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BASENLN 301/HRDENLN 301/BSWENLN 301/BVAENLN 301

III Semester B.A./B.A. (HRD)/B.S.W./B.V.A.
Examination, December 2024/January 2025
(NEP 2020) (2022 – 23 Batch Onwards)
ENGLISH (AECC)
Generic English

Time: 2 Hours

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Max. Marks: 60

UNIT -

I. Answer any one of the following in about 300 words.

 $(1 \times 20 = 20)$

- 1) Explain the meaning and significance of the title, She Stoops to Conquer.
- 2) Consider Kate Hardcastle as an example of moderate personality.
- Write an essay on the love affair between Hastings and Neville.
- II. Answer any two of the following in about 100 words each:

 $(2 \times 5 = 10)$

- 1) How does Tony Lumpkin fool his mother with regard to his choice of marriage?
- 2) Write a character sketch of Neville.
- 3) Why doesn't Hastings reveal Marlow the truth about Hardcastle's residence ? What is the outcome?
- 4) How does Mr. Hardcastle prepare his servants to receive the guests?

UNIT - II

- III. Answer any one of the following in a paragraph of about 200 words. (1×10=10)
 - 1) Write a description of the movie you watched recently.
 - 2) Narrate the events of the day when you were late to class.
 - 3) Compare school life with college life.

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IV. Answer any one of the following.

 $(1 \times 10 = 10)$

- You are the President of the Student Council of your college. Your team is planning a tour to Hyderabad for the students. Write a letter of enquiry to a travel agency in order to solicit information about its tour plans.
- You are Mr. Anil, Purchase Manager, Sigma Pvt. Ltd. Mangalore. Write a letter of complaint to the Customer Grievance Cell, Lucky Tech Field, Udupi for having received 2 faulty laptops.
- 3) Write a letter of application for the post of a lecturer in English at Sona College of Arts, Borivili East, Mumbai 4. You are Mr. Aryan, House No.103, B. R. Layout, Mumbai 6. Enclose your CV.

V. Answer any one of the following.

 $(1 \times 10 = 10)$

- Redbury is launching a new dry fruits chocolate. Prepare an advertisement with a logo, slogan and USP within a frame.
- 2) Create a product manual for an LED TV.
- 3) Design a brochure for the inauguration of a supermarket in your town.

