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 **BBAENLN 301/BHMENLN 301**

**III Semester B.B.A./B.H.M. Degree Examination, February/March 2023
(2022-23 Batch Onwards) (NEP 2020)
ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)
L2 – Generic English**

Time : 2 Hours

Max. Marks : 60

UNIT – I

I. Answer **any one** of the following in about **300** words : **(1×20=20)**

- 1) Discuss the title of the play *A Doll's House*.
- 2) Bring out the strengths and weaknesses of the character of Torvald Helmer in *A Doll's House*.
- 3) Do you think what Nora did at the end of the play was the right decision ?
Substantiate your answer.

II. Answer **any two** of the following in about **100** words **each** : **(2×5=10)**

- 1) Write a note on the importance of Nora's forgery and the IOU in the play.
- 2) What is the purpose served by the conversation between Nora and the nurse at the beginning of Act II ?
- 3) Bring out the importance of the character of Mrs. Linde in the play.
- 4) How does Helmer react to Krogstad's letter ?

UNIT – II

III. Answer **any one** of the following in a paragraph of about **200** words : **(1×10=10)**

- 1) You are the President of the Trekking Club of your college. Write a paragraph narrating your experiences of a trekking expedition in a dense forest.
- 2) Write a persuasive paragraph highlighting the need and benefits of using English as the medium of instruction in schools.
- 3) Write paragraph on the addiction of youth to fast food and junk food and its ill-effects on health and well-being.

P.T.O.



IV. Answer **any one** of the following :

(1×10=10)

- 1) You had placed an order for a printer from a reputed company: However on receiving the parcel, you found that they had not sent the item ordered by you . Write a letter of complaint about the wrong product that they have delivered and in a polite way ask them for a replacement or a refund.
- 2) Write an application for the post of Physical Director, National College, Shimoga. You are Megha, Opp. RTO Office, Udupi. Enclose your CV.
- 3) Imagine you work as Librarian in a Residential School. Your school wants to purchase 100 books in the fiction, textbook and general books categories. Write an order letter to a vendor in order to place an order for the purchase of the books. Remember to include all details (book title, cost, quantity, timeline of delivery etc.).

V. Answer **any one** of the following :

(1×10=10)

- 1) 'Cookie World' is launching a new biscuit to the market. Prepare an advertisement within a frame with a logo, slogan and USP.
- 2) Create a product manual for operating a portable speaker with microphone.
- 3) Design a brochure for a new cake shop at your locality. Focus on the tagline, graphics, food menu and call-to-action segments.