



Reg. No.

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**BASENLN 301/HRDENLN 301/BSWENLN 301/BVAENLN 301**

**III Semester B.A./B.A. (HRD)/B.S.W./B.V.A.  
Examination, December 2023/January 2024  
(NEP – 2020) (2022 – 23 Batch Onwards)**

**English (AECC)  
GENERIC ENGLISH**

Sri Dharmasthala Mannunatheswarara  
College of Business Management Library  
MANGALORE - 575 003

Time : 2 Hours

Max. Marks : 60

**UNIT – I**

**I. Answer any one of the following in about 300 words : (1×20=20)**

- 1) Write an essay on the female characters in the play *She Stoops to Conquer*.
- 2) Explain how Tony's practical jokes lead to the events of the play '*She Stoops to Conquer*'.
- 3) What are the major themes discussed in the play *She Stoops to Conquer*?

**II. Answer any two of the following in about 100 words each : (2×5=10)**

- 1) Write a note on the unexpected meeting of Hastings and Neville at Hardcastle's residence.
- 2) How does Mrs. Hardcastle lose and regain the jewel-box?
- 3) Explain how Marlow and Hastings behave with Hardcastle?
- 4) How does the play *She Stoops to Conquer* present the 'town' and 'country' life?

**UNIT – II**

**III. Answer any one of the following in a paragraph of about 200 words : (1×10=10)**

- 1) Write a paragraph about your pet animal.
- 2) Write a persuasive essay on the importance of Fine Arts in life.
- 3) Write a paragraph on pros and cons of Terrace farming.

P.T.O.



IV. Answer **any one** of the following :

**(1×10=10)**

- 1) Write a letter to the Manager, Windsor Hotels, Mangalore lodging a complaint about the poor facilities in the hotel during the days of your stay.
- 2) Write a letter of application with C.V. for the post of a Marketing Executive for Smart Kitchen Equipment Ltd., III Sector, Industrial Area, Kuvempu Nagar, Davanagere. You are Mr. Subramanya, House No. 215, Laxmi Enclave, H.R. Colony, J. P. Nagar.
- 3) You are a Librarian in Poornima College, Suratkal. You want to purchase 5 books in the category of children's fiction. Write a letter placing order to Sapna Book House, (Include all the details like, the names of books required, cost and quantity of books, timeline of delivery etc.)

V. Answer **any one** of the following :

**(1×10=10)**

- a) Fab Ideal Cafe is launching a new icecream for kids. Draft an advertisement for the same with a logo, slogan and USP within a frame.
- b) Design a brochure for a tourist spot indicating direction to reach the spot, special attractions at the spot and facilities available there.
- c) Design a product manual for a top-load washing machine indicating its distinct features and working model.