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**BBMBMC 108**

**Credit Based First Semester B.B.M. Degree Examination, Oct./Nov. 2012  
(2012-13 Batch) (New Syllabus)  
BUSINESS ORGANISATION**

Time : 3 Hours

Max. Marks : 80

**Note :** A single answer booklet containing 40 pages will be issued.  
No additional sheets will be issued.

**SECTION – A (one mark each)**

1. Answer any ten questions in 2 or 3 sentences each :

(1×10=10)

- What do you mean by 'Bank Credit' ?
- What do you mean by the term 'Jettison' ?
- Who is an active partner ?
- What are consolidations ?
- Give any two objectives of ICICI.
- Give the meaning of 'unlimited liability' of a member.
- State any two differences between Pool and Cartel.
- List any four important clauses of marine policy.
- What do you mean by 'cumulative preference share' ?
- What is a Super Cartel ?
- Mention any two demerits of sole proprietorship.
- Give the meaning of a public enterprise.

**SECTION – B (5 marks each)**

Answer any five questions not more than 2 pages each :

(5×5=25)

- Write a note on chamber of commerce.
- Explain the different types of combinations.
- Explain the features of a partnership.

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5. Write the merits and demerits of a departmental undertaking.
6. Write a note on IDBI.
7. Write a note on preference shares.
8. Write a note on marine insurance.

**SECTION – C (15 marks each)**

**(15×3=45)**

Answer should not exceed **6 pages each** :

9. Define business. Explain the objectives of a business.

OR

What are public corporations ? Explain the features, merits and demerits of public corporations.

10. Define Business Combinations. Explain the merits and demerits of business combinations.

OR

What are Cartels ? Explain the types, merits and demerits of Cartels.

11. Define the term insurance. Discuss the general principles of insurance.

OR

Discuss the relative merits and demerits of public deposits, debentures and retained earnings.