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BCACAC 212

Credit Based Third Semester B.C.A. Degree Examination, November/December 2015 (New Syllabus) (2013-14 Batch Onwards) DATA MINING

Time: 3 Hours

Max. Marks: 80

Note: Answer any ten questions from Part A and one full question from each Unit in Part B.

PART-A

(10×2=20)

- 1. a) Define KDD.
 - b) What is Dimension Modelling?
 - c) List three types of Frequent Episodes.
 - d) Define Core Object and Cluster.
 - e) Define Support and Confidence.
 - f) List the structures used in Dynamic Itemset Counting algorithm.
 - g) Write two advantages of decision trees.
 - h) Define Guillotine cut.
 - i) What is splitting criterion?
 - i) Define Index and Reference node.
 - k) Define Temporal Data Mining.
 - I) What is Time Window?



PART-B

UNIT-I

- 2. a) List and explain any five application areas of data mining.
 - b) Explain Slicing and Dicing with suitable examples.
 - c) Compare data mining and DBMS.

(6+6+3)

- 3. a) What are Data Marts? List different types of Data Marts.
 - b) Explain Star Schema and Snowflake Schema with neat diagram for each.
 - c) Explain different stages of KDD.

(3+6+6)

UNIT-II

- 4. a) Explain Partition algorithm with suitable example.
 - b) Compare Numerical and Categorical clustering.
 - c) Write a note on CLARA.

(7+4+4)

- 5. a) Explain the pruning step of Apriori algorithm with example.
 - b) Differentiate Divisive and agglomerative clustering techniques.
 - c) Write a note on Pincer-Search Algorithm.

(7+3+5)

UNIT - III

- 6. a) Explain how RBF networks are trained.
 - b) Explain decision trees with suitable example.
 - c) Define Rough Sets, Information System and Indescrenibility Relation. (5+4+6)
- a) Write a note on Best Split.
 - b) Discuss the application areas of Neural Networks.
 - c) Explain the terms Supervised and Unsupervised Learning in case of Neural Networks.

UNIT-IV

- 8. a) Write a note on Web Mining.
 - b) List and explain different types of Temporal Data.
 - c) Write a note on:
 - i) Temporal Association Rules
 - ii) Spatial Data Mining.

(4+5+6)

- 9. a) Explain Sequence Mining with suitable example.
 - b) List and explain Temporal Data Mining tasks.
 - c) List and explain the features of Unstructured Text.

(4+5+6)