN(Computer Application)		Mrs. Sowmya Jyothi
ECONOMICS		Mrs. Shashikala K. G.

BUSINESS LAW	Ms. Sanjana
EDP	Mr. Gururaj G.
KALA VAIBHAV (Fine Arts)	Ms. Deepa D. Hegde
CROWN OF WISDOM (English)	Mr. Thilakraj G.
VIKASANA (Kannada)	Mrs. Madhumathi J. Raja
SPHURAN (Hindi)	Mrs. Jeevitha D.
TALENT HUNT (Fest Forum)	Dr. Jyothi
Sports and Athletics Club	Mrs. Shwetha Y.
<b>Extension Activity</b>	Mrs. Shashiprabha
NSS	Mr. Bharath Kumar Jain
Youth Red Cross	Mr. Thilakraj G.
Rovers and Rangers	Mrs. Renuthakshi
	Dr. Shalini
	Mrs. Rashmi T.
	Mrs. Kavya
	Mr. Sumesh Matada
	Mr. Praveen D.
	Mrs. Shashikala K. G.

### ACADEMIC ADVISORS

I BBA 'A'	Mrs. Deepashree G. Shenoy
I BBA 'B'	Mrs. Preethika Dharmapal
I BBA 'C'	Dr. Shalini
I B.Com	Mrs. Shwetha Y.
I BA(HRD)	Mrs. Anasuya
I BCA 'A'	Mrs. Deepa D. Hegde
I BCA 'B'	Mrs. Shashikala Shetty
II BBA 'A'	Mr. Gururaj G.
II BBA 'B'	Mr. Praveen D.
II BBA 'C'	Mr. Prasanna Kumar T.
II B.Com	Mrs. Veena D. Kotian
II BA(HRD)	Ms. Sanjana
II BCA 'A'	Mrs. Bhat Sneha Ganesh
II BCA 'B'	Mrs. Sowmya Jyothi
III BBA 'A'	Mr. Akshith Kumar K.
III BBA 'B'	Mrs. Salian Parinitha
III BBA 'C'	Mr. Sumesh Matada
III B.Com	Ms. Sowmya Hegde
III BA(HRD)	Mrs. Rashmi T.
III BCA 'A'	Mrs. Reshmi B. R.
III BCA 'B'	Mrs. Shashiprabha

## SHORT TERM COURSES 2019-20

CLASS	FIELDS	LECTURERS
I BBA A	Value Education	Mrs. Jeevitha / Dr. Jyothi
I BBA B	Value Education	Dr.. Jyothi
I BBA C	Value Education	Mrs. Shwetha Y.
I BCA A	Value Education	Mrs. Madumathiraja
I BCA B	Value Education	Mrs. Shashiprabha
I BA(HRD)	Value education	Dr. Shalini
	Value education	Mrs. Renuthakshi
I B.Com	Tally	Mr. Gururaj
II BBA A	Indirect Tax	Mrs. Parinitha
II BBA B	Tourism	Mrs. Shashikala K. G.
II BBA C	Corporate Communicationa & Mass Media	Mrs. Anasuya
II BA(HRD)	Innovation Management	Mrs. Preethika
II BCA A	Basic of Financial Management	Miss. Sowmya Hegde
II BCA B	Marketing Skills	Mrs. Manju H.
II B.Com	Entrepreneurship Development	Mr. Prasanna Kumar T.
III BBA A	Retail Management	Mrs. Supritha
III BBA B	Supply Chain Management	Mr. Thilakraj G.
III BBA C	Research Methodology	Mrs. Rashmi T.
III BCA A	Stock Market Operations	Mrs. Veena D. Kotian
III BCA B	Personality Development	Mrs. Kavitha Prabhu
III BA(HRD)	Income Tax	Mrs. Smitha M.
III B.Com	Insurance & Risk Management	Mrs. Gayathri K.
For All (optional)	Consumer Protection	Mr. Sumesh Matada
		Ms. Sanjana
I BBA A	Basics of Microsoft Excel	Mrs. Divya Uchil
I BA(HRD)	Programming in C Language	Mr. Arun F. Sequira
I BBA B	Basics of Microsoft Powerpoint	Mrs. Deepa D. Hegde
I B.Com	Web Designing	Mrs. Reshmi B. R.
I BBA C	Microsoft Word	Mrs. Shashikala Shetty
II BA(HRD)	Basics of Computer Graphics	Mrs. Shashiprabha
II B.Com	Basic of Access Application	Mrs. Sowmya Jyothi

# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU

## INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and offers **Bachelors Degree in Business Administration, Bachelors of Computer Applications, Bachelors Degree in Human Resource Development and Bachelors of Commerce**. The College is housed in a magnificent building situated at Kodialbail, Mangaluru.

## MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society® Ujire, of which great visionary **Padmavibhushan Dr. D.Veerendra Heggade is the President**. SDME Society provides all the necessary facilities for the creation of excellent educational atmosphere.

## AIMS AND OBJECTIVES

1. To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.
2. To foster the development of Professional Management which is the backbone of the Industry and Service sector.
3. To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.
4. To impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.
5. To develop self confidence to lead and motivate through practical training and exposure to Business and Industry.
6. To prepare young men and women with a sense of patriotism and modern outlook

## VISION

*To create an urge for lifelong learning, foster the development of competent enterprising skills and to mould the students to be morally upright responsible citizen who can lead and motivate.*

## MISSION

- ✎ *Creating an urge for lifelong learning*
- ✎ *Inculcating leadership qualities*
- ✎ *Developing entrepreneurial spirit*
- ✎ *Facilitating skill enhancement*
- ✎ *Empowering students to face the challenges of the real life*
- ✎ *Creating social consciousness and responsibility*
- ✎ *Promoting inclusive development*
- ✎ *Collaborating the efforts of all stakeholders to promote excellence*
- ✎ *Building youth for national development*

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- Concerned Degree from Mangalore University.
- Short Term Courses.
- Opportunity of Industry Institution Interaction.
- Skill development through participation in various management fests at regional / state / national level.

## ABOUT THE COURSE:

**TITLE OF THE B.B.A. COURSE :** The course shall be Bachelor of Business Administration.

### Vision

*To empower with requisite skills and to provide world class management education to emerge as an entrepreneur and be a leader for a global business.*

### Mission

*To promote learning environment that encourages personal growth, community engagement and global awareness with social and ethical responsibility. Enrich the quality of life through competent skills.*

### Objectives

- ☞ To impart basic knowledge of functional aspects of management to develop their management skills in a particular sector and to make students employable
- ☞ To empower the students to become an honest and optimistic entrepreneurs
- ☞ To facilitate students to develop decision making ability in real time business situations.
- ☞ To focus on developing operational and analytical skills in students to tackle business problems in different sectors.

### Learning outcome

- ☞ Provides employable qualities- Skill enhancement activities for inculcating skills in various functional areas.
- ☞ Develops Entrepreneurial skills, Leadership qualities, teamwork skills for business decision making
- ☞ Enhances analytical and empirical skills necessary to succeed in their chosen path.
- ☞ Empowers them with Social concern Ethics and morality, Wide range of extension activities. Value education programmes.
- ☞ Improves Research aptitude and thirst for learning minor research



**TITLE OF THE B.C.A COURSE:** The course shall be Bachelor of Computer Application.

### **Vision**

*Encouraging the development of technical and computing skills.*

### **Mission**

*To disseminate knowledge on the latest developments in field computer science and to give wider practical exposure.*

### **Objectives**

- ✎ To impart programming knowledge to develop softwares.
- ✎ Empower the students to excel in the field of technology and improve their computing skills to enable them face the competitive world.
- ✎ Nurturing the thirst for learning the new developments in the field of computer technology.
- ✎ Embark on lifelong learning for personal and professional growth.
- ✎ To develop soft skills among the students.
- ✎ To develop leadership qualities and to help them build up self-confidence.

### **Learning Outcome**

- ✎ Desire to learn personally and professionally.
- ✎ Acquire knowledge to design, document and implement software system that meets industrial needs.
- ✎ Gaining the skills necessary to work and communicate effectively with teams.
- ✎ Nurturing the thirst for learning the new developments in the field of computer science.
- ✎ Aspire to be entrepreneurs.

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**TITLE OF THE B.A(HRD) COURSE :** The course shall be Bachelor of Arts (Human Resource Development).

### **Vision**

*"Providing best human resource professionals"*

### **Mission**

*"To create well-trained, competent and progressive HR professionals who can exhibit professionalism in service, leadership, words and action"*

### **Objectives:**

- ✎ To provide knowledge and skill in HR related areas
- ✎ To develop leadership and problem solving skills
- ✎ To familiarize with counseling skills
- ✎ To impart training to be trainers
- ✎ To imbibe creativity and innovation
- ✎ To develop various soft skills

## Learning outcomes:

- Well-developed soft skills.
- Inculcates leadership traits.
- Acquiring the necessary skills to identify the potential and train the employee.
- Imbibes creativity and innovation.
- Possess interpersonal and counseling skills.

**TITLE OF THE B.COM COURSE :** The course shall be Bachelor of Commerce.

## Vision

*To equip the students with accounting, financial and business related skills required for entrepreneurs and professionals.*

**Mission :** "Overall development of knowledge and skills."

## Objectives

- To empower the students with accounting skills to respond to the corporate world.
- To provide an orientation to take up professional courses like CA and CS.
- To focus on developing skills to solve financial problems in business.
- To Encourage Entrepreneurship.

## Learning Outcomes

- Students acquire financial and accounting skills, applicable in their future careers in business.
- They build up competencies required to pursue professional courses and face competitive examinations.
- Able to acquire leadership qualities.

**DURATION OF THE COURSE:** BCA / B.B.A. / B.A(HRD)/B.Com course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

**MEDIUM OF INSTRUCTION:** The medium of instruction and examination shall be in English.

## SUBJECTS OF STUDY - B.B.A COURSE

### I SEMESTER - CHOICE BASED

English  
Kannada/Hindi  
Principles of Economics  
Principles of Management  
Accounting - I  
Business Organisation  
Indian Constitution  
Elective-Corporate Governance  
EC and CC

### II SEMESTER - CHOICE BASED

English  
Kannada/Hindi  
Managerial Economics  
Business Environment & Entrepreneurship  
Accounting - II  
Managerial Communication  
Human Rights  
Elective-Business ethics  
EC and CC

### III SEMESTER - CREDIT BASED

Business Mathematics  
Commercial Law  
Business Economics  
Marketing Management  
Income Tax  
Corporate Accounting - I

EC and CC

#### IV SEMESTER - CREDIT BASED

Business Statistics  
Modern Banking Management  
Fundamental of Financial Management  
Computer Application in Management  
Human Resource Management  
Corporate Accounting - II  
EC and CC

#### V SEMESTER - CREDIT BASED

Organisational Behaviour  
Project Management  
Export Management  
Cost Accounting  
Financial Management-I  
Marketing Management - I  
Human Resource Management-I

#### VI SEMESTER - CREDIT BASED

Company Law  
Investment Management  
Cost and Management Accounting  
Auditing/Project Work  
Financial Management-II  
Marketing Management - II  
Human Resource Management - II

**ELECTIVES : B.B.A COURSE** : A Student is required to opt one elective in the III year. The Paper-I of these electives shall be studied in the V Semester and Paper II shall be studied in the VI Semester. The following are the electives: Financial Management  
Human Resource Management  
Paper I & II  
Paper I & II

#### **SUBJECTS OF STUDY - B.C.A COURSE**

##### I SEMESTER - CHOICE BASED

English  
Kannada / Hindi  
Programming Language 'C'  
Fundamentals of Information Technology  
Computer Organisation  
Lab Based on Prog. Lang C  
Lab Based on FIT  
Elective - Cloud computing  
Indian Constitution

EC and CC

##### II SEMESTER - CHOICE BASED

English  
Kannada/Hindi  
Basics of Networking  
Object Oriented Programming using C++  
Database Concepts & Oracle  
Lab Based on C++  
Lab Based on Oracle  
Lab Based on DS and OS  
Elective - Interent of things  
Human Rights  
EC and CC

##### III SEMESTER - CREDIT BASED

Basic Mathematics  
Micro Processors  
Data Structures  
Operating System  
Data Mining  
Lab Based on Micro Processors

EC and CC

##### IV SEMESTER - CREDIT BASED

Computer Graphics & Multimedia  
Visual Basic .NET Programming  
Principles of TCP/IP  
Ecommerce  
System Analysis and Design  
Lab Based on CG  
Lab Based on VB. NET

##### V SEMESTER - CREDIT BASED

Software Engineering  
Linux Environment  
Web Development in .NET  
Java Programming  
Distributed Computing  
Management Information System  
Lab Based on W.D.  
Lab Based on Java and DC

##### VI SEMESTER - CREDIT BASED

Project Work

**ELECTIVES : B.C.A COURSE** : A Student is required to opt one elective each in the IV and V semester. The following are the electives:

**The IVth semester electives are:**

- i. Computer Oriented Numerical Analysis
- ii. Computer Oriented Statistical Method
- iii. System Analysis & Design

**The following are the electives in the Vth semester :**

- i. Artificial Intelligence
- ii. Management Information Systems
- iii. LAMP Technology

## SUBJECT OF STUDY - B.A (HRD) COURSE

### I SEMESTER - CHOICE BASED

English  
Kannada/Hindi  
Principles and Practice of Management  
Computer Applications  
Business and Society  
Individual Development  
Elective-Human Resource Accounting  
Indian Constitution  
EC & CC

### II SEMESTER - CHOICE BASED

English  
Kannada/Hindi  
Business Economics  
Basics of Marketing  
Dynamics of Human Behaviour  
Professional Skill Development  
Elective-Training and Development  
Human Rights  
EC & CC

### III SEMESTER - CREDIT BASED

English  
Kannada/Hindi  
Basic Accounting  
Organisational Behaviour  
Human Resource Research and Development Methodologies  
Human Resource Management  
EC & CC

### IV SEMESTER - CREDIT BASED

English  
Kannada/Hindi  
Financial Management  
Employee Relations  
Administration & Management of NGOs  
Strategic Management & Corporate Policies  
EC & CC

### V SEMESTER - CREDIT BASED

Strategic Human Resource Management  
Principles of Training and Development  
Business Law  
Corporate Communications and Public Relations  
Business Ethics and Corporate Governance  
Field Study - Management and Allied Topics

### VI SEMESTER - CREDIT BASED

Management Information Systems  
Trends in Human Resource Development  
Organizational Development and Management of Change  
Labour Legislations  
Global Human Resource Management  
Field Study - HR Topics

## SUBJECT OF STUDY - B.COM COURSE

### I SEMESTER - CHOICE BASED

English  
Kannada / Hindi  
Business Economics  
Financial Accounting - I  
Strategic Management &  
organizational behaviour  
Business Statistics & Mathematics  
Elective-Corporate Secretaryship  
Indian Constitution  
EC and CC

### II SEMESTER - CHOICE BASED

English  
Kannada / Hindi  
Money And Public Finance  
Financial Accounting - II  
Human Resource Management  
Business Statistics & Mathematics  
Human Rights  
EC & CC

### III SEMESTER - CREDIT BASED

English  
Kannada / Hindi  
International Trade & Finance - I  
Financial Accounting-III  
Cost & Management Accounting - I  
Elective-I -  
Business Taxation- I  
Human Resource Management - I  
EC & CC

#### IV SEMESTER - CREDIT BASED

English  
Kannada / Hindi  
International Trade & Finance-II  
Financial Accounting-IV  
Cost & Management Accounting-II  
Elective-II  
Business Taxation - II  
Human Resource Management - II  
EC and CC

#### V SEMESTER CREDIT BASED

Business Law  
Modern Marketing  
Financial Management-I  
Financial Accounting-V  
Cost & Management Accounting-III  
Elective-III  
Business Taxation - III  
Human Resource Management - III

#### VI SEMESTER CREDIT BASED

Indian Corporate Law  
Auditing  
Financial Management - II  
Financial Accounting VI  
Cost & Mgt. Accounting - IV  
Elective-IV  
Business Taxation - IV  
Human Resource Management - IV

#### **PROJECT WORK : B.B.A COURSE**

A student can take project work in lieu of Auditing in the VI semester:

Such report shall carry 120 marks of which 30 shall be awarded on the basis of the performance of the student at the viva voce conducted on the project by a panel of experts.

#### **PROJECT WORK: B.C.A COURSE**

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/ College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition an internal member of the college will also be associated with the project as internal supervisor. At the end of the VIth semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

#### **PROJECT WORK: B.A (HRD) DEGREE COURSE**

Students of B.A (HRD) degree course have project work as one of their subjects in V & VI Semesters.

Project Report shall carry 150 marks. The student is guided by one of the lecturers who are nominated by the Principal. Project work can be taken on any theme within the frame work of the syllabus. The selection of the project is done in consultation with the guide and the institution of study.

#### **HOURS OF LECTURE PER WEEK**

All papers shall be studied for four hours per week as per the scheme. **In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.**

#### **ATTENDANCE**

- All candidates shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held. At the end if the students whose attendance is 60 percent and above but below 75 percent may be condoned by the syndicate on the specific recommendation of the Principal on payment of condonation fees as prescribed by the University.
- A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

## **EXAMINATION:**

### **SCHEME OF EXAMINATION - BBA/B.COM COURSE**

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks and 120 marks for the Core subjects in III and IV Semester and all subjects of III year.

### **SCHEME OF EXAMINATION - BCA COURSE**

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks and 100 marks in I, II, III, IV and V semester.

### **INTERNAL ASSESSMENT - BBA/B.COM EXAMINATION**

Internal assessment marks shall be **20 per subject of which 10 shall be allotted on the basis of student's performance in two internal tests and the remaining 10 marks shall be on the basis of viva - voce, assignment and seminars.** [Total marks therefore, shall be 100 per paper, 80 theory and 20 internal assessment. For Core Subject in III & IV Semester and all subjects of III year, total marks shall be 150 of which 120 theory and 30 internal assessment].

### **INTERNAL ASSESSMENT - BCA EXAMINATION**

Internal assessment mark shall be 20 per subject of which 15 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 100 per paper, 80 theory and 20 internal assessment) for I, II, III and IV semesters.

### **FOR V SEMESTER**

Internal assessment mark shall be 25 per subject of which 20 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 125 per paper, 100 theory and 25 internal assessment).

### **FOR VI SEMESTER**

Internal assessment marks shall be 160 per Project and will be allotted on the basis of student's performance in two internal tests, (Total marks therefore, shall be 800 per Project Work, 640 for the University Examination viva, dissertation and 160 internal assessment) for VI semester.

### **SCHEME OF EXAMINATION B.A. (HRD) EXAMINATION**

At the end of each Semester Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 100 marks and 120 marks for the V & VI semester.

### **INTERNAL ASSESSMENT - B.A. (HRD) COURSE**

The internal assessment marks shall be 25 per subject which shall be allotted on the basis of two tests. viva, assignment, class participation and seminars. However in V & VI semester internal assessment marks shall be 30 per subject.

If a candidate is absent for any one of the tests due to genuine and satisfactory reasons, such a candidate may be given a re-test. This shall be the decision of the Principal.

### **APPEARANCE FOR THE EXAMINATION**

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

# MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO-CURRICULAR ACTIVITIES.

As per the **Credit Based Semester System** introduced by the University, 50 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.

According to Credit Based Semester System, One credit is allotted for 50 marks. As per that subjects having 100 marks are given 2 Credits, Subjects having 150 marks are allotted 3 Credits. It is compulsory for the students to give their preference to one of the following activities based on which they will be evaluated.

## 1. Sports    2. NSS    3. Extra-curricular activities

In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

**EXAMINATION FEES :** A student shall pay the required examination fee as prescribed by the university.

## STANDARD OF PASS:

### MINIMUM FOR A PASS

- No candidate shall be declared to have passed in any subject unless he obtains not less than 35% marks in written examination and 35% marks in the aggregate of written examination and internal assessment put together, and 40% in the aggregate of each semester. He must also get 35% in the Project work, 35% in viva -voce and 40% in aggregate. However if a candidate has to get through the examination in any paper, he has to obtain 40% marks in written examination & internal assessment put together in the paper.
- A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.
- A candidate who fails in a lower semester examination may go to the higher semester.
- The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum **period of two years from the date of completion of the course to complete the programme.**
- The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one year programme, the maximum period for completing it shall be three years from the year of admission.**

*The term 'completing a programme' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.*

*Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.*

## CLASSIFICATION OF CANDIDATES

- a) No Class shall be declared for the examination of the first five semesters.
- b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

## PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction :	Not less than 70% of the aggregate Marks
First Class :	Not less than 60% of the aggregate Marks
Second Class :	Not less than 50% of the aggregate Marks
Pass Class :	Less than 50% of the aggregate Marks

**COLLEGE TIMINGS : 9.00 a.m. to 5.00 p.m.**

## REJECTION OF RESULTS

- a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject - wise rejection of result shall not be permitted.
- b) The rejection shall be exercised only once in each semester & the rejection once exercised cannot be revoked.
- c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.
- d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

## COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the Principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

## ISSUE OF CERTIFICATES

1. All the applications for certificates must be made to the Principal in writing and must contain the following particulars
  - a) The student's full name
  - b) The date of joining the College and the class in which the student was originally admitted.
  - c) The language under Part I & subjects under Part II
  - d) The University Examination passed with Register Number and the Year of passing.
2. Application for certificate shall be made at least two days in advance.



3. Certificate must be taken from the office in person. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self addressed registered cover must be left at the office.
4. A fee of Rs.50/- is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.
5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
7. Conduct certificate is issued only when a student withdraws from the college. The Principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

### ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.
2. No student shall all be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
4. In case of leave for illness for more than five days, the Principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

### COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

1. For the proper development of personality the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
2. The programmes of various associations are held on all days in the evening. Attendance to these programmes is compulsory.
3. The following associations are run under the guidance of Principal and the members of staffs. Students will be responsible for organising co-curricular activities in the college
 

<ol style="list-style-type: none"> <li>a) Students Council</li> <li>b) The Fine Arts Association</li> <li>c) Finance Association</li> <li>d) Sports Association</li> <li>e) Economics Association</li> <li>f) N.S.S.</li> </ol>	<ol style="list-style-type: none"> <li>g) HRD Association</li> <li>h) SCAN Association</li> <li>i) Rovers &amp; Ranges</li> <li>j) Youth Red Cross</li> <li>k) Marketing Association</li> <li>l) Commerce Association</li> </ol>	<ol style="list-style-type: none"> <li>m) Business Law Association</li> <li>n) Fest Forum Association</li> <li>o) English Association</li> <li>p) Kannada Association</li> <li>q) Hindi Association</li> <li>r) EDP Association</li> </ol>
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The Association will meet at regular intervals to chalk out the programmes.

## PLAN & ACTION

### STUDENT COUNCIL

Motto : **Working together works.**

**Plan of action :** Council will act like student quality assurance cell. It will be instrumental in enhancing the quality of education by developing quality culture among students.

Activities proposed eventually

- Value Education programme to all classes.
- Leadership Training Programme
- Brainstorming session to students about quality enhancement.
- Observation and Celebration of significant days.

### FONDOS (Finance)

Motto : **"To empower the students to attain professional excellence in the field of finance. "**

The following activities are planned for this academic year

- Inauguration and Orientation
- Money Talk: Pick and Speak on given topics.
- An Argument: Debate on given financial topics.
- Bid and Win: Written Quiz.
- The Analyst: Case analysis.
- Portfolio Management.
- Financial Crossword and Collage.
- Paper Presentation.

Extension activities:-

- Awareness about SIP to factory employees.
- Motivating the youth to make use of various payment apps.
- Creating awareness about education loan to UG students.
- Spreading financial awareness to school children.
- Creating awareness about financial matter among housewives.
- Spreading financial literacy in the society.
- Guest lectures on relevant financial topics.

Venue for the activities : Room No. 203

### VENTA (Marketing)

Motto : **"To create awareness among the students about various dimensions of marketing."**

The following activities are planned for this academic year

- Inauguration and Orientation
- Brand Wars.
- Flash Marketing.
- Brain Teaser (Quiz)
- Tagline Competition ( Slogan writing).
- Emblem (Logo Designing)
- SWOT Analysis .
- Product Launch.
- Mad ad Competition.
- Fortune Seeker (Tresure Hunt)
- Jingle Writing.
- Best Tie up.

Extension activities:-

- Visiting the Marketing department of various organizations.
- Interview the Marketing professionals and preparing a report on it.

Venue for the activities : Room No. 202

## **RESOURCE HUB (Human Resource Development)**

Motto : "Empowering students to develop HR skills so that they can become effective leader".

Skill enhancement activities

- First Impression (CV Writing )
- Just a Minutes
- Reproach
- Case Analysis
- Let's Hire
- Paper Presentation
- Role Play
- Mock Interview
- Guest Lecture

Extension activities :-

- Visiting schools and conducting personality development programme in school
- Facilitating the developing leadership skills in NGOs
- Promotion of communication skills among school children
- Industry Institution Interaction

Venue for the activities : Room No. 204

## **COMERCIO (Commerce Association)**

Motto : "To inculcate financial independence among the students".

- Inauguration and Orientation
- Debate on Current issues
- Commerce Quiz
- Mock Press
- Research Paper
- Meet the C.E.O
- Flip Side
- Collage
- Commerce Exhibition
- Venture Launch
- Case Analysis
- Team Game

Extension activities :-

- Visiting organisation and providing information about Small Savings to Employees

## ACQUIS (Business Law)

Motto : "To give a Legal Orientation to the Students of Business Management"

The following activities are planned for this academic year

- Case analysis
- Pick and Speak on Law related topics
- Debate on Legal issues
- Business Law Quiz
- Book review
- Paper presentation

Extension activities :- ● Legal literacy programmes

## SCAN ( Computer Applications)

Motto : "Empower the students to excel in the field of technology and improve their computing skills to be best in the corporate world."

The following activities are planned for this academic year

- Color Spary (Paint Brush)
- Reckon Element (Guest the part)
- Braingle (Memory Test)
- Codeathon (Coding & Debugging)
- Netrix (Web Designing)
- Techmoot (IT Debate)
- Techreklame (IT Advertisement)
- Qwerty (Quick Hands)
- Smartinis (IT Quiz)
- Technoart (IT Collage)
- Consilio (MS Word Design)
- Toggle Toggle
- Captcha Cracker
- Paper Presentation
- Inspire (Interclass IT Fest)
- Sygma (Intercollegiate State Level IT Fest)

Extension activities:-

- Student Internet World to High School Students.
- Computer literacy to Primary students of Govt/Aided schools.
- Organizing short term Computer Course to College students.

Venue for the activities : Room-No. 208 and LAB

## CROWN OF WISDOM (English Association )

Motto : "To sharpen the linguistic skills & to bring out the hidden talents/creativity of the students."

The following activities are planned for this academic year

- Inauguration and Orientation
- Trendy writing (Essay Writing )
- Magic word ( Spell me )
- Pictionary
- Expression House (Elocution)
- Pick one's brains (Literary quiz)
- Vent out (Poem writing )
- Pour in & out (Poem recitation)
- Tangle (Debate)
- Run down (Story writing )
- Saga narration (Story-telling )
- Speak one's piece (Pick & speak )
- Catch Line (Slogan writing )
- Monologue (Enacting famous personalities )
- Baffle Game (Word puzzle )
- Toast Master ( Master of ceremony )
- Colourful Poster ( Poster-making )
- Imprint (Logo designing)
- Write -Up (Article writing )
- Creative writing

Extension activities:- Visiting Schools, Oldage homes and Orphanages.

Venue for the activities : Room No 302 (English)

## ವಿಕಸನ (ಕನ್ನಡ ಸಂಘ)

ಉದ್ದೇಶ: ಸಾಹಿತ್ಯ "ಸ"ಹಿತ ಹಾಗೂ "ಸ್ವ"ಹಿತವಾದ ಅಭಿವ್ಯಕ್ತಿ

- ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ
- ಕಥೆ ಮತ್ತು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಸಾಹಿತ್ಯ ರಸಪ್ರಶ್ನೆ
- ಚರ್ಚಾ ಸ್ಪರ್ಧೆ
- ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆ
- ಭಾವಗೀತಾ ಸ್ಪರ್ಧೆ
- ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ
- ಭಾಷಣ ಸ್ಪರ್ಧೆ
- ಚಿತ್ರ ನೋಡಿ ಕಥೆ/ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಕವನ ವಾಚನ ಸ್ಪರ್ಧೆ
- ಪ್ರಹಸನ

ಕನ್ನಡ ವಿಭಾಗ "ವಿಕಸನದ" ವತಿಯಿಂದ ವಿಸ್ತರಣಾ ಚಟುವಟಿಕೆಗಳು ಆಯೋಜಿಸಲಾಗುವುದು.

Venue for the activities : Room No.303 (Kannada)

## SPURAN (Hindi Association)

Motto: 'Popularizing the use of National Language'.

- ಪ್ರಚಾರ ವಾಕ್ಯ
- ಪ್ರಬಂಧ
- ಶಾಯರಿ
- कहानी कथन
- भाषण
- चित्र देखकर कहानी लिखना
- प्रश्नोत्तरी स्पर्धा
- देशभक्ति गीत
- चुनो और बोलो
- पहेलिया
- कविता लिखना
- विस्तृत कार्य

Venue for the activities : Room No.304 (Hindi)

## VIBHAV (Economics Association)

Motto- "To create awareness about the current economic scenario".

The following activities are planned for this academic year

- Inauguration and Orientation
- Quest for knowledge
- Knock out and Drag out
- Best out of Waste
- Photo Montage
- Turn Coat
- Paper presentation
- Budget presentation

## KALA VAIBHAV (Fine Arts)

Motto : "Seeing what is invisible to others'."

The following activities are planned for this academic year

- Inauguration and Orientation
- Variety Entertainment
- College Anthem
- Mehendi
- Nail Art
- Flower Arrangement
- Singing
- Pencil Sketch
- Rangoli
- Art exhibition

Extension activities: Visiting to school to teach various form arts. Visiting Ashram & Entertaining the inmate.

Venue for the activities : Room No. 205

## SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto : "To enhance Physical, Mental and Spiritual development of the student."

The following activities are planned for this academic year

- Inter Class Foot Ball
- Inter Class Kabaddi
- Inter Class Cricket
- Inter Class Throw Ball
- Inter Class Chess
- Inter Class Volley Ball
- Inter Collegiate Chess
- Inter Collegiate Volley Ball
- Inter Collegiate Kabaddi
- Inter Collegiate Cricket
- Inter Collegiate competitions as sanctioned by University.

Extension activities:-

- In association with Kasturba Medical College, our college students will be participating in the world heart day Marathon event.
- Coaching to school children.

## NSS

Motto : "NOT ME BUT YOU."

The following activities are planned for this academic year:

- Inauguration and Orientation
- Vanamahostava
- One day Camp-1
- Guest Lecturer-personality development & public speaking
- One day Camp-2
- Awareness programme
- Guest Lecturer on Food Health and Nutrition
- Guest Lecturer on Ecological balance
- Yoga Training programme
- Medical camp
- Blood donation programme
- Orphanage visit
- Campus cleaning
- Socio economic survey
- Street play
- Annual camp
- Extension activities

## YOUTH REDCROSS

Motto : "Everywhere for everyone."

The following activities are planned for this academic year

- Inauguration and Orientation
- First Aid Training programme.
- Disaster Management Training programme.
- One day camp.
- Street plays.

## TALENT HUNT (Fest Forum)

Motto : "To provide platform for every student to bring out in himself the best of what he can be."

The following activities are planned for this academic year

- Conducting inter-class fest for first years.
- Organizing Genesis.
- Organising Synergy & Sygma

Extension activities :- Providing necessary guidance, help to first year students of other college to enable them to take part in Genesis.

## ROVERS AND RANGERS

Motto : **NOT "I" BUT "WE"**

The following activities are planned for this academic year

- Tree Plantation
- Celebration of international yoga day
- Medical Camp
- Public blood donation camp
- Street play
- Leadership camp
- Guest lecture
- Skill enhancement activities

## SAMRUDHI (Consumer Club)

Motto : **'AWARE, ALERT and ACT'**

The following activities are planned for this academic year

- Paper presentation
- Short term certificate course on Consumer Education in association with the D K Dist Consumer Federation.
- Organising seminars.
- Case analysis.
- Book review.
- Debate on Consumer Protection Acts.
- Quiz on consumer rights.

Extension activity : Awareness programmes on Consumer Protection Act.

## ADHYAN (EDP Cell)

Motto: **"To enhance the entrepreneurship Qualities and competencies among budding entrepreneurs".**

The following activities are planned for this academic year

- Group discussion
- Case analysis
- Quiz
- Workshop on entrepreneurship
- Guest lecture by entrepreneurs

Extension activities: Educating about cashless society to the upcoming entrepreneurs

## PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programme of the students and their entry into the suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

The following activities are planned for this academic year

- Inviting various corporate houses and Non Government Organisations (NGOs) regularly for campus recruitment to conduct various tests and group discussions.
- To provide guidance to students in career planning, resume preparation, to prepare for an interview, to improve their communication skills, employability skills, tips for group discussion, and how to prepare for competitive examinations.
- Enhancing Industry - Institute Interaction activities.
- Organising industrial visits for students and faculty to various industries and institutions as recommended by the college.
- Organising behavioural training programmes to bring about an overall development, improve self-esteem and confidence level, develop better presentation skills, learn to communicate well and participation in GDs, Mock personal interviews, etc.



## COLLEGE LIBRARY

1. The Library will remain open on all working days from 8.30a.m. to 5.00p.m. & Saturday 8.30am to 1.00 p.m.
2. Students may take two books at a time.
3. The students will have to apply for books before 12.15 p.m. on the day prescribed and will be issued at 4 p.m. The application will be treated as cancelled if the book is not taken before the close of the library on that day.
4. 15 days time is allowed for the borrowed books after which a fine at the rate of Re.2.00 per book per day will be collected.
5. A book may however be renewed for a further period of 15 days. The book may be returned in such a case as the procedure laid down /under Rule 3 may again be adopted, for renewal.
6. No book will further be issued to any student unless he returns the previous one.
7. Sub-lending of books is strictly prohibited
8. Any damage done to the books in the custody of the borrower will have to be paid for and if the book is lost the cost of the same must be paid.
9. Strict silence should be maintained in the Library.
10. Students bags & personal belonging should be kept on the property counter.
11. Students are requested to bring the identity card issued from this college daily.
12. Newspapers and Magazines in the Magazines section should be properly placed after reading.
13. Entry to the library is strictly on production of Identity Card.
14. Discussion or murmuring and using mobile phones are strictly prohibited in the library.
15. The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
16. **[www.sdm.ac.in/elibrary](http://www.sdm.ac.in/elibrary) : through this website students can access previous years question papers, project reports & syllabus.**
17. **[www.nlist.inflibnet.ac.in](http://www.nlist.inflibnet.ac.in) : here students can access E-Resources (E-journals & E-Books)**



## DISCIPLINARY RULES AND REGULATIONS

**College timings** : 9.00 A.M. to 4.30 P.M.

**Dress code** : College Uniform

**Saturday** : Boys - Formal Shirts & Pant

: Girls - Salwar Kameez.

: Sleeveless, T-shirt & Low waist Pants are not allowed.

1. Student should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.
2. Mobile phones are totally banned inside the premises. In case any student is found using mobile phones inside the premises, it will be ceased by the authorities, and return at the end of the semester and any damage claims of the ceased property is not acceptable.
3. Students are not permitted to park four wheelers in the campus.
4. The students are expected to improve & maintain consistency in their performance in the university /College examinations to secure admission in the consecutive year.
5. When the first bell rings at 9.00 A. M., all students shall assemble in the class rooms
6. No Students shall enter the class or leave the class without the permission of the Teacher.
7. Students shall not loiter in the verandah.
8. Irregular attendance, in-difference with regard to class work and examination, discourtesy towards the teachers, insubordination, obscenity in word and act, willful damage of College. Property, Antisocial activities etc. are liable for disciplinary action which include expulsion from the college.
9. Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
10. The College property shall be handled with care and should not be damaged. In case of damage of any building, furniture apparatus or any other property of the College the damages will be charged to the students.
11. Students who do not live with their parents or guardian should take prior permission / approval from the principal to live in the private hostels .
12. Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
13. Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
14. The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.
15. Everyday class begins with Morning Prayer during the first hour.
16. Students should be punctual to the class and habitual late arrival should be avoided
17. Every student should possess an Identity Card issued by the College which should be produced whenever asked for, especially when dealing with the office and Library.

18. Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
19. Students should refrain from the use of tobacco, alcohol and drugs.
20. Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
21. The students are expected and to cooperate in the smooth functioning of the Institution.
22. In case the students don't follow the dress code they will be penalized.

There is no substitute for self-discipline. The College expects students to **keep their vision high and solicit the co-operation of parents to minimize the necessity of enforcing rules and regulations.**

### **SCHOLARSHIPS & FEE CONCESSIONS:**

Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the students of Scheduled Caste, Scheduled Tribes, Backward Tribes and other lower income groups (income below Rs. 44,500/- per year)

### **PARENT-TEACHERS ASSOCIATION:**

Parents play a decisive role in the development of students in their formative years. The college has a Parent-Teachers Association working towards this end which expects whole hearted co-operation from parents.

**Regular meeting of parents and teachers are organised during the year which the parents are required to attend without fail.**

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should contact personally the staff advisors of the class or the college office.

**Parents are also invited to drop in personally to meet the principal & staff advisors of each class specially when unsatisfactory attendance or progress of their ward is brought to their notice on the college working days.**

#### **CORRESPONDENCE**

All Correspondence should be addressed to :

**The Principal**

**Shri Dharmasthala Manjunatheshwara College of Business Management,  
Kodialbail, MANGALURU - 575 003.**

**Phone : 0824 - 2494186.**

## JUNE - 2019

## JULY - 2019

Date	Days	Particulars	Date	Days	Particulars
1	SAT		1	MON	
2	<b>SUN</b>	H	2	TUE	
3	MON		3	WED	
4	TUE		4	THU	
5	<b>WED</b>	H - Ramzan	5	FRI	
6	THU		6	SAT	
7	FRI		7	<b>SUN</b>	H
8	SAT		8	MON	
9	<b>SUN</b>	H	9	TUE	
10	MON		10	WED	
11	TUE		11	THU	
12	WED		12	FRI	
13	THU		13	SAT	
14	FRI		14	<b>SUN</b>	H
15	SAT		15	MON	
16	<b>SUN</b>	H	16	TUE	
17	MON		17	WED	
18	TUE		18	THU	
19	WED	Orientation	19	FRI	Council Inauguration
20	THU	Commencement of Classes	20	SAT	
21	FRI		21	<b>SUN</b>	H
22	SAT		22	MON	
23	<b>SUN</b>	H	23	TUE	
24	MON		24	WED	
25	TUE		25	THU	
26	WED		26	FRI	
27	THU		27	SAT	
28	FRI		28	<b>SUN</b>	H
29	SAT		29	MON	
30	<b>SUN</b>	H	30	TUE	FDP
			31	WED	I Internal Test

## AUGUST - 2019

## SEPTEMBER - 2019

Date	Days	Particulars	Date	Days	Particulars
1	THU	<i>I Internal Test</i>	1	<b>SUN</b>	<i>H</i>
2	FRI	" "	2	<b>MON</b>	<i>H - Ganesh Chathurthi</i>
3	SAT	" & <i>Extension activities</i>	3	TUE	
4	<b>SUN</b>	<i>H</i>	4	WED	
5	<b>MON</b>	<i>H - Nagara Panchami</i>	5	THU	
6	TUE		6	FRI	
7	WED		7	SAT	
8	THU		8	<b>SUN</b>	<i>H</i>
9	FRI		9	MON	
10	SAT		10	<b>TUE</b>	<i>H - Moharam</i>
11	<b>SUN</b>	<i>H</i>	11	WED	
12	<b>MON</b>	<i>H - Bakrid</i>	12	THU	
13	TUE	<i>College Anthem Singing</i>	13	FRI	
14	<b>WED</b>	<i>H - Rugu Upakarma</i>	14	SAT	
15	<b>THU</b>	<i>H - Independence Day</i>	15	<b>SUN</b>	<i>H</i>
16	FRI		16	MON	
17	SAT		17	TUE	
18	<b>SUN</b>	<i>H</i>	18	WED	<i>II Internal Examination</i>
19	MON		19	THU	" " "
20	TUE		20	FRI	" " "
21	WED		21	SAT	" & <i>Extension activities</i>
22	THU		22	<b>SUN</b>	<i>H</i>
23	<b>FRI</b>	<i>H - Krishna Janmashtami</i>	23	MON	<i>Viva</i>
24	SAT		24	TUE	<i>Viva</i>
25	<b>SUN</b>	<i>H</i>	25	WED	<i>Viva</i>
26	MON		26	THU	<i>BA(HRD) Project Vive</i>
27	TUE	<i>Genesis / Inspire</i>	27	FRI	
28	WED		28	<b>SAT</b>	<i>H - Mahalaya Amavasya</i>
29	THU		29	<b>SUN</b>	<i>H</i>
30	FRI		30	MON	
31	SAT				

**OCTOBER - 2019**

**NOVEMBER - 2019**

Date	Days	Particulars	Date	Days	Particulars
1	TUE	<i>Viva</i>	1	FRI	<i>H - Kannada Rajyothsava</i>
2	WED	<i>H - Gandhi Jayanthi</i>	2	SAT	
3	THU		3	SUN	<i>H</i>
4	FRI		4	MON	
5	SAT		5	TUE	
6	SUN	<i>H</i>	6	WED	
7	MON	<i>H - Mahanavami</i>	7	THU	
8	TUE	<i>H - Vijaya Dashami</i>	8	FRI	
9	WED		9	SAT	
10	THU		10	SUN	<i>H - Id - Milad</i>
11	FRI		11	MON	
12	SAT	<i>End of Semesters Classes</i>	12	TUE	
13	SUN	<i>H - Valmiki Jayanthi</i>	13	WED	
14	MON		14	THU	
15	TUE		15	FRI	<i>H - Kanakadasa Jayanthi</i>
16	WED		16	SAT	
17	THU		17	SUN	<i>H</i>
18	FRI		18	MON	
19	SAT		19	TUE	
20	SUN	<i>H</i>	20	WED	
21	MON	<i>Commencement of semester Exam</i>	21	THU	
22	TUE		22	FRI	
23	WED		23	SAT	
24	THU		24	SUN	<i>H</i>
25	FRI		25	MON	
26	SAT		26	TUE	
27	SUN	<i>H - Naraka Chathurdashi</i>	27	WED	
28	MON		28	THU	
29	TUE	<i>H - Deepavali</i>	29	FRI	
30	WED		30	SAT	
31	THU				

DECEMBER - 2019

JANUARY - 2020

Date	Days	Particulars	Date	Days	Particulars
1	SUN	H	1	WED	Classes Reopen
2	MON	Commencement of Classes	2	THU	
3	TUE		3	FRI	
4	WED		4	SAT	
5	THU		5	SUN	H
6	FRI		6	MON	
7	SAT		7	TUE	
8	SUN	H	8	WED	
9	MON		9	THU	
10	TUE		10	FRI	
11	WED		11	SAT	
12	THU		12	SUN	H
13	FRI		13	MON	
14	SAT		14	TUE	
15	SUN	H	15	WED	
16	MON		16	THU	
17	TUE		17	FRI	
18	WED		18	SAT	
19	THU		19	SUN	H
20	FRI		20	MON	
21	SAT		21	TUE	
22	SUN	H	22	WED	
23	MON		23	THU	Synergy - '19
24	TUE	H - Vacation begins	24	FRI	Synergy - '19 / Sygma - '19
25	WED	H - Christmas	25	SAT	
26	THU		26	SUN	H - Republic Day
27	FRI		27	MON	
28	SAT		28	TUE	FDP
29	SUN	H	29	WED	I Internal Test
30	MON		30	THU	" " "
31	TUE		31	FRI	" " "

## FEBRUARY - 2020

## MARCH - 2020

Date	Days	Particulars	Date	Days	Particulars
1	SAT	" & Extension activities	1	<b>SUN</b>	H
2	<b>SUN</b>	H	2	MON	
3	MON		3	TUE	
4	TUE		4	WED	
5	WED		5	THU	
6	THU		6	FRI	
7	FRI		7	SAT	
8	SAT		8	<b>SUN</b>	H
9	<b>SUN</b>	H	9	MON	
10	MON		10	TUE	
11	TUE		11	WED	II Internal Test
12	WED		12	THU	" " "
13	THU		13	FRI	" " "
14	FRI	Sports day	14	SAT	" " & Extension activities
15	SAT		15	<b>SUN</b>	H
16	<b>SUN</b>	H	16	MON	Viva
17	MON		17	TUE	Viva
18	TUE		18	WED	Viva
19	WED		19	THU	Project Viva (BBM / BCA)
20	THU		20	FRI	BA(HRD) Project Viva
21	FRI		21	SAT	
22	SAT	College Day	22	<b>SUN</b>	H
23	<b>SUN</b>	H	23	MON	
24	MON		24	TUE	
25	TUE		25	WED	
26	WED		26	THU	
27	THU		27	FRI	
28	FRI		28	SAT	
29	SAT		29	<b>SUN</b>	H
			30	MON	
			31	TUE	End of Semester

**APRIL - 2020**

**MAY - 2020**

Date	Days	Particulars	Date	Days	Particulars
1	WED		1	FRI	
2	THU		2	SAT	
3	FRI		3	<b>SUN</b>	H
4	SAT		4	MON	
5	<b>SUN</b>	H	5	TUE	
6	MON		6	WED	
7	TUE		7	THU	
8	WED	Commencement of Semester exam	8	FRI	
9	THU		9	SAT	
10	FRI		10	<b>SUN</b>	H
11	SAT		11	MON	
12	<b>SUN</b>	H	12	TUE	
13	MON		13	WED	
14	TUE		14	THU	
15	WED		15	FRI	
16	THU		16	SAT	
17	FRI		17	<b>SUN</b>	H
18	SAT		18	MON	
19	<b>SUN</b>	H	19	TUE	
20	MON		20	WED	
21	TUE		21	THU	
22	WED		22	FRI	
23	THU		23	SAT	
24	FRI		24	<b>SUN</b>	H
25	SAT		25	MON	
26	<b>SUN</b>	H	26	TUE	
27	MON		27	WED	
28	TUE		28	THU	
29	WED		29	FRI	
30	THU		30	SAT	
			31	<b>SUN</b>	H



DETAILS OF LEAVE

NAME : ..... CLASS : ..... ROLL NO. ....

Sl. No	Date / Hours	No. of Days / Hours	Reason for absence	Signature of Student's Parents or Guardian	Signature of Staff Advisor of the Class

Name in full ..... Specimen Signature of Parent/Guardian



**EC / CC ACTIVITY RECORD FOR I / III / V SEMESTER**

NAME : ..... ASSOCIATION ENROLLED.....

Sl. No.	Date	Time	Activity Participated	Association	Incharge Signature

Signature of Association Incharge



EC / CC ACTIVITY RECORD FOR II / IV / VI SEMESTER

NAME : ..... ASSOCIATION ENROLLED.....

Sl. No.	Date	Time	Activity Participated	Association	Incharge Signature

Signature of Association Incharge

## TIME TABLE - ODD SEMESTER

Name:

Class:

Roll No:

Time/Days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

# TIME TABLE - EVEN SEMESTER

Name:

Class:

Roll No:

Time/Days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

## A. TEACHING STAFF

1	Aruna P. Kamath	Principal/Associate Professor	23	Reshmi B. R.	Asst. Professor
2	Bharath Kumar Jain	Physical Education Instructor	24	Shwetha Y.	Asst. Professor
3	Dr. Muralidhar Rao K. S.	Asst. Professor	25	Veena D. Kotian	Asst. Professor
4	Divya Uchil	Asst. Professor	26	Preethika Dharmapal	Asst. Professor
5	Smitha M.	Asst. Professor	27	Rashmi T.	Asst. Professor
6	Jeevitha D.	Asst. Professor	28	Sowmya Hedge	Asst. Professor
7	Arun Francis Sequeira	Asst. Professor	29	Deepashree G. Shenoy	Asst. Professor
8	Manju H.	Asst. Professor	30	Prasanna Kumar T.	Asst. Professor
9	Gayathri K.	Asst. Professor	31	Salian Parinitha	Asst. Professor
10	Thilakraj G.	Asst. Professor	32	Gururaj G.	Asst. Professor
11	Madhumathi J. Raja	Asst. Professor	33	Kavya U.	Asst. Professor
12	Shashikala Shetty	Asst. Professor	34	Sumesh Matada	Asst. Professor
13	Renuthakshi	Asst. Professor	35	Praveena D.	Asst. Professor
14	Kavitha Prabhu	Asst. Professor	36	Akshith Kumar K.	Asst. Professor
15	Deepa D. Hegde	Asst. Professor	37	Sanjana	Asst. Professor
16	Shashikala K. G.	Asst. Professor	38	Bhat S. Sneha Ganesh	Asst. Professor
17	Sowmya Jyothi	Asst. Professor	39	Muralidhar Hegde	Librarian
18	Dr. Jyothi	Asst. Professor	40	Kavitha K.	Part time Lecturer
19	Shashiprabha	Asst. Professor	41	Hemalatha	Part time Lecturer
20	Supritha A.	Asst. Professor	42	Divya Naveen	Part time Lecturer
21	Dr. Shalini M.	Asst. Professor	43	Prakruthi Bhandary	Part time Lecturer
22	Anasuya	Asst. Professor			

## B. NON TEACHING STAFF :-

1	Usha Kiran K. N.	FDA	11	Usha Parvathi T.	Office Asst.
2	Rajatha Kumar	SDA	12	Sri Lakshmi M.	Office Asst.
3	Nagaraja P. B.	Asst. Librarian	13	Kusuma	Office Asst.
4	Neetha Rani	Technical Asst.	14	Janardana Naika	Attender
5	Ramya Jinesh	Office Asst.	15	Devaraj Hegde B. N.	Peon
6	Adarsh D. Devadiga	Office Asst.	16	K. Vasantha Kumar	Peon
7	Geetha	Office Asst.	17	Poornaprakash	Attender
8	Yashaswini Naik	Office Asst.	18	Yogisha A.	Attender
9	Nithin Kumar	Office Asst.	19	Puneeth Jain	Attender
10	Pramitha B. V.	A/c Asst.	20	Indira K.	Sanitary Worker
			21	Vinoda	Sanitary Worker

## ಪ್ರಾರ್ಥನಾ ಗೀತೆ

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಕೇ  
ನಿತ್ಯಜ್ಞಾನದಾ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ಎತ್ತರಕೇ  
ಚಂದಿರನೆತ್ತರಕೇ  
ಹೊಂದೇರನ ವಿಸ್ತರಕೇ ||

೧. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು  
ಪಡುವ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತಿಹುದು  
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು  
ಒಡಲಿನಾಳದಲಿ ಬೆರವ ಮಕ್ಕಳಿಗೆ ಸನ್ಮತಿಯ ನೀಡುತಿಹುದು  
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು  
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||

೨. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು  
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು  
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು  
ರಮ್ಯಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಳ್ಳಾಂಲೆ ಮಡಿಲಲೆಂದು  
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು  
ಚಿರಕಾಲ ಬಾಳಲೆಂದು

೩. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರುಳುವವರೂ  
ಸತ್ಯ ಜ್ಞಾನದಾ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ  
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ  
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ  
ಹೊಂಗಿರಣ ಹೊಮ್ಮಿತಿರಲೀ  
ನಂಬಿಕೆಯು ಕೊನರುತ್ತಿರಲೀ ||

೪. ಜ್ಞಾನದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ  
ಗುರುಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕೆಯತ್ತ  
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ  
ಎಂದು ಮರೆಯೆವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ  
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ  
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

**ರಾಜ್ಯಮಟ್ಟದ ಸಿಗ್ನ-2019 ಸ್ಪರ್ಧೆ ತಂತ್ರಜ್ಞಾನ ಉತ್ಪನ್ನಗಳು ಜ್ಞಾನ ಉನ್ನತೀಕರಣಕ್ಕೆ ಪೂರಕ: ಕೃಷ್ಣಾ ಪುತ್ರನ್**



ಸಿಗ್ನ-2019 ಸ್ಪರ್ಧೆಯ ಉತ್ಪನ್ನಗಳನ್ನು ಮುಂಬರುವ ಡಿಜಿಟಲ್ ಕ್ರಾಂತಿಯಲ್ಲಿ ಸ್ಪರ್ಧಿಸುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಂತ್ರಜ್ಞಾನ ಉತ್ಪನ್ನಗಳ ಜ್ಞಾನವನ್ನು ಹಂಚಿಕೊಳ್ಳುವ ಉದ್ದೇಶದಿಂದ ಇತ್ತೀಚೆಗೆ ಸಿಗ್ನ-2019 ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಂತ್ರಜ್ಞಾನ ಉತ್ಪನ್ನಗಳ ಜ್ಞಾನವನ್ನು ಹಂಚಿಕೊಳ್ಳುವ ಉದ್ದೇಶದಿಂದ ಇತ್ತೀಚೆಗೆ ಸಿಗ್ನ-2019 ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಂತ್ರಜ್ಞಾನ ಉತ್ಪನ್ನಗಳ ಜ್ಞಾನವನ್ನು ಹಂಚಿಕೊಳ್ಳುವ ಉದ್ದೇಶದಿಂದ...

**ಎನ್‌ಡಿಎಂ ಬಿಸಿನ್ಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್, ವಿನ್ಯಾಸ ಸಂಸ್ಥೆ ಉದ್ಘಾಟನೆ ಸತತ ಪಠ್ಯವಿಧಿ ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನ ಸಾಧ್ಯ: ಮಹೇಶ್ ಶೆಟ್ಟಿ**



ಎನ್‌ಡಿಎಂ ಬಿಸಿನ್ಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್, ವಿನ್ಯಾಸ ಸಂಸ್ಥೆಯನ್ನು ಇತ್ತೀಚೆಗೆ ಉದ್ಘಾಟಿಸಿ ಸತತ ಪಠ್ಯವಿಧಿ ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನ ಸಾಧ್ಯ ಎಂದು ಮಹೇಶ್ ಶೆಟ್ಟಿ ಹೇಳಿದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಅವರು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಂತ್ರಜ್ಞಾನ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಎನ್‌ಜಿಎಸ್ ವಾರ್ಷಿಕ ಶಿಬಿರ ಉದ್ಘಾಟನೆ**



ಎನ್‌ಜಿಎಸ್ ವಾರ್ಷಿಕ ಶಿಬಿರವನ್ನು ಇತ್ತೀಚೆಗೆ ಉದ್ಘಾಟಿಸಿ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಸಾಂಸ್ಕೃತಿಕ ಕ್ರಮಗಳನ್ನು ಕೈಗೊಳ್ಳುವುದರ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಶಿಬಿರದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಂತ್ರಜ್ಞಾನ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಮಂಗಳೂರು ವಿ.ವಿ. ಪದವಿ ಪರೀಕ್ಷೆ ಡ್ಯಾಂಸ್ ವಿಕಸನ**



ಮಂಗಳೂರು ವಿ.ವಿ. ಪದವಿ ಪರೀಕ್ಷೆಯಲ್ಲಿ ಡ್ಯಾಂಸ್ ವಿಕಸನ ಕಾರ್ಯಕ್ರಮವನ್ನು ಇತ್ತೀಚೆಗೆ ಆಯೋಜಿಸಿ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಘಟಕದಿಂದ ರಕ್ತದಾನ ಶಿಬಿರ**



ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಘಟಕದಿಂದ ರಕ್ತದಾನ ಶಿಬಿರವನ್ನು ಇತ್ತೀಚೆಗೆ ಆಯೋಜಿಸಿ ಸೇವಾ ಯೋಜನೆಯ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಎನ್‌ಡಿಎಂನಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಮಟ್ಟದ ಉತ್ಪನ್ನ**



ಎನ್‌ಡಿಎಂನಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಮಟ್ಟದ ಉತ್ಪನ್ನವನ್ನು ಇತ್ತೀಚೆಗೆ ಗೆದ್ದುಕೊಂಡು ಅಭಿವೃದ್ಧಿ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ನೂನವ ಹಕ್ಕುಗಳ ದಿನಾಚರಣೆ ಹಕ್ಕುಗಳು ಸೈದ್ಧಾಂತವಲ್ಲ ಹೊಣೆಗಾರಿಕೆ: ಡಾ|| ರವಿಕಾಂತ್ ಗೌಡ**



ನೂನವ ಹಕ್ಕುಗಳ ದಿನಾಚರಣೆಯ ಸಂದರ್ಭದಲ್ಲಿ ಹಕ್ಕುಗಳು ಸೈದ್ಧಾಂತವಲ್ಲ ಹೊಣೆಗಾರಿಕೆ ಎಂದು ಡಾ|| ರವಿಕಾಂತ್ ಗೌಡ ಹೇಳಿದರು. ಅವರು ಹಕ್ಕುಗಳ ಅರಿವು ಮತ್ತು ಸಾಂಸ್ಕೃತಿಕ ಕ್ರಮಗಳನ್ನು ಕೈಗೊಳ್ಳುವುದರ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಎನ್‌ಡಿಎಂನಲ್ಲಿ ಜೆನಿಸಿಸ್ 2018 ಉದ್ಘಾಟನೆ**



ಎನ್‌ಡಿಎಂನಲ್ಲಿ ಜೆನಿಸಿಸ್ 2018 ಉದ್ಘಾಟನೆಯನ್ನು ಇತ್ತೀಚೆಗೆ ಆಯೋಜಿಸಿ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಶಿಕ್ಷಣ ವಿವೇಚನಾ-2019 ಸ್ವಲ್ಪ ಜಲತಿನ ಜಲತೆಗೆ ದೇಶದ ಜಲತಿನ ಕೈರಿಯದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಿ**



ಶಿಕ್ಷಣ ವಿವೇಚನಾ-2019 ಸ್ವಲ್ಪ ಜಲತಿನ ಜಲತೆಗೆ ದೇಶದ ಜಲತಿನ ಕೈರಿಯದಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳಿ ಎಂದು ಕರೆಸಿಕೊಂಡು ಜಲಸಂಪನ್ಮೂಲ ಸಂರಕ್ಷಣೆಯ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಸಕಾಲ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರ**



ಸಕಾಲ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರವನ್ನು ಇತ್ತೀಚೆಗೆ ಆಯೋಜಿಸಿ ತರಬೇತಿ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.

**ಅವಕಾಶಗಳನ್ನು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಬಳಸಿ ವಿನ್ಯಾಸಗಳಿಗೆ ಡಾ.ಕಿಶೋರ್ ಕುಮಾರ್ ಶೇನಿ ಕಿವಿಮಾತು**



ಅವಕಾಶಗಳನ್ನು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನಕ್ಕೆ ಬಳಸಿ ವಿನ್ಯಾಸಗಳಿಗೆ ಡಾ.ಕಿಶೋರ್ ಕುಮಾರ್ ಶೇನಿ ಕಿವಿಮಾತು ಎಂದು ಹೇಳಿದರು. ಅವರು ವಿನ್ಯಾಸ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ವಿಕಸನದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು.



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