

Reg. No.

--	--	--	--	--	--	--	--	--	--



BBAENLN 101/BHMENLN 101

I Semester B.B.A./B.H.M. Examination, April/May 2022

(NEP – 2020)

ENGLISH

L2 : Ability Enhancement Compulsory Course in Language (AECC)

(Generic English)

(2021 – 22 Batch Onwards)

Time : 2 Hours

Max. Marks : 60

UNIT – I

I. A) Skim the following paragraph and answer the questions that follow : (3×1=3)

Although Lyon has a population estimated at 484,000, you would never call it crowded. Lyon is considered to be the most comfortable city in France and in my opinion, one of the best cities on the planet. It is situated at the confluence of Rhone and Saone rivers. Somehow, the city reflects the spirit of rivers – calm and fascinating. There is no rush of modern life like in Paris, no salty sea air of Marseille, and no golden sand of the French Riviera. And, still, there is something magnificent in Lyon's little streets, fancy houses, and green hills. The magic of the city's soothing life rhythm attracts tourists from all over the world.

- 1) Lyon is a city in France. True/Fale
- 2) Name the two rivers mentioned in the passage.
- 3) Which city, according to this passage, has salty sea air ?

B) Scan the following paragraph and answer the questions that follow : (2×1=2)

From acrophobia, the fear of heights, to zoophobia, the fear of animals, the a-to-z of human fears is both mind-boggling, and at times, amusing. While I could very well understand haematophobia, the fear of blood, what amused me was that there are people with the fear of the number thirteen, triskaidekaphobia. Also, a gynecologist friend of mine told me, that five out of ten women who come to her clinic have confessed to tokophobia.

- 1) Which of the phobias mentioned in the passage is described as 'amusing ?'
- 2) The passage clearly explains the meaning of 'tokophobia.' Yes/No.

P.T.O.



- II. Rearrange the following details and write a bibliography in MLA format : **3**
- Title of the Book: *The Gendered Society*
Publisher: Oxford University Press
Author: Michael S. Kimmel
Place of publication: New York
Year of Publication: 2000
- III. Write an editorial on **any one** of the following topics in about **100** words : **4**
- 1) Does wealth translate to happiness ?
 - 2) Are the fruits and vegetables that we eat really safe ?
- IV. Design a brochure on **any one** of the following topics : **3**
- 1) Release of a new book – English Gems: A Book of Poems by Students.
 - 2) An Inter-Collegiate Food Festival to be held in Bright Future College, Chikmagalur.
- V. Letter Writing : **3**
- 1) Draft an application covering letter to the Public Relations Officer, Kia Motors, Udipi Branch, for the post of Marketing Manager. Your name and address will be : Radhika Chopra, Sri Aurobindo Street, Pondicherry.
- OR
- 2) Draft an email covering letter to the Senior Manager, Cool Style Garments, Mumbai for the post of Area Manager. Your name and address will be: Ronak, Syndicate Circle, Shimoga.
- OR
- 3) Draft a memo from Manager, HR to the employees of the organization about closing of parking area for two days.
- VI. Answer **any one** of the following questions in **two** sentences : **(1×2=2)**
- 1) Who is a good listener ? What are the traits of a good listener ?
 - 2) Distinguish between therapeutic and appreciative listening.



UNIT – II

VII. Write a script in about **eight** sentences for **any one** of the following : **4**

- 1) A job interview: You are attending an interview for the post of Lecturer in Management in a reputed college. Answer the following questions asked by the interviewer.

Interviewer: Tell me about yourself.

Interviewee: ----- .

Interviewer: What, according to you, should be the qualities of a good lecturer ?

Interviewee: ----- .

Interviewer: How would your knowledge and experience benefit the students, apart from your teaching ?

Interviewee: ----- .

OR

- 2) A telephone conversation: Aruna Prabha (AP) calls Partho Animation Academy (PAA) to inquire about the animation courses offered in the academy. Complete the following telephone conversation as required.

AP: ----- .

PAA: Yes this is Partho Animation Academy. May I know who is speaking ?

AP: ----- .

PAA: It's our pleasure, what information do you need ?

AP: ----- .

PAA: We would suggest the course "Animation for Beginners".

AP: That's fine. What is the duration of the course ?

PAA: ----- .

AP: Do you think that I can learn the basics of animation in six months ?

PAA: ----- .

AP: ----- .

PAA: The course fee is 6000 rupees.

PAP: ----- .

AA: Certainly, you can pay the amount in six installments.

AP: Thank you. I will come personally to the academy tomorrow.

PAA: ----- .

VIII. Answer the following questions in about **four** sentences **each** : **(2x2=4)**

- 1) You are in a new College. Introduce yourself to your teacher and classmates in about four sentences.
- 2) Give a set of instructions on how to open a Bank Account.



IX. State whether the underlined parts in the following sentences are Phrases or clauses : (4×1=4)

- 1) I have been teaching English for the last thirty years.
- 2) When I got home, the lights in all the rooms were switched on.
- 3) The heavy meal in the afternoon, made us sleepy.
- 4) She laughs best, who laughs last.

X. Do as directed :

- 1) Fill in the blanks using the right form of tenses : (2×1=2)
 - a) She _____ (rush) out of her room when she heard the noise.
 - b) Normally, Shreya _____ (walk) very slowly.
- 2) Fill in the blanks choosing the appropriate form of the verb given in brackets : (2×1=2)
 - a) Quite often, both of them _____ (argues/argue) over the phone.
 - b) Anyone who likes to watch great movies _____ (is/are) welcome to join the Movie Club.

XI. Write a speech on **any one** of the following in about **100** words : (4×1=4)

- 1) Imagine you are the President of the Students Union of Bright Future College. Write a welcome speech that you have to make on the occasion of the Inauguration of the Students Union.
- 2) You have been selected as the leader of the Sports Team of Bright Future College. Make a Motivational speech to inspire other sports persons in your team.

UNIT – III

XII. Answer the following questions in about **100** words : (2×5=10)

- 1) Describe Shaw's first experience of public speaking.
OR
- 2) What are the effects of globalization and liberalization on consumers as discussed by Vandana Shiva ?
- 3) Write a note on the ending of the poem Money Madness.
OR
- 4) Explain the different ways in which the poet loves her lover in 'How Do I Love Thee'.

XIII. Answer **any one** of the following in about **200** words : (1×10=10)

- 1) Consider Narayan's *Toasted English* as an essay on the subtle variations in the use of the English language based on geographical locations.
- 2) Do you think that the narrator did the right thing by shooting the elephant ? Substantiate your answer.
- 3) Discuss the central theme of Narayana Murthy's address titled *The Need for Excellence*.