



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALURU.

NAAC Re-Accredited with 'A' Grade(2017)

Email : sdmcbm@sdmcbm.ac.in

Tel-no : 0824-2494186

Website : www.sdm.ac.in



Calender 2018-19

Sponsored By

SRI DHARMASTHALA MANJUNATHESHWARA EDUCATION SOCIETY(R), UJIRE(D.K)

**Fountain of
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Padmavibhushana Dr. D. Veerendra Heggade

President

S.P.M.E. Society (R), Ujire



**SHRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE OF BUSINESS MANAGEMENT**

MANGALURU - 575 003, D. K.

PHONE : 0824 - 2494186

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CALENDAR 2018 -'19

Sponsored by :

Shri Dharmasthala Manjunatheshwara Educational Society (R)

Ujire.(D.K.)

PERSONAL MEMORANDA

Name of the Student :

Class and Section :

Age and Date of Birth :

EC & CC Opted for :

Hobbies & Interest :

Blood Group :

Any Award, Prize won
in the Collegiate level :

.....

Father's Name
and Occupation :

.....

Mother's Name
and Occupation :

.....

.....

Address, Phone No.
(During the term) :

.....

.....

E-mail ID :

Address, Phone No.
(During the Vacation) :

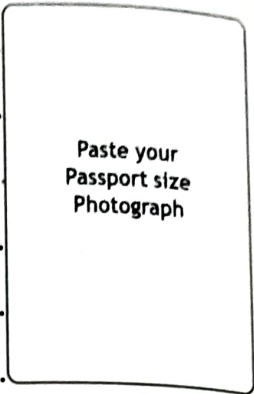
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Any other information:

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UNDERTAKING BY STUDENTS AND PARENTS

I, Mr. /Miss. (I / II / III Year)
student of SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS
MANAGEMENT, MANGALORE bearing the Register No. for the
academic year, hereby promise that I will abide by the following
rules.

1. I will be regular and punctual to all the classes (theory and practical). I am fully aware that attendance less than 75% in any of the subjects will make me lose one year.
2. I will wear uniform and formal dress as per the dress code prescribed by the college.
3. I will not bring Mobile Phone to the college premises as per the notification of the Mangalore University.
4. As per the rules of the college I will not bring four wheelers inside the college campus.
5. I will pay on time tuition fees, examination fees and any other fees specified by the management and university.
6. I will not indulge in any activities inside and outside the college premises which would cause harm to the college, individuals and other parties.
7. I will be disciplined and will show respectful behaviour in the classroom, college campus and outside.
8. I will show my progress card to my parents/ guardian and will get their signature and I will return it to the college on time.
9. If my attendance and performance is found to be unsatisfactory, I will inform my parents/ guardian to meet the concerned lecturers at the specified time (3:00 - 4:00 P.M).

ACKNOWLEDGEMENT

I hereby undertake that I will strictly follow the above terms & conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per College Rules and Law.

Signature of the Student

Signature of Parent/Guardian

Name & Address with Phone Number

ಪೋಷಕರ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳ ಸೂಚನೆ

ಶ್ರೀ ಧರ್ಮೇಶ್ವರ ಮಂಜುಸಾಧೇಶ್ವರ ಉದ್ಯಮಾಡೇತ ಕಾಲೇಜಿನ ಪ್ರಥಮ/ದ್ವಿತೀಯ/ತೃತೀಯ ವರ್ಷದ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯರ ನಾನು _____) ಈ ಮೂಲಕ

(ನೋಂದಣಿ ಸಂಖ್ಯೆ _____ ಶೈಕ್ಷಣಿಕ ವರ್ಷ _____) ಈ ಮೂಲಕ
ಕೆಳಗೆ ತಿಳಿಸಿರುವಂತೆ, ಬದ್ಧನಾ/ಳಾ/ಗಿರುತ್ತೇನೆ ಎಂಬುದಾಗಿ ಪ್ರಮಾಣೀಕರಿಸುತ್ತಿದ್ದೇನೆ.

೧. ನಾನು ನನ್ನ ಪದವಿಯ ಪ್ರತಿಯೊಂದು ವಿಷಯದ ತರಗತಿಗಳಿಗೆ ಕಾಲೇಜಿನ ನಿಯಮಾನುಸಾರ ಹಾಜರಾಗಿ ಶೇಕಡ ೭೫ ಕ್ಕಿಂತ ಕಡಿಮೆಯಿಲ್ಲದಷ್ಟು ಹಾಜರಾತಿಯನ್ನು ಪಡೆಯುತ್ತೇನೆ.
೨. ಕಾಲೇಜು ನಿಗದಿಪಡಿಸಿದಂತೆ, ಉಡುಪು ಮತ್ತು ಸಮವಸ್ತ್ರ ನಿಯಮಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆ.
೩. ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಸೂಚನೆಯ ಪ್ರಕಾರ ಕಾಲೇಜಿನ ಆವರಣದೊಳಗೆ ಮೊಬೈಲ್ ಫೋನ್‌ನ್ನು ತರುವುದಿಲ್ಲ.
೪. ಕಾಲೇಜಿನ ನಿಯಮದ ಪ್ರಕಾರ ನಾನು ಚತುಷ್ಕರ ವಾಹನವನ್ನು ತರುವುದಿಲ್ಲ.
೫. ಯೋಧನಾ ಶುಲ್ಕ, ಪರೀಕ್ಷಾ ಶುಲ್ಕವೂ ಸೇರಿದಂತೆ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ನಿಗದಿಪಡಿಸುವ ಎಲ್ಲಾ ಶುಲ್ಕವನ್ನು ಸಕಾಲದಲ್ಲಿ ಸಲ್ಲಿಸುತ್ತೇನೆ.
೬. ಕಾಲೇಜಿನ ಆವರಣದ ಒಳಗೆ ಹೊರಗೆ ಯಾವುದೇ ಹಿಂಸೆ ಅಥವಾ ಅಹಿತಕರ ಘಟನೆಯಲ್ಲಿ ಭಾಗಿಯಾಗುವುದಿಲ್ಲ ಹಾಗೂ ಅಂತಹ ವ್ಯಕ್ತಿಗಳೊಡನೆ ಸಂಪರ್ಕವನ್ನು ಇಟ್ಟುಕೊಳ್ಳುವುದಿಲ್ಲ.
೭. ತರಗತಿಯಲ್ಲಿ, ಕಾಲೇಜು ಆವರಣದಲ್ಲಿ ಹಾಗೂ ಹೊರಗೆ ನಾನು ಉನ್ನತ ಮಟ್ಟದ ಶಿಸ್ತು ಹಾಗೂ ಮರ್ಯಾದೆಯ ನಡತೆಯಿಂದ ವರ್ತಿಸುತ್ತೇನೆ.
೮. ನಾನು ನನ್ನ ಅಂಕಪಟ್ಟಿಯನ್ನು ಹೆತ್ತವರಿಗೆ ತೋರಿಸಿ ಅವರಿಂದ ಸಹಿಯನ್ನು ತೆಗೆದುಕೊಂಡು ಸರಿಯಾದ ಸಮಯದಲ್ಲಿ ಅಂಕಪಟ್ಟಿಯನ್ನು ಕಾಲೇಜಿಗೆ ಹಿಂದಿರುಗಿಸುತ್ತೇನೆ.
೯. ನನ್ನ ಹಾಜರಾತಿ ಹಾಗೂ ಶೈಕ್ಷಣಿಕ ಗುಣಮಟ್ಟದಲ್ಲಿ ಅತ್ಯಪ್ಪಿಕರವಾದ ಬೆಳವಣಿಗೆ ಕಂಡುಬಂದಲ್ಲಿ ಪೋಷಕರು/ಪಾಲಕರು ನಿಗದಿಪಡಿಸಿದ ಸಮಯ (ಮಧ್ಯಾಹ್ನ ೩ ರಿಂದ ೪)ದಲ್ಲಿ ಉಪನ್ಯಾಸಕರನ್ನು ಭೇಟಿ ಮಾಡಿ ಸಮಾಲೋಚನೆ ನಡೆಸಲು ಬದ್ಧನಾಗಿದ್ದೇನೆ.
೧೦. ನಾನು ಈ ಮೇಲಿನ ಎಲ್ಲಾ ವಿಷಯಗಳನ್ನು ಓದಿರುತ್ತೇನೆ ಹಾಗೂ ನನ್ನ ಗಮನದಲ್ಲಿರುತ್ತದೆ. ಏನೇ ತೊಂದರೆಯಾದರೂ ಉಪನ್ಯಾಸಕರ ಜೊತೆ ಸಹಕರಿಸಲು ಸಿದ್ಧನಿ/ಳಿ/ರುತ್ತೇನೆ.

ಒಪ್ಪಿಗೆ

ನಾನು ಮೇಲೆ ತಿಳಿಸಿರುವ ಎಲ್ಲ ಷರತ್ತು ಮತ್ತು ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾ/ಳಾಗಿ ಅವುಗಳನ್ನು ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಪರಿಪಾಲಿಸುತ್ತೇನೆಂದು ಈ ಮೂಲಕ ದೃಢೀಕರಿಸುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ಇವುಗಳ ಪೈಕಿ ಯಾವುದೇ ನಿಯಮವನ್ನು ಪರಿಪಾಲಿಸಲು ಅಸಮರ್ಥನಾ/ಳಾದೆನೆಂದಾದರೆ ಕಾಲೇಜಿನ ಕಾನೂನು ಹಾಗೂ ನಿಯಮಾವಳಿಯ ಪ್ರಕಾರ ಸೂಕ್ತ ಕ್ರಮಕ್ಕೆ ನಾನು ಅರ್ಹನಾ/ಳಾ/ಗುತ್ತೇನೆ.

ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯ ಸಹಿ

ಹೆತ್ತವರ/ರಕ್ಷಕರ ಸಹಿ

ಸಂಪೂರ್ಣ ವಿಳಾಸ ಮತ್ತು ಫೋನ್ ನಂಬರ್

LIST OF FACULTIES

Mrs. Aruna P. Kamath , M.A. (Eco.)	Principal
Dr. Muralidhar Rao K. S. , M.B.A., M.Phil., Ph.D.	Vice- Principal
Mr. Arun Sequeira. , MCA, M.Phil, PGDBM	NAAC Co-Ordinator/Asst. Professor
Mrs. Smitha M. , M.Com., M.Phil.	Dean - BBM /Asst. Professor
Mrs. Divya Uchil , M.C.A., M.Phil.	Dean - BCA / Asst. Professor
Mrs. Manju H. , M.Com., B.Ed., M.Phil., M.B.A.	Dean - B.Com /Asst. Professor
Mrs. Gayathri K. , M.Com., M.Phil.	Dean - BA(HRD)/Asst. Professor
Mrs. Shashikala Shetty. , MCA, PGDBM, B.Ed.	IQAC Co-Ordinator/Asst. Professor

DEPARTMENT OF FINANCIAL MANAGEMENT

Mrs. Smitha M. , M.Com., M.Phil.	Dean/Asst. Professor
Mrs. Shwetha Y. , M.Com.	HOD/Asst. Professor
Ms. Sowmya Hegde , M.Com., M.B.A., NET	Asst. Professor
Mr. Gururaj , M.Com	Asst. Professor

DEPARTMENT OF MARKETING MANAGEMENT

Mrs. Kavitha Prabhu , M.Com., M.Phil., M.B.A	HOD/Asst. Professor
Mrs. Deepashree G. Shenoy , M.Com., M.Phil.	Asst. Professor
Mr. Praveen D. , M.Com.	Asst. Professor
Mr. Akshith Kumar , M.Com.	Asst. Professor

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Mrs. Gayathri K. , M.Com., M.Phil.	Dean /Asst. Professor
Mrs. Anasuya , M.Com., M.Sc(IT)	HOD/Asst. Professor
Ms. Preethika Dharmapal , M.H.R.D., M.B.A.	Asst. Professor
Ms. Parinita Salian , M.Com., M.B.A., NET	Asst. Professor

DEPARTMENT OF COMMERCE

Mrs. Manju H. , M.Com., B.ED., M.Phil., M.B.A.	Dean/Asst. Professor
Mr. Thilakraj G. , M.Com., M.B.A., NET	HOD/Asst. Professor
Mrs. Veena D. Kotian , M.Com., M.B.A.	Asst. Professor
Ms. Sanjana , M.Com.	Asst. Professor

DEPARTMENT OF ECONOMICS

Mrs. Shashikala K. G. , M.A. (Eco.), M.B.A.	HOD/Asst. Professor
Mr. Prasanna Kumar , M.A. (Eco.), M.B.A., SLET	Asst. Professor

DEPARTMENT OF BUSINESS LAW

Mrs. Rashmi T. , M.B.A.	Co-ordanator/Asst. Professor
Mrs. Kavitha K. , LL.M.	Part Time Asst. Professor

DEPARTMENT OF COMPUTER APPLICATION

Mrs. Divya Uchil , MC.A., M.Phil.	Dean/Asst. Professor
Mr. Arun F. Sequeira , M.C.A., M.Phil., PGDBM	HOD/Asst. Professor
Mrs. Shashikala Shetty , M.C.A., PGDBM, B.ED.	Asst. Professor
Mrs. Deepa D. Hegde , M.Sc.(Software)	Asst. Professor
Mrs. Sowmya Jyothi , M.C.A., PGDBM	Asst. Professor
Mrs. Shashiprabha , M.Sc.(IT), PGDBM, M.B.A	Asst. Professor
Mrs. Reshmi , M.C.A., M.B.A.	Asst. Professor
Mrs. Sneha Bhat , M.C.A.	Asst. Professor
Mrs. Divya Naveen , M.C.A.,	Asst. Professor
Ms. Prakruthi Bhandary , M.C.A.	Asst. Professor

DEPARTMENT OF ENTREPRENEURSHIP DEVELOPMENT

HOD/Asst. Professor
Asst. Professor

Mrs. Supreetha, M.B.A.

Mr. Sumesh Matada, M.Com.

DEPARTMENT OF KANNADA

HOD/Asst. Professor
Asst. Professor

Mrs. Jeevitha, M.A.(Kan), M.Phil., PGDBM

Mrs. Renuthakshi K., M.A.(Kan), NET

DEPARTMENT OF ENGLISH

HOD/Asst. Professor
Asst. Professor

Mrs. Madhumathi J. Raja, M.A(Eng), B.Ed., M.B.A.

Mrs. Kavya, M.A(Eng),

DEPARTMENT OF HINDI

HOD/Asst. Professor
Asst. Professor

Dr. Jyothi, M.A. (Hin.),M.Phil., Ph.D

Dr. Shalini Devadiga, M.A.(Hin.) Ph.D

RESEARCH CELL

Dr. Muralidhar Rao K. S., M.B.A., M.Phil., Ph.D.

Mrs. Smitha, M.Com., M.Phil.

Ms. Sowmya Hegde, M.Com., M.B.A.

Mr. Prasanna Kumar T., M.A.(Eco.), M.B.A., SLET

Mrs. Kavitha Prabhu, M.Com., M.Phil., M.B.A

Mrs. Veena D. Kotian, M.Com., M.B.A.

Dr. Jyothi, M.A. (Hin.),M.Phil., Ph.D

Dr. Shalini Devadiga, M.A.(Hin.) Ph.D.

DEPARTMENT OF PHYSICAL EDUCATION

Physical Education Instructor

Mr. Bharath Kumar Jain, M.P.Ed.

DEPARTMENT OF LIBRARY

Librarian

Mr. Muralidhar Hegde, M.LISc., M.A.

Non-Teaching Staff

Mrs. Usha Kiran K. N., B.A.

Mr. Rajatha Kumar, B.A.

Mrs. Merceline D'Souza

Mr. Nagaraja P. B.

Mrs. Neetha Rani, M.Sc.(IT)

Ms. Sushmitha, M.C.A.

Mrs. Ramya Jinesh, M.A.(Eng.), B.L.I.Sc.

Mr. Vishwanath A Naik, M.B.A.

Mr. Adarsh D. Devadiga, B.A.

Mrs. Geetha, B.Sc., PGDCA

Mrs. Yashaswini, B.A., M.L.I.Sc.

Mr. Nithin Kumar, B.A.

Ms. Pramitha, M.Com.

Mrs. Usha Parvathi T., B.Com.

Mr. Janardhana Naika

Mr. Devaraja Hegde B. N.

Mr. Vasantha Kumar K.

Mr. Poornaprakash

Mr. Yogish A.

Mr. Puneeth Jain

Ms. Indira

Ms. Vindoa

S. D. A.

S. D. A.

C. C. T.

Lib.Asst.

Technical Asst.

Technical Asst.

Office Asst.

Office Asst.

Office Asst.

Office Asst.

Office Asst.

Office Asst.

Accounts Asst.

Office Asst.

Attender

Peon

Peon

Attender

Attender

Attender

Sanitary Worker

Sanitary Worker

DETAILS OF COMMITTEES & INCHARGE

COMMITTEES

CO-ORDINATORS

IQAC	Chairperson : Co-ordinators : Members :	Mrs. Aruna P. Kamath Dr. Muralidhar Rao K. S. Mrs. Shashikala Shetty Mrs. Divya Uchil Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mrs. Jeevitha D.
NAAC	Co-ordinators :	Dr. Muralidhar Rao K. S. Mr. Arun F. Sequeira
Academic Planning & Assessment Committee DEAN's	BBM BCA BA(HRD) B. Com.	Mrs. Smitha M. Mrs. Divya Uchil Mrs. Gayathri K. Mrs. Manju H.
Admission		Mrs. Divya Uchil Mrs. Manju H. Mrs. Gayathri K. Mrs. Smitha M.
Internal tests		Mrs. Reshmi B. R. Dr. Jyothi Mrs. Rashmi Mrs. Kavitha Prabhu
Time Table		Dr. Muralidhar Rao K. S. Mrs. Renuthakshi Mrs. Gayathri K. Mrs. Smitha M. Mrs. Manju H. Mrs. Divya Uchil Mr. Arun F. Sequeira
Academic Linkages		Mrs. Gayathri K. Mrs. Smitha M. Mrs. Manju H. Mrs. Divya Uchil

CO-ORDINATORS

COMMITTEE

Prospectus & Calendar	Mrs. Manju H. Mrs. Divya Uchii Mrs. Gayathri K. Mrs. Smitha M. Mrs. Veena D. Kotian
Career Guidance Cell	Mrs. Sowmya Jyothi Mrs. Anasuya Mr. Prasanna Kumar T. Mr. Guruaj
Documentation Committee College Magazine	Mrs. Jeevitha D. Mrs. Deepashree G. Shenoy Mrs. Renuthakshi Dr. Jyothi Dr. Shalini Mrs. Madhumathi J Raja Mrs. Kavya Mrs. Shashiprabha Mrs. Reshmi B. R.
Sync Vision	Mrs. Kavya Mrs. Shashiprabha Mrs. Reshmi B. R. Mrs. Parinitha Salan Miss. Sanjana Mrs. Sneha Bhat
Press Publicity	Mrs. Renuthakshi Mrs. Madhumathi J Raja
UGC Related Matters	All Dean's
Human Right Cell	Mrs. Shashikala K. G. Mrs. Madhumathi J Raja
Student Grievance Redressal Cell & Student Counselling Cell	Mrs. Madhumathi J Raja Mrs. Gayathri K. Mrs. Shashikala Shetty All Staff Advisors
Disciplinary Committee & Anti Ragging	Dr. Shalini Mrs Renuhakshi Dr. Muralidhar Rao K. S. Mrs. Smitha M. Mrs. Manju H. Mrs. Gayathri K. Mrs. Divya Uchil Mr. Bharath Kumar Jain

COMMITTEE

CO-ORDINATORS

Women's Cell		Dr. Shalini Mrs. Smitha M. Mrs. Shashikala Shetty Mrs. Ushakiran K. N. Mrs. Yashaswini
EC/CC Co-ordination Committee		Mrs. Jeevitha D. Mrs. Deepashree G. Shenoy
Short Term Course		Dr. Muralidhar Rao K. S.
Learning Resource		Mr. Muralidhar Hegde Mrs. Manju H.
Campus Audit Appraisal		Mr. Arun F. Sequeira Ms. Sowmya Hegde Mrs. Renuthakshi
Staff Welfare		Mrs. Madhumathi J Raja Mrs. Shashikala Shetty
PTA		Mrs. Anasuya All class advisors
Alumni Associates		Mrs. Supritha Mrs. Veena D. Kotian Mrs. Shwetha Y.
Student Council / Student Welfare		Mrs. Smitha M. Mrs. Shashikala Shetty
MANAGEMENT/IT FEST	- SYNERGY	Mrs. Gayathri K. Mrs. Supritha
	- SYGMA	Mrs. Shashiprabha Mrs. Divya Uchil
	- GENESIS	Mrs. Shwetha Y. Mr. Gururaj
FONDOS (Finance)		Mr. Gururaj
VENTA(Marketing)		Mr. Praveen D.
RESOURCE HUB (HR)		Mrs. Preethika
COMERICO (Commerce)		Mrs. Veena D. Kotian
SCAN(Computer Application)		Mrs. Shashiprabha
ECONOMICS		Mrs. Shashikala K. G.
BUSINESS LAW		Ms. Rashmi
EDP		Mr. Sumesh Matada
KALA VAIBHAV (Fine Arts)		Ms. Sowmya Hegde Ms. Deepa D. Hegde

CROWN OF WISDOM (English)	Mrs. Madhumathi J. Raja
VIKASANA (Kannada)	Mrs. Renuthakshi
SPHURAN (Hindi)	Dr. Shalini
TALENT HUNT (Fest Forum)	Mrs. Veena D. Kotian
	Mr. Arun F Sequeira
Sports and Athletics Club	Mr. Bharath Kumar Jain
Extension Activity	Mr. Thilakraj G.
NSS	Mrs. Renuthakshi
	Dr. Shalini
Youth Red Cross	Mr. Prasanna Kumar T.
	Mrs. Kavya
	Mr. Sumesh Matada
Rovers and Rangers	Dr. Jyothi
	Mrs. Shashikala K. G.
	Mr. Akshith Kumar K.

ACADEMIC ADVISORS

I BBA 'A'	Mr. Praveen D.
I BBA 'B'	Mrs. Supritha
I BBA 'C'	Dr. Shalini
I BCOM	Mrs. Shwetha Y.
I BA(HRD)	Ms. Kavya
I BCA 'A'	Mrs. Shashikala Shetty
I BCA 'B'	Mrs. Deepa D Hegde
II BBA 'A'	Mrs. Kavitha Prabhu
II BBA 'B'	Mrs. Shashikala K. G
II BBA 'C'	Mrs. Anasuya
II B.Com	Mrs. Veena D. Kotian
II BA(HRD)	Ms. Sowmya Hegde
II BCA 'A'	Mrs. Sowmya Jyothi
II BCA 'B'	Mr. Arun F Sequiera
III BBA 'A'	Mrs. Rashmi T.
III BBA 'B'	Mrs. Preethika
III BBA 'C'	Mr. Prasanna Kumar T.
III B.Com	Mr. Sumesh Matada
III BA(HRD)	Mr. Gururaj
III BCA 'A'	Mrs. Shashiprabha
III BCA 'B'	Mrs. Reshmi B. R.

SHORT TERM COURSES

CLASS	FIELDS	LECTURERS
I BBA A	Value Education	Mrs. Jeevitha / Jyothi
	Basics of Microsoft Excel	Mrs. Divya Uchil
I BBA B	Value Education	Mrs. Jeevitha / Jyothi
	Basics of Microsoft Powerpoint	Mrs. Deepa D. Hegde
I BBA C	Value Education	Mrs. Shwetha Y.
	Microsoft Word	Mrs. Shashikala Shetty
I BCA A	Value Education	Mrs. Madumathiraja
I BCA B	Value Education	Mrs. Kavya
I BA(HRD)	Value education	Mrs. Shalini / Renuthakshi
	Programming in C Language	Mr. Arun F. Sequira
I BCOM	Tally	Mr. Gururaj
	Microsoft Access	Mrs. Sowmyajyothi
II BBA A	Indirect Tax	Mr. Praveen D.
II BBA B	Tourism	Mrs. Shashikala K. G.
II BBA C	Corporate Communication & Mass Media	Mrs. Anasuya
II BA(HRD)	Innovation Management	Mrs. Rashmi T.
	Basics of Computer Graphics	Mrs. Shashiprabha
II BCA A	Financial Management	Miss. Sowmya Hegde
II BCA B	Marketing Skills	Mrs. Manju H.
II B. COM	Entrepreneurship Development	Mr. Prasanna Kumar T.
	Web Designing	Mrs. Reshmi B. R.
III BBA A	Retail Management	Mrs. Supritha
III BBA B	Supply Chain Management	Mrs. Preethika
III BBA C	Research Methodology	Mr. Thilakraj G.
III BCA A	Stock Market Operations	Mrs. Veena D. Kotian
III BCA B	Personality Development	Mrs. Kavitha Prabhu
III BA(HRD)	Income Tax	Mrs. Smitha M.
III B.COM	Insurance & Risk Management	Mrs. Gayathri K.
For All (optional)	Consumer Protection	Mr. Sumesh Matada

SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU

INTRODUCTION

S.D.M. College of Business Management is a unique, dynamic and professional management education institution established in the year 1978. The college is affiliated to Mangalore University and offers **Bachelors Degree in Business Administration, Bachelors of Computer Applications, Bachelors Degree in Human Resource Development and Bachelors of Commerce**. The College is housed in a magnificent building situated at Kodialbail, Mangaluru.

MANAGEMENT

The College is sponsored and managed by Shri Dharmasthala Manjunatheshwara Educational Society® Ujire, of which great visionary **Padmavibhushan Dr. D.Veerendra Heggade is the President**. SDME Society provides all the necessary facilities for the creation of excellent educational atmosphere.

AIMS AND OBJECTIVES

1. *To enrich the quality of life of the students through character building by creating and sustaining the urge to learn for life.*
2. *To foster the development of Professional Management which is the backbone of the Industry and Service sector.*
3. *To empower the students to become honest and optimistic entrepreneurs who will uphold right social values and prosper in the society.*
4. *To Impart basic knowledge of functional aspects of Management namely Finance, Marketing, Human Resource Management to make them employable.*
5. *To develop self confidence to lead and motivate through practical training and exposure to Business and Industry.*
6. *To prepare young men and women with a sense of patriotism and modern outlook*

VISION

To create an urge for lifelong learning, foster the development of competent enterprising skills and to mould the students to be morally upright responsible citizen who can lead and motivate.

MISSION

- Creating an urge for lifelong learning*
- Inculcating leadership qualities*
- Developing entrepreneurial spirit*
- Facilitating skill enhancement*
- Empowering students to face the challenges of the real life*
- Creating social consciousness and responsibility*
- Promoting inclusive development*
- Collaborating the efforts of all stakeholders to promote excellence*
- Building youth for national development*

In order to enrich the quality of education and improve the managerial skills, the Management, Principal and the Faculty of SDMCBM have planned to provide the following value additions to the degree programmes of Mangalore University.

A student passing out of SDMCBM acquires the following qualifications:

- Concerned Degree from Mangalore University.
- Short Term Courses.
- Opportunity of Industry Institution Interaction.
- Skill development through participation in various management tests at regional/state / national level.

ABOUT THE COURSE:

TITLE OF THE B.B.A. COURSE : The course shall be Bachelor of Business Administration.

Vision

To empower with requisite skills and to provide world class management education to emerge as an entrepreneur and be a leader for a global business.

Mission

To promote learning environment that encourages personal growth, community engagement and global awareness with social and ethical responsibility. Enrich the quality of life through competent skills.

Objectives

- ✎ To impart basic knowledge of functional aspects of management to develop their management skills in a particular sector and to make students employable
- ✎ To empower the students to become an honest and optimistic entrepreneurs
- ✎ To facilitate students to develop decision making ability in real time business situations.
- ✎ To focus on developing operational and analytical skills in students to tackle business problems in different sectors.

Learning outcome

- ✎ Provides employable qualities- Skill enhancement activities for inculcating skills in various functional areas.
- ✎ Develops Entrepreneurial skills, Leadership qualities, teamwork skills for business decision making
- ✎ Enhances analytical and empirical skills necessary to succeed in their chosen path.
- ✎ Empowers them with Social concern Ethics and morality, Wide range of extension activities. Value education programmes.
- ✎ Improves Research aptitude and thirst for learning minor research

TITLE OF THE B.C.A COURSE: The course shall be Bachelor of Computer Application.

Vision

Encouraging the development of technical and computing skills.

Mission

To disseminate knowledge on the latest developments in field computer science and to give wider practical exposure.

Objectives

- ☞ To impart programming knowledge to develop soft wares.
- ☞ Empower the students to excel in the field of technology and improve their computing skills to enable them face the competitive world
- ☞ Nurturing the thirst for learning the new developments in the field of computer technology.
- ☞ Embark on lifelong learning for personal and professional growth.
- ☞ To develop soft skills among the students.
- ☞ To develop leadership qualities and to help them build up self-confidence.

Learning Outcome

- ☞ Desire to learn personally and professionally.
- ☞ Acquire knowledge to design, document and implement software system that meets industrial needs.
- ☞ Gaining the skills necessary to work and communicate effectively with teams.
- ☞ Nurturing the thirst for learning the new developments in the field of computer science.
- ☞ Aspire to be entrepreneurs.

TITLE OF THE B.A(HRD) COURSE : The course shall be Bachelor of Arts (Human Resource Development).

Vision

"Providing best human resource professionals"

Mission

"To create well-trained, competent and progressive HR professionals who can exhibit professionalism in service, leadership, words and action"

Objectives:

- ☞ To provide knowledge and skill in HR related areas
- ☞ To develop leadership and problem solving skills
- ☞ To familiarize with counseling skills
- ☞ To impart training to be trainers
- ☞ To imbibe creativity and innovation
- ☞ To develop various soft skills

Learning outcomes:

- ✍ Well-developed soft skills
- ✍ Inculcates leadership traits
- ✍ Acquiring the necessary skills to identify the potential and train the employee
- ✍ Imbibes creativity and innovation
- ✍ Possess interpersonal and counseling skills

TITLE OF THE B.COM COURSE : The course shall be Bachelor of Commerce.

Vision

To equip the students with accounting, financial and business related skills required for entrepreneurs and professionals.

Mission : *"Overall development of knowledge and skills."*

Objectives

- ✍ To empower the students with accounting skills to respond to the corporate world.
- ✍ To provide an orientation to take up professional courses like CA and CS.
- ✍ To focus on developing skills to solve financial problems in business.
- ✍ To Encourage Entrepreneurship.

Learning Outcomes

- ✍ Students acquire financial and accounting skills, applicable in their future careers in business.
- ✍ They build up competencies required to pursue professional courses and face competitive examinations.
- ✍ Able to acquire leadership qualities.

DURATION OF THE COURSE: BCA / B.B.A. / B.A(HRD)/B.Com course is spread over a period of six semesters of sixteen weeks each i.e. three academic years.

MEDIUM OF INSTRUCTION: The medium of instruction and examination shall be in English.

SUBJECTS OF STUDY - B.B.A COURSE

I SEMESTER - CREDIT BASED

English
Kannada/Hindi
Principles of Economics
Principles of Management
Accounting -I
Business Organisation
Indian Constitution

EC and CC

II SEMESTER - CREDIT BASED

English
Kannada/Hindi
Managerial Economics
Business Environment and Entrepreneurship
Accounting - II
Managerial Communication
Human Rights, Gender Equity
& Environmental Studies

EC and CC

III SEMESTER - CREDIT BASED

Business Mathematics
Commercial Law
Business Economics
Marketing Management
Income Tax
Corporate Accounting -I

EC and CC

IV SEMESTER - CREDIT BASED

Business Statistics
 Modern Banking Management
 Fundamental of Financial Management
 Computer Application in Management
 Human Resource Management
 Corporate Accounting - II
 EC and CC

V SEMESTER - CREDIT BASED

Organisational Behaviour
 Project Management
 Export Management
 Cost Accounting
 Financial Management-I
 Marketing Management - I
 Human Resource Management-I

VI SEMESTER - CREDIT BASED

Company Law
 Investment Management
 Cost and Management Accounting
 Auditing/Project Work
 Financial Management-II
 Marketing Management - II
 Human Resource Management - II

ELECTIVES : B.B.A COURSE : A Student is required to opt one elective in the III year. The Paper-I of these electives shall be studied in the V Semester and Paper II shall be studied in the VI Semester. The following are the electives: Financial Management Paper I & II
 Human Resource Management Paper I & II

SUBJECTS OF STUDY - B.C.A COURSE**I SEMESTER - CREDIT BASED**

English
 Kannada / Hindi
 Programming Language 'C'
 Fundamentals of Information Technology
 Computer Organisation
 Lab Based on Prog. Lang C
 Lab Based on FIT
 Indian Constitution
 EC and CC

II SEMESTER - CREDIT BASED

English
 Kannada/Hindi
 Basics of Networking
 Object Oriented Programming using C++
 Database Concepts & Oracle
 Lab Based on C++
 Lab Based on Oracle
 Human Rights, Gender Equity
 & Environmental Studies
 EC and CC

III SEMESTER - CREDIT BASED

Basic Mathematics
 Micro Processors
 Data Structures
 Operating System
 Data Mining
 Lab Based on Micro Processors
 Lab Based on DS and OS
 EC and CC

IV SEMESTER - CREDIT BASED

Computer Graphics & Multimedia
 Visual Basic .NET Programming
 Principles of TCP/IP
 Ecommerce
 System Analysis and Design
 Lab Based on CG
 Lab Based on VB. NET

V SEMESTER - CREDIT BASED

Software Engineering
 Linux Environment
 Web Development in .NET
 Java Programming
 Distributed Computing
 Management Information System
 Lab Based on W.D.
 Lab Based on Java and DC

VI SEMESTER - CREDIT BASED

Project Work

ELECTIVES : B.C.A COURSE : A Student is required to opt one elective each in the IV and V semester. The following are the electives:

The IVth semester electives are:

- i. Computer Oriented Numerical Analysis
- ii. Computer Oriented Statistical Method
- iii. System Analysis & Design

The following are the electives in the Vth semester

- i. Artificial Intelligence
- ii. Management Information Systems
- iii. LAMP Technology

SUBJECT OF STUDY - B.A (HRD) COURSE

I SEMESTER - CREDIT BASED

English
Kannada/Hindi
Principles and Practice of Management
Computer Applications
Business and Society
Individual Development
Indian Constitution
EC & CC -

II SEMESTER - CREDIT BASED

English
Kannada/Hindi
Business Economics
Basics of Marketing
Dynamics of Human Behaviour
Professional Skill Development
Human Rights, Gender Equity & Environmental Studies
EC & CC

III SEMESTER - CREDIT BASED

English
Kannada/Hindi
Basic Accounting
Organisational Behaviour
Human Resource Research and Development Methodologies
Human Resource Management
EC & CC

IV SEMESTER - CREDIT BASED

English
Kannada/Hindi
Financial Management
Employee Relations
Administration & Management of NGOs
Strategic Management & Corporate Policies
EC & CC

V SEMESTER - CREDIT BASED

Strategic Human Resource Management
Principles of Training and Development
Business Law
Corporate Communications and Public Relations
Business Ethics and Corporate Governance
Field Study - Management and Allied Topics

VI SEMESTER - CREDIT BASED

Management Information Systems
Trends in Human Resource Development
Organizational Development and Management of Change
Labour Legislations
Global Human Resource Management
Field Study - HR Topics

SUBJECT OF STUDY – B.COM COURSE

I SEMESTER - CREDIT BASED

English
Kannada / Hindi
Business Economics
Financial Accounting-I
Principles of Management
Business Statistics & Mathematics
Indian Constitution
EC and CC

II SEMESTER - CREDIT BASED

English
Kannada / Hindi
Money And Public Finance
Financial Accounting - II
Modern Banking
Business Statistics & Mathematics
Human Rights, Gender Equity
& Environmental Studies
EC & CC

III SEMESTER - CREDIT BASED

English
Kannada / Hindi
International Trade & Finance-I
Financial Accounting-III
Cost & Management Accounting-I
Elective-I -
Business Taxation- I
Human Resource Management - I
EC & CC

IV SEMESTER - CREDIT BASED

English
Kannado / Hindi
International Trade & Finance - II
Financial Accounting - IV
Cost & Management Accounting - II
Elective - II
Business Taxation - II
Human Resource Management - II
EC and CC

V SEMESTER CREDIT BASED

Business Law
Modern Marketing
Financial Management - I
Financial Accounting - V
Cost & Management Accounting - III
Elective - III
Business Taxation - III
Human Resource Management - III

VI SEMESTER CREDIT BASED

Indian Corporate Law
Auditing
Financial Management - II
Financial Accounting VI
Cost & Mgt. Accounting - IV
Elective - IV
Business Taxation - IV
Human Resource Management - IV

PROJECT WORK : B.B.A COURSE

A student can take project work in lieu of Auditing in the VI semester:

Such report shall carry 120 marks of which 30 shall be awarded on the basis of the performance of the student at the viva voce conducted on the project by a panel of experts.

PROJECT WORK: B.C.A COURSE

During VI Semester a candidate shall undergo practical training and shall take up a project in an Industry/ College/R&D Organization recognized by Mangalore University. The candidate shall be guided by an external supervisor from the Industry/College/R&D organization designated by the University. In addition an internal member of the college will also be associated with the project as internal supervisor. At the end of the VIth semester the candidate shall submit to the college 3 copies of the dissertation on the project work duly certified by the external supervisor.

PROJECT WORK: B.A (HRD) DEGREE COURSE

Students of B.A (HRD) degree course have project work as one of their subjects in V & VI Semesters.

Project Report shall carry 150 marks. The student is guided by one of the lecturers who are nominated by the Principal. Project work can be taken on any theme within the frame work of the syllabus. The selection of the project is done in consultation with the guide and the institution of study.

HOURS OF LECTURE PER WEEK

All papers shall be studied for four hours per week as per the scheme. In addition to the regular classes students shall participate in seminars, group discussions, factory visits, guest lectures and other personality development programmes.

ATTENDANCE

- A candidate shall be considered to have satisfied the requirement of attendance for a semester, if he/she attends not less than 75 percent of the number of classes actually held to the end of the semester in each of the subjects.
- A candidate who does not satisfy the requirements of attendance even in one subject shall not be permitted to take the whole University examinations of that semester and shall repeat all the subjects of the semester as a regular student to the subsequent semester.

EXAMINATION:

SCHEME OF EXAMINATION - BBA/B.COM COURSE

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks and 120 marks for the Core subjects in III and IV Semester and all subjects of III year.

SCHEME OF EXAMINATION - BCA COURSE

At the end of each semester the Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 80 marks and 100 marks in I, II, III, IV and V semester.

INTERNAL ASSESSMENT - BBA/B.COM EXAMINATION

Internal assessment marks shall be 20 per subject of which 10 shall be allotted on the basis of student's performance in two internal tests and the remaining 10 marks shall be on the basis of viva - voce, assignment and seminars. [Total marks therefore, shall be 100 per paper, 80 theory and 20 internal assessment. For Core Subject in III & IV Semester and all subjects of III year, total marks shall be 150 of which 120 theory and 30 internal assessment].

INTERNAL ASSESSMENT - BCA EXAMINATION

Internal assessment mark shall be 20 per subject of which 15 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 100 per paper, 80 theory and 20 internal assessment) for I, II, III and IV semesters.

FOR V SEMESTER

Internal assessment mark shall be 25 per subject of which 20 shall be allotted on the basis of student's performance in two internal tests and the remaining 5 marks shall be on the basis of viva-voce, assignment and seminars. (Total marks therefore, shall be 125 per paper, 100 theory and 25 internal assessment).

FOR VI SEMESTER

Internal assessment marks shall be 160 per Project and will be allotted on the basis of student's performance in two internal tests, (Total marks therefore, shall be 800 per Project Work, 640 for the University Examination viva, dissertation and 160 internal assessment) for VI semester.

SCHEME OF EXAMINATION B.A. (HRD) EXAMINATION

At the end of each Semester Mangalore University conducts the examination. Each examination shall be held for duration of 3 hours, consisting of 100 marks and 120 marks for the V & VI semester.

INTERNAL ASSESSMENT - B.A. (HRD) COURSE

The internal assessment marks shall be 25 per subject which shall be allotted on the basis of two tests. viva, assignment, class participation and seminars. However in V & VI semester internal assessment marks shall be 30 per subject.

If a candidate is absent for any one of the tests due to genuine and satisfactory reasons, such a candidate may be given a re-test. This shall be the decision of the Principal.

APPEARANCE FOR THE EXAMINATION

A candidate shall register for all the subjects of a semester when he/she appears for the examination for the first time.

MANGALORE UNIVERSITY GUIDELINES FOR THE EVALUATION OF EXTRA AND CO-CURRICULAR ACTIVITIES.

As per the **Credit Based Semester System** introduced by the University, 50 marks in each semester are allotted by the university to the extra and co-curricular activities. According to which the students will be evaluated in extra and co-curricular activities in the first four semesters of the course.

According to Credit Based Semester System, One credit is allotted for 50 marks. As per that subjects having 100 marks are given 2 Credits, Subjects having 150 marks are allotted 3 Credits. It is compulsory for the students to give their preference to one of the following activities based on which they will be evaluated.

1. Sports
2. NSS
3. Extra-curricular activities

In order to provide ample opportunities to the students, various associations and clubs conduct different activities in which the students have to participate.

EXAMINATION FEES : A student shall pay the required examination fee as prescribed by the university.

STANDARD OF PASS:

MINIMUM FOR A PASS

- a) No candidate shall be declared to have passed in any subject unless he obtains not less than 35% marks in written examination and 35% marks in the aggregate of written examination and internal assessment put together. He must also get 35% in the Project work, 35% in viva -voce.
- b) A candidate who fails in any of the subject shall take the examination only in the failed subject at a subsequent examination and he must obtain the minimum for the pass in that subject as stated in Para (a) above.
- c) A candidate who fails in a lower semester examination may go to the higher semester.
- d) The candidates who have completed their studies but have not passed the prescribed examinations shall be given a maximum **period of two years from the date of completion of the course to complete the programme.**
- e) **The maximum period for completing a programme (excluding internship) shall be double the duration stipulated for the programme reckoned from the year of admission (including the year of admission) to the programme. However, in the case of a one year programme, the maximum period for completing it shall be three years from the year of admission.**

The term '**completing a programme**' means passing all the prescribed examination of the programme to become eligible for the degree/ diploma. No candidate shall be permitted to appear for the examinations after the prescribed maximum period for completing the programme.

Candidates who are debarred from appearing for the University Examinations for a specified period shall be allowed a maximum period of two years to complete the programme from the date up to which they are debarred or a maximum period of double the duration stipulated for the programme reckoned from the year of admission to the programme whichever is later. However, candidates who - **commit malpractice in their last permissible attempt shall not be given any further chance to appear for the examination.**

CLASSIFICATION OF CANDIDATES

- a) No Class shall be declared for the examination of the first five semesters.
- b) Class shall be declared at the end of VI Semester on the basis of the aggregate marks obtained at the first, second, third, fourth, fifth and sixth semester examinations. Further, only those candidates who pass in all the subjects shall be eligible for first class or second class provided the candidate pass the fifth and sixth semesters in the first attempt. All other successful candidates are eligible only for pass class. However, if a candidate rejects his results for improvement shall be considered as first attempt.

PERCENTAGE OF MARKS FOR DECLARING CLASSES

First Class with Distinction	:	Not less than 70% of the aggregate Marks
First Class	:	Not less than 60% of the aggregate Marks
Second Class	:	Not less than 50% of the aggregate Marks
Pass Class	:	Less than 50% of the aggregate Marks

COLLEGE TIMINGS : 9.00 a.m. to 5.00 p.m.

REJECTION OF RESULTS

- a) A candidate may be permitted to reject the result of the whole examination of any semester within 30 days after the publication of his result or 10 days from the date of dispatch of his marks card by the Registrar (Evaluation) to the college, whichever is later. Paper - wise Subject - wise rejection of result shall not be permitted.
- b) The rejection shall be exercised only once in each semester & the rejection once exercised cannot be revoked.
- c) Application for rejection along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College together with the original statement of marks.
- d) A candidate who rejects the results is eligible for only class and not for ranking. He shall appear for the examination in the immediately following academic year.

COLLEGE FEES

The fee paid on admission will not be refunded and a student is liable to pay the fees for the entire semester if his/her name is on the roll during any part of the semester. The academic year is divided into two semesters. The fees due in each semester should be paid in one installment.

Each Semester's fees or an installment thereof should be paid on or before the last date prescribed for, by the Principal. Penal fee of Rs. 10-00 per day will be levied for late payments. If any student fails to pay the fees within 7 days from the last date, her /his name will be removed from the rolls of the College and this causes loss of attendance.

ISSUE OF CERTIFICATES

1. All the applications for certificates must be made to the Principal in writing and must contain the following particulars
 - a) The student's full name
 - b) The date of joining the College and the class in which the student was originally admitted.
 - c) The language under Part I & subjects under Part II
 - d) The University Examination passed with Register Number and the Year of passing.
2. Application for certificate shall be made at least two days in advance.

3. Certificate must be taken from the office in person. No certificates or marks cards will be handed over to other persons without a letter of authorization. If they have to be sent by post, a self addressed registered cover must be left at the office.
4. A fee of Rs 100/- is charged for the issue of a Transfer Certificate and Rs. 100/- each for all other Certificates like Age Certificate, No Due Certificate, etc.
5. Certificates will be issued only on payment of all dues to the college. Full term fees shall be paid if the student has attended class on any day during the term.
6. The transfer and other certificates in the case of a student who withdraws from the college at the end of the First year will be issued only after the declaration of the result of the examinations, as per the Mangalore University regulations.
7. Conduct certificate is issued only when a student withdraws from the college. The Principal may refuse to issue the conduct certificate to any student whose conduct in his opinion has not been satisfactory.

ATTENDANCE

1. Attendance will be taken every hour at the commencement of the class. Students coming late to the class will lose attendance for the particular hour.
2. No student shall all be absent from the class without applying for leave. The application for leave should be countersigned by the parent or guardian.
3. When prior permission for absence could not be obtained, the application for leave shall be submitted on return, before entering the class (on the calendar itself).
4. In case of leave for illness for more than five days, the Principal may demand production of a Medical Certificate from a Registered Medical Practitioner approved by the College.
5. Absence without leave from class tests, University Examination and at the reopening of the class after the holidays will be seriously viewed.
6. Students should get a minimum attendance of 75 percent of the classes conducted in each subject failing which they will not be promoted to the higher class.

COLLEGE ASSOCIATION AND DEVELOPMENT SCHEME

1. For the proper development of personality the college provides to its students many opportunities to participate in the various co-curricular activities including sports and games.
2. The programmes of various associations are held on all days in the evening. Attendance to these programmes is compulsory.
3. The following associations are run under the guidance of Principal and the members of staffs. Students will be responsible for organising co-curricular activities in the college

a) Students Council	h) SCAN Association
b) The Literary Association	i) Rovers & Rangees
c) The Fine Arts Association	j) Youth Red Cross
d) The Athletic/ Sports Association	k) Marketing Association
e) Finance Association	l) Commerce Association
f) N.S.S.	m) Business Law Association
g) HRD Association	n) Fest Forum Association

The Association will meet at regular intervals to chalk out the programmes.

PLAN & ACTION

STUDENT COUNCIL

Motto : **Working together works.**

Plan of action : Council will act like student quality assurance cell. It will be instrumental in enhancing the quality of education by developing quality culture among students.

Activities proposed eventually

- Value education programme to all classes.
- Leadership training programme
- Brainstorming session to students about quality enhancement.
- Observation and celebration of significant days.
- Observation and celebration of significant days.

FONDOS (Finance)

Motto : **"To empower the students to attain professional excellence in the field of finance. "**

The following activities are planned for this academic year

- Inauguration and orientation
- Money Talk: pick and speak on given topics.
- An Argument: debate on given financial topics.
- Bid and Win: Written Quiz.
- The Analyst: case analysis.
- Portfolio management.
- Financial crossword and collage.
- Paper presentation.

Extension activities:-

- Awareness about SIP to factory employees.
- Motivating the youth to make use of various payment apps.
- Creating awareness about education loan to UG students.
- Spreading financial awareness to school children.
- Creating awareness about financial matter among housewives.
- Spreading financial literacy in the society.
- Guest lectures on relevant financial topics.

Venue for the activities : Room No. 203

VENTA (Marketing)

Motto : **"To create awareness among the students about various dimensions of marketing."**

The following activities are planned for this academic year

- Inauguration and orientation
- Brand wars.
- Flash marketing.
- Brain Teaser (Quiz)
- Tagline Competition (Slogan Writing).
- Emblem (Logo Designing)
- SWOT analysis .
- Product launch.
- Mad ad Competition.
- Fortune Seeker (Tresure Hunt)
- Jingle writing.
- Best tie up.

Extension activities:-

- Visiting the marketing department of various organizations.
- Interview the marketing professionals and preparing a report on it.

Venue for the activities : Room No. 202

RESOURCE HUB (Human Resource Development)

Motto : "Empowering students to develop HR skills so that they can become effective leader".

Skill enhancement activities

- First Impression (CV Writing)
- Just a Minutes
- Reproach
- Case Analysis
- Let's Hire
- Paper Presentation
- Role Play
- Mock Interview
- Guest Lecture

Extension activities :-

- Visiting schools and conducting personality development programme in school
- Facilitating the developing leadership skills in NGOs
- Promotion of communication skills among school children
- Industry Institution Interaction

Venue for the activities : Room No. 204

COMERCIO (COMMERCE ASSOCIATION)

Motto : To inculcate financial independence among the students

- Inauguration and orientation
- Debate on current issues
- Commerce Quiz
- Mock Press
- Research paper
- Meet the C.E.O
- Flip Side
- Collage
- Commerce exhibition
- Venture Launch
- Case analysis
- Team Game

Extension activities :-

- Visiting organisation and providing information about Small Savings to Employees

ACQUIS (BUSINESS LAW)

Motto : "To give a Legal Orientation to the Students of Business Management"

The following activities are planned for this academic year

- Case analysis
- Pick and speak on law related topics
- Debate on legal issues
- Business law quiz
- Book review
- Paper presentation

Extension activities :-

- Legal literacy programmes

SCAN (Computer Applications)

Motto : "Empower the students to excel in the field of technology and improve their computing skills to enable them to face the competitive world."

The following activities are planned for this academic year

- Color Spary (Paint Brush)
- Reckon Element (Guest The Part)
- Braingle (Memory Test)
- Codeathon (Coding & Debugging)
- Netrix (Web Designing)
- Techmoot (It Debate)
- Techreklame (It Advertisement)
- Qwerty (Quick Hands)
- Smartinis (It Quiz)
- Technoart (It Collage)
- Consilio (Ms Word Design)
- Toggle Toggle
- Captcha Cracker
- Paper Presentation
- Inspire (Interclass It Fest)
- Sygma (Intercollegiate State Level It Fest)

Extension activities:-

- Computer literacy to primary students of Govt/aided schools.
- Organizing short term computer course to college students.

Venue for the activities : Room No. 208 and LAB

ENGLISH ASSOCIATION (CROWN OF WISDOM)

Motto : "To sharpen the linguistic skills & to bring out the hidden talents/creativity of the students."

The following activities are planned for this academic year

- Inauguration and Orientation
- Trendy writing (essay writing)
- Magic word (spell me)
- Pictionary
- Expression House (elocution)
- Pick one's brains (literary quiz)
- Vent out (poem writing)
- Pour in & out (poem recitation)
- Tangle (debate)
- Run down (story writing)
- Saga narration (story -telling)
- Speak one's piece (pick & speak)
- Catch Line (slogan writing)
- Monologue (enacting famous personalities)
- Baffle Game (word puzzle)
- Toast Master (master of ceremony)
- Colourful Poster (poster-making)
- Imprint (logo designing)
- Write -Up (article writing)
- Creative writing

Extension activities:- Visiting schools, old age homes and orphanages.

Venue for the activities : Room No. 302 (English)

ಖತನನ (ಕನ್ನಡ ಸಂಘ)

ಉದ್ದೇಶ: ಸಾಹಿತ್ಯ "ಸ"ಹಿತ ಹಾಗೂ "ಸ್ವ"ಹಿತವಾದ ಅಭಿವ್ಯಕ್ತಿ

- ಉದ್ಘಾಟನೆ ಮತ್ತು ಪುನರ್ಮನನ
- ಕಥೆ ಮತ್ತು ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಸಾಹಿತ್ಯ ರಸಪ್ರಶ್ನೆ
- ಚರ್ಚಾ ಸ್ಪರ್ಧೆ
- ಆಶುಭಾಷಣ ಸ್ಪರ್ಧೆ
- ಭಾವಗೀತಾ ಸ್ಪರ್ಧೆ
- ಪ್ರಬಂಧ ಸ್ಪರ್ಧೆ
- ಭಾಷಣ ಸ್ಪರ್ಧೆ
- ಚಿತ್ರ ನೋಡಿ ಕಥೆ/ ಕವನ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಘೋಷಣೆ ಬರೆಯುವ ಸ್ಪರ್ಧೆ
- ಕವನ ವಾಚನ ಸ್ಪರ್ಧೆ
- ಪ್ರಹಸನ

ಕನ್ನಡ ವಿಭಾಗ "ಏಕಸನದ" ವತಿಯಿಂದ ವಿಸ್ತರಣಾ ಚಟುವಟಿಕೆಗಳು ಆಯೋಜಿಸಲಾಗುವುದು.

Venue for the activities : Room No.303 (Kannada)

SPURAN (HINDI ASSOCIATION)

Motto: 'Popularizing the use of National Language'.

- ಪ್ರಚಾರ ವಾಕ್ಯ -
- ಪ್ರಬಂಧ
- ಶಾಯರಿ
- ಕಹಾನಿ ಕಥನ
- ಭಾಷಣ
- ಚಿತ್ರ ದೆಖಕರ ಕಹಾನಿ ಲಿಖನಾ
- ಪ್ರಶ್ನೋತ್ತರೀ ಸ್ಪರ್ಧಾ
- ದೆಶಭಕ್ತಿ ಗೀತ
- ಚುನೊ ಔರ ಬೊಲೊ
- ಪಹೆಲಿಯಾ
- ಕವಿತಾ ಲಿಖನಾ
- ವಿಸ್ತೃತ ಕಾರ್ಯ

Venue for the activities : Room No.304 (Hindi)

VIBHAV (Economics Association)

Motto- "To create awareness about the current economic scenario".

The following activities are planned for this academic year

- Inauguration and orientation
- Quest for knowledge
- Knock out and drag out
- Best out of waste
- Photo Montage
- Turn coat
- Paper presentation
- Budget presentation

KALA VAIBHAV (Fine Arts)

Motto : "Seeing what is invisible to others'."

The following activities are planned for this academic year

- Inauguration and Orientation
- Variety Entertainment
- College Anthem
- Mehendi
- Nail Art
- Flower Arrangement
- Singing
- Pencil Sketch
- Rangoli
- Art exhibition

Extension activities: Visiting to school to teach various form arts. Visiting Ashram & Entertaining the inmates.

Venue for the activities : Room No. 205

SPORTS & ATHLETIC ASSOCIATION (Sports)

Motto : "To enhance Physical, Mental and Spiritual development of the student."

The following activities are planned for this academic year

- Inter Class Foot Ball
- Inter Class Kabaddi
- Inter Class Cricket
- Inter Class Throw Ball
- Inter Class Chess
- Inter Class Volley Ball
- Inter Collegiate Kabaddi
- Inter Collegiate competitions as sanctioned by University.
- Inter Collegiate Chess
- Inter Collegiate Volley Ball
- Inter Collegiate Cricket

Extension activities:-

- In association with Kasturba Medical College, our college students will be participating in the world heart day Marathon event.
- Coaching to school children.

NSS

Motto : "NOT ME BUT YOU."

The following activities are planned for this academic year:

- Inauguration and orientation
- Vanamahostava
- One day camp-1
- Guest lecturer-personality development & public speaking
- One day camp-2
- Awareness programme
- Guest lecturer on food health and nutrition
- Guest lecturer on ecological balance
- Yoga training programme
- Medical camp
- Blood donation programme
- Orphanage visit
- Campus cleaning
- Socio economic survey
- Street play
- Annual camp
- Extension activities

YOUTH REDCROSS

Motto : "Everywhere for everyone."

The following activities are planned for this academic year

- Inauguration and orientation
- First aid training programme.
- Disaster management training programme.
- One day camp.
- Street plays.

FEST FORUM (Talent Hunt)

Motto : "To provide platform for every student to bring out in himself the best of what he can be."

The following activities are planned for this academic year

- Conducting inter-class fest for first years.
- Organizing Genesis.
- Organising Synergy & Sygma

Extension activities :- Providing necessary guidance, help to first year students of other college to enable them to take part in Genesis.

ROVERS AND RANGERS

Motto : **NOT "I" BUT "WE"**

The following activities are planned for this academic year

- Tree Plantation
- Celebration of international yoga day
- Medical Camp
- Public blood donation camp
- Street play
- Leadership camp
- Guest lecture
- Skill enhancement activities

SAMRUDHI (CONSUMER CLUB)

Motto : **'AWARE, ALERT and ACT'**

The following activities are planned for this academic year

- Paper presentation
- Short term certificate course on Consumer Education in association with the D K Dist Consumer Federation.
- Organising seminars.
- Case analysis.
- Book review.
- Debate on Consumer Protection Acts.
- Quiz on consumer rights.

Extension activity : Awareness programmes on Consumer Protection Act.

ADHYAN (EDP CELL)

Motto: **"To enhance the entrepreneurship Qualities and competencies among budding entrepreneurs"**.

The following activities are planned for this academic year

- Group discussion
- Case analysis
- Quiz
- Workshop on entrepreneurship
- Guest lecture by entrepreneurs

Extension activities: Educating about cashless society to the upcoming entrepreneurs

PLACEMENT CELL

The Placement Cell plays a very important and key role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic programme of the students and their entry into the suitable employment. This cell also coordinates various activities related to the career of the students along with the industrial training.

The following activities are planned for this academic year

- Inviting various corporate houses and Non Government Organisations (NGOs) regularly for campus recruitment to conduct various tests and group discussions.
- To provide guidance to students in career planning, resume preparation, to prepare for an interview, to improve their communication skills, employability skills, tips for group discussion, and how to prepare for competitive examinations.
- Enhancing Industry - Institute Interaction activities.
- Organising industrial visits for students and faculty to various industries and institutions as recommended by the college.
- Organising behavioural training programmes to bring about an overall development, improve self-esteem and confidence level, develop better presentation skills, learn to communicate well and participation in GDs, Mock personal interviews, etc.

COLLEGE LIBRARY

1. The Library will remain open on all working days from 8.30a.m. to 5.00p.m. & Saturday 8.30am to 1.00 p.m.
2. Students may take two books at a time.
3. The students will have to apply for books before 12.15 p.m. on the day prescribed and will be issued at 4 p.m. The application will be treated as cancelled if the book is not taken before the close of the library on that day.
4. 15 days time is allowed for the borrowed books after which a fine at the rate of Re.2.00 per book per day will be collected.
5. A book may however be renewed for a further period of 15 days. The book may be returned in such a case as the procedure laid down /under Rule 3 may again be adopted, for renewal.
6. No book will further be issued to any student unless he returns the previous one.
7. Sub-lending of books is strictly prohibited
8. Any damage done to the books in the custody of the borrower will have to be paid for and if the book is lost the cost of the same must be paid.
9. Strict silence should be maintained in the Library.
10. Students bags & personal belonging should be kept on the property counter.
11. Students are requested to bring the identity card issued from this college daily.
12. Newspapers and magazines in the Magazines section should be properly placed after reading.
13. Entry to the library is strictly on production of Identity Card.
14. Discussion or murmuring and using mobile phones are strictly prohibited in the library.
15. The Librarian is authorized to withdraw the library facilities, if the rules are not adhered to.
16. www.sdm.ac.in/elibrary : through this website students can access previous years question papers, project reports & syllabus.
17. www.nlist.inflibnet.ac.in : here students can access E-Resources (E-journals & E-Books)
18. sdm.ac.in/facilities.html : OPAC is a space which is used to search the books available in the College Library.

DISCIPLINARY RULES AND REGULATIONS

College timings : 9.00 A.M. to 5.00 P.M.

Dress code : College Uniform

Saturday : Boys - Formal Shirts & Pant

: Girls - Salwar Kameez.

: Sleeveless, T-shirt & Low waist Pants are not allowed.

1. Student should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.
2. Mobile phones are totally banned inside the premises. In case any student is found using mobile phones inside the premises, it will be ceased by the authorities, and return at the end of the semester and any damage claims of the ceased property is not acceptable.
3. Students are not permitted to park four wheelers in the campus.
4. The students are expected to improve & maintain consistency in their performance in the university / College examinations to secure admission in the consecutive year.
5. When the first bell rings at 9.00 A. M., all students shall assemble in the class rooms
6. No Students shall enter the class or leave the class without the permission of the Teacher.
7. Students shall not loiter in the verandah.

8. Irregular attendance, in-difference with regard to class work and examination, discourtesy towards the teachers, insubordination, obscenity in word and act, willful damage of College Property, Antisocial activities etc. are liable for disciplinary action which include expulsion from the college.
9. Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
10. The College property shall be handled with care and should not be damaged. In case of damage of any building, furniture apparatus or any other property of the College the damages will be charged to the students.
11. Students who do not live with their parents or guardian should take prior permission / approval from the principal to live in the private hostels .
12. Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
13. Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
14. The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.
15. Everyday class begins with Morning Prayer during the first hour.
16. Students should be punctual to the class and habitual late arrival should be avoided
17. Every student should possess an Identity Card issued by the College which should be produced whenever asked for, especially when dealing with the office and Library.
18. Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
19. Students should refrain from the use of tobacco, alcohol and drugs.
20. Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
21. The students are expected and to cooperate in the smooth functioning of the Institution.
22. In case the students don't follow the dress code they will be penalized.

There is no substitute for self-discipline. The College expects students to keep their vision high and solicit the co-operation of parents to minimize the necessity of enforcing rules and regulations.

SCHOLARSHIPS & FEE CONCESSIONS: Scholarships and fee concession are available to students according to Govt. Rules. All scholarships and fees concession are subject to satisfactory progress, good conduct and attendance. Some of the scholarships and concession are:

- a) Government of India Scholarship. Scholarships for backward class students.
- b) Educational concession to the children/ dependents of service personnel (Army, Navy, and Air force)
- c) Fee concession to the students of Scheduled Caste, Scheduled Tribes, Backward Tribes and other lower income groups (income below Rs. 44,500/- per year)

PARENT-TEACHERS ASSOCIATION: Parents play a decisive role in the development of students in their formative years. The college has a Parent-Teachers Association working towards this end which expects whole hearted co-operation from parents.

Regular meeting of parents and teachers are organised during the year which the parents are required to attend without fail.

After the sessional Tests/ examinations the marks cards are given to the students/ sent by post to get them signed by the parents and to be returned to the college. If they do not get the marks cards for their signature, the parents should contact personally the staff advisors of the class or the college office.

Parents are also invited to drop in personally to meet the principal & staff advisors of each class specially when unsatisfactory attendance or progress of their ward is brought to their notice on the college working days.

JUNE - 2018

JULY - 2018

Date	Days	Particulars	Date	Days	Particulars
1	FRI		1	SUN	H
2	SAT		2	MON	
3	SUN	H	3	TUE	
4	MON		4	WED	
5	TUE		5	THU	
6	WED		6	FRI	
7	THU		7	SAT	
8	FRI		8	SUN	H
9	SAT		9	MON	
10	SUN	H	10	TUE	
11	MON		11	WED	
12	TUE		12	THU	
13	WED		13	FRI	
14	THU		14	SAT	
15	FRI		15	SUN	H
16	SAT	H - Ramzan	16	MON	
17	SUN	H	17	TUE	
18	MON		18	WED	
19	TUE		19	THU	
20	WED		20	FRI	
21	THU		21	SAT	Council Inauguration
22	FRI		22	SUN	H
23	SAT	Orientation	23	MON	
24	SUN	H	24	TUE	
25	MON	Commencement of Classes	25	WED	
26	TUE		26	THU	
27	WED		27	FRI	
28	THU		28	SAT	
29	FRI		29	SUN	H
30	SAT		30	MON	
			31	TUE	FDP

AUGUST - 2018

SEPTEMBER - 2018

Date	Days	Particulars	Date	Days	Particulars
			1	SAT	
1	WED	<i>I Internal Examination</i>	2	SUN	H
2	THU	" " "	3	MON	H - Krishna Janmashtami
3	FRI	" " "	4	TUE	
4	SAT	" & Extension activities	5	WED	
5	SUN	H	6	THU	
6	MON		7	FRI	
7	TUE		8	SAT	
8	WED		9	SUN	H
9	THU		10	MON	
10	FRI		11	TUE	
11	SAT		12	WED	
12	SUN	H	13	THU	H - Ganesh Chaturthi
13	MON		14	FRI	
14	TUE	<i>College Anthem Singing</i>	15	SAT	
15	WED	<i>H - Independence Day/ Nagar Panchami</i>	16	SUN	H
16	THU		17	MON	
17	FRI		18	TUE	
18	SAT		19	WED	
19	SUN	H	20	THU	
20	MON		21	FRI	H - Moharam
21	TUE		22	SAT	
22	WED	H - Bakrid	23	SUN	H
23	THU		24	MON	
24	FRI		25	TUE	FDP
25	SAT	H - Rugu Upakarma	26	WED	<i>II Internal Examination</i>
26	SUN	H	27	THU	" " "
27	MON		28	FRI	" " "
28	TUE	<i>Genesis / Inspire</i>	29	SAT	" & Extension activities
29	WED		30	SUN	H
30	THU				
31	FRI				

OCTOBER - 2018

NOVEMBER - 2018

Date	Days	Particulars	Date	Days	Particulars
1	MON	Viva	1	THU	H - Kannada Rajyothsava
2	TUE	H - Gandhi Jayanthi	2	FRI	
3	WED	Viva	3	SAT	
4	THU	Viva	4	SUN	H
5	FRI	BA(HRD) Project Viva	5	MON	
6	SAT		6	TUE	H - Naraka Chathurdashi
7	SUN	H	7	WED	
8	MON	H - Mahalaya Amavasya	8	THU	H - Deepavali
9	TUE		9	FRI	
10	WED		10	SAT	
11	THU		11	SUN	H
12	FRI		12	MON	
13	SAT		13	TUE	
14	SUN	H	14	WED	
15	MON		15	THU	
16	TUE		16	FRI	
17	WED	End of Semesters Classes	17	SAT	
18	THU	H - Mahanavami / Ayudha Pooja	18	SUN	H
19	FRI	H - Vijaya Dashami	19	MON	
20	SAT		20	TUE	
21	SUN	H	21	WED	H - Id - Milad
22	MON		22	THU	
23	TUE		23	FRI	
24	WED	H - Valmiki Jayanthi	24	SAT	
25	THU	Commencement of semester Exam	25	SUN	H
26	FRI		26	MON	H - Kanakadasa Jayanthi
27	SAT		27	TUE	
28	SUN	H	28	WED	
29	MON		29	THU	
30	TUE		30	FRI	Commencement of Classes
31	WED				

DECEMBER - 2018

JANUARY - 2019

Date	Days	Particulars	Date	Days	Particulars
1	SAT		1	TUE	<i>Classes Reopen</i>
2	SUN	<i>H</i>	2	WED	
3	MON		3	THU	
4	TUE		4	FRI	
5	WED		5	SAT	
6	THU		6	SUN	<i>H</i>
7	FRI		7	MON	
8	SAT		8	TUE	
9	SUN	<i>H</i>	9	WED	
10	MON		10	THU	
11	TUE		11	FRI	
12	WED		12	SAT	
13	THU		13	SUN	<i>H</i>
14	FRI		14	MON	
15	SAT		15	TUE	
16	SUN	<i>H</i>	16	WED	
17	MON		17	THU	
18	TUE		18	FRI	
19	WED		19	SAT	
20	THU		20	SUN	<i>H</i>
21	FRI		21	MON	
22	SAT		22	TUE	
23	SUN	<i>H</i>	23	WED	<i>Synergy - '19</i>
24	MON	<i>H - Vacation begins</i>	24	THU	<i>Synergy - '19 / Sygma - '19</i>
25	TUE	<i>H - Christmas</i>	25	FRI	
26	WED		26	SAT	<i>H - Republic Day</i>
27	THU		27	SUN	<i>H</i>
28	FRI		28	MON	
29	SAT		29	TUE	
30	SUN	<i>H</i>	30	WED	
31	MON		31	THU	

FEBRUARY - 2019

MARCH - 2019

Date	Days	Particulars	Date	Days	Particulars
1	FRI		1	FRI	
2	SAT		2	SAT	
3	SUN	H	3	SUN	H
4	MON		4	MON	
5	TUE	FDP	5	TUE	
6	WED	I Internal examination	6	WED	
7	THU	" " "	7	THU	
8	FRI	" " "	8	FRI	
9	SAT	" & Extension activities	9	SAT	
10	SUN	H	10	SUN	H
11	MON		11	MON	
12	TUE		12	TUE	FDP
13	WED		13	WED	II Internal examination
14	THU		14	THU	" " "
15	FRI	Sports day	15	FRI	" " "
16	SAT		16	SAT	" " & Extension activitie
17	SUN	H	17	SUN	H
18	MON		18	MON	Viva
19	TUE		19	TUE	"
20	WED		20	WED	"
21	THU		21	THU	Project Viva (BBM / BCA)
22	FRI	College Day	22	FRI	BA(HRD) Project Viva
23	SAT		23	SAT	
24	SUN	H	24	SUN	H
25	MON		25	MON	
26	TUE		26	TUE	
27	WED		27	WED	
28	THU		28	THU	
			29	FRI	
			30	SAT	End of Semester
			31	SUN	H

APRIL - 2019

MAY - 2019

Date	Days	Particulars	Date	Days	Particulars
1	MON		1	WED	
2	TUE		2	THU	
3	WED		3	FRI	
4	THU		4	SAT	
5	FRI		5	SUN	H
6	SAT		6	MON	
7	SUN	H	7	TUE	
8	MON	Commencement of Semester exam	8	WED	
9	TUE		9	THU	
10	WED		10	FRI	
11	THU		11	SAT	
12	FRI		12	SUN	H
13	SAT		13	MON	
14	SUN	H	14	TUE	
15	MON		15	WED	
16	TUE		16	THU	
17	WED		17	FRI	
18	THU		18	SAT	
19	FRI		19	SUN	H
20	SAT		20	MON	
21	SUN	H	21	TUE	
22	MON		22	WED	
23	TUE		23	THU	
24	WED		24	FRI	
25	THU		25	SAT	
26	FRI		26	SUN	H
27	SAT		27	MON	
28	SUN	H	28	TUE	
29	MON		29	WED	
30	TUE		30	THU	
			31	FRI	

DETAILS OF LEAVE

NAME : CLASS : ROLL NO.

Sl. No.	Date / Hours	No. of Days / Hours	Reason for absence	Signature of Student's Parents or Guardian	Signature of Staff Advisor of the Class

*Name in full *Specimen Signature of Parent/Guardian



EC / CC ACTIVITY RECORD FOR I / III / V SEMESTER

NAME : ASSOCIATION ENROLLED.....

Sl. No.	Date	Time	Activity Participated	Association	Incharge Signature

Signature of Association Incharge



TIME TABLE - ODD SEMESTER

Name:

Class:

Roll No:

Time/Days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

TIME TABLE - EVEN SEMESTER

Name:

Class:

Roll No:

Time/Days	I	II	III	IV	V	VI
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						

**A. TEACHING STAFF**

1	Prof. Aruna P Kamath	22	Mrs. Anasuya
2	Mr. Bharath Kumar Jain	23	Mrs. Reshmi B R
3	Dr.Muralidhar Rao K.S.	24	Mrs. Shwetha Y
4	Mrs. Divya Uchil	25	Mrs. Veena D Kotian
5	Mrs. Smitha M	26	Mrs. Preethika Dharmapat
6	Mrs. Jeevitha D.	27	Mrs. Rashmi T
7	Mr. Arun Francis Sequeira	28	Ms. Sowmya Hegde
8	Mrs. Manju H	29	Mrs. Deepashree G Shenoy
9	Mrs. Gayathri K	30	Mr. Prasanna Kumar T
10	Mr. Thilakraj G	31	Mrs. Salian Parinita
11	Mrs. Madhumathi J Raja	32	Mr. Gururaj G
12	Mrs. Shashikala Shetty	33	Mr. Muralidhar Hegde
13	Mrs. Renuthakshi	34	Mr. Sumesh Matada
14	Mrs. Kavitha Prabhu	35	Mr. Praveen D.
15	Mrs. Deepa D Hegde	36	Mr. Akshith Kumar K.
16	Mrs. Shashikala K G	37	Ms. Sanjana
17	Mrs. Sowmya Jyothi	38	Mrs. Sneha Bhat
18	Dr. Jyothi	39	Mrs. Hemalatha
19	Mrs. Shashiprabha	40	Mrs. Divya Naveen
20	Mrs. Supritha A	41	Mrs. Prakruthi Bhandary
21	Dr. Shalini M		

B. NON TEACHING STAFF :-

1	Mrs. Usha Kiran K. N.	12	Mr. Nithin Kumar
2	Mr. Rajatha Kumar	13	Ms. Pramitha
3	Mrs. Merceline D'Souza	14	Mrs. Usha Parvathi T.
4	Mr. Nagaraja P. B.	15	Mr. Janardhana Naika
5	Mrs. Neetha Rani	16	Mr. Devaraja Hegde R. N.
6	Ms. Sushmitha	17	Mr. Vasantha Kumar K.
7	Mrs. Ramya Jinesh	18	Mr. Poornaprakash
8	Mr. VishwanathA Naik	19	Mr. Yogish A.
9	Mr. Adarsh D. Devadiga	20	Mr. Puneeth Jain
10	Mrs. Geetha	21	Ms. Indira
11	Mrs. Yashaswini	22	Ms. Vindoa

ಪ್ರಾರ್ಥನಾ ಗೀತೆ

ಮಂಜುನಾಥನಾ ನಾಮದ ಮಂದಿರ ಹಬ್ಬಲಿ ವಿಸ್ತರಣೆ
ನಿತ್ಯ ಜ್ಞಾನದಾ ಜ್ಯೋತಿಯ ಕಿರಣಗಳೇರಲಿ ವಿತ್ತರಣೆ
ಚಂದಿರನೆತ್ತರಣೆ
ಹೊಂದೇರನ ವಿಸ್ತರಣೆ ||

೧. ಕಡಲತಡಿಯ ಈ ನಾಡ ಮಂಗಳೆಯ ಬೀಡ ಮಧ್ಯೆ ಇಹುದು
ಪಡುವ ತೆಂಕಣದ ಬಡಗು ಮೂಡಣದ ಕಡೆಗೆ ಹಬ್ಬುತ್ತಿಹುದು
ನಡೆಯ ನುಡಿಯ ಜಡಜಾಡ್ಯ ಮೌಢ್ಯಗಳ ಕೊಡಹಿ ತಡಹುತಿಹುದು
ಒಡಲಿನಾಳದಲಿ ಬೆರವ ಮಕ್ಕಳಿಗೆ ಸನ್ಮತಿಯ ನೀಡುತಿಹುದು
ಅಜ್ಞಾನ ನೀಗುತಿಹುದು
ಸುಜ್ಞಾನ ತುಂಬುತಿಹುದು ||

೨. ನಿತ್ಯ ನೀಡುವರು ತುಂಬಿ ಬೊಗಸೆಯಲಿ ಅಮೃತ ಕುಡಿಯಿರೆಂದು
ವಿಷದ ವರ್ತುಲದ ಪಕ್ಷಭೇದಗಳ ಮರೆತು ಬಾಳಿರೆಂದು
ಹಿಂದು ಇಂದು ಮುಂದೆಂದು ಸ್ಮರಿಸುವೆವು ಜ್ಞಾನದಾತರೆಂದು
ರಮ್ಯಸಾಗರದ ಸೊಗಸಿನಲೆಗಳುಯ್ಯಾಲೆ ಮಡಿಲಲೆಂದು
ನೆರವಾಗಿ ಬೆಳೆಯಲೆಂದು
ಚಿರಕಾಲ ಬಾಳಲೆಂದು

೩. ಸುತ್ತ ಸುಳಿದವರು ಇತ್ತ ಬಂದವರು ಮತ್ತೆ ಮರುಳುವವರೂ
ಸತ್ಯ ಜ್ಞಾನದಾ ದೀಪ ಬೆಳಗಲು ತೈಲವೆರೆದ ಹಿತರೂ
ಸಾಗಿಮುಂದೆ ಅನುರಾಗ ಹೊಂದಿ ಈ ಗುಡಿಯ ಅರಳುತ್ತಿರಲೀ
ದೂರದೂರದಾ ವಿಶ್ವದೆಲ್ಲೆಡೆಗು ಟಿಸಿಲು ಚಿಗುರುತ್ತಿರಲೀ
ಹೊಂಗಿರಣ ಹೊಮ್ಮಿತಿರಲೀ
ನಂಬಿಕೆಯು ಕೊನರುತ್ತಿರಲೀ ||

೪. ಜ್ಞಾನದೇಗುಲನಂದ ಸಂಭ್ರಮದ ಹರುಷದೊಸಗೆ ಸುತ್ತ
ಗುರುಗಳೆಲ್ಲರ ಧರ್ಮದರ್ಶಿಗಳ ಶುಭದ ಹರಕೆಯತ್ತ
ಮುಂದೆ ಬರಲಿರುವ ಹಿಂದೆ ಅಗಲಿರುವ ಬಂಧುಮಿತ್ರಸುವನ
ಎಂದು ಮರೆಯೆವು ಇಂದು ಮಣಿಯುವೆವು ಇದಿಕೊ ನಮ್ಮ ಕವನ
ತಂಗಾಳಿ ಬೆರೆತ ಪವನ
ಝೇಂಕಾರ ಧ್ವನಿಯ ನಮನ

- ಪ್ರೊ. ಡಿ. ವೇದಾವತಿ

ಮಂಗಳೂರು ಎಸ್‌ಡಿಎಂ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನಲ್ಲಿ ರಾಷ್ಟ್ರಮಟ್ಟದ ಉದ್ಯಮೋತ್ಸವ ಸಂಪನ್ನ ವ್ಯಾವಹಾರಿಕ ಜಗತ್ತಿನ ಒತ್ತಡ ನಿವಾರಣೆಗೆ ಕಾರ್ಯಕ್ರಮ ಪೂರಕ

ಮಂಗಳೂರು ಎಸ್‌ಡಿಎಂ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನಲ್ಲಿ ರಾಷ್ಟ್ರಮಟ್ಟದ ಉದ್ಯಮೋತ್ಸವ ಸಂಪನ್ನವಾಗಿ ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನ ಒತ್ತಡ ನಿವಾರಣೆಗೆ ಕಾರ್ಯಕ್ರಮ ಪೂರಕವಾಗಿ ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನ ಒತ್ತಡ ನಿವಾರಣೆಗೆ ಕಾರ್ಯಕ್ರಮ ಪೂರಕವಾಗಿ ನಡೆಯಿತು.



ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನಲ್ಲಿ ರಾಷ್ಟ್ರಮಟ್ಟದ ಉದ್ಯಮೋತ್ಸವ ಸಂಪನ್ನವಾಗಿ ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನ ಒತ್ತಡ ನಿವಾರಣೆಗೆ ಕಾರ್ಯಕ್ರಮ ಪೂರಕವಾಗಿ ನಡೆಯಿತು.

ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನಲ್ಲಿ ರಾಷ್ಟ್ರಮಟ್ಟದ ಉದ್ಯಮೋತ್ಸವ ಸಂಪನ್ನವಾಗಿ ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಉದ್ಯಮಾಡಲಿಕೆ ಕಾಲೇಜಿನ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನ ಒತ್ತಡ ನಿವಾರಣೆಗೆ ಕಾರ್ಯಕ್ರಮ ಪೂರಕವಾಗಿ ನಡೆಯಿತು.

'ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು'

ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು.



ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾನವ ಹಕ್ಕುಗಳ ರಕ್ಷಕರೇ ದೇವರು.

ವಿವಿ ಬಿಬಿಎಂ ಪದವಿ ರ್ಯಾಂಕ್ ವಿಜೇತರು

ವಿವಿ ಬಿಬಿಎಂ ಪದವಿ ರ್ಯಾಂಕ್ ವಿಜೇತರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ವಿವಿ ಬಿಬಿಎಂ ಪದವಿ ರ್ಯಾಂಕ್ ವಿಜೇತರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ವಿವಿ ಬಿಬಿಎಂ ಪದವಿ ರ್ಯಾಂಕ್ ವಿಜೇತರು.

ರಕ್ತದಾನ ಶಿಬಿರ: ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ರಕ್ತದಾನ



ರಕ್ತದಾನ ಶಿಬಿರ: ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ರಕ್ತದಾನ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ರಕ್ತದಾನ ಶಿಬಿರ: ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ರಕ್ತದಾನ.

ಕಾಡೆಬೆಟ್ಟಿನಲ್ಲಿ ಎನ್‌ಎಸ್‌ಸಿ ಶಿಬಿರ ಉದ್ಘಾಟನೆ



ಕಾಡೆಬೆಟ್ಟಿನಲ್ಲಿ ಎನ್‌ಎಸ್‌ಸಿ ಶಿಬಿರ ಉದ್ಘಾಟನೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಕಾಡೆಬೆಟ್ಟಿನಲ್ಲಿ ಎನ್‌ಎಸ್‌ಸಿ ಶಿಬಿರ ಉದ್ಘಾಟನೆ.

ಮಂಗಳೂರು: ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ 2017ರ ಎನ್‌ಡಿಎಂ (ಎಸ್‌ಆರ್‌ಡಿ) ಪರೀಕ್ಷೆಯಲ್ಲಿ ನಗರದ ಎಸ್‌ಡಿಎಂ ಬಿಸಿನೆಸ್ ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿನಿ ಅರಿಸಾಬ್ ಅರವಿ ಪ್ರಥಮ ರ್ಯಾಂಕ್ ಗಳಿಸಿದ್ದಾರೆ. ಬಿಬಿಎಂ ಪರೀಕ್ಷೆಯಲ್ಲಿ ಸುಶಿಖಾ ಎಸ್. (2ನೇ ರ್ಯಾಂಕ್), ರೀಟಾ ವೆಂಕಟೇಶ್ (3ನೇ), ಕೃತಿ ನರಸಾ (9ನೇ) ಹಾಗೂ ಚೈತ್ರಾಜಿ ಎಲ್. (10ನೇ) ರ್ಯಾಂಕ್ ಗಳಿಸಿದ್ದಾರೆ.

ವಿವಿ ಕೋಶ ಉದ್ಘಾಟನೆ 'ಯುವಕರಿಗೆ ವೃತ್ತಿ ನಿರ್ಮಾಣ ಮಾಡುವ ವಿದ್ಯಾರ್ಥನ ನಿಲೆ'



ವಿವಿ ಕೋಶ ಉದ್ಘಾಟನೆ 'ಯುವಕರಿಗೆ ವೃತ್ತಿ ನಿರ್ಮಾಣ ಮಾಡುವ ವಿದ್ಯಾರ್ಥನ ನಿಲೆ'. ಈ ಸಂದರ್ಭದಲ್ಲಿ ವಿವಿ ಕೋಶ ಉದ್ಘಾಟನೆ.

ಇಚ್ಛಾಶಕ್ತಿ, ನಿರ್ದಿಷ್ಟ ಗುರಿಯಿದ್ದಲ್ಲಿ ಯಶ ಕಾರ್ಯಾಗಾರ ಉದ್ಘಾಟಿಸಿ ದೀಪ್ ರುಮಾನಿ ಅಭಿಪ್ರಾಯ



ಇಚ್ಛಾಶಕ್ತಿ, ನಿರ್ದಿಷ್ಟ ಗುರಿಯಿದ್ದಲ್ಲಿ ಯಶ ಕಾರ್ಯಾಗಾರ ಉದ್ಘಾಟಿಸಿ ದೀಪ್ ರುಮಾನಿ ಅಭಿಪ್ರಾಯ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಇಚ್ಛಾಶಕ್ತಿ, ನಿರ್ದಿಷ್ಟ ಗುರಿಯಿದ್ದಲ್ಲಿ ಯಶ ಕಾರ್ಯಾಗಾರ ಉದ್ಘಾಟಿಸಿ ದೀಪ್ ರುಮಾನಿ ಅಭಿಪ್ರಾಯ.

SDM college in city emerges winner at commerce festival



SDM college in city emerges winner at commerce festival. ಈ ಸಂದರ್ಭದಲ್ಲಿ SDM college in city emerges winner at commerce festival.

ಎಸ್‌ಡಿಎಂ ಕಾಲೇಜು ವಾರ್ಷಿಕೋತ್ಸವ ವಿವಿ ನಂಬರ್ ಒನ್ ಆಗಿಸಲು ಸರ್ವ ಪ್ರಯತ್ನ



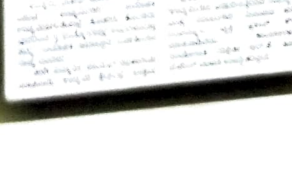
ಎಸ್‌ಡಿಎಂ ಕಾಲೇಜು ವಾರ್ಷಿಕೋತ್ಸವ ವಿವಿ ನಂಬರ್ ಒನ್ ಆಗಿಸಲು ಸರ್ವ ಪ್ರಯತ್ನ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಎಸ್‌ಡಿಎಂ ಕಾಲೇಜು ವಾರ್ಷಿಕೋತ್ಸವ ವಿವಿ ನಂಬರ್ ಒನ್ ಆಗಿಸಲು ಸರ್ವ ಪ್ರಯತ್ನ.

Human Rights Day observed; Students advised to respect humanity



Human Rights Day observed; Students advised to respect humanity. ಈ ಸಂದರ್ಭದಲ್ಲಿ Human Rights Day observed; Students advised to respect humanity.

ಉದ್ಯಮಶೀಲತಾ ಕಾರ್ಯಾಗಾರ



ಉದ್ಯಮಶೀಲತಾ ಕಾರ್ಯಾಗಾರ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಉದ್ಯಮಶೀಲತಾ ಕಾರ್ಯಾಗಾರ.

INSTITUTIONS MANAGED BY

Shri Dharmasthala Manjunatheshwara Educational Society, (R)

UJIRE, KARNATAKA.

- SDM College. Ujire.
- SDM Residential PU College Ujire.
- SDM College, Ujire-P.G Courses
- SDM LAW College, Mangaluru.
- SDM BBM College, Mangaluru.
- SDM College of PGDBM Course, Kodialbail, Mangaluru.
- SDM College of Business Mgt.P.G Centre for Management Studies & Research(MBA) Mangaluru.
- SDM College of Ayurveda, Kuthpady,Udupi.
- SDM Ayurveda College, P.G centre,Udupi.
- SDM Ayurveda Pharmacy, Kuthpady, Udupi.
- SDM College of Ayurveda, Thanniruhalla, Hassan.
- SDM Ayurveda Hospital, Thanniruhalla, Hassan.
- SDM Ayurveda Hospital(OPD Unit), Chikmangalur.
- SDM College of Naturopathy & Yogic Sciences,Ujire.
- SDM Mahila Maha Vidyalaya & MMK, Mysore.
- SDM Medical Hospital,Dharwad.
- SDM Medical College, Dharwad.
- SDM College of Dental Science & Hospital, Sattur,Dhawad.
- SDM College of Engineering & Tech, Dhavalagiri,Dharwad.
- SDM School of Nursing, Dharwad.
- SDM College of Nursing Dharwad.
- College of Physiotherapy,Sattur,Dharwad.
- SDM Craniofacial Research Centre, Dharwad.
- Industrial Training Institute,Venoor.
- Training Institute, Samse.
- SDM Mangalajyothi Integrated School, Vamanjoor, Mangaluru.
- SDM Institute of Technology,Ujire.
- SDM ITI for Women, Ujire.
- SDM High School, Dharmasthala.
- SDM High School, Ujire.
- SDM High School,Perinje.
- SDM Hr.Pry.School, Dharmasthala.
- SDM Hr.Pry School, Ujire.
- SDM Hr.pry School, Pudevettu.
- SDM Hr.pry.school,Mayyadi,Byndoor,Kundapur,Udupi.
- English Medium Hr.pry.School, Ujire.
- SDM English Medium High School, Ujire.
- Kanchana Venkatasubramanyam memorial high school, Kanchana.
- Sri Laxmi Narayana Hr.pry.school, Kanchana,Bajatthru.
- SDM College of Education,Ujire.
- SDM Institute of Education,ujire.

INSTITUTIONS RUN BY THE SDME Trust.

- SDM Institute for Managemant Development, Mysore.
- SDM Ayurveda Hospital, Kuthpady, Udupi.
- SDM Ayurveda Hospital, OPD Unit, Mangaluru.
- Rural Development & Self Employment Training Institute, Ujire.
- Nethravathi Craft Centre, Ujire.
- SDM School of Commerce, Ujire.
- SDM Sports Club, Ujire.
- Middle Level Training Centre, Ujire.

INSTITUTIONS RUN BY THE SDME Publication Trust

- Manjunatheshwara Pustaka Prakashana Male, Ujire.
- Manjushree Printers & DTP Centre, Ujire.
- Manjuvani Monthly Magazine.