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BBABMC 108/BBMBMC 108

**Credit Based First Semester B.B.A./B.B.M. Degree
Examination, October/November 2016
(2012 Scheme)
BUSINESS ORGANISATION**

Time : 3 Hours

Max. Marks : 80

SECTION – A (One Mark Each)

(1×10 = 10)

1. Answer **any ten** questions in **2 or 3** sentences **each**.

- Give the meaning of 'Registered debentures'.
- Name any two departmental undertakings functioning in India.
- What do you mean by Companies limited by guarantee ?
- Give the meaning of 'Patent Pool'.
- State any 2 features of chambers of Commerce.
- What do you mean by the term 'Jettison' ?
- What is 'Trade Credit' ?
- Expand the term 'SEBI'.
- State any two sources of medium term finance.
- State any two clauses of marine policy.
- Mention any two demerits of sole proprietorship.
- State any two objectives of ICICI.

SECTION – B (5 Marks Each)

(5×5 = 25)

Answer **any five** questions in **not** more than **2** pages **each**.

- Distinguish between Joint Stock Company and Partnership firm.
- Explain the functions of a Trade Association.
- What are preference shares ? What are its types ?

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5. Briefly explain the importance of insurance.
6. What are the functions of State Financial Corporations ?
7. Explain the features of Co-operative form of business organisation.
8. Briefly explain the evils of combinations.

SECTION – C (15 Mark Each)

(15×3 = 45)

Answer should **not** exceed **6** pages **each**.

9. Define 'Business'. Explain the nature, scope and essentials of a successful business.

OR

Define Public Enterprise. Explain the features, merits and demerits of departmental undertakings.

10. Define business combination. Explain the factors that led to business combinations.

OR

Explain the various sources of short-term finance.

11. Define Insurance. Give a brief account of life insurance policies and marine insurance policies.

OR

What are cartels ? Explain the types, merits and demerits of cartels.
