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BBMBMC 309

**Credit Based V Semester B.B.M. Degree Examination, Oct./Nov. 2017
(2012 Scheme)**

ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 120

SECTION – A (2 Marks each)

1. Answer **any ten** questions :

(2×10=20)

- Define a “personality”.
- What are hygiene factors ?
- What is a Referent power ?
- What do you mean by self esteem ?
- What are informal groups ?
- What is stereotyping ?
- What is meant by group cohesiveness ?
- What do you mean by counselling ?
- What are motivators ?
- What is “Eustress” ?
- What is valence ?
- What is an ego ?

SECTION – B (Eight Marks each)

Answer **any five** questions in **not more than 2 pages each**.

(8×5=40)

- Explain the transactional analysis.
- Explain the nature of OB.
- Write a note on self-theory.



- 5. Explain Herzberg's motivation-Hygiene theory.
- 6. Explain the factors affecting perception.
- 7. Define power. Explain the various types of power.
- 8. Explain the reasons for the formation of groups.

SECTION – C (20 Marks each)

Answer the following questions in **not** more than **6** pages **each**.

(20x3=60)

- 9. Define OB. Explain the fundamental concepts of OB.

OR

Define perception. Explain the process of perception.

- 10. What is stress ? Explain the causes of stress and strategies of stress management.

OR

What are the sources of inter-group conflict ? Explain the strategies resolving inter-group conflict.

- 11. Define group dynamics. Why informal groups come into existence ? What factors influence group cohesiveness ?

OR

Explain Maslow's need Hierarchy theory of motivation with a diagram.