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**BCMENLN 301**

**III Semester B.Com./B.Com. (E.Com.) Examination, Dec. 2024/Jan. 2025  
(NEP-2020) (2022-23 Batch Onwards)**

**ENGLISH  
Generic English (AECC)**

Time : 2 Hours

Max. Marks : 60

UNIT – I



- I. Answer **any one** of the following in about **300** words. **(1×20=20)**
- 1) Analyse Devadatta's relationship with Padmini.
  - 2) How is the theme of identity crisis depicted in the play 'Hayavadana' ?
  - 3) Attempt a character sketch of Devadatta.

- II. Answer **any two** of the following in about **100** words **each**. **(2×5=10)**
- 1) Give a character sketch of 'Hayavadana'.
  - 2) What does Devadatta do while at the fair which is unusual behaviour for him and how does Padmini react to it ?
  - 3) What does Kapila say to Devadatta before cutting off his own head ?
  - 4) Write a short note on the Bhagavata in the play 'Hayavadana'.

UNIT – II

- III. Answer **any one** of the following in a paragraph of about **200** words. **(1×10=10)**
- 1) Describe a movie you have watched recently.
  - 2) Narrate the events of the most memorable day in your life.
  - 3) Position of women in the present-day Indian society.

- IV. Answer **any one** of the following. **(1×10=10)**
- 1) Imagine you are planning to buy a mobile phone. Write a letter of enquiry to find out the various types of mobile phones available within your budget to M/s Abilash Enterprises, 12<sup>th</sup> Cross, Sheshadripuram, Bangalore.

P.T.O.



- 2) Write a response to the letter of complaint of M/s Sheethal and Co., regarding faulty electronic goods such as fans and LED bulbs supplied to them by your company.
- 3) Write a letter of application for the post of an office assistant at Shyama Rao Foundation, K. R. Nagar, Mysuru. You are Mr. Suman, House No. 201, Shantinagar, Mysuru. Enclose your C.V.

V. Answer **any one** of the following.

(1×10=10)

- 1) 'Timex' is producing a new type of watch. Prepare an advertisement within a frame with a logo, slogan and USP of the product.
- 2) Create a product manual for assembling a dining table set.
- 3) Design a brochure for an inter-collegiate cultural fest to be organised in your college.

