

Reg. No.

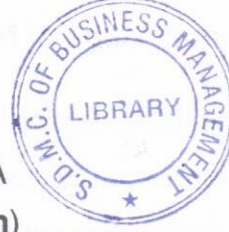
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BBABMOS 103

**First Semester B.B.A. Degree Examination, December 2024/January 2025
(SEP) (2024-25 Batch Onwards)
ECONOMICS FOR MANAGERS
(Optional Course)**

Time : 3 Hours

Max. Marks : 80



**SECTION – A
(5 Marks Each)**

Answer **any four** of the following questions :

(4×5=20)

1. Explain the role and responsibilities of Managerial Economists.
2. Point out the determinants of demand.
3. Write a note on internal economies.
4. What are the types of monopoly ?
5. Briefly point out the attributes of a production function.
6. Write a note on selling cost.

**SECTION – B
(10 Marks Each)**

Answer **any three** of the following questions :

(3×10=30)

7. Explain the basic tools of Managerial Economics.
8. Briefly explain the law of variable proportions.
9. What is demand forecasting ? Explain different objectives of demand forecasting.
10. Explain the features of perfect competition.
11. State the law of demand with demand schedule and demand curve.

P.T.O.



SECTION – C
(15 Marks Each)

Answer **any two** of the following questions : (2×15=30)

- 12. Explain cost output relationship in the short run.
 - 13. Explain the nature and scope of Managerial Economics.
 - 14. Find the market equilibrium price and quantity, when the demand function as $QD = 500 - 100P$ and supply function as $QS = 50 + 50P$. If a specific tax of Rs. 2 per unit is levied on the supplier, find the change in equilibrium price and quantity.
 - 15. Explain the features of monopolistic competition. How does price-output is determined under such market condition.
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