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BBMBMC 259

**Credit Based IV Semester B.B.M. Degree Examination, April/May 2017
(2012 Scheme)
COMPUTER APPLICATIONS IN MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

**SECTION – A
(Two Marks Each)**

Answer **any ten** questions from the following in **2 – 3 sentences each**. **(2×10=20)**

1. A) What is virtual office ?
- B) Define MIS.
- C) What is tele-conferencing ?
- D) Write any two advantages of electronic mail.
- E) Differentiate between data and information.
- F) Write any two limitation of MIS.
- G) What is cache memory ?
- H) What is videotex ?
- I) What is wide area network ?
- J) What is data model ? Give an example.
- K) What is CPU ? What are the components of CPU ?
- L) What is office automation ?

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**SECTION – B
(Eight Marks Each)**

Answer **any five** questions from the following in **not more than 2 pages each**. **(8×5=40)**

2. Explain the advantages of office automation system.
3. Explain the phases of decision making.

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- 4. Explain the functions of an operating system.
- 5. Explain the network topologies with diagram.
- 6. Explain the process of establishing an MIS.
- 7. Differentiate between traditional and modern office.
- 8. Explain the applications of office automations.

SECTION – C
(Twenty Marks Each)

Answer the questions in **not** more than 6 pages each.

(20×3=60)

- 9. A) Explain the functions of MIS. 10
- B) Explain the types of secondary memory. 10
- OR
- A) Explain the advantages of DBMS. 10
- B) Explain the nature of information. 10
- 10. A) Explain the various types of system software. 10
- B) Explain the services of internet. 10
- OR
- A) Explain the advantages of virtual office. 10
- B) Explain the function of office. 10
- 11. A) What are the advantages of accounting packages ? 10
- B) Explain the programmed and non programmed decisions. 10
- OR
- A) Explain the characteristics of MIS. 10
- B) Explain the critical success factors of MIS implementation. 10