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**BBABMC 382**

**Choice Based Credit System Sixth Semester B.B.A. Degree  
Examination, July/August 2023  
(2021 – 22 Batch Onwards)  
INVESTMENT MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

**SECTION – A  
(Six marks each)**

Answer **any four** of the following questions. **(4×6=24)**

1. Define investment. Explain the importance of investment.
2. Write a note on equity shares.
3. Write a note on Dow theory.
4. Write the differences between primary market and secondary market.
5. Write a note on assumptions of capital asset pricing model.
6. Define mutual fund. Explain the benefits of mutual fund.
7. What is portfolio management ? Explain the objectives of portfolio management.



**SECTION – B  
(Twelve marks each)**

Answer **any four** of the following. **(4×12=48)**

8. Explain the differences among investment, speculation and gambling.
9. What are blue chips ? How to pick blue chips ?
10. Explain the benefits of stock exchanges to companies.
11. What are depositories ? Explain the advantages of depositories.

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- 12. What are stock indices ? Explain the uses of stock indices.
- 13. Explain the role of association of mutual funds in India.
- 14. Explain the factors influencing portfolio construction.

**SECTION – C**  
**(Twenty four marks each)**

Answer **any two** of the following questions.

**(2×24=48)**

- 15. What is credit rating ? Explain the factors to be considered in credit rating and the benefits of credit rating.
- 16. What is technical analysis ? Explain the assumptions and tools of technical analysis.
- 17. Explain the different types of mutual funds in India.
- 18. Explain the non-securities form of investment.