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BBABMCN 203

**Second Semester B.B.A. Degree Examination, July/August 2023
(NEP 2020) (2021-2022 Batch Onwards)
BUSINESS ENVIRONMENT (DSCC)**

Time : 2 Hours

Max. Marks : 60

SECTION – A (2 Marks each)

Answer **any five** questions from the following :

(5×2=10)

1. Define the term business.
2. What is micro environment ?
3. What is EXIM policy ?
4. Give the meaning of MNCs.
5. What is cloud computing ?
6. What is innovation ?
7. What is natural environment ?

SECTION – B (5 Marks each)

Answer **any four** questions from the following :

(4×5=20)

8. Elaborate the importance of business.
9. Explain the economic objectives of the business.
10. Explain the forms of state intervention in business.

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11. State the various laws affecting Indian business.
12. Explain the essential conditions for globalization.
13. Explain the nature of economy.
14. Explain the positive impact of technology on society.

SECTION – C (10 Marks each)

Answer **any three** questions from the following :

(3×10=30)

15. What do you mean by business environment ? What are the features of business environment ?
 16. Explain the impact of monetary policy on business.
 17. Elaborate on foreign market entry strategies for Indian companies.
 18. Explain the impact of natural environment on business.
 19. Explain the merits and demerits of globalization.
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