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BBABMCN 603

**VI Semester B.B.A. Degree Examination, June/July 2024
(NEP – 2020) (2023 – 24 Batch Onwards)
INTERNATIONAL BUSINESS (DSCC)**

Time : 2 Hours

Max. Marks : 60

**SECTION – A
(Two marks each)**

Answer **any 5** of the following.

(5×2=10)

1. What is International Business ?
2. What is natural environment in international business ?
3. Write any two features of globalisation.
4. What are Joint Ventures ?
5. What is repatriation ?
6. What is organizational culture ?
7. What are turn key projects ?



**SECTION – B
(Five marks each)**

Answer **any 4** of the following.

(4×5=20)

8. Explain the importance of international business.
9. Explain the internal environment factors affecting international business.
10. What are the features of MNC's ?

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11. Explain the objectives of GATT.
12. Explain the functions of international logistics.
13. Explain non-tariff barriers to international business.
14. What are the issues in technology transfer ?

SECTION – C

(10 marks each)

Answer **any 3** of the following.

(3×10=30)

15. Explain the mode of entry into international business.
16. Explain the economic and political environment factors affecting international business.
17. What are TNCs ? Explain the merits and demerits of TNC's.
18. Explain the objectives and functions of WTO.
19. Explain the determinants of staffing policy in international HRM.

