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BBMBMC 108

**Credit Based First Semester B.B.M. Degree Examination,
October/November 2013
(2012-13 Batch Onwards) (NS)
BUSINESS ORGANISATION**

Time : 3 Hours

Max. Marks : 80

Instructions: 1) A single answer booklet containing 40 pages will be **issued**.
2) **No additional sheets will be issued.**

SECTION – A (One mark each)

1. Answer any ten questions in 2 or 3 sentences each : (1×10=10)

- Define partnership.
- What are Secured Debentures ?
- Distinguish between Shares and Debentures.
- What are departmental undertakings ?
- What are consolidations ?
- Give two examples for public owned organisation.
- What are trade associations ?
- What do you mean by IRBI ?
- Mention any two forms of assistance given by ICICI.
- What are super cartels ?
- What do you mean by the term 'Jettison' ?
- What is an 'Endowment Policy' ?

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SECTION – B (5 marks each)

Answer **any five** questions in not more than **2** pages **each** :

(5×5=25)

2. What are the essentials of a successful business ?
3. Define and distinguish between Joint Stock Company and Partnership Firm.
4. Write a brief note on short-term finance.
5. What are preference shares ? What are its types ?
6. Define and distinguish pools and cartels.
7. What are the objectives of setting-up NIDC ?
8. Briefly explain the significance of insurance to the society.

SECTION – C (15 marks each)

Answer **all** the following in **not** exceeding **6** pages **each** :

(15×3=45)

9. Define business. Explain its nature and objectives.

OR

What are cartels ? Explain the various types, merits and demerits of cartels.

10. Explain the different forms of managing public enterprises. Which do you consider the best form and why ?

OR

Define insurance. Give a brief account of life insurance policies and marine insurance policies.

11. Explain the relative merits and demerits of public deposits, debentures and retained earnings as methods of business finance.

OR

Define business combination. Explain the merits and demerits of business combinations.
