



BBABMCN 101



- 12. What are the advantages of 'Staffing' ?
- 13. Explain the process of control.
- 14. Write a note on McGregor's Theory X and Theory Y.

SECTION – C
(10 marks each)

Answer **any three** of the following questions. **(3×10=30)**

- 15. Explain Henry Fayol's principles of management.
- 16. Explain the principles of organising.
- 17. Explain the different steps involved in planning process.
- 18. Explain the argument for and against business social responsibility.
- 19. Explain the nature and characteristics of management.
