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**BBAENLN 401/BHMENLN 401**

**IV Semester B.B.A./B.H.M. Examination, June/July 2024**

**(NEP 2020) (2022-23 Batch Onwards)**

**ENGLISH**

**L2 – Generic English (AECC)**

Time : 2 Hours

Max. Marks : 60

**UNIT – I  
(Novel)**



I. Answer **any two** of the following in about **200 words each** : **(2×10=20)**

1) '*Ghachar Ghochar* shifts from a powerful novella about middle-class anxieties to a tale of terror'. Elaborate.

2) Bring out the circumstances that led to the opening of Sona Masala.

3) How does Malati symbolize the chaos in the family ?

4) Comment on the significance of the title *Ghachar Ghochar*.

II. Answer **any two** of the following in about **100 words** : **(2×5=10)**

1) Attempt a brief character sketch of Vincent.

2) Describe Malati's relationship with her husband.

3) Describe the family's joy on getting the gas cylinder.

4) Write a note on the nicknames in the novella.

P.T.O.



UNIT – II  
(Composition and Writing Skills)

III. Answer **any two** of the following :

(2×5=10)

a) Convert the given article into a scientific poster :

Naval architects never claim that a ship is unsinkable, but the sinking of the passenger-and-car ferry Estonia in the Baltic surely should have never have happened. It was well designed and carefully maintained. It carried the proper number of lifeboats. It had been thoroughly inspected the day of its fatal voyage. Yet hours later, the Estonia rolled over and sank in a cold, stormy night. It went down so quickly that most of those on board, caught in their dark, flooding cabins, had no chance to save themselves: Of those who managed to scramble overboard, only 139 survived. The rest died of hypothermia before the rescuers could pluck them from the cold sea. The final death toll amounted to 912 souls. However, there were an unpleasant number of questions about why the Estonia sank and why so many survivors were men in the prime of life, while most of the dead were women, children and the elderly.

b) Copy writing

Write short, catchy, promotional lines on the following :

Launch of a smart phone.

c) Write a travel article in 50 words for a travel agency describing the famous tourist spots in your town.

d) Write a review in 50 words of a famous restaurant in your city that specializes in vegetarian food.

IV. Write an email on **any one** of the following :

(1×10=10)

1) An apology letter to your best friend for not being able to attend his/her wedding.

2) A congratulatory letter to your cousin on receiving a promotion.

3) A leave letter to your class advisor to attend a cousin's marriage.

V. A) Write a blog post on **any one** of the following in **50** words :

(1×5=5)

i) Your favourite tourist spot.

ii) Your favourite writer.

B) Write for Quora on **any one** of the following in **50** words :

(1×5=5)

i) Which are the famous beaches in South India ?

ii) What are some of the effective study tips for ungraduate students ?