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## **BBABMCN 101**

# I Semester B.B.A. Degree Examination, December 2023/January 2024 (NEP – 2020) (2021 – 22 Batch Onwards) MANAGEMENT PRINCIPLES AND PRACTICE

Time: 2 Hours

Max. Marks: 60

#### SECTION - A

(2 marks each)

Answer **any five** questions from the following questions.

 $(5 \times 2 = 10)$ 

- 1. Write the meaning of "Management".
- 2. What is meant by participation leadership style?
- 3. What is markagement by objectives?
- 4. What is management by exception ?
- 5. What is meant by kaizen concept?
- 6. Write the meaning of break even point.
- 7. Write the meaning of motivation.

#### SECTION - B

(5 marks each)

Answer any four of the following questions.

 $(4 \times 5 = 20)$ 

- 8. Distinguish between administration and management.
- 9. Write short note on 'Green Management'.
- 10. Distinguish between centralisation and decentralisation.
- 11. Explain the importance of managerial ethics.

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- 12. What are the advantages of 'Staffing'?
- 13. Explain the process of control.
- 14. Write a note on McGregor's Theory X and Theory Y.

# SECTION - C

(10 marks each)

Answer any three of the following questions.

 $(3 \times 10 = 30)$ 

- 15. Explain Henry Fayol's principles of management.
- 16. Explain the principles of organising.
- 17. Explain the different steps involved in planning process.
- 18. Explain the argument for and against business social responsibility.
- 19. Explain the nature and characteristics of management.