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## BBAENLN 301/BHMENLN 301

III Semester B.B.A./B.H.M. Examination, December 2023/January 2024  
(NEP – 2020) (2022 – 23 Batch Onwards)  
ENGLISH (AECC)  
L2 – Generic English

Time : 2 Hours

Max. Marks : 60

### UNIT – I

- I. Answer **any one** of the following in about **300** words **each**. (1×20=20)
- 1) Consider *A Doll's House* as a feminist play. Give reasons for your answer.
  - 2) "Nora's transformation from a 'doll' into a mature thinking woman in Act III is too sudden." Do you agree ?
  - 3) Discuss the role played by Krogstad in *A Doll's House*.
- II. Answer **any two** of the following in about **100** words **each**. (2×5=10)
- 1) Write a note on Nora's spendthrift nature.
  - 2) What is the significance of the IOU in the play ?
  - 3) Write a note on the importance of Dr. Rank in the play.
  - 4) Why does Nora decide to exit from her husband's home ?

### UNIT – II

- III. Answer **any one** of the following in a paragraph of about **200** words **each**. (1×10=10)
- 1) Describe an evening at a beach that you visited recently.
  - 2) Write a reflective paragraph on the topic "Is it hard being a teenager in today's competitive world ?"
  - 3) Write a comparative paragraph on life at home and life in the college campus.



IV. Answer **any one** of the following.

**(1×10=10)**

- 1) Imagine that you are the Director of Public Health Department of your district. A social worker has complained about the menace of mosquitoes in the district. As the Director of the Public Health Department, write a convincing reply to the complaint mentioning the steps you would take to tackle this menace.
- 2) Write an application for the post of Librarian to the Principal, Lal Bahadur Shastri College, Sagar Taluk, Shimoga District, Kerala. You are Mayuri, a resident of Paper Town, Bhadravathi. Enclose your CV.
- 3) You are Mr. Akhilesh Yadav, Purchase Manager, Sigma Private Ltd., Bangalore. Place an order with M/s Thrupthi Enterprises, Banaswadi, Bangalore for the different types of files required to keep the records of your firm.

V. Answer **any one** of the following.

**(1×10=10)**

- 1) 'Ronalds' is launching a new pen to the market. Prepare an advertisement within a frame with a Logo Slogan and USP.
- 2) Create a product manual for assembling a dining table set.
- 3) Design a brochure for the inauguration of a new supermarket in your town.