

Reg. No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



BBABMCN 202

**Second Semester B.B.A. Degree Examination, July/August 2023
(2021 – 22 Batch Onwards) (NEP – 2020)
HUMAN RESOURCE MANAGEMENT (DSCC)**

Time : 2 Hours

Max. Marks : 60

SECTION – A

Answer **any five** of the following. **Each** question carries **2** marks. **(5×2=10)**

1. What is campus recruitment ?
2. Give any two qualities of a successful HR Manager.
3. What is retrenchment ?
4. What is psychological appraisal ?
5. What is employee engagement ?
6. What is job enrichment ?
7. Give the meaning of the term executive development.

SECTION – B

Answer **any four** of the following questions. **Each** question carries **5** marks. **(4×5=20)**

8. Explain the features of Human Resource Management.
9. Explain the various types of selection test.
10. What are the benefits of Induction ?
11. Write a note on Kirkpatrick model for evaluating training.
12. Explain the various types of transfer.
13. What are the objectives of employee engagement ?
14. Explain the merits of performance appraisal.

P.T.O.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **10** marks.

(3×10=30)

15. Explain the various operative functions of Human Resource Management.
16. What are the various methods of training ?
17. What are the various sources of recruitment ?
18. What is performance appraisal ? Explain the various modern methods of performance appraisal.
19. Explain the various types of employee engagement.