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## BBAENLS 101/BHMENLS 101

I Semester B.B.A./B.H.M. Examination, December 2024/January 2025  
(SEP) (2024 – 25 Batch Onwards)

ENGLISH LANGUAGE

Time : 3 Hours

SECTION – A  
(Prose)



Max. Marks : 80

I. A) Answer **any one** of the following in about **200** words : (1×10=10)

- 1) Discuss the historical and practical significance of passive resistance as described in "Passive Resistance". How does Gandhi support its effectiveness ?
- 2) How does the narrator describe his grandmother's appearance in "The Portrait of a Lady" ?
- 3) Analyze the psychological impact of academic pressure on students, as reflected in 'My Stupid Suicide Plan'.
- 4) How does the story 'The Touch' bring out the poignant relationship between a father and a daughter in a traditional society ?

B) Answer **any two** of the following in about **100** words **each** : (2×5=10)

- 1) Briefly describe the character of the father in the story "The Touch".
- 2) What role does personal suffering play in passive resistance ?
- 3) What prevented Chethan Bhagat from committing suicide ?
- 4) How is the grandmother described in "The Portrait of a Lady" ?
- 5) How did Dr. Raman come to know about Gopal's illness in the story "The Doctor's Word" ?

SECTION – B  
(Poetry)

II. A) Answer **any one** of the following in about **200** words : (1×10=10)

- 1) How does Kamala Das introduce herself in the poem "An Introduction" ?
- 2) Bring out the central theme of Kipling's poem 'If'.
- 3) How does the poet of "Caged Bird" use the contrast between the two birds to reveal racism in American society ?
- 4) What is the speaker's confession and how is it received by the landlady in the poem "Telephone Conversation" ?

P.T.O.



B) Answer **any two** of the following in about **100 words each** : **(2×5=10)**

- 1) How does Kamala Das describe her Indianness in the poem "An Introduction" ?
- 2) What is the advice that the poem "If" gives to those who have lost everything they have worked for ?
- 3) Comment on the line, "But no one is talking about me" with reference to the poem "Digging".
- 4) What is the message of Maya Angelou's "Caged Bird" ?
- 5) How is the silence of the landlady described in the poem "Telephone Conversation" ?

### SECTION – C

#### (Grammar and Composition)

#### Unit – I

III. A) Skim the following paragraph and answer the questions that follow : **(3×1=3)**

Mobile phones have become an integral part of modern life, connecting people across the globe instantly. They allow for real-time communication, not just through voice calls, but also via messaging, emails, and video conferencing. The advent of smartphones has transformed mobile phones into multifunctional devices, enabling users to browse the internet, use social media, play games, and even work on-the-go.

While the advantages of mobile phones are undeniable, there are certain drawbacks as well. One of the major concerns is the addiction to mobile phones, especially among young people. Many spend hours on their phones, leading to a sedentary lifestyle and a decline in face-to-face communication. Mobile phones also contribute to distractions, whether in schools, workplaces, or while driving, leading to accidents and decreased productivity.

Another significant issue is the impact on privacy. With various apps collecting user data, there is a constant risk of personal information being exposed or misused. Moreover, excessive screen time is linked to health problems like eye strain, headaches, and poor sleep quality.

In conclusion, while mobile phones offer numerous benefits, it is essential to use them responsibly to avoid potential negative effects.

- 1) How have mobile phones changed modern life ?
- 2) Name two ways people can communicate using mobile phones.
- 3) What is one of the major concerns related to mobile phones ?





B) Scan the following paragraph and answer the questions that follow : (2×1=2)

| FOR SALE  |
|---|
| Prime Land for Sale Coonoor Town (Near Ooty) Nilgiris, Tamil Nadu. Excellent Frontage-Bedford circle and Road on 3 sides. Property is suitable for -Resort /Hotel/Shopping /Entertainment /Hospital, etc. Property located in Coonoor Town Center near Central Park. Landmark -200 metres from Taj Gateway Hotel. |
| Proximity-Driving distance from Ooty, Coimbatore, Calicut, Mysore and Bangalore   |
| Contact : xxxxx xxxxx   |

- 1) Where is the property located ?
- 2) What is the nearby landmark to the property ?

IV. Using the following details write a bibliography in MLA format. 3

Title of the Book : The Adventures of Tom Sawyer  
Author : Mark Twain  
Publisher : American Publishing Company  
Place of Publication : New York  
Year of Publication : 1876



V. Write an editorial on **any one** of the following topics in about 100 words. 5

- 1) How necessary is college education ?
- 2) Is artificial intelligence good or bad ?

VI. Design a brochure on **any one** of the following topics. 4

- 1) Inter-collegiate cultural fest.
- 2) Inauguration of a book shop.

VII. Letter writing : (1×4=4)

- 1) Draft an application for the post of Sales Manager in Supermart (Pvt.) Ltd. Co. Mumbai in response to their advertisement that appeared in The Times of India dated 5<sup>th</sup> December, 2024. You are Ashok Sen/Ananya Sharma, 5/642, M.G. Colony Akashnagar, Mumbai.

OR

- 2) Draft an email covering letter to the H.R. Manager, CPE IT Services, Pune for the post of Marketing Assistant. Your name and address is : Sanjay Singh, Indiranagar, Pune.



## Unit - II

VIII. Write a script in about **eight** sentences on the following : (1×4=4)

You are attending an interview for the post of a Marketing Manager in a reputed company ; answer the following questions asked by the interviewer” :

Interviewer : Why should we hire you ?

Interviewee : \_\_\_\_\_

Interviewer : Tell me about yourself.

Interviewee : \_\_\_\_\_

Interviewer : What are you looking for in this job ?

Interviewee : \_\_\_\_\_

Interviewer : How do you handle stress and pressure ?

Interviewee : \_\_\_\_\_

IX. Answer **any one** of the following in **four** sentences : (1×2=2)

- 1) Introduce your friend to your family.
- 2) Give instructions to install a payment app on a phone.

X. State whether the underlined parts in the following sentences are Phrases or Clauses: (4×1=4)

- 1) She finished her project before the deadline.
- 2) He enjoys reading books in his free time.
- 3) The children played in the park.
- 4) The cake was decorated with fresh fruits.

XI. Do as directed : (2×1=2)

- 1) Fill in the blanks using the right form of tenses.
  - a) My brother \_\_\_\_\_ a movie yesterday. (See)
  - b) He \_\_\_\_\_ to work every day. (drive).
- 2) Fill in the blanks choosing the appropriate form of the verb given in brackets. (2×1=2)
  - a) The committee \_\_\_\_\_ decided to postpone the meeting. (has/have)
  - b) Ten dollars \_\_\_\_\_ too much for this item (is/are).

XII. Write a speech on **any one** of the following in about **100** words : (1×5=5)

- 1) Imagine that you have been elected as the Vice-President of the college students' council. You are supposed to address the gathering of students and lecturers of the college.
  - 2) Write a welcome speech for the Inauguration of the Inter-class dance competition.
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