Reg. No.					
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BBABMCN 303

III Semester B.B.A. Examination, February/March 2023 (NEP 2020) (2022 – 23 Batch Onwards) (DSCC) STATISTICS FOR BUSINESS DECISIONS

Time: 2 Hours

Max. Marks: 60

Instructions: 1) Only simple calculators are allowed.

2) No additional sheets will be provided.

SECTION - A

Answer any 5 of the following. 2 marks each.

 $(5 \times 2 = 10)$

- 1. What is meant by secondary data?
- 2. What is tabulation ?
- The mean and median of a slightly skewed distribution are 12 cm and 12.7 cms respectively. Find the mode.
- 4. If mean and coefficient of variation are 25% and 16%, find standard deviation.
- 5. Write the formula to calculate probable error.
- 6. In a bivariate data the regression coefficients are -4.5 and -0.02, find the coefficient of correlation.
- 7. Calculate a suitable index number, given $\epsilon_{p_1 q_0} = 182$ and $\epsilon_{p_0 q_0} = 120$.

SECTION − B

Answer any 4 of the following. 5 marks each.

 $(4 \times 5 = 20)$

- 8. Explain the functions of statistics.
- 9. What are the methods of classification of data?
- Prepare a blank table to show workers of a factory according to experienced/ inexperienced, urban/rural, male/female in two different years 2021/2022.



11. Calculate median for the following:

Marks	N	No. of students		
40 – 50		4		
50 - 60		12		
60 – 70		28		
70 – 80		16		
80 – 90		10		

12. Calculate Karl Pearson's coefficient of skewness for the following data :

C.I.	Frequency
0 – 10	5
10 – 20	6
20 – 30	11
30 – 40	21
40 – 50	35
50 - 60	30
60 – 70	22
70 – 80	11

13. You are given the following information about advertising and sales.

	Advertisement (₹ in lakhs)	Sales (₹ in lakhs)
Arithmetic Mean	10	90
Standard Deviation	3	12

Coefficient of correlation r=0.8. Find the likely sales when advertisement budget is $\stackrel{?}{\underset{?}{?}}$ 15 lakhs.



14. Calculate cost of living index for the following data:

Commodity	Price index	Weights
Α	200	50
В	175	10
C	160	12
D	225	15
Ε	150	13

SECTION - C

-3-

Answer any 3 of the following. 10 marks each.

(3×10=30)

15. The following table gives the weekly wage of workers of two factories A and B. Find the correlation between two companies and which company shows the higher performance.

	Number of Workers			
Weekly Wage (₹)	Branch A	Branch B		
20 - 30	7	15		
30 - 40	15	30		
40 - 50	22	44		
50 - 60	30	60		
60 - 70	20	30		
70 – 80	4	14		

16. Calculate Karl Pearson's coefficient of correlation.

80 - 90

x	20 – 30	30 – 40	40 - 50	50 - 60
10 – 15	10	10	_	_
15 – 20	_	20	8	_
20 – 25	_	10	25	6
25 – 30	_	_	7	4

17. For the following time series, fit a linear trend by the method of least squares. Find the trend values and estimate the sales for the year 2023.

Year	6-	Sale	s ('000 units)
2013			103
2014		-	106
2015			95
2016			93
2017			98
2018			93
2019			90
2020	*		86

- 18. From the following data, find :
 - a) The 2 regression equations.
 - b) Estimate the value of y when x = 45.

У
147
125
118
128
145
140
155
160
149
150

19. Construct Fisher's Ideal Index number for the following data and show how it satisfies the time reversal tests:

	20	21	20	022
Commodity M	20 Price	Quantity 20	Price 14	Quantity 30
N	14	13	20	15
0	10	12	15	20
P	6	8	4	10
Q	8	5	6	5