

# SHRI DHARMASTHALA MANJUNATHESHWARA College of Business Management Mangaluru - 575 003, DK

NAAC RE-ACCREDITED (2017) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R), Ujire, D.K. Website: https://www.sdm.ac.in Email: sdmcbm@sdmcbm.ac.in





Lord Shri Manjunatha Swamy Shree Kshethra Dharmasthala



Poojya Dr. D.Veerendra Heggade President, SDM Educational Society (R), Ujire

## SHREE KSHETHRA DHARMASTHALA

One of Karnataka's most renowned landmark of piety and devotion, Shree Manjunatheshwara Temple of Dharmasthala is thronged by thousands of pilgrims every day. This famed centre of charity and divine justice, where every devotee partakes of generous hospitality irrespective of caste or creed distinctions, has grown into legendary proportions because of its multifarious socio-economic program. The temple town nestles amidst picturesque Western Ghats, beside River Nethravathi in Beithangady Taluk and is within easy accessibility of Mangalore and Udupi.

Shree Manjunatheshwara Temple is devoted to Shiva and houses a lingam of gold. The temple is unique in that it is run by a Jain administration and poojas are conducted by Madhva priests.

Dr. D. Veerendra Heggade, Dharmadhikari of Shree Kshethra Dharmasthala, is a man of outstanding credentials. A titan in the fields of social service and education, Dr. Heggade has been quite instrumental in uplifting the educational standards throughout Karnataka. As the President of SDM Educational Society, he has been phenomenally successful in leading more than 40 institutions across Karnataka.

What motivates Dr. Heggade is the rich tradition of our country in holding the spirit of enlightenment high. India has reputation for providing the light of knowledge to the world for thousands of years and that tradition inspired the SDM management to take up the cause of education by establishing professional institution to train the talented man power.

## SDM EDUCATIONAL SOCIETY (R) UJIRE, D.K.. KARNATAKA

SDM Educational Society (R) is a premier educational organization, functioning under the sacred aegis of Shree Kshetra Dharmasthala.

Under the able guidance of its distinguished president, Dr. D. Veerendra Heggade, SDM Educational society spearheads the activities of more than 40 premier academic and professional institutions spread across Karnataka. Establishments that represent the best of traditional expertise and contemporary excellence form the base for studies in subjects ranging from Medicine, Engineering, Law, Social Sciences, Management, Naturopathy and Ayurveda.

#### **ABOUT THE COLLEGE**

Established in the year 1978, Shri Dharmasthala Manjunatheshwara College of Business Management is a unique, dynamic and professional management education institution, affiliated to Mangalore University. Reaccredited by NAAC with 'A' Grade in 2017(CGPA 3.30), it offers courses like BBM, BCA, B.Com and BA(HRD) which are much sort after in the professional world. The college is sponsored and managed by SDM Educational Society, Ujire headed by none less than Dharmadhikari Dr D. Veerendra Heggade who was conferred the second highest Civilian Award PADMA VIBHUSHAN. Being a very practical minded person, Dharmadhikari believes that a person who comes out of the college should not only be literate, but the process of education should transform him into a cultured, responsible person equipped with life skill. Inspired by his divine vision, SDM College of Business Management is striving to make his dream a reality.

The college provides a conducive learning environment through full-time student engagement in academics and other co-curricum activities. Anticipating the expectation of the prospective students and their enlightened parents, the institution leaves no stone unturned to provide the best of the amenities to promote the holistic personality development. State of the Art Infrastructure provided includes Learning Resource Centre, Wifi, ICT, well equipped library and Computer Labs, Student Service Centre, etc to make the learning more effective. In order to give effective guidance to the students, a system of mentoring prevails in which students of each class get academic , personal , career and psycho-social counseling , Value education programmes and extension activities are also organized.

## VISION

To create an urge for lifelong learning, foster the development of competent enterprising skills

and to mould the students to be morally upright responsible citizen who can lead and motivate

## **MISSION**

- Empowering students to face the challenges of the real life
- Inculcating leadership qualities
- Developing entrepreneurial spirit
- Facilitating skill enhancement
- Creating social consciousness and responsibility
- Promoting inclusive development
- Creating an urge for lifelong learning
- Building youth for national development
- Collaborating the efforts of all stakeholders to promote excellence in every fields

## Hearty welcome to the prospective students...

By providing supportive environment we at SDM strive hard to bring out the best in each of the students. Value based education coupled with ample opportunity for personality development through curricular and co-curricular activities can fully equip you to face the challenges modern corporate world.

#### **ABOUT THE COURSES :**

#### COURSES OFFERED: • BBM • BCA • BA(HRD) • B.COM

## Eligibility

## • BBM • BCA • BA(HRD) • B.COM

Pass in the 2 - years pre-university Examination conducted by the Karnataka PUE board or any other examination considered equivalent by the Mangalore University,

## **Bachelor of Business Administration (BBA):**

BBM course equips the students with professional management skills. The course develops the knowledge and skills of the students which empower them to meet the challenges of corporate world. The various functional areas of management like finance, Human Resource, Marketing etc. are included in the curriculum. SDM College of Business Management with an exclusive BBM department was started in the year 1978 which is the pioneer in the management education. Presently the department has four batches,

### **Bachelor of Computer Applications (BCA):**

BCA is a course offered for students wishing to pursue a career in the field of computers and information technology. This degree helps the students to get a sound knowledge of software development and computer applications with the help of which they can have a perfect launch pad for a challenging career in the field of information technology. The course provides knowledge on different areas such as data bases, application development, networking, internet, computer graphics, programming and computer fundamentals. It helps the students to develop core competencies in the IT field and thereby grooming the professionals.

### Bachelor of Arts(HRD)(BA(HRD):

BA(Human Resource Management )provides a framework that helps the budding managers to develop their organizational and personnel skills , abilities and knowledge. Human resource development is an important area of corporate systems. Today HRD profession has wide recognition and demand. A well trained HR professional can make qualitative changes in the system as well as society in general.

### **Bachelor of Commerce (B.COM):**

Bachelor of Commerce course offered for students to enhance and develop skills and competencies of the students in the field of Accountancy and finance. It acquaints the students with the emerging issues in business worldwide in the light of liberalization and globalization. It also inculcates analytical ability among the students and provides exposure to the entrepreneurial culture and industrial growth so as to prepare them to set up and manage their own small scale units. It provides support to the students in order to meet the challenges in the modern commercial world.

## SUBJECTS BBA Course

#### **I SEMESTER - NEP**

Language - I Language – II Management Principles& Practice Fundamentals of Business Accounting Marketing Management Digital Fluency Health and Wellness Physical Education & Yoga O E C

## **B.C.A COURSE**

#### **I SEMESTER – NEP**

Language - I Language – II Fundamentals of Computers Programming in C Mathematical Foundation LAB: Information Technology LAB: C Programming Health and Wellness Physical Education & Yoga Environmental studies

### **II SEMESTER – NEP**

Language I Language II Discrete Mathematical Structures Data Structures using C Object Oriented Concepts using JAVA LAB: Data Structure LAB: JAVA Lab Digital fluency Sports NCC/NSS/R&R(S&G) /Cultural

### **IV SEMESTER – NEP**

Language I Language II Python Programming Computer Multimedia and Animation Computer Communication and Networks LAB: Multimedia and Animation LAB: Python programming Constitution of India, Sports, NCC/NSS/R&R(S&G)/Cultural

## **V SEMESTER - NEP**

Internet Technologies Statistical Computing and R Programming Software Engineering LAB: R Programming LAB: JAVA Script, HTML and CSS Vocational 1 Awareness Sports NCC/NSS/R&R(S&G)/Cultural **DS Elective Courses:** Cyber Law and Cyber Security Cloud Computing Business Intelligence

#### II SEMESTER - NEP Language - I

Language – I Language – I Corporate Accounting & Reporting Human Resource Management Business Environment Environmental Studies Physical Education Sports NCC/NSS/R&R(S&G) /Cultural O E C

#### **III SEMESTER – NEP**

Language I Language II Data Base Management Systems C# and DOT NET Framework Operating Systems Concepts LAB: DBMS LAB: C# and DOT NET Framework Sports NCC/NSS/R&R(S&G)/Cultural

#### **VI SEMESTER - NEP**

Artificial Intelligence and Applications PHP and MySQL LAB: PHP and MySQL PROJECT Vocational 2 Sports NCC/NSS/R&R(S&G)/Cultural **DS Elective Courses:** Fundamentals of Data Science Mobile Application Development Embedded Systems

#### **VII SEMESTER - NEP**

Analysis and Design of Algorithms Data Mining and Knowledge Management LAB: Algorithms LAB: Data Mining and Knowledge Management Vocational 3 **DS Elective Courses:** Data Compression IoT Data Analytics

## **B.A (HRD) COURSE**

#### **I SEMESTER - NEP**

Language I Language II Principles of Management Business Environment Personal Development and Interpersonal Skills Environmental studies Yoga Health Wellness/Social & Emotional Learning OEC

#### **II SEMESTER - NEP**

Language I Language II Human Resource Management Professional Skill Development Business Economics Digital fluency Sports NCC/NSS/R&R(S&G) /Cultural OEC

#### **VIII SEMESTER - NEP**

Automata Theory and CompilerDesign Cryptography and Network Security LAB: Compiler Lab PROJECT Vocational 4 **DS Elective Courses:** Open-Source Programming Storage Area Networks Pattern Recognition Machine Learning

### III SEMESTER - NEP

Language I Language II Organizational Behaviour Strategic Management Employee Relations Artificial intelligence Sports NCC/NSS/R&R(S&G)/Cultural OEC

### **IV SEMESTER - NEP**

Language I Language II Organizational Development and Management of Change Human Resource Research Methodology Entrepreneurship Development Constitution of India, Sports, NCC/NSS/R&R(S&G)/Cultural OEC

### **V SEMESTER - NEP**

Global Human Resource Management Financial Analysis for HR Managers Corporate communication and Public Relations Principles of Training and Development - Vocational Internship/Field study report Cyber Security / Ethics and Self Awareness Sports NCC/NSS/R&R(S&G)/Cultural

### **VI SEMESTER - NEP**

Trends in Human Resources Development Business Ethics and Corporate Governance Human Resource Information System Human Resource Accounting -Vocational Internship/Field study report Professional Communication Sports NCC/NSS/R&R(S&G)/Cultural

### **VII SEMESTER - NEP**

Employee Engagement and Empowerment Performance and Reward Management Talent Management Emotional Intelligence and Management effectiveness Vocational Research Methodology

## **VIII SEMESTER - NEP**

Econometrics of HR Human Relation Analytics Cultural Diversity and inclusion Knowledge Management - Vocational Research Projects(compulsory)

Discipline Specific Electives – V Semester			
Sl. No	Labour law theory and practice	Industrial psychology	
Paper 1	Labour Laws	Dynamics of Human Behaviour	

Discipline Specific Electives – VI Semester			
	Labour law theory and practice	Industrial Psychology	
Paper 2	Wage and Salary Administration	Social and Workforce Psychology	

Discipline Specific Electives – VII Semester			
	Labour law theory and practice	Industrial Psychology	
Paper 3	Industrial Relation and Labour Welfare	Counselling Skills for Manager	

Discipline Specific Electives – VIII Semester				
	Labour law theory and practice	Industrial Psychology		
Paper 4	International Labour Laws	Workforce Mentoring		

## **BCOM COURSE**

## I SEMESTER - NEP

Language-I Language–II Financial Accounting Management Principles and Applications Principles of Marketing Digital Fluency Yoga Health and Wellness OEC

## **II SEMESTER - NEP**

Language-I Language–II Advanced Financial Accounting Business Mathematics OR Corporate Administration Law & Practice of Banking Sports NCC/NSS/R&R(S&G)/Cultural Environmental Studies OEC

### **III SEMESTER - NEP**

Language-I Language–II Corporate Accounting Business Statistics Cost Accounting Artificial Intelligence Sports NCC/NSS/R&R(S&G)/Cultural OEC

#### **IV SEMESTER - NEP**

Language-I Language–II Advanced Corporate Accounting Costing Methods & Techniques Business Regulatory Framework Constitution of India Sports NCC/NSS/R&R(S&G)/Cultural O E C

#### **V SEMESTER - NEP**

Financial Management Income Tax Law and Practice-I Auditing and Assurance Elective One Course from the Selected Elective Group Elective GST- Law & Practice Vocational Elective Internship Sports NCC/NSS/R&R(S&G)/C cultural Cyber Security/Ethics & Self Awareness

#### **VI SEMESTER - NEP**

Management Accounting Income Tax Law and Practice II Financial Derivatives Elective -One courses from the Selected Elective Group Basics of Spread Sheet Modelling OR Report on Study of Start-ups and Innovative Business Ideas -Vocational Elective -Internship Sports NCC/NSS/R&R(S&G)/Cultural Professional Communication

#### **VII SEMESTER - NEP**

International Business Advanced Business Statistics Advanced Financial Management One Course from the Selected Elective Group ERP Applications- Vocational Research Methodology

#### **VIII SEMESTER - NEP**

Financial Reporting-IND.AS Strategic Financial Management Business Analytics OR Data Analysis & Decision Science One Course from the Selected Elective Group Managing Digital Platforms- Vocational Research Projects/Internship with Viva – voce OR Two Courses from the Selected Elective Group

## **ELECTIVE GROUPS AND COURSES:**

	Discipline Specific Electives - V Semester					
SI. No	Accounting	Finance	Banking & Insurance	Marketing	Human Resources	IT
	Ind. AS and IFRS	Financial Markets & Intermediaries	Indian Banking System	Retail Management	Human Resources Development	Financial Analytics

	<b>Discipline Specific Electives - VI Semester</b>					
1	e-Business & Accounting	Investment Management	Banking Innovations & Technology	Customer Relationship Marketing	Cultural Diversity at Work Place	HR Analytics
2	Accounting for Services Sector	Global Financial System & Practices	Principles & Practice of Insurance	Digital Marketing	New Age Leadership Skills	Marketing Analytics
3	Accounting for Government and Local Bodies	Risk Management	Insurance Law and Regulations	Consumer Behavior & Marketing Research	Labour Laws & Practice	ICT Application in Business

	Discipline Specific Electives - VII Semester					
1	Forensic Accounting	Corporate Structuring	Banking Products & Services	Logistics & Supply Chain Management	Strategic HRM	DBMS & SQL

	Discipline Specific Electives - VIII Semester					
1	Innovations in Accounting	Corporate Valuation	e-Banking	E - Commerce	International HRM	Web & Social Intelligence
2	Accounting Information System	Analysis of Financial Statements	Insurance Planning & Management	Services Marketing	Employee Welfare & Social Security	Artificial Intelligence & Machine Learning in Business

NOTE: Student shall continue with the same elective group in V and VI semesters, however, he/she may change the elective group in VII semester, but shall continue in the same group in VIII semester.

## **FUTURE PROSPECTS**

## **Higher Studies:**

Students of any course can take up higher studies like MBA, MCA, MSW and so on. Students of BBM can also go for CA, ICWA etc.

## **Career Prospects:**

As Management & computer skills are required in almost all the fields, there are ample career opportunities for students of all courses in commercial and industrial enterprises, companies. By developing entrepreneurial skill course also empowers the students to start their own enterprise after gaining work experience.

## **SALIENT FEATURES**

- Central location at the heart of the city.
- State of the art infrastructure
- Student centric teaching learning process
- Eminent in house faculty supplemented by visiting faculty from industry/business/ foreign universities
- Short term courses to supplement the university syllabus
- Library, access to internet, and computer Centre
- Class advisor mentor for each class.
- Scholarship for meritorious students
- Incentives for distinction holders
- Soft skill training
- Spiritual guidance and Yoga
- Ample opportunities for participation in workshop/seminar conducted by professional bodies and organization.
- Associations to organize co-curricular and extracurricular activities to develop multi various skills
- Extension activities to give practical exposure
- Opportunities for participation in intercollegiate competitions at all level
- Placement in reputed companies
- Factory visits and opportunity for industry institution interaction
- Organisation of management and IT fest to inculcate the leadership skills and give a practical feel of the corporate world
- Programme to inculcate value and ethics
- Greater focus on entrepreneurial skills



## **TEACHING METHODOLOGY**

The institution follows an interactive teaching methodology to provide hands on industry exposure. The stress is on:

- Intensive industry interaction Regular interface with industry/corporate leader through guest/invited lecturers and participation in workshop/seminar conducted by professional bodies & organizations
- Live projects and market research assignment to the students.
- seminar, Group discussions, debates etc.
- Guest lecturers from top managers to corporates
- Regular industrial visits
- Teaching /Learning through case studies, panel discussion / analysis, Simulation games , role plays, presentation, industry visits, workshops. Symposiums, Seminars besides lecture methods
- Value added courses on developing communication skills & leadership as well as personality development
- Bridge courses



## **BEYOND ACADEMICS:**

College is the hub of extracurricular activities after the class hours. The following association organize activity to develop and enhance various skills.

- FONDOS (Finance Association)
- VENTA (Marketing Association)
- RESOURCE HUB (HR Association)
- SCAN (Computer application)
- VIBHAVA (Economics Association)
- ACQUIS (Business Law Association)
- SAMRUDHI (Consumer Forum)
- ADHYAN (EDP Cell)
- CROWN OF WISDOM (English Association)
- VIKASANA (Kannada Association)
- SPHURAN (Hindi Association)
- TALENT HUNT (Fest Forum)
- KALA VAIBHAV (Fine Art Association)
- Sports Association
- NSS
- Red Cross
- Rovers and Rangers



## **Intercollegiate Management & IT Fest:**

Flagship events of the college like Synergy, Sygma and Genesis are much awaited by the academic communities all over the country and give greater exposure to the student to develop their leadership, team work and group dynamics.

## Synergy:

Synergy is a National level Management fest organized every year by SDM College of Business Management. It is the hall mark of the institution. It provides a platform for bringing together all the budding managers of the country.

## Sygma:

SYGMA is an University level intercollegiate fest for Bachelor of Computer Applications (BCA) students. The fest is an ideal platform for the undergraduate students as it tests their knowledge and skills and thus helps to improve their competency level.

## Genesis:

Genesis is a university level Management fest exclusively for the first year students organized by the college. It gives an insight to the first year students and acts like a training ground to participate in further national level fests.

## **Extension Activities:**

A number of extension activities also conducted to provide opportunities to students to serve the society & thus sensitize them to social problems.



## INFRASTRUCTURE



Air conditioned seminar Hall with



Sate of the art Computer Lab



Well equipped Library



WiFi Enabled campus



Air conditioned Discussion room



Class room fixed with LCD



**Spacious Auditorium** 



Learning resource center

## DISCIPLINARY RULES AND REGULATIONS

#### **DISCIPLINARY RULES**

College timings	: 9.00 A.M. to 4.30 P.M.
Dress code	: College Uniform
Saturday	: Boys-formal shirts & pant
	: Girls-Salwar kameez.
	Sleeveless, T-shirt & low waist pants are not allowed.

- 1. Student should strictly adhere to all the disciplinary rules and regulations mentioned in the college calendar. They are required to maintain the highest standard of behaviour and discipline both inside and outside the College premises.
- 2. **Mobile phones are totally banned inside the premises**. In case any student is found using mobile phones inside the premises, it will be ceased by the authorities, and return at the end of the semester and any damage claims of the ceased property is not acceptable.
- 3. Students are not permitted to park four wheelers in the campus.
- 4. The students are expected to improve & maintain consistency in their performance in the university /College examinations to secure admission in the consecutive year.
- 5. When the first bell rings at 9.00 A. M., all students shall assemble in the class rooms
- 6. No Students shall enter the class or leave the class without the permission of the Teacher.
- 7. Students are expected to be in library and shall not loiter in the verandah, during free time
- 8. Students are expected to be in the library or they should leave the campus immediately after the classes.
- 9. Students should compulsorily wear ID cards provided by the college.
- Irregular attendance, in-difference with regard to class work and examination, discourtesy towards the teachers, insubordination, obscenity in word and act, willful damage of College. Property, Antisocial activities etc. are liable for disciplinary action which include expulsion from the college.
- Attendance to the College functions, Association Meetings, College Assembly, Management Games, Seminar, Group discussion, Industrial visit, Viva Voce etc. is obligatory to all the students.
- 12. The College property shall be handled with care and should not be damaged. In case of damage of any building, furniture apparatus or any other property of the College the damages will be charged to the students.
- 13. Students who do not live with their parents or guardian should take prior permission / approval from the principal to live in the private hostels.

- 14. Without permission of the Principal students shall not organize any activities or associate with any group concerned with College.
- 15. Convening meeting inviting any persons canvassing or mobilizing any student for any particular opinion will not be allowed.
- 16. The Principal shall have the power to rusticate any student from the college if student is guilty of serious misconduct or the student's presence in the college is injurious to the order and discipline.
- 17. Everyday class begins with Morning Prayer during the first hour.
- 18. Students should be punctual to the class and habitual late arrival should be avoided
- 19. Every student should possess an Identity Card issued by the College which should be produced whenever asked for, specially when dealing with the office and Library.
- 20. Books, Umbrellas etc. should have name or mark by which the owner can be easily known. All stray or unclaimed property should be brought to the Principal's Office.
- 21. Students should refrain from the use of tobacco, alcohol and drugs.
- 22. Students should not give the college address for any personal correspondence. The College will not be held responsible for the loss of any letter, whatever be the nature of the correspondence.
- 23. The students are expected and to cooperate in the smooth functioning of the Institution.
- 24. In case the students don't follow the dress code they will be penalized.

There is no substitute for self-discipline. The College expects students to keep their vision high and **solicit the co-operation of** parents to minimize the necessity of enforcing rules and regulations.

# How to Apply:

The application for the above courses can be taken from the college office immediately after the announcement of second PUC result. Filled up application should be submitted to the office along with the following within a week.

- 1. Registration fees of Rs. 100 non refundable.
- 2. Attested copies of
  - PUC Marks Card
  - Caste certificate if any
  - Passport size photograph
  - Proof of birth certificate/SSLC marks card with date of birth

Merit list of the candidate short listed for the interview will be displayed on the notice board along with the interview date.

Candidates called for an interview shall be accompanied by their parents.

Following original certificates shall be produced during the interview.

- Transfer certificate
- Secondary school leaving certificate

- PUC Marks card
- Caste certificate / income certificate of the Rs. 100000/per annum for claiming fees concession if any.
- Eligibility certificate if the candidate is coming from other institute / board
- Any other certificate necessary for admission
- Passport size photograph 7 copies

Candidate selected in the interview by the principal should pay the fees immediately.

## **PLACEMENTS:**





ಮಂಗಳೂರಿನ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಸೇವೆಯಿಂದ ನಿವೃತ್ತರಾದ ಮಹಾನಗರ: ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್ ಆಫ್ ಬಿಸಿನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನ ಕಚೇರಿ ಸಿಬಂದಿ ಜನಾರ್ದನ ನ್ಯಾಕ, ದೇವರಾಜ ಹೆಗ್ಗೆ ಬಿ.ಎನ್. ಅವರಿಗೆ ಆಡಳಿತ ಮಂಡಳಿ, ಕಾಲೇಜಿನ ವತಿ ಯಿಂದ ಬೀಳ್ಪೊಡುಗೆ ಸಮಾರಂಭ ಜರಗಿತು. ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲೆ ಪ್ರೊ। ಅರುಣಾ ಪಿ. ಕಾಮತ್, ಎಸ್.ಡಿ.ಎಂ. ಕಾನೂನು ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಡಾ। ತಾರಾನಾಥ ಶೆಟ್ಟಿ ಎಸ್ಡಿಎಂ ಸ್ಥಾತಕೋತ್ವರ ಮತ್ತು ಸಂಶೋಧನ ಕೇಂದ್ರದ ನಿರ್ದೇಶಕಿ ಡಾ। ಸೀಮಾ ಶೆಣ್ಣೆ, ಮೂರು ಕಾಲೇಜುಗಳ ಉಪನ್ಯಾಸಕರು, ಕಚೇರಿ ಸಿಬಂದಿ ಹಾಗೂ ಉಪಸ್ಥಿತರಿದ್ದರು.

## ಎನ್ಎಸ್ಎಸ್ ಘಟಕದ ಉದ್ದಾಟನೆ ೫/೩/೨೩ ಉಶ್

ಮಹಾನಗರ, ಫೆ. 7: ಮಂಗಳೂರಿನ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್ ಆಫ್ ಬ್ಯುಸಿನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನ 2020-21ನೇ ಸಾಲಿನ ರಾಷ್ಟೀಯ ಸೇವಾ ಯೋಜನ ಘಟಕದ ಉದ್ಘಾಟನೆಯನ್ನು ನಿವೃತ್ತ ಸೇನಾನಿ ಬೆಳ್ಳಾಲ ಗೋಪಿನಾಥ ರಾವ್ ಅವರು ಅಂತರ್ಜಾಲ ವೇದಿಕೆ ಮೂಲಕ ನೆರವೇರಿಸಿದರು. ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲೆ ಪ್ರೊ। ಅರುಣಾ ಪಿ. ಕಾಮತ್ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದರು. ಎನ್ಎಸ್ಎಸ್ ಘಟಕದ ಸಂಯೋಜನಾಧಿಕಾರಿಗಳಾದ ಆಕ್ಷಿತ್ ಕುಮಾರ್ ಕೆ., ಸಂಜನಾ ಘಟಕದ ಕಾರ್ಯಚಟು ವಟಿಕೆಗಳ ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡಿದರು. ಘಟಕದ ಕಾರ್ಯದರ್ಶಿಗಳು, ಸ್ವಯಂ ಸೇವಕರು ಉಪಸ್ಥಿತರಿದ್ದರು.



ಕೊಡಿಯಾಲಬೈಲ್: ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್ ಆಫ್ ಬ್ಯುಸಿನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನಲ್ಲಿ ಪ್ರಥಮ ವರ್ಷಕ್ಕೆ ಪ್ರವೇಶ ಪಡೆದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ನೀತಿ -2020ರ ಅನ್ವಯ ಯೋಗ ತರಬೇತಿ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಇತ್ತೀಚೆಗೆ ಚಾಲನೆ ನೀಡಲಾಯಿತು. ಯೋಗರತ್ನ ಗೋಪಾಲಕೃಷ್ಣ ದೇಲಂಪಾಡಿ ಕಾರ್ಯಕ್ರಮವನ್ನು ಉದ್ಘಾಟಿಸಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಯೋಗ ತರಬೇತಿ ನೀಡಿದರು. ಪ್ರಾಂಶುಪಾಲೆ ಪ್ರೊ ಅರುಣಾ ಪಿ. ಕಾಮತ್ ಉಪಸ್ಥಿತರಿದ್ದರು. ಎನ್ನೆಸ್ಟೆಸ್ ಘಟಕದ ಸಂಯೋಜಕರಾದ ಅಕ್ಷಿತ್, ಸಂಜನಾ ಆಯೋಜಿಸಿದ್ದರು.

#### ಶಿಕಣ ಕೇತ್ರದ ಬದಲಾವಣೆ ಆಶಾವಾದದೊಂದಿಗೆ ಸೀಕರಿಸಿ' ನೇತಿಯಡಿ ಕೌಶಲ ಹಾಗೂ ಡಿಜಿಟಲ್

ස්. 23: විජූහ -ಕ್ಷೇತ್ರದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿ ಸಮುದಾಯಕ್ಕೆ ಉತ್ತಮ ಅವಕಾಶ ಒದಗಿಸುವ ಕಾರಣ ದಿಂದ ಎಲ್ಲ ಸಾಧ್ಯತೆಗಳನ್ನು ಆಶಾವಾದ ದೊಂದಿಗೆ ಸ್ವಾಗತಿಸುವ ಮನೋಭಾವ ವನ್ನು ಸರ್ವರೂ ಬೆಳೆಸಿಕೊಳಬೇಕು. ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ನೀತಿಯು ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರದ ಆದ್ರಿತೀಯ ಕಾರ್ಯ ಎಂದು ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ಮಂಗಳೂರು ವಲಯ ಜಂಟಿ ನಿರ್ದೇ ಶಕರಾದ ಡಾಜಿನಿಪರ್ ಲೊಲಿಟಾ ಸಿ. ಅವರು ಅಭಿಪ್ರಾಯಪಟ್ಟರು.



ನೇತೃತ್ವದಲ್ಲಿ ಎಸ್ಡಎಂ ಕಾಲೇಜಿನಲ್ಲಿ ಮಾತನಾಡಿದರು. ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿ ಶ ನಡೆದ 15ನೇ ವಾರ್ಷಿಕ ಸಭೆ ಮಾತನಾಡಿದ ಖಾಸಗಿ ಕಾಲೇಜುಗಳ ಗುಗ ಅವರು ಅಭಿಪ್ರಾಯಪಟ್ಟರು. ಗುರುವಾರ ನಡೆದ 15ನೇ ವಾರ್ಷಿಕ ಸಭೆ ಮಾತನಾಡಿದ ಖಾಸಗಿ ಕಾಲೀಬುಗಳ ಪ್ರೊ ಆರುಣಾ ಪಿ. ಕಾಮತ್ ಸ್ವಾಗತಿ ಖಾಸಗಿ ಕಾಲೇಜುಗಳ ಆಡಳಿತ ಹಾಗೂ ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ನೀತಿ 2020 ಆಡಳಿತ ಮಂಡಳಿ ಉಪಾಧ್ಯಕ್ಷೆ ಪೊಟ್ಟಿ ಸಿದರು. ಪ್ರಮುಖರಾದ ಪೊದ್ದಿವಿ. ಮಂಡಳಿ ಮಂಗಳೂರು ವಲಯದ ವಿಚಾರಸಂಕಿರಣ ಉದ್ಘಾಟಿ, ಅವರು ಭಾಸ್ಯರ ಶೆಟ್ಟಿ ಮಾತನಾಡಿ, ನೂತನ ನಾರಾಯಣ್ ವಂದಿಸಿದರು.

ಎಸ್ಡಎಂ ಕಾಲೇಜು: ಎನ್ನೆಸ್ಸೆಸ್ ವಾರ್ಷಿಕ ಶಿಬಿರದ ಉದ್ಘಾಟನೆ

ಕಲಿಕೆಗೆ ಒತ್ತು ನೀಡಿದ್ದು ಇದರ ಸಮರ್ಪಕ ಆನುಷ್ಠಾನಕ್ಕೆ ಕಾಲೇಜಿನಲ್ಲಿರುವ ಖಾಲಿ ಹುದ್ದೆಯನ್ನು ಭರ್ತಿ ಮಾಡಲು ಹಾಗೂ ಯುಜಿಸಿ ಸೌಲಭ್ಯ ನೀಡಲು ಸರಕಾರ ಆರ್ಥಿಕ ನೆರವು ನೀಡಬೇಕಿದೆ ಎಂದರು. ವಿಚಾರ ಸಂಕಿರಣದ ಅನಂತರ ನಡೆದ -

ಖಾಸಗಿ ಕಾಲೇಜುಗಳ ಆಡಳಿತ ಸಂಘದ ಸಬೆಯಲಿ ಖಾಸಗಿ ಕಾಲೇಜುಗಳು ಎದುರಿಸುತ್ತಿರುವ ಸಮಸ್ಯೆಗಳ ಬಗ್ಗೆ ಚರ್ಚಿಸಲಾಯಿತು. ಪ್ರಾಂಶುಪಾಲರಾದ



ಆಲೋಚಿಸಿ ತಮಗೆ ಉದ್ಯೋಗಕ್ಕೆ ಬೇಕಾದ

ಎಸ್ಡಿಎಂ: ನೂತನ ರಾಷೀಯ ಶಿಕ್ಷಣ ನೀತಿ ಕುರಿತ ಕಾರ್ಯಾಗಾರ

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ದುಹಾನಗರ, ಸೆ. 13: ತ್ರೀ ಧರ್ಮಸ್ಥ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್

#### ವಿಕ ಸುದ್ದಿಲೋಕ ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿವಿ ವಲಯದ ಖಾಸಗಿ ಕಾಲೇಜು ಮ್ರಾನೇಜ್ ಮೆಂಟ್ಸ್ ಅಸೋಸಿಯೇಶನ್ ನ ಹದಿನೈದನೇ ವಾರ್ಷಿಕ ಸಾಮಾನ್ಯ ಸಭೆ ಮತ್ತು ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ನೀತಿ 2020 ಕುರಿತಾದ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮ ಗುರುವಾರ ನಗರದ ಎಸ್ಡಿಎಂ ಕಾಲೇಜ್ ಆಫ್

ಬಿಸಿನೆಸ್ ಆಯೋಜಿಸಲಾಗಿತ್ತು.

ಶಿಕ್ಷಣದ ಜಂಟಿ ನಿರ್ದೇಶಕರಾದ ಡಾ. ಜೆನ್ನಿಫರ್ ಕಾಲೇಜ್ ಆಫ್ ಬ್ಯುಸಿನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಲೋಲಿಟಾ ಸಿ. ಮಾತನಾಡಿದರು.

ಸಂಘದ ಉಪಾಧ್ಯಕ್ಷ ಪ್ರೊ. ಭಾಸ್ತರ ಶೆಟ್ಟಿ ಅವರು ಮಂಡಳಿಯ ಕಾರ್ಯದರ್ಶಿ ಪ್ರೊ.ಎ.ವಿ ಆಧ್ಯಕ್ಷತೆ ವಹಿಸಿ ಮಾತನಾಡಿದರು. ಖಾಸಗಿ ನಾರಾಯಣ್ ವಂದಿಸಿದರು.



ಕುರಿತು ಸಂಘದ ಸದಸ್ಯರು ಚರ್ಚಿಸಿದರು. ಪ್ರಿನ್ನಿಪಾಲರಾದ ಪ್ರೊ. ಅರುಣಾ ಪಿ ಕಾಮತ್ ಖಾಸಗಿ ಕಾಲೇಜು ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಗಳ ಸ್ವಾಗತಿಸಿದರು. ಖಾಸಗಿ ಕಾಲೇಜು ಆಡಳಿತ



ಕೊಡಿಯಾಲಬೈಲ್, ಮಾ 5: ನಗರದ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್ ಆಪ್ ಬಿಸ್ನೆಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನ ಮಹಿಳಾ ಘಟಕದ ವತಿಯಿಂದ ಶನಿವಾರ ಅಂತಾರಾಷ್ಟೀಯ ಮಹಿಳಾ ದಿನಾಚರಣೆಯ ಅಂಗವಾಗಿ ಕಾರ್ಯಕ್ರಮ ಸಬಲರಾಗಿರುತ್ತಾರೆ. ಉಪನಾ ಸ ಆಯೋಜಿಸಲಾಗಿತ್ತು.

ಮೋಡರ್ನ್ ಆ್ಯಂಡ್ ಫೌಂಡರ್ ಆಫ್ ಸೋಲ್ ಬೀಟ್ ವೆಲ್ನೆಸ್ನ ನಿರ್ದೇಶಕಿ ಡಾ। ಪಿಯದರ್ಶಿನಿ ಮಾತನಾಡಿ, ಹೆಣ್ಣು ಮಕ್ಕಳು ತಾಯಿಯ ದ್ವೇಶಗಳೊಂದಿಗೆ ಹೊಟೆಯಲ್ಲಿ



ತಾವು ಇನ್ನಷ್ಟು ಸಶಕ್ತ ಹಾಗೂ ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿದ್ದ ಸ್ವತಂತ್ರರನ್ನಾಗಿಸಲು ಕೌಟುಂಬಿಕ ಮುಖ್ಯಸ್ಥೆ ಮಧುಮತಿರಾಜ ೂಚರ್ನ್ ಡೆಯಗ್ನಾಸ್ಟ್ರಿಸ್ಸ್ ಹಿಂಸೆ, ಲಿಂಗ ಸಮಾನತೆ, ಮಹಿಳಾ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದರು. ಮಹಿಳಾ ಶಿಕ್ಷಣ ಹಾಗೂ ಆರ್ಥಿಕ ಸ್ವಾತಂತ್ರ್ಯ ಘಟಕದ ಸಂಯೋಜಕಿ ಡಾ। ಮೊದಲಾದ ವಿಷಯಗಳಲ್ಲಿ ಶಾಲಿನಿ ಉಪಸ್ಥಿತರಿದ್ದರು. ಜಾಗೃತರಾಗಿ ಉತ್ತಮ ಧ್ಯೇಯೋ ವಿದ್ಯಾರ್ಥಿನಿ ಶಮಾ ದಯಾ ು ತಾಯಿಯ ದ್ವೇಶಗಳೊಂದಿಗೆ ಯಶಸ್ಸನ್ನು ನಿರೂಪಿಸಿ, ದೀಕ್ಷಾ ನಾಯಕ್ ಹುಟ್ಟುತ್ತಲೇ ತನ್ನುದಾಗಿಸಿಕೊಳ್ಳಬಹುದು ವಂದಿಸಿದರು.



ಕೊಡಿಯಾಲಬೈಲ್: ನಗರದ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜ್ ಆಫ್ ಬಿಸ್ ನೆಸ್ ಮ್ಯಾ ನೇಜ್ ಮೆಂಟ್ ಕಾಲೇಜಿನ ಮಹಿಳಾ ಘಟಕ ಸುರಕ್ಷಾದ ವತಿಯಿಂದ ಸೋಮವಾರ ಅಂತಾರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನಾಚರಣೆಯ ಆಂಗವಾಗಿ ಮಹಿಳೆಯರ ಸಯಂ ರಕ್ಷಣೆ ಎಂಬ ಕಾರ್ಯಾಗಾರವನ್ನು ಕಾಲೇಜಿನ ಸಭಾಂಗಣದಲ್ಲಿ ಆಯೋಜಿಸಲಾಯಿತು.

ಮಾನೇಜ್ ಮೆಂಟ್ ಮಂಗಳೂರು ಇದರ ರಾಷ್ಟ್ರೀಯ ವಾ ಯೋಜನೆಯ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿ ಬಂಟಾಳ ತಾಲೂಕಿನ ಶಂಭೂರಿನ ದ.ಕ.ಜಿ.ಪಂ.

ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆಯಲ್ಲಿ ಫೆ.25ರಿಂದ ಮಾ. 3ರ ವರೆಗೆ ನಡೆಯಲಿದ್ದು, ಕಾರ್ಯಕ್ರಮದ ಉದ್ಘಾಟನೆ ಇತ್ತೀಚೆಗೆ ನಡೆಯಿತು. ಕಾರ್ಯಕ್ರಮ ಉದ್ಘಾಟಿಸಿದ್ದ ಶಾಸಕ ಯು. ಹಳ್ಳಿ ಬದುಕಿನ ಪರಿಚಯವನ್ನು ಮೂಡಿಸುವುದರ ಎಂದು ತಿಳಿಸಿದರು. ಜತೆಗೆ ಆವರ ವ್ಯಕ್ತಿತ್ವ ವಿಕಾಸಕ್ಕೆ ಸಹಕಾರಿಯಾಗಲಿದೆ ಮುಖ್ಯ ಅತಿಥಿಗ

ಎಂದು ಹೇಳಿದರು

ಮಾತನಾಡಿ, ಜಗತ್ತು ಸಣ್ಣದಾಗುತ್ತಿದೆ. ಮನಸ್ಸುಗಳು ದೂರವಾಗುತ್ತಿವೆ. ಇಂತಹ ಶಿಬಿರಗಳಿಂದ ವಿದ್ಯಾರ್ಥಿ ರಾಜೇಶ್ ನ್ಯಾಕ್ ಮಾತನಾಡಿ, ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಗಳ ಮನೋಬಲ ಪಟ್ಟುವುದರೊಂದಿಗೆ ಪರಸ್ಥರ ಮಂದಿರ ಅಧ್ಯಕ್ಷ ಯೋಗೀಶ್ ಶಾಂತಿರ, ಶಾಲಾ ಯೋಜನೆಯ ವಾರ್ಷಿಕ ಶಿಬಿರವು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರೀತಿ ವಿಶ್ವಾಸ, ಹೊಂದಾಣಿಕೆ ಪಡೆಯ ಬಹುದು ಮುಖ್ಯ ಶಿಕ್ಷಕಿಯಾದ ಚಿತ್ರಾ, ಪ್ರಾಣಿ ಪ್ರೇಮಿ,

ಉಪಾಧ್ಯಕ್ಷ ಪ್ರಕಾಶ್ ಮುಡಿಮುಗೇರು, ಉದ್ಯಮಿ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದರು. ಶಿಬಿರಾಧಿಕಾರಿಗಳಾದ ಅಕ್ಷಿತ್ ಯು ಹಳಸಿಯು ಮುಖ್ಯ ಅತಿಥಿಯಾಗಿದ್ದ ಉದ್ಯಮಿ ಪ್ರಕಾಶ್ ಭುವನೇಕ, ಕಾಸೂ ಮಾಜಿ ಉಪಾಧಕ್ಷಕ್ಷ ಶಿವರ್ಗತೆ, ಸಂಸಾನಾ ಉಪಸ್ಥಿತರವುಗುಂತು ವಿಶ್ವ ಅವಕ್ ಅವರು ಶುಭಕೋರಿದರು. ಹಾಗೂ ವ್ಯಾಯಾಮ ಶಾಲೆಯ ಅಧ್ಯಕ್ಷ ಅನಂದ ಸ್ಥಯಂಸೇವಕರಾದ ಪಲ್ಲವಿ ನಿರೋತಿ, ಧ್ಯಾನ್ ರೈ ಚಲನಚಿತ್ರ ನಟಿ ಪೃಥ್ದಿ ಅಂಬರ್ ಅವರು ಎ, ಪಂಜಾಯತ್ ಅಭಿವೃದ್ದಿ ಅಧಿಕಾರಿ ಶಿವ ಸ್ವಾಗತಿಸಿದರು. ತರುಕ್ ವಂದಿಸಿದರು.



ನಾಗರಾಜ್, ನರಿಕೊಂಬು ಪಂ. ಸದಸ್ಯ, ಭಜನ ಂದು ತಿಳಿಸಿದರು. ರಕ್ಷಕ್ರೆ ರಜನಿ ಶೆಟ್ಟಿ ಭಾಗವಹಿಸಿದ್ದರು. ಕಾಲೇಜಿನ ಮುಖ್ಯ ಅತಿಥಿಗಳಾಗಿ ನರಿಕೊಂಬು ಗ್ರಾ.ಪಂ. ಪ್ರಾಂಶುಪಾಲೆ ಪ್ರೊ। ಆರುಣಾ ಪಿ. ಕಾಮತ್

