Reg. No.			01 80	MBAS



BBABMCS 101

I Semester B.B.A. Degree Examination, December 2024/January 2025 (SEP) (2024 – 25 Batch Onwards) PRINCIPLES OF MANAGEMENT (Paper – I)

Time: 3 Hours

Max. Marks: 80

SECTION – A (5 marks each)



 $(4 \times 5 = 20)$

- Answer any four.
 - 1. Give the definition of management.
 - 2. Describe the features of planning.
 - 3. Explain the process of organization.
 - 4. List out the importance of MBO.
 - 5. Explain the principles of coordination.
 - 6. What do you mean by project ? Explain its features.

SECTION – B (10 marks each)

Answer any three.

 $(3 \times 10 = 30)$

- 7. Explain the contributions of scientific management.
- Discuss the process of staffing.
- 9. Describe the importance of motivation.
- 10. Explain the functions of management.
- What do you mean by delegation of authority? Explain the principles of delegation of authority.

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SECTION – C (15 marks each)

Answer any two.

(2×15=30)

- 12. Discuss Henry Fayol's principles of management.
- 13. What do you mean by leadership? Explain the qualities of a good leader.
- 14. What is control? Explain the process of control.
- 15. Define communication. How to overcome barriers of communication?

