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BCACAC 317

# Credit Based Fifth Semester B.C.A. Degree Examination, Oct./Nov. 2014 (New Syllabus) (2014-15 Batch) MANAGEMENT INFORMATION SYSTEMS

Time: 3 Hours

Max. Marks: 100

Note: Answer any ten questions from Part A and one full question from each Unit in Part B.

#### PART-A

a) What are the objectives of MIS ?

 $(10 \times 2 = 20)$ 

- b) Define strategy.
- c) What is the importance of Organization in Management?
- d) How Decision making and MIS are interrelated?
- e) What are the subsystems of personnel information systems?
- f) What are the contents of system objectives ?
- g) What are internal system constraints?
- h) What are the personal managerial attributes?
- i) What are the bases for evaluation of a conceptual design?
- j) What are the important properties of conceptual design flowchart?
- k) What is cost schedule?
- I) What is cutover?

PART-B

UNIT-I

- 2. a) With the help of a diagram explain Strategic planning process.
  - b) Write a note on Classical Process Theory.
  - c) Justify how the information system aid planning process.
  - d) Write a note on the organization as an information system.

(5+5+5+5)

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- 3. a) Explain the MIS organization within the company.
  - b) Explain System approach to Organizing.
  - c) Write a note on Systems view of Business.
  - d) Explain the major factors that affects the productivity.

(5+5+5+5)

#### UNIT-11

- 4. a) Explain the internal information needs of a company.
  - b) Write a note on Marketing Information system.
  - c) Briefly explain MIS planning and Systems view.
  - d) Write a note on MIS objectives.

(5+5+5+5)

- 5. a) Explain how Management Science solves Decision problems.
  - b) With the help of diagram explain the automation of Decision making.
  - c) Explain the inter relation between strategic planning, project planning and MIS
  - d) Write a note on Non-Programmed decision making and MIS.

(5+5+5+5)

### UNIT-III

- 6. a) Explain the process of setting System objectives.
  - b) With a neat diagram explain the constraints of MIS design.
  - c) Explain the need of information for Managers and Management.

(7+7+6)

- a) Explain the information sources are determined in the system design? Explain the categories of sources of information.
  - b) Develop a list of criteria for company's alternative conceptual design.
    - c) Explain the process of documenting the system design.

(7+7+6)

#### UNIT-IV

- 8. a) Explain the process of planning the implementation of MIS.
  - Explain the developing procedures for implementation of MIS.
  - c) Explain computer related acquisitions for implementation of MIS.
  - d) Explain the process of MIS evaluation.

(5+5+5+5)

- 9. a) Explain the control and maintenance of MIS.
  - b) Explain the pitfalls in MIS development.
  - c) What are design problems in MIS? Explain.
  - d) Discuss the various implementation issues in MIS.

(5+5+5+5)