Reg. No. ☐☐☐☐☐☐☐☐☐☐☐

BCAENLN 301

III Semester B.C.A. Examination, December 2023/January 2024
(NEP – 2020) (2022 – 23 Batch Onwards)
ENGLISH
Language – I : Generic English (Ability Enhancement Compulsory Course)

Time : 2 Hours   Max. Marks : 60

UNIT – I   (30 Marks)
(Play)

I. Answer **any one** of the following in about **300** words :   (1×20=20)

1) Attempt a detailed character sketch of the tragic life of Tara.

2) Explain the role played by Roopa, Nalini and Prema in the play, *Tara*.

3) Discuss Tara's relationship with her mother.

II. Answer **any two** of the following in about **100** words **each** :   (2×5=10)

1) What is the dark secret that is revealed at the end of the play ?

2) The role played by Bharati's father in the tragic life of Tara.

3) Write a note on Dr. Thakkar.

4) Write a note on the conflict between Patel and Bharati.

UNIT – II   (30 Marks)
(Writing Skills)

III. Answer **any one** of the following in a paragraph of about **200** words :   (1×10=10)

1) Narrate in a paragraph the events of the most memorable day in your life.

2) Write a persuasive paragraph explaining the benefits of joining the BCA course for a brighter future.

3) Write a paragraph comparing the advantages of online Vs offline classes.

IV. Answer **any one** of the following :   (1×10=10)

1) Write a response to the letter of complaint of Shantanu Enterprises, regarding faulty electronic goods such as fans and LED bulbs supplied to them by your company.

2) Write a job application along with C.V. for the post of Computer science teacher at Shakthi Computer Classes, G. R. Complex, Kudroli, Mangalore – 575003. Your name and address will be Deepak Sharma, Dev-Dhan, Karangalpady, Mangalore – 575003.

3) You are starting a computer coaching centre and wish to buy furniture for your coaching centre. Write an order letter to H. W. Furniture House, 6th cross, Urwa Stores, Mangalore – 575006 placing an order for 50 chairs with arm rest, 10 long tables, 5 filing cabinets and 6 cupboards. Mention the colour of the furniture, the type of material to be used and the instructions regarding payment and delivery.

V. Answer **any one** of the following :   (1×10=10)

1) Naturals is launching a baby shampoo. Draft an advertisement within a frame, with a logo, slogan and USP.

2) Create a product manual for a smart TV. List its distinct features.

3) Design a brochure for an inter-collegiate cultural fest to be organised in your college.