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**BBMBMC 309**

**Credit Based V Sem. B.B.M. Examination, Oct./Nov. 2014  
(2012 Scheme)**

**ORGANIZATIONAL BEHAVIOUR**

Time : 3 Hours

Max. Marks : 120

**Note :** A single book containing 40 pages will be issued. No additional sheets will be issued.

**SECTION – A  
(2 marks each)**

1. Answer **any ten** questions : **(10×2=20)**
- Define organizational behaviour.
  - What is meant by authoritarianism ?
  - What is stereotyping ?
  - Define attitudes.
  - Mention the key elements of O.B.
  - What are motivators ?
  - What do you mean by group norms ?
  - What is meant by role conflict ?
  - What is power tactics ?
  - Write the meaning of physiological stress.
  - What do you mean by counseling ?
  - What is emotional intelligence ?

**SECTION – B  
(8 marks each)**

- Answer **any five** questions : **(5×8=40)**
- Explain the nature of O.B.
  - Narrate personality traits.
  - State the factors influencing perception.
  - Write a note on financial and non-financial incentives influencing motivation.
  - Explain transactional analysis.
  - Explain the symptoms and causes of stress.
  - Explain the importance of informal groups.



SECTION – C  
(20 marks each)

Answer the following questions :

(3×20=60)

9. Describe the historical development of O.B.

OR

Explain the determinants of personality.

10. Describe the perceptual mechanism.

OR

Enumerate Maslow's theory of motivation.

11. Explain the causes of intrapersonal conflict and strategies to resolve it.

OR

What are the various strategies of stress management at individual and organizational levels ?