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BBMBMC 258

**Credit Based IV Semester B.B.M. Degree Examination, April/May 2017
(2012 Scheme)**

MODERN BANKING MANAGEMENT

Time : 3 Hours

Max. Marks : 80

Instruction : Follow the instructions strictly.

**SECTION – A
(One mark each)**

1. Answer **any ten** of the following in **one** or **two** sentences **each** : (1×10=10)
- What do you mean by Non-scheduled Banks ?
 - What is risk perception ?
 - What is Electronic Funds Transfer ?
 - What do you mean by primary deposit ?
 - Mention any two functions of NABARD.
 - Name any two principal aspects of Bank Marketing.
 - Define Universal Banking.
 - Give the meaning of moral suasion.
 - Mention any two objectives of monetary policy in India.
 - Name any two constituents of money market.
 - What do you mean by commercial papers ?
 - What do you mean by money laundering ?

**SECTION – B
(Five marks each)**

Answer **any five** questions in **not** more than **2** pages **each** :

(5×5=25)

- Explain the functions of merchant banking.
- Write a note on know your customer.

P.T.O.



4. Briefly explain the process of credit creation by Commercial Banks.
5. Explain the banker and customer general relationship.
6. Examine the reasons for globalisation of financial markets.
7. Briefly explain the functions of commercial banks in India.
8. Give an account of RRBs in India.

SECTION – C
(15 marks each)

Answer should **not** exceed **6** pages **each** :

(15×3=45)

9. Give an account of Balance Sheet of a Commercial Bank.

OR

Describe the importance of capital market. What are the instruments traded in Capital Market ?

10. Examine the quantitative credit control methods of Central Bank.

OR

Give an account of various types of service provided by the Commercial Banks.

11. Describe the merits and demerits of e-banking.

OR

What are the defects of Indian money market ? Give suggestions to strengthen Indian money market.
